



Student information circular for the 1931 football season. 1931

[s.l.]: [s.n.], 1931

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THE UNIVERSITY OF WISCONSIN
FOOTBALL TICKET DIRECTOR

TICKET OFFICE
711 LANGDON ST.

TELEPHONES BADGER 4075-76
UNIVERSITY 11-12

Student
Information Circular
Football 1931

COUPON BOOKS

MAIL ORDERS

RULES AND INSTRUCTIONS

Where the word "Student" appears it also applies
to full time Faculty members and Employes

FOOTBALL SCHEDULE 1931

Date	Game	Public Price	Student Price	Mail order closes
Oct. 3	North Dakota State at Madison Bradley at Madison	\$1.00	\$.50	Student Open Sale
Oct. 10	Auburn at Madison	2.00	.50	Student Open Sale
Oct. 17	Purdue at Madison (Dad's Day)	3.00	.50	October 3
Oct. 24	Pennsylvania at Philadelphia	3.00	3.00	October 10
Oct. 31	Minnesota at Minneapolis	3.00	3.00	October 17
Nov. 7	Illinois at Urbana	3.00	3.00	October 24
Nov. 14	Ohio State at Madison (Homecoming)	3.00	.50	October 31
Nov. 21	Chicago at Chicago	3.00	3.00	November 7

Enclose 20c for registry and postage per game

Keep this circular for future reference

TICKET DEPARTMENT OFFICE HOURS DURING FOOTBALL SEASON

Monday, Tuesday, Wednesday, Thursday, and Friday, 8:30 to 4:30 (Open during noon hour) Saturday, 8-12. On the first day of each open sale the office will be open at 7:45 o'clock.

COUPON BOOK SALE

Monday, Sept. 21 Through Saturday, Sept. 26

Coupon books will be on sale Monday and Tuesday at the following places: Dorms., University Ticket Office, and the Bursar's Office. On Wednesday, Thursday, Friday and Saturday, they will be on sale at the Ticket Office only. Athletic fee cards must be presented, and the price of a coupon book is \$10.00.

The Athletic department recommends the purchase of Athletic Coupon books. The coupon book is a season ticket and as such takes precedence over single admissions in seat location. It eliminates filling out of application blanks, does away with mail order problem, and eliminates the further purchase of tickets for all home contests—THIS COUPON BOOK COVERS ALL. It includes about 42 events, making the cost a little over 20c an event. You assure yourself of choice seats. The holder is assured of the same seat location for all home reserved seat football games. Coupon books will be located beginning at the 50-yard line in Section F and extend north in a solid block in sections G and H as far as necessary. Individual 50c orders will continue from here on. As in the past, Students will be allowed to buy one coupon book good for all intercollegiate events, football, basketball, track, baseball, wrestling, hockey, swimming, gymnastics, up to seating capacity.

Coupon books cannot be bought after Saturday, September 26, as the ticket departments will have to know the location of the student individual orders to be filled starting Monday, September 28th. It should be borne in mind, however, that the purchase of a coupon book will eliminate further privilege of tickets at 50c.

MAIL ORDERS

A student application blank must be filled out for each athletic fee card enclosed. Application blanks may be secured at the University ticket office, 711 Langdon St.

No duplicate fee card and none other than the Athletic fee card will be accepted.

Mail orders will be accepted starting Wednesday, September 23rd.

Observe mail order closing dates shown on front page schedule. POSITIVELY NO TICKETS WILL BE SOLD AT STUDENT RATE AFTER THIS DATE.

Enclose stamped self addressed envelope for immediate return of athletic fee card.

Enclose draft, money order, or certified check with your application and ticket order. We take no responsibility if cash is sent in an envelope.

RULES AND INSTRUCTIONS

It is advantageous to order tickets for all games at once, as the earlier the application is received, the better chance you have of securing better seats.

Students desiring to sit in a block may do so by enclosing applications in one envelope.

If a group of tickets are going in care of a single person at one address, 20c will cover registry and postage. More than six tickets going in this manner will require additional postage.

Bradley } Double Header Saturday, October 3d.
No. Dak. State }

Alabama Poly (Auburn) Game on Saturday, October 10th.

These two games are general admission only. Student tickets will be sold at the Ticket Office at the Student rate on Thursday and Friday preceding each game. **There will be no student tickets sold at Student rate on the day of the game. Athletic fee cards must be presented.**

DAD'S DAY

Permits for the Father's day section may be secured at the desk in the lobby of the Union Bldg.

The following plan has been worked out as the most feasible one for the distribution of tickets to Students and their fathers for the Dad's day game with Purdue, Saturday, October 17th.

Exchange of tickets will be made at the ticket office, Wednesday and Thursday, October 14th and 15th.

Students holding coupon books will bring their coupon books and father's day permit to this office and exchange the coupon for this game and with an additional \$3.00 will receive two tickets in the Father's section.

Students ordering individual tickets will receive their student rate ticket not later than Tuesday, October 7th. They may bring this 50c ticket to this office, and with an additional \$3.00 will receive two tickets in the Father's section.

PLEASE NOTE

Students not holding coupon books in order to receive 50c rate must order by mail. **OBSERVE MAIL ORDER CLOSING DATES.**

For your convenience, call Badger 4075 for Ticket information.

1931-1932 BASKETBALL SCHEDULE

HOME GAMES

Dec. 11—Brigham Young	Jan. 18—Northwestern
Dec. 15—Pittsburgh	Feb. 10—Butler
Dec. 21—Marquette at Milwaukee	Feb. 22—Chicago
Dec. 30—University of Maryland	Feb. 27—Purdue
Jan. 9—Michigan at Wisconsin	Mar. 5—Indiana

Coupon Book exchange for Basketball tickets will be announced the first week in December.

There will be student open sale for basketball tickets for each game for those not holding Coupon Books. Time to be announced later.

Gate Directions for Camp Randall

Examine your ticket for gate directions
Each person holds his or her own ticket

Comfort { Women Near gates 13, 21 and 23
Men Near gates 16, 20, 21 and 23

