



# **The daily cardinal. Vol. XXXIV, No. 177 May 29, 1925**

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OUR SLOGAN  
"If she's anybody's  
Mother she's everybody's guest."

# The Daily Cardinal

VOL. XXXIV. NO. 177

UNIVERSITY OF WISCONSIN, MADISON, FRIDAY, MAY 29, 1925

WEATHER  
Partly overcast to-day. Probably showers Saturday. Rising temperature.

PRICE 5 CENTS

## ALL CLASSES AID THIS EVENING IN SENIOR SWING-OUT

Annual Event Scheduled to  
Commence at 6:30  
O'Clock

Tonight, in the presence of the members of the university, of the faculty, and of the hundreds of mothers and other visitors, the women of the class of '25 will officially swing out and the junior women will be installed to that position.

Sororities and fraternities have been asked to have their dinners at 5:30 o'clock, so that marching can

The freshmen will meet at North hall, the sophomores at South hall, the juniors behind Bascom hall, and the seniors with names beginning A-N at North hall and with N-Z at South hall.

Seniors in caps and gowns will lead the procession, and junior and underclass women in white will follow.

begin promptly at 6:30 o'clock. Women will begin to assemble at the designated places at 6 o'clock.

### Carry Daisy Chain

Members of the junior class carrying the daisy chain will form in two lines from the portals of Bascom hall down Lincoln terrace and down the hill. Alberta Johnson '26, president of W. S. G. A., and Rena Grubb '26, chairman of Mothers' week-end, will lead the chain bearers.

Dean F. Louise Nardin and Dorothy John '25, president of Blue Dragon, will lead the march. Dorothy John will carry the torch which at this time each year is presented to the junior women. Juniors led by Miriam Inglis '26, president of Yellow Tassel, will follow after. The sophomore and freshmen women headed by their respective presidents will join the procession.

After the seniors have marched up the aisle formed by the bearers of the daisy chain and the underclasswomen have taken their position as the outer guard, the Swingout song composed by Winefred Ryan, grad, will be sung to the senior women. The Maypole dance and the presentation of the W. S. G. A. scholarship average will then follow.

### Mortar Board Election

The torch of learning will be received by the president-elect of Blue Dragon on behalf of the class of '26. Elections to Mortar board, honorary senior women's organization, will be announced by Jean Palica '25, president of Mortar board.

## SENIORS TO HOLD VESPERS SUNDAY

Service is Closing Event in  
Mother's Weekend  
Program

All-university Senior Vespers will be held Sunday afternoon, May 31, from 4 to 4:45 o'clock, in Music hall. John Bergstresser, president of the senior class, will preside.

As this will probably be the last time that undergraduates and their mothers will have the opportunity of hearing President Birge speak, it is urged by the committee of Mothers' Week-end, under whose auspices the Vespers have been arranged, that as many as possible be present. The Vespers will be over in plenty of time to make the Chicago and Milwaukee train at 5:30 o'clock.

Robert Nethercut '25 will play several selections on the violin. A quartet from the University Glee club will also be on the program. Eugene Leonardson '26 will sing a solo. A co-operating committee composed of all student churches are in charge of the program.

The committee in charge of arrangements includes Margaret Wegener, Julia Peet, George Hanna, Norton Smith, and Mildred John, all of the class of '26.

## Mortar Board to Announce Annual Elections Tonight

Elections to Mortar board will be announced tonight at the senior swingout when the women of all classes assemble to pay tribute to the graduating class.

In announcing the basis on which election to Mortar board is made, Jean Palica '25, president of the present board said: "In electing women to Mortar board, three points are equally stressed. These are character or personality, scholarship, and service. The scholarship standard is 85, and in the elections this year it has not been lowered in a single case."

Mortar board is the highest recognition that women can receive on the campus and is based on these three points.

## OFFICERS NAMED BY CLASS GROUPS

### Blue Dragon, Yellow Tassel, and Red Gauntlet Hold Elections

Lillian Twenhofel '26 was elected president of Blue Dragon, senior woman's organization, at the women's elections held yesterday. According to the changes in the W. S. G. A. constitution adopted recently, the president of Keystone and non-voting member of the W. S. G. A. council. Other officers elected are: vice president, Emmeline Lewis, secretary, Dorothy Morse, and treasurer, Rena Grubb.

Elizabeth Adams will head Yellow Tassel next year. Yellow Tassel is the class organization for juniors for women. Marcella Steele was elected vice president, Dorothy Bolton, secretary, and Marguerite Schwartz, treasurer.

Red Gauntlet, sophomore woman's organization, will be headed by Mary Louise Campbell next year. Vice president will be Nellie Jane Snyder, secretary, Josephine Barker, and treasurer, Helen Hunter.

### ALL BUT 100 MOTHER BANQUET TICKETS SOLD

All tickets for the mother, son, and daughter banquet Saturday evening have been sold, except 100 for the overflow dinner which is to be accommodated in the Y. M. C. A. They will be sold at 11 o'clock in Bascom hall today. The banquet in the Y. M. C. A. starts at 6 o'clock promptly, and following the banquet the people accommodated there will go to the Men's gymnasium and take seats in the gallery and on the main floor.

### OFFICERS ARE ELECTED BY THETA SIGMA PHI

At the regular meeting of Theta Sigma Phi, women's honorary journalistic fraternity, Wednesday the following officers for the coming year were elected: Janet Hull '26, president; Gladys Feld '26, vice-president; Edith Miller '26, secretary; Alice Colony '26, treasurer; Ruth Stevens '26, matrix editor; Alice Drews '26, keeper of the archives; Eunice Schmidt '26, librarian. Janet Hull, president, has been appointed delegate of Beta chapter to the fourth national convention of Theta Sigma Phi, to be held in Seattle, Washington, June 24 to 27.

The concluding numbers on the program were Willis' "Brimenite," Duble's "Royal Tournament," and King's "Sir Henry March."

## Symphony of Lights, Colors, and Music is Essence of Dance Drama

Brilliant hues, shaded pastels, under flood lights, dancers, music, all combined with work and a spirit of play, make up Dance Drama which is to be given Friday and Saturday nights at the open air theater at 8:15 o'clock.

"Dream Gate," a dance drama of fantasy, includes many dances bound together by a delightful theme concerning a child who has but one hour to enter fairland through the dream gate.

"The Cycle of Hours" portrays the spirit of all the hours of the

## FIELD DAY MARKS END OF WOMEN'S ATHLETIC SEASON

### Saturday's Meet Will Decide Champions in Many Indi- vidual and Team Events

The annual interclass track and field meet, archery tournament, championship baseball game and tennis finals will mark the culmination of the women's athletic season on field day, at Camp Randall Saturday at 2:30 o'clock.

A telegraphic field and track meet will be held with the University of Minnesota and all classes will compete.

In the sprints and hurdles Ann Smith '25 is certain to cop, and it is expected that she will ring up some new records on the cinder path. The present Wisconsin records are: 50-yard dash, 6.6 sec., held by H. Barton '22; 100-yard dash, 12.9 sec., held by Ann Smith '25; 60-yard hurdles 9.4 sec., held by Jean Kilgour '24. Eulalie Befel '27 will be the next best bet for track honors.

### Field Events

In the field events Edith Jorris '26 should establish a new record in the running broad jump. The present Wisconsin record is 4 ft. 6 1/4 in. held by Olive Fentress '20. Miss Jorris, using the California jump has bettered this mark in practice. Lorraine Fritz '27 should make a new mark in the hop, step and jump and also be a strong contender in the running broad jump.

In the throws Lorraine Maytum '26 should win the javelin, Ernestine Troemel in the basketball and hurlball, while Frances Jenkins '28, and Evelyn Homer '27 will be the strongest contenders for honors in the discus. The additional event will be the baseball throw the record of which is held by Gladys Palmer '17 at 226 ft. 3 in.

### Decide Team Championship

The championship baseball game will be fought out between the age old rivals, the classes of '25 and '26. Last year '25 won the championship and were tied two years ago so the inclination is to favor them again.

In the archery tournament '25 and '26 seem to be the most likely to place, although the sops are due to spring a big surprise.

## Many Hear Band's Twilight Concert on Upper Campus

Approximately 1000 mothers, students, and townspeople attended the University band's twilight concert which was held in Lincoln terrace last evening at 6:30 o'clock.

"About a third of the audience consisted of mothers," said Major E. W. Murphy, director of the band and member of the School of Music faculty.

"The 'Lohengrin's Wedding March' was our feature number again," Major Murphy stated. Chammade's suite, "The Scarf Dance," "La Lizonjera," and "Caprice," were other numbers on the program. A second number that proved very popular with the audience was "Cortege du Sandar" by Ippolito-Iwanow.

The concluding numbers on the program were Willis' "Brimenite," Duble's "Royal Tournament," and King's "Sir Henry March."

day. The color schemes, as well as the music, are appropriate to the time of day or night.

A group of "Little Studies," most of which are of a humorous nature, are a third group on the program. "Little Soldiers' Chorus," "Sing a Song of Sixpence," "The Butterfly," and "Old King Cole" comprise this group.

The remainder of the program will consist of solo and group dances, some of which will be purely interpretation of music, while others will have definite plots.

## 140 Participate in Memorial Day Events Tomorrow

Dressed in white and bearing wreaths of green topped with a gold star, 140 university girls representing various university organizations will participate in the Memorial Day exercises Saturday morning at 11 o'clock on Lincoln terrace. Margaret Wegner '26, president of Crucible, honorary organization of junior women, will lead the girls' line of march which will form at Lathrop hall at 10:15 o'clock. Because of the fact that many mothers who have lost sons in the war will be present the exercises will have all the more significance.

## PLAN COMMERCE DAY OBSERVANCE

### Stevenson to Be Principal Speaker at Banquet; Busi- ness Men Back Program

Today is Commerce day.

Over 60 business men and approximately twice as many students of the Course in Commerce will join in the observance of a program beginning this afternoon at 3:30 o'clock and ending with a banquet at the Park hotel, at 6:15 o'clock.

Andrew Stevenson, Chicago financier, as principal speaker at tonight's banquet, has not announced the subject of his address. It is presumed that he will confine himself to one phase of finances, mining, or railroads.

Modern merchandising methods will be discussed by W. H. Mann '97, general manager of Marshall Field and company's wholesale store, and formerly advertising manager of Munsey's magazine. His talk is scheduled for 3:30 o'clock in 115 Sterling hall.

Edwin J. Sorenson '25, in charge of the sale of banquet tickets reported last night that the sale of tickets would be continued during the day.

Madison business men are not only coming to the banquet tonight, but they are endorsing the whole program through their clubs. Gyro, Rotary, Kiwanis, and Lions clubs have given their backing. A number of business men are expected for the afternoon talk.

John F. Bridgeman is general manager of Commerce day.

The banquet committee is composed of Veronica Egan '25 chairman, Helen Hinkley '27, and Stanley R. Caldwell '25. Harold Caldwell '25, is in charge of publicity. On his committee are George F. Rentschler '25, Florence B. Malzahn '27, and Arthur Gaik '27. Edwin J. Sorenson '25 is chairman of the committee on ticket sales. Assisting him are H. B. Stair '25, and Mildred Kremer '26.

### BADGER DISTRIBUTION TO END ON SATURDAY

"Those who have paid for their Badgers in part or in full must call for them at the Badger office on the second floor of the Union building by Saturday noon or their claims will not be honored," according to Ben Anderson '26, business manager of the 1926 Badger.

The office will be open today from 1:30 to 5 o'clock and tomorrow morning from 10 to 12 o'clock. There were 3,600 Badgers published, and about 500 remain to be distributed. It is necessary that these be called for at once so that the accounts may be closed.

Of the 150 Badgers intended for open sale at \$6, about 50 copies remain to be sold. After Sunday, these may be obtained at Sumner and Crampton drug store on State street and at the Badger office.

### OFFICERS ELECTED AT RIDING CLUB MEETING

Election of officers was held at a meeting of the Prince of Wales club last night. Helen Miller '27 was elected master of the horse. The others elected are, Miriam Wollager '27, the whip, and Helene Labowitch '27, ass't. whip. Alice Lyons '26 and Dorothy Potter '27 were elected to the board of governors.

## TODAY'S PROGRAM OPENS MOTHER'S WEEKEND EVENTS

Classes Open to Visitors; Re-  
ception at Pres. Birge's  
Home Saturday

Wisconsin's first Mothers' Week-end starts today under the leadership of Rena Grubb '26; and packed full of events, lasts until Sunday. Classes will be open to visitors all day to give mothers an idea of how Wisconsin instruction works. A special exhibit will be on display in the museum on the fourth floor of the library.

### Senior Swingout

Starting at 6:30 o'clock, Senior Swingout will take place on Lincoln terrace. Included in the program for Swingout are the daisy chain procession, the song by the underclassmen to the seniors, the maypole dance, a song by the Girls' Glee club, awarding of the freshman scholarship cup, the torch

### Mothers' Day Events Friday

Classes are open all day to mothers. Library exhibit all day. 6:30 o'clock Senior Swingout. 8:30 o'clock Dance Drama.

### Saturday

11 o'clock—Memorial Day exercises. 2:30 o'clock—Field Day events 3 to 5:30—Mothers' reception.

### Sunday

10:30 o'clock—Special church services at all churches. 4 o'clock—Senior vespers.

ceremony, Mortar board announcements, and the singing of "Varsity." In charge of Senior Swingout is Miriam Inglis '26.

The seventh annual dance drama at Wisconsin will follow Senior Swingout at 8:30 tonight in the open air theater. Edith Boys '26 is general chairman of the drama.

In keeping with the day, Memorial Day services will be held Saturday at 11 o'clock on Lincoln terrace.

### Field Day Saturday

At 2:30 Saturday afternoon field day events in charge of Marian Bigelow '25 will start at Camp Randall. Here girls will vie for honors in tennis finals and in archery con-

(Continued on Page 7.)

## ALUMNUS PRAISES SERVICE OF BIRGE

Article in Alumni Magazine  
Tells of "Prexy's" Work

An article by Dr. J. M. Dodson '80, in the Wisconsin alumni magazine gives a fine appreciation of the work of President Birge for his fifty years of service in the university. Explaining his sympathy in thought with the great investigators in Germany from the time that Dr. Birge was an instructor of natural history in 1875, Dr. Dodson cites him as one of the first in this country to voice the need of laboratory work in the universities.

After the remarkable discoveries of Pasteur, Dr. Birge realized the importance to medical students of a thorough knowledge of all fundamental sciences and organized one of the first definite pre-medical curricula in this country. "How much this meant during the years from 1885 onward to the students preparing for medicine is realized by scores of physicians, many of whom have risen to distinction in the medical profession," says Dr. Dodson.

"As president he has conducted the affairs of his great university with wisdom and distinction, doing his part to maintain for it the distinguished rank which it occupies in the minds of the educational world," he concludes.

Daily Reports  
of  
Badger Teams

# CARDINAL SPORTS

Athletics in  
the  
Collegiate World

## BADGERS ENTER MICHIGAN MEET THE UNDERDOGS

Victory Hinges on McAndrews;  
If He Runs Stock  
Rises

Will the underdog win? That is the question that is in the minds of thousands of loyal Wisconsin track fans since Coach Jones and 25 Badger track men entrained for Arbor yesterday to meet the doughty Michigan team.

After the overwhelming victory over Minnesota last week the Wisconsin team was given an even chance to take the meet by members of the betting fraternity but old man Tough Luck invaded the Badger camp this week with the result that a flock of cripples are included in the squad.

### Depend on "Mac"

In the opinion of Coach Jones, and he is usually mighty near the mark when it comes to anything involving track information, the whole meet will center around McAndrews. If the Cardinal das star is able to run Badger stock will rise again to an even 50-50 basis. Use "Mac" only in the broad jump. At present Coach Jones plans to and save his legs for the 100 and 220 at the conference meet a week later. In this case Badger chances for high honors are slim.

Another valuable cripple in Captain Valley. Although "Val" is making the trip he will not don the spiked shoe against the Wolverines on account of a severe case of shin splints. He, too, is being saved for the all-important conference

### Flueck Back

A slight offset to these afflictions is the fact that Herb Flueck, disabled quarter miler, is back in form and will compete in the 440 at Ann Arbor. His addition to the team should mean at least two more points in the Wisconsin column.

## New Forestry Probe Bill To Come Before Assembly

Two similar proposals for an interim committee to study the forestry problem in Wisconsin will be coordinated into one measure in the assembly, it was indicated today. One bill originating in the lower house was advanced to engrossment and the other, coming from the senate, was tabled. Reconsideration of the assembly measure was asked to permit adoption of the most desirable plan.

The assembly advanced the bill empowering the federal government to acquire forest lands in Wisconsin.

## Fourteen Students in Social Service Classes Get Work

Of the thirty students in Miss Helen Clarke's social service training courses in the Economics department fourteen have been offered positions for next year. Rosanna Kindschi, Agnes McCarthy, Margaret Murphy, and Florence Repert have secured positions with the Milwaukee Family Welfare association.

Leila Ludden, Isabel Morris, Grace Nichols, Dorothea Oestreich, and Lois Palmer will work with the Milwaukee Juvenile Protective association. Ruth Baldwin and Ruth Hewitt will be affiliated with the New York City Associated Charities. Rebecca Rabinoff will continue her studies at the School of Social Work on a scholarship awarded by that school. Violet Sharrett will be with the Milwaukee Big Brothers and Big Sisters, and Kathryn Goodwin will locate with the Madison Family Welfare association.

Four students will continue with their academic work during the ensuing year, while the remaining 12 students are negotiating for positions in various parts of the United States.

Any student doing creditable work in these training courses can without difficulty be placed by Prof. John L. Gillin, director of special classes or by their instructor, Miss Clarke.

## Hawkeye Freshman Defeat Badgers in Telegraphic Meet

### Vic Chapman Breaks Wisconsin Track Record for Two Mile Run

BY "SMITTY"

Iowa's wonder fresh track team took Mead Burke's yearlings over the road in a telegraphic meet yesterday by a score of 97-38. At that, however, Wisconsin gave the Hawkeyes the stiffest competition they have had this season, for in all of their other meets the lads from across the river have scored more than 100 points.

Vic Chapman proved to be the local star by finishing first in both the distance runs. Ruhning was ahead of the field on a fast track he turned in the remarkable time of 9:40 3-5 in the two mile. This shattered the track record by nearly two seconds.

### Iowa Takes Nine

While Iowa slammed nine events Wisconsin scored an ace in one. That was when Dunn, Barnes, and Deadman tied for first in the high jump at 5 feet 11 inches.

Captain Sappenfield rang up his usual five points in the broad jump while Van Horn was scoring a first in the javelin throw. Although Hanson and Eisle ran the hurdles in good time they were forced to take seconds and third to Iowa's star. The remainder of our points were gathered in third places scattered throughout the list.

Cuhel of Iowa took individual honors by gathering a total of 19 points in five events. He won both the high and low hurdles as well as the quarter mile and finished second and third in the 100 and 220 yard dashes respectively.

### SUMMARIES

100 yard dash—Taxman (I), Harmeson (I), Cuhel (I). Time, 10 flat.

220 yard dash—Taxman (I), Cuhel (I), Harmeson (I). Time, 21 9-10.

440 yard dash—Cuhel (I), White (I), Pratt (I). Time 50-5-10.

880 yard dash—Bergstrom (I), Simmings (I), Reeves (W). Time 2:01 2-5.

Mile run—Chapman (W), Hunn (I), Speers (I). Time, 4:29 3-10.

Two mile run—Chapman (W), Hunn (I), Speers (I). Time 9:40 6-10. (New track record).

120 yard high hurdles—Cuhel (I),

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### LARGE PRIZE OFFERED IN ESSAY COMPETITION

A prize of \$100 is being offered to the student who writes the best essay on the subject "Equal rights for men and women" by the Student's Council of the National woman's party. This prize is being given through the courtesy of Mrs. William Kent of Kentfield, California.

The essays are to be from three thousand to five thousand words in length and any phase of the subject, legal, philosophical or economic may be emphasized. Essays should be sent to Vivian Simpson, secretary of the Student's council, national woman's party headquarters, Capitol Hill, Washington, D. C. not later than June 15, 1925.

The prize winning essay will be announced at the October conference of the Student's Council, and the essay will be published. Each manuscript must bear the name and address of the author. No manuscripts will be returned. Information as to the bibliography to be used may be obtained from a notice on the bulletin board on the second floor of South hall.

Rice growers are looking forward to the crop of June weddings.

Hanson (W), and Moore (I) tied for second. Time, 15 7-10.

220 yard low hurdles—Cuhel (I), Eisle (W), Hanson (W). Time 25 1-10.

Pole vault—Mullins (I), Lockhart (I), Lemmer (W). Height 11 feet 6 inches.

Shot put—Nelson (I), Lapp (I), Vallincourt (W). Distance 43 feet 8 1-2 inches.

High jump—Dunn (W), Barnes (W), Deadman (W) tied for first. Height, 5 feet 11 inches.

Broad jump—Sappenfield (W), Hale (W), Mann (I). Distance 21 feet 9 inches.

Discus—Nelson (I), Marquis (I), Lapp (I). Distance, 130 feet 6 inches.

Javelin—Van Horne (W), Handy (W), Mann (I). Distance, 155 feet 7 inches.

Hammer—Lapp (I), Nelson (I), Lagomarcino (I). Distance 123 feet 7 inches.

Total score—Iowa, 97, Wisconsin 38.

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## Exams

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### GRID PROSPECTS FOR 1925 SEASON BETTER THAN FOR SEVERAL YEARS

"Veteran" is the adjective that best describes the Badger football team as it will be at the beginning of the fall practice, for by far the biggest bright spot in the Badger gridiron hopes for the next season is the fact that all of the last year's regular eleven will be back with the exception to three men.

Those who played their last for Wisconsin last fall are Bieberstein and Miller, guards, and Captain Harris. Thus it can be seen that every department of the team should be better this coming season than it was the last, except for the guards, for the rest of the team is back en masse, plus a wealth of material from the freshmen and the All-Americans.

It might be wrong to say that the guard positions will not be filled quite as well as before. Stipek and Slaughter are two men who played a good bit of the season last year and can be depended upon for good work, and perhaps the biggest asset to the guards is the advent of Bob Sykes from the ranks of the ineligible. Sykes is one of the "fightin'est" guards that ever wore a Cardinal jersey.

The tackles will be more than ordinarily strong, with Schwarze, Kasiska, Straubel, and Nelson as the experienced men. Besides these there are DeHaven, Pike, Eves, and Spies who show promise.

Coach Little will have plenty of good ends to choose from. There are Captain Polaski, Burrus, Long, and Blackman with varsity experience, and Cameron, Campbell, and Swanson show no mean ability. Cameron will create plenty of opposition to all of the old varsity men for one of the end positions.

Besides Doyle, Hamon and Larson, with experience at quarterback there are three others, Crofoot, Rueland, and Goodlad. These men, however, are not limited to work calling signals, for the first two of the latter can be equally relied upon as halfbacks.

The experienced halfs are McAndrews, McGiveran, and Barnum.

and the first of these people hopes to see in the limelight in the fall. "Pat" showed some wonderful work toward the end of the last season, both defensively and offensively, and he should make a wonderful open field runner.

Other halfbacks are Albrecht, Weismuller, Anderson, and Bartlett. Bartlett showed some excellent playing in the Green-Black games of the spring season, and he should see some service in the fall.

Leo Harmon, although not in school this semester, will be back and eligible for football when practice resumes after vacation. Leo is a shifty fullback who can run, kick, and both throw and receive passes. Other fullback possibilities are Mugge, and Leitl.

### Gophers Seek Successor For Bill Spaulding

MINNEAPOLIS—A sub-committee of the athletic board of control has been appointed to head the search for a successor to Football Coach Bill Spaulding at the University of Minnesota, it became known yesterday.

Arnold Oss, former Gopher grid star, E. R. Pierce, secretary of the alumni association and chairman of the athletic committee, and Athletic Director Fred N. Luehring, have been named on the sub-committee and today were considering the names of several coaches.

Little Six League  
Off to Good Start

MAYVILLE, Wis.—The Little Six Baseball league composed of Dodge and Columbia county cities, has started off for the season with large attendance at all games. The Fall River and Doylestown game last Sunday was called off on account of the cold weather. The standing of the clubs follow:

	Won	Lost	TPet.
Mayville	2	0	1.000
Doylestown	1	0	1.000
Fall River	1	0	1.000
Beaver Dam	1	1	.500
Hustisford	0	2	.000
Watertown	0	2	.000

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Daily Reports  
of  
Badger Teams

# CARDINAL SPORTS

Athletics in  
the  
Collegiate World

## BADGERS CLASH WITH MINNESOTA NINE AT CAMP RANDALL TODAY

Gophers, With One Victory  
Already, Out to Take To-  
day's Game

From out of the North a baseball team will invade Madison today in hopes of taking a second diamond victory from the Wisconsin nine.

This team from the North is none other than the powerful Minnesota aggregation, but reports from the Badger camp at Randall say that the Cardinals will be ready for them and, in fact, contemplate winning.

All week Coach Guy S. Lowman has been drilling his proteges for this game. The Gophers hold a victory on the diamond won earlier in the season. The score was 10 to 9, and Minnesota won only by a desperate rally in the eighth inning.

Now Coach Waltrous and his charges have not failed to do more than the usual amount of practicing because of the early season triumph. In fact, he has been working on the hitting department of the game more than usual, even practicing during the extreme cold of the past week.

### Stall On Mound

It looks like George Stoll, right-hander, will be on the mound for the Badgers. He has been rapidly developing, and stands a fine chance of winning his game without much trouble. Of course the Badgers will have to do some stick work to insure George of a victory, and to do this they will have to get at diminutive "Pete" Guzy.

Guzy has been going like a regular major leaguer all year, but the Wisconsin team is stronger as a team, so have the edge on the Gophers. Just get at Guzy, and Wisconsin will win.

Larson will no doubt be on first base due to the injury of Steen. He has been working hard in this position and promises to perform well today.

The rest of the Badger lineup will be the same with the possibility of Barnum playing center field and Lamboley catching.

The game will be played on the varsity field at Camp Randall and will start at 3:30 o'clock.

### The batting orders:

Wisconsin  
Tangen, 3b; Ellingson, 2b; Edwards, rf; Larson, 1b; Donagan, lf; Barnum, cf; Lamboley, c; Wieland, ss, and Stoll, p.

### Minnesota

Foot, cf; Guzy, p; Ascher, ss; Christgau, c; Rasey, lf; Smith, 1b; Mason, 2b; Hall, 3b; Sherman, rf.

### Japanese Lose

### To Michigan, 3-1

ANN ARBOR, Mich.—Putting up a better fight than Japanese teams have done here in the last few seasons, the all-star baseball nine picked from a number of Japanese universities lost to Michigan here yesterday, 3 to 1. Score: Japanese ..... 000 100 000-1 Michigan ..... 000 000 12\*-3

### Iowa Golfers Outhole Purple, 10-0, at Evanston

EVANSTON — The Iowa golf team continued its winning stride in the Big Ten conference at Evanston Tuesday, blanking the Purple, 10 to 0. As a result of this victory and the 17 to 4 win over Indiana at the Hoosier town on Monday, the Hawkeye golfers took second place in the conference standing.

### Beloit College Picks New Women's Dean

BELOIT—Miss Luella F. Norwood, Tracy, Minn., now a post-graduate student at Yale, has been appointed Beloit college dean of women, succeeding Miss Katherine Rogers Adams, resigned. The resignation of Prof. Roscoe Ellard, head of the journalism department, also was announced. He leaves to become head of the journalism school at Washington and Lee university.

OAKLAND, Calif.—Frankie Schoell, Buffalo welter-weight, won a decision over Bob Sage of Detroit in ten rounds.

READ CARDINAL ADS

### 21 Auto Drivers Given

#### O. K. For Hoosier Race

INDIANAPOLIS—The field of eligibles to start in the thirteenth annual 500 mile race at the Indianapolis motor speedway Saturday was increased to twenty-one today with the qualifying of Ralph De Palma, L. L. Corum and Ira Vail.

De Palma made the best time of the day for the ten mile trials, his average being slightly over 1908 miles an hour. Vail pushed his mount around at a 104 mile an hour gate and Corum showed 103 miles an hour. Corum was co-winner with the late Joe Beyer of the 1924 race.

### Marquette Netters Draw With Armour

MILWAUKEE—Marquette's "no decision" net squad fought through to another verdict yesterday afternoon when it tied with Armour Tech of Chicago at the Milwaukee club courts, 3 to 3. Armour won three of the four singles matches, but the Hilltoppers took both of the doubles settos. Capt. Irv. Leichtfuss registered the only win in the singles for the Hilltop when he beat Capt. Bishop of the visitors 6-2 and 6-1. The University of Wisconsin netters will play here Friday afternoon.

### Crowe of Notre Dame To Marry In June

SOUTH BEND, Ind.—Cupid evidently likes to shoot his darts at Notre Dame football captains. Cupid has pierced the heart of Clem Crowe of Lafayette, Ind., captain-elect of the Notre Dame team next year. He will marry on June 13 at St. Mary's Catholic church, Lafayette, Ind., Miss Mary Griffin Mulherin of that city. Crowe, star football and basketball man, will be graduated next year.

### Brass Bands Wish Bon Voyage To Nurmi Today

NEW YORK—Paavo Nurmi sailed for Finland today while brass bands played on the dock.

The Abo antelope, who has established more than a score of world records during his tour of the United States, is going home in a first class cabin; he came to this country second class.

### FROSH CREW TO ROW ON HUDSON FOR FIRST TIME IN ELEVEN YEARS

When the freshman crew crosses the finish line at Poughkeepsie on June 22, it will be the 13th time that Wisconsin's first year men have rowed the course on the palisaded Hudson.

The number 13 is not feared, however, by the eight husky first year men, a midget coxswain, and Coach "Howie" Johnson. Instead they are rejoicing that they are to be number one, the first Badger freshman crew to sweep the Hudson since 1914. The following year came the faculty decree against rowing and last June the varsity competed alone at Poughkeepsie.

As they pick up their shell, stride down the pier, and shove off at the coxswain's dictum, the frosh oarsmen could easily be taken for the varsity by an uninformed observer. They naturally lack the experience of the varsity but in weight they are almost equal.

Back in 1900 the original number one crew made its debut in the East and started off Badger freshman crew history with a victory. That was in the days of "Andy" O'Dea who taught a famous Yarra Yarra stroke which originated in Australia.

Articles in the Daily Cardinal

### Hoppe Cuts Lead of Cannefax to Three

CHICAGO—Bob Cannefax's margin had been whittled down to just three points by Willie Hoppe when the players reached the half way mark in their 600-point three cushion billiard match.

The score at the end of the sixth block stands: Cannefax 300; Hoppe 297. A total of 372 innings have been played.

Cannefax won the matinee, 50 to 48, while Hoppe captured the after-dinner session, 57 to 50.

### Oconomowoc Will Open New Race Track Saturday

OCONOMOWOC, Wis.—The new one-half mile race-track of the Oconomowoc Horse Trotting association will be formally opened Saturday, the program beginning at 1:30 o'clock. The racing card will consist of free for all paces, 2:25 trot or pace, and a class for green trotters or pacers.

The man with a fine line of talk is fishing for something.

## '25---Last Call for Joy June 22!



Official Invitations,  
with inside and outside  
envelopes, at 50c each,  
if ordered immediately!

### THE KAMERA KRAFT SHOP

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### SEVEN 1928 BALL MEN LOOK GOOD FOR NEXT SEASON

Frosh Captain Likely to Re-  
place Present Varsity  
Leader at Second

Seven yearling baseball men have, through their work on the Wisconsin freshman squad, impressed Coach Guy Lowman as probable material for the varsity diamond team of next season.

The graduation of Captain Elliston will leave the second base position vacant for two freshmen who are doing excellent work at that post on the frosh nine. One of these is Captain Decker, who is a very fast fielder and a fair hitter; the other is Ellerman, who is a heavy hitter and a capable fielder.

Steen is also leaving Wisconsin this fall 1234m65m6m6m6m6m66 this season. Murphy, who holds the initial sack post for the frosh team, will probably be promoted to that post on the varsity squad next year.

Carlson is Good Catcher  
Carlson is pretty sure of being a member of the varsity catching staff in 1926; and from all indications Haggerty, Blakefield and probably Hawker will work as pitchers under Coach Lowman when the season opens again next spring.

Other freshmen baseballers are, of course, doing commendable work in the practice sessions each night, but these frosh appear to be the best prospects for the Wisconsin diamond squad for the 1926 season. It is expected that some of the frosh will have improved when the call is issued for recruits next spring.

### Slight Earthquakes Felt In Wyoming

CHEYENNE, Wyo.—Reports of a slight earth tremor at Glendo, Wyo., have reached the office of the state geologist, it was announced at the capital Wednesday. The tremor is reported to have occurred Sunday morning.

Keep your teeth off steering wheels during green corn season.



### The FLORSHEIM SHOE

A pair of smart Florsheim Low  
Shoes will give you more style  
—more personal satisfaction  
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any other item of apparel.

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F. J. SCHMITZ & SONS CO.



# The Daily Cardinal

FOUNDED APRIL 4, 1892

University of Wisconsin official daily newspaper, owned and controlled by the student body. Published every morning except Monday during the academic year by The Daily Cardinal Company, incorporated, at the Union Building, 752 Langdon Street, and at The Capital Times Building, 106 King Street, Madison, Wisconsin. Printed by The Capital Times Company. Member of the Western Conference Editorial Association.

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UNION BUILDING

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DESK EDITOR—ROBERT H. SNYDER

## SWINGOUT!

An event which is unique in its existence takes place on the upper campus tonight. In pageantry, a farewell to the senior women will be depicted. To the senior women there will come consciousness that they are through, that they are leaving their alma mater, that there is little more that they can do in undergraduate life. To those classes which bid the seniors farewell there should come a greater feeling of class consciousness and especially to the juniors who receive the lighted torch symbolizing that to them is falling the leadership of Wisconsin women.

## HONOR

Tonight merit will receive a fitting reward when a chosen number of junior women receive the highest honor a woman can attain on the university campus, election to Mortar Board. They will be named at the Senior Swingout.

Honor is an elusive thing. It comes to only a few in its wake leaves many disappointed persons who have failed to obtain it. Sometimes it is within our grasp when by some unfortunate manner it escapes us. When we do get honor we feel elated but what have we. That is hard to say. Sometimes it goes to the head, but then it is out of place.

But, enough. It would be easy to fill the paper with a discussion on honor. We congratulate those women who receive honor tonight though we do not yet know who they are. We hope you will continue in your service to Wisconsin.

## THE ACTIVITIES JUMBLE

A member of the band who occupied an important position on a campus publication went on the Haresfoot trip. The band director was displeased with him because he wouldn't be able to play a concert. The editor of the publication on which he worked was displeased with him because he had to shoulder the responsibility the Haresfooter had left behind. Those in charge of Haresfoot had been displeased with him because he cut too many rehearsals to attend to other matters.

The poor fellow was caught in the activities jumble. He was a capable man and when he had time he produced results. That was why he found his way into so many activities. Band, Haresfoot, and a publication were not the limit of his work. He was a member of two or three other organizations, and officer in two of them, and was doing some Y. M. C. A. work. One the side he was carrying sixteen credits of work on the hill.

His time was so divided that he was not able to satisfy those organization with which he was connected. He was building for himself a long summary and getting into many activities about the campus, but he wasn't doing one thing well.

Finally, there came to him, a realization of the situation into which he had placed himself. He determined to withdraw from many of his activities. He chose to remain in those which would not conflict in demands for his time. He found it hard to reconcile himself with the loss of honor and prominence which went with each activity, but he pulled out of the activities jumble. The activities in which he remained benefited by this act, for his time was not so divided.

A hypothetical case has been drawn, but innumerable students may be found who fit it well. They are caught in the jumble and are constantly getting demands for time which they cannot fill.

The Men's Glee club has met the situation in a successful way. Every man who joins the club is requested to sign a promise that whenever a conflict arises between the Glee club and any of his other activities he will give his time to the Glee club. Thus the organization assures itself of a full club for all of its appearances.

The method may seem a bit too iron-clad when first considered. But it excludes from organizations students not willing or able to give their full support. It makes certain that one activity will not suffer because of another when demands in time conflict.

The director of the university band has decided to adopt this method of making sure of his men next year. He decides himself through with sacrificing men to other organizations at a time when needs them.

Women are restricted in their activities by a carefully developed point system and are not likely to get caught in the activities jumble. A point system has been suggested for men. However, it would prove irksome and would be difficult of administration. We believe the solution of the problem lies with the activities themselves. And those which adopt such a method as the Glee club is using will have a decided advantage over those which do not adopt some protective method by which to make sure of their men.

The activities jumble harms the activities and harms the students caught in it. It will have to be straightened out.

We are glad the Y. M. C. A. has seen fit to change the position of their new sign board. It really did look a bit awkward where it was first placed.

Hate to bring up an old subject but whispering and giggling simply do not seem to be in place in the library reading room no matter how much of it we hear.

The athletic department is spending a great deal of money on a new field at the southern end of the stadium. You would find a trip out there interesting. The landscape is being moved around considerable.

Our recent contact with some alleged humor magazines which credit much of their humor to college publications lead us to think the Octopus is a Sunday school publication in comparison.

## Other Editors Say

## THE STARS SAY

"This civilization of ours" at this time every year begins toughening up its shoulders and back in preparation for the congratulatory slaps of the horde of commerce orators of the land.

Most of these orators say nice things about our progress intellectually as well as materially. They assert we are an intelligent people.

Yet it seems some of us still believe in the long exploded myth of astrology. Our newspapers carry articles telling what the stars foretell for the babe who happens to be born on the same day as that issue of the newspapers.

These articles tell of many happy or dire things that apparently cannot fail to come to pass in the lives of the lucky or unlucky children born upon that day. They even advise the parents what "callings" their sons and daughters should heed.

It appears from them that all people born on the same day are in a way identical twins and will react the same way under the same set of circumstances. This is obviously untrue. But to speak in high-grade college English, "the people swallow this applesauce and bawl for more." Maybe our civilization hasn't progressed as far as we think.

Another thing that shakes our faith in the sincerity of the commencement orators is the patent medicine trade in this country. Gallons of sweetened water or some worse concoctions are swallowed by people who have plenty of faith but very little sense.

Innumerable campaigns have been waged against patent medicines of most varieties, but they still are sold.

The sunrise is still a long way off.

Ohio State Lantern.

His time was so divided that he was not able to satisfy those organization with which he was connected. He was building for himself a long summary and getting into many activities about the campus, but he wasn't doing one thing well.

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**Botany Prof Aids  
Orange Growers  
Against Pestilence**

The lives of several thousand oranges were saved this winter through the assistance of Prof. Edward A. Gilbert of the department of botany and plant pathology, who has been on a leave of absence during the second semester.

Orange-growers in central Florida have lost an enormous amount of money during the last few years because of the pestilence of a peculiar insect. Prof. Gilbert was asked to investigate the situation by the plant department of the state of Florida. He established an experimental station at Lake Alford in that state and conducted experiments, drawing conclusions that have greatly assisted the orange-growers of that region. He decided definitely the effect of atmosphere on the growth of harmful insects.

Several graduates from this department of botany are stationed in that region of the country, according to Prof. Gilbert. During the early part of his trip he visited the Botanical Gardens of New York and lectured at both Harvard and Purdue universities.

**City Libraries Will  
Close On Memorial Day**

The city library and all branch libraries will be closed Saturday, Memorial day. The sixth ward branch, 1249 Williamson st., will also be closed Friday for annual cleaning.

Girls in an eastern school smoke pipes. Female of the species will be sicker than the male.

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LOST: Diamond platinum bar pin. B. 6751. Reward. 2x29

LOST: A black kid glove. Near hydraulics building. Finder please Phone B 4168. 2x28

LOST: Gold watch with chain and Tau Beta Pi key, probably near chemistry building. Return to Hugo W. Heimke, 621 N. Lake St. Call B. 4770. 2x28

LOST — A Sigma Omega Sigma sorority pin. Finder please call Grace Sherman, B. 224. 3x27

LOST — Theta Delta Chi pin between Lake St. and Lathrop Hall. Finder call B. 4060. Rew. 3x27

LOST — Black leather notebook Thursday between Henry street and Bascom. Finder please call Helen Taylor, F. 155. 1x29

**FOR RENT**

FOR RENT: A canoe, for the summer months. Call B4421. 2x29

FOR RENT: Phi Sigma Kappa fraternity room and board for girls summer session. Apply House Manager, 260 Langdon, F. 4930. 2x29

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**WANTED**

WANTED: Two men for work during summer vacation at high income. Apply U. S. Woolen Mills Co., 608 1st Ave., North Minneapolis, Minn.

WANTED: Men and women students as waiters for Mothers' banquet, 5 to 8 p. m. Saturday, May 30. 40 cents an hour. Also students for tea room work now 'til end of summer school. Apply University Student Employment Office, Administration Bldg. 1x29

WANTED to buy last year's Badger (1925); will pay \$2.00. Bring to 117 W. Gorham. 1x29

Wanted from June 15 for the summer (also for next year) a student janitor at small apartment house; room and wages. Apply immediately to 237 Langdon st. 3rd floor B2162. 2x28

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of the

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## WORLD of SOCIETY

First Functions of  
Mothers' Week End  
to Be Held Tonight

Many of the mothers who will be guests of the university this week end are already here, and none too soon, for the special features which are being planned in their honor will begin this evening. Swing out and dance drama are the big attractions for tonight and the field day, reception, and banquet are the all-university features for tomorrow. Beside these there will be entertainment planned by the different organizations in honor of the mothers who are visiting. Sunday there will be many boat rides and picnics besides banquets at the different houses. Wisconsin is "at home" to the mothers this week end, and the slogan, "If she's anybody's mother, she's everybody's guest," expresses the sentiment felt toward her guests.

Sophomore Women  
Must Pass Swim  
Tests This Week

All university women who are finishing their sophomore year and have as yet not passed off their swimming tests must do so before the end of the year, or else receive an incomplete in gym, according to university ruling.

If a woman does not pass off her test before the end of the first semester of her junior year she receives a failure in gym, and cannot graduate until this is removed. Women who have medical excuses are not required to pass the test.

Tests must be passed before the end of this week, according to the physical education department, unless the woman has special permission to take it sometime next week.

SENIOR WOMEN WILL  
WEAR BLACK TONIGHT

"A harmony of black, with black shoes and stockings to match the cap and gown, is the official costume to be worn by the senior women at the Swingout tonight," was the statement made by Alice Cummings '25, late last night. There had been some controversy as to what to wear, but the idea of an all black ensemble was decided upon.

Beta Gamma Sigma, honorary commerce fraternity, announces the initiation of the following: Elmer C. Giessel '26, Donald E. Hanson '26, William B. Howard '26, Simon G. Peterson '26, and William J. Taylor '26.

A practical food laboratory which is being watched with interest all over the United States celebrates its first successful year of operation today.

Most of the students who have been guests at the Honey Tea Room, 712 State street, were not aware that Miss Malitta D. Fischer, who operates it, was formerly secretary of the Wisconsin Bee Keepers' Association, and that the tea room is an experimental laboratory to develop new uses for honey, which bee keepers in this country and Canada are watching with much interest.

The first year of operation has been successful beyond the dreams of anyone connected with it. A short time ago, fifteen guests made a big day; recently a hundred were accommodated at a single meal.

This acceptance by the public would suggest that the Wisconsin experiment may well be the beginning of tea rooms all over the country, where honey may be used in a wide variety of new, appetizing and healthful ways.

A man who made \$50,000,000 in New York gets his exercise running up columns of figures.

Is your Pen ready for  
Exams

Have it repaired in 24  
hours or less at

Rider's Pen Shop  
650 State St.

Susan Simpson '23  
and Lucius Chase  
to Be Married Soon

Announcement has been made recently of the engagement of Susan Virdelle Simpson '23 of Hamburg, Arkansas, to Lucius P. Chase of Madison.

Miss Simpson is a member of Kappa Delta and is now assistant director of dormitories and commons.

Mr. Chase graduated from the commerce school in 1923 and will graduate from the law school next month. He is a member of Alpha Sigma Phi, Gamma-Eta Gamma, and Coif, honorary law society. He will be connected with the department of justice in the war transaction section at Washington, D. C., after his graduation.

The wedding will take place in the very near future.

ARDEN CLUB TO GIVE  
TEA AND DINNER TODAY

Arden Club will serve tea for the club members and their mothers at the Arden house this afternoon from 4 to 6 o'clock. Madge Collar '26 will pour and will be assisted by Emily Dawson '26 and Carrie Rasmussen '25. The club will also entertain at dinner this evening in honor of the mothers.

LUTHERANS PLAN BOAT  
RIDE FOR SATURDAY P. M.

A boat-ride and picnic is to be held Saturday under the auspices of the Young People's League of Bethel Lutheran church. A chartered boat will leave Wirk's Landing at 1 o'clock in the afternoon. Various games and all manner of races will characterize the entertainment which is under the direction of George Ekern '27. He is being assisted by Thyra Jensen '27 and Agnes Torrison '26, who will have charge of the refreshments.

You can't get on your feet by keeping them on the desk.

Enjoy the pleasures  
of Summer School

Take your room and board

at

The Phi Kap House  
on the lake

Call Clem Cook B. 195



## Student Senate

The following complaint was presented to the Student court, Thursday noon, May 28, 1925

Max Cizon Ex. Rel. Student Body vs. Student Body.

The Plaintiff hereby charges the Student senate with the following usurpations of the rights of the voters, duly qualified, of the sophomore and senior members of the student body of the University of Wisconsin:

I. All members of the sophomore and senior classes, duly qualified to vote under the constitution for the junior representatives on the Forensic board, were denied this right of franchise by the election committee of the Student senate.

II. The Student senate has usurped its power given under the constitution by sanctioning and ratifying the election, so held by decreeing that members so elected to the Forensic board in the last election were legal and in accordance with the provisions of the constitution governing such elections.

The hearing will be held before the Student court on Monday night, June 1, at 8:30 o'clock in room 3 of the Law building. Interested parties

may file answers and appear for argument at that time.

J. R. Davenport,  
Secretary, Student Court

PROF. OWEN HOST TO  
ENGINEERING FACULTY

Bungalow, across Lake Monona, will be the scene next Saturday afternoon of a picnic attended by the engineering faculty and their families. Professor Ray S. Owen, of the topographic engineering de-

partment, is to entertain at his summer bungalow. The guests will play ball and pitch horse shoes.

Sixty Rebels In British  
India Revolt Executed

PESHAWAR, British India—Sixty rebels who took part in the recent disturbances in the Khost district of Afghanistan, are reported to have been shot by order of the Emir. The rebel leader, the "Lame Mullah," was also executed.

Take Your Mother to  
**The Merchant of Venice**  
at the  
**CENTRAL HIGH AUDITORIUM**  
Friday, May 29. 8:00 P. M.  
GENERAL ADMISSION 35c  
Reserve Seats at Hook's and at Door, 50c

MADISON'S MOST POPULAR

**BOAT TRIP**

for Memorial Day and Sunday

A 20 Mile, Two Hour Trip on Madison's Beautiful  
Lakes, 60c

Round Trip

Boats leave Wirk's docks, Lake Monona, on Memorial Day and Sunday at 9:30 a. m., 2 p. m., and 5 p. m. Beginning June 1, a regular excursion trip will be made at 2 p. m. daily.

**Wirk's Boat Line**

Foot of  
S. Hancock St.  
LAKE MONONA

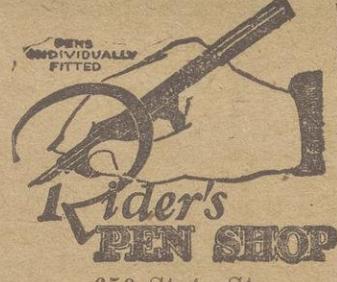
You'll  
Not  
Flunk!

When you write your  
exams with a Rider  
MASTERPEN

It holds 230 DROPS of  
INK. Enough to last for  
two weeks. Flows easily  
and writes at touch.

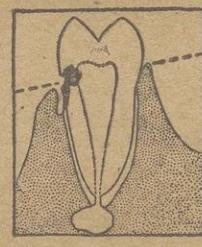
You need not be bothered  
by your pen running  
dry or refusing to flow  
when you write with a  
Rider MASTERPEN.

Get one today at



650 State St.

## Sweet things!



Cross-section of a  
tooth, showing Acid  
Decay at the Danger  
Line.

WHEN you eat  
something sweet,  
and you feel the  
pang of pain in your  
teeth, you are being  
warned! Acid  
Decay has begun.  
And if neglected,

Acid Decay may lead to dangerous  
abscesses and even serious  
infections of the gums.

Squibb's Dental Cream, made  
with Squibb's Milk of Magnesia,  
does much more than keep the  
teeth clean and attractive. It safely  
and promptly neutralizes the acids  
in the mouth which attack the  
teeth and gums—especially at that  
vital place where gums meet teeth  
—The Danger Line. It is the  
only dentifrice that affords real  
protection from Acid Decay—  
protection that lasts for hours  
after use. At drug stores.

**SQUIBB'S  
DENTAL CREAM**

Made with Squibb's Milk of Magnesia

E. R. SQUIBB & SONS, New York—Manufacturing  
Chemists to the Medical Profession since 1858

© 1925

Come to our Birthday Party!



State Street at Number 712



## LAURENCE TALKS SALES PROMOTION

Corona Typewriter Department Manager Speaks to Prof. Gardner's Class

Gordon Laurence, promoting manager of the Corona Typewriting company, in a talk yesterday afternoon before Prof. E. H. Gardner's class in "Marketing Methods," explained and developed sales promotion in its varied aspects and analyzed the sales methods of the company with which he is associated.

"In my mind, the greatest field for college men is the field of sales promotion," said Mr. Laurence. "Salesmen are generally not the type of men who stop and analyze their work. Someone in the home office is required to pass out information to salesmen so that they in turn hand on their knowledge to storekeepers."

Mr. Laurence showed that sales promotion included such departments as cataloging, expenditure, publicity, market analysis, news selling plans, new production ideas, establishment of quotas, sales contests, and work with salesmen.

Sales promotion in the Corona Typewriting company, said Mr. Laurence, is organized under a merchandising committee. Directly in charge of selling the product are five field managers, an assistant sales manager, and a sales promotion manager. Each of the five field managers direct sales work in one-fifth of the country.

The circulation field of the Saturday Evening Post is being used by the Corona Typewriting company as a basis for the establishment of quotas in the distribution of typewriters to dealers. In cities, the number of typewriters expected to be sold per week is one for every 250 readers of the Saturday Evening Post. In country districts the ratio is one to 400.

### DANCE DRAMA TICKETS FOR SALE IN BASCOM

Tickets for dance drama, the first performance of which will be held tonight in the outdoor theatre behind Bascom hall at 8:15 o'clock, will be on sale in Bascom and Lath-

### OCTOPUS EXCHANGES HUMOR WITH OTHER COLLEGE MAGAZINES

Almost 100 humor magazines, published in universities all over the country, come to the Octopus office every month and the best of the jokes from these exchanges are used for the next number of the Octopus. Famous humor magazines such as "Life" and "Judge" as well as the "Literary Digest," "Comics" use quantities of their jokes in every issue.

As the humorous monthlies in American colleges have come to realize their power and importance in the world of published humor, they have tended toward organization and cooperation. Two years ago representatives from the "Octopus," Wisconsin, the "Purple Parrot," Northwestern, "Ski-U-Mah," Minnesota, "Gargoyle," Michigan, and the "Juggler," Notre Dame, met at Chicago and formed the Midwest Comics association, with the purpose of establishing unified standards and regulations as to page size, column width and advertising rates.

At the recent convention of this association at Ann Arbor letters were read from similar organizations in the East, West and South which seconded the advances of "Octopus" to form a national unit. Among the most famous of these magazines are the Harvard "Lampoon," "Sun Dial," Southern California, "Wampus," Annapolis "Log," Notre Dame "Juggler," Michigan "Chimes," Washington "Columns," LaFayette "Lyre," "Doo Doo," and Stanford "Chaparal."

rop halls today. "Seats for both performances may still be procured for those who are desirous of taking their mothers," said Ruth Klinger '25, in charge of ticket sales. The drama will be repeated again tomorrow night at the same time. Tickets may also be obtained at Hook Bros. and the University Pharmacy. Reserved seats are \$1.00. General admission will be 75 cents. Accommodations are being made for a seating capacity of about 1000, according to Ernestine Troemel '25 in charge of arrangements.

### CREW TO FEATURE COMMERCE ISSUE

Article on "India and the United States" Also Will Appear

Photographs of the nine men on the Varsity crew and a feature article on the Poughkeepsie regatta by Con Eklund '27, are two of the features of the May Commerce magazine which is out today. The athlete prestige of the Middle West will be defended at the great inter-sectional struggle on the Hudson river on June 22.

"India and the United States," a discussion of the problem that confronts the two nations and a possible solution, is offered by Dr. Nand Singh, professor of business administration at Marquette University.

Other important articles of the issue are "The Place of Holding Companies in the Public Utility Field" by Douglas Shaw, treasurer of the Wisconsin Power and Light company. W. G. Fisher, merchandize manager of the French Battery company gives "Batteries of Ideas" describing how book learning sells French flashers. O. E. Carr, city manager of Dubuque, Iowa, who has just accepted the position of city manager of Fort Worth, Texas, writes on "The Business of Municipal Management." F. L. Roberts, district manager of the United States department of commerce, Chicago, Illinois, tells how

### Saturday, June 20, is Set as Alumni Day for This Year

Saturday, June 20, is Alumni Day at the university. In addition to the reunions scheduled for the "fives" and "oughts" from 1860 to 1920 the classes of 1881, 1888, 1924, and the department of journalism are staging special reunions. Each of the classes has arranged special events for June 19-22.

Golf, swimming, music, bridge, gossip, tea, and trips around the old familiar places on the campus will keep the alumni on the go. Friday, June 19, will be Class Reunion day, and Saturday will be Alumni day. Plans for all alumni include quartette singing at Music hall, luncheon at Lathrop hall, a zigzag parade on the upper campus, a ball game on the lower campus, the band concert, the annual alumni dinner in the gym, and the president's reception and alumni ball.

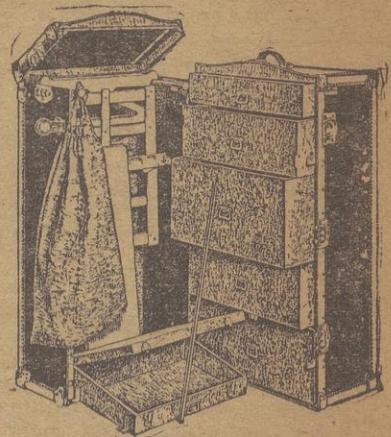
The baccalaureate ceremony will be held Sunday, and Commencement June 22. The respective secretaries of the reuniting classes have been busy inviting alumni to come back for the festivities with their slogan, "Reune June 19-22!"

New York man and his wife were on the same jury and it agreed.

the department of commerce aids in its extension.

NEW YORK—White Indians have been found by Dr. Alexander Hamilton Rice's expedition in South America.

A radio message picked up by E. J. Eckert, a Philadelphia amateur, and forwarded to the American Geographical Society here, tells of the discovery.

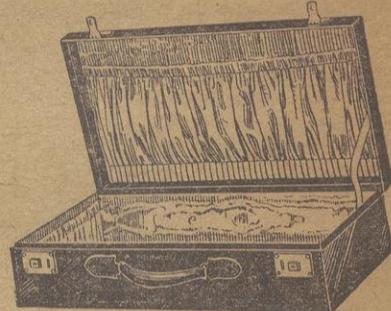


### Prices Cut on Fine Luggage For Ten Days

Commencing Monday, June 1st and ending June 10th, our entire stock of fine luggage on

### Special Sale

(A rare opportunity for students who are going home)



SPOFFORDS

413 State 316 Gorham

### CAPITAL CITY RENT-A-CAR

Drive it Yourself  
Phone F. 334

6 A. M. to 6 P. M.

Roadster, per mile	10c
Touring, per mile	11c
Coupe, per mile	12c
Sedan, per mile	13c

Minimum charge at the rate of four miles per hour.

Inquire about our free  
insurance for you.

531 State 434 W. Gilman

# Going Out Memorial Day?

Style at its best, fabrics from the leading looms and tailoring of custom care—all these at prices that make our offering for Memorial Day most attractive. The man who appreciates the slogan: "Dress Well and Succeed" will find here things to his liking for his out-door sports. Come in and browse around a bit.



### Sport Belts

Sport belts add to the outdoor man's attire to make such a vast difference in appearance. All novelty colors.

\$1 up

STORE OPEN  
FRIDAY EVENING  
CLOSED ALL  
DAY SATURDAY

### GOLF KNICKERS

We'll show you Irish linens, fine woolens, plain patterns, overplaids, stripes, diamonds, Fair Isle tweeds—and a pair of knickers is the most comfortable thing you ever wore on an auto trip.

\$3.50 up

### GOLF SWEATERS

Pullovers and coat styles—the outdoor man cannot consider himself "dressed up" unless he wears one of these—plain colors or gay—with a variety of novel patterns. These are most essential to gold apparel.

\$4.50 up

### Golf Hose

Fine wool, all imported, the finest Scotland and Saxony produce—in everything from the quietest of grays to the gayest colors of the Highlands.

\$2.00 up

### BATHING SUITS

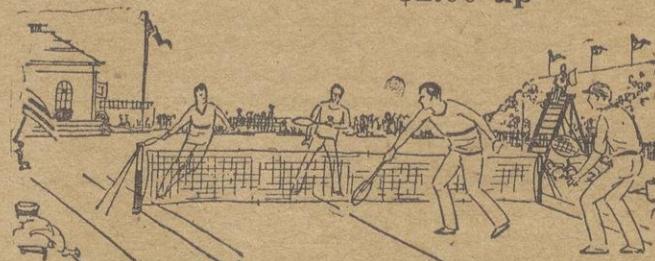
If you go swimming at all we don't have to tell you how much more comfortable a wool suit is, and if you come in the store, we'll show you any kind your heart desires—one piece or two—plain colors or gay.

\$3.50 up

### TENNIS TROUSERS

White duck tennis trousers are one of the most important items in your tennis games. Comfortable trousers make your game better. These are full English with the wide bottoms and made of 8 oz. quality duck.

\$2.00 up



### Beach Robes

For protection on hot sunny days or cool summer nights, these Beach robes are just the thing. One must be correctly attired on the beach as well as other out-door sports. Colors of grey, trimmed with orange or vice versa, and the colors are not too bright.

\$7.50 up

### Straw Hats

Featuring the popular broad brims, lower crowns—Mallory straws they are—with the reputation of experienced hat makers. A hat to fit every head, and a style to suit the critic. Mallory straws \$4 to \$6, others

\$2.00 up

STORE OPEN  
FRIDAY EVENING  
CLOSED ALL  
DAY SATURDAY

**BAILLIE O'CONNELL & MEYER**  
INCORPORATED  
QUALITY  SERVICE