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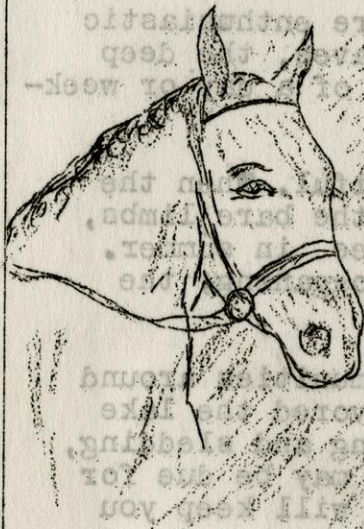
LAKE GENÈVA & BAY LEAVES AUGUST 31, 1939 WILLIAMS BAY, WIS.

GENEVA OBSERVER

VOL. VII
NO. 34

WALWORTH COUNTY
FAIR

SEPT 1-4



AU REVOIR

"Till we meet again."

Not many years ago the summer season ended just after Labor Day, but now with so many who have built their homes, using modern insulation, the lake shore homes are either kept open or are available for weekends until up into November.

We are glad to have been able to serve our summer guests. By we, I speak for our merchants, our tradesmen and all who have in anyway been able to help make your stay more pleasant.

Those who get back frequently during the Fall are enthusiastic about the beautiful weather, the coloring of the leaves, the deep blue of the lake. If you haven't had the experience of a day or weekend at Lake Geneva, include a trip up this Fall.

Not only the Fall, but the Winter days are beautiful. When the leaves are gone and the homes can be seen through the bare limbs, one gets glimpses of the homes which one cannot see in summer. The snow on the hillsides make for sliding and tobogganing; the ice covered lake is ideal for ice boating.

Though much preparation has been made by the communities around the lake for winter sports, King Winter has not favored the lake region with sufficient snow for skiing, tobogganing and sledding, but skating and ice boating has been excellent. We may be due for a snowy winter. Watch for your "Bay Leaves" which will keep you informed about conditions up here.

The Chicago & Northwestern Railway is anxious to bring up groups for Winter Sports. Tune in on their hour on the radio and you will get definite information for every weekend.

If your home is not available for winter parties, you will find some of our hotels ready to accomodate you. Many homes are open for parties of young people.

LAKE GENEVA

Amidst tree slopes it snugly lies,
A jewel dropt from paradise.
Beyond, environ steam and farm
Of rippling vista, rural charm.

Once tepee fires dinly gleamed,
Here vanished chiefs recounted, dreamed.
Now white folks thred these wooded ways
And Nature's ancient fashions praise.

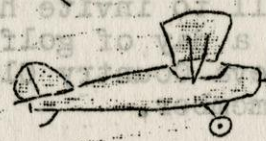
O, Lake Geneva of the New,
In old Wiscon a gem of blue,
You are a wandered little star
From orbit trails, high and afar.

Will Chamberlain,

Poet Laureate of South Dakota.

Written on returning home after a visit in the home of his cousin,
Marta Ibsen, Cedar Point Park.

Free!



AERIAL EXHIBITION

... SUNDAY, SEPTEMBER 3 ...
AND POSSIBLY MONDAY

ONE MILE WEST OF WILLIAMS BAY ON ROUTE 36
(Observatory Corner)

DON'T MISS THIS THRILLING EXHIBITION OF ACROBATIC FLYING
TAILSPINS... BARREL ROLLS... LOOPS... STALLS... FALLING LEAF

R.M. Lindsey, WORLD WAR ACE and his new Luscombe
airplane, has agreed to attend this event.

COME OUT AND LOOK OVER THE PLANES ... ENJOY A THRILLING
RIDE IN THE BIG 4 PLACE STINSON AIRPLANE.....

See Beautiful Lake Geneva FROM THE AIR.

SINGLE PASSENGER.....\$1.50

PARTY OF THREE.....\$1.00 each.

AROUND LAKE GENEVA, party of three.....\$2.00 each.

MR. E.N. MC DONNELL, SOUTH SHORE,
HOST AT LAKE GENEVA CLUB TO STAFF
OF MC DONNELL & MILLER, CHICAGO.

WEEKEND RACES ON LAKE GENEVA

This is an annual event for Mr. Mc Donnell to invite his staff to spend a day of golf at the Lake Geneva Country Club of which he is a member.

In the morning sixteen men played off a preliminary nine holes and in the afternoon eighteen holes were played.

Two beautiful gold cups were on exhibition in the locker room, which spurred the contestants to do their best.

One was engraved "Mc Donnell & Miller Annual Golf Tournament, Oscar F. Carlson Trophy for low net"; the other "Mc Donnell & Miller Annual Golf Tournament E.N. Mc Donnell Trophy for low gross".

Below on each was the slogan of the Company "Doing One Thing Well". That one thing is the manufacturing and sales of automatic controls.

The trophies are to be kept in the office in the Wrigley Bldg. Chicago. Exact miniatures of the above went to the winners last Tuesday. Al Porter, Cleveland won the low gross and A.F. (Bud) Gartz, Jr., a guest won the low net.

Those playing were Mr. E.N. Mc Donnell, Jack Mc Donnell, Bruce P. Adams, Nelson Swanson, A.C. Hayles, Bert VanderHarst, Geo. Le Roy, J.C. Gustafson, Ed Moore, J. Beach, C.M. Baumgardner, David Van Epps, of the Chicago Office; Al Porter of Cleveland; Parker Devlin, Boston; Van Pfister, Brooklyn and A.F. Gartz, guest.

In the evening the group had dinner at a table set for over twenty.

The group showed that they could golf "pretty well".

Only three of the five scheduled races were held from the Lake Geneva Yacht Club Saturday and Sunday. Owners of Class A boats did not return from the Inland Lakes Regatta at Lake Minnetonka in time for the Saturday afternoon race and lack of wind caused postponement of the schedule E class race Sunday afternoon.

The Sunday afternoon C boat race was won by Clarence W. Sills, Jr., who has sailed his Dory VI to victory nearly every week of the summer. Robert C. Edwards' Geronimo was second, and Earl Lindberg brought his boat in third. There were 17 boats in the race.

Thirteen boats entered the C class race Saturday morning and Earl Lindberg was the winner, followed by Bruce Pope, sailing S. Austin Pope's Bde Bee Jay. George Keefer's boat was third.

William C. Bartholomay in Neetchew was the best in the Cub race Saturday afternoon, leading a field of seven boats. Elaine Reid was next with her Prince "S" and Conrad Petersen was third with Ekke Nekkepen.

TWO LAKE GENEVA BOATS WIN AT INLAND LAKES REGATTA

A.F. Gartz, Jr., Lake Geneva, and Dave Winton of Minnetonka were awarded Class A and Class E championships respectively in the Inland Lakes Yachting Association Regatta held at Lake Minnetonka last week.

Second place winner in Class A was Edmund Pillsbury of Minnetonka, J.F. Perrigo, Lake Geneva, third. Bill Schons of White Bear was scored the class C runner-up with third going to Dave Wyer of Minton. Gartz sailed his "Big Foot Too", in second in Saturday's final race Class A., but two firsts earlier in the week cinched the championship. Ed Pillsbury skippered his "Sea Fox" to triumph in Saturday's A competition. Dave Winton had to pilot "Blue Nose" in first Saturday to win the C title. Harry Dwyer of Lake Calhoun followed in second with Bill Schons in third.

BLANKETS

Blanket Season is here.

You will be glad to know that we handle the well known

KENWOOD, ST. MARY'S and FIELD CREST, all wool blankets, in all the leading shades to harmonize with your bed-room

color scheme.

Call and see these beautiful VIRGIN WOOL BLANKETS.

W. W. BRADLEY & CO.
DEPARTMENT STORE
DE LAVAN, WISCONSIN

LIBERAL DISCOUNT
SPEEDY SERVICE
FOR CASH AND CARRY.

PICK UP AND DELIVERY

SERVICE.

A Laundry Service
for Particular People.

Soft water.

WILLIAMS BAY
LAUNDRY

2 S. WALWORTH AV.

TEL. 1253-J-1

Writing Your First Check



There is as much of a thrill in writing your first check as in earning your first pay check. Something almost magical about penning a few words and figures on a piece of paper and having others accept it as money. With a checking account in this bank you have the power to turn a worthless piece of paper into money.

For safety and convenience - pay by check!

FIRST NATIONAL
BANK OF ELKHORN
MEMBER F.D.I.C.

WILLIAMS
LOCAL FARM DAIRY
APPRECIATES THE
OPPORTUNITY TO HAVE
SERVED YOU, EITHER
ON ONE OF OUR ROUTES
OR FOR EXTRA NEEDS
AT BURTON'S, FISH
LINE STORE, ICLBERG OR
GRANZOW & PETERSON.
PURE PASTEURIZED
GUERNSEY PRODUCTS
WILLIAMS BAY 1202-J-3

LOCH VISTA CLUB, WMS BAY, HOLDS A WATER CARNIVAL

The First Annual Water Carnival for members and guests of Loch Vista Club was held at their Pier, Sunday, August 27, from 10 A.M. to 12:00 noon. About thirty swimmers participated in the various events consisting of sprints and distance races for boys, girls and adults. The Marathon Race and Night-shirt Relay Race were the feature events.

The races and diving events proved to be intensely interesting, judging by the enthusiastic crowds that lined the shore path and filled the boats alongside where the swimmers raced.

The committee who conducted the carnival deserve much credit for the fine success of this Loch Vista's First Water Carnival. John Perry, chairman of the committee, handled the events like an expert, ably assisted by Messrs C. Gunderson, H.B. Fischer, Bill Scott, Edwin Tweed, Irving Highland, Ralph Doherty, I. Viehe-Naess, Jr., and Warren Fischer.

The following Events were held and the winners were Boys-12 and under- 25 Yd. Swim-

1st- Zander Busch-	Gold Medal
2nd- Robert Busch-	Silver Medal
3rd-Henry Busch-	Bronze Medal

DIVING - 1st-Zander Busch-Gold Medal
2nd-Rob't Karkow, Silver Medal
3rd-Richard Yeager, Bronze Medal

50 Yd. SWIM- Girls, Senior, 17 yrs-under
1st-Marilyn Doherty- Gold Medal
2nd-Mary Horvath - Silver Medal
3rd-Gloria Gunderson- Bronze Medal

DIVING-
1st- Marilyn Doherty - Gold Medal
2nd- Mary Horvath, Silver Medal

Girls- 12 yrs. and under-25 Yd SWIM
1st-Mary Louise Rinear- Gold Medal
2nd-Barbara Karkow - Silver Medal
3rd-Gloria Gunderson- Bronze Medal

DIVING- Girls, 12 Yrs. and under
1st- Gloria Gunderson - Gold Medal
2nd-Barbara Karkow - Silver Medal

50 Yd. Swim- Boys - Senior

1st- Walter Karkow,	Gold Medal
2nd- Donald Abel,	Silver Medal
3rd- Warren Fischer,	Bronze Medal

DIVING-

1st- Walter Karkow,	Gold Medal
2nd- Ralph Doherty	Silver Medal
3rd-Wilbur Robitschek,	Bronze Medal

MARATHON-200 yds. Age- 16 to 60 Yrs.

1st- Ralph Doherty-	(X)
2nd- Wilbur Robitschek-	Medal
3rd- Donald Abel,	Medal

(X) Winner of above awarded a beautiful Trophy.

NOVICE RACE- 7 Years and under

Candy bar awarded to all who could swim- 5 yards.

Jean Busch, Margaret Karkow, Carol Chapman.

Last Event- Nightshirt Relay Race- and exceptionally entertaining affair- WINNING TEAM

Don Doherty, Burton Alvin, Zander Busch, Theo. Arthur, Richard Yeager, Arthur Higgins, Helen Perry, Warren Fischer, Ralph Doherty.

Ralph Perry, former National A.A.U. Diving Champion, gave an exhibition of diving.

Hats off, to you folks living in Loch Vista, a happy, congenial family of neighbors. Make this an annual affair and we will be with you.

EDITOR

NOTICE TO RESORTERS

Resorters are earnestly request-
-ed to leave their forwarding addresses in the mail box. Every year mail arrives at the postoffice only to find that the addressees have gone without leaving their new addresses, and the mail must be returned to the sender or to the Dead Letter Department. The carriers will have Forwarding Cards.

M.T. Lenney
Postmaster.

C O N G R E G A T I O N A L C H U R C H

Sunday Morning Services on Sunday, September third

month's vacation, will preach at 10:45 A.M.

" A LIGHT THAT SHINES IN THE DARKNESS

Throughout the whole of September it is planned to combine

Members of the Sunday School are to have their classes at ten A.M.

STRANGERS AND VISITORS ARE ALWAYS WELCOME

WHILE AT THE LAKE MAKE OUR CHURCH YOUR CHURCH

NEWS ITEMS

OBSERVES EIGHTY-FIFTH BIRTHDAY

On Sunday, Aug. 27, a birthday dinner was given in honor of Mrs. J. Metz, at the home of her daughter, Mrs. Paul F. Nickel. Guests who attended were- Mrs. A.P. Curran, Jr. daughter of Mrs. Metz, and Mr. Curran of Elgin Club, Mrs. Karen Steele, Nancy, Mary and Franklin Nickel.

Mrs. Augusta Nelson, 37 Hill Street, Williams Bay, mother of Miss Ragnild Nelson, celebrated her 85th birthday last Thursday, August 24, at her home.

Her children, Mrs. H.C. Christenson, Mr. and Mrs. R.L. Richardson and daughter, Nancy Lee, Mr. and Mrs. E.L. Wilson and baby daughter, Marion Louise, who is a great-granddaughter of Mrs. Nelson, all of Chicago, were present.

We congratulate Mrs. Nelson for having enjoyed a long life and we know her to be 85 years "young" and she is in good health.

On Monday evening, Aug. 28, several friends gathered on the lawn of "Cathedral Oaks" to celebrate the eleventh birthday of Franklin Nickel. The children were dressed as Indians and Mr. O.P. Curran, Jr. presided as the Big Chief. Gifts were presented by Mrs. Curran. After the games the guests enjoyed a wiener and marshmallow roast. Mr. and Mrs. O.P. Curran, Jr., Mrs. J. Metz, Mrs. Karen Steele, Mickie Ambrose, Joe Ambrose, Wesley Sterne, Stephen Horvath, Nancy and Mary Nickel.

THIS IS REAL!

Mr. Victor Fehrm, Cedar Point Park, caught a 26 inch, 7 $\frac{1}{4}$ pound wall-eyed pike in the Bay, Tuesday night. Few wall-eyed pike are caught here each year, and seldom one of this size.

Mr. and Mrs. Cletus Grimm, Tolona, Ill. are the parents of a son, Gary Dean, born on July 19. Mr. and Mrs. Chauncey Grimm, Chicago, formerly of Wms Bay, are the paternal grandparents.

Mrs. William Morgan, Sr. who has been visiting her daughter in Fort Worth, Texas since early Spring, has come for a stay in the home of her son, Dr. William Morgan, Parkhurst Place.

Mr. Lawrence Fenton, Science teacher in the Williams Bay High School received his M.A. degree from Northwestern University, where he has been doing post-graduate work this summer.

Mr. R.M. Kenyon, Sr., who has been confined to his home a great deal of the time this summer, is improving and is able to be around in his home.

Mrs. Harry Meyer and daughter, Helen, Miss May Wessendorf, of Brookfield, Ill., and Miss Peggy Bence, Janesville, were guests of Mr. M.T. Lenney, Cedar Point Park, last Sunday.

Miss Marguerite Van Biesbroeck, who with her nephew, Edwin Van Biesbroeck, have been in Europe for the past five months, returned home on Monday by way of Montreal, Canada, where they were met by Mr. and Mrs. G. Van Biesbroeck, who motored home with them.

Mr. and Mrs. L.B. Johnson and young son, of Milwaukee, were guests of the Harry Cook family last Sunday. He was a former superintendent of the Wms. Bay school.

Mrs. J. Meyer, Elm Street, accompanied her sister, Mrs. George W. Smith to her home in Evanston for a visit.

Miss Evelyn Stuart of Elmhurst, Ill. has been a house guest of Mr. and Mrs. D.L. Watson at "Inch Cape" on Congress Street, the past two weeks.

Mr. E.N. Hendricks, Beverly Hills, is spending this week with his family at their cottage on Elm St

GRANZOW Sat.

Friday AND Sept. 2nd.

Sept 1st. PETERSON

QUALITY FOOD SHOP

SODA CRACKERS 2-lb.pkgs. 17¢
 GRAHAM CRACKERS 2-lb.pkgs. 19¢
 MACARONI(Baby Stuart)elbow)2#15¢

TOILET TISSUE 6 rolls 25¢
 HOUSEHOLD AMMONIA quarts 15¢
 KITCHEN KLENSER 3-14oz.tins 19¢

RAISINS (seedless) 2-lbs. 19¢
 SANTA CLARA PRUNES 40-50's 2"21¢
 NEW DATES 2-lb.pkgs. 25¢

HERSHEY'S CHOCOLATE $\frac{1}{2}$ -lb. 12¢
 SHELLED WALNUTS per lb. 52¢
 MOLASSES(Baby Stuart)38oz. 18¢

JELL-O (all flavors)3 $\frac{1}{2}$ oz. 05¢
 NAVY BEANS(hand picked)3-lbs 14¢
 S.O.S. 8-pads 2 for 45¢

BUTTER-CHEESE

LONG HORN CHEESE per lb.19¢
 OUR FAMOUS BRAND CHEESE " " 22¢
 KRAFT'S CHEESE 2-lb.boxes 49¢
 LaGRANGE BUTTER 2-lbs. 59¢

COFFEE-SUGAR

PURE CANE SUGAR 10-lb.sacks 54¢
 POWDERED SUGAR 6-X 3-lbs. 23¢
 SOFT BROWN SUGAR " " 17¢
 HILLS BROS COFFEE 2-lb.tins 53¢
 CHASE & SANBORN COFFEE 2-lbs 53¢
 G.and P.BRAND COFFEE 2-lbs. 45¢

FRESH MEATS

POT ROASTS per lb 24¢
 LEG of LAMB " " 30¢
 PORK LOINS " " 23¢
 " BUTTS " " 18¢
 LAMB SHOULDER " " 25¢
 " BREAST " " 10¢
 HAMBURGER " " 22¢
 HAM SHANKS " " 13¢
 BACON(generous) " " 19¢
 LARD(Wilson's) 2-lbs. 19¢
 HENS & SPRINGERS,FISH on Fri.

Cal.Oranges 2Doz.35¢ 200's 32¢Dz
 Home grown asparagus 2-bshs. 19¢
 Home grown wealthy apples 6-lbs.25¢

SAVE KITCHEN WORK!



READY
TO COOK

BIRD'S EYE
FROSTED FOODS

READY
TO SERVE

SPECIALS!

Effective Aug. 31 to Sept. 6

LIMA BEANS . . . BOX 23¢

FLOUNDER FILLETS (Sole) LB. 29¢

BROCCOLI box 25¢
 CHOPPED STEAK lb. 35¢
 CRABMEAT box 25¢
 LOBSTER MEAT box 95¢

GREEN PEAS . . . BOX 25¢

Box equals 2 lbs. in pods

CANNED FRUIT-VEG.

CORN or PEAS 3-20-oz.tins 28¢
 MIXED VEGETABLES 2-20-oz. 19¢
 RED KIDNEY BEANS " " " 19¢
 ASPARAGUS(green cut)2-14 $\frac{1}{2}$ oz. 35¢
 SLICED PEACHES 2-30-Oz tins 41¢
 SLICED PINEAPPLE 2-30-oz. " 45¢
 PIE CHERRIES 2-19oz.tins 31¢
 LIMA BEANS 2-20-oz.tins 27¢

FRUIT JUICES

LIBBY'S TOMATO JUICE 3-14oz. 25¢
 ORANGE & GRAPE FRT." 2-18 " 27¢
 GRAPE FRUIT JUICE 2-18oz. 19¢
 PINEAPPLE JUICE 46oz.tins 32¢
 PRUNE JUICE Qt bottles 23¢

MISC.

DILL PICKLES Qt.jars 18¢
 CUT PICKLES 24oz.jars 23¢
 PEACH or APRICOT JAM 1-lb. 23¢
 QUEEN OLIVES 26oz.jar 47¢
 LIBBY'S SALMON 1-lb.tins 27¢
 TUNA FISH(light meat)13oz. 37¢
 BROADCAST CORN B.HASH 1-lb. 18¢
 DINTY MOORE'S BEEF STEW 1 $\frac{1}{2}$ # 19¢
 ROUNDY'S CAKE FLOUR 5-lb. 29¢
 WHEATIES 2-8oz.pkgs. 23¢
 POST TOASTIES 2-13oz.pkgs. 19¢
 CAMPBELL'S T.SOUP 3-10 $\frac{1}{2}$ oz. 25¢
 RICHELIEU SPECIAL OATS 3-lb. 18¢

Home grown tomatoes 2-lbs. 13¢

QUALITY FOOD SHOP

PETERSON

Friday
Sept 1st.
AND
Sept. 2nd.

MACARONI (Baby Sturt) 2-lb. pkgs. 19¢
GRAHAM CRACKERS 2-lb. pkgs. 19¢
SODA CRACKERS 2-lb. pkgs. 19¢
TOILET TISSUE 6 rolls 25¢
HOUSEHOLD AMMONIA quart 15¢
KITCHEN KLENSER 3-14oz. tins 19¢
NEW DATES 2-lb. pkgs. 25¢
SANTA CLARA PRUNES 40-50's 2-lb. 19¢
RAISINS (seedless) 2-lb. 19¢
HERSHEY'S CHOCOLATE 1-lb. 19¢
SHELLED WALNUTS per lb. 25¢
MOLASSES (Baby Sturt) 38oz. 18¢

JELL-O (all flavors) 3.5oz. 05¢
NAVY BEANS (hand picked) 3-lbs 14¢
S.O.S. 8-pads 2 for 45¢

BUTTER-CHEESE

LONG HORN CHEESE per lb. 19¢
OUR FAMOUS BRAND CHEESE " 25¢
KRAFT'S CHEESE 2-lb. boxes 49¢
LARGER BUTTER 2-lbs. 25¢

COFFEE-SUGAR

PURE CANE SUGAR 10-lb. sacks 54¢
POWDERED SUGAR 6-X 3-lbs. 25¢
SOFT BROWN SUGAR " 19¢
HILLS BRO'S COFFEE 2-lb. tins 53¢
CHASE & SANBORN COFFEE 2-lbs 53¢
G. and F. BRAND COFFEE 2-lbs. 45¢

FRESH MEATS

POT ROASTS per lb 24¢
LEG of LAMB " 30¢
PORK LOINS " 23¢
" BUTTS " 18¢
LAMB SHOULDER " 25¢
" BREAST " 10¢
HAMBURGER " 28¢
HAM SHANKS " 13¢
BACON (generous) " 19¢
LARD (Wilson's) 2-lbs. 19¢
HENS & SPRINGERS, FISH on Fri. 38¢
Cal. Oranges 20oz. 35¢ 200's 38¢
Home grown asparagus 2-packs. 19¢
Home grown wealthy apples 6-lbs. 25¢

SAVE KITCHEN WORK!

SPECIALS!
BIRD'S EYE
READY TO COOK
READY TO SERVE

GREEN PEAS . . . box 25¢
FORESTER MEAT . . . box 25¢
CREAM CHEAT . . . box 25¢
CHOPPED STEAK . . . lb. 25¢
BROCCOLI . . . box 25¢

FLounder FILLETS (sole) 1 lb. 25¢
LIMA BEANS . . . box 25¢

CANNED FRUIT-VEG

CORN or PEAS 3-30-oz. tins 28¢
MIXED VEGETABLES 2-30-oz. 19¢
RED KIDNEY BEANS " 19¢
ASPARAGUS (green cut) 2-14oz. 35¢
SLICED PEACHES 2-30-oz. tins 41¢
SLICED PINEAPPLE 2-30-oz. 45¢
PIE CHERRIES 2-19oz. tins 31¢
LIMA BEANS 2-30-oz. tins 27¢

FRUIT JUICES

LIBBY'S TOMATO JUICE 3-14oz. 25¢
ORANGE & GRAPE FRUIT 2-18 " 27¢
GRAPE FRUIT JUICE 2-18oz. 19¢
PINEAPPLE JUICE 4oz. tins 32¢
PRUNE JUICE 2 bottles 33¢

MISC.

DILL PICKLES 24oz. jars 18¢
CUT PICKLES 24oz. jars 25¢
PEACH or APRICOT JAM 1-lb. 23¢
GREEN OLIVES 24oz. jar 47¢
LIBBY'S SALMON 1-lb. tins 27¢
TUNA FISH (light meat) 13oz. 37¢
BROADCAST CORN B. HASH 1-lb. 18¢
DINTY MOORE'S BEEF STEW 1 1/2 19¢
ROUNDY'S CAKE FLOUR 5-lb. 29¢
WHEATIES 2-8oz. pkgs. 25¢
POST TOASTIES 2-13oz. pkgs. 19¢
CAMPBELL'S T. SOUP 3-10oz. 25¢
RICHELIEU SPECIAL OATS 3-lb. 18¢
Home grown tomatoes 2-lbs. 15¢

BURTON BROTHERS

GORDON BURTON

MANAGER

WISHES TO THANK ITS MANY CUSTOMERS

OF THE SUMMER. IT HAS BEEN A PLEASURE

TO SERVE YOU.

LUICK ICE CREAM SPECIAL FOR SEPTEMBER

IS "BANANAROON"

YOU WILL FIND IT ONE OF THE TASTIEST ICE CREAMS

YOU HAVE EVER SERVED YOUR GUESTS.

WE DELIVER

TEL. 819-J-2

WILLIAMS BAY

R. E. BURTON
GENERAL MERCHANDISE

WILLIAMS BAY

SINCERELY APPRECIATES

YOUR PATRONAGE.

WE HAVE SPORTWEAR

AT GREATLY REDUCED

PRICES FOR QUICK

CLEARANCE

SWIM SUITS

BEACH TOGS

MENS. SPORTWEAR

ETC.

BURTON & BURTON

W. H. BURTON, MGR.

DRUGS AND DRUGGIES

HAS BEEN PLEASED TO

CARE FOR YOUR NEWS.

PAPER NEEDS, ETC. THIS

SUMMER. WE ARE HERE

THROUGHOUT THE YEAR

GIVING THE SAME SERVICE.

You will like our

special GRIDLEY brick

for Labor Day weekend:

COCOANUT FRUIT

AND CHOCOLATE ICE

CREAM.

JAMES LEWIS SHERMAN
1892 1939

Mr. James Lewis Sherman, who has made his home in Cedar Point Park for the last six years, when not traveling across many states in representing a milking machine manufacturer passed away very suddenly at his home on August 26th.

The funeral service was held on Tuesday at 11 o'clock at Wightman Funeral Home. Mrs. Le Roy Bartlett conducted a Christian Science Service. Interment was at Oak Hill Cemetery, Lake Geneva.

Surviving Mr. Sherman are his wife, Harriet; his mother Mrs. James L. Sherman of Chicago and several sisters and brothers.

Mr. Sherman was a member of the Garden City Lodge of A.F. & A.M., Chicago and a World War Veteran.

The pall bearers were: Harry Bucht, Harvey Seybold, Edwin Giese, Ernest Niles, Lyle Traver and Wm Trovinger.

Out of town relatives at the funeral were, Mrs. James L. Sherman, Sr., Dudley Sherman, Detroit; Margaret Sherman, Des Moines, Iowa; Mr. and Mrs. Chas. Kraut, Chicago; Edna Sherman, Ohio; Mary Sherman and Edward Sherman of Chicago; Mrs. Chas. Lauritson and Mrs. Baker of Chicago all relatives of the deceased. Mr. and Mrs. V.T. Rouse, Chicago, brother of Mrs. Sherman.

Mr. Sherman was very well liked in Williams Bay and by his neighbors. His going was a real shock and sorrow to the community.

THE CARD PARTY FOR THE BENEFIT
OF HOLIDAY HOME VERY SUCCESSFUL.

It seemed that all the ladies of the lake shore responded to the invitation to play cards at the Lake Geneva Country Club last Tuesday afternoon. Holiday Home will benefit very substantially and a pleasant afternoon was had by the ladies. The fine manner in which every one cooperates in keeping up the home is remarkable.

WEDDING BELLS TO RING
IN WILLIAMS BAY

Two Williams Bay young ladies have chosen Friday September 9 for their wedding day.

Miss Agnes Soplanda, daughter of Mr. and Mrs. Louis Soplanda, Orchard Street, will be married to Mr. Frank Drabek, Jr. at the Williams Bay Congregational Church. Rev. Victor H. Keiser will officiate.

Miss Frances Kucera, daughter of Mr. and Mrs. Frank Kucera, Geneva Street, is to have a home wedding when she marries Mr. Eric Peterson of Hebron, Ill. on that day.

Ardis Peterson entertained a group of friends at a shower in honor of Frances Kucera last Thursday evening at the Peterson home on Elm Street.

Mrs. Richard Backus, Woodstock, Ill. gave a shower at her home last Sunday, honoring Miss Kucera.

WILL ATTEND NIECE'S WEDDING
AT RACINE

Mr. and Mrs. L.A. Rasmussen, Elburn and Warren will attend the wedding at Racine on next Saturday evening, September 2, of Mr. Rasmussen's niece, Bernice Rasmussen, daughter of Mr. and Mrs. Charles Rasmussen and Mr. Harry Peterson, of Racine.

The wedding will be a large one, one hundred fifty guests invited, and will be a candlelight service at the Methodist church in that city.

Elburn Rasmussen will be a member of the wedding party. Miss Marjorie Bjeck, Milwaukee, will be a guest.

Mr. and Mrs. L.A. Rasmussen will leave on Sunday morning to go to Wausau, Wis. for a visit of a few days with Mrs. Rasmussen's mother, Mrs. Amelia Jehn.

Mr. and Mrs. A.W. Harris returned from a two months trip to Europe last week. The war scare hurried them home.

CHATEAU

OPEN YEAR AROUND

FOOD YOU WILL ENJOY -
AT ALL HOURS.

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ROUTE 36. 1 MILE EAST WILLIAMS BAY

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NOW IS THE TIME
TO PLANT EVERGREENS,

AND ARRANGE FOR FALL
PLANTING OF TREES

CALL AT OUR NURSERY
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AND MAKE SELECTION
FROM OUR EXTENSIVE
STOCK OF TREES SHRUBS
AND EVERGREENS.
LAKE GENEVA

NURSERY
WILLIAMS BAY, WIS.

HISTORY REPEATS ITSELF

All of us have read in history of Caesar's grand triumphant entry into Rome. After hearing Hitler's triumphant entry into Austria a year and a half ago; his grand entry into Czechoslovakia last September, and into Memel last April, and is now making strong demands on Poland for Danzig and the Polish corridor, which he knows will never be met, all the while making stronger fortifications against France, England and Poland so that he may strike at the opportune time. England, France and Poland, even the whole world cries "Stop Hitler", but Time Marches On and Mr. Hitler marches on. How much longer can one man keep 330,000,000 people in suspense and anxiety, even jittery, waiting to see when he will strike them down.

The United States participated in the World War because Germany refused to protect our rights on the seas. Europe has fought over her boundaries for hundreds of years and will keep on fighting over them until the end of time. War has never decided anything yet, and a war to end wars, as the World War was thought to be, proved futile. In its efforts to make a permanent world peace.

Dean Lloyd K. Garrison of the University of Wisconsin Law school has this to say about America staying out of war- "The strongest reason for our staying out of war is that, if we engage in it, our democracy may not survive the regimentation we shall be subjected to." There isn't a country in Europe worth one drop of American blood. The world cannot afford to follow the ideas of a deluded mind of one man crazy for power. There can be no question but what the American people do not like what Hitler is doing, but they are as much against going to war against Germany as they were in 1918 for what the Germans did then.

It was said during the World War that "France and Belgium were fighting for their countries, England for her rights, and the Americans for souvenirs." It cost us a

a splendid lot of fine young man power, billions of dollars, and it is still costing United States vast amounts of money to maintain our sick and wounded soldiers, pensions, etc.

The present crisis is the result of the failure of France and England, having insisted upon a peace treaty which we refused to have anything to do with, to use the necessary implements to see that the treaty was carried out.

Let America mind her own business, and stay out of another war in Europe, this is the democracy we are fighting for.

United States is still holding the bag- 14½ billions of European unpaid war debts, much of it for the rehabilitation of their countries after the World War.

ADOLF HITLER HAD UNHAPPY CHILDHOOD

The condition today of Adolf Hitler, Europe's mad man and chief map-changer, is due to an unhappy childhood. "Hitler stands as an extreme example of an extreme maladjustment of early life. The more we find out about him, the more we realize that his boyhood was unhappy and that he still suffers from what unbalanced emotional experiences he had then."

He was an itinerant painter and once slept in the doorways of buildings in Munich where the peace pact with France, Italy and England was signed last September. He was a soldier in the Germany army in the World War and maintains that he received the inspiration sent from the Lord while he was in the trenches fighting, that he was to be the chosen one to regain for Germany all that had been lost in the war through reparations.

Munich, the capital of Bavaria, is said to be the only large city in the world which annually has more visitors than inhabitants. It has been playing host for a thousand years so that its population of 800,000 has learned how to entertain a million tourists a year.

NINA MAE BEAUTY SHOP

GERTRUDE SCHROEDER

WALWORTH, WIS.

PHONE 413

Soft Water Shampoos

WHEN IN WALWORTH

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WALWORTH 11

READERS, HAVE YOU VISITED THE ANTIQUE CENTER OF SOUTHERN WISCONSIN ?

" You can spend the day
In an interesting way.

Since 1912, the Quilt Shop presided over by Mrs. Mary A. Mc Elwain and her daughter, Mrs. J.E. Robar has attracted visitors to Walworth. Besides the beautiful quilts which you will see at the Quilt Shop you will find many other items which will make presents for your dear ones or friends or prizes for your bridge games. And be sure to see the famous collection of Early American dolls, which Mrs. Mc Elwain has on exhibition.

Now Walworth has many other interesting shops which are attracting the attention of the lake visitors and residents who are interested in old and genuine antiques.

At the Sign of the Yellow Flax Wheels above and adjoining the Quilt Shop is Hansen's Antiques, where you will find Mrs. Hansen, an authority on gifts historical. The Hansens specialize in Victorian furniture and early glass. On the table as you enter is a set of French dinner ware which she knows to be 106 years old. Mrs. Hansen has many period dolls for sale. Mr. Hansen specializes the year round in his Delavan Shop in rebuilding and refinishing of fine furniture of all periods. The Walworth shop will remain open until late fall.

On the corner across from the Quilt Shop you will find Buckley's Tea Room which is mentioned in " Adventures in Good Eating " as a delightful place for your luncheon or dinner. In a recent edition of the Milwaukee Journal Buckley's Tea Room was given a real fine recommendation to its readers to head for at dinner time.

In the Buckley barn which has been made over into an attractive shop you will find the Walworth Shop of Mrs. Alice K. Reed, of Beloit, whose Antique shop at Beloit has been known to antique collectors for the past twenty years. Watch for the rooster out in front. Many of Mrs. Reed's choice pieces of furniture, glass, etc. are now at this shop. You will find a large collection of Currier & Ives prints and beautiful Early American Heppelwhite chests, Pembroke tables and garden furniture. In small items you will find music boxes, bridle buttons, slippers, and many unusual types of dolls.

Another new shop this summer is the Hobby Horse Antique Shop in the parsonage of the Seventh Day Baptist Church, presided over by Miss Ella Stubchaer. You will get quite excited over the old chests which she has, many of which have real historical backgrounds in Norway. She also has Modern Norwegian reproductions for gifts and you should see the Smorgasbordet Handpainted plates by per Lysne. She has some fine braided rugs.

As Mrs. Torgeson says " Eleven Rooms of Authentic Antiques " She has leased the large white house at 201 Kenosha St., one block from the stop light and really has it full of beautiful antiques of all kinds, including many museum pieces. Do not fail to see the ninety piece dinner set of old Canton, China which was first made in England, then sent by sail boat to China for decorating, reshipped to England for glazing and firing and then to America. With it is the original bill of sale dated 1834. Torgesons wish to thank all who have visited there this summer and will be seeing you next summer when they will have many new items.

We hope you will patronize these shops which have been telling about their antiques and fine luncheons in Lake Geneva Observer all Summer.

Walworth, the Antique Center of Wisconsin

Buckley Tea Room
across from
Quilt Shop



Walworth, Wisconsin

MENUS FOR ALL OCCASIONS

PARTIES BY APPOINTMENT

TEL. 39

When doing

ANTIQUE ROW

at Walworth visit the

ALICE K. REED ANTIQUE
SHOP

rear Buckley Tea Room

FEATURING FINE FURNITURE

AND EARLY AMERICAN GLASS

BELCIT SHOP: 1217 BUSHNELL ST.



Hobby Horse

Antique Shop

202 S. MAIN ST.

WALWORTH, WIS.

NORWEGIAN CRAFTS

AMERICAN ANTIQUES

Ella Stubbs, Proprietor

Mary A. McElwain

Quilt Shop

Walworth, Wisconsin



HANDMADE APPLIQUE AND
PATCHWORK, QUILTS AVAILABLE
EITHER FINISHED, BASTED OR
STAMPED READY TO MAKE

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WINTER SEASON: 28 Beach Dr. N.
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ELEVEN ROOMS OF AUTHENTIC ANTIQUES

MRS. TORGENSEN

One block East of Stop Light Co. Trunk BB

or S.T.H. 36 Walworth

WALWORTH COUNTY'S 98th FAIR

will open at Elkhorn, Wis. Friday morning, September 1, on its largest exhibition of local agriculture and handiwork. Entertainment of all kinds has also been arranged by the Walworth County Agricultural Society. Farmers will show the best of their harvest and the best animals from their herds.

Herds thru this section of the state are better than other years, according to County Agent, James Beattie, and special tents will have to be used to house the live stock show of both open and youth's classes, according to F.M. Porter, Fair Secretary.

The addition of game birds to the poultry exhibit this year, is expected to make it the largest show ever offered at a county fair. An exhibit of game birds will be here from the state game farm at Poynette.

A special Sunday attraction for farm folk will be the auction sale of all breeds of purebred sheep, consigned by Fair exhibitors. The sale will open at 10 A.M.

Friday has been designated as Children's Day, when all children under the age of 14 years, will be admitted to the grounds and amphitheatre free of charge. There will be pony races in the afternoon and a huge display of fireworks in the evening. There will also be a fireworks display on Saturday night.

Midway attractions will be furnished by the Gold Medal Shows, who have reserved space for nine rides and an equal number of shows. The show midway will be illuminated with large flood-lights and new fronts have been installed on the show tents. Two new rides have been added to the Midway this year to thrill the visitors.

Music during the four-day Exposition will be furnished by the County 4-H band and orchestra, and high school bands from Walworth, Sharon, Delavan and Elkhorn. Bands will play in the picnic grove during the morning and in front of the grandstand during the afternoon and evening.

An ice-skating revue, with a number of beautiful girls performing on

artificial ice, will be one of the headline attractions of the evening shows across the race track. A musical revue of dancers, comedians and singers will be held along with the best circus and vaudeville acts available. Music for the show will be provided by a ten-piece swing band.

Sport fans will find baseball in morning and harness racing in the afternoon. Teams will play for the Fair championship, a game a day, starting at 10 A.M.

Governor Heil is expected to be one of the interested race fans during the Fair to watch his champion Uncle Walt race for a \$500 purse and added money in the free-for-all trot on Labor Day.

A new feature of the Fair will be the Indian Trading Post, a display of historical antiques in the log cabin in the grove. Antique enthusiasts will be given an opportunity to make trades and purchases in this building. History of Walworth county will be depicted in this exhibit.

The saddle horse show will be the feature of the early evening grandstand show on Friday and Saturday nights at 6:30 P.M.

Blue ribbon live stock winners will be paraded in front of the grandstand on Monday afternoon.

UNIVERSITY OF WISCONSIN EXTENSION DIVISION

The Elkhorn Board of Education has completed arrangements for the University of Wisconsin Extension Division to provide a full program of freshman college credit work during the coming school year.

The classes, which will be held in the new addition to the Elkhorn High School, will begin on Monday, September 18. Teaching will be done by members of the University Extension division faculty. Credits earned in these courses have the same value as those earned in residence at Madison, and may be transferred to other accredited universities and colleges at request.

Courses offered this year include Spanish, 4 credits; Geography, 3 credits; History, 3 credits; and English, 3 credits.

(Con't)

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AND DOMESTIC WINES

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THE CIRCLE AROUND
THE LAKE MORNING
AND AFTERNOON

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Hectograph Papers and Supplies.

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Pastes, Glues, Stamp Pads, Typewriter

Ribbons and Carbon Paper in this vicinity.

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LAKE GENEVA

CEDAR POINT PARK NEWS

Members, as well as the Cedar Point Park Board, have learned with sorrow of the sudden death of James L. Sherman, a member, living at 543 Highland Road.

Home and lot owners in Cedar Point Park are reminded that Oct. 10 is the deadline for paying their assessments. After that date a penalty of \$2.00 will be added. After December 10, if the assessments are not paid, a penalty of \$4.00 will be added, and January 10, will find \$6.00 added.

The Froberg family have just returned from a trip through California, and will spend two weeks here before going back to their Chicago home.

The aid of the Geneva Lake Home Owners Protective Association will be sought by Cedar Point Park, Loch Vista Club, the Highlands and several other associations on Lake Geneva, in an endeavor to get the Wisconsin Power & Light Co. to reduce its summer rates. The appeal is to be made to Mr. William M. Spencer, president of the Association.

Three new homes are to be erected in Cedar Point Park during the Fall. Work will be started after Labor Day.

Mr. W.H. Seymour, a member of the Cedar Point Park Board is moving his family to Boston. He will resign from the Board and a new member will be elected. The Seymours, will however, spend their summers here.

Mr. A.H. Furlong and Gordon McNeil have returned from their trip to Texas, where Mr. Furlong went to look after his oil interests. We regret to have report that Mr. Furlong shortly after his return home fell on his lawn and suffered a broken arm. He is resting nicely at the Walworth County hospital.

William Freytag, former District

Attorney of Walworth Co. and Edward J. Geiger, 15 years sports editor of the Chicago Evening American, have been elected members of the Wisconsin Wildlife Federation.

The federation, national in scope, is composed of affiliated organizations, composed of clubs, youths, newspapermen, farmers and such groups as are concerned with the outdoor resources, both animal and plant.

The Federation has the backing and support of the National Government, and has as its chief object the promotion of public education in basic conservation principles. There are no dues and it is non-political.

Both Freytag and Geiger are well qualified. William Elliott, one of Wisconsin's oldest game wardens says this organization has done much to restore wildlife and natural resources, and promises to become one of the finest groups in this country.

Col. John E. Atkins, president of the village of Wms Bay, and his wife will celebrate their Golden Wedding on September 18.

THE GIRL REPORTER.

UNIVERSITY OF WISCONSIN EXTENSION

(continued)

The program is under the direct supervision of Supt. Charles Jahr of Elkhorn. Students wishing to enroll are asked to contact either Supt. Jahr at the Elkhorn High School, or the University Extension division at Madison.

CHANGE OF TIME AT WMS BAY LIBRARY

Starting September 5, (Tuesday) the library will be open on Tuesdays, 3 to 5 afternoons, 7 to 9 in the evening, and Fridays, 3 p.m. and evenings, 7 to 9. Library closed Labor Day.

The Williams Bay Library has received a gift of one hundred books from Mrs. O.L. Schmidt, Lake Geneva.

Mrs. Arthur Ohl,
Librarian.

HOLLISTER LUMBER COMPANY

DEALERS IN

LUMBER, MILLWORK, COAL AND BUILDING
MATERIAL.

We hope you have enjoyed your Summer.

YOU CAN ENJOY THE WINTER BY HAVING STORM
SASH AND COMBINATION DOORS; AND COAL
IN YOUR BASEMENT. ORDER NOW.

SPECIAL PRICES ON COMBINATION DOORS AS LOW AS \$4.95.

PHONE
818 W1

WE CAN ARRANGE YOUR F.H.A. LOAN for
Building your Summer Home or to make
needed repairs.

BY THE WAY !

- 1). There will be no issue of "Lake Geneva Observer" next week.
- 2). "Bay Leaves" will commence on Thursday, the 14th of September.
- 3). If you have not seen anyone to whom to pay for Summer Subscription, kindly mail 50¢ to the publisher.

- 4) By sending a dollar bill instead of the 50¢ you will get frequent copies of "Bay Leaves" which will give you news of the lake year round and also have many historical articles.

- 5) Advertising is requested for "Bay Leaves".

F.M. Van Epps,
Williams Bay, Wis.

ICE BERG

HOME MADE ICE CREAM

Special for this week-

end:

"HARVEST MOON"

A NEW FLAVOR THAT PLEASES
THE TASTE OF YOUNG AND

OLD - GENEROUSLY FILLED
WITH FRUIT AND NUTS.

Other new flavors: Deep Purple,
Chow Mein, Vanilla Malted,
Banana Sensation.

We wish to thank you for your
patronage this summer.

WANTED- Country girl to do general housework. Good home. \$8.00 weekly. Live in Chicago. Mrs. Chris Jillessen. Menominee St. Harbor View Sub. Williams Bay, Wis. After Labor Day 5104 N. Christiana Ave. Chicago.

FOR SALE- Piano, Hamlin. Good condition. Also Safe Cabinet, Standard L.E. type. Call 220½ W. Geneva St. Wms Bay.

FOR SALE- Boys 26 inch Bicycle for \$6.00. 5 N. Walworth Av, Wms Bay.

FOR RENT- Reasonable. Furnished 6 room year round home. 92 Upper Drive Loch Vista Club. Owner on premises 'til after Labor Day. (3-L) 8/31.

FOR RENT- Two car garage suitable for boat storage. 199 W. Geneva St. Williams Bay.

FOR SALE- Flag, step or building stone-\$5.75 by ton. Step-stone 25¢ each. W.H. Perkins, 150 Clover St. Wms Bay.

FOR RENT- Three room flat or five room flat, furnished or unfurnished. 132 Williams St., Williams Bay.

WANTED-POSITION- As caretaker or Assistant, on Lake Geneva. References. Burton A. Hanson, R-1-Walworth, Wis.

Mr. Alfred A. Pederson, Subdivider and Builder at Williams Bay, has completed two modern model houses in Cedar Point Park on the north shore of Lake Geneva. Open for inspection and is for sale to the party who demands a year around home of quality.

Construction includes 5½ room house, select lumber thruout, insulated exterior walls, plastered interior walls, storm sash and screens. Oil burner forced air heat. Full basement. Garage attached. Visit it today and compare location, value and actually realize what you are able to purchase in the finest lake region 100 miles from Chicago.

Mrs. M. Watner and son, Stanley, of Des Moines, Ia. are at their Elm Street cottage for a few days.

Master Bruce Lockwood, 11 years, son of the Wesley Lockwoods, swam across the lake from Cedar Point Park to Oakwoods Subdivision pier Sunday afternoon. With him was Dave Modine. Bob Shubert followed the boys in a boat. Other swimmers were with them but turned back.

Mrs. Howard Mereness is very ill at her home on Cherry and Clover Streets.

Mrs. Ulyses Lockwood, Elkhorn Rd., is the proud owner of a young peach tree, which this year yielded two bushels of luscious peaches.

Mr. and Mrs. Todd Hostetter, the latter was Susan Spencer before her marriage last May, are visiting her mother's home on Constance Blv'd. for a few days. They will return to their home at Hanover Pa. on Friday.

Misses Hazel Klein and Betty Marble have finished their nurses training at Grant Hospital in Chicago before going to Springfield, Ill. to take the State examination for graduate nurses, they will spend a short vacation with Mr. and Mrs. Jacob Klein on Walworth Ave.

Selden Spencer, Jr. is at Estes Park, Col. as a delegate to the National convention of the D.T.D. Fraternity. He is president of the Chapter at Lawrence College, Appleton.

Mrs. William Seymour, Cedar Point Park, entertained at a dancing party for her daughters Peggy and Barbara at Lake Lawn on Tuesday evening. The Messrs George Kelso, Perry Fisk, Jane and Henry Reynolds were guests.

65th ANNUAL SHERIDAN CUP REGATTA will be held on Saturday, Sept. 2 starting at 10:15 A.M. from city of Lake Geneva. An imposing ceremony will take place after the race when the judges' boat, with its trailing gallery, will proceed to the grave of the Nettie, the Julian Rumsey boat and winner of the trophy many times, where the winner will cast a wreath upon the water.



FALL FASHIONS

FOR

YOUR APPROVAL

Your eyes say style — Your feet say comfort
Kalistenik and Queen Quality Shoes are the answer.

New Fall hats are ribboned and veiled.

Be well dressed in a bustle back frock of
black- Tuscan Grape or Dragonfly blue.

Ribbon bound cardigans or short sleeve slip
over sweaters are smart.

"Suede Skin" and "Tuck Stitch" nighties and
pajamas for sleeping comfort now and later.

Winter coats—dress and sport models.

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Quality Shop

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OF YOUR CONTIN-
UED PATRONAGE

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WALGREEN SYSTEM
DRUG STORE
LAKE GENEVA

The oldest and best
equipped Drug Store
in Walworth County

DEHAVAN THEATRE- DELAVAN, WIS.

Continuous SHOWS Sunday & Monday
from 1 P.M.

Thurs- August 31-

"EACH DAWN I DIE"

James Cagney George Raft

Fri-Sat- Sept. 1-2

"INDIANAPOLIS SPEEDWAY"

Ann Sheridan, Pat O'Brien, John Wayne

- also -

"Adventure of Sherlock Holmes"

On Stage Saturday Midnight

"DR. SILKINI'S SPOOK SHOW"

Weird

Amazing

Sun-Mon-Tues- Sept. 3-4-5

"THE WOMEN"

Norma Shearer, Joan Crawford

Rosalind Russell

Wed-Thurs- Sept. 6-7

"WHEN TOMORROW COMES"

Irene Dunn

Charles Boyer

GENEVA THEATRE- LAKE GENEVA, WIS.

Continuous SHOWS Sunday and
Monday from 1 P.M.

Thurs- August 31-

"HOTEL FOR WOMEN"

Ann Bothern Linda Darnell

Fri-Sat- Sept. 1-2

"IN NAME ONLY"

Carole Lombard Cary Grant

also

Lone Ranger Mat. Sat. 1:30

FREE KARMELEKORN

Sun-Mon-Tues- Sept. 3-4-5

"THE WOMEN"

Norma Shearer, Joan Crawford

Rosalind Russell

Wed-Thurs- Sept. 6-7

"WINTER CARNIVAL"

with Ann Bothern

- also -

"FRONTIER MARSHALL"

Randolph Scott

Nancy Kelly

CALENDAR
OF EVENTS
FOR WEEK

SEPTEMBER						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	

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DE LAVAN, WIS

PHONE 65 R 2

Friday, Sept. 11th

Walworth County Fair

Belfry "You Can't Take it With
You"

Saturday,

The Fair

Belfry Theatre

Saturday

10:00 A.M. Sheridan Race
Starts from Lake Geneva.

3:30 P.M. Annual Meeting
Lake Geneva Yacht Club.
Fair. Belfry.

Sun. & Mon. The Fair.

Tues. Village Board Meets 7:30 P.M.

Spence's

SERVING -

CHICKEN AND STEAK DINNERS

BUSINESS LUNCHES

AVAILABLE FOR PARTIES

OPEN THROUGHOUT THE YEAR

ON THE CORNER

AT WILLIAMS BAY

COCTAIL LOUNGE

Thanks for helping
us make 1939
a NASH year.

THE NEW 1940
NASH IS HERE NOW.

Boy! you ought to
see it.

MELCHER NASH SALES

ELKHORN WILLIAMS BAY

Be Sporty in 1940

Drive a NASH.

HERMANSON'S BAKERY

APPRECIATES

YOUR PATRONAGE

THIS SUMMER.

WE WILL CARRY A

COMPLETE LINE

UNTIL FURTHER

ANNOUNCEMENT

OPEN SUNDAY

EXCEPT 1:00 TO 3:00 P.M.

ENGAGEMENT ANNOUNCED

Interesting romantic news to many Lake Geneva summer residents is the announcement by Mr. and Mrs. Benjamin H. Matthews of Kenilworth of the engagement of their daughter, Gertrude, to Willard K. Jaques, son of Willard W. Jaques and the late Mrs. Jaques of Chicago.

Miss Matthews is a graduate of the Roycemore school and of Vassar college and is a member of the Evanston Junior League. Mr. Jaques was graduated from Williams College in 1934. The marriage will take place in the late fall.

His mother, a daughter of the late Judge Christian C. Kohlfaat, Chicago, was president of the Garden Club of Illinois at the time of her death two years ago. His aunt is Miss Edith Kohlfaat, Chicago and Lake Geneva, president of the Lake Geneva Garden Club. Mr. Jaques' sister is Mrs. Anson M. Clough of Montclair, N.J., the former Alice Jaques.

There will be a meeting of the Lake Geneva Garden Club, Wednesday, Sept. 6, at the home of Mrs. Philip K. Wrigley.

Mr. and Mrs. A.H. Menning, Wilmette, Ill., who have a summer home in "Shore-By" on the north shore, and their daughter, Louise, who will be a Sophomore at Northwestern University, returned the forepart of the summer from a western trip which took them to the Grand Canyon, San Francisco Fair, Victoria, Banff and Lake Louise.

Mr. and Mrs. P.A. Vantine, Country Club Estates, returned last week from a trip to Omaha, Neb., Excelsior Springs, Mo. They enjoyed a boat trip on the Ohio River on the boat "Island Queen" to Coney Island, near Cincinnati. They have traveled in a years time between 3000 and 4000 miles.

foursome, climbed to a bough and with a successful shot hit the ball about 70 yards.

BIG FOOT COUNTRY CLUB

ANNUAL KLONDIKE PARTY

will be held on Saturday night, September 2, at the Clubhouse in Fontana. This will be a Dinner-Dance, with food served by Chef Butch St. Clair, Snakebite Wallace and his Little Rattlers will sling the music.

Wear your fanciest, flashiest, funniest, flooziest, fiercest outfit, so reads the invitation, scribbled on brown wrapping paper. "A good time will be had by all."

MEN'S EVENTS- Saturday, Sept. 2

Tevander Cup, 18 holes medal play, full handicap.

Sunday afternoon, Sept. 3-

Two ball mixed Foursome. Couples plan to have dinner together afterwards.

Monday, September 4

Finals Championship flight for Governor's Cup. Finals Consolation flight. Finals Junior flight for Brace Trophy.

WOMEN'S EVENTS- Thursday, August 31

Last Bridge Luncheon.

Thursday evening, August 31

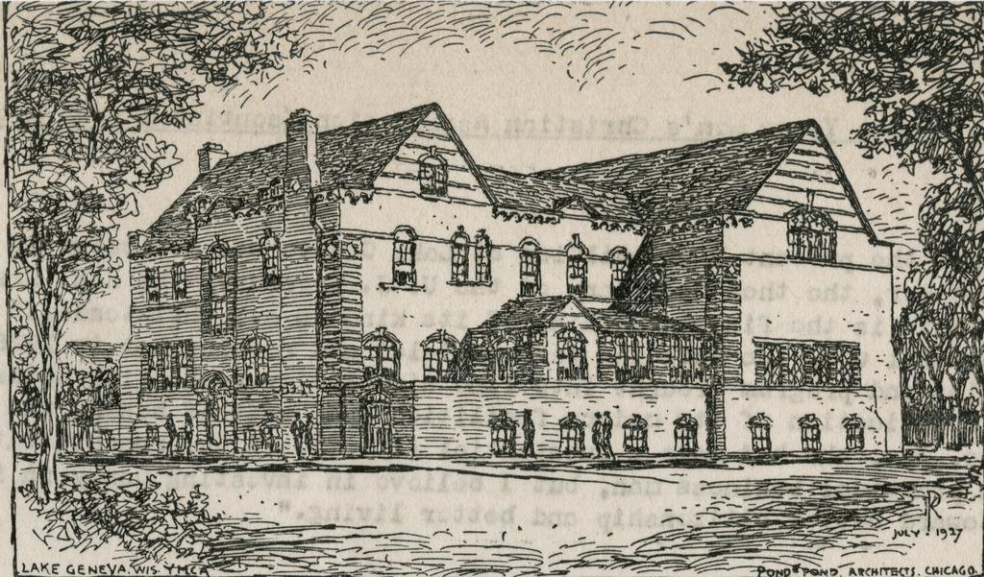
WOMEN'S ANNUAL GOLF DINNER

Mrs. Dick defeated Mrs. Fisk one up in nineteen holes.

At the annual election of the Big Foot Country Club held last Saturday, August 26, the following officers were reelected- President, Dr. Arthur Colwell; Vice-president, Robert Tarrant; Secretary-Treasurer- Nathan Hunt. The two new governors were James T. Atwood and F.H. Farnsworth.

SOMETHING FOR YOU GOLFERS!

At Geelong, Australia, when his partners drive lodged in the fork of a tree, A.H. McLean, playing in a mixed



THE LAKE GENEVA YOUNG MEN'S CHRISTIAN ASSOCIATION

Steadfast Purposes in the Midst of Changing Times

How times and conditions change while purposes may remain constant is illustrated in the story of the Young Men's Christian Association now entering upon its 57th year of service in the Lake Geneva area.

On the evening of June 4th, 1883, eighteen young men of the then village of Lake Geneva joined themselves together as the Young Men's Christian Association. Five years later, in 1888, this group incorporated the Association ".....for the purpose of elevating the spiritual, intellectual, social, and physical condition of young men and others.....by means of reading rooms, libraries, lectures and teachings, by gymnasium and baths, and by all such other means.....". A companion group known as the Women's Committee was formed a year later to assist the young men in their purposes.

The early activities of the Association included gospel meetings, Bible study, evening educational classes, social gatherings, and the maintenance of a free reading room. Community-wide cultural events such as public lectures, lyceum courses, and concerts were sponsored by committees of the Association. The first free public library was housed and cared for by the YMCA. Alert and responsive to community needs through the years the Association pioneered in new adventures in welfare like physical education, supervised playgrounds, manual training, learn-to-swim and life saving instruction, and other new-fangled notions later adopted as public welfare measures in community life.

For twenty-two years, from 1883 until 1905, the Association just grew, like Topsy, occupying donated or rented quarters, moving up and down Main Street as rooms became available and facilities expanded. For several years, through the interest and kindness of the Sturges family, the young YMCA organization occupied the Sturges cottage on the Lake front, the present home of the Lake Geneva Public Library.

During those intervening years the work of the Association so commended itself to observing and discerning citizens that gifts and bequests laid the foundation for a more permanent work and a permanent home for its activities. The present home of the Association, a sketch of which appears at the top of this page, was designed by the architects of the well-known Hull House in Chicago.

(Please turn to the next page)

When the present YMCA building at Lake Geneva was dedicated in 1905, the guest speaker, the then Secretary of the U. S. Treasury, the Hon. Leslie M. Shaw said, "This is the finest building of its kind in all Christendom." After years of purposeful use, the building was remodeled and refurnished in 1928 and its facilities and program brought into line with the ever-changing needs of the times. At the rededication of its modern facilities the guest of honor, the late Richard T. Crane, Jr., who had made a substantial gift toward the rehabilitation, said, "I am a practical business man, but I believe in investing money in ideals that point toward better citizenship and better living."

The YMCA building has a favorable setting for beauty, convenience, and service. Fronting on Main Street on the edge of the business section, it overlooks the lake and beach on the south and the Park on the west. Two main highways, 36 and 50, pass its doors. Its imposing size and architectural character make it one of the community's finest structures. It stands in the midst of this modern commercial life as a tribute to the concern of an enlightened citizenry for the welfare of mankind. Like the friendly house by the side of the road its ministry is available to all who pass.

Like its architectural prototype, Hull House, the YMCA houses and its organization fosters a great variety of interests designed to carry forward the original purposes of the Association. The building's 185,000 cubic feet of space provides facilities for education, recreation, assembly, and for the meeting of essential human needs, food and lodging. It conducts a year-around service and is not limited to times or seasons. In the winter, spring and fall, the youth of the area engage in the Association's program as an integral part of their training and development for citizenship. During the summer months the throngs that visit Lake Geneva find in the YMCA services a reliable guide to the best in our community life. In cooperation with other constructive agencies the Association raises the sum total of good works that mark the standards of community life.

A sampling of the program of the Lake Geneva YMCA would reveal such items as those taken out of the last annual report. Membership enrollment, (local groups) 300. Enrollment in community service groups, 500. Participating constituency in service activities, 1130. 45 different groups engaged in program activities. Regularly scheduled group meetings, 801 sessions, attendance 7036. Attendance in reading and social rooms, 10,000. 5000 baths. 340 interviews on personal and vocational problems. Employment found for 30. Lodgings in residence 2630. Meals served in the cafeteria 27955. Total attendance at program and activity services during the year 65,000.

The work of the Association is maintained by the financial support of its friends. Some of its services are self-supporting, but the great portion of its program, especially for boys and girls, and for community service, has to be maintained by contributions. Down through the years the Association has commended itself to the generous interest of many people. It needs to perpetuate this interest with an ever new and enlarging circle of friends. The Association's affairs are guided and administered by the community's most respected business leaders and trusted advisors. A committee of Lake Shore men act in an advisory capacity to these leaders. Many volunteer workers assist in the services rendered.

The Lake Geneva YMCA extends a cordial invitation to all friends of good works in the area to share in its service and support.

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818 J1

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SERVICE

PIERCE & AMMON

WILLIAMS BAY, WIS.

wish to take this opportunity to thank all
who have patronize our Service Station
this Summer.

May we suggest that you stop in and have
your car serviced with our VITALIZER SERVICE.
You have a pleasant surprise in the way it
runs as if it was just off the line.

MARFAX BATTERIES WASHING
LUBRICATION IGNITION SERVICE SIMONIZING

TIRES: GOOD RICH, GOODYEAR, TRUE TEST. BUS
STATION

COOPER'S

MARKET

WALWORTH

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MEATS AND GROCERIES



FROSTED FOODS

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GENERAL CONTRACTOR

WILLIAMS BAY

98 CONGRESS ST.

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NEW HOMES

OR MODERNIZING

THE MEN'S COMMUNITY CLUB OF WILLIAMS BAY

WISHES TO THANK THE FRIENDS
NEW AND OLD FOR THEIR SPLENDID
COOPERATION THIS SUMMER

THE MEN'S COMMUNITY CLUB OF THE BAY
IS FINISHING UP NINE YEARS OF COM-
MUNITY SERVICE. NEARLY FIFTY MEN
OF THE COMMUNITY MEET ONCE A MONTH
FOR DINNER AND CONSIDER COMMUNITY
BETTERMENT.

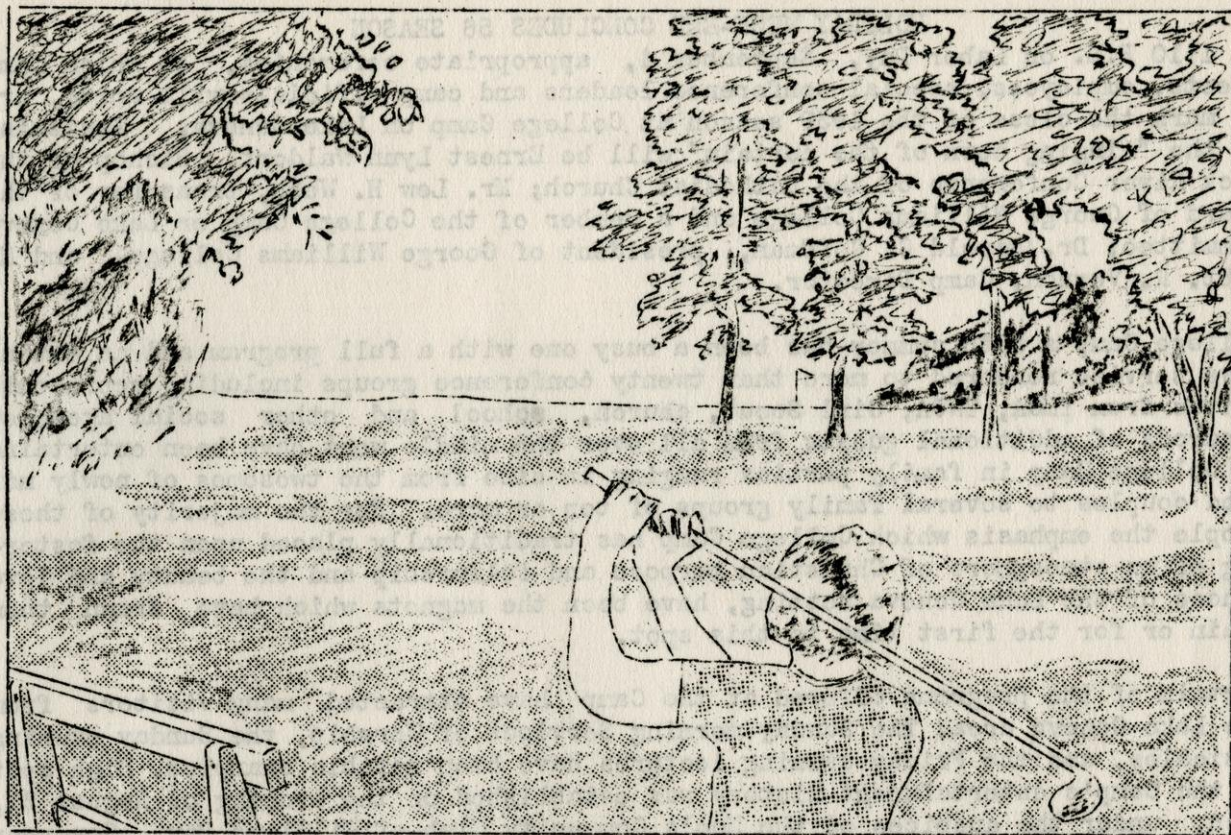
It takes upon itself many of the duties of a Chamber
of Commerce, or other organizations of business men.

One important feature is the answering of the many
inquiries about Williams Bay and accomodations for
the Summer. This has been cared for by its Secretary
in an impartial manner and has brought known results.

We invite our year round and Summer residents
to become members. The dues are only \$1.00 per year.
The dinners are served at the hotels on the first
Tuesday of each month.

Robert E. Burton, President

Clifford Y. Wiswell, Sec'y-Treasurer.



COLLEGE CAMP GOLF COURSE

on Route 36 - Adjacent to Yerkes Observatory

Daily Fees

Monday thru Friday \$0.75

Saturdays 1.00

LABOR DAY - Sept. 4 1.00

18 Holes

No Sunday Play

The Club House, offering light luncheons and tasty refreshments, will remain open for service until October 1.

PLAY ON THE COLLEGE CAMP GOLF COURSE WILL CONTINUE
AS LONG AS WEATHER PERMITS

PIEPER VS. HALE FINALISTS IN COLLEGE CAMP GOLF TOURNAMENT

The tournament season at the College Camp Golf Club is now at its height.. Last Friday afternoon, Wilbur Hale of Clarinda, Iowa, a College Camp employee defeated Roy Strobeck of Chicago in the finals of the Men's Members August Tournament. Hale will meet Gus Pieper, the winner of the July Tournament, Friday, September 1, at 2:00 in the play-off for the 1939 championship. The name of the winner will be inscribed upon the Chapin-Meyer Cup, possession of which will be awarded to him for the succeeding year.

Mrs. Annette Sandke of Cincinnati, Ohio, defeated Miss Betty King of St. Paul, Minnesota, in the finals of the Women's August Members Tournament. Mrs. Sandke was also the winner of the July Tournament and automatically became the Women's 1939 Champion.

The Annual Caddy Day was observed Tuesday, August 29. The day's activities of golf, swimming and ping-pong were concluded with a dinner in the main dining room at College Camp. At this dinner, the Best Caddy award was given to Jack Millard.

The College Camp Open Tournament is now in progress. Nineteen contestants will play three rounds of 18 holes each, and at the end of the 54 holes, the contestant having the lowest gross score will be declared the winner.

COLLEGE CAMP PROGRAM NOTES

HOLIDAY WEEK-END CONCLUDES 56 SEASON

At 1:10 P.M. on Labor Day, September 4, appropriate ceremonies, in which Camp guests, employees, special conference leaders and camp officials will unite, are to mark the close of the 1939 season at College Camp on Lake Geneva. Assisting in the "ringing down of the curtain" will be Ernest Lynn Waldorf, Bishop of the Rock River Conference of the Methodist Church; Mr. Lew H. Webb, treasurer of the board of George Williams College and a member of the College Camp or Lake Geneva Committee; Dr. Harold C. Coffman, president of George Williams College, and Mr. Robt. R. Vernon, Camp Director.

College Camp's 56th summer has been a busy one with a full program and an extensive service rendered to more than twenty conference groups including representatives from YMCA, YWCA, Girl Scout, church, school and other social agencies. Hundreds of additional guests from all over the middle west have been entertained at College Camp in family parties ranging in size from the twosomes of newly married couples to several family groups of ten or more. For the majority of these people the emphasis which College Camp has traditionally placed upon the fostering of an atmosphere of Christian purpose and fellowship and the beauty and loveliness of the Lake Geneva setting, have been the magnets which have drawn them again or for the first time to this spot.

Certain of the programs offered at the Camp have attracted many visitors from the Lake Geneva area. The Sunday morning Services of Worship, the Sunday evening musicales, and the Friday evening lectures have been notable examples. High spot in the Camp's entertainment history was established on the evening of August 21, when, under the auspices of the Men's Community Club of Williams Bay, Governor Julius P. Heil addressed a gathering of nearly 500 Walworth County citizens in a banquet held in the Camp's huge West Dining Room.

To its many Walworth County friends and Lake Geneva neighbors, College Camp extends its appreciation for their continuing evidences of kindly interest and co-operative endeavor expressed in countless ways over and over again. As the 56th season closes, plans for the 57th are already under way. Hats are doffed to the past 56 years and their record of service, coats are off as the prospect of still another year looms ahead.

METHODIST BISHOP HEADS CONFERENCE

- OCCUPIES SUNDAY PULPIT -

Three hundred men and women will gather Friday, September 1, at College Camp for the fourth annual Summer Retreat of the Rock River Conference of the Methodist Church. Bishop Ernest Lynn Waldorf, honorary chairman of the retreat, is scheduled to be the principal speaker and spiritual leader for the sessions which continue through Sunday noon. Mr. Rockwell F. Clancy and Mr. Alfred C. Crawford of Chicago are the lay leaders serving as active co-chairmen for the Retreat Committee.

Bishop Waldorf will address the opening meeting at 7:30 Friday evening. Sunday morning at 10:45 he will appear as guest preacher in the concluding Lewis Auditorium Service of Worship. All who are interested in the fellowship and inspiration of these services are cordially invited to attend.

COLLEGE CAMP MUSIC GROUPS TO

ENTERTAIN SUNDAY EVENING

The final offering in the program of Sunday Evening Musicales being held at College Camp this summer will feature the several musicale groups made up of Camp employees which have been entertaining guests at Camp since late in June. The Men's Octet, the Girls Ensemble, the Mixed Choir, and the String Trio will join, under the leadership of Clare John Thomas, College Camp music director, to present John Stainer's sacred cantata, "The Daughter of Jairus". The second part of the program will feature popular and semi-classical numbers by the different groups.

Heard at the recent Governor's Banquet, these college young people were invited to sing and play last Wednesday evening on two programs broadcast from radio station WLOC at Janesville, Wisconsin.

DICK HORLICK

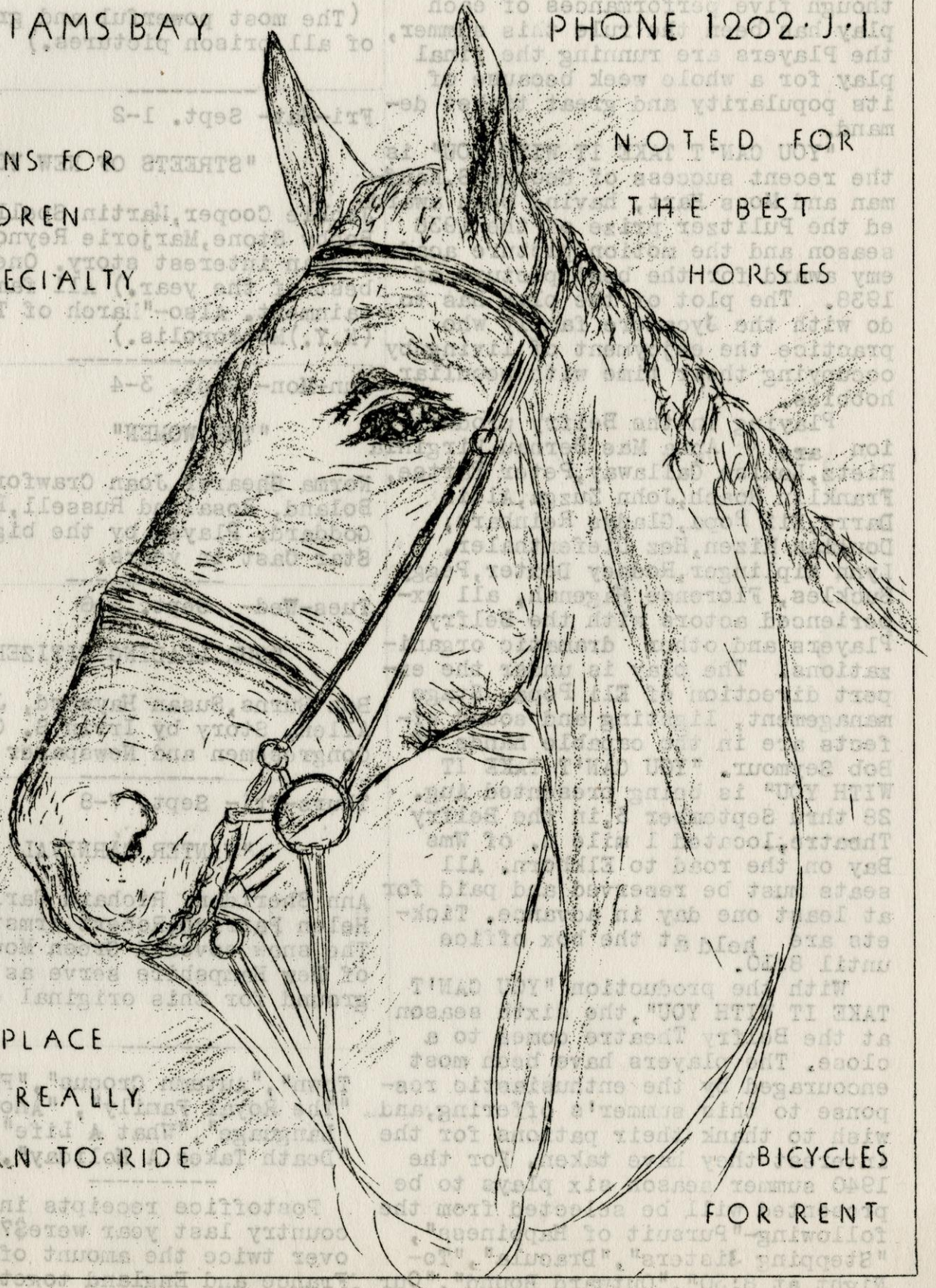
RIDING ACADEMY

WILLIAMS BAY

PHONE 1202-J-1

LESSONS FOR
CHILDREN
A SPECIALTY

NOTED FOR
THE BEST
HORSES



THE PLACE

YOU REALLY

LEARN TO RIDE

BICYCLES

FOR RENT

BELFRY PLAYERS END SUMMER SEASON SUNDAY NIGHT

With the seven performances of "YOU CAN'T TAKE IT WITH YOU" this week, the Belfry Players at Williams Bay, Wis. end a highly successful summer season of six plays. Although five performances of each play has been the rule this summer, the Players are running the final play for a whole week because of its popularity and great ticket demand.

"YOU CAN'T TAKE IT WITH YOU" is the recent success of George S. Kaufman and Moss Hart, having been awarded the Pulitzer prize of the 1936 season and the motion picture academy award for the best picture of 1938. The plot of the play has to do with the Jycamore family who practice the enjoyment of living by occupying their time with peculiar hobbies.

Playing in the Belfry production are Anna Mae Bernau, Virginia Rietz, Louise Callaway, Peter Partee, Franklin Roach, John Zuzga, Aldis Darre, Eli Popa, Gladys Reinhart, Douglas Mizen, Hez Diefenthaler, Lynn Kiplinger, Rodney Dexter, Peggy Buckles, Florence Hagenah, all experienced actors with the Belfry Players and other dramatic organizations. The play is under the expert direction of Eli Popa. Stage management, lighting and sound effects are in the capable hands of Bob Seymour. "YOU CAN'T TAKE IT WITH YOU" is being presented Aug. 28 thru September 3, in the Belfry Theatre, located 1 mile n. of Wms Bay on the road to Elkhorn. All seats must be reserved and paid for at least one day in advance. Tickets are held at the box office until 8:10.

With the production "YOU CAN'T TAKE IT WITH YOU", the sixth season at the Belfry Theatre comes to a close. The players have been most encouraged by the enthusiastic response to this summer's offering, and wish to thank their patrons for the interest they have taken. For the 1940 summer season six plays to be presented will be selected from the following—"Pursuit of Happiness", "Stepping Sisters", "Dracula", "Tonight at 8:30", "Outward Bound", "Our

SPRAGUE THEATRE- ELKHORN, WIS.

Wed-Thurs- August 30-31

"EACH DAWN I DIE"

James Cagney, George Raft, Jane Bryan

(The most powerful and greatest of all prison pictures.)

Fri-Sat- Sept. 1-2

"STREETS OF NEW YORK"

Jackie Cooper, Martin Spellman, Bobby Stone, Marjorie Reynolds. (Human interest story. One of the best of the year.) All family entertainment. Also—"March of Time". (N.Y.) Metropolis.)

Sun-Mon- Sept. 3-4

"THE WOMEN"

Norma Shearer, Joan Crawford, Mary Boland, Rosalind Russell, Paulette Goddard. Played by the biggest All Star Cast in years.

Tues-Wed- Sept. 5-6

"OUR LEADING CITIZEN"

Bob Burns, Susan Hayward, Joseph Allen. Story by Irvin S. Cobb about Congressmen and Newspaper Editors.

Thurs-Fri- Sept. 7-8

"WINTER CARNIVAL"

Ann Sheridan, Richard Carlson, Helen Parrish, Robert Armstrong. The snow covered Green Mountains of New Hampshire serve as a background for this original story.

Town", "Autumn Crocus", "First Lady", "The Royal Family", "Another Language", "What A Life", and "Death Takes A Holiday".

Postoffice receipts in this country last year were \$700,000,000, over twice the amount of Germany, France and England together.

BUY NOW A USED "C" OR "E" BOAT

AT FALL DISCOUNT PRICES, BOATS PURCHASED
NOW STORED FREE OF CHARGE UNTIL SPRING
DELIVERY.

SOME BARGAINS.

1932 Ammunson in good condition,
good sail

\$ 225

1933 Palmer, good condition;
good sail

\$ 275

1938 Parringer, excellent sail-
exceptional buy

\$ 300

Olympus Sail

good for small child

learning to sail \$ 65

(2) 1939 Inlands (Class C)

reduced from \$725 to \$600

your choice of sails new.

National - 1 month old

sturdy sail boat, sailed
in Milwaukee Harbor

good for young sailor \$ 300

Motor Boat, 32 Horse Power

Johnson

\$ 200

Boat to be used with Motor

\$ 100

1935 Palmer Winning Boat

completely repaired, new
planks, Hull varnished

redecked .A.1. Condition

\$ 425

INLAND LAKES BOATS CORP.

OCONOMOWOC, WIS.

The Walworth County Bankers'
Association Hour, Sunday Evening
Sept. 3-8 P.M. Fair Grounds Stock
Pavillion. Talking Movie "Your
Money and Mine". Awards for Boys
and Girls 4-H Club. You are
invited.

Dick Horlick wished to extend his
thanks and appreciation for all
the courtesies extended to him and
his patrons. He will stay on for
a week or so, weather permitting.

The Lake Geneva Country Club is
to have its finals this weekend.
Ladies Invitation Golf Tournament
18 holes, medal Play handicap
and Driving Contest, Saturday Sept.
2nd.

The Men's Championship will also be
held on Saturday the 2nd.

Marvin Swance is the champion of
the 32 caddies at the Country Club
who played. Edwin Petersen was
runner up. Melvin Petersen is
Caddie Master.

SPECIAL THRU SAT.
SEPT. 9TH ONLY!

KROGER'S HOT DATED
SPOTLIGHT COFFEE

3 LB BAG **39¢**

CLIP THIS COUPON
AND RECEIVE 5¢ DISCOUNT
ON 3 LB BAG. THIS OFFER,
GOOD ONLY KROGER'S
LAKE GENEVA

OPEN SUNDAY
8:00-10:00 AM

SPECIALS

FISH LINE STORE

FRIDAY
SEPT 1

TEL 819 W 1

SATURDAY
SEPT. 2

SWIFT'S BROOKFIELD BUTTER 2 lbs 55¢	HILLS BROS. COFFEE 2 lb Can 51¢ 1 lb Can 27¢	GRANULATED SUGAR 10# Cloth Bag 52¢ CANE SUGAR 10# Cloth Bag 54¢
LIBBY'S SLICED or HALVES PEACHES- 2-30 oz Cans-33¢ LIBBY'S BEST BARTLETT PEARS- 2-30 oz Cans- 39¢	RIB ROAST(standing) 25¢ per lb LEG OF LAMB 28¢ per lb	LIBBY'S WHOLE KERNEL or GOLDEN BANTAM CORN 3- 20 oz Cans - 33¢ HAPPY VALE LIMA BEANS 3- 20 oz Cans- 25¢
ROSEMARY PEANUT BUTTER 2 lb Jar- 25¢ 1 lb Jar- 15¢ ROSEMARY or LIBBY MILK 4- 14 oz Cans- 25¢	POT ROAST 22¢ per lb PORK LOIN ENDS 23¢ per lb	HEINZ Assorted SOUP 2- 16 oz Cans- 25¢ CAMPBELL'S PORK & BEANS 3- 16 oz Cans- 22¢
LIBBY'S GRAPE FRUIT or GRAPE FRUIT & ORANGE JUICE- 2-46 oz Cans-45¢ LIBBY'S TOMATO JUICE 2- 50 oz Cans- 45¢ 4- 14 oz Cans- 25¢	LIBBY'S GRAPE FRUIT 2- 20 oz Cans- 25¢ LIBBY'S FRUIT COCKTAIL 2- 30 oz Cans- 49¢ 2- 16 oz Cans- 29¢	LIBBY'S GRAPE FRUIT 2- 20 oz Cans- 25¢ LIBBY'S FRUIT COCKTAIL 2- 30 oz Cans- 49¢ 2- 16 oz Cans- 29¢
EDUCATOR CRAX or RYOLA Swedish Hard Tack 2 Pkg's - 25¢ ROSEMARY Seedless RASPBERRY JAM 2- 16 oz Jars- 45¢	KRAFT MIRACLE WHIP Quart Jar- 33¢ AMERICAN FAMILY SOAP 5 Bars- 27¢ P & G SOAP-6 Bars-25¢	SWANSDOWN CAKE FLOUR 44 oz Pkg- 23¢ BAKERS. BAK'G CHOCOLATE 2- 1/2 lb Pkg's- 29¢ CALUMET BAKING POWDER 1 lb Can 22¢
LONGHORN or BRICK CHEESE 18¢ per lb 2# Kraft AMERICAN- 47¢ Aged NEW YORK or Monroe SWISS- 39¢ pr lb	JOHNSTON CRACKERS 2# SODA- 15¢ 2# GRAHAM 17¢ GOLD BOND STRAWBERRY JAM- 2-16oz Jars-49¢	PILLSBURY FLOUR 49# Sack- \$1.59 24 1/2# Sack- .80 GOLDEN SHEAF FLOUR 49# Sack-\$1.19-24 1/2#-60¢
KELLOGG'S CORN FLAKES 2- 13 oz Pkg's- 19¢ LITTLE KERNELS- 2- 8 oz Pkg's- 25¢ Scraper Spoon -FREE	Bulk BROWN SUGAR 3 lbs- 17¢ Bulk POWDERED SUGAR 3 lbs- 20¢	3 lb Can SPRY- 52¢ SWIFT'S SILVERLEAF LARD 2 lbs- 17¢
Home Grown CELERY 2 Bunches 19¢ Home Grown BEETS 3 Bunches 10¢ Red Ripe TOMATOES Pound- 05¢	WISCONSIN COBBLERS POTATOES- Pk - 23¢ IDAHO POTATOES-Pk-39¢ SWEET POTATOES- 4 lbs- 23¢ yellow ONIONS-3#-10¢	CALIF. ORANGES-2 Doz-35¢ GRAPEFRUIT-6 for 25¢ LEMONS- Doz- 30¢ BANANAS- 4# for 25¢