



Materna advertisement.

[s.l.]: [s.n.], 1975

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MATERNA 1•60

PRENATAL TABLETS

FOR TODAY'S WOMAN

TO REFLECT THE LATEST
U.S. R.D.A. FINDINGS

MATERNA 1•60 is today's prenatal supplement.

The formula is a reflection of the latest nutritional thinking. Considerate of today's woman.

MATERNA 1•60 provides 1 mg. of Folic Acid to help avoid macrocytic anemia of pregnancy.

MATERNA 1•60 includes 60 mg. of iron as ferrous fumarate, the well tolerated, well absorbed iron.

Plus a bonus, the stool softener, DSS, to assure acceptance by the woman who would rather live without supplemental iron than endure constipation.



Fashions Courtesy of Benson & Partners, and Genre, N.Y. City, N.Y.

FOR TODAY'S WOMAN — BECAUSE HER BUSY LIFE-STYLE MAY DEMAND A PRENATAL SUPPLEMENT AS MODERN AS SHE.



Each film coated tablet contains:	MATERNA 1•60	% U.S. R.D.A. Pregnant or Lactating Women
Vitamin A Acetate	8,000 I.U.	(100%)
Vitamin D	400 I.U.	(100%)
Vitamin E (as dl-Alpha Tocopheryl Acetate)	30 I.U.	(100%)
Vitamin C (Ascorbic Acid)	120 mg	(200%)
Folic Acid (Folacin)	1.0 mg	(125%)
Thiamine (as Thiamine Mononitrate Vitamin B ₁)	3 mg	(176%)
Riboflavin (Vitamin B ₂)	3.4 mg	(170%)
Vitamin B ₆ (as Pyridoxine Hydrochloride)	4 mg	(160%)
Niacinamide	20 mg	(100%)
Vitamin B ₁₂ (as cobalamin Concentrate NF)	12 mcgm	(150%)
Calcium (as Calcium Carbonate)	350 mg	(26%)
Iodine (as Potassium Iodide)	0.3 mg	(200%)
Iron (as Ferrous Fumarate)	60 mg	(333%)
Magnesium (as Magnesium Oxide)	100 mg	(22%)
Copper (as Cupric Oxide)	2.0 mg	(100%)
Zinc (as Zinc Oxide)	15 mg	(100%)
AEROSOL® OT Surfactant Dioctyl Sodium Sulfosuccinate U.S.P.	50 mg	

A phosphorus-free vitamin and mineral dietary supplement with surfactant. For use during pregnancy and lactation. Recommended intake: 1 daily or as prescribed by physician.

PRECAUTION: Folic acid may obscure pernicious anemia in that the peripheral blood picture may revert to normal while neurological manifestations remain progressive.

Allergic sensitization has been reported following both oral and parenteral administration of Folic Acid. REV. 12/74

THE TURNING POINT IN PRENATAL CARE



LEDERLE LABORATORIES, A Division of American Cyanamid Co., Pearl River, New York 10965

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