

The Sphinx. Vol. 3, No. 3 October 26, 1901

Madison, Wisconsin: University of Wisconsin, October 26, 1901

https://digital.library.wisc.edu/1711.dl/VLDRVFMTZUMQR8S

Based on date of publication, this material is presumed to be in the public domain.

For information on re-use, see http://digital.library.wisc.edu/1711.dl/Copyright

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.



A UNANIMOUS DECISION

For the affirmative is sure to be given on

THE QUESTION

RESOLVED, That the best place to get your clothing made is at

Vincent Zach's

404 State Street

THE STUDENTS' TAILOR

Suits to Order

Pressing, Repairing and Cleaning done neatly and quickly. Workmanship guaranteed.

The CO-OP

Is the Students' Busi-

ness Headquarters.....

All Students' Supplies.

Join the Co-Op and

save to yourself the

book-dealers' profits.

ASK FOR PRICES

...AT...

F. F. F.

LAUNDRY

7 and 9 East Main Street.

Phone 65

Uneeda

Trunk, Satchel

...or Dress Suit

Case at Low

Prices. Ø Ø Ø Ø

.....Weneeda money on

small profits. ####

Brown's Trunk Factory 118 E. Main St.

TELEPHONE 53

Brown & Nevin

LIVERY

Corner State and Gilman Streets

Party Carriages a Specialty

Madison, Wis.

"The Fraternity Supply House"

Findlay's

30 No. Carroll St.

The finest Grocery Store in Southern Wisconsin. Everything in stock—the very best of everything—at correct prices. Personal and telephone service unexceptionable. Deliveries frequent, prompt and thorough. You order—we do the rest.

3 Fones. 40, 424 and 488.

The HAHNEMANN

Medical College and Hospital of Chicago

Continuous course. Terms begin in September, January and April. Students may enter at the beginning of any term. The largest clinics in Chicago, with a large bospital under direct control. Excellent laboratories. Graduates of colleges may be admitted to advanced standing. Descriptive catalogues sent on application. Persons interested in medical education should address

HENRY S. WILSON, M. D., Registrar, 2811 Cottage Grove Avenue.

SIDNEY P. RUNDELL

High Class

HATTER

...and...

Men's Furnisher

7 East Main Street.

Pre-Holiday Rate

Call and see what we have to offer for a special October and November rate. A A A A A

F. W. Curtiss

108

State Street
Wisconsin Block

Photographer

..Jewelry..

Ser ling Silver Novelies

Diamonds

Fine Watches, largest assor= ment in the State. Prices most reasonable. Ø Fraternity and Class Pins. Finest line of So= ciety Stationery. Goods sent on Approval. ØØØØØØØ

Bunde & Upmeyer Pabst Bldg. Milwaukee, Wis.

HURLEY & REILLY

Men's Furnishers

396 E. Watr St., Milwaukee

Agents for E. & W. DRESS SHIRTS



DIRECTORY.

DENTISTS.

Dr. S. H. Chase,

302 State St.

DR. GEO. T. RICHARDS,

Over Palace of Sweets.

DR. EDWIN L. SMITH, Wisconsin Building.

LAWYERS.

JONES & STEVENS,

Badger Block.

BASHFORD, AYLWARD & SPENSLEY, Pioneer Block.

F. K. SHUTTLEWORTH,

Pioneer Block.

ERDALL & SWANSON,

17-19 Marston Block.

Rufus B. Smith, 7-8-9 Marston Block.

Üeeeeeeeeeeeee

Mother-Ethel is the very image of what I was at her age.

He-Really! I shouldn't have thought it possible!

Mother—(coldy) May I ask

He-(seeing his error and seeking to rectify it.) Oh-er-I was forgetting what a long time that must have been .-Punch.

Hello, Brown, had a fall? No-You see I'm er-not exactly. steward of the frat and have just given the cook notice. - Exchange.

DR. GEO. T. RICHARDS DENTIST

Room 308 Over Palace of Sweets HOURS: 9 to 12 and 2 to 5 Residence Phone 359

DR. C. H. SLIGHTAM OCULIST AND AURIST

WISCONSIN BUILDING (Over Palace of Sweets)

...PURCELL...

Dentist

Dr. Meng with Dr. Purcell

Kroncke Building West corner Capitol Park



The Milwaukee Sentinel Leading Paper of the Northwest

GEM UNION INSTRUMENTS

Superior to all others in Construction, Material and Finish.



"UNION" PIVOT JOINT.

Strongest and most Durable Joint made. Warranted to last a Lifetime.

Most Complete Assortment of

Drawing # Materials In the West.

EUGENE DIETZEN CO.

181 Monroe St., Chicago, Ill.

Cudahy Bros. Co.

And Dealers in Provisions MILWAUKEE, WIS.

F. A. AVERBECK, LEADING JEWELER AND OPTICIAN.

Are made from fine selected corn fed porkers—the kind that produce tender, juicy Hams. They are cured and smoked with particular care in order to produce the famous Premium flavor. Approved by the U.S. Gov't.

Swift & Company

Kansas City St. Joseph

UP TO SNUFF!



RS PHARMACY DD First National Bank Block

Drugs. Biological and Surgical Instruments, Microscopic Supplies, Toilet Necessaries, Perfumery and Sundries. Standard High Grade Goods at Correct Low Prices. Every Student has a Want. We aim to Supply it. Take Rocky Mountain Tea. It Moves the World, Makes You Well--Keeps You Well. Try it.

Olson & Veerhusen Cater to the # # # D. W. Patronage

We do Fine Merchant Tailoring and Carry the Highest Grade of Clothing, Furnishings and Hats.

EWELER, W. J. GAM

3 West Main Street.

We carry the largest stock of Diamond, and Fine Gold Jewelry, U. W. Stick and Hat Pins Silver Novelties, Watches, Jewelry. Repairing and Engraving. All work warranted,

First National Bank, N adison, Wis.

United States Designated Depository

Directors: N. B. Van Slyke, President.

Wm. F. Vilas. James E. Moseley.

M. E. Fuller, Vice President.

B. J. Stevens.

Wayne Ramsay, Cashier. Frank F. Proudfit.

Stamping and Designing. Our Sofa Pillow Designs will Interest you. A Student's College Room is His Den. MRS. L. ESSER, Hair and Fancy Goods Store, 2 S. Carroll St.

& THE SPHINX



"MADISON,"

(With all customary apologies.)

On the Hill at Varsity,
There's a college girl a-standing,
And I know she thinks of me:
For the voices all are calling,
Now that college has begun,
"Come you back, you last-year Senior,
Come you back to Madison."
Come you back to Madison,
Where the College has begun,
Where the waves of old Mendota
Still are glinting in the sun:
On the Hill at Madison,
Where there's lots of bucking done,
Sometimes other things than Latin,
On the Hill at Madison.

h, her little tam was scarlet,
And her golf-cape, it was blue,
And her name.—well if you happen
To know mine, you'll guess hers, too,
And I saw her first a-leaning
O'er a weighty Latin tome,
And a-wishing, being Freshman,
She could see the folks at home.
When I saw a small tear drop
I just swore I'd make her stop,—
Plucky lot she cared for Latin
When I asked her for the Hop:
In the Gym. at Madison, etc.

When the light was on the waters,
And the sun was sinking low,
We would take a little row-boat
For a tranquil evening row.
We would walk until nine thirty,
We would drive till half-past eight,
At the Library we'd study,
And go home not very late.
Latin's just a bore, they say,
But with her across the way,
I could study it forever,
(And not know a thing next day.)
In the Libe. at Madison, etc.

Put me down upon the campus,
Where the autumn leaves are red,
Where I'll see that tam and golf-cape,
Walking slowly, just ahead.
I can hear them singing Hot Time,
And it's there that I would be,
On the campus at Wisconsin,
On the Hill at Varsity:
On the Hill at Madison,
Where the college has begun
Where the old crowd used to gather,
On the Hill at Madison.
On the Hill at Madison,
Where's there's lots of bucking done,
Sometimes other things than Latin,
On the Hill at Madison.



THE SPHINX.

Published every Second Saturday during the College Year by Students of the University of Wisconsin.

Entered at the Postoffice at Madison, Wis., as Second-Class Matter, September 28, 1901.

SUBSCRIPTIONS, \$1.50 PER ANNUM. SINGLE COPIES, FIFTEEN CENTS.

(If not paid before January 1st, \$2.00 per annum will be charged.)

Single copies on sale at the news stands and book stores.

ADVERTISING RATES MADE KNOWN ON APPLICATION.

Address all Communications to the Managing Editor.

CLARA T. FROELICH, '02. RALPH B. ELLIS, '04. MARY SWAIN, '02. HARRY KELLY, '02. ETHEL FRANCES RAYMER, '02.

FLOYD NARAMORE, '04.
JESSIE KROEHNKE, '01.
ROBERT KRAUS, '03.
L. F. VAN HAGEN, '04.

Joseph Koffend, '02, Editor-in-Chief.
RALPH S. GROMANN, 03, Managing Editor.
DWIGHT BEBBE, '02, Assistant Managing Editor.
NORA McCue, '02, Managing Artist.
HERBERT F. JOHN, '03, Business Editor.
HENRY O. WINKLER, '02, Assistant Business Editor.

Future appointments to the staff will be made on a basis of contributions received.



Always remember that this is only pretence, so that you are not to believe a word of it, even if it is true.—Kingsley.



HE SPHINX submits the following problem for solution: If one ticket to the Fuller Opera House costs a student two dollars and a scalper one dollar and a half, how many tickets will four hundred students have to buy before the scalper clears two hundred dollars? The problem, alas for the students, is solved by the scalpers on an average of twice a month, so that in the course of the season, the students of the University are bled to the amount of almost twenty-five hundred dollars.

As every one knows, the scalper is a pest commonly found in cities where theatrical attractions are of a high order, and where no attempt is made by the managers of the opera houses to check them in their trade. Madison, possessing the requisite conditions aforesaid, is perfectly familiar with the methods of the scalper, and its citizens do not need to go to a larger

city to be politely robbed. Sometimes when like other germs the scalper multiplies too rapidly and becomes too bold in his demands, society is forced to take desperate remedies for his extinction, and the S. R. O. sign in the theatre is changed to "No performance," and the scalper ceases temporarily to exercise his nefarious trade. But this remedy at best reacts only on the patrons of the opera house, and requires too much co-operation and "team-work" to be popular. The public argues, and argues rightly, that it is the duty of the management to protect them from the scalper, and that they should not be expected to continually fight the evil.

The students of the University and the citizens of Madison, when they desire the best seats at the opera house, must either remain in line half a day with the scalpers or pay the latter a commission for their tickets. There is absolutely no substantial protection for the supporters of the opera house. The

same attractions may be seen in Milwaukee or Chicago for less price and with as good seats.

THE SPHINX is not in the theatre business and does not wish to interfere in matters that do not concern her. She finds no fault with the class of attractions offered, or with the prices as prices. But when the students of this university are systematically robbed, and the robbery can be avoided by a little hearty endeavor on the part of the management of the opera house, THE SPHINX can not refrain from crying, "Stop thief," and from raising a hue and cry so that a posse might be formed to run the robbers down.

The Sphinx believes that by a little energy and work, the management can rid us of this despised pest. The regular scalpers can be speedily recognized. They are sure to be found the first in line whenever a high price attraction comes to the city. By incurring the displeasure of the scalper and his band the local management would save hundreds of dollars to its helpless patrons and would obtain the good-will of every student and citizen of Madison. Let the management show to the patrons of the opera house, that it has their interest at heart in this matter and that the scalper must perish from the earth at least as far as Madison is concerned.



VERY GOOD BUSINESS MAN demands a written receipt whenever he pays over money to some one else. This habit is ingrained in his business nature, and to dispense with it would, to him, be the sign of future insolvency. The receipt securely filed is an answer to a second demand for payment of the same bill by a careless book-keeper. It avoids much unpleasantness and keeps people from calling each other names.

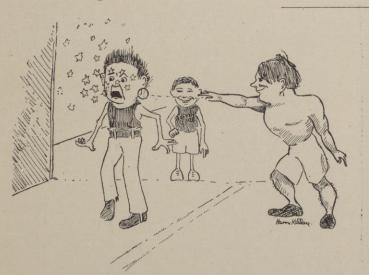
When a student in this University wishes to pay his fees or tuition he must first obtain a permit to do so. He presents this permit, with his money, at the appointed place; the card is filed, his money is taken and he goes away empty-handed, happy in the consciousness (only) that he knows where his money is. No one attempts to deprive him of this knowledge, until some day when his card can't be found, he discovers that what he knows, nobody else

knows. Under certain circumstances, this condition might be valuable to him, as for instance, if he knew all about perpetual motion or air-ships, but at this particular time some tangible proof like a little card,

would be worth more than a whole brain full of theoretical knowledge.

It means a great deal of work, of course, to give each of the students some form of receipt, and so little trouble does, after all, occur that it may seem unnecessary to go to all this bother. But a student who pays his money is entitled to personally receive a receipt, whether trouble may arise or not. It is in accordance with correct business methods, and on that account alone a change should be made.

THE SPHINX has been informed that the themes written by freshmen are no longer returned but are safely stored in the alcoves of the various rooms in Main Hall. It was discovered that "the Autobiography of a Street Lamp" had become an heir-loom in a certain fraternity and that it was handed down from generation to generation. Consequently, all the freshmen must do their own "theme-ing" now. What order would be given if it were discovered that copying paper was now used, The Sphinx is not able to guess.



SOPHOMORE INSTRUCTOR—
"ALWAYS HIT THE BALL HARD."

Just the Same.

The sawmill saws the hickory stick
That in the shed is stored;
The sawmill likes to do the trick—
It saws to get the board.

The student saws the hickory stick, (He has to saw a cord,)
The slab is long—the slab is thick—
He saws to get his board.

The Man Who Hunted Frogs.

There was an old man who searched bogs After the legs of fat frogs, When asked, "Have you many?" He replied, "No, not any," They're such fearfully frightening frogs."





COLLEGE TYPES—
THE FRESHMAN WITH A PEDIGREE.

Her Reason.

I met her in my Freshman year;
'Twas her I learned to love,
And in my day dreams I compared
Her eyes to the skies above.

II.

In Sophomore year when I came back, 'Mid autumn's red and yellow,
To my horror I beheld her
Out with some other fellow!

TIT

In Junior year he still hung 'round, And she—she seemed delighted. Poor I—lost flesh, my work fell off, I felt as one benighted.

TV

When June came back it seemed I must, Regardless, tell my story. My courage failed a dozen times; In that she seemed to glory.

V

At last one day I asked point blank An old question you may guess. The answer it surprised me so; A quick answer, it was "Yes!"

VI

Then I was anxious to know
What had delayed her telling
Why she had tortured me so long,
My every advance quelling.

VII

"Why did you not tell me," I cried
"Away back a year or more?"
She smiled at first, and then she said,
"You have never asked before!"

Flowers Versus Sweets.

A glad-hearted Sophomore once found himself rushing two girls at the same time. Both of them happened to leave town on the same day and train for short visits, and of course your "Uncle Floot," the soph., was Johnny on the spot. But somehow he had only bought one girl the bitter sweets, and of course the other felt stepped on. So she got even with him when, very ostentatiously, she handed the porter a square box-like package, telling him, so as to be easily overheard, "Porter, please put these flowers on ice for me, will you? I am anxious to keep them as fresh as possible."

Well, the plan worked, and of course the boy felt mean, but it didn't stop there. Next morning the porter brought in the box dripping wet. Handing it to her he said, "Heah, miss, am those flowers, youse wanted kept on ice. Yeou see, tha ice was pretty low and so I kept um soaked in cold watah foh you."

Well, she should have been grateful, but somehow she wasn't. You see the box contained a clean shirt waist.

FARNHAM AND FATE.

John Farnham was thinking.

He had not been home from the Chicago game long enough to forget the time he had there. He distinctly remembered the score—Wisconsin was the loser. He had not forgotten the tragic melancholy of the Cardinal team in its mournful retreat from Marshall field. The demoniacal chorus of the Maroons came back to him as an echo. Game and defeat were the background of his thought. But more clearly than them he remembered Alice Ingrahm and it was her voice that spoke to him more distinctly than any triumphal Maroon yell or Wisconsin groan.

Farnham was not given to dreaming over comparative strangers. It surprised him when he caught himself seeing Alice in the panoramic landscape that bordered the Chicago & Northwestern right-of-way. He found her a pleasant thought. That was why he returned to her to-night. All the fellows were out or at work, and he sat at his desk alone—he and his Elementary Law. The little round clock on the mantel registered minutes and struck a half hour and then an hour, with the Elementary Law

still unopened.

Farnham knew her brother and had staid with him in Chicago during the game. He was charmed with Alice. He learned that she was a cousin of Rachel Ingrahm whom he had once thought the dearest girl on earth. She came for a long stay in Chicago the day Farnham left, but he had seen her for only a moment. Before she went abroad he had meant to tell her something he thought she already knew. She left unexpectedly and had grown somewhat out of his life. How much he did not know.

He did not seem interested in Madison girls. His freshman and sophomore friends had been given to understand, by those who knew, that there was a reason for it, a romantic one. And they looked at

him with an increased atom of respect without knowing that the reason was named Rachel.

These thoughts did not come to Farnham as he sat alone. He was wishing there would be another game. Wisconsin should have a chance to clear its escutcheon. The nearest time was perhaps a year away. Then he thought of the Prom and pulled out his letter paper. He mailed his invitation that night.

She accepted. Farnham counted the weeks and kept track of the days until February 15. He went to meet her on the Friday noon train. He saw the other fellows getting into their carriages to

drive home. He alone could not find his girl.

His spirits sank. Working his way still closer to the train, he saw Rachel Ingrahm smiling to him. She held out her hand and he took it. The platform reeled, the people swayed from one side to the other. It seemed to him they were the only ones at the station, Rachel looking at him half in wonder as he stupidly held her hand.

"You're not surprised to see me?" she asked in the old teasing way, as they started to the carriage.

"Do I act it?" was all he could return. They both laughed.

She was the same sweet Rachel and he knew she must think him a fool. He wanted to jump from the wagon as they came down State street, but he couldn't.

At last he ventured. "You received my last letter, Rachel?"

She smiled. "Yes, Mr. Farnham, I have laughed at the formal way you address your letters to Miss Ingrahm when I have always been Rachel. I suppose you like the way I signed mine?

Farnham gripped the edge of the seat. "How?" he asked.

"Simply Miss Ingrahm." Farnham felt young again.

"I didn't notice it, Rachel," he said and they both laughed again.

"I suggested it might be for cousin Alice," she added, "but she said it couldn't have been. For fun I signed it Miss Ingrahm all through. How funny you didn't notice it. Tell me," and she looked him mischievously in the eye, "for which one was it, now really?"

"For you, Rachel" he answered, and she could not have doubted him.

By the time they reached his fraternity home, Farnham had forgotten there were mistakes in the world. Some of the fellows who had met the other Miss Ingrahm called on him, when he finally reached his own room to explain. He refused.

Rachel was like a flower that night in her simple white. She wore violets instead of the gorgeous roses he had intended for Alice. By the sixth waltz he was sure he had always loved her. She was dazzling. In the tenth he told her what he hadn't told once before. In the last dance, she accepted him.

When all was over he sat at his desk again, really thinking for the second time in his college career. "The grand mistake of my life," was the burden of his thought.

C. T. F.





October 7—

Men of the senior class deprived of their rights by the girls.



October 8—

"Drill, ye terriers, drill." Freshmen tear up their first "facings" to-day. Prospects of a large toy factory of tin soldiers this year.



October 9—

Alfred T. Warren, the cracked "glass of fashion" of the law school, appeared for football practice to-day.



October 10-

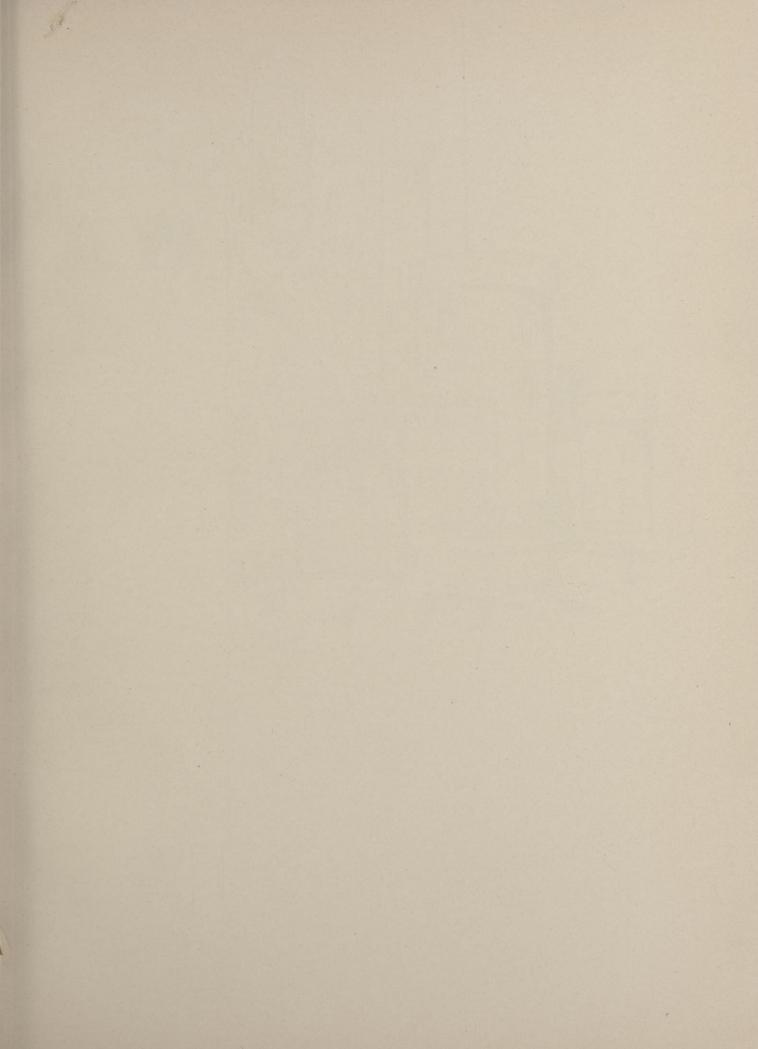
Juniors call class meeting but from innate "tiredness", fail to show up a quorum.



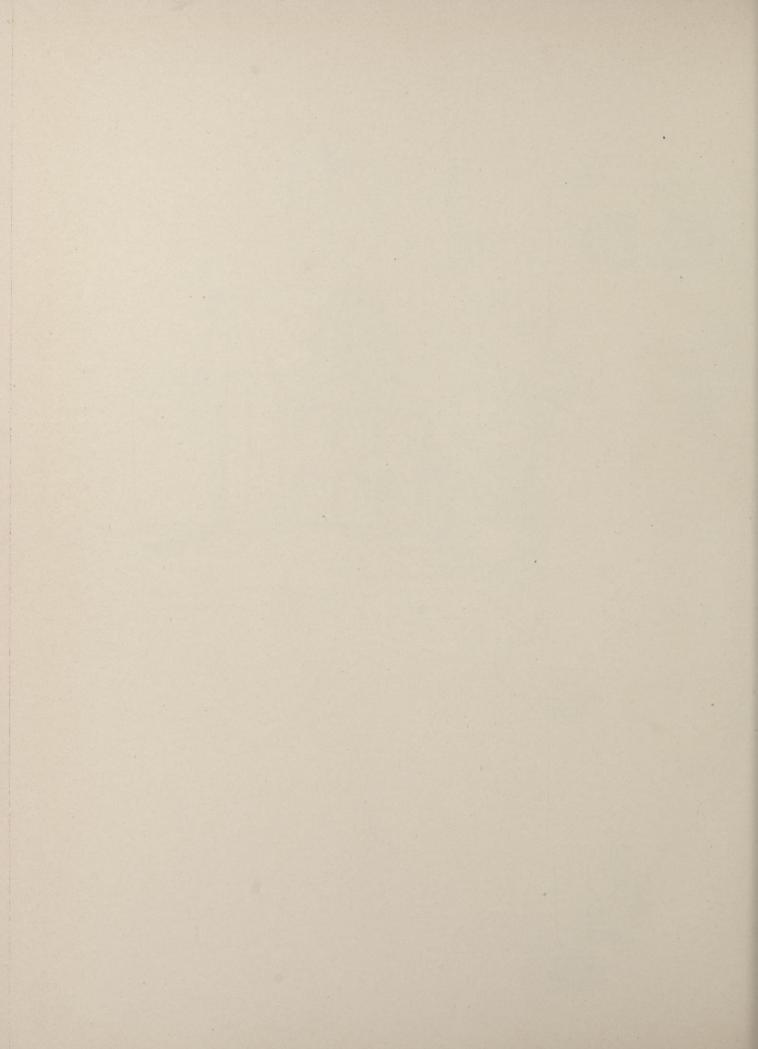
October 11-

President Adams resigns. Mass-meeting and Cochems; Cochems giving a juggling performance in which he hits himself with imaginary bouquets.









October 12-

Beloit met us and they were ours. The upstarts subdued by a score of 40 to 0.

October 15-

Fond mammas, who belong to woman's clubs throughout the state, thronged Chadbourne hall, to-day, and brought wagon loads of "eats" in their wake.





October 16-

Self-government association gives a "tea flood" in the new "lazy room" at Main Hall.

Rubaiyat of the Stabber.

I.

Buried in Heaps of Books we see the Grind Seeking the juicy Heart of Life to Find, And yet, for all his knowledge and his Lore, He gets as his Reward—naught but the Rind.

II

Oh why should youthful vigor thus be spent, While "Papa" pays the Board and stands the Rent? The Grind may burn his Midnight Oil and Buck. I'll ride my faithful "Horse" and be content.

III.

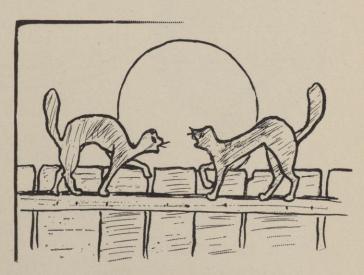
For why should I be bucking Latin drear When "Tommy's" and its comforts are so near? The Grind may spend his nights 'mid musty Tomes But I'll while mine with Poker and with Beer.

IV

What! when the Tyrant Time so swiftly flies Shall I spend Hours in trying to be wise? Oh no! 'tis better far to Stab or Flunk And if I get a "con." to have "sore eyes."

V

So when the Angel of the Final Flunk Shall come and drag me from this Easy Bunk, I'll greet him with a cheerful Grin, and then, I'll hock my useless Books and pack my trunk!



The Quarreling Cats.

There were two old cats on a fence, Who a fearful fight did commence. When asked to keep still, They said, "Yes, we will. There's not room to fight on a fence."



THE SPHINX PRIMER.

Oh, see the man run.

Yes, he is mak - ing a mile in two minutes and for - ty sec - onds.

Is he go - ing to a fire?

No, he is not go - ing to a fire.

Per - haps he is try - ing to make an eight o' - clock?

Oh, no; he is a Fresh - man who has just es - caped from the Sophs. He will con - tinue run - ning all night—in his sleep.



F. A. AVERBECK LEADING JEWELER AND OPTICIAN

KEELEY'S PALACE of SWEETS

The largest and grandest

CANDY STORE

in the northwest.

JUST WHAT YOU WANT.

Where can we have our Select Dances this AT KEELEY'S

Where can we have our Parties?
AT KEELEY'S

Where can we get our Lunches?
AT KEELEY'S Where can we get the Best Candies?
AT KEELEY'S

can we get Delicious Ice Cream Soda? AT KEELEY'S

Who can furnish the Hall, the Supper, the Punch, and everything for a Select Party?

has the Palace of Sweets?

112 STATE STREET.

Spalding's Foot Ball Goods.



HEAD HARNESS

A. G. SPALDING & BROS., (Incorporated) New York Chicago Denver

TELEPHONE

RILEY & SON

- FOR -

Fine Livery

Either Phone No. 54 COR. PINCKNEY & DOTY STS.

Exchanges.

What's home without a SPHINX?

"I spent an awful lot of money on tips while I was in Germany this summer."

"People found an easy mark, eh?"—Lampoon.

Watch for the second annual anniversary sale at Nichols' 5 and 10c store on November 1st, 1901. Store full of special bargains.

The largest and best assortment of Ladies' plain Hemstitched and Embroidered Handkerchiefs at very low prices. THE BURDICK, PECHER, MURRAY Co.

Anarchy is an admirable government—for angels. -- Life.

You cannot af-Ford to have your picture taken at any other place but Ford's.

A Smoker.

Many clubs and fraternities give these pleasant and social functions and to make them enjoyable some of Boelsing's Specials ought to be offered to the knowing ones. Tobacco of the best cut is also kept on hand at Boelsing's, 126 State street.

"The Lily," quoth the Bullrush, "has a form to drive one mad."

"You think so?" sneered the jealous Reed; "I've seen the Lily pad."—Harvard Lampoon.

Manila down Cushions at 29c., 39c., 49c. and 59c. Odorless. Extra value. The Burdick, Pecher, Murray Co.

We sell postage stamps, money orders. Have two telephones, city directory, and in fact everything that can be found in an up-to-date drug store. Wisconsin Pharmacy, No. 102 State St., cor. Carroll.

Stranger-"How is this? The doors of all these handsome offices are wide open, but the occupants seem to have fled.

Native of Chicago: "That's right. They have fled. Pres. Harper is just coming down the street, and he's got to raise \$73, 000 before six o'clock."—Ex.







Fraternity Pins AND NOVELTIES

Send for Illustrations

Diamonds Watchesand

...Jewelry

Simons Bro. & Co.

616 Chestnut Street PHILADELPHIA

Silverware, Cut Glass, Art Objects, College Pins, Rings, Prizes and Trophies and Canes.



An Even Exchange Is No Robbery,

Your patronage in exchange for artistic photographs with a smart finish.

FORD



The Most Carping of Critics

cannot find any fault with our laundry work, as we aim to please the most fastideous—and what's more, we do it. No one finds fault with our up-to-date laundry work in shirts, collars and cuffs. The best work is what we strive for and attain.

ALFORD BROS.

Exchanges.

He—The joke was—both these girls were hopelessly in love with me and I made them madly jealous of each other.

She—I wonder you had the face to do it, Mr. Sparkins.—Exchange.

We will take good care of your prescriptions. Wisconsin Pharmacy, No. 102 State St., cor. Carroll.

An Ambiguous Compliment.

Miss Beekley—I'm so glad I'm not an heiress, Mr. Soper, I should never know whether my suitors were attracted by myself or my money.

Mr. Soper—Oh, Miss Beekley, your mirror should leave you in no doubt on that score.—*Punch*.

Have you seen that Royal Worceste? straight Front Ribbon Trimmed Corset, The price is \$1.00. THE BURDICK, PECHER, MURRAY CO.

She—It's no use bothering me, Jack. I shall marry whom I please.

He—That's all I'm asking you to do—my dear. You please me well enough.—*Punch*.

Fairy Floss, Shetland Floss, Shetland Wool, Saxony and Germantown Yarns. The Burdick, Pecher, Murray Co.

Unromantic.

Meyer—(to friend wearing an engagement ring.)—How long have you been carrying your finger in a sling?—Exchange.

We never load a canon to kill a fly. We are shouting because we have something to shout about.

Ø Ø Ø

The Menges Pharmacies

28 W. Mifflin Street. 829 University Ave.



To keep the clothes and closets neat The Goodform Sets cannot be excelled.

CALL AT CO-OP.

or address Chicago Form Co.,

Dept. U.

Chicago.

THE SPHINX

New York StoreMMM

DRY GOODS and.... CARPETS##

Student Trade Solicited

5 and 7 West Main Street

College Students! ...BUY YOUR...



...AT...

Dunkel's Jos. 604 University Ave.

Men's Fine Shoes and Patent Leathers a Specialty. Prices lowest consistent with good quality. Repairing done neatly and quickly.

Seeing is Believing

Fall Hats

Our Line of Shirts Complete

We are up-to-date Gents' Furnishers Call and See

TAYLOR BROS. 332 State Street

Madison Steam Laundry

111 King Street Telephone 815

Goods Called for and Delivered

"Well, I'll be switched," the engine said,

To the head-light o'er the fender,

"No wonder that coal's so gol darned soft,

When they bring it from the tender."-Widow.

A good book-case or desk can be had for little expense to you. Call and examine. Haswell & Scholl, 26 and 28 North Carroll.

Philanthropist--My good man, I have found a job for you, so you needn't beg.

Beggar-What a pity! I took you for such a kind generous man. - Fhegende Blaetter.

The McKinley Memorial Bread Plates or Trays, special 10c. Nichols' 5 and 10 cent store.

Did He Mean It?

Doctor-All you need now, madam, is rest.

Patient—But just look at my tongue, doctor.

Doctor-Well, just let that rest too. - Fhegende Blaetter.

Ford can satisfy them all when it comes to taking good photographs.

Doctor-Brain fag, overworked, you should have called me

Wife—While he had any sense left he wouldn't have a doctor .-Moonshine.

Yesterday, to-day, and to-morrow have your photograph taken at Ford's.

Doctor—Well, Mrs. Timothy, I suppose your husband has taken my advice and eaten plenty of animal food?

Mrs. Timothy—I hardly know, You see it's like this, 'e was all right with the turnips and sich like, but when it come to the hay I could do no good with 'im at all .- The King.

Special bargains to members of the Mandolin club. GROVES-BARNES MUSIC House.

E. R. Curtiss Photographer

Madison, Wis.

HENRY PECHER

BARBER SHOP

AND BATH ROOMS 414 State Street

Buckmaster's New Jewelry Store

Nice New Goods Up=to=Date

Mendota Blk. 12 W. Mifflin St.

Bon Ton Store

WALTZINGER, Prop.

Confectionery, Bakery, Ice Cream, Toys, Fancy Goods, Notions, Etc. 19 N. PINCKNEY.

Madison D OOK DINDERY

G. Grimm & Son

Book Binders, Rulers and Blank Book Manufacturers

Telephone 469, Third Floor, 119 and 121 East Washington Ave., Madison, Wis.

Dane County Telephone Co.

(INDEPENDENT.) Over 1300 Telephones in city of Madison. Reaches 100 Toll Stations in Wisconsin, including Janesville, Beloit, Elkhorn, Delavan, Monroe, Brodhead, Dodgeville and Lancaster.

Brenk Brothers. Importing Tailors.

Next to Hotel Pfister, Milwaukee. 136 Wisconsin Street.

THE FASHION STABLES

Livery and Boarding

Cor. E. Washington Ave. and Butler Street

Leslie & Burwell

Soft and Stiff Hats Cleaned, Blocked and Re-trimmed. Ladies' and Gentlemen's Garments Cleaned, Pressed and Dyed MADISON STEAM DYE WORKS, 112 South Pinckney Street, Madison Wis, Telephone 192.

For Fit, Style and Cut Go to the Finest

Custom **Tailoring** Establishm't

in the city.

302 State Street

Prices are Right.

University School of Music

All Branches Taught By Eleven Competent Teachers

Students received at any time. Courses suited for students of any grade. Open alike to those who desire to take musical studies only, and to those who wish to take other studies in the University.

No fee except for musical tuition. For extract from the catalogue, or any information, apply to

> F. A. PARKER, Director, or W. M. FOWLER, Secretary,

> > Madison, Wis.

is an ideal@ ø substitute for coal Ø Ø

Goes as far as Hard Coal and costs 25 per cent less

Uniform price \$6.50 per ton or \$3.25 for a half ton delivered within city limits, but smaller orders will not be delivered. A A A A A A A A A

Gas Ranges

instantaneous Water Heaters, # # Gas Grates and other Fuel ap= pliances at cost.

Madison

Gas & Electric Co..

124=126

East Main Street

PHONE 23

Office Open Evenings

Exchanges.

What's college life without humor?

The laziest of lawyers They said he was, and still He always was quite anxious to Be working with a will.

-Life.

When in need of a good article in furniture call and look over our complete line. Visitors always welcome. Haswell and & Scholl, 26 & 28 North Carroll

Found.

A young lady in a fit of excitement, and after having visited at least a dozen different stores within the state, had at last found, what she had for many years longed for—a clear, fine sounding Piano at Groves— Barnes Music House. You can find everything in the line of music at this popular music house at the very lowest Sheet music at a special discount to regular customers. Become a regular customer and take advantage of the great bargains.

Belts, Buckles, Belting by the yard. Combs, Hair Pins, and small Notions of all kinds. The Burdick, Pecher, Mur-RAY CO.

The wise leader is he who knows when to follow. -Life.

Don't fail to stop at F. J. Pecher, 416 State St., and see the fine line of Suits and Overcoats before purchasing elsewhere. It will pay you.

Students! Bring your shoes for fine reparing to U. W. Repair Shop, 622 University Ave.

The Regal Shoe

One Price One Quality All Styles

A stock of our Shoes on sale at the CO-OP ...SEE THE LATEST ...

The Henley Button Shoe

Lewis' Family Cough Syrup

Is just the thing for you. Keeps cold from the lungs, stops hacking cough.

Try It. 50c per Bottle AT LEWIS' DRUG STORE.



....Morgan's Marble Front.... RESTAURANT

FOR LADIES AND GENTLEMEN

Billiard and Pool Parlor. Pool and Billiard tables for sale; repairs made and all kinds of supplies furnished.

Main & Pinckney Sts. Matt R. Cronin, Prop

TELEPHONE

Loehrer & Anderson LIVERY

EAT MADISON'S

THE PURE... HOME ARTICLE.

GEO. W. SPENCER. 457 W. GILMAN ST.

DR. LINDSEY S. BROWN EYE AND EAR

Spectacles Fitted

INFIRMARY

Room 2, Brown Block

Office Hours: 9 to 12, 2 to 6. Sundays. 12 to 1,

MADISON, WIS.

Exchanges.

Boggy—Poor Bill got drowned in his bath tub.

Marshel — That only shows that cleanliness is next to god-liness.—*Lampoon*.

STACY ADAMS \$5.00 and \$6.00 shoes at THE HUB.

We are showing a very fine line of Gents' Furnishings in all the latest patterns. Give us a call and be convinced.

F. J. PECHER, 416 State St.

A few nicely furnished rooms left in the Cardinal block. Inquire at the U. W. Shoe Store, 708 University Ave.

Professor (reading from Sartus Resartus)—"Mr. Sargeant, what is the secret of the Sphinx?"

Sargeant — (Blushing ly murmurs)—I'd hate to tell.

A complete line of iron and brass beds from \$3.00 up. All styles. Haswell & Scholl, 26 and 28 North Carroll.

> I may come, you may go, But The Sphinx goes on forever.

Ladies' Union Suits in all grades; a specially good article for 85c. The Burdick, Pecher, Murray Co.

Obiah—I said on the history exam. that Richard the Bad was kept captive in Algiers for years.

Jedidiah—Perhaps you meant bound in Morocco.—Lampoon.

They Leave Their Happy Home

to eat at the One Minute Coffee House. It is distinctively a students' headquarters. That 3c. place is also under our management—where you can board for less than \$3.00 per week. Try our wheat cakes and fine maple syrup. A few of our choice dishes: Grave yard stew, milk toast, two chicks and a grunt, ham and eggs, a pair of whiskers, mutton chops, Adam and Eve on a raft, poached eggs on toast, two white wings, two fried eggs, a Schenee funeral, pork chops. Watch for our Oyster bill that is soon to appear.

Brooklyn Bridge,

upon completion, will be the largest Stationary bridge in the world. Sexton & O'Neill's new line of fine Stationery makes them immovable from the standpoint of excellence and style. All the latest writing paper at reasonable prices.

Everts. Krause Rugee Co.

Carpets, Rugs, Draperies and Oriental Novelties
137-139 Wisconsin Street
Milwaukee

PLANKINTON HOUSE

The Leading and Best Hotel in the Northwest

American and European Plans

American Rate \$2.50 to \$5.00 per day. European Rate \$1.00 to \$3.50 per day.

Cafe, Lunch Room, Billiard Room, Bowling Alleys, Etc

W. G. King, Manager.

Drink Schlitz

The Beer that Made Milwaukee Famous



The main difference between good beer and bad beer is in the after-effect. You notice that pure beer, Schlitz beer, does not make you bilious. Pure beer is good for you; bad beer is unhealthful. You may be absolutely certain of its healthfulness WHEN YOU DRINK SCHLITZ BEER.

M. S. Klauber

Wm. Mueller

Jos. Gollusch

The M. S. Klauber Co.

FINE TAILORING

A New Thing in DRESS SUITS at \$50 and \$60

The M. S. Klauber Co.

Our football team will be busy in Mil-Our football team will be busy in Milwaukee on Saturday. They will jar the jaunty confidence of the Nebraskan's in the afternoon, and take in "Are You a Mason?" in the evening at the Davidson theatre. Therefore rooters stand not upon the order your of going, but go—and go strong, for there will be a bully good time good time.

Nothing more comfortable than those Turkish rockers and Morris chairs, of which we carry a large line. Haswell & Scholl, 26 and 28 North Carroll.

Gas Lamps, complete, 50c. First quality Gas Lamps, 10c. Gas chimneys, 10c, at Nichol's 5 and 10c store, 225 State street.

Go to the Palm Cigar Store for fine Cigars and Tobacco. J. G. LOEHRER, 335 State street.

"Are You a Mason?" is not exclusively a question in its present application. It is the name of a farce comedy, which It is the name of a farce comedy, which has enough life, fizz and femininity, to have seriously disturbed the quietude of the ancient city of Philadelphia, quite recently. This speaks with greater force for it, than all its summer run at Power's Theatre, or its more recent one at the Garrick Theatre, New York. Nightly, initiations, at, the Davidson Nightly initiations at the Davidson Theatre, Milwaukee. It is said the football boys will take all the degrees on next Saturday evening.

A fine assortment of New Mechlin, the latest patterns for Handkerchiefs. The Burdick, Peoher, Murray Co.

Subscribe now and be happy.

Students make our store your head-quarters. There you will find a com-plete stock of Drugs, Sundries, Sta-tionery, Cigars, Newspapers and Maga-zines. Wisconsin Pharmacy, No. 102 State St., cor. Carroll.

First Old Grad. - "When are you going to send your son up here?"

Second O. G .- "Oh! not for some time yet,—there are some things to be forgotten in this town before he comes."

E. E. EVERETT, M.D. EYE, EAR, NOSE, THROAT.

GLASSES FITTED.

Pioneer Block, 1-5 E. Main. Telephone 782-4 rings. 9-12 A. M., 2-5 P. M.

Residence: 015 University Ave. Telephone 782-2 rings.

HICAGO MILWAUKEE ST. PAUL RY.

of thoroughly equipped road in Illinois Wisconsin, Iowa, Minnesota, South Da-

kota, North Dakota, Missouri, and the Peninsula of Michigan

GEO. H. HEAFFORD, Gen'l Pass. Agt. P. L. HINRICHS, Fr't and Pass, Ag't. Madison, Wis.

Fine Old and New

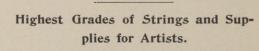
VIOLINS

Bows, Cases and Strings...



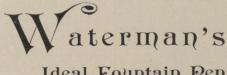
Sole Agents for the

BRANDT MANDOLIN.



WM. LEWIS & SON. 224-226 Wabash Ave., Chicago.





.... Ideal Fountain Pen

The Standard of Perfection...

No Student Should be Without One

WISCONSIN CENTRAL R'Y

BETWEEN

CHICAGO
MILWAUKEE
ST. PAUL
MINNEAPOLIS

ASHLAND

DULUTH

AND THE NORTHWEST

JAS. C. POND, G. P. A. Milwaukee

BARBER SHOP

Turkish and Russian

BATHS

CONNECTED WITH

HOTELPFISTER

The Finest in the Country

MILWAUKEE, WIS.

HORLICK'S Malted Milk Lunch Tablets

Plain or with Chocolate Flavor

Form a convenient, nourishing lunch for Students, Athletes, Public Speakers, Professional Men, etc. These tablets are composed of pure, rich milk, and an extract of choice, malted grains. They are highly concentrated, very nourishing, and easily digested. Their recuperative, nourishing and sustaining qualities are much appreciated by brain workers.

Horlick's Food Company

Depot, Racine, Wis., U. S. A.

Foreign Depot, 34 Farringdon Road, London

DIRECT ROUTE TO

MILWAUKEE, CHICAGO

AND ALL POINTS

EAST AND SOUTH

VIA



Also to Green Bay, Fond du Lac, Oshkosh, Ishpeming, Ashland, Duluth, St. Paul, Minneapolis, Winona, La Crosse, Huron, Pierre, Oakes, Gettysburg, Clinton, Marshalltown, Cedar Rapids, Des Moines, Sioux City, Council Bluffs, Omaha, Denver, Salt Lake City, San Francisco, Los Angeles.

PORTLAND AND ALL POINTS WEST

Quickest Time, Service Unequaled. Our Motto: "The Best of Everything."

Chicago & North-Western Railway

H. R. McCULLOUGH, Third V. P. W. B. KNISKERN, G. P. and T. Agent.

The Allis-Chalmers Co.,

Capital \$26,000,000

The Largest Machine Shop in the World

Milwaukee, Wis.

PABST

Blue Ribbon the Popular # Table # Beer

Ask for Pabst

Pfister & Vogel Leather Co.

TANNERS

and Curriers

Milwaukee, Wisconsin

Boston: 161-165 Summer Street New York: 87 Spruce Street

The # Largest # Tannery

in the World
