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WILLSON'S



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MONARCH
ALMANAC

Guide to Health & Cooking
— Monarch Laboratory —
Edgerton, Wisconsin U.S.A.

VOL. 17

1908



BENJ. C. WILLSON



DEXTER I. WILLSON

ORIGINATORS AND PROPRIETORS OF
Willson Brothers' Monarch Laboratory
EDGERTON. - WISCONSIN

Views
of a
Portion
of
the Office



A
Corner
on
Good
Health



A WORD TO THE PUBLIC

WE hand you this book as a pleasant and personal talk with the people of this county. It has been our endeavor to do unto the people as we should like to be done unto, and to make every sentence of the printed matter a positive fact, as far as one person can convey it to another through the medium of cold type. We hope to be able to make every article contain something that will better humanity in some personal way.

The true object of commerce should be the exchange of an article of a certain value for its equivalent in money. It has always been our object to do this regardless of profit. We have always stood for the highest standard of quality. We are not even satisfied in being within the requirements of the pure food laws but have a standard of quality that in many states is known by the consumers as WILLSON'S QUALITY—THE BEST.

It is a great pleasure to us to go through the United States in the midst of times like these and hear the people on every hand say what they do for our goods. This is worth more to us than money.

We should like everyone who has the privilege of reading this book to read it from cover to cover, as it contains many facts that cannot help but do universal good to humanity. This book is free to everybody for the asking. Drop us a card or letter and we will gladly send you a copy by mail. Our United States government guarantee number is 3274. Our personal guarantee to the buyer or user of any of our products is far more important as it means if any of the goods do not please you, you have but to return them and they cost you nothing.

For the reliability of us to our patrons we refer you to any commercial agency or bank. Ask your home banker; he can tell you.

We are always ready to do as we say personally and if you read this book carefully you will see the full explanation of our ways which have pleased millions of people.

We wish to thank consumers of our products for the patronage of 1907 and hope that we may become still faster friends in 1908.

Respectfully,

WILLSON BROS.



Willson Bros. are cranks on quality. When we say "cranks" we mean that quality stands foremost in their thought and nothing but the best, regardless of price, will have any consideration when they are in the market for anything that enters into their line of productions. There are some people who look for their goods in the market when only the cheapest will satisfy them. Money thus spent is always wasted, for the only reason that first qualities bring the price they do is because a hundred per cent of value is in them, and from that point other grades of inferior quality get their standard of value. In parts of the United States where our goods are known this fact needs no introduction, but as we are constantly entering new parts, we feel it a duty to consumers to emphasize it thoroughly. Again we feel it our privilege, for we are always back of our goods ready to take back any article that does not give perfect satisfaction in every respect. This guarantee is not between you and the man handling our line, but between Willson Bros. and the consumer. We do not ask our men to go out and guarantee our quality to give satisfaction and when the goods are returned from any cause, make them stand the loss. When anyone offers to leave you any goods on trial, ask him who guarantees the goods. If the manufacturer does, all right, but you will find that Willson Bros. stand alone in backing quality from the laboratory to the people. You will find many who pretend to guarantee their goods, who sell their goods outright to their agents and when anything left does not give satisfaction, you have to stand an argument because the man taking them back becomes the loser. Willson Bros.' way of doing is to positively guarantee their goods to the consumer and when anything does not please, it is sent back to the laboratory, not sold, if possible, to the next customer at a sacrifice to get rid of it.

A certain woman tells a story on her husband to demonstrate the inferiority of the masculine mind. One morning as her husband was sitting down to the breakfast table he glanced at the dining room clock and said: "We must be later than usual this morning." "Don't place too much confidence in that clock. It stopped at 5 o'clock this morning, and I just set it going by guess," replied the good wife. "Were you up at 5 o'clock?" asked the husband. "Of course not." "What time did you say the clock stopped?" "At 5." "If you weren't up at 5," replied the man with a puzzled look, "how in thunder do you know when the clock stopped?" "Why, dear, it stayed stopped," was the reply. The man didn't say another word that morning.

On what day of the year do women talk the least?
The shortest day.

Dear Sirs: When I lived in Wisconsin I always used your **Flavoring Extracts** but on moving to Minnesota I was very much disappointed in not being able to find them there; am now pleased to know that you have succeeded in getting Mr. F. E. Larson as an agent. I have gotten a full supply and shall always continue to use your extracts. They are the best.

Yours truly,
MRS. A. GILBERTSON,
Dawson, Minn.

Gentlemen: Enclosed find \$5.00 for which please send me six bottles of **Monarch Sarsaparilla**. I have given it a trial and it helps me.

Yours truly,
JOHN KENNEY,

Oct. 22, '06. Pewaukee, Wis.

Willson's Progressive Plan

It has always been our object to be progressive. When anyone looks back a dozen years he can hardly believe that so much could have been accomplished.

Thomas A. Edison is a progressive electrician and to accomplish his great work it requires a great laboratory with his untiring energy to meet the public demand.

What is true with Edison is also true at Willson Bros.' Monarch Laboratory. Their chemists are men especially adapted to meet the demand in the home and have perfected some remedies that mean more to suffering humanity than do many of the electrical inventions.

Think of the misery that MONARCH OIL saves humanity every year. Think of the terrible nights of coughing that thousands would spend miserably were it not for MONARCH BALSAM. Think of the thousands of crying and suffering babies that are cured with MONARCH BLACKBERRY BALSAM; and the great number that are relieved every day of terrible stomach and bowel troubles by the same remedy.

Most people have but a faint idea of the wonderful work done at Monarch Laboratory. There are many manufacturing laboratories in the United States but none where they keep in so close a touch with the people and their demands. We not only study the daily demands of the people and produce the best in every way, but keep a close record of the results of the remedies in the hands of the people. No one could be more particular that the consumers should get their full value than we. It is not a case of putting up something to get the money; that is the least consideration. Our aim is to give the largest possible value in return for the money.

Willson Bros. cannot be classed with the ordinary proprietary manufacturer in any sense. We do not deal in any mystery, but in the best that the medical world has for the people, and at the lowest possible price. We also aim to have none but the best men represent us, and will not have anyone misrepresent us or our goods knowingly. If people are not treated in a proper manner by our representatives they will confer a great favor by letting us know. Every article that has our name on stands for the best in quality, strength and perfection and is easily recognized.

We have passed through a commercial period when a manufacturer of pure and high quality could hardly believe his eyes when he saw the deception that was being used in the way of a large amount of cheap glass that was put in a package to make it look large. Then, in other cases, a large amount of adulteration was used to deceive the purchaser. It is not to the best interest of the consumer to be deceived in this manner as it is only getting his money under the guise of an inflated value.

This is not our way of doing business; we do not even have a second quality at a cheaper price. Our reason for this is that the best is always the cheapest, and it costs just as much to package and sell an inferior article as a good one. In the end it all comes out of the quality and often the article will be absolutely valueless, only to get the people's money for which they get nothing in return.

A case was demonstrated some time ago by a pure food commissioner where a large bottle of lemon extract instead of containing five per cent of oil, as it should, only had three-fourths of one per cent. The bottle contained only a half more than a regular bottle of standard quality, but the baker would have to buy six bottles to get as much flavor as in one of the best qualities like Willson Bros.' Many have found this to be a fact to their sorrow.

WILLSON'S ALMANAC

AND COOK BOOK

CALENDAR FOR 1908.

ECLIPSES.—Standard Time.

In the year 1908 there will be three eclipses of the Sun and a Lunar Appulse.

I.—A Total Eclipse of the Sun, January 3. Visible to the southern part of North America, the north-west corner of South America, the north-eastern tip of Australia and the Pacific Ocean.

II.—An Annular Eclipse of the Sun, June 28. Visible to North America, the northern portion of South America, the south-western part of Europe, the north-west corner of Africa, and the northern Atlantic and Pacific Oceans. The path of annulus passing through the cities of Mexico, Tampa, Florida, and the Bermuda Islands.

III.—A Lunar Appulse (i. e. a near contact of the Moon with the Earth's shadow), December 7. Visible generally throughout Europe, Asia, Africa, and the extreme eastern portions of North and South America. The time of nearest approach occurring at 4 h. 55 m. A., Eastern Standard Time. Point of nearest approach, 12 degrees from the north point of the Moon's limb toward the west.

IV.—An Annular Eclipse of the Sun, December 23. Invisibile to the United States. Visible to South America, with the exception of the north-western portion, the extreme southern end of Africa, and the South Atlantic Ocean.

THE TWELVE SIGNS OF THE ZODIAC.

THE RAM. Aries, ♈ HEAD & FACE.

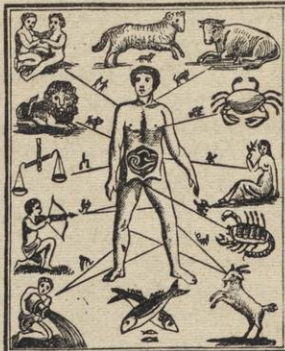
TWINS.
Gemini. ♊
The Arms.

LION.
Leo. ♌
The Heart.

BALANCE.
Libra. ♎
The Reins.

ARCHER.
Sagittarius. ♐
The Thighs.

WATERMAN.
Aquarius. ♒
The Legs.



BULL.
Taurus. ♉
The Neck.

CRAB.
Cancer. ♋
The Breast.

VIRGIN.
Virgo. ♍
The Bowels.

SCORPION.
Scorpio. ♏
The Loins.

GOAT.
Capricornus. ♐
The Knees.

FISHES. Pisces. ♓ THE FEET.

THE SEASONS.

	Eastern Time
Vernal Equinox (Spring begins).....	March 20 d. 7 h. 27 m. P. M.
Summer Solstice (Summer begins).....	June 21 d. 3 h. 19 m. P. M.
Autumnal Equinox (Autumn begins).....	Sept. 23 d. 5 h. 58 m. A. M.
Winter Solstice (Winter begins).....	Dec. 22 d. 0 h 33 m. A. M.

MORNING AND EVENING STARS.

MERCURY (♄) will be Evening Star about February 13, June 7 and October 4; and Morning Star about March 27, July 25 and November 13.
 VENUS (♀) will be Evening Star till July 5; then Morning Star the rest of the year
 JUPITER (♃) will be Morning Star till January 29; then Evening Star till August 17; and then Morning Star again the rest of the year.

Willson's Almanac

1908



January

1908

Phase	BOSTON			NEW YORK			WASH'TON			MOON'S SIGNS.	LATITUDE OF NORTHERN STATES.			LATITUDE OF MIDDLE STATES.			LATITUDE OF SOUTHERN STATES.																	
	D	H	M.	H	M.		H	M.			Sun rises	Sun sets	Moon rises	Sun rises	Sun sets	Moon rises	Sun rises	Sun sets	Moon rises															
N M	3	4	43 A.	4	43 A.		4	43 A.																										
F O.	10	8	53 M.	8	53 M.		8	53 M.																										
F M	18	8	37 M.	8	37 M.		8	37 M.																										
L. Q.	26	10	1 M.	10	1 M.		10	1 M.																										
D. M. W.	Historical Events.																																	
1 W	Circumcision									☾	7	30	4	37	4	44	3	7	24	4	42	4	40	7	3	5	4	24						
2 T	Port Arthur surrendered, 1905									☾	7	30	4	39	5	57	4	7	25	4	43	5	52	7	3	5	5	5	32					
3 F	Bishop Hughes died, 1864									☾	7	30	4	39	sets.																			
4 S	Theodore Thomas died, 1905									☾	7	30	4	40	5	42																		
1. 2d Sunday after Christmas.										Day's Length—9h. 11m.—9h. 21m.—10h. 4m.																								
5 M	Praxedes M Sagasta died, 1903									☾	7	30	4	41	6	57																		
6 M	Epiphany									☾	7	30	4	42	8	13																		
7 T	Jean de Bloch died, 1902									☾	7	30	4	43	9	27																		
8 W	Battle of New Orleans, 1815									☾	7	30	4	44	10	39																		
9 T	Louise Michel died, 1905									☾	7	29	4	45	11	48																		
10 F	Gen B. Ludlow died, 1898									☾	7	29	4	46	morn																			
11 S	Gen. Benj F Butler died, 1893									☾	7	29	4	47	0	54																		
2. 1st Sunday after Epiphany.										Day's Length—9h. 19m.—9h. 29m.—10h. 9m.																								
12 S	Bayard Taylor born, 1825									☾	7	29	4	48	1	58																		
13 M	Nelson Dingley died, 1899									☾	7	28	4	49	3	1																		
14 T	Earthquake at Jamaica, 1907									☾	7	28	4	50	4	3																		
15 W	John W Root died, 1891									☾	7	28	4	51	5	2																		
16 T	Gen. Rufus Ingalls died, 1893									☾	7	27	4	53	5	58																		
17 F	P. C. Knox. Senator 1905									☾	7	27	4	54	6	49																		
18 S	Daniel Webster born, 1782									☾	7	26	4	55	Rises.																			
3. 2d Sunday after Epiphany.										Day's Length—9h. 30m.—9h. 40m.—10h. 17m.																								
19 S	Gen. Mercer killed, 1777									☾	7	26	4	56	6	0																		
20 M	John Ruskin died, 1900									☾	7	25	4	57	7	0																		
21 T	T. A. De Vere died, 1902									☾	7	25	4	59	7	59																		
22 W	Riot at St Petersburg, 1905									☾	7	24	5	0	8	59																		
23 T	L. Q. C. Lamar died, 1893									☾	7	23	5	1	10	0																		
24 F	Senator R. A. Alger died, 1907									☾	7	23	5	2	11	0																		
25 S	Conversion of St. Paul									☾	7	22	5	3	morn																			
4. 3d Sunday after Epiphany										Day's Length—9h. 44m.—9h. 52m.—10h. 25m.																								
26 S	Michigan admitted, 1837									☾	7	21	5	5	0																			
27 M	James G Blaine died, 1893									☾	7	21	5	6	1																			
28 T	Capitulation of Paris, 1871									☾	7	20	5	7	2																			
29 W	William McKinley born, 1843									☾	7	19	5	8	3																			
30 T	Gov. Goebel assassinated, 1900									☾	7	18	5	10	4																			
31 F	XIII. Amendment adopted, '65									☾	7	17	5	11	5																			

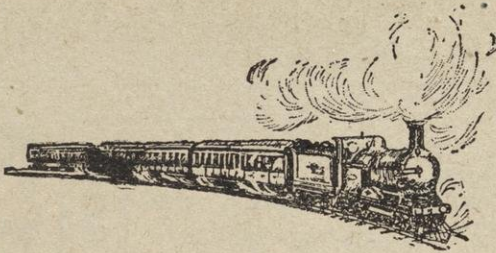
WEATHER PREDICTIONS. 1-3, snow flurries; 4-8, very cold; 9-12, milder; 13-17, threatening; 18-21, cloudy and snow; 22-25, clear and very cold; 26-31, milder and fair.

JANUARY is considered the coldest month of the year. It is a time when great care must be exercised by both old and young to prevent catching a cold or having pneumonia. Many with all the care possible cannot escape catching a cold. It is always wise to have the best remedies on hand to break up the trouble at the outstart, for many times a cold of to-day is pneumonia to-morrow and the next day a funeral. **Willson's One Day Cold Cure** will break up the cold if taken in time better and quicker than any other known remedy.

Willson's Monarch Balsam is a wonderful remedy to stop the cough that racks the system so badly.

Just What They All Say

Willson Bros., Edgerton, Wis.
Gentlemen: I have used your **Monarch Balsam** and **One Day Cold Cure** and find them excellent remedies. Yours very truly,
MRS. JAS. SMITH,
Viola, Ill.



Many of our customers seem to forget that all trains lead to

WILLSON BROS.
MONARCH LABORATORY

and all you have to do is to order by postal or letter and your wants will be supplied just the same as though you came here in person and ordered your goods. We fill thousands of orders by mail and if

you haven't gotten into the habit of ordering by mail when you are out of anything and can not get our goods conveniently, send your order to us and we will fill it promptly. We know it is impossible to keep a big stock on hand and many feel that they cannot keep house without some of the different articles. We feel that heretofore we have not made it plain that you can order by mail. There is no additional expense when the order covers a reasonable amount of goods. Hundreds of small articles are available and we are only too glad to add anything you may want to our daily small package list.

Users of Stock Food, Poultry Food, Condition Powder and articles of that nature will find it very convenient to mail an order to us when short; to such orders small articles may be added without incurring any extra expense. Regular customers can have the same terms that they get through our representatives.

OLD SUPERSTITIONS

A young couple on going to house-keeping must have an old chair to bring good luck.

Nine persons at the table is said to be as lucky a number as ever brought a wedding about, as it is said to be a sign that one of the nine will soon be married.

For a chair to creak when you sit down in it is said to forebode an accident.

It is unlucky to put your bed crosswise of the room.

When a mirror is broken, if in large pieces you will have a big trouble, if in small pieces, lots of small troubles.

When soup continues to boil after the kettle has been taken off, the cook will live to a good old age.

If your apron becomes untied it is an indication that somebody is speaking of you.

In passing under a ladder no ill will follow provided one wishes a wish, which, moreover, will certainly turn out true.

Sleep with a pair of scissors under your pillow; it will keep away bad dreams.

To enter a house for the first time by the back door will bring misfortune.

If anyone succeeds in making a fire burn well the first time he puts a light to it, it is said to be an infallible sign that this person will make a good husband or wife, as the case may be.

If a glass falls in your presence and is not broken, great success awaits you.

If the door key persists in getting rusty, some friend is laying up money for you.

It is unlucky to sit against the grain of the table at cards.

To break the point of a lead pencil when writing is a sign of bad news.

If you find the scissors lying open, close the same at once if you do not want a quarrel that day.

Crockery falling and breaking without human help is considered a harbinger of evil.

To accidentally place a teakettle on the stove with the spout toward the back, is a sign of company.

Go out one door and come in another, and you will surely have company.

If a cup falls from your hand and does not break you will be asked to witness a stranger's wedding.

If you accidentally drop a knife or fork, or scissors, or a pin or needle and the dropped object sticks up straight in the floor, make a good wish and it will surely come true.

A found horseshoe, nailed on the threshold with the points outward, brings luck.

If the tea leaves gather about the spoon held in the middle of the cup, it is a sign that you will very soon be married.

Willson's Almanac

1908



1908

Phas.	BOSTON		NEW YORK		WASH'TON		LATITUDE OF NORTHERN STATES.				LATITUDE OF MIDDLE STATES.				LATITUDE OF SOUTHERN STATES.										
	D.	H. M.	H. M.	H. M.	H. M.	H. M.	Sun rises	Sun sets	Moon sets	SUN SLOW.	Sun rises	Sun sets	Moon sets	Sun rises	Sun sets	Moon sets									
N. M.	2	3 36 M.	3	36 M.	3	36 M.																			
F. O.	8	11 27 A.	11	27 A.	11	27 A.																			
F. M.	17	4 5 M.	4	5 M.	4	5 M.																			
L. Q.	24	10 24 A.	10	24 A.	10	24 A.																			
D. M.	Historical Events.						MOON'S SIGNS.																		
1	S	W. H. Taft, Sec'y of War, 1904				☾	7	16	5	13	sets	14	7	12	5	16	sets	6	56	5	32	sets			
5. 4th Sunday after Epiphany. Day's Length—9h. 59m.—10h. 6m.—10h. 37m.																									
2	S	Purification—Candlemas				☾	7	15	5	14	5	43	14	7	11	5	17	5	47	6	56	5	33	6	5
3	M	Peace Conference, 1865				☾	7	14	5	15	7	1	14	7	10	5	18	7	4	6	55	5	34	7	17
4	T	Revolution in Nicaragua, 1898				☾	7	13	5	16	8	16	14	7	9	5	20	8	18	6	54	5	34	8	25
5	W	Thomas Carlyle died, 1881				☾	7	11	5	18	9	29	14	7	8	5	21	9	29	6	54	5	35	9	32
6	T	Spanish Treaty ratified, 1899				☾	7	10	5	19	10	40	14	7	7	5	22	10	39	6	53	5	36	10	37
7	F	Great Fire in Baltimore, 1904				☾	7	9	5	20	11	48	14	7	6	5	23	11	46	6	52	5	37	11	39
8	S	John W. Geary died, 1873				☾	7	8	5	21	morn	14	7	5	5	25	morn	6	51	5	38	morn			
6. 5th Sunday after Epiphany. Day's Length—10h. 16m.—10h. 22m.—10h. 49m.																									
9	S	Confederate Congress met, 1861				☾	7	7	5	23	0	53	14	7	4	5	26	0	50	6	50	5	39	0	39
10	M	Czar declared War, 1904				☾	7	6	5	24	1	56	14	7	2	5	27	1	52	6	50	5	40	1	36
11	T	Riots of Cork, 1868				☾	7	4	5	25	2	56	14	7	1	5	28	2	51	6	49	5	41	2	32
12	W	Abraham Lincoln born, 1809				☾	7	3	5	27	3	53	14	7	0	5	29	3	48	6	48	5	42	3	27
13	T	Hans von Bulow died, 1894				☾	7	2	5	28	4	46	14	6	59	5	31	4	41	6	47	5	43	4	19
14	F	St. Valentine's Day				☾	7	0	5	29	5	33	14	6	58	5	32	5	28	6	46	5	44	5	6
15	S	Marcus A. Hanna died, 1904				☾	6	58	5	31	6	15	14	6	56	5	33	6	10	6	45	5	44	5	50
7. Septuagesima Sunday. Day's Length—10h. 34m.—10h. 39m.—11h. 1m.																									
16	M	Jay Cooke died, 1905				☾	6	58	5	32	rises.	14	6	55	5	34	rises	6	44	5	45	rises.			
17	S	Duke Sergius assassinated, 1905				☾	6	56	5	33	5	53	14	6	53	5	35	5	56	6	43	5	46	6	10
18	T	Francis E. Willard died, 1898				☾	6	55	5	34	6	53	14	6	53	5	37	6	55	6	42	5	47	7	4
19	W	Florida ceded, 1821				☾	6	54	5	36	7	53	14	6	51	5	38	7	54	6	41	5	48	7	59
20	T	Frederick Douglass died, 1895				☾	6	52	5	37	8	55	14	6	50	5	39	8	55	6	40	5	49	8	56
21	F	Edgar W. Nye died, 1896				☾	6	51	5	38	9	58	14	6	48	5	40	9	57	6	39	5	50	9	53
22	S	George Washington born, 1732				☾	6	49	5	39	11	3	14	6	47	5	42	11	1	6	38	5	50	10	53
8. Sexagesima Sunday. Day's Length—10h. 53m.—10h. 58m.—11h. 14m.																									
23	S	Panama Canal Treaty, 1904				☾	6	48	5	41	morn	14	6	45	5	43	morn	6	37	5	51	11	54	morn	
24	M	St. Matthias				☾	6	46	5	42	0	9	14	6	44	5	44	0	6	36	5	52	0	50	
25	T	David B. Henderson died, 1906				☾	6	45	5	43	1	17	13	6	43	5	45	1	13	6	35	5	53	0	56
26	W	N. O. Docks burnt, 1905				☾	6	43	5	44	2	25	13	6	41	5	46	2	20	6	34	5	54	2	56
27	T	Battle of Tarquin, 1829				☾	6	42	5	46	3	32	13	6	40	5	48	3	27	6	32	5	55	3	5
28	F	Ladysmith relieved, 1900				☾	6	40	5	47	4	33	13	6	38	5	49	4	28	6	31	5	55	4	6
29	S	Leap Year Day				☾	6	38	5	48	5	26	13	6	37	5	50	5	21	6	30	5	56	5	2

WEATHER PREDICTIONS.—1-3, cloudy and snow; 4-8, very cold; 9-12, moderating; 13-16, clear and colder; 17-21, cloudy and snow; 22-25, milder and thawing; 26-29, colder.

FEBRUARY is the month of keen cold when the days begin to lengthen and the cold to strengthen. It is the time when you must look out for frost bites. Always use **Willson's Monarch Oil** at such times as it saves the awful torture of chilblains and the many other complications that follow when any part of the body is frozen. In severe cases of frost bite, where the sores become very annoying, use **Willson's Healing Salve**; it will save you suffering, time and money. No home should be without both these remedies.

Willson Bros., Edgerton, Wis.
Gentlemen: I am in receipt of your letter asking me for a testimonial on your **Monarch Oil**. In reply will say that nobody knows the value of it until they try it. I have tried it and will never be without a bottle of it unless you stop making it. I think that everybody who hasn't tried it, may get a bottle and be convinced, as I have been. I also endorse your **Monarch Liniment**. Hoping this will be of some value to you, I am,
J. M. GILBERT,
Aug. 22, 1907. Sterling, Ill.



WILLSON'S STOCK FOOD and

Fattening Powder has the same value to the stock raiser as the investment in a new labor saving machine. Every farmer knows that it means work to get stock into good condition. Anything that will save one-third the time and expense is a great investment. Money brings but five per cent. Willson's Stock Food brings at least 33½ per cent profit on the investment. There was a time when this statement might have been doubted, but there are too many users now who have proved the fact beyond a doubt. Every pail of our Stock Food is a guarantee of 33½ per cent if used. Some claim even a much higher per cent. There is no question but that if fed to milk cows before they come in the investment brings 100 per cent

profit on the milk check. One thing is certain, and that is, the cheapest thing a farmer can feed to-day that means money in return is Willson's Stock Food. It enlivens and vitalizes every organ into action. Every farmer knows that a strong, active animal is always sure to bring a price. From every source we hear the reports of what seems to the users as wonderful work, done by the use of this food.

Gentlemen: We have used several different kinds of **Stock Food** none of which are equal to yours. I will want another shipment in October, also some of your **Monarch Oil**. Your goods are superior to all other preparations. Yours truly,

E. H. MARSH, Brodhead, Wis.



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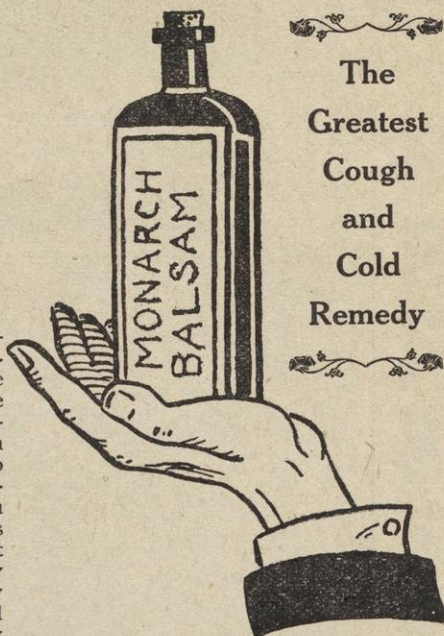
Phas.	BOSTON		NEW YORK		WASH'TON		LATITUDE OF NORTHERN STATES.			LATITUDE OF MIDDLE STATES.			LATITUDE OF SOUTHERN STATES.		
	D. H. M.	A.	H. M.	A.	H. M.	A.	Sun rises H. M.	Sun sets H. M.	Moon rises H. M.	Sun rises H. M.	Sun sets H. M.	Moon rises H. M.	Sun rises H. M.	Sun sets H. M.	Moon rises H. M.
N. M.	2	1 57 A.	1	57 A.	1	57 A.									
F. Q.	9	4 42 A.	4	42 A.	4	42 A.									
F. M.	17	9 28 A.	9	28 A.	9	28 A.									
L. Q.	25	7 31 M.	7	31 M.	7	31 M.									
D. D.	<i>Historical Events.</i>														
M. W.	<i>9. Quinquagesima—Shrove Sunday. Day's Length—11h. 12m.—11h. 16m.—11h. 28m.</i>														
1 S	St. David	6 37	5 49	6 12	12 6 35	5 51	6 8	6 20	5 57	5 52					
2 M	Gen. Jubal A. Early died, 1894	6 35	5 51	sets	12 6 34	5 52	7 5	6 28	5 58	sets					
3 T	Ex-Gov. J. S. Hogg died, 1906	6 34	5 52	7 4	12 6 32	5 53	7 5	6 27	5 59	7 10					
4 W	Ash Wednesday	6 32	5 53	8 16	12 6 31	5 54	8 16	6 25	5 59	8 16					
5 T	Dred Scott Decision, 1857	6 30	5 54	9 28	12 6 29	5 55	9 27	6 24	6 0	9 22					
6 F	Battle of Pea Ridge, 1862	6 28	5 55	10 37	11 6 28	5 56	10 34	6 23	6 1	11 25					
7 S	James H. McVicker died, 1896	6 27	5 57	11 43	11 6 26	5 57	11 39	6 22	6 10	12 25					
	<i>10. 1st Sunday in Lent. Day's Length—11h. 33m.—11h. 35m.—11h. 42m.</i>														
8 S	Paul L. Ford died, 1902	6 25	5 58	morn	11 6 24	5 59	morn	6 20	6 2	morn					
9 M	Battle of Mukden, 1905	6 24	5 59	0 46	11 6 23	6 0	0 42	6 19	6 3	0 23					
10 T	Alexander Clark born, 1834	6 22	5 6	1 46	10 6 21	6 1	1 41	6 18	6 4	1 20					
11 W	Cuba ratifies Treaty, 1903	6 20	6 1	2 41	10 6 19	6 2	2 36	6 16	6 5	2 14					
12 T	John P. Altgeld died, 1902	6 18	6 2	3 30	10 6 18	6 3	3 25	6 15	6 5	3 3					
13 F	Susan B. Anthony died, 1906	6 17	6 4	4 13	10 6 16	6 4	4 8	6 14	6 6	3 47					
14 S	Dr. L. Windthorst died, 1891	6 15	6 5	4 51	9 6 15	6 5	4 47	6 13	6 7	4 28					
	<i>11. 2d Sunday in Lent. Day's Length—11h. 53m.—11h. 53m.—11h. 57m.</i>														
15 S	Fire at Valparaiso, 1843	6 13	6 6	5 25	9 6 13	6 6	5 21	6 11	6 8	5 7					
16 M	Joseph Medill died, 1899	6 12	6 7	5 54	9 6 11	6 7	5 51	6 10	6 8	5 41					
17 T	St. Patrick's Day	6 10	6 8	rises,	8 6 10	6 8	rises,	6 9	6	rises,					
18 W	Prof. O. C. Marsh died, 1899	6 8	6 9	6 48	8 6 8	6 9	6 48	6 7	6 10	6 51					
19 T	Yale College founded, 1700	6 6	6 10	7 50	8 6 6	6 11	7 49	6 6	6 11	7 47					
20 F	Spring begins	6 5	6 12	8 56	7 6 5	6 12	8 54	6 5	6 11	8 47					
21 S	Gen. Joseph E. Johnston d., 1891	6 3	6 13	10 3	7 6 3	6 13	10 0	6 4	6 12	9 49					
	<i>12. 3d Sunday in Lent. Day's Length—12h. 13m.—12h. 13m.—12h. 11m.</i>														
22 S	Dean Farrar died, 1903	6 1	6 14	11 11	7 6 1	6 14	11 7	6 2	6 13	10 51					
23 M	Chief Justice Waite died, 1898	5 59	6 15	morn	7 6 0	6 15	morn	6 1	6 13	11 54					
24 T	Jules Verne died, 1905	5 58	6 16	0 18	6 5 58	6 16	0 13	6 0	6 14	morn					
25 W	Annunciation	5 56	6 17	1 23	6 5 56	6 17	1 18	5 58	6 15	0 56					
26 T	Cecil Rhodes died, 1902	5 54	6 18	2 24	6 5 55	6 18	2 19	5 57	6 15	1 56					
27 F	Gen. Joubert died, 1900	5 52	6 19	3 19	5 5 53	6 19	3 14	5 56	6 16	2 53					
28 S	Anton Seibert died, 1898	5 51	6 20	4 6	5 5 51	6 20	4 2	5 54	6 17	3 44					
	<i>13. 4th Sunday in Lent. Day's Length—12h. 33m.—12h. 31m.—12h. 25m.</i>														
29 S	Dr. Howard Crosby died, 1898	5 49	6 22	4 46	5 5 50	6 21	4 43	5 53	6 18	4 30					
30 M	Alaska purchased, 1867	5 47	6 23	5 21	5 5 48	6 22	5 19	5 52	6 18	5 11					
31 T	John G. Saxe died, 1887	5 45	6 24	sets	4 5 46	6 23	sets	5 50	6 19	sets					

WEATHER PREDICTIONS.—1-4, changeable; 5-8, clear and cold; 9-12, cloudy and snow; 13-17, mild and thawing; 18-22, threatening; 23-26, clear and cold; 27-31, cloudy.

MARCH is the month of changeable weather and heavy winds, the kind that blow clear through you, chilling the entire anatomy. Many thousands die annually with pneumonia, caused by not having the proper remedies close at hand. **Monarch Balm** helps to loosen up the cold, and **Monarch Oil** is the best external remedy to protect the lungs from becoming solid with this dreaded disease. Saturate a flannel with **Monarch Oil** and cover the lungs properly. It may prevent a long siege of sickness and perhaps save your life.

Willson Bros., Edgerton, Wis.
 Gentlemen: I have used your **Monarch Oil** and **Cough Balsam** for two years. I have been troubled with severe pains in chest and throat and would not get along without your **Monarch Remedies**.
 Yours truly,
 E. TEMPLE, Arlington, Ill.
 Gentlemen: I like your **Monarch Balm** for coughs and colds and can recommend it very highly.
 MARCUS ALBRECHT, Ashton, Ill.

WILLSON'S MONARCH BALSAM



There is no remedy offered to the public to-day that exceeds **Willson's Monarch Balsam**, because it has been the object of skilled medical judges for the past thirty years to make it the best remedy in the world. There are certain things necessary to make a cough syrup effective. When you remove all the virtues that make an effective remedy you must not expect to get a virtue. This remedy always remains the same. It has the least amount of anodyne property of any similar remedy sold. It not only quiets, but the balsams in it heal and soothe the mucous membrane without any detrimental effect whatever. It is not a habit-forming remedy. It is pleasant to take. Children like it. Everybody likes it who has tried it. Thousands of consumers say they can get nothing to take its place. We know it. We have been catering to public demand a long time so when you buy a bottle of Willson's Monarch Balsam you are getting the best remedy ever offered for general consumption.

For Whooping Cough, and Other Racking Coughs

Willson's Monarch Balsam is the remedy for all such cases. Many who lose hours of sleep on account of these troubles will find it great relief. Whooping cough is a disease that must have its own run. No one can cure it up before, but you will find that Monarch Balsam makes your trouble easy. An application of **Monarch Oil** and sweet oil mixed and applied with a flannel across the chest will aid and give you relief. In fact, in bad cases of pneumonia this application will be better than all other poultices you may apply, and small doses of Monarch Balsam will often start expectoration when all other remedies fail.

Do not neglect your lungs. With these two remedies you may save your life or avoid a long siege of sickness. In some cases where the patient has a chronic cough, and nothing helps, apply a **Monarch Porous Plaster** and your cough may completely disappear.

Willson Bros. receive very nice letters every day from the millions of users which thoroughly convince them that their Monarch Balsam is an ideal remedy for coughs of every description, for both young and old. It has three combined virtues necessary to give a remedy a national reputation: In the first place it **does the work**; secondly, it is **perfectly safe and harmless**; thirdly, it is **one of the most palatable remedies ever put up for general use**.

Gentlemen: In reply to your inquiry, will say that the **Monarch Balsam** which I bought of your agent, Mr. Moser, has proved very satisfactory indeed. As a cough and cold remedy for children it is pleasant and reliable and equal, if not superior, to anything we have ever used. We will buy more just as soon as your agent comes this way.

Yours truly,
JACOB WETTER, Navarre, Ohio.

Gentlemen: The la grippe left me with a bad cough and it seemed that there was no remedy for it. I tried several physicians and thought I had tried all the remedies on earth without getting any relief, when your agent, Mr. Bert Harned, called on me and induced me to try a 50c bottle of your **Monarch Balsam**, which I did. After taking half a bottle I found relief and am now fully cured.

RALPH LIVINGSTONE, Fredonia, Pa.



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Phas.	BOSTON	NEW YORK	WASH'TON	MOON'S SIGNS.	LATITUDE OF NORTHERN STATES.			LATITUDE OF MIDDLE STATES.			LATITUDE OF SOUTHERN STATES.		
	N. M. F. Q. F. M. L. Q. N. M.	1 0 2 M. 8 11 31 M. 16 11 55 M. 23 2 7 A. 30 10 33 M.	0 2 M. 11 31 M. 11 55 M. 2 7 A. 10 33 M.		0 2 M. 11 31 M. 11 55 M. 2 7 A. 10 33 M.	Sun rises H. M.	Sun sets H. M.	Moon sets H. M.	Sun rises H. M.	Sun sets H. M.	Moon sets H. M.	Sun rises H. M.	Sun sets H. M.
D. W.	Historical Events.												
1 W	Baron Herschell died, 1899			☾	5 44	6 25	7 5	4 5	6 24	7 4	5 49	6 20	7 2
2 T	Simpson Tunnel opened, 1905			☾	5 42	6 26	8 17	4 5	6 25	8 15	5 48	6 20	8 7
3 F	Earthquake at Scio, 1881			☾	5 40	6 27	9 25	3 3	6 26	9 22	5 46	6 21	9 10
4 S	President Harrison died, 1847			☾	5 39	6 28	10 31	3 3	6 27	10 27	5 45	6 22	10 10

14. 5th Sunday in Lent.

Day's Length—12h. 53m.—12h. 50m.—12h. 38m.

5 S	Admiral Thatcher died, 1880	☾	5 37	6 30	11 35	3 5	5 38	6 28	11 30	5 44	6 22	11 10
6 M	Battle of Shiloh, 1862	☾	5 35	6 31	morn	2 5	5 36	6 29	morn	5 42	6 23	morn
7 T	Earthquake in Mexico, 1845	☾	5 33	6 32	0 33	2 5	5 35	6 30	0 28	5 41	6 24	0 6
8 W	French entered Spain, 1823	☾	5 32	6 33	1 25	2 5	5 33	6 31	1 20	5 40	6 25	1 57
9 T	Lee surrendered, 1865	☾	5 30	6 34	2 11	2 5	5 32	6 32	2 6	5 39	6 25	1 44
10 F	Senator Voorhees died, 1897	☾	5 28	6 35	2 51	1 5	5 30	6 33	2 46	5 37	6 26	2 27
11 S	Wade Hampton died, 1902	☾	5 27	6 36	3 26	1 5	5 28	6 34	3 22	5 36	6 27	3 5

15. Palm Sunday.

Day's Length—13h. 12m.—13h. 9m.—12h. 52m.

12 S	Palm Sunday	☾	5 25	6 37	3 56	1 5	5 27	6 36	3 53	5 35	6 27	3 47
13 M	Vereschagin killed, 1904	☾	5 23	6 38	4 23	1 5	5 25	6 37	4 21	5 34	6 28	4 13
14 T	Lincoln assassinated, 1865	☾	5 22	6 40	4 49	0 5	5 24	6 38	4 48	5 32	6 29	4 44
15 W	Carnegie Hero Fund, 1904	☾	5 20	6 41	5 14	0 5	5 22	6 39	5 14	5 31	6 29	5 14
16 T	John Franklin born, 1785	☾	5 19	6 42	rises.	f.	5 21	6 40	rises.	5 30	6 30	rises.
17 F	Good Friday	☾	5 17	6 43	7 52	0 5	5 19	6 41	7 49	5 29	6 31	7 40
18 S	Earthq. at San Francisco, 1906	☾	5 15	6 44	9 1	1 5	5 18	6 42	8 57	5 28	6 32	8 43

16. Easter Sunday.

Day's Length—13h. 31m.—13h. 27m.—13h. 6m.

19 S	Easter Sunday	☾	5 14	6 45	10 10	1 5	5 16	6 43	10 5	5 26	6 32	9 46
20 M	Grace Greenwood died, 1904	☾	5 12	6 46	11 18	1 5	5 15	6 44	11 13	5 25	6 33	10 51
21 T	Col. Quay acquitted, 1899	☾	5 11	6 47	morn	1 5	5 13	6 45	morn	5 24	6 34	11 54
22 W	Cuban Blockade proclaimed, '98	☾	5 9	6 48	0 22	2 5	5 12	6 46	0 16	5 23	6 35	morn
23 T	St. George	☾	5 8	6 50	1 18	2 5	5 10	6 47	1 12	5 22	6 35	0 51
24 F	Count Von Moltke died, 1891	☾	5 6	6 51	2 5	2 5	5 9	6 48	2 5	5 21	6 36	1 41
25 S	St. Mark	☾	5 5	6 52	2 45	2 5	5 8	6 49	2 41	5 20	6 36	2 27

17. Low Sunday.

Day's Length—13h. 50m.—13h. 44m.—13h. 18m.

26 S	Gen. Johnston surrendered, 1865	☾	5 3	6 53	3 20	2 5	5 6	6 50	3 17	5 19	6 37	3 8
27 M	Gen. John M. Corse died, 1893	☾	5 2	6 54	3 51	2 5	5 5	6 51	3 49	5 18	6 38	3 44
28 T	Fitzhugh Lee died, 1905	☾	5 0	6 55	4 20	3 5	5 3	6 52	4 20	5 17	6 39	4 19
29 W	Louisiana purchased, 1803	☾	4 59	6 56	4 47	3 5	5 2	6 53	4 48	5 16	6 40	4 53
30 T	St. Louis Fair, 1904	☾	4 58	6 57	sets	3 5	5 1	6 54	sets	5 15	6 41	sets

WEATHER PREDICTIONS.—1-3, heavy rain; 4-7, clear and cool; 8-10, light frost; 11-14, cloudy and rain; 15-19, clear and fair; 20-24, stormy; 25-27, cooler; 28-30, cloudy.

APRIL is the month of the year when the great change from cold to warm makes one feel more or less tired out. It produces that woe-be-gone feeling. You are not sick yet you have no energy. The blood needs a little tonic to help it over the change. It is usually up and down weather, hot and cold. It is the beginning of the season when people want all the strength they can muster to get through with spring's work. Again, it is a season when you may have more or less blood disorder. **Willson's Monarch Sarsaparilla** is just the remedy for such a turn. It

will do the work better than any other remedy.

Willson Bros., Edgerton, Wis.

Gentlemen:—Last fall I commenced having boils on my right hand. They kept getting worse, and at one time during the winter I had five boils on my right wrist. I took doctors' medicine and it did me no good. At last I resolved to try your **Monarch Sarsaparilla**, which I did and have never had a boil since. **GEO. W. TAYLOR,**
July 26, 1907. Basswood, Wis.

LET US HAVE

A TALK TO FACE TALK ON THE QUESTION OF SPICES.



Each variety of spice has a specific character. For instance, pepper. There are a great many kinds of ordinary black pepper, but some have much more value than others. Naturally then, the season, the curing and a dozen different causes step in to make many different grades of quality; yet the boxes and packages may be absolutely pure. So it may be easily seen that talk on the name purity, etc., does not carry much weight. The fact is, the pure food commissioner only recognizes a pepper that contains a certain per cent of etheric

extract of pepper, to the amount of six per cent, and a certain amount of ash test. Upon this basis **Willson's Pure Pepper** stands alone, as it contains more than is required by any pure food commission, and is absolutely all the very best pepper grown. It contains no adulterations of any kind. All the strength is black pepper, not red pepper. Any pure food commissioner will tell you that what we say is true and holds good with any spice we offer for sale. We are one of the largest buyers in this country and can demand the best by paying the price.

Do not expect to get Willson's quality at the same price for which you buy the low grade spice. You cannot. But we claim that one of our 10c boxes of pepper is cheaper than a 5c box of some other grades containing the same weight. Willson's spices are the cheapest and best. Try them and be your own judge.

Many dealers have made it a practice to make great sums of money on their spices. Good, pure spices have always cost money and they cost it now. Thousands of tons of spices have been sold that only had appearance, and in many cases not that. Look over the bulletins sent out by the different states and you will find that all manner of adulteration is used. In pepper some manufacturers have resorted to the olive pit, buckwheat hulls and things of that nature which are absolutely valueless. In some varieties of spice clay has been used. This is all done for profit.

We saw that this adulteration of spices was being practised all over the land. You as consumers felt it, but you did not realize to what extent it was being done. The government experts were surprised to find how extensively it was carried on. You probably have some brands of black pepper on hand now that are free from black pepper, being only hulls and red pepper ground together. This has been done where legitimate spice millers would not do it and has been done in private mills. Too many people buy spices on account of the price. You should buy for quality and you will always get the cheapest spice, for an absolutely high quality spice cannot be bought or sold for the price of flavored hulls. We do not want to sound the alarm but we are unable to compete with spices that cannot legitimately be called spice at all, a compound for which it would be a difficult matter to find a name. Willson's Pure Spices are standardized, therefore always uniform in strength—a most essential point as to quality, value and price. They are ground by the most improved methods known to the spice world, from the choicest spices grown, then tested by the best known spice expert in the United States.

Willson Bros., Edgerton, Wis.

Gentlemen: I have used your **Monarch Oil, Liniment, Extracts and Spices** and find them just as recommended. We cannot get along without them. Yours truly,

MRS. CHAS. BUDD,
Rio, Wis.

Willson Bros., Edgerton, Wis.

Gentlemen: We have tested your **Extracts, Spices, Toilet Articles,** and **Monarch Veterinary Salve,** which have all given the very best of satisfaction. Yours truly,

J. C. HILL,
Orwell, Ohio.

July 31, '07.

Wilson's Almanac

1908 1908 May

D. D. M. W.	Phas.	CITIES			MOON'S SIGNS.	LATITUDE OF NORTHERN STATES.			LATITUDE OF MIDDLE STATES.			LATITUDE OF SOUTHERN STATES.			
		BOSTON	NEW YORK	WASH'TON		Sun rises	Sun sets	Moon sets	Sun rises	Sun sets	Moon sets	Sun rises	Sun sets	Moon sets	
		D. H. M.	H. M.	H. M.											
		8 6 23 M.	6 23 M.	6 23 M.											
		15 11 32 A.	11 32 A.	11 32 A.											
		22 7 17 A.	7 17 A.	7 17 A.											
		29 10 14 A.	10 14 A.	10 14 A.											
Historical Events.															
1	F	St. Philip and St. James				4 56	6 59	8 14	3	4 59	6 55	8 10	5 14	6 41	7 56
2	S	Amos J. Cummings died, 1902				4 55	6 59	9 19	3	4 58	6 56	9 14	5 13	6 42	8 55
18. 2d Sunday after Easter. Day's Length—14h. 8m.—14h. 0m.—13h. 30m.															
3	M	Farragut at New Orleans, 1862				4 53	7 1	10 20	3	4 57	6 57	10 15	5 12	6 42	9 53
4	M	Anarchist Riot at Chicago, 1886				4 52	7 2	11 17	3	4 56	6 58	11 11	5 11	6 43	10 49
5	T	Maurus Jokai died, 1904				4 51	7 3	morn	3	4 54	6 59	morn	5 10	6 44	11 39
6	W	F. Bret Harte died, 1902				4 49	7 4	0 7	3	4 53	7 0	0 1	5 9	6 45	morn
7	T	S. P. Chase died, 1873				4 48	7 5	0 49	4	4 52	7 2	0 44	5 8	6 45	0 23
8	F	Eruption of Mount Pelee, 1902				4 47	7 6	1 26	4	4 51	7 3	1 22	5 7	6 46	1 3
9	S	Pacific Railroad opened, 1869				4 46	7 7	1 58	4	4 50	7 4	1 54	5 6	6 47	1 40
19. 3d Sunday after Easter. Day's Length—14h. 23m.—14h. 16m.—13h. 42m.															
10	S	Henry M Stanley died, 1904				4 45	7 8	2 25	4	4 49	7 5	2 22	5 5	6 47	2 12
11	M	Minnesota admitted, 1858				4 43	7 9	2 51	4	4 47	7 6	2 49	5 4	6 48	2 43
12	T	Anthracite Strike, 1902				4 42	7 10	3 16	4	4 46	7 7	3 15	5 4	6 49	3 14
13	W	Pope Pius IX born, 1792				4 41	7 12	3 42	4	4 45	7 8	3 42	5 3	6 50	3 45
14	T	Battle of Crown Point, 1775				4 40	7 13	4 7	4	4 44	7 9	4 5	5 2	6 50	4 16
15	F	Earthquake at Grenada, 1826				4 39	7 14	rises.	4	4 43	7 9	rises	5 1	6 51	rises
16	S	Mafeking relieved, 1900				4 38	7 15	7 56	4	4 42	7 10	7 52	5 1	6 52	7 34
20. 4th Sunday after Easter. Day's Length—14h. 39m.—14h. 29m.—13h. 53m.															
17	M	Palma President of Cuba, 1902				4 37	7 16	9 7	4	4 42	7 11	9 2	5 0	6 53	8 41
18	M	Hague Peace Conference, 1899				4 36	7 17	10 14	4	4 41	7 12	10 8	4 59	6 53	9 46
19	T	William E. Gladstone died, 1898				4 35	7 18	11 14	4	4 40	7 13	11 9	4 59	6 54	10 46
20	W	Edmund H. Yates died, 1894				4 34	7 19	morn	4	4 39	7 14	morn	4 58	6 55	11 40
21	T	Albion Tourgee died, 1905				4 33	7 20	0 5	4	4 38	7 15	0 0	4 58	6 55	morn
22	F	Victor Hugo died, 1885				4 32	7 21	0 48	4	4 37	7 16	0 44	4 57	6 56	0 27
23	S	Henrik Ibsen died, 1906				4 32	7 22	1 24	3	4 36	7 17	1 21	4 56	6 57	1 10
21. Rogation Sunday. Day's Length—14h. 52m.—14h. 42m.—14h. 1m.															
24	S	Queen Victoria born, 1819				4 31	7 23	1 55	3	4 36	7 18	1 53	4 56	6 57	1 46
25	M	Convention at Philadelphia, 1787				4 30	7 24	2 23	3	4 35	7 18	2 22	4 55	6 58	2 50
26	T	Czar Nicholas crowned, 1896				4 29	7 24	2 58	3	4 34	7 20	2 50	4 55	6 59	2 23
27	W	Russian Navy defeated, 1905				4 28	7 25	3 18	3	4 34	7 20	3 50	4 55	6 59	3 27
28	T	Ascension Day				4 28	7 26	3 47	3	4 33	7 21	3 50	4 54	7 0	4 3
29	F	Gen. Putnam died, 1790				4 28	7 27	sets	3	4 33	7 22	sets	4 54	7 1	sets
30	S	Decoration Day				4 27	7 28	8 8	3	4 32	7 23	8 3	4 54	7 1	7 42
22. Sunday after Ascension. Day's Length—15h. 3m.—14h. 51m.—14h. 9m.															
31	S	King Alphonso married, 1906				4 26	7 29	9 8	3	4 32	7 23	9 3	4 53	7 2	8 40

WEATHER PREDICTIONS.—1-3, showers; 4-7, clear and fair; 8-12, partly cloudy; 13-16, pleasant; 17-20, light rain; 21-24, warmer; 25-29, clear and pleasant; 30-31, cloudy.

MAY is the month of new life and should mean a lot of young chicks and turkeys. Usually this means much extra work to keep them growing and doing well. A great deal of this anxiety can be done away with by the use of **Wilson's Poultry Food** which is an ideal remedy for young chicks. It prevents them from having hardening of the crop and insures success in raising the largest number without any failure. Some say they save 100 per cent by the use of this powder. It also insures a large number of eggs at an early season when

hens should lay. If you have never used it give it a trial and make your chicken business a success.

Gentlemen: I received the **Monarch Poultry Food** that was shipped me and I must say that it is just as good, if not better, than recommended. Our hens are healthier and we get more eggs than we have ever done before, and we will not be without it.

Yours truly,
JOHN GIESE,
 Brodhead, Wis.

Aug. 19, '07.

IT STANDS ALONE



You may have all the other pain remedies made and yet not be able to get relief until you try WILLSON'S MONARCH OIL. There are millions of people to-day who will tell you they could not keep house without it. You may use it internally or externally for any pain or distress and you know you are going to get relief. For **SPRAINS, BRUISES** or **LACERATED FLESH WOUNDS** there is nothing to take its place. It heals old sores. You may be carrying around a chronic sore that you thought was

a cancer. Before taking any treatment apply Monarch Oil for a week or two. Hundreds have saved themselves from the dread of an operation. This may seem like simple advice, but an old gentleman a short time ago had a spot on his cheek which he had carried around for years, when a friend advised him to have it cut out. Another party advised him to apply Monarch Oil, which he did, and in a short time his sore was completely gone.

Willson Brothers, Edgerton, Wis.

Gentlemen: Enclosed please find one dollar. Please send me by mail immediately one bottle of **Monarch Oil** as I have the rheumatism very badly in my limbs.

Yours truly,
LOUIS ERDMANN,

Oct. 1, '06. Grafton, Wis.

Gentlemen: Please send us at once two boxes of your little **Monarch Pills** and one bottle of **Monarch Oil**. We have used your **Medicines, Extracts** and **Spices** for over eight years and find them unequaled.

Respectfully,
MRS. MAY CASLIN,
Albany, Wis.

Willson Brothers, Edgerton, Wis.

Gentlemen: **Monarch Oil** is a great thing in our family. Enclosed find draft for two dollars for two bottles of the same to be sent to the address below.

J. H. BARNUM,
Lyons, Iowa.

July 17, '06.

Gentlemen: Enclosed find draft for \$2.00 for which send me at once two bottles of **Monarch Oil**. Please send immediately as I need it badly.

Send by mail to

EMIL SCHUERZENSKI,
R. F. D. No. 5. Wautoma, Wis.

Gentlemen: The latter part of January I scratched my finger on an apple barrel. I did not pay much attention to the sore until it began to hurt, when I sent to the drug store and purchased some medicine which healed it up. A couple of weeks afterward it began to hurt from the inside. It was then that your agent called and recommended **Monarch Oil** for it. Am now out of pain and can truthfully say that **Monarch Oil** is the best remedy I ever used.

Yours truly,
E. A. THRONDRUD,
Dawson, Minn.

Dear Sirs: I have suffered with rheumatism and lame back for a long time; tried seven or eight doctors who did not seem to be able to help me. I got one bottle of **Monarch Oil** and as it seemed to help me I got another and am now cured and feeling just as well as I ever did. It is the greatest remedy for aches and pains ever made.

CARL HAACK,
Almont, Iowa.

Gentlemen: I have used your **Monarch Oil** for years and find it the best medicine I ever used and shall never be without it if I can get it.

Yours truly,
MRS. OSCAR OLSON,
Dawson, Minn.



1908  June 8061

Phas.	BOSTON		NEW YORK		WASH'TON		LATITUDE OF NORTHERN STATES.	LATITUDE OF MIDDLE STATES.	LATITUDE OF SOUTHERN STATES.
	D. H. M.	H. M.	H. M.	H. M.	H. M.	H. M.			
F. O.	6	11 56 A.	11	56 A.	11	56 A.			
F. M.	14	8 55 M.	8	55 M.	8	55 M.			
L. Q.	21	0 26 M.	0	26 M.	0	26 M.			
N. M.	28	11 31 M.	11	31 M.	11	31 M.			
D. M.	Historical Events.								
1 M	Lewis and Clark Exposit., 1905								
2 T	James A. Herne died, 1901								
3 W	Battle of Cold Harbor, 1864								
4 T	Senator Gorman died, 1906								
5 F	Stephen Crane died, 1900								
6 S	Sir John Macdonald died, 1905								
23. Pentecost—Whit Sunday. Day's Length—15h. 11m.—14h. 59m.—14h. 13m.									
7 M	Pentecost Sunday								
8 S	Norway seceded, 1905								
9 T	Levi Z. Leiter died, 1904								
10 W	Lawrence Hutton died, 1804								
11 T	St. Barnabas								
12 F	Earthquake in India, 1897								
13 S	War Revenue Bill signed, 1898								
24. Trinity Sunday. Day's Length—15h. 15m.—15h. 4m.—14h. 17m.									
14 S	Trinity Sunday								
15 M	Gen. Slocum disasler, 1904								
16 T	Gen. Bobrikoff shot, 1904								
17 W	Gen. Maximo Gomez died, 1905								
18 T	Corpus Christi								
19 F	Cardinal Vaughan died, 1903								
20 S	Leland Stanford died, 1893								
25. 1st Sunday after Trinity. Day's Length—15h. 17m.—15h. 6m.—14h. 19m.									
21 S	Summer begins								
22 M	Benjamin H. Bristow died, 1896								
23 T	Ship Victoria sunk, 1893								
24 W	St. John, Baptist								
25 T	Gen. Custer defeated, 1876								
26 F	Chicago Anarchists pard'd, 1893								
27 S	F. W. Newman born, 1805								
26. 2d Sunday after Trinity. Day's Length—15h. 15m.—15h. 4m.—14h. 18m.									
28 S	Steamer Norge wrecked, 1904								
29 M	St. Peter and St. Paul								
30 T	Anthony J. Drexel died, 1893								

WEATHER PREDICTIONS.—1-3, partly cloudy; 4-5, light rain; 6-10, clear and fair; 11-15, pleasant; 16-18, warmer; 19-22, cloudy; 23-25, rain; 26-30, clear and pleasant.

JUNE is a month when stock raisers must look out to the many troubles that stock is subject to in this season of the year. The change to green feed and the hot weather are bound to bring on such troubles as colic, inflammation of the kidneys and bowel troubles. These are difficulties that do not give much warning. Many times you may lose the best horse by not having a good remedy at hand. **Willson's Monarch Liniment** has been the lucky hit in thousands of cases. In fact, it is good for any animal for a great many diseases that nothing else seems

to relieve, and by having it handy it saves the price many times over.

Gentlemen: After using your **Monarch Stock and Family Liniment** and giving it a fair trial, I must say that I consider it a little better than any other liniment that I have ever had, and in fact, it is a great deal better. It is my stand-by as it is so nice to take and so effectual. It does not burn as many liniments do, yet for all that, it does all that you claim for it.
B. F. PHILLIPPS, Sterling, Ill.



W



WILLSON BROS.' MONARCH LABORATORY has always stood for the best and always will. When we say best we mean the highest quality. For about thirty years we have followed this plan. It is a conservative way and people have found it out. We cannot give our customers both the finest article and a chromo price. We guarantee our goods to give absolutely perfect satisfaction and authorize our agents to sell on such a basis. If there is any dissatisfaction, return the goods. It is not a matter our traveling salesmen have to stand personally. For this reason when Willson's man leaves any goods with you, you are sure to have no words if they do not suit you, for our men all know that when anything is not perfectly satisfactory to the consumer all they have to do is to take up the article and return it to Willson Bros., and they are at no loss personally. There are thousands of dollars' worth of goods sold where just as strong a talk is made on guarantee, where there is no guarantee from the manufacturers at all, and if the goods are returned the salesmen have to stand the loss. This is why so many people who have taken goods on trial have trouble with the agent when he comes again. You do not find it so

with our agents.

Willson Bros. make the guarantee.

Willson Bros. insist that their agents give the guarantee.

Willson Bros. do not ask an innocent agent to stand the loss.

Willson Bros. know that the people expect a fair deal and it can only be fair for the agent to guarantee the goods for Willson Bros., not for himself. We are not criticising anybody's method of doing business. We simply want the consumer to fully understand that our guarantee is bona fide, made between us and the consumer through the medium of our representatives.

There never was a time when the country was generally stirred up as it is at present. Old-time methods will not work, nor will extortionate prices. To-day we find old plans being knocked everywhere. There was a time when all it needed was a good talker and plenty of advertising and you could sell anything. For twenty years Willson Bros. had to struggle against such conditions. Their plan has always been to produce the best that skill could devise.

Every educated pharmacist knows that the plan of modern pharmacy is to do everything in the best possible manner. By such means there has been great progress in every line of manufacture, yet the United States saw the burning need of rigid laws to keep the people from being constantly humbugged. What way did the people have of knowing anything about the truth of the many silver-tongued talkers or the flaming advertisements they read regarding many lines of goods that were being bought and consumed strictly on the strength of such influence. To-day the law says stop, and too many know of the effects of prosecution in their own vicinity.

From the day they started Willson Bros. have always given the consumer the best and their personal guarantee to back it. Their men have always had it to rely upon, and to-day the pure food laws are helping them to convince the people that there is a line of goods put up at Monarch Laboratory that no one can question, as every article does and always has come up to the pure food requirements. The goods are all put up by registered pharmacists who are capable of filling the most accurate prescriptions. This must certainly stand for something. You cannot expect your carpenter to make your clothing, and so on through the different trades and professions. A person must specialize to be able to produce the best in the several lines.



1908



July

1908

Phas.	BOSTON			NEW YORK			WASH'TON			LATITUDE OF NORTHERN STATES.				LATITUDE OF MIDDLE STATES.				LATITUDE OF SOUTHERN STATES.										
	D.	H.	M.	H.	M.	H.	M.	M.	Sun rises	Sun sets	Moon sets	SUN SLOW.	Sun rises	Sun sets	Moon sets	Sun rises	Sun sets	Moon sets										
F. O.	6	3	25 A.	3	25 A.	3	25 A.																					
F. M.	13	4	48 A.	4	48 A.	4	48 A.																					
L. Q.	20	7	2 M.	7	2 M.	7	2 M.																					
N. M.	28	2	17 M.	2	17 M.	2	17 M.																					
D. M. W.	Historical Events.																											
1	W	John Hay died, 1905							☽	4	26	7	40	9	58	4	4	32	7	35	9	54	4	55	7	12	9	36
2	T	President Garfield shot, 1881							☽	4	27	7	40	10	29	4	4	32	7	35	10	26	4	55	7	12	10	12
3	F	Cervera's Fleet destroyed, 1898							☽	4	27	7	40	10	56	4	4	33	7	34	10	53	4	56	7	12	10	44
4	S	Independence Day							☽	4	28	7	40	11	21	4	4	33	7	34	11	19	4	56	7	12	11	19
27. 3d Sunday after Trinity.																			Day's Length—15h. 12m.—15h. 0m.—14h. 14m.									
5	S	Bishop Newman died, 1899							☽	4	28	7	40	11	45	4	4	34	7	34	11	44	4	57	7	11	11	43
6	M	Aguinaldo released, 1902							☽	4	29	7	39	inorn		4	4	35	7	34	inorn		4	57	7	11	inorn	
7	T	Merrimac Heroes released, 1898							☽	4	29	7	39	0	9	5	4	35	7	33	0	10	4	58	7	11	0	13
8	W	Port Hudson surrendered, 1863							☽	4	30	7	39	0	34	5	4	36	7	33	0	36	4	58	7	11	0	43
9	W	Braddock defeated, 1755							☽	4	31	7	38	1	2	5	4	37	7	33	1	5	4	58	7	11	1	18
10	F	Russian Congress opened, 1905							☽	4	32	7	38	1	34	5	4	38	7	32	1	38	4	59	7	10	1	55
11	S	Diaz re-elected, 1904							☽	4	33	7	37	2	13	5	4	38	7	32	2	18	4	59	7	10	2	39
28. 4th Sunday after Trinity.																			Day's Length—15h. 4m.—14h. 53m.—14h. 10m.									
12	S	Mayor Sam. M. Jones d., 1904							☽	4	33	7	37	3	1	5	4	39	7	32	3	6	5	0	7	10	3	30
13	M	Gen. Fremont died, 1890							☽	4	34	7	36	rises.		5	4	39	7	31	rises.		5	1	7	9	rises.	
14	T	Paul Kruger died, 1904							☽	4	35	7	36	8	38	6	4	40	7	31	8	33	5	1	7	9	8	13
15	W	Stony Point taken, 1783							☽	4	36	7	35	9	23	6	4	41	7	30	9	19	5	2	7	9	9	3
16	T	Mrs. Lincoln died, 1882							☽	4	36	7	35	9	23	6	4	41	7	30	9	19	5	2	7	8	9	46
17	F	Jas A. M. Whistler died, 1903							☽	4	37	7	34	10	30	6	4	42	7	29	10	56	5	3	7	8	10	23
18	S	Maximilian shot, 1867							☽	4	38	7	33	10	59	6	4	43	7	28	10	59	5	4	7	8	10	58
29. 5th Sunday after Trinity.																			Day's Length—14h. 53m.—14h. 44m.—14h. 3m.									
19	S	Battle of Winchester, 1864							☽	4	39	7	32	11	26	6	4	44	7	28	11	27	5	4	7	11	32	
20	M	Pope Leo XIII. died, 1903							☽	4	40	7	32	11	54	6	4	45	7	27	11	56	5	5	7	7	morn	
21	T	Gunboat Bennington expl., 1905							☽	4	41	7	31	morn		6	4	45	7	26	morn		5	6	7	6	0	5
22	W	Russell Sage died, 1906							☽	4	42	7	30	0	23	6	4	46	7	25	0	26	5	6	7	6	0	41
23	T	M. Plevhe assassinated, 1904							☽	4	43	7	29	0	55	6	4	47	7	25	0	59	5	7	7	5	1	18
24	F	Battle of Niagara, 1759							☽	4	44	7	28	1	31	6	4	48	7	24	1	36	5	8	7	4	1	58
25	S	St. James							☽	4	44	7	28	2	13	6	4	49	7	23	2	18	5	8	7	4	2	42
30. 6th Sunday after Trinity.																			Day's Length—14h. 42m.—14h. 32m.—13h. 54m.									
26	S	Robert Fulton born, 1765							☽	4	45	7	27	3	1	6	4	50	7	22	3	7	5	9	7	3	3	31
27	M	Ponce, P. R., surrendered, 1898							☽	4	46	7	26	sets		6	4	51	7	21	sets		5	10	7	2	sets	
28	T	Moses Montefiore died, 1885							☽	4	47	7	25	7	59	6	4	52	7	20	7	54	5	10	7	2	7	36
29	W	King Humbert died, 1900							☽	4	48	7	23	8	32	6	4	53	7	19	8	28	5	11	7	1	8	14
30	T	Prince Bismarck died, 1898							☽	4	49	7	22	9	0	6	4	54	7	18	9	27	5	11	7	0	8	47
31	F	Andrew Johnson died, 1875							☽	4	50	7	21	9	25	6	4	55	7	17	9	23	5	12	7	0	9	17

WEATHER PREDICTIONS.—1-3, very warm; 4-5, sultry; 6-8, showers; 9-14, clear and fair; 15-19, warmer; 20-26, partly cloudy; 26-27, thunder storms; 28-31, clear and fair

JULY is a month when the greatest precaution is necessary to prevent disease germs from playing havoc among stock. There are disease germs that cause internal diseases as well as blood poison in an open sore. These troubles can all be averted by using the remedy that the National Bureau of Agriculture concedes to be the best and surest destroyer of all germs on animal and vegetable life and a saver of millions of dollars every year. **Monarch-olo** is the handiest and surest possible germicide, perfectly harmless, and kills all disease germs.

Tests have been made at Washington by the U. S. Government and it was estimated that **Monarch-olo** if properly used would save the nation \$175,000,000 annually. If you are not receiving some of this benefit give it a trial. It prevents foot rot in your sheep, kills hog lice, sheep lice, chicken lice, cleanses anything that may be washed with it, purifies the surrounding air and drives away all obnoxious odors. It prevents disease and every house should be thoroughly cleansed at least twice a year with it. A trial will convince you.



Willson's Monarch Remedies

EVERY REMEDY does a specific duty and tells its own story by giving relief. If you have an ailment, these remedies are prescribed to relieve. You have only to follow the directions regarding your own symptoms and you will get relief just as sure as if you called the most talented physician. There is no presumption in this assertion, because there is just as much medical knowledge in these remedies as any prescribed by a physician. Willson's Monarch Remedies are time tried and tested and must give satisfaction. We cannot afford to put out anything else. We guarantee every article to do as represented. You do not ask it of your physician; it would do you no good if you did. You simply pay him to diagnose your case and write you a prescription, but he cannot guarantee any relief. He simply prescribes the best he knows. Willson Bros. have been constantly manufacturing specific remedies under the state of Wisconsin license, granted by the Board of Pharmacy, June 1, 1882. Certificate No. 981, granted by State Board of Pharmacy,

T. H. Spencer, A. H. Hollister, F. Robinson, A. Cerevath, E. B. Heimstreed. It will be seen by this that years ago the qualification was recognized. During these many years their labors have been spent for the relief of the ailments of humanity. Seventy per cent of all medicines prescribed and used by physicians are such remedies as are put up and tested for their medical virtues by expert pharmacists. There are a million wise families in the United States to-day who keep themselves in good health by the use of Willson's Monarch Remedies and thus save millions of dollars annually.

Willson Bros. always try to let their goods do their own talking by the satisfaction they give the consumer. They know that the care used in the production warrants satisfaction.

Gentlemen: We have used your products for the past three years, and find **Monarch Oil**, **Monarch Sarsaparilla**, **Monarch Veterinary Salve**, **Monarch Condition Powders**, **Monarch Poultry Food** and also your **Extracts** and **Spices** just as recommended. They have given us the best of satisfaction.

Yours truly,
MR. AND MRS. A. J. WINSLOW,
Aug. 20, '07. Chester, Iowa.

Dear Sirs: We were very glad to see your agent, Mr. Sam Brewer, as we were entirely out of **Monarch**

Remedies and it seems we cannot get along without them. We feel that we must have **Monarch Oil** and **Pain Reliever** with us all the time. My daughter tells me she cannot buy as good spices anywhere as **Willson's**.

Yours for success,
MRS. D. H. HALLAND,
Aug. 4, '07. Decatur, Neb.

Gentlemen: We have used your **Extracts**, **Spices**, **Monarch Oil** and **Monarch Veterinary Salve** and think there is nothing like them.

Yours very truly,
MELVIN HATTAWAY, Lodi, Wis.



1908


August

1908

Phas.	BOSTON		NEW YORK		WASH'TON		MOON'S SIGNS.	LATITUDE OF NORTHERN STATES.			LATITUDE OF MIDDLE STATES.			LATITUDE OF SOUTHERN STATES.																				
	D. H. M.	H. M.	D. H. M.	H. M.	D. H. M.	H. M.		Sun rises	Sun sets	Moon sets	Sun rises	Sun sets	Moon sets	Sun rises	Sun sets	Moon sets																		
F. Q.	5	40	4	40	4	40																												
F. M.	11	59	11	59	11	59																												
L. Q.	18	4	4	25	4	25																												
N. M.	26	5	5	59	5	59																												
D. D.	<i>Historical Events.</i>																																	
M. W.	<i>Historical Events.</i>																																	
1	S	Gov. R. E. Pattison died, 1904														4	51	7	20	9	48	6	4	56	7	16	9	47	5	13	6	59	9	45
31. 7th Sunday after Trinity. Day's Length—14h. 27m.—14h. 18m.—13h. 44m.																																		
2	S	Fire at Portland, 1873														4	52	7	19	10	12	6	4	57	7	15	10	12	5	14	6	58	10	14
3	M	Crown Point taken, 1750														4	53	7	18	10	36	6	4	58	7	14	10	37	5	14	6	57	10	43
4	W	Pope Pius X. elected, 1903														4	54	7	17	11	1	4	4	58	7	13	11	3	5	15	6	56	11	15
5	W	Phil. Sheridan died, 1888														4	55	7	15	11	31	6	4	59	7	12	11	34	16	6	55	11	50	
6	T	Battle of Worth, 1870														4	57	7	14			6	6	6	0	7	10	morn	16	6	55	morn		
7	F	Gen. Miles retired, 1903														4	58	7	13	0	6	6	5	7	10	0	10	17	6	54	0	30		
8	S	Adolph Sutro died, 1898														4	59	7	12	0	48	5	5	2	7	8	0	53	5	18	6	53	1	16
32. 8th Sunday after Trinity. Day's Length—14h. 10m.—14h. 4m.—13h. 34m.																																		
9	S	Bishop Chapelle died, 1905														5	0	7	10	1	40	5	5	3	7	7	1	46	5	18	6	52	2	10
10	M	Sir Charles Russell died, 1900														5	1	7	9	2	43	5	5	4	7	5	2	49	5	19	6	51	3	13
11	T	Lopez in Cuba, 1857														5	2	7	8	rises.		5	5	7	4	rises.		20	6	50	rises.			
12	W	Peace Protocol signed, 1898														5	3	7	6	7	53	5	5	6	3	7	50	21	6	49	7	37		
13	T	Manila captured, 1898														5	4	7	5	8	27	5	5	6	7	1	8	25	21	6	48	8	17	
14	F	Farragut died, 1870														5	5	7	3	8	58	5	5	8	7	0	8	57	22	6	47	8	55	
15	S	Peking taken by Allies, 1900														5	6	7	2	9	27	4	5	9	6	59	9	27	5	23	6	46	9	30
33. 9th Sunday after Trinity. Day's Length—13h. 53m.—13h. 48m.—13h. 22m.																																		
16	S	Earthquake at Valparaiso, 1906														5	7	7	0	9	55	4	5	10	6	58	9	57	5	23	6	45	10	5
17	M	Gail Hamilton died, 1896														5	8	6	59	10	24	4	5	11	6	56	10	27	5	24	6	43	10	49
18	T	Ole Bull died, 1880														5	9	6	57	10	56	4	5	12	6	54	11	0	25	6	42	11	17	
19	W	Prof. S. F. Baird died, 1887														5	10	6	56	11	32	3	5	13	6	52	11	37	26	6	41	11	58	
20	T	Lord Curzon resigned, 1905														5	11	6	54	morn		3	5	14	6	52	morn	26	6	40	morn			
21	F	Gen. F. Sigel died, 1902														5	13	6	53	0	12	3	5	15	6	50	0	17	5	26	6	39	0	41
22	S	Lord Salisbury died, 1903														5	14	6	51	0	18	3	5	16	6	49	1	4	5	27	6	38	1	28
34. 10th Sunday after Trinity. Day's Length—13h. 35m.—13h. 30m.—13h. 9m.																																		
23	S	Commodore Perry died, 1820														5	15	6	50	1	48	3	5	17	6	47	1	54	5	28	6	37	2	18
24	M	<i>St. Bartholomew</i>														5	16	6	48	2	43	2	5	18	6	46	2	48	5	29	6	35	3	11
25	T	Commodore Preble died, 1807														5	17	6	47	3	42	2	5	19	6	44	3	47	5	29	6	34	4	7
26	W	Castelar elected, 1873														5	18	6	45	sets	2	5	20	6	43	sets	2	50	6	33	sets			
27	T	Earthquake in Greece, 1886														5	19	6	43	7	29	1	5	21	6	41	7	27	5	31	6	32	7	19
28	F	Cetewayo captured, 1879														5	20	6	42	7	53	1	5	22	6	40	7	52	5	31	6	31	7	48
29	S	Japan-Russian Peace, 1905														5	21	6	40	8	16	1	5	23	6	38	8	16	5	32	6	29	8	16
35. 11th Sunday after Trinity. Day's Length—13h. 17m.—13h. 13m.—12h. 55m.																																		
30	S	Chas. S. Reinhart died, 1896														5	22	6	39	8	39	1	5	24	6	37	8	40	5	33	6	28	8	45
31	M	George Wm. Curtis died, 1892														5	23	6	37	9	4	0	5	25	6	35	9	6	5	33	6	27	9	15

WEATHER PREDICTIONS.—1-3, very warm; 4-5, thunderstorms; 6-10, clear and pleasant; 11-14, warm; 15-18, cloudy; 19-20, rain; 21-24, fair; 25-27, warm; 28-31, cloudy

AUGUST, the month of dog days, is the time when all manner of stomach and bowel troubles must be expected. Unripe or over-ripe fruit, bad water and excessive heat all have a tendency to bring on these troubles. It is in this season that children eat more or less green apples, in which case the doctor may not always be at hand to relieve the terrible pains in the stomach and bowels or correct the case of acute indigestion. **Willson's Blackberry Balsam** gives relief every time. If you are one of those who has tried everything else, and

perhaps to your sorrow, give this wonderful remedy a trial. It is perfectly harmless and will correct your difficulty when all others fail. When in acute pain try a dose of **Monarch Oil** internally.

Willson Bros., Edgerton, Wis.
Gentlemen: I have used **Monarch Blackberry Balsam** for my children the past two years and found it a most excellent remedy. Yours truly,
MARCUS ALBRECHT,
Ashton, Ill.

WILLSON'S MONARCH TEA



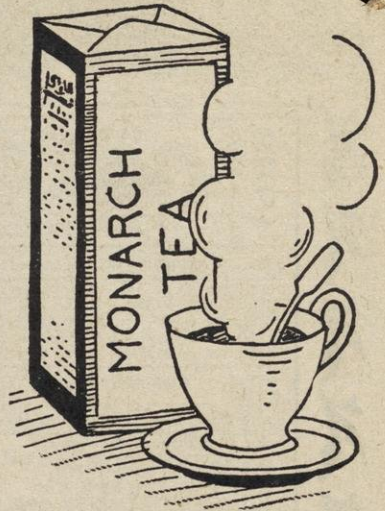
HIS most valuable remedy is not fully understood by many people and by others it is considered the greatest remedy they ever used. There is probably nothing that causes one to feel more disagreeable than a bad condition of the kidneys and bladder. They must act

right or you can expect all manner of ailments, and a great majority of the people do not know when their kidneys are really acting all right. You know you have a headache frequently. You know you feel dizzy. You know you bloat at times. You know there are bags under your eyes. There fifty things that might be mentioned which apply to you, every one of them coming from some derangement of the kidneys. Some people's kidneys get so bad that they have inflammation of the bladder, pain in the back, and usually only a severe pain will compel them to do anything for themselves. You will naturally agree that these are absolute facts. In turn, ask yourself, what is a person to do?

You may study medicine from the best medical authority and find that for all ordinary ailments the course of treatment to take is plain. **Willson's Monarch Tea** is made to reach any case that medicine will. If you have a case of Bright's disease that is beyond help, it will not help you. If you have a case of diabetes that no remedy or treatment will reach, do not expect this to cure you. Every physician has failed. But in any other cases Monarch Tea does grand work to relieve suffering humanity. It is absolutely harmless and is the best remedy ever put up for kidney troubles. Some of our agents say the people are finding it out and using nothing else. Others who fail to sell their remedies claim that Willson Bros. put up their tea and that it was the same as Willson's Monarch Tea. This is not so. We do not object to other people selling their tea for what it is, but we do object to misrepresentation in this manner.

Recently a gentleman said his wife had always been troubled with a weakness of the kidneys and had never found anything but Monarch Tea that would do her any good, and she could not keep house without it. This same lady employs a very noted family physician and yet Monarch Tea is her only cure. In referring to many cases, we omit using the names as you all know few people like the publicity, but where it does any good to humanity we will gladly furnish their address.

Monarch Tea if it fails to do good cannot do any harm as it contains nothing but harmless herbs of the highest quality of potency, so combined as to produce curative effects. Many people think their heart is affected when it is not. It is simply pumping away to try and make your kidneys do their duty. Again, you may be so nervous you cannot go to sleep. Everything irritates you. Why is it nervine doesn't help you when you are nervous, and when your heart aches and thumps like a trip hammer? When you are nervous your whole system is probably loaded with uric acid and your heart is pounding away trying to get rid of it. Uric acid poison is very dangerous. It kills in a few hours when neglected. When you see any such symptoms it will take but a few doses of Monarch Tea to give you great relief. You cannot hurt yourself as you might if you took digitalis or some such powerful remedy that most physicians resort to when a case is neglected.



A father took his little boy to church with him recently for the first time. Instructing the lad about his behavior, he wound up by telling him to do just as he did. When the contribution box was passed, papa dropped in a coin.

Tommy saw his father's hand go into the box, and, remembering the advice, put his hand in also. After the box had passed by, the lad whispered loud enough to be heard all around, "I got a quarter, papa; how much did you get?"

Wilson's Almanac

1908



1908

Phas.	BOSTON			NEW YORK			WASH'TON			LATITUDE OF NORTHERN STATES.				LATITUDE OF MIDDLE STATES.				LATITUDE OF SOUTHERN STATES.			
	D.	H.	M.	H.	M.	A.	H.	M.	A.	Sun rises	Sun sets	Moon sets	SUN EAST.	Sun rises	Sun sets	Moon sets	Sun rises	Sun sets	Moon sets		
F. Q.	3	3	51 A.	3	51 A.	3	51 A.	3	51 A.												
F. M.	10	7	23 M.	7	23 M.	7	23 M.	7	23 M.												
L. Q.	17	5	33 M.	5	33 M.	5	33 M.	5	33 M.												
N. M.	25	9	59 M.	9	59 M.	9	59 M.	9	59 M.												
D. D.	<i>Historical Events.</i>									MOON'S SIGNS.											
M. W.										H. M.	H. M.	H. M.		H. M.	H. M.	H. M.	H. M.	H. M.	H. M.	H. M.	H. M.
1	T	Japanese Typhoon, 1899									☾	5 24	6 35	9 31	0	5 26	6 33	9 34	5 34	6 26	9 48
2	W	New Style adopted, 1752									☾	5 25	6 33	10 3	0	5 27	6 32	10 7	5 35	6 24	10 25
3	T	ad Eruption of Mt. Pelee, 1902									☾	5 26	6 32	10 41	1	5 28	6 30	10 46	5 35	6 23	11 8
4	F	Forest Fires in Michigan, 1881									☾	5 27	6 30	11 27	1	5 29	6 28	11 33	5 36	6 22	11 57
5	S	Nez. Butterworth died, 1905									☾	5 28	6 28	morn	1	5 30	6 27	morn	5 36	6 20	morn
36. 12th Sunday after Trinity										Day's Length—12h. 58m.—12h. 54m.—12h. 42m.											
6	S	President McKinley shot, 1901									☾	5 29	6 27	0 24	2	5 31	6 25	0 30	5 37	6 19	0 55
7	M	John G. Whittier died, 1892									☾	5 30	6 25	1 30	2	5 32	6 24	1 36	5 38	6 18	1 59
8	T	Galveston inundated, 1900									☾	5 32	6 23	2 44	2	5 33	6 22	2 49	5 38	6 16	3 9
9	W	Jules Grevy died, 1801									☾	5 33	6 22	4 2	3	5 34	6 20	4 5	5 39	6 15	4 22
10	T	Gen. M'Cook shot, 1873									☾	5 34	6 20	rises.	3	5 35	6 18	rises.	5 39	6 14	rises.
11	F	Battle of Brandywine, 1777									☾	5 35	6 18	7 24	3	5 36	6 17	7 24	5 40	6 12	7 24
12	S	Gen. Walker shot, 1860									☾	5 36	6 16	7 53	4	5 37	6 15	7 54	5 41	6 11	8 0
37. 13th Sunday after Trinity.										Day's Length—12h. 37m.—12h. 36m.—12h. 28m.											
13	S	Gen. Burnside died, 1881									☾	5 37	6 14	8 23	4	5 38	6 14	8 25	5 42	6 10	8 37
14	M	President McKinley died, 1901									☾	5 38	6 13	8 54	4	5 39	6 12	8 57	5 42	6 8	9 14
15	T	Egyptian War ends, 1888									☾	5 39	6 11	9 29	5	5 40	6 10	9 33	5 43	6 7	9 54
16	W	Moscow burned, 1812									☾	5 40	6 9	10 8	5	5 41	6 9	10 13	5 44	6 10	10 36
17	T	Mt. Cenis Tunnel opened, 1871									☾	5 41	6 7	10 53	6	5 42	6 7	10 59	5 44	6 4	11 23
18	F	Prince Herbert Bismarck d. 1904									☾	5 42	6 6	11 42	6	5 43	6 5	11 48	5 45	6 3	12 03
19	S	President Garfield died, 1881									☾	5 43	6 4	morn	6	5 44	6 4	morn	5 46	6 2	morn
38. 14th Sunday after Trinity.										Day's Length—12h. 18m.—12h. 17m.—12h. 14m.											
20	S	Battle of Chickamauga, 1863									☾	5 44	6 2	0 36	7	5 45	6 2	0 41	5 46	6 0	1 5
21	M	St. Matthew									☾	5 45	6 0	1 34	7	5 46	6 0	1 39	5 47	5 59	2 0
22	T	Emancipation Proclamation, '62									☾	5 46	5 59	2 34	7	5 47	5 59	2 38	5 48	5 58	2 56
23	W	Autumn begins									☾	5 47	5 57	3 34	8	5 48	5 57	3 37	5 48	5 58	3 51
24	T	Battle of Monterey, 1846									☾	5 49	5 55	4 35	8	5 49	5 55	4 37	5 49	5 55	4 46
25	F	Vesuvius in Eruption, 1904									☾	5 50	5 53	sets	8	5 50	5 54	sets	5 49	5 54	sets
26	S	Lafacadio Hearn died, 1904									☾	5 51	5 52	6 44	9	5 51	5 52	6 45	5 50	5 52	6 48
39. 15th Sunday after Trinity.										Day's Length—11h. 58m.—11h. 58m.—12h. 0m.											
27	S	Steamer Arctic lost, 1854									☾	5 52	5 50	7 8	9	5 52	5 50	7 10	5 51	5 51	7 18
28	M	Thos. F. Bayard died, 1898									☾	5 53	5 48	7 34	9	5 53	5 48	7 37	5 51	5 50	7 50
29	T	Michaelmas Day									☾	5 54	5 46	8 4	10	5 54	5 47	8 8	5 52	5 48	8 25
30	W	Senator G. F. Hoar died, 1904									☾	5 55	5 45	8 39	10	5 55	5 45	8 44	5 53	5 47	9 5
WEATHER PREDICTIONS.—1-3, clear and fair; 4-6, cloudy; 7-9, drizzling; 10-15, clear and pleasant; 16-20, partly cloudy; 21-24, fair and cool; 25-28, rain; 29-30, light frost.																					

VERY much excited and out of breath, a young man who could not have been married very long rushed up to an attendant at one of the city hospitals and inquired after Mrs. Brown, explaining between breaths that it was his wife whom he felt anxious about. The attendant looked at the register and replied that there was no Mrs. Brown in the hospital. "Don't keep me waiting in this manner," said the excited young man. "I must know how she is." "Well, she isn't here," again said the attendant. "She must be," broke in the visitor,

"for here is a note I found on the kitchen table when I came home from work." The note read: Dear Jack: Have gone to have my kimona cut out. Annie.

Yeyosou Takagawa, Etc.

There was a great swell in Japan, whose name on a Tuesday began— It lasted through Sunday, Till twilight on Monday, And sounded like stones in a can.

Monarch Oil Kills Pain

WILLSON'S TOILET SOAPS

WILLSON'S TOILET SOAPS are selected to meet every family demand.

You may pay much more money for toilet soap and not get anything in return. It has always been our object to give the greatest amount of value for the least amount of money. In our toilet soaps we give the consumer 25c soap for 10c. Any good soap maker will vouch for this fact, and no one makes a mistake when buying a bar of soap with WILLSON'S on the package. Willson's Best Bath Soap has made many friends since we added it to our line, and from every source we hear of the satisfaction that Willson's Best Tar Soap gives. There are many tar soaps on the market but Willson's is 100 per cent of soap value, and since it lasts two or three times as long as any other, it is the cheapest tar soap for family use. It is perfectly cured and will not melt away when wet like many others.

A SONG OF PRAISE

I had a pain one evening,
 'Twas something awful too,
 Your agent called to see me
 And I in a passion flew.
 He said, "Now lady, try it,
 Its worth can not be told;
 'Twill soothe your pain and aching,
 It's worth its weight in gold."
 I turned him down quite proper,
 Said I'd patronize no quack;
 He could take his dope and toddle,
 "And, mind you, don't come back!"
 Then I moaned and groaned and suf-
 fered,
 The hours passed slowly by;
 The household all grew weary
 And thought that I must die.
 Until one morning early
 When the light was pale and gray,
 They found a sample bottle
 That the agent left that day.
 They turned the night lamp higher
 And carefully read each word;
 Then bathed my aching forehead,
 My parched lips never stirred.
 They mixed a draught and gave me,
 Of Willson's Monarch Oil.
 Little dreamed they of how sudden
 Reward would come for toil;
 Patient sweetly sleeping,
 Fever entirely gone,
 Monarch Oil it did the business
 And new hopes began to dawn.
 List to what the patient is saying,
 Dear friends, I must atone
 For hasty words and actions
 To Willson's agent shown.
 Go tell him to come quickly
 And bring his medicine too,
 For I want a box or bottle
 Of Willson's line clear through.
 Tell my friends and all my neighbors,
 Do not be so rash;
 Please to try and remember
 You are saving cash,
 If you buy of Willson Brothers
 You will get what you sought;
 Now just stop a bit to listen
 To what that agent brought.

There was Floral Dew and Lilac,
 Violets and Carnation too,
 There were Rose Leaves and White
 Roses
 Sweeter than ever grew.
 There was Extract of Vandella
 And the choicest Lemon too;
 There was Pepper, Cloves and Mus-
 tard
 That tears from the heartless drew.
 There was Cinnamon and Nutmeg
 And the finest Allspice found;
 There was Cocoa Oil and Talcum
 Powder
 And Jamaica Ginger ground;
 There was Monarch Sarsaparilla
 And Veterinary Salve,
 Monarch Oil and Balsam,
 These we all ought to have.
 There was Laxative and Corn Cure,
 And Tablets for heads that ache;
 There were Pills and Porous Plasters,
 Worm Tablets that were no fake;
 Cold Cure and Hoffman Drops,
 Tablets Pink for Pimply faces,
 Tooth Powder and Tooth Paste,
 Healing Salve for all races.
 A thousand more I'll not mention,
 Fearing you'll not remember this.
 They are made by Willson Brothers,
 In Edgerton, W.—I.—S.
 The goods are good and strictly pure,
 Be it known o'er all creation;
 Look well to the trade mark
 And beware of imitation.

Mrs. Geo. Montgomery, Ripon, Wis.

A Graceful Retort

Perhaps the wittiest and most grace-
 ful tribute ever spoken by a man of
 his wife was said by Joseph H.
 Choate.

Someone asked him: "Mr. Choate,
 if you could not be yourself, whom
 would you rather be?"

Instantly came the reply: "Mrs.
 Choate's second husband."



1908



1901

Phas.	BOSTON		NEW YORK		WASH'TON		LATITUDE OF NORTHERN STATES.			LATITUDE OF MIDDLE STATES.			LATITUDE OF SOUTHERN STATES.				
	D.	H. M.	H. M.	H. M.	H. M.	H. M.	Sun rises	Sun sets	Moon sets	Sun rises	Sun sets	Moon sets	Sun rises	Sun sets	Moon sets		
F. Q.	3	14 M.	1	14 M.	1	14 M.											
F. M.	9	4 3 A.	4	3 A.	4	3 A.											
L. Q.	16	10 35 A.	10	35 A.	10	35 A.											
N. M.	25	1 46 M.	1	46 M.	1	46 M.											
D. M. W.	<i>Historical Events.</i>						MOON'S SIGNS.			SUN EAST.							
1 T	Prof. Benj. Jowett died, 1893						5	56	5 43	9 22	10	5 56	5 43	9 27	5 54	5 46	9 51
2 F	First Railroad in U. S., 1833						5	57	5 41	10 13	11	5 57	5 42	10 19	5 54	5 44	10 44
3 S	David Swing died, 1894						5	58	5 39	11 14	11	5 58	5 40	11 20	5 55	5 43	11 44
40. 16th Sunday after Trinity. Day's Length—11h. 38m.—11h. 39m.—11h. 46m.																	
4 S	Bartholdi died, 1904						6	6	5 38	morn	11	5 59	5 38	morn	5 56	5 42	morn
5 M	James Harlan died, 1899						6	6	5 36	0 23	12	6 6	5 37	0 28	5 56	5 40	0 50
6 T	Alfred Tennyson died, 1893						6	6	5 34	1 38	12	6 6	5 35	1 42	5 57	5 38	2 0
7 W	Oliver W. Holmes died, 1894						6	6	5 33	2 55	12	6 6	5 33	2 58	5 58	5 38	3 11
8 T	Great Fire in Chicago, 1871						6	6	5 31	4 12	12	6 6	5 32	4 14	5 58	5 36	4 21
9 F	Florida purchased, 1820						6	6	5 29	rises.	13	6 6	5 30	rises.	5 59	5 35	rises.
10 S	Cardinal M'Closkey died, 1885						6	6	5 27	6 18	13	6 6	5 29	6 20	5 59	5 34	6 28
41. 17th Sunday after Trinity. Day's Length—11h. 18m.—11h. 21m.—11h. 32m.																	
11 S	Boer War begins, 1899						6	6	5 26	6 48	13	6 6	5 27	6 51	6 1	5 33	7 5
12 M	Senator C. H. Jones died, 1897						6	6	5 24	7 23	13	6 6	5 26	7 27	6 1	5 32	7 46
13 T	Henry Irving died, 1905						6	6	5 23	8 1	14	6 6	5 24	8 6	6 2	5 30	8 8
14 W	Charles D. Bates died, 1895						6	6	5 21	8 44	14	6 6	5 22	8 50	6 3	5 29	9 14
15 T	Bank Panic, 1857						6	6	5 19	9 33	14	6 6	5 21	9 39	6 4	5 28	10 4
16 F	John T. Harris died, 1899						6	6	5 18	10 25	14	6 6	5 19	10 34	6 4	5 27	10 58
17 S	Charles A. Dana died, 1897						6	6	5 16	11 25	15	6 6	5 18	11 30	6 5	5 26	11 53
42. 18th Sunday after Trinity. Day's Length—10h. 59m.—11h. 2m.—11h. 18m.																	
18 S	St. Luke, Evangelist						6	6	5 15	morn	15	6 14	5 16	morn	6 6	5 24	morn
19 M	George M. Pullman died, 1897						6	6	5 13	0 24	15	6 15	5 15	0 28	6 7	5 23	0 48
20 T	Lydia M. Child died, 1880						6	6	5 11	1 24	15	6 16	5 13	1 27	6 7	5 22	1 44
21 W	World's Fair dedicated, 1892						6	6	5 10	2 25	15	6 17	5 12	2 27	6 8	5 21	2 40
22 T	John Sherman died, 1900						6	6	5 8	3 25	15	6 18	5 11	3 26	6 9	5 20	3 34
23 F	Theo. Gautier died, 1872						6	6	5 7	4 26	16	6 19	5 9	4 26	6 10	5 19	4 26
24 S	Daniel Webster died, 1852						6	6	5 5	5 28	16	6 20	5 8	5 27	6 10	5 18	5 25
43. 19th Sunday after Trinity. Day's Length—10h. 40m.—10h. 45m.—11h. 6m.																	
25 S	Mrs. A. T. Stewart died, 1886						6	6	5 4	sets	16	6 21	5 6	sets	6 11	5 17	sets
26 M	Count Von Moltke born, 1800						6	6	5 3	6 7	16	6 23	5 5	6 10	6 12	5 16	6 27
27 T	New York Subway open, 1903						6	6	5 1	6 40	16	6 24	5 4	6 44	6 13	5 15	7 5
28 W	St. Simon and St. Jude						6	6	5 0	7 20	16	6 25	5 2	7 25	6 14	5 14	7 49
29 T	Mergenthaler died, 1899						6	6	5 0	8 8	16	6 26	5 1	8 14	6 15	5 13	8 39
30 F	Count Witte Premier, 1905						6	6	5 0	9 6	16	6 27	5 0	9 12	6 15	5 12	9 37
31 S	Hallowe'en						6	6	5 0	10 12	16	6 28	4 59	10 17	6 16	5 11	10 41

WEATHER PREDICTIONS.—1-3, changeable; 4-7, cloudy; 8-12, clear and pleasant; 13-16, heavy fog; 17-22, clear and colder; 23-26, cloudy and rain; 27-31, clear and frosty.

OCTOBER is the month when every stock-raiser should begin to see that he has a supply of some good stock food. It has become a conceded fact that it makes a handsome profit. There are many stock foods on the market but when you buy **Willson's Monarch Stock Food** you get the best because it is composed of the best tonics ground together. You furnish your own ground feed and do your own mixing, making a stock food that will cost about one-fourth of what other kinds do, as \$2.50 for the concentrated food plus the cost of 100 lbs. of ground

flaxseed meal or middlings covers the entire outlay for 125 lbs. of the best stock food on earth. Some of the best farmers in the land say they like it better than any other they ever used.

Gentlemen: I have fed **Monarch Stock Food** and find it the best I have ever used. Yours truly,
SAMUEL SHRINER, Lodi, Wis.

Gentlemen: I have used **Monarch Stock Food** and found it just as recommended. Yours truly,
WM. LOPER, Lodi, Wis.

.....Thirteen Years of Experience With Monarch Remedies.....

BY W. J. WICKHAM

Theory and experience are vastly different when you come to test them. Horace Greeley wrote many articles on farming and said that the farmer must plow deep, one plow to follow the other in the same furrow. A farmer whom I was acquainted with believed him and tried it. He soon found that Mr. Greeley had the theory but the experiment cost him the loss of several crops. Like the man who failed in business, when asked how it happened, he said, "You zee I haf some mune. Mine bardner he haf der experience. Now he haf der mune and I haf der experience, dat ish all."

When I started out for Willson Bros. I had neither theory nor experience in this line of business, but I soon found out that experience taught me two or more things. One, to deal honestly with my customers and to give them good articles—quality, if not as large a quantity as some of the others were selling. I never had any dread of meeting the officer of the pure food law brigade. Meeting with one of them one time, he said, "We are after you fellows pretty close now." I said, "All right, sir, call at any time; you know where I live." "But," said he, "We don't have to look you fellows up. We know your goods are all right." Now, having quit traveling for them, I have been employed in their laboratory for several months, which adds greatly to my former experience and especially to the knowledge that every precaution is taken to use the very best articles manufactured in all their remedies, extracts, spices, etc.

Calling one day at a veterinary surgeon's home, he met me at the gate. I told him I was traveling with Willson Bros.' Remedies. He said, "I am a horseman myself, and have considerable practice in this locality and generally put up my own medicines." I told him I had been informed that he was a farrier, and thinking that I might have some things that would be to his interest to keep in his practice, I opened my satchel. He said, "Monarch, Monarch—have you the Monarch Oil?" I said, "Yes, sir," and handed him the bottle. He said, "My son in Minnesota always keeps this remedy on hand, doctors being scarce in that locality. Men often come five and ten miles in the night to get it in case of sickness."

One man said that he had a very valuable horse, valued at seventeen

hundred dollars, which was taken sick with a severe colic. He sent his hired man for the veterinary surgeon who was ten miles away and told him not to spare his horse. But seeing that something must be done immediately or the horse would die, he got the Monarch Oil, gave him a couple of doses and saved the horse's life. The veterinary said, "I did not expect the horse would be alive when I got here, but you struck the right thing; that Monarch Oil saved him." He then picked out several bottles and said, "Come into the house. My wife may want some of your extracts." I accepted the invitation, sold them a nice bill of goods and always had them as my customers after that.

\$10 SAVED BY THE PROMPT USE OF MONARCH OIL.

Coming up to a farm house one day I found a man holding on to his brood mare and she was rolling and tumbling with a severe colic. "A sick horse?" I said. "Yes, sir," said he, "I guess I must send for the doctor." I said, "I will help you out of this trouble, sir." I went to the house and procured a bottle, put in it my usual dose of Monarch Oil, gave it to the mare and in a few minutes she walked off with her colt, looking for some grass as though nothing had happened.

I might write columns of such testimonials, where I saw its magic effects on both man and beast—but just a word:

If you've any pains or bruises

In the stomach, head, or back,

Don't you send and get a doctor,

Neither listen to a quack;

Call on Willson Brothers' agent,

Who will greet you with a smile,

And will tell you how to rid them

By the use of Monarch Oil.

Calling at a farm house one day where there was a little baby lying in the cradle and a little girl about three years old playing with it, I proposed to buy the baby and asked her if she would sell it. "No, sir," she said. "Well," said I, "What am I going to do? I want to buy one, but all are just like you, they won't sell." "Well," she said, placing her little hands akimbo on her sides, "You'd better send to Sears & Roebuck, they sell everything."

Well, it may be so, but they don't sell **Willson Bros.' Extracts and Spices**, the purest and best. No other brand gives as good satisfaction.



1906



1906

Phas.	BOSTON			NEW YORK			WASH'TON			MOON'S SIGNS.	LATITUDE OF NORTHERN STATES.			LATITUDE OF MIDDLE STATES.			LATITUDE OF SOUTHERN STATES.												
	F. Q.	M.	S.	F. Q.	M.	S.	F. Q.	M.	S.		Sun rises	Sun sets	Moon sets	Sun rises	Sun sets	Moon sets	Sun rises	Sun sets	Moon sets										
D. M. W.	Historical Events.																												
44. 20th Sunday after Trinity.										Day's Length—10h. 21m.—10h. 27m.—10h. 53m.																			
1	S	All Saints' Day									6	33	4	54	11	23	16	6	30	4	57	11	27	6	17	5	10	11	48
2	M	Lieut. Schwatka died, 1892									6	34	4	53	morn	16	6	31	4	56	morn	6	18	5	9	morn			
3	T	Panama a Republic, 1903									6	35	4	52	0	37	16	6	32	4	55	0	40	6	19	5	8	0	56
4	W	Engene Field died, 1894									6	36	4	51	1	52	16	6	33	4	54	1	54	6	20	5	7	2	5
5	T	Battle of Inkermann, 1853									6	38	4	49	3	7	16	6	34	4	53	3	8	6	21	5	6	3	12
6	F	George Williams died, 1905									6	39	4	48	4	21	16	6	36	4	52	4	20	6	22	5	6	4	19
7	S	Li Hung Chang died, 1901									6	40	4	47	5	34	16	6	37	4	50	5	32	6	23	5	5	5	26
45. 21st Sunday after Trinity.										Day's Length—10h. 5m.—10h. 11m.—10h. 40m.																			
8	S	Roosevelt elected, 1904									6	41	4	46	rises.	16	6	38	4	49	rises.	6	24	5	4	rises.			
9	M	Fire at Boston, 1872									6	43	4	45	5	52	16	6	39	4	48	5	57	6	25	5	3	6	17
10	T	Theodore R. Davis died, 1894									6	44	4	44	6	34	16	6	40	4	47	6	26	5	2	7	3	7	
11	W	Chicago Anarchists hung, 1887									6	45	4	43	7	21	16	6	42	4	46	7	27	6	26	5	2	7	52
12	T	John A. Logan, Jr., killed, 1899									6	46	4	42	8	14	16	6	43	4	45	8	20	6	27	5	1	8	45
13	F	Adm. C. Steedman died, 1890									6	48	4	41	9	12	16	6	44	4	44	9	17	6	28	5	0	9	41
14	S	Guiteau Trial began, 1881									6	49	4	40	10	11	15	6	45	4	44	10	16	6	29	5	0	10	37
46. 22d Sunday after Trinity.										Day's Length—9h. 49m.—9h. 57m.—10h. 29m.																			
15	S	Nicholas M. Fish died, 1902									6	50	4	39	11	11	15	6	46	4	43	11	15	6	30	4	59	11	33
16	M	Fort Washington taken, 1776									6	52	4	38	morn	15	6	47	4	42	morn	6	31	4	59	morn			
17	T	Suez Canal opened, 1879									6	53	4	37	0	11	15	6	49	4	41	0	14	6	32	4	58	0	28
18	W	George Law died, 1881									6	54	4	36	1	12	15	6	50	4	40	1	14	6	33	4	58	1	23
19	T	W. C. P. Breckenridge d., 1904									6	55	4	35	2	14	15	6	51	4	40	2	15	6	34	4	57	2	19
20	F	A. G. Rubinstein died, 1894									6	56	4	35	3	15	14	6	52	4	39	3	15	6	34	4	57	3	14
21	S	Vice-Pres. G. A. Hobart d. 1899									6	58	4	34	4	17	14	6	54	4	38	4	16	6	35	4	56	4	11
47. 23d Sunday after Trinity.										Day's Length—9h. 34m.—9h. 43m.—10h. 20m.																			
22	S	Thurlow Weed died, 1882									6	59	4	33	5	22	14	6	55	4	38	5	19	6	36	4	56	5	10
23	M	Battle of Chattanooga, 1863									7	0	4	33	sets	13	6	56	4	37	sets	6	37	4	56	sets			
24	T	August Belmont died, 1890									7	1	4	32	5	13	6	57	4	37	5	22	6	38	4	56	5	44	
25	W	Senator Hendricks died, 1885									7	2	4	32	6	3	13	6	58	4	36	6	9	6	39	4	55	6	39
26	T	Thanksgiving Day									7	4	4	31	6	58	13	6	59	4	36	7	4	40	4	55	7	24	
27	F	Hoosac Tunnel opened, 1873									7	5	4	31	8	2	12	7	0	4	36	8	8	6	41	4	55	8	32
28	S	Harper & Bros. failed, 1902									7	6	4	30	9	13	12	7	1	4	35	9	18	6	42	4	54	9	39
48. 1st Sunday in Advent.										Day's Length—9h. 23m.—9h. 33m.—10h. 12m.																			
29	S	Horace Greeley died, 1872									7	7	4	30	10	27	12	7	2	4	35	10	31	6	42	4	54	10	48
30	M	St. Andrew									7	8	4	29	11	41	11	7	3	4	34	11	44	6	43	4	54	11	56

WEATHER PREDICTIONS.—1-3, threatening; 4-7, raw wind; 8-11, clear and fair; 12-15, changeable; 16-20, mild and fair; 21-24, drizzling; 25-27, colder; 28-30, snow flurries.

NOVEMBER brings the thoughtful to think of winter. To be successful the best must be made out of the year's supply of feed and the stock must be gotten into condition to bring good results for the year's work. This can only be done by feeding economically and getting the fat stock ready for market in the shortest time possible and at the least expense. The poultry season is now on and the increased price of eggs makes them very valuable. The molting season should be as short as possible and this can be accomplished by the use of Will-

son's Poultry Food and Egg Producer. It will not only bring you a large number of eggs, but will make your poultry much fatter and heavier for marketing purposes. It has become a fact that Willson's Stock Food and Poultry Food are invaluable to anyone with stock and poultry. This is not an idle dream for we have letters from all over the country telling of the benefits that were received by the use of these two preparations. Anyone running short can by dropping us a card obtain these goods by first freight.



.. Willson's Cocoa Oil..

Is a delightful tonic for the scalp and hair. It softens the scalp, heals and soothes the cuticle and acts as a food to the hair, leaving it soft and brilliant. Anyone who is troubled with a dry, harsh hair will find Cocoa Oil superior to any other hair preparation for putting the hair in fine condition. It destroys the disease that prevails on the scalp and causes dandruff. There is no part of the human body that suffers more under present environment than the scalp and hair. There is hardly a person who does not suffer at times from having the hair falling out. Willson's Cocoa Oil has been recognized for over fifty years by the most eminent authorities upon the care of the hair, and it pleases more people than any other hair tonic made.

Recipe for Making Home-made Root Beer

Home made root beer is considered very healthful and nourishing in summer. Dig up all the roots in the back yard and boil. Add arnica, castor oil and sweeten to suit taste. Strain through an old peek-a-boo waist. Serve with doughnuts and mince pie. This is very cooling. But to save labor and the price of the above ingredients, ask our agent for **Willson's Root Beer**, which is far more pleasing to the taste and safer than either the above recipe or Pabst or Schlitz, so-called health beverages. Price 25c. It will make five gallons.

The following curious excuses, it is said, were actually given to the teachers by pupils of an east side public school in New York:

"Frank could not come for 3 wks because he had amonia & information of the vowels."

"If Louis is bad please lick him till his eyes are blue. He is very stubborn. He has a great deal of mule in him. He takes after his father."

"Please ex. Henry for not coming to school as he died from the car run over on Tuesday. By so doing you will greatly oblige his loving mother."

"You must stop teach my daughter fical torture, she needs yet reading and figors mit sums more as that, if I want her to do jumpin I kin make her jump."

"Please excuse my Paul for being absent he is yet sick with dipterry and der doctors don't tink he will discover to oblige his loving aunt Mrs.——I am his mother's sister from her first husband."

Government Whitewash

Half a bushel of unslacked lime; slack with warm water, cover it during the process to keep in the steam; strain the liquid through a fine sieve or strainer; add a peck of salt previously well dissolved in warm water, three pounds of ground rice boiled to a thin paste, and stir in boiling water; half a pound of powdered Spanish whiting and a pound of glue which has been previously dissolved over a slow fire, and add five gallons hot water to the mixture, stir well, and let it stand for a few days covered up. It should be put on hot. One pint of the mixture will cover a square yard, when properly applied. Small brushes are best. There is nothing that can compare with it for outside or inside work, and it retains its brilliancy for many years. Coloring matter may be put in and made of any shade, Spanish brown, yellow ochre, or common clay.

No Need for Alarm

A physician who was on the staff of an insane hospital noticed with some disquiet that on the occasion of each visit he was followed around and eyed constantly and intently by one of the patients. Entering the grounds one day he was alarmed to see this patient viewing him at a distance and immediately starting to run towards him. The physician took to his heels with the patient hard after him and gaining every jump. Finally the doctor stumbled and fell as the maniac lunged forward to grab him, and he gave himself up as lost. The patient merely leaned over him, touched him lightly and said, "Tag you're it."

Willson's Almanac

1908



1906

Phas.	BOSTON			NEW YORK			WASH'TON			LATITUDE OF NORTHERN STATES.			LATITUDE OF MIDDLE STATES.			LATITUDE OF SOUTHERN STATES.							
	D. H. M.	H. M.	H. M.	D. H. M.	H. M.	H. M.	D. H. M.	H. M.	H. M.	Sun rises	Sun sets	Moon sets	Sun rises	Sun sets	Moon sets	Sun rises	Sun sets	Moon sets					
F. M.	7 4 44	A. 4 44	A. 4 44	A. 4 44	A. 4 44	A. 4 44	A. 4 44	A. 4 44	A. 4 44	A. 4 44	A. 4 44	A. 4 44	A. 4 44	A. 4 44	A. 4 44	A. 4 44	A. 4 44	A. 4 44					
L. Q.	15 4 12	A. 4 12	A. 4 12	A. 4 12	A. 4 12	A. 4 12	A. 4 12	A. 4 12	A. 4 12	A. 4 12	A. 4 12	A. 4 12	A. 4 12	A. 4 12	A. 4 12	A. 4 12	A. 4 12	A. 4 12					
N. M.	23 6 50	M. 6 50	M. 6 50	M. 6 50	M. 6 50	M. 6 50	M. 6 50	M. 6 50	M. 6 50	M. 6 50	M. 6 50	M. 6 50	M. 6 50	M. 6 50	M. 6 50	M. 6 50	M. 6 50	M. 6 50					
F. Q.	30 0 40	M. 0 40	M. 0 40	M. 0 40	M. 0 40	M. 0 40	M. 0 40	M. 0 40	M. 0 40	M. 0 40	M. 0 40	M. 0 40	M. 0 40	M. 0 40	M. 0 40	M. 0 40	M. 0 40	M. 0 40					
D. M. W.	Historical Events.									MOON'S SIGNS.			SUN EAST.										
1	T	Emperor Alexander died, 1825									7	9	4 29	morn	II	7	4	4 29	morn	6	44	4 54	morn
2	W	Jay Gould died, 1892									7	10	4 29	0 54	10	7	5	4 34	0 55	6	45	4 54	I 2
3	T	Illinois admitted, 1818									7	11	4 28	2 6	10	7	6	4 33	2 6	6	46	4 54	2 7
4	F	Balfour resigned, 1905									7	12	4 28	3 18	10	7	7	4 33	3 17	6	46	4 54	3 12
5	S	M. L. Hayward died, 1899									7	13	4 28	4 29	9	7	8	4 33	4 27	6	47	4 54	4 17
49. 2d Sunday in Advent.										Day's Length—9h. 14m.—9h. 14m.—10h. 6m.													
6	S	St. Nicholas									7	14	4 28	5 41	9	7	9	4 33	5 37	6	48	4 54	5 23
7	M	Thos. B. Reed died, 1902									7	15	4 28	rises.	8	8	10	4 33	rises.	6	49	4 54	rises.
8	T	R. McCurdy resigned, 1905									7	16	4 28	5 10	8	7	11	4 33	5 16	6	50	4 54	5 41
9	W	Father Matthew died, 1858									7	17	4 28	6 1	8	7	12	4 33	6 7	6	51	4 54	6 32
10	T	Peace Treaty signed, 1898									7	18	4 28	6 57	7	7	13	4 33	7 3	6	51	4 54	7 28
11	F	Edw. Atkinson died, 1905									7	19	4 28	7 56	7	7	14	4 33	8 1	6	52	4 54	8 24
12	S	Allen G. Thurman died, 1895									7	20	4 28	8 57	8	7	15	4 33	9 1	6	53	4 55	9 21
50. 3d Sunday in Advent.										Day's Length—9h. 8m.—9h. 18m.—10h. 1m.													
13	S	Mrs. U. S. Grant died, 1902									7	20	4 28	9 59	6	7	15	4 33	10 2	6	54	4 55	10 18
14	M	Alabama admitted, 1819									7	21	4 28	10 59	5	7	16	4 33	11 1	6	54	4 55	11 13
15	T	Calvin S. Brice died, 1893									7	22	4 29	11 58	5	7	17	4 34	11 59	6	55	4 55	morn
16	W	Gen. A. H. Terry died, 1890									7	23	4 29	morn	4	7	18	4 34	morn	6	55	4 56	0 6
17	T	John G. Whittier born, 1807									7	23	4 29	0 58	4	7	18	4 34	0 58	6	56	4 56	1 0
18	F	Francis Napier died, 1899									7	24	4 29	2 0	3	7	19	4 35	1 59	6	57	4 57	1 56
19	S	Gen. Lawton killed, 1899									7	25	4 29	3 41	3	7	20	4 35	3 2	6	57	4 57	2 55
51. 4th Sunday in Advent.										Day's Length—9h. 5m.—9h. 15m.—10h. 0m.													
20	S	O'Brien def. Fitzsimmons, 1905									7	25	4 30	4 9	2	7	20	4 35	4 6	6	58	4 58	3 54
21	M	St. Thomas. Winter begins									7	26	4 31	5 17	2	7	21	4 36	5 13	6	58	4 58	4 55
22	T	Dwight L. Moody died, 1899									7	26	4 31	6 28	1	7	21	4 36	6 23	6	59	4 58	6 2
23	W	Gen. F. T. Dent died, 1892									7	27	4 32	sets	1	7	22	4 37	sets	6	59	4 59	sets
24	T	Thackeray died, 1863									7	27	4 32	5 47	0	7	22	4 38	5 53	7	0	5 0	6 18
25	F	Christmas Day									7	28	4 33	6 59	sl.	7	22	4 38	7 4	7	0	5 0	7 27
26	S	St. Stephen									7	28	4 33	8 14	1	7	23	4 39	8 18	7	1	5 1	8 37
52. 1st Sunday after Christmas.										Day's Length—9h. 6m.—9h. 16m.—10h. 0m.													
27	S	St. John, Evangelist									7	28	4 34	9 29	1	7	23	4 39	9 32	7	1	5 1	9 46
28	M	Innocents									7	29	4 35	10 44	2	7	23	4 40	10 46	7	1	5 2	10 53
29	T	Texas a State, 1845									7	29	4 35	11 57	2	7	24	4 41	11 57	7	2	5 3	11 59
30	W	Iroquois Theatre Fire, 1903									7	29	4 36	morn	3	7	24	4 42	morn	7	2	5 3	morn
31	T	West Virginia admitted, 1862									7	29	4 37	1 8	3	7	24	4 42	1 7	7	2	5 4	1 4
WEATHER PREDICTIONS.—1-4, clear and cold; 5-8, fair and mild; 9-13, cloudy and snow; 14-19, very cold; 20-25, clear and milder; 26-28, heavy gales; 29-31, snow flurries.																							

DECEMBER is the month of festivities, and one should be particularly careful not to catch colds which might lead to serious cases of lung trouble. Great care must also be exercised with weak stomachs. A bottle of **Willson's Monarch Laxative** will always correct any trouble of the stomach and bowels, and by keeping these two organs in good condition is always sure to bring good health. It gives them more vital force to perform their functions. **Monarch Sarsaparilla** is a great blood tonic. It tones and invigorates the whole sys-

tem. It prevents disease because there is no better way to avert it than by keeping the blood pure and healthy. It tones every organ, relieves the weak heart and strengthens the kidneys. For general use there is no better remedy put up. Physicians know it as well as millions of consumers who have saved many doctor bills by the use of it.

An Irishman, upon receiving a doctor's bill, said he had no objection to paying for the medicines, but that the visits he would return.

WILLSON'S MONARCH LINIMENT

Is strictly a vegetable compound, free from opiates of any form. It is a valuable remedy for man or beast, internally or externally. Every farmer, in fact every man in any path of life, cannot but realize the many afflictions animal life is subject to and the necessity of having such remedies close at hand, which often save lives before any aid can be brought to hand.

There is scarcely a home that does not at some time regret not having a bottle of Monarch Liniment ready to meet some urgent demand. If you have many horses you know too well what it means for them to have colic and you know that you can not get a more effective remedy, for in nearly any neighborhood there are those who would have lost a valuable animal had it not been for Willson's Monarch Liniment. It often occurs that a neighbor has a bottle and by borrowing it you are able to save maybe your family horse or your most valuable cow. This occurs everywhere.

There is one special reason why Willson's Monarch Liniment is preferred by many. It is strictly a first class pharmaceutical preparation made by the most skilled pharmacist. It is strictly a palatable remedy made for internal use. It is not a cure-all nor a clothes cleaner. Don't buy it for such. It contains no caustic, potash nor soda, but is a natural remedy supplied for man's use. The greatest horse, cattle, sheep, hog and poultry raisers of the country all have a story to tell of some valuable service this remedy has done for them. It not only stops colicky pains and scouring in animals, but applied externally it is good for distemper, founder and sweeny and takes out rheumatic pains and swelling. It is absorbed and also sweats out many deep seated troubles. It causes the blood to circulate where it has been dead a long time. There are those in nearly every neighborhood who say they cannot keep house without it. You have heard your neighbor say so or may have said the same thing yourself. There is a great satisfaction in having this most valuable remedy ready for any emergency.

Dear Sirs: Your **Monarch Family and Stock Liniment** which I purchased from your agent, Mr. Paul Fiedler, has proved very satisfactory to me as well as the **Stock Food and Veterinary Salve**, which are all very good.

Very truly yours,
CHAS. A. MAAS,
Thiensville, Wis.

July 19, '07

Gentlemen: I have used your **Monarch Family and Stock Liniment** for years and have found it to be the best liniment to be had.

Very truly yours,
J. D. CARNEY,
Rio, Wis.

Gentlemen: I have used your **Liniment** for a long time and would not think of being without it.

Very truly yours,
MRS. JAS. WHEELER,
Poynette, Wis.

Gentlemen: This certifies that we have used **Willson's Stock and Family Liniment** for years. On one occasion I cured a very sick cow with it in a very short time. We think it equal to any and superior to most on the market. Indeed we all vote this article as a splended remedy and will not be without it in our home.

Respectfully,
O. M. HALVERSON & FAMILY,
Arcadia, Wis.

The Best He Ever Used

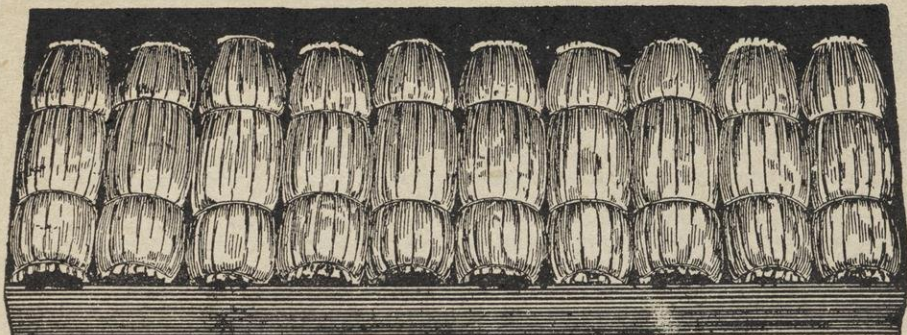
To whom it may concern: I have used **Willson's Monarch Stock and Family Liniment** and find it the best for bruises and lameness of any Liniment that I have ever bought. I have just purchased from their agent, Mr. W. F. Waldorf, a second bottle so as to have it on hand at all times. We have used other goods from them and find them all as recommended.

Yours truly,
D. A. BACON,
Proprietor Maple Hill Stock Farm,
July 22, '07. East Orwell, Ohio.

Monarch Liniment Cured When All Others Failed

One of my horses was hurt in the stifle and was unable to touch his foot to the ground or walk on it whatever. On April 6th Mr. Sam Brewer called at our place and recommended **Monarch Liniment**. I told him I had tried every kind of liniment that I had ever heard of, with no benefit to the horse whatever. Mr. Brewer insisted on leaving a bottle of liniment on trial. After he had left it I gave it a thorough trial, and when Mr. Brewer called on me a few weeks later I had the horse in the harness at work. I will always speak a good word for Monarch Liniment and recommend it to everyone.

Yours truly,
WALTER SIPPERY,
Macey, Neb.



VANILLA BEANS AS THEY APPEAR AFTER BEING PACKED AND CURED IN MEXICO

Willson's Vandella

TRADE MARK

GO INTO ANY OF THE BEST HOMES to-day and ask what flavor they use and you will find that the majority use **Willson's Vandella**. Ask them why and they have no hesitancy in telling you that they like the flavor best and cannot get anything else to take its place. There was so much infringement upon it that it was necessary for us to get the name trade marked. To-day the name, "**Vandella**," is the property of Willson Bros. and anyone attempting an infringement is liable to prosecution. Many competitors have resorted to every kind of device to hurt its sale, yet go into the homes where it is used and you will find that they are only adding to the unanimous verdict that the years Willson Bros. spent in perfecting this flavor were well spent. It pleases the epicurean palate as no other flavor can.

Willson Bros. produce all the popular flavors which are used in baking, ice creams and confectionery. All standard flavors can be had. Their lemon and orange are the finest that can be produced. You will find the quality and quantity of these flavors all that you can consistently expect. Some time ago one of our men brought in a large bottle of lemon extract that he said he had to compete with and asked to have it tested. The analysis showed that although the bottle was very large it still lacked two ounces of being equal to one of Willson's small bottles, showing conclusively that Willson's is still the cheapest and best.

Willson's flavors are **Vandella, Vanilla, Lemon, Orange, Banana, Pine Apple, Strawberry, Cinnamon, Ginger, Cloves, Anise, Celery, Root Beer, Wintergreen, Rose, Almond** and **Fruit Color**.

Gentlemen: **Willson's Extracts** and **Spices** are splendid. We have used them for the past two years and can recommend them all, but more especially **Vandella**, which we consider the best flavor on the market.

Yours truly,
MRS. T. O. ALEXANDER,
Walnut, Ill.

Gentlemen: I have used your **Extracts**, also **Monarch Oil**, and have found them to be very good. I would not be without them and think everyone should give them a trial.

Yours truly,
MRS. JAS. BLENKINSON,
Viola, Ill.

Gentlemen: I have used your **Extracts** and think they are better than all others.

Yours truly,
MRS. LILLIE MILLER,
Sherrard, Ill.

Gentlemen: I have used your **Extracts** and find them to be better than any other.

Yours truly,
MRS. GUSTAFSON,
Viola, Ill.

Gentlemen: We have used your **Extracts** with great success and can recommend them to everyone. We have used **Vandella** and **Pine Apple** most and think they are perfect.

E. F. SHERER, Plymouth, Ind.

Willson's Poultry Food and Egg Producer

The originator of this valuable production is one of the best authorities on poultry in the United States. To get results you have to depend on this great specialist for authority on what is the best to use. There are thousands of things that are combined and claimed to produce certain results by people who have not the slightest idea of what nature demands. To-day scientific study of the various requirements has placed the matter where there is no doubt about what is needed. When you buy Willson's Poultry Food and Egg Producer you have the acme of scientific research. The results are told by the users.

Willson Brothers, Edgerton, Wis.

Gentlemen: Your agent, Mr. Geo. E. Sanger, left twenty pounds of your **Monarch Poultry Food and Egg Producer** which he wished us to try. We now beg to advise you that we were well pleased with the same and would like to have you send us one hundred pounds without delay.

Yours truly,

A. J. LINDQUIST,

May 17, '06. Prophetstown, Ill.

Willson Bros., Edgerton, Wis.

Gentlemen: I have tried many different kinds of **Poultry Food** but find yours the best of all. I can produce more eggs and keep my fowls in better condition with this poultry food than with any other I ever used. I can heartily recommend it. Anyone purchasing it will receive the very best of returns from their fowls.

Respectfully yours,

DAN M. HENRY,

Nov. 14, '06. Hamburg, N. Y.

Willson Brothers, Edgerton, Wis.

Gentlemen: Your agent was here some time ago and I bought one box of **Monarch Poultry Food** which gave very good satisfaction. I would like to have you ship me a 50 lb. box, also one bottle of your **Family and Stock Liniment C. O. D.**

Yours truly,

MYRTLE BROWN,

May 4, '06. Van Orin, Ill.

Gentlemen: Please send me at once a 100 lb. box of **Monarch Poultry Food** as we are entirely out and cannot wait till your agent calls. We find it impossible to get along without your poultry food. Yours truly,

MRS. ROLLIN REYNOLDS,

Dec. 9, '06. Sun Prairie, Wis.

Willson Brothers, Edgerton, Wis.

Gentlemen: In reply to yours of the 1st, will say I received the **Poultry Food** and find it O. K.

Yours truly,

MRS. WILL SHERMAN,

June 18, '06. Janesville, Wis.

Gentlemen: Please send us 100 lbs. of your **Poultry Food and Egg Producer**. I had 50 lbs. and found it just as you claim it to be, which means more eggs. Yours truly,

GEO. SCHUELE,

West Allis, Wis.

They were cracking "hard nuts" in the smoking room after the toils of the day were over. Some difficult cases of conscience had just been related, where a conflict existed between duty and inclination, and one of these stories suggested the following Irish difficulty.

"As I sat fishing one day," said Con MacMahon, "I fell asleep. A terrible thing happened. There was I in a tiny, wee boat, with two colleens, Kathleen and Maureen, faith, an' didn't I dote on Kathleen, though sorry a bit she cared for me. This is a contrary wurld, especially in Kerry, for Maureen, it was aisy to see, liked me better than any of the other boys, though mesilf could hardly bear the sight of her. But, sure, she was Kathleen's friend, so I had to put up with her company.

"Well, an awful storm came on, the waves rose mountain high, an' the girls called on all the saints to protect an' save thim. There was no chance with three of us in the boat. It had to be lightened. What was a body to do? I was fair distracted. Kathleen I couldn't part with, an' I daren't throw Maureen into the angry waters. Can any of yez tell me what I did?

Con's intelligent and interested audience suggested different ways of salvation; none was correct.

"I awoke," said the story teller.

"Yez all seem to forget I had been asleep!"

FOR SKIN DISEASES

BY W. J. WICKHAM

People with eczema, etc., make a grievous mistake by taking medicine into the stomach. When your hand is scalded with hot water until it blisters and burns you do not drink medicine to cure it. You apply a healing lotion to the injured skin. Eczema, salt rheum, barber's itch and other diseases of the skin cannot be cured by filling the stomach with medicine any more than you can cure a burn by drinking medicine. To cure these diseases you must apply the remedy to the parts affected. The diseases named are caused by germs. Kill the germs and the disease goes away leaving the skin pure and white as nature intended it to be.

For those diseases use

WILLSON'S MONARCH HEALING SALVE

It has cured hundreds where doctors and other advertised remedies have failed. One man told me that he had worn gloves for fifteen months and spent at least seventy-five dollars with doctors and for other prescribed remedies, but all failed. I persuaded him to try a 25c box of Monarch Healing Salve and a bottle of Monarch Cream. Some time afterward, passing his place, he stopped me saying, "I owe you 50c and I want to pay it." His hands were perfectly cured. Another lady who had been suffering for fifteen years said, "No one knows what I have suffered from eczema, and I had tried remedies of all kinds, but to no effect; since I got this salve from you I have begun to enjoy life once more and am now almost well. I can sleep nights and am satisfied that I have at last found the needed remedy." I might mention many others, but it is not necessary. All we ask of you who are afflicted with any of these diseases is to just give Monarch Healing Salve a fair trial and be convinced of its wonderful healing propensities.

It is also equally as effective for **Piles, Burns, Old Cankered Sores** and **Itching Ears**. For itching ears take a tooth pick or some other sharp pointed stick, wrap a piece of white soft cloth around the point and cover it with the salve, working it well into the ear, and you will soon be relieved of this nuisance. It will not hurt the drum and is as good and safe a remedy as can be found for deafness. My experiences have taught me these facts and I heartily recommend them.

Practical Suggestions.

When making coffee add a pinch of salt after placing the coffee in the pot. The flavor will be much improved.

To keep cheese moist wrap in a cloth wrung out of vinegar, place in a paper bag, and hang in a cool place.

When mashing potatoes add a little hot milk to the butter used. It will prevent the potatoes from being heavy and tasteless.

When washing handkerchiefs add a little borax to the last rinsing water. It will make the handkerchiefs easier to iron and they will look better when done.

To keep the enamel of the bath in good condition always put in a little cold water first. Exceedingly hot water makes it liable to crack and peel off.

When ironing rub the iron with a cloth moistened with a little paraffin before using. If your iron is inclined to stick rub frequently on sand paper.

When baking soda biscuits or cake dissolve the soda in a little cold milk.

It will prevent the disagreeable lumps so often found in cakes, etc.

When cooking green vegetables do not cover the pot in which they are boiled or they will be a bad color. A small piece of common soda, the size of a pea, added to the water will make them a vivid green.

To clean irons that have become rough through bits of starch sticking to them, wash thoroughly in soapsuds, and they then will be smooth and clean, but be sure to dry them thoroughly afterwards or they will rust.

When sewing, if you want a fresh piece of cotton, thread your needle before cutting from the spool, and begin working at the end just sewed. You will then use the thread the right way, and it will not be continually getting into knots.

Unused silver will keep bright if laid away in a box of flour. If brushed over with collodion after cleaning and kept in a case silver will seldom need polishing. To remove the collodion, wash in warm soapy water.

Facts in Willson's Almanac are backed by some of the most eminent authorities in medicine



Are the Flowers Themselves
Only Stronger and More Lasting

THERE is no industry to-day for which so few are qualified as that of the perfume business. The subject would fill a whole volume. Each article in its manufacture is a subject of great study. Most people think that it is necessary to go to France or Italy to get a fine perfume and that it cannot be first-class unless it has the foreign label upon it. It is true we must depend on France and Italy for fine pomades made from the flower, but it takes the expert American to develop the fine odors of WILLSON'S MONARCH PERFUMES. Several years ago Willson Bros. bought out the Tallman Perfume Laboratory, which was the first in America to take the foreign prize on perfumes. They have all the equipments and some of the most valuable aged stock, for making perfumes lasting, found anywhere in America. The secret of fine perfumes lies in having some things aged to thirty, forty or even fifty years. This incurs a great investment of money and the reason why so many perfumes fall short and do not have the lasting qualities of the MONARCH PERFUMES.

90 Per Cent of the Drugs Prescribed by Physicians Are Patent Medicines

Despite the opposition of physicians, especially of those whose experience has been neither far-reaching nor profitable to patent medicines, ninety per cent of all drugs that physicians use, and are put up and compounded by manufacturing concerns, are, in fact, patent medicines just as truly as if they were advertised in the newspapers. The average doctor knows little or nothing of pharmacy and is therefore glad to depend on the very medicines which in public he condemns, just as he is obliged in many cases to depend on the diagnosis of the patient himself, even while publicly decrying what he calls "self-diagnosis." How rapid has been the growth of the professional use of patent or proprietary medicines is shown in an article written for the Journal of the American Medical Association for Sept. 29, '06, by A. Jacobi, M. D., LL. D. He relates that 50,000 prescriptions compounded in several drug

stores were carefully examined. From 1850 to 1870 no prescription was found for patent or proprietary medicines. In 1874 but one prescription in 1,500 called for ready-to-use remedies. Between 1875 and 1880 the number calling for patent or proprietary medicines equalled two per cent of the total. This increased to five per cent in the period between 1880 and 1890. In 1895 it was twelve per cent, in 1898 it was fifteen per cent, and in 1902-1903 it was from twenty to twenty-five per cent. Dr. Jacobi says that in a large store he was assured that seventy per cent of the prescriptions were for patent or proprietary medicines, and this probably is approximately the correct proportion at the present time. From this it would seem that if the patent and proprietary medicines are good enough for physicians to prescribe in seven cases out of ten they are good enough for family use in cases of necessity and where the symptoms are well known and as easily understood by the people as by the doctors.

—Cassville Record, Aug. 15, 1907.



WILLSON'S Monarch Dandruff Cure

The Germ Killer and Scalp Soother

Are you spoiling your best clothes with dandruff? Some men with a fifty-dollar suit on look negligent because their shoulders are all covered with dandruff. This can be stopped by bathing the head a few times with Willson's Dandruff Cure. It kills the germs that cause the disease and soothes the irritated scalp. It removes all inflammation and softens the cuticle to allow the oil cells to do their work. It vitalizes all dead conditions of the scalp and acts like quinine; it tones, and keeps the scalp in good health. Dandruff allowed to become chronic kills the follicles and causes the hair to fall out. Dead hair follicles never come to life again, so it pays to save them while they live, unless you wish to become bald-headed.

People do not appreciate a good head of hair till they have lost it. It can be saved by using Willson's Dandruff Cure in time.

Journal Agitation of Proprietary Medicines

(Answered by Medical Authority)

The Food Law Bulletin of Chicago, Ill., Sept. 2, 1907, took up quite a lengthy article "against proprietary medicines," in some of the journals, and printed a tabulated statement showing the deaths from all causes, for two years, by any conceivable combination such as medicines of any kind, cleaning compounds, stains, silver polish, washing compounds, etc., and it showed that 1636 had died from all causes by accident. Of this number 45.813 per cent died from the use of medicines prescribed by physicians. By the misusage of proprietary medicines there were 2.396 per cent. It will be seen that the danger in taking remedies prescribed by the family physician and put up by your druggist is nearly twenty times as great to life by accident. The American Druggist and Pharmaceutical Record says, that as a matter of fact, some of the critics of proprietary medicines have so grossly exaggerated and misrepresented the facts that the manufacturers of proprietary medicines as a rule have more to gain than lose by a full record of facts.

A noted man some time ago said that the people knew more about the effects of their family medicines that they had used and tested for years than the paid sensational writer for some of the journals that appear to be short of something to write about. It seems peculiar that a subject is made so much of when the risk of taking a doctor's prescription is twenty times as great as the family remedy. If the writer was honest in his intent he would write on the side of the subject that is really alarming. Couple this fact with another, that at least 70 per cent of all remedies prescribed and used by the regular physician are proprietary remedies. Where does the loss by death come in? It is by the doctor not labeling the prescription so that you know what you are taking a medicine for, and will not take it in dangerous doses.

No one can help but recognize the great benefits that have come from Dr. Lister's discovery of the use of antiseptics. His name has become one of the greatest for his discovery has saved millions of lives. Yet the use of antiseptics for purposes that were not intended, and in poisonous doses, has killed more people than all the proprietary medicines by misusage since the world stood.

The danger does not lie in what a medicine contains but what it is for and how much to take. Every bottle of proprietary medicine tells plainly on the label what it is for and how to take it. These precautions do not occur on one doctor's prescription in a thousand. And to go on further to the facts, not one in ten of the doctors could tell accurately what he was prescribing. He knows he prescribed four ounces of some salicylatus compound—or some such remedy—and then complains because the proprietary manufacturers are getting some of his business.

Why is a cautious, prudent man like a pin?
Because his head prevents him from going too far.

Heaves Can Be Cured



HERE is a general opinion that heaves cannot be cured, and it has been a fact in thousands of cases with the treatment used. But it is not so when you use **MONARCH CONDITION AND HEAVE POWDER**. It has saved thousands of dollars in curing valuable horses of this dreaded disease. No one who has a valuable horse with heaves can afford to neglect the treatment. This is often the case and the powder is expected to do the work alone. You must keep your dusty hay out of reach of the horse and feed **Monarch Condition and Heave Powder** regularly, following the directions to the letter. You will soon be surprised at the result. This powder should be in every barn, for horses, cattle, sheep and hogs. It is a tonic and builds up your sick and weak animals. Many think that the reason a horse is in poor condition is because he is overworked. A horse cannot talk. You must study the condition of the animal. Is the hair dead? Sometimes it stands up on end as though it were looking at you. It is then that you should feed this valuable medicine. Fed to your cows it may save your entire herd from tuberculosis. This valuable preparation is put up in 1 lb. and 5 lb. packages and in 25 lb. pails, at a price that cannot be duplicated elsewhere.

Heaves Completely Cured By Monarch Condition Powder

Willson Bros., Edgerton, Wis.

Gentlemen: One of my horses had the heaves very badly. I tried **Willson's Monarch Condition and Heave Powders**, which completely cured him. I also had another horse that was troubled with weak kidneys. I had to help him up whenever he was down. I also tried **Monarch Condition and Heave Powders** on him and he is completely cured so that I can now work him on the binder every day. I think these are the best **Condition Powders** that I have ever found and I have had much experience, as I have doctored horses for thirty years.

Very truly yours,

E. A. RODMAN,

Aug. 1, '07. Decatur, Neb.

How Monarch Laboratory Is Equipped

But few people have any idea what it means to equip a laboratory like **Willson Bros.' Monarch Laboratory**. There is a demand for special apparatus of every kind. Things that will answer the purpose in ordinary pharmacy are small and inadequate when an article has to be produced by the thousands of gallons.

In many places where the tanks must be large, and several of them, they must be selected with great care. Some have to be enameled on the inside at a very great expense. Again, large expensive grinders and mixers

have to be used. All these necessary apparatus can only be had by those who have a sufficient sale to stand the expense. You might buy a funnel to fill a few packages for 10c and to fill a lot, a machine would cost a thousand dollars or more. So the expense increases but with it comes absolute cleanliness, when no hand needs to come in contact with the finished article.

With the extensive new laboratory that is being built and equipped this year, **Willson Bros.' Monarch Laboratory** cannot but rank with the best in the world. Every provision is being made to have it surpass the most skeptical demand for cleanliness. All floors are cement with a high surface thoroughly connected with sewers; all walls finished in white.

We feel that anyone visiting the laboratory cannot but have a word of praise, and when they speak of it to their friends, it will be but an advertisement of the wonderful sanitary condition of the institution.

The new laboratory has three floors built especially for the purpose, giving large airy rooms 60 ft. square, so built that they are separate and distinct by themselves.

We have also made extensive arrangements for a new milling plant, where everything can be done in the most modern manner; so when you get our guarantee, you have not only the chemist's guarantee of purity, but you can be assured that no adulteration has been added to the high priced article to cheapen it.



Willson's Monarch Balsam Stops That Racking, Hacking Cough

It does not pay to cough your lungs away. The lungs are delicate organs and will not stand the terrible wrenching caused by coughing. No wonder that people get consumption when a cough is neglected and the lungs get sore. The disease germs are all around waiting for just such opportunities to get a good start. Have Monarch Balsam handy; take small doses often and you will soon be over your trouble.

Willson Bros., Edgerton, Wis.

Gentlemen: I am very glad for the opportunity of telling the public that I have been greatly benefited by Monarch Balsam. I have given it a good trial and have used it since you first began to sell it in our county. I would say that I would not be without it as it relieves hoarseness and loosens up a cold and cures a cough better than anything that I have ever tried. I never had a severe cold last year; when I felt the symptoms coming on, I began using your

Monarch Cold Cure and Monarch Balsam and broke it up without any further trouble. I could have sold a dozen bottles around my neighborhood last winter when the people were suffering with such colds. I consider your Monarch Remedies the very best that I have ever tried.

Sincerely yours for success,

MRS. JOHN WHITE,

Albany, Ill.

WHAT THE POOR MAN TOLD THE DOCTOR.

My Dear Doctor:

The term "dear" in this case is not one of affection but inspired by your bill of \$72, which has just arrived. When I called you in three weeks ago you said that you would do me good. I thought you meant my health not my pocketbook. You have itemized the statement, else I should be totally at sea as to what I am to pay for. You say thirty visits at \$2 a visit, \$60; for consultation with Dr. Cuttem, \$10, and medicines, \$2.

Does it not strike you as a little unjust, doctor, to tax me \$70 for talk and \$2 for medicine? What I needed was medicine, not talk.

And that consultation, for which I am asked to pay \$10. You and Dr. Cuttem came together and thumped my chest and felt my pulse; Cuttem gravely pulled his whiskers and you seriously mopped the sweat from your bald head.

"He's a sick man," said Cuttem, "and needs constant care."

Then you two whispered together and departed. Now before you were called in and before Cuttem was called in I knew I was a very sick man. If I had been a well man I should not have sent for you. But I must pay a ten spot for being told something that I knew before anyone else.

We owe a great debt to medical science, I know, but there is no justice in trying to make me pay it all. During the time that you made those \$2 visits

you smoked my cigars, ate the oranges that were placed at my bedside, put my flowers in your button hole, carried away a box of figs, and frequently lunched on the delicacies that my fond and loving wife prepared for me. I made no objection to that, thinking, of course, that you would credit me with the price of the meals. Now you want me to pay you for eating my food.

The medicine for which you ask \$2 consisted of a porous plaster and a bottle of liniment. The porous plaster is still with me, but the liniment you took away with you on your last visit. I am expecting every day to have you come and tear the plaster from my back.

It evidently costs money to be sick. It is a luxury that only the rich can afford. A man has no chance of recovery nowadays, for he no sooner gets better than the doctor's bill gives him a relapse. I am going back to work to-morrow and the first \$72 I get together in one lump is yours. I have worked for the last twenty-five years and the biggest sum I ever amassed in that length of time was \$8. Your chances are rather slim, but as you frequently advised me: "We must hope for the best" and "be prepared for the worst." I assure you that I was prepared for everything but the size of the bill. I see now why you were so solicitous to have my wife and me ready for the worst.

Yours deeply in debt,

OWEN MOORE.



AGENTS WANTED

Have you any openings for more men? This is a question that we and also our men are asked constantly. Yes, there is always an opening for new men. We are constantly opening up new territory and there is much more where men can do a splendid business with our goods and our ways. There are territories now that men, who see how our goods are liked by the consumer, think if they could only get them, they would have the greatest chance of their lifetime. It was not so at first. There are one thousand chances just as good. You only have to get into any good part of the United States or Canada where the people live, and do business Willson's way, with Willson's high quality of goods and it is only a matter of time when you will have one of the best territories anyone can get. Willsons have been at the business nearly a generation, doing business on a square, honest plan, and everyone who does business for us stands ready to tell you that it is a fact. We have but one quality, the very best possible to produce, and have but one quantity, the very largest amount that can be produced for an honest price. Everyone who has made a study of this matter knows this is a fact.

No one selling Willson's goods has ever had to appear in court for selling goods that were not pure or up to the required standard. You may wonder why this is. Willsons are professional pharmacists themselves, so recognized by the state. They carry a license to do business. This is an important matter when you look at it. Go into the business selling a line of this kind and it won't take you long to know that the manufacture of medicine, etc., is a profession

by itself and not a job for a carpenter, a farmer or a salesman, but strictly a life study of medicine. It is something no one else can do for you. You must be at the wheel yourself; then you can give the consumer honest goods. The day has gone by when a person could take a formula and put it up any way and expect the exacting consumer to stand for it. Why should you not demand as much in your medicine as you do when you are having any other professional job done. It is a right that you have. When a person has the large amount of knowledge required to compound medicine and then makes a life study of what is necessary to meet the urgent demand of humanity, you have what you get in every bottle of Willson's Monarch Remedies.

Willson's methods of doing business are up to date and liked by the people. They are honest methods, and if the people don't know it at first they do later. Willson's methods demand good, honest, industrious men, who inspire confidence when they say anything. There is no man too good to sell the products of Willson Bros.' Monarch Laboratory, and he can earn more money than in any other business he has ever pursued. Any of our agents will tell you so. We can't use every man but we can the honest, the intelligent and the industrious. Anyone writing us will get immediate particulars. If you are anxious to better your income for life, get on one of Willson's wagons.

Why are two young ladies kissing each other like an emblem of Christianity? Because they are doing unto each other as they would men should do unto them.

The Use of Alcohol in Medicine

Much has been said about the use of alcohol in medicine. Many writers, posing as doctors, have showed their ignorance of the profession to even those with a limited knowledge of medicine, or perhaps sold out the name doctor for a mere money consideration. Almost since the beginning of time spirits of camphor has been a family remedy. Spirits of camphor is gum camphor cut in pure alcohol. Why is it cut in alcohol? Because water will not cut it, and on alcohol depends the great virtue of the camphor because it makes a solution that will penetrate and do good.

Let us use the national standard, the U. S. Pharmacopoeia, on a few of the standard tinctures used in the home and prescribed by the best physicians in the world:

Tincture aconite contains 7 oz. alcohol and 3 oz. of water; tr. aloes, 5 oz. alcohol, 5 oz. water; tr. arnica, same as aloes; tr. asafoetida, absolute alcohol; tr. bella donna, 1-2 alcohol, 1-2 water; tr. benzoin, absolute alcohol; tr. cardamon and tr. cardamon compound, 1-2 alcohol, 1-2 water; tr. cinchona, 7 1-2 oz. alcohol, 2 1-2 oz. water; tr. iron: sol. ferric chloride, 3 1-2 oz., alcohol, 6 1-2; tr. iodine, absolute alcohol; paregoric, 1-2 alcohol, 1-2 water; tr. rhubarb, 5 oz. alcohol, 4 oz. water, 1 oz. glycerine. These are a few of the family remedies prescribed by all physicians and that everybody at some time uses.

The use of alcohol in standard preparations of this kind is controlled by law, and the amount cannot be reduced to suit anyone's convenience or to cheapen an article. When the United States law says an article must contain a certain amount of alcohol, you are compelled to put it in, or be subject to a fine ranging from \$50 to \$200. Why does the Pure Food Commission say that vanilla must contain at least 30 per cent of alcohol, and lemon extract about 90 per cent? Because you cannot make the quality and strength required with any less.

Another fact that very few realize is that the government tax on alcohol is \$2.10 per gallon, and no one will use any more than necessary to produce the perfect, finished product.

The Products of Monarch Laboratory Always Give Satisfaction

Willson Bros., Edgerton, Wis.

Gentlemen: When your agent called here he persuaded me to try your **Stock Food** which I did and found it made \$25 for me. Other agents come along and claim they have something just as good and cheaper, but I find it is not true. Yours is the best on the market. Yours truly,

CHAS. ATKINSON,
Portage, Wis.

Willson Bros., Edgerton, Wis.

Gentlemen: In reply to your letter asking how we liked the goods which were left on trial at our home, will say that we had the opportunity to give **Monarch Balsam** a very thorough trial and it has proved all that is claimed for it.

Yours very truly,
MRS. GINGRICH,
Middlefield, Ohio.

MONARCH VETERINARY SALVE

FOR YEARS there was a de-
 purposes. There was a mis-
 in them. Several firms made
 were to be used on dumb brutes



mand for a salve for veterinary
 taken idea about the materials used
 salves thinking that because they
 the coarse material would do.

The scientific knowledge of animal healing shows that as much care is necessary to do first-class healing on a horse or cow as on man. When you think of it seriously you see there can be no question about it. The life of an animal may not be as valuable, but the treatment is more difficult because you can only guess at their feeling. Willson Bros. have been working on this theory and make their **Veterinary Salve** of just as good and valuable material as money can buy. They use just as much care in the manufacture, and to-day it is safe to say that there is not another remedy so generally used. There is not another preparation made for the use of man and beast that gives as good satisfaction.

Our method of mingling with the consumers puts us in a position to hear what the great mass think of it as compared with other like remedies. This valuable preparation doubles its sale every year. Consumers agree that we do not say enough about it. An Iowa lady, telling her experience, says her little boy got his hand into a machine and lacerated it very badly. They sent for the family physician, but before he got there they had done it up with Monarch Veterinary Salve. When the doctor came and saw what she had done, he said it was the best thing she possibly could have done and advised her to continue using it as he could do no better. This is but one case in thousands throughout the country where Monarch Veterinary Salve acts as a blessing to humanity as well as to animal life in general. With the proper use of this salve and sores washed out clean with **Monarch-olo**, there is no such thing as failure.

Willson Bros. were the first to come out and produce the best salve and yet give the largest quantity that was ever offered to the consumer. Others followed with large boxes, but we hear from every source what the consumer thinks of the difference. Analysis shows Willson's Salve to contain value found in no other.

Willson Brothers, Edgerton, Wis.

Gentlemen: I wish to inform you that the **Monarch Veterinary Salve** which I purchased of your agent, Mr. Smith, has proved very satisfactory. I had a colt that was cut with a mower sickle, taking out a slice between the hoof and the ankle. I had no hopes of saving him, but simply bound the wound with the salve and in about two weeks he could walk all right. He is completely cured at this time and one can scarcely tell which foot was cut. I thank you for the same.

Yours truly,

ALBERT DEHNERT,

Dec. 10, '05. Fall River, Wis.

Dear Sirs: Having used some of your remedies left by your agent, Mr. C. O. Whitford, I will say that they have given good satisfaction. I can especially recommend your **Veterinary Salve** since I healed a sore shoulder on my mare which had been there for five years. Yours truly,

E. N. BIRCHFIELD,

Nov. 15, '06. Sunville, Pa.

Willson Brothers, Edgerton, Wis.

Gentlemen: We have used your **Monarch Veterinary Salve** for the past ten years and find it the best healing salve we have ever used. We enclose you herewith a postal money order for one dollar for which please send us two boxes, as we cannot live without it, and oblige.

Very truly yours,

LOUIS STACYVILLE,

Berlin, Wis.

Gentlemen: Please send me by mail one box of **Monarch Veterinary Salve**. We want it for a colt that was cut on barb wire. We have used your remedies for the past ten years and never found anything better.

Yours truly,

MRS. W. B. CHASE,

June 10, '07.

Brodhead, Wis.

Gentlemen: We have used **Monarch Veterinary Salve** and find it the best for sores, wire cuts, galls, etc.

Yours truly,

JOHN MOLEY,

July 29, '07.

Portage, Wis.



Monarch Sarsaparilla

The wonderful growth of the sale of Willson's Monarch Sarsaparilla proves beyond a doubt that the people are finding out that it surpasses all other remedies for the blood and system. When you are sick and ailing from any debilitated condition of the system and blood, you will always be doing the right thing by taking Monarch Sarsaparilla. There is no question about the result when you take it, for it makes strong blood, strong nerves and tones and builds every tissue in the body. It is not a drink, but a medicine that is put up on the best therapeutic principles to make it effective and pleasant. We use only the smallest amount of alcohol to get the medical properties out of the drugs and herbs and keep them in shape so you will get the effects you are expecting. Glycerine, syrup or water will not do it. That is the reason some medicines lose their virtue, having been put up without alcohol by inexperienced people.

When your liver's out of order,
And you've lost your appetite,
Send for Monarch Sarsaparilla
Take it morning, noon and night.
Very soon 'twill change your color,
Matters not how bad you feel,
Soon your stomach will be calling
For a bouncing, rousing meal.

Gentlemen: This is to certify that we have used your valuable medicine, **Monarch Sarsaparilla**, in our family. A trial convinced us that the science of chemistry has never produced so valuable a remedy for the cure of dyspepsia, indigestion, biliousness and fever. Our family physician has most earnestly indorsed your Monarch Sarsaparilla as being a wonderful and valuable medicine to keep in any home. We bought six bottles the last time Mr. Smith was here. We have used your other remedies and extracts, and pronounce them the best we have ever used. We will have no others.

Yours very truly,
MR. & MRS. THOMAS HANSON,
Jan. 16, '07. Waterford, Wis.

Gentlemen: I was troubled for years with a skin disease on the right side of my nose which developed until there was a large sore there. I doctored with several doctors, and had tried several remedies, but it was of no use; it got worse all the time, until I was informed that it was a cancer. Nothing seemed to help me, and I got quite discouraged. I was advised by your agent, Mr. DeJean, to try **Monarch Sarsaparilla**, so I got six bottles of it and one box of **Monarch Healing Salve**. I began using them, and before I had taken them all, the sore was completely cured, and I was feeling quite like another person. I would gladly recommend the above remedies

to anyone, especially those desiring a blood remedy, and purifier.

Yours very truly,
MRS. M. B. NORTON,
May 4th. 1907. Brooklyn, Wis.

Gentlemen: I have suffered from nervous trouble for four winters. During my last illness I was nearly eight months under the doctor's care and could not sleep or eat only very simple food. I had no appetite and was unable to do any work. A neighbor of ours induced me to try **Monarch Sarsaparilla**. Before I had taken one bottle I began to have an appetite, and after taking four bottles I felt as well as ever and have done my own work ever since, which has been over one year. I have no trouble to sleep and can eat as well as anyone, which relief I think I owe to Monarch Sarsaparilla.

Very respectfully,
MRS. H. H. SHELDON,
Glenbeulah, Wis.

Gentlemen: I have used your **Monarch Sarsaparilla** and think it excellent. I would not be without it.

Yours truly,
MRS. BERTHA KNUTESON,
Poynette, Wis.

Gentlemen: I purchased from your agent, Mr. E. S. Bigsby, a bottle of **Monarch Sarsaparilla** which was to be used on trial. My body was all broken out with a solid rash and itched and burned so I could not sleep nights. After using one bottle I purchased two more of Monarch Sarsaparilla which entirely cured me, and I believe it to be the best blood remedy on the market. I have also used your **Monarch Oil** and find it to be even better than you claim it to be. Yours truly,

A. B. FLEMING & SONS,
August 6, 1907. Marathon City, Wis.

Willson's Monarch Headache Tablets

THE GREAT PAIN TABLETS

Should always be in every lady's shopping bag to relieve the terrible headaches often brought on by shopping, sight-seeing, or other eye strain. Our attention has been called to the great value and relief these tablets always insure the many who have tried them. Some time ago a lady was suffering terribly from la grippe. She called her family physician and he prescribed for her. She took his medicine without any relief. At last she resorted to Willson's Headache Tablets, which had the desired effect. When the physician came again she told him what she had done.

He tried to scare her and told her what a terrible risk she was running, taking them. In talking with a friend, she said, "I wonder if he thought I was foolish enough to believe that they would hurt me after his medicine had failed to give any relief. I told him not to come again." Monarch Headache Tablets are as safe as any remedy prescribed by a physician, and you do not need professional advice to tell you that you have a headache. It cures the aching heads and other pains that cause women such distress and often make them nervous wrecks.



NOTES OF INTEREST TO THE FARMER

Never break off a limb on a valuable tree; always make a smooth cut.

It is found by trial that horses watered before being fed grain gained faster than those watered afterward.

It is a correct observation that nine-tenths of our orchards are planted too close, and their usefulness is greatly impaired thereby. Give each permanent tree plenty of room.

Not every man knows how to dig up and set a tree. In digging up a tree the edge of the blade of the spade should always point to the tree and a little trench be dug some distance from the trunk. By this means no roots are severed that are useful. In setting it out the roots should not be bunched or cramped.

Clean and put away all tools which are not now needed. If it pays to clean them when in use, much more will it prove economy to bestow extra care upon them before laying them aside for the winter. The iron should be dressed with some preparation, such as the following: "Rosin and beeswax melted together." Apply hot. It may also be well to paint the woodwork.

Charcoal is an aid to digestion, and should be given occasionally to the fowls and swine. Corn burnt on the cob is the best form in which to give it.

The Japan persimmon, grafted on our wild persimmon, is said to be a grand success.

Trim your fruit trees so as to give a free, open top, no two limbs touching or crossing each other.

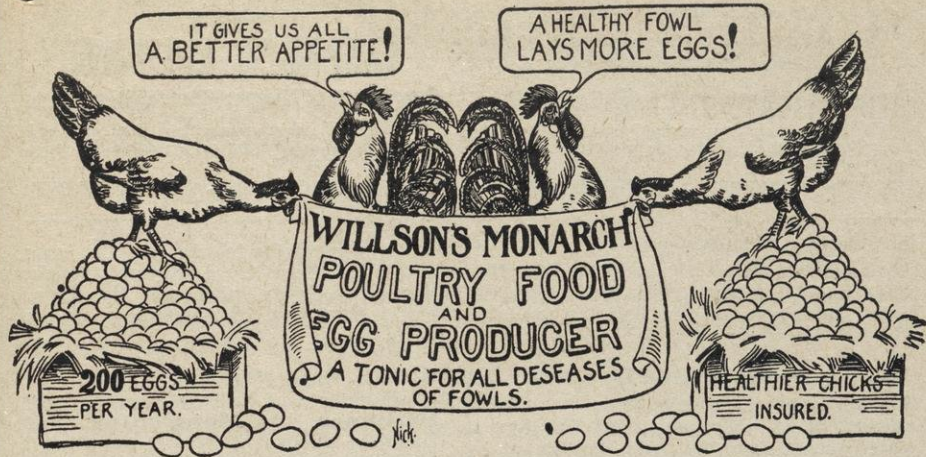
For almost all farm crops it is better to mix mineral fertilizers with stable manure and apply the whole thinly, than to fertilize altogether with either.

Potash fertilizers have decidedly proved the desirable qualities of fruits. Wherever the percentage of this element has been raised, the change is accompanied by an increase of sugar and a decrease of acid. This is important—a matter of dollars and cents. Other things be equal, the fruit with the largest per cent of sugar will bring the highest price.

A good plan in setting hens is to set two or three at a time, and put the brood under the care of one mother, being careful to select the best one. In a short time the others will commence laying again.

Fruit crops are greatly benefited by ashes, as either wheat, vegetables, or any of the other garden crops. Applied early in the season to fruit trees whose foliage is yellow and half dead, a great change in the color and quantity will be noticed before fall.

WILLSON'S MONARCH ALMANAC AND COOK BOOK



EVIDENCE from all over the United States has been coming in unsolicited that **Willson's Monarch Poultry Food and Egg Producer** is doing more than the most skeptical expected. One of our agents, in new territory, said that he placed several tons in one neighborhood the first time he went over the territory. The consumers had such good results from its use that they could not say or do too much on his return. Willson's Poultry Food is put up strictly on merit and is composed of the best known ingredients to tone and furnish the proper constituents to produce strong, healthy chickens and a large basket full of eggs. You will also note that it is the cheapest food sold. Hundreds say they would rather have it than many kinds sold for twenty-five cents a pound. The price is so low anyone can afford to feed it regularly, and by feeding it regularly it repays the cost many times over. Too many feed now and then, and in such a manner that it amounts to the same thing as taking a bag of seed and sowing a hand full here and there and expecting a crop. You cannot get it, but when used right, just as you do when you sow a field to get a full crop, just so sure will you get a full crop of eggs and a better return proportionately for the effort than any crop in the barn.

Some time ago our attention was called to a man in Ohio who had but a small tract of land and was making more money than any man in the neighborhood. He did it raising chickens and eggs, but it was all on account of his systematic way of feeding the right thing to produce the result. Another lady says that all the discouragement in raising chickens is taken out of the business by using Willson's Poultry Food. It makes the business pay, especially if you keep **Willson's Louse Killer** handy so the lice do not eat the chickens alive. You know there are many who feed well, and yet their chickens are alive with lice and red mites. You may not know it but Willson's Louse Killer will stop all this trouble and convert your scrawny fowls into good healthy chickens.

Willson Bros., Edgerton, Wis.

Gentlemen: We are well pleased with **Monarch Poultry Food**. It has increased the number of eggs more than one-half. It keeps young and old poultry healthy, especially the young turkeys. I have been experimenting with it and am satisfied that it is all that you recommend it to be. **Monarch Liniment** is also very fine.

Yours truly,
 MRS. WM. PANKHURT,
 Aug. 23, '07. Footville, Wis.

Gentlemen: Your **Monarch Liniment** cannot be beaten for I have been using it on myself for a severe cold. I can take two doses and cure my cold very promptly. **Monarch**

Balsam cured my little brother of a bad case of croup. We will not be without these remedies in the house and I think everyone ought to keep them on hand. My sister tells me that she has used a great many of your **Extracts** in cooking and has found nothing else to equal them. When I began using **Monarch Poultry Food** I was losing many hens with cholera, but after I had used it I lost no more. Your **Louse Powder** is a sure cure for lice on setting hens. We thank you for the products we have used and never pass up a chance of recommending them.

Yours truly,
 WM. TANSER,
 Aug. 20, '07. Plano, Ill.

WILLSON'S

CORN CURE

Guaranteed to Remove Corns Without Pain

DIRECTIONS: Apply two or three coats with cork twice a day. Place the finger over the bottle while applying. Keep well corked.

WILLSON BROTHERS' - EDGERTON, WIS.

WILLSON'S

CORN CURE

Guaranteed to Remove Corns Without Pain

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WILLSON BROTHERS' - EDGERTON, WIS.

This is a perfectly reliable corn remover and never fails to take out the corn if properly used. Paint the corn; the remedy does the rest. Apply every night for three or four days, then soak your feet and you can easily pick out the corn. Hard callouses on the feet are easily removed in this way. Thousands of people who have tried this remedy say that it never fails.

Nothing Like It

Willson Bros., Edgerton, Wis.

Gentlemen: Enclosed find 45c for which please send me three bottles of **Willson's Corn Cure**. We think there is nothing like it for removing corns.

Yours truly,

JOHN KRUMMENAUER,

Feb. 19, '07.

Jefferson, Wis.

Willson Bros., Edgerton, Wis.

Gentlemen: I have been using your **Perfumes and Monarchine** and consider them the best of anything I have ever used. I have also used your **Monarch Corn Cure** on corns and warts and found it perfectly satisfactory.

RAYMOND JOHNSON,

Columbus, Wis.

We Are Living in An Age of Combinations

In the last few years many organizations have been formed to restrict trade. It has gotten so that every doctor or druggist has to belong to two or three different societies, who's business it is to get better prices for everything that they sell or do.

An honest price never hurts anybody, but when the legislatures are being packed to pass laws to restrict the great producers of this country from being able to buy where, when and how they wish to, then we as a country are nearing a serious climax.

To-day there is hardly a commodity that has not reached a price that was never known, only in time of war. This does not satisfy many yet during the last session of the legislatures there were many bills before them the only object of which was to prevent the wagon men from selling goods that way, as they hindered the druggist and doctor from getting all they might ask in their business.

At a recent meeting of the National Drug Association this subject was discussed thoroughly and they said that the wagons went between them and the people and they could not expect to get higher prices for drugs until the wagons were legislated out of business.

This is pretty good evidence what a factor of economy the wagon men are to the farmer, both in what they sell him and in compelling the druggist to compete with them. The great reason is that the wagon men have set a standard that the druggist has to meet at a

reasonable price.

We do not ask anyone to act for us as an individual, but we feel that any farmer should be particular that no law is passed that will restrict him from buying of whom he wishes. Everything that a farmer produces has to be sold at market price, and he can only get one hundred cents of value out of his money while he can spend it in the market of competition. We as men have to compete one with another and it makes us better men for it. Competition means better goods and better prices. See that you are not legislated out of this privilege.

The "Good Old Days."

As a rule, the person who is always growling about present-day conditions and wishing for the "good old days" is lacking in appreciation of the good things of to-day.

One hundred years ago not a pound of coal or a cubic foot of illuminating-gas had been burned in the country. No iron stoves were used, and no contrivances for economizing heat were employed until Dr. Franklin invented the iron framed fire place which still bears his name. All the cooking and warming in town as well as in the country were done by the aid of a fire kindled on the brick hearth or in the brick ovens. Pine-knots or tallow candles furnished the light for the long winter nights, and sanded floors supplied the place of rugs and carpets.

Willson's Monarch Laxative

THE REMEDY THAT CAN BE RELIED UPON FOR ALL STOMACH AND BOWEL TROUBLES

This is not a drastic cathartic but a laxative that gets the bowels in proper condition and assists to correct fermenting and gaseous conditions. It is perfectly harmless and can be given to the youngest child without fear, as it contains nothing but the mildest stimulants. This remedy should be kept in the home as it may save you a run of fever or some other severe complication of the stomach and bowels.

Recently a leading physician who had always been skeptical on such remedies after seeing what a valuable remedy it had been in the home of one of his patients, said he was going to try it on himself. After giving it a most thorough trial, he said, "It would be unprofessional for me to use my name in an almanac, but you can say that of all the remedies I have ever used Willson's Monarch Laxative is the best. There are so many active compounds that do more harm than good, but your preparation is ideal and every dose is effective." Physicians who are honest to themselves and to their patients want the best there is, and do not hesitate in saying that MONARCH on the label means time-tried and tested value. Willson Bros. will not permit anything to be sold that is not physiologically tested. It may take six months or a year of careful study of a good physician to find the full effects upon the system, then Willson Bros. are ready to tell the people what their remedy will do, and it can be depended upon.

What the Users of Willson's Monarch Balsam Have to Say

Dear Sir: I had a throat trouble and bad cough with it, and tried the doctor's medicines and got no relief until I used your **Monarch Balsam** which your agent, Mr. Matthews, left me. It cured me entirely and I would not be without it for any money. I recommend it to everyone.

Yours truly,
J. H. KERN,
Lancaster, Wis.

Gentlemen: We have used your **Monarch Balsam** for coughs and colds and it is fine. We could not do without it.

Yours truly,
MRS. RUSSEL,
Preemption, Ill.

Gentlemen: Your **Monarch Balsam** is our family remedy for coughs and colds. We cannot get along without it.

MRS. J. P. HEBBELIN,
Cable, Ill.

Gentlemen: We have used your **Monarch Balsam** and other family remedies and find them gilt-edged and excellent for coughs and colds.

Yours truly,
C. J. LUCAS,
Middlefield, Ohio.

Aug. 3, '07.

Gentlemen: The **Monarch Balsam** shipped me on March 1st reached me in safety. I found it a very good medicine and it gave us the very best of satisfaction.

Yours truly,
F. O. LINDOW,
R. F. D. No. 34. Elkhart, Wis.

Gentlemen: We have used **Monarch Cough Balsam** and find it as recommended and cannot get along without it.

Yours truly,
JOSEPH KINCHINSKE,
Portage, Wis.

Gentlemen: We have used **Monarch Balsam** in our home with most excellent results and regard it the best remedy we have ever used. We will not be without it in our home.

Sincerely,
E. C. DIKEMAN,
Canterville, Wis.

Gentlemen: **Willson's Monarch Cough Balsam** is the best remedy that I have ever used. My baby is troubled with the croup and I can relieve it every time with **Monarch Balsam**.

Yours truly,
MRS. J. C. ROGERS,
Arlington, Ill.

WILLSON'S MONARCH CREAM

Old users of Monarch Cream do not need to be told that there is no other application for the skin that does so much good. It not only removes all roughness, making the skin soft as velvet, but it cures chronic conditions, such as salt rheum.

Mrs. S. D. Goddard of Evanston, Ill., says that for years her daughter had a great amount of trouble from salt rheum and had tried everything; even the family physician failed to give her relief. After a few applications of Monarch Cream relief came, and she says she cannot say too much for it now. Another party subject to erysipelas says that if she uses it occasionally she has no trouble. Others say that they have stopped using everything else as other preparations only make their skin worse. With Willson's Monarch Cream you can keep the skin in perfect condition. If you have not been using this valuable remedy you do not know what you are missing. There are thousands who would sacrifice the use of all other toilet remedies for Monarch Cream.

Gentlemen: I have used your **Monarch Cream** in my barber business and find it very satisfactory in every respect.

Yours truly,
WALTER MILLER,
Wycocna, Wis.

Gentlemen: Your letter of recent date at hand, will say in reply that the **Monarch Cream** purchased from your agent was so perfectly satisfactory that I have bought a second bottle. It cannot be beaten. I have also used your **Monarch Balsam** and find it a very good medicine for coughs and colds.

Respectfully yours,
MRS. J. H. HIPPLE, Pierce, Ohio.

Willson's Plan to Make Quality That Talks Louder Than Words

THE CUSTOMERS TELL THEIR FRIENDS

Willson Bros.' Monarch Laboratory caters to the trade where good goods are wanted. By good, we mean the best. It means even more than pure. It means the best quality. We could make thousands of sales by competing in quality with many lines of like articles, but we have made a professional study of pharmacy and have always felt it was not professional to barter such a knowledge for commercial purposes.

A pharmacist is only true to his profession when he produces the best he can. Every man who has made a study of his business knows that there are a thousand ways to deceive the consumer who knows but little of the commercial value of the many things that may be used to deceive and counterfeit the genuine. Red pepper and buckwheat hulls have a bite like pepper, but they don't make black pepper. Sulphuric acid and water will make a very sour liquid, but it is not cider vinegar, and is very dangerous to use, yet it might deceive some into thinking it was cider vinegar, costing ten times what this combination does. You could not expect your grocer to sell cid-

er vinegar at the same price.

So it is with the products of Monarch Laboratory. They are the best and the cheapest. When Willson Bros. have to resort to dealing in the spurious and shoddy to sell you a large bottle of some article that is not produced of the purest and best, then you will find them stopping business.

Willsons buy the best, and there are multitudes of people anxious to get superior quality, and who know that Willsons on the package is a direct guarantee to the people from the laboratory, not from some salesman who has no guarantee from anyone but himself.

The questions have been asked: Do you comply with the United States pure food laws? Yes. Do you give such a guarantee to the people? Yes. Have your goods been tested and known to comply with the law? Yes. We would not feel that we were doing our duty to the people and to the salesman if we did not.

Anyone who questions Willson's quality has only to ask the people. Go into any state where their men have worked; their customers are the people who can tell you.

A man who spent most of his life on the Board of Pharmacy, in Wisconsin, some time ago said that Willson Bros. were too modest in what they said about their goods. Willson Bros. are modest, but you will find that people who make the best always are. They spend their time producing quality, while the other fellow is doing the talking. Talk will catch a lot of people for a while, but when the quiet fellow comes around with quality in everything the people are sure to see it, as it has proved to be a fact in thousands of cases.

The reason for it all is Willson Bros. spend ten dollars to get quality to one dollar for talk. These professional talk makers will write anything you want them to as it is their business. But this method of doing business is not Willson's method.

Willson's One Day Cold Cure

This is one of the modern treatments resorted to by the most eminent physicians to break up a cold. It assists nature to do its work regularly.

A cold is caused by a cold draught when the system has been overheated. The result is the entire action of the organs ceases and an inflammatory action sets in to assist nature in throwing off what it should do regularly.

Take **Monarch Cold Pills** and you will see they prevent the inflammatory condition and assist nature in performing its duty. Whenever you feel feverish from any cause they will often prevent sickness, due to a debilitated condition of the system. They take the place of quinine in any form and do not produce the bad effects often felt after taking the latter.

Willson Brothers, Edgerton, Wis.

Dear Sirs: Please send me three boxes of your **Monarch Cold Pills**. I find them to be the only thing that will cure my cold. I cannot get along without them. I am,

Yours very truly,
HENRY TENNESSEN,

Sept. 22, '06. Kenosha, Wis.

Dear Sirs: I received the box of **Monarch Cold Cure** and shall use no other hereafter. It relieved me of the worst cold I ever had, in three hours' time. Yours truly,

MISS MABEL HOLLAND,

Feb. 12, '06. Warrens, Wis.

Gentlemen: Some time ago I had a very bad cold. When your agent called he advised me to try your **One Day Cold Cure** and **Monarch Balsam**. It helped me so promptly that as the rest of the family now have a bad cold, wish you would please send me two boxes more. Yours truly,

MRS. WM. JENSON,
New Lisbon, Wis.

Gentlemen: We have used your **Monarch One Day Cold Cure** and found it gave perfect satisfaction and the best of results.

Yours truly,
EMIL A. RANTHUM, Truesdell, Wis.

The Baby's Skin is Delicate

The baby's skin is a very delicate organism and is very susceptible to changes of conditions and the action of alkali. It may be poisoned by the use of inferior soap. The skin is really a great factor in keeping the health normal. Clogging of the pores throws an overload on the other channels for eliminating the waste products of the body, with disastrous results. If harsh or irritating soaps are used in cleansing the skin the outer layers are destroyed and an opening made for the entrance of microbes, and this is the origin of some skin diseases that may give untold misery.

For this reason Willson Bros. will not allow any stock to be used in the manufacture of their soaps that is not as pure as though it was to be used for food. All stock must be perfectly sterilized; then the soap must be perfectly neutral. So many soaps are strongly alkali and the result is instead of being soothing, they act as a corrosive irritant to delicate skins. Any one of their brands of soap will always do good and not harm when used on the skin.

Soap and water are the two absolute necessities to cleanliness, and it is said that "Cleanliness comes next to Godliness." If this is true, you cannot keep clean with a rank, foul soap. When you see Willson's on the bar, you have the acme of soap.

Willson Bros.' Medical and Pharmaceutical Library

places them in possession of the foremost knowledge, from a manufacturing standpoint, and also medical. It occurs many times a year that a customer has some chronic ailment from which he may have failed to get any relief. Our agents take the matter up with us and the best medical authorities are thoroughly searched to bring relief. The result is it costs you nothing. And many times you get what an eminent physician would charge you hundreds of dollars for **ABSOLUTELY FREE**. We feel this a duty to our patrons.

STOCK FOODS

For some years back the subject of Stock Foods has been before all the leading agricultural colleges and test upon test has been made as to their value. There are those who for years have been making and selling so-called Stock Foods. The name Stock Food as used is a misnomer. What the stock raiser wants is really a Stock Tonic; one that helps digestion, assimilation and prevents the system from getting clogged up from heavy feeding. You will notice a great howl has gone up. Because of it we have made a study of the matter, as the so-called Stock Foods sold were neither a food nor a tonic, but a combination ground together to get the greatest profit to the manufacturers. This is why many states are making rigid laws to prevent the sale of the same. Willson Bros. have always been against anything that tends to humbug or deceive the consumer in any sense, or the adulteration of any product. They have put their lifetime to the study of medicines and its application to man and beast and they know too well that when you make thirty-two doses of a pound of the so-called Stock Foods and depend on that as food, it will be only a matter of time when the stock you are feeding, if dependent on that alone, will be skeletons.

Willson's Stock Food is a tonic to be fed with the other foods that are usually given. It may be given in tablespoonful doses or mixed in ground feed. Twenty-five pounds of our concentrated tonic may be added to one hundred pounds of ground feed, or oil cake, and given as the other stock foods on the market, thus making ours cost about one-fifth as much.

We have a constant demand for a cheap stock food. We have always insisted on giving full value in anything we sell and when you buy Willson's Stock Food and Fattening Powder you get a medicine or tonic; one that is ground in our own mills by skilled and competent judges from material that carries the U. S. pure food guarantee. No one can fail to get the benefits from this preparation.

WHEN TO USE WILLSON'S STOCK FOOD AND FATTENING TONIC TO BRING THE BEST RESULTS

When you are not feeding your stock for the market it may be given with a view to hasten growth and development. Usually nature furnishes a great deal of tonic when you are letting your stock graze, but when the grazing season is over and your stock has to return to dry feed, the time has arrived when Willson's Stock Food and Fattening Tonic is more or less necessary. You may not lose any stock by not feeding it, but divide up your stock and feed the tonic to one-half but do not feed it to the other half. It will not take you long to see the practical value of it.

It is always well to feed hungry animals, but the great difficulty you find is over-feeding them. They lose their appetite. It is not so when you use the Stock Tonic. Your animals will always be ready for a square meal and you will find every grain digested and converted into good, healthy beef, pork, or mutton. This means money, profit, and a bank account.

There is no need of scrubs if you get this Stock Tonic. Every farmer knows that with the best of care he occasionally gets one. Here is where Willson's Stock Tonic shows its great value and should be fed with judgment until the individual with stunted growth gets on a basis with the better ones. Such animals need more tonic effects as they are weaker by nature.

MONARCH LABORATORY A MAMMOTH INSTITUTION

Visitors are always surprised when they see the acres of floor space of Monarch Laboratory and see that it is all occupied to its full capacity. Many things are necessary to keep a large laboratory going. Willson Bros. do not over-stock anything because they may buy cheaper. Their chemist knows that everything has a limit to its value. We might buy a two or three years' supply of a drug at times very cheap, but the drug would depreciate in value in a certain period of time. The party selling it knows it also and that is why it is sold cheap. It is very important that all raw material shall be prime and not too old. This will assure you value when you buy anything with Willson's on the package. The large drug millers all know this and they know they cannot load an over-stock on Willson Bros. This is the only way to get the best. Go into the market anywhere; the large dealers all know Willson Bros. Ask them who buys the best and makes the best goods. They can tell you—experience has taught them.

Willson's goods must give satisfaction or they cost you nothing



Willson's Monarch Stock Remedies

ARE MONEY-MAKERS
FOR THE CONSUMER

You may have a pile of gold quartz that is a mountain to look at. Extract the gold and the mountain still remains, but only dross. The gold is but a few ounces. So it is when feeding and using **Willson's Stock Food**. It is the gold, the essence of purity and quality. We might

cover pages with illustrating how you could make tons of pork, beef or mutton for so many cents spent in **Willson's Stock Food**, but we are not magic or wonder workers. We produce a tonic to assist nature in fattening stock which costs less than any other sold upon the American market. By this we mean that every package contains the real thing, is free from adulteration, and every pound fed returns you a hundred per cent value, and not less as stated some time ago by a state agricultural experiment station. Some producers of stock food make claims that we do not feel able to make. One need only spend a few moments of honest thought to be convinced of the impossibility of some of their assertions. Get your veterinarian to give you a formula of the best tonic he can to help fatten your stock and you will find it costs you many times our price. The only way we are able to undersell is by being large consumers of the different tonic drugs and having the best method of preparing the same. We are just as well equipped to grind wild seeds or use the refuse of large flouring mills to adulterate, but the fact is, these by-products are not stock food nor were they ever intended to be, but the best cheaper as as they will not bring a price for anything else. Don't buy **Willson's** if you expect to get any such bargain.

Gentlemen: In reply to your letter of August 13th asking me how I liked **Monarch Stock Food**, will say that I bought a pail of it from your agent. I mixed it with 100 pounds of ground flaxseed meal in accordance with your directions. Have used about half of it and find it equal to any of the high-priced stock foods that cost twice as much.

Yours truly,
O. H. HAGEMANN,
Brodhead, Wis.

Aug. 17, '07.

Gentlemen: I bought a pail of **Monarch Stock Food** from your agent last spring and found it to be all that you claim it to be, and that it goes farther and lasts longer than any other stock food that I have ever used. Have also used your **Monarch Oil** and found it the best liniment that can be kept in the house for family use. After having used Johnson's and Rocky Mountain Tea I used **Monarch Tea** and it proved superior to both of them. Your agent was here not long ago and we took a fresh supply of products from him. Yours truly,

WALTER EDWARDS,
Pardeeville, Wis.

Gentlemen: I have used three pails of your **Monarch Stock Food** and

find it the best thing for horses I have ever used. After I give them their oats they smell around to see if there is any stock food within their reach before they eat their oats.

Yours very truly,
JOHN WAWORK,

Aug. 15, '07. Prairie du Sac, Wis.

Gentlemen: Replying to your letter of August 10th, asking me how I liked **Monarch Stock Food**, I beg to advise you that I am perfectly satisfied with it. I have used several kinds of stock food and derived some good from all of them, but **Willson's** is equal in every respect to the best of any I have ever used and does not cost one-half as much.

Yours truly,
C. B. HAWES,
Poplar Grove, Ill.

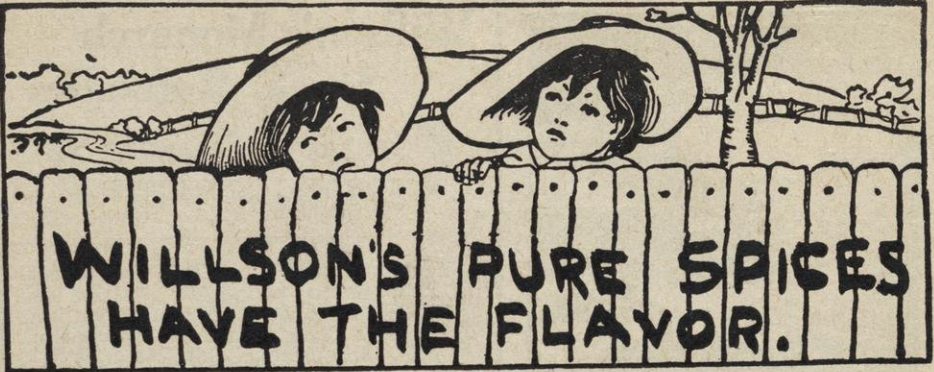
Aug. 19, '07.

Willson Bros.:

I have used **Monarch Stock Food** and beg to advise you that after giving it a thorough test we find it to be all that you claim for it and perfectly satisfactory. We shall get more just as soon as our present stock is gone.

Very truly yours,
W. C. ALDRICH,
Whitewater, Wis.

Aug. 18, '07.



WILLSON'S QUALITY

Willson's quality has become a national standard. The majority of best judges judge quality from Willson's standard. Many competitors try to decoy Willson's quality, but every year it becomes more and more an established fact that it cannot be done and they are compelled to either meet it or give in to the house of quality. What is the use of doubling the quantity of anything to get a flavor? Some cases came to notice where a teaspoonful of Willson's quality of flavor would flavor more than whole bottles of cheaper brands.

The pure food laws have been a boon to Willson Bros. They prevent unscrupulous manufacturers from selling their low quality, claiming it to be equal to the products of **Monarch Laboratory**, where everything is sold absolutely on merit—no other way—and has to be satisfactory or it may be returned to Willson Bros. at no cost to the consumer.

Men who have traveled for Willson Bros. claim they do not say enough in their advertisements about quality. People have been left too much to finding out the facts themselves. Willson Bros. have but one quality, and one quantity, and that is the very best there is, and the most flavor in a bottle of any manufacturer catering to the consumers' trade. Their goods are truly concentrated value.

MONARCHINE

This is a specially prepared petrolatum, made perfectly aseptic and perfumed. It is a bland salve or ointment for the dressing of any sore or chafing condition of the skin. **Monarchine** has many friends all over the United States.

Willson Bros., Edgerton, Wis.

Gentlemen: We have used your **Monarchine** which we like very much and which does all that you claim for it. Yours truly,

July 31, 1907.

YOST K. BYLER, Middlefield, Ohio.

WILLSON'S BEST TALCUM POWDER

When you want the finest and most delightful, soothing toilet requisite try **Willson's Best Talcum Powder**. It is a strictly medical combination of absorbent, antiseptic, and soothing properties. It allays prickly heat, prevents chafing and soothes irritations of the skin. It neutralizes the acid discharge at times when you perspire and it seems to scald you. When your skin feels fatigued use Willson's Talcum Powder freely; it will seem like rest to you. Don't be deceived on account of price and think you are getting the same kind in the cheap grades sold for ten cents. These are only powdered French chalk slightly perfumed. It will not do the same work as the strictly medical combination in Willson's Best Talcum Powder.

Little Johnny Smith suddenly asked in a startled voice. "Ma, is that bay rum in the bottle on your table?" "Mercy, no dear," that's mucilage." "Oh," said little Johnny. Then after a moment's pause, he added reflectively, "Perhaps that's why I can't get my hat off."

MONARCH DIAMOND DUST

THE GREAT DIRT KILLER



IT CLEANS, SCRUBS, SCOURS
AND POLISHES EVERYTHING



How to do Cleaning to Save Labor and Expense

There is nothing that adds more to home comfort than cleanliness. This has been the study of every housewife for all time. The chemist has been perfecting soaps up to a certain point and that seemed to be the limit. Away back in primitive times when everything had to be made at home someone discovered the process of making lye and then cutting grease with it. Finally it was converted into a soap for cleaning purposes. Any further progress in a soap or cleaning compound did not seem to be made. There is probably nothing that the people have been so thoroughly educated to use as soap. Within the last year Willson Bros. have produced the ideal cleaning compound. It contains no lye, no grease and is the best cleaner that has ever been introduced. There are a great many things that had been tried but they all fell short till **Monarch Diamond Dust** was invented. It is perfectly wholesome and free from all objections that have heretofore been the chemist's trouble. Diamond Dust is a concentrated cleaner that goes further and does work that could not be done before.

People who have been using strong lye will find that Diamond Dust does the work a thousand times better and does not hurt anything. It has made the most skeptical enthusiastic, for it demonstrates its great value in doing work that had heretofore been considered impossible. Anyone who has much cleaning to do will find that it costs nothing to use it as it saves so much labor. If you have the nickel on a coal stove to clean it will pay for itself on the one job. It is just so with all kinds of cleaning; it saves the cost over and over and does the work cheaper than soap if you could buy it for two cents a pound. Since this article has been placed in the hands of the people new cases come up daily where it would clean when nothing else would. No one disputes the claims made for it after once trying it.

TRY WILLSON'S DIAMOND DUST THE FIRST CHANCE YOU GET
AND YOU WILL ALWAYS WANT IT

Willson's Little Monarch Pills

THE HANDY CATHARTIC

These pills are easy to take and contain no mineral cathartic. Where a person needs an occasional dose of some remedy to stimulate the bowels there is nothing better. The dose should be taken to meet the individual demand as there is no class of remedies in which it varies so. One pill may be a full dose for one person while another needs three or four. They are harmless and should be taken with judgment. One pill on retiring and continuing this for some time usually brings better results than a large dose.

PURE FOOD LAWS

For years there has been a struggle for such laws. So much has been said and written upon this subject that the National Government has finally taken up the matter and is trying to adjust it. At the same time every state in the Union has become active, with the result that the National Government is compelled to keep a regiment of inspectors. This is right and proper, but there is also another set of officers in each state at state expense.

The manufacturer to-day is placed in a peculiar position. He has about forty-two different state laws and a national law to contend with, which means that he must either become a student of law himself or hire a lawyer to tell him when he is complying with the law. The best manufacturers are all well pleased with the national law, but they think it unfair to have forty-two separate state laws. The different state laws should be so that when a firm is willing to comply with the U. S. pure food laws it is sufficient.

Law is a good thing but it should not be to create new political positions and stir up feeling in trade that previously did not exist.

The U. S. government requires each manufacturer to make out a statement that his goods comply with the law, and he is given a number. Willson Bros.' number is 3274. It is a guarantee that the law has been complied with, and is also a safeguard to the people using the goods. For years the United States at a great expense has been making a study of the matter, and it seems as though the people should be safe in putting their trust in such authority.

Suppose the products of the farmer had to stand the inspection of the U. S. government to get a standard and then forty-two states came out with special laws. What would the farmer be at? This is the position of the manufacturer of any food product or medicine to-day. Let us have a law that demands purity and a standard of strength. Every citizen should stand for this, and it should be a national law.

Willson's Gold Cream

There are many Cold Creams upon the market, but there is only one MONARCH COLD CREAM. There are massage creams, wrinkle creams, cucumber creams and others, but none have all the combined value that you get in using Monarch Cold Cream. It has none of the objectionable features so often found by consumers, and will do all you expect in softening the skin, removing the wrinkles, and making the face plump and round. There is nothing better for sunburn and troubles of that nature. It is purely a skin food and the skin absorbs it. It is made of the purest and cleanest materials so that the absorption does the system material good. The best physicians have found that eczematous conditions are greatly relieved by the skin absorbing nutritious oils. Monarch Cold Cream is made of the best selected oils, which when absorbed really do good that cannot be obtained from other sources. The perfume is of such a nature that it is not injurious in any sense to the most delicate tissues. This is something to which attention should be paid. Monarch Cold Cream contains no injurious mineral substances often resorted to to bleach the skin, which when absorbed into the system do injury. The price is moderate, yet the cream is equal to any that would cost you two or three times as much money.

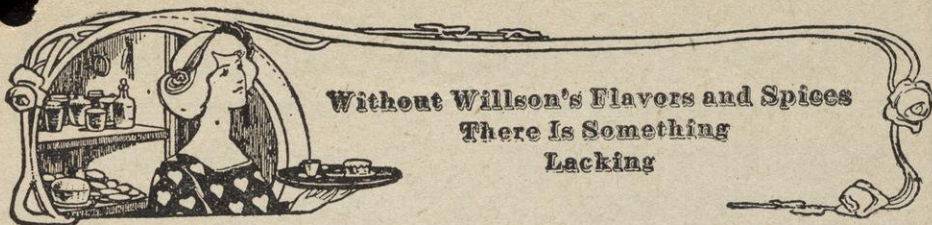
Willson Bros., Edgerton, Wis.

Gentlemen: I have been waiting for your agent to come, because we are out of your **Monarch Cold Cream**, and can hardly do without it. You will, therefore, please send to me at once, two bottles, and oblige.

Very truly yours,

Aug. 16, '07.

MRS. HENRY SPETCK, Belmont, Wis.



Without Willson's Flavors and Spices
There Is Something
Lacking



Years ago Flavoring Extracts were a luxury, to-day they are a necessity. No matter how good the material out of which a cake is made may be, it will be flat without some added flavor. There was a time when everything was flavored with either lemon or vanilla, but the flavoring extract chemist has made great progress in new flavors. To-day you may have a dozen flavors, all very pleasing, that formerly could not be produced from fruit, but are now made even better than the fruit. This is true of strawberry, pineapple, banana, raspberry, and a number of fruits where the flavor depends on ethers that grow in the fruit but could not be extracted. Now, by the aid of harmless ethers they are made to meet the most skeptical demand, and according to the U. S. Dispensatory, are identical.

Occasionally someone objects to the use of alcohol in flavoring extracts. This is not an arbitrary matter with the manufacturer. The U. S. Pure Food Department says they must contain a certain per cent. Our guarantee number is 3274 and every bottle produced at MONARCH LABORATORY conforms to the U. S. laws. The reason that the government insists on a certain strength of alcohol is because it has been proved that a flavor cannot be produced of required strength with a less amount. Anyone objecting to the use of alcohol in flavors need not be alarmed as the heat from baking

causes it to evaporate entirely.

In producing flavors Willson Bros. not only conform to the law of purity, but go further than that. Only the best quality is used—a requirement not necessary to meet the pure food laws. This statement is not necessary to the users of Willson's Flavors who know their three great requirements: PURITY, STRENGTH and PERFECTION. This is why WILLSON'S on the bottle means so much. If you have not tried them, do so and you will say what a million others are saying: **THEY ARE THE BEST.**

Gentlemen: I will say that I have used your **Flavoring Extracts** and find them grand.

Yours truly,
MRS. P. S. LICHTEMALTER,
N. Industry, Ohio.

Gentlemen: I have used **Willson's Flavoring Extracts** for many years and think there is nothing like them. I could not keep house without them.

Yours truly,
ALVA KNIGHT, Lodi, Wis.

Gentlemen: Your **Lemon Extract** which we bought of Mr. Waldorf has given entire satisfaction.

Yours truly,
WM. YOUNG, Windsor Mills, Ohio.

Gentlemen: I have used two bottles of your **Extracts of Lemon and Vandella** and can say that they are superior to any other I have ever used.

Yours truly,
MRS. C. A. MALCOMB,
July 29, '07. Orwell, Ohio.

Gentlemen: I have used your **Flavoring Extracts** for several months and can say they are the best that I have ever used.

Yours truly,
MISS KATE JOHNSON,
Cupertino, Cal.

Gentlemen: The **Extract of Cinnamon** purchased from your agent, Mr. W. F. Waldorf, is all right.

Yours truly,
E. M. HOCHSTETLER,
Middlefield, Ohio.

Gentlemen: I have used **Willson's Flavoring Extracts** and can cheerfully say that I think them the best that are made.

Yours truly,
MRS. JAS. ROBERTSON,
Poynette, Wis.

Gentlemen: I have used your **Flavoring Extracts** for a number of months and am exceedingly well pleased with them.

Yours truly,
MRS. T. P. JONES,
Sunnyvale, Cal.

The N. A. R. D. Legislative Campaign

From N. A. R. D. NOTES of October 3rd

On another page we have referred to the combinations by the National Drug Association; below we copy from their journal, The N. A. R. D. Notes, of Oct. 3rd, what they say in large display type:

"THE LEGISLATIVE WORK OF THE N. A. R. D. IS ABOUT TO ASSUME ENLARGED PROPORTIONS AND A COMPREHENSIVENESS OF DETAIL THAT MAY STARTLE SOME OF OUR SLEEPY FRIENDS WHO ARE NOT AWAKE TO THE POSSIBILITIES OF THE SITUATION.

It is true we have accomplished a great deal in the past, and laws in numerous states can be pointed to as an evidence of the power of a great national body which came forward at the crucial time and said "No" or "Yes," as the case required. But, in view of the enormous tasks in other fields which the N. A. R. D. has had to shoulder in the past, IT WAS NEVER IN ANY PREVIOUS PERIOD PREPARED TO ENTER UPON A SYSTEMATIC CAMPAIGN THAT WILL PUT THE DRUGGIST RIGHT IN A LEGISLATIVE WAY. This it proposes to do now."

(Also an article from the Telegraph Herald of Dubuque, Iowa, upon the physician's trust or combination follows below. We copy these articles because they prove what we have said, that it was the intention of both doctor and druggist to stifle competition by legislating the wagon men out of business in making the license so high that they cannot afford to pay it. This is one chance where the farmer can have his say.)

"Public feeling is at white heat and the doctors have retained every local attorney in their defense, except the county attorney, who, with the help of the assistant attorney general of the state, drafted the indictments.

"This newspaper is rejoiced that the issue is finally to come to trial. We have affirmed and reaffirmed that physicians' societies are trusts and in their own way more effectively assert the closed shop principle than most labor unions find it possible to do.

"The respect shown the profession

asserts in its own behalf, the perfect, absolute trust which the afflicted are wont to repose in physicians and surgeons, the sense of dependence, and the veneration and awe—strongly scented with the aroma of feudalism and of superstition—with which the average run of humanity regard the surgeon and physician, have put the profession above suspicion of its virtue.

"But physicians and surgeons are human, with the weakness and the strength of average men. They are in a swift race for existence and have caught the contagion of money lust.

"They are no more to be trusted with absolute power than the best among us, and there is nothing in the morals or ethics directing us to regard them as a class apart. The profession is commercialized. It is a bread and butter business. Here and there in every community are the idealists, clinging to the good, and the old school physicians of a day that is gone who will leave behind them no inheritance but the love, gratitude and respect of those who recognized in them real ministers to the suffering.

"Last year there came forth from medical schools 35,000 graduates; this year there will be as many more. They are out after the money and are willing to apply the honorable standards of the past with bulging pockets—not otherwise."

INDICTMENTS RETURNED

In Bremen county, Iowa, the grand jury has returned indictments against fourteen physicians, members of the county medical society affiliated with the A. M. A. The testimony and evidence on which the indictments were based dealt with the society's effort to maintain fixed charges for physicians' services.

It is also charged that the society has a black list containing the names of persons who will not or cannot pay for doctors' services, and that each doctor is pledged not to call upon these persons professionally; that on different occasions members of the society refused to assist a local physician not a member of their organization, and that on one occasion when this ostracised physician induced the presence in his city of a nonresident physician to assist him at an operation, the former was prevailed upon by the "trust" physicians not to do so. He immediately returned home without rendering any assistance.

MONARCH OIL

THE ORIGINAL
PAIN REMEDY

This great pain reliever made friends from the start. To-day there are hundreds of remedies that have been counterfeited and sold as being just as good, or the same thing. But why be satisfied with a counterfeit when you can get the genuine? There is only one **Monarch Oil**; no matter if another remedy does look similar, it is not Monarch Oil, and there never was a remedy that could take its place. Ask any of those who have experimented; they are ready for the old, original, standard **Monarch Oil** for it always meets their expectations.

MONARCH OIL kills pain internally and externally.

MONARCH OIL is the greatest antiseptic for killing germ skin diseases.

MONARCH OIL is the best healing remedy; it goes to the bottom and kills all germs.

MONARCH OIL contains no opium or its products, no chloroform or chloral, no cocaine, yet it will stop pain when they all fail. Every bottle contains virtue from the cork to the bottom. It may be used by inhalation, taken internally or externally.

It is a great catarrh remedy. Put one-half teaspoonful in four ounces liquid Monarchine and you can use it in a spray and be delighted with the benefits. We might fill the book with recommends from the users. Read what a few have to say.

Gentlemen: Replying to your favor of Aug. 24th will say that we recommend **Monarch Oil** to be the best family remedy that we have ever obtained. It has no equal for sprains, bruises and swellings and those who have not tried it should avail themselves of the opportunity.

C. A. PETERSON,

R. F. D. No. 1. Argyle, Ill.

Gentlemen: I have received the two bottles of **Monarch Oil** agreeable to my order and must say the Monarch Oil is simply wonderful and marvelous. As soon as I got the Monarch Oil I applied it and could just feel its healing properties. I had injured my knees some way and applied it to my left knee three times which completely cured it. My right knee is still somewhat sore, but I can feel the improvement with each application. Your Monarch Oil is the greatest remedy that I have ever found.

F. A. SEGERDAHL,

12 E. 2nd St. Jamestown, N. Y.

Gentlemen: I used **Monarch Oil** for a pain in my side and do not feel like being without it. I think it is all you claim for it.

Sept. 14, '07. MRS. A. R. REIFF,
Franklin Grove, Ill.

Gentlemen: We used **Monarch Oil** for over two years and find it to be the best healing remedy that we have ever tried.

Sept. 16, '07. GEO. W. SCHWANK,
Sterling, Ill.

Gentlemen: We have used **Monarch Oil** and will say that it is the best liniment that I have ever had in my life for the relief of pain. I greatly recommend it to all as a general household remedy.

MRS. J. H. THOMPSON,
Wyanet, Ill.

Gentlemen: It is a pleasure to write you and give you my unqualified endorsement of your **Monarch Oil**. We have used it for many years and find that it is all you claim for it and wish you a continued success.

W. C. ALDRICH,

Sept. 25, '07. Whitewater, Wis.

Gentlemen: When your agent, Mr. Sam Brewer, called on us recently and asked us if there was anything we needed in your line, I told him, "Yes, we must have **Monarch Oil**. We have had — pain oil which they claim to be the same as Monarch Oil but we do not like it. We want the genuine Willson's Monarch Oil as it is the best."

W. E. HEADLEY,

Decatur, Neb.

Gentlemen: I have used your **Monarch Oil** and find it to be one of the best remedies for aches and pains, also for neuralgia, that I have ever used. It is equally as effectual in extreme cases of colic. It gives relief in a very short time.

HARRY BROSTMAYER,

Aug. 19, 1907. Hadley, Pa.

Gentlemen: In reply to your letter, will say that I have used your **Monarch Oil** for some time and find it the best medicine that I have ever tried for colds and asthma and will further say that I will not be without it so long as I can get it.

MRS. E. C. DEREMIER,

Aug. 26, 1907. Lyle, Minn.

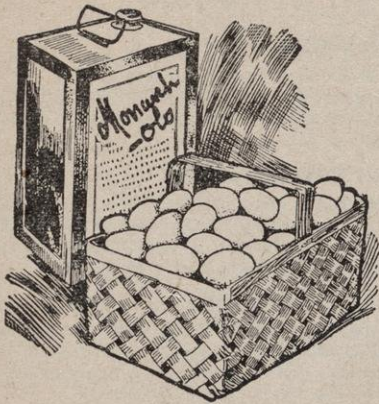
What is the difference between a bottle of medicine and a troublesome boy? One has to be well shaken before taken, the other has to be taken and then shaken.

Monarch-olo

THE BEST.

KILLS
DISEASE
GERMS

A Non-poisonous Disinfectant



FOR
Old Sores and All Germ
Diseases of Animal Life

MONARCH-OLO by destroying
all disease germs is an insurance
against the death of live stock.....

A Summary of its Uses:

IT IS A PERFECT DISINFECTANT and though even more powerful than the virulent poisons sold as disinfectants or dips its use is never dangerous.

IT IS A POWERFUL GERMICIDE, destroying germs or bacteria absolutely, and without injury to the skin or other surfaces with which it comes in contact. It is non-corrosive and does not injure fabric or metals. It does not stain.

IT IS AN ANTISEPTIC of greatest excellence. It cleanses and purifies wherever used.

IT IS A PARASITICIDE unequalled in its positive results. Ticks, scab mites, lice, and parasites of all descriptions are destroyed by it absolutely, and with a little care can be permanently eradicated from the most infested premises.

IT IS AN INSECTICIDE. To all the lower forms of insect life such as ants, roaches, bed bugs, etc., contact with **Monarch-olo** is death. In the household and in the garden and the orchard its use will be found most beneficial.

IT IS HEALING. Not only its antiseptic qualities but its healing properties make **Monarch-olo** a remedy of great curative power when applied to cuts, wounds, etc., including ivy poisoning, insect bites and stings, and for the treatment of many diseases, especially those of the skin.

IT IS A DEODORIZER AND PURIFIER. By the use of **Monarch-olo** the air is cleansed of noxious odors and not only made pleasant to the sense of smell, but sewer and similar deadly gases are robbed of their danger as well as their offensiveness.

MONARCH-OLO will cure all parasite and germ diseases of HORSES, CATTLE, SHEEP, HOGS and POULTRY, and will also destroy all parasites and germs on plant life. Put up in gallon, half-gallon, quart and pint cans.

DO NOT LET THE FLIES EAT UP YOUR STOCK. MONARCH-OLO
IF USED WILL DRIVE THEM AWAY

Statistics of the U. S. Government show that the loss to the agricultural interests of the United States due to parasite and insect pests, on live stock alone, amounts to the inconceivable sum of \$175,000,000 every year. What are YOU doing to check this wholesale destruction? What are you doing to save YOUR SHARE of this great loss? ❧ ❧ ❧



Willson Bros. have made a life study of Flavoring Extracts. Their **Vandella** is the ideal flavor; it suits the great mass of skeptical users of flavors and to-day there is not another flavor offered to the people for which so much can be said.

Gentlemen: I have used **Vandella** and find it the best flavor obtainable. MRS. F. DALEJACK, Portage, Wis.

Gentlemen: I have used **Vandella** and find it just as recommended—the finest flavor. MRS. H. NEWCOMER, Paris, Ohio.

If you have not used **Vandella**, you have yet the finest flavor to try. Don't think because you use vanilla you have something just as good. Read what some of the best judges say about it.

Gentlemen: The **Vandella** we purchased from your agent, Mr. Moser, has been thoroughly tested and found excellent. Mrs. W. J. DUELL, Canton, Ohio.

Willson's Extract of Celery mixed with table salt and dried makes the finest celery salt and is cheaper than any you can buy ready prepared.

Willson's Extract of Cloves, Celery and Cinnamon added to vinegar produces a fine spiced vinegar, free from the objections of whole spices.

—TESTED—
**COOKING
RECIPES**

STRAWBERRY PIE

Bake crust. Fill with fresh strawberries, not over ripe; sprinkle well with sugar, cover with frosting made of whites of 2 eggs, and 2 tablespoonfuls sugar. Brown slightly in oven.

MOCK CHERRY PIE

Cranberries 1 cup, raisins 1 cup. Chop these together; sugar 1 cup, water $\frac{1}{2}$ cup, large teaspoonful of **Willson's Vandella**; put small piece of butter on top and sprinkle with flour. Make into a pie with two crusts.

CHOCOLATE PIE

1 pint milk, 1 cup sugar, yolks of 2 eggs, 2 tablespoons of grated chocolate. Mix and bake in an open crust. Make a meringue of the whites of the eggs and a tablespoon of sugar, and spread on the top of the pie to brown.

CRANBERRY PIE

1 cup chopped cranberries, 1 cup sugar, 1 cup cold water, 1 tablespoonful corn starch. Mix together and bake with top crust. When baking pie an extra crust may be made and filled the next day with fresh fruit and covered with whipped cream.

MINCE PIE

2 bowls meat chopped fine, 3 bowls of apples, 1 bowl of suet, 3 bowls of currants, 1 bowl of jelly, 1 bowl of vinegar, 4 bowls of light brown sugar, 2 bowls of raisins, $\frac{1}{4}$ bowl of citron and lemon, 1 nutmeg, 2 tablespoonfuls **Willson's Cinnamon** and 1 of **Cloves**. Boil 15 minutes.

DATE CREAM PIE

Bake a single rich crust in a deep pie plate or tin which is better, pricking it thickly to prevent rising or blistering. To each 8-inch plate allow $1\frac{1}{2}$ cupfuls of stoned and chopped dates, mixed with sufficient sweetened and flavored whipped cream to fill. Cover the top with a meringue, browned lightly, and when cold, dot it with bits of bright red jelly.

PUMPKIN PIE

To make pumpkin pie that will be rich, delicious, and at the same time wholesome, allow for two pies three eggs, beaten separately, one cupful sugar, four large tablespoonfuls pumpkin stewed dry and mashed very fine (first quality brand of canned pumpkin may be used), one pint cream or very rich unskimmed milk, a pinch of salt, **Willson's Cinnamon, Nutmeg and Jamaica Ginger** to season to taste. Beat the yolks smooth and light, add the sugar, spices and salt, then the cream and pumpkin. Stir all well together, then fold in the whipped whites of the eggs. Line pie-tins with light pastry, fill with the custard and bake in a steady oven. When the pies come from the oven, stand the pans on inverted teacups to cool. This method prevents the pie crust from becoming soggy.

ASK THE BEST JUDGES ABOUT WILLSON'S FLAVORS
THEY WILL TELL YOU

Willson's have a11 the fine flavors, **Vandella, Lemon, Strawberry, Pineapple, Banana, Raspberry, Almond, Rose, Cinnamon, Clove, Anise, Wintergreen, Peppermint, Pistachio and Celery.**

It has been a custom for years to use harmless coloring in flavoring extracts, the same as color in butter, but of late there has been much agitation on the question of color. Some have stopped the use of color entirely in everything. A bottle may be pure water white yet contain all the flavor of the colored extract. Some time ago the question of color came up at a meeting of the pure food commission. Much was said on the subject and the necessity of it was demonstrated by many competent judges. The result was many colors were admitted by the U. S. Pure Food Commission. Since most states prohibit the use of color we feel it wisest not to use any, as color does not add in any sense to flavors—only the looks.

Gentlemen: I have used your **Vandella** and cannot find words to express the satisfaction it affords me, and your **Spices** are equally as good. MRS. HERBERT OSWALD, Collins, N. Y.

OLD-FASHIONED APPLE PIE

This should be baked in a deep custard pie plate, a good paste to be made to line the bottom and side, the old rule being to allow one-third lard to two-thirds butter for the shortening. The apples must be tart and of good flavor, Balwins being preferred. Slice them thin and upon each layer sprinkle a generous allowance of sugar. For our modern taste the white sugar is preferred, but brown sugar was used in those days, and there are people to-day who affirm that it gives a richer, finer flavor to an apple pie. Use **Willson's Cinnamon** and **Grated Nutmeg**, and a tiny pinch of cayenne pepper for the seasoning, and over the top cross two very thin strips of fat salt pork, not over an eighth of an inch wide. The pork gives a delicious flavor to the apples, and the bit of cayenne a rich seasoning that makes them taste unlike the apple pies of to-day.

MINCE MEAT

Two bowls meat, 3 bowls apples, 1 bowl suet, 1 bowl citron, 2 bowls raisins, 3 bowls sugar, 1 bowl vinegar, 1 bowl molasses, 1 nutmeg, 2 tablespoonfuls each **Willson's Cloves** and **Cinnamon**.

LEMON PIE

One grated lemon, 1 cup sugar, 1 cup hot water, 1 tablespoonful cornstarch, 1 tablespoonful butter, 3 eggs. Save the whites for frosting. Cook separate, then add to the crust.

CUSTARD PIE

Three well beaten eggs, 1 teaspoonful salt, 1 cup sugar, 1 teaspoonful **Vandella**. Creamy milk enough to fill a deep pie plate (8 inch) with a built-up edge of crust.

CREAM PUFFS.

One cup boiling water in the spider; add 2 teaspoonfuls butter, 2 eggs, 1 cup flour, $\frac{1}{4}$ teaspoonful baking powder; drop on buttered tins and bake. Open and fill with whipped cream or custard.

RICE CAKES

1 cup ground rice, 1 cup butter, $1\frac{1}{2}$ cups white sugar, 4 eggs, 1 cup currants, 2 tablespoonfuls milk, $\frac{1}{2}$ teaspoonful baking powder, 1 teaspoonful **Willson's Cinnamon** and **Cloves**; make moulds in gem pans of pie crust and fill half full and bake.

DAINTY CORN MEAL MUFFINS

Beat together in order mentioned, 2 eggs, 2 tablespoonfuls of white sugar, $1\frac{1}{2}$ cups of sweet milk, $\frac{1}{2}$ teaspoonful of salt, a cupful of Indian meal, 2 cupfuls of flour sifted with 2 teaspoonfuls of baking powder, and 1 tablespoonful of melted butter. Bake in hot gem pans in a hot oven for 20 minutes. Those left over may be reheated by steaming.

"MAUD S" CAKE (Custard)

* Eight tablespoonfuls grated chocolate, 5 tablespoonfuls sugar, $\frac{1}{2}$ cup milk; cook until it thickens. Cake: One-half cup butter, $1\frac{1}{2}$ cups sugar, 3 eggs; drop one at a time and beat a little each time, then beat thoroughly $\frac{1}{2}$ cup flour, 2 teaspoonfuls baking powder. Pour in custard, add $1\frac{1}{2}$ cups flour and $\frac{1}{2}$ cup milk, flavor with **Willson's Vandella**, bake in three layers. Filling: Two cups pulverized sugar, $\frac{2}{3}$ cup milk, butter size of an egg, boil 10 minutes, then beat until cold.

WILLSON BROS. HAVE ONLY ONE GRADE OF FLAVORS AND SPICES—THE BEST

Gentlemen: We have used your **Flavoring Extracts, Spices**, etc., for several years and find them better than anything we have ever used before. MRS. D. SUMMERS, Santa Clara, Cal.

Dear Sirs: I have used your **Extracts and Spices** and think them a great deal better than any others that I have ever used. MRS. JOHN GUNDERSON, Poynette, Wis.

Gentlemen: I have used **Willson's Flavoring Extracts** for some years and find them perfectly satisfactory in all cases. BERTHA HARTWICH, Juda, Wis.

Gentlemen: I beg to inform you that I have given your **Extracts** a fair trial and find them excellent. MRS. W. H. GOLDNER, Mesopotamia, Ohio.

Gentlemen: I have been using your **Extracts** for quite a while and find them better than any I have ever used. MRS. H. A. LILICK, Lawrence, Ohio.

Gentlemen: The **Extract of Lemon and Monarchine** which we purchased from your agent are heartily satisfactory and have been all that your agent claimed for them. MRS. E. F. HICKOX, Middlefield, Ohio.

WHITE CAKE

1 heaping cup of sugar; piece of butter the size of an egg; rub to a cream; $\frac{2}{3}$ cup of sweet milk; 2 cups sifted flour; 2 teaspoonfuls baking powder, whites of 3 eggs beaten to a stiff froth and added last.

MOTHER'S DELIGHT LAYER CAKE

1 cup of sugar; $\frac{1}{3}$ cup of butter; beat to a foam 2 eggs; whites and yolks separately; then beat together and add them to the sugar and butter; beat again $\frac{1}{2}$ cup sweet milk, $1\frac{1}{2}$ cups of flour, 2 teaspoonfuls of baking powder. Nice with chocolate filling.

ELEGANT FRUIT CAKE

1 pound sugar; 1 pound butter; 1 pound flour; a trifle over 2 pounds raisins; 2 pounds English currants, 2 ounces citron; 10 eggs; 1 teaspoonful **Willson's Spices** of all kinds; 2 teaspoonfuls cream tartar; 1 teaspoonful soda. Bake slowly in pan lined with buttered paper. N. B. No milk or water is used, thus giving a beautiful cake that will keep for months—i. e. if let alone.

SURPRISE LAYER CAKE

1 egg and yolk of another; $\frac{3}{4}$ cup of sugar; $\frac{1}{4}$ cup of butter; $\frac{1}{2}$ cup of buttermilk; $\frac{1}{2}$ teaspoonful each of **Willson's Cinnamon and Cloves**; 1 scant teaspoonful of soda dissolved in the buttermilk; 2 tablespoonfuls of molasses; $1\frac{1}{2}$ cups of flour; 1 scant teaspoonful of baking powder stirred in the flour. Bake in 2 layers and use the beaten white of egg for filling and frosting.

RIBBON CAKE

1 cup of sugar; $\frac{3}{4}$ cup of butter; $\frac{1}{2}$ cup of sweet milk; 2 cups flour with 2 teaspoonfuls best baking powder; the whites of 5 eggs beaten to a stiff froth; flavor with **Willson's Vandella**; take from this two tablespoonfuls; bake the rest in two layers; to what you have taken out add $\frac{1}{2}$ cup each of chopped citron, chopped raisins, flour and molasses, 1 teaspoonful of **Willson's Cinnamon** and $\frac{1}{2}$ teaspoonful of **Cloves**; bake this in 1 layer. Put the cake together with soft frosting, putting fruit layer in the middle.

HICKORY NUT CAKE

This is a delicious cake and very simple. $1\frac{1}{2}$ cups of sugar; the same quantity of good sour cream; 3 eggs; small teaspoonful of soda dissolved in as little water as possible; $1\frac{1}{2}$ teaspoonfuls **Willson's Almond**; flour for thick batter. Stir in $1\frac{1}{2}$ cupfuls of hickory nut meats well dredged with flour; bake in a loaf. Raisins, English currants, citron, or candied lemon or orange peel, or butternut meats may be used instead of the hickory nuts.

TUTTI FRUTTI CAKE

2 cupfuls of sugar; 1 of butter; 1 of milk; whites of 5 eggs; 4 cupfuls of flour; 2 teaspoonfuls of baking powder, divide into 4 parts, leaving 1 plain. To 1 layer add $\frac{1}{2}$ cup of chopped nuts; to another $\frac{1}{2}$ cup of chopped raisins and some fine citron; to the last layer add $\frac{1}{2}$ cup of coconut, either fresh grated or desiccated, and the grated rind of a lemon or orange. Put together with a plain icing, having the white layer at the bottom, the raisins and citron next, then the coconut, and the nut layer on top. This makes a prettier cake if baked in long or square tins.

WILLSON'S ON THE PACKAGE IS A GUARANTEE THAT
YOU ARE GETTING THE BEST THAT GROWS

Gentlemen: We have tried your **Monarch Oil, Extract of Lemon and Vandella**, which we purchased from your agent and are well pleased with the results obtained. CORNELIUS COOPER, West Farmington, Ohio.

Dear Sirs The **Monarch Oil and Monarch Balsam** purchased from Mr. W. Waldorf were very satisfactory, and we liked them very much. They did all you claimed for them. L. H. CAMPBELL, East Orwell, Ohio.

Gentlemen: I find **Willson's Flavoring Extracts** just as good as you recommend them to be. MRS. B. FIFF, Rio, Wis.

Gentlemen: Your **Extracts** are of the highest quality. E. TEMPLE, Arlington, Ill.

Gentlemen: You ask me if the **Vandella** I purchased of Mr. W. Moser has proved satisfactory. I beg to say that Mrs. Welch says that it is quite satisfactory; also the other **Extracts** which your laboratory has produced. S. H. WELCH, N. Industry, Ohio, Aug. 5, 1907.

Gentlemen: **Vandella** is all you claim it to be and we are well pleased with it. MRS. E. E. MISHLER, Louisville, Ohio.

WHITE CAKE

2 cups of sugar, $\frac{1}{2}$ cup of butter, the whites of 4 eggs, 1 cup of sweet milk, 3 of flour, 3 small teaspoons of baking powder sifted with the flour. Beat the sugar and butter to a cream, then stir in the milk and flour, a little at a time; add the whites last. All cakes should be well stirred before the whites of eggs are added.

ANGEL FOOD

Whites of eight eggs, pinch of salt; beat a little, then add $\frac{1}{2}$ teaspoon cream tartar and beat thoroughly; add $1\frac{1}{4}$ cups sugar, 1 teaspoon of **Willson's Flavoring** and stir. Add 1 cup of sifted flour and only stir enough to wet the flour. Do not grease tin, and when done turn tin upside down on teacups until cold.

GOLD CAKE

Yolks of 8 eggs, $1\frac{1}{4}$ cups granulated sugar, $\frac{3}{4}$ cup butter, same of water, $2\frac{1}{2}$ cups of flour, 2 heaping teaspoons baking powder, $\frac{1}{2}$ teaspoon **Willson's Lemon**. Sift flour once, then measure, add baking powder and sift 3 times; cream butter and sugar thoroughly; beat yolks to a stiff froth; add this to creamed butter and sugar, and stir thoroughly through; add flavor, add water, then flour, then stir very hard. Put in a slow oven at once; will bake in 30 to 40 minutes. Invert immediately after taking from oven; let hang until cold. Can be used as layers with any kind of filling desired.

PEANUT COOKIES

3 dessertspoons butter, same of milk, $\frac{1}{2}$ cup sugar, 1 cup flour, 1 teaspoonful baking powder, $1\frac{1}{2}$ cups chopped nuts, 1 egg, pinch of salt; flavor with bitter almonds.

CHOCOLATE COOKIES

1 cup light brown sugar, $\frac{1}{2}$ cup melted butter, same of milk, $1\frac{1}{2}$ cups flour, $\frac{1}{2}$ teaspoonful soda, **Willson's Vandella**, 2 tablespoonfuls grated chocolate, 1 egg.

SUGAR COOKIES

$1\frac{1}{2}$ cups sugar, 1 cup butter, 1 cup sour cream, 2 eggs, 1 teaspoonful soda, 2 small teaspoonfuls baking powder; flour to mix very soft.

GINGER SNAPS

1 cup butter, 1 cup sugar, 1 cup molasses, 1 tablespoonful each of **Willson's Jamaica Ginger** and **Cinnamon**, 1 teaspoonful soda. Roll as thin as pie crust and bake. Dissolve the soda in a little water.

CHOICE COOKIES

2 cups of granulated sugar; 1 cup butter; 1 cup sweet milk; 1 level teaspoonful of soda; flavor with **Willson's Nutmeg**. Flour enough to roll out nicely and dip the top of cookies in granulated sugar before baking.

OATMEAL COOKIES

2 eggs, 1 cup sugar, $\frac{3}{4}$ cup seeded raisins, same of shortening (butter and lard mixed), 1 teaspoonful **Willson's Cinnamon**, 2 cups flour, same of oatmeal, 1 teaspoonful of baking powder, 1 scant teaspoonful of soda, 5 tablespoonfuls of sweet milk. Spread thinly in baking pan; when done cut in squares.

THAT DELIGHTFUL FLAVOR IS WHAT HAS MADE WILLSON'S FLAVORS FAMOUS

Gentlemen: I have used your **Vandella** and can say that it is superior to any that I have ever used. MRS. C. A. MALCOMB, Orwell, Ohio.

Gentlemen: We have used your **Spices** and find them to be just as recommended. JOHN BROWN, Portage, Wis.

Gentlemen: I have used your **Vandella** and find it to be quite as represented to us. W. DICKSON, Wyocena, Wis.

Gentlemen: We have tried your **Vandella** and find it the best flavor we have ever used. Your goods stand at the top notch. MRS. B. O. ROURKE, Sterling, Ill.

Gentlemen: I have used **Willson's Pure Ground Spices** for a number of months and am exceedingly well pleased with them. MRS. T. P. JONES, Sunnyvale, Cal.

Gentlemen: I have been using your **Pure Ground Spices** and find them just as your agent told us. MRS. H. NEWCOMER, Paris, O.

Gentlemen: Mr. John Cowing, your agent, called here about a year ago and left with us a supply of your **Flavoring Extracts**. We found your **Vandella** superior to any flavor we ever used for ice cream. MRS. O. PALMER, Ironton, Wis.

CREAM COOKIES

Two cups sugar, 1 cup sour cream, 1 cup butter, 2 eggs, 1 scant teaspoonful soda, **Willson's Nutmeg**; mix with sufficient flour to roll.

SOUR MILK COOKIES

One cup of butter, 2 cups of sugar, 1 cup of sour milk, 2 eggs, 1 teaspoonful of soda, flavor to taste with **Willson's Extracts**; mix rather soft.

BROWN SUGAR COOKIES

8 cups flour; 2 teaspoonfuls soda, pinch of **Willson's Ginger**; mix; 1 cup lard and butter; mix as for pie crust; 4 cups brown sugar, 8 eggs.

MOLASSES COOKIES

One cup molasses, 1½ cups brown sugar, 1 cup shortening, 1 teaspoonful soda in ½ cup boiling water, **Willson's Ginger** to taste and flour to mix well.

MOLASSES BUNS

Two-third cup molasses, ⅔ cup sugar, 1 cup sour cream, 1 egg, 1½ teaspoonful soda, **Willson's Nutmeg** and **Cloves**; mix soft, roll thick.

ROCK COOKIES

One cup butter, 1½ cups sugar, 3 eggs, big ½ teaspoonful **Willson's Cinnamon**, small ½ teaspoonful **Allspice** and **Cloves**, juice of one lemon, teaspoonful soda, 2½ cups flour, ¾ pound English walnuts cut in pieces, ½ pound dates chopped fine; drop on buttered tins.

DOUGHNUTS.

Two cups of sugar, 2 well beaten eggs, 1 teaspoonful saleratus, a piece of butter the size of an egg, 1 pint of buttermilk, flavor with **Willson's Nutmeg**.

FRITTERS

One pint of thin, sour cream, 1 pint of light brown sugar, 1 teaspoonful salt, 5 well beaten eggs; mix these together and let stand while measuring 4 pints flour (measure after sifting once). Mix with this four teaspoonfuls of baking powder, and sift all together 4 times. Dissolve one level teaspoonful of soda in 1 tablespoonful of hot water, stir it into the cream and sugar and mix in the flour as quickly as possible. Work with the hand or wooden spoon until perfectly smooth. Season with **Willson's Spices** before adding the flour. Fry in hot lard. A flat egg beater is an excellent thing to turn and lift them. Never use a fork, as the slightest prick allows the hot fat to penetrate.

LEMON SAUCE

Three-quarter cup of sugar, piece of butter the size of an egg, 2 tablespoonfuls flour. Stir all together and add one large cup of boiling water and the juice and grated rind of a lemon. Boil, and after removing from the stove, while still boiling hot, stir in the beaten white of 1 egg.

SNOWY SAUCE

One coffee cup boiling water, 1 tablespoonful cornstarch. Cook thoroughly and put away on ice until very cold. Cream 1 large tablespoonful butter, and 1 cup sugar. Just before serving, stir the two parts together. Flavor with **Willson's Extracts** to taste.

**WILLSON'S FLAVORING EXTRACTS AND SPICES ARE
FAR ABOVE THE PURE FOOD REQUIREMENTS**

Many of the pure food laws that are being enforced are correcting the evils that have been practiced in the flavoring extract business. It will not be long before the contents of every bottle will be honest as to strength and quantity. Many buyers have been expecting large jumbo bottles to be just as good as the smaller ones. This never has nor never will be done. Willson's bottles contain 50 per cent more value than many of the highest priced and advertised kinds and no one ever has nor can at this time put up a better quality or more of it than Willson Bros. Our chemists are perfectly able to analyze any flavor sold and Willson Bros. will not let a bottle go out that does not stand at the top notch of quality, above any put up by other concerns, both as to quality and quantity.

The fact of the advancing prices, especially in the Flavoring Extract line, is at last becoming recognized by the press, and the people too will soon see that if they want pure food goods they must pay for them. Attention has been called to the advance in the prices of Oil of Lemon, Vanilla Beans, Oil of Orange and all other material of quality. But pure foods are worth the price if anything is. —*The American Perfumer.*

PANCAKES

Two eggs, 1 quart sour milk, 1 teaspoonful soda, 1 teaspoonful salt, flour to make thin batter.

STEAM JOHNNY CAKE

One cup sour milk, 2 cups sweet milk, 1 cup molasses, 2 cups flour; 4 cups meal, 1 teaspoonful soda, pinch of salt.

BROWN BREAD

Two cups sweet milk, 1 cup of sour milk, 3 cups of meal, 1 cup of flour, $\frac{1}{2}$ cup of molasses, salt and soda. Steam 3 hours.

CORN POP-OVERS

One large cup corn meal; scald with boiling water; add 2 tablespoonfuls cream or butter, size of walnut, 2 eggs beaten light; bake in gem tins.

JOHNNY CAKE

One egg beaten, 2 tablespoonfuls sugar, 1 tablespoonful butter, salt, 1 cup sour milk, equal parts cornmeal and flour, about $\frac{1}{2}$ cup each. Bake.

CORN BREAD

One cup sweet milk, 1 egg, butter the size of an egg, $\frac{3}{4}$ cup of flour, $\frac{3}{4}$ cup of corn meal, 2 heaping teaspoonfuls of baking powder, salt, 3 tablespoonfuls sugar. Bake.

STEAMED BROWN BREAD

One cup of uncooked oatmeal, $2\frac{1}{2}$ cups of graham flour, 1 cup of sweet milk, 1 cup sour milk, $\frac{1}{2}$ cup of molasses, 1 egg, 1 level teaspoonful soda, salt. Steam from 3 to 4 hours, bake 30 minutes.

BREAD

Use half water and half milk, 1 tablespoonful salt, 1 tablespoonful sugar, 1 tablespoonful lard, compressed yeast. Mix into a loaf at night. In the morning put into pans, let raise and bake with a slow oven.

STEAMED CORN BREAD

Two cups corn meal, 2 cups flour, 2 cups sweet or sour milk, $\frac{3}{4}$ cup molasses, 1 tablespoonful of soda, $\frac{1}{2}$ teaspoonful salt. Dissolve soda in milk, add molasses, mix corn meal, flour, salt all together. Steam 3 hours.

RAISED GRAHAM BREAD

Two tablespoonfuls molasses, 2 tablespoonful sugar, 4 cups new milk, heated, 3 cups water, add to milk, 5 cups white flour, $5\frac{1}{2}$ cups graham flour, 1 cake compressed yeast. Mix at night. Take out gems for breakfast, enough for $1\frac{1}{2}$ dozen; then add to the remaining dough $\frac{1}{2}$ cup graham. Half fill bread tin. Let raise until tin is full. Bake.

ROLLS

One pint scalded milk. Let it cool and add two tablespoonfuls of sugar, 2 of lard, $\frac{1}{2}$ cake of yeast, $\frac{1}{2}$ teaspoonful of salt. In winter mix in batter over night; in the morning knead; set to rise again at noon; roll out very thin; cut in large rounds; put on a piece of butter and lay the dough over. Let it rise again, and bake for tea. In summer mix early in the morning, instead of at night.

THE PUREST AND BEST ARE ALWAYS THE CHEAPEST—WILLSON'S FLAVORS AND SPICES

Dear Sirs: Enclosed find fifty cents to balance account. The **Vandella** was received and I am pleased with flavor it imparts to ice cream. W. S. NORTHWAY, Clinton, Wis.

You may spoil the finest cooking recipe by using a poor spice. The difference in price between the fine quality of **Willson's Cinnamon** and other brands is so small that it is more than made up the first time you use it. Adulterated spices are too high at any price.

Gentlemen: Enclosed find fifty cents for which please send me one bottle of **Vandella**. We find it impossible to do without it. We have been waiting for your agent for some time and cannot wait any longer. G. P. LANTERMAN, Fairchild, Wis.

Many think that nutmeg is nutmeg always. This is not so. You can buy some for one-half the price that **Willson's** costs. Get a taste of the best and see the difference. We sell you nutmeg for nutmeg and mace for mace. An expert often finds them mixed.

Gentlemen: I used a bottle of **Vandella** and would like some more. What will a dozen bottles cost me? I will take two and some of my neighbors will take the balance. Please quote me a price by dozen of the 50c size. MRS. W. F. HAWTHORN, Oregon, Ill., R. F. D. No. 3.

JUMBLES

1½ cups white sugar, ¼ cup of butter, 3 eggs, ½ cup of sweet milk, ½ teaspoonful of soda, 1 teaspoonful of cream of tartar.

RICE PUDDING

1 teacup of rice; 1 teacup of sugar; 1 quart of milk; 1 teaspoonful of **Willson's Cinnamon**. Bake slowly one and one-half hours.

CREAM PUDDING

1 pint of flour; 1 pint of milk; 1 teaspoonful of salt; to this add 6 eggs well-beaten and 3 teaspoonfuls white sugar and 1 tablespoonful **Willson's Lemon**. Bake in buttered dish.

THREE OF A KIND

3 bananas sliced fine; the juice of 3 oranges; the juice of 3 lemons; 3 cups or 3 pints of water; 3 cups of sugar. Let all this get cold and then add the whites of 3 eggs beaten stiff. Beat all together and freeze. Good for luncheons.

APPLE TAPIOCA PUDDING

Cover the bottom of a pudding dish with sliced apples. Put a little sugar and lemon peel on them and bake till tender; add a little water if needed. Soak one-half package of tapioca in 1 quart of warm water and a little salt over night; pour over the apples and bake 1 hour. Serve with cream and sugar.

TAPIOCA DESSERT

Soak 3 tablespoonfuls tapioca in 2 cups of water until soft; cook till clear. Add a small piece of butter; cut ½ pound figs or dates in small pieces; add 1 cup of water, 1 cup of sugar; cook until thick; stir in tapioca; add 1 teaspoonful of **Willson's Vandella**; put on ice to harden and serve with whipped cream.

PIE PLANT CONSERVE

1½ quarts pie plant cut fine; pour over 1 quart sugar and let stand all night. Peel the thin yellow peeling off 4 oranges; chop fine; pour 1 cup boiling water over it and let stand all night. Cut up the inside of the oranges and put 1 cup of sugar over it and let stand over night. In the morning put all together and let boil 1 hour.

VANDELLA CUSTARD

Put on to heat a quart of milk with a pinch of soda in it. Beat a cup of sugar and a tablespoonful of corn starch into the yolks of three eggs and pour gradually into the hot milk, stirring until it thickens. Put into a glass dish. Whip the whites of the eggs to a standing froth, add a teaspoonful of **Willson's Vandella** and beat in with the hot custard. Serve with cake.

SUET PUDDING

Shred and chop one cup of suet. Stone 1 cup of raisins. Pick, wash and dry 1 cup of currants. Beat the suet, 1 cup of sugar, and the yolks of 2 eggs together until light, then add 1 cup of milk and 3 cups of flour. Beat until smooth; add 1 tablespoonful **Willson's Cinnamon**, ½ teaspoonful of salt; ½ teaspoonful of **Willson's Nutmeg**; the well-beaten whites of the eggs, and a teaspoonful of baking powder; mix well and add the fruit; well floured, turn into a greased mould and boil continuously for 3 hours. Serve hot with hard sauce.

READ WHAT THE CONSUMERS SAY OF WILLSON'S
PURE FLAVORS AND SPICES

Gentlemen: My wife uses your **Extracts** and **Spices** and finds them the best. HAROLD KNILL, Beloit, Wis.

Read any of the state reports on pure food and you will see that they have found all kinds of adulteration in many brands of spices supposed to be the best. When you buy **Willson's** you get the pure article and any inspector who has ever examined them will tell you so.

Gentlemen: The **Nutmeg** which we bought of your agent, Mr. W. F. Waldorf, has given entire satisfaction. WM. YOUNG, Windsor Mills, Ohio.

It costs money to make the finest flavors but it requires only a small quantity, sometimes only one-fourth as much as from another brand. This is why **Willson's Flavors** are the cheapest.

Gentlemen: We have used **Willson's Pure Ground Spices** and pronounce them first-class. MRS. A. PALMER, Ironton, Wis.

You cannot have a failure with **Willson's Flavors** unless you use too much. Remember one of their bottles contains as much flavor as a half dozen bottles of many other kinds.

Gentlemen: We have used your **Spices** and find there is nothing like them. In other words your goods stand at the top notch. B. O. ROUSKE, Sterling, Ill.

POTATOES ON THE HALF SHELL

Cut hot baked potatoes in halves lengthwise; scoop potato out into hot bowl; mash and season highly; make quite moist; for six medium sized potatoes use whites of 2 eggs beaten until stiff; mix into potatoes; fill the skins with the potato heaped lightly on top and brown in oven.

COLD CATSUP PICKLE

$\frac{1}{2}$ peck of ripe tomatoes; chop and drain them; 3 peppers chopped; $\frac{1}{2}$ cup of yellow mustard seed, or $\frac{3}{4}$ cup of **Willson's Mixed Pickling Spices** ground; 1 cup of sugar; small $\frac{1}{2}$ cup of salt; 1 bunch of celery chopped; 1 quart vinegar; 1 and one-half cups of onions after they are chopped fine. Put all together after the tomatoes have been well drained and seal up without cooking. Will keep.

CUCUMBER PICKLES "Always Ready"

Put two gallons of good cider vinegar in a 6 gallon jar; add 6 ounces of horseradish roots cut in strips; 2 ounces each of alum, cinnamon bark, **Willson's Cloves, Allspice, Pepper and Mustard**; $1\frac{1}{4}$ pounds of salt. Pack the jar with pickles (that have been washed and drained); when full remove them and heat the vinegar with the spices to the boiling point; pour over the pickles and cover with horseradish leaves. Will keep for a year.

CHICKEN CREAM

Take the flesh off the breast of a fowl and pass it through a sieve raw. Put it into a mortar and with a pestle work in as much cream as it will take up; salt and pepper to taste. Butter a mould, ornament it with cut pieces of truffle or mushrooms; pour in the cream and steam it in hot water. The water must not boil, but it must be very nearly hot enough to do so. Six ounces of flesh, weighed after passing through the sieve, to a full breakfast cup are the usual proportions.

CHICKEN SCALLOP

Butter a pudding dish and place in the bottom a layer of cold chicken left from yesterday's roast; chop this fine; dust salt over it, and pepper, if you choose; add some bits of butter, and a layer of bread crumbs, then another layer of chicken, and so on till your dish is full, having crumbs on top. Pour a large cupful of gravy over this before it is ready for the oven. Beat 1 egg until light, and add a little milk for the top, as for escalloped oysters. If you have no gravy, brown some flour and make one. Bake $\frac{3}{4}$ of an hour. Lamb, beef or veal can be used in a similar manner, and the result will be excellent.

POTATO CHEESE CAKES

Take a few lumps of loaf sugar—2 ounces will be sufficient—and rub them upon the rind of a fresh lemon until all the zest is absorbed. Then pulverize the lumps and mix the sugar with 3 ounces of boiled potatoes (the potatoes should be dry and mealy); then add to the mixture 2 ounces of clarified butter and the well-beaten yolks of 2 eggs. Now beat up the whole thoroughly, and add the white of 1 egg whipped to a stiff froth and stirred in lightly. Have your patty-pans ready, lined with puff paste; put enough of the mixture in each to half fill them and bake for 20 minutes in a moderate oven.

WILLSON'S ON THE LABEL STANDS FOR PERFECTION

AFTER YOU HAVE ONCE USED WILLSON'S VANDELLA
YOU WILL HAVE NO SUBSTITUTES

Lemon

The matter of the admission of the Lemon Oil held up by the New York Commission House has not yet been settled, but it will certainly be adjusted ere long, for it has had a most disastrous effect upon business, bringing no very favorable comments upon the methods employed. It is probable that all the oils suspected of least imperfection will be admitted, and possibly all of the Oil held up on account of Pinene content. Moreover, special appeals have been made to the U. S. Government to make a thorough study and investigation of the subject of Lemon Oil in Sicily, in all the various localities, so that these deplorable mistakes may be avoided hereafter. It will probably be necessary for the Government to send special representatives to Sicily towards the end of December to examine into the New Crop conditions on the spot, and prevent a repetition of this awkward situation which has done so much harm to importers and consumers alike.—*The American Perfumer and Essential Review*, October, 1907.

The United States inspectors are having lots of trouble with Oil of Lemon at the present time. They find that it has been adulterated by the makers, who do it to make a cheap oil. There are many who are always looking for a cheap oil to make a cheap extract. It is just recently that the chemists have come to the conclusion that it is practiced very extensively. The article used known as pinene, is a purified turpentine. It contains no flavor properties of the lemon, yet it gives the five per cent oil test required by law. Beware of the large bottles of extract of lemon.

When are two apples alike?

When they are pared.

CRAB APPLE CATSUP

Four pounds crab apples, 1 pint vinegar, 1½ pounds sugar, 1 tablespoonful each salt, **Willson's Cinnamon, Pepper and Cloves**. Cook slowly one hour and bottle.

CHILLI SAUCE

One peck ripe tomatoes, boiled 1 hour, 1 cup salt, 1 quart vinegar, 1 ounce each **Willson's Cloves, Cinnamon, Allspice and Mustard**, 1½ pounds sugar, 6 red peppers, 1 quart onions and a little celery.

PICKLES

One quart of raw cabbage chopped, 1 quart boiled beets, 2 cups sugar, 1 saltspoonful salt, 1 teaspoonful **Willson's Black Pepper**, ¼ teaspoonful red pepper, 1 teacup grated horseradish; cover with cold vinegar.

PICCALILLI

One peck of green tomatoes, 2 heads of cabbage, 4 green peppers, all chopped fine; mix with one cup of salt; put in a bag and drain over night. In the morning add two tablespoonfuls each of **Willson's Cloves, Cinnamon and Mustard**, celery, 1 pound brown sugar, vinegar enough to scald it up good. Put in a 2-gal. jar.

SWEET GREEN TOMATO PICKLES

One and one-half peck green tomatoes, slice and sprinkle with cup salt, let stand over night. Pour off liquor and let drain 1 hour. Take 4 quarts vinegar, 2 pounds brown sugar, 2 tablespoonfuls **Willson's Mustard**, 1 **Clove**, 2 **Ginger**, 2 of **Cinnamon**, ½ cayenne or 5 green peppers chopped. Cut horse radish into small pieces and boil altogether until tomatoes are tender. Be careful not to boil too long.

COFFEE

Buy good coffee. Cook in granite iron. Always wash, scald and dry coffee pot after using. If pot becomes brown inside boil it in soda and water, scour with **Willson's Diamond Dust**, scald and dry. A sour coffee pot will spoil the best coffee. 1 cup coffee, 1 beaten egg, 7 cups cold water. Stuff nozzle with pieces of white cloth to prevent aroma from escaping; then bring slowly to a boil. Boil less than a minute—just enough to clear. Serve at once. If cooking with gas or gasoline let stand after preparing; then boil near serving time.

FRENCH CHOW CHOW

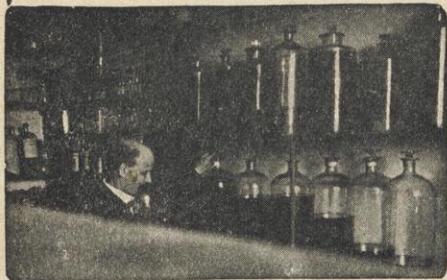
One quart of tiny green cucumbers, a quart of large cucumbers cut in slices, a quart of green tomatoes sliced and cut in bits, and a quart white button onions. Add 1 large cauliflower divided into small flowerets and 4 peppers cut into bits. None of the ingredients are chopped but cut as large as walnuts. Make brine of a cup of salt to a gallon of water. Soak the pickles in this 24 hours, then scald, and drain thoroughly. While draining make a paste by stirring into 2 quarts of hot vinegar, 6 tablespoonfuls **Willson's Mustard**, 1 large tablespoonful tumeric and a cup of flour, mixed dry and stirred first into a little vinegar, then add the remainder and stir constantly until done.

Willson's Flavors Are a Kitchen Necessity

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in
and
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1908

Guide to Good Health and Cooking.

Printed for free distribution and will be mailed to any address on application.

The former editions of our almanac have carried valuable information into many homes.

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