



# **The daily cardinal. Vol. XXXIII, No. 95**

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# The Daily Cardinal

VOL. XXXIII. NO. 95

UNIVERSITY OF WISCONSIN, MADISON, SATURDAY, FEB. 3, 1923

PRICE 10 CENTS

## 1924 PROM SMASHES ALL RECORDS

Camera Catches Glimpse of Wisconsin Beauty at Promenade



—COURTESY PHOTOART

### SPECIAL FILM IS TAKEN OF JUNIOR FROLIC

Lights  
Illuminates Crowd of  
Dancers

### SCENARIO IS USED

Movie Will Be Shown in Local  
Theater This Afternoon,  
Tonight

Motion pictures were taken of a grand march, the boxes, and several of the dances this evening under the direction of M. E. Diemer, university photographer.

Human interest was worked into the film by scenes showing some of the extra activities connected with prom. A number of the fraternity parties were filmed Thursday night and early this evening.

One scene shows a prom goer at the trying task of putting on his collar and tie.

#### 1,000 Feet of Film

The strongest bank of lights ever used in Madison was provided for filming of the scenes in the Capitol.

The camera was focused upon the prom chairman and his partner and on prominent state officials and members of the faculty immediately after the grand march.

Nearly 1,000 feet of film were taken.

#### Shown at Strand Today

"Appropriate art titles and the humorous scenes we have worked in should make the picture exceedingly interesting."

The film will be shown at the Strand theatre this afternoon and evening and also during the first part of the week. Later it will be sent throughout the state.

### State and School Send Greetings To Promenade

Governor, president, deans and prom chairman joined in welcoming prom-goers at "The Prom for Every Badger." Governor John J. Blaine appeared on the platform shortly after 9:30 o'clock to greet the promenaders. Messages from President Birge, Dean F. Louise Nardin, Dean S. H. Goodnight and Gordon B. Wanzer, prom chairman, were received by The Cardinal. The messages follow:

#### Blaine's Message

Students, faculty, and friends of the university I bid you welcome to this greatest of all proms. I am happy to have the privilege of doing so. May the evening be one of great pleasure for every one.

J. J. BLAINE,  
Governor.

#### Prexy's Welcome

May all members of the university and their guests enjoy the pleasures of this brief interval between the strenuous life of the days of "Exams" which have just gone into history and the renewal of work next week!

E. A. BIRGE,  
President.

#### Wanzer's Message

I am happy to have this opportunity to thank everyone, especially the state legislature for their kindness in extending to us permission to use the capitol. The success of the prom, no doubt, hinged entirely on that privilege. They granted to us what the university is so lacking of at the present time—an appropriate setting for the greatest of proms. The class of '24 thanks Governor Blaine, the senators and the assemblymen. We also appreciate the use of the offices and rooms for boxes.

I take this opportunity to thank the committeemen for their splendid co-operation and spirit in carrying through the work of prom and the pre-prom functions, all of which were successful. The pre-prom dance and play were the most glorious features of their kind presented.

I thank every person connected with the prom in any way. I am grateful that I had the privilege to work with you.

GORDON B. WANZER,  
Chairman.

#### Dean Goodnight

Vacation, no impending exams, no assignments until Monday; Prom, a time of gladness, a joyous mingling of alumni, students, and guests of honor; the courtesy of the State in providing the beautiful setting! May the occasion prove

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### 2,000 ATTEND JUNIOR EVENT AT CAPITOL IN THE GREATEST SOCIAL FROLIC OF UNIVERSITY

#### PROM GLEANS AND BEAMS IN TABLOID FORM

Madisonians were perched in vantage points above the dance floor as early as 6:45. By 8 o'clock the balconies were crowded with hundreds eager for the start.

The Phi Gams appeared en masse as ushers at 7:30.

The grand march practice was held at 11 o'clock Friday morning when the prom queen arrived at 12:15.

A questionable window in the basement was seen to be entered by one, Mr. Ben Pearse.

Giving the Q. T. to all doubts and suspicions we have to report that Pussy Thompson promenaded with John Cassody. And she wore blue.

Polly Ambrose knocked the eyes out of 400 cranning gallery Gods.

#### CARDINAL SALE TODAY

The prom edition of The Cardinal will be on sale this morning at the following places: Park street and University avenue, Park and State streets, Lake and State streets, Lake street and University avenue, Gilman and State street, and State and Mifflin streets. It will also be sold at the Badger University, Menge's, Collyer's and Rexall pharmacies.

#### Prominent State and City Officials Are Present at Fete

#### MUSIC BY BENSON

#### Thousand Spectators View Gorgeous Gowns and Electrical Effect

Demolishing all previous records for attendance and success, the '24 Junior prom, the greatest social event of the Wisconsin school year, was attended last night at the state capitol by more than 2,000 persons, according to first reports of prom officials.

The "Prom for Every Badger" was opened formally at 9:15 o'clock when Chairman Gordon B. Wanzer with Pauline Ambrose emerged from the governor's reception room and were followed by a long line of happy dancers.

Reception in the governor's reception room preceded the grand march. Prominent state and city officials were present. In the line were Gov. and Mrs. J. J. Blaine, President and Miss Nan Birge, Mayor and Mrs. Milo Kittleson, Dean F. S. Nardin, Gordon B. Wanzer, Pauline Ambrose, the chairman's and the queen's parents, Gamber Tegtmeyer and Harriet Greene.

#### "On Wisconsin" Is Played

Added to the record number of prom goers, a large number of spectators were present, flocking about the railings of the gallery and viewing the glories of the

(Continued on page 8.)



# THRONGS DANCE IN GAY PALACE OF WONDERLAND

## STORM MUSIC, LIGHTS CHARM PROMENADERS

Japanese Canopy of Silver  
Dazzles Under Col-  
ored Beams

## BALLOON BARRAGE

Central Telephone-Switchboard  
Used to Control Whirling  
Searchlights

UNDER the bazaar enchantment of rainbow colors, banks of ferns and palms, a Japanese canopy of sparkling silver and whirling searchlights from the darkened dome, the 1924 Junior prom was held last night.

It was more than a dance. It was a magic trip to the land of romance where elves and imps reproduced a fairy land of swaying music amid the glories of a beautiful palace.

Puck and his brownies ruled supreme.

Let Aladdin rub the lamp. Place yourself on the magic carpet and you may view the Junior prom.

As the prom goers approached the state capitol, they were greeted by the glowing dome, lighted by 50 powerful lights of varied colors. Ray of amber, rose, red, yellow, blue, green and white transformed the towering pinnacle into a blaze of glory.

The corridors were illuminated in different colors, lights being used to guide the dancers to their prom boxes. Palms and ferns made the marble halls and balconies garden-like and airy.

### Build Blanket of Smilax

In the center of the capitol circle under the dome was built one of the most unique novelties of any prom. A canopy of silver, covered with tinsels that glittered in the light, was created over the orchestra stand. The effect was oriental. From this central blaze of shimmering rays, as 14 spotlights reflected into the circle, Benson's orchestra of Chicago played the prom music.

The canopy was banked solid from the stand to the circular railing with a blanket of smilax. Ferns and palms had been placed around the railing on the first floor, while smilax again added a touch of beauty to the second floor overlooked the marble floor.

How was the capitol transformed into this scene of splendor?

The vastness of the decorations and lighting seems more remarkable when it is known that every light and every bit of tinsel was bought and arranged under the auspices of the junior class.

By special permission of Gov. John J. Blaine, the canopy was created and lights wired. Four thousand yards of silver tinsel were obtained for the orchestra stand to give the snowflake effect in the air. To place the different lights about the corridors, the dome and the balconies, a total of 1,500 foot of wire was procured.

### Produce Snow Storm

The blaze of lights represented more than 75,000-watt electric power. Fourteen spotlights were placed around the top of the dome to play down upon the whirling circles of changing lights the canopy and the floor.

A special switchboard and telephone station was arranged in a private booth under the canopy stand on the ground floor. Here orders were sent by telephone to the operators by Sidney Thorson '24, in charge of the lighting and decorations, the guiding director of the electrical effects.

From his switchboard Thorson coordinated the operation of the spotlights and staged the lighting effects of the storm, one of the outstanding features of the evening.

At the second dance at 10:15 o'clock the dome lights were used for the first time. Beams of blue and old rose colors enlightened the silver canopy, shimmering and dazzling. A fascinating snow-flake effect was the result.

Amber lights were centered on the canopy for the third dance.

Then the storm, the sensation of the evening, gave the first climax of the electric glory and ushered in

(Continued on page 27.)

## Will the Orchestra Please Play the Fox Trot 'WHY'



## READ 'EM AND WEEP

### GREETINGS

LaFayette, nous sommes ici,  
In our borrowed finery.  
In the morning we'll repent,  
When our last thin dime is spent.

Tinkle tinkle little dime  
Boost me on my social climb,  
When I get the mouner's bill  
You will tinkle in the till

Cost me ten to rent a Tux,  
Owe my room mate eighty bucks,  
Heaven, hell, and college daze,  
Who the deuce said, 'Woman pays?'

Now let me see—yes in truth—  
The Delta Gammas did order the  
gowns the day after election.

THAT is the same get-up that  
Gordie's pop wore to the last Dairy  
Show.

POLLY said that she did NOT  
make her dress and Beers Sawbuck  
has gallantly taken the blame.

Wanzer milk is 3c higher than  
IT WAS IN November.

KAY O'Shea has rendered a bill  
for tending the voting booth.

SOMEBODY said the ball looked  
like the French court and we recall  
that Louis XVI had a prime minister  
named No.

HUB Townsend was turned down  
43 times last year and only 42 this  
year; may he live to be a thousand  
and get married.

MAYOR Hylan sent regrets but  
the Governor looked swell.

ED LEE and the notorious Jak-  
lon porch-climbed their way to  
Prom last year for four bits, and  
Hank Turner would have done it  
this year but he couldn't borrow a  
Tux.

### POTENT PARAGRAPHS

MUGAWD ain't she a mess—  
yes, made it herself.

WILL you lookit them tan shoes  
witha swaller tail.

YES she does look nice, too bad  
she's pigeon toed.

YOU heard about her, coming  
back on the special?

SHE didn't have a thing, so I  
loaned her mine.

MY dear, that's only 14c a yard.  
DID you see that look? And her  
father a drayman.

KIN I use yer powder honey?

### WHAT THEY WORE

The Chairman:

Fathers weeds.

Hooker's shirt.

Rudy's socks.

Heine's B. V. D.s

The Queen:

Not enough to mention.

And a dimple.

### HOW HE AST HER

The night was darker than the  
Zeta house after election.

Gordon was strolling with a  
bottle of his namesake's gin in his  
pocket and two bottles in his stum-  
ick.

He had just reached Regent  
street when suddenly right behind  
him, he heard a lady scream.

It was little Cinderella and she  
had lost her shoe. It seems that  
she had dressed in a hurry and  
placed them on the wrong feet, so  
that it had become necessary to  
change about. In changing she had  
dropped the left one, I believe.

Gordon hastened to retrieve it  
from across the street and attach  
it to the lady as his maw had

taught him to do with old shoes.  
"Whither goest thou cutie?"  
queried our hero breaking the shoe  
string for the third time.

"To Prom," reparteed she.

"Not on a night like this, surely?"  
answered he suspiciously.

"No, but we'll get there eventu-  
ally," she said emphatically, taking  
his arm.

Now I ask you what can a fella  
do if he ain't given a chanct?

### WAS THE JOKE ON THE LADY LOU?

A bunch of the kids were whoop-  
ing up  
Beneath the Capitol dome.

The blue note squad were almost  
done, for

The piece was "Home Sweet  
Home."

Back in the dark, in a solo game  
Sat Willie the parvenu.

And helping him out was Middle-  
ton's pride

The lady who's known as Lou.

When out of the night which was  
something below,

His face well covered with care,  
There stumbled a farmer from

the sticks,  
Quite dirty and loaded for fair.

He looked like a man who'd drop-  
ped a drink

When his last two bits was spent,  
And he seemed to say, "Repay,

repay," and we

Wondered what he meant.

Then his lips went out in a kind  
of pout.

And he spoke and his voice was  
gruff.

"Now folks" says he, "There's

one of thee, don't seem to know his  
stuff."

But I want to state and my words  
is straight, in fact I'll bet my life,  
That the lady fair he's necking  
there is none other than my wife.

Then I ditched my flask and the  
lights went out, and two eyes  
blazed in the dark.

A woman swore and the lights  
went up, and the Governor whis-  
pered, "Hark."

High overhead where he had fled,  
cowered Willie the parvenu.

And the man from the sticks was  
dragging her out; the lady  
known as Lou.

Now these are the simple  
of the case and I guess I ought  
to know.

They say the stranger was cre-  
ated with "hootch" and I ain't denyin'  
it's so.

But if I may I'd like to say, when  
you date a jane that's wed.

Don't take a chance on a high  
powered dance unless her husbands  
dead.

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### THE PROM PLAY

The Pre-Prom play was good but  
this seems to offer big opportuni-  
ties.

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### THE CAST

#### "MEEOWW"

#### PHILANDER KNOCKS

A little gun from a little town  
who really doesn't know what it's  
all about but likes to throw stones  
at the parade anyway.—Ralph Ax-  
ley.

#### ANN TIPATHY

A young girl who always takes  
the day coach but likes to tell about  
the time her grandma rode in  
Pullman.—Sheba.

#### DULL CARE

A struggling suspender merchant  
struggling with a line. He has so-  
cial aspirations.—Peter E. F.  
Burns.

#### LENA BIT CLOSER

A large girl (physically) who  
doesn't recognize anyone in Oak  
Park because no one recognizes  
her.—Dixie Davis.

#### THE THINKER

Played by Merrill Taft.

#### CHORUS

A group of ladies who had their  
eyes on Heaven, and their hands  
out for a glass of the nectar of  
the Gods when they discovered that  
the punch was called ambrosia.—  
The Delta Gammas.

#### GUESTS OF HONOR

We can understand elections,  
Their crooked ins and outs,  
And we understand selections,  
queens and roustabouts.  
We can comprehend the dollars  
That goes wildly rolling west,  
But we can't understand  
for the

Like the Guinea pigs in Guinea,  
Yea like animaux de lit,  
As the drinks of drunken Minn  
Is the host for '23.

\*\*\*

Mrs. Poof from Beany Station,  
Comes with hubby to the dance.  
He writes by-lines for the Na  
Quite a literary lance.

Mr. Glub, now on a salary,  
Who came in with quite a shine  
Used to sweep the Western Gallo  
Got a bid; "For Auld Lang Sy

Waller Spears, the Kingston cut,  
Brings his playmates nine or four  
Because once, his faithful butler,  
Heard the board of Regent's bore.

Susana Spout, the oral smiter,  
Brings her cousins and unks,  
For if they did not invite 'er  
She might tell about the drunks.

William Wiffet, wife and parrot,  
Dons his blues and cranks the Fo  
For his sister's cousin's ferret,  
Made a muff for Mrs. Hoard.

Thus and thus, each year incre  
The proportion of the host  
Butlers, chauffeurs, aunts and  
Julius Caesar or his ghost.

Every year the census doubles,  
With alacrity and zest,  
Chairmen surely have their trou  
Guessing for the honored guest.

When we all are bearded sages,  
And have joined the honored crew,  
Programs will have nine pages,  
Eighty for the "Chosen Few."

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#### OUR SLOGAN CONTEST

FIRST PRIZE—To Dean Sellery  
for this: "A pash prom pour plast-

(Continued on Page 19)



# BADGER PROM QUEENS RIVAL AMERICA'S FINEST

## FIRST BEAUTY OF PROMENADE NOW IN EUROPE

Son of First Chairman, Chi Psi, is Wanzer's Frat Brother

### PAGE ZIEGFELD!

Wisconsin's Prom Queens Win Rating From Neysa McMein, Art Judge

**BEAUTY!** It has always been characteristic of Wisconsin's prom queens to be beautiful.

The first, Bessie Bowman, a Madison girl, and tonight Polly Ambrose, Nevada, Iowa, the latest representative Wisconsin woman to be crowned queen of the promenade.

The memory of this college generation will recall Diedre Cox '21, Marjorie Boesch '22 and Mary Baldwin '23, all women of striking beauty and charm.

Could a pageant of prom queens be formed in the spirit of Alma Mater, what a glorious procession of fairness would pass before the eyes of the present promenaders.

**Mc Mein Selects Three** And if Ziegfeld, noted for his beautiful women of the stage, had the opportunity to pick his fairest from Wisconsin's prom queens, could he surpass his selections of today?

Neysa McMein, artist, selected three of the recent prom queens to represent the beauty of Wisconsin women. This judgment was made in last year's Badger and comes from the critical eye of an artist who recently picked the 12 most beautiful women of America.

Let Charles Dana Gibson, creator of the "Gibson Girl," be the judge.

Call James Montgomery Flagg to view the pageant as the first prom queen of the university. Bessie Bowman, reappears at the bid of our magic wand to pass again in a grand march before you.

"She moves like a goddess and looks like a queen," you would probably say with Pope as the present Mrs. C. A. Harper, formerly Miss Bowman, leads the review.

#### Madison Girl, First Queen

It is a matter of pride in Madison that the first queen of prom was a local girl. The Bowman family settled in Madison in 1848 before the railroad had invaded the wilderness of the five lakes about the capital city, created only 12 years before.

Her father was a lawyer and built the home at 29 East Wilson street. It was a pioneer's life in those days. When his daughter returned in 1894, from a private school for girls in New York, Madison was a flourishing city and already renowned.

The first Junior prom was given by the class of 1896 on February 22 1895 in the university gymnasium which had been completed in the fall of 1894. All university parties had been held previously in Music hall, known then as Library hall because a part of the university library occupied a part of the building.

Prof. W. G. Bleyer, now head of the Course of Journalism and honorary member of Sigma Delta Chi was president of the junior class. He appointed Henry J. Neiderman of Milwaukee the first chairman. Three committees of five members each were also appointed.

#### Chairman's Son at School

Twenty-eight years have elapsed since Henry Neiderman, Chi Psi, student in the College of Engineering, lead the grand march with Bessie Bowman at his arm. Today Mr. Neiderman's son, Phillip, is a student at Wisconsin, a member of his father's fraternity and by coincidence a fraternity brother of Gordon Wanzer, the present prom chairman.

Twenty-eight years also have passed since Bessie Bowman was the first prom queen. Today she is touring Europe with her only son, Samuel. Mrs. Harper, wife of Dr. C. A. Harper, member of the state board of health, left Madison last August 19. She visited in England, Holland and Belgium and in Paris where her son was entered in a French school.

## Pageant of Beauty in Queens of the Wisconsin Promenade



—DeLonge Photo

Left to Right: Miss Bessie Bowman, first prom queen, Mrs. Deidre Cox, Miss Mary Baldwin, Miss Marjorie Boesch. Below: Miss Pauline Ambrose.

On January 13 she left Paris for Nice and is tonight in Venice, the city famed by song and verse. After touring through Switzerland, she expects to return to Madison early in March.

#### Romance of Prom Queens

Romance, too, has followed the other prom queens.

Diedre Cox '21 of Chicago and founder of Crucible, married Robert Graves in Chicago last May. Mary Baldwin announced her engagement recently to Dr. G. T. Gunderson, LaCrosse, formerly a Wisconsin student and member of Beta Theta fraternity. Marjorie Boesch has found romance in theatrical work and has been playing the lead in "The Cameo Lady," being produced at her home, Burlington, Iowa.

It has been an odd coincidence that the past four prom queens have been chosen from sororities at Irving Place. Diedre Cox '21 was a member of Alpha Phi; Marjorie Boesch '22, Kappa Alpha Theta; Mary Baldwin '23, Alpha Phi; and Polly Ambrose '23, Kappa Kappa Gamma.

The first prom queen was pledged Delta Gamma. She had not entered the university. The prom queen five years ago, Irene Haley, was also a member of Delta Gamma.

#### First Dances and Supper

In future years the Junior prom will be held in the Memorial Union building. The present one at the capitol, one of the finest state buildings in the nation, has established a record in prom annals.

The first prom at the gymnasium was considered the climax of social festivity. Tickets in those days cost \$2.50, and Prof. Julius E. Olson, then chairman of the social committee worried terribly for fear that the price was too high.

And the dances of the first prom!

While students now step the fox trot, one-step and occasional waltz, the program then alternated between waltzes and two steps. The prom committee compared programs of Yale, Princeton and Cornell proms and selected the numbers that appears on more than one of these.

And then the prom supper!

#### Proms Were "Elaborate"

The armory room on the lower floor was the scene of the first prom supper, served by the Bon Ton. The prom programs were considered very elaborate. The Cardinal, describing them, stated:

The programs were beautifully gotten up, being engraved by E. A. Wright of Philadelphia. The design was very appropriate as it contained the gymnasium and a pennant with Wisconsin with the tassels forming '96 on the lower part of the cane. The dances and committees were on a separate sheet inserted in the corner and the whole tied with cardinal cord.

The success of the first prom was immediate, and the custom of choosing a prom queen from the beauties of Wisconsin women was then established.

To be chosen queen of the prom is an honor. It is an honor of re-becoming beauty, typifying Wisconsin women and the spirit of the

## MICHIGAN HOP SET FOR FEB. 9

Claims to Be Greatest of Collegiate Social Events

Michigan, claiming the "greatest collegiate social event of the year," will attempt to rival the splendor of Wisconsin's Junior prom on February 9 when it gives its annual J-Hop at Ann Arbor.

More than 1,600 persons are expected to attend Michigan's pride in dances. Wolverine men have invited partners from all parts of the country.

The two large gymnasiums will be converted beyond recognition into a beautiful Japanese garden, with a huge blue "M" on a golden field at one end of the larger building. Overhead will be a bamboo lattice from which will hang thousands of wisteria blossoms. Large Japanese lanterns will provide light for the occasion.

The sides of the dance floor will

Junior prom, embodied in the true ideals of the Alma Mater.

So here's a toast to our prom queens:

May they always represent the "earth's noblest thing is a woman perfected."

campus groups. These will be miniature gardens in themselves and will be separated from one another by bamboo poles, plentifully hung with smilax.

Several thousands of dollars have been spent on decorations, which are being furnished by a local shop. Three nationally famous orchestras will be on hand for the gala occasion. Smith Brothers Saxophone orchestra from Lexington, Ken. will play in the smaller gymnasium.

In the main building the Mason Dixon Seven, recently coming from Young's Million Dollar pier in Atlantic City, will be the leading orchestra. Playing alternately with the Mason-Dixon Seven another orchestra of national repute will also be placed in the larger ballroom. Between the two, continuous music will be provided for the Hop.

Favors galore will be given away throughout the evening including noisemakers of all kinds, hats, balloons and many other little novelties. Neat programs will be distributed, the men receiving brown grain leather billfolds and the women gray leather card cases with delicate maize silk lining.

The grand march will commence at 9:30 o'clock, headed by the Hop committee, to be followed by an immaculate army of 1,600 happy dancers. John P. Lawton, '24 chairman of the committee, will lead the Hop committee with Miss Elizabeth Childs, of St. Louis, Mo.

Flashlight pictures of the ceremony will be published in the extra edition of the Michigan Daily that be divided into 53 booths, subscrib-

## TICKET SALE HITS HEAVEN

Handling Record Output of 1,032 Pasteboards Makes 'Em Work Overtime

The company that printed prom tickets worked overtime.

The coveted pasteboards sped away from the headquarters of Oscar Sander '24 chairman in charge, until a hurry call had to be sent for more.

Exactly 1,032 of the white slips went their merry way, and when Benson's orchestra struck up their first tune, more than 2,000 persons were on the marble floor dancing. One hundred and fifty pasteboards were sold at Wisconsin's first prom in 1895, and 900 were disposed of last year.

Significant in the ticket sale this year are two facts: first, the ratio of student prom-goers to the total number attending has taken a marked rise and second, the number of non-fraternity men purchasing tickets is greater than in any year previous.

Eight hundred ducats were sold at \$6, including the supper check and 100 were disposed of for the dancing only. Honor guests and committee chairmen received 132 more, making the total of 1,032.

Individuals not attending with organizations bought more than 100 tickets. The Rotary club and the K. of C. of Madison attended in bodies. Madisonians purchased more than 500 spectator tickets. Alumni requests for admittance slips came from all parts of the state.

One Madison woman eagerly ordered out five tickets, one for herself and one for each of her four daughters, and added that if the prom people knew of "two real nice young men" for her two unprovided daughters, she would be pleased to have them call.

When ticket salesmen were closing shop and counting up a laundress announced herself heaped her shekels on the pile and went off merrily planned for prom.

#### FLU DELAYS '21 PROM

Because of the influenza epidemic, the 1921 Junior prom was postponed from February 13 until May 14.

#### WIN ON MOON ABSTINANCE

Earl Carpenter and John Moroney wrote the 1921 prom fox trot, "Idol of Them All". It was selected because of its fitness to prom and its absence of the then usual Oriental moans.

ed for by the fraternities and other will be placed on sale shortly after the affair breaks up at 2:30 o'clock. The first Michigan Daily extra will appear at midnight and will contain the complete list of guests and several accounts of the earlier part of the evening.



# OVER 2,000 INCLUDED IN PROM BOXES

## THIRTY-SEVEN FRATERNITIES REPRESENTED

Old Time Bowery Dance is One of the Big Features

### 4 OTHER PARTIES

Non-Fraternity Groups Have More Members Than Those of Last Year

MORE than 2,000 people attended the prom in the capitol last night.

Parties at cottages on Madison lakes, Fort Atkinson and at local hotels, sleighrides, and in one instance, an old-time bowery dance made up the most interesting features of the festivities connected with the "Prom for Every Badger."

Thirty-seven fraternities have boxes at prom this year. Each party has its own program of special events. Probably the most interesting of all these was the bowery dance which was given at the Theta Chi house last evening.

The house was decorated with bar room furniture including a bar with a brass rail. The other furniture was selected to match. To make the party a success the members all wore appropriate costumes.

Another party which is different is that to be given by Sigma Chi. The members are to go to Fort Atkinson tomorrow where they will remain until Sunday evening as the guest of Mr. and Mrs. H. L. Hoard, their chaperones.

The combined parties of Beta Theta Pi and Phi Delta Theta conceived of a novel stunt when they called for their girls in sleighs last evening.

House decorations at the different houses ranged from the frigid atmosphere of an Eskimo village at the Phi Beta Pi house to the balmy air of an Italian garden at the Zeta Psi house.

There are four non-fraternity boxes this year. They are the Knights of Columbus, Square and Compass, University club and the W. R. Taylor party. There are about 200 people in these four boxes.

Of these parties the Square and Compass party is the largest. It contains 35 couples. Its program includes pre-prom play, formal dinner this evening before prom and a post-prom dinner-dance at the Phi Chi house, 143 Prospect avenue. The party will be entertained by Miss Bernice Johnson and company with a novel dancing act.

Next in size is the W. R. Taylor party with 30 couples. The Knights of Columbus and University club parties are about of equal size. Although there are not as many non-fraternity parties this year as last there are more non-fraternity people attending in these four parties than attended last year in the six parties organized at that time.

### ACACIA

Henry C. Fuller, Lillian M. Kane, Minneapolis, Minn.; Miles C. Hildreth, Ethel E. Humphrey; Nathan L. Marden, Oshkosh, Zua Dane; George M. Mason, Maude Killam; Lawrence E. Meyer, Chicago, Ill.; Ruth Wood, Chicago, Ill.; Norman M. Mitchell, Alzada Costello, Chicago, Ill.; Louis E. Nelson, Mildred Page, Dixon, Ill.; Frederick W. Nolte, Charlotte S. Case; Dr. Karver L. Puestow, Katherine Schmedeman; Clarence F. Rasmussen, Alice Lincoln, Chicago, Ill.; Bort B. Sumner, Esterville, Iowa, Charlotte Belscamper; George V. Vaughan, Deweyetta Doleys, Two Rivers; Dr. Cleveland J. White, Dorothy M. Swanson; Howard E. Willey, Wilma I. Kuehl; Joe H. Wilson, Milwaukee, Marjorie Butts, Wau-pun; Adolf F. Youngberg, Margaret Butler, Chicago, Ill.; Ralph Zwicker, Dorothy Stewart.

Mr. and Mrs. E. F. Bean; Dean and Mrs. John A. James; Dr. and Mrs. Ray C. Blankinship; Mr. and Mrs. Earl Cooper, Evanston, Ill., chaperones.

Last night a sleighride was held followed by a dance at Bungalowen. The party had a formal dinner at the chapter house this evening.

Tomorrow afternoon the party will attend the winter sports car-

## SIX NON-GREEK GROUPS ATTEND 1922 PROMENADE

What was then called the greatest interest ever shown in a Junior prom by non-Greek letter organizations was one of the features of the 1922 prom.

Six organized parties with a total of approximately 100 couples attended, in addition to a large number of individual non-affiliated couples.

Prominent among the non-fraternity groups was White Spades, honorary junior society. This party enjoyed the prom play, a pre-prom dinner, and a post-prom dinner-dance.

Square club, Three clubs, Mercier club, University club, and two independent groups under direction of E. A. Longenecker and Donald Murphy, were other large parties.

nival and a formal dance will be given at the chapter house in the evening.

Sunday noon there will be an informal dinner at the chapter house.

### ALPHA CHI RHO

Mr. and Mrs. Archie Tegtmeyer; Mr. and Mrs. Robert B. Stewart; Walter Anderson, Susie Schaefer; Llewellyn Cole Jr., Margaret Pergande; Walter Nyhus, Gertrude Kittleson; William Oakey, Harriet Jackson; Roger Russell, Margaret Murray; Joseph Vaile, Elizabeth Keck; Lester Schenkenberg, Blanche Jandell; Adolph Sprain, Lillian Neprud; Gamber Tegtmeyer, Harriette Greene; Gordon Thompson, Florence Brunzell.

Dr. and Mrs. L. B. Harned, chaperones.

The party had supper at the Tea Room last evening after which it attended the pre-prom play.

This evening a dinner-dance preceded prom and a supper was held at the Tea Room at midnight.

Tomorrow evening a formal dinner-dance will be given at the chapter house.

The prom festivities will close Sunday with an informal dinner at the chapter house.

### ALPHA CHI SIGMA—DELTA PHI EPSILON

E. D. Botts, Iris Kingsley; Victor F. Bittner, Edna Miller, Oshkosh; Theodor W. Braasch, Josephine H. Bickel, Sheboygan; J. H. Farrell, Sadie McNulty; John P. Gerhauser, Edna Honeywell; Edgar D. McCollum, Louise Anderson, Rockford, Ill.; Mr. and Mrs. Joseph Osterlie; Ralph E. Ramsay, Paula M. Wilde, Chicago, Ill.; Mr. and Mrs. Douglas Shaw; J. Vernon Steinle, Mable I. Danielson; Wilson D. Trueblood, Helen J. Delbridge, Detroit, Mich.; Carl Christiansen, Elsie Iverson; Fred Cheuvront, Hazel Fleischer; Harold Knowles, Gertrude Haven; Milton Dahl, Katherine Smitts; Wallace Hahn, Libbie Alice Jansa; Walter Baum, Esther Weber; Oliver Griebel, Esther Kelley; John Kalk, Leone Korb; Richard Krueger, Elizabeth Maynard; Prescott Jensen, Florence Chenoweth, Minneapolis, Minn.; O. A. Smiley, Esther Smiley, Whitewater.

Mr. and Mrs. Wallace H. Stroud, chaperones.

Alpha Chi Sigma and Delta Phi Epsilon are giving a joint prom party. Last evening they attended the pre-prom play.

Formal dinner was served at 7 o'clock this evening at the Monona hotel.

Tomorrow evening the two fraternities will give an informal dance at the Delta Phi Epsilon house, 321 Wisconsin avenue.

### ALPHA DELTA PHI

Winifred Ellis, Catherine Hastings; H. Scott Rubel, Helen Tyrrell; Dean McCormick, Phyllis Maple; George B. Hazen, Janet Olson; William Elliott, Elizabeth Stevens, Kenilworth, Ill.; William Studley, Elizabeth Studley, Milwaukee; Donald Norris, Ruth Hawley; Thomas Tredwell, Aileen Hall; Arthur Moulding, Helen Wallace Odell, Chicago, Ill.; Paul Bekins, Henrietta Bush, Chicago, Ill.; Kenneth Leith, Miriam Arey; Frederick Baker, Laura Slosson, Glencoe, Ill.; Laurens Hastings, Louise Holt; Richard Bryan, Chicago, Ill.; Marjorie Ferguson, Chicago, Ill.; Joseph Moulding, Elizabeth Borchardt, Chicago, Ill.; Fred Knowles, Helen White; Andrew Leith, Ruth Powers; Eliot Sharp, Mary Pidcoe; Robert Blodgett, Helen Burt.

Prof. and Mrs. C. K. Leith, chaperones.

(Continued on page 20.)

## GRACE GOLDSMITH IS JUNIOR PRESIDENT'S PROM PARTNER



GRACE GOLDSMITH

Miss Grace Goldsmith is the partner of William J. Fronk, presi-



—De Longe Studio Photo

WILLIAM J. FRONK

dent of the junior class. She is from St. Paul, Minnesota, and is a junior in the college of Letters and Science.

## ARE PRECIOUS GEMS CURES?

Ancient Doctors Prescribed Them to Remedy All Ailments

Did you know that, according to the ancients, the precious stones in your fraternity badge might be used to cure "colic" and even "goggly eyes"?

At any rate, according to manufacturing fraternity jewelers, the Middle Age doctors are authority for this assertion and Dioscorides himself, it is said, prescribed powdered sapphires for the last ailment mentioned above.

Another stone whose lower value made it much more available as a medicine, however, was the coral. Galen prescribe it as a positive cure for the spitting of blood.

For those afflicted with melancholia, Avicenna suggested coral made into a cordial which he found "particularly productive of joy." Matthioli, we are told by Sydney Beath in his "Romance of Symbolism" prescribed for his patients suffering from the same ailment, a dissolved pearl which, he assured them, was a "sovereign against melancholy."

For those who care to test the medicinal qualities of coral the following prescription is cited from the dictionary of Dr. Salmon, 1696:

Coral, to prepare.—Take such a quantity as ye think convenient. Make it into a fine powder by grinding it upon a porphyry or an iron mortar. Drop on it by degrees a little rose-water, and form it into balls for use. After this manner crabs-eyes, pearls, oyster shells, and precious stones are prepared to make up cordials compounded of them and other suitable materials for the strengthening of the heart in fevers, or such like violent diseases, and to restore the decays of nature.

It is impossible not to associate the colors of the various stones with the medical uses to which they were put, similar colors being trusted to counteract against themselves. The ruby, garnet and blood-stone, for example, were considered remedies for inflammatory diseases; the amethyst for intoxication; the yellow stones for jaundice and bilious disorders.

### PLANE VISITS '19 PROM

During the 1919 prom season the government sent a hydroplane to Madison to assist in the Victory Loan campaign. Representatives of every ward in the city and of every fraternity and sorority on the campus were given free rides.

### WEAR FROSH CAPS IN '19

Freshman prom-goers, in 1919, were permitted to doff their green caps the night of prom, but required to wear them on both Thursday and Saturday nights.

## HOW IT HAPPENED

King Gordie Catches Himself a Prom Date

"May we drive you home?"

"Thank you! Yes," Queen Polly replied as King Gordie handed her into somebody's chariot. You see, she wasn't Queen then—yes, this is the same old story of how it happened, but no prom Cardinal is complete without it. It's always interesting.

It happened this way: After weeks of discussion of possibilities, all of whom were either members of the Ku Klux Klan or had just been naturalized, or something, King Gordie and his aide, for there is always an aide in the story, had decided who had to make her own dress this year. After more days of discussion, it was decided where she could be met by accident. You see, it happens the same ever year.

Now the lady in question was an actress. It was she who was to bring the crowds to see the prom play this year. Prom play casts always rehearse, whether you believe it or not, and so it was decided that the lady could be met by accident at rehearsal.

Thus it was that the lady, one of eight daughters of the Gods, and fairest of the fair, was saying "Thank you! Yes," as the unconscious king was handing her into the chariot.

A burst of speed,—dust, lots of it,—the king doing his darndest to swallow something,—Eddie, the aide, stepping all over the starter, break, and switchboard trying to kick the king in the shins,—and then—, "Polly,—?"

"Oh,—!" (This is the twenty-eighth time the same answer has been given.)

The "Prom for Every Badger" had a queen.

"Well," said the king trying to recover his customary business-like mien as he rode off. "I guess we deserve a real good drunk."

"Well," said the Queen, as she entered the door. "Now to get started on my dress."

## Announce Swartz-Cornelius Engagement

Announcement was made at the Kappa Kappa Gamma house Friday of the engagement of Miss Mariam M. Swartz of Gary, Ind., to John P. Cornelius of Madison. Miss Swartz was graduated from the university last year, and has enrolled for graduate work the second semester. She is a member of Kappa Kappa Gamma sorority.

Mr. Cornelius is enrolled as a senior in the Course in Commerce. He is a member of Kappa Sigma and Haresfoot.

## NON-FRAT MEN ORGANIZE BIG PROM PARTIES

Square Club Plans Biggest Party With 40 Members

### TAYLOR IS HEAD

K. of C. and University Club Are Included in Lists

Promenading has ceased to be an all-fraternity mixer at Wisconsin. Out of the hundreds of couples attending prom this year, a great number of them are non-fraternity parties.

The prom chairman and his committees worked hard to have large number of non-fraternity people attend. "Chuck" Gary says so, and "Chuck" is the man who had charge of making all the arrangements for the non-Greek letter affairs.

"It has kept us busy day and night for the last three weeks," Gary said, "but I think we have put the idea across. In future years I hope there will be even more non-frat boxes than we have this year."

Many of the non-fraternity men have attached themselves to fraternity groups for pre-prom and post-prom activities, while others have solved the problem by organizing individual groups which are holding parties of their own.

The unorganized group is headed by W. R. Taylor '24, as chairman.

"A total of 29 couples will be in our party prom night," Taylor said. "Twenty-two couples will attend all of the pre and post-prom affairs."

Square Club represents the largest group, comprising 40 couples. Roy Stith '24 is in charge.

"We have the stage set for a hit," Stith said. "Forty couples are attending prom, and 24 couples will attend the post-prom party which will be held at the Phi Chi house, 143 Prospect avenue."

"A number of special features will be put on for the bunch. Several artistic Spanish dance numbers will be included. Mayor and Mrs. M. I. Kittleson will be the chaperones. The house will have novel aeroplane decorations."

On Friday the party will have formal dinner at the Garden Grill. A formal dinner-dance will be given at the Phi Chi house Saturday night. Miss Bernice Johnson and company, vaudeville entertainers, will provide the features.

Leo Blid is in charge of the Knights of Columbus party which will have about 30 couples in attendance.

Members of the University club will attend the prom play "Stop Thief" Thursday night. Formal dinner at the University club will precede prom on Friday. Dr. and Mrs. C. E. Curran will chaperone.

## ONE MAN ASKS FOR 12 ROOMS

Rooming Committee Furnishes Housing For Hundred Women

Speculation runs rife among prom committeemen concerning the strategical capacity of a certain young man who engaged rooms for 12 women from the rooming arrangements committee for himself.

It is only one of many requests that has come to Arlene Page, chairman of rooming arrangements for women, for aid in housing out-of-town women during prom season.

Women from all parts of the country are attending prom tonight. Three nights housing in dormitories, rooming houses and sororities has been furnished for more than 100 women.

The following past prom chairmen have been invited as honorary guests: Henry J. Niederman, James N. Hoyt, Walter A. Rehm, Frederick Baumbach, Charles J. Moritz, Reed Parker, Albert Tormey, Herbert Taylor, Paul McMaster, Charles Walton, Morland McMurray, Kenneth Harley, Lothrop Follert, Dale Merrick, James Brader.



# JOURNALISTS TO MANAGE PRESS BODY

## Wisconsin Chapter of Sigma Delta Chi, Professional Journalistic Fraternity



Left to right: Top row, H. Eugene Alleman, Oscar N. Riegel, Cedric E. Seaman, Horace B. Powell, Roy L. French, Waldo B. Batten, Gordon Hamley, Werner P. Meyer; Middle row, Porter F. Butts, George L. Gieger, Joseph F. Lawler, Charles J. Lewin, Robert T. Griebing, E. J. McDonough; Bottom row, Walter J. Pfister, Alfred Willoughby, Ralph E. Ammon, Fred L. Kildow, Harold F. Diehm, Harold E. McClelland, Roswell H. Stinchfield.

—DeLonge Photo

### SIGMA DELTA CHI FRAT IS NEW SPONSOR

High School Editors' Convention Will Be Held Annually

TO PUBLISH PAPER

Magazine is Founded For Central Press Interscholastic Association

That Sigma Delta Chi, national professional journalism fraternity, is destined to be one of the most active organizations on the campus became apparent last December when that fraternity assumed the sponsorship of all activities of the Central Interscholastic Press association.

Since its establishment, here in 1911 the local chapter of Sigma Delta Chi has been regarded mainly as an honorary organization for students who have shown certain journalistic ability or desired lengthy Badger summaries and were popular enough to become elected to the organization.

Now the Wisconsin chapter in keeping with the policy of the national organization has been definitely established along professional lines. And those are elected to the fraternity who intend to devote their lives to journalistic work and who show some promise of being successful in this field.

Founded at De Pauw  
The Wisconsin chapter is the outgrowth of Delta Alpha, a local organization for journalistic students founded in 1909. This was purely an honorary society and did not take part in any campus activity.

After its affiliation in 1911 with Sigma Delta Chi, the chapter dedicated itself to the work of advancing collegiate journalism, the standard of men entering the profession and particularly the cause of journalism in general.

The national organization was founded at DePauw university on April 17, 1909 and has had a continual growth ever since. It has 36 chapters in addition to alumni chapters in many of the large cities of the country. Approximately 2,000 of the 2,500 members are alumni.

Sponsorship of the Central Interscholastic Press association makes it necessary for every member of the local chapter to devote some part of his time to this work each week. A large part of the work consists in answering letters from editors of high school publications seeking enlightenment in the various journalistic problems confronting them. Every high school belonging to the association regularly sends its paper here to be criticized by members of Sigma Delta Chi. Contests are conducted throughout the year.

C. I. P. A. WORKERS  
General chairman—Harold F.

### Fraternity Opposes Debasement of Press

The following declaration of the principles of Sigma Delta Chi was adopted at the national convention of the fraternity at Manhattan, Kansas, last fall:

"Sigma Delta Chi, national journalism fraternity, declares itself as solidly opposed to the debasement of the press as an institution and of journalism as a profession by any catering to morbid and depraved curiosity.

"Its members believe firmly that the good taste and intelligence of the public are often greatly underestimated, with the resultant production of publications that neither honor journalism nor serve democracy.

"The press will render a distinct service to the public if it will moderate its reports with respect to transgression of the moral laws. Sordid details and gross overemphasis of the importance of such news are too common to need citation, and merit unreserved condemnation."

McClelland, Fred L. Kildow, Scholastic Editor—Fred Kildow, editors, Porter F. Butts, Oscar Riegel, Werner Meyer, Waldo Batten.

Contest—Eugene Alleman, Promotion work—Harold F. Diehm, Edward McDonough, Prof. E. M. Johnson will supervise this work.

Correspondence—Gordon Hamley, Robert Griebing, Walter Pfister, Charles Lewin, Harold McClelland will have charge.

Criticism—Magazines, Roy French, Hubert Townsend, Newspapers, George Gieger, Hickman Powell, Herbert Brockhausen, Alfred Willoughby, Harold Maier, Ralph Ammon, Roswell Stinchfield, Prof. Henry E. Birdsong is in charge of this work.

Publicity—Joseph F. Lawler.

Includes 1,000 Schools  
Each month a bulletin, "The Scholastic Editor," is sent to the high schools advising them on the publication of annuals and school papers and telling of the work being done by other schools.

The publication of a magazine supported by advertising of printing concerns who put out high school annuals and by concerns manufacturing school supplies will be started by Sigma Delta Chi within the near future if present plans materialize. The magazine will circulate among the high schools belonging to the press association. Approximately 1,000 high schools will belong to the association next fall, according to present indications.

Members of the association meet in Madison early in December of each year for a three day session. Prominent newspaper men and instructors in the university discuss problems arising from the publication of high school papers and give talks on various aspects of newspaper work. More than 600 students representing schools in every part

### Scribe, Hiding Behind Orchestra Canopy, Hears Co-ed's Confession

Prom is still the same event which it was five years ago. There is still the glittering of tinsel, the scent of smilax, and the glimmering of powerful spotlights in the inner rotunda of the capitol.

Sweet music is still flowing through the corridors and young and happy couples are still swaying back and forth, enraptured by the charms of the moonlight waltz, just as in the days gone by.

Partners are babbling, young folks are gay, lovers are happy! Only one person is toiling away at his task—namely the prom "reporter." It is hard for him to find news in such a melee of pleasure, yet it has to be found.

His task is to discover what folks really think about this popular prom, this "Prom for Every Badger."

Presently he spies a couple floating along underneath the canopy of a colored spot light.

What are they talking about? It would require an "invisible cage" to hear them and yet remain unseen. But luck is with the scribe, and presently the pair drifts slowly towards the canopy behind which The Cardinal reporter is safely hidden.

Here is what they say:  
"My, I'm surprised!" These words from the little fairy.

"You ought to be!" he says, in a soft, yet remonstrating voice.

"After all your talk about prom having become nothing but an ordinary union board mixer! I had really feared the evening would be a miserable one for both of us."

"Miserable? Oh!"—the queenlet sighs—"I had feared it would be worse than that. After all that news about a 'democratic' prom. But it has turned out to be all right. It is really marvelous!"

The young man is silent for an instant. He knits his brow and it seems as though his is the only serious countenance in that sea of laughing faces. It registers deep thought and portrays maturity of judgment.

"Certainly it is democratic," he answers. "What else would you expect it to be? It has never been meant to be different. Only occasionally some persons thought

they could make it an affair exclusively only for their class.

"Luckily they have not succeeded. Perhaps a little agitation in the assembly helps put the damper on activities of snobs. But as long as prom will be conducted as it has been this year, the people of the state will never deny university students the use of the capitol."

Presently the music stops. The couple disappears midst a mass of pillars, and there is a general drift of the crowds toward their private boxes.

The newspaper man meditates a moment.

So this is the actual opinion of prom-goers regarding the 1924 prom! Although still the outstanding student social affair of the middle west, and although still maintaining its dazzling splendor, it has become a democratic prom, and is appreciated as such by those attending. It has lost the barrier of exclusiveness which it once possessed. Greek or non-Greek, every student at Wisconsin has received an equally hearty welcome to attend.

### PROM SUPPERS ARRANGED FOR 1,800 PERSONS

Accommodations for 1,800 supper plates were made for prom this year.

Supper was served in two places only, the Capitol cafe and the Cameo room. Earliest supper was served at 11:30 o'clock and service followed at 12:30 and 1:30 o'clock. It was estimated 30 persons could be served at each place at each of the hours.

Over 1,000 reservations for supper were made by the second day of the ticket sale this year. Ordinarily the thousand mark is not passed until after three days of sale. Oscar Sander '24, was in charge of the sale.

### Realtors Lay Plans For Banquet Tuesday

At a meeting of the Madison Real Estate board at the Madison club today plans were completed for the banquet to be given Tuesday night in honor of Louis Eppich, Herbert Nelson, and C. T. Moffett, members of the National Real Estate board.

I. I. Oeland, president of the Madison board will preside. All members of the various state boards have been invited to attend. Paul E. Stark, who has just recently returned from Jacksonville, Fla., where he attended the annual convention of National Real Estate board men told of his trip.

### Blaine Hears Pardon Pleas On Wednesday

Hearings for applications for pardons for prisoners in state institutions will take place Wednesday in Gov. J. J. Blaine's office. A list of the cases to be heard will be announced Monday.

### VICTOR MUSIC COMES DIRECT FOR '24 PROM

Benson Orchestra Plays First Engagement After Recording

PLAY 34 PIECES

Wind Storm is Most Startling Feature Ever Presented

Music—fresh from Camden, N. J., the home of the Victor record—was heard tonight at prom. Prom goers danced to the strains of tunes played for the first time since the return of the Benson orchestra from its eastern record recording trip.

Don Bestor, at the head of an 11 piece orchestra, the pick of Benson's finest, took his place on the platform shortly after 9 o'clock. The 11 men with him were chosen by Benson from all of his orchestra's last November and have been playing together since that time in preparation for the trip to Camden. They returned to Chicago on Thursday and then came direct to Madison to play their first engagement. Benson is booker of the famous Isham Jones dance orchestra.

A total of 34 instruments are played by the orchestra. The combination will play at some of the most popular Chicago amusement places during the next few weeks and will then make a tour of the country.

One of the most striking features ever presented at any prom was the wind storm produced through the combined efforts of the orchestra and Sidney Thorsen, director of the lighting system. The storm preceded the introduction of the fox trot "Why?" by the Varsity quartet and the orchestra.

### Harold Holmes Registers Here For Next Semester

Harold Holmes, football halfback in 1921, has registered at Wisconsin and will resume his academic work during the second semester. If eligible next year, he should be one of the stars in Conference football. In his sophomore year, Holmes was an outstanding halfback who could also play end and quarterback.

### DANCERS INTRODUCE MUSIC

M. Smith, dancer unique, and his partner, Mlle. Audrey, of Chicago, introduced the 1922 prom fox trot in song and gave a specialty act at the big junior event two years ago.

### '22 MARCH LATE

The grand march at the 1922 Junior prom, led by Dale Merrick '22 and Marjorie Boesh '23, did not commence until 10 o'clock.



# The Daily Cardinal

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Member Wisconsin Intercollegiate Press Association

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Alfred Willoughby

## EYE OPENER

**S**HORTLY after breakfast, at 2:15 this afternoon, the festal scene will shift to Muir Knoll, where the ski jumping element of the university will entertain with a competitive exhibition of Scandinavian sport.

With 28 entrants from outside the university, this National tournament, conducted by the Badger Ski club will be well worth waking up for. In its way it will be as spectacular as the prom, a splendid exhibition of skill, vigor and daring.

The Badger Ski club is an organization of which Wisconsin may be proud. The only college club which is a member of the National Ski association, its tournament today will rival in size and quality of competition the national tournaments conducted by the club at Cary, Ill., the largest in the country.

Wisconsin could stand more organizations like the ski club, and more active participation in them.

The ski club is to be thanked for its contribution to the Prom program. Besides providing interesting entertainment it makes it possible for some of us to indulge in vicarious virility.

## PENSEES A PROM

**W**OOK about you. It is the Prom. This kaleidoscopic maelstrom of highly decorated collegians this riotous conglomeration of costumes and cosmetics, this rhythmic rhapsody of imported music, this the Prom, the end of it all.

It was for this that you were so genially accosted months ago, for this juniors gathered in vociferous acclamation, that officials were interviewed, that student senators exercised their police power.

For this engravers worked overtime, newspaper journalists, publicity hounds pestered editors.

Scores of experimental dates preceded this Prom, that the fittest might survive. No one can calculate the ocular and oscular, not to speak of fiduciary, energy expended in the process.

Think but for a moment of the tons of talcum, quarts of fragrant alcohol (used externally), pounds of pumicestone, barrels of brilliantine, tubs of cod cream, consumed that this might be.

Myriad silk worms gave their lives for this Prom; ostriches were incubated for it. But let us not descend to trivialities; the official wheels of this great and glorious commonwealth revolved that this might be.

Alladin's splendor was nothing.

He only rubbed a lamp.

Be sure to enjoy it. Else how futile.

## AUDIBLE FEATURES

The special features of Prom ordinarily are wasted. Dancers are hidden behind the bulk of a few spectators who crowd in close. Singers' voices are lost in the vast capitol dome. To obviate this the committee this year has made a pleasing variation in custom.

Between dances entertainers will sing in the several boxes, where they may both be seen and heard.

It is better that many should hear a little than that none should hear anything.

## CARD OF THANKS

Wisconsin is preeminent in respect to Prom. Beside the beauty and splendor of this great social event, the dances of other universities can scarce stand comparison.

This is not due to any great effort made by students nor to any immense expenditure on their parts; prom committees of other institutions work as hard, spend much more.

It is due to the setting. Under the dome of Wisconsin's capitol it would take little to make any dance beautiful.

For this students thank the legislature, whose broad-minded generosity has thrown open the halls of state for this night of brilliant pleasure.

## Free Love Stars In "The Circle," Play At Parkway

By H. H. P.

While most of the university was polishing the capitol floors, a large percentage of the rest was enjoying Somerset Maugham's comedy, "The Circle," at the Parkway.

This production with a cast including five stars of recognized merit is perhaps the most pretentious booked by the Parkway this season; and its two performances today will be patronized by wise students seeking post-prom relaxation.

A play which has run for full seasons in London, New York and Paris must have some merit. With a cast including Norman Hackett, Henry E. Dixey, Wilton Lackaye, Amelia Bingham, and Charlotte Walker, it was well done.

"The Circle" is a satirical comedy built about free love and the eternal triangle.

It is the story of two young lovers about to defy convention and two old ones who had made the experiment some 30 years before. The experiment, it seems, was not entirely successful.

Pretty much the same old stuff, but it was well done.

## University Players Debut Wins Praise Of Prom Goers

By H. H. P.

With a smile, a snicker and an irrepressible snort of approval, Prom festivities began auspiciously Thursday afternoon and evening when the Wisconsin University Players made their debut at the Parkway in "Stop Thief," a tangled farce which retains a fresh vivacity despite its antiquity.

Though the play was largely dependent for its success upon rapid precipitation of complications, the cast neglected no opportunities for comic characterization. The parts were played with a lack of conventionality not usually found in professional perpetrations of farce.

The tangle resulting from a wedding, two thieves, and two self-supposed kleptomaniacs, all in the same house, made a rapid succession of laughs entirely in keeping with Prom, and the way it was handled gives promise of excellent work with less trivial material.

Whoever cast the play showed keen perception of physical types. The feminine beauty was varied and the make-up artist evidently had little difficulty in making the men's physiognomies delightfully bizarre.

The results of careful coaching by Miss Gertrude Johnson and her assistant, Ralph Scheinpfug, were evident throughout. Delicate bits of stage business done with deftness and a large cast went through rapid and complicated action without getting in each other's way.

If Roy French were not so much like that all the time, we'd say his characterization of the crook was the best piece of acting; but Alfred Ludden really seems to merit that rating. To maintain an absent-minded and senile vacuity for two hours without over-doing it is a considerable achievement. He did it, continually gathering unto himself unreserved laughs. Now, if only his wife had been a boarding house keeper—

Our reference to French meant his geniality rather than his light-fingeredness. Upon him devolved the greater part of the action of the piece, and the ease and rapidity with which he moved about the stage, from one complicated bit of business to another, could mean nothing but stage sense and experience. Unfortunately the playwright saddled him with a final scene of sickly sentimentality; no one could make that reformation convincing. If he had only been allowed to make a getaway with the swag, the part would have approached the perfect.

Dane Vermillion, as Mrs. Carr, the overwhelming wife of Ludden, belied her age most excellently. Her distracted concern for her diminutive husband was delightfully ludicrous. She was just about right, though her ear trumpet did seem to point the wrong way.

As the maid, accomplice crook, Olivia Orth shared the action honors with French. Charming in cap and apron, she carried a difficult part with deftness and precision, hesitating in her lines with arch ambiguity.

In Thomas McLean the players have a find. Flagrantly taking advantage of his face's flexibility, he made the credulous bridegroom excruciatingly interesting.

"Polly" Ambrose, Carol Good-year, and Katherine O'Shea provided the youth, beauty and pretty gowns essential for a Prom play. As the bride, Miss Ambrose cried convincingly in that tired, clinging manner brides have; Miss Good-year might have assimilated some of Miss O'Shea's dignity with advantage to both.

As handsome and self-possessed as ever, Don Marvin played a straight role without much opportunity for distinction; as a worried speculator Laurens Hastings was vehemently pathetic.

The laughs were a little slow in coming at first, but when Lee McCandless entered they came quick. Cast in a minor role as a comic preacher, he made it one of the best pieces of acting in the production. His closing prayer gave spice to what would have been an entirely flat ending to the piece.

Harold Benton's three appearances as a stupid detective made him exceedingly popular with the audience; and William Tannewitz, skilled in making minor parts important, did wonders with half a dozen words, a police uniform and a lugubrious face.

Vincent Conlin, as sergeant of police, was intensely Irish.

## PROM BOUND

A Story of Two Ends of a Davenport

By CHESTER BAILEY

At one end of the davenport sat Dan; at the other, Marian—all of which was wrong—totally wrong. It wasn't the way the evening had started out to be.

Dan minutely examined his thumb and scowled. Marian traced over the pattern in the rug with a black slipped foot. Thus had they sat for hours—five minutes by the clock. The clock lied. It was a hateful thing. It moved its pendulum ceaselessly back and forth and flaunted each slowly passing second in their faces.

For a few minutes more Marian battled desperately with impulse and then gave up. Her eyes glanced stealthily toward the opposite end of the davenport. Dan's will was stronger. He appeared unmindful of the change.

Dan looked positively ugly when he scowled—that was Marian's first thought. Her second one of rage that he should stupidly persist in finding a thumb—his thumb—interesting.

Suddenly she bounced up from the davenport.

"Daniel Burkely," she cried, and stamped a foot for emphasis, "I think you're—detestable!" Dan carefully discarded his thumb and rose.

"Well, if that's the way you feel about it—" Marian's anger blazed. Not the slightest sign of humility, not even willing to come half way.

"I think you're—detestable," she repeated for want of a better word, and whirled back toward him. A dramatic pause, and she glided majestically to the stairway. On the third step she paused and turned around. If he showed the least sign of repentance—but Dan was silently adjusting his muffler.

"I don't want you ever to speak to me again—ever, do you hear?" She took it for granted that he did and went rapidly the rest of the way up stairs. From her room she heard him close the door and go down the street—whistling.

"He's detestable," she told the angry face which met hers from the mirror. "If he thinks—" A silver gleam from the bed startled her out of her indignation. Into her eyes leaped a glint almost of fear as she gazed at the soft, silvery sheen from under its filmy white net. Her prom dress! She sat limply down in a chair.

"You're a fool," she told the face in the mirror. "What if he did—of all times to start a quarrel. At least you might have waited two weeks. Now probably you've spoiled everything—and it's your last prom too!"

The thought was a terrible one. Whole months of happy anticipation spoiled by five foolish minutes. A dozen spoken words which she didn't mean—that is, not exactly. She went over the situation in her mind.

Perhaps he'll call up tomorrow and try to straighten out the affair—yet he went away whistling. There were two weeks yet. It was his last prom too. He wouldn't be foolish enough to let such a small matter stop him. They had quarrelled before and always he had sued for peace. But never had he acted quite like that before—to go away whistling.

Had she known that the whistle stopped just around the corner, could she have heard the same thoughts he had uttered express themselves in his mind, she might have been able to concentrate more closely on her cramming for a French exam. If she had heard him later wrathfully declare to himself he was through with her for good she probably would not have crammed at all.

Thirty-four times the following day the house phone rang. Thirty-four times she waited expectantly. But no masculine voice asked for Marian Renklar. Two more days—even a most optimistic mind wears out.

Now another cloud drifted up from the horizon. What would her friends say? Not when she was around, of course—already she thought she had detected the beginnings of a rumor.

One more day and Marian had reached two decisions. First she never would speak to Daniel Burkely again as long as he lived. Second, she would not let the rest of the girls have a laugh on her. Nor would she stoop to the usual means. She would not be taken suddenly ill, nor would she receive an unexpected summons from home. She was going to prom.

Sitting down at her desk she started to write. Six sheets of paper partially covered with writing were minutely torn up and thrown

into the waste paper basket. At length she was dubiously satisfied. ..WANTED—Young man for.. prom partner. Write ZX, Cardinal, giving personal description.

Now to get it to the office without anyone knowing about it. She put it in an envelope and went outside toward the Cardinal office. A boy about twelve years old came along dragging a sled.

"Will you do something for me?" she asked. The boy eyed her suspiciously. "Here," she continued rapidly, "take up to the second floor of that building to the room where it says Cardinal on the door. Give some one this envelope and this dollar. You'll get some change back. You may keep that. The prospect of some easy money overcame the youngster's doubts, and he started off.

"Wait," she called. "If you'll come back here day after tomorrow at 4:30 o'clock sharp. I'll give you another dollar to go there." She watched him until he disappeared in the building, and then fled for her room.

In his room Dan was writing. Six sheets of paper had found their way to the waste basket. The seventh he still viewed with some dislike.

"Well, here goes anyway," he decided. "Probably it's some fool joke anyway." It was for that reason he did not describe himself accurately as he might have done, and for the same reason he used his middle name and signed himself D. Kleist, General Delivery.

Marian stuffed in her pocket the nine letters she received from the boy, hurried to her room and locked the door. After she had finished reading them she was ready for tears. Most of them had not even tried to disguise the fact that they thought it a joke. Only one signed D. Kleist sounded at all sincere, and he had said so little. Such an address too. Well, she'd play the game through and answer this one. She'd even go one step further, and give her address. Her own name? No, that would be going a little too far. Lillian Randall would do. It sounded nice. She could watch the mail and get any reply that might come.

As Dan read that letter his spirits rose. This might not be so bad after all. At any rate he would go to prom. Then he noticed the address. Marian's house! Suppose she knew about this Lillian Randall. Suppose she saw him come there for her? One deception soon conjured up another. Dan's second was elaborate in its detail.

He was transferred, he explained in his reply, from Chicago. That was why he had failed to make prom arrangements earlier. But right now he was very busy with exams. He couldn't possibly get to Madison before Thursday evening. If she was willing to take a chance, they would start their affair at the Prom Play that evening.

The whole plan seemed distasteful to Marian, but desperate cases require desperate remedies. At any rate she would go through with the game now, and she agreed to have him call for her on Thursday evening.

"Miss Randall, please," he told the maid who opened the door. And wondered why she smiled. Suppose it was a joke. Suppose Marian should see him there.

"She'll be down in a few minutes," the maid told him, and Dan sat down to wait in a corner of the room. Five minutes passed which he amused himself by examining his thumb. Steps on the stairway and in the doorway stood Marian. She stopped short at the sight of him.

"Oh," she said coldly, "The maid said someone was waiting for me." She started to turn back and then changed her mind. She sat down on the davenport and traced over the patterns in the rug with her foot. Dan said not a word but wondered who was going to prom with her. Bitterly he told himself that probably she had started the quarrel in the first place to break off the date with him. Why couldn't this Miss Randall hurry up.

The clock calmly ticked off the minutes. Impatiently he looked at his watch. They would be late already. He found himself glancing over toward the davenport. Didn't Marian look fine tonight? There was a golden glint in her brown hair that he had never noticed before.

So, thought Marian, that was

(Continued on page 17.)



# INTERNATIONAL SKI CHAMPS WILL COMPETE HERE

## THIRTY-FOUR RIDERS ENTERED. IN THIRD ANNUAL TOURNEY HELD AT MUIR KNOLL TODAY

**Thirteen Badger Club Men  
Will Ride With Scandi-  
navians**

### GAIN RECOGNITION

**Locals Are Only University  
Club Affiliated With  
Nationals**

Thirty-four ski jumpers will compete in the third annual ski tournament to be given on Muir Knoll at 2:15 o'clock today by the Badger Ski club. Twenty-six out of the entrants are out-of-town men many of whom are known internationally for the jumps.

The Badger Ski club is now the only university organization admitted to membership in the National Ski association. Their meet promises to be comparable to the Cary meet of the Chicago Nordic clubs, the largest skiing organization in the world.

The club has made remarkable progress during the few years since it was organized, in spite of the handicap of having no snow for two years. Before 1919 local ski enthusiasts were contented with a small hill near the Wisconsin Brick factory.

With the enrollment in the university in 1919 of 14 Norwegian boys who had been raised in the land where skiing is the national pastime, the Norwegian house was established and largely on the initiative of George Martin, then a senior in the university, the Badger Ski club was formed.

#### Strom Upholds Club

The new club was favored by a heavy winter with an abundance of snow and with the financial cooperation of Coach Tom Jones of the Athletic department, a small scaffold was built on Muir Knoll and the first ski meet was held with 20 contestants. Sverre Strom confirmed the reputation of the new club by placing third in the National meet at Cary, Ill., and also winning the Illinois State championship in a second tournament there.

In the fall of 1920 the Athletic department erected a new 38 foot scaffold in place of the old one, but lack of snow prevented its being tried out at all. Last year the prospects looked even less promising, but M. K. Drewry, who was then president of the club, conceived the idea of importing snow for the occasion and a very successful meet was held.

The club already has sent skiers to the big winter carnival at Lake Placid, N. Y., to the new steel slide at Grand Beach, Mich., and to the annual meet at Cary, Ill. At all of these meets the Badger jumpers made good showings.

#### The Jumpers

Among the out of town entrants at today's meet are:

Ragnar Omeved, national amateur champion of U. S. and Canada, national professional champion 1913, 1914, 1915, organizer of the new Grand Beach, Mich. club; Barney Riley, '22 former national professional champion, the Irish ski-jumper; Sven Welhaven, considered the most graceful rider in Norway when he was there; Harry Liehn, who came from Norway a month ago. He had to enter class B because he had no records in this country and did better than any in class A. He is built like Jack Dempsey and looks like a champion and performs like one.

John Waagen, who established a new record on the Cary slide—185 feet.

Axel Hendrickson, first to turn somersaults on skis. He broke his leg when running down an easy hill where a ditch had been poorly covered over and had to have it amputated.

John Plichta, high school boy from West Allis, Wis.

The Badger Ski club men who will compete are: Sverre Strom, Einar Isdahl, Eihler Schjolberg, Arthur Dahl, Oscar Christianson, Gordon Taylor, Richard Goodridge, Malcolm Guldán, George Martin, Clyde Strachan, Kenneth Fagg, Arvid Bukke and Trynne Masseng.

#### CONFERENCE SCORES

January 22  
Michigan 16, Northwestern 10.

January 27  
Iowa 29, Northwestern 22.  
Michigan 49, Ohio State 25.  
Purdue 32, Chicago 23.

January 29  
Iowa 32, Minnesota 16.  
Ohio State 29, Northwestern 18.  
January 31  
Indiana 31, Purdue 25.

#### GAMES SCHEDULED

February 2  
Illinois at Minnesota.

February 3  
Chicago at Iowa.

February 6  
Wisconsin at Purdue.

## FOOTBALL COACH LIST NARROWED TO THREE STARS

Wisconsin has a "Big Three." The identity of the next Badger head football coach is hidden in the persons of Harry Hughes, Colorado A. & M., Harold "Hod" Ofstie, Mississippi A. & M. and Jack Ryan, now of Dartmouth and formerly of Marquette university.

Hughes, an arrival from Denver, Colo., arrived in the city Wednesday and went to star chamber session with Thomas E. Jones, director of athletics, yesterday afternoon. Ofstie, who has been "waiting at the door" of the athletic department for several weeks was recalled for a conference on Wednesday. Jack Ryan responded to a telephone call and came here from Milwaukee last Saturday.

#### Records of Candidates

Each of the trio of candidates has an imposing record.

Ofstie, an all-Western end at Wisconsin in 1912, turned out three championship football teams at Ripon college and also developed a basketball team which won the championship of Wisconsin and Illinois. His freshman team at the University of Southern California won the title of Pacific Coast champs.

Harry Hughes was graduated from Oklahoma in 1907. Hughes went to the Colorado Aggies in 1911 and has won five Rocky Mountain Conference grid championships with his aggie eleven.

#### Ryan, Dartmouth Coach

Jack Ryan, the third candidate, is at present under contract to Dartmouth college as an assistant coach. He directed Marquette university athletics and turned out successful teams at the Hilltop institution despite the opposition of a faculty unfavorable to athletics.

#### NO PROM FOR PHIL IN '19

Phillip F. La Follette and Frederick Beckman took a 170-mile hike instead of attending "The Victory Prom" in 1919.

## SKI JUMPER TO RIDE HERE



Hans Hanson, world's champion ski jumper.

## VARSITY TRACK HOPES 'BRIGHT'

**Exams Leave Squad Intact  
With Exception of Menke,  
Quarter Miler**

With the beginning of the second semester Monday, the Varsity track squad will begin its first hard work of the season. Excepting Menke, quarter miler, the squad has been left intact despite the strain of exams. A fairly successful season is predicted by coaches T. E. Jones and Mead Burke.

In place of the customary varsity tryout races, held each year to select men to represent Wisconsin in its meets with other conference teams, two meets will be arranged this year in which all men will be allowed to enter. From the results of these two meets the squad is picked.

The inter-class meet held on Saturday, January 20, was the first of these meets. "W" men were not allowed to compete in this meet.

#### Final Tryout Meet

The final tryout meet is to be held on Saturday, February 10, in the form of a varsity-freshman meet. In this meet will be entered all "W" men as well as those who have shown up well in practice and in the first meet.

Of the Varsity men, Captain Ralph Spetz and Pete Platten are going the best work. Spetz is a dependable dash man who has served for two years. Platten has carried up the high-jumping end of Wisconsin's burden for two years. Besides Spetz, in the dashes, Eagleburger, football half-back, has been showing excellent form. Other good men are Krohn and McCandless.

#### Cross Country Runners

The half mile honors have been divided in practice between three sophomore non-"W" men. Carter, Valley and Hilberts are in the running and probably will do the work in the half mile when the squad is finally chosen.

A wealth of material for the distance events is evident. Tschudy, cross country ace, will run either the mile or two mile and should be a constant point winner. Other men

are Piper, Bergstresser and Wade. In addition to Platten, several men are working on the standards. Tuhtar, last year's yearling captain, will make a strong bid for a berth on the squad because of his high-jumping ability and his work in the hurdles.

#### Other Track Material

In the pole vault Jones and Schmidt have been doing the type of work which will warrant consideration. Van Ellis heaves the shot for good distance, while, Tom Nichols, football center, is a hammer thrower of ability.

## Pucksters Resume Work to Prepare For Gophers

Varsity pucksters have already resumed practice for the two games which will be played with Minnesota here on February 9 and 10. The hockey sextet engaged in several workouts during the examination period.

Minnesota is the strongest of three teams in the Triangular association. The Gophers recently beat Michigan, 2 and 3 to 0, in two games. Michigan defeated Wisconsin in three of four matches played at Ann Arbor and here.

Capt. Combacker, Fiske, Johnson, Blodgett, Tredwell and Mokrejs, with Hauk as spare, compose the Wisconsin team.

## Marquette Squad Enters Annual Wisconsin Relays

For the first time, Marquette university will enter a track squad in the Seventeenth Annual Wisconsin Relay carnival here on Saturday, February 17. Track has only recently become a Varsity sport at the Hilltop institution. A number of good men have reported for work, and it would furnish no surprise if Marquette jerked the title of relay champion away from the title-holding Beloit college outfit.

#### REPEAT ON BOX NUMBERS

There were 41 boxes at the 1923 Junior prom. Exactly the same number are being used tonight.

## BADGERS TIED WITH IOWA IN BIG TEN RACE

**Defense of Basketeers is  
Strongest in the Con-  
ference**

## PURDUE NEXT FOE

**Wisconsin, Facing Hardest  
Schedule, Has Tight Chance  
For Honors**

#### CONFERENCE STANDING

Team	Won	Lost	Pct.
Iowa	5	0	1.000
Wisconsin	4	0	1.000
Michigan	4	1	.800
Purdue	2	2	.500
Illinois	2	2	.500
Indiana	1	2	.333
Northwestern	2	4	.333
Chicago	1	3	.250
Ohio State	1	5	.167
Minnesota	0	3	.000

If figures do not lie, Wisconsin has the best defense in the Big Ten Conference. Its offense has put it near the top in team scoring records. Its individual high scorer, Les Gage, is fourth in standings. The team has captured four victories and is tied with Iowa for first place.

#### How long will it last?

Showing strength which makes it one of the valid contenders for a title, the Badgers have come through the early season with a clean record. They have beaten Indiana, Northwestern, Chicago and Minnesota in the order named.

The real test does not come until Monday night when the Badger basketeers cope with the champion Purdue five.

#### Hawkeyes Furnish Surprise

The Boilermakers were figured for another title until they went down to defeat in their first game. Since that loss, they have come back with a pair of victories and are rated with Iowa, Wisconsin and Michigan.

Jentze, Burgitt and Hicks seem to be the mainstays of the Hawk quintet. Jentze is a new name in Big Ten circles, but it is one to be feared, since the Iowa player has put his team where it threatens to cop a title.

#### Badger Schedule Hardest

Michigan, relying upon Captain Ely, Haggerty, Paper and Cappon, cannot be figured out of the running until it has met Wisconsin and Iowa again. The Wolverines lost to Iowa on what they claimed was a fluke when in the last 25 seconds, a Hawk player heaved a long shot and it fell through the net.

Wisconsin, playing the hardest schedule, is conceded but an outside chance for the title. The Badgers meet both Michigan and Purdue, leading contenders.

## The Decorative Lighting

for the Prom was installed as usual by

**The  
Blackhawk Electric  
Co.**

Call and see us at our new store in the Arcade, where we propose to extend the same service as in the past.

**Blackhawk Electric Co.**

## After the Prom

When your thoughts drift  
around to

"Spring Clothes"

we hope you will think of our display of new suits and top coats. Also all the trimmings that go with them that are moderately priced.

**Rupp's**

234 State St.



## 2,000 ATTEND '24 PROMENADE

Junior Event Breaks All Former Records in University Annals

(Continued from page 1.)

Junior fete. A thousand spectator tickets had been disposed of before the prom opened.

It was a brilliant event. As the first crash of Edgar Benson's Chicago orchestra started, playing "On Wisconsin," the promenade really began. Down the pillared corridors and up the broad marble stairs, the marchers came.

Immediately following Chairman Wanzer were the five assistant chairman, Wilber Wittenberg, Oscar Christianson, Carl Vonnegut, Lee Hanson and Miss Josephine Coates. After them were the guests of honor and the other prom officials.

When the marchers had finally gathered together on the first balcony, Governor J. J. Blaine gave his words of welcome to the dancers. He urged the students to forget school worries and to accept the hospitality of the state.

### Prom Picture of Throngs

The prom picture was taken: Then weird wheezes from hidden saxophones went chasing through the cavernous wings at 10 o'clock. Hundreds of forms swung rhythmically to the time of a syncopated fox-trot. The dance was on.

Like a sea of diamonds the tinseled orchestra canopy sent its shimmering brilliance into the cave-like darkness.

Emerald, orange and crimson lights danced furtively into the most hidden recesses. Huge pillars were changed from cold gray marble to crystal-like jade. Walls were transformed into clearest amethyst.

Gorgeous in its fantasy the great capitol was rivalled only by the jewelled palaces of fairyland. From the broad, balustraded balconies, smilax hung gracefully. Huddling close to the giant-like pillars were slender leaved palms. Extravagant banks of roses hid

### Reception Committee is Under Tegtmeyer



— DeLonge Photo  
GAMBER TEGTMEYER

Gamber Tegtmeyer '24, is chairman of the Junior prom reception committee. His partner in the receiving line was Miss Harriet Greene.

brilliant wall lights and sent their warm fragrance into the atmosphere.

Girls in brilliant array danced to the jazzy syncopation of eleven master music makers. Shoes too tight and coats too small were forgotten in the gay abandon of the dance. Hearty laughter of captured co-eds, and enraptured Romeos mingled with enticing tunes and went reverberating through marble halls.

### Storm Scene and Features

Darkness preceded the storm. Lightning seemed to flash—crashes of thunder shuddered through the air. And then a torrent of noise and the sky-high dome poured down swishing, swirling paper rain. Clouds of purple, green and blue balloons settled onto the dancers.

The thunder subsided, the rain ceased and spot-lights almost as powerful as old Sol himself shone dazlingly onto the smilax-covered

platform where the Varsity quartette stood.

After an introductory number, Dave Chudnow's prize fox-trot, "Why," was sung.

### Supper Served at 11:30

East and Wrennick, fun makers from Indianapolis, and Peter Lani, student Hawaiian guitar artists, presented other features. "Heavy" East and his partner were to entertain at various boxes later in the evening.

The tired throngs were to dance the last, the eighteenth, at 3 o'clock. Supper service was offered in the

Capitol cafe and the Cameo room at 11:30 and 12:30 o'clock. There will be service at 1:30 o'clock.

### Lescohier Will Talk

#### On Negro In Armenia

A discussion on "The Negro in American Life" will be the subject of discussion at the university Methodist church on Feb. 12, Lincoln's birthday anniversary. Prof. D. D. Lescohier will lead the discussion.

READ DAILY CARDINAL ADS

### Bank Clearings Exceed

#### Any January In History

Madison bank clearings for January were the largest in the history of the local clearing house, exceeding the preceding month by a million dollars according to The Current Business Survey published by the Commercial National bank which appears today. Clearings for January totalled \$10,058,780.55 as compared with \$9,110,875.55 for December.

READ DAILY CARDINAL ADS

## Another Strand Scoop---

WE TAKE GREAT PLEASURE IN  
ANNOUNCING THE EXCLUSIVE  
AND ONLY MADISON SHOWING  
OF THE

## PROM MOVIES

STARTING SATURDAY MATINEE  
FEB. 3RD. THIS WILL ALSO BE  
SHOWN AS AN ADDED ATTRACTION  
IN CONNECTION WITH  
OUR SUNDAY TO TUESDAY PROGRAM.

SPECIAL ATTRACTIONS COMING SOON

RICHARD BARTHELMESS and DOROTHY GISH in 'FURY'

Constance Talmadge and Eugene  
O'Brien in  
"The Voice From the Minaret"

F. Scott Fitzgerald's  
Fiction Stnsation  
"The Beautiful and Damned"

THE PROM FOR EVERY BADGER

*Tegtmeyer's*  
CANDY  
FOR EVERY PROM PARTNER

BUY ONE OF OUR POUND BOXES

ARISTOCRAT MILKMAID GYPSY QUEEN COMMUNITY

1.25 The Box At All Stores

MADE IN MADISON



**Theaters offering  
Varied Prom Bills**

Madison theaters are offering varied programs for this week-end.

The Parkway is now showing "The Circle," a comedy of merit with such stars as Wilton Lackaye, Henry Dixey, Amelia Biggum, Charlotte Walker and Norman Hackett.

At the Strand, Richard Dix's latest picture, "The Sin Flood," is drawing considerable attention. Helen Chadwick is included in the cast.

The Orpheum is presenting its usual bill of high class vaudeville headed by the act of Murray Kissen and company.

At the Majestic, Jack Holt is showing in his latest picture, "Making A Man."

**Robinson Elected By  
State Livestock Men**

J. C. Robinson, Rock County, was elected president of the Wisconsin Livestock Breeder's association at a meeting of that organization Thursday night. Ralph Reynolds, Lodi, was elected vice-president; and M. F. Hogan, Waunakee, was named treasurer. Reid Murray was re-elected secretary.

**'23 CARDINAL OUT EARLY**  
The 1923 Prom Cardinal was a 24-page issue, each page including only four columns. It went to press at 12:30 o'clock while prom was in full swing.

**READ CARDINAL ADS**

**These Ladies Are Assistant Chairmen's Partners**



MARJORIE LEWIS



KITTY CALLAHAN



OLIVE E. CONGDON



LUCILE M. RAU

—DeLonge Photos

Miss Kitty Callahan, a Junior in the Course of Journalism, is the assistant general prom chairman. Miss Olive E. Congdon, a freshman in the College of Letters and Science, is Lee D. Hanson's partner. Miss Lucile Rau, of Beloit, Wis., is the partner of Oscar Christian. Miss Marjorie Lewis of Indianapolis, Ind., is the partner of Carl Vonnegut.



EACH year we have endeavored to deserve the favor of our University patrons, faculty and students alike. We invite you to judge whether this season is the exception or the rule.

*That  
Something New*  
**Kessenich's**





Complete lines of Spring Suits, Wraps, Coats, Dresses, Skirts, and Millinery are ready for your inspection.

**WOLDENBERG'S COAT CORNER**  
CORNER MIFFLIN & PICKNEY



## WINTER SPORTS WEEK PLANNED

### Ski Jump Today Opens Series of Special Events at the University

A week devoted to winter sports will open this afternoon with the national ski jump on Muir Knoll and culminate with the university ice carnival on Lake Mendota during the afternoon and evening of February 10.

The program for the week includes the ski jump, a state newspaper ice yacht regatta, cross country ski race, an eight mile skating race, silver skates championship races, fancy skating, a pageant for the crowing of the carnival queen and a night carnival. A large part of the program will take place on Lake Monona under the direction of the city carnival committee.

Whether the carnival queen will be a university girl depends upon the outcome of a drive now being conducted among the students. Although several women students were nominated for the honors, all have withdrawn from the race with the exception of Gladys Norgord '25.

#### Offer Silver Skate Prize

One cent is charged for each vote which can be deposited in a box at the Cardinal pharmacy or in the Central Wisconsin Trust building on Pinckney street. The proceeds from the voting will be used to defray the expenses of the carnival.

Prizes will be given to the winners of the races on Lake Monona and on Lake Mendota next Saturday afternoon. Both of the Madison daily papers are offering silver skates to the person making the greatest number of points during the events. Madison merchants have donated the other prizes which consist of sweaters, wool scarfs, skates, skis, candy cigars, golf sox and fountain pens. Silver

loving cups will be awarded the winners of the relay races.  
**Champ Iceboat Race**

Races on the rink front of the gymnasium will open the university carnival at 2 o'clock, Saturday afternoon, February 10. The championship iceboat race, in which craft from Pewaukee, Oshkosh, Lake Geneva and Madison are expected to enter, will take place the same day.

Skating stunts by Violet Rusch, 8-year-old fancy skater from Milwaukee Castle ice garden, and her father, William A. Rusch, will form the main part of the evening program. Miss Rusch, the youngest exponent of fancy skating in the state, will waltz and two-step to music and perform other stunts. She will be entertained at one of the sorority houses while here.

The carnival queen and two judges, one from the university and one from the city, will judge the costume parade in the evening. Several Madison merchants have outfitted girls with skating costumes for the occasion.

A wall of fir trees to be set up on the ice will serve as a wind-break for the skaters. The rink will be illuminated by stringers of colored lights through these trees and by a large bonfire out on the ice.

#### BROCK ILLUSTRATES HISTORY

A sketch by Herbert Brockhausen '23 as a frontispiece in the prom pictorial history being compiled by William J. Meuer, president of the Photoart house, gives prominence to the 1922 Junior prom.

#### '22 CARDINAL NAMES LEADERS

Thirty-six members of the Class of 1921 were selected for Who's Who at Wisconsin, published in 1920 by White Spades, honorary junior society. Their names were announced in the 1922 Prom Cardinal.

**1,800 ATTEND LAST YEAR**  
More than 1,800 persons attended the Junior prom last year.

### Plan Sales Program For Chudnow's 'Why?'



DAVID CHUDNOW

The sale of "Why?", the prom fox trot, written by Dave Chudnow, Thompson pianist, was opened at the Capitol at prom. An advance sale indicated that hundreds of copies would be disposed of shortly after the features were introduced. Copies of the number were to be delivered to the boxes with copies of The Cardinal.

The University Music shop will have exclusive publishing privileges for some time, Chudnow said yesterday. After that period a campaign for sales throughout the entire west will be opened. Chudnow will make arrangements for western publication in the near future when he plans to make a trip to his home in Long Beach, California.

The words for "Why?" were written by Jack Cornelius. Owen Black, Boyd's saxophonist, assisted Chudnow with the music. The music sheet will be made up with a cut of Chudnow's own six-piece

orchestra on the cover page. The orchestra will play "Why?" at the University Music shop at 2:30 o'clock Saturday. A male quartet will accompany them.

### Comes From Texas to Attend Junior Prom

The greatest distance traveled to come to prom can be claimed by Miss Evelyn Barnwell of Gilmer, Texas. Miss Barnwell attended prom with Hobart Price, member of the Beta Theta-Phi Delta Theta party.

#### HARVEY PLAYS AT PROM

Cope Harvey's Chicago Country Club orchestra played at the 1921 Junior prom.

#### '22 PROMENADERS TODDLED

Isham Jones' Rainbow Garden orchestra furnished the music for the 1922 prom. Toddling then was THE dance.

**1600 ATTEND '21 PROM**  
Attendance at the 1921 Junior prom was estimated at 1,600.

#### PROM PICTORIAL HISTORY

The prom pictorial history, under compilation by the Photoart house of Madison, was displayed first at the 1921 Junior prom.

#### OFFERED OVERALL PRIZE

The 1921 prom committee, in an effort to encourage thrift, offered a \$5 prize to the couple wearing overalls in the grand march. No claimants appeared.

Now is the time for  
**YOU**

To start the semester  
**WRITE**  
With a Rider Master Pen

## Minneapolis Symphony Orchestra Tuesday Eve., Feb. 6 University Armory

Seats \$2.00

Students \$1.50

On Sale at A. E. Smith Music Company, Feb. 1st

Students wanting seats at \$1.50 will present fee cards at time of purchase.

Program includes Beethoven (5th Symphony), Wagner, Weber, Grieg, Liszt, and Bizet, with Flute and Harp Solos

## Tiedemans Pharmacy

702-704 University Ave.

Try Our Malted—

They're Different

Toilet Articles

Cigars

Candies

Watch Our Week-end Specials

Prescriptions Carefully Compounded

### Lest You Forget—

Delicious, home-cooked foods characterize our menus. All those tasty dishes you used to enjoy are a daily feature.

From time and all the time, we welcome you to the

## College Refectory

672-74 State St.

COME ONE! COME ALL!

to the

## Cider Prom

A. C. F. BOARD MIXER

February 10th

Lathrop Hall

Admission 25c

## We Call Your Attention--

to our complete new line of school supplies

for your **2nd Semester**, at both stores.

Everything you want from steel pens to leather-bound notebooks. Also Ag. Text Books

At your service everyday till 11 at nite and also Sundays

## Oscar Rennebohm Drug Co.

TWO STORES

Badger Pharmacy  
1320 University Ave.

Central Store  
208 State St.  
Next to Grand Theater



## COMPILE PAST PROM HISTORY

Photoart Book Contains Pictures of 28 Years of Promenading

Twenty-seven years of prom history, dating back to 1896 when the gym was modestly decorated for the first "biggest social function of the year", is contained in a pictorial history being prepared by the Photoart house.

The first volume, which will be filled after the insertion of 1924 prom material, will be presented to either the Memorial Union or the Historical library, according to William J. Meuer, manager of the Photoart house.

The first page of the history contains pictures of the gym decorated for the big event and of officers of the class. Prof. Willard G. Bleyer, now director of Course in Journalism, was president of the class of 1896 and prom chairman. The grand march was led by Henry J. Niederman, floor chairman. Flags

and bunting streamed from arc light to arc light and from beam to beam in the gym. A modest dance program, bearing the names of Pres. and Mrs. C. R. Adams, Gov. and Mrs. W. H. Upham, Gen. and Mrs. Lucius Fanchild and the Hon. and Mrs. M. W. Chynwerth as reception committee, is among the antiques.

A poem, called "After the Prom" taken from the program follows: Oh, girls, you don't know what you missed

At last night's promenading;  
Why, it threw all other parties  
Ever given in the shade.  
Tell you whom I danced with?  
And what other girls were there?  
I didn't have time to notice girls,  
But the men were everywhere.  
Well, Vroman Mason danced with me  
Just once, and I was mad.  
And Willet Spooner cut me  
For his supper, Oh, how sad!  
John Sanborn came and Louis Ward  
They got their numbers mixed;  
They divvied up with half a dance,  
And so I had them fixed.  
I waltzed with darling Bertie Ball;  
Oh, my, but he's a tease,  
And then like lots of others,

He's a bit inclined to squeeze,  
George Burgess condescended, too,  
To ask me for a dance,  
And Shirley Tarrant came around  
With his angelic glance.

Al Schuette then reminded me  
I'd promised him a waltz;  
Say, girls, I almost love that boy,  
In spite of all his faults.

The 1897 page says, "Dance all the nightibus Junior prom orum,  
Nexibus daylibus sleepae girlorum."  
No pictures of this year's prom have been preserved.

### Boxes on Floor

The picture of the 1899 event shows the gym decorated for the first time with a curtained ceiling. The rafters are entirely concealed by bunting flowing from beam to beam.

The 1904 photograph shows the floor divided into boxes with nothing but decorated railings separating the various groups. Chairs were the only furnishings in the boxes.

The 1904 section says "Supper served on third floor of gym. Decorations—Green and white streamers. Peterson's orchestra furnished the music. Couples attending—300". Spectators saw the 1905 prom for 25 cents. The section reads "Gym

February 12, 1904. Three hundred couples present of which about 200 were university people. Large number of girls were from out-of-town and about 60 were Madison girls. Supper was served in relays from 11 o'clock on in the gym room. At 11:45 o'clock tickets were sold to spectators at 25 cents each. Dances were regulation two steps and waltzes."

### Move Furniture

The 1906 photograph shows the gym decorated more elaborately than was ever attempted before. The ceiling was an open weave of bunting with vines and leafy branches interwoven. The boxes were on raised platforms and the lights were canopied with golden shades. The 1910 pictures shows the boxes furnished with furniture moved from fraternity houses. The first large prom photo in the book is that of the 1914 prom. It indicates splendidly the fashions of the time. The page is underlined "The last house party prom." The use of fraternity houses by girls during prom period was forbidden at that time.

The first group picture in the history is the Delta Upsilon party of 1914. Groups continue in increasing numbers throughout the history.

ing numbers throughout the history.

The first capitol prom of which "Chic" Walton was chairman was that of the class of 1917. The capitol was not finished at the time, one wing being closed to prom goers.

The 1921 prom, the first after the Photoart history had been started, is pictured in a large plate for which the chairmen were grouped in the front line for the first time. Lothrop F. Follett chairman is seen with Diedre Cox, prom queen, in the center. The history also contains copies of the Sigma Delta Chi prom edition of The Cardinal from that point on.

Individual photos of assistant general chairman and partners and committee chairmen for the 1924 prom will be included.

### CHECKED MOTOR CARS

An innovation at the 1920 Junior prom was the use of a checking system for motor cars with a watchman guarding them while the owners were dancing inside the capitol.

### "PROM FOR ALL" WINNER

"The Prom For All" was the slogan of the 1921 Junior prom.

OUR SMART

SPRING HATS

WILL SURELY

PLEASE CO-EDS

The Dahl Hat Shop

318 State Street

# After The Ball MORGAN'S

532-534 State Street

## Branch Bank of Wisconsin

Corner State and Gilman

Capital & Surplus

\$360,000

Safety Deposit  
Boxes for Rent

American Banker's  
Travelers Checks



## EDITORS WILL ASK INCREASE

### Speakers Say Publishers Get Too Little Pay For Work

An increase in rates for printing legal notices will be asked of the state legislature soon by Wisconsin newspapers if the legislature's committee on printing heads the requests of members of the Wisconsin Press association who met at South hall today.

A discussion regarding the rates now in force was held and a committee consisting of F. E. Andres, former clerk of the senate, Bloomer and Cameron W. Frazer, Menominee Falls, was instructed to confer with the legislative committee today on the matter.

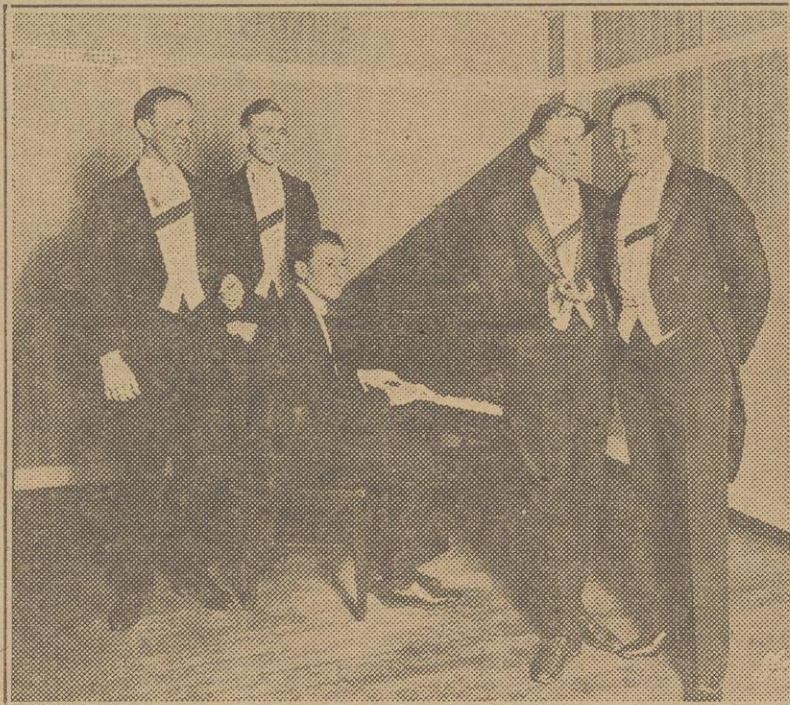
It was brought out during the discussions Thursday that publishers receive \$125 for printing the law supplement regardless of the size of the circulation of papers.

The supplements are printed by a Milwaukee concern and during the past years the Milwaukee firm has increased its price which leaves little remuneration for the publishers. Objection was made to the bill now in the legislature, which provides that paid reading matter must carry on the top the words "Paid Advertisement."

In his opening address President John A. Kuypers, De Pere, deplored the fact that out of 400 rural papers in Wisconsin only 52 are represented in the membership of the organization. The report of Louis H. Zimmermann, Burlington secretary and treasurer showed a cash balance of \$162.51 Jan. 1.

The association extended a vote of thanks to Prof. Grant M. Hyde, and all members of the faculty of the college of journalism for the use of the school rooms.

## QUARTET SINGS AT PROM



The Varsity Quartet, known far and wide for its ability, provided the home talent on the feature program for the Junior prom.

The quartet sang about 12 minutes presenting three numbers. They were the prom fox trot, "Why?" which the quartet varied with some of its original harmony, an original prom song composed by the quartet, and the Bedouin song.

The members of the quartet are: first tenor and director, Noel Stearn grad; second tenor, Christopher Hendra '23, baritone, Thomas Dartnell '23, and base, Whitford Huff '23. Robert Nethcut '24, is pianist. Both the prom fox trot and their original prom song received bursts of applause from the prom goers. The Bedouin song filled the rotunda with pompous strains which, it was

declared by many spectators, added much to make the features the most suitable presented in many years.

### Daughters Of Demeter Guests Of Humphreys

The Daughters of Demeter entertained the women attending the Short course at the university at an informal reception and tea at the home of Mrs. G. C. Humphrey from 4 to 6 o'clock this afternoon. Music was furnished by a woman's quartette.

### January Postal Fund Increase Over 1922

An increase of \$5,233.30 in receipts of the Madison postoffice for the past month over the amount of the same period in 1922 was announced today by Postmaster W. A. Devine. Receipts for January totalled \$52,408.47 for the sales of stamps, stamped envelopes and postal cards. The total for the same month in 1922 amounted to \$47,175.17.

### Orlando Holway Ill; Reported Worse Today

Gen. Orlando Holway, lieutenant general of the Wisconsin National Guard is critically ill at his home, it was reported today. He has been suffering with an attack of pleurisy and his illness took a turn for the worse today.

### Clothiers To Hear Invitation By Radio

Madison clothiers will listen in tonight between 7:30 and 8 to the announcement and invitation to attend the tenth annual convention of the Wisconsin Retail Clothiers association which will be held at Milwaukee Feb. 6-8.

Station WAAK will flash the announcement which will be made by Leo K. Fishell, secretary-treasurer of the Men's Apparel club.

### Co-ed In Despair Over Loss Of Ear Ornament

What's a Cinderella without a slipper compared to a Co-ed without one of her earrings? Bubbling over with mirth Thursday over the fact that she was "all set" for prom, today she was all gloom. She inserted a want ad for the return of a little jet ear ornament.

### Have Your

### After Prom Parties

at the

## University Exchange Tea Shop

In Our Special Party Room

727 University Ave.

B. 1589

## ORPHEUM

THE BEST IN VAUDEVILLE

FOUR DAYS STARTING SUNDAY MATINEE

### Leo Beers

The International Entertainer

Wm. L.  
Gibson

Regina  
Connell

"One Night in Spring"

La Panercia  
Trio  
Dancers from the  
Spanish Court

Seymour-Jeanette  
in  
The Midnight Steppers

Alexandria?

Larimer-Hudson  
Exposing the Art of  
Pedaloquet

Pathe News—Topics of the Day

## S-A-V-E

- with -

The Oldest Bank in Wisconsin

Established 1853

The  
State Bank

# WHY?

## Official Prom Fox Trot of 1924

on sale here--and at  
the UNIVERSITY MUSIC  
SHOP--511 State St.

tomorro-the 4th-at 2:30 p.  
m. at the University Music  
Shop---a public presenta-  
tion of this number by  
Chudnow's Orchestra and  
male quartet---

University Music Shop Inc.

At 511 State



## METAL CLOTH DRESSES PROVE PROM FAVORITE

### Head Dresses Are Worn By Majority; Queen Wears Pearls

Gowns for the 1924 Prom will be of many different kinds of fabrics and vari-colored. Particularly will the rich gold and silver of metal cloth, both singly and in combination, be used. There will also be many kinds of headdresses and ornaments of various kinds and colors. The gown having the long draped skirt with plain bodice, and the gown of the bouffant skirt and tight bodice with the bertha are in predominance.

Miss Lucia Pauline Ambrose, Prom queen, will attend in a white gown of kitten's ear satin with velvet trimmings. The bodice and skirt are plain with extreme lines. A small train falls from the skirt. She will wear a crown of pearls and brilliants and carry a coque feather fan.

Dean F. Louise Nardin will attend Prom gowned in a robe of black lace over silver. Miss Nan Birge will wear a pale lavender crepe de chine gown embroidered with crystal beads.

Mrs. I. Milo Kittleson will have a gown of sequin panels over black satin. At the side will be tulle drapes. She will carry a jade green fan. Mrs. F. W. Roe will wear a white satin gown overhung with blue net and a spanish lace scarf. The gown of Mrs. A. J. Vinje will be black yet and lace over black satin. Her scarf will be black lace.

Miss Arlene Klug will be gowned in black and jade sequins. Brocaded silver cloth combined with coral velvet will be the gown of Miss Josephine Hirsig. Miss Janet Olson will have a gown of turquoise brocaded chiffon trimmed with flowers. Miss Mary Peters a gold cloth bodice with a black satin and gold lace skirt, and Miss Beulah James silver cloth brocaded in rainbow tints.

Alpha Omicron Pi  
Miss Mary O'Connor will attend Junior Prom in a gown of cream satin brocaded in silver with a train of the same material. Miss Janette Boyer will wear a long gown of blue velvet, studded with cream pearls. Rose, chiffon velvet bound with heavy silver cloth caught up at the sides with silver grapes, comprises Miss Ethel Zimmermann's frock. Miss Maud Gray will wear lace in which a pattern has been woven in gold and silver thread. A set of jet and cream pearl ear rings, necklace and bracelets complete the outfit.

Miss Joan McFarland will wear a jonquil yellow velvet made simply but with long classical lines. Miss Irene Jones will have a gown of American beauty velvet with a long train. She will carry and wear a silver band in her hair. Miss Ursula Cooper will wear a gown of rose chiffon. Miss Elinor Sikes will wear a gown of green satin crepe. Its only decoration is a girdle of gold and green metal ribbon.

Alpha Phi  
Miss Dixie Davis, Alpha Phi, will wear a gown of rose silver cloth covered with crystal bugle beads and a girdle of rhinestones. Green silver cloth combined with green chiffon makes the gown of Miss Georgiana Kerr.

Miss Marjorie Severance will be gowned in brocaded silver cloth with panels of white chiffon. Miss Ellen Knight will wear black embroidered in bugle beads shading from white to bronze and black. Miss Catherine St. John will have a gold cloth gown combined with green.

White sequins will make the gown of Miss Miriam Arey, gold cloth Miss Janice Joy, and orange beaded crepe Miss Marjorie Benton. Miss Helen White will wear a gown of white sequins with panels of green chiffon. Miss Jean Miller will wear a gown with a gold cloth bodice and a bouffant skirt of gold lace over cerise.

Delta Gamma  
From Delta Gamma sorority Miss Katherine O'Shea will attend Prom in a draped dress of silver vari-colored paisley cloth. Miss Marian McClintock will wear a gown of blue chiffon and silver cloth and a blue and silver comb. Silver cloth over peach colored chiffon will make the costume of Miss Avery Davidson.

Miss Frances Canonn will wear a gown of gold cloth with lavender. Miss Doris Oliver gold cloth brocaded with a black fan, and Miss

Catherine Dietrich blue chiffon with a silver girdle. A white pearl beaded georgette crepe with a pearl headdress will be worn by Miss Katherine Klaesson. Miss Eleanor Graves will wear a gown having a blue pan velvet bodice and silver lace over blue in a bouffant skirt.

Miss Harriet Brown will be attired in a white chiffon beaded dress. Miss Margaret Ringheim in white georgette with black drapes, and Miss Josephine McCoy in white pan velvet. The gown of Miss Katherine Hastings will be made up of pink silk and lace, and Miss Lucille Wanzer pink chiffon. Miss Beatrice Fowler will wear a beaded silk net over silver cloth with an ornament in blue and coral.

Kappa Alpha Theta  
Miss Jeanette Cherry of the Kappa Alpha Theta house will wear a blue velvet gown with circular skirt and silver cloth bodice. A pearl ornament is the trimming. Miss Janet Marshall will wear black chiffon beaded with white. A draped dress of paisley metal cloth having gold straps will be worn by Miss Maude Killam. Miss Edith Hess will wear a gown of blue velvet with a single pearl ornament for trimming. Miss Rachel Bradish will wear a dress of orange chiffon over orange satin. A lace bertha will encircle her shoulders. The girdle is of silver.

An oyster white velvet gown with a silver lace bertha and silver flower girdle will be worn by Miss Beatrice Turner. A dress having a green velvet skirt with

draped panels and paisley silk bodice will be worn by Miss June Gray. Miss Marian Rugg will wear a periwinkle and orange dress. Miss Elizabeth Cowan will wear peacock blue velvet with silver cloth. Miss Katherine Kenney will have a dress of lavender and blue. Silver cloth and green will be worn by Miss Marian Guild and Miss Helen Reinholdt will have orchid chiffon. Miss Oral Baldwin's gown will be of green satin and gold cloth with panels at the side. Miss Grace Kellogg will have a gown of yellow chiffon with cry-

stal beads, Miss Isabel Fairbanks red velvet, and Miss Dorothy Williams orange chiffon.

### Kappa Kappa Gamma

Miss Catherine Davis, Kappa Kappa Gamma, will wear a gown having a bouffant skirt of silver lace over silver cloth. She will carry a red feather fan and wear a red comb in her hair. Miss Helen Stewart will have a flame crepe embroidered in pearls and silver. Gold cloth and gold lace make the dress of Miss Louise Holt. She

will wear a wreath of coral colored grapes in her hair.

Miss Harriet Thorp will have a gown of red Russian crepe with a beaded girdle. Her head dress will be of braided silver cloth. A pearl head band with a dress of coral georgette trimmed with crystal beads will be worn by Miss Helen Patterson. An orchid silver cloth gown lined with blue chiffon will be worn by Miss Leone Sander. Miss Florence Hinners will wear a pink brocaded charmeuse gown with a lace cascade at the side. Her

(Continued on page 16.)

## THE STATE STREET LEADER

Located in the  
HEART OF THE UNIVERSITY DISTRICT  
is surely a handy place to trade when in need of  
DRY GOODS, MILLINERY and  
READY-TO-WEAR GARMENTS

Just now we are featuring the new spring line of

### Peter Pan Blouses

so popular with the  
CO-ED

They are trimmed with Irish crochet lace, edging and Italian drawn work

You will want several of these blouses to wear with sweaters

*The State Street Leader*

Cor. State and Gilman

# Welcome Prom Goers

Many of the beautiful and exclusive gowns worn at the ball this evening attest to the fact that Simpson's has enjoyed its fair share of Prom trade.

We take this occasion to welcome all Prom Goers and to thank them for a splendid patronage.

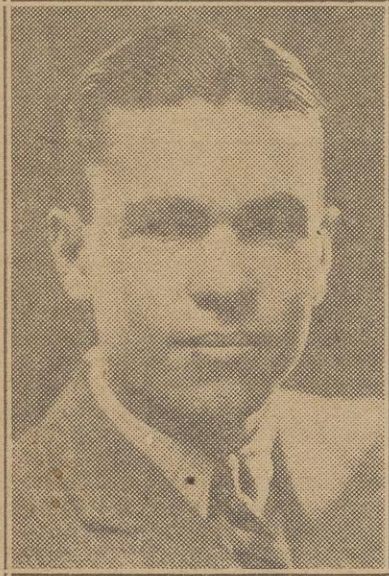
Your clothing will always be of utmost concern to us. Our remodeled store will be the home of the finest in gowns, dresses, suits, coats and all ladies apparel, for our buyers are found wherever the best is to be purchased.

# Simpson's



# Chairman, Queen Of Nineteen Twenty-four Junior Promenade And Committee Heads

His Committee Cuts Expenses



HOWARD B. LYMAN

He Directs Publicity Campaign



JOSEPH F. LAWLER

Has Charge of Floor Services



ARTHUR ARDIEL

He Handles Pre-Prom Informal



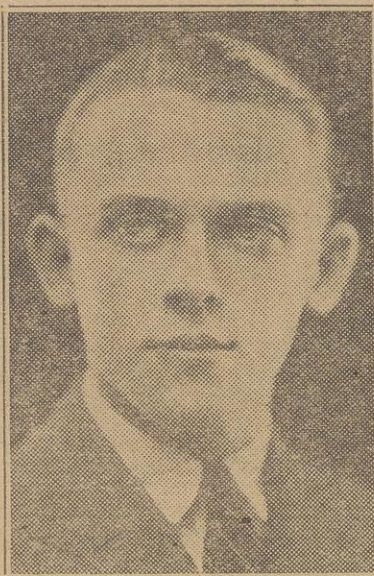
ALBERT V. STEGEMAN

Heads Art Publicity Workers



ROBERT B. SCHMUCK

Arranges For Special Features



PORTER F. BUTTS

Heads Committee on Rooms



ARLENE PAGE

Women Arrangements Her Work



NELLA BURGESS

Assistant Chairman



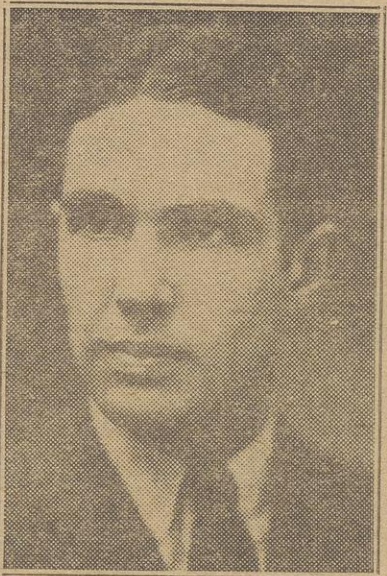
W. WILBER WITTENBERG

Assistant Chairman



OSCAR CHRISTIANSON

Urges Graduates to Attend



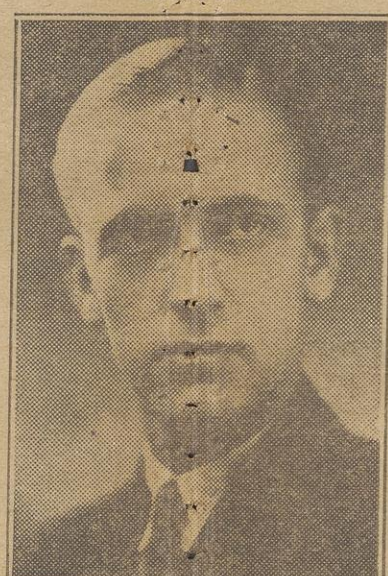
EARL N. CANNON

Arranges Supper For Dancers



KATHERINE F. DIETRICH

Sells More Than 1,000 Tickets



OSCAR SANDER

Handles Successful Prom Play



ROBERTA LOWDEN

Assistant Chairman



CARL R. VONNEGUT

Assistant Chairman



JOSEPHINE M. COATES

Devises New Lighting Schemes



HERMAN K. VONKAAS

Men's Arrangements His Task



CHARLES GARY

Her Committee Picks Fox Trot



MAYO STORY

He Assigns Boxes to Groups



MELVIN D. ESBERT

Changes Capitol Into Garden



BESSIE BERKLEY

He Secures Benson's Orchestra



MORRIS A. BELL

Her Committee Picks Programs



ELIZABETH ELSOM

Movies Are Under His Charge



RALPH B. WACKMAN

Furnishes Cabs For Guests



SAM D. THOMPSON



Gordon B. Wanzer, general chairman, and his partner, Miss Pauline Ambrose.

Assistant Chairman



LEE D. HANSON

All Photos  
For This Page  
Were Furnished  
By De Longe

All Photos  
For This Page  
Were Furnished  
By De Longe



## FAVOR METAL CLOTH DRESSES

Head Dresses Are Worn By Majority; Queen Wears Pearls

(Continued from page 13.)

fan will be jade. Miss Caroline Turgenson's dress will be henna chiffon over metal cloth. She will wear an onyx bracelet and onyx earrings.

Miss Frederica Crane will have yellow chiffon and silver. A white brocaded satin gown trimmed with fur and a white chantilly lace comb will be worn by Miss Elizabeth McCoy, a white chiffon and silver cloth by Miss Ida Crary, and a white georgette with a silver lace and a jade green fan by Miss Esther Koenig. Miss Virginia Plattenburg will wear an American beauty velvet and silver gown with a full skirt. She will wear a silver crown.

Miss Catherine Wilson will wear a chiffon vari-colored gown embroidered in silver and a turban to match. Miss Helen Kasbeer will have a rose crepe trimmed with purple beads. The gown of Miss Knobel will be brown velvet and gold cloth. She will have flowers in her hair. Miss Frances Porter's gown will be a full skirt with a basque bodice in blue brocaded satin. Miss Billy Maas will wear jade green velvet trimmed with pearls. Her head-dress will be of pearls and silver.

## Inside Dope

Queen Polly didn't have to lick stamps this year. There were so many prom workers there weren't enough stamps to go around.

The only reason it took four days longer than customary to select a prom slogan was because Heinie Hall sat around making darn fool suggestions.

This is the first year in ages that the prom chairman didn't say "Wear full dress to prom." We wonder if he has one.

Here's hoping Assemblyman Freehoff has a good time. If he doesn't there won't be any more proms.

Wilber Wittenberg had more fun picking his prom queen than anybody.

If it hadn't been for Ed Hooker nobody would have known who was prom queen until after Christmas.

By the way, it was Hooker who drove the car when Wanzer was getting his date. The car was in the garage for two weeks afterwards.

Nother by the way, Hooker hails from Waupun.—Gosh.

Nobody believed the press agent's story that Wanzer got his date the Monday before vacation. It was straight goods.

We wonder whether Sam Banks or the Governor runs the capitol.

It is alleged that the Social Science club was prom's strongest supporter in the stormy days. We wonder who alleged it.

Nobody got more kick out of working on prom than Joe Coates. She licked more stamps than anybody. Somebody said Tory Foy sealed more envelopes than anybody.

The Prince of Wales wasn't invited this year.

Prom music wasn't broadcasted by radio this year. It might have messed up the weather in too many places.

Lee Hanson got the mumps two weeks before prom. Wittenberg got a date.

The chief object of discussion for a month before prom was whether Christianson or Vonnegut had the better looking partner.

Shrimp Seaman turned in some copy for this edition and then left town.

Rod Welsh got his customary last minute date. Somebody said he put that ad in The Cardinal for a partner. Anyhow, The Cardinal is still trying to collect for it.

The queen didn't make her own dress this year.

### GLEE CLUB CONCERT

The Glee club, under direction of Music, in 1920 presented a concert. E. Earle Swinney of the School of Music, in 1920 presented a concert which ushered in the 1921 Junior prom.

Jimmy Brader, prom king of the past, sauntered with critical eye across the floor and answered a question, "What do you think of it?" with "It's darn fine. But no responsibility for me this year,—

I'm leaving it all to you." Partner Leon Sanders played up well and said, "Yes, that's right."

Twenty-two unaccompanied Delts war proms. confused promenaders where not to go.

Dan O'Neil appeared sober the first part of the evening.

"Cath" Wilson was hit by a Beta brick but she is withstanding the shock.

Contrary to the reports issued by the dry officer, the office of that individual was not open at the appointed hour.

Some mother refused to let her Lillie go unchaperoned so mother or auntie much be-plumed was there throwing a hawk eye.

The capital staff cluttered the galleries. They arrived at six-thirty with their lunches and refused to leave their camping ground.

Poor Gordy. It was the hardest thing he ever did when he stuck his hav foot out of the governor's den and began that death march.

Washy Lyons ushered for a change.

### STATE AND SCHOOL GREET PROM GOERS

(Continued from page 1.)

one of unalloyed pleasure to which each participant will ever look back with delight.

S. H. GOODNIGHT,  
Dean of Men.

### Dean Nardin

The Cardinal bears my cordial greeting to all who dance tonight at the 1924 prom, and my sincere wishes that the hours may be golden ties as they pass, and abiding treasure of golden memorial in those later years when you have cheerfully gone your ways from Hill and from Capitol.

Some mistaken and shallow persons repeat a little flippantly or a little mournfully the saying, "You

are young only once." That is not true. The teens pass, and the twenties marshall themselves off the stage before the advancing thirties.

But one can be young times and times again, in sharing the happiness of those who are older guests tonight, I give our thanks for having restored us to the pleasant land of youth by sharing with us music, your youth, your happiness.

Cardially yours,

F. LOUISE NARDIN,  
Dean of Women.

The Place of the Famous Steaks

## Steak and Oyster House

BEN STITGEN, Prop.

120 W. Main St.

Phone B. 922

## The Chocolate Shop

"Home of the Hot Fudge"

Candies and Favors  
for All Occasions

"The Store of Friendly Service"



This Ten Months Old "New" Store  
(Backed by 30 years of local merchandising experience)

Takes this Festive Prom Occasion

To Express Our Appreciation

For the constantly growing university patronage we are enjoying.

We invite everyone to view what is recognized as one of the finest equipped men's stores in the Northwest.

# KARSTENS

The Store of Friendly Service  
22-24 No. Carroll St.



**Ask Bids On Mail****Route On Lake Monona**

Extension of the Lake Monona Marine mail service to include the Yahara river and Lake Waubesa is recommended by inspector C. M. McCabe, of the railway mail service division in a letter received today by Postmaster W. A. Devine. A request for bids was sent out today by Postmaster Devine.

Phillip M. Homer, architect, has moved his offices from the third floor of the Pioneer building to the fourth floor, rooms 400-403. Larger quarters were needed.

**PROM BOUND**

(Continued from page 6.)

why he was so willing to quarrel. Wanted to go with some one else. And from her own house too. But why didn't her partner come?

She rose and walked slowly across the room.

"Lucille", she said to the maid. "If Mr Kleist comes tell him I've changed my mind."

Kleist! Dan sprang up from his chair as though some one had connected a live wire with it.

"Marian, You!"

She stopped, short; both stared

at each other for a moment. Then they both suddenly laughed.

At one end of the davenport sat Dan—at the same end sat Marian.

**Two Realtors Denied****License; Court Agrees**

Revocation of the real estate licenses of two Milwaukee land brokers, Otto Manske and Ray Bluechel, was upheld by Circuit Judge George Thompson in a decision filed in Circuit court today.

READ DAILY CARDINAL ADS

**Cadby Arranges For****Utilities Men Program**

General plans for what is expected to be the largest and most representative conference of public utility operators in Wisconsin were outlined for approval of the executive committee of the Wisconsin Utilities Association in meeting here by John N. Cadby, Madison, executive secretary. It will be the first annual convention of the association, which is a consolidation of the former Wisconsin Gas and Electrical association. The membership includes about 60 gas,

electric and street railway companies. The convention will be held at the Hotel Pfister March 22 and 23. Sec. Cadby said he is arranging a program that will deal with problems of vital mutual interest alike to the public and the utilities.

**Sol Levitan Receives****\$2 Conscience Money**

Sol Levitan, state treasurer, received a two dollar bill in the mail this morning. The letter was addressed to Mr. Levitan personally and was sent to him as "conscience money."

**TYPEWRITERS**

FOR RENT

**\$1.00**

For The Month

Get our special proposition

**KELLEY  
TYPEWRITERS  
KELLEY**

521 State

Today's  
the day!  
The  
new  
Victor  
Records  
are  
HERE



Here  
is the  
list.  
Come  
in and  
hear  
them

**POPULAR CONCERT AND OPERATIC**

66115 Some Day You Will Miss Me (Grey-Darewski) Sophie Braslau  
87355 Meistofele—Ave Signor! (Hail, Sovereign Lord) In Italian Feodor Chaliapin  
87352 Martha—Porter Song (Canzone del porter) (Flotow) In Italian Titta Ruffo  
66117 Chi se nne scorda cchiù! (Oh, How Can I Forget!) Neapolitan Tito Schipa  
87353 Cradle Song (Wiegenlied) (Brahms) In German Ernestine Schumann-Heink  
66118 Little Man (George Graff, Jr.—Ernest R. Ball) Reinald Werrenrath

**SACRED RECORD**

18984 The Song of God Goes Forth to War Trinity Male Choir  
O Paradise Trinity Male Choir

**MELODIOUS INSTRUMENTAL**

74792 Quartet in D Major—Presto (Beethoven) String Quartet Flonzaley Quartet  
66123 Hungarian Dance No. 1 (in G Minor) (Brahms) Violin Solo Jascha Heifetz  
74794 La Campanella (The Chimes) (Paganini—Liszt) Piano Solo Olga Samaroff  
74769 Symphony in C Minor, No. 5—Finale (Part 1) Toscanini—La Scala Orch.  
74770 Symphony in C Minor, No. 5—Finale (Part 2) Toscanini—La Scala Orch.  
66119 Song Without Words (Chanson sans paroles) Violin Solo Eferm Zimbalist  
35719 Faust—Ballet Music—Cleopatra and the Golden Cup Victor Symphony Orch.  
45330 Spring Song (Song Without Words) (Mendelssohn) Harp Solo Victor Symphony Or.  
Ballad of the North—Finale (Poenitz) Harp Solo Alberto Salvi  
18974 Toy Symphony—Part 1—Andante Moderato (Haydn) Victor Concert Orchestra  
Toy Symphony—Part 2—Menuetto and Finale Victor Concert Orchestra  
18987 I'll Take You Home Again, Kathleen Violin Solo Michel Guskoff  
18989 My Old Hawaiian Home—Waltz Octo-Chorda and Harp-Guitar Moore-Davis  
Isle of Sweethearts—Waltz Octo-Chorda and Harp-Guitar Moore-Davis

**LIGHT VOCAL SELECTIONS**

45342 Mah Lindy Lou Olive Kline  
Honey Chile Elsie Baker  
18990 Lady of the Evening (From "The Music Box Review") John Steel  
Will She Come from the East? (From "Music Box Review") John Steel  
18991 I Was Married Up in the Air Billy Murray  
Billy Murray

**RECITATION**

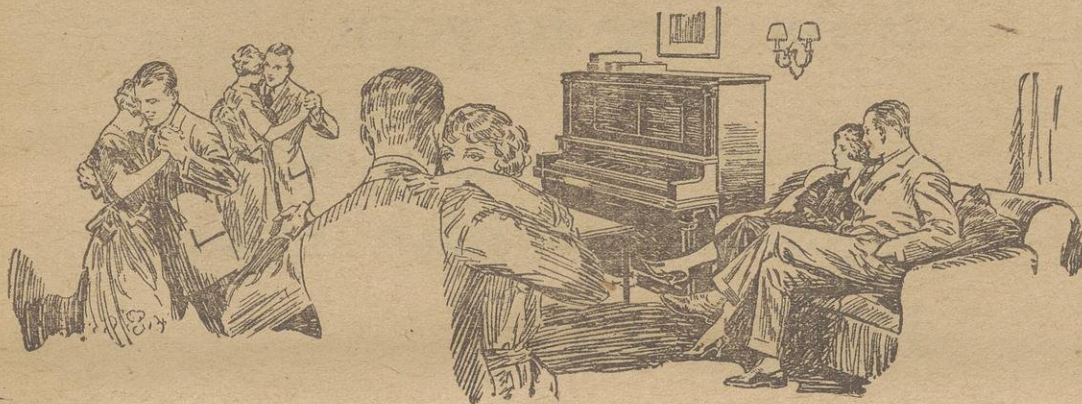
45341 A Heap o' Livin' Edgar Guest  
The Boy and the Flag and At the Door Edgar Guest

**DANCE RECORDS**

18985 When Hearts Are Young—Fox Trot ("The Lady in Ermine") Whiteman's Orch.  
Journey's End—Fox Trot ("Up She Goes") Whiteman and His Orch.  
18988 Until My Luck Comes Rolling Along—Fox Trot ("Little Nellie Kelly") (Whiteman's Orchestra)  
Just Like a Doll—Fox Trot ("Springtime of Youth") The Great White Way Orchestra  
18993 Who Cares—Fox Trot The Great White Way Orchestra  
Time Will Tell—Medley Fox Trot ("Sally, Irene and Mary") The Serenaders  
18996 Thru' the Night—Waltz The Serenaders  
Red Moon—Waltz The Serenaders  
18986 Lost (A Wonderful Girl)—Fox Trot The Great White Way Orchestra  
Where the Bamboo Babies Grow—Fox Trot The Virginians  
18992 Teddy Bear Blues—Fox Trot The Virginians  
I'm All Alone—Fox Trot The Great White Way Orchestra  
18994 Open Your Arms My Alabama—Fox Trot The Bencon Orchestra of Chicago  
My Buddy—Fox Trot Zex Confrey and His Orchestra  
18995 When Winter Comes—Fox Trot International Novelty Orchestra  
The Great White Way Orchestra

FORBES-MEAGHER MUSIC CO.

27 W. Main



## The Knowledge of Music is a Heritage of Happiness

Music is a continuous source of pleasure, a means of inspiration, a key to the door of social prestige and a practical commercial asset.

Any Musical Instrument May Be Purchased From Us on Very Liberal Terms. Avail Yourself of Our Service.

**Phonographs and Records**

The New Edison, and  
The Wonderful Edison Re-creation

The Aeolian and Vocalion

The Superior Vocalion Red Record

**Pianos and Players**

The Steinway, in  
Grands and Uprights

The Schomacher, The Emerson

The Brambach, The Milton  
The Duo Art Reproducing  
Pianos

**Band and Orchestral Instruments**

We now have the exclusive agency for Ludwig Drums, Vega and Paramount Banjos, Buescher and other Band and Orchestral Instruments.

**Sheet Music and Musical Studies**

Our sheet music department excels in stock and service. One call at our store—friends ever after.

Our policy is Quality—first last and all the time. And by virtue of this never failing purpose we affirm our local superiority of musical service.

**Hook Brothers Piano Company**

Capitol Square at State

"THE STEINWAY HOUSE"

Madison, Wis.



## REVELERS! HE IS AMONG YOU

The Man Who Wrote Letter  
Which Took Tim to  
Prom

Somewhere among the dancers tonight is the lucky fellow who answered the advertisement in The Cardinal and had his expenses paid to prom. Numerous good letters were received by the young lady who desired a partner, but some applicants failed to include a picture to prove their qualifications and as a consequence were disqualified.

Box 2 at the office of The Cardinal was swamped for several days and the young lady desiring a partner had to employ a private secretary to eliminate those letters which did not show promise. One of Strunk and Irwin's coal trucks was pressed into service to get the mail from the post office to the office of The Cardinal.

Everybody wanted to go to prom. Here is a sample to show how badly they wanted to go.

"Dear Box 2—

"I've never passed up a bet in my life. Prom looks to me like carrots to a jackrabbit, but this matter of forty berries has been a thorn in my side. Your kind munificence extracts the thorn, and to show you my gentlemanly generosity, I'll do it for thirty-five.

"Though I realize the virtue of modesty in youth, I would not hide my light under a bushel.

"Dear Beatrice, I am young and handsome, with brown eyes and dark hair and a lovely smile. Hop-

ing you are the same, I am,

Yours truly,

Hal.

"P. S. I am a fraternity man (note stationery) and learned to dance in Stoughton."

But here is the prize winning letter. Perhaps you will be able to recognize the style of the writer. Try it.

"Box 2

"Daily Cardinal

"Dear Friend in Hard Luck:

"In reply to your Cardinal advertisement this morning I first want to know if you mean business. My height is six feet. My weight is 175 pounds, all dynamite, so that I can qualify as far as the power goes. If this is not all right I will change the dynamite to TNT. As to handsomeness, out of mere modesty let me say that I am no Apollo, but that in a good prom party with other handsome men, the average is fair, with a fair plus

"Since the beginning of football season I have had no mustache. Previous to that time I was the proud possessor of a dark one.

"In regard to my dancing, let me say that I am no Ted Shawn, but I haven't by any means any lead feet. In fact, one is left, the other right, both having perfect co-ordination with each other.

"I will not wear brown or Congress shoes with my Tux, neither will I wear a white tie with it. I won't have a Grand Army haircut. All this just to satisfy your natural curiosity about my normalcy.

"Now that I have told you of myself, it is perfectly right that I should expect some detail of identification. Please enclose your picture with evidence of your sincerity, and send it to,

Battling Siki.

### Parkway, Last Times Today

MATINEE AND NIGHT

We offer the most brilliant all star cast with an excellent supporting company in a play unanimously endorsed by critics as the best that has been produced in years.

## ENGAGEMENT EXTRAORDINARY

The SELWYN'S present

SOMERSET MAUGHAM'S

SENSATIONAL

Comedy Success

WITH THE MOST  
BRILLIANT  
ALL-STAR CAST



ONE YEAR IN NEW YORK  
ONE YEAR IN LONDON  
ONE YEAR IN PARIS

WILTON LACKAYE  
HENRY E. DIXEY  
AMELIA BINGHAM  
CHARLOTTE WALKER  
NORMAN HACKETT

We promise theatre-goers the most delightful evening spent in a theatre

PRICES—Orchestra, \$2.50; Balcony \$1.50, \$1.00, 50c

MATINEE—\$2.00; Balcony \$1.50, \$1.00, 50c

SEATS NOW SELLING AT THE BOX OFFICE

No Appetite?  
We not only  
create an  
appetite but  
also we  
satisfy it

The Two Best Places to Eat

"Home and Cop's Cafe

# The Prom Pictorial History

is on display in the  
Governor's Reception  
Room. We Invite you  
to call and look thru  
it.

Here are the Proms  
from the First One to  
the Present ---- all in  
picture form. We have  
gathered together all  
the material in it and  
promise to maintain it  
from year to year.

Go see it---your picture  
is probably within its  
pages.

Better get a picture of  
The 1924 Prom

She wants a copy for re-  
membrance sake--and you  
should have one also.

The  
Photoart House

Wm. J. Meuer, President



## Read 'em and Weep

(Continued from page 2.)

ered plebes". Alliteration is the big thing in slogans.

**SECOND PRIZE**—To Daniel O'Neil for this: "The prom with the punch." So expressive and the connotation is good.

**THIRD PRIZE**—To Lee Edwards for this: "A ball for the belles." Recalling the words of Pluto, "A fig for you," we decided that this was rather good.

\*\*\*

**COULD IT BE TWINS?**  
(Headlines culled from the news.)  
**IOWA GIRL TO  
BE PROM QUEEN**

\*\*\*  
**NEVADA GIRL WILL  
LEAD JUNIOR PROM**

**A HOT APPLICATION, MAYBE?**  
HER—I've got chapped lips.  
Willie Bloecher—I've got hot lips.

\*\*\*  
**THE OBSERVING REPORTER**  
Every box was a press box.

Every waltz called for a Fox Trot and every Fox Trot called for a Justice of the Peace.

Lady Godiva would have felt like a missionary among the cannibals, against some of the gowns.

All the Gumps wore Gump collars except George Parker who wore a boy's collar.

I shut my eyes and thought that I was at an Ag-Home Ec mixer. I opened them and thought that I was in Turkey.

It was better than New Years party but not as good as Homecoming.

\*\*\*

**MR WITLING SEES IT THROUGH**  
After going a Siki through a barrage of milk fed tea-caddies in which I lost one of my six pints, my two gallon hat, and a bit of my dignity I came upon the 1924 mixer and stopped short like a bird dog scenting a pole cat.

Now I'm willing to admit that Joe Cannon would make me look like a Madison cop for this society stuff and I may not of been around as much as the Prince of Wales, but I have seen a few community Christmas trees, and some darn nice funerals in my day. But believe me sister, this had 'em all quieter than a cap pistol at Verdun. Beside this tornado of color and sound, Belshazzar's feast would look like a Quaker wedding on blue Monday.

There was more noise in that place than the Chicago wheat pit before Volstead was born. The color scheme would make a hop shooting cubist feel like a moulting wren against a slate roof.

The dancing beat anything I've seen since the preacher died with the D. T.s It was a cross between a German invasion and locomotor-ataxia with a few fancy trimmings borrowed from the Demsey-Carpentier barbecue.

An ambitious missionary would have been busier than an organ grinder's monkey with a new ration of fleas, but he wouldn't of had as much luck as Wilson at the peace conference, because that gang were off in a cloud and nothing short of the Millenium would have stopped 'em.

Well, I bummed a drink from a guy that was getting paid to take instead of give and that's the last I remember until the doctor said take off the straight jacket.

But it sure was some party.

\*\*\*  
**APRIL FOOL**

Ah, I ask you, who would have guessed that some day little Minnie Muggles, the light weight champ of Palsey Corners, would be the Queen of the very Junior Prom at the university?

Twenty years ago, who would have thought that some day those inviting eyes (inviting each other to cross the bridge), would some day be blinking from the bulk of a Prom Queen?

Who could have guessed that that bespeckled nose which had stopped many a healthy right hook would some day be snooting the Governor?

Who would have known that someday those two hundred pounds of Irish aggressiveness would be towing a Prom chairman around the rostrum like a Whippet tank going into action?

I ask you who would? And the answer is; nobody but a doting mother.

HERE IS

The answer to that much quoted query, "Did she ride home Mr. Gallagher?"

impression that they arrived in the taxi which is about to dock at the Capitol.



**AS YOU WERE**

By Wilber Wittenberg,  
Oh for the love of a lovely girl,  
A pal to dance and sing,  
To carry me into the social whirl  
And help me have my fling.  
A girl with eyes of lustrous hue,  
Who does not carry a line,  
Who will be kind and good and true,  
And ever be mine all mine.  
If I could find some such a one  
I'd ask her to be my wife.  
We'd have our fling and when  
'twas done  
We'd court the simple life.  
For such a one who would not flirt  
With Harry and Dick and Tom,  
I'd pawn my hat and coat and shirt  
And ask her to go to Prom.  
But after sober second thought,  
The clothes won't go in hock,  
I'm free by heck, and won't be caught  
Such femmes are out of stock.

\*\*\*  
**FOUR BITS FOR HUBERT**

In this picture the artist has presented himself and friend making a Spartanlike effort to create the

**BON VOYAGE**

Was it not truly a Prom "For every Badger?" and does not Noah tell us that a Badger is a huckster? He does, and it was.

\*\*\*  
And when the old forty below Boreas kicks your B. V. D.s into a cockeyed loop, think of us on old Miami's shore, cramped over a pair of mint juleps.  
Yours 'till Gabriel blows assembly,  
C. E. S. & C. E. S.

**Mrs. Griffiths, Police  
Matron, Reported Ill**

Mrs. Mary E. Griffiths, police matron, wife of Capt. Morgan Griffiths, is confined to her home at 412 S. Baldwin st., because of illness.

Now is the time for  
**YOU**  
To start the semester  
**WRITE**  
With a Rider Master Pen

**MAJESTIC**

Continuous Every Day  
Children  
10c  
Adults  
30c

A Few of the Big Ones Coming

BETTY COMPSON & BERT LYTELL

in  
**"KICK IN"**

**Gloria Swanson**

in  
**"My American Wife"**

CECIL B. DE MILLE  
Production

**"Adam's Rib"**

**Marion Davies**

in  
**"When Knighthood  
Was In Flower"**

BEBE DANIELS

in a  
Wm. de Mille Production  
**"THE WORLD'S APPLAUSE"**

**Mary Pickford**

in  
**"TESS OF THE  
STORM COUNTRY"**

Watch for the Dates

## Loken Brothers

Capitol Square  
At  
12-14-16-18 W. Mifflin St.



Madison  
Wisconsin

## Get A Good Night's Rest

## In The Morning--

## THEN

## Come And See A

## Real Store--

## A New Kind Of Store--

## A Store Whose Merchandise And Service Will Interest YOU.

# 33

## Complete Departments

## For

## WOMEN

## MISSES

## GIRLS

## INFANTS



## 2,000 ATTEND '24 PROMENADE

### Junior Event Breaks All Former Records in University Annals

(Continued from page 4.)

After a dinner at the chapter house last night the party attended the pre-prom play.

Dinner was served at the chapter house this evening.

After a dinner at the chapter house tomorrow evening the party will have a dancing party at the home of Professor Leith closing the prom festivities.

#### ALPHA GAMMA RHO

William Frederick, Dorothy Wiesler; John C. Read, Eleanor M. Morgan, Chesterton, Ind.; Kenneth M. Royer, Dorothy M. Dean; Elmer C. Boughton, Bertha H. Williams; Edward H. Gibson, Vangel Russell; Lester J. Oosterhuis, Margaret L. Thuerer; Robert L. Hesse, Hartland, Dorothy D. Sutor; Thomas L. Dartnell, Mildred A. Hanson; Whitford L. Huff, Naomi E. Waffle, Chicago, Ill.; Carlos Corres, Helen Wyckoff; Harvey B. McGraw, Katharine R. Stevens; Kearns J. Kirchberg, Crystal Lake, Ill.; M. Parks, Crystal Lake, Ill.; Chester C. Ellicott, Elizabeth L. Kirchberg, Crystal Lake, Ill.; William A. Walker, Pauline B. Hershey, Columbus, Ohio; E. Glenn Ash, Marian M. Juneau, Milwaukee; E. McGruder Smith, Opal J. Andrews; D. McCord Moorhead, Helen V. Patterson; E. Reynolds Chew Jr., Helen H. Kasbeer.

Mr. and Mrs. Charles Walker, chaperones.

Last night the party attended the pre-prom play.

Formal dinner was served at the chapter house this evening. Pink and white roses were used for decorations.

Tomorrow evening there will be a formal dinner-dance at the chapter house. A black and white color scheme will be used for the decorations.

#### ALPHA KAPPA KAPPA

George Arbuthnot, Elsie Ewertz, Milwaukee; Alphonse E. Bachuber, Julia Vestry; Henry Ewertz, Vera Lee; Alvin C. Florin, Dorothy Campbell, Dodgeville; Ralph Metcalfe, Mary Margaret Morgan; Charles Liner, Cecilia Garvey, Beaver Dam; John E. McDonald, Eleanor D. McGinley; Gustav G. Mueller, Edith Schoenberg; Carl O. Nelson, Agnes Anderson, Eau Claire; Dr. D. H. Sannes, Fay Fiske, Sauk City; Oscar W. Thoeney, Barbara Schalenberger; Charles B. Puestow, Marjorie Elston; Mark H. Wall, Drusilla Walsh, Eau Claire.

Dr. and Mrs. S. J. Briggs, chaperones.

Alpha Kappa Kappa and Phi Beta Pi parties combined for the pre-prom dinner and the post-prom formal dinner-dance. The pre-prom dinner was held at the Alpha Kappa Kappa house last evening.

Members of the Alpha Kappa Kappa party attended the pre-prom play last night.

A formal dinner dance will be given at the Phi Beta Pi house, 416 North Carroll street tomorrow evening.

Sunday the party will go for a sleighride to a cottage on Lake Mendota where a toboggan, skiing and farewell fireplace party will be held.

#### ALPHA PI DELTA

Orvin H. Anderson, Constance V. Greenwood; Frank L. Cusick, Mary McGuigan; Donal J. English, Ann Iverson; William J. Fronk, Grace A. Goldsmith; Russell E. Frost, Genevieve Hicks; Lester V. Griem, Ruth D. Powers; Lea Gunderson, Veronica Myers; Fred C. Greenwood, Evelyn M. Gehan; Wilbur Heuer, Helen H. McMurry; David R. Jones, Lillian B. Jennings; Willard P. Jones, Josephine Irish; Oswald A. Krebs, Florence U. Roesch; Mr. and Mrs. J. Luthé, Milwaukee; Peter R. Moeller, Pauline Ieuter; Arthur T. Nelson, Davenport, Iowa; Margaret K. Chorlog; George M. O'Connor, Irene Whitehead; John T. Omernick, Frances C. Stack; Joseph C. Payne, Nina C. Faris; John Reinhold, Anita Netzow; Walter F. Renk, Bessie Donaghey; Edwin L. Schujahn, Mary E. Buchanan; Robert C. Thomas, Margaret Hancke, Chicago, Ill.; Clarence Trachte, Ella Schoechert, Watertown; W. James Webb, Mildred Replinger; K. Germain Williams, Laura Hamilton, Whitewater.

Prof. and Mrs. Karl F. McMurry; Mr. and Mrs. G. Carmen Blough, chaperones.

Last night the party attended the pre-prom play which was followed by a buffet luncheon.

Tomorrow evening a formal dinner-dance will be given at the Monona hotel.

#### ALPHA SIGMA PHI

Robert F. Brown, Marie Struve; Edward Burgeson, Madeline Dorsey; Kenneth Hamlin, Helen Phillips, Davenport, Iowa; Clifford Huff, Beatrice Reak; Eugene Meng, Isabelle Mohr, Chicago, Ill.; Francis Meyer, Adeline Meyer; Mars L. Madsen, Ester Irish, Brookings, S. D.; Colby Porter, Margaret Brown, Davenport, Iowa; Mark C. Porter, Mary Riley; Roy Pieh, Marie Post; Bruno J. Rohde, Vera Carlisle; Max F. Reinhold, Marian Rugg; Ruben Sherry, Winifred Fletcher; George Sanderson, Dorothy Truttner, Bessmer, Mich.; Cedric Seaman, Catherine Sobcr; Jack Sullivan, Dorothy Horter; Paul Urbanek, Alice Moehlenpah.

Mr. and Mrs. S. Osgood, chaperones.

A sleighride party followed by a dance at the chapter house was held last night.

Formal dinner was served at the chapter house this evening.

Tomorrow evening there will be a formal dinner and dance at the chapter house. The color scheme in decorations is to be worked out in Nile green and white. Quartet tables and oriental decorations will be used.

Prom festivities will close Sunday with an informal dinner at the chapter house.

#### BETA THETA PI— PHI DELTA THETA

John Schreiner Jr., Esther Gray; Paul McGinnis, Eleta Seeley; James Woods, Mary Elizabeth Randolph; Howard Lyman, Josephine McCoy; James Brader, Leone Sander; Frederick Ellison, Catherine Frisch, Madison; Robert Nethercut, Mabel Mary Knollin; Fulton Leberman, Phyllis Small, Chicago, Ill.; Ezra Crane, Ruth Staudenmeyer; Stanton Taylor, Katherine Wilson; Warren Barnett, Elizabeth Nunlist; Benjamin Jackson, Gertrude Green, Madison; Harold Bentson, Thelma Blossom, Indianapolis, Ind.; Isaac Brader, Ethel Weadcock; Herbert Taylor, Virginia Gittins, DePere; Kenneth Gardner Jr., Evelyn Freese; Julien Lunney, Margaret Smith; Hobart Price, Evelyn Barnwell, Gilmer, Texas; Richard Werner, Margaret Borum, Barron; E. Emmett Moran, Nan Clarke, Superior; Philip Hilbert, Dorothy Coe; Robert Salsburg, Margo Topp; Deloit Estes, Esther Vinson, Mishawaka, Ind.; Eric Ericson, Katherine Grimes, Des Moines, Iowa; Jack Keeley, Esther Keeley, West Bend; Delbert Paige, Helen Vinson, Mishawaka, Ind.; Clark Austin, Grace Guthrie, Rockford, Ill.; Joseph Sexton, Eleanor Kenny.

Mr. and Mrs. Paul D. Meyers, Chicago, Ill., chaperones.

Last evening the girls were called.

(Continued on page 21)

## Pasteurization

Insures

## Safe Milk

THERE is no cause to worry about the purity of milk if it has undergone the process of pasteurization.

Pasteurization insures milk free from any harmful bacteria and at the same time retains its wholesome taste.

Insist upon Kennedy Dairy Company milk, for in that way alone can you be sure that your milk is absolutely pure through pasteurization. Our bottle cap insures you.

## KENNEDY DAIRY COMPANY

Perfectly Pasteurized Milk and Cream

618 University Ave.

Badger 7100

Proms May Come and  
Proms May Go  
but  
Lawrence's Lunch  
is here to stay

Cafeteria

Restaurant



## PROM AFFAIRS ATTRACT MANY

Social Whirl at Height in Latin District During Promenade Week

(Continued from page 20)

ed for in sleighs. After a short ride the party adjourned to the Beta house. A light lunch was served followed by a "get acquainted" dance.

Formal dinner was served at the Phi Delt house this evening.

Tomorrow evening there will be a formal dinner-dance at the Phi Delt house.

The program of the party will close Sunday with an informal dinner at the Phi Delt house.

### CHI PHI

Harris Allen, Sarah Wild; Mr. and Mrs. H. M. Behneman; William Conine, Alice Cockrell; Carl Farrell, Marian Mosel; Mr. and Mrs. W. J. Haake; Lee Hanson, Polly Congdon; Oscar Harris, Chicago, Ill.; Natallie Densmore; Richard Headley, Margaret Knox; Emory Heuston, Jean McNamara, Omaha, Neb.; Gilbert Hoffmann, Alta Carnecross; Jerry Jax, Hazel Weingandt; Alvin Klann, Sarita Romero; Francis Lamb, Elizabeth Clark; Harold Maier, Marcella Neff; Joseph Marshall, Agnes Delaney; Rudolf Noer, Margaret Seidel, Evanston, Ill.; Hickman Powell, Virginia Gibley; Mr. and Mrs. E. E. Reichert; Robert Wallis, Ruby Lewis, Chicago, Ill.; Earl Wheeler, Louise Lamson; Mr. and Mrs. Henry Noer. Mr. and Mrs. Allen Slichter, Milwaukee, chaperones.

Last evening the party had a sleighride and house party.

This evening formal dinner was served at the chapter house. Red roses, smilax and original lighting effects formed the decorative scheme.

Tomorrow evening there will be a formal dinner-dance at the chapter house. Informal dinner will be served at the chapter house Sunday to close the prom festivities.

### CHI PSI

Gordon B. Wanzer, Pauline Am-

brose; Warren B. Kohler, Mary Kney; E. Osborne Hand, Maxine Walker; Paul H. Faust, Jean Miller; Arnold Bur, Janice Joy; Lawrence Cramer, Aline Smith; E. W. Hooker, Mildred Miller, Markesan; E. P. Strothman, Jeannette Boyer; Edward Hegeler, Dixie Davis; Richard McCaffery, Ellen Knight; Robert Blakeman, Ercel Grant-Cooper, Kansas City, Mo.; John B. Cassoday, Geraldine Thompson; Edward Dye, Julie Henkle, Detroit, Mich.; T. Faxon Hall, Rachel Bradish; Paul Brant, Elenor Graves; Frank Stegeman, Cathrine Campbell, Chicago, Ill.; Wilbur J. Eddy, Grace Bennett, Chicago, Ill.; Claire Burke, Mary McLean, Menominee; Dewey Swan, Majory Todd, St. Louis, Mo.; John D. Fitzgerald, Mydelle Edmunds, Milwaukee.

Mrs. A. J. Brace, Pontiac, Mich., chaperone.

### DELTA CHI

Oscar Christianson, Lucile Rau, Beloit; B. B. Annunson, Helen Rothschild; LeRoy Wahle, Doris Gormley; Victor Jungers, Louise Maureaux; Roger Baker, Margaret Knauf; Ralph Ballou, Helen Tay-

lor; Frank Crutcher, Vivian Dollard; Horace Taggart, Billie Danto; Rice Miller, Marjorie Thomas; Oscar Kiessling, Katherine Dietrich; Harold Frey, Bessie Wilson, Milwaukee; Milford Ingebritsen, Viola White; Bowen Smith, Eleanor Singer; Adolf Schoechert, Lenora Rubado; Herbert Brown, Faith Baumgartner, Milwaukee; Frank Bellman, Louise Kraft, Fort Atkinson.

Mr. and Mrs. William J. Morgan Milwaukee, chaperones.

Last evening the party attended the pre-prom play.

A formal dinner was served at the chapter house this evening.

Tomorrow evening the party will have a formal dinner-dance at the chapter house. Southern smilax

and spring flowers will be used in decorating.

### DELTA SIGMA PHI

Eugene Alleman, Rowena Brown; Everett W. Birdleough, Hariott Wheelihan; Maynard W. Brown,

Ruth McMurtrey; Paul J. Brunino; Clara D. Pratt; Calvert L. Dedrick; Ruth Larson; James Douglas, Marion Gault; Mervin Flom, Mary Kriz; Theodore Gevaart, Irene Gevaart; Sidney M. Greiling, Charlotte

(Continued on page 22)

Now is the time for

YOU

To start the semester

WRITE

With a Rider Master Pen

## GARDEN GRILL

F. G. Octking, Prop.

"ON THE SQUARE"

As usual, the Grill is ready to serve you the best of everything in its select, quiet, courteous way. Table d' Hote dinners and a la Carte service.

Tel. F. 966

"Service with a Smile"

## --But After Prom

IT is just as necessary for you to appear well dressed—in many cases more necessary—for the girl in the case always appreciates careful dress in a man.

HERE you will find a splendid selection of new spring merchandise—the kind that will help you to be well dressed at a moderate cost.

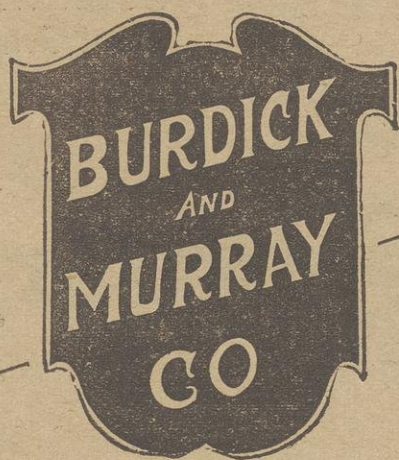
ON the Hill you will see many men who express a decided preference for Toggery Shop apparel.

## The Toggery Shop

University Avenue at Orchard

## Welcome Stranger TO MADISON

If we can be of service to you while you are in our midst, feel free to call upon us.



Un tour de danse



## LIST OF PROM GOERS FOR '23

More Than 2,000 Attend Greatest Social Event of University

(Continued from page 21)

Manson, Green Bay; Norman Halverson, Lola Dynes; Christopher Hendra, Louise Moore; Milton J. Cohler, Bab Cohler; George A. Kriz, Hazel Weisenberger, Evanston, Ill.; Mr. and Mrs. B. R. L'Hommiedieu; Kenneth McConnell, Mary Chipman; Lester W. Peterson, Gertrude Brown; Julius J. Steuber, Lucile Ehlert; J. W. Thompson, Helen Koch, Milwaukee; Edwin C. Töpleman, Madison, Josephine Beck, Madison.

Dr. and Mrs. Van I. Bohnson, chaperones.

An informal dance was held at the chapter house on Wednesday evening.

Last evening the party attended the pre-prom play.

Formal dinner was served at the chapter house this evening.

The post-prom dinner and formal dance at the chapter house tomorrow evening will conclude the prom events.

### DELTA TAU DELTA

Lee Edwards, Harriet E. Randall; Vinton Stegeman, Isabel Schaefer, Hinsdale, Ill.; Harrell Murdoch, Adeline James, Richland Center; Nathaniel Blinks, Lucile Higdon; Gordon Smith, Josephine Hirsig; Frank Reeves, Maude Gray; James Hipple; Esther Muggleton; William Schliet, Deborah Olds; Hugh Michaels, Dagmar Iverson, Stoughton; William T. Hosmer Jr., Dorothy Hannah Mayer; Norval Stephens, Ethel Lewis, Chicago, Ill.; Ben Drew, Natalie Combs, Chicago, Ill.; John Dore, Dorothy Adams; William Gamble, Harriet Thorpe; Curtis Kuhn, Irene Salb, Chicago, Ill.; Joseph Bricker, Carolyn Hinsdell; Charles White, Margaret Carr, Chicago, Ill.; William Temples, Virginia Brown, Chicago, Ill.; Horace Hogen, Durand, Dorothy Crain; Robert Pierce, Menomonee, Mildred Johnson; Ted Vanderbee, Chicago, Ill.; Harriet

Hanson; Kenneth Ruggles, Harriet Brown.

Mr. and Mrs. Charles B. Dunn, chaperones.

An informal reception was held at the chapter house last night followed by a dance until 11 o'clock when dinner was served.

This evening a formal dinner party was held preceding prom.

Tomorrow evening a formal dinner-dance will be held at the chapter house which will be decorated with smilax and roses. The Drake hotel orchestra of Chicago will play.

The prom program will close Sunday with an informal dinner.

### DELTA UPSILON

James C. Cherry, Jeanette Cherry; Edward J. Frawley, Alice Hopkinson, Wilmette, Ill.; Charles Chambers, Elizabeth Cowan; Jack McGrath, Frances Porter; Robert W. Black, Helen Stuart; Samuel D. Thompson, Mildred Reick; Howard Combacker, Marguerite Ives; Arthur Saari, Rita Zini, Eveleth, Minn.; William Greeley, Mary Brinkman; Val C. Guenther, Irene Jones; Leland Karas, Elise Lockwood; Paul McDonald, Irene Montgomery; Carlton Varney, Gertrude McFarlane; Jack Harris, Eleanor Harris, Racine; Lester A. Pasch, Madeline Lazar, St. Louis, Mo.; George Earl McKinnis, Evelyn Fugus; Myron Stevens, Mary Roach.

Mr. and Mrs. R. W. Jackman, chaperones.

### KAPPA SIGMA

William M. Gardner, Lueta Crandell; Thomas W. Melham, Lucile Larson; Lloyd M. Johnson, Mayo Story; Wendell Bonesteel, Gladys Peterson; Edwin A. Reeve, Margaret Brabant; Horace W. Risteen, Mildred Redeman; Owen S. Hitchins, Edith Heegaard; Anton E. Flamer, Dorothy Paul, Wauwatosa; Russell J. Irish, LaVerne Morrison; John C. Cornelius, Miriam Swartz, Gary, Ind.; Howard C. Morton, Lorraine Brown, Wauwatosa; S. Weldon O'Brien, Mary Arbuckle, Chicago, Ill.; W. Gordon Perry, Harriet Godfrey; Martin P. Below, Florence Fox; Paul G. Becker, Pearl Grunstad; Orin W. Wold, Nella Mae Burgess; Stanley Ford, Madison, Jean Marquis; Harold M. Lampert, Madison, Beatrice Walker; Charles L. Class, Madison, Muriel Deopker; R. O. Falk, Chicago, Ill.; Ruby Hart; Eugene D. Kelly, Leavenworth, Kas.; Viola Theuring, Madison; Harry J. Van

Ornum, Racine, Grace Kellogg; John Henkle, Chicago, Ill.; Jean Cawley; Albert Glaeser, University of Illinois, Georgiana Kerr; Leslie H. Carter, Milwaukee, Ellnor Koehler; Dr. H. G. Schmidt. Dean and Mrs. Scott H. Goodnight; Mr and Mrs. Elmer E. Price, chaperones.

Last evening an informal party was held at the chapter house.

Formal dinner was served at the chapter house this evening followed by a dance before attending prom.

Tomorrow evening there will be a formal dinner-dance at the chapter house. Southern smilax, tea roses, and chrysanthemums will be

used for decorations.

An informal farewell dinner will be served at the chapter house Sunday at noon.

### LAMBDA CHI ALPHA

Walter Bauman, Else Kuehn;

(Continued on page 23)

Our line of fancy fruit and groceries is complete.

## Brainerd & Harte

516 State Street

"The Cream of Creams"

is made by the

## American Ice Cream Co.

H. A. HASS, Proprietor

Wholesale and Retail Manufacturers of

FANCY ICE CREAMS, ICES, SHERBETS, ETC.

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# The Official Post-Prom Event THIRD ANNUAL SKI TOURNAMENT

## Badger Ski Club

Featuring

## 36 of the Best Ski Riders in the Country

Including

**RAGNAR OMTVEDT**  
National Amateur Champ

**BARNEY RILEY**  
The Irish Jumper

**SVEN WELHAVEN**  
Most Graceful Rider

**HARRY LIEHN**  
Winner at Cary

**SVERRE STROM**  
Shimmies on Skis

## Saturday Afternoon, February 3

2:15 P. M.  
Muir Knoll  
Admission 50 cents

Sanctioned by  
National Ski  
Association



## PROM ATTENDED BY OVER 2,000

Many Parties Are Held By  
Organizations During  
Prom Week

(Continued from page 22)

Donald Bauder, Eleanor Goble, Elgin, Ill.; Roman Brumm, Pauline Hoebel; Donald Cooley, Mary Carrigan, Milwaukee; Edward Duffy, Eugenie Coogan; Frederick Flickinger, Ruth Jones, Madison; Robert Gibbons, Katherine Flanagan; Alfred Goessling, Irene Schmitt, Milwaukee; Brynally Griffiths, Theresa Kerwin, Madison; Herbert Hentzen, Marie Barry, Milwaukee; Kliment Honeycomb, Kathryn Bigham; Sylvester Larson, Tyra Nelson; John Packard, Helen Blake, Madison; Paul Schmidie, Beulah J. Solbraa; Theodore Scholtz, Lorraine Dunn, Madison; David Steenberg, Lucile Saveland, Milwaukee; Jerome Straka, Mary Jane Lucas; Kenneth Van Doran, La Mona Mapes; Gerald Whitright, Jane B. Pierson; Leslie Buse, Georgia Vanderhei; Lyle Brown, Helen Burgess; Jack Kohler, Jeanne Dunn.

Mr. and Mrs. John T. Blake, chaperones.

Last night an informal eccentric dance was given at the chapter house, 148 West Gilman street. A program of novel features and decorations with original lighting ef-

fects presented a series of surprises during the evening.

Tomorrow evening there will be a formal dinner-dance in the Elizabethan room of the Park hotel. The Hotel Astor orchestra of Milwaukee will play during the dinner and for the dancing. An artistic cover for the programs shows a semi-silhouette of a prom couple with the lighted dome of the capitol in the background.

### PHI ALPHA DELTA

Walter Crocker, Lucille Hanson; Paul Friedrich, Marguerite Rieder; Carroll Heft, Arleen Klug; Frank Kuehl, Jane Sattre, Sheboygan; Ernest Pett, Gladys Amundson, Baraboo; Daniel O'Neil, Dorothy Hornby, Duluth, Minn.; Lowell Slagg, Eleanor Libbey; Rudolph Anderson, Emma Goodfellow; Earle Gill, Margaret Williams, Oshkosh; Forrest Showalter, Della Humphrey; Eugene Williams, Pauline Dickinson; James Fitzgibbons, Marian Hunter; Herman Runge, Gladys Boener; Corvus Pickard, Ida Fitzgibbons; Mr. and Mrs. William J. Meuer, Madison.

Governor and Mrs. John J. Blaine Chief Justice and Mrs. A. D. Vinje, Prof. and Mrs. R. S. McCaffrey, chaperones.

Last evening the party attended the pre-prom play. A buffet supper was served at the chapter house after the performance.

This evening a 6 o'clock dinner-dance was held at the chapter house.

Tomorrow afternoon the party will attend the ski tournament in a body. This will be followed by another formal dinner-dance at the chapter house.

An informal dinner at the chapter house Sunday noon will conclude the prom program.

The decorations in the chapter house represent an old English garden. Hollyhocks, straw flowers and trellis work are artistically arranged to carry out the motif of the decorations. As a contrast and surprise to the guests the living room is a dazzling white with icicles and now with soft lighting effects.

### PHI BETA PI

John M. Beffel, Marian E. Rey-

(Continued on page 24)

Welcome to Junior Prom Guests

## "Rendezvous"

University of Wisconsin's Shop

1515 Monroe Street

F. 1868

# Castle & Doyle

COAL

WOOD

## Masons Supplies

OFFICE

125 State St.

YARDS

Main and Livingston  
Monroe and Regent Streets

## We Have What You Want

Coffee, Sandwiches and Little Cakes

PALACE OF SWEETS

20 N. Carroll St.

Telephone, Badger 1993

Madison, Wisconsin

WE take pleasure in announcing to the students that our business during the first semester was greater and more successful than our anticipation. Our policy to have "Always the Newest of the New" in young men's clothing, furnishings and shoes was the keynote of our successful business during the past few months in our new enlarged men's department.

WE appreciate the keen interest shown by the students in the opening of our new young men's and girl's wearing apparel department this season and wish to thank them for that interest shown by them.

OUR new spring merchandise is arriving now and we want you to come in and inspect the newest and finest in young men's wearing apparel.

"ALWAYS THE NEWEST OF THE NEW"

# THE CO-OP

E. J. GRADY, Mgr.



## SOCIAL WHIRL GREAT AT PROM

Social Affairs of '24 Promenade  
are Many Throughout  
Week

(Continued from page 23)

nolds; Cecil F. Dull, Ketchen Anschuetz; Emmet F. Guy, Janet M. Jones; Robert L. Holcombe, Annabel Douglas; Harry J. McGuire, Mary A. Eldredge; Harry Sanborne, Louise Marshall; Norbert C. Trauba, Gladys Ankenbrandt.

Dr. and Mrs. Arno S. Jackson, chaperones.

Phi Beta Pi and Alpha Kappa Kappa parties combined for the pre-prom dinner and the post-prom dinner-dance. The pre-prom dinner was held at the Alpha Kappa Kappa home, 5 Langdon street.

The members of the party were entertained last evening at the home of Dr. and Mrs. Arno Jackson, 2015 Adams street.

A formal dinner-dance will be given at the chapter house tomorrow evening. Decorations will resemble an Eskimo village.

An informal dinner at the chapter house Sunday will close the Phi Beta Pi festivities.

### PHI KAPPA

Carl Mayer, Sally Cavanaugh; Arthur O'Hara, Lydia Artz; Gerald McCormick, Julia Peet; Edward McNamara, Alice Powers; Earl O'Connell, Elizabeth Wells; Andrew Sullivan, Marian C. Dodge, Chicago, Ill.; John Welch, Catherine Welch, Jefferson; Grattan Lynch, Genevieve Moran; Vernon Casey, Ethel Scheibel; Albert Barret, Irene Casey; George Leonhard, Helen Conway; Leo Crowley, Miss Burns; Harry Augustine, Joan McFarland; Harold Berg, Helen Smith; George Moore, Dorothy Leader; John Clark, Marguerite McNicholas; Kenneth Whearett, Margaret Russell.

Last evening the party attended the pre-prom play.

Tomorrow a formal dinner-dance will be given at the Cameo room.

Sunday dinner will be served at the chapter house closing the prom program.

### PHI KAPPA PSI

Carl R. Vonnegut, Marjorie Nancy Lewis, Indianapolis, Ind.; Jack Bauer, Isabelle Fairbanks; Frances C. Lang, Mildred Taylor, Omaha, Neb.; Del Talley, Wilhelmina Mass; G. Marshall Grounds, Margaret Severance, Oak Park, Ill.; Stephen B. Reichert, Helen Shaonagle;

Wilfred Roberts, Eunice Hill, Oak Park, Ill.; Knight D. Farwell, Elizabeth McCoy; Thomas M. Niles, Virginia Plattenburg; Gavin Hamilton, Harriet Walker, Oak Park, Ill.; Howard Kerr, Catherine Cromer; O. Douglas Weeks, Martha Dean, Iowa City, Iowa; Paul Muenzner; Marjorie Benton; E. Dormer Cristman, Frederica Crane; Henry Cramer, Ethel Ashenden, Chicago, Ill.; Emerson McNeil, Lois Taylor, Springfield, Ill.; Frank Funke, La Crosse, Florence Shchroeder; Harold Buell, Ann Esch.

Dr. and Mrs. Eugene Sullivan, chaperones.

After an informal dinner at the chapter house last night the party attended the pre-prom play.

Formal dinner was served at the chapter house this evening.

A formal dinner-dance will be held at the chapter house tomorrow evening.

Prom festivities will close with an informal dinner at the chapter house Sunday.

### PHI KAPPA SIGMA

Hubert Townsend, May O'Connor, Rummel, Robert Brockhausen, Fred Rummel, Robert Baine, Vesta Torpe; Jay Schills, Hulda Hayssen, Milwaukee; Merritt Giles, Ethel Zimmerman; Charles Fox, Shirley Davis; Calvin Oakford, Virginia Mackemer; Walter Kidder, Janice Cowie, Clear Lake, Iowa; Carlos Martinez, Deborah Sanborn; Norman Weiskirk, Dorothy Kamin; Eldon Russell, Margaret Callen; Kenneth Kinnear, Marjorie Adams; Bert Hilberts, Larch Campbell; Albert Schneider, Frances Wright, Milwaukee; Dick Roddewig, Janet Marshall; Frank Hunsaker, Janice Eastman, Lancaster; Henry Hollenbeck, Lila Fremstad; Karl Noble, Marian Morgan.

Mr. and Mrs. H. B. Dorau, chaperones.

Last evening an informal dinner was served at the chapter house preceding attendance at the pre-prom play.

This evening formal dinner was served at the chapter house.

Tomorrow evening there will be a formal dinner-dance at the chapter house which will be transformed into a Japanese garden. Poppies will be used extensively in the decorations.

An informal dinner Sunday will close the program.

### PHI SIGMA KAPPA

Melvin D. Ebert, Marian Ferguson, Charles City, Iowa; James T. Stewart, Leone Immel, Fond du Lac; Willard Chadima, Alma Redell; John I. Chorlog, Jane Radford, Oshkosh; Hawley Porter, Dorothy Boorse, Miles City, Mont.; Hugo L. Ruch, Mildred Schaefer, Milwaukee;

Theron Brown, Olive Parr; Peter J. Burelbach, Leone Stratz, Fond du Lac; C. Albert Silver, Berntha Kassube; Jerome Pickford, Marian Daly, Milwaukee; Roy Stith, Bernice Rhode.

Mr. and Mrs. William Nuzum; Mr. and Mrs. John Chorlog, chaperones.

Last night the party attended the pre-prom play.

Formal dinner was served at the chapter house this evening.

Tomorrow evening a formal dinner-dance will be given at the Cameo room in conjunction with Phi Kappa and Sigma Phi Epsilon. Palms, brown and green streamers and stuffed animals and birds will be used in the decorations to carry out a "Jungle" effect.

### SIGMA CHI

Arthur Marquette, Sally Gallagher, Wilmette, Ill.; Edward Borgelt, Fran Felgner, Milwaukee; Byron

Story, Helen Schlosser; E. C. Jones, Dorothy Marquette, Indianapolis, Ind.; Halbert Hoard, Emma Schlosser; John Valentine, Beulah James, Beloit; John Warren, Alice Baldwin; William Boning, Beth Fisher; John Gilbreth, Tookie Hallagher, Wilmette, Ill.

Mr. and Mrs. H. L. Hoard, Fort Atkinson, chaperones.

Last evening the party had dinner at the chapter house and attended the pre-prom play.

The party had dinner at the Park hotel this evening.

Tomorrow and Sunday the party will be entertained at the home of the chaperones at Fort Atkinson.

### SIGMA NU

Arthur Freytag, Elizabeth Pennock; Russel Frawley, Mary James; George Freese, Kathryn Parker; John McCausland, Vivian Cheatham; Robert Ely, Evelyn Frish; Carl Hausmann, Helen Ollis; Karl Mai-

er, Marie Kerr; Irving Cox Florence Poppenhagen, Milwaukee; Lawrence Norem, Beatrice Fowler, Milwaukee; Gene Tuhtar, Helen Gude; Gilbert C. Turner, Dorothy Krebs; Walter Frautschi, Vera Smith, Madison; Charles Ambler, Lucille Johnson; Gerold Stoltz, Monica Wells; Orville Jones, Jane Truesdale; Arthur Platten, Lucille Curtis; David Bloodgood, Elinor Mueller, Davenport, Iowa; James Van Wagenen, Margaret McGovern.

(Continued on page 25)

Now is the time for  
**YOU**  
To start the semester  
**WRITE**  
With a Rider Master Pen

When Prom is over, and you go to bed tonight, don't worry. Fresh bread and rolls will be ready for your breakfast, luncheon, or dinner time.

Baked by the

## VARSIITY HOME BAKERY

BLUE RIBBON BREAD

Fresh, Sanitary, Clean

1313 University Avenue

Telephone Fairchild 3157



Announcing  
New Spring Clothes

\$40 \$45 \$50

SPRING'S just around the corner—the time of year when every man wants to step out in new, clean, fresh apparel. It's the season when we want to lose all thought of dreary winter.

New Spring shipments have arrived and we're ready to show you the finest Suits and Topcoats we have ever had on our racks.

Other Clothes \$30 to \$57

**Speth's**

For quick service in cleaning, pressing, and repairing,  
call B. 1056

## MINTZ BROS MAKE SUITS

Special Attention to Ladies' and Gents' Alterations

Save twenty per cent—buy a ticket

We Call and Deliver

1307 University Ave.

There's Someone Who  
Likes Candy and  
you know who!

And the more you like that  
"someone" the more of our  
candy you'll take.

We trust no taste of our own  
as to candy quality but buy  
the best America is selling, sup-  
ported by a name known the  
world over for quality.

We sell WHITMAN'S chocolates—and if there are any better  
we have never heard of them.

All kinds and combinations and all sizes packages.

### CARDINAL PHARMACY

University Ave. at Park St.

Madison, Wis.





## PROM AFFAIRS ATTRACT MANY

Social Whirl at Height in Latin District During Promenade Week

(Continued from page 24)

Mr. and Mrs. Austin T. Rose, chaperones.

Yesterday the party attended the pre-prom play.

Formal dinner was served at the chapter house this evening.

Tomorrow the party will have a chicken dinner at Frank's. Novel mardi gras decorations will be used. An informal dance at the chapter house will complete the evenings entertainment.

Sunday noon an informal dinner will be served at the chapter house with flowers for decorations. This event will close the prom festivities.

### SIGMA PHI EPSILON

Carl Schaefer, Violet Clemens, Rice Lake; Karl Otto, Bernice Wheeler, Milwaukee; William Ouweneel, Irene Winter, Milwaukee; John Wells, Martha Hood, Racine; Clarence C. Holm, Margaret Coyle, Ridgewood, N. J.; Wilson D. Flugstad, Marjorie Mason, Detroit, Mich.; Mr. and Mrs. Chamberlain; John Duke, Lois Addington; George Hollmiller, Esther Banaby, Hibbing, Minn.; George R. Spangenberg, Persis Talcott; Warren Brooks, Mayville, Irene Morse; Harold MacDonald, Mildred Schoenlaub; Ermin Smith, Clara Thomas; John W. Natwick, Pauline McLoon; Galen Kircher, Helen Wasson.

Mr. and Mrs. O. Rennebohm, chaperones.

The party attended the pre-prom play last evening.

This evening the party had dinner at the chapter house.

Tomorrow evening there will be a dinner-dance at the Cameo room ending the prom program.

### SIGMA PI

John T. Atwood, Margaret P. Erbe; Robert B. Atwood, Alice G. Walsh; Oliver T. Banton, Carolyn B. Bartlett; Wausau; Lester J. Cappon, Gertrude M. Erbe; Virgil Orr, De Witt, Ellen Patricia Lamb, Sioux City, Iowa; Clarence Engelbreth, Thelma D. Wiles; George H. Finkle, Blanche M. Rising; Walter B. Franz, Vivian L. Hall; Harold W. Hartwig, Edith D. Porter; Frank C. Holscher, M. Elizabeth Kerr; Alfred H. Jensen, Monica Patricia Brown, Chicago, Ill.; Edward N. Otis, Carol Hubbard, Columbia, Mo.; Donald K. West, Frances Lean, Whitewater; Francis C. Whitehead, Hazel E. Crilley; Frank Breaw, Sylvia Pfaff, Baraboo; James Hargan, Louise M. Platz.

Prof. and Mrs. E. Marion Johnson, chaperones.

Wednesday the party had a sleighride to the home of Edward N. Otis where a midnight dinner was served.

Yesterday afternoon the party went ice-boating. In the evening they saw the pre-prom play followed by a buffet dinner and dancing at the chapter house.

Tomorrow a formal dinner-dance will be given at the chapter house.

Prom festivities will close Sunday with an informal dinner at the chapter house.

### SQUARE AND COMPASS

C. T. Anderson, Lillian Anderson, Chippewa Falls; Clinton Andrews, Catherine A. Whittier, Ashland; Cecil J. Ballam, Bula Jandell; J. C. Bode, Lella Kertsen, Hartford; Bartel B. Barchers, Muriel M. Warnes; G. Grant Bossard, Gladys Lane; P. C. Branch, Hazel Allberg; Ned Dodge, Gladys Topp, Clintonville; J. B. Davis, Marjorie Severance; Fred R. Erback, Milwaukee; Frances Wright, Milwaukee; H. E. Farnsworth, Mary Craven; Lonnie Grier, Doris Hamilton; Donald L. Hay, June Grey; Milton J. Heisman, Edith E. Nelson; E. J. Kaderabek, L. S. Sikes; Gerald Koepke, Laurine Martins; A. C. Larson, Mrs. A. C. Larson; H. R. Lathrope, Esther O. Blom, Chicago, Ill.; T. F. Miller, Anita Stienman, Green Bay; T. N. Mithus, Mrs. T. N. Mithus; Cecil T. Morehouse, Mildred E. Guentzel; Frank McAdams, Jennie Corcoran; Sam Pickard, Ripon, Dorothea Wilgus; Sam F. Schmidt, Esther Ellingson, Stanley; Adrian Scolten, Eunice Neckerman; J. J. Stean, Martha Kastner, Chicago, Ill.; Walter Sharr, Dorothy M. Johnson; Don Smith, Marjorie M. Tarell, Platteville; Roy L. Stith, Bernice J. Rhodes; E. R. Stivers, Mrs. E. R. Stivers; Bruno Walezak, Helen Baldauf; Mr. and Mrs. W. E. Warner.

Mayor and Mrs. A. M. Anderson, chaperones.

Last evening the party attended the pre-prom play.

This evening formal dinner was served at the Garden Grill.

Tomorrow evening the formal post-prom dinner-dance will be given at the Phi Chi house, 143 Prospect avenue. Aeroplane decorations will be used. Miss Bernice Johnson and company will entertain with dancing stunts.

### TAU KAPPA EPSILON

Herbert Sapper, Eleanor Head; Howard Weingand; Lillian Netzow; Arthur Phillips, Lillian Bresler; Walter Petterson, Mary Burchard; Durwood DuBois, Lida Hollingsworth; Robert Gollmar, Margaret Williams; Ralph Clark, Mildred Olson; Howard Monroe, Martha Hollingsworth; John Bossard, Dorothy Jones; Oscar Sander, Marleine Reader; H. G. Marsh, Irene Maicle; Willard Sander, Olive Reed; W. D. Heintz, Mildred Reisterer; Harold Hewitt, Bessie Berkley; Arthur Hackendahl, Annieta Schroeder; Alfred Weed, Dorothy Redeker; George Bennet, Beatrice Holton; Louis Schmidt, Ruth Thomas; Hans Emmerling; Gladys Brew; Albert Lahmann, Irma Sengbusch.

Mr. and Mrs. Harry Mirick, chaperones.

### W. R. TAYLOR

William R. Taylor, Louise E. Burd; G. K. Hill, Lina Sealy; Howard H. Bolender, Marian D. Robinson; Francis Tratt, Winifred Roby; Claude R. Giles, Dorothy Dodge; E. D. Lilja, Alic Goodman; N. B. Riley, Louise P. Moyer; E. W. Johnson, Zilpha Reed; Elmer L. Holgaenser, Ethel Druse; Joseph W. Hanzel, Myrtle Beyreis; Hugo C. Bachuber, Vera Gulfaith; Eugene Biddick, Francis Stein; Harold Deutsch, Marie Frey; William B. Baehr, Marian Christie; Talcott T. Hopkins, Pauline Temples; Waldemar Naujoks, Erma Comstock; Glenn E. Richards, Ada Thurber; R. O. Rasmussen, Elsa Younger; Robert D. Grubb, Clara Eberly; Oliver W. Grieb, Charlotte Culbertson; Chester Williams, Esther Kelly; A. M. Hoelz, Irene C. Ehlhardt; Elmer C. Krieger, Gertrude Schildknecht; L. R. Nelson, Hester Haecke; Arthur R. Tofte, Catherine Price.

Mr. and Mrs. L. M. Greer; Mr. and Mrs. Alvin C. Reis, chaperones.

### THETA CHI

Carl E. Mueller, Senta C. Schultz, Milwaukee; Karl H. Ackerman, Katherine H. Thompson; Bennett R. Lewis, Lydia Reeder; Horace H. Ratcliff, Lila Ekern; Elsworth Bunce, Clara Hertzberg; Ernest J. Gonzenbach, Louise Thomas; George A. Riddell, Gertrude Ford; James B. Parker, Dorothy Gaines; Jerome C. Zufelt, Marie Kowalke; Cornelius Ross, Eleanor Roth, St. Louis, Mo.; William H. Wenzel, Naomi Winch, Marshfield; Earl B. Cannon, Elizabeth Denning; Janesville; Roger E. Joys, Doris Burdick; William L. Patrick, Ise C. Mueller, Milwaukee; Harry A. Waltemath, Betty Mueller; George Gilland, Lillian Tyler; Benjamin F. Heald, Olivia T. Orth.

Prof. and Mrs. Fayette H. Elwell chaperones.

A bowery dance was the feature of the entertainment last evening. A bar and an intire saloon bore out the atmosphere of the event. The walls of the house were covered with building paper, old-fashioned carbon lights were used and all the other decorations helped to make the scene one of an oldtime bowery dance. Appropriate costumes were worn.

This evening the house was transformed to resemble a vast saloon with huge drapery effects obscuring both walls and ceiling. A dinner dance preceded the beginning of prom.

Myraids of flowers, colonial architectural effects, garden lattices and gateways, all superimposed upon a black and white background of striped paper wall coverings will comprise the decorating scheme for a "blackand-white" party tomorrow evening, at the chapter house. Indirect lighting will be used exclusively. A formal dinner-dance will precede the formal dancing party.

The events of prom will be concluded Sunday with an informal dinner at the chapter house.

### THETA DELTA CHI

Mr. and Mrs. H. S. Kessenich, Madison; F. G. Altendorf, Madison, Harriet Peacock, Chicago, Ill.; R. F. Gibson, Mary Cunningham, Platteville; E. P. Mead, Virginia Rexroot, Decatur, Ill.; J. K. Gibson, Elizabeth Sprinkman, Evanston, Ill.; E. W. Habighorst, Margaret Goodman, Marinette; A. G. Jarvis, Gladys Stevens, Eau Claire; H. C. Cook, Laura Austerman, Madison; D. A. Buckley, Lucy Gale, Evanston, Ill.; H. G. Yost, Esther Jacobs; J. H. Kellogg, Katherine Harrington; C. D. McCormick, Lillian Gilbertson.

Mr. and Mrs. Roy L. French, chaperones.

Yesterday the party attended the pre-prom play and had luncheon after the performance.

This evening formal dinner was served at the chapter house.

Tomorrow evening a formal dinner-dance will be held at the chapter house.

Prom festivities will close with a buffet luncheon at the chapter house Sunday evening.

### THETA XI

Ben Wupper, Della Rohret; Wid Hance, Alice Knowles; Sherm Green, Mary Burch, Dixon, Ill.; Walter Mackey, Helen Wood; Herbert Hand, Catherine O'Neill; Othmar Landkammer, Helen Minch; Shorty Wieland, Margaret Hefferman, Milwaukee; Walter Pfeleger, Viola Koenig; Val Weber, Josephine Carle; John Smart, Irene Davis; Roy Redin, Gertrude Kehl; Moose Hanson, Betty Cordell; Cully Callen, Sara Maxwell.

Mr. and C. I. Corp, chaperones.

The party attended the pre-prom play last evening.

This evening dinner was served at the chapter house. Sinaiko's orchestra furnished music.

Tomorrow evening there will be a formal dinner-dance at the chapter house which will be decorated with nothern pines. A red lighting effect will be used. Mr. and Mrs. William J. Meuer will chaperone.

### TRIANGLE

Mr. and Mrs. Arthur Olson; Walter Hahnie, Eva Case, Fort Atkinson; A. J. Rabuck, Tillie Schlumberger, Fond du Lac; Clifford O. Bruden, Daisie Ernst, Madison, Ind.; Rufus S. Phillips, Gertrude Krog, Platteville; Anthony J. Nerad, Ineva Reilly; Harold J. Youngberg, Mae Seeley; Ora C. Rabbitt, Georgia Hufford, Viola; Herman K. von Kaas, Gladys C. Matter, Milwaukee; Howard V. Hayward, Bertha Rose; Lloyd E. Hume, Vesta Ritter; Hendrick H. Gregg, Marjorie Capron; Kenneth C. MacLeish, Merle Gibbs; Robert W. Groot, Ann Stephens, Elmwood; John Slezak, Elizabeth Rice; Thomas Hartwell, Alice Knight, Mazomanie.

Mr. and Mrs. C. A. Wiepking, chaperones.

Last evening an informal party

was given at the bungalow of Prof. E. T. Owen on Lake Monona.

Formal dinner was served at the chapter house this evening.

A formal dance will be given tomorrow evening.

Sunday noon an informal dinner will be served at the chapter house closing the prom program.

### UNIVERSITY CLUB

Dr. C. E. Johnson, Ernestine Zavisch, Checotah, Okla.; E. W. Webster, Meery-eva Crowe; C. M. Ferris, Martha Rykert, Chicago, Ill.; James Woodburn, Delma Donald; L. Nettleson, Miss S. Nettleson; J. A. Eldridge, E. A. Smith; A. C. Lind-

auer, Thelma Paulson; L. N. Erickson, Lillian Lewis; P. M. Homer, Gladys George; Mr. and Mrs. Elroy Ballinger; Mr. and Mrs. John S. Strong; Prof. and Mrs. S. A. Aust.

(Continued on page 26)

Now is the time for

**YOU**

To start the semester

**WRITE**

With a Rider Master Pen

# Spick and Span

**AFTER THE PROM—Restore to your clothes that spick and span appearance made possible by our quality cleaning and pressing service.**

**Tuxedos or full dress suits carefully handled. Clothes called for and delivered.**

**Delicate gowns, or laces restored to original freshness. White kid gloves will receive our especial attention.**

**Cleaning and pressing clothes guarantees to them longer life and insures at all times a well-groomed air.**

**Phone Badger 1180, or if busy, Badger 1598, and our driver will call.**

## Pantorium Co.

538 State

## Bring your Prom Partner to Boyd's Studio Saturday Night

### Only Student Dance in Town



## 2,000 ATTEND '24 PROMENADE

Junior Event Breaks All Former Records in University Annals

(Continued from page 25)

Mr. and Mrs. C. Curran, chaperones.

Last evening the party attended the pre-prom play.

Formal dinner was served at the University club this evening.

### ZETA PSI

Albert E. Deacon, Elizabeth G. Stolte; Paul Eschweiler, Frances Cannon; Lester Gunderson, Ruth L. Kelso; Nelson R. Fairbank, Anita K. Haven; Frank P. Hyer, Evelyn Sheakley; Harold Jaeger, Florence M. Hinners; Arthur D. Marvin, Grace D. Rendigs; John D. Maxcy, Veve Marquis; Allan L. Park, Flora M. Alcorn; G. Owen Paulson, Helen G. Oscar; Edwin W. Riggert, Pearl T. Hirsig; Carroll E. Roach, Helen C. Sherdahl; Merrill Taft, Florence L. Breitenbach; David E. Wheeler, Gwendolyn E. Parry, Lake Forest, Ill.; Lawrence P. Reuland, Golda M. Brandt; Frederick A. Nielson, Magdalene M. Moxon; Lloyd E. Hardy, Florence McMahon, Chicago, Ill.; Ralph E. Merkel, Bernice Ashenden, Chicago, Ill.

Mr. and Mrs. Asa B. Groves; Dr. and Mrs. J. H. Walton, chaperones.

Last evening an informal dinner-dance was held at the chapter house. Formal dinner was served this evening.

A formal dinner-dance will be held tomorrow evening at the chapter house. The house will be decorated to represent an Italian garden. Fountains banked with white lilies and white roses will be used in the decorations.

Prom festivities will close Sunday with an informal dinner at the chapter house.

### Yankee Owners Mail Out 35 Contracts To Men

NEW YORK — The Yankees today gave out an interesting list of players to whom contracts, have been mailed. Several brand new names were on the list, which totals thirty-four, the number that Miller Huggins will marshal at New Orleans early in March. Carl Mays, Babe Ruth, Fred Spates, George Anderson, Rafael Quintana, and George Artus are already under contract, to the surprise of many. Spates is a pitcher who was with Brown university several

years ago. Anderson is the infielder who was recommended by Buck Herzog as the best player in the 3d army corps, of which Buck is the baseball coach. Quintana is a Cuban prospect and Artus first edged into the spotlight as a semi-pro catcher in Paterson, N. J.

### RAISED PRICE IN '96

The faculty social committee considered for some time the advisability of permitting the 1896 prom committee to increase the price for tickets to class parties to \$2.50, since, previous to that time, not more than \$1 had been asked.

## Hahn's Lunch

513 State St.

Quality - Quantity  
and Service

at Moderate Prices

Open from 6 A. M. to 7:30 P. M.

## Youth Glow Powder

All that the Name Implies

Ask the first twenty women you meet which particular brand of Face Powder they prefer and more than likely you will get about eighteen different answers.

Let the same twenty women try Youth Glow and you will receive just one emphatic reply—"The best Powder I ever used."

This new Marinello creation adapts itself to all skins and gives the effect every woman longs for—a natural glow of youth.

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The World Adores Her!

SHE goes to college. She loves sports and a jolly time. She wears smart, simple clothes and buys her hats here because we feature millinery "for the College Girl."

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HAT SHOP  
223 STATE ST. MADISON, WIS.

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We know the Cardinal is the Best Student paper in the U. S. A. We're going to back it up with

### Our Advertising

But we would really like to know its real value from an advertising standpoint

Now Let's Have the Test

### COUPON

This coupon is good for 25c on every dollar purchase in our new Underselling Drug Sundry Department. Any time during the month of February, clip the coupon, it's good as a quarter.



Cor. State  
and  
Dayton Sts.

A Block  
From  
The Capitol.



## STORM MUSIC, LIGHTS PLEASE

**Sidney Thorson Controls Light-  
ing For Unique Electrical  
Stunt**

(Continued from page 2.)

the prom fox trot while 2,000 streamers floated down from above upon the dancers.

Lights were out. Darkness reigned as in the lull of an approaching gale. Lightening flashes pierced the darkness, while the orchestra began the storm scene with all the crashes and fury of a summer tempest.

### Rainbow Ends Storm

From the height of the storm came the junior prom fox trot for the first time. One chorus of the official promenade dance and then the thunder ceased while the orchestra continued the music into the second chorus when the lightning disappeared.

Everything was in blackness again. The canopy was relighted and spotlights centered upon the Varsity quartet which sang the prom fox trot.

A rainbow allusion was created at 11:45 o'clock as a logical sequence of the storm. From the top of the dome came eight round spotlights, making stationary circles on the floor around the circular railing.

Each spot whirled with varied colors until the entire central floor seemed to revolve around the railing in a exotic kaleidoscope fashion.

At 12:30 o'clock the intermission was announced. Other dances followed after the special features, and the storm scene was reproduced again at 1 o'clock with all the fury and anger of a July tempest on Lake Mendota.

Dancers thought themselves in a land when the palace was transformed into whirling spots of colors and Puck and his elves loosened 1,000 balloons, falling from the dome through rays of lights.

The prom continued.

The total cost of decorations and lights was approximately \$750.

## ONLY LUCKIEST BIRDS ATTEND ILLINOIS PROM

Students draw lots to get to go to prom at Illinois.

While Wisconsin entertains 1,000 couples in spacious halls, Illini juniors fight and pull their hair to be one of the lucky 350 who are admitted to their annual dance.

The Indians must frolic in the university gymnasium, which houses moderate basketball crowds but not junior classes at dancing.

And so when prom time comes around all juniors desiring to

promenade rush to sign up and are given numbers. At a public drawing 350 numbers are picked and only their holders can squeeze inside the gymnasium doors.

## World's Dairy Show Scheduled For Syracuse

The World's Dairy Congress and the National Dairy Show will be held next fall in Syracuse, N. Y., according to the announcement made heretoday by C. L. Hill, Rosendale, a member of the committee who decided upon the location for the next show.

There was great competition for the event between St. Paul, Kansas City, Indianapolis, Philadelphia and Detroit.

President and Mrs. Warren G. Harding and General Pershing were invited as guests. They wired their thanks and said they couldn't come.

## Your Prom Clothes

and all your  
clothes will be  
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deliver  
promptly.

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Steam Laundry**  
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Made to your order  
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Make Your Prom and After Prom Appointments

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Scientific Operators in each Department  
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## Bell "MASTER" Portraits!

It is just as absurd to say that folks will standardize on oatmeal for their breakfast food as to claim that Diffused Portraiture will completely dominate photography.

Just as certain paintings are pre-eminently desirable, standing out from others with a character strikingly their own—so the Diffused Portrait is work of Art that is greatly cherished.

For people who appreciate the Art of Diffused Photography, the pre-eminent portrait is the Bell "Master" Portrait.  
Have your next Portrait made at

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Somewhere in the back of your mind is the vision of an ideal dance program combining distinction and beauty. Our staff of expert engravers will make this vision a pleasing reality.

Your good taste is reflected in the stationery you use. Your fraternity or sorority crest may be engraved in colors or in plain silver or gold.

The careful engraving found in this edition of the Cardinal is the product of the Print Shop.

Artistic work is at all times obtainable from the Print Shop. Plan now on your next dance program, our work must fill your ideals and ours.

**- Print Shop -**  
326 W. Gorham

## I Can Thrill You!

I can make you laugh—I can make you Cry

I can make you Love—I can make you Sigh

I can make you Happy—I can make you Sad

I can Make you Good—I can make you Bad

I can make you Sleep—I can make you Dream

I can make you Shudder—I Can Make you Scream

**I Am**

**"One Exciting Night"**

D. W. Griffith's Latest Masterpiece!

**PARKWAY  
THEATRE**

STARTING SUNDAY

**I Will Thrill You!**





TO EACH fair dancer in the merry throng within the capitol tonight, we send happy greetings; may this Prom hold very many joyous memories for you.

And as the dancers wind their way through palm-banked corridors, many distinctive gowns will be noted—many of which came from our apparel shop.

Selecting these smart gowns and accessories to make the evening more enjoyable for you, has been a pleasure to us.

Smart and truly distinctive apparel—the last word in style—is always to be found here because we keep in constant touch with New York designers.

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