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Pabalate advertisement.

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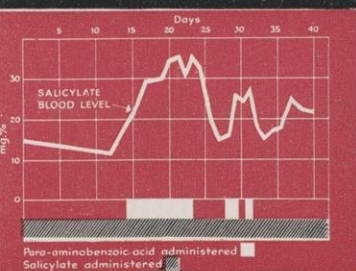
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not salicylate, but...

JOHN J. JONES, M.D.
 NAME *Arthur C. Smith*
 ADDRESS *1711 2nd Avenue, Denver*
 AGE *40*
 DATE *3/14/45*
 Rx *Pabalate*

AN EFFECTIVE AGENT
FOR MORE SUCCESSFUL
ANTIRHEUMATIC ACTION



The achievement of clinically adequate salicylate blood levels by medication per os is now far more practicable—with Pabalate.[®] This new, synergic combination of two well-known antirheumatics³—sodium salicylate and para-aminobenzoic acid—takes maximum therapeutic advantage of each drug's remarkable ability to elevate materially the blood level of the other,^{1,2,4} when given together.

Particularly in cases resistant to the maintenance of requisite blood levels, Pabalate affords an effective agent for more successful antirheumatic action.

It is available in two forms: Tablets (enteric-coated to obviate gastric irritation), and chocolate-flavored Liquid (highly acceptable at all ages, particularly by children).

Each Pabalate Tablet or each 5 cc. (one teaspoonful) of Pabalate Liquid contains: Sodium Salicylate, U.S.P. (5 grs.) 0.3 Gm.; Para-aminobenzoic Acid (as the sodium salt) (5 grs.) 0.3 Gm.

INDICATIONS: rheumatoid arthritis, acute rheumatic fever, fibrositis, gout, osteoarthritis. The Liquid is also recommended as a simple analgesic and antipyretic to replace aspirin or other salicylate therapy.

SUPPLIED: Pabalate Tablets in bottles of 100 and 500. Pabalate Liquid in pints and gallons.

REFERENCES: 1. Belisle, M.: Union Med. Can., 77:392, 1948.
 2. Dry, T. J. et al.: Proc. Staff Meetings Mayo Clin., 21:497, 1946. 3. Rosenblum, H. and Fraser, L. E.: Proc. Soc. Exper. Biol. and Med., 65:178, 1947. 4. Salassa, Bollman and Dry: J. Lab. Clin. Med., 33:1393, 1948.

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