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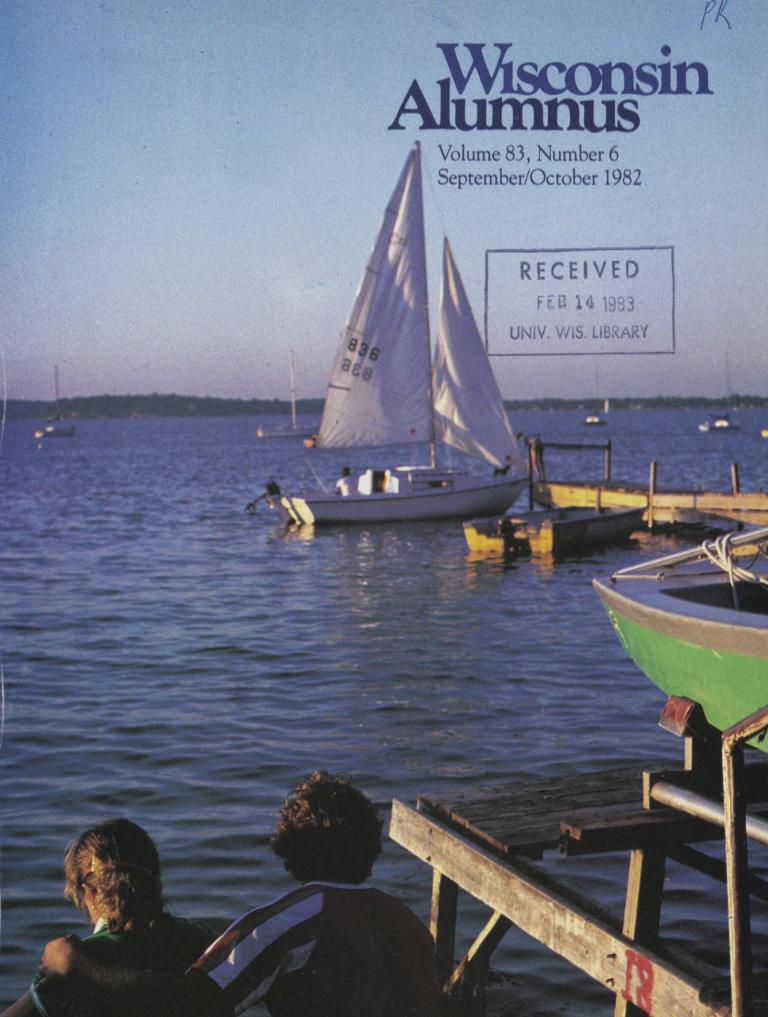
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Alumnus

Volume 83, Number 6 September/October 1982

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page 4



page 9



page 16

4 Faith in Words

The University produces a pioneering dictionary of American Regional English.

7 New Paradigms For Disease

Two UW researchers propose a theory to combat noninfectious disease.

8 Theme Man

Don Voegeli's electronic logos give public radio an identity.

9 Second Time Around

After twenty-five years coming back to campus isn't easy, but one alumna shows it can be done.

11 WAA's New President

Meet Eric Hagerup, the man who will lead WAA in the coming year.

16 The Other Ones

They don't grab the headlines, but these varsity sports deserve your attention.

Departments

12 The News

26 Member News

Cover:

The days grow short when you reach September, but the memories of a summer day like this on Lake Mendota have carried generations of students through the long winter months. *Photo by Gary Smith*

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A Faith In Words

A bold UW project will change the way we look at American English.

By James Rhem, M.A. '71, Ph.D. '79

ext year Harvard's Belknap Press will publish the first volume of the Dictionary of American Regional English. Without exaggeration, it will be one of the most significant publishing events of this century. When its five volumes and approximately 100,000 entries are completed, DARE will provide the only comprehensive description of the way the world's largest English-speaking population actually uses language in ordinary speech.

The project officially began at the University in 1965, though perhaps it should be dated from 1889, when the American Dialect Society first began keeping word lists. At ninety-three years or seventeen, it's been in preparation for a long time. Last year the New York Times called DARE "one of the best known unpublished books around." Slow in coming though it's been, when it rolls off the presses it will provide an explosive revelation of the vitality and variety of American English.

DARE describes "regional speech"—expressions and patterns of usage characteristic of and specific to different parts of the country. It is concerned with "folk speech," the kind of usage not learned from books and not recorded in other dictionaries but simply learned from living in a particular community. In the New York area, for example, people say they are "waiting on line," but everywhere else in the country people "wait in line." That's a regional speech difference.

Here are some others. Imagine you've driven up from Tupelo to meet a New Yorker waiting on line in Times Square. You're late by about two days, and you explain you had to wait on a couple of long trains near Chattanooga. She wonders why you stopped to take a job as an Amtrak waiter. For her, the way you're using "waiting on" means to act as a servant, as in "to wait on him hand and foot." For a New Yorker, to be delayed is to have to "wait for."

To placate your friend you produce a cake you've brought along as a gift, saying you think she'll love the icing. She shakes her head, wondering why you don't call it

"frosting," as her mother did. She probably thinks you're a "hick" or a "hillbilly" or a "hayseed," or, if she grew up in New Jersey, perhaps a "piney."

The delights and fascinations of regional speech variations come together in DARE, and they are backed by the most exacting scholarly and linguistic research. It's difficult to convince a New Yorker that her "on line" is the national exception, not the rule, but DARE proves it. Indeed, the sheer authority of the project lifts the way we look at regional speech differences from the cute (and sometimes noisome) to the level of the marvelous.

Since DARE has entered the homestretch on the A-to-C volume, it has begun to show up with some regularity as feature stories in magazines and newspapers. They're good publicity. Funding for the project has never been secure, and three years ago it looked as if it might have to shut down; then the Mellon Foundation offered support. Press coverage sparks public enthusiasm for the project and reminds DARE's benefactors that, while there's no book yet, the project is still important and still moving along.

A story in the April Smithsonian Magazine, for example, has already resulted in over ninety letters to DARE's editor in chief, Prof. Frederic G. Cassidy, a man whose answers are as complete and careful as dictionary entries: "There've been letters wanting to help, praising the work, saying this is a fine thing to do, best of luck, go on through with it. There's a big public interest in it, no question about it," Cassidy says.

Often a national feature story shakes loose useful information on specific words and phrases still puzzling the dictionary's editors. That was the case, reported the Smithsonian article, with "a dead cat on the line," a Louisiana expression meaning, "there's something suspicious going on." An old fisherman had written to say the "dead cat" referred to a dead catfish on a trotline indicating the line hadn't been checked as it should. Since then, however, DARE friend and New York Times language columnist William Safire has come up with evidence that the phrase may originally have referred to an actual dead cat shorting out telephone lines.

Tracking down such folk etymologies,

though perhaps the fun part, is not the whole of DARE's research. Much of the dictionary is based on field work done between 1965 and 1970. Interviewers asked a series of 1,847 carefully worded questions of 2,752 people in 1,002 communities covering all fifty states. They also taperecorded what their subjects' voices sounded like. They collected data on their age, occupation and education. They were very thorough.

The field research is supported by unending library work. Words and expressions have been taken from 5,000 publications. DARE, like the renowned twelve-volume *Oxford English Dictionary* (which itself took seventy-one years to produce), describes the meaning of words, in part at least, through a chronological listing of illustrative quotations. Every one must be checked.

"We have found," says Cassidy, "that even some of our good scholarly dictionaries have failed us in this respect much too often. They have quoted things without checking them, and so they've got them wrong."

All DARE data have been fed into computer banks. Now, through the use of sophisticated "interactive" computer programs, DARE can sort the information out in hundreds of ways. Some 2,000 computergenerated maps showing the geographic distribution of certain usages will be a major innovation of the dictionary.

The problem with feature stories about DARE is that once they've talked about a few funny words and sketched in the statistics about the research, they usually stop. It frustrates Cassidy and many of DARE's ten young editors (most of whom are recent Ph.D's) that journalists don't seem much interested in the fundamental values behind the project. The editors know they're not just collecting a lot of quaint expressions, and they'd like others to know it too.

Not every letter DARE receives praises the project. A few ask, "What's the good of something like this?" Prof. Cassidy has an answer, one that begins to reveal those underlying values.

"People who ask that question are timebound," he says. "They are living in the present. They don't have a sense of history or of continuity into the future. They think in terms of the limits of their own lives. If

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you live in a non-time-bound world, then you don't ask questions like that. You know where this sort of thing—where the present—fits in. The present has a past behind it that made it what it is, and it's leading into a future."

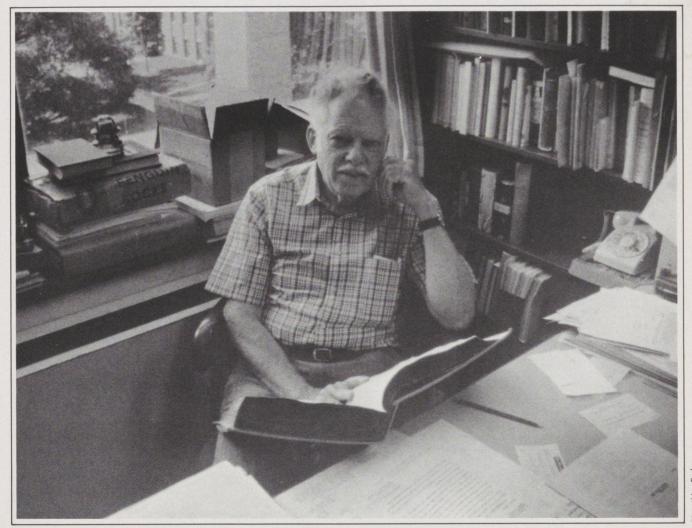
For Cassidy, DARE is like an instrument monitoring time's flow and assessing the health of the human condition. It takes the long view; it integrates experience: "You could say, 'Why is there the need of knowing any of this sort of thing? Couldn't we just live in our own little corner and get along perfectly well?' Yes, we could, but it

wouldn't be as good a life, as broad a life, as humane a life. It wouldn't be a life in which we took part in the enormous business of being an American—or a human being, for that matter."

Since English has become the international language, and since the United States is the world's most powerful nation, Cassidy feels we have almost a moral obligation to understand our own speech as fully as possible. He's not thinking of relatively unimportant matters like "icing" and "frosting," but of larger patterns of speech and usage.

Nouns predominate in most dictionaries (they make up about seventy-five percent of the entries in *Webster's Third International*, for example), but because of the care with which DARE's questionnaire was designed, it will have twice the emphasis on verbs that *Webster's* has. In other words, it will get at the vitality of American speech as no other dictionary has.

The more one looks at it, the more DARE seems like a vast canvas, a painting by Brueghel, perhaps, in which every corner is filled with activity. Recent history makes many appearances. Not only has it



hoto/Matt Boaen

Prof. Cassidy, the "grandfather who's made a wonderful present."

"Why do people climb the Himalayas? They're there.

Why do you write dictionaries? Because there's the language there, and we don't know enough about it, and we ought to know something about it. We've got to produce it, and we've got to produce it well."

given birth to new words, but it's also affected old expressions.

"To latch on to," meaning to acquire, was a linguistic relic surviving mainly in the Southeast before World War II, but with war-time scarcities the expression saw a revival. "Boggle" originally referred to a startled horse shying with fright; it may have come from "bogle," a kind of spook the horse was supposed to have seen. Today, with new ideas and developments coming upon us so quickly, it is easy to understand the popularity of the expression "It boggles the mind." The history of words, like the history of events, may be forgotten but does not go away.

The evolution of words follows the desire to be expressive. That search for the right word, the colorful phrase, the bon mot, the smart riposte reflects more than the country's current events and its settlement history. It records a kind of natural poetry in our being that's expressed in our speech.

"Somehow I don't understand the cynical people who forget about that enormous fund of natural intelligence that's around us all the time," says Cassidy. "People are interested in things, people want to know about things. There's just so many who have been limited by the accidents of life, but they have all kinds of capacities that haven't been carried to the point they could. There's lots and lots of that.

"I always think about the famous poem of Gray's—the *Elegy Written in a Country Churchyard*: 'Full many a flower is born to blush unseen, / And waste its sweetness on the desert air.' The poets, the poets who never got their chance to express the poetry that was in them. They don't disappear entirely, but we forget that the capacity is there. But it *is* there. It's latent in this dictionary."

To meet Frederic Cassidy is to gain a new feeling for the value of the humanities. At seventy-four he is full of enthusiasm—a genuine optimist untainted by sentimentality. A clear, aggressive speaker, he impresses one as a man whose work has brought him happiness and wisdom. Retired, he works on the dictionary without salary. He believes in it; he's committed to it: "You don't get into this kind of a job unless you've committed yourself. There's a kind of 'dedication' there if you want—the

word has been so overused that I'm afraid of it—but you do get a bit *committed* to the job."

For Cassidy the job amounts to a calling: "Now, look, doctors have an oath that they take—the Hippocratic Oath—which is their guide in applying the knowledge, the experience they've had. That's a very good thing, and I wish scholars had something comparable to it, because they do have comparable practices and comparable commitments. When you become—seriously—a scholar, you're aiming to get as close as you humanly can to the truth of things, and let the chips fall where they may, to shift my metaphor."

It is not an easy life he speaks of, but Cassidy's description of it is very moving: "If you're a sound scholar, you're not satisfied. You have to keep beating yourself. You have to keep whipping the donkey. You have to make it go forward and do the job that has to be done. Why does the job have to be done? Well, why do people climb the Himalayas? They're there. Why do you write dictionaries? Because there's the language there, and we don't know enough about it, and we ought to know something about it. We've got to produce it, and we've got to produce it, and we've got to produce it well."

"That's cliché, that's corny if you want, but that's the way it is if you really get committed to something. 'Doesn't matter what it is."

After nearly twenty years of work on the dictionary and a distinguished life of scholarship, Cassidy has not tired. He seems like a grandfather who's made a wonderful present he can't wait to have opened: "I tell you, I've been reading proof on this dictionary, and though I have read that proof many times before, and I've read the quotations, and I've spent so many years at this stuff"—he begins to snap his fingers—"I keep on getting little sparks coming out of it all the time. It's very exciting. I think anybody who's the least bit interested in language can sit down with that dictionary and simply won't be able to stop reading."

Finally, the humor of all the funny words and the labor behind all the research come together in the beauty of the dictionary. As the example of Cassidy's own life makes clear, DARE is an act of faith in the worth of language and what it has to do with being human.

New Ammunition to Defeat an Old Enemy

UW researchers rethink noninfectious disease

By Tom Sinclair

t was not much more than a century ago that scientists conceived the germ theory of disease. The theory was right, of course, and it led to a revolution in scientific thought and research, one that eventually would allow us to control most of mankind's infectious ills. But we later learned that this was only half the battle; the germ theory isn't much help against diseases generally *not* brought about by microorganisms—the chronic, noninfectious diseases.

It is time now, say campus scientists Gerald M. Lower and Marty S. Kanarek, to launch a new attack against these modern illnesses, and through their research, they have fired the first shot. Dr. Lower is an oncologist working with the Institute for Environmental Studies, and Dr. Kanarek is an epidemiologist with the Department of Preventive Medicine and IES. In the June issue of the American Journal of Epidemiology, they proposed a mutation theory of neoplastic (noninfectious) disease. It establishes a paradigm which the two are convinced can be the logical foundation from which to combat cancer, heart conditions, congenital defects, and possibly diabetes. Such illnesses (and perhaps still others), says the theory, fall into the same category, neoplastic (the Greek for "new form") because they:

—can be induced experimentally with mutagenic/carcinogenic chemicals, radiations, and viruses;

—are characterized by the presence and/or proliferation of deviant "host" cells;
 —and display both epidemiologic and pathologic evidence of mutational origins.

In other words, they have in common cells that have somehow gone wrong from exposure to mutagens through food, drink, cigarettes, or other environmental factors.

Their theory continues to explain that mutations can lead to three kinds of cellular defects:

—structural, in which the body's cells produce defective proteins because of mutations in structural sequences of DNA (Sickle cell anemia, for example, results from the production of defective hemoglo-

... there can be a sort of scientific research without paradigms ... [but] acquisition of a paradigm and of the more esoteric type of research it permits is a sign of maturity in the development of any given scientific field.

Thomas Kuhn
The Structure of Scientific Revolutions



Drs. Lower (left) and Kanarek

bin; some cases of diabetes, from defective insulin.);

—functional, in which the body's cells produce normal proteins, but in vastly smaller or larger amounts than normal because of mutations in regulatory sequences of DNA (Such is the case with such other forms of anemia as thalassemia and diabetes in which cells produce insufficient hemoglobin and insulin, respectively.);

—behavioral, in which the body's cells do not properly regulate the integrated protein systems that control their growth, development, and behavior. (With human cancers, for instance, cells fail to mature, and they grow beyond their natural bound-

aries, migrate, and invade parts of the body where the do not belong.)

Against the backdrop of the Lower-Kanarek theory, a disease like atherosclerosis begins to look quite different than it did in the not-too-distant past when the medical community was convinced that concentrations of cholesterol were its cause; a low-fat diet the recommended therapy. For the most part, this concept has proven wrong. Dr. Lower sees a post hoc, ergo propter hoc syndrome behind those years of error. "Most of the views were developed clinically, based on eleventh-hour examinations of patients in advanced

continued on page 22

Tom Sinclair is an editor and writer for the Institute of Environmental Studies.

Eric Hagerup '58, '62

ric is president of the Wisconsin Alumni Association for 1982-83. He is a native of Dodgeville who has lived in Milwaukee since graduation from Law School. At that time he joined First Wisconsin Trust Company, and he is now its vice-president in charge of the Corporate Trust department.

He and his wife Elizabeth (Stephens x'59) have two sons, Christopher '82, now in law school at Drake, and Stefan, a soph-

omore here this year.

Almost from the day of his arrival in Milwaukee, Eric began working with the UW Alumni Club there "because I was asked. A lot of people never are asked. I think that's the main reason many don't do more with their local clubs or on the national level. Of course, we had fine leadership in the Milwaukee club. There were people like Lloyd Larson and Don Slichter and George Affeldt, Fred Rehm, Warren Knowles and Bob Spitzer. And men like Joe Cutler and Les Clemons, who were so active in the UW Foundation. All in all, I couldn't help but be impressed by the fact that these busy, successful people were working hard for the club. Their actions and enthusiasm carried a strong message that there is much personal satisfaction in the support we give this University.

"First Wisconsin, I must say, has always provided an environment which encourages its staff to devote efforts to worthwhile outside interests, and that fact certainly

helped, too."

Eric started with detail work for the club, making phone calls, serving on committees, selling tickets for Founders Day events. He eventually became chairman of that latter gathering, and he's proud of an attendance of 700 that year. He was the club's president when the Wisconsin Singers were started here on the campus in 1968, "so they've always been particular favorites with the Hagerups," and during his club presidency the Milwaukee alumni be-



Eric and Elizabeth Hagerup.

gan such innovative attractions as bringing in art shows by the Madison faculty and a presentation of *The Messiah* by the University symphony and chorus. He helped found the *Badger Herald*—seen then as the answer to leftwing journalism on campus—by recruiting William Buckley for a dinner that raised \$5000. Eric was the first chairman of our Young Alumni Advisory Committee. In 1978 Elizabeth and Eric cochaired the UW Foundation's Annual Fund Campaign.

"Those could be called high points in my 'alumni life,' and there was another great one that happened quite recently. Elizabeth and I hosted a WAA cruise a couple of years back. Our alumni were to be only one of several such groups aboard, from schools across the country. As we were getting organized, Arlie suggested I bring the Bucky flag along. But when he told me how big it was, I said I didn't think I cared much to lug it around. Well, all the other schools had their flags flying from the mast, and for a day or two I was asked why ours wasn't up there, too. I'd say, 'We don't need one!'

And that proved to be true. Long before the cruise ended, our alumni had to be the best known on the ship for their loyalty and courtesy and for all the fun we had. I'd stack UW alumni against those of any school.

"I tell that incident often, particularly now that I'm one of those who ask others to join us. This University has so much to be enthused about! There's all that remarkable research, and the work being done in virtually every discipline. There's our magnificent medical complex, and our excellent athletic program and its standards. Whatever might be someone's field or special interest, I'd bet he or she can find a lot to brag about in the way it's handled here at the University. So in a very real sense, there's 'something for everyone,' an area to be encouraged and supported as an alumnus.

"I find that the longer I am out of school, the more I am happy to be active in WAA and in the UW Foundation. Chancellor Shain, for example, is a fine administrator; any conversation with him turns into an update about all that is particularly new and vital on campus.

"It's funny; Elizabeth and I married while I was still an undergrad, then I went into the service, and we came back to Madison when I started Law School. Christopher had already been born by then, so it was a busy time. I sold insurance, delivered flowers for Choles, and tended bar around town-places like the Towne Club and the Spanish Cafe. Things were pretty hectic. So, when I got my law degree and we came to Milwaukee, I told myself that now we were finally out in the real world. But that was only half right. That Wisconsin education comes right along with us; all alumni benefit from it every day of their lives. So, as I see it, we owe it to ourselves—as well as to our fellow alumni and the young people coming after us-to go right on working with it and for it."

The Second Time Around

It isn't easy, but it can be done.

By Libby Mudd Dorsey '56

ast year's decision to Change My Life wasn't particularly difficult in the abstract. The idea of going back to the University was exciting to daydream about, challenging to talk about with friends. Since my husband George Montemayor '48, '51 died in 1968, my life had been one of raising three daughters while I worked at various careers that turned out to be nothing more than "just jobs." It took some soul-searching before I decided that we'd all be better off in the long run if I took the plunge and returned to school.

So I applied and was accepted as a senior working toward a second BS in Home Ec Journalism. I would also be a shade or two under the national poverty level, I realized when I started looking into tuition, housing, books and the possibility of an occasional meal. So I swung a student loan, discovered I qualified for work study, and sublet my apartment in Colorado.

Then on a cold, dull Sunday in January,

I moved a few clothes and some boxes into a small studio in a singularly uninviting building near campus. My walls were white; the furniture was locked into an institutional order; here the bed, next the dresser, then the desk under the bookshelf; do a half-turn right and you have the stove and the refrigerator. The charming, eclectic apartment that was really *me* was back there in Colorado. And now, unbecoming as it seemed for the female head of our household to be scared, I was. I remember that I sat on my bed and wondered how I'd gotten myself into this!

I might have been sitting there yet had not a greater need arisen. As long as I was here I had to decide what to wear to class. Was I a matron or a student? I wanted to be set apart, but not "way out," just enough to get credit for the other life I lived.

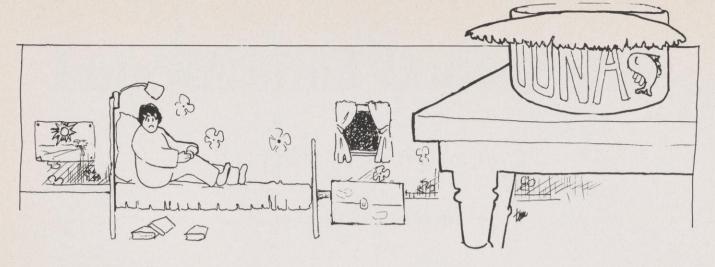
Fortunately the wind-chill factor of -30

simplified things those first weeks; you're automatically one with the crowd when you're wearing jeans, a wool sweater over a turtleneck; a down jacket and Frye boots. Still, to keep the record straight, as I pulled on my stocking cap I saw to it that my grey bangs fringed out, my badge of distinction. It struck me that getting dressed these days may not be as much fun as it was back when we worried about which cashmere sweater matched a skirt that didn't hang too far under a camel's-hair coat, but it's a lot more sensible. Spalding saddle shoes weren't much comfort, as I recall, in deep snow.

I began to explore the campus I'd known so well. A graffitist had written "Engulf Patriarchy" on the front of Langdon Hall. That was clever, but the humor somehow defiled my memories of the days when I majored in sorority, when school included waiters in white jackets at candlelight dinners, when there were maids to clean the rooms. A finishing-school education may

SEPTEMBER/OCTOBER 1982 / 9





not be what the world needs now, but I didn't want my past ridiculed. The campus had changed, the students had changed, and I had changed. My favorite response to queries about why I'd returned to school was the same one I'd always had; to look for a rich husband. (What was mother's euphemism? "A nice young man with potential!") Now I could joke about it, then I couldn't. Then I was in love with all the young Spencer Tracys. Now I'd pasted on my mirror a statement I'd clipped, "In 1977 the average woman can expect to work 27.6 years." I knew why I was back in school: I wanted those twenty-three years between forty-seven and seventy to be rewarding.

The semester got started. Classrooms became familiar and less threatening; people turned into individuals; assignments piled up sneakily. My course in news reporting sent me scurrying from typewriter to dictionary. *Grammar for Journalists* and *The AP Stylebook* became my bibles. I struggled to get the correct vocal inflection on paper for my radio broadcasting course. I began to log data for a research paper with visions of the important things I'd say. By the end of the course, Libby Dorsey and Simone de Beauvoir would be mentioned in the same breath as makers of Important Feminist Statements.

For my first essay, I chose the heady subject of women and power. My instructor pointed out that I had enough material in my outline for all three papers required in the course. Why not take just the first third of it for this one? I sprinted back to my room and began the attack. Pages flew in and out of the typewriter; I thought about my topic awake and asleep. I cut and pasted and was still revising an hour before class. I got a B. The professor suggested I learn to write seven-page papers and save my "book" for later.

By now I'd discovered the campus bus system, OASIS, and the Memorial Union.

Riding the campus shuttle is nearly as thrilling as a visit to Great America, but with extra piquancy; you have to be a little more blasé. I learned the art of flashing my pass as the bus driver achieved fifty-mph from a dead stop. I learned to maintain a serene expression as we rounded corners and I was suddenly thrown into a meaningful relationship with the man beside me on the seat.

OASIS, on the other hand, proved friendly and restful. The word is an acronym for Older Than Average Students Interested in Socializing (it used to be called The Crackerbarrel Gang). It met three noons a week at the Union. We brownbagged or bought our lunch. On Fridays we TGIF'd. We were diverse: ages ranged from under thirty to over forty; we were males and females; short and tall; nondescript and attractive; rich but mostly poor and usually tired from juggling jobs, children and schoolwork. We had one thing in common; here on campus we were an age minority. OASIS was important to me. Sociologists might call it "peer identification:" I'd call it "misery likes company." We shared our feelings and developed an esprit de corps that helped me enormously. Through it I escaped my apartment cage to rent a delightful room in the home of a friend of an OASIS friend. And, over lunch one day, through it I found out about a mini-course on study skills and discovered the campus Writing Lab.

OASIS reintroduced me to the Union. It wasn't the candlelight dinners of old, but it was still a welcome relief from canned tuna in my room. I discovered waffles, eggs and coffee at dawn for under two dollars; chili at noon for eighty-five cents; and do-it-yourself salads sold by the ounce. The Union offered bowling, computer games,

beer, movies, theater. And people—and I needed them.

I'm still not sure how I let what happened happen. I'd been getting along, getting grades, finishing assignments, enjoying. Then, suddenly in mid-April, I began experiencing that creeping fear I'd felt when I first arrived. It wouldn't be long until final exams, and I hadn't had one of those for twenty-five years. There were projects to complete. I had picked up a bad case of Tired and had made the transition from poor to broke. Supposing I came home with lower grades than my daughters had earned? Supposing I didn't pull a 4.0? The only honorable way out, the cold fear convinced me, was to fall on my sword, academically speaking. I would guit school. I wrote my advisor a farewell note.

That afternoon, with an instructor in tow, she found me sitting dejectedly in a classroom. They bought me a cup of coffee and asked just what I thought I was doing. I poured my heart out, all about proving to my kids how smart I am, how I needed great grades if I was going to find a career instead of a job.

Then they took over. They said it was foolish to try to compete with my children. They described, vividly, the folly of going through all I'd gone through—all any student goes through—to get this far without finishing. They mentioned the abysmal fact that Incompletes would do me little more good than Never Trieds when it came to reentering the business world. Whatever they said, they did the job.

I hung in there. The next weeks were solid crisis, but I got through them. The exams came and went without leaving any noticeable scars. Once I acknowledged I was competing with students whose skills were twenty-five years fresher than mine, I was pleased with my grades. I was liked for myself; I was doing work I loved. And I was a survivor.

Theme Man Considered

By Ann Boyer

he crisp plock-plock of a very small and oddly electronic marching band is a daily benchmark for many public radio listeners. It's the opening theme for NPR's late-afternoon news program, *All Things Considered*. You can drive across the country without ever losing track of the familiar tune somewhere on your car radio.

I'd never thought much about the authorship of this unique-sounding music, figuring it had been dredged from the recesses of some station archive. But recently I learned that its creator, Don Voegeli, is based at WHA. His Vilas Hall studio turned out to be an opulent forest of electronic music machines. A Yamaha electric piano hunkers next to a Studer master tape recorder of Swiss design. In the adjoining room a massive Moog synthesizer covers one wall. What could be a chaotic tangle of wires and equipment looks tame and serene. On the walls and floor, thick blueand-oyster carpeting muffles the noise of buses grinding along University Avenue.

Looking around the suite, I realized that the value of its contents is not inconsiderable. Voegeli realizes it too; he does his own janitoring (the place is immaculate) and the door locks are changed frequently.

It was long before the age of synthesizers that this man forged his first links with WHA. He was an undergrad music major in the late '30s, working at the station in old Radio Hall as a volunteer and leading the orchestra for *Play Circle Time*, a variety show broadcast weekly from the Union. After graduation in 1941, he led a ninepiece National Youth Administration orchestra in background music for WHA dramas. His players were remunerated at thirty-two cents an hour, courtesy of the New Deal.

It was as leader of his own dance orchestra that he became familiar to thousands on the campus in the '40s and '50s (he earned his master's degree in '50). With Don at the keyboard, the fifteen-piece band played at countless fraternity and sorority dances and at Union functions. "It was an excellent band," he remembers. "Many of our players had worked with Tommy Dorsey, Goodman and others." Performing was an interest he would gravitate back to in later life, but the intervening years found him serving as music director at WHA and subsequently as assistant to its director.

In the 1960s the Corporation for Public Broadcasting funded the National Center for Audio Experimentation here. Its mission was to develop new formats for radio—one was the use of binaural sound. To generate sound effects, a Putney synthesizer had been imported from Britain at the request of a BBC drama workshop at the experiment center. Voegeli was intrigued and began to explore its music-making capabilities. "It had a very good instruction book. I was playing with this Putney, and I evolved a record of cute little pieces," he says. He called it Oscillations and sent it to public radio stations across the country. The then-new All Things Considered adopted one of the themes as its trademark. The record was so enthusiastically received that Voegeli was given money by CPB and NPR to build a studio for the creation of radio production music. Almost singlehandedly he created the "NPR sound": contemporary electronic themes which identify the network to listeners.

In addition to writing for the network, Don has created a body of work for use by individual public radio stations. Twenty-six recordings in eye-catching jackets attest to his labors They're mailed free to 400 or so public stations but are not available on the market. (Consumer interest, of course, might be dampened by the fact that each composition runs only a few seconds to a few minutes long—hardly stuff of dinner music.) Selections are three types: themes, bridges between unrelated segments, and fillers to be plugged in if a spot runs short. Most of the tracks consist solely of synthe-

sized music, although one maverick disc is jazz flute.

Voegeli says he doesn't compose, he "realizes." It's a distinction that would escape most laymen. Since his synthesizer can generate only a single note at a time, chords and textures must be built-up line-by-line on a multitrack recorder with the creator adding successive lines of sound.

He works at the piano when composing. "Here, you write for the music's sake, thinking of tunes and harmonies. The piano takes care of the basic parts of the music; the synthesizer's role is to enhance it. I've moved towards duplicating an orchestra, since that's more interesting to me. A musician/arranger thinks in terms of brasses, woodwinds, strings."

The current version of the theme for *All Things Considered* is the second to be used. Voegeli has developed a third, but to his frustration, the network hasn't adopted it. "An executive told me they can't change it now," he says, "because the current version is notated in program-host Susan Stanberg's new autobiography."

His latest effort was the creation of a musical logo for the recently spawned American Public Radio. It is based in St. Paul, and aims to become the cultural arm of public radio, complementing NPR, which will focus on news and information. Its new theme is only a few seconds long, but it gives the network an identity. Remember the NBC chimes?



From his wall-carpeted inner sanctum, Voegeli has put together the sound of NPR.

The News

State Support For UW Education Slips: O'Neil

In his report to the July meeting of the Board of Regents, UW System President Robert O'Neil said that state financial support for instruction throughout the system has slipped substantially in the last ten years. Despite a rise in dollars allocated, purchasing power has declined.

In the last ten years, the state dropped from sixth to thirty-sixth place in state and local dollars spent per student in higher education.

State budgeted cost per student has fallen from \$1,902 in 1973 to \$1,659 in 1981 (measured in '72-'73 dollars).

The amount of tax revenue allocated to the system has dropped from twenty-five percent ten years ago to eighteen percent today.

From 1972 to 1982 Wisconsin was fortyfourth among the states in the rate of increase in state support of higher education.

O'Neil cited a special UW committee study prepared by five chancellors and two central administration officials which established an "instructional funding model." Based on this model, the Madison campus is currently underfunded by \$61 million.

Alumni Clubs Offer A Wisconsin Welcome

Starting this fall alumni clubs around the country will help ease the pangs of transition for UW grads moving to new cities. "Wisconsin Welcome" is a new program that will put relocating grads in touch with alumni already established in their areas. About half of our eighty clubs (in fifteen states) have agreed to take part so far, according to Ann L. Benda, WAA's director of promotion.

"It's based on the 'welcome wagon' idea," she said. "Alumni in participating clubs are pooling information on housing, schools, transportation, the local economy, recreation and services."

Clubs in many large cities are already part of the network including those in New York, Los Angeles, Chicago, Washington, Boston, Minneapolis, and Milwaukee.

The UW's Career Advising and Placement Service is helping to coordinate the establishment of the network, and a brochure will be available soon listing participating cities and the names of alumni to

contact in those communities. In the meantime, Benda said, grads who are moving can check with WAA to see if their city is on the list. "It's nice to know there's someone in a new place who has the Wisconsin experience in common with you."

Faculty Salaries Are The Second-Lowest In Big Ten

Faculty salaries here rank ninth in the Big Ten for assistant and full professors, according to preliminary figures from a survey by the American Association of University Professors.

UW-Madison ranks last among Big Ten schools in associate professor salaries, according to the report.

The average salary increase nationally for all faculty members was 9.2 percent for the past school year, the AAUP said, while the average UW-Madison increase was eight percent.

In addition, although UW-Madison ranks near the top in institutional prestige and federal research support, AAUP figures list our faculty salaries last among the ten public universities rated highest in institutional reputation and last among the ten public universities rated highest in federal research funding.

The Big Ten and the top-rated research and academic universities are those with which the University must most often compete in recruiting and retaining faculty members.

In a larger group of 141 doctoral-degree granting universities, UW-Madison ranks above the midpoint, but officials noted that the list includes many schools with limited doctoral programs and much smaller research programs.

Woman Student Slain

Donna Mraz, a twenty-three-year-old junior from Delavan, was fatally stabbed by an unknown assailant on the night of July 1 as she approached Breeze Terrace on the concrete walkway immediately north of Camp Randall Stadium. She was walking to her home on Van Hise Avenue from her waitress job at the downtown Bittersweet Restaurant.

Miss Mraz was a Business major and on the Dean's List. Delavan had given her a \$4000 scholarship when she graduated from high school there in 1977. Her employer and co-workers at the restaurant, where she had worked since 1979, described her as "a nice lady who wouldn't hurt anyone," and as "hardworking, intelligent, outgoing." A neighbor said she and her roommates were "very nice girls, never any trouble."

There was some police speculation that she might have been walking with someone she trusted, since co-workers said that on the rare times when she did not take a bus home or ride with friends, she walked out Regent Street or University Avenue.

The murder was the first on campus since May of 1968, when the body of Christine Rothschild, eighteen, was found in shrubbery in front of Sterling Hall. Police followed up more than 3000 leads but were never able to discover the assailant.



LUBERG DEAD. Emer. Dean LeRoy E. Luberg, 74, died in Madison August 16 after a brief illness. He had served as Dean of Students and, most recently, as a vice-president of the UW System. Known as the unofficial good-will ambassador, he estimated he had given more than 1000 talks across the country. Alumni may remember him in particular for his many years as the Invocator at the Half- and Quarter-Century luncheons on Alumni Weekend. Memorials in his name to the UW Foundation, 702 Langdon St., Madison 53706.

Adult Education Program Ranks Number One

Our Continuing and Vocational Education program has been appraised in a nation-wide survey of faculty members as the most respected of its kind in North America.

The survey of adult education professors was conducted by the Learning Resources Network, a national technical assistance center. The results were published in its quarterly journal, *The Learning Connection*.

CAVE was named the best adult education graduate program in the United States and Canada by sixty-eight percent of the professors who responded. That score was "twenty points more than the next best graduate program" rated in the survey, according to the publication.

Jerold W. Apps '55, director of CAVE, said he believes several attributes of the

program contributed to the high rating, including the traditional Wisconsin Idea. He believes CAVE has the largest number of faculty of any comparable program nationwide. The department has twenty-three faculty members, seventeen of whom teach full time.

About 180 students are enrolled, and another 150 are doing research. Last year, the program awarded fifteen doctorates and thirty master's degrees.

Seven Faculty Receive Named Professorships

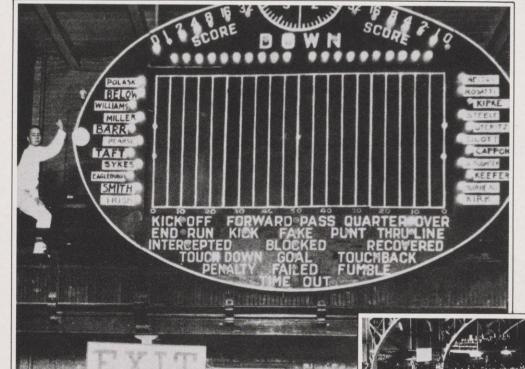
Seven faculty members were selected in June by the Board of Regents for appointment to named professorships.

H. Jerome Keisler, mathematics, and Barry M. Trost, chemistry, were named to Vilas Professorships; Robert E. Baldwin, economics, Robert H. Burris, biochemistry, and Stanley G. Payne, history, to Hilldale Professorships; David L. Featherman, sociology, to a Bascom Professorship; and Herman Goldstein, law, to an Evjue-Bascom Professorship.

Named professorships provide faculty members with funding for research or other work in their fields.

Vilas professorships are supported by funds from the estate of William F. Vilas, an early alumnus, regent and U.S. statesman; Hilldale professorships are sponsored by the Hilldale Trust, which is drawn from income of the Hilldale Shopping Center in Madison; Bascom professorships are funded by private contributions and named for John Bascom, early UW president and scholar and Evjue-Bascom professorships are funded by the foundation of William T. Evjue, late founder, editor and publisher of The Capital Times.

continued



These photos, taken in the fall of 1922, show the Gridgraph. It hung in the Red Gym, and Badger fans flocked to it (inset) to "watch" out-of-town football games. UW players were listed down the left side, the opposition down the right (This time it was Michigan, who beat us 13-6). Lights beside the names told who was in on the play; the straight row of bulbs above the grid marked yardage, and underneath were the play descriptions: "Pass," "Thru-line," "Blocked." etc., each with its own bulb. An operator picked up the action on a crystal set and pushed the light switches. The determined cheerleader at the left led the crowd. In the Archives is a photo taken two or three years later: there were a lot of empty seats by then as radio began to move into Madison.

The Way We Were—8

New on WAA Staff



Ann Benda

In June, Ann L. Benda '79 became WAA's new director of promotion. Ann, who hails from Milwaukee, graduated with a degree in journalism and has worked as an editor and marketing and public relations assistant for the Greater Milwaukee Convention & Visitors Bureau. She is responsible for directing promotional activities for membership and programming and for coordinating all mailing and purchasing.



Karen Suomi

Karen Basele Suomi joined our staff in July as director of special programs. She, too, is from Milwaukee. Karen holds a BS from UW-Milwaukee and an MS in human development and public relations from the University of Alabama. Her responsibilities include organizational and promotional activities in continuing education, faculty relations and class reunions, and she will coordinate all programs for young alumni.

Sports

Passages

June was a busy month in the athletic department, with two of its best coaches leaving and their replacements coming back or moving up.

After weeks of rumor, Hockey Coach Bob Johnson left early in the month to take over the helm of the Calgary Flames of the NHL; then, with no previews, Wrestling Coach Duane Kleven '61.'63 decided to move east a hundred vards to become the new director of "The Shell"-Camp Randall Sports Center.

Shortly thereafter, back from Colorado came Jeff Sauer, again following his boss, and from the wrestling office next to Kleven's came his assistant, Russ Hellick-

Johnson, in fifteen years here as the first fulltime hockey coach since it was revived in 1963, left a tough act to follow. His was a 367-175-23 record which included three NCAA championships and-during a year's leave from campus-the coaching of an Olympic team. From the outset, Sauer was the prime contender. Johnson coached him in hockey and baseball at Colorado College, hired him as an assistant, then brought him to Wisconsin with him in 1968. Jeff went back as Colorado's head coach in 1971 and promptly earned a "Coach of the Year" title, which he was to repeat in 1975. In his twelve years out west, the thirty-ninevear-old built a 184-233-11 record. He is on the 1984 U.W. Olympic Committee. He will, he announced right after signing here. retain Johnson's staff, Grant Standbrook, Bill Howard and Mike Kemp, with the latter moving up to top assistant.

Kleven, forty-two, came back from the UW-Oshkosh in 1970 as the University's twelfth wrestling coach. His dual meet record since then is 152-55-5, and in Big Ten championship tries, his teams placed in the top three nine times, along the way turning out twenty-five All Americans and seven

NCAA titleists.

One of them was the thirty-four-yearold Hellickson. (Another, assistant Lee Kemp, took the gold in mid-August at the World Free-Style Amateur Championships in Edmonton, Alberta.) Like Kleven, Hellickson is a Stoughton native. He is the only US wrestler to win three gold medals in the

New Directors



Barbara Arnold



Brent Rupple C. Bruce Thomas



Pat Richter

Six newly elected directors-at-large took their places on the Wisconsin Alumni Association's board this July. They are: Barbara Arnold '77, Chicago; Donald I. Hovde '53, Washington, D.C.; Lynn Parish '78, Milwaukee (not shown): Hugh (Pat) Richter '64, Madison; Brent H. Rupple '48, Madison; and C. Bruce Thomas '49, Phoenix.

Pan American games, and with that he holds a bronze from the 1971 World Freestyle Championships in Sophia, Bulgaria and a silver from the 1979 World Championships in San Diego. Recognized as one of the top wrestling technicians in the country, Hellickson serves on the national coaching staffs of both the AAU and the USWF.

New Basketball Coach Comes Here From Ball State

Steve Yoder, 42, formerly head basketball coach at Ball State, took over that spot at Wisconsin in mid-April. In five years he has compiled a 77-62 record, won or shared in the Mid-American Conference title twice, and took his team to the 1981 NCAA tournament. Yoder was named Mid-American Conference coach of the year for 1980-81. He was the top choice of a special advisory committee brought here to make a selection after UW-Eau Claire's Ken Anderson resigned less than a week after accepting the job. Yoder succeeds Bill Cofield, Badger coach for the past eight years.

Gym III Is Underway

Formal groundbreaking ceremonies were held in June for the long-awaited Gym Unit III south of Dayton Street between Murray and Frances streets. Excavation on the \$9.16-million-building began immediately.

In various stages of planning for at least fifteen years, the gym-with-natatorium is in the heart of the campus southeast dormitory complex. The 116,000-square-foot facility will include a sixty-by-two-hundred and-five-foot pool, two gymnasiums, twelve racquetball courts, a weight lifting room and one-tenth-mile running track.

It will be used for phy ed classes and as a recreation facility for an estimated 10,000 students living in the area. It will house the department of physical education and dance, the recreation and intramural programs, and the division of intercollegiate athletics. It is scheduled for completion before September 1983. The building will be paid for with \$6 million in gifts, grants and student fees and \$3.16 million in state-supported borrowing.

Post-Game Celebrations Are A Bit Much For Neighbors

The outdoor "beer gardens" around Camp Randall continue in operation this fall, but the noise from them has begun to cause static in the neighborhood. In March, the city Plan Commission narrowly rejected the request from two alderwomen for an investigation of the noise, drunkenness and general hoo-hah that has been known to go on late into the evening. Three bars which have the gardens following home football games are the Copper Grid on Monroe Street and the Brat & Brau and Big Ten bars on Regent. (It should be noted that the owner of the Brat & Brau gave the commission a petition signed by his neighbors, attesting to the proper operation of his beer garden.) Present regulations on the gardens call for outdoor service to end at 7:15 P.M. with the area vacated by

Some complaints were directed specifically at the bars, said one of the alderwomen, while other neighbors were said to have asked for help in ending the high noise level and general rowdiness, including amplified stereos from student apartments nearby.

WAD Kit Saunders Gets Special Award

The Wisconsin Women's Intercollegiate Athletic Conference has given its Special Recognition Award to Kit Saunders, women's athletic director here for the past eight years. Referring to it as the "unsung hero" award, the commissioner of WWIAC presented it to Dr. Saunders for her "outstanding" long-term service to the conference. She has been on its board or one of its committees since it was founded in 1970. In addition, she is national vicepresident of the AIAW for Division 1 schools, and commissioner of the six-state Midwest Region. Under her direction, the UW's women's sports program has become a model for schools in the division.

The News, continued on page 20

The Job Mart

Computer Scientist, MS '81, (BS '78, University of Michigan, Honors Program) seeks position requiring strong background in artificial intelligence. Interest in computer program design, development, research. Location flexible. Member #8122.

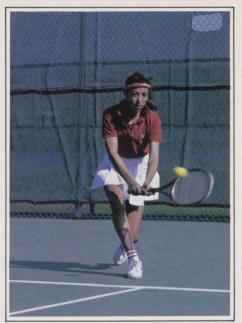
BS'75. Sales professional of six years seeks outside sales with progressive and growing company. Experience in electrical products, interior design, construction, and cost-analysis studies. Technical and field experience, account management from distribution to end-user markets. Excellent interpersonal skills and management ability. Atlanta base—willing to travel. Member #8123.

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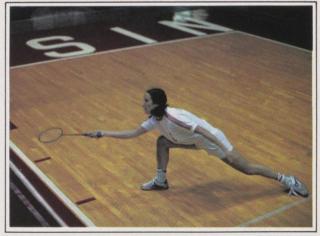
Wisconsin Alumni Association members are invited to submit, for a one-time publication at no charge, their availability notices in fifty words or less. PROSPECTIVE EMPLOYERS are requested to respond to the member number assigned to each. Your correspondence will be forwarded unopened to the proper individual. Address all correspondence to: Job Mart, Wisconsin Alumnus Magazine, 650 North Lake Street, Madison 53706.



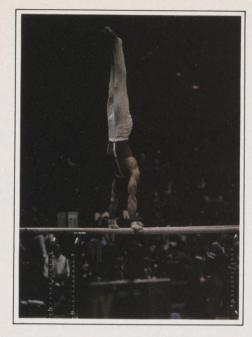








 $Photos\ from\ UW\ Sports\ Information\ Department\ files$





The Other Ones

A little recognition and perhaps some history on our varsity sports that don't make the headlines.

By Don Schutt '83



Badminton

It used to be considered an effete sport designed for gentry who preferred not to move from the waist down. Not anymore. You get up against a good tough badminton player with a practiced swing, and unless you are fast and just as tough, you might be seen wearing the shuttlecock as an inhaler. The women who play it here have always worked tough; they've made it to five consecutive berths in the AIAW National Championships, never placing lower than twelfth out of twenty-five, and coming in sixth, fifth, third and second. Two of its members in its best-and-most-recent years were Ann French and Claire Allison. They won the national doubles last year and the preceding, and Claire was a runnerup in the singles in 1981. A good reason to watch this team is that its new coach is that very same Ann French, a four-time All-American: the 1982 winner of the Big Ten Medal of Honor which goes for the combination of athletic ability and socko grades (hers, in civil engineering, yet); and the 1979 holder of the Broderick Award as the outstanding woman collegiate player in the sport from coast to coast. No way is Annie going to let her team or her ladies stand there and make Gibson Girl passes at the bird.

Golf

While we sit and look out the window, wishing we could be out on the course, the golf team is out there. But it isn't a "shall we play nine or eighteen?" routine for them, it's dawn to dusk. The women's team uses Madison's Odana Hills course, the men are at Cherokee Country Club. Most are Wisconsinites, and about fifteen of the top contenders make the UW teams. Six of the best of these compete in each tournament for a team total of the five best scores.

For the women, the big fall meet is traditionally the Midwest Invitational in September, in which, last year, they placed fifth out of twenty-five teams.

Both teams head for warmer weather during spring vacation; the women go to Myrtle Beach, the men to Biloxi.

Last year, it all added up to fifth place in the Big Ten for the women; sixth place for the men who also finished seventh out of twenty-three of the major power teams in the country at the Butler (Univ.) National Invitational.

Dennis Tiziani, assisted by Doug Bauman, coaches the men. The women's coach is Jackie Molinaro Hayes.

continued on page 18

Crew

You want stress? Here's stress: you are a freshman in the registration line for the first time, and you don't know which way is up, but you do know that every subject you need will be filled by the time you get to the table, so you might as well pack it in and go back to Eau Claire. Now, here is added stress: someone about the size of The Hulk comes up to you in line and says you look like good material for crew, and he would certainly like to see you turn out for practice. Historically, the registration lines are a veritable fountainhead for crew recruiting. says coach Randy Jablonic. But his hit men forget to disclose that nobody around here works harder and longer than does the crew. "They work hardest and party hardest," I was told. I don't know about their social life, but wander over to the Breeze Terrace side of the football stadium any day and watch those guys carrying each other piggyback, backwards up that winding ramp! Unless they're having the vapors, in which case they goof off by jogging, cycling, and sprinting up the stadium steps. And then they row, row, row on the lake till it freezes, then in the tank all winter. Within slightly less masochistic limits, the women crew members work just as hard.

Which is one reason they win so much, as the women did for their tenth consecutive regional title last year. They've rowed in nine national championships and never placed lower than fifth, and they won it in '75. The men have been in the IRA National Championships six times and won it three consecutive years. That's a feat unmatched by any college crew since.

Dave Kucik assists Jablonic with the men's crew; Susan Ela is head coach for the women, aided by Amy Luchsinger.

Volleyball

Volleyball is the other of the two womenonly varsity sports which, in nine years has toted up a 235-140 record. Last year was a bummer at 5-30 and as low as you can get in the Big Ten, but there's a chance to atone now, what with a new schedule and a new coach. The schedule is what the Women's Athletic Department calls the "official" one in the Big Ten. It calls for sixteen matches, seven of them at home. Being at home, as you know, can raise a team's morale and its scores if the moon is in the Seventh House. The season started in August, but it's a complicated one; it ends in November, then starts again in January, this

time with the team a member of the USVBA. The answer is no doubt that with all this confusion, the girls will find therapy in concentrating on their game. Their new coach is Russ Carey, who was the assistant last year. When he got here he brought with him a woman's team national title in the NJCAA, a men's gold medal in the National Sports Festival and another one in the Junior Olympics. This year his assistant will be Mary Skudlarek.

Fencing

The earliest record of the sport appears on an Egyptian bas-relief (dated 1190 B.C.) showing a match between two men wielding swords with covered tips. Today, on the college level, men use the foil, the épée and the saber while women compete with French foils.

A foil weighs about fourteen ounces and is just over a meter long, with a flexible, rectangular blade. French foils have a bell-shaped guard and a slightly curved handle. The épée is the same length as the foil but heavier, with a rigid, triangular blade. The saber weighs about twelve ounces and is the lightest and shortest of the three weapons. It has a narrow, V-shaped blade with one cutting edge. Men's competition pits three fencers against opponents on each of three weapons in twenty-seven bouts. The first fencer to score five "touches" (recorded automatically in foil and épée by an electric scoring machine) wins a bout.

Fifteen years after fencing was revived in the 1896 Olympics, the University raised it to varsity level for men. Our female fencers have been parrying in varsity competition only since 1974.

Last year the men's team took the Big Ten title (their fourth in seven years); the women, who rank sixth in the nation, earned second place and took the individual title for the fourth time since 1976.

The season opens in November with the Wisconsin Collegiate. The NCAA season begins in January.

Both the men and and women are coached by Anthony Gillham.

Gymnastics

The first day of practice usually falls on the first day of classes; the season ends in early April with the NCAA tournament. During the months intervening, gymnasts divide their time between conditioning and developing routines for a string of meets. The men's team starts with the Wisconsin Open, in November. The women have a little extra time to polish their work; they begin in December with the Southeast Missouri State Invitational.

Gymnastics is a sport rooted in the games of Ancient Greece. The word is

generic—it included track and field, wrestling, boxing and chariot racing—and it derives from gymnazein, which means "to exercise naked." (Obviously, it never would have been coined had it all started in a Wisconsin winter.)

Modern gymnasts compete intercollegiately in a variety of events: men in floor exercise, the pommel horse (that stuffed horse-like apparatus with top handles), vaulting, still rings (two wooden rings suspended from above), parallel bars, and the horizontal bar. Women compete in floor exercise, the balance beam, uneven parallel bars (swinging from a higher bar to a lower one and back), and vaulting.

The Badgers expect to have fourteen women and twenty men on its teams this year. However, only nine can take part in any given meet under current NCAA rules, and if a school chooses to go for points in, say, vaulting, then five from its team must vault. Top score in each event is ten points, and the team scores the accumulation of individual points. There is also an "all around" category of points which can earn a gymnast a Big Ten medal at the end of the season.

Last year the two teams had good news/ bad news. The women ended up twentyfive points higher than the year before, yet stayed in the Big Ten basement. The men broke the University's Big Ten record by seven points, but they were sixth in the conference. Mark Pflughoeft is the men's coach, assisted by Carl Schrade. Jenny Hoffman coaches the women.

Swimming/Diving

As a form of recreation, logic says swimming must have its origins in a sultry morning, a caveman, and a lagoon not then occupied by anything that swallowed trees. It has always been the world's most common form of physical recreation. Here at the University, it has history, too. We were among institutional pioneers when we incorporated the pool in the Red Gym in 1894. This was a scant sixty-five years after the English brought it indoors on a non-private basis for the first time anywhere. We hired our first varsity coach in 1912, a man with a fittingly English name, Chauncey. Chauncey Adelbert Hyatt.

For both men's and women's teams, it's another of the sports with the September-May workout schedules. This hasn't always been intolerable: for several years it has meant a trip to Hawaiian surf during the Christmas break. (They pay their own way, Senator.) Here at home there are daily workouts at 6 a.m. and team practice every weekday afternoon. The thirty-member

continued on page 24

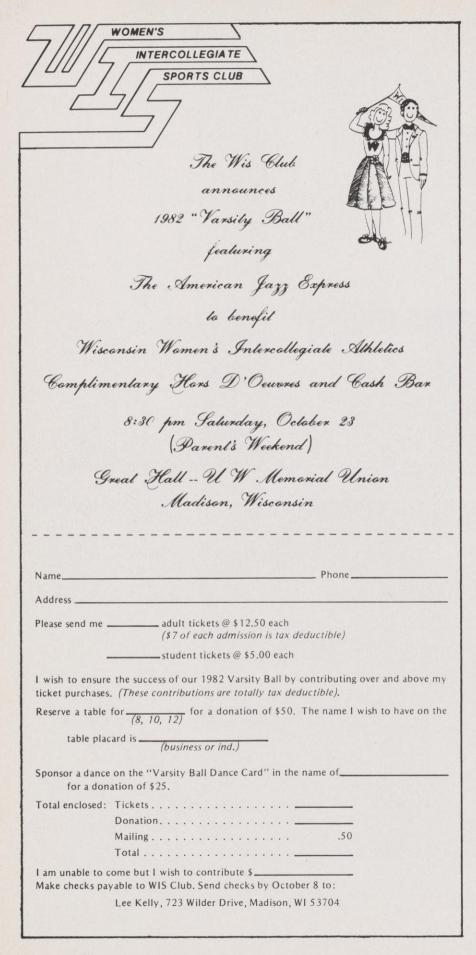
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The News

continued from page 15

Emeritus Status Granted To Thirty-Seven

Thirty-seven faculty members earned emeritus status in June. They were: Zigmund M. Arawinko, agronomy; David Baerreis, anthropology; George V. Bauer, physical education and dance; William Beeman, physics; Herbert R. Bird, poultry science; Hugh L. Cook, agricultural economics; Charles W. Cotterman, genetics, Medical School; John A. DeNovo, history; James A. Duncan, continuing and vocational education, College of Agricultural and Life Sciences;

John D. Ferry, chemistry; Benjamin Glover, psychiatry, Medical School; Fred H. Harrington, history; Henry C. Hart, political science, integrated liberal studies and South Asian studies; Thomas J. Higgins, electrical and computer engineering; John T. Hitchcock, anthropology and South Asian studies; Evelyn M. Howe, integrated liberal studies; Herbert M. Howe, classics and integrated liberal studies;

Robert L. Hughes, continuing and vocational education, College of Agricultural and Life Sciences; Frederick O. Leidel, general engineering; Maurice D. Leon, library, Law School; Roy A. Lindberg, mechanical engineering; Mischa Lustok, medicine, Medical School; Menahem Mansoor, Hebrew and Semitic studies; John B. Miller, electrical and computer engineering; Robert P. Moser, educational administration;

A. Mahir Pamukcu, human oncology, Medical School; Lola R. Pierstorff, curriculum and instruction; Van R. Potter, oncology, Medical School, and Institute for Environmental Studies; Wilmott Ragsdale, journalism; Merton M. Sealts, English; Joyce S. Steward, English;

Burdean Struckmeyer, horticulture; Otto A. Uyehara, mechanical engineering; Fred F. Wegner, physical education and dance; Donald R. Whitaker, music; John H. Wilde, art; and William C. Winder, food science.

'83-'84 Space in Residence Halls

Accommodations in residence halls were at a premium again this year. The 6700 spaces filled so rapidly that 3700 students, mostly non-resident freshmen, were turned away last spring.

Residence halls are popular campus homes for several reasons—their proximity to classrooms, reasonable cost, food plan options, outstanding social programs, and professional resident staff. All-male, all-female, and coed accommodations are offered.

Several important points to keep in

mind about University housing for 1983-84 are: applications will be accepted and processed beginning October 1, even if a student has not been officially accepted for enrollment; Wisconsin residents applying before March 15, 1983, receive priority for space; deposits are not required. Assignments to specific halls are based on the order in which applications are received.

All necessary information for 1983-84 is included in the undergraduate bulletin, *Wisconsin*. It also provides details on off-campus housing, admission procedures, financial aid, and University schools and colleges. Most high school guidance directors in the state have copies, or one can be obtained from the Office of Information Services, 25 Bascom Hall, Madison 53706.

Part-time jobs are available in the residence halls. Most are in food service units, require a minimum commitment of seven hours weekly, and give alternate weekends off. Employment applications, accepted beginning October 1, are available from the Personnel Office, Division of University Housing, Slichter Hall, 625 Babcock Drive, Madison 53706.

Chancellor Announces Minority Hiring Plan

A seven-point plan to boost the hiring of minority faculty members has been announced by Chancellor Irving Shain in a memo to deans and department heads. It comes in the wake of an annual hiring report noting that although the seven minority faculty members hired last year amounted to 8 percent of the total, all seven were of Asian extraction. The plan's seven provisions should be implemented despite the University's present budget crunch, Shain told other campus leaders.

With eighty-seven tenure-track faculty members hired from Nov. 1, 1980, to Oct. 31, 1981, the report said, campus goals had called for four of them to be members of minority groups. Shain's concern was "that none of our new hirees are black, Hispanic or native-American."

Goals for hiring women were met, however. Twenty-one were hired in faculty posts, about 24 percent of the total.

Provisions of the plan range from supplementary recruitment funds to guarantees of summer teaching assignments. The full plan: develop research support packages through the Graduate School to help the University compete better for the best minority candidates; provide travel expense funds to insure minority candidates can be interviewed at Madison for faculty positions; reserve one or two positions in each major college to be filled by outstanding minority candidates discovered at a time when, for budget reasons, there might otherwise be a one- or two-year delay in filling the post; work with Summer Sessions to assure summer teaching assignments as



Make your nominations now for the

1983 WAA Distinguished Service Awards

The nominee must be:

- · An alumnus/a of the UW-Madison
- A member of the Wisconsin Alumni Association
- Available to attend the awards program on Alumni Weekend, May 14, 1983

WAA's Recognition and Awards Committee judges nominees on:

Alumni Citizenship

Participation in programs of the Wisconsin Alumni Association, the UW Foundation, WARF, or of other campus-based alumni-strenghthened organizations (e.g. the Memorial Union, Elvehjem Museum, Arboretum, etc.)

University Loyalty

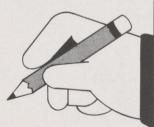
Non-paid services in support of the academic/administrative aspects of UW-Madison schools, colleges or departments or in student recruitment, legislative activities, advisory committees, etc.

Accomplishment

Career achievement and public service on the community, state, or national levels

Please be specific on these points in your letter of nomination.

Nominations must be received by December 1, 1982.



Mail to: Recognition and Awards Committee Wisconsin Alumni Association 650 North Lake Street Madison 53706

After An Old Enemy

continued from page 7

stages. Atherosclerotic plaques blocked critical arteries, and cholesterol was built up in those plaques. So cholesterol became the centerpiece. But when we view the disease from initial cause to outcome, cholesterol falls out of the picture as a *cause*. What we *do* find, invariably, are unnatural growths of smooth muscle cells on the arterial walls. They're called atheromas, and they're benign. Plaques containing cholesterol accumulate on them, but only in later stages of the condition.

"Scientists have induced the same kinds of atheromas in laboratory animals by exposing normal cells to mutagenic chemicals and radiations. We now need to focus on finding the specific mutations that initiate atherosclerosis and the mutagens that cause them."

Lower's interest in developing a new theory stems partly from the fact that he was, for four years, a minority voice on a panel of scientists who assigned priorities to research proposals submitted to the National Cancer Institute. At times, he recalls, it was a frustrating experience. "In 1970, there was substantial evidence that mutagenic chemicals and radiations caused various forms of cancer, and there was little evidence of any significant infectious or hereditary causes. Yet the NCI sank millions of dollars into virology and immunology studies-for a whole decade in the case of the National Bladder Cancer Project, for example. Virtually no results were ever published because there was nothing to publish; everything came up negative. We've known about the chemical causes of bladder cancer since 1895. We should have been putting the emphasis on that aspect ten years ago.'

Kanarek, too, was led to the mutation theory at least partly because of a trouble-some void in his own field. "When we epidemiologists study heart disease or cancer, we don't address the specific biological occurrences in the body because we don't know what's really going on biologically. I'm guilty of this myself. I found that asbestos in drinking water is associated with cancer, but in my reports I was not equipped to talk about whether it *produced* the disease or simply increased our susceptibility to other causes.

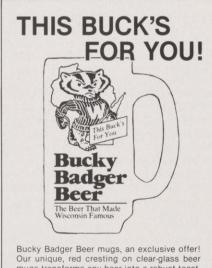
"Whatever happens to this theory, one good thing that will come out of it is the idea that we should get back to biology. Let's, whatever we do, fit our knowledge into the biological framework of the human organism."

Both men hope, of course, that their theory survives the scrutiny of their scientific colleagues and encourages a more unified, better organized inquiry into neoplastic diseases. Despite successes in diagnosis and treatment, these continue to take an increasing toll. Three million living Ameri-

cans have a history of cancer, and this year another 835,000 cases will be diagnosed and 430,000 will die of it. Disease of the heart and blood vessels afflict more than forty-one million of us and claim nearly a million lives a year. Ironically, "We know enough now to prevent a substantial number of these cases," says Kanarek. "For example, we could cut out cigarette smoking, but that involves modifying human behavior, and so far we haven't done that very well. And we could control our exposure to chemicals in the environment, but that becomes a question of public-health priorities versus industrial economics."

Even if prevention is elusive, Lower and Kanarek trust that their theory will bring about a sharper focus, a tightening up as it were, in neoplastic disease therapy, which at present Lower likens to the nineteenthcentury "heroic" practices of bloodletting and mild poisoning. "In many ways, we have come full circle. We are, with respect to neoplastic diseases, about where we were before the turn of the century with infectious diseases. With the cancers, for instance, we're burning, poisoning and slicing them out. That's helping save lives, but I like to think it will soon be outdated by defect-specific therapies that will be to it what sulfa drugs were to bloodletting.

"In any event, we must accept the fact that some chemicals and radiations are real threats to health and major causes of disease, and we must treat them with as much caution as we would a cesspool of germs."



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The News

continued from page 21

part of the recruitment package, and use summer teaching assignments as a way to introduce promising minority candidates to the University; use the campus' Affirmative Action Office as a source of ideas and names to enlarge the pool of qualified minority candidates; enlist minority members now on the staff to help give potential faculty members an introduction to the University; and bring minority scholars, including outstanding advanced graduate students at other universities, to campus for special seminar and lecture presentations as a way to generate a pool of potential faculty

The W Club's Third Annual

Badger Blast Pep Rally

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members already familiar with UW-Madison.

Responsibility for carrying out the plan will rest with the deans of the various colleges and schools. The deans already have discussed the plan, officials said.

The hiring report is normally compiled each spring to summarize the period ending the previous Oct. 31.

Six Receive Honorary Degrees

Six persons prominent in science, government, education and journalism received honorary degrees May 23 at spring commencement. They included several alumni and former faculty members: Daniel G. Aldrich Ph.D. '43, soil scientist and chancellor for twenty years at the University of California, Irvine; Ethel K. Allen, UW-Madison botanist and bacteriologist; Marie Davis Gadsden '54, former teaching fellow here, now vice-president of the Phelps Stokes Fund, Washington, D.C.; Melvin Laird '49, Washington, D.C., whose lengthy career in government includes service as Wisconsin legislator, Congressman and U.S. Secretary of Defense; Leonard Silk '40, economics columnist and editorial board member at The New York Times; and Esmond E. Snell M.A. '36, Ph.D. '38, former UW faculty member, now microbiology department chairman at the University of Texas, Austin.

Fifteen Students Win Academic Excellence Awards

Fifteen undergrads won 1982 Academic Excellence Awards, given annually to students who submit projects judged by the faculty's Committee on Undergraduate Education.

The awards, \$600 each, are funded by the University Bookstore. Winners were selected in four categories: humanities, social science, biological science and physical science.

Winners include, in the humanities: Amy S. Harder, senior, French and English major, from Kohler, Adam Oliensis, senior, philosophy and acting, Milwaukee; and Dale Rogers Smith, senior, history and computer science, Milwaukee.

In social science: LaVonne Krause, senior, counseling and guidance and education, Middleton; John W. Utrie Jr., senior, psychology, Green Bay; and Jane Weber, senior, soil science, Cuba City.

In biological science: Roger C. Inhorn, senior, molecular biology and mathematics, Madison; Jacquie Juetten, junior, molecular biology, Minnetonka, Minn.; Daniel I. Kaufer, senior, zoology and molecular biology, Madison; John E. Oborne, junior, zoology, Dousman; and Mark A. Urban, senior, biochemistry, Elm Grove.

continued on page 30

Moving?

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Madison 53706

continued from page 18

women's team, coached by Carl Johansson, had a 13-2 record last season, broke eighteen UW records, and produced six All-Americans.

Diving coach Jerry Darda, in nineteen years here, has turned out a flock of top competitors and eleven All-Americans. He was chairman of the Olympic Diving Committee and has coached five international teams, including the U.S. Olympic Diving Team in 1972.

Men's coach Jack Pettinger, now in his fourteenth year, has an impressive 131-40 record and has brought twenty-two swimmers to All-American status! Last year his team placed fifth in the Big Ten, but that is probably a temporary dip; he had them in third place for three years and in second for four straight.

Soccer

Hearing that a player "charges" or "dribbles" or "screens" could lead you to believe the game was basketball, until terms like "volleying," "tackling" and "trapping" steer you in other directions. But even if the vernacular is misleading, soccer is the game, and it's becoming increasingly popular in this country. (Although, come to think of it, Badger Yearbooks in the post-World War I years said the same thing about it when it was a club sport.)

If you didn't watch the World Cup

Matches on NET, or if you haven't had a Little Leaguer on one of the thousands of teams—many of them unisex—that fill Saturday mornings coast to coast, here is a little of what goes on out there.

There are eleven players to a team, including the goalie. The obvious object is to make as many one-point goals as possible in the opponent's net, and players can use anything handy—except their hands—to do it; feet, body, head. On defense, it's nohands, too. They play two forty-five minute periods.

Field sizes vary, but in the NCAA the minimum is 110 x 65 yards (so Badger teams, playing on the football field for the public on Sundays, squeak by through incorporating the end zones and the sideline bench area). Whatever the size, action starts from a mid-field circle, a la hockey and basketball.

Last year the University became one of the first in the nation to raise women's soccer to the varsity level, and the ladies showed their worth by kicking their way to a 15-7-1 record and a national qualifying berth. The men were in their fifth year of varsity competition, placed second in the Big Ten with 17-2-2, and were one of sixteen teams in the NCAA finals. It's a level-three sport here, meaning no scholarships, yet twenty-five women and forty-some men play it throughout the year. Craig Webb coaches the women; Jim Launder, assisted by Bill Reddan, coaches the men.

Tennis

The French, before serving the ball in a game they called *jeu de paume*, would yell *Tenez*! (Attention!). They've been *tenez*ing around here for quite a spell: the University of Wisconsin Tennis Association was organized in 1886, in August, and "immediately . . . steps were taken for the laying out and equipping of two courts on the lower campus From a charter membership of fourteen it has increased to twenty-three," we're told in the 1889 Badger Yearbook.

At ninety-six years old, it's doing very well. The women's team has not had a losing season since 1974, which is to say since birth, that being the year women's athletics took on varsity status. They placed second in the Big Ten in 1980 but dropped to sixth last season. They play a fall season; the men don't for some reason. They—the men—start in February and work toward the NCAA finals in May. Last year they were 17-7 overall, with 8-1 in the Big Ten for third place. They tied for first place in dual meet standings.

Incidentally, in all college tennis these days the no-add scoring system is used. This means that at three points each, the next point is for the game. This puts more pressure on the players and makes for more interesting viewing for the fans.

The men have a new coach this year, Patrick Klingelhoets '72, who was a Big Ten finalist in his senior year. Since last year, Kelly Ferguson has coached the women.



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Member News

The Early Years

Next May the Elvehjem Museum of Art and the Rare Book Collection of Memorial Library will present an exhibit commemorating the work of Prof. Michael Rostovetzeff, the prominent ancient-historian who was on our faculty through the 1920s. Any who took courses under the professor are asked to send their reminiscences to Prof. Kenneth Sacks of our department of history, UW-Madison 53706.

ROBERT P. GERHOLZ '22, Flint, Mich., was one of twelve people across the country to receive the Horatio Alger Award for 1982. He is a past president of the National Association of Home Builders and of the U.S. Chamber of Commerce, and holds the George Washington Award from

the Freedoms Foundation.

As Lea Rosenblatt Duncan '31, Soquel, Cal., sends her WAA membership dues, she observes that, "hardly a man is still alive who remembers the Cardinal's 'Co-Edna's Diary' of

1928-29-30, but I do. I wrote it."
We erred, in the Class of '37 reunion pictures in our July issue, in giving Betty Schlimgen Geisler the title of reunion chairman. That title, and all the work that went with it, belongs to June Johnson of Madison.

Douglas H. Soutar '40, '44 has 40s been elected senior vice-president of Asarco Incorporated in New York City. He's been with the firm for thirty years and a vicepresident since 1963.

ALFRED S. DESIMONE '41, WAA's second vice-president, was honorary marshall of Kenosha's Civic-Veteran Parade on July 4.

ARTHUR C. NIELSEN, JR. '41, Chicago, earned this year's Distinguished Alumnus Award from our School of Business. He is chairman and CEO of A.C. Nielsen Co., and in recent years has been named among the nation's top executive officers by such as Financial World and The Wall Street Transcript.

Kenosha realtor RICHARD E. ELLISON '42 has been appointed county assessor. He has been owner/president of Ellison-Stahl since 1971

In the letter announcing the death of her husband Harvey '40 (see Deaths), JANE MUNSON LEDAIN '42, Knoxville, Tenn., adds that "last fall Harvey accompanied Jane to the White House, where Nancy Reagan gave Jane the honor of being one of seven distinguished volunteers in the nation for community service.

MARGE McRAE ADAMS '47 has been with Wausau Insurance Companies since 1979 and was recently promoted to personnel and office services assistant in its regional office there.

The Society of Manufacturing Engineers gave its 1982 Eli Whitney Memorial Award to JAMES K. BAKKEN '47. He is vice-president of operations support staffs for Ford Motor Company, and was cited for the development and implementation of a plan to encourage group participation in management decisions. Jim and his wife Jeanne (Deberard '55) live in Dear-

DAVID D. BAPTIE '47, a founding partner in the CPA firm Hawkins, Ash, Baptie & Company, La Crosse, is the new president of the Wisconsin Institute of CPAs.

CHARLES B. LARKIN '47, MD'49 has moved from San Bernardino, Cal. to Reno, to join the staff of the VA Hospital and the faculty of the University of Nevada as an associate professor of

When BEATRICE SCHWARTZ LEVIN MS'47 wrote to tell us she'd enjoyed reading "John Muir and His Magic Machines" in our July issue, she added that her play, John Muir Goes to Madison, was written in a drama class here and "I hope is still available for production by high schools." She lives in Houston.

DONALD D. PAYNTER '47, New Orleans, with Shell Oil since graduation, has been promoted to Geological Engineering Consultant for its eastern operations, with no announced change of lo-

CARLYLE W. FAY '48, Milwaukee, was appointed assistant vice-president of Wisconsin Electric Power Company. He will continue as director of its nuclear power department.

ALLEN H. FILBEY '48, Detroit, has assumed directorship of petroleum chemicals research with Ethyl Corporation. He joined the firm as a chemist in 1952

At its spring commencement, Wellesley (Mass.) College gave a teaching award to PHYLLIS J. FLEMING MS'48, Ph.D.'54, who holds a named professorship in physics. She has been on that faculty since completing her doctorate.

Drop into Coronado, Cal.'s Hotel del Coronado and you're bound to run into a ZAFIS. Since April, ANDY 48, '50 has been its vicepresident for litigation counsel; Jean (Kalscheur '50) heads the travel agency located in the hotel, and their son recently joined its convention staff.

FLOYD M. ADASHEK '49, Milwaukee, studied at Stanford University in August on the first phase of a three-part scholarship he earned. It came from the Mortgage Bankers Association of America. Floyd is an instructor at Waukesha County Tech.

NORMAN G. LEVINE X'49 of San Francisco was this year's inductee into the insurance agency management Hall of Fame, selected by the General Agents and Managers Conference. The honor goes to only one person annually.

JAMES G. MARCH '49, on Stanford University's faculty since 1972, has just been named director of the public management program for its School of Business.

Our Board of Regents awarded the first five-year John D. McArthur Professorship to chemical engineering Professor R. Byron Bird Ph.D.'50. On the faculty since 1952, he's held a Vilas Professorship for a decade and will continue to do so.

MARGARET McCann Butter '50 is the new president of the Milwaukee Symphony's Women's League.

JERRY M. HIEGEL MBA '50, president and CEO of Oscar Mayer, has been named an EVP of General Foods, which acquired the Madison

The University of Miami gave an honorary

doctorate to Jack S. Kilby MS'50, professor of electrical engineering at Texas A&M. He holds more than fifty patents for his work in the field of integrated circuits, the first patent on the handheld calculator, and the first on the semiconductor thermal printer.

After twenty years on the faculty of Bloomsburg (Pa.) State College, ELLEN L. LENSING MS'50, Ph.D.'61 retired this year. She has been professor of business education and office ad-

HAROLD W. WILKIE '51, '53, director of legal services and assistant secretary for Oscar Mayer at corporate offices here, has been elected a vicepresident.

ERNST H. KLESSIG '52 has moved up to the presidency of Litton Industries' Louis Allis division in Milwaukee. He joined the firm in 1970.

DONALD KROPF '52, Ph.D.'57, professor of meat science at Kansas State University, Manhattan, received the Signal Service Award of the American Meat Science Association for services to the AMSA, to his students and to the meat industry.

JOHN C. MARSH '53, '58 of Overland Park, Kansas, is now president of Kansas City's Truog Nichols Service, a heating-and-cooling company. He's been affiliated with the business since

The American Meat Science Association gave its 1982 Distinguished Teaching Award to ROBERT A. MERKEL '51, '53, '57. He is a professor of animal husbandry at Michigan State, whose faculty he joined in 1962.

GAYLORD A. JENTZ '53, '57, '58 is the first recipient of a named professorship in business law at the University of Texas-at-Austin. He is a professor and chairman of the department of gen-

eral business.

That is "our" PETER C. MYERS '53 who is the new chief of the U.S. Soil Conservation Service. He's a Racine native who farms near Matthews, Missouri, and who won the national Outstanding Young Farmer Award in 1967

In Washington, D.C., the Council on Foundations appointed Arlie Schardt '54 editor of its Foundation News. He's a former editor and writer for Newsweek.

Prof. James J. Skiles Ph.D.'54, who heads the energy research center in our College of Engineering, has been inducted into the University of Missouri-Rolla Academy of Electrical Engineers, an advisory group of its alumni who have made outstanding contributions to the profes-

ROBERT G.F. SPITZE PH.D.'54 received the 1981 Distinguished Policy Contribution Award from the American Agricultural Economics Association. He is professor of agricultural economics at the University of Illinois.

CARL R. LOPER, JR. '55, '58, '61, a professor of metallurgical and mineral engineering here at the University, won the award of the American Foundrymen's Society for his co-authorship of the best research paper of 1981. The paper dealt with compacted graphite cast iron.

ROGER RUPNOW'56, '65, Atlanta, a city planning professor at Georgia Tech, has been appointed to the county Board of Education.



Seidel'59



Babcock '71



Marien'73

PETER W. OLSON '57, '60, boys' basketball coach at Madison's LaFollette High School, was chosen Wisconsin Coach of the Year for the second time when his team took the Class-A state championship.

J.İ. Case Company named HARALD REISHUS '57, Arlington, Texas, as one of nine elected to its General Manager's Challenge Club. This "acknowledges division field sales staff for outstanding program light part".

ing overall accomplishment."

ROLLIE HEATH '59, '61, Boulder, Colo., is now senior vice-president of Denver's Manville Corporation and EVP and director of Manville International. He joined the company in 1973.

Boston's New England Nuclear Corporation promoted Carl W. Seidel '59 to manager of its New Venture Operations. Carl is chairman of the American National Standard Institute Committee.

James L. Smith '59, '61 is now a surety underwriting unit manager in the home office of Wausau Insurance Companies. He joined the firm in 1960.

WILLIAM A. STRANG '59, '61, '67, a professor in our School of Business, is this year's president of the Wisconsin Business Economics Association

WAYNE R. VAN DIEN '59, an AE with Racine's Design North Inc. since 1967, will head its new broadcast division. He lives in Menomonee Falls.

W. Scott Miller '61 headed South Bend, Ind.'s United Way drive this year, the choice reflecting a philosophy of Scott and his wife Janette (Burkhart '61); they have never missed an annual contribution to the University since graduation. Scott heads Burkhart Advertising.

Spalding Sports Worldwide has promoted RALPH CARLSON '62, '65 to a vice-presidency for licensing and new ventures. He and his wife SANDRA (TUHUS '62) live in Wilbraham, Mass.

Donald Kouri MS'62, Ph.D.'65, professor of chemistry and physics at the University of Houston, received its highest teaching award.

Wayne State University, Detroit, has chosen as its new president DAVID ADAMANY MS'63, Ph.D.'67, who leaves a vice-presidency at the University of Maryland.

JERRY R. LYMAN '63, Washington, D.C., has been appointed by RKO General its vice-president for government relations. He continues as vice-president and general manager of WGMS AM/FM.

Dan Bauer '64, '65, Rolla, Mo., with U.S. Geological Survey for seventeen years, has been named its chief of the Water Resources Division in Missouri.

THOMAS J. BAUCH '64, '66, who joined Levi Strauss & Co. in 1977 and is now its general counsel, has been promoted to a vice-presidency

California's Narmco Materials, Inc. has made Carl J. Brugger '64, '65 plant manager at its new fifteen-acre manufacturing complex in Anaheim.

JAMES HOYT '65, '67, '70 is the new director of

our School of Journalism and Mass Communication.

JOHN T. SCHMIDMAN MS'65, Ph.D.'68 has moved, and is now at Georgia State University in Atlanta as director of its labor studies program.

JOHN A. GABLE '66, '72, Denver, has joined an executive search firm, Fleming Associates, as a vice-president.

GORDON P. POESCHEL '65, '66, '68 of Kinnelon, N.J., with American Cyanamid since 1970, has been appointed eastern regional manager in its animal industry department.

James L. UMLAUF '68, with the New York investment banking firm of W.P. Carey & Co. since 1973, has become its president.

The UW's Management Institute, which offers continuing management education seminars and conferences to businesses from throughout the nation, appointed HAROLD J. JOSEPH '69 to head its Supervisory Institutes section

head its Supervisory Institutes section.

MARY ANN YODELIS-SMITH MA'69,
Ph.D. '71, professor of journalism and associate
vice-chancellor, has been named to the Committee on Teaching Standards for the Association of
Education in Journalism.

70s GREGORY W. SCHULTZ '70 is the new president of Zerrer Financial Group, a planning firm headquartered in Edison, N.J. Greg and his wife SHARON (ARGILE '73) and their son Alexander live in Fanwood.

WILLIAM J. BABCOCK '71, '72, with the engineering firm of Dames & Moore for nine years, is now a senior engineer in its Chicago office. He and his family live in Des Plaines.

MGIC Investment Corporation, Milwaukee, moved Glen T. Hierlmeier MBA'72 up to a vice-presidency in real estate.

Sibyt C. Jacobson Ph.D. 72 is now the president of the Metropolitan Life (Insurance Co.) Foundation and assistant vice-president in its corporate contributions department at New York headquarters.

Douglas H. McNaughton '72 is a partner in the Chicago law firm of Sonnenschein Carlin Nath & Rosenthal.

THOMAS R. VANDERPOOL '72, '74, White Bear Lake, Minn., has been promoted by 3M to systems development manager in its copying-products division laboratory.

products division laboratory.

KATIE WOLFE '72, '76, '79, for the past two years on the faculty of Central Michigan University, has joined the University of Iowa. She will teach labor law and business law.

The First Bank of Minneapolis promoted DIANE M. MARIEN '73, '74, '76 to assistant vice-president in the marketing department.

Armco has appointed Thomas C. Cairns '73 of Milwaukee its director of insurance audits. He joined the firm in 1977 and has been an audit

Arthur Young & Company, the CPA firm, promoted KAY SCHELLPFEFFER WERK '73 to manager of its audit department in the Hartford, Conn. office. She and her husband GREG '73 and their daughter live in Simsbury.

TIMOTHY M. COWLING '74 is the branch insurance specialist for the Milwaukee office of Dean Witter Reynolds, Inc.

MARY E. YERKOVICH '75 has moved from Lake View, N.Y. to La Crosse and the news department of station WIZM.

The Men of Tolentine, a Chicago-area support group for the Augustinian Fathers, honored Dennis Lick '76 as its Man of the Year at a banquet last May.

BARBARA ARNOLD '77, now on WAA's Board of Directors, is the new president of the Chicago chapter of Women in Communications. She is a communications assistant at Commonwealth Edison.

FRED L. MERRILL '77, after earning master's degrees at MIT, is an urban planner/designer in the Boston office of Skidmore, Owings & Merrill

Minneapolis's Campbell-Mithun, Inc. advertising agency has made DAN BINDER '78 a media supervisor. He joined the firm in 1979 and works primarily on the General Mills account, Nature Valley products.

Another officer in Chicago's Women in Communications chapter is Lynne Carson '78, its vice-president for the year. Lynne is a marketing communications specialist with the American Hospital Association.

JEFFREY PAUL MACHMUELLER '78 earned an Outstanding Service Award from his employer, the American Can Company in Neenah, for his conception and development of computer programs used to design multilayer co-extrusion dies for plastics.

ELLEN ROONEY '78, a news anchor woman for station WARA, Attleboro, Mass., was honored by the Massachusetts Office of Consumer Affairs. It came for a half-hour talk show she produces and hosts.

With a brand new CPA shingle, SHIRLEY A. HOMBURG '80 has joined the corporate office of Oscar Mayer as an auditor.

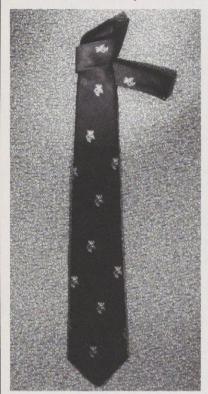
Club Programs

Atlanta: Saturday, October 2– Brat-and-Beer party. \$6; 5–9 p.m. Info.: Mrs. Nancy Keahey, 252-6841.

This column serves as a reminder only. Each club sends mailings to members with complete information, including reservation deadlines.

Deaths

The Bucky Tie



Ours alone, in a rich maroon polyester, $3^{1/2}$ " wide and fully lined. Bucky Badger, just 3/4" tall, struts suavely in his 'W' sweater. (He's custom woven, in black-and-grey silk.)

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The Early Years

OSCAR EUGENE NADEAU '11, MD, Ft. Lauderdale, in June.

Mrs. C.W. Bingman (LORINE MARTHA POLLOCK '12), Beaumont, Texas, in 1979.

Mrs. R.E. McFarland (Frances E. MINCH '12), Madison, in July.

MARION EDITH POTTS '12, Washington, D.C., in December.

CHARLES HENRY VELTE '12, Neenah, in May. Mrs. F.J. Ray (MARJORY MULLON '13), Daytona Beach, in May.

EVERETT ROBERT BREWER '14, Naples, Fla., in January.

EVA FLORENCE MACDOUGALL '14, Indianapolis, in April.

HERBERT EDWARD NELSON '14, Ft. Myers, Fla., in May.

GILBERT WM. BURNET '15, Prineville, Ore., in March.

Newel Howland Comish MS'15, Ph.D.'29, a pioneer in marketing and author of the first book on consumption economics, in Logan, Utah, in March

EDWARD FRANK MIELKE '15, MD, Appleton, in May

FRED CLAIR MINK '15, Cassville [*].

[*]Informant did not give date of death.

HIRAM HERBERT ROEHM '15, '17, Laurium, Mich., in November.

FRED HUNTER HALL MS'16, Columbia, S.C., in May.

SOLOMON CADY HUNTER '16, '32, Ithaca, N.Y., in July.

EDWARD MILLS PITTENGER '16, Bellingham, Wash., [*].

TRUMAN RHOADES SPOONER '16, Bradenton, Fla., in June.

Albert Charles Fiedler '17, Glendale, Wis., in June.

Mrs. Clarence Leaper (Genevieve A. Jackson '17), Hopkins, Minn., in March.

ROBERT LEROY PETERS '17, '20, '21, Oconomowoc, in June.

Gunard Alfred Piehl '17, Delavan, in June. Ruth Ellen Swanzey MA'17, Dakota, Ill., in February, 1981.

Ernest G. Welke '17, MD, Madison, in May. Mrs. Wm. J. Camlin (Katherine Warren Browne '18), Newark, Ohio, in June, 1981.

HENRY CHESTER HOESLY '18, Madison, in July. EDWIN FRANK SCHNEIDERS '18, '19, MD, Madison, in May.

HOMER D. KESTEN '20, '21, Los Altos Hills, Cal., in November.

Mr.Shurley Lawrence McNamee x'20, Laguna Hills, Cal., in 1979.

MILDRED ELIZABETH KITSELMAN Crapo x'21, Muncie, Ind., in June.

HERBERT JOHN LUECK '21, '22, Berkeley [*]. RUSH DONWELL TOUTON X'21, Wynnewood, Pa., in 1979.

ALLEN GEORGE UMBREIT MA'21, Muskegon, in April.

Mrs. A.G. Wolff (Mary Josephine Walker

MA'21, Ph.D.'36), Elm Grove, in May. Mrs. Arthur Ende (HELEN VIRGINIA WHITE '22), Madison, in May.

ALF I. Evenson '22, Waverly, Ohio, in 1980. MARY SMILEY '22, Madison, in May.

Mrs. Paul B. White (Clara A. Brownrigg '22), Merrimac, in July.

RUTH EMMA ALBEE '23, Waterford, in June. PERCY LAWRENCE PRATT '23, Madison, in May. Mrs. Leon Rothschild (Bessie Gold '23, '24), Los Angeles, in May.

NORMAN DENTON SCOTT '24, Hendersonville, N.C., last October.

Mrs. J.S. Hathaway (MARGARET CAROLINE HOBART '25), Shawnee Mission, Kansas, in December

Eva Carolyn Monson '25, Argyle, Wis., in May.

The Gang's All Here!

Again this year it's WAA's friendly, fun Homegame Huddles before each Camp Randall football game.

We're in the Copper Hearth of the Union South (Randall Ave. at W. Johnson St.) from 10:30 a.m. to 12:30.

There's complimentary cranberry punch, coffee, Wisconsin cheese, and a cash bar. And Bucky Badger and the cheerleaders stop by to lead us in a cheer.



Tired of High Maintenance Costs?

Consider a Gift of Real Estate to the University of Wisconsin Foundation

Many people wishing to benefit the University do so by means of cash or appreciated securities. But, there is another means of making a charitable gift that offers some appealing tax advantages—a gift of your residence, farm, condominium or vacation home.

In this era of highly inflated property values, the sale of real property, and particularly that of a vacation home, often involves a substantial capital gains tax. This can be avoided altogether where the property is gifted to the University of Wisconsin Foundation. In addition, you receive a charitable deduction for income tax purposes equal to the value of the gift, usually the full fair market value of the property when it is free of mortgage indebtedness.

If you plan to give your residence or vacation home to the Foundation under your will, you can get present income tax savings by conveying the property now and retaining the right to live in the home for life. You would gain, thereby, a tax benefit without changing your present lifestyle in any way.

You might wish to consider a charitable gift of an undivided interest in a home you do not use year-round. For example, if you give the Foundation an undivided one-half interest in your vacation home, you may occupy it one half of each year and take a tax deduction for one half the fair market value of the property. An additional gift of a remainder interest in the other half will entitle you to further tax benefits.

Most importantly, your gift of real estate can be used to fund a program of scholarships, medical or scientific research or to enhance an academic area of particular interest to you.

These and other gift options might well have a place in your charitable giving and estate plans. We would be happy to discuss them with you and your tax adviser.

For further information and a copy of our free booklet, *Taxwise Home-owner's Guide*, contact:

Fred Winding
Vice President - Real Estate
University of Wisconsin Foundation
702 Langdon Street
Madison, Wisconsin 53706
608/263-4545

Morse Monroe Musselman '25, Houston, in June.

VINCENT A. THIEMANN '25, Queens Village, N.Y., in May.

ADDISON FRANK FULLER '26, Whitewater, in May.

JOHN TORVAL HALE '26, '28, Wilmington, Del., in July.

Mrs. Max Kossoris (Esther Sternlieb '26), Palo Alto [*].

ALICE MARJORIE TOBEY '26, Wausau, in April. Mrs. Harold Bourgeois (MABEL JAMISON BUTLER '27), St. Louis, in May.

JEFFERSON D. BURRUS '27, '31, '32, Washington, D.C., in June.

CLIFFORD SIMPSON NOLTE '27, Osterville, Mass., in July.

DONALD E. BRUCE '28, Springfield, Mo., in July. Mrs. Harry Burcalow (MILDRED E. OUTHOUSE '28), Waukesha, in July.

Mary Honora Goggin '28, Madison, in April. Judge Harland Henry Hill '28, '32, Baraboo, in June.

Isadore H. Schultz '28, MD'30, Mazomanie, in June.

MILTON FRED STELZER '28, Madison, in April. HELEN DELANO WILLARD '28, Norwood, Mass., in 1979.

Peterson, Wilbur Jerome '29 and Isabel V. (Thomson '31), she in May, he in June, in Highland Beach, Fla.

Frank Bernard Sazama '29, '30, MD, Chippewa Falls/Scottsdale, in July.

30s Benjamin Henry Brunkow '30, MD'32, Monroe, in June.

LEROY WILLIAM SCHAEFER '30, MD'39, Lewiston, Pa., in April.

Mrs. Lindley Sprague (VIRGINIA JEANETTE CLE-MENT '30), Madison, in May.

IRVING ROBERT CHRISTENSON '31, Rubicon, Wis., in May.

RALPH HENRICKSON '31, Phoenix [*]. Mrs. H.B. Hunter (EVELYN MAE DEBERGE '31), Chicago, in May.

LAURA EDITH BUFF Thiessen '31, Lincoln, Mass., in 1980.

FORREST ORAN WIGGINS MA '31, Ph.D. '38, Merritt Island, Fla., last October.

WILLIAM FREDERICK CANFIELD '32, Los Gatos, Cal., in June.

Califford Hawley '32, '33, Macomb, Ill., in 1980

ERNEST ALBERT HESSE '32, Portland, Ore., in 1980.

ALEX MARTIN KANE (Katz) '32, MD'35, Milwaukee, in April.

LEROY F. MAHNKE '32, Manitowoc, in July. Mrs. Bruce Masselink (DONNA DEE PARRISH '32, '34), Grand Rapids, in June.

HERBERT ANTON NICHOLAUS M.PH.'32, Ph.D. '50, Lake Forest, in May.

VICTOR ROWE PORTMANN '32, Lexington, Ky., last October.
CHARLES DONALD SWEENEY '32, Houston, in

May.

LEONARD GUSTAF BLOMGREN '33, Dunedin,

Fla., last November.

The News

continued from page 23

In physical science: Theodore J. Allen, senior, engineering and physics and applied mathematics, Madison; Samuel Hokin, senior, physics and mathematics, Madison; Joseph Lo Presto, junior, mechanical engineering, Middleton; and Richard J. Myhre, senior, mechanical engineering, Elm Grove.

Phy Ed-Dance Department Scores in National Survey

The department of physical education and dance made the honor roll in a recent peerrating of graduate level programs in the nation, finishing fourth in program-and-staffing-quality assessments and ranking high in several other categories.

The survey was conducted by John C. Massengale of Eastern Washington University. "Wisconsin did very well in just about everything," he said. The department ranked: fourth in perceived quality of its Ph.D. program, graduate studies faculty, and number of research presentations at the national convention of the American Alliance for Health, Physical Education, Recreation and Dance; eighth in numbers of doctoral degrees awarded for dissertations in phy ed topics as well as in number of articles by faculty and scholars published in

Research Quarterly for Exercise and Sport, and twenty-first in text book publications by faculty members.

Evaluations were made by 590 members of the National Association for Physical Education in Higher Education in a poll conducted between 1979 and 1981.

Roger McBain

Studies in Italy Launched with Michigan

A Renaissance villa in the Florentine hills of Italy is the home and classroom for forty students this fall in a new program cosponsored by the universities of Michigan and Wisconsin. Unlike many other study programs abroad, students will not simply continue studies in their major area at a foreign university. Instead, the new program transfers both students and professors from the sponsoring universities to Villa Boscobello outside Florence. At the villa, four professors from Michigan and Wisconsin will teach an integrated set of courses, in English, revolving around a different theme each semester.

Thus, students in the Florence Program's first semester (Sept. 6-Dec. 17) will not only attend classes on the "Renaissance in Tuscany," but will supplement their studies with visits to monuments, museums, archives and contemporary life of Florence.

Studies in the second semester (Jan. 17-Apr. 29) will concentrate on the "Society

and Culture of the City, 1100-1600," and future themes will include "Ancient Roman Civilization" and "Modern Italy."

Although there is no foreign language requirement in the program, classes in all levels of Italian instruction can be arranged through Florence teachers.

Students may choose to spend either one or two semesters in the program. The studies are intended primarily for upperclass and graduate students from Michigan and Wisconsin, although students from other universities may apply. Those in the program are considered "regular" students at their respective institutions. They pay the usual tuition, are eligible for scholarships and financial aids available through their home universities, and receive residential credits for work done. Students not attending one of the sponsoring universities will pay out-of-state tuition and receive transferable credits from the University of Michigan.

The cost of the Florence Program (after tuition) is \$2,500 per semester, which includes room and board, library and museum fees in Florence and a number of special programs and excursions. Students are responsible for their own transportation and miscellaneous expenses.

Applications and information on the spring semester can be obtained from the Office of International Studies and Programs, 1410 Van Hise Hall, 1220 Linden Drive, Madison 53706; telephone (608) 262-2851.



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Deaths

continued from page 29

RICHARD HARRY DANA '33, Ft. Worth, in April. ROBERT OMAR HOMBERGER '33, '34, Janesville,

ROBERT H. HOMMEL, JR. '33, Boca Raton, in June.

CLARENCE CHARLES JACOBSON '33, Milwaukee. in May

MARY ALICE RABYOR '33, Madison, in July. JOSEPH H. BECK '34, Houston, in July.

LLOYD HERBERT BIDWELL '34, Green Valley, Ariz., in March.

REGINA LINDEMANN '34, Escondido, Cal., in December.

EDWARD JAMES MADLER, SR. '34, '37, Menomonee Falls, in 1979.

Correction: HERMAN ALFRED SILBERNAGEL '34, Beaver Dam, was incorrectly listed in this department in our July issue. The information had come from a classmate who described himself as a "very close friend," but who obviously was no judge of distance.

GEORGE CARD '35, '40, Madison, in August. Blind since a 1931 car accident at age 33, he entered the University to graduate with a Phi Beta Kappa key and membership in Coif as he earned a bachelor's in Law School. He was an editor of Braille Monitor and writer for Braille Forum magazines and, in 1954, a delegate to the World Council for the Welfare of the Blind. In 1971 he became the first recipient of the Madison Exchange Club's "Book of Golden Deeds Award."

Mrs. Robt. M. Larson (Frances Elizabeth ROBERTS '35), Madison, in May.

HUBERT FRANCIS MULLOOLY '35, Beaver Dam,

WILLIAM WESLEY RABINOVITZ '36, Beverly Hills, in June.

DELBERT NORMAN STACY M.PH.'36, Fond du

Lac. in April.

P. STANLEY OLSON '37, Cameron, Wis., in May. JOSEPH B. CASAGRANDE '38, Urbana, in June. JORDAN LEE CLARKE '38, Naples, Fla., in 1980. CHARLES DAVIS GOFF '38, Oshkosh, in June. JAMES MARTIN POOLE '38, place unknown, in

EARL ADNETT SCHULTHEISS '38, Newton, N.J., last September.

Mrs. Howard E. Miller (BARBARA A. STEIN-MESCH '39), Seattle, in April.

NEVA MARGUERITE MONROE MA'39, Wheeling, W. Va., in 1981.

VICTOR JAMES KILMER '40, '43, Flor-**4Us**

ence, Ala., in 1981.

HARVEY JOHN LEDAIN '40, Knoxville, in March. Memorials to H. J. Le Dain Fund, c/o UW Foundation, 702 Langdon St., Madison 53706. GEORGE REEK MERWIN '40, Lake Geneva, in

Rev. Boniface J. Spellman MA'40, West De Pere, in 1981.

FRANK EDWARD BETZ '41, Eau Claire, in May. ROBERT HAROLD DUDGEON '41, Marion, Ind., in

Leo James Jeselun '41, Kenosha, in 1979 CLIFFORD Wm. MUELLNER '41, Slinger, Wis., in

DARWIN K. NILSSON '41, Houston, in March. Mrs. Thomas J. Detling (Betsy Ann Nause '42), Sheboygan, in 1978.

KERMIT ALFRED DUEHRING '42, Wauwatosa, in

Mrs. Owen K. Hughes (GWENDOLYN CLARA Couse '42), Hayward, Cal., in 1981.

Mrs. E.H. Moor (Myra Genevieve Hardrath [Baker] '42), San Diego, last November. ELMER HOWARD JOSSELYN '43, Hartford, Wis., in

Mrs. J.W. Kress (Marion Cecelia Bjork '46), Sparta, in June.

JAMES H. FAULHABER MS'47, Arlington, Va., in June.

PAUL MARCUS THOMPSON '47, '48, St. Paul, in 1979.

O. CLIFFORD KUBLY MS'48, New Glarus, in June.

ALLAN HUNG LEONG '48, MD'51, Honolulu [*]. Mrs. Charles Pearson (Helen Ruth Heineman x'48), Bloomington, Ind., in June

CHARLES HERBERT WEIER '48, '49, La Canada, Cal., in 1981.

ROLAND BERNARD ABRAMS '49, Mequon, in May. ROY MANDLEY NEPERUD, JR. '49, North Springfield, Va., last December.

RONALD CALLAWAY GEE MS'50, Рн.D.'58, Phoenix, in May. WILLIAM F. GREELEY '50, Denver, in 1980. DOROTHY MAY ROLLINSON '50, Oshkosh, in

CLARENCE DELL CAPAROON MS'51, Tucson, in

ROBERT OEHLBERG '51, '54, Rockford, in May. KATHLEEN ANN KUMMEROW Cooke '52, Portage, in 1979

Mrs. Bernard Flanagan (NATALIE CATHERINE BYRNE '52), Waukegan, in June.

GORDON DALLAS HEBERLEIN '52, Madison, in

WALTER ERLING ISGRIG '52, Milwaukee, in May. Mrs. Robert L. Reese (PHYLLIS AUDREY DREWS '52, '53), Madison, in May.

KENNETH CHARLES LAFOND MA'57, DePere, in June.

WILLIAM WAITE JENKS MS'59, La Habra, Cal., last September.

Mrs. Wayne Lewis (Janice Marie Benson '59), Lisle, Ill., in 1981.

60s/70s

ROBERT MARTIN WHIT-MAN'61,'62, Sheboygan,

ROBERT STEWART KNILANS '62, Cambridge, Wis., in May

WILLIAM ALFRED MELBY '63, '66, Rhinelander, in April.

DAVID GEORGE BENNETT '64, Omaha, in June. CHARLES ASHWORTH FARMER '65, Houston, in

EDMUND WILLIAM SEEBURGER MS'65, Butternut, in June.

WOLFRAM MICHAEL HALLER Ph.D.'73, Rockford, in January

DAVID ALLEN MATHISEN '77, Minneapolis, in 1981.

DENNIS ROBERT HENRY Ph.D.'78, Normal, Ill.,

MICHAEL HEATTER '79, Miami Beach, in May, JOHN ALLEN KRUEGER MBA'79, New Richmond, in a 1980 plane crash.

Faculty

ROBERT DOREMUS, 67, associate L&S dean, in Madison, in August. He joined our English faculty in 1940 and moved into the Dean's Office a decade later, but continued to teach courses in Victorian prose and poetry. Last February the UW Alumni Club of Madison gave him its Distinguished University Achievement Award.

Emer. Ag Eng. Chmn. FLOYD W. DUFFEE, 89, Madison, in July. He joined the faculty in 1918, and assumed the chairmanship twenty years later. Credited with having reshaped agriculture with his machinery designs, Duffee held awards for work with forage harvesters, cutters, grinders, seeding equipment and electrical mechanization facilities. He was the first American to receive an honorary degree from the College of Agriculture at Hohenheim, Germany, and earned the Cyrus Hall McCormick Gold Medal award of the ASAE, and the National Grassland Farming award. He took emeritus status in 1963.

PETER P. MICKELSON, 78, in Florida. He was a former professor of education and director of international programs, on our faculty for ten years before taking emeritus status in 1974. From 1964-66 he was in northern Nigeria, heading our project to establish teacher-education programs in eight colleges and universities. He died in June.

ORDEAN G. NESS MA'47, director and former chairman of the theater-and-drama and communication arts department, in July at his Sauk County home. He became a permanent member of the faculty in 1955, and was well known for his acting and poetry reading as well as directing.

W. FREEMAN TWADDELL, Providence, R.I. died there in March at the age of 76. He joined our German faculty in 1931 and served as its chairman for the last eight years before leaving for Brown University in 1946.

KURT F. WENDT '27, Madison, former dean of the College of Engineering, died in Madison in June. He retired in 1971 after forty-four years. then worked as a special assistant in the chancellor's office. He chaired the Campus Planning Committee and the Athletic Board, and his three-year term as the University's representative to the Big Ten Athletic Conference included our first trip to the Rose Bowl in 1953. Among many honors he received were the Roy Crum

Award of the National Academy of Science and

the Distinguished Service Award of the alumni of

1982 **Badger Huddles**

September 11-Michigan

the College of Engineering.

Sheraton Hotel 3200 Boardwalk (Exit 177 off I-94) Ann Arbor 11:00 a.m. Cash Bar

Luncheon at 11:45 a.m. Sheraton Hotel \$7.50 For reservations contact: Gordon Knapp 27625 Vermont Southfield, Michigan 48076 (313) 358-5972

October 2—Purdue Holiday Inn North I-65 Battle Ground West Lafayette 11:00 a.m. Cash Bar

October 9-Ohio State **Arlington Arms** 1335 Dublin Road Columbus 11:00 a.m. Cash Bar

November 12—lowa Sheraton Inn-Cedar Rapids 525 33rd Avenue SW Cedar Rapids 6:30-8:00 p.m. Cash Bar , 1

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