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The Daily Cardinal

VOL. XXXVIII, NO. 7

UNIVERSITY OF WISCONSIN, MADISON MONDAY, OCT. 1, 1928

HAVE
you bought your
tickets for the male
cheering section?
Get them today.

PRICE 5 CENTS

Three Grid Vets Become Eligible; Pass Con Exams

Gene Rose, Larry Shomaker,
and Gantenbein Ready
for Notre Dame

Cardinal gridiron hopes for a high conference standing were considerably strengthened today with reception of the news that three veteran ineligibles wrote passing "con" exams last week. Gene Rose, Larry Shomaker and Milt Gantenbein are the three cogs who will strengthen the gear of Wisconsin's fighting machinery in the difficult schedule to be played this year.

It was also rumored that August Backus had passed his exam, but at a late hour last night, this could not be verified.

Rose, a senior, made excellent showing in his last games, and his return to the list of eligibles is being hailed by all backers of the Cardinal.

Shomaker has been doing outstanding work on the field in scrimmage this fall, and those who remember the showing he made in the conference games realize how powerful his support will be as center.

Backus has made a reputation for himself as guard, and his re-entrance into competition, with two years of service behind him, will strengthen the fighting spirit as well as the morale of the team.

Gantenbein, a sophomore, will tend the position of end this fall, and it is expected that his support will add greatly to the powers of the team.

It is probable that all four men will see action in this Saturday's battle with Notre Dame, and with their return, stock in Wisconsin's success soared several points higher, brightening the Badger's already shining hopes for success.

Hoover Winner at Test College

G. O. P. Leader Has Plurality of 26 Over Smith,
Thomas, Foster

Herbert Hoover is the presidential choice of Experimental college students, according to a straw vote taken Monday morning after the merits of four of the leading candidates were discussed by sophomore members of the college.

Following is the result of the voting of the 178 members of the college who were present at the meeting:

Herbert Hoover (Republican)	79
Alfred Smith (Democrat)	53
Norman Thomas (Socialist)	27
William Foster (Communist)	16
Will Rogers (Life)	3

Noted as a mecca for radicals and liberals it is significant that the Experimental college voted definitely in support of the conservative candidate.

Governor Alfred E. Smith, Democratic nominee, was first upheld by Carroll Blair who spent most of his time in pointing out the corruption of the Republican party and extolling the personal qualities of Smith.

Sidney Hertzberg next spoke in favor of the Socialist candidate. He showed so effectively that the Socialists were not in favor of Smith because of blemishes on Smith's record that he undoubtedly won votes for Hoover, since most members of the college are not yet ready to accept the principles of Socialism.

The executive and administrative tasks of Hoover were outlined in a talk by LeBaron Mosley.

Finally Nathan Berman showed where both Democrats and Republicans had fallen down in relation to the workers and farmers and presented the platform of the Communist party along these lines.

Three members of the college were not impressed by the arguments of any of the four speakers and cast their votes for Life's Anti-Bunk candidate, Will Rogers.

FRESHMEN MEN
Tryouts for those interested in freshman cheerleading will be held tonight at 7 p. m. in the Trophy Room of the gymnasium.

TED FROST, Varsity Cheerleader

ALTOGETHER, NOW, BOYS



**Mottoes, Slogans?
Write One for \$8
in Cash Awards**

Hail slogan hunters and motto makers!

Gather ye 'round and assemble your writing gear, for the Daily Cardinal is seeking to award some enterprising person a prize for the best slogan to appear on its masthead.

The Daily Cardinal, following in the footsteps of the New York Times, Chicago Tribune, et al, feels the need for a slogan and is offering a prize of five dollars for the winner, two dollars for second prize winner and one dollar for third prize.

Any subscriber to the Daily Cardinal may enter the contest with as many slogans as he can think up. All entries must be in by Oct. 10. Mail or bring your slogans to the business manager of the Daily Cardinal in the Union building and watch for the announcement of your slogan as prize winner in the issue of Oct. 14.

Deke Pledge Dies of Shock at Initiation

Nolte McElroy, sophomore student of the University of Texas, was killed by an electric shock during a fraternity initiation Sunday night. He was a pledge of Delta Kappa Epsilon.

According to members of the fraternity, McElroy fainted when he started to crawl between two springs connected through a rheostat to city electric power. He died fifteen minutes after the shock.

V. L. Moore, dean of the university, said that no action would be taken by university authorities as the initiation which resulted in McElroy's death has been used by the fraternity for many years without serious results. The board of regents will take up the matter of initiations in the fraternities prevent the recurrence of similar accidents.

Pledges Parade in Public for Male Cheering Squad

**Daily Cardinal
Goes on Open
Sale at Stands**

Heavy excitement pervaded Langdon street Sunday at the traditional 5 p. m., the hour when "rushees" were to arrive at their respective houses for formal pledging. They stood no chance of sneaking in unnoticed, for one can't put anything over on a "college man"—they are always Johnny-on-the-spot; be it for fire, accident, or sorority pledging.

Fraternity taxis, in the guise of a dilapidated Ford or an old steam-propelled bus, rolled and battered their way down Langdon, their tin sides squeaking from the excess load of human weight. Horns honked, groaned and moaned. Hordes of curious male admirers, clad in their latest "college style" suits and neat Stetson hats, desecrated the closely-cut lawns in their eagerness to see everything that went on among the girls.

Sisters Shower Kisses

And what entertainment these men did receive—better than any show at the Orpheum or Capitol! Mad shrieks of delight and over-worked enthusiasm issued forth from the "dignified actives" of the various and sundry houses. Tearing out of their houses, dashing down the stairs, they flung their arms about the neck of the embarrassed new-comer.

But arms were not enough; kisses were showered by one and all on the poor defenseless "new pledge." She was surrounded by joyous "actives" amid the whistling and yelling of the male cheering section.

Social Week Ended

Although the long-hoped-for day of pledging has now passed, the memory of that eventful Sunday will live on in (Continued on Page 2)

UNION CANDIDATES

All sophomore and junior candidates for Union Board Assisting staff will meet in the Meeting room of the University Y. M. C. A. this afternoon at 4:30. Ten credits will be given those present, on time.

LAURISTON SHARP.

Anzia Yezierska, Novelist, Criticizes University Life

BY DOROTHY LAKIN

In a tiny cluttered up room of a small bungalow on an obscure street on the outskirts of Madison, Anzia Yezierska, one of America's most noted novelists and short story writers is making history in the world of literature. Here the author entertains her guests, eats, sleeps, and on a card table littered with letters and manuscripts she composes stories and novels that will soon be read by hundreds of

American people. Here in this typical student room she is seeing the American college as it really is so that she can criticize, ridicule, or perhaps praise it in her next novel.

"Rushing is the biggest drawback of the life here at the University — in fact of all the life in America," said Anzia Yezierska as she darned her hose trying to bring herself into a talking mood. "Yes, everybody rushes (Continued on Page 2)

Total Enrollment Shows Increase of 101 Students

Faculty Passes Resolutions
on Deaths of Profs. Snow
and Dowling

With a total of 9,014 students enrolled up to the close of the registrar's office Saturday night, and a probability of increased figures this week, university registration records have been shattered for the school year of 1928-29. Frank O. Holt, registrar, announced Monday afternoon at the first faculty meeting of the semester in Music hall.

The figures quoted by Registrar Holt represent an increase of 101 over last year's record. Additional registrations this week are expected to bring the total increase to approximately 150.

Two resolutions on the recent death of late faculty members were passed by the faculty body in other business coming before the session. Prof. C. E. Mendenhall, of the physics department (Continued on Page 2)

U. W. Professor Talks for Smith

**W. R. Sharp Offers Aid to
Democrats in City of
Milwaukee**

Prof. Walter R. Sharp of the Political Science department of the University of Wisconsin, departing from the tradition that University members shall not enter into politics, plans to make several speeches on behalf of Alfred E. Smith, Democratic candidate for president.

Last night under the auspices of the Women's Smith-Robinson Club of Janesville, Prof. Sharp gave his first address. At present there are no other definite dates no his schedule.

Though not a member, Sharp has attended several meetings of the Schmedeman for Governor club. While in Milwaukee Saturday, hearing Gov. Smith talk, he offered his services to the Democratic committee.

Russo Says Smith Needed

The election of Alfred E. Smith is almost imperative in the light of present European conditions, Prof. J. L. Russo, of the Italian department, told members of the Madison American Business club at the Lorraine hotel Monday noon.

Prof. Russo, who recently returned from his latest trip abroad, stated that he was glad to get back to this country in time to cast his vote for "Al" Smith.

The Italian professor spoke on European conditions generally, and presented a pessimistic view of chances for continuance of peace on the continent.

Russia, he declared, is still divorced from the other nations. She has the largest standing army in Europe and her relations with other countries, particularly with Poland and Roumania, are very strained.

Poland is between Russia and Germany and is hated by both, said Prof. Russo. Her neighbors resent the territory and power it gained after the World war.

In Germany, there is a great deal of talk for peace, but the country is doing all within its power to escape the obligations it incurred during the war. (Continued on Page 2)

SOPHOMORE REPORTERS

A compulsory meeting of all sophomore and junior candidates who applied for Cardinal staff positions through the journalism department will be held at 3:30 p. m. in the Round Table lounge of the Memorial Union Tuesday.

NEWS EDITOR

SOCIETY, FEATURE WRITERS
A compulsory meeting of candidates for society and women's feature writers will be held in the Round Table lounge of the Memorial Union at 4 p. m. Tuesday.

WOMEN'S EDITOR

Meiklejohn Sees Faulty Education

Philosopher of Note Denounces American System in Sunday Talk

Before a crowd that taxed the Unitarian church to capacity, Dr. Alexander Meiklejohn, Sunday morning analyzed the American educational system and, finding it wanting, denounced it.

"Confusion and maladjustment are prevalent in American schools," said Dr. Meiklejohn. "The teacher of liberal arts today might be compared to the tutor in the house of a man who has suddenly acquired wealth.

The tutor is well paid but the man who pays him does not know what he wants done.

"The rich man is eager for his son's welfare but he is better satisfied with a superficial training than with a liberal one. The tutor may choose between two things. He may be influenced by the wishes of the father and give the son a superficial education or he may go about his own way of teaching.

"Naturally the boy is caught between two forces. This is very much the situation which exists in American schools today."

Dr. Meiklejohn pointed out the materialistic viewpoint in modern society and in educational circles. "Society has been arranged," he said, "in such a way that possession is a compensation for service. The fact that a man gains something is usually good evidence that he has done something to deserve it but in many cases the reward passes to those who have not earned it. In spite of that fact the standard of possession is so high in human minds that we classify people by what they have.

"The fact that women are classified by what their husbands will hasten the revolt of women. Sons are judged by their family wealth and position and have small chance to establish reputations of their own.

"Money," Dr. Meiklejohn concluded, "should be used for creating and in directing creation to further human ends."

CHOCOLATE SHOP SPENDS \$4,000
A permit has been granted for alterations amounting to \$4,000 on the Chocolate shop at 528 State Street.

F. O. Holt Reports Record Registration

(Continued from Page 1)
ment, read the resolution on the death of the late Prof. Benjamin Snow, and Prof. E. B. Van Vleck, of the mathematics department, that on the late Prof. L. W. Dowling.

Both resolutions were adopted into the university's records, and copies ordered sent to relatives of the deceased professors.

Pres. Glenn Frank opened the assembly with greetings to the faculty and a resume of university activities during his connection with the institution.

2-18 P1—ANZIA YEZIERSKA
Novelist Decries Rushing Collegians

(Continued from Page 1)
madly from one class to another, rushing madly through life, getting nothing whatsoever out of it.—Oh, I can't talk! I'm not in the mood!" Suddenly she dropped her darning

W. R. Sharp, Russo Favor Al Smith

(Continued from Page 1)
She resents the English and French troops in its territory.

"Germany was not touched by the war and is prospering more than any other European nation," Prof. Russo stated in explaining why Germany should not be allowed to dodge her responsibilities.

"England's policy is to do away with the United States, not by war but by other means," Prof. Russo said. He pointed out that the Franco-English pact made England sole mistress of the seas and gave France the upper hand on the continent of Europe.

"We Americans are supposed to be the most peace loving people," the speaker stated, and then went on to show how the imperialism of the Monroe Doctrine, our superior position, and our vast wealth made us hated, yet feared, by other nations.

One of the reasons he is for Smith, the speaker said, is that the Democratic nominee is in favor of restricting immigration in accordance with a more recent census than that of 1890. The system originated by the incumbent administration is manifestly unfair and unjust, he said.

Rushees Parade for Male Audience

(Continued from Page 1)
the minds of its participants. It is the culmination of a week of hectic social affairs, capped by the addition to the old circle of many eagerly sought new-comers. It may be reckoned among the first of the hitherto unknown experiences these novices are to encounter in the ensuing months of fraternal life.

That this entrance into another phase of collegiate life will be beneficial in every possible respect is the fond hope (psychologically speaking)

and shrugged her shoulders trying to dismiss me.

"Can't you come some other time? I have been very busy. Call me at the end of the week." With a slight gesture of the hand, she pointed to the unfinished work on the cluttered, frail-looking card table.

"Mother," admonished her charming daughter, who herself is a reporter for The Daily Cardinal, "don't be so mean. Look at all the trouble she has had in order to get here."

Her mother smiled and said, "See, children never understand their mothers—but you do, don't you? I am a moody person. I have my ups and downs. If I am not up, then I am down. Now I am down. People who are not moody," she told me, "are mediocre. Everything they do is on the same plane. Every piece of their work is like the last. But I am not that way. I am sorry, come next week."

I was reluctant to leave, the noted writer with her head of beautiful bobbed golden wavy hair, fascinated me—but there was a promise of another visit to which I looked forward with great anticipation.

of each "active." The pledge will be given opportunity to exercise her latent talents; activities will be heaped upon her head; a different type of responsibilities will challenge her each step of the way.

Count Keyserling Classifies British Close to Animals

London lords and ladies are up in arms against Count Keyserling, famous German philosopher who spoke from a University of Wisconsin platform last spring, over his characterization of Britisher as "animals."

Addressing a large London audience recently, the Count declared, "You Englishmen are animals!" and went on to elaborate, "Examined psychologically the Englishman undoubtedly stands closer to the animal than to the intellectualized European, and stands and falls by his role of ruler."

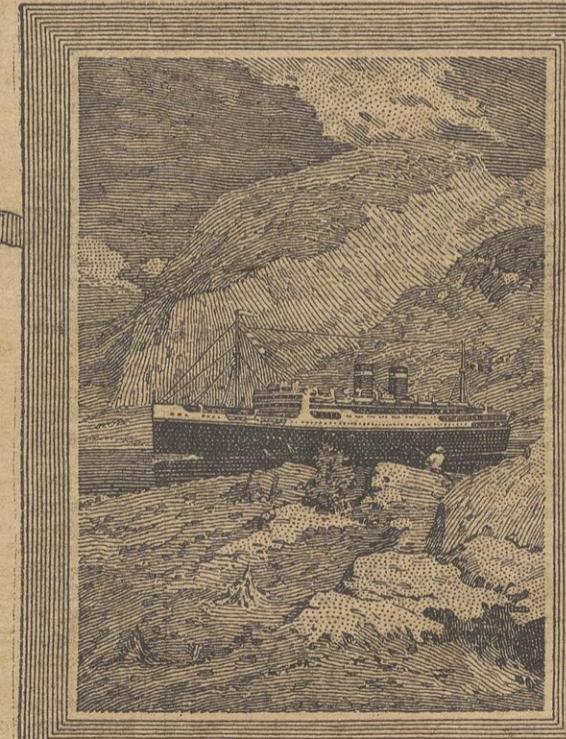
"The Britisher must play while others work for him. He is essentially lazy."

A husband's first idea is to protect his wife but it slowly dawns on him that he'll be doing well if he protects himself.

If you went to school for 30 years!

For more than 30 years we've been studying University styles . . . serving Wisconsin men. We ought to know something about what they want, and we do. Come in and see what we're featuring in campus styles. Quality merchandise priced reasonably.

SPETH'S
222 STATE ST.



ELECTRICITY opens a new era of ocean travel

Miraculously quiet and vibrationless, luxurious and swift, the new electrically operated S. S. California, largest American-built passenger ship, has opened a new era of ocean travel.

Electricity drives the California so efficiently that the fuel bill for the initial coast-to-coast trip was even less than the Canal tolls. Electricity mans the winches, bakes the bread, makes the ice, polishes the silver. And electricity cools the cabins and provides passengers with the comforts

found in the finest hotels.

On sea or land, in every walk of life, electricity is in the van of progress. Undreamed of yesterday, the electric ship is a symbol of the electrical industry's part in modern civilization and a prophecy of even greater accomplishment.

This monogram is found on great motors that drive the California; and on a multitude of electric appliances which contribute to the comfort of her passengers. It is an emblem of skilled engineering and high manufacturing quality.



Guess the Score

Free WAHL PENS to the first 5 students registering the correct score for each Saturday's "A" game.

The first students who registers the correct score (use the consecutively numbered tickets outside our door) will receive an **\$8.00 "lifetime guarantee"** **WAHL PEN**

Second correct guess - \$5.00 Wahl Pen

Next three correct guesses \$3 Wahl Pen

Contest FREE to all students

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Daily Reports
of
Badger Teams

CARDINAL SPORTS

Athletics in
the
Collegiate World

Meeting Gives Intramurals Impetus

Badgers Practice Passes, Tackles; Try Placements

Coaches Start Work on
Weaknesses Revealed in
Saturday's Session

Weakness revealed in Saturday's secret practice session behind the walls of the stadium received special attention at the hands of Coach Thistlethwaite and his corps of assistants when the football squad practiced Monday afternoon.

Little scrimmage was done Monday, but a severe tackling practice was indulged in. Saturday's secret practice inside the stadium had revealed weakness in this department of the game, and efforts to remedy it were being given much attention.

Passing too came in for its share of the practice. All of the entire squad, backs and linemen included were sent down the field to receive long passes thrown by Coaches Sundt, Lieb and Allison, while southpaw Sammy Behr also threw a few. Some neat snags were made by the Cardinal ends.

Badgers Try Placements
That the Badgers will make every effort to secure the point after touchdown was further evinced when several of the backfield men worked upon placements and drop kicking. Rebholz, Smith and Hayes were doing the placements, while Bartholemew, Lusby Behr, and Cuisinier were dropping them over the bar.

The best work upon the former, was displayed by Rebholz, who time and again booted the ball squarely between the goalposts, as to the latter, Lusby sent over some beautiful ones that easily sailed over the bars and for some distance beyond. All the kicking was done from the fifteen yard line.

Sheean Joins "A" Squad
A new addition was made to the "A" squad last night when Bill Sheehan from Portage, a halfback, demonstrated his worth to the varsity coaches and was shifted to the first group where he saw action at once and showed to good advantage. Thistlethwaite gave the men a short blackboard talk and then put them to work on the recovery of fumbles. Both backfield and linemen were instructed in the art of falling upon the pigskin as it rolled over the field.

A few of the freshman ball-totters saw action last night when they were sent against the varsity with instructions to dodge and cut-back while running with the ball in an effort to elude tackling. Strange to say, no casualties occurred as the huskies of Wisconsin bore down upon the yearling grididers.

Three Teams Out

Only half an hour was devoted to scrimmage, and last night was the first time that the giant flood lights about the field were used. Early darkness forced the lights and the ghost ball to come into action early in the evening.

Three teams were again cavorting about the field, but only two of them saw action. Competition was furnished by a "B" team and line plunges and passes were used in the main against them. Rebholz plunged through for several nice gains.

The first team to see action last night was composed of Davies and Warren, ends, Lubratovich and Ketelaar, tackles, Connor and Linden, guards, Miller center, Davidson and Bartholomew, halfbacks, Rebholz, fullback, Obendorfer, quarterback.

Secret practice with scrimmage every night until Thursday will be doled out to the varsity men, after which they will ease up in practice Friday for the season's opener against Notre Dame.

When Indiana plays Illinois this fall, it will be the first meeting of football teams of those two schools since 1914.

FROSH SWIMMERS

Freshmen who can swim are urged to be present at the meeting Tuesday, Oct. 2 at 7:30 p. m. at the trophy room in the men's gymnasium. Competitive ability is not required.

Passes Exam



SHOMAKER

Larry Shomaker of Herrin, Ill., is a happy boy this morning. Yesterday he got the good news that he had passed a con exam Saturday and now he is reasonably certain of playing in the opening game with Notre Dame Saturday. Shomaker has developed into a capable center and as a veteran should be of considerable value this year.

Frosh Coaches Uncover Stars

First Year Team Shows Good
Good Prospects for
Backfield

By Henry Belzer

After almost a week of fundamental drill, of scrimmaging against the varsity, and of mastering the finer points of the game as taught by Coaches Holmes, Sykes, Beiberstein, and Waun, the frosh football squad is gradually beginning to uncover its best material.

Already the weeding-out process has separated the stars from those that have shown only mediocre ability. Some of these "stars" come here with reputations made at their respective high schools. Others have drawn attention because of their outstanding all-around play.

It is certain that the freshman team has no dearth of good backfield material. Following is a list of the best backfield men to date:

Fullbacks:
R. Spellman, Libertyville, Ill.; R. Bronk, Winona, Minn.; Crowden, Chicago, Ill.; C. Maurer, Wausau; Fletcher, Lancaster, W. Gnabah, Chicago, Ill.; Sport, Madison.

Halfbacks:
N. Pacatti, Kenosha, G. Kelly, University high, Madison, O'Gara, Spooner; Masden, Milwaukee County Day School, Milwaukee, Callahan, Washington High, Milwaukee, Bach, Minneapolis, H. Miller, Webster Grove, Mo.; Fred Shaw, Elgin, Ill.; Graebner, Wausau; Borchers, West High, Green Bay, R. Rebholz, Portage.

Quarterbacks:
W. Smith, Charles City, Iowa, S. Berkman, Manly, Iowa, Arnie Herber, Green Bay, W. Murray, Privo High, Maywood, Ill.

Those who have shown the best work as linemen are as follows:

Ends:
H. Jansen, Lake Forest Academy, Lake Forest, Ill.; H. Williams, Aberdeen, S. D.; Fliege, River Forest, Ill.; Mueller, Hartford, Shorthouse, Danville, Ill.; Senchak, Whiting, Ind.; Mark Catlin, Appleton, K. La Monte, Cheyenne, Wyo.

Tackles:
A. Brandstadt, Eau Claire, Maltress, Edgerton, Hardt, River Forest, Ill.; Bowen, Mooseheart, Ill.; H. Smith, Freeport, Ill.; Nelson, Neillsville, Ferris, Washington High, Milwaukee, R. Snell, Duluth, Minn., R. Kiessling, Jefferson.

Centers:
Al Leithen, Appleton, La Chappelle, Green Bay, Johnston, Dayton, O. Stevens, Portage, Simmons, Evanston, Ill.

Guards:
Tubias, La Crosse, R. Minahan, Green Bay, Orth, So. Milwaukee, H. Hamm, Milwaukee, Miller, Denver, Col.

Although there are eleven 200 pounders on the University of Michigan's football squad, the coaches are planning to use lighter and faster men. The line will probably average about 184 pounds and the backfield about 178.

Baseball Squad Begins Tryouts on Lower Field

First Squad Wins 7-Inning
Tilt by Score of 2-1;
Pitchers Work

Coach Lowman's varsity baseball candidates held the first of their 7-inning practice tilts on the lower campus yesterday afternoon and the "A" team won by a score of 2 to 1. The game served as a sort of fielding and batting practice for the men who were sent in to the gray. The pitchers were instructed to throw only straight balls thus allowing the hitters to sharpen their batting eyes.

Knechtges, McCormick, Mathes, Small, Lange, Dennis, and Linaugh were the men who opened the game for the "B" team, and Werner, Schumacher, Winer, Ellerman, Hall, Ferris, Evans, and Streu acted as starters for the "A" squad. Later other players, whose names we were unable to obtain, were given chances at the several positions.

Nearly all of the pitchers on the squad were given a workout in the game. Each hurler was allowed to toil only one inning on the slab because of the somewhat inclement weather.

(Continued on Page 10)

Notre Dame Set for Great Year Scouts Report

By B. W.

While Tommie Mills, Rockne's chief assistant was watching a very ragged practice here last Saturday, Tom Lieb and Goy Lowman were witnesses to another victory by the Rockne troops over the strong Loyola eleven.

According to the dope the Dixie team had been working to upset Notre Dame for more than six weeks. In fact, they were playing with mid-season form although they comprised a new team. But still, Notre Dame was able to account for 15 first downs.

It is just as certain that the reports of the Wisconsin scouts who witnessed the battle at South Bend have caused little joy at Camp Randall, for both are of the opinion that Notre Dame is headed for another successful season, and that means that they will come perilously near to winning all their games.

The Badger varsity showed that they are a long way from being able to stave off the attack of Notre Dame Saturday afternoon. None of Coach Thistlethwaite's mainstays looked ready for action, and the prospects are that they will be driven hard all week.

Certainly Tommie Mills went home with a light heart for the Badgers' poor showing in their scrimmage with the freshmen and B teams indicated that today they are still not ready to cope with Notre Dame.

HERE'S THE DOPE

By Harold Dubinsky

Amidst this lugubrious gloom which has so peculiarly settled over the University of Wisconsin these past few days it is practically impossible to muse about football.

We don't understand the sudden change in attitude. We don't understand why so many of the scribes who were boasting the Badgers so vociferously have suddenly retracted their many words of praise and descended into a veritable fit of melancholy over the situation.

All of this sad news because Notre Dame manages to sneak out a victory over a small southern college. The Badgers fail to look impressive against the freshmen and that brings about more criticism. Yesterday we had an impressive machine. Today we are being informed that Notre Dame is a 2-1 favorite. They may win, but we're from Missouri.

THIS HERE ELDER

We must admit one thing, however. This chap Elder, who cavorted about last Saturday as a Notre Dame backfield star, is sure to do some damage this year. Elder, you know, was a member of the United States Olympic team, and is rated as one of the best sprinters in the country. Rockne perfected a system of blocking for the young chap, and all he has to do is to get away to a fast start while his interference hold back the determined enemy. Elder will bear watching.

WE ARE INSULTED

We notice that the late College Humor has it all definitely decided that Wisconsin will not win more than two of its Big Ten games. Here are the scores as they have calculated them: Michigan 7, Wisconsin 6; Wisconsin 10, Alabama 7; Wisconsin 14, Chicago 13; Iowa 7, Wisconsin 6; Minnesota 16, Wisconsin 7.

After a few hours of consideration it is our unprejudiced opinion that College Humor is not, or never will be a sport magazine. Anyway the author of that bit of atrocity conceded Wisconsin a one point victory over Chicago, and that is something.

PLEASE APPRECIATE

One of the many things that will be greatly stressed this year on the Cardinal Sports page is the so-called "feature story." The feature story (to those who are unenlightened) is nothing more or less than a rather loose, sometimes humorous presentation of an interesting subject. We take pleasure in announcing that a veritable host of feature writers will contribute to our page this year. Bob DeHaven, Joe Purtell, O. Fred Wittner, and several others lead the list. We ask that you kindly notice their ravings and laugh with them or at them (as you please).

THINGS ARE HUMMING

Athletically Wisconsin is a center of activity this fall. The basketball aspirants are quietly working away. The baseball prospects are speeding their afternoons on the lower campus. The Crew is going through daily workouts. Swimmers have already started training, and several other sports are beginning to assemble their candidates. That's what makes winning teams.

WE PICK ST. LOUIS

St. Louis is our prime favorite to win the 1928 World Series—that's our story and we'll stick to it. They have a great team and it will take more than the wobbling Yankees to snatch the title from the Westerners. It is rather unsafe to make such assertions around Madison with all these patriotic New Yorkers around but after all their opinion of the Yankees is essentially based on patriotism and nothing else.

THE ARE ELIGIBLE

One of the most pleasing bits of news we have printed this year deals with the eligibility of Rose, Shomaker, and Gantenbein. All three of these men will probably see action in the first game and of course they are very important. Rose is a shifty halfback, while Shomaker has been well trained for a center position. Gantenbein is one of the Badger's chief bets for end. We're just awful glad about their eligibility. In fact we're pleased.

Winners to Meet in Round Robin to Try for Title

Council Discusses New Point
System; Revise Wrest-
ling Rules

Impetus to the 1928-29 intramural athletics program was given last night at a meeting of the fraternity, dormitory, and church athletic managers in the gymnasium, trophy room. Leonard "Stub" Allison, director of intramurals, presided at the meeting.

Several innovations in the intramural program will be introduced this year. It is planned that the three leagues, fraternity, dormitory, and church, will run their sports simultaneously with the champions of each league meeting in a championship round robin tournament to determine the university champion.

To Play New Game

"Athletics for all" has been the slogan of the intramural department since its inception, but this year this idea will be augmented with the thought that intramural sports will be a feeder to the varsity teams. The athletic coaches are very enthusiastic over this idea.

Due to the great success of the boxing tournament last spring, this sport will very likely be incorporated in the intramural program this year. All of the managers present were very enthusiastic. Diamond ball, which hitherto was not listed in the Badger Bowl competition, has been added to the program.

Revise Point System

Spirited discussion arose over the point system for the sports, and a revision of the system will be made within a short time. The wrestling rules will also be revised.

Entries for touch football among the three leagues will be closed Wednesday afternoon at the Intramural office. Over forty fraternities are expected to turn in their entries, while sixteen teams will cavor on the gridirons in the Dormitory league, and eight churches are expected to turn out teams.

Theta Chi copped the fraternity touch football race last year by taking a hard fought 6-0 battle from Theta Xi. Ochsner House, of Adams Hall, took the Dorm. title, while Calvary Lutheran defeated all comers in the Church League.

Tennis Tourney Open

Cross country entries are also due at the office for all three leagues. Each competitive unit can enter as many men as it wishes, but the score of the first five men counts toward the total. The three winning teams will stage a triangular meet for the all-university championship.

Tennis Coach Bill Winterble, under the auspices of the intramural department, is instituting a fall singles tennis tournament open to all men in the university. Cups will be awarded to the two finalists. Letter men are barred in this competition. Entries must be in Thursday.

Touch football entries to date are Delta Pi Epsilon, Delta Sigma Pi, Kappa Sigma, Phi Beta Delta, Phi Kappa, Phi Sigma Kappa, Pi Kappa Alpha, Sigma Alpha Epsilon, Sigma Pi Epsilon, Theta Xi, and Alpha Epsilon Pi.

Ruth, Gehrig End Season

with Good Circuit Clouts

Babe Ruth and Lou Gehrig, 1927 premier swatmen, closed their 1928 baseball campaign by each hitting a home run against Detroit Sunday at the Yankee stadium. Although Ruth and Gehrig did not come up to their record of 1927 they furnished plenty of opposition for the opposing pitchers. Ruth started off in whirl wind fashion at the beginning of the season, but as the race thickened the Babe's home runs were not so numerous and he finished the season with a total of 54. In 1927 he established a world's record of 60. Although Lou Gehrig finished with 27 homers as compared to 47 he hit in 1927, he still was the third highest batter in the American league, with an average of .369.

Jim Bottomley and Hack Wilson in the National league finished in a tie for the honors, each having 31 home runs.

The Daily Cardinal

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Our Opinions

The Daily Cardinal has long been advertised and quoted as the official student newspaper of the university. Be it understood that in its editorial comments The Daily Cardinal does not pretend to speak for the student body. The opinion expressed in the editorials are only the opinions of the student Board of Editors and should be quoted as such.

The New Platform

Our Planks for 1928-29 Will Be Set Forth This Week

WITH the semester moving into its second week, The Daily Cardinal hopes, during the next four days, to give a critical analysis of its editorial policy for the year 1928-29. This policy will be intended to bring about beneficial regulations and improvements to various university activities and institutions, in addition to giving an impartial survey of local traffic conditions in the university district.

The editors have chosen their platform for 1928-29 with care, and believe it to be progressive and sound in all respects. Questions will be treated on different occasions in the editorial columns, each time with the view toward advancing further toward the establishment of the goal which the platform will signify. We do not hope to establish the logic of our ideas permanently within a day or a week, but by the end of the year, we believe that much can be accomplished toward the betterment of conditions to be analyzed.

The first of our planks, embodying a call for traffic improvements in the university area, will be discussed in Wednesday's Daily Cardinal. The others will follow during the remainder of the week, with the final platform, in finished form, appearing Sunday.

Varsity—The Masses

Wisconsin Is Far in Advance in Intramural Sports

WISCONSIN, and Glenn Thistlethwaite, have received much favorable comment as football soars into the spotlight of public attention for the 1928 season. The Badger athletes open their season Saturday with no less an opponent than Notre Dame, always a formidable gridiron.

Even so, opening a football season with such threat, press and public have united in acclaiming the courage of the Cardinal directors for beginning the season in such a manner.

an opponent as Notre Dame is a bit unusual, and is quite typical of the new day which has dawned in Badger athletics. The "new day" is apparent, not alone in football, but in every other sphere of activity in which Cardinal athletes appear. Under the direction of George Little, a new spirit is dawning and a new conception of a university athletic department is being formed.

Though the eyes of thousands of fans will be on the 50 or 60 varsity football men working out each night at Randall field, the scope of Wisconsin athletics will by no means be confined to so limited an area.

While Coach Thistlethwaite capably prepares his charges for the all-important conference games, an equally important work is going on in other branches of the department. Intramural and inter-class teams are in the process of organization—they will soon operate on regular schedules. While the varsity labors long and painfully over the fine points of mid-season perfection, hundreds of other athletes, fully equipped and under adequate supervision, will be gaining all the benefit athletic competition can bring to the individual by contest with his fellow students.

Wisconsin has been a pioneer in the realization that varsity athletics alone do not constitute a broad and complete athletic program. George Little in particular has realized that the great benefit such athletics can bring to the chosen teams should also be made available to those who are not stars, and to this end an intramural program has been developed which has placed Wisconsin in the front rank of those progressive universities seeking to make athletic activity available to every student.

Last fall, homecoming crowds were greeted with a concrete demonstration of the great work the new system is accomplishing. Spectators saw an entire gridiron covered with uniformed men running signals of the game—a greater number of men than had ever before been in football uniform at any one time in the history of Wisconsin.

When the popularity of football passes, the Wisconsin program does not die. Hockey, touch football, basketball, track, bowling, baseball, crew—the list could go on indefinitely for the department has provided facilities for athletic activity for every male student.

Today at Wisconsin, every man has a chance to engage in his favorite sport or sports—if he does not it is the fault of no one but himself. Football fields, tennis courts and baseball diamonds are available in abundance, and from September to June thousands of students are participating in beneficial sport activity.

The varsity program of Wisconsin has long been well developed and well rounded. The same system which provided such a well balanced program for the chosen athletes is now bringing these same benefits to the masses. Wisconsin is far in advance of other schools in the move—for this we have our own Athletic Department to thank.

When you see the varsity battling Notre Dame next Saturday, or Doc Meanwell's cagers in the winter, remember that Wisconsin and the Wisconsin athletic department do not confine their work alone to the varsity—but that they also extend every effort to make it possible for each man to enjoy any or all of his favorite sports.

Altogether, the athletic program at Wisconsin is well cared for. Those who are responsible are to be congratulated.

From Cardinal Files

OCTOBER 2

Ten Years Ago

Over 2,000 S. A. T. C. men were sworn into the United States service this morning at the lower campus.

Coach Richards has begun to drill his football squad of 54 men in preparation of the Beloit game.

Ninety-one S. A. T. C. men will be taken out of school October 10 and sent to the several central officers' training schools.

Five Years Ago

The Wisconsin Engineer magazine has presented the sum of \$500 to the university to be used for needy engineering students.

The Memorial Union plans to hold two mass meetings at Beloit and Janesville to form alumni clubs.

One Year Ago

The Wisconsin eleven defeated Cornell 31-6 in the opening game of the 1927 season.

A small group of persistent sophomores held the class of 1930 to a tie in a mild Bag rush.

Professor Winchell, University of Wisconsin mineralogist will edit a new volume "Elements of Optical Mineralogy."

For a thousand years, key holes were put under door knobs; then a man patented a lock with an approachable key hole and advertising did the rest.

Inventors have produced a mechanical man that talks. There should be quite a sale for such a contrivance among politicians who are not able to take care of their speaking dates.

The saturation point has been discovered. It's a well-conducted, well-protected roadhouse located near a big city.

Politicians who throw dirt find it hard to keep clean.

The public may give a man an office, but not the intelligence to fill it.

Skyrockets

Aimed at the Higher Things of Life

BY GOLD DUST TWINS

Langdon Street's Kissing Contest Won as Usual By the Tri-Delts.

Hunting season opened on Langdon Street Sunday. We'd suggest appointing game wardens, for while the new pledges are not foul, they're game!

We tried keeping score on the various houses, but found difficulty in adding the total due to so many pledges having rung up as "No Sale's".

We also discovered why the rushees pulled their coats around themselves so tightly. It's simply a matter of form.

We've discovered a wonderfully potent liquor—we drank just one bottle of Pluto Water and got terribly pluted.

There seems to be a solution to the age old tradition that engineers always have beautiful girls. It's just a case of "beauty and the beast".

Did you ever have a 1:30 girl on a 10:30 night?

Advice to the Thetas—keep your monopoly on queens by pledging the Cheese Day Queen at Monroe.—But that's too holey a question to discuss.

Do you still like that girl that's going by; No, she's just a passing fancy.

BY WEE WILLIE WINKIE

Aha! Got you again, ain't it? Maybe you thought I have gredute? But, no, that is more than even I could hope. But let us avoid the pathetic, the grim realities of life; let us renew our prayers: not that Wee Willie Winkie has not booted the proverbial milkpail, but rather, that he will be as exquisitely funny as he was last semester (thanks to College Humor) and let us raise our voices in joyous merriment.

The Pie Eyed Piper told us that he was planning to gainsay the (doubtful) privilege and the (doubly doubtful) honor of Skyrocket preparation for the wider and funnier field for book criticism. Allah be praised.

A roommate being a necessary item in the correct humor columns, let us introduce ours for this year. He's Scotch, that's essential, and never shaves except before a date when he can go out to powder himself.

He is intellectual. The type who plays cards only until 2 a.m. and then studies until bedtime.

He says that he admires Miss Wallerstein greatly because she brings home things which he never saw before, and we tell him that our laundryman has been doing that for the last two years.

You ask why college men go to Europe on cattle boats? Why, what could be more obvious? To develop their she-faring eyes, of course.

We saw a sobbing frosh on the street yesterday. It seems that he got into an argument with his landlady, and she told him to get out and never darken her bathtub again.

They tell us that a premier danceuse who was brought up in a plumber's home was so completely accustomed to that environment that at her first performance she forgot her tulle. No wonder she is premier.

We close with a prayer that the same may be true of us.

All of Illini Stadium Open to Everyone

Anybody may buy any number of seats anywhere in the University of Illinois stadium now, since the student-faculty section, the only section which has heretofore been limited except that reserved for the visitors, is placed on open sale to the general public.

This sale applies only for the Indiana, Northwestern, and Ohio games, for which reserved seat tickets are being sold. There will be no reserved seats for the Bradley and Coe games.

Duplicate registration fee slips are issued to students at the University of Illinois who have lost their original fee slips.

Readers' Say-So

LIKED SATURDAY'S EDITORIAL

Editor, The Daily Cardinal:

Will you accept for yourself, or share with the proper person in case you do not claim all the credit, my congratulation and thanks for the editorial appearing first in Saturday's issue of your paper. The subject has been excellently treated and increases the responsibility of us who are serving the students as ministers. Certainly you are on a stronger platform in making such comment than the editors of some student papers whose only deliverances are as bombastic in their "broadmindedness" as the ecclesiastics whom they accuse of being narrow and bigoted.

Having said this, I must say that I trust I am still young enough and sufficiently honest to accept whatever intelligent criticism your columns or any other may have to offer.

May I also express my appreciation for the treatment the story of our freshman course received in yesterday's issue. It gives me some confidence to feel that others value it as highly as I do.

If I can at any time serve you or your, and our, publication, please let me know.

DONALD E. WEBSTER.

Red Eyes

THE true university is a library, and the true student a man whose eyes are red with strain.

He reads far more widely and intensely than the average person believes quite sane." So writes Bernard DeVoto, Harvard graduate and former English instructor at Northwestern university, in the October number of Harper's.

Mr. DeVoto's conception of the true student is a long ways from the average collegian's conception. Not at all surprising, however, as Mr. DeVoto does not hesitate to claim that not one per cent of the students in American universities come to college to secure the best education possible.

Despite the pessimistic attitude he shows toward collegiate youth, he presents some startling criticisms of liberal education as now administered to the serious student. Abandoning the usual criticism of athletics and extra-curricular activities, he pounces on the curricular regularities imposed as a result of mass education.

Out of all his criticism, one point stands out, applicable alike to the practical and technical students whom he ignores and to the liberal student in whose supposed interest he writes. That is his plea for a method of thinking, not merely in college, but in later years.

In this regard he writes that the true student should "be allowed to take the first steps toward a method of thinking which he hopes eventually to make habitual—to put under way a process which will continue and, ideally, will accelerate during the rest of his life."

Too often the student, pressed by the insistent demands of credit hours, ignores the methods, the attitudes, which alone can lay the groundwork for mature education.—Daily Nebraskan.

**Plan \$200,000
Family Hotel
East of Square**

Promoters Seek Change of
Zone for Big
Building

An important change in the Madison zoning law was called for by the corporation which is seeking to erect an apartment hotel, the cost of which is estimated at \$200,000, on the Fairchild property.

The proposed location is Monona avenue and Wilson street, which is now classified as C residential. The change desired is to make the locality E commercial.

A committee of citizens who reside on Wilson street has been formed in order to protest any action the council might take toward making the change requested by the building corporation.

Plans for the construction of the hotel were revealed when W. J. Aberg, local attorney presented his petition for the change in the law before the City council. He would not divulge the names of those involved in the project further than saying that a group stood ready to do so at a minute's notice. The Council, it is expected, will thoroughly hear what both sides have to say prior to making known any definite decision.

**Harvard Freshmen Were
Faced With Rules in 1734**

In 1734 freshmen at Harvard were forbidden to laugh in a senior's face or ask impudent questions of him. At Yale the first year students could not audibly swear, play at dice or cards, or order a strong drink in a tavern within two miles of the college. The penalty in such cases was expulsion.

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WORLD of SOCIETY

Reception and Tea for New Members of Faculty Circles

The Junior Division of the University League will entertain Wednesday afternoon from 3 to 5 o'clock at the annual tea and reception for newcomers in university faculty circles. The tea will be held in the Great hall of the Wisconsin Memorial Union, with the following women in the receiving line: Mrs. Glenn Frank, Miss Katherine Allen, Mrs. H. L. Ebwank, president of the Junior Division; and Mrs. Robert L. Sharp, vice president.

Hostesses will be members of the social committee, including Mrs. George Metzel, Mrs. George Jacques, Mrs. Royce Johnson, Mrs. Donald Webster and Mrs. K. F. Wendt; and members of the program committee, Mrs. John F. Schneider and Mrs. L. M. Logan. Mrs. Robert Sharp has charge of arrangements, and Mrs. C. P. Higby and Miss Ethel Rockwell will pour.

An invitation to attend the tea and to take part in the activities of the organization is extended to all new women-members of the faculty and wives of new members.

Announce Engagement of Marcella Zeman '31 to George Clemenson

Announcement was made Saturday evening, Sept. 29, at the Alpha Gamma Delta house of the engagement of Marcella Zeman '31, daughter of Mr. and Mrs. John Zeman, 998 Summit Ave., Milwaukee, to George Clemenson of Milwaukee.

Miss Zeman is a member of Alpha Gamma Delta sorority. She is now a student at Marquette University at Milwaukee.

Genevieve Bocher Married Saturday to Kenneth Martin

A recent marriage of interest in university circles is that of Genevieve Bocher, '30, daughter of Mr. and Mrs. W. H. Bocher of Cecil, Wis., to Kenneth Martin, son of Mr. and Mrs. Martin of Shawano, Wis.

The wedding ceremony took place Saturday, Sept. 29, at Rockford, Ill. The bride was attended by Betty Paul, '29, of Racine, a member of Phi Mu sorority. Mr. Martin was attended by Marshall Wood, '23, Rockford, who is affiliated with Sigma Phi Epsilon fraternity.

Mr. Martin is a member of Alpha Delta sorority. Mr. Martin attended Ripon College where he was affiliated with Delta Sigma Psi fraternity. Mr. and Mrs. Martin will make their home in Shawano where Mr. Martin is engaged in the fur business.

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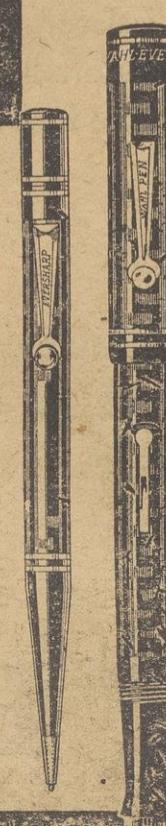
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PENS AND PENCILS

Students Start Doctors' Bureau

Exchange Locates Physicians Outside of Office Hours

A new idea in working one's way through school has been devised by John P. Kusner, '30, and Herbert P. Bryant, '29, in the nature of a physicians' and surgeons' exchange through which a doctor may be located at any time out of office hours in case of need.

The idea is an outgrowth of a study made by Mr. Bryant of similar organizations in other cities, especially the larger ones. Milwaukee has one which serves about 400 doctors, and there are about 100 such organizations in the country.

Talk about such a service in Madison had been talked of by local medical men for years, the young men discovered when they started out to organize, and they found enthusiastic support among the physicians and surgeons. About 25 doctors have subscribed to the service which starts Monday night, the organizers announced.

So if you can't locate your doctor out of office hours when the baby has the colic or illness or accident besets your family, the exchange, Fairchild 7292, 101 North Mills street, can very probably locate him for you.

The central idea of the exchange is to keep informed as to the whereabouts of the doctors who have subscribed for the service. If they go out in the evening, they tell Mr. Kusner and Mr. Bryant just where they can be reached, and at any time from 5:30 p. m., when their own offices close, to 8:30 a. m., when they reopen, the doctors can be located through the exchange.

Not only that, but the service will cover 24 hours on Sunday. The work will be done in eight hour shifts by the two organizers, promoters and staff of the venture, who expect to reap rewards other than financial also.

"This will keep us at home more," they opine. "We'll have a good lot of time to study during the dull times in the evenings."

During the past two weeks the two have been scouring the city interviewing physicians and surgeons and enlisting their support in the venture, in addition to renting an apartment and installing phones and a card index wherewith to keep the data on the physician's whereabouts.

In addition to locating doctors and getting them in touch with their

28, Racine, and Virginia Haight, '30, Glencoe, Ill.

The Phi Sigma Delta fraternity entertained the following guests during the past few days: Bernard Baltasky, '26, Manitowoc, and Louis Behr, '28, Rockford, Ill.

WALTER MUELLER, '27, Milwaukee, and HYMIE HALL, also from Milwaukee, were week-end visitors at the Chi Psi

Recent guests at the Sigma Chi house include Lee Larson, '28, Waukesha; Bert Stuart, '28, Milwaukee; Mr. Wollaeger, '27, Milwaukee.

WALTER MUELLER, '27, Milwaukee, and HYMIE HALL, also from Milwaukee, were week-end visitors at the Chi Psi

fraternity.

Week-end guests at the Delta Delta Delta house were Katherine Williams,

patients, the exchange will also deliver messages, when so directed by the doctors, to patients when they call up.

New Orleans Kids View Tulane Games as Guests of City

Ten thousand New Orleans high school and grammar school students watched Tulane's team in action Saturday. For the first time in the annals of local football, an attempt on a large scale has been made to interest this class of Orleanians in Tulane and Tulane's gridiron activities.

Twelve leading city department stores and a number of well-known merchants arranged to furnish these "under-collegians" with tickets for the game, and about 4,000 tickets have

also been distributed in the New Orleans public schools. The plan, which is an innovation of this year's special committee headed by Lacey Richeson, has other features to interest high school and grammar students to the games.

In former years the wooden stands at either end of the field were designated as "The Kid's Section," but this year an entirely new plan has been adopted and younger football enthusiasts occupied regular high priced seats—and at their own special prices. They have cheer leaders of their own, each school being privileged to have its own leader out on the field.

Dean H. L. Russel of the College of Agriculture will address more than 7,000 members and families from all parts of the nation attending the 54th annual convention of the American Bankers association today at Philadelphia.



Smartness - -

The subtle air of smartness that pervades The Chocolate Shop is one of the features which makes it "THE place to go." And that's not all. The deliciousness of its lunches and refreshments is more of a feature even than its smart and different atmosphere.

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Exchange Scholar to Switzerland Reports on Travels and Studies

Guy Suits '27 Gives Enlightening Interview to Cardinal Reporter

By Elizabeth Maier

A combination of book-study, travel-study, and experimentation was enjoyed by Wisconsin's first exchange fellowship student to attend a Swiss university, Guy Suits '27, who is now a student-instructor in the physics department at Madison.

The exchange scholar, a member of Sigma Pi, Phi Mu Alpha Sinfonia, Phi Sigma Phi, and Phi Beta Kappa organizations, studied physics and mathematics at the technical university, Eidgenoissische Technische Hochschule, in Zurich last year. This institution is considered the best technical school on the continent.

Unlike conditions at Wisconsin, for example, the only requirement placed before students at Zurich is to pass examinations. Professors and students are present or absent as they see fit, and the system of study is extremely informal.

"In place of American fraternities are student clubs which meet weekly in hotels, cafes and beer gardens, existing primarily for drinking and dueling," Mr. Suits reported. "Some of them admit to membership only men who have received a scar from dueling. For identification the members wear characteristic hats and colored ribbons across their chests."

Athletics are not well organized at Zurich. According to the American student, the favorite sports are fencing, duals, soccer, rowing, sculling, and gymnastics. There is little track.

"The university work consists of lectures with no class-room study except in engineering repertoires, which correspond to discussion sections in American universities," observed Mr. Suits.

Examinations are oral and determine whether the student will receive the degree he is seeking. Students at Zurich are, for the most part, German, Hungarian, Bulgarian, Austrian, and Italian, and their studies are conducted in German.

Exceptionally complete equipment is furnished at the university. To aid Mr. Suits in his experimental and theoretical study of the application of vacuum tubes to thermionic volt meter circuits, the university bought for his use about every kind of vacuum tube manufactured.

He studied under Weyl, mathematician, Henri, chemist, and Pauli and Scherrer, physicists. At Zurich he lived with the owner of one of the large hotels, who took him on many automobile trips through Switzerland and helped him to become familiar with the German language.

Leichstein, a little monarchy about 65 miles square, greatly interested the Wisconsin man. Because surrounding mountains cut it from active communication with other countries, it is backward and primitive. Its king fled to Vienna when Europe's thrones were insecure after the war, but returned to his post after his subjects petitioned him to come back. The country has its own currency and until recently had its own postage stamps and customs regulations. The last two are now regulated by the Swiss government.

Zurich is situated on a big plain in the northern part of the country. During the time of Caesar its name was Turicum. In the city, one of the first few to enter into the Swiss confederation, remain old town moats and bridges and old churches. Zurich is, nevertheless, modernized more than any other Swiss city.

On the spot where history records

that Wilhelm Tell escaped from his captors by leaping from a boat onto the shore, a chapel has been erected in memory of Tell. It is situated in Canton Uri, the first canton which attempted to become independent of Austria.

Trade guilds, now largely honorary organizations, still sponsor quaint festivals and holidays that originated in the Middle Ages.

Two cantons in Switzerland retain original methods of voting, and Mr. Suits was in one of them, Appenzell, during election time.

"In the morning," he told, "couriers go through the cantons to summon the citizens to vote. Members of the drum corps, costumed as in Medieval times, go out for the same purpose at noon. Then all qualified voters come to the big town square where the old officers, robed in ermine, are seated on a platform. They call for nominations and suggestions for new laws, and the citizens vote by raising their hands." (After the election, everybody gets drunk.)

Mr. Suits's travels this summer took him into Canton Schwyz, the beginning of the large mountains, to Brunnen at the foot of Mt. Rigi, to Goechel Alp, where he climbed to an altitude of 6,000 feet, to Alpligen Luche, with an altitude of 10,000 feet, to the Rhone Glacier at the source of the Rhone river, and over the Grimsel pass.

From Grimsel pass the traveler went to Andermatt, and then to St. Gotthard, the most important pass leading to Italy. It is strongly fortified. After some mountain climbing there, he went through the Felli valley, a lonely stretch with few inhabitants, having no vegetation other than grass, but supplying excellent grazing for goats.

A journey was made through the Matteraner valley, called the most beautiful valley in Switzerland, and known to geologists for its quartz crystals which abound there in all sizes and colors. Because no railroads go through it, few tourists are acquainted with it.

Because the air is warm during midday in the high altitudes, skiing in summer attire is common. The nights, however, are so cold that no one ventures out of doors at that time. Where the atmosphere is rare one is quickly sunburned, and the sky appears an extremely deep blue.

Switzerland has three national languages, German in the northern cantons, French in the western cantons, and Italian in Canton Ticino, at the south. That all educated Swiss speak the three languages and that all persons engaged in business there speak English in addition to them is Mr. Suits's observation.

"Each member of the legislature," he said, "speaks his own language at law making sessions but understands the others."

In Germany Mr. Suits visited at Frierichshaven, where the mammoth new German Zeppelin is now being constructed and where Maybach Zeppelin motors are built.

While traveling through the region devastated by the World War in France, Mr. Suits found that most of the territory is now restored to normal conditions. Considerable traces of the war are left, however, around St. Mihel and Verdun. Restoration of agriculture in those regions, he said, is virtually impossible.

An awe-inspiring scene is the bayonet trench at Verdun where bayonets projected from the ground just as they were left a decade ago when soldiers holding them were killed alive by shell explosion while they were in the act of charging over the walls

of the trench. The bodies were never removed from the trench. The bodies removed from the trench, and a permanent monument now stands above.

From Verdun the scholar went to Chalons sur Marne, Reims, Epernay, Chateau Thierry, and Paris. He spent a week at Paris, visiting cathedrals and the Louvre and Luxembourg galleries.

"Le Bourget, the aviation field on which Col. Charles A. Lindbergh landed after his trans-Atlantic flight, is much similar to a railroad terminal because such a large amount of transportation is conducted there," he said.

Mr. Suits returned to his home city, Medford, Wisconsin, early in September. While at the university, he is continuing his study for the degree of doctor of philosophy.

Paris Comet Will Offer Two Free Trips to France

NEW YORK—PARIS COMET, the International magazine which recently moved its headquarters from Paris to New York, announces in its October number, issued September 29, its intention of awarding two free trips to France.

These two rewards, novel in that they are open for competition to every resident of the United States and Canada, whether he or she be a reader of the magazine or not, include first class passage aboard one of the French Line steamers as well as complete equipment including gowns, suits of clothes and luggage.

The Paris Comet rewards are subject to the following conditions, according to the announcement: the magazine desires to obtain for publication two short articles entitled "Why I Would Like to Visit France," presenting the male and female viewpoints respectively; two of the authors of the articles accepted for publication are to be awarded the free trips abroad.

Both trips will take about five weeks each, and will include two weeks stay in Paris, one week in Biarritz and two weeks enroute. Accommodations will be provided at one of the best hotels in Paris and Biarritz. Outfits will be purchased by Paris Comet at the leading dressmakers, tailors and milliners in Paris.

Contributions will be accepted from all residents of the U. S. A. and Canada with the exception of the owners, employees and regular contributors of Paris Comet. Correspondence relating to rewards should be addressed to Rewards editor, Paris Comet, 119 West 57th street, New York, N. Y. The two accepted articles will be published in the April 1929 issue of the magazine.

BELMONT



TAVERN

In the New Belmont Hotel
"New Students! Welcome."

THE UNIVERSITY OF WISCONSIN MADISON

Office of the Registrar

October 1, 1928.

All students, new in the University this semester, who have not reported for medical and physical examination are instructed to report between the hours of 8:00 A. M. and 10:30 A. M. Tuesday, October 2. Men are to report at the University Infirmary, 433 North Randall Avenue and women at Lathrop Hall, 4th floor. Such requirements takes precedence over class attendance and serves as an excuse for absence from class.

F. O. HOLT,
Registrar.

African Jungle Girls Take Initiative in Petting Parties, Says Professor

Arline Olsen Appointed Northland College Dean

Miss Arline Olsen, who graduated from the University in 1925 has been appointed dean of women and French instructor at Northland College, Ashland. She is the youngest dean in any college in the state, being only 23 years old. Before studying at Wisconsin she was a student at Lawrence College. Since her graduation, Miss Olsen has been teaching, and she has spent some time abroad. She is a member of the Kappa Delta sorority.

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Glaeser Denies Utilities Charges

Jorgenson Also Accuses Hibbard and Wehrwein in Letters

That he did not take the charges made yesterday by Emil O. Jorgenson, secretary of the Education Protective association, seriously and that the whole discussion about professors being subsidized by public utilities was explained in a letter to President Glenn Frank were the two statements made last night by Prof. M. G. Glaeser.

Prof. Glaeser together with Prof. B. H. Hibbard and George S. Wehrwein was accused of being in the pay of public utilities through certain educational organizations in a letter received yesterday by President Frank from Jorgenson. The other two professors made no statement last night.

Jorgenson, an advocate of the single tax and long an enemy of Dr. Richard T. Ely with whom the three professors are associated in the Institute for Research in Land Economics and Public Utilities, accused the Wisconsin professors of receiving money from "incorporate educational endowments" in violation of a rule adopted by the regents three years ago.

U. W. Extension Division Explains Grocer Situation

Stock simplification by merchants as a means of increasing turnover, speeding up individual sales, reducing inventories, carrying charges, and overhead, and bringing in greater net cash returns is discussed in the current issue of the Wisconsin Retail bulletin by its editor, H. R. Doering of the University of Wisconsin Extension division.

Simplification in drugs, toiletries, and other lines is considered. In regard to groceries Mr. Doering writes:

"The grocer is confronted with a greater assortment of brands than any other retailer. His buying is further complicated by the established system of grading canned fruits and vegetables. Canned fruits, for instance, are graded five ways: fancy, choice, standard, second, and water. Canned vegetables are also graded. Additional complications arise because of four to six different sizes of tins used."

Meet Needs

Investigations reported in a New York journal showed that one retailer stocked 37 different kinds of canned peas; another, 27 brands of coffee; and a third, 9 different varieties of lye. Generally, 60 per cent of the stock was in excess of actual needs.

A western grocer, faced by stiff competition from three large organizations, started simplifying his stocks several years ago. For his fancy line he carried a well-known brand of nationally advertised fruits and vegetables. He found, however, that if he attempted to stock all the various sizes and kinds put up by this packer under only his fancy label he would have been obliged to handle 116 different items of fruit and 104 of vegetables.

"His records showed him that he could satisfy practically the entire demand of his customers by stocking in all, only 20 different grades, brands, sizes of canned fruit and only 25 of canned vegetables. In his soap section he also simplified his stock. He purchased soap from a single wholesaler, and by knowing what his customers wanted he was able to satisfy demands with only 48 per cent of the wholesaler's complete line.

Doesn't Oppose Novelty

"This grocer followed the same principles throughout his stock. In the end he carried only 50 items in all, which he turned 24 times a year. His leading competitor, carrying 1,500 turned them less frequently. A few

"Obelisk," Column of "Triad News" Makes Debut with Jibes at Cardinal

Concerning itself mainly with jibes at Daily Cardinal editorial policy and news columns, "The Obelisk," self-styled "Blunt Column with a Point," makes its first appearance in the Monday issue of the "Triad News," men's dormitory weekly publication.

Clearing away its intended purpose and policy in the first few paragraphs, the column, which is written by an anonymous personage, first offers a gentle "dig" at the Cardinal, a daily publication, by terming it the "W. G. C. N. (world's greatest college newspaper," and then settles down to ridicule and suggests personal interests at the heart of the official student newspaper's editorial policy.

Increased "necking" potentialities are intimated among other interests by the Obelisk writer in the following manner:

"The editorial column of aforementioned W. G. C. N. is going in for the sort of booster huey generally associated with Rotary, Kiwanis and similar organizations held in such high contempt by Mencken and our own local Athenian snobbery. To quote: 'This (a prospective enrollment of 10,000 students at Wisconsin this fall), from the point of view of students, faculty and public, is encouraging, and . . . each . . . will hope that 1928-29 will be the first 10,000 year in history.' Yes, the male students because if the increase is among the women there will be more and better necking; the faculty because they will have more themes, topics, and lab reports to correct with no increase in salary; the public because basketball tickets will be harder to get. Also the Deet circulation staff because there will be a few hundred more unsuspecting students to bludgeon for subscriptions."

Cities Pay Councilmen for Time Spent on Job

City councilmen in Wisconsin municipalities are paid for the actual time they spend on local affairs, as a rule, to judge by compilations for 1928 made by the municipal information bureau of the University of Wisconsin Extension division.

Thirty-nine of 143 cities pay their councilmen on the basis of meetings they attend. Seventy-four cities pay a salary of less than \$500 a year, with compensation in many cases for extra meetings and committee work.

Only 13 cities pay a salary of more than \$500, and among these are seven which pay more than \$1,000.

Superior leads all cities with salaries of \$4,500, followed by Oshkosh which pays \$3,500. Three cities which pay more than \$2,000 are: Eau Claire, Fon du Lac, \$3,000, and Milwaukee, \$2,400. Others are: Antigo, \$1,600; Chippewa Falls, \$1,200; Menomonie, \$1,000; West Allis, \$900; Ladysmith, Port Washington, \$750; Racine, Wauwatosa, \$600.

Cities which pay by the meeting included one at \$1 a meeting, 11 at \$2, 13 at \$3, seven at \$4, six at \$5, and one at \$7.50. Ten cities have no councilmen and seven made no report. Milwaukee is reported to have a system whereby councilmen serving new terms get \$2,400 and others \$1,860.

months after he had completed simplification his sales had increased 30 per cent."

Mr. Doering points out, however, that stock simplification is not stock stripping. Present-day customers, as every retailer knows, would not permit excessive eliminations. There is an increasing demand, he says, for stylish, colorful, and distinctive merchandise. Stock simplification is not opposed to new or novelty goods. It is against only the unnecessary colors, styles, and assortments. Which lines to keep and which to reduce involves accurate knowledge of the wants and preferences of the customer. Measuring customer demand to determine the amount of simplification is part of the larger question of stock control.

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DISSECTING SETS - STETHOSCOPES, Etc.
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Collegian League Will Give \$1,000 for Smith Essays

University of Wisconsin students are eligible for two prizes of \$1,000 each offered by Mrs. James Gerard for the best essay written by college students or graduates of not more than two years standing on the subject: "Why Alfred E. Smith Should Be Elected President of the United States." One prize is for women and the other for men. The contest will close on Oct. 20.

The New York World, Buffalo Times, Trenton Times, Raleigh News Observer, Richmond Times Leader, Arkansas Gazette, Gainesville, Fla., Sun; Columbia, S. C., Record; Nashville Tennessean, Lexington Herald, Nevada State Journal, Atlanta Journal and Providence News are cooperating with the College League in conducting the contest.

Essays may be sent to these newspapers or to the New York committee at 1775 Broadway, New York City; the Central Regional Committee at the Hotel Jefferson, St. Louis, Mo., or the New England Committee at the Hotel Statler, Boston, Mass. Each of the various committees will pick the two best essays written by men and the two written by women that are submitted to it. Only these sectional selections will qualify for the money prizes.

The essays are to be limited to 500 words and will be judged on strength of argument, form of composition and excellence in English. They must be typed, or written, on one side of the paper. The name of the author, with college and class must be enclosed.

Memphis Stenog. Bettors

World's Swimming Record

Miss Martha Hill, 18 year old stenographer from Memphis, Tenn., set a new world record for women in the endurance contest held Thursday, Sept. 26, at Memphis. Miss Hill entered the water at 6:10 Thursday and left it at 10:10 Friday night. This bettered the unofficial record held by Mrs. Myrtle Huddleston by one hour. Miss Hill stated after she left the water, that she could have gone on several hours longer.

The council at a previous meeting approved the recommendation of its traffic and safety committee that the left turn off State street be prohibited in these blocks. Merchants on State street and adjacent streets signed a petition asking Mayor Schmedeman to veto the proposed legislation. The merchants claimed that the measure would injure their business if autoists were not permitted to turn off State street.

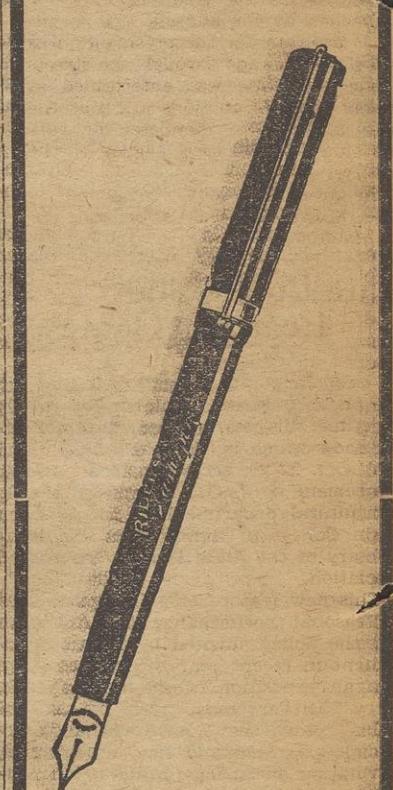
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"Curfew Shall Ring Tonight," Says W.C.T.U.

The W. C. T. U. has again acted against pernicious evils of modern life, this time at the University of Omaha. For the first time since 1917, the safety of "children" under 18 years of age is being protected by the ruling put into effect Saturday, September 28, ordering the arrest after 8 p. m. of any such youths found on the streets of the city. In the resolution passed which brought about this resuscitation of the curfew law, it was not stated exactly what forms of activity the W. C. T. U. insist upon thus restricting.



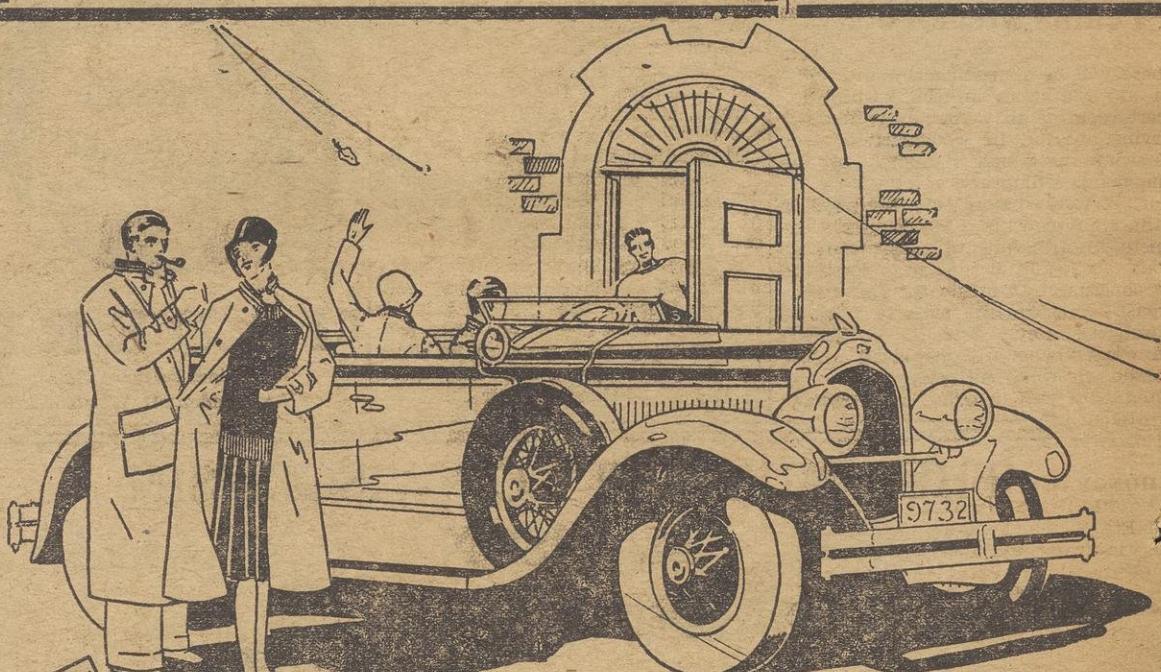
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TO THE GAME

FALL—college days and football games—masculine shouts and feminine trills—scurrying leaves and the smell of rain in the air—off to the game with SAWYER'S SLICKERS for everybody—for true to the American spirit of sport no games are called and all attend, be the weather as wet as Canada. And SAWYER'S Frog Brand Slickers are true enemies of the Great God Pluvius.

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EAST CAMBRIDGE

MASSACHUSETTS

Milwaukee Hails Governor Smith

Democratic Candidate Is Speaker at Meeting in Auditorium

Citizens of Milwaukee outdid themselves in endeavoring to make pleasant the 42 hour stay of Governor "Al" Smith of New York in their city. The "max" of his sojourn there came with an address in the Auditorium.

Previous to his address, the democratic aspirant for the presidency was hailed in a parade through the streets of the city. He was entertained at several private functions and was the guest at luncheons tendered by various civic and political bodies of the locality.

The governor's party is scheduled to leave Milwaukee this afternoon for Rochester, N. Y.

State Potato Show Features Contest

Wisconsin potato growers will compete on their season's records for the first time this year at the State Potato show which is being held at Rice Lake, Oct. 22-26, according to an announcement by J. G. Milward, of the horticultural department at the Wisconsin College of Agriculture, who is secretary of the State Potato Growers association.

This new feature of giving awards on seasonal performance is in line with the policy adopted by the management in recent years, to make the show an exposition of the whole industry," Milward says.

This year they have gathered, through extension and field agencies, information on various grower's work, in seed potato improvement, their success with fertilizers and in disease and insect control, and their yield and quality standards.

Certain growers in various communities stand out in some of these lines of work and so the association plans to give recognition to their work.

In addition to these new features, every organized phase of the industry will be at work on the show floor, Milward promises. Among the displays, he lists standard variety classes, educational booths, conducted by state departments, as well as a complete display of standard lines of machinery equipment and potato grower supplies.

The Northern Wisconsin Corn and Grain show will also be held at the same time, an arrangement that is proving particularly pleasing to farmers in upper Wisconsin, for it provides an exhibit and program of vital importance to agricultural development in that part of the state, particularly in seed inspection, breeding and standardization and inspection.

Women Swimming Teams Meet Today

There will be a meeting this afternoon at 4:30 p. m. in the Lathrop concert room of all women interested in trying out for the women's inter-class swimming teams.

The teams will practice for a period of six weeks before they compete for the championship. Members will compete in all kinds of races with various strokes and diving. Each team consists of 10 members. During the past two years the class of 1930 has won the meet.

All women who are unable to attend the meeting, but who are interested in trying out are asked to get in touch with Mary Parkhurst '30, head of swimming.

HONORARY FRATERNITY PLEDGES FIFTEEN

Eta Sigma, honorary freshman scholastic fraternity, has pledged 15 men at the University of Illinois.

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The largest selling quality pencil in the world
17 black degrees
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At all dealers
Buy dozen
10c each
American Pencil Co., Hoboken, N. J.
Makers of UNIQUE Thin Lead Colored Pencils in 12 colors—\$1.00 per dozen

"Meat Extenders" Help in Reduction of Food Budgets

"Meat extenders" may take the place of steaks and chops in many Wisconsin homes this winter, for housewives trying to live on their former food budget do not feel that they can afford the more expensive cuts of meat at the present prices.

The family, however, need not know that they are not eating as much meat as they did, believes Miss Stellla Patton, of the home economics department at the Wisconsin College of Agriculture.

Meat combined with other foods makes a little go a long ways, and these "meat extenders" alternated occasionally with a meat substitute such as cheese, or eggs, will keep the family food bills down and yet satisfy their meat appetites.

Only dish that Miss Patton particularly recommends because it has been popular with her own family, but also with a great many others who have eaten it, is Kol Dolmer, a Scandinavian dish.

To make it cook 1-3 cup rice until it is tender, then add 3-4 pound of ground beef, 1 egg, and salt and pepper to taste.

Separate the leaves from a head of cabbage and boil for 20 minutes. Put a tablespoon of the rice mixture in each cabbage leaf. Roll up the leaves and pack in a baking dish with a good measure of fat on the bottom of the baking dish and on top of the rolls. Bake 1 and 1-4 hours and baste frequently with a sauce made by combining 3 tablespoons vinegar, 1-3 cup brown sugar, 1-2 tablespoon corn starch, and 3 tablespoons water.

Rice combines well with a good many kinds of meat to make them go farther, Miss Patton has found. Ground ham mixed with cooked rice and baked with ham gravy is a dish that is popular with many families, and the old favorite, Spanish rice, made by cooking ground beef with rice and flavoring it with tomatoes is another of these successful "meat extenders."

Beef stew, cooked with a great

many vegetables, lends a meat flavor that most families like, especially those that have growing boys with healthy appetites. Green peppers stuffed with sausage mixed with corn and baked until tender also makes an appetizing main dish.

Instead of serving chops for dinner, Miss Patton makes this suggestion. Grind beef, veal, or pork, and mix with bread crumbs or cooked cereal, and enough egg to bind the mixture. Shape like a chop using a skewer for the bone and dip in egg and bread crumbs. Fry until golden brown, like any breaded chop.

Wisconsin History Written by Dean

The history of Wisconsin from the time of the glacier up to the present has been compiled in one volume by Dr. Edward A. Fitzpatrick, dean of the Marquette university graduate school, in his book entitled "Wisconsin."

Dr. Fitzpatrick tells of the appearance of the state before and after the glaciers, why certain rocks and soils are found in various sections and why there are hills and valleys in south-western Wisconsin.

After that the tale of the Indian; the reader sees an Iroquois or an Algonquin cutting his trail through the virgin forests to trap and trade, burying his dead and erecting monuments resembling hawks or geese or bears, and sees him paddling his way down the Wisconsin or the Fox or the Black rivers.

The advent of the white man, however, transformed this territory, rich in Indian legend, into a state of thrifty production and vast industries. The book is published by the Bruce Publishing company of Milwaukee.

HILL'S BEAUTY SHOP
Finger Waving a Specialty
Hair Bobbing by a Male Barber

Bulletin Board

This column is for the use of all organizations and university staff members who wish to reach large numbers readily. No charge is made for notices. Notices may be brought to the editorial offices at 740 Langdon street, or phoned to B. 1137, before 5 o'clock of the day preceding publication.

SARMATIA MEETS

Sarmatia will hold its first general meeting of the semester on Thursday, Oct. 4, in the Union Memorial at 7:00 a. m. All old members are kindly urged to attend, and all new members who have been personally invited will be gladly welcomed. Please inquire at the information desk of the Union Memorial as to the room in which the meeting is to be held. Please be there on time.

CLASS OF '31

There will be a meeting of all first year men to-night at 9 p. m. on the lower campus in front of the Library.

W. A. A.

There will be a W. A. A. board meeting at 12:30 p. m. today in Lathrop hall.

Record Enrollment Is

Reported at Ripon

RIPON—Surpassing the 1926 record freshman enrollment by more

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401 State Street

Save 15% by Cash and Carry.
Men's Suits, Pressed 35
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24-Hour Service—give us a trial

than a score and last year's new students outnumbered by more than 50, the fall term at Ripon college will establish a new freshman enrollment mark, Registrar Woodmansee announced today.

Six years of service and twice around the world



That's the record of one Fish Brand "Varsity" Slicker owned by a University of Pennsylvania man. They're built just as Fish Brand Slickers have been built for ninety-two years—to wear—and how!

They're cut on authentic college lines—not skimped anywhere. The "Varsity" model is long enough to protect your legs and is full lined. It has a water-tight reflex edge in front. Olive-khaki, black or yellow. Buckle-front or buttons—strap or plain collar.

Go into the nearest store and put a small fraction of this month's allowance into a genuine Tower's Fish Brand Slicker—"The Rainy Day Pal." The best investment you'll make all year. A. J. Tower Company, Boston, Mass.

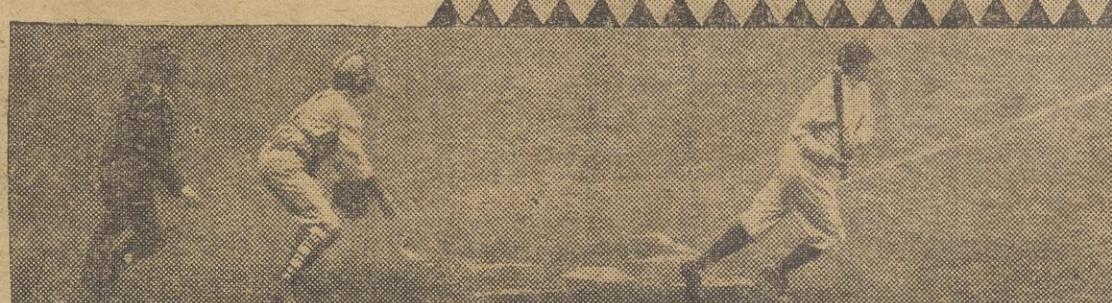
TOWER'S
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Old Gold hits a homer for Babe Ruth in Blindfold cigarette test



The idol of the baseball world... "The King of Swat"

BABE RUTH... making the test in the dressing room at the Yankee Stadium. He was asked to smoke each of the four leading brands, clearing his taste with black coffee between smokes. Only one question was asked: "Which one do you like best?"



Why do they choose OLD GOLD... even in the dark?

What is this superiority that wins so many famous people? It's simply honey-like smoothness... the new and delightful quality that OLD GOLD has added to

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Made from the heart-leaves of the tobacco plant

SMOOTHER AND BETTER—"NOT A COUGH IN A CARLOAD"

Baseball Players Try for Places

(Continued from Page 3)
ther which might prove harmful to the unlimbered arms.

It is the plan of Mr. Lowman to continue these practice contests from now on until the end of the season. This will prove of value to the coach as it will give him an opportunity to select those men for varsity work next spring. The games will also be valuable to the players who will benefit from the experience gained thereby.

A fairly complete list of the men who were out for the squad has been obtained. They are Brillity, Burbank, Burmeister, Ellerman, Erickson, Geo. Evans, J. V. Evans, Farber, Ferris, Furlong, Gale, Hall, Hughes, Kelly, Kohlman, Kramer, Lange, Lott, Lasson, Mathes, McCormick, Mickelson, Miller, Mittermeyer, Nelson, Nichols, Pawlowski, Poser, Schenck, Schumacher, Small, Streu, Strom, Weaver, Werner, Dennis, Ream, Hanaway, Luffnell, Odberg, Kahl, Luther, Sandky, Wrend, Schorer, and Linaugh.

Later, as the work becomes more advanced, the squad will be cut and only those men will be kept whose work shows them to be of varsity calibre.

Iowa Harrier Team; One Veteran Back

Only seven men report to Coach G. T. Bresnahan for cross country team at Iowa. The Hawkeye school was hit hard by graduation, Capt. Brady being the only letterman to return. Coach Bresnahan is expecting at least 30 men to report for tryouts before the end of the month.

Although Iowa will not meet any competition before Oct. 27, it is necessary that Coach Bresnahan has his harriers in condition before the conference season rolls along.

On Oct. 27 the Hawks will meet Minnesota at Iowa City, and the following week will meet Illinois at Urbana. On Nov. 10 Wisconsin will furnish the opposition for Iowa's harriers. The big ten meet to be held at Madison this year will be the last one for the Hawks to enter.

Informal Study Plan Successful at Cornell

Ithaca, N. Y.—Fifty sophomores and fifty juniors in the college of arts and sciences at Cornell university will be accorded the special academic privileges of the informal study plan which has proven so successful during the past few years. Students taking the informal study can obtain three hours credit each term without attending formal classes and can study in any field which they may choose. Applicants for the privilege of informal study are selected in the order of their scholastic standing from those students who have a grade of "B" or better in one half of the hours they passed.

Industry Absorbs Ph. D.'s in Chemistry Since War

Growing appreciation by industries of scientific services is revealed in data recently compiled by the University of Wisconsin chemistry department which shows that since the world war 56 of 109 persons who received the degree of doctor of philosophy in the department are engaged in industrial work.

From 1899, when the first late doctor of philosophy in the department was granted to 1919, only eight persons with that degree had gone into industrial work.

The doctor's degree has been granted to 147 graduate students in the chemistry department. Of these 58 have entered the teaching profession, 54 are in research and administrative work in industries, nine are manufacturing executives, nine are doing government research, and eight are doing research in universities. Others are in municipal research laboratories, consultants, and other activities.

FROSH SWIMMERS
Freshmen who can swim are urged to be present at the meeting this evening at 7:30 in the trophy room of the men's gymnasium.

Wanted Immediately

15 live wire salesmen to offer a fast selling college novelty to football crowds. Apply in person at Quality Fruit Market, 827 University Ave. between 3-6 p. m.

Is That So?

By O. Fred Wittner

Notre Dame has not suffered defeat in its home bailiwick, Cartier Field, since 1905 . . . Minnesota, which gained a 7-7 tie with the Rockmen last year, is the only eleven to hold them to a tie on the South Bend camping ground in all that time . . . Pity the reporters' lot, Fordham has three star players this year, Pieculewicz, Wysniewski and Stuscavage . . . One could see every type of football in the nation by just peregrinating with the Army team for the next two months . . . The Cadets cross with Southern Methodist, Harvard, Yale, Notre Dame, Nebraska and Stanford . . . May we venture to say that it looks like a great year for the Smiths?

Earl Smith captains Alabama, Charles Smith, Colorado, Joe Smith Moorhead Teachers College in Minnesota, John Smith Fordham and Howard J. Smith St. Bonaventure's in New York . . . Wisconsin will have a cough-drop trio in Hal, Lew, and Kitch . . . And another Smith is running for a greater captaincy on November 4 . . . The Illinois backfield this year will have a "galloping greenskeeper" . . . His name is Dwight "Slippery" Stulessy and he's a greenskeeper by profession . . . Bob Zupke worked three long years with the scrubs at Wisconsin back in the days when brawn made a player . . . But he never made the varsity . . . Chuck McGinnis had a nice mustache to show for his trip abroad this summer with the Olympic team . . . Johnny Zola placed third in the qualifying trials for the 10,000 meters, but the committee didn't think it worth while to take him along . . . At the Tailteann Games in Ireland after the Olympics, Johnny proved it was a grand mistake by winning handily . . . The last Wisconsin man to gain first All American honors was Scott, a tackle, who was selected by the late Walter Camp in 1920.

Institutes for Farmers Commence 44th Season

Another season of farmers' institutes, the 44th in number, will be opened in the state, when a three-day session devoted entirely to the co-operative marketing of butter is held at Washburn, Oct. 17-19.

Two of the main avenues through which dairy profits can be increased, namely, orderly marketing and quality products, will be discussed from many different angles at this meeting, states E. L. Luther, superintendent of the institutes. Representatives of leading cooperatives and specialists from the state college of agriculture will assist with the program.

"The opening of the season with a meeting on cooperative marketing seems particularly auspicious," remarks Luther, "as it represents the trend in the interest of the farmer. In the early days of this system of adult education, primary attention was directed toward improving production, making two blades of grass grow where one grew before.

"During recent years the collective marketing of farm produce through associations controlled and operated by farmers has been given a prominent place on the programs of the institutes. Last year 144 of these sessions devoted to the marketing of specific products, such as tobacco, poultry and eggs, butter, cheese, and livestock, were held in the state. The aggregate attendance at these meetings was more than 16,000."

Recommended by

The English Department of the University of Wisconsin

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A Short Cut to Accurate Information. Here is a companion for your hours of reading and study that will prove its real value every time you consult it. A wealth of ready information on words, people, places, is instantly yours. 105,000 words with definitions, etymologies, pronunciations and use in its 1,256 pages. 1,700 illustrations. Includes dictionaries of biography and geography and other special features. Printed on Bible Paper.

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Springfield, Mass.

Illinois Starts Training Course for Sport Coaches

By Coleman R. Griffith

Director of Psychological Research in Athletics, University of Illinois

Every coach, like anyone else who must handle men and train them, has to be more or less of a psychologist. The most successful coaches are probably the best psychologists. That is, they know best how to handle men and how to get the most out of them. This is an art which is wholly distinct from their skill as tactician in the sport they coach. A man may be ever so good a tactician but wholly fail to know men, and hence fail as a coach. On the other hand, a man may know men, be a mediocre tactician, and still be a good coach.

In view of these facts the athletic association of the University of Illinois at the suggestion of George Huff, director of physical welfare, undertook, three years ago, to establish a laboratory for the study of psychological problems in athletics.

It is one of the purposes of this laboratory to make a complete study of the men who come out for the different athletic teams at the university, to study the coaches and their methods, and thus help the students who enroll in the four-year course in athletic coaching to understand the psychological side of the coaching profession.

Studies are made on the mental and physical alertness, the memory and learning ability, the nervousness or steadiness, the vision and hearing, and the thinking power of all members of the various athletic teams with a view to making use of the best material in the squads.

The laboratory is also making a number of other studies on the psychological side of athletics. One of these concerns the way in which athletes sleep before and after games and other heavy exercise. Underneath the beds of some of the members of the teams are placed recorders which make a record on paper of every movement of the athlete during the night. These records show whether or not the athletes are rested by a night's sleep and whether or not they are getting too much heavy work.

Last spring the members of the baseball team used, during practice, a special bat with electric connections built into it so that a measure of the time that elapses between the moment the ball hits the bat and the moment the batter reaches first base could be taken. This experiment on batting showed that many batters spend as much time getting out of the batter's box as they do in getting to first base. It was also shown that such men could learn to get away faster and so stand a better chance of turning some of their blows into hits.

These and a score of other problems are being studied by the laboratory in the gymnasium and the results are discussed in a unique course for students in coaching called "psychology and athletics". When this course was first started it was the only one of its kind; but other schools have seen the advantage of such a course and the idea has now spread to other parts of the country. Illinois still has, however, the only laboratory devoted exclusively to the study of psychological problems in athletic competition.

Those who will wish to write reviews for the Daily Cardinal are requested to place contributions in the editorial box at the Cardinal office in the Union.

FRANCIS L. UTLEY

More than 11 billion bottles of non-alcoholic beverages are consumed in the United States each year. It is estimated that into these beverages go 250,000 tons of sugar, 5,000,000 pounds of fruit acid, 50,000 pounds of artificial color.

A simple test has been evolved to detect the little murderous organism, which goes by the name of bacillus abortus and which is responsible for contagious abortion. Among dairymen it is called the blood test.



Style -- Color -- and Weather Protection!

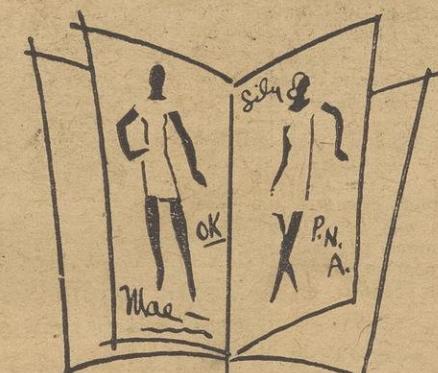
THESE smartly tailored coats meet every demand of street or campus wear. Their rich, high lustre is obtained by an exclusive United States Rubber Company process—and you are assured of permanent protection from the weather.

Ask to see them at your favorite store in Madison.

Lynn—A popular Naugatex sport coat in black, cordovan or gray. Waterproof, and suede lined for extra warmth.

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RED HEAD BLONDE BRUNETTE

a braeburn university red book for every young man who takes his studies seriously. no college course is complete without one.

replete with sense and nonsense — information concerning university men & women — with a liberal space for good telephone numbers.

There's a red book for you here with our compliments.

THE COLLEGE SHOP

Next to the Lower Campus



Here's New and Reviews of Shows

Variety, New York Actors' Bible Quite the Fad in Big City

By BOB GODLEY

VARIETY is a weekly newspaper published in New York. The paper is read mostly by theater folk. It is famous for its breezy style. Prominent members of the New York intelligentsia have taken it up. It is considered smart to be able to quote Variety.

The slang used is interesting. Speakeasy becomes "whisper low." Dance hall is changed to "creep joint." There are other innovations. The magazine New Yorker says that all of the editors on the staff of Variety are college men with one exception.

A competitor of Variety is Zit's weekly. It is much the same kind of paper. They use red ink in the headlines of Zit's. Both are worth reading if only for experience.

The pale "Broadway" is blamed for the sudden popularity of Variety. At any rate, the papers that were formerly circulated among the theater folk are now the thing to read and talk about in New York.

Strand

Here we find Joan Crawford and John Gilbert in a crime and underworld drama.

Miss Crawford is easy to look at. Mr. Gilbert is a good actor and quite handsome.

The story concerns a bad man who gets caught and is sent to the big house with bars on the windows. John Gilbert plays this part.

His girl waits patiently for him to get out. This role is played by Joan Crawford.

Mr. Gilbert, separated from Greta Garbo, doesn't do as much necking as usual. This is his hard luck. We like Joan Crawford.

Bill Laundon, Andover student, had a double date with Miss Crawford and Douglas Fairbanks Jr. He says she is very nice.

Engaged

Douglas Fairbanks Jr. is engaged to Miss Crawford. She was voted the second most popular movie actress on the screen, after a pool of colleges.

Clara Bow won the contest by a small majority.

Capitol

Janet Gaynor and Charles Farrell are co-starred in a beautiful and picturesque romance of old Italy.

The name of the picture is "The Street Angel."

Janet Gaynor is a little girl who is sentenced to the workhouse but runs away with the circus instead.

There she meets Charles Farrell who is a young painter. Janet falls off some stilts and Charles takes her to Naples to convalesce.

The police stop the wedding and take Janet off to jail. Charles is quite broken up. In spite of all this trouble the picture ends happily. A good picture. (Reviewed by Hank Baker.)

Orpheum

Here we see Jacqueline Logan as a virtuous night club hostess who eggs the sugar daddies into talking business and then sends tips on how to play the market to her wisecracking sweetie.

He doesn't know who sends these to him and gets the swell head so she . . . oh, see it yourself, it's good entertainment.

The vodvil is headed by "Jerry and Her Baby Grands." They play several numbers on sundry white pianos. Herbert Clifton, female impersonator, is very good.

The Ushurs, a man and a woman, baffled us with magic and mind reading. The audience had a chance to play in this act.

The audience also had a chance to play in the curtain raiser, for the comedian is one of those clever fellows who throws hats into the crowd.

On the whole a very good bill, with Foster, Fagen and Cox doing the best male trio act seen here for a long time.

Parkway

The squawking movie "The Midnight Taxi" holds forth at this theater. Antonio Moreno and Helene Costello have the leading roles in the story of a gangster's troubles.

There are no machine gun fights. The Vitaphone one reelers are good. Eddie Peabody's banjo doing the best work.

Three Bucks

That is the top price for Al Jolson's new movie, "The Singing Fool," now running in New York.

That is the highest price ever asked at the box office for any movie.

Ghost Writer

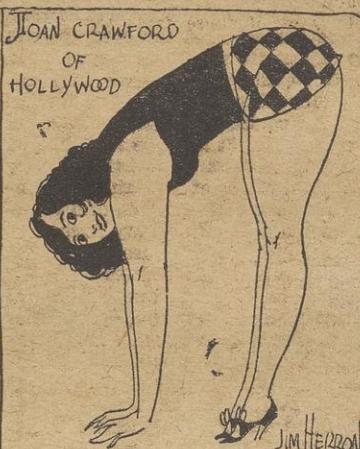
Mark Hellinger of New York Daily News will "ghost" for Al Jolson when the latter writes the story of his life.

Hellinger is touring Europe with the honeymooning Jolsons.

Dempsey

New York critics say that Jack

Here's Joan



Joan was too tall to get in this picture without bending over. You can see her standing up at the Strand where she appears in "Four Walls."

Dempsey is a pretty fair actor.

The man mauver's wife is also applauded.

The play they appear in is called the "Big Fight." They say it is a palooka.

Best Seller

Warwick Deeping's "Old Pubus" is the best selling novel in New York at the present date.

London Critic

St. John Ervine, famous British playwright, is reviewing plays for the New York World.

His first name is pronounced Sir-john.

Roller Skates

A Chicago judge recently invaded a roller rink on skates and married a couple . . . also on wheels.

Cantor

Eddie Cantor is congratulated on the back page of Variety for breaking box office records with personal appearances in Chicago.

Barred

Several of Emil Jannings pictures dealing with Russia have been barred by Soviet authorities.

Lonesomeness Suggested for Grounds of Divorce

An organization for the improvement of divorce laws suggests that lonesomeness be made sufficient grounds. As an added starter we recommend the quotation "My mother said that father never contradicted her."

First Open Dance Held in Great Hall

More Than 230 Couples in Attendance at Colorful Affair

Dancing gracefully to the tender strains of music furnished by Frank Rohrer's orchestra, some 230 couples comfortably filled the Great hall from 9-12 Saturday night. It was the first of the weekly dances which will be held each Saturday night throughout the school year.

The four disks of light, the amber, white, red and blue, lent a most colorful effect to the picture, especially when they were dimmed and strengthened to suit the effect of the music.

Various faculty members were present as guests of the management, while at the same time a good many freshmen were also in evidence. The Men's Lounge, which was first opened Saturday afternoon was favorably received by many couples, who came there to rest. The Tap Room, entrance hall, and other halls of the building were also kept open. The Tea room was kept open throughout the evening to serve food to any hungry dancers.

The dance which was to be held next week will not be held because of the Memorial Union dedication services next Friday and Saturday.

5-Year-Old Boy Proves Mathematical Wonder

Scientists of Europe are much interested in a five-year-old boy who is proving a mathematical wonder. Even before entering school he revealed a remarkable knowledge of the mathematical table. When asked by the doctors how many days had elapsed since the birth of Christ, he gave a correct reply. Given the date of a person's birth he instantly gives the number of days and minutes that have passed since that time, not forgetting leap years. The boy's head is so large that no ordinary hat will fit it.

CREASELESS TROUSERS
Because local pressing establishments charged such high prices, University of Illinois men have dictated creaseless trousers and wrinkled coats as the campus style.

READ CARDINAL ADS

Group Signs Bond, Prom Nets Profit

Twenty dollars profit instead of the usual financial loss was realized by the 1928 Junior prom at Indiana, U. H. Smith, bursar, announced Monday.

"This profit is due to the fact that a group of students assumed the financial responsibility, undersigning the guarantee of \$600, which the finance committee had refused to do," Mr. Smith said. Total expenses of the prom were \$2,647.36, he announced.

"When the finance committee refused to undersign last year's prom, and a group of students took the responsibility upon themselves," Mr. Smith said, "they were successful because they were more careful—they were working with their own money rather than with that of the class."

Due to the interest shown in the selection of a prom queen, over \$600 was guaranteed a few days before the affair. The remaining amount was paid on the night of the dance.

Orpheum

KEITH-ALBEE-ORPHEUM VAUDEVILLE AND BEST FEATURE PHOTOPLAYS

TODAY LAST TIMES

JERRY and HER BABY GRANDS

FOUR OTHER FEATURES

Photoplay 'STOCKS & BLONDES'

STARTING TOMORROW

Chaney's Laest and Most Thrilling Picture!

The rapid fire underworld romance!
LON CHANEY

in
White the City Sleeps

— VAUDEVILLE —

HADJI ALI

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TWO OTHER FEATURES

Popular Prices

Adults:

Mats. 25c

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STRAND

Management A. P. Desormeaux

NOW SHOWING

A Great Underworld Romance!

JOHN

GILBERT

in **FOUR WALLS**

— with —
JOAN CRAWFORD

— ADDED FEATURES —
Oddity, "Sacred Baboon" — Our Gang Comedy — Latest News Events

ORGAN SOLO

BY

"SKEETS" GILMORE

ST. LOUIS BLUES'

CAPITOL Last Times Today

"STREET ANGEL" WILL TRANSPORT YOU TO THE SEVENTH HEAVEN OF DELIGHT!

WILLIAM FOX Presents FRANK BORZAGE'S

STREET ANGEL

with JANET GAYNOR and CHARLES FARRELL

The poignant Struggle of Two Souls for Happiness Will Tug at Your Heart Strings. Hear the Phantom Voice Sing "Angela Mia," the beautiful Theme Song to "Street Angel." Comedy — Fox News — Scenic — Mac Bridwell playing Gloriously at the Mighty Organ. Coming Saturday — RONALD COLEMAN and VILMA BANKY in "TWO LOVERS" — Another Big Special

This is John Gilbert's strongest part since "The Big Parade." As the East Side gangster who determines to break through the four walls of his life of crime, aided by a great love, he will hold your interest every second.

A Metro-Goldwyn-Mayer Picture.

Oddity, "Sacred Baboon" — Our Gang Comedy — Latest News Events

ORGAN SOLO

BY

"SKEETS" GILMORE

ST. LOUIS BLUES'

School Debaters Argue Primaries

Pros and cons of the primary system, largely taken for granted by voters, will be threshed out by Wisconsin high school students during the next six months in preparation for annual debates under direction of the Wisconsin High School Forensic association.

"Resolved, that the primary system of nominating candidates for United States senators, United States representatives, and state officers be abolished," is the question as stated specifically. The purpose is to direct effort of future voters to privileges and obligations of intelligent citizenship, explains Almere L. Scott of the state university Extension division and secretary of the association.

Any of the 435 high schools which register for the debating tournament may also enter the statewide oratorical and declamation contest. The final debates will be held in Madison in April and the other events in May. The extension package library service furnishes source material on request. Last year 312 schools were enrolled for elimination contests.

The question was chosen by the state forensic board consisting of high school principals: G. J. Balzer, Milwaukee; Wm. C. Hansen, Neillsville; H. C. Mason, River Falls; J. E. Rohr, Nekoosa; G. A. Bassford, Ashland; and superintendents L. W. Fulton, Viroqua; J. E. Kitowski, Menasha; M. A. Fischer, Dodgeville; and A. R. Page, Whitewater.

Students Will Get Best Seats in Ohio

In order that Ohio university students may obtain the best possible seats, without charge, not more than 100 seats will be placed on reserve sale at forthcoming football games, according to O. C. Bird, athletic director.

Bird stated that every effort would be made to care for student attendance in the best possible manner and, that by reserving only a small portion, the students might obtain preferred seats without paying the additional cost.

Under the new arrangement only a few seats between the 30 and 40 yard lines will be held for reserve.

Time for the completion on the Ohio University Alumni Memorial auditorium has been extended to Thanksgiving from the original contract date on September 1.

This imposing structure, which is being made possible through the generosity of the university's alumni, has been in the state of erection since last spring, and is rapidly nearing completion. Contracts were forced to be reconsidered for a later date due to difficulty in obtaining the proper materials and to structural difficulties.

Cement work on the structure is almost completed, and within two weeks it is estimated that work on the inside of the auditorium will be finished, so that the big scaffold may be torn down.

Pipe Convert Ends Agonizing Tobacco Hunt

New York, N. Y.
June 30, 1926

Larus & Bro. Co.
Richmond, Va.
Gentlemen:

I started smoking on cigarettes, but after meeting a young lady for whom men who smoked pipes had a greater charm, I promptly switched to one.

Then my agony began. I tried one brand of tobacco after another, always working on the theory that the more you paid for tobacco, the better it would be.

I tried imported special mixtures. I paid as much as fifty cents an ounce. All to no avail.

Then came the day I tried Edgeworth. It was at a ball game. I had run short of the certain brand I was smoking, and a casual acquaintance offered me a pipeful from his pouch.

Imagine my delight when after the first few puffs I did not feel the old familiar bite. I puffed on, inhaling the delightful aroma, and oh, boy! It was sweet right down to the bottom.

Nothing has separated me from my pipe, or my pipe from Edgeworth, since then.

Yours very truly,
(signed) David Freedman, Jr.

Edgeworth
Extra High Grade
Smoking Tobacco

Town Is Terrified as the Painted Ones Assemble for Annual Cleanup

Dust and dirt prevailed everywhere. The little city of Athens, Ohio, was enveloped in an immense dark cloud while tribes of painted warriors rushed madly to and fro.

Terrified citizens hurriedly convened in the town hall to try and find out just what this perplexing change was that had come over Athens after such a peaceful summer. The wisest discussed the situation pro and con. Women fainted and had to be revived, but still they could not come to an agreement as to the nature of the mysterious plague.

Just as families were arranging to flee to the high hill at the north of the city, a small boy in the auditorium cried out, "Ah, it's only the Greeks."

Then everyone understood. For had they not gone through this same ordeal year after year when several "sisters" or "brethren" in each sorority or fraternity returned early to school to beat rugs, paint furniture and clean house before the others would arrive.

After the scare was over the Athenians, in spite of the dust from carpets and the bedraggled condition of the paint-covered youths, became quite interested in the work that was being done. They really got a lot of amusement out of seeing spoiled sons or daughters, who would never think of working at home, perched high on step-ladders painting, or scrubbing floors on their hands and knees.

This continued for about a week, then the houses became re-decorated and inviting, the painted warriors vanished and were replaced by clean-looking youths clad in the new fall styles. Trunks arrived followed by many young people. Then one knew that the school year had really begun.

If you don't think some of the small things you do matter, remember avalanches in the Alps have been known to start when a climber shouted to his companions across the slope. We might well be careful what we shout and to whom.

Spanish Is Most Popular in Texas Extension School

Austin, Texas—Spanish seems to be the most popular course of study among correspondence students of the University of Texas, according to figures compiled by Miss Julia Vance, registrar of the University Extension Teaching bureau. Nearly five hundred students registered for lessons in the various Spanish courses offered during the past year, Miss Vance said.

Enrollment figures in the different departments reveal the fact that more students took English courses than any other course, but this can hardly be an indication of the popularity of the subject, for two fundamental English courses are required for every person who expects to receive a degree from the University, whereas he may exercise his choice among the foreign language courses, as well as in other lines of study. It must be remembered according to Miss Vance, that a very high percentage of the students enrolled for extension courses and working toward some University degree.

Actual enrollment figures show that 618 students registered for English courses; 485 for various courses in education; and 240 in history. Mathematics, French, business administration, economics, German and government come in for their share of large enrolments, each of these having had more than 150 students registered during the past year.

Italian and architecture courses appear to be the least popular, when judged by enrollment figures, for only two persons registered for each of these courses last year. Ten persons took public speaking courses, thirteen enrolled for work in geology, while twenty-one registered for journalism courses.

Realistic electric hares that squeak and leap to encourage the greyhounds will be a feature of a new dog track to be opened at Manchester, England.

Incoming Women Healthy, Physical Examiners Find

"Girls in splendid health," have been most common among the more than a thousand women who have paraded in "angel robes" for their medical examinations, held in Lathrop hall since the opening of school.

"The general average has been excellent," said one of the busy women at the registration desk. "The few girls who have not had very good grades this year were principally either overweight or underweight."

Interesting conversations may be heard while the students are waiting for attention. A Zona Gale scholar, a novelist, was heard telling someone that she went through the hall meeting and talking to everyone, that she might have the opportunity of studying every type of personality.

Another earnest woman was going the rounds of "tendency toward bunions—pulse negative—skin normal—relax," with a faint idea of what it was all about. She has recently come over from Germany and has difficulty in mastering the American language. After several hours of confusion she beamed when the report "A" was interpreted for her.

They asked her if she was a pre-medie, but she shook her head violently and said "Oh, no, no, no, I study the medicine." When last seen she was wandering in bewildered search for the way out.

Then there are snatches of conversation, "And she said to say 99, and I howled laughing"; "He said to watch his finger and it wiggled all over the room"; "The only thing I could understand I had was callouses on the bottom of my feet"; "And they thought they heard a murmur in my heart and called in a lot of doctors"; "And they kept poking me so long I got tired and finally said it hurt, so they marked down 'very tender'".

WALTHAM, Mass.—A local constable tried to collect a delinquent poll tax from Wolf Spurr, listed as a citizen. But Wolf was found to be a German police dog.

LaCrosse County Has Lawn Contest

What is probably the first contest ever attempted in any of the northern states to improve the grounds of country homes has been successfully completed in La Crosse county, 31 farmers finishing the season's project and showing a marked improvement in the appearance of their lawns and yards.

Early in the spring all of the grounds were scored and suggestions for improvements were made to all of the participants, explains W. E. Spreiter, county agent. Late in the summer the lawns and yards were judged and the awards were made on the basis of the degree of improvement shown between the two dates. / Nearly 50 per cent of the farmers on one of the county highways entered the contest, he says, and 98 per cent of those starting the project completed the work.

"An attractive home with pleasant surroundings should mean just as much to any farmer," declares Spreiter, "as does an increase of a few bushels of corn or a couple hundred pounds of milk."

Black Saddle Horse

For Sale

Well groomed, three gaited jumper, smooth rider... Not a mean trait.

Write Sid Bliss,
Janesville Gazette,
Janesville, Wis.



THE SEASON'S NEW HAT

THE SNAP-BRIM SMALL SHAPE IS THE NEWEST . . . and of course the small roll-brim hats are going as big as ever . . . Colors of grey and tan in light or dark shades . . . The better ones are the DISNEY makes.

\$5

\$6

\$8

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