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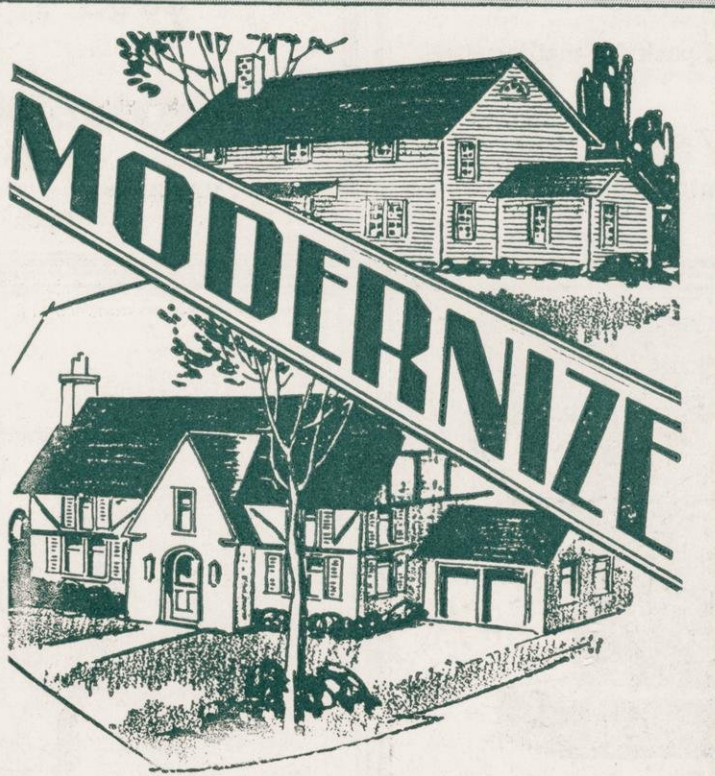
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# The Appleton REVIEW

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and  
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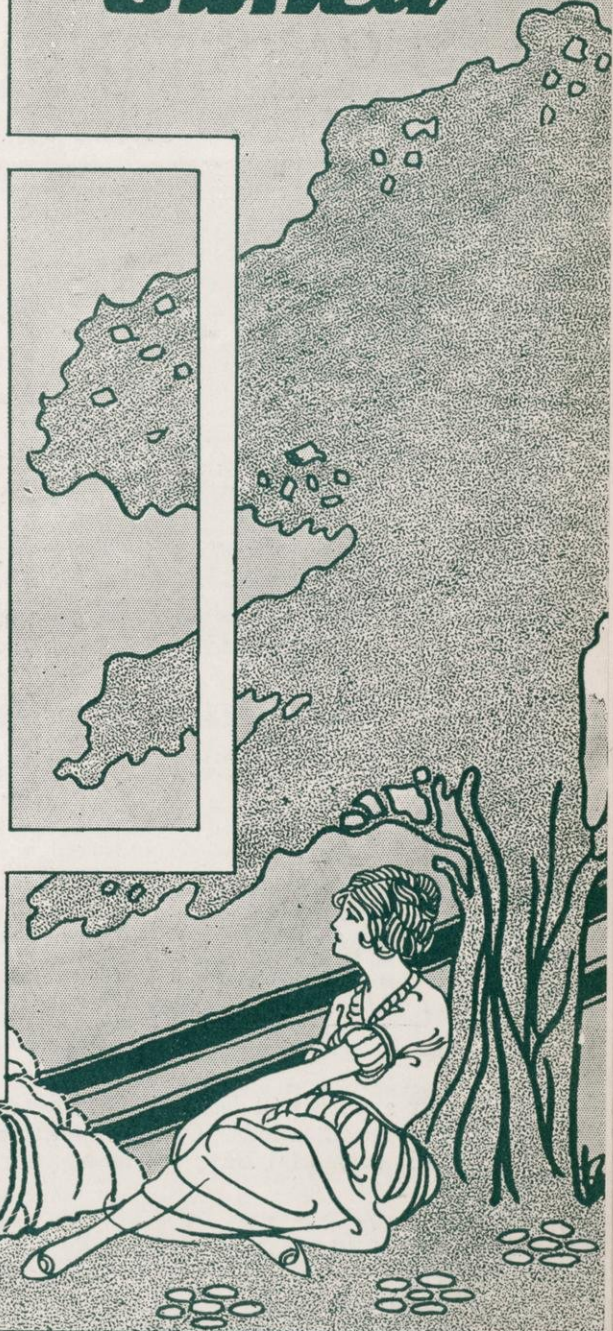


## HOME MODERNIZING EDITION

That mellow old homestead can be made into a modern residence, and none of the loveable atmosphere lost.

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SEE PAGES 11 TO 17 IN THIS WEEK'S ISSUE



MAY 9, 1930



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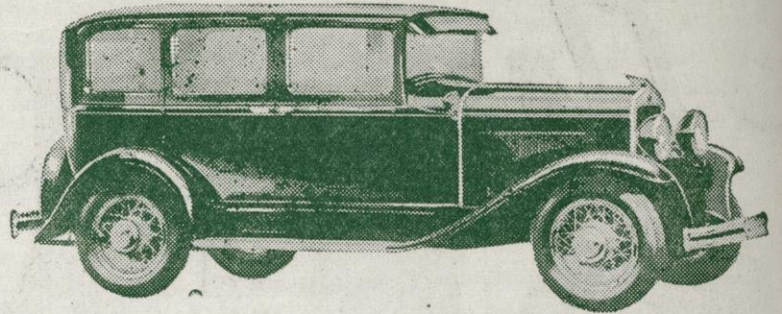
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# This Week

by Arthur Brisbane

**The President Hopes Russia, Italy, Peace Workers Live Longer Cheap at a Billion**

President Hoover tells the United States Chamber of Commerce, "While the crash only took place six months ago, I am convinced we have passed the worst, and with continued unity of effort we shall rapidly recover."

That will encourage many. And the banks, reducing interest charges here and abroad, will help. When money is cheap capital looks to new enterprises, which means hiring labor.

Lowering the federal reserve discount rate to 3 per cent in the New York district surprised all that lack advance information.

In accordance with our custom we followed the British, lowering our rate here when theirs was lowered.

This gratifies England, which feared that a rate lower than ours would cause British gold shipments to this country.

The late W. J. Bryan would be amazed to hear congress discussing tariff protection for silver. He thought silver, at sixteen to one, could stand forever as gold's younger brother.

He did not foresee Chinese wars releasing Chinese silver hoards, or India stopping silver purchases that have stabilized silver mining for many generations.

If it were not for moving pictures, with "silver screens" using tens of millions' worth of silver yearly, more mines would close.

Certainly American screens should use American silver, and the tariff should see to it.

While it lasts, a dictatorship seems the simplest form of government. Everything is peaceful in Russia, where everybody is radical. Russia has a dictator.

Everything is peaceful in Italy, where nobody is allowed to be radical. Italy has a dictator.

In Russia, reversing the theories of Karl Marx, and managed by extremely able men, the people are quiet, obedient.

In Italy, where Karl Marx would not be publicly mentioned, a nation, naturally radical, is told that there has been too much talk about liberty, and people are obedient.

The question is, how long? A Frenchman, falling from the twentieth story, is said to have remarked as he passed the tenth floor: "It's all right as long as it lasts."

How long will it last?

A report published by Mr. Frederick H. Ecker, president of the Metropolitan Life Insurance company, concerning 19,000,000 industrial policy-holders in the United States and Canada,

shows that workers are living longer than they used to.

Thanks to science and prosperity, the death rate among wage-earners has diminished. Mr. Ecker's statistical bureau shows a new low death rate of 9.4 per 1,000 during March.

More adults that live, fewer babies that die, is a good program.

It is said that the new tariff will cost the United States \$1,000,000,000 a year. It will, probably, and undoubtedly that tariff contains many jobs, deals and mistakes.

But if the tariff enables only 5,000,000 American workmen to earn \$1.00 a day more than they would have earned without the tariff, that would repay the billion with a bonus of 50 per cent, to say nothing of added profit that would encourage business men to build up industry and national prosperity.

Many of our emotions, according to Francis Bacon, make us indifferent to death, anger among others.

Eng Fu Week, sixty-two, and Eng Loy, fifty-one, Chinese, and cousins, fought with heavy meat cleavers. When the police arrived both had fractured skulls and gashes on heads and bodies, yet the police were compelled to separate them by force. One will die surely, the other probably, and it was all about a blanket.

Cost of travel by air and rail between New York and the Southwest is reduced to less than regular railroad and pullman car travel.

Flying from New York to Dallas, Texas, or Oklahoma City, you save \$6.24 in cash, 18 hours in time.

And these cuts are made by the Pennsylvania railroad itself.

Mr. Lamont, our secretary of commerce, called up on the telephone recently by Sir Henry Thornton, had a pleasant talk.

Mr. Lamont was sitting in Washington. Sir Henry was traveling at high speed through Canada on the Canadian National Railway system.

Sir Henry sent his regards to President Hoover and the American cabinet. Seventy-one telephone calls were made from that Canadian train as it rolled along.

## MUCH HOME SPACE WASTED, STUDY SHOWS

A study of the modernizing opportunities in the attics and basements of old homes made by the National Lumber Manufacturers' association, shows that in an average six-room house of about 23,750 cubic feet inclosed by walls and roof only about 15,000 cubic feet are given over to space used for such common domestic occupancy as resting, eating, sleeping, recreation, entertainment, cooking and the like. Of the remaining 8,750 feet 5,600 are found in the average cellar or basement and about 3,150 in the attic. This space in many houses is not fully utilized.

The teachers of Washington school enjoyed a dinner at the Conway hotel Thursday night.

## A New Skyscraper For Appleton

### Contracts Awarded for Irving Zuelke Building

Operations on the foundation of the Irving Zuelke six story office building will be started Monday of next week.

Contracts for the above building have been awarded to the J. B. Nelsen Construction company, and they will start work as soon as equipment can arrive.

Smith & Brandt, architects, with offices at Appleton and Manitowoc, drew the plans and specifications for the building. A great deal of effort has been spent by the architects in their design for the Zuelke building, and they are to be complimented on their efforts.

The building is to be constructed so as to afford ample facilities for a first class restaurant in the basement. The first and second floors will consist of stores which will be leased to various kinds of businesses. Mr. Zuelke will occupy one of the stores. The third and continuing floors will be used for offices, and at the present time the corridors only will be completed. The office partitions will be placed at a future time, so as to accommodate the individual wishes of the various tenants. This is a unique idea for the fact that the individual tenant will have an opportunity to design his particular office to fit his needs. Ample facilities have been provided to take care of the needs of a first class office building.

The building is to be constructed six stories in height of Bedford stone. Metal windows of the latest type will be used for the exterior openings of the upper stories. Plate glass and copper setting will be used for the first floor spaces. The floors will be of composite material, so as to afford ease in cleaning and still retain its resiliency so as to make it more pleasant for the employees. The corridors throughout will be toned in marble with ornamental iron stairways and trim.

The building, when complete, will be one of beauty and stability in design, and the people of Appleton can well be proud of a structure of this type. Mr. Zuelke has not only had his personal interest in mind, but harbors a deep public spirit which the community at large should appreciate.

## Look and Learn

1. What three cities have been the capital of the U. S.?
2. When was the first printing press introduced into America?
3. Where are the largest butterflies found?
4. Who said, "God reigns and the government at Washington still lives"?
5. Where did we get the song, "Yankee Doodle"?
6. What is the salary of an American ambassador?
7. Who was Demosthenes?
8. What unit of weight is used in weighing precious stones?
9. How many different species of grasses are there?

10. Where was the Battleship Maine sunk?
11. What is dura mater?
12. Where is General Grant's tomb?
13. In police circles what is meant by the "third degree"?
14. What historical work did H. G. Wells write?
15. Where is the famous resort of St. Moritz?
16. How high have airplanes flown?

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# Appleton Review

ISSUED EVERY FRIDAY

*A weekly publication for the people of Appleton, owned, edited, and printed by Appleton people.*

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May 9, 1930

## MODERNIZE AND SAVE

Some years ago the principal producers of building materials, realizing that in a certain given time any building would of necessity depreciate to such an extent as even to destroy its entire value, started a campaign for the purpose of keeping such buildings up to a standard. This was done primarily to eliminate such a terrific waste of material and economic loss. President Hoover has expressed himself as heartily endorsing such a campaign, both for the purpose of economy and of furnishing employment, especially at a time like the present, when things are slack in every line of trade.

In our own city no organized campaign has been carried out on these lines, but the individual architects, contractors and dealers in building material have encouraged many people to have their homes remodelled and modernized. In this work they have been ably assisted by the banks, and especially by the Building and Loan association, which have always been ready to help finance any home building or modernization program. The results are shown in the great number of residences which, during the last few years, have been converted from ordinary, in some cases almost nondescript, houses into residences which are things of real beauty and a credit to the city. In many cases houses have been purchased at very low prices, because they were old fashioned and out-of-date, almost destroying their sales value. The material in those old houses is usually of the best and still in excellent preservation, so that a little co-operation between the buyer and his architect or contractor, changed the old eyesore into a modern building of neatness and attractiveness and gave the buyer a beautiful residence at much lower cost than would have been the case had he undertaken to build new from the foundation up.

This co-operation between the local financial institutions and the builders has been especially effective in combatting the sales efforts of concerns in the larger cities offering "cut-to-order" houses for sale and making extravagant promises. Few such houses have been built in Appleton, but those few have demonstrated that the material used is not of the best and when their "easy payment" plan is carefully analyzed it is easily shown that the prices paid are much higher than charged by

the local contractors. Inferior materials, higher prices and any complaints necessarily carried on by correspondence are the harvests of mailorder building. The seller is several hundreds of miles away and not greatly concerned whether his customer is satisfied or not. The foreign concern does not hesitate to appeal to the courts to enforce payments and insists upon its "pound of flesh" to the last ounce. The local contractors and local financial institutions are acquainted with conditions and use every effort to give their customers satisfaction.

Building is just another line of merchandising where the man dealing with his neighbors is assured of fair and honest treatment, while the man who spent his money with the outside concern must be satisfied with what he gets, regardless of whether he got what he thought he was paying for.

## OUR SENTIMENTS, TOO

In the "What They Say" column today are reprinted letters from residents of the Sixth ward, objecting to our suggestion, made last week, that the surplus funds earned by the municipal golf course in the Fourth ward be used to build a golf course in Erb park.

The letters are interesting and we agree with the sentiments expressed. We did not intend to suggest that a new golf course should be located in Erb park. But we do think one should be located in that neighborhood. As one of our correspondents states, there is farm land available to the north and east of the park and we believe sufficient of this should be acquired for at least a nine hole course.

The residents of the northern part of the city are entitled to the free and unhindered use of Erb park for recreational purposes, and the park board should continue its work of arranging the park so as to make these facilities available for the greatest number. They do not want a beautifully landscaped park, but they do want a playground for themselves and their children and they are justified in their demands.

The municipal golf course in the Fourth ward has demonstrated that the people of Appleton want golf and will support a daily fee course. It is showing a handsome profit and it is only fair that that profit should be set aside to purchase land for another nine hole course in the northern part of the city, preferably in the neighborhood of Erb park.

## YOU NAME THEM

We wonder just what the average sportsman will think of four men, two of them in business on the Avenue, about whom the following stories are told.

The trout season opened last week Thursday and they were on hand. One pair returned to Appleton Thursday evening and are reported to have bragged that they brought along one hundred and ten trout, many of them of considerable size. According to reports, they returned because they were afraid to remain longer. The other pair spent more

time on the streams, but their time was well spent, for they are reported to claim a bag of one hundred and fifty trout.

The legal limit on trout is fifteen, set at that figure in an effort to conserve some fishing for the rest of us. If these stories are true and there seems to be no reason to doubt them unless the men were indulging themselves in the fisherman's time honored privilege of stretching the truth, then there would seem to be only one term that could be appropriately applied.

## ACTION IS IMPERATIVELY NECESSARY

A news item last week stated that county motorcycle police stationed at Greenville and at Leppla's Corners had warned seventy-six autoists in one day for failing to heed the arterial stop signs. Such a state of affairs should make even the hardest stop and think. When the fact is taken into consideration that a number of crashes occurred last year at these two corners, and that several lives were lost, immediate action to remedy this condition becomes imperative. There has already been too much delay.

The modern automobile travels at a high rate of speed and with a level pavement stretching ahead for miles the driver soon attains speeds which were not thought possible ten years ago. Fifty miles per hour is quite the regular thing, while sixty and seventy have no more terrors. Traveling at such high speed the motor car is on and past the arterial stop sign before the driver sees it. The result is a crash and more work for the undertaker.

Something must be done to force those signs on the attention of the driver. Duplicate signs might be installed five or six hundred feet before the crossing, as has been done in some places. This would attract the driver's attention and give him opportunity to slow down and stop. At intersections such as Leppla's Corners where two main highways cross, both should be provided with arterial signs, compelling all cars crossing the intersection to come to a full stop.

These arterial signs would undoubtedly serve the purpose during the daytime, but after dark would not be sufficient. At intersections where numerous accidents have shown unusually hazardous conditions to exist, traffic lights should be installed. These will attract the attention of the driver by day or night. The number of drivers "jumping" these lights will be small and the danger of fatal crashes will be greatly reduced.

With no special effort made to safeguard traffic, any day is likely to bring us reports of another tragedy claiming one or more lives. If that should happen, the officials who have neglected taking steps to control the traffic will be morally, if not actually, responsible for the death of innocent people.

The weather man is often capricious and he will have his joke. Last Monday a temperature of 84 was reported at Antigo while dispatches stated that a snow storm visited the Los Angeles area the same day.

# News Review

## LOCAL

Delmont, the four-year-old son of Mr. and Mrs. James Gassiney of Kimberly, was struck by an auto Monday afternoon. The driver of the car stopped, assured himself that the child was not seriously injured, and drove away without disclosing his identity.

The local police made 49 arrests during April, the majority of them for violations of the traffic ordinances.

According to the quarterly report of Treasurer Bachmann the firemen's pension fund has a balance of \$2,233.46 and the police pension fund a balance of \$2,293.

The Bloomer Construction company has been awarded the contract for building 21.6 miles of concrete pavement in the southern part of Green Lake county. The contract price was \$425,000 and the state will furnish the cement, which will cost approximately \$75,000 more. Bids on this job had been called for early in April, but it was included among those declared excessive by Gov. Kohler who ordered the old bids rejected and new ones called for. This action on the part of the governor saved the state and county approximately \$34,000 on this one job.

The Valley Council of Boy Scouts reports that it has raised \$13,305 to carry on the scout work this coming year. This will enable the council to pay off the mortgage on Camp Chica-gami.

Marshall C. Graff, state commander of the American Legion, has been appointed a member of a special committee to make a study of penal and corrective institutions in Wisconsin.

Henry Ulmen, formerly of town El-lington, settled his law suit against O. J. Simon, Frank Blahnik and Joseph Kuska of Green Bay and George A. Jolin of Stephenville out of court. He had sued for \$9,000 claiming fraud in a real estate deal, but settled for \$300.

Local veterans of the Spanish-American war are making preparations for their annual convention which is to be held in Appleton June 26, 27 and 28.

A jury in municipal court decided that Anton Gitter of Hortonville had obtained \$4000 in a fraudulent manner from his wife before her death in 1927 and ordered him to make restitution to the estate. The suit had been brought by Frank Hoffmann of Dale, as administrator.

The political pot is beginning to boil again, even though the fall elections are still several months away. Some weeks ago C. B. Ballard announced his candidacy for assemblyman from the first district of Outagamie county, and last week Otto H. Zuehlke announced that he will be a candidate for sheriff next fall. Mr. Zuehlke has lived in Outagamie county practically all his life and has already served two terms as sheriff,

during which time he made an excellent record.

The four-year-old daughter of Mrs. Helen Wegenke suffered serious burns last Saturday when its clothes caught fire while the child was playing with matches.

Joseph Kelly of Chicago will be arraigned in local court tomorrow on the charge of operating a car without the permission of the owner. He was arrested last week at Breed while driving a car belonging to William Timm of Appleton which had been stolen from a parking place on Soldiers square. With Kelly at the time of his arrest was an Indian named T. King who was wanted in Antigo on a charge of issuing forged checks.

Miss Susan Klatt, 19, a senior at the New London high school, was killed Sunday evening when the small coupe in which she was riding with five other young people, crashed into a tree near Hortonville. The other occupants of the car escaped with minor injuries.

Mrs. Herman Voecks suffered painful bruises when the car in which she was riding with her husband and two friends was sideswiped by another car near Hortonville.

A collision between cars owned by Mr. and Mrs. Matt Wheeler and Loretta VanRyzin resulted in painful cuts and bruises for eight-year-old Arthur Wheeler, who was riding with his parents.

It is reported that work on Appleton's new postoffice building will not be started until next year.

John Heint's dance pavillion at Greenville, a few miles west of the city, was destroyed by fire early Tuesday morning. The origin of the fire is not known. Loss is placed at \$9,000 and is partly covered by insurance.

The county poor committee will meet at the county court chambers on May 14 at 1:30 o'clock to consider the renewal of sixteen mothers' pensions, will act on four new applications for mothers' pension, and will consider four new applications for old age assistance.

Herman J. Versteegen, who died at Little Chute recently, left an estate of \$80,000 to be divided among his wife and seven heirs, three sons, three daughters and one granddaughter. The will, which was filed for probate, establishes a trust fund of \$25,000 for the benefit of the widow during life. After her death it is to be divided among the seven heirs.

At a meeting held Monday the retail division of the chamber of commerce adopted resolutions urging the city to continue its financial support of the local airport, so as to insure the continuance of the local airmail service. A resolution asking that the ninety-minute parking ordinance be enforced, was also adopted.

# This Week in the Churches

## Will Read First Mass

Joseph Kools, son of Mrs. Dorothy Kools, was ordained to the priesthood at the Green Bay cathedral Wednesday morning by Bishop Rhode of the Green



Father Joseph Kools.

Bay diocese. Father Kools will read his first mass at St. Mary church, Appleton, at 10:30 Sunday morning. A dinner will be served to about 100 friends and relatives of Father Kools Sunday noon at the Conway hotel. A reception will be held at Columbia hall from 3 to 5 o'clock. He has been attending St. Francis seminary at St. Francis, Wis., for a number of years.

Mrs. W. C. Mason, N. Lawe St., entertained the Ladies' Aid society of Memorial Presbyterian church Tuesday afternoon.

Mrs. John Engel, Jr., will direct a comedy, entitled "With or Without," to be presented at 7:30 and 8:45 this evening as a part of the entertainment of the county fair of the First Methodist church. Members of the cast are Karl Haugen, Mrs. Robert Hettinger, Miss Lois Kloehn, Miss Cora Guenther, Miss Catherine Abbey, Mrs. Charles Widsteen, Mrs. H. E. Griffen, Mrs. G. H. Gough, Miss Loretta Ricker, Miss Dorothy Davis, and Arthur Smith.

The fair will be held from 5 to 10 o'clock. Various booths and entertainments will be provided in keeping with the general plan of a typical country fair.

Mrs. George Nixon will be the leader at the meeting of the Women's Foreign Missionary society of First Methodist church Tuesday afternoon. Mrs. George Nolting will be chairman of the missionary tea to follow. The regular official board meeting scheduled for Tuesday has been postponed.

Officers of the Congregational Men's club were elected at a meeting at the church Sunday morning. Frank B. Younger was named president; E. Morse, vice president; Silas S. Krueger, secretary; Kenneth Corbett, chairman of the membership committee; Fremont M. Johnston, program committee; H. J. Ingold, social committee.

Life hath no blessing like an earnest friend.—Euripides.

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 303 W. College Ave.

## Social Doings of Interest to All

The Christian Mothers society of St. Mary church will sponsor a card party at Columbia hall Tuesday afternoon.

\* \* \*

Mrs. Raymond Lang and Mrs. Joe Griesbach were in charge of a dinner for married members of the bowling teams of St. Joseph parish at the Conway hotel Tuesday night. Bridge was played following the dinner.

\* \* \*

Beta Sigma Phi fraternity will entertain mothers of members at a Mothers' day dinner Sunday at the Conway hotel.

\* \* \*

Mr. and Mrs. Gustave Keller, Jr., will be chairmen of the Racket club dancing party at the Elk club next Friday evening.

\* \* \*

Miss Elizabeth Earle was entertained at a breakfast Sunday at the Candle Glow tea room by Miss Ardis Elston, Appleton, and Miss Lyda Reed, Menasha.

\* \* \*

Mrs. Charles Heckle, Mrs. Tony Ellenbecker, and Mrs. Rose Bellin will be in charge of the card party sponsored by the Christian Mothers society of St. Mary church Tuesday.

\* \* \*

The forty-fifth wedding anniversary of Mr. and Mrs. Peter Scherrer, N. Center St., and the seventieth birthday

anniversary of the former was celebrated at a family party Tuesday night at the home of Mr. and Mrs. Henry Marfing, S. Mueller St.

\* \* \*

Mrs. Peter Post was chairman of the card party given by Christian Mothers society of St. Joseph church Wednesday night at St. Joseph hall.

\* \* \*

About 35 friends were entertained by Mr. and Mrs. Hubert Ellenbecker, E. Atlantic St., Sunday night.

\* \* \*

Miss Idena Mueller was guest of honor at a grocery shower given by Mrs. Henry Korth, N. Weimar St., and Mrs. Ervin Luebke at the former's home. Miss Mueller will be married soon to Frank Parr.

\* \* \*

The Tuesday bridge club was entertained by Mrs. Charles Rumpf, Mrs. A. G. Koch, Mrs. Henry Marx, and Mrs. Peter Belling at a luncheon at the Candle Glow tea room Tuesday afternoon.

\* \* \*

Mrs. Marie Boehm, Neenah, formerly of Appleton, entertained at a party in honor of Miss Elizabeth Earle Tuesday evening.

\* \* \*

Actives, alumnae, and patronesses of Mu Phi Epsilon sorority were entertained at a bridge tea Tuesday after-

noon by Mrs. J. P. Frank, Mrs. Mark Catlin, Mrs. S. W. Murphy, and Miss Anne Thomas at the home of Mrs. Frank, N. Park Ave.

## Weddings

Miss Elizabeth Earle and Paul V. Cary, Jr., will be married Saturday noon at All Saints Episcopal church. The Rev. Lucius D. Hopkins of Suami-



—Photo by Froehlich  
Miss Elizabeth Earle.

co, an uncle of the bride, will perform the ceremony. Mr. and Mrs. Cary will be gone for about three weeks on a wedding trip through the southern states. They will live at 219 S. Rankin St.

\* \* \*

The marriage has been announced of Miss Miriam Rose Lyons, daughter of Mr. and Mrs. William Lewis Lyons, E. Washington St., to Lee Gershon Lurie, Appleton, December 31, 1929, at Chicago, Ill. Mr. and Mrs. Lurie will make their home in Appleton.

\* \* \*

The marriage of Mrs. Clara B. Owen, N. Appleton St., and the Rev. August F. Herzfeldt, Appleton, took place at the home of Mr. and Mrs. Carl Kahler, N. Drew St., last week. The Rev. Philip A. C. Froehliche read the ceremony.

\* \* \*

Miss Bernice Rose Marie Collins, daughter of Mr. and Mrs. Charles Collins, W. Spring St., was married to Leonard P. Van Dinter, son of Martin Van Dinter, W. Wisconsin Ave., at St. Mary church at 8:30 Wednesday morning. Attendants were Miss Arts, Miss Helen Pfeifer, Henry Van Dinter, and Clarence Collins, all of Appleton. The bride was dressed in peach chiffon with a large hat and carried sweet peas and roses. A breakfast was served at the Van Dinter home for members of the two families and the bridal party. About 100 guests were present at a supper and dance at the home of the groom in the evening. Mr. and Mrs. Van Dinter will make their home at 833 W. Wisconsin Ave.

\* \* \*

Miss Agnes Kosloske, daughter of Mrs. Martha Kosloske, Menasha, was married to Lawrence Selig, son of Mr. and Mrs. Robert Selig, E. Spring St., Tuesday morning at the parsonage of

St. Patrick church, Menasha. Attendants were Miss Lucille Selig, Miss Lucille Smith, George Wolfgram, Appleton, and Edward Kosloske, Menasha. Mr. and Mrs. Selig will live at 309 E. Spring St., Appleton.

## Here and There With the Clubs

Mrs. August Knoll, E. Winnebago St., entertained the Four Leaf Clover club Tuesday.

\* \* \*

The Five Hundred club met Tuesday with Mrs. Frank Breuer, W. Franklin St.

\* \* \*

Mrs. Lester Gurnee, W. Fifth St., was hostess to the Bea Zey club Tuesday.

\* \* \*

Mrs. Fred De Witt, Eighth St., entertained the H. G. L. club Tuesday.

\* \* \*

Members of Town and Gown club and their husbands will be entertained at a picnic at the lake cottage of Olin Mead Wednesday night. New officers of the club were elected recently. Mrs. Fred Trezise will be president; Mrs. W. E. Rogers, vice president; and Mrs. E. M. Wright, secretary-treasurer.

\* \* \*

Mrs. Fred Bendt will be chairman of the bridge luncheon of Wednesday Musicales club at the Sign of the Fox, Neenah, Wednesday afternoon. Other members of the committee are Mrs. Boehm, Mrs. F. P. Dohearty, Mrs. R. A. Raschig and Mrs. A. H. Millen.

\* \* \*

Mrs. Arthur Pahl, Linwood Ave., will be hostess to the Marchita club Wednesday.

\* \* \*

Mrs. George Nixon, Superior St., will entertain her bridge club Wednesday afternoon.

\* \* \*

Mrs. F. M. Johnston was re-elected president of the Monday club at a luncheon meeting at her home, Monday afternoon. Other officers for next year will be: Mrs. W. E. Smith, re-elected

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The feminine silhouette in frocks calls for harmonizing lines in your Hat . . . so we present our collection with brims that flare in flattering lines with details that accentuate the new fashions. We ask your inspection.

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323 W. College Ave.

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## Mother's Day-Sunday, May 11

**MAKE  
MOTHER  
HAPPY**

With a box of our pure home made chocolates. Special boxes. We wrap for mailing--no extra charge.

**Gmeiner's**

Appleton's Oldest Candy Shop

Phone 881

vice president; Mrs. Ray Challoner, recording secretary; Mrs. E. A. Boettcher, corresponding secretary; Mrs. John Neller, again named treasurer. The club closed its program for the year with the reading of spring stories and poems by the members.

Alpha Chi Omega Alumna club met with Miss Norma Burns, E. Pacific St., Monday night.

Mrs. Grover Wiegand, Randall St., will entertain the S. E. C. club next Saturday evening.

Dr. James L. Mursell, professor of education at Lawrence college, will talk on Appreciation of Music at the meeting of the Appleton chapter of the American Association of University Women at the home of Mrs. Fred Ek, E. North St., Saturday afternoon. Mrs. Wilson S. Naylor will report on the sessions of the Conference for the Cause and Cure of War which she attended in Washington, D. C., in April. Hostesses for the meeting will be Mrs. Frank Wheeler, Mrs. H. M. Wriston, Mrs. Naylor, Miss Dorothy Nelson, and Miss Inez Gurnee.

### Lodge Lore

#### Eagles Elect Officers

Officers of the Eagles lodge were elected Wednesday night at a meeting at the lodge hall and will be installed June 4. Elmer S. Koerner was named junior past president; Arthur W. Daelke, president; Julian A. Bender, vice president; Perry P. Donnelly,

chaplain; Charles M. Schrimpf, secretary; Howard D. Crosby, treasurer; Webster Schilhabel, conductor; Clarence Krabbe, inside guard; William Schneider, outside guard; Hubert Wettstein, trustee for three years; Dr. D. S. Runnels and Dr. W. C. Felton, aerie physicians. An old time dancing party will be sponsored by the lodge this evening. Isaac Duprey and his northern lumberjacks of DePere, old time fiddlers, will be featured. They specialize in two steps, square dances, and waltz music of a number of years ago. Eagles and their friends have been invited to attend. A mothers' class initiation to be held Wednesday, May 28, was planned.

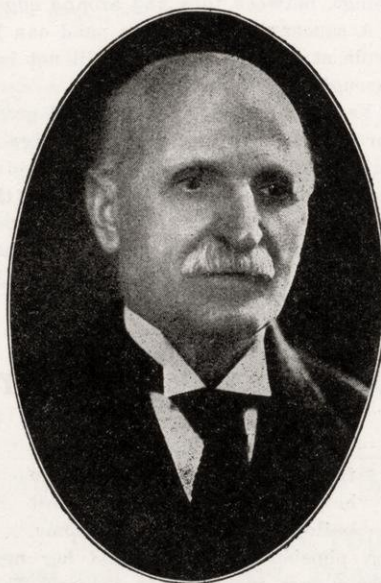
Mrs. Margaret Joecks was chairman of the visiting day meeting of Ladies' Auxiliary of Eagles at Eagle hall Wednesday afternoon. Other members of the committee were Mrs. Lottie Austin, Mrs. Hazel Koester, Mrs. Mayme Steffen, Mrs. Marie Duval, and Mrs. Florence Fird.

Mrs. Katherine Dame was in charge of the program in honor of Mothers' day at the meeting of Pythian Sisters Monday night at Castle hall. Mrs. B. B. Gochnauer and Miss Rennie Struck presented numbers.

Four delegates as well as a number of other members of Appleton court No. 132 Catholic Order of Foresters attended the semi-annual spring meeting of the Fox River valley association of the order Sunday at Little Chute. Delegates from here were Martin J. Toonen, chief ranger; Joseph J. Doefler, financial secretary; Henry Tillman, speaker; and George Theiss, court supervisor.

#### CELEBRATE GOLDEN WEDDING

Mr. and Mrs. Anton Rechner, 403 W. Eighth St., celebrated the golden anniversary of their wedding Sunday. In



Mr. Anton Rechner

the morning a special mass was held at St. Joseph church, where the couple were married fifty years ago, followed by dinner at noon at the Hotel Appleton. An unusual circumstance of the celebration was the fact that the four people who stood up with the couple when they were joined in wedlock, also

participated in the celebration last Sunday.

Mr. Rechner, who is 77 years old, was born in Bohemia and came to Ap-



Mrs. Anton Rechner

pleton in 1867. At first he worked in a stove factory, but soon turned to his trade which he had learned in the old country, and for many years operated a tailor shop until he retired a few years ago. Mrs. Rechner was born in Germany and came to Appleton as a young girl with her parents.

The marriage has been blessed with ten children: Leo, who succeeded his father in the tailor shop; Louis, who operates a dry cleaning establishment; John, George and Mrs. H. P. Schommer, all of Appleton; Sister M. Adelaide of Pueblo Colo., Sister M. Theophila of Denver, Mrs. Mark Pfaller of Milwaukee, Mrs. Tom Coate of Davenport and Tony in Milwaukee.

### At Brin's Appleton

MARY PICKFORD IN  
A POWERFUL TALKIE

Among the vividly realistic scenes of Mary Pickford's picture, "Coquette," which is coming to the Appleton theatre Sunday, are the two heated encounters of the little coquette's father and her young lover.

When these two men, separated by age and viewpoint, meeting only on the common ground of their love for the little flirt clash, the sparks fly fast and furiously.

John Sainpolis plays Dr. Besant, the father, a gentleman of bygone day who resents and forbids the attentions to his sheltered daughter of the young mountaineer, Michael Jeffery, portrayed by John Mack Brown. In both men boils the hot blood of their southern country.

In the first dramatic meeting of these men, Michael accepts the verdict of the little coquette's father, who orders him forever from his home. Just as he turns upon the older man with hot words of retaliation, the little coquette steps between her father and her lover, and ends their battle at its moment of highest intensity.

When they meet in their second encounter, the stinging words of the

father prove too bitter a dose. Bleeding from the cruel lash of Dr. Besant's tongue, Michael turns upon the older man with a fury of burning words. He ceases to be a suppliant and becomes the aggressor, demanding the right to love and marry the daughter of the Besant family.

During these scenes the little coquette stands, a helpless witness, terrified at the havoc she has created. Torn between her devotion for her father and her love for Michael, her heart is nevertheless with the stranger from the hills. She steels herself to face her father's anger and the scorn of her world for the sake of this man whom she loves.

## APPLETON THEATRE

LAST TIMES TODAY

### "Her Unborn Child"

SATURDAY ONLY

Richard Dix  
in

### "The Wheels of Life"

Midnite Preview of

### Mary Pickford

in

### "COQUETTE"

Also Shown  
Sun.-Mon.-Tue.-Wed.

THUR. & FRI.

Dorothy Mackaill  
in

### "Strictly Modern"



## Dine at Snider's

Before and after!  
the Show!

JUST WONDERFUL FOOD  
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227 E. College Ave.





### Our Gardens

#### The Water Garden

Interest in water gardens is growing each season and with good reason. There are so many garden situations where the rockery looks artificial, but a pool fits into almost any garden and may be the principal feature of even a small one. It can be made to harmonize with natural or formal styles and fits well into almost any design you may have in mind.

A number of Appleton gardeners have built pools in their gardens recently and derive a great deal of pleasure from them. They furnish homes for gold fish, and other aquatic animal life, while the bog and water plants that can be grown in them are very attractive and interesting. The size and

plan of the pool itself, the location and immediate surroundings, may all be a simple matter in your particular garden, and you will not find it difficult to make it the most interesting feature of your own grounds.

The culture of water lilies is very simple, their requirements being only sun, water and rich soil. A natural pond, a concrete pool, or even a good sized tub will answer the purpose.

When you select the location for the pond, try to choose a place sheltered by a building or planting of trees and shrubs far enough away from the pond not to overshadow the water, so as to assure the full benefit of sun to warm the water and still protect from high winds.

To make a clay-bottom natural pond mark the outlines on the ground and excavate to a depth of thirty inches.

This will allow for six inches of clay, eight inches of soil and sixteen inches of water. If boxes are used for planting they take the place of the soil and should be twelve inches deep.

The shape of the pond or pool should always be in harmony with the house and surroundings.

After excavating the pool to the desired depth it must be made watertight to avoid leakage and reduction of temperature from added water. For an unlined pool this is best done by "puddling" the bottom and sides with clay. If the clay is too hard, sprinkle water over it and allow it to soften a little. Then it can be worked and rammed into place.

#### Building a Concrete Pool

A concrete lily pool gives permanent satisfaction and is the most economical and practical in the long run.

Use concrete of one part Portland cement, two parts sand, three parts small stone and water. Walls should be about eight inches wide at the top and ten at the bottom. This upward slope allows the soil and water to lift when freezing and saves the wall. Forms should be so placed that sides and floor may be poured in one operation, and reinforcement of woven wire used.

You may be able to do the work more easily yourself if, after marking the outline of the pool with stakes, another row of stakes is placed eight inches inside of these and a trench dug to take the place of the wooden form. After the walls are poured and set dig out the earth inside to the bottom and lay a floor of six inches of concrete.

After the concrete has hardened a thin coat of cement, fine sand and water, should be applied with a trowel to give a smooth surface.

An inexpensive pool for the small yard may be made of a tub, or hog-head sawed in half, or several of these arranged attractively. Coat the tubs with tar on the outside to preserve the wood. Bury them to the edge in grass and plant Japanese iris, and similar things, between tubs and around edges.

A saucer-shaped shallow pond can be made at small cost but it will not last through the winter.

Your pool may have a natural grass, formal cement, or natural stone edge to finish the top. A walk of stepping stones placed a little way from the rim is very attractive.

(Soil and water for the pool; what and when to plant, will be discussed in next week's article.)

could not succeed in making them stick. Still she tried and tried again! At last the mother of the family got up on a chair and tacked a cigar box cover to widen the ledge.

In a short time phoebe came, deposited her material and built the dearest little nest imaginable, and, though the place was noisy enough at times, she raised her little brood in perfect contentment.

—E. L. E.

\* \* \*

Bird Editor, Appleton Review:—In Lawesburg, round about the college campus and on upper John St., the strangest robin has been seen this spring—a broad white band about the neck, which comes down in front like a bib—it is unmistakably a robin but looks so unusual that it causes much comment.

—C. E. D.

Very often birds are marked part white, when this is not their normal coloring. Occasionally an all-white robin is seen. These are called albinos. Some of these strange markings cannot be exactly accounted for. You would be interested in studying the Mendelian laws of heredity and breeding.

\* \* \*

Editor Friendly Neighbors:—Last summer a strange bird came to my bluebird house and nested there. It looked like a phoebe, in form and color, but much larger. Can you tell me by this scant description what bird it was?

—H. S.

The bird was undoubtedly a crested fly-catcher. These birds like to nest in houses; are formed and colored exactly like the phoebe, but are much larger.

There never has been devised, and there never will be devised, any law which will enable a man to succeed save by the exercise of those qualities which have always been the prerequisite of success—the qualities of hard work, of keen intelligence, of unflinching will.—Theodore Roosevelt.

### Meats that Discriminating Housewives Select

**OTTO A. SPRISTER**  
"THE FLAVOR TELLS"  
611 North Morrison St.

### Best Quality Meats

Finest cut meats daily ready for your table use

Home Made Sausage a Specialty

**Voecks Bros.**  
Quality Meats

Telephone 24 or 25

### Our Friendly Neighbors

#### A Little Story

that will make you want to help the birds with their nest building around your home.

A phoebe started to build her nest over a door opening onto a porch. This door was much used by the family, consisting of the father, mother, one girl, and two boys. These boys were "live wires" and had many friends who ran in and out many times a day, as boys do.

The margin over the door was not wide enough to hold the masses of lichen and moss which phoebe brought and, though she tried and tried, she

## IT PAYS TO SHOP AT YOUR HOME OWNED SERVICE STORES

### Quality Foods at a Saving

Make your dollar go farthest when you go FOOD SHOPPING—Always insist on the best, at the lowest price. You will always find true table economy at your Home-Owned Service Stores. Read these week-end specials and shop with us. Free delivery service.

COFFEE McLaughlins 99½¢, a lb. <b>39¢</b>	Del Monte PEACHES large can <b>25¢</b>
EAGLE BRAND MILK a can <b>20¢</b>	Golden Bantam CORN a can <b>15¢</b>
RICE 3 lbs. for <b>19¢</b>	JELLO 3 for <b>21¢</b>
PILGRIM COOKIES a box <b>23¢</b>	Hardwater CASTILE 3 for <b>23¢</b>
GOLD MEDAL FLOUR 24½ lbs. <b>98¢</b>	OLIVES a qt. <b>39¢</b>
KELLOGG'S PEP 2 for <b>28¢</b>	IODIZED SALT a box <b>8¢</b>

ALL MILK PRODUCTS SOLD AT OUR STORES ARE SUPPLIED BY THE APPLETON PURE MILK CO.

Weights of all our packages are specified

### FOR ECONOMY, DO YOUR WEEK-END SHOPPING AT THESE HOME OWNED SERVICE STORES

- WM. H. BECHER, 119 E. Harrison St. Phone 592
- WM. BUCHHOLZ, 608 N. Lawe St. Phone 288
- CRABB'S GROCERY, 1300 W. Prospect Ave. Phone 182
- GRIESBACH & BOSCH, 500 N. Richmond St. Phone 4920
- C. GRIESHABER, 1407 E. John St. Phone 432
- JUNCTION STORE, 1400 Second St. Phone 680-W
- KELLER GROCERY, 605 N. Superior St. Phone 734
- KLUGE GROCERY, 614 E. Hancock St. Phone 380
- SCHAEFER'S GROCERY, 602 W. College Ave. Phone 223
- SCHEIL BROS., 514 N. Appleton St. Phone 200
- WICHMAN BROS., 230 E. College Ave. Phone 166

# IN and OUT of the Kitchen

## Grapefruit with Mint Jelly

A different and colorful way of serving grapefruit for the home table or a delightful daffodil luncheon.

Cut the grapefruit in half and loosen the pulp from the rind and partitions. Do not cut out center but remove all seeds. Then cut out every third or fourth section and replace it with a wedge-shaped slice of mint jelly (recipe below).

Another nice way is to cut the fruit in halves, remove centers, and fill with a spoonful of orange marmalade, cherry jam, plum jam, or any desired conserve that will act as sweetening for the grapefruit. These are delightful substitutes for fruit cocktails, particularly for a meat or fowl dinner.

### Mint Jelly

Combine ½ cup apple vinegar with 1 cup water, and add enough green coloring to give the tint desired. Add ¾ cups sugar (1 lb. and 7 oz.); stir, and bring to boil. At once add ½ cup pectin, stirring constantly, and bring again to a full rolling boil and boil for ½ minute. Remove from the fire and add from ½ to 1½ teaspoons spearmint extract, according to strength of flavor desired. Let stand 1 minute, skim and pour quickly. Cover at once with a film of hot paraffin; when cold put on more paraffin.

Lemon juice may be used instead of vinegar in the proportion of 1½ cups water and strained juice of 2 lemons.

This makes 4 to 5 8-oz. glasses.

\* \* \*

### Why We Use Butter

Butter gives us energy; increases growth and bodily vigor; helps to protect against disease.

Butter contains vitamin A, which doctors and other health authorities say is essential for good nutrition and especially necessary to boys and girls. It helps them to grow, to live longer, and to be more vigorous and active.

Also vitamin A helps to build up our resistance to certain diseases, particularly the respiratory diseases. In a study of the diet of children suffering from such respiratory diseases as tuberculosis, colds, and sinus and mastoid infections, it was found that their diets were frequently low in vitamin A. Whenever the amount of this vitamin was increased in their food, their physical conditions improved.

This shows that there is a relation between low butterfat consumption and the prevalence of respiratory diseases, according to Dr. Amy Daniels, formerly of the University of Wisconsin, and now at the Iowa child welfare research station.

Dr. E. V. McCollum of Johns Hopkins university says, "Butter should be used as a spread, in cooking, and in the preparation of various food dishes wherever possible, for a liberal supply of vitamin A is better than the minimum on which growth is possible."

Of course, we get this necessary vitamin from other foods—milk, eggs, and certain vegetables—but many of our staple foods are poor in vitamin A. Give the children plenty of good, pure butter.

## Home Poems

### Mother's Day

Mother's Day means so much to some,  
And means so little to few.

Is that the way with our boys and girls,

What does it mean to you?

Don't forget your Mother, my son,  
For it was she that made you the man;

She soothed your pains, kissed your cheek,  
And guided you by the hand.

But now that you need her care no more,

For she is old and gray;

As she sat by the window and watched for the mail

She knew it was "Mother's Day;"  
And at last he came with a great big box,

She went to the door to see.

She cried to herself, "From my own dear boy,

I knew he'd remember me."

It was on that same night this poor Mother died,

They laid the flowers at her side

Little did he know the joy that they brought

To this heart that ached inside,  
So if you have a Mother, my son,

For she has the same loving heart,  
Remember her with a token or two  
Before it is time to depart.

—Mrs. Ida L. Miller.

\* \* \*

### Time Dreams On

Time goes by  
As you and I—  
Sit planning till at last  
Come the things we're dreaming for,  
As time goes past.

Weeks go by  
As you and I—  
Don't see them hurry away;  
We sit thinking and working, too,  
Each minute of each day.

Months go by  
As you and I—

Keep waiting and planning for  
Things that come and go again,  
And then we wait for more.

Years go by  
As you and I—  
Sit planning for each day.  
Time passes by so very fast,  
Where it goes, we ne'er can say.

—Audrey Evans (13 yrs. old)  
508 N. Meade St.

\* \* \*

### Are You Weather-Wise?

When the wind is in the north,  
The skillful fisher goes not forth;

When the wind is in the east,  
'Tis good for neither man nor beast;

When the wind is in the south,  
It blows the flies in the fish's mouth;

When the wind is in the west,  
There it is the very best.

—Izaak Walton.

The juice from pickled apples, peaches, or pears, is very nice for fruit salad dressing, to use in mince meat, fruit cake, candies, etc.

## QUALITY MEATS AND GROCERIES

Fruits Vegetables

### GEO. C. STEIDL

PHONE 533

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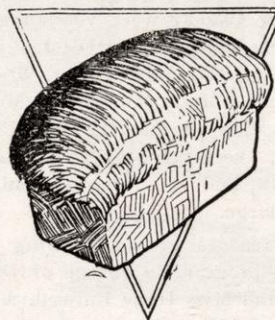
## HOPFENSBERGER BROS.

Quality Meats

Appleton

Neenah

Menasha



## BREAD for Health!

Children will want more Bread if it's baked at the Colonial Bakery.

Our special recipe and method of baking gives our bread a distinctive flavor. It's not easy to make growing boys and girls

eat the things that are good for them, but when it comes to our bread they'll eat you out of house and home.

Delivered fresh daily from our ovens to your home.

## COLONIAL BAKE SHOP

517 N. Appleton St.

Telephone 557

## This is The End of This Series of Ads!

All replies must be mailed to the Home Merchants Ass'n within two weeks. Contest closes May 23

19. How much are YOUR HOME MERCHANTS worth to you, your home, your family, and your community? Think it over.

20. Why should every public-spirited citizen interested in his community, the welfare of himself, his home and his children, patronize only HIS HOME MERCHANTS?

---HOME MERCHANTS ASS'N

\$205 in Prizes. Save this ad.

**HIGH SCHOOL NOTES**

By Wilhelmine Meyer

Twenty-four high school students received four A's this past six weeks, thus making the "A" honor roll. Thirty-one students got three A's making the "B" honor roll.

The G. A. A. elected officers at the last meeting. Genevieve Kronschabel was elected president; Mabel Daelke,

**J. R. ZICKLER****QUALITY SHOE STORE**

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**CLASSIFIED SECTION**

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Telephone Your Orders to 338

**HOME FOR SALE**—5 rooms, nicely decorated. Lot 60x60. Convenient location. Terms to suit. This is a real bargain. Write or inquire Box 35, Appleton Review.

**NURSERY STOCK**—Now is the time to fix up your lawns and gardens. Shrubs, hedges and fruit trees at reasonable prices. Gelbke's West Park Nursery, 801 S. River St.

**Plain Sewing**—Very reasonable. Call for and deliver. Tel. 4194-J.

**Trombone for Sale**—Tenor B-Flat Slide. All tones and positions true. Very reasonable price. Mr. Brown, 117 E. Harris St. Tel. 4599.

**WASHING and IRONING.** Called for and delivered. Phone 3066R

**PIPES**—All sizes, for sale. 714 E. Atlantic St. Phone 3515.

**FOR SALE OR RENT**—Store building at 215 E. College Ave., occupied by Novelty Cleaners, is for sale or rent; also bungalow at 610 N. Appleton St. Apply to A. H. Krugmeier, Attorney.

**WALL PAPER SALE**—As low as 3½c per roll. We do picture framing. Art Wall Paper and Picture Store, 127 S. Walnut.

**WINDOW and wall washing done.** Experienced. Prices reasonable. Tel. 4979.

**DRESSMAKING**—Done at a reasonable price. Tel. 2654.

**LACE CURTAINS** laundered. Reasonable. Tel. 1408W.

**WASHINGS**—Wanted to do at home. Tel. 3024.

**SERVICE CLEANER**

We clean walls, wall paper, windows, offices, disinfect your basement by using a new whitewash. 10 years experience. Once called always called.

**H. A. DEMPEY**  
Phone 4332-M

vice president; Evelyn Ingenthron, secretary; and Mildred Strutz was re-elected treasurer.

The Girl Reserves have also elected their officers for the coming year. Ruth Harris has been chosen president; Ellen Balliet, vice president; Althea Dohr, secretary; and Helen Jeanne Ingold, treasurer.

Mr. Raymond Walsh, former teacher at A. H. S. who is now a student at Harvard University, ranked second in scholarship among a group of graduate students.

The Lyceum program for the coming year has been scheduled. Among the numbers are: a demonstration of Televox, the mechanical man; Jess Pugh, humorist from Indiana; Robert Zimmerman, Olympic swimmer; George Moriarty, American league umpire; Art Young, famous archer, sportsman, and conversationalist; and several other numbers.

Tomorrow Coach Shields takes his squad to Wausau where they will take part in a quadrangular meet with Stevens Point, Wisconsin Rapids, and Wausau.

**ROOSEVELT NOTES**

By Jean C. Owen

Roosevelt had their part of the National Music Week festival Tuesday evening, May 6, at 8 o'clock in the school auditorium. This was also considered the final P. T. A. meeting of the year. Preceding the musical program new officers of the P. T. A. for the year 1930-31 were voted upon, the following being nominated: J. P. Frank, president; Mrs. Max Elias, first vice president; Mrs. Hildegard McNiesh, second vice president; Miss Florence Fenske, secretary; Frank Hammer, treasurer, and Mrs. Charles Zohl, member at large.

The feature of the evening was a musical program in charge of Dr. Earl Baker and Miss Irene Bidwell. A mixed chorus of 150 students sang a series of six numbers for the first half of the program. The second half consisted of a cantata entitled "The Awakening of Spring" given by 100 girls of Miss Bidwell's classes. Miss Mildred Eads sang the role of spring and a spring dance was presented by Jean and Marjorie Meyer, Betsy Rosenbohm, Mary Schmidt, Margaret Kranzusch, and Mary Zelie. The dance was under the direction of Miss Leonara May, physical director.

The Roosevelt band and orchestra will also play at the Lawrence chapel Thursday, May 8, and Friday, May 9, respectively.

During the past week the seventh, eighth, and ninth grade students have been taking the Standard Pressey tests on grammar, punctuation, sentence structure, and capitalization. These are being given by A. G. Oosterhous, chairman of the English teachers of the city. At the beginning of the year similar tests were given and these tests are given for the purpose of comparing the tests after a course in English is given.

**McKINLEY NOTES**

By Mamie Chall

Monday evening, May 5, the McKinley chorus under the direction of Dr. Earl Baker and Miss Irene Bidwell presented the "Wreck of the Hesperus." The solists were: Miss Hazel Glae, soprano; Mr. Earl Miller, bass; Mr. David Scoular, tenor. The girls' chorus presented "The Swallow," under the direction of Miss Bidwell. Miss Hazel Glae was the soprano soloist. The accompanists were Miss Irene Bidwell and Miss Katherine Uglov. Mr. Earl Miller of the Lawrence Conservatory of Music rendered two solos: "Deep River" and "Nobody Knows the Trouble I've Seen," both by Burleigh.

The 9X section is to hold its annual mathematics picnic Tuesday evening at Waverly beach. Catherine Becker, Evelyn Priemesberger, and Harold Habermann were appointed a refreshment committee and Mamie Chall, Gerhard Hearden, and Beverly Peterson an entertainment committee by Marvin Greene, class president.

The seventh grade sold the greatest number of tickets for "The Wreck of the Hesperus," namely seventy. The 9X came second with forty-six, the 9Z sold thirty-two and the eighth grade twenty-eight. The seventh graders received a pound of candy as reward for their efforts. Lila Pfund of the seventh grade received the pound of candy awarded to the individual selling the greatest number of tickets.

**BLACKHAWKS CONTINUE TO WIN**

The First Ward Blackhawks, composed of boys ten to twelve years old, continue to win ball games. Last Friday they beat the Washington school team by a score of 19 to 2. Don Van Alstine of the First Warders, hit a homer in the fourth inning with two on bases. The first three innings were hard fought, but in the fourth the First Warders scored 10 runs and after that it was no contest.

**FASHION SHOP****CELEBRATES ANNIVERSARY**

The Fashion Shop is celebrating its third anniversary in Appleton. During this short period, this smart apparel shop has attained an enviable reputation for distinctive style and quality and for fair and faithful service to its clientele. The Fashion Shop today is the oldest exclusive shop for misses and women in Appleton—and is considered by many well-dressed women as Appleton's most individual shop. It is a home owned store—under ownership and personal management of Mr. H. M. Goldberg, a highly experienced exclusive apparel merchant and stylist who is highly regarded in the fashion market.

The Fashion Shop is now celebrating its third anniversary sale—and a cordial invitation is extended to the ladies of Appleton and vicinity to participate in this event.

Apology is egotism turned wrong side out.—Oliver Wendell Holmes.

**PERSONALS**

Miss Sadie Sutton of Elcho, spent the week-end visiting her brother Francis Aldrich, 1313 N. Richmond. Mrs. C. F. Fredericks of Eagle Bluff stopped off in Appleton between Wednesday to visit P. J. Vaughn, S. State St. Mr. Fredericks is editor and publisher of the Vilas County News-Review and she was on her home from Kimberly where she had tended the funeral of her uncle, McIntyre, superintendent of the school at Kimberly.

Mrs. James London and Mrs. P. Vaughn were in Oshkosh Wednesday delegates to the state convention of the Equitable Reserve association. P. J. Vaughn and James O'Leary left Tuesday on a trout fishing expedition to Bayfield, Wis.

**ANSWERS TO LOOK AND LEARN**

1. New York, Philadelphia, and Washington. 2. 163. 3. In British Guiana, measuring from 8 to 11 inches across the wings. 4. James R. Garfield. 5. It was introduced into America by the British troops in 1775. 6. \$17,000 a year. 7. A famous Greek orator ended his life in 322 B. C. by taking poison. 8. Carat. 9. Approximately 6,000. 10. Havana Harbor. 11. Tough, fibrous, outermost membrane of the brain and spinal cord. 12. Riverside Drive, New York City. 13. For getting information from prisoners through coercion, physical or mental. 14. "The Outline of History." 15. Switzerland. 16. To an altitude of more than 6 miles.

**TIME FOR SPRING  
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# Home Modernizing—Building and Real Estate Section



May 9, 1930

APPLETON REVIEW

## Increase the Value of Your Property by Modernizing

Residents and Property Owners of Appleton are fortunate in having located right here in their own city a group of firms—Home Owned Firms, owned and operated by fellow citizens—capable of supplying every need and service for modernization of properties. The purpose of this special section is to enable you to visualize the possibilities of greatly increasing the value of your property through modernization. It will tell you how and where to get things done at moderate costs, and how to finance your plans. These firms can place within your reach everything your property needs to make it more modern and efficient.

### Modernizing Solution to Obsolete House Problem

Up-To-Date Home May Be Hidden Under Surface

Architects, Contractors and Supply Men Ready To Help

For many years the builders of moderately priced homes have built houses with no regard for architectural style or beauty, and every town and village has its share of these old residences that have outgrown their usefulness. In many instances they cannot be sold and sometimes not even rented. Their value steadily goes downward, while that of other property in the same neighborhood is increasing.

Often, these old homes are structurally as sturdy and serviceable as in former years, and in many instances are far better homes than some of those that are accorded the favor of the purchaser or renter. It would be evident, then, that the cause of the depreciation is not in the quality of the material or workmanship contained in them, rather that they are out-of-date.

#### Hidden Homes

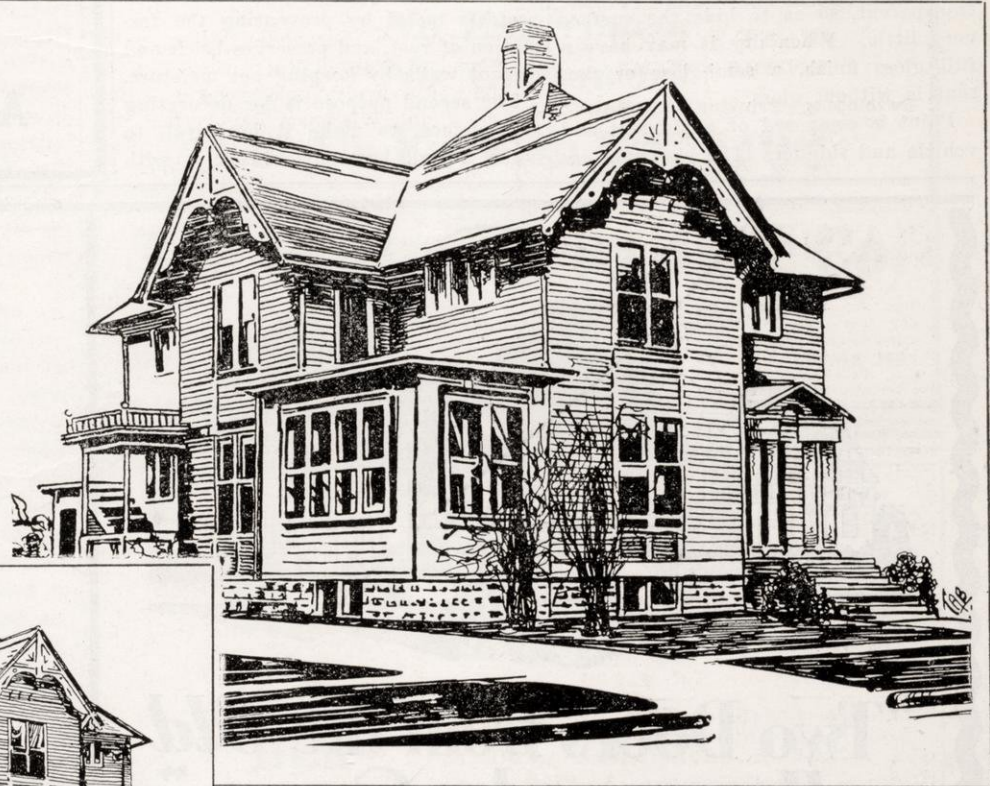
Beneath the ginger-bread, or the box-like surface of these older buildings, however, lie modern homes "in the rough," merely awaiting some one to bring them into being. In many instances they have the same general structural lines that, enhanced and softened, lend grace to the newer homes. The change of the pitch of a portion of the roof, the addition of a door "with character," a deft touch here and another there bring into being dwellings as chic, convenient and beautiful as any that surround them. They have been modernized.

But the process of modernization is not confined to the revamping of obsolete houses into livable dwellings. Modernization is taking place every time the owner moves to offset the ravages of time and weather. The replacement of lighting fixtures, rugs, or furniture, or the installation of an oil-burner, re-roofing—all are acts directed towards bringing the house to its best form.

In the past, however, the larger percentage of modernization pro-

### Old Appleton Home Becomes Fine Modern Duplex

It will take close scrutiny to discern the resemblance between the houses shown in these illustrations, but they are the same building, before and after modernization. The house is located on E. Harris Street, just across from the High School, and was originally built by the former Dr. O. W. Kanouse. At the time it was built, it was one of the outstanding residences of the city, and followed the particular style of architecture in vogue at that period. During the intervening years ideas in construction and building materials have changed greatly.



When Mr. H. R. Falk, the present owner, investigated its sturdy construction, he was convinced that it would readily adapt itself to modernization and could be converted into an attractive duplex apartment with some expense. Mr. Falk has entirely remodelled the interior both upstairs and down, has added a modern heating plant, new electric fixtures, and a charming sun-room opening into the living room on the main floor through a modernly designed archway. The effect is most pleasing.

These apartments with five large, airy rooms in each will be far more attractive than the majority of the newer constructed apartments because rooms are usually made smaller in new buildings owing to the higher costs of materials and labor in recent years. The large basement has been subdivided affording each family a separate fruit cellar, laundry and drying room. Each family has its own front and rear entrance. The interior is being redecorated throughout; hardwood floors and walnut finished woodwork. Both apartments have a modern equipped bathroom with built-in recess tubs.

Mr. Falk expects to complete this work about June 1 and feels that he will have made a good investment and will be well repaid for his judgment and efforts.

grams inaugurated have known their inception in necessity rather than the desire to bring the house up-to-date. This is particularly true of the minor replacement projects. Through this point of view, opportunities for greater comfort and convenience and, similarly, to glean a neat profit or to turn a "drag" into an asset have often been overlooked. At the same time, unless the property owner was unusually well versed in building matters, or consulted an architect, he found himself progressing blindly in his efforts to ob-

tain the best results through his building program.

#### Helps Offered

The architects have always been willing to discuss any rebuilding plan with the house owner and to offer suggestions. But of late years the contractors and building supply men have also learned to study these problems and many of them are now equipped to give the houseowner the best of advice and guidance in his house-rebuilding and modernization problems.

The building which the owner de-

sires to improve is studied from all angles and its possibilities noted. Then after careful study of the problems, recommendations are made as to the type of reconstruction best suited to the case in hand, preferable material to be used and an estimate of the cost made, which in this modern day and age is surprisingly accurate when reliable and reputable dealers and contractors are consulted. From the preparation of plans to the completion of the work, all factors are co-ordinated to relieve the owner of unnecessary detail.

**The Manufacture of Paint**

By A. O. Kuehmsted, President of Peerless Paint Company

The paint manufacturing business is a scientific industry based upon formulae and methods perfected by years of research and experiment. Hundreds of raw materials gathered from all parts of the world are utilized in its intricate process while powerful machinery grinds and mixes these ingredients before the product is finished.

All raw materials are given a thorough chemical and physical analysis before acceptance while at various stages the product is subjected to many tests to determine its adherence to established standards.

Speaking broadly paint is any white or colored liquid used to spread on any object, either for protection or decoration or both. It may be opaque, meaning that it hides the surface well; semi-transparent, which permits the surface to show through dimly, or it may be transparent, so as to hide the surface very little. When dry it may have a full gloss finish, a semi-gloss or flat, that is without gloss.

Paint is composed of a pigment and vehicle and thinner. The pigments are

dry powders which are mixed with oil, turpentine or other liquids, the principal ones being white lead, zinc oxide, lithophone, titanox and tinting colors. The vehicle is a drying oil, used to bind the dry powders together and to the surface, the principal one being linseed oil, as no other oil is available in quantities to compete with it, nor in service rendered for exterior house painting. With the oil is an evaporating liquid used to make the paint penetrate the pores of the wood or other surface, and to make it flow freely from the brush and spread out smoothly on the surface. Pure gum turpentine is the vehicle used in high grade paints. It evaporates as the paint becomes dry after it has performed its duty of helping the brushing and penetrating the paint.

The first purpose of paint is to protect the surface from destruction by the natural elements; rain, snow, wind, sun, heat, cold, and frost. Paint arrests decay of wood by sealing up the pores and keeping out moisture. It protects metal by preventing the formation of rust, and preserves brick and cement walls by keeping out moisture.

The second purpose is for decorating the surface, to make it beautiful, to make a wall harmonize in color with

other furnishings in a room, and to make the surface radiate good cheer and happiness because of the influence color has on the nerves.

Thirdly is its sanitation purpose. Paint possesses antiseptic germ killing properties besides promoting sanitary, healthful homes by the periodical cleanings given the surfaces. Sanitation is also promoted by painting because it produces a smooth washable surface upon which germs do not so easily congregate.

And fourthly it serves as a light reflector. Dark rooms are made lighter by painting. Light colored paints reflect and better distribute both artificial and day light. Making rooms

lighter adds to the comfort, health and happiness in all homes and it at

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**“Two Doors from the Old House on the Corner”**

**I**F SOME one were to ask for an address in your neighborhood, would your home be reflected upon in the directions: “Right down the street, two doors from that old house on the corner?”

Very often the old house—the eyesore of the street or avenue—is a good house structurally, soundly built, but out-of-date in appearance and much in need of repairs and modernizing.

Home modernizing pays big dividends. For a slight investment, you can give your home new life and beauty and greatly increase its value.

Let's talk it over!

**Get Ideas Here**

Without cost or obligation, we will show you how you can modernize your home to the best possible advantage and at minimum cost. Come in, or phone, and we'll call and look over your house with you.

**CURTIS WOODWORK**

*Curtis Woodwork will add beauty and comfort to your home. See the new Curtis designs here.*

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*Satisfaction*

109 — PHONE — 110

May 9, 1930

same time reduces the cost of artificial lighting. The ready mixed paints of today are a development of comparative recent years. It is the result of many years of careful research and tests conducted by paint manufacturers and many disinterested laboratory organizations. The one outstanding characteristic of modern mixed paints is its uniformity. This is due primarily to the system of absolute control exercised throughout its manufacture, which is shown by its ingredients, consistency, color, weight and quality. Tests conducted by paint manufacturers and in many laboratories have proved that a surface furnished with a properly balanced combination

pigment paint will be given better protection than that afforded by a single pigment paint. The one pigment paint has a number of serious defects. It chalks rapidly, much too quickly to afford proper protection to the surface beneath, while if examined with a microscope, it would show open spaces. It also becomes brittle and cracks and chips, due to expansion and contraction of the surface under atmospheric conditions. The Peerless Paint company today is manufacturing as good paints as can be made. They are 100 per cent pure. We do not only buy the best raw materials that can be had but use combinations that years of experimenting have proved to be the best. We do not make cheap paints nor try to compete with them in any way. We leave that for others.

Our paints are composed of white lead and zinc in the proper proportions, the two being held together by the right amount of inert material, which acts the same as hair in plaster, and which has proved to give the best all around service that is possible to obtain from any paint coating. The hardness of the white zinc offsets the softness of the white lead. This is a composition of the highest grade prepared paints that can be made, together of course with whatever coloring material is required to produce the various colors and shades.

Properly used our paints will last indefinitely. By that we mean that the surface over which it is put must be correctly prepared, applied under proper weather conditions, not when it is wet or too cold and put on right. The experienced painter knows and realizes this, but many users of paint do not understand the importance of this. Our advice to these is to get all the information they can pertaining to their individual conditions and act accordingly. Many times paint is condemned because it does not give proper service but in a great many cases it is not the fault of the paint but due to the person putting it on not knowing how nor understanding that it is necessary to properly prepare the surface before it is put on. If these instructions are not observed, bad and unsatisfactory results are certain to follow.

As one of the industrial plants of Appleton, we gladly extend to you an invitation to visit our factory, and see how paints are made, see the raw materials we use and be convinced that we only use the very best—high grade raw materials obtained in making as good a paint as can be made and of which we are justly proud.

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What can an architect do for the small house? He can make it a veritable gem by giving it individuality and by picturing it in relation to its site and enfragement. He can visualize a cottage with an alluring doorway garden and a crimson hawthorne casting an intriguing shadow on its white-washed wall and feel the design and composition of the cottage, its outline, mass proportions and details, the spatial relation of the apertures, the tonal values of light and shade.

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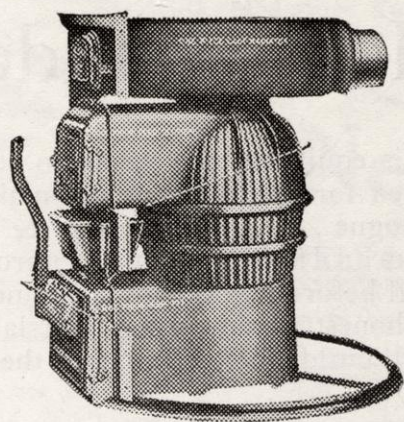
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for HIM—



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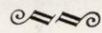
**Lothar G. Graef Lbr. Co.**

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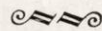
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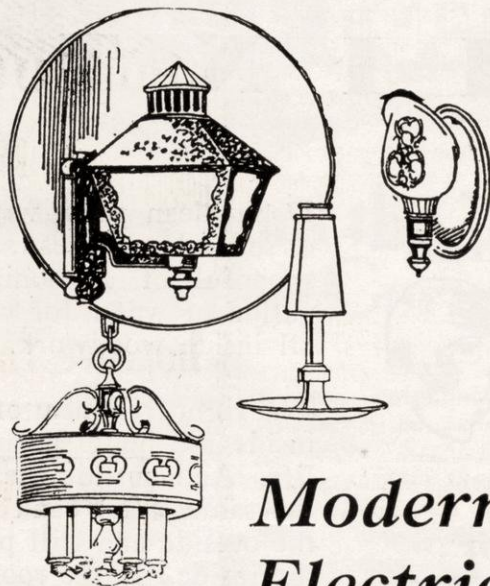


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No matter what the motif of your decorative theme, we can offer fixtures that will match.

### Langstadt Electric Co.

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233 E. College Ave.

## Modernizing the Exterior

By Elmer W. Root, Secretary Standard Manufacturing Company

"What can I do to the outside of this house? It looks so old fashioned." A question very frequently asked by the owner of a home built twenty or thirty years ago. Homes, which in their day, were built well, according to the then current standards. How peculiar they look today, many of them literally adorned like a Christmas tree, with all of the fifty-seven varieties of scroll sawn work hung on wherever it would hold, meaningless, most of it, all of it non-essential.

No house of yesteryear was considered quite complete without at least one porch at the front, even though it be but a display of the wood-turner's art and so narrow as to preclude its use for anything but show. Doors and windows, too, were jumbled together with little regard for either shape or size and balance was a thing little thought of in relation to their placement. The greater the diversity of materials used for the exterior the greater the beauty was thought attached to the house. Gables and wide belts of pattern shingles, interspersed with bands of siding, with panels of beaded material either above or below windows, gave the builder every opportunity to demonstrate his imaginative genius. Elaborate cornices with much filigree work and lacey crestings on the ridge, were the final adornment, without which the old house was looked upon as barren indeed.

Such was the picture which prompted the question. True, the old place was well preserved, for it had received its due share of paint in all manner of colors, but even this attempt at disguise was made unsuccessful by the form of what was beneath. What shall be done with these old buildings? Raze them completely and build anew? Not at all necessary. No inconvenience need be experienced by the occupant in modernizing the exterior. Not simply remodeling, for that only replaces what was there originally, but actually to resurface the entire exterior to give it a new and modern appearance.

How shall this be done? First of all, remove all of the superficial, unnecessary ornamentation wherever it occurs. Today the building industry offers a large variety of stained shingles and

wide sidings which can be applied over the old exterior. No need ever remove the old siding unless rotted. A double benefit is thus secured, the complete change in exterior appearance and the added insulative value of the added covering. A recommended policy is the placing of a waterproof felt directly over the exterior before applying the new shingles or siding, again adding to the insulation qualities. Where window door casings are encountered, a moulding is applied to receive the shingles or siding and prevent any slightly projection.

The shingle manufacturers today specializing in selected shingles, are not only absolutely clear,



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## Result—

a job of beauty and durability

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Estimates gladly furnished.

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straight grained and free from sap, insuring a shingle which will not warp or curl. The better ones are individually stained by dipping, and can be had in a wide choice of colors, running through shades of gray, straw, tan, brown, and red. It must be remembered, however, that once applied they will require brush coatings periodically at intervals of three or four years to maintain the original colors and preservatives. These shingles can be laid in a number of

ways, a regular spacing, an alternate wide and narrow or ribbon coursing, and a staggered irregular spacing. The former is the most generally used. Wide sidings also are effectively employed, but here, the greater cost of painting usually exceeds the cost of stained shingles. Stucco is sometimes resorted to, but in a climate subject to great temperature and moisture changes, it is not very easily maintained and will usual-

ly prove quite troublesome, due to the action of frost loosening the stucco from its base. The entire removal of the old porch and the building of a practical entrance with protecting roof supported either by brackets or columns, will change completely the approach. Frequent use is made of brick steps and platform, providing a permanent, non-disintegrating entrance. Judicious placing of wrought iron railings are both practical and decorative, and are very modern in the adaptation to various types of architecture. Flower boxes and trellises while usually quite decorative, serve a practical purpose as well and help to balance up otherwise unrelated window groupings. Shutters and blinds while no longer necessities are merely adjuncts, but do add an embellishment when used sparingly and for the purpose of obtaining balance. Color today is outstanding, whether it be in clothing, automobiles, plumbing, kitchen equipment or the house exterior. The somber, drab, dull roofs are giving way to colorful blinds and combinations in a diversity of materials to suit any taste and purse, stained wood shingles in soft mellow tones, slate surfaced asphalt shingles in great profusion and composition asbestos shingles are most generally used. The latter not having undergone the test of time and service as have the former, is still somewhat questionable, although frequently used because of the claims made for them. However, experience has demonstrated that a good wood shingle, properly applied, when stained periodically, will outwear many of the newer roof coverings. In any event, it must be remembered that no roof covering is better than the nail which holds it in place, and a zinc coated or copper nail is the best and cheapest over a period of time. Next to a good foundation, a good roof is the prime requisite for a good house, and no little attention should be given to its selection and application. The modern house today is characterized by honest, straightforward construction. Beauty becomes a matter, not of applied ornamentation, but inherent in the form, and the proportion of the basic structure itself. Thus, in the modernization of our old homes, this same principle applies, and we seek to make beautiful by the materials themselves used structurally.

Four million accidents in the homes of the United States were reported for 1929, of which 24,000 proved fatal—a number but 14,000 short of the American fatalities in the World war

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An Appleton Product—That's 100% Pure. There are no better paints made no matter whose you buy or what you pay. Thinned out according to directions you practically get two gallons for the price of one. Think it over. Show your belief in Appleton by patronizing Home Industries.

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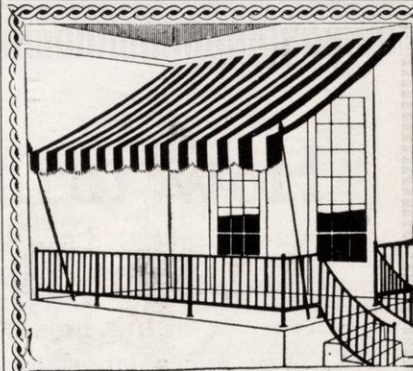
118 N. Bennett St. Phone 375

SIMPLICITY IS URGED  
FOR HOME GROUNDS

Seek simplicity in planting as well as in layout. If you have not space for well designed shrub orders use a few shrubs, evergreen or deciduous, in what might be termed accented places, such as the entrances or the corners of the house and lot. Do not clutter your open spaces with shrubs or little flower beds. A flower border or garden should look like a main feature, not a wart or excrescence. Do not plaster the front of the house with small evergreens but allow some part of the wall to have visible connection with the ground.

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**Awnings**

You can change the entire appearance of your home with awnings. They not only beautify but add to the comfort of your home. Now is the time to clean up and repair or remodel the home. Let us aid you.

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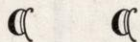
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## How to Modernize Your Basement

You pay a lot of money for your basement—whether you use it or not. In the average residence the basement accounts for about 20 per cent of the building's cost—and contains from 15 to 50 per cent of the building's floor space. Your basement, as it stands today, may be modernized—turned into usable space—at very small cost.

Get rid of your old antiquated Hot Air Furnace and install one of our modern Steam or Hot Water Systems with Radiator heat, equipped with a Kleen Heat Oil Burner. This will transform your basement into clean, usable quarters, free of obstructing hot air pipes, coal and ashes and litter.

Your basement, modernized in this way, will afford room for Billiard or Recreation or Children's play space.

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### Lighting Effects Make or Mar Room's Beauty

Many Factors Enter Into the Selection  
and Placement of Fixtures for Home

By A. C. Langstadt

Too often the selection of lighting fixtures is in the nature of an after-thought and too frequently the result is decidedly obvious. An authority on building cost, figuring that about one per cent of the total cost of a house is spent for fixtures, adds further that he should double that amount. Fixtures are usually selected at the last minute and the result is unsatisfactory. A little more time and thought would bring the fixtures up to the standard of the rest of the house.

There is practically no limit to the assortment of fixtures offered to the home builder and the variety of materials used is almost as great. There are metals—iron, brass, tin, nickel, chromium, pewter, and even silver and gold, plated perhaps; other materials such as glass, crystal in many hues, mirrors, wood and painted and enameled decorations galore. Don't hang a \$10.00 fixture over a \$500.00 rug. Your friends of good taste are sure to notice and make comments.

#### Good Quality and Make

The buyer will have to overcome his daze long enough to consider several factors. The size and type of his house, whether formal or quaint, big or small, the height of the ceilings, the uses to which the various rooms are to be put—all these characteristics must be accounted for.

These are a few general rules that fit all cases, as, for instance, the desirability of buying only good quality and workmanship. This usually means simple design in honest material, not flashy imitations of wrought iron or cast brass. It is well to consider fixtures as a permanent investment and veer away decidedly from too gay ornament or novel design that may not stand the test of time.

The second general rule applies to the choice as to the scale of the room. Avoid particularly the oversize fixture in the small room as well as the dinky one in the large room. Well designed fixtures usually have the faculty of seeming in better proportion than loosely designed ones.

If it is borne in mind that side

brackets are of very little real value, general lighting it will be realized, important it is that they be extremely good looking. Most homes find lighting, at least for the living room, most satisfactorily cared for by the use of table and stand lamps. If one is not prepared to select really beautiful side brackets, it is better that they be omitted entirely.

#### Character of Room Controls

The character of the rooms will be the final factor in the selection of fixtures. Dark panelling, heavy beams or highly textured plaster will call for such sturdy materials as iron, brass or brass, wrought into heavy designs. On the other hand, the Colonial or the delicately papered one or the paneled one call for effects totally different. Here crystal, light brass, pewter, silver and mirror backs will fit the scheme much better.

The Kohler oyster trial may lead to a new corrupt practices act.

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see

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403 N. Oneida St.

### Plate Glass for the Home

Not so very many years ago the suggestion of plate glass for the home met with scant response. It was considered too expensive. Plain window glass had to answer the needs.

Today there is a new trend, according to the proprietors of the Appleton Glass Service. Those who build or modernize homes realize that plate glass is far more perfect than the ordinary

window glass. It is free from the waves sometimes found in other glass. Windows which command a view of the street or of some pleasing scene therefore are made with plate glass so the vision will be perfect.

Plate glass also has solved the problem of saving beautiful and expensive furniture. It is used extensively to cover the vanity, the dresser, the buffet, the library table, the desk or other surfaces. Cigarettes left burning do not make marks. Water glasses do not harm finish. There are no scratches. The finish always is intact. The plate glass permits the full beauty to be shown, yet it pays its own way by saving the price of refinishing.

Ventilators usually are made with plate glass so no daylight is obscured. This plan assures plenty of light and air without wind and rain doing damage to curtains or draperies.

### Time To Pick Awnings As Summer Nears

By A. M. Paegelow, Appleton Awning Shop

Last year did you by any chance make a resolution to the effect that: "Next spring we are certainly going to have awnings on our home!"

Well, "next spring" has come again, and awnings, which a decade ago were little more than regulation boxed affairs, their chief and only concern in life to afford protection against the sun, have now blossomed forth as vivid and gorgeous creations of real beauty and artistry. New designs have been evolved, wrought iron scroll work has been incorporated in their structure, and they have become a vital part of the exterior color scheme of the house.

Because of this important color role that awnings play, their color scheme should be carefully considered. The predominating color of a house may be in the roof or shutters or trim. Wherever it lies, the awnings should harmonize with this so-called "dominant color." Incidentally it may be mentioned that no awnings should conflict with green, a color which is so lavishly displayed in trees and lawn and shrubbery that it cannot be disregarded.

### RADIATOR BEST UNDER WINDOW

Research Places It Where It Performs Most Efficiently

What is the best location for the radiator in the ordinary room in a residence or apartment?

Years ago radiators were placed more or less by guess or in accordance with the wishes of the home owner.

Today they are placed where scientific research by heating engineers has shown that they will perform their work most efficiently. This is at the source of the cold air which filters into the room. In the ordinary room this is around the windows.

The heat loss of the room is especially great around the windows not merely because windows often do not fit tight, but also because glass gives off heat to the outside air.

### STAINED FINISH POPULAR

Wood stains are playing a greater part in exterior decorative work with the increasing popularity of houses in the English style, in which heavy half

timbers, stained to resemble aged beams, play a large part in the design. Stained shingles also offer a satisfactory means of obtaining harmonious color effects and durability.

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## Henry Schabo & Son

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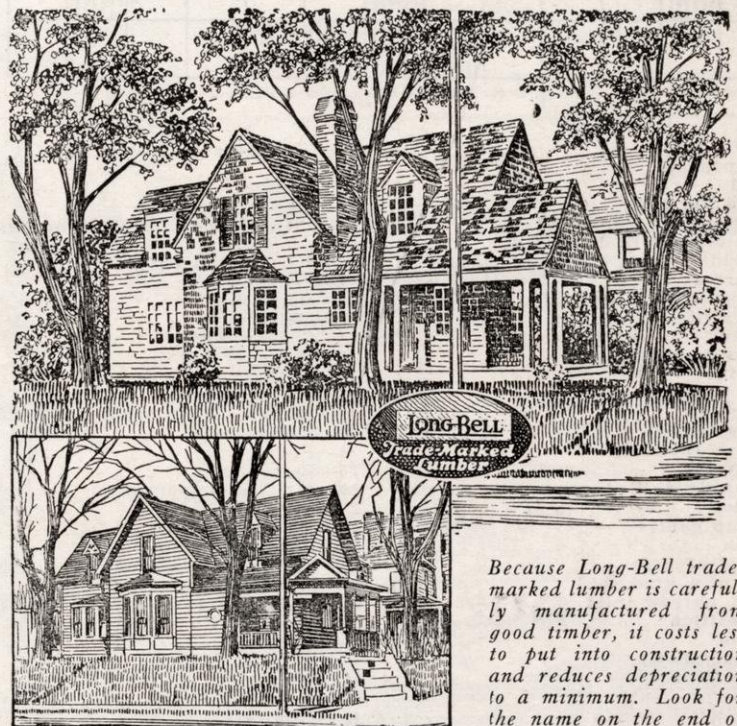
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		48				49		50	
51							52		

(©, 1926, Western Newspaper Union.)

**Horizontal.**

**Vertical.**

- 1—Knife
- 5—Components
- 9—Kind
- 11—Halo-like glow
- 12—Skyward
- 14—To mutter with discontent
- 16—Behold!
- 17—To arrest
- 19—To pry into others' affairs
- 20—Man's title of address
- 21—Knots
- 23—Australian bird
- 24—Family
- 25—Lets fall
- 27—More exact
- 29—Girl's name
- 30—Before (poetic)
- 31—Rotates
- 33—One fully skilled
- 35—Deities
- 36—To rap gently
- 38—Bench
- 40—Period of time
- 41—Two of a kind (pl.)
- 43—Long, narrow inlet
- 44—Preposition
- 45—Saloon
- 47—Pound (abbr.)
- 48—Grass rugs
- 49—Spike
- 51—Soil
- 52—Flat dish

- 1—The force of a blow
- 2—Like
- 3—Canine
- 4—Makes a mistake
- 5—Pithy part of a fruit or vegetable
- 6—Part of "to be"
- 7—Sun god
- 8—Derision
- 10—Melodies
- 11—Concerning
- 13—Remunerated
- 15—Mother
- 16—Prevaricator
- 18—British islands south of Florida
- 20—Slumberer
- 22—Flies
- 25—Remedies
- 26—Writing implement
- 28—Carmine
- 31—Fattered
- 32—Heavenly bodies
- 33—Protective covering for a dress
- 34—End piece on a kite
- 35—Nodule of stone having a cavity lined with crystals
- 37—Melody
- 39—Piece of furniture
- 41—Trail
- 42—Cleansing agent
- 45—To swat
- 46—Linear measure (abbr.)
- 48—Man's title of address
- 50—Note of scale

Solution will appear in next issue.

C	A	S	T	P	L	A	N	W	E	B
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**RECENT DEATHS**

Theresa Genevieve, infant daughter of Mr. and Mrs. Edward Golden, 526 W. Winnebago St., died last Sunday. The funeral was held Tuesday morning at St. Therese church and the body taken to Askeaton for burial.

Albert F. Braeger, 72, died Sunday afternoon at his home, 1313 N. Division St., after a lingering illness. He was born in Germany and came to this country in 1876. He leaves his widow, one son, William in Appleton; five daughters, Mrs. Louis Eisenach in Minneapolis, Mrs. Theodore Maass in Greenville, Mrs. Ed. Painter in ElMonte, Cal., Mrs. Joseph Malley in Chicago, Lenora at home; nine grandchildren and one great grandchild. The body was taken to the Brettschneider funeral home and the funeral held Tuesday afternoon from Zion Lutheran church.

Carl Helm, 74, died Sunday evening at his home, 1332 W. Lawrence St. He was born in Germany and came to Wrightstown 45 years ago. He had lived in Appleton 38 years. He leaves two daughters, Mrs. Emma Larsen in Milwaukee and Mrs. J. W. Nowak in Washburn; three sons, Max C. in Philadelphia, Otto in Spokane, and Oscar W. in Appleton; one grandchild and one sister, Mrs. August Krautsch in Appleton. The body was taken to the Brettschneider funeral home and was laid to rest Wednesday afternoon at Riverside.

James Cockayne, 73, who left Appleton about 15 years ago, died last week in Detroit, Mich. Two brothers, John and William, live in Appleton.

Mrs. Charles Morrow, 46, died last Thursday afternoon at her home on W. Sixth St. She leaves her husband, two daughters,

Catherine and Mrs. A. R. Albrecht in Appleton; two brothers, Frank in Appleton and George in Menasha; one sister, Mrs. Wm. E. Howard in Seattle, Wash. The body was taken to Schommer's funeral home and buried Monday morning from St. Mary church.

Archie F. MacIntyre, 64, was found dead in bed at his home in Kimberly Friday morning. He leaves his widow, one son and three daughters. He was buried Monday at St. Mary cemetery in Appleton.

David Hodgins, one of the pioneers of Outagamie county, died Tuesday at his home in Hortonville. He was 80 years old and in his day had been one of the prominent figures of the political life of this part of the state. He held the offices of village president and trustee, was repeatedly elected to the county board and served two years in the state legislature. While a young man he engaged in the logging business near Hortonville and later operated a farm in town Hortonville. He leaves two sons, Douglas and Ellsworth, both in Hortonville; six grandchildren and four great grandchildren. The county officials attended the funeral which was held Thursday afternoon.

John Tillmann, 83, died Wednesday morning at his home, 32 W. Harris St. He leaves two daughters, Miss Elizabeth Theisen and Mrs. Fred Tilly of Appleton; one son, Kilian Peter Tillmann of Appleton; sixteen grandchildren and six great grandchildren. He was buried this morning at St. Joseph cemetery.

Mrs. William P. Donohue, who formerly lived in Appleton, died Tuesday at her home in Sioux Falls, S. D., at the age of 32. She was buried at Madison, S. D.

**NOTICE OF HEARING**

State of Wisconsin—County Court for Outagamie County

IN THE MATTER OF THE ESTATE OF GUST LANGE, Deceased.

Notice is hereby given, that at a regular term of the county court to be held in said county at the court house in the city of Appleton, in said county on the 3rd day of June, A.D. 1930, at the opening of the court on that day, the following matter will be heard and considered:

The application of Joseph F. Schnable and Adolph Krueger as the administrators of the estate of Gust Lange, late of the Town of Seymour, in said county, deceased, for the examination and allowance of his final account (which account is now on file in said court), as required by law, and for the assignment of the residue of the estate of said deceased to such persons as are by law entitled thereto; and for the determination and adjudication of the inheritance tax, if any, payable in said estate.

Dated May 5th, 1930.

BY THE COURT  
FRED V. HEINEMANN,  
County Judge.

BRADFORD & BRADFORD,  
Attorneys for the Estate.

3t17

**NOTICE OF HEARING**

State of Wisconsin—County Court for Outagamie County

IN THE MATTER OF THE ESTATE OF LENA SAGER, Deceased.

Notice is hereby given, that at a regular term of the county court to be held in said county at the court house in the city of Appleton, in said county on the 3rd day of June, A.D. 1930, at the opening of the court on that day, the following matter will be heard and considered:

The application of Delia Sager as the administratrix of the estate of Lena Sager, late of the City of Appleton in said county, deceased, for the examination and allowance of his final account (which account is now on file in said court), as required by law, and for the assignment of the residue of the estate of said deceased to such persons as are by law entitled thereto; and for the determination and adjudication of the inheritance tax, if any, payable in said estate.

Dated May 6, 1930.

BY THE COURT  
FRED V. HEINEMANN,  
County Judge.

BRADFORD & BRADFORD,  
Attorneys for the Estate

3t17

**NOTICE**

State of Wisconsin—County Court for Outagamie County

IN THE MATTER OF THE ESTATE OF ALBERT W. PRIEST, Deceased.

PURSUANT TO THE ORDER made in this matter by the County Court for Outagamie County on the 28th day of April, 1930.

NOTICE is hereby given that at a special term of said court to be held at the Court House in the City of Appleton in said County, on the 27th day of May, 1930, at the opening of court on that day, or as soon thereafter as the same can be, will be heard and considered the petition of Hannah M. Baker for the construction of a portion of the will of Albert W. Priest, late of the City of Appleton in said County, deceased.

Dated April 28th, 1930.

By the Court:  
FRED V. HEINEMANN,  
County Judge.

RYAN, CARY & RYAN,  
Attorneys for Petitioner.

3t16

**PROBATE COURT CALENDAR**

Hearing on petition for administration in estate of Charlotte C. Marston.  
Hearing on claims in estate of Frank J. Barnes.  
Hearing on claims in estate of Thomas Clune.  
Hearing on claims in estate of Jacob Schafer.  
Hearing on final account in estate of Jacob Paltzer.  
Hearing on final account in estate of Martha A. Ridley.

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**SCHOMMER FUNERAL HOME**  
Distinctive Funeral Service  
210 W. WASHINGTON ST.

# The Crippled Lady of Peribonka

by JAMES OLIVER CURWOOD



## INSTALLMENT XII

The woman spoken to gazed wide-eyed—motionless—voiceless—and after a moment of tense waiting the other said: "Then—I am!"

Paul saw the swift, deliberate plunge through space of the slim body, which, in the uncertainty of his vision, an instinctive and positive impulse told him was Claire's. A woman's piercing cry came from the cliff, but no responsive echo of horror escaped his own lips, no sound, but an articulate gasp as the figure struck the water and disappeared. An appalling and devastating weakness seized upon him, a deadly sickness of shock, a thing that loosened the grip of his fingers from the clinging belt of weeds and made him limply impotent against the dragging force of the undertow. For an instant his brain reeled in darkness. He began to go down, easily and slowly, as if the cruel and murderous hands below were fearful of arousing the inertness to which he had momentarily succumbed. Then water struck into his face and startled him. Heart and brain leaped in response to its warning, and he thrust up wildly and caught the weeds again. They hung closely to the rock, allowing him to drag his body up until his shoulders were out of water once more. He heard Derwent shout, as if from a mile away, but he paid no attention to the cry, nor did he look toward the cliff. The thought in his mind was that Claire would be with him in another moment or two. She would come to the surface near the rock, and he must be ready to seize and hold her with him until the weeds gave way—or a miracle happened.

Five or six feet from him, where the water was like a pool of oil that had no motion, a little disturbance suddenly flecked its surface—a change of light, a drifting up of something intangible and shadowy, a nebulous blotch which changed under his eyes to substance, a floating mass of hair. The sun was shining, the water was almost black, but there was no glint of gold in what he saw. The hair was dark. Carla's face became a part of it in a moment. It seemed to him that the monsters who lived about the rock held her up for him, with a smile on her lips and in her eyes, her face toward him and her arms reaching out. He was half in a daze, and might have fancied some of the things he saw. But Carla was there. She, not his wife, had come to join him in death. The quiet, terrible drama of it held him from calling her name as he waited for her to come within his reach. But the undertow brought her no nearer. For a second, two of them, three or four, it held her away from him, and each of these seconds was a lifetime in passing. Then he saw the distance between them widening, and as it widened the things below began to drag Carla down. She made no struggle, did not cry out to him, but only raised her hands so that he might see they were waiting for him, and wanting him, as she went to her kingdom of Micomicon, her land of dreams.

He swung himself out, thrusting against the rock, and when the ogres of the water pit dragged at their victims Carla was in his arms. His brain was keenly alive again, and he knew that teams of oxen could have pulled but futilely against the under currents, which, one after another, were

transporting them irresistibly and yet without great haste through watery space. Thought of physical salvation scarcely filtered in a ray of hope through his mind, and his senses were unterrified by the suffocating presence of death. In Carla were his strength and courage. He locked his arms about her closely. He could feel her clinging to him with the same desire to remain inseparable when the end came. Strange. A kingdom of Micomicon—a land of Alnaschar—a place of fairies—a world of dreams—they were going to it all. Between the walls where no man had ever looked. Death! A magnificent adventure, with Carla in his arms! A roaring filled his ears. They were traveling swiftly now. His senses grew less distinct, like colors merging one into another in a sunset sky. Queer, why it should end like this, after years of life—he and Carla—together—as it must have been intended from the beginning. A glorious graciousness of Fate, an immortal symphony of fulfillment—to pass on like this with Carla, no matter how many hundred centuries had gone before! And some one—his wife—had said—that seconds meant more than years—when—like this—

The roaring was an enormity of sound. Its wailing was like the wind in the cave of Aeolus, its thunder like Stentor's blasts rumbling through the empty bowels of the earth. They numbed and anesthetized, yet left him with a shred of living, thinking cells which told him they were tearing through the gullet of the gorge, and which, at the same time, held his arms unyielding as bands of steel about Carla's body.

Although close to the edge of an abyss of utter darkness, consciousness did not quite leave him. Vaguely he experienced the thrill of being transported out of a hell of tumultuous sound into a soft and gently drifting sea which was without noise or violence. For an interval he fancied his arms were wings and that he was trying to fly, making rather a bad mess of it because one side of him refused to co-ordinate with the other. This was the arm, only one arm now, which held Carla. With the other, after a little, he found himself clawing and digging into something. A man may live a hundred years, but when he is ready to die and looks back over the path he has traveled, it seems very short, and the hundred years no more than a few hours. Paul had reflected upon the illusory and baseless fabric of time, its inadequacy and the hollowness of its human measurement. "One who is happy has but a fleeting vision of life," Carla had said to him once. "To live long and terribly, one must be unhappy—in prison." It was odd why he should be thinking of this as he continued to claw and dig. But time had fastened itself upon him like a leech, and if each second of his wide-awake life had been as long as these few seconds he would have lived a thousand years. During this cycle of his existence he slowly and tediously progressed, until, with air filling his lungs again, and the smothering folds of near-insensibility breaking away from him, he knew that he was no longer in water, that his fingers were clutching at soft sand, and that the burden which he had dragged with him was Carla.

(To be continued)

## RIDING CLUB ANNUAL DINNER

On Sunday evening, May 4, twenty members of the Appleton Riding club assembled in the French room at the Conway hotel for their annual banquet and entertainment. Mr. Pingel and wife of Manitowoc attended and W. Timm came down from his summer home at Shawano to be present.

When the banquet was finished, Mr. Leo Tilly operated Carl Griem's motion picture camera and showed several interesting reels of club activities taken during the past and present season. All were highly interested in "seeing themselves as others see them," posting and cantering on their favorite mounts. The cross-country paper chase held last fall proved most interesting. The last hour of a pleasant evening was spent in viewing reels taken on the recent trip of Mr. and Mrs. Carl Griem when they visited Florida, Cuba and intervening points.

## LAWRENCE STUDENTS VOTE "DRY"

By Russell Davis

Not to be outdone by the Literary Digest the Lawrentian, Lawrence col-

lege's official news organ, conducted a student poll on the Eighteenth amendment.

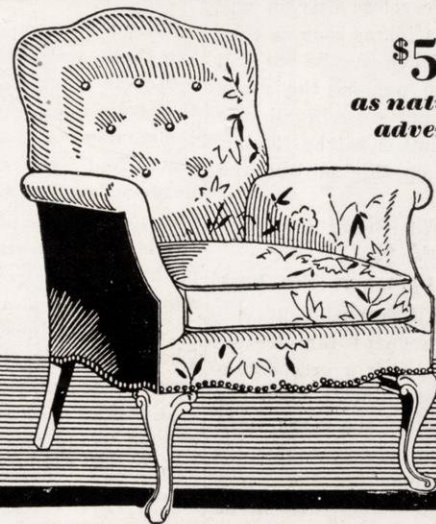
Although the sentiment of the nation at large, as shown in the Digest poll, seems to be a trifle moist the Lawrence student body came out as disciples of Andrew Volstead and his work. The group in favor of enforcement outnumbered those who voted for direct repeal while the modification unit brought up the rear. The total vote of the student body amounted to 347 out of the entire college enrollment. The vote while small seemed to bear out the general opinion of the college as a whole on the wet-dry issue.

As a result of the balloting Lawrence finds itself with but a few other colleges on the dry side of the fence, for the colleges and universities seem to be almost unanimously wet, if stories emanating from the different campuses are to be believed.

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## What They Say

### 1929 Licenses

Editor Review:—What sort of a drag is necessary to be permitted to use 1929 license plates now? Last Saturday afternoon, within an hour, on down town streets, I saw four cars equipped with last year's plates. One of them was a truck belonging to a local concern. All were proceeding about their business and apparently were not disturbed.

—R. B.

\* \* \*

### Congratulations on Headlights

Editor Review:—I saw an announcement last week that Sheriff Lappen, Highway Commissioner Appleton and the county motorcycle police had held a conference at which it was disclosed that complaints have been made because so many auto drivers violate the state law against glaring headlights. Even the motor cops had noticed cars with only one headlight. The state of affairs must have been serious if they noticed it. At any rate it is reported that the result of the conference was a decision to have tickets printed which the motor cops are to hand to all drivers who are unable to show proof that their lights have been tested. That is fine. Now let us hope that they actually do carry out this threat. They may have to pass out a few hundred tickets, but they will not have to make many arrests, because the great majority of those careless drivers will rush to a testing station as soon as they receive a ticket. Then maybe we will be able to venture out on the roads again after dark, and we will all owe a vote of congratulation to the Review for having stirred up this subject and kept it stirred up.

—The Grand Chuter.

\* \* \*

### Don't Want Golf Course in Erb Park

Editor Appleton Review:—Your editorial in the last issue of the Review referring to Erb park as a prospective golf course does not coincide with the wishes of the people of the Sixth ward or wards adjoining. If the city is obliged to make money on the parks why not sell off the timber, dispose of the parks and place the money received out in interest bearing bonds which would produce a larger net income than golf?

It was only the matter of three years ago that the voters of the Sixth ward circulated a petition refusing to allow Erb park to be used as an air port. This would have ruined the park for park purposes although it would have been a dandy drawing card for the children of the three neighboring schools. This petition also included a paragraph asking that this park be reserved for the use of the children, picnickers and games in general.

A short and quick study of the parks shows we have a City park where the children are limited in play to the fountain and teeter-totters and also chased off the lawn. Jones park is used in winter for skating and summer for ball. The children seem to be allowed to enjoy themselves. The Fifth ward park is unimproved. Pierce park, a

beautiful park, has been closed to traffic from before October 5, 1929, to late this spring. Could a car with children be driven into this park in the fall? Not with the chains across the gates. The Fourth ward has the golf course. I believe one course is enough at present until some further improvement is made in Erb park.

Kindly spend some time in considering and you will find Erb park really needs installation of water, sewerage and sanitary systems. Then a pavilion for supervised dancing and to harbor guests of the park in case of storms. A good old bandstand like the one that used to be in Bellaire park would be O. K. What about a better baseball diamond, some more tennis courts, added play equipment, but above all leave the timber stand. As it is at present the children seem to be short of play equipment. Let's get them more so they all can enjoy an afternoon's fun instead of standing around waiting for a swing or a slide.

Now do you still insist that the grown-ups who are able to invest in golf equipment and can afford to pay dues to a nearby course should be taken care of at the expense of children?

Voters, please study the situation. If you do not want the hundreds of children who used this park forced to play on the streets and roads tell the park board and your alderman.

—A Kick from a Life-Long  
Resident of Appleton.

\* \* \*

### He Expresses Our Sentiments Exactly

Editor Review:—I am a resident of the Sixth ward, and have always supported in a whole-hearted way projects that were definitely for the good of our community. I do not desire to "nip in the bud" any suggestion that might be developed into an actuality for the common good of our townspeople, but I am impelled to rise in defense of Erb park as a playground for our youngsters, and not as a municipal golf links as suggested in your recent editorial. There isn't land enough in the park property to establish a golf links there, and besides a links so close to the playground would make the park a hazardous place for children. (Golf balls, even at the hands of amateurs, travel quite a distance.) We residents of the Sixth ward waited long and patiently for just such a place as Erb place has evolved into—a place where our children can go and play without being trailed by a caretaker or warned against stepping here and there by a dozen or more signs. There are no less than seventy-five to a hundred youngsters in this park every day, and many more on Saturday, which is evidence enough that it is fulfilling a great need. Golf links are wonderful recreation features, but let's not sacrifice our parks for this purpose. There is farm land at a safe distance to the north and east of the park which probably could be secured for a Sixth ward golf grounds. And it is easily accessible, too. But whatever is done, keep Erb park for the kids.

—L. N. P.

Hoover has asked for \$600,000 for immediate use in Great Lakes rum war.

### LEGION BOXING MATCHES

Next Card Set for Thursday, May 15

Better hurry if you want a seat; the line forms at the right!

And that is no idle statement, because those who neglect getting their seats early for these matches just naturally have to take what is left, and that is usually nothing. The popularity of these matches increases from month to month, and deservedly so, because those boys are always in there giving the best they have and trying every minute. There is action from the first tap of the gong and just enough knock-outs mixed up in the program to keep the fans on their feet.

The program next Thursday should be especially interesting because Benny Goldblatt of Chicago, who recently emerged victorious from the Chicago Tribune's "golden glove" tournament, and "Windy" Thomas of New London are slated for the wind-up. Herbie Thompson of New London and Leo Champeau of DePere, who put up such a fast bout here two months ago, are scheduled for the semi-final. That bout still lingers in the memory of every one who was present and in itself should be sufficient to pack the house.

The funeral of Justice Charles H. Crownhart of the state supreme court, who died Friday, was held at Madison on Monday. There was a short address by John J. Blaine.

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