



The daily cardinal. Vol. LXXVIII, No. 12

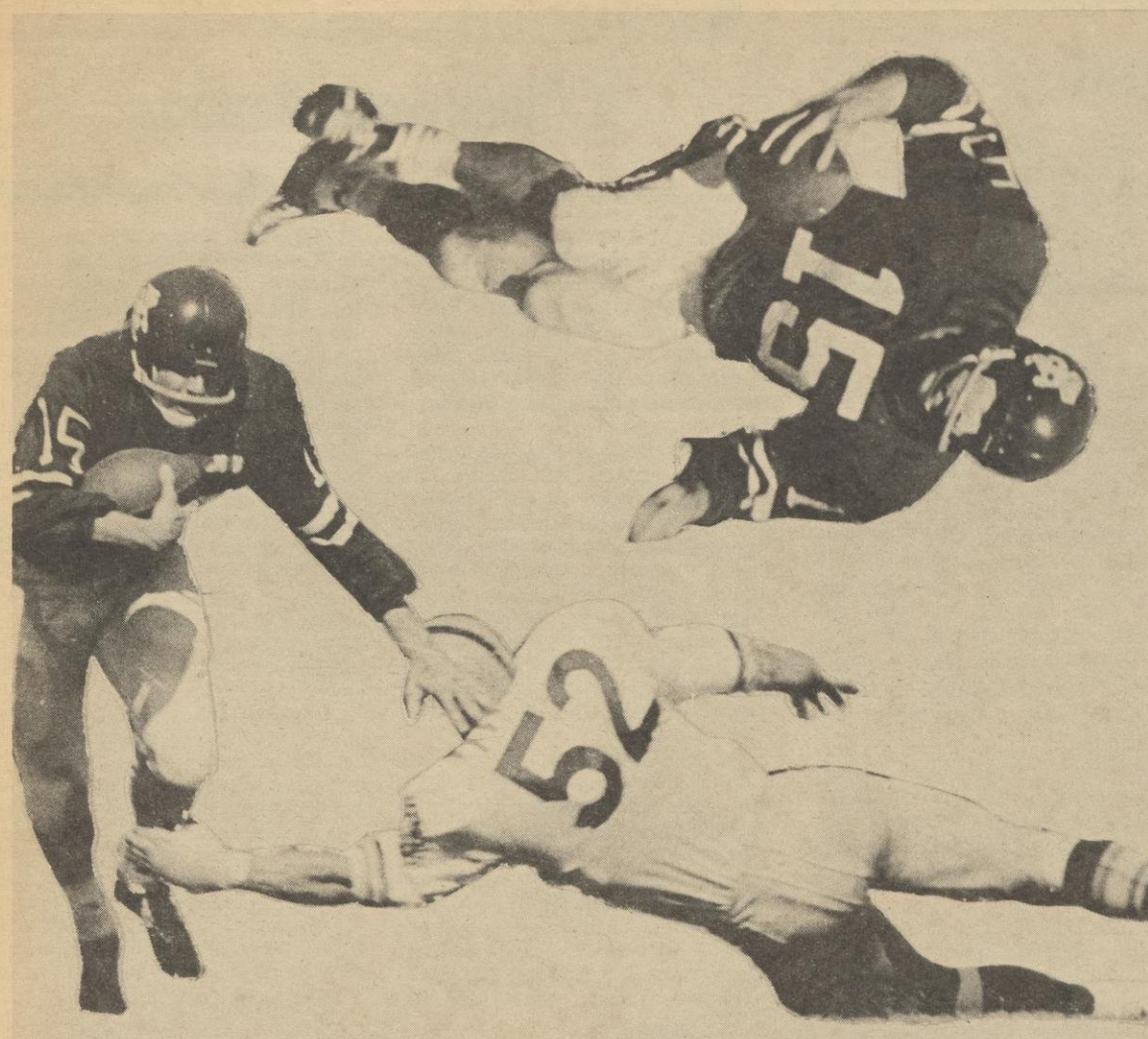
October 3, 1967

Madison, Wisconsin: University of Wisconsin, [s.d.]

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The Badgers lost to Arizona State Saturday by the score of 42 to 16. For further pictures see page 15.
—Cardinal Photo by Dick McElroy

Faculty Hears Sewell Speak On Power Issue

By JOEL PECK

Cardinal Staff Writer

Student power and student unrest rated top priorities in Chancellor William Sewell's address to the faculty Monday.

The chancellor called student power an issue "of great importance" and charged the faculty to "give it serious thought and study."

He announced the formation of the Ad Hoc Committee on the Role of Students in the Government of the University, which will be headed by Prof. James Crow, genetics.

Crow will report the committee's findings to the faculty, who must then make recommendations to the Board of Regents, which has final say in the student power issue.

Until the committee makes its report, the present position of students on University committees and other units of the University structure will be frozen.

The goals of the Ad Hoc Committee, according to Prof. Eugene Cameron, chairman of the University Committee, are to develop "a body of principles as a basis for specific decisions and to recommend changes in the University system."

Speaking on student protests, Sewell said, "Some of the reasons for student unrest are doubtless to be found in our system of higher education, but I believe that many are rooted in the fabric of our society and of the larger world in which we live."

The chancellor found one of the reasons for the unrest in the "seeming failure of our nation to take quick and effective action" to deal with the problems facing American society.

He went on: "Certainly this University does not exist in splendid isolation; the University of Wisconsin has always been greatly and actively concerned with the problems of our society and of the world."

The University, he said, will always champion the students' rights of free speech and assembly, but only when these do not disrupt the operations of the University or break the law. Sewell reaffirmed the guidelines on student protest set down by his predecessor, Robben Fleming.

Concerned about faculty-student communication, Sewell announced the establishment of a University Forum, "which would meet regularly once each month to discuss a controversial topic of common interest to faculty and students, a topic not likely to find an adequate forum in the existing structure of the University."

The format of the forum will be determined by a committee of three faculty members appointed by the chancellor and three students appointed by the Wisconsin Student Association.

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The Daily Cardinal

VOL. LXXVIII, No. 12 University of Wisconsin, Madison, Wisconsin 53706, Tuesday, October 3, 1967 5 CENTS A COPY

ACT '68 Head Says 'Dump LBJ'

By JOHN DAVIS

and
MAXINE WOODFORD
Cardinal Staff Writers

Allard Lowenstein, national coordinator for Act '68, told 35 University students Monday night that Wisconsin Democrats must organize to "dump" President Lyndon Johnson in the Wisconsin Democratic primary.

Act '68 is a national organization designed to create as large a "NO vote" among Democrats as possible across the country to demonstrate opposition to Johnson and the war and to make clear their belief that almost any-

one else would be better.

Lowenstein, also vice president of Americans for Democratic Action, said that "Wisconsin is the most critical state in this whole scenario."

If a strong "NO vote" is cast at the primary, there would be many political implications, he said.

Wisconsin, which has a divided electorate will hold the second primary election and the outcome of that election will serve as a strong indication of Midwest voting trends.

It will also indicate to the Republicans how Johnson's support is holding up under fire, he said.

The vote will thirdly show the strength of ACT '68 and other anti-Johnson groups and their effectiveness. If Wisconsin should carry a "NO vote," it would be a strong influence on the rest of the voters both in the Midwest and across the country, he added.

Lowenstein stressed that such a vote would demonstrate the strength and popularity of the opposition to the war and would be a force in getting administration policies changed.

By use of the "NO vote" in the Wisconsin Primary to be held this spring, Wisconsin could send an unpledged slate of delegates to the National Democratic Convention. This could be done because of the new Wisconsin primary law which says that if a sufficient number of people vote "no" when presented with one or more candidates on a slate, then the delegates would go to the convention unpledged. As a result, if a sufficient number of individuals voted "no" when presented with Johnson's name, then the delegates would at least not be pledged to support Johnson.

Lowenstein stated that Act '68, organized by several delegates to the National Student Association last August was in danger of becoming a myth. The Conference was supposed to have launched an effective organization, he said. However, all that resulted was a card file of enthusiastic students with little effective organization.

Above all, he stated that a good chairman was needed here at the University of Wisconsin to contact other campuses, especially Milwaukee, in Wisconsin for a state convention. The collection of signatures for newspaper ads against Johnson, he added, also could be effective.



AL LOWENSTEIN

... "dump Johnson"

—Photo by Anton Margis

Automation is coming to the Memorial Library, according to a Library Committee report presented to the faculty Monday.

Louis Kaplan, director of libraries, discussed in the report the complex nature of automating library operations. There are two categories of automation activities. The first, basically clerical, is called data-processing. On a higher level is automation of the more intellectual aspects of library operation, designated information retrieval.

Because library automation is still in a relatively formative stage, Kaplan decided to "concentrate our initial system analysis and development efforts on data-processing in the acquisitions and catalog area."

Automation will also be instituted in the serials-listing area, which handles periodicals.

Madison is thus taking the lead in a library automation program which, according to Kaplan, will be integrated with other libraries in the state, including UW-M, the Center System, and the State Universities.

Court Sentences Zwicker, Cohen

By JOE LAGODNEY
Cardinal Staff Writer

State Circuit Judge William Sachtjen Monday sentenced Robert Cohen to two weeks in County Jail and Robert Zwicker to thirty days or a \$100 fine.

The two University students were convicted by a jury last week of disorderly conduct for carrying signs into the Commerce building last February during a demonstration against the Dow Chemical Co.

Cohen, a teaching assistant in philosophy, will be allowed to attend classes under the Huber Law. Zwicker's fine was collected Monday by the University Community Action Party. Zwicker is the student senator from District six.

There was a question as to whether the sheriff's department has the right to shave Cohen's beard. When Cohen was arrested last year, he claimed several jailers threatened to shave it.

The United States Supreme Court has not yet decided whether or not to hear the case. In a suit filed last summer, the demonstrator's attorney, Percy Julian, challenged

the constitutionality of the state disorderly conduct statute and the U.S. anti-injunction statute which forbids injunctive relief from federal courts when state proceedings are in progress.

The trial of Henry Haslach, teaching assistant in mathematics, arrested in the chemistry building during the same protest, is expected to be concluded this week.

★ ★ ★

By ROBIN WHITE
Cardinal Staff Writer

A resolution was passed unanimously by the University Community Action Party Monday condemning the University for "thwarting freedom of speech and freedom of assembly" and protesting the sentencing of Robert Cohen and Robert Zwicker.

Cohen, a teaching assistant in philosophy, and Zwicker, a student senator (UCA-IV), were arrested last spring during the campus protests against Dow Chemical Co.

The resolution stated: "We (continued on page 4)

State Department Not Notified; USSR Diplomatic Forum Off

By MARGERY TABANKIN
Cardinal Staff Writer

The Soviet Embassy has cancelled the visit of the diplomatic representatives who were scheduled to take part in an open forum here Wednesday.

Vladimir Bogachev, chief press and information officer of the Soviet Embassy in Washington, D.C., said that the man in charge of arrangements had failed to give the United Department of State the forty-eight-hour notification of the trip which is required for official trips outside the Washington area.

Bogachev asked that the forum be rescheduled later in October. However, the Union Forum Committee, which originally sponsored the event, may not be able to reschedule the panel because of previous commitments.

The event planned was a panel discussion between the Soviet diplomats and two University professors.

The men had agreed to answer questions from the floor following the discussion.

The visit was criticized Saturday by State Sen. Gordon Roseleip (R-Darlington). He castigated the committee for "... letting Soviet visitors spread their vicious propaganda and lies in an open forum program at the University."

WSA Interviews

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The Daily Cardinal A Page of Opinion

Social Demand on the U

We noted in an editorial last week that a large and prestigious state university such as this one should properly consider how it can make its influence felt among the population on the social and economic fringe of the society. The point was made in reference to the particularly low enrollment of black people on this campus.

We printed a letter a few days later which said, "The Daily Cardinal is ludicrous in suggesting that a low percentage of Negro students is a problem which should be solved by our administration," and "if it is a problem at all, it is the fault of the individual communities and their educational facilities on lower levels."

The letter, we feel, aside from its rather pedestrian attempt at humor (Why don't we pay Negroes to come here?), misunderstands the problem, the position of the public university in society, and our last editorial. Because we suspect that the letter-writer's viewpoint may be shared by others, however, we feel it should be answered.

The stated goals of this institution are "education, research, and service." As a state university, Wisconsin has an obligation to respond to certain social needs of the community which supports it, though its many obligations require a far broader definition than that.

One of the most acute problems in Wisconsin today, and in the foreseeable future, is the education of the black community: education so they can gain self-respect as people; education so they get jobs and earn livings. Undoubtedly the claims made on the resources of the University extend far beyond those made by the black community, but this is one social interest group that can surely make legitimate demands on this institution.

If concepts such as mass education and social service can be used, as they are, to defend an occasional sacrifice of quality to a social ideal, then the obligations implicit in these concepts must also be recognized. Frequently, however, the problem is not that educators do not recognize this, but that others—such as the student who wrote the letter or segments of the State Legislature—do not want to accept some of the consequences of the "Wisconsin Idea."

No one has suggested that these obligations are "problems for the Administration to solve." They are obligations for the Administration and the rest of us to recognize.

There is at present a small program through which qualified students from "disadvantaged backgrounds" are given

high priority in the admission procedure to Wisconsin. As the Madison Campus Committee on Admissions noted in a report last May, however, "It is not enough merely to admit qualified applicants with disadvantaged backgrounds. Many of these students require significant financial assistance in order to attend and having arrived need additional guidance and tutorial services."

This is the kind of program that needs to be developed and strengthened. Last year there were 24 participants. Certainly there is room for expansion.

In Milwaukee the situation is similar. UW-M is a community oriented school, serving primarily the needs of the Milwaukee area, yet its black enrollment is infinitesimal compared with the Negro population of the city.

Whether one considers the function of the University in only the narrow sense of service to the taxpayers who expect a return for their money, or whether one recognizes that the most profound influence an educational system can have on a society is through the hopefully better people that emerge from it, the necessity of broader educational opportunities for those on the social margin is a legitimate concern for the University of Wisconsin.

Splinters...

Wisconsin's football stadium, with a seating capacity of 77,280, is the fourth largest collegiate-college-owned stadium in the country. Early last year, the Athletic Department spent \$2,800,000 for an additional deck. The splendor, magnitude and color of the new bowl is quite overwhelming.

Unfortunately, many who attend the games cannot sit in the pressbox or on the grass around the field. Most students sit on wooden benches, some many years old, very rustic, and antiqued. For many years, the backsides of many Wisconsin fans have rested, and rustled on those old relics.

There comes a time when a bench reaches old-age and senility. After thousands of varying size derrieres spread across these six inch boards, the rusticated features begin wearing off. Splinters in the duff.

In Saturday's game there was much restlessness from the fans. Wisconsin picked up few points, but many splinters.

If the rest of the season means bored fans and itchy duffs, then the stadium officials better take the problem by the tail.

Ascension— A Clockwork Banana

Joe Lagodney

When Stokely Carmichael was in London recently, several hippies asked him what they could do to aid the Black Revolution in America. Carmichael replied to the effect that when the police began to brutalize black people, the hippies could pelt the lint with flowers.

By current standards, Carmichael's regard for hippies only testifies further to his own consummate swineishness. Likewise Paul Potter reasserted his status as a public enemy when he speculated as to whether the hippies, and related species were the beginning of a new proletariat. The prevalent temper places anyone who dares criticize the hippies on the same social footing as Pancho Villa. Why?

It seems that the hippie has emerged in what is loosely called the American Mentality as a combination Hoot Gibson, Batman, and Peter Pan. The gross media (Time-Life, The Vast Wasteland, the man on the street, etc.) have treated the hippie-teenybopper horde with a reverence usually reserved for Chiang Kai-Shek, General Walker, and their ilk.

At the same time, the media have been casting mighty aspersions on Timothy Leary, LSD, Aldous Huxley, and much of that which was the groundwork of the original hippie movement. Inconsistencies notwithstanding, this is an indication of the social revolution America is now undergoing. While hippies come in all shapes, sizes, and degrees of lovability, I believe it can generally be said that the hippies are not a passing phenomenon, nor a very promising one, and will eventually develop into the New American Proletariat or possibly into Pepsi Generation Brown-shirts. Such, I believe, are the almost inevitable dynamics of this society.

The original hippie movement was directly caused by a sense of disillusionment with modern America. Their principle objections were that society had become monstrously sterile and/or futile and that the only alternative would be to opt out of that society, usually with the help of psychedelic drugs, principally LSD. In point of fact, the original hippies were, almost to a

(continued on page 3)



"... and so the outcome of the fall rush is that we've added seventeen new girls to our sorority, and twelve of the actives have lost their boyfriends."

Leanings

The Effect of Affecting



Jon Lampman

Jon Lampman is a graduate student in political science.

Among those whose critique of the American present is less than reassuring, there is a certain uneasiness about discussing openly precisely what it means to be against the system. That is not at all a damning criticism of radicals or their sympathizers, since it is far more difficult to detail a vision and strategy for change than it is to notice the need for it. But if the difficulty of implementation is underestimated by critics, so is the significance of noticing the need. As a prerequisite and guide for prescription, it is an important step to move from passion for the present or preterist pastiche to a systematic reinterpretation of the past with implications for the present.

Still, the question is a legitimate and haunting one—what does it mean for personal life style and group action, in long range and practical terms, to be past the periphery of respectable politics?

From time to time this column will more or less directly consider that question. The thinking and writing of others will also be presented and examined, and debate with readers will be welcomed. The column will attempt to be at once consistent and have a relatively wide appeal (that is, raise questions which must be at least dealt with by those of various persuasions).

To begin with an apparently elementary but actually classic problem, consider the question of

leaning. A leaning is a political or temperamental bias or predilection in favor of something one places relative trust in.

The cautious would state the problem negatively—"are you willing to let yourself be used?" The implication is that you should rest content in a private perspective, viewing the world from a cozy cocoon. This is both an unrealistic view of how people operate and an amoral view.

In reality most communication in group situations goes on by a kind of exaggerated indirection. Even the most sophisticated arguments and acts are overstated or overdone in order to make a point. Examples are rarely precisely illustrative. Action almost never exactly implements an intention. Those who abstain from this bargaining process are choosing the amoral way since they refuse to make either a moral or an immoral choice.

Often those who argue against leaning and in favor of amoral rectitude supplement their case by inserting the feared Categorical Imperative. "What if everyone acted like you do?" This view too shows a distorted understanding of how people actually operate. Often they act with neither a care whether others follow their example nor a concern that it would matter if people did (why are you smiling so much today, what if...?). At other times they act in a certain way precisely because they are sure

they can enjoy it alone (walking on a golf course at night). Finally, people act in groups because they can predict the approximate number who will act similarly and thus judge the effect their leaning will have.

The argument in favor of leaning is strengthened with the point that in any situation an abstention is actually an important type of influence. We always influence whether we want to or not.

The choice is not whether or not to be used; it is who to use, who to be used by, and how much. Thus it is very important not to studiously avoid leaning but to be conscious of how you are leaning.

Only by testing our leanings in discussion and action do we come to know what they mean in practical terms—that is, to know what we place relative trust in.

The implication is that we live experimental lives—experimental enough to resist or elude the patterning influence of the dominant and controlling ideology in this country. Unless we live experimentally we accept uncritically the way of life one ideology sanctions. It is possible to disbelieve ideologies but it is not possible to avoid living under the influence of one or another. The end of ideologies is not the end of ideology.

A Clockwork Banana

(continued from page 2)

man, intellectuals who took the then painful step of dropping out. The hippies, pseudo-hippies, and teeny boppers of today seem to be an outgrowth of mass communication and the suburban experience. They are burgeoning, aided and abetted by the media which casts them as a new phylum of functional illiterates and which has created them out of default when the same media put an end to all pretenses of an American Calvinist success ethic.

Simply stated, America since the Second World War, has been paying only slightly more than lip service to being thrifty, being lawful and orderly, and believing in Ann Landers, and, given a matter of a few months or years, will have forgotten Calvinism entirely and will instead embark on the more popularly tenable and practiced form of living—namely hedonism. The hippies are, of course, the vehicle of this change. While the original hippies stood for community, love, poverty, and good clean iconoclasm, their present day counterparts are opting for tribe rivalry, apathy, rigid social routines, compulsive consumption and anti-intellectualism. Thus, by doing this and simultaneously cluttering a large part of the landscape, the "hippies" define themselves as the emergent New Proletariat.

The old proletariat, typified by the factory hand striving for middle class decency no longer has any place in American society, and will shortly disappear entirely with more complete automation.

The American middle class, it should be noted, was the original haven of doctors, lawyers, teachers, and smaller entrepreneurs on their way to the plutocracy. Later, with the expansion of in-

dustry and vast immigration around the turn of the century, the middle class came to be dominated by the white-collar class of the corporations. At the same time, the immigrant laborers passed on to their children and grandchildren, who shared the link to the old country customs and its usual Catholicism or Lutheranism, the notion that every conscious breath should be expended in an effort to attain the middle class. The bulk of the immigrants' prodigy did not reach middle classhood until after the Second World War, the suburban explosion, and the inclusion of unionized workers into the lumpen-bourgeoisie. The new arrivals have played the part rather well. Their children, largely out of contact with old world social and religious customs, and being largely rich, have been exposed to the American Spectacle to the point where they revolted en masse against the middle class and perforce became "hippies". This revolt was for no moral or social reasons save that "hippies" were bored with the middle class.

The revolt, which is just beginning, is concentrated increasingly at the junior high school level. At this point a giant, hedonistic, anti-intellectual sub-culture is being

formed. This is not to say, however, that dedicated swarms of older Yahoos have not succeeded in transforming the nation's high schools and universities into blackboard jungles.

The preoccupation with "being where the action is" is forcing hippiedom into a Lord of the Flies syndrome. The media are, of course, in control of the situation. Advertisements now picture the Mod type as superior to both the Marlboro Man and the ulcer man. The media have also been insinuating that the hippie philosophy is equivalent to a guttural form of the Playboy Philosophy. Since "hippies" are only dimly aware that they have a philosophy, Hefner may become the next cult-idol. Further, the media have taken the two most popular heroes of the American id and have shown them to be one in the same. As could be expected, the hippies are making this obfuscation manifest. Being gentle and peaceful is, obviously, more boring than doing the James Darren bit and getting away free anyway.

Despite persistent rumors that hippie society is open and friendly, the hippies have developed a cool that would by comparison make the DAR seem like Tijuana hookers. The vaunted hippie creativity seems to be a comparative standard used to judge their consumption patterns as compared

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to the middle class. Their artistic endeavors, save for their music, which is not an indigenous product, reflect their mental bankruptcy. Their literature consists of plagiarized graffiti and their art accomplishes the triteness of Pop Art without really trying.

Their modes of consumption reflect a lack of interest in the expensive status symbols of previous generations but do reflect a compulsiveness caused by an escalation in the period of time between the appearance of "in" things.

Eventually the hippies will become American society. Hippieism will increasingly become the thing to do. The rational is simple: Who needs anybody when riotous living is socially in. Isn't this the Millennium? Thus thinks America.

Short-sighted social critics say that hippies are a passing phenomenon and they will eventually drop back into society. This analysis falls when one considers the chance this provides for automation to take the means of production over completely. This is assuming that Vietnam, the Left, and the Negro

Problem will be eliminated one way or another and that the hippies will be able to drop out into the plethora of bunny colleges now being built.

By the time the hippies become the new folk, the process of complete automation will be finished, and the economy will revert to a national socialist type to keep the mob in bread, circuses, and cow bells. Which is to say, economically we'll still be imperialistic except that personal fortunes and corporate profits will be taxed so heavily that the real Mafia will take over the government.

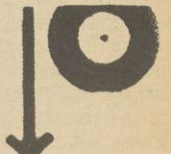
Meanwhile, back at the 'a' frame the hippies will have split into myriad self-sufficient sub-cultures which will take on the worst aspects of tribalism. The machine will keep running; the hippies' already staggering political apathy will increase beyond anyone's wildest imaginings. Religion will revert to saturnalia; present day politics will become cross-cultural rumbles for the hell of it.

It's no wonder that last week, Haight-Ashbury hippies staged an elaborate funeral in honor of the Old Hashbury. Selg heil. . .

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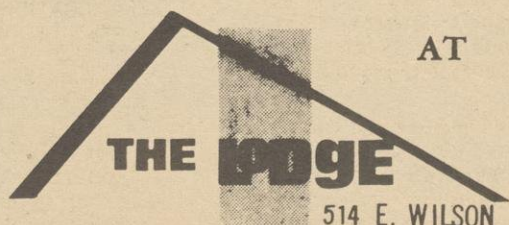
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Bohrod Gives One-Man Show

University artist-in-residence Aaron Bohrod will have a one-man show of his paintings at the Banfer Gallery, 23 E. 67th St., New York, from Oct. 24 to Nov. 11.

Among the 24 canvases on exhibit will be such works as "The Muse," "The Shepherd," and "A Dozen Clowns," all included in the large Bohrod retrospective show at the Madison Art Center last year.

Also on view will be recently created works with such titles

as "Cyclops," "Quasimodo," "Forbidden Fruit," and "Gemini," and a composition reflecting the recent Israeli-Arab conflict titled "Little David."

Later in the season, from Dec. 5 to 30, Bohrod canvases will be among those in an exhibit at the gallery of works of "Magic Realism." Other artists taking part are faculty members Robert Grille and John Wilde, and Barbara Adrian, Ben-Hur Baz, Arthur Biehl, D. P. Brown, Jared French, John McClusky, Al Proom, Thomas Quirk, and Charles Rain.

RENAISSANCE STUDY

Prof. Robert M. Kingdon, history department authority on the Renaissance and the Renaissance, is the new secretary-treasurer of the International Federation of Societies and Institutes for the Study of the Renaissance.

SERVICE FRATERNITY

Nearly 200 college and university student members of Alpha Phi Omega service fraternity will hold their annual state convention in Madison Friday through Sunday.

VISITING LECTURER

Mrs. Suzanne Miers of the University of London, a U.S. citizen who was born in the Congo, is visiting lecturer at the University this year to teach the introductory course in African history.

Faculty Meets; Sewell Speaks

(continued from page 1)

Sewell also registered concern over the "improvement of our instructional program." He discussed recommendations made after various internal studies. These included: greater participation by senior faculty in freshman and sophomore courses; better utilization, supervision, and training of teaching assistants; greater emphasis on honors courses, undergraduate seminars and tutorials; and the development of general courses on non-Western culture.

Sewell cited the pass-fail system as one of the recommendations which has been put into practice, and noted that the administration is watching the program with great interest.

In other business at the faculty meeting, a motion to initiate a commencement ceremony on a trial basis at the close of the Eight-Week Summer Session, beginning in 1968, passed.

The meeting also voted to revamp the faculty parking situation, which was reported to be nearing the crisis stage.

UCA Forum

(continued from page 1)

strongly condemn both the flimsy judicial process involved and the fact that University officials interfered in a struggle between the students and the makers of napalm." A collection was taken to help with the bail.

At the forum meeting, Evan Stark, graduate in sociology, spoke on student power and radicalism. He criticized the "stupid term" student power for being non-educational and too nondescript to allow a political stand.

Stark said that the purpose of student politics should be to teach the difference between truth and honesty.

He compared the failure of the left in the student power issue to a man and a woman going to bed: a woman will shout principles on the one hand, and then go to bed with the wrong people.

Some of the problems of the New Left, according to Stark, result from a faulty view of the middle class. The illusion that the middle class is unorganized, powerless, and apathetic is harmful to the New Left, he said. The result of the fantasy is an attempt to achieve organization and power for their own sake and to stir, shock, and educate people (in the direction they're probably going anyway).

Stark sees Students for a Democratic Society "as the vanguard of the middle class." However, he hopes to see UCA as an organization which can "break the wall" of the middle class. "What we've done to call ourselves radical is to move the middle class to the right," he claimed. It is important to get the radical out of the middle class and yet set the radical working with the middle class on the radical's own terms.

The basic way to organize a power base, in Stark's opinion, is with a large number of students and with the organization of some cooperative dorms and eating units to form an autonomous base.

John Coatsworth, graduate in history, spoke on the National Conference for New Politics meeting which was held Labor Day weekend in Chicago. In addition, Frank Emspak, former chairman of the National Coordinating Committee of the Committee to End the War in Vietnam, spoke on the city of Madison in relation to the New Left.

WSA Committee Interviews

By RITA BRAVER
Cardinal Staff Writer

From freshman to senior the complaints abound. "This school has lousy entertainment—the elections here aren't run fairly—there's nothing to do here but study."

For the student who really wants to see things get changed or who wants a chance to learn without formal studying, the Wisconsin Student Organization Committee interviewing is the place to go.

Interviews for the 14 WSA committees will go on today from 3:30 to 5 p.m. at Adams Gate House in the Lake Shore Halls and 5 to 7 p.m. in Great Hall of the Union. They will also be held Wednesday from 3:30 to 5 p.m. in Great Hall.

To interview for a committee, students must fill out an application listing interests and activities. They then speak to the chairman of any committee they are interested in and mark down first and second choice for membership. Interviewees are notified within a few days whether or not they have been selected.

"It is true that many committees can only use a limited number of people," Norv Wellsfry, Public Relations Committee Chairman said, "but if a student expresses strong interest and capability he can usually join the Committee of his choice."

Committees range from the academically to the socially oriented, and work involved in each

varies from occasional to daily.

Campus Planning and Housing—A new committee which plans to work with student needs via the University and city administrations. Projects include better parking conditions, a model apartment lease and a housing handbook.

Economic Affairs—Another new committee, it will try to improve the position of students as employees and consumers, through unions and special discount services.

Educational Affairs—There are four sub-committees of this Committee: Exam files, Scholarship, Academic Affairs and Course Evaluation.

The exam file, located on the first floor of the Memorial Library is open during 6-weeks, 12-weeks and final exams. It is an expanding file of exams given in previous semesters. Students who work in the Exam File Office are paid, but must also develop

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News Briefs

WSA To Hold Interviews

Wisconsin Student Association committee interviews will be held today from 3:30 to 5 p.m. in Adams Gatehouse, and from 7 to 9 p.m. in Great Hall; and Wednesday from 3:30 to 5 p.m. and 7 to 9 p.m. in Great Hall. All committees are interviewing and everyone is eligible.

ARGO

The Alliance for Responsible Governmental Objectives will hold a general meeting today at 8:30 p.m. in Tripp Commons. On the agenda are the election of party officers and a discussion of the position of the responsible left on campus.

HOME COMING

Homecoming Committee interviews will be held Wednesday from 3:30 to 5:30 p.m. and from 7 to 9 p.m. in Great Hall of the Union.

FREE UNIVERSITY

Free University courses offered today include: "Blake, A Contemporary Poet," contact Tim Drescher at 255-8669 for time and place; "Talmud" at 3:30 p.m., in the Hillel Foundation, 611 Langdon Street; "Jewish Mysticism: Readings in Zohar and Kabbalah" at 4:30 p.m., in the Hillel Foundation; "Suicide," contact Jim Feierabend, 233-6250 for time and place, and "Draft Counseling" at 8 p.m. in the Hillel Foundation.

GYMNASTICS

The Women's Gymnastic Club will meet Wednesday at 7:30 p.m., in Lathrop gym. Instruction will be offered on the uneven parallel bars, balance beam, vaulting horse, trampoline, and in tumbling. Beginners are welcome.

MATHEMATICS MAJORS

A meeting to elect the three

undergraduate representatives of the Faculty-Student Committee of the Mathematics Department will be held Wednesday at 7:30 p.m., in the ninth floor conference room of Van Vleck. All math majors (juniors and seniors) are eligible for the positions.

LHA TENNIS TOURNAMENTS

All male participants in the upcoming LHA tennis tournament are asked to pay their entrance fees to their respective house athletic chairmen. Chairmen are asked to turn in the fees to Preston Michie at 106 Ochsner 2-6699.

Also, LHA and the Intramural Office are sponsoring a girls singles tournament. Sign-up sheets are now posted in Elm Drive A Kronshage, Cole and Slichter Halls.

WRA

The Women's Recreation Association will begin the following activities next week: volleyball activities next week: volleyball intramurals Thursday at 4:30 p.m., in the Lathrop large gym; volleyball club Wednesday at 6:30 p.m., in the Lathrop small gym; golf club Wednesday at 4:30 p.m., in the WRA office; tennis club Wednesday at 5:15 p.m., in the WRA office; and competition swimming club Thursday in the Natatorium. Further information may be obtained from the WRA office, 101 Lathrop, 262-1640.

SPACE SCIENCE

WHA-TV, channel 21, will present a program on "Space Science Research at the University" today at 8 p.m.

AFRICAN DANCE

Tune in to WIBA radio station today at 9:05 p.m. for a panel discussion on African dance as

a part of African culture. Prof. Nakward of African Language and Literature will join the Union Public Information members on the panel. The radio time for this program is donated by Papa Hambone.

ENGINEERING

Dr. W. E. Suomi, director of the University Space Science and Engineering Center, will speak on his department's work and special programs Wednesday at 4:15 p.m., in 2535 Electrical Engineering. Coffee and donuts will be served at 4 p.m.

PHI CHI THETA

A rush tea, sponsored by Phi Chi Theta, will be held Wednesday from 7 to 9 p.m., in the Round Table Room of the Union. All economics or business majors are invited.

WHA-AUDITIONS

Auditions for student announcers at WHA-TV and radio will be held today at 7:30 p.m. at Radio Hall. It is not necessary to bring reading materials.

PLAY TRYOUTS

Studio Play Tryouts will be held in the Union today at 3 and 7 p.m. for "The Green Helmet," "The Cat and the Moon," and "Purgatory," three short plays by William Butler Yeats. See bulletin for the room number.

Tuesday, October 3, 1967

THE DAILY CARDINAL—5

WISCONSIN PLAYERS

Tryouts for the Wisconsin Players production of "To the Nativity" will be held today at 3:30 and 7 p.m. in the Union.

SWAN LAKE

The color film, "Swan Lake," starring Margot Fonteyn and Ru-

dolf Nureyev, will be shown at the Union Theater Friday at 7 and 9:30 p.m. rather than at 7 and 9 p.m. as previously announced. Spokesmen for the Union Film Committee, which is sponsoring the special program, said the length of the film prompted rescheduling of the second showing.

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The Daily Cardinal needs you—if you're inquisitive, responsible, sensitive, creative, daring and willing. We want new, exciting people.

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Can you take a picture in focus? Have you any artistic ability—drawing a straight line with or without a ruler? We need photographers and artists and page make-up editors afternoons and evenings.

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WSA COMMITTEE INTERVIEWS

OCT. 3 3:30-5 LHA 7-9 GREAT HALL

OCT. 4 3:30-5 & 7-9 GREAT HALL

Courtesy University Book Store



Food Hours Set

Breese Terrace Cafeteria will continue to serve regular meals at Breese Terrace during the week and at noons on home football game Saturdays in addition to its new Menu-Fare Service.

The cafeteria is open from 7 a.m. weekdays and serves lunch and dinner.

The Menu-Fare service is open weekdays from 10:30 until 6:30, on home football game Saturdays from 10:30 until 5 p.m.

BUS LANE VIOLATOR

Attorney Ken Hur is requesting that any student who receives a ticket for violations concerning the University Ave. bus lane to contact Nathaniel Altman at 256-5051 for arranging free legal advice and defense.

The Blue Grass Hoppers will be featured, October 6, in a Hootenanny at Great Hall.

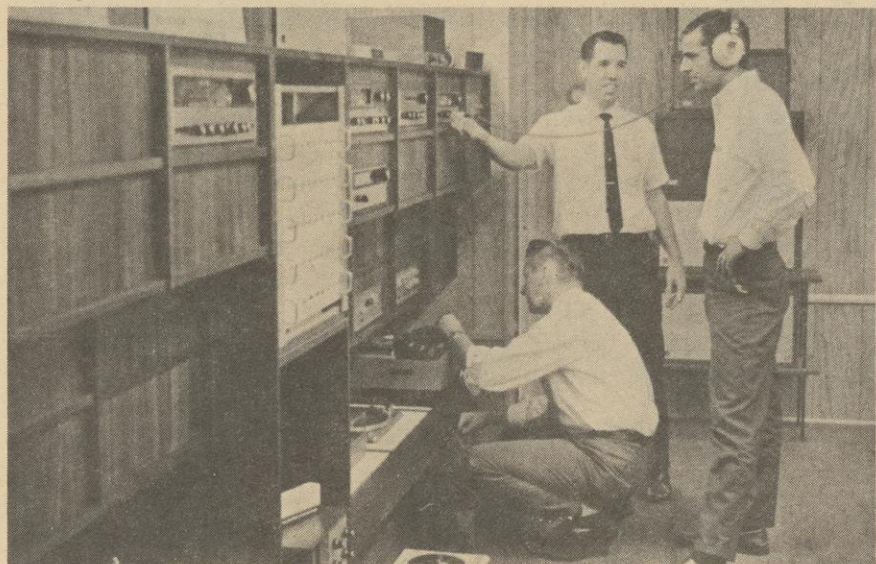


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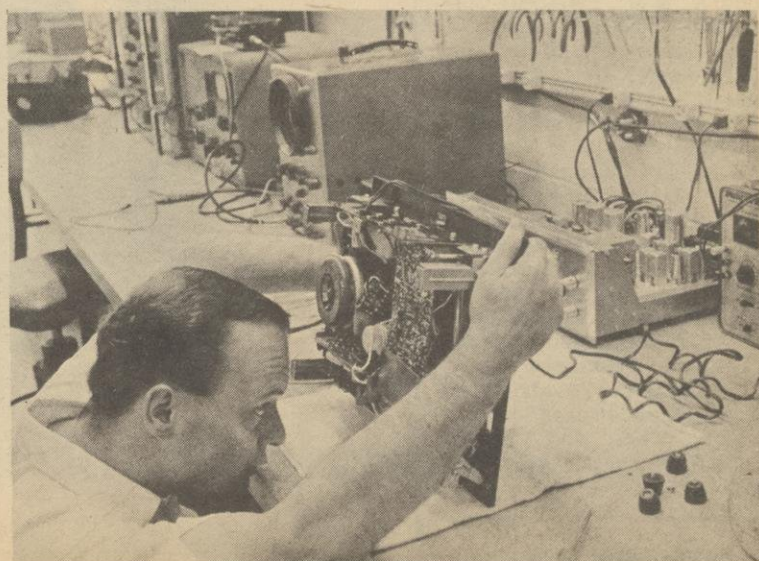
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Schickele Conducts Bach

Peter Schickele will conduct the "Royal P. D. Q. Bach Festival Orchestra" in the Union Theater at 8 p.m., Oct. 20.

Schickele, a former instructor at the Juilliard School of Music, began composing the work of P. D. Q. Bach, supposed youngest son of Sebastian Bach, about 10 years ago. Since then he has conducted concerts in New York's Town Hall and Philharmonic Hall, introducing the P. D. Q. Bach Orchestra, which features novelty instruments, such as a left-handed sewer flute.

The Oct. 20 concert will include the "Cantata Iphigenia in Brooklyn", "Pervertimento for Bicycle, Balloon and Bagpipes" and

"Unbegun Symphony".

Mail orders for tickets are being accepted this week and tickets will go on sale at the box office this Sunday.

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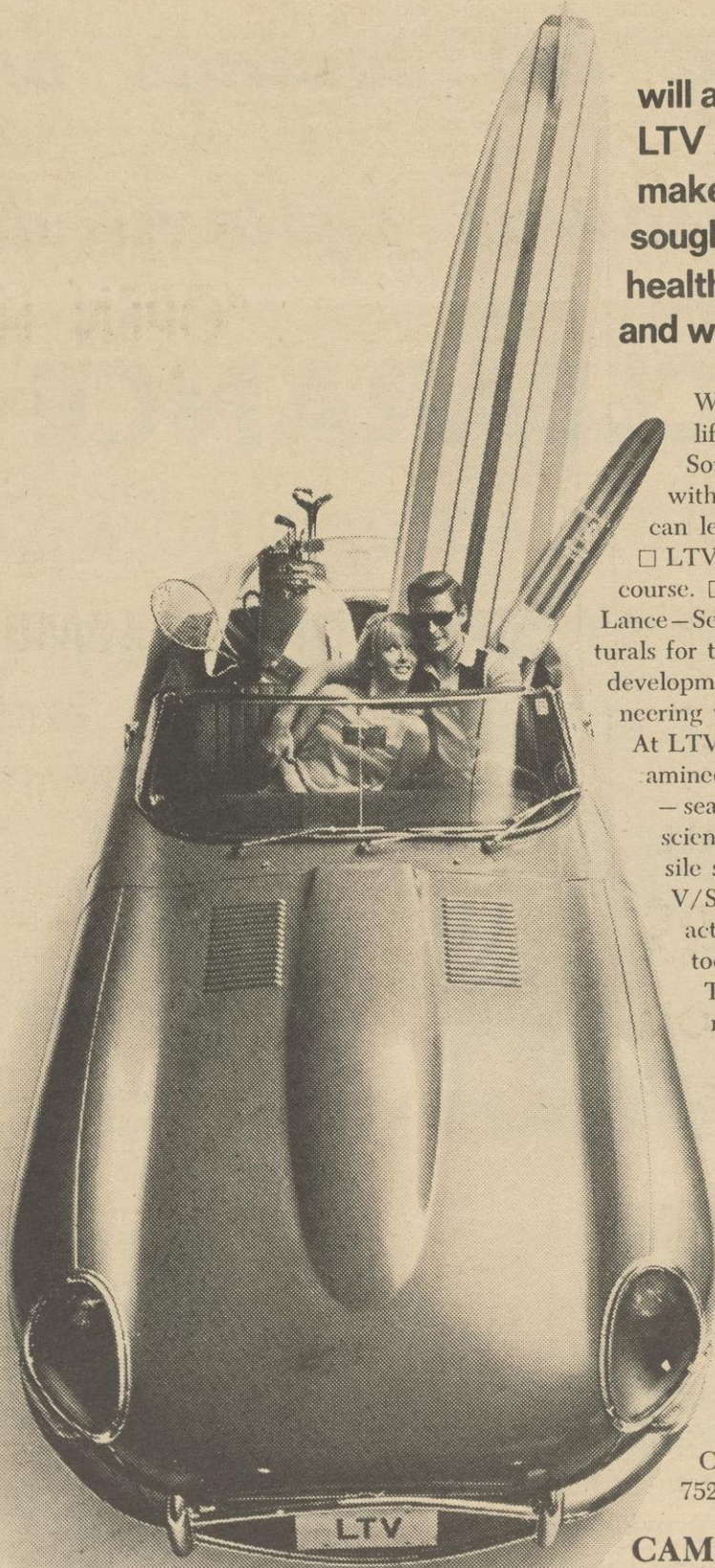
University Hosts Negro Educators

Presidents and top administrators of 22 predominantly Negro colleges from 14 states will participate in a conference on "The College and Its Community" at the Wisconsin Center next week.

The sessions will open with a report on the activities of the Negro College Committee during the past decade. Speakers from educational institutions and government will discuss development of community action programs, adaptations made to meet changing needs and federal resources available to implement programming. Consultants for the conference will be Marshall Colston, specialist, University Extension; John Griffin, executive director, The Southern Foundation, Atlanta, Ga.; Jules O. Pagano, first director of Adult Education Programs, U.S. Office of Education, Washington, D.C.; Samuel D. Proctor, president, Institute for Service to Education, Washington, D.C., and Howard Rosen, Manpower Administration, U.S. Department of Labor, Washington, D.C.

Colleges to be represented are Alabama A. & M., Talladega College, and Tuskegee Institute, (Ala.); Arkansas Ag., Mech., and Normal College; Delaware State College; Florida A. & M. University; Dillard University, Southern University, A. & M. College, and Xavier University, (La.); Maryland State College; Alcorn A. & M. and Jackson State College (Miss.); Lincoln University, (Mo.); North Carolina A. & T. College, North Carolina College, and St. Augusta College, (N.C.); Langston University, (Okla.); South Carolina State College; Tennessee Ag. & Ind. State University; Prairie View A. & M. College and Texas Southern University, (Tex.), and Virginia State College and Norfolk State College, (Va.).

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CAMPUS INTERVIEWS

October 11, 1967

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Failure to Respond to Negro Demands Cause of Civil Rights Radicalism: Lipsky

By PAT McCALL
Editorial Editor

"Radicalism in the civil rights movement is due to the failure of white Americans to respond in an adequate way to legitimate Negro demands," Ass't. Prof. M. Lipsky, political science, said Friday.

Speaking to 70 students at Hillel, Lipsky said that the Negro has learned from experience "to expect very few of his goals to be reached through conventional poli-

itics."

As a result, the Negro movement, transcending the U.S., has found strength in the "third world" of nations "that sees America as imperialistic, colonialistic, and anti-colored," stated Lipsky.

Lipsky designated 1964 as a turning point of the civil rights movement when "original non-violent tactics were not effective enough and the Negro knew he 'had to mobilize politically—for power.'"

"In 1964 the whole thing could have been salvaged because the civil rights movement was in a political phase," Lipsky said, but again, the whites "did not show an adequate reaction to these political terms."

Lipsky said the movement now is in search of an ideology and cited three trends:

* that mobilized Negroes could confront whites with their hypocrisy; "it's very dangerous to tell

Tuesday, October 3, 1967

THE DAILY CARDINAL—9

people they are free when they are not free";

* that it is too much to demand that people bow down to their oppressors; "the Negro is asking 'how long am I suppose to turn the other cheek'";

* that a cynicism is developing toward American institutions, such as southern schools, that only perpetuate racism.

White Americans, both northern and southern, thought the civil rights movement was going too fast when the Negroes sat-in at the lunch counters, but as more violence comes, the whites wish the Negroes were back at the lunch counters.

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WHA-TV Preview Channel 21

6 p.m. FRIENDLY GIANT (Tape)
6:15 p.m. MR. LISTER—"The Wood Chopper" (Tape)

6:30 p.m. WHAT'S NEW? Potomac Adventure #2 (Tape)

7 p.m. ANTIQUES—(Tape)

7:30 p.m. USA: ARTS & THE UNIVERSITY—Architects in Training—(Tape)

8 p.m. INQUIRY: Space Science—(Tape)

8:30 p.m. EXPERIMENT: Weather By Number—(Film)

9 p.m. CA SPECIAL—LINCOLN CENTER/STAGE 5 (Tape)

Engineering Experiment Receives Grant

The University Engineering Experiment Station has received \$124,049 National Institutes of Health research grant to develop a new high-voltage electron microscope—the most advanced microscope ever designed. The grant is renewable for a second year.

The powerful instrument will be built at the University's Physical Sciences Laboratory (PSL) near Stoughton, Wis. The new PSL electron microscope facility is expected to become a national research center in electron microscopy, available to all qualified researchers throughout the country.

John M. Donhowe, director of the research project, said that the facility will be used extensively for biomedical research, and it will also have important applications in all areas of materials research, such as metallurgy, polymer science, and solid state research.

What medical researchers would most like to see are the individual molecules and atoms of the

human body. With the new high resolution electron microscope, Donhowe added, these researchers will be able to study individual molecules of biological importance. This research, in turn, should lead to a greater understanding of life processes and of diseases.

We can anticipate some important breakthroughs in medical research with this powerful and sophisticated instrument," he emphasized.

The research is a part of the Associated Midwest Universities—Argonne National Laboratory high voltage electron microscope project, which has been funded by subcontract with Argonne National Laboratory.

The current NIH grant will enable the researchers to adapt a one-million-volt electron accelerator to a microscope lens column and install the electron microscope at the University's PSL by the middle of 1969.

Robert M. Bock, dean of the

Graduate School and a molecular biologist and biochemist, pointed out that the University has produced more Ph.D.'s in the life sciences than any other university in the world, and that installation of the new electron microscopy research center at the PSL is a continuing effort by the University to maintain this lead.

The University was selected for the research project because of its strength in the biological and medical sciences and because of the pioneering work in accelerator design and development by University physicists under the direction of Prof. Raymond G. Herb.

Five other high-voltage electron microscopes are in operation today, but all are located in other countries, Donhowe said. An additional one is being built by U.S. Steel but will be used primarily for metallurgical studies.

A University users committee, under the direction of Prof. Hans Ris of zoology, is designing a facility for the efficient use of the new electron microscope.

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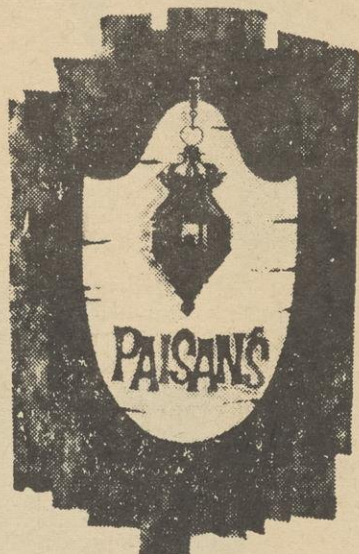
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"OPEN HOUSE"
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NOVEMBER 15
and
NOVEMBER 16

The well-known "circumstances beyond our control" make necessary a last-minute postponement of the Open House at our Madison Centrex Building—originally planned for Wednesday and Thursday, October 4 and 5.

Instead—the Open House will be held on Wednesday and Thursday, November 15 and 16.

We promise you an interesting visit through our Centrex facilities, a visit we think you will really enjoy. Light refreshments will be served.

Please mark your calendar for the new dates. You can be sure a cordial welcome awaits you at our Open House.

WHEN: Wednesday, November 15 and Thursday,
November 16 from 1 to 9 p.m. both days.

WHERE: Madison Centrex Building
1001 Spring Street



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War Big Enough for Men Getting Killed, But Reagan Wants to Maintain 'Defensive'

By SALLY PLATKIN
Cardinal Staff Writer

MILWAUKEE, Wis.—Gov. Ronald Reagan of California, posed under an American flag covering half the wall of Milwaukee's Arena, said Sunday that "for a man getting killed the war's already as big as a war can get."

The polished Reagan told over 2400 persons, who paid \$100 a ticket to hear him, that "half a million fighting men in Vietnam are dependent on a lifeline of ships threading through the Russian-built mines and torpedoes in the harbor of Saigon."

"Somehow these bring on no talk of escalation," said Reagan.

Prior to the fund-raiser, Reagan, at Gov. Warren P. Knowles' side, said that it was inconceivable to him for the war to be brought to an end and that the only alternative is to continue "defensive operations."

When asked if the United States should invade North Vietnam, Reagan replied, "We should leave it to the military to decide."

The first-term governor said he does not plan to visit Vietnam in the near future although "the idea would be fascinating."

Reagan hesitated when asked what his recommendations would be for a change in the selective service system.

He said he preferred voluntary enlistment over the draft but wartime would not be the "best time"

to institute such a plan. He said he hoped the uniform would become a symbol of service rather than servitude.

Reagan, who seemed to please the crowd at the evening dinner he called a "Republican love-in" denied that he will be a candidate for President in 1968.

He said that he okayed coming to Milwaukee before the change in legislation adopted the plan to put all "bonafide" candidates on the ballot next spring.

"I've done nothing to encourage this sort of thing," Reagan said, in reference to attempts to draft himself as a presidential candidate.

The California governor said there is "no justification or excuse for civil disobedience." During the dinner he defined government's function as protecting "the society from the law-breaker and not the other way around."

He said he does not know how far Black Power advocates H. Rap Brown and Stokeley Carmichael "have gone violating present laws." Reagan would not comment on Father James Groppi's open housing marches in Milwaukee.

In order to alleviate racial unrest in cities, Reagan advised more "local control and autonomy."

"The only way to judge a welfare program is to find out how fast it is making itself unnecessary," said Reagan. "We should make more use of labor instead of welfare," he said.

He commented that California has the highest rate of unemployment of any state.

Reagan, who cited an "11th commandment: Thou shalt not speak ill of another Republican," urged his fellow party members to be "determined that no member of the opposition... be able to quote your words about a fellow Republican to bring about that Republican's defeat."

**When News
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262-5854**

Union Seeks New Director

A seven-member search and screen committee to pick a new union director was appointed Thursday by Joseph Kauffman, dean of student affairs.

Prof. Porter Butts, who has been director of the Union since the building was opened 40 years ago, will withdraw as head of operations next year to devote his time to teaching, research, and special projects.

Co-chairmen of the committee named to choose a successor are Prof. James Bower, head of the accounting department in the School of Business, and Bruce Russell.

Committee members include State Supreme Court Justice Nathan Heffernan, alumni representative on the Union Council; Prof. Clarence Schoenfeld, summer sessions director and a former member of the Union Council; Lowell Frautschi, a Madison businessman and a Union Council trustee; Ann Priskland, vice president of the Union Council, and Michael Fullwood, president of the Wisconsin Student Association.

Dean Kauffman told the committee to "search inside and outside the University" for qualified candidates and said he hoped a recommendation would be ready for presentation to the Board of Regents no later than February.

*If You Don't Read
The Cardinal—
Don't Knock It!*

ZIP CODE

Students who reside in university operated dormitories either on or off campus, use Zip Code 53706 in their return address; all those residing in private housing, use the Zip Code for the area in which their residence is located.

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October 10-11, 1967

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WSA Interviews

(continued from page 4)

a program for expanding the files.

The Scholarship Committee administers, publicizes and interviews applicants for WSA scholarships.

The Academic Affairs Committee considers the educational function of the entire University. Programs in sight for this year include abolishing compulsory ROTC orientation, establishing one semester dorm contracts, promoting curriculum changes in all colleges, and lectures on the University in America.

The Course Evaluation Committee plans and publishes a course and teacher evaluation booklet each year.

Elections—Handles all WSA, Associated Women's Students Cardinal and Badger Boards, and Senior Class elections; WSA constitutional referenda; and any other referendum delegated by the Student Senate.

Workers are needed to help with election publicity, voter recruitment, to act as poll workers and poll captains, to help revise the committee by-laws, assemble poll packets, register candidates, count and sort ballots, check on financial assessments, and dotyping and clerical work. Especially needed are students with knowledge of computers and those interested in law.

Government Relations—Representing WSA with state and city officials and planning a mock 1968 election are just two of the functions of this committee.

This year it will be especially concerned with abolishing in-state freshman and sophomore tuition and implementing out-of-state tuition payments.

Homecoming—Will be held the weekend of Oct. 28. Openings are left on such activities as publicity, promotions, displays and the homecoming show.

Human Relations—The South... the ghettos... Madison, Wisconsin. The Human Relations Committee works with all of these.

The North-South Exchange involves Wisconsin students switching places with students in predominantly Negro schools in the South.

Project Awareness helps high school students in slum areas become aware of scholarship and educational programs at the University.

To help the immediate community, the committee works with a tutorial project to give educational and personal guidance to children from problem homes.

Model United Nations Serves those interested in international relations.

Students who act as delegates to the model U.N. become acquainted with methods of diplomacy and power block politics. The conference, to be in March, will feature General Assembly sessions, Committee meetings and a U.N. dance.

This year, in honor of U.N. Day, Oct. 23, Chef de Cabinet Narasimhan, Under Secretary in charge of General Assembly Affairs, will speak here.

Since this Committee was recently merged with the International Relations Committee, a special program on the African revolution is now being planned.

National Student Association—Handles all matters concerning Wisconsin's student government and other student governments.

New Student Program—Plans the registration week activities that help introduce new students to University life.

Personnel—Students who enjoy meeting and working with people are best suited to find this committee.

It plans the freshmen leadership seminar and it is now sponsoring an all-University Encampment where leaders from student groups can exchange ideas and opinions. It is also in charge of planning interviews for WSA and Student-Faculty Committees.

Public Relations—Though primarily the information organ of WSA, it is expanding this year into an advisory service for all campus organizations.

The committee creates and distributes posters and flyers and contacts Madison radio and television stations. It also publishes a bi-weekly activities pamphlet

and the WSA Handbook.

Services Committees—Is in charge of the Campus Chest Drive, Peace Corps and VISTA programs and job opportunity days. This year a travel service is being started to decimate information to students planning trips.

Due to the volume of work to be done by this committee, many members are needed.

The Welfare Coordinating Board, a sub-committee of Services, needs about 10 new members. This organization helps charity agencies in the Madison area and volunteers from the University come together.

Symposium—is a series of lectures, question and answer sessions and seminars.

The program seeks to unite the ideas of important professionals in varying fields on a topic of general concern. This year's Symposium, entitled "Crisis in Confidence" will especially attempt to provide speakers who have a direct influence on the lives of students.

About 40 people are needed to work on four subcommittees: Speakers and Seminar Research, Finance, Arrangements and Publicity.

FARM SAFETY

Present and proposed safety legislation and programs were reviewed at a farm safety seminar scheduled at the University of Wisconsin Center building, Sept. 20 to 21.

Homecoming Show

Homecoming will be here before you know it and so will Nancy Wilson. The Homecoming show the nights of October 27th and 28th will feature Nancy Wilson accompanied by Harpers Bizarre.

Miss Wilson, the fastest rising performer in the United States today, has come a long way in the short time since her childhood in Columbus, Ohio, where she was the daughter of a factory worker. She had her own local television program in Columbus by the time she was fifteen, sang with Rusty Bryant's band for another couple years and then was introduced to the jazz scene in New York where she developed her own artful style.

Basically a jazz-oriented songstress, Nancy moves with characteristic grace and unfailing good taste through Broadway show songs and special material, adding the personal nuances and compelling jazz beat where her own unique talents dictate.

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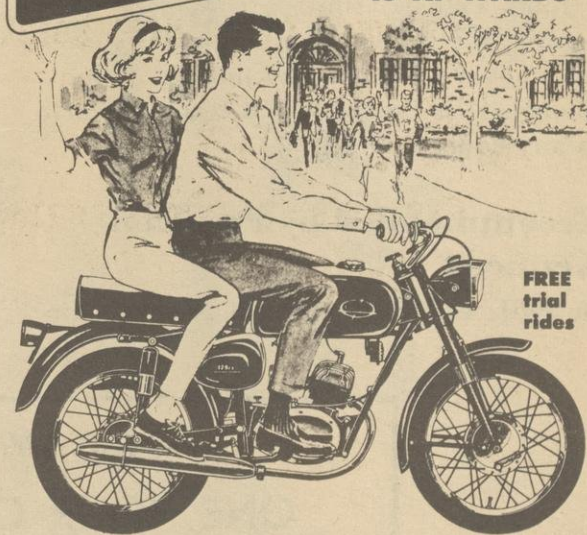
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GENERAL ELECTRIC

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Coatta Praises ASU Speed, Laments Over His Defense

(continued from page 16)
job replacing him."

The defense which only a week ago had done an admirable job against Washington was still Coatta's greatest concern.

"We just did not play well defensively," Coatta emphasized. "Whatever Arizona State needed, they got."

"We tried everything in the secondary—first man to man, then zone, finally double teaming—but the big problem was that we couldn't put any pressure on their passer. He had a lot of time to throw."

Ed Roseborough did most of the passing for the Sun Devils. He completed 7 of 11 passes for 140 yards and 3 touchdowns and snuck 1 yard for another score.

J.D. Hill was on the receiving end of 2 of those tosses, one going for 22 yards with 8:44 left in the first quarter and the other a 20 yard play with 35 seconds to go in the third quarter.

John Helton took a touchdown pass from 12 yards out with 3:32 left in the second quarter to give ASU a 21-3 lead at the half.

Wisconsin got on the scoreboard for the first time this season at 13:24 of the second quarter as Tom Schinke kicked a 39 yard field goal.

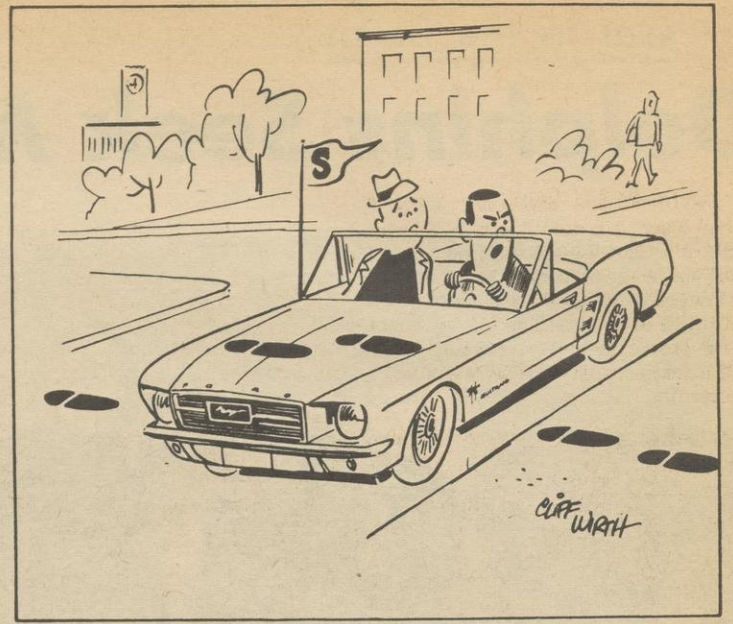
Mel Walker scored the first touchdown of the season for the Badgers with an intercepted pass with 11:31 left in the third quarter to give Badger fans some ray of hope, but the Sun Devils came back with three scores in a row to put

the game far out of reach. Ryan completed the scoring for Wisconsin with a 1 yard plunge with 5:03 left in the game. Schinke added the extra point.

The big task now confronting the shell-shocked Badgers is preparing for Michigan State Saturday at East Lansing. Coatta summed it up well.

"We've got a hell of a job to do," the first year coach commented.

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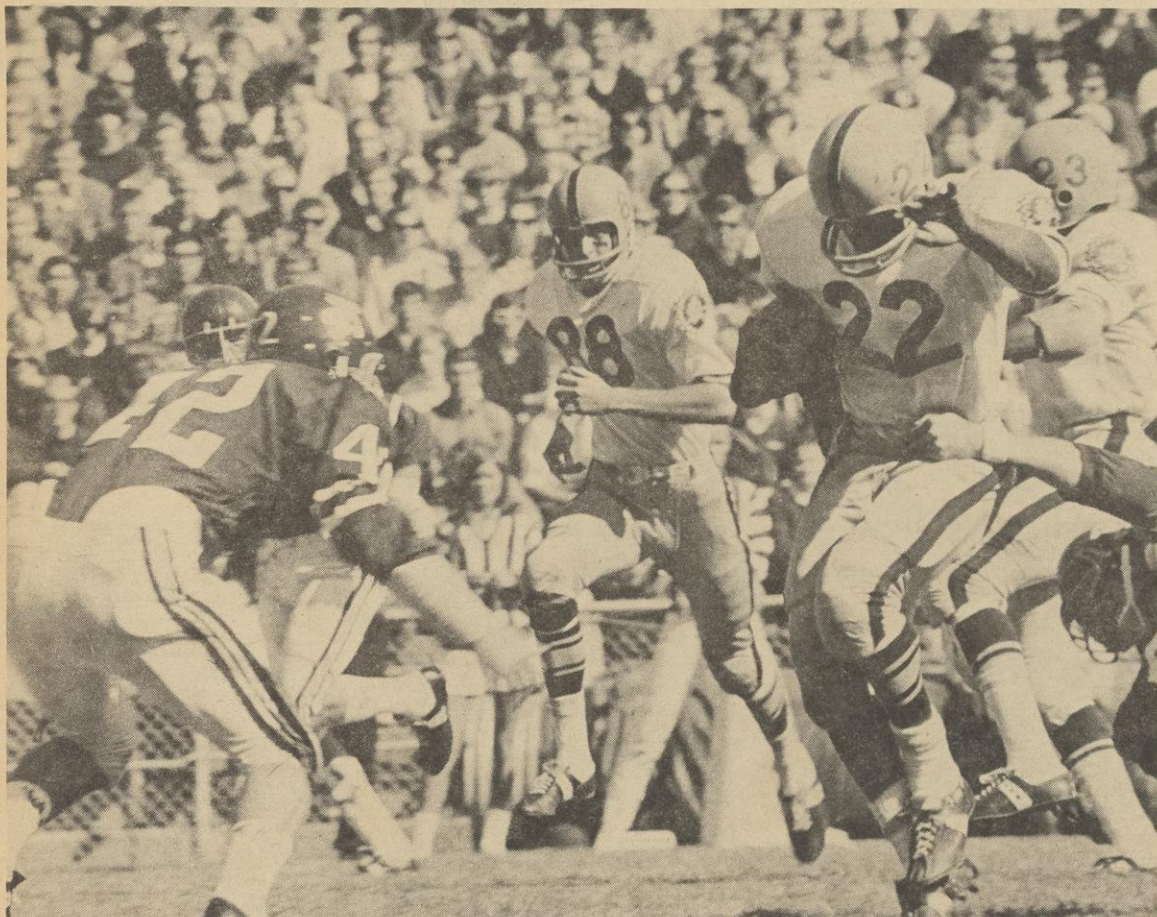
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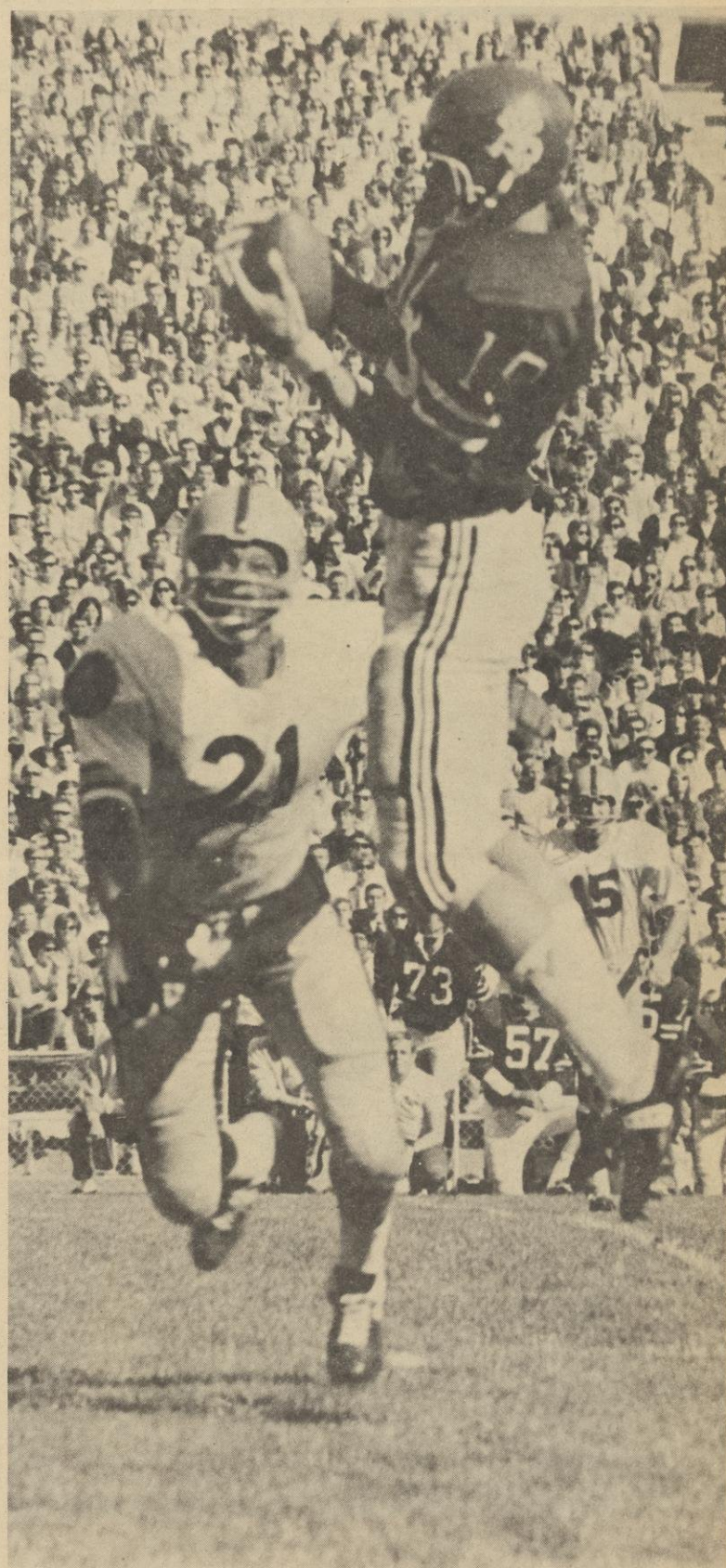
ANDERSON FOR AT LEAST 10—Max Anderson, Arizona State's fleet-footed fullback, takes off on a typical run. Walt Ridlon (lower right) misses a tackle but Tom Shinke (42) gets set to make the stop. Anderson rushed for 220 yards in 21 carries for a 10.5 average.



Arizona State 42, Wisconsin 16



THE SAME OLD STORY—Tom McCauley (18) is apparently open, but quarterback John Ryan (15) spots a hole in the defense and rambles for first down yardage. Ryan made 74 yards rushing but lost 29 when thrown for losses trying to pass.



MAC THE KNIFE—Tom McCauley snares 1 of 16 passes he caught against the Sun Devils as Dicky Brown comes up to make the tackle for Arizona State. McCauley, often double and triple teamed, got loose long enough to gain 88 yards.

Photos by
Rich Faverty
and
Dick McElroy

Sun Devil Backs Rip Badgers

Coatta Praises ASU Speed, Laments Over His Defense

By LEN SHAPIRO
Sports Editor

While most armchair critics were calling Wisconsin's 42-16 drubbing at the hands of Arizona State the worst home opening defeat since 1948, all Coach John Coatta had on his mind was the future of his vanquished squad.

"We know it's tough to be patient," Coatta lamented some 20 minutes after the final gun had sounded, "but we have a tremendous rebuilding and re-organizing

job to do. I think that's obvious. "We're not an adequate team in every area. I still think, though, that the defense is better than that."

The "that" referred to the 558 combined yardage the Sun Devils rolled up against the Wisconsin defense. The Sun Devils swept around end and through the middle almost at will and had 371 yards on the ground.

ASU's midget fullback, Max Anderson, who tips the scales at a not so respectable 170 pounds and

stands 5-8, put on a one man running show. He ran for 220 yards in 21 attempts to fall just 19 yards short of Jim Graboski's Big Ten record 238 yards against Wisconsin.

"Anderson has great lateral movement and fantastic balance," Coach Frank Kush said outside a jubilant ASU lockerroom. "Our game plan was to use the sweeps and bootlegs to run wide outside. We thought we could loosen up Wisconsin in the middle than and let Anderson run at them."

The Arizona team also followed the game plan quite successfully on defense.

"Curley Culp did a fine job up the middle for us," Kush said, "by keeping the Wisconsin interior linemen away from our linebacker Ron Pritchard, who is, incidentally, one of the best linebackers I've ever seen."

Coatta also had nothing but praise for the ASU squad.

"It's pretty obvious that they were extremely quick," Coatta said, "We just couldn't match their speed. That's a great ball club—much better than Washington with a more explosive offense. Their speed was just out of this world."

Although he refused to elaborate on any real bright spots until he looked at the films, Coatta singled out several individuals for their fine play.

"Ryan really did a yeoman's job in his first extended tour," said Coatta. He's definitely back to No. 1."

The junior signal caller hit on 18 of 35 passes for the 195 yards, but more important, he gained 74 yards in rushing, although his final net rushing was 45 yards because he was hit on many occasions when he dropped back to pass.

"Mel Walker made a big play for us on that touchdown with the intercepted pass, and Bill Yanakos is coming along well," Coatta said. "Mel Reddick was bumped early in the game and Yanakos did a good job." (continued on page 14)

broad minded

by diane seidler

It was one of those games again—ice cubes melted under hot skies. radios followed the American League pennant race and the Badgers lost another squeaker, 42-16.

The Arizona State Sun Devils, who were publicized as having no quarterback and no defensive ends, scored 4 times through the air and blocked the Badgers outside as well as inside, over the middle and everywhere else they tried to go. State's speed also added to the fire, of course, and it looks like another looonnnng year for Wisconsin.

one qb, one end

It's happened before and it will probably happen again—the coaches declined from giving out Bucky and Savage awards for the best offensive and defensive player of the game. In the case of the defense I can see their point. Giving up 558 yards isn't easy, but then it isn't too meritorious either.

Offensively, however, there was a little something to cheer about. John Ryan, who called signals the whole game, demonstrated well that he's Wisconsin's No. 1 quarterback. The junior was the Badgers' leading rusher with 45 yards—he'd gained 74 but was thrown out of the pocket for 29. He scored Wisconsin's last touchdown on a sneak from the 1.

Ryan's passing game was more than decent also. He passed 35 times and completed 18 for 195 yards.

On the other end of 88 yards worth of Ryan's passes was Tom McCauley, a receiver who is among the best in the nation. Tom pulled in 6 passes, the best of them for 27 yards during one of Wisconsin's unsuccessful "drives."

Unfortunately, one end and one quarterback do not a winner make.

awards for all

To plug the void left by the Bucky and Savage Awards, I submit the following awards, some to be taken with a grain of salt, the others with a mouthful of gridiron:

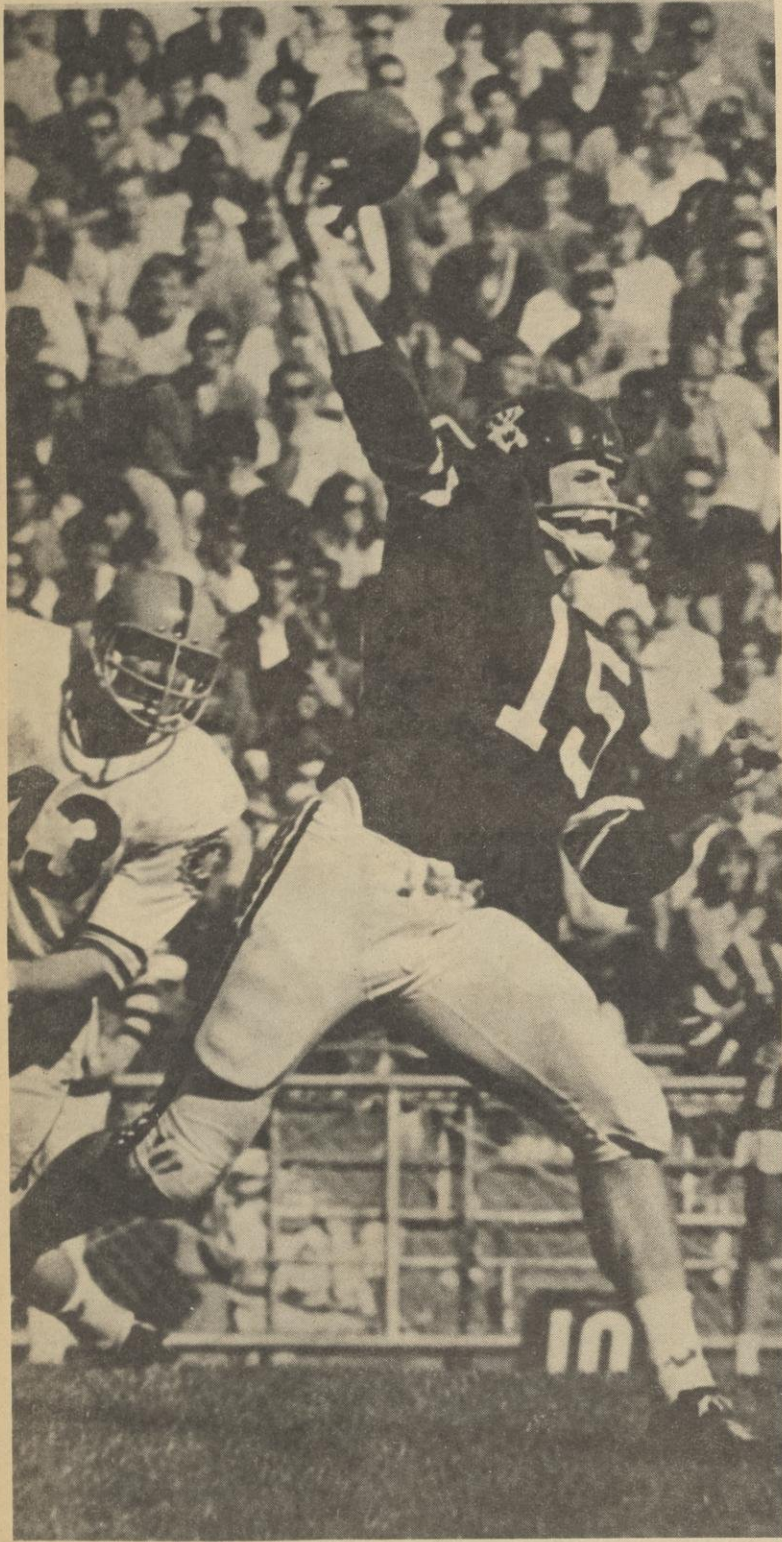
BEST OFFENSIVE PLAY: Safety Mel Walker's 48 yard interception return for Wisconsin's first touchdown of the year. If the offense can't do it the defense will.

BEST DEFENSIVE PLAY: Tom Schinke's dive to break up Ed Roseborough's pass to J.D. Hill on the 1 yard line to keep the Sun Devils at bay for a few minutes.

SURPRISE OF THE GAME: The 16 points on the scoreboard at the end of the afternoon. If they'd scored that much against Washington they'd have almost been in the game.

BEST STRATEGY: Using punters to punt.

And this week a special "I TOLD YOU SO" award goes to Milt Bruhn who must be putting his sleeve to good use.



ONE BRIGHT SPOT—Quarterback John Ryan unleashes one of 35 passes he threw Saturday in the 42-16 loss to Arizona State. His coach, another standout quarterback, but in another era, had nothing but praise for Ryan. "He is definitely No. 1" said John Coatta.

—Photo by Rich Faverty

'We Were Really Ready' Say Winning Coach, QB

By MIKE GOLDMAN
Associate Sports Editor

Arizona State got its first taste of Big Ten football Saturday afternoon as the Sun Devils had no complaints about what they found. The Badgers were gracious hosts to the team from Tempe, Arizona, by supplying a beautiful day for football, giving decent seats in Camp Randall Stadium to a delegation of Sun Devil fans, and also by using a ragged team on the field to greet the ASU eleven.

The Arizona State staff had been wanting to play a Big Ten team for

a long while. For some unknown reason, Wisconsin officials wouldn't schedule games with Western Athletic Conference schools until this past Saturday when ASU met the Badgers.

"Wisconsin was an important game for us," said Sun Devil quarterback Ed Roseborough, one of the outstanding individuals Saturday. "We were really high for it, and I think we wanted to win a little more than Wisconsin did."

ASU Coach Frank Kush expressed sentiments similar to Roseborough's.

"We caught Wisconsin off balance," said Kush. "We played well and the kids were extremely up for the game. Today things went so much better for us than in our loss last week to Oregon State. Our defense played poorly a week ago. Today we were 200 percent better."

Kush was elated at the game's end. After calling it the best effort he's ever seen by a Sun Devil team since he's been coaching at Tempe (12 years), Kush had words of praise for halfback Max Anderson.

The 170 pounder had a brilliant day against the Badgers, rushing for 220 yards, more than twice the amount recorded by the whole Wisconsin team, and scoring 1 touchdown on a 75 yard run from scrimmage.

"Anderson was previously a left halfback," said Kush. "When our two sophs came (J.D. Hill and Art Malone) we moved Anderson to fullback and he's done a fine job there."

Hill and Malone performed like

veterans even though they were playing in only their third varsity game. Hill caught two Roseborough passes for touchdowns, and Malone averaged almost 5 yards a carry for the afternoon.

Ruggers Whip Minn., 8-0

The Wisconsin ruggers opened their season dramatically Saturday as they blanked Minnesota, 8-0, despite playing shorthanded the whole first half.

Jim Borth and Lyle Castleberry scored on tries for Wisconsin and Dave Kinyon added a conversion.

The Badgers, who traveled to Minneapolis by car, took the field with only 11 men of their 15 man squad. It wasn't until halftime that the remaining four gentlemen make it to the game.

Skip "Run, Run" Muzik played an excellent game and several times got the Badgers out of trouble with his kicking prowess. Dave Robbins and Jerry Kolemba both had a good day in the scrum.

The ruggers will risk their unblemished 1-0 record this weekend at the Chicago Tourney where they will meet Indiana, the Chicago Lions and Palmer College.

Badger Booters Romp 8-0 Over Outclassed Platteville

By MILES GERSTEIN

Hungry for the initial victory of the season, the Wisconsin Soccer Club performed superbly Saturday morning as the booters defeated Platteville, 8-0.

Platteville, obviously weakened this year due to graduations, fielded a mediocre team except for its goalie, who stood approximately 6-5. The Platteville net tender valiantly tried to stop the Badgers from scoring, but to no avail.

The heroics started early in the first quarter when Alan Lana scored, unassisted, on a kick from the side of the goal post. Injured on the play, Lana came out, only to return in the next quarter as

a fullback instead of a wing.

The game remained 1-0 until the end of the first quarter when Ed Peabody went on a scoring rampage. Peabody first received a pass from Dag Lundervold and converted it into a score. Five minutes later he scored again. After a little rest he nudged one in with the assist of a Platteville booter.

After the halftime break, Peabody continued the onslaught by taking another pass from Lundervold and scoring again.

The pace continued furiously as Lana notched another goal midway in the second half. The final tallies came late in the game when Dave Fromer and Lundervold both

scored.

Coach Bill Reddan stated that the offense proved to overwhelm Platteville. The bulwark on defense and on setting up plays was center-back Dave Fromer. Fromer always had an eye open for a free man and set up the plays that eventually transpired into scores.

Another standout in the game was goalie Tom Levine. Befitted in a black beret, Levine handled all of his chances cleanly and prevented Platteville from coming close.

Overall, the game proved that the soccer club fields a good exciting squad worthy of student support.