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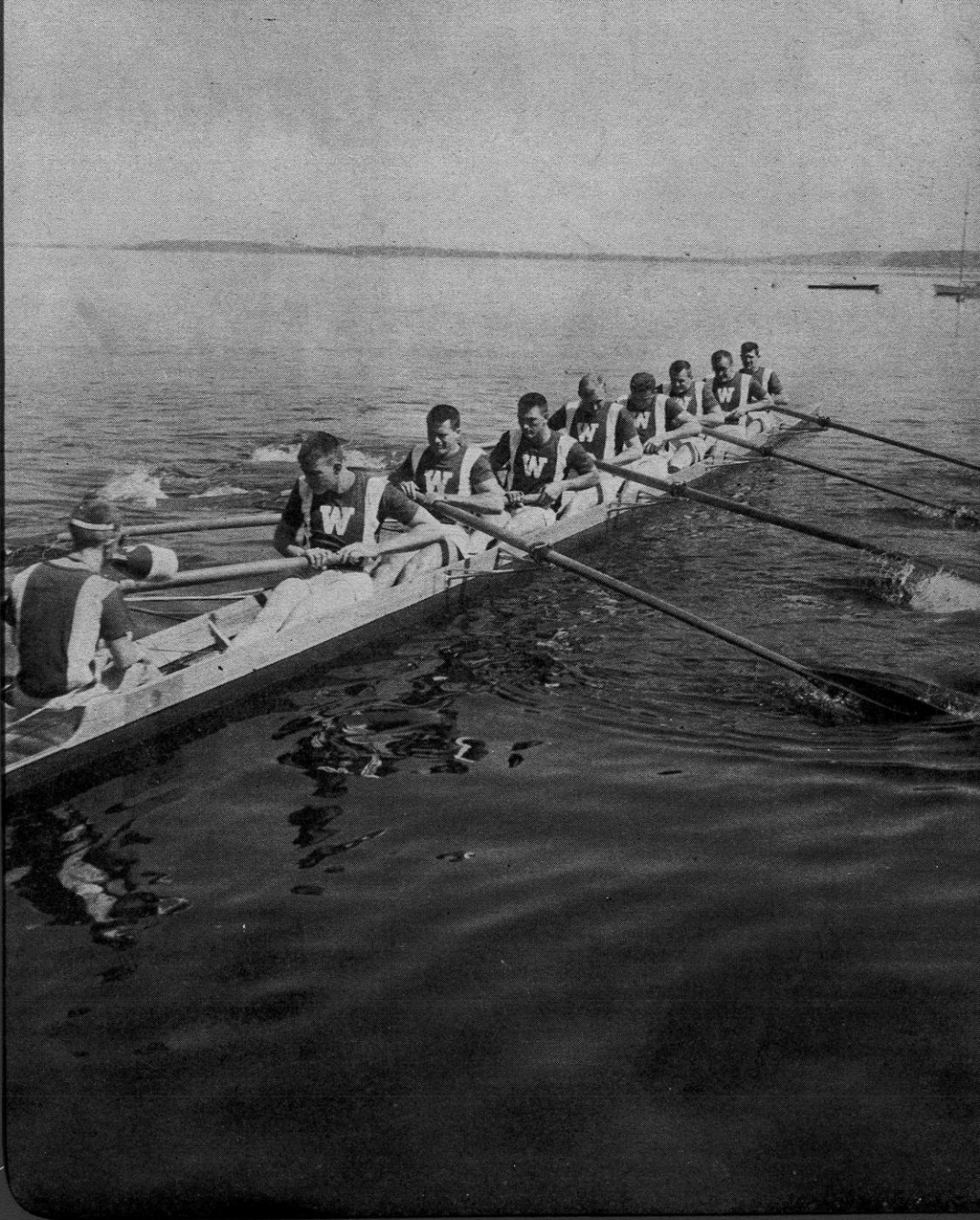
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In this Issue

Where
does the
Campus
go from
Here?

•
MAY



Defending National Champions



WISCONSIN
Alumnus

The Official Publication of the Wisconsin Alumni Association for May, 1952

I am Industry-1952

Ushered into a new world,
I had a bustling, brawling, bruising youth.
I was a potential giant awakening in a world of giants.
People were hurt when I first stirred in life;
Then I grew and learned,
Then I matured and knew that
Though I work with water and metal and chemicals and fire,
I am more than these things.

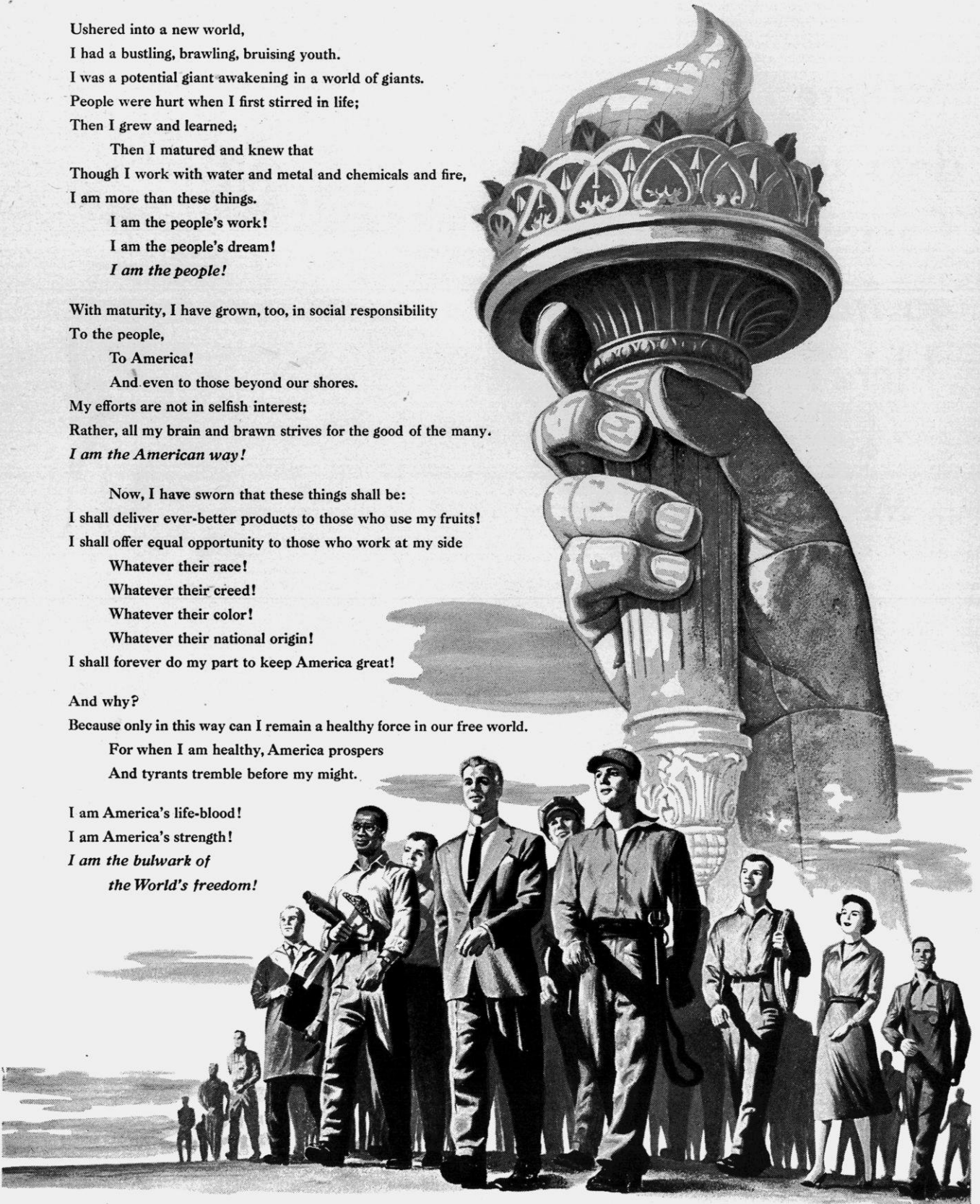
I am the people's work!
I am the people's dream!
I am the people!

With maturity, I have grown, too, in social responsibility
To the people,
To America!
And even to those beyond our shores.
My efforts are not in selfish interest;
Rather, all my brain and brawn strives for the good of the many.
I am the American way!

Now, I have sworn that these things shall be:
I shall deliver ever-better products to those who use my fruits!
I shall offer equal opportunity to those who work at my side
Whatever their race!
Whatever their creed!
Whatever their color!
Whatever their national origin!
I shall forever do my part to keep America great!

And why?
Because only in this way can I remain a healthy force in our free world.
For when I am healthy, America prospers
And tyrants tremble before my might.

I am America's life-blood!
I am America's strength!
*I am the bulwark of
the World's freedom!*



★What They Say:

The Lattimore Story

IT WAS A SURPRISE and shock to learn that Owen Lattimore is scheduled to speak at the University of Wisconsin, John Chapple, national president of the Fighters for MacArthur, said today in response to a press query.

Lattimore's activities have been open to question right back to the year 1933, the year that Acheson planned and plotted the recognition of Soviet Russia with Vishinsky at Washington. . . .

It likewise seems to me that this is not an appropriate time for the University of Wisconsin to be lending itself as a sounding board for the views of Lattimore. Lattimore is definitely under suspicion as a man who either misguidedly or wilfully gave aid and comfort to the forces of world communism. . . .

—The Ashland Press

PRES. FRED and the University Board of Regents acted wisely and courageously Saturday, when the board gave unanimous approval to a statement by Dr. Fred reaffirming the University's duty to uphold the right of free inquiry into ideas.

History will give its own verdict on Lattimore, and whether his judgments were right or wrong is not important in this present instance. . . . (He) has been strongly supported by his own academic institution (Johns Hopkins).

—Madison Capital Times

PRESIDENT EDWIN B. FRED and the . . . Regents were right in their emphatic restatement of the principles of free inquiry that must govern any university worth the name. They met the issue without hesitation or quibble. . . .

Lattimore has sometimes been mistaken. His writings and statements have often reflected fuzzy thinking. But he has not yet been proved to be a Communist and hence a member of a conspiratorial and subversive group serving the ends of the Soviet Union. The fact that he is on Senator McCarthy's black list is no reason why he should be denied a hearing in the search for information and truth.

. . . . If that ("fearless sifting and winnowing") pledge is ever turned to the wall, and the door is closed on anyone with whom anyone else disagrees, the University will cease to be a university and become a mere repository of dead history.

—The Milwaukee Journal

PRESIDENT FRED and the University of Wisconsin Board of Regents showed a lot of common sense in refusing to prohibit the appearance of Owen Lattimore at the Wisconsin Memorial Union forum. . . . If the Union forum was obviously some sort of Red front, the pressure put upon President Fred and the Board of Regents to stop Lattimore's appearance might merit some attention.

Refusal to permit Owen Lattimore to speak at the Union forum would have convinced many students that he must have something really interesting to say. Our college students are not as gullible as they are sometimes painted.

—The Green Bay Press-Gazette, and
—The Appleton Post-Crescent

(LATTIMORE) delivered a pedantic lecture, staying strictly away from the controversial aspects which the public would like

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WISCONSIN ALUMNI *Research* FOUNDATION
MADISON, WISCONSIN

—and has a right—to know more about. The questions following the lecture were screened to eliminate those he did not choose to answer. . . .

A century ago, the presence of two such men as McCarthy and Lattimore in town would have been the occasion for debates in the style of Lincoln and Douglas—with the public given the opportunity to hear the men and make up its own mind. Madison people got no such opportunity.

Lattimore, carefully shielded, was given an opportunity to make an innocuous lecture, an occasion marked by a conspicuous lack of "democratic discussion of conflicting viewpoints."

—The *Wisconsin State Journal*

FOR THE LIFE of me I can't understand just what the leadership at Wisconsin is trying to prove by tolerating the appearance of men of this type spreading their venom among our young people.

—The *Mosinee Times*

★ Dear Editor:

Still Wanted: 150,000,000 Salesmen

This letter is submitted to answer the letter of Mr. J. W. Cloos published in the April *Alumnus* and to supplement my article "Wanted: 150,000,000 Salesmen" published in the February *Alumnus*.

If every American could live in a foreign country under the Communistic doctrine he would get a new appreciation for America. Because this is not possible and because of the very nature of man, some Americans do not fully appreciate the American Way of Life—it is difficult for a man who has never been hungry to appreciate food.

To preserve and maintain the American Way of Life and to help America to grow we need citizens who are sold on the Ameri-

can Way of Life. America needs citizens who realize that while the product may still need some improvement, it is the best the world has ever seen. We need salesmen who can sell other Americans on the real meaning and real value of America.

Our competitor, the Communist, is not sitting back and letting Communism sell itself. He is putting on an active selling campaign. Communists are selling an idealistic, non-realistic product, one that has never been built or delivered according to specifications.

America, on the other hand, has a product that has been built, that is being delivered and is constantly being improved. *While we have a good product, it must be realized that even the best products do not sell themselves.* Examples of this are evident in our everyday life. Without a knowledge of their value and without active selling there would be few refrigerators in American homes. Likewise, automobiles don't sell themselves.

True, there must be time and effort spent to improve America, to strive and improve morality in Government but this can be done best by freedom loving people who are sold on America and who are aware of the advantages of the American Way of Life.

To answer Mr. Cloos further, freedom of speech is one of our vital American freedoms. But, it should not be misused to destroy America. In presenting controversial liberal thinking a University should first establish its moral belief in the American Way of Life and then present the thoughts of the Communist and extreme liberalist. The young growing mind cannot always differentiate between idealistic theory and proven realism. That ability is developed with completion of sound, well rounded University training and practical experience.

Education must not only train the mechanics of the mind but must also train the mind to use that knowledge constructively.

Constructive criticism is needed. But too often negative thinking takes over to destroy. Hungary's top Communist, Matyas Rakosi, in disclosing how Communists seized power there, states that the fundamental Communistic strategy is to split the opposition and keep it "perplexed and hesitating".

American Universities and Americans can help sell America to Americans, to lead the way to even a greater America. Good things must be sold, they don't always sell themselves.

Robert R. Spitzer
Burlington, Wis.

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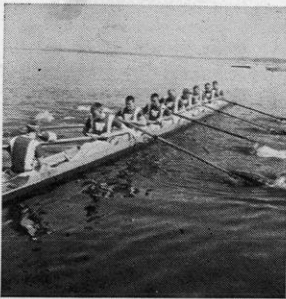


WISCONSIN Alumnus

Official Publication of the Wisconsin Alumni Association

★ Sidelines

OPTIMISM and determination—these attitudes have permeated the Badger rowing camp this year. Coach Norm Sonju has been quick to praise the quality of his oarsmen, a crew including seven of the nine members of last year's squadron that swept to an upset victory in the Interscholastic Rowing Association's national championship regatta at Marietta. It's likely that Wisconsin will rank high on the list of contenders at this year's IRA meet at Syracuse on June 21. The Badgers are pointing toward that big one



again, and they'll get a major test a week earlier when California stops in for a dual race on Lake Monona. Included in our cover picture are coxswain Don Rose, stroke Bob Espeseth, and then James Healy, Virgil Trummer, James Moran, Victor Steuck, James Schmidt, Robert Hood and Delos Barrett. Sonju is especially pleased that his squad has depth (the jayvee crew often outpulled the varsity in early workouts) and that an outstanding group of freshmen holds great promise for the future.

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MAY, 1952

No. 8

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... keeping in touch with **WISCONSIN**

JOHN BERGE, Executive Secretary

AN AMENDMENT for changing the method of electing directors at large will be voted on at the annual meeting of the Wisconsin Alumni Association on Alumni Day, June 21.

Article IV of the constitution now provides that ten directors at large shall be elected on Alumni Day at the annual meeting of the Association. To give all Association members an opportunity to vote in this year's election, this issue of the **WISCONSIN ALUMNUS** includes a special ballot for voting by proxy. This method is used by many organizations, even though the proxy system makes it somewhat complicated. The constitutional amendment scheduled for consideration at the annual meeting on June 21 eliminates the need for proxies and simplifies the present election procedure.

This amendment was submitted by the Constitution Committee and approved by the Board of Directors of the Association. The members of the Constitution Committee are: John S. Lord, chairman; Lawrence J. Fitzpatrick, and Howard T. Greene. If this amendment is approved at the annual meeting, the directors can then change the bylaws to provide for a simplified mail ballot in 1953.

This amendment, of course, applies only in the election of directors at large. There are thirty of these directors, with ten elected each year. These directors at large make up approximately half of the governing body of the Wisconsin Alumni Association. The other half consists of three groups of directors, made up as follows:

Alumni Club Directors—Each alumni club which meets the following membership and activity standards may elect one director of the Association:

- a. Adoption of the model constitution for alumni clubs. All club officers and directors must be members of the Wisconsin Alumni Association.
- b. At least two alumni club meetings each year and active sponsorship of at least one alumni club project annually.
- c. One hundred or more active members in the Wisconsin Alumni Association.

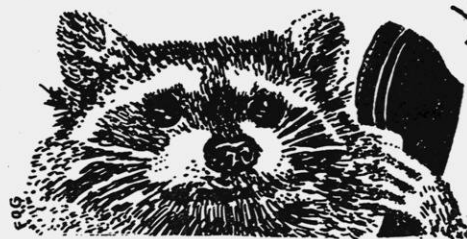
Fifteen clubs have qualified for such directorships: Beloit, Chicago, Fox River Valley, Green Bay, Janesville, Madison, Milwaukee, Minneapolis, Oshkosh, Racine, Sheboygan, New York City, Northern California, Southern California, and Washington, D. C. With just a little extra effort, at least ten more clubs could readily qualify for club directorships.

Senior Class Directors—The senior class each year elects a director of the Association to serve for a three-year term. This plan insures that recent graduates will always be represented by three class directors on the Board. These class directors, of course, are eligible to be re-elected to the Board as directors at large—and many of them are so elected when their terms as class directors expire. Last year, William Guelzow, class director for the Class of '48, was re-elected for a three-year term as director at large. Arvid Anderson is now a director at large after serving three years as class director for the Class of '46. Morton J. Wagner, who will shortly complete his three-year term as class director for the Class of 1949, is now a candidate for a director at large.

This plan for class directors, plus the possibilities of re-election as directors at large, means that recent graduates are always well represented on the Board.

Past Presidents—This group of directors is made up of former presidents of the Association. These past presidents have been "through the mill" so they know the Association's aims and problems from first-hand experience. Each has made important contributions in planning Association activities which are helpful to the University and its alumni. Their experience in alumni work makes these past presidents valuable members on the Board. All four types of directors are listed in each issue of the **WISCONSIN ALUMNUS** (see page 4.)

The Board of Directors is the policy-making body of the Association. These policies are translated into action by the officers and standing committees and the staff at Association headquarters in the Memorial Union. Regular meetings of



and
don't
forget
reunion
week
end

the Board are held at Homecoming and on Alumni Day. Special meetings may be called by the president at any time. Current problems which arise between regular meetings of the Board are handled by the executive committee.

For details about the amendment for changing method of electing directors at large, see page 22. ■ ■

WISCONSIN ALUMNUS

It isn't often you discover you have a

RICH UNCLE

I've said it myself and you've probably said it, too: "Gee, I wish I had a rich uncle!"

I had one for years and never even knew it. That is, I knew I had an uncle, all right, but—well, let me tell you what happened.

My father's brother—Uncle Fred—was just a natural-born wanderer. He went to sea right after he got out of school and traveled around the world for years as an engineer on tankers and freighters and ships of all kinds.

When I was a kid he used to stop at the house for a couple of days, sometimes for a couple of weeks. He used to bring me little souvenirs of his travels—Indian curios from Central America, a drum from Africa, coins and toys from Iceland and India, Portugal and Peru. He'd tell me about his adventures at sea, and we got along swell.

Sometimes as he was leaving, Dad or Mother would urge him to "drop anchor" in our town, but he'd always smile and say maybe someday he would.

Weeks or months later we'd get a card from him from Liverpool or Marseilles or Honolulu. He always said the same thing on his cards. "Arrived safely. This is an interesting port."

A couple of months ago Uncle Fred died suddenly on an inbound freighter just outside of San Francisco. Dad got busy at once making all the necessary arrangements and assuming the expenses.

It was then that Mr. Ashley, a New York Life agent and a good friend of Dad's for many years, came over and told us what Uncle Fred had done.

It seems that back in the days when Uncle Fred used to visit us so often, he made up his mind to do something nice for me as a way of repaying Dad and Mom for the kindness they'd shown him over the years.

Uncle Fred had met Mr. Ashley over at our house and asked his advice. Between them they had worked out a plan.

As Mr. Ashley himself said to Dad, "The most sensible thing for him was life insurance. It would build up a fund for his own old age, so he would never be a burden to you. If he died, it would help to repay you for all you had done for him."

Mr. Ashley took some papers from his briefcase and gave them to Dad to sign. Dad looked at the top one, swallowed kind of hard and said, "Are you *sure* Fred carried this much life insurance?"

"Quite sure," Mr. Ashley said. "And your brother asked me—in case I ever had to get in touch with you about this—to give you two messages. First, that he hoped you would apply part of the money you will receive toward his nephew's education. And second, that he arrived safely in an interesting port . . ."

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Naturally, names used in this story are fictitious.

WHERE DOES THE CA

Expand 'South of the Border'

—says A. Matt. Werner



WALK WITH ME awhile over the campus of the University which rises with such majestic beauty above the shore of Lake Mendota. Stand with me beneath the gnarled tree where once John Muir stood and looked upon the native woods—named now in his honor—on this slope which drops to blue Mendota.

Avert your eyes from the barracks and quonsets which temporarily mar this campus beautiful, and come within the foot-thick walls of the old brick home atop Observatory Hill which housed many University presidents and now contains the drawing boards of the campus planners.

Pull a campus map from the files and with a compass point on Bascom Hall, the crown of the campus, strike an arc which includes the Library now growing upon the lower campus and the classrooms and laboratories of newly completed Babcock hall. Watch how the arc, halted in the north by Lake Mendota's edge, swings south over the tundra of declining houses and railroad switchyards toward Regent street. Measure with that arc a fifteen-minute walk from the heart of the college's classrooms in Bascom hall to the Library, Babcock hall, the Engineering buildings at Camp Randall.

Now walk again with me, enjoy the vista behind Bascom hall—again please ignore the temporaries—and come inside majestic Bascom to the office of statistics and records. Study the charts and graphs and discover with me that in less than a decade, if no major change in trend occurs, the Madison campus enrollment, forced by the birth curve in the state, begins soon to rise, and soars to record heights in less than ten years. Remember, for a moment that those barracks we avoided were brought here to care for 18,000 students. Look again at the charts . . . 20,000 expected in the 1960s.

Will that mean more and bigger barracks . . . marring more our campus once called "the world's most beautiful" by travelled visitors?

Consult the campus planners. Have they found a way?

They lead us to the maps.

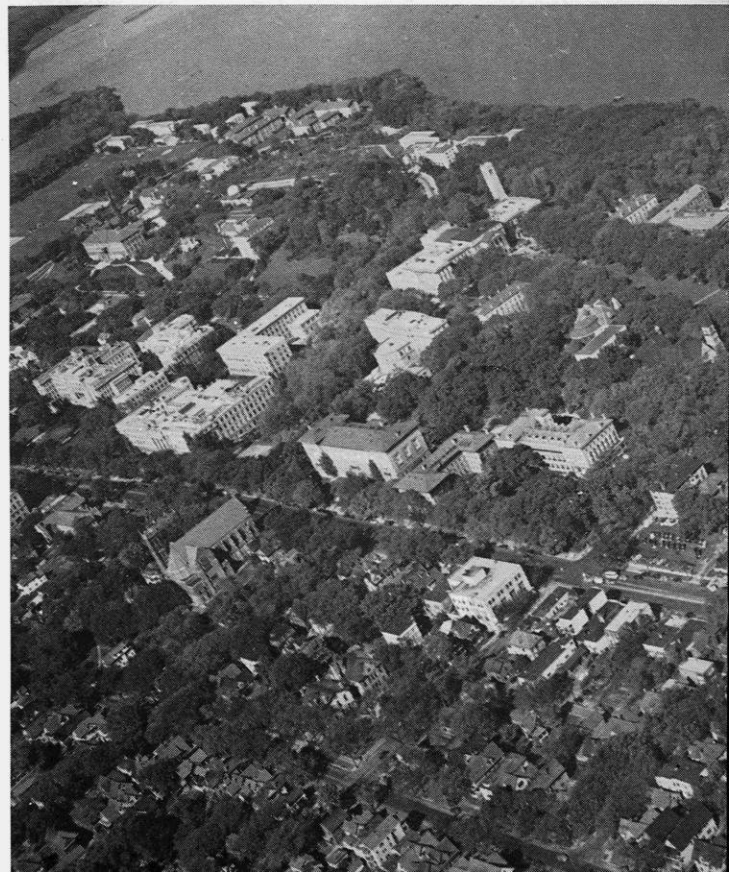
We could move north, tearing out a portion of the woods which bear the famed naturalist's name, filling in the lake,

destroying nature's shoreline. My answer, and theirs, is "no."

We could move east, into the costly shoreland developed by generations of fraternity and sorority students, up Langdon street. But wait, we have crossed our fifteen-minute walk line, making normal class changes impossible. Again we agree. "No."

But west, we could move west to the fertile farm lands now devoted to agricultural teaching and research . . . push the agriculture college out of town to open fields. Shall we destroy the greatness of Wisconsin, born of the close linking

(Continued on page 10)



CAMPUS GO FROM HERE?

Stay Close to the 'Hill'

—says Clough Gates



THE UNIVERSITY of Wisconsin campus is supposed to be one of the country's most beautiful.

As to the site itself this is readily granted. As to the campus as developed, it is at least questionable.

Nature provided an incomparable site. What man has done to carry out the design falls considerably short of being comparable.

At the start, man's performance was not too bad. He was faced with two choices in establishing the center of the University atop the hill. There were two scenes that commanded attention. One was toward the north and Lake Mendota. The

other eastward toward the Capitol just one mile away. To the early builders it seemed wise to face the school toward the seat of state government. So the mall descended the slope to State Street, which became the axis of the commonwealth's governmental-educational activities.

These builders of the 1850's made a good start toward a dignified and attractive campus without benefit of the beauty offered by Mendota, screened as it was by a dense forest, a generous remainder of which still adorns the north slope and, except in winter, quite effectively shuts off the view of the lake. North and South Halls were the University's first buildings. The symmetry of their lines and their substantial material class them still as among the best esthetically that the campus affords. Main Hall (later to become Bascom) came next. Up to that point construction continued in a style that might well have been followed throughout the century. But it was not followed and many decades elapsed before a conscious effort was made to develop a policy that would give the University something distinctive in type and in materials of construction.

Such a policy having now become effective as to buildings, the next question before the University is this: Is it too late to readjust to some extent the plan for utilization of campus space so that more may be made of the natural advantages that from the first pleaded for the development of the Lake Mendota facing on the north of the hill?

Lake Mendota has been taken too much for granted.

In planning campus expansion it is as if the planners assumed that the mere knowledge that the University's lands reached the lake were enough. Possibly those living permanently in Madison find it so. But those coming to the capital city to study or to visit at the University are not content with an infrequent glimpse of this entrancing stretch of blue water. They want to see it often and yearn to drink in the fulness of its expanse.

And so, it has been proposed that the University in its second century strive to accomplish what it neglected in its

(Continued on page 10)



'South of the Border'

(Continued from page 8)

of Agriculture with English, Horticulture with the Humanities . . . ? And again, we have crossed our fifteen-minute walk-line. Again, "no."

But wait . . . before we talk of southern move, have we forgotten up . . . and down? Pittsburgh has a skyscraper of learning. Or we could dig a pit in Bascom hill's sand and gravel and drop our students into that . . . or combine the two and move them from the depths to the skies each hour on elevators, escalators, or make them walk on ramps or steps. Let's ask the universities with sky scrapers and sub-basements, built in crowded metropolitan areas, how it works. Their answer, the planners' too, and mine, again is "no."

Perhaps history will laugh at sentimental thoughts like mine. The centuries may bring buildings jutting to the sky, along with elevators which can take full classroom changes every hour from ground to clouds in seconds. A century ago there were but 26,000 students in all of higher education in the U.S.A. Almost twice that number attend college today in Wisconsin alone.

I look forward only decades. I measure Wisconsin's means in hard earned dollars. I know that building up, digging down, erecting huge retaining walls, filling lakes, is more expensive . . . much, much more expensive, than buying level land and building there. But looking only decades ahead, counting only dollars in sight, I still can see a satisfying vision. I see a mall that stretches from Mendota's shore southward between the libraries, over State street, past museum and art buildings, to a large auditorium standing on University avenue facing back over this field of grass to the lake.

And west and south from here I see, in place of today's crowded and aging buildings, vistas of grass and trees, a church-owned "island of religion" with stately edifices, new gymnasiums and outdoor playing fields, armories and drill grounds, an administration and general student services building, a chemistry building, classroom building, and a new home for our education school and practice schools, medical buildings, utilities buildings, perhaps student and junior faculty housing . . . and plenty of parking space.

This need not be a dream. Much of it is on the planning boards. Long years of study have gone into these blueprints. Better minds than mine have considered the alternatives and decided upon this.

Before these plans are brick and mortar, we all must see this vision. Differences of opinion must be wiped out by across-the-table discussion. Conflicting interests must be satisfied.

But these are small hurdles when the goal is so important. It is a long-range plan. It must be carried out with justice and consideration for all. But let us first unite upon the goal:

"The campus beautiful," as well as "the campus practical," the University of Wisconsin campus of the future.

Stay Close to the 'Hill'

(Continued from page 9)

first—the development, as an active section of its campus, of the area that would compel a great portion of the school traffic to take this most scenic route.

The steepness of the slope north of Bascom Hall, as yet occupied by virgin forest, at first appears difficult for occupancy by classroom buildings. This has resulted in attention being directed to the south of University Avenue, where the presence of many buildings makes the high cost of land still higher but where level ground is obtainable.

On the other hand, the very fact of the existence of the slope toward Mendota offers an opportunity to the University to accomplish something new in school construction and make one building site serve for two or three.

The proposal is that eventually there be built in this area one or more buildings up to 12 stories in height, using the natural slopes as ramps to enter at the fifth, ninth or other floors as may be desired. The plan, however, definitely proposes to leave unimpaired the magnificent view from the area along Observatory knoll whence the whole Mendota scene is encompassed.

It is generally agreed that the ordinary university classroom building should require students or teachers to climb not more than three flights of stairs. At Pittsburgh University they have a skyscraper of 21 stories but there is difficulty handling the traffic between classes as they so largely depend on elevators. Wisconsin's unique hill situation makes it possible to accomplish what to other universities is impracticable, the use of buildings up to 12 stories high without requiring anyone to climb more than three flights. The hill offers facilities for reaching various entrances by ramps that can be laid out on grades more easy than that encountered in reaching Bascom Hall.

An important by product of construction on the Mendota slope offers the solution of a problem that has long worried the University—obtaining land for parking purposes in an area convenient to the campus center. The proposal is that the wooded hill be graded down from a point approximately 70 yards both north and east of Bascom Hall and extending westerly toward

Elizabeth Waters Hall for a distance of some 200 yards as needed. The dirt obtained there would be used as fill to extend the Mendota shoreline. This fill should be shaped in harmony with the natural contour but could be varied somewhat according to the desirability for use. A strip from Park Street westward toward Babcock Drive would furnish two entrances for automobiles.

The ground thus made would be ample for parking 1,000 to 1,500 cars, leaving sufficient space for landscaping and planting. It may be thought desirable to extend the strip as far eastward as Lake Street because of the plan for locating the new Center Building there. If so, the fill immediately east of Park street should not meet the shore along the Memorial Union Site, but should be a strip forming the outer limits of a lagoon. The latter would serve as a safe harbor for small craft.

(Continued on page 38)

A. MATT. WERNER

is a Sheboygan publisher and attorney and has served as a University Regent for more than a decade. In this article he expresses his personal views on the direction of campus expansion.

CLOUGH GATES

is a Superior publisher and is a Regent-appointee to the University's Board of Visitors. He, too, speaks for himself and not as an official spokesman for the Visitors.

Plans Under Attack

New Building, Expansion Jolted

REGENTS

JOLTS TO new building and campus expansion plans of the Regents came from four official quarters last month, following one another with great rapidity. Directly under fire were the University of Wisconsin Building Corporation, the evident intent of the University to expand south of University avenue, and the \$1,500,000 athletic arena and indoor practice field which had been approved by the Regents at its April meeting.

Here's the picture, viewed chronologically:

Since World War II the University, through the Building Corp.—which, unlike state institutions, may borrow money to finance property purchases—has been buying up considerable land in the area south of University avenue. Much of this is income producing. Some is not. In January of this year the Regents authorized the purchase of the Madison Milk Producers Cooperative Dairy building in this area for use in psychological research.

In April the contentious athletic practice building got a go-ahead signal from the Regents. The new arena was to be constructed by the Building Corp. and financed from athletic receipts, via the intercollegiate sports revolving fund. Authorization for the building had previously been denied by Gov. Oscar Rennebohm. Also at the April meeting the Regents okayed the closing of Chadbourne hall, venerable women's dormitory, and indicated it would be replaced by a new residence hall on its present site near Park and University.

These were the actions, in the main, which prompted the blasts from state executive and legislative officials.

* * * * *

First, state auditor J. Jay Keliher issued a report in which he recommended that steps be taken to halt operation of the Building Corp. and of two similar agencies set up by the state colleges and Stout institute. Especially critical of land purchases for expansion, Keliher said it was a good example of how the lawmakers have "lost authority" to control building plans which may later cost state taxpayers considerable money to carry out.

"If the University . . . acted properly in acquiring a half-million dollars worth of property, then, presumably, it could

Advisory System Study Set; Cancer Gift Accepted

In other April actions, the Regents: Approved a far-reaching advisory system study to be carried out in 1952-53 through experimental sections, provision for interdepartmental coordination and more thorough briefing of advisors.

Accepted gifts amounting to \$11,148.18 and grants of \$169,467, the latter figure including \$50,746 from the American Cancer Society for cancer research.

Approved federal government contracts for research totaling \$78,210.

Added three more "living memorials" to UW bequest funds. Bequests were from the late Lelah Starks of Oneida county, the late Clara E. Bleyer, Loraine, Ohio, and from the late Harriet C. Holmes of Beloit.

have purchased the entire area or any other land or buildings. The Legislature would then be committed, in advance, to a proposition which it might not otherwise approve. This arrangement endangers the entire structure of legislative authority and control over state spending policies. . . ."

A. W. Peterson, a University vice-president and president of the Building Corp. since 1938, replied that the corporation has accomplished a lot for the University. Everything, he said, "it has done has been within the legislation given us."

Then, on April 24 Governor Walter Kohler and the State Building commission got together in a meeting. After a lengthy discussion of the over-all situation, the commission advised the governor:

1. To refuse to approve construction of the athletic arena. Gov. Kohler a day before had declared his opposition to the project, too, on two factors—first, that the Regents had okayed the build-

ing without consulting him or the legislators, and second, and possibly most important, that he believed the need for dormitories was greater than for an athletic field which would be used by 500 students at the most. Why, he asked, should this arena "have priority over a new gym which would be used by 13,000 students?" He inquired whether it is proper for all athletic receipts to be used exclusively for intercollegiate athletics and not for general University purposes.

2. Not to sign a lease for purchase of the Milk Producers Assn. building, because the Regents had already signed a contract for purchase of a \$62,000 building and planned spending \$28,000 for improvements but had never consulted either the governor or legislature. The legislature, Kohler, said, "must exercise control over their completely uninhibited expansion plans."

* * * * *

The very next day, on April 25, the Legislative council's subcommittee that has been probing University expansion plans since last fall let its axe fall in the form of a progress report. The members were of the unanimous opinion that:

1. The University should make no further purchases until the 1953 legislature has "had a chance to review the final report of this committee," and the findings of the State Building commission.

2. The Chadbourne hall site, when the old building comes down, should be used for classroom space rather than another dormitory. Other dormitories, the committee noted, were being built along the lake shore.

3. The University make an "immediate attack" on its parking problem. The subcommittee indicated its disapproval of projects to offer free parking space to school officials and faculty, and suggested that study might be made of the University of Minnesota's handling of the problem.

The report of the subcommittee declared it was in favor of "careful, long range planning" for physical expansion, but that its criticism stems from action of the Building Corp. in acquiring large tracts of property south of University avenue without approval of the Legislature and the governor.

The Regents were scheduled to meet again in early May.

To 'Combat Growing Pains'

U.W., Madison 'Get Together'

ON CAMPUS

LAST MONTH the University administration took a fresh approach to the question of cooperation with Madison city officials, when UW officials and the City Council sat down to a joint meeting in President Fred's office. The get-together followed by two months a session of the Board of Regents in which Wilbur Renk had called for a joint Regents-city officials meeting. The Regents had then placed the problem on its agenda for future discussion on policy.

At the April "get-acquainted session," the University and the city agreed to appoint a joint committee that will start work on the various problems which confront the two units.

"When the legislature next arrives in Madison, I would like these representatives of the people of the state to find here the helpful cooperation of the city and the University presenting together any program which affects us both," Pres. Fred told the mayor and council.

"We have what you could well call growing pains," Pres. Fred continued, "and I think the city fathers might say the same about Madison."

Among problems briefly mentioned at the initial meeting were those concerning campus expansion south of University avenue, parking near University avenue and Park street, widening University avenue, subways or over-heads on University avenue, use of University buildings by the city until a civic auditorium can be built, platting of the University Hill Farms, field house parking, state payment to the city in lieu of taxes, and special assessments to pay for street improvements along University property.

Centennial Fund Expansion To Reach State Farmers

ABNER HEALD, '25, and John F. Jones, '25, last month took over positions of heavy responsibility for the Centennial Fund of the University of Wisconsin Foundation.

Heald is now Wisconsin state chairman for the campaign whose goal is \$5,000,000—most of it for the Wisconsin Center building—within the next year.

Jones is farm division staff chairman and is organizing an extensive program throughout each of Wisconsin's 72 counties.

The over-all plan is to acquaint all Wisconsin farmers with the past bene-



ABNER HEALD: An all-out drive for the Wisconsin Center building.

fits from the University College of Agriculture, the Foundation and Centennial Fund goals, and how the Center building will be an investment for them.

The importance of the Center to Wisconsin's adult education program was recently emphasized by Commerce School Dean Fayette Elwell, speaking to the alumni club presidents conference in Madison:

"There's probably not one state community that is not profiting directly from the many institutes, short courses, and other services included in the public service program. And one of the main stumbling blocks faced by the University is lack of suitable space for these projects—dozens of them had to be held in downtown hotels during the past year.

"You can then understand why the Wisconsin Center Building project should be supported gladly and liberally."

The new Centennial Fund appointments were announced by national chairman Herbert V. Kohler. Heald is a past Milwaukee county chairman for the Foundation, a member of the Board of Visitors, and has been very active in

Alumni Association affairs. He was once president of the Detroit alumni club.

Great UW Sociologist Is Honored by Friends

IN HIS AUTOBIOGRAPHY, the late Prof. E. A. Ross, who has been called the "Abraham Lincoln of American sociology," had high praise for the University of Wisconsin:

"Is there another first rank institution that would have tolerated me these 30 years? I doubt it. . . ."

Associates and friends of Prof. Ross, who retired in 1937 and died last summer, are currently engaged in a three-pronged project aimed at further perpetuating the memory of the great champion of human rights. A committee headed by Prof. James Miller of the UW sociology department has undertaken these steps:

1. The cataloguing of Prof. Ross' writings for the University and departmental libraries,

2. The writing and publishing of a memorial volume on 'social control,' which might be used as a sociology textbook, and

3. The setting up of a fund that would be of aid to scholars interested in study of human rights.

The first two of these projects are well along. The third is now getting underway with the cooperation and backing of the University of Wisconsin Foundation. The committee retains the responsibility for procuring the scholarship funds. (Alumni contributions may be made via Prof. Miller at 206 Extension Building.)

Boston Pops Orchestra Headlines Concert Series

THE STUDENT-SPONSORED 33rd annual Wisconsin Union Concert Series—unique in college circles in that a committee made up completely of students with only a single faculty advisor makes all arrangements for the concerts—will feature the Boston "Pops" orchestra during the 1952-53 season.

Next year's program will also include Metropolitan tenor Jan Peerce; Michael Rabin, 15-year-old violin discovery; pianist Alexander Brailowsky; and Blanche Thebom, mezzo-soprano star of the Metropolitan opera.

The series will be presented on a two-night recital basis, according to student concert manager Erling T. Thoresen, a Mt. Horeb junior.

UW Research Forges Ahead

Life for new calves
Chemosurgery for cancer
Cheese will taste better

THE UNIVERSITY'S research scientists have never taken a back seat in science's probe of the unknown.

A number of developments within recent months have considerably enhanced Wisconsin's standing in the research field. Many of the discoveries are expected to be quickly applied to human and animal needs—others are no less important in the realm of basic research.

Link's Calf Saver

On the more "practical" side, for example, is a product that has emerged from the biochemistry laboratory of Dr. Karl Paul Link.

The disease against which his latest scientific tool is poised is called "white scours," and is a dysentery-like ailment which kills as many as one out of every 10 calves born.

A new approach to the problem, Dr. Link's treatment is designed to bolster the natural defense mechanisms of the calf against the disease before it gets out of control. This is accomplished by administering a serum, derived from a recently freshened cow's blood and fortified with clot-promoting vitamin K, to new born animals.

Interested in the project since 1938, when he accidentally stumbled onto the problem while doing Dicoumarol research, Dr. Link indicated, when the discovery was announced in late March, that he was something less than satisfied with encouragement offered him on the project by the University in the mid forties. This disinterest, he said, was a factor in the practical testing of the new treatment (with the tacit approval of the University) on the famous Biltmore herd in North Carolina.

Dr. Link invited the Regents to investigate the circumstances leading to his action, and in early April he appeared before the Board in a closed ses-

(NEXT MONTH: Research into vitamins, antibiotics, and medieval science.)



MOST FISHERMEN would trade any three of their favorite tricks for the Impulse. The Impulse is a navy launch loaned to UW lake scientists—and she can literally sound out the spots where the fish are swimming. It's done by an echosounder, not with mirrors. In past years scientists under Prof. Arthur Hasler, shown on deck with J. R. Villemonte, associate professor in civil engineering, have tried netting, electric eyes and even deep-sea diving gear and cameras in getting records on fish habits in the "world's most studied lake"—Mendota. Research results may be applied to other U. S. lakes and streams to make them more productive.

sion. There was no comment on the proceedings.

The calf-scours treatment material, called Plasmylac, is approaching the testing stage in some of the nation's larger herds, although it has not yet been made public.

Skin Cancer Killer

Also of direct and immediate importance to mankind is the development, by Dr. Frederic Mohs, associate professor of chemosurgery, of a skin cancer treatment that has been nearly 94 per cent successful on more than 3,000 patients in 16 years.

The method is to apply a zinc chloride salve in exactly the right quantity—and in the right places—to kill the cancerous tissue without penetrating beyond it into normal tissue.

It's interesting that although Dr. Moh's treatment is no secret, and has, in fact, been the subject of a number of technical papers by him, the treatment has not spread to other hospitals to any extent. Only about 15 men have sought and received Dr. Mohs' training.

An explanation for this, suggested by Dr. H. M. Coon, University hospitals superintendent, may be that chemosurgery requires more single-minded enthusiasm and painstaking specialization than most doctors are willing to devote to it.

According to Dr. Coon, it is only the zeal and skill of Dr. Mohs that has made the treatment possible.

Toward Better Cheese

Why is some cheese better than other cheese, even if it is of the same brand? The answer to this question lies not in your taste buds, but in that bacteria sometimes present in raw milk is apt to develop bad flavors and other defects.

Pasteurizing the milk is one means of combatting these bacteria, but pasteurizing kills desirable bacteria, too. These helpful bacteria are responsible for fast development of flavor in raw milk cheese.

Working on cheddar and brick cheeses, respectively, two UW farm scientist teams, John A. Alford and W. C. Frazier and H. J. Buyens and W. V. Price, recently worked out separate solutions to the problem.

Alford and Frazier found that by adding helpful bacteria to pasteurized milk, they could develop the desired cheddar flavor fairly rapidly. (First they had to count, identify and separate the desirable bacteria during the manufacture of raw milk cheese.)

The new brick cheese process is called the "sweet curd" process, and utilizes a water treatment that controls acid development and produces more uniform batches of cheese.

Not an Emergency?

Staff Renews Pay Hike Request

FACULTY

AFTER A STATE Emergency Board denied requests by the University Teachers union and the executive committee of the Board of Regents for salary increase funds, the UW faculty recommended last month that the administration seek an interim appropriation for faculty salary increases from the 1953 Legislature "at the earliest possible date." The faculty expressed its regrets that the Emergency Board felt it lacked legislative authority to release funds to meet salary competition and the rising cost of living.

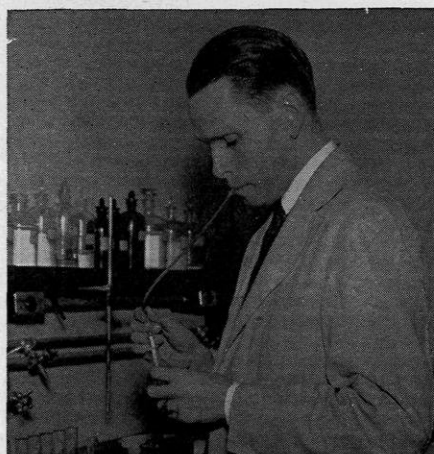
The discussion at the April meeting was based upon a report by the Teachers union and recommendations on that basic report made by a University committee. Main disagreement in the two reports was on an across-the-board cost-of-living adjustment that the union requested be written into state law. This was resolved by a "compromise motion" that recommended the "administration request contingent funds, usable at the discretion of the regents, for making periodic interim adjustment of general faculty salaries."

The faculty also recommended 1. that future salary adjustments restore the differentiation of salaries of professors, associate professors, assistant professors and instructors, since "the methods of salary adjustment used at Wisconsin have narrowed the range of staff members in different positions. . ." and 2. that the 1953-55 UW budget request funds to raise faculty salary levels well above their pre-war purchasing power.

The latter recommendation, the faculty said, would be a step towards "making the teaching profession again comparably attractive with other highly trained professions."

Professor C. E. Ragsdale of the School of Education suggested that the present form of the UW merit increase is a threat to academic freedom. Under the present system, merit increases are recommended by departments and considered by deans and the administration before Regents approve them. Deans may also originate these recommendations.

"Some staff members have sincere personal convictions that, within their own departments, the present form of 'merit' system has created fear and sycophancy," he said. "Perhaps these convictions are in error; but it is still true that any system that breeds such suspicions has serious weaknesses."



CONRAD ELVEHJEM: Research is indispensable to the nation.

His motion, directing the University committee to prepare specific proposals for a faculty salary schedule that would be based in part on merit ratings by colleagues, was defeated.

Sociologists' New Text Warns on Race Relations

"UNLESS WE CAN put our own house in order" with regard to race relations, "we may well find ourselves in the tragic position of having betrayed our democratic heritage—losing it not alone for ourselves but for the world."

That warning is included in a frank discussion of race relations and race conflict in a textbook just published by a group of UW sociologists. It is a fourth revision of "Social Problems," recently brought up to date by Emeritus Prof. John L. Gillin, Prof. Roy Colbert and associate professor Norman Kastler. The late Clarence G. Dittmer of New York University was one of its original authors in 1928.

The job of re-writing the section on the race question fell to Kastler. The sociologists' viewpoint on race relations has changed a lot in those years.

"The old chapters had the 'easy point of view,'" Kastler explained. "They

played down the role of political action and took a viewpoint similar to that of Booker T. Washington who believed the answer for members of minority races was self-help. Now we take the position there must be that and more—that they need others' help as well."

The textbook is used as a textbook throughout the country—including many southern colleges and universities—in introductory survey courses in sociology.

Importance of Research Is Emphasized by Elvehjem

TRAINING IN RESEARCH is "as important as a military assignment," even in times of national emergency, Dr. C. A. Elvehjem, biochemistry department chairman and graduate school dean, told the American Chemical society's national meeting in April.

"Industry has learned," he said, "that no company can long survive if it places all its employes in the production or sales forces and eliminates research. The same holds true for nations."

Elvehjem also noted that scientists today find it easy to get money for research on specific problems, such as heart disease or cancer. However, support for basic research that seeks only to enlarge man's knowledge still lacks financial encouragement. Yet too much money offered for research may be a detriment by attracting individuals more interested in money than in the research itself, he said.

He saw a threat to "freedom of research" in centralized federal control of projects. The investigator, he said, "must be free to think without interruption, free to experiment without limitation, free to use recorded knowledge without too much difficulty, and free to disseminate his findings and discoveries as he sees fit."

ON THE MOVE

PROF. HENRY STERLING of the geography department spent his spring vacation studying the mountainous region of Venezuela for that South American government.

Economist MARTIN BRONFENBRENNER is in Thailand studying Southeast Asia economics for the United Nations.

The voice of RUDOLF KOLISCH, first violinist and leader of the Pro Arte Quartet, recently traveled to a BBC radio outlet by tape-recording to broadcast his lecture on the life and work of his composer brother-in-law, the late Arnold Schoenberg.

Co-ed's Chronicle

By Catherine Vakos, '53

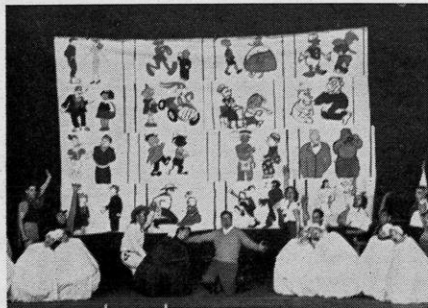
LIVELY CAMPAIGN—NOW FOR SOME ACTION

ALONG WITH spring came the new student board, which took office April 8 after staging the liveliest campaign seen on campus in two years. Three parties—Causus, Dogrin, and U—put up candidates. Dogrin won 11 of 16 seats, which was expected since it is the oldest and strongest party on campus.

Some problems facing the new board are reorganization and strengthening of board, creation of better student-faculty relations, and solving financial and police problems. The new officers are Tom Anderson, Washburn, president; Harley Hinrichs, Madison, vice-president; Judith Hawley, Baldwin, secretary; and Bob McClellan, Green Bay, treasurer.

STUDENTS AND FACULTY STUDY TOGETHER

AN ACTIVE STUDENT-FACULTY committee has been studying academic affairs this semester. It set up Student Affairs Workshops which have had 200 people working in three areas—athletics, advisory system, and improvements in quizzes and instruction. The workshop aims are to stimulate student interest in academic affairs and to promote faculty-student cooperation in solving educational problems. Recommendations were to be presented to the administration and the Board of Visitors, and experiments will be conducted next semester by the group.



"FUMBLED FUNNIES," put on by Pi Lambda Phi and Lake Lawn, won first place in the 1952 Humorology show, which netted \$2,050 for Kiddie Kamp.

POLICE REPORT DRAWS QUALIFIED APPROVAL

RECOMMENDATIONS of the student-faculty committee studying police procedures and policies have provoked much discussion and criticism on campus. The proposals are to (1) establish a separate University police department, supervised by a full-time director, responsible to the president or (2) eliminate the University police department.

Prof. Howard Gill, police and correctional administration expert; Clarence Bylsma, senior class president; the *Daily Cardinal*; and *Cardinal* "Mailbag" contributors favor the first plan with reservations. They say the report doesn't hit the core of the problem—lack of good human relations between police and students. In a four article *Cardinal* series Professor Gill advocated putting the department under the vice-president of student affairs (Kenneth Little), revision of police report system, and training police in the art of human relations. Little was a member of the original committee.

BOARDS UNITE FOR BETTER COORDINATION

A JOINT PUBLICATIONS board has been approved by the Student Life and Interest committee and is expected to function by July 1. The plan calls for consolidation of the now separate *Badger*, *Wisconsin Idea*, *Cardinal* and *Octopus* (after its resumption of publication next fall) boards. The result hoped for is greater effectiveness and stability for each member publication.

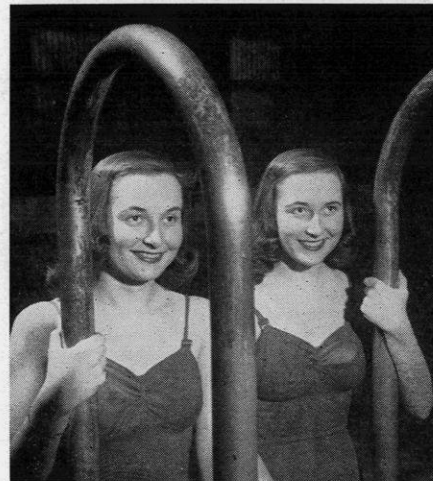
BRIEFLY NOTED

TWO FRATERNITIES—Alpha Tau Omega and Sigma Nu—are setting an example for brother organizations by substituting the public service of "Help Week" for horse play of traditional "Hell Week." . . . Parents' Week-end is May 24 and Homecoming, Nov. 8. We play Northwestern.

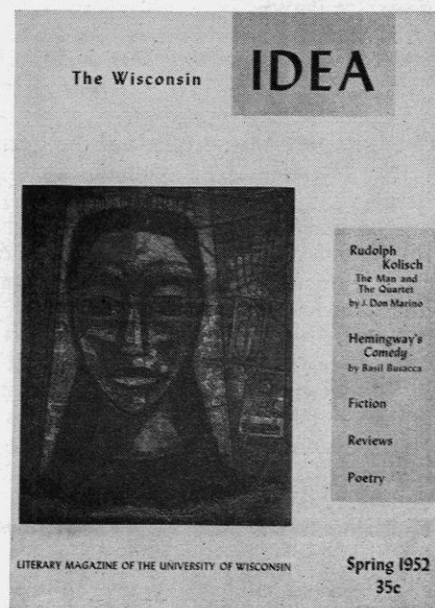
ALL OUT FOR ART'S CAUSE

CULTURE IS GETTING a shot in the arm this semester. An inter-arts group was started recently by about 30 students and faculty members. The group plans to present a spring inter-arts festival next year fashioned after those of the Universities of Illinois and Michigan. The best student drama, dance, music, and art produced during the year will be presented. Interest was stimulated by "The Arts in Review," an article published in the *Wisconsin Idea* (formerly the *Athenean*) and written by Marianne McGeehan of Ashland. Work on the project began the day after the article was published and is being promoted by the *Idea* and *Cardinal*.

MAY, 1952



MERMAID TWINS Joan and Jean Mundt performed in a rakish "Devil Dance" in the Dolphin water show, "Aqua Cabaret." Without the aid of a dance floor the swimmers did a Charleston, ballet, waltz, square dance, and exotic South Sea native dance.



REJUVENATED *Idea* Boosts Culture

STUDENT FINANCIAL AIDS

INFORMATION ON

• Student Expenses

• Undergraduate Schol

Scholarship winners are an outstanding group and worthy of the assistance they get. Their own financial contributions from outside earnings is what especially impresses the chairman of the committee on loans and scholarships,

PAUL L. TRUMP

THE FINANCIAL problems of many parents and their sons and daughters who seek the benefits of higher education are real. Highly capable young people in your community are unable to bridge the financial barrier that prohibits their beginning or continuing plans for college attendance. These young people often represent unrecoverable losses in the human resources of your community—and of our state and nation.

And there appears to be no defensible basis for assuming that ability to pay the bill is any valid criterion as to who should have the chance.

Fortunately, many friends of the University as individuals and alumni groups have given funds to be used to assist worthy and needy students. More such funds come in nearly every month. The state legislature and the Regents have established fee-remission scholarships.

But perhaps the most striking feature of the situation is the great responsibility for overcoming financial barriers that is accepted by the students themselves.

Results on recent questionnaire studies indicate that well over one-half of our undergraduate men and one-third of our undergraduate women at Madison during the academic year 1950-51 earned an average of about \$300 each through student part-time work. More than one-half of all the money spent by under-

graduate men came from either student employment, savings from work done while not attending the University, or other personal savings. For undergraduate women, the corresponding fraction is about one-fifth. About one-third of the men and one-sixth of the women reported earning at least 25 per cent of their expenses through part-time student employment.

These campus-average figures don't suffer by inclusion of scholarship award winners. This is evident from a special study of 107 undergraduate cash scholarship winners and 18 other students in the top one-third of 375 students rated in one general competition for 1951-52 awards.

The award winners report total student expenses for the year will average \$1,124. For each \$100 of expense, \$58 will come from their own earnings, \$20 will be provided by their scholarships, and \$11 by their parents. Only two of each five students are receiving aid from their families. Three of every four are working an average of 17 hours per week while going to school full time.

Three out of every four award winners found time during the first semester to participate in an average of three different student activities. One of these activities involved special recognition or leadership responsibility. Their grade-point average for the first semester

1951-52 was 2.5, which is equivalent to one-half A's and one-half B's for the credits carried.

During 1950-51, 1714 loans were made to students from UW student loan funds. The total amount loaned was \$118,571.56. There has been substantial increase in the use of these funds during recent years, although the funds available at present are in excess of the present demand.

The 14 per cent of the group which failed to qualify because there were not enough awards to go around present very much the same picture. The lack



PAUL TRUMP: It's hard to say "no."

WISCONSIN ALUMNUS

in scholarship income is compensated mainly by added resources from their earnings and from their parents. Their grade-point for the first semester was also 2.5.

Even these figures do not reflect the total financial strain under which many of these students are operating. More than one-quarter of all students in the study report that their resources for the year include loans averaging \$321. In addition, one student reports a loan of \$3,000 which he has invested in livestock to provide security for his creditors and income for school expenses.

This increase in activity is due partially to a Committee action increasing to \$500 the maximum amount one student may borrow and increasing the approved length of term. It no doubt reflects added financial problems. This year to date we have seen an increase of 40% over last year in the use of loan funds and this semester the number of job requests has increased by 60% over last semester.

It is unfortunately true that group averages as reported here tend to cover up the many interesting features of individual cases. A study of these would indeed be very dramatic. We members of the Committee on Loans and Undergraduate Scholarships are always impressed with the quality and need of applicants for scholarships. One of the unpleasant aspects is the necessity of saying "no" to so many who are so worthy. It is a heavy responsibility to rank students in a scholarship competition.

The competition referred to above is one of several annual scholarship competitions. The 375 students rated were all residents of Wisconsin and had completed a period of study at the University. After their applications had been studied by the committee, applicants were matched to available cash awards. This matching was done in accordance with special stipulations of the various funds and according to the applicant's rank. Of the top one-third, 88 were successful in winning awards while 19 received awards in departmental and other special scholarship competitions. The awards average \$205 for the year and vary from \$50 to \$500.

During 1951-52 about 1,100 scholarships are being received by our undergraduates at Madison and at the Extension Centers. These average \$210 in value and include about 625 fee-remission awards, 350 University cash awards and 120 cash awards of departmental committees. These do not include 52 pre-induction scholarships in general

education offered to 16 year olds in a special program.

Funds supporting cash awards are established by gifts to the Regents and include trust funds whose income provides awards and funds which pay awards from principal. These latter may be temporary or are supported by regular gifts. Many funds of both types are established as living memorials to one the donor desires to honor. Each fund carries an appropriate name and the awards made from it are likewise identified by this name.

A bulletin, *Student Financial Aids*, gives information in considerable detail about the various scholarship competitions as well as about student costs, student loans and part-time work opportunities. The bulletin may be obtained by writing to the Office of Admissions, 166 Bascom Hall, at Madison.

In general, scholarships for undergraduates are administered through the Faculty Committee on Loans and Undergraduate Scholarships. Competitions for continuing students and for new



One scholarship winner borrowed \$3,000 to invest in livestock.

non-resident students are held annually and include those whose applications are filed by April 1 of each year. New freshman students from Wisconsin or Illinois high schools may file up to July 1.

Over a period of years the Committee has developed (and is continuing to improve) a rating procedure by which the applications are evaluated. The rating scale identifies three bases of evaluation: 1. *Previous academic record*; 2. *general personal worth and leadership potential*; and 3. *financial need*. A graduate student is employed who makes ratings according to the scale.

In addition, each applicant is similarly rated by two committee members. The sum total of ratings thus obtained establishes the applicant's rank in the competition. Experience with this pro-

cedure has indicated substantial agreement in ratings by different individuals on a given application.

Some of our scholarship funds were established for the purpose of giving financial aid to students from particular geographic areas; of one or the other sex; in particular departments, courses, activities or classifications; with special abilities; with particular qualifications as to ancestry; and other such special qualifications according to the desires of the donor. These funds are administered according to such special stipulations.

Several alumni groups have established annual scholarship projects. In some instances these groups are interested in identifying outstanding new students in their areas who need financial assistance to be able to come to the University. They conduct their own competitions and make nominations to the Committee. These awards and grants become University scholarships if the group submits with its gift a proposal indicating the purpose and basis of the award and thus succeeds in establishing its fund as a University scholarship fund.

The Committee then acts to select from among the nominations those who rate according to the purposes and stipulations accepted as a condition of the gift to the fund. Such nominees are asked to submit an application for scholarship on the regular application form. Before action can be taken it is necessary that such a nominee must have applied for admission to the University and been found eligible for admission, and that the fund contains a balance sufficient to pay the award.

Institutions of higher education in America face a crucial challenge now and in the years which lie ahead. It is a challenge shared as well by all who recognize the importance to our society of competent and informed leadership and intelligent citizen participation in the development of the democratic ideals and processes which we feel essential for true human freedom and progress.

We cannot afford to place the privileges of educational opportunity on an ability to pay basis. The nurture and development of our human resources is too crucial for the welfare of our communities and our total society.

Returns to our communities are especially great when investments are made in the educational development of the capable of high character and purpose. By all means, those who are especially gifted must not be denied this opportunity. ■ ■

June 19-22

Commencement Reunion

An Invitation



Willard G. Aschenbrener

Madison

It's customary for Alumni Association presidents to urge their fellow Badgers to get back to Madison for Commencement-Reunion Weekend. It occurs to me, though, that the special lure of Madison—the lakes, the campus, the people—speaks for itself.

A return to the University scene is always a big thrill for me, even after frequent visits during the past year. I know you'll feel the same pride when you get back to your old haunts.

Strange how the old place remains constant in so many ways, even in the midst of physical changes. And there have been changes. New buildings, for instance, like Babcock hall, the nearly-completed library . . . but come see for yourself. We'll be looking for you that third weekend in June.

*Bill Aschenbrener
WAA President*

An Attraction

This year's Commencement-Reunion Weekend will be an especially melodious one, what with three scheduled appearances of the reuning members of Wisconsin Glee Clubs and Men's Choruses—at the Union Terrace Party Friday night, at the '27 Silver Anniversary luncheon Saturday, and at the All-Alumni Banquet that evening. It's also the silver anniversary of the Glee Club's summer tour of Europe in 1927 and many of the group taking part in that excursion will be on hand. Prof. E. Earle Swinney, club director on the tour, is honorary chairman of this reunion, and present director Paul Jones is acting as chairman.



*BACK HOME for the Glee Club: In 1927 to the U. S.
—in 1952 to the U. W.*

Weekend

Program

THURSDAY, JUNE 19

- 4:00 p.m.-----Honors Convocation, Theater
7:00 p.m.-----Twilight Concert, Terrace
8:00 p.m.-----President's Reception, Great Hall

FRIDAY, JUNE 20

- All Day-----Alumni Registration, Union
8:30 a.m.-----Commencement, Fieldhouse
1:00 p.m.-----Alumni Golf Tournament
Half-Century Club Luncheon, Union
'22 Engineers Luncheon
'17 Delta Gamma Luncheon
3:00 p.m.-----Delta Gamma Tea
6:00 p.m.-----'02 Dinner
'17 Dinner
'22 Engineers Banquet
'07 Informal Dinner
7:00 p.m.-----Union Terrace Party featuring Reunion Men's
Glee Club and Dancing on the Stardeck

SATURDAY, JUNE 21

- All Day-----Alumni Registration, Union
8:00 a.m.-----'22 Engineers Breakfast (tentative)
9:30 a.m.-----Alumni Association Meeting, Theater
11:00 a.m.-----Campus Sightseeing Tours
Open House at Babcock Hall, Hospital
11:30 a.m.-----Association Directors Meeting
12:30 p.m.-----Class Luncheons
Class of 1907, Class of 1912
Class of 1922, Class of 1927
Class of 1932, Class of 1947

- 1:30 p.m.-----'17 Picnic, Conlin residence
All Afternoon-----Sightseeing, boat rides, etc., arranged by
various reunion committees
6:00 p.m.-----All-Alumni Banquet, Great Hall
8:00 p.m.-----Alumni Program, Theater

SUNDAY, JUNE 22

- 8-11 a.m.-----Union Terrace Breakfasts
12:00 Noon-----Delta Gamma Banquet
2:00 p.m.-----Delta Gamma Open House

Make Your

June 21

Banquet

All Alumni

Reservations

Golf

Tournament

June 20

NOW

Hotels

Housing

Dormitories

★ Madison housing during reunions is 'tight,' and it's advisable to make housing arrangements early. UW Residence Halls accommodations will cost \$1.50 per person per night. None of the rooms—most of which are double—have private baths.

In making reservations with Mrs. Edith Knowles, Alumni Office, Memorial Union, please specify number of persons, ages of children and exact dates of stay. Reservations should be made before June 15. No deposit is necessary. (Lodging available only Thursday, Friday and Saturday nights. Checkout time is 9:00 A.M. Sunday.)

YOUR

Nominating Committee Reports

Madison, Wisconsin

In accordance with Article IV, Section 1, of the Constitution of the Wisconsin Alumni Association, your nominating committee presents the candidates listed below for directors-at-large.

Your nominating committee was guided by several factors in the selection of candidates. It is our belief that these factors are important to the continued welfare of the association.

1. To maintain continuity, eight of the directors now serving were renominated. They are: Harry W. Adams, Lt. Arvid Anderson, Mrs. Lucy Rogers Hawkins, R. T. Johnstone, Dr. Merritt L. Jones, Morton J. Wagner, Walter Alexander and Lloyd Larson.

2. As far as possible attention was given to geographical representation. In this connection existing representation through past presidents, incumbent directors-at-large, class directors, and alumni club directors were considered.

3. To offer a greater element of choice it was felt that in addition to the eight renominations there should

be a like number of new candidates selected. These are: Don Anderson, Gordon Walker, Walter Nyhus, David O. Jones, Gordon Fox, Mrs. Allen Edgerton, Mrs. John Gillett and Mrs. John Schindler.

4. Since it is an honor and a privilege to serve as a director of the Wisconsin Alumni Association, your committee has attempted to select as candidates those people most truly interested in the welfare of the University and the Association's primary aim: to make the Wisconsin Alumni Association increasingly effective as the strong right arm of the University of Wisconsin.

Your nominating committee wishes to express its appreciation to the Board of Directors for their valuable services and looks forward to another year of progress.

Respectfully submitted,
THE NOMINATING COMMITTEE

Anton S. Arneson, Jr., Chairman

Lawrence J. Fitzpatrick

Robert J. Davidson

Robert L. Rothschild

Elmer E. Klaprat

Miss Marie Woltman

Mrs. William Seefeldt

Richard Guenther

John B. Menn

Mrs. Walter Craig

The Nominees

- HARRY W. ADAMS ----- '00 of Beloit is an attorney, a specialist in insurance law, and former president of the Beloit Alumni club. A civic, church and youth leader, he once was Beloit's mayor. He heads three food specialty companies.
- WALTER ALEXANDER ----- '97 of Milwaukee, Union Refrigerator Transit Co. board chairman, has long been active in alumni affairs. He is a former member of the UW Athletic Council, and the Milwaukee School Board. He was an army major in World War I.
- ARVID ANDERSON ----- '46 of Madison is executive secretary of the Wisconsin Employment Relations board and recently resumed that position after recall to 17 months active duty in the Air Force. He received a law degree in 1948 from the UW.
- DON ANDERSON ----- '25 of Madison is publisher of the *Wisconsin State Journal*, president of Madison Newspapers, Inc., and director of the Badger Broadcasting Co. He has been closely connected with many University activities.
- MRS. ALLAN EDGARTON ---- '30 of Fond du Lac (Helen Meiklejohn) has been married since 1927, is the mother of three children—one of whom is now at the UW. She has been active in local club affairs. Her husband is an attorney, UW '31.
- GORDON FOX ----- '08 of Chicago is an engineering consultant, was one of key Americans who helped develop Russia's steel industry 1928-33. Well-traveled, he is active in engineering circles and alumni affairs. He holds 50 patents.
- MRS. JOHN B. GILLETT ----- '34 of Berlin, Wis., (Lulubelle Chapman) is the wife of a production engineer (UW '34) and mother of two children. She's active in Berlin church, youth and charity work, as well as local alumni club activities.

- LUCY ROGERS HAWKINS ---- '18 of Evanston, Ill., is executive secretary of the American Oil Chemists' Society, associate editor of the society's *Journal* and a journalism lecturer at Northwestern U. She is active in journalism societies and a AAUW member.
- R. T. JOHNSTONE ----- '26 of Detroit is vice president of Marsh & McLennan, insurance brokers. He's a director of the University club, and is active in Detroit civic organizations. He has held various offices in the local alumni club.
- DAVID O. JONES ----- '31 of Mineral Point is a member of the Jones & Hamilton attorney's firm. He has been active in various bar associations and civic organizations, is a long-time WAA member, and is married to a UW grad (Ora I. Campbell, '31).
- MERRITT L. JONES ----- '12 of Wausau is a physician and surgeon, has been intimately associated with the UW medical school for many years. He has been active in various medical societies and is chief of staff at Wausau Memorial hospital.
- LLOYD LARSON ----- '27 of Milwaukee is sports editor of the Milwaukee *Sentinel*, and, a six-times "W" winner himself, has long been active in University sport circles. He has worked with both local and national alumni clubs.
- WALTER E. NYHUS ----- '23 of Ashland is president of the Northern State Bank and trustee of Northland college. He married a UW girl (Gertrude Kittleson, '25) and one of their three children is now attending the University.
- MRS. JOHN A. SCHINDLER -- '28 of Monroe (Dorothea Rickaby) is the wife of a physician and mother of four children, one of whom is now at the UW. Once on UW teaching staff, she is currently secretary of the Monroe Park board.
- MORTON J. WAGNER ----- '49 of Madison is program director and assistant sales manager of radio stations WISC and WISC-FM, an Air Force veteran, and Madison Jaycee director. He is class alumni director for the class of 1949.
- GORDON R. WALKER ----- '26 of Racine is president and founder of Walker Forge, Inc. Active in hospital and charity work and alumni activities, he and his wife (Suzanne Shaw, '30) have three children, one of them now at the UW.

Official Ballot

Clip ballot and mail, with proxy, to Wisconsin Alumni Association, 770 Langdon Street, Madison 6, Wisconsin. Ballots must be received at Association headquarters in Madison by June 16.

Ballot For Directors-at-Large

—Vote for Ten—

Family memberships may vote as follows. One member may vote with an "x" in the spaces provided on the ballot. The second member may vote by underlining the names of the candidates of his or her choice.

- | | | | |
|--------------------------|---|--------------------------|--|
| <input type="checkbox"/> | HARRY W. ADAMS, '00
<i>Beloit</i> | <input type="checkbox"/> | R. T. JOHNSTONE, '26
<i>Detroit</i> |
| <input type="checkbox"/> | WALTER ALEXANDER, '97
<i>Milwaukee</i> | <input type="checkbox"/> | DAVID O. JONES, '31
<i>Mineral Point</i> |
| <input type="checkbox"/> | ARVID ANDERSON, '46
<i>Madison</i> | <input type="checkbox"/> | MERRITT L. JONES, '12
<i>Wausau</i> |
| <input type="checkbox"/> | DON ANDERSON, '25
<i>Madison</i> | <input type="checkbox"/> | LLOYD LARSON, '27
<i>Milwaukee</i> |
| <input type="checkbox"/> | MRS. ALLAN EDGARTON, '30
<i>Fond du Lac</i> | <input type="checkbox"/> | WALTER E. NYHUS, '23
<i>Ashland</i> |
| <input type="checkbox"/> | GORDON FOX, '08
<i>Chicago</i> | <input type="checkbox"/> | MRS. JOHN A. SCHINDLER, '28
<i>Monroe</i> |
| <input type="checkbox"/> | MRS. JOHN GILLET, '34
<i>Berlin, Wis.</i> | <input type="checkbox"/> | MORTON J. WAGNER, '49
<i>Madison</i> |
| <input type="checkbox"/> | MRS. LUCY ROGERS HAWKINS '18
<i>Evanston, Ill.</i> | <input type="checkbox"/> | GORDON R. WALKER, '26
<i>Racine</i> |

be sure to sign proxy on the back of this ballot 

YOUR

Constitution Committee Reports

A constitutional amendment to change the system of electing directors at large will be submitted to Association members at the annual meeting of the Wisconsin Alumni Association in the Memorial Union on Alumni Day, June 21.

Article IV of the constitution now provides as follows for the election of ten directors at large on Alumni Day:

Thirty directors at large—Ten of these directors shall be elected on Alumni Day each year at the annual meeting of the Wisconsin Alumni Association. Their terms of office shall begin upon election and continue for three years and shall be so arranged that ten are elected each year.

Your constitution committee recommends that this section be amended to read as follows:

Thirty directors at large—Ten of these directors shall be elected annually in accordance with the bylaws of the Association. Their terms of office shall begin at the conclusion of the annual meeting of the Association on Alumni Day and continue for three years.

This proposed amendment has been approved by the Board of Directors of the Wisconsin Alumni Association and will be voted on by the Association members at the annual meeting on Alumni Day. It eliminates the election on Alumni Day and makes it possible for the Board of Directors to change the bylaws to provide for a simplified mail ballot, without the need for proxies.

The proxy system outlined below has been developed for this year's election so that all Association members may have an opportunity to vote, even though they are unable to attend the annual meeting on June 21. This system is used by many organizations. If the amendment shown above is adopted, all Association members will be able to vote for directors at large in the 1953 elections without the use of proxies.

Respectfully submitted,

THE CONSTITUTION COMMITTEE

John S. Lord, Chairman

Lawrence J. Fitzpatrick

Howard T. Greene

Proxy

----- 1952

The undersigned, being a member of the Wisconsin Alumni Association in good standing, hereby appoints W. G. Aschenbrenner and Walter Frautschi and each of them, attorneys and proxies, with power of substitution, to vote in the place and stead of the undersigned, the same as he (she) would be entitled to vote if personally present, at the annual meeting of the members of the Association to be held in the Play Circle, Memorial Union Building, Madison, Wisconsin, on Saturday, June 21, 1952, at 9:30 o'clock A.M., and at all adjournments thereof, in the annual election of Directors of the Association, notice of which appears in the Wisconsin Alumnus of May, 1952, and in voting on behalf of the undersigned, the above-named proxies are directed to and authorized to vote only for the ten (10) or less persons designated on the ballot set forth on the reverse side hereof; and the undersigned hereby ratifies the vote so cast by proxy.

Name ----- Class -----

City ----- State -----

Mail your ballot and proxy to Wisconsin Alumni Association,
770 Langdon Street, Madison 6, Wisconsin. Ballots must be
received at Association headquarters in Madison by June 16.

Alumni Relations

don't just happen

Loyalty and support must be earned by the university and its faculty—the producers of alumni—declares Iowa alumni secretary

LOREN HICKERSON

PERIODICALLY in his appointed rounds, the alumni secretary is seized with the realization that a frightening percentage of college alumni do not take "responsibility to college" very seriously.

In alarm, he studies the percentages. One out of five belongs to the Association or contributes to the annual Fund. One of a dozen serves seriously in some helpful capacity or other in the alumni program. One of a hundred willingly assumes a position of key importance in the over-all program, and performs proudly and creditably the tasks of his office.

At such times, our secretary wonders ruefully if perhaps he shouldn't have taken that last job offer from industry. The premonition strikes him that, like the mythical knights of old, he is jousting with dragons—creatures of disinterest which are subdued only in his imagination. The feeling haunts him that the Great Program, in which his army of loyal alumni emerge as a force of transcendent importance to higher education, is nothing more than another elaborate dream of Mr. Walter Mitty, the Executive Secretary.

Whenever this feeling hits your director for offices (and believe me, it does!) he is reminded of the comment of the noted educational consultant who was asked how a university might develop a great public relations program.

"In the first place," said the consultant, "you start thirty years ago."

Wrapped up in this observation is the key to so many of the problems of so many in the alumni business. Alumni relations—the kind which produces Association members, fund contributors and enthusiastic alumni program leaders—is a product of long-term program-

ming. Such relations are grounded in many years of development and integration within the college. They never "happen" overnight.

Alumni loyalty and support must be earned. Alumni loyalty and support must be earned positively and actively, as a permanent part of the college program. In a realistic sense, the function of the alumni secretary is that of systematically (and sensitively) collecting the dividends of what the college itself has earned over the past years. If the alumni secretary is effective, and if the programs he heads are effective, then the nature and extent of the return is a fair measure of how well the institution has done its job.

Alumni loyalty must be earned, and the alumni office can't earn it, although that office can and must contribute handsomely to the institutional program aimed at earning it. There must be, as a part of the over-all internal program of the college, a plan for the earning of alumni loyalty and support, understood by the administration and faculty of the college, and subscribed to by them.

Such a plan embodies the realization by the teaching faculty that *they* are the producers of alumni, and that somehow, in the course of their basic classroom associations, *they must instill to the greatest possible degree the feeling that the academic experience of going to college—of going to THIS college—is terribly important*, and that the institution which provides such an experience is worth the support of the student forever after.

Such a plan embodies the realization by administrative officers at all levels that *they* are the producers of alumni, and that somehow, in their every dealing with students, they must instill to the greatest possible degree the feeling that the college's reason for being—



LOREN HICKERSON

THIS college's reason for being—is the student, that the administration appreciates the fact, and that the perpetuation of the principle is worth the student's loyalty and support forever.

I have heard the "alumni program" characterized as being not a program at all, but a way of life. It is just that. It is the way of life at the college. The alumnus will support and defend the college whose way of life made an indelibly good impression upon him.

The alumni secretary has no authority to impose such a way of life at his institution. The plan for it must be that of top administration, implemented everywhere within the pattern of college operation. It must begin with the administrative realization that loyal and active alumni are made, not born, and that they are made, not by the alumni office, but by the college itself.

The alumni secretary whose convictions about the importance of his college are deep, and who regards himself as something more than an itinerant figure in the scene at his college, will concern himself ever more greatly with the college's overall plan for earning the loyalty and support of its alumni. Facing the long pull, he will find his task of selling a "new" principle to his college, however painstaking, greatly more rewarding than jousting with dragons. ■ ■

This article originally appeared in the American Alumni Council News.



The Extension Center An Arm of the University

FIVE YEARS AGO last month, Wausau and Marathon county received some information—and a question—from the University. The 34 Extension Centers in the state were due to be cut in number as veterans' demands tapered off. Were they interested in retaining a Center in the north central Wisconsin community?

Like other communities faced with the same problem, Wausau and Marathon county met the situation squarely. They examined the broad field of higher

education through the eyes of a representative task force, a specially selected Citizens Committee. As its members struggled for the right answer, there emerged some basic facts.

College-level opportunity in Wausau, they knew, could provide higher education for more students in the area, at the lowest cost.

They learned that center programs could be expanded to provide sophomore work. Theretofore, since the Center's beginnings in the depression days

of the early thirties, curriculum was pretty much limited to first year subjects.

The committee also knew from experience that teaching at a Center would be as good as that on the Madison campus. A Wausau Center would be a real part of the University.

Not to be overlooked, either, was the opportunity for adult education offered by a Center, nor the desirable cultural influence a continuing University project would have on the community.

Finally, all these arguments favoring the Center were strengthened by the knowledge that Marathon county in 1940 had ranked below the national average in its people's educational attainment.

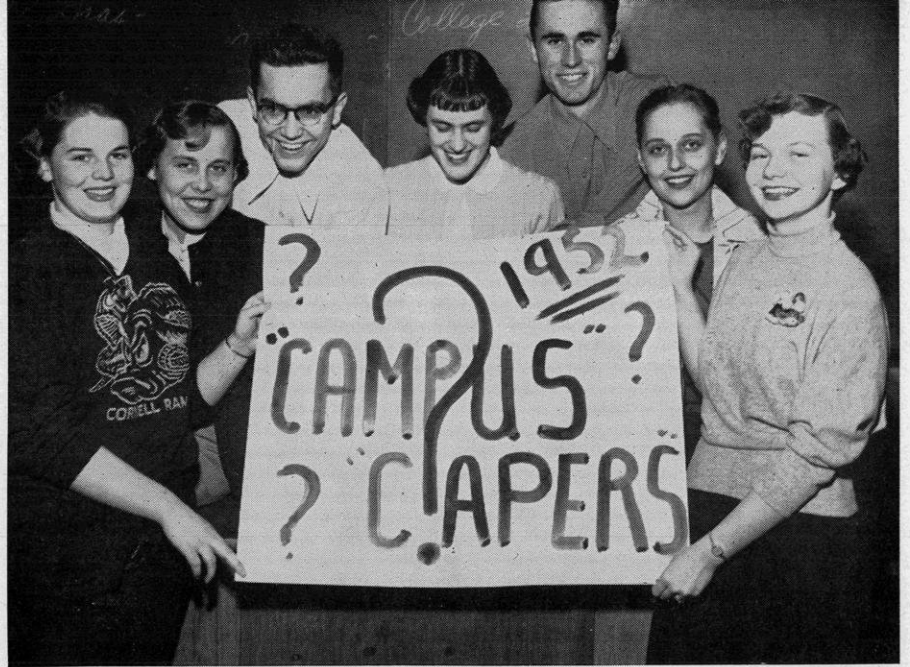
But there was something else to consider—a common enough problem. The program would require financing. Although the University would provide personnel, it was up to the community to provide adequate physical facilities.

On this point the committee speedily discovered an ally in the Marathon County Board. The board also had been

To hundreds of full-fledged University of Wisconsin students, the Madison campus remains as far away as it was during high school days. These students are enrolled at Extension Centers in Racine, Kenosha, Sheboygan, Manitowoc, Fond du Lac, Menasha, Green Bay, Milwaukee, Marinette, and Wausau. The Wausau center is treated in this article.



THE CURRICULUM of a UW Extension Center gets high rating, and so does an extensive program of extracurricular activities. The excellently-equipped biology lab at Wausau, for example, is presided over by two of the nation's top ten spider specialists, Herbert and Lorna Levi—who combine teaching with research, and also find time to offer advice to Marathon County garden and nature clubs. Extension class-



rooms are bright, clean and recently redecorated. Extracurricularly, students may exercise a variety of interests, from working on the newspaper to taking part in such Center dramatic endeavors as "Campus Capers," a successful variety show. The Centers are administered by the UW Extension division and day-school enrollment ranges from 17 at Fond du Lac to 1052 at Milwaukee.

observing the problem, and had considered statements like that of Ernest Platta, a Birnamwood farmer and one of the board's own members:

"A lot of us have got boys coming up who aren't quite sure if they want to go on to school or not. With something like the Extension Center close by, if they try it and like it they can go on."

The board decided it could move the county offices out of old Marathon County Normal school, that way gaining a head start on building costs. (Since 1947, after it became evident that the Center was a going concern, the county has spent upward of \$100,000 for remodeling the structure.)

With that whole-hearted endorsement and cooperation of the board assured, the Citizens Committee opened full throttle on the project.

"Synthetic Alumni"

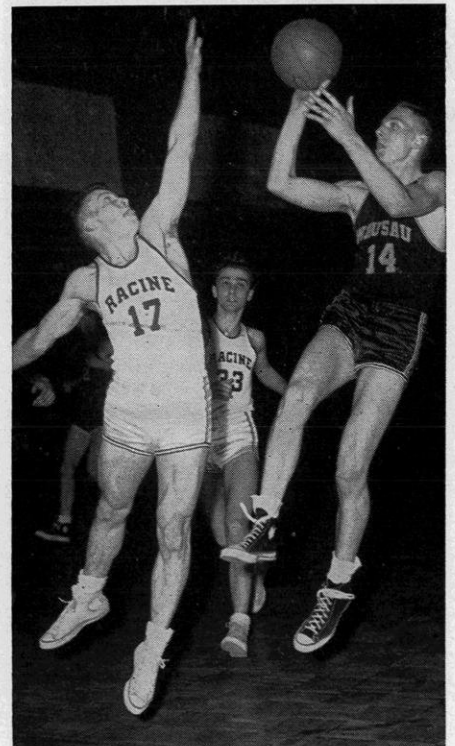
Now, five years later, the doors of the refurbished Normal school building have been opened to 600 students from Wausau and the Wisconsin river headwaters region. The Extension Center has gained a stature strikingly pointed up in a recent *Wausau Record-Herald* picture story headlined "Extension Center Grows as Part of Community."

The relationship of the Wausau Center to the community is evidenced in many ways. Not the least impressive of these is the recent formation of "The University of Wisconsin Center Association."

Made up largely of parents of past, present and prospective students, but open to any friend of the University (there's a special invitation to UW alumni,) it aims at working for the best interests of the Center. After but a few monthly meetings, the group's activity has taken the form of committee study on housing, health, scholarships and—because a big enrollment has several advantages—recruiting.

These "synthetic alumni," as they term themselves, are currently headed by a Wausau judge, Gerald Boileau, who himself has a daughter attending the Center. A Marquette man, Judge Boileau is as enthusiastic as anyone in the area about the Center—with the possible exception of its director, Henry C. Ahrensbrak.

"The Citizen's Committee had wondered once about a junior college supported by the city," Boileau relates. "But now we find that with the Center we've got no worries about the quality of instruction and dubious credits. We're sure our children are getting just as good teaching as they would get any place."



ATHLETIC ACTIVITIES include participation in an Extension basketball league that develops considerable rivalry in a half-intramural, half-intercollegiate way. In a season ending tournament, the various centers and the Madison campus freshman team battle it out. The Madison freshmen emerged on top this year.



JOHN KUHLMAN, commerce and economic instructor at Wausau, gets exceedingly practical experience in gathering and tabulating regional information on the Wisconsin headquarters country as a Ph.D. project.



CENTER 'GRAD' Rita Hamerla found her education background valuable in getting her present position as receptionist at the Wausau *Record-Herald* office, where she was 'discovered' by the *Alumnus* editor as he gathered information for this article. Many Extension students have also gone to the Madison campus and compiled enviable records. Below: the Center's mixed chorus.



A trip through the Center's classrooms and laboratories confirms the truth in that statement. On both personnel and equipment the rating is top-notch.

A growing library, introductory laboratories at least as modern as their counterparts on the Madison campus, and recently redecorated classrooms provide a functional physical setting as conducive to higher learning as any.

In the field of extra-curricular activities, the Center's facilities take an obvious back seat to those on the Madison campus. However, the situation in this respect is far from bleak. There's a school paper, several music groups, student government, a lecture series, athletics, and other activities designed to fill out the academic life. And most students, of course, retain strong family, church and community ties.

There's a small student union in a remodeled barracks that is used by 4-H clubs for summer encampments. Thanks to a \$1,500 gift from Wausau women's service groups, its decor recently has been enhanced and it provides considerable between- and after-class recreation.

It won't offend the people of Wausau if a goodly portion of the credit for the Center's success is attributed to its director. Dr. Ahrnsbrak is a man possessed by a rare nervous energy. Talking with him, one is apt to find himself soon keyed to the same high pitch. This personality, which carries with it a propensity towards getting things done, helps account for his renown in the headwaters country.

In fact, Ahrnsbrak is president of Wisconsin Headwaters Incorporated, a regional organization bent on studying and improving the economy of 11 northern Wisconsin counties. He waxes nearly as enthusiastic about such re-

gional planning as he does about the Center. The two, indeed, are intricately woven together in his thinking.

"To do a real regional planning job, we have to have information," he says. "To get information we have to have people trained to find it. What a wonderful experience for graduate students to complete their Ph.D. work on such projects! They can really get down to earth and meet practical problems. For those planning a teaching career the training is especially valuable."

Ahrnsbak backs up his belief by pointing to Ph.D. candidate John Kuhlman, who is making a survey for Wisconsin Headwaters Inc. under a state grant and teaching economics part-time in the Center. As Ahrnsbak sees it, Kuhlman could be a member of a team of several specialized data gatherers.

High Grades

How about the students who attend the Center? Although they conform pretty much to one's conception of the typical college student, their average grades are higher than those of their Madison brethren. This bears out the Citizens Committee's original thought that aptitude does not necessarily run in direct ratio to financial ability to "go away to school."

Many Center "grads" have made exceptional records at Madison. A number of students have finished two years, then have found the door to employment opening too wide to ignore. Nearly all find their training a big help in landing jobs.

In one interesting program, St. Mary's hospital is cooperating with the Center on a curriculum that can lead to a recognized medical technology degree. Starting at the Center, prospective technologists conclude their training at the hospital.

According to the UW catalog, students who have completed two years in the College of Letters and Science are entitled to a certificate of junior graduate in liberal studies.

There's one point on which the community is still less than satisfied, according to the chairman of the Citizens Committee. He is Fred Braun, who is also chairman of the board of education.

"We sort of wish we had a different name than *Extension*," he says. "Maybe University of Wisconsin *branch* would be better. But no matter what it's called, we're mighty proud of it. It's like having the University right at our doorstep." ■ ■

Plenty of Advice

Presidents Conference Is Success

WITH THE CLUBS

ALUMNI CLUB presidents wound up a rewarding two-day Madison conference on April 19, and plans are already under way for another meeting next year, as well as for a number of district conferences of club officers this fall.

The conference got off to a running start with an ice-breaking reception Friday afternoon, April 18, at the Loraine hotel. The get-together, at which the Madison club was host, melted into a banquet highlighted by the appearance of Governor Walter Kohler, irrepressible UW Regent Wilbur Renk, President E. B. Fred and Athletic Director Guy Sundt. More than 80 persons, including a healthy sprinkling of faculty members and their wives, were on hand for the proceedings.

With Wisconsin Alumni Association President Willard G. Aschenbrener of Racine acting as toastmaster, the banquet came off on well-timed schedule, and turned guests out early to allow resumption of informal talk sessions.

Next morning, with the WAA president again conducting, the club presidents' business session began at a prompt nine-thirty in the Union's Top Flight room. Several faculty members were present to offer some up-to-date information on various services offered by the University. Among them were Prof. Lee Burns, director of residence halls; Henry W. Goehring, coordinator of job placement services; William Aspinwall, who handles athletic ticket sales; and Chandler Young, assistant L&S dean.

The presidents then got some advice on conducting meetings and club projects from some of their fellows in the field. Roger Taylor, representing the growing Minneapolis club, presented some keys to well-attended meetings; John R. Bostwick, Ozaukee County club president, discussed the importance of coordinated publicity; President W. A. Sanderhoff of Racine talked about his club's scholarship program which raises \$300 to \$400 a year; Robert L. Rothchild of Chicago outlined a golf tournament project; Mrs. Walter Craig of Janesville discussed club-sponsored parties for students and alumni; and President Robert Davidson of the Milwaukee club spoke on his club's advisory council.

Adjourning to luncheon in the Old Madison room, the conference heard a send-off speech from Fayette H. Elwell, dean of the School of Commerce, whose topic, "What I Would Do If I Were President (of an Alumni Club)," was

Music Hath Charms

R. O. C. KRAEMER, a 1929 alum, was sitting in the Peabody Skyway in Memphis when he heard the orchestra play a few bars of "On, Wisconsin." Investigating, he discovered the strain was in honor of an alumni group meeting in the same room.

He introduced himself, declaring he didn't know another Badger in Memphis, although he's lived there some years. Now, presumably, he is a member of the Memphis Alumni Club.

Moral: When you hear our school song, look into the matter. It may be a pep rally for Mud Hollow High school—but it could be you'll meet some old friends.

well received. Elwell's speech was packed with practical suggestions for making alumni club activities increasingly helpful to the University.

The conference closed with President Aschenbrener and Executive Secretary John Berge extending thanks for the group's participation, and calling for suggestions on the handling of future similar affairs.

Dean Troxell Is Charmed At Californians' Spirit

UW DEAN OF WOMEN Louise Troxell's early spring appearance on the West Coast turned into a triumphal

tour, as far as three California alumni clubs were concerned. And Mrs. Troxell returned from her excursion full of enthusiasm for the Wisconsin spirit she encountered.

"I have never been anyplace where there was such a warm wish to hear every last shred of information about the University," she said.

At Los Angeles Mrs. Troxell, together with alumnus Senator Wayne Morse, visited the Southern California club—whose banquet also featured the appearance of a 1923 alumni quartet about whom more shall be heard in the next issue of the *Alumnus*.

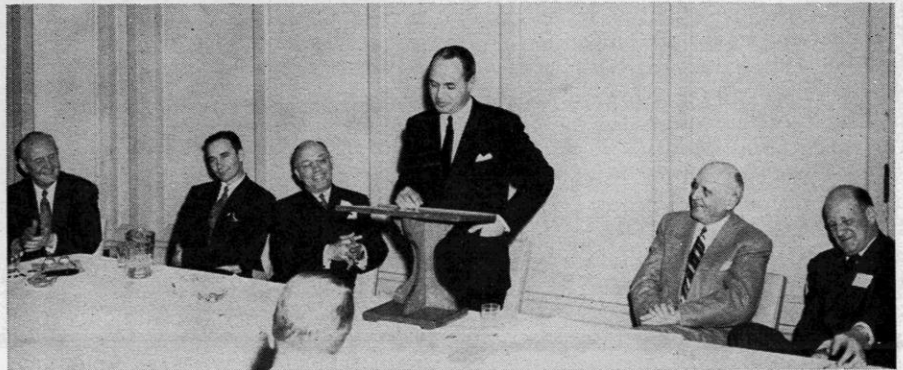
Then at Van Nuys, Mrs. Troxell got in on the official organization of the brand new San Fernando Alumni Club. According to the club's temporary chairman, Dr. Norman Gordon, the dean was "terrific, and her talk really gave the club a big lift."

At San Francisco, it was Wisconsin's turn to sponsor the monthly luncheon of the Big Ten University Club, and Mrs. Troxell evidently pleased the group as guest speaker. Pat O'Dea wrote that the Badgers were exceedingly proud of the dean.

New San Fernando Club Is Off on Right Foot

THE SAN FERNANDO Alumni Club is now officially organized. The step was taken April 3 at a meeting in Van Nuys at which UW Dean Louise Troxell was guest speaker. The dean fulfilled part of the promise of "wine, women and song," that brought out more than 60 persons to the affair.

Pending an election of officers, these club members were selected to guide the group: Dr. Norman Gordon, chairman; Mrs. Evelyn Zivetz, secretary; and Dr. Charles Kipen, George Dahlin, Roman Brumm, and Mrs. Dennis Murphy, steering committee.



FOUR PROMINENT ADMINISTRATORS spoke to the first annual Club Presidents Conference in mid-April. Above, Governor Walter Kohler draws laughter from WAA Executive Secretary John Berge, Regent Wilbur Renk, WAA President Willard G. Aschenbrener, UW President E. B. Fred and Athletic Director Guy Sundt.

On Wisconsin

IN SPORTS • By Art Lentz



UW Football Position Clarified

IT CAME AS no surprise that University of Wisconsin faculty members, at their regular monthly meeting on April 7, unanimously approved several changes in the Western Conference athletic rules.

The action merely meant re-emphasis on policies which, although considered "new" in a general way for the entire Big Ten association, have been in effect at Wisconsin for nearly a quarter century.

"Changes" approved included:

1—Credits earned by athletes must qualify them for degrees.

2—Students will be not eligible for intercollegiate athletics after being in residence more than 10 semesters or 15 quarters.

3—Signing of a professional sports contract makes a student ineligible for further intercollegiate competition.

4—Freshmen athletes must be in the upper third of their high school classes in order to obtain scholarship aid without loss of eligibility.

5—Financial aids for athletes should be proportional to aids available for all undergraduates.

6—A student will not be eligible for a second season of competition unless he shall have progressed at least 40 per cent of the way toward completion of the requirements for the degree for which he is enrolled.

7—A student will not be eligible for a third season of competition in any sport unless he shall have progressed at least 60 per cent of the way toward completion of the requirements for a degree.

By comparison with the proposed standards recommended by the American Council of Education and the Committee of College Presidents, the Big Ten code is much stricter.

Wisconsin had these policies in effect all these years, a tribute to the clear-thinking and cooperative effort of the administration and the athletic board.

—W—

Meanwhile, loyal Badgers could take pride in the national championship won by the Wisconsin boxers in the NCAA tournament held at the fieldhouse in Madison April 3-4-5.

It was the sixth such national title won by Badger boxers but the first since 1948. Not only did Sophomore Bob Morgan (147 lbs.) and Senior Bob Ranck (heavyweight) win individual championships but two other Badgers, Sophomore Ray Zale (165 lbs.) and Pat Sreenan (139 lbs.) were runners-up in their respective divisions.

Wisconsin piled up 27 points to defending champion Michigan State's next

best total of 14. Seventy boxers, from all parts of the country, including the Territory of Hawaii, competed for the 10 Olympic weight division titles while 37,105 spectators, fourth best attendance in history, demonstrated the highest type of crowd behavior, their sportsmanship being cited with unstinted praise by the competitors, coaches, and NCAA officials.

That's another feather in Bucky Badger's cap.

—W—

CATCHING UP with odds-and-ends of winter sports:

Two Badger frosh swimmers performed well in the NCAA meet at Princeton. Jim Lougee broke the NCAA freshman record in the 100 yard breast stroke event while John Hoaglund set a new NCAA freshman standard in the 100 yard back stroke. Lougee also won top individual honors in the Wisconsin AAU meet with record-breaking performances while an-



JOHN JAMIESON, Wisconsin state golf champion, is coaching Badger linksmen this year. The varsity squad, from left to right, includes Dough Koepcke, Robert Bruce, Capt. Curt Jacobs, Paul Kaste and Bill Engle. Jamieson, at right, is also chairman of the All-Alumni Golf Tournament on June 20, which is sponsored by the Madison Alumni club. Entry deadline is June 10 at WAA offices. (See page 19.)

other Badger swimmer (he started out as a football player) Rollie Bestor, won the state AAU diving championship.

Wisconsin wrestlers won their second straight state AAU championship with four boys, Don Hill (136), Ron Roberts (191), Ted Fox (128) and Bob Reif (155), taking individual crowns.

—W—

NOW FOR A QUICK review of sports teams currently in action:

BASEBALL: Coach Art "Dynie" Mansfield, just back from a month's tour of Japan as a member of the Eastern Army Command baseball clinic, piloted the Badger nine to five straight wins and six cancellations in a pre-Big Ten season warmup schedule. Games with non-conference foes were frozen out, snowed out, rained out, and flooded out, in that order but the Badgers did manage to squeeze in five games just the same. The Big Ten season opened at Purdue, April 25, the Badgers winning, 7-2. At Indiana the next day, two games were scheduled, Wisconsin splitting 0-5 and 6-4.

The home schedule begins May 9 with Illinois as the first opponent on the new diamond on Lake Mendota frontage back of the Forest Products Laboratory.

* * *

CREW: Coach Norm Sonju's national championship crew of 1951 could well be the champions of 1952, if the Badgers get a break in weather and training conditions. Only the stroke, Pete Wachman, and the All-American coxswain, Duane Daentl, are missing from the shell which swept to victory last June in the I.R.A. regatta on the Marietta, Ohio river.

Sonju has made several shifts, most notable being the move of Bob Espeseth to stroke.

Wisconsin met Navy at Annapolis on May 3 in a varsity race while the frosh opened their season at Culver Military Academy the same day.

* * *

GOLF: For the second straight year, the varsity golfers went along with the Baseball team on the spring vacation trip. Now coached by John Jamieson, the Badgers won from Memphis State and Southwestern college teams but lost a 14-13 decision to the Memphis N.A.S., which had several "pros" in the lineup. They also lost to Purdue and Notre Dame on April 26 at Lafayette. Currently heading the team is Captain-elect Curt Jacobs, and three other major lettermen, Harry Dean, Bill Engel, and Doug Koepcke.

TENNIS: Coach Carl Sanger is handling the team this year and in the first two matches, defeated Lawrence but bowed to Notre Dame. Wisconsin opened its Big Ten season on April 25 with a 0-9 loss at Iowa City. Captain Jim DeLoye and major lettermen Bill Grunow, Bob Reagan, Ken Ohm, and Carl Rudelius are the mainstays of the club.

* * *

TRACK: Outdoor competition for Wisconsin track and field men began at the Drake Relays, April 25-26, the best performance being that of the two mile relay team, which placed fifth (in the school-record time of 7:44).

Coach Riley Best will come up with a fine dual meet team but lack of enough top-notch stars will keep the Badgers from high rating in Big Ten and other major track meets.

—W—

Vern Woodward, assistant to Wisconsin boxing coach John J. Walsh, was elected president of the National Collegiate Boxing Coaches Association. He had served as secretary for several years.

—W—

CAPTAINCIES: Two captaincies were announced as winter sports ended their respective slates. In Basketball, senior Ed Carpenter was given that honor by his mates. The sport is the only one at Wisconsin which does not elect a captain in advance of the season.

Captain-elect in swimming for 1953 was Bob Baker.

—W—

ANOTHER FOOTBALL ALL-AMERICAN—Captain Elect George O'Brien recently was selected as a guard on the Catholic All-American football team by *Extension* magazine.

—W—

OZ FOX TROPHY ESTABLISHED—As most valuable player, Ab Nicholas was the first to have his name inscribed on the Oz Fox memorial trophy established in the honor of the former baseball captain and loyal Wisconsin basketball supporter. The award was made by the Gyro club which has annually tendered the cagers their seasonal banquet. Oz Fox died last spring.

—W—

As director of the Sports News service, the writer is anxious to build up a huge sports library. Already many Wisconsin alumni have sent in old pro-

grams, scrapbooks, news clippings or souvenirs, but more are needed from the earlier days of Wisconsin athletics, particularly from the 1870-1910 period.

Sports Calendar

BASEBALL

- May 16—Minnesota at Minneapolis
- 17—Iowa at Iowa City (2)
- 23—Michigan State at Madison
- 24—Michigan at Madison (2)
- 30—Western Michigan at Kalamazoo
- 31—Western Michigan at Kalamazoo

JUNIOR VARSITY BASEBALL

- May 15—Beloit College at Madison
- 20—Milton College at Milton
- 24—Northwestern College at Madison
- 28—Milwaukee Extension at Milwaukee
- 29—Northwestern College at Watertown
- 31—State Prison at Waupun

CREW

- May 10—M.I.T. at Lake Monona
- 17—Eastern Sprint Regatta at Princeton
- June 14—California at Lake Monona
- 21—I.R.A. Regatta at Lake Onadogon, Syracuse, N. Y.
- July 3-5—Olympic Trials at Worcester, Mass.

GOLF

- May 12—Lake Forest at Madison
- 16—Michigan State at Madison
- 19—Iowa at Madison
- 24—Northwestern at Evanston
- 26—Marquette at Milwaukee
- 29—Illinois and Minnesota at Champaign
- 30-31—Big Ten Meet at Champaign
- June 22-28—NCAA Meet at Lafayette, Ind.

TENNIS

- May 16—Northwestern at Madison
- 17—Illinois at Champaign
- 19—Minnesota at Minneapolis
- 24—Indiana at Madison
- 29-31—Big Ten Meet at Northwestern.

TRACK

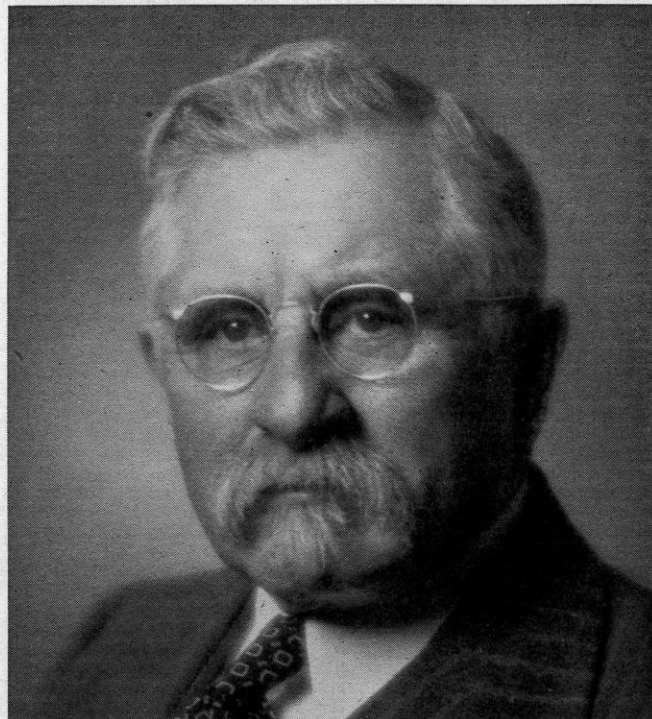
- May 10—Michigan State at East Lansing
- 17—Illinois at Champaign
- 24—Minnesota at Madison
- 30-31—Big Ten Meet at Ann Arbor
- June 7—Central Collegiates at Milwaukee
- 13-14—National Collegiates at Berkeley, Calif.
- 27-28—Olympic Final Trials at Los Angeles

SPECIAL

- May 17—Wisconsin Intra-Squad Football Game
- 31—State High School Track Meet at Madison

Dr. Frost: TB Fighter

The story of a pioneer and great leader in mankind's battle against "the white plague." The doctor has retired twice within the last fifteen years!



DR. WILLIAM D. FROST, '03, has retired again. The 84-year-old emeritus professor of bacteriology, who left the University in 1938 after 43 years of teaching, has relinquished the presidency of Madison's Morningside sanatorium.

But even now the pioneer in tuberculosis control has not turned his back on the work which has held his devoted attention for more than half a century. Morningside will continue to have Dr. Frost's service as a consultant.

Immediately after his most recent retirement, a large group of friends and colleagues of Dr. Frost gathered to pay him honor. When they added up the contributions to the local, state, and national crusade against human tuberculosis made by the kindly doctor, there was quite a list:

Dr. Frost was one of the earliest workers to suggest (in 1903) the theory of antibiotics—a work described by medical school dean Dr. William S. Middleton as "outstanding—really monumental." His Ph.D. thesis on antagonism among bacteria laid the foundation for the discovery of such "wonder drugs" as penicillin, aureomycin and streptomycin;

Dr. Frost was one of the founders and a former president of the Wisconsin Anti-Tuberculosis Association, and a founder of its Madison branch. In this

connection he conducted the first Christmas seal sales in the Madison area;

Dr. Frost built the first Wisconsin exhibit on tuberculosis, and supervised the first local survey for tuberculosis cases in the Madison area;

Dr. Frost helped establish the medical school at the University of Wisconsin, especially through the hygiene committee which he helped organize;

And the doctor has been of direct aid to thousands of patients from every county in the state who have come to Morningside sanatorium, which began as a vision in his mind back in 1909.

It was in that year that Dr. Frost purchased privately ten and one-half acres of wooded land on Lake Monona's east shore, a site that in 1916 saw development of hospital facilities. Today, Morningside consists of a half dozen modernly equipped buildings on 30 acres.

Dr. Frost took over the duties of management in 1933 when the sanatorium's first medical director and manager, Dr. L. R. Head, died. In addition to his administrative duties, Dr. Frost has maintained personal interest in every patient, done all the X-ray work himself, supervised the laboratory, and taken special pride in developing the children's center.

Morningside, in fact, is one of the few sanatoria in Wisconsin that care for

both adults and children. Located in the children's building are wards to care for physical needs and a schoolroom with a full-time teacher for educational work.

It was the depression of 1893 to which the battle against tuberculosis owes a debt for Dr. Frost's entrance on the scene. In that year, he was about to be graduated from the University of Minnesota, and had already decided he wanted to get a job teaching botany. But there were no jobs open, so he stayed in school another year to get his master's degree. Thereupon he took the first available job, with the Minnesota state department of health at \$25 a month. While making tests to diagnose tuberculosis in 1894, he found himself becoming intensely interested in the disease.

When he came to Wisconsin the next year to become associated with Dr. H. L. Russell, he continued on the trail of the tubercle microbes in his teaching and research work. Soon he inaugurated a course on communicable diseases and devoted several lectures each year to tuberculosis.

In the first days of the University Extension service—and even before—Dr. Frost carried the crusade to the people with popular lectures through the state. His influence has been spread nationwide through leadership supplied by hundreds of his former students in medicine and other fields.

Dr. Frost has lived to see his work bear fruit. During the last 50 years the national death rate has declined to about one-seventh of what it was in the 1890s.

Here's how Dr. Russell put it, as he wrote from his own retirement:

"Not many people have persevered as long as you have in such a battle, and your having fought a good fight well deserves the reward that comes to one in recognition of a job well done."

Electronics, Medicine Get Alumni Assists

THREE NEW SCIENTIFIC developments announced recently have been guided to success through the efforts of as many Wisconsin alumni.

One of the most spectacular of the discoveries was a compound called Rimifon, described as one of the most promising anti-tuberculosis drugs yet found. Supervising the Hoffman-LaRoche, Inc., research team that developed the compound was Dr. Elmer Sevringhaus, '16, who was a member of the University medical school faculty until 1946. A similar drug was almost simultaneously developed by E. R. Squibb and Sons.

In the field of medicine, too, was the synthesization of a pure form of Vitamin B6, important to research in cancer and other medical fields but heretofore nonexistent for experimental use, by a team of the National Institutes of Health that included Dr. Herbert A. Sober, '40. The new product is pyridoxamine phosphate. The human body needs vitamin B6 in order to make proper use of amino acids, the building blocks of proteins.

A former UW physics instructor, Dr. Howard B. Briggs, '19, has helped develop a new electronic device that Bell Telephone laboratories believes may revolutionize the science of electronics as the "first serious rival of the vacuum tube." Dr. Briggs conducted basic studies on the material—germanium—from which the new device, called a transistor, is made. Germanium is a semiconductor, a material whose electrical properties are intermediate between those of metals and insulators. The transistor has tremendous amplifying properties.

NAMES IN THE NEWS

ENS. HUGH H. MCCREERY, '51, last year's battalion commander of the UW NROTC unit has been recommended for an award for heroism in Korean action after leading a landing

party from his destroyer under enemy machine gun fire—which missed its mark. . . . Dr. A. J. KROMBOLZ, '24, has been named Weirton Steel's "Man-of-the-Month" after designing a small pilot unit which was the basis for the company's new de-tinning plant at Steubenville, O. . . . STANLEY C. ALLYN, '14, former WAA president and president of the National Cash Register Co., was given the 1952 Red Feather award after serving as president of the nation's 1,600 community chests and councils for the past year. . . .

CAPT. RUTH M. MILLER, '41, recently was the fourth woman officer to receive training since enactment of the 1950 law which allowed Army commissions for women of the medical profession. . . . C. K. LEITH, '97, retired UW biology professor, has been appointed to a new minerals and metals advisory board under the National Academy of Sciences—National Research Council. . . . HAROLD 'BUD' FOSTER, '30, was elected second vice president of the National Association of Basketball Coaches. . . .

HOLLIS W. PETER, '38, has been appointed United States director of Technical Cooperation in Lebanon. . . . Townspeople of EARL MAVES, '48, the "Stanley Steamer" on Wisconsin's grid team a few seasons back, who recently died of Hodgkin's disease in Eau Claire, have started a memorial fund to build a pavilion in the Wisconsin city's recreational park. . . . DON GEHRMANN, '50, America's premier miler, was voted outstanding indoor track athlete of 1952. . . .

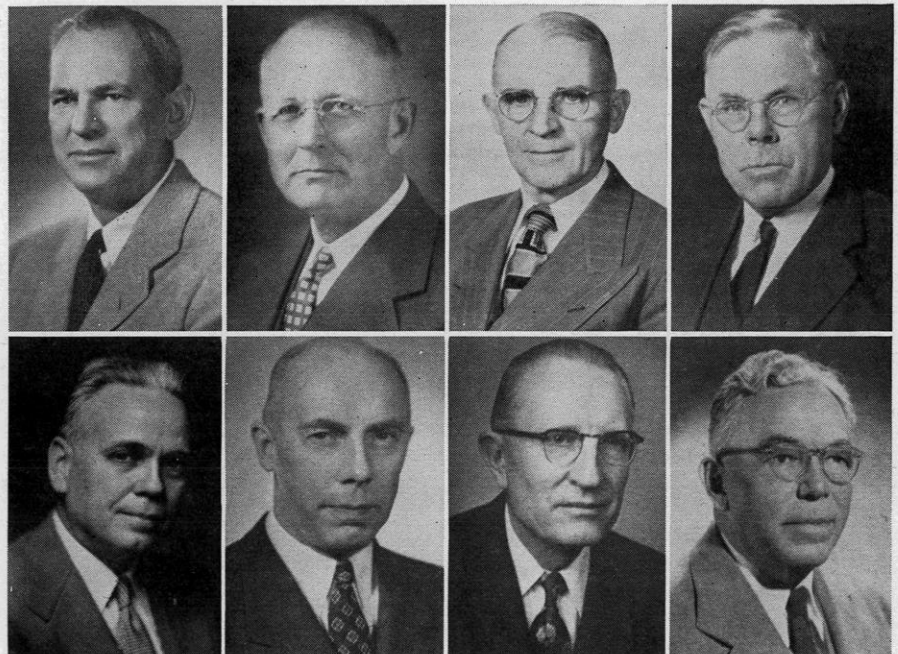
★ With the Classes

1883 W

Mrs. Susie MYLREA Holden followed her minister husband in death on February 10 in Claremont, Calif., where she had resided more than 40 years. She was 91, and had been born in Kilbourn City (now Wisconsin Dells), Wisconsin. In relaying word of her death, the Rev. George L. Marsh of Claremont noted: "She was a most worthy alumna."

1887 W

Mrs. E. N. Smith (Sarah GALLETT) died in November at her Seattle home. She was 87.



R. C. Johnson, '17 J. F. Wolff, '08 W. E. Crawford Walter Olen
G. B. Warren, '19 O. E. Andrus, '26 G. P. Steinmetz, '23 B. S. Reynolds, '09

THESE EIGHT nationally-known engineers and industrialists were cited for outstanding accomplishments in their fields at the fourth annual University Engineers' Day held on May 2. Their selection was approved by the Board of Regents in April. Johnson is president of the Siesel Construction Co., Milwaukee; Wolff is engineering consultant of the Oliver Iron Mining Division, U. S. Steel Corp., Duluth, Minn.; Crawford is director of research and engineering of the A. O. Smith Corp., Milwaukee; Olen is president of the Four Wheel Drive Auto Co. of Clintonville, Wis.; Warren is general manager of General Electric's turbine division in Schenectady, N. Y.; Andrus is assistant director of research and engineering of the A. O. Smith Corp., Milwaukee; Steinmetz is chief engineer of the Wisconsin Public Service Commission in Madison; and Reynolds is director of the Burgess Co. and Research Products Corp. of Madison. All are UW alumni except Olen and Crawford.

1889-1900 W

Death has called these alumni, whose UW days went back into the last century:

Frank H. PITTMAN, '89, at Bayshore, N. Y., on March 23.

Mrs. Eugenie NAFFZ Bruning, '90, at New York on March 31.

William G. POTTER, '90, on Feb. 2 at Los Angeles.

Retired Judge Elihu D. GOODSSELL, '91, on March 8 at Lancaster, Wis.

Francis M. DOCKERY, '91, who on Dec. 25 joined in death his brother Joseph H. DOCKERY, '89, deceased since four years ago.

Jacob FLIEGLER, '91, on June 21, 1951, at St. Paul.

Andrew R. OLESON, '91, on Jan. 7, at Wisner, Nebraska.

James L. THATCHER, '93, on Jan. 24 at Cocoa, Florida.

Marshall C. MOSS, '94, on Feb. 25 at Milwaukee.

Miss Victoria JAMES, '96, on March 12, 1951, at Eau Claire, Wis.

Mrs. Frances HOLCOMBE Boardman, '96, on March 14 at Chicago.

David A. HANKS, '98, on Feb. 29 at Los Angeles.

August C. BACKUS, Sr., '00, on March 6 at Milwaukee—a former UW Regent, judge, educator and publisher.

Albert N. COOMBS, '00, on Feb. 29 at Waukesha.

Donald J. MACMILLAN, '00, on Feb. 27 at Chicago.

1901 W

William P. BOYNTON died at his Alton, Ill., home last Sept. 30.

Robert LACHMUND died at his home in Savedge, Va., on Oct. 9.

Dr. George A. SENN died Oct. 1 at his home in Green Bay.

1902 W

Bertram Francis ADAMS died Feb. 3 at Wood, Wis. He had been a Chicago insurance agent.

Mrs. Charlotte EHRlich Herrell died June 16 at Los Angeles.

Percy E. SCHROEDER died Feb. 15 at Racine.

1904 W

Edward TRUDELL, former Milwaukee artist, died Feb. 5 at Kewaunee, Wis.

Frank J. PETURA has retired from the Cities Service Co. and continues as president and director of the Westfield (N.J.) Savings and Loan Assn.

1905 W

Ernest BORCHERT passed away Oct. 30, according to his wife, who remarks: "He always enjoyed the old ties so much." They were living in Anaheim, Calif.

James F. "Jim" CASSERLY died March 20 at St. Louis.

Dr. W. W. HOMBERGER is retiring from the University of Louisville faculty after 33 years.

1906 W

Dr. Frederic R. HAMILTON, former president of Bradley U., and Marshall college, died Feb. 19 aboard the steamship *African Enterprise*.

Prof. John WHYTE, German department chairman at Brooklyn college, died March 29.

1907 W

Judge Daniel W. SULLIVAN, "the great conciliator" of Milwaukee courts, died March 5 of a long time heart ailment aggravated by his refusal to rest, according to the *Milwaukee Journal*.

Frank B. VAN HORN died May 31, 1951, at Carlsbad, N. Mex.

1908 W

Edgar E. ROBINSON, chairman of the Stanford U. history department, recently spoke at Pomona college commencement exercises.

Charles H. SCHEUER is living in Rochester, Minn., after retiring from active duty with the W. S. Moore Co. of Duluth and the Minnesota Huron Iron Co. of Ottawa, Canada.

Miss Nellie WAKEMAN, longtime UW faculty member, died March 23 in Madison.

Winifred RYAN passed away last year.

1909 W

Hal. E. MCWETHY, St. Paul engineer, has been named executive secretary of the 800-member Minnesota Society of Professional Engineers.

1910 W

John Boardman STEVEN died Oct. 8 at Los Angeles.



DR. KATHARINE W. WRIGHT, '16, a psychiatrist, has been elected president of the medical staff of Women's and Children's hospital, Chicago, where she is director of the mental hygiene clinic. Active in the American Medical Women's association, and the Illinois Medical society, she is also associate in nervous and mental diseases at Northwestern university. She is a member also of the AAUW and of Chi Omega sorority.

1911 W

Erwin J. DOHMEN, Milwaukee wholesale drug company president, died March 2 in Orlando, Fla.

1912 W

Mrs. Elizabeth SCHOEPP Hutson died at her Pittsburgh home Oct. 15, 1951.

1914 W

Wallace W. HANAMAN, Asheville, N.C., educator, died recently at Dallas, Tex.

Neal F. HOWARD died in Milwaukee on Nov. 1, 1951.

Robert W. T. PURCHAS deserted his bachelor status March 19 when he married Liane Houston Wiggins of Edgewood, R.I. After a wedding tour of southern Europe, they'll be at home near Leesburg, Va.

1915 W

Alfred Julius STIRN died in late July at his Milwaukee home.

1916 W

Herbert M. KNIPFEL is now president of the St. Paul Bank for Cooperatives.

1917 W

ALL MEMBERS are urged to make plans to attend the 35th annual reunion June 20-22.

JIM MARCH, 536 W. Wisconsin avenue, Milwaukee, reports hearing from these class members on the scholarship fund drive: Herman ZISCHKE, Calif.; Carl W. YALEY, III.; Albert A. TROJAHN, Mich.; Donald R. BURNHAM, N. Mex.; Oliver H. SCHUNK, Mo.; Carl M. GEVERS, Tenn.; and Mrs. Ralph D. Malone (Nina SMITH), Mrs. George E. Gary (Frances Fairchild BACON), Carl OESTREICH, Mrs. W. H. Conlin (Eleanore RAMSAY), Mrs. Grace C. RAMSAY, and Mrs. Osmon C. Fox (Genevieve PENHALLEGON) of Wisconsin.

this sword means Cancer RESEARCH



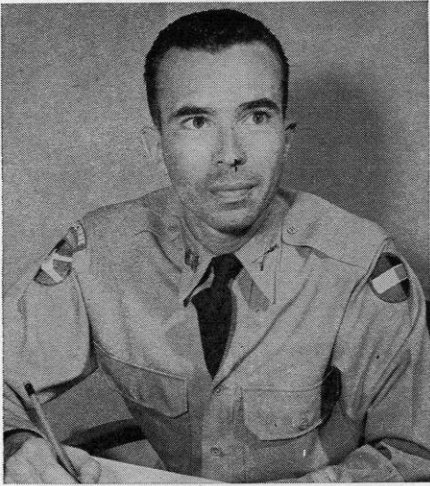
For millions cancer research is a race for life.

The American Cancer Society supports research in 100 institutions in 35 states . . . grants aid to 900 investigators . . . trains as fellows 78 young men and women.

However, some vital research has been retarded because of lack of funds . . . twice as many dollars could be used in 1952 under the sign of the cancer sword. Cancer Strikes One in Five. Your Dollars Strike Back.

Mail Your Gift to "Cancer" Care of Your Local Postoffice

AMERICAN CANCER SOCIETY



CAPT. CLAY SCHOENFELD, '41, former editor of *Wisconsin Alumnus* and associate director of the *University News Service*, is stationed at Fort Monroe, Va., after being ordered to active military duty in September. He is, as might be expected, engaged in public relations work. The Schoenfelds and their two daughters are residing in Hampton, Va.

Mrs. Sue COMSTOCK Adams plans to return in May with her husband to Korea to resume the missionary work carried out by the couple in that country for many years. The Adams' have been visiting in the United States for the past several months.

Dr. Firman E. BEAR of Rutgers U., a foremost authority on agricultural chemistry, spoke at the University of Maine Farm and Home Week in early April.

Mrs. Genevieve BENNETT Carthew died Feb. 25 at her Lancaster, Wis., home.

Carl M. GEVERS will likely miss the class reunion, having been ordered to camp for Reserve Corps training June 15-29.

Ben L. HARPER, Sr., Plymouth and Stoughton, Wis., newspaperman, died March 6 at Madison.

Mrs. Ruth SWINGLE Howe died Jan. 11.

A retirement request from Theodore L. TORGERSON, UW education professor, has been granted by the Board of Regents.

1920 W

Mrs. Rebecca NOER Turner died recently at her home in Palo Alto, Calif.

Eric ENGLUND succeeds Paul O. NYHUS, '23, as agricultural attache for the American embassy in London. NYHUS will move to a similar post in Ottawa, Canada.

William J. BORST, Oregon, Wis., farm supply businessman, died March 4 in Madison.

Francis B. SPOOR died April 1 in Chipewewa Falls.

1921 W

Lincoln NEPRUD recently defeated incumbent Leonard RORAFF, '32, in a judicial contest in Wisconsin's sixth circuit (west.)

1923 W

Marion D. HARBAUGH, president of the Lake Superior Iron Ore association, and former UW instructor, died March 19 in Cleveland.

Mrs. Regina STOCKHAUSEN Riker, whose husband is a UW professor of plant pathology, died March 3. She, too, was formerly on the University plant pathology staff. A memorial fund for the benefit of the plant pathology library will be established in her honor.

Hugh L. RUSCH, vice president of the Opinion Research Corp., recently addressed the 37th annual meeting of the National Dairy Council in Syracuse, N. Y.

1924 W

Charles Stewart GOODYEAR, Madison commercial artist, died March 22.

Carl A. ROTT is publisher of the *Sheridan (Wyoming) Press*, which was awarded honors for outstanding community service in the daily field by the Wyoming Press Ass'n.

Dr. Arthur SCHAEFER, a nationally known surgeon, died in early March in Milwaukee.

1925 W

John P. ANDERSON of Gaylord, Mich., died Dec. 12 as the result of an auto accident.

Dr. Esther L. HIBBARD has resumed work on the faculty of Doshisha U., Yoto, Japan.

Augusta, Wis., attorney John C. ROBERTS died March 19.

Esther M. WILLARD of New London, Wis., passed away recently.

1926 W

Gordon ALLER is general manager of the state area of the Illinois Bell Telephone Co.

Mr. and Mrs. Adolf J. ACKERMAN and family are back in Madison after returning from Sao Paulo, Brazil, where he was a consulting engineer.

Harry BARSANTEE heads the advertising and public information departments of the Travelers Insurance Companies of Hartford, Conn.

Dr. George W. FILSON, DuPont Co. executive, died March 15 in New York.

George W. LORD died Feb. 13 at his Hayward, Wis., home.

James E. ROHR, former WIAA president and Nekoosa superintendent of schools, died Feb. 24 at Pawtucket, R.I.

1927 W

Miss Lilian GASKELL, librarian at Mount Mary college for 22 years, died Feb. 21 at East Troy.

Leslie C. STEWART, Madison East High school teacher, died Feb. 14.

Mrs. Kathryn FRANEY Weiss died Feb. 24 in Madison.

1928 W

Milton A. PRAHL, a Milwaukee chemist, died March 3.

1929 W

Louis C. SCHMITT, Jr., Madison insurance man, died March 23.

1930 W

William E. BEEM died in an automobile accident on Feb. 9.

Dr. Charles N. LEWIS is co-author of a book, "Antibiotic Therapy," published by the Arundel Press of Washington, D. C. He is with the U.S. Food and Drug Administration, and lives with his family in Arlington, Va.

Mrs. Ruth ALBRECHT Seaver of Columbus, Wis., died March 23 in Florida.

1931 W

Lt. Col. James K. GRAW recently was awarded the Legion of Merit for exceptionally meritorious conduct in the performance of outstanding service in the Far East.

1932 W

Dr. Grayson L. KIRK, acting president of Columbia University, addressed the 55th annual dinner of the Men's Class of the Riverside church in New York. He had an opportunity to discuss Wisconsin days with M. Gerhard DOKKEN, '29—who advises us he plans to spend a vacation this summer at Mount Horeb, Wis.

Archie PAINE heads the Genesee Transportation Co. of Waukesha, which is starting operation as a transporter of bulk oil on the inland waterways.

Mrs. Mary R. Garrott and Frederick F. POSER were married Feb. 23 in Hagerstown, Md., where they will make their home.

LeRoy G. TROWBIRDGE has been named to direct the Dane county civil defense program.

1933 W

Maj. Charles A. PEERENBOOM, former UW instructor, is staff intelligence officer with the Fifth Air Force in the Far East.

Miss Viola WAHLER is manager of the sheet music department of the large Thearle Music Co. of San Diego, and also edits *Breve*, a music education monthly magazine.

1934 W

David S. BROWN, Western Springs, Ill., C.P.A., died Nov. 14, 1951.

Mr. and Mrs. Raymond F. Dvorak (Florence HUNT) have a new addition to their Madison household in the person of Anton Karel, baby brother of Robert, Katharine, Louise and Theresa Anne.



LOIS ERIKA KOSLOSKY, '50, lately of Milwaukee, found herself a niche in the Army—as they say—when she was recently assigned as executive officer of the WAC detachment of the Army Chemical Center, Md. The lieutenant has a B.A. degree in chemistry, and received her commission on the basis of civilian education and training.

Prof. Delmar KARLEN of the UW law school has been granted a leave of absence for 1952-53 to accept an appointment with the New York U. School of Law.

Franklin C. WILCOX, former Janesville industrialist, died Feb. 15 at Spokane.

Dr. Stanley I. MEIER and his father have opened new offices in Madison.

1935 W

Dr. Theodore W. DASLER will specialize in diseases of the eye at his new Eau Claire office.

Robert T. ROLLIS has been appointed chief inspector at Oldsmobile at Lansing, Mich.

William F. SCHANEN II, publisher of the Ozaukee Press at Port Washington, Wis., and active alumni club leader, has been elected secretary of the Lake Michigan Yachting Association.

1936 W

Rep. and Mrs. John W. BYRNES (Barbara PRESTON, '41) are parents of a fourth child—a son, Charles.

Harold H. CUMMINGS, Stoughton funeral director, died Feb. 21. Survivors include his wife, the former Ruth BATTERMAN, '31.

Miss Dorothy Betty Levy and Ivan Erwin TROSCHE were married Feb. 17 in Baltimore, Md., where they are residing. He is an attorney in that city.

1937 W

Mrs. Mildred FREBURG Berry, Rockford college educator, and Mrs. Breta LUTHER Griem, '19, outstanding WTMJ-TV home economist, were named "Woman of the Year," and runner-up, respectively, by Delta Zeta sorority.

Hugh D. INGERSOLL has been named administrative assistant to Madison Mayor George Forster.

1938 W

Mr. and Mrs. Otto A. ANDREAE added a fourth child, Beth, to their family in early February. He had been released to inactive duty a month previously after serving in Korea following a recall to the Marine Corps in 1950. He is a Milwaukee accountant.

John W. BLAISDELL is manager of the International Business Machines Co. electric typewriter sales and services in the Detroit area.

Paul W. NASS, Madison C.P.A., has been elected a member of the American Institute of Accountants.

Hollis W. PETER has been named director of technical cooperation in Lebanon, where he and his wife and two boys will live.

John W. RILEY is controller of the Interstate Finance Corporation of Dubuque, Iowa.

1939 W

Pauline Emily GRAVEN and Donald E. Fugere, Iron Mountain, Mich., engineer, were married in Madison on Feb. 16.

Mr. and Mrs. W. G. MALONE announce the birth of a son, Mike, at Milwaukee, where Mr. Malone is a sales representative for the Gugler Lithographic Co.

1940 W

Dr. Louis T. BAEHR, resident surgeon at Wisconsin General hospital, died in Madison on March 4.

John C. GAREY is now manager of the

next month

the UW and TV

Special Yeast Products division, Red Star Yeast and Products Co. of Milwaukee.

Robert M. MARKS has been transferred to New Ulm, Minn., where he is manager of the Borden Co. The Marks now include Michael, Denis and Patrick.

Edward W. MILL has been lecturing in political science at the University of California after spending three years in government work in Asia.

Melvin C. SCHMALLENBERG is new superintendent of schools at Black River Falls. He replaces Robert N. HALMSTAD, '42, who resigned to accept a similar position at Chippewa Falls.

Robert T. WRIGHT is gaining some little attention as editor of the Montello (Wis.) Tribune these days.

1941 W

Dr. A. Duane ANDERSON has joined the staff of the Quisling clinic, Madison.

Margaret BUSH, Madison, was married Dec. 29 to Joseph E. CASSIDY. Mr. Cassidy is with the National Guardian Life Ins. Co.

Myron CAVES is the new owner of Caves Buick Co., Madison.

Mr. and Mrs. Robert DENSMORE announce the birth of their second child, Kathryn Elaine, on Jan. 23, at Long Beach, Calif. Bob was recently promoted to Institutional Parole Officer Grade II at the Calif. Medical Facility on Terminal Island.



ROBERT T. KREIDMAN, '49, began his photographic career at the University, and worked his way through school as a commercial photographer. Now he has been named Sales Training Director of Bell and Howell Co. and is currently conducting clinics in various parts of the country. He was formerly the company's district manager at Seattle.

Judge Ralph GUNN was chosen Janesville's outstanding young man of the year by the Junior Chamber of Commerce.

Robert LALK, a chemist with the Dow Chemical Co., received a similar honor in February for the city of Midland, Mich.

Mrs. Myrtle Cutrer was married Dec. 4 to Dr. A. Roy TRYER, Jr. They are at home at 1575 Harbert, Memphis, Tenn., where Dr. Tryer is on the teaching staff of the Univ. of Tenn.

Mr. and Mrs. Donald C. Delvin (FAYE CHRISTOPHER) have returned from a three-year stay in Europe, where he was in diplomatic service.

Philip K. DRESSLER and John A. PUELICHER, '43, have been elected assistant vice-president and vice-president and director, respectively, of Marshall and Ilsley Bank, Milwaukee.

J. Charles GOULD is now a design engineer with the American Annode Rubber Co. at Riverside, N. J.

John JENSWOLD has returned to his Madison law practice after duty with the Marine Corps in Korea.

Henry C. Zech has been named Farmers Home Administration supervisor for Eau Claire and Chippewa counties.

1942 W

Mr. and Mrs. Fred DOERFLINGER's new address is 2, Denewood Road, Kenwood, Highgate, London, N 6, England.

Lois E. FARNER, Victoria, Tex., was married to Bertin B. Green on Dec. 22. At home in Victoria.

Mr. and Mrs. Edward Garrity (Julie MILVO) announce the arrival of Megan Teresa on Jan. 1.

Robert HALMSTAD is the new superintendent of the Chippewa Falls schools.

Married: Jean Lensmeyer, Peoria, Ill. to Don NEERLAND, Madison on Nov. 24. At home at 329 W. Washington ave., Madison.

Mrs. Norman Prince (Joan WIENER) won \$1,000 in the Pillsbury baking contest for her recipe for apple pudding.

Bernice JONES, Madison, was married to Ralph R. ROOT, '47 on Dec. 27. They are living at 415 N. Park st., Madison.

1943 W

Jean FROTHINGHAM Alfgren resigned as city nurse of Madison in December and has moved to New York City with her husband.

Frances L. BENSON was married June 23 to Robert F. Head, Jr. At home at 1763 Piedmont Rd., N. E., Atlanta, Ga.

Margaret J. Darcy became the bride of Robert J. WURTZINGER on Dec. 29. Mr. Wurtzinger is a sales representative for Brown and Bigelow in Chicago.

Louise FROILAND is producer-director for the Vaughn Monroe radio show.

★ Madison Memories

Mr. and Mrs. Elmer Lenz (Kay SCHOCK) are living at 5925 Sandwood, Long Beach, Calif. Their home was brightened by the arrival of Kim Steven Lenz last April.

Mr. and Mrs. Allen Lipton (Dorothea GLASER) of Mamaroneck announce the birth of Lois Ann last July.

Mr. and Mrs. Robert C. MORBECK (Virginia SHAW) now have three daughters. Nancy Kristina, the youngest, arrived on August 8.

Lois MILLS Burris and George E. Durden were married Jan. 21 at Dallas, Tex. At home at 5612 Boaz st., Dallas.

Elaine Broeren was married to Robert ROSSMILLER on December 29 at Thorp. They are living at 907½ E. Main st., Merrill, where Mr. Rossmiller is a high school teacher.

Evelyn Carlson and Richard F. TUSLER were wed on Nov. 19. At home at 5513 8th ave., Kenosha.

December 29 was the wedding day of Geraldine PALTZ and Francis W. CRAMER, '49. Gerry is an interviewer in the UW student employment bureau and Francis is an accountant in the Wisconsin state conservation dept.

Mr. and Mrs. Halbert GATES (Margaret FRITZ, '48) are the proud parents of Sandra Elizabeth who arrived Dec. 31.

Donald A. PORATH is a sales engineer for the ArmcO Drainage & Metal Products co. He and his wife and their two daughters live at Sacramento, Calif.

Mr. and Mrs. Lyle W. BREHM of Endicott N. Y., announce the birth of their third child.

Marjorie Ann Smith and Douglas L. DEVOS are residing in Cleveland after their marriage last summer.

Douglas G. MARSHALL has been appointed associate professor of rural sociology at the UW. He is presently at Minnesota.

1944 W

A third child, a son, has joined Mr. and Mrs. Walter H. Ehlers (Margaret BODIN), who are now living in Duluth, Minn.

Ferdinand E. SVANOE announced his appointment as special representative in West Bend, Wis., for the Connecticut General Life Insurance Co., just a few hours after his wife gave birth to a baby girl, their second child.

Mr. and Mrs. Howard Tugel (JANE GAYLORD) announce the birth of a son, Michael, and suggest he might become a UW student some day.

1945 W

Kensel R. CHANDLER has been transferred by the Kowhring Co. from Milwaukee to Stockton, Calif., where he is selling construction equipment to contractors in Northern California.

Edward S. DAUB is studying up on Japanese in Tokyo before beginning full time evangelistic work for the Presbyterian church. He's now married and the Daubs have a son, Philip. His address: 142-4 Chome Denenchofu, Otaku, Tokyo.

Martha F. SHAW and Karl J. EVERS, '48, were married Oct. 16 and are living in San Antonio, Texas, where he is make-up editor for the San Antonio *Light*.

Marilyn E. JOHNSON was married to Nicholas Shuman on Feb. 23 and are now at home in Chicago, where he is employed on the Chicago *Daily News*.

. . . from the Alumnus files

ONE YEAR AGO, May, 1951—Faculty opposes specific citizenship course for undergraduates . . . The new Engineering Building (west unit) was dedicated this month . . . New addition to stadium's north end nearing completion . . . University Co-op bookstore's 20-year lease renewed, with two-year cancellation right retained by Regents.

FIVE YEARS AGO, May, 1947—Commencement-Reunion weekend set for May 23, 24 and 25 . . . Walter Frautschi elected president of the Alumni Association . . . Frederick Jackson Turner Chair of History and Charles Sumner Slichter Research Professorship in the Natural Sciences are established.

TEN YEARS AGO, May, 1942—A serious administrative problem results from 500 changes among civil service employees brought on by the nation's war effort . . . Physical education is made compulsory for coeds . . . Possible expansion of the University "to as many as 20,000 students" is foreseen.

TWENTY-FIVE YEARS AGO, May, 1927—Bascom hall addition is dedicated May 13 . . . Cornerstone of Memorial Union laid on Memorial Day . . . All tent colony accommodations for this summer already reserved . . . Mass meeting protesting Sacco-Vanzetti death sentence is held at gym . . . F. O. Holt is elected registrar.

FIFTY YEARS AGO, May, 1902—Senior thesis graduation requirement is criticized by *Alumni Magazine* . . . When Wisconsin debaters defeated Minnesota, says the same publication, "the wildest enthusiasm was displayed by the audience and the victorious debaters were lifted to willing shoulders and paraded in triumph."

Lt. Selemen KANN is a medical officer at the U.S. Military Port of Manila.

Sally Ann STAUNTON and William P. Minshall were married Feb. 16 in New York. Mr. Minshall is a transatlantic pilot and they will live in New York.

Edward M. CONLEY married Miriam McDONELL, '50 on July 28. They are living at Green Bay.

Chester E. DAVIS is senior research chemist at the Kettering Foundation on photosynthesis, Dayton, Ohio.

Lt. Hans HARTENSTEIN married Mary Louise WEISS, '47 on Sept. 1. He is now on active duty with the USA Medical Corps, stationed on Okinawa.

Dr. John A. MAHRE died December 30 in St. Louis. At the time of his death he had just received an appointment as chief resident in internal medicine at St. Louis City Hospital.

Dr. Verona MINNING, now Mrs. Joe Botte, practices medicine at 2310 Broadway, San Diego, Calif.

Capt. Mary Ann NEACY returned to her home in Milwaukee in Dec. after nearly four years service in Frankfurt, Germany, as a dietitian in the women's medical specialist corps. She is now stationed at Fort Hood, Tex. In Frankfurt Mary Ann met Capt. Mae ENGSBERG, a physiotherapist.

Theodore O. JOHNSON is president of Chemicals, Inc., a new industrial chemical jobbing firm in Milwaukee.

Capt. Dorothy PETERSON is on duty in Japan as a physiotherapist.

Emily RICHARDS, Urbana, Ill. was married to Veryl E. Schubert on December 21. Mr. Schubert is a student at Garrett Biblical Institute in Evanston and Mrs. Schubert is on the staff at the public library.

Janet RUNDELL and Betty R. BROWN, '46 have been accepted as lieutenants in the Women's Air Force Reserve.

Ralph E. WILLIAMS is air conditioning engineer for the Wagner Sheet Metal and Supply co. He and Mrs. Williams and their daughter, Kathleen Jean, born last May, live in Sacramento.

1946 W

Recent marriages included:

Lois HOPPE and Kenneth FINGER, '51, Madison, on Nov. 16.

Nancy B. KLUCK and Donald L. Hildenbrand, Sept. 8. Now living in Berkeley, Calif.

Evelyn M. Bevins and Neal E. LOCKWOOD, Dec. 29. Now living in East Lansing, Mich.

Patrick F. LUCEY, who was married Nov. 14 to Agnes J. Vlasis, is organization director of the Democratic Organizing Committee in Madison.

Their first child, Nathan Henry, was born Sept. 14, 1951, to Dr. and Mrs. Henry LITTLE (Isabella JONES). Dr. Little is associate professor of chemistry at the University of Massachusetts.

Dr. and Mrs. Rolf NOER are residing in Pensacola, Fla., where he is a member of the naval medical corps.

Brad SCOTT has resigned as assistant Rock county agricultural agent to manage a Hereford herd for J. D. Hawley, president of the Northern Pump Co., Minneapolis.

Mr. and Mrs. Nicholas ARENELLA (Joanne ISAACSON, '49) announce the birth of their second child and first daughter, Lynn Susan. He has a law office in Boston.

Mr. and Mrs. Raymond A. HASEY (Mary Lou CARLSON '49) have a new son, Raymond Alden II. They are now living in South Pasadena, Calif.

Lottie R. FRYER is now teaching English in Blair High school.

Mrs. Shirley FLATH Gruenisen is an occupational therapist at the curative workshop for children at Oshkosh.

Mary FORD has been named head dietitian at Theda Clark Memorial hospital in Neenah.

Leap Year Day was the birth date for Diana Louise, new daughter of Mr. and Mrs. Roy J. Schick (Else Daniels MAAS), Amarillo, Texas. Both Mr. and Mrs. Schick have been associated with the New York Life Insurance Co.

1947 W
SEE YOUR REUNION BADGER FOR CLASS NEWS THIS MONTH!

1948 W
Betty Snader and Arthur W. BAEBLER were married Feb. 29 and are living in Dixon, Ill., where he is associated with the Service Co.

Amanda Christensen and Frederick A. BROSIUS were married Sept. 22 and are living in San Francisco, where he is a McGill, Inc., plant engineer.

F. Ryan Duffy, Jr., has been admitted to practice before the eastern and western district of Wisconsin. He is associated with Ralph THEILER, '46, in Tomahawk.

Mr. and Mrs. Ed. J. HARRIS (June BRICKSON, '46) planned to move into their new home in Midland, Texas, where he is manager of the R. D. Batjer Claim Service, Inc. They have one son.

Richard J. HELLMAN is currently employed in the research laboratories of the Eastman Kodak Co. of Rochester, N. Y., where he and his wife recently moved.

Mr. and Mrs. Douglas M. HOLCOMB announce the birth of a son born Feb. 12 at Scranton, Pa.

Mr. and Mrs. R. J. JENSEN (Barbara BERGE) of Minneapolis are parents of a second son born Feb. 20.

Dr. and Mrs. Donald R. KORST (Marion KUEHL) and their two children have returned from Garmisch, Germany, to Madison, where he is taking a residency at Wis. Gen'l. Hospital.

Loring Dahl KNECHT is acting head of the romance department at St. Olaf college.

Baldwin E. LLOYD, a UW med school senior, has won a \$1,000 scholarship sponsored by the American Academy of General Practices.

"Big Ed" MILLS, class president and basketball star, has been elected secretary and a director of the Schwab Furnace Co. of Milwaukee.

Mr. and Mrs. John SEABORNE (Helen BELLINGER, '46) expect to return soon to Wisconsin with their son, John Kingsley from Santa Barbara, Calif., where he has been doing legal work for a bank.

Madge Hopwood and Erich W. WOLLAEGER were married Oct. 20 in Cleveland. He is a chemical engineer with the U.S. Atomic Energy commission.

1949 W

William O. BENNETT has become first agricultural extension agent to work exclusively for residents of the Menominee Indian reservation.

Doris Mildred EFRAM and Robert Orin Brigham were married Dec. 29 in Milwaukee and are living in Buffalo, N. Y.

A. J. HAMMERLY is at Hammerly's Airborne "H" Ranch at Sun Prairie.

Dr. Donald P. HALLADA has joined the DuPont Co.'s Jackson laboratory at Deepwater Point, N. J.

John W. KELLEY and Robert W. DEAN, '50, have opened law offices in Tomahawk.

Betty Mae LIEDERMAN and Herbert G. Nadel were married Dec. 30 in Chicago.

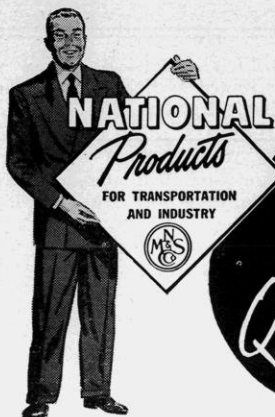
Patricia Ethel McCann and Edmund Richard LIEBL were married Dec. 28 in Madison, where they are now living.

A daughter, Miriam Joan, was born Nov. 21 to Mr. and Mrs. Paul Lubbers (Betty KLUSMEYER) of Cottage Grove, Ore.

Dr. and Mrs. Donald Newton MOEN, '43, (Patricia NEILSON) are now living in Madison.

Frank L. NIKOLAY is in Madison as assistant U. S. attorney for the western Wisconsin district.

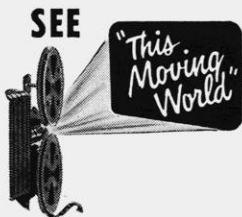
Mr. and Mrs. William P. Olliver (Martha KESSENICH) are living in Phoenix, where



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he is specializing in Spanish and South America at the Institute for Foreign Trade.

Harriett HARVEY and Glenn REED were married Dec. 26. He is an engineer with Boeing Aircraft Co. in Seattle.

Frances STEWART, Appleton High School dean of girls, died Jan. 31.

Mr. and Mrs. Sherman B. SWEET (Marilyn PITTLEMAN, '51) are employed at the Los Alamos scientific laboratory in New Mexico.

Signe Karen Gundersen and Harry Arthur SCHROEDER, Jr., were married Dec. 29 in La Crosse. They are living in Houston.

Kristine Kay is the new daughter, born Aug. 21 in Rochelle, Ill., of Mr. and Mrs. Harold H. SNIVELY, 50, (Karla Ann GEIGER).

There's been no dearth of marriages involving members of this class. Among them are the following—with present residence cities indicated:

Audre Mae AMOTH—Sidney C. MENNES, '51, Madison.

Dorothy HOUGHTON, '52—H. Richard DOKE, Chicago.

Barbara GRANOF, '53—Frank L. HEILBRONNER, Milwaukee.

Rita HUHN—Eugene Schneider, Wisconsin Rapids.

Arlene MEYER—Norman Grant, Racine.

Jeanne Quest—Robert O. SCHINDELHOLZ, Milwaukee.

Heddy Krahenbuhl—Harold SHAGER, Monroe.

Ona TELLAISHA—Merle Borrowman, New York (Columbia U.)

Patricia Schad—Charles F. WHITE, River Falls.

Laquata Sue Walters—Keith BROOKS, Richmond, Ky.

Rhoda Guttman—Stuart KLITSNER, Hollywood, Calif.

June KINTZEL—Dean S. Rugg, Washington, D. C.

Mary E. ATKINSON, '52—George E. MOORE, Antigo.

Sally Jo Smart—William R. MARTIN, Dodgeville.

Betty Rose Leonard—Edward F. PORN, Beaver Dam.

Nancy VEIT, '53—Robert MANDEL, Milwaukee.

Rose Hanson—James Leroy MURAT, Stevens Point.

Clara Pszybylski—John P. MELSEN, Milwaukee.

Frances Elaine DOLAND—Daniel Bruhy MERRIAM, Ladysmith.

Joan Johnson—William Joseph RYAN, Janesville.

Betty Jane Underwood—Maxwell J. ROSENBAUM, Easthampton, Mass.

Dorothy ZIMMERMAN—Robert T. SCHULER, '51, Milwaukee.

Beverly JAEGER, '52—Donald SEAHOLM, Wausau.

Marilyn WILSEY—John SOKOLL, Milwaukee.

Margaret Belle HILL, '50—Richard P. THOKE, Madison.

Helen O'Hara Tucker—Earle A. THERIAULT, East Orange, N. J.

Jessine Larson—Galen WINTER, Phoenix.

Suzanne WHEELER—Harold Ecker, Green Bay.

Marilyn Ann HENRY and Lawrence T. YOUNG are married and live in Shaker Heights, Ohio. He is an assistant motion picture producer with the Wilding Picture Productions in the Cleveland area.

Mr. and Mrs. John O. EDWARDS, PhD '50, (Ruth CHRISTOFFERSON) live at Lewiston, N. Y. He is employed as a chemist at Du Pont at Niagara Falls.



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J. FISHER (Helen DIETER, left with her three children to her in Niyazaka, Japan. and Mrs. Richard GALGANZKI, Fla., have a new daughter, Barbara. He is employed at the research station International Minerals and Chemical Corporation, Mulberry, Fla.

Walter J. HUNT has joined the Monsanto Chemical company at the John F. Queeny plant in St. Louis.

Dwight JOHNSON, former *Alumnus* editor and present army sergeant, recently moved to Fort Hood, Texas.

Paul D. MEYER has been appointed supervisor of the Madison agency of the Massachusetts Mutual Life Insurance Co.

Stephen McAllister Coddington is still a fairly new son of Mr. and Mrs. Thomas Coddington (Connie PRENTICE), who live in West Bend.

John N. COLT of Perth, Australia, has won a prize in the Terry National Art exhibit at Miami, Fla.

Allen C. DAVIS is employed with the National Cash Register Co. in Rochester, Minn.

Mr. and Mrs. Irwin C. KRAUSS (Selma HONIGFELD) have a new arrival, their second child, in Fort Worth.

Gilbert E. ORMSON has been transferred to Philadelphia by the General Electric Co. to assume a position in district sales. He was married in May, 1951, to Karla Eberhart.

Ruth RUBIN is commercial teacher in the Amherst (Wis.) High school.

Robert STORCK is now associated with the Thiel and Allan law firm in Mayville, Wis.

Mr. and Mrs. Kenneth W. JACKSON, '50 (Juliana COTTON) are parents of a son, Michael, born Oct. 16 in Springfield, Mo., where he is manager of the Household Finance Co. office.

Mr. and Mrs. John J. WEINERT (Judy LORANT, '48) announce the birth of a daughter, Andrea Michele, at Casablanca, Morocco.

1950 W

Four recent marriages involving class members included:

Joyce W. MUELLING—Michael Curry, San Francisco.

Jean Frances SABIN—James A. PEARCE, '51, Madison.

Ida Lee CHIAPPETTA, '49—John T. SIEWERT, South Bend, Ind.

Betty TREDER—Phillip W. ROBERTS, Milwaukee.

Alfred M. Jr. has joined the ranks of the ELLRODT family ranks in Madison. Mrs. Ellrodt is the former Nancy BISHOP.

Mr. and Mrs. Rowland M. Garratt (Loris HUSEBOE) of Louisville, Ky., announce the birth of a son, Stephen Richard.

Ruth NEWMAN is home economics teacher at Portage.

Constance LANG is a stewardess with Northwest Airlines and is living in St. Paul.

Lois A. MELBERG, occupational therapist at Fitzsimmons Army hospital in Denver, has been promoted to the rank of first lieutenant.

Mr. and Mrs. Jordan MILLER (J. Donna GROSSMAN, '49) are living in Milwaukee.

J. Robert PETITJEAN is now associated with the law firm of Hanaway and Byrnes in Green Bay.

Mary RUNGE has been named physical education instructor at Neenah High school.

Archie E. SIMONSON has become associated with the law firm of Lee and Becker in Madison. He is also Badger fencing coach.

Dolores Ann TENPAS is home making instructor at Kiel High school.

Lt. Gene J. ADAMS has been named aide de camp to Maj. Gen. John T. Selden, commanding general of the First Marine division in Korea.

1951 W

At the hitching post recently were these Badgers:

Clarice DOMMERSNAES—Thomas F. KROENING, Milwaukee.

Kathryn Eleanor KUTCHERA—Rame William BULL, '50 Chicago.

Jean Gehrke—Richard MOE, Milwaukee.

Marilyn NELSON—Glen QUALE, Baraboo.

Joan PETERS, '53—Mark A. WALLEZ, Milwaukee.

Jane Ellen NELSON, '52—Richard J. REILLY, Camp Lejeune, N. C.

Virginia M. VERLEY—Anthony J. Cascio, Reno, Nev.

William J. GLANDER is with the San Francisco advertising firm of Brisacher, Wheeler and Staff.

Ens. Hugh H. McCREERY, 1951 battalion of the UW NROTC unit, has been recommended for an award for heroism in action off the coast of Korea while in command of a landing party from the destroyer USS Beatty.

Major Fred J. MEYER is writing *The Last Offensive* for the office of the chief of military history, Department of the Army, in Washington.

Mildred (Jody) RIEDER is a Fort Atkinson Junior High school English teacher.

Mr. and Mrs. Noel J. THOMPSON (Elaine TEISBERG, '43) are the parents of a daughter, Alice Grace, born Feb. 7 in Cedar Rapids, Iowa.

Thomas J. WILKINSON has joined the agricultural engineering section of the Technical Service division, Ethyl Corp. Research Laboratories, at Detroit. He will carry out liaison activities between laboratories and farm equipment manufacturers.

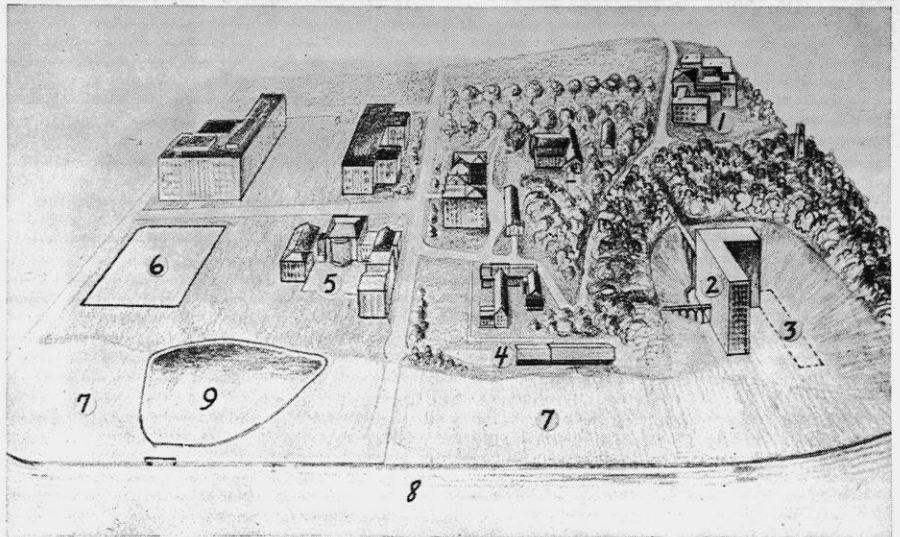
Stay Close to the 'Hill'

(Continued from page 10)

The hill could be more sharply sloped and a wider strip of the forest preserved by using retaining walls, but this would add heavily to the expense. By cutting the woods down to leave a width of perhaps 100 feet or more a natural slope would be made which would retain itself. Elevated walks would span the

space between the Bascom roadway and the desired entrance elevations.

Recent construction methods, using steel sheet piling as a retaining wall in Lake Mendota, would afford a permanent shoreline protected against action of the elements and offering possibilities for boat landings, etc. The water at this



AREA AFFECTED by proposed multi-story building plan is shown above in rough detail—(1) Bascom hall and Carillon tower at rear; (2) proposed 12-story building, with ramp entrances at fifth floor on east side and ninth floor on south—at elevations of approximately 45 and 90 feet, respectively, above first floor grade; (3) future unit of same structure; (4) Hydraulic Laboratory building; (5) Memorial Union; (6) Wisconsin Center site; (7) made land, using dirt from excavation; (8) Lake Mendota; (9) lagoon with entrance from lake. (Note: To get land needed for fill, it may be necessary to extend the excavation southward, or otherwise, more than would be required to accommodate the units shown. The first unit of the building—60 feet wide and 220 feet, combined length—would provide somewhat more classroom space than Bascom hall. If second unit were added, the space would be about double that of Bascom.)

point would be from ten to twelve feet deep where the fill is made 70 to 100 yards in width.

There are several other valuable by-products in such a development. At present the long slope of "the hill" is a hardship on some people. No doubt there are students who would wish to attend Wisconsin but because of physical handicaps are prevented from climbing the grade to the most central classroom building, Bascom Hall. Many teachers find it a task that may be a serious tax on their physical condition. Elevators in a high building located just north of the hill crest with its first floor only a few yards above the level of Lake Mendota would solve this problem. Those using the elevators could, if walking, avoid the long hill by approaching the high building at grade, taking the elevator to the exit at perhaps the eighth or ninth floor and the elevated walk to the approach to Bascom Hall or other buildings. Those coming by auto would be assigned parking space a short distance from the building. Presumably the elevators would be available to all visitors and teachers and any students with physical handicaps would be given special permits.

One great problem confronting all large universities is that of keeping classroom buildings close enough together so as to avoid excessive loss of time in going from one to another between classes. Bascom Hall is the center from which distances about the campus must be figured. Therefore, the closer classrooms can be located to Bascom the better. The high building plan accomplishes this without crowding the land as much as need be done where space is limited and buildings are only four stories high.

There is some thought that in the future part of the space in the area under discussion may be used for dormitories. Scenically the site would be fine for those so fortunate as to live there but there is sounder logic in concentrating classrooms rather than living quarters as near as feasible to the campus center. The attendant gain in efficiency of school operation is self-evident.

There are some difficulties encountered in building multi-story structures. The foundation is more expensive and the utilities call for special treatment, but there are also economies in this type of construction. Financially the greatest gain is in the value of the land reclaimed for highly efficient use and the new land added by filling. The cost of ground to accommodate an equal amount

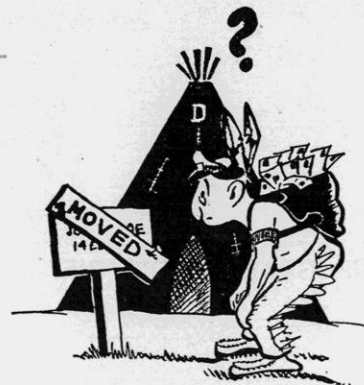
of classroom area and parking space south of the hill would be far greater than the expense involved in preparing the site on the Mendota shore.

Although it appears necessary for the University to plan extension south of University Avenue for certain departments, the amount needed there will be materially lessened by the Mendota plan, thus giving relief to that extent from the congestion that has become such a serious problem for the city of Madison.

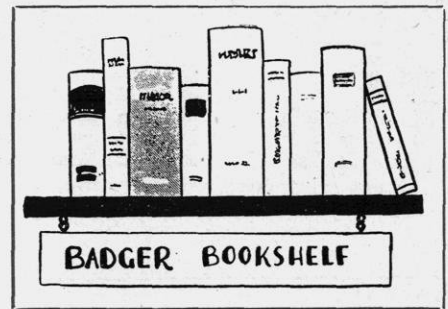
To summarize—Campus development on the Mendota slope of the hill would:

1. Capture and utilize the real beauty of the University of Wisconsin campus site.
2. Take advantage of the unusual opportunity to erect two or three buildings on one site and reach the upper floors by natural ramps.
3. Establish a large group of additional classrooms and offices near the campus center, avoiding increasingly long trips between classes.
4. Solve the University's critical parking problem by using material from the hill to fill in a strip along Mendota's shore.
5. Save teachers, visitors and physically handicapped students the difficult grade up the hill by utilizing elevators in a tall building.
6. Make a material saving in land cost as compared with that of buying and clearing off occupied land for building sites.
7. Lighten somewhat the pressure on Madison's crowded downtown areas.

HEAP CONFUSING!



Have you pulled up stakes recently? If you're living in a new wigwam, or plan to, let the WAA office in the Memorial Union, Madison, in on the details. Then you'll not miss a single copy of the *Alumnus*. Ugh, we accept smoke signals.



BOXING SIMPLIFIED. By John Walsh. (Prentice-Hall, Inc.)

The UW's head boxing coach presents organized and supervised amateur boxing as practiced today in colleges, high-schools and recreational centers. His book is intended for both boxing coaches and students, and is illustrated point-by-point with more than 100 accurately posed photographs. Walsh is a 1938 UW law graduate.

LOVE CONQUERS NOTHING. By Emily Hahn. (Doubleday. Price \$3.75.)

Subtitled "A Glandular History of Civilization," this latest book by Miss Hahn is an entertaining treatise on the causes and effects of such highly publicized love affairs as those of Cleopatra with Caesar and Antony, Helen of Troy with Paris—who "was not really her type"—and many others. Her resulting premise: that "Love in History usually runs a bad second. When it does win the race, you have no history at all. Happy men do not make History." The author, you will remember, earned the first degree in mining engineering ever awarded to a woman by the University, in 1926. Now Mrs. Charles Boxer, wife of a British army officer, she lives in Dorchester, England, with their two daughters.

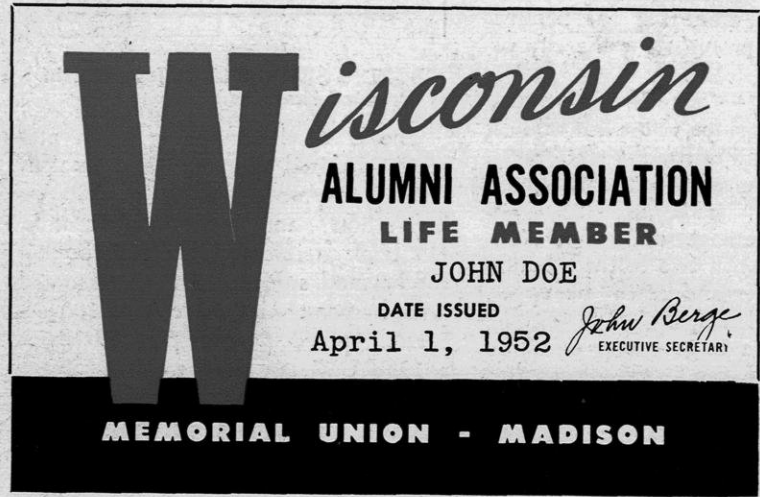
THE RICHER HARVEST. By Elizabeth Corbett. (J. B. Lippincott. Price \$3.00.)

Miss Corbett, who is a 1910 graduate of the University, writes of this latest in a lengthening list of successful novels by her hand: "This book might be of help as well as of interest to people who are playing in hard luck and beginning to ask, 'Is it worth while?' . . . It illustrates the virtues of courage, staunchness and cheerfulness." The novel is a warm and sympathetic portrayal of a "Bad-Times Charley" and his life in a typical American town during the years preceding World War I.

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