



# **The daily cardinal. Vol. LXXVIII, No. 10**

## **September 29, 1967**

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# Funds at Stake For Med School

By STEVE SHULRUFF  
Cardinal Staff Writer

The Coordinating Committee for Higher Education Thursday debated but took no action on the problem of the University's medical school expansion.

The discussion was sparked by the University Board of Regents' report to the Committee which called for the establishment of a medical school at the University of Wisconsin-Milwaukee.

The establishment of a new medical school in Milwaukee could hurt the Marquette University medical school.

CCHE Secretary William Kraus said that the Marquette financial situation "is dangerous if not desperate."

According to outgoing CCHE executive director, Harry Spindler, there is a large amount of federal funds that is only available if the medical school expands.

The Committee raised the possibility of coordinating the new Milwaukee medical school with Marquette's in a new medical center.

The question is presently being discussed by the Governor's Task Force on Medical Education.

Kraus, who is vice-chairman of the task force, reported that it has agreed that the University's Madi-

son Medical School should be moved to a site north of the Veteran's Administration Hospital. Kraus is vice-chairman of the Task Force.

The Committee also discussed the Wisconsin Higher Education Corporation which was formed in August, 1967 "to maintain, operate, and administer a guaranteed student loan program."

Loans of up to one thousand dollars for undergraduates and fifteen hundred dollars for graduates are available to any Wisconsin resident whose adjusted family income is under the fifteen thousand dollars mark.

In other action the CCHE:

\* decided to "continue a liberal admissions policy for new freshmen";

\* decided to continue the use of ACT and SAT scores to forecast academic success;

\* asked the Legislature to raise fringe benefits for the faculty by 4.8 million dollars for the next two years;

\* opposed any requirement for legislative approval of specific academic salaries; and

\* heard James Robertson, director of state broadcasting, urge that more educational television stations be established in Wisconsin.

## Assembly Talks Tuition

A proposal advocating free tuition for in-state freshmen and sophomores attending the Madison Campus, UW-M, University centers, and State Universities will be one of several education bills coming up in the State Assembly when the legislature convenes Monday.

Angus Rothwell, director of the Coordinating Committee for Higher Education, appeared at a public hearing on the measure Aug. 29. He said that a study on student costs would be ready by next spring and that he would wait until then before making his own decision on the bill.

Also coming up before the Assembly next month are three bills to raise non-resident tuition at the University and the State Universities. The forecast of their reception at this time is uncertain, however, there is a trailer bill in the Senate which, if passed, would lower recent increases in non-resident tuition.

Another Assembly bill would ban speakers or teachers controlled by a government with which the United States is at war.

The consolidation of the University and the State Universities into one system of higher education is proposed in another Assembly bill.

Also coming up in the Senate is a bill which would raise tuition grants for resident freshmen to \$720 and eliminate the graduated amount in the present statute.

There is also a budget trailer bill which includes funding for a University computer and computer network, restoration of the University library improvement funds and University building program funds.

## 'Draft Board Easy on CO's'

By JAN HURSCH  
Cardinal Staff Writer

Undermining the myth that draft boards are prejudiced, Kerry Berland of the American Friends Service, said that the Madison draft board is liberal in granting deferment to conscious objectors.

Berland spoke at the Students for Democratic Society Thursday night. He noted that to obtain a conscious objector classification, a person must convince his draft board that he sincerely holds beliefs or training that hinder him from participation in war.

Peace activities, he added, may help him gain this classification, but often draft boards are opposed to militant objectors.

He pointed out that an official publication noted that in 1963 one out of 760 draftees were engaged in Peace Corps, hospital-type service, while in 1967 one out of 300 were so classified.

Berland warned that under the new draft law, students do not receive a 2-S classification unless they specifically ask their draft board for it.

Also speaking Prof. Richard Hamilton, sociology, attacked the Viet Nam war stressing that it caused \$25 billion a year to be diverted from improvements in housing and education at home.

The war is creating an unfavorable balance of payments for the U.S. because it must send money over to pay for troops, CIA, bases, planes, he said. Hamilton remarked that one solution to this problem has been to sell old weapons as new

ones are developed. He sees this as leading towards further problems. Some sources say that the U.S. has supplied 80 per cent of Viet Cong arms—he cited one example of a Springfield rifle taken from a Viet Cong.

He also said that these weapons tend to last. "Chili and Bolivia will be the Vietnams twenty-five years from now," he predicted. He believes that in these wars, enemies will use weapons against us that we are selling them today.

Another result of the war Hamil-

# The Daily Cardinal

University of Wisconsin, Madison, Wisconsin 53706, Friday, September 29, 1967  
VOL. LXXVIII, No. 10 5 CENTS A COPY

## TAA Calls for New Job Contract With University

By JOEL PECK  
Cardinal Staff Writer

In their first general membership meeting of the semester, the Teaching Assistants Association last night called for the draft of a second employment contract.

The contract, which was originally drafted in the spring semester of 1967, is designed to replace the letters of appointment now used by the University as employment contracts. The TAA objects to the letters on the grounds that they are only informal contracts in the legal sense, and therefore do not afford sufficient protection to the TA's.

The TAA seeks, in particular, a three party contract, between the individual TA's, the University, and the TAA. The first contract met significant disapproval from the faculty, necessitating a second.

In an effort to win further faculty and administration support, the TAA passed a motion to ask Prof. David Fellman, Political Science, to aid them in drafting the new contract.

Ken Taylor, president of the TAA, stressed the importance of a viable contract as the best way to achieve the goal of the Association. This is recognition of the teaching assistantships as jobs rather than academic awards. Taylor further commented that it is only when TA's are content with their jobs that they can perform their educational duties most competently.

In further business, the TAA moved to require the Chancellor's Committee, an administrative

## WEATHER

Clearing. Low 30. High in the 60's.

group, to divulge all the raw data from a survey of the teaching assistants on campus which they conducted last year. The Chancellor's Committee will prepare

a report to the Administration on the basis of the data, and the TAA wants to have access to the same information to prepare a minority report.

## Student Power Issue Rates Second Place On Senate Agenda

By STEVE REINER  
Cardinal Staff Writer

Burdened with a particularly crowded agenda Thursday night, the Wisconsin Student Association Student Senate, failed, as of the Daily Cardinal deadline, to discuss and act upon the questions of the theory and implementation of student power.

The Senate first concerned itself with the filling of five vacant seats left open since the close of its final session last year.

The candidates vying for the open districts, II, IV, V, and VIII presented brief statements to the senate outlining their views on such matters as student power, the role of the American university and the war in Vietnam.

Time was allotted for the Senate to query each group of nominees, and at the end of each questioning session a vote was taken.

Karlyn Herbolzheimer, a sophomore, was elected senator from Dist. II; Joaquin T. De Aravio, a junior, was elected from Dist. IV; Mary Witte, a junior, was elected from Dist. V; and Jack Gogan, senior class president, was elected the long term senator from Dist. VIII due to a tie breaking vote from Pres. Mike Fullwood. The fifth open seat, the short term Senate chair from Dist. VIII was filled by Nick Shelles.

After spending four hours on filling the five vacant Senate chairs, Senate took up a motion proposed by Paul Soglin, National Student Association delegate, to rescind the appointments made by Summer Board to certain faculty-student committees.

These appointments, according to Sen. Andy Good (UCA VI) were not in the spirit of the student power bill passed last year.

Discussion focused around the Summer Board appointments and their relevance to the student power issue. Many Senators maintained that they did have the right to reconsider those appointments

since they were not all present at Summer Board and could not have thoroughly dealt with them then.

After more discussion, the motion to reconsider the bill was voted down and Senate finally began to discuss student power as it was dealt with in the Summer Board Report. Yet, by the Daily Cardinal deadline, Senate was again sidetracked on another matter, rat control in the Eagle Heights section of Madison.

## 'Face Enemy' Say Peace Vets

By BILL HOEL  
Cardinal Staff Writer

The October 21st "Confrontation with the Warmakers" in Washington D.C. is the best way to shove the opposition to the war down the throats of the "bitter enders" in the administration, according to Leroy Wolins, of the Chicago Veterans for Peace in Vietnam.

Speaking on "The Role of the Veterans in the Anti-War Movement and the October 21st Confrontation with the Warmakers," Wolins outlined successful tactics for general use in the peace movement and specifically in organizing veterans peace groups.

In a short business meeting before Wolins' speech, members reported that the committee is implementing a program of speakers in Ogg, Witte, and Sellery Halls, and in the Lakeshore Halls area. Literature tables will also be set up in the dorms from time to time.

In a report on the mobilization for Vietnam Week, members were informed that the committee has obtained the support of the Young Democrats and the University Community Action Party in their mobilization efforts. The CEWV will also send representatives to Oshkosh, Whitewater, and several other nearby colleges to obtain students for the Washington con-

(continued on page 8)

## Prof Skirts Advice Side Of Military Alternatives

By PETER GREENBERG  
Cardinal Staff Writer

The Students for a Democratic Society met last night to inform the University student of his rights and alternatives with respect to his military obligation.

But they received a different message.

Prof. Richard Hamilton, sociology, opened the session with a 25 minute talk which encompassed the development of "atomic society, the cold war, economic problems in the United States, disarmament, and the Vietnam war."

His lecture included facts that showed the United States has a favorable balance of trade but

an unfavorable balance of payments due to our overseas commitments, and to our "gunrunning" of over \$46 billion worth of munitions since the end of World War

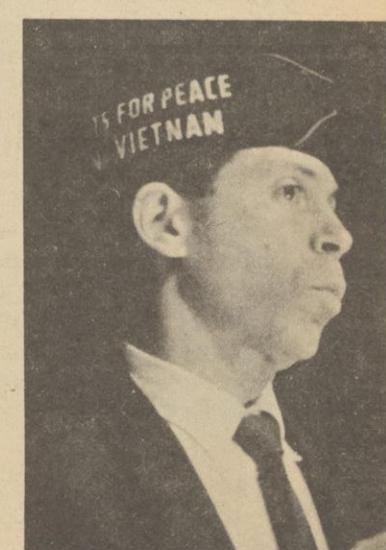
I. "The U.S. has sent Hawk missiles to the Arab countries and Israel... and Sherman and Patton tanks to both Jordan and Israel," he said.

He explained the fact that we support many "under-developed"

countries with arms and that in these countries weapons can very easily "leak out." He said that it is this leak of weapons which will eventually cause the "future Vietnams" in Chile and Bolivia that your sons will die in—shot with American weapons that the U.S. Defense Department sells each year."

He then discussed the "unsung heroes of the Vietnam war." "Under 4% of the population is unemployed, but about 10% are 'in and out.' This creates uncertainty for the poor and because they lead uncertain lives they are the 'unsung heroes' of the Vietnam war."

(continued on page 8)



LeROY WOLINS  
Veteran for Peace in Vietnam.

## THE DAILY CARDINAL.

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DURING THE COLLEGE YEAR.By the Students of the  
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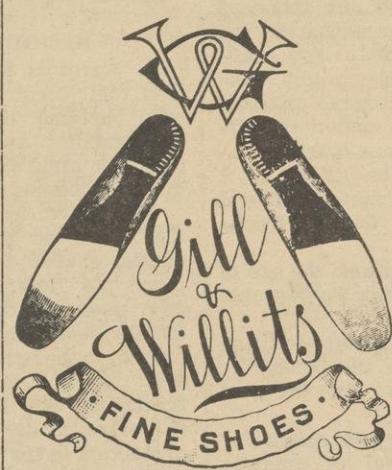
The president's address should sink  
deep into the minds of the students.  
We cannot afford to disregard his kind  
and timely advice.No one should fail to attend the  
reception given by the Christian associations  
tonight. The reception affords  
the only opportunity during the year  
of meeting all the students and should  
be taken advantage of. Library hall,  
8 o'clock.If the freshmen expect to compete  
with the other classes in athletes they  
must begin practice early. No matter  
how much good material there is in  
the class, no good results may be ex-  
pected without hard and regular  
practice.It is hoped that all interested in foot-  
ball will be on hand at room 4, Main  
hall on Monday evening. Interesting  
talks and instructive pointers on the  
game will be given by Coach Parke  
Davis and Captain T. U. Lyman. All  
should be there promptly at 7 o'clock.With the president's address to the  
students at noon yesterday, university  
work seems to be fairly begun. Much  
inconvenience resulting from the re-  
peated changes of the systems of study  
in the last eighteen months has been  
experienced and the variety of systems  
under which the present senior class  
will graduate stands as an evidence at  
least of the desire of the faculty to in-  
troduce the newer university methods  
of study, though it is to be hoped that  
confusion is now at an end. When the  
right arrangement in the administra-  
tion of university work is reached the  
confusion which attends the working  
together of the old and new courses  
with the group systems will no doubt  
be at an end.President Adams very happily said  
the happy things which should greet  
the returning students, and gave expression  
to the true university spirit which  
certainly finds foothold and appreciation  
in the University of Wisconsin.H. E. Page expects to return this  
evening.Fred Ruka, '96, returned this morn-  
ing.Miss Hoyt, '94, returned to the  
university yesterday.A fountain pen has been found by  
F. C. Roberts.Miss Kate Buckman, '94, returned  
to the university today.Miss Georgia Hayden, '96, returned  
from Eau Claire last evening.There will be a meeting of the  
Glee Club on Monday at 6:45.Geo. C. Swyler, Oberlin, '94, has  
entered the class of '95.Miss Meta Goldsmith, of Milwaukee,  
has entered the class of '97.Miss Maude Hutson, '96, visited  
friends at the Theta house yesterday.Hubert E. Page, '93, will return  
the first of next week and enter the  
law school.The local chapter of Kappa Kappa  
Gamma will give a party next Fri-  
day evening at Brown's hall.E. H. La Vigne, '96, of Grand Rap-  
ids, will not return to the university  
this year.The office hours of the commandant  
of the battalion will be 3 to 4 except  
Friday and Saturday.Miss Jessie Craig, '96, of Russell,  
Ont., Canada, has returned to the uni-  
versity.Married.—E. E. Browne, '92, law,  
to Miss Rose Cleveland of Wauwato-  
tosa, Thursday, Sept. 14, 1893.Dr. Walter F. Seymour, '90, left  
for China Tuesday of this week as a  
medical missionary.The general science freshman division  
in rhetoric will meet at 11 A. M.  
Tuesday instead of at 10 A. M., as  
given in the catalogue.H. A. Lardner, '93, returns to the  
University this fall to pursue post  
graduate course in the electrical en-  
gineering department.Miss Mary Oakley, '93, has gone  
to a ladies' finishing school in Chicago,  
where she will pursue her study of  
languages and fill the position of in-  
structor in mathematics and science,  
and will also perform the usual duties  
of a chaperon in the daily life of the  
school.The students who demurred strongly  
against the innovation of Saturday  
recitations will doubtless find that  
even with the new recitation hours,  
life at the university will still continue  
to be endurable.In fact the distribution of the class  
work over six days in place of having  
it crammed into five, promises to afford  
many advantages and enable the  
students to arrange the work much more  
satisfactory, than under the old order  
of things.Rev. John Hutchins, of the class of  
'93, has been chosen pastor of the  
old Collegiate (Dutch) Reformed  
church of New York city, as a successor  
to Rev. Dr. Talbot W. Chambers.  
The church is a large and wealthy one  
and dates its organization back to  
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# Anti-Marijuana Statutes Challenged In Boston

Legal proceedings challenging the constitutionality of state anti-marijuana laws have begun in Boston.

Joseph S. Oteri, a Boston attorney, has assembled 23 expert witnesses to testify to the unworkability of these laws during the trial of two former students caught in possession of the drug at Boston's Logan International Airport.

He says he will carry the case of Commonwealth vs. Leis and Weiss all the way to the U.S. Supreme Court if necessary. He started defending teen-agers accused of various marijuana violations five years ago and says, "I've been singularly impressed with these people—decent kids,

not criminals, not violent, full of life and peace."

"I've received more than 50 letters from other lawyers in at least ten states, who have started the same kind of proceedings," Oteri added. Many earlier cases brought to Oteri himself, prior to that of Leis and Weiss, are also held in abeyance pending a decision in the next few months.

Oteri feels that present marijuana laws "run the risk of excluding perhaps 25 per cent of the future leaders of this country, branding them as drug addicts." He says he is having trouble convincing people he's "interested in a legal problem, not a medical problem."

"There are an awful lot of lives ruined by virtue of this law, and

I'm trying to compel the courts and the Congress to take a long look at this problem."

Oteri's motion contends the Massachusetts statute "fails to properly distinguish between marijuana and so-called 'hard narcotics,' such as cocaine, opium and morphine, and it imposes harsh penalties upon mere possession with intent to sell, or being present where marijuana is kept, without showing that use of this substance presents a threat to the public health, safety and morals."

The motion further argues that the statute "goes beyond the valid exercise of police power of the Commonwealth in that it seeks to control activity which has not been shown to pose a serious and immediate danger to the public health,

Friday, September 29, 1967

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safety or morals" and that it would "deny to the defendant his rights to life, liberty and property, without due process of law, as well as the right to security, privacy

and the pursuit of pleasure, in violation of the Fourth and Fifth Amendments ( . . . ) as they are

(continued on page 6)

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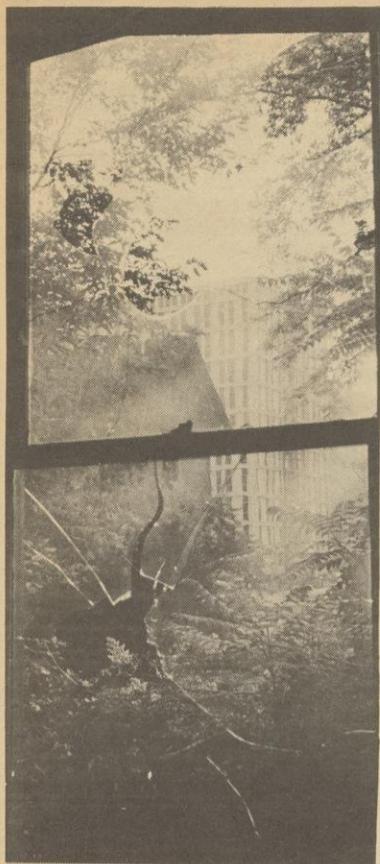
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THEATER**



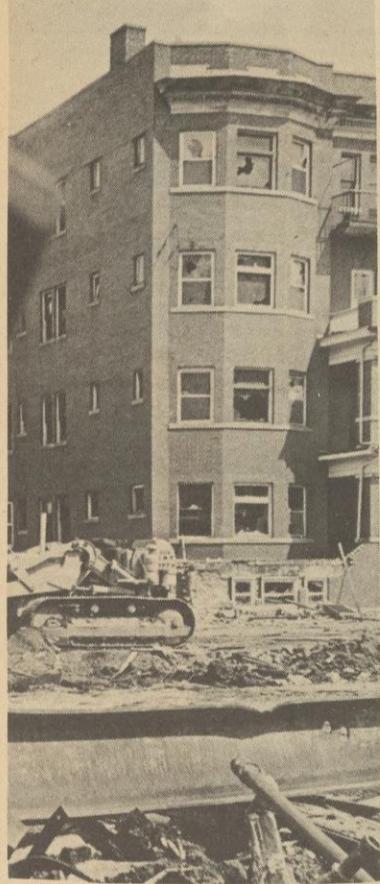
**MAIL ORDERS accepted: Monday, October 2  
Open Ticket Sale: Sunday, October 8**

*presented by the Union Music Committee*



**BUILDINGS OF PROGRESS AND THE PAST**—Through a dusty, broken window, one of the University's new high-rise structures looms clean, respectable, and sterile.

—Cardinal Photo



**DEMOLITION** — An unknown building meets its destiny: death by crane and bulldozer, surrounded by the rubble of those that have gone before.

—Cardinal Photo

## U.S. Agencies Offer Career Opportunities

Approximately 2,500 people will be needed by Federal agencies in the Midwest within the next year for a variety of professional, technical and administrative positions.

The Federal Service Entrance Examination which uses to fill these positions is open to college seniors, graduate students, and persons who have had equivalent experience. Starting salaries are \$5331 or \$6451 per year. A limited number of Management Internships are also available with starting salaries of \$6451 and \$7696 per year.

Applicants who file by October 11 will be scheduled for the written test to be given on November 18. Additional tests will be given every month except during December. Application forms may be obtained from the Placement Office, Post Offices, or from the U. S. Civil Service Commission, Main Post Office Building, Chicago, Illinois 60607.

# uw leisure time learning

## october 1967

a calendar of opportunities to expand your horizons

### music, drama

- 1 Robert Cole, Richard Lottridge, Arthur Becknell, Faculty Recital, 8 p.m., Music Hall.
- 6 Bettina Bjorksten, Paul Badura-Skoda, Faculty Recital, 8 p.m., Music Hall.
- 7 Minneapolis Symphony Orchestra, Union Orchestra Series, 8 p.m., Union Theater (special concert, 3:30 p.m.), \$4.50, 3, 2.25.
- 8 John Paton, Arthur Becknell, Faculty Voice Recital, 8 p.m., Music Hall.
- 8-10 "Les Ballets Africains," 8 p.m., Union Theater, \$4.75, 4.25, 3.50\*, 2.75\*
- 12 "Lulu," American National Opera Co., 8 p.m., Union Theater, \$7.50, 6.50, 3.75\*, 3.25.
- 13 Jeanette Ross and Ellen Burmeister, Faculty Duo-Piano Recital, 8 p.m., Music Hall.
- 13 "Falstaff," American National Opera Co., 8 p.m., Union Theater, \$7.50, 6.50, 3.75\*, 3.25\*
- 14 "Tosca," American National Opera Co., 8 p.m., Union Theater, \$7.50, 6.50, 3.75\*, 3.25\*.
- 15 Sunday Music Hour, Albert Fuller, harpsichord, 4 p.m., Union Theater.
- 16 Ellsworth Snyder, Piano Recital, 8 p.m., Music Hall.
- 16 "P.D.Q. Bach," 8 p.m., Union Theater, \$4, 3.50, 3\*, 2.50\*.
- 21 Guarneri String Quartet, Union Concert Series, 8 p.m., Union Theater, \$3, 2.50, 2.
- 25 Woodwind Quintet Concert, 8 p.m., Music Hall.
- 27 James Staley, Graduate Clarinet Recital, 8 p.m., Music Hall.
- 27-29 Wisconsin Players, "Marat-Sade," 8 p.m., Union Theater.
- 29 George Szpinalski, violin, Robert Wallenborn, piano, Recital, 8 p.m., Music Hall.

### lectures

- 4 "An Acre Apiece: Problems of Land Use in Britain," Prof. J. T. Coppock, University of Edinburgh, 4 p.m., 315 Science Hall.
- 5 "Social Change in North Africa," Charles F. Gallagher, American Universities field staff, 8 p.m., Wisconsin Center.
- 5 Poetry Reading, Howard Nemerov, 8:30 p.m., Tripp Commons.

### dance

- 6 Danskeller, 9 p.m., Union Stiftskeller.
- 7 Mixer Dance, 9 p.m., Great Hall, 75c.
- 10 Discotheque Dance Lessons (first of weekly series), 8:30 p.m., Tripp Commons, \$6 for series.
- Grad Club Square Dance, 9 p.m., Union.
- 21 Folk Dance, 9 p.m., Great Hall.
- 27 Grad Discotheque, 9 p.m., Tripp Commons.

This selective calendar of general interest is compiled by the University of Wisconsin News and Publications Service and published as a service to students by the University of Wisconsin Foundation. Weekly detailed listings of these and many more events of special interest are published by The Daily Cardinal and posted on campus bulletin boards. PLEASE POST

### art, crafts

- 1-17 Introducing Your Art Faculty, Main Gallery.
- 14 Parents' Day Craft Sale, 8:30-noon, Union Cafeteria Lobby.
- 21 Paintings of Julius Rehder, Main Gallery. (to Nov. 7)
- 26 Pumpkin Carving contest, 7:30 p.m., Trophy Room off Union Rathskeller.
- 27 Cover Design Exhibition, Theater Gallery. (to Nov. 15)
- 31 "Camera Concepts 21," Color Slide Show and Announcement

### variety

- 3 University League Newcomers First General meeting, 8 p.m., Unitarian Meeting House.
- 11-12 Talent Tryouts, 8:30 p.m., Great Hall
- 14 Grad Club Hayride, 7:30 p.m.
- Fri. T.G.I.F., Union Main Lounge, 4:30 p.m.
- Sun. International Club Friendship Hour, 8 p.m., Union.

### films

- 3 "The Broadway Melody," 7 and 9 p.m., Union Stiftskeller.
- 4 "Young Mr. Lincoln," Studio Film, 12:30, 3:30, 7, 9 p.m., Play Circle.
- 6 "Swan Lake," Color Film Premiere, 7, 9 p.m., Union Theater, \$1.75, 1.25\*.
- 10 Art Films, 4:30, 7, 9 p.m., Play Circle.
- 11 "How Green Was My Valley," Studio Film, 12:30, 3:30, 7, 9 p.m., Play Circle.
- 14 "The Seventh Voyage of Sinbad," Little Badger Film, 9 a.m., Play Circle, 40c.
- 18 "They Were Expendable," Studio Film, 12:30, 3:30, 7, 9 p.m., Play Circle.
- 24 "Footlight Parade," 7, 9 p.m., Union Stiftskeller.
- 28 "Hey There, It's Yogi Bear," Little Badger Film, 9 a.m., Play Circle, 40c.
- Sun. Badgers vs. weekend football opponent, 7 p.m. Sundays, Union Stiftskeller.

\*Student prices

### movie time, play circle

- 5-8 "The Birds"
- 12-15 "Cartouche"
- 19-22 "Umberto-D"
- 26-29 "Shoot the Piano Player"

continuous, from 6 p.m. Thursday, from noon Friday, Saturday, Sunday.

# uw leisure time learning



## Pot Problem

(continued from page 3)

applied to the states by the Fourteenth Amendment."

And it goes on: present law "would deny to the defendant the equal protection of the laws in that it has singled out possessors of (...) marijuana, while the laws permit use, sale and possession of substances far more harmful than marijuana, to wit: alcoholic beverages and cigarettes containing tobacco..."

Finally, the motion points out that present law "would impose on the defendant excessive and cruel and unusual punishment (five-to-ten-year prison terms) in violation of the Eighth Amendment to the Constitution, as incorporated into the Fourteenth."

Oteri emphasizes that he considers marijuana to be "a very harmful substance at the present time, because it's illegal. I would strongly urge everyone not to use it, but not to give up the fight to change the law." To Oteri's thinking, "the only substantial argument against marijuana is that we don't need to legalize another intoxicant. But why put people who choose to use this particular intoxicant in jail?"

"And now that the argument that marijuana leads to heroin has been shot down," Oteri suggested, "the authorities are starting to say it leads to LSD. This is curious, because it amounts to saying marijuana should be a felony because it leads to a misdemeanor—which, in any case, it doesn't."

"We are not advocating legalization of marijuana," he stressed, "But we say that it could be regulated, with prohibitions on age groups that can get it, and so forth," he says.

He drew the familiar analogy between current anti-marijuana laws and the Prohibition amendment of the Twenties: "Prohibition dealt with a downright dangerous and addictive drug: even now, fully three per cent of the population is addicted to alcohol. On the other side of the fence, we have the much more innocuous substance called marijuana—can we afford to prohibit it?"

### For liberal arts majors



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**CAMPUS PANORAMA**—From the Stock Pavilion, over the hill, down State St. to the other lake. From the rare serenity of a Sunday afternoon in Lincoln's shadow, to the bustle and commerce of the Square. Past the Capitol lie the unknown regions of shopping centers, East High, and the people with cars.

—Cardinal photo by Dick McElroy

### ZIP CODES

The Post Office recently requested that all students residing in University-operated dormitories, either on or off campus, use zip code 53706 in their return address. Those living in private housing should use the zip code for the area in which their residence is located.

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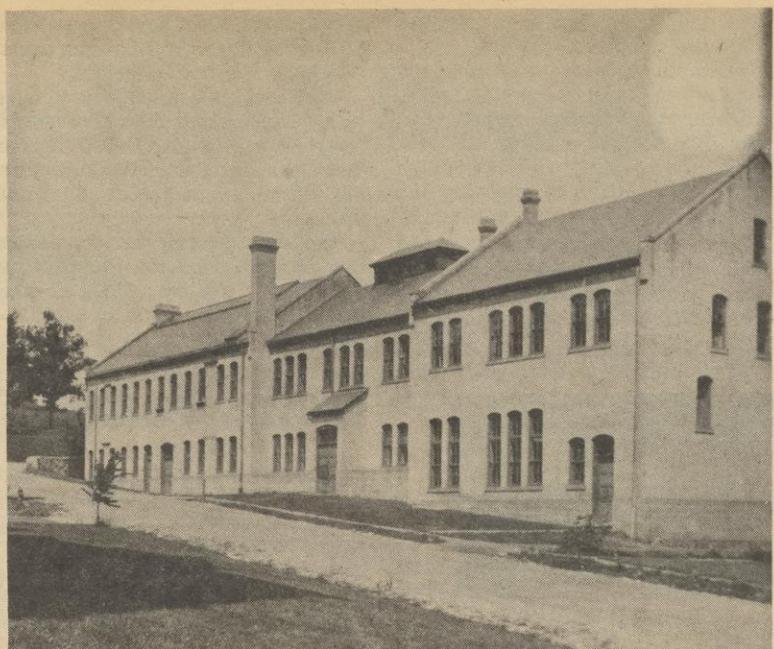
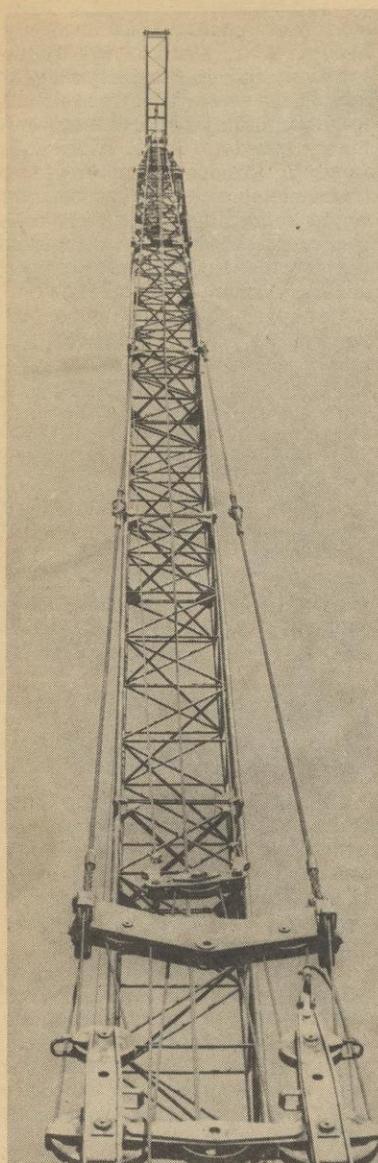
Plan to take the PQT. It could be your first step to a great future!

**IMPORTANT: THE DEADLINE FOR PQT APPLICATIONS IS OCTOBER 9.** Pickup a PQT Bulletin at your Placement Office. It contains full details and the necessary registration form. Applicants must be U. S. citizens, subject to a complete physical examination and background investigation.



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**PROMISE OF THE FUTURE**  
The crane straining against the sky testifies to the flurry of activity on campus now. It is an indication of only one of the many projects which, when completed, will offer needed space for an ever-growing university. (left)

**REMNANT OF THE PAST**  
An old photo recaptures the serenity of a time when traffic was sparse, roads bad, and 970 Observatory whole. (above)

—University Photographic Lab.

cut

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This coupon void after October 1, 1967

## Bridge Lessons Available

Beginning bridge lessons will again be offered by the Union Tournaments Committee. The lessons are an 8-week series taught by Don Johns, a professional bridge player and teacher.

The first 2-hour lessons starts Thursday, with succeeding lessons each Thursday night at 8 p.m. Johns said that the session usu-

ally consists of a lecture followed by an hour of playing and bidding. This way we can answer questions that come up in actual playing situations he said.

Tickets for the 8-week series are \$2.50 per person and may be purchased at the Union Box Office.

D. Anthony Strother, Milwaukee, is chairman of the bridge lessons.

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D. Cox Moore's English lambs wool V-necks, hand-fraimed and fully fashioned, comfortable saddle shoulder. 16.00

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# War Speaker

(continued from page 1)

frontation.

In other action, the committee adopted a resolution concerning the recent attempted bombing of University professor A.C. Jordan's home.

Criticizing the Madison Police Department's alleged refusal of police protection to the professor and his family, the resolution

stated that the action demonstrated "this society's hesitancy to protect the basic democratic rights of people in this country while professing to bring liberty and freedom to the Vietnamese."

In his speech, Wolins outlined the growth of the Chicago Veterans organization in an attempt to spark the creation of a similar group here in Madison.

He stated that the veteran's organizations carry the same message as most of the groups actively campaigning for peace, but

that they carry it in a slightly different manner.

In their work, said Wolins, the vets try to avoid every side issue, sticking to Vietnam rather than any other world events. The veteran, he stated, carries much more credibility in opposing the war than any other individual.

More specifically, the Vietnam war veteran is listened to even more attentively, he said. It is very difficult to find boys home from Vietnam, according to Wolins. Many do not want to talk

about, even admit that they were in Southeast Asia. Wolins interprets this as a reaction of shame.

Born out of a march on Washington in 1966, the Chicago Organization now has over 200 active members, and many who contribute monetary support but are not workers.

World War II veterans constitute the largest pool for prospective members, Wolins said. At one time there were over 14 1/2 million men serving in the War.

## Rights Voiced

(continued from page 1)

In his conclusion, he stated that "if all the hypotheses are correct, and it is decided that the cold war was unnecessary to begin with, then with a different United States foreign policy, the entire world would disarm..."

It seemed certain Thursday night that the City Council would approve the revised proposed open housing ordinance prohibiting discrimination in the sale and rental of housing.

The two ordinance exemptions are owner-occupied residence with no more than four roomers and church affiliated groups. Under the original proposal of Mayor Otto Festge and the Equal Opportunities Commission, all exemptions would have been eliminated.

City Council Committee of the Whole voted 16-6 Tuesday night to recommend the Council's approval.

When he finished talking, people were more confused than when they had arrived. Many of his statements were not substantiated. He introduced topics which were hard to grasp mainly because they were highly idealistic (e.g., if the U.S. were to withdraw tomorrow, the tremendous influx of servicemen would be handled by the construction unions being forced to open up; therefore there would be no serious economic difficulty).

However, the most important reason for their confusion was that it seemed that Prof. Hamilton's speech was not in context with the purpose of the meeting.

The people were there because they wanted to know their rights as students. They were not there to hear a sociological analysis of "the modern world as we know it."

Whatever the remaining two speakers, Kerry Berland, (American Friends Service) and Daniel Swinney (WDRU) had to say, important as it was, lost its full effect.

## Dropping Out Raises Grades?

Researchers at Wisconsin State University at Stevens Point have concluded that it is better for a university student making poor grades to stay out of school a term or more, than to try to continue the next term.

There is clear evidence that students who were asked to drop and who stayed out of school one or more semesters more frequently improved their grade point average satisfactorily than did students who managed to be reinstated without staying out."

## MOVIE TIME

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—Bosley Crowther, N.Y. Times



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—William Peper, World Journal Tribune



"An extraordinary film. Undoubtedly the most impassioned outcry against nuclear warfare yet to be conveyed. A brilliant accomplishment...disturbingly topical."

—Jack Gould, N.Y. Times

"See this film. The dramatizations hit home. The cast is exceptionally fine."

—Ellie Kalter, Daily News



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# Campus News Briefs

## Badura-Skoda Gives All-Chopin Concert

An all-Chopin recital will be given Friday at 8 p.m., in the Union Theater, by pianist, artist-in-residence, Paul Badura-Skoda.

Included on the program will be the Sonata in B-flat minor, Opus 35; the Fantaisie in F minor, Opus 49; and the Polonaise in A-flat major, Opus 53.

**BUSES TO MILWAUKEE**  
Buses will leave the Union Saturday and Sunday at 1 p.m. for the Milwaukee National Association for the Advancement of Colored People's march for open housing. The \$2 round trip is sponsored by the Student-Faculty Ad Hoc Committee, the Undergraduate Social Work Club, and the Social Work

Graduate Student Union. For information call the Friends' Center at 255-4655.

### \* \* \* WAR GAME\* PANEL

The Union Forum Committee is sponsoring a panel discussion on "The War Game" Sunday, at 8:30 p.m., in Tripp Commons. Panel members will be: Prof. Robert Seidman, law; Douglas Kindshi, representative of Engineers and Scientists for Social Responsibility; Bruce Bishop, director of Wisconsin Civil Defense; and Lowell Jackson, of the Engineering Extension Center.

### \* \* \* FOLK DANCING

There will be folk dancing today,

at 8 p.m., on the Quarter Deck of the Union (over the boathouse).

### \* \* \* LECTURE ON INDIA

Prof. Dietmar Rothermund, of the Sudasian Institute of Heidelberg University, will give a public lecture on "The Differential Penetration of Western Influences in India" today, at 8 p.m., in 5106 Social Science.

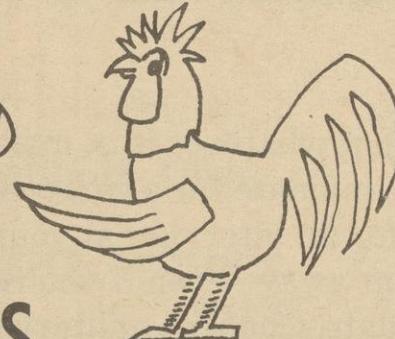
### \* \* \* ANTI-WAR LECTURE

Allard Lowenstein, an officer in Americans for Democratic Action and a former advisor to Vice President Hubert Humphrey, will discuss the possibility of using the "No" vote in the Wisconsin spring primary as a means for

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testing anti-war sentiment. The meeting will be held Monday at 7:30 p.m. Check the Union bulletin board for room. All Republicans, Democrats, and Independents who are interested in ending the war in Vietnam are invited to attend.

### \* \* \* HILLEL

There will be a traditional service at Hillel today at 5 p.m.

### \* \* \* LHA MOVIE

Lakeshore Halls Association will present "Mondo Cane" Saturday, at 7:30 p.m., in B10 Commerce. LHA Activity Cards will be required for admission.

### \* \* \* OPEN TEA

Gamma Sigma Sigma, service sorority, will hostess an open tea Sunday, from 2 to 4 p.m., in the Reception Room of the Union. Membership is open to all campus coeds.

### \* \* \* CAMPUS CRUSADE

"College Life," sponsored by the Campus Crusade for Christ will be held today, at 8 p.m., at the Sweden House, 333 Mifflin St.

CHAMBER MUSIC  
A joint faculty chamber music recital will be given Sunday, at 8 p.m., in Music Hall Auditorium, by professors, Robert Cole, flute; Richard Lottridge, bassoon; and Arthur Becknell, piano. The program will consist of works by Romeo Casciarino, Alec Wilder, Camille Saint-Saens, Jacques Ibert, and Ludwig van Beethoven.

### \* \* \* UCA

University Community Action's steering committee will meet Sunday at 7 p.m., in the Union. All members are invited to attend. Final plans will be made for the UCA forum on "The New Left" which will be held Monday in Great Hall.

### \* \* \*

### SHABBAT DINNERS

Hillel will initiate a new series of Shabbat dinners today at 5:45 p.m. After a break caused by the major Jewish holidays, Hillel will serve regular Friday evening and Saturday noon meals. Cost is \$1.35 for Friday evening (\$1.50 for non-

(continued on page 10)

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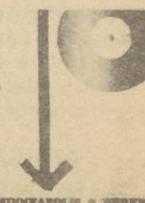
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## Campus News Briefs

(continued from page 9)

affiliates) and \$.90 for Saturday noon (\$1.00 for non-affiliates). Interested students are asked to register at Hillel by this afternoon.

\* \* \*

**LHA JAZZ**  
The Ray Horne Quintet will be featured at the Lakeshore Halls Association's "Jazz in the Pine Room" session from 9 p.m. to midnight.

\* \* \*

**HOOTENANNY**  
There will be a Folk Arts hootenanny, featuring the Blue Grass Hoppers and the Amazing Grace Jug Band, from 8 p.m. to midnight, in Great Hall of the Union. Admission is free.

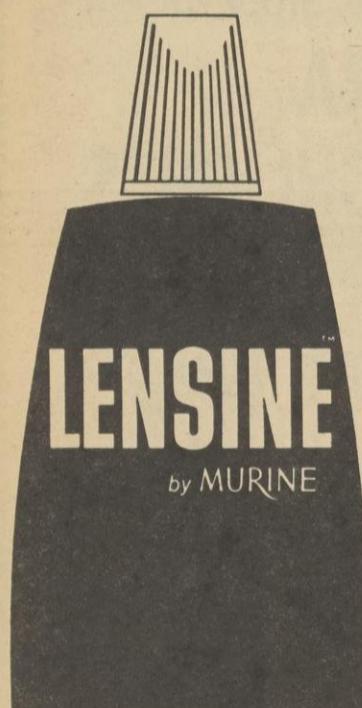
\* \* \*

**FOLK SINGING**  
Badger Christian Fellowship will feature folk singer Penny Golden at its meeting, at 7:30 p.m., at the University YMCA.

\* \* \*

**PEDIATRIC DAY**  
Dr. Robert E. Cooke, professor and chairman, department of pediatrics, Johns Hopkins Hospital, will give the H.K. Tenney Honorary Lecture on "The Pediatric Manpower Problem and the Development of Physician Efficiency" at the annual Fall Pediatric Day

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Friday, September 29, 1967  
today at 4 p.m. in the Wisconsin Center.

**TERRACE DANCE**  
Liz Waters will feature the "Epics" rock band at a terrace dance today from 8:30 to midnight. Admission is free.

**LHA MOVIE**  
The Lakeshore Halls Association movie this week is "The Loved One," starring Jonathan Winters and Robert Morse. It will be shown today at 7 p.m. and 9:15 p.m., in B10 Commerce.

**EXPO '67**  
The Student Association of Landscape Architects is sponsoring a field trip to Montreal Oct. 4 to 8. The cost is \$60. For information call the office of Landscape Architecture at 262-2677.

**OPEN 6:30 A.M. TO 9:30 P.M. EVERYDAY**



## Pep Rally To Precede Arizona State Game

"Fire Up" is the cry of the pre game pep rally scheduled for Saturday at 12:15 on the Union steps. The cheerleaders, pom pom

### BUS LANE VIOLATER

Attorney Ken Hur is requesting that any student who receives a ticket for violations concerning the University Ave. bus lane to contact Nathaniel Altman at 256-5051 for arranging free legal advice and defense.

girls, and a pep band will be on hand to lead the cheers and songs.

At 12:30 p.m. the band and cheerleaders will lead a parade across campus to the stadium. The parade will march up Bascom Hill, cross in front of Lincoln, and down Linden Drive to Henry Mall. There it

will go down Henry Mall to University Avenue at Breeze Terrace and proceed down Breeze Terrace to the stadium.

Those who can't make it to the Union to cheer on the Badgers are welcome to join the parade anywhere on it's way to the stadium.

The "Fire Up" rally is co-sponsored by Pan Hel, I.F., and the Union Social Committee.

OCS

Dean Kurt F. Wendt of the College of Engineering has been named to the Board of Review and Evaluation of the U.S. Naval Officers' Candidate School at Newport, R.I.

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# 'Significant Others' Influence Youths in Career Choices

"Significant others"—the influential people in a person's life—play a major role in directing a

young man toward his ultimate occupation, and a likely method to raise a boy's occupational goals

is to work directly through his "significant others."

Four University researchers presented these findings and suggestions recently in two papers in San Francisco before a joint session of the American Sociological Association and the Rural Sociological Society.

Sociologists William Sewell and

Archibald Haller together with graduate student Alejandro Portes discussed their study of the educational and occupational achievements of 929 Wisconsin farm boys.

The boys were first questioned in 1957, when they were high school seniors, about their educational and occupational plans.

From their data, the sociologists constructed a tentative model that agrees with earlier suggestions that occupational success depends largely on previous educational success, and educational success depends largely on goals decided on in high school.

They found, however, that the socio-economics status of a boy's family has little direct effect on the boy's goals, but it partially determines who his "significant others"—including parents, friends, and teachers—will be.

The team found that a boy's grade average has important effects on his goals, mainly because

it shows his "significant others" how much to expect of the boy and because it tells the boy himself where he stands among the "significant others" in his own age group.

Another project is being conducted by Haller and graduate student Joseph Woelfel to determine just who "significant others" are and what their influence is.

Woelfel presented the preliminary findings of the second study at the San Francisco meeting.

All four sociologists pointed out that the demand for technical, managerial, and professional personnel has increased in the United States faster than the supply of trained individuals.

They noted that by helping young people get more education and better jobs through influencing their "significant others," society might solve some of its problems of poverty, unemployment, and racial strife.

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# Les Ballets Africains



## Films: Mini-Imitations

By LARRY COHEN  
Fine Arts Editor

"A Man and a Woman" and "Blow-Up" have wreaked their havoc between audiences and critics, and now it simply remains for the survivors among us to calculate the respective losses and gains. Both were inevitably domino films; television constantly teaches that commercial successes have their children in imitations. Roger Corman's "The Trip" was America's diseased answer to "Blow-Up," and the long lines at Lelouch's version of "The Sound of Muzak" in French are responsible for Don Murray's "Tale of the Cock," the first real outbreak of the plague.

The connection is more umbilical than casual; the problems with Murray's feature have been genetically transmuted from the foreign parent. It scarcely seems more than aggressive to point out that Lelouch's fixation on pretty people was more provincially American than "West Side Story." And the confusion was audience perpetrated; the artificial distinction between so-called "art" movies and other works was so incorrectly inbred that Lelouch's effort was widely praised by defensive people who felt left out of esoteric cliques and now felt at home.

Yeah, it was Doris Day and Rock Hudson all dressed up and sophisticated, a real home week, all right. Or Ma and Pa Kettle at the seashore, to painfully extend the syndrome another generation. "A Man and a Woman" was enjoyed by enough people to keep it running at the Paris Theater in New York for over a year; a sign of the times is deception and the feeling that confused masochism is a groove.

To be painfully direct, "The Tale of the Cock" simply spills its seeds more overtly than its predecessor. It is a sincere and well-meaning film optimistically sloppy and contrived, irrelevently pretty to look at and frequently, incoherent and illogical in its superficial development.

If films were commercially and critically successful due to the sincerity and personal magnetism of its maker, Murray's film might also run at the Paris Theater to the diluted Lelouch children. As he revealed on his personal appearance visit here last week, producer-writer-star Murray is enthusiastic and warmly excited about film.

So, I'm beginning to believe, are most precocious high school students who use creative writing as personal therapy and many of our own contemporaries who have joined the mass surge to filmmaking. Neither have much of an inkling about the real construction of either art.

In many ways, "Tale of the Cock" is the work of a young filmmaker who is fortunate enough to have more money than most of us. Murray argues that you can stop his

and director-photographer John Derek's film on any frame and you have a beautiful, expressionistic painting. And Murray's pride in "Cock's" "artiness" pinpoints the basic confusion that is so evident in watching the film. It is mindless to reason or control.

"Cock" is a travelogue of youth that unfortunately turns into travesty. The inanities of the "true story" plot machinations can be dismissed as drivel, and the picture is pitted against the same sort of an audience who are unable to discern between pretty people and nude mannequins that have been smartly dressed.

Despite his good intentions and desire to produce an American equivalent for "Blow-Up," Murray has a confused parentage. The film is a compromise because he is concerned with being a nice guy as a person, and while this speaks well of him as an individual, the desire also frustrates his hope of being regarded as a good filmmaker. It's really too bad that "Tale of the Cock" is such a failure as a film, for Murray's enthusiasm for the medium is refreshing and heart-felt in person.

### ★ ★ ★

## 'Naked Runner'

By MICHAEL WILMINGTON  
Film Reviewer

Sidney Furie's "The Naked Runner," currently running at the Capitol, is supposed to be nightmarish, but is just ends up as dyspeptic. It's another in the cynical spy-ring cycle, which someone in Hollywood or Pinewood must have dreamed up to cash in on all the people around here who are scared to death of the C.I.A.

This one is about the cynical British secret service, who have cynically devised an outlandishly complicated murder plot which they cynically plan to put over on wholesome wide-eyed Frank Sinatra. That sound wild enough, but the plan the cynical British have come up with is even wilder. It's one of those triple-cross ideas,

### "WAR GAME"

Peter Watkins' critically acclaimed mock-documentary, "The War Game," is at the Union Play Circle as this week's Movie Time today through Sunday.

and it unrolls so ploddingly that I'm sure the audience will be either five jumps ahead of it, two behind, or asleep.

As director, Furie should have realized it would take a lot of effort to make his scriptwriter's inanely complex scheme logical or even palatable; instead he's decided to camp it up with all kinds of weird angle shots, alienation effects, heavy-handed symbols (in one shot, as Sinatra is being hoodwinked in a deserted theatre,

LES BALLET AFRICAINS, termed by dance critic Clive Barnes as "the most distinguished and sophisticated of all African dance companies," will perform their highly acclaimed show October 8, 9 and 10 at 8 p.m. in the Union Theater.

The troupe's beginnings can be traced over 19 years ago when the Republic of Guinea was still a French colony. The ensemble has since traveled extensively on tour, incorporating ethnic qualities into an art form that was to garnish pervasive critical applause. Reviews from Toronto assert that the company performs "with such vitality and conviction that we are drawn, unresisting, into their world."

The three-day performance schedule promises to be the most exciting demonstration of African culture and dance this campus has seen. Tickets are now on sale at the Union Theater box office.

a marionette is dangled in the foreground. Get it?) and long slow takes.

He also seems to be obsessed with patterning feet; this may be the first film in history in which an actor's performance can be judged not by the inflections of his voice, but by the intonations of his footsteps.

Many of the actors, incidentally, when they're not clomping around in huge echoing warehouses, or marble hallways in deserted chateaux, seem to be trying to mimic other

(continued on page 14)



DON MURRAY—pride in "artness" —photo by Ken Yagoda

## Goodman's 6 Lectures: Conquered Ambiguities

LIKE A CONQUERED PROVINCE by Paul Goodman. Random House, 142 pages, \$4.95.

By LESLIE SARETZKY  
Book Reviewer

Paul Goodman's newest book, "Like a Conquered Province," is a curious contradiction. It contains some of the most pointed barbs of social criticism coupled with sentimental, often outlandish optimism about this same society's regeneration. The society is no foreign land as the title hints, but instead, is America, the "morally ambiguous" America referred to in the subtitle.

It takes Goodman 141 pages of his 142 page series of six lectures to get at exactly what this "conquered province" idea means. When he has finally told us, it is hard to stop the inclination to say "so what?"

As a matter of fact, the entire work has this same effect upon the socially conscious reader. On one page Goodman will make some pointed remark which entirely summarizes an irony about America to which the reader will utter to himself a hearty "yes!" Several paragraphs down, he will follow up the diatribe with a remark of groundless optimism, soppy sentimentality about the greatness of our American experience or something equally disconcerting in light of Goodman's previous comment, and the reader will sigh and perhaps mutter an "Oh, no."

The entire work is not disappointing as a whole, for it does manage to place a good deal of American society into a solid context for criticism. We live in what he terms an "Empty Society" (the irony is obvious), which consists of the consensus of politics, the universities and science, big business, organized labor, public schooling, the media of communications, the official language; it determines the right style and accredits its own members; it hires and excludes, subsidizes and neglects."

This huge corporatism in American life has created an atmosphere of "moral ambiguity" in a land by people who feel psychologically powerless. Goodman does his best writing in this work when he speaks about what and who run the country:

The system of institutions is still grander and more computerized, but it seems to have lost its morale. The baronial corporations are making immense amounts of money and are more openly and heavily subsidized by the monarch in Washington. The processing of the young is extended for longer years and its tempo speeded up."

It is when Goodman ventures out of his role as social critic and becomes public moralist and reconstructionist that his writing runs into trouble. He paints a good picture of the troubles of society but

falls short when he attempts to solve them with a potpourri of liberal ideals, revival of rural life and some principles which can be recognized as distinctly unoriginal.

In "Counter-Forces for a Decent Society" there are good examples of his reasoning. The Supreme Court, the anti-Puritan movement in terms of rejection of hypocrisy, the changing role of churches, spontaneous art, the Negro movement and the youth of America are projected as hopeful signs.

However, Goodman takes many at face value; for instance, how many Supreme Court decisions have really stuck? Integration of schools? This ties in with the stalled Negro revolt. Is there cause for optimism about America because there are a few be-ins in New York or San Francisco? A good force for peace and love, but will they cause the moral revival Goodman feels is necessary?

Some of his alternate solutions are shaky at best. It is often not the idea he is stressing but the way he chooses to say it: "At present it would be far cheaper to give money directly to the urban poor to design their own lives, rather than try to make them shape up; . . . anyway, to a candid observer, the culture of poverty is not in many respects inferior to that of the middle class, if it were allowed to be decent." Tell this to a Negro in Harlem; is it feasible to have decent poverty in the hell-holes our hard-core cities have become?

Finally, one approaches the crux of his faith in the future—the people themselves. "Morally, despite appearances, Americans are classless and democratic and cannot think in other terms . . . we are not cowed by authority. And we are energetic and experimental, though not very intelligent about it."

Well, this is quite a bit to say about Americans without mentioning the other side. Excepting a few remarks about the "anxious" middle class, Goodman neglects to mention national conformity, banal culture, racism or censorship.

The meaning of the "conquered province" is that Americans themselves seem to bear no relation to their government which is "mandarin, monolithic and managed," Americans themselves being "plutocratic, populist and libertarian." American experience has unfortunately not proven these adjectives to be absolutely true. However, Paul Goodman does not prove them to be true, either. He just states them as if they were accepted facts.

For Goodman, it is America's indigenous "freedom of anarch" which is America's greatness. In one generation, this huge bureaucracy has crept up upon us and removed morality from our lives. Results? Fester slums, pollution, scientific technology subverted to business. These problems exist but have they crept up upon us in only one generation? Hasn't our nation been building up to the 1960's? Goodman chooses to ignore the past and opt for the future and in doing so, he leaves himself out on a limb.

Here, in all its glory, is the final sentence of the book, sounding like a line right out of Mary McCarthy. "The American faces that used to be so beautiful, so resolute and yet poignantly open and innocent, are looking ugly these days—hard, thin-lipped, and like innocence spoiled without having become experienced." Unfortunately, Mr. Goodman's innocence shows signs that it is spoiled due to the same lack of experience. As he cautions his Canadian audience to be wary of America, so I will caution wariness in approaching what is superficially good intellectual criticism. Take it with a grain of salt.

# OUT ON A LIMB

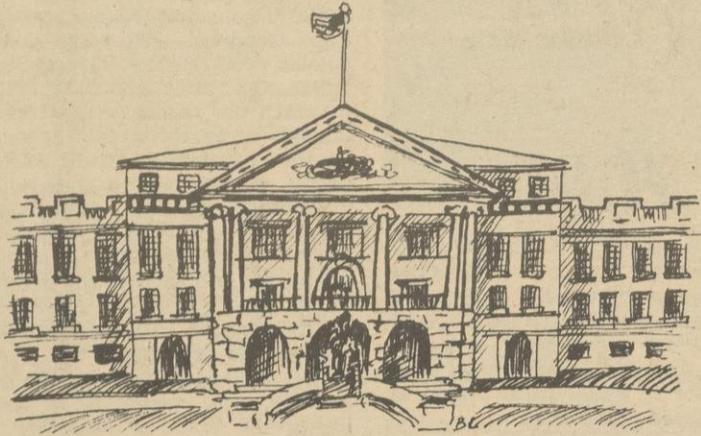
LEN SHAPIRO Sports Editor	MIKE GOLDMAN Associate Sports Editor	STEVE KLEIN Contributing Sports Editor	MILES GERSTEIN Sports Staff	KEN KIRSCH Sports Staff	DIANE SEIDLER Guest Prognosticator
Arizona State at Wisconsin	Wisconsin	Arizona State	Wisconsin	Wisconsin	Wisconsin
Oregon State at Iowa	Iowa	Iowa	Oregon State	Oregon State	Oregon State
Minnesota at Nebraska	Nebraska	Nebraska	Nebraska	Nebraska	Nebraska
Arizona at Ohio State	Ohio State	Ohio State	Ohio State	Ohio State	Ohio State
Pittsburgh at Illinois	Illinois	Illinois	Illinois	Illinois	Illinois
Kansas at Indiana	Kansas	Kansas	Indiana	Indiana	Kansas
Michigan at California	Michigan	Michigan	California	Michigan	Michigan
USC at Michigan State	USC	USC	USC	USC	USC
Missouri at Northwestern	Missouri	Northwestern	Missouri	Missouri	Missouri
Notre Dame at Purdue	Notre Dame	Purdue	Notre Dame	Notre Dame	Notre Dame
Record last week	4-6	5-5	4-6	4-6	6-4

## Furie's 'Runner'

(continued from page 13)

actors; among the imitations which I thought I caught were jobs on Peter Lorre, James Fox, and Theodore Bikel.

Furie himself, who has heretofore demonstrated talent both in his feel for atmosphere and a certain unsettling perversity (present in the "Naked Runner" only at the climax), seems to be trying to imitate both Orson Welles and Michelangelo Antonioni; what they've all ended up with, however, is an imitation of a movie.



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7:00, 7:30, 8:00, 12 noon  
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Saturday

## Limb Lines

Well, you can't win 'em all sang the sports staff in unison, remembering last week's debacle. However, this week the staff has avowed to redeem itself by picking only winners.

Len Shapiro, 4-6, had a little bad luck this week. He injured his leg playing touch football. This week when Len made his predictions he was so groggy, that he might actually come out with a winning mark on Saturday.

Mike Goldman, 5-5 has forecasted the upset of the week. Purdue over Notre Dame.

Ken Kirsch, 6-4, and Diane Seidler, our guest prognosticator, are going to play it conservatively this week in order to maintain their reputations. (Some reputations.)

And last but not least, Steve Klein, after consulting Detroit Tiger's broadcaster Ernie Harwell, predicts the Chicago White Sox will sneak in to win the American League pennant race.

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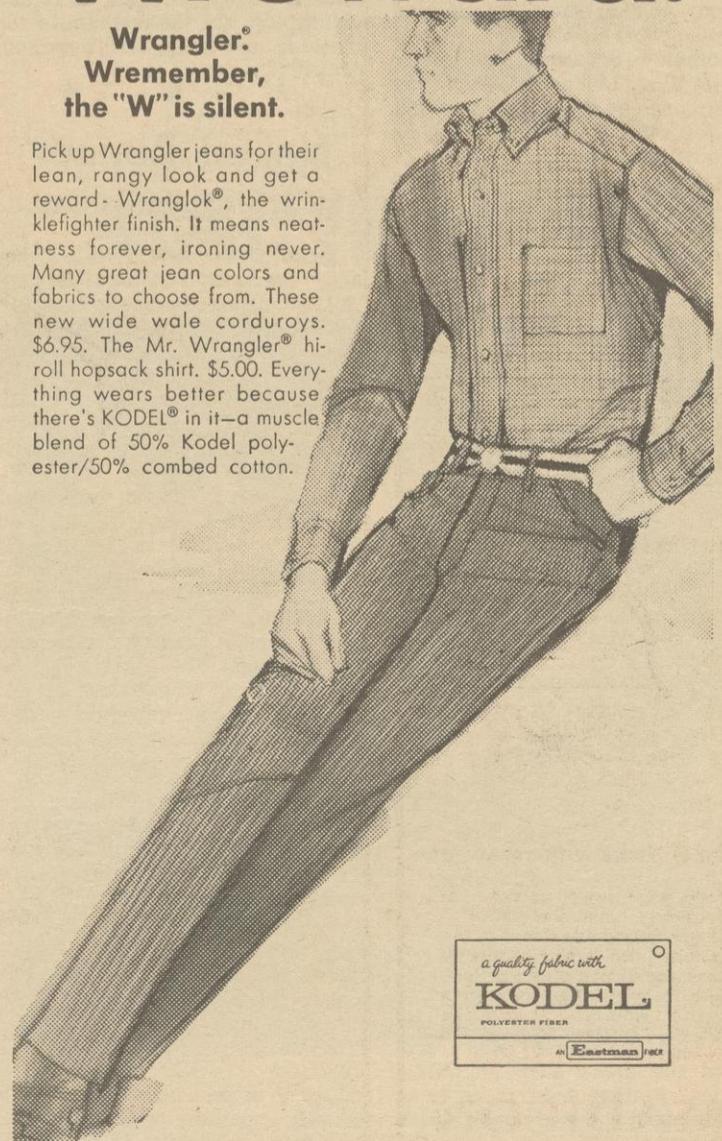
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Researchers Want To Know

# Affect of Mass Media on Political Affairs

Exposure to mass media—television, radio, newspapers and magazines—in a developing country does not necessarily increase a person's political knowledge, University researchers have found.

Social science investigators generally have assumed that increased mass media exposure leads to greater political knowledge. Furthermore, exposure is often seen as a pre-condition for an individual to participate in his country's political growth.

However, there seem to be complicating factors in this relationship, pointed out University student Ramona Rush. She recently spoke at the Association for Education in Journalism conference held at the University of Colorado.

Data on mass media use in Quito, Ecuador, was gathered while journalism Prof. Jack McLeod, chairman of the UW Mass Communication Research Center, was a lecturer at CIESPAL (Centro Internacional de Estudios Superiores de Periodismo para America Latina, in September 1966. CIESPAL trains Latin American journalists to conduct communications research and gives courses such as communication theory, public relations and press law.

Participants in this seminar interviewed a representative sample of 208 adults in Quito, Ecuador.

Measures of media exposure in Quito included the time spent with movies, radio and television, number of magazines read, frequency of movie attendance, and reading of books.

An index of political knowledge was obtained by asking the respondents several political questions, such as the identification of national and international political leaders and programs, the awareness of a current news story, their perception of the most important problem facing their country, and their description of how they would solve that problem.

Family communication practices played an important role in determining a person's use of the media and his level of political knowledge, Miss Rush said. McLeod and Miss Rush found that 58 per cent of all parents responded

negatively to the questions: Should your children participate in family decisions? Should your children take part in political discussions?

Those answering "no" scored relatively low in media use and political awareness, Miss Rush said.

She also pointed out that, surprisingly enough, credibility of mass media seemed to have little relation to a person's media use and the extent of his political knowledge.

"We rather expected that people who mistrust informational content of the mass media might not gain political information from these media regardless of the extent of their use," Miss Rush ex-

plained. "In general, however, the date showed that credibility bears little relationship to political knowledge even though about half of the Quito respondents attributed 'little' or 'no' 'confianza' to national and international news."

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A survey of 273 Madison residents has shown that a person's knowledge of world affairs is likely to be greater if he subscribes to a news magazine or a metropolitan newspaper in addition to a local newspaper.

Results of the survey conducted earlier this year were reported Tuesday by University prof. John T. McNelly, journalism, and Ra-

mona Rush and Michael Bishop, graduate students in mass communications. They gave a paper at the Association for Education in Journalism convention in Boulder.

The three researchers tested their subjects' knowledge of world affairs by asking them to name the countries represented by seven world leaders.

Of the 135 subjects who received

neither a news magazine nor an out-of-town metropolitan newspaper, 77 per cent identified de Gaulle with France, but only 26 per cent associated Nasser with Egypt.

Of the 92 subjects who received either a news magazine or out-of-town paper, 94 per cent identified de Gaulle, while 55 per cent identified Nasser.



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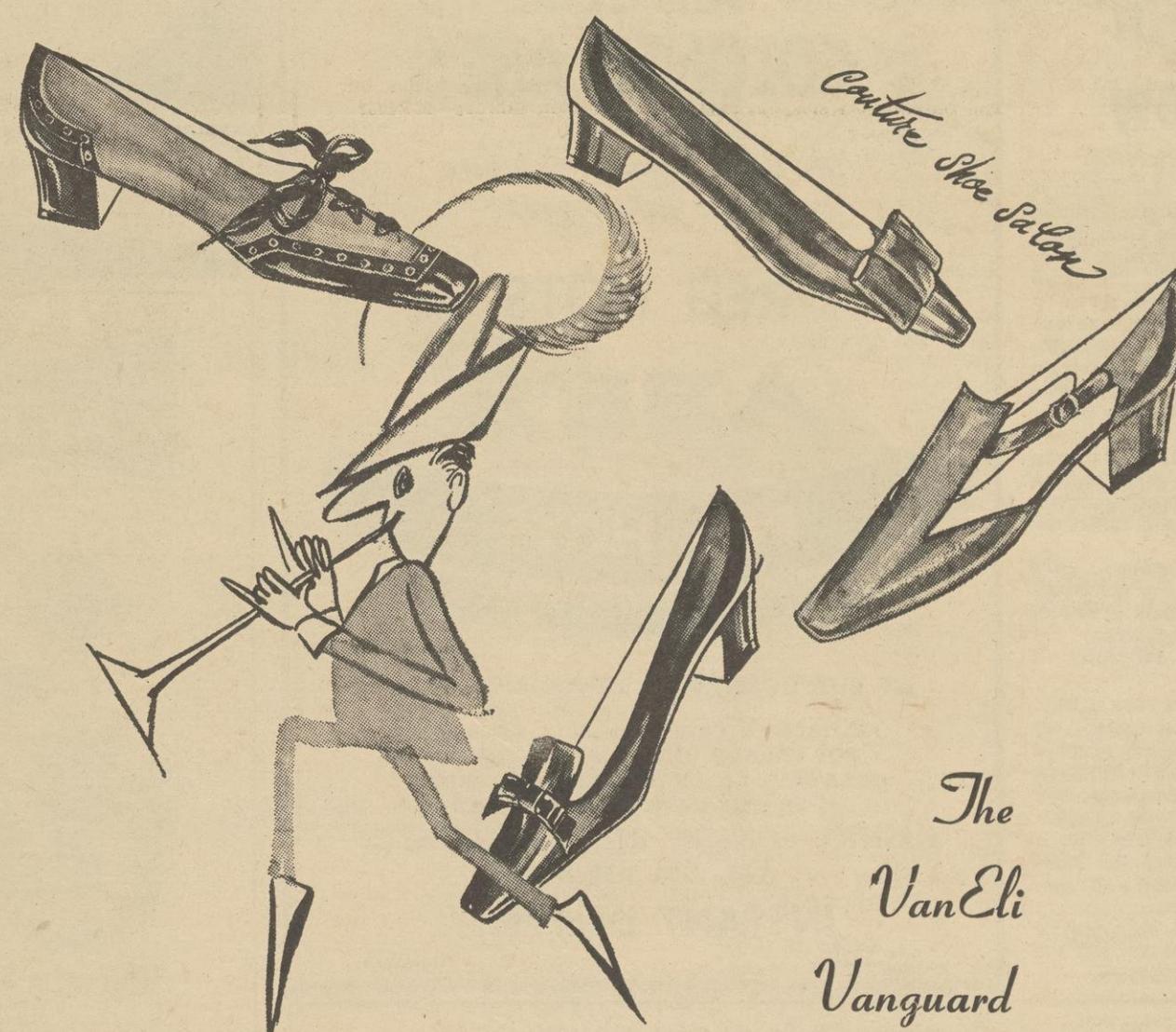
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