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## **Wisconsin alumnus football bulletin. Volume 56, Number 1 Sept. 1, 1954**

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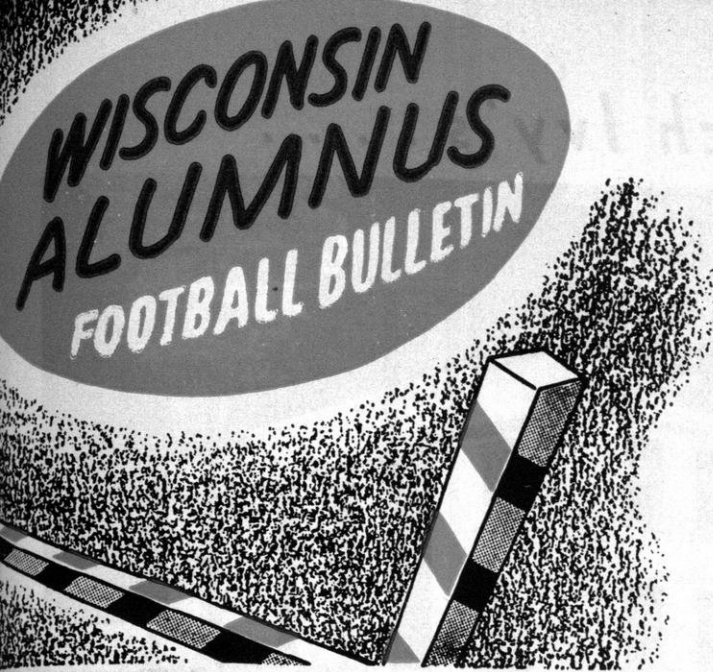
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Vol. 56 SEPTEMBER 1, 1954 No. 1

# Ivy Sees Good Squad, With High Morale

To Alumni and Friends of Wisconsin:

**T**HIS IS A YEAR of optimism throughout the entire Western Conference and I have reason to believe that there is much to substantiate that collective view by coaching staffs of the member schools.

At any rate, there never has been such an array of top-flight football talent in the Big Ten since I came to Wisconsin six years ago.

All of which points to another stirring championship campaign in which the contention will be wide spread.

We will have a good football team this fall at Wisconsin. What this presages in the number of victories and losses, only time and circumstances will reveal. But we have a squad that now is settled in a victory tradition and has the morale to accept the challenge that goes with that.

For the first time since 1949, we have some depth in material, although it is inexperienced and untested, particularly at the tackle positions where we have only one major letterman returning. But the promise is there and it can be developed.



We will have a fine quarterback in young Jimmy Miller, top rated passer in the Big Ten last year as a sophomore, and we have the greatest fullback in the nation in Alan Ameche, the best football player I have ever coached. Captain-elect Gary Messner is a good leader and a fine center, particularly on defense. And there are others, all of whom are designated in the report on Wisconsin football prospects by Art Lentz in this Bulletin.

Last year I told you that you can expect to see a hustling and representative Badger football team whose play will be encouraging to all of our followers. That goes for this year too.

Sincerely

*Joan B. Williamson*

Sept. 1, 1954

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# A Record To Match Ivy's . . . .



*Guardian Life's  
Home Office  
In Madison*

## Ivy's Great Record TOTAL FOR 5 SEASONS

Won	-----	30
Lost	-----	12
Tied	-----	4

1949—W—Marquette, Navy, Indiana,  
Northwestern, Iowa  
L—California, Ohio State, Minne-  
sota  
T—Illinois

1950—W—Marquette, Illinois, Iowa,  
Northwestern, Purdue, Minne-  
sota  
L—Michigan, Ohio State, Pennsyl-  
vania

1951—W—Marquette, Purdue, Northwest-  
ern, Indiana, Pennsylvania,  
Iowa, Minnesota  
L—Illinois  
T—Ohio State

1952—W—Marquette, Illinois, Iowa,  
Rice, Northwestern, Indiana  
L—Ohio State, UCLA, Southern  
California (Rose Bowl)  
T—Minnesota

1953—W—Penn State, Marquette, Purdue,  
Iowa, Northwestern, Illinois  
L—UCLA, Ohio State  
T—Minnesota

*During the past five years  
Guardian Life's Insurance  
has increased over  
50 Million Dollars*

Back when the forward pass was just a stunt, National Guardian Life had its beginning. Today it is recognized as one of Wisconsin's great institutions. Insurance in force totals over \$162 million, an increase of over 56% since Ivy came. Guardian Life, like Wisconsin's football team, has gained national recognition.

LISTEN TO IVY WILLIAMSON'S  
BROADCASTS—WIBA, MADISON,  
WEDNESDAYS AT 8 P. M.

*National*  
**Guardian Life**  
Insurance Company

*You who have children will be interested in National Guardian Life's All-American policy. It secures an education, it turns every dollar of protection into five at the time when family responsibilities begin, and it provides an income for retirement.*

# OUTLOOK BRIGHT

## squad shows balance and depth

BY ART LENTZ

*U.W. Sports News Service*

**T**HE CHANCES are pretty good that Wisconsin again will field a "representative" team on the gridiron this Fall, and, if it does, Badger football fans will be assured of a sixth straight season of high-grade performance by an Ivy Williamson-coached eleven.

By "representative" is meant a tough contender for Big Ten title honors and Rose Bowl consideration. The term is predicated on the past five seasons of football effort by the Badgers who, each time, have gone to the final gun with a chance to win or tie for the Western Conference championship.

Main reason for the openly optimistic viewpoint around Camp Randall stems from the fact that Wisconsin, more than any other time in recent years, is physically equipped and prepared for the strenuous schedule that lies ahead of it this Fall.

It is true that the Badgers lost three of their four regular tackles by graduation and that the tremendous "outside" running threat supplied by the Harland Carl-Jerry Witt tandem has run its allotted three-year course. But, at this writing, the talent available from freshman ranks and the holdover from last year's campaign gives Wisconsin adequate depth in material for the first time since Ivy took over the Badger coaching reins.

Even more important is the fact that there is little dropoff between first line and reserve stock. All of which leads to a more competitive situation in the squad itself. This was fairly closely defined in the Spring drills and even more noticeable in the Spring final game.

Inexperience at some positions and a lack of explosive speed in the backfield are the two main problems confronting the Badger grid staff but these can be

discounted by the prospects of a stronger defensive effort and a more powerful, though slower, offensive.

To make full use of the material on hand, Williamson and his aides added the single-wing formation to the offensive pattern of T-formation and split-T which has characterized Wisconsin football since 1949. The squad readily adapted itself to the new formation during Spring drills and the results were

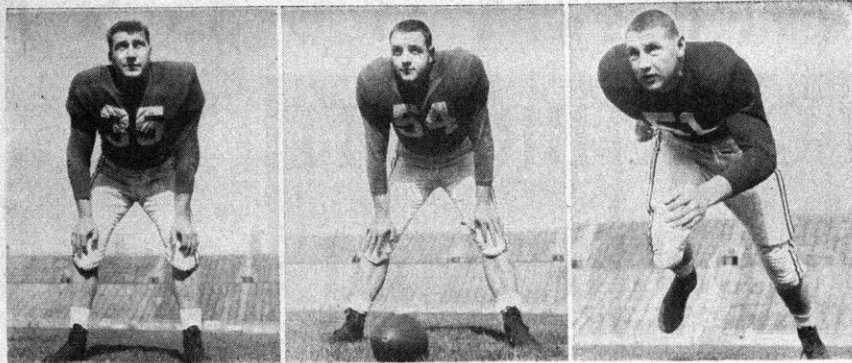
*Badgers will have to grind out*

*yardage the hard way - but they've*

*got the equipment to do it!*



Mostly smiling is the Badger coaching staff, which still holds fast together. From left to right are Fred Marsh, assistant; Paul Shaw, ends; Milt Bruhn, line; Ivan Williamson, head coach; George Lanphear, assistant; and Bob Odell, backfield.



AMECHE

MESSNER

GRAY

much more than were expected. How much the single-wing will be employed during the fall is debatable but the Spring game revealed its use to be about 20 per cent.

Specifically it was added to give more diversity to Wisconsin's attack and to further utilize the running ability of Jimmy Miller, the quarterback who made good as a sophomore last Fall. Certainly it has given Alan Ameche, Wisconsin's All-American fullback, a wider range for his stampedes.

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**Your Next Football Bulletin follows the first three Badger games and will be the second in the 1954 series published by the Wisconsin Alumni Association**

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At the same time, Williamson has acknowledged that, by its employment, Wisconsin would learn also how to defend properly against it. Of the 12 defeats sustained by Wisconsin since 1949, seven were to teams using the single-wing while two of the four ties were with single-wing teams. Of course, those single-wing teams which defeated Wisconsin were top-notchers.

Williamson has available for this Fall

a list of 16 major lettermen, 13 of them returning from the 1953 squad while three others come from the 1952 squad. Of the latter, only Paul Shwaiko, now shifted from defensive halfback to guard, appears set to take his place in the top 22. James Haluska, 1952 quarterback, and Don Voss, 1952 All-American defensive end, still are handicapped by injuries which slowed their Spring drill efforts to simple conditioning exercises.

Haluska, who broke his leg during the summer of 1953, only recently had a five-inch plate removed from the injured member while Voss, who underwent a knee operation at the outset of the 1953 Fall drills, still does not appear physically able for rough work. While neither are counted out, Ivy still does not count too much on their availability at this time.

There are 10 seniors on the list of major letter winners who'll report this Fall. Two of them have been regulars for the past three seasons: Alan Ameche, the incomparable fullback, and Clary Stensby, guard. Both broke into the varsity lineup, along with Voss, as freshmen in 1951 and have been starters ever since.

Other seniors include Captain Gary Messner, center; Norm Amundsen and Don Ursin, guards; Clary Bratt, and Bob Gingrass, halfbacks; Glen "Buzz" Wilson, a reserve quarterback, and Jim Temp and Ron Locklin, ends.

Other lettermen include Martin Booher, tackle; James Haluska, and Jim Miller, quarterbacks; and Bill McNamara, center.

**B**ASED ON performance in Spring drills and from known performance of returning regulars, the Wisconsin first string squad lines up like this:

**LEFT END**—James Temp, twice a major letterman, looks like the starter at this position, although he'll get a lot of competition from two sophomores, Dave Howard and Bill Brandt. All three are big and rugged, adept at rushing the passer on defense. Temp was handicapped by injuries, missing half of the season in 1953, and he caught just two passes for 39 yards. If Don Voss is able to go, he'll give everyone a real battle for the starting role.

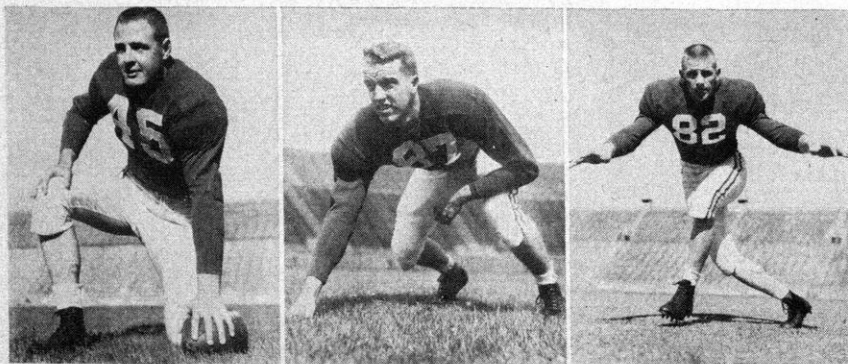
**LEFT TACKLE**—John Dittrich, a junior varsity letter winner last Fall and a real competitor, leads in the battle for a starting tackle post. He's challenged by Martin Booher, lone returning tackle winner, and by Andy Pocse, a sophomore who was not in school last year.

**LEFT GUARD**—Clary Stensby started at this position as a freshman in 1951 and there's no reason why he won't be a starter this Fall. Challenging him are Paul Shwaiko, letterman as a defensive halfback in 1952 and scholastically ineligible last Fall, and Arnie Ludwig, a junior "W" winner in 1953.

**CENTER**—The situation remains as it did last year. Captain-elect Gary Messner has the starting nomination but he'll be relieved at times by Bill McNamara, a junior, who won his letter last Fall. A third center of ability is Tom Rabas, a sophomore.

**RIGHT GUARD**—Letterman Don Ursin should hold down the starting job but he'll have a challenge from Norm Amundsen, a letterman last year as first reserve for Ursin. Steve Ambrose, a husky sophomore, rates third at present.

**RIGHT TACKLE**—Wells Gray, a member of the Rose Bowl squad as a second semester freshman reserve in 1952, has come along as expected. Last Fall, still a reserve, he won a junior "W" but he's ready this Fall, for sure. Also bidding for the job is Bob Konovsky, a junior "W" winner as a reserve end last Fall and a Big Ten heavyweight wrestling champion. Two other tackle aspirants include Jerry Cvengros and James Grosklaus, both sophomores. Cvengros won numerals two years ago but did not return to Wisconsin until he cleared up his eligibility status. Grosklaus, one of the best tackle prospects produced in the state in 1952, was sidelined in the spring drills because of a knee injury.



BRATT

LOCKLIN

TEMP

# Clip and Save

for ready information on the 1954 Big Ten football schedules, Wisconsin team roster (see other side), etc.

## Big Ten Schedule

September 25

### MARQUETTE AT WISCONSIN (W-Club Day)

Penn State at Illinois  
Indiana at Ohio State  
Michigan State at Iowa  
Michigan at Washington  
Iowa State at Northwestern  
Missouri at Purdue

October 2

### WISCONSIN AT MICHIGAN STATE

Illinois at Stanford  
College of Pacific at Indiana  
Montana at Iowa  
Army at Michigan  
Minnesota at Pittsburgh

Southern Calif. at Northwestern  
California at Ohio State  
Purdue at Notre Dame

October 9

### RICE AT WISCONSIN

Ohio State at Illinois  
Michigan State at Indiana  
Iowa at Michigan  
Northwestern at Minnesota  
Duke at Purdue

October 16

### PURDUE AT WISCONSIN (Dad's Day)

Illinois at Minnesota  
Indiana at Missouri  
Iowa at Ohio State  
Michigan at Northwestern  
Michigan State at Notre Dame

October 23

### WISCONSIN AT OHIO STATE

Syracuse at Illinois  
Iowa at Indiana  
Purdue at Michigan State  
Northwestern at Pittsburgh  
Minnesota at Michigan

October 30

### WISCONSIN AT IOWA

Illinois at Purdue  
Indiana at Michigan  
Michigan State at Minnesota  
Ohio State at Northwestern

November 6

### NORTHWESTERN AT WIS- CONSIN (Homecoming)

Illinois at Michigan

Miami (Ohio) at Indiana  
Purdue at Iowa  
Washington St. at Michigan St.  
Oregon State at Minnesota  
Pittsburgh at Ohio State

November 13

### WISCONSIN AT ILLINOIS

Indiana at Northwestern  
Iowa at Minnesota  
Michigan St. at Michigan  
Ohio State at Purdue

November 30

### MINNESOTA AT WISCONSIN

Northwestern at Illinois  
Notre Dame at Iowa  
Indiana at Purdue  
Michigan at Ohio State  
Marquette at Michigan State

## Football Bulletin Schedule

Members of the Wisconsin Alumni Association again this year will receive four more information-packed *Alumnus Football Bulletins*, loaded with authentic facts and reports on Badger football progress. Here's the schedule:

**Bulletin No. 2**, immediately after the Marquette, Michigan State and Rice games;

**Bulletin No. 3**, following the Purdue and Ohio State games;

**Bulletin No. 4**, after the Iowa and Northwestern games; and

**Bulletin No. 5**, after the Illinois and Minnesota games.

### 1953 Scores

Wisconsin	20	Penn State	0
Wisconsin	13	Marquette	11
Wisconsin	0	U. C. L. A.	13
Wisconsin	28	Purdue	19
Wisconsin	19	Ohio State	20
Wisconsin	10	Iowa	6
Wisconsin	34	Northwestern	13
Wisconsin	34	Illinois	7
Wisconsin	21	Minnesota	21

Won 6, Lost 2, Tied 1

### BE SURE TO GET YOUR 1954 FOOTBALL BULLETINS

Keep your address up to date with  
the Wisconsin Alumnus

Memorial Union      Madison 6, Wis.

## On the Air

No part of Wisconsin will be without access to Wisconsin football broadcasts this fall. Some fifty stations will carry the Badger grid contests, with the originations for these broadcasts coming from five stations.

In addition, national television viewers will see the Wisconsin-Rice clash on October 9 over ABC.

Originating broadcasts at Camp Randall will be WTMJ, Milwaukee; WIBA and WKOW, both of Madison; WHA-FM, which will feed broadcasts to the state network as well as to 30 private Wisconsin stations and to WEAW in Evanston, Ill.; and WHHR, Wisconsin Rapids, which will be reporting for 17 other stations in Wisconsin cities.

## The Wisconsin Alumni Association

**RIGHT END**—Ron Locklin, whose vastly improved play last fall brought him high rating by opponents, is virtually a cinch for the starting job at this position. Last year, he was second best receiver with 13 catches for 209 yards and his defensive play was superb. Also listed for this position are Dick Kolian and Jack Stellick, a pair of juniors who won junior "W" awards last fall and an up-and-coming wingman in Sophomore James Reinke.

**QUARTERBACK**—Jim Miller, who blossomed out as the Big Ten's best passer last fall as a sophomore, naturally gets the call here. However, he may have to share the role with a healthy Jim Haluska (Rose Bowl quarterback), or Dick Frecka, last year's student manager, or Glen "Buzz" Wilson, letterman

as a reserve signal caller last fall. Frecka, who was rated a fine halfback two years ago, had been sidelined with a trick knee which seems OK now.

**LEFT HALFBACK**—Last year's starter, Bob Gingrass, is back but he'll not have a Harland Carl for spot replacement. Gingrass has grown in size this year and still rates as the team's punter.  
(continued on next page)



At right, a typical view of Ivy pacing the sidelines. Do you suppose the Badgers were leading, or behind?

# 1954 GRID ROSTER

	Name of Player	Pos.	Wt.	Ht.	Age	Cl.	Hometown
N	Ambrose, Stephen E.	G	196	5-11	18	So.	Whitewater
*	Ameche, Alan D.	FB	220	6-0	21	Sr.	Kenosha
*	Amundsen, Norman R.	G	220	5-11	23	Sr.	Chicago, Ill.
N	Anderson, Rodney H.	E	183	6-0	19	So.	Wisconsin Rapids
N	Baggot, Edward G.	G	175	5-7	20	So.	Wisconsin Dells
N	Bestor, Glenn L.	FB	195	6-1	19	So.	Fond du Lac
*	Booher, Martin M.	T	236	6-1	20	Jr.	Struthers, Ohio
*	Bratt, Clarence M.	HB	185	6-0	21	Sr.	Miamisburg, Ohio
N	Bridgeman, John	HB	173	5-10	20	So.	E. Chicago, Ind.
N	Cole, Arthur David	HB	175	5-10	19	So.	Prairie du Sac
N	Cooper, Myron G.	T	220	6-4	20	So.	Euclid, Ohio
N	Cyengros, Jerome S. (51)	T	250	6-3	20	So.	Ironwood, Mich.
N	Davis, Gary D.	E	190	6-1	19	So.	Waupaca
N	Dawson, Russ B.	G	185	5-11	22	So.	Birmingham, Mich.
#	Dittrich, John F.	T	205	6-1	21	Jr.	Cudahy
N	Dunn, John H.	E	190	6-2	20	So.	Madison
N	Essex, Joseph Michael	G	205	5-10	18	So.	Bowling Green, Ohio
N	Finley, Eugene R. (52)	C	195	6-1	20	So.	Madison
N	Frecka, Richard (51)	QB	165	5-11	22	Jr.	Portsmouth, Ohio
N	Gehler, William C.	G	180	5-9	18	So.	Mendota, Ill.
*	Gingrass, Robert J.	HB	190	5-11	21	Sr.	Iron Mountain, Mich.
#	Gray, Wells O.	T	200	6-1	20	Jr.	Lorain, Ohio
N	Grosklaus, James G.	T	212	6-0	19	So.	Wisconsin Rapids
*	Haluska, James D. (52)	QB	178	5-11	21	Jr.	Racine
N	Halvorson, James A.	G	185	5-9	19	So.	Durand
#	Hanisch, Harold W.	E	180	6-2	20	Jr.	Fond du Lac
#	Heineke, John A.	T	205	6-2	19	So.	Wisconsin Dells
#	Hertel, William E.	G	185	5-11	22	Jr.	Chilton
#	Hofer, Kenneth W.	HB	160	5-9	20	Jr.	Wallace, Mich.
#	Howard, David L.	E	185	6-1	19	So.	Mondovi
#	Kolian-Richard	HB	185	6-1	20	Jr.	Oak Park, Ill.
#	Konovsky, Robert E.	T	215	6-2	20	Jr.	Cicero, Ill.
#	Kruse, Fred C.	G	195	6-0	19	So.	Baraboo
N	Levenhagen, Patrick J.	HB	185	5-11	19	So.	West Allis
*	Locklin, Ronald E.	E	185	6-1	21	Sr.	Appleton
N	Lowe, William A.	HB	176	5-8	19	So.	Eau Claire
#	Ludwig, Arnold F.	G	190	5-9	20	Jr.	Toledo, Ohio
#	Mansfield, Jack C.	E	180	6-1	21	Jr.	Madison
*	McNamara, William H.	C	180	5-10	20	Jr.	Rockford, Ill.
*	Messner, Gary R. (C)	C	190	5-11	21	Sr.	Madison
*	Miller, James H.	QB	175	5-11	20	Jr.	Eau Claire
N	Murphy, Richard L. (52)	T	225	6-2	20	So.	Maywood, Ill.
#	Nowka, Elwood Jack	HB	175	5-11	20	Jr.	Dearborn, Mich.
#	Phillips, Gerald F.	QB	175	5-11	19	So.	Thorpe
N	Pocse, Andrew J. (52)	T	220	6-2	20	So.	Toledo, Ohio
N	Quandt, William J.	E	175	6-0	21	So.	Milwaukee
N	Rabas, Thomas J.	C	190	5-10	19	So.	Milwaukee
N	Rehholz, Warren R.	C	185	6-0	20	So.	Arlington, N. J.
N	Reinke, James R.	E	190	6-1	19	So.	Appleton
N	Rex, David L.	AB	180	5-10	19	So.	DeWitt, N. Y.
#	Rosandich, Ronald J.	FB	190	5-11	20	Jr.	Sheboygan Falls
#	Shwaiko, Paul (52)	G	190	5-9	21	So.	Kenosha
N	Simonson, Richard E.	QB	160	5-9	19	So.	Madison
#	Slauson, John P.	FB	195	6-0	20	Jr.	Braintree, Mass.
#	Sorensen, William A.	HB	183	5-11	18	So.	Madison
#	Stellick, Jack F.	E	185	6-1	20	Jr.	La Crosse
*	Stensby, Clarence F.	G	195	5-11	21	Sr.	Elmwood Pk, Ill.
N	Strehlow, David J.	HB	170	5-10	19	So.	Wausau
*	Temp, James A.	E	220	6-4	21	Sr.	La Crosse
#	Thomas, Charles R.	FB	210	5-10	21	Jr.	Evanston, Ill.
*	Ursin, Donald J.	G	190	6-0	21	Sr.	Chicago, Ill.
*	Voss, Donald P. (52)	E	190	6-1	21	Jr.	Milwaukee
#	Walsdorf, Gerald A.	E	215	6-0	21	Jr.	Oconomowoc
#	Weinert, John P.	HB	190	6-2	22	Jr.	Milwaukee
#	Wilson, Glen A.	QB	185	6-1	22	Sr.	Milwaukee
#	Wohlbeber, Richard H.	C	190	5-11	23	Sr.	Chicago, Ill.
N	Young, Robert P. (51)	HB	185	5-10	21	So.	Green Bay

\*—Major Letterman; #—Won Junior "W"; N—Freshman Numeral Winner; (Figures in Parentheses Indicate Year of Award if Not Won in 1953).

## Ticket Problems Rise Along With Grid Successes

AGAIN THIS YEAR, Wisconsin football ticket sales are setting all-time records. Before the filling of any single-game tickets on Sept. 1, there had already been issued more than 38,500 season tickets, including those reserved for students, faculty and other special groups. That's the word from Athletic Business Manager Bill Aspinwall.

With the seating capacity of Camp Randall Stadium remaining at 52,000 spectators, and the location of only 18,000 of these seats between the goal lines, it follows that the single game seats—as well as many of the season ticket seats—will be well outside the range of "preferred seating."

The only chance for better-than average single game tickets rests on the possibility that a visiting team may relinquish some of the seats reserved for its supporters as a particular game approaches. But even here, ticket commitments to visiting schools last month were running five percent above figures of a year ago.

It seems evident, however, that the location of seats will be secondary as the season progresses. The big question will be: do you have *any* seats, anywhere?

Here, briefly, is how the tickets have been allotted this year:

As usual, persons who have been ordering season tickets without interruption over the years were given top "priority" this year. New season ticket applications were then processed, with Alumni Association members getting first call. Then, with all season tickets assigned, individual tickets were allotted, WAA members again getting "first choice." As some members have found, of course, by the time any individual tickets are distributed the "first choice" means but little.

### SCHEDULE FOR 1955 (Next Year)

- Sept. 24—Marquette at Madison
- Oct. 1—Iowa at Madison
- 8—Purdue at Lafayette
- 15—Southern California at Los Angeles
- 22—Ohio State at Madison
- 29—Michigan State at Madison
- Nov. 5—Northwestern at Evanston
- 12—Illinois at Madison
- 19—Minnesota at Minneapolis

as well as a steady ball carrier and blocker. Back of Gingrass are two sophomore prospects, Pat Levenhagen and Dave Strehlow. Of the two, Levenhagen is the best and likes rugged going. He'll add real power if not speed.

**RIGHT HALFBACK**—Clary Bratt, like Gingrass a starter last Fall, should repeat but he'll have more than enough challenge from a sophomore by the name of Billy Lowe, a real nifty runner. Another halfback is John Bridgeman, a speedy sophomore.

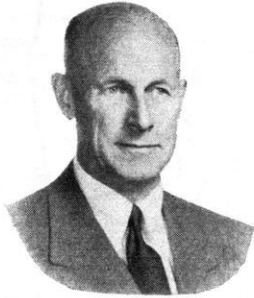
**FULLBACK**—This is no problem, except for opponents. The starter and leading man in this role is the incomparable Alan Ameche, pounds heavier, bigger,

and stronger, and ready for a fine senior windup to an already fine career. Acting as reserves for this position are Charles Thomas, a junior "W" winner last Fall as a sophomore, and a newcomer of promise, Sophomore Glenn Bestor.

Wisconsin again will play a hard, smart defensive football game, perhaps even better than last year, but, on offense, it will have to grind out the yardage because there is no real threat of explosive speed. In Jim Miller (Q.B.) and Ameche (F.B.) there will be a double offensive threat to worry opponents. Miller has proved his running and passing ability and so have Williamson and his staff proved their ability to make the best possible use of the material on hand.

# The WAA First Team

**Coach Fox  
selects his  
line-up**



**W**HILE Coach Ivy Williamson is busy developing his starting eleven for the Wisconsin-Marquette game on September 25, President Gordon Fox is working with the committee chairmen who will make up his first team during the Association's 93rd fiscal year which started September first.

As Association president, Gordon automatically serves as Chairman of the executive committee which consists of the five WAA officers and two members of the Board of Directors. Here is the list of committee chairmen who will play an important part in the Association's activities this year:

*Executive Committee:* Gordon Fox, 109 N. Wabash Ave., Chicago

*Alumni Awards Committee:* L. J. Fitzpatrick, 3230 University Ave., Madison

*Resolutions Committee:* Mrs. Silas Spengler, 342 Park, Menasha

*Membership Committee:* Mrs. John Schindler, 532—22nd Ave., Monroe

*Scholarship Committee:* Walter Keyes, 123 N. 3rd St., Surgeon Bay

*Constitution Committee:* James D. Peterson, 135 S. LaSalle St., Chicago

*State Relations Committee:* Gordon Walker, 200—17th St., Racine

*Athletic Committee:* Charlie Byron, 38 S. Dearborn, Chicago 3

*Student Awards Committee:* Dean Elvehjem, 23 Bascom Hall, Madison 6

*Integration Committee:* Howard Greene, Genesee Depot  
*Magazine Committee:* Mrs. Lucy Rogers Hawkins, 1008 Main, Evanston, Ill.

*Life Membership Fund Committee:* R. A. Teckemeyer, 1 S. Pinckney, Madison

These committee chairmen are mapping out a productive program of activities for the Wisconsin Alumni Association's 93rd fiscal year. WAA starts this year as the fourth largest alumni association in the country. Only three are larger—California, Ohio State and Pennsylvania.

To make sure that we stay in the Big Four President Fox has asked all members of the Association's Board of Directors to serve on the membership committee. These directors know from first-hand experience that increased membership is the key to a better and stronger alumni association. They know that three or four thousand new members will make our Association increasingly effective as the strong right arm of the University.

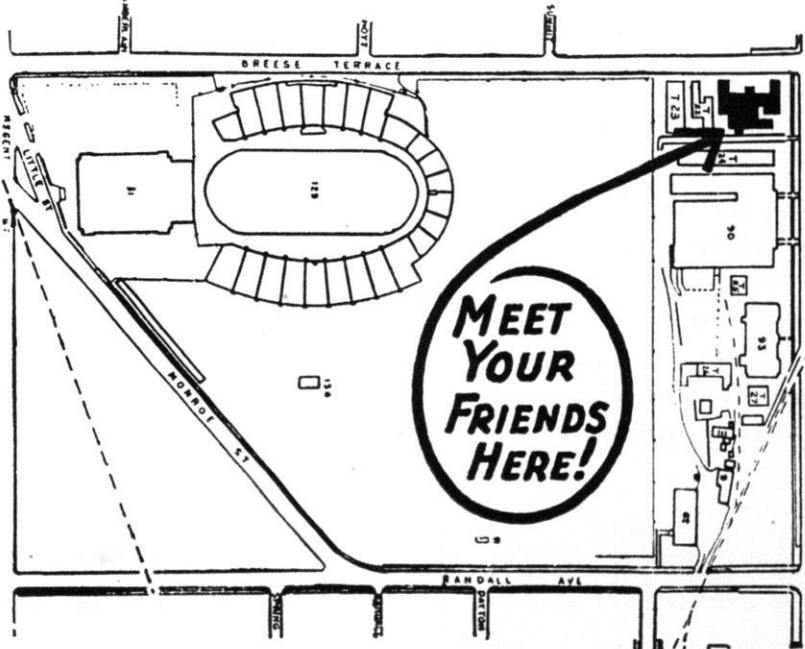
Perhaps you would like to share in this membership campaign by signing up one new member for the current year. Ten chances to one you know of some Badger who should be a WAA member. In many cases, an invitation from a member like yourself is all that is necessary to convince this Badger that right now is a good time to join the Wisconsin Alumni Association as the 93rd fiscal year gets under way. Annual membership fee—\$5. Annual family membership fee (husband and wife)—\$6.

Productive teamwork wins football games at Camp Randall. Teamwork will also bring in the new members needed to make the Wisconsin Alumni Association more and more effective in getting things done for the University of Wisconsin. It will also make your membership increasingly valuable to you because your benefits grow as membership grows.—*John Berge, Executive Director*

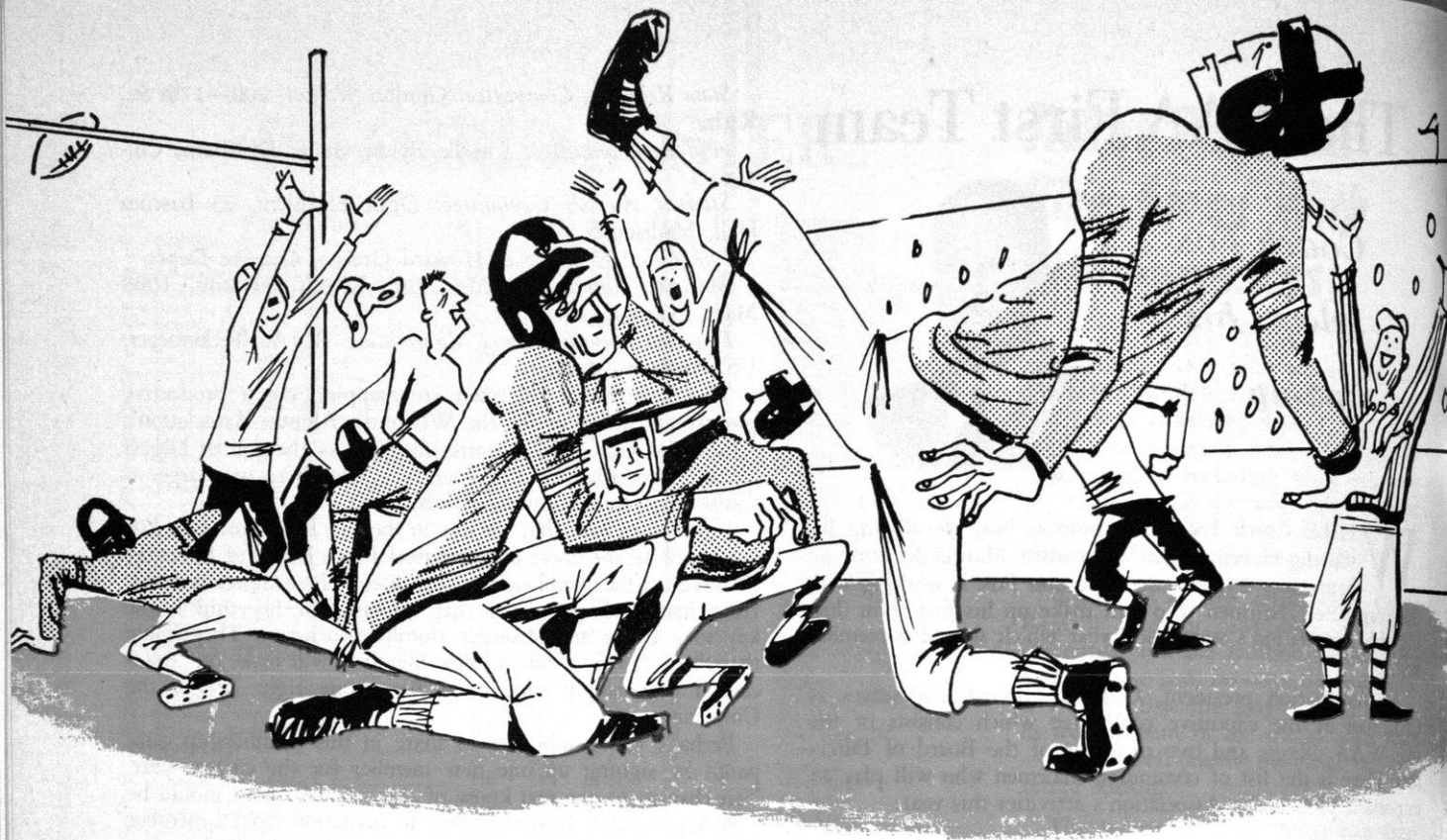
## Here's a Solution to Double Problem

For the sixth straight year, returning alumni will find a special football day treat arranged by the Wisconsin Alumni Association and the Wisconsin Union.

The Memorial Union's Breese Terrace Cafeteria—this convenient dining room will again be available this year for football fans at all home games. Take advantage of this service and you'll simplify your parking problems by getting to the stadium area before the big rush. The cafeteria, on the corner of University Avenue and Breese Terrace, one block from Camp Randall Stadium, will open every football Saturday at 11:30 a.m. and remain open until 1 p.m. Game time is 1:30 p.m.







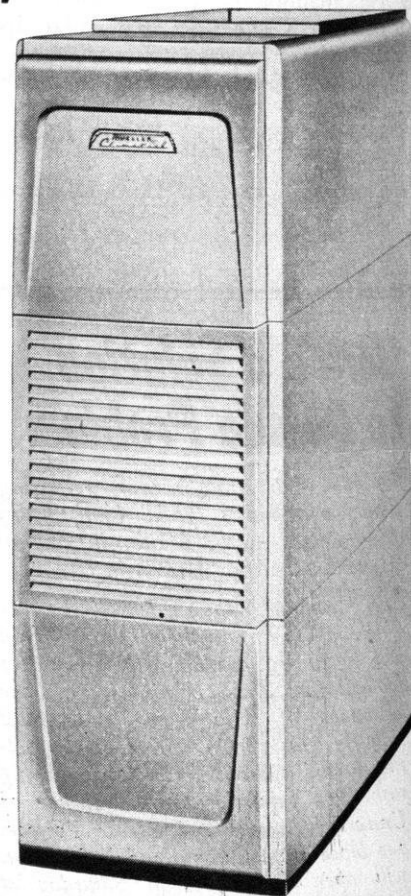
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