



The daily cardinal. Vol. XXXIV, No. 142 April 17, 1925

Madison, Wisconsin: University of Wisconsin, April 17, 1925

<https://digital.library.wisc.edu/1711.dl/YSX6ORO7MD6K38E>

<http://rightsstatements.org/vocab/InC/1.0/>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

WERE YOU?
If you weren't at
the Expo yesterday,
go today!

The Daily Cardinal

VOL. XXXIV. NO. 142

UNIVERSITY OF WISCONSIN, MADISON, FRIDAY, APRIL 17, 1925

WEATHER
Mostly cloudy Friday and Saturday with possible showers; moderate temperature.

PRICE 5 CENTS

BIRGE, EKERN OPEN EXPO

"IVAN HO" OPENS
HERE TONIGHT, TO
GIVE SIX SHOWS

Troupe Has One Day Rest
After 2500 Mile Jaunt
IN 12 Cities

By D. C.

"Ivan Ho!" the 1925 offering of the Haresfoot club, will make its first public bow in Madison at 8:15 o'clock tonight at the Parkway.

After months of preparation and intensive work by 140 men students the twenty-seventh annual production is ready for the home stand of six performances in two week ends. A 2,500-mile tour including 12 cities was completed Wednesday night with a performance in Milwaukee. With a one-day rest yesterday the company is prepared to show its wares to students and Madisonians.

"Ivan Ho!" was acclaimed Haresfoot's best effort by all alumni and critics who have seen former shows and is undoubtedly the most lavish and extravagant production ever undertaken by the club. More significant than anything else, perhaps, were statements by leaders of civic organizations and clubs in the various cities visited regarding the advertising value of the organization.

Tickets Still Available

Much credit was given the men for their work in carrying a small part of the campus to cities outside the state and showing what students can do in activities not a part of the curriculum.

Seats for all three performances this week end are still available according to the managers of the club. Good seats for the three performances next week are on open sale at the Parkway box office. Tonight's performance will be largely formal. Many fraternities have ordered blocks of seats and several stag parties have been scheduled.

Visitors here for the exposition will take advantage of the opportunity to witness a Haresfoot performance for the first time. Alumni in the state who did not see the production in their home cities are visiting Madison in order to witness both events.

Rivers Stars Again

The story of "Ivan Ho!" is a burlesque on Sir Walter Scott's novel, Ivanhoe, and was written by Porter F. Butts and John E. Dillard, graduate students. Butts will be remembered as the feminine star of three former productions. The play is liberally interspersed with songs and dances of the musical comedy variety. All of the music and lyrics as well as the production management is the work of students.

Thomas Morony '25, president of the club, plays Ivan, the returned

Continued on page 8.

Evolution of Milady's Sport Wear Is Shown at Exposition Style Show

Milady of today may smile as she looks upon the sports costumes worn by her sisters of the nineties which are being shown at the "Then and "now" style show that is a part of the physical education display at the exposition. Compared with the comfortable, yet graceful, garb she dons for her exercise in 1925, the sports raiment of yester-year does seem a bit cumbersome.

One of the bright spots of the show was a brilliant green velvet riding habit worn by a belle of 40 years ago. The costume was designed for side saddle wear, and the long cape trailed almost to the ground. This cape, worn with a broad brimmed and plumed felt hat, made a striking cavalier-like picture.

Interpretative dancers wore heavy dark blue costumes instead of the light filmy dresses of today, and

TODAY'S EXPO PROGRAM

WISCONSIN STATE DAY

9:30-12:00—Auto tours around campus every half hour. Leave with guides from Langdon entrance to the library. Boat trips every half hour leaving boat house.
1:30—Armory doors swings open.
2:30—Boxing, wrestling and gymnastic exhibition on third floor.
3:00—"Old Faithful" geyser erupts.
Style show, physical education department for women.
Library and Art schools inspection trip.
3:15—Tau Kappa Epsilon fraternity orchestra.
5:00—"Old Faithful" geyser erupts.
6:40—Slide and films lecture, Music hall.
7:00—"Old Faithful" geyser erupts.
7:20—Slide and lecture—Music hall.
8:15—University 75-piece Band.
8:20—Slide and lectures—Music hall.
9:00—"Old Faithful" geyser erupts.
Style show, women's physical education department.
11:00—"Old Faithful" geyser erupts.
12:00—Taps.

Prexy's Welcome

You are welcomed as a guest by the university to which you have been brought by your interest in its work. You are welcomed as a visitor to the exposition which will probably tell you more about the university than you ever knew before, more than you thought you ever would know.

Let me, therefore, as president extend this welcome to you and at the same time remind you that even an exposition gives only a fragmentary and wholly inadequate notion of the real greatness of the institution.

For these things which you see are only samples of the opportunities, visible and invisible, which the university offers, and its real greatness comes out of the lives of the men and women who as students and teachers employ these opportunities in the service of education and of the state.

E. A. BIRGE, President.

PROFESSOR FISH WILL REMAIN AT WISCONSIN

Prof. Carl Russell Fish of the history department has resigned his candidacy for the Harnswood chair in Oxford university, England. He became a candidate about three weeks ago but resigned in order to continue his work at Wisconsin.

Professor Fish felt that his work here was more important, attractive as the position at Oxford might have been. The Harnswood chair position is for ten years.

Professor Fish has been on the faculty here for 17 years and is one of the most popular members of the staff with students.

HE CAME, HE SAW, BUT DIDN'T CONQUER

The power of suggestion was to much for 15-year-old Jake Cohen, high school student of Madison, when he viewed the medical exhibit at the Exposition, yesterday afternoon. After a close scrutiny of the various parts of the human anatomy, Jake could not repress his sensitive and vivid imagination any longer. The next thing he didn't know he was being carried out into the open air in a faint, and kind spectators were engaged in bringing the boy to. After a brief rest on the steps of the armory, Jake came to and resumed his tour through the Expo.

WOMAN IS BADGER ENTRY IN CONTEST

Carol Hubbard '25, Represents Wisconsin in Oratorical League Contest

Carol Hubbard '25 will represent the University of Wisconsin at the Northern Oratorical league contest which is to be held May 1 at the Northwestern university. She will be the second woman to represent Wisconsin in the contest, Gladys Borchers having represented it in 1913.

Herbert Morse '13, who was first selected to be the representative, was barred owing to the fact that he is a third year law student.

Miss Hubbard is the first woman member of the varsity debating team and second among the contestants in the N. O. L. tryouts. She attended the University of Missouri before coming to Wisconsin. There she was a member of the varsity debating team.

LANGUAGE DEPTS TO PRESENT PROGRAM

Three foreign language departments will present a program tonight in Music hall. The classics department will appear at 6:55 o'clock, the romance languages department at 7:10 o'clock and the German department at 7:50 o'clock.

DISTRIBUTE VETERANS' CHECKS TODAY ONLY

At the last minute last evening, word was received from the representatives of the Veteran's bureau, that he will be in Madison only on Friday to distribute checks instead of on both Friday and Saturday as previously announced. He will be in the Union building today from 8:30 o'clock until 4:30 o'clock.

SALUTE, BAND START EXHIBITS; 850 ENTER IN FIRST 10 MINUTES

Amid the firing of the military salute, the music by the university band, and the cheers of approximately 2,000 students and visitors gathered in front of the armory, Attorney General H. L. Ekern '93 opened the fourth exposition to the people of the state at 1:15 o'clock yesterday afternoon.

President Birge introduced the speaker, Governor Blaine was unable to open the exposition because of illness which confined him to his bed.

Eugene Tuhtar '25, general manager, announced that 850 tickets had been sold in the first ten minutes after the doors opened.

Is Big Event of Year

In opening the university to inspection by the citizens of the state, President Birge pointed out that the exposition was serving the two-fold purpose of educating the visitors and offering a physical representation for them of the work which is being done by the faculty and students of the university.

Attorney General Ekern emphasized the fact that Wisconsin has no greater asset than its university, which, he said, is regarded by domestic and foreign critics as one of the best in the country. He pointed out that this reputation must be maintained.

"This exposition is the greatest event of a college generation and one of Wisconsin's great events of the year," he said.

People Back University

"It does not make much difference to the state what students learn while in the university, if they cannot put their ideas into practice and accomplish things of value in the world of everyday life. Here in these exhibits is the proof that Wisconsin students can accomplish things and that they come here to work and not to loaf."

"The work of this university, exhibited here before us is enough to stir the loyalty of every Wisconsin citizen and alumnus. Seeing the great work and scope of the institution brought before them in this favorable light, the people of the state can not help backing the university with their money and their enthusiasm.

"They are willing to help a good thing, and the students of the university in their million dollar exposition are showing them that the university is a good thing."

Fish Enjoy Tank

One-thirty classes were dismissed yesterday for the opening of the exposition, which continued until 12 o'clock last night. The exhibits again open at 1:30 o'clock this afternoon and will close the second day of the exposition at midnight.

Reaching the main floor of the armory, one is confronted with a bewildering yet orderly array of booths filled with all kinds of charts, machines, models and products. An oriental terraced garden in the balcony of the gymnasium in-

Continued on page 5.

Stroller Views Expo High Spots; Shuns Psychology Mental Test

BY THE STROLLER

It was like a world's fair and a mammoth circus all in one—peanuts, pop, excited children and enough exhibits to keep a fellow busy looking at them for a week instead of three short days.

More than 800 admissions were sold in the first half hour and there was a steady stream coming into the gym all afternoon. People registered from Superior and Chicago and from towns in the state all the way between these two points.

I wondered if Eugene Tuhtar was going to shake hands with everybody that entered. I noticed that he had a good start.

The psychology department booth

seemed to be the most attractive. They were giving a lot of tests to determine one's mental equipment and just what sort of person one is, but I stayed away from there!

Patient instructors explained to beautiful co-eds, the operation of interesting experiments including Benny Snow's geyser, a small red ball that seemed to float in the air.

Miniature farms, volcanoes, mines, houses, people, animals, and even a miniature Niagara falls pleased me 'most as much as it did the kids. Although I stayed all day I'm going early today before the crowd gets there and forsake the doubtful pleasure of being sandwiched.

Daily Reports
of
Badger Teams

CARDINAL-SPORTS

Athletics in
the
Collegiate World

Athletic Department Expo Exhibit Full of Surprises

Correct Posture Photos, Lung
Testing Are Part of
Features

By A. J. W.

An array of trophies won in a variety of athletic contests is the feature of the athletic department in the all-university exposition now being held in the gymnasium. The display of the athletic department is, at present, confined to the trophy room, except for the baseball, track, football, and crew exhibitions held outdoors.

A large board bearing the names of Wisconsin's representation in the Sigma Delta Psi, National Athletic Fraternity, adorns one of the walls. Twenty-four names comprise the list of the Wisconsin chapter up to the year 1922.

ATHLETIC EVENTS	
Football, Camp Randall...	4:00
Baseball, Camp Randall...	4:00
Fresh Track, Camp Randall	4:00
Crew, Lake Mendota	4:30
Boxing, gymnasium	2:30-3:30
Wrestling, gymnasium	2:30-3:30

Another interesting thing on the exhibit is the big chart which shows the enrollment in athletic activities in the university from 1920 to the present time. Forty-three classes and squads appear on the chart. The total number of participants in the various sports range from 1878 in 1921 to 2549 in 1923. General gym classes lead in the enrollment, with track and swimming running second and rowing and corrective gym an easy third.

Visitors at Randall

A fairly good crowd of exposition guests were out at Camp Randall watching Coach George Little and his assistants put four football teams through forty minutes of fast and interesting scrimmage. Many of the expo visitors enjoyed the baseball game exhibited by Coach Guy Lowman's diamond dusters. Groups of people were seen on the university pier watching Dad Vail's Wisconsin crews race through the waters of Lake Mendota.

The women's section of the athletic department display is also replete with interesting exhibits. One of the most interesting machines in the booth is the electric X-ray apparatus which is for the purpose of showing whether or not a person is wearing the correct size of shoes. A barometer which, when one applies his lung pressure to it, registers the ability of one's lung power.

Correct Posture

A special photographic machine is arranged in the booth for the purpose of determining if a person

UNIVERSITY BANDS TO PLAY FOR EXPOSITION

University bands will furnish music for the exposition tomorrow and Saturday. The second band will play tomorrow evening and the concert band will play Saturday afternoon and night. The concert band is the one which gave the spring gala concert on Sunday afternoon, April 5. It will broadcast from WHA at 9 o'clock next Wednesday night, and will play in Janesville, April 24, afternoon and evening, in the high school auditorium.

John Singer Sargent died suddenly in London yesterday morning. He was a good painter and a good man. If he meets his Maker "face to face," as Tennyson expected to do, he will be able to say truly, "I did the best that I could with the talent and power that you gave me."

has correct posture. The department presents a small "Correct Posture" tag to the person who appears to have a correct posture on the silhouetted photograph. The entire experiment takes but a few minutes, and is free to all who wish themselves photographed.

A miniature model of the W. A. A. cottage on Lake Mendota is also on exhibit. Funds for the building were raised by the Women's Athletic association of the university.

An attractively painted card tells of the Athletic Conference of American College Women which was organized at Wisconsin in 1917.

At that time only 23 colleges were in the organization, whereas today there are 115 members in the conference.

Many charts showing different data are placed in an attractive manner on the walls of the booth.

The ravishing Rowena,
who doesn't want to be
rescued!
Byron Rivers '27

IVAN HO!
All our girls are men, yet every one's a lady!

Open Wide the Castle Gates

Twenty-Seventh
Annual Production
of
HAREFOOT CLUB
of the
University of Wisconsin

PRICES
\$2.50 down—No War Tax
PARKWAY THEATER
April 17, 18, 24, 25
Matinees 18, 25

Good Seats Left Yet—Get Yours Now

A piquant college comedy of enchanting music, sparkling dances, and bewitching maidens—all men, but every one a lady—of colorful costumes and towering turrets, and knights gallant with red plumes and shiny armor—and soft hearts. Twas ever thus—in Merrie England or modern U. S. A.

GALESBURG, ILL., IS FIRST NON-BADGER TEAM IN RELAYS

Many Prep Teams Expected to
Enter Mid-West Carnival
May 2

With the closing date for entries in the Mid-West Relay carnival yet over a week away, the first out of state prep team has sent in its entries. As most coaches usually wait until the last minute to enter a team this bodes well for a large field of competitors in the second annual relay carnival to be staged by the university.

Galesburg, Illinois, is the first out of state team to break the ice this year. Their entries in the two mile relay were received by George Dennis, manager of the meet, yesterday afternoon. Galesburg was not in the carnival last year so they will add new blood to the field of competition. At the Illinois Interscholastic meet last spring the Galesburg prepsters proved themselves to be one of the leading teams in the state, and much is expected of them in the Badger relays.

Cedar Rapids Uncertain

Reports from Cedar Rapids high school, winner of five of the six relays last year, are uncertain as to whether the Iowa prep track stars will enter a team or not. It is possible that a Cedar Rapids mile quartet will return to Madison again this year to defend laurels won at Camp Randall last spring. This year the Cedar Rapids mentor took four of his men to the national indoor high school meet at Northwestern and won the national championship with 23 points.

From now on it is expected that teams will be entered every day. Last year 28 teams from four states representing a total of 250 high school athletes competed at the first relay carnival to be fostered by the university. This year it is predicted that at least 50 prep teams with a total of 50 individuals will be entered on account of the popularity of the meet last spring in its initial year.

As for the ignorant man who says "More population will reduce wages," ask him how it happens that when there were only four million people in the United States wages averaged less than 40 cents

'WE'LL WIN AT KANSAS' IS CRY OF BADGER TRACKMEN

CREW UNDERGOES STIFF WORKOUTS

Coach Jones to Concentrate on
Mile and Four-mile
Relays

"We'll win at Kansas," was the latest word from the Badger track team as they made their way toward the Kansas Relays after the meet at California.

Coach Jones is not discouraged by the defeat his men received at the hands of the Golden Bears and feels certain that every one of them will give a better account of himself at Kansas tomorrow. The sticky clay track and the effects of the long journey half way across the continent all prevented the Badgers from performing up to standard.

The return trip to Lawrence, Kansas, was made much more slowly than the trip to the coast, allowing the men plenty of time to take light workouts and recover from the strain of the trip and meet last Saturday.

Yesterday the men arrived at their next battle site and today they will workout lightly in the Kansas oval. All of them are in good condition with the exception of "Chuck" McGinnis, who is still bothered somewhat with his sprained ankle which prevented him from taking a first in the Bruin meet.

This will probably handicap him somewhat in the achieving of his ambition—the defeat of Tom Poor his competitor, who hails from the same state as McGinnis and who was conceded last year to be the best college high jumper in the country.

Mile and 4 Mile

Wisconsin will concentrate most of its strength on the mile and four-mile relays. The same quartet of Hilberts, Flueck, Hill and Kennedy which turned in a first against California will run again tomorrow. Their hardest competition will come from Iowa, Illinois and Northwestern.

Valley, Schutt, Cassidy and Bergstresser will probably be Coach Jones' choice in the four mile event. Yesterday John Petaja ran a time trial at Camp Randall in the mile to see if he was the logical man to send to Kansas, but his time of 4:40 does not warrant his making the trip. He ran against Chapman who had a handicap of 50 yards and McKee with an advantage of 75 yards. Chapman ran a pretty mile in 4:34.

Announcement!

No dance at the Cameo Room tonight on account of

first night of Haresfoot

Regular dance Saturday night

Emmanuel-Benson Orchestra

Watch for announcement of opening date of

Esther Beach

Daily Reports
of
Badger Teams

CARDINAL SPORTS

Athletics in
the
Collegiate World

Badgers Ready for First Home Game With Michigan Aggies

Men Eager For Battle After Taking First Conference Game

Preparations for the first home game of the season are occupying the time of the varsity baseball team. The Michigan Agricultural college will be here Saturday, and Coach Lowman realizes that his team will face a star aggregation.

The Aggies rode rough shod over the Cardinal team last year when the clubs met at Lansing. The Badgers have gained a great deal of confidence since the winning of the first game of the Big Ten year from Northwestern.

Scrimmage

Last night besides a two inning scrimmage, Coach Lowman drove the men through a long batting practice, sliding session, and fielding work. During the game, Lustig and Clausen did the hurling. Both men pitched well, showing an improvement since before the southern jaunt. Lustig was able to locate the plate with accuracy allowing one base on balls and no hits during the two innings he was on the mound.

Freshman managers are needed for baseball. All those interested should report to senior manager Trumbe at the varsity field this afternoon. Practice starts at 3:30 o'clock.

Clausen pitched good, but appeared a bit wild. He gave several bases on balls, but allowed few hits. Edwards, a left-handed pitcher, worked in the outfield in yesterday's practice, and covered the right garden well. His work in the field was good and from appearances he will start the game tomorrow there.

Although no definite announcement has been made, it is probable that Steen will play first, Ellingson, second; Wieland, shortstop; Tangen, third; Janssen, left field; Larson, center field; and Edwards, right field. The batteries will be selected from among Barnum, Wold, Lamboley, Lustig, Clausen, Shrenk, Stoll, Galle. Donegan, infielder, and Feuchtwanger, outfielder, may also see part time service.

WISCONSIN WRESTLER HURT IN CAR CASH

Robert Holmes, Baraboo, a member of the Badger wrestling team, was quite seriously injured Sunday when an automobile in which he was riding with Floyd Bailey, Baraboo, struck another car on the Warner memorial highway, three miles south of Baraboo. Bailey, who was driving, turned out to avoid running down a chicken, and crashed head-on into another machine. Holmes was thrown head first through the wind shield, cutting his face and eyes and injuring both legs. He may lose the sight of one eye, it was said.

Nicaragua Volcanoes

Bury Crops With Ashes
MANAGUA, Nicaragua — Eruption of the volcanoes in Lake Nicaragua is showering ashes upon nearby agricultural districts and ruining crops. Discharges of lava were flowing from the crater today. Three earthquake shocks of considerable severity, felt here yesterday, probably were due to the activity of the volcanoes.

CAPITAL CITY RENT-A-CAR

Drive it Yourself

Phone F. 334

Special Day Rates
and Trip Rates

Inquire about our free insurance for you.

531 State

434 W. Gilman

JAMES J. CORBETT EX-BOXING CHAMP, TO LECTURE HERE

Famous for His Advice To Young People on Clean Living

James J. Corbett, once famous as an American champion, and equally famous today as an actor, entertainer and writer, has arranged to lecture at Madison Central high school on Wednesday, April 2, when his subject will be "Memories of an Active Life and How to Keep Young."

In this lecture, which is attracting many large audiences, Mr. Corbett will tell the story of his eventful career. He will describe his famous battles, relate anecdotes of noted personages he has met, and in short will include all the varied experiences that have made up a crowded and remarkable life. At the same time, he will explain the secret which has kept him youthful, happy and optimistic, and will tell his audience how to profit by what he has learned.

Lectures Often

Owing to his nation-wide popularity among all classes of people, Mr. Corbett has been called upon repeatedly to lecture on various topics of the day, and on whatever subject he has spoken, he has invariably made a pronounced hit with his audiences. He has a magnetism that is irresistible. On one occasion he even held a congregation spellbound when he spoke from a church pulpit. He was surprised

one Sunday, in a western city, to receive a visit from a delegation of church elders, the spokesman of whom said: "Mr. Corbett, as you have always been recognized as an earnest advocate of clean living, we would greatly appreciate it if you would come to our church this afternoon and tell our congregation something about your rules of life." Somewhat embarrassed, Mr. Corbett replied that appearing in a pulpit was somewhat out of his line. The elders, however, insisted, and assured him that he would not only have a friendly audience, but one extremely anxious to hear all that he had to say.

Talked in Church

In telling the story, Mr. Corbett says: "I was more frightened than I had ever been in my life, but somehow the arguments made by these men kept me from refusing to speak in the church, and so I went. When I got to the platform the place was crowded to the galleries with men, women and children, all of them keyed up to the highest degree of interest.

"Facing this audience, I started in. Of course, I did not tell them anything about the boxing battles I had fought, but I explained how

Badger Yearlings Show Strength For Telegraphic Meets

That the Wisconsin freshman track and field team will make a formidable showing against the frosh cinder teams of other schools in the telegraphic track and field meets to be held this season is apparent from the manner in which the yearling runners are going through the daily grind on the Camp Randall track.

On the return of Coach Mead Burke with the varsity team from California the freshmen will meet to discuss matters for the ensuing track season. At that time the dates for the telegraphic track and field meets will be definitely arranged with the freshman track teams of Michigan, Iowa, Minnesota and Notre Dame.

In the indoor telegraphic meets held between the Badger frosh and the cinder men of other schools the results were rather unpleasant. The showing made by the Wisconsin team was, however, commendable, when it is realized that they were handicapped by a shorter course than their opponents in each contest.

During the absence of Mead Burke the freshmen have been working under Coach George Berg. Coach Berg speaks well of the work of the frosh during the past two weeks, and looks for good exhibitions in the coming wire contests. When Coach Mead Burke returns he will give his undivided attention to working his men into shape, and with the assistance of Coach Berg the Badger frosh should bid fair for victories in the two pairs of telegraphic cinder meets.

Chapman, Elleson, McKee, Hardy, and Smith are working hard on the mile, with Klevay and Elleson going equally strong in the two mile run. Good work is being done in the half mile by Reeves, Stowe, McKee, Parker, and Elleson.

Commendable work is being done in the 440 yard dash by Kanaltz, Groth, Hurt, and Stowe. In the shorter dashes George Eisele, Miller, Hurt, Groth, and Thomas are running in fine fashion. The men working on the weights are also performing in good shape; they are, Van Horn, Kanaltz, Feddersen, and Muller.

pluck and ambition would overcome every obstacle in life, and that it invariably paid to be square and observe the rules. I became so interested in talking to these people, and the expressions on their faces so encouraged me, that before I realized it I had spoken for an hour. When at last I stopped, they urged me to keep on, and when I begged to be excused for that session, they persuaded me to compromise by agreeing to return at the close of the evening service. I then delivered a second address with equal success."

OUTLOOK BRIGHT IN WRESTLING FOR 1926 MAT SEASON

All of This Year's Varsity To Return; Freshman Material Good

A coach's dream may be fulfilled in the case of Coach George Hitchcock for he will have the entire wrestling squad back for next year, providing the men are eligible.

With some very good freshman wrestlers, in the estimation of Coach Hitchcock, to provide opposition for the "W" men the outlook for next season appears most promising.

To Elect Captain

A captain will be elected at the banquet to be held next week and the men not out for football will continue training the rest of the spring.

This year the work of the varsity squad was handicapped through lack of opposition in the different classes. Capt. Lisle Zodtnar was the only "W" man to wrestle in each dual meet. Charles Whitworth, who won his letter the previous year, was injured in the Minnesota game and was out for the rest of the season.

It will be different next year, however, with six "W" men back, including Lisle Zodtnar, Michael O'Laughlin, Elmer Hanson, Harvey Chada, William Splees, and Raymond Stipek. Walter Muegge and Randall Elmer "WWT" men will again wrestle on the Badger squad.

Zodtnar Back

Capt. Lisle Zodtnar will be wrestling for his third year and Coach Hitchcock has hopes that he may win the conference championship in his last year as his two years with the Wisconsin team have been replete with victories won by him.

William Splees who won every dual match in which he participated with the exception of the one at Ohio, gives promise of making a record equal to that of Zodtnar and Coach Hitchcock expects much of him next season.

Of the freshman, Cohen, Cole, Kelly, Chou, Meyer, and others have been outstanding performers and will furnish strong competition for the varsity men next year.

22 MEMBERS OF Y. M. C. A. SIGN UP FOR TENNIS

Twenty-two members of the Y. M. C. A. dormitory have signed for a tennis tournament. The competition will be of the elimination type.

Navy flyers will map the arctic. Useless expense. They should have done it recently when the arctic was here.

Bunny Lyon's Band

in Lathrop Parlors

TONIGHT

Wisconsin Union Dance as Usual

Half Price Admission After Haresfoot

\$1.50 Per Couple

The Daily Cardinal

FOUNDED APRIL 4, 1892

University of Wisconsin official daily newspaper, owned and controlled by the student body. Published every morning except Monday during the academic year by The Daily Cardinal Company, incorporated, at the Union Building, 752 Langdon Street, and at The Capital Times Building, 106 King Street, Madison, Wisconsin. Printed by The Capital Times Company. Member of the Western Conference Editorial Association.

Entered as second-class mail matter at the post office at Madison, Wisconsin.

Editorial Office—Union Building, Phone B. 250, before 6 p. m. Capital Times, Phone B. 1137 after 7 p. m. Business Office—Union Building, Phone B. 6606 before 5 p. m.

Subscription Rates—\$3 a year by carrier, \$3.50 a year by mail; \$1.75 a semester by carrier, \$2 a semester by mail. Single copies, 5 cents.

BOARD OF CONTROL

PRESIDENT, JOHN L. BERGSTRESSER; Vice-president, Theodora E. Camlin; Jane Pierson, Secretary; James R. Hemingway, Treasurer; Member, Sidney R. Thorson.



EDITORIAL STAFF

MANAGING EDITOR WES. W. DUNLAP
Associate Editors Eliot H. Sharp, Elmer L. Barringer
Women's Editor Helen J. Baldau
Sporting Editor Kenneth B. Butler
Desk Editors—Vilas Boyle, Kenneth Cook, Lloyd Gladfelter, Hillier Kriegbaum, Max Ninman, Louis Sosland, Payson Wild.

Skyrocket Editor John E. Davis
Editorial Writer Lowell Frautschi
Assistant Women's Editor Irene Norman
Society Editor Helen A. Taylor
Rotogravure Editor Alice Colony

Desk Assistants—Vernon Carrier, Elmer Freytag, Bernard Goodkind, Joseph Mason, James Nelson, Robert Paddock.

Sport Assistants—George Dennis, Stanley Kalish, Herbert Powell, Clarence Schlaver.

Engineering Reporter Erwin Summers
Special Writers—Alice Drews, Esther Hawley, Edith Miller, Marcella Rutherford, Kathryn Shattuck, Ruth Stevens, Rosemary Stone.

Reporters—Florence Allen, Mary Brandel, Hope Dahle, John Gillin, Katherine Hartman, Annette Hirschfeld, Ruth Krause, Rose Mantell, Muriel Markham, Edna Miller, Dorothy Potter, Winifred Wise, Louise Zimmerman.

BUSINESS STAFF

BUSINESS MANAGER ROBERT D. CASTERLINE
Associate Business Manager Earl E. Wheeler

Advertising Manager Luther E. Brooks
Associate Advtg. Mgr.—Norbert Eschmeyer, Harry M. Schuck.

Circulation Manager Irving W. York
Associate Circulation Manager Charles E. Kading
Asst. Circulation Mgr.—Edgar Judkins, Calvin Koehring

Assistant Office Secretary Lois B. Bacon
Foreign Advertising Mgr. Lester F. Malzahn

Merchandise Service Manager Antoinette Scheweke
Assistant Merchandising Service Manager—Carol Biba

Promotion Assistant Salome F. Fischer

Business Assistants—Ulla Rothermel, Grace Morley, Elizabeth Stone, Howard Jirtle, Lester A. Senty, Ottmar Weber, Elaine Murphy, Gladys Bayer, Edw. Loventhal, James Clark, John Weisz.

SK EDITOR—LLOYD GLADFELTER

WELL WORTH WHILE

Yes, sir, that is what the University of Wisconsin exposition is, well worth-while. If you are a student and have lived on the campus a year or more, it is that. If you are a member of the faculty and have been in these parts for a score or more of years, it is that. If you are a Madisonian and have lived in the city all of your life, it is that.

For not until you start to wander about among the many exhibition booths do you begin to realize how very little you have known about the university, about what it is doing, what it has done and will do, about its circumstances and facilities. Perhaps you are an Ag student—then find out that the course in journalism is making great strides in other directions than just towards aiding the farmer. Perhaps you are an engineer—then go to the Exposition and learn that the lawyers can do other things besides throwing decayed eggs. Perhaps you are a medic—the Exposition will show you that not all Letters and Science students "loaf and smoke."

At any rate, there is a lot for every one to learn about housed in the red brick building; for every one who is in some way in touch with Wisconsin.

And there is not a little fun and amusement in the show, where we have everything displayed from pigs to peanuts including the artificial geyser which was rigged up some years ago by "Benny" Snow. You'll wonder what makes that green ball hang there in midair. The physics department will show you. Or what well known authors are graduates of this institution. It will be a surprise to you when you learn from the English department which ones they are.

And for the stranger, for those who are visiting Madison for the first time, the Exposition will be an eye-opener. He will marvel at the rapid progress Wisconsin is making in helping to better conditions of the world as that progress and work is displayed in the various exhibits.

These exhibits are well arranged and easy to understand. In fact, the old gym is turned into a rather attractive place, which indicates more than anything else possibly could just how much the students who have made the Exposition possible have done.

JINGO JOURNALISM NO. 2003

Robert Preston, an Oak Park sophomore at Northwestern university, committed suicide Sunday. The Chicago newspapers had the story written up in "to-

morrow morning's paper" with banner head lines and plenty of gore. They jumped at the news and made the most of it.

And why? Was it because it had such great news value? Doubtless, or else the press would not have gobbled it up with such relish. But why did it have such great news value? Was it not because the suicide was a student at a university?

That would appear to be the case. For certainly there must be not a few similar cases each year, similar suicides with similar conditions. The only difference between this and the others is that the others are not student cases.

Hundreds of people are killed daily in automobile accidents the country over. Little notice is taken of such occurrences by the press unless the people concerned are students. Then there has been a wild drinking party, we learn, and the accident was a direct cause of the party. Drownings are no unusual happenings, yet when a student drowns, there is a great hullabaloo.

There is nothing to be done about the circumstances, however. Those who are interested in educational institutions can only bemoan existing conditions and look on.

And so we can extend our sympathy to Northwestern university.

At the same time we can extend our sympathy to the institution over the loss of Preston, to the university and the boy's parents and friends.

Big Ten baseball season is in full swing. The team needs as much support on the diamond as ever a football eleven did on the gridiron. Show your interest by going out to Camp Randall to see the home games.

By way of sanitation, we wonder if the exposition staff took the precaution to give the fish a shower before putting them in the tank.

If you want to see the exposition, don't make the rounds in fifteen minutes. A day can be spent profitably in the armory and then something important will be missed.

See the Exposition and learn about your university.

The university appropriation measure will soon be before the legislature. Do your parents and friends know how important this bill is for Wisconsin? Write home about it.

Other Editors Say

NEITHER A MARTYR, NOR A FOOL

There are those who consider Dr. Alexander Meiklejohn a fool. There are many others who judge him a second Mohammed about to lead his compatriots from the error of their ways. He has been variously maligned as a vicious influence on the younger generation and as a stupid person who entertains impossible ideals. And he has been praised as a martyr to the cause of freedom and enlightenment. Such is the result of publicity.

For those with whom he comes in intimate contact—that is, in the relation of a speaker to his audience—an entirely different conception arises. To his auditors is revealed a personality, magnetic in its idealistic enthusiasm for the consummation of true democracy and sensitive to the finer things of life. He is not a radical. He is an idealist who admits the impracticability of most of his theories. Past publicity has failed to disclose this.

It is apparent that Dr. Meiklejohn knows students and feels their aspirations. He has an understanding that puts to shame most of the older generation. And this is largely because he has had the same experiences and the same thoughts, and is not dominated by the platitudes which so bias the viewpoint of many of the critics of the present age.

While it is impossible for many entirely to approve his schemes for placing America on a basis of previously unattainable democracy it is a relief to hear some one speak of the subject as a thing divorced from Fourth of July patriotism. As he said, it is such a spirit more than anything else that has kept the nation from realizing the ideal of freedom. There has been too much shouting, and too little action.

This is only one of the ideas, expressed by Dr. Meiklejohn, which should serve to correct the popular impression concerning his utterances. Whatever may have been the reasons for his resignation at Amherst, it is certain that that institution lost a man of rare vision and fine sensibilities. It is such personalities that will serve to give life to educational progress. Idealism, mingled though it may be with some impracticability, is worth much more than blind adherence to dull precedent.—Michigan Daily.



Sing a song of expo
A bosom full of hopes.
Six bits at the window
Will yet you past the ropes.

Maybe
At any rate, the overflow from
Ivan's How can find all the noise
they want in the armory. There's
a machine for determining life hazards
that sounds like the rattling
of dishes. The Thetas thought that
was what it was, and fourteen of
them were injured in the rush.

TO DATE ONLY 4,678 GUESTS
OF THE 'PO HAVE MISTAKEN
THE SHOWERS IN THE SWIMMING
POOL FOR BENNIE
SNOW'S GEYSER.

There is a sign in the annex that
says: "Steam and gas make the
world go around," or words to that
effect. The Sigma Nuze have adopted
this as their chapter slogan.
O. K.!

There are a bunch of little chicks
in a tent down there, and Fred
Gustorf was standing by trying to
convince the gaping multitudes that
the thing was an incubator, and that
one chicken was being born
every minute.

Fred blushed when somebody in
the crowd (two people) yelled that
he must be getting his dope mixed
with Barnum's original statement.

ANECDOTE

Orie Wernecke tells this one:
A rustic came in to watch the
turtle in Joe Steinauer's pool. Turning
to the quiet natator, thinking
that he was a botanist or something,
the yokel asked what manner
of species this crustacean might be.
"Why that," answered Joe with
his bright-at-your-service smile,
"is a Stoughton bedbug."

"Thank you," said the other simply,
making a note of the information.
"I'm not up on all these
things, you know."

And Wernecke claims he pretty
nearly fell in the pool. Which
would have been another story.

A special booth will be established
beneath and outside the south
north entrance tomorrow for Jawn
Cassody, who will sign up cut in
dances for Lathrop week-ends.
This will facilitate bumming expedi-
tions for the rotund gentleman in
the future, and insure good rotation
for stag victims.

Bulletin Board

This column is for the use of
all organizations and university
staff members who wish to
reach large groups readily. No
charge is made for notices.
Notices may be brought to the
editorial office in the Union
building, 752 Langdon street, or
phoned to Badger 250 before 5
o'clock of the day preceding
publication.

OFFICIAL NOTICE

The office of the dean of men has
approved the following 1 o'clock
parties to be held Friday, April 17:
Delta Pi Delta, Beta Theta Pi—Park
hotel.

PHILOMATHIA
Philomathia Literary society will
hold its regular meeting in 220 Bascom
hall at 7:30 o'clock tonight.

ENGLISH 90 EXAM

The condition examination in
English 90 will be held April 18 at
3:30 o'clock in room 360 Bascom
hall. All students with incompletes
in this course are also required to
take the examination.

ARDEN CLUB TEA

The Arden club will serve tea for
its members from 4 to 6 o'clock this
afternoon in the club house.

HARESFOOT EXCUSES

Excuses for absence from classes
on account of the tour may be ob-
tained by members of the company
between 7:45 and 8:45 o'clock this
morning at the Union building.

HARESFOOT PUBLICITY

There will be a meeting of the
Haresfoot publicity staff at 3:30 this
afternoon in the offices of the club
in the Union building.

BETH WINS PRIZE IN
NEWSPAPER CONTEST

Elmer Beth '27, sophomore in the
Course in Journalism, was awarded
second prize of \$15 in a feature
story contest recently conducted by
the Milwaukee Journal. A. B. Cart-
lile, grad, and Ruben Levin '28, were
given honorable mention among the
25 Wisconsin college students who
competed in the contest.

Two students at Ripon college,
both of them residents of Ripon,
won first and third prizes. Mr.
Beth, whose home is in Two Rivers,
Wis., wrote a biographical sketch
of J. E. Hamilton, veteran type
maker and founder of the Hamilton
Manufacturing Co., the largest
manufacture of wood type in the
world.

Several students in the feature
story classes of the journalism
department competed for honors and
the prizes.

DU PONT FELLOWSHIP
IS RENEWED FOR YEAR

The \$750 Du Pont fellowship has
been renewed for the year 1925-26.
The fellowship, which was established
in 1918 is awarded to men
working for a doctor's degree in
chemistry. The fellowship was
held in 1918 by Frederic L. Brown
and Bert H. Carroll, Madison; in
1922 by Frederic L. Conover, Madison;
in 1923 by Fitz E. Bischoff,
Milwaukee; and at present by Alfred
C. Robertson, Portland, Oregon.

HESPERIA

Hesperia Literary society will
meet tonight in Hesperia hall at
7:30 o'clock.

HESPERIA

Hesperia literary society will meet
at 7:30 o'clock Friday night in 401
Bascom hall. Officers for the fourth
quarter will be elected.

Exposition Workers



RICHARD PORTER



KENNETH COOK



WILLIAM ZAUMEYER JOHN DAVENPORT



DOROTHY KING



MARY GARSTMAN



SARA FLETCHER



KATHERINE SNYDER

Prof. Snow and "Old Faithful"



The huge geyser designed by Prof. Benjamin Snow of the physics department, was one of the biggest drawing cards of the exhibits at the university exposition yesterday in the gymnasium. Wisconsin's "Old Faithful," just as its namesake in Yellowstone National park, spouted water and steam much to the delight and enlightenment of the spectators.

2,000 PRESENT AS EXPOSITION OPENS

Exhibits Fascinate Crowds on First Day; Ekern, Birge Speak

Continued from page 1.

vites visitors to ascend and eat while viewing the crowds beneath.

On the ground floor the artificial lake, filled with Wisconsin fishes lies before the entering visitor, while close at hand the geology department's artificial delta-building river shows the power of running water.

Like World Fair

Agricultural and engineering displays, ranging from miniature farms and fountains of milk to large electric motors and steam engines, hold forth in the annex of the gymnasium, just off the ground floor. A complete model electric power plant is part of the hydraulic engineering exhibit.

Growing gardens of palm and other unusual plants hide some exhibits, while gaudy decorations of flags and painted charts and models attract attention to other booths. Despite the varied effect of the various displays, a uniform system has been used in the building of the booths, which gives the effect given by state and world fair expositions.

Cops Watch Displays

Showing the latest lines of advance in all academic fields, the exposition is not behind the times in modern conveniences for the efficient conduction of the business of exhibiting. A complete telephone system connects all booths with a general exchange and the outside. A completely equipped newspaper office prints two editions of the Exposition News daily, telling the latest events of the show for the benefit of the army of workers and visitors who are busy about the armory.

A transportation system for the entire exposition is functioning, a full force of police is on guard day and night, watching the "expo city;" even a force of "street cleaners" who clean up after the bustle and excitement of the day; everything testifies to the thoroughness and efficiency with which the great show is being conducted.

Students Pour In

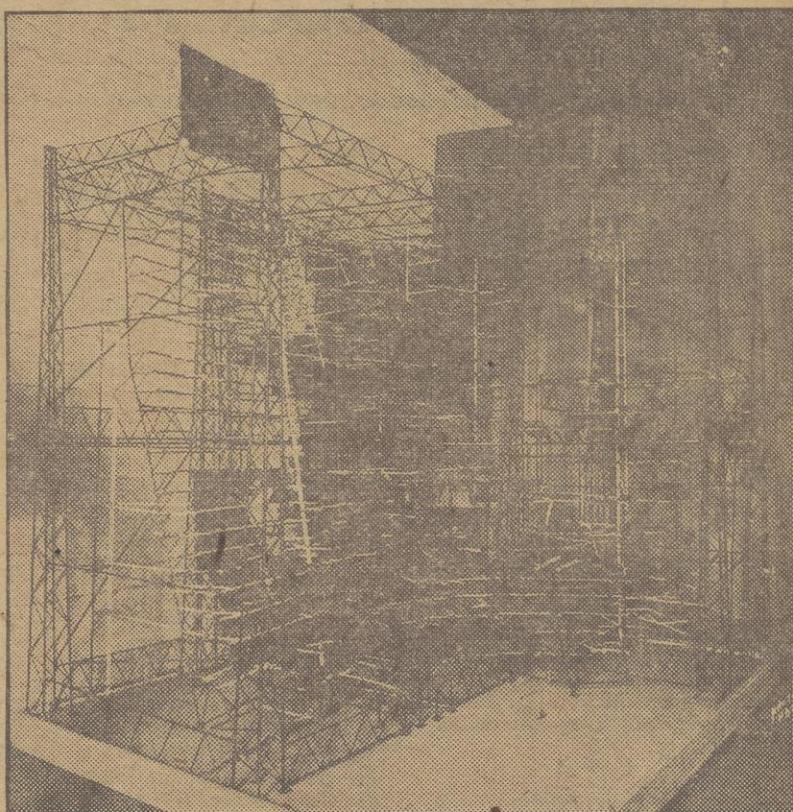
Crowds from out of the city were beginning to pour in yesterday, foreshadowing the rush which will come at the end of the week when high schools and clubs from cities throughout the state will make trips to the city. Hotels report that capacity will be reached before the end of the week.

As the result of a speaking campaign conducted during vacation by 125 students who spoke in towns of the state, several thousand school children will come to Madison on special trains and busses, according to George Fiedler '25, in charge of local representatives. Some schools are planning to take in the exposition as a regular part of the school work.

Murray Talks At T. P. A. Meet Today

T. G. Murray, Madison, past president of the Travelers' Protective association, who served as president of the association for 26

Unique Exhibit



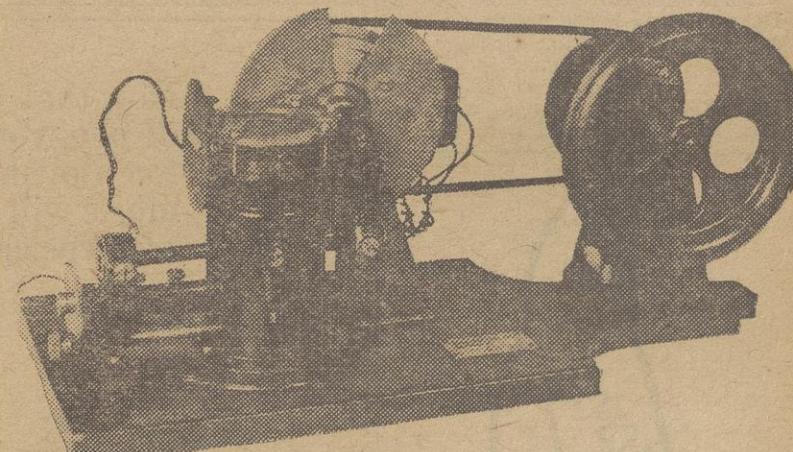
This model of the Anaconda copper mine will be shown at the university exposition which opens at 1:15 o'clock today in the gymnasium. It is valued at \$10,000 and has just been given to the university by the mining company. This is the only one of its kind in the world. The model shows the copper vein and the shafts that lead down to ore.

Bascom Broadcasts at Night



Even Bascom hall blazed last night with the "EXPO" sign that has told the city and campus of the university exposition that is being held at the gymnasium. These huge letters have changed Bascom hall into a large reminder of the cross-section of the university that is found in the 80 exhibits.

Molecule Machine



The molecule machine, a part of the physics department, was one of the big features of the exposition yesterday afternoon and evening.

years will be one of the principal speakers at the 34th annual convention which begins at the Loraine hotel Friday morning at 9:30.

Other speakers will be Mayor I. M. Kittleson and William F. Schad, Milwaukee.

The organization will hold a ban-

quet and dance at the Loraine hotel Friday evening at 6:30 p. m.

Sport boasts many family teams in baseball, basketball and the like, but without doubt this is the only sure enough family polo team in all the world.

WORLD of SOCIETY

Haresfoot Dinner
Parties Numerous
For This Evening

There are many parties scheduled for this week end. In addition to the activities attendant upon the university Exposition there will be a good many Haresfoot dinners beside the regular number of dancing parties.

CHI PSI

Members of Chi Psi will entertain at a dinner party at the chapter house this evening, preceding a Haresfoot party. Dr. and Mrs. F. E. Bowman will chaperon.

Alpha Phi

Alpha Phi will hold a formal dancing party at the chapter house this evening. Prof. and Mrs. E. B. McGilvary and Mrs. Nellie Parkham have accepted the invitation to chaperon.

Psi Upsilon

An informal dancing party will be given by members of Psi Upsilon at the chapter house this evening. Mr. and Mrs. Donald Howland and Mr. and Mrs. Dudley Davis are to chaperon.

Phi Kappa Psi

A dinner party will be held at the Phi Kappa Psi house this evening after which the party will attend the first performance of Haresfoot. Mr. and Mrs. F. W. Jacobs will chaperon.

Delta Upsilon

A dinner party will be given by members of Delta Upsilon preceding the Haresfoot performance this evening. Mr. and Mrs. M. B. Finndorff will chaperon the party.

Sigma Nu

Members of Sigma Nu will entertain at dinner this evening before attending Haresfoot. Mr. and Mrs. Robert Aurner are to chaperon.

Chi Omega

Members of Chi Omega will entertain at a formal dinner dance at the Madison club this evening. Mrs. N. Mead, Mr. and Mrs. Glen Stephens and Dr. and Mrs. J. K. Chorlog will chaperon.

Delta Pi Delta

An informal dancing party will be given by members of Delta Pi Delta at the chapter house this evening. Mr. and Mrs. Donald Anderson will chaperon the party.

Beta Theta Pi

A formal dinner dance will be given by members of Beta Theta Pi at the Park hotel this evening. Mr. and Mrs. J. L. Brader are to chaperon.

SIGMA SIGMA ELECTS
FOUR NEW MEMBERS

Sigma Sigma, honorary medical fraternity, recently announced the election of four first year medical students. They are Frederick Hahn, Otto Mortenson, Frank Leitz, and Walter Seymour.

LOUISE DURHAM '26

TO WED WALTER MEAD

Announcement was made at the Delta Gamma house recently of the engagement of Louise Durham '25, of Kenilworth, Illinois, to Walter Mead, a senior at Yale. Miss Durham is a Delta Gamma, and Mr. Mead is a member of Zeta Psi.

Miss E. Williams,
Zoology Assistant,
to Wed De Pauw Man

Announcement was recently made of the engagement of Miss Elizabeth Williams of Indianapolis to Mr. Alexander Scott Dowling, also of Indianapolis. Miss Williams graduated from Mount Holyoke in 1924, and is now an assistant in the zoology department at the university. Mr. Dowling will graduate from DePauw this year and is a member of Delta Kappa Epsilon.

Constance Hammett
and Sebe Garton
Engaged to Marry

Announcement was made Wednesday evening at the Delta Gamma house of the engagement of Constance Hammett '26 of Sheboygan, to Sebe Garton ex-'26, of Sheboygan. Miss Hammett is a member of Delta Gamma, and Mr. Garton is a Delta Kappa Epsilon. He is now in business with his father in Sheboygan. No definite date was announced for the wedding.

TONIGHT

Alpha Phi, formal.
Beta Theta Pi, formal dance,
dance, Park hotel.
Chi Omega, formal dinner
dance, Madison club.
Chi Psi, Haresfoot dinner.
Delta Pi Delta, informal.
Delta Upsilon, Haresfoot dinner.
Phi Kappa Phi, Haresfoot dinner.

SATURDAY

Alpha Chi Sigma, informal.
Alpha Kappa Kappa, informal
Alpha Sigma Phi, informal
dinner.
Chi Phi, dinner.
Delta Pi Epsilon, formal.
Delta Upsilon, informal.
Kappa Sigma, formal.
Phi Kappa Tau, formal, Madison club.

PHI OMEGA PI

informal.
Phi Beta Pi, informal.
Phi Kappa Sigma, informal
dinner.
Sigma Chi, informal.

Socialism has real power in France and there is real discipline in the Socialist party.

ZONING APPEAL BOARD
A meeting of the zoning board of appeals has been called for Friday night.

RENT-A-CAR

Drive It Yourself
Higher Grade Automobiles

SMART MOTOR
CAR CO.

University Ave. at Francis
B. 2509

Pharmaceutical Body To
Meet At U. W. Friday

Henry Reunzel, proprietor of a drug store in Milwaukee, and a member of the first graduating class of the pharmacy school of the University of Wisconsin, will be given the honorary degree of Master of Pharmacy by the university on Friday.

The degree will be conferred in connection with the celebration of

the fortieth anniversary of the class graduation in 1885.

Mr. Reunzel was selected for the honorary degree, according to an announcement by Pres. E. A. Birge of the university, because he has maintained, during the forty years since his graduation, the standards and traditions of scientific pharmacy.

Painlevé will be French Prime Minister. Herriot, lately Prime Minister, will be in the new cabinet, which will include two other Socialists.

Mayor Pleads For Local
Humane Week Observance

A proclamation asking local observance of National Humane week, April 13-18, was issued today by Mayor Kittleson in which he says: "I do proclaim that this shall be humane week in Madison, and that Sunday, April 19, shall be Humane Sunday, all for the serious and prayerful contemplation of man's obligation to be just and kind in his dealings with God's creatures."

Going to Haresfoot
Formal Tonight?Handkerchiefs Take Place of
Fans

Twelve inch squares of georgette and lace are the newest fashions in formal accessories. Jade, salmon, orchid, blue, pink, ecru—all lovely soft shades.

Sheer Gotham Gold Stripe
Hose, \$1.85 Pair

Silver, gold, French nude, and orchid chiffon hose are smartest for formal wear.

Kessenich's

Now that you're all back—full of pep, you naturally will want to enjoy dancing where the music will inspire you to heights of terpsichorean art—(how's this?)

A BIG SEVEN PIECE
STUDIO ORCHESTRA

The STUDIO

STATION WIBA

JESS COHEN

HARRY MIRICK

Student Dancing
Per Couple \$1.50

Business Directory

R. W. NELSON

Jeweler

Phone Fairchild 4242

320 State St. Madison, Wis.

1x1


 Rentschler
FLORAL CO

226 State St.

B. 179

MEAT

Coeden & Kruger

INC.

F. 500

We match pants to your coat or vest. Bring or mail vest or sample. \$23.50 suit or topcoat made to measure.

REX TAILORS

306 State St.

F. 4219

UNIVERSITY TAILOR SHOP

Suits steamed and pressed 50¢. Let experienced tailors serve you.

E. R. NYBERG

B. 4498

409 N. Frances

EMIL ORNE

Merchant Tailor

Place your order for

spring suits now.

Phone B. 797 608 University Ave.

Have your cleaning and pressing done on your rebate.

OWEN & VETTER

Co-op Tailoring Co.
508 State St. B. 7542

Walk-Over

SHOES

Jay F. Rose 611 State

IRESTONE TIRES

The Mark of Quality
For Quick Service
Call B. 1412 665 University Ave.
"Chuck" Rieder

A. Wullemier & Son

Jewelers

Complete Line of University
Jewelry
656 State St.

WITTWER'S CAFE AND

TEA ROOM

The best meals in the city our
modest aim.

727-729 University Ave. B. 1589

MONEY LOANED

On diamonds, jewelry, clothing and
articles of value. Cash paid for
used diamonds, jewelry, clothing,
musical instruments and sporting
goods, etc.

SQUARE LOAN OFFICE

435 State

Corner Gilman and Broom

MADISON STEAM LAUNDRY

429-431 State Street

20 per cent off on bundles brought
and called for.

A. Hauge Phone F. 2099

Badger Rent-a-Car

Drive it Yourself

Special 10 Hour Rates

We Deliver Car to Your Door
Sedans, Tourings, Coupes, Roadsters
813 W. Johnson Madison, Wis.

CORRECT
CLEANERS

Suits Cleaned and Pressed

\$1.25

409 N. Lake St. F. 4790

It Starts at the Strand Today



AILEEN PRINGLE, JOHN GILBERT & ELEANOR BOARDMAN
IN "WIFE OF THE CENTAUR" THE

"BOB" OFFERS AID
IN WHEELER CASEProgressives Rally to Aid as
Trial Date
Nears

WASHINGTON, D. C.—Sen. La Follette has tendered his services to aid in defending Sen. Wheeler of Montana, his running-mate in the 1924 campaign, when the latter comes to trial at Washington.

Sen. Wheeler goes to trial this week in Montana, under the indictment obtained against him in his home state when he was in the midst of the Daugherty investigation a year ago.

It is expected the second indictment, obtained before a special grand jury at Washington, will be tried soon after the Montana case is disposed of.

Sen. Walsh of Montana, Wheeler's colleague, is in charge of the defense and will decide whether or not Sen. La Follette and others who have offered their services shall be brought into the case for purposes of consultation.

The Wisconsin senator is one of several members of the senate who have volunteered to aid in the defense. Sen. Norris Rep., Neb., is another.

Entire confidence in Sen. Wheeler's innocence of charges that he accepted a fee for practicing before the Interior department, as alleged in both indictments, has been expressed here by Senators La Follette, Norris, Borah, Shipstead and others who investigated the charges brought against the Montana

senator, when they became the subject of a senate probe last summer. Sen. La Follette has denounced the prosecution as "political" in character and in a recent statement condemned the bringing of a second indictment here as proof of "the purpose of the Department of Justice to persecute the man who exposed corruption in that branch of the government.

Progressive senators are now sponsoring an effort to raise funds to defend Wheeler when he comes to trial at the national capital.

Whatever the outcome of the trial in which Sen. Wheeler faces vindication or a prison term, the next few weeks will be eventful for him. It is whispered here the stork is soon to visit the Wheeler home. The Senator and Mrs. Wheeler are already the parents of five children, all under 15 years of age.

Mrs. Wheeler is remaining quietly at Washington while the trial of her husband proceeds in Montana.

Man in Italy jumped 100 feet with an egg without breaking it. They think he is crazy. So do we.

Few men are heroes in their own home. Coolidge's son, in filling out a form, gave his father's occupation as "lawyer."

 Come in and Browse
The Modern
Library

Come in and look over these hundred or more titles. They are the best of literature—French, German, English, American—since 1880.

Handsome bound in fahrikoid—and economically priced at 95c the Volume

 BROWN
BOOK SHOP
623 State
Save our Sales Checks

The Campus Soda Grill

Come in and try one of those famous

MALTED MILKS

Fairchild 3535

714 State St.

"The Place That Malted Milk Made"

Announcement!

MISS RAE QUALE announces the opening of a

MODERN BEAUTY SHOP

at 668 State St., 2nd floor, over Lawrence's Lunch. Expert service in all lines of Beauty Culture. Shampooing and marcelling a specialty at attractive prices.

Call F. 4254 for Appointments

Slacks and Knickers

For real economy and a complete wardrobe at one and the same time, you can't beat this combination.

With one regulation suit and a pair of slacks and a pair of knickers, you're completely equipped for any occasion.

Wear slacks with the darker suit coat in the afternoon or evening. The complete suit is correct for the more formal occasions. Knickers with a sweater make the proper sport outfit. What could be more convenient and inexpensive? Come in and see them.

Slacks \$10 to \$13
Knickers \$7.50 to \$12.50

The Co-op
ALL PROFITS RETURNED TO MEMBERS

BUY EVERYTHING YOU NEED ON YOUR CO-OP NUMBER

E. J. GRADY
MGR.

**WISCONSIN STUDENTS
WILL TOUR IN EUROPE**

Nine Wisconsin university students will spend their vacations on a summer sightseeing tour of Europe, which will be conducted by Prof. B. Q. Morgan of the German department this summer.

The itinerary includes a steamer trip down the Rhine, a motor trip through the Shakespearean country, and extended visits in Paris, London and Rome. Special guides will be furnished in Paris, Rome, and London, and an effort will be made to visit as many different points of interest as possible.

The students from here who will take the tour are: Cathrine and Dorothy Bach, Martha Schutte, Evangeline Lueth, Harriet Wallerger, ReSada Hertzberg, Alice Drews, William Bernhardt, and Robert H. Snyder. The party will leave here June 27 and return August 29 or September 2.

**CROWDS AT UNION BOARD
DANCES TO BE LIMITED**

Norton V. Smith '25 announced yesterday that Union board dances in Lathrop parlors will be limited in the future so that the dancing floor will not be crowded. The announcement was also made that the two week-ends that Haresfoot is to present its show in Madison half price admission will be effected for those who wish to attend the dances after the show.

**TEKE HOUSE SLIGHTLY
DAMAGED BY FLAMES**

Paper in the cellar of the Tau Kappa Epsilon house, 216 Langdon street, caught fire about 8 o'clock last night and spread to the house proper. The blaze traveled up the inside of the walls but was discovered by members of the fraternity before it made much headway. A garden hose and quick work on the part of the men living in the house conquered the fire before the city firemen arrived on the scene. The damage is slight.

MIAMI, Fla.—When it comes to these family affairs in sport, the Firestones of Akron, O., offer something a little different.

Down here where polo is a favorite pastime the Firestones are able to present a family front that is hard to beat.

**Out Today
these great
new
Brunswick
records**

"We're Back Together Again"
"I'll Take Her Back if She
Wants to Come Back"
Ray Miller's Orchestra

"Florida"
"Lady of My Cigarette"
Bennie Krueger's Orchestra

"Everybody Loves My Baby"
"When I Think of You"
Gene Rodemich's Orchestra

We warn you
you'll miss a lot
by not hearing
this bunch.

**The University
Music Shop**

AT 511 State Ph. B. 7272

"Shop With a Personality"

**LANGUAGE LECTURES
EXPOSITION FEATURE**

The first number on a varied program which was given under the auspices of the romance language department last night at 6:45 o'clock in Music hall, was an illustrated lecture by Martha Mackmillar '26. The talk was in German and described a trip up the Rhine including interesting mention of Wurtzburg and Nuremberg. Ruth Bolle '27 played a musical accompaniment during the lecture.

Prof. J. L. Russo of the Italian department gave a lecture on Italy. L. G. Zelson told of the development of the alphabet and delivered an illustrated lecture on the Semitic languages.

The students of Miss Giles' Latin class spoke on classical Latin and Greek and illustrated their discussion with lantern slides.

**Professors Study Value
Of Foreign Languages**

Seeking to answer the question, "Should Americans Study Foreign Languages?" three Wisconsin professors wide study of the value, status, and teaching methods of modern foreign languages in the schools of the United States.

Prof. V. A. C. Henmon, director of the school of education will supervise a series of expert experiments to be carried on in practically every school

**Beloit Opens Season
Sunday At Kenosha**

BELOIT, Wis.—The Beloit Fairies open their baseball season on Saturday against the Kenosha Twin Sixes at the Lake Shore city, according to word coming from the Hot Springs camp, where the two teams are in training. On Sunday the Fairies clash with Niesen's Pyotts in Chicago. The Fairy pitching staff, Vaughn, Tipple, Cashion and Phillips, is in good shape for the openers. The home lid will be taken off on April 25, with the Kenosha outfit opposing the Fairies. The Fairies play at Racine on April 26.

**Tomah Neighbors Find
Husband Gun Victim**

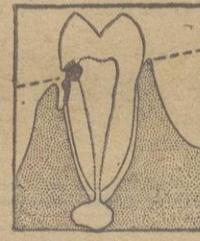
TOMAH, Wis.—With a bullet wound through his back the body of Lester Alton was found in bed at his home on Tuesday morning. Alton had been at a dance on Easter evening, leaving for home about 1 a. m. What happened after he reached home is vague. His wife called for help about 2 o'clock, and when neighbors arrived they found him dead.

in the United States.

Prof. A. R. Hohlfeld, German department, is one of the 20 members of the general executive committee, and Prof. B. Q. Morgan, German department, is regional chairman of the central northwest district.

?---SERVICE---?
UNIVERSITY RENT-A-CAR
Drive it Yourself
New Cars Delivered to Your Door at All Times
Just Call
BADGER 4353
Reduced Day Mileage Rates
515 University Ave.

**Where
food ferments**



Cross-section of a tooth, showing Acid Decay at The Danger Line.

FOOD collects in those tiny V-shaped crevices formed by the joining of the teeth and gums—The Danger Line. This food ferments. Acids form. Acid Decay of

the teeth results. The gums, too, become irritated and sore.

Squibb's Dental Cream, made with Squibb's Milk of Magnesia, safely neutralizes these acids. It protects the teeth from Acid Decay at The Danger Line and elsewhere. It keeps the teeth clean, attractive and sound. It soothes the gums. Use it—morning, noon and night. Keep a tube or two on hand. At drug-gists everywhere.

**SQUIBB'S
DENTAL CREAM**
Made with Squibb's Milk of Magnesia

E. R. SQUIBB & SONS, New York—Manufacturing Chemists to the Medical Profession since 1838

© 1925



Ready For Haresfoot?

—don't forget to send candy

When Friday night comes and Ivan Ho and his galaxy of Haresfoot ladies do their stuff, all Wisconsin has a "large evening"—it's a tradition. Too, it's traditional to send her a box of candies from the chocolate shop—a necessary complement to a perfect date.

the chocolate shop

**A Fortunate Purchase--
40 Ensemble Suits
and Coats**

**These Values for
Friday and Saturday Only**

\$59.50

**These Values are Made
to Retail at \$95 to \$150**

Of the many value giving events offered at Woldenberg's we believe these the most outstanding values ever given at our store.

Every garment absolutely guaranteed to be fresh and of the newer spring modes. Just unpacked today. They are all made by one of the foremost style creators. These garments were purchased by us at a great loss to the manufacturer and we pass the good fortune on to you.

WOLDENBERG'S
CORNER MIFFLIN AND PINCKNEY STREETS
The Shop of "Different Apparel"

BOARD MEMBERS WILL BE ELECTED

City Council has Power to Name Health Staff

The city council on April 21 will be called upon to elect three new members to the city board of health. The council is to choose a citizen member, a council member and a school board member.

Three years ago a fight was made in the council to give the power of appointment of health board members to the mayor. This was provided in the so called "citizens" ordinance which was before the council. Those opposed to vesting the mayor with this power presented an ordinance, which later became known as the "Mason" ordinance (Ald. G. H. Mason introduced it) and which provided that the council should elect all members to the board of health.

The council was divided upon the two issues and it was voted to refer the question to a referendum of the voters. At the following election, the "citizens" ordinance was defeated and subsequently the council passed the "Mason" ordinance. Dr. Brumbaugh was the first city health officer elected by the council.

WASHINGTON—Sale by competitive bidding to close June 30, of seven million board feet of ripe timber on the Lac Du Flambeau Indian reservation in Wisconsin was authorized today by the interior department.

PROF. F. J. TURNER TO GIVE ILLUSTRATED TALK

The university bands will furnish all exposition music today and tomorrow. The second band will play this evening and the concert band tomorrow afternoon and evening.

This evening's program will include: "On Wisconsin" by Curdy; "Los Toros," "La Reja," and "La Zarzuela" from Laceme's "Suite Espagnole"; "Sweet and Low" by Barnby; "Cortege du Gardar" by Ippolitow-Iwanow; "Pas des Echardes" from the ballet "Callirhoe" by Chaminade, and "Marche Pontificale" by Lemmens.

Tomorrow's concerts will be composed largely of music played at the spring gala concert which the first band gave Sunday afternoon, April 5. Some of the numbers will be "Pozieres" by Ligthow, Mendels-

son's "Fingal's Cave Overture," Liszt's "Les Preludes," Goldmark's "In the Garden" from the "Country Wedding Symphony," Poincelli's "Dance of the Hours" from the opera "La Gioconda," a Moskowski medley of celebrated compositions, and Saint Saen's "Gathering of the Clans."

caught, are killed.

The banded birds may be caught here again or in some other states. Tabulations are made of their physical characteristics and the place

they were caught at each trapping. A bird carries the same number on its tag and thus can easily be checked up. This work is to be continued for a number of years.

If you are thinking of a trip to

EUROPE this Summer

Write for illustrated booklets and complete information about our

COLLEGE SPECIALS

Tourist Third Cabin—Entire Third Cabin accommodations reserved exclusively for students, teachers, professional men and women and similar congenial people.

Round Trip Rates as low as \$155

It costs only a trifle more to travel on such great steamers as

Majestic (56,551 tons)

World's Largest Ship

Homeric (34,359 tons)

World's Sixth Largest Ship

Minnekahda

Entire ship reserved exclusively for Tourist Third Cabin. No other passengers carried. You have free run of all decks.

Attractive sailings, convenient to the close of college.

To Antwerp via Plymouth and Cherbourg

Pittsburgh, June 18
Belgenland, June 25

F. C. Brown and A. E. Disney, Joint Mgrs., 127 South State St., Chicago, or any authorized steamship agent

WHITE STAR LINE
ATLANTIC TRANSPORT LINE • **RED STAR LINE**
INTERNATIONAL MERCANTILE MARINE COMPANY

Around South America CONDUCTED STUDENT TOUR

TO

PANAMA PERU CHILE
ARGENTINE BRAZIL

A Sixty-seven Day Tour

Directed by a University Instructor

Via the Grace Line Through the Panama Canal to Chile.
Over the Andes Mountains to Buenos Aires
Returning to New York by way of Rio de Janeiro

For Additional Information see

MR. EMILIO LEFORT FREER & BLACKMAN
University Club 140 S. Dearborn St.
Madison Chicago

GRACE LINE

10 Hanover Square

New York



A Neat and Natural Hair Comb

This pleasing, refreshing liquid tonic keeps the hair combed all day. GLO-CO is not a mineral oil or grease.

At drug counters and barber shops everywhere.

GLO-CO (Gloss-Comb)



THE
ORIGINAL
LIQUID
HAIR DRESS

Send for Sample Bottle
Mail coupon today for generous
trial bottle. **McKinley Products Co.,**
6511 McKinley Av., Los Angeles, Cal.

Name _____

Address _____

A Hat Made For You



All our hats are designed for college men. They're different! The shape, the brim, the colors all are new and are meeting with favor on many a campus. A careful selection will provide you with one exactly suited to you.

Fair Isle Caps

The latest shapes and patterns in caps are embodied in Fair Isle. There are styles and patterns for sport or informal wear that make your cap a definite article of apparel—not just a head covering.

Hats \$3.50 to \$7.50

Caps \$2 to \$3

The Co-op
ALL PROFITS RETURNED TO MEMBERS

E. J. GRADY
MGR.

BUY EVERYTHING YOU NEED ON YOUR CO-OP NUMBER

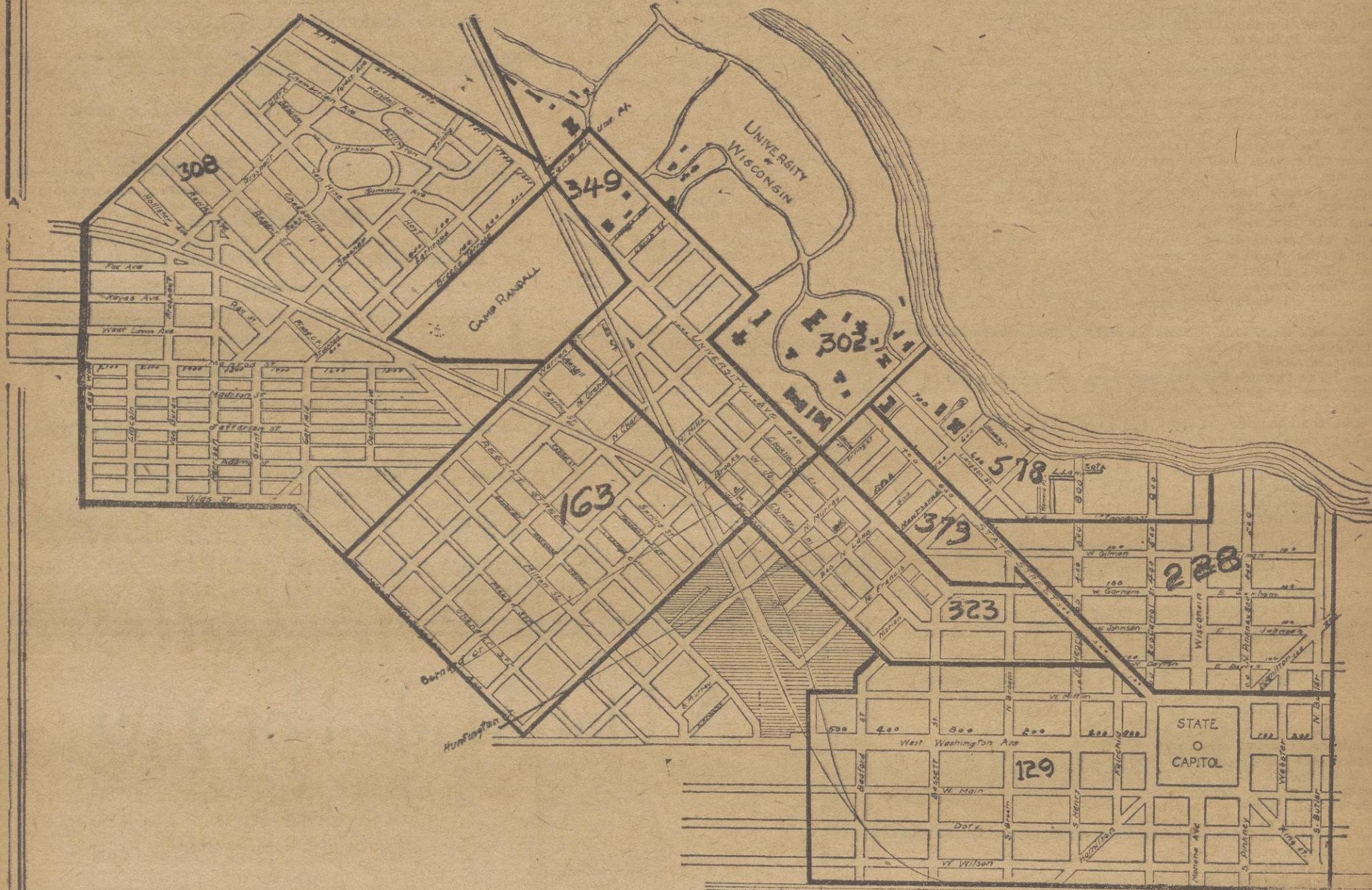
500-508
STATE ST.

THE DAILY CARDINAL

THE ONLY MORNING NEWSPAPER IN MADISON

Thoroughly Covers the University Market

*Circulation Figures Nov. 10, 1924 Indicated on This Map
of the Student District of Madison*



The figures on the map show the distribution by carrier to students and faculty

A Total Circulation of 3300

City delivery (carrier service)	2753
City Circulation by mail	107
Out-of-town (mail list)	440
TOTAL	3300

The Daily Cardinal Has Over 15,000 Readers

A large portion of the Cardinal circulation goes to fraternities, sororities, rooming houses, and boarding houses where four or five persons read each paper.

It is evident that the Daily Cardinal is the

logical medium to use for reaching the university men and women.

Avail yourself of the benefits of Cardinal advertising by calling the Advertising Manager, Badger 6606.

Last Year Over \$20,000 Was Spent on Cardinal Advertising

We shall be glad to help you plan your advertising

We have trained copy writers from Professor Gardner's classes to write your ads.

Vodyil, Drama
and Cinema

AT THE THEATERS

Foreign and
Local NewsParkway Legitimate
Offerings Week's
Best Attractions

By H. E. R.

While the main attractions for theater goers will undoubtedly be "Abie's Irish Rose" for the first part of the week and "Ivan Ho!" for the latter part, there will be some other unusually good entertainment to fill in at the other theaters.

The Strand has begun its three-pictures-a-week program for the warm season, and opens Sunday with Douglas MacLean in "Introduce Me," a comedy, starring in addition Anne Cornwall. The comedy arises from the activities of Douglas when he attempts to win the eye of a young lady who appreciates heroes only. Then on Wednesday Conrad Nagel and Mae Busch will take over the screen with Pauline Frederick in "Married Flirts." For Friday and Saturday patrons "The Snob" will be shown, featuring John Gilbert, Norma Shearer, Conrad Nagel, and Phyllis Haver. And there is nothing wrong with that cast either.

"The Thundering Herd" will continue at the Madison for another week. This picture was adapted from Zane Grey's powerful novel. The cast is almost the same as that of "The Covered Wagon," and consists of Jack Holt, Lois Wilson, Ernest Torrence, and Noah Beery. The Indians and scenery are present as before. The fact that it is a good picture can be gleaned from the ten-day stay that the picture will have at that theater.

Over at the Orpheum will be "The Girl in the Limousine," a comedy written by Avery Hopwood and Wilson Collison. Warm weather seems to cause the theaters to run to comedy, so we find that the Majestic is also producing a comedy, "The Easy Mark."

Last, but of greatest importance are the shows scheduled for the Parkway next week. On Sunday only will "The Chorus Lady" be shown. This is a drama of stage life with an all-star cast. Then starting Monday "Abie's Irish Rose" will take over the stage for four days. The company will be the same one that played 58 weeks at the Studebaker theater in Chicago. The show needs no recommendations. It has captured the theater-goers all over the country, and is without a doubt one of the biggest hits of the modern stage.

We are all aware of the Haresfoot performances that will be given next Friday and Saturday night. If you haven't your ticket, run for the Parkway right away. We saw it in Detroit, and can say that you surely will enjoy it.

MUSIC CLUBS OF STATE
CONVENE AT KENOSHA

Representatives from approximately 60 music clubs, music departments of schools, music committees of Women's clubs and junior music clubs are expected to attend the annual convention of the Wisconsin Federation of Music clubs being held at Kenosha April 15 to 18.

In the progress in musical development represented by the several organizations in the federation, Wisconsin is ahead of most of the other states in the union, Mrs. F. W. Wilford, Beloit, president of the Wisconsin federation, said. The idea of uniting individual local music clubs into a state federation originated in Wisconsin, according to the president.

Scott Gets Reprieve

Day Before Hanging

SPRINGFIELD, Ill.—Gov. Small this morning granted Russell Scott a 90 day reprieve to save him from hanging tomorrow.

Scott's lawyers left the courtroom directly for Gov. Small's office, to make a last request for a stay to give the court more time. The governor had indicated yesterday that he would interfere if the supreme court acted. When today's session of the court passed it was unofficially announced the petition was too long for proper examination in so short a time, so the governor granted the stay.

Scott, a former Toronto and Windsor, Ont., promoter, was found guilty of the murder of Joseph Maurer, a drug clerk, during a

It's none of our business, but some people look as if they were raised on lemon juice instead of milk.

Work of Wisconsin
Writer Has Key to
National Drama

Zona Gale, whom the Arden club will present in a lecture on "Scholarship and the Spirit" next Tuesday evening at Music hall, ranks amidst the foremost of modern literary artists in the United States. Chief among her works are "Birth" 1918; "The Loves of Pelleas and Etarre;" "Friendship, Village," both volumes of short stories; "Miss Lulu Bett" 1920; and "Faint Perfume" 1923. Of these, "Miss Lulu Bett" is undoubtedly the best known and most admired. In addition to its primary form as a novel it was dramatized by Miss Gale, and achieved a popular box office success as well as being awarded the Pulitzer prize of 1921 as the best play of the year. Last season another play, "Mister Pitt," had a notable run at the 39th street theater, New York.

Appleton & Co., who published this play, say of it.

"Once more ona Gale shows herself a gifted playwright and proves that within the bounds of modern American life, lies the key to a distinctive national drama. "Mister Pitt" is a play of American small town life. Its central character is a traveling pickle salesman, and in him Miss Gale has achieved a masterpiece of characterization. The life of this generous, good hearted man, whose native fine qualities are shrouded by a lack of confidence and by odd manners and ways of speech, forms the plot of the play. In a middle western town he marries a girl who later finds herself ashamed of him. They separate, and 20 years later Mister Pitt returns from the Klondike, to find his wife dead and a son grown. With marvelous artistry Miss Gale shows how the man's determination to overcome his deficiencies has borne fruit.

The success that Zona Gale has won is an incentive influence in our university, where an outstanding alumna is in herself a subtle incitement to young aspiring minds, but Miss Gale has constantly maintained a great interest in the life of the university, being the donor of a scholarship in English, and actively engaged in advisory and administrative ways for the advancement of the institution. She is a charter member of the Arden club, which was organized to establish better bonds of union of interests between students and faculty of the English department. Her coming lecture is important as bringing her more intimately before the student body, and giving them an opportunity to hear from a cultural viewpoint the opinions of Miss Gale as a creative writer.

LUTHERANS TO HEAR
ADDRESS ON RADIO

The St. John's Lutheran Brotherhood will meet Friday evening April 17, at 8 o'clock in the church parlors. A very interesting talk and demonstration will be given by Mr. Arthur Wengell of the Interstate Radio corporation on the subject of Radio.

The population of the United States has increased by eight millions during the past five years. There are 113,000,000 of us now. When the ill-informed suggest that population will outgrow the country don't worry.

The state of Texas alone, under intensive cultivation, could feed easily two thousand million human beings, about four hundred millions more than there are on earth now.

Mask and Wig

By CHATTY

The boys are back. What boys? Oh, you know. Haven't you seen them drooping their way around the campus? The Haresfooters, of course. And a good time was had by all.

Monday night the troupe was entertained by the Samovar. The place was taken over completely. Curt Billings entertained with a song and dance and the other talented members of the club entered in with their own offerings.

After-the-theater parties were also held at the College Inn and Kelley's Stables, in which latter place "Ivan Ho!" was represented along with "The Student Prince," "Stepping Stones," "No, No Nettie," and "Rose Marie."

A dance was scheduled in Racine but was called off—at the last minute. No one was sorry.

The annual dance was held Wednesday night at the Atheneum. Merrill Taft and his band held forth along with many of the Milwaukee Haresfoot alumni. Of the 80 men on the trip, 65 returned on the regular train yesterday morning.

Sid Thorson, the worthy manager, reports most successful trip with the exception of one mishap which occurred in Racine. Sid is strangely silent about it so I haven't been able to secure the gory for you.

Sid also announces that there are plenty of good seats left at the Parkway for all of the Madison performances. The review in Saturday morning's issue is going to give the show an awful lot if the club does as well Friday night as it has on the trip. And it probably will.

If the Parkway happens to give you seats for "Abie's Irish Rose" instead of for "Ivan Ho!" don't mind.

Keep those they give you, if you're one of the few hundred people in the country who haven't seen Anne Nichols' million dollar show. But be sure and get tickets for "Ivan Ho!" too!

Baraboo Y. M. C. A. Head
Dies After Operation

BARABOO — Harry Tudor, 43, for the past two years manager of the city Y. M. C. A. here, died at St. Mary's Ringling hospital following an operation for appendicitis. He was taken to the hospital Friday night.

Mr. Tudor is well known in Sauk county. In 1922 he was manager of the Company G state champion basketball team of Baraboo. He was born in England and has lived here about 20 years. He has a brother in Canada and a sister in England. He was a World war veteran. Mr. Tudor was planning to leave this summer for England to make his future home.

Italian queen has ordered ladies to wear trains. Couldn't do it in this country. Would be worn out first day.

Men become exasperated too easily. In New York, a man took his girl out and shot her.

THE HOME OF THE BETTER PLAYS

ORPHEUM

TONIGHT AND TOMORROW
THE DOROTHY LAVERN PLAYERS PRESENT

'LIGHTNIN'

America's Classic of Laughs and Heart Throbs
A Good Tip! "Don't Miss Lightnin"

STARTING SUNDAY MATINEE
The Great A. H. Wood's Laugh Success

"THE GIRL in the LIMOUSINE"

One of the Funniest Face Comedies Ever Written

LADIES'
BARGAIN
MATINEE
TOMORROW
25c & 35c

ROY HILLIARD
as
"Lightnin'
Bill Jones"

Triangle and War
Plots Are Combined
in "Crowded Hour"

"The Crowded Hour"
Featuring Bebe Daniels
Presented at the Parkway

By C. G. S.

A war story into which is woven the problem of the eternal triangle, "The Crowded Hour," has nothing in particular to recommend it as a successful drama except the acting of Bebe Daniels.

Through the influence of her friend, Billy Laidlaw, she rises from a bowery theater to Broadway. Bored with his wife and with life, he turns to her.

Then the war strikes America and to save further trouble Laidlaw enlists, and goes to France. Both women follow him, one as a nurse, the other as a relief worker.

Scenes of war, an effort to save Laidlaw from death by his protégée, his supposed death, and the meeting of his wife with the other woman, present some dramatic acting and tense scenes. The picture does not end in the usual fashion, although everybody is happy. The end saves the picture from an utter impossibility.

Bebe Daniels does some very fine acting, and the supporting cast is fair. An Andy Gump comedy does not add to the entertainment.

PHARMACEUTICAL BODY
MEETS HERE FRIDAY

In 1881 a number of druggists met at Madison to organize the Wisconsin Pharmaceutical association. In 1882 they secured the passage of the pharmacy law. In 1883 it provided, also by legislative enactment, for the establishment of a Department of Pharmacy at the University. The university is going to celebrate by a special convocation Friday afternoon, at 3:30 in the auditorium of the Biology building. Dean W. B. Day, Illinois, will speak. Pres. E. A. Birge will preside.

After the convocation, reception will be held in the Historical museum near the historical drug store. For the evening local druggists have arranged a banquet at the Lorraine hotel.

ROSS KOEN TO ERECT
STORE ON EAST SIDE

Ross M. Koen was issued a building permit Wednesday for a \$15,000 store building to be erected at 1255 E. Johnson st. The permit was issued by G. H. Mason, city building commissioner.

The "Kiddie Revue" is the usual revue with dancing and singing, some of it good, some not so good. The dancing was the best part of this feature. One little girl who sang "An Old Fashioned Garden" and did too dancing captivated the hearts of the audience because of her weeness and the excellence with which she performed.

STRAND
MADISON'S PHOTOPLAY THEATRE DE LUXE

Continuous Daily 1 to 11

Admission 35c

Strand Programs Now Change Three Times a Week.
New Shows Sunday, Wednesday and Friday

STARTING TODAY

John Gilbert
and
Aileen Pringle

Co-Stars of Elinor Glynn's "His Hour" and "Six Days"
Supported by

ELEANOR BOARDMAN

—in—



THE novel that set
the world gos-
sipping now comes to
the screen!

The story of a modern caveman in whose veins ran the blood of a flaming ancestry—
a sensation as a novel; glorious romance on the screen.

Wife of the Centaur

The Love Affairs
of Fiery Youth

"Metro Goldwyn
Picture

ALSO SHOWING
2 Act Comedy World News Cross Word Puzzle

COMING SUNDAY
DOUGLAS MACLEAN

—in—
"INTRODUCE ME"

Lady Rowena of "Ivan Ho!"



Two of the 1925 Haresfoot ladies.

At the left is Byron Rivers '26, who plays the leading role of Rowena, the Saxon maiden, ever ready to faint, in "Ivan Ho," the twenty-

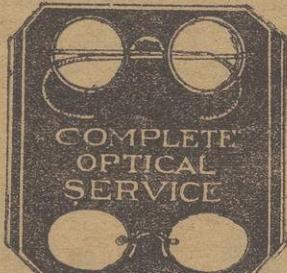
seventh annual Haresfoot production. At the right is Lavern Smith, a member of the chorus. "Ivan Ho" will play six performances in Madison beginning tonight. A matinee and night performance are scheduled for tomorrow.

Mother Finds Invalid Son Fatally Burned

FOND DU LAC, Wis. — His clothing enveloped in flames, Vernon Conroy, 18, an invalid, was found on the floor in his home in

the town of Oakland when his mother returned from visiting a neighbor. He died three hours later.

More than 2,000 paid admissions were reported by Eugene Tuhtar, general chairman of the exposition, at 11 o'clock last night.



I am now located at
610 STATE ST.
Second Floor Room 3

Soap and water
cannot wash it away

—tell-tale underarm moisture and odor!

A fact about the personal toilette which dairy women now realize is that the underarm must have regular, special care, just as the teeth and hair.

And now this care is so easy to give — with Odorono, a clear, clean anti-septic toilet water formulated by a physician for just this purpose.

One application of Odorono will

keep your underarms always dry and odorless in any heat or nervous strain. Just twice a week is all you need to use it — then no more ugly "half-moons" of moisture; no more repellent odor; no uncomfortable dress shields! Get the Odorono habit; enjoy perfect assurance that your person is above reproach.

Send for dainty sample set of the Underarm Toilette

RUTH MILLER
The Odorono Company,
5845 Blair Avenue, Cincinnati, Ohio
Please send me sample set of Odorono, Creme
Odorono (for odor only) and Odorono Depila-
tory, with booklet, for which I enclose 10c.

Name _____

Address _____

(Note: Sample of any one, 5c)

Frosh Class Will
Uphold Green Cap
Custom En Masse

A sprinkling of green caps to be seen on the hill proclaims the coming of spring, and the re-awakening of freshman spirit. No official announcement has yet been made, but the freshmen are remembering their traditions, and are donning the green.

For the last two years freshmen have worn the green caps voluntarily, and their adherence to tradition has been recognized by upperclassmen.

To assure 100 per cent loyalty from the freshman class, action will be taken the first of the week. "There will be a meeting of the committee of 50 the first part of next week," Clyde Kluckhohn '28, president of the freshman class, said yesterday. "As a result of this committee meeting, letters probably will be sent out to the various fraternities to remind the

HARESFOOT PRODUCTION
OPENS HERE TONIGHT

Continued from page 1.

crusader, and Byron Rivers '26, star of "Twinkle Twinkle" is cast as the Lady Rowena. Other members of the cast who carry the burden of the work are Gordon Brine '26, Russell Wm. '26, Arthur Nickel '26, and Will '26 Ross, grad. All of these men have appeared in Union Vodvil or other dramatic productions in the university.

An orchestra, recruited from the ranks of student musicians, furnish the music for the show. The recording orchestra plays several numbers from the play and miscellaneous jazz selections during the intermission between the acts.

freshmen of their green cap tradition." The first part of the school year, freshmen in many of the fraternities signed a pledge to wear the green caps. This year more caps were sold by the Co-op and the clothing stores than ever before.

Declare Your Independence

Sail to
EUROPE
July
4



S. S. RYNDAM

TRAVELING in comfort, in completely re-decorated accommodations, with interesting and congenial people at minimum rates. Holland America Line service and cuisine. Prominent Lecturers. College Orchestras.

S. T. C. A. Sailings	
Eastbound	Westbound
June 20	August 26
June 27	Sept. 2
July 4	Sept. 9

111 COLLEGE ST., NEW HAVEN, CONN.

Mr. Fred Gustorf, Alpha Chi Rho House, Madison, Wis.
Miss Margaret Ashton, South Hall, Madison, Wis.STUDENT
THIRD-CLASS
ASSOCIATIONFriday and Saturday Magnets in
Correct Apparel for College Men

very Friday and Saturday are "Magnet Days" at the Cardinal Shirt Shop. New and correct merchandise for college men is featured at special prices. Plan to do your shopping on these days at our store and take advantage of these savings.



Broadcloth Shirts

A handsome selection of new imported English broadcloth shirts, in white, with collar attached or neckwear style. Also the newer fancy stripes and patterns made up in collar attached style. Regular \$2.50 values at

\$1.95



Athletic Underwear

Athletic underwear, in Cooper and Rocking Chair makes. These suits are regular \$1.00 values and come in good quality nainsook.

85c
2 for \$1.65

Slipovers

Fashion decrees the pullover sweater for Spring, and fancy colors and designs predominate. You'll find a wonderful assortment to choose from at

\$4.75 to \$7.50

Slacks

Slacks are a necessary part of every college man's wardrobe. We have just received a choice showing of new slacks in grey and striped, at

\$6.00 up

Fancy Golf Hose

Whether you play golf or just like the comfort of knickers, you'll want a few pairs of these good looking golf hose. Fancy patterns and colors at

\$3.75 up

Neckties

We have just received 75 dozen of new and smart ties for Spring and Summer. Eagle crepes, Magadoors, foulards, and other fabrics are shown in a host of new stripes and designs at

\$1.00

Cardinal Shirt Shop