

The Wisconsin Union quarterly. January-March 1979

Madison, Wisconsin: Wisconsin Union, January-March 1979

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The Union Shines Anew-- Thanks to Anniversary Gifts

The Memorial Union Golden Anniversary has produced a \$1,000,000 dividend for Union members in the Madison area and for the University community -- in physical improvements in and around the 50-year-old social-cultural center on Langdon Street.

When the birthday celebration was first proposed in 1974, the Memorial Union Trustees, alumni-faculty-student group that has raised funds for Union construction since 1919, set their sights on \$1,000,000 in new gifts, and appointed Peter Butts, treasurer and former Union director, to organize the campaign.

Total May Reach \$1,100,000

In September, cash and pledges in hand topped the million-dollar mark, with another \$100,000 in class and individual gifts in prospect before the anniversary year ends -- total of \$1,100,000.

Former student chairmen of Union committees, trustees, staff members past and present, and graduating students kicked off the campaign with \$166,000 for the expansion of the Commons lobby, following it with \$64,600 more for doubling the size of the Beefeaters' Room and decorating it with rubbings from the brass effigies in England's churches of the early Beefeaters era, and with a huge mural of the Tower of London.

Early on, the Class of '24 added \$70,100 for the new Reception Room adjoining Great Hall, and the Class of '25 produced \$43,800 for another art gallery.

More to See

Other highly visible improvements (you're invited to inspect them when you next visit the Union):

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THEATER CALENDAR FEATURES MUMMENSCHANZ MIME TROUPE

A return visit from the intriguing Swiss mime-mask troupe Mummenschanz is among the special events slated for the Union Theater during the second semester.

Offering entertainment for the entire family, the trio will perform at 2:30 and 8 p.m. on Saturday, February 17. Complementing the theater performances, the Union has planned a buffet luncheon from 12:30 p.m., and before the evening performance, a waiter service dinner from 5:45 to 7 p.m. in Tripp Commons. Luncheon tickets are \$3.00 for children up to 12 years of age and \$4.75 for adults; the dinner is \$3.75 for children up to 12 and \$5.75 for adults, with cocktails and wine service additional. Meal tickets may be ordered with your theater ticket order (see mail order blank).

The troupe, which performed for an enthusiastic near-capacity audience in the Union Theater in February, 1977, has continued to earn rave reviews in a cross-country tour, an extended New York run, and on national television. Unlike traditional mime artists, Mummenschanz uses unusual masks and body wrappings to communicate. Incorporating such unexpected materials as eider-down quilts, putty, tin cans, balloons, toilet paper, ping pong balls and note pads, Mummenschanz creates marvelous fantasy figures, with results which have been compared to Cubism and the paintings of Hieronymous Bosch. The troupe's performance features the story of evolution, beginning with the amoeba and an amazing parade of "blobs and things." In the second part of the program, the troupe presents its view of the results of evolution, humanity's foibles.

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GIFTS, (cont. from P. 1)

- * Development of a broad Commons Plaza, with decorative banners floating above, gift of the Class of '51
- * Extensive alte deutsch murals in the Stiftskeller, funded largely by the Class of '52
- * Bronze and glass bas relief in the theater foyer, courtesy of the Class of '49
- * Complete renovation of the Fredric March Play Circle and its adjoining lobby, funded by the Class of '20, the admirers of March, and the Union
- * New art gallery display cases, cafe tables and chairs for the Tripp Commons promenade overlooking the lake, carpet and furnishings, fire stairs, new washrooms, and a multitude of other facilities and furnishings that make the Union work better, made possible by \$85,300 contributed by graduating students, and \$94,460 by alumni and friends

Much More on the Way

And now another major new project is in the design stage: the development of a park-like area from the Union to Muir Knoll, with planters, seating, lighting, and weather-proof boat ramps -- underwritten by the Class of '27 (\$52,600), the Class of '28 (\$51,400), and the Hooper Sailing Club (\$55,000), with the legislature agreeing to chip in another \$75,000. Total cost of about \$250,000. The Class of '34 is adding outdoor furniture, planters, lighting, and festive pennants on the theater plaza overlooking the lake as the finishing touch.

And in recent weeks the Class of '29 has decided to raise funds for refurnishing the lower theater lounge; the Class of '30 has selected an acoustical shell for the theater stage and student art awards as its golden anniversary gift objectives; and the Class of '53 has made a gift for an information center at the Union bus stop on Park Street.

Besides all this, the Union has drawn upon its repair and maintenance reserves -- to the tune of more than \$200,000 -- to repaint walls, or recover them with fabric, replace worn-out flooring, add lighting and air-conditioning, and repair or replace furniture. All so that the Union in its golden year will shine anew.

The Phenomenon of the Classes of the '20s

The story of the recent fund raising for the Union is not complete without special references to the classes of the 1920s. Members of six of those classes have made major gifts twice -- first as students in the years before the Union opened, hence at a time when they knew they wouldn't have a chance to use the Union as students; and then

again 50 years later on the occasion of their class golden anniversaries, when opportunities to benefit personally from the presence of the Union were very limited or nil.

Of all the students of the 1920s, those of the Class of '28 contributed most to the building fund; 1,062, or two out of three enrolled, pledged \$50,889 -- an average of almost \$50 each, or the equivalent of about \$250 in today's dollars; runners-up were the Class of '27 (\$41,016 pledged by 846 class members) and the Class of '29 (\$40,173 pledged by 872 class members).

When the Memorial Union celebrated its 50th birthday the weekend of October 6, the event culminated not 50 but 60 years of fund raising by the Memorial Union Trustees to construct and equip the thriving center of University social and cultural life on the shore of Lake Mendota.

Walter J. Kohler, Sr., president of the University regents, later Wisconsin's governor, formed the fund raising group in 1919, serving as vice-chairman himself.

In the 60 years since, 50,000 alumni, students, faculty, and friends have contributed, in terms of today's dollar value, close to \$6,000,000 to the building fund --- the first and the largest public subscription gift for a single purpose in the history of the University.

Fred H. Clausen, '97 of Horicon, later president of the regents, was the first chairman of the Trustees. He was succeeded in turn by George I. Haight, '99 of Chicago, who was instrumental also in organizing the Wisconsin Alumni Research Foundation and the UW Foundation; John Lord, '04 of Chicago, now honorary chairman; and Lowell Frautschi, '27 of Madison, current chairman.

Dean Scott Goodnight, Prof. Edward Gardner, and John Dollard, '22 were the campaign directors in the early 1920s, succeeded in 1926 by Porter Butts, '24, who is still in charge of the fund raising effort.

Dollard, Butts, and Frautschi, who have served the Union since the mid-1920s were present at the Golden Anniversary celebration. Fan Taylor, anniversary chairman, pointed out at the celebrative banquet that together with John Lord, a member of the original fund raising committee in 1919 who at 96 is still active as a Trustee, they have devoted a combined total of 217 years of continuous service to the Union.

PHONE NUMBERS YOU MAY NEED

Box Office 262-2201
Catering Memorial 263-1717
South 263-2543
Fredric March Play Circle 262-6333
Guest Room Reservations Memorial 262-1583
South 263-2600
Information Desk Memorial 262-1331/262-1032
South 263-2600
Membership 262-2687
Mini-Courses 262-3156
Outing Center (Memorial) 262-7351
Room Reservations Memorial 262-2511
South 263-2543
Ruck Shack (South) 263-3960
Travel Center 262-6200

SPECIAL LIMITED EDITION PRINT CELEBRATES UNION'S ANNIVERSARY

The sprawling building at the corner of Langdon and Park streets is a familiar landmark for many Madisonians. To provide a special remembrance for the Union's 50th Anniversary, the Anniversary Coordinating Committee has commissioned a limited edition print now available to Union members. An intaglio in three colors, the original work by artist Jane Goldman offers a striking image of the Union in photo-realistic style. The view from Science Hall includes a portion of the front of the building as well as the Theater wing. The three-plate etching is 18" x 24", unframed; each of the 100 prints has been signed by the artist.

The print reflects Ms. Goldman's own fascination with the building: "As a student, I used to study the beauty of the stone and the way light strikes different parts . . . it's a one-of-a-kind building." Ms. Goldman, who recently completed her M.F.A. study with internationally-known UW printmaker Warrington Colescott, is represented in several prominent galleries across the country. Her work has received a number of awards, including major recognition in last spring's 50th Annual Student Competition at the Union.

The cost of the print is \$50.00. Prints may be picked up in the Union's Main Office or you may return the coupon below to the Union Main Office and your print will be mailed to you (\$2.50 postage and handling).

Enclosed is a check payable to the Wisconsin Union Directorate for \$52.50 for one commemorative anniversary print, plus postage and handling charges.

NAME _____

ADDRESS _____

PHONE _____

CITY _____ STATE _____ ZIP _____

50TH ANNIVERSARY PUBLICATIONS ARE AVAILABLE TO MEMBERS

One of the major projects of the 50th anniversary year is the publication of several booklets about the Wisconsin Union. Two of these publications are available now to Union members.

A 28-page booklet giving the history of the Wisconsin Union and highlighting the philosophy of the Union idea and Wisconsin's unique contribution to the Union movement has been assembled. It is illustrated with a large number of photographs covering the Union's history since the early days before the Memorial Union was built.

The Rathskeller and Stiftskeller booklet gives the history of both rooms and a description of the murals recently done in the Stiftskeller and redone in the Rathskeller by Kurt Schaldach.

Send in the enclosed post card and we will return the publications to you.

* * * * *

Linda Fleming has joined the staff of the Wisconsin Union as Reservations Coordinator. She is located in the reservations office on the second floor of the Memorial Union where she handles all meeting room reservations. If you need to make a reservation, call her at 262-2511.





When the Union's 50th anniversary rolled around last October, there was a full line-up of events and special programs to celebrate it.

Thursday, Oct. 5 saw the dedication of the Fredric March Play Circle at which the first March scholarship was presented by his widow, Florence Eldridge, to UW Theater student, Merilee Wertlake. At left Ms. Wertlake is shown receiving the award from UW Theater department chairman, Bill Elwood. Others on the stage are: (l. to r.) Penelope March Fantacci, March's daughter who presented the portrait shown on the right of the stage; Irving Shain, Chancellor of the UW Madison; Florence Eldridge March; Fredrick Buerki, Professor-Emeritus in the Department of Theater and Drama; Dorothy Wood Neil, Vice-President of the class of 1920 which gave the funds for the Play Circle remodeling; and Porter Butts, Union Director-Emeritus.

The highlight of the anniversary week was the weekend reunion of former staff and student leaders which culminated in a banquet on Saturday evening Oct. 7. In the picture at left, Regent Joyce Erdman is shown cutting a slice from the huge cake replica of the Memorial Union building assisted by the traditional Beefeater guards. Chancellor Shain, standing at right foreground, had just cut the first piece of cake. At the head table in the background are: (l. to r.) Porter Butts; Chester Berry, Association of College Unions-International Executive Secretary; Robert Lampman, former Union President and faculty representative; Fannie Taylor, Chairman of the 50th anniversary committee and Coordinator for the UW Consortium for the Arts; Lowell Frautschi, President of the Memorial Union Building Association trustees; Ted Crabb, Union Director.

YOUR DESTINATION?

Europe . . . the Far East . . . South America . . . The Caribbean. The Wisconsin Union Travel Center will hit all corners of the globe this spring and summer with many special trips.

Trips to Israel starting at \$479 for round trip air transportation on Trans International Airlines will leave at numerous times starting in February.

March 20 to 27 a trip will go to Guatemala via Trans International Airlines and will offer many specials such as a marimba welcome party, a Guatemala fashion show, a motorcoach sightseeing tour of Guatemala City and twin-bedded rooms at the Guatemala Fiesta Travelodge. The cost of the trip is \$297.85.

Cartagena, Columbia, and Freeport, Grand Bahama Island, are the destinations of two trips planned from March 21 to 28. Both trips are via Trans International Airlines. The Columbia trip has a price of \$343.85 which includes a welcome get-together, seven nights at the beachfront Hotel El Dorado, a tour of Cartagena, and other attractions. The Grand Bahama Island trip for \$286.35 includes accom-

modations at the Holiday Inn-Freeport Resort, a welcome reception and various other services.

Each week from March 23 through June 1, there will be special trips leaving to Costa Del Sol, Spain beginning at \$399. Included are round trip air transportation via World Airways, a welcome Sangria party, accommodations for seven nights, continental breakfast, and other services and taxes.

Lisbon, Portugal is the destination of a trip planned for May 9 through 17 for \$389.85. The following week, May 11, weekly trips will begin to Algarve, Portugal for \$399. All of these trips include the usual round-trip transportation, accommodations for seven nights and fees.

Two other European trips are also being offered in spring -- one to the Rhine River June 5 to 13 for \$573.85, and another to Venice, Italy June 11 to 19 for \$499.95. A special summer trip to Hong Kong is also scheduled for July 31 to August 13 for \$799.95.

Information on all of these tours is available by calling the Travel Center at 262-6200. If you want to stop in at the office, the Travel Center is open from 9 a.m. to 4:30 p.m. Monday through Friday.

THEATER, (cont. from P.1)

The Theater's celebration of its 40th season and the Union's 50th anniversary will continue throughout the spring with a superlative array of guest performers. The schedule includes:

- Concert Series performances by flutist Jean-Pierre Rampal, guitarist Christopher Parkening, soprano Grace Bumbry, cellist Yo-Yo Ma and pianist Alan Marks;
- Wisconsin's own highly-acclaimed ensemble, the Milwaukee Symphony, with music director and conductor Kenneth Schermerhorn;
- Opera buffa at its best, as the renowned New York City Opera Theater presents Rossini's beloved "The Barber of Seville";

- A festival of Russian Dance, offering colorful traditions from all areas of the Soviet Union;

- The distinguished company of the Guthrie Theater in Nikolai Gogol's "Marriage," marking the American debut of the legendary Russian director Anatoly Efros;

- Debut Concert introductions to the exciting young talents of the Chilingirian String Quartet; dancer John Parks; Robert Routh, French horn; Gary Karr, bass; and the Theater's 1978-79 Affiliate Artist, 12-string guitarist and composer Mitchell Korn.

Details on all of the Theater's spring programs and convenient mail order forms will arrive at your home via the Theater's newsletter, the 40th Season.

MUMMENSCHANZ MAIL ORDER FORM

Name _____

Address _____

Phone _____

City _____ State _____ Zip _____

_____ Student _____ Union Member _____ Faculty/Union Member

_____ Faculty _____ Other

Enclosed is a self-addressed, stamped envelope and check payable to the Wisconsin Union Theater for the following tickets:

_____ MUMMENSCHANZ, Feb. 17 (Matinee, 2:30 p.m.) @ \$ _____ = \$ _____

_____ Additional for Mummenschanz Buffet Luncheon (Adults) @ \$4.75 = \$ _____

_____ Additional for Mummenschanz Buffet Luncheon (Children up to 12 years) @ \$3.00 = \$ _____

_____ MUMMENSCHANZ, Feb. 17 (Evening, 8 p.m.) @ \$ _____ = \$ _____

_____ Additional for Mummenschanz Dinner (Adults) @ \$5.75 = \$ _____

_____ Additional for Mummenschanz Dinner (Children up to 12 years) @ \$3.75 = \$ _____

Wisconsin Union Theater, 800 Langdon Street, Madison, WI 53706

WHO . . . WHAT . . . WHEN . . . WHERE

JANUARY

- 15-Feb. 2 Maxi Works From Mini Course Instructors, 10 a.m. - 6 p.m. daily, Susan B. Anthony Gallery, Union South
 15-22 Art-To-Go Exhibition, 10 a.m. - 8 p.m. daily, Main Gallery, Memorial Union
 15-Feb. 7 A Century Ago, 10 a.m. - 8 p.m. daily, Class of '25 Gallery, Memorial Union
 15-21 MovieTime, "Interiors," 7, 9:30 p.m., Fredric March Play Circle, Memorial Union (3 p.m. showing Jan. 21)
 22 Art-To-Go Rental, 12 noon - 4 p.m., Main Gallery, Memorial Union
 23 Mini-Course Registration, 4 -8 p.m., Union Theater
 23 50th Anniversary Symposium: Future Directions for Wisconsin Government, 7:30 p.m., Memorial Union
 24-26 Mini-Course Registration, 10 a.m. - 5 p.m. (6 p.m. close on 24th), Memorial Union
 24-30 Drawings by Sue Walsh, 10 a.m. - 8 p.m., Main Gallery, Memorial Union
 24-25 White Concert Series, Jean-Pierre Rampal, flutist, 8 p.m., Union Theater*
 26-28 MovieTime, "Everything You Always Wanted to Know About Sex But Were Afraid to Ask," 7, 9 p.m., Fredric March Play Circle, Memorial Union (3 p.m. showing Jan. 28)
 27 Hoofers Winter Carnival, all day, Memorial Union
 29-Feb. 2 Mini-Course Registration, 9 a.m. - 6 p.m., Memorial Union (noon - 6 p.m., Jan. 30 - Feb. 2)
 29-30 Travel Adventure Series: "Andes to Amazon," 8 p.m., Union Theater*

FEBRUARY

- 1-7 Sculpture by Ron Mozanowski, 10 a.m. - 8 p.m. daily, Main Gallery, Memorial Union
 1 Young People's Concert, Chilingirian String Quartet, 1:30 p.m., Union Theater
 2-4 MovieTime, "Annie Hall," 7, 9 p.m., Fredric March Play Circle, Memorial Union (3 p.m. showing Feb. 4)
 2 Debut Series, Chilingirian String Quartet, 8 p.m., Union Theater
 9-11 MovieTime, "Short Eyes," 7, 9:30 p.m., Fredric March Play Circle, Memorial Union (3 p.m. showing Feb. 11)
 5 Human Sexuality Series: "Planned Parenthood and Contraception," 7:30 p.m., Memorial Union
 7 Lewis Solmon Lecture, 7:30 p.m., Great Hall, Memorial Union
 8-March 2 Coke, 10 a.m. 6 p.m., Susan B. Anthony Gallery, Union South
 9 Red Concert Series, Christopher Parkening, Guitarist, 8 p.m., Union Theater*
 11 A Taste of Egypt: cultural exhibits and dinner, 2 p.m. (dinner 5-6:30), Union South
 11 Family Program, "Valentines & Mime," 3 -5 p.m., Union South
 13 Ralph Nader lecture, 8:30 p.m., Union Theater
 14 Great Performance Series, Milwaukee Symphony Orchestra, 8 p.m., Union Theater*
 16 Debut Series, John Parks, dancer, 8 p.m., Union Theater
 17 Mummenschanz, 2:30 & 8 p.m., Union Theater (buffet luncheon from 12:30 p.m. dinner 5:45 to 7 p.m.)
 16-18 MovieTime, "The Driver," 7, 9 p.m., Fredric March Play Circle, Memorial Union (3 p.m. showing, Feb. 18)
 16-March 13 6th Wisconsin Union Craft Exhibition, Main and Class of '25 galleries, Memorial Union (Opening reception, 7 p.m., Feb. 16)
 18 International Cookbook Potluck Dinner, 2 - 6 p.m., Union South
 20 50th Anniversary Symposium: The Role of Higher Education, 7:30 p.m., Memorial Union
 23-25 MovieTime, "Phantom of the Paradise," 7, 9:30 p.m., Fredric March Play Circle, Memorial Union (3 p.m. showing Feb. 25)
 28 White Concert Series, Grace Bumbry, soprano, 8 p.m., Union Theater*

MARCH

- 2-3 Guthrie Theater, "The Marriage," 8 p.m., Union Theater (Matinee 2:30 p.m., March 2 for High School students and senior citizens)
 2-4 MovieTime, "Pardon Mon Affaire," 7, 9:30 p.m., Fredric March Play Circle, Memorial Union (3 p.m. showing March 4)
 6-28 African Art, 10 a.m. - 6 p.m. daily, Susan B. Anthony Gallery, Union South
 9-11 MovieTime, "The Last Waltz," 7, 9:30 p.m., Fredric March Play Circle, Memorial Union (3 p.m. showing March 11)
 9 Debut Series, Robert Routh, French Horn, 8 p.m., Union Theater
 11 Family Program, "Children's Film Festival," 3-5 p.m., Union South
 12-13 Travel Adventure Film Series, "Tahiti," 8 p.m., Union Theater*
 13 50th Anniversary Symposium, "Free Press vs. Fair Trial," 7:30 p.m., Memorial Union
 15-16 New York City Opera Theater, "The Barber of Seville," 8 p.m., Union Theater*
 17 Festival of Russian Dance, 8 p.m., Union Theater*

* indicates that a pre-theater dinner will precede the performance. For information and reservations call 262-2511