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# Wisconsin Alumnus

Volume 76, Number 2  
January, 1975

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Notes on the Other Badger

# On Wisconsin



Arlie M. Mucks, Jr.  
*Executive Director*

Alumni reaction is very important to our program of activities. We have good news from the shores of Lake Mendota! The alumni response to our Special Anniversary Life Membership offer in 1974 has far exceeded our greatest expectations. This is a real tribute to our alumni and the University of Wisconsin-Madison, recently commemorating 125 years of service and excellence. We are pleased to report that during this past calendar year, 1541 alumni became lifetime members. We welcome this kind of support!

Because of the tremendous success our Board of Directors recently took action to extend the anniversary rate until July 1, 1975 to enable more alumni to take advantage of this unusual offer. Our commemorative paperweight gift, for life members who *pay in full*, is also available until July 1, 1975.

Continued alumni support through memberships is extremely important to your Association, since we are the largest independently financed alumni association in the nation, with all of our resources coming from alumni.

Your Association leadership and staff are constantly pursuing additional membership benefits for you. With this issue we are happy to offer a tremendous collection of BETTER HOMES AND GARDENS cookbooks at a special discount price to members only (See page 25.) The next issue of our ALUMNUS will include another important announcement of our Association insurance program which will offer a low-cost term life insurance program for members only. Another relatively new service to members recently implemented is the continuing career assistance for members only through our "Alumni & Placements" program. See page 24 for further information.

Any way you look at it, as an annual or life member, Alumni Association membership is a real bargain. Now is the time to take out a life membership and encourage your fellow alumni to join. All of you face the inflation battle and are fully aware of the higher costs of doing business. Your Association is proud that we have been able to hold dues rates at the current scales since 1968. However, effective July 1, 1975, it will be necessary for a readjustment in fees to help meet operating costs.

Your continued interest and support is appreciated. Your Alumni Association has been servicing the needs of our University and alumni for nearly 114 years. We are proud of our alumni program, and we salute you, our members, for your sustaining interest.

# Wisconsin Alumnus

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# There's a Lady in the Locker Room

*Bucky makes room for Becky, a/k/a Kit Saunders, W.A.D.*

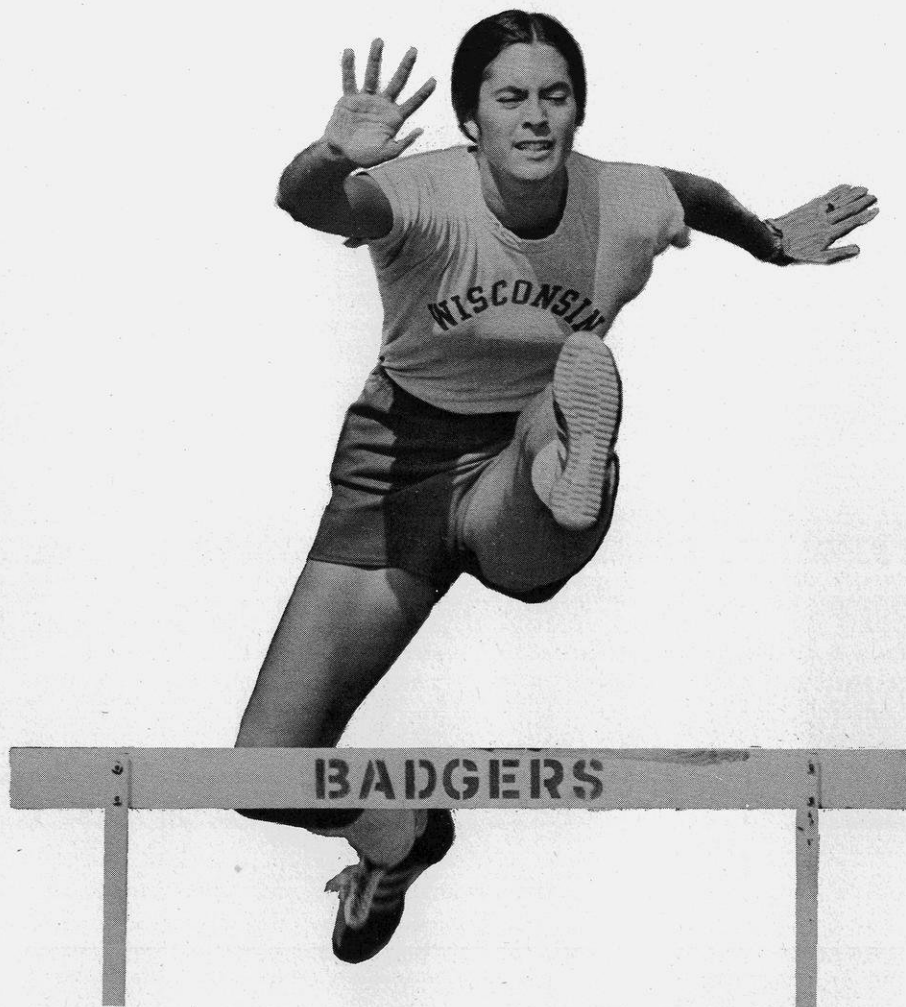
Never mind the attainments of Amelia Bloomer or Susan B. Anthony or even the lovely Betty Friedan, there remain still a few fields of endeavor where attitudes tend to keep women chained to the porch. Take athletics, for example. Put four men together and you'll get at least three opinions that sports and femininity don't blend. Oh, they might overlook it if a girl picks up a few credits for a ladylike hour at the natatorium or plays tennis in white, but, they say, any girl who takes *team* sports participation seriously is likely to turn into a cross between Ma Kettle and Woody Hayes. Projecting that prejudice, it would seem logical that a woman who comes right out and advocates such goings on, actually directing varsity sports for women, mothering teams, and raising money—she must do so by being tough, abrasive, and smoking small cigars.

This line of thinking has caused a lot of surprised chins to drop into the fruit cup at recent athletic dinners to which someone has had the presence of mind to invite Kit Saunders, the campus's first and present Women's Athletic Director. The title now lets her do officially what she's been up to for about eight years as a member of the phy ed faculty, the expansion of girls' sports beyond the gym-bloomer league into intercollegiate participants out to get a little of the glory. But no way does she fit the mold the cynics might have poured for her. Kit Saunders comes into the room quietly and smiling, with an air of open confidence that says if you're doing your job you don't have to wear a sandwich board.

She has blue eyes and short (*that* short) dark hair, and in a cardinal-and-grey pants suit her thirty-four-year-old figure is of the happily unmuscle-bound quality that must keep Dalton glad it makes misses' sizes. With an interviewer she's pleasant but direct: if there's no tattoo on her arm there isn't a basket

of magnolias, either. She drinks black coffee out of a paper Bucky cup and begins. "What we want to do for women students here is provide them the same opportunities that the men have. What we are *not* out to do," (hear her good!) "is take money or anything else from the men's varsity program. I think a lot of people got nervous about that when Elroy hired me last summer. But that's the last thing I'd do. If I'm anxious to see that the women students get a fair shake, I'm equally concerned that it doesn't cost the men their opportunity. The whole idea of sports is booming on the campus—go down to the intramural fields some spring or fall day and look at the mob scene. What I've been working for is to see that women students no longer bump their heads on ceilings someone else put there. Those who want to take their athletic abilities beyond the purely recreational should have a team to try out for and the security that if they make the cut there'll be enough of everything to keep the team competing."

Kit directs eleven varsity sports for women, some of which she'd helped establish or advance from club sports when she was on the faculty: track/cross country; volleyball; field hockey; gymnastics; swimming/diving; golf; basketball; badminton; tennis; fencing; and crew. There are 300 girls working like crazy to stay on these teams, but "we've had to turn too many away. There are no junior varsities because we can't support them. We had eighty out for volleyball and basketball; fifty for tennis; and over 100 for crew." She keeps this year's program pinned together



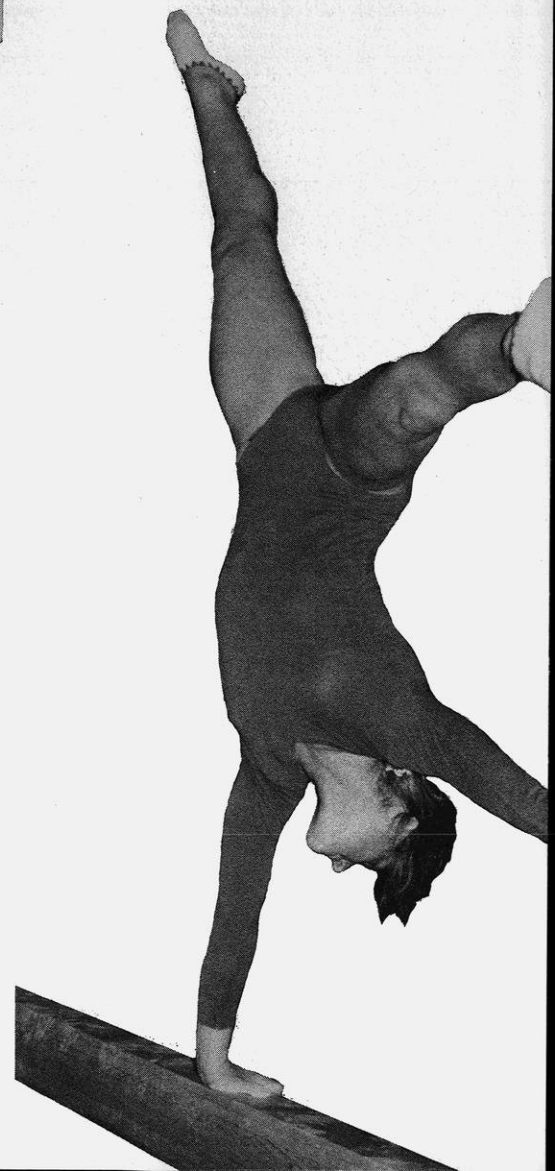
trainer could headquarter there. We have a woman in the Sports News Service, but on a part-time basis; these days there's full-time news to report. Most important, of course, is to see that we have the proper equipment and can expand our competitive schedule."

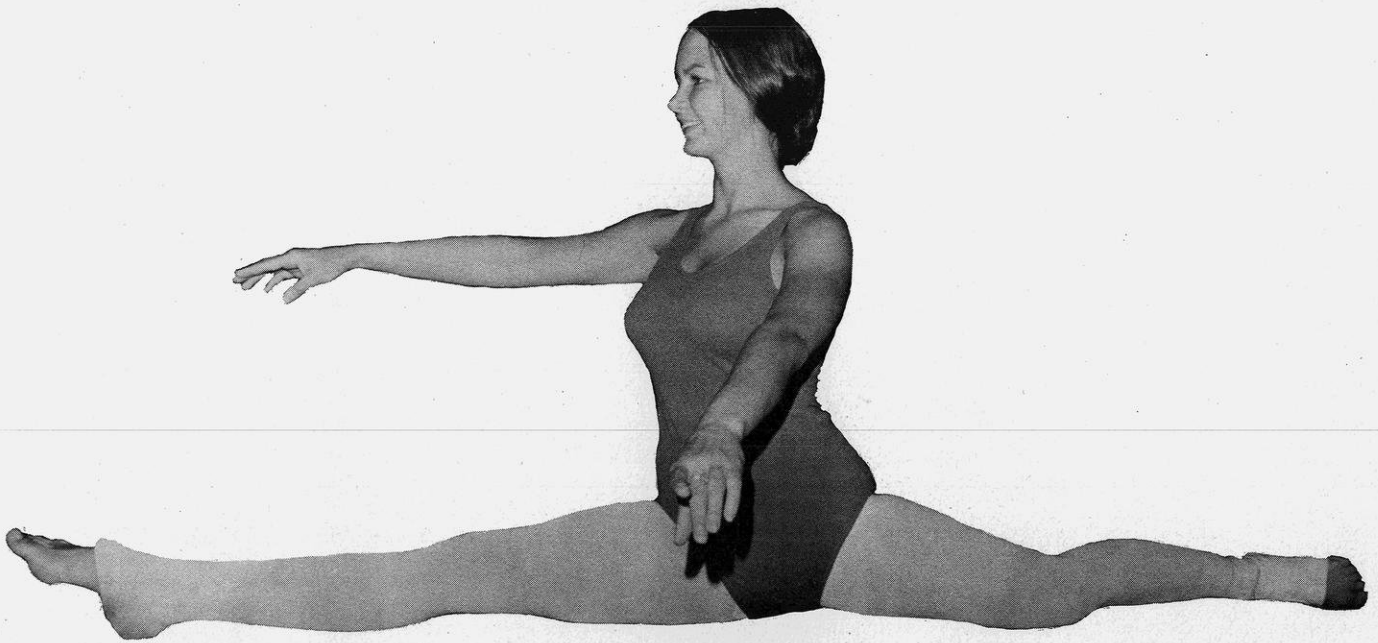
That schedule consists of contests in the Wisconsin Women's Intercollegiate Athletic Conference, which Kit helped found. It's made up of the schools in the UW System, plus Carthage and Carroll colleges. "We're not ready for full seasons of Big Ten competition yet," she says, but when she is, she should be way

on a budget of \$118,000 that's partly make-believe. Only \$91,000 of it is really there. That's how much Elroy and the Athletic Board were able to scrounge from what had been designated for men's athletic scholarships before the Big Ten cut the number allowable. And there certainly isn't any more where that came from. Late in November Hirsch had to point out that minor sports might have to be dropped altogether before he could get the State Building Commission and a reluctant governor to come up with part of the money needed to repair the Field House. So if Kit and her eleven teams are going to last out the school year, from somewhere must come the remaining \$27,000 difference between the real and imaginary in that budget. If she weren't such a bloomin' lady she might have long since crashed some of the fund-raising banquets where she wasn't invited—there are

those who have criticized her because she didn't—and she is probably not against standing on the corner of Park and University with a tambourine to bring in anything spendable.

If something works to keep the program going this year, for her next trick she plans to come up with a for-real \$200,000 for the '75-'76 year. This spring will see the birth of feminine Badger Booster clubs which, like their male counterparts around the country, will schedule golf outings or whatever to raise athletic funds. She also is optimistic enough to hope that a fit of realism will befall legislators and campus budget-setters. What does she want all that dough for? "Well, we badly need a woman trainer, to begin with, and we can only pay our eleven coaches on a part-time basis; it would be practical to be able to hire them at least half-time. There should be some expansion of the training room at the natatorium, and if so both men and women could use it, but the women's





out in front, partly due to the cooperation she's had from the Athletic Department. "All Big Ten schools have women's sports, but only four have made them part of their intercollegiate athletic program. Besides us, there's Michigan State, Indiana and Illinois." Having been involved in women's sports competition for ten years here—the first two as a TA before joining the phy ed faculty—she stood with her nose pressed against the glass separating men's varsity programs from women's "game playing" like the window between a child and a shelf of eclairs, and she's seen male chauvinism in action at a lot of schools. "But it just doesn't happen here: we have good rapport."

Women administrators in the Big Ten have proposed to the conference a three-year experimental period, during which supervisors of varsity sports for both sexes, working together, hope to come up with one set of rules for all. Not long after that, Kit says, some of the women's teams on this campus should blossom into drawing cards, particularly basketball and gymnastics. Others, she says, will never attract throngs, just as it's never been hard to get a ticket for the men's fencing matches. But even

now, if someone is looking for crowd-pleasers, he might observe the girls' volleyball team, which won the State Conference championship this year; or the swim team which did likewise, including as it did Peggy Anderson of Dubuque, who placed third in Big Ten competition; or the crew, which won the midwest championship, rowed in national competition last spring and probably would have made the finals had it not been for the fey seeding habits of the meet committee. (Women's service clubs in Madison packed the Hilldale Theater for a benefit which earned enough to get the crew to Oakland, California—and back—for this meet). Or the golf team, third in the midwest; or the tennis team which Kit coached for seven years and which has never placed lower than fourth in the Big Ten Tournament that she established three years ago. All that on no scholarships.

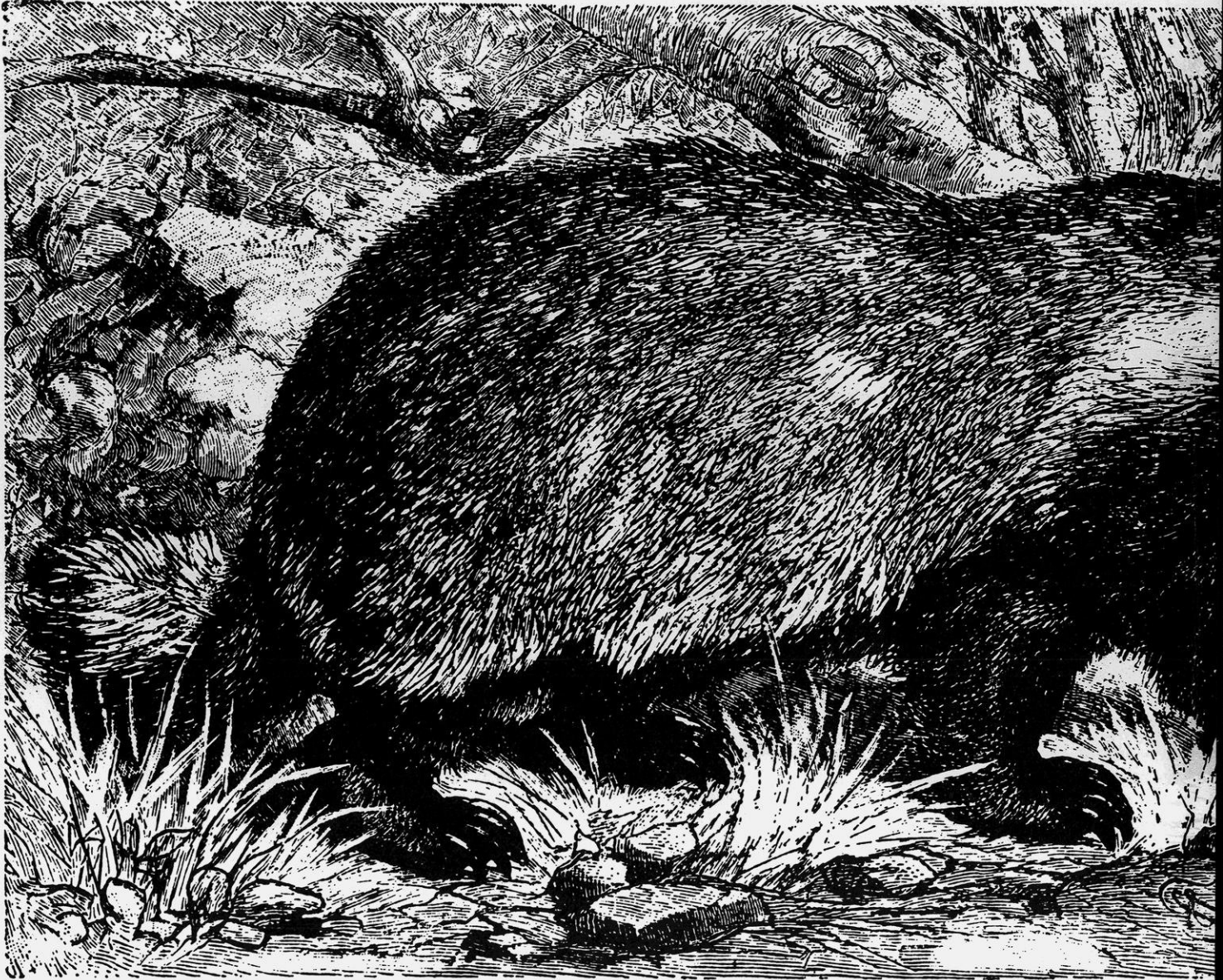
She and her staff don't particularly want any. "We've seen too much cutthroat recruiting for the blue-chip athletes when there are a lot of scholarships available," she says. "I will go for some help when there's real financial need by the prospect, but I hope I never have to hand them out to any woman just because she's eight feet tall."

So there's your new W.A.D., a 5'3" dynamo from Teaneck, New Jersey, who coached at her own high school after graduation from Trenton State, making field hockey and lacrosse

teams on the state regional level. She helped found the Wisconsin Women's Intercollegiate Athletic Conference, served as president of the Wisconsin Division for Girls' and Women's Sports—a service organization which assists teachers and coaches—and is one of the founders of a new association for coaches of girls' sports. She can do all that between daily noon-hour swims and, to boot, can prove that women athletic directors don't necessarily have to see themselves as Joan of Arc in a gamey sweatsuit. They don't if they have the poise and pizzazz of Miz Kit Saunders.

—T.H.M.







By Jack Denton Scott

The first time I met this colorful character which my friend called the "bludgeon," or *almost* met him, was in England during World War II. I was spending the weekend in the Cotswold country home of an English friend, a Royal Air Force pilot. We were walking along the moon-shadowed rural road when we heard a grumbling that could have come from an irascible old man.

My friend stiffened, took my arm and pulled me to the side of the road. He put his finger to his lips for silence. In a couple of minutes two animals went waddling past, still grumbling. In the moonlight, I could see that their faces were striped black and white, their ears tiny, white-tipped, their snouts piglike. Each one was the size of a very fat domestic tabby.

As they vanished along the dark road, my friend said, "Close! They own the road at this hour. If we had run into them there could have been trouble. A week ago a chap walked this road at night and those bloody bludgeons gave him a bad time. They had to sew up his right leg. Six stitches!"

The mysterious wild creatures were badgers. Though few people have seen them, they abound in England, continental Europe, and northern and north-central North America, the Pacific coast, over more than half of the western United States, British Columbia, central Alberta and Saskatchewan.

That British pair was especially testy, though badgers have often attacked meddling humans. Most badgers are nocturnal and shy, thus seldom seen, but so courageous that one 18-pound mother with young

## Notes on the Other Badger

*The four-legged  
one is a  
fascinating,  
feisty  
little guy.*

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*This feature, originally titled "No One Badgers the Badger," is copyrighted 1971 by the National Wildlife Federation. Reprinted from the February-March, 1971 issue of NATIONAL WILDLIFE.*

did battle with a two-ton automobile, believing it an enemy.

This courage, however, is the hallmark of all of the clan. Naturalist Victor H. Cahalane claims that because of the badger's ferocity, few animals will attack it, and that while a dog pack has been known to best one, a badger will usually whip, even kill, a dog four times its own size.

These fighting feats are possible because the badger's courage is matched by its strength and physique. One observer saw a burrowing badger actually raise a wooden platform. No astounding accomplishment perhaps, except that the platform contained a horse and its rider.

The badger's skin, so loose that it appears to belong to a much larger animal, makes it almost impossible for another animal to get a killing grip. The badger simply twists around in that supple armor and bites back. And its jaws are so strong, its teeth so sharp, that they can go through the hand of a man as if it were cornmeal mush. I have a friend who bears the scar of one such bite.

Badgers' two-inch claws, sharp and tough from constant digging (and care—the badger has been seen meticulously giving himself a manicure, using the claws of one foot to clean those of another), are as lethal at in-fighting as honed knives. Protected by exceptionally thick neck muscles and shoulders, bow-legged, pigeon-toed, the chunky badger looks like the fighting machine that it is.

About the turn of the century a "sport" developed around that quality of the badger. The animal was captured and put fighting mad into a barrel; men gathered and placed bets on their dogs. The idea was for the dog to pull the badger out of the barrel, and not be so badly mauled in the process that its owner had to help it let go. Few dog owners won any money.

Though equipped with incredible power, and built like a clenched fist, the badger does not give the impression that it has speed or agility. At a beaver pond, naturalist A. Brazier Howell, surprising a badger that looked large as a cocker spaniel and clumsy as a fat porcupine, was astounded to see the animal do a double take, whirl, then bound away in gazelle-like 20-foot leaps.

That must have been a hungry badger. Normally, it need not depend upon speed to set its table. Though it is truly omnivorous, and will happily eat fruit, nuts and grasses, even insects, worms and mollusks, it prefers rare meat with a wiggle, and delights in a nice warm nest of squirming field mice. It is such a master at digging that the entire underworld is its cafeteria where it can pick and choose among the blue plate specials, anything from a morsel of mole or a tender young rabbit to a spicy supper of sleeping skunk. It's not a glutton though; it will eat the smaller items and bury the larger portions for later meals.

Regarding that digging ability, there are surprising facets. Last year while I spent a couple of weeks big game fishing at Baja California, I was out stretching my legs on land one evening and surprised a badger in the open. Like an act where the magician's sawed-in-half lady vanishes down a secret trap door, the badger suddenly disappeared before my eyes. In less than sixty seconds, I walked to where it had been and found raw earth. It had dug itself underground, so quickly and deeply that there wasn't even a tremor in the soil where it was obviously still going at it. True, the ground was damp after a rain, but it still was an amazing feat of strength and engineering. I understand it is standard badger operating procedure.

I was tempted to get pick and shovel and see just how deep he had gone. Fortunately I was too tired from horsing marlin, because Mr. Curtis, hunting coyote in California, wrote that he had tried just that.

He and a friend dug over fifteen feet straight down before giving up in exhaustion and defeat.

English field naturalist Ernest Neal, one of the few to make an in-depth study of the badger, wrote in "The Badger" that the animal's tunnels go in tremendous distances. One was sixty yards from the nearest exit. Hunters sent a small terrier into another badger hole, or "set," as the multiroomed tunnels are called. (The technique: the dog darts at the badger, in theory keeping it from digging deeper or escaping until its masters can get to them. I understand they lose a large number of terriers that way.) The dog didn't return in the normal time. Later they saw it surfacing on the other side of the hill. One hundred yards away! They figured that one set had probably led into another, but they weren't certain. No one is ever certain about a badger.

One thing, however, is certain: once the badger gets to a burrow it is home free. Its safety technique is as sound as slamming a steel door behind it. Extending that tunnel in any burrow it pops into fantastically fast, it packs the earth so solidly behind it that one observer even saw a black bear fail to dig one out.

It belongs to the musteline family—and few animals can outbite a musteline. One outstanding family asset is the manner in which the lower jaw is locked into a long cavity of the cranium, giving the animal the ability to maintain its grip with great tenacity. In effect, once the badger clamps down, its teeth are virtually frozen into place. In addition it has a keen sense of smell, acute hearing and marvelous reflexes. Eyesight is not especially good, but it quickly catches movement of any kind.

Actually, the badger family, which most of us know little about, is most sophisticated, occurring in many parts of the world, and in six recognized genera. Ours, *Taxidea taxus*, is somewhat smaller than the European.

Over their wide range in North America, there are a half-dozen types of badgers, differing in appearance according to climate and environment. For example, the species in our northern plains country grew a long, silky, silver coat in the spring. This almost did it in. Trappers got a good price for that platinum hide. Even the plain old brown badger had a bad time of it until the invention of synthetic bristles, brushless shaving cream and the electric razor, for the badger's bristles made effective and popular shaving brushes.

Wise men also discovered that the badger had a more important function than supplying shaving equipment for men's faces and fur coats for women: natural scientists agree that it's an important factor in checking the rodent horde which causes \$700 million in damages in the United States every year.

All five other genera of badgers are also in the good-guy category. *Meles* (the British variety, known to have lived as far back as the Middle Pleistocene, 250,000 years ago) contains four distinct species that appear in Japan, China and Tibet. Genus *Arctonyx* is the hog badger, found throughout Asia; the third genus, *Mydaus*, which includes the stinking badger, lives on the mountains of Java, Sumatra and the Philippines; the fourth, *Helictus*, includes the five species of ferret badgers found in Formosa, Borneo, Burma, and the Himalayas. The remaining, *Melogale*, is also Asiatic.

Our own complex badger has enough character to fill a book and add a colorful verb to our vocabulary:

probably taken from its fighting tactics, "to badger," to worry or harass, has been in active use since 1794.

With a life-style enabling it to live anywhere there is soft soil and burrowing rodents, each new generation of badgers begins the first stage of life with the lusty gleam in the mature male's eye in late summer. A cunning wooer, he purrs, yelps and groans, prances like a kitten, leap-frogs over his prospective mate, somersaulting and wrestling with her, with one purpose in mind—to excite her. But once mated he is no playboy, and even helps prepare a home for the young.

One observer saw a boar gathering grass (bracken) for the nest—carrying the grass between its front and hind legs in a neatly arranged bundle. It kept its hind legs rigid and used its front legs to pull itself forward, actually making a sled of its body. It carefully deposited the material before the hole, backed down, and pulled the grass in with its dexterous forepaws.

The sow was waiting in that amazing three-story-deep labyrinth dug at least fifty yards into the hillside, arranging the nest for her accouchement. As usual with badgers, there is nothing ordinary about it: the gestation period of this relatively small mammal is seven months.

Badgerman Ernest Neal explains that after fertilization the blastocyst does not become embedded in the uterine wall for about five months, during which time there is little growth. Implantation occurs during December or early January, and the young are born about eight weeks later.

There can be as many as seven cubs but the average is two or three, born blind, almost hairless, mewling like kittens. Eyes open in ten days, but the cubs do not venture far from home until they are eleven weeks old. They stay with their parents learning the survival art of their kind until late September or early October.

Mating instinct stirs in them at the age of seventeen months. Then they may reach a height of nine inches at the shoulder, be as long as thirty inches, weigh up to twenty-four pounds. Badgers live as long as ten years in the wild, and even longer in captivity.

Often, in August, several families will live in one large underground home (it cannot accurately be called a "hole") while the other dwellings get their annual cleaning for winter. Working together, the entire family does a thorough job, cleaning out all stories and side chambers, neatly spreading the debris in a fan shape before the exit. One curious naturalist hauled away five cartloads of the results of the "spring cleaning" of one badger home.

In the winter, badgers do not really hibernate, though low temperatures do dull their appetite and make them sleepy, and they go deep into their cozy retreats when it is below zero. But hunger can stir them into action at any time, and they have been seen prowling the outside world during all hours of winter.

It is believed that the badger got its name from the French *becheur*, "a digger." Apt perhaps. But there is much more to be read into the badger's character, an animal that shows affection and responsibility for its mate and its family, lives peacefully in the pleasant society of its own kind and faces the dangers of an unfriendly world with courage and resourcefulness.

# M,m! M,m! Good! for Carl Krieger

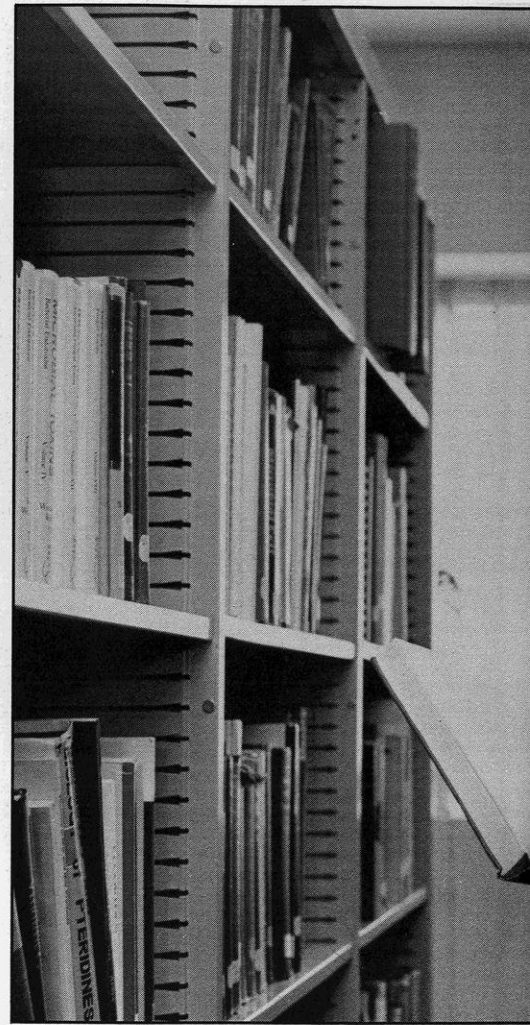
*A big man from  
Campbell's is  
top man with  
WAA this year.*

In the early 1950s a Campbell Soup Company executive visited Madison to ask the Wisconsin Alumni Research Foundation to undertake a nutritional analysis of the company's soup products. WARF's Director of General Laboratories took the assignment, and worked closely with his staff conducting the studies. The nature of the work was sufficiently impressive that the Campbell executive urged the director to join the firm. He accepted the offer, and headed for New Jersey with his family, looking forward to a new challenge as Campbell's Director of Basic Research.

Today, Carl H. Krieger '33, a Milwaukee native, is president of Campbell Institute for Food Research and vice president of its product research activity. He is being reintroduced to you here because he is also the 1974-75 president of the Wisconsin Alumni Association. These days he logs considerable air time in that capacity, flying between Alumni House and his office in Camden for meetings of our Board of Directors (he's been a member since 1970) and for committee meetings; for Homecoming and Alumni Weekend. Carl is a past president of the Wisconsin Alumni Club of Philadelphia, and a member of the UW Foundation.

The Campbell Institute for Food Research was formed in 1966, to give "more emphasis to the development of new products, improvement of existing products, and the importance of basic research in complementing these efforts, for all Campbell foods," Carl explains. "When I first arrived at Campbell, I had a relatively small staff. Today, I have 189 people, including twenty-two Ph.D.'s. About two-thirds of our work is applied product research, and one-third is basic research. We test more than 1000 products each year. In addition, company 'flavor scouts' visit restaurants all over the world to discover new taste treats."

Once the recipes are perfected, they are turned over to food scientists who use their skills to put them on a production basis. Their proce-



dures must first be proved in a pilot plant operation—a small scale plant, capable of duplicating typical canning and freezing processes to produce small-run quantities.

In the basic research area, Krieger's research team delves into the fundamentals of food, including proteins, fats, carbohydrates, dairy products, and cereals. In addition, fundamental investigations in nutrition, microbiology, and fermentation are conducted.

"Our basic research also involves the study of flavor: what it is, and how it affects the taste and odor



receptors. Color, texture, and appearance are important, but special attention is given to more precise taste and odor effects, and how they can be preserved and enhanced naturally. We are continually seeking methods of producing more flavor in foods by identifying the compounds important to flavor. This information helps determine which natural ingredients give the most flavor to Campbell foods," he said.

Not surprisingly, an extrovert like Carl Krieger is not much given to formality. At Campbell, top executives are constantly walking in and out of his office, asking questions, answering questions, outlining problems.

A man of tremendous energy, the soft-spoken, affable scientist has helped Campbell diversify in many new directions.

He believes that, "in today's competitive business arena, a company doesn't haphazardly produce something to sell, put it on the market, and hope for it to be successful.

"If the idea looks good, my product development group will create a variety of formulations for the product, selecting those that give the best combination of flavor, nutrition and value. Our product research pilot plant then produces a limited

quantity of the product. It is tested in many ways for consumer acceptance and its adaptability to quantity production. Samples of the promising products are put into the hands of selected homemakers for their evaluation, or it may be served in mobile testing units to homemakers. If outstandingly successful here, it is put into limited distribution in test market areas such as one or more carefully selected cities.

"Reactions of those tested are observed, collected, tabulated and analyzed to determine whether or not consumers will buy it if it is placed on the market.

"If all the available information indicates the product will fill an existing need or generate a new one, should get a good consumer reception and will be a profitable addition to the products Campbell markets, a top-management decision is made to proceed with its production, distribution and sale."

Krieger earned three degrees here, taking his Ph.D. in biochemistry in 1940 under the late Professor Harry Steenbock. He joined WARF in 1934 as a research associate while in grad school, and six years later was named laboratory manager. He moved to Campbell in 1955. He serves on scientific boards of the National Center for Toxicological Research and the National Academy of Sciences Board on Agriculture and Renewable Resources as well as the Monell Chemical Senses Center. He is also a member of the American Institute of Nutrition, Institute of Food Technologists, American Chemical Society and the American Association for the Advancement of Science. He is a former member of the Food and Nutrition Board of the National Academy of Sciences.

For pleasure, Carl enjoys amateur photography and work in the flower gardens at his Wynnewood, Pa., home.

He and his wife, Edna (Balsey '36), have three children, two of whom are former Badgers. John graduated in 1968; Elizabeth in '70.

## Governor Wants Cut-Backs In UW-System

The January meeting of the UW-System Board of Regents, on the tenth, was faced with an order by Wisconsin Governor Patrick Lucey, issued two days earlier, to develop plans for "phasing out, phasing down, or consolidating institutions and programs," within the system. The governor's directive came in a letter

to Regent President Frank Pelisek of Milwaukee, and it was assumed that in order to carry it out, most likely to be affected are the fourteen two-year campuses within the system.

Lucey's letter said that the state is in "a time of rigid fiscal constraints," faced as it is with the problems of inflation and recession. His demand for plans for consolidating or phasing out were, he said, due

to "projections of a substantial decline in numbers of students seeking higher education in the decade just ahead." He said he was asking the regents to "carefully weigh the alternatives and make specific recommendations for phasing out, phasing down or consolidating existing centers, campuses, colleges and programs," by April 15, when he wants a plan submitted to him.

In a statement read at the Board meeting, President Pelisek said that "we must respond to the governor's charge, even though we may not believe that phasing out or phasing down centers and campuses is necessarily in the best interest of the University System and the State of Wisconsin.

"If the choice is ultimately between a System of the present scope facing a decline in quality because of inadequate funding, or a smaller System which can be maintained at a higher level of quality, then the choice must be made."

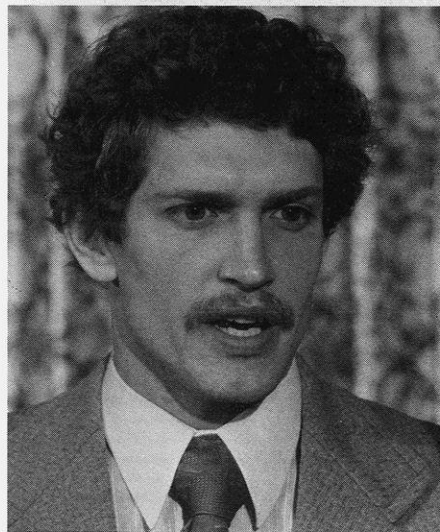
Pelisek asked UW-System President John Weaver to appoint a task force to study "problem areas" related to the phasing directive, including "the magnitude of the fiscal target to be achieved by its recommendations," with a progress report to be given at the February meeting of the Board of Regents.

In his statement, Weaver acknowledged the truth of Lucey's observation that "the people of this state, over the years and generations, have given uncommonly high priority to the support of higher education." He warned, though, that "the questions of educational access and opportunity are by no means the only public policy issues inherent in this large (phasing down) task," but that also involved are "the economic impact and regional development implications indissolubly linked to



## Bohlig Is MVP In Encouraging Season

Greg Bohlig, left, senior quarterback from Eau Claire, was named MVP for 1974 at the 39th annual football banquet in late November. Above, senior defensive tackle Gary Dickert, Manitowoc, gets the Ivan B. Williamson award from Assistant Coach Lew Stueck. This one is given for citizenship, and academic and athletic excellence. The banquet, sponsored as usual by the supportive Mendota Association, heralded the Badgers' first winning season in eleven years. They finished with a 7-4 record, at fourth place in the Big Ten with 5-3. Those statistics, plus an all-time five-game attendance record of



358,150, earned Head Coach John Jardine a three-year extension on his present contract which has two years to run. The team's most-honored player was junior tailback Billy Marek of Chicago, who was national scoring leader (12.7 points per game), third nationally in rushing (135 yards per game), and was named to fourteen national team selections for individual games or season totals. They included the Associated Press All-Big Ten team, on which he was joined by Dennis Lick, junior offensive tackle from Chicago.

—Photos/Duane Hopp



any such possible actions.

"I can only observe that a limiting of educational access and opportunity is an expensive mortgage on our future as a state, and I would hope that the people of Wisconsin would, before mandating such changes in priorities, be fully aware of the price they are paying and the long-term losses they will inevitably suffer," Weaver said.

### To Remodel Sports Center

Authority to prepare final plans, seek bids, and remodel Camp Randall Memorial Sports Center was recommended for approval of the regents in December.

The estimated \$750,000 cost of Phases II and III of the project will be financed by segregated student funds.

The center, under the remodeling pattern, will be developed into two major sports activity areas. It now contains an ice facility. The remodeling will provide an artificial athletic floor surfacing for various activities along with supporting lockers and office areas. The facility will be designed so both areas can be scheduled independently.

For recreational, instructional, and competitive sports, the facility's proposed surfaced floor area will provide space for basketball, badminton, volleyball, running, weight-lifting, exercising, and track and field events. It is visualized that the center, when completed, will see continuous activity and use eighteen hours every day.

The project involves additions along the west wall for a lobby, offices, equipment rental, locker rooms, a vending area, and a seating area.

The building was erected in 1955 and is located on Monroe Street east of the stadium.

### Grad Students Get More Work Freedom

The Graduate School has rescinded a rule that students employed more than half time may not register for more than three to four credits each semester, and given to academic departments the responsibility for determining when outside activities interfere with a graduate student's education.

The Graduate School's decision came out this past fall at about the same time as a position paper from the campus personnel office, headed by Assistant Chancellor Cyrena Pondrom, limiting people employed more than half-time by the University to not more than one course of four credits.

Both policy papers were written in response to a query from the University's Board of Regents about the previous rule which, in effect, forbade graduate teaching, research and project assistants to work more than half time while other students employed outside the University could work more hours by concealing their employment from their departments and the Graduate School.

The effect of the personnel office decision is to continue to allow students employed by the University to register as full-time students only if they work less than 20 hours a week. University employees whose appointments are for between 20 and 40 hours a week can take a prorated number of class hours. Other students must have the approval of the department chairman if they have jobs or other outside commitments.

### Five Top-Ranked Schools On Campus

Five professional schools of the Madison campus are among the top-ranked in the nation according to a survey published in the winter issue of CHANGE MAGAZINE.

Placing at least in the top eight are the Schools of Education, Engineering, Journalism and Mass Communications, Pharmacy, and Social Work.

The report rankings are based on a survey of deans at more than 1200 accredited and university-affiliated

schools which asked them to rank the top schools in their professions.

The School of Journalism and Mass Communication ranked fifth, tied with the University of Illinois. The School of Pharmacy ranked seventh in a tie with the University of Southern California. The School of Education also ranked seventh. Placing eighth were the School of Social Work, and the College of Engineering.

### Eleven Get Top Honors At Graduation

Over 2400 students received their first and higher degrees at the mid-year commencement on Sunday, December 15. Bachelor's degrees went to about 1300 students, master's to some 670, Ph.D.s to 360, and law degrees to seventy-five.

There were eleven honors graduates from the College of Letters and Science. The honors program was started in 1960 "to encourage and recognize work of greater depth, scope, and originality" by students. To earn the degree a student, in addition to completing the general requirements, must have been an honors candidate in both the junior and senior years; have successfully completed the honors curriculum and an honors thesis in his major; and have maintained a general grade-point average of at least 3.0, a straight-B.

The honors students and their majors were:

Robert J. Becker, Menominee Falls, physics; Randal Billingsley, DeForest, geology; Wayne J. Birschbach, Fond du Lac, political science; Paul S. Blencowe, New York City, economics; Peter W. Dunwiddie, Neenah, individual major; William J. Grogan, Kaukauna, economics; Gary J. Halom, Beloit, history; Stephen M. Scallon, Wauwatosa, molecular biology; and from Madison, Norman R. Drinkwater, biochemistry, Suzanne B. Stordock, sociology, James L. Weber, chemistry.



# Alumni Weekend '75

## May 9-11

A great weekend for all alumni, with special reunions for the Classes of 1915, 1917, 1925, 1930, 1935, 1940, 1945 and 1950!

### SPECIAL EVENTS

- Social hours, receptions, dinners for reunion classes
- Half-Century Club luncheon honoring the Class of 1925
- Quarter-Century Club luncheon honoring the Class of 1950
- Warm hospitality at the Alumni House
- The traditional Alumni Dinner in Great Hall, Memorial Union. As always the highlight is the presentation of the Distinguished Service Awards. The fast-paced program held in the Union Theater following the dinner, includes special recognition of outstanding seniors, and entertainment by the University of Wisconsin Singers. The dinner is preceded by a no-host cocktail party in Tripp Commons.

and . . .

- Campus tours
- Elvehjem Art Center tours
- Carillon concerts
- Special symposia, featuring prominent faculty members
- Sunday open house at the Chancellor's residence

Use this coupon to reserve your seats for the Alumni Dinner.

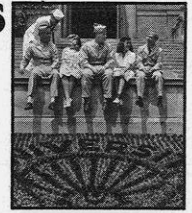
Send me \_\_\_\_\_ tickets for the 1975 Alumni Dinner,  
May 10 at 6:30 p.m., @ \$8 per person.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Wisconsin Alumni Association,  
650 N. Lake St., Madison 53706



## Reunion Chairmen

**1915:** Gus Bohstedt  
4802 Regent Street  
Madison 53705

**1917:** Mary A. McNulty  
3803 Monona Drive  
Monona, Wis. 53714

**1925:** Glen H. Bell  
222 W. Washington Ave.  
Madison 53703; and  
Grace P. Chatterton  
102 Fisk Place  
Madison 53704

**1930:** Edward J. Konkol  
110 E. Main St.  
Madison 53703

**1935:** Marcelle G. Gill  
830 Farwell Drive  
Madison 53704

**1940:** Jack R. DeWitt  
P.O. Box 2509  
Madison 53701

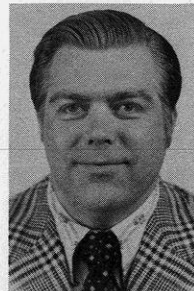
**1945:** Edward E. Daub  
4258 Manitou Way  
Madison 53711

**1950:** Dale R. Thompson  
1 W. Main Street  
Madison 53703

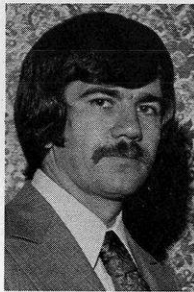
If you do not receive information about your class events, contact the Alumni office.



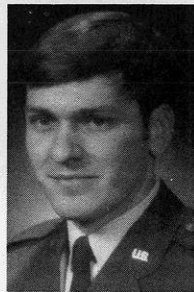
Peterson '38



Aleya '64



Tweeddale '70



Guenther '71

## 34/48

DeWitt and Myrtle (Caughey) Baskerville '34 will divide their time between Milwaukee and Florida, now that he has taken early retirement from a vice presidency of the Milwaukee regional office of the Borden Company.

Russell W. Peterson '38, Arden, Del., chairman of the President's Council on Environmental Quality, was the 1974 winner of the American Chemical Society's award for outstanding service by a member. He began with the DuPont Company in 1942 as a research chemist, took part in the development of nylon and Dacron, and developed a new family of non-woven fabrics. He was also active for many years in political affairs in Delaware.

L. H. Schultz '41, professor of dairy science here, is the 1975 winner of the Moorman (Mfg. Co.) \$1000 travel fellowship for animal nutrition research.

Roland B. Day '42, Madison, has been appointed by the governor to fill a two-year term on the State Supreme Court.

Thomas R. Stephens '47, general distributing manager for Oscar Mayer & Co. here, has been installed as chairman of the board for the Wisconsin Motor Carriers Association.

Wayne S. Cole '48, on the history faculty of the University of Maryland since 1965, had two books published last year. One was a revised edition of his

text, "An Interpretive History of American Foreign Relations," and the other, published by Harcourt Brace last September, is "Charles A. Lindbergh and the Battle Against American Intervention in World War II." He and his wife, Virginia (Miller '45), live in Silver Springs.

"Lives Touch," the book of poetry by Shirley Johnson Smith '48 (WA, July, '74) has received the second highest award, for beauty of content and design, of the Printing Industries of America. Mrs. Smith, who writes under the name Ellis Ovesen, lives in Los Altos, California.

Michael Tillish '48, Wausau, was chairman of the county United Way campaign last fall. He is a regional vice president with Employers Insurance.

## 49/57

Last November the Conference of Federal Environmental Engineers gave its first Federal Environmental Engineer-of-the-Year award to Walter G. Belter '49, Kensington, Maryland.

Mr. and Mrs. Walter Hanna '49 toured the People's Republic of China last summer, then returned to New Zealand and their four children. He teaches mechanical engineering at the University of Auckland.

Norman G. Levine '49, New York City, president of the NALU, came back to Madison in November to address the Wisconsin division of the 130,000-member group. He heads an Aetna Life agency in New York.

William and Katherine (Gimmler '53) Simenson '49, have been transferred from his post with the American Embassy in Bonn, Germany to Helsinki.

Bill Hofius '50 moved his wife and three sons (their two daughters having graduated from UW-Oshkosh) from Appleton to Atlanta. The move is with Employers of Wausau, and Bill becomes manager of the firm's southeastern regional office.

The Wisconsin Meat Processors Association presented its annual service award to Prof. Quin Kolb '50, an extension meat specialist in our department of meat and animal science.

Henry F. Renard '50, an attorney in West Bend, is the state commander of the American Legion for 1974-75.

William and Joyce (Carmichael) Seligmann '50 now live in Pacific Palisades. Bill, who graduated in law from the University of San Diego last year, is with the Los Angeles firm of Lynch and Nelson.



Connie Blodgett is organization manager, Marianne Diericks is editor and Chuck M. Webster is business manager for the Badger Yearbook they're bringing back to life this year.

## Comeback for a Badger

The Badger Yearbook ceased publication after 1971, a victim of nearly total disinterest by graduating students whose campus years had been marked by the activism and anti-establishment sentiments of the late '60s. In 1972 and '73, with financial and moral support from the Alumni Association, Senior Class leaders produced an album of graduation pictures of those Seniors who were moved to want some record of their years here—moved enough to sit in front of a camera. But less than half the class was so moved. Further, while the books were handsome, they contained little more than the gallery of graduates.

But this spring there'll be a new Badger Yearbook "geared to 'now' activities," according to its business manager, Chuck M. Webster of Two Rivers, and apparently more ambitious than any of its predecessors since publication began in 1889. Its editor is Marianne Diericks of Waunakee.

The new Badger is being put together where many of those predecessors first saw life, in room 512 of Memorial Union. Ironically, Vilas Hall, the new communications arts building at Park Street and University Avenue, was designed and planned to provide space for all student publications. But since there was no yearbook when the building opened, its space went to other uses, and the

editors were unable to get a foot in the door last fall.

According to an early-fall editorial plan, the revived Badger will contain ample amounts of the standard spreads which typify college yearbooks and endear them to the hearts of former students. There will be campus scenes—many in color; photo essays on academics; sports; Greek organizations, dorms and other living units and clubs. And there will be the Seniors' pictures, an estimated 1500 from a potential 6500, which would indicate that the sentiment which the editors trust will hype the book's sales has not yet restored the graduation picture to its former status as a campus ritual.

What is new with this issue, says the plan, is a magazine format in which more than forty of its 210 pages are given over to editorial coverage of student activities and concerns.

Webster and the hopeful young editors look for a sale of 2000 copies of the Badger when it appears early in May, at \$10 a copy. As a good business manager should, he's asked that we point out to our readers that it would make a fine gift for any UW-Madison student. There's a \$1 postage-and-handling charge on mail orders. Make checks payable to: Badger Yearbook, and send them to Rm. 510—Memorial Union, Madison 53706.

Donald E. Bowman '52, Baltimore, is the new president of T. Rowe Price, the investment counsellors. His wife is the former Mary Louise Woodford '53.

Richard A. Linke '57 has moved with American Express from Germany to a vice presidency in New York City.

## 63/74

Jerry Lyman '63, Potomac, Md., has been named a senior vice president with RKO Radio. He's been a VP and general manager of the firm's station WGMS, Washington.

Fred N. Alyea '64, Bedford, Mass., is one of the researchers at MIT working on the extremely dangerous effects of chlorine and freon. Recent articles in such publications as TIME, the BOSTON GLOBE and CHICAGO TRIBUNE report that within a decade these gases—constantly released into the atmosphere through rocket fuels and aerosol spray cans—could destroy the protective layer of ozone around the earth, thus exposing it to the full rays of the sun.

### RINGS FOUND

We've had a man's class ring around here for a long time, with no takers. The initials are R.L.E. A second man's ring was found last summer in Nassau, and we'll be happy to put the owner in touch with the finder.—Ed.

Philip Bredesen, Jr. '67 took a masters degree in economics from the UW-Oshkosh last May, and is now the coastal planner for the Lane County Planning Department, Eugene, Oregon.

Anthony J. Catanese '69 is the new associate dean for architecture and planning at the University of Miami. "The Working Class Majority," a new book by Andrew Levison '70, was condensed in THE NEW YORKER last September as well as in the WASHINGTON POST. PUBLISHER'S WEEKLY has ranked it with David Reisman's "The Lonely Crowd."

Dennis G. Tweedale '70, Madison's municipal risk manager, took his wife Linda (Brose '70) to Houston last September where he picked up the Cristy Award of the American Society of Insurance Management.

Air Force Lieutenant James W. Guenther '71 is a communications-electronics officer at McClellan AFB, California, after earning an MS in systems management at USC.

Navy Ensign Kenneth O. Adamson '74 has earned his wings at Corpus Christi NAS, Texas.

Navy Ensign Glenn R. Viggiano '74 is stationed at Pensacola AFB, Florida.

The Fifteenth Annual

# Spring Women's Day

Sponsored by Wisconsin Alumni Association

**TUESDAY, APRIL 15**

Theme: *Beginnings*

Alumni House—Wisconsin Center—  
Memorial Union

*Registration and coffee, 8:15–9:15 a.m.*

**MORNING PROGRAM—Wisconsin Center**

Sessions at 9:30 and 10:40.

You may attend two sessions.

**A. The Book and the Spade: What These  
Stones Mean to You**

Professor Menahem Mansoor, chairman of the department of Hebrew and Semitic studies who, on the day before our program, opens his three-week archeological exhibit which is expected to draw more than 60,000 visitors, takes time to acquaint our audience with the relation between the Bible and archaeology. With illustrations he'll show us the excitement of discovery, be it a pottery sherd or a tattered scroll corroborating an event or concept in Biblical history.

**B. Detente and I**

E. David Cronon, newly appointed dean of the College of Letters and Science, spent last spring lecturing at Moscow University, one of eight American professors to participate in the first Fulbright Teachers' Exchange. With slides, he brings us his impressions of the life of the scholar, the student, the average citizen in Russia.

**C. Modern Poetry: A New Vision of Reality**

Early in the 20th Century, art, science, and philosophy reflected a shift from the literal to the abstract in portraying reality. Ezra Pound, T. S. Eliot and other moderns changed their sentence sequences, juxtaposed

images, quoted from others, and abandoned syntax. Were they merely being difficult and arty? Not for those who get an insight into their goals, and Cyrena Pondrom, assistant chancellor and professor of English, will show you how to do just that.

**D. Personal Preventive Medicine**

Robert E. Cooke MD, vice chancellor of the Center for Health Sciences, brings you the facts on protection against pre-disposition toward chronic illnesses. Preventive measures may be applied before the development of anatomical changes through diet or other environmental manipulation to delay or avoid the appearances of clinical disease. He'll explain, too, how such an approach requires not only sophisticated laboratory diagnosis but also a well-organized system for delivering continuing care.

**LUNCHEON—Noon**

**AFTERNOON PROGRAM—Wisconsin Center**

We'll tour the ancient world as presented in Professor Mansoor's widely acclaimed Biblical exhibit! There is a wide variety of films, exhibitions, how-to demonstrations in pottery and papyrus making. We'll view the art and archaeology of the Ancient Near East, including fragments of the Dead Sea Scrolls; rare Bibles and manuscripts; Greek, Roman, Palestinian and Byzantine glassware, lamps and vases; ancient jewels, ornaments and cosmetics; and ancient sculpture items of clay, bronze, silver and gold. Truly a splendid afternoon amid artifacts you may never again have the opportunity to study in one place.

**Fee: \$8** (includes morning coffee, luncheon)  
*Seating is limited. Mail your registration today!*

Wisconsin Women's Day, Wisconsin Center  
702 Langdon Street, Madison 53706

Here is my check payable to the *Wisconsin Alumni Association*, in the amount of \$ \_\_\_\_\_ for \_\_\_\_\_ reservations at \$8 each.

Name \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Circle choice of two morning sessions: A B C D

Guests' names \_\_\_\_\_: A B C D

\_\_\_\_\_ : A B C D



*'His feets' too big for the bed'*

## Chad's Pads Tads, Lads

They say that human destiny often hangs on a thread. But sometimes—in the case of a campus residence hall and its occupants—it hangs on a head and finally, and possibly, on a bed.

Chadbourne Hall, the modern 11-story structure at the junction of University Avenue and N. Park Street, has been a Madison campus home for women ever since it was opened 14 years ago. The tradition of female occupancy was already well established by the earlier Chadbourne, once located on the same site. When ready for razing in 1956, that stony old "grandma" was said to be the oldest of all women's dormitories at American co-educational institutions.

But the original plan for the original structure, as urged by the University's third president, Paul Chadbourne, had made no concessions to co-education. It was so exclusively female that the building was to be called Ladies Hall and was to serve as both dormitory and carefully separated female college with courses judged especially suitable for women.

Fortunately that early head of the UW departed for greener academic pastures before the plan could be implemented. Ladies Hall would remain the domain of females, but wiser heads saw to it that all academic departments would be open to women. And

later administrators, joining humor with progress, took a waggish delight in renaming the women's hall for the determined foe of co-education.

As the campus grew and more residence halls became necessary, brawn as well as brains became a concern of halls management. No doubt about it—in keeping with national surveys of young American men, male halls residents were both taller and heavier than their fathers. They may not all have been "too big for their britches," but they were certainly too big for their beds! Accordingly their 80-inch dorm beds were replaced with 84-inch ones.

That was fourteen years ago, and since then far more spectacular changes in campus housing have taken place, largely as the result of social change and thinking. In some of the halls, particularly the newer ones, Eds and co-eds have been quartered in the same building, though in separate floors or wings.

On more than one occasion, halls administrators have also considered the possibility of co-educational occupancy at Chadbourne. But to date no change has been made. One telling argument in these discussions—one on which male destiny in that particular hall may depend:

The beds—all built-in—are not man-size. —*Vivien Hone*

## They Said It About WAA Tours

"A whole new world has opened up for us with many new friends."

—*Henry Sherburne  
Madison*

"Two things about your tours are outstanding: the excellent organizational work . . . and the extreme friendliness and courtesy of your hosts."

—*Mr. & Mrs. Clyde DeVillier  
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"A carefree vacation."

—*Mrs. J. David Horsfall  
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"The only way to go!"

—*Hale Wagner  
Waupun*

"Your routings are interesting, well-paced, economical, and under the supervision of a congenial professional tour expediter."

—*Capt. Brooks Conrad  
Key Biscayne, Florida*

"I've been on three of your trips. They are always well-organized, the accommodations have been excellent, and we had a wonderful group of people to travel with. I hope to take many more with you."

—*Mrs. Albert Bryan  
Madison*

"Well-selected local bus trips, instant friendships in a strange city, and an emphasis on history and culture and local color and fun."

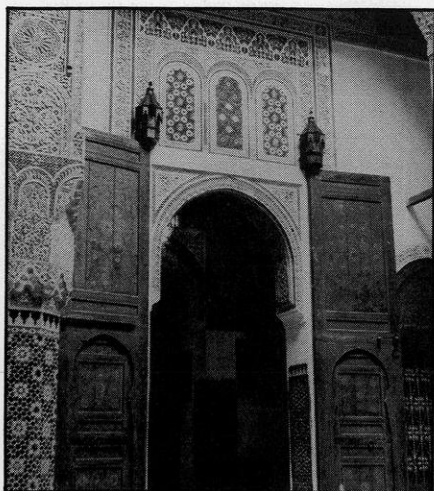
—*Mr. & Mrs. Dale Engstrom  
Wauwatosa*

"We're eagerly looking forward to the next!"

—*Mr. & Mrs. Allen Jorgensen  
Milwaukee*

"All five of our trips with WAA have been characterized by excellent travel arrangements, interesting side trips and congenial company. From experience we know that whatever tour we take with you, everything will be arranged faultlessly and all accommodations will be first class."

—*Mr. & Mrs. Fred Ehrensperger  
Madison*

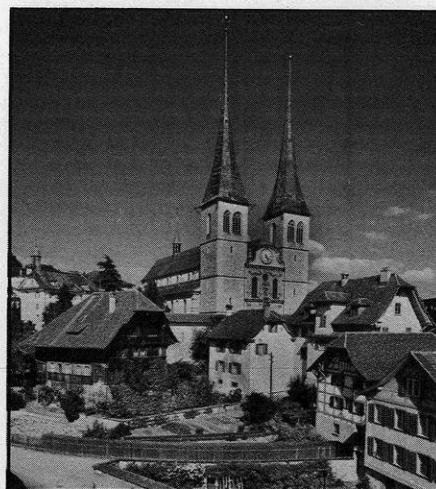


**Morocco  
Escapade**  
*April 6-15*

We jet from Chicago in our Pan American Airways' 707 Clipper, with first-class food and beverage service aloft. Yet, *the cost of our whole tour is lower than the regular roundtrip coach air fare alone between Chicago and Morocco.* We land in Casablanca, then a short drive to the deluxe Hilton Hotel at Rabat, our headquarters for nine wonderful days. Your room is individually air conditioned, and furnished with the handsomest accessories, the thickest, most exquisite carpets made in Morocco. And then you're off—always at your own pace, but always welcome to rely on our Alumni Holidays escort, our tour buses, and our special hospitality desk in the hotel lobby. You'll want to see Rabat first. It's the last of the Imperial Cities, completely surrounded by walls, and dating from the 12th century, with—surprise—a marvelous par-72 golf course. You'll go to Marrakesh to see famous monuments and the decorated tombs of the rulers of ancient dynasties. We'll whisk you to Fez, the oldest of the Imperial Cities, its history beginning in 800 A.D. Just twenty-five miles from our hotel is the city of Meknes, surrounded by walls and bastions, and dotted with mosques and palaces. Each evening, after an exciting day, back to the Rabat Hilton, with its sparkling swimming pool, spectacular rooftop bar and nightclub. We can't remember when we've offered a tour like this at a price like this. Don't be left out!

**\$599** plus 10% taxes and services per person from Chicago, double-room occupancy. Single-room occupancy, \$50 more. A deposit of \$175 is required with each reservation. This tour is open to members of Wisconsin Alumni Association and their immediate families only.

# It's your year to travel!



**Amsterdam, the Rhine,  
and Switzerland**  
*May 12-22*

These ten wonderful days include a glorious three-day, three-night cruise along the Rhine. We begin by flying from Chicago on our specially chartered Pan American Airways' 707 Clipper, with first-class food and beverage service aloft. We land in Zurich, Switzerland and travel by motorcoach to Lucerne for three exciting nights at the deluxe Hotel Grand National. We'll have a welcoming cocktail party, of course. And there'll be our sightseeing tours, via deluxe motorcoach, to view the city's highlights, including the Chapel Bridge (1333), the Lion Monument, the Town Wall with its nine towers. Two meals a day at our hotel are included. When we leave Lucerne we take a thrilling motorcoach trip through the magnificent Alps to Strasbourg, France, to begin our cruise. And for the cruise, we've our own "private" ship, chartered exclusively for us Badgers! It's the Holland River Lines' luxurious M.V. Holland Emerald. Amid its opulence and comfort (we

all have first-class, outside cabins and private facilities) and sumptuous meals, we cruise the Rhine past fifteen historic, breathtaking cities including Heidelberg, Mainz, Bonn, Cologne and Dusseldorf. Then we moor and board our coaches again for the scenic trip through Holland to Amsterdam. Three wonderful nights at the deluxe Amsterdam Hilton! There's a continental breakfast each day; unforgettable visits around the town (or delightful side-trips, if you prefer, at special rates) the chance to visit Rembrandt's home or a diamond workshop. There'll be our special Badger Hospitality Desk in the hotel. And before we leave, a gala farewell dinner in our own private dining room. Then, once more aboard our Pan Am jet for a first-class trip home to Chicago.

**\$749** plus 10% taxes and services, per person, two-per room occupancy. Single rooms, \$100 more. A deposit of \$150 is required with each reservation. This tour is open to members of Wisconsin Alumni Association and their immediate families only.

WAA Services Corp., 650 N. Lake Street, Madison 53706

Please rush me the brochures on:  Amsterdam/Rhine Cruise  Morocco.

Better yet, here is my check for \$\_\_\_\_\_ for the \_\_\_\_\_  
\_\_\_\_\_ tour.

(Tour name)

It includes \$\_\_\_\_\_ downpayment for reservations for \_\_\_\_\_ persons. (Plus \$\_\_\_\_\_ for single rooms for \_\_\_\_\_ persons.)



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Make checks payable to Badger Amsterdam Escapade or Badger Morocco Escapade.



## The Way We'll Be

After several months of experiment, State Street was closed permanently to vehicular traffic between Lake and Park streets last summer, and work will begin this spring to turn the area into a pedestrian mall, the first step in what many predict will eventually make all of State Street a terraced concourse stretching from the foot of Bascom Hill to the Capitol Square.

Last month Chancellor Young, UW Systems Pres. Weaver and the regents' physical planning and development committee urged approval of the concept for the 700 and 800 blocks which are the campus's boundaries of the project. A resolution to that effect was sent to the state commissioners of public lands, requesting \$180,000 as the state's portion of the improvements.

Under the plan, the two blocks will be developed as a vehicle-free

accessway for the use of pedestrians and such outdoor activities as exhibits, and musical, theatrical, and dance programs. Plans call for three tiers descending from Park Street through a tree-covered canopy of greens or turf, according to the brochure prepared by the designers, M. Paul Friedberg and Associates, New York City.

There will be the "highest possible" introduction of plants and trees; a water feature which will double as a stage; and a major planting bed with seating, near the Murray Street junction.

The project will require the removal of the old street pavement and sidewalks, utility improvements under the street, grade changes, a new walking surface, planting and landscaping, street furniture, and lighting systems. Completion is expected by late August.

## Board of Directors, Wisconsin Alumni Association

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American Bank & Trust Company  
Racine 53403  
Served: 1951-52

Norman O. Becker MD '40  
505 E. Division Street  
Fond du Lac 54935  
Served: 1961-62

Martin P. Below '24  
732 Raleigh Court  
Northbrook, Ill. 60062  
Served: 1959-60

Joseph A. Cutler '09  
4811 North Lake Drive  
Milwaukee 53217  
Served: 1946-47

Anthony G. DeLorenzo '36  
General Motors Corporation  
3044 W. Grand Boulevard  
Detroit 48202  
Served: 1965-66

Robert F. Draper '37  
904 S. 12th Street  
Montrose, Colo. 81401  
Served: 1970-71

Philip H. Falk '21  
6 Heritage Circle  
Madison 53711  
Served: 1944-45

Lawrence J. Fitzpatrick '38  
5001 University Avenue  
Madison 53705  
Served: 1956-57

Walter A. Frautschi '24  
2211 Fordem Avenue  
Madison 53704  
Served: 1947-48

R. T. Johnstone '24  
107 Meadow Lane  
Grosse Pointe Farms, Mich. 48236  
Served: 1953-54

John A. Keenan '30  
High Point  
Fort Madison, Iowa 52627  
Served: 1957-58

Warren P. Knowles '33  
Inland Financial Corporation  
435 E. Mason Street  
Milwaukee 53202  
Served: 1952-53

Lloyd G. Larson '27  
3477 S. 37th Street  
Milwaukee 53215  
Served: 1962-63

John S. Lord '04  
% Camelback Inn  
Scottsdale, Ariz. 85252  
Served: 1917-18; 1918-19

Charles O. Newlin '37  
Continental Illinois National  
Bank & Trust Co.  
231 S. LaSalle Street  
Chicago 60690  
Served: 1963-64

Sam E. Ogle '20  
River Valley View, #209  
3602 N. 21st St.  
Sheboygan 53081  
Served: 1958-59

Fred R. Rehm '43  
Air Pollution Control Dept.  
9722 Watertown Plank Road  
Milwaukee 53226  
Served: 1972-73

Raymond E. Rowland '25  
4989 Barnes Hospital Plaza  
St. Louis 63110  
Served: 1968-69

John H. Sarles '23  
5057 Belmont Avenue, South  
Minneapolis 55419  
Served: 1949-50

Donald C. Slichter '22  
611 East Wisconsin Avenue  
Milwaukee 53202  
Served: 1967-68

Robert R. Spitzer '44  
Murphy Products Company  
Burlington, Wis. 53105  
Served: 1964-65

Truman Torgerson '39  
Lake-to-Lake Dairy  
Manitowoc 54220  
Served: 1969-70

Mayor Ralph J. Voigt '40  
Merrill 54452  
Served: 1973-74

Gordon R. Walker '26  
Walker Forge, Inc.  
Racine 53402  
Served: 1955-56

John J. Walsh '38  
131 West Wilson Street  
Madison 53703  
Served: 1966-67

Robert J. Wilson '51  
Westgate Bank  
670 South Whitney Way  
Madison 53711  
Served: 1971-72

### Elected Board Of Directors At Large

*Terms Expire July 1, 1975*

George R. Affeldt\*  
Milwaukee

Urban Doyle  
1224 Sweetwater Drive  
Cincinnati 45215

Richard Ellison  
8220 Cooper Road  
Kenosha 53140

Mrs. Charles Gill  
830 Farwell Drive  
Madison 53704

Earl C. Jordan\*  
Chicago

Mrs. Frank Sanger  
73 Poplar Street  
Douglaston, N. Y. 11363

Harold Scales\*  
Madison

John Sohrweide  
4722 Walnut Hill Lane  
Dallas 75229

Steven C. Underwood  
U.S. Attorney's Office  
215 Monona Avenue  
Madison 53703

Carl Zahn  
Bank of Sturgeon Bay  
215 North 3rd Avenue  
Sturgeon Bay 54235

*Terms Expire July 1, 1976*

Harvey Clements  
Foote, Cone & Belding  
401 North Michigan Avenue  
Chicago 60611

Lester S. Clemons  
780 North Water Street  
Milwaukee 53202

Louis Holland  
614 North Cross  
Wheaton, Ill. 60187

Warren Jollymore  
General Motors Corporation  
11-270 General Motors Building  
Detroit 48202

Carl H. Krieger\*  
Camden, N. J.

Mrs. Al Leiser  
3510 Glen Arbor Drive  
Houston 77025

Mrs. Jay Normington\*  
Wisconsin Rapids

Jonathan G. Pellegrin  
1233 Janesville Avenue  
Ft. Atkinson 53538

John Poser MD  
551 West School Street  
Columbus, Wis. 53925

F. Frederick Stender\*  
Madison

*Terms Expire July 1, 1977*

Donald E. Frank  
7210 Arrowwood Road  
Louisville 40222

Eric Hagerup  
First Wisconsin Trust Company  
777 East Wisconsin Avenue  
Milwaukee 53202

Jack Kellner  
928 14th Avenue  
Grafton, Wis. 53024

Mrs. John P. Reynolds  
2707 Colgate Road  
Madison 53705

George S. Robbins  
Chamber of Commerce  
601 Marinette Avenue  
Marinette 54143

Carl Ruhloff  
Container Corp. of America  
1 First National Plaza  
Chicago 60670

Clyde Schlueter  
Employers Insurance of Wausau  
2000 Westwood Drive  
Wausau 54401

Kennith Schmidt MD  
60 Cherry Street  
Denver 80220

Emmett Terwilliger  
217 West Cherry Street  
Lancaster, Wis. 53813

Mrs. Charles Vaughn\*  
Madison

### Senior Class Directors

*Class of 1972*

Donn D. Fuhrmann  
1127 Drake St.  
Madison 53715

Paul Soldatos  
360 E. 65th St., Apt. 8-J  
New York City 10021

*Class of 1973*

W. Grant Callow  
106 North Prospect Avenue  
Madison 53705

Keith J. Kuehn  
9605 E. Kansas Circle, #54  
Denver 80231

*Class of 1974*

Scott Tulloch  
4245 Doncaster Drive  
Madison 53711

Michael Whitty  
Route #1  
Reedsburg 53959

\* Officer. For mailing address see  
page three.

### Certified Club Directors

*In-State*

Michael Davy  
615 North 23rd  
La Crosse 54601

Thomas J. Bunker  
804 Lathrop Avenue  
Racine 53405

Miss Katherine McCaul  
203 West La Crosse Street  
Tomah 54660

Arthur J. Gilmaster  
25 Mead-Witter Building  
Wisconsin Rapids 54494

Carl M. Mortensen  
104 South Main Street  
Fond du Lac 54935

*Out-of-State*

(Buffalo, N. Y.)  
Morton G. Spooner  
151 Kandahar Drive  
East Aurora, N. Y. 14052

Carl Bunde  
3738 Donegal Drive  
Cincinnati 45236

Harold F. Bishop MD  
Ardsley-on-Hudson  
New York City 10503

(Philadelphia)  
Val Herzfeld  
1749 Hamilton Drive  
Valley Forge 19481

Donald Thorson  
2624-17th Avenue, N.W.  
Rochester, Minn. 55901

(St. Louis)  
C. W. Olsen  
1 Morwood Lane  
Creve Coeur, Mo. 63141

Norman Gauerke  
505 Ripple Creek  
Houston 77024

(Detroit)

Baker A. Urdan  
4802 Thorntree Drive  
West Bloomfield, Mich. 48033

(Indianapolis)  
Douglas Heckle  
RR #2, Box 113C  
Lake LaSalle  
Morgantown, Ind. 46160

Hartman Axley  
State Mutual Life Assurance Co.  
252 Clayton St.  
Denver 80206

Robert T. Waddell  
J. Walter Thompson Co.  
875 N. Michigan Ave.  
Chicago 60611



# Alumni Career Placement:

*Hire Wisconsin's Finest!  
Hire the UW-Madison Alum*

Are you a recent graduate, or an experienced alumnus seeking a career change? Are you an employer with critical positions to fill? If you are in any of these categories you will be interested in this success-oriented cooperative effort between the Wisconsin Alumni Association and the UW-Madison Placement Office.

**Mail completed form to:**

Alumni Placement  
WAA, 650 N. Lake St.,  
Madison 53706

**OPTION A: Business/Employers**

I occasionally have positions in my company for which I would consider Wisconsin graduates.

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Firm: \_\_\_\_\_  
Address: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_  
Degree/Major required: \_\_\_\_\_

Position(s) available: \_\_\_\_\_

(Use additional sheets if necessary)

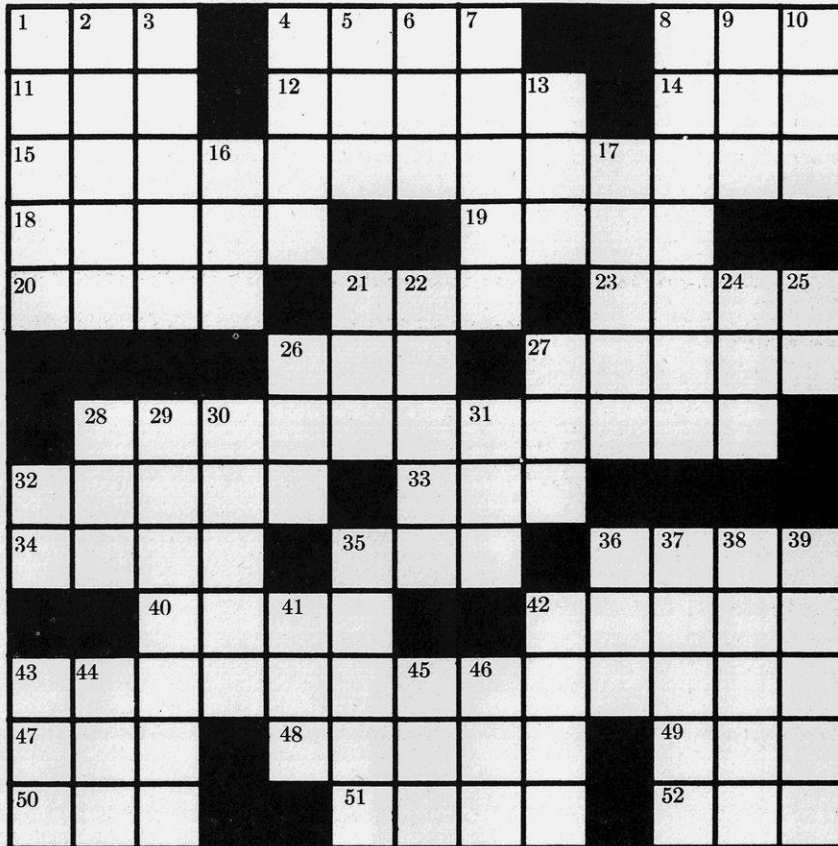
**OPTION B: Grads/Alums**

Tell me about the career opportunities in the following areas and register me for your alumni placement services including any publications you might have.

- |                                      |                                       |
|--------------------------------------|---------------------------------------|
| <input type="checkbox"/> General     | <input type="checkbox"/> Ag/Life Sci. |
| <input type="checkbox"/> Business    | <input type="checkbox"/> Engineering  |
| <input type="checkbox"/> Education   | <input type="checkbox"/> Law          |
| <input type="checkbox"/> Journalism  | <input type="checkbox"/> Chemistry    |
| <input type="checkbox"/> Family Res. | <input type="checkbox"/> Library Sci. |
|                                      | Consumer Sci.                         |

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
State; Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Major & Degree: \_\_\_\_\_  
Year: \_\_\_\_\_

Another service to alumni provided by the Wisconsin Alumni Association.



## WISCONSIN CROSSWORD

by Herb L. Risteen, Ex '21

**ACROSS**

- 1 Proverb
- 4 Campus notable
- 8 Fieldhouse noise
- 11 Mr. Gershwin
- 12 Constellation
- 14 Conceit
- 15 Prominent politician (U of W grad)
- 18 Secondary college course
- 19 Campus store
- 20 Campus drinks
- 21 Honest \_\_\_\_\_
- 23 Stadium sound
- 26 Mr. Coolidge
- 27 Chinese port
- 28 Noted novelist (U of W grad)
- 32 Ski resort
- 33 Actor Ameche
- 34 English monk
- 35 Baste
- 36 \_\_\_\_\_ Randall
- 40 At the summit
- 42 Madras money
- 43 U of W benefactor and grad

**DOWN**

- 47 Letter
- 48 Bailiff
- 49 Common abbr.
- 50 Do arithmetic
- 51 Farm animals
- 52 Compass point
- 1 Kappa \_\_\_\_\_
- 2 Thin as \_\_\_\_\_
- 3 Actor John
- 4 Wisconsin county
- 5 Blunder
- 6 Succor
- 7 One time
- 8 U of W commands \_\_\_\_\_
- 9 Past
- 10 Title: abbr.
- 13 New: comb. form
- 16 \_\_\_\_\_ Angeles
- 17 Like U of W alumni
- 21 Swiss river
- 22 Scabbard and \_\_\_\_\_
- 24 Short poem
- 25 Behold!
- 26 "On Wis\_\_\_\_\_sin"

- 27 Fraternity \_\_\_\_\_
- 28 Compass point
- 29 Modernized
- 30 \_\_\_\_\_ Valley
- 31 Big hit
- 32 College degree
- 35 Campus frolic
- 36 \_\_\_\_\_ -de-sac
- 37 Church sections
- 38 Track \_\_\_\_\_
- 39 Coventry coins
- 41 \_\_\_\_\_ Alma Mater
- 42 Western redmen
- 43 Miss Gardner
- 44 "Go, big \_\_\_\_\_!"
- 45 Fresh
- 46 Common contraction





# A Members' Bonus!

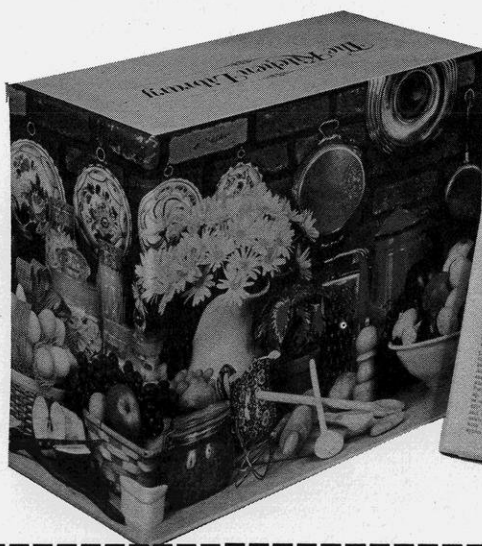
## THE INTERNATIONAL COOKBOOK SET

In these six books your family will "travel" through the best-loved dishes in the art of *Spanish, Italian, French, Oriental* and *Jewish* cooking. Take them from Scaloppine alla Marsala at one meal to Potato Knaidlach at another, to Gazpacho Andaluz, to Quiche Lorraine, to Sukiyaki. Or bring them home with something all-American from the *All New Fannie Farmer Boston Cooking School Cookbook*. The set of six, regularly priced at \$7, is just \$5 for our members.

For the first time ever, the Wisconsin Alumni Association offers our members tremendous savings on sets of cookbook "best sellers" from Bantam Books, each set handsomely, sturdily boxed. You'll want all three sets, at our members-only prices!

## BETTER HOMES & GARDENS COOKBOOK SET

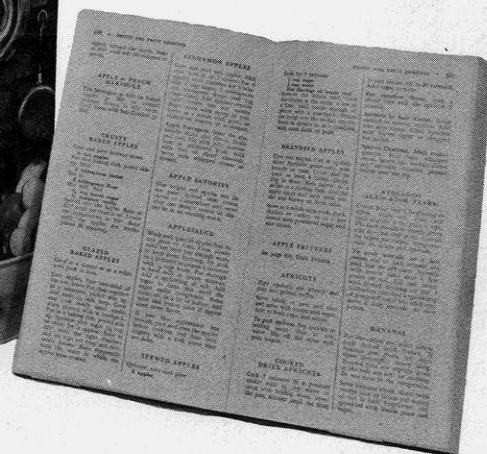
Here are five easy-to-read cookbooks offering more than 500 delicious recipes from BH&G's kitchens. There's *America's Favorite Recipes*; *The Casserole Cookbook*, with speedy one-dish family meals; *The Barbecue Cookbook*, packed with great meals you'll prepare outdoors, from appetizers to desserts; *The Meat Cookbook*, with 185 pages of hearty meat dishes plus money-saving tips on buying, storing, freezing, canning—even carving meats; and the *Calorie Counter's Cookbook*, laden with hundreds of tempting foods that belie their low calorie count. Normally priced at \$6.25, the set goes to our members for only \$4.50!



## THE KITCHEN LIBRARY

To whet everyone's appetite and please virtually any palate, here is a set of *twelve* excellent cookbooks (including a few from the lists above) boxed so attractively you'll want to keep it out in the open. The titles are: *Julia Child's French Chef Cookbook*; *The Art of Oriental Cooking*; *The One Pot Dinner*; *The Hors d'Oeuvre and Canapés Cookbook*; *The Art of Salad Making*; *The All New Fannie Farmer Boston Cooking School Cookbook*; *The Art of Italian Cooking*; *The Soup and Sandwich Cookbook*; *The Art of Fish Cookery*; *The Gourmet Dairy Cookbook*; *The Brunch Cookbook*; and *The Dessert Lovers' Cookbook*. Truly a complete library of cooking accomplishments and probably never before made so accessible. Includes a sturdy plastic book-holder that really keeps the cookbook open as you use it. The set, in its handsome box, retails for \$15.95. But we bring it to our members at a saving of 44%! *It's yours for only \$8.75!*

Hurry! Clip the coupon, enclose your check, and get it in the mail today!



Yes, I'd like to add to my kitchen library. Please send me

\_\_\_ set(s) of **Five Great Cookbooks from Better Homes & Gardens**, @ \$4.50 per set

\_\_\_ set(s) of **Six Great International Cookbooks** @ \$5.00 per set

\_\_\_ set(s) of **The Kitchen Library** @ \$8.75 per set

Please return the coupon with your check or money order payable to Bantam Books to:

**Wisconsin Alumni Cookbooks**  
P. O. Box 264  
Des Plaines, Illinois 60016

### Wisconsin Alumni Cookbooks

2451 S. Wolf Road  
Des Plaines, Illinois 60018

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Please print clearly. This coupon will be used as a mailing label. Make your check or money order payable to Bantam Books. Allow four to six weeks for delivery.

# Deaths

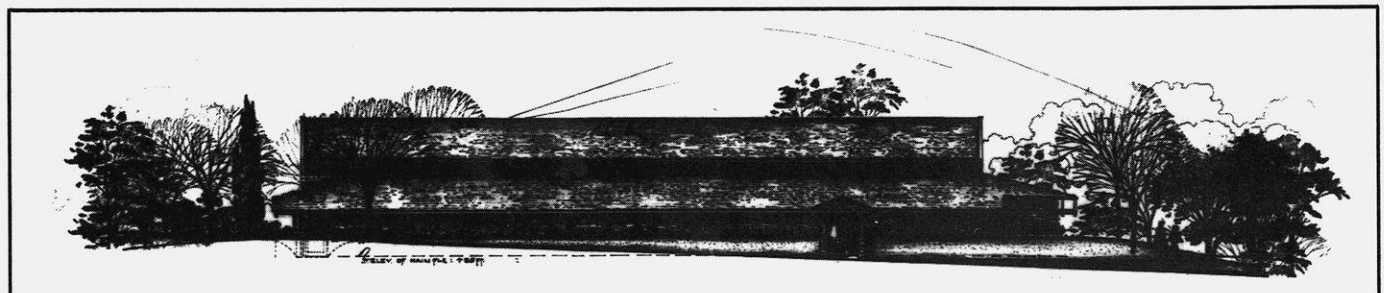
Mrs. Ralph Jackman (Ethel Isabel Houser) '01, Madison  
Clarinda Louisa Winslow '05, Madison  
Henry A. Hirshberg '07, San Antonio  
Alvin Cecil Oosterhuis '09, Oconomowoc  
Arthur Benjamin Chadwick '10, Fort Lauderdale  
Theodore J. Dunnewald '10, Laramie, Wyo.  
Lillian Charlotte Kennedy '11, Madison  
Jay Charles Oliver '12, Claremont, Calif.  
Christine Mina Pollock '12, Fargo  
Grace Irene Smith '12, Chicago  
Minnie Clara Koehsel '13, Minneapolis  
Mrs. Lester Gillette (Cecelia Elizabeth Murray) '15, Tucson  
Earl Christian Kading '16, Saratoga, Calif.  
Sister Theophane (Agnes Cecelia Skelton) '16, Madison  
Samuel Post '17, Middleton  
Mrs. Roger Hill Simpson (Mary Olive Dunton) '17, Milwaukee  
Charlotte Elliott '18, Portola Valley, Calif.  
Robert Justus Kleberg, Jr. x'18, Kingsville, Tex., developer of the nation's first pure breed of beef cattle; son-in-law of the foreman who became owner of the famous King Ranch; and owner of Assault, the Triple Crown winner in 1946. He was given an honorary D.Sc. by the University in 1967.  
Mary Rose Kobetich '18, Tacoma  
Cyril Winton Nave '18, Washington, D.C.  
Mrs. Norman Ellsworth Howes (Elisabeth Sutherland) '19, Sun City, Ariz.  
Judson Sparkes Williams '19, Laguna Hills, Calif.  
Mrs. (Helen Maude Colby) Holcombe '20, Madison  
John Weitz McPherrin '20, Tucson  
Mrs. (Shyrla Frederickson) Nelson '20, Madison

Anthony William Pesch '21, Spanish Fort Estates, Ala.  
Henry Harold Conley MD '22, Park Ridge, Ill.  
Einar August Nordstedt '22, Madison  
Anthony Chester Trayser '23, Madison  
Richard Butler '24, Englewood, Fla.  
George Hopkins Johnson '24, Madison  
Mrs. Joseph John Prokop (Frances Teresa Heim) '24, Waunakee  
Karl Frederick Gebhardt '25, Jacksonville, Fla.  
James Melville Jopp '25, Vancouver, B.C.  
Morris Barber '28, Madison  
George Edward Markham '28, Two Rivers  
Reynard Francis Stumpf '28, Boco Raton, Fla.  
Willard Jerome Berwanger MD '29, Glen Ellyn, Ill.  
Ruth Myrtle Scheel '30, Mukwonago  
Roland William Radder '31, Burlingame, Calif.  
Clara Lorena Reichert '31, Madison  
Joseph Gillette Riddle '32, Silver Spring, Md.  
Mrs. Hart E. Van Riper (Mary Virginia Smith) '32, Southbury, Conn.  
Ralph Elmer Grobe '33, Appleton  
Robert Otto Kettner '33, Woodstown, N.J.  
Charles Wyckoff Totto '33, Madison  
Melvin Wallace Stuessy MD '34, Brodhead  
James Marvin Van Lanen '36, Peoria  
Charles Christian Hansen '37, Milwaukee  
Alicia Lola Jones '38, Hales Corners  
Catherine Hildebrandt Libby '38, Madison  
Mrs. Herbert Brooks Sanford, Jr. (Mary Margaret Ramage) '39, Kenmore, N.Y.  
Douglas Brown Haddon '42, Bakersfield, Calif.  
Joseph John Coyne DDS '44, Madison  
Robert Lewis Walker '44, Champaign, Ill.  
Ruby Ferne Washburn '46, Davis, Calif.

William Robert Solberg '49, Milwaukee  
David Melvin Weeden '49, Indianapolis  
Robert Roy Hornickel '51, Monroeville, Penn.  
Walter Duane Keller '51, Racine  
Karl William Paape '51, Madison  
William Glenn Priestley '55, Delafield  
Kurt Richard Schoenoff '58, Baraboo  
Arnold Edgar Jensen '62, Waupun  
William Karl Sprenger '62, Niles, Ill.  
Mrs. A. W. Zellmer (Ruth Etta Cole) '62, Wisconsin Rapids  
Mrs. Harvey Welcher (Ruth Leona Krause) '64, Milton  
Joyce Beverly Nordgren '65, Naperville, Ill.  
Peter Christian Berger '69, Rudolph, Wis.  
Davis Allan Ziarek '70, Racine

## FACULTY DEATHS

Louise Fleming Troxel, 89, last May in Palo Alto. She had been Dean of Women from 1931—the year after her husband died—until retirement in 1956. She was credited with vastly improving women's housing conditions; initiating their co-op residences. Her personal aid in helping girls find employment during the Depression (when she stocked her office refrigerator with milk for co-eds too broke to buy lunch) was said to be the forerunner of the campus placement offices.  
Emeritus Professor Nellie Bilstad '27, retired to Cambridge, Wis., since leaving the zoology department in 1971. She'd been on the faculty since graduation.  
Prof. Charles S. Bridgman, age 61, a member of the psychology department and the UW—Extension since 1950.  
Prof. Carl E. Sanger '34, chairman of the phy ed department; on that faculty since 1937, and credited with establishing intra-mural athletic programs throughout much of the center system.



## Help the UW-Madison Arboretum build the new McKay Center.

For forty-two years the Arboretum has operated out of dilapidated shacks, with cold and inadequate office and teaching space and no public accommodations (not even a drinking fountain!). Now, thanks to a bequest by William McKay, the Arboretum has on hand 70% of the costs of a new center for its operations, its instructional programs and its public.

Designed for minimal energy consumption (and to receive solar collectors later) as well as for minimal

disturbance of its natural environment, this stone-and-wood building will include public reception, library and lounge areas as well as space for all present Arboretum programs.

More information on the project is available from the Arboretum, 1207 Seminole Highway, Madison 53711, and contributions of all sizes will be welcomed by The University of Wisconsin Foundation—McKay Center, P. O. Box 5025, Madison 53705.

Join Us for A University of Wisconsin-Extension

## WEEKEND LEARN-IN

at St. Benedict Center, Madison

*Feb. 28-March 1*

### HELPING PARENTS THROUGH THE AGING PROCESS

This seminar has been planned to give those with aging parents the opportunity to discuss problems and solutions with others in the same position, and with mental health experts. Specific problems to be examined will include living arrangements, the maintenance of physical and mental health, increasing dependence, and the possibilities of terminal illness and institutionalization.

*Faculty:* Victor I. Howery, professor and head, Mental Health; and Ann Niles, R.N., nursing specialist, department of nursing, both of UW-EX Health Sciences Unit.

*March 7-8*

### DISSENT IN THE SOVIET UNION

This study of protest within the Soviet Union and reaction to it tells much about this modern state and the resilience of individuals to the tyranny of power. The seminar will discuss the protestors—members of the Communist party, intellectuals, various religious and ethnic groups—and the forms their dissent takes—alcoholism, absenteeism, underground papers, and others.

*Faculty:* Michael Petrovitch, professor of history, UW-Madison.

*March 21-22*

### THE RELEVANCE TODAY FOR BIBLICAL ARCHEOLOGY

The recent archeological finds and research that provide new insights into the history and culture of the Bible and biblical personalities will be discussed, along with implications of that research for understanding the Bible.

*Faculty:* Menahem Mansoor, chairman, department of Hebrew and Semitic Studies, UW-Madison.

*April 11-12*

### NEPAL: BUFFER KINGDOM BETWEEN CHINA AND INDIA

The diverse people of this country, locked between India and China, will be studied along with the Nepal variants of Hinduism and Buddahism and Nepal's unique heritage of religion and erotic art. Focus will also be on Nepal's efforts to raise her standard of living from one of the lowest in the

world, her internal and external political options and the country's role as buffer between China and India.

*Faculty:* Joseph W. Elder, professor of sociology and South Asian studies, UW-Madison; Joann Elder, department of sociology, UW-Madison.

*April 18-19*

### DEFINING OUR NATIONAL INTERESTS IN THE EASTERN MEDITERRANEAN

The seminar will explore such questions as what policies best advance the interests of the U.S. in the continuing conflict between Turkey and Greece over Cyprus; in the continuing cold war between Israel and the Arab nations; and whether it is good foreign policy to try to check the rising influence of the U.S.S.R. in the Mediterranean. Once national interest has been decided, how does a democracy pursue them? And under what conditions should a nation risk war to defend or promote its long-range interests?

*Faculty:* Kemal H. Karpat, professor of history, UW-Madison; and James R. Gustin, lecturer in international relations, UW-Milwaukee.

Fee for each seminar is \$15 for one person, or \$25 for two sharing study materials.

Robert Schacht, Director  
Weekend Residential Seminars  
Room 408, UWEX Building  
432 N. Lake Street, Madison 53706

Enclosed is a check for \_\_\_\_\_ to cover the cost of the following seminars:

(Check whether one or two will attend)

- Feb. 28-March 1: Helping Parents*  
  *March 1-8: Dissent in the Soviet Union*  
  *March 21-22: Biblical Archeology*  
  *April 11-12: Nepal*  
  *April 18-19: The Eastern Mediterranean*  
 I would like information on lodging, meals, and conference fees.

Name \_\_\_\_\_

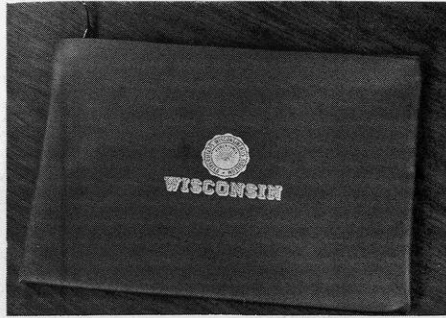
Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

# BADGER BAZAAR

A glorious medley of U-rah treasures by which you: (1) prove you were classy enough to go here; (2) lay-in a trove of tomorrow's antiques; and (3) give truly thoughtful gifts.



## Braggadocio Portfolio

Soft, luxurious Naugahyde in cardinal red with UW seal and "Wisconsin" in white. Roomy: 17" x 11½". Fully and handsomely lined; rolled seams; spongeable inside and out. There's a dependable zipper with a tab you can get your hands on. \$10.

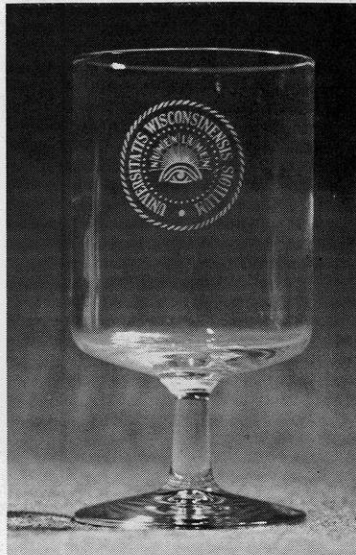


## UW Helmet Lamp or Plaque

One or both will light up his den and provide him hours of good story material. Who's to say that authentic Badger helmet isn't the one they retired after he wore it!

The lamp has the full helmet on a cardinal-red felt base framed in black wood. The shade is fabric-covered. Stands 27" high, has a three-way switch. \$35

The plaque is 13" square, the half-helmet set against cardinal-red felt in a black wooden shadow box. \$17.50



## The University Goblet

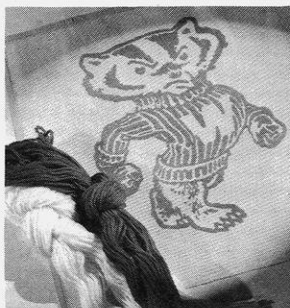
Crystal stemware, finely, delicately etched with the University seal. Truly handsome, wonderfully eclectic. 11-oz. goblet; 5½" tall. Set of six, \$12.95



## Lifetime WAA Membership

We culminate this tantalizing exhibit by suggesting **The Gift Supreme**, a Lifetime membership in Wisconsin Alumni Association! Pay it in full\* and present the recipient with this bronze-on-marble paperweight, a duplicate of his/her membership card and number, OR if he/she has already taken care of the dues *in full*, give the paperweight for only \$10. Allow six weeks for delivery.

\*Lifetime membership rates:  
**Classes of 1968-74: Husband-Wife \$120, Single \$100. Classes of 1936-67: Husband-Wife \$150, Single \$125** (these special rates good through June). **Classes of 1926-1935: Husband-Wife \$100, Single \$75. Classes of 1925 and earlier: Husband-Wife \$40, Single \$30.**



## Bucky and the UW Seal for Needlepointers

Keep your campus memories alive with these distinctive needlepoint works. Each comes silk-screened on 15" square canvas, ideal for framing or pillow-topping. Each has its color-correct fine yarns, needles and easy directions. The UW Seal is red and white. Bucky is red, white and black. Each kit \$25 complete. (Indiana residents add \$1 sales tax for each kit.)

## WAA Services Corp.

650 N. Lake St., Madison, Wis. 53706

Please ship me the following:\*

Quan.	Item	Cost

Here is my check for \$ \_\_\_\_\_

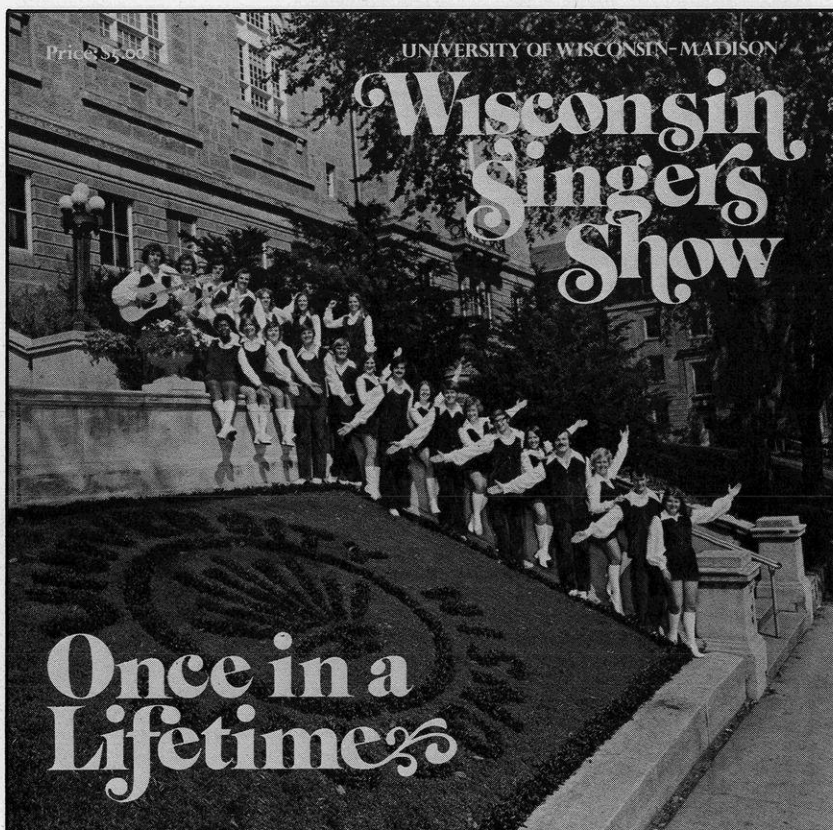
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# Those Swinging Wisconsin Singers Have a New Album Out!



Here's **ONCE IN A LIFETIME**, the third stereo album by the Wisconsin Singers! More of the great singing and delightful arrangements that wowed 'em at Alumni Clubs and concerts across the country, that got a standing ovation at Disneyworld, that won a medal\* for the joy they brought to GI's on a six-week USO tour! Thirty voices, recorded on the finest stereo equipment, come to you with all new material *plus* those favorite songs that say "Wisconsin!"

You'll hear Applause!; I'm A Brass Band; Summer Days; God Bless The Child; The Fifth Dimension Medley (Blowin' Away; Save The People; One Less Bell to Answer; Up, Up, and Away; Aquarius; Let The Sunshine In); On A Wonderful Day Like Today; Mac's Medley (MacArthur Park; Once In A Lifetime; I Love You More Today Than Yesterday); I'd Rather Be Blue; Look For The Beauty; and Wisconsin Medley (Songs To Thee, Wisconsin; If You Want To Be A Badger; On, Wisconsin!; and Varsity).

Hurry! Order your copy today at only \$5.

#### Wisconsin Singers' Album

650 N. Lake Street, Madison 53706

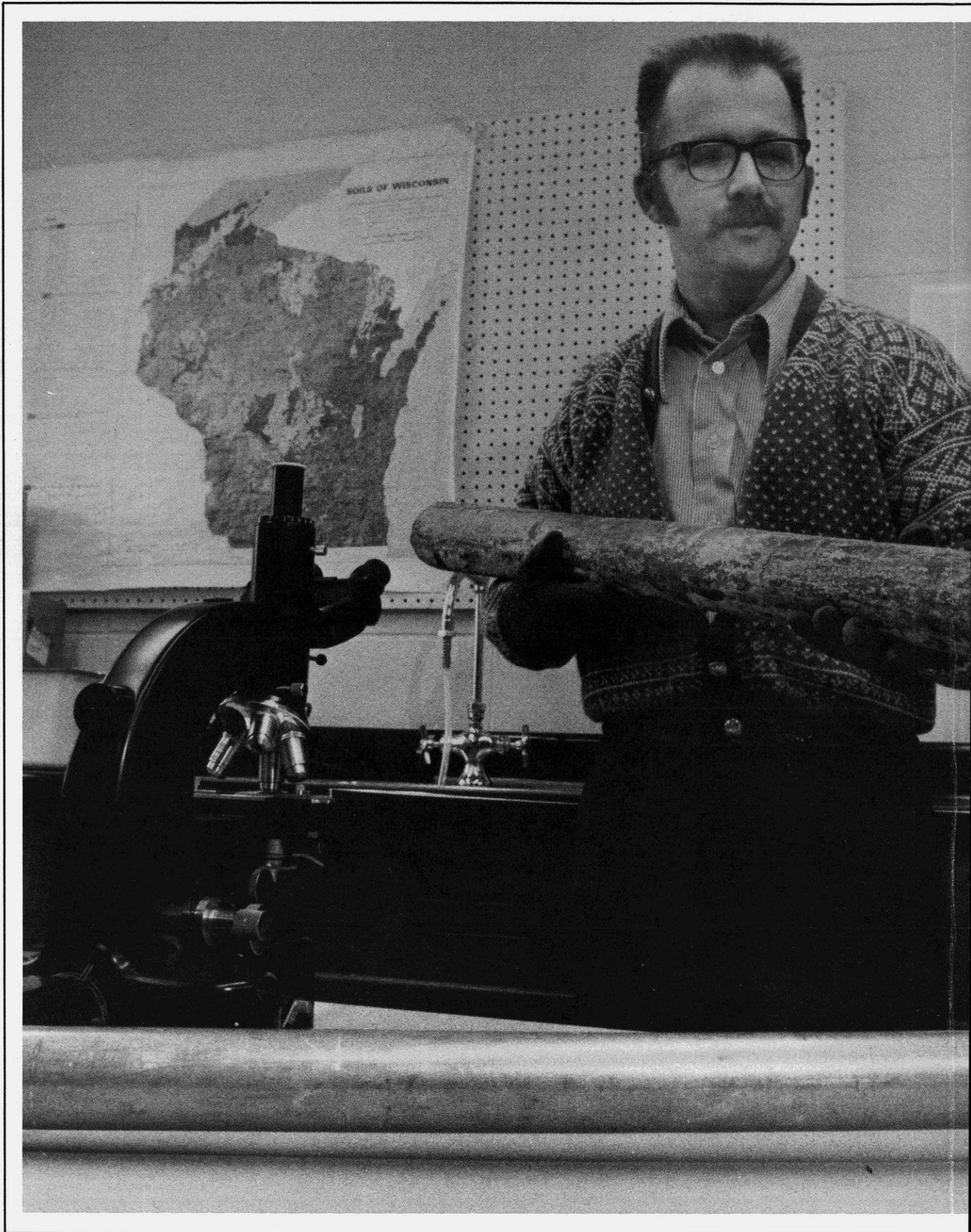
Yes! We want the new **ONCE IN A LIFETIME** album. Here is our check (made payable to Wisconsin Alumni Association Services Corporation) for \$\_\_\_\_\_ for \_\_\_\_\_ albums, shipped postage paid and including tax.

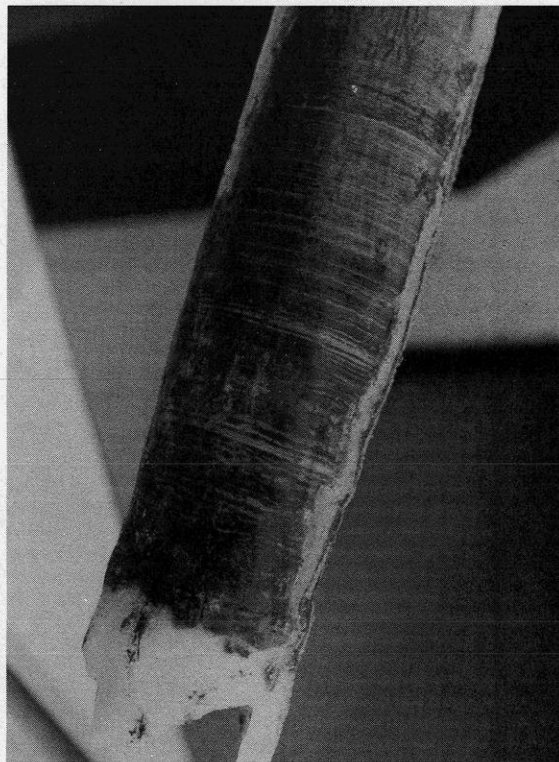
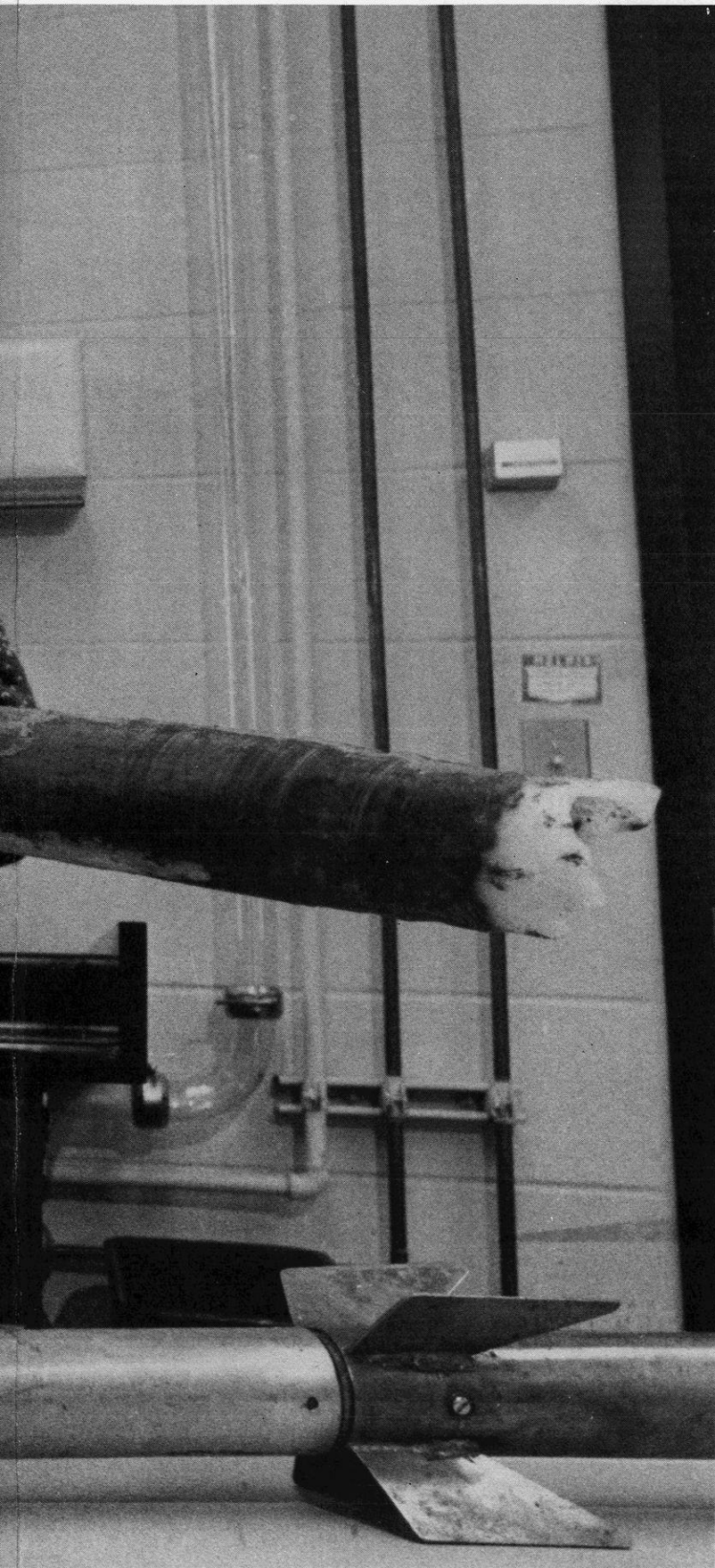
Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

\* The National Greenland Medallion, presented last year for the first time to a college group and only the third time to Americans.





## A Thousand Years of Frozen Climate

The four-foot hollow "mudcicle" which plant ecologist Al Swain Ph.D. is holding may help scientists predict when, if, and where something like the Little Ice Age or a decade of major drought might come around again. The mud core came from a small lake in Minnesota, and now is stored with nine others in a freezer in the campus's Center for Climatic Research. Swain helped devise the method of coring. The finned implement in the foreground is filled with dry ice and alcohols and dropped vertically into the water, where its own weight carries it deep into the muddy bottom. It attracts, and instantly freezes, the soil without disturbing the stratified layers laid down through the centuries (above). Back in the lab, ecologists remove from each layer the pollen blown there from lake-side plants of the time. (This core carries 1000 years of pollen!) These are analyzed to track growing conditions through the ages. The goal is to establish a knowledge of shifting climatic conditions through the centuries, by locality. The project can't be applied extensively yet: only a few small, deep lakes in the nation have stratified bottoms. But already it's taught climatologists much about the duration of individual climatic events. For example, says Swain, his findings show that the Little Ice Age began in what are now the Midwestern states at the same time it started in Europe, about 1550.

—Photos/Duane Hopp



Give yourself this handsome, bronze-on-marble commemoration of an historic highlight. In relief is the Lincoln statue from Bascom Hill, your name, and your WAA Life Membership number. And if you don't have a Life Membership—and consequently no number—you've come to the right place. We have several. We want to sell them to you because it is Life Membership dues that help us build our capital funds to earn the interest on which we serve you and our University. Annual memberships are fine. But not nearly so helpful as Life Membership income.

So we've come up with two ways to make your purchase of a Life Membership easier than ever. We've lowered the price to certain groups. And we dangle that 125th Anniversary commemoration in front of you. What's more, you can charge it to your Mastercharge or BankAmericard.

Ideas such as these are what have given WAA the largest number of Lifetime Members of any alumni association in the Big Ten.

Everybody who takes out a Life Membership gets a special rate, and a permanent plasticized card to flash. There's one point, though.

*Only those who pay their Life Membership in a single payment get the historic bronze-on-marble conversation piece.* But don't let that scare you. Look how low all these rates are.

For members of the **Classes of 1968 through 1974**, a single Lifetime Membership is \$100. You can pay it in five annual payments of \$20. A husband-wife Lifetime Membership is \$120, or \$24 annually for five years. For the **Classes of 1936 through 1967** we've lowered our regular Life rates from \$150 and

\$175 (single and husband-wife) to \$125 and \$150 respectively. If you want installments on these, they're single: \$25 a year for five years; husband-wife: \$30 a year for five years. For **Classes of 1926 through 1935**: Single Life membership is \$75 (can be paid in three annual payments of \$25); husband-wife, \$100 (\$25 a year for four years.) For those in the **Classes of 1925 and before**, it's \$30 for a single; \$40 for husband-wife.

We want you as a Life Member. That's why we've made it all so easy and so inexpensive. And why we'll send full-paying members this special gift.

Come along with us, today!

**Wisconsin Alumni Association**  
650 N. Lake Street, Madison 53706

Yes! Send me my 125th Anniversary memento. Here's my payment in full for a \_\_\_\_\_ Single; \_\_\_\_\_ Husband-Wife Life Membership at \$\_\_\_\_\_. I'm in the Class of 19\_\_\_\_\_.



I can't make a payment in full, but I do want to be a Life Member of WAA. Here's the first payment of \$\_\_\_\_\_ for a \_\_\_\_\_ Single; \_\_\_\_\_ Husband-Wife membership at your rate of \$\_\_\_\_\_. I'm a member of the Class of 19\_\_\_\_\_.

Send two membership cards. For our husband-wife membership. (Spouse's full name: \_\_\_\_\_)


NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

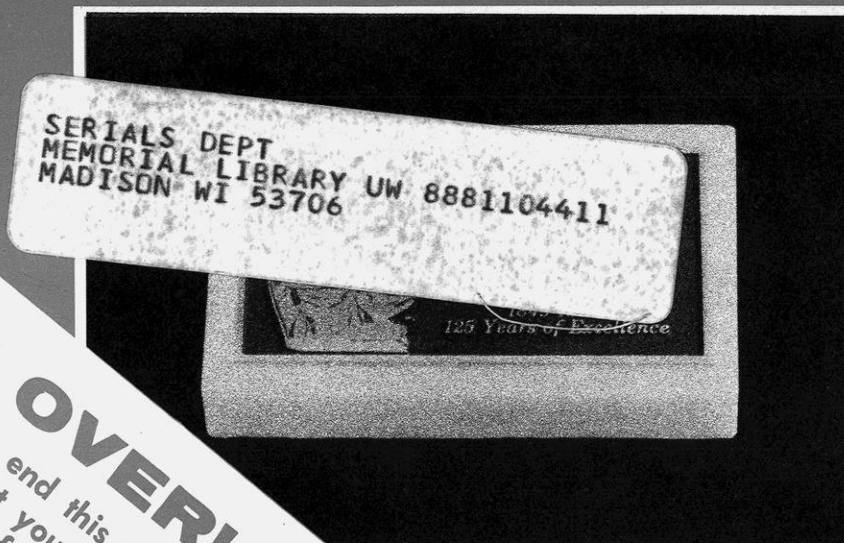
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

 Mastercharge # \_\_\_\_\_  BankAmericard # \_\_\_\_\_

Exp. Date \_\_\_\_\_

 Interbank # (Mastercharge only) \_\_\_\_\_

# It's the UW's 125th Anniversary. Give yourself a gift.



**HELD OVER!**  
We'd planned to end this offer last December, but you won't let us! It's yours for just a few weeks more!