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## **Wisconsin alumnus. Volume 50, Number 4 Jan. 1949**

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Congressman GLENN R. DAVIS, '40

WISCONSIN  
*Alumnus*

*Building and Budget Needs—see pages 10-21*

JANUARY, 1949

# \*Dear Editor:

## BOCHE TAINT

I note in the August issue of the *Alumnus* an account stating that the "Iron Cross", senior men's honorary society, has been reactivated, including the name. Not having been a member of this society, I have no special claim on that basis to object, but as an alumnus and for the sake of the good name of the University I feel that I should register an objection to the resumption by the organization of the odious name "Iron Cross", with its unmistakable derivation from and reference to the military order of that name of the Germany against which, and against all which that order stood for, Americans have fought two terrible wars, and in the fight against which thousands of them have given their lives. I am indeed surprised and deeply chagrined at this. May I urge that the society and particularly the University be spared the Boche taint and odium of the name "Iron Cross". Please communicate this to the "society" and publish this in the *Alumnus* to show that not every alumnus tolerates and acquiesces in this. Whether or not my name is published is immaterial but I am glad to go on record.

RAYMOND J. HEILMAN, '12  
Hq., Wurzburg Military Post  
APO 800, c/o PM, NY, NY

## ADD AG SCHOOL

Your title "Cow College" in the October issue of the *Wisconsin Alumnus* magazine may be an affectionate title to critics of farmers, but is certainly raises a vote of protest on my part as well as every thinking agriculturist. It is reminiscent of the days of the "Hayseed Farmer." It takes me back to my college days when my Harvard-trained, English instructor greeted his class of agricultural students with, "Have you cleaned the manure off your shoes?" I had assumed that we had outlived the dark ages when agricultural students were merely tolerated in the college of Letters and Science.

"Cow College" is not a fitting title for an institution that has brought so much fame and publicity to a great university in spite of the fact that it is an "affectionate term" to the layman. I can only hope that you won't refer affectionately to the university as the "Cow University", now that we have an agricultural leader as our President. I warn you to keep affection out of your columns because if you call my Alma Mater a "Cow University", I will withdraw my small pittance of support.

It has been my observation that items of interest that have kept the University of Wisconsin in the limelight in eastern papers (note *Look*) have had their origin more often in the research laboratories of the College of Agriculture than any other department of the university. Furthermore most of the adverse criticism leveled against the University has not been because of activities of the College of Agriculture.

There has been a lack of understanding between industrial leaders and agriculture too long for me to sit back to let this term of endearment pass without comment. I had hoped we had made more progress toward unification in our American mode of living. If one can stumble over your title, the contents of the article are praiseworthy.

The alumni magazine represents a fine job well done. Why introduce discord by slurring agriculture? Don't you want the support of your Agricultural College students and alumni? (If you don't have many, I can see a reason for it.)

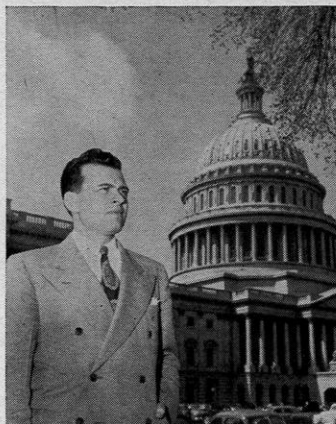
Here in Virginia we hold agriculture in high esteem and regard it with the

dignity it deserves. Many of our farms are in the hands of industrial leaders. We recognize the fact that agriculture has contributed many of our great leaders in industry, education and agriculture. And what is more, many of these have been trained in your "Cow College." If you were to delve a little deeper in our historical background you might be surprised to find that the agricultural industry contributes more to the welfare of the University of Wisconsin than you are willing to admit.

In all seriousness, in the future won't you treat the College of Agriculture with less affection but with the dignity that it deserves? Cows and agriculturists may have something in common but let's have separate colleges. My wife, an English major in the class of '23, joins me in this request.

V. A. TIEDJENS, '21  
Norfolk, Virginia

## \*On the Cover



SYMBOLIC OF THE 42 Badgers heading this month for the capitol of the nation is **Glenn R. Davis, '40**, Congressman from Wisconsin's Second District. Mr. Davis, a young Republican lawyer from Waukesha, defied the national trend by getting re-elected in the face of a vigorous challenge by another Badger, Democrat Horace W. Wilkie, '40, Madison. Representative Davis was born 34 years ago on a 70-acre farm near Mukwonago. He received a degree from Platteville State Teachers' College at the age of 19, taught for a time at Cottage Grove, played semi-pro baseball, and then attended the UW Law School. The war took him from his Waukesha law office to the deck of the USS *Sangamon*, where he earned nine battle stars in the Pacific. Back home again, he got into politics upon the death of Rep. Robert K. Henry, '14, Jefferson, in 1946. Last year Davis was chosen as "one of the 10 outstanding young men in the country" by the United States Junior Chamber of Commerce. His friends like to remind you that Drew Pearson has called him one of the "ablest" of the younger Congressmen. His enemies have nicknamed him the "cookbook Congressman" from his habit of passing out free federal recipes. Outside of Congress, Davis is a sports fan and a family man. The family is the former Dr. Kathryn McFarlane and three-year-old Kathleen Ann.

## ADD SALZBURG

In the November number of the *Alumnus* some paragraphs about the teaching which Edwin Young and I did at Salzburg, Austria, last summer, made it sound like a personal venture, when actually it was participation in the work of an established institution, the Salzburg Seminar of American Studies. So I hope you will let me add something about this summer school for young men and women from, in 1948, fifteen countries of Europe.

The Salzburg Seminar was initiated by the Harvard Student Council (corresponding to the Wisconsin Student Board) two years ago as an expression of good will by university people in America to European students, which would serve also to spread among scholars abroad fuller knowledge of the United States. At the start the enterprise might have been described as intellectual relief and rehabilitation for students who were starving for lack of American publications and contacts during eight or ten years. But it is proving worthy of indefinite continuation, as a form of international educational exchange. For the experience had great value also for us, the teachers from Harvard, Chicago, North Carolina, Kentucky, Dartmouth, Minnesota, and Wisconsin, who tried to transplant an American university to Salzburg for six weeks and to interpret the United States to, and have it analyzed by, an interested and intelligent group of one hundred slightly younger Europeans. Roughly one third of them were students of literature, another third of economics, and the remainder of sociology, government, art, journalism, drama, history, and philosophy.

I have just attended a meeting of the Executive Committee planning for the summer of 1949 and, we hope, for an unlimited future at Salzburg or elsewhere. The detailed arranging and administration of the Seminar will be carried on, as in the two previous years, principally by Harvard undergraduate and graduate students. As heretofore, those student administrators and the teaching staff will serve without salary, but with reimbursement of travel expenses and provision of maintenance while abroad. The executive director for the 1949 summer session will be Prof. John Finch of Dartmouth, who will be lecturing on American literature at Charles University in Prague this spring. The chairman of the executive committee is Henry Nash Smith of the University of Minnesota.

Prof. WILLIAM GORHAM RICE  
Madison, Wis.

## WANTED: SPORTS NEWS

As I am away from home most of the time I have not as yet received your notice that my membership payment is due once again. As I want to be sure to get the Centennial Edition of the *Alumnus* I am hereby enclosing my four bucks so that I will remain on the mailing list for another year.

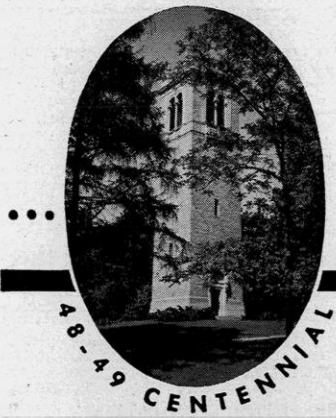
I read practically every article in every issue and am well satisfied with the coverage but do believe that a review of the various sports accomplishments, team and individual, should be given in each issue. Minor sports that do not receive space in the daily papers should especially be covered.

PAUL J. SKORUPA, '40  
St. Louis, Mo.

Congratulations on the excellent job on the *Alumnus*. Have enjoyed the articles very much.

Just one short constructive criticism. How about a little more wider and complete coverage of athletics—both intramural and varsity? Especially for the sports other than football. The letters cover football adequately.

B. F. BENNETT, '41  
Schenectady, N. Y.



# ... keeping in touch with **WISCONSIN**

by **S. C. ALLYN, '13**  
President, Wisconsin Alumni Association

**O**N DECEMBER 17, 1903, a frail craft powered by a 12-horsepower engine lifted itself into the air at Kitty Hawk, N. C. and maintained level flight for 12 seconds. The progeny of that first aeroplane have influenced world affairs perhaps more than any other single invention in the history of mankind.

Wilbur and Orville Wright, citizens of Dayton, Ohio, designed, built, and flew that first plane which later came to be known as the "Kitty Hawk." In Washington recently, on the 45th anniversary of that first flight, both men were honored in an impressive ceremony which marked the placing of the "Kitty Hawk" in the Smithsonian Institution.

As I sat with many others beneath the wings of the "Kitty Hawk" during the ceremony, I thought what an example the Wright brothers have given us of man's ability to pierce the unknown through continuous and never-ending research. What inspiration and encouragement their achievement must be to every scientist working today upon an unsolved problem. With the most meagre facilities with which to work and with certainly no encouragement from a skeptical world, they persisted in the conviction that man could fly. Forty-five years ago they proved they were right.

Today, at Wisconsin and in other institutions all over the world, men with equally strong convictions are striving to unlock the doors to other secrets of the physical sciences, and I am glad to say, of the social sciences as well. To their work they are bringing the same patient, step-by-step analysis, the same testing by trial and error, the same inquiring minds that lay back of the invention of the aeroplane. Like the Wrights, they met with discouragements and set-backs, but they never give up.

It is not given to many of us to participate actively in the field of scientific research. But through the wholehearted support of the men and the institutions in which it centers, we can all help to further its progress. Perhaps the greatest tribute we can pay to the scientific achievements of the past is to appreciate and support the scientific efforts of the present. In those efforts, Wisconsin is playing a very important part.

A short time ago I had occasion to attend a luncheon arranged by the President and other officers of one of the great railroads of the country in honor of the officers of our company. The management of this particular railroad plans to spend in the next 10 years or

less, \$250,000,000, on a far-reaching modernization program. It has already bought a number of Diesel locomotives, everyone of which costs \$600,000. One of its modern trains represents an investment of between two and two and a half million dollars. Millions are being invested here to keep a product up to date and of the highest standards.

I mention this incident because it seems to me that it finds a parallel in every field of endeavor, including that of education. Specifically, it finds a parallel in the affairs of the University of Wisconsin. No less than the directors of a commercial enterprise, the Board of Regents and the University administration must constantly be concerned with keeping the product of the university up to date and adequate to meet the demands made upon it.

Presentation of the budget for the next biennium directs attention to some of the problems which this involves. The request for an increase of \$9,303,245 in the operating budget as compared to the last biennium is made necessary principally by two conditions—increase in costs and reduction in anticipated future revenue. This reduction in revenue will result from the fact that there will be far fewer veterans enrolled in the next biennium than there are now. And the fee paid by the government is higher than that paid by Wisconsin students. The budget must make up for approximately \$1,500,000 which will be lost in this way.

Although entirely separate from the operating budget, a building budget will be presented to the legislature at approximately the same time. This requests \$13,986,608 for the same biennium and is part of the 10-year building program recently recommended by the Board of Regents.

The amounts represented by these two budgets are substantial, but in view of the serious need which exists at the University for improved facilities, they cannot be considered as anything but conservative. Consideration of both budgets poses one ultimate question, "What kind of a University do we want?" If we want an institution which will continue to measure up to the high standards which have existed at Wisconsin through its first century of service, we must be prepared to make the investment which will insure not only the maintaining but the constant raising of those standards. Education is the hope of tomorrow. As we invest in that cause we are investing in the future of America.



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CLAY SCHOENFELD, '41, Editor  
JOHN BERGE, '22, Editorial Chairman  
CHARLES BRANCH, '49, Assistant Editor

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## ★ Sidelines

"UNIVERSITY OF Wisconsin life today is typified by the three great 20th century trends which have come to mark the institution," we said in the Centennial history of the University which appeared in the October *Alumnus*.

These three trends are:

1. Emphasis on research.
2. The teaching of an ever-increasing number of students on an inadequate budget and in a physical plant which is grossly over-crowded and out-moded.
3. The concept of public service—the *Wisconsin Idea*.

Last month your alumni mag turned its magnifying glass on Point No. 1, dedicating itself to the UW test tube and the bibliography.

Next April we're going to examine Point No. 3 in detail, telling the story of how Wisconsin today is following the Van Hise lead in extending "the beneficent influences of the University" beyond the campus to the very boundaries of the state and nation.

This January *Alumnus* contains an analysis of Point No. 2—a summary of the University's budget needs for 1949-51 and an accounting of the University's building situation.

Former Pres. Clarence A. Dykstra once said that "only pettiness and poverty can halt the University." Today both those factors could well stultify the great work of a great institution. This issue is a primer of abuses and cures.

At long last, a fresh University building program is under way (see page 5), but much remains to be done (see pages 12-19). Informed alumni can render significant aid.—THE EDITOR.

# THE STATE OF THE UNIVERSITY

## ADMINISTRATION

### Needed: \$42,599,800

"WE NEED \$42,599,800 for 1949-51."

That's what the University of Wisconsin Board of Regents told Gov. Oscar Rennebohm, '11, last month at a preliminary budget hearing.

"The total requested for the first year of the biennium for operation, maintenance, and miscellaneous capital is \$13,291,621, which is an increase of \$2,981,170, over the current year," Regent Matt Werner, Sheboygan, explained to the governor.

"The total requested for the second year is \$15,321,578, which is an increase of \$2,029,957 over the requests for the first year.

"In addition to the operating budget, the Regents have presented requests for funds for new construction and improvements totalling \$7,086,608 for 1949-50 and \$6,900,000 for 1950-51."

Complicating the University budget situation this year is the probability that the Legislature will be presented with a measure calling for the transfer of all student fees from a University revolving fund to the state's general fund.

"This would take away the desirable flexibility we now have in the use of student fee money," says Vice President A. W. Peterson, '24.

*(For a complete documentation of the University budget situation, see pages 10 to 11.)*

### At Long Last

THE UNIVERSITY of Wisconsin Regents last month gave the go-ahead for the first permanent classroom construction financed by state funds on the Madison campus since 1930, and the first University dormitory to be built with state funds since 1912.

In actions on construction, the Regents:

1. Authorized the request for \$2,557,580 from the University post-war construction fund for the completion of the west wing of the Engineering Building project, approved a cost schedule for the wing, and awarded contracts for its construction.

2. Authorized a similar request for \$539,465, approved a cost schedule, and awarded contracts for the construction of the Short Course Dormitory project.

3. Approved plans for a new Dairy Building and authorized the advertising for bids on its construction.



**THE GOVERNOR TO THE PRESIDENT:**  
"As governor of the state and as an alumnus of the University, I will do all in my power to assure the adequate financial support of the University."

The estimated costs of \$2,557,580 for the construction of the west wing of the Engineering Building included \$1,947,580 for contract work: general construction, electrical, heating and ventilating, plumbing and elevators; \$20,000 for utilities; \$160,000 for contingent fund; \$130,000 for architect's fees, state Bureau of Engineering costs and superintendence; and \$300,000 for equipment. The total is substantially less than an original estimate of \$3,000,000.

The following contracts on the building were awarded:

General construction, George A. Fuller Co., Chicago, \$1,379,000; heating and ventilating, Hyland Hall and Co., Madison, \$159,951; electrical, O. T. Havey Electrical Construction, Madison, \$256,000; plumbing, C. A. Hooper Co., Madison, \$139,000; elevator, S. Heller Elevator Co., Milwaukee, \$13,629.

The building will be situated southwest of the Wisconsin Highway Commission Laboratory in a section of Randall Park now bounded on the east by a corner of the University trailer camp. It would face Johnson St., if the street were extended into the trailer camp, and would lie between Johnson and Dayton Sts., if both were extended.

The estimated costs of \$539,465 for the construction of the Short Course Dormitory project included \$435,965 for contract work; \$41,000 for equipment and furniture; \$11,500 for utilities; \$12,000 for architect's and engineer's fees and charges; and \$39,000 for contingent funds.

The dormitory general construction contract totaling \$338,833 was awarded to J. H. Findorff and Son, Inc., Madison; the plumbing, heating and ventilating contract for \$81,867 to Pharo Heating Co., Madison; and the electrical contract for \$15,265 to Robert J. Nickles, Inc., Madison.

Only two of the dormitories now in use on the Madison campus were financed by state funds, Barnard Hall built in 1912, and Chadbourne Hall built in 1871 at a cost of \$50,000. The modern dormitories on the campus all were built by private grants, federal aids, and self-liquidating building funds.

The new dormitory will be located in the men's residence halls area near the shore of Lake Mendota. It will be placed between the Kronshage Dormitories and Pres. E. B. Fred's home on Babcock Drive.

The new Dairy Building, for which the Regents approved the advertising of bids, will be located on Linden Drive between the Horticulture Building and the Stock Pavilion.

*(For a detailed summary of the University building situation, see pages 12 to 17.)*

### Knapp Fund Report

THE UNIVERSITY of Wisconsin this month gave an account of its stewardship on the fund of more than \$2,000,000 which a grateful alumnus left the University "to cultivate in the student body ideals of honesty, sincerity, earnestness, tolerance, and social and political obligations."

The bequest was the Kemper K. Knapp ('79) fund, and the University reported in a publication that it is using the money for a series of scholarships, citizenship programs, and educational enterprises which it feels is "a magnificent annual investment in the future of Wisconsin."

Some 290 gifted students at the University have been given financial aid, the Thordarson library on the history of science has been purchased, an annual citizenship program has been established, and a Centennial program has been partially financed by the fund since it was established in 1945.

The 20-page booklet, *An Investment in Youth and the Future*, contains a biography of the donor, and a list of the students who have received Knapp scholarships.

### What Makes a Teacher?

A NEW ADVISORY Council of the University of Wisconsin School of Education is undertaking an examination of the program offered prospective teachers and a consideration of educational experiences which should be offered all teachers. Purpose of the advisory council is to secure ideas and opinions from citizens as well as educators concerning the value of teacher education programs of the School of Education.

## LEGISLATURE

### 36 Badger Solons

FORTY BADGERS (36 alumni and four students) were elected to office last November 2. Unpredictable Wisconsin returned the Republicans to power in the state, gave its presidential vote to the Democrats, and elected four University students to state and local offices.

Election developments:

1. Governor Rennebohm, '11, defeated his opponent, Carl W. Thompson, LLB '39, by some 150,000 votes.

2. Four of Wisconsin's 10 Congressmen now in Washington are Badgers; all passed the re-election test in November: Glen R. Davis, '40, (see cover) second district; Reid F. Murray, '16, seventh; John W. Byrnes, '26, eighth; and Alvin E. O'Konski, x'32, tenth.

3. Wisconsin's new attorney general is Thomas Fairchild, '37.

4. Nine alumni, elected to the state senate, joined the three UW grads already there to make up a sizeable proportion of the total 33. Twenty-four Badger state assemblymen (16 re-elected and eight—including three students—newly-elected) now comprise almost a fourth of the total 100.

5. Fourth victorious student was Keith A. Schwartz, '49, elected clerk of Dane County.

Re-elected state senators were Allen J. Busby, '22, Milwaukee; Warren P. Knowles, LLB '33, New Richmond; Gordon A. Bubolz, LLB '40, Appleton; Gustave W. Buchen, '09, Sheboygan; Melvin R. Laird, Jr., x'49, Marshfield; and Rudolph M. Schlabach, '21, La Crosse.

Newly-elected state senators were Fred F. Kaftan, '38, Green Bay; William F. Trinke, '35, Lake Geneva; and Gaylord A. Nelson, LLB '42, Madison.

The 16 re-elected alumni assemblymen were Arnie F. Betts, '35, Lodi; Charles E. Nelson, '39, Superior; John Pritchard, '08, Eau Claire; Myrton H. Duel, x'15, Fond du Lac; Hugh A. Harper, '10, Lancaster; Robert McCutchin, '16, Arena; Harry W. Schilling, x'11, Onalaska; Clair L. Finch, '36, Antigo; Milton F. Burmaster, x'31, Milwaukee; Ralph L. Zaun, PhB '42, Grafton; John T. Kostuck, x'26, Stevens Point; Vernon W. Thomson, '27, Richland Center; Burger M. Engebretson, '23, Beloit; Arthur O. Mockrud, LLB '42, Westby; Richard J. Steffens, x'49, Menasha; and William W. Clark, x'14, Vesper.

The five newly-elected alumni assemblymen were William J. Duffy, LLB '41, Greenleaf; Patrick J. Lucey, '46, Ferryville; Ruth B. Doyle, '38, Madison; John A. Norman, '07, Manitowoc; and Mark S. Catlin, Jr., LLB '33, Appleton.

Three newly-elected UW student assemblymen were Byron Ostby, law



THE PRESIDENT IN THE PAVILION: "Let me tell you something—I'm not licked yet by any means."

student from Superior; Thomas C. Taylor, '49, Racine; and Robert G. Marotz, law student from Shawano.

The four victorious students (counting County Clerk Schwartz) were the residue of an original nine students who ran in the primary—seven of which survived that first hurdle to compete at the final ballot box. The *Daily Cardinal* hailed the triple student victory:

"Being students at Wisconsin, the three newly-elected legislators must be keenly aware of the University's plight and can be expected to present it to the legislature. Badger students, whether Republicans or Democrats, can be well-pleased with their election."

Ostby, youngest legislator in the state at the age of 27, swept every ward in his district, receiving 5,572 votes to his opponents' 484.

Dane County, where Harry Truman had left his footprints in his cross-country campaign tour, went overwhelmingly Democratic. The President spoke to a capacity audience in the Stock Pavilion on campus. Scarcely had the election smoke cleared when the University's perennial critics poised for attack, asked truculently why the President of the United States had been "crammed" into the Stock Pavilion when the Field House stood idle, hinted that Republican sabotage was the answer. Hastily the state Democratic chairman explained: the managers of the President's campaign tour had been given a choice and had specifically requested the Pavilion.

Election sidelight of note was a tour of the polls for some 70 UW foreign students, conducted by the University's International Club. Representing some 20 foreign countries, the students learned how to operate the voting machines and asked endless questions about voting privileges.



RUTH BACHHUBER DOYLE, '38: From kitchen to capitol.

## UNDERGRADUATES

### Hail to the Victors!

AS HAS BEEN the case frequently since the dorms were built, the Independents walked away with the campus election this year. After a one year lapse—when the fraternities sneaked in their candidate, Ed Mills, as senior class president last year—the dorms came surging back (much like the Democratic party in the national pattern).

The Cardinal (dorm) and Pace-maker (fraternity) parties vied for position, and when the ballots were cast November 11 the Cardinal party swept the field, winning five of the seven contested offices. Campus experts credited the victory to the unprecedented door-to-door canvassing of students by Cardinal party workers.

Winners: Paul Been, Wauwatosa, senior class president; Clayton Hahn, Milwaukee, junior prom king; Rich-

ard Peters, Milwaukee, Student Board representative for District 3; Patricia Johnson, La Crosse, senior woman on Cardinal Board; Neal Madisen, Wauwatosa, junior man on Cardinal Board; Rita Torgerson, La Crosse, sophomore woman on Cardinal Board. Winston McDaniel, Jefferson, and Al Reimers, Janesville, tied for Student Board representative for District 2, ran it off in a by-election a few days later. McDaniel won.

Voting on three referenda, the students went on record favoring a spring prom over the present February date, an additional student representative on Athletic Board, and a shorter school year—at the expense of the various mid-year holiday vacations.

## Whither AYD?

AYD is declining on campus.

This is the recorded opinion of *Cardinal* City Editor Karl Meyer, who attended several campus chapter meetings of the red-labelled American Youth for Democracy and reported his findings in a *Cardinal* article.

"The campus, it appears, doesn't give a hoot what happens to AYD," he said. "Gone are the shrill-voiced student groups calling for 'civil rights' on their own terms. Students shy away from outfits tinged with the 'red' curse."

Decrying AYD's tendency to "enshroud all issues with emotional clichés," Meyer declared that "students got fed up with AYD 'demands' and 'resolutions', saw that you couldn't fix a watch with a sledge-hammer." He predicts that from now on AYD "will be on the outside looking in."

## Student Analysts

FROM NOW ON students are going to have a hand in University policies.

As the result of a plan submitted by Mark Ingraham, dean of the College of Letters and Science and chairman of the year-old "self-analysis" committee appointed by President Fred, students are now serving on subcommittees with faculty members. They were picked from a slate of candidates submitted to the various faculty chairmen by a group of student leaders on campus.

Under the joint faculty-student microscope are the problems of:

1. Student cheating.
2. Recruitment and in-service training of junior faculty members; recruitment of senior faculty members.
3. Instruction improvement.
4. Advisory and counseling services.
5. Curricula establishment and changes.
6. Extra-curricular activities.

## Goodbye, GI

FOR THE FIRST time in four years there are more non-veterans than veterans enrolled in the University of Wisconsin on the Madison campus as freshmen. In figures released recently by Paul L. Trump, dean of men, the number of new men freshmen who had no service in the armed forces is 1,220, while only 529 veterans are enrolled.

With the women freshmen included in the count there are 2,472 non-veterans and 824 veterans enrolled as first-year students.

The total enrollment in the University, Dean Trump said, still shows more veterans than non-veterans, with the junior and senior classes having the heaviest veteran enrollment. In the junior class there are 2,948 veterans and 643 non-veterans. The senior class has 2,503 veterans and 347 non-veterans.

Of all the students enrolled, men and women, graduate and undergraduate students, 10,134 are veterans, 8,489 are non-veterans according to Dean Trump.

The University women on the Madison campus are again outnumbered three to one, by the men.

## CURRICULUM

### A Break for PhDs

THE UW FACULTY has softened its long-standing requirement that candidates for the doctor of philosophy degree must have a reading knowledge of both French and German.

PhD candidates can now meet requirements for the degree if they have a reading knowledge of either German or French plus any other language in which there is "substantial scholarly literature in the student's major field."

The student must obtain approval of his choice of languages from his major professor, the chairman of his major department, and the dean of the Graduate School.

### Lessons on the Air

RADIO LISTENERS all over Wisconsin can "attend" the University this year—thanks to State Stations WHA and WHA-FM, Madison; WHAD, Delafield; and WLBL, Stevens Point.

Here's the class time-table:

Dr. Norman Cameron, "Introduction to Psychology," 8:25 a. m. on Mondays, Wednesdays, and Fridays. Emeritus Prof. Philo M. Buck, "Five Epochs of Tragedy," 11 a. m. Mondays, Wednesdays, and Fridays. "Freshman Forum," 11 a. m. Tuesday and Thursday.

Prof. Walter Agard and Paul MacKendrick, "Classical Culture,"

2 p. m. Monday, Wednesday, and Friday.

Prof. William S. Stokes, "Latin American Governments," 2 p. m. Tuesday and Thursday.

"Nursery School of the Air," 9:15 a. m. Monday through Friday.

"Afield with Ranger Mac," 9:30 a. m. Monday.

Prof. Frederick Cassidy, "Wisconsin Words," 9 a. m. Tuesday.

Prof. Paul Wiley, "Books of Today," 3:30 p. m. each Sunday.

## Russian 80, 131, 150

FOR THE FIRST time in its hundred years, the University of Wisconsin is offering a major course of study in the Russian language.

More students have been enrolling in beginning Russian courses at the University since the end of the war, so the department of Slavic languages has expanded its course offerings to enable these students to prepare for teaching Russian and for further advanced work.

Objectives of the course are a good working knowledge of Russian, and an understanding of its development.

In the past few years, the University of Wisconsin Library has worked to complete its collection of Russian and Polish books. Several thousand titles have been added so that it is now well equipped for research and study. The collection includes some extremely rare and important source materials.

The University now has "an outstanding collection of books on beginning liberal political movements in Russian in the late 19th and early 20th centuries," according to Prof. Edmund Zawacki, chairman of the Department of Slavic Languages.

"The Polish collection," he said, "is the best scholarly collection in the country, with complete sets of the works of important authors and rare periodicals."

## Parlez Vous Francais?

STUDENTS WHO have difficulty pronouncing the words in their French lesson now have two benefactors.

They are Prof. Julian Harris and Prof. Andre Leveque of the University of Wisconsin French department.

Professors Harris and Leveque have released recordings of *Conversational French for Beginners*, a text published by them in 1946.

The records follow word-for-word the conversation in the book and are designed to allow sufficient breath-group pauses permitting the listener to repeat what he has heard. Thus the student can see the phrase "Bonjour, monsieur" in writing, he can hear it on the record, and he can repeat it for practice.



# CENTENNIAL

## January Thaw

WHAT WITH plans for Founders Day in February occupying so much attention and the student body being up to its collective neck in semester finals, the January calendar of the University Centennial is short and sweet:

- 3-23 Art Exhibit, "Decorative Art in Wisconsin;" Memorial Union.
- 7- 8 Concert, Todd Duncan, baritone; Wisconsin Union Theater.
- 6- 8 Midwinter Music Clinic, Music Hall.
- 13-14 Symposium VIII, Science and Civilization, sponsored by department of history of science.
- 25-Feb. 6 Art Exhibit, "Growth of a Building;" Memorial Union.
- 27-Feb. 14 Exhibit, "University Photographic Salon;" Theater Gallery.

## Founders' Day Plans

THE STAGE is set for the biggest worldwide celebration of Founders' Day in University history to mark the UW Centennial next month.

Focal point of Founders' Day dinners all over the state, nation, and world will be at Madison on Feb. 8, where the traditional dinner in Great Hall in the Memorial Union will be broadcast by radio throughout the state.

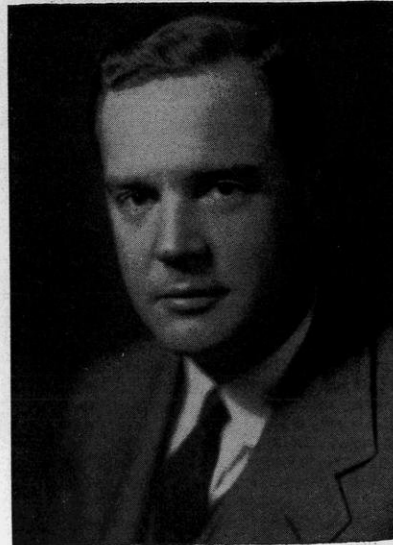
It will be preceded by a coast-to-coast broadcast on the Mutual network Feb. 5 at 4 p. m. (C. S. T.) (Some stations will carry it by transcription. Alumni should check with their local Mutual stations for the exact time of broadcast.) The 30-minute program will feature the UW Band, the UW Men's Chorus, and two guest speakers, Stanley Allyn, '13, president of the Wisconsin Alumni Association and the National Cash Register Co., and Prof. William H. "Wild Bill" Kiekhofer, PhD '13, chairman of the Centennial Committee of the University.

Headliners at the dinner three days later will include Wisconsin's Gov. Oscar Rennebohm, '11; UW President E. B. Fred; Stanley C. Allyn, '13, president of the Alumni Association and also of the National Cash Register Co. of Dayton, Ohio (last year's main Founders' Day speaker); John Berge, '22, executive secretary of the Alumni Association; and Dr. Arnold S. Jackson, '16, president of the Madison Alumni Club. The dinner will be sponsored jointly by the Wisconsin Alumni Association and the Madison Alumni Club.

Guest speaker of the hour at the Madison dinner will be Philip Reed, '21, chairman of the board of General Electric Co. and chairman of the United States Associates, International Chamber of Commerce.



ARNOLD JACKSON, '16: He heads the Madison Founders' Day banquet.



PHILIP REED, '21: He'll keynote the Centennial.

During the war, Mr. Reed served as chief of the US mission for economic affairs in London. The 48-year-old Badger executive had a solid background for his outstanding work in this implementation of lend lease. A native of Milwaukee, he earned an EE degree at the UW, where he went out for football and track and played a leading role in Haresfoot. From Madison he went to New York, took a job with a patent law firm, studied law at night and won his LLB from Fordham in 1924. After a hitch with Van Heusen Products, Inc., in Boston, he joined General Electric and shot up fast.

Musical note at the Madison dinner will be a concert by the UW Men's Chorus, under the direction of Prof. Bjornar Bergethon.

Meanwhile similar celebrations of the UW's 100th birthday will be going on all over the country and the world. Badgers in London, Rome, Tokyo, and Honolulu have lined up guest speakers and laid their plans. UW grads in Chicago, Milwaukee, Kansas City, Denver, Duluth, Akron, Detroit, Houston, Indianapolis, Cincinnati, Cleveland, Washington, D. C., St. Louis, and Baltimore have scheduled Founders' Day dinner meetings for February. A double migration of University notables going out to these clubs and headline alumni coming back to Madison will mark the month.

It was exactly 100 years ago Feb. 5 when the first class gathered in the Madison Female Academy to start the University of Wisconsin. This year's celebration at Madison has been moved up to Feb. 8 to better facilitate the program and avoid weekend distractions.

One club has already observed the UW Centennial:

The president of the Philippines, Elpidio Quirino, was speaker and guest of honor at the UW Centennial Dinner at the Manila Hotel last Dec. 4—sponsored by the UW Alumni Club of the Philippines. Invitational committee was composed of Edward Mill, '40, of the American Embassy in Manila, Vicente Albano, Pacis, '25, of the Office of Public Information, and Major Carlos Quirino. At the planning meeting held Oct. 20 Eulogio B. Rodriguez, '20, director of the Bureau of Public Libraries of the Philippines was elected president of the club, Mr. Mill was chosen vice president, and Dr. Patrocinio Valenzuela, '26, secretary-treasurer. The Centennial dinner was preceded by a radio program over station KZFM on Friday, Dec. 3.

Another headline Centennial event in the Philippines was a necrological service on Saturday, Nov. 6, in memory of alumni, former UW students, and faculty members who died during the period 1848-1948, with special honor accorded those who were killed in combat in World War II. Held in Villamor Hall at the University of the Philippines, the services featured music by the University's symphony orchestra, speeches by Mr. Pacis, Mr. Mill, Mr. Rodriguez, and Mr. Asuncion A. Perez, commissioner of welfare and a member of the president's cabinet.

Other February Centennial highlights will include the publication of Volume 1 of *The University of Wisconsin: A History, 1848-1925*, by UW Profs. Merle Curti and Vernon Carstensen; the world premiere of a new Lunt and Fontanne play in the Union Theater; the opening of a 750,000 loan of exhibit in the Union of old masterpieces from the New York Metropolitan Museum of Art; and the start of a series of "University of Wisconsin Days" at UW Extension Centers around the state.

## FACULTY

### Add Badger Peril

DAY BY DAY the faculty salary situation at the University grows worse—simply because it is hooked directly to the high cost of living. A faculty committee, headed by S. M. McElvain, professor of chemistry, has documented the evidence.

Compared with six of the Big Nine schools, Wisconsin lags—primarily in the professorial brackets. Translated, this means that the Badger University trains and develops outstanding instructors, only to lose them to other schools in the competitive drive for big talent.

A few potent figures: Wisconsin ranks fifth in the average salary paid a full professor; third in the average salary paid an associate professor, an assistant professor, and an instructor.

Outside the Big Nine, the ceiling salary for a full professor is \$15,000 at Harvard and Columbia, at Yale \$12,500; at Wisconsin \$8,500. Absolute minimum respectively is \$9,000 and \$6,000; at Wisconsin \$4,500.

Says the report: "Your committee believes that strong faculties cannot be purchased in a few years, but must be built slowly, consistently, and intelligently over a period of many years." The committee goes on to point out that the UW is in "a markedly worse position in each faculty rank in 1948 than it was in 1940 relative to neighboring universities."

Members of the faculty committee are Professors J. H. Beuscher, Llewellyn Pfankuchen, Lloyd F. Rader, A. L. Tatum, W. Bayard Taylor, and J. C. Walker. After careful computation they discovered that purchasing power of the UW faculty has dropped approximately 14 per cent for instructors to 23 per cent for professors since 1940, while the per capita purchasing power of Wisconsin citizens in general has risen about 54 per cent in the same period.

Recommends the committee:

1. That funds be released by the Emergency Board to be applied as a cost of living adjustment.
2. That the budget estimate for the University include a request for funds that will provide at least \$600,000 for faculty salary increases, to be distributed on the merit basis in each year of the biennium.
3. That the University operate at or above a higher range of salary scales for the instructors and professorial ranks, and that money for this also be requested in the budget estimate.
4. That assistants' stipends be raised in proportion to the average faculty increase in each year of the biennium.

The 1947 Legislature set up a fund of \$1,000,000 to be administered by

the Emergency Board as a contingency against further emergency requirements of the University. That fund was reduced by half by salary increases to civil service employees of the UW. The Committee bases its recommendation number one on the premise that the "severe impact of the present and ever increasing cost of living" presents a very real emergency to the University's faculty.

The Committee sounds the keynote of the faculty salary peril at Wisconsin:

"The university's best assurance of recruiting promising and desirable younger scholars or of holding those it has developed and whose achievements have attracted outside attention, is a salary scale for each rank, the upper ranges of which are really attractive for the present and promising for the future. If a University cannot acquire and keep such a faculty, it is headed for mediocrity. This retrogression may be slow and perhaps at first imperceptible, but it is nevertheless inevitable."

### Names in the News

KENNETH M. WATSON, '23, professor of chemical engineering, will receive this year's William H. Walker Award of the American Institute of Chemical Engineers. The award is an annual presentation given for a contribution of outstanding importance to chem engineering literature.

The University chapter of the Wisconsin Education Assn. has elected Dean JOHN GUY FOWLKES of the School of Education as its president.

RAYMOND J. PENN, PhD '41, associate professor of agricultural economics, has been named chairman of his department to succeed R. K. Froker, recently promoted to the deanship of the College of Agriculture.

Appointed assistant professor of music to teach music history and theory is HENRY W. KAUFMAN, late of Yale and Harvard.

Two new staff members for the School for Workers are GWEN GOODRICH, from the Cooperative Health Federation of Chicago, and ROBERT REPAS, '44 fresh from a year's study at Oxford.

HAROLD M. GROVES, '19, professor of economics, has directed the preparing of an economic pattern to guide Milwaukee in its financial and improvement planning of the future.

Recent resignations include:

WILLIAM H. TEN HAKEN, MA '24, assistant professor of commerce; LAWRENCE L. SWAN, x'36, assistant professor of clinical pathology; FRANCIA SHELDON, assistant professor of English and journalism (Milwaukee Center); JACK A. BORCHARDT, PhD '48, assistant professor of civil engineering; and WILMA BENNETT, assistant professor of library science.

## SPORTS

### Director Stuhldreher

AFTER 13 YEARS of ups and downs as the "Little General" of the Badger football wars, Harry Stuhldreher last month resigned as head football coach to devote full time to his ever-increasing duties as athletic director of the UW.

The resignation was accepted by the Board of Regents at its meeting on Dec. 11. It was the culmination of more than five years' consideration as the athletic directorship steadily encroached on Mr. Stuhldreher's grid time and effort.

Said Harry: "The double jobs of football coach and athletic director have become tougher and tougher in the past few years and it has become increasingly difficult to dovetail them."

Said Prof. William B. Sarles, '26, president of the athletic board: "Positively no pressure was brought to bear on the coach. Mr. Stuhldreher had a full and complete discussion with the faculty board. He was not pushed into this."

Said President E. B. Fred in submitting the resignation to the Board of Regents with the recommendation that it be accepted: "The development of a soundly received, properly balanced, and efficiently-managed program of intercollegiate athletics is a major task of the University. The recent large growth of students and the program required to care for them have made this job even more demanding. . . . Harry Stuhldreher's record as director of athletics during the past 13 years has been outstanding. It indicates the effectiveness of his direction and provides reasons for high confidence in the future."

The Regents instructed the president to survey the field and make recommendations for a new football coach, who in all probability will be chosen before off-season practice begins in February.

### Wis. 4, Opp. 3

WITH SEVEN games behind it—all non-conference tilts—the '48-'49 Badger basketball team had compiled a record of 0 wins and 0 losses by Christmas. One more non-conference game (Marquette, Dec. 31) remained before the opening of Conference competition Jan. 3 with Illinois at Champaign.

Scores for the seven games now history:

Dec. 1—Wisconsin 66, Ripon 36; Dec. 4—Wisconsin 67, Marquette 63; Dec. 9—Wisconsin 58, Missouri 42; Dec. 11—Loyola 40, Wisconsin 37; Dec. 13—Notre Dame 60, Wisconsin 54; Dec. 21—Southern California 36, Wisconsin 31; Dec. 23—Wisconsin 49, UCLA 46.

## UNIVERSITY BIENNIAL OPERATING BUDGET REQUESTS AT A GLANCE

### ANNUAL BUDGET

1947-48 (Last Year) .....	\$ 8,999,503
1948-49 (Present Appropriation) .....	10,310,451
1949-50 Budget .....	13,291,621
1950-51 Budget .....	15,321,578

### BIENNIAL BUDGET

1947-49 (Present Appropriation) .....	\$19,309,954
1949-51 Budget .....	28,613,199

### INCREASES

1948-49 over 1947-48 (Present Appropriations) .....	\$ 1,310,948
1949-50 over 1948-49 (Budget over Present) .....	2,981,170
1950-51 over 1949-50 (Budget) .....	2,029,957

### DISTRIBUTION OF THE INCREASES:

1949-50 over 1948-49 (First Biennium Year over Present)

Civil Service Bonus .....	\$ 205,373
Civil Service Merit .....	110,012
Fuel and Insurance .....	59,590
Telephone .....	9,000
Water and Sewerage .....	16,200
Increase in Fee Income .....	64,455 (Inc.)

Total Fixed Increase for Year .....

\$ 335,720

New Staff (Teaching, Research, Services) .....	562,447
Faculty Pay Increase .....	1,000,000
Maintenance .....	273,000
Equipment .....	273,535
Supplies and Expense .....	325,011
Unassigned .....	211,357

Total Requested Increase for Year .....

\$ 2,645,450

1950-51 over 1949-50 (The Budget Biennium)

Civil Service Bonus .....	85,388
Civil Service Merit .....	98,492
Reduction in Fee Income .....	1,462,367

Total Fixed Increase for Year .....

\$ 1,646,197

New Staff .....	96,740	Decrease
Faculty Raise .....	500,000	
Maintenance .....	3,000	
Equipment .....	25,000	Decrease
Supplies and Expense .....	2,500	

Total Requested Increase for Year .....

\$ 383,760

# BUDGET

THE UNIVERSITY of Wisconsin Regents have agreed upon a 1949-51 biennial operating budget request which calls for a Legislative appropriation for the two years of \$28,613,199, an increase of \$9,303,245 over the amount appropriated for the present 1947-49 biennium.

The budget request suggests an increase of fees for state students from \$60 to \$75 per semester, and an increase of fees and tuition for

out-of-state students from \$160 to \$225 per semester.

Regent A. Matt. Werner, associate editor of the *Sheboygan Press*, who presented the budget proposals to the Regents for the Regent finance committee, says the committee "particularly regrets suggesting the raising of fees for Wisconsin students."

The Regents have directed the University administration to study the feasibility of a broad scholarship program which would allow "needy and worthy students to attend the University without pay-

ment of fees." The Regents stress the fact that fees should not be raised, if such raises would keep "needy and worthy students from attending their own state University."

### Economies Taken

Regent Werner emphasizes that his finance committee budget "is well below requests made by University departments for the next two years." He lists several economies which he says "we rather would not have taken."

Among these he puts a curtailment of Extension Centers. These, the Regents suggest, may have to be cut from the present 16 centers to approximately 10.

The Regents, in acting on the budget, indicated that costs have increased for the past two years, and are expected to increase for the next two.

The Legislative operating budget for the University in the two-year period asks \$13,291,621 for the 1949-50 year and \$15,321,578 for the 1950-51 year from state funds.

These totals contrast with the \$10,310,451 in state appropriations to the University for the present fiscal year, 1948-49. These figures include that part of the budget for the Wisconsin General Hospital which is paid from state and county funds.

The largest increase in the biennium budget is a \$2,500,000 increase in faculty salaries, \$1,000,000 in the 1949-50 year, and an additional increase of \$500,000 during the 1950-51 year.

In explaining curtailment of the Extension Center program, Regent Werner says:

"The recommendations of the finance committee are based on the suggestion that the University will continue to operate extension centers and offer educational opportunities in those areas of the state where there is a definite and relatively large demand and need for such opportunities which would not otherwise be available.

"It will undoubtedly be desirable to close some of the present freshman class programs. For example, in each of six of the present freshman class centers there are less than 25 students enrolled.

"The Legislative budget request is based on the assumption that these programs will be closed, leaving 10 off-campus centers, including Milwaukee. The location of Centers and freshman class programs for next year will be determined after further careful study of the facts necessary to reach definite conclusions.

"This study will include an examination of our over-all educational program in an effort to determine how best those areas of the state which have too few students to make an Extension Center feasible, can be served."

## Five Big Reasons

The Sheboygan editor, who made the budget presentation to the Regents after the Finance committee had drawn it up, has carefully documented his explanation of the needs for increased UW revenue in the coming biennium.

He says:

"1. The number of students attending with fees paid by the Veterans Administration will drop sharply in the next two years. The Veterans Administration pays higher fees for students than the regular Wisconsin student fees. The estimated number of students eligible for veterans' benefits is as follows:

1948-49 (present school year)	
First Semester	9,000
Second Semester	7,930
1949-50	
First Semester	5,105
Second Semester	3,990
1950-51	
First Semester	1,845

"The estimated receipts from fees paid by the Veterans administration is as follows:

1948-49 (present)	\$2,751,400
1949-50	2,332,507
1950-51	1,129,535

"The biennial budget is based on a 1949-50 enrollment of 16,300 students on the Madison campus and a 15,600 Madison campus population in the 1950-51 year. The increased fees for students at Madison (exclusive of those paid by the Veterans Administration) are expected to add \$457,076 to the 1949-50 revenue and \$525,626 to the 1950-51 revenue. This is based on the assumption that the number of fee-paying nonresident students will remain as now.

"2. The increased cost-of-living and the salary schedules in institutions competing for Wisconsin personnel require increases in staff pay. The average salaries of the faculty of the University of Wisconsin have lagged far behind the increases in the cost-of-living index and behind the increases in salaries and wages of other groups. Faculty salaries this year, 1948-49, are 19.9 per cent below the dollar equivalent of the salaries paid in the 1940-41 year. While the increase in average faculty salaries since 1940-41 has been 46 per cent over-all, the per capita income in Wisconsin has increased 159.1 per cent, all salary and wage payments in Wisconsin have increased 155.6 per cent, and the cost-of-living index has risen to approximately 174 in that time.

The budget requests include \$1,000,000 for faculty salary increases in the first year of the biennium and an additional \$500,000 the second year. Thus a total of \$2,500,000 is being requested for faculty salary increases in '49-'51.

## HERE'S WHY

**YOUR UNIVERSITY** needs more money in the next two years because:

1. The number of students attending with fees paid by the Veterans Administration will drop sharply in the next two years. The Veterans Administration pays higher student fees than the regular Wisconsin student fees.

2. The increased cost-of-living and the salary schedules of institutions competing for Wisconsin personnel require increases in teaching staff pay.

3. Instructional services at Wisconsin must be strengthened.

4. The repair and replacement of obsolete or inadequate equipment, which could not be secured during the war, and the higher price of such equipment, requires a larger appropriation than in the present biennium.

5. Costs for physical plant operation and maintenance, most of them beyond the control of the UW administration, have increased tremendously.

The civil service staff salary increases, made mandatory by state statute, will automatically add \$315,385 to the budget for the first year and \$183,830 for the second.

"3. Instructional services at Wisconsin must be strengthened. Before the war, only about 50 per cent of the students were in classes above the sophomore year. Now, 64 per cent are in classes above the sophomore year. Because of the requirement for detailed supervision in the complex subjects of the later years, the requirement for senior staff members has increased. This situation is made more critical by the fact that more than one-third of the equivalent full-time instructional staff now consists of graduate assistants employed on a part-time basis. The President's Commission on Higher Education has set the following desirable ratios of numbers of students to numbers of faculty:

Graduate students—10 students per faculty member.

Juniors and seniors—13 students per faculty member.

Freshmen and sophomores—20 students per faculty member.

On the basis of the Commission's findings, the requirements for instructional staff (exclusive of the professional schools of law and medicine) are 65 additional teaching faculty members for 1949-50. However, the University will require 52 fewer teaching faculty members in the 1950-51 year than in the first year

of the biennium, because of the expected drop in enrollment.

The budget includes for new faculty members \$350,855 for 1949-50. This figure will be reduced by \$114,400 in the 1950-51 year. It is expected that this reduction would be accomplished by reducing the number of graduate assistants.

"4. The repair and replacement of obsolete or inadequate equipment which could not be secured during the war, and the higher price of such equipment requires a larger appropriation than in the present biennium.

"Any small savings which the University may make in the use of supplies because of reduced enrollment will be more than offset by the increase in the price level. The budget calls for \$750,000 per year for miscellaneous capital, which is \$250,000 over the present appropriation of \$500,000 annually.

"5. Costs for physical plant operation and maintenance, most of them beyond the control of the administration, have increased tremendously. The cost of fuel is estimated at \$55,340 higher for next year than the budget allocation for this year. It is estimated that University property insurance premiums paid from state funds will increase by \$4,250 the first year of the biennium. Higher wage rates, higher costs of materials, the addition of temporary buildings, and the volume of maintenance deferred by war shortages have increased the needs for maintenance funds from the 1948-49 appropriation of \$329,000 to the requested annual figure of \$600,000 in the proposed budget. If the Public Service commission grants pending requests for increases in water, sewerage, and telephone rates in Madison, these increases must be provided for."

## "Essential Increases"

In explaining the budget, Mr. Werner says that \$335,720 of the increase in the 1949-50 budget over the current year, and \$1,646,197 of the 1950-51 increase over the first year of the biennium are in "fixed" charges over which the Regents have little or no control. These he lists as civil service "step increases" and bonuses, fuel, insurance, water and sewerage charges, telephones, and the reduction in fee income.

The "requested increases" in the budget which Regent Werner sees as somewhat discretionary amount to \$2,645,450 in the 1949-50 year and \$383,760 additional in the 1950-51 year. Among these he lists new staff, faculty salary increases, maintenance, miscellaneous capital, supplies and expense, and unassigned.

"All of these were deemed quite essential by our committee after thorough examination of all the facts," Mr. Werner concludes.

# BUILDINGS

THE UNIVERSITY of Wisconsin will ask the 1949 Legislature for a 1949-51 campus building fund of \$13,986,608.

The budget request calls for an appropriation of \$7,086,608 for 1949-50, and of \$6,900,000 for 1950-51.

Construction to be financed is a part of an \$82,181,255 10-year building program drawn up by the Board of Regents.

The \$7,086,608 requested for 1949-50 includes \$5,288,273 to cover cost of buildings already authorized by the Legislature and scheduled for immediate construction, including a new Library. The additional appropriations are needed because of the sharp jump in building costs since the buildings were first authorized.

The 10-year building program is scheduled to begin in 1950 and will require an annual appropriation of approximately \$6,400,000 each year of the 10-year period.

In addition to this annual appropriation, the Regents are suggesting "a minimum of \$500,000, and preferably \$1,000,000" should be available annually for remodeling, rebuilding, and improving present buildings.

The 10-year program does not include funds for student housing, which, as in the past, will be constructed on a self-liquidating basis through the Wisconsin University Building Corp.

## Minimum Requests

"We have tried to pare these requests to the minimum consistent with operation of a first-rate University which the people of Wisconsin have repeatedly said they want," say the Regents.

The projects scheduled for immediate construction, and their total estimated costs, are:

First unit, Library, \$4,712,310; west unit, Engineering Building, \$2,557,580; Dairy manufacturing, laboratory, and classroom units, \$2,714,837; Home Economics addition and alterations to present building, \$783,437; Milwaukee Extension Building, \$778,680; Agricultural Short Course Dormitory, \$539,465; utilities for these projects, \$400,279.

Hospital projects scheduled for immediate construction include:

General Hospital additions, \$3,248,000; Cancer Research Hospi-

tal, \$975,000 (to be financed with a federal grant); Residents and Internes Dormitory, \$564,800 (self-liquidating).

## No Bedtime Story

The saga of University of Wisconsin building programs over the years is no charming Mother Goose rhyme replete with golden eggs.

You can almost say that the UW started right off on the wrong foot so far as construction went. When the University was established by state law in 1848 it inherited the customary endowment of two townships of land from the federal government, granted by Congress "for the use and support of a university." Historians are generally agreed that it was not the intent of Congress to subsidize a building program out of this land grant, and other universities springing up in the old Northwest Territory did not. But the state of Wisconsin, hard-pressed for money and reluctant to assume responsibility for maintaining a university anyway, erected North, South, and Main (now Bascom) Halls out of the capital funds of the University.

It was not until 1870 that the State Legislature made a direct appropriation for a university building—the nucleus of what is now known as Chadbourne Hall.

By 1877 the University had expended only \$112,000 for physical plant.

It took a fire and the growing popularity of science and engineering to bring about a relatively munificent building appropriation to the UW from the State. When "Old Science Hall" burned to the ground in 1884, the Legislature granted the then-lavish sum of \$400,000 for the erection and equipping of Science Hall, the old Chemical Laboratory, a machine shop, and a power and heating plant. In the next 17 years were added the Dairy Building, the Law Building, the Armory, a south wing to Bascom, the Engineering Building, and a number of Ag College structures including Ag Hall.

But when President Van Hise assumed office in 1903 the University had outgrown its physical plant. In the years that followed, Van Hise worked successfully to win from the State sufficient funds for over 50 classroom, laboratory, and other type buildings. With the completion of Sterling Hall in 1916, however, this period of rapid expansion of the University campus came to a close.

Since World War I the State has been slow to take up again the responsibility for providing adequate University floor space. Major con-

struction activities since 1919 have included the Wisconsin General Hospital, the Mechanical Engineering Building, Biochemistry, Bascom, and Agronomy wings, the Memorial Union, student dormitories, a Law Library, the Field House, and a faculty apartment project. Of these, only the hospital, ME, and Bascom and Agronomy wings were state financed.

These are the cold facts:

1. The State has financed no major campus construction since the erection of the Mechanical Engineering Building in 1930.

2. Practically no permanent space has been provided for the College of Letters and Science since Sterling Hall was built in 1916.

3. Students themselves have been forced to pay for the bulk of recent UW construction—Tripp and Adams Halls, the Union and its Theater, Kronshage Halls, Elizabeth Waters, Slichter, and the Field House—out of rents and gate receipts.

4. The University Library has become perhaps the most overcrowded and outmoded of any part of the University. It shares with the State Historical Society a building erected in 1900. Van Hise so early as 1908 declared that the combination structure was inadequate. In the enrichment of its holdings the Library has failed to keep pace with neighboring institutions. In 1948, professional librarians rated it 24th among American college libraries.

Wisconsin's ill-fated building program is not a result of the failure of the University to ask for money. Three examples:

In 1925 President Birge petitioned for \$3,000,000, got \$1,500,000.

In 1935 President Frank asked for \$5,000,000, got \$0.

In 1945 President Dykstra asked for \$12,000,000, got \$8,000,000.

In 1947 President Fred asked for \$14,500,000, got \$2,000,000.

## Post-War Doldrums

The good ship *Wisconsin* has been becalmed the Horse Latitudes of building since World War II.

Between 1941 and 1948 the University has received \$13,382,050 for construction from the state, the federal government, the Wisconsin Alumni Research Foundation, and the UW Building Corp. To date less than two million of that fund has been spent.

Some \$361,000 was transferred by the Legislature for temporary buildings and equipment. It helped put up the 11 Quonset huts and 27 surplus army barracks which now dot the campus. \$69,000 went for new buildings at the Agricultural Branch Station at Spooner. \$70,000 was spent on utilities. About \$9,700 bought various building plans. \$350,000 was earmarked for the Enzyme Institute now under construction. \$800,000 was spent on Slichter Hall, and \$32,250 on WHA and WHA-FM.

That makes a total of only \$1,693,168 which has been spent by the University for buildings since the war, despite the fact that over 13 million has become available and despite the crying need for floor space. (Another \$3,100,000 has just been committed.)

No University in the country provided more emergency housing and temporary classrooms for the post-war student bulge than did Wisconsin, but few other universities have been so lax since the war in erecting permanent buildings.

Within the past month the log-jam has been broken. Now it is to be hoped that big rafts can come down the river.

Saving grace of the UW campus situation has been the permanent buildings put up with non-state funds.

They include a \$70,000 nuclear physics lab (attached to Sterling Hall), the Wisconsin Alumni Research Foundation's new headquarters and lab, and its \$2,700,000 faculty apartment project for 150 professors.

A \$250,000 remodeling and re-decorating program in the Memorial Union has helped things out, too.

## A \$6,889,082 Kitty

All right, so the University of Wisconsin hasn't done much in the line of building since the war.

That's water over the dam. The important thing now is, how much money has the University got to work with as of January, 1949, what's it going to do with it, and how much more does it need?

Well, the 1941-45 State Legislatures appropriated \$8,692,250 for campus buildings. That sum included \$200,000 earmarked for a short-course dormitory, \$600,000 for a dairy building \$460,000 for a hospital wing, and \$32,250 for Radio Hall.

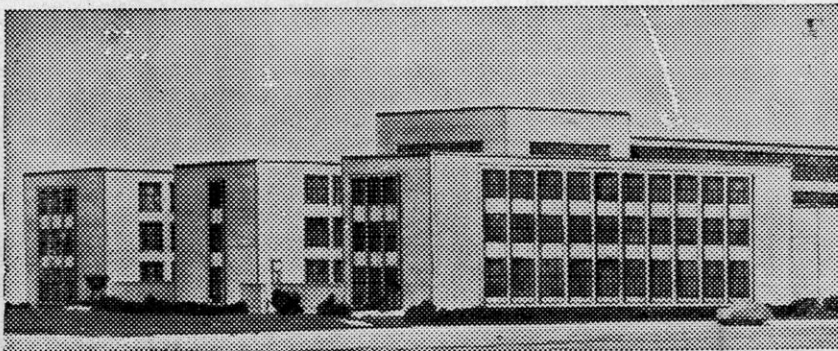
The 1947 Legislature granted \$2,000,000 for more hospital additions, and the Federal Government added \$975,000 to that last March.

From the UW Building Corp. (a non-profit corporation set up to borrow construction money for self-liquidating projects) came \$1,397,050 for dormitories.

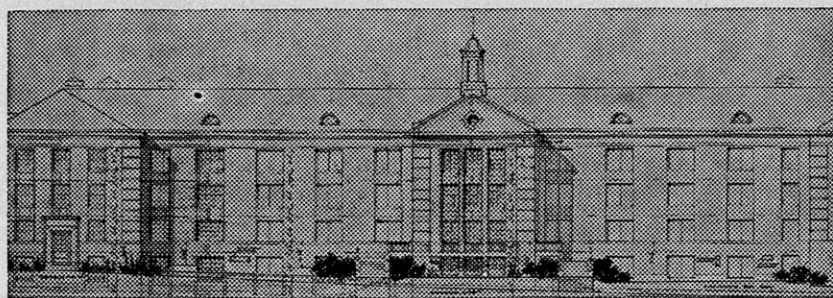
From the Wisconsin Alumni Research Foundation the University received a long-term loan of \$350,000 for the Enzyme Institute now under construction.

As we've said, that makes a total of \$13,382,050 received by the University for construction in the past seven years. \$1,643,168 has been spent (see above). Earmarked by the donor for specific buildings is the sum of \$4,799,800 (see below). That leaves a fluid University construction kitty of \$6,889,082 at the present time. For what that will buy and what it won't buy, see "Must Funds" and "Dream Buildings" on following pages.

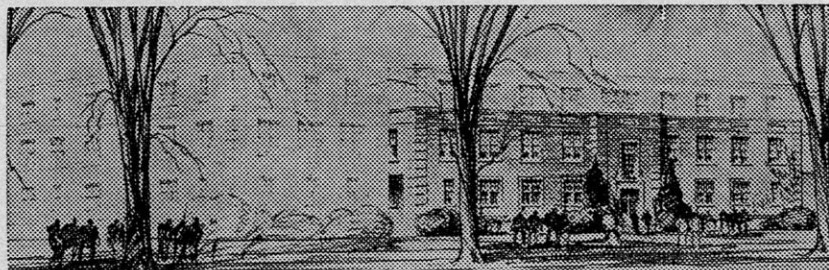
## THESE BUILDINGS ARE BLUEPRINTED



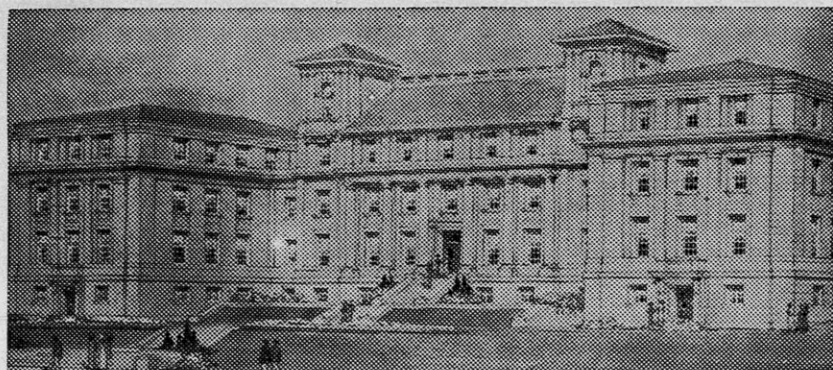
**ENGINEERING BUILDING:** West wing, \$2,557,580, on Randall Ave. at Johnson St., to house the electrical engineering department, mechanics and materials labs.



**AGRICULTURAL SHORT COURSE DORMITORY:** \$539,465, on Ag campus, to get the short-course students out of a remodeled sheep barn.

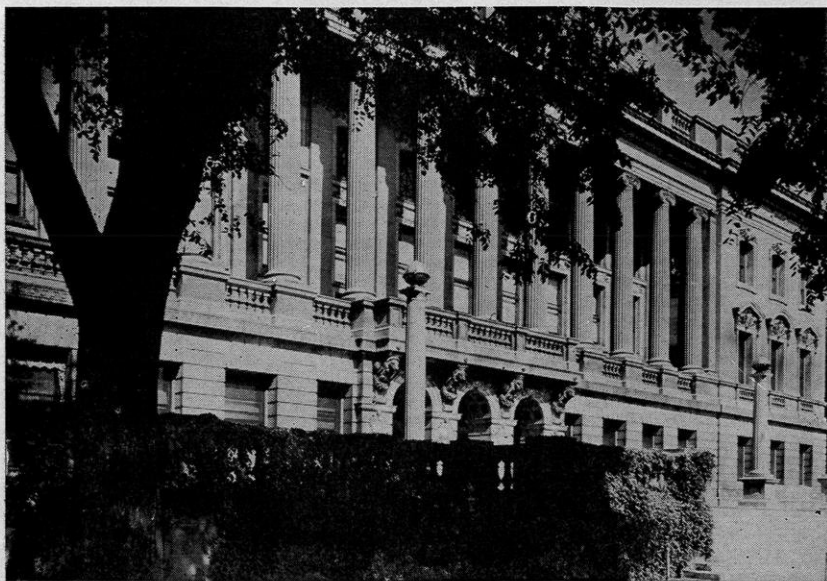


**DAIRY BUILDING:** Manufacturing, laboratory, and classroom units, \$2,714,837, on Ag campus to put UW dairy instruction on a par with state's dairy industry.

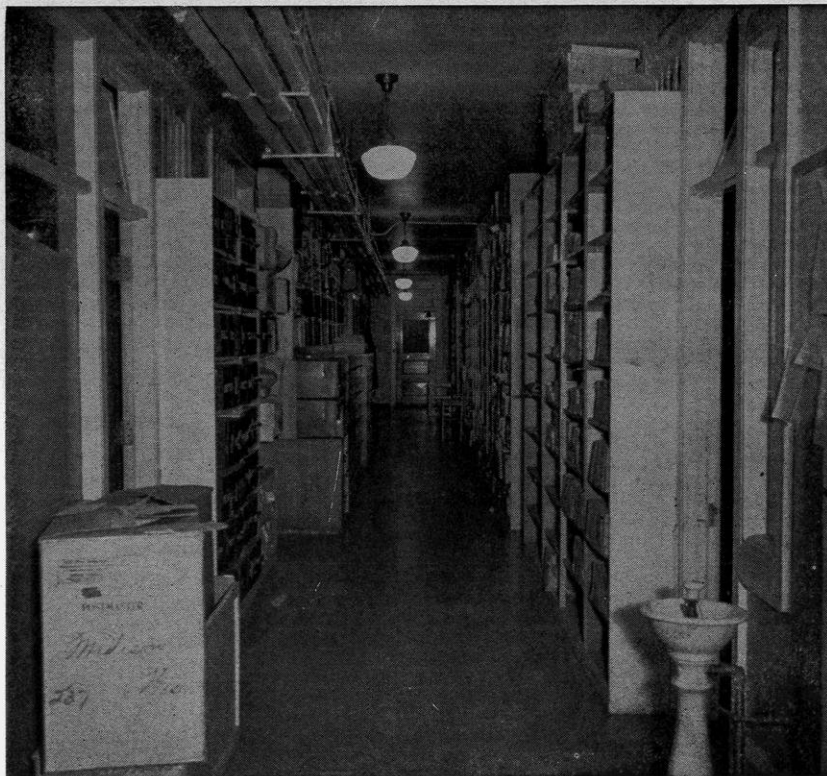


**HOME ECONOMICS ADDITION:** Plus alterations to present building, \$783,437, on Ag campus, to provide classroom and domestic science lab space.

## THESE ARE BAD SITUATIONS



**LIBRARY:** Shared with the State Historical Society since 1900. Described as "inadequate" by President Van Hise in 1908. Listed as 24th among American college libraries last year by professional librarians. \$4,712,310 of the University's 1949 building fund request is already earmarked for the first unit of a new Library, to be built near the present site of the Athletic Ticket Office.



**EXTENSION BUILDING:** Corridors must be used as filing rooms and storage closets because of extremely crowded conditions. The Extension Division is struggling manfully to carry the teaching, research, and public service activities of the University to the state, but is badly handicapped because of woefully inadequate facilities. New extension buildings for Madison and other cities are included in the UW's 10-year building program.

## Hospital Paydirt

The State of Wisconsin General Hospital, its integral University of Wisconsin Medical School, and its encircling specialty clinics have really hit the jackpot so far as building plans and appropriations go. Few holes have been dug yet, but here's what's on the boards:

1. **Two new hospital wings.** They will be six stories each, will make the state hospital a thousand-bed plant. Financing this project is a \$2,460,000 earmarked appropriation from the Legislature.

2. **Enzyme Institute.** This building is already under construction on University Ave. across from the First Congregational Church. It is being financed by a \$350,000 loan from the WARF and a \$100,000 grant for equipment from the Rockefeller Foundation. Enzymes are minute proteins which regulate the speed of chemical reaction in living cells, and the University's research experts feel that the mystery of cancer may ultimately be explained in terms of enzymes.

3. **Cancer research hospital.** This will be built with a \$975,000 federal grant from the US Public Health Service. Tentative plans call for location of the building at the corner of University Ave. and Charter St. adjoining the McArdle Memorial Institute and the coming east wing of the Wisconsin General Hospital. It will probably be a four-story building of 75 to 80 bed capacity. The new hospital will help make Wisconsin one of the greatest cancer research and treatment centers in the world.

4. **Residents and internes dormitory.** This will cost an estimated \$564,800, will be financed by a loan through the Wisconsin University Building Corp. and amortized over a period of time by hospital revenues.

The University Medical School is also after \$300,000 from the federal government for a heart disease research unit. It would be a two-story addition to McArdle Memorial.

## Ag College Loam

A good deal of the University of Wisconsin's building money will be planted in the fertile soil of the Ag College.

Contracts have been let on a new Short-Course Dormitory to cost about \$539,465 (\$200,000 from an earmarked Legislative appropriation and the rest from the UW kitty). These residence halls have been in great demand for many years. Short-course boys are currently housed in a remodeled sheep barn.

Another high-priority Ag College item is a \$2,714,837 dairy building. This structure will combine a manufacturing lab unit and a laboratory-classroom unit, will put UW dairy instruction facilities on a par with

the state's dairy industry for the first time since 1900. \$600,000 of the dairy building fund is from an earmarked state appropriation. The rest will come out of the UW's fluid building balance.

Also on the docket is a \$783,437 addition to the Home Economics-Extension Building, to be financed entirely out of the UW kitty.

## Engineering Rock

Set for construction this year is the west "E" wing of a huge new Engineering Building, the unit to cost an estimated \$2,557,580.

The Mechanical Engineering Building on University Ave. was the last substantial building to be put up by the University. The new Engineering Building, to be erected on Randall Ave. at the Johnson St. intersection, will be the first substantial building to be put up by the University under its new construction program.

This engineering "pull" is due to four things: the definite need for increased College of Engineering facilities, detailed building plans ready and waiting, and the inability of proponents of other buildings to jell their blueprints.

So it was that the University faculty two months ago recommended that the administration go ahead and build the new Engineering wing instead of waiting for completion of plans for a new Library.

Engineering building plans call for a large building in the form of two Es, back to back, connected by a rectangular structure. The wings, or E sections, will be three stories high, and the center section will be four stories. The building is to be reinforced concrete structure, veneered with brick, and trimmed with stone. When complete, it will have 361,000 feet of floor space—more than 3½ times the size of the present ME building. The entire structure will be 512 feet long on Johnson St. extended and 260 feet wide on Randall Ave.

The initial wing will house the electrical engineering department, and the mechanics and materials labs.

## Library Sand

For a long time there hasn't been any doubt in anybody's mind but what the University needed a new Library.

Pres. Charles R. Van Hise said so back in 1908, with the present Library then only eight years old.

In the '20s a new Library was stymied only by a Legislative squabble over whether to name it in honor of the senior Robert La Follette or not.

More recently, a distinguished UW scholar, A. A. Vasiliev, emeritus pro-

fessor of history, blasted the "deplorable conditions" at the Library.

And two months ago, President Fred, the Regents, and the faculty joined in placing a new Library in the UW "top priority" class.

But a faculty committee charged with drawing up Library plans has met with repeated delays in the form of the loss of experienced help in the state architect's office.

So other buildings, with their prints all set, will be built with the money the University now has in its kitty, and the UW won't get a Library unless and until the Legislature appropriates the estimated \$4,712,310 that the first wing will cost.

When it does materialize, the Library will go up in the general area of the southwest corner of Langdon and Lake Sts., and will be built according to the following specifications:

A stack-room capacity of \$1,200,000 books; reader space of at least 1,800 seats; 42 faculty studies and 390 carrels (study cubicles in the stacks); a rare book room and archives; adequate staff rooms and offices; and public corridors and seminar rooms.

## Extension Silt

The University may not have enough money in its kitty for a much-needed addition to the Extension Building in Milwaukee, either. Two stories and a basement south wing there will cost approximately \$547,080.

The Extension situation is further complicated by the fact that the Governor's Commission on the Improvement of Education has recommended that the UW Center in Milwaukee be combined with the Milwaukee State Teachers College.

## "Must" Funds

Well, that's the situation.

On its "for immediate construction" list (exclusive of hospital area) are the following University buildings:

Library (first unit), Engineering (west unit), Dairy Building, Home Economics addition, Milwaukee Extension Building, Agricultural Short Course Dormitory, and utilities for these projects.

Total estimated cost of these projects is \$12,977,355. Appropriations available amount to \$7,689,082. That leaves of deficiency of \$5,288,273.

The University also wants \$788,000 for hospital equipment; \$500,000 for remodeling and modernizing present buildings, and improving roads, walks, and grounds; and \$510,335 for land and property purchases. That makes a total "must" fund of \$7,086,608.

So the University is asking the Legislature for \$7,086,608 in building funds for 1949-50.

## "Dream" Buildings

And that \$7,086,608 "ain't" all the University needs for construction.

Given that much, the University will still need some \$64,000,000 to complete a 10-year building program. One-tenth of that is \$6,400,000. Remodelling, modernizing, and improving will take another \$500,000. So the UW is asking for \$6,900,000 from the Legislature in building funds for 1950-51.

That makes a total biennial building budget request of \$13,986,608.

Long-range plans call for construction of the following buildings:

Early priority projects—Bascom Hall remodelling, completion of Engineering Building, west wing of Biology Building, Bacteriology Building, ag branch stations, bee culture lab, and fur research lab.

Urgently needed projects—administration building, 14 College of Agriculture buildings, joint Army-Navy armory, commerce building, education building and high school, engineering experiment station, additions to Extension Buildings at Madison and Milwaukee, sports arena, nine College of Letters and Science halls, five Medical School buildings, additions to Observatory, men's sports hall, women's physical education gym, 10 physical plant structures, and improvements to Radio Hall and Law Building.

The over-all UW building program totals \$82,181,235.

## Why It Must Be Done

\$82,181,235 is a lot of money in any man's language.

Why must the University of Wisconsin invest this much hard cash in academic buildings?

Well, there are a good many answers.

First off, the University is not insatiable in its demands for public funds. It seeks merely to meet the demands placed upon it by the citizens of the state. The University is here because Wisconsin has young men and women to educate and because the people of the state want a center of research and public service. The University cannot be expected to meet 20th century demands with 19th century equipment.

Badger taxpayers are simply face to face with a study of relative importances. They must decide whether the University of Wisconsin is to maintain its place as one of America's leading universities, or whether because of rapid growth and sporadic financial support the state will allow the University plant to become inadequate for topnotch educational service to students and state.

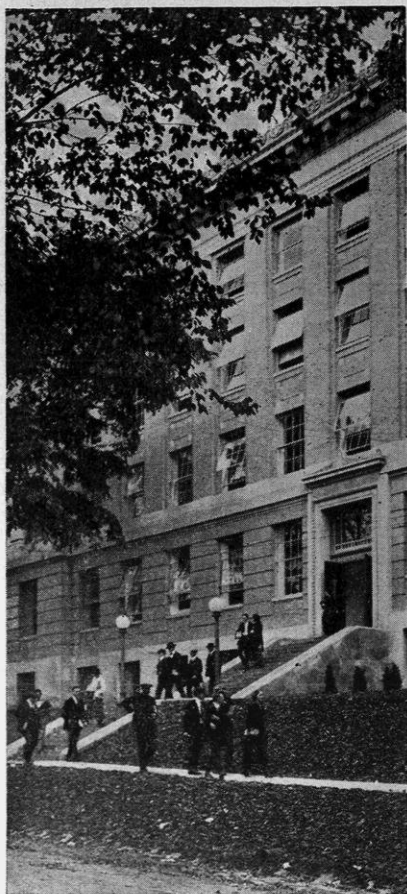
Temporary buildings have gotten the UW by for a time. But such makeshift buildings and classrooms



## VETERANS



**NORTH HALL:** Built in 1851 out of funds "borrowed" from the University's original federal land grant and still going strong. Originally a student dormitory and faculty residence, it now houses the department of mathematics. South Hall and the central portion of Bascom Hall are only four and nine years younger, respectively.



**STERLING HALL:** Built in 1916 during the Van Hise-era construction splurge, the last major L&S building project to be financed by state funds. It houses the over-crowded economics and sociology departments, the School of Commerce, and physics labs.

are quite inadequate, and the sooner they are replaced with buildings that are permanent and suitable, the better prepared the University will be for its educational tasks.

To fulfill its obligations to oncoming youth and to the people of the state, the UW must be enlarged. Building needs have accumulated for two decades. They limit the University's opportunity for invaluable service and threaten the educational opportunities of thousands of Wisconsin men and women.

"If the University is to meet in a reasonably adequate fashion the demands of the state for resident teaching, for research, and for public service, the space now available should be doubled as quickly as possible," says Pres. E. B. Fred.

"Measured by the commonly accepted national standards of space required per student, or by comparisons with that of neighboring state universities, the University is woefully lacking in classroom, laboratory, and office space."

Since 1940 the academic space in classroom and laboratory buildings has dropped from 130 to less than 84 feet per student at Madison.

Space records kept at another Midwestern state university with an enrollment higher than Wisconsin's show 225 feet of comparable area per student.

The University's dire building needs are recognized by diverse segments of the public.

In a recent report submitted to the Legislative Council by a subcommittee on labor, industry, small business, and commerce, it was pointed out that the UW needs greatly increased classroom space, particularly in the School of Commerce.

And the *Milwaukee Journal* has declared that "the University of Wisconsin, shabby and threadbare in vital spots—and generally ready to burst its seams—is at a time of crisis."

### Why It Can Be Done

There is plenty of money in Wisconsin to pay for a decently-housed University, don't let anybody kid you about that.

It's all a matter of standards of values.

During the last 25 years, publicly supported institutions of higher learning in Wisconsin have not had adequate funds, both in terms of their needs and in terms of comparison with budgetary provisions for such institutions in comparable states.

Wisconsin ranks 12th among the 48 states in financial ability, but Wisconsin ranks 18th to 20th on the basis of per capita expenditures for higher education.

In 1938, for instance (the last year for which such figures are available), Wisconsin had a per capita expenditure of \$3.98 for higher education. That same year there was a per capita expenditure in this state for alcoholic beverages, tobacco, theaters, movies, soft drinks, chewing gum, toilet preparations, and beauty parlor services of \$71.97.

Wisconsin ranked 4th among the states that year with respect to per capita expenditures for tobacco and liquor, and 19th with respect to per capita expenditures for higher education.

The way is here. The will remains to be demonstrated.

### In the Next Pasture

While the University of Wisconsin's post-World War II building program has been marked by quibblings, frustrations, and delay, other schools have gone ahead with construction and now are occupying, or are about to occupy, a fabulous array of classroom and extra-curricular buildings.

Let's take a look first at some of our Big Ten neighbors. Over at Ann Arbor, the University of Michigan has been doing things besides winning Conference championships. Educational buildings are now being erected out of state funds for business administration, chemistry, engineering, and general service. Two dormitories now under construction, and University Terrace, a series of completed apartment buildings for veterans, are built by the University on a self-liquidating basis.

Ohio State got an \$18,000,000 building fund from the 1947 Ohio Legislature, and more than half of that amount is now under contract. Ground was broken last Spring for a new \$8,000,000 medical center. Construction is under way on a music building, a central service building, and an addition to the Botany and Zoology Building. Other projects well along in the university architect's office include buildings for physics, commerce, library, ag labs, electrical engineering, dairy barns, optometry, and industrial X-ray. Besides this state-financed program, Ohio State is about to spend \$5,000,000 on a self-liquidating student union.

The University of Illinois has moved into a huge new electrical engineering laboratory built since the war, and is about to occupy a mechanical engineering building and a women's residence quadrangle holding 542. Under construction are a chemistry building, a betatron lab, and an 18-hole golf course. The UI post-war construction program has totaled approximately \$8,000,000.

Indiana, Northwestern, Purdue, and Minnesota also have been doing considerable building since 1945.

Only Iowa is in the same "plans only" boat with Wisconsin.

Michigan State, not to be outdone by its Ann Arbor rival, has a \$25,000,000 program under way, including a huge new stadium, an engineering building, liberal arts classrooms and dormitories.

The surge of post-war campus construction is not confined to the Big Ten by any means.

Nebraska University opened seven new buildings during the past year. They include a big classroom building, an addition to the chemistry building, a military and naval science mall, a swine science building, and three men's dorms.

Out at the University of California at Los Angeles, presided over by Ex-UWite C. A. Dykstra, a \$31,000,000 construction program has already built a library wing, a business administration building, and a cyclotron, and has engineering and law buildings well under way.

Washington and Washington State have both moved into handsome new quarters this Winter.

At the opposite end of the country, Maine is building two dormitories, a library, an engineering hall, and a \$1,500,000 student union.

What makes these nation-wide comparisons even more striking is the fact that not one of these other universities went into the post-war enrollment bulge situation with such an already-crowded campus as did Wisconsin. While Madison construction has been virtually at a standstill since 1930, other institutions have been able to do a relatively better job of keeping pace with teaching, research, and public service demands for space. Indiana, for instance, virtually rebuilt its central campus in the 1930s with the help of federal funds. The University of California has received generous and repeated state appropriations. Michigan has been able to tap gifts by friends for its famous Law Quadrangle, Rackham Building, Hill Auditorium, Burton Memorial Tower, and W. K. Kellogg Foundation Institute.

It may be quite correct for *Look Magazine* to conclude that "the ratio of work to marble is higher at Wisconsin than at any other university" —because the amount of UW marble in the equation is comparatively minute.

### Extra-Curricular Mortar

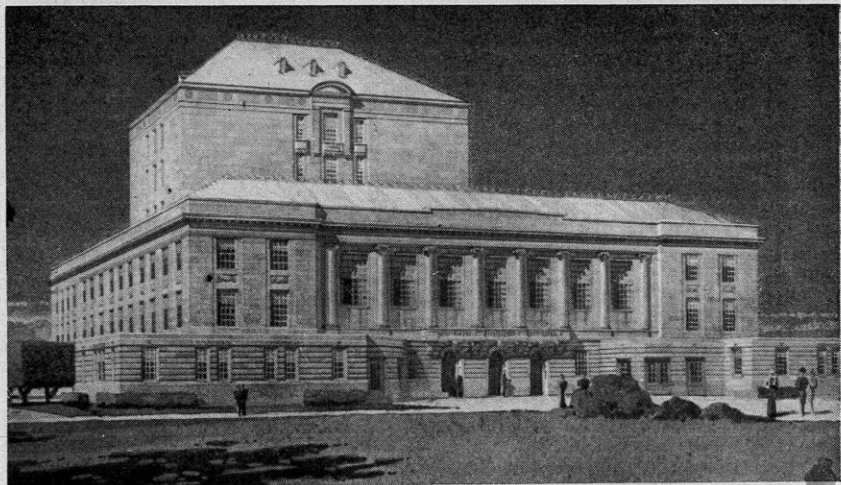
These nearby projects will help the campus situation when they materialize:

1. A \$4,000,000 veterans' hospital.
2. Three new religious centers.
3. A new University YMCA.
4. A diagnostic center for the State Department of Public Welfare.
5. A State Laboratory of Hygiene.

## OTHER COLLEGES ARE 'WAY AHEAD



MICHIGAN: The front north elevation of the School of Business Administration Building soon to be opened at Ann Arbor.

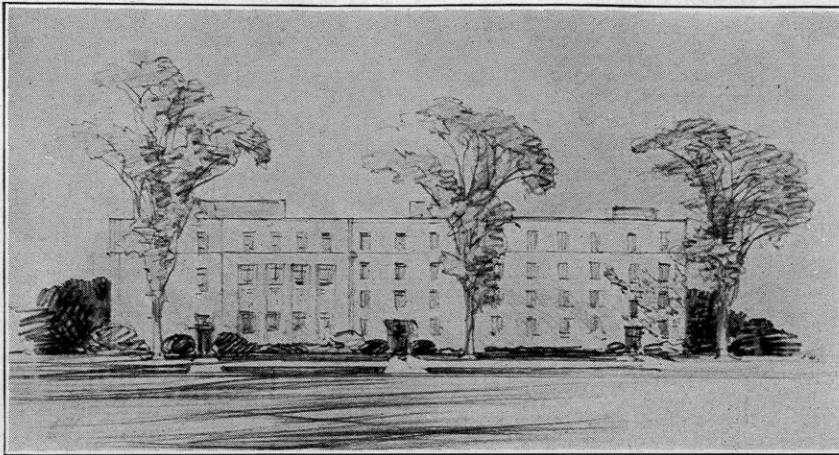


OHIO STATE: New library, part of an \$18,500,000 program under way since 1946.

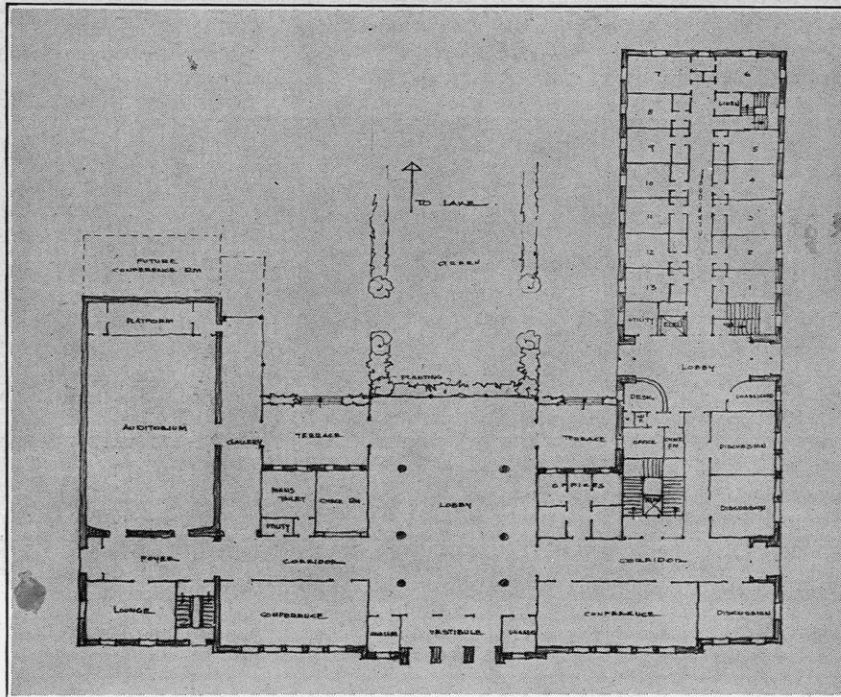


MICHIGAN STATE: The new power plant at East Lansing. Michigan State's post-war building program totals \$25,800,000. Only three buildings remain to be completed and these will be ready for use by next September.

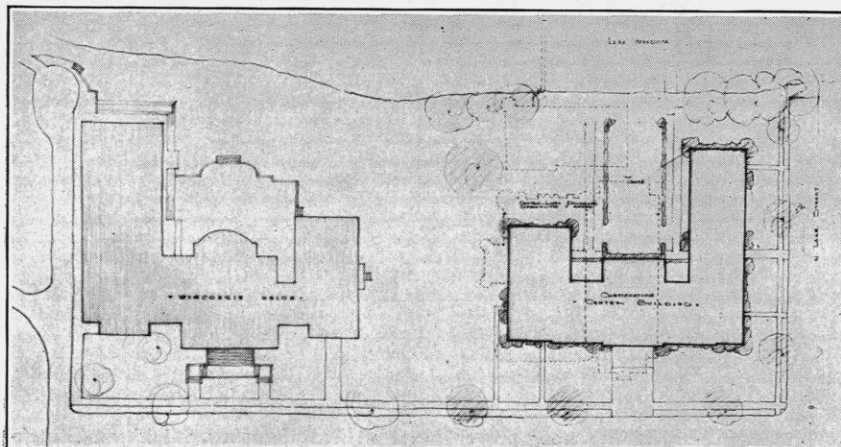
# CENTER



LAKE ST. VIEW: A dormitory wing.



GROUND FLOOR LAYOUT: Emphasis on meeting rooms.



BIRD'S EYE VIEW: At the left, the Union.

PRELIMINARY SKETCHES and floor plans for the proposed Wisconsin Center Building, dedicated to the *Wisconsin Idea* of service to the people, were unveiled in Madison recently.

The new building is now only a dream. But it is a practical dream, designed by men who help render the service for which it is built. And almost a million and a half dollars have already been contributed to help make the "dream" become a reality.

Five faculty members, appointed by President E. B. Fred, were commissioned to gather, analyze, and consolidate the ideas of all who contribute to the *Wisconsin Idea*. The committee's report consisted of nine specific recommendations, plus tentative exterior designs and plans, developed in cooperation with Roger Kirchoff, state architect.

The committee includes Prof. E. A. Gaumnitz, School of Commerce, chairman; Dr. Llewellyn R. Cole, professor of medicine; Prof. Russell T. Gregg, School of Education; Associate Dean V. E. Kivlin, College of Agriculture; and Prof. Kurt Wendt, College of Engineering.

## UWF Will Build

Basically, the new building is designed to house and serve institutes, short courses, and clinics, which annually bring more than 100,000 people to the campus. It will be built by the University of Wisconsin Foundation, which is now conducting a Centennial Campaign to raise a gift fund of 5,000,000. As now planned, the Wisconsin Center Building will be located at the corner of Lake and Langdon Sts., extending from Langdon St. to Lake Mendota. Eventually, it will be extended westward on Langdon St., so that it, together with the Memorial Union and an open parkway, will occupy the entire block bounded by Lake, Langdon and Park Sts., and Lake Mendota.

This building would set aside a definite place and definite facilities to serve adult groups," said Professor Gaumnitz. "Thus the university will be able to accommodate visiting adults as well as its regular students—and to serve both groups better than ever!"

An analysis of the needs of institutes and clinics led to the following conclusions:

# BUILDING

1. Informal discussion groups need informal settings—rooms which seat people around large tables, to encourage free give-and-take of experience, information, and opinion. Rooms for this purpose are located on the first, second and third floors.

2. Many institutes may be under way at the same time, so meeting rooms in considerable numbers and in varying sizes are suggested.

3. Exhibit space should be available in the basement of the building, with facilities for convenient unloading and installation of displays.

4. Library facilities in this building need not be large, but certain basic materials should be available.

5. Institute offices and alumni organizations could efficiently be housed in this new building.

6. Traffic flow should be accommodated by registration desks and lobby space inside the building, and parking space in the near neighborhood.

7. Duplicating equipment should be available for rush production of needed materials.

8. Communications with home communities are essential for many who come to Madison for conferences. Adequate telephone facilities should be available for public use.

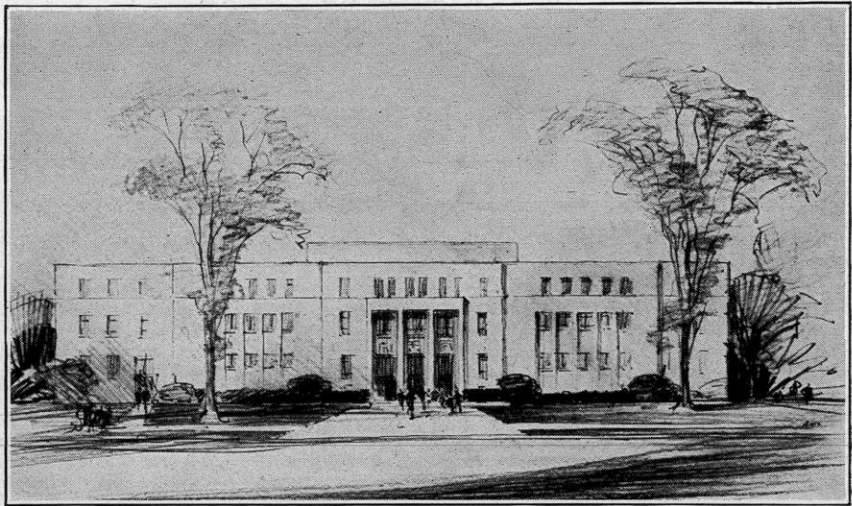
9. An Assembly Hall or Forum large enough to accommodate discussions and scientific demonstrations should also be included in final plans. It should contain a modern elevator-stage and the latest improvements in lighting, together with equipment for sound-picture projection, radio and television (inbound and outbound) and press and photographic facilities.

Actual financing and construction of the Wisconsin Center Building is one of the major objectives of the University of Wisconsin Foundation.

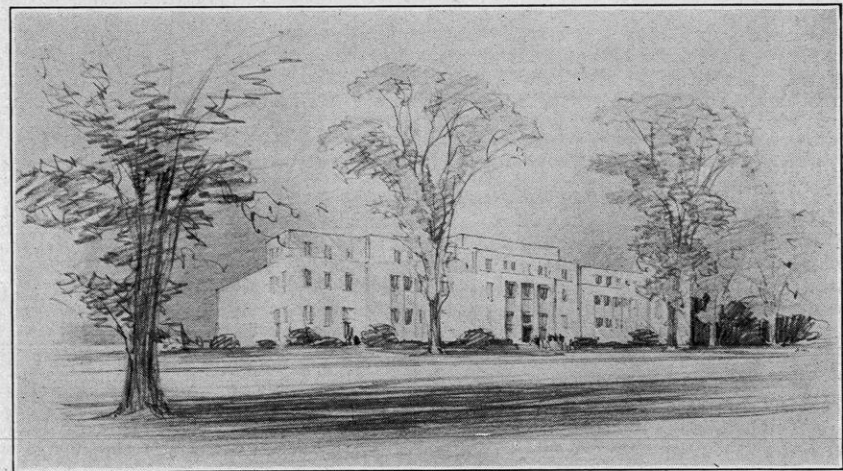
## Kohler Keynotes

"This building would truly become the great 'council house' of Wisconsin people," says Herbert V. Kohler, chairman of the Foundation's Centennial Gift Fund Campaign. "It would become the heart and center of the *Wisconsin Idea* of service to the people. As President Fred has said, it would make the University's help available to more people, and at the same time relieve some of the intense overcrowding at the University.

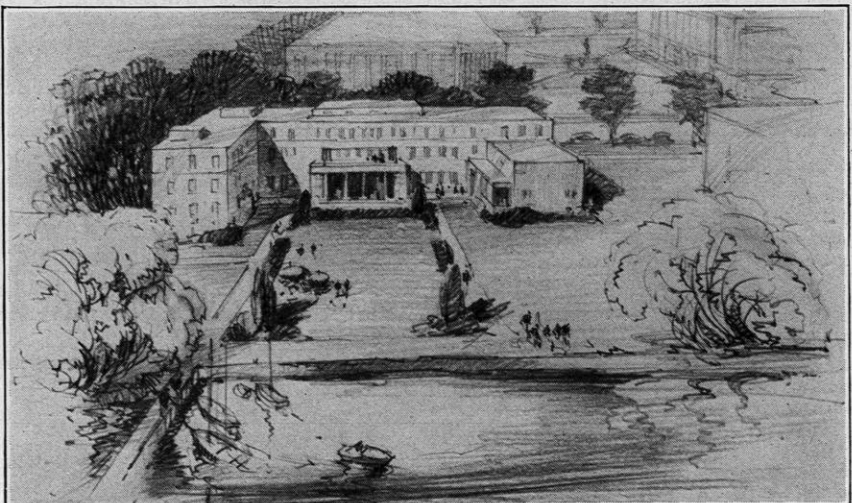
"There is room for everyone on the roll of honor. There is opportunity here for these who wish to make substantial gifts or bequests, as well as those of more modest means."



LANGDON ST. VIEW: A roof for the *Wisconsin Idea*.



VIEW FROM HISTORICAL LIBRARY: No more Quonsets.



LAKE SHORE VIEW: An unrivaled setting.

# A BADGER EXPERT SPEAKS HIS MIND

## Public Funds for Higher Education

★ Excerpts from an address by R. B. STEWART, '25, vice president and controller of Purdue University, at the National Educational Conference on the University of Wisconsin campus last October.

BEFORE WORLD WAR II, there were about 1,500,000 college students in America, and the enrollment of these students was divided about equally between the private and the public institutions. Since the war, this enrollment has increased to about 2,600,000 students with about 1,400,000 in public institutions, and 1,200,000 in privately supported institutions. The college population is expected to increase still more in the next four or five years with all of the increase concentrated in publicly-supported institutions (US Office of Education). While statisticians who are expert on the problem disagree as to how much the increase will amount they seem agreed that the enrollment will be not less than 2,700,000 students by 1952 to 1954, and 3,000,000 students by 1960. This estimate of the rate of growth is supported by the fact that, in the fall of 1948, with a smaller enrollment of veteran trainees, the over-all enrollment has increased according to prediction. In other words, we now have proof that the enrollment in colleges will increase to a degree which will more than offset the "veterans bulge" of last year.

The pattern of enrollment in specific institutions, of course, will vary in the several states, depending upon the distribution of students as between junior, municipal, and four-year colleges, but the central fact of a larger total enrollment seems self-evident. Since it will bear almost wholly on the publicly-supported institutions, what will be the burden by way of financial cost?

It is commonplace information that colleges and universities which have doubled enrollments since the War have faced the greatest shortage of teachers, especially in the areas of scientific study, that has ever been known. That the colleges and universities have met this increase in enrollment with inadequate staffs and have produced a student product noted for its above-average performance is a tribute to the quality of American youth which has been forced, in order to take advantage of opportunity, to meet intellectual competition not heretofore present on our campus. Since colleges and universities have not been able to employ competent scientific and instructional staffs at the higher levels to handle the large enrollment, it is evident that the gap has been filled by younger individuals mostly graduate students, many of whom have preceded their own students by perhaps one year or less. On every campus there are newly-graduated bachelor degree holders performing the role of teachers in courses from which they, themselves, have just graduated.

\* \* \*

The staff problem is critical not only because of inadequate numbers. It is equally critical because of inadequate compensation. While the cost of living has risen since before the war by about seventy per cent or more, faculty salaries have risen in few institutions by any such astronomical figure. There are spectacularly few major universities which have been able to make substantial increases in upper-bracket faculty salaries—only one or two by means of proportionately increased appropriations from their supporting public bodies. Salary increases, such as may be, have been met

largely by the increase in the amount received from student fees from the students attending public institutions under provisions of the GI Bill of Rights. As the GI part of the student population decreases, therefore, income from student fees will decrease and leave a serious gap in the financial structure of almost every public institution. Persuading the supporting public agencies to provide adequate funds to make up for reduced fee income may well prove to be the number one problem confronting public universities for the next year or two.

From my discussions with financial officers of public universities throughout the land, I am impressed with the fact that the *average expenditure by states and municipalities for support of their public universities and colleges must increase by not less than sixty to seventy-five percent during the next biennium*, in order to enable the schools to operate, not at the prewar level of effectiveness, but at the current level with lower proportional pay and less experienced staff than should be found in universities of major consequence.

\* \* \*

The foregoing discussion, therefore, points up clearly and simply the problem of public funds needed for higher education. Enrollments have more than doubled since the war and will still further increase in publicly supported institutions. Public appropriations for the support of this load, except in a few instances, have been increased very little. On a per capita basis they have uniformly decreased! The increased income required by the universities to carry the more than doubled student load, has been derived almost exclusively from the sharp increase in the receipts from students for tuition payments under the GI Bills.

Since the GI Bills, however, do not provide for the payment of the full cost of education but for only the cost of the direct teaching expenses, there has been a diminished per capita income in most of our higher educational institutions and our funds simply have not kept pace with dollar depreciation and much higher general prices. This has caused university facilities to be used far beyond normal capacity, a tendency to inadequate maintenance, and a dilution in quality of the faculty by the introduction of a large percent of graduate student teaching.

University staff salaries as a whole have not kept pace with comparable professional salaries outside the classroom walls, and have lagged disgracefully behind the rise in the cost of living. As income from the Federal Government for tuition will decline with the decline in GI enrollment, local appropriations must be increased to support an adequate instructional staff and to bring physical plant facilities back to standard.

### PICTURE OF THE MONTH

IF EVER a photograph spoke for itself, the one at the right surely does. The toddling son of a student veteran lends his hand at campus construction and thereby symbolizes the fact that the University of Wisconsin is not so much erecting buildings as it is building a future for Wisconsin's sons and daughters. Whatever builds a university's capacity builds, at the same time, the state and the nation.



*" \* \* promoting by organized effort the best interests of the University \* \* "*

# More Marble

LOOK MAGAZINE RECENTLY reported that "the ratio of work to marble is higher at Wisconsin than at any other university."

These 15 words summarize clearly Wisconsin's crying need for adequate buildings. During the last two decades the University of Wisconsin has made tremendous progress in teaching, research, and public service. Student enrollment has more than doubled. Research and public service activities have tripled. But University building for classrooms and laboratories has been at a standstill during this period. The last classroom building erected with state funds was built 20 years ago. Dormitories and additions to the Memorial Union have been built during this period, but state funds have not been used for these structures.

In the meantime, the building needs of the University have become increasingly urgent. Academic space for each student in University buildings has dropped from 5,300 to 2,660 cubic feet. Laboratory space has become sadly inadequate for effective work. Buildings that were obsolete 20 years ago are in worse shape today.

Fourteen campus buildings are more than 50 years old. Two campus landmarks are pushing the century mark: North Hall is 98 years old and South Hall is 94. The center section of Bascom Hall is 90 years old—a dangerous fire-trap. Chadbourne Hall is 78 years old.

Science Hall, the Chemical Engineering Building, and the Electrical Engineering Building all are past the 60-year mark—and woefully obsolete.

Yet these are the buildings in which the University is trying to keep pace with scientific progress in a scientific age. Certainly Wisconsin students are entitled to better educational facilities than those available in these 60-year old landmarks.

To meet this building emergency, the

University has dotted the campus with Quonset huts and temporary wooden shacks moved here from military camps. Forty-three of these unsightly structures clutter up the campus from one end to the other. A few are fairly satisfactory, but most of them lack the essential features for satisfactory classroom work.

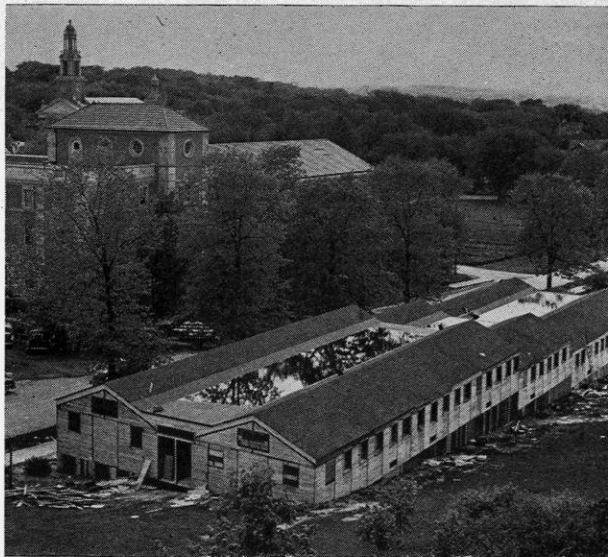
At best, these huts and shacks are only a temporary makeshift for a housing emergency—a sorry substitute for buildings that should have been erected 15 years ago. They are wasteful, inefficient, and uneconomical. They waste a lot of time for both faculty members and students. Faculty members chase back and forth over the campus for classes and quiz sections. So do the students.

Classes in the School of Commerce, for example, meet in 23 different buildings; 11 of these are temporary shacks and Quonset huts. It's bad enough for students to race hither and yon to attend classes in 23 buildings, but it's still worse to waste faculty time in these campus peregrinations. No wonder the interval between classes has been lengthened from 10 to 15 minutes. A few more of these huts and students will need motorcycles to get from class to class.

Obsolete buildings are also a definite handicap in maintaining a top-flight faculty at our University. Everybody agrees that a great faculty is more important

than great buildings. However, adequate buildings are highly important in retaining the good men of our faculty, as well as persuading good men to come to Wisconsin.

Since taking over the presidency, Doctor Fred has "lost" several top-flight men who refused to come to Wisconsin because of old buildings and over-crowded laboratories. Wisconsin cannot afford to lose such men, so the answer is crystal clear: more marble.—JOHN BERGE.



ARMY THROWBACKS: 43 of them clutter the campus.

## Badger Willock Is a Rapidly Rising Star In Radio and Screen

ONE OF THE UW's prominent alumni in the Hollywood radio and film industry is Dave Willock, '31, who plays the part of Tugwell, Jack Carson's bumptious nephew, on the *Jack Carson Show* heard coast to coast on CBS.

On campus Dave was a Wisconsin Player, a member of Haresfoot, with comic leads in many plays. Even then friends predicted a lively career for the slender, boyish comedian whose wavy brown hair and wide grin still give him a look of perennial youth.

Following his graduation, Willock joined Station WTMJ in Milwaukee, where he doubled as writer and actor in comedy and dramatic shows.

"At that time", Dave says, "radio stations had standby singers who filled in with a tune or two during any and all opportune moments. Our regular was Dennis Morgan." This was the year Dave met Jack Carson. Jack was selling insurance; they decided to team up in a vaudeville act.

Billed as Willock and Carson, they did a comedy burlesque of newsreel interviews, impersonating the various prominent figures of the day. Opening at the Riverside Theater in Milwaukee, they moved to the Oriental Theater in Chicago, then toured the Loew's Circuit and RKO Orpheum Circuit.

In 1935 with vaudeville on the wane, they split up. Willock did night club singles and Carson took a theater emcee job in Kansas City.

Two years later, Willock received the following cryptic wire from Carson: "Run, do not walk, to Hollywood. Bonanza. They pay \$25 a day if you can speak a line." Willock moved his family and has lived in the film and radio center ever since.

He joined Carson on his first radio show, *The Signal Carnival*, then began doing movie work. Since 1937, Willock has been on the air consistently with Carson, has played numerous straight and comedy roles in pictures. His most recent film stints are in *So This Is New York*, *The Sealed Verdict* (starring Ray Milland), and *One Woman* (starring Alan Ladd).

Willock's wife is the former Rae Butler, a professional dancer. They have three daughters, Lynne 13, Susie 8, and Nancy 4, who assist their father in his hobbies: photography, model trains, model building, and woodworking.

## ★ With the Alumni

### 1888 . . . . . W

Mrs. Charles F. LAMB has moved from Madison to Oshkosh. Mrs. Lamb is the widow of Attorney Lamb who died in 1947.

### 1893 . . . . . W

Herbert Henry JACOBS, Verona, founder of the Wisconsin Anti-Tuberculosis Association, died November 1.

### 1896 . . . . . W

Edward W. DeBOWER died Sept. 21 in New York City. He was the founder of LaSalle University and the Blackstone Law Institute, Chicago.

### 1897 . . . . . W

Andrew P. HOLLIS, of Kenosha died Sept. 20 following a long illness.

### 1899 . . . . . W

Dr. Louis F. RUSCHHAUPT died Sept. 30 at the age of 69 in Milwaukee.

### 1900 . . . . . W

Word has just reached the alumni office of the death of Charles R. HEDKE last March 11.

### 1902 . . . . . W

Dr. George E. KING has retired from the faculty of Iowa Wesleyan College after 28 years of instruction.

Dr. Henry F. HELMHOLZ, chief medical consultant for the United Nations international children's emergency, recently returned to this country to resume his duties as chief pediatrician at the Mayo Clinic in Rochester, Minn.

### 1903 . . . . . W

Phebe Maud SMITH died Sept. 29 at her home in Juda. She was 72 years old.

### 1904 . . . . . W

Dr. Andrew G. DuMEZ, dean of the School of Pharmacy, University of Maryland, and Secretary of the American Council on Pharmaceutical Education, passed away in Washington, D. C. Sept. 27. He was 63 years old.



DAVE W. WILLOCK, '31

### 1905 . . . . . W

Prof. Oliver P. WATTS and Mrs. Estella Nuzum Jones were married Sept. 22 in Beloit. They are living at 114 N. Spooner St., Beloit.

Carl A. PEDERSEN of Albuquerque, New Mexico, and his wife were killed in a traffic accident near El Paso, Texas Oct. 3.

Herbert F. LINDSAY, vice-president of the Lindsay Bros., Inc., agricultural implement firm died Oct. 3 in Detroit. He leaves his wife, the former Corsolette ELLIOTT, '08.

Henry Z. MITCHELL, publisher of the *Bemidji* (Minn.) *Pioneer*, has sold his 50 per cent interest.

### 1906 . . . . . W

Fred HEINEMANN, Merril, a curator of the Wisconsin Historical Society, has been elected a vice-president of the society.

### 1908 . . . . . W

Prof. Homer A. WATT, head of the English department of the University of New York, died early in October. He was 64 years old. He leaves his wife, the former Effie WHYTE, '07.

### 1909 . . . . . W

Ber VANDERVELDE, prominent Milwaukee attorney, died Oct. 23 at the age of 63 after an illness of several weeks.

Mrs. Joseph N. Berg, (Olga NELSON) has been reappointed Madisor commander of the American Cancer Society.

### 1910 . . . . . W

Dr. Otto J. ZOBEL of New York has collaborated with two other professors on a new book, *Heat Conduction*.

Max A. FRESCHL, former vice-president and part owner of the Hole-proof Hosiery Co., died at his home in Milwaukee.

### 1911 . . . . . W

Henry O. JAASTAD died Oct. 26 in Eau Claire. He was 58 years old.

### 1912 . . . . . W

Alfa Wood HUBBELL, retired Mount Dora, Fla., school teacher, is living at 128 Sixth Ave. in that city.

### 1913 . . . . . W

Dr. Sumner H. SLICHTER, economics professor at Harvard University, was awarded the honorary degree of doctor of laws at the fall commencement of Lehigh University.

Adalin BROWN, Madison, and Rev. Gerald White of St. John's, Newfound-land, were married Oct. 23 in Milwaukee.

### 1914 . . . . . W

Joseph P. HERTEL, assistant farm adviser, has returned to the county agricultural extension service in Redland, Calif., after a year's sabbatical leave.

Dr. Karl H. DOEGE, Marshfield, has become president of the State Medical society for 1949.

### 1915 . . . . . W

Dr. Hilmar G. MARTIN, eye, ear, nose and throat specialist, died Oct. 5 at his home in Milwaukee after a long illness.

George R. STARK has organized the Texas Vermiculite Co. of Austin, Texas.

(Continued on page 24)



## Earns a Gold Medal



ARNE ASPLUND, '27, (right) receives from Sweden's Crown Prince Gustav a gold medal for his development of a machine for converting wood chips into building board—a process now in worldwide use for rebuilding war-devastated areas. A former "W" man. Mr. Asplund is consulting engineer in a Stockholm firm whose tongue-twisting name is Aktiebolaget Defibrator.

(Continued from page 23)

He has resigned as vice-president of the B. F. Nelson Mfg. Co., of Minneapolis.

### 1916 . . . . . W

Louis D. MILLER died Oct. 21 in Aurora, Ill. He is survived by his wife, Ethel HOVERSON, '14, one son, Robert, and two daughters, Mildred and Helen.

### 1917 . . . . . W

George S. BALDWIN died Sept. 15 in Youngstown, Ohio.

### 1918 . . . . . W

Mr. and Mrs. Kenneth CURTIS, '19, announce the marriage of their daughter, Clair, to Wallace Templeton, Jr., son of Mr. and Mrs. Wallace TEMPLETON, Oct. 16.

### 1920 . . . . . W

Dr. and Mrs. Robert K. IRVINE have moved from Manawa to Philadelphia, where the doctor is specializing in internal medicine associated with the training program of four Philadelphia medical schools.

### 1921 . . . . . W

D. V. "Van" PINKERTON, formerly managing director of the Preserve Industry Council, has been appointed director of sales and advertising of Martin Food Products, Inc. of Chicago.

### 1922 . . . . . W

Freda Margaret GATERMAN of Manitowoc and E. J. Born, Tucson, Ariz., were married July 3 in Las Cruces, New Mexico.

Dudley H. DAVIS, Madison attorney and operator of the Tenney Building, and Muriel SMITH, '43, were married recently.

Mrs. James W. Irwin, (Mary BRIDGMAN) died Oct. 7 in St. Louis after a brief illness. She was 48 years old.

Elmer C. PRIEWE has been operating a 1770-acre farm at Orangeville, Ill., since 1919.

Sherwood BUCKSTAFF has been appointed Exploration Manager of the Houston area of Shell Oil Co.

### 1923 . . . . . W

George MARVIN, who had served the farm families of the northern district of the Island of Hawaii for 13 years, died recently.

### 1924 . . . . . W

Del R. PAIGE has become a partner in the firm of Ernst & Ernst, Atlanta, Ga.

John A. BOSSHARD has resigned as treasurer of the Carnation Co. He had been with the company for 13 years.

John J. CHYLE has been elected director of the American Welding Society for a three-year term.

### 1925 . . . . . W

Anthony F. GRAMM has been appointed electrical supervisor of the Consumers Power Co., Jackson, Mich.

Leon A. ANDREWS, former South Wayne area farmer and insurance agent, died Sept. 30. He was 48 years old.

Elva N. UGLOW has moved from Elkhorn to 514 W. College Ave., Waukesha, where she is employed as secretary in the business offices of Carrol College.

### 1926 . . . . . W

Elbert O. HAND has been elected vice-president and a director of Cluett, Peabody & Co. Inc. in New York City.

### 1927 . . . . . W

George J. HEIMERL and Barbara R. Brown were married Sept. 3. They are living in Hampton, Va.

Emerson W. MANZER has become industrial arts instructor at the State Teachers College, Platteville.

### 1928 . . . . . W

Robert P. PIKE, a Major in the Army, is now stationed in Korea.

Prof. Albert E. WHITFORD has been appointed director of the Washburn Observatory by the University Board of Regents.

Harry C. THOMA has become associated with the M. T. Melby real estate and insurance agency in Madison.

Martha ZENK died at Eureka, So. D., Oct. 25. She was 62 years old.

### 1929 . . . . . W

Ian CARTWRIGHT, Ashland, has been secured as a science instructor in the Grand Marais, Minn., high school.

### 1930 . . . . . W

Allen L. SPOONER, Eau Claire, died Oct. 3. He was 44 years old.

Word has just reached the alumni office of the death of Esther L. BOYER March 5 in Missoula, Montana.

Louis A. Krammel and Hedwig BENNEWITZ were married Oct. 2 in Milwaukee.

Frank M. WEAVER has been selected Southern California representative of the California Manufacturers Assn.

Abner BRENNER was awarded the Dorothea Proctor Prize of \$100 for a paper on a phase of the electroplating industry presented at the convention of the American Electroplaters' Society in Atlantic City June 28-July 1, 1948.

Harold RUSCH, director of music in Shawano public schools, has been hired as band director of Ashland high school.

Glenn A. DUNCAN has been elected president of the Nevada State Educational Assn. His term is for two years.

Stella AUSTERUD of Martell has received the rank of assistant profes-

sor at Wartburg College, Waverly, Iowa.

Lucille VERHULST, La Grange, Ill., is on leave of absence from Whittier College to do graduate work at the University of Chicago.

### 1931 . . . . . W

Mrs. Robert Westby, (Louise WILLIAMSON), Ft. Atkinson, has presented the State Historical Society of Wisconsin an original watercolor "Old Milton House."

Earl SACHSE, assistant attorney general, has been named executive secretary of the state legislative council in Madison.

Dr. Alexander BRAZE, Rockford, Ill., and Mrs. Esther Crum were married Oct. 8. They are living in Rockford, where Dr. Braze is president of the active staff of Swedish American hospital.

### 1932 . . . . . W

Helen Pearson HERZBERG has been working for the Davis Polk law firm in New York City.

Francis A. FLYNN has joined his father's concern, the Crescent Clothing Co. in Madison.

## NEXT MONTH

**UNIVERSITY PAST.** "If you could go back through the Wisconsin years . . . what moment would you choose?"

**UNIVERSITY PRESENT.** "If you were asked what should be put in the cornerstone of one of the University's new buildings for people to dig open a hundred years from now, what would you recommend?"

**UNIVERSITY FUTURE.** "If you could look into the future far as human eye can see, what would you predict for Wisconsin?"

Mary JONES has accepted a position with the Bellen, New Mexico, schools as vocal music teacher in the junior high school.

Arthur CHADWICK has joined the advertising sales staff of *Life*. He was previously with the sales staffs of *Woman's Home Companion* and *Field and Stream*.

### 1933 . . . . . W

Mrs. Russell Wallick (Alma O. WORNSON), is now living at 19187 McCormick, Detroit 24.

### 1934 . . . . . W

Paul S. KUELTHAU has been appointed to the newly-created post of executive assistant in the division of law of the Office of the General Counsel of the National Labor Relations Board.

Drexel A. SPRECHER has been appointed Deputy Chief of Counsel to General Taylor, US Chief of Counsel for War Crimes at Nurnberg, Germany.

Betty MEYER, Chicago, and Dr. Heinz Kohut were married Oct. 9. They are living in Chicago where Dr. Kohut is an assistant professor of psychiatry at the University of Chicago.

Jane SCALBOM, '41, and Mrs. William E. Peterson (Jane G. PETERSON) have opened the Century House,

where they make and sell ceramics and gifts, mostly of their own design, in Madison.

### 1935 . . . . . W

Dr. Harold GOLDBERG has been appointed chief of the Ordnance Research Section of the National Bureau of Standards.

Mr. and Mrs. E. Richard KNOWLES have announced the birth of a daughter, Stephanie Abbott, Aug. 26 in Oakland, Calif.

Hugh G. BONE has accepted a position as professor of American government and politics at the University of Washington.

Walter J. HENDERSON has become an active partner in the L.H. Hill Co., Inc., Madison.

### 1936 . . . . . W

Leone J. SCALZO is now Supervisor of Student Health at Washington University in St. Louis.

George H. COOK is now refining advisor to the Standard Oil Co. for their German operations. He is living in Hamburg, Germany.

Lee W. CRANDALL, associate professor of civil engineering at the University, has been teaching structural design.

Dr. Francis L. YOST, associate professor of Physics at the Illinois Institute of Technology in Chicago, has been awarded the Army-Navy Certificate of Appreciation for his wartime service in the Office of Scientific Research and Development.

### 1937 . . . . . W

Charles F. GERLACH has been appointed technical service manager, agricultural chemicals, at Michigan Chemical Corp., St. Louis.

Harlan WHITMORE and Marian M. Sommer were married Oct. 9 in Beloit. They are living on the Dougan Guernsey farm at Beloit, where Mr. Whitmore is employed.

Adrian J. ROBINSON has been employed as sixth grade teacher and director of playground activities at Hemet Elementary School in California.

Word has just reached the alumni office of the marriage of Helen FIRSTBROOK and L. Grant Hector in San Juan, Puerto Rico, last Jan. 28.

Bert SCHLANGER and his wife, the former Phoebe HONIG, '44, are teaching at Marietta College in the department of speech, radio and drama.

Frank E. OAKES has been appointed instructor of French at the Missouri School of Mines, Rolla, Mo.

Robert M. SHAPLEN, a war correspondent attached to General MacArthur's headquarters, and author of a book of short stories on the Far East, *A Corner of the World*, has joined the editorial staff of *FORTUNE*.

### 1938 . . . . . W

Kenneth R. TIEDKE, former instructor at the University, has been appointed an assistant professor of sociology and anthropology at Michigan State College.

James J. FEENEY, attorney and former alderman of Madison, has been appointed director of industrial relations of Penick and Ford Ltd.

Leo V. HAMACHER and Irene Lynch were married Oct. 9 in Madison. Mr. Hamacher is engaged in the real estate business in Madison.

Murray MEDVIN is now employed as an attorney for the US Atomic Energy Commission.

### 1939 . . . . . W

T. Howard KRUEGER has been appointed head of the music department of Shawano public schools.

Mrs. Walter KRULEVITCH Kingson, former WHA script editor, has received a civil service appointment as a script writer for the state department "Voice of America" overseas broadcasts.

Jack REYNOLDS, West Allis, has been appointed chief of the fairs division of the State Agricultural Department.

John W. GASTON, Watertown, and Gertrude Notbohm, Oconomowoc, were married Aug. 26. They are now living at 2644½ Rimpau Blvd., Los Angeles.

Mr. and Mrs. Otto H. Hansen (Charlene BROZICH) announce the birth of their second son, John Christian, Feb. 4, 1948.

Mrs. Jeanne SPOOR Wrase has been named a graduate assistant in psychology at Ohio University, Athens, Ohio.

Dr. Herman F. BOERNER, Jr. and Frances Keisman were married Oct. 9 in New York City.

Dr. Leo G. BENT has been placed in charge of all student services at Bradley University.

Rodney O. KITTELSEN was elected district attorney in Green Co.

### 1940 . . . . . W

Mr. and Mrs. Creighton A. HARDIN, (Helen TANK) have announced the birth of a daughter, Mary Helen, on July 7.

Dr. Edward R. KNIGHT, headmaster of the Oxford Academy of Individualized Education, Pleasantville, New Jersey, has been honored by having his biography included in the 1948 editions of *Who's Who in American Education* and *Leaders in Education*.

Mr. and Mrs. Ivan WITT (Enis MONTLEY) have announced the birth of a son, Ivan Herbert, Jr., Oct. 4.

Russell W. RAMSEY has been flying food into Berlin, Germany, from Wiesbaden. His present address is 7120 Air Base Group, A O 822543, A.P.O. 633, % Postmaster, New York City.

Martin A. KWITEK and Bette Ann Goodchild were married Oct. 16 in Green Bay. They are living at 215 So. Roosevelt St., Green Bay, where Mr. Kwitek is affiliated with the Standard Lumber Co.

Edgar J. KREILKAMP and Marion E. Neveling were married in October. They are living in Deerfield.

Margaret F. SUOSSO and William H. LESKINEN, '49, were married Oct. 16 in Madison. They are living at 2026 E. Mifflin St.

### 1941 . . . . . W

Lyman J. NOORDHOFF has been named Assistant Extension Editor in the University of Illinois College of Agriculture.

James C. WOOTON received a Ph.D. in chemistry on July 18 from the UW. He and his wife, the former Muriel MEYER '44, are now residing in Cincinnati, where Dr. Wooton will be associated with the Proctor and Gamble Co.

Dorothy J. GRINDE was married to Julian SUND, '42, Sept. 18 in Madison, where they are now living at 103 N. Randall Ave.

Harry ZERBEL was married to Collette Demonchy at the American cathedral in Paris, France, on Aug. 28.

John B. BOREK of Dubuque, Iowa, joined the staff of the West Central Area Council of YMCA in Topeka, Kans., on Sept. 15.

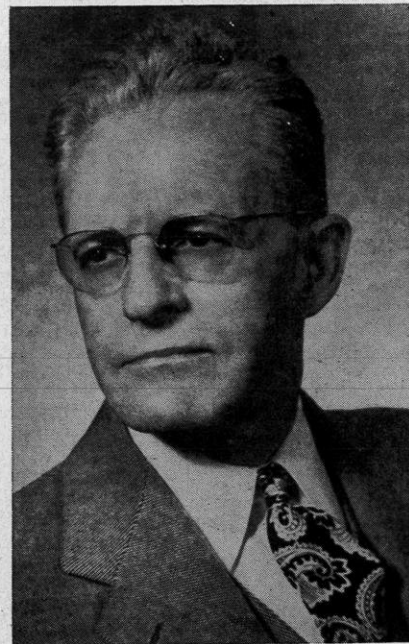
John E. FORSS has been appointed associate metallurgist on the staff of the Armour Research Foundation of Illinois Institute of Technology in Chicago.

Dr. Gladys KRAUSE has joined the staff of the Jackson Clinic and Methodist Hospital in the department of obstetrics and gynecology in Madison.

Dr. Ralph WILEY of Madison began the practice of medicine and surgery in Iola on Aug. 23. He had been a resident physician in Methodist and Jackson Clinic in Madison.

Lahron H. SCHENKE received his Master of Science degree at Iowa State Teachers College this summer, and is now an instructor in physical science at that university. His wife, the former Phyllis LANGNER, and three-year-old daughter, Pamela, have joined him at Cedar Falls, Iowa.

## Promoted Again



WILLIAM L. NINABUCK, '11, has just been named assistant manager of the Consumer Relations Department of International Harvester Co., Chicago. This is a major jump from the position he won in 1943 as supervisor of the company's advertising in all divisions—motor truck, farm tractor, industrial power, and refrigeration.

A Doctor of Philosophy degree was awarded to Walter R. LEWIS on June 13 by Purdue University.

William SAXER has been appointed athletic director at the Wisconsin school for boys at Waukesha.

Dr. J. Wayne REITZ has taken over his duties as Chief of the Citrus Division in the Fruit and Vegetable Branch of the Production and Marketing Administration, USDA.

William MILLS is vice-president of the Schwab Furnace Co. and on the Board of Directors of Gilt Edge Foundry Co. in Milwaukee.

Alice Marie Eaton became the bride of Paul Quentin JOHNSON on July 31. The couple is living in Hayward, where Mr. Johnson is practicing law.

Sigurd JOHANSEN married Mary Virginia Watkins on Aug. 14. He is professor of sociology and head of the department of history and social science at the New Mexico A&M College.

Charlotte M. ALFORD became the bride of August M. Hildebrandt on June 12. The couple lives at 1103½ Superior St. in Tomah, where Mr. Hildebrandt is employed.

LeRoy N. DAY married Ruth V. Swenson on June 12. They are living at 1933 First Street, Duluth, where Mr. Day is employed by the General Electric Co.

Edward L. LATSCH married Mary K. Kendall on May 27. The Latsches are residing at the Tower Hotel in Milwaukee, where Mr. Latsch is affiliated with the Consolidated Savings and Loan Assn. of Milwaukee.

Virginia Belle PRESLAN became the bride of Patrick Conway Mullen on May 29 in St. Anne's Catholic Church in Washington, D. C.

Lt. Deck E. CHANDLER graduated from the University of Utah School of Medicine on June 12 and has been as-

(Continued on page 27)

## Banquet Sparks Foundation Drive For \$431,000 in Dane County

MORE THAN 400 friends of the University gathered in Great Hall in the Memorial Union last Nov. 15 to attend the Dane County Centennial Drive Banquet—the kickoff of a carefully scheduled drive in the UW's home county.

The banquet was preceded by a widespread publicity drive—masterminded by Don Anderson, '25, Dane County Chairman and publisher of the (Madison) *Wisconsin State Journal*. The pre-drive effort netted more than \$100,000, substantially denting the Dane County quota of \$431,000. For several weeks Madison newspapers had been featuring stories, pictures, and editorials, to bring the University of Wisconsin Foundation program to the people of Dane County. In addition, literature was distributed, local service clubs featured University speakers, and personal word-of-mouth publicity all worked together to make Madison and Dane County residents well aware of the coming drive for funds.

The week preceding the banquet itself, large advertisements, sponsored by county and city business firms, announced the campaign dinner, and invitations were sent out to others outside the county.

The group assembled in Great Hall was introduced to dignitaries of the city, state, and University. The impressive speaker roster included: President Fred; William Walker, representing Governor Rennebohm, '11; Herbert V. Kohler, Centennial Campaign State Chairman; Frank Sensenbrenner, President of the Board of Regents and a Foundation Director; Don Anderson; Dean John Guy Fowlkes, toastmaster; and Professor William H. "Wild Bill" Kiekhofner, '13. In addition to Mr. Kohler, State Headquarters was represented by Lucious P. Chase and L. L. Smith.

Speaking of the kind of university the people want, President Fred said:

"I am convinced they desire to have the best of everything, and I feel that in their University the people of Wisconsin want only the best."

The president outlined the University's reputation for teaching, research and public service, and reported that last year nearly 100,000 people came to the campus for institutes, short courses and conferences.

In conclusion he said:

"The aid of the University of Wisconsin Foundation will prove a god-send to the thousands of persons who look to the University for advice and counsel in common problems. The Foundation has already made many noteworthy gifts to the University in support of professorships, scholar-

ships, fellowships, and special equipment. The new building will prove of tremendous value to all the people of Wisconsin."

Construction of the proposed new Wisconsin Center Building to adjoin the University campus may be started in the Spring of 1949, Mr. Kohler announced.

## Returns to the Orient



**OLAF HAUGE, '47**, of Madison sailed recently from New York on the *SS Steel Flyer* for Bombay, India, where he joined the marketing staff of Standard-Vacuum Oil Co. A major factor in the Far East petroleum picture, the organization has operations in China, Burma, Malaya, Siam, Indo-China, the Netherlands Indies, Philippine Islands, South and East Africa, Australia, New Zealand, and other islands of the South Pacific—most of which Hauge will see in the course of his work. Before leaving, Hauge completed three months of special training for his foreign post. He was born in Norway and served during the war with OSS in India, Burma, and China.

"The amount so far subscribed is about \$1,200,000; only part of this will be available for the Wisconsin Center. But if we maintain and increase the momentum that has been reached in recent months, the hopeful outlook can become a reality," he promised.

"One major objective of the Centennial Campaign," he continued, "is the construction of an adult education building. It will be designed to facilitate the program for which the University of Wisconsin is famed above all others.

"This Wisconsin conference center will quickly prove as indispensable to the adult population as the Memorial Union is to students."

F. J. Sensenbrenner paid a tribute to those who have already contributed to the Centennial Gift Fund, and called on University alumni and friends to "do your darndest" to make the \$5,000,000 goal a reality in the near future.

Professor Kiekhofner received a warm ovation at the close of his address presenting a report of the University's needs to the assembly.

"The University," he said, "is known as a distinguished seat of higher learning, a great center of research and a pioneering center of direct service to the people of the state."

"But," he declared, "Wisconsin's high standing is jeopardized by lack of funds and woefully inadequate facilities."

The professor singled out for special attack the "pathetic deficiency of intellectual diet" provided students trying to use a library with room for 300 on a campus with an enrollment of 18,000.

"Educated men and women are the university's quality product—and there is no Wisconsin product that is greater; none that is in more demand," he said.

Altogether more than 80 Madison and Dane County men and women are serving on committees to raise the county quota. Everyone has been assigned a definite job to do and a specific time allocation in which to do it.

## WAA Directors Meet

MEMBERS of the Board of Directors of the Wisconsin Alumni Association, together with the Regents of the University, President Fred, and various guests, convened at the Governor's mansion in Madison after the Wisconsin-Minnesota football game Nov. 20 for a reception.

It was followed by a dinner in the Memorial Union. Featured speaker was Marius G. Toepel, executive secretary of the Commission on Improvement of the Educational System in Wisconsin. Mr. Toepel discussed the work of the Commission and the proposals being considered for legislative action in 1949.

## Keynote Activities: Movies and Parties

ALUMNI CLUBS around the state and country are running the gamut of programs as usual—all the way from informal luncheons to full-fledged parties and educational discussions.

The Burlington club is sponsoring a memorial to the late Mrs. Cyril Hammiller, Burlington High School teacher and club member, in the form of a student loan fund to be created in the near future for the benefit of UW undergraduates from the Burlington area. A committee from the club's Board of Directors is setting up the necessary machinery.

December 1 marked a dinner of the Wausau alumni chapter at the Wausau Club. Principle speaker was George Fox, assistant UW football coach. Movies of the Wisconsin-Minnesota game were shown.

Badgers in Chippewa Falls held an organizational meeting last Nov. 11 at the local Elks Club, saw movies of the Wisconsin-Northwestern football game, and made preparations for electing a Board of Directors for the club.

Alumni in Racine are cooperating with the UW Extension there to sponsor the 1948-49 concert series, which will offer Orchestral, the Pro Arte ensemble, the UW Symphony Orchestra, the men's glee club, and a piano-duo. The club sponsored an open house at the student union there Nov. 24, when movies of the Wisconsin-Minnesota game were shown.

The St. Louis Fall Round-Up last Dec. 4 featured movies of the Wisconsin-Illinois football game, free beer and other refreshments, and a complete talk fest. Held by the St. Louis club at the Falstaff Cafeteria, it was attended by more than 50 Badgers and preceded by the publication of a club directory. New officers of the club are Chester S. Phillips, '39, president; Earl H. Hanson, '35, vice president; and Mrs. Earl Caldwell, '24 secretary-treasurer.

Sixty-five Washington County club members held a dinner meeting Nov. 25 in the Wisconsin Gas and Electric Co. Demonstration Room, saw movies of the Wisconsin-Minnesota and Wisconsin-Marquette football games, and enjoyed a card party afterward.

In the Roosevelt Room of the Hotel Morrison, Chicago alumni met last Dec. 1 at noon to hear a talk on the FBI by one of their investigators, Albert J. Rushing. Meantime the Wisconsin Alumnae Club of Chicago had held a tea Sunday afternoon, Nov. 14, at the Evanston Art Center. They visited exhibits and heard talks by several artists there.

Kenosha Badgers (120 of them) convened Oct. 27 at the Southport

Beach House for square dancing (called by Elsie Kerkhoff, '43, and community singing, led by Roger Gerling, '42. Refreshments were served at the mixer, whose general chairman was Gladys Erickson, '32. Coming events include a Founders' Day dinner Feb. 24 and a film forum on May 26.

Armistice Day marked an informal luncheon of 15 UW alumni of Knoxville, Tenn., with former governor Philip La Follette. This spur-of-the-moment get-together lasted well into the afternoon, reports Loyal Durand, Jr., '24.

## New Yorkers Publish An Alumni Directory

ACTIVITIES of the New York Alumni Club have been booming since the recent publication of a 96-page directory of all members living in the big city area. The directory is bound in an attractive red cover, is four by seven inches in size.

Clifford R. McMillen, '11, club president, writes in the Forward: "It is my hope that this directory will become the key to opening doors for the renewal of old friendships and the making of new ones." Helen Ulrich, '15, secretary of the club, was instrumental in compiling the book.

## Stationed in Japan



**MAJ. ROBERT J. STEVENSON, x'39,** (right) is now commanding officer of the 610th Aircraft Control and Warning Squadron in the 315th Air Division of the Fifth Air Force stationed at Ashiya, Japan. A native of Milwaukee, Major Stevenson was commanding officer and director of training and operations at Selman Air Force Base, Louisiana, before being assigned overseas.

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signed to the U.S. Naval Hospital, Great Lakes, Ill., for internship. Lt. Chandler and his wife became the parents of a daughter, Margaret Ann, on November 5, 1947.

Helen N. VOBGELI became the bride of Kenneth A. Hamff on May 27. The couple now resides at 943 Lantana Dr., Kingsville, Texas.

James J. SUGDEN married Ruth M. Buttle on June 5. Mr. Sugden and his wife reside on a farm south of Mukwonago.

Joseph BARNETT has become associated with the law firm of Miller, Mack and Fairchild in Milwaukee.

Francis M. Spencer, who was killed in action on March 12, 1944 on Bougainville, was buried at Roselawn cemetery in Madison.

Gilbert H. BOEDER has been transferred to Ostergatan 1, Trelleborg, Sweden, by his employer.

Martin FRAMBERGER has taken over his duties as Columbia County agent.

Mrs. Alice Schilling MOULD became the bride of Dr. Albert W. Bryan on June 19 at the Thorndike Hilton chapel of the University of Chicago. Dr. and Mrs. Bryan are now residing in Madison.

Daniel H. GREENBERG has joined his father in the general practice of law. The Greenberg's office is at 225 Broadway, New York City.

Robert J. BOBBER was married to Beatrice Sweet in June in Madison. They are making their home in Orlando, Fla., where he is employed as a physicist at the Navy's Underwater Sound Reference Laboratory.

Dr. A. A. LORENZ and Dr. Edward T. SHEEHAN, '44, have been assigned to the clinical staff of the veterans administration hospital at Tomah.

Orville B. SHETNEY has been engaged as assistant professor in the voice department at Millikin Conservatory of Music and director of the university choir in Decatur, Ill.

Norman N. ROSEN has opened a law office at the Tenney building in Madison.

Thomas A. DRESSEN has been admitted to practice in federal court in Madison.

Mrs. Albert Wilsey (Ellen JOYCE), a war widow and WAC veteran, was sworn in as acting postmaster in Waterloo.

Dr. James E. ALBRECHT is the first resident doctor of Jackson in a number of years. He served his internship at Milwaukee County hospital.

## 1942 . . . . . W

Anthony J. KOEHNE, who received his Master's degree in business administration at Harvard University in June, 1948, has been employed as maintenance engineer, Esso Standard Oil Co., Everett, Massachusetts.

John F. KOTCHIAN, who received his Master's degree in Business Administration at Harvard University in June, 1948, has been employed as Sales Trainee, the Lincoln Electric Co., Cleveland, Ohio.

Dr. J. Aaron HERSCHFUS is now associated with the Jewish Hospital, Burnet Ave., Cincinnati.

Mr. and Mrs. James MOSES (Dorothy HOLLMAN) have announced the birth of a daughter, Ann Hollman, July 15, 1948.

Mr. and Mrs. Gerald Osterman (Irma SCHWEIGERT) have informed the Alumni Association of the birth of a daughter, Katherine Eva, March 23, 1947.

Theodore C. RETZER has been employed as an electrical design engineer with C. F. Braun & Co., Alhambra, Calif. His address is: 528 1/2 No. Chandler Ave., Monterey Park, Calif.

Dr. Robert G. WOCHOS is now associated with the Department of Surgery, Wisconsin General Hospital, Madison.

Doris K. UEHLING has moved from Afton to 1201 Oread Ave., Lawrence, Kansas.

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# ★ Badgers You Should Know

**EUGENE BAHN, '30, MA '30, PhD '35, Theater Officer, Educational and Cultural Relations Division, American Military Government, Berlin, Germany.**

ONE OF THE happier sounds to emerge from Berlin these days, along with the steady drone of C54s bringing food to its beleaguered people, is the enthusiastic acclaim of German audiences over American drama. This acclaim has been noticeably cumulative during the past three years, according to Dr. Eugene Bahn of Columbus, Ohio.

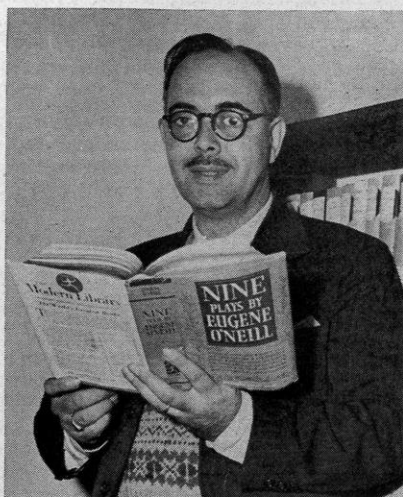
"Germans," says Dr. Bahn, "have traditionally looked upon the theater, hardly less than the school, as a 'means of education'—to be subsidized from public funds.

"By and large," Dr. Bahn continues, "German audiences tend to emphasize tragedy. Recently a German said to me, 'Had we been able to put ourselves on the stage and to laugh at ourselves, there could never have been a Hitler!'"

One of the chief functions of the Theater Office, Dr. Bahn points out, is that of publishing representative US plays which have been cleared by the Civil Affairs Division, Department of the Army, for production in Germany. To date 195 contracts covering US drama alone have been negotiated in the US Zone, 134 in the British, 40 in the Soviet, and 12 in the French.

The most amazing success to date has been *The Voice of the Turtle*, which has been produced in 55 cities of Germany (including several in the Soviet Zone) and has played precedent-breaking runs in all of them.

Dr. Bahn was director of the University Theater at Ohio State Uni-



*The Voice of the Turtle* is popular.

versity (1937-1943), before embarking on a war-time tour of duty in Europe. From 1943 to 1945 he was associate director of the famous Rainbow Corner, Red Cross club for American soldiers in London. At the end of the war he served the American Red Cross as historian in Great Britain and Western Europe until joining the military government in Germany in 1946.

After receiving his PhD from the UW in 1935, he pursued further studies in Salzburg, Austria. He is the author of numerous articles on drama and speech, as well as two volumes of children's stories. In 1945, while in England, he collected and published in cooperation with the *London Daily Mail*, a volume of soldiers' poems, the first all-soldier collection to be published in World War II.

The address of Capt. Erwin H. KLEIST is Quarters 421-D, Fort Belvoir, Va.

Prof. John R. LAUGHANAN has joined the faculty of the University of Illinois Botany Department.

## 1943 . . . . . W

Capt. Eugene BETLACH is a flight surgeon with the 59th Air Depot, Warrington, England. His wife, the former Dorothy WITTMANN, '42, is a resident doctor in anesthesia at Wisconsin General Hospital in Madison.

Mr. and Mrs. Paul CHRISTOPH, (Marge SCHOLZ) have announced the birth of a son, Frank Joseph, Aug. 16.

Edward C. MEES has moved to Casper, Wyoming, where he has been employed as a geologist with the Continental Oil Co.

Nathan J. SMITH is now house officer at the Children's Hospital, Harvard University, Boston.

Mr. and Mrs. Marks WHITEMAN, (Mildred HAPLE), have announced the birth of a son, Mark Andrew, Oct. 3, in Falls Church, Va.

Dr. and Mrs. Gilbert D. WAITE report a change of address to: 627 No. Fourth St., Platteville.

Mr. and Mrs. William M. Dabney, (Jeanne PATTERSON) have announced the birth of a daughter, Virginia Page, Feb. 27, 1948.

Joan WITHINGTON and Captain Don G. HOPPER were married May 8, in Salzburg, Austria. Mrs. Withington is writing script for the ISB radio station in Austria.

Mr. and Mrs. Oscar Buchalter, (Ada Fay OSSER), announce the birth of a daughter, Elizabeth Naomi, Aug. 29, in Lynwood, Calif.

Mary K. CLEMENS has been awarded a certificate by the Institute on the US in World Affairs at the American University in Washington, D. C.

Warren D. ERICKSON has been employed in the Industrial Chemicals Section of the Northern Regional Research Laboratory in Peoria, Ill.

Truman P. KOHMAN has joined the Department of Chemistry of the Carnegie Institute of Technology.

Mr. and Mrs. Robert A. BOGER, '40 (Cleo Ann PIPER) have informed the Alumni Association of the birth of a son, Stephen Piper, Sept. 30, 1946.

Mr. and Mrs. George A. WILLIAMS have announced the birth of a son, George Arthur, Jr., Aug. 4, in Osaka, Japan. Mr. Williams, who is connected with the Japan Oil Storage Co., has moved to Eighth Army Headquarters, Yokohama.

## 1944 . . . . . W

Don H. DAVIS has moved from Neenah to 657 Dickinson S.E., Grand Rapids, Mich., where he has been employed as manager of the Michigan Department of the Hardware Mutuals.

Dr. Leonard J. GANSER is now associated with the US Marine Hospital, Ellis Island, New York.

James K. PETERSEN has received an appointment as graduate assistant in the dramatic art and speech department at Ohio University.

Gordon G. ROBECK has been assigned to do some special work for the Atomic Energy Commission. His address is: Box 461, Los Alamos, New Mexico.

Karl SONNEMANN is in his junior year at Marquette Dental School. He is now living at 2402 W. Highland Ave., Milwaukee 3.

Mrs. William O. Caster (Lora JOOS), received her Master of Science degree at the University of Minnesota July 22.

Mr. and Mrs. Edward J. KLONAM have announced the birth of a second son, Karl Edward, Aug. 18.

Mr. and Mrs. William I. Weisman, (Gertrude BLEND), have announced the birth of a daughter, Ann Elisabeth, July 26. The Weismans are living at 3943 So. St. Louis, Tulsa, Okla.

Thomas S. BAKEN was killed in an accident near Rice Lake, Sept. 6. He was 29 years old.

Belen H. CESTERO has been attached to the Insular Bureau of the Budget, Puerto Rico.

Dr. and Mrs. Cecil CULLANDER (Jeanne FOX, '45) have announced the birth of a son, Christopher, Aug. 14. Dr. Cullander has been on active duty with the Naval Medical Corps Reserve, US Naval Hospital, Great Lakes, Ill.

Mrs. James D. WARTHMAN has been named the home agent of Walworth Co.

Dr. Morton SCHÖENFELD was director of the Field School of Arts of the University of New Mexico last summer.

Pauline REHDER, Iowa home economist, has become a member of the home economics staff of the Madison Vocational and Adult Education School in Madison.

Bernice LARSON has become Director of Nurses at St. Luke's Hospital, Milwaukee.

Edor F. EVERSON and Gertrude G. Anderson were married June 5 in Stoughton.

Ervin LEHMAN and Olive Stalbaum were married June 19 in Waterford. They are living in Milwaukee where Mr. Lehman is an accountant.

Paul R. O'CONNOR and Patricia Ann Thursson were married June 17 in

(Continued from page 27)

Richard A. TAUSCHE and Kathryn Gaffney were married Aug. 28 in Green Bay. They are living at 1434 Cass St., La Crosse.

Mr. and Mrs. William N. SCHINK have announced the birth of a second daughter, Barbara Sue, last July 14. They are now living at Broadway, Crystal Lake, Ill.

Judson P. MARTIN is now coordinator of Student Personnel Services at Bemidji State Teachers College, Minn.

Mr. and Mrs. Alex T. PRENGEL, (Ruth SCHROEDER, '39) announce the birth of a son Alex III, in Milwaukee, July 4, 1948.

Alan BEAUMONT, formerly of Station KWGS, Tulsa, Okla., is associated with WTMJ-TV in Milwaukee. The Beaumonts are living at 2137 N. 25th St.

Cora AUSSEM, formerly of Waukesha, is married to Alex C. Kaempfer, 3314 Cedar St., Del Paso Hts., Calif.

Joyce Ida BECK and John W. Jones were married June 4, 1948 in Babson Park, Florida. The couple will reside in Orlando, Florida.

Riverside, Calif. They are living in Minneapolis where Mr. O'Connor is a member of the faculty of the University of Minnesota.

Agnes ROEGNER and John Hart were married June 17 in New Holstein. They are now living at 334 McGregor Ave., Cincinnati, where Mr. Hart is studying for his master's degree at Xavier University.

Mr. and Mrs. Earl BROCKMAN, '42, (Velma Kort) have announced the birth of a son, James Earl, June 30.

Word has just reached the Alumni office of the birth of a son, Thomas Allen, March 10, 1948, to Mr. and Mrs. Merritt R. BAUMAN (Joyce HIGLEY).

Charles G. BENSON, who received a master's degree in business administration from Harvard University in June, has been employed in a staff production position, General Electric Co., Bridgeport, Connecticut.

**1945 . . . . . W**

Mr. and Mrs. Henry Barak (Shirley BARANCIK) have announced the birth of a daughter, Diane.

James M. AMBROSE has been employed by the Bureau of Ordnance, US Navy, at the Naval Ordnance Test Station, China Lake, Calif., in the explosives department.

Mr. and Mrs. Joseph A. Lieb, (Beatrice MARGULIES) have announced the birth of a daughter, Dina Miriam, Oct. 13.

Edwin L. TREON has been on the news staff of the *Niles* (Ohio) *Daily Times* since mid-1947. He has started authorship of a popular daily column in the community.

Richard W. BRUST and Joan E. Soderberg were married Sept. 25 in New Richmond. The couple is living at 862 Simpson, St. Paul, where Mr. Brust is auditor in the taxation department for the Minnesota Mining and Manufacturing Co.

Harry L. BABCOCK and Dorothy MADER were married June 19 in Marinette. They are living at 808 Wells St., Marinette.

Rita OSSIP and Aaron Alpert were married June 27 in New York City. The couple is living at 46 West 70th St., New York City.

Dr. Calvin J. WEGNER is now associated with Washington University of St. Louis, School of Medicine.

Jeanne FRECK and John T. SKARLEM, '43, were married Aug. 10 in Madison. They are living in Plymouth, where Mr. Skarlem is in business with his father.

Allen SCHWARTZ and Alyce Mekler were married July 11 in New York City.

William R. LANGRILL is associated with the Raymond Concrete Pile Co. as a construction superintendent and office engineer in Detroit.

Mr. and Mrs. Daniel E. Colvin, (Jean MILLER) have announced the birth of a son, Daniel E., Jr., April 1, at Phoenix, Arizona.

Word has just reached the alumni office of the marriage of Anita BIESEMEYER and Robert A. BLACK Dec. 28, 1946 in Manitowoc. The couple is now living at 446 Amy Ave., Louisville, Ky.

J. Hartt WALSH reports a change of address: from St. Louis to Butler University, Indianapolis, Indiana, where he is Dean of the College of Education.

**1946 . . . . . W**

Gertrude A. KOLBER has received a master's degree in Social Work at the University of Pennsylvania. Miss Kolber and Morry Feldman, New York, were married Sept. 19.

Lieut. Dean KUTCHERA has been assigned as Assistant Naval Attache for Air at the US Embassy, Nanking, China. His address is American Embassy, APO 909, San Francisco.

Herbert BISNO has been engaged as an instructor in Sociology at San Francisco State College, San Francisco.

Glenn G. THOMAS has purchased the *Webster Groves* (Missouri) *News-Times*. His address is: 103 Holly Drive, Webster Groves, Mo.

Mr. and Mrs. John KRESS, Jr. (Marion BJORK) have announced the

**★ Faculty Profile**

**Fame Catches Up With UW Scientist Banner Bill Morgan**



"It's not 'Vanderbilt'."

OUTSTANDING young scientist on the UW faculty—by virtue of his basic research work, international reputation, world travels, and numerous publications—is Dr. Banner Bill Morgan, PhD '41, associate professor of veterinary science. That's his real name, too, although his correspondents persist in distorting it into "Vanderbilt", "Bonnaville", "Bonnie Bell", "Banner William", "Randerbill", "Banderbill," and just plain "Dr. Banner."

Dr. Morgan has for many years hidden his light under a bushel, but

as it has a habit of doing for the deserving, fame is catching up with him. Nor is the trail of his many honors hard to follow. Now barely pushing 34, young Dr. Morgan is internationally known on several counts. For one thing, he's the country's leading authority on tularemia, or "rabbit fever." Having once had the disease, he is completely immune to it; is therefore one of the few scientists who can seek the causes and cures of the dreaded fever without fear of contamination.

As one of the top-rank scientists in the country, Dr. Morgan was sent to the First International Congress of Physiology and Pathology of Animal Reproduction and of Artificial Insemination held last summer in Milan, Italy. Behind that long title is a longer story. Suffice it to say that the advances made in the swapping of observations at the convocation will substantially implement the Marshall Plan. In the course of his European visit, Dr. Morgan drove more than 3,000 miles over Europe—and such was his scientific standing that he had no difficulty at all crossing the boundaries west of the iron curtain.

Basically engaged now in research on reproductive diseases of cattle, Dr. Morgan finds time on the side to edit the *Gamma Alpha Record* and the *Transactions of the Wisconsin Academy of Sciences, Arts, and Letters*, and to contribute to the *Farm Quarterly*, national farm magazine.

Vital statistics of note: BS and MS from Oregon State College, MA from Iowa State, PhD from the UW; profiled in *American Men of Science* and *Who's Who in American Education*; taught at Oregon State, Iowa State, Southern Colorado State Teachers College, and the UW; winner of Wisconsin Alumni Research Foundation assistantship in 1940-41; recently elected a member of the International Committee for the establishment of an International Institute of Fertility of Domestic Animals, which will meet in London next August; member of 13 professional societies and academies.

birth of a son, John William III, Sept. 3 in Sparta.

Beverly KAMINSKY and Leon Fieldman were married July 4 in Milwaukee. They are now living at 143 W. Gilman St., Madison.

David A. SHANNON, Terre Haute, Indiana, has joined the history department of the Carnegie Institute of Technology as an instructor.

Dr. Freeman F. SUAGEE has been appointed assistant professor of labor relations in the University of Cincinnati College of Business Administration.

Mr. and Mrs. John E. MOORE (Barbara GATES, '47) are now living at 6320 Kennedy Ave., Cincinnati. Mr. Moore has been employed in the Market Research Department of the Proctor and Gamble Co. Mrs. Moore is a designer for the Clorox Corp.

Myra M. KOEHLER has moved from Madison to 128 No. Summit Ave., Prescott, Arizona.

Rev. and Mrs. S. D. ROBBINS, '43, (Shirley TRAYSER) have announced the birth of a son, David Chandler, July 3 in Mazomanie.

**1947 . . . . . W**

Attorney William L. McCUSKER of the Madison law firm of Hill, Beckwith, and Harrington, was recently appointed deputy district attorney of Dane County.

Mary Ellen FOX and Robert L. CHEVERUD were married last April 10 in Muskegon, Mich. They are now living in Chicago where he is chief accountant with the National Dairy Council.

Helen KELLER and Edward L. OLSON, '48, were married last March 24 in Sturgeon Bay. They are now living in Madison at 1724 Jefferson St.

Julia Beach KIBBY, a native of Tokyo, Japan, passed away last April 2. George N. MARTIN left Madison recently for Germany on an appointment as auditor with the department of the army, office of the chief of finance. He is stationed at Frankfurt.

Francis P. NERENHAUSEN and Nancy Jean Cory were married last April 3 in Ann Arbor, Mich. He is a

(Continued on page 30)

# ★ Madison Memories



**FIVE YEARS AGO:** Dr. H. L. Shands announced his successful development of a hybrid strain of oats, which he dubbed "Vicland oats."

**ONE YEAR AGO, Jan., 1948:** With five wins and one loss, Wisconsin's basketball team is leading the Big Nine in mid-season . . . Mrs. Charles R. Carpenter, '87, passed away on the 18th of this month at Bradenton, Fla. A Madison resident, she was the only woman ever to serve as president of the Wisconsin Alumni Association and for 25 years was a member of the UW Board of Visitors.

**FIVE YEARS AGO, Jan., 1944:** On the 15th of this month the Regents officially separated the School of Commerce and the College of Letters and Science . . . Dr. H. L. Shands of the UW College of Agriculture has announced the development of hybrid oats, combining two varieties known as Richland and Victoria. The new strand of oats is known as "Vicland."

**TEN YEARS AGO, Jan., 1939:** After several months in England, Wales, and Scotland, where he studied labor conditions, Dean Lloyd K. Garrison of the UW Law School sailed for home the 19th of this month.

**TWENTY YEARS AGO, Jan., 1929:** In an *Alumnus* article this month Dean of Men Scott H. Goodnight cited the "glaring faults" of fraternities as "low scholarship, hell week, too expensive buildings, and failure to dyke the gin tide." . . . George W. Murphy, former Yale freshman crew coach, this month succeeded Harry E. "Dad" Vail as head crew coach at the UW . . . Student griping has led to the return to Madison barber shops of 50 cent haircuts and 25 cent shaves . . . Walter J. Kohler, former UW regent, was inaugurated this month for a two-year term as governor of Wisconsin.

**THIRTY YEARS AGO, Jan., 1919:** Reports this month's *Alumnus*: "The Student Army Training Corps has been disbanded. Students have shown little interest in SATC since the armistice was signed. 'Sit Around 'Till Christmas' is the flippant nickname they have given it. Normal college life will resume sway here at Madison. The cafeteria and fraternity tables will take the place of the much cursed mess hall . . . The long hours of vigorous drill, crowded quarters, and unsatisfactory mess did not tend toward a mental and physical state conducive to serious study" . . . "South Hall, after 60 long years of service, is beginning to crumble. Workmen are replacing the stones in the foundation."

**FORTY YEARS AGO, Jan., 1909:** The State Legislature, convening this month, has 27 UW alumni in its total of 133 members. Eight of these are in the Senate and 19 in the Assembly . . . Former Governor W. D. Hoard of Ft. Atkinson has been reappointed by Gov. Davidson as a member at large of the Board of Regents. Following the resignation of the late Col. William F. Vilas, Mr. Hoard was chosen to fill the vacancy and since then has been one of the Board's most active members.

(From the files of campus publications)

(Continued from page 29)

graduate of the University of Michigan Forestry School, served three and a half years as a Marine Corps officer in the Pacific during the war.

Robert O'NEIL was recently featured in an article by Richard Tregaskis in *True* magazine. He is a geologist hunting for rare minerals in the rugged "outback" country of central Australia.

Webster M. SAWYER, Jr. and Margery Dene BIGLER, '48, were married last March 27 in Madison, where they are now living. She is in the UW School of Nursing and he's a doctoral candidate in the department of chemistry.

F. Paul RUTLEDGE, director of last spring's Haresfoot show, was recently named theater manager and dramatic director at the University of Cincinnati.

Keith MARTIN, former agriculture teacher in Union High School at Milton Junction, recently accepted a position with the Milwaukee Railroad as agriculture agent. The Martins will live at La Salle, Ill.

Word has just reached the Alumni Office of the death of Lt. Wallace A. HOFMANN in the Pacific Ocean Area on Oct. 7, 1945. He was co-pilot of a B-29 that was forced down by engine trouble, was one of the few crew members neither rescued nor found.

Mr. and Mrs. Leslie Earl MARTIN, Jr. are now living at 3786 Meadow Lark Lane, Cincinnati 27, Ohio. They have two daughters, Patricia Ann, 2, and Barbara Jean, 1.

Anne NEPRUD has been studying modern dance in New York and Colorado Springs under the tutelage of Hanya Holm.

Deloris J. DAHLBERG is now librarian of the Winnsboro (La.) High School. In September she will become assistant librarian at North Central High School in Spokane, Wash.

Ben PARK has been receiving awards right and left for his WBBM broadcasts of *Report Uncensored*, a wire-recording presentation of the lifelike aspects of social problems. He's a former WHA staff member.

Phyllis HARRIS and William WAGNER were married last May 8 in Chadwick, Ill. They are now living in Marshfield, where he is interning at St. Joseph's hospital.

Harold HENRICH and Dorothy Fritz were married last May 8 in Milwaukee, where they now live at 3061 N. 25th St.

Jules K. JOSEPH has resigned his position as assistant editor of *Hospital Management Magazine*, Chicago, to accept a position as copywriter for Gimbel Brothers Department Store in Milwaukee. His new address is 4064 N. Downer, Milwaukee 11.

Betty MILLER is now living at 14 Christopher St., New York City 14. She reports that Mrs. Bernard Friedman (Dorothy MILLER, '39) is now living at 55 Hilltop Rd., New Rochelle, N.Y. Her husband, formerly an instructor at the UW, is now a professor in the mathematics department at New York University. They have two children, Neal and Andrea.

Rosamond KIRKPATRICK and Richard John OETKING, '48, were married April 3 in Evanston, Ill. She is employed by Time, Inc. and he has a position with Joseph T. Ryerson and Co. in Chicago.

Dorothy E. LAMB and Robert F. Benson were married last April 17 in Madison, where they are now living.

Marion Clemens PREHN and Thomas BUCHANAN, '50, were married last April 10 in Wausau. They are now living at 2340 N. 69th St., Wauwatosa.

Elizabeth SALICK and Harley S. WHITMORE, '38, were married last April 17 in Watertown, where they are now living at 211 W. Main St. He is a realtor.

Eleanore SMELTS and Roy Benken-dorf were married last April 10 in Milwaukee. They are now living in Minneapolis.

Eleanor Mary SPINDLER and John Edward O'BRIEN, '50, were married last April 3 in Columbus. They are now living at Truax Field, Madison, while he continues his studies in the UW School of Agriculture.

Mae Ellen ZIMMERMAN and Donald Arthur ZIMMERMAN, '48, (no error, and no remote relation) were married last April 23 in Ladysmith. They are now living at Truax Field, Madison.

Harvey B. SPLITT and Esther C. WENDT were married last April 17 in Madison, where they are now living at 426 Marston Ave.

Charles W. NEUMANN recently completed a course with the American Institute for Foreign Trade at Phoenix, Ariz., and accepted a training post with Goodyear Rubber Co., Akron, Ohio. He plans to go to South America in the export department after completing his Akron work.

August RENNEN, Jr. and Sara DUPONT were married last May 15 in Green Bay. They are now living at Pine Lake.

Nelson M. ROBINSON recently terminated his employment as assistant business manager of Westminster College, New Wilmington, Pa., to attend Maxwell Graduate School of Public Administration at Syracuse University.

John Paul SCHNEIDER and Doris A. Thorson were married last April 17 in Madison, where they are now living while he continues his studies at the UW Law Schol. She is employed by the Wisconsin State Employment Service.

Doris SCHUETTE was recently named teacher of physical therapy classes at Adams School, Manitowoc.

Shirley Jane STILLPASS and Harold WAGNER, '43, were married recently and are now living at 5014 Lillian Drive, Cincinnati.

Miriam L. SYNES gives the *Daily Cardinal* a plug in a recent letter, says she's glad she kept subscribing for in its columns she read of the NSA program to send students abroad and joined it. She spent the summer in England doing land reclamation work. Her home address is 166 Oakdene Ave., Teaneck, N.J.

Jane THREINEN has spent her past year of clinical training in hospitals in Topeka, Kans., Chicago, Baltimore, Rochester, N.Y., and Lockport, N.Y. She is now a home service therapist with the Illinois Assn. for the Crippled.

Mr. and Mrs. Wilfred L. Murray, Jr. (Julie BARBER) announce the birth of a son last June 3. He's Wilfred Lewis III.

Lois K. GRANDINE and Russell E. WRIGHT were married last Feb. 6 in Madison, where they are now living at 2151 W. Lawn Ave. She is doing graduate work at the UW and he, a member of the Air Force, is stationed at Chanute Field, Ill.

Betty COLBER and Larry J. Thayer were married last Feb. 28 in Madison. They are now living in Palmyra where he is a contractor.

Alton WILLIAMS and Jaqueline Theiss were married last Feb. 28 in Williams Bay. They are now living on the Williams farm West of the Bay.

Morton LUCK and Betty Jane Lewis were married last Feb. 22 in Milwaukee where they are now living on North 55th St.

Gwen RIDDLEBARGER and Earl James BROWN, '48, were married last Feb. 14 in Madison. They are now living in Thiensville.

Virgene MULLENDORE and Charles ENGBERG were married last Feb. 14 in Madison, where they are now living at 2929 University Ave.

Alvin J. HAMMERLY and Isabelle Henry were married last Feb. 5 in Paoli. He is a research technician with the Kraft Foods Co. in San Francisco, Calif.

Marvin A. KOBEL has resigned as associate editor of *The Insurance Field* and *Kentuckiana* Purchaser magazines to accept a post with the publications department of Metropolitan Life Insurance Co. in New York City. He will be one of Metropolitan's five staff writers and will be engaged in public relations activity.

George W. DELANEY recently accepted a position with the Barroughs Wellcome Co., a pharmaceutical house in New York City.

(Continued on page 32)

JANUARY, 1949

## The Doorway to Dependability in Food and Drugs



SINCE its organization in 1925, The Wisconsin Alumni Research Foundation has earned the recognition and respect of the medical profession, food and drug manufacturers, and consumers. They know that products bearing the Foundation Seal are equal or superior in quality to their stated standards. This is regularly verified by the latest, authoritative tests in the Foundation's laboratories.



For years food, drug, and health leaders have confidently advised, "Look for the Foundation Seal."

**WISCONSIN ALUMNI Research FOUNDATION**  
**MADISON 6, WISCONSIN**



(Continued from page 31)

Donald E. WILKINSON was recently appointed supervisor of agricultural radio programs for the State Department of Agriculture, Milton H. BUTTON, '33, is director of the department.

Andrew B. SMITH and Mrs. Dorothy Howard were married June 14, 1947 in Cleveland, Ohio. They are now living there at the Cleveland Club.

Lloyd L. OTTESON and Isabel WAL-LACE, '48, were married last Feb. 4 in Madison, where they are now living at 712 Harrison St. He is a senior in the UW College of Agriculture and she is on the staff of the *Wisconsin Country Magazine*.

Ruth Marie SHARPE and Richard E. MUELLER, '48, were married last Feb. 7 in Fond du Lac. They are now living in San Francisco. He was on the varsity crew.

Robert D. O'DONNELL and Natalie PARHAM, '49, were married last Feb. 7 in Madison, where they are now living in Chicago where he is associated with the Warner Electric Co.

Amy HODEL and Paul Van Vranken WEBER were married last Feb. 8 in Maplewood, N. J. They are now living in Madison at 305 Lathrop St. Both are graduate students at the University.

Jean Martha NAU and H. Daniel BAERNSTEIN, '46, were married last

Feb. 6 in Madison, where they are now living at 323 W. Main St.

Vera Joan DOUGAN and Karl F. SCHIMDT, were married last Feb. 10 in Madison, where they are now living at 1110 W. Johnson St. He is on the production staff of WHA.

Clarence W. PUENT and John Lee Merrick were married last Jan. 31 in Madison. They are now living in Milwaukee.

Jack S. WINK, UW football star, recently became head football coach and physical education instructor at New London.

John A. ZIEBELL and May Sheets were married last May 14 in Oshkosh.

Albert H. ABIG and Delores H. Jardine were married last April 10 in Kenosha. They are now living at Fort Dodge, Iowa.

Jean BUSSEWITZ and Jerry L. CRAMER, '49, were married last April 16 in Madison, where they are now living at 25 Corry St. She is employed at the Wisconsin General Hospital and he is studying at the UW School of Journalism.

Mary Olive COAD and Edward R. Schwinn were married recently in Green Bay. They are now living at 440 Oakdale Ave., Chicago.

Ruth Marion DVORAK and John Louis BANDELIN were married last April 17 in Wausau. They are now

living in Milwaukee at 2542 N. First St. He is on the advertising staff of the Milwaukee Sentinel.

Art work by Mrs. William Ackermann, the former Mary Ann LACHNER, was recently displayed throughout the state of Wisconsin. The works were submitted as her Master's degree thesis in art education.

Duane S. BOSMA was recently elected president of the Junior Chamber of Commerce in South Milwaukee. He is an administrative assistant at the Bucyrus-Erie plant. His wife, the former Grace LYON, '40, was elected vice president of the JC auxiliary.

Raymond E. PAUL and Diane DAY, '50, were married last May 22 in Oconomowoc. They are now living in Shreveport, La.

Carl A. BUCHOLTZ and Irma Magdanz were married last May 2 in Town of Lind. After a wedding trip to Canada, they made their home on the groom's farm, R. 2, Fremont.

Evelyn Irene COHEN and Irving Rosen were married last May 9 in Minneapolis. They are now living in Atlanta, Ga., where he is engaged in the grocery business.

Arnold W. FOSTER of Godfrey, Ill., was recently appointed assistant professor of sociology at Transylvania College, Lexington, Ky.

Robert HUMPHREY, former UW boxer from St. Joseph, Mo., and now a student in the Harvard University Law School, was featured recently in *Life* magazine for the aid which he gives a blind roommate.

Joan MORGAN and Donald Keith Hyslop were married last April 24 in Milwaukee. They are now living on Riverland Rd. in Thiensville.

George B. KNIGHT and Virginia A. Whitty were married last April 17 in Madison, where they are now living at 146 Rodney Ct. She is a medical secretary at Jackson Clinic and he is studying law at the UW.

Lily WATANABE sends word of the recent death of Ruby KUBOTA, who was attending Columbia University's New York School of Social Work. Miss Watanabe is now working for the Cook County Bureau of Public Welfare in Chicago.

Don KUEHNEMAN began his duties recently as new field executive for the Boy Scout Council of the Neenah-Menasha and East district. During the war he served as an agent of the Army's criminal investigation division.

Palma WILLGRUBS and Samuel T. STEVENS, '46, were married last April 3 in Madison, where they are now living at 2666 Union St. He is employed at the Wisconsin Telephone Co. and she is a former medical technician in a Sacramento, Calif., hospital.

Fern ZIMMERMAN and Ralph Leslie SHAPIRO, '49, were married last April 18 in Oshkosh. They are now living in Madison where he is a senior in the UW School of Pharmacy.

1948 . . . . . W

Warren H. HAMILTON began his duties as on-the-farm instructor in Marshfield last July 1.

Yew Kuong LOW and Ivy Eng were married last May 10 in Janesville, where they are now living.

Jo Ann MARTIN and Joyce L. WALKER, '51, were married last April 17 in Madison, where they are now living at 212 W. Gilman St. Both are attending the University.

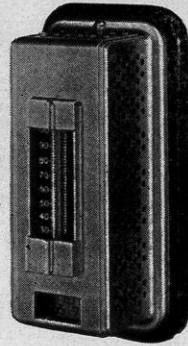
Martin MEYER of Neenah recently obtained a position as high school coach of Oregon, Wis.

Harry R. MILLER, Jr. and Jeanne M. CHRISTENSEN, '49, were married last May 15 in Green Bay. They are now living in Marathon City, where he is associated with his father at the Miller Cold Storage and Locker Service.

Bonnie Jean QUAM and Eugene D. Haag were married last May 22 in Stoughton.

Janice SANDMIRE of Madison was recently hired to teach Latin and Spanish at the Kaukauna high school.

# JOHNSON AUTOMATIC TEMPERATURE AND AIR CONDITIONING CONTROL



for Commercial Buildings, Industrial Plants, Institutional and Public Buildings, Schools, Hotels, Hospitals, and larger Residences. Including time-tested Johnson Temperature Control for each *Individual Room* and Johnson *Radiant Heating Control*. Ask to see a Johnson engineer from a nearby branch.

## JOHNSON SERVICE COMPANY

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By Francis F. Bowman, '25 \$3.00

# WHY WISCONSIN

"Cheers for a writer who approaches the Wisconsin scene without getting preoccupied and lost in a maze of politics. This economic history of Wisconsin is a simple story. It is an important book on an important subject. Its research is sound, its organization good and its literary flavor excellent."

DON ANDERSON  
*Publisher, Wisconsin State Journal*

MOSELEY'S, INC., Madison  
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or  
FRANCIS F. BOWMAN,  
101 Ely Place, Madison, Wis.  
POSTPAID

# HERE'S YOUR NEW ASSOCIATION CONSTITUTION!

## ARTICLE I—NAME AND OBJECTS

Section 1. The name of this Association shall be the WISCONSIN ALUMNI ASSOCIATION.

Section 2. The object of the Association is to promote the welfare of the University of Wisconsin, and to encourage the interest of the alumni in the University and in each other. Its purpose shall be exclusively educational and charitable. No part of its receipts or income, from whatever source derived, shall inure to the benefit of any member; provided, however, that this provision shall not preclude the employment of members of the Association upon the same terms and conditions as non-members thereof.

## ARTICLE II—MEMBERS

Section 1. Any graduate or former student of the University, or any person who has been or is affiliated with the University, may become a member on payment of membership dues, the amount or amounts of which shall be fixed by the Board of Directors. All money received from life memberships and all money in the permanent endowment fund shall be administered by the Board of Directors and limited to securities legal for trust funds.

Section 2. The By-laws may provide for other classes of members.

Section 3. Members who are not in arrears for dues to the Association shall be considered active members and entitled to receive the official publications of the Association and to vote on all matters coming before the Association.

## ARTICLE III—OFFICERS

Section 1. The officers of the Association shall be a President, First Vice-President, Second Vice-President, Treasurer and Secretary. These officers shall be chosen by the Board of Directors from its membership at the June meeting of the Board. All such officers shall serve for a term of one year and shall not immediately succeed themselves in the same office more than once.

Section 2. The administrator of the Association shall be the Executive Secretary who shall be employed by the Board of Directors and who shall perform such duties as the Board shall prescribe and shall receive such salary as the Board shall designate.

## ARTICLE IV—DIRECTORS

Section 1. The Board of Directors shall consist of the following, all of whom must be active Association members:

- (1) Thirty directors at large—Ten of these directors shall be elected on Alumni Day each year at the

annual meeting of the Wisconsin Alumni Association. Their terms of office shall begin upon election and continue for three years and shall be so arranged that ten are elected each year.

- (2) Alumni Club Directors—Each alumni club which meets membership and activity standards established by the Board of Directors may elect or appoint one director of the Association. The election or appointment shall be certified to the Association at least thirty days before Alumni Day and the term of office shall continue for one year from Alumni Day.
- (3) Senior Class Directors—The Senior Class each year may elect or appoint one director of the Association whose term of office shall begin upon graduation and continue for three years.
- (4) Past presidents of the Association.

Section 2. Powers and duties of the Board of Directors:

- (1) Manage and direct the affairs of the Association;
- (2) Select alumni representatives on the Athletic Board, the Board of Visitors, and the Union Council;
- (3) Fill vacancies on the Board of Directors;
- (4) Adopt such rules, regulations, and by-laws as it may deem necessary to carry into effect the requirements of this constitution;
- (5) Meet on the call of the President. A quorum shall consist of ten members, a majority of whom shall be authorized to act.

## ARTICLE V—MEETINGS

The Wisconsin Alumni Association shall meet annually on Alumni Day. Any member of the Wisconsin Alumni Association may submit matters for the consideration of the Board of Directors. The President and Treasurer shall report at such annual meetings. Any official action by the Board of Directors during the intervals between meetings shall be reported by the Secretary.

## ARTICLE VI—AMENDMENTS

This constitution may be amended at the annual meeting of the members by a two-thirds favorable vote of those present; provided that the proposed amendment shall have been first approved by the Board of Directors and then published in the *Wisconsin Alumnus* (or a copy thereof mailed to all active members) at least thirty days prior to the annual meeting.

## ARTICLE VII—OFFICIAL ORGAN

THE WISCONSIN ALUMNUS shall be the official organ of the Association.

IF THE MEMBERS of the Wisconsin Alumni Association approve the new, streamlined constitution (above), the Association will be better equipped for the post-war age of University expansion and service. Approved by the Association's Board of Directors, the new constitution is herewith submitted to you, the members of the Association, for your ratification. It is the product of more than a year's work by a special directors' committee which studied the charters of hundreds of alumni associations from coast to coast, gleaming the best features from each. Members of the committee were George L. Ekern, '28, chairman, Walter Alexander, '97, W. G. Aschenbrener, '21, and Harold L. Geisse, '05.

The following amendments have been made:

Article I, Section 2—Addition of the final two sentences will make it possible for members of the Association to deduct membership dues from their income tax.

Article II—Addition of Section 2; purpose—self-explanatory.

Article IV—Will provide for the election of Association directors at the annual Alumni Day meeting of the members, instead of by mail ballot—a method which in the past has proved cumbersome, expensive, wasteful, and unproductive of a sizeable vote. What's more, many capable alumni refuse to run for offices they might well fill, because they dislike the election system now in effect. The amended article also provides for additional club directors that will give wider representation to active alumni clubs.

Article VI—Will provide for amendment of the constitution at annual meetings instead of by mail ballot, with notification of all members through the *Alumnus* of the proposed amendment.

In submitting this new constitution for your approval, your Board of Directors points out that it has two primary advantages over the old one: (1) it is more flexible, enabling the Association to more quickly and adequately meet the needs of its members in promoting the interests of a rapidly expanding University; and (2) it is more democratic, broadening the base of both the membership as a whole and the Board of Directors, and giving clubs a stronger voice in the policies of the Association.

Fill out the attached ballot and mail it today to the Wisconsin Alumni Association, 770 Langdon St., Madison 6, Wisconsin.

## REFERENDUM BALLOT—

on new constitution for the Wisconsin Alumni Association, proposed by the Board of Directors at Homecoming meeting Nov. 6, 1948. If you believe this new constitution should be ratified, vote "Yes" on this ballot. If you disapprove, vote "No." Mail this in today!

Yes  No

“—The resources of civilization are not yet exhausted”—WM. E. GLADSTONE



## Why greater strength weighs less and less

CAN YOU MAKE three pounds of steel do the work of four . . . and stay on the job longer? The answer is YES, with *alloy steels*—steels that are combined with small amounts of other metals, such as chromium, vanadium, and zirconium, to develop or increase desired qualities. For example, it's the element, *chromium*, that gives the stainless nature to steel.

So great is the improvement in steel, when alloy agents are used, that a freight car of alloy steel can weigh 25% less, haul heavier loads, yet stay in service much longer than similar cars of ordinary steel. Alloy agents not only increase the strength of steel, they also extend its life through reduction of destructive factors such as rust, corrosion, and wear.

The use of better materials to make steel go farther and serve longer is especially vital to all of us . . . with steel mills unable to catch up, and ore supplies dwindling.

Industrial gases have a big role in steel's better performance, too. Compressed oxygen aids in cleansing the molten steel . . . the oxy-acetylene torch cuts steel sections

to size—and welds them together if desired. Finished steel articles are given a harder, longer-wearing surface through “flame-hardening.” And carbon, in the form of electrodes, makes modern electric furnaces possible . . . with their output of high quality steels.

*The people of Union Carbide produce these and related materials for improving steel. They produce hundreds of other materials for the use of science and industry—to the benefit of mankind.*

**FREE:** Let us send you the new illustrated booklet, “Products and Processes,” which shows how science and industry use UCC's Alloys, Chemicals, Carbons, Gases and Plastics. Just write—



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ACHESON Electrodes • NATIONAL Carbons • PRESTONE and TREK Anti-Freezes • EVEREADY Flashlights and Batteries

## ★ Field Notes

IN TALKING TO an alumnus the other day about prospective membership in the Association I was asked, "What do I get for my money?" That was easy to answer, especially during this great Centennial year of our university.

From a tangible standpoint you get:

Ten issues of the *Wisconsin Alumnus*, which provide an authentic link between you and your University.

Five football letters giving the coach's version of first-hand happenings in the game and on the practice field.

One Centennial Directory which will list all the Association members. You can rest assured that it will be a large one.

Special letters and news bulletins geared to the happenings of interest to alumni.

A chance to participate in the Kick-off Luncheon in the fall and the Founders' Day program in February (broadcast throughout the state and nation).

From the intangible standpoint, you get that inner satisfaction of belonging to a great body of people, organized and interested in the University's welfare. It provides you with a two-way channel for the flow of information from and to your University. Sir



GIBSON

Issac Newton propounded the law that "action was equal to reaction." To put it in other words, we get out of a thing in direct proportion to what we put into it.

Now it is well realized that all of us belong to many organizations which make multiple demands upon our time and money. And they are all to the good. On top of that, we are busy making a living, providing a home, and playing a part in our respective communities. But consider if you will (before you answer "I don't have time to help" or "I would like to think it over" or any other "brush-off" technique, what your thoughts would have been if, when you presented yourself at the UW portals, it would have answered you in somewhat the same vein.

—Ed H. GIBSON.



## Pioneers fought for it... You can buy it!

SECURITY — for our homes, our families, ourselves — that is what men have always wanted most.

To the pioneer, security meant actual physical safety — protection from hostile Indians, resentful of the white man who dared to homestead on their hunting grounds.

Today, there are other threats to the peace and security of the family... but most of them can be thwarted by life insurance. In case of your death, life insurance can:

- *Keep your home in the family with mortgage retirement insurance...*
- *Feed and clothe and educate your children...*
- *Keep your widow's declining years reasonably free from money worries.*

On the other hand, if all goes well with you, the same life insurance can bring comfort and happiness to your own retirement years.

Have you heard about "YOUR PLAN FOR SECURITY"? This is a new service offered by your local National Life representative. It will give you a clear and accurate picture of your family's financial needs over the years to come. A post card will bring you the details on how you can get this helpful new family service. No obligation, of course.

"See your National Life underwriter at least once a year"

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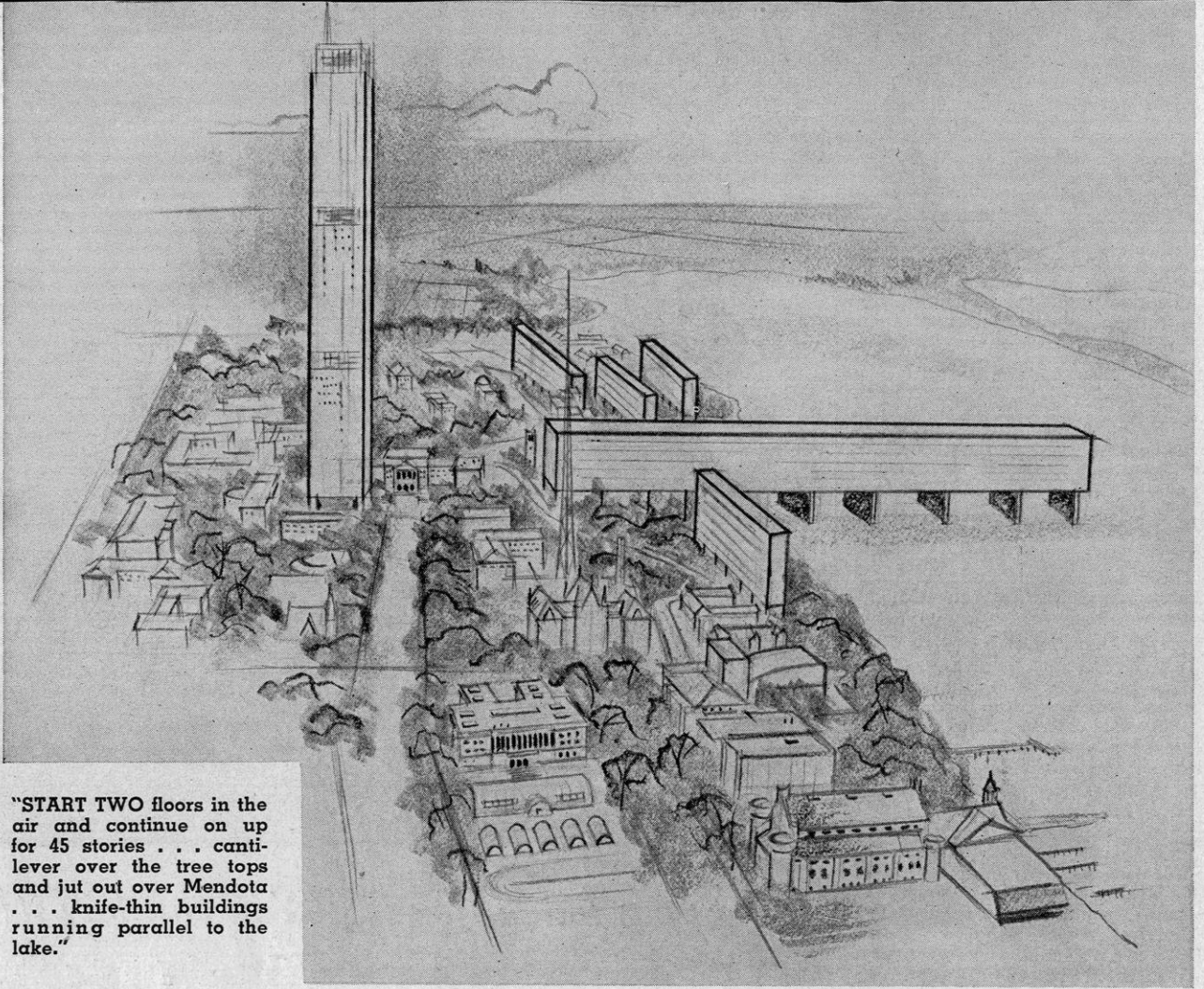
# NATIONAL LIFE

## Insurance Company

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# VERMONT

SOLID AS THE GRANITE HILLS OF VERMONT



"START TWO floors in the air and continue on up for 45 stories . . . cantilever over the tree tops and jut out over Mendota . . . knife-thin buildings running parallel to the lake."

## Let's Build for the Future!

THERE WAS A German writer who once wrote a book with a rather weird title: *One Can Kill a Human Being with a Dwelling Just as Surely as with an Ax.*

If certain building proposals for the University of Wisconsin campus go through, they will do to Wisconsin what the Columbian Exhibition of 1893 did to the United States. They will kill the roots of creative architectural expansion on the campus for the next 100 years; they will dull our sensibilities to creative appreciation; they will stifle initiative; they will destroy.

The history of architecture is weighted with the histories of revivals; after each revival the error becomes blindingly visible. We must not commit this error. Let's remember William Blake's jolting, rough but honest statement, "None but the blockhead copies."

There has mushroomed, almost over night, a new profession—industrial designing. The training of designers is, by and large, progressive. They are made sensitive to production, to the physical sciences, and to the social sciences. They express themselves with the tools of the architect or artist with equal ease.

In planning a university, this new profession—the architectural de-

**By JACK WALDHEIM, '38**

signer—must play an important roll as coordinator. He will classify and distribute. He will classify units of function, and then distribute these functions in the manner most advantageous.

\*\*\*

Proportion is the mother of architecture.

Beauty is achieved when the proportions of the architectural ele-

ments are in harmony not only to themselves but to the social context in which they exist. This harmony exists in poetry, music, the visual arts, as it does in architecture, mass, line, and meaning. When these somewhat abstract terms are combined proportionately, they are capable of bringing forth a genuine esthetic experience. If incorrectly used they can make us sick.

Function is the father of architecture.

\*\*\*

The University buildings must be in unity with Wisconsin and with Dane County. They exist in Dane County. Yet in some plans I have seen there is more than ample evidence that Dane County—with its drumlins, moraines, its lakes, streams, its handsome trees and bright patches of flowers—and certain proposed buildings are in complete disharmony.

Take the matter of domes, for instance. Originally designed by Mi-

chaelangelo, at St. Peter's, for the Pope, as a symbol of authority, it violated all principles of construction. This showy dome, raised on stilts high over the rest of the building, characterized authority. Though stupid and costly, and unsound in construction, the dome was picked up as a fad for the representation of superiority all over the world. Capitols of nations all over the globe used it. Then the capitols of provinces and states in an urge to show their authority, and perhaps being somewhat uncertain of themselves, all used it. From here the dome bounced downward to the county courthouse, to the banks, to amusement palaces, even to private dwellings. And now it lodges atop a proposed UW auditorium.

\* \* \*

My interest is to stop if possible a situation dangerously analogous to the 1893 Fair, already mentioned. And to stimulate thought and discussion, I offer three plans:

*Plan High.* During the Renaissance, the church was the leading spiritual 'motivant'. From its ethereal height it dominated the landscape and thoughts of its people. It was a spiritual friend. It was the center of the quest for truth.

Today a university is the world's new shepherd in the search of truth. A campus might dominate the thoughts of man as did the church!

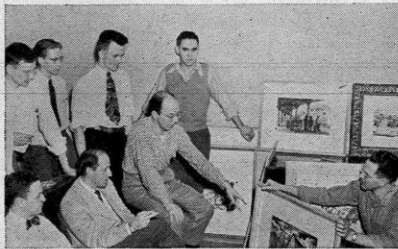
And by going high, Wisconsin's most valuable asset—her limited and precious acres—can be kept in its natural state. By all means let us use as little ground area as possible. Keep as much open area as possible. In this spirit let's have the first two (traditional) floors start where our third and fourth are. Only slender structural members and elevator shafts will occupy ground area. Wisconsin's grass and flowers and wild life shall flourish under these buildings.

Under no plan propose the putting of one office, one classroom, on ground level! An open floor plan of ground elevations will key all buildings to our lake, our surrounding greenery. This will facilitate circulation and, best of all, it will keep Wisconsin . . . Wisconsin.

This building would start two floors in the air and continue on up for 45 stories. It will be truly the focal point of the state. The building will be set off the major axis so as not to block the historic line of sight from Bascom to the capitol. This building will have immense elevators capable of handling hundreds in large, airy cars, not to mention wide escalators for additional traffic.

Every 15 floors I will have a campus of a two-floor height; walls will be of glass from floors to ceilings. It will be terraced and planted with grass, flowers, and trees.

## ★ An erstwhile business manager of the *Daily Cardinal*, now a famous Chicago industrial designer, has some sharp criticisms and some intriguing proposals for Badger campus planners.



THE AUTHOR: The check-shirted gentleman in the center, judging the 1947 Student Art Show on the UW campus.

Parking and trucking are two problems I will compound with consolidation of parking and freight areas two floors below ground level, connected by driveways and the elevators. Cafeterias and restaurants will be spaced throughout the buildings, as well as an immense lounge on the roof top.

Madison will become the American Eiffel; atop a beacon light should burn at all times for air traffic, and as a new symbol of a new school!

And that is plan one.

*Lake Plan.* Our land is limited; the blade of grass is irreplaceable. So, starting at ground level next to Bascom, I propose a building, 10 to 25 stories high, carried on well-spaced piers and pylons. It will cantilever over the tree tops and the lake walk, and jut out over Mendota for several blocks. Over the lake area, lifts will be provided to the docks, built on the pylons where swimming and boating areas will be found. In winter I would glass in an area over the lane between pylons, and provide an ideal skating, hockey, and sports area.

This, unlike the present campus trend, will re-introduce sports and recreational areas to the campus, an integration that must be projected into our new plan by all means, and not omitted as will take place on the mall-plan, with a valuable sports and recreation area being supplanted by buildings—thus making it necessary for students to walk miles in order to find fields to play touch football and baseball.

*Plan Three.* Plan three will be knife-thin buildings running parallel to the lake. They would be "off ground" and tiered, so that all rooms

would have north light and a lake view. Though there will be no windows to the south, I will nevertheless devise a method of trapping solar energy to heat all rooms during the winter. This can be done simply, in a number of ways.

Playgrounds and campus will be beneath these buildings. These buildings will also shoot over the streets and sidewalks. These buildings would harmonize in spatial and color relationships.

\* \* \*

There will be rebukes to my starting-point plans. They will run like this:

"Now believe me I hold no prejudice against modern architecture as such. But putting such buildings on the campus—well—it wouldn't uphold the Wisconsin tradition . . ."

And the answer:

"If memory serves me right the earliest buildings on campus were a late Georgian. With some deviation the buildings followed their age with the Victorian era having Victorian bric-a-brac feeling, etc. The more recent dorms were sort of a nice cleaned up late 20s period. And the very last building—the Union Theater—certainly is part of this age!

"No—my plan is in the Wisconsin tradition."

"But", they will say, "the public won't accept it . . ."

And the answer: "NONSENSE."

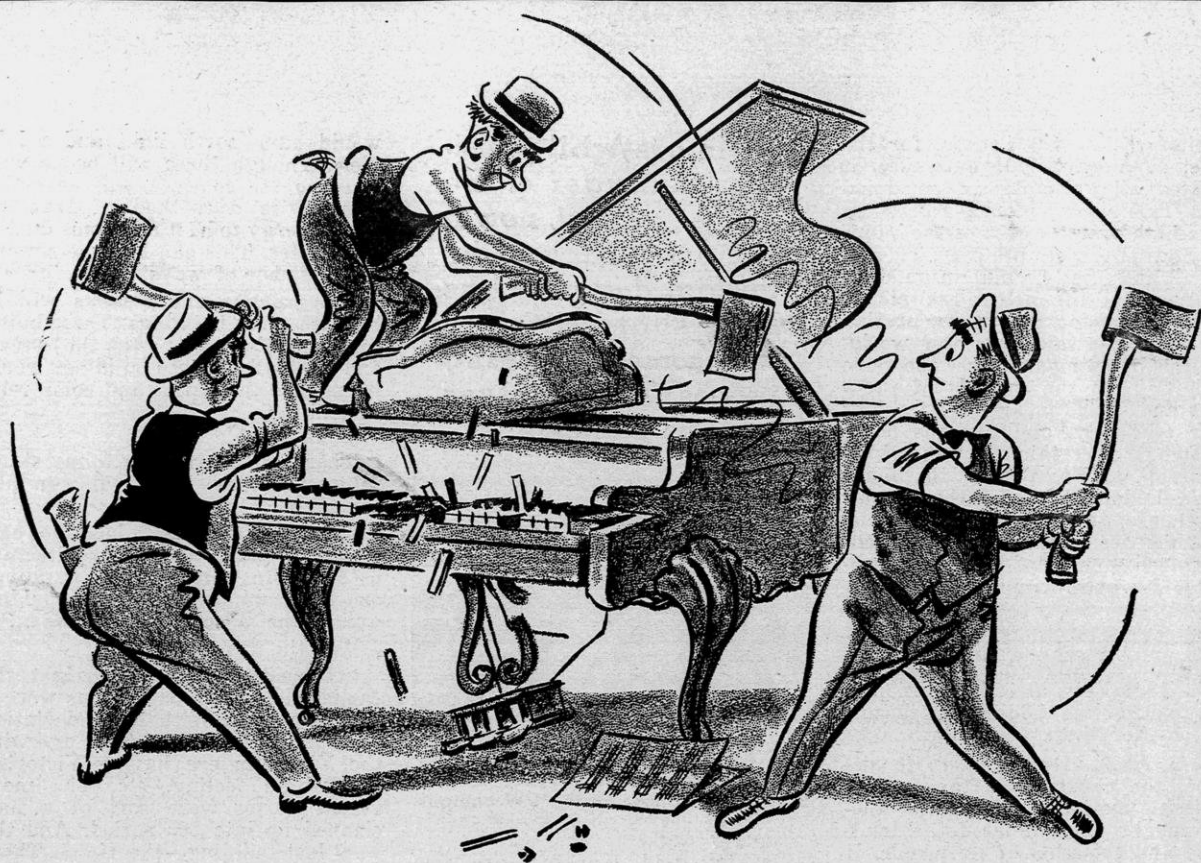
We have a man in our organization from California. During the war he met up in Italy with a fellow from Wisconsin. It was natural they got around to talking about their schools. Well, my friends from California said all he remembers about the discussion was something about a hill and trees, a lake and a wonderful, wonderful, super, super, super, super, super theater.

Similar stories I am sure you know.

The point is—that when Wisconsiners get away from Wisconsin they brag about their campus and they brag most about the most contemporary feature on it—the building in the Wisconsin tradition!

An imaginative campus must be drawn up, instead of a plan offering lavish reproductions which are as alien to the Wisconsin citizen as a public whipping post, reproductions which will confuse archeologists 1000 years hence and be the starting point for a scholarly controversy as to just where ancient Athens did exist.

Let's offer a plan fired with architectural integrity. Our society must not err by adopting old forms, forms originally accepted—as the Greek temples—because they were functional once, retaining them long after they have value simply because we have made them into symbols of a type of life of that era and from which we are afraid to face the future!



# How to tune a piano!

The piano's out of tune. So we'll chop it up. Then we'll get a tin horn instead.

Sure, these men are crazy.

But they're using the same kind of thinking a lot of people have been using on the American economic system lately.

Our American way isn't perfect. We still have our ups and downs of prices and jobs. We'll have to change that. But even so, our system works a lot better than the second-rate substitutes being peddled by some countries we could mention.

It works better because of a few simple things. We are more inventive, and we know how to use machine power to produce more goods at lower cost. We have more skilled workers than any other country. We believe in collective bargaining and enjoy its benefits. And we Americans save—and our savings go into new tools, new plants, new and better machines.

Because of this, we produce more every working hour . . . and can buy more goods with an hour's work

than any other people in the world.

We can make the system work *even better*, too: by *all* of us working *together* to turn out more for every hour we work—through better machines and methods, more power, greater skills, and by sharing the benefits through higher wages, lower prices, shorter hours.

It's a *good* system. It can be made *better*. And even now it beats anything that any other country in the world has to offer.

So—*let's tune it up, not chop it down.*

## Want to help? Mail this!

*I want to help.*

*I know that higher wages, lower prices, shorter hours and larger earnings can all result from producing more goods for every hour all of us work.*

*Therefore, I will ask myself how I can work more effectively every hour I am on the job, whether I am an employee, an employer, a professional man or a farmer.*

*I will encourage those things which help us produce more and add to everyone's prosperity—things like greater*

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*I will boost* the good things in our set-up, and help to get rid of the bad.

*I will try to learn* all I can about why it is that Americans have more of the good things of life.

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# WHAT THEY'RE SAYING ABOUT YOUR UNIVERSITY

## Wisconsin—A Great University

IT IS A distinct pleasure to salute the University of Wisconsin on the attainment of its Centennial Year. Even more gratifying, however, is the way this truly great center of learning is taking note of the event. In the words of its president, Dr. Edwin B. Fred, the centenary will be celebrated "not by glorification of the past, however satisfying that might be, but rather by a relentless search for the ways we may best serve, in our second century, the people of Wisconsin, the nation and the world."

To this end, the 100th birthday year opens with a joining of educators, students and laymen from all parts of the country in an effort to increase the services of higher education to American society.

But resolutely though the University of Wisconsin looks ahead, there will be no harm in a little of looking back. For a glance through the century completed brings back great teachers who opened doors of the mind at Madison—teachers such as Frederick Jackson Turner and Carl Russell Fish in history, John R. Commons in labor economics, and Edward A. Ross in sociology. From that inspiring company, a teacher like Max C. Otto in philosophy comes down to the present to show the relation between clear abstract thinking and the complex problems of our fast changing times.

Such a backward glance highlights the presidency of the firm Yankee, John Bascom, in the 70's and 80's. Behind his sharp features and challenging eyes lay a kind of genius at combining discipline and freedom.

He made the campus above lovely Lake Mendota a home of liberal culture. However restricted academic thought might be elsewhere, John Bascom secured at Madison the right to inquire and expound according to the best information and the teacher's conscience. Wisconsin's untrammelled University will be needed in the years to come, perhaps even more than in the years that are gone. May its future be true to its stanch past! —*St. Louis Post-Dispatch*.

## Physical Sciences Win Again

THE DECISION of the University faculty to give priority to a new mechanical engineering building over a new library is typical of modern trends at the State University. It emphasizes again the dominance of the physical sciences over the social sciences at the University.

From the standpoint of need there seems little question that the library should have priority. That need has been most urgent for many years. Yet, when the time for decision came the plans for the library were not completed while the plans for the mechanical engineering building were conveniently at hand.—(*Madison*) *Capital Times*.

## University Building Funds

THE UNIVERSITY of Wisconsin's announcement that it needs some \$82,000,000 during the next 10 years for new plant and unnumbered additional millions for the deferred maintenance of its existing capital structures comes at an awkward time.

For the Legislature cannot seriously entertain a proposal for a huge University campus expansion program when at the same time it is deliberating a reorganization of the higher educational system and a decentralization of college level educational services of the state government. And that is one of the major proposals of the Wisconsin Education Commission which will offer its reorganization program to the Legislature of 1949.—*Green Bay Press-Gazette*.

## Fees Go Up Again at the UW

THE DECISION of the University Board of Regents to ask the legislature to boost student fees from \$60 a semester to \$75 is a disturbing indication that Wisconsin is rapidly pulling away from its tradition of free education at the University . . .

The increased fee of \$150 a year is going to make a considerable difference to the enterprising youngster who might be able to scrape together the former fee of \$55. The difference in many cases will be that of no education at all.—(*Madison*) *Capital Times*.

## On Coming Home

A FOOTBALL game calls the sons and daughters of Wisconsin back home.

What happens in the stadium may be wonderful or it may be sad.

The good alumnus, you might say, won't judge his Alma Mater only by what he sees at Camp Randall. And yet, maybe he should. Because if he visits the rest of the campus and judges fairly what he sees, perhaps his estimate will work out pretty much the same. Things there are wonderful—and sometimes rather sad—too.

The home he comes to is still a great institution. He doesn't have to apologize for his pride in it and he won't have to search much for justification.

But, like the football team, it's had some tough times.

Its wonders have been worked under extreme difficulties. Let the Old Grad gaze on the Quonsets, the barracks, the crowded classrooms, the outmoded equipment. Let him speak with administrators, deans, professors, and instructors—and hear how hard it is to get good men at the salaries Wisconsin can afford to pay, how hard it is for good men to get along here—good men who want to stay—with the money they can earn.

He'll know that the University of Wisconsin needs help. And he'll know that he can do something about it.—(*Madison*) *Wisconsin State Journal*.

## Clear and Present Danger

A TWO-INCH ITEM from Watertown tells us that the Wisconsin Elks Assn. has organized a committee "to fight Communism wherever it is." The group said it "would focus attention on University students."

There is a definite need for the Elks and other such organizations in the state to focus attention on the University students—and their University as it is today.

But there is no need for a fruitless and silly witch hunt. If our well-meaning elders stopped to consider just how many Communists there were on the University campus (less than one half of one per cent of the student body) they would realize they are wasting their ammunition. Any results of such a "focusing" would undoubtedly prove embarrassing for the benevolent and protective order.

If the 24,000 Elks in Wisconsin are going to throw a spotlight on the University here's hoping they won't ignore the things that really represent "clear and present dangers" to the campus.

Wisconsin's building needs, for example, are a clear and present danger. The University is going into the fifth decade of the century with a turn-of-the-century physical plant. If the 24,000 Elks and the 90,000 American Legion members in the state focus their attention on the campus—they'll spot the University's vital building needs far sooner than they'll locate one of the few campus Commies. And from there on in, they can achieve a much more worthwhile goal.—(*UW*) *Daily Cardinal*.



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