



Wiscetiquette : a look into your future life at Wisconsin. September, 1950

[Madison, Wisconsin]: Brown's Book Shop, Inc., September, 1950

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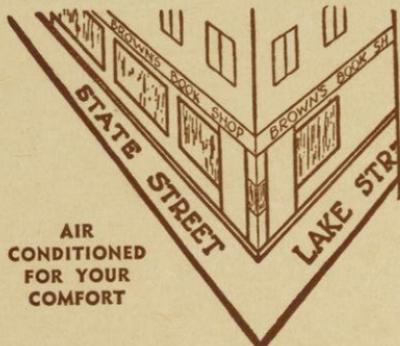


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Wiscetiquette

—a look into your future life at Wisconsin—

Sponsored by

The Women's Self-Government Association

September, 1950

Published and Presented Through the Courtesy of
BROWN'S BOOK SHOP, INC.

State at Lake Street

Madison, Wisconsin

Revised Edition

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TO YOU FROM US

You'll like Wisconsin. Of that we have no doubt. You'll find your place here, be one of us, and enjoy every minute of it. But because we had problems when we came, we know you'll have a few problems too.

Wiscetiquette is to prepare you for some of the things to come, to give you an insight into the student social customs and activities of our University. There are some things that represent both tradition and good taste, and the purpose of this book is to help acquaint you with them.

So—here's to you. We're glad you're coming. We hope you stay. We know you'll like it. This book is for you, Wisconsin is for you, and we're for you. Good luck!

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PERSONAL

"TO BRING OR NOT TO BRING—"

You're off—the car may make it, but then again it may not, as it staggers, rear bumper dragging, out of your driveway toward Madison. Or if you go by bus, train, or plane you are faced by a trunk that simply will not close, and several cherished items that won't fit in.

Are you positive you're going to need those skis before the next time you go home? Are snowshoes absolutely essential to a happy college life

It's hard to remember everything. In fact it's impossible. You're sure to forget something you need, and take several things that will collect dust until June. Take the essentials—remember the mails are a great help, and much can be crammed into laundry cases. Also you're not going into unsettled wilderness. It's highly probable that you can find your favorite powder, shaving lotion, or ink right here in Madison. Leave the little things and the breakable things to be purchased on arrival.

Where you live determines a great deal of what you will bring. If you're living in a private home or a non-University house, it's wise to check with your landlady. Most organized houses require that you bring: sheets, pillow cases, blankets, spreads, pillows, and mattress pads (in other words, all your bedding).

The University women's dorms supply pillows and mattress pads. The University men's dorms supply everything (that is, sheets, spread, etc.) except closet curtains. So, if you want your wardrobe concealed from the cold eye of borrowing visitors, you'd better measure the closets for these draperies. The men's dorms also take care of laundering the bedding. There are laundry facilities in all the dorms—some even have Bendix washers.

All furniture—a bed, a desk, bureau, lamp, waste-basket, and usually a book case per person are supplied in the University dormitories. The men's dorms supply curtains. The women's do not. Most rooms have rugs. The men's dormitories have one quirk—somewhat in line with the absence of closet curtains—double rooms have only one lamp. If you and your roommate can't study desk to desk, it's a standard procedure to chip in and buy another lamp together.

Everyone has to bring his or her dresser scarves. It is simplest for both roommates to bring one set. Another essential that you and your roommate had better check on is a clock. Some dormitories have a "good-morning" routine over the loudspeaker which gets you up in time for breakfast, but if you have a 7:45 class, it's too late. You can't always depend on the person next door or mental telepathy either. If you want a radio, bring your own,

unless you live in Liz Waters, where radio stations play through the loud speaker system.

If you're a souvenir collector, a bulletin board is an indispensable item. It can brighten the grimmest of walls and serves as a reminder of the year's highlights. Please don't plaster its nice blank space with high school pennants or dance programs. You'll soon have your own college corsages or ticket stubs to tack up. (That's a promise.) You can buy a U of W. bulletin board here or make your own of cork or soft pine. Be sure to get molding hooks. Most houses frown on nails in walls, and scotch tape is also out.

The little details of your room you and your roommate can decide between you. Here's where your repressed interior decorating urge can run loose (within the rules of your house, of course).

THAT INDISPENSABLE ITEM

As for your roommate—here is an unknown, but highly important quantity. If you're used to living in a single room, the adjustment may be difficult. It can be fun. It's very comforting to know that in a place where you aren't the most important person in the world, there is one person you can depend on. Roommates are very nice things to have around when you're happy, unhappy, or just plain homesick. They'll listen to you (if you listen to them), and even bring you trays when you're sick. This isn't a prediction, but just in case—

Compromise may be something foreign to your nature, but it is the most effective means of getting along with your roommate. Of course, you can kick her out if she wants to type 10 minutes beyond the WSGA quiet deadline (11 p. m.), but remember to leave the room when you want to type late the next night. Windows and lights are something to be settled amiably in the beginning. Irritations are bound to occur, but an adult attitude and tolerant disposition can laugh them off, and you'll find yourself far better friends for a good honest discussion about the whole thing. Learning to live with and understand other people, even though they aren't a carbon copy of you, is one of the more important parts of your college education.

"THIS IS THE WAY TO—"

When you move into a house, acquaint yourself with its rules immediately. It makes life so much less confusing. Hours may be a nuisance, but it's only wise to understand which nights are 10:30's, and how many 12:30's you have coming every week. And if you find yourself late (it can happen to anyone—but only once every four years), maybe you'd better go in the front door and explain. Fire escapes are not only undignified, but risky entrances. It may not be your trusty roommate that you find waiting right inside the "EXIT" door. You have 15 minutes grace before you lose your first 12:30 night, and 15 minutes should be enough to last a couple of semesters at least.

THAT EXTRA 42 HOURS

According to a recent survey of Wisconsin students, everyone has an average of 42 hours of leisure time every week. As a first semester freshman you'll find yourself eliminated from many of the organized activities on campus, but the old University offers 101 things in the course of a single semester.

These include authoritative round-table discussions on current events, talks by experts (courtesy of the Memorial Union Forum committee); Wisconsin Player's performances! movies, including some excellent foreign films in the Play Circle art exhibits and the regular weeeknd dances.

Just a tip about not becoming isolated on the campus—it's large, but too small for hibernation. Daily newspapers are still being published in the outside world, and excellent magazines that summarize current affairs are on the newsstands. Don't neglect keeping up with what is going on elsewhere. The Daily Cardinal (campus newspaper) is of course tops around here, but should be supplemented by one covering the rest of the world.

HERE COMES RUSHING

Speaking of spare time (which you won't be overly endowed with the first few weeks), one activity open to interested freshmen is social fraternities and sororities. (Remember—fraternity, not "frat.")

Greek letters are probably confusing to you now, but in no time at all you'll be able to reel them off with the best of us. One thing we'd like to let you in on: while you're in the confusion of running from one house to another, and seeing each house look more like the next one, and exasperated to the point of forgetting the whole thing, the members of these groups are just as nervous as you are. They undoubtedly would like to have you just as much as you would like to join their group, and their facial muscles are just as tired, their voices just as hoarse, and they are just as anxious to make a good impression on you as you are on them.

If you choose to look over fraternities and sororities, answer their invitations promptly, even if you regret. Although there are hundreds of rushees every semester, nothing attracts more attention than the faux pas of an ignored invitation, or the person who accepts and then does not attend. Please—for your own sake—don't be one.

Fraternities and sororities are open to everyone for the first function, so you'll all have a chance to look over every house right at the beginning. It is wise to go to every house that interests you at least twice if you have the opportunity. Future sorority girls must attend at least three functions before pledging.



Relax and be a guest. If the only available chair is offered you, take it. You are not expected to jump up and join the rushers seated about you on the floor. It's a friendly gesture, but would prove most disconcerting to your hosts. If one of them asks you a leading question such as "Do you like Wisconsin?", don't expect to get by with a "Yes." Make some sort of comment, even if it is the thousandth time you've heard that very same question.

The time limit for the first visit is twenty minutes at the most. Above all—keep a cool head. Rushing is one of the best lessons in social poise, and there is no reason why you shouldn't enjoy yourself as well as make a good impression. (And they do go hand in hand.)

BIG DECISION AHEAD

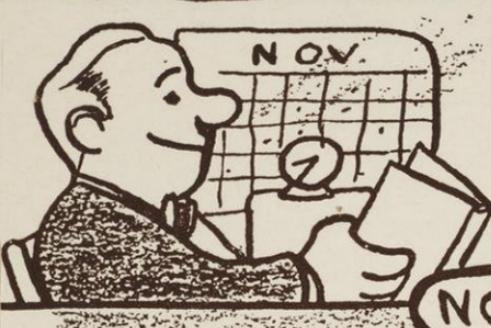
You must decide for yourself whether or not to pledge, and what group to pledge if you do. You'll make many new and good friends if you pledge, but on the other hand, you'll make many if you don't. Don't let your roommate or the person across the hall influence you. This is for the next four years, and you have no time for mistakes. Think it over seriously. What you are is much more important than the presence or absence of a pin.

Panhellenic and Inter-Fraternity rushing booklets will be sent to you, with information on rushing schedules, and individual organizations. When you read about them, remember that age or expense is not always a reliable standard by which to judge a chapter. And the one that seems best for someone else may not be at all best for you. Select your group (if you decide to join) by considering if the members of it seem like your old friends, or if you would like to live with them for the next four years. It is an important decision to make. Be sure it's **your** decision.

HELP! HELP!

Wisconsin is a large University. It has many courses and many instructors, and many students. It is hard to get to know all of your professors well, and may be hard to get much personal attention from some of them. But this has been thought of. For women, there is a special Freshman Advisor in the Dean of Women's Office at Lathrop Hall. And for men, aid can always be sought at the Dean of Men's Office in Bascom Hall. These people will be more than glad to discuss any problems which you might have, whether great problems or just ordinary-sized ones. Financial, study, activity, loan and scholarship, and personal problems will either be immediately taken care of or referred to someone in that particular field.

The University also has a more specialized counseling service located in the YMCA, which is next door to the Memorial Union. Here any student who wants help is given comprehensive tests for personality, aptitude, and vocational preference. Defects, such as bad study habits, are cleared up by competent help and a careful follow-up program. If there is any doubt in your mind as to what is the best major for you, give this service a chance. It's there to help students, and you'll find it worth your time.



CLASSES

ON YOUR WAY UP

Yes, you're almost a full-fledged Wisconsinite. Now you have registration to look forward to . . . after that it's classes . . . and after all, that is what you are coming to Wisconsin for.

That first Monday morning you'll have many new experiences, but maybe a few tips will make it easier. You want smooth sailing for the next four years, so let's see that you get started on the right foot.

The beginning of classes means hill climbing time. Your first few trudges up Bascom may be a little wearying, but don't give up—it comes easier with practice. 'Course the Hill will strengthen the muscles in your legs and if you're not careful it can do something awful to the appearance of your posture. Don't be a "hill slumper"—straighten up and fly right. Actually makes the trip easier too.

CLASSY REMARKS

You know how much you hate to be kept waiting—well—keep it in mind. Just between us, the profs have feelings too, so it's only courtesy to be there on time. Naturally, we understand sometimes something happens to hold you up and you've just got to walk in late. Okay, but please don't "seat hop." Sit in the back and shhh—.

At Wisconsin we shake our heads at people who cut classes. Really there's just no such thing—well, not legally. You won't hurt anyone but yourself, and you might as well take advantage of what you've paid for. Besides a "class cutter" must become a "note borrower." This is a big campus, but there's no place for parasites.

HIT THOSE BOOKS

Studying—now here there's lots to say. You know what you came to college for, so let's see you get in there and pitch.

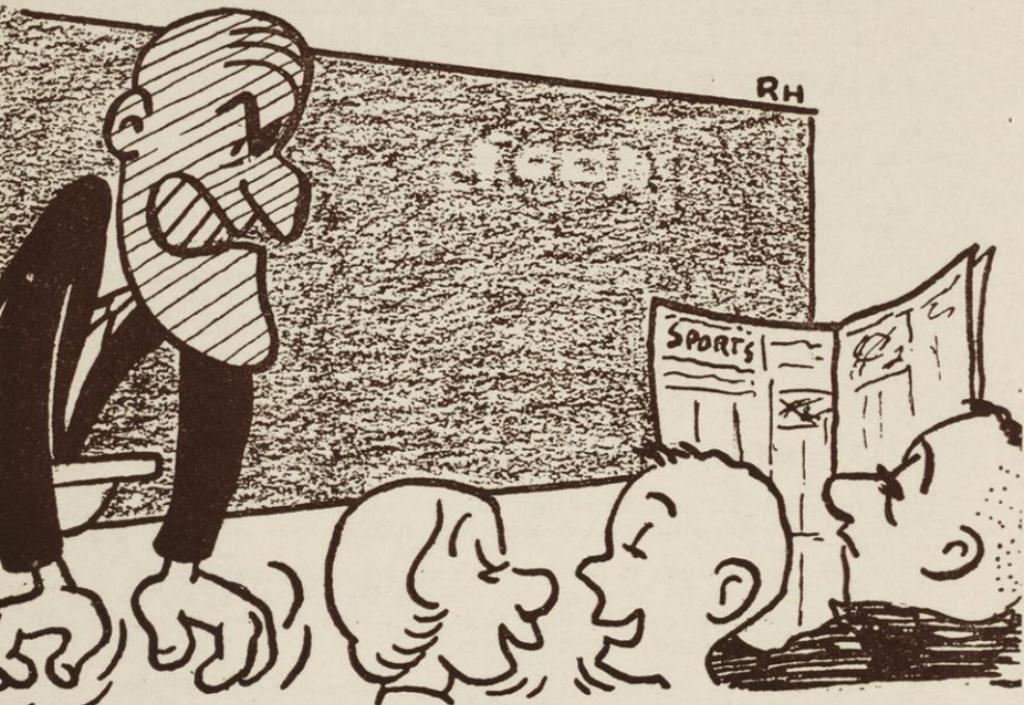
Just a tip. Don't let all your work pile up. It's much easier to do it every day, and cramming for an exam went out long ago. (It says here.) You see, you can't learn a semester's work in eight hours—why, it takes the profs the whole semester to figure it out themselves.

Here's another pointer. Get to know your teachers. They really are terrific people and they make nice friends.

Cribbing doesn't go on our campus. It's the easiest way out—out of school, that is. It's just not worth taking the chance.

Now, more seriously, this may be a bigger transition than you realize. The whole method of teaching is slightly different, and though you'll undoubtedly catch on, there's no use to waste any time about it. There are fewer day-to-day recitations, more lectures, the big exams count more, and more (oh, much more) material is covered. We can't stress too much how seriously you had better take your classes the first semester here. This isn't just a bigger high school—this is college, and you'll be expected to do college work. No one has the time to keep telling you to study, so you'll be on your own.

Just a few hints: (which everyone knows, but probably doesn't do). Time budgeting is essential. Efficiency is the password for people who make good grades, and always seem to get so much else done, too. Learning takes energy and effort, and it's so much easier when you have a goal in mind. Getting an education should be your main objective now.



NOTES AND EXAMS

We speak from experience in telling you how important it is to take good notes. Take notes at every lecture, and keep the notes for each course together. Many exams are largely based on just that.

And then for exams. Six weeks exams abviously come at the end of your first six weeks here. Time will have passed so swiftly, everyone and everything will have been so new and exciting, and there will have been so much to do and see, that classes can easily have passed you by (or rather, you will have passed them by). Six weeks exams are very important in a teacher's mind, for they give him the first impression of what kind of a student you are. So please don't wait until the last minute. Keep up with your assignments, and review as you go. No course is simple enough to be done the night before an exam!

SECTION EMILY POST

There are just a few little courtesies which we try to practice here at Wisconsin. Don't talk during lectures—you're not only hurting yourself, but your neighbor who won't appreciate it. Another way to continue the "Good Neighbor Policy" is to follow the lecturer and take your own notes. The fellow next to you probably doesn't hear any better than you do. And, by all means, come equipped to class. A well filled pen and some note book paper are the prerequisites of a good student.

LOWER CAMPUS

Hold on to your fee card—by all means. It's your passport on this campus, and no duplicates will be issued. Not only will your fee card entitle you to a lot of good free entertainment, but it will also be necessary to have in order to use the library and Quonset reading room.

You'll probably spend the major part of your college career in the Quonset Hut. All the reserve reading list books are there. Incidentally, the penalty for overdue books is enormous. It starts at 50 cents for the first hour overdue, and gets worse every minute. If you have enough money to afford that kind of thing, you shouldn't be in college—your fortune is already made.

An added encouragement to your first year of studying—we're still here!



RH

ACTIVITIES

ON THE BALL

Once you've settled down into your schedule for classes, you'll do doubt want to take a look around and see what outlets there are for your extra-curricular talents. We know it'll take time to make that good grade point, and have time for dating and a little bridge playing on the side, but outside activities are all a very important part of your college life.

A word to the wise, though. Don't jump into the swim with your eyes shut, for you may find the water too deep. Wade in and look around. See what the campus has to offer for your special leanings. Campus regulations prohibit you from outside activities during your first semester; so use this time to see what's what—and perhaps do some small jobs that will help you get a foothold later on.

Be sure to get on the ball in your freshman year. That's how the editors, presidents, and chairmen got their start. Big wheels just don't walk into their positions. They started at the bottom and put in a lot of good hard work to get where they are. Activities are loads of fun and you'll meet so many interesting people.

"CAMPUS LIVING ROOM"

The Wisconsin Memorial Union, affectionately dubbed the "campus living room," is the center for a lot of the activity groups on the campus. The Union committees manage all the Union functions, and you can bet it's a big job. They need lots of people, so why don't you drop in at the Activities Bureau on the third floor of the Union and investigate. The committees include films, forum, dance, news bureau, games, craft, library, gallery, house, trends, commons, and activities bureau. Mass interviews are held twice a year (once each semester) to recruit new committee members.

You don't have to be an art major to enjoy the facilities of the Union workshop. Here all students can pursue their hobbies whether they be painting, craftwork, or home furniture building.

If you like to ride, ski, sail, hike, etc., Hoofers will be just the thing for you. Hoofers, a social club, is open to first semester freshmen.

PUBLICATIONS

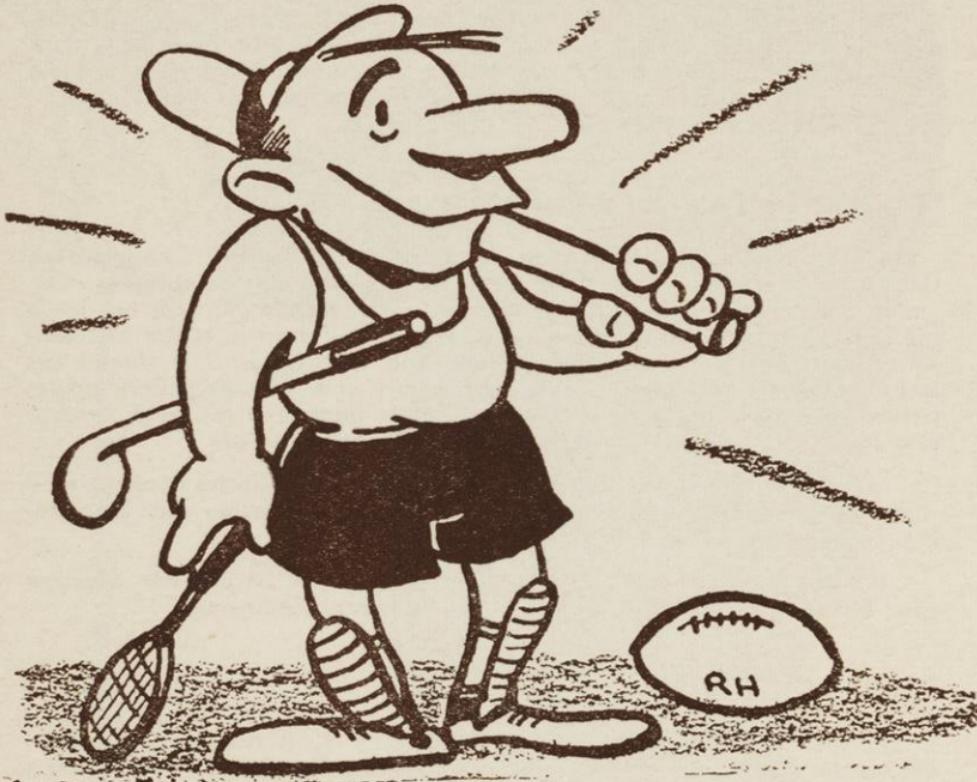
If you're a budding journalist, the **DAILY CARDINAL**, the campus newspaper, is the very spot for you. It involves a lot of hard work dashing around madly to make deadlines, and writing stories, but it's a lot of fun and

the best experience in the world. For a good laugh, pick the OCTOPUS, or "Octoy," the University humor magazine. It's a good chance to use your wit and creative writing ability. For the more serious minded the ATHENAEAN, literary magazine, provides an outlet for good writings. The BADGER is the Wisconsin yearbook. You can join the staff by going up to the office and doing odd jobs. And who knows. After putting in your time, you may get to be one of the editors.

If you're interested in home economics or agricultural news, try the WISCONSIN COUNTRY MAGAZINE, which is published monthly. You prospective engineers can work on the WISCONSIN ENGINEER, the voice of the engineering campus.

STUDENT GOVERNMENT

Student Board members are elected by the students in the general campus elections, but the board commissions need good willing workers. Incidentally, it's a good way to get that experience for a board position. The academic



relations, public relations, or other commissions can also give you a lot of good experience and fun. Also NSA (National Student Association) has its headquarters in Madison, and needs workers.

If you've got the urge to see how the women on this campus govern themselves, drop in at the WSGA (Women's Self-Government Association) office. You'll see how women's hours are regulated and how the rules are set up for all the women's houses on campus.

If you want to apply for WSGA committee work, you'll have a chance to try your hand at such things as Careers Conference, the spring fashion show, the Freshman scholarship banquet, Senior Swingout, and a host of other affairs—including WISCETIQUETTE.

For all you men, WMA (Wisconsin Men's Association) functions are similar to WSGA. It coordinates the activities of all the men's houses on campus sponsors Job Opportunities Conference, and schedules intramural games with the cooperation of the intramural athletic department.

CHURCHES

Not to be forgotten are the churches in Madison which have student houses to provide fellowship and religious stimulus for the students. These student centers are well organized, so attend their functions to become affiliated with the church of your choice. They have a full schedule of activities all lined up for you, and you can continue some of the church work you were in back home.

EMPLOYMENT

For those of you who need to put your spare time into earning some money, the Student Employment office, located in the Union, has a list of part time jobs. Over half the Wisconsin students get work this way.

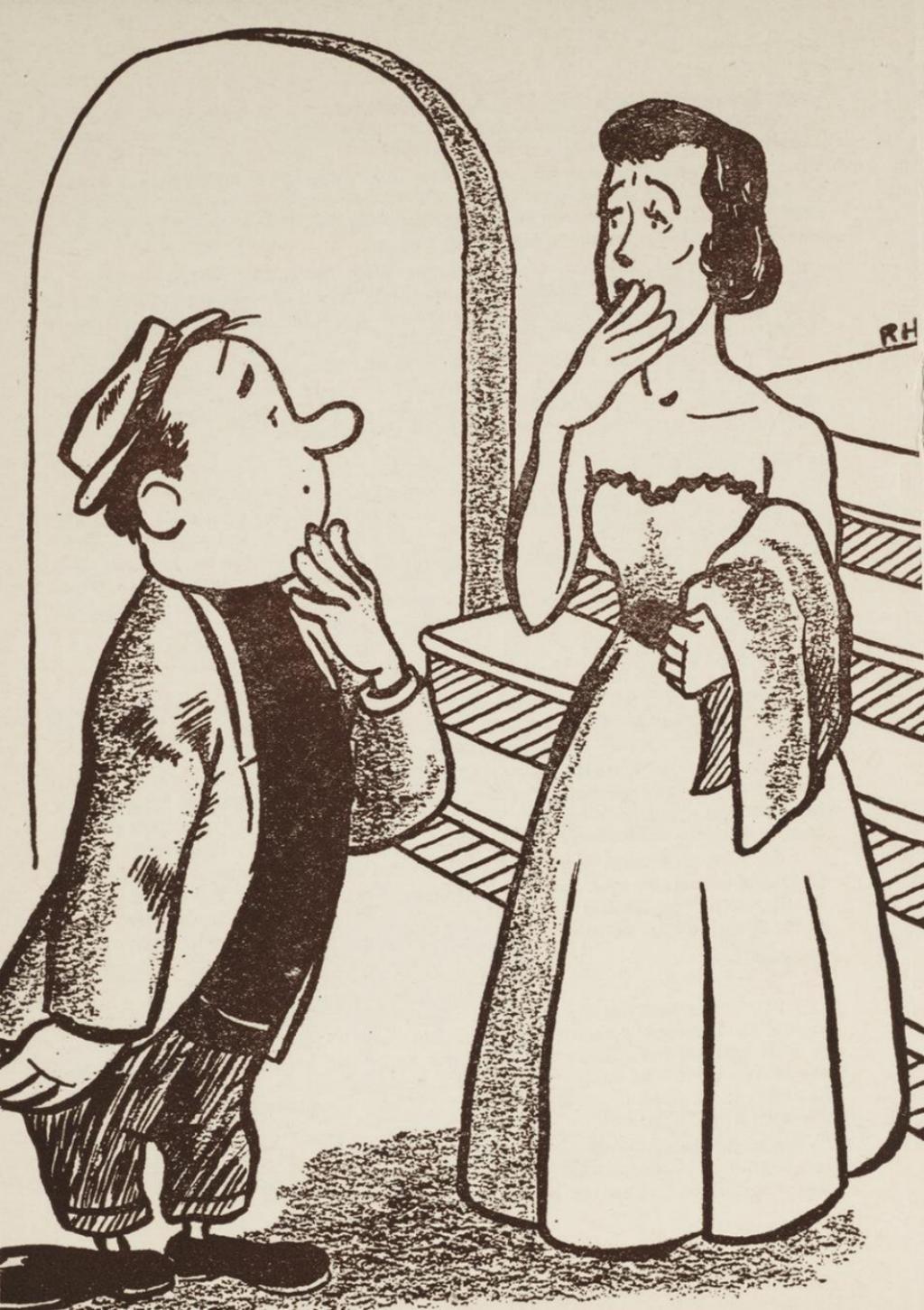
Whatever your inclination, you'll find the Wisconsin campus has some activity that's in your scope of interest. Just step in and join the fun. It may help you get a job later on too. You'd be amazed at the number of prospective employers who count activities on par in importance with your grades.

Be sure and start looking around for activities that interest you as soon as you've unpacked your bags in Madison. There's nothing worse than to let it slip until your junior year, for it's really too late to advance to the top then. You too can become a "big wheel" if you get started right away.

SPORTS

For the sport-minded there are numerous groups to join. WAA is the Women's Athletic Association. It sponsors women's sports and dance activities as well as Orchesis (modern dance) and Dolphins (swimming club), and the organized sports between the different women's houses on campus. All you have to do to become a member of WAA is to participate in at least two of the sponsored sports.

For the men, there's intramural sports programs. Fraternities, dorms, and local student organizations vie for the different cups that are awarded for winning one of the sports events.



DATING

HOW TO MEET PEOPLE

High school social life is easy. Meeting people was no problem. But now you are one of 16,000 students, most of whom you don't know. How do college freshmen meet people and get dates?

This campus offers unlimited get-acquainted opportunities. We recommend a few which have proved to be "sure-fire" in the past.

Believe it or not freshmen, registration line is an excellent place to "meet people." You have been standing in front of the same person for two hours and (although we don't want to seem pessimistic) the chances are that you will stand there for another two—so why not introduce yourself?

The Freshman Open House offers another opportunity to meet someone "eligible" early in your campus career. During the night of the open house, the Union is thrown open for freshmen and all its facilities are at their disposal. Informality reigns—so don't rely on the formality of introductions—introduce yourself. The Rathskellar, dancing, bowling, and skits will all be more enjoyable if you have a new friend to enjoy them with.

There are many Union sponsored functions which are dateless: Sunday afternoon "At Ease" dances, Sunday evening sings, coffee hours and many more. Go alone or with a friend and don't be ashamed to introduce yourself, have a good time, and be escorted home by someone you have just met. It's not a pickup but perfectly acceptable procedure. We've all done it.

If you like to do things, campus activities offer a splendid chance to get rid of excess energy and at the same time to meet new and interesting people. There are lots of handsome fellows and cute girls who run in and out of the Student Board, Cardinal, Badger, and Octopus offices, or who are busily being creative in the Union Workshop. In the confusion you just might meet someone who appeals to you. Common interests are a strong influence.

A friendly face and manner on the Hill and in classrooms are good date insurance for anyone.

Last but not least, there is always the almost obsolete method of being introduced.

THE GREAT GAMBLE

Comes the question of the blind date. It is a firmly established Wisconsin institution, and we believe it's here to stay.

If a friend asks you to go out with a blind date who is a "glorious dancer and a terrific bridge-player" be prepared to take the "great gamble." We

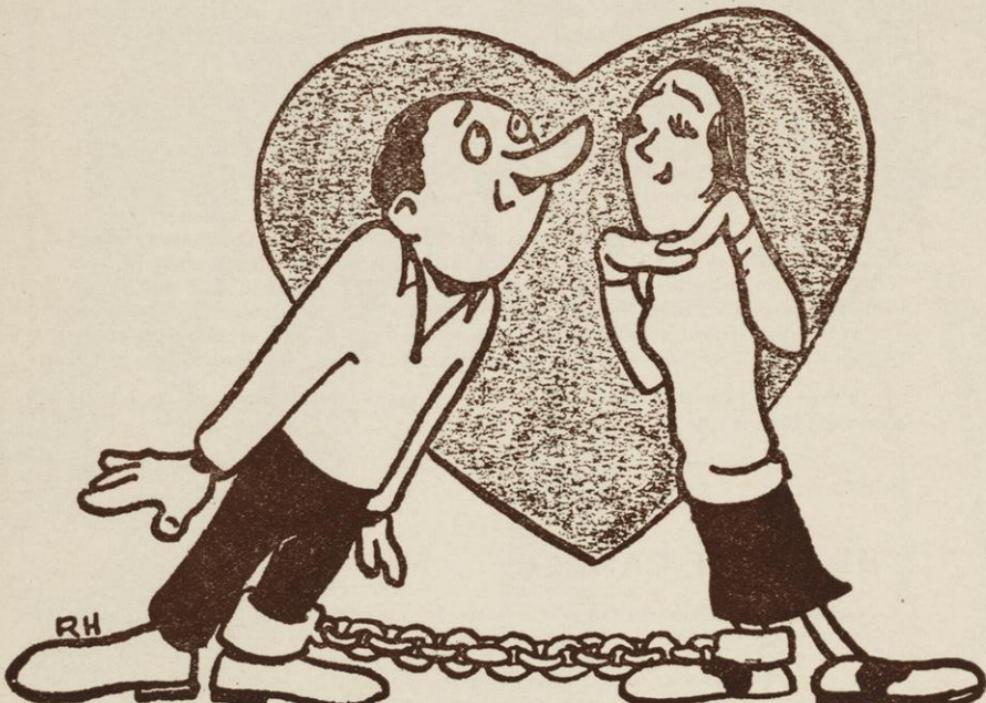
figure that you have a 50-50 chance. If you happen to pick a lemon, please be a good sport about it and chalk it up to experience. If you meet someone who fits perfectly into your romantic scheme, you may join the ranks of the thousands who have had good fortune. There is no disgrace in accepting a blind date . . . everyone at some time feels the urge to meet someone new, and the blind date is as good a tactic as any.

ON THE DATE

The prime requisite for good date behavior, we think, is common sense, and good date behavior usually leads to a good time.

To our male readers we say—please remember that regardless of women's suffrage and equal rights, a girl likes to feel just a little helpless on a date. She expects her Lothario's protection from any dangers which might befall her. Of course, we all realize that we are living in a perfectly safe and sound society, but nevertheless, fellows, put your date on a pedestal and show her common courtesies. She'll love you for it.

To the young ladies we say—be young ladies. Expect courtesies from your date, and you won't be treated like an old shoe. And may we whisper



something confidential into your ear? Fellows like to feel just a little more intelligent than their dates, even if you can recite the names of all 48 states, naming capitals and outstanding products, restrain yourself. It all goes back to the old male protective influence. Just a word to the wise.

Please, we ask you, don't talk about high school. Those days (although you may think they've been the best of your life) are gone forever. Hang your high school letter sweater, Hi-Y and sorority pins, and high school memories in the closet back home. You're in college now.

We don't wish to seem dictatorial, but try to be a good listener. There is no conversation quite as frustrating as one where the other party, instead of listening, is desperately thinking of a situation which was ever so much funnier and more interesting than the one being told. They go something like this—"If you think that's funny, listen to what happened to me! I remember the time when—."

A good sense of humor and a sparkling personality will almost invariably insure a good time. Open up and enjoy yourself, and you will find that your date is having a good time too.

There is no particular trick in asking for a date—if the request isn't made the last minute. If the girl says she has another engagement, believe her and take a rain check. If the procedure is repeated three or four times, take the hint—you're not her type. To the girls—if you really have another date and are truly sorry, let the man know and you will be asked again. As to the question of breaking dates without good reason we say—DON'T. Accepting a date is an obligation which should be met even if the captain of the football team calls five minutes later. Believe us when we say that news of a broken date gets around.

WHERE TO GO

Madison has many places and events which are ideal for dates.

For sporty occasions, Madison furnishes the opportunity, Hoofers in the Union furnishes the equipment. Hikes to Picnic Point, skiing at Cross Plains, swimming, canoeing and sailing on Lake Mendota, bicycling in the country, golfing, tennis on the University courts, bowling in the Union, and ping pong in the dorm recreation rooms are all popular activities for the athletic-minded.

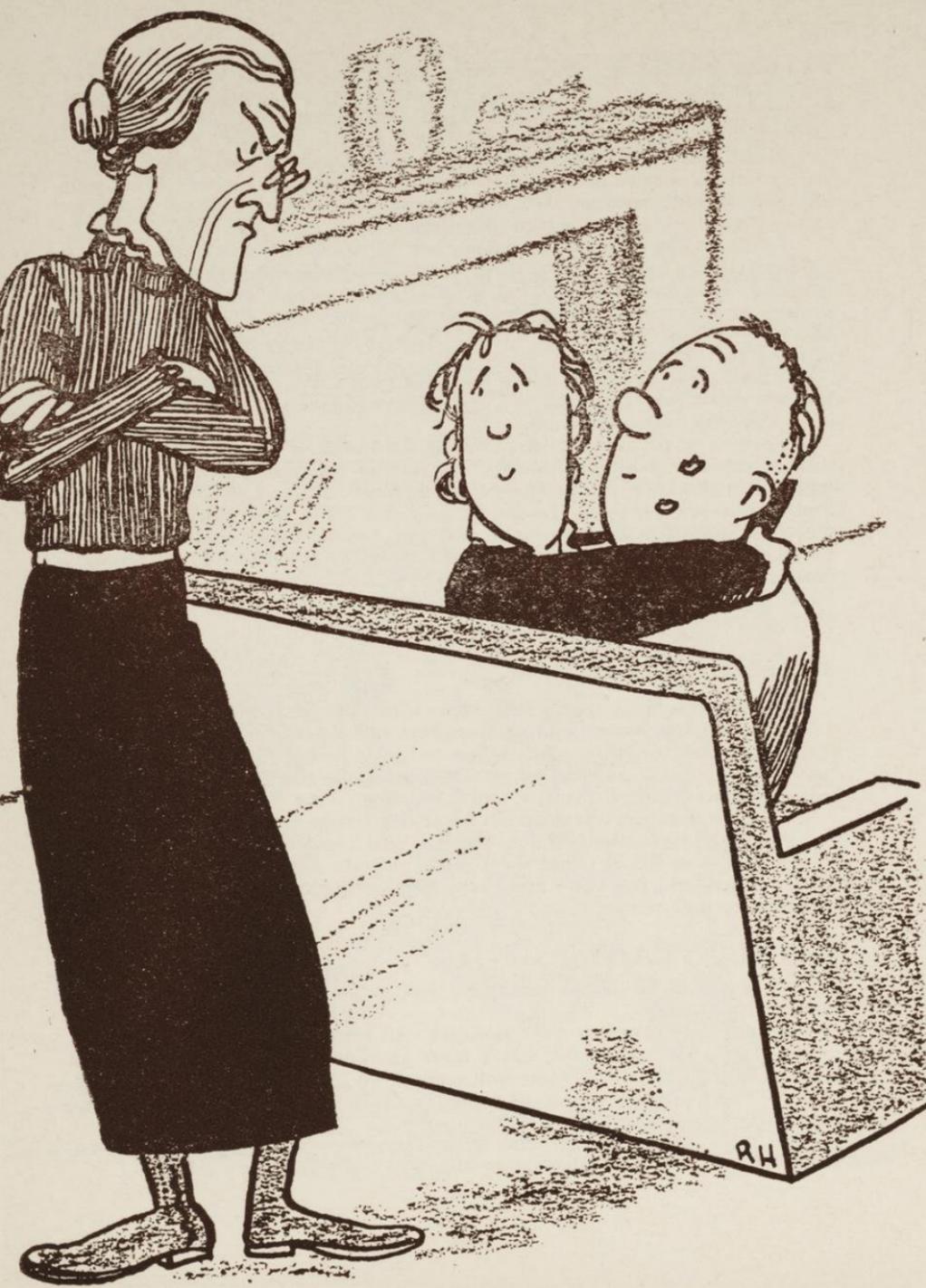
For more conventional dates, Madison and the Union offer many movie choices. Plays in the city and the Union, concerts (free) in Music Hall, university dances and fraternity and dorm beer parties can well fill your dating program for four years.

GOING STEADY

To go steady or not to go steady, that is the question. Whether t're were nobler in the mind—.

Going steady is strictly your problem. All we can say is that in college it usually (certainly not always) has a more serious connotation than it had in high school. Think twice before you embark on this phase of "keeping company." There are lots of people to be met, lots of things to be done, and lots of years to do them in.

To those on the outside looking in—remember that "cutting in" on another fellow's girl—and vamping another girl's guy is strictly taboo.



SOCIAL SECURITY

Now that you're a part of our campus, we want you to be popular, to enjoy college life, and above all, to be happy. You're growing up now—so prove it. Put on your Sunday manners every day and go out and meet people. The boy across the hall in the dorms, the gal in your Freshman Forum class, and that blind date you had last Saturday night may be your friends for life, so give them a good impression of you.

TO BEER OR NOT TO BEER

This is your own problem and nobody should decide it for you. It is not necessary to drink to feel a part of the crowd, but it is necessary to adjust yourself to people who do, so that you can become a part of the crowd even with a coke in your hand.

If you do drink, be considerate in your drinking. It is easy and not very flattering to be tagged a "habitual" drinker or a "hard liquor" woman. But if you decide not to drink, remember it is just as easy for a person with social poise to have fun at a party as people who do drink.

SMOKE RINGS

Call smoking a habit, a way of relaxation, or whatever you like. It does not add to the young sophisticate, nor does it detract. But remember—it's your habit, and it is you who should pay for it.

A girl who smokes should carry a pack of cigarettes with her on a date instead of smoking those of her dates. And fellows are not obliged to keep Smokestack Sal in cigarettes on a date if they themselves do not smoke. Tote your own and you will save yourself a lot of embarrassment. Other people's may taste better to you, but remember that nobody likes a "moocher." Another thing that's frowned upon is a woman smoking on the streets. Believe us, girls—this is a mistake.

"PLEASED TA' MEET YA"

Even hermits meet people occasionally. When you hit the campus, you'll find that you meet ten people in the same time your parents meet one. One asset that can be acquired by anyone is being able to recognize faces and to remember the names that belong to them. This should include people to whom you have merely been introduced as well as to people to whom you have talked.

Here are a few helpful hints to help make your introductions smoother. If you are introducing your date to your housemother or to an older man or woman, be sure to mention the older person's name first.

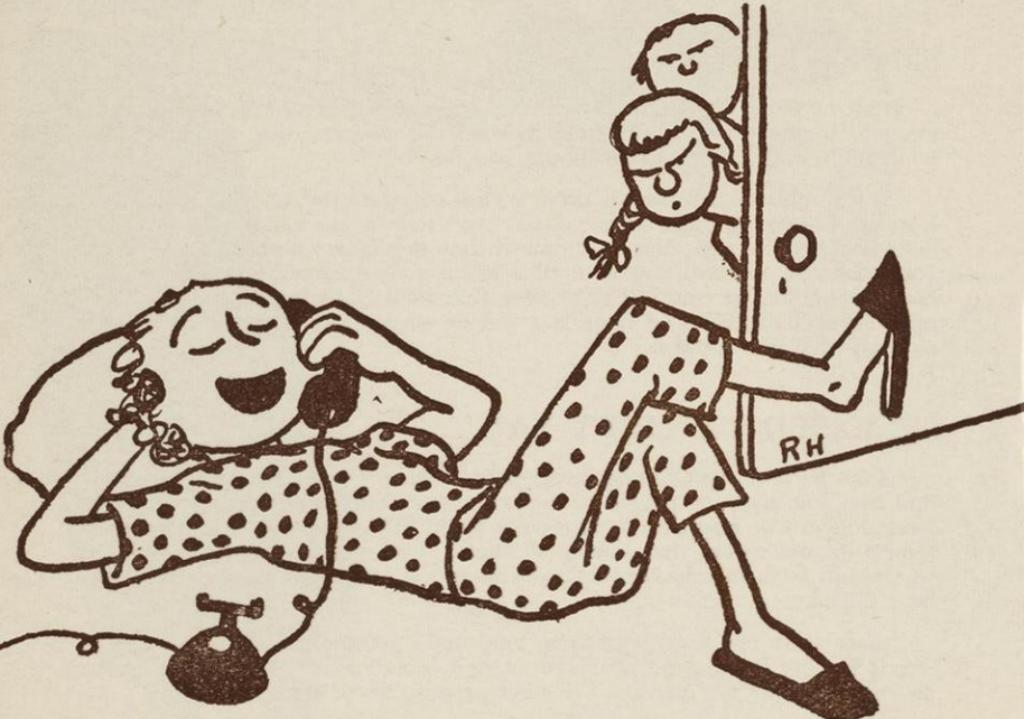
In case you have forgotten a person's name, ask him. It won't embarrass him, and he'll probably be flattered at the interest. Everyone likes to hear his own name.

BE ON CUE

One thing that is often forgotten but causes a lot of discomfort to others is this idea of being late. No matter what you are attending—be it a concert, a lecture, or a rushing tea—try to be on time. It isn't considered fashionable to be late.

This goes for leaving on times as well. You may be the life of the party or a gem of a conversationalist but people will change their opinion if you overstay your visit.

And don't hang on the phone. You aren't the only boy who has to get a date for Saturday night. There probably are plenty of other fellows who are waiting in line for the same reason. And all you campus queens—remember that there isn't anything more maddening to someone else than a continuous busy signal when they are trying to place a call.



NOTES TO YOU

(This isn't strictly for the femme fatales—stick around, fellows.)

Don't forget to acknowledge all invitations. People wouldn't have sent one if they hadn't wanted you to come to their function. The acceptance or regret should be in the same form as the invitation.

Here's a sample to help you:

Mr. and Mrs. K. C. Smith
request the pleasure of your company
at an open house
Friday, September 22,
from 2 to 4 p. m.
R.S.V.P.

Jane Adams
accepts with pleasure
the kind invitation
of Mr. and Mrs. K. C. Smith
to the open house
September 22,
from 2 to 4 p. m.

And after having spent a night, week-end, or a month at a friend's home, a bread and butter note is always in order . . . just to show him or her how much you really appreciated it.

PASSION PITS

So what if you are madly in love and walking on a pink fluffy cloud? Chances are you want the whole world to know of your dream girl or man. But must you publicize it to the extent that you have to kiss him good-bye in front of every building and before every class? You probably won't die of a broken heart if you don't see him for a whole hour. Surely Napoleon didn't have time to tear home and kiss the little woman in between battles. Keep your love affair to yourself and don't air it in public places.

FORMAL OCCASIONS

This idea about formal, semi-formal, and informal can be most confusing. Formal means a corsage and a long dress for the gal, and tails or tux for the fellow. The girl dresses the same for a semi-formal dance as she would for a formal one, but a suit is right for the man. An informal party calls for a suit and "flats" for the girl and a sport coat for the fellow, depending on the type of informal.

A girl appreciates the little things, fellows. So don't embarrass both your date and yourself by showing up for a formal flowerless. It isn't necessary to buy her a "hanging garden"—whatever fits your pocketbook will be the most appreciated.



YOU'LL BE WEARIN' 'EM

Clothes—they're something you just can't do without!

Before you start for college it's a good idea to do a little planning in this field. A well planned wardrobe in that freshman year can help out on the budget right up to graduation day.

ALL DAY—EVERY DAY

Probably you don't need much help about what to wear to classes. Girls will have those sweaters and skirts that have been popular for so long. However, the emphasis will be on neatness. Instead of a sloppy sweater you will be wearing one that is trim and fits well. Your skirt may be full or slim, but above all it will be well pressed. The day of the "thrown together" look has gone forever—thank goodness.

A good supply of blouses and a jacket or two should pretty well take care of the class wardrobe. Belts and scarves can do wonders for an outfit, but do go easy on the jewelry. There is a time and a place for everything, and Soc. I isn't the place to be glittering with jewels. You can do as you please with your feet. Socks and saddle shoes are still with us, but stockings and flats are strictly OK, too. Wear which ever you wish, but do remember to bring along the shoe polish, it pays off to clean and polish those shoes of yours, and it doesn't take much time.

MEN'S DEPARTMENT

The same is true for you fellows. The GI castoffs have disappeared, and neater togs have replaced them. Slacks, sweaters, and shirts are accepted classroom wear. Colorful flannel shirts are just the thing for Wisconsin winters, and they do help to brighten up a dull day.

Sweaters are appearing with shirts and ties under them. The tie is up to you, but really, those sweaters do look so much better with a shirt. If you want to be really sharp, you might add a corduroy jacket to that school wardrobe. This could easily double for very informal occasions—maybe for some of those famous beer parties. And please men, remember to press those slacks. Just that one little crease down the front can make a world of difference in your appearance. Your shoes can stand polishing, too. We probably don't have to remind you of that.

BUTTON UP YOUR JACKET

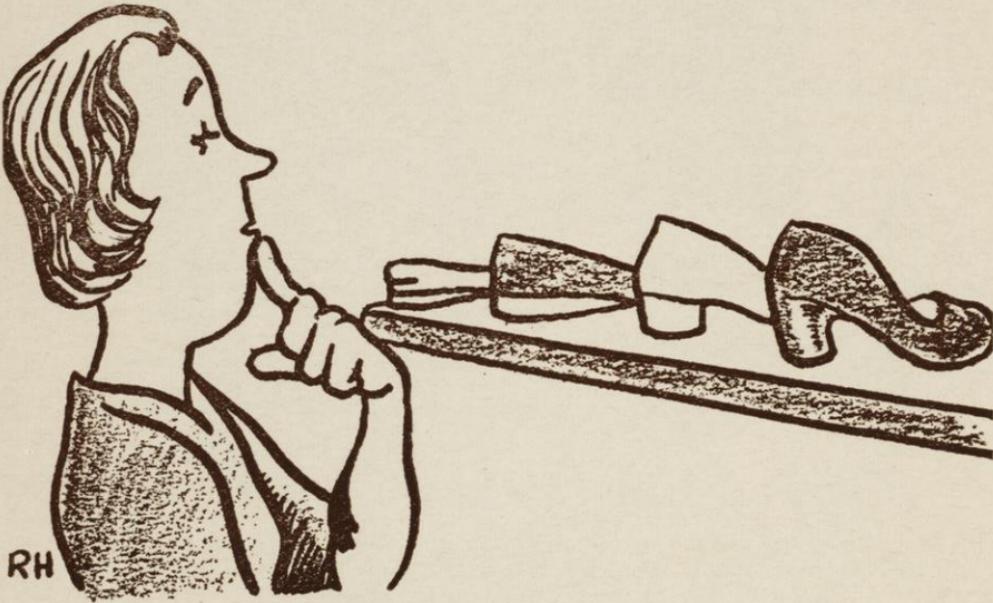
Come prepared for Wisconsin's cold, cold winters. Fur coats and storm coats are nice, but if you don't have one, a good wool coat with a zip-in

lining will be mighty pleasant to snuggle into when the winds begin to blow off Lake Mendota. Boots or rubbers are a necessity. On those bitter days you gals might just as well get into your ski suits. If you go around with bare legs, everyone will feel colder just looking at you. The same goes for men going bareheaded. The "new look" for men on cold days includes a hat. You may not have noticed, but a sizable proportion of the male population isn't waiting for cold days to wear their headgear.

RELAXATION TOGS

Just a word or two about lounging hours. This is a good time to dig those jeans out of the closet. They're perfect for Saturday morning rambles or just plain clean up jobs in your room. (Did we say lounging?) Believe us, even though you won't be wearing jeans to class, you will need a pair by the end of the year. Before you have been here long you will have a UNIVERSITY OF WISCONSIN sweatshirt to wear with them. Of course, there are times when jeans don't seem appropriate so why don't you gals come equipped with a good pair of slacks.

You will be doing some studying—really you will—and some of it will be in your room. A good warm bathrobe will be welcome in the wee small hours of some wintry night. And have you ever tried loafer sox? They are the most adaptable piece of footwear ever invented.



RISE AND SHINE

Now for what you have been waiting—those party clothes. A party at Wisconsin (to use the word loosely) can be anything from going to the boxing matches to a real honest to goodness dress-up affair. Your problem will be to know where you're going and dress accordingly. For most occasions a dress suit will do for girls. Heels are a must. In a good suit you will feel right no matter what turns up for entertainment. If you are going to the theater or dancing, this is the time to bring out your party best. Those satins and taffetas will glow at a "first nighter". Here, too, is a chance to wear your favorite piece of jewelry. However, the best bet is still to stay simple and smart.

One good suit will get men anywhere. If you are just going to the games, a good sport jacket and slacks will do. But by all means wear a white shirt and tie.

For those really formal affairs girls should bring along their dance dresses. If you do have the inclination, a dinner dress often comes in handy for those occasions when you don't want to wear your off the shoulder gown. But don't bring too many formal clothes, your closet won't be big enough to hold them. Naturally, you will be needing an evening bag and slippers. Formal wraps are nice, but they aren't at all essential.

This is the time when men can wear tux or tails. If you don't own a tuxedo, don't think you can't take in the bigger affairs. Formal attire, with all the accessories, can be rented for a nominal fee right here in Madison.

AND KEEP SHINING

Just a word or two more about clothes. Girls need a hat. It won't be worn much, but church and sorority rushing will call for one.

It won't take long after you arrive to learn how and what is worn on campus. We're sure that you will always be dressed in the best of taste. Please don't overdress, and please do take care of the clothes you have. A good pressing and brushing doesn't take long, and it pays off in good looks. A trip to the launderette or the cleaners every now and then won't do any harm either.

OK then—good wearing to you. We know you will have a good time in almost anything you wear at Wisconsin.



WE'VE GOT 'EM

There's more to campus life at Wisconsin than ivy covered walls, absent-minded professors, and evening serenades. Some Badger traditions are almost as old as the school itself, and others are comparatively new, but they all add up to the campus atmosphere, the part of college you'll never forget.

HONEST ABE

'Tis said that the statue of Mr. Lincoln on the hill rises only when chaste lassies pass in front of him, so why not take the high road, and don't give him a chance to forget his Wischetiquette.

HEAR YE! HEAR YE!

Trot on down to lower campus for news at a glance about coming events, plus the campus meows. The quonset walls provide ad space for frustrated publicity chairmen, and let all the paint splashers display their artistic talents.

JOE LAW

The man with the spotlight, gold badge, and parking ticket—that's Joe Hammersley, our campus cop. It seems he's always around that one time you park in the wrong place or smoke in the wrong building, and he never fails in cleaning up the cameras and firewater at football games. But Joe has his lighter side. Several times he has dashed from the wings of the Union Theater to clamp handcuffs on a supposedly obnoxious entertainer, and he usually gets the biggest laugh of the evening.

FOR WHOM THE BELLS

Music of the bells rings out from the Carillon Tower every afternoon and evening in hymns, classics, and holiday songs. Many a tired student on his way home from his last class gets a mental and spiritual lift from the old melodies. The bells seem to symbolize your dreams of college days, and will be one of the loveliest memories you'll take with you from the University.

WALK A CROOKED MILE

Hop into your blue jeans, grab your gal, some frankfurters and buns, and take off for Picnic Point. Firewood and weiner sticks (trash cans too) are provided at the fireplaces along the trail, and the night views of the University prove very romantic.

FOR HE'S A JOLLY GOOD FELLOW

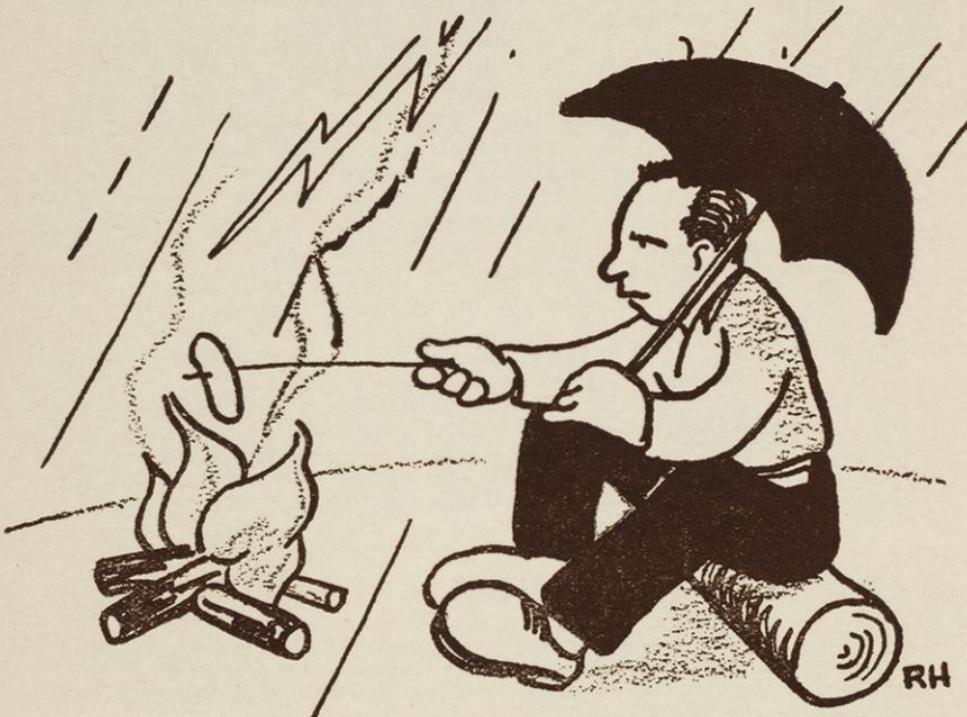
Don't be surprised if at the end of a semester or after a particularly fine lecture you hear the students spontaneously break into a long "sssss". It's the beginning of a famous skyrocket, the Wisconsin way of saying "well done", and whether he shows it or not, a professor is mighty proud to receive one.

ON WISCONSIN

Pep rallies, competition in house decorations, teas, and Homecoming Ball—as well as the big game—are the hi-lights of the Wisconsin's Homecoming Weekend in November. Alums will crowd the campus, and sparkling spirits will prevail.

PAGING TALENT

If you can act, write, or just like to help behind the scenes, Wiskits and Humorology chairmen will be looking for you. Wiskits is a program of origi-



nal skits presented by competing women's dorms and houses in the fall. Both men and women participate in the Humorology skits in March.

FALL OUTLOOK-FAIR

The Stock Pavilion takes on a gay atmosphere as Wisconsin goes all out to Campus Carnival. The best booth ideas submitted by the dorms and houses are carried out in one big fair, with keen competition for trophies. Proceeds are donated to the Campus Community Chest.

PREVIEW FOR YOU

It's never too early to decide what career you're going to pursue. The Women's Self-Government Association sponsors a Careers Conference in February at the same time as the Wisconsin Men's Association conducts Job Opportunities Conference. Here's your chance to listen, and speak to successful graduates and learn the requirements, rewards, and drawbacks of that job you think you'd like.

WINTER CARNIVAL

Plaid Shirt Week ushers in Hoofer's Winter Carnival early in February with the ski-meet, skating exhibitions, ice-carving competition, a parade, and the Snow Ball, designed to provide a week of winter fun. The Hill is covered with ice figures carved by the students.

WHO WAS ST. PAT?

The Engineers and the Lawyers have their annual dispute over St. Pat the week of March seventeenth, when a basketball game and the longest, handsomest beard judged at the St. Pat's day dance determine who will rule for the next year. They both insist St. Pat belonged to their clan, but the question is still open to dispute.

DREAM COME TRUE

The Junior Prom and Military Ball are the formal dances of the year. Both feature the top "name" orchestras in the nation—and two thirty nights for the girls. The Prom is held in Spring. Mil Ball is sponsored by ROTC.

"AND I PROPOSE—"

Electioneering is hot and heavy every fall and spring, when the BTO's go all out to promote themselves or their candidates. Climaxing the fall campaign is a torch light parade with the Greeks marching down Langdon, and the dorm parade coming over the Hill, both meeting at the Union steps for a political rally.

"AND EVERY ONE'S A LADY"

"All our girls are men, and every one's a lady" claims Haresfoot Club. Their annual spring musical show is tops in comedy and performance. You'll see what we mean.

PARENT'S WEEKEND

The University spreads the welcome mat for parents in the spring to introduce them to the present campus life. Dinners, open houses, and the spring football game, are some of the scheduled events which are held to honor them. Not the least attraction of Parent's Weekend is the traditional Senior Swingout program held on Lincoln Terrace.

SENIOR SWINGOUT

Bascom Hill is transformed by pastel-clad coeds carrying the traditional flower chain and marching through white arches, in this ceremony honoring graduating women students. Awards are presented to the outstanding Seniors and undergraduate honor students. New members of Mortar Board and Crucible are presented.

AND NOW—

You're on your own. You're coming to Wisconsin—you're enrolled, you've got your room—nothing can stop you now. You're all ready.

What you're ready for is entirely up to you. We hope we've helped, but none of the things we have told you will be of use without your using them.

The step you're about to take is a mighty big one, and it can lead you many different ways. College life presents the problem of choosing and selecting friends, courses, and a way of life.

You're off to a wonderful start—you chose Wisconsin. We can't guarantee you a diploma, straight A's, or even an education, but we can guarantee you one thing—you're going to like Wisconsin. Welcome to it!

STAFF

Editor Leora Lee Duwe

Art Randall Harrison

SONGS

ON WISCONSIN

On, Wisconsin! On, Wisconsin!
Plunge right through that line!
Run the ball clear down the field, boys,
Touchdown sure this time—U Rah, Rah!

On Wisconsin! On Wisconsin!
Fight on for her fame.
Fight, fellows, fight, fight, fight,
We'll win this game.

VARSITY

Varsity, Varsity.
U Rah Rah Wisconsin.
Praise to thee we sing.
Praise to thee, our Alma Mater,
U Rah Rah Wisconsin.

IF YOU WANT TO BE A BADGER

If you want to be a Badger
Just come along with me,
By the bright shining light,
By the light of the moon.
If you want to be a Badger
Just come along with me,
By the bright shining light of the moon.

By the light of the moon,
By the light of the moon,
By the bright shining light,
By the light of the moon.
If you want to be a Badger
Just come along with me,
By the bright shining light of the moon.

UNIVERSITY CALENDAR

September 8: YM-YWCA Freshman Camp
September 11: Registration, Orientation period begins
September 13: Union Open House
September 15: Sorority and Fraternity rushing begins
September 28: Home Ec Walkaround
September 30: Football—Marquette here

October 13: Greek Week begins
October 28: Football—Northwestern here

November 2: Freshman Banquet, Barnard, Chadbourne, Barnard
November 3: 1950 Homecoming Celebration
November 4: Homecoming—Purdue here
Homecoming Dance
November 10: Ag Harvest Ball
November 15: Campus Elections
November 23: Thanksgiving Recess
November 25: Football—Minnesota here

December 1: ISA December Dream Dance
December 2: Basketball—Marquette here
December 9: Basketball—here
December 16: Christmas Recess

January 10: Campus Book Drive Week
January 18: Final exams begin
January 31: Registration begins

February 5: Winter Carnival Week
February 9: Union Winter House Party
February 10: Snow Ball
Sorority Invitation Rushing
February 11: Ski Meet
Fraternity Open Rushing
February 16: Ag Mid-Winter Ball
February 17: Basketball—Iowa here
February 19: Vocational Guidance Week
WSGA Careers Conference begins
February 24: Wisconsin Little International
Monte Carlo Dance
Basketball—Michigan State here
February 26: Basketball—Michigan here

March 3: Basketball—Purdue here
March 16: Humorology
March 17: St. Pat's Dance
March 17: WSGA Fashion Show
Dolphin Pageant
March 25: YM-YWCA Easter Sunrise Service

April 4: Union Smorgasbord
April 11: Campus Clothing Drive begins
April 14-22: Spring Recess
April 23: Haresfoot Production begins

May 4: Mock UN Conference begins
May 5: Junior Prom
May 12: Dorm Spring Formals: Liz, Barnard, Chad, Badger
May 17: WMA Men's Night
May 18: MHA Dormsylvania
May 19: Parent's Weekend
May 20: ROTC Armed Forces Day Parade
May 22: Tournament of Song finals
May 26: Senior Swingout
May 20: MHA Open House
May 22: W Club Day
May 26: Inter-Fraternity Picnic

June 2-11: Final Exams
June 15: Commencement

GLOSSARY

The Hill—Bascom Hill, where the colleges of the University are located, particularly Letters and Science.

Liz or The Rock—Elizabeth Waters dorm, probably called this because of the marked resemblance to Alcatraz.

J or J School—Journalism School, located in South Hall.

Stics—A statistics course.

The Pharm—Drugstore at State and Lake Streets.

Wild Bill—Prof. Kiekhofer, famous for his Econ lectures, and top recipient of skyrockets.

P. U.—Public Utilities, a Commerce course.

The Rat—The Rathskellar, on the ground floor of the Union.

Wheeling and Dealing—Practices of BTO's similar to the antics of politicians.

BTO—Big time operator.

BMOC—Big man on campus.

BWOC—Feminine BMOC.

Corp Fin—Corporation Finance course.

House—Publicity, main objective of BTO's.

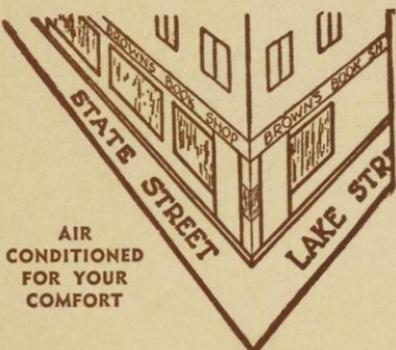
ROTC—Reserve Officers Training Corps—pronounced “rot-see.”

Pine Room—The relaxation spot or miniature Rathskellar for dorm inhabitants, located in Van Hise of the men's dorms.

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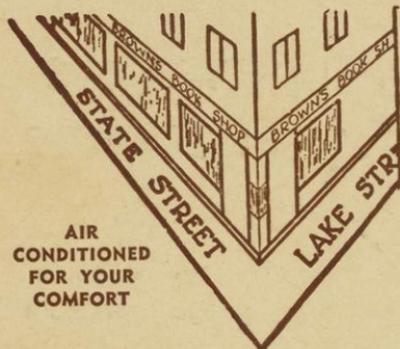
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