



# **The daily cardinal. Vol. XXXII, No. 4**

## **September 23, 1921**

Madison, Wisconsin: University of Wisconsin, September 23, 1921

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# The Daily Cardinal

Owned and Controlled by the Student Body of the University of Wisconsin

VOL. XXXII. NO. 4

MADISON, WIS., FRIDAY, SEPTEMBER 23, 1921

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## Imposing Pageant To Greet Freshmen

### INCREASE OF 400 SHOWN IN ENROLLMENT

Early Figures Indicate Attendance Will Total

7,500

An increase of about 400 students is shown in the early registration, according to figures announced by Registrar W. D. Hiestand yesterday afternoon.

At 4 o'clock yesterday, 7,131 students had enrolled in the university as compared with 6,741 on the corresponding day last year. Late registrations raised the final total to 7,004 last year, and it is expected that a similar late registration will raise the final total this year at a corresponding rate, perhaps to the total of nearly 7,500.

More than 2,000 Freshmen

The early figures included 4,640 men students and 2,491 women students. There are 2,176 freshmen, 1,625 sophomores, 1,582 juniors, 1,102 seniors, 533 graduate students, and 113 special or unclassified students. An increase of 300 is reported in the junior class and 100 in the senior class.

An increase of more than 400 is reported in the College of Letters and Science. The Graduate School has an increase of 103. The College of Engineering has enrolled about 100 more than last fall. The Medical School, Course in Home Economics, and the Law School are all larger this fall.

### KEYSTONE ADOPTS MONTHLY SUPPERS AS MEETING PLAN

Keystone meetings will henceforth be held at cafeteria suppers in the S. G. A. room at Lathrop, the first Thursday of each month, it was decided at the first official meeting of the organization yesterday noon. The next meeting will be held October 6.

Members were requested to submit a list of the dates on which their respective organizations wished to meet, in order that the rooms might be assigned without conflict.

A census committee consisting of Auta Lyman '22, Marion Strassburger '22, and Evelyn Shaw '22, was appointed to assist Isabel Capps '23 in regulating the point system. Mildred Gerlach '22 will act as ex-officio member of the committee.

Keystone is composed of the presidents of all recognized organizations on the campus, and at present has 22 members. Officers who were elected at the last meeting last year are Mildred Gerlach '22, president, and Catherine Woodman '23, secretary and treasurer.

### TRIXIE WONDERS

But Her Problems Will Be Solved This Morning

"I'm going to find out now!" cried Trixie, the man hunting tea houndess, dragging her hat over her ear. "Yep, I've been wondering, but now I'll know!"

"What are you going to know? Nothing that the pros want you to, I'm ready to state," stated the girl from across the hall looking in the mirror and wondering if her skirt was too long.

"It's about a man, dearie," dripped sweetly through her lipstick. "You might know, with all these new ones wandering around unclaimed, there would be something to wonder about."

"Yes, I wonder where some of them were allowed to grow up," sniffed the other, trying to look wonderful.

"Well, that's not my social problem," wailed Trix, rubbing the toe of her oxford on her stocking to give it a mirrorlike polish. "You see it's like this, darlink: I met such a cute fellow last night—but so sweet and young and untouched that I am filled with horror for fear he is a freshman."

"And you can't tell, now that the chief ornamentation of the campus is gone—you know, I mean the green caps. How are you going to find out?"

"How? How?" howled Trixie. "Why I'm going to be in the front rank for the Varsity welcome!"

### NEW CAMPAIGN FOR MEMORIAL

Committees Are Chosen to Raise \$100,000 From New Students

The renewal of the Memorial Union building campaign, for the purpose of increasing the building fund from \$500,000 to \$1,000,000, will be put under way within the next few weeks with campaigns on the University campus and in Dane county.

Committees have been selected to draft plans for the two campaigns, which will be conducted simultaneously, but under the direction of separate committees.

The campaign on the campus will reach students who have entered the university since the former campaign, and from upperclassmen who did not subscribe during the former canvass. The exact quota for the university campaign has not yet been announced, but it will likely be in the neighborhood of \$100,000.

Preliminary plans for the campus campaign were discussed at a meeting of students at the university club Thursday night under the auspices of the Union board. Tentative plans provide for the appointment of a student chairman who will be the executive head of a large solicitor.

(Continued on Page 4)

### UNIVERSITY AND TOWNSPEOPLE JOIN IN MAMMOTH GATHERING TO WELCOME INCOMING CLASS

### ATHLETIC REVIEW REMINISCENT OF FORMER ELEVENS

Leading Article by Coach Richards—Gillette and Meanwell Contribute

With a judicious combination of facts about pleasing reminiscences of past athletics, the Wisconsin Athletic review is with us again.

The football number tells of present athletics and athletes and keeps alive the traditions of Wisconsin's past achievements. The make-up of the magazine is a great improvement over that of last year. The page size is larger, and action cuts enliven the pages throughout. A double page of cartoons by Hubert Townsend '23 adds variety. Worth Schoultz '23 is the editor.

The leading article is a review of the season's prospects by Coach John Richards; and an article on "Our Western Champions of 1912," by "Eddie" Gillette, quarterback of that team is also featured. Rolland Williams '23 and Walter Alexander '96 have been chosen for the illustrated section on athletes of the past and present.

Not content with considering the modern game of football the editor has dug into the past and traced the game from the ferocious struggles of the twelfth century, when a captured Dane's head was once used as a ball, to the scientific contest of today.

Coach Mead Burke contributes an article on "Cross Country Technique"; and Coach W. E. Meanwell tells something of basketball prospects.

### TRADITIONS BODY APPOINT GROUP TO DRAW UP PROGRAM

Tentative Plans Will Be Presented to Commission For Approval

A committee on rules and tentative programs has been appointed by Harry Fox, chairman of the traditions committee of thirty-three men selected by the Student Senate to investigate and suggest a solution to the problems confronting the student body in the referendum election Monday.

This committee met last night to draw up a proposition to be presented to the commission at a meeting which will probably be held Saturday night. Further announcement in regard to the definite time and place for this meeting will be run in The Daily Cardinal Saturday morning. The findings of the commission will be presented to the Student Senate and the student body for ratification.

All Classes Dismissed at Eleven—Route of March Announced

Assembling on the upper campus at 11 o'clock this morning, the entire university will join in the annual Varsity welcome to the freshman class.

The city of Madison will also join in the welcome. Mayor Milo Kittleton issued a proclamation to the city, saying: "Let us attend this splendid welcome tomorrow morning en masse and help demonstrate to the students that we are glad they are here."

Classes Dismissed

All 11 o'clock classes for today have been dismissed by order of President E. A. Birge, so that all students and faculty members may take part in the welcome to the new students. In case of rain, the classes will be held; and the welcome will be postponed until 11 o'clock Monday morning.

Directions for Welcome  
Everyone be in place before 11 o'clock.

Freshmen will meet on the lower part of the upper campus in front of the clock tower of Music hall.

Sophomores will form on the walk in front of the Engineering building, by twos, the women leading and heading down the hill.

Juniors will form on the walk in front of the Law building by twos, the women leading and headed down the hill.

Seniors, graduates, and law students will gather on the lawns west of North hall and South hall, and will be formed into line on the walks west of these buildings, by twos, the women leading and facing the upper campus. Those with initials from A to M should assemble at North hall; those with initials from N to Z at South hall.

"The success of the welcome depends on everyone being in his

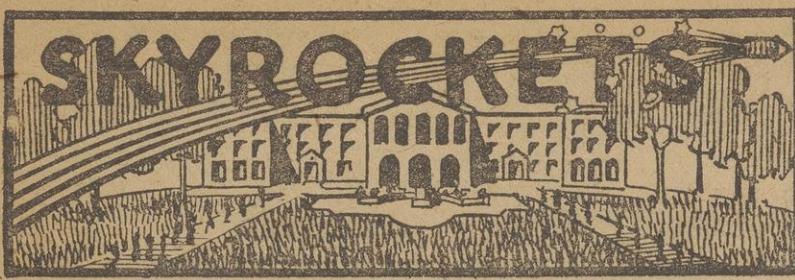
(Continued on Page 4)

### TO PRESERVE ORDER IN ELECTION MONDAY

To insure the enforcement of the Student Senate ruling in regard to conduct of electioneers on the hill and around the polls in the referendum election Monday, the elections committee has appointed Albert J. Knollin '22 in charge of a group of selected men to be in action all day Monday.

These men will not prevent the reasonable presentation of arguments to voters, but do not desire to have a hue and cry raised around the voting polls as students enter to cast their ballots.

**Sophomore Commission Meets Today  
12:45 to 1:15  
Y. M. C. A. Parlors Everybody Out**



Let there be wailing and gnashing of teeth; let there be a lowering of veils and an uncovering of heads! Yea, verily, verily we say unto you, there is a blight upon the land and a scourge on our people. For 36 weeks there shall be neither the light of freedom nor the peace of the unrestrained; from day unto day ye shall be beset with the fever of monotony. Yea, verily the curse is here—classes are begun. (And what is worse, so is this). \*

In hope that the Apollonaresque Ralph Scheinpflug will be consoled, we make it known that remarks were made about his "figger" as he gracefully dealt notices of the Welcome, while standing at the entrance to Bascom. Said a shy, but anxious damsel:

"Isn't that great, strong man cute? I wonder if Mrs. Grady would let him sit on the porch after ten?" \*

**FAMOUS SONGS**  
Parlez-vous.  
Samuel Hall.  
Siren's .....  
Sing .....  
Swan's .....  
Lulu.  
Madelon.  
Carry Me Back to Old Virginia.

**ON HER RETURN**  
Those warm, red tresses,  
Three months ago so fair!  
Now henna blesses  
Those warm, red tresses,  
And no one guesses  
They were not there.—  
Those warm, red tresses,  
Three months ago so fair!  
HASHEESH.

The Agric from the floor above dropped in to tell us that the world was reforming. Says he: "These here new co-eds ain't so immodest as they was; they've quit rollin' their socks."

He is now at the clinic having his eyes tested.

The rushing season still surges on; Heinie Rubel is being rushed by Bull and Shovel. Hap Powell has already been pledged.

**VITAL FACTS**

Do you know that—  
The energy used in hand-shaking during the rushing season, if turned into gas, would be enough to run all the limousines imported for the same season.

The Sigma Nu pledge pins are stored in the reptilian department of the Lincoln Park Zoo during the winter.

The Studio floor is of the same material as that of Kehl's.  
That but half of the Kappa fund to raise a monument to Florence

**BUSINESS MANAGER  
IS NEEDED BY LIT**

Applicants For Position Should  
Call Gangelin, Editor-in-Chief

The business management of the Wisconsin Literary magazine is open. This position must be filled at once according to Paul Gangelin '23, editor of the "Lit," and applicants with experience who wish to apply for the position may call Gangelin this week at the Sigma Chi house, B. 975, and next week at the "Lit" office, 3rd floor Union building, between the hours of 5 and 6.

A complete business staff must also be assembled including a circulation manager, an advertising manager and a treasurer. Each of these men will need a staff of from four to six members. No experience is necessary for these subordinate positions.

No subscription drive will be made until the first issue of the "Lit" appears. All who are interested may send in contributions through the mail, addressed to The Wisconsin Literary Magazine, Paul Gangelin, editor, Union building, Langdon st.

Buckstaff, to take Lincoln's place, has been gathered.

That only two of the three Mary's have been seen this year. That this list is but half as good as the one you could write.

**LA FEMMS NOUVEAU**  
She walked the many-traveled ways,  
Sweet rapture to the sight.  
She walked before me through my days  
And all my dreams at night.

Of all her charms there were but few  
Unhidden from the eye.  
Her dress betrayed a comely view  
When she meandered by.

But yesterday I saw her pass  
And what was there to see?  
For she had rolled them up, alas,

The difference to me.  
**OSCAR WILDEST.**

Despondent but dogged, Oscar reluctantly settled himself long enough to pour his woes onto paper. His motto seems to be "No roll, no work."

**FAMOUS LAST LINES**  
"Here's to you," she said as she let drive with the rolling pin.  
**HI-N-LOW.**

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Badger 952

117-119 State St.

We have a very fine line  
of student desks which we  
are offering at the follow-  
ing prices

**\$18.00 \$20.00**  
**\$27.00**



**\$11.00**

If its smartness you're after, this is your shoe. Very snappy in black and brown, Scotch grain leather.

As always, there are novelty patterns for the college man, but Oxfords with tone, to be worn with wool hose later, are of grained leather built on a simple but trim last, with modest perforation or stitching, and a comfortable, shapely square toe.

Other Shoes and Oxfords at

**\$9.00 - \$10.00 - \$12.00**

**EXPERT FITTING**

**Interwoven**

**Sox**

**40c**

**THE HUB**  
F. J. Schmitz & Sons Co.  
MADISON, WIS.

**Interwoven**

**Sox**

**75c**

"STACY-ADAMS" SHOES

# NEWS OF CONFERENCE SPORTS

## Place Kick Wins for Varsity

### TEBELL'S TOE SCORES FROM 30 YARD LINE

#### Frequent Changes Made in Varsity Backfield and Line

In a fierce scrimmage which lasted nearly an hour, the Varsity eleven defeated a team of reserves by a 3 to 0 score on the Camp Randall practice gridiron yesterday. The only marker of the encounter came near the end when Gustav K. Tebell '23 stepped back from his end position and booted a pretty place-kick between the goal posts.

Play had shifted up and down the field previous to the goal, with first the Varsity and then the reserves in possession of the oval. By mixing a series of line plunges with an occasional short pass, quarterback E. H. Gibson '23 worked his Varsity team for continual gains. T. Stevens Gould '22 passed to Merrill E. Taft '23 for an advance of 10 yards. Gould made seven more. Captain Guy M. Sundt '22 was stopped with a one-yard gain, and Gibson lost three when a play went wrong. Sundt again took the oval and before he was stopped, the plunging fullback tore through right tackle for 20 yards. Gibson called for a kick, and Tebell place-kicked for the only score.

#### Another New Lineup

Another new combination took the field for the Varsity, changes being made both in the backfield and line. Rolland F. Williams '23 and Alvah C. Elliott '22 failed to report in suits. E. H. Crozier '23 stepped in the right half position until he was relieved by William K. Collins '22. Gibson piloted the team at quarterback. In the forward wall, Rudolph L. Hohlfeldt '23 was shifted to right tackle, Brumm moved from center to left guard, and Bunge was stationed at center for the second time this season.

During the scrimmage, the play of the opposing fullbacks stood out and attracted the attention of hundreds of spectators who lined the bank or sat in cars around the field. Captain Sundt's offensive and defensive was far above the average work seen this early in the season. He plunged through the second team line with ease on the attack. Each of his punts covered 35 to 45 yards, and he never failed to get the ball away for its long flight in the air.

**Sundt Shows Fast Work**  
Time after time, Guy tackled the opposing runner after he had broken away from other tacklers. Several times, he broke through and nipped the runner behind the line. In one instance, the Badger leader kicked a long, high punt and then raced down the field ahead of his cohorts to tackle the runner.

Although the second squad rarely had the ball for any length of time, George Carlson '24, second string fullback, made a total of 20 yards against the Varsity. He appeared to have almost uncanny ability in picking holes in the line.

Coach John R. Richards lined up the regulars and the reserves like this when they started the battle:

Regulars	Reserves
Tebell	R. E. Taft
Hohlfeldt	R. T. Schernecker
Paige	R. G. Nelson
Bunge	C. Kellogg
Brumm	L. G. Irons
Brader	L. T. Platten
E. Carlson	L. E. Horne
Gibson	Q. B. Gill
Gould	L. H. Holmes
Crozier	R. H. Johnson
Sundt	F. B. G. Carlson

**The Scrimmage by Play**  
Detailed story of the play follows:  
The Varsity was given the ball by Coach Richards on its 40 yard line. The regulars failed to gain, and the reserves took possession of the sphere. Gill punted to the 3 yard line. Sundt made 5 yards.

Gould made two more around right end. Sundt punted 45 yards to the Varsity 55 yard line. Holmes captured the punt and returned 3 yards before Sundt got him. A pass by Holmes was complete, and Gill punted to the Varsity 10 yard line.

Gibson fumbled on the next play, and the second team recovered the ball. The reserves lost five yards. Holmes made 12. Johnson gained two, and Holmes advanced three more. Holmes failed to gain. Holmes lost seven when he slipped trying to get a bad pass from the center. Carlson made seven and Holmes slipped through for 2. Sundt stopped Carlson. Gibson intercepted a forward pass from Holmes on the Varsity one-yard line. He lost three trying to get by right end. Gibson made a poor pass and the ball was fumbled, but the Varsity recovered.

#### Gould Gains

Sundt made four. Horne nipped the ball after Crozier fumbled on the 12 yard line. Holmes lost three yards. Schernecker was hurt and Nichols relieved him. Varsity gained possession of the ball. Gibson squeezed through for a yard. Gould made 10 around right end. Crozier tore off five, and Gould did the same. Sundt punted 35 yards. Taft was shifted to the first team in place of E. Carlson. Nelson and Paige changed places, Nelson joining the first team. Gill punted to the Varsity 35 yard line. Gibson returned five yards. Sundt made five. A pass, Gould to Tebell, netted 20 yards. The Varsity then worked the ball into position for Tebell to make his place-kick.

After the score, the Varsity took the ball near the goal line and marched down the field for 40 yards when Richards called a halt. Wallace A. Barr '22 led his third team against the fourth stringers in an aftermatch scrimmage. "Shorty" displayed his usual marked proficiency in short passes.

The practice field was laid into ten yard divisions for Thursday's workout.

## VARSITY GETS CARROLL DEFY

#### Former Centre College Head Out For State Laurels

John R. Richards, Wisconsin football coach, had better be on his guard.

This was the warning issued by Dr. W. A. Ganfield, who recently resigned the presidency of Centre college, Danville, Ky., to become the head of Carroll college, Waukesha.

"We are going to have a real football team," Dr. Ganfield said recently.

"We will defeat the University of Wisconsin and possess the championship of Wisconsin within four years," Dr. Ganfield added. "This is not boasting. We are going to do it. Watch us this year and then watch us the next two or three years."

Dr. Ganfield saw the wonderful Centre college football team develop under his administration. The Centre team, coming from a relatively obscure college of 300 students, defeated Princeton and West Virginia in 1920 and last year played Harvard an interesting enough encounter to receive an invitation to return this year.

"What was done at Centre will be done at Carroll," was the parting admonition of the new president of Carroll. "We have started this fall to develop a team and you can believe me or not, Carroll will have the state championship and will humble the University of Wisconsin within four years."

#### Presenting-- T. STEVENS GOULD



## COMMENT ON DISCONTINUED COUPON BOOKS

#### Student Protests Move—Asks Co-operation For Return of Books

Varied comment concerning the banishment of coupon books by the athletic department has been heard on the campus. True sport lovers adhere to the opinion that the little books which sold for \$7.50 and enabled students to attend each inter-collegiate and interclass contest were for the betterment of student attendance.

Many seem to feel that competitions between the classes in track, football, and basketball, and minor sport events such as gymnastics, wrestling, and boxing will go practically unattended with the abjuration of coupon books.

Another side to the question presents itself when it is known that the majority of holders last year used only one half or less of their coupon. Communication from a student interested in the matter follows:

September 21, 1921  
Editor Daily Cardinal:

It seems that the Athletic Department has decided not to issue the usual coupon tickets covering the year's athletic activities. These coupon tickets, issued in a limited number to students keenly interested in athletics, have always been most dear to students keenly interested in interest in athletics and to assure support in the form of attendance at the athletic events which are not so generally popular as football and basketball.

It is safe to assume that the absence of the tickets will not materially affect the attendance at football and basketball games, but will undoubtedly decrease the attendance at other events, such as track and baseball. No sport thrives without support from the student body, and the fact that the coupon tickets gain support for the less popular sports would alone justify their existence, if Wisconsin is to have creditable teams in all lines of athletics in which there is conference competition.

The fact that some few complained because they did not get quite the seats they wished on their coupons is not a reason for discontinuing the tickets for the thousand in the University who desire them. Let the dissatisfied buy their tickets any way they wish. It is never possible to satisfy everyone.

It appears that the best interests of athletics in the university would be furthered by the issuing of the coupon tickets. If the students, and their publication, the Cardinal, signify a desire for the tickets, it is possible that the Athletic Department may yet issue them.

An Interested Student.

## SWIMMING SQUADS INCREASE AS VETS AND FROSH ENROLL

Coach Joe Steinauer, of the swimming squad, reports that registration for both Frosh and Varsity aquatic teams is increasing and that it looks as if both squads should develop good material this season. No definite line can be had on any of the Frosh material, because the swimming meet has not been held, but before next Friday, Steinauer will issue the call for a gathering of the freshman applicants, and work will be begun immediately.

Varsity work will also begin within a week or two and Coach Steinauer expects many of the veterans of 1921 to return to the fold for another season.

Announcement for the meeting of swimming squads will be made in The Cardinal next week.

SHE IS CAPITAL'S  
SECOND PRETTIEST



Miss Elizabeth Roach.

Miss Elizabeth Roach is a Washington beauty who was a close rival of "Miss Washington," the part taken by Miss Margaret Gorman, the girl selected to represent Washington at the recent beauty pageant in Atlantic City. It must have been a close race if Miss Gorman was able to beat this beauty.

VARSITY WELCOMES  
FRESHMEN TODAY

(Continued from Page 1)

place before 11 o'clock," said Ralph Scheinpflug '23, student chairman, last night. "If each student will find out where his class is to assemble and makes it a point to get there on time and then follow instructions, the success of the Welcome will be just as great as that of last year."

The file leaders for the several classes, as announced by Scheinpflug last night, are as follows:

For seniors and graduates: Reginald Garstang '22, Joseph Holbrook '22, Arthur Kinnan '22, and Albert Knollin '22.

For juniors: Lee McCandless '23, and Walter Porth '23.

For sophomores: Thomas Tredwell '23, and Thomas Wood '23.

For freshmen: Members of Mortar board, honorary senior women's society.

Ceremony Filmed

Two staff photographers of the Pathé News, international film distributors, will arrive in Madison this morning to make pictures of the ceremony for national distribution.

The marching of the classes will be practically the same as that of last year, the junior and sophomore classes first marching to Lincoln Terrace, while the seniors, graduates, and law students march down the campus to meet the freshmen, as they file up the center of the campus to the foot of the Lincoln monument.

The marching figures are simple, and the only requisite for success is that the crowd obey directions and follow the leaders.

Open \$10,000,000 Libel  
Suit Against Tribune

CHICAGO—The \$10,000,000 libel suit of the city of Chicago against the Chicago Tribune opened today, with counsel for the newspaper asking the court to uphold a general demurrer based on the constitutional right of the freedom of the press. If granted the demurrer would have the effect of dismissing the suit on the grounds of insufficient evidence.

READ CARDINAL ADS

NEW CAMPAIGN IS  
PLANNED FOR UNION

(Continued from Page 1)

ing committee. It is planned to reach every student and faculty member by personal solicitation.

"A careful study of our memorial project indicates that it will be up to the university, as represented by students, faculty members and employees, to raise approximately \$100,000 more in order that the Memorial building project may be successfully completed," said Dean S. H. Goodnight, campaign manager for the Memorial Union committee.

"An analysis of the former campus campaign indicates that we can raise another \$100,000 without any great difficulty. Two new classes have entered the university since the original campaign and in addition to this large group we can draw from approximately fifty per cent of the juniors and seniors in the university who were not reached in the first campaign.

"Fully fifty per cent of the members of the faculty are also to be heard from and it is believed that a large number of students who did not subscribe will increase their subscriptions in order to take advantage of a plan offering life membership in the Union. The details of this scheme will be made public at a later date."

The University Pharmacy

THE REXALL STORE

Cor. State and Lake Sts.

Drugs

Student Supplies

Imported Perfumes

QUICK, CLEAN FOUNTAIN SERVICE

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WELCOME—STRANGER

Burdick & Murray Co.

Van Rallte

LADIES' FINE GLOVE  
SILK HOSE

Answering every question of style and quality, novel and new styles, at \$4.00 pair.

Gordon  
H-300

LADIES'  
FINEST QUALITY  
PURE SILK FULL  
FASHIONED HOSE  
at \$3.00 pair



Luxite Hosiery

THE STYLE HOSE THAT  
WEARS

Radiantly beautiful, lustrous and sheer. In the new, smooth tone colorings, shaded to match your costume.

LADIES' FINE SILK RIBBED TOPPED HOSE, pair \$1.55

LADIES' FINEST SILK PLATED HOSE, pair 98c

READ CARDINAL ADS

## Peace Treaty Is Scored By Sen. Borah

Launches Opposition to  
Proposed Pact Sent by  
Harding

WASHINGTON—Opposition to the peace treaties negotiated recently by the administration with Germany, Austria and Hungary developed today when the senate foreign relations committee began consideration of the pacts transmitted yesterday by Pres. Harding.

Sen. Borah, leader of the "irreconcilables" in the fight against the treaty of Versailles, explained the basis of his opposition to ratification. Sen. Borah's objections, it was said, were based primarily on the acceptance in the new pacts of provisions of the treaty of Versailles. The effect, Sen. Borah contended, was to take America "through the back instead of the front door" into European entanglements.

### MIGHTY YANKEES ARE PIE FOR HIM



Dicky Kerr.

Seven times this season has diminutive Richard Kerr, lion-hearted hurler of the Chicago White Sox, tackled the mauling Yankees, Babe Ruth and all. And six times has he turned them back. In other words, this one lad alone has kept the Yankees from stepping out into the lead far enough to throw the Indians out.

### Classified Ads

10c per 8 point line (average six words). Minimum charge 25c. Minimum space two lines.

No ad accepted over the telephone.

LOST—Fountain pen — Waterman. Call B. 6606. tf.

PRIVATE BOARD, 207 N. Brooks. Fairchild 833. 3x21

LOST—Silver Sheaffer fountain pen, June 14th. Reward. Call Thompson, U-264. 3x21

WANTED—Banjo player for dance work. Phone Thompson at B. 6213. 3x21

GARAGE for rent, 3 blocks from square. Fairchild 962. 2x20

1920 FORD COUPE for Sale. A real buy in a car run less than 4,000 miles. Phone F. 99 or B. 7399. 3x20

FOR SALE—Portable National typewriter. Excellent condition. Reasonable. Call 5 to 6 Room 6 West Wing Capital. tf.

FOR SALE—1920 Ford Sedan. Call

LOST—Platinum diamond bar pin. Monday evening, between Lathrop hall and 626 North Henry. Reward. Esther Tulley, Alpha Omicron Pi. tf.

FOR RENT—Attractive front two room apartment. 111 N. Warren. F. 1176. 2x22

LOST—Black hand grip; name tag. H. W. Wolff, Lake Mills, Wis. Phone F. 32 or notify 210 Mario street. \$5.00 reward. 4x22

LOST—Small black pocketbook on or near campus. Return to 926 W. Johnson, or call B. 5268. 2x22

LOST—Silver mesh-bag in or near Union building. Call Lois Duffin, B. 7402. Reward.

FOR SALE—Ford Speedster, A. 1 condition. Call B. 1169. 3x22

FOR RENT—Pleasant comfortable room in quiet home. Instructors, graduate students or upperclassmen preferred. B. 3709 7x23

PRIVATE BOARD for girls, 207 North Brooks. F. 833. 3x23

WANTED—Young man to solicit in the city. No investment. Commission paid immediately after sales. Henry C. Hanson, 2310 Winnebago.

LOST—Black leather suitcase, Sunday night. Initials M. W. M., B. 305. Reward. 3x23

BOARD at 932 Clymer court. Home cooking.

USED BOOKS FOR SALE—Public utilities, chemistry and others. Call evenings, B. 4504. 2x23

FOR SALE—Canoe, 18 feet, with paddles, life preservers, lock and chain. \$60. 744 Langdon street. 2x23

FOR SALE—Speedy motor boat. Phone B. 3288 or Cap. 215. 2x23

## Announcement

# DANCE!

## The New Badger Room

Ground Floor Woman's Bldg.

Will Open for Student Dances  
on Friday

SEPTEMBER 23

THOMPSON'S FEATURE ORCHESTRA

FRIDAY AND SATURDAY EVENINGS 9 TO 12

SONGS BY "DOC" DORWARD

Alexander Kornhauser  
Company

Note the Reasonable Prices

Suits \$52.50 to \$100.00  
Separate Knickers \$25.00

### NO EXCUSE FOR CHAPPED KNEES

No chapped knees this winter, girls. The knickerbocker suit is here. The chilly breezes may bother the knees of the girls who roll their own but not the damsel who wears the knickerbocker suit.

The latest thing in women's wear adorns a wax figure in the display window of a Madison store. She wears a regular pair of knickerbockers, similar to men's golfing breeches, with a cape that reaches to the knees.

The stockings are a heather brown of coarse weave.

A front page article from The Wisconsin State Journal, Wednesday, September 21, 1921.

The display window referred to above is one of the many noteworthy ones to be seen any time at the store of Alexander Kornhauser Company.

## THE NEW AGAIN WHILE IT IS NEWEST

Style leadership is a characteristic of this store. That an enterprising press is wide awake to the fact is evidenced by the front page article reproduced above.

Anticipating the popularity of these highly practical knickerbocker suits brings them here almost simultaneously with their appearance in fashion centers elsewhere.

Knickers may be had here in the smartest of two and three piece suits—or separately if desired—of manish English homespuns and tweeds, in the handsome heather mixtures so much in vogue for sports wear.

## PRETTY FUR COAT FOR JUNIOR MISS



This snappy looking little fur coat is designed for the junior miss who just must have a fur coat if her elder sister does. It has a jaunty youthful air with its large collar and loose flare. It is made of natural caracul with shawl collar and deep cuffs of beaver.

## RECORD SIZE SQUAD REPORTS AT FROSH GRIDIRON MEETING

More Than 150 Answer First Call—Heavy Material Favored

One hundred and fifty-three freshmen gathered in the trophy room at the gymnasium last night in response to the first call for candidates for the freshman football team. This is the largest number of candidates that has reported since freshmen teams have been organized at Wisconsin.

Athletic Director Tom Jones opened the meeting with a short talk on rules, quarters, etc. He warned the men especially against overlooking minor bruises that might develop into something serious, if neglected.

Coach Earl Driver then made a few remarks regarding freshman football. He told of the first freshman team, organized in 1903. For three consecutive years games were played against the freshman teams of Chicago, Illinois, Northwestern, and Minnesota universities. During these three years the Badger freshmen were undefeated. After 1906, competition for positions on the team became so strong that the outside schedule was eliminated, and the freshman squad was devoted solely to its present function of scrimmaging against the varsity.

Driver emphasized the necessity of having weight on the team and

went on to say that, while it does not always hold true, men who weigh 180 pounds or over stand a much better chance of making the squad than do those who weigh 160 pounds or less.

Although every man will be given a chance to make good, Coach Driver felt that many of the candidates were so light that they would not be able to stand the stiff physical strain, and would be forced to resort to some less strenuous form of athletics.

The yearlings will report for their equipment at Camp Randall this afternoon at 3:30, and will receive their first training from Driver's assistants, Ralph Scott and Bob Quick, on Saturday afternoon.

## READ CARDINAL ADS

Shampooing Facial Massage  
Scalp Treatments Manicuring

## U. W. Powder Puff Shop

Anna B. Scholz

Badger 1913 219 N. Bassett St.

**STRAND**  
MADISON'S PHOToplay THEATRE DE LUXE

NOW SHOWING

# "Behold My Wife!"



From Sir Gilbert Parker's Noted Novel  
"The Translation of a Savage"

With  
Milton  
Sills  
Elliott  
Dexter  
Mebel  
Julienne  
Scott

A Paramount Picture

## The WISCONSIN BARBER SHOP

827 University Ave.

WE WELCOME YOU

7 CHAIRS

F. R. BATTY, Prop.

# BOXING

Monona Park, Monday 8:30 P.M.

EDDIE BOEHME, Milwaukee

135 Pounds

vs.

JOHNNY NOYE, St. Paul

135 Pounds

10—Round Wind-up—10

## Three Other Bouts

JOE STEINAUER, Referee

Prices—\$1.50, \$2.00 Plus Tax

Take South Madison Street Car

## Our New Location

## Netherwood's

519 State Street

Fountain Pens, Notebooks, Student Supplies,  
Drawing Instruments

Announcing the Opening of the

## BLACK HAWK RIDING ACADEMY

Our 3 and 5 gaited riding horses are now at your service at any time. Phone Badger 6452 for an appointment. The reasonableness of our price will please you.

JAMES BRUCKNER, Proprietor

Stables at 1019 Conklin Place

READ CARDINAL ADS READ CARDINAL ADS

## MINOR CHANGE IN GRID RULES

### Safety Rule Makes Game More Clear to Spec- tators

Without any of the radical changes advocated by coaches and experts against the forward pass at the close of last season, college football is prepared for a grand opening this Saturday. The University of Maine met a soldier team from Fort McKinley last Saturday, and Yale, Harvard, Boston university, Penn, Notre Dame, California, Centre, and Georgia Tech engage in their first practice games on September 24.

Only a few minor changes have been made in the official intercollegiate rules. Disregarding suggestions for restrictions and reforms, the rules committee decided that the day for changing rules at will had passed, and the changes they adopted clarify rather than alter the various rules.

#### Change in Safety Rule

One of the principal changes has been made for the benefit of spectators. Hereafter, in the event that a team scores a safety, the side which has made it shall put the ball in play by scrimmage from first down at any place on its 30 yard line. After a touchback, the ball will still be put in play on the 20 yard line.

In rule 23, a subdivision has been made. Division A provides that offenses of tripping, tackling out of bounds, or throwing the player to the ground after the ball is dead, or any other unnecessary roughness shall be penalized 15 yards from the spot of the foul. In Division B, it is said that unnecessary running into or diving into or throwing oneself against a player obviously out of the play, or fouling a man who has made a forward pass may be deemed as unnecessary roughness, for which a 15 yard penalty from the spot where the ball was put in play is imposed.

**Incompleted Pass Rule**  
In both incompletely and illegal passes the ball will be declared dead. A custom which has governed the toss for goal or kickoff at the beginning of a game has been legalized now. The referee will toss a coin and designate which of the two captains shall call, and once the choice is made, it is irrevocable. Only one man of the attacking side can be in motion at the moment the ball is put into play, with five yards penalty for breaking the rule.

A few other changes, technical in nature and of little consequence from the spectator's point of view, have also been made.

### STUDENTS OFFERED RIDING INSTRUCTION

To give students the opportunity to secure instruction in riding, the Black Hawk Riding academy has been established at 1019 Conklin place by James H. Bouchrer, formerly manager of the Elkhart Riding school at Elkhart Lake, Wisconsin.

The academy stables have eight riding horses, thoroughly broken in and suitable for riding by beginners. Reasonable rates are offered to students and riding breeches and skirts will be furnished to those desiring them. Herbert Bouchrer is associated with James Bouchrer as an instructor.

### LUTHERAN STUDENTS GIVE MIXER TONIGHT

All Lutheran students in attendance at the university are cordially invited to attend the all-Lutheran reception to be held on Friday evening Sept. 23, at 7:45 in the Lathrop gymnasium. The committee representing all of the Lutheran churches in Madison, has planned a splendid program for the welcome of the new students, and the rewelcoming of those in attendance last year.

There will be a series of stunts and other entertainments, and refreshments will be served during the evening.

## Your Typewriter

Why rent when you can buy? Let the rent pay for your machine. Then, at the end of the school year, instead of lugging it back to somebody's shop you can chuck it into your trunk and take it with you.

The Remington Portable is pre-eminently the student's typewriter. I know, because I am a student and carry one. It is exactly like the big Remington except in size—standard key-board, back space, margin release, duochrome ribbon, etc.

Let me put one on your desk for examination. A phone call or a postal turns the trick.

C. E. LAUTERBACH

Phone B. 5127 315 South Brooks St.

### Would Tax Unearned Profits for Jobless

CHICAGO—A mass meeting to demand work or a federal unemployment allowance equal to at least 75 percent of current wages will be held Sunday by the Amalgamated Metal Workers of America, it was announced today. The meeting will be in support of a program for the relief of the unemployed which the metal workers have submitted to congress.

The plan demands a minimum of \$20 a week for all unemployed workers, the allowance to be raised by a tax "levied upon all salaries and incomes in excess of \$5,000 per year that is derived from non-productive sources."

READ CARDINAL ADS

# The Campus Religious Council Of the University of Wisconsin

is an Association composed of students and pastors, representing various Denominations and groups doing religious work at the University.

You have come here to prepare yourself for the demands and duties of later life. Your preparation will not be complete unless you include the development of your religious life and the enrichment of your spiritual ideals.

You can do this by attending your Church regularly and by being a member of its Bible Classes. Your Church wants you to make your college years count for the most in a real growth and religious contentment.

"Men whose brains alone are trained may and often do fail in life but men of godly life and trained mind can never fail."

Signed, Adrian Seelten,

President of the Campus Religious Council.

Unitarian.....Cor. Wisconsin and Dayton Sts.

"Industrial Management"—men and women—9:30 Sunday, led by Mrs. Glenn P. Turner. The Course deals with the application of Christian principles to the problems of industry.

Jewish.....

The Menorah Society meets as announced at the Woman's Building, to be addressed by noted Rabbis and other Jewish leaders.

Y. M. C. A.....740 Langdon

Classes to be announced.

Congregational.....422 N. Murray St.

Class for men and women, meeting at 9:30 Sunday mornings at the Parish House, beginning Oct. 2. Twelve weeks discussion led by Rev. J. E. Sarles, University pastor: "The Modern Man and His Religion"—Subjects, "His Bible," "His God," "His Christ," "His School," "His Business," "His Community," "His Country," "His World."

Baptist.....Cor. Wisconsin Ave. and Carroll St.

Classes meet at 9:30 Sunday at the Church.

Men—Subject, "Christianity and Leadership," J. B. Gleason. Women—Subject, "Christianity and Leadership," Mrs. W. L. Roach.

Lutheran.....Luther Memorial Church, 626 University Ave.

"The Book of Acts"—Men and women—Atty. Carl N. Hill.

"Social Principles of Jesus"—men and women—Leo Kohl.

These classes meet at 9:30 Sunday morning.

Memorial Reformed.....W. Johnson St.

Classes for Students at the Church at 9:30 a. m. Sunday.

Subjects and teachers to be announced.

Y. W. C. A.....Lathrop Hall.

Vesper services every Sunday afternoon at 4:30.

Service on Sept. 25th to be addressed by Dean Nardin.

Service on Oct. 2nd to be addressed by Dean Roe.

Enroll At Once—Get the Most Out Of Your College Days

## The Daily Cardinal

Member Wisconsin Intercollegiate Press Association  
Member Western Conference Editorial Association

10

Student owned and controlled university daily, established 1892, and combined with the Wisconsin Daily News, established in 1912. Published every morning except Monday during the college year. Entered as second class matter at the Madison, Wis., postoffice.

Subscription rates \$3.50 a year; \$2.00 a semester in advance.

Editorial Offices—Union Building, Phone Badger 250. Capital Times Building, Phone Badger 1137.

Business Offices—Union Building, Phone Badger 6606.

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## A RAY OF HOPE

THE action of the Executive committee of the Student Senate in selecting 33 representative students to deal with the question of traditions at Wisconsin makes the most sceptical mind see a ray of hope for the solution of what is now so vitally gripping the university.

Our traditions as they are now are enshrouded in a nebulous haze. No one seems to know exactly where their rightful force belongs. That was amply demonstrated last spring when the agitation over green caps swept the entire student body into a bedlam of conflicting emotions and no one was able to offer a solution that promised the retention of Wisconsin traditions and yet preserved its safety and prestige.

The tragedy of the matter is that this question is liable to become the toy of petty factions and cunning politics. Really here there should be no cliques; there should be no exclusive circles seeking to foist their minds on the entire university.

We have a common difficulty. It is to reconcile our traditions with our sense of decency and our love of sport.

We have a common aim. It is a greater Wisconsin with a virile, throbbing Wisconsin spirit.

Here there is no room for pettiness, no place for idle wrangling.

Each student who has Wisconsin's interest at heart above that of his private entourage should give backing to these 33 men selected on the basis of worthy activity in their university life.

Their task is a tremendous one. There is before them the opportunity of leaving a lasting memorial of creditable service to Wisconsin.

A. K.

## THAT'S THE SPIRIT

FRICITION between students and townspeople is nothing new. It is traditional, historic. If our memory serves us, Professor Sellery's course in Medieval History includes a number of lectures in which the instructor vividly portrays the squabbles between students and townspeople in England and on the Continent in the middle ages.

Historians may well smile up their sleeves when they see us mortals of this so-called enlightened age repeat history. Yet, every now and then things occur that must needs be a pleasant surprise even for the historian.

A case in point is the manifestation of the spirit of the citizens of Madison as expressed through Mayor Kittleson in yesterday's local newspapers. The mayor extends the glad hand of welcome to the students who have come here; and he has urged Madison people to take part in the Varsity Welcome to be staged on the campus this morning at 11 o'clock.

This sort of thing is commendable. It makes for good feeling and understanding. The Cardinal takes this opportunity to thank the mayor and the editor of the Capital Times for the part they have played to bring out a crowd for a rousing Varsity Welcome.

\* \* \*

## CULTURE FOR ITS OWN SAKE

ENTHUSIAST of the liberal arts will view with much satisfaction the establishment at the university of the "Course in Humanities."

In the past Wisconsin was unfortunately, because often unjustly, referred as a utilitarian and materialistic institution. The truth of the matter was that those who were at the helm were endeavoring to bring the university to the people and make our institution a living and throbbing reality in the development of the state. Now, no one can speak of the growth of the state without considering the rapid rise of the university. Both are inextricably dependent upon the other.

The oft-repeated criticism of the so-called classicists is admirably met by the insertion of the "Course in Humanities" in our university. It is, indeed, purely a cultural course designed for those who desire a grip on the fundamentals of a well-rounded universal education. The course demands some training in literature, economics, history, government, science, mathematics, and philosophy—surely the necessary prerequisites for the building of an enlarged vital world point of view.

Those students who are still groping in darkness as to their future careers would profit considerably by weighing the possibilities which this course has in store for them. And even those who see their way clear and have determined to narrow themselves to a specialty would never regret laying their foundation in an all-pervasive, truly cultural course.

\* \* \*

More than \$78,000 was earned last year by the athletic department to be spent on improving Camp Randall field and stadium.

\* \* \*

To improve their business letters, a special course of study is given to employes of the university Extension division.

\* \* \*

Sheboygan county sent 121 students, including 22 women and 99 men, to the university last year.

\* \* \*

In ten years while Wisconsin's population has grown 12½ per cent, the enrollment in her state university has increased 100 per cent.

\* \* \*

More than 40,000 consultations were held last year by the 12 physicians in the free medical clinic.

\* \* \*

The first course in "newspaper and magazine departments for women readers" was given by the Course in Journalism last year.

\* \* \*

Ten Japanese students, enrolled in the university last year.

\* \* \*

Milwaukee county sent 859 students, including 246 women and 613 men, to the university last year.

\* \* \*

More than \$240,000 was earned last year by the commons and dormitories.

\* \* \*

## BULLETIN BOARD

## BADGER APPLICANTS

The Badger office in the Union building will be open this afternoon from 3:30 until 5:30 to give those who wish to work on the 1923 Badger editorial staff another chance to file applications with Horace B. Powell editor.

## CARDINAL BOARD

Meeting today at 4:30 in the Union building.

## CONDITION EXAMS.

Students who have conditions to be made up are not required to take the special condition examination tomorrow but may wait until January 14 the date for the regular condition examination. Registration for the special examination closed last night, but any who desire to postpone their examinations until January may cancel at any time to day their applications already made.

PROF. C. A. SMITH,  
Secretary of the Faculty,  
151 Bascom hall.

## FRATERNITY BOWLING

There will be a meeting of all fraternities interested in a bowling league at the Kappa Sigma house at 4:30 today.

## OCTOPUS MEETING

The first general Octopus staff meeting will be held at 4:30 on Friday in the Octopus office, Union building. All staff members must be there.

## LUTHERAN BROTHERHOOD MIXER

There will be an all Lutheran student mixer at Lathrop hall on Friday, Sept. 23, at 7:45 p. m. Come and bring your friends. Gov. J. J. Blaine will speak.

## THETA SIG MEETING

There will be an important meeting of Theta Sigma Phi at 12:45 in the Union building today.

## METHODIST FRESHMEN

Methodist freshmen will meet at Wesley hall, corner of University avenue and Charter street, Saturday at 2 p. m. for a hike to Sunset Point. In case of rain, meet at the chapel for an indoor mixer. Price 15 cents.

## OFFICIAL NOTICE

## To All Bonus Students

According to a recent decision of the State Board of Education bonus students are entitled to receive the bonus only from the first day of classes instead of from the first regular registration day as heretofore. University officials were not informed of this order until yesterday morning, too late to give proper notice to bonus students. In order to comply with the regulations of the board, the secretary of the faculty is now obliged to require bonus students to turn in their approval cards without delay. Cards must be turned in at 151 Bascom hall today to entitle the holders to the maximum bonus for September, eight dollars.

## WINGRA PARK CLUB

The Wingra Park Young People's club will hold the first meeting for this semester on Sunday evening at Westminster church, Spooner street and Westlawn avenue. Social hour 5:30 p. m., lunch 6:00 p. m. and meeting at 7:00. Leader, Otis Richard of the university mathematics department. Subject, "How Will the Principle of Honor Affect Me in My Work?"

## HOW'S YOUR PROFILE?

Have you seen the latest campus celebrity? He is no other than an unknown artist who visits your house and sketches your profile with a few deft strokes. His portfolio includes sketches of Secretary of State Hughes, of the Mexican rebel Villa, of King Ferdinand of Greece, and of most of the celebrities of the European courts.

Besides sketching your profile, he keeps up a running line of chatter, most of which is very derogatory to the subjects he has drawn. So we warn you lest he should find you in any manner not befitting your dignity.

## LET'S MAKE THE STUDENTS FEEL AT HOME

**M**AYOR KITTLESON today very properly issued the following call to the citizens of Madison:

The second annual Welcome of new students will be staged on the upper campus Friday (tomorrow) morning at 11 o'clock.

This demonstration is more than a university event. It is an affair in which the city of Madison should also participate.

The people of Madison appreciate the fact that the University of Wisconsin is located here and consider all students as citizens of our beautiful city.

Let us attend this splendid Welcome tomorrow morning en masse and help demonstrate to the students that we are glad they are here.

The university is Madison's biggest asset. Madison is proud of the fact that the great institution on the hill is a part of this community. In past years, there has been too big a gulf between the university and the town. Let's close ranks tomorrow and welcome the students. Every man or woman who has the interest of Madison at heart should feel obligated to be on the upper campus tomorrow morning at 11 o'clock and give the hand of welcome to our new neighbors.

## Must Protect Resources of Nation, Plea

### Barber Urges Conservation Laws at Rotary Club Meeting

The importance of conserving the national resources of the country and of making and enforcing federal and state laws to this end was the subject of a talk given by Conservation Commissioner W. E. Barber Thursday noon before the Rotary club at the Park hotel.

Mr. Barber spoke on the proposed federal law relating to migratory birds known as the public shooting ground and game bill now pending in congress, which provides a one dollar license for hunting migratory birds. The money that would accumulate under this proposed law is to be used as follows:

Forty-five per cent would go to a fund for purchasing of federal game refuges and public shooting grounds; 45 per cent for maintaining federal wardens to enforce the laws; and ten percent for overhead expenses, providing licenses and similar expenses.

The natural resources of Wisconsin, said the speaker, offer encouragement to sportsmen to stand back of the conservation plans of the state. Wisconsin has, he went on

4,000 lakes, 3,000 trout streams and large areas in the north and west that furnish cover for game. Mr. Barber pointed out that it is necessary to have the united effort of Wisconsin sportsmen to conserve the state's resources and to build up a good game supply.

### WEATHER

The highest temperature during the last 24 hours was 72 at 3 p. m. and the lowest was 57 at 6 a. m. Sunsets at 5:56.

It is clearing after rain in the lower lake regions Ohio valley and the middle and north Atlantic states. Heavy rains reported at New York city. Temperature continues rising in New England but it is cooler in the Ohio valley. Southerly winds and warmer prevail in the southwest where it is cooler in western Canada and where freezing temperatures were reached yesterday.

### World Series to Begin Oct. 5, Decision Today

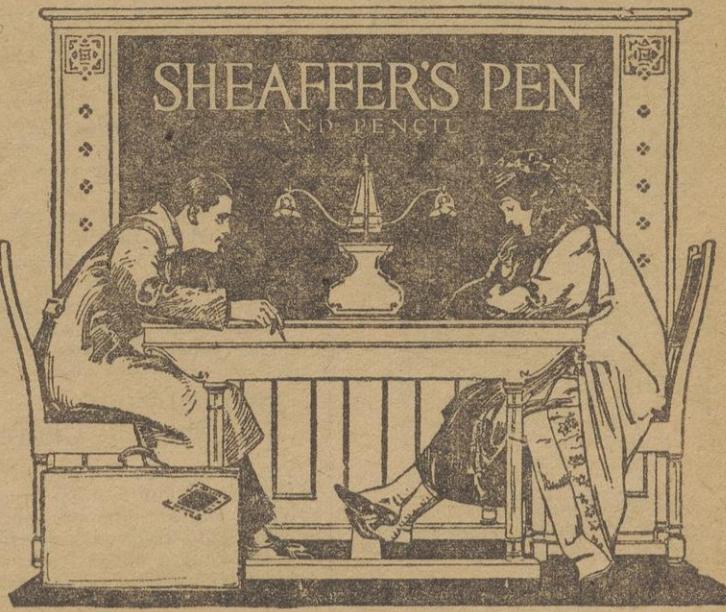
CHICAGO—The world series will start Oct. 5, it was decided today, the first game being played on the home grounds of the National League team. In the event either Pittsburgh or Cleveland should finish first two series games will be played in the National League city the next two in the American League town

and so on. Pres. John Heydler of the Nationals won the toss and the first game for his league.

### READ CARDINAL ADS

### Wood Formally Named to Philippine Post

WASHINGTON—Maj. Gen. Leonard Wood was formally nominated by Pres. Harding today to be governor general of the Philippine Islands.



From painting by Coles Phillips expressly for Sheaffer Pen

## Fountain Pens

Sheaffer, Conkling, Waterman, Parker. Select your pen at our shop where experts demonstrate. We are sure we can fit your hand.

### SPECIAL

All pens purchased here will be engraved free.

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State at Frances

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Styles in Fall Shoes that are particularly adapted for campus wear.

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Special price Cordovan Shoe . . . \$9.50

Special price Basketball Shoe

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Shoes received in the morning will be ready the same day.

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Badger 6750

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— and takes a long  
drink with a regular  
1918 thirst.



THE Parker  
End-Filler is  
Safety-Sealed. No  
"do-jigger" on the  
barrel.

**PARKER**  
SAFETY-SEALED  
Fountain Pens



Mabel Julienne Scott in  
George Melford's Production  
*Behold my Wife!* A Paramount Picture

AT THE STRAND

Marriages are caused by many things, including love, money, and moonlight, but did you ever know a man who married for hate? That is the motive which impels the hero of the George Melford's new picture "Behold My Wife!" which is now being shown at the Strand theater. According to the story, this young man, one Frank Armour, younger son of an aristocratic English family who is working in Canada for the Hudson's Bay company, receives a letter that his sweetheart back in England has thrown him over for another. Knowing that his family's position had a lot to do with breaking up the match, young Armour, in a drunken rage, determines to revenge himself upon them by marrying an Indian maiden and sending her to them as his wife. He carries out this scheme, but with highly unexpected results. "Behold My Wife!" was adapted

from a popular novel by Sir Gilbert Parker. Elliott Dexter, Mabel Juliene Scott, Milton Sills are members of the all-star cast. A comedy cartoon will also be shown.

Seek Knowledge of Other Half While Parents Worry

Intending to put to rout the old saying that "one half of the world doesn't know how the other half lives," Russell and Curtis Wold and Mildred Kirkpatrick, all of a tender age, wandered from their Murray st. homes, over to the west side of the city this morning. Their parents were distracted for hours, while the neighborhood set to work to find the missing vagrants. They were picked up on Blair st. by a woman at 1 o'clock today, and returned to their respective abodes.

Leaders of Song  
Meet in Conference

Prof. Edgar B. Gordon, of the department of community music, and chief of the bureau of community development, Extension division, was one of about a dozen leaders in the field of community service who were invited to a music conference held at Atlantic City, Sept. 7 to 13, under the auspices of the Community Service Incorporated, New York. The purposes of the conference were to discuss and evaluate the developments of socialized music throughout the country and to further music in the field of social service.

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Madison, Wisconsin

"LADY EDISON" INVENTS UMBRELLA WITH A QUICK DETACHABLE COVER



Miss Evelyn Gosnell with a model of the new umbrella.

The umbrella world is hailing Miss Beulah Louise Henry as the "lady Edison"—not because she asks questions, but because she has at last invented something really new in the umbrella line, the first real improvement in years. The new umbrella is so designed that the cover may be snapped on and off the ribs, thus allowing the use of

several colored umbrellas or parasols to match the owner's gowns.

## COMMERCE TO CHANGE POLICY OF MAGAZINE

No Longer to Be Technical Journal, Declares Desmond

The old Commerce magazine, with the traditions that kept it a technical journal for commercial students only, has been replaced by the new Commerce magazine featuring human interest articles with a popular appeal, Editor-in-chief Humphrey Desmond '22 announced yesterday.

The policy of the magazine is being changed to satisfy the desire expressed by students themselves. When questioned this summer, more than 200 students declared themselves in favor of a new publication covering a field not touched on by the Octopus, Literary magazine, or Country magazine. Subscriptions from students in engineering, law, and journalism courses prove that a wide general interest has been aroused.

Desmond, with his associate editors, Reginald Garstang '22, John Dillard '22, Rollin Ecke '23, and Robert Reynolds '23, have just finished a critical analysis of the so-called "popular magazine" in other universities, and believe that they are ready to offer the best news talent obtainable.

"The Movie Game in the University," by Director Lieber of the National News service; "Ten Years a Diplomat," by Maurice Francis Egan, minister to Denmark; "Reading of Character," by Prof. C. L. Hull of the psychology department, and human interest articles by Zona Gale, Justice M. B. Rosenberry, and Dr. Oeschener of Chicago will appear in the earlier issues.

"The first number of the new Commerce magazine will appear on the campus before the end of the month. Arthur Lorig will have charge of a whirlwind circulation campaign, the nature of which we prefer to keep secret for a few days longer," concluded Desmond.

### Notice

The women students living outside who have engaged board at Barnard or Chadbourne must report Friday or places will not be held for them.

### SHE'S ONLY WOMAN NAMED ON RUSSIAN RELIEF EXPEDITION



Miss Marcia O. Dunham.

Miss Marcia O. Dunham is the only woman appointed by the Russian relief expedition for entry into Russia. She will join Col. William M. Haskell and his staff at Riga, Latvia, where she is at present the head of the work of the Y. W. C. A. in the Baltic states.

### Singer's Barber Shop

140 State St.

Where you get expert service, courteous attention.

WE TRY TO PLEASE

### Kehl's School of Dancing

Class instruction Thursday nights.

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## To Faculty and Students

The citizens of Madison welcome you. You are to be our guests for the nine months to come, and as such we extend to you our hospitality.

May your stay be pleasant and of great benefit —may your impression of Madison, your host, be so favorable that you will want to sing its praise forever and in whatever clime fortune may in later years chance to find you.

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## Society News

### Professor E. Marion Johnson Marries Washington, D. C., Girl

The marriage of Miss Grace E. Crawford, daughter of Mr. and Mrs. J. T. Crawford, Washington, D. C., to E. Marion Johnson, assistant professor of journalism in the University of Wisconsin, took place on September 12, at the home of the bride's parents in Washington. Mr. Johnson's marriage is of great interest to students in the department of journalism where he is a very popular member of the faculty. He has instructed in journalism for two years and has just recently received an appointment as assistant professor. Mr. and Mrs. Johnson are making their home at 708 Brittingham Place.

### Rushing Parties Planned By Sororities

Although delayed and stretched over a somewhat longer period of time this year, the sorority rushing season promises much in the way of original entertaining.

A roof garden dinner to be given on the third floor of their house is planned by the Alpha Phis for Thursday night. Palms and Japanese lanterns will lend the atmosphere of an actual roof garden. On Friday night they will give a Bolshevik banquet, and their last affair will be a formal Harlequinade dinner dance. Miss Elizabeth Vincent is directing the rushing activities of Alpha Phi.

Chi Omega will decorate their house as a Japanese tea house for their first party, which will be an informal supper dance on Thursday evening. For Friday evening they have planned a carnival with all the decorations and entertainments of a real carnival and fair. Their last affair will be Greenwich Village formal dinner dance, on Saturday evening. Miss Beatrice Morse is rushing chairman at the Chi Omega house.

Miss Merle Van Horn, in charge of rushing for Phi Mu sorority has arranged a tea dance with autumn decorations for the first function at the Phi Mu house. On Friday night they will entertain rushees at a picnic, and they will give a formal dance Saturday evening. Decorations for the dance will be in rose and white balloons.

Members of Sigma Kappa will give

### LIBRARY DEPOSIT INCREASED; FINES MORE STRINGENT

### Reference Books May Be With- drawn Over Night—No Books Reserved

Every matriculated student of the university for the regular year, according to the revised list of general library rules, is now required to make a library deposit of \$2.00, which is an increase of \$1.00 over other years. The deposit will be forfeited unless withdrawn within six years. In the summer session, a deposit card is required only from such students who wish to draw books for home use.

A change has been made in regard to the rules governing reference books which could be drawn out only on Saturday nights and kept until the following Monday last year. According to the new rules they may be drawn out during the last library hour of each day and must be returned within the first half hour of the next day the library is open. Failure to return a class reference book when due will subject the person to a fine of \$1.00 for the first hour or fraction thereof that the book is overdue, a fine of 25 cents an hour for each subsequent hour, and to a forfeiture for one month of the privilege of borrowing reserved books. Ordinarily, not more than two reserved books can be loaned to any one student.

#### Fines Increased

The fine of 25 cents imposed for taking books out of the building, which are drawn on reading room slips without being properly charged at the loan desk, has been increased to \$1.00.

Books will no longer be reserved in advance. No other library in

a carnival dinner on Thursday evening. A field day picnic with field day stunts and booths of various kinds is their unique entertainment for Friday. For their dinner dance on Saturday, Miss Dorothy Williams, Sigma Kappa rushing chairman, has planned a decoration of pink and lavender asters.

Pi Beta Phi has conceived something original in a Studio party which they will give on Thursday night. They will entertain on Friday with a Vanity Fair supper, and their last function will be a formal dinner dance on Saturday evening. Miss Katherine Grimes is in charge of rushing at the Pi Phi house.

Alpha Delta Pi, whose rushing is under the direction of Miss Marjorie Delbridge, has planned a Parisian evening for Thursday. They will decorate with pink and lavender asters for their formal dinner dance on Friday evening. On Saturday night they will give a carnival dance.

Delta Zeta will give a Castilian dinner dance on Thursday evening. Brilliant red and yellow will carry out the Spanish idea in their decorations. A Mardi Gras frolic will be their party for Friday night. Feature dances will be part of a special program of stunts which they have planned for that affair. Saturday evening they will give a rose dinner dance. Miss Marian Barber is rushing chairman for Delta Zeta.

### Kappa Delta's New Home

Kappa Delta sorority has moved from 224 North Murray street into its new home at 15 East Gilman street. Mrs. Lilly Langley will act as sorority chaperon.

### Personals

Hibbard W. Broodfoot, Mondovi, and Orrin A. Gregorson, Stoughton, are guests at the Kappa Sigma house, 621 N. Lake street.

Miss Bertha Blaul '21 is the guest of her sister, Mrs. James Mathewson, 1616 Summit avenue, for a few days.

Miss Liela Todd Mead is visiting at the Chi Omega house this week.

Miss Hilda Mabley '21, St. Louis, is a guest of Delta Gamma sorority this week.

this part of the country has ever done so, and the University library has abandoned the practice because of the large amount of work incurred.

Many new books will be added to the collection, which now comprises 286,000 volumes and 55,000 pamphlets. It will soon be necessary to provide additional space as the library is already seriously handicapped for room, according to L. C. Burke, first assistant librarian.

### Subscribe For The Cardinal



Pola Negri.

## Read The Cardinal Want Ads

## Restrain Yourself

A button missing? Yes, two;

On that suit, just returned from the cleaner.

A train to catch? Just due!

Is there anything could make you feel meaner?

### "Pantorium Way" Makes Buttons Stay

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538 State Street, Madison, Wis.

"Buy a Ticket—Save Money"

## Every Woman Wants to Look Her Best

There is a difference in the services of beauty parlors just as there is in everything else.

## Shampooing with Real Soft Water

will make your hair soft and lustrous.

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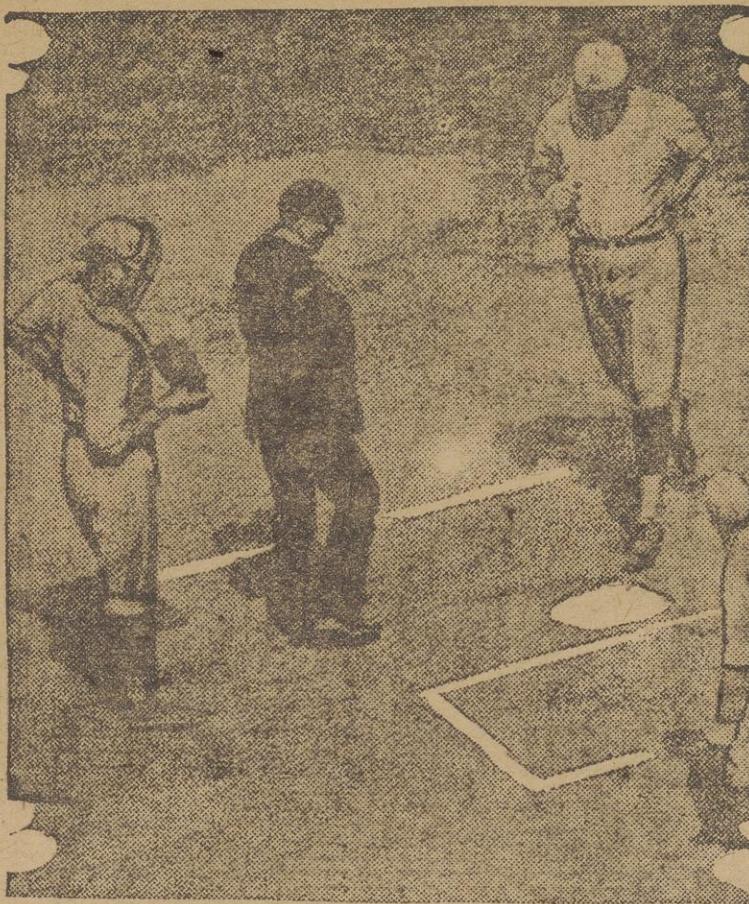
cure acne, blackheads, takes away that strained look, and refreshingly brings out the natural beauty of the skin.

We have enlarged our shop and added more equipment. Therefore are better able to take care of our patrons than ever before.

## Rosemary Beauty Shops

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Open Tuesday and Thursday Evenings

## WHEN RUTH BROKE HIS OWN RECORD



Babe Ruth jogging home after hitting his fifty-fifth home run. Watching him are Severud, St. Louis catcher, and Umpire Chill.

This picture marks an epoch in baseball's history. It shows Babe Ruth, greatest hitter baseball ever has known, breaking the world's record, set by himself, of fifty-four home runs in a season.

## CIVILS ENJOY SUMMER CAMP

### Fifty-five Attend Engineers' Outing at Devil's Lake

The four weeks' summer course in surveying for Sophomore Civils was given under supervision of the Topographical Engineering Department at Devil's Lake this summer.

The camp is now permanently settled in the State Park on Messenger Bay of the lake. It is entirely self-supporting from year to year, the money for needs and supplies being obtained in advance from the students who expect to attend. At the end of the period, a refund is made to each student.

Fifty-five were present, headed by a staff of seven instructors, at the camp which was held in the spring of this year. This was the largest camp which has ever been held. Among those present were a New Zealander, a South American, two Norwegians. Besides this a large number of the states was represented.

The camp was founded primarily for work. At five o'clock in the morning, reveille was sounded. Breakfast at 5:30. Work began at 6. 11:00 o'clock to 12:00 was declared as dinner hour, and field work stopped at 4:30. After a cooked dinner at 5:15, two hours were reserved for lectures and writing up notes on the day's work. Lights were a luxury after ten at night. In fact, an old kerosene lantern was all that could be obtained for that time of the day, because the electric lights were disconnected at ten.

The lake affords a very good opportunity for practice in every branch of the work. Topography, hydrography, river discharge, water power, astronomy, land survey, baseline measurement, triangulation, plane table work, and highway surveying, were courses that were offered.

Besides all the work, the engineers had a good time. A camp baseball team made a very formidable stand with the other teams of the lake. Other athletics such as swimming and boxing were also engaged in, as well as rowing.

The camp enjoyed a daily newspaper of semi-humorous nature which came out in the form of a bulletin, every evening at 6 o'clock. Movies of the camp were taken for

display in Madison this fall, which were to show the work of the camp.

### NEW SYSTEM OF POINTS ADOPTED FOR WOMEN'S 'W'

The Women's Athletic association is organized this year under the new point system. Under this plan 125 points are required in order to attain membership in W. A. A.; 450 points entitle a member to a pin; 900 points are necessary to earn a small "W" and 1200 points gives the winner a large emblem.

There are many ways to earn these points. The fall season offers hockey, archery, and volleyball. By making a class team in any of these major sports 100 points may be earned; 25 points are given for squads; and 15 for second team. Each season offers its own major sports in which teams and squads are likewise organized. A perfect record in gym and in sports for one whole semester is rewarded by 25 points in W. A. A.

Hiking for credit also starts this week. Each girl who does not belong to W. A. A. must be accompanied by a member in order to gain credit for her hiking. Twenty-five points are given for 40 miles of hiking each semester. The accredited hikes and their leaders are posted now on the W. A. A. bulletin board by the elevator in Lathrop hall. Membership to Outing club, the sister organization of W. A. A., may be gained by twenty-five hours of sports not included in the W. A. A. curriculum—skating, skiing, bicycling, etc. When membership in Outing club has been reached W. A. A. gives 25 points toward a pin or emblem.

Tennis, swimming, and dancing may be taken this fall, but the choice of teams and the awarding of honors is reserved for spring. This fall W. A. A. is offering the new girls an opportunity to play the big fall sport, hockey. Many have never played, and so before signing up for a fall sport all the freshmen and new girls are urged to come to Camp Randall this Thursday, Friday, Monday, and Tuesday at 4:45 and try hockey. Middy, bloomers and gym shoes should be brought and all the necessary equipment will be furnished.

### CAMPUS COUNCIL PLANS CONFERENCE

The Campus Religious Council is planning three conferences for the coming year, the first to take place some time in November.

This conference will deal with the

plans for religious education for the students. The second and third conferences, the dates of which have not been announced, will deal with general vocational religion. Further details will be given later.

The Council is planning a mixer to be held on October 7 in Lathrop Hall gymnasium. The Council is composed of representatives of all denominations. Their purpose is to co-ordinate the religious work at the university. It has been in existence for two years and has 72 members.

Their meetings are held monthly in the University Y. M. C. A.

The present officers elected for this year are Adrian Scolten '22, president; Catherin Rosenberry '22, vice president, and Rev. N. C. Kimball '22, secretary.

### READ CARDINAL ADS

You Are Welcome

—at—

## Calvary Lutheran Church

Wheeler Hall, over the Co-op

Rev. Ad. Haentzschel, Pastor

MORNING SERVICE AT 10:45

"Come thou with us, and we will do thee good." Numbers 10.29.

## Baptist Church

Cor. Dayton and Carroll

J. Sherman Wallace ..... Minister

J. B. Gleason ..... Student Secretary

Prof. E. E. Swinney, Director Student Choir

Kathryn Mykel '21 ..... President of Cabinet

Bible Classes ..... 9:30

Morning Worship ..... 10:30

Social Hour ..... 5:00

Young People's Meeting ..... 6:20

Evening Worship ..... 7:30

Tryouts for Student Choir, Saturday,

Sept. 24, 2:00 to 4:00 P. M.

Baptist Varsity Welcome Sunday, Sept. 25

## The First Congregational Church

is at the corner of West Washington Ave. and Fairchild Street.

YOU ARE CORDIALLY WELCOME

Every Sunday Morning at 10:30

## Campaign for Pilgrim Church To Be Started

### Community Work to Be Continued During the Coming Year

At a meeting held at the Pilgrim church, Jenifer and Bearly streets last night it was decided to undertake a campaign for funds among the people of the city to aid in the program which the church will carry out the ensuing year.

The Pilgrim church has become a community center in its section of the city. The gymnasium of the church is being continually used by the children of the Harvey and Marquette schools and the gym is a meeting place for the children of the neighborhood. The committee in charge of the campaign believes that because of the community work being done by the church that many people will aid in the fund campaign.

The campaign will be mapped out by O. R. Ashcraft and James L. Clarke.

### NEW BADGER ROOM TO OPEN TONIGHT

Dance Hall to Be Conducted by Students in Woman's Building

The new Badger room, located on the ground floor of the Woman's building at 240 W. Gilman, will open for student dances tonight.

Jack Cornelius '23, and "Bill" Wildeman '24, will conduct the Badger room dances, which are advertised as being dances "run by students for students."

Songs by "Doc" Dorward '23 will be the feature of tonight's affair, and special entertainment has been secured for each dance. The functions will be held regularly from 9 to 12 o'clock on Friday and Saturday evenings.



Water lines indicated by dash lines from Hamburg and Danzig to Reval and Petrograd will be frozen by December. Railroad connections, indicated by crossed lines, all crippled, run from Riga to Pskov and Petrograd; from Petrograd to Moscow; from Riga to Moscow; from Warsaw to Petrograd; from Warsaw to Pinsk. Nobody yet knows how much these lines can help in feeding a small fraction of the hungry population. Water lines, with probably wrecked rail links, go from Constantinople and up the Don and Volga rivers into the vast famine area of the southeast. Shaded portion represents main famine area.

This map shows clearly how poorly equipped with transportation facilities for fighting famine Russia now is. Her water lines and railroads reach only a part of her people. The water lines will be frozen up early this winter. The railroads lack equipment. These roads lie close together in central Russia and do not cover the main famine area. The American relief commission in Russia must overcome these transportation handicaps some way.

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Next to Telephone Bldg.

## Board Needed To Check All Rent Raising

**City Officials Urge Body to Set Property Values; Curb Profiteers**

The need for a board of appraisers or some such body in Madison to act as a check on the inflation of rents, was emphasized by city officials on Thursday. It is said that agitation should be started by members of the common council before it is too late, and that some alderman should take it upon himself to "father" some such measure through the council.

It is pointed out how apartment building owners and others have boosted their rents this summer upon the sole contention that the valuation of their property has increased, and, therefore, they must earn a proportionate return upon their investment.

According to City Assessor Taylor this is not a fact, and in no case has valuations been raised to such a point as to necessitate the prevailing rent increases. The increases which landlords are presenting are to a large degree "fictitious ones," according to Building Commissioner Dean.

"Let the landlords charge what they will," they say, "but they should not be permitted to profit. If they consider their property value higher now than it was a year ago, it should be so assessed upon the books of the city assessor, and the city should benefit commensurately by higher taxes."

It is believed that if all property in the city were assessed at the valuations upon which the owners are basing their increases in rents, it would have a tendency to check the rent advances. This is illustrated in the case of a landlord whose apartment last year rented for \$50, and who has advanced it to \$75 this year. Last year he figured his property, of which this apartment was

only a unit, at \$50,000; this year he estimates his property has increased 50 per cent in valuation, and charges \$25 more for each apartment. Despite this alleged increase in valuation, the city is collecting little or no more taxes upon his property than it was last year, and his property is listed upon the city assessor's books at the same figure as it was last year. here may, of course, have been a slight increase in valuation, but not sufficient to warrant the huge increase in return upon the investment. In the minds of some city officials, such a landlord is a profiteer.

ators Gerry and Walsh sponsored another amendment proposing reductions in the normal income tax on individuals to 2 percent in the case of persons having incomes of \$5,000 or less; 4 percent for incomes of from \$5,000 to \$10,000 and 6 percent for incomes from \$10,000 to \$15,000.

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### Rainfall This Month 6 Times That During September Last Year

More than six times as much rain has fallen so far this month as fell during the entire month of September last year, Eric Miller, of the United States weather bureau here said Thursday. The total rainfall this month has been 7.33 inches, while in 1920 the total for September was 1.12 inches. The normal for this month is 3.18. Tuesday night alone, 1.02 inches fell, nearly as much as in the whole month of September, 1920. The rainfall in August of this year was 3.97 as compared with 2.61 inches in 1920. The lowest temperature this month occurred on Sunday and Monday mornings, when the thermometer dropped to 51. Last year it dropped to 50 on August 23. The lowest in September last year was 37 on the 29th. The first frost last year occurred on Oct. 29.

### Asks Graduated Tax Upon Corporations

WASHINGTON — A graduated tax on corporations in lieu of the Republican plan for a flat 15 percent levy is proposed in an amendment to the tax revision bill offered today by Sen. Walsh, Dem., Mass., in collaboration with Sen. Gerry, Dem., R. I. Under the amendment corporation having net incomes of \$100,000 or less would pay at the rate of 10 per cent, those having incomes from \$100,000 to \$300,000 at 15 percent and above \$300,000 20 percent. Sen-

### City Plan Expert to Arrive Here On Monday

Harland Bartholomew, St. Louis city planning expert, supervising the zoning in Madison, will arrive in this city again Monday to inspect the work which has been done so far. E. L. Pulver, who has been in active charge of the work this summer, left on Wednesday for the east. E. O. Mills, another city planner, who has been in touch with the work here will arrive some time next week.

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Orchestra**

**Friday and  
Saturday**

**Thompson's Hall**

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If you follow in the footsteps of University men and women of past years you'll wend your way without difficulty to the Walk-Over Shoe Store.

You know Walk-Over Shoes, we don't have to tell you of their exceptional quality, and after you've been fitted here you'll know why university people come here year after year for their

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Fall's newest models are here and you'll want to take your first opportunity to come in and see them. They're different, distinctive, and full of style. Prices, too, are much more reasonable than last year.

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A MALLORY hat of quality in the new fall shapes and colors are what we are offering to the

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The best quality hat at

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The fall patterns in shirts have just arrived.

You will be interested in the

### New English Broadcloth Shirts

Also in our silk and madras shirts, both in collar attached and band shirts.

Our prices comply with the lowest fall market price.

Our custom tailoring department is on the first floor. Visit this department and see the latest imported woolens for fall, which have just arrived.

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