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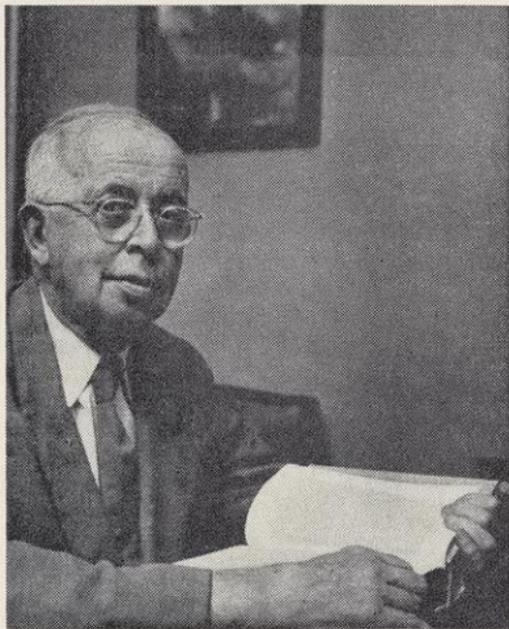
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The Calendar

Vol. XXI, No. 2 • April • May • June 1963



Erich Hartmann

Published quarterly by The Children's Book Council, Inc., 175 Fifth Ave., New York 10, N.Y., headquarters for National Children's Book Week and a year-round promotion and information center. The C.B.C. Library of all the new books for children is open Mon.-Fri. 9-5, Sat. 10-4 except holidays. Executive Secretary: Mary C. Childs.

Interesting Dates In The Next Three Months

APRIL

- 31-6—National Boys' Club Week (Boys' Clubs of America, 771 First Ave., New York 17)
- 1-30—National Hobby Month
- 1 —April Fool's Day
- 2 —Hans Christian Andersen's birthday, 1805-1875
- 6 —Admiral Peary reached the North Pole, 1909
- 9 —First day of Passover
- 10—*New York Herald Tribune* first published by Horace Greeley, 1841
- 12—Civil War began at Fort Sumter
- 14—Easter
- 14—Sinking of the *Titanic*, 1912
- 14-20—Pan American Week (Pan American Union, Div. of Gen'l. Information, 17th and Constitution Ave., N.W., Washington 6, D.C.)
- 18—Paul Revere's ride, 1775
- 18—San Francisco earthquake and fire, 1906
- 19—Revolutionary War began
- 21-27—National Library Week (Amer. Library Assoc. and Natl. Book Comm., 58 W. 40th St., New York 18)
- 22-28—National Garden Week (Natl. Council of State Garden Clubs, Inc., 4401 Magnolia Ave., St. Louis 10, Mo.)
- 23—Shakespeare's birthday, 1564-1616
- 25—Walter de la Mare's birthday, 1873-1956
- 28—Mutiny of the crew on the British ship *Bounty*, 1789
- 30—First regular commercial television broadcast, 1939, New York City

MAY

- 5 —Children's Day in Japan
- 5-11—Be Kind to Animals Week (Amer. Humane Soc., 896 Penn. St., Denver 3, Colo.)

- 5-12—National Music Week (Natl. Fed. of Music Clubs, Nat. Music Week, 600 S. Michigan Ave., Chicago 5, Ill.)
- 6-12—National Girls' Club Week (Girls' Clubs of Amer., Inc., 22 E. 38th St., New York 17)
- 7 —Tchaikovsky's birthday, 1840-1893
- 7 —Brahms's birthday, 1833-1897
- 7 —Robert Browning's birthday, 1812-1889
- 9 —James M. Barrie's birthday, 1860-1937
- 12-18—Children's Spring Book Festival (*N.Y. Herald Tribune*, 230 W. 41st St., New York 36)
- 18—Armed Forces Day
- 22—Richard Wagner's birthday, 1813-1883
- 23—Linnaeus's birthday, 1707-1778
- 29—President Kennedy's birthday
- 29—Sir Edmund Hillary scaled Mt. Everest, 1953
- 30—Memorial Day

JUNE

- 1-30—National Recreation Month (Natl. Recreation Assoc., 8 W. Eighth St., New York 11)
- 3 —Confederate Memorial Day
- 14—Flag Day
- 21—First day of summer
- 27—Helen Keller's birthday
- 30—National Safe Boating Week (Coast Guard Auxiliary, U.S. Coast Guard, 1300 E Street, N.W., Washington 25, D.C.)

**NATIONAL CHILDREN'S BOOK WEEK,
NOVEMBER 10-16, 1963**

Through The Looking Glass

Frederic G. Melcher

Children growing up with good books owe much of their joy in reading to Frederic G. Melcher, Chairman of the Board of the R. R. Bowker Company. He is the donor of the Newbery and Caldecott Medals given annually through the American Library Association and awarded on March 11 to the 1963 recipients, Madeleine L'Engle and Ezra Jack Keats. Mr. Melcher proposed these awards, first given in 1922 and 1938, to inspire quality in books created for children. They are among many contributions that have made him a remarkable and beloved leader in the book industry.

The Newbery and Caldecott Medals were not the first evidence of Mr. Melcher's concern for what children read. In 1919, after several years of planning, his work with Franklin K. Mathiews, Chief Librarian for the Boy Scouts, brought about the first National Children's Book Week. Mr. Melcher's efforts eventually led to the formation of the Children's Book Council in answer to the growing interest in children's books that required full-time, year-round attention.

Over the years Mr. Melcher has concerned himself with virtually every aspect of the book trade, for he has been bookseller, publisher, writer, prominent in library work and in the field of graphic arts, and an international consultant on publishing. His innumerable accomplishments have brought him many awards and honorary degrees.

In recognition of his "continued distinguished contribution to children's literature" Mr. Melcher received the Regina Medal for 1962. Inscribed on the Medal is a quotation from Walter de la Mare, ". . . Only The Rarest Kind of Best in Anything can be Good enough for The Young. . . ." That "rarest kind of best" could describe Mr. Melcher's dedicated service in helping to provide for children what they deserve to read. Every day we at the Children's Book Council hope to honor him in working to bring more good books to more young readers.

The Board of Directors, members, and staff of the Children's Book Council announce with deep sorrow the death of Frederic Melcher on Saturday, March 9, 1963. His loss will be felt by those of us who loved him personally, but adults and children throughout the world will continue to benefit by his inspiration and his dedication to bringing people and books together. The above article was prepared before his death.

OF SPECIAL INTEREST

All materials should be ordered from the organizations publishing them.

New York's paper strike unfortunately prevents our describing plans for the annual **Children's Book Festival** of the *Herald Tribune*, usually announced in this issue. The only information available at this time is the scheduled date for the beginning of the festival—May 12th, when the *Herald Tribune's* special festival section should appear. Hopefully publishers and printers will get together soon, so that forthcoming issues of the paper will bring word of this important event.

Big news appropriate as a **reminder of National Library Week**, April 21-27, is the \$1,130,000 grant to the American Library Association by the Knapp Foundation of New York. The fund is to support a five-year project to demonstrate how library services developed to meet the standards recommended by the American Association of School Librarians can contribute to a school's whole educational program. The project will be conducted in eight elementary and secondary schools around the country and in cooperation with the local teacher education institution. For further information, write to Peggy Sullivan, Director, Knapp School Libraries Project, American Library Association (50 E. Huron St., Chicago 11, Ill.). In the February *ALA Bulletin* you will find an interesting related section called, "The Librarian at Work With Teachers." Single copies of this issue are 75¢ from the ALA.

The **1961-62 Children's Book Show** of the American Institute of Graphic Arts will open on April 2 in the gallery of the AIGA. This is an exhibition of 95 books selected as outstanding in their design and illustration. Visitors are welcome at the gallery between 9:30 and 4:30 on weekdays.

April articles you will enjoy seeing are Meindert DeJong's acceptance speech for the Hans Christian Andersen Award in *The Horn Book* and an interview with Edwin Tunis, 1962 Newbery Award runner-up for *FRON-*

TIER LIVING, in the spring issue of *Books for Young Readers* (18288 Prevost Ave., Detroit 35, Mich.). A copy of this issue will be sent upon request for 10¢ to cover postage.

Children's book fairs will be the topic at a one-day workshop on April 24, for librarians, teachers, school administrators and PTA's, at Drexel Institute of Technology, 32nd and Chestnut, Philadelphia. All aspects of book fairs will be considered in the keynote speech by Mary Elizabeth Ledlie, Coordinator of Work With Youth, Milwaukee Public Library, in a panel discussion by representatives of publishing, bookstores and jobbers, and in small group conferences. The \$5.00 registration fee, which includes coffee and luncheon, must be sent by April 8 to Mrs. Marilyn Filderman, Graduate School of Library Science at Drexel. The first 200 paid applicants will be accepted.

THIS IS NEW YORK by Sasek (Macmillan) is now a **new iconographic motion picture** produced by Weston Woods Studio (Weston, Conn.) to take young viewers on an exciting tour of the city.

With spring come three new publications to inform and inspire you. *Fifty Years of Children's Books* by Dora V. Smith is a study based on the author's experience in the field, with artists' illustrations from outstanding books, and Dr. Smith's choice of the most significant books published from 1910 to 1960. (Copies are \$2.25—\$1.75 for NCTE members—available from the National Council of Teachers of English, 508 S. Sixth St., Champaign, Ill.) *A Book List of Timeless Titles for Children from 4 through 7* has been published by the *Winston-Salem Journal-Sentinel* (Winston-Salem, N.C., Att: Charlotte Blount, Children's Book Editor). Prepared with the Forsyth Co. Kindergarten Assoc., it is designed for parents and teachers, giving specialized lists and recommended read-alouds. Copies are 25¢ for 1-9, 20¢ for 10-20, and 15¢ each for more than 20. *The Bookniks* is a new 48-page publication packed with ideas, activities, booklists, and information compiled to stimulate interest in countries around the world. For children and adults, it aims "to reach citizens who hope for peace and give them the information they need and can use to support the United Nations." (Subscriptions are \$2.50 for 4 issues a year from *The Bookniks*, GPO Box 1004, Brooklyn 1, N.Y.)

Books for Spring Reading

Turning pages of bright new books helps turn winter into springtime. Among the new books **set in spring**, in season for April's Garden Week, and for the May birthday of Linnaeus are: **SPRING IS A NEW BEGINNING** by Anglund (Harcourt), **ONE BRIGHT MONDAY MORNING** by the Baums (Random), **GOOFY MRS. GOOSE** by Potter (Lippincott), **A LITTLE BIRD** by Matias (Orion), **WHO GOES THERE IN MY GARDEN?** by Collier (Scott), the Tasha Tudor edition of **THE SECRET GARDEN** by Burnett (Lippincott), **YOUNG AMERICA'S GARDEN BOOK** by Bush-Brown (Scribner), **SQUIRRELS IN THE GARDEN** by Earl (Morrow), **TIA MARIA'S GARDEN** by Clark (Viking), **THE FIRST BOOK OF WEEDS** by Beck (Watts), **NAMING LIVING THINGS** by Riedman and **EXPLORING WITH THE BARTRAMS** by the Suttons (both Rand) and **BELoved BOTANIST** by Stoutenburg and Baker (Scribner).

The changing of seasons and the weather are themes in these books: **WONDERS OF THE WEATHER** by Antoine (Dodd), **LET'S FIND OUT ABOUT SPRING** by the Shapps (Watts), **THE SUN IS A GOLDEN EARRING** by Belting (Holt), **THE FOLKLORE OF AMERICAN WEATHER** by Sloane (Duell), **THE DREAM OF THE DORMOUSE** by Parker (Houghton), **I LIKE WEATHER** by Fisher (T. Y. Crowell), **WHAT'S IN MY TREE** by Winter (Obolensky) and **THE SEASONS** by Jervis (Dial).

Titles especially suitable **for the celebration of spring holidays** are **EASTER PONY** by Blair (Farrar, Straus), **THE PINKISH, PURPLISH, BLUIISH EGG** by Peet (Houghton), **WORDS FROM THE EXODUS** by Asimov (Houghton) and **THE PARADE BOOK** by Emberley (Little, Brown).

As the earth awakens, these books will provide a glimpse of **nature at work**: **HOW ANIMALS LIVE TOGETHER** by Selsam (Morrow), **PLANTS WITH SEEDS** by Wood (Follett), **LUTHER BURBANK: PARTNER OF NATURE** by Faber (Garrard), **RABBITS IN THE MEADOW** by Hess (T. Y. Crowell), **THE DOUBLEDAY FIRST GUIDE TO BIRDS** by Shuttlesworth, **EXPLORING BIOLOGY** by Harvey (Doubleday), **LIVES OF AN OAK TREE** by Hutchins

(Rand), *FOREST FOLK* by the Buffs (Viking), *SILENT VISITOR* by Brauner (Atheneum), *WHO LIVES AT THE SEASHORE?* by Blough (McGraw-Hill), *ADVENTURES WITH INSECTS* by Headstrom (Lippincott), *EXPLORING THE FOREST* by the Perrys (McGraw-Hill), *THE QUESTION AND ANSWER BOOK OF NATURE* by Saunders (Random), *DOWN THE MOUNTAIN: A BOOK ABOUT THE EVER-CHANGING SOIL* by Bartlett (Scott), and *WILDLIFE TEAMS* by Friendly (Prentice-Hall).

IN THIS SEASON

Past and present events make April fairly burst with ideas for good reading. Those who will enjoy it as National Hobby Month will find fun and interest in new books like *HERE IS YOUR HOBBY: ART* by Lessin (Putnam), *SCIENCE MODEL MAKING* by Hopwood (Macmillan), *101 HAND PUPPETS: A GUIDE FOR PUPPETEERS OF ALL AGES* by Cummings, *WHO'S GOT THE BUTTON? OLD AND NEW ANGLES TO BUTTON COLLECTING* by Roberts and *OLD THINGS FOR YOUNG PEOPLE: A GUIDE TO ANTIQUES* by Cole (all from McKay), *MONEY-MAKING IDEAS FOR FREE TIME* by Lee (Grosset), *COLLECT, PRINT, AND PAINT FROM NATURE* by Hawkinson (Albert Whitman), *THE JERRY LEWIS BOOK OF TRICKS AND MAGIC* (Random), *THE ADLER BOOK OF PUZZLES AND RIDDLES* (Day), and for a real hobby-hunter, *HOW TO GO ABOUT LAYING AN EGG* by Waber (Houghton).

Meant for boys, especially during National Boys' Club Week, are *TOUGHEN UP: BOY'S GUIDE TO BETTER FITNESS* by Giles (Putnam), *THE BOYS' BOOK OF RACING AND SPORTS CARS* by Marriott (Roy) and *WHAT BOYS WANT TO KNOW ABOUT GIRLS* by Miller (Grosset). Baseball stories, also suitable and timely, are *WILLIE MAYS: COAST TO COAST* by Einstein, *STAN MUSIAL: BASEBALL'S DURABLE "MAN"* by Robinson, and *MICKEY MANTLE: MISTER YANKEE* by Silverman (all from Putnam) and *THE STORY OF BASEBALL* by Rosenburg (Random).

For his birthday, enjoy *THE YOUNG HANS CHRISTIAN ANDERSEN* by Spink (Roy) as an introduction to the man who created the stories for these new editions: *THE NIGHTINGALE*, illus. by Berson (Lippincott) and *THUMBELINA AND OTHER FAIRY TALES BY HANS CHRISTIAN ANDERSEN* (Macmillan).

Journey through the pages of *PEARY TO THE POLE* by Lord (Harper) and *HEROES OF POLAR EXPEDITION* by Andrist (American Heritage) for an exciting way to commemorate Peary's arrival at the North Pole.

THIS HALLOWED GROUND by Catton in a juvenile illustrated edition (Doubleday) provides a reading road to scenes of the Civil War, as do *PHANTOM OF THE BLOCKADE* by Meader (Harcourt) and *THE MANY FACES OF THE CIVIL WAR* by Werstein (Messner).

The tragedy of the *Titanic* voyage is told in *COURAGE AT SEA* by Vance (published April 30, Dutton). The story of another April disaster, the San Francisco earthquake and fire, is dramatically described in *SAN FRANCISCO* by Fritz (Rand McNally), *SHAKEN DAYS* by Garthwaite (Messner) and *VOLCANOES AND EARTHQUAKES* by Irving (Knopf).

To celebrate Pan American Week, travel southward via new books: *LET'S VISIT CHILE* by Caldwell (Day), *GETTING TO KNOW VENEZUELA* by Laschever (Coward), *ONE DAY IN AZTEC MEXICO* by Kirtland (Harcourt) which relates the daily life of two children in the 16th century, *JUNGLE FAMILY*, a story set in Colombia, by Dahl (Roy), and *MARTIN DE PORRES, SAINT OF THE NEW WORLD*, a biography of the recently canonized Negro Peruvian brother, by Tarry (Farrar).

Paul Revere rides again in a new edition of *PAUL REVERE'S RIDE*, Longfellow's poem, illus. by Galdone (T. Y. Crowell) and *FREE MEN MUST STAND: THE AMERICAN WAR OF INDEPENDENCE* by Barnes (McGraw-Hill). The start of the Revolutionary War is also described in *THE SHOT HEARD ROUND THE WORLD: THE STORY OF LEXINGTON AND CONCORD* by Nolan (Messner) and *LEXINGTON, CONCORD, AND BUNKER HILL* by Russell (American Heritage).

Though many kinds of reading make a fitting celebration of National Library Week, these new titles seem especially suitable: *WHAT DOES A*

LIBRARIAN DO? by Busby (Dodd), SEVEN-DAY MAGIC, which describes the flights of fancy enjoyed by five children, thanks to a magic library book, by Eager (Harcourt), and THE LIBRARY MICE, about a family living in the library, by Sanders (Farrar).

You could spend Shakespeare's birthday with SEEDS OF TIME, selections from his plays and poems (Atheneum), WILLIAM SHAKESPEARE by Noble (Messner) and THE WORLD AWAKES by Brooks and Walworth (Lippincott).

For Be Kind to Animals Week there is a menagerie of characters to meet in such stories as FOR LOVE OF A DONKEY by Bowen (McKay), FINN THE WOLFHOUND by Dawson (Harcourt), MACARON by Cunningham (Pantheon), JONATHAN'S SPARROW by Mandell (Lothrop), MARY, THE MOUSE CHAMPION by Simmons (McKay), AMIGO by B. B. Schweitzer (Macmillan), LITTLE UNA by Olds (Scribner), JERRY AND AMI by Kopczynski (Scribner), and ALL HORSES GO TO HEAVEN by Brown (Grosset).

THE ANIMAL SONG BOOK by Fisher (St Martin's) serves to announce that Be Kind to Animals Week and National Music Week share the same period. Books on a scale for budding musicians and music lovers include MUSIC AND ITS STORY by Young (Roy), AMERICAN COMPOSERS OF OUR TIME by Machlis (T. Y. Crowell), HOW ART AND MUSIC SPEAK TO US by Spencer and PLAYS THAT SING by Gilbert (both from Day), ALL THINGS BRIGHT AND BEAUTIFUL, illus. by Politi (Scribner), THE WORLD OF MUSICAL COMEDY by Green (Grosset), OL' DAN TUCKER by Langstaff and Krush (Harcourt), and GILBERT AND SULLIVAN by Wymer (Dutton).

Good reading for girls during National Girls' Club Week seems indicated with such books as WHAT GIRLS WANT TO KNOW ABOUT BOYS by Unger, and CLARA BARTON: SOLDIER OF MERCY by Rose (both from Grosset).

There is a new paperback edition of PETER PAN available, illus. by Unwin (Scribner) to commemorate James Barrie's birthday.

Brave deeds in battle make thrilling reading for Armed Forces Day with books like MEDALS FOR BRAVE MEN, giving the history of American military medals and recounting the heroic acts for which they have been won, by Talley (Dial), IN SCARLET AND BLUE: THE STORY OF MILITARY UNIFORMS IN AMERICA by Gringhuis (Dial), THE SEABEES OF WORLD WAR II by Commander Castillo (Random), THE UNITED STATES MARINES by Montross and Miller (Houghton), LET'S GO TO WEST POINT by Hamilton, LET'S GO TO ANNAPOLIS by Talmadge and Gilmore, and LET'S GO TO THE U.S. AIR FORCE ACADEMY by Borreson (all from Putnam).

President Kennedy's May birthday suggests the time to enjoy three particular books: YOUNG JOHN KENNEDY by Schoor (Harcourt), PRESIDENT KENNEDY SELECTS SIX BRAVE PRESIDENTS by Davidson (Harper) and JOHN F. KENNEDY AND PT-109 by Tregaskis (Random).

Richard Wagner's birthday extends celebration of National Music Week for those learning to enjoy opera. THE RING AND THE FIRE: STORIES FROM WAGNER'S NIBELUNG OPERAS by Bulla (T. Y. Crowell) is especially suitable, as is THE FABULOUS WORLD OF THE OPERA by Samachson (Rand).

June's arrival means National Recreation Month as vacation season begins. Books that tell of summer adventures are FOUR CHEERS FOR CAMPING! by Fleishman (Whitman), THE MOON BY NIGHT by L'Engle (Farrar, Straus), STORY IN THE SAND by Myrus (Macmillan), ONE SUMMER by Beach and York (Coward) and SUMMER'S DUCKLING by Lang (Harper). PAUL, THE HERO OF THE FIRE by Ardizzone (Walck) is exciting reading about the circus. With time to develop athletic skills, HOW TO PLAY BASEBALL by Fitzsimmons and Iger (Doubleday) and HOW TO PLAY BETTER BASEBALL by Jackson (T. Y. Crowell) should be helpful.

Sailing through summer can be fun, safe and rewarding with the aid of books like BEGINNING WITH BOATS by Klein (T. Y. Crowell), POWER AND SAIL by the Lydgates (Macmillan), SEA SO BIG, SHIP SO SMALL by Bendick (Rand), and AMERICA SAILS THE SEAS by J. O. Cosgrave (Houghton).



AWARDS AND PRIZES

Drawing by Walter Lorraine from the back cover of the booklet, Children's Books: Awards and Prizes, and its two annual supplements.

The 1962-63 supplement, listing honors announced through March 11, is available from the Council for 25¢ a copy.

Newbery and Caldecott Medals. Winner of the Newbery Medal is Madeleine L'Engle, for her book, *A WRINKLE IN TIME* (Farrar). Runners-up for this coveted award are *THISTLE AND THYME* by Nic Leodhas (Holt) and *MEN OF ATHENS* by Coolidge (Houghton). The equally prized Caldecott Medal goes to Ezra Jack Keats for his picture book, *THE SNOWY DAY* (Viking) with runners-up: *THE SUN IS A GOLDEN EARRING* by Belting, illustrated by Bryson (Holt) and *MR. RABBIT AND THE LOVELY PRESENT* by Zolotow, illustrated by Sendak (Harper).

Regina Medal Award. Tribute to the work of Ann Nolan Clark will be paid by the Catholic Library Association when she receives their medal on April 16, in recognition of a "continued distinguished contribution to children's literature."

The Aurianne Award. Given by the American Library Association for the best children's book on animal life which develops a humane attitude, this year's award goes to *THE INCREDIBLE JOURNEY* by Burnford (Little, Brown).

Annual Award of the Child Study Assoc. of America. The book selected for presenting an "honest treatment of real problems in the contemporary world" is *THE TROUBLE WITH TERRY* by Lexau (Dial), winner of the 20th annual award offered.

Edison Foundation Awards. For "special excellence in portraying America's past," *WESTWARD ADVENTURE: THE TRUE STORIES OF SIX PIONEERS* by Steele (Harcourt) was the winning book, while *SEEING FINGERS: THE STORY OF LOUIS BRAILLE* by DeGering (McKay) won for "special excellence in contributing to character development," *STARS, MEN AND ATOMS* by Haber (Golden) was selected as the "best children's science book" and *KNOWLEDGE AND WONDER* by Weisskopf (Doubleday) as the "best science book for youth."

1962 Author Awards. Given by the New Jersey Association of Teachers of English, the awards presented for children's books went to Katharina Barry, author of *A IS FOR ANYTHING* (Harcourt), to Stephen Meader, author of *PHANTOM OF THE BLOCKADE* (Harcourt), and Adele Hall, for *SEASHORE SUMMER* (Harper).

Send Us Your Ideas

Suggested ways to celebrate Book Week will form a new booklet the Council is planning, with practical and interesting ideas to offer. We would appreciate receiving any ideas you may wish to submit that have proved successful and could help make the booklet a valuable aid.

MATERIALS AVAILABLE

American Library Association (50 East Huron St., Chicago 11, Publishing Dept.) has a new 88-page publication called *Planning School Library Development*, a report of the School Library Development Project, Amer. Assn. of School Librarians, Feb. 1, '61-July 31, '62, available for \$1.00.

The Association for Childhood Education International (3615 Wisconsin Ave., N.W., Washington 16, D.C.) has these spring publications: *Books for \$1.25 or Less*, *Play—Children's Business* and *Guide to Selection of Toys and Games: Infants to Twelve-Year-Olds*.

R. R. Bowker Company (62 West 45th St., N.Y. 36) announces the new editions of *Best Books for Children* and *Textbooks in Print, 1963*. Single copies of each publication are \$3.00.

Cedar Rapids Public Library (Cedar Rapids, Iowa, Att: Children's Dept.) has a collection of reading lists illustrated by Maurice Sendak, "Reading for Fun!," "First Adventures with Books and the Library" and "All About Growing Up." Single copies of each list are available upon request.

Duell, Sloan, and Pearce (60 East 42nd St., N.Y. 17) offers without charge a limited supply of their special circular on horse stories.

The Educational Materials Laboratory (U.S. Office of Education, Washington 25, D.C.) offers free to teachers and librarians two lists of new publications: "The United Nations" OE-14031-19, and "Seasons and Holidays," OE-14031-20.

Farrar, Straus & Co., Inc. (19 Union Square, West, N.Y. 3, Att: Clare Costello) has available a four-color flyer on the May McNeer-Lynd Ward books, featuring THE AMERICAN INDIAN STORY and an illustration from MEDICINE MAN'S DAUGHTER by Ann Nolan Clark, winner of the 1963 Regina Medal.

Harper and Row (Dept. 31, 49 East 33rd St., N.Y. 16) offers free to librarians and teachers new Meindert DeJong bookmarks and circulars on THE SCIENCE OF OURSELVES: ADVENTURES IN EXPERIMENTAL PSYCHOLOGY by McBain and Johnson.

Harvey House, Inc., Publishers (Irvington-on-Hudson, New York) has a limited supply of 8½ x 11" four-color leaflets of insects from THE STORY OF BUTTERFLIES AND OTHER INSECTS by Farb. Single copies are free.

Holt, Rinehart & Winston, Inc. (383 Madison Ave., N.Y. 17, Att: Beverly Bond) is offering to librarians, teachers and parents free single copies of its chart "Books for Ages and Stages" which describes stages of reading development with corresponding reading interests and suggested titles.

Houghton Mifflin Company (2 Park St., Boston 17, Att: Juvenile Dept.) has available a limited supply of 4-color wall poster North Star Maps of United States history, also miniatures of CURIOUS GEORGE LEARNS THE ALPHABET for use as bookmarks, on bulletin board displays, etc.

J. B. Lippincott Co. (E. Washington Square, Philadelphia 5, Pa., Att: Library Service Dept.) is offering a new "Guide for High School Librarians."

William Morrow and Co. (425 Park Ave., S., N.Y. 16, Dept. RR) has an 8½ x 14" flyer on Carolyn Haywood and her books.

The New York Public Library (New York 18, Att: Public Relations Office) offers a 50 page guide, *Books for the Teen Age*, a list of leisure time reading suggestions, 50¢ a copy.

National Recreation Assn. (Recreation Book Center, 8 West 8th St., N.Y. 11) has a new folder "Parents, Teacher, and Younger Child" giving selected books and pamphlets from "A Guide to Books on Recreation." Free upon request.

Parnassus Press (33 Parnassus Rd., Berkeley, Calif.) offers to libraries and schools bookmarks featuring a story of mystery and adventure, TIME AT THE TOP by Ormondroyd.

G. P. Putnam's Sons (200 Madison Ave., N.Y. 16) has available a limited supply of bookmarks announcing the book NO ONE WRITES A LETTER TO THE SNAIL by Kumin and listing her other publications.

Franklin Watts, Inc. (575 Lexington Ave., N.Y. 22) offers single copies of an illustrated biography of Col. T. N. Dupuy, USA (Ret.), author of the 16 volume MILITARY HISTORY OF WORLD WAR II.

Available from the Children's Book Council

A listing of all Council publications has been compiled and will be sent upon request. In one page it briefly describes the sheets, folders, and booklets of information which may be ordered throughout the year at a nominal cost.

THE CHILDREN'S BOOK COUNCIL, INC.

175 FIFTH AVENUE
NEW YORK 10, N. Y.