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board member of the national science writers association.

As a science writer in residence, Henig will spend a week on the UW-Madison campus beginning Monday, Oct. 18. She will give a free public lecture, "Writing 'The Monk in the Garden,'" on Tuesday, Oct. 19, at 4 p.m. in the Memorial Union (check Today in the Union for a room number). Her talk will focus on how she approached writing a book about the life of Gregor Mendel and the history of genetics in a way that is lively, literary — and true.

Henig will spend most of her time on campus working with students, faculty and staff interested in science writing.

The Science Writer in Residence Program was established in 1986 with the help of the Brittingham Trust. It continues with the support of the UW Foundation and has brought to campus many of the nation's leading science writers, including three whose work subsequently earned them the Pulitzer Prize. The program is sponsored by the School of Journalism and Mass Communication, and the UW-Madison Office of News and Public Affairs.

MILESTONES



Amasino gets national honor

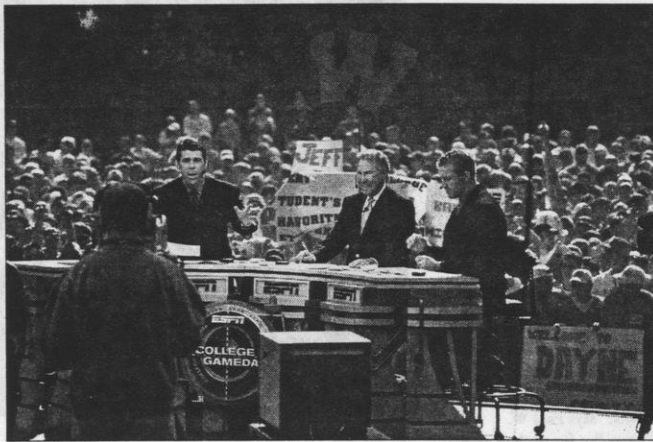
Richard M. Amasino, professor of biochemistry, will receive the 1999 Alexander von Humboldt Award during a ceremony in Madison Wednesday, Oct. 27. One of the most prestigious awards for agricultural research in the United States, the von Humboldt carries a \$15,000 prize and a \$5,000 scholarship for a student to study agriculture in Germany.

Recently, Amasino and his colleagues identified a key gene that determines whether plants behave as annuals or biennials.

Memorial service to honor Kloeck-Jenson family

A memorial service in honor of the Scott Kloeck-Jenson family will be held 3-6 p.m. Thursday, Oct. 7, at Allen Centennial Gardens, 620 Babcock Drive.

Scott, 34, a doctoral candidate in political science and leader of the Land Tenure Center's project in Mozambique, his wife, Barbara, 34, their daughter, Zoe, 5, and



Sports crew afield

ESPN's "College Game Day" crew, (l-r) Chris Fowler, Lee Corso and Kirk Herbstreit, broadcast live from Madison for the recent Wisconsin-Michigan game at Camp Randall Stadium. Photo: Jeff Miller

their son, Noah, 2, were killed in a car accident in South Africa in June.

Memorials may be made to the "Scott and Barbara Kloeck-Jenson Memorial Fund" and sent to the Land Tenure Center, 1357 University Ave., Madison, WI 53715.

For more information, contact Patty Grubb, 262-0297.

Search on to fill workforce equity position

The university is seeking applications to fill the position of assistant vice chancellor for workforce equity and diversity. The deadline to apply is Friday, Oct. 15.

The assistant vice chancellor for workforce equity and diversity promotes increased employee diversity throughout the university; oversees the Equity and Diversity Resource Center; and ensures campus compliance with affirmative action/equal employment opportunity regulations.

The position reports to the vice chancellor for legal and executive affairs and the provost.

The opening was created when Greg Vincent accepted a position this summer at Louisiana State University. For more information, contact 263-7400.

ON CAMPUS

Diversity dialogue Thursday

The university is sponsoring a community dialogue on diversity Thursday, Oct. 7, as

part of its effort to contribute to President Clinton's Initiative on Race.

The Campus-Community Dialogue features a panel roundtable and general discussion to be moderated by Linda Greene, associate vice chancellor and professor of law. The dialogue will run from 6:30-8:30 p.m. in the Pyle Center, 702 Langdon St.

Panelists and audience members will be asked to comment on the current climate and context of race-related issues; important projects they are planning to address diversity; what issues and concerns are not being addressed; and how the higher-education community can work better with the larger community to address these issues.

The community dialogue is one of several events planned this week as part of the university's Campus Dialogues for One America. For information, contact LaMarr Billups, special assistant to the chancellor for community relations, 263-5510.

Geology Museum presents colorful 'Colorado classics'

A collection of colorful minerals from Colorado is the focus of a special exhibit through October at the Geology Museum.

Highlights of the exhibit include: Colorado's state mineral, amazonite; the state gem, aquamarine; and specimens of rhodochrosite, a glassy, rose-red mineral.

In addition to the exhibit of Colorado minerals, the museum has a new exhibit of Cambrian-age fossils from the famous fossil-laden shales of British Columbia.

Admission to the exhibits and to the museum is free.

The museum is located in Weeks Hall, 1215 W. Dayton St. Museum hours are 8:30 a.m.-4:30 p.m. Monday-Friday, and 9 a.m.-1 p.m. Saturday.

Actor Lawson on campus

Stage, television and screen actor Richard Lawson will be available for an informal conversation at the Multicultural Center Main Lounge, Red Gym, at 7 p.m. Thursday, Oct. 7, for a public lecture, "Dreams Into Action." Friday at noon, he'll show clips over lunch in the Multicultural Center mezzanine. Lawson's recent film credits include "How Stella Got Her Groove Back" (1998) and "Wag the Dog" (1998). Lawson also created the role of Lucas Barnes on the soap opera "All My Children" and continues to appear on the show.

Recent sightings by Jeff Miller: Chasing a flying saucer



ALMANAC

Almanac lists facts, figures and miscellany of campus interest. Know something or want to know? Call us: 262-3846, or e-mail: wisweek@news.wisc.edu.



New logo waves hello

The UW System has a new logo that will be popping up on correspondence and Web sites in the coming weeks. "The wave symbolizes the interconnectedness of the UW institutions that provide quality education and lifelong learning opportunities across the state," UW System President Katharine Iyall says.

Governance: Regents meet

The UW System Board of Regents will meet Thursday and Friday, Oct. 7-8, in Van Hise Hall, 1220 Linden Dr. The board meets at 1 p.m. Thursday in Room 1820 to discuss the UW System's information technology plan, followed by committee meetings. The board meets in full session at 9 a.m. Friday in Room 1820. For more information, call 262-2324.

Volunteer opportunities

The Community Services Committee of the Wisconsin Union Directorate is looking for volunteers to work with aging adults in a variety of programs.

Opportunities include Meals on Wheels, meal service and bingo, holiday caroling at nursing homes, grocery shopping, and many other types of services, says Cynthia Kao, WUD Aging Adult coordinator.

"A few hours here or there can help community organizations fill valuable needs of older people," she says. Information: 263-5002; cwkaoo@students.wisc.edu.

Resources: Benefits information

All employees are invited to find out how to take full advantage of their benefits package Monday, Oct. 18, at the university Benefits Fair. The event features seminars and presentations by vendors. Go to Great Hall, Memorial Union, 10 a.m.-5 p.m.

A complete listing of upcoming Benefits Seminars and Workshops is always available at: http://www.busvc.wisc.edu/ecbs/employee_seminars.html.

Backward glance

From Wisconsin Week, Oct. 6-11, 1989: A university experiment meant to understand the mysterious weather of Jupiter will be aboard the Galileo probe scheduled to launch this year on a six-year voyage to the gas giant. ... The Dalai Lama will visit Madison and speak at the Field House. UW Hospital and Clinics leads the nation in obtaining organs for transplant. ... Undis Welmer, head of University News and Information Service, has been appointed director of university relations. ... Law School dean Cliff Thompson has decided to step down.

Quoteable

"Good theater is generous. We all have a responsibility to others in the production, and to the audience. It's absolutely the opposite of narcissism."

— Larry Lane, guest director, "All My Sons"

(For details, turn to page 9)

*Bringing
Home*

To report news

Faculty and staff members are encouraged to report honors, awards and other professional achievements. Coverage suggestions and feedback also are welcome.

Campus mail: 19 Bascom Hall
E-mail: wisweek@news.wisc.edu

To publicize events

Wisconsin Week lists events sponsored by campus departments, divisions and programs. We must receive your listing at least 10 days before you want it published. Upcoming publication dates are: Oct. 20, Nov. 3 and 17 and Dec. 8.

Campus mail: 19 Bascom Hall
E-mail: calendar@news.wisc.edu

To find out more

- Vilas Hall Box Office: 262-1500
- Union Theater Box Office: 262-2201
- Film Hotline: 262-6333
- ConcertLine: 263-9485
- Elvehjem Museum of Art: 263-2246
- TTTU: <http://www.wisc.edu/union/>

Daily news on the Web

Bookmark this site for regular campus news updates from the Office of News and Public Affairs.
■ <http://www.news.wisc.edu/wisweek>

Weekly news by e-mail

Sign up for a weekly digest of campus news, with links to more information.
■ <http://www.news.wisc.edu/cgi-bin/newslite/wireadds>

Delivery problems?

Not getting Wisconsin Week on time or at all? Our mailing list uses information from campus payroll records, so be sure your record is updated. For persistent delivery problems, check with your building manager to get the problem fixed. Call 262-3846 to get the paper you missed.

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Wisconsin Week

Vol. XIV, No. 13, October 6, 1999
Wisconsin Week, the official newspaper of record for the University of Wisconsin-Madison, carries legally required notices for faculty and staff.

Wisconsin Week (ISSN 898-9652; USPS 810-020) is published by University Periodicals, Office of News and Public Affairs, biweekly when classes are in session (17 issues a year). Send information to 19 Bascom Hall, 500 Lincoln Drive, Madison, WI 53706; phone: (608) 262-3846. E-mail: wisweek@news.wisc.edu.

Second-class postage is paid at Madison, WI 53706; Postmaster: Send address changes to Wisconsin Week, 19 Bascom Hall, 500 Lincoln Drive, Madison, WI 53706. Subscriptions for U.S. mail delivery are \$18 a year or \$9 for six months. Send checks, payable to Wisconsin Week, to the above address.

Address changes
The Wisconsin Week labels are printed from the files of the UW-Madison Employee Compensation and Benefits Office. Send a Person File Information Form to revise employee addresses. Other addresses may be changed by correcting the label and mailing it to Wisconsin Week.

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LEADERSHIP

Howard appointed interim associate vice chancellor



Howard

Roger Howard, a long-time associate dean of students, has agreed to serve as interim associate vice chancellor for student affairs.

Howard will serve in this position, a key administrative role in the area of student services, while the university seeks a permanent associate vice chancellor for student affairs.

"Roger brings to this new position extensive expertise and insight from his years on campus as associate dean of students and assistant to the vice chancellor for academic affairs," says Paul W. Barrows, vice chancellor for student affairs.

Howard's other previous positions include residence hall housefellow, residence hall director and assistant dean of students.

The appointment and position are part of an administrative reorganization meant to better integrate a broad range of student affairs and services. The university has reorganized student-related functions under one vice chancellor, Barrows, who now supervises the Registrar's Office, the Office of Student Financial Services, Undergraduate Admissions, the Dean of Students Office, University Health Services and student diversity efforts.

Howard will assist Barrows in developing a new vision for student affairs and services, Barrows said in announcing the appointment to deans and directors.

Letters and Science appoints student academic affairs leader

Judi Roller has been appointed to lead the Student Academic Affairs office in the College of Letters and Science.

As an associate dean, Roller will assume responsibility for Letters and Science advising programs, including the Cross-College Advising Service, which guides students who haven't declared a major through their academic programs. L&S advisers typically work with more than 17,000 undergraduates every year.

Roller also will oversee honors and enhancement opportunities, mentor programs, summer programs and implementation of faculty academic policies.

Roller says an immediate goal will be to work closely with Ann Groves-Lloyd, new director of the reorganized Letters and Science Career Advising and Planning office. "We will be developing assessment plans to measure the effectiveness of the total program," Roller says.

Roller comes to UW-Madison from Millersville University of Pennsylvania, where she served as associate provost for academic programs and services for three years. Before that, she held a similar job at the University of Hawaii-Manoa.

"We are all impressed with her ability to assume a key role in L&S," Letters and Science Dean Phillip Certain says. "The students will learn quickly about her orientation toward serving their interests, and faculty and staff will welcome her as a dynamic new colleague."

Roller succeeds Janet Vandevender, who retired in July. Vandevender restructured SAA into three major divisions: advising; providing services, information and support; and fostering community within the largest college at UW-Madison.



Fall found in new calendar

This photo is among 14 full-color images of some of the most beautiful places on campus included in a new calendar produced in a unique partnership between the university and The University Book Store. More than \$10 of the \$12.95 retail price goes to the Chancellor's Undergraduate Scholarship Fund. The 14-by-20-inch wall calendars for the year 2000 are now available at all University Book Store locations. Each month's double-page spread in the "Memories for a Lifetime 2000 calendar" captures memorable moments in photos from the UW-Madison Office of News and Public Affairs. "Thanks to the generous support of The University Book Store, the Undergraduate Scholarship Fund is growing," says Peyton Smith, university sesquicentennial coordinator. For more information or to order by phone, call (800) 957-7052.

LEARNING

Language, literature and culture scholars to gather

How might all faculty more fully and deeply integrate language, literature and culture curricula? That question and other issues will be on the table Oct. 15-16 at a symposium to launch the Global Languages, Literature and Culture Forum.

Organizers of the new forum conceive of it as a framework for discussing topics of mutual interest to faculty, staff and teaching assistants in language, literature and culture.

Forum director Gilead Morahg, professor of Hebrew and Semitic studies, predicts it will become increasingly important for many disciplines to incorporate knowledge of other cultures as globalization becomes the norm. The forum will examine these expected changes as one of its primary issues in coming months.

"The rapidly changing world of global connections and international communication has created many more domains in which cross-cultural familiarity is vital," he says. "Globalization of business, technology, politics, education and many other areas has resulted in a demand for the knowledge of more languages and a better understanding of other cultures."

UW-Madison already is a leading center for the teaching of languages and their related cultures, Morahg says. The forum will foster cooperation and collaboration among various academic units, he says. Faculty and staff in all departments and programs are invited to take part in the forum's inaugural symposium. "A Necessary Nexus: Language, Literature and Culture," Oct. 15-16, Pyle Center, starting at 9 a.m. Information: 262-3204.

NOTABLE

COWS hosts economist

Economic Policy Institute economist Edith Rasell will tour Wisconsin Oct. 6-8 to discuss Social Security and offer a progressive solution to its funding shortfall.

Rasell's tour is co-sponsored by the Center on Wisconsin Strategy, a research

and policy institute at the UW-Madison. She will speak at 1 p.m. Friday, Oct. 8, at the Madison Senior Center, 330 W. Mifflin Ave.

A senior economist at EPI, Rasell specializes in Social Security, Medicare and health care issues. Before receiving her Ph.D. in economics, Rasell was a family practice physician. She has written numerous reports about Social Security, including EPI's new report, "Fixing Social Security: The Clinton Plan and Its Alternatives," which examines the current state of the program and efforts to reform it.

Rasell has traveled to several states in recent months to create greater public awareness of the purpose of Social Security, the current financing mechanism and the variety of options for insuring its solvency.

EPI is a Washington, D.C.-based research organization, founded in 1986 to widen the debate about policies for achieving healthy economic growth, broadly shared prosperity and opportunity in the U.S. and worldwide.

Prolific author to be science writer in residence



Morantz Henig

Robin Marantz Henig, a prolific author, columnist, essayist and writer of articles about science and medicine, has been named a 1999 Science Writer in Residence.

Henig has written seven books, including treatments of the life of monk and genetics pioneer Gregor Mendel, aging in women, senility, and emerging viruses. In addition, she has written scores of articles for such venues as the New York Times Magazine, Discover, the Washington Post, Family Circle, Good Housekeeping, Vogue and Ms., among others.

Henig has won numerous awards, including 1994 Author of the Year from the American Society of Journalists and Authors, the William Harvey Award from the American Medical Writers Association and the Howard Blakeslee Award in Science Writing from the American Heart Association. She is a member of the USA Today Editorial Board and a



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NEWS

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UNIVERSITY OF WISCONSIN-MADISON

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Madison, Wisconsin 53706-1380

FOR IMMEDIATE RELEASE

October 11, 1999

NEWS BRIEFS FROM THE UNIVERSITY OF WISCONSIN-MADISON

- Jaime Escalante to speak at Wisconsin Union Theater
- Prolific author, science writer to be in residence at UW
- Campus library sale offers thousands of books, records
- Washburn Observatory closed for repairs

JAIME ESCALANTE TO SPEAK AT WISCONSIN UNION THEATER

CONTACT: Alden Oreck, 262-2216; azoreck@students.wisc.edu

MADISON -- Bolivian educator Jaime Escalante, whose work in a Los Angeles high school was featured in the film "Stand and Deliver," will speak at the University of Wisconsin-Madison in the debut of this year's Distinguished Lecture Series.

The event begins at 7:30 p.m. Thursday, Oct. 21, in the Wisconsin Union Theater, Memorial Union, 800 Langdon St.

In 1962, after a successful teaching career in Latin America, Escalante came to the United States, where he has established himself as one of the most renowned Latino educators. At Garfield High in East Los Angeles, he gained national fame by elevating the Advanced Placement Calculus program to a national level. In 1989, his class of 155 students passed the AP Calculus test, setting a Los Angeles city record.

This year, Escalante was one of three educators nominated to the United States Teaching Hall of Fame.

Escalante's appearance is sponsored by the UW Latin American and Iberian Studies Program, Centro Hispano, Associated Students of Madison and the Distinguished Lecture Series committee, one of 11 Wisconsin Union Directorate (WUD) student committees which develop, coordinate and promote more than 800 events annually at UW-Madison.

Free tickets will be available at the Union Theater Box Office for UW-Madison students and Wisconsin Union members Thursday, Oct. 14; the remainder of the tickets will be available to the public on, Monday, Oct. 18. Box office hours are 11:30 a.m.-5:30 p.m. weekdays, and 30 minutes past curtain time on days of events.

Upcoming speakers include political activist Angela Davis (Nov. 16) and conservative analyst William Kristol (Dec. 7). For more information, contact Alden Oreck, 262-2216; azoreck@students.wisc.edu.

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-- Marc Kennedy, (608) 262-5079; mhkenned@facstaff.wisc.edu

PROLIFIC AUTHOR, SCIENCE WRITER TO BE IN RESIDENCE AT UW

CONTACT: Terry Devitt (608) 262-8282, trdevitt@facstaff.wisc.edu

MADISON — Robin Marantz Henig, a prolific author, columnist, essayist and writer of articles about science and medicine, has been named a 1999 Science Writer in Residence by the University of Wisconsin-Madison.

Henig, 46, has written seven books, including treatments of the life of monk and genetics pioneer Gregor Mendel, aging in women, senility, and emerging viruses. In addition, she has written scores of articles for such venues as the New York Times Magazine, Discover, the Washington Post, Family Circle, Good Housekeeping, Vogue and Ms., among others.

Henig has won numerous awards, including 1994 Author of the Year from the American Society of Journalists and Authors, the William Harvey Award from the American Medical Writers Association and the Howard Blakeslee Award in Science Writing from the American Heart Association. She is also a member of the Board of Contributors for the USA Today editorial board and is a board member of the National Association of Science Writers.

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CAMPUS LIBRARY SALE OFFERS THOUSANDS OF BOOKS, RECORDS

CONTACT: John Tortorice, (608) 265-2505; Don Johnson, (608) 262-0076

MADISON -- Nearly 15,000 books on a wide range of subjects and thousands of LP records will be on sale in a fund-raiser for the Friends of the University of Wisconsin-Madison Libraries scheduled October 20-23.

Faculty, staff, students and area residents donate the materials. The public sale helps fund an annual lecture series, special purchases for the library collections and a visiting scholar support program.

In the past two years, 14 libraries received \$54,000 through a new specialized small-grant program for campus libraries supported by the book sale.

Among the subjects covered by the books to be available: American studies, architecture, art, foreign languages, history, literature, and religion.

The sale will be in 124 Memorial Library, 728 State St. A preview sale with a \$5 admission will be held 5-9 p.m., Wednesday, Oct. 20. The regular sale, which is free, will be 10:30 a.m.-7 p.m., Thursday and Friday, Oct. 21-22; and 10:30 a.m.-2 p.m., Saturday, Oct. 23. On Saturday, items will be sold for \$2 a bag.

WASHBURN OBSERVATORY CLOSED FOR REPAIRS

CONTACT: John Varda (608) 262-3071

MADISON — Due to a mechanical problem, the UW-Madison's Washburn Observatory will be closed indefinitely for repairs.

The observatory, perched on a hill overlooking Lake Mendota, is a familiar campus landmark. Although no longer used for research, the observatory is a

popular campus destination two evenings a month when it is opened for public viewing.

The failure of a gear that helps control the opening and closing of the viewing slit in the observatory's dome means that the regular public stargazing sessions, held on the first and third Wednesday of each month, will be cancelled until repairs are made.

Madison Office of News and Public Affairs

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NEWS

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Fax: 608/262-2331

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FOR IMMEDIATE RELEASE

Oct. 11, 1999

CONTACT: **Debora Treu, (608) 262-9039**

NOTE TO PHOTO EDITORS: A high-resolution image of Stephen L. Hawk is available for downloading at:

<http://www.news.wisc.edu/newsphotos/hawk.html>

ALUMNI DONATE \$3.2 MILLION TO APPLIED SECURITY ANALYSIS CENTER

MADISON -- The finance alumni of the University of Wisconsin-Madison School of Business have raised more than \$3.6 million to name a center in honor of a former professor.

The Stephen L. Hawk Center for Applied Security Analysis, being dedicated on Friday, Oct. 15, will include the business school's nationally known applied security analysis program. Established in 1970, the program was the first of its kind in the nation and has been a training ground for many of the country's top money managers.

Alumni of the business school's Applied Security Analysis Program (ASAP) have given \$3.4 million to the center, with plans to raise an eventual endowment of \$5 million.

The center is being named for Stephen L. Hawk, chairman and CEO of Northern Capital Management in Madison. Hawk joined the business school's teaching staff in 1965. He served as ASAP advisor from 1970 to 1983 and has remained involved in ASAP, serving on its advisory board.

Business School Dean Andrew J. Policano says, "We were extremely fortunate to have had Steve Hawk help us build a top investment program. His depth of industry knowledge and fierce dedication to the program's students have enabled us to build an outstanding program in this area."

ASAP started with a gift of \$100,000 from the Brittingham Trust in 1970. Investment growth and additional gifts have increased student equity funds to over

--more--

Hawk Center/Add 1

\$1.7 million. In addition, ASAP students manage \$10 million in fixed-income securities for the UW System.

Associate professor Mark Fedenia, the current director of ASAP, said the \$3.4 million endowment will "expand the resources available to ASAP, ensure that finance courses crucial to ASAP are offered at a high-quality level and, in general, maintain Wisconsin's leadership position in finance education."

Hawk will be honored at special dedication dinner Oct. 15 in conjunction with the biennial conference and reunion of the ASAP graduates. A tribute to the late professor Frank Graner, credited with laying the groundwork for the applied security analysis program, will be held earlier in the day.

For more information, contact Debora Treu in the Business School's Department of Finance, Investment and Banking, (608) 262-9039; or visit: <http://uwasap.org>.

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--Helen Capellaro, (608) 262-9213

--more--

*Brittingham
fund*

Release: Immediately

2/20/87

CONTACT: Mark Fedenia (608) 263-4502

STUDENTS INVEST IN FUTURE WITH UNIQUE UW-MADISON FINANCE COURSE

By PATRICK DORN
University News Service

MADISON--The University of Wisconsin-Madison School of Business is bullish on its students.

So bullish, the students control a \$250,000 investment fund that has grown steadily under their management.

In a unique class, 14 UW-Madison finance students are given the opportunity each year to gain practical experience managing an investment portfolio. Since the Applied Securities Analysis course was started in 1970, student investment teams have lived up to the trust placed in them by almost tripling the initial \$100,000 course money provided by the Brittingham Foundation.

Instructor Mark Fedenia said the fund -- divided into two separate investment portfolios -- is currently worth about \$285,000. Class members this year have taken advantage of record stock market trading to increase the combined portfolio value by \$25,000 since October

"Given our limited risk exposure, we feel we're doing well," Fedenia said. He said applied securities students take a balanced position in the market with capital preservation as their first goal. Investments this year have been concentrated on smaller firms, rather than large companies such as IBM or 3M.

Add 1--Bullish Business Class

Fedenia said one portfolio is divided evenly between stocks and bonds, while the other is about 70 percent stocks and 30 percent bonds. The performance period for student teams each year starts Oct. 1 and runs through the school year.

Prior to October, Fedenia said the teams develop an investment philosophy/strategy they wish to follow, complete an analysis of their respective portfolios, and do a stock and bond market forecast. Students are graded, in part, on how consistent they are about following their investment strategy.

Course grades also take into account how well individuals work within the group setting and how effectively they make decisions given a natural paralysis that occurs when large amounts of money are at stake, said Fedenia. Each team also completes an annual performance report that includes original research of interest to the professional finance community.

Fedenia, once a student in the class himself, said developing confidence in decision-making skills and overcoming the fear of making wrong decisions are among the greatest benefits of the class.

"Being wrong occasionally is part of the business," Fedenia explained. "No one can be right all the time.

"Of course, when you're wrong, it's a humbling experience because you're losing real money. But when you're right, it's a lot of fun. You don't get any partial credit in this course. It's either right or it isn't."

Another bonus, Fedenia said, is that students "really know when they get out of here what they want to do, if anything, in the investment business." Applied Securities Analysis students receive the added benefit of interacting with a network of course alumni who have gone on to positions with many of the nation's most prestigious financial firms.

Because of its many benefits, the three-credit course usually attracts

Add 2--Bullish Business Class

about 100 applicants. The final 14 participants are chosen through an interview process and are most often graduate students with solid academic backgrounds in finance.

Fedenia said he attempts to select individuals with a broad variety of interests and skills. A premium is placed on innovative thinking, he said.

Fedenia acts mostly in an advisory capacity once the school year is underway.

"My job is to oversee students' work and be available as a resource, not to be a decision maker," he said. "The class is part of an educational process and it's helping students apply what they've learned in the classroom to real world situations."

###

--Patrick Dorn (608) 262-2650

feature story

*Brittingham
Trust*

From the University of Wisconsin-Madison / News Service, Bascom Hall, 500 Lincoln Drive, Madison 53706 / Telephone: (608) 262-3571

Release: **Immediately**

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CONTACT: Peter Bunn, Secretary of the Faculty (608) 262-3956

VIKING EXCHANGE STUDENTS TO HOLD REUNION

MADISON--In 1953, seven young Scandinavians came to the University of Wisconsin-Madison under a special scholarship and began a tradition of student exchange between the University and Scandinavian countries.

In October, a reunion of the Scandinavian and American students, now numbering 114, will take place here to continue this international tradition.

"When the program first began in the 50s, it was unique," said Ulf Janson, a Swede who studied at UW-Madison during the 1956-57 academic year and is now a Florida businessman. "At a time when the United States and Scandinavian countries were not culturally close, it was specifically designed to help Swedes, Finns, Norwegians and Danes understand Americans, and it helped Americans to understand us a little better. It also brought at least a few of us Scandinavians together.

"It was one of the best years of my life," he added.

The scholarly exchange began when the late Thomas Brittingham Jr. established a scholarship program over a 10-year period to enable young Scandinavians to study for one year each at UW-Madison. The goals of the program were not only to provide education, but to expand the University as an international cultural center as well.

Under the Brittingham Trust Fund set up to benefit the University of Wisconsin, Brittingham, his wife, son and daughter-in-law personally chose 79 Swedes, Finns, Norwegians and Danes to study in America. The students were chosen not for

Add one--Vikings' reunion

high academic merit but rather for strength of character and leadership skills. These students were hailed "Vikings" by their American benefactors and fellow students.

Out of this grew life-long bonds between the group and the American friends they established here.

According to former student Helge Pedersen, a Norwegian now living in New York, it established a kind of small but international brotherhood. "I made a number of friends from the fraternity where I stayed. Some are in New York, and I still see them," he said.

After Brittingham died in 1960, the Vikings honored him by forming a "Reverse Viking" program, enabling UW-Madison students to study in one of the Scandinavian countries for one year each. The Reverse Viking program lasted until 1975, when its members set up a program to bring young Scandinavian students to the campus to study for the summer.

So far, eight students from Scandinavia, selected by the original Vikings, have come to Madison under the current program.

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UW news

From The University of Wisconsin-Madison / News Service, Bascom Hall, 500 Lincoln Drive, Madison 53706 / Telephone: (608) 262-3571

Release: **Immediately**

1/3/79 meb

CONTACT: Art Hove (608) 262-9946

UW-MADISON DELEGATION TO CHINA WILL SET UP EXCHANGE PROGRAM

MADISON--A delegation of University of Wisconsin-Madison scholars, headed by Chancellor Irving Shain, will spend most of the month of February in the People's Republic of China, the chancellor's office has announced.

Shain and faculty members will visit Chinese universities in four cities and discuss details of educational exchanges between the UW-Madison and Chinese institutions.

Plans to receive Chinese students here and to send students and faculty from the UW-Madison to China have been under way for several months. When negotiations began, it had been hoped that arrangements could be completed in time for some Chinese students to come to Madison for the coming spring semester. University officials now believe the first Chinese students may arrive here for the 1979 fall semester.

In a letter to Hsu Chao-Hsiang of the Washington, D.C., Liaison Office of the People's Republic of China, Shain wrote that he "looks forward to the visit as an important step in further development of good relations between our countries."

A total of 16 UW-Madison representatives have applied to make the trip to China in February. Eleven are members of the faculty; five are spouses of the faculty members. They include representatives of the Graduate School, the colleges of engineering and agriculture, the School of Medicine, and specialists in East Asian studies, computers and teaching English as a second language.

Add one--China

Visa applications for the trip were being completed this week.

The group's proposed itinerary includes visits to Peking Feb. 3 to 9, Changsha from Feb. 10 to 15, Shanghai from Feb. 16 to 18, Nanking from Feb. 19 to 23, and a return to Peking Feb. 24 to 28.

Travel expenses for the group will be paid by a special grant from the Brittingham Trust, a fund established for special educational projects through the will of Thomas Brittingham. Brittingham made a fortune in the lumber business in Wisconsin in the late 1800s and early 1900s and served as a member of the University Board of Visitors and Board of Regents.

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*Bullington
Parks*

Release: **Immediately**

1/27/76 meb

STOCK MARKET SETTING PACE FOR ECONOMIC UPTURN, PROF. HAWK BELIEVES

MADISON--It's a bull's market, and a University of Wisconsin business professor says that means the economy will continue to recover from the recession without massive inflationary pressures.

"In general, the stock market tends to lead the economy," Prof. Steven L. Hawk explains. He cites the stock market's big rally in the first half of 1975, when prices soared months before the economic indicators -- the consumer price index and wholesale price index -- began to show a general improvement.

Hawk says that in 1973 and 1974, the two worst years for the market in recent history, people were very concerned that recovery from the recession would result in substantial inflation. By early 1975, it became obvious that inflation would level off, but later in the year fears of inflation were replaced by fears about the implications of possible default on New York City's debts.

"There are two explanations for the market advances this January. At the end of 1975, the New York City default problem was resolved at least temporarily and there was a lot of end-of-the-year tax selling."

Governmental economic stimulation has worked, Hawk believes. President Ford's budget message included an additional \$10 billion tax cut for 1976, and other stimulatory measures aimed at specific sectors of the economy.

"There is some debate about whether or not governmental action has been stimulative enough. The Federal Reserve has been middle-of-the-road about increasing the money supply but this is because of continuing fears about inflation."

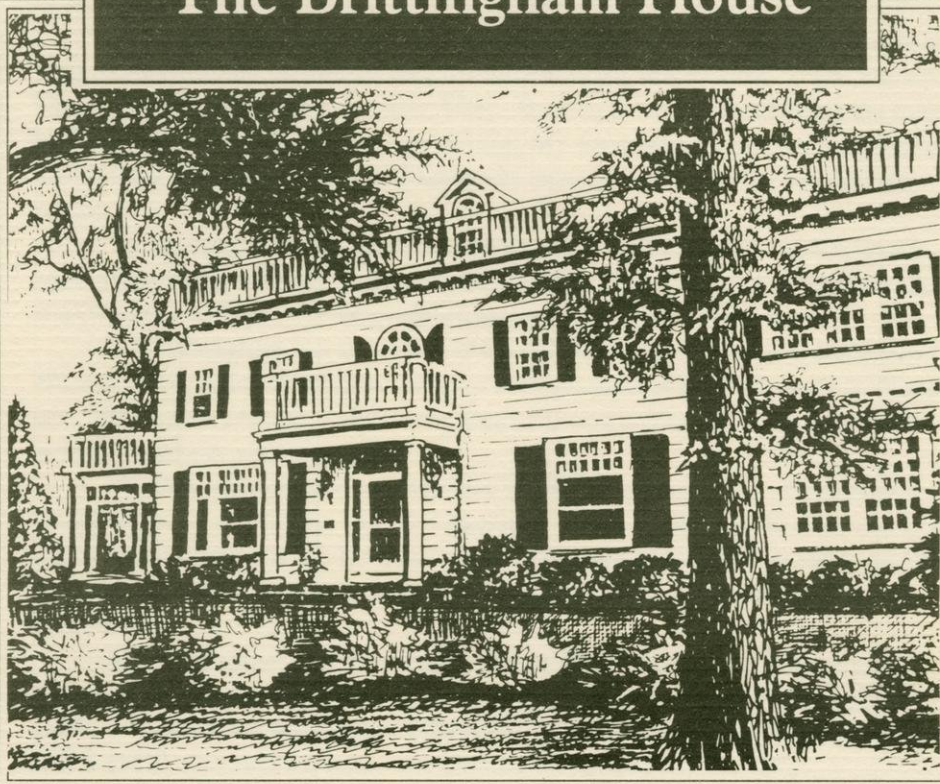
Prof. Hawk teaches a unique class in the UW-Madison's business school where students actually invest \$100,000 from a trust established in 1970 by the Brittingham family.

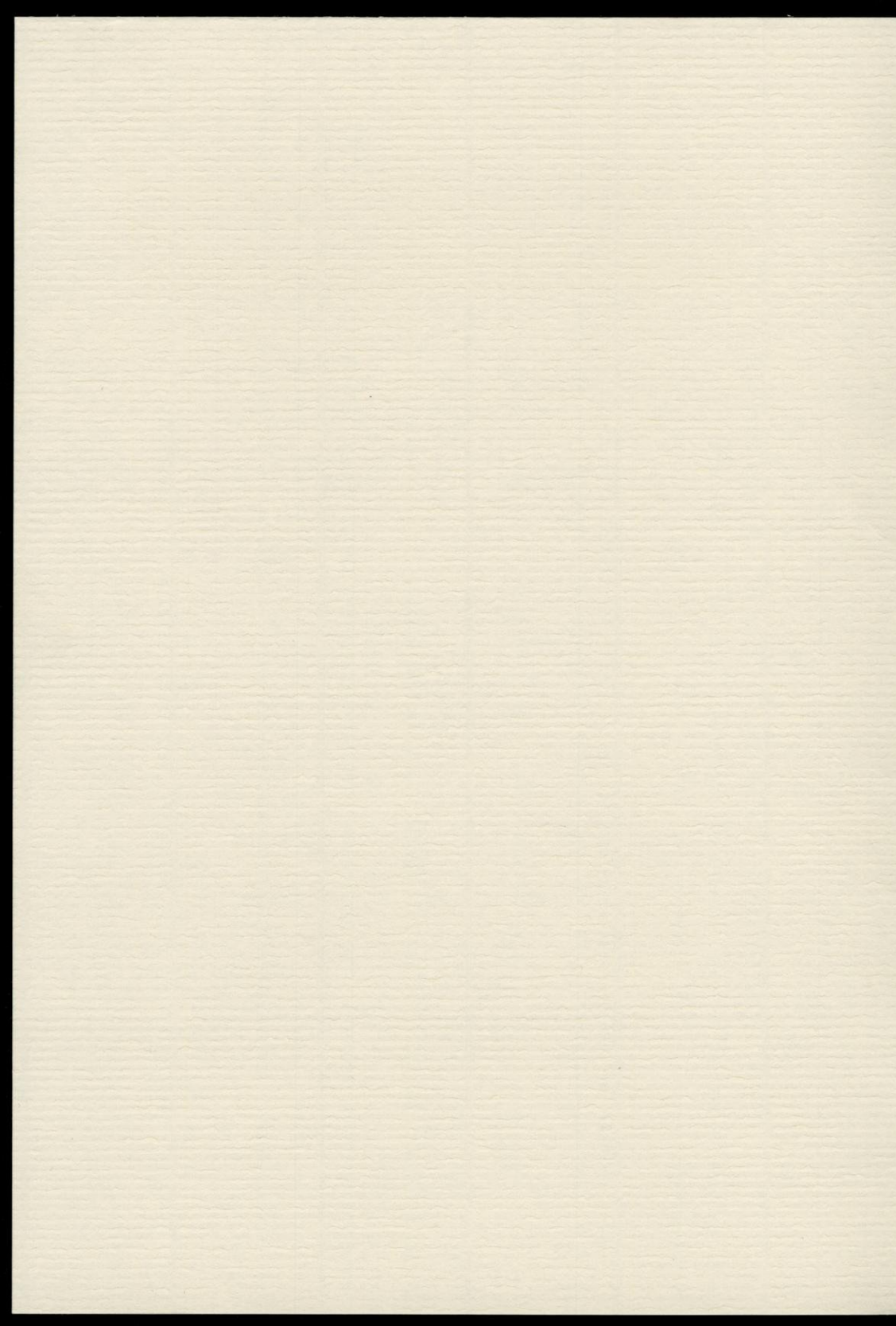
This year's students have about half their portfolio invested in equity stocks. They chose relatively high quality, well-known companies for stock investments and invested the remaining funds in bonds. Hawk says they are doing "medium well" with investments they chose because they believe the short-term forecast is good but expect greater risks and more price fluctuations in the stock market than in previous year.

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*Brittingham
Trust*

The Brittingham House





The Brittingham House

The elegant Georgian-style house now known as the Brittingham House was built overlooking the Highlands area of Madison's west side in 1916. It was home for Thomas E. Brittingham and his wife, Mary. Because it was the third home the couple had moved into since their marriage in 1889, Mr. Brittingham named it "Dunmuven," a whimsical name the house is still known by among members of the Brittingham family.

The three-story frame house was designed by Frank Riley, one of Madison's most influential architects. Riley also designed East High School, the Madison Club, the Governor's Mansion in Maple Bluff, and many other fine area homes.

Mr. Brittingham was the owner of a successful lumber business in McFarland. His wife, Mary Clark Brittingham, was an 1889 graduate of the University of Wisconsin. They began a family tradition of partnership and service to the University of Wisconsin which continues today.

Mr. Brittingham came to Wisconsin in 1885 at the age of 25. He became an early benefactor of Madison and the University of Wisconsin and was chairman of the executive committee of the University Board of Regents from 1910 to 1912. In 1909, he donated a UW-Madison landmark, the statue of Abraham Lincoln in front of Bascom Hall.

Mr. Brittingham died in 1924, his wife in 1929. Dunmuven, however, remained a special place for their three children, Margaret Brittingham Reid (1892-1966), Harold Hixon Brittingham (1894-1937) and Thomas Evans Brittingham, Jr. (1899-1960) who used the house as a summer home from 1935 to 1954.

In 1955, the Brittingham family donated the house at 6021 S. Highlands Ave. and 15-acre grounds to the University of Wisconsin. From 1960 to 1968 it was used as office space for the Polar Science Research group of the UW-Madison's Geology and Geophysics Department.

In 1968, Chancellor and Mrs. William Sewell became the first to use the Brittingham House as an unofficial chancellor's residence, although inadequate heating made it less than an ideal home during Madison's cold months. In 1969, the house received much-needed new wiring, heating and plumbing. A sunporch was added off the living room and a new garage-apartment wing was added. President and Mrs. Fred Harvey Harrington were the prospective residents, and Mrs. Harrington worked with the state's architects and the university's Planning and Construction Department on the changes. Dr. Harrington resigned as president, however, before they could move into the Brittingham House.

In 1973, after additional remodeling, renovation and refurnishing paid for by a Brittingham family trust at a cost of more than \$240,000, the house became the official UW-Madison chancellor's residence. Until the main house was ready for occupancy, Edwin Young, then chancellor of UW-Madison, his wife, Phyllis, and their children moved into a small area over an old squash court on the estate.

In 1977, the Brittingham House was designated the official residence for the UW System President. That meant Chancellor Young, now UW System President Young, and his family, continued their stay in the Brittingham House. (In turn, the historic Olin House at 130 N. Prospect, which had been the president's official residence, became the official residence of the UW-Madison chancellor.) In 1980, President and Mrs. Robert M. O'Neil and their family moved in for a five-year stay in the Brittingham House. In 1986, the 70th anniversary of the construction of the Brittingham House, President and Mrs. Kenneth A. Shaw and their three children became its newest tenants.

The exterior of the house has been retained as much as possible and changes over the years were made in keeping with its original Georgian design. Margot Donald, the daughter of Margaret Brittingham Reid, and granddaughter of the senior Brittinghams, oversaw extensive decorating and refurbishing of the home prior to its designation as a chancellor's residence in 1973. She worked with William McNutt, a Lake Forest, Illinois interior designer, to once again make it a "lovely country home." Together they chose classic, long-wearing items for furniture, carpets, drapes and wallpapers for the seven-bedroom, eight-bath house. Distinctive wallpapers in the entry-foyer and downstairs library powder room were handcrafted.

Soft colors were chosen, adding to the open feeling of the rooms. (The large windows upstairs and down with sweeping views of the campus, Capitol and Lake Mendota, were an outstanding feature of the original house, at the senior Mrs. Brittingham's insistence.)

Although no original Brittingham items remain, the present furnishings were chosen to complement the house. The rug in the dining room was made expressly for that room, and its colors were the keystone for decorating the main floor. The rug, handhooked from an old Bessarabian design, was made in Taiwan in 1973.

Furniture in the dining room and living room includes fine reproductions made by English craftsmen from old woods. The living room contains an outstanding example of 18th century Chinese painting. Other pictures include a P. Gaillardot water color in the dining room and a Roualt poster in the sunporch. An oil portrait of Thomas Brittingham, Sr. by J.C. Johansen can be seen in the entryway near the graceful open staircase, which is one of the first things visitors to the home see. (A back staircase leads from the first floor to the second floor and the private rooms of the house. A small staircase also leads from the second floor to the third floor and three more guestrooms.)

In 1985, the living room, library and family breakfast room were redecorated. The kitchen was partially remodeled and a patio off the sun porch enlarged to increase space for entertaining, in 1987.

Thomas Brittingham, Sr. took great pride in his tree plantings, which can be seen by the fine stands of pine and spruce still on the property. Although a large lovely yard remains, most of the old formal garden space was made into a large parking area south of the house. The old carriage house and the squash house are rented to employees of the UW System. A tennis court was restored with private donations, but a swimming pool, one of the first in the city, was filled in.

Today, the Brittingham House, which is maintained and serviced by the UW-Madison Physical Plant, is more than simply a home to President and Mrs. Shaw. It is also the site of up to 50 UW System functions annually, accommodating an estimated 3,000 visitors.

Those who have lived in the Brittingham House over the years recall it fondly. Margot Donald, who remarried after the death of her husband and became Mrs. William S. North, recalled with affection childhood vacations spent there.

Phyllis Young once described it as a comfortable, "big Dutch Uncle" of a house. Karen O'Neil recalled that, "When I first saw it, I thought it would be somewhat difficult to raise four children here. I was wrong. To me, this house has a quality of being very calm and welcoming." Mary Ann Shaw feels the Brittingham House has "country charm which allows for both comfortable living and gracious entertaining."

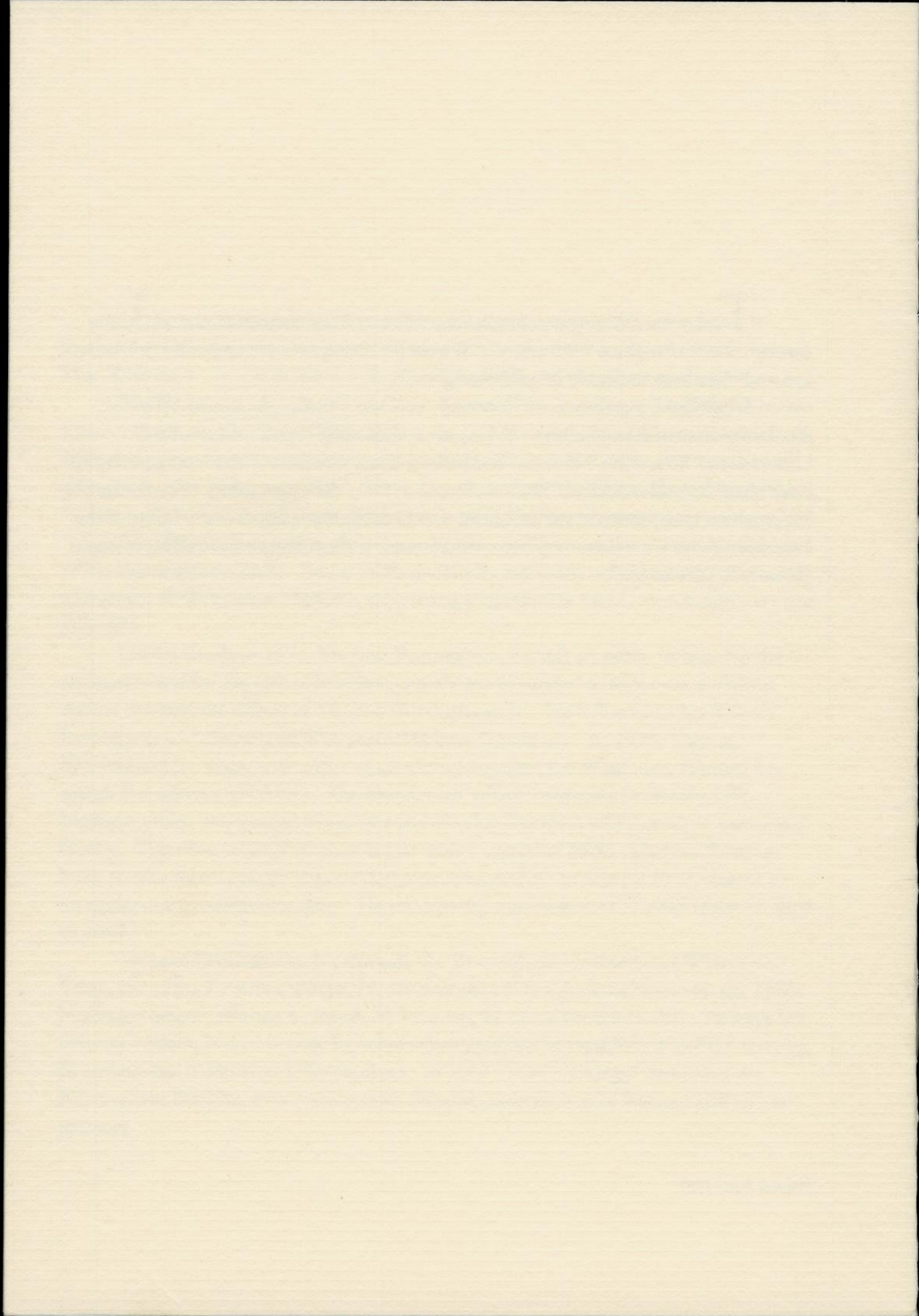
The Brittingham House, however, is only one aspect of the unique generosity of the Brittingham family. Since 1908, the family has made numerous gifts to the University of Wisconsin-Madison, supporting programs for which state funds were not available.

On his death in 1924, Thomas Brittingham, Sr. left an estate in trust for the university and for the city of Madison, which was expanded to well over a million dollars through the efforts of Thomas Brittingham, Jr. He followed in his father's footsteps as a University of Wisconsin-Madison benefactor. In 1925, Thomas Brittingham Jr., along with eight other alumni founded the Wisconsin Alumni Research Foundation (WARF). The foundation, which continues to benefit UW-Madison today, was formed to protect and develop the ideas and patents of university faculty. The nine original trustees began with a capital of \$900. Thomas Brittingham, Jr. was able to parlay that modest amount into \$29 million by 1957, thanks to an aggressive investment policy. He was serving as president of WARF when he died in 1960.

Thomas Brittingham, Jr., through the Brittingham University of Wisconsin Trust, also played a major role in the construction of the Alumni House on the UW-Madison campus, offering to match \$1 for every \$2 raised for the facility. Perhaps his favorite project, however, was the scholarship program he established in 1952 to bring Scandinavian students to UW-Madison. In 1963 "Tom's Vikings" dedicated the Brittingham Boulder, a rune stone from Sweden, near the top of Bascom Hill in his memory.

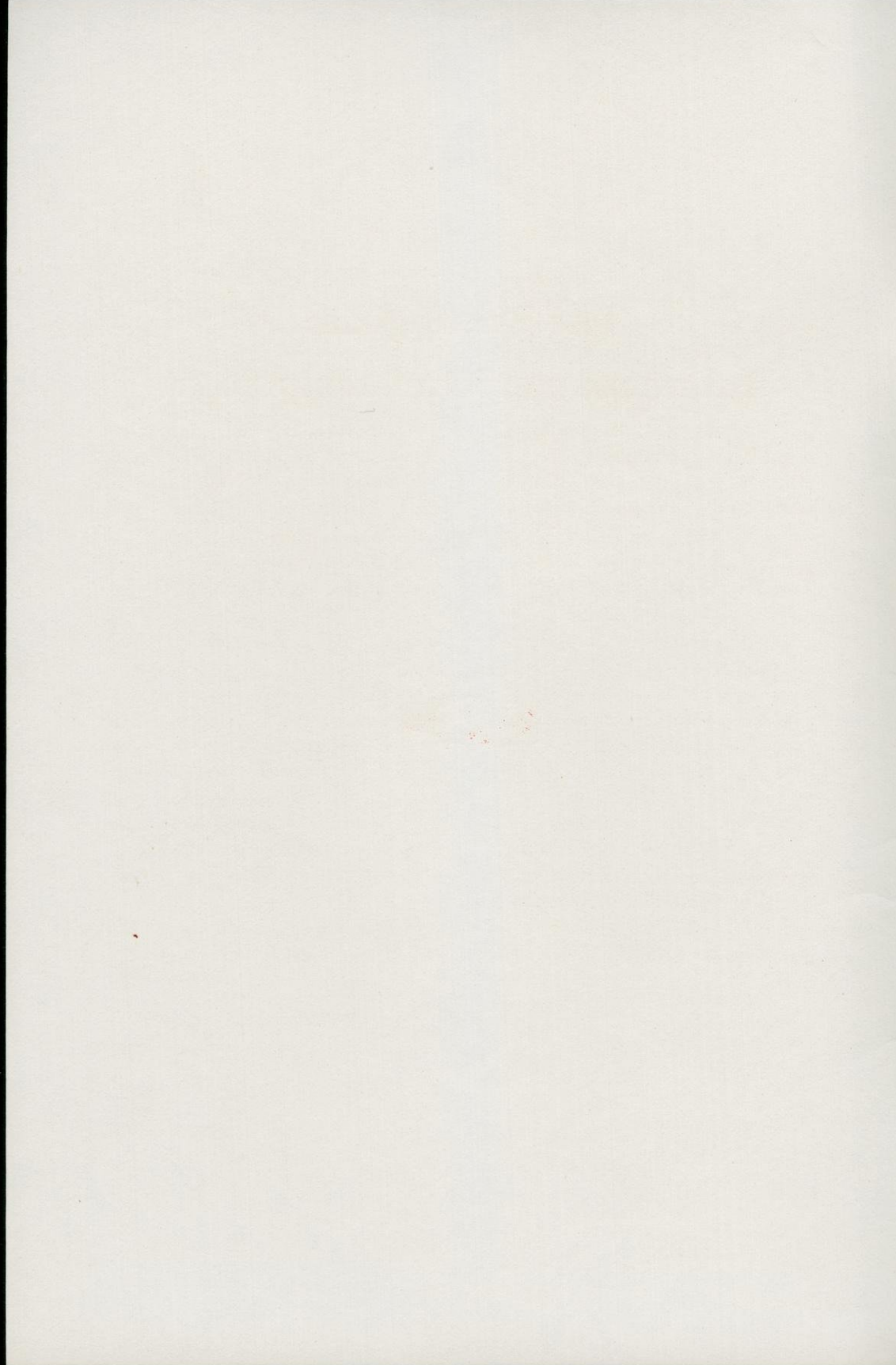
Today the Brittingham family maintains its keen interest in the university through the Brittingham University of Wisconsin Trust, meeting annually in Madison and elsewhere to decide on proposed grants.

Bryan Reid, a grandson of Thomas E. and Mary Brittingham, says all of the family still has roots in Madison. "Many of us, including myself, attended the University of Wisconsin-Madison, and indeed, some members of the next generation have also," he said recently. "We are pleased to have the opportunity to continue the Brittingham traditions and are delighted that Grandfather's house is the home of the President of the University of Wisconsin System. If Grandfather were alive, it would please him very much."



**The Brittingham
International Scholarship Saga**





FOREWORD

In 1957 and 1962 Thomas E. Brittingham III wrote a booklet entitled "The Brittingham International Scholarship Saga" describing the unusual scholarships conceived by his father, Thomas E. Brittingham, Jr. A great deal has happened in the past 15 years relating to the ideas evolved by the latter, hence it is appropriate at this time to bring the saga up to date.

During the middle 1950's, the Brittingham family supported two international scholarship programs—the "Internationals" and the "Vikings." The Internationals program came to an end in 1961, and no new program grew out of it. Consequently, in our present account we shall repeat almost word for word what Tom III wrote about it in 1962.

The Viking program, although it was approaching the end of its planned 10-year course in 1962, did spawn another program. And since Tom III most unfortunately did not survive to witness fully this development, someone else must update the saga.

The present writer has undertaken this task for two reasons. First, because of the unique character of the Viking Scholarship in particular, it is important to tell the story as it has unfolded so far. Second, the writer is well-acquainted with the Viking program and is able to bring together a number of loose ends in a way no one else can. He had come to know many of the Vikings during their stay on the University of Wisconsin campus and he has been in contact with many of them since then. But more important, circumstances put him in a position to participate in one of the outgrowths of the Viking program. This participation called for continuing correspondence with numerous Vikings over the years and attending several of their conventions.

Without encouragement from the Brittingham family this story would probably not be told; for this support the writer is deeply appreciative.

HAROLD E. KUBLY
Honorary Viking

October, 1977
Madison, Wisconsin

The Viking Program

In September of 1952 a young Dane, Henrik Gad by name, strolled across the campus of the University of Wisconsin in Madison. Since there were about 300 foreign students on campus at that time, this was not a particularly noteworthy event—at least to the University authorities, to his fellow students, and least of all, to 185 other young people scattered around the world from Japan to Argentina. Yet as a result of Henrik's stroll and his activities that year, a number of things have happened. An American family has been completely revitalized and its entire way of life changed; University authorities have had their eyes opened to a new concept of scholarships; the lives of 185 students who have come to this country have been materially affected; and some 27 young Americans have enjoyed the benefits of attending summer schools and traveling extensively in Scandinavia.

It started casually. A spur of the moment trip to Scandinavia on the part of Thomas E. Brittingham, Jr. and his long-time friend, George T. Weymouth, led them by chance into a meeting with a Danish widow, Mrs. Agnete Gad, the mother of Henrik. A few years after their return, Tom Brittingham received a letter from Mrs. Gad asking if there was anything he could do to help send her son to America for study. At first he felt highly put upon, but later he realized that it would do no harm to utilize one of the Brittingham funds, the one left in trust by his father solely for the benefit of the University of Wisconsin, as a means of bringing the boy over. He had liked young Gad and it would be interesting, he reasoned, to see what the boy could do here.

The problems connected with the foreign students coming to this country in the immediate post World War II period were basically twofold. First, the student must survive exhaustive competitive examinations to qualify, and thus he is chosen mainly for his brains. This tends to put him into the intellectual category which often means that he lacks the desire or personality to participate in the extracurricular activities that form so important a part of the American college scene. Second, these activities take money, and scholarships are not usually set up to encourage dating, joining fraternities, socializing, going to football games, and traveling extensively. Even if the student's family were well-off, currency restrictions at the time were such that he was not allowed to bring with him much more than cigarette money. Thus the student may get an intensive academic education, but generally he remains on the fringes of the college community.

But for Henrik Gad things were different. He was an attractive, personable young man, and because of this Tom Brittingham had already

started to formulate some of the thoughts and ideas that were later to prove so successful. To begin with, he gave Henrik the financial means to join a fraternity, and this proved to be a tremendous help to him. There is no question that fraternities, as a system, are controversial, but for the foreign student they can be highly constructive. Instead of living alone in a large, sterile dormitory or in an isolated rooming house, Gad was moved into the Chi Psi Lodge where he roomed with several others—a strange and bewildering experience for a foreigner. Here he shared the enforced lack of privacy and the give and take—typically American—that this arrangement produces.

Again through the fraternity, he was thrown into the social swirl and this, along with his penchant for meeting people, soon gained him a large number of friends of both sexes throughout the University. In short, he adapted so quickly and maintained such a creditable level of scholarship that he was offered further financial assistance at the end of the year by another interested Wisconsin family. This was followed by another scholarship so that he ended up graduating after three years. And so it began.

There were lessons to be learned from Henrik's experience—to be learned by Tom Brittingham, by the University, and by Gad's fellow students. But the truly important thing was this: If Henrik had made such a fine impression on campus, why wouldn't others do the same? Why not go to Scandinavia and personally interview other boys, picking them not only for their scholastic achievements but for their demonstrated leadership abilities, their personalities, their spirit and that indefinable something that makes a person likeable? Take these boys and set them up at the University. Give them enough money so that they would be able to live as many other university students live. Encourage them to join fraternities and to participate in extracurricular activities. And then another thought—why not have them visit, as a group, the Brittingham home in Wilmington, Delaware when they arrive in September, or, even further, why not practically adopt them into the family?

Thus, in January, 1953, Tom Brittingham and his wife, Peg, flew to Scandinavia. He had friends in Stockholm and he knew a few people in Copenhagen, but in Oslo he knew no one. Yet he had an idea and enthusiasm. He soon made contacts with various foundations (Norwegian-American, for example) in each country. But since this was an entirely new concept in scholarships, the foundations, although helpful, had no precise idea of what was wanted.

Nevertheless, interviews were eventually set up in each country. They were at times tedious since at first they were scheduled for 45 minutes each. This can be a long time for a frightened boy whose English is an

acquired language. But out of the chaos of that first trip, the Viking Scholarship took form. Three Norwegians, two Swedes, and two Danes formed the nucleus, and it is a wonderful thing that these particular seven were the type they were, for they were pioneering an idea and an ideal. On their shoulders rested the ultimate success or failure of the project.

It is interesting to observe the changing reaction of Peg Brittingham. Up to the time of the first interview in Oslo, she intended to have nothing to do with Tom's ideas. But the furnishings of the hotel room with a curtain dividing the bedroom from the living room changed all that. Sitting in the bedroom, she was bound to overhear the interviews her husband was conducting a few feet away. Finally, overcome by curiosity, she came out and this was the start of her participation. By the time she returned to this country, she too was bubbling with enthusiasm, sensing fully the potential of what they were attempting. Tom's two sons listened to the results quizzically and remarked to each other, "Well, here he goes again!"

The lists in the Appendix show that there were no Finns in the first three Viking classes, even though the Brittinghams, like most Americans, had long respected the strategically located and indomitable country that, in their own words, had been fighting the Russians for the past 800 years. So in 1955 the Brittinghams undertook to remedy this situation. Three of them arrived in Helsinki on a cold, snowy November night. The third member of the party was Tom III who, intrigued by the potentialities of what was going on, had forsaken the joys of southern California and had returned to Wilmington some months before.

It was a typical Brittingham arrival. They knew no one, they could speak neither of the country's two languages—Swedish and Finnish—and they weren't at all sure how to accomplish their goal. Yet when they left two days later, they had added three outstanding young men to the program, one of whom, incidentally, was elected captain of the 4th Class. Over the years contributions of the Finnish Vikings have been considerable, and this speaks well for the decision to include them in the program.

Now to return to the first Class. In September, 1953, the seven arrived in this country and were whisked down to Wilmington for a visit with the Brittinghams. They were plunged into strenuous social activities, which though fascinating, were certainly not typical of America as a whole. Then they were packed off to Madison where they lived for a while at the Brittingham home in that city. Later, Tom flew to Madison to work out among other things, the fraternity rushing situation. This was neatly resolved with each boy pledging a different fraternity, and each living in a house. Thus the boys had arrived on campus, they were settled, and

from here on in, it was pretty much up to them to do the job—and what a job they did!

It is axiomatic that you can lead a horse to water, but you can't make him drink. So, too, you can bring foreigners to this country, establish them at a university, find them favorable lodging, but you simply cannot make them take part in what our country has to offer. Nor can you make other students accept them beyond a certain limit. But these seven had it; the system, the theory worked. Picked for aggressiveness, demonstrated leadership, and extroversion, they lost none of these qualities in their new lives. The University was treated to a new spectacle that came to be known as the "Viking Spirit." This on-campus behavior innately sprang from the boys themselves, as they soon organized themselves into a tightly-knit group and developed credos and ideals that have governed all succeeding classes. They went everywhere; they seemingly met everyone; they missed little.

The first class of Vikings also set the pattern for off-campus travels. During vacation periods they visited the homes of friends and fraternity brothers. In the spring recess they piled into cars and drove straight through to Florida where they bummed around on the beaches. They cooked their own food and lived on a paltry, yet typically American college budget (10 days, Madison to Madison, plus their stay in Fort Lauderdale, for a total of \$90). How did they exist? The answer is simple and thoroughly American—beans, bologna, and more beans. It was not a Hotel Fontainebleau existence, but it was eminently satisfactory.

In June, the seven squeezed into the Brittingham station wagon and drove to Texas, where the Brittingham's Texas ranching relatives graciously put them up and showed them that part of the country. A week there, where a touch of Texas drawl edged its way into rapidly-fading Scandinavian accents and then on to New Orleans to pay homage to the birthplace of jazz, a city always fascinating to students of all countries. From there, they moved on to the coast of Georgia, the Carolinas, Virginia, Washington, D. C., and Maryland, ending up at the Brittingham home in Wilmington, Delaware.

The 5th Class of Vikings and all that followed enjoyed a special treat. As the 4th Class headed back to Scandinavia aboard the S. S. Stockholm, they had the good fortune to meet a truly fine American—one William Waller Young, a New Orleans attorney. Mr. and Mrs. Young charmed the Vikings, and the feeling proved to be mutual. Young was so impressed with the quality of the group and the idea behind it that he issued an invitation to each succeeding class to stay at his home when it came to New Orleans. It is one thing to make this offer to a group he had grown

to know aboard ship, but it was the mark of this man that, on the strength of an idea, he offered his home to groups yet to come. When the 5th Class arrived in New Orleans, Young met the group and calmly turned his home over to it with the remark that to make room for all, he had moved his family to their country home. The Vikings were, and still are, completely overwhelmed and deeply touched by this trust and kindness.

There have been other instances of the faith shown by the Youngs. For example, Tom and Liz Renn of Iron Mountain, Michigan annually invited all Vikings to their home for the week between semesters to enjoy the skiing facilities in the area. Their friendliness and generosity were heart-warming, and the boys were given just that much more insight into one of the better American attributes . . . hospitality.

Not only did the First Class set the pattern for off-campus travels, it also set the pattern for a permanent organization once its members returned to their homes. They planted the seed of what is now known as the Viking Organization. On the way home they decided to have a convention, thus keeping in close touch. This is a resolve often made but rarely kept, yet this spirit was real. They established a perpetual round-robin letter, they elected a "contact man" from each country, they wrote down an account of their experiences which, when added to annually, became a guide for each succeeding class—what spots to see, whom to visit, what courses were worthwhile and which left something to be desired, and much information of a general nature about the life on campus. Soon they developed distinctive insignia—a recognition pin, and a coat of arms suitable for use on a blazer or on a specially-made necktie. They adopted a motto: *For pleasure in the present and profit in the future.*

In the early days while some of the Vikings were still attending universities at home, they undertook to display their University of Wisconsin connection on special occasions. Thus in 1958 when a distinguished member of the University faculty arrived in Sweden to accept a Nobel Prize, a Swedish Viking arranged to have the School of Technology Brass Band serenade him with a recognizable, but unmistakably Swedish version of "On Wisconsin." This created such a commotion at the airport that the simultaneous arrival of a famous movie star passed quite unnoticed.

By the time they met for their first convention in Denmark in August, 1954, they had drawn up by-laws and written a constitution; they were a going concern. The second convention was held in the lovely southern Sweden area of Skåne with excellent attendance. The next year was Oslo's turn, then to Denmark, Finland, and back to Sweden. They had established an equitable system of rotation.

Conventions are conventions. They are a time for reunion and play; for the Vikings they are also a time for learning and for work. All conventions have been like this, but some sort of a high point was reached with the one held in Wilmington September 17-22, 1963. At that time, the entire Viking group (wives included, of course) flew on a chartered SAS plane to New York where special buses waited to transfer them to their destination. The occasion was made notable by fine meals, dances, informal gatherings and swimming at the Brittingham estate, by a museum tour for the wives, and by a memorable barn dance at Honorary Viking George Weymouth's farm. But there was a serious side, consisting of business meetings and talks by leaders in the fields of politics, education, and finance, each followed by questions and answers.

At the conclusion of the convention many Vikings and their wives flew to Madison to renew old acquaintances and see old sights. The stay in that city featured picnics at the summer homes of two Honorary Vikings and a public lecture given by a Viking who had led a Finnish expedition to carry on archeological excavations in the area soon to be flooded by the Aswan Dam.

In Madison an important Viking event took place. In the presence of high University officials, the Vikings dedicated a rune stone on Muir Knoll to the memory of their beloved patron, Tom Brittingham, who had succumbed to a sudden heart attack on April 16, 1960. The inscription on the stone reads, "To a good friend the way is not long, though he be far away." At the same time a bronze plaque with Tom's profile was presented to the University. It was later mounted in the lobby of the Commerce Building where Tom had met with so many classes.

To all concerned the formation of the Viking Organization was a rewarding thing. No one could tell these men or force them to perpetuate their experiences in this way. It had to come from the heart; it had to be spontaneous. And so it was. It has turned out to be the most important aspect of the whole program, and the most interesting thing is that it was not foreseen by the Brittinghams in 1953.

Tom's untimely death signalled the end of the Viking program. However, a new program was instituted along the same lines, and it became known as the Valiant program. Actually, the chief difference between the two was that Tom Brittingham had personally selected each Viking. The Valiants never had the good fortune to know him. Since the Valiants attended all Viking functions, particularly the conventions, the distinction between the two groups soon disappeared, and the Valiants came to be known as the 9th and 10th Classes of Vikings.

Thus the program had a life of 10 years. During this time, 79 young Scandinavians enjoyed the advantages of a year at the University of Wisconsin. One consideration in deciding to end the programs was that a group of this limited size can remain cohesive. A larger group spread over more years would inevitably suffer the strains of wide age differentials.

The term "family" as a description of an organization is often overworked. Business concerns like to use it as a stimulant to morale and loyalty. Yet it is the only one that can adequately characterize the Vikings. They literally became members of the Brittingham family, and they truly feel, even to this day, as brothers to one another.

In a way that is unusual even for an organization of this kind, the parents of the Vikings early became involved. Going far beyond simple gratitude for the opportunities offered their sons, the parents led the Brittinghams into a new and fascinating world, and a world seldom seen by the average tourist. Practically every evening was spent with the families of the boys, and the warmth and friendliness of these wonderful people made the project even more worthwhile. All the parents of the Vikings tend to be pro-American, but in varying degrees, as are most Scandinavians. Many things we do confuse them, to be sure, and it takes a great amount of understanding of our people and our way of life to see why we act as we do. The Vikings understood, and their understanding was transferred to their parents with some far-reaching results. It was another unforeseen aspect of the program, but an important one.

It soon became obvious too, as the Vikings married, that their wives were enthusiastic members of the family. This is evident, not only at conventions, but also at meetings of the contact men and other informal gatherings. The wives have strong ideas about what the Vikings as an organization should be doing, and they do not hesitate to give voice to their convictions. Their hospitality towards visitors from the States is most cordial, as anyone who has experienced it can testify.

The interest in and continuing loyalty to the Viking Organization shown by family members was well illustrated at the August, 1977 convention when the parents and widow of Axel Boel, a Danish Viking whose untimely death caused great sorrow in March, 1974, entertained those in attendance by giving a party for them.

Peg Brittingham's position in the Viking family, as it has developed over the years, is worthy of special note. As the Vikings began to get married, she (and, of course, Tom as long as he lived) received wedding invitations and announcements. As the families began to grow, she received news of each new birth. In addition, she continues to receive many personal letters, perhaps only one or two notes a year from many of the

Vikings, yet sincere tokens of affection. And whenever a Viking comes to this country, he either visits Peg at her home or, if unable to do this, he calls her long distance.

There have been special occasions too that illustrate the Vikings' affection for Peg. When she reached a milestone birthday, she received a silver plate with the signature of each Viking hand-engraved on it. There was also the time in 1974 when Peg was invited to come to Sweden to christen a new tanker as it was launched for a company presided over by a Norwegian Viking. Needless to say, she was present.

In 1957 Tom Brittingham said, "Originally, I had estimated that if, by good personal selection, 10% of my Vikings proved to be leaders in their countries, then the program would be a success. Now I am sure that the figure will be at least 50%." His optimism was based on a conviction that the Vikings were bound to benefit from a combination of educational opportunities. On the one hand, in their home countries the emphasis was on high scholastic attainment; in this country it was on the development of initiative.

As proof that this combination produced good results, Tom pointed out that, "When there was competition between Vikings and others for exceptional positions, the Vikings have been consistent winners." On one occasion, for instance, a large American pharmaceutical company was seeking a promising young European for its office in Switzerland. A representative interviewed a number of men in Sweden, and the finalists were flown to Geneva. A Viking won, and to his surprise, he found that his major competitor in the finals had been another Viking.

The very existence of the Viking Organization, of course, was a factor in facilitating a business career. For instance, if a Norwegian Viking needed assistance in a transaction in another Scandinavian country, he had only to call any of the Vikings in that country for help. Or, even farther afield, a Viking living in another part of the world, say South America, can perhaps arrange to barter goods or services he has to offer for those available in one of the Scandinavian countries.

Doubtless these connections can be important in business careers. And Tom was correct in pointing out the advantages of the educational opportunities enjoyed by the Vikings. But one must not overlook the importance of Tom's phrase "by good personal selection." Others are favored by good business connections and educational advantages similar to those possessed by the Vikings without distinguishing themselves. What Tom sought was an additional factor, easily overlooked. In his interviews he was looking for an intangible that can be called "quality" or "character"

and surely this has been decisive in the careers of the Vikings. Tom had the uncanny ability to detect this trait.

We are in a position today to measure quite accurately the successes the Vikings have achieved in their careers. Tom Brittingham was able to predict these successes on the basis of early evidence. Actually the Viking directory published in 1977 indicates that his estimate of 50% was a bit conservative. Granted that a directory cannot tell the whole story, nevertheless 40 Vikings are listed as owners and/or chief executive officers of their companies. Another 14 occupy positions on the vice presidential level. Seven work for their governments either at home or abroad, and the rest are scattered in such fields as journalism, law, consulting, banking, education, medicine, architecture, and farming. In the non-business fields, it is difficult to identify success in terms of position on an organization chart. It is known, however, that Vikings are important contributors in these areas.

So these are the Vikings. We must now turn to a consideration of several Viking-related groups.

The Honorary Vikings

Earlier we referred to the Honorary Vikings. Who are they? For the most part they are those who have contributed to making the Vikings' stay in this country more pleasant or who have shown extraordinary interest in the program. The Youngs and the Renns, mentioned above, are good examples of the former. Some are members of the Brittingham family who have opened their homes to the Vikings who came their way. Some are Tom's friends who entertained the Vikings either in Madison or Wilmington. All are included in the Viking family; some have attended conventions in Scandinavia; all have great loyalty to the Viking family.

The Reverse Vikings

Tom Brittingham was fond of using the analogy of the ripples caused by a stone thrown into a pool to illustrate the spread of an idea. His stone—the Viking Scholarship—has indeed resulted in an ever-widening and quite unforeseen number of ripples. We have already noted some of them—the involvement of the parents, the wives, and the Honorary Vikings. Now we must describe the most important of them all—the so-called Reverse Vikings.

In 1960, the Vikings were looking for a way to express their appreciation for what Tom Brittingham had done for them and to contribute to his goal of improving Scandinavian-American relations. What better way

than to bring an American student to Scandinavia for the summer? Thus they proposed a Reverse Viking program under which a junior from the University of Wisconsin would come to the Oslo Summer School in which all courses are taught in English. The annual Viking dues, collected since 1954, would provide the funds for the scholarship. The first Reverse Viking arrived in the summer of 1960.

The selection of the scholar was made on a competitive basis with the Vikings on campus interviewing a large number of applicants. After the field had been narrowed to 5 or 6, Tom Brittingham III came to Madison to make the final choice.

This procedure, however, faced certain difficulties, especially with the conclusion of the Viking program in 1963. Only the returned RVs were available to select their successors. Moreover, carrying out the details of the selection process was more than undergraduates should have to do.

Thus in the fall of 1962 the writer was asked to serve as chairman of the Reverse Viking selection committee. During that first year the 10th Class of Vikings and the most recent RV were available for the interviews. After that only the returned RVs were on campus. The chairman's duties consisted of publicizing the scholarship in various ways, receiving applications, corresponding with the Vikings and summer school officials, and arranging for preliminary and final interviews. He remained in this position until his retirement in 1973, being succeeded by Mr. Peter Bunn, Assistant to the Vice Chancellor, who has been the focal point for Viking activities in Madison ever since.

Then on January 10, 1965 the Viking Organization sustained a most grievous loss: Tom III died at the young age of 36. In his memory the Vikings decided to sponsor another RV each year so that for the rest of the program two American undergraduates went to Scandinavia annually. Quite unrelated to Tom's death, the RVs that year and for two years after attended the summer school in Uppsala, Sweden. After that they again enrolled in the Oslo summer school.

Following the death of Tom III, his brother Baird Brittingham came to Madison annually to make the final selections. Within a few years, the number of RVs in the Middle West increased so that the interviews, particularly the final interviews, became large affairs, especially after the wives began to participate. Each year the selection formalities reached a climax at a dinner at a local country club honoring the newly-selected scholars. Usually about 30 people were in attendance.

The RVs planned their summer so that they arrived in Scandinavia a week or so before classes began—a period of indoctrination, so to speak,

into the ways of the local Vikings. When classes began, there was work to do, but the weekends were a time for travel and social events in the host country.

With the close of summer school, the scholars departed for a grand tour of the other Scandinavian countries. They were shown the sights, taken on cruises, entertained at numerous parties, and offered hospitality in the homes of various Vikings in each country. When the school calendar here permitted it, they concluded their stay by attending the Viking convention. It was easy for them to fit into this schedule since the selection process had generally resulted in the RVs having much the same characteristics as the Vikings themselves.

The RVs show the same penchant for organizing as do the Vikings. They have a contact man, and they issue directories and publish newsletters from time to time. Usually twice a year they have short business meetings in connection with some function.

They also have the same bent for socializing. One gathering normally takes place at Homecoming in the fall; another may celebrate the summer solstice or the crayfish season. At each event they sing *Helan gär* as lustily as any Scandinavian. At one time, all Vikings were invited to attend one of the crayfish dinners. The RVs were flattered when one of them flew from Helsinki to participate.

The Reverse Vikings also have a strong family feeling. Thus when the brother of a Norwegian Viking did graduate work at the University for several years, he and his wife were, of course, included in all RV functions. And when the brother of a Wisconsin Viking (see below) visited Madison in 1977, he was shown the city and entertained at a dinner party.

The Reverse Viking program continued through 1975, and during that time some 27 American students spent a pleasant and profitable summer in Scandinavia. Surely this is a ripple that Tom Brittingham would have viewed with pleasure.

The Kubly Scholarship

Reluctant to allow the Viking-related programs to end, the Reverse Vikings proposed in 1975 to set up a new scholarship—one that would annually bring two Scandinavian students to summer school at the University of Wisconsin. It would be known as the Kubly Scholarship, named thus over the not-too-strenuous objections of the writer. For their part, the Vikings agreed to support the proposal.

The Vikings' part consists of soliciting candidates either by publicizing the scholarship or by consulting with their national foundations. After

securing a list of applicants, designated Vikings conduct interviews and make the final selections. A rotation plan has been instituted so that each year the two scholars come from the same country.

The first pair of the new scholars arrived in Madison in June, 1976—a Norwegian girl and boy. In 1977 two Swedish boys spent the summer at the University.

The scholarship is financed by contributions from the Reverse Vikings and from some friends. In addition, a generous grant comes from the Gisholt John A. Johnson Foundation of Madison. This foundation is dedicated, among other things, to providing scholarships and to promoting good Scandinavian-American relations.

Just as the Vikings entertained the RVs during their summer in Scandinavia, so the RVs entertain the new scholars during their stay in this country. The pattern that is emerging is something like this: a picnic to welcome the new arrivals in Madison, weekend tours and fishing trips, and visits to Milwaukee, Chicago, and Minneapolis as guests of RVs living in those cities. During the week the scholars are occasionally guests at dinners arranged by local RVs or by friends of the program in Madison. Before returning to their homes, they visit New York, Washington, and Wilmington. Fortunately, RVs are located in these latter cities so that they can act as hosts.

So now we have a new ripple, another that also surely would have pleased Tom Brittingham.

The Wisconsin Viking Scholarship

During the summer of 1965, Fred Harvey Harrington, then President of the University of Wisconsin, established a scholarship that came to be known as the Wisconsin Viking Scholarship. He did this, as stated in a letter of intent, "not only in recognition of the excellence of the program under the sponsorship of Tom Brittingham, but as a memorial to him."

The amount received by each scholar was sufficient to cover the cost of a year at the University. As originally conceived, the program was to continue for five years. However, since this did not permit an even distribution of scholars among the four Scandinavian countries, Edwin Young, Chancellor of the Madison campus in the newly-merged University system, extended the program for an additional three years. Thus each country had two scholars during the life of the scholarship.

The Vikings, of course, played a part in the selection of the scholars. This consisted of narrowing the number of applicants to three who were then interviewed by a member of the University faculty who happened to be in Europe and who could conveniently travel to the proper country

to conduct interviews. He, then, made the final recommendation to President Harrington. The selection of the last three scholars was left up to the Vikings.

The Wisconsin Vikings entered into activities such as the RV selection interviews and all social events such as the RV banquet and the fall and spring functions.

The Internationals

The Viking program had barely had time to make its impact felt in 1953 when another project developed. The University authorities, led by President E. B. Fred, became so fascinated with this new type of foreign student that they asked Tom Brittingham if the program could be expanded. It was. From various applications to the Institute of International Education, President Fred and Tom selected eight more students—2 girls and 6 boys. Their countries were varied: Peru, Italy, Greece, Sweden, and Germany. Some turned out to be highly successful, others less so. But here again, it was the start of an idea.

Naturally, these students could not receive the personal family attention of the Brittinghams, but Tom did the best he could, lunching with them when he could, encouraging and urging them to join fraternities and sororities, and pointing out that they should engage in as many outside activities as possible.

The next year, 1955–56, 12 more Internationals joined the group. The spread was even greater: Holland, Italy, Argentina, Chile, Germany, Denmark, Switzerland, Sweden, France, and Japan. This group was picked by the Scholarship Committee at the University made up of some 12 to 15 members. Again, there were some fine results and some abject failures. What was the difference? It seemed to be the personal, and by now tested method of selection. Pictures, curricula vitae, and high school recommendations do not produce the results achieved by personal interviews.

After his next trip Tom recommended to the Scholarship Committee several Scandinavians who, in his opinion, would be able to get the most out of what the year had to offer. These recommendations were accepted, and so the 1956–57 group included four with whom he had dealt personally. They could not have worked out better. There was more cohesion in the group, more expansion of outside activities, and everyone was pleased with the results.

A final decision was made. For the 1957–58 Internationals, the Brittinghams agreed to do all of the interviewing, and in order to expand their fields, they agreed to go to Germany where they would interview both German and Dutch boys and girls. Of the 11 picked, three were girls who were interested in journalism.

The 1957-58 group was also distinctive in that for the first time students from Iceland were included. In 1956 Tom had read a magazine article describing the deterioration of Icelandic-American relations. He decided that in a small way he would work for an improvement by bringing students from that country to this. Three came to the University of Wisconsin and three went to the University of Delaware. This was the first extension of Internationals to that University. Altogether in the remaining years of the program 24 students attended the University of Delaware and one attended Swarthmore College.

The Internationals lacked one thing the Vikings had, namely an effective organization. Attempts were made to hold conventions, but they were only partially successful and soon abandoned. It was to be expected; the Internationals were too diverse a group.

While on campus, the Vikings and the Internationals saw a great deal of one another. Together they paid a ceremonial visit to President Fred upon their arrival in Madison. The Internationals from Scandinavia still see the Vikings from time to time. And two of the girls who married Americans in the Midwest still call on President Fred when they visit Madison.

As noted earlier, the Internationals program came to an end at the University of Wisconsin in 1961. It continued until 1963 at the University of Delaware.

Conclusion

So we have brought the Saga up to date. It is appropriate to let Tom III have the last word. Commenting on the passing of his father in 1960, he wrote: "This vivid, imaginative, far-sighted and truly great American had ended forever his efforts for better international relations. It came so quickly and unexpectedly that the shock felt among his many friends all over the world was considerable. As condolences came in, as editorials were written, as tributes from his many acquaintances were expressed, one thing became increasingly clear to his immediate family. The man had many facets—a financial genius; an enlightened philanthropist; a strong believer and follower in any kind of constructive research—all of this had led to a brilliant and varied career, with many successes in all fields. Yet in the final analysis, he was best noted for his International work. He had foreseen this some years back. . . . In 1957 Tom Brittingham said, ' . . . the results of the Viking and International programs will prove to be far more permanent and everlasting, as the ripples of influence expand in ever enlarging circles, than any granite tombstone with which they might mark my grave in the years to come.'"

APPENDIX A
GEOGRAPHICAL BREAKDOWN

VIKINGS

Denmark	19
Finland	13
Norway	23
Sweden	24
	79

INTERNATIONALS

Argentina	2
Belgium	4
Chile	1
Denmark	8
Finland	10
France	1
Germany	18
Greece	1
Holland	10
Italy	3
Iceland	17
Japan	2
Norway	4
Peru	1
Sweden	10
Switzerland	1
	94*

* Including the students at the University of Delaware and Swarthmore College.

APPENDIX B

VIKINGS

INTERNATIONALS

1953-54

Jorgen Bladt, Denmark
Paul Grøstad, Norway
Lars Middelboe, Denmark
Johan Nordenfalk, Sweden
Lars Semb, Norway
Cato Vik, Norway
Gösta Westring, Sweden*

1954-55

- University of Wisconsin -

Tore Gram, Norway
Peter Hegardt, Sweden
Erik Juel, Denmark
Tore Larsen, Norway
Uggi Mac van Hauen, Denmark
Erik G. Ryd, Sweden*
Claes Ståhle, Sweden

Pericles Caranicas, Greece
Jürgen Ensthaler, Germany
Kirstin Fredh, Sweden
Reinhardt Genz, Germany
Anders Pers, Sweden
Giorgio Rossi, Italy
Ana Maria Vivanco, Peru
Max Wernet, Germany

1955-56

- University of Wisconsin -

Aage Ditlev-Simonsen, Norway*
Sten O. Häger, Sweden
Claus Jensen, Denmark
Lars Krogh, Norway
Staffan Lagerwall, Sweden
Göran H. Palm, Sweden
Jan Villum, Norway

Franciscus Binkhorst, Holland
Alfred Cuomo, Italy
Aureo Fernandez, Argentina
Clara Gajardo, Chile
Klaus Hartung, Germany
Ole B. Henriksen, Denmark
Sophie Klausner, Germany
Albin Luthy, Switzerland
(deceased)
Hiromi Matsui, Japan
Dag Prawitz, Sweden
Isabelle Sauvain, France
Luis Savanco, Argentina

APPENDIX B (cont'd.)

VIKINGS

Gustaf Trolle Donner, Finland*
 Hans C. Haugaard, Denmark
 Ulf O. Janson, Sweden
 Christian Lillelund, Denmark
 Hans Mikael Mott, Jr., Sweden
 Reidar Ostbye, Norway
 Frederik Schreuder, Norway
 Gustaf Serlachius, Finland
 Reijo J. Wihuri, Finland

Peter Fazer, Finland
 Lars Järsten, Sweden
 Göran B. V. Lindeblad, Sweden
 Björn V. Molin, Sweden
 Christopher F. Prebensen, Norway
 Erik Rebild, Denmark
 Jan E. Roll, Norway*
 Niels Toft, Denmark

Staffan M. Berglund, Sweden
 Fredrik Eklöf, Finland
 Nils A. Frisk, Sweden*
 Niels Høegh-Guldberg, Denmark
 Flemming Lüttichau, Denmark
 Helge Pedersen, Norway

INTERNATIONALS

1956-57

- University of Wisconsin -

Sergio S. Balanzino, Italy
 Hens D. Buhlmann, Germany
 Ole S. Frederiksen, Denmark
 Alf C. Jonsson, Denmark
 Setsuko Kusumoto, Japan
 Ulla Stina Lindfors, Finland
 Ekkehard Link, Germany
 Edith Meinke, Germany
 Inger-Johanne Salveson, Norway

1957-58

- University of Wisconsin -

Kalevi Ant-Wuorinen, Finland
 Betty M. Bauer, Sweden
 Annemarie H. Biorklund, Sweden
 Jan H. Brinkman, Holland
 Anita I. Elgh, Finland
 Jon Fridsteinsson, Iceland
 Halldor G. Halldorsson, Iceland
 Manfred Hiller, Germany
 Roland Jahn, Germany
 Jürgen Torber, Germany
 Maarten S. Vis, Holland

- University of Delaware -

Olafur Hannibalsson, Iceland
 Peter Josefsson, Iceland
 Olafur Sigurdarson, Iceland

1958-59

- University of Wisconsin -

Erkki Aalto, Finland
 Audolfur Gunnarsson, Iceland
 Birgitta Källblad, Sweden
 Reinhard Kämmer, Germany
 Peter Louwerse, Holland*
 Dorothea Pohland, Germany

APPENDIX B (cont'd.)

VIKINGS

INTERNATIONALS

1958-59

Jon Simonsen, Norway
Ralf E. Törn gren, Finland

- University of Wisconsin -

Karl E. Ravn, Denmark
Petur H. Snaeland, Iceland
Gysbert C. Waterdrinker, Holland

- University of Delaware -

Klaus Günter, Germany
Rafn Johnson, Iceland
Peter Mynster, Denmark
Gardar Sigurgeirsson, Iceland

1959-60

Johan Adelswärd, Sweden
Anders Bauer, Sweden
Ralph Ehrenrooth, Finland
Peter Gisle, Sweden
Svend Linde, Denmark
Herman Mehren, Norway
Hans Peter Parkov, Denmark*
Claus Sonberg, Norway

- University of Wisconsin -

Robert J. N. Abrahamsen, Holland*
Haukur Hauksson, Iceland
(deceased)
Martin Kämmerer, Germany
Maud Nordman, Finland
Sinikka Pesola, Finland
Anelise Røntved, Denmark
Heinrich Schafer, Germany
Sigvaldi Sigurgeirsson, Iceland
Tor Sundt, Norway

- University of Delaware -

Jorunn Edwardsen, Norway
Gunnar Engilbertsson, Iceland
Carl-Olaf Homen, Finland
Anton Jansen, Holland
Hans C. Jondal, Sweden

- Swarthmore College -

Björn Matthiasson, Iceland

APPENDIX B (cont'd.)

VIKINGS

INTERNATIONALS

1960-61

- University of Wisconsin -

Axel Boel, Denmark (deceased)
 Anders A. Falk, Sweden
 Johan Hackman, Finland
 Johan Horelli, Finland
 Hans Henrik Leschly, Denmark
 Ivar K. Lykke, Norway*
 Peter Nordwall, Sweden
 Dag Tresselt, Norway

Marianne Buck, Denmark
 Henri Diercxsens, Belgium
 Jón Örn Jónsson, Iceland
 Anna-Maija Karvonen, Finland
 Anne-Karine Paulsen, Norway
 Olafur Petursson, Iceland
 Jürgen Sacklowski, Germany
 Klas R. Stenstrom, Sweden
 Yves Struye, Belgium
 Hendrik Timmerman, Holland
 Osmo Tuomala, Finland*

- University of Delaware -

Jens R. Eriksen, Denmark
 Eidur Gudnason, Iceland
 Marianne Sandels, Sweden
 Friedrich W. Schilly, Germany
 Pierre Wilmes, Belgium*

1961-62

- University of Delaware -

Peter D. Bjerrum, Denmark
 Emil Bruusgaard, Norway
 Trond Gilberg, Norway
 Anders Hellner, Sweden*
 Thomas E. Iermiin, Denmark
 Carl-Johan Krogius, Finland
 Ebbe Ordning, Norway**
 Stig Stendahl, Finland
 Sune Tjernström, Sweden

Carl Gustaf Björnberg, Finland
 Robert Reinius, Sweden
 Hans Erik Skirstad, Norway*

APPENDIX B (cont'd.)

VIKINGS

INTERNATIONALS

1962-63

- University of Delaware -

Leif Arnesen, Denmark
Gunnar Bergvall, Sweden
Heinrich Blauert, Sweden*
Lars Dietrichson, Norway
Bertril Henricksson, Finland
Christian Kronman, Denmark
Arndt Reuter, Finland
Halvdan Skard, Norway

Jakob R. Möller, Iceland
Bart Anton Smit, Holland
Michel Van der Voort, Belgium
Coenrad Winters, Holland

* Captain of the group

** Thomas E. Brittingham, Jr. Memorial Student

Honorary Vikings

- Bolz, Mr. Adolph C. (Deceased)
Madison, Wisconsin
- Booth, Mrs. F. Otis, Jr.
Los Angeles, California
- Brittingham, Mr. Baird C. (Also Honorary Reverse Viking)
Wilmington, Delaware
- Brittingham, Mrs. H. H. (Lucile)
Fort Worth, Texas
- Brittingham, Mr. John Matthews
Ramah, Colorado
- Brittingham, Mrs. Margaret C.
Wilmington, Delaware
- Brittingham, Mr. Thomas E., Jr. (Deceased)
Wilmington, Delaware
- Brittingham, Mr. Thomas E., III (Deceased)
Los Angeles, California
- Bunn, Mr. Peter (Honorary Reverse Viking)
Madison, Wisconsin
- Callery, Mr. George Lewis
Nassau, Bahamas
- Fred, President Edwin B.
Madison, Wisconsin
- Kubly, Mr. Harold E. (Also Honorary Reverse Viking)
Madison, Wisconsin
- Matthews, Mr. Watt Reynolds
Albany, Texas
- Mautz, Mr. Bernhard M.
Madison, Wisconsin
- Nielsen, Mrs. Gretchen W.
Wilmington, Delaware
- Renn, Mr. and Mrs. Thomas R.
Iron Mountain, Michigan
- Weymouth, Mr. George T.
Greenville, Delaware
- Young, Mr. and Mrs. William Waller, Jr.
New Orleans, Louisiana

Reverse Vikings

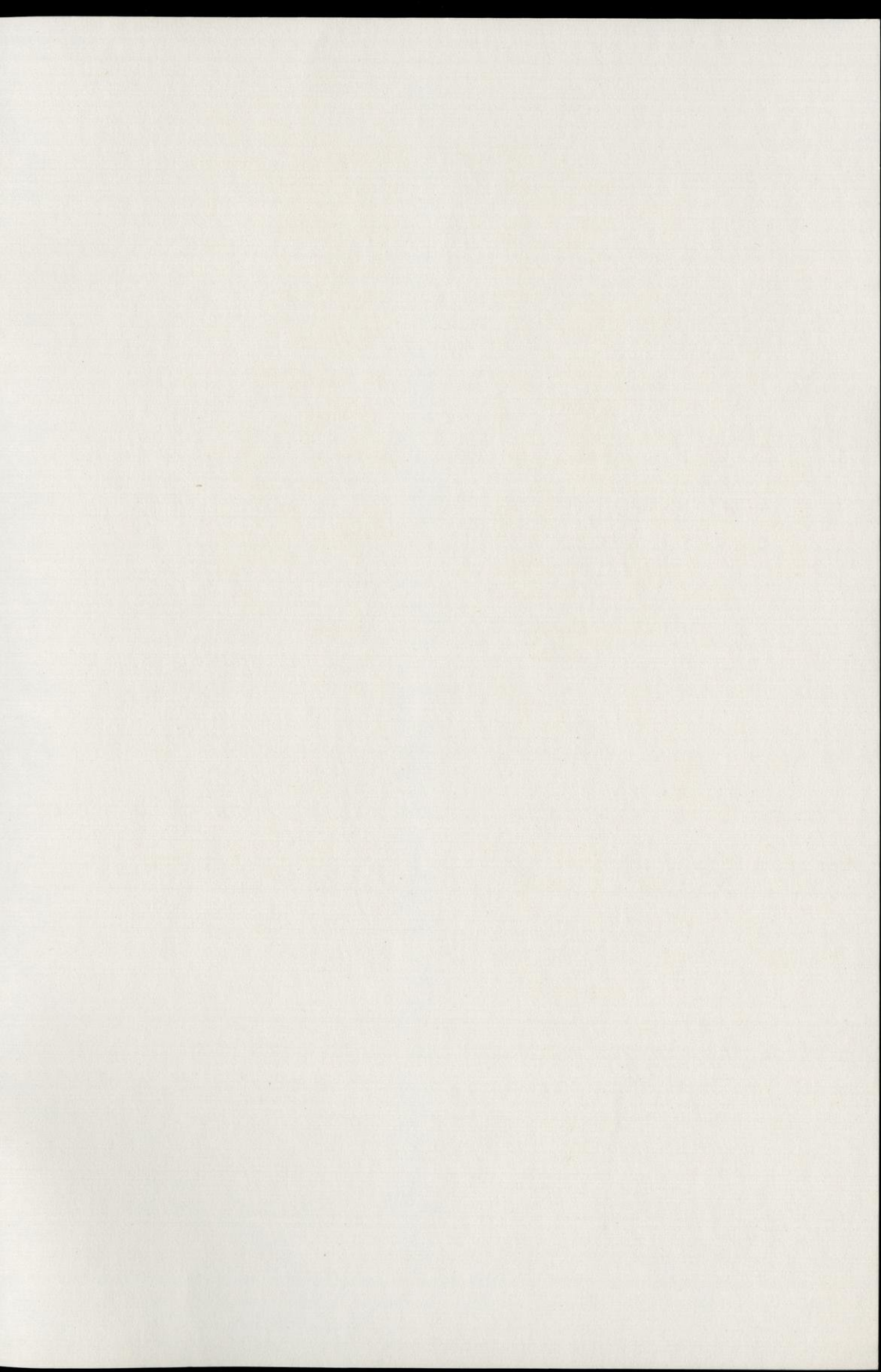
- 1960 William S. Trukenbrod
- 1961 Foster S. Friess
- 1962 Calvin B. Andringa
- 1963 Samuel J. Donato
- 1964 Gary Cole
- 1965 David W. Knox
Stephen G. McConahey
- 1966 Daniel Solie
Thomas H. Tongue
- 1967 David S. Arvold, Jr.
James T. Pearce
- 1968 Ted D. Kellner
Russell C. Nelson
- 1969 Howard B. Christensen
Alvin K. Krug
- 1970 Richard Foltz
Jeffrey Kunz
- 1971 Randall S. Knox
Robert F. Taylor
- 1972 William Grant Callow
Anthony R. Varda
- 1973 Richard E. Gladitsch
Patrick J. Madden
- 1974 David C. Nagel
Daniel P. Neumann
- 1975 Samuel Moore
Paul H. Robinson

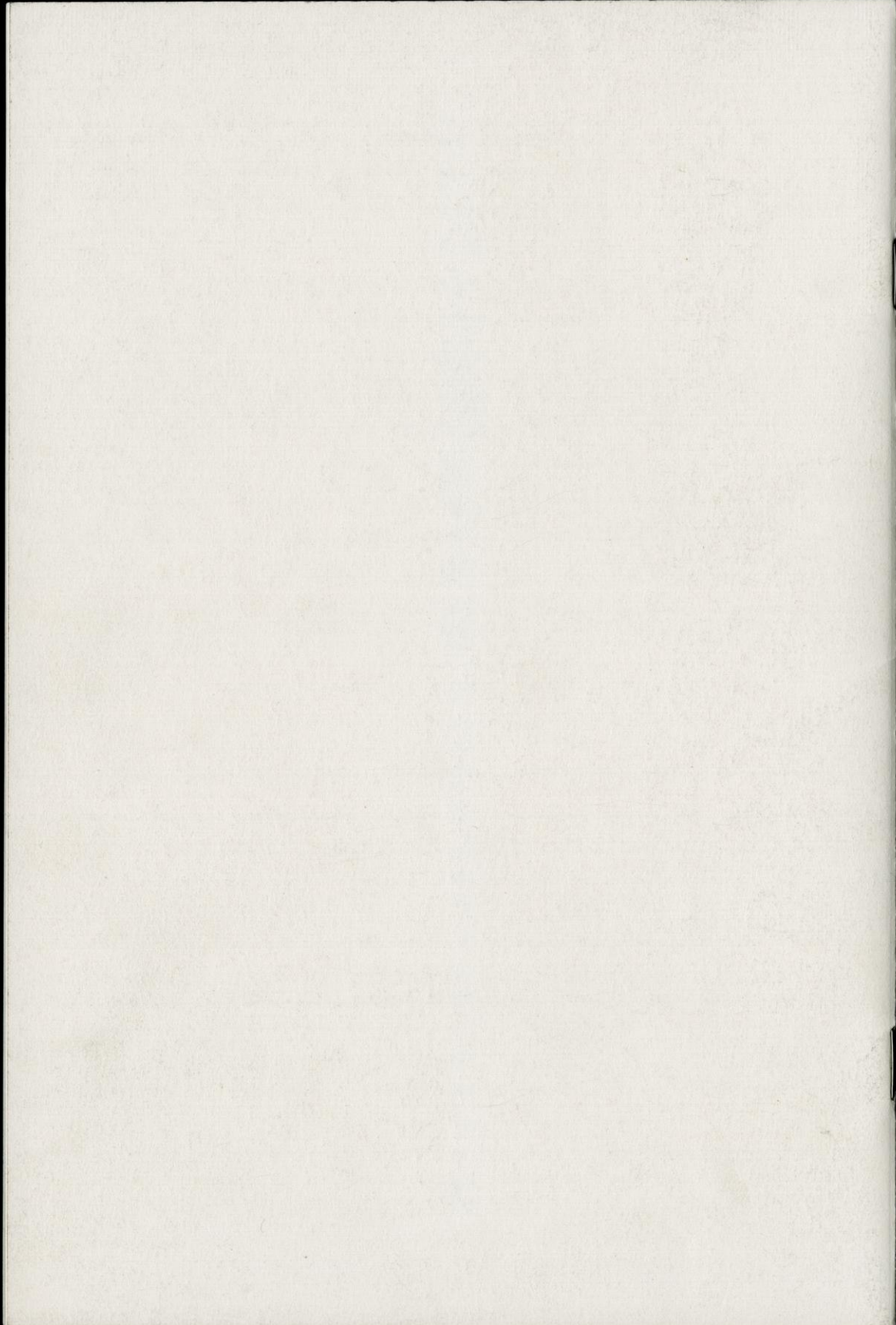
Wisconsin Vikings

- 1966 Christer Ugglå, Sweden
1967 Finn Junge-Jensen, Denmark
1968 Timo Orta, Finland
1969 Paul Haugland, Norway
1970 Christer Bollig, Sweden
1971 Lars Kolte-Olsen, Denmark
1972 Rüdiger Seege, Finland
1973 Kari Skollerud, Norway

Kubly Scholars

- 1976 Marit Halvorsen Norway
Per Ingvar Haugen Norway
1977 Hans Anders Henning Möller Sweden
Stefan Eskil Lundström Sweden





feature story

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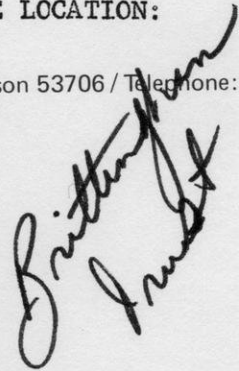
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And the better they handle this money, the more profit they make on the stock market, the better grade they will receive in a School of Business class titled Applied Security Analysis and Investment Management.

Prof. Stephen L. Hawk has divided the dozen students into two teams of six each. They have been given the responsibility of buying and selling stocks, bonds, and securities. Purpose of the course is to give them practical experience in the world of finance.

This unusual class pattern started in 1970 with a \$100,000 grant from the Brittingham Foundation. Originally, teams had to realize at least a four per cent profit on their investments or fail the course. This is no longer the case, the requirement being changed because of the stock market slump in recent years. However in only one year, 1973, did the teams fail to come through with a good yield.

Although certain class limitations cramped any free-wheeling investment style, the student profits ran ahead of the major market indicators during the past five years. For instance, the Dow Jones Industrial Average was down 7.4 per cent while the teams came up with a yield ranging up to 20 per cent for the period.

Add one--investment class

During 1974-75, the students found the best performers on the market, the highest yielders, to be chemicals, business equipment firms, housing, and health care industry securities. Showing the poorest record were retailers, transportation, and personal care product stocks. Most of the investments were in fixed income and equity securities.

The new teams, called Badgerfund and Wiscofund, have the choice of continuing current invested funds or making new purchases on the market.

Members of the 1975-76 Badgerfund team:

Paul E. Robinson (2133 King st.), La Crosse; Lawrence E. Davanzo (3110 Bluff st.), Jack R. Reynoldson (305 Lakewood blvd.), Tom D. Stevens (1505 Monroe st.), and Steven P. Young (5153 Loruth ter.), all of Madison; and David J. Zimmerman, Rosendale.

Taking on the "bears" and "bulls" of the market for the Wiscofund team are:

Richard M. Gilman (705 Riverview dr.), Plymouth; Mary Gates (3238 Atwood ave.), Madison; Steven J. Nording (6807 North ave.), Middleton; Ralf R. Seiffe, Rosemont, Pa.; Michael J. Smale (6223 Washington cir.), Wauwatosa; and Scott J. Yakes (3752 N. 64th st.), Milwaukee.

feature story

*Brittingham
Trust*

From The University of Wisconsin-Madison / University News and Publications Service, Bascom Hall, Madison 53706 / Telephone: (608) 262-3571

Release: **Immediately**

8/30/74

by JACK BURKE

MADISON--Father Time is causing trouble along Willow Drive on the west end of the University of Wisconsin's Madison campus.

And it causes us to paraphrase the title of a ballad lament to "Willows, We Weep for Thee."

The revered trees are in serious trouble because of old age, the possibility that salt is a damaging factor, and because of sporadic maintenance and not knowing how to care for the many species of flora.

The University Bay Project is striving to do something about it. The effort, in cooperation with the campus departments of physical plant and planning and construction, is only one of the Project's mission-oriented undertakings.

The group wants "to enhance, preserve, and protect" the area. The first step was a survey of the local flora and fauna to assure continued existence of Willow Drive which extends from Walnut Street to Picnic Point. The next bit of action was taking cuttings from the white, golden, and crack willows, these to be propagated in greenhouses. Successful rootings will be matured until replanting is appropriate.

Crews soon will take down pre-selected dead trees and limbs. There are some fears that all of the trees will be wiped out--but that won't happen.

Alumni, particularly, have an emotional and nostalgic attachment to the willows.

- more -

Add one--willows

They have been around since 1900 when Law Prof. John Olin began to plant trees along the shore of University Bay. Willows were planted because they could grow in the wet soil near Lake Mendota, prevent soil erosion, and provide shade and beauty in a short time.

By 1910, the drive had a full canopy of branches. It attracted walkers, horse back riders, and horse-drawn carriages. It was the access trail to Picnic Point and also was used by hunters, fishermen, and trappers. In 1958, when the drive had three lanes, one was blocked off for pedestrian traffic, cyclists, and boat launchers. No hunting or trapping was permitted after 1930.

Two years ago, there was a report that some of the trees were Napoleonic willows, cuttings taken from the grave of the French leader on St. Helena by a sea captain and brought to Madison and given to relatives about 1880.

An investigation concluded that the Napoleonic cuttings were not planted in the University Bay area, but along the shoreline on Madison's near east side.

The Napoleonic species is not uncommon, but its likelihood of being in the drive area is further shattered by the fact that the willows on the grave were weeping willows, and the only weeping willow on the drive belongs to another variety.

The University Bay Project investigators are preparing a master plan and schedule for potential modification and rehabilitation of the drive. This is being funded by a grant from the Brittingham Trust.

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feature story



From The University of Wisconsin-Madison / University News and Publications Service, Bascom Hall, Madison 53706 / Telephone: (608) 262-3571

Release: **Immediately**

11/30/73 meb/ksg

UW STUDENTS EARN "A" FOR ANTICIPATION--GET OUT OF STOCK MARKET EARLY WITH MINIMUM LOSSES

MADISON, Wis.--In anticipation of the energy crisis, business students at the University of Wisconsin-Madison turned bearish on the stock market this October when fighting broke out in the Mideast.

In liquidating most of their \$100,000 stock portfolio early they are probably the envy of most professional investors today.

Twelve students in the UW-Madison School of Business work with \$100,000 each year given by a Brittingham family trust to provide actual experience in the stock market.

Three years ago, the first year of the unique course, \$18,000 was earned--last year money was lost--and the student investors lost about \$6,000 in selling out early this fall.

"The students certainly didn't take as big a loss as they would have if they'd stayed in the market," said Prof. Steven L. Hawk, course teacher.

The students decided what stocks they would buy and when they would sell, working with professional stock brokers.

Hawk added that grades are not determined by investment successes but on how well the students conduct themselves as professionals.

The stock market has dropped 170 points in the past month and experts attribute the loss to news there are world-wide shortages of petroleum this winter.

Add one--stocks

The students are divided into two groups, each with \$50,000 to invest. The Badger Fund has now no common stock and is totally invested in commercial paper, a low-risk investment which earns interest slightly higher than a bank savings account. The other group, the Wisco Fund, has 70 per cent of its money in commercial paper and the remainder in four companies producing nuclear, petroleum, or coal energy.

Even though Hawk believes the students were wise to drop out of the market when they did, he wishes economic conditions were better so the students could be gaining experience in stock transactions.

"What we're doing now is trying to monitor the situation and determine the amount of industrial petroleum rationing there will be. If it looks like there will be a lot of industrial petroleum rationing, then the outlook for the market is just bad. But if it looks like rationing will be minimal, then I would expect the students will start investing in the market again."

Hawk explained that national and international events have big effects on the stock market because the value of a stock is determined by what people think it will be worth in the future. A shortage of fuel, he said, can cause declines in the auto industries and all the suppliers for the auto industry, and all these stocks will suffer.

A crisis like the Watergate scandals coupled with inflation causes skepticism about the quality of the economic and political leadership, Hawk added.

If the market trend starts to reverse and the students make money in the market, profits will go toward a UW scholarship fund.

Student investors are: David A. Baumgarten, Evansville; Rodney B. Everson, Whitehall; Richard W. Raney, Jr., Wauwatosa; Mark A. Henninger, Sheboygan; and Alvin L. Stroyny, Mosinee, and David A. Beeck, William E. Parsons, Peter L. Struck, Leonard J. Brittelli, Jeffrey J. Diermeier, David J. Graber, and John F. Nelson, all of Madison.

UW news

From The University of Wisconsin-Madison / University News and Publications Service, Bascom Hall, Madison 53706 / Telephone: (608) 262-3571

Release: **Immediately**

2/8/73 ksg

ATTENTION: Fine Arts Eds

MADISON--Part of a \$197,000 grant from the [Thomas E. Brittingham trust] estate recommended for acceptance by the University of Wisconsin System Board of Regents Friday will bring a French theatre company to the Madison campus this March.

"Tréteau de Paris" will perform Moliere's "Le Medecin malgre' lui", (The Doctor in Spite of Himself), in French in the Memorial Union theater March 20. The \$12,500 Brittingham Foundation grant will also help pay for lectures on the French playwright the week of the company's performance as well as other special workshops and seminars to be arranged.

Free tickets for the performance may be obtained by sending a stamped self-addressed envelope to the UW French Department, 618 Van Hise Hall, University of Wisconsin-Madison, 53706.

Other funds from the grant include \$50,000 for oceanography research, \$16,000 to underwrite a professorship in medical ethics, and \$50,000 to support interdisciplinary programs in environmental studies on the Madison campus.

###

UW news

Brittingham

From The University of Wisconsin-Madison / University News and Publications Service, Bascom Hall, Madison 53706 / Telephone: (608) 262-3571

Release: **Immediately**

7/7/72 mcg

MADISON--Students from universities across the country are enrolled at the University of Wisconsin-Madison this summer for concentrated study of the Indonesian language that can give them a year's worth of credits for 10 weeks of work.

The program in the department of East Asian languages and literature is supported by the U.S. Office of Education and the UW Brittingham Fund, named for a long-time Wisconsin benefactor, the late Thomas E. Brittingham. It is directed by Prof. Wayne A. Schlepp, department chairman.

Why study Indonesian five hours a day five days a week for 10 weeks?

Because, according to UW Indonesian expert Prof. A. John Little, Indonesian and Malay, another dialect of the same language, are spoken by more than 112 million people inhabiting a very large area of the earth. Their rich and highly-developed literary traditions go back more than a thousand years.

"The diverse, marvelously complex patterns of Indonesia's local cultures provide a tremendous field for the anthropological researcher," Prof. Little revealed. "There is also a vast amount of work to be done in the study of Indonesian literature, folklore, local history, urbanization, modernization, education, and oceanography."

Indonesian is no more difficult to learn than Spanish or French, and it may be used by students to fulfill regular language requirements, he stressed. His department also offers courses in Indonesian linguistics, cultural backgrounds, and the Javanese language. Next fall a course in comparative Austronesian linguistics, dealing with the two dialects, will be offered.

Add one--Indonesian

Plans are being made to add courses in Indonesian literature and to establish a Year-in-Indonesia study program.

The faculty in Indonesian this summer includes Prof. Little, who teaches first and second semester Indonesian and Indonesian conversation; T. P. Siagian, third and fourth semester; and visiting Prof. Iman Hanafi, University of Michigan, fifth and sixth semester.

In addition to the 25 students of Indonesian, the department has enrolled 34 students in second-year Chinese and Japanese.

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Release: p.m.'s Monday, April 24

4/21/72 vh

Bruttenham
April 24

MADISON--Private funds created the University of Wisconsin Elvehjem Art Center and private support still remains vital to advancement of the University's art collection and programs held there, the director of EAC declared Monday.

Millard F. Rogers spoke at the luncheon for state women enrolled in a one-day seminar on family financial and estate planning. UW Profs. Stephen Hawk, business, Louise Young, home management, and Gordon Baldwin, law, served as faculty for the day of instruction in keeping the family's financial "house" in order.

Rogers pointed out that the same University of Wisconsin Foundation which was sponsoring the Monday learning sessions for women had raised \$3.5 million from donors--including an initial \$1 million from the Brittingham Trust--to create EAC. The result has been one of the finest facilities for art history instruction in the country, rating among the top three university art museums in the nation.

Today state funds pay salaries for the art history and center staffs, Rogers continued, but funds and art given by private sources remain the only means by which the center can expand the art collection, mount exhibitions, and put out various publications.

Establishment of the long-awaited art center less than two years ago has done much to stimulate that support and interest, Rogers indicated, and pointed to organizations such as the Friends of the Elvehjem Art Center with a membership nearing 500, and the EAC Docents. Docents (women from the Madison and University community) serve as volunteer guides for tours of the center, some arranged for school children, others for adults.

Add one--Rogers speech

He also said that while it took some 82 years since the University's art collection was begun in 1885 to acquire 1,200 art objects, it has taken less than the past five years to advance that number to 2,000.

Even so, Rogers declared, the collection as a vital instrument for teaching art history has many blank spots. It will take many more donors to fill those gaps, he said, and to bring the collection up to a rank among American campus art collections equal to the very high rank which EAC as a modern art-oriented physical plant holds among other American university art museums.

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Release: **Immediately**

3/9/72 jb

BRITTINGHAM HOME

MADISON--Authorization to the trustee of the (Brittingham Trust) to complete restoration of the Brittingham residence in Madison was recommended for University of Wisconsin System regent approval Friday.

Initial use of the house, given to the University years ago, will be as a home for the Madison campus chancellor. The remodelled house originally was scheduled for occupancy by the UW president, but the estate bequeathing the Prospect ave. home which has been the residence of UW presidents requires it be used for that purpose only.

The regents' physical planning and development committee recommended the action with the understanding that, upon completion, the improvements will be given to the University as a gift-in-kind for use as a residence.

A major stumbling block toward completion of the work on the home on the Old Sauk and Old Middleton roads in the Madison Highlands section was removed last month when the State Building Commission approved spending \$80,000 in private trust funds for the project. This was preceded by a similar action of the regents last year.

Trustee of the Thomas E. Brittingham jr. estate donated the home and \$80,000 to remodel it. When that amount proved insufficient to do the job, the trustee offered another \$80,000. But at that time, the commission refused to approve the additional amount even though no state funds were involved.

Add one--Brittingham

Reported to the regents were these actions:

Leasing for five years space atop Van Vleck Hall to the City of Madison to install an antenna and radio transmitter for use by the city's fire department. The department's present antenna and transmitter are located near Middleton.

Selling a house and one and one-half lots at 934 Lake court in Madison to Operation Fresh Start Inc., for \$16,250. The property was a gift to the University from the Helen Allen estate.

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UW news

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

*Brittingham
& Neill*

Release:

Immediately

10/12/71 jk

MADISON--Temperature preference and sensing by tunas is the topic of a new major investigation to be headed by University of Wisconsin-Madison Prof. John J. Magnuson of the department of zoology.

The effort is a joint project of the UW Marine Studies Center, under Brittingham Trust Fund support and the National Marine Fisheries Service Oceanic Institute at Makapuu Point, Hawaii.

Other principal participants are Drs. Andrew E. Dizon and William H. Neill of NMFS, both UW graduates.

The project is aimed at shedding light on where tunas are to be found in the oceans, and why they prefer to be there. It is commonly agreed that temperature of the water is an important factor in distribution and behavior of these important high-seas fishes, but no one knows how important it is, or how tunas detect temperature and the degree of their sensitivity to it.

There will be two approaches to the problem, Dr. Magnuson explained. One will be a study of the behavior of the fish in temperature gradients. In a modification of previously developed techniques, a circular tank will be constructed at the NMFS Kewalo Basin facilities. A concentric cylinder in the center of the tank will create a donut-shaped swimming space equipped with heat exchangers and precise thermostats.

Add one-tuna study

Temperatures within the donut will be uniform, but the experiment will be so constructed that the rate of swimming will regulate the rate of temperature change with respect to time. The fish will in fact swim through a gradient of temperature in time -- the faster he swims, the faster the temperature is changed. Direction of swimming will control the direction of temperature change.

The second approach to the perception of thermal gradients by fish will be electrophysiological. Oceanic Institute, under agreement with the UW, will provide space, holding tanks, and services for this work. Here the temperature receptors of the animal will be sought and studied.

Contrary to widely held beliefs that a fish senses temperatures on his body surface, his skin, the investigators have postulated that a likely location of temperature sensors in fish is his nose.

"Fish sniff," explained Dr. Magnuson. "A Pacific bonito previously tested was found to take a noseful of water every 75 seconds, or every 55 meters it swims."

The scientists hope to locate the primary thermal receptors and learn the ways in which these receptors contribute to temperature-oriented behavior. If the olfactory apparatus is sensitive to temperature, by sniffing the fish has the advantage of intermittent sampling. This would be a more effective way of sampling the gradual thermal gradients found in the sea.

The results of this study will be compared with known water temperatures and oceanic distribution of fishes taken from the literature. They should be of special interest in Hawaii, since they may well improve predictability of good and bad years for the local fishery. An increase in knowledge of the movements of yellowfin and skipjack tunas can be very important throughout the entire Pacific.

Dr. Magnuson is the former chief, Behavior and Physiology Program, of the Cultural Pacific Fisheries Research Center, Hawaii laboratory.

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STATEMENT BY UNIVERSITY OF WISCONSIN PRES. CONRAD A. ELVEHJEM ON THE
DEATH OF THOMAS E. BRITTINGHAM, JR., APRIL 16, 1960

In the death of Thomas E. Brittingham, Jr., the University of Wisconsin has lost a most loyal son, a most generous and imaginative benefactor.

Born within sight of the campus, a graduate with the class of 1921, Tom, throughout his lifetime, kept the progress of this University his major concern. To list the projects he has helped get under way at the University would take a page and would include some of the most important departures in recent years.

For Tom had a real understanding of the value of "venture capital" in the progress of a university and always was ready to help support something new. He was not an ordinary man and almost everything he did was touched with genius.

His keen financial knowledge enhanced the trust funds left us by his father and mother and contributed tremendously to the strength of the Wisconsin Alumni Research Foundation.

When the University awarded him an honorary degree in 1952, it addressed him in these words:

"Devoted alumnus of the University, because you have been so deeply concerned about our problems and so quick to assist us in reaching satisfactory solutions, because you have contributed so significantly to the improvement of our teaching, our research, and our service to the people of Wisconsin, (we) confer upon you the honorary degree, Doctor of Laws."

U. W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

5/3/62 rt

RELEASE:

Immediately

file

MADISON--University of Wisconsin regents accepted \$1 million in Brittingham Trust Funds for construction of University Art Galleries Friday, and set the location of the building in the lower campus southern expansion area just south of the University Club.

The \$1 million dollar gift was presented Wednesday by the descendants of Mr. and Mrs. Thomas E. Brittingham Sr., who established the trust funds many years ago.

In their gift they provided that the galleries "shall be open to the public at all times without charge."

Funds will come from two trusts established by the Brittinghams, \$750,000 from the University of Wisconsin Trust and \$250,000 from the City of Madison Trust.

In locating the Art Galleries, the regents approved three changes in the south lower campus development plan:

1. Assigned the area immediately south of the University Club for the Art Galleries;
2. Assigned the area now occupied by and adjacent to the Library School as the site for the future Art Center which will be connected with the Art Galleries;
3. Eliminated underground parking in the area.

-more-



Add one--Art Galleries

The Art Galleries, to be built with the Brittingham funds, will be the first of three units in the art complex, according to these plans. A second major structure will be built to house art offices, classrooms, auditoria, and work rooms in the area now occupied by the Library School on Sterling Court, and a linking series of galleries will be a third unit, connecting the Galleries and the Center.

It is expected that the whole complex will cost some \$3 million, and a public campaign for gift funds is expected to supply the financing for the Art Center and the connecting galleries.

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NEWS FROM THE UNIVERSITY OF WISCONSIN

Statewide Communications Service, 10 Bascom Hall, Madison, 53706

2/16/68 jb

RELEASE

Immediately

BRITTINGHAM HOUSE

MILWAUKEE--The University of Wisconsin regents Friday allotted \$5,000 from gift funds for preparation of concept plans for remodeling and an addition to the Brittingham House, home of the University's Madison campus chancellor.

Located in west Madison, the house was originally constructed by the Brittingham family in 1913 as a summer residence. It was donated to the UW in 1955. Until last year, the residence was used as offices and storage for the University's Polar Research group of the department of geology and geophysics.

The concept outlines construction of a garage near the house, with additional bedrooms built above it. Included in the remodeling would be patching and painting in the house, restoring floors and stairs, installation of tile, reroofing, building new kitchen and bathroom cabinets, replacing bathroom fixtures, installing a water line, rewiring and installing new lighting fixtures, improving the heating system and installing air conditioning, and construction of a new porch and breezeway leading to the garage.

Estimated cost of the project was set at \$160,000, this to come from gift funds.

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U. W. NEWS

file

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

5/2/62 Immediately

RELEASE: →

MADISON, Wis.--The long-hoped-for University of Wisconsin Art Galleries became a reality Wednesday when a \$1-million gift of Brittingham Trust Funds for their construction was presented to the University.

The presentation was made to UW Pres. Conrad A. Elvehjem by the descendents of Mr. and Mrs. Thomas Evans Brittingham, Sr., who established the trust many years ago. Mr. Brittingham was a pioneer Wisconsin lumberman and one-time University Regent. His wife, Mrs. Mary Clark Brittingham, was a University graduate of the Class of 1889 and later a member of the University Board of Visitors.

From the death of the elder Brittingham in 1924, the trust was administered by his daughter, Mrs. Bryan S. Reid, Lake Forest, Ill., and his son, Thomas E. Brittingham, Jr., of Madison and Wilmington, Del., whose skillful investments increased the trust many fold until the time of his death in 1960.

Current trustees are Mrs. Reid, who is the only remaining immediate survivor of the senior Mr. Brittingham, and the Brittingham Fund, Inc., whose officers, representing the various family branches, are Baird C. Brittingham, Wilmington, Del., Dr. Thomas E. Brittingham II, St. Louis, Mo., and Bryan S. Reid, Jr., Chicago.

Brittingham funds have long been a friend in need, providing the University with a great variety of benefits including lands, broad research and teaching aids, scholarships, artists-in-residence, and a most familiar campus landmark, the Adolph A. Weinman statue of Abraham Lincoln which crowns Bascom Hill.

-more-



Add one--Art Galleries

The Art Galleries, offering exhibition space for the more than 1,300 original works of art which the University owns--approximately 700 judged to be of museum quality--will have great forwarding impact upon University instructional and cultural programs, according to Emer. Pres. E. B. Fred who initiated the steps toward establishing the Galleries during his presidency.

The Galleries will be the first in an approximately \$3-million art complex which ultimately will include auditoria, classrooms, offices, slide and print rooms, a reference library, and a connector unit which will provide additional galleries.

University officials hope that other donations will be forthcoming to cover the remaining cost of the complete art complex.

A 1958 survey of the University's needs placed an art center and galleries as the number one priority among buildings which would require support from private sources. "The position is the same today and the need even more pressing," Pres. Elvehjem said.

Prof. James S. Watrous, University art historian and curator of the University's art collections said: "Although this facility will provide resources of inestimable value to students of art and art history, it should be clear that the galleries and art center will enrich the instructional program of more than 20 departments and area studies in all colleges of the University.

"Moreover, for the citizens of Madison and indeed for the people of the state of Wisconsin, who so frequently visit our campus, these cultural facilities will offer an opportunity for the appreciation of the arts which does not now exist."

Many art groups within the state including officers of the Madison Art Foundation and the Wisconsin Arts Foundation and Council have spoken strongly in favor of a University art center.

The galleries and two units to follow will be located somewhere in the lower campus area between State Street and University Avenue. A study of the area

Add two--Art Galleries

is now in progress by planners working on a major series of buildings to be erected in the next six years. Wherever the finally chosen site, planners say, the Art Galleries will be placed in a fine environmental setting, well coordinated with other structures and adjacent to or related to a lower campus plaza.

On the well-lighted walls of the galleries, in air-conditioning which would preserve Wisconsin's art treasures, the University will at last be able to display permanently or for short periods art works from more than 15 separate collections. It will also be able to exhibit for limited periods masterworks borrowed from the nation's museums and private collections. These things will be possible now with proper quarters for show and security. These same advantages are expected to bring new gifts of art to the University.

"With luck," the big bonus for art interests may be designed, constructed, and in operation by 1964. It is one that has been sought since 1939.

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MEMO

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE

TO:

Vol. X No. 17

1 April 1959

RED TAPE CUTTING is developing into a hobby for Wisconsin's new president, and anyone with an idea of how to simplify operations gets a welcome at 158 Bascom. He shows impatience with "anything that comes between the teacher and the student," and has indicated on a number of recent occasions that to free professors from paperwork and everything else that steals time from teaching and research "would improve the University more than any other single thing." Other University administrators and faculty members have caught the fever. Among the suggestions under serious consideration at the moment are these:

Eliminate appointment forms for research and teaching assistants throughout the University and for fee graders in the Extension Division. Require only two forms for other appointments below the associate professor level and route them directly from deans to the business office (thus putting full responsibility for all appointments below tenure level on department heads and deans). To put these recommendations into effect will require, at least, change in Regent rules.

Eliminate withholding tax for research assistants (a move that would be welcomed by research assistants! A new Internal Revenue ruling exempts from income tax research assistants who are Ph.D. candidates doing the same sort of research required of all candidates for the Ph.D.).

Eliminate reporting of six-week grades for all students but frosh, the Junior Administrative Council recommends. Pres. Elvehjem suggests consideration of eliminating all six-week grade reporting in favor of a conference between the instructor and student at six-week time "to increase student contacts with the faculty rather than the deans' offices."

Eliminate some committees or at least avoid creating more--that's been the president's goal since he took office, and he's working on it every day. You might recall that in his inaugural address he said: "My years as a faculty member have left me with the conviction that there is room for improving the use of our faculty time by reducing the administrative details the faculty has been carrying. I believe that such a reduction of administrative details would actually strengthen the faculty voice in University policy decisions."

NOT FOR PUBLICATION

RED TAPE CUTTING (Continued from Page One)

Elimination of courses is under study by a special group headed by Vice Pres. Harrington. With the help of the Secretary of the Faculty we can suggest at least some possibility of elimination of course listings. There are 3,261 courses listed in the current Catalog, not counting thesis, research, or independent reading; not counting Extension or Milwaukee courses, correspondence courses, or special Summer Session courses; not counting short courses, conferences, etc.' and counting cross-listed courses but once. However, in the first semester only 1,390 courses were given in the same category. If the same number were offered in the second semester with no repeats of first semester courses (which is unlikely), that would still leave 481 courses listed in the Catalog but not given this year. How long is it since your department deleted a "dead" course from the Catalog?

THERE COULD BE SOME DEBATE on whether pre-registration has any aspects of red-tape cutting, particularly in those parts of the University where it almost becomes double-registration. But pre-advising will be with us again in May, with a new aspect. This year all advance work will begin paying off in reducing the paper-work peak in the fall. Students will be able to complete fall registration, including payment of fees, in the summer and thus can arrive on the first day of classes and get to work.

OPENING OF NEW DORMITORIES may boggle the figures, but it looks now, to the office of Student Statistics, as if we'll have 17,875 students on the Madison campus next fall, 730 more than last fall. Of the increase, 279 will be undergraduates, 451 grads, law, and medics. And 453 will be men, 277 women.

UNIVERSITY USE OF TELEVISION is under study by a group headed by Prof. Henry L. Ahlgren (Ag Ext), and including Profs. Ralph K. Huitt (Pol Sci), Ray E. Myers (Sp UW-M), and Wilson Thiede (Ext). This study extends beyond WHA-TV to all possible educational, research, or public service utilizations. If you have any ideas to contribute, Chairman Ahlgren would appreciate them. Many institutions are making broader use of TV than Wisconsin is. With Extension Centers and UW-M, Wisconsin has some real opportunities.

WHO'S FOR TENNIS? Dean Stiles is looking into a proposal that the tennis and squash courts and swimming facilities at Brittingham House in the Highlands be made available to the faculty with expenses handled through some sort of fee system. Administration is currently working on a plan for use of the House itself, and Dean Stiles is following up the suggestion with the department planning the House use, the University Club, Faculty Tennis Club, and the Physical Education Departments. The faculty may yet have some elements of a country club at its disposal.

FACULTY HONORS, AWARDS, AND APPOINTMENTS INCLUDE:

Prof. S. A. Wilde (Soils), elected honorary member of Society of Forestry in Finland for his scientific work in forestry field.

Prof. Walter Agard (Classics), awarded doctor of humane letters degree by Colby College at Waterville, Maine.

Prof. David E. Green (Co-dir Enz Inst), named to receive achievement award of Washington Square College Alumni Association of New York University on April 11.

Prof. Herman Weil (Psych UW-M), presented with Brotherhood Award at National Conference of Christians and Jews regional banquet.

Prof. Reid Bryson (Chm Meteorol) and Vice Pres. A. W. Peterson, appointed trustees of newly-organized University Corporation for Atmospheric Research, comprised of 13 universities.

FACULTY NAMES IN THE NEWS:

Prof. Ray Dvorak (Music), elected president of American Band Masters Association at Miami, Fla., convention.

Prof. Farrington Daniels (Chm Chem), appointed to National Aeronautics and Space Administration's research advisory committee on chemical energy processes.

Prof. Ronald L. Daggett (Mech Engr), appointed to the College Industry Committee on Material Handling Education.

Prof. James A. Schwalbach (Ag Ext), named chairman of International School Arts Committee of National Art Education Association's midwestern section.

Prof. Arthur A. Rezny (Educ UW-M), elected vice president of the Wisconsin Schoolmasters Club.

Prof. Germaine Mercier (Fr & Ital), elected to national advisory council, Massachusetts Council for Public Schools, Boston.

Prof. Robert Crane (Music), elected secretary of the University Composers' Exchange during meet at Valparaiso University.

Res. Assoc. Francis W. Laurent (Law), author of "The Business of a Trial Court," published by University of Wisconsin Press.

Profs. C. V. Easum and Theodore Hamerow (Hist) are on research leave for second semester; Easum at Harvard and National Archives in Washington, Hamerow at Frankfurt, Germany, Federal Archives.

UNDER NEW LEGISLATION faculty members who failed to elect the Combined Group for retirement purposes will have another chance to do so. Details will be reported soon.

HIGHER LAND GRANT APPROPRIATIONS are favored by the University administration as a sound method of providing federal aid for higher education. Asked to express its opinion on whether a proposal should be made to Congress that the LG Appropriation for instruction be increased by \$100,000,000, the University voted "yes." The current annual appropriation for instruction is \$5,030,000, of which the University of Wisconsin gets \$104,255. If our arithmetic is right, the University share of the \$100,000,000 thus would be around \$2,000,000.

CALENDAR OF EVENTS (April 1-14)

- 3-5 Movie Time, "House of Numbers," Play Circle, 12 noon-10 p.m.
4 Rotary Internat'l. Dinner & Lecture, "You Are the Answer,"
Dr. William Alexander, Oklahoma City, Union, 6:30 p.m.
5 Federal Civil Service 76th Anniv. Dinner, Union, 6 p.m.
6 Classes resume.
6 Women's Discussion Group, "The Library," Dir. Louis Kaplan,
University Club, 12 noon.
6 Faculty Meeting, Birge Hall Aud., 4:30 p.m.
6 UW-M Lecture, "Christian Science," Francis Wm. Cousins,
Union, 8 p.m.
6-11 Haresfoot Club Musical, "DuBarry Was a Lady," Union Theater,
8 p.m. plus 2:30 Saturday matinee.
7 UW-M Film, "Alexander Nevsky," Union Lounge, 8 p.m.
8 Pentagon Annual Spring Luncheon-Bridge, University Club,
12:15 p.m.
8 Daughters of Demeter, Dr. Samp speaker, UW-YMCA, 2 p.m.
8 Lecture, "Andreas Vesalius Seen in the Light of Modern
Research," Dr. Gernot Rath (Germany), SMI Aud., 4 p.m.
9 UW-M Voice Recital, Union Lounge, 7:30 p.m.
10 Baseball, Wisconsin-St. Mary's of Winona, 3 p.m.
10 School of Nursing Annual Birthday Party, Great Hall, 6 p.m.
10-12 Engineering Exposition.
10-12 Movie Time, "Wife for a Night," Play Circle, 12 noon-10 p.m.
11 Baseball, Wisconsin-St. Mary's of Winona, 1 p.m.
12 UW Symphony Orchestra, Union Theater, 3 p.m.
12 Lecture, last of Union Forum Committee series, Prof. Ricardo
Quintana, Great Hall, 3 p.m.
12 UW-M Concert, Schubert Series, Student Union Lounge, 3:30 p.m.
12-18 International Week, special programs each day, Union.
13 UW-M Sinfonia Concert, Union Lounge, 7:30 p.m.
14 UW-M League Scholarship fund party, Student Union, 5 p.m.
14 Marais and Miranda, Troubadors, Union Theater, 8 p.m.
14-15 Spanish Play, Play Circle, 8 p.m.

NEW EXHIBITS: Memorial Library, April 1-June 30, "Censored Books
Throughout the Centuries," 2nd floor display cases. Until
April 24, "Mainly Woodcuts," by Mrs. Evelyn Marx, Cincinnati,
Ohio; Art Gallery, 4th floor. Memorial Union, April 11-May 3,
Normal Rockwell Magazine Cover Illustrations, Cafe Exhibition
Area. April 11-May 3, 20th Century German Expressionist Art,
Main and Theater Gallery. State Historical Society, through
April, photo panel, "Architecture in Wis.," 1st floor corridor.
Wisconsin Center, April 5-18, International Exhibition of Art
Work by the Mentally Retarded; with lectures April 9, 13 & 16.

UNION VACATION DINING SCHEDULE: Cafeteria open throughout vacation.
Other dining rooms re-open on regular schedule April 6.

APRIL IS CANCER CRUSADE MONTH on campus, in the city and nation.

uw news

*Brittingham
Thomas -
Trust
Estate*

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: **Immediately**

6/2/71 gw

MADISON--University of Wisconsin students who invested a \$100,000 cash grant from the Brittingham Family Trust during the past seven months posted a \$17,504 gain.

Twelve students, split into two groups called the Wiscofund and the Badger Fund, received the surprise gift in their investment class, Applied Security Analysis and Investment Management, last fall. Each group was given \$48,000 to invest and \$2,000 for expenses in research.

The students found their best performers in housing, mortgage and life insurance, clothing, and fast-food franchising. On the other hand, mass media, utilities, banking, mining, and business services proved to be slow movers.

The Wiscofund got off to a slow start, but ended the six-month period with a gain of \$10,831, or 22 per cent. After a fast start, the Badger Fund hit a couple reverses that ate into early advances. It ended with a total appreciation of \$6,673, or 13 per cent since November.

Profs. Robert H. Cramer, Stephen L. Hawk, and Charles O. Kroncke, course instructors, said they were "extremely pleased with the showing, especially in view of the difficulties the students had in getting organized."

- more -

Add one--investment class

Prof. Hawk noted that all decisions to invest or sell were made by the students. One restriction was imposed by the professors -- that a minimum of four per cent be realized in dividends and interest, "or the class as a whole would flunk." Both funds reported enough income to collectively pass.

Although the limitation cramped any free-wheeling investing style, the student funds compared well with the major market indicators during the same period. For example, the Dow Jones Industrial Average and the Standard and Poor's "425" increased about 18 per cent during the same period.

The money will remain invested until a new class takes over in September. According to terms of the trust, whenever the total fund reaches the \$500,000 mark, \$50,000 comes out for undergraduate scholarships based on need.

Wiscofund members included: Robert L. Wissink (group leader), graduate student from Madison; Gary M. Cole, senior, Chicago; Jon P. Jung, senior, Randolph; David M. Krolick, senior, Madison; Steven M. Lamon and Gerald R. Smiley, graduate students from Madison.

Badger Fund members included: Robert A. Semon, graduate student, Madison (group leader); Edward J. Engelhardt, senior, Sheboygan Falls; Donald E. Hackbarth, graduate student, Madison; Frederick J. Oswald III, senior, Monona; David J. Szatkowski, senior, Milwaukee; and Peter W. Thayer, senior, Fort Atkinson.

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NEWS OF THE UNIVERSITY OF WISCONSIN

*Brittingham
estate*

From the University's Statewide Communications Service, 1752 Van Hise Hall, Madison 53706

Release **Immediately**

8/22/69 jb

GIFTS AND GRANTS

MADISON--University of Wisconsin regents accepted gifts, grants, and contracts Friday totaling \$4,887,277, including contributions from 70 Wisconsin sources.

The Oscar Rennebohm Foundation, Madison, provided \$25,000 to support a chair in the department of medicine. An allocation of \$54,000 came from the Veterans Administration Hospital, Madison, to pay for radiographic services rendered by the UW Medical Center in Madison.

The largest grant came from the National Science Foundation which provided \$620,000 for the University's Sea Grant Program. This was the first year's portion of what is expected to be continuing federal support for this program. The grant was accepted, subject to appropriation of state funds which were included in the budget now before Gov. Warren P. Knowles.

The U.S. Office of Economic Opportunity sent \$242,734 to finance the Milwaukee campus' eight-week Head Start leadership development program. A gift of \$195,000 came from the estate of Thomas E. Brittingham, Wilmington, Dela., to renovate Dunmuven, the former Brittingham home in Madison. Plans call for the University president to occupy the residence.

Add one--gifts and grants

Contributions from Wisconsin sources included:

From Allen-Bradley Co., and Gardner Foundation, both of Milwaukee, \$10,000, to support UW Extension's "Project Summer Prep" at Prairie du Chien this year; the Elizabeth Bacon Fitzgerald-Kenshire Foundation Inc., Milwaukee, \$7,200, for scholarship awards and the UWM Fine Arts Quartet;

From the UWM Student Life and Interests Committee, \$7,500, for the student loan fund; Wisconsin Utilities Association, Milwaukee, \$20,000, to sponsor "This Atomic World," a program of lecture demonstrations conducted around the state by the UW College of Engineering;

Wisconsin Department of Health and Social Services, Madison, \$29,100, for continued support of the Laboratory of Hygiene's cytogenetics unit in Madison; Oscar Mayer and Co., Madison, \$4,000, to support the Food Research Institute in Madison; and the Johnson Foundation Inc., Racine, \$4,994, for three projects in Madison and Milwaukee.

Harry J. Grant Foundation, Milwaukee, \$1,250; Credit Bureau of Milwaukee, \$1,400; Gardner Foundation, Milwaukee, \$1,500;

Iowa County Bankers' Association, Mineral Point, \$200; Rennebohm Drug Stores, Madison, \$1,000; Wisconsin Employment Relations Commission, Madison, \$628; Wisconsin Life Insurance Co., Madison, \$900; Women's division, Wisconsin Motor Carriers' Association, Wauwatosa, \$500; General Casualty Co. of Wisconsin, Madison, \$500;

Independent Insurance Agents of Wisconsin, Middleton, \$500;

Employers Mutual Liability Insurance Co. of Wisconsin, Wausau, \$3,000; Production Credit Association of Dodgeville, \$200; Tuttle's Pharmacy, Fort Atkinson, \$225;

Genevieve Dessloch, Cudahy, \$10; Mr. and Mrs. Charles P. Melcher, Madison, \$1,000; Dr. Ernest Spaight, Milwaukee, \$1,000; Kearney & Trecker Foundation Inc., Milwaukee, \$500; Bertha K. Whyte, Milwaukee, \$500;

Add two--gifts and grants

First American National Bank, Wausau, \$300; Wisconsin Rural Rehabilitation Corp., Madison, \$2,700; Mr. and Mrs. Lyle Reid, Plainfield, \$20; Fairbanks-Morse Inc., Beloit, \$1,630; University League Newcomers, Madison, \$275;

Mr. and Mrs. L. D. Barney, Baileys Harbor, \$100; Rosemound Residents, Madison, \$20; Mrs. Ellen Ela, Madison, \$10; Mrs. Jane T. Bissell, Madison, \$25; friends of the late William Crossland, Lodi, \$63; family of the late Mrs. Marjorie Holmes, Madison, \$62;

Friends of the late Mrs. Ruth Johnson, Fond du Lac, \$244; friends of the late Dinah Silverman, Madison, \$517; friends of the late Kristine Howe, Madison, \$86;

Dr. and Mrs. G. Robert Kaftan, DePere, \$25; Grand Valley Produce Inc., Montello, \$460; Mrs. Julia A. Noer, Milwaukee, \$15; John G. Glaeser, Madison, \$200;

L. D. Schreiber Cheese Co. Inc., Green Bay, \$1,000; Mr. and Mrs. David C. Hackworthy, Madison, \$25; Pabst Farms Inc., Oconomowoc, \$25; Mrs. Frances L. Kivlin, Madison, \$5; Leon F. Foley, Milwaukee, \$100; Gynecology-Obstetrics Associations, Madison, \$1,000;

Wauwatosa Public Schools, \$500; Menominee County, Keshena, \$1,000; Land Economics, Madison, \$177; National Multiple Sclerosis Society, Madison, \$1,000;

Adams County, Adams, \$250; Seitz Mfg. Co. Inc., Milwaukee, \$500; Wisconsin Conference of the United Church of Christ Inc., Madison, \$1,101; UW department of zoology, Madison, \$753; Juneau County, Mauston, \$250;

Mr. and Mrs. James E. Starr, Beloit, \$5; Friends of the Arboretum, Madison, \$35;

Allis-Chalmers Foundation Inc., West Allis, \$2,500.

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U. W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

10/1/55 j1

RELEASE:

Immediately

MADISON--Scholarships, a collection of violins and violas, and research grants for studies of physics and antibiotics were among gifts and grants totalling \$59,179.80 which the University of Wisconsin regents accepted Saturday.

The 14 violins and two violas were the gift of Otto L. Kowalke, UW emeritus professor of chemical engineering, who gave them as a memorial to his wife, Winifred Titus Kowalke. Twelve of the violins and the two violas were made by her father, the late Dr. Willard H. Titus of Oshkosh. The other two violins, a "Montagna" and a "Cremona," were prize items in Kowalke's collection. According to the terms of the gift, the instruments are to be marked "Winifred Titus Kowalke Memorial" and are to be used in the University orchestra.

The largest of the scholarship funds accepted by the regents was \$15,000 from the Student Welfare Foundation of Madison to be used to aid men students who have an outstanding background of good citizenship and outstanding records in extra-curricular activities.

The Automotive Safety Foundation, Washington, D. C., provided \$2,500 to finance a Law School study of rule-making by state highway commissions and the constitutional requirements for the delegation of rule-making powers. Research in a field of physics known as solid-state physics was aided with a \$6,000 grant by the trustees of the University of Wisconsin Trust Estate of Thomas E. Brittingham.

Both the Abbott Laboratories and Dr. Hess and Clark, Inc., Ashland, Ohio, provided the University with research grants for work with antibiotics. Abbott provided \$3,600 for basic research in biochemistry and bacteriology on antibiotics,

ad one--gifts and grants

and Hess and Clark gave \$4,050 to study the action of specific compounds in treating bovine mastitis.

The total gifts accepted by the regents amount to \$38,209, and the grants were \$20,970.

The gifts are as follows:

The National Foundation for Infantile Paralysis, New York City, \$1,000 to aid a postdoctoral fellow in the Institute for Enzyme Research;

Junior Chamber of Commerce Auxiliary of Madison, \$500 to be added to a fund established in 1951 for the establishment and operation of a Cerebral Palsy Center at the Wisconsin General Hospital;

C. K. Leith, Emeritus Professor of Geology, Madison, \$1,250 for the 1955-56 C. K. Leith Fellowship award in the department of geology;

The Student Welfare Foundation of Madison, \$15,000 to be added to the Student Welfare Foundation Undergraduate Scholarship fund;

Friends of Mrs. Julius Olson, a contribution of \$164 in her memory, to be added to the Julius E. Olson Scholarship Loan fund;

Anonymous contribution of \$25 to be added to the Zoological-Serology fund for the support of serological work in the department of zoology;

Northwestern State Bank, Cumberland, Wis., \$200 to establish a scholarship to be awarded to a student enrolled in the Farm Short Course;

Bank of Sturgeon Bay, Wis., \$200 to establish two scholarships of \$100 each to students enrolled in the Farm Short Course;

General Carburetors, Inc., Wheaton, Ill., \$600 for research on the performance of carburetors in the Motor Vehicle Research Laboratories of the department of mechanical engineering;

The Reader's Digest, Pleasantville, New York, \$1,000 to set up a travel fund to be administered at the discretion of the School of Journalism staff to permit students to make first hand investigation of the stories they are writing;

ad two--gifts and grants

Fred von Schleinitz, Colorado Springs, Colo., \$600 to be added to the Goethe Bi-Centennial Scholarship in German;

The University of Wisconsin Scholarship Trust of Chicago, \$370 to be used for additional grants in aid to needy and worthy students recommended by the University of Wisconsin Scholarship Trust of Chicago;

Student Assistance Fund, Inc., Sheboygan, \$180 to provide scholarships to undergraduate students;

Automotive Safety Foundation, Washington, D. C., \$2,500 to finance a scholarship in law to a person having a L.L.B. degree to make a detailed study of rule making by state highway commissions and the constitutional requirements for the delegation of such rule making power;

University of Wisconsin Class of 1927, \$150 for the repair of the fifty-inch world globe which was given by the class to the University;

Central Bureau of Research of the American Otological Society, Inc., New York City, \$150 for the department of anatomy;

Mrs. and Mrs. Val F. Hall, Two Rivers, Wis., \$20 to be added to the cancer research fund in memory of Gary Morris, a recent victim of leukemia;

Trustees of the University of Wisconsin Trust Estate of Thomas E. Brittingham, \$6,000 to support during a three-year period of a program of research and teaching in the department of physics, particularly in the area of various aspects of solid state physics;

The University of Wisconsin Foundation, \$2,500 from an anonymous donor to be added to the Alvord Graduate Law Fellowship fund;

Emeritus Professor Otto L. Kowalke, Madison, as a memorial to his wife, Winifred Titus Kowalke, 14 violins and two violas;

The Philo M. Buck Memorial Scholarship Fund, Madison, \$400 for the Philo M. Buck Memorial Scholarship during the 1955-56 academic year;

ad three--gifts and grants

Grants accepted by the regents are:

Abbott Laboratories, North Chicago, Ill., \$3,600 for research to study factors affecting the production, nature and action of antibiotics, departments of biochemistry and bacteriology;

National Institute of Health, \$2,592 to support six medical student part-time research fellowships in the Medical School;

Oscar Mayer and Company, Madison, \$2,560 to continue research on the treatment of packing plant wastes, Engineering and Agricultural Experiment Stations;

Penetred Corporation, Marshfield, Wis., \$1,077.80 to support a research on motor vehicle tires with wire inserts, Engineering Experiment Station;

Eli Lilly and Company, \$556 for enzyme research in the department of chemistry;

National Foundation for Infantile Paralysis, Inc., New York, \$900 to cover expenses in connection with a post-doctoral fellowship awarded in the department of chemistry;

Dr. Hess & Clark, Inc., Ashland, Ohio, \$4,050 for a research project to study the antibacterial action of penicillin-nitrofurazone ointment against microorganisms associated with bovine mastitis, in the department of veterinary science;

Research Corporation, New York City, \$1,335 for equipment to be used in connection with the study of a typical strains of mycobacterium, department of microbiology;

Research Corporation, New York City, \$1,300 to aid support of a pre-doctorate assistantship to study the synthesis of tropone and tropolone and related compounds;

American Cyanamid Company, New York City, \$3,000 for study of the toxicology of systemic insecticides which contain radio-tagged phosphorus, department of entomology.

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NEWS

FROM THE UNIVERSITY OF WISCONSIN

Statewide Communications Service, 10 Bascom Hall, Madison, 53706

*Brittingham
Thomas
Estate*

9/9/66 jb

RELEASE Immediately

GIFTS AND GRANTS

MADISON, Wis.--The University of Wisconsin regents Friday accepted grants and gifts and approved contracts with federal agencies aggregating \$10,650,005, including 86 contributions from Wisconsin sources, and funds for classroom and other facilities at two new UW campuses.

The U.S. Office of Education provided \$404,884 toward cost of constructing classroom and administration buildings at the new Rock County campus near Janesville, and \$199,397 for classroom, laboratory, and library portions of the new Waukesha County campus at Waukesha.

The Office of Education also agreed to finance two advanced study institutes on the Milwaukee campus--supplying \$129,916 for teachers of disadvantaged youth, and \$61,324 for teachers of reading. It also provided an additional \$99,863 for a UWM Institute of Human Relations project titled "Barrier to Employability of Non-White Workers."

Trustees of the UW trust established by the late Thomas E. Brittingham contributed \$200,000 to the building fund of the new Medical Library in Madison.

Continued support of the University's Land Tenure Center in Madison was assured with receipt of \$500,000 from the Agency for International Development.

For study by the departments of dairy science and agricultural engineering into economic uses of electric light, heat, and power in rural areas, the Wisconsin Electric Utilities Research Foundation Inc., Madison, contributed \$67,200.

The Malting Barley Improvement Association, Milwaukee, allocated \$50,300 for continued support of two College of Agriculture research projects concerning improvement of barley quality by breeding and other selection programs.

Add one--gifts and grants

Contributions from Wisconsin sources included:

Mirro Aluminum Co., Manitowoc, \$500; Thorp Finance Inc., Thorp, \$100; Mrs. Edmund Fitzgerald, Milwaukee, \$175; Mrs. Dorothy W. Inbusch, Milwaukee, \$1,000; Phi Beta Play Readings, Madison, \$1,000; John T. Roethe, Edgerton, \$75;

West Side Garden Club, Madison, \$100; Kearney and Trecker Foundation Inc., Milwaukee, \$500; Godfrey Foundation, Milwaukee, \$100; Wisconsin Fertilizer Association Inc., Madison, \$200; Wisconsin Association of Vocational Agriculture Instructors Inc., Cameron, \$150; Employees of Arthur Andersen and Co., Milwaukee, \$405;

Kalmbach Publishing Co., Milwaukee, \$1,000; Madison General Hospital, \$250; Harry J. Grant Foundation, Milwaukee, \$2,500; Dr. Robert F. Roeming, Milwaukee, \$750;

L. D. Schreiber Cheese Co. Inc., Green Bay, \$1,000; Johnson Foundation Inc., Racine, \$1,158; Elmer L. Winter, Milwaukee, \$500; Rotary Club of Milwaukee, \$100;

Elizabeth E. Friedmann, Milwaukee, \$50; W. B. Minehan, Milwaukee, \$25; Milliman and Robertson Inc., Milwaukee, \$1,500; American Cancer Society, Wisconsin Division Inc., Madison, \$5,100; Chinese American Civic Club of Milwaukee, \$500;

First American National Bank, Wausau, \$200; McKesson Robbins Inc., Milwaukee, \$300; Tuttle's Pharmacy, Fort Atkinson, \$163; CUNA Mutual Insurance Society, Madison, \$3,000;

Bank of Kewaskum, \$225; Wisconsin National Life Insurance Co., Oshkosh, \$667; Fontaine, McCurdy and Co., Milwaukee, \$1,000; Wisconsin Valley Traffic Club, \$500; Kewaskum Frozen Foods, Meat Processing, and Locker Service, \$200; Iowa County Bankers Association, Dodgeville, \$100; Wisconsin Apple and Horticulture Council, Menomonie, \$100;

Production Credit Association, Dodgeville, \$200; Mr. and Mrs. Roger Arnold, Janesville, \$100; Kiekhaefer Corp., Fond du Lac, \$16,000; University Surgical Associates, Madison, \$6,000; Kremers-Urban Co., Milwaukee, \$7,500;

The Larssen Co., Green Bay, \$1,000; Grafton Public Schools, \$112; Wisconsin Association for Retarded Children, Inc., Madison, \$3,800;

Add two--gifts and grants

Oscar Mayer and Co., Madison, \$4,000; Ansul Co., Marinette, \$4,000; Wisconsin Alumni Research Foundation, Madison, \$10,000; Dr. Charles Kelsey, Madison, \$25;

Wisconsin Rapids Tribune, \$2,400; WFHR Radio, Wisconsin Rapids, \$1,200; Mrs. Margaret L. Hawks, Marengo, \$50; Elbert H. Carpenter, Madison, \$20; family and friends of the late Mrs. Ruth H. Burleen, Oconto, \$48; Mrs. Edward Shovers, Racine, \$25;

Madison Tuberculosis Association, \$5,900; City of Madison, \$3,000;

UW Foundation, Madison, \$305; friends of the UW Library Fund, \$227; General Telephone Co., Madison, \$50; UWM Writers' Club, Hales Corners, \$25; Prof. Lloyd Kasten, Madison, \$5,000; Madison Jaycettes, \$1,300; Extension Journal Inc., Madison, \$10,000;

John M. Bartlett, Oshkosh, \$500; Wisconsin Veterinary Medical Association, Madison, \$1,700; National Multiple Sclerosis Society, Central Wisconsin chapter, Madison, \$1,500; United Cerebral Palsy of Wisconsin Inc., Madison, \$300;

Kearney Negro Welfare Foundation Inc., Milwaukee, \$500.

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U. W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

5/2/62 Immediately

RELEASE:

MADISON, Wis.--The long-hoped-for University of Wisconsin Art Galleries became a reality Wednesday when a \$1-million gift of Brittingham Trust Funds for their construction was presented to the University.

The presentation was made to UW Pres. Conrad A. Elvehjem by the descendants of Mr. and Mrs. Thomas Evans Brittingham, Sr., who established the trust many years ago. Mr. Brittingham was a pioneer Wisconsin lumberman and one-time University Regent. His wife, Mrs. Mary Clark Brittingham, was a University graduate of the Class of 1889 and later a member of the University Board of Visitors.

From the death of the elder Brittingham in 1924, the trust was administered by his daughter, Mrs. Bryan S. Reid, Lake Forest, Ill., and his son, Thomas E. Brittingham, Jr., of Madison and Wilmington, Del., whose skillful investments increased the trust many fold until the time of his death in 1960.

Current trustees are Mrs. Reid, who is the only remaining immediate survivor of the senior Mr. Brittingham, and the Brittingham Fund, Inc., whose officers, representing the various family branches, are Baird C. Brittingham, Wilmington, Del., Dr. Thomas E. Brittingham II, St. Louis, Mo., and Bryan S. Reid, Jr., Chicago.

Brittingham funds have long been a friend in need, providing the University with a great variety of benefits including lands, broad research and teaching aids, scholarships, artists-in-residence, and a most familiar campus landmark, the Adolph A. Weinman statue of Abraham Lincoln which crowns Bascom Hill.

-more-



Add one--Art Galleries

The Art Galleries, offering exhibition space for the more than 1,300 original works of art which the University owns--approximately 700 judged to be of museum quality--will have great forwarding impact upon University instructional and cultural programs, according to Emer. Pres. E. B. Fred who initiated the steps toward establishing the Galleries during his presidency.

The Galleries will be the first in an approximately \$3-million art complex which ultimately will include auditoria, classrooms, offices, slide and print rooms, a reference library, and a connector unit which will provide additional galleries.

University officials hope that other donations will be forthcoming to cover the remaining cost of the complete art complex.

A 1958 survey of the University's needs placed an art center and galleries as the number one priority among buildings which would require support from private sources. "The position is the same today and the need even more pressing," Pres. Elvehjem said.

Prof. James S. Watrous, University art historian and curator of the University's art collections said: "Although this facility will provide resources of inestimable value to students of art and art history, it should be clear that the galleries and art center will enrich the instructional program of more than 20 departments and area studies in all colleges of the University.

"Moreover, for the citizens of Madison and indeed for the people of the state of Wisconsin, who so frequently visit our campus, these cultural facilities will offer an opportunity for the appreciation of the arts which does not now exist."

Many art groups within the state including officers of the Madison Art Foundation and the Wisconsin Arts Foundation and Council have spoken strongly in favor of a University art center.

The galleries and two units to follow will be located somewhere in the lower campus area between State Street and University Avenue. A study of the area

Add two--Art Galleries

is now in progress by planners working on a major series of buildings to be erected in the next six years. Wherever the finally chosen site, planners say, the Art Galleries will be placed in a fine environmental setting, well coordinated with other structures and adjacent to or related to a lower campus plaza.

On the well-lighted walls of the galleries, in air-conditioning which would preserve Wisconsin's art treasures, the University will at last be able to display permanently or for short periods art works from more than 15 separate collections. It will also be able to exhibit for limited periods masterworks borrowed from the nation's museums and private collections. These things will be possible now with proper quarters for show and security. These same advantages are expected to bring new gifts of art to the University.

"With luck," the big bonus for art interests may be designed, constructed, and in operation by 1964. It is one that has been sought since 1939.

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WIRE NEWS

Brittingham Trust Estate

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

1/12/57

RELEASE:

Immediately

MADISON--Furnishings and equipment of "Dunmuven," the historic Brittingham home in Madison, were formally accepted by the University of Wisconsin regents Saturday, nearly completing the transfer--begun in 1955--of the entire estate to the University.

"Dunmuven" is located in The Highlands, west of Madison, and was a center of Madison and University social life for many years. It covers 15½ acres of wooded land with an unsurpassed view of Lake Mendota, the University, and the Capitol.

The transfer of the entire estate to the University is being conducted in three steps, two of which have now been completed. Left for later transfer is a portion of the land which contains a recreational house with swimming pool and tennis court.

Pres. E. B. Fred said that gift of the estate is a most generous act and that the home constitutes a welcome addition to the many gifts from the Brittinghams which the University has received.

"The generosity of the Brittingham family has been heart warming," Dr. Fred said, "and the gifts have always been tendered in such a way as to permit the University to plan for fullest utilization in future years. The Brittingham gifts have, in many ways, deeply affected the University's progress."

The Brittingham home was built in 1916, several years after Thomas E. Brittingham Sr., father of the present donor, became chairman of the executive committee of the UW Board of Regents.

ad one--Brittingham

The elder Brittingham had gained considerable wealth in Wisconsin lumbering, around the turn of the century, and gave generously to civic and University development projects during his lifetime.

On his death he left an estate in trust to the University and the city of Madison which now is valued at well over a million dollars, built to its present height by Thomas Brittingham Jr., a nationally recognized investment economist.

Among the first recorded gifts of the Brittinghams is the bronze replica of Weinman's statue of Lincoln, presented in 1909 by the elder Brittingham at a time when he was a member of the UW Board of Visitors.

Since that date, a continual outpouring of gifts from the Brittinghams is recorded in University history--gifts that in many ways deeply affected the University's progress.

When Thomas Brittingham Jr. was awarded an honorary degree at the University's 99th Commencement in 1952, the citation indicated the broad scope of Brittingham gifts:

"You have made the Brittingham Trust a living memorial to your father and mother who established it, and the source of substantial benefits to your Alma Mater," the citation said. "A year ago, you and your sister, Mrs. Bryan Reid, expanded our campus by the addition of 28 acres of lovely woodland overlooking Lake Mendota at Eagle Heights...Your original and fruitful ideas concerning the investment of funds have augmented the University's means of supporting special projects. By making it possible for us to appoint resident artists in music and painting, you have enriched the cultural opportunities for thousands of students; and by helping us to secure unique scientific equipment, you have promoted the preeminence of the University in limnology, biochemistry, and medicine."

Among the latest benefactions of the Brittingham Trust Fund are two broad international scholarship programs which seek to spread the Wisconsin Idea in education around the world.

Brittingham, Thomas E. - Trust Estate

WIRE NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

5/12/56

RELEASE:

Immediately

MADISON--An electronic device which will intensify the light of a fluroscope 1,000 times will be purchased by the University of Wisconsin Medical School through a grant of \$3,750 given by Thomas E. Brittingham of Wilmington, Del., to match an equal sum provided by the University.

The grant was accepted Saturday by the University Board of Regents.

The image intensifier will be used throughout the Medical School and will be especially useful for studying heart disease. A movie camera attached to the device will make it possible for the first time to record the function of living organs as seen through a fluroscope.

The light of an ordinary fluroscope is so dim that operators are required to accustom their eyes to darkness for a half hour before they can see the image on the fluroscope screen. The new device will make this delay unnecessary.

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U. W. NEWS

2/11/56 rt

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE:

Immediately

Brittingham Trust Estate

MADISON--Four major gifts that will add a professorship, two tracts of choice land, and a new building to the University of Wisconsin were accepted by University regents Saturday.

They included:

Proceeds of a trust, set up by Joseph S. Daniels, Rhinelander, which will provide funds for establishment of the Dr. Alfred D. Daniels professorship in children's diseases;

An additional 10½ acres of "Dunmuven," the Brittingham estate west of Madison in The Highlands;

Approximately 8.7 acres of woodland and three cabins at Upham Woods along the Wisconsin River north of Wisconsin Dells;

A new Office and Service Building erected by Wood County at the Marshfield Branch Experiment Station.

The new Medical School professorship is to be named in memory of Daniels' father, who practiced medicine for many years in Rhinelander.

University regents authorized the dean of the UW Medical School to begin planning for the appointment, to be made when the proceeds of the Daniels' trust are made available to the University.

Daniels has set up the fund for the University with 30,000 shares of Rhinelander Paper Co. common stock, and the income for at least two years will be used to finance the Daniels' chair in the Medical School.

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The Brittingham gift now completes the transfer of all the land in the 15½ acre tract of high wooded ground. First portion, including the historic home of the Brittinghams, benefactors of the University for almost half a century, became part of the campus last October. The portion accepted Saturday includes a large recreational house with swimming pool and tennis court. The gifts were made by Thomas E. Brittingham Jr., of Wilmington, Del., and Madison.

The gift of the Upham Woods area was made through the Upham Woods Committee by Homemakers and 4-H Club members of Wisconsin, and brings to 318 the total acreage the University has there. Most of the land was deeded to the University in 1947, as a memorial to Horace J. Upham and Mary Greene Upham, by their two daughters, Mrs. Caroline V. Hughes and Mrs. Carl Henry Davis, both of Delaware. It was conveyed by deed which stipulated:

"The lands are to be used as an outdoor laboratory and camp for youth, such as 4-H Clubs, and other people cooperating with the University of Wisconsin in the advancement of conservation, of agriculture, or rural culture--to stimulate in Wisconsin's youth an appreciation for nature and all things natural."

The new Office and Service Building at Marshfield Experiment Station was built for the University's use by the Wood County Board of Supervisors and the Marshfield Chamber of Commerce on land temporarily leased to them by the University. The new building has an office, kitchen, and conference room, which is used for county agents' training sessions, 4-H Club meetings, and meetings of other farm organizations in the Marshfield area.

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sum was given to the University by Richard Hartenstein, Milwaukee, and will be named after his son, Dr. Hans Hartenstein, a UW Medical School graduate now practicing in Syracuse, N. Y.

A \$9,750 scholarship fund was accepted from the trustees of the University of Wisconsin Trust, Estate of Thomas E. Brittingham, for the education of foreign students at Wisconsin, and the Life Insurance Company of New York provided \$5,000 for a program to develop the career aspects of the life insurance business.

The gifts accepted by the regents were:

Epsilon Sigma Phi, Madison, \$10 to be added to the Wisconsin Agricultural and Home Economics Extension Memorial Fund in memory of Earl E. Skaliskey, former county agent in Washington County;

Duke-Lab Foundation, Inc., Stamford, Conn., \$500 in support of research in the department of dermatology, Medical School;

Anonymous contribution of \$1,400 to be added to the Anonymous Special Racial Background Scholarship Fund;

Mr. George S. Kaufman, New York, \$2,000 for the continuance of the Beatrice Bakrow Kaufman Fellowship;

Mrs. Fred Naef, Verona, \$5, and Mrs. Mildred B. Wedemeyer, Madison, \$18, to be added to the Cancer Research Fund;

Wisconsin Life Insurance Company, Madison, \$250 for continuation of the Wisconsin Life Insurance Company Scholarship Award in the School of Commerce;

CUNA Mutual Insurance Company, Madison, \$1,500 for the renewal of the Robert E. Cotterman Fellowship in the School of Commerce;

The Northwestern Mutual Life Insurance Company, Milwaukee, \$2,000 for a graduate and undergraduate fellowship in the School of Commerce;

Waupaca County Banker's Association, \$400 for an Agriculture Short Course Scholarship;

The 1955 graduating class of the School of Banking, \$538.18 to be expended for purposes beneficial to the School of Commerce;

Thomas E. Brittingham, Jr.
Delaware Trust Building
Wilmington 1, Delaware

September 20, 1955

President E. B. Fred
University of Wisconsin
Madison, Wisconsin

Dear E.B.:

This letter is being written with a great deal of pleasure contained herein, as well as much sentiment due to the long association of our family with the University. Since in past years Father was a very active participant in University affairs, having been on the Executive Committee of the Board of Regents, I know, were he alive today, what pleasure he would get out of the ultimate disposal of this lovely property that he, himself, helped build up from the start.

On September 7 of this year I acquired the property located in the town of Middleton known as "Dunmuven" in my own name. This property consists of 15 1/2 acres together with the Brittingham home and the garage as an outlying piece of property, as well as the swimming pool, squash house, and tennis court. As of today, I am hereby giving to the University of Wisconsin, with no restrictions of any kind, the five acres of the most western part which contains the house and the garage property. If one will draw a line parallel to the C. K. Leith property containing five acres he can properly describe what is being given.

On January 2, 1956, I plan to deed the remaining 10 1/2 acres of land to the University with no restrictions of any kind. In order that there can be no chance of this gift's failing to be completed, I have changed my Will today to include this planned gift in case of my death prior to the completion of this gift program.

Effective October 1, 1955, I plan to loan the equipment for Dunmuven, as well as all the interior decorations and furniture for same, to the University of Wisconsin for their use as they alone deem best. Said property will be given to the University of Wisconsin outright on January 2, 1957, this gift likewise being covered in my Will. An itemized statement of this property will be given to you shortly, as soon as it is received from the American Appraisal Co.

Delivery of the home, garage, and five acres is scheduled for turnover on October 1, 1955, when I will completely vacate the property and, I understand, on that date the Regents will act to accept same.

Yours truly,

Tom / s

Thomas E. Brittingham, Jr.

Thomas E. Brittingham, Jr.

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