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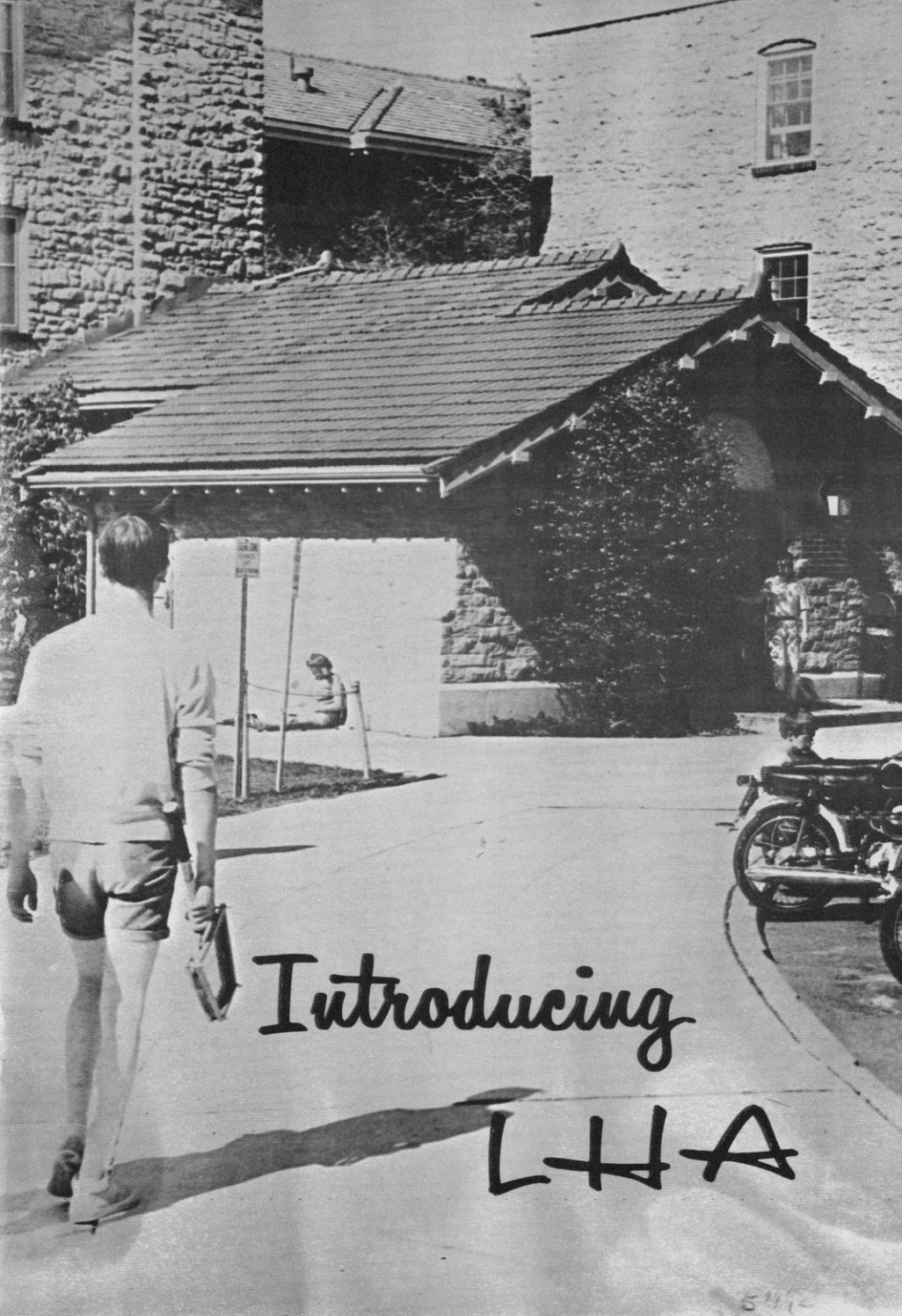
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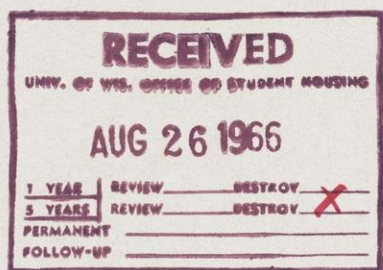
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Introducing

LHA

LAKE SHORE HALLS ASSOCIATION



What is LHA?

As residents of the lakeshore area dorms, you and 2850 other students are members of the Lakeshore Halls Association. As a representative, self-governing student organization, LHA exists to provide services and activities for area residents, in addition to serving as a link between students and the Division of Residence Halls.

Membership in the Association opens to you a vast array of activities and conveniences—including free weekly movies, informal dances, an area radio station, a barber shop, and the world's largest student owned and operated store, just to name a few. The emphasis in all these programs is on meeting the needs of you, the members. All features of a well-rounded college life—study, recreation, athletics, social activity, hobbies, and cultural programs—are the concern of LHA, in its effort to make your college years as enjoyable as possible.

But LHA is more than services and student government. It is also a chance for people to meet and work together on committees and projects, and to pool their ideas. As a service organization, LHA needs the help, participation, and ideas of many of its members to be a success. In other words, LHA is what you wish it to be—its interests are as varied and wide as those of its members.

The following pages give you an idea of what your Association has to offer this year. LHA invites you to take advantage of these opportunities . . .



LHA Vice President, Liz Kores,
with President, Dave Simon.

Executive leadership in LHA this coming year will rest with the president, Dave Simon, and the vice-president, Liz Kores. Together with the board of directors and committee chairmen, Dave and Liz will be working to see that new programs are innovated and that present programs of the Association are carried out efficiently and effectively.

The legislative body of LHA is the cabinet, with one elected representative from each of the 48 houses in the area. Cabinet members will be seeking your ideas and opinions on LHA programs and policy and be keeping you posted on what happens at their weekly meetings. Get to know your "rep" and keep the ideas coming!



The LHA Library

ACADEMICS

Realizing that studies are important to all college students, LHA provides a modern library in Elm Drive Commons. Working with the University Memorial Library, LHA has expanded its own facilities for technical, reference, and recreational reading. The library also has a wide variety of newspapers and magazines, and, for those who like to study with music, a stereo listening room.

To further help members in their studies, LHA sponsors review sessions in selected courses and makes available a spacious study hall in the Gilman House basement.

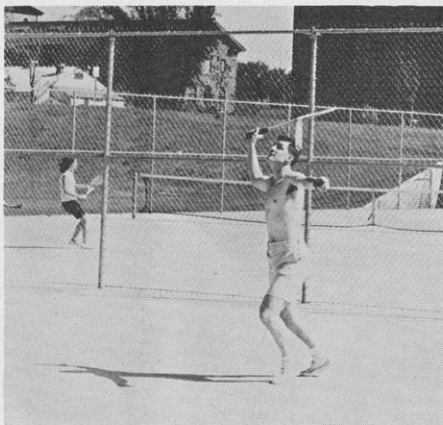
Committees in LHA will be investigating your interest in several new academic programs next year, including book exchange, scholarships, tutoring service, language tapes, exam files, and longer study hours.

RECREATION

As important as studying may be, it is not the only aspect of college life. Keeping in mind that "study weary" students need relief, LHA sponsors a broad recreation program.

In mens' athletics, LHA conducts interhouse competition in football, basketball, baseball, tennis, volleyball, track, and swimming. Highlighting these seasons are all-LHA championship rounds, the winners of which receive cups and trophies. Houses vie each year for the Supremacy Cup, awarded on the basis of most points in the above sports.

Tennis courts are just a few steps away for LHA residents.



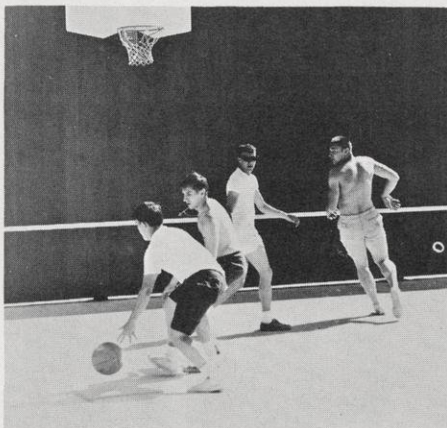
Hockey and bowling for interested houses are also organized by LHA, although they do not count toward the Supremacy Cup.

For the women, LHA provides funds for house participation in the Women's Recreation Association sports, and sponsors informal competition in co-educational sports, such as ping-pong, bowling, tennis, and touch football.

A new recreational facility this year is the long-awaited pool room, complete with four tables, located in Holt Commons.

Rounding out the recreation schedule are the ever-popular free weekly movies. Featuring top stars and releases of the past decade, the films are shown three times each week-end.

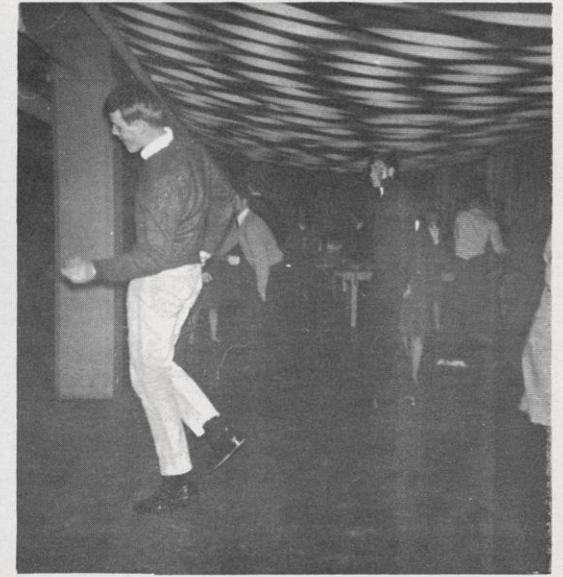
Elm Drive basketball courts



The Lakeshore Area provides a social setting for:

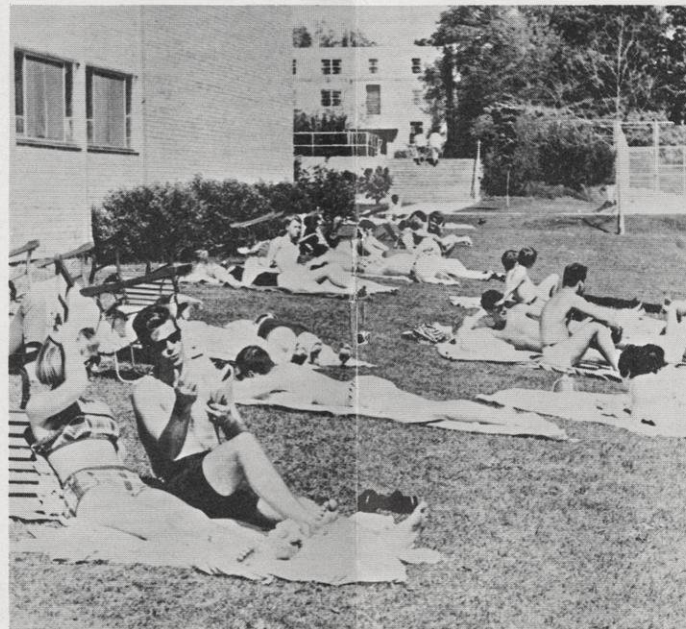


"Study Breaks" in the Pine Room

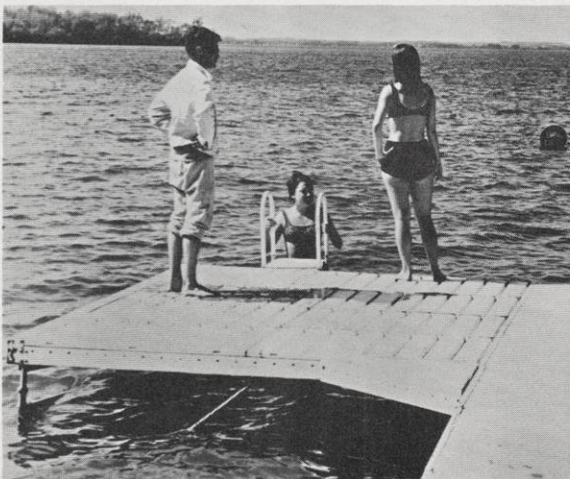


Memorable dances & parties

Soaking up sun on the lawn

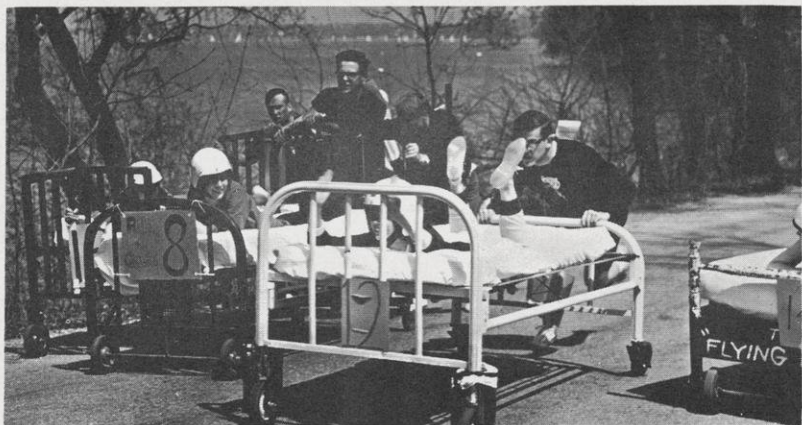


Enjoying Lake Mendota
from an area pier



Self-discipline in study





Excitement in the bed race!

SOCIAL

One of the highlights of college life is the chance to meet other people. By scheduling a complete social program, LHA provides this chance and helps to bring members of the area closer together.

A traditional and popular social event is Dormsylvania, an annual spring celebration honoring the Duke and Duchess of Windsor, who always politely refuse to reign for one week over the "Duchy of Dormsylvania." Reluctantly, the area selects a Dorm Duke and Duchess to "fill-in." The Duke, selected on the basis of "hairy legs" and on the originality of a stunt performed by his house, and the Duchess, selected in a fun-filled bed race (the beds are on wheels, by the way), reign over the Dormsylvania dance, a highlight of the LHA social year. Other features of the week include an area picnic, a hootennany, and a house skit contest. All in all, it adds up to a lot of fun each spring.

Another top social event is the Winter Carnival, complete with an ice-sculpture contest, ice-skating on the LHA rinks, and an evening dance.

LHA also features about a dozen free, informal dances each year, featuring well-known rock and roll bands—plus disc jockeys from WLHA or one of the other Madison stations.

A successful new feature in the social area last year was "Jazz in the Pine Room," for which professional artists performed in the casual atmosphere of the area's traditional gathering place.

CULTURAL AFFAIRS

To help the student broaden his cultural outlook, LHA offers a variety of lectures, forums, and creative opportunities.

Last year, a political affairs discussion group, a series of formal speaker programs, and informal "firesides" with professors were held; next year this area will develop in response to your interests.

LHA also holds an annual art show (with cash prizes) and hopes to expand the possibilities for individual expression next year—poetry workshops, a photography contest, a literary quarterly, and dramatic productions.

To encourage critical appreciation of the arts LHA will present a creative arts film festival, and a touring art exhibit, plus any other programs those of you may desire.

LHA annual Art Show —
expression unlimited





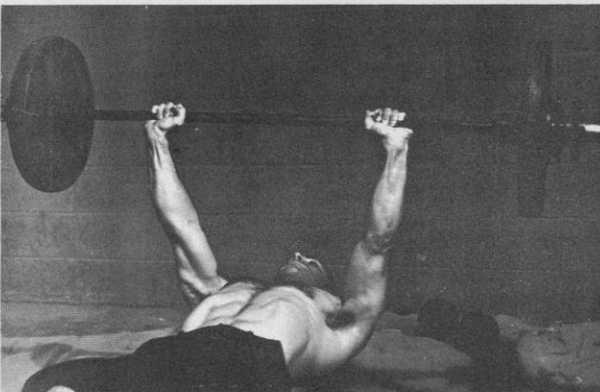
Homecoming activities are important to LHA residents.

ACTIVITIES

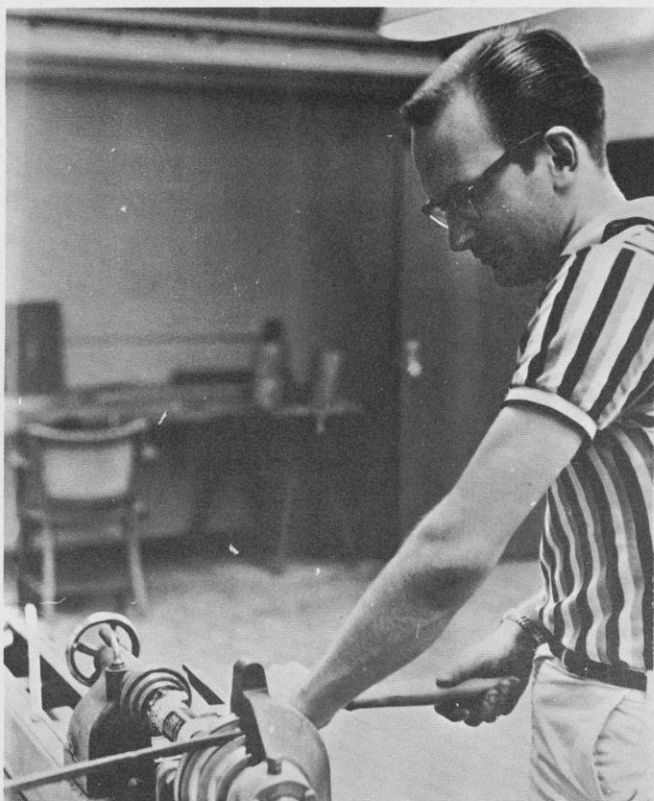
In the area of activities and hobbies, LHA has something for virtually everyone, with a wide range of clubs and contests open for your participation.

Among special-interest clubs are the Barbell Club, with weight-lifting facilities in Sullivan Hall; the Camera Club, with darkroom in Sullivan; the Hunting and Fishing Club, which schedules trips and provides equipment for members; the Ski Club, which organizes group trips; the Radio Club, which operates its own ham station in Elm Drive Commons; and a Knitting Club.

For the "handy" student, the Association provides a large work-



Area residents keep in shape!



LHA workshop

shop in Elm Drive C, complete with a full set of woodworking equipment and power tools.

Lakeshore area students are usually energetic participants in all-campus and LHA interhouse contests, including the Homecoming Float competition, the "Yell Like Hell" contest (in which houses try to outcheer each other), Red Cross blood drive, the Winter Carnival sculpture contest, and the Dormsylvania week contests. To reward houses which excell in these activities—and in community service projects—LHA awards Activities Cups, on a points basis, to the most active boys' and girls' houses.

Individual contests include the Miss LHA contest, a talent contest, a bridge tournament, and a "beast" contest.

Since activities are offered to meet your interests, cabinet reps will be waiting to hear ideas for changing or enlarging this area.

COMMUNICATIONS

Communication is a vital function of LHA, with a student-operated radio station, WLHA (640 KC) and a student newspaper, the "Dormistory," to keep the area informed and entertained. WLHA, broadcasting over 125 hours each week, offers a varied musical fare of pops, classics, and rock and roll, plus frequent newscasts. The station also sponsors several dances, with live bands, during the year.

Both of these media offer practical and creative experience for staff members; those interested are urged to participate.

Additional communication channels are the President's Newsletter and a variety of publicity techniques.

ADDITIONAL SERVICES . . .

As residents of the lakeshore area, you will enjoy many day-to-day conveniences provided by LHA.

A major convenience is the LHA store, located in Mack House, with a branch in Elm Drive Commons. Offering a wide range of supplies and student needs, the store also provides check-cashing, dry cleaning, and flower-ordering services. Adjacent to the Mack House store is the LHA Barber Shop, widely patronized by the area's male population.

As a service to the houses, LHA rebates part of their dues for house use each semester, schedules parties, picnics, and buffet suppers, and pays half the cost of house pictures in the Badger yearbook.

In providing these services, LHA offers several chances for student employment as store clerks, pool room attendants, party room attendants, workshop attendant, coke case carriers, and movie projectionists.

This, then, is what LHA has to offer . . . we sincerely hope we can be of help to you during your first year in the lakeshore area. This pamphlet can be a guide as you become acquainted on campus, so bring it along when you come!

We look forward to seeing you in the fall!