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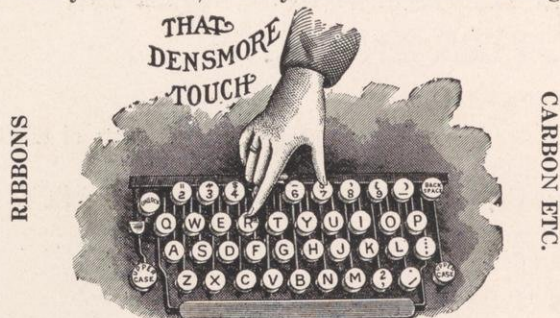
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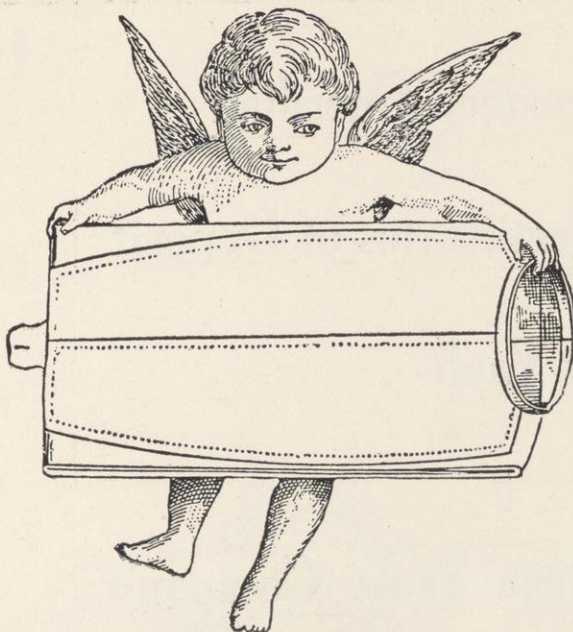
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SAY, WE WANT YOUR BUSINESS

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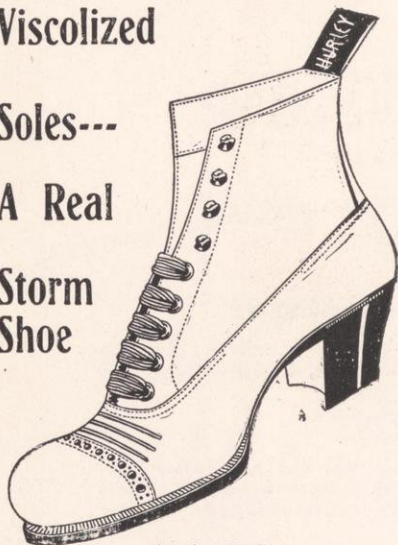
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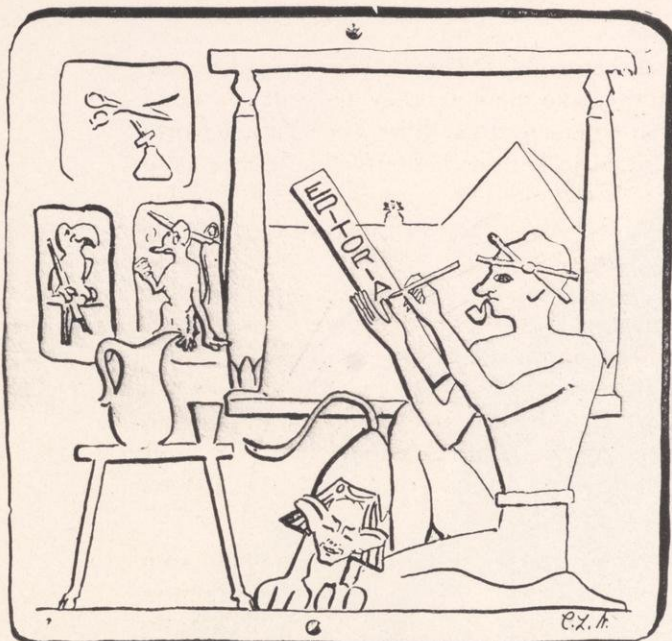
The Utter Idiot: These chocolates are so rich that two of them almost kill me.

The Cayenne Lady: Take three, wont you, please, please?

The Sphinx



Plume is French for pen, they say,
And your plumes have penned me fast;
And your eyes are windows gray
I would like to see upcast.
I could swear you faithfully,
As I've done in times long past—
Many things I'd like to say
If I das't, if I das't.



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Madison, Wis.,

Nov. 1, 1910

Always remember that this is only pretense, so that you are not to believe a word of it, even if it is true. KINGSLEY

When everybody is wide awake and everybody is jabbering, when everybody is remembering that he or she is a Wisconsin man or a Wisconsin girl and everybody feels a throb or three of patriotism in heart or heart-et, when everybody waits for Saturday to come and everybody is torn between a desire to sit in BB and taking a certain girl out to see the sport—what time is it then? Foolish questions! It's football time. Because it is football time the Sphinx decided to make this a football number. She was very undecided for quite a while but one night all her priests went out to practice—they peeped over the back fence—and their conflicting emotions about a Hobble Skirt number and Sad Bird number evaporated (they all felt dubious about the annual peach crop) and a football number it is.

Every year of her life at Wisconsin, the Sphinx has given vent to wise sayings about the great game, the strong game, the man's game, and this year shall be no exception. What she particularly wishes to talk about this year is rooting. In the old days in Memphis she sometimes smiled at the enthusiasm of the people when they sang and cheered but of late she no longer smiles—except from pleasure at seeing a good thing. It may be true that cheering does not spur on the team but it would depress the team if all cheering were absent. Also it is good for the boys and girls to get together and root because it makes them all feel that they are members of one institution with common loves, common prides, and common loyalties. Wherefore, it is good. Get out and cheer and for heaven's sake, if you are not a consumptive and not subject to heart failure, let the girls take care of themselves and sit in BB at the games.

WHY must class elections be as they are? The ready answer is, of course that it is the nature of man to make them as they are. It is a good query and the Sphinx believes that whenever men think something is worth making an issue of it should be made so and the majority should rule as to the right or wrong of the matter. While the Sphinx says these things she, however, still deplores the rabid attitude that some men take, and the speeches they make with no foundation of reason. The Sphinx stands resolutely and strongly for the rights of the majority and so she shall ever stand but she would greatly like to see all men, on whatever side they stand, refrain from slander and evil speaking. After all, this is supposed to be an institution of learning and the men who are here are supposed to be gentlemen. There is nothing to bar them from being that. Why can't we be gentlemen then, and fight our fights with no infusion of the bitterly personal and win or lose as men should win or lose—without grudge-bearing, without malice, without reproach of conscience?

Let the majority rule—but let it rule wisely and not act like a child with a new toy that he does not quite know what to do with. Does the Sphinx make herself plain or does she, too, speak in riddles? If it is in riddles that she speaks she is always ready to expound the riddle.

WHEN the new student conference was organized it was organized by the old student conference that was bound by no law than that of a square deal to do so. Yet some men say that the men on the old conference were all rabid espousers of the cause of class rights, without sense of justice or fairness. Who dealt the square deal? The Sphinx would like to leave that little question with the student body and answer it to the effect that the very men who are daily being accused of being unfair did the fair thing and gave everybody an equal chance. The Sphinx would like to preach a little sermon to the new student conference about the members of the old one and take for a text:

“Remember now thy creator in the days of thy youth!”





"Why is a moonshiner's place called a still?"
 "Because it is worked on the quiet."

S S S

Maggie in a hobble skirt
 Tried to climb the hill,
 Turned to smile at Johnny,
 Turned to speak to Will;
 Became a little careless,
 Meeting all the men,
 Took a step a bit too far
 And rip—went home again!

S S S

Wise Soph: The class in English history is
 no longer a class.
 Frosh: What is it then?
 Soph: It's under Ware.

S S S

People who live in icehouses should not
 throw hot water.

S S S

1st Stude: I always feel rather puffed up
 after I beat up a fellow bigger than myself.
 2nd Stude: So do I. Especially under the
 eyes.

Senior: Oh, see the hair I found on my
 plate!

Fresh Frosh: The fish we eat are herring,
 you know.

S S S

The Grocery man: It takes a brave man
 to be successful these days.

Kind Lady Shopper: (Looking at the
 sugar he is weighing out) Yes it does take a lot
 of grit.

S S S

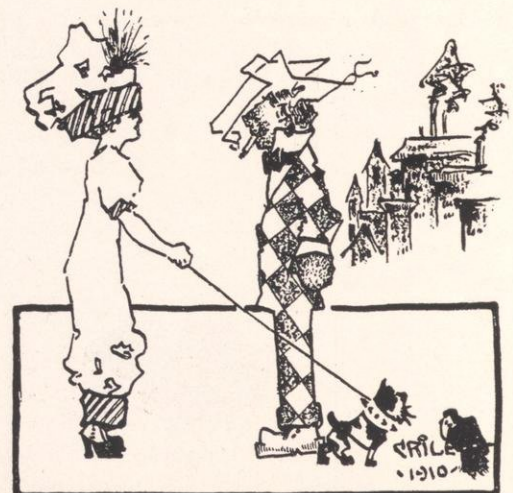
Mabel: Why do they call it an onside kick?
 Ethelyn: Because they must kick it on the
 side on which it is laced, you goose.

S S S

Prisoner: (Thinking to interest the judge):
 Fine day, your honor!

His Honor: Every day is a fine day here.
 Twenty five and. Next.

S S S



The Undesirable: Would you like to go to
 the football game with me?

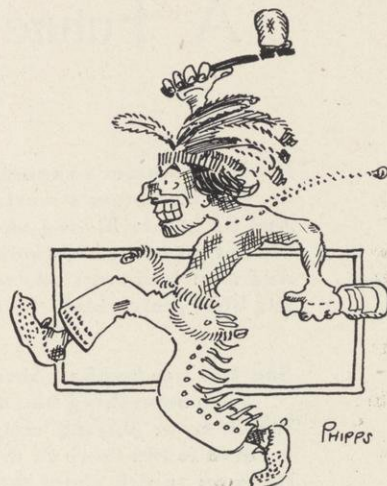
The Haughty Lady: I would like to go to
 the football game.

OUR SLUSH SONG

G. W. D.

There's enough of pain and sadness
When the leaves are gold and brown,
So I'll sing a song of gladness
As the rain drifts down.
For the land of dreams is ringing with an
old sweet song
And my heart takes up the music that the
wind elves bear along.
Till I smile instead of frown
On the gray old town,
And the co-ed coy and simple with a very
pretty dimple
And her eyes cast down.

A man may pine and ponder
When the summer days are dead;
He may even pause to wonder
At the words he said;
But the summer stars are cupids and they
seem to hit the mark
When a man's in love at twilight and still
lingers in the dark.
But let the leaves be brown,
About the gray old town,
For the co-ed coy and simple lingers with
us with her dimple,
And her eyes cast down.



A Cross Buck

S S S

S S S

COURT BULLETIN

The Clock, which was charged with striking the hour made an open-faced admission of guilt.

Freshman: (in street car) Say, you people are walking on my feet.

Soph: Well that's what they were made for.

S S S

S S S

"How was the resort you went to last summer?"

"Just about the last resort."



MAKING THE GAME

A Future Southey on the Rush

*Having mused on his ancestor's "After
Blenheim."*

It was a summer evening,
Old Goldstein's work was hard,
And he before his rag-shop door
Sat on some old foulard;
And near him crawled, amid the scraps,
His little grandchild, Sadie Schnapps.

She saw her brother Abraham
Take something like a shirt
Which he in playing 'round the shop
Had found there in the dirt;
He came to ask about the shirt
That he had found there in the dirt.

Old Goldstein snatched it from the kid
Who bowlegged stood near.
And then the ragman stroked his beard
And with a natural leer,
' 'Tis some poor fellow's shirt,' said he,
'Torn in the glorious victory.'

'I found it on the campus.
There was many a rag around;
And often when I went up there
A pile of them I found.
For many thousand shirts,' said he,
'Were torn in that great victory.'

'Now tell us what 'twas all about,'
Young Abraham he cries;
And little Sadie Schnapps looks up
With dark Semitic eyes;
'Now tell us all about the rag,
And how it got into your bag.'

'Twas 1913,' Goldstein said,
'Who put the Frosh to rout;
But why they tore their shirts all off
I could not well make out.
But everybody said, so hush,
It was tradition's glorious rush!'

'My father lived on State Street then,
Right in the campus block;
They tore his wooden sidewalk up.
It cost him a new walk;
So with his goods he moved away,
And that's why we are here today.

'With foot and fist and tooth and nail
The boys rushed at each other,
And many a lass enjoyed the sight,
But shuddered many a mother;
For this was a fine exposition
Of great and glorious tradition.

'They say it was a shocking sight
After the rush was won;
For every shred of shirt was torn
From off each mother's son;
But this was a fine exposition
Of great and glorious tradition.

'And everybody praised the men
Who planned that wondrous jam.'
'But what good came of it at last?'
Quoth little Abraham;
'Why that I cannot tell,' said he.
'But the shirts became my property.'

S S S

LITTLE JOURNEYS

IT IS RUMORED THAT MANY OF
OUR FAIR CO-EDS ARE GOING TO
DO MORE OR LESS TRAVELLING
THIS FALL, THAT IS, THEY ARE
GOING TO TAKE TRIPS IN THEIR
HOBBLE SKIRTS.

NEWS NOTES

The testing lab has installed a powerful
band-saw, an extra strong lathe and a large
carborundum grindstone.

Several law studes have shaved their necks.



, 'What kind of a time did you have on your fishing trip, Bill?'"
 "Just corking!"
 "Just corking? Judging from what I heard about it, I thought you'd say, 'Uncorking.'"

At the Lawrence Game

She: Is that man in the blue jersey the referee?

He: No. That's the reverie.

S S S

Foot-ball today is an athletic hobble-skirt; quite restrained.

S S S

Student Activity

She: Did you go out for anything, at college?

He: Yes I went out for my meals.

S S S

"But Roger," she gasped, "will you promise that you'll never let anything come between us?"

"Why certainly, dear," he answered. "It's a pleasure to promise that. Why, I could stay in this position forever."

If some of these big minds would spend half as much time trying to clear up some political difficulties as they do worrying about a typical American game like foot-ball, maybe humanity in general would not look quite so trivial.

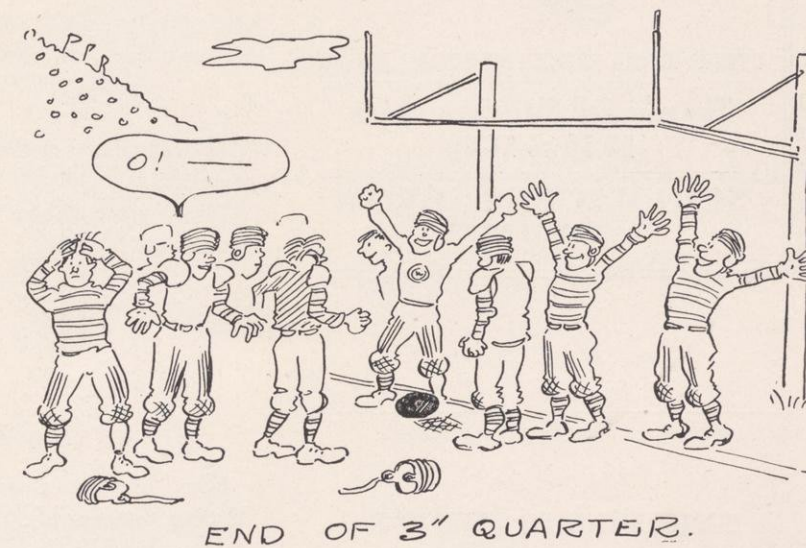
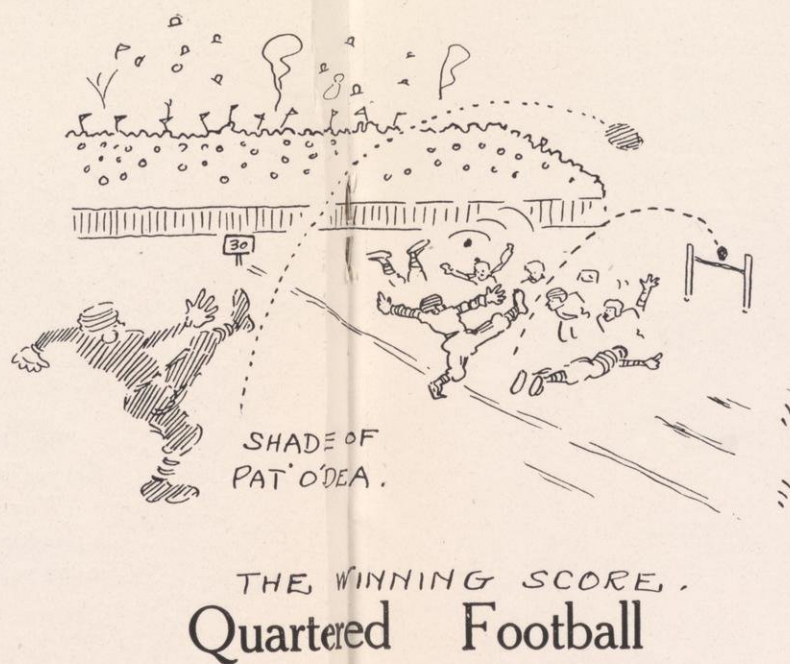
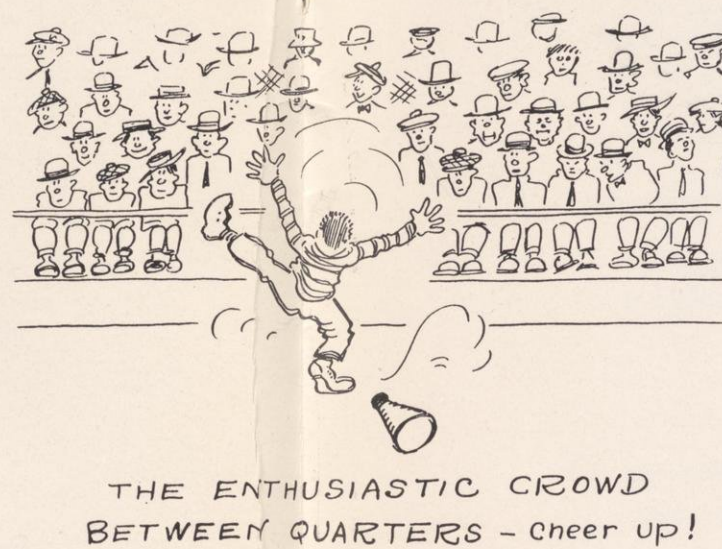
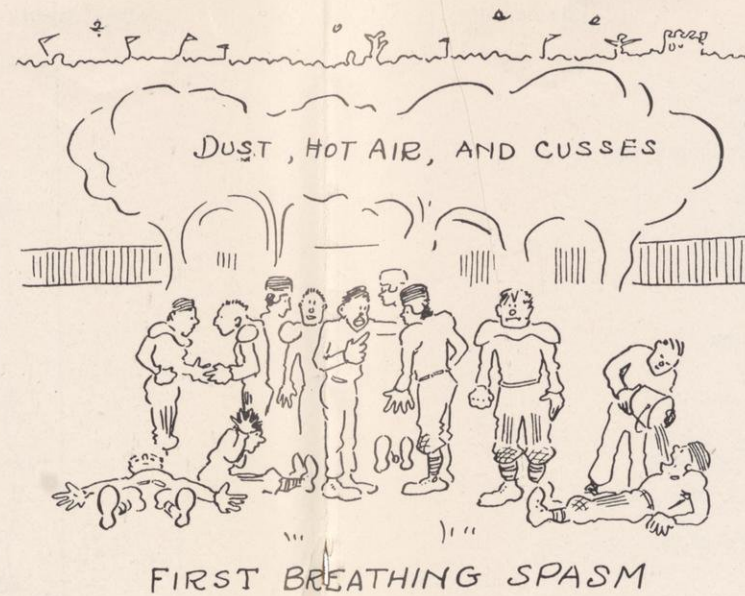
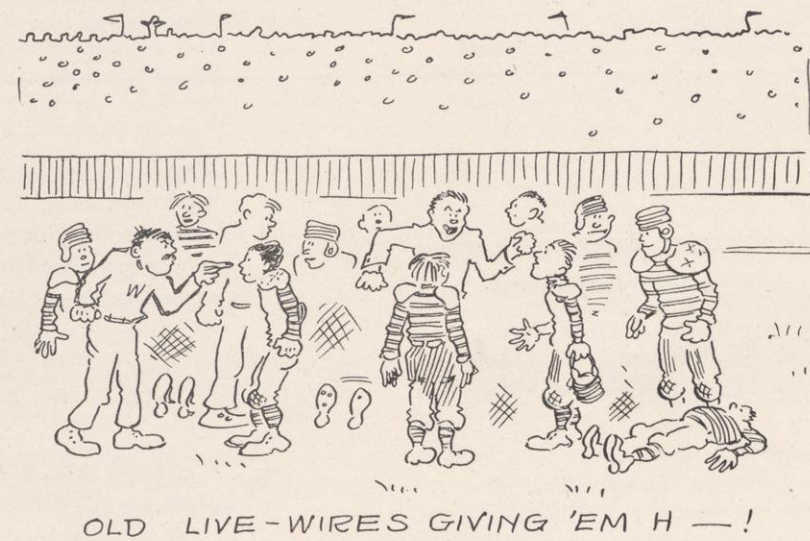
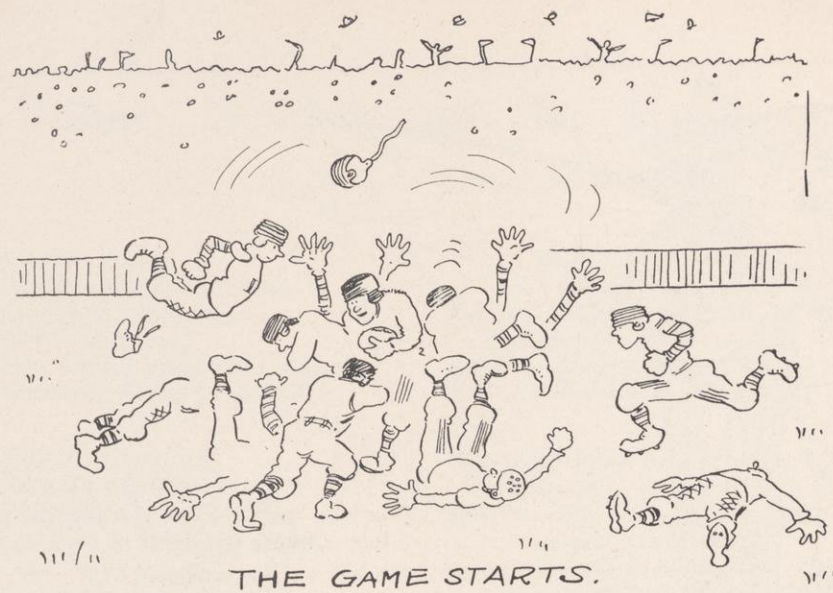
S S S

A foot-ball game, a dog fight and Teddy R certainly can draw the crowds.

S S S



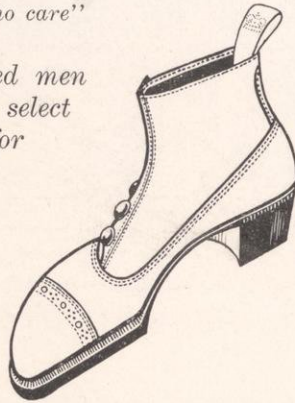
She (Coyly): If you'll carry me I'll carry the basket.



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everywhere select
our shoes for
Dress,
Business
or
Street
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\$3.50 to \$6.00

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MILWAUKEE

SOMETHING TO LIVE FOR

"I have nothing to live for," said the young man, pressing the revolver to his forehead.

"Hold! Consider!" cried his friend "Think what you will miss in the way of wonderful sunsets and jocund mornings, the beauties of changing seasons and the songs of little birds."

"Pooh on all that," said the young man, again directing the barker at his bean.

"You will miss getting your diploma. You will miss the \$10,000,000 your uncle is about to leave you," babbled the friend.

"Twice pooh," said the young man, toying with the trigger.

"Think! You may miss seeing a co-ed in a hobble skirt trying to come down the Hill when the sidewalks get slippery."

With a glad cry of anticipation the young man dashed the deadly weapon from him and ran blithely away to register as an Engineer.

AMBIGUOUS

He: I have a cold in my head.

She: I always did say you were improving, Percy.

S S S

Grind and the world grins at you;
Flunk and you flunk alone.

S S S

Sterilized Foot-ball—An hour's worth of
Rah-Rahs with a groan or two.

S S S

"I don't allow a man to kiss me unless we are engaged."

"Don't you find these one night engagements troublesome?"

S S S

Buy Buy

She: Is there a good reading-room in Madison that is public?

He: Yes, the Co-op.

S S S



"When Knighthood Was in Flower"



He: I am one of the kind of men who do what they say!

She: I thought you were one of those who say what they do.

S S S

In a few years they will be playing aerial foot-ball and then it will be impossible to "blow up," they will have to "fall down."

S S S

He: Got a match?

It: I am matchless.

S S S

THE WORLD'S WORST JOKE

Number 3,224,569
At the Bowling Alleys

Jones: I hear Smith is a Union man.

Bones: Why?

Jones: He strikes nearly every chance he gets.

Bones: And are the other chances his spare time?

REACTIONS

P. E. 1914

("Mix acids together and you know what you will get, but mix a boy with a college education and you can't tell what you will get."—Elbert Hubbard.)

You can take some H_2SO_4

And mix with other acid,

No matter what reaction comes

You'll know just how to class it:

But take an L. S. College boy—

Or what the case may be—

You're not sure the reaction

Will give a Ph. D.

But, fathers, here's a gentle tip—

(This one I hate to crack)

You might mix your Son with thou\$-
and\$

And get a quarter-back.

S S S

MAKING THE NINE O'CLOCK

He: Life is a matter of ups and downs.

She: (Breathlessly) It certainly does seem to be uphill work,

S S S

After He Brought The Pound Box

She: (To the fullback) I think you're just splendid.

The Fullback: (Modestly) You're jollying.

She: No, I am candied.

S S S

"Have you heard the hobo's march?"

"Ya, it's ragtime."

Woldenberg's Cloak Corner

Corner Pinckney and Mifflin St.

We do dressmaking and sell
everything for ladies to
wear.



Weather Prophet: (Excited) Is the general humidity around here—

The Kid (Interrupting:) You must mean Col. Hummiday. He lives on the South Fork Road.

S S S

A MAIL KISS

"Where did you learn to kiss?" she asked
As he caressed,—

He did not answer but she guessed,
By I. C. S.

S S S

The American: That English Girl talk! She couldn't talk about the weather.

The Anglican: It takes a nimble mind to keep pace with English weather changes, don't you know.

S S S

Grad: When you took Latin did you have Tacitus?

Sweet Young Thing: No, I had it under Smith for three years.

S S S

"Why, Bob, don't you know that it's dangerous to hold one's breath so long?"

"I wasn't holding my breath, Marion."

"I know. But you were holding mine."

"Holeproof" are the Hose for Service

COLLEGE MEN need the comfort and wear that Holeproof gives. In Holeproof Hose you get a combination of comfort, style, and unusual wearing qualities—every box of six pairs carries a six month's guarantee against holes.

To be sure you get a genuine "Holeproof" see that the trademark below is on the toe.

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S S S

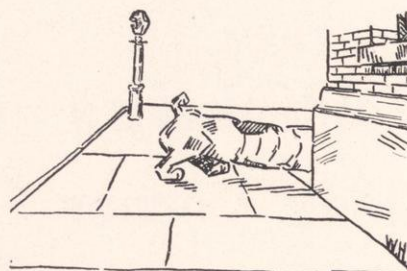
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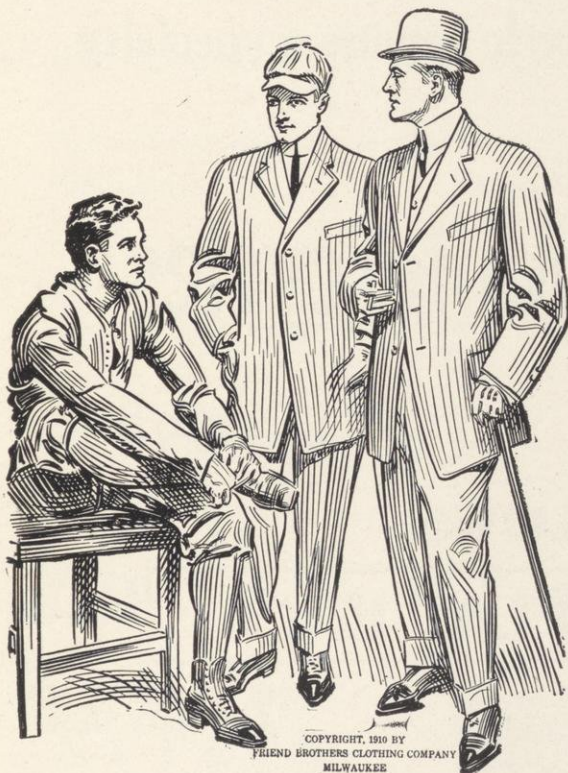
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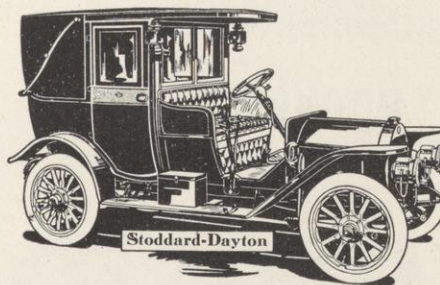
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