



LIBRARIES

UNIVERSITY OF WISCONSIN - MADISON

Children's Book Council Calendar. Vol. 15, no. 4 1957 (October-December)

New York: Children's Book Council, Inc., 1957 (October-December)

<https://digital.library.wisc.edu/1711.dl/LTY2WZWWACHUM8N>

<https://rightsstatements.org/vocab/InC/1.0/>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

Children's Book Council

Return to
99

Calendar

OCTOBER • NOVEMBER • DECEMBER 1957

Published quarterly by the Children's Book Council, 50 West 53rd Street, New York 19, N. Y. (JUdson 2-6488), headquarters for National Children's Book Week and a year-round promotion and information center in connection with the field of literature for children.

*Executive Secretary:
Lucy Tompkins*



VOLUME XV

NUMBER 4

Children's Book Council Calendar

OCTOBER

- 1—Nov. 28—United Community Campaigns of America, Sponsor: United Community Funds and Councils of America, Inc., 345 East 46th St., New York, N. Y.
- 1—31—National Science Youth Month. Sponsor: Science Service, 1719 N Street, N.W., Washington 6, D. C.
- 1—31—PTA Membership Enrollment Month, observed by more than 43,000 P.T.A.'s of the National Congress of Parents and Teachers.
- 2—Mohandas Ghandi, 1869—1948, Hindu Nationalist leader and social reformer.
- 3—William Crawford Gorges, 1854—1948, American sanitary engineer and surgeon general of the U. S. Army. He was instrumental in eradicating yellow fever from the Panama Canal Zone.
- 4—Michael Idvorsky Pupin, 1858—1935, American electrical scientist and inventor, born in Serbia. Celebrated for his discoveries in X ray and his contributions to the development of the radio and telephone.
- 5—Yom Kippur (Day of Atonement).
- 9—Charles Camille Saint-Saens, 1835—1921, French composer and writer.
- 10—Samuel Fraunces c 1722—1795, American innkeeper, proprietor of historic Fraunces Tavern in New York.
- 12—Columbus Day.
- 12—20—National Bible Week. Sponsor: Laymen's National Committee, Inc., Vanderbilt Hotel, New York 16, N. Y.
- 16—Eugene Gladstone O'Neill, 1888—1953, American dramatist.
- 20—27—United Nations Week. Sponsors: American Assoc. for the United Nations, 345 East 46th St., New York, N. Y.; National Education Assoc., 1201 - 16th St., N.W., Washington, D. C.
- 24—Transcontinental telegraph completed, 1861.
- 26—Erie Canal opened to traffic 1825.
- 26—Theodore Roosevelt, 1858—1919, 26th President of the United States; beginning of centennial celebration. Navy Day.
- 27—Nov. 1—Fourth Arkansas Book Fair (see page 4).
- 28—Captain James Cook, 1728—1779, English naval captain and explorer.
- 29—James Boswell, 1740—1795, English writer, famous for his biography of Samuel Johnson.
- 31—Juliette Gordon Low, 1860—1927, founder of the Girl Scouts in America at Savannah, Ga. Girl Scout Week is observed annually, beginning with the last Sunday in October. Halloween.

NOVEMBER

- 1—All Saints' Day. Crawford Williamson Long, 1815—1878, American physician who first used ether as an anesthetic in surgery.
- 2—All Souls' Day. Daniel Boone, 1734—1820, frontiersman, explorer, trapper.
- 2—6—Central Florida Book Fair, Orlando, Fla. (see page 4).
- 3—10—Third Minneapolis Children's Book Fair (see page 4).
- 4—Auguste Rodin, 1840—1917, French sculptor. Sir Frederick Grant Banting, 1891—1941, Canadian physician; co-discoverer of insulin.
- 5—Election Day.
- 6—James Naismith, 1861—1939, inventor of basketball 1891.
- 8—24—Fourth Detroit Children's Book Fair (see page 4).
- 10—16—American Education Week. Sponsor: American Legion, 700 N. Pennsylvania St., Indianapolis 5, Ind., Nat'l. Congress of Parents and Teachers, 700 N. Rush St., Chicago 11, Ill.; Nat'l. Education Assoc., 1201 - 16th St., N.W., Washington 6, D. C.

- 10-16—World Fellowship Week. Sponsor: Nat'l. Board, Y.W.C.A. of U.S.A., 600 Lexington Avenue, New York 22, N. Y.
- 10-17—Fifth Cleveland Boys' and Girls' Book Fair (see page 4).
- 11-12—Annual meeting of the Nat'l. Council, Camp Fire Girls, Inc., Minneapolis, Minn.
- 11—Maude Adams, 1872-1953, American actress.
- 13—James Clerk Maxwell, 1831-1879, Scottish physicist and mathematician.
- 14—Jawaharlal Nehru, 1889-, Indian patriot and writer.
- 15—Dec. 15—Nat'l. Jewish Book Month. Sponsor: Nat'l. Jewish Welfare Board, 145 E. 32nd St., New York 16, N. Y.
- 16-24—Festival for Boys and Girls: "Explore the World in Books" (see page 4).
- 16-24—Fifth *Chicago Tribune* "Miracle of Books" Fair for Boys and Girls (see page 4).
- 17-23—NATIONAL CHILDREN'S BOOK WEEK, 39th Annual Celebration. Sponsor: Children's Book Council, 50 West 53rd St., New York 19, N. Y.
- 17-30—Eighth Annual *Washington Post and Times Herald* Children's Book Fair (see page 4).
- 19—Lincoln's address at the dedication of the National Cemetery, Gettysburg.
- 21-24—Third Hampton, Va. Book Bazaar (see page 4).
- 22—George Eliot, pen name of Mary Ann Evans, 1819-1880, English novelist and poet.
- 24-30—National Latin America Week. Sponsor: Richard R. Falk Associates, 220 West 42nd St., New York 36, N. Y.
- 25—Lope de Vega, 1562-1635, Spanish poet and dramatist.
- 25-29—Know Your America Week. Sponsor: All American Conference to Combat Communism, 917 - 15th St., N.W., Washington 5, D. C.
- 28—Thanksgiving Day.
- 30—Winston Churchill, 1874-.

DECEMBER

- 7—Mary Stuart, Queen of Scots, 1542-1587.
- 12—Washington, D. C. became the permanent home of U. S. Government in 1800.
- 13—Phillips Brooks, 1835-1893, American preacher and religious leader.
- 14—Tycho Brahé, 1546-1601, Danish astronomer, foremost of his time. George Washington died at Mount Vernon 1799. Amundsen was the first explorer to reach the South Pole in 1912.
- 17—Joseph Henry, 1797-1878, American physicist, famous for his brilliant experiments in electricity.
- 18—Joseph Grimaldi, 1779-1837, English actor who has been described as "the most renowned of all English clowns." Channukah, "Feast of Lights".
- 19—Tyrus (Ty) Cobb, 1886-. American baseball player, famous batter and base runner.
- 21—First day of winter. Forefathers' Day commemorates the landing of Pilgrims at Plymouth 1620.
- 22—John Newbery died 1767. Newbery Medal was named after him; he was first to publish small storybooks for children.
- 25—Merry Christmas!
- 26—Battle of Trenton 1776. George Dewey, 1837-1917, Admiral of U. S. Navy, hero of Manila Bay.
- 29—Charles Goodyear, 1800-1860, American inventor of the process of vulcanizing rubber 1840.
- 30—The Gadsden purchase and new boundary treaty ratified by Mexico and United States, 1853. Stephen Leacock, 1869-1944, Canadian economist and humorist.
- 31—Jacques Cartier, 1491-1557, French navigator; explorer of the St. Lawrence River 1534. New Year's Eve.

Through The Looking Glass

NEWS AND VIEWS in the FIELD OF BOOKS FOR CHILDREN

November 17-23 — marks the annual observance of National Children's Book Week. For the benefit of the *Calendar's* many new readers this fall, we repeat the Book Week slogan selected for this International Geophysical Year, "Explore With Books," and the list of children's book fairs exhibiting 1000 to 3000 books and co-sponsored by the Children's Book Council: the Fourth Arkansas Book Fair, in Little Rock, October 27–November 1; the Fifth *Chicago Tribune* "Miracle of Books" Fair for Boys and Girls, November 16–24; the Fifth Cleveland Boys' and Girls' Book Fair, November 10–17; the Fourth Detroit Book Fair, November 8–24; the Third Hampton, Virginia, Book Bazaar, November 21–24; the Third Minneapolis Children's Book Fair, November 10–17; the First Central Florida Book Fair, in Orlando, November 2–6; the Eighth Annual *Washington Post and Times Herald* Children's Book Fair, November 17–30; the First Festival for Boys and Girls: "Explore the World in Books," at the World Affairs Center in New York, November 16–24; and the "Reading Is Fun" Exhibit, which will tour the New York and suburban area for its sixth consecutive year.

•

On the cover are two Pakistani youngsters reading a book from a CARE Children's Book Package. Among the most rewarding Book Week activities — we recommend support of the CARE Children's Book Fund program. The collections of U. S. children's books provided by this program to children around the world are a rare pleasure, a help to greater understanding, a teaching aid, and a token of friendship. (English is a required language in schools all over the world.) \$10 buys any one of the 10 book packages each containing 6 titles selected by the ALA. Each package contains a printed letter requesting the recipient to write the donor. Orders may be placed through any local CARE office or CARE headquarters, 660 First Avenue, New York 16. Send for CARE's Children's Book Kit which includes suggested procedure for "Operation Bookstrap", The CARE Children's Book Fund Campaign for Children's Book Week, also other publicity and promotion aids, as well as a list of CARE countries where books can be sent. Just announced is the new CARE program to provide children's books in foreign languages. A Bookshelf in Chinese for the thousands of children of refugee families in Hong Kong; a Bookshelf in Spanish for Latin American children, each available for \$25. These include English and American children's book classics in translation as well as classics in Chinese and Spanish.

•

Mothers who have brought up their children with books should make interesting and lively speakers or discussion panelists on Children's Book Week programs for parents. We hope librarians and teachers will track them down, through their acquaintance with their children, and urge them to talk about their family reading life.

•

Ruth Harshaw's "Carnival of Books" schedule (for WMAQ, Chicago, only — check your local station for date and time) for this quarter: October 6, **MIRACLES ON MAPLE HILL** by 1957 Newbery Award Winner Virginia Sorensen (Harcourt); October 13, **THE SILVER SPOON OF ROBIN HOOD** by Donald E. Cooke (Winston); October 20, **HOLIDAY STORY** by Alice Dalgliesh (Scribner's); October 27, **THE ANDREWS RAID** by Samuel and Beryl Epstein (Coward); November 3, **BANNER IN THE SKY** by James Ramsey Ullman (Lippincott); November 10, **THE WONDERFUL WINTER** by Marchette Chute (Dutton); November 17, **GONE-AWAY LAKE** by Elizabeth Enright (Harcourt); November 21, **THE ELEPHANT BRIDGE** by Jeffrey Potter (Viking); December 1, **THE STORY OF CAVES** by Dorothy Stirling (Double-

day); December 8, *THE GOLDEN DOORS* by Edward Fenton (Doubleday); December 15, *TIGER'S CHANCE* by Arthur Yan Henry (Harcourt); December 22, *THE THREE KINGS OF SABA* by Alf Evers (Lippincott); December 29, *THE ENORMOUS EGG* by Oliver Butterworth (Little Brown).

•

For living room screens — *PINOCCHIO*, a one-hour musical starring Mickey Rooney on NBC-TV and radio on Sunday evening, October 13 (8–9 P.M., NYT) . . . *THE PIED PIPER OF HAMELIN*, a 90-minute colorcast musical starring Van Johnson, on Tuesday, November 26, over NBC. . . . Four re-releases of favorite Shirley Temple films based on children's classics — *REBECCA OF SUNNYBROOK FARM*, *HEIDI*, *WEE WILLIE WINKIE*, and *CAPTAIN JANUARY* — on NBC-TV every second Sunday, beginning October 20. . . . And beginning January 12, Shirley Temple's series of 16 fairy tales, adventures, and fantasies, which will include *HANSEL AND GRETEL*, *GULLIVER'S TRAVELS*, *ALI BABA AND THE FORTY THIEVES*, *THE LEGEND OF SLEEPY HOLLOW*, *THE NIGHTINGALE*, *THE ROSE AND THE RING*, *THE LAND OF COUNTERPANE*, *BEAUTY AND THE BEAST*, *DICK WHITTINGTON*, *THE MAGIC FISHBONE*, *THE EMPEROR'S CLOTHES*, *THE PRINCE WHO COULD NOT LAUGH*, *ROBINSON CRUSOE*, *RUMPELSTILTSKIN*, and two musical reviews based on Mother Goose and Aesop's Fables. (Free posters available in quantity to teachers, librarians, and group workers. Write to: Mr. Martin Roberts, NTA Film Network, 60 West 55th Street, New York 19, N. Y.)

•

Articles we found interesting — "Library and Book Department Cooperate in Book Week Experiment" and "Hints on Selling Children's Books" in the July 29th *Publishers' Weekly*, both full of ideas for librarians and teachers for Book Week and all year. . . . Frederic G. Melcher's review of *HANS BRINKER, OR THE SILVER SKATES*, in *The Georgia Review* for Fall 1957. . . . And articles to watch for: Gleen O. Blough's "Explore with Books," in the November *Junior Natural History Magazine*. . . . "Bench Marks for Illustrators of Children's Books" by Warren Chappell and an article on the illustrative work of Helen Sewell in the October *Horn Book*. . . . William Jay Smith, author of *LAUGHING TIME* and *BOY BLUE'S BOOK OF THE BEASTS* (Little, Brown), will write as an author and a parent on children's reading in the December *Woman's Day*. . . . Parents' Magazine will again carry the Book Week feature, "TV Guide for Bookworms" by Elizabeth Koenig and a feature article, "Johnny Reads What He Wants to Read."

•

Prizes and awards — Ruth Harshaw has won the World Understanding Award for 1956 for her "Carnival of Books" radio program. . . . The Nancy Bloch Memorial Award, given for outstanding children's books on intergroup relations, went to *KNOCK AT THE DOOR*, *EMMY* by Florence Crannell Means (Houghton Mifflin); honorable mention went to *HARD TO TACKLE*, Gilbert Douglas (Crowell); *THE JANITOR'S GIRL*, Frieda Friedman (Morrow); *MISKO*, Alvena Seckar (Oxford); *BERRIES IN THE SCOOP*, Lois Lenski (Lippincott); *THE CORN IS RIPE*, Dorothy Rhoads (Viking); *CROSSROADS FOR CHELA*, Dorothy Witton (Messner); *PEOPLE*, Irving Bloch (Watts). . . . The Dodd, Mead Librarian Prize Competition has been won by Lavinia Dobler, librarian for *Scholastic Magazines, Inc.*, for her junior novel, *A BUSINESS OF HER OWN*, to be published next year.

•

Here and there — the British Children's Art Exhibit of 150 mounted and ready-to-hang paintings and drawings will be available from April, 1958, through the summer of 1959. Free to schools, libraries, and museums. Write to Hartley E. Howe, The English-Speaking Union, 16 East 69th Street, New York 21, N. Y. . . . Gifted students who like horses and are in grades 4 through 8 can win for their schools carefully selected libraries worth \$250, \$500, and \$1000. For information and poster, write to: Walter Farley Writing Contest, Random House, Inc., 457 Madison Ave., New York 22, N. Y. . . .

Materials available—Book lists, posters, streamers, packets of book jackets and other decorative items, and four book scripts. For list, write to: William J. Favel, National Book Bazaar Chairman, *Scholastic Teacher*, 33 West 42 Street, New York 36, N. Y. . . . A free brochure on CURIOUS WONDERS OF THE ANIMAL KINGDOM (Knopf) by Cecile Matschat, also free bookmarks for MY SLIPPERS ARE RED (Knopf) by Charlotte Steiner, available from Borzoi Books for Young People, 501 Madison Avenue, New York 22, N. Y. . . . Free *Challenge* bookmarks from: G. P. Putnam's Sons, 210 Madison Avenue, New York 16, N. Y. . . . Inter-American study kit, pamphlets for younger readers on songs, dances, customs, flags, stamps, produce of the Latin American countries, available from the Division of Publications, Pan American Union, Washington 6, D. C. . . . A free illustrated story in folder form, "The Village that Lived Again," from CARE, 660 First Avenue, New York 16, N. Y. . . . To celebrate the publication of HAPPY BIRTHDAY, DEAR BEANY, Crowell offers a free Beany Malone kit of poster, jackets, bookmarks, and biographical material. Write to: Children's Book Department, Thomas Y. Crowell Company, 432 Fourth Avenue, New York 16, N. Y. . . . Packets of five miniatures of H. A. Rey's books about "Curious George," the outrageous little monkey, and illustrated folders (in limited quantity) describing five Holling C. Holling books, free from Juvenile Department, Houghton Mifflin Company, 2 Park Street, Boston 7, Mass. . . . The Walter de la Mare Calendar for 1958, quotations selected by Bertha Mahony Miller, decorations in four colors by Pamela Bianco, price \$1.00, is available from *The Horn Book*, Inc., 585 Boylston Street, Boston 16, Mass. . . . A list of the states in the "State Traveling Exhibits of Children's Books" program of the Publishers' Liaison Committee is available from the Children's Book Council. These are collections of current children's books available to educational institutions and civic and educational groups through state library commissions or boards of education in 30 states and Alaska.

•

Among the new books—relating to Halloween are THE BLUE-NOSED WITCH by Margaret Embry (Holiday); THE GOOD AMERICAN WITCH by Peggy Bacon (Watts); and THE CRAZIEST HALLOWEEN by Ursula Von Hippel. Among those for Christmas: THE MIRACLE DISH by Opal Wheeler and a new edition of Marguerite Vance's A STAR FOR HANSI (both Dutton); THE GIFT by Helen Schuyler Hull (Macmillan); THE YEAR WITHOUT A SANTA CLAUS by Phyllis McGinley (Lippincott); HOW THE GRINCH STOLE CHRISTMAS by Dr. Seuss (Random); and CHRISTMAS MINIATURE by Pearl Buck (John Day). . . . For the International Geophysical Year, some of the new titles are EXPLORING BY SATELLITE by Franklyn Branley (Crowell); TRAVELERS ALL by Irma E. Webber (Scott); TWO AGAINST THE ARCTIC by Kurt Lütgen (Pantheon); SPACE SATELLITE by Lee Beeland and Robert Wells (Prentice-Hall); THE NEXT FIFTY BILLION YEARS by Kenneth Heuer (Viking); and even crayon-wielding Harold gets in on it with HAROLD'S TRIP TO THE SKY by Crockett Johnson (Harper). . . . From Italy, ANIMALS FOR SALE, TIC, TAC, AND TOC, and WHO'S THERE (World), three unique picture books by Bruno Munari. . . . ALICE IN WONDERLAND, TALES FROM ARABIAN NIGHTS, and three other classics, illustrated by top Italian artists (Grosset). . . . From France, SNOW WHITE AND OTHER STORIES, CINDERELLA AND OTHER STORIES, and THE FABLES OF LA FONTAINE (Grosset). . . . American-born Gyo Fujikawa has illustrated a new deluxe edition of Robert Louis Stevenson's A CHILD'S GARDEN OF VERSES (Grosset). . . . Poet, artist Harry Behn has written and illustrated his own legend of a little Indian boy in the Southwest in THE PAINTED CAVE (Harcourt). . . . During Jewish Book month (November 15–December 15) Farrar will launch a new series of biographies for Jewish youngsters between 11 and 15 with SILVERSMITH OF OLD NEW YORK, MYER MYERS by William Wise. . . . CALDECOTT MEDAL BOOKS, companion to NEWBERY MEDAL BOOKS has been published by Horn Book, Inc. . . . and from Viking, A HISTORY OF THE NEWBERY AND CALDECOTT MEDALS by Irene Smith.

CHILDREN'S BOOK COUNCIL

50 WEST 53rd STREET
NEW YORK 19, N. Y.

Return Postage Guaranteed

BULK RATE
U. S. POSTAGE

PAID

New York, N.Y.
Permit No. 10809

B 105

L
ELIZABETH BURR
B 105 STATE OFFICE BLDG
WISCONSIN LIBRARY COMM
MADISON WISC