



# LIBRARIES

UNIVERSITY OF WISCONSIN-MADISON

## **Wisconsin alumnus. Volume 66, Number 9 June 1965**

Madison, WI: Wisconsin Alumni Association, June 1965

<https://digital.library.wisc.edu/1711.dl/QGZB5COYM65WR83>

This material may be protected by copyright law (e.g., Title 17, US Code).

For information on re-use, see

<http://digital.library.wisc.edu/1711.dl/Copyright>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

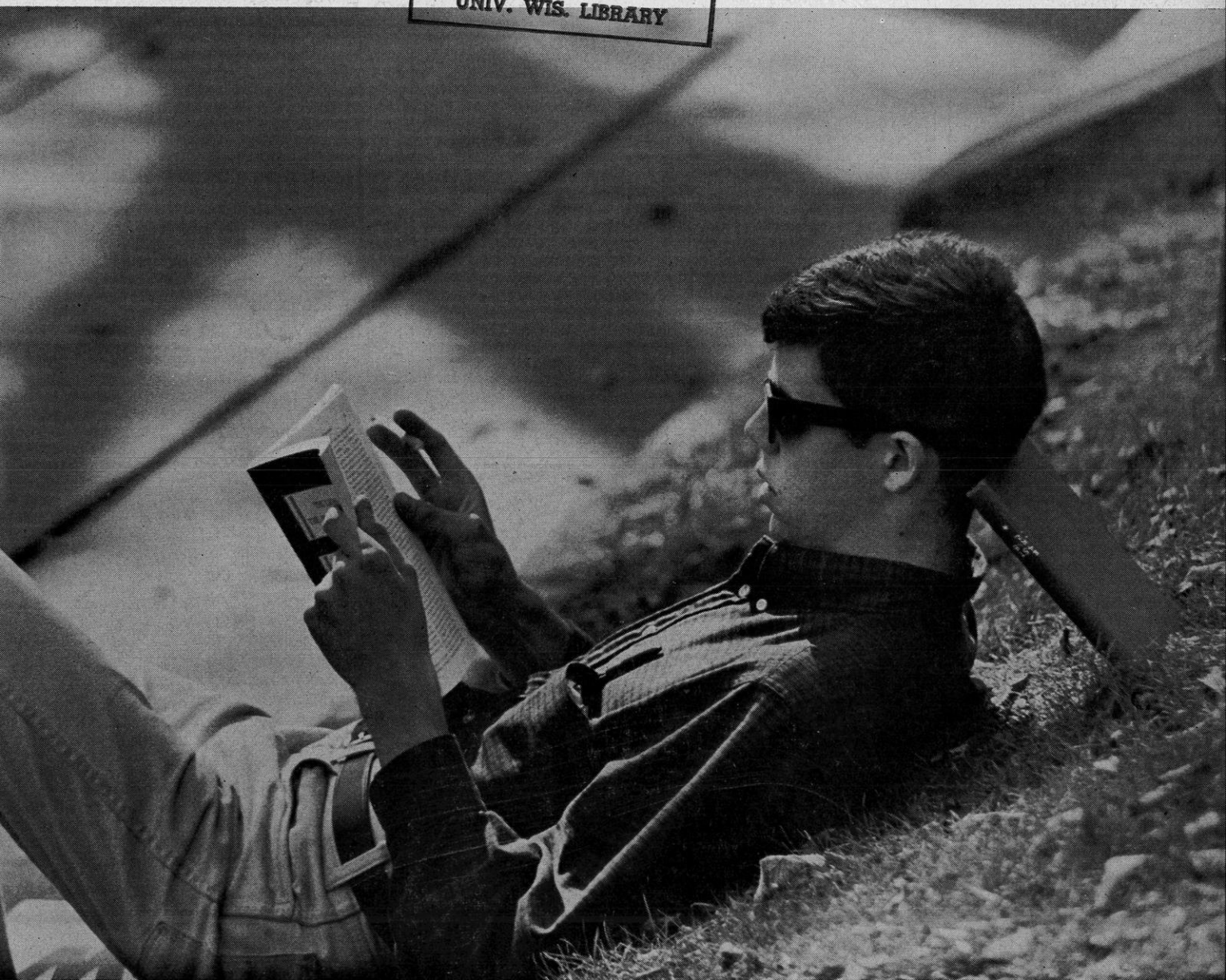
pn

# WISCONSIN

JUNE-JULY, 1965

RECEIVED  
JUL 26 1965  
UNIV. WIS. LIBRARY

*Alumnus*



A parting look at the '65 student—page 14



# ASSOCIATION ELECTS OFFICERS

**E**LECTION of new officers and directors was the highlight of the annual meeting of the WAA Board of Directors. A record number of directors attended the meeting which was held on Saturday morning, May 15.



Slichter



Wilson

Officers for the year, which began on July 1, are:

Chairman of the Board—Dr. Robert R. Spitzer '44, Burlington, Wis., president of Murphy Products Co.;

President—Anthony G. De Lorenzo '36, Detroit, Mich., Vice President for Public Relations of the General Motors Corp.;

First Vice President—John J. Walsh '38, Madison attorney who is best known among Wisconsin alumni as coach of several Wisconsin national champion boxing teams;

Second Vice President—Donald C. Slichter '22, Milwaukee, 1961 Alumnus of the Year and board chairman of the Northwestern Mutual Life Insurance Co.;

Secretary—Mrs. Richard S. Brazeau (Virginia Wheary '35), Wisconsin Rapids, and

Treasurer—Robert J. Wilson '51, Madison, former Badger football and baseball great who is vice president of the Madison Bank and Trust Co.

Ten directors were named by the Board to serve three year terms. They are: William Balderston '19, Philadelphia, Pa.; George Barland '22, Eau Claire; Mrs. Paul Fisher (Lulu Moore '43), Aurora, Ill.; Dr. Anthony Curreri '30, Madison; John J. Walsh '38, Madison; Donald C. Slichter '22, Milwaukee; Edward Heberlein '30, New Canaan, Conn.; Mrs. James Geisler (Betty Schlimgen '37), Madison; Mrs. E. B.

Curtiss (Ruth Thompson '39), Darlington, and Truman Torgerson '39, Manitowoc.

Lucius Chase '23, Kohler, and Herbert Blackstone '36, Waukesha, were elected by the Board to serve two and one year terms respectively. The Board also nominated Ray Kubly '26, Monroe, to serve a two year term on the Athletic Board and Judge Christ Seraphim '39, Milwaukee, to serve a six year term on the Board of Visitors.

An important matter of business brought before the directors at the meeting was a progress report on construction of the Alumni House. The Alumni House project had been delayed when bids on the structure proved to be nearly twice the original estimated cost of construction. The Association's Alumni House Committee met in April and decided to go ahead with the project after certain adjustments have been made on the design and specifications of the building. The University of Wisconsin Foundation has agreed to supply a major portion of the additional funds needed to underwrite the costs.

As it is now planned, the Alumni House will go out for bids again in September and construction is anticipated to begin in October.

Outgoing WAA President Bob Spitzer (left) passes along the gavel of leadership to incoming President Tony De Lorenzo. Other Association officers pictured are: Mrs. Richard Brazeau, secretary; John Walsh, first vice president, and Arlie M. Mucks, Jr., executive director.



## WISCONSIN ALUMNI ASSOCIATION

### OFFICERS AND DIRECTORS

#### Officers: 1965-66

Chairman of the Board: Dr. Robert R. Spitzer '44, President, Murphy Products Company, 556 Dodge Street, Burlington, Wisconsin

President: Anthony G. De Lorenzo '36, Vice-President, General Motors Corporation, Detroit, Michigan

First Vice-President: John J. Walsh '38, Attorney-at-Law, 25 West Main Street, Madison, Wisconsin

Second Vice-President: Donald Slichter '22, 720 East Wisconsin Avenue, Milwaukee, Wisconsin

Secretary: Mrs. Richard Brazeau '36, 720 3rd Street, Wisconsin Rapids, Wisconsin

Treasurer: Robert J. Wilson '51, Madison Bank & Trust Company, 23 West Main Street, Madison, Wisconsin

#### Directors at Large

Robert A. Ackerman '51, 762 Oakridge Dr., Rochester 17, N. Y.; William Balderston '19, 1788 Papermill Road, Meadowbrook, Pa.; George Barland '22, 222½ S. Barstow St., Eau Claire; Homer Bendering '33, 842 E. Lake Forest Ave., Milwaukee; Mrs. Richard S. Brazeau '36, 720 3rd St., Wisconsin Rapids; Donald W. Bruechert '51, P. O. Box 268, Chicago; Catherine Cleary '43, First Wis. Trust Co., Milwaukee; Dr. Anthony Curreri '30, 450 University Hospitals, Madison; Mrs. E. B. Curtiss '39, 741 Ohio St., Darlington; Anthony G. De Lorenzo '36, General Motors Corporation, Detroit; Mrs. Conrad A. Elvehjem '27, 656 Hilltop Dr., Madison; Mrs. Paul Fisher '43, 659 Garfield Ave., Aurora, Ill.; Mrs. Betty Geisler '37, 2929 Colgate Rd., Madison; Ed Heberlein '30, 15 Parish Rd., New Canaan, Conn.; William G. Lathrop, Jr. '47, 213 N. Main St., Janesville; Nathan Manis '38, Nathan Manis Distributing Co., Fond du Lac; Wm. Allen Nathenson '33, Suite 2800, American Natl. Bank Bldg., 33 N. La Salle St., Chicago; George S. Robbins '40, Chamber of Commerce, Marinette; Raymond E. Rowland '25, Pres., Ralston Purina Co., Checkerboard Square, St. Louis, Mo.; William R. Sachse '50, Robert W. Baird & Co., Security Natl. Bank Bldg., Sheboygan; Marvin Schaars '24, 340 A Agric. Hall, UW, Madison; Don Slichter '22, 720 E. Wis. Ave., Milwaukee; John E. Sohrweide '39, House of Steaks, 9499 Garland Rd., Dallas, Texas; Dr. Robert R. Spitzer '44, President, Murphy Products Co., 556 Dodge St., Burlington; Roger C. Taylor '41, Northwestern Mutual Life Ins. Co., N. W. Bank Bldg., Minneapolis, Minn.; Truman Torgerson '39, 618 North 8th St., Manitowoc; Ralph F. Voigt '40, Badger Hotel, Merrill; John J. Walsh '38, Attorney-at-Law, 25 W. Main St., Madison; Robert Wilson '51, Madison Bank & Trust Co., 23 W. Main St., Madison.

#### Past Presidents

John S. Lord '04, 135 S. La Salle St., Chicago; Earl O. Vits '14, 635 N. 7th St., Manitowoc; Howard I. Potter '16, Marsh & McLennan, 231 S. La Salle St., Chicago; Albert J. Goedjen '07, 350 Bryan St., Green Bay; C. F. Van Pelt '18, Pres. Fred Rueping Leather Co., Fond du Lac; Philip H. Falk '21, 3721 Council Crest, Madison; William D. Hoard, Jr. '21, W. D. Hoard & Sons Co., Fort Atkinson; Joseph A. Cutler '09, Johnson Service Co., 507 E. Michigan St., Milwaukee; Walter A. Frautschi '24, Democrat Printing Co., 2211 Fordem Ave., Madison; Stanley C. Allyn '13, Room 1016, Talbott Tower, Dayton 2, Ohio; John H. Sarles '23, Trans-Communicators, Inc., 920 National Bldg., Minneapolis, Minn.; Willard G. Aschenbrenner '21, American Bank & Trust Co., Racine; Warren P. Knowles '33, 99 Cambridge Rd., Madison; R. T. Johnstone '26, Marsh & McLennan, 1 Woodward Ave., Detroit 26, Mich.; Gordon R. Walker '26, Walker Forge, Inc., 2000 17th St., Racine; Lawrence J. Fitzpatrick '38, J. J. Fitzpatrick Lumber Co., 5001 University Ave., Madison; Dr. John A. Keenan '30, Scheaffer Pen Co., Fort Madison, Iowa; Sam Ogle '20, Wis. Retail Merchants Assn., 615 E. Washington Ave., Madison; Martin Below '24, Kieffer-Nolde Engraving Co., 160 E. Illinois St., Chicago; Don Anderson '25, Wis. State Journal, 115 S. Carroll St., Madison; Dr. Norman O. Becker '40, 104 S. Main St., Fond du Lac; Lloyd G. Larson '27, Milwaukee Sentinel, Milwaukee; Charles O. Newlin '37, Continental Illinois National Bank & Trust, 231 S. La Salle St., Chicago.

#### Senior Class Directors

Class of 1963—Thomas J. Aycock, Portland Towers, 950 S. W. 21st St., Portland, Oregon

Class of 1964—Charles Meissner, 843 E. Silver Spring, Milwaukee

Class of 1965—Edward Weidenfeld, 557 Oneida Ave., Akron, Ohio

#### Alumni Club Directors

Beloit: William Bolgrien '57, 1725 Emerson St.; Chicago Alumnae: Mrs. Marcus Hobart '19, 621 Foster St., Evanston; Chicago: Russell Hovde '50, 1110 S. Seminary, Park Ridge; Cleveland: T. Richard Martin '53, Hornblower & Weeks, 1001 Union Commerce Bldg., Cleveland, Ohio; Denver: Dr. Kenneth Schmidt '29, 1816 High St.; Fox River Valley: Carl A. Stracka '49, 1121 E. Moorpark Ave., Appleton; Green Bay: David H. Fountain '48, 312 Minahan-McCormick Bldg.; Janesville: Mrs. Fred R. Holt '36, 44 Campus Lane, Kenosha; Stanley Puidokas '44, 5626 25th Ave.; La Crosse: Norman Schulze '31, 508 S. 5th St.; Madison: John L. Bruemmer '41, 121 W. Doty St.; Milwaukee: Walter S. Dryburgh, Jr. '39, 411 E. Mason St.; Minneapolis: W. R. Dahlke '49, 26 W. Grant St.; New York City: Kenneth B. Wackman '35, 6 E. 45th St.; Southern California: Emil Breikreutz '05, 1404 Wilson Ave., San Marino; Washington, D. C.: Grace E. Bogart '29, 1330 New Hampshire Ave., N.W., Apt. 407; Waukesha: Dr. Tim McDonell '44, 217 Wisconsin Ave.

#### Constituent Directors

Home Economics: Mrs. Harry Waisman '38, 4625 Gregg Road, Madison; Journalism: Max F. Ninman '26, Times Press, Reedsburg; Music: Asst. Prof. Donald R. Whitaker, Music Annex, 823 University Ave., Madison; Nurses: Mrs. Mary Moyer '63, 1118 Ann St., Madison; Social Work: Prof. Victor Howerly '46, 235 Extension Bldg., UW, Madison.

# WISCONSIN

*Alumnus*

Volume 66

June-July

Number 9

Wisconsin Alumni Association

770 LANGDON STREET, MADISON 6

#### FEATURES

- 2 Association Elects Officers
- 6 Tony De Lorenzo—New Association President
- 8 A Message from President Fred Harvey Harrington
- 14 A Year of Causes and Commitment
- 19-29 Reunion Activities
- 27 Who Has Levi Booth's First Diploma?
- 29 Wisconsin Women's Day

#### DEPARTMENTS

- 4 Letters
- 10 About the University
- 31 Spring Sports Roundup
- 31 Alumni News
- 37 Newly Married
- 37 Necrology

**Photo Credits:** cover—John Gruber; *Wisconsin State Journal* photos by Ed Stein (2, 14, 19), Richard Sroda (15), Barry Sweet (20, 22-bottom, left), and John Kreissler (22-bottom, right); 6, 7—General Motors Corporation; 8—Barbara Baenziger; 11, 12, 22-top—Gary Schulz; 13, 29—Arthur Hove; 21—*Capital Times* photo by Tom Barlet 24, 25-bottom, 26—Black Photo Studio; 25-top—Cliff Hutchinson; 27—Colorado Historical Society; 37-left—*Capital Times* photo by Dave Sandell; 37-right—*Appleton Post-Crescent*.

#### STAFF

Arlie M. Mucks, Jr. '43	Executive Director
Edward H. Gibson '23	Director of Alumni Relations
Arthur Hove '56	Editor
Mrs. Gayle Langer	Office Manager
Mrs. Edith Knowles	Records Office Manager

THE WISCONSIN ALUMNUS is published ten times a year: monthly in October, November, December, January, February, March, April, May; and bi-monthly in June-July and August-September. Second-class postage paid at Madison, Wis., under the act of March 3, 1879. Subscription price (included in membership dues of the Wisconsin Alumni Association) is \$5.00 a year. Editorial and business offices at 770 Langdon St., Madison, Wis. 53706.



# Letters

## On Academic Freedom

I have been meaning to write you for a long time, but your editorial "On Wisconsin" in the February issue of the *Alumnus* finally brought me to it. It was terrific. I am pleased that an alumni association can express such very fine views with respect to the nature of controversy over academic freedom. Keep it up.

On a more general level, I find the *Alumnus* first rate. It keeps me informed on developments at the University and its sound treatment of critical issues is to be commended. Your series on "students" some time ago, and before that your discussion of academic freedom were excellent.

Prof. Norman Wengert '38  
Department of Political  
Science  
Wayne State University

I read your article [on academic freedom] in the February *Wisconsin Alumnus* with considerable interest.

May I suggest the reason for the "rather strange metaphysical change" is exposure to other philosophy and that the "Ivory Tower men of the Hill" could be and often are wrong.

In any society an individual will promote the social technique where his influence is made most influential. The educator is in his traditional role as a teacher in the society with minimum governmental interference in contrast to the ever-increasing trial and mostly error socio-economic experiments of the last 35 years . . . perhaps something can be done to encourage the "proud to be American" students to take more of an interest in the campus activities.

William R. Hentzen '54  
Whitefish Bay

I was very proud to read in the March issue of the *Alumnus* of the stand of the University's Board of Regents. The pride was in knowing that the University of Wisconsin has continued its dedication to the search of ideas, "whatever may be the limitations that trammel free inquiry elsewhere," and regardless of the demagoguery and narrowness surrounding that search. It was especially fine to hear of the Board of Regents' position after observing events at other universities which have yielded such needless chaos. The Regents have performed a correct and courageous action in not allowing the suppression of the University's ideals of freedom of expression and search for truth.

As a former campus conservative I wish to thank Mr. O'Connell (who I am glad to see is still writing letters to the *Cardinal*) for expressing so aptly what

should be every conservative viewpoint and I will gladly join with him to "repudiate the actions of Senator Leonard and Mr. Siegrist."

Louis Friedman '61  
Andover, Mass.

## On Students, etc.

I have partially read the April, 1965 *Wisconsin Alumnus*. I pause to express thanks for the edition and to comment:

I do not object to student and/or faculty demonstrations such as you report.

I hope the University does not weaken or jettison the time-honored "sifting and winnowing." Our American Dream will have lost a most precious resource if this ever happens.

. . . I regret the necessity of campus beatniks but I respect their right to American citizenship. I'll damn those who seek to deprive them of their rights.

Clarence C. Case  
Lansing, Mich.

I was very dismayed by your article, "Teach-Ins" and Petitions." Not only was your article slanted, but also, it relied on very tenuous evidence.

That your article was slanted was demonstrated by the rather negative criticism by the "voluble and exciting Prof. David W. Tarr," in discussing support of

'teach-ins'. On the other hand, the petition, glowing utopian, supporting our policy in Vietnam, corroborated in a very positive way the stand of those backing our policy in Vietnam.

That the evidence you used to support your slant was in itself tenuous, is my own contention.

The first shoddy bit of evidence is David Tarr's criticism of 'teach-ins'. For one, Mr. Tarr seems to have missed the whole point of the nationally televised 'teach-ins'—where the academic community did in fact maintain that since the Republican party did not effectively question our Administration's foreign policy, it was the duty of our educators to do so.

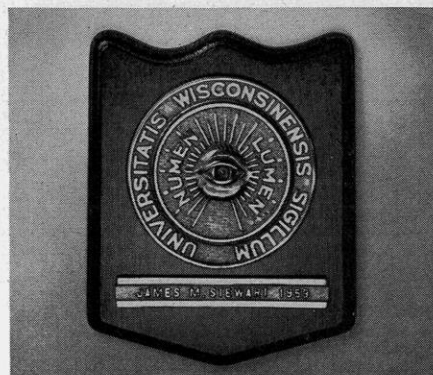
It also seems to me he missed the essence of the Berkeley incident; that is, the only way to avoid educational bureaucracy in mass education is to have students take a more active role in determining their immediate environment; or on the other hand, allow teachers to have a more effective emotional liaison with their students. That this second alternative has not been utilized has been demonstrated by recent forced resignations of professors at Harvard and Brooklyn Colleges for their failure to follow the "publish or perish" doctrine.

Finally, David Tarr's argument borders very closely to the moralistic logistics of a contemporary play, "The Deputy." Just how far should the separation of roles go? In the case of our educators, should we arbitrarily divide their roles and not allow those best qualified to be partisan to express their views? Was the Pope not the best qualified to determine a moral evil, even though a doctrine of "separation of church and state" limited his moral veto?

The petition presented to McGeorge Bundy, though not in itself shoddy, is a damned fickle documentation that could play most easily into both camps as most utopian documents do. It is very probable that some of the 6000 signers probably thought that "... free from terror manipulation and intimidation," and "... the right to self-determination" was aimed specifically against the U.S. and not Hanoi.

I do hope you will in the future write more intelligent articles that deal with such hot topics as our policy in Vietnam.

Michael Molnar '64  
New York City



**UNIVERSITY OF WISCONSIN SEAL**  
**CAST IN SOLID BRONZE**  
*a treasured remembrance  
of college days!*

The seal of your university with your name and class year both cast in eternal, solid bronze. The heavy castings are securely mounted on a solid walnut escutcheon. Ideal for office wall, den or game room.

**BERNTSEN CAST PRODUCTS**  
926 LeRoy Road  
MADISON, WISCONSIN

Please send me a University of Wisconsin plaque with the following engraving:

FIRST NAME INITIAL LAST NAME YEAR

I enclose \$11.95 ☐ Check ☐ Bill me  
Please ship prepaid to:

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

I was very happy indeed to see the cover of the May issue. The four young men did themselves and the University proud in performing so brilliantly on the College Bowl.

I rather expected to see the item in the April issue but I can understand that that was already made up when the happy results of the fifth straight win came in.

Without belittling athletics too much, it seems good to have Wisconsin recognized nationwide for something other than athletics. After all, it's a school of learning!

Laura L. Blood '12  
Schenectady, N. Y.

*Wisconsin Alumnus*





## Who helps keep the zip in cheddar?

**The same Union Carbide that  
welds metals with  
light beams.**

We also lock the flavor in salads, the sweetness in syrups, the tartness in ciders, and the pleasant tang in relishes and pickles.

We help keep the fresh taste in soft drinks, cakes, pies and pastries, too.

It's done with the help of sorbic acid—one of the most effective food preservatives ever developed.

A lot of things are happening at Union Carbide. We've developed a standard model welding machine that uses the laser beam to weld metals right through the glass of vacuum tubes without shattering

the glass. And we recently introduced a new base for latex paints that permits one-coat covering over chalky surfaces.

To keep bringing you these and many other new and improved products, we'll be investing half a billion dollars on new plant construction during the next two years.

Union Carbide Corporation, 270 Park Avenue, New York, N. Y. 10017. In Canada: Union Carbide Canada Limited, Toronto • Divisions: Carbon Products, Chemicals, Consumer Products, Fibers & Fabrics, Food Products, International, Linde, Mining & Metals, Nuclear, Olefins, Plastics, Silicones, Stellite



**Anthony De Lorenzo**

# General Motors Executive is New Association President

**H**EADING an alumni association is, in large measure, a public relations job. The Wisconsin Alumni Association could not have found a man better qualified to guide this important phase of its activities than its new president, Anthony G. De Lorenzo.

Tony De Lorenzo holds what is generally regarded as the top public relations post in American business—vice president of General Motors Corporation in charge of the Public Relations Staff.

In addition to his 21 years in public relations, De Lorenzo brings other persuasive credentials to his new position. His background is as indisputably "Wisconsin" as cheese and beer, and he has demonstrated over the years a keen and knowledgeable interest in the University

and in the general area of higher education.

An example of his personal interest in education may be found in his visits, at least once a year, to Madison to sit down and talk with students attending the University with the aid of General Motors scholarships (there were 26 of them on the campus during the last school year taking courses of their own choice, ranging from teaching to medicine). He is a director of the University of Wisconsin Foundation, and is Michigan chairman of the Elvehjem Art Center fund campaign.

Perhaps his continuing association with students helped to inspire one of his goals for the Alumni Association: an aggressive campaign to interest students, while they still are

at the University, in the Association's aims and needs.

"Too often," De Lorenzo says, "students graduate, become immersed in the problems of making a living and rearing families, and do not become re-interested in the University for years—if ever. I believe these young graduates are the largest untapped source of added strength for our Association.

"I have discussed this goal with Executive Director Arlie Mucks, Jr., and his staff, and I am confident that we are going to move aggressively and effectively to realize it."

De Lorenzo was born in Edgerton, near Madison, in 1914, but grew up in Racine. There his late father, Joseph, operated a barber shop on State Street near the Horlick malted milk plant. As a boy, Tony learned his father's trade; and since barbers almost inevitably practice both newsgathering and public relations, it probably was only natural that he later became a newspaperman and then a public relations man.

The art of haircutting had a more immediate benefit to young De Lorenzo, however: it helped to pay his way through the University of Wisconsin, where he was graduated with honors in 1936 after majoring in journalism. De Lorenzo acquired more than a B.A. degree in Madison. He met a fellow student, Josephine Paratore of Madison, whom he married in 1940. They have four children: Annette Marie, Anthony Joseph, Josephine Maria, and Peter Michael. Peter, the youngest at 13, is in charge of a formidable German shepherd dog, Dutch, at the De Lorenzo home in Birmingham, Mich., a Detroit suburb.

Prior to graduating from Wisconsin, De Lorenzo went to work for a news association, United Press (he previously had served a news ap-

Tony De Lorenzo and Mrs. De Lorenzo (the former Josephine Paratore '37) with their children: Annette Marie, 23; Anthony Joseph, 21; Josephine Maria, 20; and Peter Michael, 13.





prenticeship working during summer vacations at the *Racine Journal-Times*). His starting pay, he recalls, was a munificent \$15 a week—which he chose in preference to \$25 offered him by a newspaper because he thought the UP provided wider opportunities.

De Lorenzo worked for UP (now UPI, or United Press International) at Madison, Milwaukee, Chicago and Detroit. It was his assignment to Detroit, where he served as UP's automotive editor and Michigan manager from 1941 to 1944, that gave him an opportunity to become familiar with the automobile industry. He left UP in 1944 to join the Kudner Agency, an advertising firm, which assigned him as public relations counsel for General Motors' Fisher Body Division. In 1946 he was assigned to the public relations department of GM's Buick Motor Division at Flint, Mich., and in 1949 he joined the GM Public Relations Staff. He rose rapidly, becoming vice president in charge of the staff on Jan. 1, 1957.

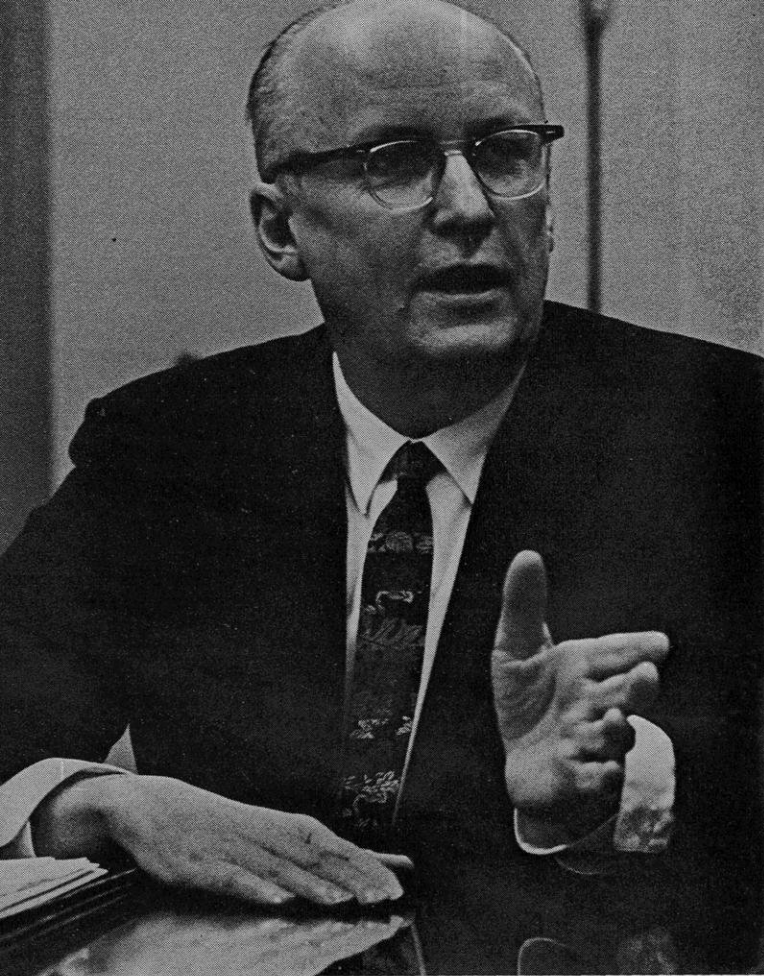
The new Wisconsin Alumni Association president received the University's Award for Distinguished Achievement in Journalism in 1958. He is a member of the Board of Regents of General Motors Institute at Flint, an accredited four-year college; Business Advisory Council, School of Business Administration, University of Notre Dame; Board of Trustees, Children's Hospital of Michigan; Board of Directors of the United Foundation in Detroit; Board of Directors of the Advertising Council, Inc., and a trustee of the Cranbrook Academy of Art, Bloomfield Hills, Mich.

He is a member of the Economic Club of Detroit; Detroit Board of Commerce; Public Relations Society of America; Sigma Delta Chi, professional journalism society; and the National 4-H Service Committee, Inc.

De Lorenzo's office is in the General Motors Building in Detroit, but in the course of his business he travels widely. Wherever he goes, he usually manages to put in a good word for Wisconsin—where it will do the most good.







# AS WE GROW WE IMPROVE

by President Fred Harvey Harrington

IN INSTITUTIONS, as in nature, growth is a sign of life. Yet the growth of one of mankind's noble institutions—our universities—has lately come in for criticisms. Some have blamed size for the Berkeley troubles at the University of California. Many have said that 10,000 or 30,000 enrollment ceilings are necessary to maintain academic quality and to protect the morals, beliefs and mental health of our students.

Size does bring problems. But size was not the main reason for the Berkeley troubles; and ceilings guarantee neither excellence nor morality. There are good and bad small schools; and good and bad big ones.

Size and growth bring problems—and opportunities. We are thinking of both as we move toward 40,000 in Madison by the early 1970s. By then we expect to have 25,000 at the University of Wisconsin-Milwaukee and more than 10,000 in our nine freshman-sophomore Centers around the state.

Size and growth enable the University to open educational opportunities to young people who cannot afford to go away to college. Size and growth bring curriculum expansion and cost-per-student savings important to students and taxpayers.

More specifically: growth of the University of Wisconsin-Milwaukee is leading it toward the status of a major university, in its own right. Growth in Center enrollments has made it possible to include in their freshman and sophomore offerings a greater variety of basic courses. Growth will make it possible for us to add junior and senior year work in the Fox Valley and Racine-Kenosha areas. And development of Milwaukee and the Centers helps keep the growth of Madison campus enrollments very close to the ideal.

For while growth is beneficial, *rate of growth* is a critical factor. The ideal rate is that which enables a university to build soundly as it expands. This is the situation now in our university.

When rate of growth is satisfactory, size of enrollment is an asset.

On the Madison campus it means:

- Attracting and holding a great faculty in a wide variety of disciplines—so we can have a Pulitzer prize-winning historian, Merle Curti, teaching American history to sophomores;
- Offering a rich choice of courses from Xhosa (the first course in the current Timetable, offered by the African Language and Literature Department) to the Problems of World Order (the last, a Law School seminar);
- Providing special programs, such as Integrated Liberal Studies; and special levels of Honors work for the most promising students;
- Having great libraries, costly laboratories, and advanced teaching aids, including a million-dollar atomic reactor for students in atomic engineering;
- Working in a cosmopolitan community—our students come predominantly from Wisconsin, but also from the other 49 states and 96 foreign countries;

- Supplying expert student advisers, counsellors, health services;
- Supporting many out-of-class cultural opportunities (Marian Anderson sang a farewell concert here this year, and there were more than 1,000 "outside" speakers with a full range of views);
- "Spinning off" from the instructional program special abilities in research and public services useful to society;
- Making its degree readily recognizable throughout the world—there is no nation in which a Wisconsin alumnus cannot find fellow alumni.

What of the handicaps that critics mention?

The student feels lost? He becomes a punch-card? He never sees a distinguished faculty member? The pressure is too great, the rules too strict? The student has no voice in his own education?

These things are possible in a large institution. They also are possible in a small one.

Some critics don't understand what a university is: an assemblage of colleges and schools. On the Madison campus these range in size from Pharmacy with 240 students—smaller by far than any distinguished "small college" in the country—to the College of Letters and Science with 12,000 undergraduates (somewhat less than Harvard's total enrollment). Our College of Letters and Science is, in turn, broken into several professional schools with small enrollments—Journalism, Social Work, and Music, for example—plus even smaller departmental breakdowns.

Thus, in his major field, the student finds himself in a community of students with similar interests.

In housing, too, there is a breakdown into smaller units. Our dormitories are broken into houses, each with its student officers and staff counsellors. Fraternities, sororities, and other organized houses provide small-group living opportunities, all with provision for adult guidance.

The University of Wisconsin is large enough to be lost in, if one desires to be alone; but those who want to work with others have every opportunity to identify with others and to make close friends.

Punch cards and the availability of professors to students go together. Before the days of electronic data processing, the professor with large courses was burdened with clerical problems almost beyond belief. With all this paper-shuffling, the teacher had only a fraction of the information which a student adviser now has to help a student. Thus, while the punch card in a way symbolized the end of the leisurely pace of academic life, it actually has freed the professor to concentrate on teaching and students, and has given him better tools for guidance.

While the complaint that professors are hard to approach has been heard throughout history, it never has been a great problem at Wisconsin, and is not one today. Most Wisconsin professors maintain an open door for students and enjoy student contact both in and outside classes. They volunteer each year to meet infor-

mally with student groups, are even ready to sign their names as faculty adviser to student organizations with whose views they strongly differ. This is in the spirit of Wisconsin.

**WISCONSIN STUDENTS**, for their part, always have played their role in this tradition, always have felt free to knock on doors (or in a crisis call at any time of night!).

Wisconsin students feel the same pressures that bother college students throughout the nation. These pressures start in the high schools and continue through higher education as students worry that grades will determine their employment, their social status, their admission into graduate and professional schools.

This is not good. College days should be marked by both pleasure and achievement. But at that, the attitude of our present students is certainly better than the tradition of the "Gentleman's C" which prevailed when many of us were in school.

As in your day, students complain about strict rules. Wisconsin has always provided considerably more freedom for student political and social action than have many other universities; but we have held a more strict rein on the social side than have many institutions. Some adjustments are being made to bring our rules into harmony with general collegiate patterns, but we are still insisting that late hours for young women under 21 are a decision which parents must make.

It is in the area of listening to the student voice that Wisconsin leads the nation. Students are voting members of the Student Life and Interests Committee which makes the rules under which they live; of the Student Conduct, Human Rights, and Public Functions Committees. Students and faculty meet on academic matters in the Student-Faculty Conference Committee; and we are setting up subcommittees of the four faculty divisional committees to bring student voice into matters of course development and faculty promotion policy.

In short, thousands of students play an important part in governing the University of Wisconsin community. The size of the University helps—not hinders—this important area of their education, just as it enables the University to offer more in the classroom, library and laboratory.

Listen to what a great and wise British intellectual, C. P. Snow, says about American universities:

"Through their sheer size and through their public support, they have resources which no other universities can compete with. There are already many fields of research which they alone can touch. I suspect that for many of the ablest and most adventurous of undergraduates their size is not in the least frightening, but a source of energy."

Had he known the University of Wisconsin, Sir Charles might not have limited his recommendations to the "ablest and most adventurous." For Wisconsin is good for any able student, and for each one it offers very special opportunities.



# ABOUT THE UNIVERSITY



## **Name New Medical School Dean After Four Year Search**

**A**FTER a four-year search, the Medical School has a new dean. He is Dr. Peter L. Eichman, 39, a member of the UW Medical School faculty for a decade and one of its administrators since 1962.

Dr. Eichman was nominated for the position by President Fred Harvey Harrington and Madison campus Chancellor Robben W. Fleming. The Medical School position has been filled by acting deans since 1961 when Dean John Z. Bowers was relieved of his responsibilities by the Regents. A nationwide search for a successor "led us back to our own faculty," Chancellor Fleming said, "where the best candidates were to be found."

Dr. Eichman, born in Philadelphia November 18, 1925, is the youngest dean in the Medical School's history.

He came to Wisconsin from the

Mayo Foundation as research assistant in 1954 and worked up the ranks to associate professor in the departments of medicine and neurology in 1962 when he also became director of student health. Last March he was named assistant dean for clinical affairs in the Medical School.

He was elected chief of hospital staff for 1963-64 by the members of the clinical faculty. His research has been in the fields of hepatitis, porphyria and neurology with Drs. Frances Graham and Harry Waisman. He took part in some of the study of the relation of body chemicals to mental retardation in children. He also was a member of a research team on a six-year study of the effects of brain injury in children.

A 1945 graduate of St. Joseph's College, Philadelphia, he was awarded his M.D. degree by Jefferson Medical College, Philadelphia, in 1949, interned at Fitzgerald-Mercy Hospital, Lansdowne, Pa., and served residencies at Walter Reed Army Hospital, Jefferson Medical College, and the Mayo Foundation. He has certification from the American Board of Psychiatry and Neurology and the American Board of Internal Medicine.

In a statement made following his appointment, Dr. Eichman noted: "The University Medical Center is on the threshold of a major building program which should permit expansion and improved efficiency. The replacement of obsolete, scattered clinical facilities and the addition of research space for clinicians should result in the improvement and diversification of the clinical departments. The increase in laboratory facilities and teaching

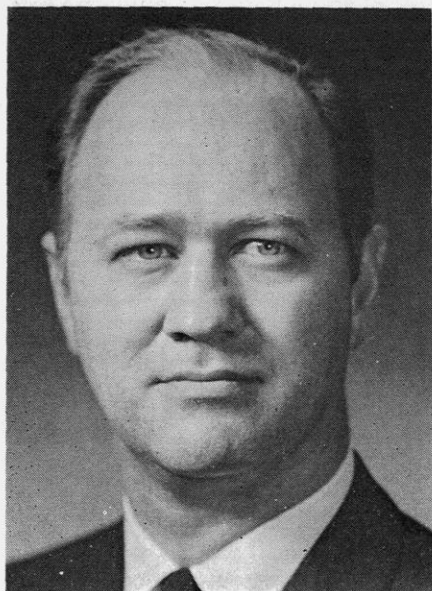
space in the basic sciences should encourage greater strength in an already strong sector of our school. It is especially important to the citizens of this state because we look toward increasing the number of physicians educated when our facilities are completed.

"The challenge to provide leadership to a strong and expanding school is a great one. I interpret the selection of one of our faculty as indicative of the confidence of the Board of Regents and the University administration in the school. I am sure that all of us on this faculty will strive to justify the trust and hope expressed in us."

## **John Bascom Professorship**

**T**HE REGENTS have given strong encouragement to superior teaching combined with distinction in research by approving new professorships—named for John Bascom, fifth president of the Uni-

Dean Peter L. Eichman



Prof. George Mosse





versity—which will identify and reward excellence in teaching of undergraduates.

The Regents have approved appointment of George L. Mosse, internationally-known specialist in European intellectual history and member of the Wisconsin faculty for the past 10 years, as the first holder of the Bascom chair. Within the next five years, four more professors will be appointed to Bascom professorships. All will devote at least half their teaching time to undergraduates.

Prof. Mosse was born in Berlin, Germany, and educated at Cambridge University, Haverford College, where he earned his first degree, and Harvard, where he was granted the Ph.D. in 1946. He taught at the University of Iowa and lectured in Germany for the U.S. High Commission, before he came to Wisconsin.

Among his books are *The Struggle for Sovereignty in England*, *The Reformation*, *The Culture of Modern Europe*, and *The Crisis of German Ideology*.

According to the committee which prepared recommendations approved by the Regents, Bascom professors will be chosen from among those faculty members who have permanent tenure and have held professorial rank at Wisconsin for at least five years; have earned distinction in teaching undergraduates; demonstrated continuing interest in undergraduate students; done scholarly research in depth; and kept abreast of developments in their fields.

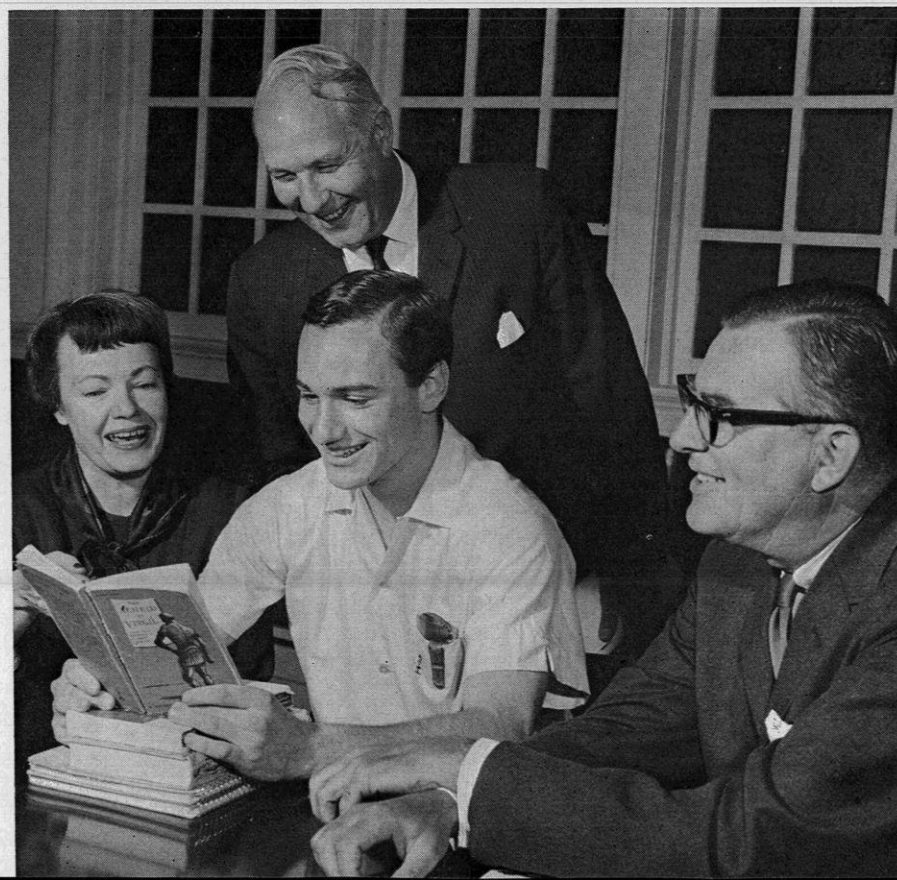
Salaries of Bascom professors will be comparable to those provided for other "named" professorships; and "to increase the opportunity for scholarly enrichment and intellectual refreshment as a means of improving his teaching, the holder of such a professorship should have a periodic leave with pay or a proportionate reduction of his normal teaching load," the recommendation provides.

Bascom was president of Wisconsin from 1874 to 1887, dedicating himself in a period of many problems and great growth to the con-



UW Regent Maurice Pasch, left, presents the \$1,000 William H. Kiekhof Teaching Award to Prof. Norman K. Risjord of the history department. At right is Prof. Richard A. Gaggioli of the department of mechanical engineering who received the \$1,000 Emil H. Steiger Teaching Award. The awards to Profs. Risjord and Gaggioli for outstanding teaching ability were presented at the University's May faculty meeting. Risjord is a native of Manitowoc and joined the Wisconsin faculty last September. Gaggioli became a Wisconsin faculty member in 1960 and is a native of Lake Forest, Ill.

Perhaps the only successful way to discover what student life at the University of Wisconsin is like today is to literally become a student. That's what two members of the Board of Visitors—Mrs. John Walsh, Madison, and Bidwell K. Gage, Green Bay—did recently. Mrs. Walsh and Mr. Gage spent an entire day visiting students in their living units, going to class with them, visiting the library, and finding out how students of the sixties use their spare time. Mrs. Walsh, left, and Mr. Gage, right, are shown here with freshman student Stuart M. Shakman, Milwaukee, and LeRoy E. Luberg, Dean for Public Services, at a point in their exploration of today's student.



tinual improvement of the institution. He was instrumental in establishing the system of public education leading to University study; in adding greatly to buildings and equipment; and in bringing about coeducation.

### ***Thirty Foreign Languages Offered on Madison Campus***

**I**F YOU count "old church Slavonic" as a separate language—and you should, for linguists consider it an "aunt" of all the Slavic tongues—the University will soon be offering instruction in 30 foreign languages on the Madison campus.

Czech and Prakrit are the latest to be added to the list. Next fall Czech will be taught by Harland Marquess of the department of Slavic. Prof. Alex Wayman of Indian Studies will teach Prakrit, an early Indian vernacular language in use from long before Christ down to about 1200 A.D., when it was succeeded by middle Indic.

The other 27 are, in alphabetical order: Arabic, Bantu, Chinese, Danish, French, German, Greek, Hebrew, Hindi, Icelandic, Italian, Japanese, Kannada, Latin, Norwegian, Polish, Portuguese, Russian, Sanskrit, Serbo-Croatian, Spanish, Swahili, Swedish, Tibetan, Telugu, Urdu, and Xhosa.

There are in addition, members of the faculty able and willing to teach, on demand, Pali, an Indian tongue, and Ukrainian, a Slavic language.

Wisconsin can offer Hindi, Kannada, Telugu, Sanskrit, and Prakrit, all Indian languages, and Bantu, Swahili, and Xhosa, African tongues, because Indian and African studies have been flourishing on the campus for some years. Wisconsin can claim the only Buddhist studies program on any campus. And Dr. A. C. Jordan of Africa is the only teacher known to be teaching his native language, Xhosa, outside Africa.

Enrollments in all the long-familiar foreign languages have increased spectacularly in the past 10 years.

For example, in the first semester of the 1954-55 academic year, 454 students were enrolled in German; in the corresponding semester this year, there were 1,475. For French, the figure was 993 ten years ago, 2,945 this year. Italian increased from 129 to 740. Enrollments in Spanish and Portuguese tripled. Beginning Norwegian increased from 14 to 30 students in the 10 years, Hebrew from 36 to 203, and Chinese from 15 to 74.

### ***Former Students Honor Dr. Paul Phillips***

**F**ORMER Wisconsin students from across the United States returned to the Madison campus in May to honor their favorite teacher—Dr. Paul H. Phillips, emeritus professor of biochemistry.

The students organized a special symposium in Prof. Phillips' honor to recognize the many contributions he has made to science, education, and agriculture. Symposium speakers were all former students of Prof. Phillips. During his career at Wisconsin, he supervised the training of 67 Ph.D. candidates and 12 additional M.S. candidates. His former students are among the leaders in biochemistry research and education across the nation.

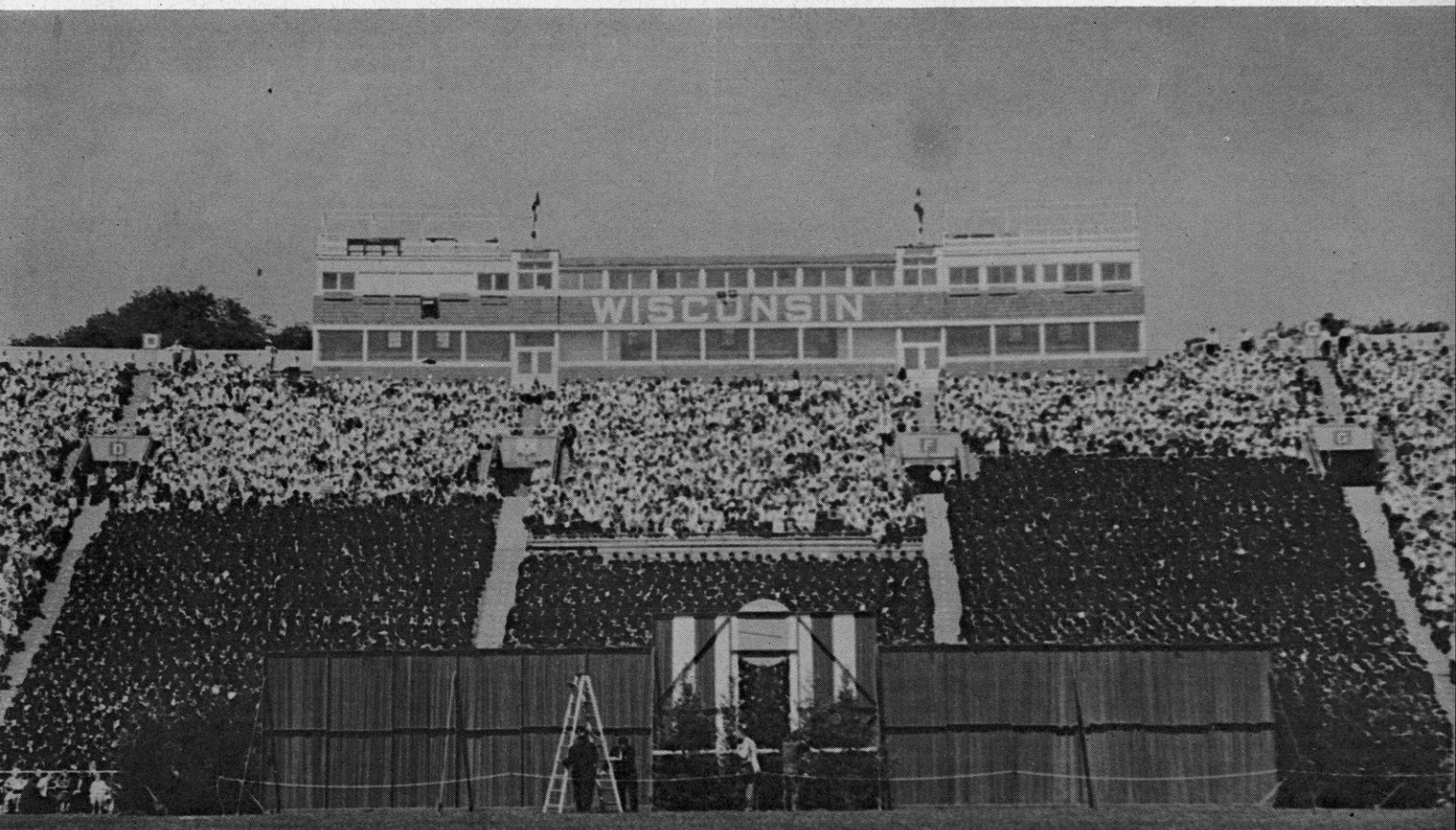
Some of the speakers included: Dr. R. G. Hansen, chairman of the biochemistry department at Michigan State University; Dr. Robert R. Spitzer, president of Murphy Products Co., Burlington, and president of the Wisconsin Alumni Association; Dr. O. G. Bentley, dean of the College of Agriculture, South Dakota State University; Dr. J. H. Meyer, dean of agriculture, University of California at Davis; and Dr. Henry Lardy, a section leader of the UW's Enzyme Institute.

Prof. Phillips received his Ph.D. degree in nutritional biochemistry at Wisconsin in 1933. In September, 1964, he was appointed professor emeritus and last summer he received the Spallanzani gold medal from the Italian government. He has also won the Borden and Morrison awards.



Honorary degrees were conferred upon six men outstanding in education, government service, industry, science, and the law at Commencement. Recipients, with UW Pres. Fred Harvey Harrington (standing left) and Gov. Warren Knowles (standing right), are: W. Willard Wirtz (standing second from left), Secretary of Labor, and Stanley K. Hornbeck, former ambassador to the Netherlands; and, seated from left, Arthur C. Cope, head of the department of chemistry at Massachusetts Institute of Technology; William R. Kellett, executive of the Kimberly-Clark Corp., Neenah, who is internationally recognized for his inventions in the area of paper making; Dr. Karl Menninger, head of the Menninger School of Psychiatry in Topeka, Kans.; and Sewall Wright, world-famous geneticist who is an emeritus member of the UW faculty.





The pattern of this year's Commencement at the University of Wisconsin followed a familiar ritual. The processional of graduating students in their mortar boards and academic hoods and gowns proved to be as colorful as ever. More than 3,300 students on the Madison campus received degrees at this Commencement—among them, the University's 150,000th graduate. But behind all the pomp and circumstance, there was a feeling of uncertainty in the air, an atmosphere precipitated by this year's increased tempo of student involvement in society. This development has been duly noted and, in many cases, overly exploited by the nation's press. Thus the focus at 1965 graduation ceremonies across the country centered on the question of whether those who have shown an activist zeal as students will now carry their reforming spirit away from their respective colleges and universities and into the life-stream of society. Will their ideals withstand the buffeting shocks of experience? Only the passage of time can answer that question. In the meantime, we have, on the following pages, attempted to review some of the causes and effects characterizing those student demonstrations that have made this 1964-65 academic year singularly interesting.



# A Year of Causes and Commitment

*All earthly things is but vanity:  
Beauty, Strength, and Discretion, do man forsake,  
Foolish friends and kinsmen, that fair spake,  
All fleeth save Good-Deeds . . .*

— from *Everyman*

THE CLIMATE of events happening outside the classroom on the University of Wisconsin campus during the past academic year has had all the trappings of a Medieval morality play. Since the opening of the fall semester, the Madison campus has been wracked by a pageant of demonstrations, protests, meetings, and other activities which have elicited a great deal of response among the University community, the general public, and the alumni.

---

*EDITOR'S NOTE: This article is an attempt to portray and interpret many of the events that occurred outside the classroom on the UW's Madison campus this past academic year. Because some of the statements made in the article are not completely objective, we offer it in the spirit of "editorial comment" and welcome reactions from our readers.*

---

As was the case with the old morality plays, the cast of characters in this current drama was oversimplified. On the one hand, we have what has been labeled the "bearded and bathless" element reported to be all from out-of-state, particularly New York. Contrasted with this element was the clean-cut, milk-fed, well-groomed American student, hailing most generally from rural Wisconsin.

If one were to search for an antecedent of the year's alarums and excursions, he probably need only go back to the national political conventions held in Atlantic City and San Francisco last summer. Of course there are the ever-present political, moral, and social issues that are latent in our changing society, but the particular nature of last year's political campaign synthesized a debate about what is the evolutionary "mainstream" of American thought in this second half of the twentieth century.

The first evidence of division to have a dramatic impact in Madison occurred in October when Presidential Candidate Barry Goldwater delivered a campaign speech on the Capitol steps. While Sen. Goldwater was speaking, a silent and orderly file of demonstrators, protesting the Senator's appearance and policies, moved around the fringe of the audience. The majority of those who formed this protest element were University of Wisconsin students. There also happened to be a strong delegation of University students who supported Barry Goldwater present at the rally.

Following the Goldwater appearance in Madison, the on-campus political activity developed the normal symptoms of an election year. The Republicans were active, and so were the Democrats. Vice Presidential Candidate Hubert Humphrey appeared at the University's Stock Pavillion. The usual signs were displayed and the customary arguments could be heard at almost every corner of the campus. Following the election, much of the tumult and shouting died down.

However, at this same time, certain events on the University of California's Berkeley campus were in a state of development. These nascent protests would have a decided effect on the climate of student protest throughout the country. On December 2, students at Berkeley staged a mass demonstration in protest over



One picture is worth 10,000 words according to an ancient Chinese philosopher. However, the pictures on these two pages—at left demonstrators at a student political rally; on the right, Chancellor Fleming trooping the line at an ROTC review—do not tell the complete story about this year's Wisconsin student. These pictures form only a segment of that complex and varied montage that describes the attitudes of today's student.

the University's alleged restriction of free speech on the campus. The consequences of that occurrence and and their ultimate impact on higher education in this country will be a long time in evaluating, but there can be no denying the fact that the events at Berkeley had a marked influence on the student conscience throughout the country, and naturally on University of Wisconsin students.

Despite the happenings at Berkeley, things remained fairly quiescent in Madison. The Christmas recess came and the days slid all too rapidly into final exam period. But then, as the second semester began, a local news commentator, Bob Siegrist, made note of the fact that John Gruber, a UW senior from New York City who was then serving as managing editor of the *Daily Cardinal*, was living at 515 West Johnson Street in Madison. Also living at that same address were Michael Eisenscher, son of Sigmund Eisenscher, Milwaukee, former chairman of the Wisconsin Communist Party, and Eugene Dennis, Jr., son of the late head of the Communist Party in the United States.

State Sen. Jerris Leonard (R-Bayfield) then wrote a letter to UW Regent President Arthur DeBardeleben, Park Falls, demanding that an investigation be made into what influence the above "known political leftists" had on Gruber and on the editorial policy of the *Cardinal* (see March *Alumnus*). The Regents, at their February meeting, adopted a resolution stating that they "respectfully but firmly adhere to the Board's long established policy of encouraging and supporting freedom of expression in the publication of the *Daily*

*Cardinal* as well as in all other academic and extra-curricular functions of this University."

AS THE *Cardinal* controversy died down, another sequence of events attracted wide attention in the press. Wisconsin students participated in civil rights demonstrations in Montgomery, Alabama, and in Washington, D. C. (see April *Alumnus*). Next, Wisconsin students and 26 faculty members participated in a "Teach-In" held in the Social Science Building on the Madison campus (see May *Alumnus*). The "Teach-In", which was followed by a protest rally on the lower campus, was designed to point up certain inconsistencies in the Government's, and particularly President Johnson's, policy in the Vietnam War.

At the same time a group of Wisconsin students were protesting United States' involvement in Vietnam, a student-faculty group—the Committee to Support the People of South Vietnam—was busy collecting 6,000 signatories to a petition that favored the preservation of a democratic republic in South Vietnam.

The Vietnam issue continued to be a volatile item. In May, four representatives from the State Department appeared on the campus to explain the administration's policy. At the beginning of the program, when these officials were to give their presentation, a group of students opposed to United States presence in South Vietnam filled the meeting room to overflowing. This group carried signs and wore black armbands in protest of US air raids on North Vietnam. During the discussion period, this same group continually interrupted





the speakers with catcalls, rude noises, and pointed questions. Television crews from CBS and NBC were there to film the incident and both *Time* and *Newsweek* magazines carried a story on the proceedings.

The reaction to these tactics was uniformly hostile.

The *Cardinal*, under new editorship after the normal Spring changeover, pointed out that "this is the same group that is the first to request and support academic freedom and 'sifting and winnowing' that this University provides whenever they themselves are attacked.

## From the Perspective of a Student

*The following assessment of student attitudes was given at the Honors Convocation in June by Richard Hoffman. A graduating senior from Sheboygan, Hoffman was captain of the Badger team that won five victories on the GE College Bowl.*

WE STUDENTS graduating from Wisconsin this year have seen tremendous changes in our four years on this campus. We have lived through the so-called revolution on campus, or the sudden explosion of political activity on the part of college students. Four years ago the biggest events of the school year were the Notre Dame riots on State Street and the waterfights on Langdon Street or in the dorms. This year we witnessed demonstrations for civil rights and a "Teach-In" against the war in Vietnam. National magazines have detected a rising tide of student activity and attempted to assess its strength and to discover its causes. It would seem only proper to attempt such an evaluation from the students' point of view.

The political action on campus that received headlines this year was the activity of a tiny minority of students. Leaders of campus civil rights groups estimate a total active membership of about 200 and a working membership of considerably less. The vast majority of Wisconsin students are too busy to march on the Capitol or take buses to Washington. Most of us are studying, going to classes and participating in campus activities aimed at bettering the University, not at solving the problems of the whole world. The average student is not an activist, nor, I submit, is the honor student.

Lest this should appear an admission of apathy, let me clarify the attitude of most students. Our four years at Wisconsin have been devoted to the study of our world. We have sought answers in courses ranging from freshman English to

Indian politics to algebraic topology. We have gone outside the classroom to symposia, special lectures, and even "Teach-Ins." If there is one conclusion all of us can draw, it is that our world of the later twentieth century is extremely complex. There are few clear-cut moral issues, few totally right or totally wrong answers. There are no grounds for emotional responses to the problems that face us. No one has a monopoly on truth. We have learned to base our arguments on fact, not emotion. We attempt to learn the facts and evaluate them before reaching a conclusion. We endeavor to keep the channels of communication and dialogue open; to encourage a "Teach-In," not a "Proselytize-in."

The political concern of Wisconsin students is therefore in the mainstream of the American political tradition. On the national level we are interested in the rights of the Negro—North and South. We discuss foreign policy, Medicare, and poverty in the classroom, the dormitory, the fraternity house, and even the State Street bar. The political sympathies of students range from far left to far right. Many of us worked in the election campaign of last year. Yet I am sure that nearly all will agree with the necessity for discussion, debate, and a continued learning process in our political life.

We can apply our political concern on this campus as well as in national politics. We want to protect the academic freedom memorialized in the "sifting and winnowing" plaque on Bascom Hall. We reject the extremism and emotionalism of a left that refuses to listen courteously to speakers they oppose. Yet we defend their right to oppose

them. We reject equally the innuendo and guilt-by-association tactics of those who would purge our campus of all elements opposed by their brand of super-patriotism. People of this sort, right and left, have abandoned a rational for an emotional level of reasoning. They will not discuss with their opponents. They will not allow them to speak. They have so little faith in the intellectual strength of their own ideas that they must put all on a moral, emotional, or anti-intellectual basis. Depending upon their own political orientation they label any opposition "Communist" or "Fascist." To people of this sort and to those who would undermine this University by insidious attacks on its financial base, we graduates of 1965 would say no! There is no place for such impediments to free discussion and real academic freedom at a great University.

From the perspective of a Wisconsin student, student political activity of the type that gets headlines is not of great importance. Students are too busy with their education and their concern for the unknown to attempt to convert others. Yet we are interested in political developments on all levels. We especially resent any interference with our learning by those who do not understand our University. As we leave Wisconsin we are thankful for the many doors that have been opened and the many ideas we have begun to assimilate. Yet we stand like Newton on the seashore with "the great ocean of truth" all undiscovered before us. We wish to continue our search for knowledge. We wish the University of Wisconsin to remain a leader in this search.

Yet . . . they proved by their actions that they really don't give a damn about academic freedom and 'sifting and winnowing' when the opposition is involved."

The *Capital Times*, which noted "There is no paper in this state or nation which has defended more vigorously the right of students to demonstrate against the Johnson administration's policy in Vietnam," also was critical. The *Times* said: "These students cannot expect to have their own rights honored when they refused to honor the rights of others to make known their views or to carry on public discussion of the Vietnam issue . . . The students who participated in the offensive exhibition . . . did damage to the University and have made themselves legitimate subjects of censure."

Finally, Student Senate passed a resolution stating that "the Wisconsin Student Association censures those individuals responsible for the restraints placed on the officials' freedom of speech. . . ."

The excitement over the Vietnam activities, led right into similar demonstrations protesting the landing of United States troops in the Dominican Republic. But these were not as vehemently supported as the Vietnam conclaves.

**S**IGNIFICANTLY, political activity on the campus dwindled as closed period and final exams approached.

However, concurrent with the protestations of foreign policy that took place on the campus through the spring, other developments—all with the basic concern of what is the nature of the University and how much right do its students and faculty have to question the prevailing order—were taking place.

State Sen. Gordon Roseleip (R-Darlington), who aligned himself with Bob Siegrist and Sen. Leonard in the Cardinal Controversy, submitted two bills to the Educational Committee of the Legislature. One bill was designed to prevent any state-supported college or university from allowing a known member of the Communist party, an advocate of the overthrow of the Constitution, or one who has pleaded the fifth amendment in answering questions about Communist or subversive questions, from using the college or university facilities for speaking purposes. The other bill, called the "Truth in Education Bill," also dealt with Communist "teachers or indoctrinators" using the facilities of public supported schools "to further the purposes or objectives of the world Communist conspiracy." Both bills failed to get out of committee.

However, Senator Roseleip was not without support. At its state convention held in LaCrosse, the GOP overwhelmingly adopted a resolution that favored preventing Communist speakers from appearing on the campuses of state supported colleges and universities. In May, Sen. Roseleip appeared before the Board of Regents where he repeated his attack on the *Cardinal* while complimenting President Harrington on his leadership of the University.

May was also a time for others to comment on the issues that have been current through the year. On Law Day, May 1, Madison Chancellor Robben W. Fleming made the statement that there is "not a shred of evidence" that the UW has spawned subversives.

Fleming, who returned to Wisconsin as Madison campus chancellor last September, spoke out against "the hate groups that live on the fringe of our society." He said the problem becomes a sensitive one because there are sincere people who believe the best way to preserve freedom is to restrict it. "And their ideas of how to restrict it are incompatible with a genuinely free society. Somehow they never quite understand that freedom is without meaning if it does not permit those with whom one disagrees to have their say."

Citing the University's long-standing tradition of freedom, Fleming repeated his claim that "There is not a shred of evidence that we have spawned subversives. On the contrary, there is massive evidence that our graduates are distinguished leaders in all walks of life. There is similar massive evidence that this University enjoys a world-wide reputation which far surpasses its physical means and that this reputation is based largely on its reputation for free inquiry and interchange of opinions."

Later in the month, however, Chancellor Fleming's statement was indirectly challenged when Bob Siegrist, in testifying before the Senate Internal Security Subcommittee, claimed that the Communists were trying to "colonize" the University of Wisconsin. Siegrist was instructed by the committee to return at a later date and name "eight or a dozen" of the ringleaders in the movement.

At the time Siegrist was making his appearance, testimony of J. Edgar Hoover, FBI director, was released. Hoover had made a statement before a House Appropriations Committee in March which said that a UW protest meeting on Vietnam was "led by individual students and faculty members, some of whom have Communist backgrounds. One of these was Daniel Friedlander, who is active in the DuBois Club in Madison."

Friedlander was the only one name offered by Mr. Hoover who did not give the date or further identify the protest meeting to which he referred. But he did go on to note that five Communist speakers had appeared on the UW campus last year which was more than spoke at any other campus in the country.

**W**AA President Dr. Robert Spitzer, speaking to the Madison Alumni Club at its Founders Day banquet, commented on the Communist question: "Today we face in communism a threat to world peace, to the dignity of man, to the cause of freedom. This threat has been complicated by our refusal to acknowledge or understand that the problem does exist. Too many of us have not understood communism; others have been too preoccupied with work and pleasure. . . ."

"It seems to me our University has its greatest chal-



lenge, its greatest opportunity today. The University has led the way in other hours of need, why not today? Our universities can be fortresses of freedom. Truth, education, and freedom combined can motivate not only the 100,000 students in Wisconsin colleges, but can be the voice that can rally a nation and a world hungry for peace with freedom."

UW President Fred Harvey Harrington, in speaking to the North Shore Republican Club in Milwaukee said that he didn't feel "academic freedom is a cloak for treason," and that it is wise "to expose young people to unfriendly as well as friendly views. . . . If there are subversives about, it is better to have them above ground rather than below ground."

Governor Warren Knowles, addressing the Alumni Dinner audience on May 15, also had some comments on the University and freedom. "In this great republic," the Governor said, "diversity has always been a sign of strength, not weakness. The right to differ, the right to seek more than one solution to a given situation is our heritage . . .

"There is . . . a debate echoing through the halls of this University. It is a continuing dialogue, and the participants—students, faculty, citizens—speak from many points of view. This is part of our cherished tradition. We have experienced debates of this kind at the University before—and I am sure we will again. It is my belief that these debates serve a good purpose. They demonstrate that each generation must discover for itself the dimensions and responsibilities of freedom.

"Freedom, whether it be academic or constitutional, is not something that can be conveniently and attractively packaged. Freedom, like any idea that has moved men to make the ultimate sacrifice of their lives in its defense, is something we have to work at. The preservation of our freedom involves vigilance, while the exercise of that same freedom requires responsibility and tolerance.

"Such an attitude has been the hallmark of the University of Wisconsin."

The last politically oriented display of the academic year involving Wisconsin students took place in Chicago the third week in May. A miniscule delegation of UW students joined a group protesting hearings of the House Un-American Activities Committee held at the U.S. Circuit Court of Appeals.

By that time, the press of final exams had become evident and, with the advent of closed period, all organized political and other extra-curricular activity was suspended. The Summer Session is on now and the atmosphere on the Madison campus has taken on its customary summer resort flavor.

**B**UT WHAT about the 1964-65 school year? What are we to make of all the activity, the bitter re-creminations from left and right? What remains now that the shouting has temporarily died away?

Despite all temptations to treat it as such, the tableau that unfolded over the year was not a Medieval

morality play. The forces of good and evil were not immediately recognizable, nor were they all grouped on one side or the other. A close reading of history reveals that the University and society have gone through frequent periods of similar turmoil. As for the impression that the University has actually become a training ground for leftist operatives, the *Milwaukee Journal* pointed out that most of the students "are serious and hard working . . . and those with leftist leanings are not only numerically few but insignificant as to influence.

"That is worth remembering. So is the fact that UW has never produced a Communist of consequence but has produced lawyers, bankers, doctors, engineers, scientists, teachers and corporation executives—all fine Americans—by the tens of thousands."

Major tests of the nature of academic freedom occurred through the year, and the cause of academic freedom was advanced in all but one of the incidents. Chancellor Fleming had a comment on that particular moment. In his June "Madison Campus Report," he said: "I was dismayed when some of the students were discourteous and rude to the State Department team which paid us a visit. Whatever the provocation, the fact remains that a policy like ours works only when we are all willing to listen to the other side even though we vigorously disagree. Disruptive tactics as effectively shut off freedom of speech as would a denial of the appearance in the first place."

Another important development was vividly apparent. A decade ago, leaders of this country characterized college students as "the silent generation" and decried the fact that students were unwilling to follow a cause. Today, students are more than eager to stake their futures on the belief that a given cause is just. They are being condemned for such action by some of the very people who formerly lamented their reticence. Nevertheless, students are active, and they are committed. This commitment, which has its roots in the Civil Rights movement, is growing and it has had a decided impact on our society. The student, nurtured on the tremendous pressures of our age, feels that he, too, should have a voice in our nation's future. The decisions are too great, the consequences of miscalculation are too horrible to be left to a privileged few who claim to have cornered the market on wisdom and judgment.

As a result, students in a big and often impersonal university such as Wisconsin, have drawn closer together—with themselves, and more hearteningly with the faculty. In all of the comings and goings of the past year, faculty and students worked side by side, participating in an educational experience that could never be duplicated in the classroom.

The national debate begun last year in the convention halls of San Francisco and Atlantic City has not subsided. It has, gratifyingly, increased, and it has produced the realization that all American citizens are the inheritors of their country's birthright. This is perhaps the real "message" behind the past year's happenings on the Wisconsin campus.

# Association Experiments with Holding Reunions in May

**I**T WAS an experiment, and it worked extremely well. For the first time in recent memory, the Wisconsin Alumni Association held its reunion activities in May. Customarily, reunions have coincided with Commencement Weekend in June, but this year they were held on the weekend of May 14-15.

There were certain reasons for the change: moving the weekend back from Commencement allowed University officials, such as President Harrington, to attend the many events without having the press of Commencement activities overload their schedules; the change also allowed alumni to come back to the campus when school was in session and such activities as the spring football game, a track meet, Senior Swingout, and other events were taking place; and to make sure that local hotel and motel facilities would be available to returning alumni.

With few exceptions, the change in dates was favorably received and attendance was up over last year at all Alumni Association sponsored events.

Alumni Weekend officially got underway on Friday, May 14, when the Class of 1915 was inducted into the University's exclusive Half Century Club at a special luncheon held in their honor. The Class acknowledged the honor accorded it by presenting a class gift of approximately \$40,000 to the University. The money will be used to help finance the new Elvehjem Art Center soon to be built on the campus.

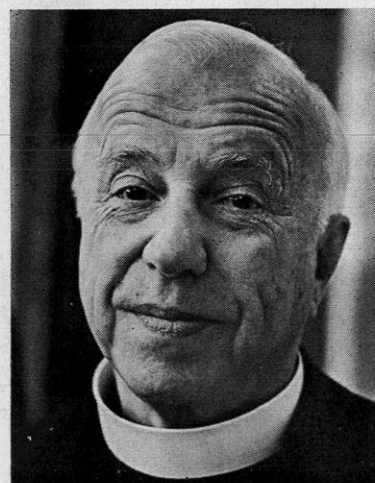
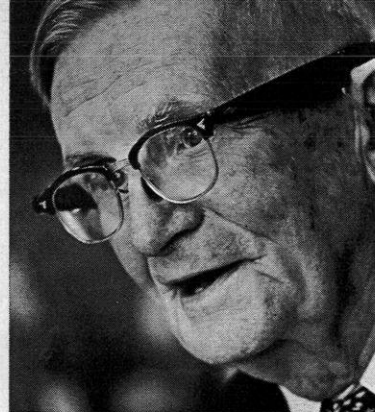
Friday evening, several of the reuniting classes held dinners at various locations in Madison. The following morning, the Alumni Association held its annual board meeting (see story on page 2).

Saturday noon, it was the Class of 1940's turn to be honored as the Association and the University appropriately marked the Class's twenty-fifth graduation anniversary with a Quarter-Century Club luncheon. The Class turned over approximately \$1,700 to the University as its class gift.

Saturday evening, 450 alumni gathered in Great Hall of the Memorial Union for the Alumni Dinner. WAA President Robert R. Spitzer presided over the banquet and introduced delegations from each of the reuniting classes. Next, the Men's Glee Club, under the direction of Prof. Morris Hayes, gave a memorable concert which included selections from American folk music, Negro spirituals, Broadway musicals, and concluded with a Wisconsin medley.

Outstanding senior students—Ed Weidenfeld, Akron, O., and Joan Wilkie, Madison, who won life memberships in the Association, and Sandra Fifrick, Plymouth, and John Coburn III, Lima, Peru—were introduced. Also singled out for recognition was the UW GE College Bowl championship team: Don Zillman and Peter Hoff, Madison; Richard Hoffman, Sheboygan; Richard Hays, Boise, Ida.; Stuart Grover, Newark, N. J.; and Prof. Jerry McNeely, coach.

*Wisconsin State Journal* photographer Ed Stein captured these Badger faces at the Half Century Club Luncheon. From top: H. T. Ferguson '97, Milwaukee, oldest graduate attending the luncheon; Miss Ethel Rockwell '11, Madison; the Rev. Kenneth Martin '13, Lake Delton, Wis.; and Mrs. Adolph Johnson (Alice Bitner '15), Prescott, Ariz.





The new president of the Alumni Association, Anthony G. De Lorenzo, was introduced by Dr. Spitzer and received the president's gavel of leadership and a distinctive Bucky Badger blazer.

Five outstanding alumni were honored by the Association with Distinguished Service Awards (see accompanying story). The alumni are: Ralph E. Davis '06, Dr. Robin C. Buerki '15, Frank V. Birch '18, Prof. Helen C. White '24, and Raymond E. Rowland '25.

Gov. Warren Knowles, who is a past president of the Alumni Association, gave the main address of the evening. The Governor noted that "There is a growing awareness on the part of our citizens that a

university plays a crucial role in the economic prosperity of our State. Wisconsin is not only known as a university that has the ability to teach, but also is a world leader in the field of research. It has established an enviable record in the field of public service. The vast resources of our educational institutions must be utilized more fully by all the citizens of our State and nation . . .

"As alumni, we share a common kinship through Alma Mater. As members of the same family, we have come to appreciate the enduring values of a higher education. Periodically we return to the campus to serve as witnesses to those values we absorbed while on the

campus; to recapture some of the spirit that is uniquely *Wisconsin*.

"But it is in our daily lives that the real impact of our Wisconsin experience makes itself apparent," the Governor noted. "For the real test of an education is application, and the true strength of a university is reflected by the achievement of its alumni."

The Governor also had some trenchant remarks on the nature of freedom. His comments on this subject are included in the review of the year's student activity beginning on page 14.

As usual, "Varsity," led by Prof. Ray Dvorak, sounded the close to the dinner and to Alumni Weekend—a most successful experiment.

## Distinguished Alumni Honored by Association



Distinguished Alumni for 1965 are, front row: Frank V. Birch, Prof. Helen C. White, Dr. Robin C. Buerki, back row: Raymond E. Rowland, and Ralph E. Davis.

**F**IVE OUTSTANDING Wisconsin alumni were honored with Distinguished Service Awards, highest honor accorded by the Wisconsin Alumni Association, at the Alumni Dinner on Saturday, May 15.

The distinguished alumni are: Prof. Helen C. White, Madison; Frank V. Birch, Milwaukee; Dr. Robin C. Buerki, Detroit, Mich.; Ralph E. Davis, Houston, Tex.; and Raymond E. Rowland, St. Louis, Mo.

Prof. Helen C. White has been chairman of the English department at the University. She received her Ph.D. from the University in 1924 and has been a member of the Wisconsin faculty since 1919, teaching 16th and 17th century English literature. Besides her role as a teacher, Miss White has established an international reputation as an author, scholar, and public servant. She is the holder of 19 honorary degrees and is the author of scholarly works and historical novels. She has served on governmental advisory committees and was the first woman president of the American Association of University Professors.

Frank V. Birch '18 is president and treasurer of BirchKraft, Inc., Milwaukee, and president of the Hilldale Shopping Center in Mad-

ison. He is also the retired chairman of the board of Klau-Van Pietersom-Dunlap, Inc., Milwaukee, national advertising agency. Active in civic affairs, he is a president of Lions International. While at the University, Mr. Birch was editor of the *Badger* and a member of Wisconsin's 1917 championship basketball team. He has continued to serve the University and its alumni through the years. He was president of the University of Wisconsin Foundation for six years and now serves as chairman of the board, and is a past president of the National "W" Club.

Dr. Robin C. Buerki '15 retired as executive director of the Henry Ford Hospital in Detroit. From 1923 to 1941, he was a member of the University of Wisconsin staff, serving as a professor of hospital administration, the first superintendent of Wisconsin General Hospital, and as executive secretary of the Medical School. Recently, Dr. Buerki received a Gold Medal Award for Excellence in Hospital Administration from the American College of Hospital Administrators.

Ralph E. Davis '06 is a consulting geologist and petroleum engineer. Through his pioneering work in the field of petroleum geology, Mr. Davis is known as the "godfather of the natural gas industry." He has long been a benefactor of the University—just last year he gave a \$62,500 grant to establish the Eureka Mary Kimbal Davis Professorship in Neurosurgery in the Medical School in honor of his wife. He is a member of the University of Wisconsin Foundation and co-chairman for Texas of the Foundation's Elvehjem Art Center Campaign.

Raymond E. Rowland '25 is chairman of the board and chief executive officer of the Ralston Purina Company, St. Louis. He has demonstrated a long record of interest in the University and currently serves as a member of the UW Foundation, a director of the Alumni Association, and a trustee of the Wisconsin Alumni Research Foundation. In the St. Louis area, Mr. Rowland has been active in the Chamber of Commerce and the Boy Scouts of America.

## ***Reunions by Classes***

### **1910**

**F**ORTY-FIVE Nynteenteners from ten different states gathered in Madison for their fifty-fifth reunion. It was delightful from beginning to end! The class made May 12 their special day, apart from the general reunions which were taking place. After registration at the Union with Ethel Rose Taylor Horsfall and Hazel Straight Stafford as hostesses, a busload of forty took off for the campus tour with Mr. Gibson of the Alumni Association staff the genial and able guide.

Our first stop was Van Vleck Hall, the tall math building dominating the Hill. Elevators took the group up the 11 stories to the top where a magnificent and encircling view revealed much of the enlarged campus with its new and old buildings. The tour included the west end of the campus with its new agricultural buildings, lakeside dormitories, an inspection stop at the huge new Natatorium, a ride past the complex of hundreds of apartment dwellings for married students, a view of the new engineering buildings near

Camp Randall, another stop at the ultra-modern Witte Hall dormitory with accommodations for both men and women students, and a last stop at the beautiful new Law Building where Dean George Young met us and personally guided us on a tour of the court room, library, classrooms, and the unique enclosed courtyard where coffee was served.

The class dinner that night at the Madison Club was also a highlight with forty-five attending. Everyone spoke, telling us what he was doing in these retirement years and where he was living. Letters from absent class members were read. Certain business transactions took place with definite plans and a strong desire for another reunion five years hence.

—Hazel Straight Stafford

### **1915**

**S**PRING in Madison and nostalgic memories of student days drew 187 members and affiliates of the Class of 1915 to its Golden Jubilee Reunion on May 14 and 15. They came from 24 states and provinces,

These Nynteenteners were present at the 55th reunion of their Class: Ethel Rose Taylor Horsfall, Berkeley, Cal.; Mr. and Mrs. Arthur Luedke, Benton Harbor, Mich.; and Hazel Straight Stafford, Madison.







## 1915

from Connecticut to California, and from Canada to Florida.

Records appear to have been broken by our reunion: The largest Half Century luncheon at which we were inducted into the Half Century Club; and the largest Class Gift, fully \$40,000, of which over \$30,000

was assigned to a Conference-Seminar Room, our 1915 Class Memorial, in the projected Elvehjem Art Center, and some \$8,000 for scholarships by Mr. & Mrs. Mike Agazim of Chicago. Great credit and thanks are due Harvey V. Higley and his committee for suc-

cessfully managing the 50th Anniversary Fund solicitations.

At this Friday luncheon we were welcomed, besides University and Alumni officials, by President (Judge) Clarence F. Whiffen, humorous in spite of a recent hospitalization, and were cheered by Harvey

## Famed 1915 Band Returns for June Reunion

**F**IFTY YEARS ago this summer, the University of Wisconsin band of 58 members contributed \$50 each, plus most of their summer vacation time, to the historic 7,000-mile tour of the west that culminated in an appearance at the World Exposition in San Francisco. This adventure knitted them into such close fellowship they've been meeting regularly ever since.

On Commencement weekend of 1965, more than half the 58 held their golden anniversary celebration on the Madison campus, rehearsing with the present band, enjoying lunches, brunches and champagne dinners, taking part in the Terrace band concert. And all during these events they talked and talked—about the past, the present, the years between.

They talked about what a hard

time band manager Jesse Saugstad had to raise the money for the trip, after it was decided they try to go; how he finally got enough bookings to make it feasible through an agency in Great Falls, Mont.; how the University Regents finally came through, the night before their special train left, and offered to underwrite any losses.

They remembered how the Shrine Patrol of Butte, Mont., hired them as an escort for three days at the Shrine convention in Seattle, thus insuring they ate regularly and moderately well. They remembered taking the SS Northern Pacific from Seattle to San Francisco, and how they played their best at the Exposition. They remembered finding their own way home, as individuals, from California.

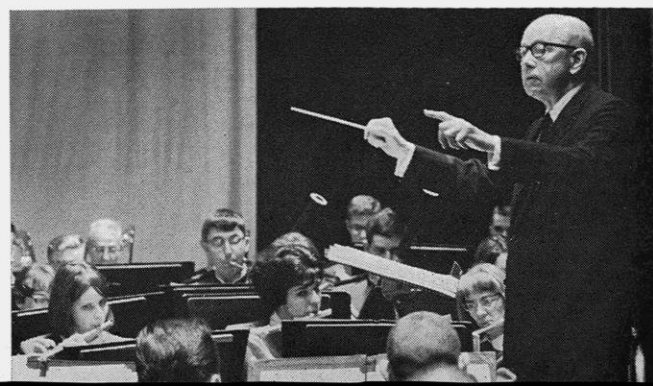
For the Chancellor's concert they

all gathered on the Union Terrace to listen while first Prof. Raymond Dvorak, then Saugstad, then Dr. Alvin Lamb conducted the band. Dr. Lamb conducted the first performance of "Golden Jubilee Overture," which he wrote especially for the occasion. All 1915 bandsmen were then introduced to the audience by their president, Richard Garling of Columbus. They sang "Happy Birthday" to Saugstad, to mark his 79th anniversary.

After the concert a woman came up to the group and revealed she had heard them play in San Francisco 50 years ago. She said she had liked them better than Sousa's band, which had played the Bay area the week before.

The golden anniversary reunion ended with the graduation exercises in Camp Randall stadium.

These members of the 1915 UW Band returned for their reunion as their director, Jesse Saugstad (right), conducted a number at the Chancellor's Concert.



Higley's announcement of the wonderful class gift, originally set at \$25,000, but actually far exceeding it.

The Class Dinner at the Maple Bluff Country Club with its spacious grounds and wonderful outlook over Lake Mendota and the city was most enjoyable, and through the address of University Chancellor Robben Fleming very informative as to the present and projected status of the University in relation to the huge multi-campus development over the state.

We 1915'ers think appreciatively of Charlie Mann as leader of the 1915 University-San Francisco World's Fair Band. But for fully 30 years now the Director of University Bands has been Raymond F. Dvorak, and at this Maple Bluff dinner our Class took pleasure extending honorary recognition by way of a scroll to Ray for his outstanding services in this respect.

The two-hour campus tour on Saturday forenoon packed a number of surprises to returning members, such as the panoramic view from the well-appointed lounge on the top floor of Van Vleck Hall, the highest building on the campus; then the almost city-sized married students apartment layout and University Houses at Eagle Heights, furthermore the several high-rise new dormitories along Johnson

Street, and many other new and projected buildings.

The Cuba Club luncheon provided more fun from the renewal of old friendships, the humorous anecdotes of Mary King Cloon, the hilarious tape recorded reminiscences of the Class of 1930 by Lee O'Brien (through courtesy of Mary Sayle Tegge), and the color movie of past 1915 reunions by Gus Bohstedt.

Other performances and spectacles were the cadet review, the intrasquad football game, and the All-Alumni Dinner on Saturday evening, itself a most colorful and tuneful affair culminating in the Alumni Distinguished Service Award including our own classmate Bob Buerki.

The new officers of the Class of 1915 are: Harvey Higley, President; Harry Koch and Carrington Stone, Vice-Presidents; Ada Martin, Secretary; Reynale Crosby, Treasurer; and Mary King Cloon, Class Historian.

We're *still* alive, we're *still* alive, Varsity, Varsity, one and five.

—Ada N. Martin

## 1917

**A** GAIN 1917 met. It must seem like an old, old cracked record to hear us say again that the reunion

was one of the best. But it is true—the reunions improve and strengthen with repetition, and repetition seems to be a strong point with this Mighty Class.

The afternoon bus tour of the campus continues to provide eye-openers, and we were fortunate to have Prof. Elmer Meyer conduct us. Only in the mind's eye can we now see the old campus.

Our honored guest at brunch was the famous Tom Jones, former UW Athletic Director and track coach. With one of our classmates, Arlie Mucks, Sr., Tom is in both the Wisconsin and the Madison Hall of Fame.

Plans are beginning for our Golden Jubilee. One more annual get-together and then the big one in '67

—The Madison Committee

## 1925

**W**ELL, we reuned. The class of '25, back for our fortieth reunion, was a little greyer, maybe a little wearier, but as charming and intelligent as ever. *Natch*, as the youngsters say.

There were fifty-five of us, plus wives and husbands, at the luncheon at Maple Bluff Country Club, and



1917





## 1925

according to the registry, conscientiously kept by Dorothy King Knaplund, we came not only from the Middlewest, but from points as far away as Maryland, Virginia, New York City, Colorado, and Montreal.

In the absence of class president John Bergstresser, Madison attorney Glen Bell presided, and Helen Blake Bruce introduced the speakers and the other class officers, as well as Raymond E. Rowland of Webster Groves, Mo., who was to receive a Distinguished Service Award at the alumni banquet, and Mary Atwood Binet, who had come from Canada for the festivities.

The class that had climbed Bascom Hill, on rainy days in the autumn, in slickers as yellow as the falling elm leaves, and had sloshed down State and up Langdon Street in unbuckled galoshes—the girls who had worn their hair in Marcel waves as precise as accordion pleats, under their double-mesh hairnets, and the boys who had plastered theirs down to patent leather smoothness, came back to a campus where straight hair, blue jeans, and tennis shoes are the vogue. And beards, yet!

President Fred Harrington's brief talk at the luncheon stressed both the similarities and the differences between the University as it is now, and as it was in our day. And what would have been even more interesting than the bus trip around the present greatly expanded campus would have been a movie—if such a thing had been possible—of the

memories stirred up in each individual mind by the changes.

The Library Mall—that pretty expanse of green grass and flowering shrubs, with its sedate fountain? But that was the lower campus, scene of the bag rushes, where freshmen and sophomore “men”, painted like young savages, battled in the mud for bags of dried leaves and then, half naked, paraded up State Street and around the Capitol Square. That was where the formidable Dean Sellery and William Ellery Leonard, purple tie floating in the breeze, used to stand on the sidewalk and cheer the baseball team, in the spring.

The old red Law Building is gone. Old Chadbourne Hall is replaced by an eleven-storey dormitory. Miss Grady's corner and the pillared Phi Delt house are pre-empted by the Wisconsin Center. “The egg-crate,” as the students call Van Vleck Hall, looms above Bascom, on the Hill, and the charming little outdoor theater has been blotted out by the Commerce Building, as part of Bascom Woods has been, by the Social Science Building.

Even to those of us who have lived here in Madison most of the time since our graduation, the metamorphosis of the town and the campus has been a traumatic experience. New subdivisions spring up by the week, where there were stretches of open fields and woodlands. Traffic grows more complicated by the minute.

And we have seen only the begin-

ning, according to James Edsall, head of the University planning department, who addressed us at the luncheon.

“We are moving to a highly urbanized campus, and making extensive use of our land as a moral obligation,” he said, showing slide projections of more skyscraper classroom buildings and dormitories already being built or in the planning stage, of skywalks across the busy streets, and whole new plazas where little old buildings now stand.

It will be something to see, when we have our fiftieth reunion.

But the lakes and Picnic Point, and at least some of the woods on Bascom Hill will still be here.

The class of '65, which has demonstrated and picketed and convinced the legislators that the campus is a hotbed of subversives (as we did; remember the hassle over finding a place for that dangerous radical, Upton Sinclair, to speak?)—this turbulent class of '65 will have settled into their staid thirties, by then.

All the lovely shining words like *integrity* and *commitment* that they fling around with such glorious and arrogant self-assurance will have taken on new meanings when they have been blurred a little by the knowledge of the cost of children's shoes, insurance, groceries, and taxes.

Ten years from now, probably, the class of '65 will be clucking over the excesses of the class of '75. And we of '25 will be able to chuckle, in

our mellow wisdom, knowing that the painful and exciting process of education, that business of being led out from the small, safe world with which we have grown familiar, to a bigger, more terrifying one, is not something that ends after four years. It goes on for a lifetime.

This year's class, like ours, will find sustenance, serenity, and a sense of continuity in the knowledge that however many landmarks go down, however they and their classmates change, the one abiding tradition of the University of Wisconsin will go on. The long search for the answers to old questions will not be hampered by the little fears of little people.

—Elizabeth Mason Gould

## 1930

THE so-called Depression Class, with the motto of "Brother, Can You Spare a Dime," had the most successful reunion in the 35 years since Commencement.

Over 125 grads, with their husband or wife, attended a reunion banquet at the Madison Club on Friday, May 14. Singing of "On Wisconsin," "If You Want to Be a Badger," and "A Round with Roundy," and closing with "Varsity" was led and directed by genial Ray Dvorak, UW Band director.

Remarks of committee members and alumni, including Harold "Bud" Foster, former basketball great and basketball coach, Mrs. Wilbur (Helen) Renk, Mrs. Katherine Dopke, class secretary, and Attorney Maurice Pasch, UW Regent, were well received.

The program was highlighted by the appearance and brief remarks of Gov. Warren P. Knowles and University President Fred Harrington and Alumni Association President Dr. Robert R. Spitzer.

A very special program consisting of a tape recording describing nostalgic memories of favorite spots of activities during undergraduate days and the showing of pictures of prominent alumni, taken from the *Badger*, as they appeared during



Silhouetted against a Lake Monona backdrop, Edward J. Konkol (right) and Mrs. Katherine Dopke discuss final arrangements before the Class of 1930's reunion.

Commencement exercises was most amusing.

Duplicates of the tape are available at \$7 each from Ed Konkol, Suite 710, 1 W. Main St., Madison, Wis.

The feature of the evening's program was the formal "adoption" of Joseph "Roundy" Coughlin, famous *Wisconsin State Journal* columnist, as an "honorary member" of the Class of 1930. Roundy, dressed in a special red and white academic cap and gown, was given a special Honorary Degree of Loyalty and Bonne Foi by the Board of Regents.

Our reunion was dedicated to Dean "Scotty" Goodnight, and Miss Margaret Ellingson, former secretary to Dean Goodnight, described her recent visit with the Dean, who,

90 years "young," is sojourning in Winter Park, Fla.

Franklin Prince, Beverly Hills, Calif., a member of the Badger crew, Haresfoot, and later a musician with the Ben Bernie Orchestra, returned for the reunion and addressed his fellow classmates. Special guests included Dean Emeritus Fayette Elwell and Miss Louise Marston, society editor of the *State Journal*.

—Edward J. Konkol

## 1935

FIFTY-SIX persons attended the luncheon-meeting of the Class of 1935 at the Blackhawk Country Club, overlooking Lake Mendota, on Saturday, May 15.

President Frank Klode, Milwaukee, introduced the master of ceremonies, Circuit Judge Edwin Wilkie, Madison. John Hickman, UW swimming coach and a member of the class, compared the present campus, students, and school activities with events of the early thirties. Willard Putnam, Madison, discussed the current status of the class gift to the University, a sun dial proposed for the Observatory Hill. Further consideration by a committee is planned.

President and Mrs. Fred Harvey Harrington greeted returning alumni and discussed campus trends and activities.

Julian Fromer, who is with the

## 1945





State Department in Washington, D. C., and has been working in Rome recently, and Reginald Price, Sacramento, Calif., who returned from Korea in time for the 25th reunion, came from the greatest distance.

Each class member introduced himself or herself and the luncheon ended with the repeated question, "why don't we get together every year instead of every five?"

Committee members were Josephine Pearson Radder, chairman, Judge Wilkie, Mr. and Mrs. Bernard Reese, and Marion Tormey Darbo.

—Jo Radder

## 1940

I THINK we were all pleasantly surprised with the turn-out for the Friday evening cocktail party at the Park Motor Inn. Because of the threat of rain, the party had to be moved indoors from the pool area just as it got started. It reminded me of the fall of 1936 when we as freshmen with the late Harry Stuhldreher as our new football coach kicked off to South Dakota State and they ran the kick-off back for a touchdown.

A fraternity or sorority party was going on at the Park simultaneously with our cocktail party and we soon learned that the present generation have just as much fun as we used to have in the late thirties. They do use a lot more imagination with the outfits they wear and their economic circumstances seem to have improved sufficiently so that they don't have to drink beer.

I think we had around 100 people at the cocktail party and I believe there were about 200 on hand Saturday noon for the Quarter Century Club luncheon program. As you are all too well aware the Saturday night

All Alumni Dinner was a complete sellout with a large turn-out from the Class of 1940.

Most of my classmates that I visited with during the weekend were amazed with the tremendous growth of the Madison campus. Some of them admitted to being frightened by the pace at which new construction is taking place. Those of us who attended the spring football game on Saturday afternoon enjoyed the event and the beautiful spring day. Several suggested that it would be very nice if the singing program which used to be held on the Union Terrace could be scheduled for the reunion weekend. As I recall, this activity used to be scheduled on Parents Weekend during the time we were in school.

Funds collected for the class gift are approaching the \$2,000 mark and we hope to reach \$5,000 before we're through.

—George Robbins

## 1945

THE CLASS of 1945 met for luncheon at the Nakoma Country Club on Saturday, May 15. Thirty Badgers and their spouses and one son enjoyed a social hour before the luncheon. After lunch we had a short business meeting and we elected a chairman, Mrs. Charles Chapman, to take over the business meeting.

Mrs. Zo Lamb Kussow and Mrs. Mary Jane Case Woerfel were appointed co-chairmen of the forthcoming 25th reunion. Mrs. Jeannette Kepke Thomas was appointed to organize and activate a class gift committee. After some discussion, it was decided to send out letters to all class members at least a year in advance of the next reunion to

bring them up to date on class gift plans.

Each Badger present at the reunion introduced him or her self and gave a brief biography to bring us up to date. Letters were read from two absent classmates.

Liz Roberts Northrup, program chairman, concluded the day's activities with a brief program. Prizes were awarded to several lucky people and fun was the order of the afternoon. We all enjoyed renewing friendships and making some new friends. Where were the rest of you 45ers? We missed you. Let's go all out for a record attendance at Alumni Weekend in 1970!

—Liz Roberts Northrup

## 1950

MORE THAN thirty members of the Class of 1950 and their wives gathered for the 15th Reunion of the Class at the Embers in Madison, on Saturday, May 15, 1965.

The highlight of the Reunion was the informal and highly informative remarks by President Fred H. Harrington. Dr. Harrington summarized the changes in the University since 1950 and pointed out that, although there have been many changes in the University, the Class of 1950 is still the largest graduating class ever to leave the Madison campus. Dr. Harrington participated in a lively question and answer period following his informal remarks and then took his leave along with the lovely Mrs. Harrington in order to make their fifth visit to a reuning class on schedule.

Class President, F. Anthony Brewster, gave a report on the Trust Fund which has a current balance of more than \$2,000.00. He was also given authorization to purchase an advertisement in the *Wisconsin*

## 1950



*Alumnus* for purposes of soliciting contributions to the Class Fund in the year of 1965.

The Class agreed to hold a 20th Reunion in Madison and authorized the establishment of a committee to begin planning for the 20th Reunion.

Mr. Brewster also commented with pride that the midyear convocation which was inaugurated by the Class of 1950 in January of 1950, has now become a permanent part of the University of Wisconsin program. He also noted that the centralized job placement bureau, which was a basic concern of the Class of 1950, had now become a reality and that the first centralized job placement office was furnished in part by the gift of \$1,000.00 from the Class Fund in 1960, as a part of the 10th reunion activities.

A picture of the reuning members of the Class was taken by the Black

photographic studio in Madison and copies of this picture may be obtained by any interested members of the Class for \$2.00 plus mailing charges.

—Anthony Brewster

## 1955

**T**HE Class of 1955 returned to the shores of Lake Mendota on May 15 for a cocktail hour reunion at the Edgewater Hotel. Highlighting the festivities was a visit by President and Mrs. Fred Harvey Harrington, who added greatly to our small but congenial group.

Treasurer Bob Ozburn, the only returning class officer, welcomed us on behalf of class president Lenni Kengas, who is currently in Cairo, Egypt. Perhaps he'll make the 25th.

Greatest-distance-traveled honors went to Donald Kindt, of La Cres-

centa, Calif., and Stewart (Tom, Oliver, Jr., of Seattle, Wash. Other out-of-staters were Wally and Marty (Small) Meyer, Elk Grove Village, Ill.; Don and Joyce (Krogen) Ursin, Glen Ellyn, Ill., and Jack and Bea Jillson, Fulton, Mo.

Wisconsinites attending were John and Susie Lundberg, Appleton; Francis and Terry (Specia) Mitchell, Brookfield; Glenn G. Dahlen, Marshall, and Bob and Barbara Ozburn, Janesville.

Representing the Madison 55ers were Mike and Maureen (Sinnott) Torphy, Walter and Jean (Dopp) Meanwell, Duane W. Hopp, Don and Ann Huggett, Dr. Jerry and Helen (Gade) Gant, Dr. Phil and Pat (Jefferson) Bruden, John and Ann Wiley, and Jack and Mitzi (Arnold) McCrory.

Hope the rest of the Class of 1955 will be able to join us when the next reunion rolls around.

—Jack McCrory

# Who Has Levi Booth's First Diploma?

**W**HERE is the first diploma that University of Wisconsin awarded? Who received it?

All evidence points to Levi Booth whose name came alphabetically before that of his one classmate, Charles Wakeley, in the University's first graduating class of 1854.

Mr. Booth's framed diploma hung in the University president's office for years. After his death, his daughter sent it back from the Denver, Colorado, area where he had spent 48 of his 83 years.

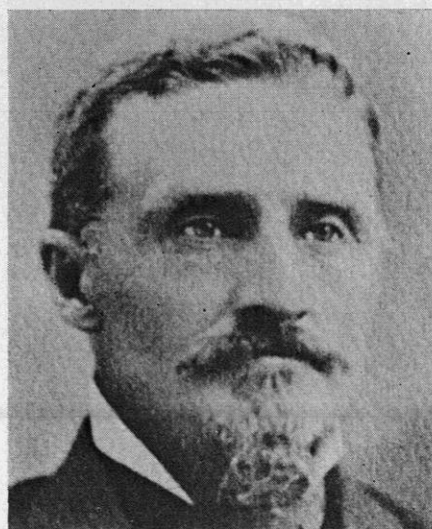
It was Professor Emeritus Andrew Hopkins who, with the Booth estate lawyer, UW graduate John Gabriel, suggested that the diploma be returned to their alma mater although the Colorado Historical Society wanted it. The Madison professor met the Booth family on a visit to his brother, Walter Hopkins. Walter had gone to Denver as the Y.M.C.A. secretary a few years after his graduation from the University of Wisconsin in 1902.

"About 1905," said Walter

by Katherine Axley

recently in Denver where he and his wife still live, "I took my kid brother Andy to meet Levi Booth at his home over near Cherry Creek. Here's the picture I snapped of Andy in the Booth's orchard, and another of their house which had

Levi Booth



been a way station on the Pony Express."

One of the librarians added that this hostel had not taken overnight guests regularly. But it had facilities for weary travellers, who had been eight days en route from the Missouri River, to wash up and change their dusty clothes before entering the city.

Mr. and Mrs. Booth had celebrated their golden wedding anniversary, August 15, 1904, according to a newspaper clipping in the files of the Colorado Historical Society.

Mr. Booth's UW diploma was shown to his fellow alumni by his daughter, Mrs. Grace Booth Working. She and her husband, Daniel W. Working, who had succeeded his father-in-law as Master of the Colorado State Grange which Mr. Booth had helped to organize, lived next door to the Booths, according to the Workings' son, E. J. Working of Pullman, Washington.

In 1944, Professor Hopkins pub-





A photo of the Levi Booth diploma owned by the University.

lished an article in *The Grange* magazine. It was accompanied by a photograph of President Fred, then Dean of the College of Agriculture, showing the framed diploma to Neal Peck, Master of the Wisconsin State Grange at that time. In the agriculture journalism professor's rather comprehensive biographical sketch, he quoted the following from the *University of Wisconsin, Its History and Its Alumni*, published in 1900: "Levi Booth, A.B., A.M., 1858; Farmer and Stock Raiser. County Commissioner three years."

The Denver Public Library—Western History Collection—supplied information that Mr. Booth "read Law" in Black River Falls before heading West in a covered wagon about 1860. This may be one of the reasons why, after a rather short sojourn in Leadville, he went to New Mexico in 1863 where he was clerk of court. The Booths came back to Colorado the following year, however, and bought the building made in part of logs, which had been known as the Four Mile House. According to Mr. Working, his grandfather tore down part of it before building the addition which still stands.

The question remains—is the diploma that was sent back to Levi Booth's Alma Mater the first that

the University awarded? Three University alumni recently discovered from a photograph of the diploma sent out to Denver in March, 1963, that the date on it reads: "Julio vicesimo octavo, Anno Salutis millesimo octingentesimo quinquagesimo octavo," which translated means July 28, 1858.

Moreover, careful reading of the photograph disclosed the words "ad secundum gradum in Artibus, Dom Levi Booth," and in heavy black letters, "Gradum Magistralem." This means that this was the second degree awarded to Levi Booth, and that it was a Master of Arts diploma.

This discrepancy was verified with the original diploma which is now in the University archives. The University Regents' hand-written minutes were then consulted. On page 69 of volume B was found the following entry dated July 24, 1854.

"Resolved that Charles T. Wakeley and Levi Booth, having completed the regular course of study prescribed for the College department by the Regents of the University, and having passed satisfactory examinations on the several branches of study embraced in that course, we hereby recommend to the Board of Regents as deserving candidates for the degree of Bachelor of Arts. Signed, O. M. Conover, Clerk of Faculty."

On the motion of Mr. Abbot, "It was resolved by the Board of Regents that, in compliance with recommendations of the faculty, the degree of Bachelor of Arts be and same is hereby conferred upon Levi Booth and Charles T. Wakeley Signed, I. T. Clark, secretary."

In the Regents' minutes for July 11, 1858, this entry was found on page 175 of the same volume. "Resolved . . . that Levi Booth—an alumnus of this institution—be admitted to the degree of Master of Arts."

It looked as though this might be the first Master of Arts degree the University of Wisconsin ever awarded, until the following was encountered on page 114. "Resolved that Charles T. Wakeley, alumni of the University, be admitted to the

degree of Master of Arts and that the chancellor confer the said degree at Commencement on July 22, 1857."

So it would seem that Levi Booth's diploma in the University archives is not only his second degree, but also the second Master of Arts diploma conferred by the University of Wisconsin.

What has happened to the diploma we assume the University gave Levi Booth on conferring his Bachelor of Arts degree which would be the first this institution ever awarded?

Mr. Working has written, "The diploma which my mother 'loaned' the University of Wisconsin was, I believe, the only one she knew about. She may have assumed that this was the Bachelor's diploma of 1854 inasmuch as numerals were apparently not shown and she would have been unable to translate the Latin text."

Mr. Booth was a versatile lawyer, rancher, Grange-founder-and-Master, who was also a storekeeper, postmaster and banker. He gave his adopted state much public-spirited leadership. But the Colorado Historical Society was, apparently, unable to furnish information on his descendants, if any, in the vicinity of Denver.

But the whereabouts of his Bachelor of Arts diploma is still a mystery. Perhaps he purposely kept the fact that he held two University of Wisconsin degrees a secret, lest that knowledge embarrass his less erudite neighbors.

It is possible that the University of Wisconsin did not give its first three graduating classes diplomas. (There was no commencement in 1855.) In that case this would be the first Master of Arts diploma it awarded, although three Bachelor of Arts degrees were also awarded in 1858. But it is more likely that Messrs. Booth and Wakeley did receive Bachelor of Arts diplomas in 1854.

University officials hope that anyone having either one in his possession will generously return it to the Madison campus.

# WISCONSIN WOMEN'S DAY

**W**ISCONSIN women had their special day on campus, April 29. A record number turned out for the fifth annual Wisconsin Women's Day which featured a day of learning, socializing, and an opportunity to see some of the many changes taking place on the Madison campus.

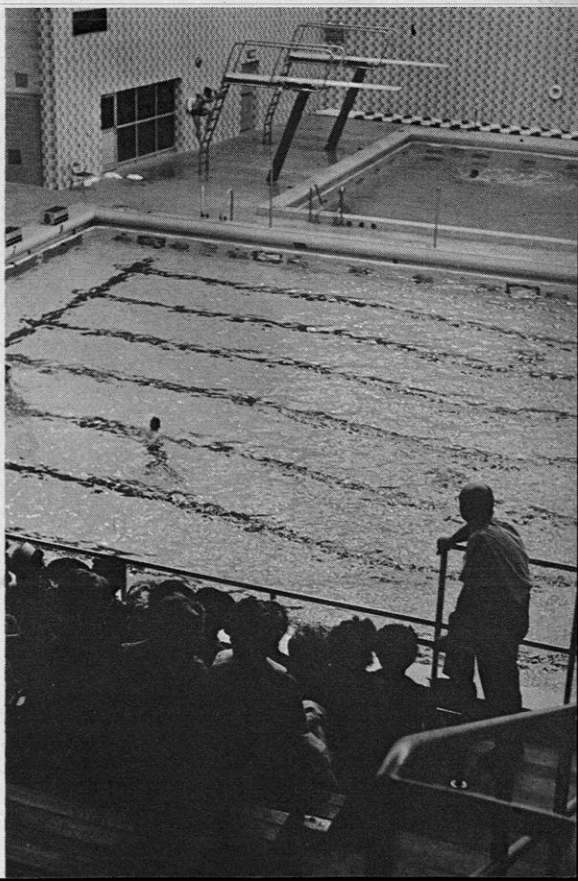
The morning's activity was focused on seminars in five specific fields of interest—the arts, the sciences, education, economics, and campus living. The women attending were allowed to select two seminars which incorporated a presentation and discussion period by members of the UW faculty and Extension Division. Following a noon luncheon in the Memorial Union, the women heard a review of the morning's seminar programs and then were treated to selections from Mozart's "The Marriage of Figaro" presented by the Opera Workshop under the direction of Prof. Karlos Moser.

The afternoon and the day concluded with a bus tour of the campus. Two stops were included in the itinerary: Witte Hall (top, right), dramatic new student dormitory on the lower campus, and the Natatorium, where swimming coach John Hickman described the new facility (bottom, right).

Mrs. George Kroncke, Madison, was general chairman for the event and Mrs. Fred Harvey Harrington was honorary chairman. The ladies received useful suggestions which are being incorporated into the planning of next year's program.



WAA President and Mrs. Robert Spitzer were greeted at the Women's Day reception by Mrs. Robben Fleming (left), wife of the Madison chancellor.





# INTERESTED IN A BARGAIN?

*Almost everyone is. The biggest bargain we can offer you, is a life membership in the Wisconsin Alumni Association. The price of this bargain is a reasonable \$100—payable in one fell swoop, or in four annual installments of \$25 each. Why not join the more than 2,000 of your fellow Badgers who are already life members of the Association? Bargains are hard to come by these days. For information, write: Wisconsin Alumni Association, 770 Langdon St., Madison, Wis. 53706.*

# Spring Sports Roundup

THE BADGER track team, as has been customary for the past few seasons, was the most successful of Wisconsin teams competing in spring sports. Coach "Rut" Walter's Badgers, who were defending out-



Two UW staff members with a special interest in the project—one because he helps sell tickets to fill Camp Randall stadium and the other because he worked with the architects who designed it—view a model of the proposed 12,700-seat addition to the stadium and new press box. University Regents approved preliminary plans and specifications for the project in June. Horst W. Lobe (right), architect for the University's planning and construction department, and Oscar C. Dammann, director of University ticket sales, noted that the additional seats would increase the stadium capacity to 76,483 in time for the 1966 football season. University officials said the addition is necessary to handle an expected 40,000 Madison campus students by 1970. In the form of a cantilevered second deck on the west side of the stadium, the new seats will reach from goal line to goal line and be constructed without posts to obstruct the view of the playing field. The improvements will be paid for out of athletic receipts. The above view is from the north end of the stadium.

door champions and who won the conference indoor championship in March, dropped off their blistering pace slightly and finished third in the conference behind Michigan State and Michigan.

Wisconsin's only outdoor individual champion was junior Barney Peterson who won the 880-yard run in 1:50.6, just a half-second off the conference mark. Peterson's time for the event set a new Wisconsin school mark, erasing the 1:50.7 performance of Don Gerhmann in 1950.

Other Badgers to place in the championship meet were: Ken Latigolal, second in the 880; Bob Friemuth, second in the shot put and discus; Dave Seiberlich, third in the pole vault; Jim Weinert, second in the mile; Bill Holden, second in the high jump; Bill Heuer, fifth in the 660; Gerry Beatty, fourth in the intermediate hurdles, and Tom Atkinson, fourth in the broad jump. The Badger relay team was third behind Iowa and Michigan.

Coach "Dynie" Mansfield's baseball team had a disappointing season as they finished competition with a 14-13 overall record and a 6-9 record in Big Ten play for a ninth place finish.

At the close of the season, senior captain Joe Romary was named most valuable player for 1965. Romary, who played second base and short-stop, paced the Badgers in hitting with a .389 average, scored the most runs at 21, and tied with sophomore Gary Pinnow, outfielder-infielder, for the most hits at 35, despite playing three less games. Romary and pitcher Lance Tobert (7-2) were named to the All-Big Ten team, and juniors Rick Hense, left fielder, and Grant Biese, catcher, were named co-captains for the 1966 season.

Wisconsin's golf team, under Coach John Jamieson, completed its season with a respectable fourth place finish in the Big Ten meet. Sophomore John Hogden was the

highest Badger finisher as he tied for seventh place. Coach John Powless' tennis team, plagued by an injury to number one singles player, Tom Oberlin, could do no better than eighth in the final Big Ten standings.

The Badger crew, under Coach Norm Sonju, finished sixth at the IRA regatta in Syracuse in June. The Wisconsin JV boat provided the bright spot of the day as it finished second to Navy.

The spring football practice session concluded with the annual intersquad game which saw the Cardinals, composed of the first offensive and defensive units, obliterate the Whites by a score of 55-0. Yearling quarterback Chuck Burt showed promise as he moved the team well on several occasions during the afternoon. Still, the Badger coaching staff is far from optimistic about the upcoming season which combines a rugged schedule and a great many unanswered questions about the abilities of several untested players.

## Alumni News

### 1901-1910

Fred O. Leiser '02 has written a brief account of "Sauk County Farming in the 1880's." A recollection of his childhood life, the original copy of his manuscript has been filed in the library of the State Historical Society. Leiser, a Madison resident, was the pioneer secretary of the city's YMCA, from which he retired in 1942.

Walter Seiler '07, chairman of the board of The Cramer-Krasselt Co., Milwaukee advertising agency, addressed the annual convention of the Wisconsin Press Assn. at the Plankinton House Hotel, Milwaukee, in May.

Harry Steenbock '08, world-famous UW biochemist who is best known for his discovery of the method to irradiate foods with ultra violet light to produce vitamin D, was given a citation by the Wisconsin Academy of Sciences, Arts and Letters at its 95th annual meeting in Madison in May.

Harrison L. Garner '09 received city-wide praise this spring upon his retirement from the Madison City Council after 35 years of service. The retired executive president of Anchor Savings and Loan Assn. is best recognized for his stabilizing influence on the city government and for the dignity with which he held his post.



## 1911-1920

**Timothy Brown '11**, retired chief justice of the Wisconsin Supreme Court, was awarded an honorary degree at St. Norbert College on May 30. He is presently Reserve Circuit Judge in Madison.

**Dr. M. L. Jones '12**, prominent Wausau surgeon, has been awarded membership in the State Medical Society of Wisconsin's Fifty-Year Club at the annual banquet held in Milwaukee in May. A preceptor of the UW Medical School, he was a lecturer in industrial surgery for about ten years and is also a former director of the Wisconsin Alumni Assn.

**Dr. Robert C. Williamson '12**, former chairman of the University of Florida's department of physics, was honored for his 28 years of service to the University in April by being presented a citation and having the Physics Building renamed Williamson Hall. Retired for the past three years, Dr. Williamson and his wife reside in Gainesville, Fla.

**Dr. Robin C. Buerki '15**, retired executive director of Henry Ford Hospital in Detroit and former superintendent of UW hospitals, was named sixth recipient of the Wisconsin Medical Alumni Assn.'s major award, the Medical Alumni Citation, in May on Medical Alumni Day at the UW.

**Harvey V. Higley '15** of Marinette was presented the presidential citation of the State Medical Society of Wisconsin at the annual dinner held in Milwaukee in May. He is former federal administrator of veterans' affairs.

**C. Moreau Jansky Jr. '17** was presented a distinguished service citation by the UW at its College of Engineering's 17th annual Wisconsin Engineers Day held on the campus in May. Jansky is chairman of the board, Jansky and Bailey, Inc., consulting radio engineers division of Atlantic Research Corp., Washington, D. C.

**James F. McManus Jr. '17**, long time Golden Gloves boxing official and automobile dealer, is a noted canine enthusiast of the Chicago area. He is a partner in Ashford Kennels in Northbrook and specializes in breeding and raising bulldogs, an interest which dates back to his University days when his pedigreed bulldog accompanied him to the UW.

## 1921-1930

**Irwin Maier '21**, president of The Journal Company, and publisher of *The Milwaukee Sentinel* and *The Milwaukee Journal*, was awarded an honorary degree by Marquette University at commencement exercises held June 6. Maier was also named executive vice president of the UW Foundation at its 20th annual meeting held recently in Madison.

**Philip Falk '21**, former superintendent of Madison schools, received the Liberty Bell award from the Dane County Bar Assn. at the group's first annual Law Day luncheon held in Madison in April. Falk is presently director of the Madison Redevelopment Authority.

**Harold H. Brown '21** was recently named Engineer of the Year by the Wisconsin Society of Professional Engineers. He was with Wisconsin Michigan Power Co. for more than 40 years before retiring as chief engineer of the utility.

**Arthur Chase '21** is president of Hi-Desert Chapter of the American Assn. of Retired Persons. He is a former treasurer of both the Wisconsin Alumni Club and the Big Ten Club of Southern California. Retired from 30 years of service with the City of Los Angeles Recreation and Park Department, Chase is now serving in his fifth year as an officer and member of the Board of Commissioners of the Yucca Valley Park & Recreation District.

**Arthur H. Uhl '21**, dean of the UW School of Pharmacy, received the Smith, Kline and French award for stimulation in research, one of seven top awards granted by the American Pharmaceutical Assn. at its annual meeting held in Detroit in May.

**Dr. Frank L. Weston '21**, professor of clinical medicine at the UW, was recently named to the Madison Sports Hall of Fame. The third inductee to be so honored was All-American end on the football team of 1920 and has served an unprecedented 16 years on the Wisconsin Athletic Board as a faculty representative.

**Donald C. Slichter '22**, Milwaukee, has been named chairman of the board of Northwestern Mutual Life Insurance Co. after having served as president of the firm since 1958. He was also honored at the 37th anniversary dinner of the Wisconsin Region of the National Conference of Christians and Jews held early in June in Milwaukee.

**R. C. Zimmerman '22**, Milwaukee, was reelected president of the UW Foundation at the 20th annual meeting held in Madison in May.

**Cecelia Howe '22** ended a 42-year profession in teaching this spring when she retired from the Janesville school system, which she has served 40 of those years. She is presently on the U.S. Department of Health, Education and Welfare screening committee for exchange teachers and was one of the first U.S. teachers in the English Speaking Union Teachers Exchange program.

**Dr. Ethan B. Pfefferkorn '22**, director of student health services at Oshkosh State University since 1935, retired from his post this spring. He plans to move to Colby, Wis., where his son is practicing medicine.

**Robert P. Gerholz '22**, president of Gerholz Community Homes, Inc. and several associated businesses of Flint, Mich., has been named president of the Chamber of Commerce of the United States.

**Thomas M. Niles '23** was one of four men presented with distinguished service citations at the UW College of Engineering's 17th annual Wisconsin Engineers Day celebration on the Madison campus

in May. Niles is a partner in the firm of Greeley and Hansen, consulting engineers, Chicago.

**Edwin F. Nelson '24** has retired from Universal Oil Products Co., Des Plaines, Ill. after a career dating back to 1926. Beginning in the engineering department, he progressed upward to the position of vice president with responsibility for direction of all technical activities in 1945.

**Mrs. Harry A. Beach '24** (Beth Biglow) reports her recent marriage and that she is planning to retire from teaching in the Dade County Schools. She resides in Miami, Fla.

**Dr. Rudolf J. Noer '24**, professor and chairman of surgery at the University of Louisville, was the Adolf Gundersen visiting professor of surgery at the UW Medical Center in May.

**Porter Butts '24**, director of The Wisconsin Union, was recently reelected to the executive committee of the Association of College Unions at the organization's international conference held in San Francisco.

**Harley L. Gibson '25**, Madison, retired from his post as electrical engineer with Wisconsin Power and Light Co. after serving the firm for more than 35 years.

**Millard B. Smith '25**, Wauwatosa, has been reelected vice president and controller of the Wisconsin Telephone Co., a position which he has held since 1959.

**Prof. I. O. Hembre '25** is church school superintendent of Bethel Lutheran Church, Madison, and is vice president of the Madison Area Council of Churches.

**Harry W. Carlson '25** retired on April 30 as judge of Branch Two of the Kenosha County Court.

**Gordon Aller '26**, Chicago, retired as vice president of the Illinois Bell Telephone Co. and general manager of the company's suburban area on May 1. Aller and his wife plan to move to a home they have near Douglas, Mich. on the eastern shore of Lake Michigan.

**Theodore W. Zillman '26**, assistant to the vice president for business affairs at the UW, was recently elected chairman of the Dane County Red Cross chapter.

**Ray R. Kubly '26**, founder of the Swiss Colony mail order firm in Monroe, was chosen to receive the Pat O'Dea Award at the Madison Sports Hall of Fame banquet held June 2.

**Cong. Vernon Thomson '27** recently received the Distinguished Service Award by Americans for Constitutional Action, becoming the third Wisconsin official to be granted this honor.

**David J. Behling '27**, Milwaukee, was elected president-elect of the Wisconsin Academy of Sciences, Arts, and Letters at a May meeting.

**Arthur B. Adams '28**, president of the Beloit State Bank, has been appointed by Gov. Warren P. Knowles to the State Banking Review Board.

**Prof. Arno T. Lenz '28**, chairman of the UW civil engineering department, was presented the Benjamin Smith Reynolds

Award of \$1,000 for excellence in teaching of future engineers at the annual Engineers Day banquet held on the Madison campus in May.

Mrs. Mike Groom '28 (Isabel Cunningham) became the bride of Cecil D. Robinson on March 14. The couple resides in McAllen, Texas, where Mr. Robinson is a zoological-petroleum engineer.

J. Homer Herriott '29, UW professor of Spanish and associate dean of the Graduate School, retired this spring after 40 years of teaching. He plans to do research in Spain in the coming months under a Fulbright grant.

Dr. Henry Tranmal '29, McNary, Ariz., returned to his native area of Washburn to give the commencement address at the high school's graduation exercises in late May. Dr. Tranmal has held numerous positions in the field of agriculture bacteriology, from instructor in the UW department of agriculture-bacteriology, and later superintendent of dairy manufacturers in the department of dairy industry, to bacteriologist and research chemist for various dairy firms throughout California. He is currently teaching science at McNary High School.

Mr. and Mrs. Karl R. Wendt '29 (Catherine Claridge '30) now reside in Boulder, Colorado, where Mr. Wendt is working for the National Bureau of Standards, heading the high frequency calibration section. They are the proud grandparents of six, including a set of twins.

George Blake '30, Madison, assumed the presidency of the Dane County Bar Association this month.

#### 1931-1940

Jonathan H. McMurray '31 has been promoted to the position of manager of the Waukesha office of the Wisconsin State Employment Service. He was previously manager of the Marinette district office.

Mrs. H. Stanley Johnson '31 (Mary Regina O'Connell) was recently married to Francis Thomas McCahill. The couple is residing in Ft. Lauderdale, Fla.

Dr. T. W. Tormey Jr. '32 was reelected general chairman of the Council of the State Medical Society at its annual meeting held in May in Milwaukee.

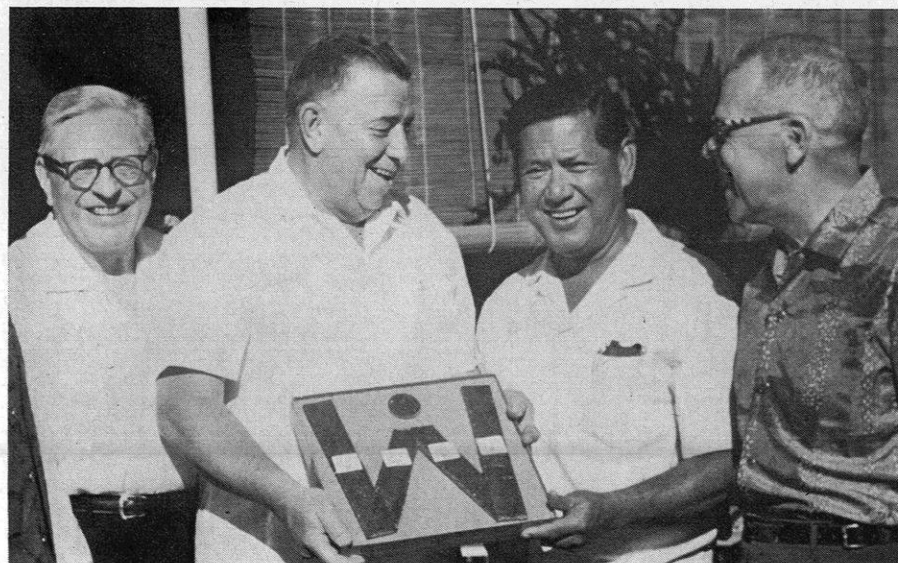
Dr. Mary I. Bunting '32, a member of the Atomic Energy Commission, is leaving her Washington post after the one year she agreed to stay to fill an unexpired term that ends July 1. She will return to Radcliffe College to resume her duties as president.

Dr. Herbert R. Bird '33, professor and chairman of the Department of Poultry Science at the UW for 11 years, is now serving with the Agency for International Development under a contract with the UW as head of a group of U.S. professors assisting the faculty of the University of Rio Grande do Sul, Brazil.

Carroll H. Blanchard '33 has been elected to serve as vice president of the Indiana State Chamber of Commerce. Blanchard is president of Public Service of Indiana, electrical firm.

Dr. Paul McCarty '33, formerly of the Department of Modern Languages, William Jewell College, Liberty, Mo., has moved to Phoenix, Ariz. where he will be professor and chairman of modern languages at Grand Canyon College.

This group of former Badger athletes enjoyed some Wisconsin cheese during the Alumni Association's Hawaiian Tour. From left: James D. Peterson '18, Wilmette, Ill.; Frank Molinaro, '33, Madison; "Mickey" McGuire '34, Honolulu, and Silas Johnson, Sr. '24, Madison. Peterson was a track man at Wisconsin; Molinaro and McGuire were teammates on the Badger football team, and Johnson is a former basketball player.



Let us promote you to . . .

## GENERAL



## GENERAL AGENT that is!

Federal is looking for some lean, battle-hardened agents. We want to make field promotions to the rank of General Agent.

Battle areas are open in: Wisconsin  
Illinois Michigan  
Indiana Ohio

Can a 21 to 45 year old find happiness with a 60 year old company? Try us. You'll like our "Partner in Profit" plan and the marketing concepts we've developed. Incidentally most of our Generals receive, with allowances, \$20,000 to \$25,000 per year . . . some even more. Here's the emblem you'll wear:



Federal Life and Casualty Company  
BATTLE CREEK, MICHIGAN 49017  
Attn: Les Beck, C.L.U., Sr. Agency Vice Pres.  
More information on the PARTNER IN PROFIT Story, please.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE \_\_\_\_\_

Years of Insurance experience: \_\_\_\_\_





Dr. Homer E. Newell '40, associate administrator for space science and applications, National Aeronautics and Space Administration, received the President's Award for Distinguished Federal Civilian Service from President Johnson in ceremonies at the White House, June 2. John W. Macy, Jr., chairman of the U. S. Civil Service Commission, fastened the medal, which is the highest award that can be given civilian federal career employees. The citation accompanying the medal noted that Dr. Newell "has been significantly responsible for this nation's success in the unmanned satellite and space probe projects." Dr. Newell began his government service in 1944 with the Naval Research Laboratory where, as head of the Rocket Sonde Research Branch and acting superintendent of the Atmosphere and Astrophysics Division, he was one of the pioneers in space research. He joined NASA upon its establishment in 1958 as head of the new Space Science Research Program. From the inception of NASA, he has been the dominant force in establishing the entire space science program, including the following space probe projects: the Explorer series, the Orbiting Observatories, Ranger, Surveyor, Mariner, Pioneer, a Lunar Orbiter, the Voyager program for the unmanned exploration of Mars, and Syncom. Recent scientific achievements under his direction include the successful flights of Ranger VII and VIII which have received world-wide acclaim for the first close-up photographs of the lunar surface.

Herman T. Van Mell '35, a partner in the Chicago law firm of Finn, Van Mell & Penney, has been elected a director of Parker Pen Co., Janesville.

Zenno Gorder '35, manager of the Madison water utility, has been appointed chairman of the American Water Works Association promotion committee.

Dr. William S. Howell '35, professor and associate chairman in the department of speech and theater arts at the University of Minnesota, recently completed an around the world study assignment supported by grants from the Ford Foundation and the University of Minnesota, investigating the cross-cultural communications problems encountered by American corporations with branches in foreign countries.

Dr. Ruth Church '35 is Waukesha County Health Department director.

Stanley L. Rewey '35 has been advanced from senior vice president to executive vice president of Marshall & Ilsley Bank, Milwaukee.

Carleton Crowell '36 is coach of track and field at West Point Military Academy. Now in his 15th season, Crowell has led his teams to 163 victories, 84 defeats and one tie.

Kenneth W. Haagensen '36, is special projects coordinator for Allis Chalmers Manufacturing Co., Milwaukee.

Dr. Herbert Pohle '36, chairman of the department of medicine at Columbia Hospital, Milwaukee, was recently elected president of the Wisconsin Medical Alumni Association.

Dr. Glenn Barr '37 will be visiting professor of modern languages this coming academic year at Marietta College, Marietta, Ohio.

Herbert A. Funke '38 has been named vice president and controller of the Bowling Products Group of American Machine & Foundry Company, Westbury, New York.

Robert Tracy '39, Janesville, has been appointed by Gov. Warren P. Knowles to the Wisconsin State Board of Agriculture. He is president of Tracy Maiz Hibrido y Cia, Ltd., Chile's largest seed corn firm and a director of the Wisconsin Telephone Co.

Atty. S. A. Markham '39, Horicon, was recently reelected president of Toastmasters Club #310 of Beaver Dam. He was also appointed chairman of the 40th anniversary banquet of the Wisconsin Chapter of the Izaak Walton League of America.

Charles D. Gelatt '39, general manager of Northern Engraving and Manufacturing Co., LaCrosse, was recently reappointed to the UW Board of Regents by Gov. Knowles.

Gerald E. Annin '39 recently married Mrs. B. C. Jorns. The couple is residing in Madison.

#### 1941-1945

Gordon F. Day '41, Fort Atkinson insurance man for 17 years, has been appointed to the City Council to fill out an unexpired term.

Mrs. Robert R. Webb '42 (Joyce Wiley)

recently published a booklet of poetry. Employed as an editor with the Wisconsin Department of Veterans Affairs, Mrs. Webb has had her poems published in numerous periodicals. Her husband is a UW personnel officer.

Mr. and Mrs. Robert Schindhelm '42 (Ann Meidl), parents of eight children, have been active in the Christian Family Movement. They recently appeared on a panel discussing parental problems at St. Norbert College, DePere.

Dr. J. A. Asleson '42, director of the Agricultural Experiment Station at Montana State College, Bozeman, has been named dean of the Agricultural School.

Ralph L. Zaun '42, executive vice president of Grafton State Bank, has been elected president of the Independent Bankers Assn. of America.

Dr. Paul Moen '45 vice president of Moline Public Hospital, was recently elected new president of the District 40 Board of Education, Moline, Ill.

#### 1946-1950

Robert A. Alberty '47, dean of the UW Graduate School, has been elected to the National Academy of Sciences in recognition of distinguished research. Alberty is noted for his chemical investigation of life processes.

Aaron J. Hanson '47, Onalaska, has been promoted to vice president from assistant vice president of Exchange State Bank of La Crosse.

Robert E. Koehler '48, Washington, D.C., has been appointed editor of the *AIA Journal*, official magazine of The American Institute of Architects, after having served as managing editor since 1963.

Dr. K. K. Iya '48 is director, National Dairy Research Institute, Karual, India.

James V. Butler '48 is the newly appointed assistant controller in finance of the Falk Corporation, Milwaukee.

William V. (Bud) Erdman Jr. '48 is owner and manager of newly remodeled Erdman Motors, Ford automobile dealer, Two Rivers.

Atty. Robert Lehman '48, Elkhorn, is a new member on the steering committee of the Tri-County Education Organization, interested in a four-year college on Bong Base.

Gerald Ward '48, professor of animal science and radiation biology at Colorado State University, was one of two U.S. scientists who took part in a symposium on fallout held in Vienna, Austria in May.

Dr. Fulton Catlin '48 will be teaching in the English Department of McMurry College, Abilene, Texas, during the coming academic year.

Ken Englund '49 of Hollywood, Calif. is in his 34th year of a writing career which has tallied up credits in the fields of stage, radio, television, and films.

Solomon Belinky '49, director of public health of Sheboygan, recently married Miss Frances Biller of Milwaukee.

Prof. Lolas E. Halverson '49, chairman of the department of physical education for women at the UW, is the new president of the Wisconsin Association for Health, Physical Education and Recreation.

Bernard A. Dupont '49 is newly appointed assistant chief engineer at U.S. Steel Corporation's South Works, Chicago. The Duponts reside in Hazelcrest, Ill.

Robert G. Marotz '49, Madison attorney, has been named executive secretary of the Wisconsin State Brewers Association. He will move to Milwaukee where the Association headquarters is located.

Stewart H. Haberman '50, advertising director of *The Monroe Evening Times* since 1953, has resigned his position to become associated with the Allen-Klapp Co. of Chicago as an account executive.

Robert M. Hanson '50, associated with Giddings & Lewis Machine Tool Co. since 1950, has been promoted to export sales manager for the Fond du Lac firm.

Dr. Ronald B. Mackenzie '50 has joined the Yale Arbovirus Research Unit, Yale University School of Medicine, New Haven, Conn.

Dr. R. A. Rossmiller '50, assistant professor of educational administration and associate director of educational finance studies at the UW, was commencement speaker at Valders High School, June 1.

## 1951-1955

Rev. J. Ellsworth Kalas '51, pastor of the First Methodist Church of Madison, was awarded an honorary doctor of divinity degree at Lawrence University's commencement in June.

Karl E. Meyer '51 has been appointed London correspondent for *The Washington Post*. He has been on the *Post* staff since 1956 and has published three books on politics.

Mrs. John Toussaint '51 (Carol Towers) was toastmistress for the 16th annual Ladies of the Press Breakfast, sponsored by Theta Sigma Phi, in Madison in May.

Robert Bredeson '51 has been appointed projects manager in the engineering organization of the manufacturing department at Amoco Chemicals Corporation, Chicago, Illinois.

Marjorie Fenn '51 has been hired as chief dietitian at Fort Atkinson Memorial Hospital.

Franklin H. Ornstein '52 was recently elected County Clerk of Nassau County, New York. One of the youngest county clerks in New York State, he is a member of Wisconsin, New York and American Bar Assns.

Mrs. Maxine McDivitt '52 has taken on a new position in the Food and Agriculture Organization while stationed in India. She is a technical aide in nutrition to the Directorate of Extension Training, Ministry of Food and Agriculture. One of her tasks will be collaborating with Mrs. Sumati Mudambi '58 in the writing of a textbook in elementary nutrition. She also recently vacationed at a guest house on a tea plantation in the hill region of Southern India as a guest of Anil Seth '59.

James Moran '53 has been appointed secretary and general counsel of Western Nuclear, Inc., Denver, Colo.

James Churchill Healy '53 has been named senior research engineer at B. F. Goodrich Research Center, Brecksville, Ohio.

Wayne F. Hohn '53 and Marlene Joy Strehlow were married in Milwaukee recently. Mrs. Hohn graduated from Alverno College School of Voice this spring. Mr. Hohn is employed as district manager of the Lederle Laboratories Division of American Cyanamid Co. in Minneapolis.

Thomas A. Shannon '54 has been admitted to the practice of law before the Supreme Court in San Diego. Mrs. Shannon (Barbara Ann Weidner) was appointed in May to the Board of Directors of the California State League of Women Voters.

David E. Moran '54 has been promoted to flight manager for Continental Airlines' Dallas pilot base.

Chuck Turner '54 resigned as basket-

ball and track coach at Marshfield High School to take a coaching post with the Elmwood Public School District near Milwaukee.

Mr. and Mrs. Samuel C. Reynolds (Bevely Randall '56) of Missoula, Mont. announce the birth of their fourth child, Ellen Patricia, on May 1. Mr. Reynolds is editorial page editor of the *Missoulian*.

Bernard Stumbras '55 has been named the new chief of the voluntary agency section of the State Department of Public Welfare's Division for Children and Youth. He has had varied experience in working with youth in the Madison area and was a delegate to the 1960 White House conference on children and youth.

Kenyon E. Giese '55 was recently featured in an article in *The Wisconsin State Journal* for his contributions to Wisconsin agriculture. While operating his 404-acre farm near Loganville, he has been completing work for a UW masters degree. He also serves as secretary-treasurer of the Wisconsin Jersey Breeders Association and was elected to the board of directors of Wisconsin Dairies this spring.

Gloria Jean Anderson '55 became the bride of Charles Nelson Waity '48 on April 17 at Madison. Mrs. Waity is librarian and Mr. Waity a teacher at LaFollette High School, Madison.

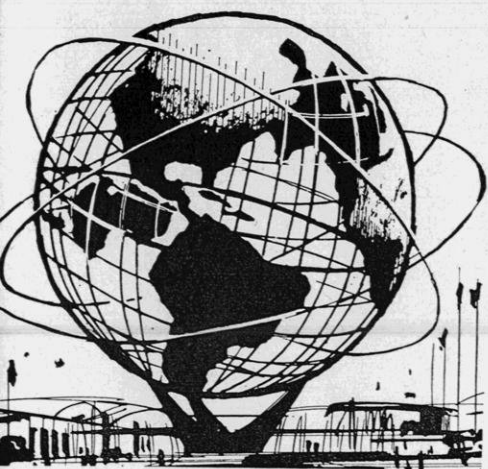
## 1956

Donald M. Vold has been named plant personnel supervisor for the Wisconsin Telephone Company's southern division, with headquarters in Madison.

## 1957

UW Prof. Jon G. Udell recently addressed the annual meeting of the American Newspaper Publishers in New York. He is director of the Bureau of Business Research and Service in the School of Commerce.

Lt. and Mrs. Lynn P. Blasch (Carol Jean Evenson) and their two daughters are



## Announcing . . . .

The Wisconsin Alumni Association World's Fair Tour—August 23rd to 29th, 1965.

Join us for a fun-filled seven day tour featuring:

- . . . jet service via Northwest Airlines (Milwaukee departure)
- . . . 6 nights at the Waldorf-Astoria Hotel
- . . . Two World's Fair tickets
- . . . Gala Dinner Party and Dance at the elegant "Tavern on the Green" (transportation included)
- . . . Tickets to "Funny Girl" (starring Barbra Streisand)
- . . . Air-conditioned bus transfers to and from Hotel—and chartered bus to Fair site.
- . . . All luggage tips and hotel taxes included

Many, many hours of enjoyment with your Badger friends for only \$199.00. Send for your colorful brochure of this tour TODAY!

Wisconsin Alumni Association  
770 Langdon Street  
Madison, Wisconsin 53706

Please send me a colorful brochure with a complete itinerary of your World's Fair tour.

Name .....

Address .....

City .....

State ..... Zip .....



living in Haifa, Israel, where Lt. Blasch is assistant naval attache at the U. S. Embassy in Tel Aviv.

**Dr. Marvin L. Birnbaum** is a flight surgeon at Wright-Patterson AFB, Ohio.

## 1958

**Mr. and Mrs. Blake W. Irons** (Sherrill Avery) reside in Simsbury, Conn., where Mr. Irons is engaged in investment work for Aetna Life Insurance Co. in nearby Hartford. The couple has two daughters.

**Charles W. Lansberry Jr.**, supervisor of social services for the county welfare department plans to resign his Sheboygan post to begin doctorate studies in social work at Brandeis University, Waltham, Mass. in September.

## 1959

**Ronald R. McCord**, Wauwatosa, has been named public relations director of the Wisconsin Heart Association.

**Mr. and Mrs. Jamie Godfrey** (Robin Smith) announce the birth of their second child, Elizabeth Ann, born March 23. Mr. Godfrey is a graduate student in biochemistry at Johns Hopkins University, Baltimore, Md.

## 1960

**Mr. and Mrs. Michael McGrath** have moved from Farmington, N. M., to Houston, Tex., where Mr. McGrath, a petroleum geologist, is associated with the Texaco Co.

## 1961

**Mr. and Mrs. John Hunter Burlingame** (Betsy Beachley '60) announce the birth of a daughter, Janet Martha, on April 6 in Cleveland.

**Mr. and Mrs. John H. Stade** (Dorothy K. Frank '58) announce the birth of a son, David John on April 23. David has a two-year-old sister, Ann Marie.

## 1962

**Sal A. Troia** has joined Pruden Products Co. of Evansville, Wis. as fiscal assistant to the executive vice president.

**Lt. and Mrs. Edgar C. Prisk** (Anne Lazar '63) recently moved from Loring AFB, Maine to Guam.

**Donald Jack Kouri** has been promoted to assistant professor of physics at Oklahoma Baptist University.

## 1963

**William H. Fink** received the M.A. degree in chemistry from Princeton University this spring.

**Mrs. John d'Armand** (Gretchen Smith) was one of four recipients of a \$2,000 award in the Metropolitan Opera's national auditions in New York City recently. The award carries with it a contract to sing with the Metropolitan. Mrs. d'Armand now teaches at Illinois State University in Normal.

## 1964

**William Gjetson** departed for Guinea, West Africa in May as a member of the Peace Corps after completing three months of intensive training at Southern University in Baton Rouge, La.

**2nd Lt. Ronald G. Anderson** has been awarded U.S. Air Force silver pilot wings upon graduation from flying training school at Vance AFB, Okla.

**Donald Theiler** has been named a Peace Corps Volunteer after completing three months of training at UW-M. He will be assigned to Kenya to help small-scale farmers to modernize their agricultural methods and produce marketing cooperatives.

**Gerald J. Bloch** has resigned as assistant district attorney of Outagamie County to join the law firm of Aberg, Bell, Blake and Metzner of Madison.

**"Pat" Richter** has signed his 1965 contract with the Washington Redskins of the National Football League. He will be moved to the split end position after playing two seasons at the tight end position.

**Margaret Kowitz** was recently initiated into the UW Beta Chapter of Sigma Delta Epsilon, graduate women's science fraternity. She is believed to be the first initiate in the nation to have begun her association with the group through one of its high school programs. Miss Kowitz has just completed her sophomore year at the UW Medical School.

**Peter Peshek**, a member of the faculty of Plymouth High School, was recently elected unanimously as administrative representative of the Young Democratic Clubs of Wisconsin.

**William C. Thompson**, **William S. Gosy**, and **Neil A. Leitner** have been commissioned second lieutenants in the U.S. Air Force upon graduation from OTS at Lackland AFB, Texas.

**Joan Schurch** is the winner of the \$350 graduate scholarship at the UW given by the Madison Panhellenic Alumnae Association.

**Mr. and Mrs. Arlen Hartwig** (Lois Ehrhardt) reside in Oelwein, Ia., where Mr. Hartwig is inspector for the DeKalb Agricultural Association. Next year Mrs. Hartwig will be teaching home economics at West Central Community Schools in Maynard, Ia.

**Mrs. Howard Brooks** (Catherine Welsch) is a member of the Memorial Hospital nursing staff at Lancaster. Her husband is a senior at Platteville University, majoring in industrial education.

**Karl C. Kumpf** has been appointed editor of the theological school newspaper at Drew University Theological School.

The three pictures on the right supplement the Alumni Club Report carried in our May issue. In the first photo, UW Vice President Robert Clodius is shown with John Foyer '50 and Willard Vea '49 at a meeting of the Indianapolis Club. In the second photo, Robert "Red" Wilson, president of the Madison Alumni Club is flanked by the Badger College Bowl champions—Richard Hays, Donald Zillman, Stuart Grover, and Richard Hoffman—who were special guests at the Club's Founders Day banquet. The third photo shows Ervin Kiefer '50, Neenah, president of the Fox Valley Club, with Dr. Robert Samp, Founders Day speaker, Arlie Mucks, Jr., and Patricia Riley, a sophomore at the UW Center in Menasha and winner of the Club's Carrie E. Morgan scholarship.



Stanley H. Ore Jr. has been hired as vice principal of Appleton High School for the coming academic year.

Christa Tegtmeyer has been appointed to the faculty of Graceland College, Lamoni, Ia. where she will teach English and German.

Stuart M. Schmidt departed for Afghanistan in May as a Peace Corps volunteer.

Lenore Giesler is the new Shawano County home agent.

## Newly Married

### 1956

Helen Koepl and Charles SIEGEL, Cudahy.

Aline Johnson and James David STEPHANI, Kohler.

### 1957

Elizabeth Ann Vien and Dr. Allan Carl KIND, Edgerton.

### 1958

Patricia Ann Polich and John Vincent ACKERMAN, Manitowoc.

Susan Carolyn COOPER and William Walter Broenkow, Madison.

Sharon NUSSBAUM and Robert William Petri, Fond du Lac.

### 1959

Lynda D. BILLHARDT '64 and Richard C. HARTWIG, Chicago, Ill.

May Ellen Geisenfeld and Bruce R. WILETSKY, Milwaukee.

### 1960

Elizabeth Jane Hanson and William Breese CLAYTON, Brookfield.

Karen J. Goldstein and Mark S. GRODY, Youngstown, Ohio.

Orean Zeiger and Rev. David Williamson KENT, Wauwatosa.

Margery Alice Shudy and Stephen Rathbun RESAN, West Allis.

### 1961

Bonnie Gail Schabow and William L. ELA, Neenah.

Sharon Veronica Welch and Frederick John HOLZKNECHT, San Francisco, Calif.

Evelyn Louise Brux and James Vernon JOHNSON, Menasha.

Dr. Mary Van Horn PRATT and Joseph Anthony Glennon, Madison.

Aileen Clinton ROCK and J. Paul Jordan, Milwaukee.

### 1962

Nancy Ellen LEWIS '63 and Daniel Richard BLOCH, Madison.

Julie A. KARAN and Richard A. Kaimann.

Joanna PADDOCK and Kenneth Bruce Walch, Madison.

Linda L. REUTER and John G. Connolly, Madison.

Rita Elizabeth Beneker and William John STURM, Prairie du Chien.

### 1963

Ellen Anne CONWAY and Robert Lee Baker, Janesville.

Angelina Marianne Zammuto and James Bernard JODIE, Rockford, Ill.

Susan Mary FITZGIBBON '59 and Lloyd H. LIND, Westport.

Mary Ann Glandt and John A. REZICHEK, Green Bay.

Susan Mary CROAKE '63 and James Vincent THIELE, Milwaukee.

Diana Bee STEFFEN '62 and Douglas Earl VANCE, Milwaukee.

### 1964

Joan Valerie KRAPFEL and Richard Anthony Collins, Columbia, Mo.

Idazene Cookie LIFSCHULTZ and Lewis Gordon Rudnick, Chicago, Ill.

Barbara Kovacic and Frederic Emerson McCOY, II, Sheboygan.

### 1965

Gail N. Verstrate and Shawn M. FLORIAN, Sheboygan.

Sally Margaret Ferris and Glenn Edward KISCH, Milwaukee.

Norene Jean Barsanti and Donald J. REICHERT, Port Edwards.

## Necrology

Dennis F. BLEWETT '98, Plainfield, Wis.

Knudt KNUDTSON '98, Osoyoos, British Columbia, Canada.

Robert N. NELSON '01, Madison.

Waldemar Rudolph KREMER '02, Sarasota, Fla.

Galen Addis FOX, '03, Clearwater, Fla.

Warren Joseph BISHOP '04, Albuquerque, N. Mex.

Walter C. HINTZE '04, Los Angeles, Calif.

Mrs. Harry Lea '04, (Elsie L. COERPER), Portland, Ore.

Leo DONOVAN '06, Waupun.

James P. VAUGHAN '07, Duluth, Minn.

Louis George ARNOLD '09, Eau Claire.

James Knight COOK '09, Chevy Chase, Md.

Oscar W. BAIRD '10, San Diego, Calif.

Kenneth Farwell BURGESS '10, Chicago, Ill.

Elmer Lamont HAIN '10, Kensington, Md.

Mrs. Grace Hargreaves '10, (Grace Elizabeth HOFSTETTER), New York, N.Y.

Mrs. Hugo Schnetzky '11, (Belle WILLMANN), Milwaukee.

Mr. and Mrs. Andrew Thomas WEAVER '11, (Cornelia CARRIER), '31, Maumee, Ohio.





John Patrick CANAVAN '12, Neenah.  
 Peter Adolph Gerhard LEE '12, Deerfield.  
 Milton James Paul '12, Berlin.  
 Raymond Aldred WILEY '12, Nekoosa.  
 Gordon Alcott BEEBE '13, Rapid City, S. Dak.  
 Virgil Dusten JORDAN '13, New York City, N.Y.  
 Reinhard Conrad WINGER '13, Racine.  
 Panos T. ANAGNOSTOPOULOS '15, Athens, Greece  
 Mrs. David Bogue, Sr., '15, (George Margaret LYLE), Portage.  
 Clarence Alvin BRAINERD '15, Madison.  
 Annis Cleveland McLEAN '15, St. Petersburg, Fla.  
 Mrs. Joseph August Jerabek '16, (Ada Alice DITTMAR), Milwaukee.  
 Gladys Louise MELOCHE '16, Madison.  
 Raymond Martin NIENABER '16, Madison.  
 Joseph Lloyd WILLIAMS '16, Loveland, Colo.  
 Gordon Gasmann JOHNSON '17, Ridgefield, Conn.  
 Walter Ray AMES '17, Missoula, Mont.  
 Edwin Fish GOULD '17, Hastings, N.Y.  
 Mrs. Melvin H. Schlytter '17, (Emma B. GUENTHER), Wausau.  
 Mrs. Harry W. Field '18, (Ruth Spalding BEECH), San Antonio, Texas.  
 John Lawrence MOODY '18, Los Angeles, Calif.  
 Mrs. Daniel A. Anderson '19, (Ruby L. HAWN), Holcombe.  
 Carl Theodore SHAPE '19, Riverside, Calif.  
 Mrs. Clyde A. Fiddick '20, (Lois Marie COTTRELL), Pasadena, Calif.  
 Edmund Philipp LINDOW '21, Plymouth.  
 Paul Dearborn PLOWMAN '21, New London.  
 Herbert John SCHMIEGE '21, Madison.  
 Donald Earl CHAPMAN '22, Oconomowoc.  
 Ezra Eugene EBBERT '22, Madison.  
 Mrs. John Louis Hanssen '22, (Leona Josephine VANATTA), Davenport, Iowa.  
 Charles Henry FRANTZ '23, Dayton, Ohio.  
 Maurice OLSEN '23, Brookfield.  
 George Raymond SERV '23, Milwaukee.  
 Clare Smith BRADLEY '24, Beloit.  
 Corinne Catherine KING '24, Mazomanie.  
 Arnold Helmuth NIELSEN '24, Milwaukee.  
 Malcolm Francis McDERMOTT '24, Chicago, Ill.  
 Mrs. Milton J. Anderson '25, (Gladys Molley NORGORD), Washington, D. C.  
 Paul Swint BRANT '25, Milwaukee.  
 James Ralston CALDWELL '25, Berkeley, Calif.  
 James Henry CHAMBERLAIN '25, Detroit, Mich.  
 Margaret Elizabeth WILLIAMS '25, Berlin.

A. Stanley HARRIS '26, Madison.  
 Mrs. L. B. McKelvey '26, (Ruth Beatrice MOYER), Encino, Calif.  
 George Roberson SEARS '26, Appleton.  
 Alexander Gilmore DU VAL '27, Chicago, Ill.  
 Harold Henry KERNAN '27, Madison.  
 Guy John EHART '28, Janesville.  
 Mrs. Edna Close Wright '28, (Edna Lillian CLOSE), Anchorage, Alaska.  
 Mrs. Robert Leonard Reynolds, Sr., '28, (Sarah Browne CHICKERING), Madison.  
 Clark Paul RAETTIG '29, Milwaukee.  
 Mrs. Henry Swenson '29, (Wilma Kathryn PAULSON), Dodgeville.  
 Sylvester Anthony TOMKOWIAK '29, Milwaukee.  
 Roy Charles EISFELDT '30, Watertown.  
 George Anselm HEIL '30, Madison.  
 Charles Jones NEWCOMB '30, Tucson, Ariz.  
 Mrs. Brooke Tibbs '30, (Idell Christine URQUHART), Holt, Michigan.  
 Edward Theodor HOFFMANN '31, Milwaukee, Wis.  
 Robert Frank DETTELBACH '32, Rocky River, Ohio.  
 Edward Robert NESEMANN '32, Algonoma.  
 Carl Gjermond LINDE '32, Madison.

Clifford B. SCHMITT '32, Madison.  
 Frank Emil CLEMENTS '33, Decatur, Ill.  
 Mrs. Albert M. Cortell '33, (Ruth Kathryn DUNHAM), Milwaukee.  
 Robert Silas STEWART '33, Berkeley, Calif.  
 Thomas Lowry GILBERT '35, Northfield, Ill.  
 William Thomas BATEMAN '38, Alamogordo, N. M.  
 William Edward MARBRY '38, Janesville.  
 Mrs. Julian H. Ruslander '38, (Anita OHRINGER), Pittsburgh, Pa.  
 Edwin Reinhold CARLSON '40, Waupun.  
 Harvey Arthur JONES '40, Milwaukee.  
 Andrew David PASSELL '40, Wauwatosa.  
 Clair Lynnette WORLEY '40, N. Jackson, Ohio.  
 Robert Arthur GRINDE '41, Little Rock, Ark.  
 Bryant Tilford GALE, '46, Madison.  
 Ralph Robert STEIN '49, Milwaukee.  
 Stanley Enis DENNIN '52, Rhinelander.  
 James Magnus REFSGUARD '53, Green Bay.  
 Peter John HALLOCK '59, Milwaukee.  
 Patricia ALLEN '64, Port Washington.



## CARL BECK DIES COMPOSED LYRICS FOR "ON WISCONSIN"

CARL BECK, 79, author of the lyrics for the world-famed University of Wisconsin football song, "On Wisconsin," died in New York the first weekend in June.

Beck and the late William Purdy wrote the song originally for a University of Minnesota contest, but failed to submit it. Later Purdy introduced it at a Wisconsin football rally.

Since then the tune has been widely used by schools all over the country.

Beck was civic secretary for the City of Superior, Wis., before coming to New York as executive of the People's Institute of Cooper Union.

He was a leader in many civic causes including the fight to keep schools open at night as community centers; the drive to move polling places from private shops and saloons to schools and other public buildings, and the campaign for a "safe and sane" Fourth of July without death and injury from fireworks.

Beck also founded the High Standard Manufacturing Co. of New Haven, a drill-making firm, and was an official of the

Chase National Bank.

Beck wrote the words to "On Wisconsin" and Purdy composed the music. Purdy had intended to enter the tune in a Minneapolis Music store's \$100 prize contest for a new University of Minnesota football song.

The co-authors met at the University Club in Chicago in October, 1909. The two were college friends from the East and lived together in Chicago. Purdy was a musician. Beck, a member of the Class of 1910, was not enrolled at the time because of ill health.

"On Wisconsin" was first played at an armory rally on campus in the fall of 1909, the night before the Minnesota-Wisconsin football game. Purdy played the song on the piano himself. The crowd responded with applause and cheers.

"On Wisconsin" quickly became popular on campuses. In World War I it was a popular march played in training camps.

John Phillip Sousa once called the song "the most stirring, enthusiastic college melody I have ever heard."



## ***GOOD NEIGHBOR***

Community leader. Independent merchant. This General Motors dealer is both.

He's a good neighbor in many ways. Such as providing automobiles for driver training classes or making his facilities available for civic meetings. He's active in community affairs, youth activities and other worthwhile projects. More than likely, he's a church member, club member, *participator*—the kind of man you'd like to have living next door.

His business is service . . . and he knows his business. He wins customers by selling good products. He *keeps* customers by servicing those products. Customer good will is his primary asset. He earns it by his continuing efforts to make owning a General Motors car a truly satisfying experience.

He's a good man to know.

**General Motors Is People...**  
making better things for you




Serials Dept.  
c/o Memorial Libr. Univ. of Wisc.  
Madison, Wisc. 53706



## Trust and Your Family Physician

When you're ill or injured the person you trust to restore you to health is your family physician. Your physician has the skill, judgment and experience to give your family proper health care. It makes good sense to get his advice on health insurance, too. He'll be happy to give you the facts on WPS Health Plans. Ask him.

**WPS**  
HEALTH INSURANCE

THE DOCTORS' PLAN   
OF THE STATE MEDICAL SOCIETY  
330 E. Lakeside, Madison, Wisconsin