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WISCONSIN ALUMNUS FOOTBALL BULLETIN

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VOL. 61 NOVEMBER 23, 1959 No. 7

WISCONSIN ALUMNI ASSOCIATION



Badgers Win Big Ten Title and a Trip to the Rose Bowl

by Jim Mott

UW Sports News Service

Wisconsin 6, Illinois 9

November 14

It happens in basketball on many occasions where a player fires the winning goal as the buzzer sounds marking the end of the game. It happened this wintry November afternoon on Camp Randall's football field before 56,028 partisan homecoming fans as Illinois full-back Bill Brown slipped off a Wisconsin defender into the end zone as time ran out on the big clock on the fieldhouse at the south end of the Stadium to tally the deciding touchdown and give underdog Illinois a well deserved 9-6 victory over a courageous Badger team.

Never has such drama prevailed in a televised football game in this nation, yet here was a plot that not even the boldest of script writers would dare to suggest. The story of this dramatic game left Wisconsin followers stunned at the end—they had been cheering wildly all afternoon until that final play—and thrilled the handful of faithful Illinois fans witnessing the game in person—they didn't think such an ending was possible.

WISCONSIN ALUMNI ASSOCIATION

770 LANGDON STREET

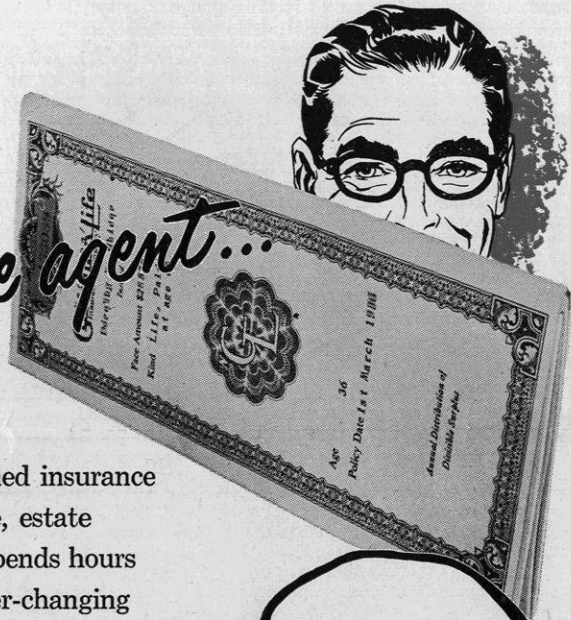
MADISON 10 WISCONSIN

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Del Desens photo

It was a disheartening defeat for this gallant band of Badger football players—so much was at stake. A win would have given the Badgers undisputed possession of first place in the Big Ten, as co-leader Northwestern was upended by Michigan State 15-10, and the Badgers knew the outcome of that game as they came out for the second half.

Still in all, the loss dropped the Badgers from a two-way tie for first place into a three way tie for first place, as Michigan State pulled even in the race for championship honors with the Badgers and Northwestern, all sporting 4-2 won-lost marks as the race headed into the final week.

The Badgers were rocked back on their heels almost at the game's outset as the Illini struck with lightning-like fury the first time they had possession of the ball. Sophomore left halfback John Counts swept his right end for nine yards to the Illinois 33 on the first play for the victors, then John Easterbrook, a 5-8, 150 pound quarterback

| TEAM STATISTICS | | |
|-------------------------|------|------|
| | Wis. | Ill. |
| First Downs | | |
| Rushing | 8 | 12 |
| Passing | 2 | 7 |
| Penalty | 0 | 0 |
| NET RUSHING YARDAGE | 132 | 205 |
| Number of rushes | 39 | 53 |
| NET PASSING YARDAGE | 42 | 156 |
| Number of passes | 6 | 16 |
| Passes completed | 3 | 8 |
| Passes intercepted by | 2 | 0 |
| PUNTS | 8 | 4 |
| Total Punt Yardage | 296 | 117 |
| FUMBLES BY | 4 | 6 |
| Fumbles lost by | 1 | 2 |
| PENALTIES ON | 2 | 5 |
| Yards lost on penalties | 10 | 25 |

INDIVIDUAL STATISTICS

(Wisconsin)

| Passing | Att. | Comp. | Int. | Yds. |
|----------|------|-------|------|------|
| Hackbart | 6 | 3 | 0 | 42 |

| Pass Receiving | Caught | Yardage | TD |
|----------------|--------|---------|----|
| Schoonover | 1 | 28 | 0 |
| Steiner | 1 | 2 | 0 |
| Derleth | 1 | 12 | 0 |

went back to pass, fired long, and hit his left end Ed O'Bradovich on the Wisconsin 35, and it seemed that the Illini had an easy score. No Badger defender was within ten yards of the receiver as he took the ball over his shoulders on a dead run.

Disaster struck the Illini, though, as for some unexplained reason, O'Bradovich lost control of the ball, it popped to the ground, and he fell on the ball six yards shy of paydirt. Four running plays from this favorable position left Illinois six inches short of the goal line, and Wisconsin took over on downs. It was fullback Bill Brown—later to score on the final play—who was stopped on third and fourth downs from a yard out as the Badgers' burly line refused to budge.

One play later, however, Illinois had the lead. Jim Bakken trying to sneak the ball out of the end zone had the ball jarred from his grasp, and Ed Hart fell on the ball in the end zone for an

| Rushing | Att. | Net | Avg. |
|----------|------|-----|------|
| Hackbart | 17 | 65 | 3.8 |
| Hart | 15 | 52 | 3.5 |
| Hobbs | 5 | 18 | 3.6 |
| Bakken | 1 | 1 | 1.0 |
| Steiner | 1 | -4 | -4.0 |

| Punting | Punts | Total Yds. | Avg. |
|----------|-------|------------|------|
| Bakken | 4 | 161 | 40.3 |
| Hackbart | 4 | 135 | 33.8 |

WISCONSIN PLAYERS

| |
|---------------------------------|
| LE—Schoonover, Holmes |
| LT—Lanphear, Holzwarth, Jenkins |
| LG—Perkins |
| C—Nelson |
| RG—Stalcup (CC) |
| RT—Heineke, Moore, Huxhold |
| RE—Derleth |
| QB—Hackbart, Bakken |
| LH—Hobbs, Steiner |
| RH—Zeman (CC) |
| FB—Hart, Altmann |

SCORE BY QUARTERS

| | | | | |
|-----------|---|---|---|-----|
| Wisconsin | 6 | 0 | 0 | 0-6 |
| Illinois | 2 | 0 | 0 | 7-9 |

OFFICIALS

Referee—Don Hamilton; Umpire—Don Elser; Head Linesman—Tom Ford; Field Judge—Corby Davis; Back Judge—Mike Layden

automatic safety, and a 2-0 Illinois lead with 8:27 left to play in the period.

Bakken put the ball in play following the safety on a free kick, punting to Bill Brown on the Illinois 37, and he returned three yards to the Illinois 40. Illinois, sensing an early kill, took to the airways, but Stalcup broke through on the first play to spill Easterbrook for an eight yard loss; then he was nailed by Schoonover for no gain, as he found his receivers covered.

On third down, the slippery Illini signal caller did pass, and Bakken intercepted the ball on Wisconsin's 47. From this vantage point the Badgers marched 53 yards in ten plays to assume the lead that was to hold until that final play.

Hart rambled for nine yards on the first play, then Hackbart rolled out and swept left end for 13 yards and a first down on the Illinois 31. The efforts of Hackbart on third and fourth downs in the next series of plays gave Wisconsin a first down on the Illinois 19. Hackbart ran for eight yards on a left end

sweep, then carried on a fourth down sneak for three yards and the first down.

The Badger attack stalled on the 14 yard line three plays later, and the Badgers sent in Karl Holzwarth to try a field goal. Hackbart faked the placement, rolled out to his right, and with good blocking ran to the six yard line, where he fumbled when hit. The ball rolled into the end zone where right end Henry Derleth fell on it for a touchdown. Hackbart's attempt by running for the extra points fell short of the goal by inches and Wisconsin led 6-2 with 2:17 to play in the period.

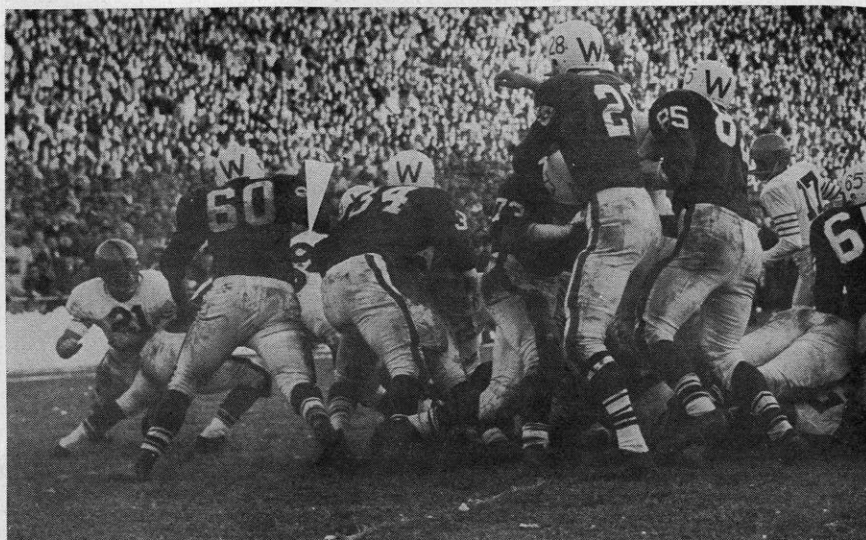
Wisconsin was able to penetrate only to the Illinois 29 yard line during the remainder of the game—that on a recovery of a fumble in the fourth period—and therein lies a major portion of the story of this game.

The Illini constantly threatened, but while they rolled up yardage between their goal line and the Badgers goal line, they were destined not to score until the very end.

A threat in the closing minutes of the second quarter by Illinois was stopped on the final play of the half when Ron Perkins intercepted a Mel Meyers pass on the Badgers 16 yard line, and ran it back seven yards. This threat was set up when an Illinois punt hit a Wisconsin man while he was lying on the turf, and center Dave Ash recovered at mid-field for Illinois. Meyers went to the air for a quick strike, hitting John Counts on the Wisconsin 34, then throwing a screen pass to Gary Kolb that gained another ten yards. Perkins stepped in to end this threat and the half ended, Wisconsin ahead 6-2.

Halftime was a happy time for Wisconsin partisans, especially when word came that Northwestern had been defeated by Michigan State. In the offing—if the Badgers could win—was sole possession of first place in the Big Ten. It was not to be.

Illinois exerted pressure in the third quarter, taking advantage of a Dale Hackbart punt from the Illinois 38 that slipped off his foot and went out of bounds on the Illinois 31. Easterbrook decided to travel by air and was particularly effective, though perhaps a bit of luck rode with his passes in this march. Ethan Blackaby made a spectacular catch



The Illinois play that broke Wisconsin's back—with .00 remaining, Illini fullback Bill Brown (arrow) slices into the end-zone for the winning touchdown.

photo by Del Desens

on the Wisconsin 45 for a 23 yard gain to ignite the march. After a draw play with Bill Brown carrying made two yards, Easterbrook pitched to Counts on the Wisconsin 29 where Perkins and Derleth hit him. Another first down.

On first down Easterbrook was hit by Stalcup and Heineke for a ten yard loss, but he immediately came back on a roll-out to pick up 13 yards to the Badgers 26. On third down, his deflected pass—hit into the air by Ron Perkins—was snared by left end Ed O'Bradovich and he fell on the Wisconsin 11 yard line.

The Badgers tightened their belts and went to work. Bill Brown ran for four yards on a draw play, then Easterbrook slashed down to the four yard line where he was smashed down by Stalcup, and Hank Derleth recovered the ensuing fumble.

From this point, the Badgers moved out to mid-field as Hackbart mixed up the attack, using Hart on drives over tackle, himself on the option play, and Billy Hobbs on the receiving end of a lateral play that gained 12 yards. Three first downs moved the ball to the Wisconsin 46 where the drive stalled, and the Badgers punted.

Illinois came back strong again, moving to first downs on the Illinois 31, the Illinois 42, the Wisconsin 46, and the Wisconsin 33, before the Badgers de-

fense stepped in and forced Mel Meyers to punt from the Wisconsin 43 to the Badgers 9 yard line.

Time on the clock read a bit more than nine minutes, and ball possession meant so much at this point. The Badgers could not sustain a march at this point, and on third down Hackbart quickkicked 61 yards to the Illinois 28, and the Illini started over again.

Fumbles plagued the Illini at this point, and after they had recovered a Marshall Starks fumble at the conclusion of a 13 yard run, DeJustice Coleman came right back with another fumble and Terry Huxhold fell on the ball for the Badgers on the Illinois 33. Certainly here was the opportune time to clinch the outcome.

Hart carried over left tackle for four yards to the 29, but a missed block on second down was costly and Hart lost seven yards. A five yard penalty set the Badgers back to the 41, and on third down Hackbart on an option play lost two more. Dale's punt was taken on a fair catch on the Illinois 19, and with 5:05 left to play, the fatal march—for the Badgers that is—began.

Bill Brown ripped over Wisconsin's right side for 20 yards. Counts and Brown combined for a first down at mid-field. Sophomore Gary Kolb slanted over left tackle for seven yards, and Bill Brown hit through the middle for 20

yards to the Badgers 23. 2:44 left to play. The tension mounted, the cheering became incessant.

Bill Brown and Counts moved the ball to the 16, and on third down Gary Kolb fumbled when hit, but end Gerald Patrick of the Illini outscrambled Wisconsin defenders and came up with the ball on the 15 yard line. On fourth down, Bill Brown carried to the 11 for a first down.

Quarterback Meyers sent Counts into the line for a yard, and the clock started its final 40 seconds. Meyers rolled out and hit sophomore Kolb with a short pass that end Henry Derleth almost batted down, with Hackbart running Kolb out of bounds on the one yard line. Twenty-eight seconds to play.

Bill Brown smacked into the right side of the Wisconsin line, and gained not an inch. Twenty-two seconds to play and Illinois called time out. Meyers rammed into the center of the line for no gain. The crowd cheered wildly, sensing a great Badger goal line stand was in the offing, and yet, everyone had their eyes on the clock. Five seconds to play as the players unraveled from the previous play's pile-up.

The Illini chose to run their last play without benefit of a huddle, and as the final second ticked off, Bill Brown moved at an angle to his right, took a hand-off, was hit hard by Billy Hobbs on the one yard line, slipped out of the tackle into the end zone by a fraction of a yard. There were cheers to be certain—Illinois cheers. The Badgers and their cheering thousands were stunned; the cruel blow had been struck. Few could bear to turn their heads to see the final score on the scoreboard—Illinois 8, Wisconsin 6. Few cared that Illinois end Gary Wood added the extra point for the final three point margin.

Wisconsin 11, Minnesota 7 November 21

It didn't come easy for Wisconsin's Badgers this day, yet they did it!, they did it!

Minnesota's Golden Gophers scored a rousing big 'seven' after just four plays in the first quarter. Wisconsin's battling Badgers came up with a big 'eleven' when they need it most, and capped this nationally televised season's finale with an 11-7 victory that assured the Badgers of their first undisputed Big Ten title since 1912, and won them a berth in the Rose Bowl on New Year's Day, 1960.

A Dad's Day gathering of 53,467, including some seven thousand loyal Wisconsin rooters sat and watched in Memorial Stadium as Minnesota's spirited play rocked the Badgers with a 57 yard scoring pass in the first 1:43 of the first quarter, then contained the Wisconsin attack until talented signal-caller Dale Hackbart inched his way into the end zone for a Badger touchdown with just 8:41 to play in the game to give the victors the lead for the first time.

The game was typical of those played by the 1959 Badgers—a cliffhanger from start to finish, and again a rock-ribbed defense down near pay-off territory saved the win for the Badgers. A second period Minnesota threat ended on Wisconsin's eight yard line when Bob Altmann intercepted a Larry Johnson aerial that was intended for sophomore end Tom Hall in the end zone, and a fourth period march by the losers ended on the six yard line of Wisconsin's as passes fell incomplete on third and fourth downs.

The crowd had barely settled into their seats in this sunbathed stadium when the fury of the Minnesota opening attack brought them to their feet—Minnesota fans wildly cheering, Badger fans looking on in disbelief. Fullback Tom Robbins turned Wisconsin's left end for nine yards, then took a turn at blocking as right halfback Bill Kauth flashed through an opening at Minnesota's right tackle for 17 yards to the Badgers' 45. A running play that featured a lateral pass was spilled by

Allan Schoonover for a two yard loss to set the stage for the scoring play. Sophomore quarterback Sanford Stephens wheeled out to his right on a roll-out pass, spotted left halfback Arlie Bomstad far downfield, threw, and Bomstad caught the ball on the Wisconsin 11, sprinted into the end zone and the Gophers led 7-0 when Tom Hall added the extra point by placement.

Ron Steiner returned the kickoff to the Badgers 31, but Hackbart lost a yard on first down trying to locate a receiver for an intended pass. Bob Zeman carried from his wingback position for five yards before Hackbart came up with the 'big' third down play. He fired long and high to left end Schoonover who caught the ball and was bounced down on the Minnesota 24 yard line.

Zeman crashed to the Minnesota 18 on first down, but three successive cracks at the 'fired' Gopher defense yielded just one-yard-a-play, and Minnesota took over on the 15. The Gophers punted on third down, and Steiner returned Robbins' punt to the Minnesota 48.

This Wisconsin drive reached the 22 yard line before the Gophers rose up to smack the Badgers down, with a first down pass from Hackbart to Schoonover just overthrown in the end zone spelling disappointment for the Badgers. Schoonover's lunging effort to catch the ball fell inches short. On fourth down, Karl Holzwarth's attempted field goal from the 29 was short, yet served the interests of a good punt, rolling dead on the Minnesota three yard line.

Again, Minnesota ran two plays, then punted out of danger at mid-field. Again, Wisconsin came back strong on the attack to threaten. Hackbart returned the punt to the Gopher 39, and the Badgers, directed now by Jim Bakken, drove to a first down on the 23 in two plays—a nine yard off tackle smash by Steiner, and a seven yard sweep by Bakken.

At the start of the second period, Hackbart's third and fourth down passes were incomplete, and the latter toss, to Ed Hart, just fell off his fingertips with a clear route ahead. The Gophers used a 28 yard run by Kauth to reach Wisconsin territory immediately thereafter

FINAL BIG TEN STANDINGS

| | W | L | T | Pct. |
|----------------|---|---|---|------|
| WISCONSIN | 5 | 2 | 0 | .714 |
| Michigan State | 4 | 2 | 0 | .667 |
| Purdue | 4 | 2 | 1 | .643 |
| Illinois | 4 | 2 | 1 | .643 |
| Northwestern | 4 | 3 | 0 | .571 |
| Iowa | 3 | 3 | 0 | .500 |
| Michigan | 3 | 4 | 0 | .429 |
| Indiana | 2 | 4 | 1 | .357 |
| Ohio State | 2 | 4 | 1 | .357 |
| Minnesota | 1 | 6 | 0 | .143 |

but on fourth down Stephens punted into the end zone.

The teams then exchanged punts, with Hackbart's 56 yard quick kick following an advance to the Wisconsin 45, putting the Gophers deep in their own territory at the seven yard line. Robbins' return punt was good for 52 yards and Hackbart's ten yard return gave the winners the ball at the Badgers' 48. A 15 yard holding penalty stymied Wisconsin here, and Bakken's third down pass was intercepted by Stephens on the Gophers' 14. At this juncture 5:13 remained to be played in the first half.

The Gophers made a desperate bid here to rip the game wide open and reached Wisconsin's eight yard line before Bob Altmann stepped into the lime-light. Bomstad ripped through the right side for 11 yards, then Larry Johnson passed complete to Hall for 36 yards to the Badgers' 36. Kauth and Bomstad gained eight yards in two plays, and on third down, Johnson hit Hall with a short pass for four yards and a first down on the 24.

Johnson passed to Hall for 11 yards and a first down on the 13. Robbins plowed to the eight on the draw play, before Johnson's pass was intercepted in the end zone by Altmann and returned to the eight yard line. In the remaining time of 1:37 the Badgers moved downfield to the Minnesota 48 and the scoreboard at halftime ominously read, Minnesota 7, Wisconsin 0.

A forward pass interception by Larry Johnson halted a Wisconsin bid early in the third period—the drive had reached the Minnesota 34—and punting became the forte of each team until late in the quarter when Bob Altmann again was the Badgers' man-of-the-hour. It was a 'cat-and-mouse' type of affair, with the teams exchanging punts, waiting for the break that had to come. It came for Wisconsin with 3:30 to play in the period.

An offside penalty had given Minnesota an easy first down as they shifted into punt formation on third down, three to go, on the Minnesota 17 yard line. On the first play following, Stephens faded back and tossed a sideline pass intended for Hall, but again, it was Altmann who sized up the situation, intercepted the pass, and roared

Wisconsin 11, Minnesota 7

TEAM STATISTICS

| <i>First Downs</i> | <i>Wis.</i> | <i>Minn.</i> |
|-----------------------------|-------------|--------------|
| Rushing ----- | 9 | 6 |
| Passing ----- | 6 | 6 |
| Penalty ----- | 0 | 2 |
| NET RUSHING YARDS--- | 167 | 183 |
| Number of rushes ----- | 52 | 38 |
| NET PASSING YARDAGE-- | 154 | 151 |
| Number of passes ----- | 23 | 14 |
| Passes completed ----- | 10 | 6 |
| Passes intercepted by ---- | 3 | 2 |
| PUNTS ----- | 4 | 7 |
| Total punt yardage ----- | 155 | 255 |
| FUMBLES BY ----- | 0 | 2 |
| Fumbles lost by ----- | 0 | 2 |
| PENALTIES ON ----- | 3 | 3 |
| Yards lost on penalties --- | 35 | 11 |

INDIVIDUAL STATISTICS

(Wisconsin)

| <i>Passing</i> | <i>Att.</i> | <i>Comp.</i> | <i>Int.</i> | <i>Yds.</i> |
|-----------------------|---------------|----------------|-------------|-------------|
| Hackbart ----- | 18 | 9 | 1 | 149 |
| Bakken ----- | 5 | 1 | 1 | 5 |
| <i>Pass Receiving</i> | <i>Caught</i> | <i>Yardage</i> | <i>TD</i> | |
| Schoonover ----- | 3 | 103 | 0 | |
| Hobbs ----- | 3 | 28 | 0 | |
| Steiner ----- | 2 | 6 | 0 | |
| Holmes ----- | 1 | 8 | 0 | |
| Altmann ----- | 1 | 9 | 0 | |
| <i>Rushing</i> | <i>Att.</i> | <i>Net</i> | <i>Avg.</i> | |
| Hackbart ----- | 19 | 74 | 3.9 | |
| Hobbs ----- | 5 | 3 | 0.8 | |

back along the sidelines to the Gophers' eight yard line.

Minnesota's strong defense held the Badgers to four yards in three plays, so on fourth down, Karl Holzwarth came in and booted a field goal from placement on the 12, and Minnesota's margin was 7-3 with 2:16 left in the third period.

The field goal was Holzwarth's seventh of the season, establishing a new NCAA record for the modern era of football. The 22 yard boot proved to be vital to the outcome of the game.

Minnesota took the ensuing kickoff and promptly marched down to the Wisconsin 40, where on fourth down, one yard to go, they elected to punt, with Robbins kicking into the end zone. At this point—80 yards away, and 12:51

| | | | |
|---------------|---|----|-----|
| Zeman ----- | 3 | 12 | 4.0 |
| Hart ----- | 8 | 12 | 1.5 |
| Bakken ----- | 6 | 19 | 3.2 |
| Steiner ----- | 3 | 15 | 5.0 |
| Altmann ----- | 1 | 2 | 2.0 |
| Wiesner ----- | 7 | 30 | 4.3 |

| <i>Punting</i> | <i>Punts</i> | <i>Total Yds.</i> | <i>Avg.</i> |
|----------------|--------------|-------------------|-------------|
| Hackbart ----- | 1 | 56 | 56.0 |
| Bakken ----- | 3 | 99 | 33.0 |

WISCONSIN PLAYERS

| |
|---------------------------------|
| LE—Schoonover, Holmes |
| LT—Lanphear, Jenkins, Holzwarth |
| LG—Perkins, Schade |
| C—Nelson, Gotta |
| RG—Stalcup (CC), Kulcinski |
| RT—Heineke, Huxhold |
| RE—Derleth, Rogers |
| QB—Bakken, Hackbart |
| LH—Steiner, Hobbs |
| RH—Zeman (CC), Altmann |
| FB—Hart, Wiesner |

SCORE BY QUARTERS

| | | | | |
|-----------------|---|---|---|------|
| Wisconsin ----- | 0 | 0 | 3 | 8—11 |
| Minnesota ----- | 7 | 0 | 0 | 0—7 |

OFFICIALS

| |
|---|
| Referee — Tony Skover; Umpire — Lowell Wrigley; Head Linesman—Carlisle Dollings; Field Judge—Claude Chrisman; Backfield Judge—Howard Witts. |
|---|

left to play in the game, the Badgers went for broke. They did it in eleven plays, everyone of them important to the final outcome, including an incompleated pass play.

Billy Hobbs got the march underway with a two yard pick-up through left tackle. A sideline pass from Hackbart to Billy Hobbs gained another two yards. Third down and six; this was the place for the most important play of the game, of the season for that matter. Hackbart faded back and passed a long aerial dart to Allan Schoonover who had run laterally to the sidelines before breaking straight down the sidelines to be in position to field the ball as it sailed peacefully and gracefully to him. He caught it on the dead run, cut back toward the middle and was finally caught from be-

hind at the Gophers' 26; a 50 yard long-gainer.

The Badgers sensed the promised land. They moved surely and swiftly from here. Wiesner cracked for two yards taking a lateral from Hackbart. Hackbart passed complete for a first down to Altmann on the Minnesota 15. Wiesner rambled to the eight yard line on a fine run, turning the Minnesota right end; following an incomplete forward pass to Altmann, Hackbart turned an option play into a four yard gain and a first down on the four yard line.

The Gophers gave grudgingly; they were spirited; they were sensing a certain upset if they could hold their ground at this point. Wiesner smacked to the one yard line, and after his first quarterback sneak was thwarted inches shy of six point territory, Hackbart moved assuredly into the end zone on third down.

Wisconsin led 9-7 with 8:41 to play. Strategy dictated a daring gamble for the extra points, and Hackbart rose up from his kneeling position on the point try by Holzwarth, passed accurately to right end Henry Derleth in the end zone and Wisconsin led 11-7. The Gophers would have to score a touchdown now if they wanted to defeat the Badgers. Nothing else would do it.

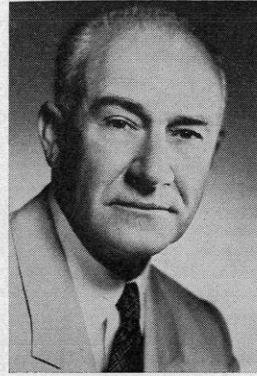
Minnesota was determined. They took advantage of a Wisconsin penalty for a personal foul that nullified a first down pass interception by Jerry Stalcup (who returned to the Gophers' 20), and marched right down field in seven plays to reach the Wisconsin six, where two pass plays went awry, and Wisconsin took over to run out the clock, if they could.

Important plays for Minnesota in this drive downfield were an eight yard pass to Hall, followed by Roger Hagberg's 23 yard jaunt to the 25 from his full-back slot, over Wisconsin's right side. 7:03 left to play. Sophomore Dave Mulholland picked up nine yards in two carries from left half, then Hagberg picked up a first down on the ten. The Wisconsin defense tightened, and Hagberg gained just four yards in carries to the Wisconsin six. The Gophers did not have the vital third down play to sustain their drive, Johnson's pass being overthrown in the end zone.

On fourth down, Sanford Stephens tried a roll out pass, ran deftly to his right, saw a target and fired; Jerry Stal-



Bullis



Mueller



Larson

A Salute to Our Advertisers

This is the 24th year that the Wisconsin Alumni Association has been publishing its Football Bulletin. In that time, over 1,610,000 Bulletins have been printed and sent to alumni who follow the Badgers on the gridiron. The early editions of the Football Bulletin (Wisconsin was the first to have such a publication) were four pages in length and written by Coach Harry Stuhldreher. Eighteen years ago, they were expanded to eight pages and have featured the journalistic talents of Art Lentz and Jim Mott, both of the UW Sports News Service.

As we look toward the next season and the first quarter century of the "Wisconsin Alumnus Football Bulletin", we thank those advertisers who have been with us through the years—all of these companies are, or were, headed by Wisconsin alumni. When the Football Bulletin was a four-page unit, the sole advertiser was General Mills Inc. whose president was Harry Bullis. Since blossoming into its current eight-page format, the advertisements of Mueller Climatrol, Division of Worthington, and the National Guardian Life Insurance Co. have regularly appeared. Harold P. Mueller is president and general manager of Mueller Climatrol and L. J. "Larry" Larson is president of National Guardian Life.

cup moving to his left with the play, raised his right hand and knocked the ball harmlessly to the ground. At 4:03 to play, the Badgers took over on their own six.

Hackbart preserved Wisconsin's victory at this point with a great third down call, moving the ball from the ten to the Badgers' 25, and the Badgers controlled the ball until Jim Bakken had to punt on fourth down from the Wisconsin 28 with just 38 seconds to play. It was a good kick, going 43 yards out of bounds on the Minnesota 29.

Still the Gophers tried to post the up-

set. A second down pass from Johnson to sophomore Tom King was good for 34 yards to the Badgers' 37, but on the final play, Hackbart snared Johnson's pass on the Wisconsin five yard line, lateralled to Altmann, who returned the ball forty yards as time ran out.

They did it! They did it! It wasn't easy, but they did it! Wisconsin fans exulted as their eyes turned upward at the scoreboard at the north end of the field which read Wisconsin 11, Minnesota 7. Yes, this was the final 'close' game in a season filled with 'close' games.

Tickets . . .

As this issue goes to press no Rose Bowl ticket information is available. However, all ticket requests should be addressed to Oscar Damman, % UW Athletic Department, 1440 Monroe Street, Madison.

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