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Children's Book Council Calendar. Vol. 21, no. 1 1963 (January-March)

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The Calendar

Vol. XXI, No. 1 • January • February • March 1963



John Kapost

Published quarterly by The Children's Book Council, Inc., 175 Fifth Ave., New York 10, N.Y., headquarters for National Children's Book Week and a year-round promotion and information center. The C.B.C. Library of all the new books for children is open Mon.-Fri. 9-5, Sat. 10-4 except holidays. Executive Secretary: Mary C. Childs.

Interesting Dates In The Next Three Months

JANUARY

- 4 — Birthday of Jacob Grimm, 1785-1863
- 6 — Carl Sandburg's birthday
- 11—Birthday of Alexander Hamilton, 1755 or 1757-1804
- 12—Birthday of Charles Perrault, 1628-1703
- 13-19—International Printing Week (Internatl. Printing Week Committee, 439 Ogden-Parma Rd., Spencerport, N.Y.)
- 14—Birthday of Hendrik Van Loon, first Newbery Award winner, 1882-1944
- 17—Birthday of Benjamin Franklin, 1706-1790
- 18—Birthday of A. A. Milne, 1882-1956
- 24—Gold was discovered in California, 1848
- 25—Birthday of Robert Burns, 1759-1796
- 26—The founding of Australia in 1788
- 27—Lewis Carroll's birthday, 1832-1898
- 31—"Explorer I," first U.S. earth satellite, launched in 1958

FEBRUARY

- 1-28—American History Month (Daughters of the American Revolution, 1776 D St., N.W., Washington, D.C.)
- 7 — Birthday of Charles Dickens, 1812-1870
- 7 — Birthday of Laura Ingalls Wilder, 1857-1957
- 7-13—Boy Scout Week (Natl. Council of Boy Scouts, New Brunswick, N.J.)
- 10-16—National Negro History Week (Assoc. for Study of Negro Life and History, 1538 9th St., N.W., Washington, D.C.)
- 10-16—National Crime Prevention Week (Natl. Exchange Club, 3050 Central Ave., Toledo 6, Ohio)
- 11—Birthday of Thomas Alva Edison, 1847-1931

- 12—Abraham Lincoln's birthday, 1809-1865
- 14—St. Valentine's Day
- 16-23—Future Farmers of America Week (Office of Education, U.S. Dept. of Health, Education and Welfare, Washington 25, D.C.)
- 17-23—Catholic Book Week (Catholic Library Assoc., Villanova, Pa.)
- 17-24—Brotherhood Week (Natl. Conference of Christians and Jews, 43 W. 57th St., N.Y. 19)
- 19—Birthday of Copernicus, 1473-1543
- 20—John H. Glenn, Jr., orbited the earth, 1962
- 22—George Washington's birthday, 1732-1799
- 26—Mardi Gras

MARCH

- 1-31—Red Cross Month (Amer. Natl. Red Cross, Washington, D.C.)
- 1-31—Children's Art Month (The Crayon, Water Color and Craft Institute, Inc., 420 Lexington Ave., N.Y. 17)
- 1-8—4-H Club Week (Fed. Ext. Service, Dept. of Agriculture, Washington 25, D.C.)
- 3 —Girls' Doll Festival in Japan
- 10—First intelligible sentence spoken over telephone by Bell, 1876
- 10-16—Girl Scout Week (Girl Scouts, 830 Third Ave., N.Y. 22)
- 11—Newbery-Caldecott Awards will be announced
- 14—Birthday of Albert Einstein, 1879-1955
- 17-23—National Wildlife Week (Natl. Wildlife Fed., 1412 16th St., N.W., Washington 6, D.C.)
- 17-23—Camp Fire Girls Week (Camp Fire Girls, Inc., 65 Worth St., N.Y. 13)
- 22—Randolph Caldecott's birthday, 1846-1886
- 23—Patrick Henry's "Give me liberty" speech to Virginia Provincial Convention, 1775
- 26—Robert Frost's birthday

**NATIONAL CHILDREN'S BOOK WEEK,
NOVEMBER 10-16, 1963**

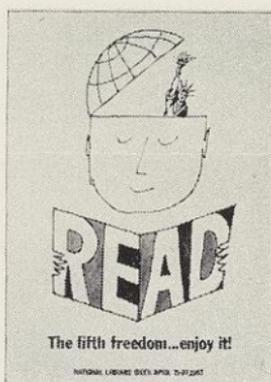
Through The Looking Glass

Spotlight on The Center for Children's Books - U.

The Center for Children's Books has an unusual library and a publication, both of which cope with the waves of new books under the guiding hand of Zena Bailey, who appears on our cover. The Center which has a carefully analyzed collection of the books of the past five years is located at the University of Chicago. Eleven times a year it publishes a bulletin of reviews. These reviews grow from weekly discussions of the *Bulletin's* editor, Mrs. Bailey, and an advisory committee: Sara Fenwick, Assoc. Professor in the University's Graduate Library School; Charlemae Rollins and Yolanda Federici of the Chicago Public Library; Mildred Thurston, head of the University's primary school; Ray Lubway, a fifth grade teacher; Marjorie Hoke, a high school librarian; Isabel McCaul, an elementary school librarian.

The *Bulletin* reviews both recommended and non-recommended books since its purpose is to serve as a training tool for evaluation as well as a guide to selection. (Information about subscribing can be obtained from the University of Chicago Press.) The collection of books is heavily used by student teachers and librarians as well as those teachers and librarians in the area and an ever increasing number of parents. It is primarily a reference collection. Each book has its review pasted inside as well as an analysis card. The analysis cards have made possible an unusual card catalog. For in addition to author, title and subject entries, there are entries by year of publication, type of literature, series, reading level, illustrators, developmental values, emotional appeals, and curricular use.

The Center, which is at 5835 Kimbark Ave., is open to the public. Those fortunate enough to have the opportunity to pay a visit are greeted by Mrs. Bailey with "delight and shop talk."



It's Time to Prepare for National Library Week

April 21-27 are the dates for this year's celebration but now is the time to make your plans and to order your materials. The theme for this year is "Reading—The Fifth Freedom . . . Enjoy It!" There are many colorful aids that may be purchased to help you in your celebration and for a list of these write to: Promotional Aids, National Library Week, P.O. Box 700, Great Neck, Long Island, N.Y.

There is a special National Library Week School Kit which contains activity suggestions, teaching aids and a colorful group of display materials. Among the pieces in this helpful Kit are three pamphlets: *The Paperback Goes to School*, *The Library—Lifelong University*, and *Better Libraries for Today's Child*. The Kit is \$1.00. Orders must be placed before March 31st and remittance must accompany the order. Orders should be addressed to: School Kit, National Library Week, Box 700, Great Neck, Long Island, N.Y.

The CBC Library is Growing

The Children's Book Council library has been moved into larger quarters adjacent to the Council office at 175 Fifth Avenue. The collection will now be expanded to include children's trade books published in 1963 as well as those published in 1961 and 1962. The librarian has developed a special simplified Dewey classification and title card index file. Publishers' catalogs are available for further reference, and cards with review information are inserted in each book.

The library has a permanent collection of children's books that have won awards and prizes and a new collection of samples of 94 periodicals that review children's books. A 32-page listing of the periodical collection with annotations is available from the Council for 75¢.

The library is open to the public from 9 to 5 each weekday (except holidays) and from 10 to 4 on Saturdays from September through June. Most of the visitors who come for book evaluation and selection are from the New York-New Jersey-Connecticut area, but the library guest book also has addresses from most of the states of the union and from as far away as Egypt, India and Japan.

OF SPECIAL INTEREST

All materials should be ordered from the organizations publishing them.

We recommend that you take advantage of the special pre-printing offer for the Catalog of the **1961-1962 Children's Book Show** of the American Institute of Graphic Arts. Photographs, descriptions and judges' comments about the illustrations and design of almost a hundred American children's books outstanding for their graphic presentation make this catalog especially helpful to everyone concerned with evaluating children's books. The catalog is printed in a limited number and following the opening of the Show on April 2, it will be \$2.00 a copy. If, however, you order before February first, you may purchase it at \$1.75 a copy or in quantities of 10 or more at \$1.50 a copy. Orders should be addressed to the AIGA, 1059 Third Avenue, New York 21. (Remittance must accompany your order.)

The judges for the 1961-1962 Children's Book Show are Gerald Gross, Vice President and Director of the Trade Division of The Macmillan Co.; Ellen Raskin, illustrator and designer; and Karl Kup, Chief of the Arts and Prints Division of the New York Public Library.

Catholic Book Week which will be celebrated February 17-23, has as its theme "Books Transcend Space and Time!" This will be the twenty-third annual celebration of the event and, as in past years, the Catholic Library Association has posters—one especially for children—bookmarks, reading lists and other materials available for a small charge. The materials should be ordered from the Catholic Library Association, 461 W. Lancaster Avenue, Haverford, Pa.

Church and synagogue libraries are flourishing all over the country. Some have been actively serving their congregations for several years. Many new ones are begun each year. We were particularly pleased to hear of one that was recently opened in the Unitarian Church of Montclair, N.J. It is called the Melcher Library, honoring both Mr. and Mrs. Frederic G. Melcher who have both contributed so much to the field of children's books.

Next stop for the 3,000 books that were shown in Washington, D.C.'s **13th Annual Book Fair** for Children and Young People, cosponsored by the *Washington Post* and the Children's Book Council, will be Karachi, Pakistan. Here the books will be exhibited under the auspices of the U.S.I.A. as part of a book trade fair. Following this the books will tour India with the Children's Art Carnival and finally be divided among the U.S.I.A. Libraries for permanent display and use.

A new source for **biographical material** on authors is CONTEMPORARY AUTHORS, a series of volumes that are being issued quarterly by the Gale Research Co. (2200 Book Tower, Detroit 26, Mich.). Each volume will cover 900-1,000 authors of current interest without duplicating those in the earlier volumes. Children's book authors made up seven percent of the listings in the first volume.

There are now twenty-three authors from Nathaniel Hawthorne to Robert Frost represented in the University of Minnesota's "Pamphlets on American Writers." Each pamphlet is 65¢ and a complete list of the titles can be obtained from the Univ. of Minnesota Press, Minneapolis 14, Minn. (High schools should order from the McGraw-Hill Book Co.)

Be on the lookout for **an article** in the Winter Issue of *Books for Young Readers* entitled "I Work with Writers and Artists!" by Lillian McClintock, Children's Book Editor of Rand McNally.

A set of fourteen **Moomin dolls** are available on loan to schools and libraries for two weeks from Henry Z. Walck, Inc. (Dept. P-10). These are the troll-like creatures whose adventures are told in MOOMINLAND MIDWINTER and MOOMINSUMMER MADNESS by the Finnish artist and writer Tove Jansson. In Finland these books have led to a burgeoning local indus-

try. Forty families of a forest village outside Helsinki make Moomin dolls. The townspeople create the feet and heads; school children make the clothing, and the bodies are made in homes for the blind.

For listening and looking: a new record and more Picture Book Parade film strips. The record is of the book *YOU READ TO ME, I'LL READ TO YOU* (Lippincott). The author John Ciardi and his three children have made the recording which is put out by Spoken Records, Inc. Filmstrip Series 5 of the Picture Book Parade includes "The Tale of Peter Rabbit," "Angus and the Ducks" and two folktales with Randolph Caldecott's illustrations, as well as several others. A descriptive folder on these is available upon request from Weston Woods Studio, Weston, Conn.

The January schedule of the NBC radio program "**Carnival of Books**" will be *THE KEY TO CHICAGO* with Martha Bennett King (Lippincott); *THE DRAGON TREE* with Val Gendron (McKay); *TAKE SKY* with David McCord (Little, Brown) and two books, *FIVE O'CLOCK CHARLIE* (Rand McNally) and *ALL ABOUT HORSES* (Random) with Marguerite Henry. Soon to be announced will be a special Carnival of Books series of broadcasts entitled "Classics by Living Authors."

Worthy of your attention is the news that the Second Intermountain Conference on Children's Literature will be held June 10th through 15th, 1963, at the University of Utah in Salt Lake City. Special guests will be Augusta Baker, Chief of the Children's Services of the New York Public Library, Ruth Gagliardo, Chairman of the Newbery-Caldecott committee this year, and Frances Clarke Sayers of UCLA. As registration is limited, if you are interested in attending write soon to the conference director, Dr. Elliott D. Landau.

New Books on Space Travel

Did you notice that last year John Glenn made his orbital flight on the day after the birthday of Copernicus! Many significant dates may be added this year by dramatic advances in the exploration of space. Numerous books on the subject were published in 1962 and still more will be coming this year.

Among the recent or forthcoming books specifically **about rockets and the present astronauts** are: *FLIGHTS OF THE ASTRONAUTS* by Shelton (Little, Brown), *FAMOUS PIONEERS IN SPACE* by Newlon (Dodd Mead), *ROBERT GODDARD* by Verral (Prentice-Hall), *WHAT COLONEL GLENN DID ALL DAY* by Hill (Day), *FLIGHT TODAY AND TOMORROW* by Hyde (McGraw-Hill), *ROCKETS, MISSILES, AND SPACE* by Pizer (Lippincott), *AMERICA'S SPACE VEHICLES* by Eisner (Sterling), *JOHN H. GLENN, ASTRONAUT* by Pierce & Schuon (Watts), *MAN AND THE SPACE FRONTIER* by Stine (Knopf), *ALL ABOUT SATELLITES AND SPACE SHIPS* by Dietz (Random), *CAREERS AND OPPORTUNITIES IN ASTRONAUTICS* by Zaren (Dutton).

There are these books specifically **about Project Mercury and future space exploration**: *THE MOON: TARGET FOR APOLLO* by Chester and McClinton (Putnam), *LET'S GO ON A SPACE TRIP* by Chester (Putnam), *BY APOLLO TO THE MOON* by Caidin (Dutton), *SATURN STORY* by Bergaust (Putnam), *LIFE BEYOND OUR PLANET* by Posin (McGraw-Hill), *WONDERFUL WORLD OF PROJECT APOLLO: MAN TO THE MOON* by Rush (Rand McNally), *AMERICANS INTO ORBIT* by Gurney (Random).

In addition there are these books **about astronomy and space travel**: *WHAT THE MOON IS LIKE* by Branley (Crowell), *KINGDOM OF THE SUN* by Asimov (Abelard), *THE BIG DISH* by Piper (Harcourt), *WORLDS IN THE SKY* by Fenton (Day), *THE CHANGING PICTURE OF ATMOSPHERE* by Stambler (Putnam), *THE EARTH IS YOUR SPACE SHIP* by Schwartz (McGraw-Hill), *CHALLENGE OF THE UNIVERSE* by Hynek (McGraw-Hill), *THE SOLAR SYSTEM* by Simak (St. Martin), *THE BIG DIPPER* by Branley (Crowell), *THE CONQUEST OF AIR* by Lacroix (Harvey House), *INTELLIGENT LIFE IN SPACE* by Drake (Macmillan), *HERMANN OBERTH: FATHER OF SPACE TRAVEL* by Walters (Macmillan), *AVIATION AND SPACE MEDICINE* by Caidin (Dutton), *CONQUERING THE SUN'S EMPIRE* by Ordway and Wakeford (Dutton), *ALL ABOUT THE PLANET EARTH* by Lauber (Random), *MARCH OF THE ROBOTS* by Jennings (Dial), *TELESCOPES AND OBSERVATORIES* by Moore (Day), *TELSTAR* by Solomon (McGraw-Hill), *ASTRONOMY IN ACTION* by Richardson (McGraw-Hill), *POINT TO THE STARS* by Joseph and Lippincott (McGraw-Hill), *THE SEARCH FOR PLANET X* by Simon (Basic Books), *A LOOK AT THE MOON* by Polgreen (Doubleday), *THE ABC'S OF ASTRONOMY* by Gallant (Doubleday).

IN THIS SEASON

Take a flight of fancy into the new year—Jacob Grimm's early January birthday can be happily celebrated with a new collection called *THE GOLDEN BIRD AND OTHER TALES OF THE BROTHERS GRIMM* (Macmillan). Also in January is the birthday of Charles Perrault, known as the collector of stories published as *Tales of Mother Goose* in 1697. So the first of the year seems a good time to enjoy some of the first stories truly intended for children.

Carl Sandburg would probably appreciate your remembering his birthday by getting acquainted with his daughter's first novel for young people. *BLUEBERRY* by Helga Sandburg will be published this spring by Dial.

Familiar to all are the historical dates that illuminate January and February, which is American History Month. New books on our great patriots are *THE STATEMAKERS: BUILDERS OF THE NATION* by the Severns (Putnam) and *AMERICA: ADVENTURES IN EYE-WITNESS HISTORY* by Hoff (Walck). For Hamilton's birthday in January there is *ALEXANDER HAMILTON* by Wise (Putnam). A book to commemorate the 100th anniversary of the Emancipation Proclamation on January 1 is *FOREVER FREE* by Sterling (Doubleday). In *GEORGE WASHINGTON'S BIRTHDAYS* by Hays (Coward-McCann) the first president's day provides the theme describing his youth. Other books that follow him to greatness are *LISTEN! THE DRUM* by Alter (Putnam), and *SILVER FOR GENERAL WASHINGTON: A STORY OF VALLEY FORGE* by Meadowcroft (Crowell). *ONE AMONG THE INDIANS* by Stiles (Dial) is a story of the adventures of young Tom Savage, one of Jamestown's first settlers.

On January 24th think of the rush to California that began with the discovery of gold on Sutter's Mill in 1848. Then think of *GOLD IN CALIFORNIA* by Wellman (Houghton Mifflin).

The founding of Australia in January, 1788, is a good reason to enjoy *THE BOYS' AND GIRLS' BOOK OF THE COMMONWEALTH* by Hunter (Roy). The same day suggests the reading of *RUNAWAY GIRL* (Random House), a book by Ruth Morris with a story set in Australia.

Sports fans won't want to miss *BASKETBALL'S GREATEST STARS* by Hirshberg, illustrated with photographs, with a foreword by Red Auerbach (Putnam). A wrong play in the football career of a high school senior is the theme for a story called *WRONG-WAY NEELEN* by Keating (Westminster).

The winter season will mean snow in many regions, and *THE SNOWMEN* by Umlauf-Lamatsch (Rand McNally) is good chilly-weather reading.

National Crime Prevention Week may spark interesting display ideas for readers of all ages who love a good mystery or suspense story. A new book, telling how the system of classifying finger prints for criminal identification was developed by Sir Edward Henry, is his life story entitled *THE FINGER-PRINT MAN* by Rowland (Roy).

YOUNG THOMAS EDISON by North (Houghton Mifflin) is a book for the inventor's February birthday. Mid-March the birthday of Albert Einstein and the date of the first successful telephone talk by Alexander Bell make personalities in science an interesting topic to consider during this season.

Books for Valentine's Day are a new version of Edward Lear's *THE OWL AND THE PUSSY CAT* illustrated by William Pene du Bois (Doubleday) and *SHE LOVES ME, SHE LOVES ME NOT* by Keeshan, illustrated by Sendak (Harper).

An appropriate new picture book for Catholic Book Week is *THE SHEPHERD PSALM* by Maud Petersham (Macmillan). It is a story suggesting how King David was inspired to create the Twenty-third Psalm.

Since Brotherhood Week and Catholic Book Week share the same period in February, a book well suited for celebrating both is *IT'S TIME FOR BROTHERHOOD* by Sechrist and Woolsey (Macrae Smith). Also, a helpful guide for teachers and librarians is the coming fourth edition of the annotated booklist, *READING LADDERS FOR HUMAN RELATIONS* (American Council on Education, 1785 Massachusetts Ave., Washington, D.C.).

No better topic could be found for Girl Scout Week reading than a biography of the founder of the Girl Scouts, *JULIETTE LOW* by Pace (Scribner). This book is now available in a new paperback edition.

A book to welcome spring is FINDING OUT ABOUT THE SEASONS by Brinton (Day) SPRING SNOW, Roger Duvoisin's newest picture book (Knopf), is a prediction for reading fun as well as the weather. GILBERTO AND THE WIND by Ets and TAKE WING! by Balkoff-Drowne (both Viking) are other books to remember for blustery March.

AWARDS AND PRIZES

Southern California Children's Literature Award. Given for a distinguished contribution to the field of children's books, this award went to Clyde Robert Bulla in recognition of his total contribution. A new book by Bulla, VIKING ADVENTURE, will be published in April by Crowell.

Franklin Watts Medal Mystery Award. The first winner of this new award (\$2500 advance against royalties) for a mystery of distinction for children is Margaret Scherf. Her book, MYSTERY OF THE VELVET BOX, will come out on April 15.

Lewis Carroll Shelf Awards. Thirteen books were honored as "worthy of standing alongside Carroll's classic ALICE IN WONDERLAND" when the awards were announced at the 1962 Wisconsin State Book Conference. The winning books are: THE ADVENTURES OF HUCKLEBERRY FINN by Twain (Grosset), A PENNY A DAY by de la Mare (Knopf), DAUGHTER OF THE MOUNTAINS by Rankin (Viking), INCH BY INCH Lionni (Obolensky), PADDLE-TO-THE-SEA by Holling (Houghton Mifflin), PADRE PORKO THE GENTLEMANLY PIG by Davis (Holiday), THE DARK FRIGATE by Hawes (Little, Brown), THE LION, THE WITCH AND THE WARDROBE by Lewis (Macmillan), THE TAILOR OF GLOUCESTER by Potter (Warne), THE WORLD OF CHRISTOPHER ROBIN by Milne (Dutton), THISTLE AND THYME by Leodhas (Holt), THUMBELINA by Andersen (Scribner), WINTER DANGER by Steele (Harcourt).

Young Readers Choice. SWAMP FOX OF THE REVOLUTION by Stewart H. Holbrook (Random House) won this award for 1962, selected by popular vote of the children of Washington State, Oregon, Montana, Idaho and British Columbia.

The Ohioana Book Award Medal. This was given to Marguerite Vance whose most recent book is SCOTLAND'S QUEEN: THE STORY OF MARY STUART (Dutton). Among other Ohioana Award winners is Suzanne de Borhegyi, in the juvenile category, for her first book, SHIPS, SHOALS AND AMPHORAS. Her latest book is MUSEUMS: A BOOK TO BEGIN ON (both from Holt).

Dodd, Mead—Librarian and Teacher Prize Competition. For 1962 the winner is CONNIE BELL, M.D., by Helen Tann Aschmann, a book relating the struggles of Chicago's earliest woman doctor, to be published early in 1963.

Two Nobel Prize winners for 1962 are authors of children's books. John Steinbeck's THE RED PONY is on Viking's Junior List. Dr. L. D. Landau, winner in the field of physics, was one of the authors of WHAT IS RELATIVITY? published by Basic Books.

The State Prize of the Norwegian Ministry of Education. This award was presented to MIRIAM by Aimes Sommerfelt, to be published February in this country by Criterion.

David McKay, Inc. has announced the winner of the letter-writing contest on hobbies which it sponsored last spring for fourth-through-sixth graders in connection with the publication of RAGS, BOTTLES AND BONES: PAUL'S AMAZING COLLECTION. First place went to Alison W. Bogert of Grade 5A, Erdenheim School, suburban Philadelphia.

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1962-63 Supplement to Children's Books: Awards and Prizes

Immediately following the announcement of the Newbery-Caldecott winners for 1963 on March 11th, the supplement will be mailed giving the most recent winners of over forty different honors. You will receive it as soon as it is issued if you place your order now. The supplement is 25¢ a copy; the original booklet, together with the 1961-62 supplement and the current supplement are \$1.00. Please enclose remittance with any orders under \$5.00 and send to the Children's Book Council.

Newbery and Caldecott Bookmarks and Display Kit

On the day of the announcement the Newbery bookmarks and Caldecott bookmarks will be mailed to those placing their orders before March first. Please be sure to specify which of the two bookmarks you wish to receive. Each is 100 for \$1.00.

Also available are the Newbery-Caldecott Display Kit at \$2.00 and extra Slit Cards, a set of two for 75¢, for use on previous winners.

For an information sheet on the Newbery and Caldecott Awards send a stamped, self-addressed envelope to the Children's Book Council.

MATERIALS AVAILABLE

The Cleveland Public Library (325 Superior Ave., Cleveland 14, Ohio, Att: Children's Dept.) offers single copies of their annual list, *Books for Holiday Giving and Winter Reading*, for a stamped, self-addressed envelope.

Thomas Y. Crowell Co. (201 Park Ave. So., N.Y. 3, Att: Children's Book Dept.) announces a new brochure describing their "Let's-Read-and-Find-Out" books.

Enrichment Teaching Materials (246 Fifth Ave., N.Y. 1) has a pamphlet containing a list of all "Enrichment Documentary Records, Landmark Records and Filmstrips" and of a new series, "Prose and Poetry Enrichment Records."

Harcourt, Brace & World, Inc. (750 Third Ave., N.Y. 17, Att: Mrs. Margaret Virgin) has a print available of a full-color painting by Irene Haas from the new fairy tale *TATSINDA* by Enright. The limit is two to a school or library.

Harvey House, Inc., Publishers (Irvington-on-Hudson, N.Y.) has a limited supply of an 8½" x 11" four-color leaflet of *Mathematical Forms—Plane Geometry* from *THE STORY OF MATHEMATICS, GEOMETRY FOR THE YOUNG SCIENTIST* by Ruchlis and Engelhardt. Single copies are free.

The Dept. of Health, Education and Welfare (Library Services Branch, Office of Education, Washington 25, D.C., Att: Richard L. Darling) offers two new publications, *List of Books for Retarded Readers* and *Elementary School Libraries: A selected Bibliography*.

The Library Public Relations Council has twelve 10" x 14" posters for book displays. Each is designed for a different broad area of reading. Orders for the posters at \$2 a set should be sent with checks (made out to the Library Public Relations Council) to Andrew Geddes, Queens Borough Public Library, Jamaica, N.Y.

The Package Library of Foreign Children's Books, Inc. (69-41 Groton St., Forest Hills 75, N.Y.) has a flyer announcing their 1963 Language Packages, in French, German, Spanish, and mixed languages.

G. P. Putnam's Sons, Coward-McCann, The John Day Co. (200 Madison Ave., N.Y. 16, Att: Miss Lorrie Lewis) all offer in a limited supply for teachers and librarians a *Follow the Seasons* brochure which lists books available for holidays and seasons published by the three companies.

The Viking Press (625 Madison Ave., N.Y. 22, Att: Children's Book Dept.) has assorted bookmarks for distribution.

Franklin Watts, Inc. (575 Lexington Ave., N.Y. 22) has these five graded and indexed lists of Watts books: *Other Lands and Peoples*; *American History and Life*; *Science*; *Sports, Games, and Hobbies*; and *Fiction*. Watts is also offering single copies of an illustrated brochure on "The Immortals of Science" biographies and a flyer on artist Leonard Fisher.

Materials Available from the Children's Book Council

A 3-page list of terms used in bookbinding prepared by the ALA-CBC Joint Committee is now available for 15¢. It is intended for those who wish to become acquainted with common binding definitions currently in use.

All through the year the red and white "Care for Books" bookmark designed by Hardie Gramatky is a handy item, cleverly suggesting to young readers how to keep books in good shape. The price of this bookmark is 300 for \$1.00.

THE CHILDREN'S BOOK COUNCIL, INC.

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