



# **The daily cardinal. Vol. XXXVIII, No. 30**

## **October 28, 1928**

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# The Daily Cardinal

VOL. XXXIII, NO. 30

UNIVERSITY OF WISCONSIN, MADISON SUNDAY, OCT. 28, 1928

HEAR  
The concert of the  
Kedroff Male Quar-  
tet in the Great hall  
at 4 p. m.

PRICE 5 CENTS

## Cardinals Break Michigan Jinx, 7-0

### Kedroff Quartet Sings for Union Members Today

Concert, Donated by Crane,  
Begins at 4 P. M. in  
Great Hall

The Wisconsin Union at 4 o'clock this afternoon will present free of charge to its student and faculty members the Kedroff quartet, internationally renowned Russian male singers, in a concert which has been characterized by Feodor Chaliapin as "a miracle of vocal art." It will be given in the Great hall of the new Memorial Union.

The bringing of these exceptional singers of Russian folk songs and melodies before the student body has been made possible through the interest and generosity of the Hon. Charles R. Crane, a friend of the Union and former ambassador to China.

#### Card Holders Seated First

All students are invited to attend the concert. Because of the limitations in the size of the hall, those who secured invitation cards by calling at the central desk in the Union last Thursday will be seated first. They are requested by the committee in charge to be at the hall by 3:45 o'clock, so that any remaining seats may be opened to members who do not have invitation cards. Invitation cards should be presented by those who have them for admission to the concert. Each card will admit two persons.

The concert will last from 4 to 5:30 o'clock, after which guests may meet members of the quartet in the Assembly room on the first floor, where a short reception will be held.

#### On Second U. S. Tour

Now on its second tour of the American nation, the Kedroff quartet has already won acclaim from coast to coast in this country, besides having won the attention of continental Europe in concerts before royal families previous to the Russian revolution.

Many honors have been accorded the four, among them decorations from the French government and a diploma from the Russian church, both tendered on the occasion of their 13th anniversary in May, 1927. On March 4, 1928, they appeared with the New York Symphony at Mecca Temple in New York by special invitation of Walter Damrosch. They re-

(Continued on Page 2)

### Live Stock Show Begins Tuesday

Exhibitors at Pavilion Com-  
pete for \$2,000 in  
Prizes

The Junior Live Stock exposition opens at the University stock pavilion Tuesday, October 30, to continue through Nov. 1, according to information given by Alice Mucks, secretary of the Wisconsin Live Stock Breeder's association. One hundred boys from 12 Wisconsin counties are expected to visit the university during the three days of the show.

Two thousand dollars in prizes is to be awarded for exhibits, the first prize being for the best steer. All stock is auctioned after the exposition to the highest bidder.

Members of the College of Agriculture faculty who will have a part in the program of the exposition this year are: Professors G. C. Humphrey, and J. G. Fuller, of the animal husbandry department, T. L. Bewick, state leader of boys and girls clubs, Wakelin McNeel, Arlie Mucks, and J. M. Fargo, assistant professor of animal husbandry.

#### DESK MEN

A meeting of all desk editors and assistants will be held on Monday, Oct. 29 at 4:30 p. m. in the Round Table lounge in the Memorial Union. A reorganization of the staff will take place, and all men who expect to continue desk work must attend.

N. N. Kedroff



Having directed his quartet through successful tours of Europe and the United States for 30 years, Mr. Kedroff will present his world famous male quartet for the first time in Madison, on the occasion of their concert in the Great hall this afternoon.

### Fans Escape When Special Train Wrecks

Lives of Wisconsin students aboard the Michigan football special were seriously endangered when the train collided with a freight early Saturday morning on the tracks of the Wabash road. However, no one was hurt, and a relief train brought the fans to Ann Arbor after three hours delay. The wreck occurred near Helmar, Ind.

In addition to students there were many prominent persons on the special attached to university or Madison life. U. S. Senator Robert M. LaFollette and his brother, Philip, were passengers.

Serious havoc was wrought to the cars of the two trains. Three freight cars were burned and the caboose thoroughly destroyed on the freight, while the engine and baggage car of the student express were ditched. The severest injuries were suffered by the engineer and fireman who suffered wounds on their hands.

As soon as they were able, the passengers donned scanty apparel and climbed from the train in time to see the flames envelope the rear cars of the freight. At the time it was still dark and a thin spray of rain was falling as they stood in the chill air. It was apparent that they were far more concerned with their chances of reaching Ferry field on time to see the clash on the gridiron between the Badgers and the Wolverines than with their well-being and safety.

This fear was somewhat allayed when, after a wait of three hours, a new train was brought to the point and the fans taken on. The railroad officials routed the rest of the trip over a shorter distance. According to officials at the local Northwestern station, the train reached Ann Arbor in time for the detachment of Wisconsin rooters to see the entire game.

### Bauslin Speaks at Anniversary Today

Dr. C. F. Bauslin, college secretary of the United Lutheran Churches of America, will be the principal speaker at the fifth anniversary banquet of the dedication of the Lutheran Memorial church tonight at 6 p. m.

Chester E. Jorgenson '30, will act as toastmaster. He is the president of the Lutheran Student association. Among those who are to speak are Dean Scott H. Goodnight and Dean F. Louise Nardin. Entertainment is to be furnished by Mary Watts, senior in the music school, who will play the violin and Penniston Wright '29, will sing a baritone solo.

The banquet is sponsored by the Lutheran Memorial Student association. Members, friends and students are invited. Tickets are on sale at the church office at 75 cents each.

### Fraternity Body Explains Status of Fined Rushee

Makes Interpretation in Re-  
sponse to Query; Quotes  
Laws

Any rushee who is penalized in connection with violation of deferred rushing rules holds the same status in the succeeding semester that he did in the semester in which the violation was committed, the interfraternity court ruled in a decision announced Saturday.

A man penalized by the court submitted the following question for decision:

"Whether I am to be recognized as a person who has not yet entered the university, or whether I am to be recognized as a first semester freshman laboring under the rules of deferred rushing for the entire semester?"

The court pointed to rushing rules of the Interfraternity council as found in Part 3, Section 3, sub-division 4 of the by-laws which provide:

"Any rushee who shall be found the subject of an infraction of the rushing or pledging regulations of Section B shall be given the same status, for purposes of rushing and pledging, as that of a man entering the university at the beginning of the following semester."

"This regulation is interpreted by the court to mean that the rushee who is penalized . . . has henceforth the same status in the succeeding semester had he entered then for the first time. Under this interpretation the person penalized must wait for rushing until the semester following the one in which the penalty is imposed."

Artists Convert  
Old Union into  
Creative Studio

Grotesque masks leer, marionettes dangle on their strings, and Chinese brocades adorn the walls of what was once the Alumni Records office in the old Union building. The former domain of orderly rows of files has become a workshop of creative art.

Five University students—Hester Meigs '30, Ruth Morgan '32, Nathene Turk '31, Donald Jones '30, Jim Chesher '29—and Miss Louisa Clark, instructor in Art History, have moved in with goods and chattels and established a studio in which to exercise their artistic bent.

The intention is to provide a place in which paints may be mixed, modeling clay smudged about, marionettes manufactured, and similar hobbies indulged without the annoyance of simultaneously attempting to live in the midst of an unattractive mess.

The further association of like-minded co-workers will stimulate creative activity, so these students believe. Porter Butts, secretary of the Memorial Union, and Dean F. Louise Nardin were sufficiently impressed with the achievements and promise of this group to give their aid and consent to the projects. So Bohemia rules in the former place of the Philistines.

Sigma Delta Chi  
Gridiron Ball to  
Be Official Rally

The Sigma Delta Chi Gridiron ball, 1 o'clock formal party, to be held the night before the Alabama game in the Great hall of the Union, will be an official mass meeting rally, according to a statement issued by Bill Grube '29, general chairman.

Ted Frost '29, will lead the cheering, and several specialty stunts will be presented, all the entertainment to be in keeping with the spirit which should precede the Alabama game.

Tickets have been going rapidly and soon the quota will be filled. All students wishing to attend are urged to purchase tickets before the middle of the week, since the dancing capacity of the Great hall is being considered by limiting ticket sales.

### Last Minute Pass and Run Brings Score

BY HAROLD DUBINSKY

Ferry Field, Mich. Oct. 27—With a minute to play, after fighting through a scoreless game with Michigan men, Wisconsin snapped out of a lethargy to beat a 29 year old jinx when Behr threw a pass to Cuisiner who raced fifteen yards to a touchdown. Backus then kicked goal to make the score 7-0.

For three long quarters Michigan played Wisconsin on practically even

#### WISCONSIN 'B'S, HARRIERS WIN TO ROUT MICHIGAN

While Wisconsin was taking the measure of the Wolverines at Ferry field, the Badger "B" eleven was administering a thorough trouncing to the Michigan seconds. The final score was 19-0. Earlier in the day, the harriers from the Madison campus took the morning cross-country run at Ann Arbor, 20-45, making the rout of the Wolverines complete.

terms. Occasionally Michigan threatened Wisconsin, but the Badgers triumphed in the last few moments. Behr, Lusby and Cuisiner were the stars of the game.

During the first half Wisconsin outplayed and outfought the "Wolves, making ten first downs to Michigan's three.

In the first quarter Michigan proved most aggressive, stopping from the start Wisconsin's early pass attack, without itself threatening the visitors except for pass attempts broken up by Behr.

A triple fumble kept the Badgers from scoring in the initial period. Lusby scored repeated long gains on passes to Cuisiner and Behr, to work the ball to Michigan's four yard line. The

Continued on page 3

### Filipino to Lead Asiatic Student Discussion Today

"The Asiatic Student in America" will be the topic discussed by students, notably foreigners, at the Presbyterian church Sunday at 6:30 p. m. The discussion will be led by Manuel Escarillo from the Philippines.

Mr. Escarillo is a government scholar and was graduated from Beloit college. He was the winner of the state intercollegiate oratorical contest.

A special invitation to Oriental students as well as the general public to attend the discussion that will follow after Mr. Escarillo's introductory remarks, has been extended by Harold Williams '29, president of the club.

### Victorious Team Returns at 10:15

Bringing back with them the distinction of being the first Badger eleven to trounce Michigan in 29 years, the victorious Wisconsin football squad, 33 in number, will arrive at about 10:15 this morning from Ann Arbor.

With them will be the band, the cheerleaders, and the Wisconsin rooters, who weathered a train wreck to be on hand to give their support to the fighting Cardinals.

It is expected that a large gathering will be on hand to welcome home the greatest Wisconsin football team in more than a decade. Whether a victory parade through the streets of Madison will be held could not be ascertained at a late hour Saturday night.

### Liberal Club Discusses Student Politics Monday

A symposium on student politics in which the candidates for president of the various classes will participate will be held on Monday night at 7:30 p. m. in 212 Bascom at a regular meeting of the Liberal club. One of the items of business will be the election of treasurer to take the place of Gordon Miklejohn '31, who has resigned.

### Graduate Club Dinner in Union Monday Evening

Porter Butts '26 Will Explain  
the Uses of New  
Room

The first graduate student dinner of the year will be held Monday, October 29, at 6 p. m. in the Old Madison room of the Memorial Union with Porter Butts, '26, the director of the Union scheduled to give a short informal talk on the use of the Graduate room.

The Misses Agnes Zermet and Viola Wood will act as hostesses Monday evening. Following the dinner, there will be a short discussion, concerning the use of the Graduate room and the elections of officers for the coming year.

#### To Be Held Regularly

Graduate dinners are to be held in the future every other Monday evening. As in the past these dinners have as their purpose the promotion of good will and wider acquaintance among the graduate student body. They are very informal in nature, and can hardly be styled banquets for that reason.

A short program usually provided by the program committee is presented; usually entertainment in the way of instrumental or vocal music and short, lively talks by prominent members of the faculty or readings from poets. The dinners are so planned as not to interfere with the evening classes or seminar groups.

#### Reservations End At 1:30

Those who plan to attend this dinner are requested to make their reservations by 1:30 p. m. on Monday. These reservations may be made by writing the student's name to any one of the lists that are posted in the following places: Bascom hall, bulletin board of the Graduate school; Sterling hall, bulletin board of the economics department; Chemistry building, bulletin board at the main entrance; Horticultural building, bulletin board of the department of Plant Pathology; Memorial Union, desk of the Graduate room.

### Minnesota Daily Faked Poll, Claim

Smithmen Charge Tampering with Faculty Ballots to Give Hoover Lead

The editorial staff of the Minnesota Daily, newspaper of the University of Minnesota, was charged with corruption and ballot tampering in a recent presidential straw vote among members of the faculty, a Minneapolis dispatch yesterday said.

The straw vote was planned originally by the Minnesota Daily, Eugene S. Duffield, executive editor of the Daily Cardinal said yesterday, to be a Big Ten ballot, in which the Cardinal was invited to join. The invitation was declined.

Francis Bosworth, chairman of the "Smith for President" club at Minnesota, charged that the Daily's poll which showed a 2 to 1 majority for Herbert Hoover was either "faked or twisted." Bosworth maintained he would disprove, by a personal poll, the results showing Hoover 129, Smith 60, and Norman Thomas 1.

James Seymour, chairman of the ballot committee, denied Bosworth's charges. Many faculty members protested, however, that they had not been solicited for an opinion, or that their departments were not properly tabulated.

#### SINFONIA MEETS TONIGHT

A discussion of Dvorak's "New World" symphony will be the feature of the regular Sunday evening meeting of Phi Mu Alpha Sinfonia, national honorary music fraternity, to be held tonight in the Beefeaters' room of the Union. Charles Furst '29, will lead the discussion. A supper for the members to be served at 6 p. m., will precede the meeting.

## Kedroff Quartette in Union Concert

(Continued from Page 1)  
ceived eight curtain calls on that occasion.

### Personnel

The quartet is composed of N. N. Kedron, baritone, its founder and formerly professor in the Imperial Conservatory of Petrograd; C. N. Kedroff, basso, formerly professor in the School of Musical Technique in Petrograd; I. K. Denisoff and T. F. Kasakoff, first and second tenors, both formerly of the Imperial Opera of Petrograd.

The program for this afternoon follows:

#### First Group: The Seasons

- (a) Summer Noon, words by Tiutchev—Cui.
- (b) In the Stillness of Summer Night, words by Tiutchev—Cui.
- (c) Autumn Song, arranged by N. Kedroff—Tchaikovsky.
- (d) Winter Serenade—Saint-Saens.
- (e) Floods of Spring, words by Tiutchev—Sokolov.

#### Second Group: Dances

- (a) Tirana, Spanish dance—Karnovitch.
- (b) Quadrille, in six figures, on themes of Russian folk songs—Napravnik.
- (c) Waltz—J. Strauss.

### Intermission.

#### Third Group: In a Russian Village

- (a) From Beyond the River, province of Riazan—arranged by Nekrasoff.
- (b) Circle Song and Dance Song, arranged by Gretchaninov—N. Kedroff.

#### (c) Bells of Novgorod, province of Novgorod—arranged by Karnovitch.

#### (d) After a Feast, province of Tver—arranged by N. Kedroff.

#### Fourth Group: Humorous Songs

- (a) Song En Route, arranged by Karnovitch—Glinka.
- (b) Serenade of Four Gentlemen to a Lady—Borodin.
- (c) Bumble-Bee and the Rose—Veit.
- (d) Vanka-Tanka—Dargomilsky.

#### Light Caramel

Madge Bellamy tried it too, but she's had her fling and has gone back to the dark hair.

Carmel Myers started out with red hair but she has tried all colors since. Now she is a blonde.

It all goes to prove that women still have the privilege of changing their minds and what's on 'em!

## Schipa Concert Marks End of Sale of Season Tickets for Union Series

With the appearance of Tito Schipa, greatest of living tenors, scheduled to open the 1928-29 Wisconsin Union concert series Nov. 6, season tickets, assuring seat preference for concerts by Schipa, Onegin, Kochanski and the Chicago Little Symphony orchestra, will be kept on sale for the last times this week in the lobby of the Memorial Union.

Single tickets for the Schipa concert will also be placed on sale this week at \$2.50, \$2, and \$1.50. Season seats will continue to be sold at \$4, \$5, and \$6.

Madison music-folk will hear Schipa in his sixth season of concert singing in America. His achievements of last season include an extensive concert tour throughout the country, his annual engagement with the Chicago Opera company, and a number of appearances with the San Francisco and Los Angeles Opera company.

## Bryn Mawr Women Now Smoke Pipes

At last the day which we had feared would arrive has dawned at Bryn Mawr college, according to an item in the Milwaukee Journal. Girls have come to regard cigarettes as merely a passing fad and have ceased to smoke them. They have reformed to the extent of smoking pipes.

The introduction of the new craze has brought forth a number of new designs in pipes, all inclined to be feminine in architecture. They are made of a variety of materials—ebony, rosewood, amber, glass, clay.

Silver mountings or hand painted designs are in high favor about the school. Naturally, the feminine pipes are inclined to be smaller than the more masculine types, and more slender and graceful in appearance.

The article states "If you offer a Bryn Mawr student a cigarette these times she accepts it; but she is as apt as not to produce a pipe from the depths of her slicker, ask you for another cigarette or two, and squeeze the tobacco from this collection into the pipe bowl."

College rules at Bryn Mawr were modified a year ago to permit the girls smoking on the campus. However, a little more seclusion is sought about smoking the pipe.

As justification of such apparently unfeminine act, the Bryn Mawr girl

cites the case of Amy Lowell, sister of President Lowell of Harvard, who is reputed to have smoked a cigar with one hand while writing poetry with the other.—Purdue Exponent.

## Avukah Introduces New Program Method Today

A regular meeting of the university chapter of Avukah, American Student Zionist Federation, will take place in Lathrop parlors at 10:15 a. m. this morning. A new method of procedure will be introduced so that everyone present may have a part in the meeting. The public is invited.

## LINDBERGH A UNION LIFE MEMBER

Col. Charles A. Lindbergh '24, was made an honorary life member of the Wisconsin Union on Aug. 22, 1927, when he visited the building and laid a wreath on the cornerstone in honor of the Wisconsin war service alumni to whom the building is dedicated.

## TIRE SERVICE

### at Reasonable Price

### SPECIAL Prices to Students

## Haugner's Tire Shop

426 W. GILMAN

## Wittwer's Sunday Dinner

# \$1.00

### —CHOICE—

Oyster Cocktail      Half Grapefruit-Supreme  
Wafers      Chicken a la Reine      Garnish

### —CHOICE—

Braised Chicken-Southern Style-with Mushrooms  
Larded Beef Tenderloin-Sauce Bordelaise  
Broiled-Jumbo-Whitefish-Maitre d'Hotel  
Ham Steak, Saute, Orange Salad, Carmelized Sweet Potatoes  
Noisette of Filet Mignon

Fruit Sherbert      Whipped Potatoes  
Head Lettuce Salad-Thousands Island Dressing

Baked Hubbard Squash      Escalope of Bantam Corn  
Wittwer Dinner Rolls

Hot Mince Pie      Choice of Blueberry Pie  
Fudge Cake      Lady Baltimore Cake  
Prune Whip-Whipped Cream  
Peach Melba      Sponge Cake-Strawberry Preserves  
Chocolate or Vanilla Ice Cream  
Fudge Sundae      Pineapple Parfait

Tea      Coffee      Milk

## Wittwer's Café

INCORPORATED  
627 STATE STREET

## WISCONSIN UNION CONCERTS

PRESENT



TITO SCHIPA

World's Best Beloved Singer

## UNIVERSITY STOCK PAVILION

Tuesday, November 6

First of a series of splendid concerts which includes Paul Kochanski, Sigris Onegin, Chicago Little Symphony

Aristocrats of the concert world—Presented at prices which students can afford to pay

Tickets at Memorial Union Bldg., \$2.50-\$2.00-\$1.50

Tickets for the entire series available until Nov. 6

\$4 - \$5 - \$6

## ANOTHER CONTEST THIS WEEK!

# BROWN'S BOOK SHOP

621-623 STATE STREET

Daily Reports  
of  
Badger Teams

# CARDINAL-SPORTS

Athletics in  
the  
Collegiate World

## Badgers Win Reserves Battle 19-0

**Flashy Passing Exhibition  
by Second Eleven Chief  
Factor in Michigan Victory**

Oman, Sheehan and Ziese  
Form Non-Stopable Air  
Combination

A flashy exhibition of passing by Oman, Sheehan, and Ziese, spelled downfall for the Michigan varsity reserves at the hands of the Badger "B" team 19 to 0 at Camp Randall Saturday afternoon, chalking up the third Cardinal victory of the day.

The Badger reserves found the Wolves seconds without adequate defense against aerial attack, and "Red" Oman, Sophomore sharpshooter, threw lengthy passes to Ziese during the first quarter, two of which were carried into chalked territory. Mike Geistert, speedy Michigan quarter, carried the load of the Wolves attack, taking the ball for consistent gains around the ends.

**Punting Good**

Excellent kicking featured the game, Oman, for the Badgers, and Hughes and Wilson, for the Wolverines, booting the pigskin for around 40 yards every time.

Line attacks were more successful on the part of the Wolves than the Badgers, because of greater strength and weight of the Michigan reserves. Wisconsin's plunges met a solid barrier, especially in the last half, while Michigan's plunges, with Mike Geistert carrying the ball, averaged three to five yards.

**First Quarter**

Hughes kicked off to Oman, who threw a 35-yard pass to Ziese, bringing a 25 yard gain.

Sheehan fumbled, giving the ball to Michigan on its own 22 yard line. After two gainless plunges, Hughes fumbled and Dunaway recovered, bringing it back to the Wolverine 17 yard line. On the next play Oman threw a long pass to Ziese, who carried it across the goal. Mansfield failed to kick goal.

The next few minutes of the game were featured by two consecutive end runs by Geistert for 39 yards. Brown, Michigan half, attempted a kick. Forster broke through to block the kick, and Nelson recovered, on Michigan's 45 yard line.

Oman threw a pass to Ziese, which he caught on the 10 yard line and carried across, for the second score. Mansfield's place kick failed.

**Second Quarter**

With the ball in the hands of Michigan, Geistert attempted a pass, which was knocked down by Dunaway. Oman kicked from behind the goal to the 45 yard line, where Geistert received, and advanced it to the 14 yard line. Nelson threw Hughes for an 8 yard loss on an attempted end run. Sheehan intercepted a pass and carried it 70 yards to the 5 yard line.

Oman lost two yards. Mansfield carried the ball for one yard. A pass, Sheehan to Ziese, brought the third touchdown. Rottman kicked from placement for the extra point. The half ended with the score 19 to 0, in favor of the Badgers.

**Third Quarter**

Neither team made any serious threats to score in the third quarter, the ball being passed back and forth by both teams. Michigan's line was considerably tighter, from the start of the second half.

**Fourth Quarter**

This was the only period in which Michigan came near scoring. About the middle of the quarter, Geistert dropped back to throw a pass. The Badgers broke through, and he started off to the side of the field. While he was running, he threw a pass to Carter, who was in the open behind the goal. Carter dropped the ball, however, and the last chance for the Wolves to score had passed. The game ended with the score Wisconsin 19, Michigan 0.

The lineups follow:

Wisconsin	Position	Michigan
Ziese	LE	Carter
Engelhorn	LT	Bergman
Kowalsky	LG	Sullo
Ahlberg	C	Patton
Forster	RG	Morgan
Rottman	RT	Cooke
Nelson	RE	Kerr
Sheehan	QB	Geistert
Oman	LH	Wilson
Dunaway	RH	Brown
Mansfield	FB	Hughes

YESTERDAY'S SCORES

Iowa 7, Minnesota 6.  
Illinois 6, Northwestern 0.  
Purdue 40, Chicago 0.  
Ohio State 7, Indiana 0.  
Army 18, Yale 6.  
Notre Dame 32, Drake 6.  
Harvard 19, Dartmouth 7.  
Princeton 3, Cornell 0.  
Marquette 6, Holy Cross 6.  
Carroll College 31, Ripon 0.  
Iowa State 0, Kansas 0.  
Penn State 6, Syracuse 6.  
Ohio Wesleyan 11, Denison 0.  
John Carroll 2, Davis Elkins 0.  
Beloit College 7, Lawrence College 6.  
Washington State 51, Idaho 0.  
Ashland 13, Case 0.  
Maine 46, Bates 0.  
LaFayette 0, West Virginia 17.  
Columbia 20, Williams 6.  
Rutgers 34, Delaware 0.  
Gettysburg 14, Bucknell 12.  
St. Thomas 0, St. Johns 0.  
Superior Teachers 58, Stout 0.

### Victory Follows Last Minute Run

**Cuisiner Puts Ball Across  
Line to Break Jinx of  
29 Years**

(Continued from Page 1)

Michigan line turned into a stone wall to stop attempts by Bartholomew and Cuisiner to score.

**Wolves Threaten**

In the third period Michigan started a surprise rush down field, outplaying the Badgers making three first downs and threatening to score. When on the eleven yard line a lateral pass was fumbled and recovered by Wisconsin. The quarter ended with listless playing on both sides.

In the last quarter Michigan completely outplayed Wisconsin. Michigan blocked Behr's punt, recovered it and started toward the goal with long passes, one of which was completed. Michigan failed through the line, but later continued its march with long completed passes, taking the ball to the Badger 25 yard line. On the fourth down Gembris of Michigan missed a field goal narrowly. Interception of a Michigan pass on the 35 yard line paved the way for Badger victory when Behr heaved the ball to Cuisiner from the 30 yard line. Cuisiner's twenty yard dash brought the first counter. Backus made the kick, making the final score: Wisconsin 7, Michigan 0.

The starting lineup follows:

WISCONSIN	Pos.	MICHIGAN
Warren	L E	Truskowski
Lubravich	L T	Pommerning
Wagner	L G	Poe
Conry	C	Cragin
Parks	R G	Steinke
Binish	R T	Hulbert
L. Smith	T E	Draveling
Cuisiner	Q B	Straub
Lusby	L H	Rich
Rebholtz	F B	Gembis
Behr	R H	Wheeler

Officials: Referee, Nichols, Oberlin; Umpire, Haines, Yale; field judge, Gardner, Cornell; head linesman, Moloney, Notre Dame.

### By a Nose

And then there was a girl named Gloria Swanson—oh, you've heard of her? Well at one time Mr. De Mille ordered her to have her nose straightened. He said that it was impossible to get the proper lighting with a nose like that, it cast shadows over Gloria's face. But Gloria couldn't quite succumb to it and she thought her career was ended, until some person improved the lighting and eliminated the shadows. Gloria's nose is really what lends personality to her face, we think.

Referee—Ray Huegel (Marquette); Umpire—T. H. McGovern (Northwestern); Field Judge—F. Haggerty (Colby); Head Linesman—Dyer (Whitewater Normal).

### Big Ten Title Fight Narrows to Four Teams

**Iowa, Illinois, Ohio, and Wisconsin Remain in Running**

The defeat of Minnesota by Iowa, and the continued march of Illinois, Ohio, and Wisconsin toward the conference title marked the results of yesterday's games upon college grid-irons in the Big Ten.

**Iowa 7 Minnesota 6**

The defeat of the Gophers by Iowa, in a game that was full of thrills and long runs, put the Minnesota title hopes on ice, and added impetus to the chances of the Hawks. It may be said that the "thundering herd" was lucked out of the contest. Both scored in the last quarter.

Minnesota scored when Hovde received a punt on his ten yard line and ran through a broken field, 90 yards for a touchdown, but missed the kick after scoring. Iowa came back to win the game when Arnil and Pape brought the ball to their own 36 yard line, and Pape skirted the ends for 66 yards and a counter. Goal was kicked. The game ended with the ball in Minnesota's possession on Iowa's two yard line, and the former prepared to score again for the winning points.

**Illinois 6 Northwestern 0**

Illinois advanced another step toward the conference title by defeating Northwestern 6-0. The Illini won by launching a ripping attack immediately after the beginning of the second quarter, which ended when Timm ran 23 yards off tackle for a touchdown. Northwestern threatened in the final minutes when with the ball in their possession on Illinois' four yard line, the game ended.

**Ohio 13 Indiana 0**

Ohio romped over Indiana 13-0, and stamped itself as the fourth contender for the title. Markers in the second and third periods brought victory to the Columbus men and only Illinois remains in their path as a threat to an undefeated season.

**Purdue 40 Chicago 0**

Purdue ran wild against the Chicago Maroons in the Windy City yesterday and demonstrated a hitherto unknown offensive power by winning 40-0. The Chicago team, handicapped by a large injury list was no match for the Phelanmen led by Welch and Harmison.

Of the four teams left in the running for the title, Iowa seems to have the best chance of winning. With the exception of Wisconsin, the Hawks have an easy schedule remaining, while Wisconsin, with one tie to their credit must defeat both Iowa and Minnesota to cop the championship. This is something that appears to be a well-nigh impossible task.

Ohio and Illinois meet Saturday, and the winner of the gridiron fest will have at least the honor of sharing the coveted title. Illinois is favored, but the Ohio men, led by Eby, have shown up well in their last two games and may bring the first Big Ten title in many years to Columbus.

Important games outside of the conference, which included several striking upsets, were the defeat of Yale by the Army, 18-6, Harvard's victory over Dartmouth, and Navy's victory over the strong Pennsylvania eleven 6-0. The results of these games show that Army is easily the class of the eastern football teams.

### Gumdrop

If you think it's easy to make animals good movie actors, try it. The director was up against something who tried to make a parrot chatter into Jimmie Adams ear for a comic scene. Finally, a gumdrop did the trick. It was placed in the parrot's beak; and he was hungry.

And once there was a goat noted for his marksmanship. The comedy director turned and bowed to some friends when Billy was all set to go. Results were not screened. . . . Oh, it's no joke.

**\$850,000 SPENT ON UNION**

The two units of the new Union building now constructed represent an investment of \$850,000, exclusive of equipment.

### Harriers Take Measure of Michigan Runners, 20-45; Five Badgers Finish in Row

**Benny Leonard to  
Rebuild Pittsburgh  
Ice Hockey Team**

Benny Leonard former lightweight champion of the world, is now the new owner of the Pittsburgh Pirates, National League hockey team. At present he is in Pittsburgh looking over new material for the 1928 season.

Planning a big shakeup in the Pirates team Leonard intends to dispose of Ray Whorter, star goalie for other players and some cash. When the 1929 season rolls around the Pirates will be housed in their own arena.

The new arena will be built in a central location, and will seat 15,000 spectators. In off seasons it will be utilized for other sport events.

### Theta Chi Beats Pi Kappa Alpha

**More Games Scheduled to  
Be Played This  
Morning**

By BERT WEISS

The Theta Chi's played two games in the inter-fraternity league and showed the team work that won the championship for them last year, by winning one and tying the others, as a feature of the game. Against Pi Kappa Alpha, Dahlman, Theta Chi end, caught a 30 yard pass with one hand and ran unmolested for a touchdown. Secker also broke into the scoring column with a 20-yard drop kick.

Young played a fine all-around game for Pi Kappa Alpha, and with a little more assistance from his team mates should be a consistent season ground gainer. The final score was 10-0.

The game between Theta Chi and Alpha Chi Rho ended in a scoreless tie, both teams being unable to advance within scoring distance of their opponent's goal.

The lineups for the Theta Chi, Alpha Chi Rho game follows:

Theta Chi: Trimm, De Haven, Secker, Florez, Fuchs, Schmidt, and Paul.

Alpha Chi Rho: Ojtens, Wollard, Powlowla, Rother, Black, Lenner, and Palmer.

The line-up for Theta Chi, Pi Kappa Alpha game follows:

Theta Chi: Dahlman, De Haven, Secker, Florez, Timm, Schmidt, and Paul.

Pi Kappa Alpha: Nosmussen, Young, Schulze, Donagan, Olsan, Scharen, and Landgren.

The final round of the tournament will be played this morning with the following teams to be seen in action:

Division 1: Alpha Chi Rho vs. Phi Gamma Delta at 9 o'clock; Delta Pi Epsilon vs. Theta Chi at 10 o'clock.

Division 2: Alpha Gamma Rho vs. Phi Kappa Alpha at 11 o'clock; Delta Sigma Pi vs. Theta Delta Chi at 9 o'clock.

Division 3: Alpha Kappa Lambda vs. Phi Kappa Sigma at 10 o'clock; Delta Theta Sigma vs. Theta Xi at 11 o'clock.

Division 4: Alpha Sigma Phi vs. Phi Kappa Tau at 9 o'clock; Delta Upsilon vs. Triangle at 10 o'clock.

Division 5: Beta Theta Pi vs. Kappa Sigma vs. Zeta Tau Alpha at 9 o'clock.

Division 6: Phi Beta Delta vs. Phi Sigma Kappa at 9 o'clock; Sigma Pi vs. Alpha Epsilon Pi at 10 o'clock; Delta Chi vs. Zeta Psi at 11 o'clock.

### Fraternity Boys Lack

#### Individuality in Love

Women of the University of Oklahoma have accused the fraternity men there of using "stereotyped lines."

Pledges, the women claim, are compelled to memorize set "lines" compiled for them by upper-classmen in the fraternity.

Individuality in love-making has passed on, and the day of the standardized lover is upon us, according to the Sooner sorority women.

### Eight Wisconsin Men Finish Ahead of Fifth Michigan Man

The team strength of the Wisconsin cross country team showed up to good advantage Saturday morning, when they defeated the Michigan harriers 20 to 45, over a three-and-one-half mile course at Ann Arbor.

Capt. Wuerful, of Michigan, finished first, in 17 minutes and 56 seconds, considered excellent time for the course. Following Capt. Wuerful came five Wisconsin men, led by Wixon. Besides placing five men ahead of the second Wolverine runner, Wisconsin placed three ahead of the fifth Michigan man.

The order of the finish is as follows: Wuerful, Michigan; Wixon, Wisconsin; Goldsworth, Wisconsin; Burgess, Wisconsin; Fink, Wisconsin; Folsom, Wisconsin; Austin, Michigan; Moe, Wisconsin; Schroeder, Wisconsin; Benson, Michigan; Dilley, Wisconsin; Jesson, Michigan; Smith, Michigan.

### Standard Too Low; Ohio Prep Cagers Quit Tournament

Ohio high schools will not enter or participate in the national basketball

## The Daily Cardinal

Founded April 4, 1892

University of Wisconsin official daily newspaper, owned and controlled by the student body. Published every morning except Monday by the Daily Cardinal company at the Memorial Union building, and at the Cardinal Publishing plant, 740 Langdon street, Madison, Wis. Printed by the Cardinal Publishing company. Member of the Western Conference association.

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Publishing plant—740 Langdon street, telephone B. 1137, G. W. Tanner, plant manager.

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DESK EDITOR J. GUNNAR BACK

## For All Wisconsin

1928-29 :-

1. Raise fraternity initiation requirements and standards relating to probation.

2. Establish a point system regulating participation in student activities.

3. Clean out university politics.

4. Place Madison traffic ordinances on a metropolitan basis.

5. Take part in the presidential election in November.

## Sabbath Meditations

## May a Permanent Cure for Catalepsy Be Found

THE announcement by Drs. Loewenhart, Lorenz and Walters of the strides they have taken in the treatment of mental diseases will have one clear effect. It will make the university known in that branch of knowledge where it has heretofore been an indeterminate quantity.

This discovery marks the climax of 12 years of research, during which time strides have been taken toward the ultimate cure of these diseases.

A complete cure has not yet been affected, but that will mark the final step in this work.

Our congratulations to these distinguished men mean little, but they are added to the thousands which have been received. We extend also the additional hope for a speedy conclusion to the work of these doctors. May it be climaxed by the discovery of a permanent cure for catalepsy.

## Nebraska Has What Wisconsin Must Get

THE announcement Saturday that women at the University of Nebraska may engage in activities only in accordance with point system requirements comes as an interesting forerunner to the recommendations which The Daily Cardinal will advocate for the Wisconsin activity situation soon. While the plan now being formulated for the solution of the problem here will be intended to affect both men and women, and while its features will be somewhat different, the essential purpose is the same as that of the Nebraska system.

An observer of college life at the University of Wisconsin can easily see that regulation of activities is in a bad state. Students are allowed to run rampant in anything and everything they may enter, until, by fault or by chance, they drop out

of school or become ineligible. The result is that a few people with more than ordinary capabilities carry, in addition to their class work, the burden of all the major activities. Some crack under the strain; others manage to survive, but become increasingly troubled by excessive work, so that at the end of their senior year they are thoroughly disgusted or equally anxious to return to school for an extra year to remain out of the maize of student enterprises.

To avoid this condition of affairs, The Daily Cardinal is gradually devising a point system so instituted that the honors and duties of college life might be better distributed to promote efficiency in different activities and to promote more honest competition among students taking part in these lines in which they are more interested.

If put into operation, the general result of our activity program would limit each student to one major campus position a year, and to one or two minor positions. This would do away with the evil that permits a man or woman to hold executive positions on several important boards, and at the same time dabble about with half a dozen or more meaningless minor jobs. In short, we hope to abolish the evil of "activity hounds." Opposition we know will be met, and that it will be strenuous; but a point system of regulation at Wisconsin, just as at Nebraska, is necessary, and will come.

## Speculations on Incoherence in Modern Arts

TO THOSE of us who are in somewhat of a quandry as to the intricacies and general incoherence of the modern arts some speculation as to the cause of this might prove illuminating.

Looking back over a period of several hundred years, we can trace a rather general development in the arts, especially in the plane and plastic arts. Impressionistic art is not new but it seems to have lost the verity and significance which it once had in the hands of former masters.

It is assumed that the arts reflect somewhat the spirit of the age, not only in the subtle, but many times in the obvious technique. The classic examples of this bear out the point. This influence extends beyond art and into literature and the drama.

Now we must point out astounding changes which have occurred during the past few years and which in no small measure have affected the arts. The artists of this generation have deserted their traditional mediums and have taken, in large numbers, to the newer trades. So much more beauty is thus being injected into our everyday life by these artists—for they really are artists—that we have as little time and inclination as they for the old arts of painting and sculpture.

Engineering, and its companion, architecture, have taken workers in large numbers; automobile designing and numbers of other applied arts have likewise depleted the rank and file. Who cannot see in the new Conniwingo Dam, the Bear Mountain bridge, and some of the newer skyscrapers a unique and finer interpretation of art. We mean not merely art in the abstract sense but in the concrete—the "applied" sense.

Landscape designing, interior decorating, designing of more prosaic things such as fine furniture have all taken artists to produce the effect of beauty which we find on our modern life. The applied arts, in short, have injured the fine arts in such a way that they may never again regain their popularity.

New professions have been created by the score, and demand artists to execute them. The increased interest in the stage and, probably most outstanding of all in the motion pictures and still photography have invaded this field. Doctors and scientists have also claimed some part in this wholesale declination of the fine arts. Such things as window decorations, costume designing, posters, and advertisements have also aided in this work.

It must be borne in mind that all of this is but the work of hardly a single century. In short, we have applied art in the machine age, with the result that we can bear more easily the task of living under trying conditions.

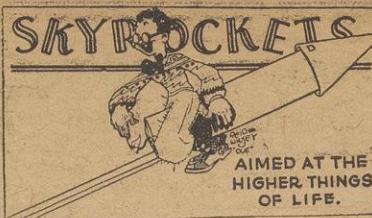
The final valuation of this movement is exceedingly difficult, for it extends into all parts of our lives. Surely, it would seem that from a democratic point of view it must be hailed with joy. For the obvious effect of it is that the range of the arts, which has hitherto been restricted to a selected minority, is reaching out and consciously or unconsciously affects the lives of all of us. The enlistment of artists in this movement is to the mind of this writer a happy one.

The confusion which this change has created in the ranks of the older arts is shown in the newer movement—in the modernist and impressionist schools. The feeling which is created is one of confusion and incoherence, for the artists themselves do not know what they wish to depict in this vacillating and kaleidoscopic age. Nor can one blame them.

In racing, a horse's age is reckoned from the January of the year in which it was born; thus, a horse born in December, and actually but a month old the following January, would officially be a year old.

Incubators were first used in Europe in A. D. 1777, but the Chinese and Egyptians practiced artificial incubation over 2,000 years ago.

It is said that those with very red nails have a nasty temper, are impulsive, but never bear malice.



BY THE BARON &amp; MR. BLUE &amp; CO.

As the Scotchman said when he peeked over the fence for that last minute of the game, "Gee, I wish I'd paid my three bucks and seen the other three quarters."

Wisconsin should have tried more of those plays that are technically known as completed forward passes.

Either Michigan has a darn poor broadcasting station or the announcer had stomach trouble.

Not deferred rushing—preferred rushing.

The funniest thing we've heard about rushing is the "rumor" about one of the justices of the inter-fraternity council court being seen with three (3) brothers talking to a freshman.

One point in favor of the new system is that it makes the actives work around the house for the first six weeks.

Feaverish preparations were observed yesterday before 11 bells. Why the Lam Chis even washed their dog, Knute.

Deferred rushing is strictly enforced—so is prohibition.

Methods of Pledging

Hit prospect behind left ear (or right) with meat axe; place button on coat before prospect regains consciousness.

Introduce prospect to Kappa Delta; place button on coat before prospect regains consciousness.

Take prospect to Middleton; use your own damn judgement.

Rush the occupants of the basement of Science hall.

Park prospect on fairway on municipal golf course; offer prospect an umbrella.

We adore the sweet young thing who says when one offers her a cigarette, "Oh, I haven't smoked for months, but I'll do it to please you." And then the sweet young thing lights up and inhales a drag that consumes about half of the pill.

"The G is silent like in fish."

"But there ain't no G in fish."

"There is too, Goldfish."

If one hears the name Binger, Singer, Slinger, Dinger, or Twinger in the same afternoon in one house one shouldn't conclude that the house is rushing five men; one should conclude that the house is rushing one man whose name is Winger.

Someone took all the punch out of the Triad party Friday night.

After the liquid had been mopped up, and the punch bowl refilled, the lights were turned low. Our date said, "They don't want us to see how dirty the punch is."

The traffic situation here has been considerably relieved by the idea to do sorority and fraternity rushing at different times of the year.

We used to think the bluebird was a nice little creature, but when the song writers got hold of it...

One house claims it pledged the cream of the frosh class, but we have known cream to turn sour.

The Cardinal claims to have the policy of no publicity on the front page till four (4) days before the event in question takes place. But when Sigma Delta Chi (hon. jour. frat.) wants to put on a Grid Ball, it makes the front a couple of weeks before the dance—in the Skyrackets office, 2nd floor Union, next Friday. (Put the comps in our mail box, Bill.)

Some of these junior politicians who are throwing mud should remember that mud splatters and the thrower oftentimes get dirty.

Reid Winsey is the boy who made the illustration for the top of the column. Maybe you think it's clever, but really it's very easy to do that sort of thing. All you have to do is put a lot of little lines together.

Anyone possessing an extra copy of the Cardinal of Saturday, Oct. 20, will be doing us a great favor by placing it in our contrib box in the office. We have lost our copy and the business office refuses to give us one gratis. Furthermore we refuse to buy one. We intend to fight it out on this line if it takes all winter.

## Readers' Say So

EDITOR'S NOTE: The Readers Say-So is maintained in the interests of Daily Cardinal readers who wish to express their opinions on various subjects. Contributions are welcome at all times. Writers are requested to limit their letters to 250 words. Author's names must be signed on the original, although they may be withheld from publication.

## MR. SHULIMSON CONDEMNS "GILDED MONSTROSITY"

Editor, The Daily Cardinal:

The gilded monstrosity dedicated to the Wisconsin victims of our country's major stupidities has been officially opened. There have been speeches, there have been visitors led through each hall and room. There have been gasps of surprise and gasps of dismay.

Now all this is over. The Memorial Union is open. We shall grow accustomed to the Union. It will surely change with the passing of years and the floating-down of soft coal smoke. The paint will fade; of course any change will be an improvement.

Let us forget for a moment, however, the Union itself. To all men, even architects and planning committees, is permitted some allowance of indiscretion. Let us say, "Well, there it stands. Nothing much can be done about it; perhaps something will happen to it. God is good!"

Let us turn to the spiritual significance of the Memorial Union. It is essentially this, that every student in the university, regardless of his own personal conviction, has been forced to contribute to support a monument to the militarism and imperialism of our country in the past and to the support of an insidious form of propaganda toward the future extension of that militarism and imperialism.

It represents in its construction under Open Shop conditions a defeat to organized Labour which becomes terrifically ironical when those whose fathers must earn a living by labour or who must themselves earn in order to learn, are forced to support a symbol of their own defeat. This irony is intensified when it is remembered that those who died were in the main workers. Did they die that workers might be betrayed?

There is of course little we can do. It has been built and there it stands. Let us remember, however, what it stands for.

—MORRIS SHULIMSON

—Adams Hall

## Business of Being Busy

SPECIAL courses in the art of keeping busy profitably are much needed in the modern college. Such courses would make it possible to do away with some of the drones of the hive who keep busy doing nothing.

Experience has proved that it is the busy person who finds time and energy to do something more. Consequently only a few do most of the work and the rest lounge on the sidelines and make caustic comments about the workers. Because the busy person is alive and interested he accomplishes the things he sets out to do. On the other hand, the inactive person is unable to snap into step and put things through. He is a poor manager of his time and energy.

Some of the drones complain that only a few people get to participate in most of the college activities. In view of the attitude of least resistance which most college men and women have, one may answer that complaint. Leadership requires active attention and interest. It insists on attention to the thing at hand, regardless of the inclination of the individual.

## From Cardinal Files

By L. H. M.

## Ten Years Ago

Miss Lillian Winters '20 has

## Classical Records Prove Popular with Residents of Men's Dormitories

By JOHN B. MILLER

An unusual and popular library, whose books contain not words, but music, is being maintained this year at Tripp and Adams hall, the men's dormitories.

It is called the Classical Records library, and its purpose is to provide those residents of the dormitories who have no taste for jazz music with the finest classical music available on phonograph records.

The books of records are kept by Asher E. Treat in Spooner house, Tripp hall. They are completely catalogued and available at all times for a 24-hour period.

The library was established last year through an appropriation of \$75 made by the dormitory Senate. The Senate has recently voted to give \$100 this year for the same purpose, and the library is to be enlarged considerably. The money comes from dues paid by resident.

There is already a large and varied selection in the library. It includes three complete symphonies by Beethoven, the Third, Seventh and Ninth; Tschaikowsky's Fifth Symphony and his famous "Nutcracker Suite."

Other complete volumes and single records include the works of Brahms, Franck, Rimsky-Korsakoff, Schubert, Strauss, Stravinsky, Bach, Rossi, Chopin and Debussy. There is also a wide selection of operatic literature, from Wagner, Puccini, Donizetti, and other famous composers.

The records, which are all Orthophonic recordings, are played on the 16 Orthophonic victrolas, one of which is in each of the 16 units of the dormitories, and on several privately owned machines.

The records are in constant use," says Mr. Treat. "Our regular patrons make several calls for them each day. We are trying to choose them carefully, so we will not duplicate the records already in the private collec-

tions of the residents of the dormitories."

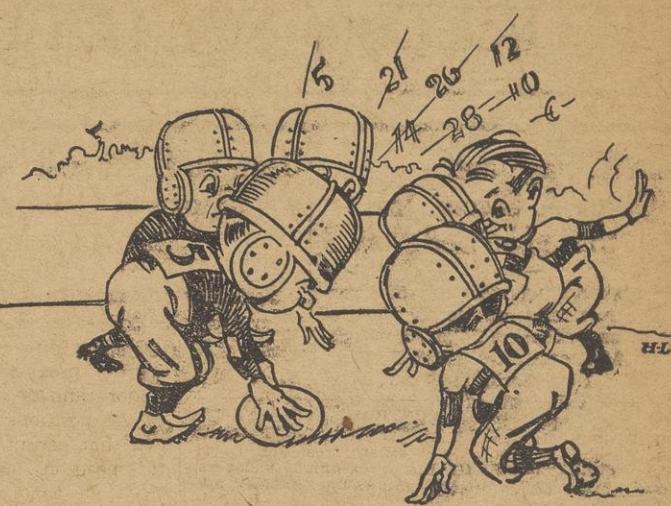
### CONSTRUCT GLIDER

LAWRENCE, Kan., Oct. 24.—Under the direction of Prof. E. D. Hay, five students in the department of mechanical engineering at the University of Kansas are constructing a glider for tests in the aeronautical field.

## Hotel Loraine

The season for fraternity and sorority parties is rapidly approaching and we would suggest that you make your reservations for rooms as soon as convenient, as many have been made already.

PHONE B. 3200



### Signals

ONE master mind determines the play, again demonstrating the value of co-ordination. If one man foozles the signal, the play may be lost. Your mind can order the body to do certain things, but complaining muscles may spoil your plans. Men who regularly wear Walk-Overs find their feet always fit to do the bidding of the brain.

Whittle your own moral.

**Walk Over**  
SHOES for Men and Women  
8 So. Carroll St.  
Capitol Square

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In The Cardinal Reaches Every Student  
All Ads Must Be Paid for in Advance.

#### LOST

FRATERNITY "A" pin in Bascom or between corner Brooks and Johnson and Bascom. Call F. 833. Reward. 3x27.

IN 188 BASCOM, valuable Gruen watch with crest on face. Substantial reward offered. Call Clark, B. 6213.

ALPHA Delta Pi pin. Reward. Call E. Bussey B. 5052. 4x25

#### SERVICES RENDERED

TUTORING in History and Beginners German. B. 4269. 6x25.

#### WANTED

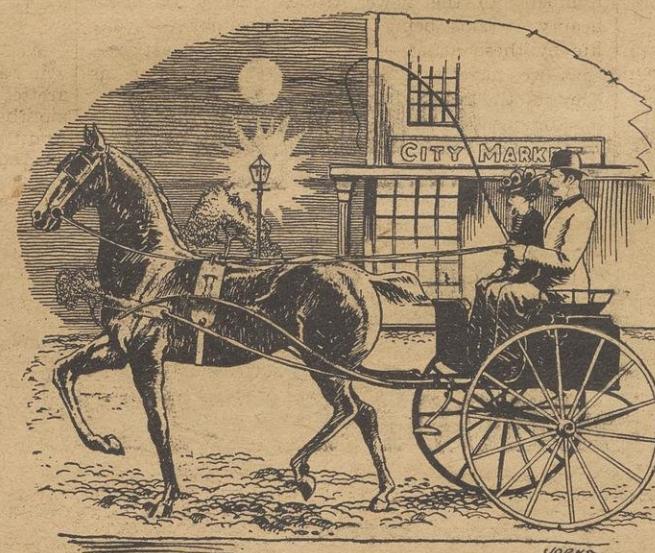
STUDENTS' Washings. Call for and deliver. B. 3229. 4x25.

STUDENTS' Washings. Call for and deliver. F. 890 W. Ada Philumalee. 4x25

## TODAY in Tripp Commons

(Memorial Union Dining Room for Men)  
Dinner - 75c

Chicken a la King in Pattie Shells  
or  
Roast Pork  
Mashed Potatoes  
Buttered Beets  
Parkerhouse Rolls  
Fruit Salad  
Devils Food or Burnt Almond  
Ice Cream  
Tea Coffee Milk  
Supper - 45c  
Cold Sliced Ham  
or  
Cold Sliced Veal Loaf  
Potato Salad  
Bread Sticks  
Pineapple Sherbert  
Macaroons  
Tea Coffee Milk  
Tonight  
Interfraternity - dormitory supper (45c) at 6 p. m. Very informal. All men welcome.



## RENT-A-CARS IN THE GAY '90'S

There they go—just a couple of extra fancy folks of the "gay 90's." The "hoss and buggy" is from the local livery stable and the rig cost the renter "umpty" bucks.

My o' My! What an edge the modern youth has on his dear old dad—especially in the way of transportation. The Koch Rent-A-Car Company maintains 65 new cars in tip-top condition from which you may choose your car.

FORDS - CHEVROLETS - PONTIACS  
CHRYSLERS - OAKLANDS - GRAHAM-PAIGES

Badger 1200  
313 W. Johnson St.

**KOCH**  
RENT A CAR  
DRIVE IT YOURSELF

## WORLD of SOCIETY

Anna K. Page and  
Oscar A Olson, Jr.  
to Be Married Nov. 3

An approaching marriage of interest in university circles is that of Miss Anna Katherine Page '25, daughter of Mr. and Mrs. Walter Page, Scarsdale, New York, to Oscar Alexander Olson Jr., son of Mr. and Mrs. Oscar Alexander Olson, Park Ridge, Ill.

The wedding ceremony will be performed at 4 o'clock on the afternoon of Nov. 3 in St. Chrysostom's church, 1424 Dearborn Parkway, Chicago. Charming simplicity will be observed throughout the ceremony at which only the immediate relatives will be in attendance. Immediately following, a reception will be held at the Hotel Ambassador.

Miss Jane Eleanor Page '29 will act as maid of honor for her sister. Arthur will attend his brother as best man. Henry Page '31, brother of the bride, who is attending the university and is a member of Phi Gamma Delta fraternity, will be present at the ceremony.

The bride-to-be is a member of Delta Delta Delta sorority. Mr. Olson attended the University of Idaho and is affiliated with Sigma Alpha Epsilon fraternity. He has been connected with Mr. Rowland Page in the Page Milk company of Merrill, Wis. He and his bride will make their home there where Mr. Olson will be engaged as manager of the new plant of the same concern.

### TABLE GROUPS POSSIBLE AT UNION

Opportunity for groups of 8 and 12 to board regularly at a table together are provided by the Union in Tripp Commons.

### Dean H. L. Russell Spoke at October A.A.U.W. Meeting

Yesterday afternoon Dean Harry L. Russell of the College of Agriculture spoke at the October meeting of the A. A. U. W. at the College Club at 3 o'clock. This was the last open meeting of the year. Dean Russell chose as his subject, "Agricola Asks Why," and in his talk he outlined some of the present day agricultural problems.

All those who are eligible for membership were cordially invited to attend this meeting. Mrs. Harry Richards, Mrs. Vroman Mason, Mrs. C. S. Slichter, Mrs. Louis Summer, Mrs. Ray Brown, Miss Jane Sherrill, Miss Anna Birge, Miss Harriet Holt, and Miss Annie Numms were the hostesses of the day.

### Announce Wedding of Alice Johns '27 and John W. Lewis

On Tuesday afternoon, Oct. 23, Miss Alice Johns '27, daughter of Mr. and Mrs. James E. Johns, Dodgeville, and John W. Lewis '25, son of Mrs. Mary A. Lewis, Dodgeville, were united in marriage. The wedding took place in La Crosse with the Rev. Guy Campbell performing the ceremony.

Mrs. Lewis was graduated from the University School of Music, having taught music since that time. She is a member of Mu Phi Epsilon, honorary musical sorority, Phi Beta Kappa and Phi Kappa Phi, honorary fraternities, and Alpha Delta Pi sorority. While at the university she was a member of the Women's Glee club,

Choral Union, and Pythia Literary society.

Mr. Lewis is a member of Alpha Gamma Phi fraternity. For the past four years he has been associated with the King Lumber company, having been manager at Dodgeville for the past two years.

Mr. and Mrs. Lewis will be away for a week's wedding trip, after which they will make their home in Dodgeville.

### Prof. Stephen Gilman Luncheon Club Speaker

The Saturday luncheon club of the A. A. U. W. met at 12:30 yesterday for luncheon at the College Club. Prof. Stephen W. Gilman spoke on "The Essentials of an Ideal Investment." Reservations for the luncheon were limited to 30. Miss Susan Sterling acted as hostess.

**BULLETIN BOARD**  
This column is for the use of all organizations and university staff members who wish to reach large groups readily. No charge is made for notices. Notices may be brought to the editorial offices in the Memorial Union, or phoned to B. 250, before 5 p. m. of the day preceding publication.

### LIBERAL CLUB

A regular meeting of the Liberal Club will be held on Monday night at 7:30 p. m. in 212 Bascom. A symposium on student politics will be held.

### MASONIC SMOKER

All university Masons are invited to attend a smoker at Acacia fraternity, 108 Langdon street, Monday evening from 7:30 to 9, October 29.

### UNION BALLROOM UNIQUELY LIGHTED

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## Lettercraft

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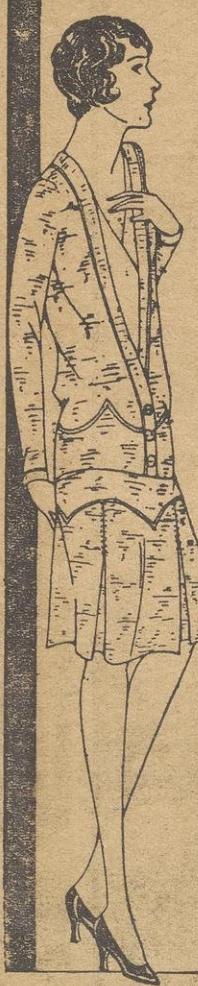
So carefully was this collection bought that every frock represents an authentic answer to that most important question, "what will the smart collegienne wear this fall?"

In all sizes from 14 up

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Wool Crepes, wool Romaines, wool georgettes, Burma crepes, silk tweeds, cantons and a host of new novelty sport fabrics are cleverly fashioned along tailored lines achieving their chic through smart trimmings and simple manipulations. Truly these are different.

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*in a Burdick and Murray*

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### A 10 TO 1 FAVORITE

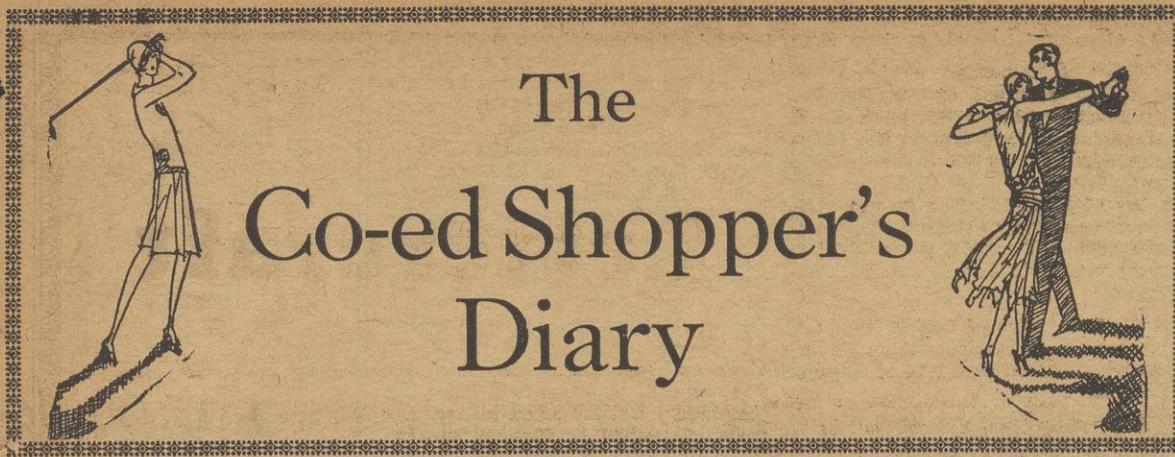
You know what a good fellow she is—piles in behind—and the cold, it doesn't bother her at all. Her Rothmoor's snugly warm. Huge, luscious, protecting fur collars and cuffs—Scotland's brightest and warmest woolens. This new swagger style will smarten up the smartest rumble seat, and will be the "real class" at the game.

**\$39<sup>75</sup>  
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# The Co-ed Shopper's Diary

Sunday—Didn't go to Purdue after all that excitement. Honest, I was so mad, that I resolved to do absolutely no studying over the week-end. Not that I ever do, or anything, but to make sure I wouldn't, if I happened to feel a very rare urge. Went down to LOHMAIER'S for a little nibble about six and stayed until eight.

You know every time I go into LOHMAIER'S it's like pulling wisdom teeth to get me out—no less! It has a fascination for me, a subtle but very retaining fascination for me so that I sit, and I sip cokes, and I sink my molars into tostwiches, done to a turn, a delicious brown crisp turn and I meditate on the goodness of life after all.

Why I'd just throw up my hands in holy horror if anybody even so much as suggested going anywhere excepting LOHMAIER'S. I mean it. No foolin'. Wouldn't you.

Monday—Dropped into the MOUSE AROUND SHOP, upstairs at 416 State, and d'ya know what? Pictures are coming back. I mean it. They have just gobs and gobs of them. Awfully clever little Russian dance posters with silver passe partout frames—the latest, my dear, Awfully sophisticated and modern, if you get what I mean.

Their whole shop is like that. When you duck in through the ducky Gothic doorway and up the steps to the mooth hall where Sir Cuthbert—well anyhow, it seems as though all the boutiques of Paree had been looted to build up the stock of this unique store. Really, it's like roaming through a night in Spain or an afternoon in Venice at the very least.

Cunning things—perfectly precious. Weird camel and lion and even dashund ash trays of the ultra-latest fashion. Le dernier cri and all that kind of hokey, in knick knacks for the room. I intended to make all those smug Chicagoans who contemplate a week-end in my quarters very jealous indeed. I shall get some India prints to add to the general tone of Eastern spiciness of my abode.

And that ungodly lamp shade shall bite the dust at last. The cutest futuristic, cubistic, modernistic hunk wunk of a lamp shade—and a futuristic desk set—ye Gods, everything I see, I desire insensately. It's disgusting, my dear, this being on an allowance.

But that is one of the redeeming things about the Mousie Shop. They are so reasonable, it hurts. I mean it. And it's feasible that if I call anything reasonable, it is. I shall visit there again.

Tuesday—Learned a lot from Kiehofen in econ lecture today about corporations and individual proprietors and what not, but what I learned about an individually owned beauty shop—to wit THE MAIDEN SHOP, up over the Hub on the Square, left him completely in the shade.

My dear, they're marvelous, simply marvelous. I mean I learned that it is absolutely essential for the hair to have exercise in the form of massaging, for unless it does, it dies and women will become bald headed—like men. Can you see the day when bald headed Kappas are the campus rages? I, for one, don't like the idea a-tall. I mean it. Do you? Like the idea, I mean.

They give a new Bal-Pru Oil Shampoo—without soap. Nobody uses soap on the face nowadays, and soap is as hard on the scalp as it is on the face. Can you bear it? You know it's true that you can't do a thing with hair after you've had it washed, and that's the reason. The MAIDEN SHOP are really specialists in that line, and one's hair is not dry and

stiff after their workout. Their phone is Badger 4944.

Wednesday—Saw the cutest hats at KRUSE'S—really adorable. They express the twangy collegiate spirit of Big Ten football games to the nth degree. The sort of bonnet that makes one want to cheer, not so much for the team as for the confident feeling that one is looking chicly at one's football best. Perky little sports felts in snappy close-fitting shapes—some harmonizing with the wood tones of autumnal shades. Some brimless, some tiny brimmed and some one side brim effects but every one of them a darp for pertness. I mean it.

A cute sports hat can make a girl—just as a tacky one can break her, and believe you me, KRUSE'S have cute sports hats. This is the season for sporty things with dash and pep. Horse down and see for thyself.

That BLOCK CLEANING SYSTEM is the nuts! Everytime I think of the redemption of the old navy crepe, I shake with glee. They've made a lady out of Lizzie, no foolin'. It's astounding, that's what. Their work completely transforms any wreck of a garment the wash lady may have been cheated out of.

There's no possibility o f "caveat emptor" —for the most ingrained o f dire spots find their ultimatum there. They're careful, thorough, and reliable — and one is taking a chance sending things to a cleaner that simply doesn't know how to be. For any type of thing—BLOCK'S.

Thursday—No afternoon classes, and with that French course out of the way, I decided to improve my lit-

rary scope and attempt to catch up on the intelligent reading public by devouring a new book, so I went into the CO-OP, for really, they do have a marvelous selection of reading matter.

I discovered that since I started in to read Dorsey on Human Behavior, quite a few books have made their initial appearance. They should have, I've been reading him for ages and I know less than before.

Listen to this list—"Man of Destiny" by Don Byrne; "Old Pybus" by Warwick Deeping; "Strange Case of Miss Anna Spragg" by Louis Bromfield; "Hound of God" by Rafael Sabatini; "Silver Thorn" by Hugh Walpole; "All Kneeling" by Anne Parrish. Feast your eyes.

And my dear, have you read "She Who Sleeps" by Rohmer? All about an Egyptian princess who awakes in this modern world after sleeping for three thousand years. Must have had a quite heavy date the night before. But really, doesn't that sound thrilling? For only two cents a day!

Friday—Jewels, jewels, lovely jewels. And GODARD'S have exquisite things I could just spend hours and hours in there adoring the doo-dads. It is so essential to wear the correct today. Now more so than ever. And the day has passed when an ordinary strand of pearls or tiny gold beads sufficed for every outfit.

**GALLI-CURCI**  
Nov. 13 at 8 P. M.  
Tickets Selling Rapidly  
CAPITOL THEATRE  
BOX OFFICE  
A Real Concert  
—in a Real Place!  
Give your Soul a Treat.



## Anniversary Sale One Week Only

To celebrate another anniversary of our being located in Madison, we are offering unusual and remarkable values to all friends and customers this week as sincere appreciation of your patronage. Notable reductions in all our departments will make it worth your while to go shopping in our store.

Having specialized in student trade since 1915, we are equipped to meet all your desires, with the highest quality merchandise at reasonable prices. You will find that Courtesy, Service and Dependability set the policy of our store. Beginning tomorrow, the greatest anniversary sale we have ever had!

Telephone Orders Filled Promptly . . . . . We Deliver

## STATE STREET LEADER

"Co-ed's Convenient Corner"

. . . at . . .

STATE and GILMAN

This is the day of costume jewelry—sets of necklaces, bracelets, pins, rings and ear drops to correctly finish and set off a simple dress. Harmonizing or matching jewelries to make one feel presentable.

And individual too, for nothing that one wears can characterize and distinguish one from a dozen other Wisconsin gals as individual jewelry. That's why I say GODARD'S, for their array is as wide and as dazzling as the sun's rays. Really, you must come over. I mean it.

Saturday—Isn't it just too exciting to think about the big Alabama game here next week? I can't wait. I mean it.

And what do you think the gals at our house are doing to carry on for dear old Wisconsin? We're getting red and white mittens at MANCHESTER'S to show our colors—and incidentally keep our fingers warm. Can you feature it? We're going to get a red and a white mitten apiece and wear them to the three big games here.

I wish the whole campus would do it. Wouldn't it be just too cute to see everybody with a red and a white mitten hand. Wisconsin would be on the Chicago Trib's front page for something non-scandalous for the first time in centuries. And nothing could distinguish us so well. The red and white handed Badgers!

To say nothing of the more practical side of it!—that part being a

slight sum of 79 cents—where could you get warm hands for that price? Now, now, don't take me wrong. I mean warm hands in the daylight for that price?

Wouldn't Homecoming be a riot—I'll be all the rheumatic alums would go for it in a big way. And what a way to make whoopee at a football game! Sporty, snappy, and rah collegiate—about the only time us sophisticated collegians can be rah rah and hey hey!

Let's all go for red and white mittens in a big way! At MANCHESTER'S.

Collegiate,  
CO-EDNA

## Candy Worse Than Effect of Smoking

College girls who smoke are not harming their health as much as non-smokers who eat lots of candy. This is the conclusion reached by Dr. Anna Richardson, Smith college physician, after a survey of cigarette popularity among students at that institution.

In an article entitled "How Well Are the Seniors?" Doctor Richardson gives facts and figures on the student smoking situation. As regards the class that graduated in June, she found that:

Two-thirds of the girls were occasional or habitual users of cigarettes. Twenty-one per cent smoked five or 20 cigarettes per day, 21 per cent smoked one to four cigarettes per day, 23 per cent smoked occasionally, "either to be in it socially or not to feel that they are silent rebukes to their friends"; 35 per cent did not smoke.

Considering the effect of tobacco on the student's health, Doctor Richardson said that "actual harm in the smoking itself is probably not so great as continuously to nibble sweets."

—Vassar News

## SIMPSON'S AT THE CO-OP

"SMART, COLLEGIATE APPAREL"



Casual, but conscious of charm is the college miss who buys her clothes at Simpson's.

Frocks Coats  
Sportswear Lingerie  
Accessories

## Bachelors Used to Get Master's Degree for the Asking and Fee

Bascom Founded Graduate School in 1874, Enrollment Now 1,008

Half a century ago the payment of five dollars to a university president was one of the chief requisite for the M. A. degree, according to Charles E. Slichter, Dean of the Graduate School. The catalog of the average university of that time contained a statement to this effect: "The degree of Master of Arts will be conferred upon Bachelors of three years' standing who have sustained a good character, and furnish satisfactory proof of having pursued professional or other advanced studies. Application should be made to the President before Commencement, accompanied by a fee of five dollars."

The reference to character meant that the student must have kept out of jail; the advanced study was taken for granted, and the five dollars was the main thing. There is no record of the fee ever having been returned with a refusal to grant the degree!

The University of Wisconsin granted its first M. A. degree in 1856, and its first Ph. D. degree in 1892, shortly after the faculty had announced for the first time definite requirements for this doctorate. The foundations of graduate study here were laid under the presidency of John Bascom, 1874-87, who knew that the heart of

a good graduate school is a faculty distinguished for scholarship and research. He assembled a faculty of unusual excellence.

The establishing of the Graduate School as a distinct branch of the university was a gradual process, for in those days only the Law School was organized separately, and even engineering came under Letters and Science. The first recorded enrollment in the Graduate School as a unit was 15, in the year 1889-90. Always maintaining high standards, the school's growth has been steady, and today the University of Wisconsin has one of the largest graduate enrollments in the country, the figure being 1,008 in 1927-28.

### Olson Reviews Old Norse Explorers at Lutheran Club

In 1889 Professor Olson published a translation of a Danish work of over 200 pages on Vitus Bering, the discoverer of the Bering straits. The book was very well received and was reviewed prominently in the New York Tribune, Times, and Nation, as well as leading Chicago papers.

"It is possible to say that America

was discovered by an American from Greenland," said Prof. Julius E. Olson of the Department of Scandinavian languages in his address on Early Scandinavian Explorers to the Lutheran Brotherhood of Bethel church on Friday evening. "Leif Ericson was a boy of 10 or 12 when he sailed to Greenland, and as Greenland is really a part of America, it wouldn't be unreasonable to call Ericson an American."

The knowledge of Leif Ericson and his countrymen comes from an old historical record called "The Saga of Eric the Red."

Professor Olson also discussed the expeditions of Captain Jens Munk of Norway. In 1619 he led an expedition to America in search of Northwestern passages to the Orient. He explored Hudson's bay and reached the Churchill river. Extreme cold weather stopped them, and during the winter all but three of the crew died. The leader returned to Norway in 1670.

Vitus Bering was the next Scandinavian explorer reviewed by Professor Olson. He was a Dane and spent most of his life in the service of Russia, during the time of Peter the Great. He led an expedition to Kamchatka to determine whether America and Asia were connected by land.

His second exploration prepared the way for a series of expeditions which opened up the northern seas. Bering died on his last trip, and was buried on Bering Island in 1741. Bering Strait and Island bear his name. He was one of the men to help Peter the Great start his navy, and his last expedition was the greatest ever undertaken by any nation up to that time.

### UNION HAS BARBER SHOP

The new Union has a four-chair barber shop located on the ground floor.

### STATE LAKE

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Formerly Scott's

#### Expert Service

in all lines of Beauty

#### Culture

Try our  
HAIR-A-GAIN  
Shampoo

Second Floor

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## HAIR and SCALP Shampoo FOR MEN AND WOMEN HAIR-A-GAIN

By Licensed, Professional Operators Only  
HAIR-A-GAIN puts the scalp in condition to correct baldness and restores texture and color to gray, faded hair. Regardless of how many years you have been bald or gray you can have new hair and turn the gray to its natural color. All this can be done at home. We have many men and women users of Hair-A-Gain that have had wonderful results. We want you to see some of these people and talk to them. Just think of it, you can get a set for home use for \$2.10.

### COMFORT BEAUTY SHOP

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Madison, Wis. - Bloomington, Ind. - Lafayette, Ind.

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CERTIFIED PUBLIC ACCOUNTANT

Fraternity and Sorority Accountants

### Announces

That its complete budgeting and accounting service has been adopted in the order named by the following organizations at the UNIVERSITY OF WISCONSIN.

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Lambda Chi Alpha  
Phi Omega Pi  
Kappa Sigma  
Pi Kappa Alpha  
Phi Beta Pi  
Sigma Phi Sigma  
Alpha Kappa Alpha  
Sigma Alpha Epsilon  
Phi Kappa Tau  
Phi Kappa  
Phi Sigma Kappa  
Phi Pi Phi  
Phi Kappa Psi  
Delta Zeta  
Theta Phi Alpha  
Alpha Delta Pi  
Alpha Sigma Phi  
The Wisconsin Union

Alpha Omicron Pi  
Delta Chi  
Haresfoot Club  
Coranto  
Delta Gamma  
The Arden Club  
Alpha Epsilon Phi  
Sigma Kappa  
Tau Kappa Epsilon  
Delta Upsilon  
Delta Sigma Phi  
Beta Sigma Omicron  
Phi Gamma Delta  
Delta Pi Epsilon  
Square and Compass  
Phi Sigma Delta  
Alpha Delta Phi  
Sigma Chi



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## FEATURES

Daily Cardinal  
SUNDAY MAGAZINE

## COMMENT

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DOROTHY SCHMID, Editor

U. S. Copyright Applied For

## The Deans Say . . .

On next Thursday evening will occur the scholarship dinner for freshman women. For five years this dinner has been one of the means used by the W. S. G.



A scholarship committee to remind the most recently arrived students of the main business and the main pleasure which college affords — successful study.

The guests are freshmen who have been successful in previous study and whom their high schools or preparatory schools have recommended on this account. The invitation comes to each of the recommended freshmen from the dormitory, sorority, cooperative house, or other organized house, to which she belongs.

The scholarship committee last year decided that it was worth while to make house-groups aware of their responsibility when they had Freshmen of especial promise. If poor or mediocre records were made by students who had previously been superior, the college group with whom these disappointed Freshmen had spent their time and from whom they had probably drawn their ideas of college ease or college energy would be brought to see whether their Freshmen had come to grief because of them or in spite of them. On the other hand a group whose promising Freshmen made good their promise would have just reason for thinking well of themselves.

Faculty representatives have considered this scholarship dinner worth their time. Presidents of Phi Beta Kappa, Phi Kappa Phi, and Omicron Nu, senior honorary societies, have been guests and speakers.

Another special interest derives from the fact that the Freshmen guests at the scholarship dinner are the first to learn what members of the Sophomore class have sustained a high record throughout their Freshman year and have made the honor society Sigma Epsilon Sigma. The list is announced and the new members appear in person on this occasion.

Finally, this dinner serves to exercise that persistent old ghost that still haunts some minds, the fear that good scholarship is purchased at the sad price of being a dull, awkward, unattractive, uncompanionable grind. The ghost will be effectually laid for those who attend.

F. LOUISE NARDIN.

## CAMPUS CALENDAR

Exhibit daily, 9 a. m. to 5 p. m., in State Historical museum, fourth floor of the Library building. Collection of early United States postage stamps; collection of London underground railways posters; Gattikker collection of foreign laces.

Monday, Oct. 29

12 M.—Sophomore commission Y. W. C. A. Windsor room, Lathrop hall. 7:30 p. m.—Liberal club meeting—a symposium on student politics—212 Bascom hall.

Tuesday, Oct. 30

4:30 p. m.—Prof. G. Clark will give an illustrated lecture on "X-Rays and their Applications in Science." Auspices department of chemistry. Open to the public. Chemistry auditorium.

7:15 p. m.—Y. W. C. A. cabinet meeting. 112 Bascom hall.

7:30 p. m.—Athenae literary society meeting. 112 Bascom hall.

8 p. m.—Prof. G. L. Clark will give an illustrated lecture on "X-Rays and their Applications in the Industries." Auspices chemistry department. Open to the public. Chemistry auditorium.

Wednesday, Oct. 31

6 p. m.—Collegiate League of Women's Voters' banquet. Women's College club.

7:30 p. m.—Women's Commerce club meeting. Club room, Lathrop

## Ponder and Vote, Sharp Urges

## Political Expert Outlines

## Real Issues Behind Campaign Blurb

BY WALTER R. SHARP

"POLITICS," once observed the brilliant French writer, Henri Barbusse, "is the effective working out of effective social thought; politics is life." If we grant the truth of this dictum for Europe, why should it not also hold for America?

Yet during the decade since the war our national politics has hardly served as an effective working out of effective social thought. Nor has it in any vital sense interpreted the texture of American life. Apathy and lethargy among the masses; a studied cult of mediocrity in high offices; callousness toward wrong-doing by administrators of public affairs; a cowardly shunning of complex problems crying for attention—these are the things that have characterized the national political scene since the ebbing of the great tidal crusade to "make the world safe for democracy."

No wonder university students of recent generations have scoffed at politics — except, perhaps, among themselves on their own campus! Small wonder, too, that theirs has been a cynical attitude toward public affairs when the chief rule of the game has seemed to be "whatever you can get by with, goes."

But 1928 is changing the stage-setting. It is bringing to view new and more vigorous actors. It is digging deep into the roots of American life. In at least four different ways the present national campaign is veritably challenging the stuff of which this Americanism of ours is made. Four fundamental questions emerge in the bitter presidential contest that is now raging everywhere and tearing thousands from ancient political moorings. Briefly, they seem to me to be the following:

1. Is our glorious tradition of religious freedom and political equality real or fictitious? Does America practically, as well as theoretically, believe in the separation of church and state? Is snobbery to become one of our national political pastimes?

2. Can we learn how to weave into a harmonious, unified national fabric



—Courtesy Capital Times

WALTER R. SHARP

the dynamic urban forces in twentieth century life along with the more static elements of the small town and countryside? Or is this latent antagonism to rend us asunder?

3. Is American nationality broad enough to include within itself the new, non-Anglo-Saxon elements along with the old Anglo-Saxon stock? Are the former to be permitted to share political power with the latter, or are they to be indefinitely relegated to a position of political inferiority?

4. Finally, are we blindly to follow the conception of life that is wholly materialistic, mechanical, statistical? Or are we to temper it with one that is spiritual, natural, voluntary, spontaneous? Are all men's doings, however private and personal, to yield ultimately to compulsory standards of conformity? Or will men revolt against such drastic conformity? Stated differently, are economic well-being and spiritual and aesthetic liberty necessarily contradictory conditions?

Beneath the superficial clap-trap of campaign slogans and "bunkish" catch-phrases, beneath the jockeying

## Asks Students to Leave Campus Politics for National Arena

of the lesser politicians, one detects the mighty urge of these four conflicts. The present campaign, unlike any other in the present generation, is rubbing American life to the raw. The scene presents, as it were, a huge, topsy-turvy laboratory in which to study the dominant qualities of American civilization. And regardless of who ever wins by the counting of heads on the 6th of November, this study must go on; for the questions now raised touch such vital aspects of our national life as not to be removed without a long, careful, enlightened course of treatment, and perhaps a few surgical operations will be necessary.

Into this fascinating arena, it seems to me, the American college student, if anybody, ought to go. In a few years he will have to manage it, for better or for worse,—unless he is content to leave it, like so many of his predecessors, to the "little men" of "practical politics." Why not try to build something finer out of it all?

From my own student days in Europe I have inherited the fixed idea that students should be significant, not merely in their own petty campus politics, but in the politics of the nation and the wide world. Across the sea, youth movements testify to the fact that thousands of university men and women are feeling the call of public affairs. They enter actively into political party movements; they put their minds as well as their bodies into the game of social invention and control. They do not wait until they have left campus and classroom and club. Why, in America as well, can we not do likewise? There is just as much thrill in fighting with the mind in the great social arena as with the body on the athletic field. It means more than being a mere partisan of Hoover or Smith or Thomas. It means learning and knowing the significance of the forces they represent. It means LIVING DEMOCRACY INTELLIGENTLY, rather than merely emotionally, or not at all.

## From Prexy's Chair

Note: The following is the second of a series of articles on the "New Freedom," in which President Frank deals with levity.

There is a new levity in this generation. I can readily understand that, to men and women of an earlier generation, you seem a singularly irreverent lot. You treat with a breezy familiarity things your fathers refused to touch save by whispered indirection. You walk with your hats on into the holy of holies, where your fathers halted in the ante-room. But despite this change in manner, I doubt that humanity is doomed to a sterile flippancy. My guess is that you are going to make this new levity a half-way house on the road from an artificial reference to an authentic reverence.

A few years ago a flutter was caused in the artistic colony of New York by a group of artists who suggested that the visitors to their exhibition should, if they desired, keep their hats on while looking at the pictures. This ran counter to the common custom of doffing hats in a gallery—a reverential gesture in the presence of art. One of the artists explained to an inquiring reporter that this particular group of artists preferred the real interest of a man with his hat on to the artificial reverence of a man with hat in hand. This may have been only a clever advertising dodge for the exhibition, but it dramatized the fact that much that passes for reverence is counterfeit.

There is a kind of reverence that is only a lazy man's method of dodging responsibility for improving his ideas and his institutions. The lazy man finds it easier to reverence his creeds and his constitutions than to reform them. There is also a kind of reverence that is only the timid man's fear of the unknown. These bogus brands of reverence—the reverence of fat-minded laziness and the reverence of frightened ignorance—may be lost without loss.

The challenge that the new levity throws down to you, as I see it, is this: Can you use this new levity as a battering ram against the artificial reverence that is compounded of laziness, fear, and mere custom, and make it the starting point for an authentic reverence that will be compounded of a quick appreciation of and lasting loyalty to all that is real and true and creative? If you are made of sound material, you will.

—GLENN FRANK

## Connie's Saturday Night Quashed

## MONDAY:

Miss Patterson was making assignments for Journalism IB this morning. She suggested that reports be made on local happenings of interest. One demure and timid girl waved her hand and said, "Please Miss Patterson may I cover Abraham's Bosom?" All of which is to prove dear diary that this generation of college students are not all immoral and depraved. Bill Moseen came trolleying in after dinner with his annual photographic line—he aims to put a likeness of every student in every home and suavely guarantees to have one look like Dolores Del Rio for 7.50. (It's 9.50 to look like Greta Garbo.) Chapter meeting lasted for simple acons trying to decide whether to have the pledges shine the loving cups on Wed. or Thur. Just heard that three more alums are coming back for Homecoming-Gee but it's exciting.

## Tuesday:

New skyrockets with orange juice—quite a squatty idea but they haven't got going yet. If only the Half Wit's Half Brother could be persuaded to publish his completed work on Rais-

## hall.

8 p. m.—Dr. Albert Wiggam, author of "The New Decalogue of Science" will speak. Auspices of the Forensic board. Admission 75 cents. Music hall.

## Thursday, Nov. 1

6 p. m.—W. S. G. A. banquet. Memorial Union.

7:30 p. m.—Phi Chi Theta meeting. Club room, Lathrop hall.

## Saturday, Nov. 3

2 p. m.—Football: Alabama vs. Wisconsin. Camp Randall.

8:15 p. m.—The Wisconsin Players bring a New York company in "Three Wise Fools." Admission \$1.50.

9 to 12 p. m.—Wisconsin Union board dance. Admission \$1.50. Union,

ing Polar Bears we could sit back and crunch toast over the scandal. My diary, I've never been earnestly eager for red hair before, that is, I never felt a cosmic craving for the Titian tint but since they have started this Rho Epsilon Delta sorority, I'd actually try henna rinses to be a pledge. It's so baffling, I mean there isn't hardly a thing to do about it—you are either gifted or spurned. Meet Mac on the Hill and he said his fellow Ag students are very unhappy because they think the rest of the colleges do not want to play with them, little realizing what a good time they have with the Home Ecs at steak-frys and walk arounds. They are silly farmers to acquire inferiority complexes because the Harvest ball they are planning for the middle of Nov. sounds good. The cider will not be hard, they say.

## Wednesday:

The Chicago papers sure did plenty with our Varsity team remodeling news. They gave it enough headline space for a bank robbery. Diary, hold your leaves in place and listen to the cute intimate facts I found out about Kieckhofer of the Econ Dept. He keeps his manly curves symmetrical and his thyroid active with enthusiastic orations on capitalism, and when he finishes the students, thankful for a siesta wake up and shout, "Capitol, old boy, simply capitol." He bows and bows but forgets to dismiss the class early.

It was a perfectly divine day for our chaperon tea—I've been dreading this insipid sipping for weeks but they served the best sandwiches and more nice chaperons were here! One confessed after her third mint that she thought John Barrymore was the world's handsomest gent and she would be thrilled to even darn his socks:

## Thursday:

Simply am all of a tremble! Can't understand how I ever got thru with three six week exams in one day—

## CAMPUS COMMENT

## The Daily Cardinal Applauds:

1. Wisconsin's surprising victory over Notre Dame, 22 to 6. No one could have hoped for more; every Badger football man deserves a world of credit for the game.

2. The successful and inspiring dedication services of the Memorial Union.

3. The probable move of the regents to expand the lower campus according to the Cret-Peabody plan.

4. The entrance of Wisconsin professors into politics in the belief that they have a right to express their ideas.

5. The answer of President Glenn Frank to the attacks levied at "godless universities."

6. The general spirit of Wisconsin life as exhibited during the last week and the co-operation of all who made the Union services successful.

## The Daily Cardinal Deplores:

1. The indifferent attitude of the campus to literary societies as shown by slight attendance at the Hesperia meeting.

2. The attack of the Rev. Allison on "godless universities."

—CONSTANCE

## Engineers Finish Milwaukee Tour

Students and Instructors Observed Various City Projects

Forty-five civil engineering students and three faculty members returned Friday from Milwaukee, where they spent three days studying various engineering projects in that city. The tour was one of annual events sponsored by the civil engineering school in order to permit students to obtain a practical view of their work.

On Tuesday the itinerary called for inspection visits to the Wells and State streets bridges, the 16th street via-

duct, and the plant for sewerage disposal at Jones Island.

An inspection of the Allis Chalmers plant took place on Thursday, the party being guided about by a former mathematics instructor at the University of Wisconsin. This visit was made simultaneously with 325 Purdue engineers.

The closing event of the trip was a general survey of the Riverside pumping plant.

### Prof. K. Young to Speak at Unitarian Church Today

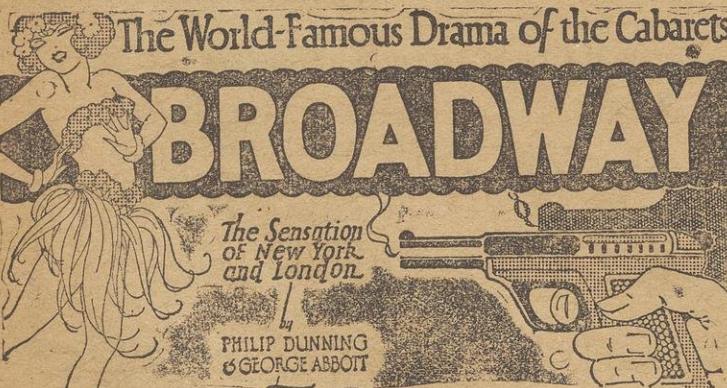
Prof. Kimball Young of the social psychology department will deliver the sermon at the Unitarian church this morning. His talk will be entitled "Prejudices." Music will be furnished by the church trio.

READ CARDINAL ADS

**GARRICK**  
THEATRE

Today—3 p.m.—8:15  
AND ALL WEEK  
Bargain Mats. Wed-Sat. 2:30

THE AL JACKSON PLAYERS



"AL" as "THE HOOFER"—A GREAT COMEDY PART  
ENLARGED CAST - ELABORATE PRODUCTION  
POSITIVELY NO ADVANCE IN PRICES

COME AND MAKE WILD WHOOPEE WITH "AL" AND HIS GANG

EVERY NIGHT 8:15 || SUN. MAT. 25c-50c-75c || 3 p.m. 25c-50c || BARGAIN MATS. Wed-Sat. 2:30-25c-35c

No Waiting in Line—ALL SEATS RESERVED—Phone B. 4900  
ORDER YOUR SEATS NOW!

COME to AL JACKSON'S HALLOWE'EN Party

WEDNESDAY NIGHT, OCTOBER 31

Wear Your HALLOWE'EN COSTUMES \$25.00 in Prizes For the Best

## CO-OP RENTAL LIBRARY

**2¢**  
A DAY

NO DEPOSIT - 8c MINIMUM

The largest rental library of new fiction in Madison ... New titles added on day of publication. . . .

A few non-fiction books at  
5c a day—15c minimum

## The University Co-Op

E. J. Grady, Mgr.  
STATE AND LAKE ST.

## Burleigh Recital Scheduled Nov. 8

Own Works Included in Program; Iltis Will Accompany

Cecil Burleigh, of the School of Music, will give a violin recital Thursday evening, Nov. 8, in Music hall, the first of the faculty recitals sponsored by the school this year.

Mr. Burleigh will be accompanied by Leon L. Iltis, also of the School of Music. Mr. Burleigh's concert last year was enthusiastically received by students and townspeople. His reappearance this fall will be awaited with pleasure.

It is expected that Mr. Burleigh will feature several of his own compositions in the coming recital in response to numerous requests. The definite program will be announced later.

### EVERY STUDENT A UNION MEMBER

Every student becomes a member of the new Wisconsin Union and is en-

titled to the privileges of the Union building under the terms of the Union constitution adopted last year by students, faculty and regents.



## Permanent Waves of Distinction

Beautiful waves are created by knowing the secret of wrapping the hair. With our years of experience, we possess that secret. All waving done by experts.

### ROSEMARY BEAUTY SHOP

Open Tuesday, Thursday and Saturday Evenings

B. 6211 521 STATE ST.

## Hallowe'en

Parties, tables, even your own room will welcome the attractive decorations and favors for Hallowe'en that THE CHOCOLATE SHOP is showing. There's no end to the fetching variety of these ornaments. They are as distinctive as things from THE CHOCOLATE SHOP always are.

### The Chocolate Shop

CHOCOLATE SHOP candies for HALLOWE'EN or for any occasion are most welcome. We'll deliver or mail your choice.

## STRAND

Continuous Daily 1 to 11

—POPULAR PRICES—

Week Day Matinee 25c

Nights and Sunday 40c

### NOW PLAYING

Gary Cooper -- Florence Vidor



YOUTH and love cannot be denied! — Florence Vidor will show that the age old story is true with her strongest portrayal in a gripping dramatic picture!

## Pop Arts in Feminine Gender

Lady Gives Frosh Free Fraternity Facts in Flippant Film  
File

By HELEN LAIRD

BACHELOR-BUTTON-HOLES are the cause of much tearing around, smoothing out of lines, smoking up carloads of cigs, assessing large sums on house bills, and evading as to the whereabouts of frosh. The rush is on! BUT here's the three quarters of it. The gals are mere background for this picture and it's all wrong. Some have resorted to throwing parties and ducking apples—that is, for apples. It's sort of rough on them. 'N yet, it may be the making of them, into students. Listen in your classes Monday. But no, they'd talk anyway, I suppose.

AND boys, don't let these Fraternity Friars fool you. Those are family cars you are riding about in; just here for appearance—and the week-end. The long recess you had before this rushing effect must have helped you to decide which of the numerous you would like to belong to. Don't let the silver tongue sway you. REMEMBER, too, that the future three meals a day won't compare with the feed bags they give you these days. ABOVE ALL, don't worry about Greek letters. PLEDGE, and they'll make you learn to read and write the darned things later.

### Strand

"Doomsday," the movie version of Warwick Deeping's best seller was put on display at the Strand yesterday. It concerns the two-fold love of a woman for luxury and for true romance; and the subsequent abandonment of the one she loves for another who offers wealth in place of affection.

Florence Vidor is the woman and she is more enchanting than ever before. Gary Cooper, is the strong silent lover who sees Miss Vidor turn to the richer man. Lawrence Grant playing the other end of the triangle steals most of the honors. He will be recalled for his excellent work in several of Adolph Menjou films.

(Reviewed by Samuel Steinman)

### Garrick

"Broadway" starts today at the Garrick. It's full of murders, gangsters, reporters and the original New

York night life—or, Chicago? It's one good play and a good way to spend tonight. Pay attention, "the plot thickens," complications arise. It's all about a bootlegger, who supplies the night club. He is in love with the night club dancer's girl. Said bootlegger gets reckless and starts high jacking.

### Parkway

"Uncle Tom's Cabin" is an epic of the Old South and embraces one of the most stirring and picturesque periods in American history. It's at the Parkway now will full movietone perfection. Worth your while.

### Orpheum

"Gang War" with Olive Borden and Jack Pickford has its first showing today at the Orph. As the name implies, it is a thrilling drama of the Underworld.

## The THRILL that COMES ONCE in a LIFETIME



You Can Enjoy It Only in the Mammoth \$2,000,000 Production

## UNCLE TOM'S CABIN

Carl Laemmle's Outstanding Achievement—A Harry Pollard Production  
THE GREATEST HUMAN DRAMA EVER SCREENED

In all the world no such a screen sensation. Thrilling drama of the passions when brother against brother and father against son, plunged the nation into years of bitter conflict. Here is the greatest story ever written—made into the finest entertainment for the whole family.

## Synchronized with Movietone

ALSO  
THREE VITAPHONE VAUDEVILLE ACTS  
and Fox Movietone News—the Talking News

PRICES: Today—Children, Mat. 10c; after 6 p. m., 25c—Adults—all shows, 50c—Weekdays Mat. 10c-40c; Evening—25c-50c

## PARKWAY

### Capitol

"Four Sons" is playing at the Capitol. It's a heartbreaking story of the sacrifices necessary in time of war. But it's no sacrifice to spend your time seeing it.

### By Proxy

Blonde heroine needed? Sure thing! When the pictures call for a blonde, the girls are willing to dye for their art. Gertrude Olmsted was a one-picture blonde. The peroxide was applied for "Becky." But Gertrude believes blondes are born not made, and so she has let her hair grow back to its natural chestnut brown.

Pauline Starke went peroxide for a picture but she likes her new hair so well she is going to keep it that way. Vera Reynolds had no alibi; she just chose to be a blonde. No picture forced her to the decision.

### DRAW 17 PLANS FOR UNION

Seventeen sets of plans were drawn by the state architect, Arthur Peabody, and a co-operating architect, Alexander Eschweiler of Milwaukee, before the final plan was adopted.

### BUSY BEE

401 State Street

Cleaning and Pressing  
Shoe Repairing  
while you wait  
First Class Shoe Shining  
Let us do your work.  
24-HOUR SERVICE  
Give Us a Trial

## Orpheum

KEITH-ALBEE-Orpheum VAUDEVILLE  
AND BEST FEATURE PHOTOPLAYS

TODAY  
50c

4 Vaudeville  
Shows Today  
at 2:30-4:45-  
7:00-9:15

### STARTING TODAY

#### GENE GREENE

The Singing Machine  
WITH  
KOYLE and FRANCES

#### PRINCE WONG

#### "SHIP AHOY"

A Nautical Song and Dance  
Novelty  
with

DE MAR & LESTER  
AND THEIR FOUR SHIPMATES

#### Russian Art Circus

#### FRANKLYN D'AMORE

Assisted by  
Jack Lane & Ethel Truesdale

### FOUR DAYS STARTING WEDNESDAY

### COLLEGIATE WEEK

—Featuring

## ILLINI SINGING BAND

—of 20—

FROM THE UNIVERSITY OF ILLINOIS

IN

"Songs of the Big Ten Colleges"

## CAPITOL NOW PLAYING

BIGGEST SCREEN HIT  
IN THE PAST 10 YEARS

Four Sons Went Marching Off to War — But Only One Came Back — Here's The Story of The Mother Who Stayed At Home With a Sob in Her Throat and Divine Faith in Her Heart — It's "The Picture Without a Peer."

William  
Fox  
Presents

## FOUR SONS

—With—  
MARGARET MANN—  
JUNE COLLYER—JAMES HALL—  
GEO. MEEKER—FRANCIS X. BUSHMAN JR.  
—CHARLES MORTON



YOUTH and age bare  
their hearts in this  
superb story. A smashing hit  
in New York and throughout  
the country. You'll love  
it too!

**BIG AS THE HEART  
OF HUMANITY!**

MAC C.  
BRIDWELL  
AT THE  
ORGAN

ATMOSPHERIC STAGE PROLOGUE WITH  
CAPITOL MALE QUARTETTE & CO.  
Presenting "LITTLE MOTHER," Year's Most Beautiful Song Hit

NEWS—  
COMEDY—  
SCENIC—

NIGHTS and SUNDAY 50c — MATINEES 40c — CHILDREN 10c

## Chandler Talks of New Directory

Says Book Is Kept Up to Date; Explains the Changes

"We not only try to get everyone, but we try to keep the directory up-to-date when it goes to press," George A. Chandler, assistant secretary of the faculty, said yesterday in discussing the forthcoming student directory published in November by the University.

"For instance, faculty people are getting married all the year around, and generally that means a change of address. We have to read your society columns to know where to find people."

### Bureau Kept Busy

There is a similar change in telephone numbers early in the year, especially in the university where new departments and changes of professors' offices are frequently made.

But the material in the information office is kept up-to-date all through the year, and not merely until the directory appears, Mr. Chandler said. The bureau handles information requests by mail, by telephone, and through the window in the central hall of Bascom from 7:45 to 12:30 a. m. and 1 to 5:15 p. m., which he pointed out, were the longest hours of any university office.

The information office is open even on Saturday afternoons, and Mr. Chandler declared, "Should we open on Sunday, we would have requests then, too."

### Describes New Directories

The reason for the changes which have been announced for this year's

directory, including the listing of home addresses of students as well as home towns, including of activity lists and principal officers, and listing of university departments and buildings in the same alphabetical classification with faculty lists is to facilitate the work of the bureau.

Not only will the directory have a stiffer red cover this year, but all directories will be punched in the upper left hand corner so that those who wish to retard borrowing friends may tie them down. For those who wish directories which will bear even more use, a still heavier cover is planned, and directories with this special feature will be sold at a slight charge.

### Kahlenberg Promises to Divulge New Discovery

In the course of a short talk Thursday evening before the men of Tripp and Adams halls on the value of personality, Professor Louis Kahlenberg announced that he and his associates have made a new discovery. He would give no hint as to the nature of the discovery, but promised that it would be made public in the near future.

### READ CARDINAL ADS

#### EXPERT GENTLEMAN BARBER

who gives you an individual hair cut to the contour of your face, in all the latest styles.

#### ROSEMARY BEAUTY SHOP

Open Tues., Thurs., and Sat.

Evenings

521 State Street B. 6211

### A PLEASANT HALF HOUR

should be the impression left on a pupil after a dancing lesson—as well as the feeling that he or she has learnt something... Our instructors, whilst concentrating on the most important part of a lesson—the art of imparting knowledge—do not forget the little "je ne sais quoi" that makes dancing lessons a pleasure, and enable beginners to enjoy their efforts from the start.

#### LEO KEHL SCHOOL OF DANCING

CAMEO ROOM—Beaver Building

Phone FAIRCHILD 561

## Stepping Forth?

DOWN where the Greek letters flourish, where co-eds are numerous, and the midnight oil is kept burning, you'll meet discriminating people. At a glance they'll say up or down with their thumbs.

### PLAY SAFE!

A "PEERADER" must take himself seriously. The world expects a university man to look his best.

HERE is the place if you have a clothing problem.

## Hoak & Dunn

GELVIN'S OF MADISON  
644 State Street

BUY EVERYTHING POSSIBLE ON YOUR CO-OP NUMBER

Warm . . . Correctly Styled . . . Moderately Priced



## OVERCOATS

For University Men

50 inches long . . . single breasted . . . in blacks, blues and greys . . . we are showing a few double-breasted in the heavy cloths. See the display in our front windows.

\$35 to \$60

Buy them on our convenient  
"MONTHLY PAYMENT PLAN"  
1-3 down payment and you carry the overcoat  
with you.

## THE UNIVERSITY CO-OP

E. J. Grady, Mgr.

State & Lake St.

This coat is the heavy double-breasted model, but we feature the single-breasted.

# The Daily Cardinal

VOLUME 38 PART 2

Editor, Eugene S. Duffield

MADISON, WISCONSIN, SUNDAY, OCTOBER 28, 1928

Business Manager, Glenn H. Arthur

NUMBER 30



**The Wildcat Tames the Bulldog.** Over 35,000 people saw the Northwestern "Wildcats" clash with the Butler "Bulldogs" in a hard fought grid contest that opened the season at Dyche Stadium, Evanston, Illinois, on October 7. Butler put up a game fight all the way but the "Wildcats" triumphed 14 to 0. The photograph shows Captain Holmer of Northwestern stopped after an eleven-yard romp through the Butler line.

(Pacific and Atlantic)

Stanford Presents Its Presidential Candidate—Herbert Hoover, the Republican nominee, as he looked when a sophomore in 1894. It was at Stanford that he met Mrs. Hoover. Probably they strolled together under the picturesque arches and the charming winding drives of the Palo Alto campus. Naturally, Stanford is proud of its illustrious alumnus who came there as a poor boy and worked his way to an engineering degree—and then to fame and fortune. This should be an inspiration to all undergraduates. Of course, there are not enough presidential nominations to go around, but that problem can probably be solved by some brainy student.

(Underwood and Underwood)

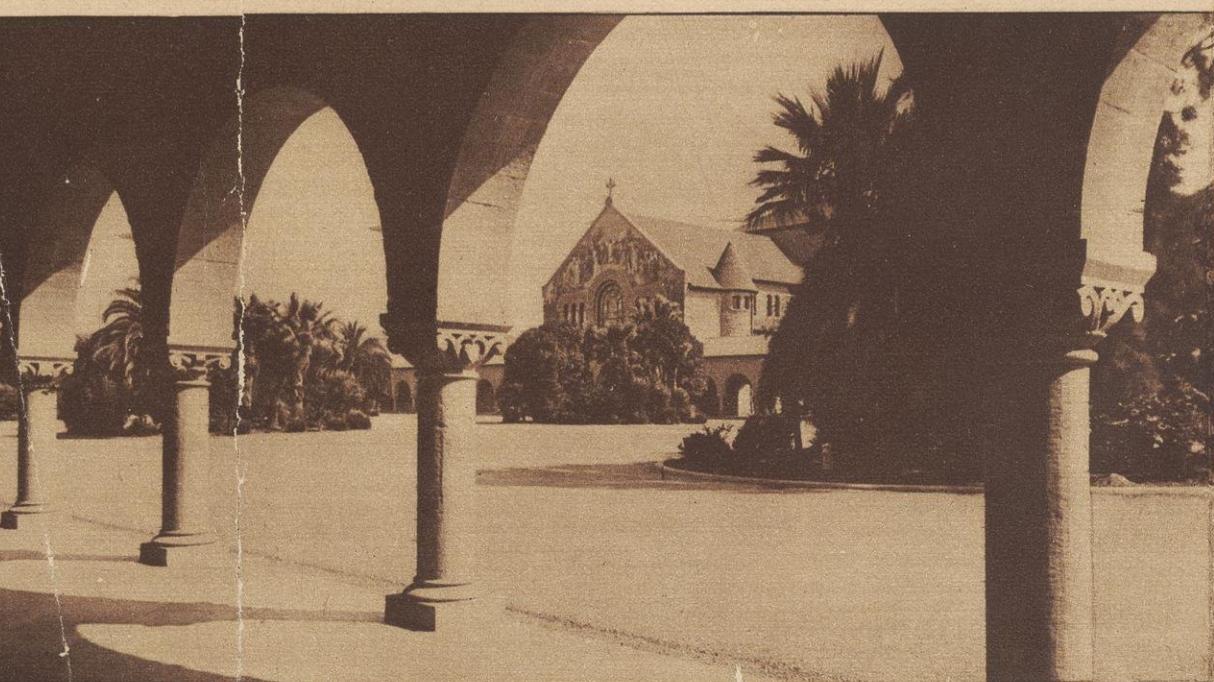


**Archer-ess on Horseback.** Miss Nancy Johnson, of the Bancroft School, Worcester, Massachusetts, puts a new kick in archery by retrieving her arrows on horseback.

(Wide World)

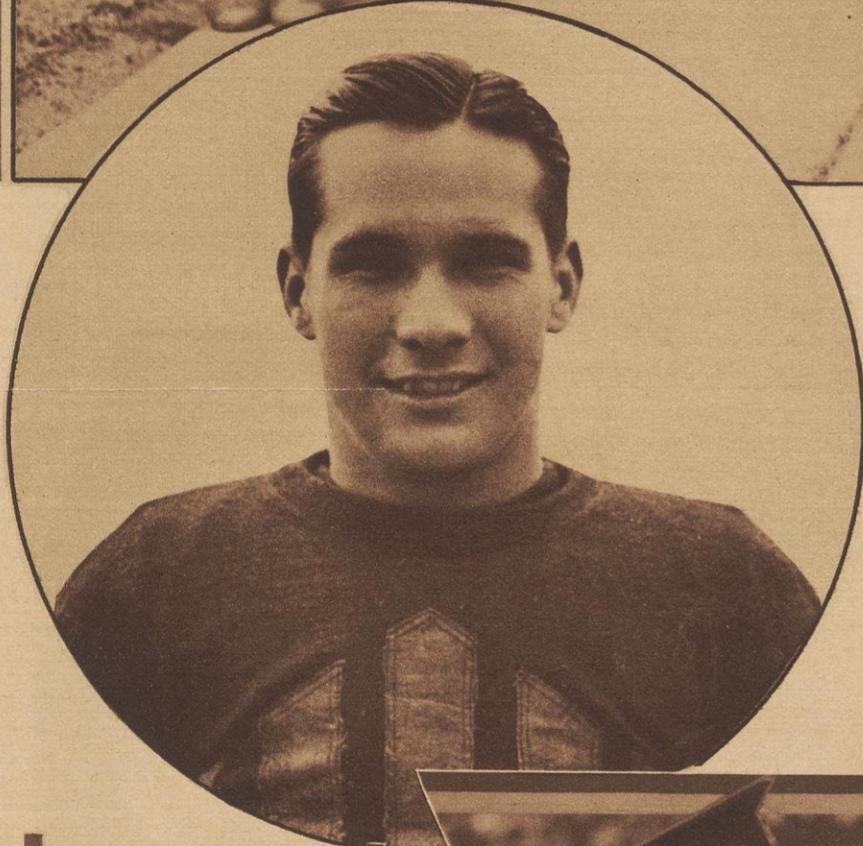


**Heads 68,000 Michigan Alumni.** E. J. Ottaway, of Port Huron, Michigan, is president of the University of Michigan Alumni Association—one of the largest in the country.



**To the Great Christy Mathewson.** This beautiful gate at the entrance to Bucknell University's stadium will ever be a memorial to the sterling athlete who always gave his best. It was erected by organized baseball and dedicated as a memorial to Mathewson last June. It is a fitting tribute to a man whose magnanimity in both triumph and disaster has given a deeper significance to athletic endeavor.

(Bucknell News Service)



Will Make Good Wives for Some Men? Seniors at the University of Southern California telling the world that each one has caught a man, and that she expects to marry him soon. It is an annual affair for the engaged girl to step through the traditional pansy wreath of good luck. Stepping through this floral wreath automatically announces an engagement. Probably it's the climate. Who can tell?

(Pacific and Atlantic)

Out for Badger Blood! Alabama will expect great things of her star half-back, Davis Brasfield, when the Southern university meets Wisconsin in one of the most important inter-sectional football games of the present season. It will be played at Madison, Wisconsin, on November 3.

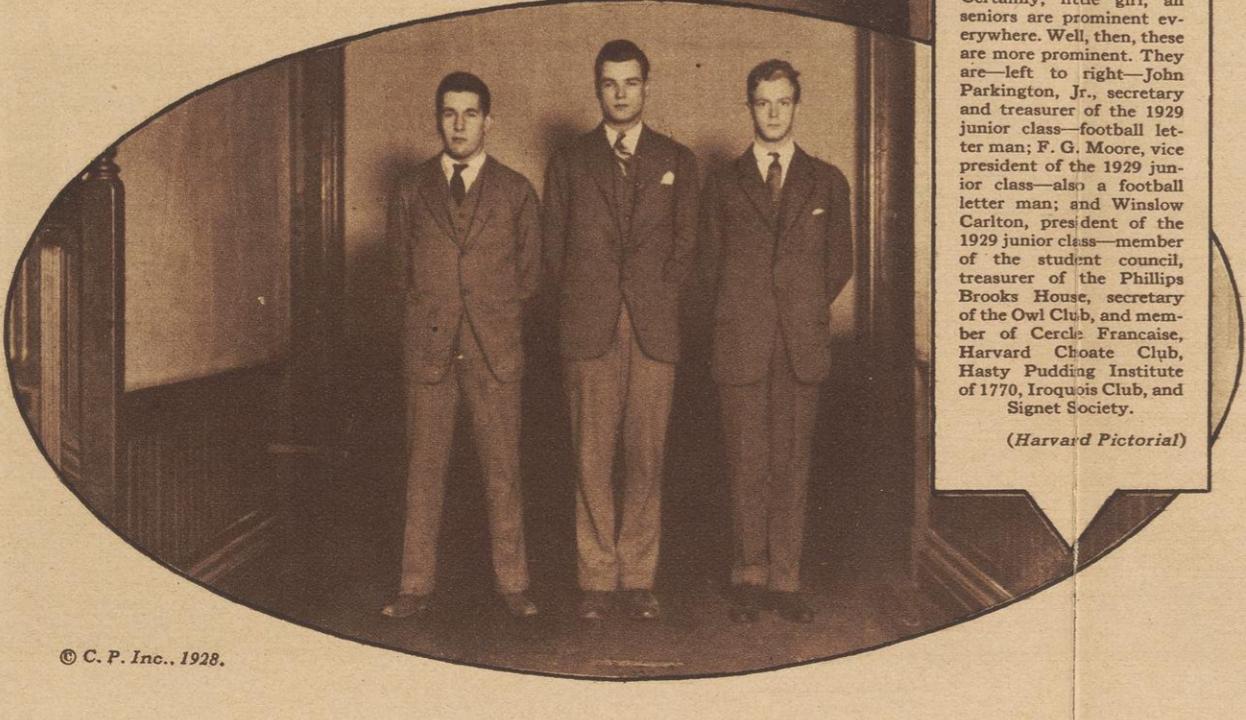
(Walter Rosser)

Miss Helen Goodrich, of Medford, Massachusetts—Radcliffe student in the unusual combination of cap and gown and megaphone. This may be only a manifestation of Kultur crying aloud for more followers in the quest of knowledge—rapidly becoming recognized as a major function of American college life.

(Pacific and Atlantic)

Three Prominent Seniors at Harvard. What's wrong with that caption? Certainly, little girl, all seniors are prominent everywhere. Well, then, these are more prominent. They are—left to right—John Parkington, Jr., secretary and treasurer of the 1929 junior class; football letter man; F. G. Moore, vice president of the 1929 senior class; also a football letter man; and Winslow Carlton, president of the 1929 junior class—member of the student council, treasurer of the Phillips Brooks House, secretary of the Owl Club, and member of the Cercle Francaise. Harvard Choate Club, Hasty Pudding Institute of 1970, Iroquois Club, and Signet Society.

(Harvard Pictorial)



© C. P. Inc., 1928.



Alligator Aviation model with all-wool lining, swagger for the street—ideal for motoring, \$20.00.

Same model in service cloth, unlined, \$10.00.



## The Smartest Coat of the Season

### THE NEW ALLIGATOR AVIATION MODEL

THE new Alligator Aviation model breezes into the Fall season with all the freshness of a crisp autumn day. Alligator has gone far beyond prevailing standards of swagger appearance, fine tailoring and distinctive design. The famous Alligator line includes a wide range of models, attractively tailored from Alligator Balloon Cloth, Alligator Silk and Alligator Slicker fabrics. The exclusive Alligator process makes all models absolutely waterproof under the most drenching rain. Alligators are sold at the best stores and all genuine Alligators bear the Alligator label.

THE ALLIGATOR COMPANY, St. Louis

# ALLIGATOR

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LIGHT AS A FEATHER FOR ALL KINDS OF WEATHER



In  
Mem-  
ory of Its  
War Dead.  
The University of  
Cincinnati recently  
opened this beautiful  
and modern men's dormitory.  
It is dedicated to  
the memory of those  
alumni and students  
who gave their  
lives during  
the World  
War.  
(John P.  
De Camp)

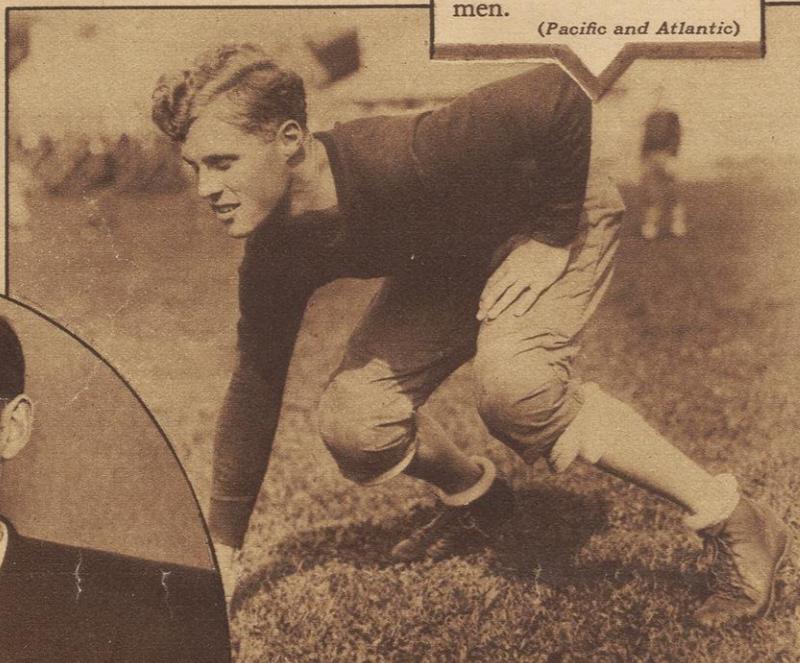


Steffen Thinks  
Well of Him.  
Carnegie Tech  
looks to Howard  
Eyth, sophomore  
half-back, to  
register consider-  
able yardage  
this season.  
Coach Walter  
Steffen, who  
spends his non-  
coaching hours  
on a judge's  
bench in Chi-  
cago, predicts a  
great year for  
this husky and  
fleet back.

(Carnegie  
Tartan)

Black Leads Big Green Team. This is Richard W. Black, a star back and captain of the Dartmouth eleven. Captain Black and Coach Jess Hawley are optimistic about the prospects for this season. One fact is certain; that is, the team will fight to the bitter end, come what may. That snappy Hanover climate breeds fighting men.

(Pacific and Atlantic)

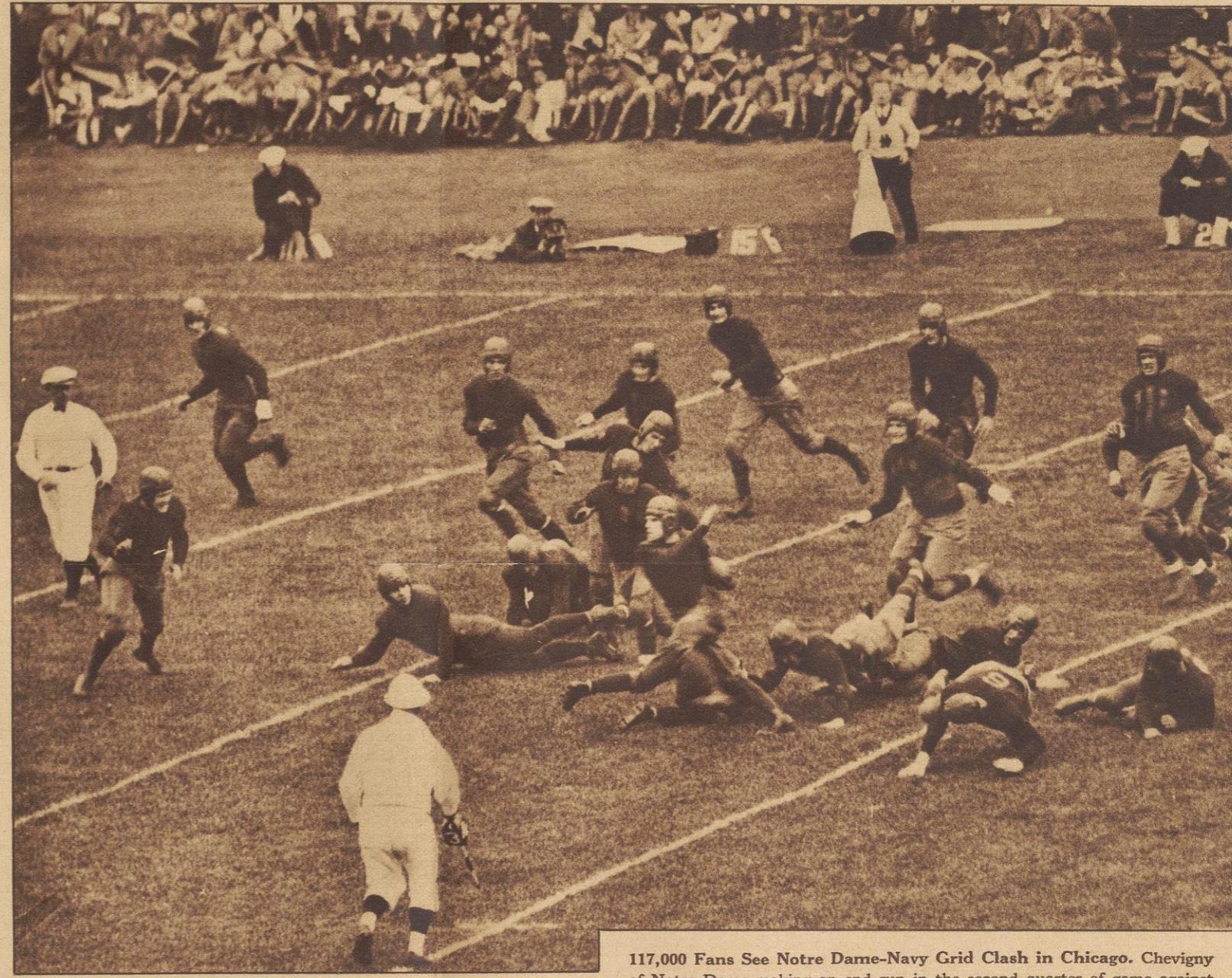


Seeks Success Where Missionaries Failed. To gather material for his Doctor's thesis on anthropology, 23-year-old Cornelius Osgood of the University of Chicago will live for fifteen months in the desolate Great Bear Lake region beyond the Arctic Circle and attempt to win the confidence of the weird Hareskin Indians. Two missionaries were murdered by these Indians in 1912. A Northwest mounted policeman brought the murderers back to justice. The only other white men to penetrate the country were the famous Arctic explorers, Steffanson and his companion, D'Arcy Arden.



Prominent in Yale Activities. Joseph E. Lowes, Jr., of Dayton, Ohio, known as Joe in New York, New Haven and points north, such as Northampton. He is a member of Chi Psi, business manager of the Yale News, and secretary of the Senior Class—a permanent office in which he will continue after graduation.

(Yale Pictorial)



117,000 Fans See Notre Dame-Navy Grid Clash in Chicago. Chevigny of Notre Dame making an end run in the second quarter of game against Navy in Soldier Field, October 13. The largest crowd ever to attend a football game turned out to witness this colorful inter-sectional struggle.

(Pacific and Atlantic)

(Below) Don't Ponder Any Longer. The one wearing the blanket is the goat.

(Pacific and Atlantic)

## Demon Photographers!

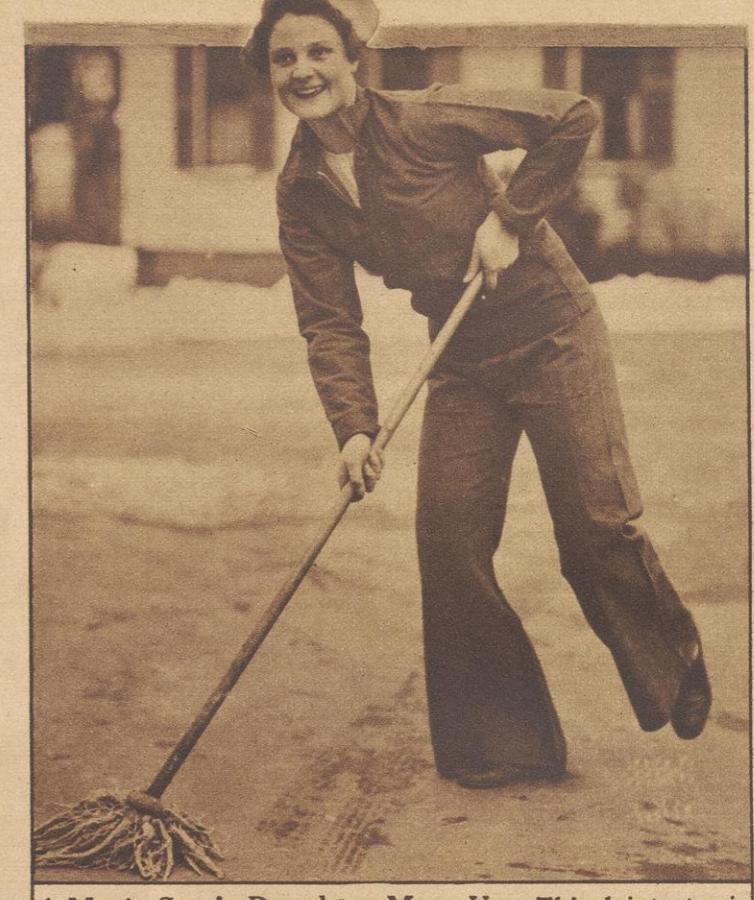
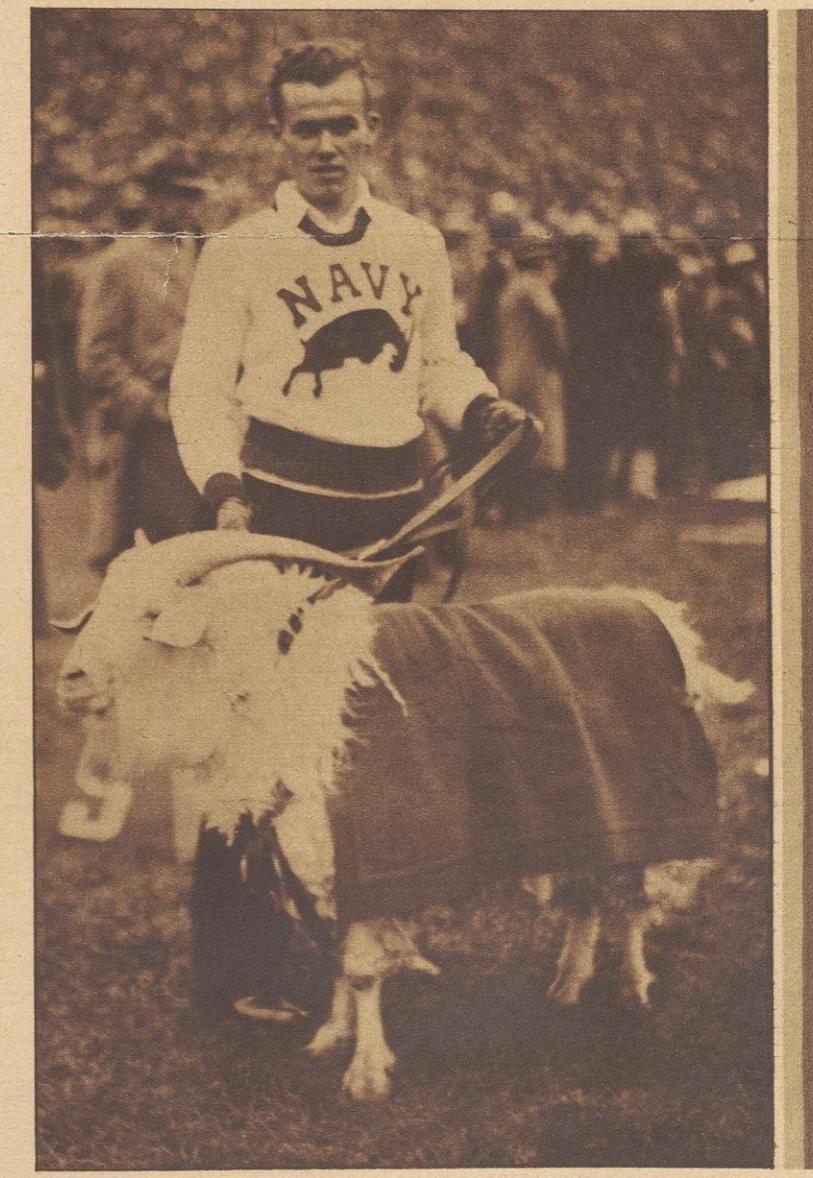
### Snap Into It!

We want pictures to reproduce in this feature—the kind of pictures that will appeal to the student body—unusual pictures—intimate pictures—beautiful pictures.

Prizes for the best action and still picture published each week.

We pay for all pictures accepted.

Submit photographs to the Editor



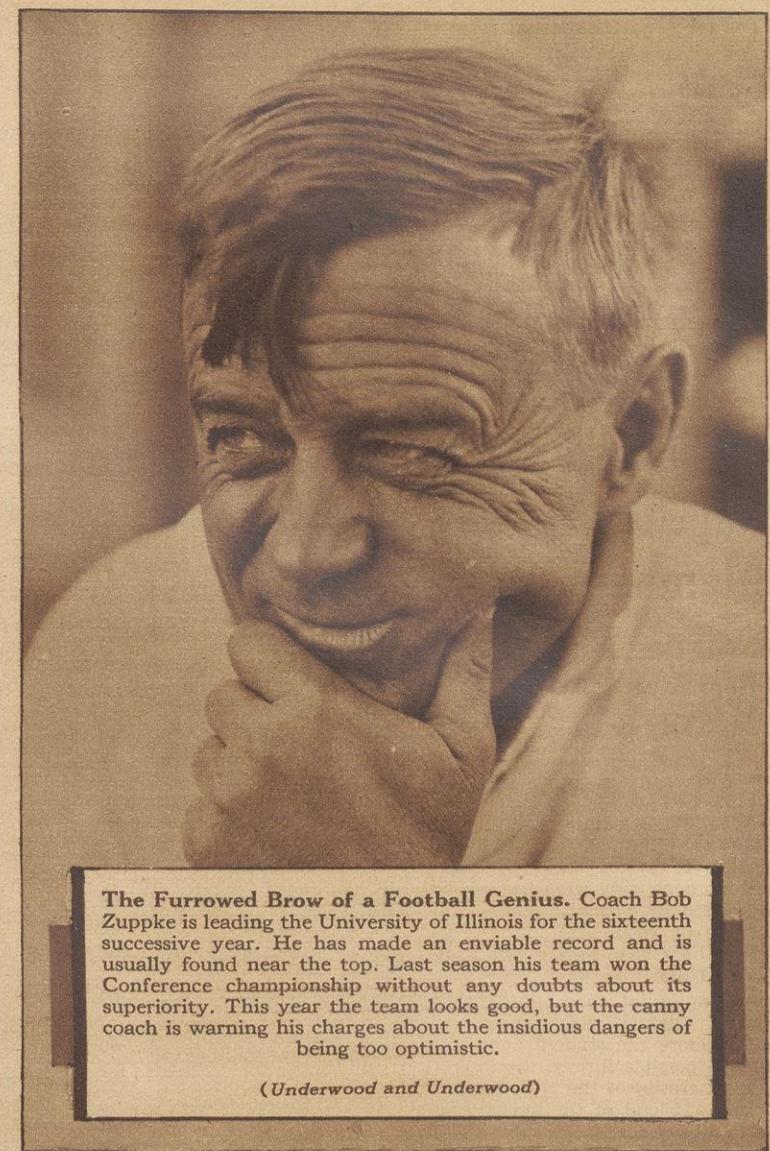
A Movie Star's Daughter Mops Up. This dainty tar is Miss Frances Rich, of Los Angeles, daughter of Irene Rich, the well known and stately moving picture actress. This was snapped on the Smith College campus where Miss Rich is a popular undergraduate. It looks like a property mop to us.

(Underwood and Underwood)



Piles up 134 Points in First Two Games! The Lafayette eleven has started the football season with a rush at the fast pace of more than a "point a minute"—the mythical goal of ambitious coaches. Albright was defeated in the first game by 78 to 0, and Muhlenberg fell in the next game by 56 to 0. Here are 14 first string men. Left to right—Back row: Wilson, Morrison, Woodfin, Shellenberger, Pursell, Chimenti, Captain Guest. Front row: Sherwood, Soloff, Thompson, Kressler, Sarni, Shelly, McKean.

(James W. Bertotet)



The Furrowed Brow of a Football Genius. Coach Bob Zupke is leading the University of Illinois for the sixteenth successive year. He has made an enviable record and is usually found near the top. Last season his team won the Conference championship without any doubts about its superiority. This year the team looks good, but the canny coach is warning his charges about the insidious dangers of being too optimistic.

(Underwood and Underwood)

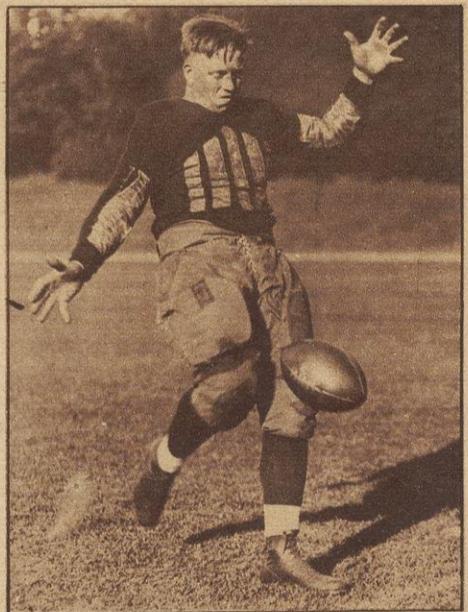


Right from Yale to the International Polo Four! Frederick Winston Churchill Guest, captain of the Yale polo team last year, was one of the outstanding stars in the defeat of the Argentines by the United States in the recent international series. Three games were required to decide the championship of the Americas as the Argentines won the second game. Guest did marvellous work in the deciding game which the United States won by 13 to 7. This is the first time that a college player has made a name for himself in international polo within a few months of his being graduated from college. Guest, apparently, has a long career in polo ahead of him. He played Number 4, or back, succeeding Devereux Milburn, who recently announced his retirement.

(Pacific and Atlantic)

Stout, Steady, and Serviceable—that's the way Captain Bruce Dumont, of the Colgate football team, looks to us. Apparently, there are no frills about this sturdy gridiron warrior. Bruce plays guard, and he has also made an enviable reputation as a kicker.

(Pacific and Atlantic)



The Little Giant of Wisconsin. This is "Bo" Cuisnier, midget of the Cardinal squad, who scored one touchdown and played a prominent part in that early season grid upset when the Badgers downed the mighty Notre Dame. Cuisnier is a clever ball carrier and passer and his showing in his initial appearance in college football gives promise of a great grid career.

(Underwood and Underwood)



Collects Many "S's." Steve Hamas is expected to break a long-standing record at Penn State by winning ten "S's" during his college days. The present record is nine which has been attained by Cy Lungren, Glenn Kinsler, Mike Palmer, and Hinkey Haines. Hamas now has six letters. He won four last year in football, basketball, track, and boxing. If he wins four this year, the record is his.

(W. S. Turner)



Wellesley College Starts a New Year. Students gathering before first chapel services. The senior dons her cap and gown.

(Wide World)



*The Snuggle Rug*

ENJOY FOOTBALL and Other Seasonable Out-door Sports with a

## SNUGGLE RUG

For sale by leading stores everywhere

SNUGGLE RUG COMPANY

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