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## Lectures: Virgil Herrick.

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*Virgil Herrick*

Release: Immediately

10/26/73 jb

## NEWS BRIEFS FROM THE MADISON CAMPUS

MADISON--Dr. Allison Davis, a distinguished educator at the University of Chicago, will present the Virgil Herrick Memorial Lecture on the University of Wisconsin's Madison campus next Tuesday (Oct. 30).

The guest speaker, the John Dewey Distinguished Service Professor of Education at Chicago, will speak on the topic "Ego Development in Adolescence and Early Adulthood" in Room 204 Educational Sciences Bldg., 1025 W. Johnson st., at 10 a.m. The public is invited.

Dr. Davis is a fellow of the American Academy of Arts and Sciences, the first elected from the field of education, and a noted social anthropologist and psychologist.

The lecture will be a feature event of the School of Education's seventh annual Virgil Herrick Memorial Convocation. Herrick, who died 10 years ago, was a UW Vilas Professor of Education and a national leader in curriculum theory.

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~~Agg. Oct 75~~

UNIVERSITY OF WISCONSIN-MADISON



School of Education

Department of Educational Policy Studies

*Herbert M. Kliebard*  
Education Building  
Madison, Wisconsin 53706

October 5, 1973

Mr. Jack Burke  
News and Publications Service  
14 Bascom Hall  
Campus

Dear Mr. Burke:

As chairman of this year's Virgil Herrick Memorial Lecture Committee I am forwarding to you materials which may be used in publicizing the forthcoming lecture. We regard the lecture as an important annual event in the School of Education, and we hope that you can arrange for suitable publicity.

I have tried to provide you with some background information about this year's speaker, and the specific information regarding this year's lecture, and something of the past history of the Herrick lectures.

Should you desire any further information, please do not hesitate to get in touch with me (262-1760).

Sincerely yours,

*Herbert M. Kliebard*

Herbert M. Kliebard  
Professor and Chairman

HK/jw  
Enc.

## Biographical Statement

Allison Davis is the John Dewey Distinguished Service Professor of Education in the University of Chicago, and a Fellow of the American Academy of Arts and Sciences, the first elected from the field of education. He is a member of the interdepartmental Committee on Human Development. He has been a member of the faculty there since 1939.

A social anthropologist and psychologist, he has delivered the Alexander Inglis Memorial Lecture at Harvard University, the Billings Lecture at Smith College, the Horace Mann Lecture at the University of Pittsburgh, and the DuPont Lecture at the University of Delaware. He is a member of Phi Beta Kappa and Sigma Xi.

He has been visiting professor of sociology at Columbia University and the University of Michigan, and visiting professor of psychology at the University of California (Berkeley).

At the "Mid-Century White House Conference on Children and Adolescents", he was the only other speaker at the session addressed by the President of the United States.

Mr. Davis is author of the following books: Children of Bondage (with John Dollard), 1940; Deep South (with B. B. and M. R. Gardner), 1941; Father of the Man (with R. J. Havighurst), 1947; Social-Class Influences upon Learning, 1948; Intelligence and Cultural Differences (with K. Eells), 1951; Davis-Eells Test of General Intelligence (with K. Eells), 1953; Psychology of the Child in the Middle Class, The Horace Mann Lecture, 1960; Achievement in Adolescence and Young Adulthood (with Robert D. Hess), 1963; and Compensatory Education for Cultural Deprivation (with B. Bloom and R. Hess), 1965.

Mr. Davis is well-known for his contributions to the development of culturally fair intelligence tests, and for his studies of the attitudes, motivations, values, and intellectual development of children from different social classes, and has also studied the relationships between academic achievement in late adolescence, college, and young adulthood. He is completing a book on ego-conflict and ego-strength, and another on ego-development in adolescence.



School of Education

# UNIVERSITY OF WISCONSIN-MADISON

Department of Educational Policy Studies

Education Building  
Madison, Wisconsin 53706

## GENERAL INFORMATION ABOUT

### VIRGIL HERRICK MEMORIAL CONVOCATIONS

Virgil Herrick, who died in 1963, was a Vilas Professor of Education at the University of Wisconsin in Madison. He was a national leader in the field of education and particularly in the area of curriculum theory. His books and articles are still widely read today.

After Professor Herrick's death, friends and colleagues contributed to a fund in his memory. This fund has been used to support the annual Virgil Herrick Memorial Convocation, the highlight of which is a lecture by a leading scholar. The past lecturers have included Dean John Goodlad of UCLA, Ralph Tyler, Director of the Center for Advanced Study in Behavioral Sciences in Palo Alto, Carl Rogers, James Macdonald, John Holt, and Bruno Bettelheim.

The School of Education of the University of Wisconsin-Madison has also established a distinguished research professorship in Virgil Herrick's honor. Professor Edward Krug is the Virgil Herrick Distinguished Professor. Professor Krug is the country's leading expert on the history of the American high school and a nationally-recognized scholar in the history of American education generally.

Mrs. Virgil Herrick still resides in Madison.

The public is invited to attend this free lecture.

SCHOOL OF EDUCATION  
UNIVERSITY OF WISCONSIN - MADISON,

ANNOUNCES THE SEVENTH ANNUAL VIRGIL HERRICK MEMORIAL CONVOCATION

Speaker: Dr. Allison Davis, The John Dewey Distinguished Service Professor, University of Chicago.

Topic: Ego Development in Adolescence and Early Adulthood.

Date: Tuesday, October 30, 1973.

Time: 10:00 a.m.

Place: Room 204, Educational Sciences Building,  
1025 West Johnson Street.

Admission: Free.

# UW news

From The University of Wisconsin-Madison / University News and Publications Service, Bascom Hall, Madison 53706 / Telephone: (608) 262-3571

*Lectures  
Herrick*

Release: **Immediately**

10/12/73 jb

MADISON--One of the country's most distinguished educators, Dr. Allison Davis, will deliver the Virgil Herrick Memorial Lecture on the Madison campus of the University of Wisconsin Oct. 30.

The John Dewey Distinguished Service Professor of Education at the University of Chicago, Dr. Davis is a fellow of the American Academy of Arts and Sciences, the first elected from the field of education, and a noted social anthropologist and psychologist.

He will speak on the topic "Ego Development in Adolescence and Early Adulthood" in Room 204, Educational Sciences Building, 1025 W. Johnson st., at 10 a.m. The public is invited.

The lecture will be a feature event of the School of Education's seventh annual Virgil Herrick Memorial Convocation. Herrick, who died in 1963, was a UW Vilas Professor of Education and a national leader in curriculum theory.

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# UW news

From The University of Wisconsin-Madison / University News and Publications Service, Bascom Hall, Madison 53706 / Telephone (608) 262-3571

*Lectures  
Herrick*

Release **Immediately** 6/29/72 jb

MADISON--Dr. James B. Macdonald, recently named Distinguished Professor of Education at the University of North Carolina, will deliver the seventh Virgil E. Herrick Memorial Lecture July 6.

He will speak at 10:30 a.m. in Great Hall of Memorial Union on "Curriculum and Human Interests."

A former member of the University of Wisconsin faculties in both Madison and Milwaukee, Prof. Macdonald holds three UW degrees.

Prof. Herrick, who died in 1963, was an oft-cited authority on teacher education, particularly as it applied to teaching the skills of reading and writing and to teaching of handicapped children. He joined the UW faculty in 1948.

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# UW news

Lectures -  
Herrick, Virgil  
Memorial

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: **Immediately**

6/29/70 11

MADISON--A controversial figure in education, Dr. Harold Taylor, who 15 years ago taught at the University of Wisconsin, will be the sixth annual Virgil E. Herrick Memorial guest lecturer.

The special School of Education convocation, open to the public, is scheduled for 10 a.m. Tuesday in Great Hall of the UW Memorial Union.

"Students Without Teachers: The Crisis in the University," his most noted book, caused him to be described by "Phi Delta Kappan," a leading educator's journal as "...the leading advocate of the student cause in the current world-wide student rebellion."

A prolific writer on topics in the arts, philosophy, social change, and education, Dr. Taylor first gained national prominence in 1945 when he became president of Sarah Lawrence College at the age of 30. In his 14-year term his ideas for experiment in education in the creative arts, in student democracy, and in the reform of the university curriculum drew wide attention.

For six years he taught philosophy at Wisconsin, serving also as a clarinetist with the UW symphony and tennis coach.

His topic for the Herrick Memorial Lecture will be "Art and the Mass Culture," and will be based on material from a book he is presently writing.

Prof. Herrick taught at Wisconsin for 15 years before his death in 1963. He was appointed one of the first Vilas research professors, with his special work in the areas of basic learning skills of reading and writing for children.

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# U.W. NEWS

Lecture -  
Herrick, Virgil  
Mem. Lecture

From The University of Wisconsin News and Publications Service, Observatory Hill Office, Madison 53706  
Telephone (Area Code 608) 262-3571

Release Immediately

7/14/65 ns

MADISON, Wis.--An authority on teacher education and school reorganization will present the first annual Virgil Herrick Memorial Lecture at the University of Wisconsin July 27.

Dr. John I. Goodlad, coordinator of teacher education and director of the elementary school at the University of California, Los Angeles, will speak on "The Future of Childhood Schooling" at 10:30 a.m. in room 230 Social Science on the Madison campus. The talk will highlight the summer convocation of the School of Education.

Dr. Goodlad, is a charter member of the recently organized National Academy of Education. He received his Ph.D. from the University of Chicago and worked with Dr. James Conant on the controversial 1963 book "The Education of American Teachers."

The late Professor Herrick was a member of the Wisconsin faculty from 1948 until his death in 1963. In 1962 he was named one of the first Vilas research professors at Wisconsin.

Prof. Herrick conducted extensive research in the basic skill subjects of the elementary schools. He was called as an educational consultant to many foreign countries.

At the convocation Dr. John Guy Fowlkes of the School of Education will speak on Prof. Herrick's contributions to the University and his profession. Prof. James Macdonald (cq) will preside at the convocation.

# UW news

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: Immediately

7/24/68 mcg

Lecture

MADISON--John Holt, educational consultant and author of "How Children Learn" and "How Children Fail," will give the fourth annual [Virgil E. Herrick] lecture at the University on Tuesday, July 30, at 10:30 a.m.

Named for the late Wisconsin educator widely known for his research in basic learning, the lecture in Great Hall of the Union on "How Children Learn" is open to the public.

Since 1967 consultant at Fayerweather Street School in Cambridge, Mass., Holt is a native New Yorker who was educated at the Le Rosey School in Switzerland, Phillips Exeter Academy, Andover, Mass., and Yale University. He has taught in elementary schools since 1953, specializing in such fields as mathematics curriculum development and beginning reading. In addition to his two popular books he has written for Harpers and Parents magazines, the New York Times, Book Week, and the Grade Teacher.

Prof. Herrick died in 1963 after 15 years of teaching at Wisconsin. Named one of the first Vilas research professors as a result of his extensive study of methods of teaching the three R's, he was consultant to many U.S. and European school systems. His final project was a program to provide more teachers for handicapped children.

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4th annual Ferris lecture July 30, 1968

Biographical Information - John Holt

Born April 14, 1923 New York City

Schools:

- 1928-1932 St. Bernard's School, New York City  
1932-1934 public schools New Canaan, Connecticut  
1934-1935 public school Grand Rapids, Michigan  
1935-1936 Le Rosey, Switzerland  
1936-1940 Phillips Exeter Academy, graduated 1939  
1940-1943 Yale University, B.S. degree in Industrial Administration
- 1943-1946 Submarine service, U.S. Navy
- 1946-1952 worked in various parts of world government movement, finally Executive Director, New York State Branch, United World Federalists
- 1952-1953 traveled in Europe
- 1953-1957 Colorado Rocky Mountain School, Carbondale, Colorado, taught English, French, Mathematics, coached soccer and baseball, to high school students
- 1957-1959 observer and teacher in fifth grade, Shady Hill School, Cambridge, Massachusetts
- 1959-1967<sup>1</sup> taught fifth grade, Lesley Ellis School, Cambridge, Mass.
- 1962-1963 mathematics curriculum development for grades one through six, Lesley Ellis School
- 1962-1963 work in beginning reading, Lesley Ellis, first and second grades
- 1965-1967 Commonwealth School, Boston, Massachusetts, taught ninth, tenth, and eleventh grade English
- 1967 presently advising consultant, Fayerweather Street School, Cambridge, Massachusetts

Publications:

- "How Children Fail", Pitman Publishing Corp., November, 1964  
Paperback by Dell Publishing, 1965  
"How Children Learn", Pitman Publishing Corp., November, 1967

Articles and reviews in: New York Review of Books, New York Times Magazine Section, Book Week, Harpers, Redbook, Parents' Magazine, Teachers College Journal, The Grade Teacher, Peace News, (London), Manas, Pageant Magazine.

# U.W. NEWS

Lecture  
Virgil Herrick  
Mem Lecture

From The University of Wisconsin News and Publications Service, Observatory Hill Office, Madison 53706  
Telephone (Area Code 608) 262-3571 Release

7/23/65 ns

Immediately

MADISON, Wis.--The late Prof. Virgil E. Herrick, who for 15 years at the University of Wisconsin worked to find better ways of teaching children to develop the vital skills of reading and writing, will be honored at a School of Education convocation Tuesday (July 27).

The first annual Virgil Herrick Memorial Lecture will be given by Dr. John I. Goodlad at 10:30 a.m. in room 230 Social Science on the Madison campus.

Dr. Goodlad, an authority on teacher education, is coordinator of the Teacher Education Program and director of the University Elementary School at the University of California at Los Angeles. His convocation topic will be "The Functions of Childhood Schooling."

At the convocation Dr. John Guy Fowlkes of the School of Education will speak on Prof. Herrick's contributions to the University and his profession. Prof. James Macdonald (cq) will preside.

Prof. Herrick, who died in July, 1963, at the age of 57, joined the Wisconsin faculty in 1948 after teaching at Berlin, Wis., Milwaukee, and the universities of Syracuse and Chicago. A native of Whitehall, Wis., he attended Stevens Point High School and Stevens Point Teachers College, then went on to the University of Wisconsin where he obtained his B.A., M.A., and Ph.D. degrees.

In the final months before his death, Prof. Herrick spent much of his time working on a new Wisconsin program to provide more teachers for handicapped children. The program is helping to meet the heavy demand for teachers of children who suffer from mental retardation, or physical, neurological, emotional, and social handicaps.

Add one--Herrick

Prof. Herrick's basic educational interests lay in designing school programs for better teaching the basic skills such as reading and writing. He was chairman of the Laboratory for Basic Learning Skills at the School of Education.

His leadership in this area took him to Germany, France, Belgium, England, and Scotland in 1962 to serve as a consultant. In the same year the Wisconsin regents appointed him to one of the first Vilas research professorships established at the University.

Prof. Herrick headed the most extensive study of handwriting ever conducted. The seven-year project brought him the Handwriting Foundation's Annual Award in 1959.

The author of many articles and books, Prof. Herrick co-authored "The Elementary School" and "Children and the Language Arts," both cited as among the outstanding books on education during the years they were published.

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# UW news

Lectures

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: Immediately

7/15/68 jb

MADISON--John Holt, educational consultant and author, will be the University of Wisconsin's [Virgil E. Herrick] Lecturer at the Wisconsin Union July 30.

He will speak at 10:30 a.m. His address is open to the public.

Holt, who is advising consultant to the Fayerweather Street School, Cambridge, Mass., is the author of "How Children Fail" and "How Children Learn," the topic of his Madison campus address.

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MADISON--Prof. John A. Haslem, of the University of Wisconsin Graduate School of Business at Madison, recently lectured on capital expenditure management in Johannesburg and Durban, South Africa.

His visit was under sponsorship of the National Development and Management Foundation of South Africa.

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# UW news

*Lectures  
Herrick*

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: **Immediately**

7/10/67 jb

MADISON--One of America's foremost educators, Ralph W. Tyler, will deliver the third annual [Virgil Herrick Memorial Lecture] at the University of Wisconsin Wednesday, July 12.

Director of the Center for Advanced Study in the Behavioral Sciences at Stanford University, Tyler will speak in 272 Bascom Hall at 10:30 a.m. Students, faculty, and friends of the late Prof. Herrick are invited to attend. There is no admission charge.

Tyler also serves as chairman of the exploratory committee on Assessing the Progress of Education, a project which has aroused considerable controversy and debate among America's educators.

His topic will be "The Challenge of National Assessment."

Prof. Herrick was a member of the Wisconsin faculty in Madison from 1948 until his death in 1963. He conducted extensive research in the basic skill subjects of elementary schools, and was often called as an educational consultant to many foreign countries.

UW Prof. M. Vere De Vault, curriculum and instruction, will preside at this summer convocation program feature.

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# U.W. NEWS

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7/14/65 ns

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