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WISCONSIN

PR


January/February 1987

ALUMNUS

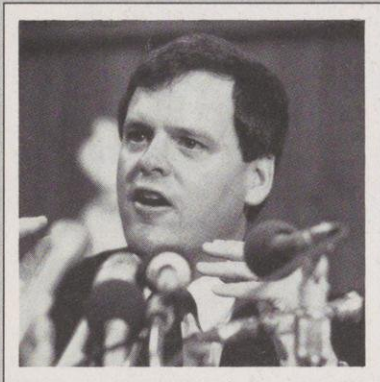
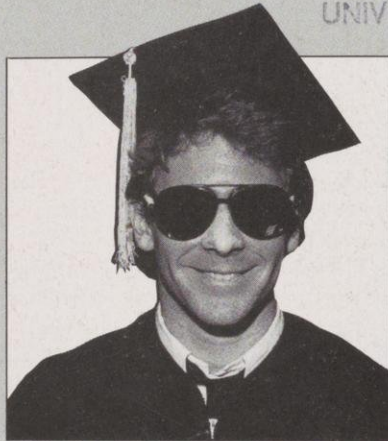
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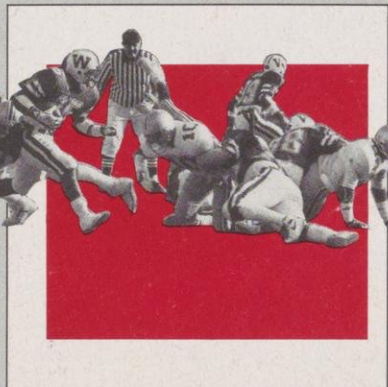
**ONE
LAST
LOOK FROM
THE HILL**



The 
Theater
of Ideas

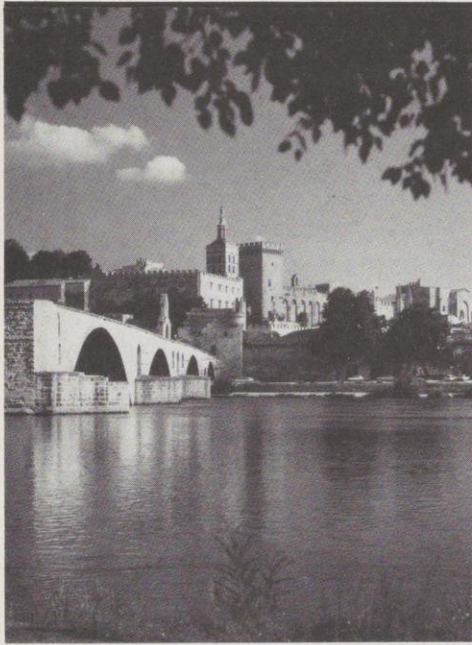


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the MINDS
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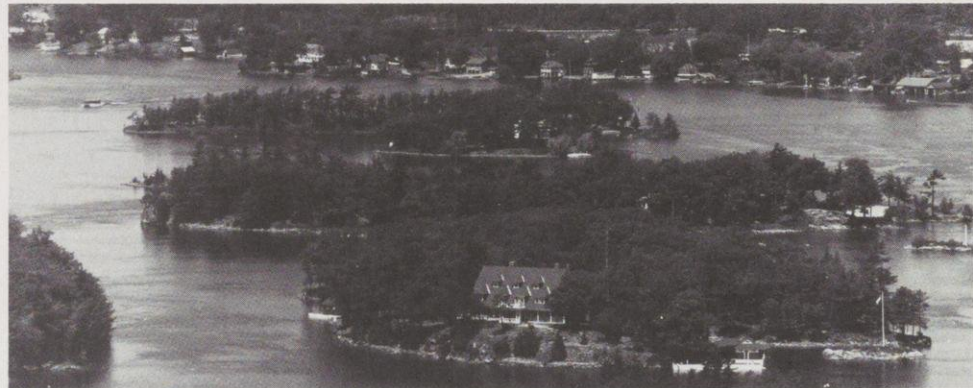
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WISCONSIN

The magazine for alumni and friends
of the UW-Madison

ALUMNUS

Thomas H. Murphy '49, Editor

Vol. 88, Number 2, January/February 1986

4 One Last Look From the Hill
Irving Shain talks about unsolved problems for the University.

6 On Mastering Our Potentials
Wise words on learning beyond the classroom.

8 The Theater Department
It isn't last season's Broadway hits anymore.

10 Introducing the New Head Coach
Don Morton's views may surprise you.

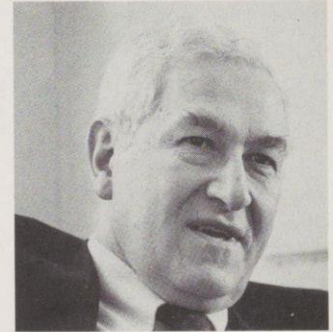
16 Morgan the 'Mindreader'
He studies athletes' highs and lows.

18 Football Wrap-Up
The second half-season was no improvement.

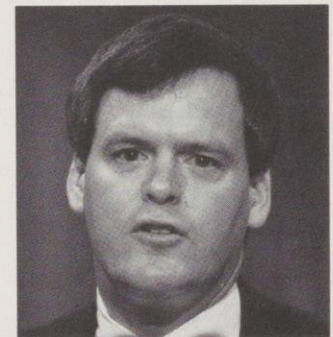
23 Our Gang
An alumnus in Mrs. Aquino's cabinet.

DEPARTMENTS

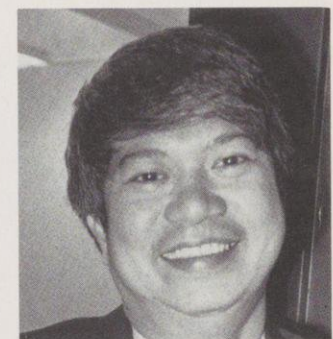
- | | |
|--------------------------|-----------------|
| 12 The News | 28 Member News |
| 13 Lab Report | 29 Deaths |
| 14 The Way We Were | 31 On Wisconsin |
| 24 Club Programs/Letters | |



page 4



page 10



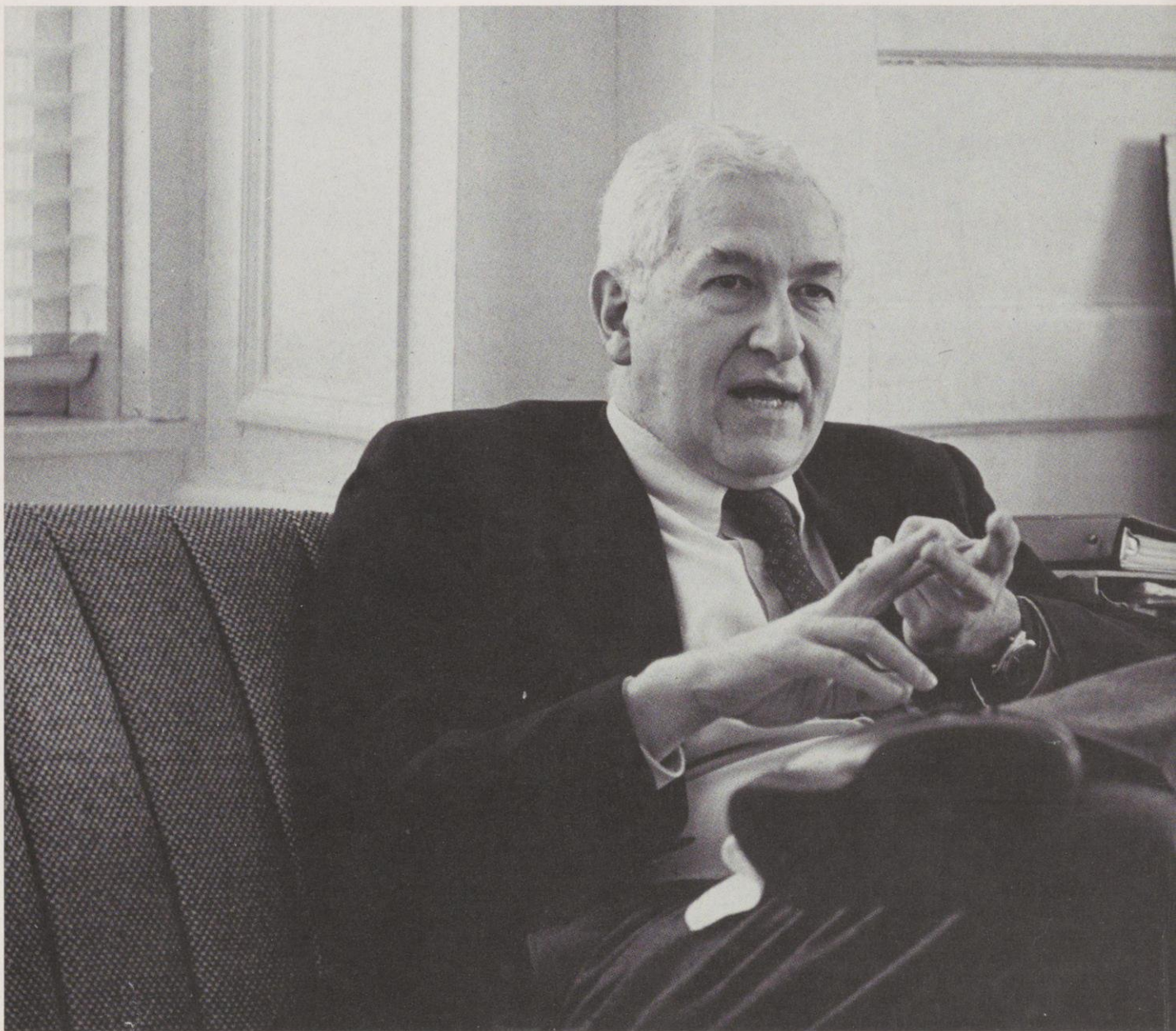
page 23

WAA WISCONSIN
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One Last Look From The Hill



UW News Service



In the last days before Irving Shain stepped down as chancellor at the end of December to go into private industry, he was called on frequently by the press for reflections of his eight years in the office, and he made several speeches to groups of his colleagues. One of the most detailed was the one he gave early in the month to the Faculty Senate. It was a talk containing little of the sentiment usually found in a farewell address. Instead, Shain was businesslike and not a little concerned about what lies ahead for the University. There was optimism in his mention of the many faculty/administrative staff committees assigned to help work through the problems he described (not included below), but there was also the strong prediction that most would not be solved without increased cooperation from the other end of State Street.

Here is an abridged report of that speech to the Faculty Senate.

Probably the most important accomplishment of the past nine-and-a-half years has been keeping this University operating in a

Shain Honored With Minority Scholarships

Acting Chancellor Bernard Cohen and faculty members have suggested a farewell gift to honor Irving Shain. Those who want to might contribute to one of Shain's favorite causes, the Chancellor's Scholarship Fund, which provides educational opportunities to minority or disadvantaged undergraduates.

Contributions should be directed to the Chancellor's Scholarship Fund, UW Foundation, 702 Langdon Street, Madison 53706.

reasonably effective and productive manner in spite of budget reductions which have forced us to absorb a deficit of more than \$68 million when we compare this University with peer institutions on a per student basis. We have done so by vigorous pursuit of non-state funds and by depending on the dedication and hard work of a remarkable faculty and staff.

But if maintaining a reasonable level of quality was our most important accomplishment, the fact that these reductions were imposed at all represents our most serious failure. No matter how hard we tried we were unable to convince state government that this University is one of the state's most important assets, and that allowing it to decline in quality and forcing it to restrict its mission would be harmful to the state and its citizens.

CONCERNS FOR THE FUTURE

Budget, Program and Mission: The regents have adopted a bold approach to solving the funding deficit (throughout the UW System) by proposing that the three basic components which affect quality of the instructional program be addressed simultaneously. That is, the budget proposal for the 1987-89 biennium seeks to stabilize and possibly improve the instructional program by combining an increased tuition level, increased funding from the state, and a modest decrease in enrollment. Of that enrollment decrease, it seems to me that reducing access to public higher education in Wisconsin is so contrary to the traditional values of the citizenry that the issue will certainly become a matter of intense public discussion in the months ahead.

But the overriding basic issue is whether we can continue as a major, comprehensive, world-renowned institution. There are already major cracks in our very foundation. These range from the shortage of course sections to the concerns of both

continued on page 20

“If you were down to the final twenty minutes of the last lecture of your career, what points would you want to make?” Mortar Board and the L&S honors committee asked it of a few of the faculty. Here are two quite diverse responses. Professors Schoff and Elder aren’t leaving us, but if they were, wouldn’t these be cases of going out in style?

It Has Seemed to Me



By Prof. Gretchen Schoff
Engineering, ILS,
Environmental Studies

What I have to say should be received on this condition: it is not free advice or admonition. Rather, it is of things I think I have learned, things which give me satisfaction and pleasure, things which are still mysterious.

I would speak first of learning. I have learned in two ways—through formal schooling and through living. What I have learned from the latter so far exceeds the former that they can scarcely be compared. What formal schooling at its best has done is to prepare me for living. Not *earning* a living, but living a life. As a student of literature, I have many a poem packed away in my head. Poems came to me in a time of grief. “Time held me green and dying/ Though I sang in my chains like the sea,” came back to me from Dylan Thomas, memorized years before. The walk down the aisle on my wedding day had “Gather ye rosebuds while ye may” buzzing in my head. Poems seem to stick in my head, ready to whisper to me when I need them. And the ones that stick hardest and best are scriptures, verses memorized long ago on a varnished Sunday school bench under the watchful eye of Mrs. King. They came to me a thousand times when I needed support. Practical things have sunk in too. Though I can’t say that being a chemistry major has led me to any great breakthroughs like inventing Nylon or Teflon, I could make aspirin or soap if I had to; I could still do the steps in Sorum’s Qualitative Analysis. I know I look at the physical world differently because of this. Science makes that sort of difference. And incidentally, I know that vinegar is the best reagent to get rid of soap scum in the bathtub.

Learning for me is always new and so I have never been bored, and I learned from very special people—my mother and two or three teachers. Forget about running anything by my mother without being challenged. I think my sister described her best: “You could be away from home for three months, walk in the door and she’d say, ‘You have a blister on your heel. I’ll bet I know what shoes did it.’” She was a lady who expected you to have your facts in order.

One of my greater teachers was Mrs. White—an eighty-year-old piano teacher who taught me discipline. Often when I rang her doorbell, I could hear her doing her own practicing; she was frail and thin but a lion at the keyboard. She was wrinkled as a prune and had the hands of a

thirty-year-old. I can still see and hear her, flipping the pages backward on a Bach *Invention* and saying “Why play page ten when you stumble on page one?” Another was Mary Elizabeth Smith, an undergraduate literary criticism teacher. Every Saturday during my junior year, she asked me to her house to read Robert Frost to her (she was doing a book on him). I would read a poem aloud, slowly, sometimes twice. She would smile—sometimes she would say, “What do you think that is all about?” In that year she told me nothing and everything about Frost.

And then, after I had taught for several years at the University, I had a chance to study theology for a year with a great theologian, Joseph Sittler. He was close to retirement and nearly blind, so as a consequence, he had to teach by listening and calling up from his encyclopedic memory all that he had read and memorized. He would begin with “What are your questions?” And after I had told him, he would stare into space behind the thick glasses, pause and then say, “Why don’t you read this, and this, and this; then come back and we’ll talk,”—reeling off a bibliography that would keep me busy for weeks. Within a year he had pushed me from Schleiermacher back to Athanasius.

These were my great teachers. I realize now they all could have annihilated me in my ignorance with one blow of the intellectual paw—but they never did. They taught me to trust myself. They taught me curiosity and discipline. Without these, it seems to me, learning is only dutiful drudgery or harmless grade-grubbing.

I would speak next about work and the satisfaction that can come from it. My era had no vocational or guidance counsellors, and much of the work I have done in my life, I did because it was there, or had to be done, or was offered and seemed interesting. It has included piano teaching, library work, dishwashing and waitressing, driving a garbage truck, singing and playing piano, yard work, editing, writing, teaching. Some of the most interesting jobs were ones I accepted without a clue as to how I would do them—I just plunged in and tried them. Robert Frost talks about work in *Two Tramps in Mud Time*: “Only when love and need are one/ And the work is play for mortal stakes . . .”

The point Frost makes is that vocation and avocation are, at best, twin halves of

continued on page 22

THOUGHTS ON MASTERING OUR POSSIBILITIES

“Why take a course in Russian history?” The professor was addressing the question at us, the class of students who had signed up for his course. The year was 1953-54. McCarthyism was still alive and well. On this, the first day of class, none of us wished to venture an answer to his question. The professor, after allowing for a sufficiently long awkward silence, continued, “I think an old Chinese proverb is appropriate here: *Know yourself; know your enemy; a thousand battles; a thousand victories.*”

So that is why we should study Russian history: to beat the Russians!

The professor’s answer appalled me, even in 1953-54.

Over my years of teaching, that question and that answer have come back to haunt me. Does one *really* study history, or sociology, or South Asia, or anything else in order to “beat people” (whatever that may mean)? Or does one study such subjects for other reasons? And if for other reasons—for what reasons?

I shall broaden my professor’s question from, “Why take a course in Russian history?” to, “Why acquire a higher education?” And, after allowing for a sufficiently long awkward silence, the answer I shall offer will modify the old Chinese proverb so that it reads: *Know yourself; know your neighbors; you’ll be easier to live with, and our planet’s survival depends on it.*

Know yourself: How does one come to know oneself? The perfect technique probably does not yet exist. In South Asia, the Hindu yogas (or disciplines) and the Buddhist meditations on the chain of dependent origination exist as potential techniques for understanding oneself. But neither technique is guaranteed. In the West, higher education is of the most frequently mentioned techniques for knowing oneself, although it too does not guarantee self-knowledge.

One of the purposes of a liberal education is to place ourselves within a meaningful context. The humanities courses expose us to our history, literature, art, music, and philosophy. They make us ask such questions as: What is true (and what is not)? What is beautiful (and what is not)? What is good (and what is not)? They enable us to see that the answers we give to these questions emerge from complex histories of ideas. They also enable us to see that the answers our generation gives to these questions differ from the answers our parents gave (and also probably differ from the

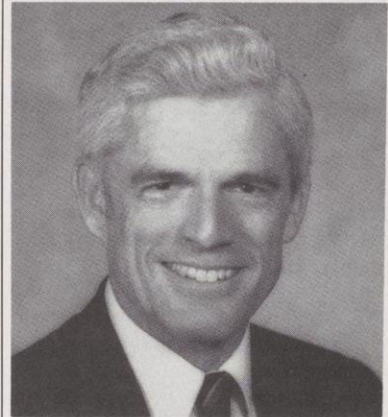
answers our children will give!). The social studies courses expose us to those processes that shape us as individuals and groups . . . processes addressed by psychology, anthropology, and sociology, and groups defined by economic, political, educational, and scientific institutions. The physical and biological science courses help us define our position in the biosphere and identify the narrow temperature and chemical margins outside of which human survival becomes impossible. Astronomy reduces anyone on our planet earth to proper humility in the context of galaxies and light years. And physics reinforces that attitude of humility when it addresses such questions as the ultimate nature of matter and energy of which we are composed. Each of these courses may help us discover a little more about ourselves. What we discover may not always be lovely: our psyches contain unpleasant and often suppressed hatreds and ambivalences; our histories reflect long periods of self-satisfied and destructive xenophobia; our social institutions spawn much of the alienation and cruelty they decry. But even if what we find out about ourselves may not be pleasant, to the extent it is true it is enlightening. We have begun to know ourselves.

Know your neighbors: The typical processes of growing up tend to be self-justificatory. We learn the implicit superiority of our group’s customs and values (and the implicit inferiority of the customs and values of other groups). We learn in many subtle ways that our cultural heritage is richer and ultimately more valid than other people’s cultural heritages. Our religion is right; other religions are wrong. Our country is right; other countries are wrong. Our flag is more sacred than other people’s flags. Our economic system, our science, our technology, our “brains” are better than those of other people. In scores of quiet and self-selective ways we learn that “we’re the best!” We learn in our public schools that Columbus “discovered America,” that Admiral Perry “opened Japan,” and that missionaries “brought civilization” to Africa—statements that would produce bemused smiles on the faces of those who were living in America, Japan, and Africa at the times those events occurred.

Knowing our neighbors is not something that happens automatically as we grow up. In fact, social dynamics often prevent us from learning much about

continued on page 22

Modifying an Old Chinese Proverb



*By Prof. Joseph W. Elder
Sociology, ILS, Indian Studies*

The Theater and Drama Department

You won't see "Cats" or last season's best-of-Broadway. Instead it's the theater of ideas, often aiming at the very young.

BY ELLEN RULSEH

Ms. Rulseh is a former assistant editor of this magazine.

When Madison native Thornton Wilder began writing his play *The Alcestiad* in 1945 he subtitled it: A Play Of Questions. It is a dialog between mortals and gods about death, life, and love. It is also a play of ideas, staged here in November (where our drama department's works are presented in one of its two theaters in Vilas Hall, on the corner of Park St. and University Ave). Wilder would be pleased that the department which offered his work is engaged in the enterprise of asking questions of itself and its audiences.

In February the University theater will be raising questions and public opinion when it stages *A Normal Heart*, a play about AIDS. "It's controversial," says Department Chair William R. Elwood, who will produce it. "It's been said that our level of civilization will be measured by how we deal with this disease. If I present the play and people understand it, I'm making a contribution to the world of ideas."

Elwood has been in theater since 1959; he received his PhD from the University of Oregon, has acted professionally at the Front Street Theater in Memphis, and semi-professionally with Showcase Players in Seattle. Here since 1969, he says that what distinguishes the UW's theater curriculum from those at other colleges and universities is that, "We pay attention to the idea of theater. For example, a prominent West Coast university has sixty-five faculty members who are well-connected in the film industry. Our students are connected with the idea of theater. There are those who would call us academic as opposed to razzle-dazzle, what you find in a production like *Cats*. We train serious artists and insist our students have an understanding of dramatic literature and history.

"There are fourteen faculty on our staff. They are a very strong faculty. We have several Fulbright professors, a Guggenheim professor. The late Gilbert Hemsley was an internationally known lighting director.

"Our detractors might call us monastic—ivory tower, but if you don't have an opportunity to learn your basic skills, you can't perform at the professional level. Some people just want to act or direct, and skip the liberal arts courses. I call that the conservatory view.

"The calendar of plays is selected with an eye to both the students and the audience. This season we feature *A Doll's House*, a 19th century play; *Wiley and the Hairy Man*, a contemporary children's play; *The Rivals*, a Restoration play; *The Alcestiad*, and *A Normal Heart*. We want to represent the history of dramatic literature. Directors, students, technicians are given exposure to different periods and genres. While we have to measure some kind of accountability at the box office and we know a musical will sell well, teaching is our primary goal."

That goal is achieved on several levels through the department's strong program in children's theater. *Wiley and The Hairy Man*, staged this fall, was written by contemporary playwright Suzan Zeder. It deals with such real-life issues as death and divorce. It was directed by Professor John Tolch, who heads that area of the department and is, in addition, an assistant dean in L&S.

In a television/movie culture, Tolch is committed to educating children about the possibility theater has to offer—enjoyment, career opportunities, avocations or as an art form in itself. "Our basic intention is to have young people experience theater that is unique. We want to expand their imagination; we call it an 'imagination celebration.' Our children's theater tour is singular, there is no other program of this type in the Midwest, and maybe in the country. For *Wiley and the Hairy Man* we did ten performances for Madison-area school children plus the performances for the public on weekends. It was shown to approximately 2,000 school children and 900 others in public performances."

Tolch says the audience response has been quite varied. "Parents see a lot more in it—the innuendo—than children do, and the kids relate to things that grown-ups don't. *Wiley* has so many deeper meanings, and several ideas, one of which is you don't go away with a stranger—an appropriate model for children. It represents a single parent family—this is how a mother and son face existence through their wits." Another play by Suzan Zeder, *Mother Hicks*, was staged here last year. The playwright was on campus for a week then to work with Tolch and the cast.

There is also a creative drama program for elementary education students, three or four workshops a week in which Madison area children come after school for nine to ten weeks each semester; eighty to one-hundred participate. The program is free and always oversubscribed.

This spring Tolch will develop a "Theater In Education" program for actor-teachers who take drama with universal, significant thoughts into Madison-area middle schools. After the performance the actor-teachers and children discuss ideas. The program was developed in Newcastle, Great Britain twenty years ago. Tolch says it is an approach not commonly taken in this country. Tove Ilssas, a drama education specialist from Oslo, Norway, is working on the Madison campus this year. She will be consulting on this program through a grant from Norway.

"Drama as a subject has only been taught in Norway since the 1970s," she said. "Theater in the 1880s, in spite of Ibsen, was considered immoral, a frill, not the kind of thing you subjected young people to. Now there is quite a bit of emphasis on using it as a method within sub-

jects. While this has very little to do with stage production, it is an important part of my work.

"I'm interested in the Newcastle method, where they allow children to act out social conflicts, human relationships, moral dilemmas, historic events. That is what the department here is concerned with. We are working in collaboration with the department of curriculum and instruction. For people who are concerned about making education better, the arts are essential to develop the life skills of the kids. One Canadian educator sees drama as a generic skill."

The children's theater has shown its work nationally and internationally. In the spring of 1983 Tolch and his cast took the play *Dandelion* to the Kennedy Center in Washington where it was staged for eight performances (WA/May'83). In June of 1985 they were invited to perform at an International Children's Theater Festival in Sibenik, Yugoslavia. They were guests of the festival for twelve days and gave performances of *Snoopy* in the city as well as towns and villages.

When we think of the theater department we think: acting, and Professor Del Lewis '76 has worked with the graduate MFA acting program for seven of its ten years. Graduates of his program have gone on to the Alley Theater in Houston (Henry Dardenne MA'81); the Actors Theater in St. Paul (Terry Heck MA '81); the Folger in Washington, D.C. (Richard Ganoung BA'82). One student was nominated for a Jeff Award for best supporting actor in *Merrily We Roll Along* in Chicago (Kevin Gudahl MA'82); a number are working in Chicago now; one, Adam Oliensis '82, is working off-Broadway.

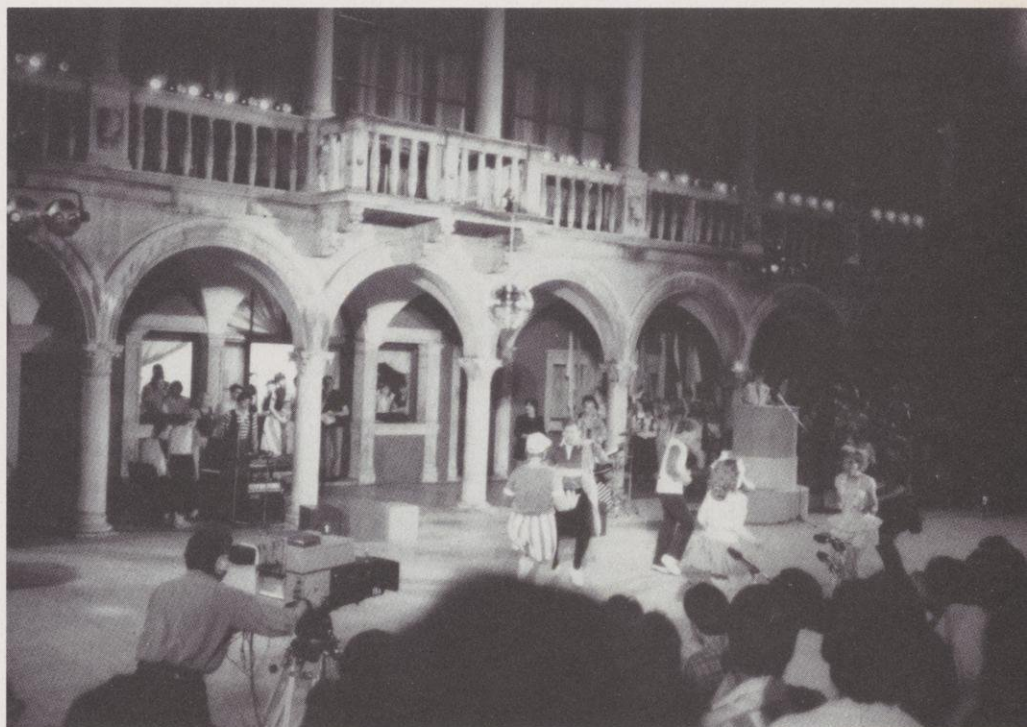
"The program is focused on training actors; right now we have ten. It's a three-year program. The first year is studio work—classroom—the second year they can work in production, plus studio work; the third year is thesis performance. We graduate three to four MFAs in the program each year. That is the maximum we can handle with our present staff of three and a half positions. The half position is soft martial arts, for physical, mental control. There are three studio courses in movement, voice, acting. There is also an academic course each semester in literature; this distinguishes us from other programs."

Lewis worked as an actor in New York for ten years, "I got my MFA in directing here, was the first artistic director of the Madison Repertory Theater, and taught at East Carolina University in North Carolina before returning to Wisconsin."

He produced the *Alcestiad*, and is director of University Theater.

At the time of the interview Lewis was hosting a performing group from the Phil-

ippines. "Any time there are visiting artists in town, they come here and we invite them to talk to our students. Just recently we had a guest lighting designer who was here to evaluate the lighting of the *Alcestiad*. The nephew of Thornton Wilder was here on opening night; he came as a representative of the family. The reception to the play has been very positive. It's a very good representation of what we can do." □



UW actors did the children's play, *Dandelion*, at a festival in Sibenik, Yugoslavia.

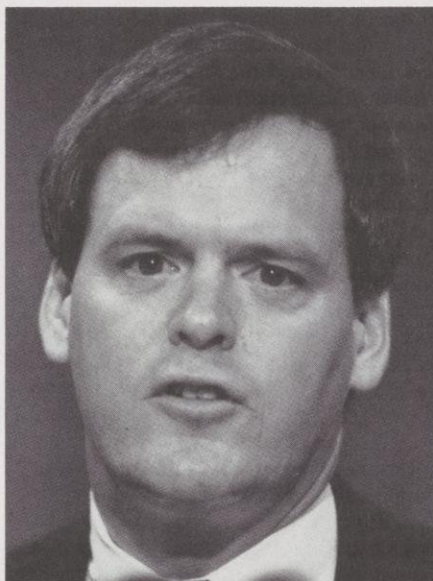
Students in Thornton Wilder's rarely seen *Alcestiad* last semester.



Zane Williams

DON MORTON

The New Head Coach



UW Photomedia Center

BY ANDY BAGGOT

Wisconsin State Journal

coaches who take themselves so seriously. All of a sudden they're too busy to talk to the elementary school kids. Their damned job is so important.

"I'm in the toy department of this university. The decisions that we make affect the employment rate, they don't affect the gross national product, they don't affect hardly anything. This is fun. Let's keep it in perspective."

He is thirty-nine going on twenty, a man of seemingly boundless enthusiasm and ideas. Sitting before a thicket of microphones at this press conference, Morton fairly set media people back on their heels with a speech that vibrated with energy and sincerity.

He comes here with a coaching foundation built on a penchant for organization, an unwavering loyalty to his ideals and an instinctive ability to communicate with people.

Tulsa University was looking for a football coach two and a half years ago, school officials sought the advice of former Arkansas Coach Frank Broyles on the

Reprinted with permission from the Wisconsin State Journal of November 30.

It was around noon, and some faculty members at Tulsa University were congregating in the lounge for lunch when a new face appeared in their midst.

The youthful, inquisitive fellow introduced himself to a table of professors and PhDs, sat down and began to exchange small talk about the similarities of their careers.

A week later, the man was back again, introducing himself and talking with more academicians.

He said his name was Don Morton, the new football coach.

Later, a longtime member of the TU faculty remembered the man who chose to break bread in territory where the jock is judged, not worn.

"A likable fellow," the professor said, "and different from coaches I have known."

TULSA, Okla.—Different is offered here in a complimentary context. The big-time coaching stereotype invokes excessive egos and overblown hype. Of success gauged on the merits of child's play. Of consequences documented by so many but affecting so few. Morton doesn't fit that mold.

The man who officially became Wisconsin's new football coach Friday (Nov. 28) says he has trouble with colleagues who display an inflated presence. Morton thinks it's best to work behind the scenes like his hero, Gen. George Marshall, who did that during World War II.

Through clear eyes, Morton sees the college game for what it really is—something less than overwhelming when stacked against real life—and its participants for what they really are—young, talented kids who need guidance and understanding just like everyone else.

Most of all, he knows this job of coaching a football team is nothing to get bent out of shape about. "The only thing I have going for me is this: I refuse to take myself too seriously," he said.

"My pet peeve, particularly in the coaching profession, are those darned

criteria for a new man. His words of wisdom got right to the point. "Hire a winner. Winners at one level usually win at any level."

And as the record shows, Don Morton is a winner.

"I've always been very willing to learn," said Morton, who talks with a slight stutter. "I listen a lot better than I speak."

He is sitting in a straight-back chair in the modest office on the second floor of the Tulsa University Athletic Building. There is blue sky and sunshine. A window looks out across the street to Skelly Stadium, home of the team he has left behind. On his desk is a copy of the book *What They Didn't Teach You at the Harvard School of Business*.

"There isn't a day goes by that I don't read something. When I read a book about leadership that I like I'll go back and outline it. Then I'll print copies of the outline and share it with the coaching staff."

And they have come to share the passion. "He encourages us to do reading, which I don't think is very common," said Ken Ellet, an administrative assistant. "Books like *Search for Excellence, A Passion for Excellence, Peak Performances*. He really believes that everything in the business world is very much related to coaching.

"We'll sit in our meetings and summarize *Peak Performances* by Charles Garfield. He'll have a chapter-by-chapter summary of the book written out, have the secretaries type it, and we'll go through it making points on what we can learn from it."

Morton is also partial to historical books on World War II. Most recently he has begun to consume volumes on the Civil War.

Two of his favorite characters are Marshall and Gen. Omar Bradley. He recounted how Marshall was to lead the Allied forces in the invasion of Europe during WW II, but realized that Dwight Eisenhower should handle the task and stayed behind the scenes. "I think some of the most successful athletic directors are behind-the-scenes people," Morton said.

He has tried his hand at getting published. In 1980 he collaborated with Jim

From Tulsa comes
a man with some
views that might
surprise you.

Wacker, a friend and coach at Texas Christian University, on a book titled *The Explosive Veer Offense for Winning Football*. Morton didn't know how many copies of the book had been sold. "You get a royalty check every six months," he said. "It's always a surprise when you get one." He says the entire amount of his last check went to cover the cost of a candy bar.

While in Tulsa, Morton also wrote a guest column for the *Tulsa World*. "It was fun," he said. "Maybe I'm in the wrong profession."

Some of his literary influence comes from his wife, Susan, who graduated with a journalism degree from Michigan State University. During their travels, she has worked for a newspaper in Davenport, Iowa; taught a basic news writing class in Fargo, N.D.; and operated her own small public relations firm.

"I think I have a little more insight to your profession through her." Morton told reporters.

He has an insight for fatherhood, too. With two children—Stephanie, fifteen, and Joshua, twelve—Morton has learned to balance the time-consuming tasks of coaching and parenting. The responsibilities have parallels, he believes. "Learning how to be a leader is a lot like learning how to be a parent. You bring a basic value system, a basic belief that you stand for and go from there. The learning process is also a growing process."

He has one brother, Dan, who resides in Marquette, Mich., and works for the community's mental health program. "I tell people we're in the same profession," Don said.

The coach says his brother is going to like the party-type surrounding before, during and after Badger football games. But Don thinks there's something you should know about his brother beforehand. "We're identical twins. It's caused some confusion." So if you see someone who looks like coach Morton, but is sitting three seats down from you in the middle of the third quarter, just act natural. It's Dan.

Don was a senior at Augustana College, a Division III refuge in Rock Island, and at

the tail end of a non-descript football career. "I peaked in junior high. My career went downhill after that."

A 6-foot, 190-pound center, Morton's claim to collegiate fame was bending over in front of quarterback Ken Anderson, who would go on to National Football League fame with the Cincinnati Bengals.

When it was all over, Morton was going to be an industrial psychologist, whatever that is. He was going to get married and live a white-collar life away from sports. Then it hit him.

"Like so many athletes, you don't realize how much you're going to miss something until it's over," he recalls. "That's when I decided I wanted to be a coach."

He got his first job in the field in 1969, working as varsity assistant at Moline High School. John Benn, who would later be his athletic director at Tulsa, coached against him at nearby Rock Island.

After two years he went to Augustana College in Sioux Falls, and served under Ralph Starenko, his college coach. His friend had left the staff to take his first head coaching job at Texas Lutheran. Thus, Morton inherited the offensive line and the wrestling team. "I saw my first wrestling match when I coached it," he said.

In 1977, after six seasons at Augustana, Morton got a call from Wacker, who was in the process of taking over at North Dakota State. He wanted him to be his offensive backfield coach and help him promote and develop the run-oriented veer offense.

Two years later Wacker was off to Southwest Texas State. But before he left he recommended his friend, Don Morton, be hired in his place.

Two years would pass before Morton would come to grips with one of the biggest lessons of his young coaching life. "As a young coach you start out thinking you have to be a hard-nose. In 1981 I changed. Mostly it came down to being myself. I am basically a positive person and I get better results by encouraging people and letting them know I have high expectations than I do by being hard-nosed."

North Dakota State went 6-4 during Morton's first two years, but the program,

spoiled by Wacker's success, and its new coach were under fire for losing both games to archrival North Dakota. He was prepared to resign if it happened again in 1981, but he had bigger things to worry about when NDSU lost its first game, 38-0.

However, the Bison recovered, defeated North Dakota and went on to the NCAA Division II championship game, losing to Wacker's Southwest Texas team. North Dakota State went 12-1 the following season.

In 1983, they were back in the national championship game, playing a California-Davis team. Cal-Davis won on a 52-yard field goal in the closing seconds.

During the offseason, Wacker heard there was an opening at the Division I level at Tulsa. John Cooper had left TU for Arizona State. Wacker called his friend and told him to apply.

There were concerns about Morton, mainly his Division II standing and his love affair with the veer. Tulsa fans had seen the pass-happy days of all-Americans Jerry Rhome and Howard Twilley, and some wanted the school to move in that direction. In fact, Rhome was one of the applicants.

But Morton sold himself and, with recommendations from people like Wacker, Nebraska's Tom Osborne and Gil Brandt of the Dallas Cowboys, got the job. He produced two winning seasons, converted followers to the wonders of the veer and upgraded TU's imbalanced schedule.

There still were some critics, though, however few.

"People don't come to watch a team run all the time," said Twilley. "People come to see the ball in the air. They want excitement."

He has a point when you consider Tulsa home games this season averaged 20,000 at Skelly Stadium, which has a capacity of 40,000. But it dulls in light of the fact that the average is a 3,000 increase from Morton's first year.

Morton says he would gladly pass forty to fifty times a game "if you would give me a lifetime contract." Instead he will stick with something he knows will work. Something proven. Something he trusts. □

Alumnus Is New Wisconsin Governor

Our more distant readers may not have heard that the state's new governor is Tommy Thompson '63, '66 of Elroy. The Republican had been the Assembly minority leader, and for twenty years a member of the State Legislature.

He defeated Anthony Earl, who had been in office for one term.

Deep Cuts Possible, Says Board of Regents

Economic development programs and instructional quality could be cut back if the UW System is forced to accept the 5-percent budget cut asked of all state agencies by Governor-elect Thompson, officials told the Board of Regents at its December meeting.

Although Thompson wrote the regents a letter a few days before the election in which he promised that the system "will not see a reduction in funding," he later asked that the biennial budget projection reflect funding at 95 percent of current levels.

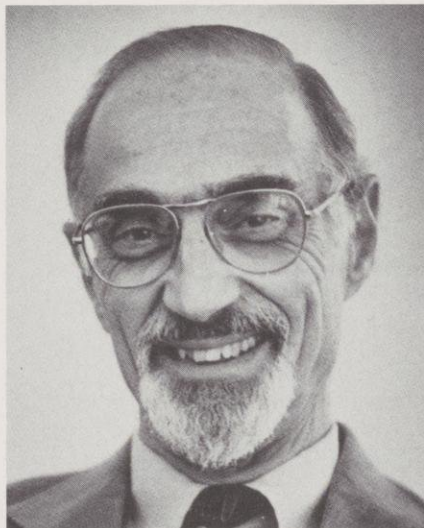
Going through the exercise, the UW System administrators projected a \$28-million cut from the University budget over the next two years. About \$3.4 million would come from special purpose appropriations and \$24.6 million from general program operations in instruction, research and public service. Within those cuts, approximately \$1.89 million would come from research and \$1.67 million from public service activities.

In a worst-case scenario, taking into account additional funding that would be needed by the System for its Quality Improvement Initiative, a total reduction of 28,600 students might be required.

To offset some of the instructional reductions, about \$10.3-million worth of economic development activities would have to be eliminated in the System under the budget projection. Perhaps as many as 190 UW-Madison programs providing applied research and services to business and industry could be affected. These include the Biotechnology Center, the Energy Research Center, the Instrumentation Systems Center, the Materials Joining Laboratory and the Cheese Research Institute. The campus would absorb 47 percent of the economic development cuts; the Extension's Small Business Development Centers would be cut by 21 percent.

Barbara Wolff
UW News Service

Interim Chancellor, Vice-Chancellor Are Named



Acting Chancellor Cohen

Bernard C. Cohen, a veteran of twenty-seven years of teaching and administration on the campus, has been named

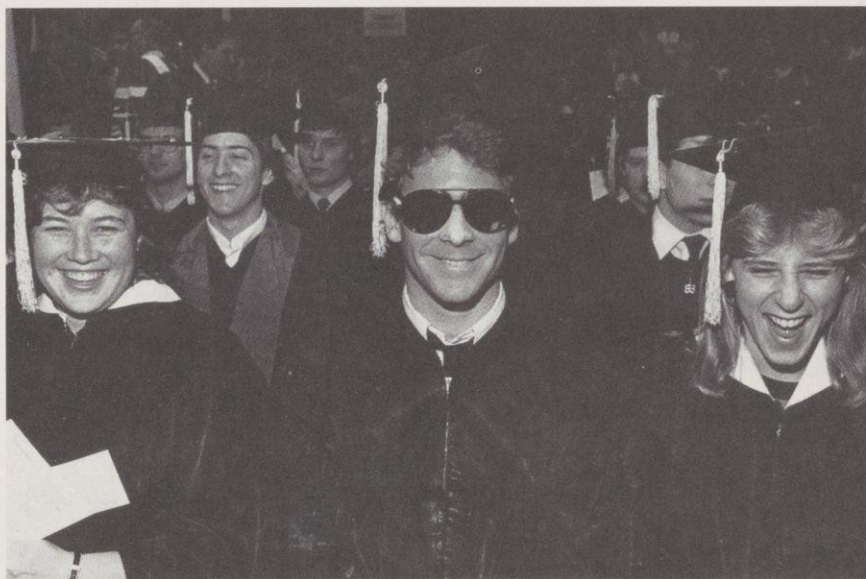
interim chancellor. He stepped in January 1 for Irving Shain, who left to take a position as coordinator of research for the Olin Corporation in Stamford, Connecticut.

UW-System President Kenneth Shaw, in announcing Cohen's selection, said he was the clear choice of faculty, staff and students to lead the campus in the period required to pick the next chancellor. Cohen, who is sixty years old, told a press conference he is not interested in the post on a permanent basis.

He has been a member of the political science faculty since 1959, chairing it for three years, and vice-chancellor for academic affairs since 1984. He has been an associated dean of the Graduate School and chair of the University Committee.

Prof. Phillip R. Certain of the chemistry department was named by Cohen as acting vice-chancellor for academic affairs. He has been an associate vice-chancellor since September, and a member of the faculty since 1970.

2,700 Graduated In December



UW News Service

Winter commencement on December 21 honored an estimated 2,705 students, of whom 1,880 received bachelor's degrees. There were 580 master's graduates, 205 doctorates and forty in law and medicine.

His address to the graduates was the final official act for Irving Shain as chancellor. He told them that while a college

education does not necessarily guarantee success in the world, it, more than anything, prepares us for dealing with the world around us."

Andy Wojdula '65 of Chicago, this year's president of the Wisconsin Alumni Association, welcomed the graduates into the ranks of alumni.

Museum To Sell From Its Collection

The Elvehjem Museum of Arts is planning the first sale from its collection with a goal of earning up to \$100,000. It will release about 800 duplicate Japanese prints "of inferior quality" from its collection of 4,000. The museum's director, Russell Panczenko, said there are strict guidelines established by the Board of Regents and the American Association of Museum Directors.

All of the prints in the collection must be catalogued and photographed, and the decision on which are "inferior" will come from an outside expert. Those which are for sale will be offered first to other campuses in the UW System at their assessed value, then to private museums in Wisconsin. Only those which are not sold through that method will go on the open market. Proceeds will go to the purchase of other Japanese prints.

The process might take up to two years to complete, Panczenko said.

Survey: Freshmen Adjustment Is Multidimensional

The students are home between semesters, leaving behind them temporarily the pressures and tensions of final exams.

But for many, the packing came much earlier—maybe before Halloween, or in September, or even during the first week of classes. Each year 10 to 15 percent of those living in residence halls, mostly freshmen, leave school during the fall semester.

Armed with information from freshman adjustment surveys conducted last school year, Lakeshore Housing Coordinator Felix Savino is trying to piece together why.

One thing the surveys show, Savino said, is that personality, more than environment, determines how well people adjust to college. "It's the person who's able to control the environment, not the environment that controls the person," he said.

Savino surveyed 444 freshmen living in residence halls in October 1985, then completed a follow-up survey with 246 of those same people last April. He measured adjustment in four areas: social, psychological, academic and goal commitment. An overall adjustment score was computed by combining scores from the four areas.

"It's very rare that a person would score high in all the areas," Savino said. "Adjustment to college, at least for freshmen, is multidimensional."

Lab Report

What its developers believe is the best noise control method yet is the result of Larry Erickson's 1985 PhD thesis done under Prof. Richard Grenier of electrical and computer engineering. Present baffling systems can't adjust to changing noise environment, but this one does. Using a computer, it reduces the size of sound waves and then cancels them by broadcasting an "anti-noise" signal. The technology and recent prototype came from Nelson Industries down in Stoughton. ■ You probably knew this all along, but the aglaspid may crowd out the trilobite as the official Wisconsin fossil. They're cousins. The aglaspid lived 500 million years ago in a shallow, tropical ocean that covered the state (*tropical??*), and grew only a few inches long. Wisconsin is the best place in the world to look for them, said a visiting British geologist.

■ Where stars come from has been the subject of research by Emeritus Professor of Physics William Kraushaar. He will test his theories with an X-ray detector (which uses sounding rockets) to be flown aboard a space shuttle.

Construction of the \$5-million detector, known as the Diffuse X-ray Spectrometer, is now nearing completion at our Space Science and Engineering Center

■ Computer scientists here have devised a software package that can transform a network of desktop computers into a supermodel. By directing microcomputers to cooperate with one another, the software allows a user to tap, simply and easily, the unused calculating power, memory, and speed of all of them. ■ The electroencephalograph isn't all that accurate because the skull is not a good conductor of the electrical brain waves being measured. Now, at our medical school, there's the MEG—the magneto-encephalograph—which measures the brain's magnetic fields, a much better way. There are only four MEGs in the world. Ours will be used in epilepsy, tumors (if the current European theory is correct in saying they

give off tiny electrical currents) and in some lung diseases. ■ The campus and city were decimated of elm trees several years ago when Dutch elm disease swept the nation. But even before that, two of our experts, plant pathologist Gene Smalley and forest geneticist Ray Guries, had begun study on disease-resistant strains. They've had great success with three, "Sapporo Autumn Gold," "Regal," and "American Liberty," with the first two now available at nurseries, and all three thriving in the U.S. and England. ■ The world's first digital hearing aid (WA/Sept. '85) is getting closer to reality. The necessary forerunner, a vastly improved device for testing hearing impairment, was introduced in November at a national conference. The project is headed by neurology Professor Kurt Hecox, collaborating with Madison's Nicolet Instrument Company, and the hope is that the new hearing aid will be available in about two years. Simply put, it will differ from all previous types the way prescription lenses differ from a magnifying glass. ■ On December 10 the FDA approved a broader application of tamoxifen (WA/Sept. '86).

That's the drug that shows great promise in preventing recurrence of cancer in postmenopausal women who've had a mastectomy. It has been given its longest clinical testing—eight years—here at our Clinical Cancer Center by Douglass Tormey MD. The FDA's ok means it can be used instead of chemo or radiation therapy; until now it was limited to supplementing them. ■ Plant pathologist Paul Williams has developed a strain of "rapid cycling" plants that may help researchers speed up plant breeding by telling them within days or weeks whether they've successfully introduced new traits. In the high school biology lab, the kids can watch genetic processes develop over days instead of months. Williams will talk about the process at our Day on Campus in April. ■

strong link between satisfaction with living in university housing and being well adjusted.

Factors shown as insignificant included whether students lived in a high-rise or low-rise hall, whether they lived with a fellow freshman or returning student or had a roommate change during the year, and whether their dorm was single-sex or co-ed.

Savino said the two areas which respondents indicated they are most con-

For example, survey data show that a high number of visits home by an individual adversely affects goal commitment and social and overall adjustment, yet has little influence on academic adjustment.

What does appear to affect academic adjustment is commitment to an academic major. Savino said 75 percent of the freshmen surveyed had chosen their major field and proved to be better adjusted academically than the 25 percent who were undecided. There also was a

Make your nominations
now for the

1987 WAA Board of Directors

and its representative
to the UW Athletic Board.

Open positions are: on the WAA board, one-year terms as third vice-president, secretary, assistant secretary, treasurer, assistant treasurer, and ten three-year terms as directors-at-large; on the Athletic Board, one four-year term.

Each nominee must be:

- An alumna/us of the UW-Madison.
- A member of the Wisconsin Alumni Association
- Interested in participating in activities of the University and of the Wisconsin Alumni Association.

Be sure your nominating letter includes the *full* name and address of the nominee, the position for which he or she is nominated and pertinent background on the individual, and your name and address.

Nominations must be received by February 15, 1987.



Mail to:
Nominating Committee
Wisconsin Alumni Association
650 North Lake Street
Madison 53706

The News continued

cerned about are finances and lack of enough personal contact with professors.

Survey results probably will not lead to any immediate changes in university housing operations, he said; many academic and social support services already are provided to students living in the residence halls.

The surveys will help in identifying "the students who are at risk of not adjusting well and deciding what resources we can provide them," Savino said. "We want to convince students they can succeed, boost their self-esteem and help them believe they can survive here."

*Patrick Dorn
UW News Service*

Offices Combine To Improve High School Contacts

The Office of New Student Services has become a part of the Office of Admissions. The change was made, said Joe Corry, associate vice-chancellor for academic services, to form better links with state high schools in the face of tightened admissions requirements here.

David Vinson, director of admissions, will head the office; Jack Kellesvig, director of New Student Services, will become the senior associate director of admissions.

Alan Crist, associate director of admissions, will take over coordination of the minority recruiting program.

Fake Student-ID Cards Are Object Of Crackdowns

The state's new drinking laws, requiring proof that the imbibor is twenty-one, has resulted in a marked increase in fraudulent ID cards and a resultant crackdown and confiscation. Roger Howard, associate dean of students, said that although the dean's office has not had a large number of disciplinary cases to consider during the fall semester, the problem is very real. It is magnified, he said, on college campuses throughout the state because of their social traditions, as well as the large number of students who now are under the legal age.

"When the drinking age was eighteen, we had very little contact with any students under that," Howard said. "Now, in order to drink, you almost have to have senior status." At the Kollege Klub, a popular student hangout in what used to be Langdon Hall, somewhere around 400 false IDs were confiscated by early November.

The false IDs take a number of forms, from cards obviously sliced up and altered, to duplicate driver's licenses issued

The Way We Were—31



January 10, 1948. It was the second-semester grand opening of the 770 Club, the Saturday-night cabaret in Tripp Commons. Tickets were \$1.20 a couple. 770 was a popular spot, with soft lights, a good local dance band and a little glitter, and 3.2 beer served by waiters in white jackets. The floorshow on this winter night was a forty-minute segment of "Skyrockets," an upcoming benefit show by the Student Board. The club took its name from the then-address of the Union, which averaged two dances a week throughout the postwar years.

to people who use false identification to get them.

On the other hand, it might seem that there are more people in the Madison area using deceptive means in order to exercise than to drink, if there is any vital social significance in that. At SERF—the Southeast Recreational Facility at West Dayton and Lake streets—more than 1,275 false student IDs have been confiscated since a new computer was installed last spring. A magnetic strip on the card is computer-checked as people attempt to enter, and cards registered as lost or stolen are confiscated, as is the case if the photo is not that of the bearer. The result of the campaign has been a sharp decrease in vandalism and theft at the facility, said David Berge, the director of recreational sports.

Fake IDs violate a state law, but Berge and his staff are primarily interested in getting them out of circulation.

This fall, the same system was installed at the Natatorium and the Nielsen Tennis Stadium.

Two Win Japanese Honors

Two students recently earned first place honors in the Midwest Japanese Language Speech Contest, one of them capturing the grand prize of round-trip airfare to Japan. Cameron Keith, a freshman from Marshfield, was chosen as grand champion among twenty-one finalists who delivered speeches in Japanese.

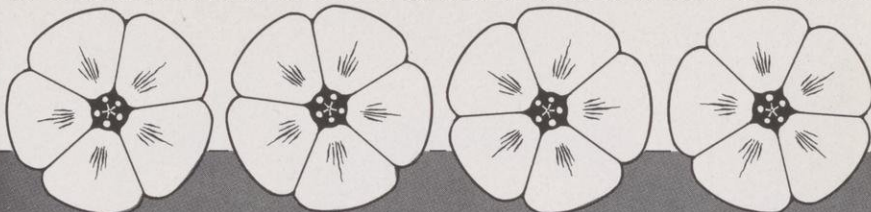
Steven Hoffman, a grad student in environmental studies, took first place among those over age fifteen with more than two years of language studies.

“President Finder” Kauffman Retires

Among those taking emeritus status at the end of last semester was Joseph Kauffman, who helped pick the last two UW-System presidents. He came here in 1965 as dean of student affairs, left for a college presidency in Rhode Island from 1968-72 during the time of “court cases, sit-ins, and violence,” he said. He returned to campus “when it was safe,” he quipped to the Board of Regents as he announced his retirement.

Kauffman headed the doctoral program in college and university administration, then in 1980 became EVP of the UW System, serving three years as the second-highest officer before he returned to UW-Madison.

Most news items are based on releases from the UW News Service and other campus sources.



Spring Day on Campus

Tuesday, March 31

“Celebrating the Past— Contemplating the Future”

Morning Program

Law Prof. Gordon Baldwin
on celebrating a flawed Constitution

Medicine Prof. Norman Fost MD
on decisions re life-sustaining treatment

Dean of Students Paul Ginsberg
on his legacy of caring

Business Dean James Hickman
on America's foreign business competition

**Journalism/Mass Communication
Chmn. James Hoyt**
*on the legal and ethical dilemmas of
a free press*

Plant Pathology Prof. Paul Williams
on “instant genetics” via fast-growing plants

Afternoon Program

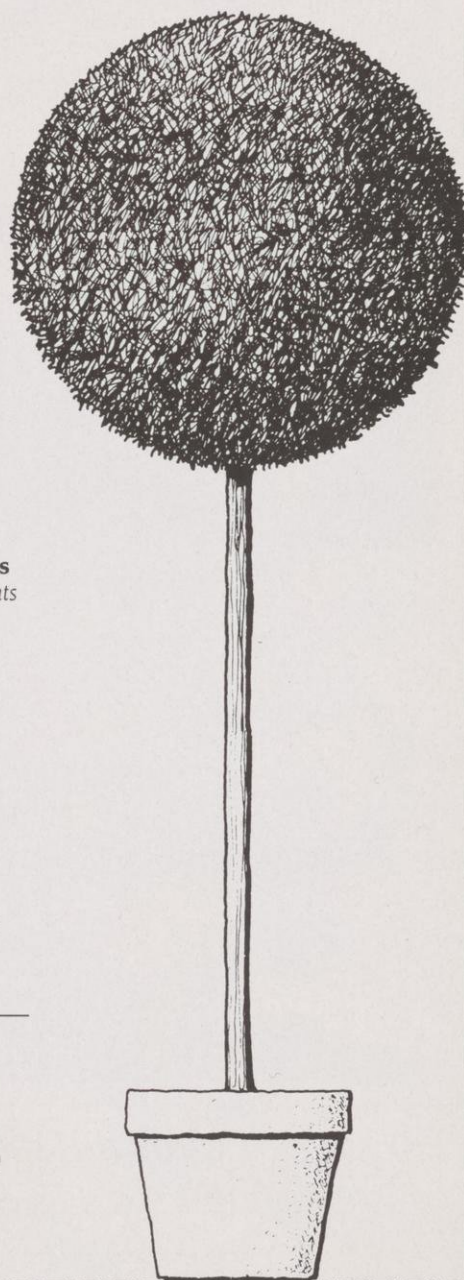
Dance recital by
The Melrose Motion Company
and School of Music students

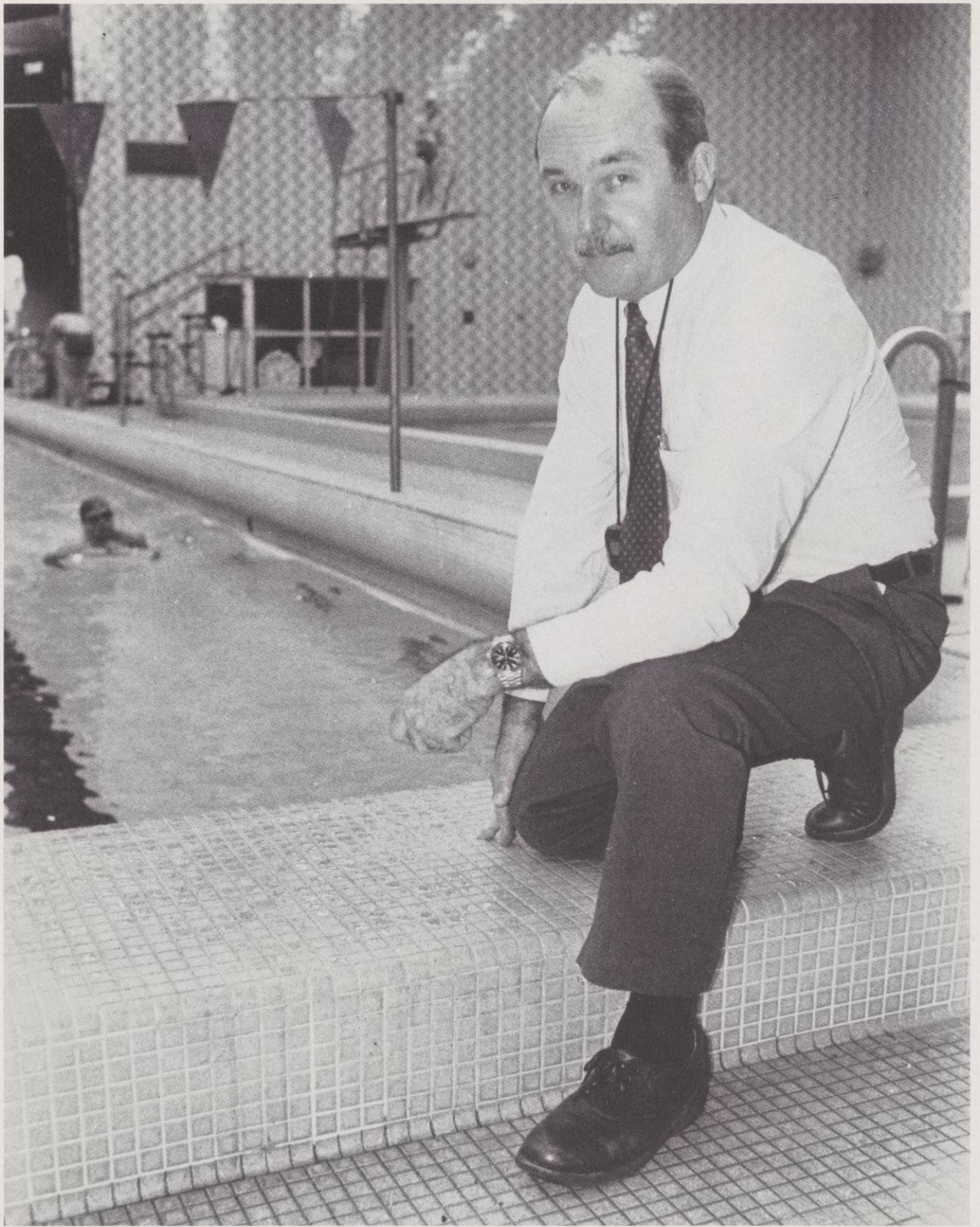
AFTERNOON TOURS, DEMONSTRATIONS:

“Dance as Art” with Prof. Claudia
Melrose

Backstage at the University Theater
The Veterinary Hospital

Previous attendees will receive a mailing in early March with full details and reservation information. Others may call or write the Wisconsin Alumni Association, 650 N. Lake Street, Madison 53706. (608) 262-2551.





Mary Langenfeld

For sixteen years this sports psychologist has been looking into the psyches of athletes. His object, to find the whys of their highs and lows.

Morgan the 'MINDREADER'

BY PATRICK DORN

The stories are familiar ones. A consistent .300 hitter falls into a mysterious batting slump at mid-season; a marathon runner has one year of brilliance, then suddenly fades to a substandard performance level; a placekicker can't buy a chip-shot field goal all day, but delivers a game-winning 52-yarder with only seconds remaining. When an inconsistent performance is not the direct result of a physical injury or ailment, we have yet to understand why. Prof. William Morgan believes the answer lies somewhere in the psyche of elite athletes. As director of our Sport Psychology Laboratory, Morgan has spent the last sixteen years probing the minds of the University's varsity athletes. His work with the University and Olympic teams in sports such as rowing, distance running, swimming and wrestling has led to the development of a mental health model that may be the answer to the problem of inconsistent performance. At the heart of that effort has been a long-term study on university swimmers.

For ten years Morgan and his associates have conducted psychological tests on members of the men's and women's swim teams at regular intervals during their seasons. Though the research project is years away from conclusion, he is optimistic it will produce a working mental health model for use in preventing the onset of what he calls "staleness" in athletes.

Swimming works well for research purposes, Morgan says, because the training load and conditions make the onset of staleness virtually inevitable. He says his ultimate goal is to create a model that will allow for prediction of that state before it occurs. The secret will then be for coaches to develop workout loads that take individuals to the edge of staleness and then taper off, preparing them for peak performance.

"The question, of course, is how well can you fine-tune that," Morgan says. "My feeling is that if we can't do this for a sport like swimming, we can't do it for any-

thing." Women's swimming coach Carl Johansson is already sold on Morgan's theory. Johansson says there has been a movement in swimming toward extensive physiological testing of athletes to determine the results of training methods. Expensive blood tests make it possible to pinpoint what stage of training a swimmer is in. Morgan has been able to forecast training stages almost as accurately with psychological testing. "You look at our team profile and compare it to how we swam and you get a very good correlation," Johansson adds. He feels Morgan's mental health model also reassures swimmers they are on the right training path, particularly in mid-season when the most difficult workouts can cause race times and practice splits to actually increase.

"If they have confidence that feeling the way they do in January is going to pay off in February and March (Big Ten and NCAA meet times), they feel better about where they're at," Johansson says. He feels better about his own abilities too, because of the profiles, adding that "any kind of a study that can help you be a better coach is worth participating in. Just having a resource like Bill Morgan available to us is tremendous."

Indeed, Morgan's expertise in sports psychology is widely sought. He is a member of the U.S. Olympic Committee's Sports Psychology Advisory Committee and serves as a consultant on the Elite Distance Runners Project at the USOC Training Center. He is a Fellow of the American College of Sports Medicine, American Academy of Physical Education and American Psychological Association, and is current president of its division of exercise and sport psychology. The latter field is relatively new in the United States; its official arrival was not until the mid-1960s with the creation of the North American Society of Sports Psychologists.

Morgan was hired to open the UW-Madison sports psychology lab in 1970

after working at the University of California-Santa Barbara Institute of Environmental Stress. He says UW-Madison and Arizona State University remain the only U.S. schools with labs noted for specializing in psychophysiology (A number of others have labs with strengths in researching the social psychology of sports.) Because the field is so young, standardized training requirements have yet to be developed. Morgan oversees a very small graduate studies program that usually has no more than four students enrolled at any time. Master's and doctor's degrees are offered in physical education with specialization in sports psychology. Students are required to have at least a minor in psychology. Morgan's own training includes a doctorate from the University of Toledo with a dual major in psychology and physical education, followed by post-doctoral training at the Institute of Environmental Stress at UC-Santa Barbara. There is at present a great deal of discussion about what type of training is best for those entering the field, and the USOC's Sport Psychology Advisory Committee is tackling the issue.

Most jobs in the field remain in university settings, teaching and conducting research. However, Morgan says the USOC is currently recruiting sports psychologists to work at the national Olympic training center. A couple of his former students have found jobs outside the academic world. Mike Ross PhD '77 is at the Army's national physical fitness center in Indianapolis and Mike Bahrke MS '73, PhD '77 operates two fitness centers in New York City.

"If a person is well educated and trained, and has the entrepreneurial skills, there are opportunities out there," Morgan says. He notes that, just as the field of sports medicine has experienced tremendous growth, he finds it "inconceivable that every professional team and major university won't someday have at least one sports psychologist on staff." □

By PATRICK DORN

Football: That's All There Was

At the close of the football season, it could be said that Badger fans were as disappointed on behalf of the coach as for the team. Jim Hilles, the much-respected and determined defensive coordinator since 1978, had taken over as "interim head coach" after the death of his mentor, Dave McClain, last spring. Of course he wanted to earn a permanent appointment, and his rooters were legion. In late summer he reflected on "the progress we've made here in the eight seasons," referring to such statistics as those of 1984, when Badger defense ranked sixteenth nationally, and on game after game in recent years when it was the defense who brought on most of the respectability the team garnered. Just before the season started, Hilles said his aim was to "make the guys believe in themselves," blaming a lack of confidence for most of last year's defeats.

But apparently that confidence never set in. Of the first five games, as reported in our November issue, the Badgers lost to Hawaii, Nevada-Las Vegas, Wyoming and Michigan and beat only Northern Illinois. In the second half of the season, reported below, there were losses to Iowa, Indiana, Minnesota, Ohio State and Michigan State and wins over Northwestern and Illinois. For the likeable Jim Hilles, the interim was all there was.

October 11
Iowa 17—Wisconsin 6

Clutch plays eluded the Badgers in this contest, clipping short hopes for a major upset against the nationally-ranked Iowa Hawkeyes. Down just 10-6 late in the fourth quarter and driving deep in Iowa territory, Wisconsin was unable to pick up six inches on a crucial play at the Iowa 21. The change of possession on downs was the spark the Hawkeye offense needed to put together a game-clinching touchdown drive with 3:25 remaining.

The drive was the only letdown of the day for a stingy Badger defense, which otherwise yielded the heavily-favored Hawks just a third-quarter field goal and an early first-quarter touchdown. Iowa defensive tackle Jeff Drost set up the early TD by intercepting a Bud Keyes pass and returning it to the Badger 9. From there, Iowa scored in two plays for a quick 7-0 lead. The Badger offense, meanwhile, piled up 323 total yards, but was unable to put the ball in the end zone. Field goals of twenty-seven and thirty-four yards by Todd Gregoire accounted for Wisconsin's points. Four turnovers—three interceptions and one fumble—proved to be too much for the Badgers to overcome.

October 18
Wisconsin 35—Northwestern 27

Thank heaven for hapless Northwestern. Though improved in recent years, the Wildcats were not good enough to stop Wisconsin from notching its first Big Ten victory of the 1986 season.

Larry Emery rushed twenty-six times for 132 yards, Bud Keyes turned in several key third-down plays and the defense held tight when it mattered most. The Badgers never trailed after opening the game's scoring on a sixteen-yard first quarter pass from Keyes to freshman Bill Williams. A 28-14 lead at the start of the fourth quarter seemed comfortable, but Wildcats quarterback Mike Greenfield led a two-touchdown Northwestern rally that closed the gap to 28-27 with 3:04 left in the game. Greenfield, who threw for 187 yards and rushed for another 106, was stopped by Badger tackle Leon Johnson on a two-point conversion attempt that would have given Northwestern the lead. Emery finally sealed the victory in a forty-yard scamper around left end.

October 25
Wisconsin 15—Illinois 9

It was far from flashy, but a workmanlike effort against Illinois was enough to give the Badgers their second consecutive victory. The win was the first over Illinois since 1977.

Award Winners

Here are the season's honorees, as announced at the banquet in late November.

MVP: senior inside linebacker *Michael Reid* (Albany, Ga.).

Players Of the Year: [defense] cornerback *Nate Odomes* (Columbus, Ga.).

Ivan Williamson Award [for scholarship and sportsmanship]: *Michael Reid* (he has a 2.75 GPA in computer science.)

Most improved: [offense] junior tight end *Brian Anderson* (Madison); [defense] senior tackle *Dick Teets* (Maumee, Ohio).

Dave McClain Mr. Hustle Award: senior center *Jim Cisler* (Mishicot).

Russ Winnie Award [for scholarship, sportsmanship and ability]: *Craig Raddatz* (Cedarburg).

Odomes and *Reid* were elected to All-Big Ten first teams by the UPI and AP respectively.

While our offense misfired, a revved-up defensive unit accounted for a safety and touchdown to give us the only points we needed. Rick Graf's fifteen-yard interception and return for a touchdown broke a 3-3 deadlock in the third quarter and gave Wisconsin the lead for good. Illinois countered with what appeared to be a game-tying touchdown later in the same quarter, but the Badgers special teams rose to the occasion and blocked the extra point attempt.

A twenty-four-yard Gregoire field goal and the safety preserved the victory in the fourth quarter. (His thirty-seven-yard field goal in the first quarter was the only scoring by either team in the first half.) Punter Scott Cepicky also was key in the victory as he pinned the Illini inside their own 10-yard line on three separate occasions. On a busy day for punters, Cepicky kicked ten times for an average of forty-two yards. About the only bright spots for the offense were Larry Emery's 122-yard effort and the fact it turned the ball over only once. Illinois, on the other hand, committed six turnovers that proved to be fatal.

November 1
Indiana 21—Wisconsin 7

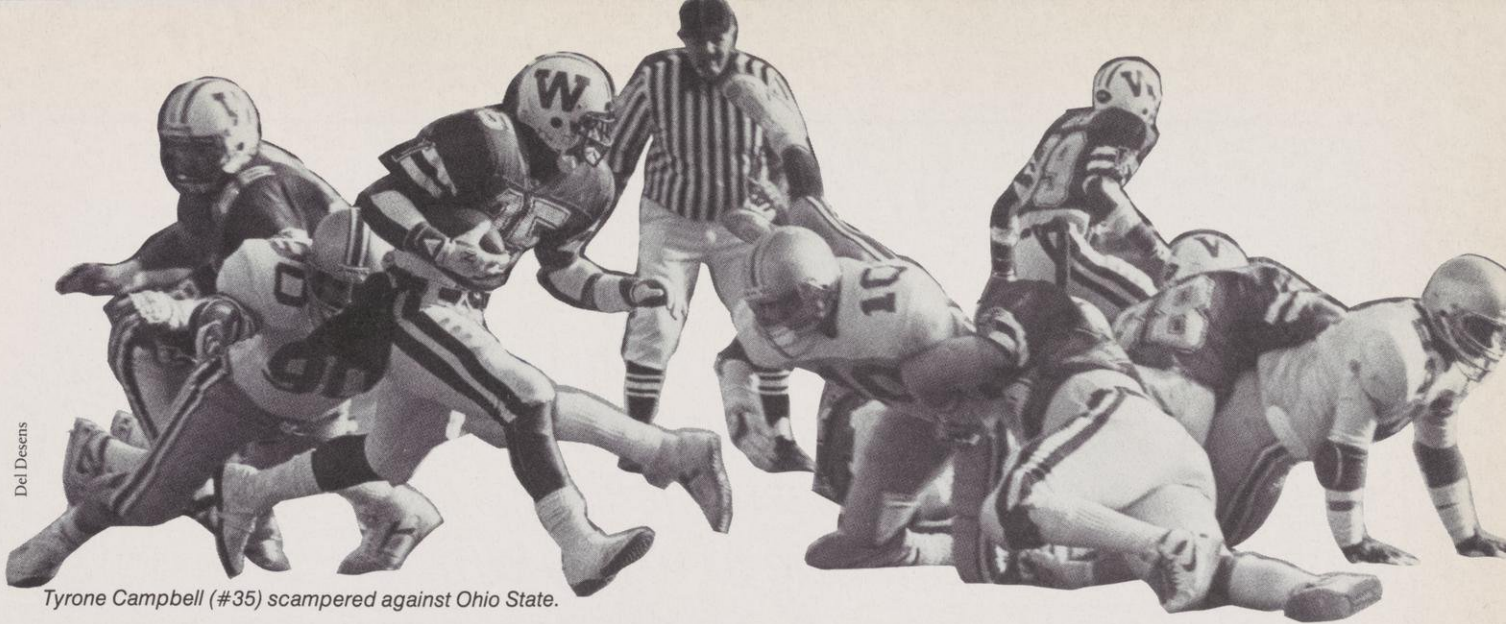
Two Hoosier freshmen spelled defeat for the Badgers who turned in a dismal performance at Bloomington. The Badgers were never in this game and were only spared the embarrassment of being blown out in the first quarter when Nate Odomes blocked an Indiana field goal attempt and Hoosier running back Anthony Thompson fumbled on the Wisconsin 6-yard line. Odomes again was Johnny-on-the-spot, falling on the loose ball.

The fumble, however, was Thompson's only mistake of the day as the freshman ripped through the Wisconsin defense for 207 yards on thirty-nine carries. Redshirt freshman quarterback Dave Schnell complemented Thompson's performance with a touchdown pass and two one-yard sneaks to account for Indiana's scores on a triumphant day for the rookies.

The Badgers mustered only 160 yards of total offense and were almost outgained by Odomes who had a spectacular day returning kicks for a total of 129 yards. A thirteen-yard TD pass from Mike Howard, who relieved starter Bud Keyes in the third quarter, to fullback Dave Tansor was the sum of Wisconsin's scoring.

November 8
Minnesota 27—Wisconsin 20

Winds gusting up to forty miles an hour should have been enough to keep the fog from taking over at Camp Randall. Yet, for the third straight year, "The Fogg," Minnesota's Rickey Foggie engineered a Gopher victory over Wisconsin. Badger mistakes provided Minnesota with just enough scoring opportunities to squeak out a victory.



Tyrone Campbell (#35) scampered against Ohio State.

Twenty of the twenty-seven Gopher points were scored in just over two minutes of play. They made ten points in the last forty-two seconds of the first half with the help of an interception thrown by Keyes. This led to Chip Lohmiller's twenty-seven-yard field goal and a 17-10 Gopher lead at halftime. Minnesota then put the game away in the third quarter with another spurt of ten points in less than five minutes.

Just when it appeared Wisconsin would make a game of it after a Gregoire field goal cut the Gopher lead to 17-13 in the third quarter, two mistakes buried the Badgers for the day. Foggie came up with the big play when he caught the Wisconsin secondary napping and hit running back Ed Penn with a sixty-four-yard touchdown pass giving Minnesota a 24-13 lead. Aaron Swopes' fumble on the ensuing kickoff resulted in a forty-three-yard field goal by Lohmiller and a deficit the Badgers were unable to overcome.

Wisconsin moved the ball effectively, but, as was the story all year, committed costly turnovers. Larry Emery marked another milestone in his career by moving into third place on Wisconsin's all-time career rushing yardage list after tallying 106 yards on twenty-eight carries. This upped his career total to 2,847 yards, third behind Billy Marek (3,709) and Alan Ameche (3,345). Also on the day, Gregoire moved to the top of Wisconsin's all-time kick-scoring list. His eight points gave him 187 in three years, breaking Vince Lamia's record of 180.

November 15
Ohio State 30—Wisconsin 17

Jim Hilles diagnosed Wisconsin's troubles against Ohio State quite matter of factly; "You can't spot a team like Ohio State seventeen points and expect to come back and beat them." A Nate Odomes fumble on the opening kickoff was recovered by the Buckeyes at Wisconsin's 32. From there tailback Vince Workman quickly rambled in for a 7-0 Ohio State lead on the Buckeyes' second play from scrimmage.

Bud Keyes followed that by throwing an interception on the sixth play from scrimmage in Wisconsin's opening series. Linebacker Chris Spielman returned the intercepted pass fifty-six yards to the Badger 8, setting up a twenty-eight-yard field goal by Matt Frantz.

Buckeyes 10, Wisconsin 0. A fifty-four-yard Ohio State drive later in the opening quarter was capped by Workman's three-yard run around left end and the badgers were down 17-0. Wisconsin managed to cut the lead to 17-10 in the second quarter on a twenty-eight-yard Gregoire field goal and a two-yard touchdown run by Keyes, but was unable to get any closer. Another field goal by Frantz and a twenty-eight-yard touchdown catch by Cris Carter boosted Ohio State to a 27-10 halftime lead. The Buckeyes came out for the second half thinking ahead to their encounter with Michigan the following week and simply coasted to the victory. The Badgers got another fine performance out of Larry Emery, who carried twenty-five times for 120 yards. His effort was not enough, however, to offset Workman's 172 yards on twenty-nine attempts. Carter added another 112 yards on

seven receptions for the winners. Scott Bestor led Badger receivers with three catches for forty-eight yards.

November 22
Michigan State 23—Wisconsin 13

For a fleeting moment it appeared Wisconsin's seniors would go out on a winning note in the finale. The Badgers drew first blood with Dan Kissling's opening kickoff return of eighty-one yards to the Michigan State 66-yard line.

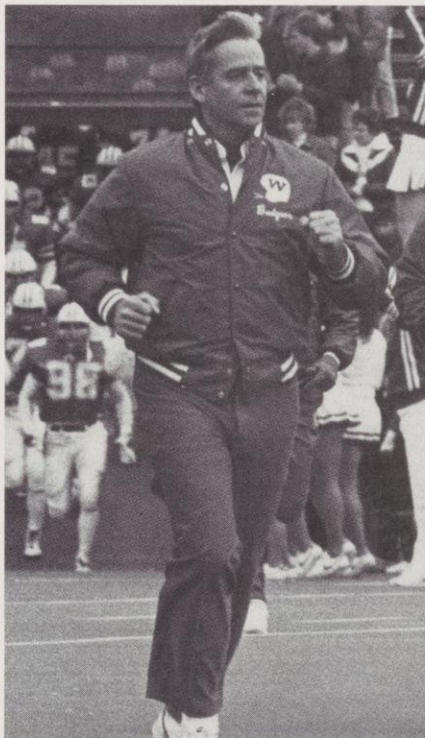
Three plays later Bud Keyes connected with fullback Joe Armentrout on a five-yard touchdown pass and Wisconsin was ahead 7-0. But as it did all year, Wisconsin committed a number of costly turnovers and was unable to follow through for a win. The loss ended the worst season since 1968 when the Badgers went winless in ten games.

The turning point at Michigan State came with 1:23 left in the first half and the Badgers leading 10-7. Hilles called for a seemingly safe quarterback draw. It backfired when Keyes fumbled and Michigan State's Mark Nichols recovered on the Badger 30. Seven plays later Spartan quarterback Dave Yarema teamed up with Andre Rison on a four-yard touchdown pass to put Michigan State ahead 14-10 with thirty-five seconds left in the half. Wisconsin never recovered.

The Badgers could only muster a twenty-two-yard Todd Gregoire field goal in the second half while Michigan State rolled to a 23-13 victory. Running back Bobby Morse was the catalyst for State, scoring two touchdowns and rushing for 170 yards, 66 yards more than the entire Badger ground total of 104. Yarema added eighteen pass completions for 185 yards. Keyes led the Wisconsin attack on the ground and in the air. The junior from Green Bay finished the day with fifty yards rushing and seventeen pass completions for 138 yards.

Any hopes for a Badger rally were snuffed out late in the game when Keyes was intercepted by Todd Krumm, who had two take-aways on the day. The interception killed a drive that had seen the Badgers move from their own 19 to the Michigan State 24. For Hilles and his squad it was an all too familiar ending to a long season.

The final count in 1986 put Wisconsin in the Big Ten cellar with Northwestern and Purdue at 2-6; 3-9 overall. □



For Jim Hilles, time ran out.

Irving Shain, departing as chancellor, talks about some things that continue to worry him.

Shain (continued from page 5)

faculty members and custodians who object to having substantial portions of the janitorial work moved to the night shift in order to save money.

As a direct consequence of the decision to control enrollment, it is obvious that a careful review of our mission and program will be needed. There must be decisions on such alternative futures as a drastic cutting back on undergraduate education to make the UW-Madison a graduate center. Another extreme possibility would be the division of our faculty into two groups: an undergraduate faculty with fulltime teaching responsibilities *only*, and a separate one to operate a smaller but, hopefully, high quality graduate and professional program supported by outside grants and contracts. None of us would like to see this institution evolve in either of these extreme directions, but these and a wide range of less dramatic options need to be examined.

Enrollment Management: Meanwhile, during the remainder of this academic year, a major task will be the full implementation of our enrollment management policies (WA/Sept. '86). The goal is a fair and equitable process for admitting qualified students while reducing enrollment substantially to bring the instructional workload more closely into line with the resources available. New deadlines will have to be met for analyzing student documents, making timely decisions on applications, and creating new mechanisms for communicating with the student applicants and their parents.

Management Centralization: Major changes such as those being faced by the UW System are likely to require new policies and procedures. At the same time, whether or not additional funding is provided by state government, the demand for accountability is likely to be even greater. (In a speech in 1972, I commented that if then-current trends were to continue, there

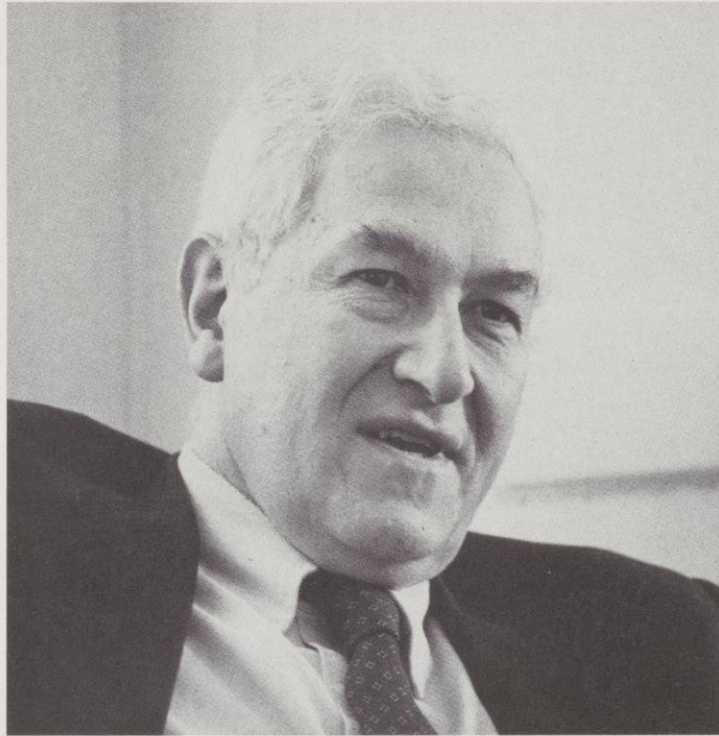
would be eventually no students, no faculty and no staff, except for accountants keeping track of each other. I thought I was being sarcastic.) To make it easier to administer a UW System where state government will likely take an increasing interest in auditing and managing programs, there will be a demand for more uniformity across the system, and this will inevitably increase the tendency toward centralized management. (But) the best management decisions are made closest to the program being managed. This philosophy, rigorously followed here, has resulted in a very decentralized management structure, with maximum delegation of authority to the program level. It has fostered shared governance, and has resulted in an extremely well managed University with an unusually small campus-level administration. The chancellor's office must be committed to funding creative ways of responding to state and System requirements without increased campus-level centralization, and to convince System administrators, regents and state officials of the hazards of accepting increased centralization simply because it makes the job of the auditors easier.

Structural Reorganization of Extension: During the past year, both UW-Madison and UW-Extension faculty and staff have worked very hard to achieve the goal of the integration of the Extension into the campus faculty. Remarkable progress has been made, but not without countless hours of adversarial discussion. Each of the many budget, administrative and faculty problem areas could be worked out, presumably, if we had infinite time, resources and personnel. But the administrative relationship between the two units involves a fundamentally unsound concept: control over the funding and budget of the Extension program is assigned to its chancellor, while responsibility and accountability for the program including, for example, fiscal

obligations for the tenured faculty, are assigned to the UW-Madison chancellor. That is a fatal flaw in the structure, and until it is resolved, Extension will be incapable of providing the programs and service which are needed by the people of Wisconsin.

Minority/Disadvantaged Students: For more than fifteen years we have been actively seeking ways to increase enrollment of these students. (From the beginning, our affirmative action programs were aimed at increasing the entire minority student population on campus, but we have been especially attentive to an increase at the graduate level because of our special mission in graduate and professional education.) We have been quite successful in some areas and disappointed in others. For example, the Advanced Opportunity Program of the Graduate School has been extraordinarily successful in attracting and retaining qualified minority grad students. On the other hand, we have not been immune to the decreased participation trends which have been observed nationally among some minority groups. Our particular problem has been the almost total lack of merit-based scholarship funds. It is still appropriate for us to seek ways to expand participation of minority/disadvantaged students. To that end we must continue to press for more state funds while being realistic in recognizing that in this period of austerity, obtaining support for even our basic operating budget will be difficult.

I suggest that this University develop direct academic linkages with several universities and colleges that traditionally have enrolled large numbers of minority undergraduates. These would include the historic black universities of the South and those institutions in the Southwest that enroll large numbers of Hispanic students. Such linkages could be used as the mechanism for identifying highly qualified people in



the last two years of their undergraduate work.

At the same time, we must continue to seek ways to expand opportunities for undergraduate minority/disadvantaged students, but the problems caused by lack of scholarship funds are much more difficult to solve at that level. Both the L&S and Chancellor's Minority Scholarship programs have been successful. The latter fund has grown, mostly through contributions from the faculty and staff, to about \$320,000 and the income is now providing scholarships to seventeen students. My own goal is to seek donations that will bring the total endowment to at least \$4 million.

Teaching Assistant Collective Bargaining. Perhaps the most important challenge facing our graduate and professional programs is the balloting which will determine whether the teaching assistants will engage in collective bargaining as the mechanism for establishing salaries and certain conditions of employment. During the past five years, they have been working under a set of policies and procedures which have been effective in protecting the TAs from arbitrary and unilateral management decisions, while preserving the traditional teacher-student relationship with themselves and the faculty.

With the passage of enabling legislation, TAs now have the right to bargain collectively if they so choose, with the Department of Employment Relations bargaining on behalf of the state. Although the University will be able to make recommendations concerning the negotiations, the final deci-

sion on any settlement will be made by the DER. If collective bargaining were to be adopted by the TAs, significant structural changes in our graduate program will be inevitable, and it will be very important for all faculty members and TAs to understand the implications. For example, it is my personal opinion that TA collective bargaining could make it very difficult for the University to recruit the very best graduate students. In the past, University policy has been to maintain TA salaries as high as feasible; if DER does the bargaining on behalf of the state, the natural tendency will be to set salaries as low as can be negotiated. And this could lead to a situation where undergraduate education would be the loser. So I have grave concerns about the future of the TA system as an integral part of our graduate program if the TAs opt for collective bargaining.

Research Grants and Contract Activity. One of the interesting questions that arises when the declining quality of the academic program is discussed is why the University's national ranking remains high while funding is so significantly below the national averages. The reason of course is that a University's reputation is based largely on measures related to the graduate and professional programs. Here, such programs remain very strong in many areas although there have been significant losses of key faculty in certain fields. Those research programs are supported by \$200 million in outside grants and contracts brought in by the faculty members themselves.

By aggressively preparing and submitting high quality proposals, the faculty has

been able to compete effectively for grants and contracts, even in a period of austerity. A major goal for this year has to be the removal of barriers to that effective management. However, the state government's insistence that the University restrict the number of its employees to an arbitrary limit set two years ago in the budget process is jeopardizing our ability to carry out the research required by the grants and contracts we obtain. The problem has become particularly critical in hiring staff for projects funded by non-federal grants and contracts.

The state has repeatedly urged the University to become more directly involved with business and industry in order to assist in revitalization of Wisconsin's economy. Our faculty has responded exceptionally well, with non-federal research grants and contracts at a total of about \$30 million for the first five months of this fiscal year; that's about \$1.4 million ahead of last year at this time. If we were a private business that created \$30 million worth of economic activity in five months we would likely receive awards from both the state and city governments. But no one seems to recognize the vital contributions these research funds make to the economy of the state.

I hope that I leave you with the strong conviction that even though there are formidable tasks ahead, rational approaches are being developed for those tasks. The UW-Madison will continue to be one of the premier universities of the world. □



It Has Seemed to Me
(continued from page 6)

one impulse. It seems to me that students today are propelled by very strong forces, both inner and outer. By anxious parents, admission tests and standards, money worries, by competition and by what some have called “reaching for the brass ring.” Vocationalism is rampant in the land and students seem not so much to want to write the great book as to own the publishing house. Too often the best and brightest leave school for the eighty-hour workaholic week, the commuter marriage, the ulcer and the drug trail. Your tenth class reunions are still in the future, but my guess is that yours will be like mine—the sad discovery that some who seemed the best and brightest have drifted into venality and shabbiness they would not have dreamed possible when they were twenty.

Work dominated by raw and selfish striving destroys the spirit. Paradoxically, meaningful work may also mean eighty-hour weeks, but it is usually characterized by cheerfulness, surprisingly good health and serenity.

Good work has not only engaged me, it has taken me outside myself. It seems to me most people know the difference between work that makes you mean-spirited, crudely ambitious, sick in mind and body, and work which makes you generous, open-spirited, and healthy.

Next, I would speak about fun. Often, after a long absence, I ask my friends “What have you been doing for fun?,” a shorthand for leisure time. I have known some masters of it. A next-door neighbor was already a widow when I met her. She never met a man to equal the one love of her life, but after his death, she loved flowers. I have seen her come home, wet to the ankles in a new and ruined pair of shoes, and happy as a pig in mud because she found marsh marigolds. I have a husband who fancies things which might someday be of use. He has a memorial garden—our basement—which houses a twenty-year-old truck tire, antique snowshoes, and the synchro-mesh transmission from a car that

died twelve years ago. I have my own secret pleasures—Gene Stratton Porter books like *Girl of the Limberlost*, a tumbleweed from a 1962 vacation, paper relics of a lifetime of teaching. Into each life some sleaze must fall; mine happens at the moment to be *The Colbys*, that Thursday night soap opera. My fascination for it is probably a leftover from my days of collecting pictures of movie stars. I am willing to take the flak dished out from my children—renditions like, “Oh God, Jason, you can’t do this to me,” while I’m revelling in the gorgeous clothes, the lean-jawed men, and the raucous plots. Leisure time needs no defense. It can be silly, irrelevant, if it is absorbing and fun. The single greatest of such pleasures for me is writing. I have written something almost daily for years, because it is a record, not of events, but of my inner life.

Writing records the conversations with myself and seems to give a shape to my life.

Then I would speak about love, a word so tricky and overladen it almost escapes definition, though thousands have tried to define it. I think Freud was onto something absolutely accurate when he said that the central instincts of humankind are toward work worth doing and people to love.

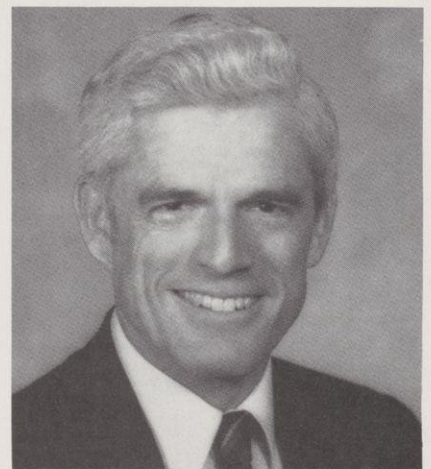
There are a few eagle souls who seem able to love humankind “in general,” but they seem usually to have first learned how to love in particular. Quite often we are lucky to find real intimacy and love with only a handful of people in a lifetime. The fit between human beings is a tenuous thing. When I speak of love, I do not mean romance or falling in love, but rather something closer to what I would call steadfastness. It means making the outrageous promise to hold steady with another person who is usually as much a stranger to us as we are strangers to ourselves. Commitment like that seldom extends much beyond the family circle of spouse, parent, child and a few close friends. We have limited amounts of psychic energy, and the attention that love requires is immense. What seems to happen is that when we love and try to reach out to someone else, at the same time we come to know more about ourselves.

These, then, are the things that I have learned and that have given me pleasure: discipline and curiosity, work large enough to be worth doing, the fun of leisure time, and people to love. It seems to me that our lives are our greatest work of art, and much of it lies within our power of choice, but not all.

The last thing I would speak of is so mysterious to me I have no name for it, I can only tell it as it happened.

One summer day, a long time ago in a little town where I grew up, I had just finished making mud pies with my sister when I felt restless. I was probably no more than seven years old and I wandered from our backyard to an open field that lay at the end of our dead-end gravel street. The

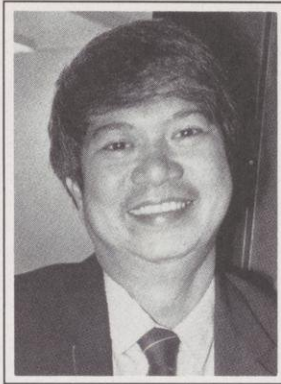
field was yellow with thousands of dandelions and I sat down in my red-and-white checkered dress, closed my eyes and let the sun pour over me. Suddenly I felt strange. I looked up at the blue bowl of sky and it seemed as if time stopped. It was pure ecstasy. I felt as if I knew everything in the world there was to know—that there was no question I could not answer. This was no intellectual experience (I could barely read) but it still seems to me the most important moment of my life and it has remained ineradicable. It was as if a great secret had been laid in my lap like the signature of something immense. Nothing like it has ever happened again, but it has made a difference, and I still remember it as if it were yesterday. □



Modifying an Old Chinese Proverb
(continued from page 7)

them. Even in our relatively “open” U.S. society, it’s not easy for a typical white, middle-class American to live for a month or two in an Hispanic neighborhood, a Black ghetto, a homosexual household, or a Native American community. Because of these difficulties, our educational system must assume considerable responsibility for helping us learn about our neighbors. For years Columbia University has taught high-enrollment courses in the civilizations of China, Japan, India, and Pakistan. The University of Chicago requires all of its undergraduates to take at least one course in a “non-Western” civilization. Here in the University of Wisconsin, even though we have no similar requirement for our undergraduates, we do offer courses in such programs as Afro-American, East Asian, Ibero-American, Scandinavian, South Asian, Southeast Asian, and Women’s studies. And we still offer courses in the Greek and Latin classics, disciplines that for centuries provided students in Europe and America with a “broadening” exposure to other cultures.

Courses on non-Western areas and even
continued on page 26



Our Gang:

BENJAMIN LOZARE

A MEMBER OF MRS. AQUINO'S CABINET.

Benjamin Lozare PhD'82 is a professor and dean of the College of Letters and Science at the University of the Philippines in Manila. He was here for two days recently as part of an eight-week Eisenhower fellowship, which enabled him to pursue counsel in the U.S. on issues which are now of paramount concern in the Philippines: communication and conflict management.

After the change of government last February, he was drafted to work in the Ministry of Information. "Deputy minister" is a title he eschews, as the ministry is in the process of being dismantled. "It was used for propaganda under Ferdinand Marcos," he says. "We're coming up with alternative structures which we hope are more responsive to the needs of the Filipino people."

That's to include a presidential press staff; an information agency which Lozare will head; and his conversion of government radio and television networks to public broadcasting.

Lozare took a key role following last year's disputed election. He was in charge of the citizens' group that guarded the polls to document the fraud and cheating.

"Now there is a general sense of freedom; we can go from point A to point B. We can do what we want to do. There is optimism and confidence, contrary to the media reports that I get here which imply we're almost on the brink of civil war; things are being taken out of context. A lot of play has been given to disagreement in the cabinet, but people must remember that Mrs. Aquino doesn't have a party, that this is more or less a coalition government.

"It's not like a Republican party, where everyone is a Republican, and people speak from a common perspective. The manner in which she took office was through a very broad coalition of various groups, and so all of these debates that are going on now are just part of the democratic process. In time I'm sure consensus in major programs and policies will be achieved, as it is being done now."

BY ELLEN RULSEH

Lozare does not see the Communist insurgency as a problem. "A lot of people look at it purely along ideological lines, I don't think so. Those in the insurgency are there because of social injustice, or socioeconomic problems. These things can be addressed under the new government, and I think that makes the problem less serious. The primary recruiter for the Communist insurgency was Mr. Marcos himself, and I figure now that he's gone, things will definitely improve.

"One important project we're working on is establishing information centers all over the country. Before, much of the work of the information agencies was propaganda. If you wanted a government brochure there was no choice but to go to the source; if you wanted it on agriculture you had to go to the Ministry of Agriculture; all these things were scattered. If you lived in the southern islands, you'd have to fly to Manila to be able to get that.

"Now we have established twenty-seven information centers all over the country. They're right in town and on the ground floor, preferably in a space with glass walls so that people can see what's inside. They're staffed with people who can answer inquiries, and receive complaints and feedback. It's a two-way communication media shop.

"At the time of Marcos the government was deaf. It didn't listen to the needs of the people. Now we're trying to be more sensitive to that. Rather than tell people what to do, what they need, we're encouraging *them* to tell *us*. This, of course, inevitably brings conflict, and that's why my interest in this Eisenhower exchange program centers around the role of communication and conflict management. The important point now is, how do we keep any conflict

from breaking out into physical confrontation, keep it at the level of rationality—full expression of views and opinions.

"The way in which the United States can be of service to the Philippines at this time is by participating in an exchange of information. In spite of our long relationship, I feel that there's still some room for us to get to know each other better, to understand how American policies are formulated, how American government works, and similarly, for the American people to appreciate Philippine aspirations. Things will develop from there."

Lozare has met with a wide range of people, from psychiatrists working on conflict resolution, to diplomats, journalists, academicians, scholars, and think-tank organizations. "I've met with two psychiatrists working on Arab-Israeli negotiations another in the area of race relations in Miami. I've talked with government spokesmen in the state department and the White House, the Rand corporation, and have visited several universities, and researchers working in this area. From a professional point of view it's excellent exposure.

"Madison's like home to me," said Lozare, who was here with his wife Christina. "The city and the University gave us a lot of pleasant memories. The time I was here was one of very significant professional growth. I made a lot of friends, and now that I'm moving into a new profession I'd like to pick up more things here."

Lozare is active in the Wisconsin Alumni Club in the Philippines. "Many of us appreciate what Madison Friends of International Students have done for us. They help foreign students get settled, find housing, meet friends, get acquainted with the community. So as a gesture of appreciation, what we've done is to organize a similar organization in the Philippines for international students. We thought that would be in keeping with the Madison spirit. We also have a big reunion every Christmas of Big Ten alumni. We all take turns hosting it." □

Letters

All is Flux (Good News, Bad News Division)

The young man in the foreground of your *The Way We Were* photo in the September issue was a first-year medical student. He probably was on his way to the anatomy lab on the top floor of Science Hall. The jacket cost \$23 at the University Co-Op. Here he had a two-year appointment for the basic science portion of med school, after which he transferred to Northwestern, which had lost twenty-five of its class of 125 by attrition.

At Northwestern in his senior year, one of his classmates had the temerity to appear for Saturday morning classes wearing a sweater. He met with Loyal Davis MD on Monday. Davis, chairman of the department of surgery, and Nancy's father (we had heard that he had an attractive daughter who was, unfortunately, off limits), advised him that if one planned to graduate, he would henceforth dress ac-

cordingly. Sweaters were also off limits.

The young man in the photo was unaware of Fannie Turnbull's camera or the click of her Compur shutter, but the gray-haired retired physician is delighted with her timing.

My wife and I toured Madison and the campus in August, 1984 on the way to my fiftieth high school reunion in Monroe. Summer school had just let out. Old mattresses, broken furniture and debris were

stacked in piles at curbside. The city was dirty. The lake was green. The campus was enormous. The SAE house was shabby and the Sigma Chi and Phi Delt's had moved, but the Alpha Chi Omega house, where I waited table for five years, had enlarged.

Yet, enough was left to look beautiful through misty eyes.

DANIEL R. KOHLI '38, MD
Bainbridge Island, Wash.



The way Kohli was.

Coming Up

For club programs—*Founders Day observances and Wisconsin Singers concerts—mailings go to all area alumni for whom the club has an address. If you are not on the mailing list, we have provided the name of the club member to contact.*

This month our list includes concerts by groups from the University's Arts Outreach program. These are indicated by (). Watch the local newspapers for time, admission, etc., or call the scheduled location or the Arts Outreach office here on the campus, (608) 263-4086 between 9 a.m. and 4 p.m. Madison time.*

- Appleton: *Jan 15*, Chamber Singers (at 1st Cong. Church).
- Ashland: *Mar. 13*, Wingra Woodwind Quintet (at Northland College).
- Baraboo: *Mar. 10*, Wingra Woodwind Quintet (at UW campus).
- Buffalo, N.Y.: *Mar. 19*, Concert Choir (at Delaware Ave. Baptist Church).
- Chicago: *Feb. 13*, Beat-the-Blahs Party. Contact: Gus Roehrig, 368-8575; *April 8*, Founders Day. Speaker, UW-System President Kenneth Shaw. Contact: John Gable, 701-5581.
- Cleveland: *Mar. 20*, Concert Choir (at 1st Cong. Church, Elyria).
- Detroit: *Mar. 21*, Concert Choir (at 1st United Methodist Church, Plymouth).

Fond du Lac: *Jan. 21*, Wisconsin Singers Concert. Contact: Mike Turk, 923-6335. •*Mar. 28*, Chamber Orchestra (at Marian College). *April 22*, Founders Day. Speaker, Mike Leckrone, director of bands. Contact: Mike Turk.

Fort Atkinson: *Mar. 1*, Founders Day. Speaker, UW-System President Kenneth Shaw. Contact: Ardell Wiederhoeft, 563-9521.

Green County: *April 1*, Founders Day. Speaker, UW-System President Kenneth Shaw. Contact: Verla Babler, 527-2593.

•Haverford, Pa.: *Mar 16*, Concert Choir (at Haverford School).

Janesville: *Feb. 13*, Founders Day. Speaker, Dean of Students Paul Ginsberg. Contact: Judy Holt, 756-4121.

Kenosha: •*Mar. 13*, Concert Choir (at Tremper High School). *April 5*, Founders Day. Speaker, Mike Leckrone, director of bands. Contact: Dave Gensicke, 658-5264.

Marinette: *Jan. 31*, Wisconsin Singers. Contact: Arlan Wooden, 735-3371.

•Marshfield: *Jan. 14*, Chamber Singers (at 1st Presb. Church).

•Menasha: *Mar. 27*, Pro Arte Quartet (at UW campus).

•Middlebury, Vt.: *Mar. 18*, Concert Choir (at Middlebury College).

Milwaukee: •*Feb. 22*, Concert Choir (at St. John's Cathedral); •*April 3*, Pabst Theater Showcase.

•Monroe: *April 14*, Jazz Ensemble & Dance (at Art & Activities Center).

•Mt. Horeb: *Mar. 8*, Concert Choir (at Evangelical Church).

Naples, Fla.: *Mar. 23*, Founders Day. Speakers, Elroy Hirsch, Arlie Mucks. Contact: Phil Schlichting, 262-8800.

•New York City: *Mar. 17*, Concert Choir (5:30 p.m. at Equitable Life Assurance Co., 787 7th Ave.).

•Pittsburgh: *Mar. 15*, Concert Choir (at Memorial Park Presb. Church, Allison Park).

Rockford: *Feb. 10*, Founders Day. Speaker, Dean of Students Paul Ginsberg. Contact: Judy Danca, 398-3620.

Sarasota: *Mar. 22*, Founders Day. Speakers, Elroy Hirsch and Arlie Mucks. Contact: Allan Jones, 921-7811.

Tampa: *Mar. 21*, Founders Day. Speakers, Elroy Hirsch and Arlie Mucks. Contact: Don Winner, 442-5875.

•Toledo: *Mar. 14*, Concert Choir (at Christ the King Church).

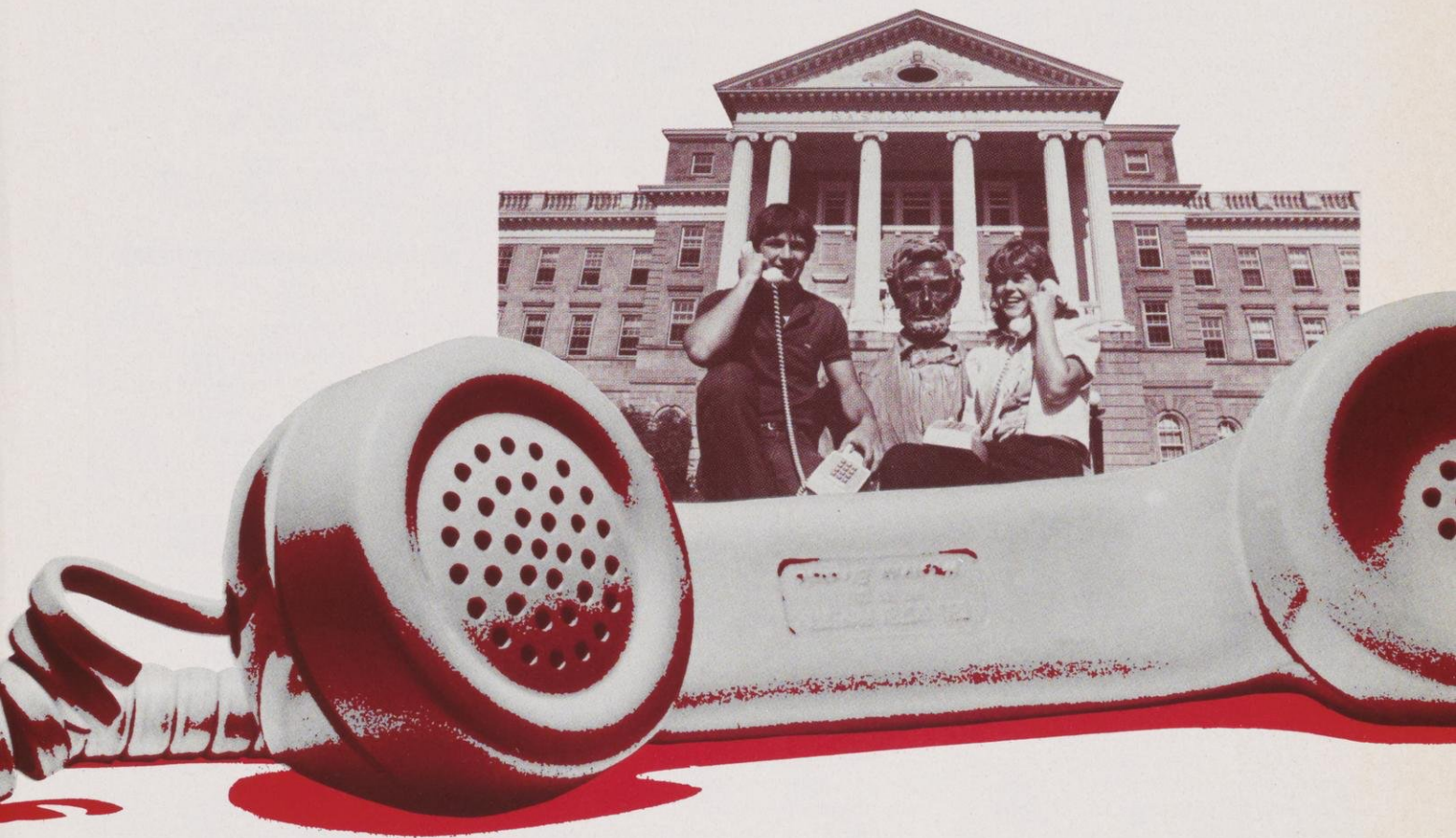
Tomah: *Mar. 9*, Founders Day. Speaker, State Supreme Court Justice Shirley Abrahamson. Contact: Mike Wish, 372-2141.

Vero Beach: *Mar. 17*, Wisconsin Singers. Contact: Joe Schemel, 231-3800.

Washington, DC: *April 6*, Founders Day. Speaker, UW-System President Kenneth Shaw. Contact: Roland Finken, (202) 724-7492.

Wausau: *Feb. 3*, Wisconsin Singers. Contact: Christine Freiberg, 845-1353. *Mar. 26*, Founders Day. Speaker, Mike Leckrone, director of bands. Contact: Bill Tehan, 845-4336. □

“Wisconsin Calling...”



When your telephone rings one evening this spring, it very well could be “Wisconsin Calling.”

Telephone lines winding their way from the University Club will soon link students on campus with alumni across the country, giving them the opportunity to share their excitement and concern for the University of Wisconsin-Madison.

The strength and quality of our University depends on much more than the people and programs on campus

today; it also depends on the interest and loyal support of alumni.

“Wisconsin Calling . . .” It’s a great opportunity to share your interest and questions about the University with students in the mainstream of campus life, and to respond generously to their appeal for your support.

University of Wisconsin Foundation
702 Langdon Street
Madison, Wisconsin 53706
608 263-4545



University of Wisconsin Foundation

Modifying an Old Chinese Proverb

(continued from page 22)

documentary films showing other areas of the world may be a step in the right direction. But there is no substitute for actually *living* in such an area of the world. The University has pioneered among other institutions of higher learning in the U.S. in that—through its College Year in India, Nepal, and Thailand programs—students can spend a year abroad in these areas, learning their languages and cultures while receiving University of Wisconsin academic credit. Over the years I have watched students return with levels of knowledge and sophistication about their neighbors that no amount of classroom work here in Madison could have provided.

You'll be easier to live with: When one stands outside the United States today and observes how its conduct and policies fail to mesh with the world's needs, one is amazed at how insensitive we as a nation can be, even though we think of ourselves as a generous and warmhearted people. By almost any criterion we select, our country is the wealthiest nation in the world. We consume far more than our fair share of its metals, fossil fuels, and energy resources. Nevertheless, we are doing very little to see that the wealth of the world is distributed equitably among its citizens. Approximately 10 percent of the world's population are "severely" or "moderately" malnourished according to U.N. definitions. About 30 percent of the world's population lacks access to a healthy water supply. Millions of the world's children have no proper schools to attend. Millions more have never been inoculated against the basic childhood diseases. Despite relatively impressive growth rates in some of the "developing" countries in recent years, evidence suggests that the *relative* incomes of the poorest 40 percent of the world's population have decreased, and some evidence suggests that the *absolute* incomes of the poorest 10 percent have actually decreased during this period. Last year our nation spent approximately one billion dollars on U.N. activities. That same year we spent approximately seven billion dollars on cosmetics and makeup. In 1982 our per capita giving to the U.N. was \$4.42. That same year Norway contributed \$37 per person, Sweden \$25, Denmark \$25, and the Netherlands \$13. Even Libya exceeded us, with its \$9.60 contribution per person. The current U.S. reluctance to pay even its required dues to the U.N., the U.S. vote in opposition to the Law of the Sea, the U.S. vote on the commercial baby-food formula, the recent U.S. disparagement of the World Court, and repeated U.S. votes in the U.N. Conference on Trade and Development that fly in the face of the developing world's efforts to substitute "trade for aid," all reflect our startling insensitivities to the needs and rights of our fellow human beings. The majority of the American people are not aware of much of

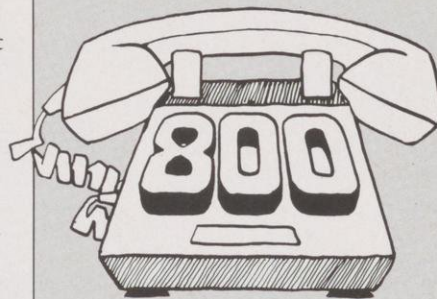
this. Awareness through higher education can be a starting point for changed U.S. policies that make it easier for the rest of the world to live with us (and, incidentally, safer for us to live in this world).

And our planet's survival depends on it: Throughout human history people have been announcing the coming end of the world. So far they have all been wrong. But as we approach the final decade of the twentieth century a number of unprecedented dynamics are at work—dynamics that appear capable of ending (or at least irrevocably altering) life on this planet as we know it. The most controversial dynamic is that of the nuclear arms race, with some 50,000 nuclear devices poised for triggering by appropriate signals from the U.S., the Soviet Union, or a number of other nations. Linked to the nuclear arms race are the various "deadly connections," local conflicts in places like the Middle East or South Africa that might ignite fuses to an East-West nuclear exchange. Environmental pollution (dramatized by the industrial disaster in Bhopal and the nuclear accident in Chernobyl) is another potentially devastating dynamic as the world consumes its supplies of fresh water and generates wastes that may be hazardous for generations to come. Population growth is another potentially devastating dynamic, with regions of the world (such as Bangladesh and portions of Indonesia) nearing the breaking point of population-to-land ratios. The occurrence of each of these potential disasters can be avoided. But teams of individuals with the clearest vision and the best training need to focus attention on preventing their occurrence.

Why acquire a higher education? Because we have some critical problems we need to solve if our world is to continue existing. We need better techniques for mutual surveillance and monitoring and more efficient means of direct communication to prevent "accidental" nuclear exchanges. We need more effective means of conflict resolution and mediation to prevent regional conflicts from escalating into major conflicts. We need more groups like Physicians for Social Responsibility, Educators for Social Responsibility, Computer Technicians for Social Responsibility, and the Sanctuary movement to check the tendencies of those prepared to rush into war as a means for "solving" complex political and social problems. We need more creative ways of handling the world's energy requirements. We need safer ways of dealing with industrial wastes. We need more imaginative approaches to the world's population problems. We need more equitable procedures for distributing the world's resources. And these are just a few of the needs that top off the list.

So, what do I have to say in the closing minute of my (imagined) last lecture? *Know yourself; know your neighbors; you'll be easier to live with, and our planet's survival depends on it.* □

Don't Make a Move Till You Make a Call



The University keeps track of you through its Alumni Records Office*, which is plugged-in to a campus toll-free number. If you want to report an address change, one call does it. That's for *all* the mail you expect from the campus: this magazine, reunion notices, "On Wisconsin," Foundation mailings, the works.

In Wisconsin, except Madison:
800-362-3020
(In Madison: 263-2355)
elsewhere,
except Alaska and Hawaii:
800-262-6243

Call between 7:45 and 11:45 in the morning or 12:30 and 4:30 in the afternoon, Madison time. Be sure to ask for the Alumni Records Office.

You're seeing this because you read *Wisconsin Alumnus Magazine*, but there are other alumni less classy than you. Open your heart to these unfortunates. Tell them about the 800 number. Or use it on their behalf.

*The Alumni Records Office is not a part of WAA. The good people there can't answer a question about your membership or a tour or a reunion date. We'll be glad to do that. Our phone numbers are on the index page.

Local Club Presidents 1986-87

Give a call when you're passing through town.

IN-STATE CLUBS

ANTIGO: Peter G. Hafemeister ('72), 636 AR-Vi Ln. □ APPLETON: Thomas Prosser ('58), 1028 Surrey Ct., Neenah □ ASHLAND: Carole Huhn ('68), Rt. 2, Box 285 □ BARABOO: Aural Umhoefer ('65), UW Baraboo/Sauk Co. Center, 1006 Connie Rd. □ BEAVER DAM: Tom Fisher ('53), 621 Lake Shore Dr. □ BELOIT: Tom Pollard ('74), 2260 Penny Ln. □ BURLINGTON: Phillip Reinfeldt ('55), 525 Park Ave. □ EAU CLAIRE: Stephen L. Weld ('69, '72), 3615 Cummings Ave. □ FOND DU LAC: Michael Turk ('75), 108 Woodward St. □ FORT ATKINSON: Ardell Wiederhoeft ('68), 116 W. Cramer St. □ GOGEBIC-IRON RANGE: Jeff Hautala ('73), 701 Magnetic St., Hurley □ GREEN BAY: Paul Liegeois ('72), 2920 Grande Rue □ GREEN COUNTY: Verla Babler ('67), 1318 4th St., New Glarus □ JANESVILLE: Judy Holt ('68), 650 S. Fremont St. □ JEFFERSON: Peter Thomsen, Jr. ('78), Rt. 1, Popp Rd. □ KENOSHA: David Gensicke ('56), 2011 80th Pl. □ LA CROSSE: Nancy Hathaway-Tillisch ('84), G. Heileman Brewing Co., 100 Harborview Plaza □ MADISON: Scott Spangler ('74), 4912 Eyre Ln. □ MANITOWOC: Mary Kull ('66), 1130 N. 6th St. □ MARINETTE: Arlan Wooden ('79), Rt. 3 □ MARSHFIELD: Rosann Endres ('78), 3305 W. Arnold □ MENOMONIE: Tom King ('72), 108 Shorewood Dr. □ MERRILL: Tom English ('79), 1404 E. Main St. □ MILWAUKEE: Daniel Minahan ('71), Davis & Kuelthau, 250 E. Wisconsin Ave. □ PLATTEVILLE: Robert Craig ('58), 1720 8th St., Fennimore □ RACINE: Paul Smith ('52), 4117 Monterey Dr. □ RHINELANDER: Margaret Kasson ('78), 6496 Emma Lane □ SHEBOYGAN: J. Michael Lippert ('70), 2532C Crosscreek Dr. □ STEVENS POINT: John Norton ('71), 3349 Orchid Lane □ STURGEON BAY: Mark Jinkins ('76, '79), 454 Kentucky St. □ SUPERIOR/DULUTH: David Wiltroth DVM ('68, '70), 528 Tower Ave., Superior □ TOMAH: Mike Wish ('74), 1815 Hollister Ave. □ VIROQUA: Kathryn Kreinz ('74), Rt. 3, Box 311AA □ WATERTOWN: Gary Palmer ('66), 302 N 3rd St. □ WAUKESHA: Dorothy Green, Waukesha County Human Services, 414 W. Moreland Blvd. □ WAUSAU: Christine Freiberg ('72), 401 S. 36th Ave. □ WEST BEND: Marge Pok ('57), 5319 Boettcher Dr.

OUT-OF-STATE CLUBS

AKRON/CLEVELAND: Jack Florin ('56), 824 LaFayette Dr., Akron □ ATLANTA: James Vernor ('63, '78), 4404 Chowning Way, Dunwoody □ AURORA, ILL.: Theodore Schuster ('49, '51), 358 Woodland Hills Rd., Batavia □ AUSTIN, TEXAS: Mark Wallace ('51), 8100 Seminary Ridge □ BOSTON: Jean LaMack ('51), 24 Hitchingpost Rd. □ CHARLESTON: Roland Manthe ('58, '65, '76), 1546 Autumn Rd. □ CHICAGO: Gus Roehrig ('64), Emrich and Dithmar, 150 N Wacker Dr. □ CINCINNATI: Steve Haugland ('72), 7470 Wallingford Dr. □ COLUMBUS: Dave Tolbert ('83), 5071 New Haven Dr. □ DALLAS: Tom Mucks, International Athletic Club, 13701 Dallas Parkway □ DENVER: Richard Nuetzel ('50, '56, '60), 3775 S. Forest Way □ DETROIT: Charles Gundersen ('56), 33678 Colony Park Drive, Farmington Hills □ FLORIDA TREASURE COAST: Joseph Schemel ('52), 245 Ocean Way,

Vero Beach □ HARRISBURG, PA.: Phillip Dobrogowski ('66), 2222 Dover Rd. □ HAWAII: Larry Weisner ('60), 2101 Nuuanu Ave. #1701, Honolulu □ HOT SPRINGS VILLAGE, ARK.: Val Kopitzke ('49, '50), 2 Nacozari Ln. □ HOUSTON: Carol Blohm ('78), 6301 Sierra Blanca #4309 □ INDIANAPOLIS: Laurie Hurst ('65), 307 Hampstead Ct., Noblesville □ KANSAS CITY: Jon Braatz ('76, '77), 10505 Wedd, Overland Park □ KOKOMO: Glenn Porter ('63), 2401 Greentree Ln. □ LOS ANGELES: Jan Martinson ('83), 108 7th St., Newport Beach □ LOUISVILLE: John R. Henderson ('70), 1786 Klerner Ln., New Albany □ MIAMI: Marilyn Gandt-Hudson ('72, '73), 2350 Trapp Ave., Coconut Grove □ MINNEAPOLIS: Julie Neal ('84), 2883 Holmes Ave. S. #3 □ NAPLES, FLA.: Phil Schlichting ('59, '63), 100 Misty Pines Cr. □ NEW YORK CITY: Kevin McKeon ('78) 32-15 41st St. #E4, Astoria □ ORANGE COUNTY, CALIF.: Tom Westover ('64) 24586 Polaris, Dana Point □ PHILADELPHIA: Robert Bruechert ('77), 260 Berwind Rd., Radnor □ PITTSBURGH: Emmy Lou Anderson ('53), 174 Woodshire Dr. □ PORTLAND: Dennis Stejskal ('79), 12690 Southwest Cleveland Bay Ln., Beaverton □ QUAD CITIES: Margaret Patterson ('82), 810 16th St., Moline □ ROCHESTER, MINN.: Thomas Dillinger ('77, '78), 3714 NW 21st Ave. □ ROCHESTER, N.Y.: William Schultz ('52, '53), 250 Geneva Rd., East Aurora □ ROCKFORD: Herbert Hoover, Jr. ('78), 5625 Flatwillow Dr., Roscoe □ St. LOUIS: S. Richard Heymann ('66), Bryan, Cave, McPheeters, & McRoberts, 500 N Broadway □ SALT LAKE CITY: Jim Berry ('64), 7899 Da Vinci Dr. □ SAN ANTONIO: Wade Smith ('68), 15114 Beckbrook □ SAN DIEGO: Gary Freiberg ('65), 11234 Del Rio Rd., Spring Valley □ SAN FRANCISCO: Michele Wiley ('66), 18th Saint Benedict Ct., San Ramon □ SARASOTA: Judith Jensen Skornicka ('64), Paine Webber Inc., Ringling Blvd. □ SEATTLE: Claudia Pogreba ('70), 4614 3rd St. NW □ TAMPA BAY: Don Winner ('49), 395 Mandalay Ave., Clearwater Beach □ PHOENIX/SUN CITY: Gary Kjelstad ('67), 2608 E Mercer Ln. □ TUCSON: Henry Ewbank ('47, '48, '52), 1731 E. Orange Grove Rd. □ WASHINGTON, D.C.: Roland Finken ('52), 8008 Falstaff Rd., McLean, Va. □ WILMINGTON: James Borden ('50), 19 Wood Rd.

FOREIGN CLUBS

REPUBLIC OF CHINA: Lih-wu Han ('28), 7 Fl. No. 14 Lane 107, Fuh-shing S. Road, Section 1, Taipei, Taiwan □ HONG KONG: Mowling Tung ('67), c/o T.A. Consultants Ltd, Room 506-8, Mt. Parker House, Taikooshing □ ISRAEL: Barak Fiedelman, Moshav Shitufi Neve Ilan, D.N. Harei Yehuda □ JAPAN: James P. Valenta, c/o BOC Group, Inc., 1-11-28, Akaska Building, Minato-Ku, Tokyo □ MEXICO: Jesus Guzman ('52), Cerro Del Otate 45, Col. Romero De Terreros, Mexico City □ PHILIPPINES: Josephine Marquez-Malixi ('52), College of Pharmacy, 64 Gomburza, Area I, U.P. Campus, Diliman, QC □ REPUBLIC OF SOUTH AFRICA: Dr. Johan Van Rooyan ('72, '73), Sentralwest Cooperative, Box 31 Klerksdorp 2570 □ SOUTH KOREA: B. H. Kay ('55, '58), Manjin Container Lines, Ltd., 18th Korean Airlines Building, Seoul □ VENEZUELA: Luis Fernando Yopez ('59, '59, '70), 305-A Eagle Heights, Madison, Wis. □

Member News



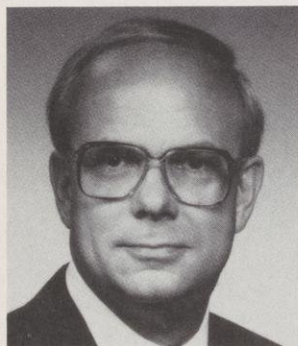
Swintosky '42, PhD'48



Schaver '49, '59



Allen '56



Polansky '57



Groth '67



Ferguson '73

30-40s

The Milwaukee Press Club inducted JAMES M. JOHNSTON '32 to its Hall of Fame. He was religion editor for the Sentinel for twenty years prior to retirement in 1981, and continues to do a weekly column.

ARTHUR T. JACOBS '34, '35, Harrison, N.Y., has been elected to the National Academy of Arbitrators. The academy's news release lists a number of panels he has chaired, including those between five trade associations and the Amalgamated Clothing Workers of America, "and numerous state, county and public school panels in New York State."

JOSEPH V. SWINTOSKY '42, PhD'48, dean of the University of Kentucky's College of Pharmacy, received an honorary doctorate from the Academy of Medicine in Poznan, Poland.

The American Institute of Chemical Engineers named CHARLES R. WILKE PhD'44 one of the winners of its 1986 Founders Award. He is a professor of chemical engineering at the University of California, Berkeley.

ELMER H. JOHNSON '46, '48, '50, distinguished professor in the Center for the Study of Crime, Delinquency and Corrections at Southern Illinois University, Carbondale, has been elected a member of the Academy of Independent Scholars.

RICHARD LEONARD '47, editor of the Milwaukee Journal from 1967 to 1985, is now a member of the Milwaukee Press Club's Hall of Fame. He joined the Journal after graduation and the editorship of the Daily Cardinal.

The American College of Surgeons gave its Distinguished Service Award to SEYMOUR I. SCHWARTZ '47, MD, professor of surgery at the University of Rochester, N.Y. The ACS cited "his dedication to medical education and research. . . and his outstanding performance of administrative affairs. . ."

In the fifty years since it began its national Significant Sig award, Sigma Chi fraternity has presented it to an average of only eight men a year. So it's significant that for 1986, there were two winners from the UW-Madison chapter. They were HAL C. KUEHL '47, '54 and "AB" O. NICHOLAS '52, '55. Kuehl, of Milwaukee, is chairman and CEO of First Wisconsin Corp. and First Wisconsin International Bank. Nicholas, of Hartland, is the founder and president of the investment company bearing his name.

BERNIE D. GOLDSTEIN '49, a CPA in Nashville, took part in a recent White House Conference on Small Business.

The new vice-chairman of Rexnord in Brookfield is WILBERT E. SCHAUER '49, '50. He's been with the firm since 1952 and continues as its chief financial officer. Rexnord makes mechanical and electronic components and systems.

JOHN BOYD '54 writes that he has moved up to manager of the engineering technical unit of the U.S. Postal Service in Oak Park, Illinois.

EDSON F. ALLEN '56 of Milwaukee has been promoted to divisional vice-president at Allen-Bradley.

GERALD A. POLANSKY '57, senior partner at Touche Ross & Co. in Washington, D.C., is treasurer of the AICPA.

Brig. Gen. JOHN D. LOGEMAN '61 is the new commandant of the 28th Air Division at Tinker AFB, Oklahoma.

G&H Production Company of Denver, which does oil and gas exploration, recently appointed ROBERT J. GROTH '67 its chief geologist.

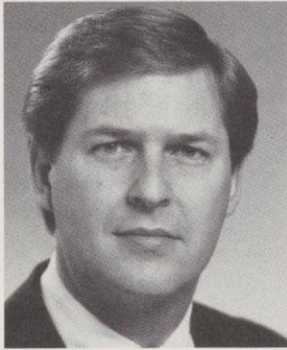
Warner Cable Communications, Columbus, Ohio, named CHARLES W. ELLIS '67 its EVP of operations. He'll move his family there from Clearwater, Florida, where he's been with Westinghouse Broadcasting.

ERWIN NEHER MS'67 is co-director of the department of membrane biophysics at the Max Planck Institute for Biophysical Chemistry in Göttingen, West Germany. With his colleague he shares Columbia University's 1986 Horowitz Prize which includes a \$22,000 award. The two have gained international recognition for their 1978 invention of the "patch-clamp" technique, today a basic tool in the study of cellular processes.

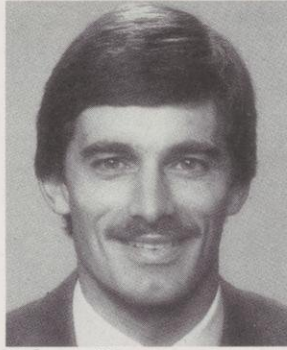
The American Society of Agronomy has made a Fellow of MARY BETH KIRKHAM MS'69, PhD'71. She is on the faculty of Kansas State University, Manhattan, researching the uptake of heavy elements by plants, and teaching a class in plant-water relations.

Oscar Mayer is moving DAVID H. McCAFFREY '69 from Denver to Tampa as its Foodservice sales manager there. He joined the firm in 1973.

In Milwaukee, Universal Foods is undertaking a quality-improvement program "in all areas of the company." To oversee it, WAYNE



Peterson '74, '76



Valentyn '82



Schultz '84



Marking (Disch) '84, '85

B. CLARK MS'71 moves into a newly created vice-presidency.

In Chicago, the Griffin Wheel Company has promoted GLEN F. LAZAR '72 to general sales manager. The Lazars live in Palatine.

RUFUS FERGUSON '73 still moves fast. In September we reported that he had recently completed Ford Motor Co.'s minority-dealer training program and was managing a dealership in North Miami. Since then he's headed north and is now a partner in a new outlet in Altoona, Pa.

RICHARD J. PETERSON '74, '76, Waukegan, has been promoted to director of international auditing with Abbott Laboratories.

BETH J. WELLS '74, '75, '78, '82, joined the Education faculty at Emporia (Kan.) State College. She had been at East Texas State.

ROBERT H. SAEMANN '75, '76, on the accounting faculty of Hillsdale (Mich.) College since 1980, has been named acting dean of men.

Our Detroit alumni club loses its president as JOHN SHABINO MBA'76 leaves for Graham, North Carolina as marketing director for Permastech Corporation.

When the Fashion Editors and Reporters Association joined with New York's prestigious Fashion Institute of Technology to sponsor a national seminar on fashion writing in November, one of the featured panelists was JEAN R. TOWELL '78, fashion editor of the Milwaukee Journal.

MICHAEL J. VAN EERDEN '81, Wauwatosa, has joined Gates, McDonald & Company as sales manager of the area. It's a subsidiary of Nationwide Insurance.

USAF Capt. DONALD W. TIPPLE '81, completed indoctrination for medical service officers at Sheppard AFB, Texas.

Also in the Air Force, 1st Lt. KEITH F. YAKTUS '81 was named flight commander of the month at Lackland AFB, Texas.

ANN THOMPSON Lizon '81 is now the manager of accounting in the finance division of American Family Insurance here in town. She began with the firm while still an undergrad in 1979.

TIM R. VALENTYN '82 became a partner in the Madison law firm of Murphy & Desmond.

Navy Ens. PETER J. KIND '84 has his wings after eighteen months' flight training. The Navy doesn't tell us where that took place or where he is now stationed.

Last spring, MICHELLE MARKING Disch '84, '85 of Plover, a social worker in the Stevens Point school district, was notified she was a winner of the national "Sallie Mae" Award. It is presented by the Student Loan Marketing Association to recognize outstanding achievement by teachers.

Marine 1st Lt. CRAIG J. NYSVEN '84 received his wings upon graduation from the NAS in Pensacola.

At Salem (Mass.) State College, MICHAEL W. SCHULTZ '84 has been appointed to oversee its alumni records. His major concern, says the news release, "will be to assure accurate alumni information and to locate missing alumni." And lotsa luck, Michael.

In the Air Force, it's now 2nd Lt. JAMES T. BLAZEK '86. He was commissioned after graduation from OTS at Lackland AFB, Texas.

The name in capital letters is that on the student record. Women's married names appear in parentheses.

The Early Years

MCDONALD, JAMES JOHN '12, '13, Madison, in October.

HELGESON, ELSIE OLIVE '14, Marinette, in 1985.

HIGLEY, HARVEY V. '15, Marinette, in October.

BECK, ARNOLD JOEL '17, Madrid, Iowa, in September.

DAHLE, THEA OTELIA (Hobson) '17, Blue Mounds, in November.

DIETZ, EUGENE FRANK '17, Iron River, in September.

FOX, BLANCHE IRENE (Field) '17, St. Paul, in October.

GILLOGLY, LAUREL ELAINE '17, Elkhorn, in October.

KOEHLER, LILLY MINNIE (Karch) '17, Crandon, in November.

WEIR, LEDA MARIE (Horswill) x'17, Madison, in October.

continued

The Job Mart

MKTNG EXEC for large computer mfg. seeks mktng/sls support position with small-to-medium-sized firm in Mpls.-St. Paul area. Extensive experience in sls, sls support/ed and mktng, including internat'l responsibility. BSEE, MBA from UW-Madison. Resumé available. Reply to member #8208.

MULTITALENTED teacher/writer/pediatric dentist/hlth educator/admin seeks rewarding opportunity, part/full short/long. Trilingual: English, Portuguese, Spanish. Retired too young. BA, MA, DDS, MPH. Reply to member #8209.

Wisconsin Alumni Association members are invited to submit their availability notice, in fifty words or less, for a one-time publication at no charge.

PROSPECTIVE EMPLOYERS:
Your reply to job seekers will be forwarded unopened from our offices. Address it to the member number shown, c/o Job Mart, Wisconsin Alumnus Magazine, 650 N. Lake Street, Madison 53706.

Deaths

continued

WILSON, ALLENE (Groves) '17, Cape Girardeau, Mo., in August.
FULLERTON, DOROTHY JANE '18, Winter Park, Fla., in 1985.
HARRIS, CARL QUANTICK '18, Glendale, Mo., last January.
PARKER, FOSTER ARCHIBALD '18, Chicago, in September.
HALL, DORCAS JOSEPHINE (Weigle) '20, Milwaukee, in September.
UPGREN, ARTHUR R. '20, Boca Raton, in September.
REEDER, LEONA EMILY (Stueber) '21, Wausau, in May.
SEEGER, RUTH HELEN (Shepard) '21, Cross Junction, Va., in March.
NEWELL, LYNN FIELDS '21, '38, Fond du Lac, in September.
MOHR, ERNST JOHN '22, Fond du Lac, in September.
SANDERS, ESTHER ADELE (Endres) '22, Akron, in September.
CLARE, DOROTHY GRACE (Schar) '23, Madison, in October.
MARTNER, HELEN E. '23, Hollywood, Cal., last February.
PRATT, HELEN EMILY (Davis) '23, '25, Tempe, Ariz., in September.
WEINKE, ERNEST ALBERT '23, '24, '26, Sauk City, in September.
HOLLMILLER, GEORGE FOREST '24, De Pere, in September.
WYCKOFF, HELEN M. (Woodruff) '24, Kirkwood, Mo., in May.
HANLEY, MILDRED BERNICE (Dahle) '25, Mt. Horeb, in November.
HOLMES, LAWRENCE G. '25, Oconomowoc, in September.
JACKMAN, WILLMARTH '25, '28, Madison, in October.
NELSON, KATHERINE (Kautz) '25, Rock Island, in June.
RAGATZ, WILMER LEROY '25, Middleton, in September.
FOLLSTAD, MARGARET SOPHIE '26, Ironwood, Mich., in August.
SASMAN, EUNICE FRANCES '26, Black Creek, in November.
SHERBERT, HUGH OTTO '26, Minneapolis, in October.
TEDERSTROM, ALBERT HARLOW '26, Pittsburgh, in September.
TOOMAN, JEANETTE HILDEGARDE (Curtis) '26, Sun City, last March.
BACHOFFEN, SOPHIE ANN (Green) MA '27, West Melbourne, Fla., in September.
EMIG, FRED JOSEPH '27, Arlington Heights, Ill., last January.
HAERTEL, GERTRUDE ELIZABETH '27, '34, Wauwatosa, in October.
OWENS, LYLE JONES '27, Oconomowoc, in September.
ZILISCH, HAROLD WILLIAM '27, Delavan, in September.
ABELSON, HELEN (Brody) '28, Chicago, last June.
AMUNDSON, IVER G. x'28, Delray Beach, Fla., in November.
HINKLEY, HELEN CASE (Bennett) '28, Anna Maria, Fla., in October.
METCALF, RALPH HOWES '28, Webster Groves, Mo., in September.
WEICHERS, BENTON THOMAS '28, Honolulu, in June.

ELLERMAN, RAYMOND HENRY '29, '30, Glen Ellyn, Ill., in August.
KILDOW, FRED LESLIE '29, Bryan, Texas, in August.
PRITCHARD, LYLE THOMAS '29, Coral Gables, last January.

30s-40s

GOTTLIEB, AARON "BABE" '30, Scottsdale, in October.
CARVILLE, VIRGINIA ELIZABETH (Joki) MA '30, Bridgewater, Mass., in October.
KINNEY, HAROLD JOHN '30, St. Paul, in June.
KLOCKOW, DONALD L. '30, Milwaukee, in September.
MARTIN, JOHN HAROLD '30, Glenview, Ill., in 1985.
HAUMERSON, ELIZABETH EAKIN (Dickey) '31, Tucson, in September.
LEVINGS, CHARLES SANDFORD '31, '37, Paris, Ill., in August.
RODDIS, CATHERINE PRINDLE (Beggs) '32, Portland, Ore., in September.
RUE, JOHN LESLIE '32, Seattle, in May.
SEVERSON, DONALD HENRY '32, Neenah, in September.
DRINDAK, JOSEPH THOMAS '33, '38, Shreveport, in July.
EARLE, THOMAS BURG '33, East Lansing, in November.
FITCH, EDWIN MEDBURY PhD '33, McLean, Va.*
BRAUN, ARMIN CHARLES J. '34, PhD '38, plant biologist whose research (at Rockefeller University) with plant tumors led him to develop concepts that presaged the discovery of cancer genes; in September in Princeton, N.J.
MATELSKI, ROY PETER '34, '38 State College, Pa., in October.
RADER, MARITA FRANCIS (Wedeward) '34, Stoughton, in September.
SPANGLER, IVA M. MPH '34, Fort Wayne, in May.
HAINES, WILLIAM MICHAEL '35, Falls Church, Va., in May.
JANETT, LESLIE G. '35, Evergreen, Colo., in November.
KUNDERT, HAROLD JOHN x'35, Dodgeville, in October.
MCCAULEY, HARRY JAMES '35, '38, '40, Wilmington, Del., in June.
GERLAT, THEODORE G. '36, Elmhurst, Ill., in October.
KOSTER, ARTHUR LEONARD '36, '39, Madison, in October.
CHRISTIANSO, EDWARD GEORGE '37, Washington, D.C., in June.
HUENINK, DERWIN JACOB MA '37, Monroe, in November.
BYRNS, JOHN WILLIAM '38, Madison, in November.
HAPPE, ALMA M. MA '38, Chili, Wis., in 1985.
BELL, HOWARD BENNETT '39, Richmond, Va., in September.

* Informant did not give date of death.

OLSON, CLARYCE MARION (Carter) x'39, Miami, in October.
WESTERMAN, GEORGE FREDERICK '39, '47, Tervuren, Belgium, in June.
GREGORY, ROBERT JOHN '40, Oakland, Cal., in September.
MOYER, BYRON CLYDE '40, '41, Oxford, Wis., in July.
NALBANDOV, ANDREW PhD '40, Champaign, Ill., in September.
COVERDILL, MABEL MS '41, Clay Center, Kan., in June.
LARNED, ROYCE PARRY x'41, Marshall, Texas, last March.
FINDLAY, SUZANNE HARRISON (DeGroot) '42, Madison, in October.
FORMAN, YALE '42, New York City, in June.
REISKE, HARRIET KATE '42, Milwaukee, in July.
BEER, CARLTON ALBERT MPH '45, Fond du Lac, in October.
HUSTON, HARRY HAMILTON '45, Sun Prairie, in October.
FENG, TSUAN HUA MS '46, PhD '50, Taipei, Taiwan, in September.
BEYERSDORF, ARTHUR EDWARD '47, Milwaukee, in 1984.
KNAKE, DANIEL P. '47, Augusta, Ga., in October.
LEVY, BERNICE SHIRLEY (Jacobson) '47, Pittsburgh, in 1985.
DAHLSTROM, RICHARD LEE '48, Chattanooga, in 1985.
RISLEY, GEORGE ALBERT MS '49, PhD '51, Denver, in June.
WEINERT, JOHN JOSEPH '49, Genoa City, Wis., in October.

50s-80s

CASE, ROBERT WALTON '50, Kremmling, Colo.*
KOWALEWSKI, STANLEY WILLIAM '50, Medford, in October.
DADIAN, CHARLES GARBED '51, Racine, in October.
YUDIN, EDWARD L. '51, '52, Albuquerque, in June.
RENK, JOHN WILLIAM '53, Sun Prairie, in October.
ABRAHAMZON, KENNETH ZORN MS '54, Lewis, Wis., in October.
WILMOT, WILLIAM VERNON PhD '54, Gainesville, Fla., in October.
BAER, BARBARA JEAN '56, Seattle, in September.
KLOCKOW, JOHN DONALD '58, Coral Springs, Fla., in September.
JOSHI, DEVENDRA C. MS '59, Neenah, in October.
BRENNER, LENORE BEATRICE (Molay) '60, Temple Terrace, Fla., last February.
PREHM, HERBERT J. MS '62, PhD '64, Reston, Va., in November.
KANAAN, ADLI SADEG PhD '63, Kalamazoo, last January.
STOOKEY, ROBERTA ELLEN MA '63, Hammond, Ind., in October.

Deaths

continued

JOHNSTON, CARRE COOPER '72, Pewaukee, in August.

NYSTROM, TERRANCE ALLEN '72, Spring Green, in a traffic accident in October.

SWORD, MARY ALICE (Bertram) '73, Madison, in September.

BRANDVIK, LELAND HARRY '74, Waukesha/Melbourne, Australia, in a traffic accident in October.

JACOBSON, CRAIG LOUIS '74, '75, Glen Ridge, N.J., in August.

NELSEN, JOHN ERIC '77, Las Vegas, in a motorcycle accident in November. A model and aspiring actor, according to friends he had a role as a KGB agent in "Rocky IV."

ANDERSON, WILLIAM KEVIN '80, Superior/Largo, Fla., in October.

CHUANG, YING-YU MS'83, PhD'84, Madison, in October.

YANKE, JOYCE M. '85, Spring Green, in October.

KITTELL, RUSSELL EDWARD x'86, Waupun, in September.

Faculty and Staff

EMROY E. BRETZMAN '40, Madison, personnel director for thirty-four years and assistant to former presidents Fred Harrington, John Weaver and Edwin Young and to UW-System president Robert O'Neil; in October.

RALPH K. HUITT, 72, Madison, in October. He was on our political science faculty from 1949 to 1983, sixteen years of which were spent in Washington. He was a legislative assistant to Democratic Senator William Proxmire, a speech-writer for Lyndon Johnson, and an assistant secretary of HEW. From 1969 to 1979 he headed the National Association of State Universities and Land Grant Colleges, then returned here to teach until retirement.

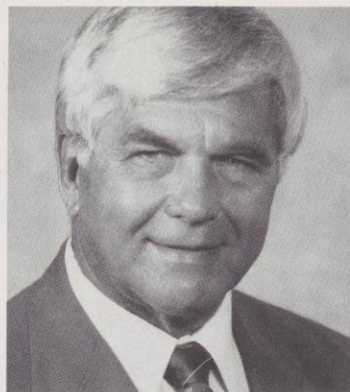
MAY STATLER REYNOLDS MS'24, PhD'36, Madison, in November. A professor of nutrition and home economics until retirement in 1961, she began WHA's "Homemaker's Hour" in 1923, pioneering nutrition education via radio. In 1958 she received the Borden Award for outstanding nutrition research, and after retiring she spent two years in Pakistan as a consultant.

To Provide Death Notices

Send written notification to the Registrar's Alumni Record System, Peterson Building—Rm. 60, UW, Madison 53706. Please include the deceased's full name as a UW student, approximate year of graduation, city of last permanent residence, and date of death. Include your name and relationship and, if convenient, a telephone number where you can be reached during the daytime, in case further clarification is necessary. Because of printing deadlines, notices may not necessarily appear in the first issue after their receipt.

Or use the 800 number to phone the information, following the procedure in the ad elsewhere in this magazine.

On Wisconsin



By ARLIE M. MUCKS, JR. '43
Executive Director

The most important contribution a president (or chancellor) can make to institutional advancement is to articulate a vision of the institution so persistently and persuasively that it becomes shared by all constituencies, internal and external, who adopt it as their own.

*Rev. Theodore Hesburgh
President, Notre Dame University*

The campus has said goodbye to its leader, Irving Shain. During his chancellorship, he communicated most effectively his vision for this University to regents, faculty, students and alumni. (And on page 4 of this issue, we've reported his final, thought-provoking remarks.)

Those who had the opportunity to work closely with Irv Shain, always aware, as we were, of his love and loyalty for this institution, will miss his close involvement. And, as you have read on page 12, at the December meeting of the Board of Regents, System President Kenneth Shaw appointed a very capable and highly respected administrator, Bernie Cohen, to serve as interim chancellor. We are confident that under his leadership, our program will continue to excel during this period of transition. Bernie and his wife, Toby, have been enthusiastically active in our alumni relations program. It will be a pleasure to have this opportunity to work more closely with them.

This rite of passage serves as a reminder that the UW-Madison has been blessed with many excellent administrators over the years. But of course, we must wonder whether that blessing can continue. It is never that we are limited in capable people, but we could be severely curtailed by outside forces.

If we were to attempt to identify the two major factors needed to ensure a quality program for the Madison campus, we would center on the need for constantly dynamic leadership and adequate funding. As I have said, we know the leadership is there. What concerns us all is whether or not there will be a return to the most judicious allotment of state funds.

As we approach the twenty-first century, we must anticipate broad changes in our educational processes; that's a given. With a society quite different today than it was even ten years ago, one most assuredly bound to be different ten years from now, there are concomitant variations in the priorities for the limited resources available in our state. Perhaps the most important factor during these transitional years will be the constant dedicated involvement of alumni who, when mobilized and committed, can be a crucial force in achieving the best goals of this institution.

All of which brings me to express our gratitude to all of you for your positive response to your University's call for assistance. Of course that response involves a wide range of opinions. That's as it should be; that's how the "sifting and winnowing" process succeeds. It is the constancy of your expression that matters so much! Your membership in the alumni association and your gifts to the UW Foundation *have* made a significant mark. They've gone a long way toward preserving the quality of educational opportunities afforded to all those who will follow in our footsteps.

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Alumni Weekend

May 8-9

'87



◆ Remember the good times! ◆

Events include—

Friday, May 8

- Class of '37 campus bus tour.
- Half Century Club Luncheon (all alumni through '37) in Great Hall.
- Induction of Class of '37 into Half Century Club.
- Seminar with Paul Ginsberg, Dean of Students
- Alumni Dinner, Great Hall, followed by awards ceremony and concert by the Wisconsin Singers

Saturday, May 9

- Campus bus tours, Classes of '42 and '52

Seminars

College of Agricultural & Life Sciences
Computers in Writing Instruction
Research Libraries in an Electronic Age

Tours

School of Education
College of Engineering
School of Nursing
School of Business
Elvehjem Museum of Art
McBurney Resource Center
Family Resources & Consumer Sciences
Renovated Music Hall
School of Veterinary Medicine

Class of 1932 Lake Safety Tower dedication
Class of 1936 Plaza dedication

- FRCS Alumni Breakfast (All info, reservations through Margaret Strauss, 4409 Boulder Terr., Madison 53705. (608) 274-3365.)
- Class of '37 Luncheon
- Emeriti Grads Luncheon (all alumni through '36)
- Social Hours and Dinners for classes of '27, '32, '37, '42 & '52

Reservation deadline for all meal events, April 27

All alumni welcome, schedules, reservation forms mailed to members of the classes of '27, '32, '37, '42 & '52

----- Detach and Mail -----

Wisconsin Alumni Association
650 N. Lake St.
Madison 53706

Send me _____ tickets for the 1987 Alumni Dinner, May 8, 7:00 p.m. @ \$16/person.

Name _____ Class _____

Address _____

City _____ State _____ Zip _____