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Garamycin advertisement.

[s.l.]: [s.n.], 1968

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In a world of
skin infections...

Garamycin[®]
brand of gentamicin sulfate
CREAM
AND OINTMENT



Each gram of GARAMYCIN Cream 0.1% contains gentamicin base (as gentamicin sulfate) 1.0 mg., and the preservatives methylparaben 1.0 mg. and butylparaben 4.0 mg., in a bland base of stearic acid, propylene glycol monostearate, isopropyl myristate, propylene glycol, polyoxyethylene sorbitan monopalmitate, and sorbitol solution. Each gram of GARAMYCIN Ointment 0.1% contains gentamicin base (as gentamicin sulfate) 1.0 mg., methylparaben 0.5 mg., and propylparaben 0.1 mg. in a petrolatum base.

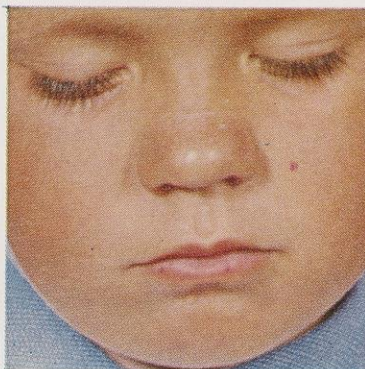
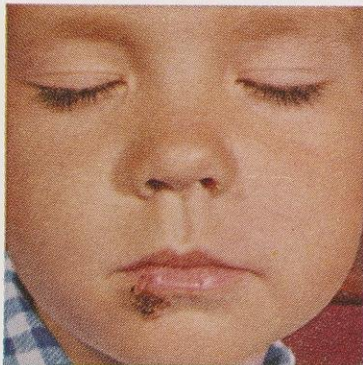
Clinical Considerations: **Contraindications**—The only contraindication to the use of gentamicin preparations topically is sensitivity of the patient to one of the components in the preparation. **Precautions**—Use of topical antibiotics occasionally allows overgrowth of nonsusceptible organisms such as fungi. If this occurs, or if irritation, sensitization, or superinfection develops, treatment with gentamicin should be discontinued and appropriate therapy instituted. **Side Effects**—In patients with dermatoses treated with gentamicin, mild irritation (erythema and pruritus) that did not usually require discontinuance of treatment has been reported in a small percentage of cases. There was no evidence of irritation or sensitization, however, in any of these patients patch-tested subsequently with gentamicin on normal skin. Possible photosensitization has been reported in several patients but could not be elicited in these patients by reapplication of gentamicin followed by exposure to ultraviolet radiation. **Dosage and Administration**—A small amount of GARAMYCIN Cream or Ointment should be applied gently to the lesions three or four times daily. The area treated can be covered with a gauze dressing if desired. **Supplied**—GARAMYCIN Cream 0.1%, and GARAMYCIN Ointment 0.1%, 15 Gm. tubes. Store in a cool place. For more complete details, see package insert or consult Schering literature available from your Schering Representative or Medical Services Department, Schering Corporation, Union, New Jersey 07083.

5-388

no other single topical antibiotic offers

a logical first choice in common skin infections

Schering



This 13-year-old boy was suffering from impetiginous eczema of the right arm, of three weeks' duration. GARAMYCIN Cream was applied three times daily for 10 days. Response was prompt and progressive. After 10 days of therapy, the lesions were completely healed.

CASE HISTORY AND PHOTOGRAPHS, COURTESY OF
M. MURRAY NIERMAN, M.D., CALUMET CITY, ILLINOIS.

Five-year-old child with vesicular eruption on erythematous base on lips, of one week's duration. Lesion then became crusty and purulent (condition diagnosed as impetiginized herpes simplex). Crust was removed with olive oil and GARAMYCIN Ointment applied three times daily. Response was excellent; lesion cleared within three days.

CASE HISTORY AND PHOTOGRAPHS, COURTESY OF
JOHN W. FORLINE, M.D., BELLEVILLE, N.J.

**No other single topical
antibiotic has a wider range
of effectiveness...in stubborn
as well as common skin
infections**

- **Bactericidal...covers
virtually the entire bacterial
spectrum in skin infections**
- **High degree of safety**
- **Two convenient dosage forms**
- **Rx only**

greater promise of therapeutic success