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# Appleton Review

HOME OWNED and HOME EDITED

Vol. 1 No. 13

APRIL 11, 1930

Price 5 Cents

## EASTER FASHION REVUE



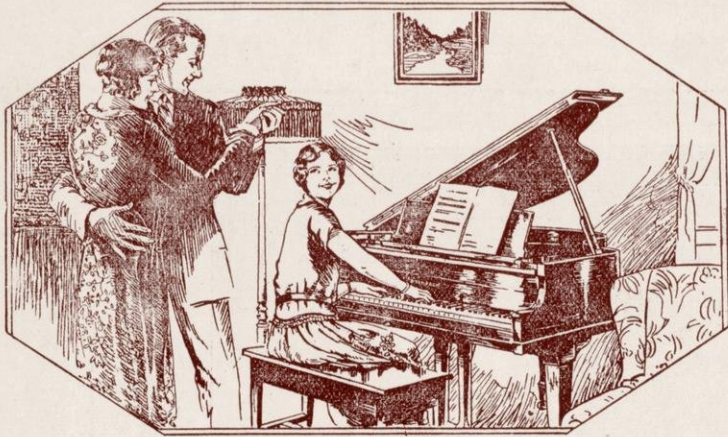
For Easter Fashion Revue  
See Pages 9-10-11-12



## Your Home— Your Child...Your Piano

These, indeed, are the really worthwhile things in life, the ingredients of deep, lasting happiness for you and your child.

To be able to play the piano is an accomplishment that every child should strive to attain. It's so easy, too, and inexpensive, to give your child these matchless advantages: A piano and music lessons! The cost is less than you suppose—the result, in happiness, is priceless.



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Leather Suede Jackets .....	\$15.00

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Tel. 540



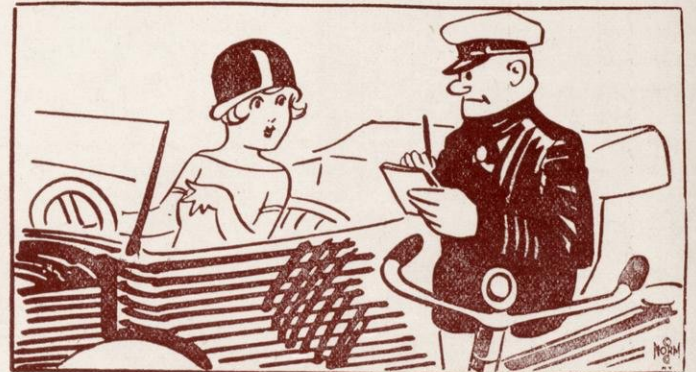
**T**HE neighbors notice your roof probably more than you do. Make it an object of admiration to them and a source of pride to you. And don't forget that for beauty and protection our stocks of Rex Flintkote Giant Strip Shingles can't be beaten. Nine colors to choose from. Ask us for literature and samples—free on request.

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The people who insist upon getting LIFE'S BENEFITS at a rock bottom price know that it is cheaper to buy Miller tires because they are guaranteed to outwear any tire of equal price. The tire we sell MUST uphold our reputation for dependability.



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PHONE: 1788  
"TIRES SINCE 1908"



## He Makes "Dandy Rolls"

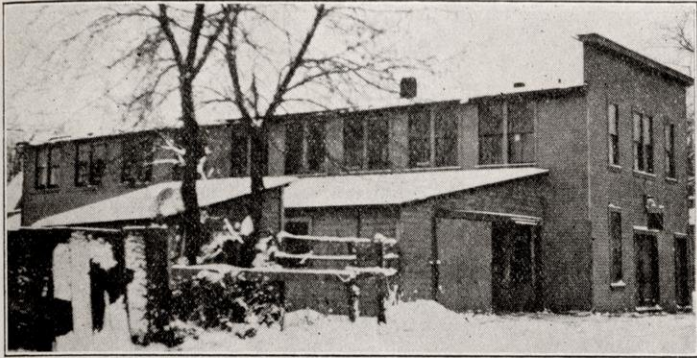
Now do not misunderstand us; "Dandy Rolls" are not a confection, but a product very much needed by the manufacturers of the better grades of writing papers. And it is only fitting that one of the few plants in the world manufacturing this particular accessory of the paper maker should be located in Appleton, in the heart of the paper making industry.

A "Dandy Roll" is a light, sturdy roll built up of brass wire and trussed so that it will remain true. It is covered with a fine wire screen, similar to that manufactured at the local wire cloth works, and on this screen the

sheet could be used for forging valuable government documents. Of course such cases are rare, but they must be constantly guarded against.

The Plank dandy rolls are shipped to all parts of the country, and many of them are made for foreign governments which are having paper for their paper money manufactured in this country.

Jos. J. Plank & Co. started in business in 1908 in an old room now used for storage by the Frazer Lumber & Manufacturing Co. In the beginning "Joe" and one girl constituted the entire personnel and Joe worked more than eight hours a day, especially as he



Where Joe makes his Dandy Rolls.

various designs are soldered or pressed which are required for the water marks to be imbedded in the paper. Just to give an idea of the amount of work required to finish such a roll, it is interesting to note that a truss 120 by 14 inches, of a size to fit the machines in the Riverside Fibre & Paper Company's plant, requires the soldering of almost 10,000 separate and distinct places. The manner in which these trusses are put together reminds one very forcibly of the interior construction of a Zeppelin.

The dandy roll in operation is placed near the end of the fourdrinier wire, where the paper in the making is already almost formed, and aids in squeezing out the remaining water, at the same time pressing the fibres of paper so that the white transparent marks or designs, which we all know as the water mark, are indelibly imprinted in the paper.

This watermark is the manufacturer's guarantee of quality and the customer's protection against the substitution of paper of a cheaper grade than he is paying for. It is used by Uncle Sam to safeguard his paper money, his postage and revenue stamps and his bonds. As an additional safeguard the mark is slightly changed each four years, so that a study of the water mark will tell the expert to which period that particular piece of paper belongs. Watermarks have betrayed swindlers who were trying to foist forged wills on the court, because it could be proved that paper with that particular water mark shown, was not manufactured until years after the supposed date of the will. But even water marked papers can be forged, and this has been done by having the necessary dandy roll made under some plausible explanation and then a portion of the sheets trimmed off so that the balance of the

had to do the invoicing, designing, bookkeeping in the evenings. When pressed, he admits that his wife did most of the office work for a good many years, and that he needed her help.

After only two years the little concern had grown so that more room was necessary and the present building on N. Clark St. was erected, where the work has been carried on since. Last week a permit was obtained from the city to build an addition, work on which will be begun immediately.

This is one of the few companies in the United States doing dandy roll work exclusively. It is a relatively small concern, but its pay roll amounts to more than \$25,000 each year, and every dollar of it is spent in Appleton.

The founder and proprietor is well known about town. He belongs to the Lions club, the Elks, Foresters, Catholic Knights, Knights of Columbus, Fourth Degree, Holy Name Society, Chamber of Commerce, Butte des Morts Golf club, is captain of an Elks bowling team, chairman of a road committee, director of the Appleton Building & Loan Association, vice president of the Central Manufacturing company, and is chairman of the Appleton water department. With all these activities one is constrained to wonder how he finds time to attend to his work at manufacturing dandy rolls. But the fact that he is able to spend so much time in other activities as well as being a devoted family man, bears irrefutable testimony to the efficient manner in which that little plant must be run.

Appleton needs more of these little industrial giants.

A new non-explosive, non-poisonous refrigerating gas has been perfected by Dr. Thomas Migsley, Jr.

## "BE CAREFUL WITH FIRE," IS COMMISSION APPEAL

If the residents of any section of the state are really earnest in their attempt to re-populate that district with game and song birds, they will do their best to keep marsh and field fires as well as forest fires, out of the district.

Uncontrolled marsh fires annually kill thousands of birds and small game animals in Wisconsin. Early spring fires, those coming at this time of the year, drive prairie chickens, pheasants, and other upland birds, as well as shore birds and song birds, out of the part of the country in which the fires occur.

Marsh fires occurring a little later in the spring seriously disturb the nesting of birds, and even of rabbits. Sometimes the fires even come so late in the year as to kill off the young birds and rabbits as well as the mother birds who are watching the nests.

Not only are game birds affected. Many different varieties of shore birds and song birds live in marshes, and while in total numbers will greatly exceed the upland game birds, most of these shore birds are very beneficial to farmers, and should not be driven out by fire.

The department of game of the conservation commission appeals to all true conservationists to do their utmost in keeping down the number of marsh fires.

## GERMAN PLAY A BIG SUCCESS

A capacity house of more than 400 witnessed the performance of Lessing's "Minna von Barnhelm," the comedy presented by the German club of Lawrence college Tuesday night in the auditorium of the Zion parish school.

The interpretation of the characters was superb. Herta Mueller had an excellent grasp of the yearning and suspense of Minna, as she battled for Tellheim's love. Carl Schiebler was a true impersonation, proud and super-sensitive of his honor. What could surpass the superficial dignity and almost womanly curiosity of Charles Peerenboom as the innkeeper? Reinhold Vogt as Just was splendid, for he had excellently grasped the simple dignity, the solid honesty, and also the quick temper of Tellheim's servant. Irene Ungrodt and Gordon Bubolz frolicked through the one-day courtship of Franziska and Werner. Franziska's light-hearted but pointed repartee and Werner's desire to be where real war was going on, gave a true impression of youthful enthusiasts, eager for life. Adolph Rusch portrayed the severe dignity of Graf Bruchsal, and Harold Wurtz had grasped the servant's stiff reserve excellently.

The colonial costumes, procured from a firm in Milwaukee, added reality to the atmosphere of the eighteenth century. They were the costumes used by Milwaukee Downer when it presented the play, and were especially designed for Lessing's "Minna von Barnhelm."

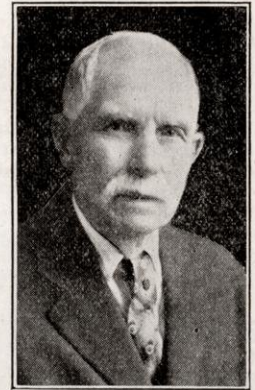
The fire department has been called out several times during the past week to put out grass fires which got beyond the control of the persons starting them and threaten neighboring buildings.

## Will Celebrate His 80th Birthday Tomorrow

Hale and hearty and in full possession of all his faculties in spite of the four score years which he admits, Wallace M. Roblee, 212 N. Superior St., is planning to celebrate his eightieth birthday tomorrow. He was born in Warren county, New York, on April 12, 1850, and first came to Appleton in 1864.

As a young man he worked in the logging camps and on the river drives along the Wolf river and was employed at clearing away the timber from the second acre of land cleared in what is now the village of Shiocton, when there were only three families living there. He worked as assistant superintendent of construction on the crew which laid the tracks of the Green Bay & Western railroad. Frank Seymour, now president of the railroad, was water boy for that crew.

For many years Mr. Roblee lived on a farm and was a successful farmer and dairyman. He held many positions of trust and was a member of the board of supervisors for several years, was also president and secretary of the Grand Chute Horticultural society, vice president of the board of trustees of the county asylum, president of the Fox River Fair and Driving Park associa-



—Photo by Harwood.  
W. M. ROBLEE

tion, secretary of the Outagamie Pioneers association for ten years and secretary-treasurer for another fourteen years.

He has always been a staunch republican from the time he cast his first ballot for Ulysses S. Grant for president. In August, 1886, he took his first ride on the local electric street car line, which had just been started. To finish off he took his last ride on Sunday, April 6, 1930, the day on which the service was discontinued, to be replaced by bus service.

During the past sixty-four years all the people who lived in Shiocton when Mr. Roblee first came to this region, have passed away and he would like to get acquainted with any others who were in Appleton or other parts of Outagamie county at that time, so as to be able to exchange reminiscences. There are not many of those old timers left.

William Fox surrenders the movie scepter to Harold L. Clarke, of Chicago, after a dramatic sixty hour battle to retain it.



### COUNTY FARMERS SIGN PLEDGES TO USE NO DAIRY SUBSTITUTES

Twelve hundred farmers from all parts of the county have already signed petitions, pledging themselves to use no substitutes for dairy products and appealing to others to do likewise. Additional petitions are constantly being received at the office of Gus Sell, county agent.

The petition reads as follows:

"Inasmuch as milk, cheese, and butter have health and food values, not possessed by such substitutes as oleomargarines,

"Inasmuch as the use of substitutes cuts down on the use of our dairy products,

"Inasmuch as our dairy markets right now need the strengthening influence of stronger demand or increased consumption,

"We, the undersigned dairymen hereby go on record that

"1. We will use no substitutes for dairy products in our own homes;

"2. We will also encourage other folks to eat more cheese, use more butter and ice cream, and to drink more milk.

"All this to the end that we may all do our little part in helping reduce the present surplus of dairy products with the hope of strengthening and stabilizing our markets."

### NUMEROUS APPLICATIONS FILED FOR CITY JOBS

City officials will have quite a large field of applicants to choose from when they name people soon to fill various municipal appointive offices. All of the present incumbents have applied for re-

appointment and there are quite a few additional office seekers. Seventeen have filed applications for appointments, and it is reported that four others will file their applications for the position of city engineer.

Those who are planning to apply for the position of engineer are L. M. Schindler, present incumbent; Omar W. White, Paul L. Clark, and Robert Connelly.

Persons who have applied for the positions of matron and keeper of the city home are Mr. and Mrs. Fred Klepstein, present keepers; Mr. and Mrs. Anton G. Ehmke, Mr. and Mrs. John C. Hart, and Mr. and Mrs. Joseph Beecher.

Three have applied for the position of street commissioner. They are E. D. Scott, deputy treasurer during tax pay-

ing period; R. F. Hackworthy, present incumbent; and Henry Lillge, E. G. Schueler, incumbent, and P. W. Weyenberg have asked for the job of poor commissioner. Frank Vanden Bogard and Henry Frank are after the janitor's job at the city hall, and George Gauslin, present incumbent, and John H. Bauer want the position of plumbing inspector.

Others are Dr. F. P. Dohearty, present incumbent, for city physician; Alex Robedeau, incumbent, for city weighmaster; Joseph A. Hodgins, incumbent, for city sealer of weights and measures; and John N. Weiland, incumbent, for building inspector.

Tell the Advertiser you saw it in the Review.

## E. W. SHANNON

Office Furniture and Supplies  
TYPEWRITERS and  
ADDING MACHINES  
300 E. College Ave. Tel. 86

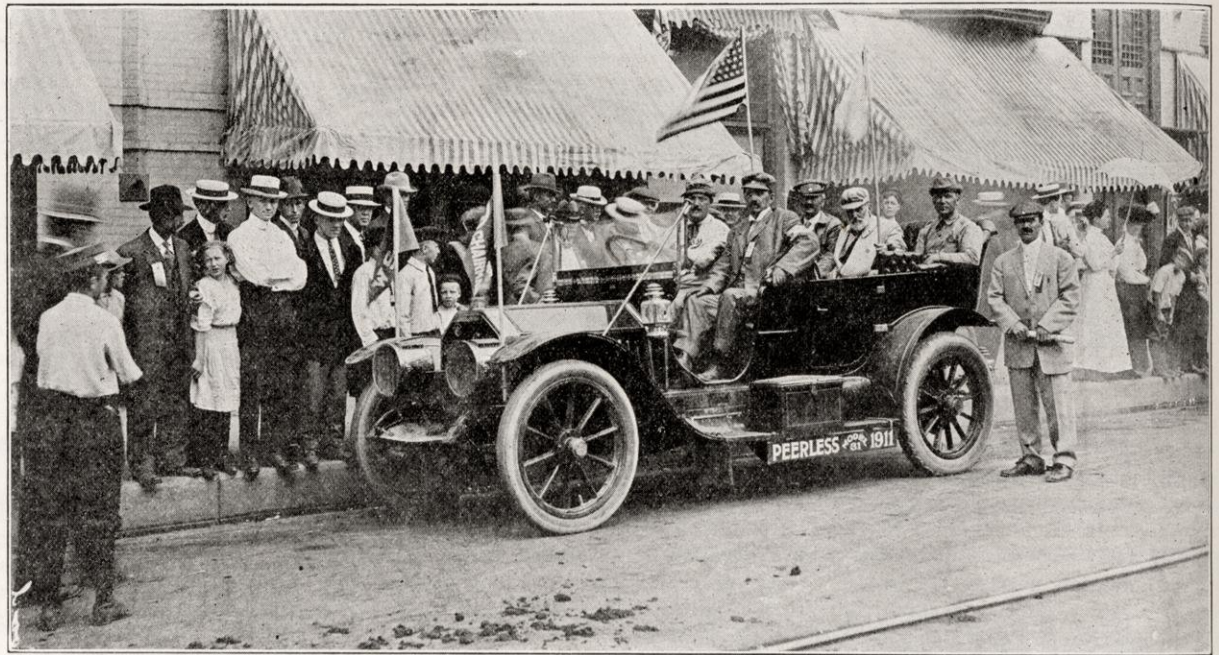
## Home

Beautiful home embodying all that is good in construction and modern in arrangement. Six rooms and sun room, oil fueled hot water heat, incinerator, and electric refrigeration. Completely equipped laundry, and recreation room. Tiled bath with shower. Clear glass in metal sash. Double garage of like construction.

**CARROLL  
AND  
CARROLL**

### REAL ESTATE

121 N. Appleton St.  
APPLETON, WIS.



### How Many Are Correct?

Two weeks ago we published this picture over the caption: "Can you find any of your acquaintances in this picture?"

The response has been surprising. The number of identifications has been equally surprising, the more so when one considers the various identities given to individuals shown in the picture. Several of them have been identified as three or four different

people and the persons identifying them ridicule the idea that the other fellow may be right.

Here is the list: John Smith, living on W. Prospect Ave.; William Bailey, S. Story St.; George Gilman, proprietor of the Nile Candy store; Henry Schuetter, the tailor; T. B. Reid, publisher of the Appleton Post; David Hammel, mayor of Appleton; Charles Hagen of the Eagle Manufacturing company; Ambrose Wilton of the Central garage; Otto Jens, the clothier; John Breitrick; Fred Morse, the policeman at the

left, now living in Racine; Dan Featherstone; Louis Lohman; Robert J. Koffend, now in Canada; Dr. Herrick, the dentist, now down in Texas; R. J. (Dick) White, the insurance man; Joseph Gamsky, the popular bartender at the old Sherman house before which the picture was taken; Fred Bachmann, city treasurer; Mrs. John Bottensek.

Of course there was no argument about Dr. A. E. Rector.

Check it up and see how many of these identifications you would agree with.

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Expert repair service on  
all electric receiving and  
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### LAST INDOOR BAND CONCERT

The last of the free indoor band concerts at Lawrence Memorial chapel by the 120th Field Artillery band will be held on Tuesday evening, April 22. These concerts have been growing in popularity from year to year and in spite of numerous counter attractions the chapel is always filled on band concert night. Conductor Edward F. Mumm promises that this last concert will be the best of the entire season. The complete program will appear in next week's Review.

### UNLAWFUL TROUT

BRING HEAVY FINE

Harry Lohmiller, proprietor of a roadhouse just outside the city of Shawano, pleaded guilty Wednesday, March 26, to a charge of having 76 brook trout in his possession.

Conservation Warden Arthur Tic arrested him early Wednesday. He was taken into court on the same day and was fined \$100 and costs of \$10.50 by Judge Buth of Shawano.

The season on trout of any variety except lake trout in all waters, is from May 1 to August 31. The only varieties of fish classified as game fish on which there is an open season at the present time are perch, sunfish, and roach.

## NURSERY STOCK

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NO. 1 BLACK DIRT

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APPLETON, WIS.



# This Week

by Arthur Brisbane

Behold, One Oil King  
Our Flying Army  
Name It Newton  
No Mother Love, No Nation

Los Angeles.—The gasoline threat that worried the big oil men a few days ago is becoming a reality. Here the price has been cut as low as 10 cents, and deeper cuts are expected. This is due to disorganized production and disorganized distribution.

Any buyer who exults in the low price of today exults prematurely. He will more than make up for it later on.

Old royalty, kings, emperors, etc., are going out. In the realm of finance kings are coming in. The American government, interested in United States prosperity, might make a careful study of Sir Henri Deterding, head of the Shell Oil company.

An able Dutchman, born in Holland, knighted by the British, with his office in London, Deterding surveys the world from the oil man's point of view, literally, as an imperial conqueror.

The other day as lowest bidder he supplied the Japanese navy with oil for a year at 54 cents a barrel, the lowest price ever quoted, and probably bought it from independent California producers for 40 or 45 cents a barrel.

California produces the oil, Japan gets the oil, Deterding gets the profit, the United States sees its oil supply diminished.

On Mather field, Sacramento, Brig. Gen. William E. Gillmore directs the maneuvers of army airplanes, greatest gathering in the history of the army air corps.

One hundred and fifty-nine army planes, from small swift pursuit planes to heavy bombing machines, are taking part in maneuvers such as would be necessary in actual war.

Men that have inspected the equipment of European armies, including France and Britain, say the "provisional wing," commanded by General Gillmore, is as efficient a unit as would be found anywhere on earth.

The small new planet whose existence was asserted by the late Professor Lowell continues to agitate scientists.

Guided by Newton's law, Professor Lowell knew that disturbances in the orbit of Uranus must be accounted for by the existence of another planet.

Officials of Lowell observatory following the new wanderer on the outskirts of our solar system, say it behaves exactly as Professor Lowell would have expected.

A distinguished French astronomer says it is too small to amount to anything, but would change his mind if it shifted its course and struck this earth in the neighborhood of the Place de la Concorde.

The Geographical Society of Mexico very sensibly suggests the name "Newton" for the new planet.

Had it not been for Newton and his law of gravitation, "directly as the mass, inversely as the square of the distance," scientists could not have known of the planet's existence.

Russia, forgetting Sparta's history, plans a human society made to order. Children, taken from their mothers in babyhood, will be raised wholesale by the state. Mothers will enter factories, and otherwise work the same as men do—or, rather, as mares do, on the farm.

Russia should remember that when a mare is valuable, and a fine horse is wanted, the mare is not put to work before the colt is born, or afterward. Sparta educated its youth; trained young men to surprise and murder the miserable Helot slaves on their way to work at sunrise, that the young men might be fierce in war. Sparta's law used iron for money, that no man might care to have much of it.

Fine theories were worked out there as in Russia, but Sparta amounted to little. Athens, where human nature was allowed to develop according to rules—not suggested by Draco or Karl Marx—produced Greek grandeur, art, literature and philosophy.

We are wound up at birth, to run in a certain way; our inborn impulses are our mainsprings, and we cannot remake ourselves. To interfere with the family, with the mother's passionate love of her children, with man's ambition, stimulated by duty to his family and reverence for his father and mother, is to insure a nation's downfall.

The government asks farmers, for their own price protection, to reduce by two million acres spring wheat planting in Minnesota and the Dakotas. Substitution of barley, rye, oats, alfalfa and sweet clover is suggested. That might help if other states reduced acreage. But it is as difficult for farmers as for others to change their habits.

Ours is a marvelous earth dwelling, far too good for those that inhabit it, except the children, spirits of light, and the very old, made humble by life's trials.

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Service for Any Make  
D. W. JANSEN  
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408 W. College Ave. Phone 451  
Open Evenings

### APPLETON RADIO SHOP MOVES

The Appleton Radio shop has moved from its old quarters at 116 W. Harris St. to Tesch's Shoe store at 408 W. College Ave. Their new quarters are not only more commodious but also much more conveniently located for their customers.

### DO NOT PICK ARBUTUS

The state conservation commission has sent out a warning against picking trailing arbutus, the wild American lotus, any species of lady slipper or member of the orchid family. They are protected by a law enacted by the last legislature.

### DELIVERY TRUCK BODY MADE TO RESEMBLE HUGE SHOE

One of the most unique delivery trucks ever to be seen on Appleton streets is the car just put into service by the Johnson Shoe Rebuilders, 123 E. College Ave. The body of this car must resemble the dwelling place of the famous "Old Woman Who Lived in a Shoe" whom we have all heard much about in our childhood days. This truck is built in the shape of a huge oxford, and was made by the Auto Body Service company, 809 W. College Ave.

It is indeed a rare thing, an almost unheard of thing to see a truck body of this pattern. The chief reason for this probably is that a shoe is difficult to design. Commercial artists and advertisers are all agreed on this point.

They would much rather design most any other object than a shoe. To design a shoe of such enormous proportions as forms the body of the Johnson truck is not done very often.

### AWARDED \$7,764 IN DAMAGE SUIT

Bernard Olk of Hortonville, who had sued Louis M. Marquard of Milwaukee for \$12,500 damages following an automobile accident at Greenville, was awarded \$7,764 by the jury in local court last week. Olk claimed the accident was caused by Marquard's failure to stop at the arterial.

Miss Lulu Jarchow, W. Elsie St., entertained the J. F. F. club last evening.

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**\$35 - \$42 1/2 - \$50**

**Thiede Good Clothes**



# Appleton Review

ISSUED EVERY FRIDAY

*A weekly publication for the people of Appleton, owned, edited, and printed by Appleton people.*

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April 11, 1930

## JUST AWAY

Sometimes it happens that tragedy, stalking into the peaceful, quiet home, touches a whole community with a very real sense of personal loss.

For nearly six months Appleton has mourned the passing of two of her finest young men and last Tuesday the whole city paid devoted, loving tribute to their memory. Beautiful Memorial Chapel was the setting of a significant scene. School boys and girls bowed in grief with white-haired men and women as the rays of the westering sun touched with gold the great mounds of lovely flowers. Somehow, above all the sadness there was a high note of triumph—not defeat.

The bright, brief lives of Carlton Roth and Edmond Bolton compassed as much clean, true, vivid, significant living as many a one of three score and ten. They were an example and an inspiration in all their companionships, home, school, church, all the groups of which they were a part.

At the end of one of their most vivid, crowded days of living, came the summons. They met it, together, with their own high courage. Pushed open the gates of life and fared on to the larger things.

“They are not dead—they’re just away!”

## NIGHT DRIVING—A HARDSHIP

When one drives along a main travelled highway on a Saturday or Sunday evening for a distance of fifteen or more miles he will indeed be fortunate if he arrives at his home without a nasty headache just above his eyes, and if he does not see a blinding glare all night through his dreams. The automobile headlight menace is getting worse—decidedly worse, and law enforcement officers of the county seem to be absolutely indifferent to the condition.

On these warm spring and summer evenings the main roads will be packed with cars, even as they are now early in the spring. One has only to drive between here and Kaukauna on Highway 41 any Saturday or Sunday night and he will meet a continual procession of every kind and size of headlights conceivable. “One-eyed” or one-light drivers seem to be on the increase. On many of the cars one of the headlights may be dim, almost out in fact, while the other shines forth with such a blinding glare that the driver of

a car approaching from the opposite direction can see absolutely nothing for a few seconds and simply has to trust to instinct and providence to stay on the road. Just which of these two factors is the most helpful is hard to tell but neither one avails much if the driver of the car with the bad lights happens to be a little bit over the black line along the center of the pavement. It is surprising not that accidents happen, but that there are not many more.

Most drivers do not bother about the courtesy of dimming their lights when another car approaches, so we cannot depend on that to remedy the situation. About the only means which will be effective is to have the motorcycle officers really get busy and stop every motorist who has glaring lights, only one light or other light trouble, give him a ticket and warn him to have the difficulty remedied at once. Have the officer take the number of the car, the name of the owner, and then require him to report at police or sheriff headquarters with proof that the necessary work has been done within 48 hours. If, after receiving such a warning, the car owner fails to have his lights properly adjusted, he should be arrested and a stiff fine imposed.

Lurid, glaring headlights should not be tolerated. They are even more of a menace to traffic than the speed fiend or reckless driver. Conditions in this vicinity are becoming worse each week, and only the strictest enforcement of the law will better them. The remedy lies in enforcement of the state headlight law, and it should be applied before we hear motorists explaining to the coroner that they were blinded by the headlights of a car coming from the other direction.

## THE COUNTY BOARD

The county board meets at the court house for its spring session April 15. Because times have been hard and everybody has had more or less trouble paying his taxes, farmers and city dwellers alike are demanding economy in administration of public affairs.

The coming session is to be a short one, but several important matters will be up. The proposal to build a road from Dale through the swamp toward Town Winchester and another road between Wrightstown and Kaukauna should be most emphatically vetoed. Paved highways now connect all of these places and the new roads would undoubtedly be convenient, but are by no means necessary. The proposed relocation of state highway 55 from Kaukauna west should also be fought most energetically. At present the county is not in position to raise the money necessary to buy the right of way, build the bridge and the three miles of new road, even though it receive state help.

Another matter on which the board should take immediate and positive action is to see that traffic lights are installed at Leppla's corners and at Greenville corners without delay. The tourist season is at hand and those places should be protected by lights to

prevent a recurrence of the death toll of last year.

We trust that the members of the board will bear in mind that taxes in Outagamie county have been out of proportion and that the voters are ripe for a revolt. Unless the board shows very definite determination to cut down expenses and reduce taxes for next year, an upheaval is sure to come which will mean a great many new faces present when the next board assembles for its first session.

## A TIMELY SUGGESTION

Among the communications printed today in the “What They Say” column is one from a local business man calling attention to the fact that Appleton has been promised a new postoffice building and suggesting that the local people show a little interest in the preliminary plans.

The suggestions made in the letter are very timely. For some unfathomable reason the government architects seem to prefer buildings set up in the air as much as possible, entirely without regard to the convenience of the general public which will use those buildings. A little concerted effort on the part of the city officials, the chamber of commerce and individual merchants and manufacturers may be the means of having our new postoffice built on the ground floor instead of one story up and thus save the citizens of Appleton the necessity of climbing steps every time they go to the postoffice.

## THE STREET CAR PASSES

Last Sunday evening the last car ran over the tracks of the first electric street car line in the world—Appleton's.

The original of the present line ran over the same route, except that it continued along Pacific street to Meade and along Second street (now Prospect Ave.) to the Junction depot. The first car arrived in Appleton August 12, 1886, and a large crowd gathered at the station to see it. Two others followed two weeks later. These cars were open cars with motors under the front platform, built by the Pullman Company. They had to be turned round on turn tables at the ends of the line.

Although horse cars had been discussed at various times, none but electric lines were ever established, and these survived all the vicissitudes of the transportation business for almost a half century.

Various interurban projects were brought forward—one, a belt line round Lake Winnebago to carry passengers, express and freight—but only passenger lines connecting the west shore towns, Appleton, Kaukauna, Neenah, Oshkosh and Fond du Lac, were built. All of these have been discontinued and replaced by motor busses connecting with other bus lines in all directions.

The electric street railway has served its purpose in this section; the final chapter has been written; with the removal of the tracks the last trace will disappear. We are already a chapter or two ahead.



# News Review

## LOCAL

The farmers in the vicinity of Appleton are doing their annual rebuilding jobs now in order to have them out of the way when they are able to get onto the land for the spring plowing and seeding.

Walter Gracyzny, 27, of Seymour, pleaded guilty of raising checks and was sentenced in local court to one to three years at Waupun. He had cashed a check at the First National bank in Seymour which he had raised from \$2 to \$20.00.

The Dabareiner Hardware company of Hortonville has filed a petition in bankruptcy. Liabilities are given at \$40,472 with assets of \$29,336.

It is expected that 400 graduates of Outagamie county rural schools and about 400 parents and teachers will make the trip to Washington, D. C., next June. Plans are also being made to take along the Appleton high school band.

The Lutheran A Cappella choir of the Tri-Cities, Rock Island, Moline, Ill., and Davenport, Iowa, will give a concert under the auspices of local Lutherans Monday evening, April 21, at Lawrence Memorial chapel.

Local health authorities are concerned over the number of cases of mumps occurring in the city. Adults as well as children are afflicted and it is believed that the spread of the disease is largely due to the carelessness of people afflicted and lack of precautions to guard against infecting others. Unless people with mumps are kept at home for at least two weeks, it is feared that it may be necessary to quarantine all cases to prevent further spreading of the sickness.

Floyd Ellis, 25, was fined \$100 and sentenced to two months imprisonment for drunken driving. If he does not pay the fine he will have to serve two additional months in jail. His driving license was also revoked for six months.

According to reports from Brooklyn, N. Y., the following Appleton relatives

will share in the \$32,000 estate of the late Ina B. Johnson whose testament was recently filed in the Brooklyn office of the state transfer tax department; Ellen Buckland, \$13,051; Lina Johnson, a niece, and Sarah Buckland, a sister, \$2,500 each; John Johnson, a brother, \$1,500; Lucy Reeve and Hattie Smith, nieces, and William Johnson, nephew, \$750 each; Marion and Dorothy Wolter, grandnieces, and Donald Wolter, grandnephew, \$250 each.

The city street department has started cleaning the streets of the winter accumulation of dirt.

August Vandyke sold his blacksmith shop and store in Town Center to William Meltz of Twelve Corners.

The taxpayers in the road district of the southern part of Town Center have decided to pay their road tax in cash this year instead of marking it out. This was done to enable their pathmaster, Edward Ziegler, to surface the roads with gravel.

Henry O'Connell, who was formerly employed at the Butte des Mortes Golf club, has moved his family to Clintonville where he is now employed as greenskeeper of the newly organized Clintonville golf club.

Oney Johnston Post of the American Legion now has 721 members and is the largest post in point of membership in the state. A Milwaukee post is second with 712 and Fond du Lac third with 663. Kenosha, which had 1,000 members last year, is now fourth, with only 390.

The next boxing carnival will be staged by the local members of the American Legion Tuesday, April 22. This is just a warning to get tickets early, as they are always sold out days before the show.

The local truant officer had eleven cases of truancy to report for March. There were also twenty cases of parental negligence and sixteen due to other causes.

During March the city sealer tested eighteen scales, of which one was condemned for repairs. He also tried out 569 weights and measures, 43 of which were found incorrect.

Miss Marie Klein, county nurse, reports 94 cases of contagious disease in Outagamie county during the past week.

Mr. and Mrs. J. E. Cohen of Appleton and George Heckner of Menasha were injured Sunday morning near Waverly Beach when the automobile driven by the former collided with a motorcycle ridden by the latter.

The local shops and stores will be open as usual on Good Friday, April 18. Employees desiring to attend church services will be given time off.

Eleven boys from Outagamie county, two of them from Appleton, have already enrolled for Citizens' Military Training camp next summer. Begin-

ners will be sent to Fort Snelling, while those who have already had training will go to Camp McCoy or Fort Sheridan. The county quota is 25 and applications should be sent to Raymond Dohr, Appleton, as soon as possible.

At the annual meeting of the Appleton Yacht club held last week, the following officers were elected: Commodore, Leo Schroeder; vice commodore, Carl Kempf; rear commodore, Harry Stroebe; secretary, Carl Wenzlaff; fleet captain, Andrew Forster; trustees, Rudolph Forster, Clarence Bentle and Edward Forster.

Ernsy Gohre of Hilbert was arrested here on the charge of issuing forged checks. He is also suspected of having stolen an auto in Neenah recently.

The air mail seems to be picking up again. Thirty-three pounds more than in February were sent out from the local postoffice during March.

The St. Elizabeth hospital of Franciscan Sisters was incorporated this week. The institution had formerly been incorporated under the laws of Missouri, but the order found that the transaction of business affairs would be facilitated if their various hospitals were incorporated under the laws of the states in which they are located.

The fire department was called to W. Summit St. Wednesday where a car owned by Ole Lundquist had caught fire. The flames were extinguished by the chemical, but the damage to the machine was considerable.

## NATION

Senate votes U. S. operation of Muscle Shoals, 45 to 23.

New field house and carillon tower for Lincoln park, Chicago, to be completed in two months, at a cost of \$180,000.

## HAVE YOUR Headlights Tested

### Appleton Auto Headlight Testing Station

Telephone 5237  
Certified Station No. 4401  
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### Appleton Battery & Ignition Service, Inc.

210 E. Washington St.  
PAUL R. STEVENS, Mgr.  
The Home of Better Service  
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Matched Clubs, each, \$3.95  
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Appleton, Wis.



## Social Doings of Interest to All

### Woman's Club Elects Officers

Mrs. Edgar V. Werner was elected president of the Appleton Woman's club at the monthly meeting of the organization Thursday afternoon at the clubhouse. Mrs. E. W. Cooney was named first vice president and Mrs. Richard Getschow, second vice president. Others to take office in May will be Mrs. T. E. Orbison, recording secretary; Mrs. Joseph Koffend, Jr., corresponding secretary; Miss Marie Ziegenhagen, treasurer; Mrs. F. F. Martin, assistant treasurer; Mrs. W. L. Crow, Mrs. George Wood, Miss Minnie Geenen, Mrs. William Zuehlke, and Mrs. S. C. Rosebush, directors at large. The retiring president is Mrs. Crow.

The work of the club next year will center as a civic group but will not include the recreation program for girls carried on in the past. Financial pressure necessitated a reduction in program for at least a year. The clubhouse will be maintained and a program for women planned.

Mrs. Louis Howser, S. Memorial Dr., was hostess and Mrs. Eugene Pierce, assistant hostess at a meeting of the Phi Mu Alumnae club Monday evening.

The S. E. C. club will meet next Saturday with Mr. and Mrs. Harry Schultz, N. Meade St.

Miss Katherine Keller, W. Winnebago St., will entertain the Duna club Monday evening.

Miss Alice Prasher, S. Mason St., will be hostess to the S. P. S. club Tuesday night.

The Bea Zey club met Tuesday night with Mrs. Joseph Bellin, N. Appleton St.

Mrs. Richard Groth, W. Spring St., will entertain the Whozits club Thursday evening.

Captains of the Girl Scouts held a splash party at the Y. M. C. A. pool Wednesday evening. After the swim they enjoyed a social meeting at the Appleton Woman's club.

County women held an all day cooking meeting at the Appleton Woman's club yesterday.

Officers of the Business and Professional Women's club will be elected at a meeting Tuesday night at the Appleton Woman's club. No other program is scheduled in order that members may attend the Holy Week services at the churches.

The automotive division of the Chamber of Commerce had dinner at the Conway hotel Monday evening.

Mrs. Fred Piette, N. Richmond St., entertained the Five Hundred club Tuesday.

Miss Marguerite Woodworth, dean of women at Lawrence college, spoke on the Advantages of Higher Education at

a meeting of the American Association of University Women at Russell Sage hall Saturday afternoon. Senior girls of Appleton high school were guests of the association.

Miss Marguerite Woodworth was elected president of the association to take office in the fall and Mrs. Roger Tuttrup, vice president. Other officers will be Miss Marcella Thompson, secretary; Miss Elsie Mueller, corresponding secretary; and Mrs. George Wood, treasurer.

### Weddings

The marriage of Miss Pauline Furminger, daughter of Mr. and Mrs. H. S. Furminger, E. McKinley St., to Capt. Warren C. Hurst, U. S. A., Pittsburgh, Pa., took place Saturday morning at the home of the bride's parents. The Rev. H. E. Peabody of the First Congregational church, read the service. Attendants of the couple were Miss Bertha Furminger, Jefferson, and Cecil Furminger, Appleton. Close relatives were guests at the wedding.

Announcement has been made of the marriage of Miss Helen Parker, daughter of Mr. and Mrs. R. E. Parker, W. Summer St., to William Mackey, Red Granite, at Waukegan, Ill., January 14.

### Engagements

The engagement has been announced of Miss Irene E. Wissman, daughter of Mr. and Mrs. Louis O. Wissman, S. Morrison St., to Harold E. Roeder, Chicago, son of Mr. and Mrs. Albert Roeder, Oshkosh.

### Lodge Lore

#### White Shrine To Install Officers

Mrs. Adah Schindler will be installed as worthy high priestess of Valley Shrine No. 10 of White Shrine of Jerusalem at the Masonic temple Monday evening. All members of the Order of Eastern Star have been invited to attend the services. Mrs. Anna Krahn, Kaukauna, is the retiring high priestess. Other elective officers to be installed at this time are Percy Widsteen, watchman of the shepherds; Miss Etola Gorow, noble prophetess; Mrs. Georgiana Poppe, worthy scribe; Miss Clara Wit-

tuhn, worthy treasurer; Mrs. Rena Rule, worthy chaplain; Mrs. Georgia Taylor, worthy shepherdess; Miss Viola Babler, Kaukauna, worthy guide. The appointive officers will be announced at the installation ceremonies.

The Valley shrine is composed of members from Appleton, Neenah, Menasha, Manawa, Kaukauna, Waupaca, Clintonville, and New London. A dinner will be served to Shrine and Eastern Star members at 6:30. Mrs. Laura Schultz and Miss Antoinette Krueger, both of Neenah, will be in charge.

Mrs. Carl Neidhold left yesterday for Washington, D. C., where she will delegate from the Appleton chapter, Daughters of the American Revolution at the thirty-ninth Continental Congress to be held in the new memorial building recently completed by Daughters.

Earl Bates, Appleton, was appointed deputy supreme dictator of the Wisconsin Loyal Order of Moose several weeks ago, it was announced at the Fox River Valley Legion frolic at Fond du Lac.

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Want Them-and  
**PAY A LITTLE  
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You'll want three or four—  
on our easy terms. Special at

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FULL Fashioned Hose, all  
silk special at

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Try one on, and you'll be  
delighted to walk out with  
the prettiest coat you have  
ever seen.

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for Boys  
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Films brought in up to 10  
A. M. may be had the same day.  
Printing and enlarging at reason-  
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Ideal Photo & Gift Shop  
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# Dress Up For Easter



## FASHION EXHIBIT

A morning or afternoon shopping excursion through the stores of these Home-Owned Appleton firms, represented in this Easter Fashion Revue, is indeed fascinating and intriguing. A checkup on the merchandise they have assembled for the Easter purchases of wearing apparel proves that they have shown extremely good taste in selecting the best and newest fashions now being sold on Fifth Avenue or Michigan Boulevard and have gone even a step further and secured new designs from modistes and couturiers of Sunny California who are rapidly making a name for themselves as original stylists of real creative genius.

Their stocks reveal a gorgeous galaxy of suits, coats, and frocks to suit the taste of every discriminating woman . . . a myriad of them in every imaginable variation. Lovely garments . . . thousands of them . . . ready for your early choice. You'll be delighted with their charming femininity . . . with the newness of their fabrics, their cut and their novel features.

### *Fabrics Show Bright New Faces For Spring*

The new spring frocks show a marvelous variety of vivacious prints . . . prints with personality! New silks are printed—new cottons are printed. They're varied too. There are prints suitable for the sports frock, prints for evening, prints for afternoon. Tones are bright—tastefully combined. Tiny patterns for daytime wear, sprawly patterns for evening and afternoon wear. In flat crepes, crepe de chine, chiffon, georgette and tub cottons.

### *Spring Frocks Become Waistline Conscious*

A review of one hundred years of Fashion taken in the periods of 1830-1850-1875-1890-1910-1927-1930 shows that every period had high waist except 1927. Looking them over in retrospect the long waist of 1927 was the least attractive. This year, the frocks are designed in the new silhouette—moulded hip-lines, high waist, boleros, tiny capes, lingerie touches.

### *Spring Coats Take To Peplums And Flares*

Sports, travel and utility coats take their character from the handsome fabrics which fashion them. Herringbones, plaids, and shaggy tweeds are favored—weaves ideally adapted to the chic, swagger lines of the new redingote mode. Slim, moulded subtly with skirts flaring gracefully about the knees, seams leading the lines of the silhouette from the nipped-in waistline to the broader shoulders. Colors are rich and vivid—handsome mixtures or plain tones.

Many coats use lavish furring on collars and cuffs. In dark blue, green, bright blue, wood brown, Burgundy and the almond green tones.

### *Fox Scarfs Are Popular*

They are more flattering than ever this Spring. Soft, fluffy, luxurious pelts form the ideal foil for the lissome, snug lines of the head-hugging spring hats and spring Frocks. Beautifully marked silver-foxes . . . handsome Reds and pointed Fox skins . . . artfully made up into lovely scarfs. A wide range at moderate prices.

It pays to patronize the shops of your Home-Owned merchants. Investigate! You will find they have the latest and newest merchandise at prices more reasonable than you can secure elsewhere. In addition to this you will always find they will give you courteous and conscientious service.



## Tailleurs to the Foreground for Easter

Coverts    Sharkskin    Meda Cloth  
Tweeds                      Starleen

\$25.00 to \$115.00

Prominent fashions wherever fashion-wise women appear. The tailleur with its trim, little cutaway coat and its soft silk blouse, will be important in the Easter parade of fashion. In the new fabrics and the new colors. Heavy tweeds for sports wear, soft, smooth coverts, the new starleen, the smart sharkskin and the exclusive meda cloth. Priced from \$25 to \$115.

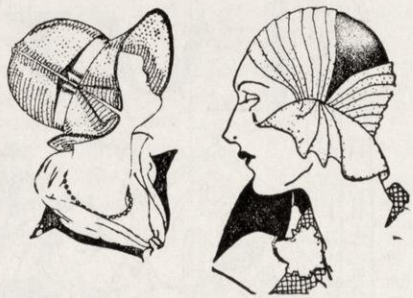
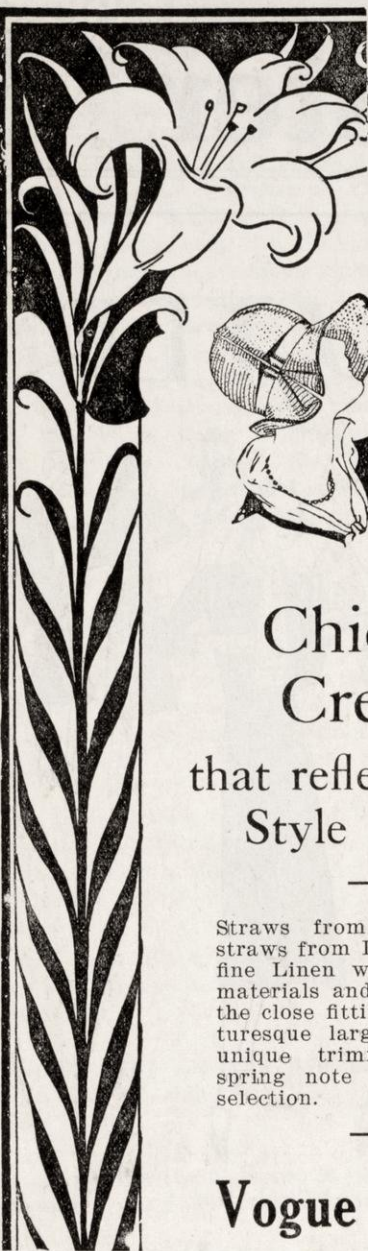
Printed silk frocks with the little jackets that are so becoming, with the slightly fitted waistline that flatters your figure. In very small patterns widely spaced and in bolder designs. \$16.75 up to \$49.50.

—Pettibone's, Second Floor—

# The Pettibone-Peabody Co.



# New Modes asse



## Chic New Creations

that reflect every new Style Tendency

Straws from China and Japan, straws from Italy and Switzerland, fine Linen weaves. All the new materials and styles ranging from the close fitting bonnet to the picturesque large hat. Fascinating, unique trimmings! Every new spring note is embodied in our selection.

## Vogue Hat Shop

323 W. College Ave.

# GEENEN'S

"You're Always Welcome Here"



## Bringing You Leading Spring Fashions at Great SAVINGS

- The Cape Coat
- Jabot Collar Coat
- Double Sleeve Coat
- High Belted Coat
- The Vionnet Wrap Coat
- Fitted Flared Coat
- The Furless Coat
- The Coat with Flat Fur

100 COATS AT  
**\$25**

Unusual Coats—Underpriced because of a remarkable purchase. Types for every type of person. Young snappy styles for Misses. Slightly flared coats for women. Good straightlines for larger women. Modified flares for short women. All new colors and sizes.

## Join the Easter Parade

Fitted With The **NEWEST** in

\$6  
to  
\$10



**EASTER**

**FOOTWEAR**

Straps...Ties...  
Pumps...Oxfords

A comprehensive idea of what smart women will choose to wear in footwear . . . fawn and stone colored kid—Mexican lizard . . . is evidenced in our huge selection of beautiful, ultra-fashionable footwear.

**Schweitzer & Langenberg**  
The Accurate Shoe Fitters

## Exquisite Fur Scarfs and Chokers



To Complete the Easter Ensemble

Beautiful creations, made from the finest furs, such as Fox, Stone, Marten, etc.—all moderately priced.

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## An Easter Gift For The Fastidious Feminine



There's nothing more charming, more feminine, more satisfyingly pleasing to a woman—than these Gordon Stockings. Be sure to see every one of our new shades before you select your Easter Gifts or plan your Easter wardrobe.

\$1.50 \$2.00 \$2.50

## HERNER Hosiery Shop

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# Give an Easter Spirit



The Favored Hats... that fashionable women will wear

\$2<sup>95</sup> to \$12<sup>50</sup>

Beautiful Fancy Hair and Lace Combinations, Lacy Straws, Fancy Transparents, Clever New Brims and Off-the-Face Effects, Rio Rita, Angel Face and Manipulated Side Sweep- ing and Pleated Effects.



To complete your Easter Ensemble the right hat is most important. You will find it easy to select your new hat here . . . a wide selection including large head sizes . . . and you will appreciate the personal attention we always accord our patrons.

## GRACE'S Apparel Shop

STYLE WITHOUT EXTRAVAGANCE

102 E. College Avenue

Telephone 3800

## The Upstairs Dress Shop

218 E. College Ave.



## The Latest Spring Frocks For Every Spring Function

Moderately Priced From

\$15 Up

## Gift Newest Costume Jewelry ...Novelties Just Received



It's the little things about your person that arrest attention—a smart colorful necklace, a modish bracelet, a distinctive ring—or a stylish watch. In our selections you will find a wide variety of unusual creations, all in the best taste and latest fashion. All very moderately priced.

## Spector's

Appleton's Foremost Jewelers  
Corner College Avenue and  
Appleton Street



## Fur Scarfs

Moderately Priced

BEAUTIFUL DRESSES from \$6.75 up

The Best at the Price — no matter what the Price

## MYERS FUR POST

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## Distinctive Easter Fashions

In a Marvelous Style and Thrift Event

## OUR ANNUAL EASTER SALE

We are ready to serve you with the most fashionable modes of the Season—with finest quality at unusually low prices.

Select your Easter Coat and Frock from our large collection of distinctive styles. Come in tomorrow and inspect the fine values that await you here.

Dress Coats \$29<sup>50</sup>  
A Marvelous Group at Others at \$25 to \$89

SUITS Specially Priced  
\$15 \$25 \$35



## DRESSES

Three Fine Groups

\$10 \$15 \$18.75

Others \$25.00 to \$59.00

The Fashion Shop  
803 W. College Ave.





# Easter Speaks of Sunny Spring



## EASTER'S GIFT OF GIFTS

ADD that pleasing touch of sparkling charm to her Easter ensemble. Bluebird Diamond Rings are distinctive remembrances. Double guarantee certificate with every Bluebird Diamond Ring.

*Fischer's Jewelry Store*  
O. H. FISCHER PROP  
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Authorized distributor  
**BLUEBIRD**  
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The Store For  
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*Buy at this store*

Men's and Young Men's  
**TOP COATS**  
\$14.95 to \$19.95

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Men's and Young Men's  
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APPLETON, WISCONSIN

College Ave. & Superior St.

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## Fur Scarfs

Fashionable for Spring

{ Nigbor's Collections are the  
Largest in the State }



### Finding Good Furs Requires A Careful Search

The  
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Has Been Done By Us—  
It Is Only Necessary for You  
TO DO THE CHOOSING

During the past several months, we have collected a large assortment of Furs that were purchased at most advantageous prices, ninety per cent of which were secured direct from Trappers in Wisconsin, Michigan, Minnesota and Canada. Included are Foxes that we have fashioned into Scarfs, and Chokers for Spring, the ever flattering and necessary compliment to milady's tailor.

You Are Cordially Invited to Inspect Our Beautiful  
New Display of Fur Neckwear

## NIGBOR FUR COAT CO.

Manufacturers Since 1895

232 E. College Ave.

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Honest for Values--The Keynote for Your Good Will and Our Reputation.



FOR EASTER  
CANDIES AND  
NOVELTIES

Shop Early  
AT

## OAKS CANDY SHOP

We Wrap For Mailing Without Additional  
Charge

WE DELIVER

One Store Only--Next to Hotel Appleton



### What They Say

#### Wants Action, Not Talk, from County Officials

Editor Review:—The county officials must think that the people are all fools! Two weeks ago Sheriff Lappen announced in the Post-Crescent that he was going to instruct the county motorcycle police to check up on all auto headlights. Judging from results, he evidently thought that the motorcycle police read the Post-Crescent. On Wednesday the Post-Crescent quoted Highway Commissioner Appleton as announcing that he was going to instruct the county motorcycle police to check up on auto headlights. Just who issues instructions to the highway police? Will somebody please drop a few sticks of dynamite under these energetic public officials to wake them up to the fact that the public is getting tired of the constant line of bunk and hot air being handed out to it through the daily press. We want to see some action pretty darn soon!

—A Grand Chuter.

\* \* \*

#### A Timely Suggestion

Editor Review:—We are to be blessed with a new postoffice building. Might it not be proper to suggest some features of convenience to the public which would be a great improvement over the present building?

Is it always necessary to pitch a government building way up in the air? Why impose on the public by making everybody climb up eight steps, and balance on a narrow ledge while struggling with heavy doors?

I have seen the children as well as the aged taking their chances of injury while the steps of the present building are slippery with ice, water or snow. Think of the wasted energy calculated in foot tons that the citizens of this city are required to sacrifice just for the privilege of passing in and out.

Can you think of a commercial enterprise, a drug store or a department store that could survive the handicap of a grade entrance pitched so far above the street level? Is it necessary for a government or a city building to design to discommode the public when commercial design strives for the public's favor and convenience?

Why were users of the Oneida St. entrance of the present building so discriminated against that they are forced to trail around the postoffice lobby to the south side, in order to post their mail in the slot?

Why can we not have a curb letter box for the hundreds of car drivers? Look at the traffic congestion at the present location, mostly due only to calls to drop letters "up the hill" in the postoffice.

Let the first concern of the architect of Appleton's new postoffice building have to do with the comfort and efficiency of the office employees. Then let him get some modern ideas borrowed from principles long since recognized as standard practice by every other designer of commercial buildings. The postoffice building is a commercial building—it deserves modern treatment.

And the time to agitate for a suitable building is right now. First thing

we know, we will see a picture of a beautiful, but unsuitable postoffice building for Appleton, and it will take a lot of log-rolling to get it revamped to prevent the type of building we have now from being perpetuated.

Respectfully,

J. D. S.

\* \* \*

#### That Viaduct Again

Editor Review: I was pleased to note that the city street department dumped a quantity of crushed stone on the soft shoulder at the east approach to the Wisconsin Ave. subway in an effort to remedy the dangerous condition existing at that point. But providing a nice soft pile of rock for the auto driver to land on is not really doing away with the dangerous condition. Far better would it be to mark a heavy black line on the pavement, beginning far enough from the top of the incline to attract the driver's attention and lead him away from the edge of the pavement and the dangerous spot.

—The Man Who Saw.

#### Objects to Mr. Appleton's Political Activities

Kaukauna, Wis.,

April 5, 1930.

Editor Review:—I was a candidate for town chairman in the town of Kaukauna and was opposed by James Farrell who has held the office for several years. Near the close of the campaign Mr. Frank Appleton, county highway commissioner, who is not a resident of this town, came into the town to work against me and asked the people to support Mr. Farrell. Mr. Farrell was a member of the county highway committee when Mr. Appleton was appointed highway commissioner.

Isn't this nice politics?

What have we? A county politician or a county highway commissioner? I believe we need an investigation of this office to find out. It is plain to see that they need their ring to accomplish their aims. A new man might sink the boat. I think the district attorney should get busy and clean house. It's a good time now in the spring, just what the women

all do. And I think he will find that the county highway office needs a cleaning.

—Frank McDaniel,  
R. R. No. 3, Kaukauna.

#### BALLARD'S HAT IN THE RING

C. B. Ballard of Town Grand Chute has thrown his hat in the ring with the announcement that he is a candidate for member of the assembly in the first assembly district of Outagamie county. He stands on "his record as a progressive republican interested in the welfare of the children, the home, the farmer, the worker, and a square deal for all." He is also going to join the crusade against chain banking and chain stores.

Ruth Hanna McCormick defeated U. S. Senator Deneen, of Illinois, in the contest for nomination at the primary election Tuesday. Making the world court an issue gave the campaign nation-wide interest.

# Don't blind the other fellow!

## Have Your Auto Headlights Tested and Adjusted---

About 50 per cent of motor vehicle drivers of Appleton and vicinity have had their lights adjusted and put in condition to comply with the State Law. If you haven't had your lights tested, do you think it's fair to the owner who has already done this to protect you? Be fair to yourself and the other driver! Make night driving safe! The cost is small. If your lights are in order, an inspection and sticker costs only 25c. The cost for adjustments on 75% of cars on which work is necessary runs from 25c to \$1.25. Call 5237 for appointment.

**Don't Delay Any Longer!!!  
Drive In TODAY!!!**

**Appleton Auto Headlight Testing Station**  
Rear Aug. Brandt Co.  
Certified Station No. 44-01 Telephone 5237



**Our Gardens**

**MAKING AND KEEPING A LAWN**

Your lawn is as good as its foundation, the soil.

The first consideration is texture, which is merely a question of the size of the soil particles. Too much sand makes it too coarse; too much clay makes it hold water too long. What is called loam is a mixture of the different sizes of soil grains and so is the best soil texture.

Humus is the organic substance coating the soil particles. It carries with it the soil bacteria and fungi necessary to the chemical changes which produce plant foods in the soil. So a dark loam is considered a good soil because it indicates a liberal amount of organic matter and it has the right texture for the retention of moisture and movement of food supplying soil fluids.

So, if the soil is too sandy, add some clay and a good amount of manure. If it is heavy clay, loosen it by adding sand and manure, always making the mixture when the ingredients are dry, and blending carefully to insure uniform conditions. The manure helps to make the right texture as well as supplying food.

Lime, about 45 pounds to 1,000 square feet, may also be used to help loosen

and crumble a clay soil. If the soil is in good condition or you are renewing the lawn without working over the soil, an application of bone meal, 25 to 50 lbs. to 1,000 sq. ft., carefully worked into the top soil, is a fine thing. Humus must be put into the lawn when it is being built. Do not use the subsoil from basement excavations for making a lawn, unless you put several inches of good top soil over it.

After the soil is properly mixed rake and roll to level and compact and get ready for the seed. A light application of bone meal 10 to 15 lbs. to 1,000 sq. ft., in the upper inch or so of pulverized soil is advisable, to stimulate the new growth. Don't fail to have good subsoil drainage.

Probably the best seed mixture for this section is one of Kentucky Blue Grass, red top and white clover; the blue grass and clover make the permanent lawn and the red top acts as a nurse crop until the other has an opportunity to become established.

In sowing divide the area and the seed so as to get an even distribution; then sow half the seed for each section from one direction and the other half crosswise of that. Rake carefully in two directions so that seed is covered about one quarter inch. Water with a fine spray and roll after it is again dry so that the seed makes the proper contact with the soil.

While our fall provides the best growing conditions, grass may be sown almost any time except winter. If done in the spring, it should be as early as possible. Help the new lawn by weeding until it becomes thick enough to crowd out the weeds. Reseed bare spots until you have a nice turf.

The best advice seems to be to begin to mow the lawn when the grass is about three or four inches high, keeping it cut regularly to two inches. Short clippings may be left, as they help the lawn, but long ones must be raked off, especially in wet weather, and care must be taken not to clip too short in hot weather.

Do not roll the lawn in spring until the ground is dry enough not to pack and bake hard, and do not use too heavy a roller. Proper use of fertilizer for the established lawn is important, to replace the mineral food taken out by the grass. Top dressings of compost, manure and other organic fertilizers are best.

Give especial care to shaded portions of the lawn. Sow thickly in the beginning and give extra portions of fertilizer and, usually, extra moisture.

The ever troublesome dandelion can be kept down by using a spray of iron sulphate solution, but that discolors the grass and kills clover. It may be killed by injecting gasoline or kerosene into the heart of the plant with a mechanic's oiling can. If a knife is used the root must be cut an inch below where the leaves start. Quack grass may be conquered by close cutting or smothering.

Have you planned your back-yard garden?

Aid the birds in their home making by providing nesting materials, such as rags, ravelings, twine, hay, cotton, excelsior, etc., but be careful to use only short pieces.

**IN and OUT  
of the  
Kitchen**

**GOOD COOKIES**

You'll want these if they are not already in your files.

**Almond Schnitzel**

Beat 4 eggs thoroughly; then beat in 1 lb. white sugar and 1 lb. brown;  $\frac{3}{4}$  lb. almonds, blanched and cut;  $\frac{1}{2}$  cup warm water, 6 cups flour sifted with 1 tsp. soda and  $\frac{1}{2}$  tsp. salt; vanilla. Knead well and shape into rolls. Put in cold place over night. Cut and bake.

—Mrs. W. S.

—Mrs. F. F.

**Fudge Squares**

Melt  $\frac{1}{2}$  cup butter and 2 squares chocolate. Beat 3 eggs, add 1 cup sugar,  $\frac{3}{4}$  cup flour sifted with  $\frac{1}{2}$  tsp. baking powder. Stir in chocolate, butter and 1 cup nuts. Bake in shallow pans and frost.

—N. W. W.

**Black Walnut Cookies**

1 lb. butter,  $2\frac{1}{2}$  cups sugar, 3 eggs, 1 tsp. salt, 1 cup black walnut meats, 1 tbsp. molasses, 1 tsp. vanilla, 1 tsp. soda,  $5\frac{1}{2}$  cups flour. Put mixture into pan lined with oiled paper. Let stand 24 hours in cold place. Slice thin and bake.

—W. M.

**Marguerites**

The homely graham cracker may be glorified in this way. Add  $\frac{1}{4}$  cup sugar to the stiffly beaten white of an egg; also 2 tbsp. chopped nut meats, if desired. Spread the mixture on top of graham crackers or plain wafers and place in moderate oven for a few min.

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or Repair**

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**George Ashman**

Contractor-Builder

Phone 145

**Best Quality Meats**

Finest cut meats daily  
ready for your  
table use

Home Made Sausage  
a Specialty

**Voecks Bros.**

Quality Meats

Telephone 24 or 25

**Delicious Meats!  
Fair Prices**

**OTTO A. SPRISTER**  
"THE FLAVOR TELLS"

**IT PAYS TO SHOP AT YOUR  
HOME OWNED  
SERVICE STORES**

The finest foods, at prices better than usual, are always obtainable at our convenient Grocery Stores. We are as near to you as your telephone and will deliver your orders promptly. Free Delivery! You can shop with us in the confidence that your food budget will go farthest and that your table will always present the finest quality foods.

WHITE HOUSE COFFEE, a pound.....	47c
MACARONI, 3 packages for.....	21c
CAMPBELL'S BEANS, 3 cans for.....	24c
OLD DUTCH CLEANSER, 2 cans.....	15c
MALT—a can.....	39c
SUGAR COOKIES—a pound.....	21c
"Just like mother makes"	
MATCHES—6 boxes to a package.....	17c
JAP ROSE SOAP—3 for.....	25c
RAISINS—2 pounds for.....	19c
BROOM—good quality.....	59c
CAMPBELL'S TOMATO SOUP—3 cans for.....	25c
McLAUGHLIN'S 99 $\frac{1}{2}$ COFFEE—a pound.....	39c

*Weights of all our packages are specified*

**FOR ECONOMY, DO YOUR WEEK-END SHOPPING  
AT THESE HOME OWNED SERVICE STORES**

WM. H. BECHER, 119 E. Harrison St.....	Phone 592
WM. BUCHHOLZ, 608 N. Lawe St.....	Phone 288
CRABB'S GROCERY, 1300 W. Prospect Ave.....	Phone 182
GRIESBACH & BOSCH, 500 N. Richmond St.....	Phone 4920
C. GRIESHABER, 1407 E. John St.....	Phone 432
JUNCTION STORE, 1400 Second St.....	Phone 680-W
KELLER GROCERY, 605 N. Superior St.....	Phone 734
KLUGE GROCERY, 614 E. Hancock St.....	Phone 380
MEYER GROCERY, 132 E. Wis. Ave.....	Phone 477
SCHAEFER'S GROCERY, 602 W. College Ave.....	Phone 223
SCHEL BROS., 514 N. Appleton St.....	Phone 200
WICHMAN BROS., 230 E. College Ave.....	Phone 166



utes until slightly browned. Marshmallows may be used instead of the above mixture, placing one on each wafer.

**Chocolate Cookies**

1/2 cup butter, 1 egg, 1 cup brown sugar, 1/2 cup milk, 1/2 tsp. soda, 2 small cups flour, 4 tbsp. grated chocolate, melted. Drop on tins from teaspoon. Place nut meat in the center of each.

Cut your grape fruit, remove seeds and membrane, then cover with two or three heaping tbsp. brown sugar, let stand over night. You've no idea how piquant and different the taste!

—L. O. U.

**Our Friendly Neighbors**

**An Excerpt from a Letter from Camp Douglas**

"I know that the chickadees stay here all summer, at least a few of them, but they don't come very near the house. They still eat out of our hands but only a few of them are left. The nuthatch came yesterday and ate from my hand, too. He has all winter; but they're not as daring as when the weather is colder.

"It took the nuthatch a long time to make up his mind that he wasn't afraid



Are your "Friendly Neighbors" as friendly with you as "Old Lady Nuthatch" with this little lad? He is John Ellis, son of Major Allan Ellis, Camp Douglas, formerly of Appleton.

of me, but now when he does come, he sits there and takes the best look at me! In the early morning is when they are bravest and that is when the light isn't good for pictures. We may get a good picture of them yet. None of our birds are banded.

"I left the windows open when I went over to town yesterday, and when John and I got back we found a chickadee in the bathroom. He was frightened at first, but I went in with some peanuts on my hand and called to him, and finally caught him and took him outdoors.

"I've read your articles in the Appleton Review to John and we have enjoyed them."

John, the little boy mentioned in the letter, has been intimately acquainted with birds since he was a baby; his mother would put him in his high chair near the open window and he'd reach out his hand with chopped nuts in it and sit so quietly and wait till a chickadee would come and eat.

E. L. E.

**THE CHAMPION**

By HAROLD C. WILSON

(A True Story)

The birds stopped singing. The cardinal which had been whistling from the top of a tree disappeared uttering a series of metallic chirps. The wren flew to its house under the eaves. Then, as the guinea hens took up the warning that a hawk was near, the chickens scattered and half-flew to the barns and machine sheds nearby. Dropping swiftly, a sharp-shinned hawk swooped into the chicken yard and sunk its talons into the back of a chicken.

The chicken flapped its wings and cried loudly as it was pulled along the ground. It was too large for the hawk to carry off, and the hawk's talons had been sunk too deeply to release its prey. Then, it too, began screaming and frantically tore at the helpless chicken. Feathers swirled about them in the air.

Then came the champion. The old turkey gobbler strutted around the corner of the barn to see what was happening. With a queer noise he ran and flew towards the unequal battlers. In a moment he had pounced upon the hawk and pecked at it viciously. The hen was freed and staggered away to safety while the gobbler tore the hawk to bits amidst a rain of feathers. A few notes of victory resounded throughout the barnyard, and the turkey proudly stalked away from the dead hawk to join his flock.

**BOY SCOUT CAMP TO OPEN JUNE 13**

Camp Chicagami, valley council boy scout camp on Lake Winnebago, will be opened June 23.

The camp period will continue for four weeks, closing July 20. Sixty scouts will be permitted in camp during each period, while last year the limit was 45. County 4-H clubs will be permitted to use the camp for periods following the close of the boy scout camp period, Mr. Clark stated.

Final details of the valley council boy scout "Camp O'Ral" to be conducted at Erb park June 14 to 15 were completed. Several changes suggested by the various leaders were adopted. Reveille is to be sounded at 6 o'clock Sunday morning, June 15, instead of 7 o'clock, as outlined at first.

The group will break camp at 8:45

following breakfast, so that the various youngsters will be able to attend their own church and Sunday school services. Preliminary plans included special services, at 8:30. A short service will be conducted at 6:30 Sunday morning instead.

The special committee in charge of the rally will meet Saturday, April 12, to complete all arrangements. Reports

of individual troops in regard to their plans for the rally will be submitted by the various leaders.

The group also discussed tree planting projects to be undertaken during the next few weeks by the various council troops. Scouts plan to plant 5,000 trees during the coming months. The trees are to be furnished by the Wisconsin Conservation commission.

**PASTRY**



We specialize in pastries of all kinds. Finest ingredients used in everything we bake and sell at attractive prices.

**FRESH LOAF BREAD DAILY—White or Rye**  
*Fresh From Our Scientific Ovens*

**Colonial Bake Shop**

517 No. Appleton Street

Telephone 557

**YOU** Save more money on every transaction at our well stocked Sanitary Markets. And furthermore you can buy at our Markets IN PERFECT CONFIDENCE.

*Ask Your Neighbor, She Knows*

**RENDERED LARD—2 lbs. for** . . . . . 22c  
Spring and Yearling Chickens Dressed and Drawn

Prime Beef Stew, per lb. . . . . 16c  
Prime Beef Roast, very meaty, per lb. . . . . 23c  
Prime Beef Round Steak, per lb. . . . . 27c  
Prime Beef Sirloin Steak, per lb. . . . . 27c  
Prime Beef Rib Roast, boneless rolled, lb. . . . . 28c

**GENUINE SPRING LAMB ON SALE**

Your opportunity to eat Lamb at a very low price

Lamb Stew, per lb. . . . . 16c      Lamb Loin Roast, per lb. . . . . 25c  
Lamb Pot Roast, per lb. . . . . 22c      Lamb Chops, per lb. . . . . 28c  
Lamb Chuck Roast, per lb. . . . . 24c      Lamb Leg Roast, per lb. . . . . 30c

**HOME DRESSED MILK-FED VEAL**

Veal Stew, per lb. . . . . 16c      Veal Chuck Chops, per lb. . . . . 25c  
Veal Shoulder Roast, per lb. . . . . 22c      Veal Loin Roast, per lb. . . . . 25c  
Veal Loin Chops, per lb. . . . . 25c      Veal Leg Roast, 5 to 7 lb. Chunks, per lb. . . . . 27c

Chopped Pork, per lb. . . . . 16c  
Pork Steak, trimmed lean, per lb. . . . . 22c  
Pork Roast, trimmed lean, per lb. . . . . 22c  
Pork Roast in 5 to 7 lb. chunks, trimmed lean, per lb. 17c

**Hopfensperger Bros. Inc.**

**Be Sure To Read These Over!**

11. How much more would your taxes be if your HOME MERCHANT wasn't here to pay his?

12. When you need credit, doesn't your HOME MERCHANTS give it? When you have cash to spend why not patronize them?

**Home Merchants Association**

**\$205 in Prizes. Save this ad.**



# TRICKY IN SPOTS

1	2	3	4	5	6	7	8	9		
10					11	12				13
14				15						16
17				18						19
20			21					22		
		23					24			
	25						26			
27					28					29
30				31						32
33				34						35
36			37					38		
		39						40		
41						42				

(©, 1926, Western Newspaper Union.)

**Horizontal.**

- 1—Companion
- 7—Poet
- 10—Concerning
- 11—Flat, tasteless
- 14—Vegetable
- 15—Skin of the head
- 16—That man
- 17—Mound of earth
- 18—Kind of gem
- 19—To place
- 20—You and me
- 21—Outward appearance of an object
- 22—Scarf worn around waist
- 23—Took unlawfully
- 24—Large nail
- 25—Raccoons
- 26—Passageways into a room
- 27—County (Eng.)
- 28—Is afraid of
- 30—To speak
- 31—Vital organ
- 32—Italian river
- 33—Donkey
- 34—Shouts
- 35—Meat of a hog
- 36—This person
- 37—Constructed
- 38—To strive for breath
- 39—Donkey
- 40—To keep in equilibrium
- 41—Aroma
- 42—Waster

**Vertical.**

- 1—Any cactaceous plant
- 2—Wind instrument (pl.)
- 3—Additional amount
- 4—To hurry
- 5—Preposition
- 6—To get away
- 7—Sphere
- 8—High mountain
- 9—Note of scale
- 12—Weight of container in which anything is weighed
- 13—A river of Hades whose water, when drunk, caused one to forget the past (myth)
- 15—Impressions made on wax
- 16—Envelope of an ear of corn (pl.)
- 18—To communicate over wires
- 19—Two of a kind (pl.)
- 21—Cranelike bird
- 22—Game
- 23—Gets dirty
- 24—Flies
- 25—To take after
- 26—Distributed
- 27—Impresses
- 28—Companion
- 29—To force
- 31—Growth on head
- 32—Out of style
- 34—Short
- 35—Same as 31 vertical
- 37—Small piece of bread
- 38—Obtained
- 39—To exist
- 40—Addition to a letter

Solution will appear in next issue.

B	I	G	S	M	A	S	H	E	R	A
O	R	E	S	A	R	T	S	L	A	P
B	O	R	I	S	C	O	L	L	E	G
N	U	D	E	S	P	L	A	C	E	
F	N	E	A	T	H	A	M	T	G	
L	A	D	S	R	O	O	M	S	P	A
I	T	S	C	O	B	R	A	K	E	
R	E	C	A	P	O	N	S	E	R	E
T	S	O	B	S	I	N	C	E	R	
B	U	I	L	T	S	O	A	P	S	
B	U	T	L	E	R	S	T	R	E	E
E	R	R	S	A	I	R	F	R	E	
E	R	A	S	P	R	A	S	P	A	

**RECENT DEATHS**

Mrs. Philip Schroeder, Route 6, died Friday at the age of 62. She leaves her husband, her mother, Mrs. Nicholas Stark, Appleton; one son, Edward Hawley, New Haven, Conn.; two sisters, Mrs. Stammer, Appleton; Sister Mary Cupertino, San Joan, Porto Rico; six brothers, Frank, Peter and Joseph, Appleton, Nicholas, Shawano, Raymond, Milwaukee and George, Van Nuys, Calif.; three grandchildren. She was buried Tuesday morning from St. Therese church.

Mrs. Minnie Brown, 95, died Friday at the home of Walter and R. F. Harms on Route 4. She leaves two nephews, William and Carl Ebert, two nieces, Mrs. Anton Ulrich and Mrs. Anna Shuey, all of Appleton. She was laid to rest Monday afternoon, Rev. E. Hasselblad officiating.

Mrs. Amanda Schultz, 49, died last week at her home, 933 W. Wisconsin avenue. She was born in Brown county and came to Town Center at the age of 18 where she lived until she moved to Appleton three years ago. She leaves five sons, Ferdinand, Walter, Ervin in Appleton, Henry in Greenville and Raymond in Seymour; four daughters, Anna, Rose, Cecelia and Alice in Appleton; five brothers, John, Leonard and Otto Sederstrom in Pulcifer, Edward in Wabeno and Henry in Minnesota. She was buried Sunday afternoon from the Methodist Episcopal church in Town Center, Rev. W. F. Berg officiating.

P. W. McDonough, well known in Appleton, passed away last week at his home in Escanaba, Mich.

Mrs. Charlotte Marston, 70, died last week at Los Angeles where she had been visiting. She leaves two sons, Guy B. Marston and Roy B. Marston, and one sis-

ter, Mrs. A. C. H. Baker. The body will be brought here for burial.

Veronica Wildt, 24, daughter of Mr. and Mrs. Joseph Wildt, formerly of Appleton, died at the home of her parents in Milwaukee last Sunday. The body was brought to Appleton and interred at St. Josephs cemetery Wednesday.

Mrs. Lawrence Hammer, 25, died Sunday at the home of her parents, Mr. and Mrs. Leo Losselyong on W. Lorain street. She leaves her parents and one sister. She was buried Tuesday morning from St. Josephs church.

Mrs. Mary Nitschke, 82, one of the organizers of St. Josephs Parish, passed away Sunday at her home, 319 E. Harris street. She was born on the ocean when her parents were emigrating from Germany to America, and had lived in Appleton 65 years. Her husband, August Nitschke, died 15 years ago. She leaves one daughter, Oliva, and two sons, Walter and Oscar at home. She was laid to rest Wednesday morning at St. Josephs Cemetery.

John Tomney, 67, who formerly lived in Appleton, was found dead in bed in his home in Chicago Sunday morning. He leaves his widow, one brother, and two sisters, Mrs. F. P. Dohearty and Miss Rose Tomney in Appleton. He was buried in Chicago.

Frank Spencer, 36, died Monday morning. He was a veteran of the world war and a member of Oney Johnston Post, having served with Company A, 150th Machine Gun battalion of the Rainbow Division. He leaves his widow and one small son, Frank. The funeral was held Wednesday afternoon, Rev. H. E. Peabody officiating. The American Legion conducted the services at the grave.

Mrs. Max Sigl, 69, well known throughout the county, died Sunday at her home in Seymour. She leaves seven daughters and seven sons, 43 grandchildren and one great grandchild. The funeral was held Wednesday morning from St. John church at Seymour.

Martin Van Boort, 55, died Sunday night at the home of his brother on route 2 Kaukauna.

Dan Kowalke, 64, died suddenly at his home, 1417 W. Second street, Tuesday afternoon. He leaves the widow and six children, Harold, Roland, Gertrude, Alice, Esther and Roy. The funeral was held from St. Paul's church, Rev. F. M. Brandt officiating.

Mrs. Clara Lawrence, 64, passed away Wednesday morning at the home of her daughter, Mrs. Kenneth Enger on S. Walden avenue. The body was sent to Marshfield for interment.

**PROBATE COURT CALENDAR**

- Hearing on proof of will in estate of Anna B. Diener.
- Hearing on proof of will in estate of Anna Catherine Spoerl.
- Hearing on proof of will in estate of Evelyn Grunst Rennhack.
- Hearing on petition for administration in estate of Johanna Grunst.
- Hearing on proof of will in estate of Mary J. Jenkins.
- Hearing on claims in estate of Anastasia Paulich.
- Hearing on claims in estate of Francis M. Ingler.
- Hearing on claims in estate of William Olm.
- Hearing on claims in estate of Elmer Peotter.
- Hearing on claims in estate of Jacob Paltzer.
- Hearing on final account in estate of Gertrude VanWyk.
- Hearing on petition to sell real estate to pay debts in estate of Albert G. Brusewitz.

**Poems We Like**

**Dear Old Mother of Mine**

I can't forget you, Mother Dear,  
My heart is pining for you,  
You were the best pal I ever had.  
No friend so faithful and true,  
In joy and in grief, in weal and woe,  
You caused life's sun to shine,  
Unselfish care and love you gave,  
Dear Old Mother of Mine.

Oh! How I miss you, Mother of mine,  
Oh, how I miss you tonight,  
My eyes are filling with tears anew,  
And nothing seems quite right.  
I think of the nights, when you kissed  
me to sleep,  
In memory my arms thee entwine.  
Still feel the soothing touch of your  
hand,  
Dear Old Mother of Mine.

Since you have gone, my Mother Dear,  
Dreaming I see your sweet face,  
You filled a spot in this heart of mine,  
No one can ever replace.  
And yet I can feel, you're near me still,  
I know, I must not pine.  
Your loving eyes are watching me,  
Dear Old Mother of Mine.

—Submitted by Mrs. Richard Jentz.

\* \* \*

**My Symphony**

I thank the Lord  
For every winding forest path;  
For every stretch of sedge and sea;  
For every pebbly brook that sings its  
songs of glee;  
For that glad radiance when the sun  
His crimson cloud of glory spills;  
For every violet mist that veils the  
distant hills.  
For every bloom the summer brings;  
For every sheaf the harvest binds;  
For Spring's first bud, for winter's  
snow and bracing winds.  
For these, Thy gifts, for earth and sky,  
Mingling their moods in sweet accord  
For health and for seeing eye,  
I thank Thee, Lord.  
—DORIS BLANCHARD  
In the Junior Times.

## Investigate This New Type Fire Extinguisher



A

A—is the old hand pump type which we have now discarded. It's construction was complicated—too many parts—and it was not always dependable. We discontinued its use in favor of our new type (see cut B) of simple, effective construction, always dependable and ready for instant use.

B—Our new type has a welded steel shell, finished in durable black baked enamel with red top, containing Weldon Fire chemical under 70 to 100 pounds air pressure.



B

Dependable—Efficient  
Easy to Operate—Long-lived

Made in three sizes for home, auto, office, factory and general use. Reduce your fire hazard and insurance rates by installing Weldon Fire Extinguisher Equipment. The cost is moderate. For further information and demonstration call

**KARL L. MAYLAHN**

Authorized Representative of Weldon Mfg. Co.  
1734 N. ALVIN STREET TEL. 1954-W.

**SCHOMMER FUNERAL HOME**  
Distinctive Funeral Service  
210 W. WASHINGTON ST.



### High School Notes

By W. MEYER

Five seniors were elected to the National Honor society. They are Lila Locksmith, Betty Meyer, Arthur Roemer, Russell Wichman, and Lawrence Oosterhaus. This is the highest honor a senior can receive, members to it being chosen according to scholarship, service, leadership, and character.

\* \* \*

Thursday the Quill and Scroll held a Founders' Day meeting, in honor of those who founded this national organization for high school journalists.

\* \* \*

Preliminary tryouts for the Bolton-Roth extemporaneous contest are to be held today. This contest is dedicated to Ted Bolton and Carlton Roth, members of the class of '28.

\* \* \*

Spring vacation begins April 12, and ends April 20. This is the week before Easter Sunday.

\* \* \*

Advance registration in the Senior High school will be held on Wednesday, May 7.

### SHOE HOSPITAL

For Better Shoe Repairing See  
**H. J. MUNCHOW**  
We use the Best of Leather  
410 No. Appleton St.

State inspected, northern grown, nursery goods, fruit and shade trees, evergreens, perennial bulbs, raspberry and strawberry plants, lawn grass seed and fertilizer. Phone 3117. At 923 N. Richmond Street.

**MARK BAUMGARTNER**

### FOOTWEAR

Buy Your Easter Footwear  
Where Every Pair is  
on Sale

**Tesch's Shoe Shop**  
Phone 839 408 W. College Ave.

## Used Car Bargains

Visit our Used Car Lot just west of Aug. Brandt Co. on W. College Ave. The following for quick sale at these low prices:

- 1924 Ford Touring... \$25.00
- 1923 Ford Roadster... \$20.00
- 1924 Baby Overland Sedan... \$85.00
- 1925 Ford Coupe... \$75.00
- 1926 Ford Roadster with Box... \$85.00
- 1920 Ford Sedan... \$20.00
- 1923 Ford Coupe... \$15.00
- 1925 Ford Fordor... \$135.00

**Aug. Brandt Co.**

College Ave. and Superior St.  
Telephone 3000

The senior class will hold an All-School party on Friday, April 25. The purpose of this dance is to raise money for the speech contest which the class is sponsoring.

### A. H. S. ATHLETICS

By JOHN REEVE

Because of spring vacation there are but two weeks of regular practice left before the first track meet. All members of the squad have been instructed to get in at least three workouts before school is resumed. In all probability outdoor practice at Whiting field will begin immediately after vacation.

\* \* \*

At present the only open date on the Orange schedule is May 17. It is hoped that the high school may be represented at the Wisconsin Valley conference meet held at Wausau on this date. Because only three schools of that conference have track teams it is probable that other schools of the Fox River valley will be invited to take part in this annual event.

\* \* \*

A book written by T. W. Jones, track coach of the University of Wisconsin, is now being circulated among the track candidates. This book is written and illustrated especially for high school and college track men; and is divided into chapters giving information as to training, form, and general tactics in the various events such as javelin, shot put, discus, broad and high jumps, pole vault, hurdles, dashes, and all distance runs.

\* \* \*

Wednesday afternoon Mr. Leland Delforge, originator of the "state tournament" and great enthusiast for intra-mural sports, presented Howard Bowlby, captain of the "Superior" team with a plate representing the state champions' annual award. This was the result of an elimination tournament which was played off two weeks ago.

### ROOSEVELT JUNIOR HIGH SCHOOL NOTES

By JEAN OWEN  
Roosevelt P. T. A.

The P. T. A. of Roosevelt Junior High school is to hold its monthly meeting April 21, at 7:30 in the Roosevelt auditorium. Mr. B. J. Rohan is to give the address. Special music will also be a feature of the program.

\* \* \*

### School Assembly

The students of Roosevelt are to be entertained at an assembly program April 11, consisting of several musical numbers. The trio consists of Ramona Huesemann, piano; Eleanor Voecks, violin; Phoebe Nichol, cello; and Miss Hazel Gloe, soloist.

\* \* \*

### Wilson Defeated

The home room volley ball champions of Wilson Junior High school journeyed to Roosevelt only to meet defeat Friday, April 4. The ninth grade of Roosevelt and also the seventh defeated the Wilson teams two out of three. The eighth lost both games. Playing at the Wilson school the ninth won and the seventh and eighth grades met defeat.

Now that volley ball is over the gym

classes are playing baseball, and will continue as long as the weather permits.

### MCKINLEY JUNIOR HIGH SCHOOL NOTES

By MAMIE CHALL

Friday during assembly period the final game of the basketball tournament was played, between the "9X" section and the eighth grade. The "9X" won the championship by a score of 9 to 5.

The score was close throughout the game. The "9X" led but the winners were not determined until the final whistle blew.

Ewald Tilly and Harvey Dow of the winners scored the greatest number of points. Tilly registered two field goals, while Dow had a field goal and a gift shot. The eighth graders were evenly matched, each player registering one gift shot.

The line-up:

"9X"	F.G.	F.T.	T.P.
Dorn, F. ....	1	1	3
Tilly, C. ....	2	0	4
M. Greene, F. ....	1	0	2
Heule, F. ....	0	0	0
Davidson, G. ....	0	0	0
Haberman, G. ....	0	0	0
Hearden, G. ....	0	0	0
Total.....	4	1	9
Eighth	F.G.	F.T.	T.P.
Wilson, C. ....	0	1	1
Sheehy, F. ....	0	1	1
Wonsler, G. ....	0	1	1
Abel, F. ....	0	1	1
D. Greene, G. ....	0	1	1
Total.....	0	5	5
Referee—Greene of the Y. M. C. A.			

A one reel movie from the "Merchant of Venice" was shown to the ninth grade students Friday afternoon. The picture was made up mostly of the trial scene.

### Grand Opera in Overalls

"Machinist Hopkins," grand opera in overalls has made its debut in Berlin.

### FRANK F. KOCH KODAKS & FILMS

Developing, Printing and Enlarging  
COMPARE THE WORK  
231 E. College Ave.

The theme is the machine's conquest of man and the players are dwarfed by a huge piece of machinery which plays the principal part and sings the principal role. It begins and ends in the factory amid whirring wheels, gasping pistons and clanking shafts, the final aria being sung by an electric switchboard which personifies the power behind the machine.

Always the Best in  
**OFFICE FURNITURE**  
and **OFFICE SUPPLIES**  
**SYLVESTER & NIELSEN**  
209 E. College Ave. Phone 2692

### Bleck Electrical Shop

Electrical Contracting  
Fixtures - Appliances

104 S. Walnut St. Phone 276

### PHONE 2838 FOR



### GLASS REPLACEMENT

Automobile Windshields and  
Body Glass Replaced  
While You Wait

Glass Tops for Tables, Dressers and Desks Made to Order. Window Glass, Mirrors Made to Order. Mirrors Resilvered.

**Appleton Glass Service**  
214 E. Washington St.

### REPORT OF THE CONDITION OF THE

## First National Bank

of Appleton, in the State of Wisconsin, at the close of business on March 27th, 1930.  
ORGANIZED 1870

### RESOURCES

1. Loans and discounts .....	\$4,590,027.91
2. Overdrafts .....	106.31
3. United States Government securities owned.....	368,000.00
4. Other bonds, stocks, and securities owned.....	891,354.14
5. Banking house, \$85,000.00. Furniture and fixtures, \$77.50.....	85,077.50
6. Reserve with Federal Reserve Bank.....	252,366.14
7. Cash and due from banks.....	573,321.76
8. Outside checks and other cash items.....	2,424.99
9. Redemption fund with U. S. Treasurer and due from U. S. Treasurer.....	15,000.00
Total.....	\$6,777,678.75

### LIABILITIES

15. Capital stock paid in.....	500,000.00
16. Surplus .....	500,000.00
17. Undivided profits—net .....	90,454.94
18. Reserve for dividends, contingencies, etc.....	39,256.43
19. Reserves for interest, taxes, and other expenses accrued and unpaid.....	47,771.20
20. Circulating notes outstanding .....	299,997.50
21. Due to banks, including certified and cashiers' checks outstanding.....	276,657.31
22. Demand deposits .....	2,547,608.74
23. Time deposits .....	2,397,103.06
24. Bills payable and rediscounts .....	40,000.00
25. Other liabilities .....	38,829.57
Total.....	\$6,777,678.75

State of Wisconsin, County of Outagamie,—ss.

I, R. S. Powell, President of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

R. S. POWELL, President

Correct Attest:

F. J. HARWOOD

H. J. INGOLD

P. M. CONKEY

Directors.

(Notarial Seal)

Subscribed and sworn to before me this 3rd day of April, 1930.

GEO. W. BARRY, Notary Public.

My commission expires August 21, 1932.



VALLEY  
SIGN  
CO.

GUENTHER CEMENT  
PRODUCTS CO.

Mfgs. of CEMENT BLOCKS  
Appleton Jct. Phone 958

J. R. ZICKLER  
QUALITY SHOE STORE  
Also Electric Shoe Repairing  
Tel. 343 126 S. Walnut St.  
Appleton, Wis.

For Quality Furnaces at the  
Right Price—See  
Tschant & Christensen  
THE FURNACE MEN  
417 W. College Ave., Appleton  
Telephone 1748 or 4156

215 N. Morrison St.  
AUTO BODY, FENDER  
AND RADIATOR SHOP  
APPLETON AUTO RADIATOR  
AND METAL WORKS  
Telephone 2498

Tell the Advertiser you saw it in the  
Review.

For all ages  
**W-L**  
PRODUCTS  
**11**  
Proved  
Formulas  
Manufactured Exclusively by  
WISCONSIN LABORATORIES, INC.  
APPLETON, WISCONSIN

**Poultrymen**  
—these remedies  
make you money

Prevent Poultry diseases and  
vermin pests from taking your  
profits. W-L Formulas have  
been proved effective for roup,  
colds, worms, diarrhoea, coc-  
cidiosis, etc. Powder and tab-  
let form. Easiest to give. Low  
priced. Most druggists and  
poultry supply dealers have  
them.

**FREE BOOKLET**

Ask your dealer or write to  
us for free booklet telling  
about symptoms and cures. It  
is free.

WISCONSIN LABORATORIES,  
INC.  
Dept. R Appleton, Wis.

**PROGRESS IN PLUMBING  
APPRENTICE TRAINING  
IN WISCONSIN**

From Address to Master Plumbers  
Association

Real progress in training apprentices  
for the plumbing trade closely parallels  
the development of Vocational schools  
in Wisconsin.

Prior to 1925 there were only three  
agencies in the state which carried on  
any school instruction for plumbing ap-  
prentices. They were the Milwaukee  
Technical High school, the Milwaukee  
Vocational school and the University of  
Wisconsin Extension division.

The Milwaukee Technical High school  
was the first agency to offer training  
opportunities to apprentices. It was  
created as a private school by Milwau-  
kee business men in 1908 who wished to  
see trade training opportunities offered  
in Milwaukee.

The Milwaukee Vocational school  
was started in 1912. They offer trade  
finding classes in over 70 trades. There  
is also trade training for a large num-  
ber of apprentices.

The University of Wisconsin Exten-  
sion division was started in 1913. They  
are reorganizing now to offer training  
by correspondence to apprentices in  
small communities. It will thus give  
the apprentices all over the state an  
opportunity for school training.

In 1925 a new type of school training  
for plumbing apprentices was started  
in Wisconsin. It was termed "itinerant  
instruction" on training by which  
a group of cities, none of which have  
enough tradesmen to allow for a full  
time teacher, could organize a circuit  
and hire a teacher. It would be the  
teacher's duty to cover the circuit once  
a week, remaining a day in each city  
conducting afternoon classes for ap-  
prentices and evening classes for jour-  
neymen.

The itinerant method of instruction  
was originated by the cooperative ef-  
forts of the State Board of Vocational  
Education, the Master and Journeymen  
Plumbers Association, the State Board  
of Health, and the Industrial Commis-  
sion.

The first circuit called the Fox River  
Valley circuit was started in 1925 and  
consists today of Green Bay, Appleton,  
Oshkosh, and Fond du Lac. Later cir-  
cuits were started around Madison, in  
Milwaukee county, and among the  
lake shore cities.

The itinerant idea of instruction has  
been signally successful. It is but an-  
other example of how the Vocational  
school is making every possible effort  
to serve the community in which it is  
located.

**SUMMER ACTIVITIES OF  
LAWRENCE STUDENTS**  
By RUSSELL DAVIS

With spring not far off and summer  
just around the corner college students  
the country over are beginning to won-  
der what sort of employment they will  
be able to obtain during the warm  
months.

Contrary to the opinion held by many  
of our good citizens, college men as a  
rule do not spend their vacation time  
basking on the beaches, but rather in  
various fields of activity in order to  
help pay scholastic expenses.

This is as true of Lawrence college  
men as in any other school. An inter-  
view with a typical group of fraternity  
men reveals some interesting facts con-  
cerning the sort of work that they  
turned to last summer. All fields were  
touched on from counsellors in boys'  
camps to plain everyday roadwork.

The state Y.M.C.A. camp at Boulder  
Junction found two Lawrence athletes  
in Paul Fischl, Manitowoc, and Charles  
Barnes, Rockford, Ill., acting in the  
capacity of guides. But a few miles  
distant at Red Arrow camp, owned by  
Clarence H. Rasmussen of Milwaukee,  
were Gilbert St. Mitchell, Kaukauna,  
Viking football captain last fall, and  
his teammates Paul Miller, Fennimore,  
Kenneth Laird, Black Creek, and Bill  
Bickel, Oshkosh, all helping in the in-  
struction of the juvenile campers.

A second line of work was taken up  
by one lad who waited on the counter  
trade of a Chicago restaurant. Several  
of the boys had worked on the farm.  
A Milwaukee student peddled telephone  
directories while two of his pals spent  
their waking hours at the honest trade  
of bricklaying. Finishing and inspect-  
ing radio and phonograph cabinets took  
up one youth's time, work in a can-  
ning factory claimed another, a high-  
way truck was piloted by one of the  
group, a fourth clerked in a grocery  
store, while a fifth served as a play-  
ground inspector in a city park.

Acting as golf instructor at the Pen-  
insula State park near Ephriam fell to  
the lot of Norbert Pfeifferle, Appleton.  
Back in the home town his chum, Dan  
Steinberg, was budding into a real  
estate agent.

One of the most interesting lines of  
labor was taken up by Allen Hales,  
Ellsworth, who fired a steam shovel for  
the Burlington railroad. During the  
summer he had the misfortune to ac-  
company the shovel on an A.W.O.L.  
plunge over a twenty-foot embankment  
into the Mississippi but luckily escaped  
injury although the scalding steam shot  
over his head in clouds.

At present the boys are lining up  
work and with the close of school in  
June they will depart for their labors  
with one idea in mind, that to fill in  
the column known in the bank as "cash  
on hand."

**CONSERVATION COMMISSION  
CANNOT CHANGE GAME LAWS**

The conservation commission does not  
have the power to change game laws.

This is a statement issued by the con-  
servation commission in response to  
petitions received by the commission to  
change some of the laws made by the  
last legislature.

The law creating the conservation  
commission gave it authority to close  
seasons in cases of urgent emergency  
only on any species of any game or fish  
in any specified locality or localities.  
The commission adopted the policy of  
invoking this power only after petitions  
had been received asking that seasons  
be closed, and after public hearings had  
been held in the localities affected.

There is no provision which gives the  
conservation commission power to open  
a season or to change the dates of an  
existing season. The duties of the  
conservation commission are to admin-  
ister the laws as passed by the legisla-  
ture.

**CLASSIFIED SECTION**

A place to list your wants and adver-  
tise your services. Rates: 11c per line  
for first insertion, 10c per line for each  
subsequent insertion. (Count six ordi-  
nary words to the line.)  
Telephone Your Orders to 338

EVERGREEN TREES—Spruce and  
Scotch pine. Your choice of 200  
fine, thrifty trees, ideal for lawn  
or garden. Ray Muttart, 625 N.  
Bennett street.

TENNIS RACKET for sale—Light-  
weight; in perfect condition. Tele-  
phone 348.

FOR SALE — BABY CARRIAGE  
English Coach. Good condition.  
Telephone 491.

FOR SALE—1929 Evinrude Speedi-  
turn Outboard Motor with high  
speed fish boat and trailer. Harry  
Macklin, Langstadt-Meyer Bldg.

NURSERY STOCK—Now is the time  
to fix up your lawns and gardens.  
Shrubs, hedgings and fruit trees at  
reasonable prices. Gelbke's West  
Park Nursery, 801 S. River St.

Plain Sewing—Very reasonable. Call  
for and deliver. Tel. 4194-J.

Girls' Bicycle, good as new. Cheap.  
Inquire at 933 W. Harris Street.  
Phone 3667-M.

Modern five room house and garage  
for rent, in First Ward. Inquire  
930 E. Winnebago St.

Trombone for Sale—Tenor B-Flat  
Slide. All tones and positions  
true. Very reasonable price. Mr.  
Brown, 117 E. Harris St. Tel. 4599.

WANTED—Man capable of organ-  
izing crew and directing house to  
house sales on attractive proposition  
in and near Appleton. Chance for  
good weekly earnings. Address P.O.  
Box 286, Appleton, Wis.

**SERVICE CLEANER**

We clean walls, wall paper, windows,  
offices, disinfect your basement by  
using a new whitewash. 10 years ex-  
perience. Once called always called.  
H. A. DEMPEY  
Phone 4332-M

**For Sale**  
GAS RANGE and COUCH  
Tel. 851  
Appleton, Wis.

**DON'T FORGET**  
To tune in the Theronoid talks  
given EVERY TUESDAY and  
THURSDAY at 12:45 noon  
from WHBY.  
Then try a THERONOID for  
one week free at our office.

**Theronoid of Appleton**  
115 E. College Ave.  
Phone 2373  
Office Hours  
9:00 A. M. to 9:00 P. M.

**O'KEEFE-ORBISON**  
Engineering & Construction  
Company  
Architects & Engineers  
215 E. Washington St.,  
Appleton, Wis.  
Store Fronts—Garages—Indus-  
trial Buildings—Pulp & Paper  
Mills—Blue Printing



# Advertising, As It Was Almost Sixty Years Ago

Yes, these are ads of Appleton merchants when the advertising game was in its infancy. They would hardly be recognized as such now.

What a great many interesting incidents and associations some of these names must recall to the people who have been residents of this city for a great many years! And to those of us who do not recognize any of the names except one, the reproduction of this ad

much of a "break," did he? The ads were considered a separate section by themselves and the reading matter another section completely removed. If the make-up man at the print shop slipped a cog and placed one or two ads off by themselves surrounded by reading matter he undoubtedly would have been on the receiving end of a severe calling down by the advertiser, because the ad was not placed in the section headed

sororities of the present day and age. This was many years before the Greek letter organizations entered on the scene of Lawrence life. Thompson and Bailey, grocers, also are making a pretty strong bid for college club business. These club members must have gone in pretty heavy for the food. That "temple of art" which Mr. Seidmore so proudly talks about up there in the top right hand corner must have been quite a favorite haunt where the boys and girls could get life size portraits made for their sweethearts.

James F. Atkinson states that he manufactures chairs and bedsteads and says he is prepared to fill orders promptly in carload lots—wonder how many students bought a carload or two of beds or chairs. The "Romeos" of 1873 evidently did not go in for shirts with soft collars attached as is the style today. Arnold Alexander, the "gent's furnisher" is advertising linen and paper collars—those should have been cheap enough—Appleton was a paper center even at that time.

Proof reading apparently was an unknown art in days of yore. John McCarthy, spelled "McCarthy" in the ad should not have been forced to pay for his ad. Note the spelling of "students"—"studets." You can find other glaring mistakes, too, without half trying.

Mrs. F. A. Adsit, who advertises millinery, was the mother of Dr. A. E. Adsit, now practicing dentistry here. Notice she is talking about the "very latest style" in her ad. Since time immemorial women's hats were always that way.

### CHARGES FIXED FOR ZEPPELIN'S VISIT

Arrangements for accommodating the German "Graf Zeppelin" at the naval base at Lakehurst, N. J., have been agreed upon.

An initial charge of \$3,000 for preparing the naval base to land the dirigible on her proposed flight, from Germany to South America and thence to the United States, has been fixed. An additional \$2,000 will be charged for services during each 24 hours of the Zeppelin's stay, and \$1,000 a day will be assessed for keeping the base and a land crew in readiness for each day of tardiness. There will be some additional charges for transportation and return of additional personnel.

A deposit of \$15,000, covering prospective charges, was decided upon; and an insurance policy of \$50,000 will be required to guarantee reimbursement to the navy for and damage to government property resulting from the visit, it was said. The Zeppelin company agreed to waive all rights to claims for damage to the "Graf" or injury to its passengers or personnel while on the naval reservation.

The Cheerful Mothers club met Thursday with Mrs. George Gressl.

### KLEIN & SHIMEK

#### SANITARY PLUMBING

609 W. College Ave. Phone 2890

### ROBERT LARSEN, D. C.

Spinal Specialist

Office Hours: 9-12 A.M., 2-5 P.M., "A Perfect Spine—Perfect Health"  
7-8 P.M., Except Tues. & Thurs. Eve. 18 Years of Actual Practice

123 W. College Ave. Appleton, Wis. Telephone 850

## Modern Wiring is Essential

Concealed modern home and office wiring adds to the attractions of your building. Better lighting, more convenient outlets, and reduced fire hazard and lower insurance rate. It pays in convenience, appearance and safety. If building or remodeling, let us talk this matter over.

### Langstadt Electric Company

## BRETTSCHNEIDER

### FUNERAL HOME

112 So. Appleton St.

Telephone 308R1 Appleton, Wis.

ADVERTISEMENTS.

### PETTIBONE

Is the acknowledged leader in the

#### DRY GOODS TRADE.

They are now receiving

### Direct from Panic Sales

New York, Black Silks at \$1.00 worth \$1.50; Black Silks at \$1.50 worth \$2.50; Irish Poplins and Black Alpaca at greatly reduced prices, and over 5000 yds. assorted Dress Goods at 25 cts. worth 50 cts per yd. Ladies Cloaks, Shawls, Laces, Trimming, Hosiery, etc. The largest stock and lowest prices always at

### PETTIBONE'S.

EMORY STANBURY, M. D.,  
Physician and Surgeon,  
Tenders his professional services to the people of Appleton and vicinity. Office over H. A. Phinney's store

### ARNOLD ALEXANDER,

#### Hatter and Gent's Furnisher.

Linen and Paper Collars & Cuffs, Gloves, Ties & Hosiery, Canses and Umbrellas.

White Dress Shirts to order.

At as low prices as first-class goods can be bought. Sign of the BIG HAT, Appleton.

### WILLIAM COCHRANE,

PRACTICAL

#### WATCH-MAKER, JEWELER, Etc., Etc.

Clocks, Watches, Jewelry and Plate Repaired.

All Work Entrusted to me will Receive Prompt Attention

Office in Frank Weiman's Notion Store, College Ave. opp. Adkins

APPLETON, WISCONSIN.

H. RICHMOND,  
Dealer in

### BOOKS ANE STATIONERY.

Magazines, Literary Papers, Fancy Goods, Etc., Etc., South side College Ave. WISCONSIN

APPLETON, WISCONSIN

THE VERY LATEST STYLE

### MRS. F. A. ADSIT,

Keeps constantly on hand a choice stock of

#### MILLINERY,

And is prepared to meet all orders promptly at the lowest figure.

Call at 88 College Avenue.

### THE NORTH WESTERN PHOTOGRAPH ART PARLORS.

Where those beautiful

#### Retouched Photographs

are made a speciality. There is no picture made by sun from one-hundred and seventy-five Cents, to

#### LIFE-SIZE PHOTOGRAPHS,

but those made at this Temple of Art.

Over Clark & Edwards Dry Goods Store.

A. SCIDMORE.

### JOHN,

At the shop one door west of Galpin's Hardware Store, Is ready at all times to supply

#### All Kinds of Fresh Meats, Etc.,

To his customers. College Clubs Furnished.

### THOMPSON & BAILEY,

General Dealers in

#### GROCERIES, PROVISIONS

And Country Produce, AT THE RED FRONT STORE, Appleton. College Clubs Furnished.

### JAMES F. ATKINSON,

Manufacturer of

#### CHAIRS AND BEDSTEADS,

Appleton Wis. I am prepared to fill orders promptly and by the car load. My timber is carefully selected and dry; turning of all kinds done to order

### TO ARTISTS AND STUDETS.

### JOHN MCCRTHY,

Practical Frame Maker, keeps constantly on hand a splendid assortment of Frames of all kinds. He has had a long experience and is a thorough workman.

Students desiring anything in this line cannot do better than give him a call.

No. 64 COLLEGE AVENUE.

### FITS CURED FREE!!

Any person suffering from the above disease is requested to address Dr. Price, and a trial bottle of medicine will be forwarded by Express.

FREE!

Dr. Price is a regular physician, and has made the treatment of

#### FITS OR EPILEPSY

a study for years, and he will warrant a cure by the use of his remedy.

Do not fail to send to him for a trial bottle; it costs nothing, and he

#### WILL CURE YOU,

no matter how long standing your case may be, or how many other remedies may have failed.

Circulars and testimonials sent with

#### FREE TRIAL BOTTLE.

Address

DR. CHAS. T. PRICE,  
67 William Street, New York.

Photo by Koch

An advertising page from the "Lawrentian" in 1873

sheet from "The Lawrentian" of March, 1873, is almost as interesting because this generation scarcely realizes what a primitive thing the advertising section of a paper could have been once upon a time.

Pettibone's is the only name familiar along the avenue today. And when this old time "display" ad was run Pettibone's probably was one of the newest firms advertising its wares on this sheet. It was just during or after the great financial panic of 1873 that this ad appeared and the Pettibone store is telling about some dress goods at bargain rates—goods received from panic sales in the East.

Notice how all the ads are run in together—no reading matter in sight. In those days the advertiser didn't get

"Advertisements." Today an ad well hemmed in by reading matter has the most coveted position of all.

Whether Lawrence students of 1873 were more subject to fits or allied ailments than they are today is another question which probably will remain unanswered, but judging by the generous space in the lower right hand corner the fits, if any, did not cost them anything outside of a certain amount of inconvenience.

Wonder who this man "John" was who has taken a three-quarter of an inch space in the right hand column of the "advertising section." Can any of the readers of the Review identify him? He furnished college clubs with meat, so he says. These clubs, by the way, were not the fraternities and



# The Crippled Lady of Peribonka

by JAMES OLIVER CURWOOD

## INSTALLMENT VIII

He was glad he had heard the words from her own lips. It built up a new comradeship between them and made him more positive of his triumph over himself. A letter from Claire helped him. His wife laughed at him pleasantly for his whimsical suggestion of a journey around the world, and then painted in her picturesque and vivid way the torture which she knew such a trip would be for him. "Without your forests, your open skies, your big outdoors, you would die before we got half around, Paul," she wrote him. "It would be merciless of me to make you pay in that way for my presence up at the Mistassini. I am coming, and just because I want to come. I am anticipating seeing something very wonderful up there, something which will mean greatly more to you and me than six months or a year rambling around the earth. As for such a trip, with you in it"—and then she went on to tell him more about himself than he thought she had ever known. The letter thrilled him. It gave him a new vision of Claire, who had never analyzed him in this gentle and understanding way, portraying for him the life which he loved as though it were a part of herself. But in the end, after assuring him again that she was coming to him and was looking forward to the time when they would be together, she said her return to America might be postponed until the following May of June. Could he wait that long?

Carla also received a letter from Claire. It was filled with a womanly tenderness and sympathy for one who had suffered a great loss, and was filled with the intimate knowledge and sentiment which could only have been given and inspired by Paul. Carla let him read it. Her eyes were strangely alight, though she had prepared herself to show it to him.

"You told me once that millions could not buy sentiment," she said. "And millions could not bring what has come in her letter. It is her heart speaking to me."

Carla became so deeply absorbed in work outside of her school that he did not talk with her again for a week. She formed evening classes, in which she taught English to the adults who wanted to come to them, and the few spare hours of her afternoons were spent among the mothers of her school children. With the coming of winter Paul buried himself more passion-

ately in the actual stress of outdoor labor, leaving his office routine largely to others, and the change benefited him. Carla, on the other hand, seemed to have assumed too great a burden. The strain, if it were that, began to show its effect on her, until Lucy-Belle noted it and remonstrated with Paul.

"Every day she is growing less like the Carla we knew before her mother died," she told him. "She is breaking under an effort to keep her mind away from herself. Yesterday I dropped into her cottage for a moment when I knew she was there, and I found her crying. She is growing paler, and it frightens me to see the loveliness fading slowly out of her face. You must do something, Paul, make her drop her night classes, send her away for a vacation if you can. I think I am the only one she confides in at all, and I should not betray her confidence—not even what I have guessed about her. But something is eating at her life which isn't entirely the loss of her mother. She insists that her night work is a pleasure, says she is feeling well and doesn't want to go away. But I know of a dream she has always had of visiting her mother's country. If the company could arrange something like that—"

Paul saw Carla the next day, a cold Sunday with snow on the ground. For the first time in many weeks they had a long walk together, and at the beginning of it she settled any suggestion he might have had in his mind. It was as if she saw written in his face what Lucy-Belle had said to him. She mentioned Mrs. Derwent's visit and told him what she had said about her work, smiling the other's fears away as absurd and without reason, and adding with a very decisive little note in her voice that to give up this work or go away, as Lucy-Belle had suggested, was the last thing she would think of doing.

She had heard again from his wife. It was her third letter, and came from Capri, where she was spending the winter, painting. Claire had sent her a little sketch of the vineyards and the picturesque houses on their rock cliffs. These letters, Carla said, would always remain brightly in her memories, they were so friendly and cheering. She had answered them, and had tried to tell Claire a little about her own work, and of the glory and beauty of the great forests and mighty rivers near them. But she lacked the creative soul which his

wife possessed, and could not adequately describe them.

Paul knew that something of Carla's real soul was gone even as she talked to him.

His own dragged heavily through the winter. Spring came, and his days at the pit were almost over. August would see his work finished. He did not know what he would do then, he told Carla. Things were happening in South America. He might go there. Carla's future was settled for another year. The government had offered her a contract to remain with the children on the Mistassini, and she had accepted. She hoped that within a year or two she might be able to find a place in Peribonka, near her mother.

Late in May Paul's wife sailed from Cherbourg and, to his surprise, was coming straight to Quebec to join him.

"That is wonderful of her," said Carla, her eyes shining with the light which was always in them when she was thinking or speaking of Claire. "She is coming directly to you!"

The day he left for Quebec he saw her for a few moments to say good-bye.

"I wish I were a man—and you," she said.

A radiance was in her face when he left her.

That evening, at dinner, Lucy-Belle said to her husband: "Carla's school was closed this afternoon. Beryl told me she dismissed the children because she had a headache. We must go over and see her."

"I have been there," replied Derwent. "I was a bit worried when one of the boys told me what had happened, so I went over to see if she needed me, and found her—crying."

"Oh!" exclaimed Lucy-Belle. "Now I think I understand!"

She said nothing more to her husband about Carla Haldan.

The crowning point of anticipation in Paul's six years of married life was his journey to meet Claire. From the Mistassini to Roberval, from Roberval to Meet-bechewan, and from there down to Chicoutimi, where he took the cross-wilderness train to Quebec, he built steadily to the visions which the increasing interest and comradeship in his wife's letters had helped him to create during the long winter. That she was not following her usual precedent of going to New York, but was coming to him, gave him an emotional thrill which it had not previously been his happiness to experience in his relationship with her. He believed that for Claire to divert herself in this way from home, her own people, and a host of friends after an absence of nearly a year, that she might come to him in a wilderness which she frankly detested, was almost dramatically significant of a change in her attitude toward him. It was the mystery of this change which withheld from his feeling the one thing which might have made it a real passion of expectancy and joy. In none of her letters, which had drawn her nearer to him than she had ever been, had she spoken of love. Even in response to the warmest of his communications to her she had given him no definite satisfaction, except to write him in a way which, without openly avowing herself, drew her closer to him, and gave to his ideals of her a glowing fleshly reality which excited and possessed him as he went to meet her.

He could not keep Carla out of his mind. She came to him vividly when he stood in the shadow of the ancient chapel of the Ursulines, at Quebec, where he had seen

through the chancel grating the lovely woman whose face and eyes had looked so much like Carla's. In Lower Town he went into the little old church of Notre Dame des Victoires, and he felt as if she were standing at his side. She seemed to be a part of the composure and beauty and age-old enchantment of these quaint and hallowed spots which he loved, as if in some past day her soul had helped to mold and fit their destinies. Here, like himself, Carla could dream, and see ghosts and mystic fabrics of forgotten things where others saw only slow dissolution and ruin of brick and mortar and wood. In her eyes were the deep and slumbering lights which linked the memories of the past with the mysteries of the future—in Claire's the vibrant life of a glorious present. Together, he thought, these two women held the world in their breasts, from its beginning to its end.

He was at the dock an hour ahead of the ship. When it arrived he drew himself back of the waiting people, for he knew that Claire would not be in the rush of disembarking passengers, nor would she be along the rail in the crush that always gathered to wave their greetings to friends and relatives. It surprised him when he found her to be one of the first on the landing walk. As she came down he could see that she was looking for him. She was the same Claire, tall, slim, exquisitely dressed, a woman to be picked out of a thousand. He could always expect Claire like that, a wife any man would be enormously proud to possess. He waved his hat, and she saw him. A swift, beautiful smile passed over her face, and in his eagerness to reach her he made his way a little roughly through the crowd. His heart was jumping. He was meeting her alone—no one but himself to greet her, while always before there had been many. One dream had come true!

When they met he held out his arms. But that was not Claire's way. She was always right, never forgetful of the fitness of things—and gave him her hands. Her fingers closed warmly about his. She raised her lips and kissed him, with the light touch of her mouth which was a part of Claire.

"Dear old Paul!" she said. "At last I'm home!"

Three days after her arrival Claire was mistress of the bungalow which her husband had prepared for her visit. Thereafter Paul could look from the window of his office to the physical realization of the second of his dreams. Claire was at last one of the wives who lived in the row of cottages on the hill. While this dream, like the friendly but dispassionate greeting of his wife in Quebec, missed something in its fulfilment, it had opened doors through which he was looking to still greater things for himself, and the woman who was making this fight against prejudice and environment for him.

"This time I am going to stay until you become tired of me and send me home," she told him.

(To be continued)

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