



LIBRARIES

UNIVERSITY OF WISCONSIN-MADISON

The road to achievement. Bulletin no. 38 November 1923

McNeel, W.; Wright, A. H.

[s.l.]: [s.n.], November 1923

<https://digital.library.wisc.edu/1711.dl/PYCX2SL3FYFSF8S>

This material may be protected by copyright law (e.g., Title 17, US Code).

For information on re-use, see

<http://digital.library.wisc.edu/1711.dl/Copyright>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

The Banker-Farmer

WISCONSIN
BANKERS'
ASSOCIATION

News Bulletin

BANKER-
FARMER
EXCHANGE

A Little Journal of Agricultural
Information for the Farmer

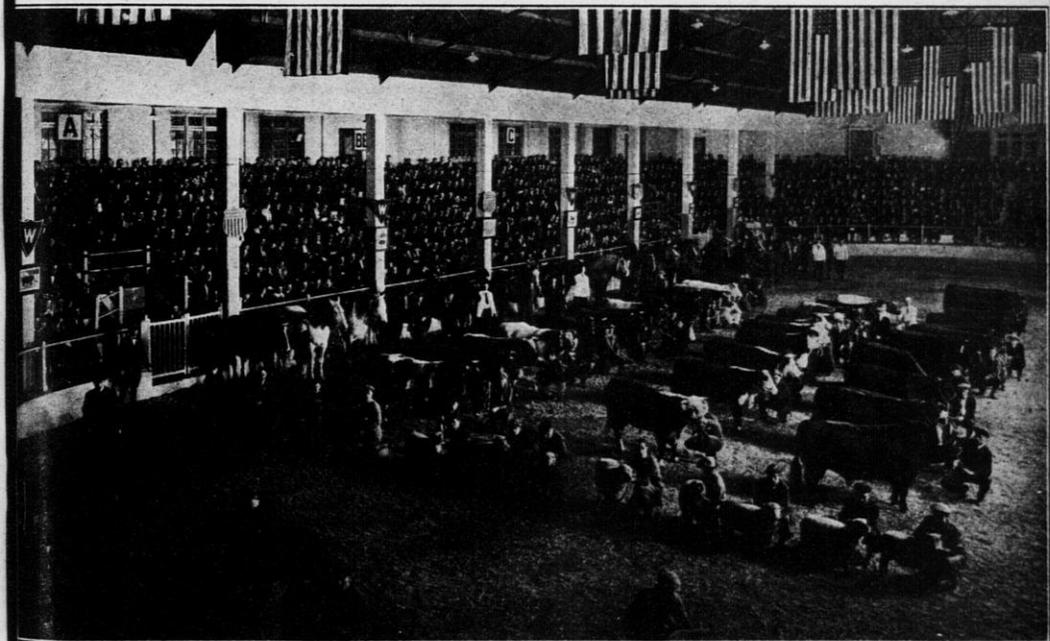
BULLETIN No. 38

NOVEMBER, 1923

THE ROAD TO ACHIEVEMENT

By W. McNEEL and A. H. WRIGHT

Wisconsin College of Agriculture



AN ANNUAL EVENT IN SHORT COURSE TRAINING.

Compliments of

College of Agriculture, University of Wisconsin
MADISON, WIS.

161

THE ROAD TO ACHIEVEMENT

By W. McNEEL and A. H. WRIGHT

Wisconsin College of Agriculture

Aside from native ability, the great difference in achievements of men is due, almost entirely, to differences in training.

Every boy on the farm has ambitions, ambitions which can only be fulfilled by making the most of every opportunity which presents itself.

The reasonably sure road toward success is the one opened through the educational gateway.

Two chances for training are open to every boy on the farm in Wisconsin right now—club work for the younger boy or girl and the short course for the young man. Each offers a training which puts better men and women back on the farm with a determination to progress.

Training for Farming is Essential—Training for the business of farming, like training for any other occupation, includes both "inside" and "outside" experience. "Inside" experience is necessary to the farmer in order that he may be able to prepare properly the soil, plant the seed, harvest the crops, feed and care for the livestock, handle and repair machinery and perform the many other duties, a skill which is acquired only by first hand experience. "Outside" experience is necessary in order to size up the business as a whole; to utilize the experience of others; to obtain and apply newly acquired knowledge; to adjust his methods and even his type of farming to altered economic conditions; to understand the relation of farming to other business; the relation of individual production to world production, and to get the most satisfaction out of life.

CONSIDER THE CLUB

What will club work do for the farm boy or girl? In 1922 it cost \$6,191,798 to run Boys' and Girls' Club the country over. This amount includes cost of feed, animals, seed, fertilizer, labor at 10c to 15c an hour, rent of land, as well as salaries of leaders. Considering the products at market prices, the boys and girls produced \$7,637,145 as a result of their efforts. The net profit was \$1,445,347 or 23 per cent on the investment within a year after the investment was made. You can't beat that! But there is something still better coming out of this investment. These youthful farmers and future homemakers have learned business practices and improved farm and home methods that will make life more abundant for 40 years to come. They have demonstrated these farm practices and have made an uncalculable contribution in so doing. We don't have to wait until they get to be men and women—they are wielding a tremendous influence now.

These youthful workers are learning to live by living; learning to do by doing; learning how to meet responsibilities by assuming and discharging responsibilities. They are given a chance to find themselves and many are being saved for the farm. They are learning that the co-ordination of head, heart and hand is necessary for abundance of living, and such co-ordination means the education of these faculties.

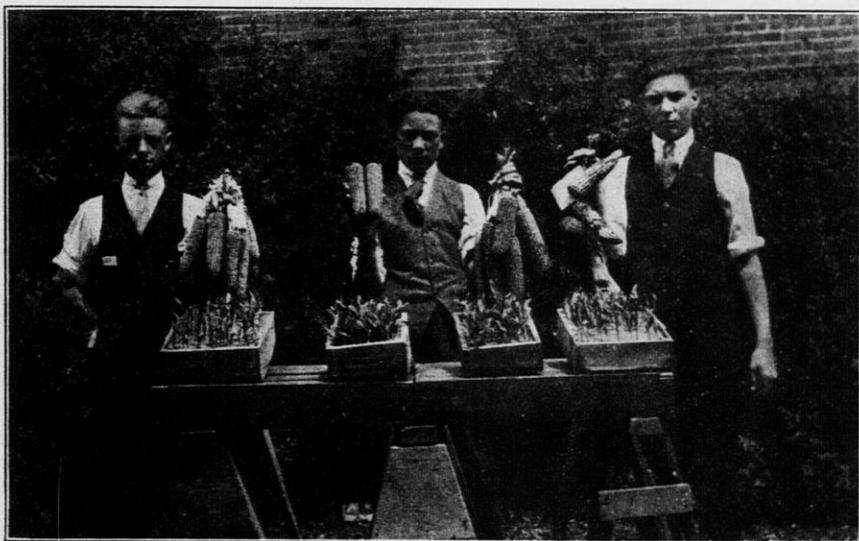
Club work has given the inspiration to further agricultural education and has opened up the way financially for many a youth to continue his education after the country school and high school courses. Club work has furnished to many a boy a vision of the possibilities of farm life. Club members are looking forward more and more to the time when they can take advantage of

the Short Course and other courses furnished at our University. They are getting a flying start on life. They are going to be fine, useful, purposeful, wholesome, discriminating men and women because they are getting that sort of training during the habit forming period of life.

The Short Course Is Not An Experiment—The Short Course in agriculture at the State University has been developed to meet the needs of farm boys who want both "inside" and "outside" training. This Short Course is the product of many years' experience. It has been conducted continuously for 38 years and during these years over 6,000 students have enrolled. From these 6,000 have come the majority of Wisconsin's leading stock breeders, grain breeders, dairymen and seedsmen.

The purpose of the Short Course is to train boys for actual farming. This purpose is being accomplished, for 95 per cent of its graduates are farmers and 90 per cent are Wisconsin farmers. Thus, the Short Course has not "educated" the boys away from the farm, but instead has returned them to the land with an equipment of training and inspiration.

Where and When Held—The Short Course is given at the College of Agriculture, Madison. It is planned to meet the particular requirements of farm boys, consequently, it is given during the winter months at a time when the farm boy is least busy. It begins November 12 and closes March 14th. There are 15 weeks, divided into three terms of five weeks each. Each five week term is a complete unit. Students may enter at the beginning of any of the three terms.



SOME RESULTS OF BOYS' AND GIRLS' CLUB WORK.

The course is adapted to the educational equipment of the farm boy. No entrance examination is required, but the student should have the equivalent of an eighth grade training. Mature students are admitted regardless of their school training provided the committee finds them capable of carrying the work.

What the Short Course Does—Through specific information, instructional inspiration and social contacts the Short Course makes better farmers.

In the Short Course the farm boy acquires a comprehensive view of his business. He becomes informed on world production of agricultural products, world markets and general economic relations. He learns the basic causes of price fluctuations, the relation of the producer to the middleman and the consumer.

SPECIAL ANNOUNCEMENT

With this issue begins our new series of agricultural topics for the Banker-Farmer News Bulletin. The December number will contain a timely and seasonal article on Farm Accounting by R. V. Gunn, Director of the Banker-Farmer Exchange. The January number will contain an economic forecast on The Agricultural Outlook for 1924 by Dean H. L. Russell of the Wisconsin College of Agriculture. Special effort to secure a series of agricultural, economic and production topics by leading and well informed men of the state is under way. We can promise you an attractive and interesting line-up.

OUR AGRICULTURAL PROGRAM

On October 8 the Agricultural Committee, with Chairman W. A. Von Berg in charge, and several members of the Executive Council of the Wisconsin Bankers' Association met in Madison to outline with R. V. Gunn, newly appointed Director of the Banker-Farmer Exchange, the plan of work for the coming year. The outstanding thought and plan resulting from this conference was to enlarge the field of the Exchange and broaden the work to include problems of an educational character in addition to the commercial activities.

* * *

For the past four years, under the direction of D. H. Otis, the Banker-Farmer Exchange has put special emphasis on and has built up the exchange feature of this office until, during the past twelve months, over \$100,000.00 worth of Wisconsin livestock and seed sales went through our hands. This activity has been the means of finding a market for a large amount of Wisconsin's surplus cattle and seeds. The indirect returns are, however, of more lasting value. It has been the means of putting the banker and the farmer in closer touch with each other and is helping to establish, through this combination, a reputation for quality stock and square dealing. It was unanimously expressed that continued effort to build up this feature of the work should be given first attention.

* * *

It was also planned to give special effort toward making the Banker-Farmer News Bulletin, which is published monthly, an increasingly attractive and interesting series of live agricultural economic and production topics.

* * *

As an important feature of the year's program the Director will endeavor to appear before the several County Bankers' Association meetings, present to them our agricultural program and discuss ways and means of cooperative effort to bring about a more prosperous rural community.

* * *

Cooperation with the State Agricultural College in promoting Boys' and Girls' Club work and the distribution of simple Farm Accounting books is, we believe, a project of interest to the farmer and well worth-while to the banker.