

Proceedings of the Wisconsin State Cranberry Growers' Association, at the annual convention held at the marsh of A. C. Bennet and son on Tuesday, August 8th, 1893. 1893

Wisconsin State Cranberry Growers Association [s.l.]: [s.n.], 1893

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PROCEEDINGS.

Wisconsin State
Cranberry
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Association,

ANNUAL CONVENTION

-- HELD AT THE MARSH OF-

A. C. BENNETT & SON

Tuesday, August 8th, 1893.

PROCEEDINGS.

22022

The morning was profitably spent in looking at the improvements made by Messrs. Bennett & Son.

The session was called to order by President Braddock at 1:30 P. M. The reading of the minutes of the January meeting was dispensed with, they having been fully printed.

The estimate of the crop in sight as compiled by Mr. Willis L. Moore, Director of the Weather Bureau for the State, was 112 per cent. of an average crop but as the reports from which he made the estimate were made nearly a week before the meeting and nearly every grower reporting a large shrinkage since that time from frost, excessive heat and drouth, it was decided to withhold the publication of the crop estimate until the next weekly report. Mr. Moore explained how frost was formed, and how the predictions were made, explaining why they were not infallible. A vote of thanks was tendered Mr. Moore for the interest he had shown in benefiting the cranberry grower.

The president then introduced Mr. A. J. Rider, See'y of the A. C. G. A., of Trenton, New Jersey, who spoke for some time in favor of concerted action to extend foreign trade, and fully explained the method proposed by a committee of New Jersey and Cape Cod growers—a project which had been introduced at some previous meetings by correspondence but had been rather ignored by our members. Many questions were asked Mr. Rider, who answered them satisfactorily; and many members signed the agreement. Mr. Small, of Cape Cod, also spoke in favor of the scheme and stated that the Massachusetts growers were enthusiastic in regard to it.

A short recess was taken and Mr. Bennett marshaled the crowd into a group and had a picture taken.

After the meeting was called to order, Mr. Gaynor read a paper giving his ideas as to how the state appropriation should be used to give the most and best results to the grower.

After some discussion the matter was placed in the hands of the executive committee.

President Braddock then introduced a cook book which had been prepared by Mrs. Wm. L. Megow, and spoke briefly in favor of each grower having a number printed having one page devoted to an advertisement of his business and placing them in his packages for the retailer to deliver to the customer, teaching them how to properly cook the berry and thereby increasing the consumption.

The secretary stated that he had secured a very low price for printing the books if taken in lots of 20,000, no order to be taken for less than 1,000, and solicited subscriptions. 27,000 copies were subscribed for in a few minutes.

The president outlined a plan that had been talked of before, i. e., dispensing properly cooked cranberry sauce and distributing cook books at the World's Fair from the 1st of September until the close of the Fair.

Voluntary subscriptions were taken to the amount of \$60.00 and the matter placed with the executive committee.

A vote of thanks was tendered to Messrs. Bennett & Son for the great hospitalities shown.

The meeting then adjourned.

To those who subscribed for the cook books:—Please forward your advertisement as wished on page of the book to Luehr & Brundage, Centralia, Wis., or to me at once in order to get them printed in time for shipments.

The paper read and the discussion will be more fully printed in the January report.

J. H. TREAT, SECRETARY,

Meadow Valley, Wis.

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REPORT OF EXECUTIVE COMMITTEE.

At a meeting of the executive committee, called and held at Grand Rapids, August 15th, 1893, for the purpose of amending the constitution and by-laws of the Wisconsin State Cranberry Grower's Association, and for the purpose of examining the cranberry cook book prepared by Mrs. Ellen D. Megow, and arranging for publishing the same, and to recommend the uses to be made of the state appropriation, and to prepare for the exhibition of cranberries, and the distribution of the cooked fruit at the Exposition during the months of September and October next, the committee would recommend as follows:—

First, that the constitution be so amended as to create the office of treasurer, a separate office from that of secretary, and that the treasurer give bonds, with two sureties, to be approved by the president, in a sum not less than \$500.00, also to change the term of the August meeting from

the second Tuesday of August, to the first Tuesday after the twelfth of August. Also that a more specific program be made out for the August and January meetings, and that the topics recommended by J. A. Gaynor, be made a part of the program for the January meeting.

The committee have ordered printed 30,000 copies of the cranberry cook book which will consist of twelve pages, ten pages will be occupied by the recipes, and two pages will be left blank for the private card or advertisement of any person ordering 1,000 copies or more. Any person desiring 1,000 or more copies should forward his private card or advertisement, together with his order, to Luehr & Brundage, Centralia, Wis., who will publish the cook book.

The management of the fruit exhibition and the distribution of cooked cranberries at the Exposition, was left to the management of the president and secretary.

As to the uses of the \$250.00, annually appropriated by the State to the Association, the committee recommended the establishment of three experimental stations, consisting of ¼ of an acre each, one to be located at or near Mather, one at Bearrs Station, and one north of Bearrs Station, and that the sum of \$50.00 annually be set aside to pay for the work done on each of the stations.

Any member who discovers any vine or fruit that appears to be a distinct variety, or that possesses marked merits or peculiarities will confer a favor by sending the vine, wrapped with an ounce of wet moss in paper, and mail it to J. A. Gaynor, Grand Rapids, C. J. Kruger, Bearrs Station, or J. H. Treat, Meadow Valley; and at the same time send a letter telling the merits or peculiarities you have observed in the fruit or the vine. It will be planted at one of the experimental stations and a report made on it in due time.

J. A. GAYNOR, Secretary of Committee.