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## Alden Foot Balance System advertisement.

[s.l.]: [s.n.], 1974

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# FOOT BALANCE WORKS.

Where corrections call for maximum space in the forepart of a shoe, the need for heel control requires precise last design.

For example, in the case of the heavy foot, square fore foot, and splay foot, the shoe should provide a broad ball tread, maximum lateral displacement, and a high and wide toe last.

But the foot can't be allowed to slide forward or rotate within the shoe. In other words, the shoe should be snug, but it should be roomy.

That's the Alden Trubalance Last. In dress or work styles.

For information on this or any other Alden last, contact your orthopedic shoe specialist, or write: Alden Shoe Co., Middleborough, Mass. 02346.

## THE ALDEN FOOT BALANCE SYSTEM.



ALDEN SHOE COMPANY

187/2904

# Alden. The Civilized Comfort Shoe.

The man who wears our prescription shoes is a true loyalist.

For years, he has been aware of every foot fad and back-to-nature shoe under the sun. And he has stubbornly stayed with the one shoe that looks as good as it feels.

Maybe that's why so many doctors wear Alden Shoes. Have you noticed?

For further information, contact your pedorthist or write: Alden Shoe Co., Middleboro, MA 02346.

**THE ALDEN  
FOOT BALANCE SYSTEM.**

