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Business Training Program Expanded For High Schools

High school students in 15 Wisconsin cities have just completed the first year's program of business training through locally directed correspondence courses of the University of Wisconsin extension division, authorized by their high school officials as fully accredited additions to the regular curriculum.

When the service is resumed in the fall, it will be supplemented by other business studies to be made available to postgraduate students at their high schools. The extension offerings are listed in a new bulletin describing opportunities for business training through locally directed correspondence courses.

Business courses taught by University correspondence-study give credit toward high school graduation when approved by the sponsoring school. These courses include two in first-year bookkeeping, two in second-year bookkeeping, two in business training, and one each in retail marketing and merchandising, business law, and business correspond-

The new courses for postgraduate study are for graduates of high schools, forced by circumstances to remain in the home community, who seek a beginning preparation for business positions through local educational opportunities at low cost. They include two courses in principles of accounting and two in advanced business correspondence.

This service is intended especially

for small schools with limited curricula. For these it makes possible an increase in the number of vocational subjects without increasing the teaching staff, and in schools where business subjects are offered by an overloaded staff it gives an opportunity to decrease the teaching load.

"The high school credit courses of this type can be fitted into the cur-riculum of any high school," the Extension bulletin advises, "and the instruction adapted to the needs of the individual student. They make possible the beginning, in high school, of a correspondence-study program which may extend even beyond grad-

This program is endorsed by the state department of public instruction, which in a report suggested that many of the smaller high schools might well turn to University Extension courses as a means of enriching their curricula in the vocational and technical subjects.

500 To Enroll In Music Clinic At U. W. July 8-27

More than 500 high school student nusicians and directors of music from all parts of Wisconsin and 24 other states will attend the 11th annual music clinic which will be held at the University of Wisconsin this summer from July 8 to July 27.

Sponsored annually at the State University by the school of music, the clinic gives music directors and student musicians of high schools throughout state and nation an opportunity for three weeks of intensive music study under some of the ation's foremost teachers

Last year about 500 directors and tudents attended the clinic, and attendance this summer is expected to e as large, according to Prof. Leon L. Iltis, of the University school of music faculty, who is director of the

High school student musicians who enroll in the clinic are eligible to become members of the All-State Band. Orchestra, or Chorus, and participate in the work of these organizations, each of which gives several concerts

during the period.

The All-State band, composed of more than 300 pieces, will again give a concert this year during the final program of the Milwaukee Mid-Summer Festival in Milwaukee on July 20. Last summer the band played to an estimated audience of 150,000 perns at the festival's final program, and was enthusiastically received.

An outstanding faculty has again been secured for the 1940 clinic, which is not only the oldest music clinic of its kind in the United States, but is now the largest and most complete. Although its large enrollment annually represents more than 200 high schools scattered throughout Wisconsin, clinic officials are anxious to have every high school in the state represented in the various music organizations of the clinic. This summer high school students from 24 other states besides Wisconsin have already registered for the clinic.

Badger Youths Plan Conservation Camp

At Crivitz, July 14-17 Things that young people like to now about the great out-of-doors will occupy the attention of Wisconin young folks when they gather for ortheast conservation camp near Crivitz, Marinette county, July 14 to

Any boys or girls interested in earning about forestry, birds, flowers, fish, and outdoor life may attend the camp, according to Bruce L. Cartter, county club leader, Marinette, in charge of the camp. The meetings will be held in the Boy Scout camp at ake Noquebay a few miles east of

On Monday, July 15, a tour will be made to see selective logging operations of a large lumber company, and to note work in progress at the state trout hatchery, at the state nursery, and to observe fire protection demonTo Editor:-The news in this bulletin is prepared especially for the press, and is released for publication on the date below. Please address exchange copies to Editor, 711 Langdon

THE UNIVERSITY OF WISCONSIN PRESS BULLETIN

The purpose of this Bulletin is to bring to the newspapers of Wisconsin and their readers—the people of the state—pertinent news and information concerning their State University. The University Press Bureau will gladly furnish any special news or feature stories to editors. Address letters to R. H. Foss, editor, Press Bureau, University of Wisconsin.

Release Wednesday, July 3, 1940

MADISON, WISCONSIN

Vol. 33 No. 19

U. W. Gets \$75,000 In Gifts From Industry, Alumni, Friends World-Famed Music

Twenty-one gifts and grants, totaling \$75,435, were accepted by the University of Wisconsin board of regents at its annual meeting held re-

The gifts, coming from individuals, alumni groups, and industrial organizations, helped to bring the total for the last school year to a new high in

University history.

Largest of the gifts accepted by the regents were two grants of \$20,000 each from the Brittingham fund, one financing the extension for five years of an endowment for a professorship in music, now held by Gunnar Johansen; and the other financing the extension for five years of an endowment for an artist in residence, now held by John Steuart Curry.

Other gifts and grants approved

\$1,000 from the colleagues of Prof. Harry Jerome for the establishment of the Harry Jerome Memorial fund to be used to aid graduate students in economics; \$200 from the Pure Milk association of Chicago for four schol-arships of \$50 each, available to young men enrolled in the 1940-41 session of the Farm Folk school.

Gifts Are Listed

\$100 from the Madison Catholic Woman's club for an annual scholar-ship in the Graduate school; \$50 from the junior division of the Faculty league of Madison for a scholarship in 1940-41 for a needy woman student; \$10,000 to bring the Pro Arte quartet to the university for the year 1940-41; \$6,000 from the Rockefeller foundation for researches in the field

Badger Schoolmen

Plan Institute At

U. W. July 15-19

"New Frontiers in Education" is the

theme of the Institute for Superintendents and Principals to be held at

the University of Wisconsin July 15

The institute, according to a bulle-tin issued by the school, is designed for city and county superintendents, supervising principals, elementary

and secondary school principals, di-

rectors of research, directors of guidance, and all others interested in administering public schools. It is offered for those who are unable to at-

tend the regular summer session.

During the morning those in attendance are invited to visit classes of

their own choice. The round tables

will be held from 1:30 to 4:20 p. m.

daily, thus allowing time for recrea-

tional activities during the remainder

of the afternoon. Students registered

in the regular summer session are in-

vited to the round-table discussions.

this year as being organized around

major problems which administrative

and supervisory officers in the field

have suggested as most urgent. Pro-

grams have been organized both in

the form of panel and seminary dis-

cussions. Maximum opportunity will

be given for participation in the dis-

cussions by members of the various

"An invitation to school adminis-

trators and other guests to visit the

University campus and participate in

our annual institute is like an invita-

tion to a member of one's family to

come to a family gathering," writes

in order to inform the absent mem-

ber of the gathering. But when in-

formed he is assured of a welcome

is New Frontiers in Education. These

frontiers are concerned with such

topics as the education of handicap-

ped children, special rural school

problems, the education needs of the

out-of-school youth, changes in the pre-service of teachers, the element-

ary core curriculum, the development

of personality, the teaching of con-

servation, unification of school cur-

riculum, school financial support, and

There is no fee for officials of Wis-

consin schools, the bulletin states. For

On Tuesday, woodlot management

methods, simple surveying work,

wild flower and tree identification,

and handicraft work will occupy the

instruction at the camp will be Wake-

lin McNeel, assistant state club lead-

er, F. B. Trenk, state extension for-ester, Charles Drewry, Marinette

county agent, Walter Scott and W. T.

Calhoun of the state conservation de-

partment, in addition to local forest-

U. MAN NAMED

the University of Wisconsin, recently

accepted a position as bio-chemist on

potato investigation work at the Uni-

versity of Maine. Ross, a native of Missouri, began his graduate work at

Wisconsin in 1935, and received his

doctor of philosophy degree in June,

A. Frank Ross, a former student of

Assisting with the supervision and

the officials of schools outside of Wis-

consin there will be a fee of \$10.

because he belongs there.

many other vital problems.

attention of the campers.

ers and woodsmen.

Education.

J. Anderson, dean of the School of

The invitation is often necessary

'The major theme of the institute

Prof. John Guy Fowlkes, director of

der the direction of Prof. C. A. Elvehjem, department of biochemistry; \$200 from the Standard Agricultural Chemicals for the establishment of an industrial fellowship in agronomy.

of nutrition and tissue respiration un-

\$1,500 from General Mills of Minneapolis for an industrial scholarship in the study of wheat and wheat products; \$5 from Arthur G. Manke for the Badger Quarterly; \$35 from the Wisconsin Alumnae association of Southern California for the women's dormitories; \$2,000 from the National Foundation for Infantile Paralysis for the continuance of studies in that dis-

Alumni Research Gift

\$300 from the Lakeside Laboratories of Milwaukee for the continuation of studies of sympathomimetic compounds; \$300 from the library of the late Dr. C. Emanuel Johnson; \$120 from the Smith, Kline, and French laboratories for a study of the physiological properties of benzedrine; from the Chicago Flexible Shaft company, a portrait of Dr. M. W. Mc-

\$3,575 from the the Sears-Roebuck Agricultural foundation for agricul-tural scholarships for Wisconsin farm \$7,600 from the Wisconsin Alumni Research foundation for the continuation of an industrial fellow-ship for the study of the irradiation of milk; \$100 from the Minneapolis Alumnae club for a scholarship; and \$2,350 from the Wisconsin Concrete Pipe association for research on concrete sewer pipe.

60 Take Flight Training At U. W.

Sixty prospective fliers, including four young women, qualified for the summer civilian pilot training course in Madison, which started Tuesday with the first ground school session. The list released recently by the University extension division indicates that nearly all are present or former students of the University of Wis-

Those enrolled in the flight training course from cities outside of Mad-

C. John Alley, Fort Atkinson; Robert L. Avery, Janesville; Walter C. Babcock, Crivitz; Arthur Bonnet, Williams Bay; Charles A. Bower, Jr., Shawnee, Okla.; Frederick Brown, Mt. Horeb; Irene A. Choles, Green Bay; Roy Cleary, Ironton; Gladys Everson, Lake Mills; Howard R. Hegbar, Kensal, N. D.; Kendall Hobkirk, Fox Lake; William G. Horn, West Allis; Hugh D. Jones, St. Paul, Minn.; Howard Kaerwar, Oshkosh; Donald Keefe, Adams; Keith T. Koske, Milwaukee; Carol Pauline Kotick, Manitowec; Forrest L. Kubly, Monroe; William Leisenring, Brainerd, Minn.; Philip H. Martin, Bloomer; Arthur N. Melhuse, Lake Kegonsa, Stoughton; Douglas C. Osterheld, Stoughton; George Paskvan, La Grange, Ill. Henry C. Quarles, Milwaukee; Sigurd A. Rishovd, Eau Claire: Richard Roll. Chicago, Ill.; Roy Seims, Green Bay: Edward H. Sell, Luxemburg; Robert F. Seward, Baraboo; Ben E. Shefchik, Luxemburg; Robert E. Simono, Two Rivers; James G. Smith, Racine; William H. Stevens, Denver, Col.: James F. Torres, Waupun; William Walsh,

Four Gifts Bring Group To State U.

Through the aid of four alumni and friends of the University, the Pro-Arte string quartet of Brussels, Belgium, world-famous string music organization, recently became the Pro-Arte string quartet of the University of Wisconsin.

Four gifts, each amounting to \$2,-500, given to the University of Wisconsin alumni and citizens, were presented to the University board of regents recently by Pres. C. A. Dykstra. The four gifts are to constitute a \$10,-000 foundation which provides that the Pro-Arte string quartet shall teach at and perform under the auspices of the University of Wisconsin during the 1940-41 school year beginning next October, Pres. Dykstra told the regents, who voted acceptance of the

The four alumni and citizens of the state who subscribed to the foundation with their \$2,500 gifts are Joseph E. Davis, who graduated from Wisconsin in 1898, and who is now special assistant to Secretary of State Cordell Hull in Washington, D. C.; George I. Haight, widely-known Chicago attorney who graduated from Wisconsin in 1899; Frank J. Sensenbrenner, of Neenah, Wis., member of the University board of regents; and Thomas E. Brittingham, of Madison, who has given the University a number of grants in the past.

The Pro-Arte string quartet is considered to be the foremost musical organization of its kind in the world. It has performed in all the capitals of Europe as well as in all parts of the United States, with highest praise from critics and lovers of music. During the past two years it has given a number of concerts at the State University, under the auspices of the Elizabeth Sprague Coolidge foundation of Washington, D. C.

Pres. Dykstra told the regents that the quartet would teach music as well as give concerts on the University campus, and that it would also be available for concerts throughout the state under arrangements made with the University by local communities, colleges, and music organizations.

At the University the quartet members will aid in coaching the University symphony orchestra, will help in the teaching of music courses, and will give advanced courses in stringed instruments with ensembled groups.

One of the objectives of the quartet will be to help build up interest in and appreciation of music in Wisconsin generally, Mr. Dykstra said.

U. W. Regents Reelect Officers At Meeting

All officers of the University of Wisconsin board of regents were re- Kowalke Retires As elected at the annual meeting of the regents held on the campus recently.

Arthur J. Glover, Ft. Atkinson, was reelected president of the board, while Mrs. Barbara Vergeront, Viroqua, was reelected vice president. M. E. McCaffrey, Madison, was reelected secretary of the board.

Mr. Glover and Mrs. Vergeront will be serving their second terms as officers of the board, while Mr. McCaf-frey has served as secretary of the board since 1907.

Grass Silage, Crops, Homemaking Feature Farm Field Day July 13

Previews of 1941 farm machinery, new crop varieties, and new developments in cookery and homemaking will be attractions at the 1940 Farm Folks' Field Day, University East Hill Farm, one mile west of Madison, Saturday, July 13.

Several makes of forage harvesters that mow, chop, and load green hay for silage in one operation will be demonstrated. These machines, which can be used to chop and load dry hay or straw in the field, will be demonstrated under the direction of F. W. Duffee, University of Wisconsin agricultural engineer, who 13 years ago pioneered in experiments with the forage harvester.

Heading the list of new crop varieties and strains to be seen on Field day is Vicland oats, a high yielding, dis-ease resistant variety developed by the United States Department of Agriculture and the University of Wisconsin. Three-year trials have indicated that in most sections of Wisconsin it out-yields all present varieties.

Pest Clinic The Pest Clinic, so popular with

National Elementary School Principals To Meet At U. July 6-19

The National Department of the Elementary School Principals will hold its fourth annual conference at the University of Wisconsin, July 6 to 19, the School of Education has announced. The conference is a special two weeks' course for which credit is given. It is planned cooperatively by the principals and the school.

"Enriching the Elementary School Curriculum" is the general theme of the fourth annual conference. The program will include a series of demonstrations and observations for the first hour in the morning. The remainder of the morning will be devoted to general assemblies at which outstanding leaders in elementary education will speak. Afternoon work will include a seminar meeting of one hour and a half. A wide variety of seminars are offered to meet the interests and needs of those attending.

Separate seminars are organized to deal with enrichment of the curriculum in each of the following areas: social studies, language arts, science and health, exceptional children, rural schools, and also seminars on radio and visual aids, new techniques in supervision and programs of edu-cational interpretation for the elementary school.

The course is under the general direction of J. Murray Lee, assistant professor of education. Registration will take place Saturday morning,

Head of Department

Because he wants to spend all of his time on his teaching and research work, Prof. Otto L. Kowalke announced recently that he is retiring on July 1 from the administrative duties and chairmanship of the department of chemical engineering of the University of Wisconsin. Prof. Kowalke has been chairman of the department for 27 years and a member of its teaching staff for 33 years.

farmers last year, will be an added Field day feature. Farmers are in-vited to bring samples of troublesome weeds, insects, and crop diseases and talk over control methods with members of the agricultural staff.

Other subjects of agricultural exhibits and demonstrations will include pig and poultry feeding, new strains of feed and forage crops, artificial breeding of dairy cows, modern farmhouse design, and the farmer's share of the national income.

Homemakers Meet

On the afternoon women's program, homemakers will be greeted by Miss Frances Zuill, who within the last year was named director of home economics at the University of Wisconsin. Subjects on the program will include a demonstration of new developments in cookery, use of milk and lard, a demonstration in ways of producing quality milk by the champion 4-H club team of the Madison district, as well as music and enter-

A noon picnic and continuous moving pictures will round out the Field day activities.

Two Grants Keep Famed Artists On State U. Faculty

Two grants of \$20,000 each, from the Thomas Evans Brittingham trust fund, to make it possible for the University of Wisconsin to keep on its staff two of America's foremost artists in music and art, were accepted by the State University board of regents at its recent meeting.

The two artists are John Steuart Curry, whose paintings depicting rural scenes have attracted nationwide attention, and Gunnar Johansen, who is considered to be one of America's foremost pianists. The two grants, from the estate left to the University by the late Thomas E. Brittingham of Madison, were extended to the regents by the Brittingham fund trustees, Thomas E. Brittingham, Jr., and his sister, Mrs. Margaret Brittingham

The total \$40,000 grant of funds provides for an extension for five years of the endowment for artist in residence held by Mr. Curry, and for the professorship in music held by Mr. Johansen. Grants from the Brittingham trust fund originally brought both men to the University, Mr. Curry in 1936, and Mr. Johansen in 1939.

Mr. Curry, a native of Kansas, has produced a number of rural canvases, among which is the well-known "Tornado." During his stay at the University, he has painted a number of Wisconsin rural scenes which have won wide favor. Young men from the farms of the state, enrolled in the college of agriculture, have been afforded the experience of working with and sharing the aspirations of Mr. Curry, who is considered to be one of the really great artists of America.

During his brief time on the campus, Mr. Johansen has won the acclaim of students, faculty, and citizens for his musical ability. Born in Denmark, he studied music in Germany, and later came to America to make his home. He has given piano recitals throughout the country, has played with the foremost American orchestras and string quartets, and is also a noted composer of music. During the past year he has taught in the University school of music, and has performed many times with student music organizations on the campus.

U. W. Man Tests Oxygen Needs of Fish To Aid Conservation Work

An investigation of the oxygen needs of various species of fish, to determine which species can best be adapted to the different types of lakes and other inland waters, is now being made in the University of Wisconsin Lake laboratory.

With equipment designed by himself in cooperation with other State University scientists, Dr. Arthur D. Hasler, between and after his classes in zoology, is conducting fundamental studies into the basic physiology of fish—into "what makes a fish go" as he himself so tersely puts it.

Study of the oxygen demands of different species of fish is important, the young scientist explains, because it has a place in the fish conservation and propagation problem. When the oxygen needs of any species of fish is once known, it is then possible to determine the kind of lake or stream in which the species could best be prop-

Especially is this true in Wisconsin where knowledge on the oxygenproducing ability of many lakes has already been gathered by the Wisconsin Geological and Natural History survey, under the direction of State University scientists. Connecting the oxygen needs of fish with the oxygenproducing ability of any lake or stream will thus help to solve the problem of conserving and propagating the state's fish resources—an important problem in Wisconsin where thousands of tourists come to enjoy a fishing vacation each summer.

Uses New Method

It has been possible for some years to measure the oxygen needs of fish by a chemical method. Under this method, the scientist used two bottles, fish was placed, the other connected with water in which there was no fish. By chemical means it was then possible to measure the difference in the amount of oxygen in the two bottles, thus showing how much oxygen the fish was using in one. This is a slow method with which

it is possible to make not more than two determinations of oxygen per hour.

In this new method, which is much faster, Dr. Hasler has adapted to his work a means by which activity (oxygen consumption) can be translated into electric current, a method discovered by two other Wisconsin scientists, Prof. Farrington Daniels of the chemistry department, and one of his students. This system is known as "Dropping Mercury Electrode Method."

Make Tests Faster

Using this method, Dr. Hasler places the squirming fish in large tubes of slowly running water. The water runs from each "fish tube" to a bottle, then through another tube to the cell of the electrode. As each drop of mercury falls down a vertically placed tube, an electric potential is brought about which can be translated into oxygen concentration in the water of each fish concerned.

This potential is then measured by readings from a galvanometer, and thus the oxygen demand of the fish in the tube is measured by comparison with the oxygen in an empty "fish tube." By this more intricate but more rapid method, Dr. Hasler can measure the oxygen needs of at least 20 readings on each fish an hour, and thus get an accurate average figure for any given species of fish in a shorter period of time.

Dr. Hasler has been measuring the oxygen demands of his "fishy patients" during their periods of low metabolism, that is, when they are inactive and sleeping, as well as during their periods of high metabolism, when they are awake and very active, or under stimulation of drugs, hor-mones, etc. In this phase of the work he has been aided by his colleague in the zoology department, Dr. R. K.

Of Value to State

He claims that he is merely studying the clinical aspects of fish life, trying to determine their physical wellbeing and health, just as any other scientist might attempt a clinical study of human physiology and wellbeing. But back of it all is the more important attempt to determine, from the oxygen-demand point of view, which species of fish are best adapted to what types of lakes, the final answer to which would be of great value to Wisconsin's and the nation's fish-propagating work.

Incidentally, says Dr. Hasler, his work has proved to him that fish are highly "social-minded" — that is, if you assume that they have a mind. Any fish, he maintains, will not use up all the oxygen in the water which immediately surrounds him. The fish will use only about half of it, passing the remainder on for some other fish to use. And the second, third, and fourth fish-and so on down the line —will continue to use only about half of the oxygen given him, constantly passing on some for the next fishand this little sidelight into the 'human" side of fish life is no fish story, Dr. Hasler declares.

Agricultural Teachers Honored For Service

Recognition for having completed 10 or more years as teachers of vocational agriculture was extended to 10 Badger high school instructors at the 23rd annual conference of Wisconsin vocational agricultural instructors held at the University of Wisconsin College of Agriculture recently.

Keys, awarded for a decade of service, were presented to Victor U. Elmer, Albany; V. L. Peterson, Antigo; C. A. Nyht, Durand; M. J. Burkhardt, Milton Junction; F. N. Abrams, Mondovi; H. J. Morrissey, Oregon; N. F. Kahl, Plymouth; T. R. Lathrope, Reedsburg; B. R. Dugdale, Stanley; and H. W. Duxbury, Tripoli.

This brings to a total of 55 the Wisconsin teachers who have completed 10 or more years of teaching vocational agriculture. Four teachers who have served continuously since courses were introduced in Wisconsin include N. O. Eckley, Fort Atkinson; H. G. Klumb, Rochester; R. A Power, Viroqua; and M. C. Kelley, Wisconsin Rapids.

Officers chosen to serve the association during the coming year are M. W. Cooper, Fennimore, president; M. F. Stelzer, Bloomer, vice president; W. D. Freitag, Columbus, secretary-treasurer; and chosen as directors are: J. F. Wilkinson, Oshkosh, director-at-large; H. P. Barrington, Manawa, central district; H. W. Chapman, Whitewater, southern district; and Earle Barber, Ladysmith, northern district.