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## **The Wisconsin alumni magazine. Volume 29, Number 1 Oct. 1927**

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# The WISCONSIN ALUMNI Magazine



Varsity Welcome

WELCOME  
NUMBER

Volume XXIX

Number 1

OCTOBER, 1927

Published by THE GENERAL ALUMNI ASSOCIATION, Madison, Wisconsin

# Welcome—

## GLENN THISTLETHWAITE!

Madison, Wisconsin.  
October 1, 1927.

Mr. Glenn Thistlethwaite,  
Department of Physical Education,  
University of Wisconsin,  
Madison, Wisconsin.

Dear Coach Thistlethwaite:

We welcome you to Madison. For years it has been our privilege to celebrate victory and share adversity with your predecessors.

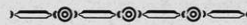
We believe that you will like Madison and the University of Wisconsin and that your record here will be a continuation of your success as a football coach and a leader of men elsewhere.

We are sure that confidence is a great factor in success, and we want you to know that Madison business and professional men have confidence in you.

We know that you are facing no small problem as head coach, but we know, too, that you and your staff will give your "best" to Wisconsin, and we want you to know that win, lose, or draw, we are with you!

Sincerely,

MADISON BUSINESS AND PROFESSIONAL MEN.



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GOEDEN & COMPANY—Wholesale and Retail Meats  
JOHN PETERSON—"The Plaza," Bowling and Billiards  
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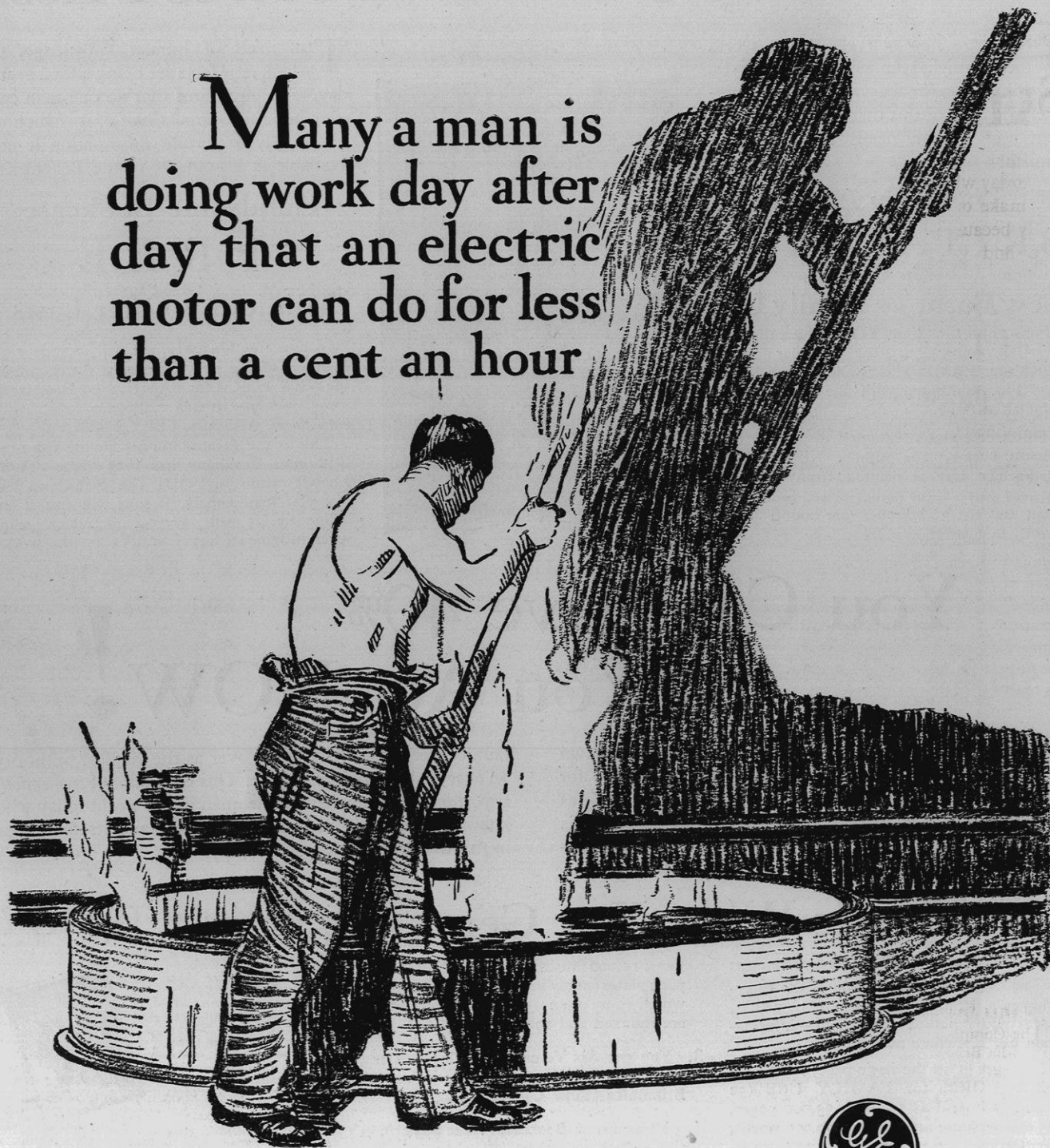
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# The Wisconsin Alumni Magazine

Vol. XXIX.

Madison, Wis., October, 1927

Number 1

## Students Swarm on Campus as U. W. Opens Seventy-Ninth Year

**T**HE TRANSFORMATION has come. Following a few weeks of quiet, the campus has again become a beehive of industry. More than eight thousand young men and women have settled into the routine of college life. Included among them are more than twenty-five hundred freshmen who are experiencing their first year of college work. The students have come from practically every state in the Union and from many foreign countries for the serious business of college training.

During the respite between summer school and the opening of the new semester, college halls were cleaned and repaired, new buildings made ready, new equipment placed, and new arrangements made to house the army which descended upon the university during registration days of the second week of September.

The new students are adjusting themselves readily. The old ones have found many changes in buildings and the faculty.

### New Buildings

The Bascom hall addition, including the library, the theater, and a large number of class rooms, will serve to relieve somewhat the congestion in that building which is the center of academic activities. In addition to a large number of offices, the addition houses the new quarters of the registrar, the information bureau, and the secretary of the faculty.

While they are not ready for use at the present time, the Memorial Union has taken form rapidly during the summer time, the foundation for the addition to the Chemistry building has been laid, and the construction of the Service Memorial Institute has made rapid progress.

Throughout the university, buildings have been renovated, repaired, painted, and cleaned. As if to add a touch of welcome to the freshmen the campus, which had turned brown during the hot, dry summer months, because of the timely showers took on a lively green. Where a few weeks ago there was quiet, there is now much activity.

### New Presidential Suite



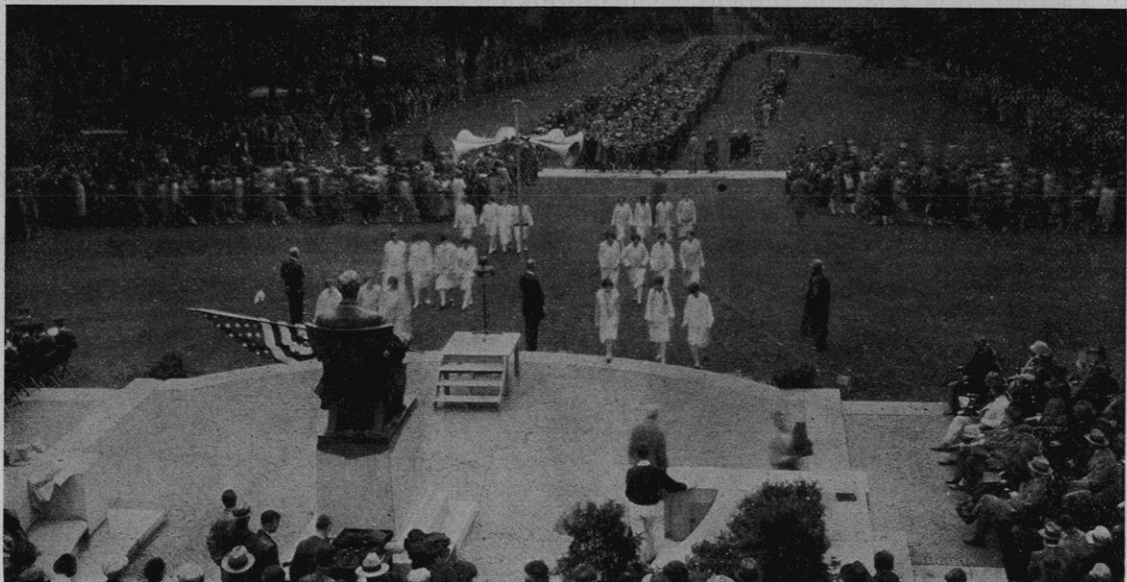
*President Frank starts his third year*

Indicative of progress, the president's office and the council room of the board of regents were enlarged, redecorated, and rearranged. The administrative office of other university presidents is occupied by President Frank who has surrounded himself with equipment which is not new, for much of it is furniture used by the former presidents.

It is however, none the less attractive and incidentally serves as a silent reminder of the progress of the university. The old registrar's quarters have been transformed into a council room for the board of regents and supplementary offices have been equipped for the executive secretary, Miss Julia Wilkinson, and the clerical force.

### Faculty Changes

The "old timers" among the students will miss some of the "old timers" among the faculty. Professor Arnold Dresden, associate professor of mathematics, left Madison during the summer time to assume his new responsibilities at Swarthmore College. F. B. Morrison, assistant director of the agricultural experiment station, also left to assume his new duties in New York State. Dean S. H. Goodnight has retired from the class room to give his whole time to the duties of the office of the Dean of Men. F. W. Roe, junior dean of the College of Letters and Science, has withdrawn from that office to give his whole time to teaching. Dean Harry Glicksman will assume his responsibilities. R. H. Whitbeck, geography, C. R. Fish, history, E. H. Gardner, commerce, J. L. Gillin, sociology, J. R. Commons, economics, F. P. Woy, engineering, L. F. Graber, agronomy, and W. G. Bleyer, journalism, are others whose temporary absence on leave will be noted for either first, or second, or both semesters.



*Freshmen begin their March up the "Hill" lead by an Escort of Seniors at the Varsity Welcome.*



## Do We Care?

His eyes twinkle, his countenance beams, and he is cheerful, meeting your advances with a friendly smile. He is neat and trim, although his clothes are not "collegiate." His skin has a healthy glow, and his hands are hardened and calloused from handling lumber by day and using a shovel in a gravel pit after his day's work was done.

He is only a slip of a boy. He knows little of the comforts of home for his parents died some years ago. He has never been away much from the little community in which he was raised and so people and practices in the city are strange to him. Yet he recognizes no handicap for he believes that honesty, industry, moral stamina, and determination are assets which defy failure.

It has been proved to him, for just at the time when everything seemed set against him in the little high school which he attended, the kindly principal who recognized these qualities in him came to his assistance. Because of the new vision that he acquired in his associations with his high school and his high school principal, he has come to the university to secure the necessary training for the profession of engineering.

His labors during the summer period netted him about \$250.00, most of which he carried in a neat little roll in his pocket when he reached the city about ten o'clock at night. And those dollars were so precious that he occupied a bench in the Capitol park on the first night of his arrival in the city, rather than squander one or two of them for a room in which to get a few hours of sleep.

It was easy for him to get to the alumni office the next morning before the office force arrived for a steel bench is not a comfortable bed. He hesitated to confide but because he had made the acquaintance of the secretary at his high school commencement exercises, his diffidence disappeared and the story came out. His face brightened as prospects of a job developed, and there was evident relief when a method was discovered for safely caring for the hundred or so dollars remaining after dues and fees were paid without the necessity of paying the customary fifty cents per month account charge. He is off to a good start and he is about the happiest freshman in the university for he has found friends and incidentally his philosophy of life has again been proved.

He is one of fifteen or twenty freshmen whom the alumni office attempted to assist in getting the right start in strange surroundings at a great university where life is far more complex than it was in their home communities. And the problems were all different. Witness the plight of the fine, upstanding, red-headed youth of about twenty who arrived on the scene to find that he was short a fraction of a unit in entrance credits. Down-hearted and dejected and faced with the necessity of going back home and trying to reclaim the job which he had held for three years and which had made it possible for him to accumulate sufficient funds to pay his way for one year at the university, he was ready to pack up his belongings and pass up his ambition for fate seemed against him. A personal visit with the secretary to the registrar's office and the kindly advice of a sympathetic registrar, pointed out a way that restored hope and happiness and that in an hour changed the discouraged and dejected youth into an aggressive fighter. To him the prospects for college training have returned. He will get his degree in due time.

And so with others who were confronted with misunderstandings over credits, or the necessity of finding a job, or who sought information about Wisconsin customs, traditions and methods. The alumni office touched only a few cases, but in the light of that experience, it is evident that much can be done by alumni to relieve heartache, disappointment, and discouragement through pre-registration advising. It is at once a challenge and at the same time a real opportunity for alumni service and WE DO CARE.

## New Appointments

New appointments to replace professors and assistant professors resigned, and other changes in the faculty were made at the August meeting of the board of regents. Among the new appointees are J. K. Hart, professor of education, W. R. Agard, professor of Greek, Max Griebisch, professor of German, C. P. Higbee, professor of history, M. H. Ingraham and R. E. Langer, professors of mathematics, J. M. Gaus, professor of political science, V. A. C. Henmon, professor of psychology, W. Noble Clark, assistant director of the college of agriculture, B. M. Duggar, professor of botany, Glenn Thistlethwaite, professor of physical education and Malcolm P. Sharp, assistant professor of law. Mr. Duggar comes to the department of botany from St. Louis where he was superintendent of the St. Louis Botanical Gardens.

H. C. Jackson, former manager of the Cooperative Creamery at Grove City, Pa., has been appointed head of the dairy department of the college of agriculture to succeed Prof. E. H. Farrington, retired, who directed the work for thirty-three years. Mr. Jackson is a graduate of Cornell university. He has been employed as efficiency man for a large Philadelphia dairy company, and he has served in the dairy research laboratories of the United States Department of Agriculture.

## Many Courses Offered

The time table of classes for the year shows a total of 967 courses offered and 1,851 individual sections. The 26 departments of the college of letters and science offer 578 courses, the 25 departments of the college of agriculture 147 courses, and the 19 departments of the college of engineering 101 courses. The school of medicine offers 43 courses, physical education 27, law school 19, school of music 31, school of nursing 11, and the department of military science and tactics 10. The courses in the economics department require 146 instruction sections, the largest number in any university department.

## The Experimental College

The new year opens with many administrative and educational improvements under way. The Experimental college, under the direction of Dr. Meiklejohn, is apparently the center of interest. A revolutionary departure from college methods and abandonment of the traditional courses of study feature the experiment which is being closely observed by educational forces throughout the country.

## Freshman Advising

An experiment in advising freshmen boys in the College of Letters and Science

is being carried out under the direction of Dean Harry Glicksman. According to the plan, five graduate students devoting one-half of their time to graduate work and the other half to administrative duties will have charge of between seven and eight hundred boys, helping them in the selection of their programs of study, advising them in regard to university conditions, and working with them to encourage them in academic progress. The plan is the outgrowth of the experience and study of former Dean F. W. Roe who served in that office for many years. The new administrative assistants will have office accommodations in South Hall, near the office of the junior dean who will have frequent conferences with them in an effort to find some way of improving the advisory system at the university.

It is expected that the project will throw new light on the problems connected with the transition from high school to college and that out of it may grow some scheme which may be helpful in the adjustment of freshmen students. It is believed that the advisors, being young men very recently out of college themselves and familiar with the problems of freshmen students, will be able to get into sympathetic and understanding touch with their advisees.

### New Records Bureau

The new bureau of educational records and guidance, created late in the

school year by the board of regents on the recommendation of President Frank, is beginning to function. Mr. F. O. Holt, for many years superintendent of schools at Janesville, assumed his duties as registrar and executive director of the bureau on August 1. Reorganization of the registrar's office, to include complete records of students in the university and their records before registration, has been undertaken. Professor V. A. C. Henmon, who was formerly the director of the school of education and who left Wisconsin last year to accept a position at Yale, returned in the fall as head of the department of psychology and educational director of the bureau of educational records and guidance.

### The Freshman Welcome



*Professor Olson  
Chairman Varsity  
Welcome Committee*

Friday, September 23, was Varsity Welcome day. Promptly at eleven o'clock the band struck up the stirring tune of "On, Wisconsin," and more than 2,000 young men and women, first year students at the university, began the march up the hill. Sophomores, juniors, and seniors gathered in a body and marched down the hill to meet the new-

comers, then escorted them to Lincoln terrace where the president of the University, the governor of the state, and representatives of the faculty and upper classes extended greetings and a welcome. And one of Wisconsin's traditions closed promptly one hour after it began by the singing of "On, Wisconsin," and "America."

With the liberal budget provided by the state legislature, with the evidences of academic progress in every department, with new buildings and equipment in the offing, with the cream of Wisconsin and neighboring schools enrolled, and with sympathetic and interested citizens standing by, Wisconsin bids well to surpass in her seventy-ninth year of service her splendid record of achievement of the past.

### REGISTRATION RECORDS BROKEN

Over 9,000 students, an increase of 900 over last year, have entered the University this fall. This is the greatest first semester registration in the history of the University.

## The Union Building Is Up!

By PORTER BUTTS, *Secretary.*

WHEN ALUMNI return for Homecoming this fall, they will see their gift to the university, the Memorial Union, standing almost in its final form.

The exterior walls are complete and the green tile roofs are in place. The Commons unit is being plastered and finished and will be ready to turn over to the university, unequipped, this fall. The central, or Union unit, is under contract to be finished in April, 1928.

The Pfeffer Company, builders, has almost made up with rapid work during the summer for the time lost through walkouts and strikes last spring. Labor troubles at the building ceased with the ordering of a 24 hour police guard at the building following the riot of May 20. The guard was withdrawn August 30, when the U. S. district court, presided over by Judge C. Z. Luse, granted the Pfeffer Company a permanent injunction restraining the Madison unions from interfering further with workmen on the job. The peaceful completion of construction, it is believed, is now assured.

With the opening of the building very near at hand, the Board of Regents at

its meeting on August 27, fixed the student membership fee at \$5 per semester for the regular session (to be collected first in the fall of 1928) and at \$1.50 for the summer session (to be collected first in the summer of 1928).

This fee was requested and recommended by the Student Union Board and the Women's Self Government association through the University Committee on the Union, (forty alumni, students, faculty, and regents), appointed by President Frank to plan for the functioning of the building. It will be collected from each student along with incidental fees at registration time and will represent the chief source of income for the operation of the building. A portion of the women's fee will be reserved for the operation and maintenance of women's social rooms in Lathrop Hall.

The uniform membership fee is the accepted method of providing operating budgets for all university Unions comparable to Wisconsin's.

It is planned at present to devote a part of the income of both units to the

rental of equipment not supplied through subscriptions and gifts, so that the building may be adequately furnished and ready for functioning when it is turned over by the contractor.

Legislation passed by the last legislature gives authority to the Wisconsin University Building Corporation, which built the men's dormitories, to borrow funds, purchase equipment, and lease such equipment to the regents in return for an annual rental. The regents have approved this plan, and the necessary financial arrangements have been made, so that a minimum of equipment for the building is assured.

There remains a sum of \$85,000 due on the general contract for the building and for contingent construction costs, which it is the responsibility of alumni and student subscribers to provide. The Union Executive Committee is trying vigorously to bring in the overdue subscriptions so that the debt may be cleared when the building is ready to open. All subscriptions received after the \$85,000 is paid will be used to purchase furnishings and equipment.



# The Experimental College Opens

By MALCOLM P. SHARP

*Editor's Note: This article has been prepared by Mr. Malcolm P. Sharp, who is a member of the faculties of the Experimental College and the Law School. Mr. Sharp was in charge of the administration of the Experimental College routine work during the summer in the absence of Dr. Meiklejohn. He is the son of Professor and Mrs. F. C. Sharp of Madison.*

THE Experimental College begins work this Fall. A small group of teachers and students, the College will be housed in its own sections of Adams Hall. It will be a small community with its own character; and at the same time part of and articulated with the large community which is the University.

From the point of view of the University's alumni the most important purpose of the College is to see whether means can be devised for improving in certain respects the work of the freshman and sophomore years in the University at large. In conducting the experiment, the College will try to assure the students who come to it as adequate a training as they could obtain elsewhere. It is with reference to its larger purpose that the College program involves the peculiar uncertainties of an experiment.

Most people agree that there are two respects in which the instruction given at our great universities ought, if possible, to be improved. In the first place it seems desirable to see whether student and teacher cannot be brought more closely together than is possible, for example, in our great lecture courses, which necessitate so much mechanical administration. A closer relation be-

tween teacher and student may be expected to produce, besides other good results, a substitution for what Professor Commons calls the "hand-me-down" method of what he calls the "dig-it-up" method. Second, the ordinary student's course gives him inadequate perspective. It is apt to lack unity and coherence. Or else it is apt to be narrow and specialized.

The need for improvement, if it can be made, is generally recognized. Doctor Max Mason is referred to as the "guiding spirit" of the university committee which reported in November, 1925, that "this University has grown so rapidly as to become somewhat disarticulated;" and which recommended a study of the problem "of . . . more helpful contacts between students and faculty." A committee of representatives of faculty and students appointed to consider the problem of student dishonesty, reported in 1926 that the lack of orientation and the lack of interest in university work were among the major causes for dishonesty. Dean Bardeen and Dean Turneure have spoken enthusiastically of the value of such a program as we may develop, for doctors and engineers.

If we can work out a course of study which will give to students in reasonable time a better perspective of life than that which they now usually develop in their university careers; and if we can work out a "dig-it-up" method, which will stimulate student curiosity and initiative, and which can be used on a large scale, it will be a gain.

It is obvious that the organization of

the Experimental College implies no invidious criticism of the work which the University is doing. The University has now, as it has always had, its great teachers; and is doing great teaching.

The question is whether through the investigation and experience of an experimental college the University can discover a course of study and methods of teaching which will give its teachers a set of conditions under which they can do their work more effectively than they can do it under present conditions. No one can answer the question in advance. It is an "experimental" college.

If, however, the experiment is a success, we shall not have something which is wholly new. Socrates lived many years ago; and he is commonly given credit for the invention of the "Socratic method." We shall be experimenting in the College with the Socratic method.

The University, after emerging from its first pioneer stage, was a small coherent liberal college. President Bascom's period was of course one of the great periods in the life of the University. The development of scientific, technical, and professional courses, and next the registration of great numbers of students began to change radically the character of the University. The "Wisconsin Idea" of a great university touching the lives of all the people of the State has to-day unimpaired vitality. The question is whether a combination of some characteristics of the University as it was in the time of President Bascom, with some characteristics of the University as it is to-day is not possible and desirable.



*Men's Dormitories where the Experimental College is housed.*

# Governor Approves Increased Budget

**A**FTER many weeks of discussion and consideration, the Wisconsin legislature late in July, approved of the University of Wisconsin budget as submitted by President Frank and the board of regents. At a later date the bill, as approved by the senate and assembly was signed by Governor Zimmerman.

The governor vetoed several appropriation bills but in his message he gave

simply and then left to the sober judgment of the finance committee, the legislature, and the governor. This bill has come all the way from the finance committee through the legislature and to my desk without lobbying, without jockeying, and without trading."

At the August meeting of the regents it was estimated by President Frank and Business Manager Phillips that it would cost approximately \$4,059,041 to operate the university during the fiscal year. Of this amount it is estimated that \$577,500 will come from revolving funds and student fees, the state appropriating the balance of \$3,481,541. The purposes for which the budget will be used and the estimated amounts required are:

General university operation at Madison . . . . .	\$3,684.041
Maintenance of buildings and grounds . . . . .	175.000
Books, apparatus, and furniture . . . . .	200.000

In addition the budget contains an appropriation of \$727,233 for the rendering of various public services during 1927-28, through special investi-

toxicologist, the psychiatric institute, and the hygienic laboratory.

New buildings included in the request by the regents were a mechanical laboratory and an electrical laboratory for the engineering department, an addition to the Wisconsin High School, an addition to the Law Building in which it is planned to house the administration department, and additions to the Home



J. D. Phillips, who "figured" and "diagramed" the budget.

four reasons why he approved the university appropriation bill as follows:

1. His desire to aid the university in a step forward, based upon his belief that under the present administration it is just now in a position to enter a period of development and increased value to the people of the state.

2. His unwillingness to delay the forward steps for which the present administration of the university has been preparing.

3. The governor expressed a fear that the state income might not be sufficient to meet the appropriation for capital investment which amounted to \$1,125,200 in the budget and which would not be released by him except on condition that the money is in the state treasury.

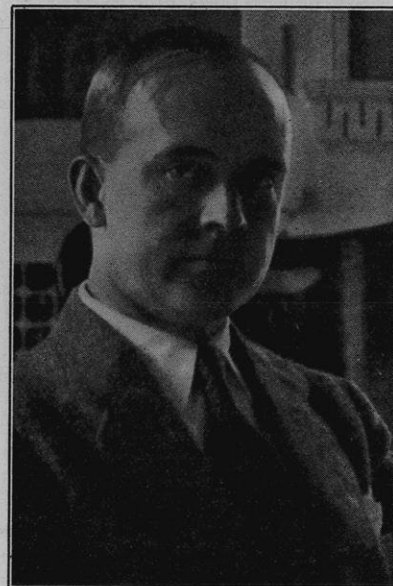
4. The governor expressed his belief that the university budget as prepared and presented to the finance committee was "an honest budget, honestly built" and he pointed out that it was looked upon as a plain statement of plain needs. He approved of the methods of the university in the following language: "It has been refreshing to have an important budget like this presented clearly and

I am sure it is unnecessary for me to say that I am very happy, both for the University and for the State it serves, that the University bill, which represented the careful business judgment of the finance committee and which passed both houses of the legislature with an almost unprecedented unanimity of support, has been signed by Governor Zimmerman.

It means that "marching orders" held in abeyance for the last ten years can now be issued. The State has done its part in a magnanimous and statesmanlike manner. It now remains for the University to prove itself worthy of this new note of confidence. There can be no alibis for any failure to move forward.

—Glenn Frank, President, University of Wisconsin.

gations, university extension, farmers' institutes, agricultural extension, branch experiment stations, the county agricultural representatives, the state soils laboratory, tobacco experiments, pharmaceutical experiment stations, the state



President Frank, who "burned the midnight oil" over the budget.

Economics and University Extension Buildings.

A bill providing an appropriation of \$300,000 for a physical education building or field house was passed by the senate and assembly but vetoed by the governor.

The LaFollette Memorial Library Bill, introduced by Senator Cashman, a regent of the university, providing an appropriation of \$3,000,000, for the construction of a library across State Street from the State Historical Library was defeated by a small margin in the senate. Later reconsideration of the bill was defeated by one vote in the same body.

The approval of the university budget by the state legislature is regarded throughout the state as a great victory for President Frank, whose straightforward presentation impressed the legislature. The appropriation covered all of the requests of the regents and the president, including an amount for "elbow room," as it was expressed by President Frank in his presentation.



# How Business Initiates University Graduates

By CARL A. LE CLAIR '10

*Sales Manager American Agricultural Chemical Association, St. Louis, Mo.*

AFTER ascending the platform on four distinct occasions to receive a white, cylindrical roll tied with a pretty ribbon at what were termed graduation exercises, I still did not appreciate the meaning of the word commencement. For a number of years thereafter it was my good fortune to have maintained myself with more or less success as a teacher in a typical mid-western university. Then I entered the employ of a large manufacturing company in the sales division of the business. It was here that I promptly learned several synonyms for the word commencement not listed in Webster's unabridged dictionary. Had my awakening in this regard remained a singular experience it would not be worthy of narration. However, after receiving my induction into the business world under circumstances more humiliating than were ever experienced in the horse play of college Greek letter fraternities, I have finally qualified to a position which has afforded ample opportunity to observe that my experience is typical of that which the average university man encounters when he enters a business profession. This leads naturally to the question—What's wrong with our university's supposedly finished product?

Probably the outstanding characteristic of college trained men is the faculty they have acquired for study. Ordinarily they continue through life with a studious mind and apply it to the occupation in which they become engaged. University trained men are also imbued with a special enthusiasm for application to their work which has its origin in a cultivated pride and satisfaction only in work well done. In other words they have a vision of values beyond monetary considerations which is a characteristic far more rare in the unschooled man. Hence, they make good employees and business executives after having unlearned some things acquired at college and learned some of the arts only business experience now teaches.

## Short Comings

University "grads" are with few exceptions abominable penmen. Pick at random one hundred college seniors and compare their hand writing with that of an equal number of similarly selected railroad or wholesale house clerks for proof of this indictment. Business requires and demands of its personnel the ability to write a neat, legible hand. You can imagine how

difficult it is for the Office Manager who perhaps has merited his position without the aid of a college degree to appreciate the latent ability of an applicant for a position having an B.A. or an M.A. degree who is unable to sign his name so it can be read. If this poor penman with a degree lands the job he has another siege to endure in convincing his stenographer, and perhaps even the office boy, that he knows anything they don't know despite the axiom that brilliant men are said to write poorly.

Another of the three R's in which the college man is woefully weak is arithmetic. The average University man making his debut in the business world can neither add a column of figures, nor multiply and subtract with anything like the proficiency exhibited by those who, even without high school training, began at an earlier age to make their mark in the field of commerce. I am not going to try to explain why this is a fact but it seems utterly inconceivable that in the prescribed courses in the attainment of a B.A., M.A., or Ph.D., no exercises are included to make instinctive an ability to systematically align figures as a basis for accurate and rapid simple addition. The embarrassment with which a degree man is made abruptly to realize his handicap in this regard explains in part, at least, why so many diplomas are relegated to the attic and never framed.

Again, a college man's tendency to consume time in questioning everything in the search for truth and facts, is subdued sooner or later somewhat in business. Commerce demands rapid decisions and concise answers to problems. It has no tolerance for "if's," "and's" and "but's." In this connection, I shall never forget the embarrassment that was mine soon after I was promoted to a minor executive position in a large and highly keyed corporation. The vice-president of the company called me into conference for the discussion of certain matters of policy. He asked me what I now realize was an especially definite question. It was my profound desire to reply in a way that would demand his respect for my ability and judgment. I inwardly blessed my Alma Mater for having required in its curriculum several courses in English and public speaking. I drew on my best vocabulary and expounded my opinion. The vice-president listened with what seemed to be keen interest and I was growing progressively in elation. As I exhaled the final word of my supposedly masterly reply, and

breathlessly awaited his comment, imagine my chagrin when he said—"And now, sir, will you please answer my question?"

Business initiates the college man in the act of being direct and to the point. It demands brevity not only in the spoken but also in the written word. A perhaps somewhat audacious stenographer drove the latter fact home to me very soon after I assumed my correspondence duties. She explained after I had dictated my second two-page letter that at the rate we were going it would take about a week to do the current day's correspondence. It is needless to reiterate that I was made to see the value of the first and last sentences of every letter whether it be addressed to a salesman, customer, or superior office. A short, concise business letter brings results when a more extended dissertation may be relegated to the waste basket.

College men in business are taught an appreciation of time and prompt action. Without stultifying the faculty that university training inculcates in an individual to weigh the probable ultimate results of a given policy, commerce insists that if the immediate results have every indication of outweighing any possible later reaction a plan is worthy of application. Business, to a degree dissimilar to any other institution, operates on the hypothesis that when occasion necessitates changes, ways and means will develop for meeting the new situation. In commerce, the commodity time is recognized to be a material unsalvageable if once lost.

## Results Only Count

It takes but a short business employment to teach a college man that Tau Beta Pi or Phi Beta Kappa means nothing to his employer or colleagues. In fact the sooner he forgets his Alma Mater honors the better. Since the business world knows his potential worth and graduation deficiencies from past experience in dealing with his kind, the college man will make a mistake if he assumes that he is being undervalued. Generally, upon employment he will be delegated to some of the lowly tasks of the industry. It is not expected that he will require anything like the extended apprenticeship that a less schooled employee must endure to become proficient in similar work. Industry requires men equipped with the keen insight and versatility which university training affords. Consequently, if a college trained

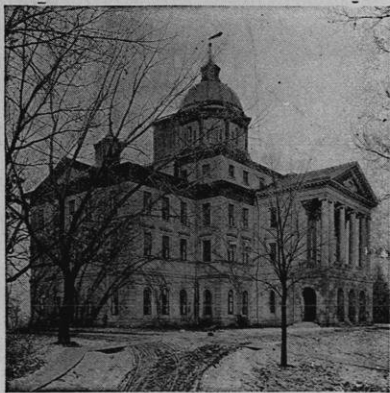
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# The University Press of 1877 Extols Beauty of Madison

"**MADISON**, either looking at it from the southward or Dead Lake Mounds, from beyond Monona, the University Hill, or from the point, presents everywhere an appearance of such exquisite beauty as is equalled by few, if any, cities of Wisconsin."

So says the University Press in its issue of December 5, 1877, a copy of which has been forwarded to us by Judge Emil Baensch ex '81, of Manitowoc. The author's description of the Madison of 1877 admirably fits the Madison of 1927. The fifty years intervening have wrought many changes, which if they did not add to, surely did not detract from the beauty with which nature endowed Madison.

"Never can I forget the impression made on me," says the unknown author as he describes the view which opened up to him as he peered through a window in Main hall (now Bascom) on a dark Friday night in November. He had been attending "society." The discussion dragged and his gaze wandered through the window. "It was indeed a strange sight. There was a "train" rushing through the lonely prairie to the west. Ever and anon the lurid smoke would rise above the trees. To the left stretched far the prairie, a gloomy expanse of tree-fringed mounds, of still dark valleys and patches of snow gleaming dim white on the hillsides. To the right was the "Bay" water, leaden-dark, fringed by that unutterable lonely shore."

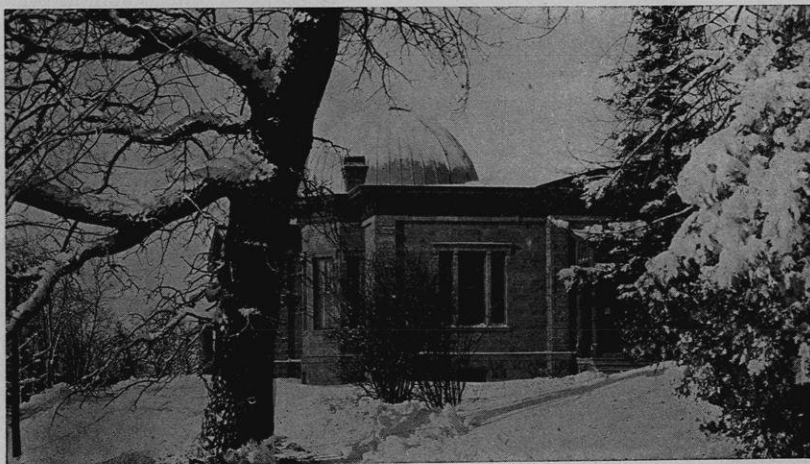


Old "Main Hall" where "society" meetings were held.

Fifty years later the gloomy prairie is dotted with homes and the lonely shore has taken on the appearance of a modern city. The tree-fringed mounds and the bay still contribute their share to the beauty of Madison, the four lakes city.

## LaFollette Was Editor

The University Press was published semi-monthly throughout the year by R. M. LaFollette and L. E. Walker. The editors were R. M. LaFollette, L. E. Walker, Alexander Berger, and Clarence Dennis. The rates were \$1.75 per annum, payable in advance. Subscribers



Washburn Observatory, gift of ex-Governor Washburn.

were regarded permanent until orders were received to discontinue. Communications were solicited from students and friends, but the editors served notice that no attention would be given to anonymous, personal, or partisan letters.

Among the very interesting bits of news carried in the columns of the Press is the information that "until quite recently two janitors had been employed to attend the main building and the two dormitories." The item states that the duties of sweeping, dusting and heating about twelve halls and fifty rooms and of waiting on visitors are far too exacting on Mr. Walsh, the surviving member of the force. It further comments "It is severe even to require one man to carry wood for so many rooms. We trust an assistant will be furnished him."

## "Sneaks"

"Just at present rudeness seems to be at a premium with us," says the issue under the caption "Sneaks." The article complains of the lack of chivalrous spirit at class rhetorical when it is charged that certain individuals greet with "sneers, hisses, and groans the rhetorical efforts of others whenever the sentiment or manner of rendition of an essay or oration does not coincide with their refined and elevated views."

In the report of a meeting of the Board of Regents, it was announced that Hon. J. M. Bingham was elected president; also that the president and faculty recommended that once or twice each term the average class standing of the students be sent to their respective parents or guardian. The recommen-

dation was adopted by the board. At the meeting the regents adopted a resolution expressing appreciation of the magnificent donation of ex-Governor Washburn (the Washburn observatory). At the same meeting Honorable Romanzo Bunn was elected professor of law.

Editorially, the University Press defends Regent Keyes against an attack by the Chicago Times which reflected severely upon Governor Luddington's motives in appointing Mr. Keyes a member of the Board of Regents.

## Locals

The following local items appeared in the issue:

"A few planks deposited longitudinally in the right place would be thankfully received by the North dormitarians."

"Seniors go to the senior examination in psychology on Tuesday. Two of the worthies have opened a psychological livery stable and wish to announce that they will furnish each member of the class with a 'horse' at reasonable rates." (Fifty years later, the "horses" have become "ponies.")

"Romeo and Juliet was played to a small and select company at the North dormitory one Sabbath evening not long

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# Forty Million Dollars in Facilities for Wisconsin Alumni Throughout the Country

WHEN the complete story of the Intercollegiate Alumni Hotel Plan is told, it will be a story of romance and achievement well worth the reading. Even at this early date, the plan having been in effect for only a year, we find the alumni organizations of ninety-three colleges, of which Wisconsin is one, working harmoniously with the managements of forty hotels in an effort to fulfill a mission of worthy ideals and mutual interest—to bring to fruition a dream of far-reaching significance, yet withal a dream definitely possible of practical realization.

In 1924, the Alumni Secretaries and Editors of practically all of the American colleges had their annual convention at Lehigh University in Bethlehem, Pennsylvania. The major subject up for discussion was the possibility of a co-ordinated effort to stimulate the interest of alumni generally in college problems and to increase in some way the number of local alumni associations and the activities of existing local clubs on some basis other than the time-worn plea of loyalty and affection to Alma Mater. Actuated possibly by a desire to prove that Mr. Greeley was wrong, the Alumni Secretary of the University of California came East to propose the nationalization of the plan which had been applied successfully in one state by one university. No doubt he figured that the standards maintained by California would be difficult of duplication. Californians are that way. Nevertheless, he presented his plan and it was received with acclaim.

Out of the confusion there emerged a year later a triumphant committee, the specific task of which was the accomplishment of the Intercollegiate Alumni Hotel Plan. The plan as evolved contemplated the designation in every large city in the United States and Canada of an Intercollegiate Alumni Hotel. At the hotel was to be maintained a card index of the resident alumni of all the participating colleges, and to the hotel were to be sent the current copies of the alumni publications. Hotels were to be supplied with information leaflets, reservation cards and various other items that would facilitate the service which they might render alumni and alumnae.

During the second half of the first year Intercollegiate Alumni Hotels took on a new significance. Alumni gatherings of all sorts were held in them. Graduate managers of athletics directed their teams to them. Some of the hotels set

up small reading rooms in which were contained the index of resident alumni and the alumni magazines of participating colleges.

Today, one year after the start of the plan, more than a million alumni in the United States have, for their convenience and comfort, facilities which total to a value of more than forty million dollars. New college alumni organizations and new hotels, viewing the practical application of the plan, are applying for admission. The number of participating colleges has increased from eighty-two to ninety-three, the eleven new participants being urged to apply at the request of alumni desirous of obtaining the advantages of the plan.

What the second year of the Intercollegiate Alumni Hotel Plan will disclose is a question which only time can answer. The foundation is firm and the extension of its activities seem only a matter of course. When we trace this very remarkable achievement back to its inception, we are reminded of the current political slogan, "Less government in business, and more business in government." Perhaps the outcome will be fewer alumni appeals to business and a greater desire on the part of college men in the business world to promote, as the result of enjoyable association, the fundamental ideals of American higher education which made such association possible for them.

The Intercollegiate Alumni Hotels are listed below. The Intercollegiate Alumni Hotels are the Bankhead Hotel, Birmingham, Alabama; The Benjamin Franklin, Philadelphia, Pennsylvania; Hotel Bethlehem, Bethlehem, Pennsylvania; The Blackstone, Chicago, Illinois; California Hotel, Fresno, California; Hotel Claremont, Berkeley, California; The Copley - Plaza, Boston, Massachusetts; Coronado Hotel, St. Louis, Missouri; Hotel Lincoln, Lincoln, Nebraska; Los Angeles Biltmore, Los Angeles, California; The Lycoming, Williamsport, Pennsylvania; King Edward Hotel, Toronto, Canada; Monteleone Hotel, New Orleans, Louisiana; Mount Royal Hotel, Montreal, Canada; Hotel Muehlebach, Kansas City, Missouri; Multnomah Hotel, Portland, Oregon; Neil House, Columbus, Ohio; New Willard, Washington, D. C.; The Northampton, Northampton, Massachusetts; Hotel Oakland, Oakland, California; The Olympic, Seattle, Washington; The Onondaga, Syracuse, New York; Palace Hotel, San Francisco, California; Park Hotel, Madison, Wisconsin; The Pere

Marquette, Peoria, Illinois; Hotel Radisson, Minneapolis, Minnesota; Roosevelt Hotel, New York City; Hotel Sacramento, Sacramento, California; Hotel St. James, San Diego, California; The Saint Paul, St. Paul, Minnesota; Hotel Schenley, Pittsburgh, Pennsylvania; Seneca Hotel, Rochester, New York; Hotel Sinton, Cincinnati, Ohio; Southern Hotel, Baltimore, Maryland; Urbana-Lincoln Hotel, Urbana, Illinois; Waldorf - Astoria Hotel, New York City; Hotels Windermere, Chicago, Illinois; Hotel Wolford, Danville, Illinois; and Hotel Wolverine, Detroit, Michigan.

## The University Press of 1877 Extols Beauty of Madison

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ago. The acting was admirable until Juliet was seized with a severe attack of hiccoughing and the disconsolate Romeo had no alternative but to leave the stage and nurse his inamorata."

"A dastardly deed was perpetrated at University hall (now Bascom) Thanksgiving night, being no less than the stoppage of every keyhole in the building with plaster of Paris, or as a freshman has it, Paris green. The attempted trick doubtless had its inception in a desire to procure an additional holiday, but the prompt action of Patrick (Patrick Walsh) opened the rooms and enabled the professors to go on with their recitations."

Among patrons using the advertising pages was the University of Wisconsin. The advertisement carries a picture of old Science Hall with a plan of the organization of the university, which at that time was made up of two colleges and the law school.

Room rent in North and South halls for men is quoted at \$3.00, but apparently students contributed to operating expenses for it was announced that there would be a \$4.00 fee for heating University hall the first and second terms and a \$2.00 fee for heating University hall the third term.

Board for men, it was announced, could be secured in clubs from \$1.75 to \$2.25 per week. Washing for men cost from \$.60 to \$.75 per dozen. Board in Ladies hall, including washing of bedding, towels, and napkins, was advertised at \$3.00 per week. Prospective students were notified that there would be a charge of \$3.00 for each diploma issued.

The advertisement was signed by President John Bascom.



# While the Clock Strikes the Hour

**Dean Goodnight Retires from Teaching**

Beginning this fall Dean S c o t t H. Goodnight will devote his entire time to the duties of Dean of Men and Director of the Summer Session. Since 1901, when he began as a half time instructor of German and half time graduate student, Dean Goodnight has been continuously on the teaching staff of the university, during regular semesters and summer sessions.

In 1914, when he was elected chairman of the Committee on Student Life and Interests, Dean Goodnight dropped most of his teaching courses. The office of Dean of Men was created in 1916 and Dean Goodnight has held it continuously to the present.

Dean Goodnight will continue as Director of the Summer Session, which position he has occupied since 1912.

**Miss O'Sheridan Writes Children's Poems**

M a r y G r a n t O'Sheridan, ex'92, now connected with the Wideawake Department of the Chicago Daily News, is the author of many songs for children, which will appear this fall in book form. Azile B. Reynolds, principal of the Armstrong school of Chicago, writes:

"On June 2, the Armstrong held an assembly in honor of Mary Grant O'Sheridan, whose songs and poems they have learned from their books and readers. Miss O'Sheridan is a real children's poet, and the children were enthusiastic in their renditions."

Miss O'Sheridan gave a recital of her songs at the university during the summer session. In connection with her work on the Chicago Daily News she frequently takes part in radio programs. Miss O'Sheridan also writes the music for many of her songs.

**Chinese Students at U. W.** Chinese students at the University of Wisconsin were hosts to the eighteenth annual conference of the Chinese Mid-Western section of the Chinese Students' Alliance, held at Madison, Sept. 7-13. Lecture and discussion meetings of the conference were held in Lathrop hall.

The conference theme was "Reconstructing China," and to avoid digression discussion was limited specifically to the two questions, "Abrogating China's Unequal Treaties," and "Nationalism vs. Communism in China." After each side of each subject had been introduced by one speaker, general discussion followed. Wisconsin students took a prominent part both in the introductory speeches and in the general discussion.

Mr. Tun Yuan Hu, '27, introduced the subject "Nationalism vs. Communism" upholding nationalism. His opponent introducing communism was another Wisconsin student, Mr. Ti-Tsun Li, L. and S. graduate student.

**Former Professor Philippines Governor** Professor E. A. Gilmore, formerly of the faculty of the law school, has been acting governor of the Philippine Islands since the death of Governor-General Wood. The appointment of Vice-Governor Gilmore as Governor General has been urged upon President Coolidge. In addition to acting as Vice-Governor, Prof. Gilmore has been secretary of public instruction on the islands since he left Wisconsin in 1922. He is familiar with all of the problems of the Philippines and is well qualified to be Governor-General.

**J. L. Gillin With Floating U.** The Floating university, which will include about 500 students from throughout the United States has attracted a number of Wisconsin people. Prof. J. L. Gillin, of the sociology department, will be a member of the faculty. Mrs. Gillin and their son, John will accompany him. Miss Eugenia Stebbins and Miss Eleanor Hool will also sail with the university.

The round-the-world cruise is planned to begin on Oct. 15, and S. S. Aurania will carry the university. The cruise will last approximately a year, and most of the countries in the world will be visited.

**Cardinal Buys Printing Press** The Daily Cardinal, student newspaper of the University, is publishing the Cardinal from its own printing plant which is student-owned and located on the campus. The Cardinal was started 35 years ago. It is published by a non-stock, non-profit corporation. The printing plant has been anticipated for a number of years, and a sinking fund has been accumulating for the purchase of machinery.

**Brader Leaves Madison** James L. Brader, former assistant coach at Wisconsin and Harvard and more recently district manager of the Mutual Life Insurance company of New York at Madison, departed during the month for Los Angeles, where he will continue in the insurance business. "Jimmie" Brader is a well known former U. W. football star.

**Campus Clinic Useful** Seventy-six out of every hundred students at the University received medical treatment or advice from the University Clinic and Infirmary during the year 1925-26, according to a report from Dr. W. Mowry, physician and chief of the student health service. Of the 8,925 students enrolled during the year, 6,691 used the clinic service. The statistics indicate that the University of Wisconsin has perhaps the finest student health service of any university in the United States.

Every student in the University pays an incidental fee of \$15.50 each semester of which \$3.50 is for free personal medical service. The student who becomes ill may summon one of the University physicians at any time. He may remain in the university infirmary and receive regular hospital attention. He may have the advantage of the necessary laboratory or X-ray work and the services of the infirmary staff, nurses, and technicians.

**New Departure in Music** A new departure in the teaching of music at the University of

Wisconsin was tried out under the direction of Professor E. B. Gordon of the School of Music during the summer session. The object was to teach piano, violin, cornet, and other orchestral instruments in class, just like arithmetic and geography. Professor Gordon demonstrated that with six weeks of intensive work, children could be taught as much as was ordinarily the case in six months.

More than fifty children were enrolled in the demonstration classes which were developed primarily for the purpose of instructing thirty-two music teachers, band leaders, and orchestra conductors who were enrolled in the University summer school. The new plan proved a helpful device for instructing both children and teachers. The summer school of the music department was voted the most successful in years.



**Twelve Thousand Students Enrolled** A grand total of 12,779 different students enrolled for resident study in the University of Wisconsin during the year 1926-27, according to the tables just prepared for the new catalog. This is an increase of 503 over 1925-26. The total includes 7,008 men and 5,771 women.

Included in the 12,779 are 8,837 in one or both of the two full-length semesters, 3,746 of the 5,032 summer session students of 1926 who were not in the regular sessions, 6 disabled soldiers in vocational training, and 195 in the short course and winter dairy course in the College of Agriculture.

In addition to these students, 17,648 non-resident students were enrolled in the correspondence-study courses of the University Extension division. Of these last, 11,118 were men and 6,530 women.

The resident and non-resident students give a grand total of 30,427 persons who received instruction from the university.

**Dormitories First** The University dormitories furnish better rooms for Wisconsin men and women than rooming houses or fraternity and sorority houses, according to the conclusion drawn by students who surveyed university housing conditions under the direction of Professor L. S. Smith, city planning expert of the College of Engineering. The houses were scored according to the standard form used in house investigation which takes account of location, congestion, provision for light, ventilation, sanitation, and cleanliness. Chadbourne and Barnard for the women and Tripp and Adams Halls for the men were pronounced the most satisfactory.

**U. W. Installs New Bell-Ringing Clock** The old electric time-signalling system at the state university was retired, after some 40 years of service, this summer, and students and faculty members, starting with the fall semester, will regulate their comings and goings to classes by modern time-keeping equipment.

The new master clock, equipped with a mercurial pendulum, has been installed in the university service building. It operates the system of class bells for the entire campus, and a clock circuit in some of the buildings as well. It also may be used to blow the university whistles automatically, and to govern the time clocks which employees punch.

The old master clock, constructed by a university mechanic in the 1880's, was in Washburn observatory.

**Twenty-Fifth Report** "A Quarter of a Century of Crop Improvement in Wisconsin" is the title of the twenty-fifth annual report of the Wisconsin Experiment Station which came from the press early in June. The report is a comprehensive statement of twenty-five years of progress by the Association in cooperation with the College of Agriculture. It was prepared by Professor R. A. Moore, Secretary of the Association which was organized in February, 1901.

The object of the Association is to promote better farm living by carrying on cooperative experiments, by forming a personal union between former and present students of the College of Agriculture, by keeping members informed of best farm practices, and by holding an annual meeting to discuss ways and means of encouraging progressive farming. More than four thousand names have been added to the membership roll of the Association. There is scarcely a community in Wisconsin which has not one or more members who are rural leaders.

**Package Libraries Popular** A total of 6,153 package libraries were sent to 695 Wisconsin communities by the department of debating and public discussion of the University of Wisconsin extension division during the past year. The libraries contained information on 2,806 different subjects and were used by 439 community organizations and 652 educational institutions. Of the 659 Wisconsin communities using the package library service, 515 or 74% were without public libraries. In 180 communities there were public libraries, but a duplication of service was avoided by first ascertaining whether or not any of the material called for was available in the public library.

**New Teacher Training Courses** Graduates from the School of Education of the University of Wisconsin who enter the teaching field will have been trained in a way which ties up closely with actual teaching work, according to plans under way in the department of education. The new Wisconsin Institute plan will bring into the training of teachers at the University the best of talent in the University and in the field of education in the state. The under-graduate work in education at the University will be centered around two courses, psychology and the practice of teaching, and candidates for teaching certificates will have actual teaching experience in the Wisconsin High School which is located on the university campus.

**Freshmen Win Honors** Three Dane County freshmen girls won scholarship honors in home economics in the freshmen class during the year 1926-27. They were Helen Jansky, Jean Van Hagen and Arlyle Siemers. They maintained a general average of 88 or more throughout the year.

Four freshman boys won honors in the College of Agriculture on the same basis. They were Alfred Wojta of Dane county, William Hildebrand, of Winnebago county, Herbert F. Wisch, of Jefferson county, and Martin J. Burkhardt Jr., of Sheboygan county. Mark Mitchell, of Cook county, Ill., also won honors.

**Mathematicians Meet** M. H. Ingraham, who returns to the university this year after a leave of absence, was elected assistant secretary in charge of middle western meetings of the American Mathematical Society at the society's thirty-third annual Summer Meeting and Colloquium Lecture series held at Madison Sept. 5-10. He succeeds Prof. Arnold Dresden who leaves the university this fall to be head of the mathematics department at Swarthmore College, Swarthmore, Pa.

Prof. E. B. Skinner and Associate Prof. Farrington Daniels both addressed the Mathematical Association, which met the first two days of the session. Prof. Skinner's subject was "Mathematics for Commerce Students," and Prof. Daniels spoke of the need of mathematics for students of chemistry.

The explanation of his course in the mathematics of investment given by Prof. Skinner was highly praised as a pioneer course in the field and a worthy model upon which future courses may be built.

**Raise Non-Resident Fee** The fee for non-resident correspondence students of the University of Wisconsin extension division was placed at \$1 a lesson, or \$8 a credit by vote of the University Regents at their August meeting. The fee for residents of Wisconsin remains at \$5 a credit. The new arrangement became effective Sept. 1st.

The new fee represents a slight increase in non-resident charges. Previously non-residents have been charged a \$2 enrollment fee for each course in addition to the \$5 per credit taxed both residents and non-residents. Thus, a two-credit course carried a fee of \$12, as against the \$16 to be charged under the new regulations.

**Wisconsin Institute** The proposed Wisconsin Institute on the Future of the Commonwealth, presented in detail by President Glenn Frank to the editors of the state at the annual meeting of the Wisconsin Press Association in Madison in July, has been approved generally by the state press. As expressed in his address, President Frank's aim is to establish a system whereby leaders of the state of Wisconsin may come together annually on the university campus for the purpose of discussing underlying facts and principles for the political welfare of the commonwealth. It is President Frank's belief that an intensive study and a frank discussion of the principles underlying government would serve to remedy marked shortcomings in the management of community life. At the same time the Wisconsin Institute would provide a common meeting ground for leaders of the commonwealth. Leaders in Wisconsin have without exception endorsed the project. The president of the Wisconsin Press Association, Mr. John Kuypers, endorsed the idea by a statement in which he said: "President Frank of the University of Wisconsin, accustomed to doing big things, proposes a big job to the leaders in the newspaper field, education, industry, science, agriculture, and other activities. To me the plan of a Wisconsin Institute on the affairs of the commonwealth seems less visionary since Mr. Frank so clearly and concisely pointed out the four shortcomings or great ills in our American life. He has laid the foundation for a practical platform that should appeal to everyone." Other editors were equally enthusiastic.

The Alumni Magazine has secured permission from President Frank to publish his manuscript on the Wisconsin Institute on the Future of the Commonwealth in subsequent issues.

**The 1927 Summer Session** The 1927 summer session was the largest in the history of the university according to a report from the office of the director of the summer session, S. H. Goodnight. Exactly 5,180 students were enrolled. Of this number, 228 were graduate students who were enrolled for a nine weeks' course, a new undertaking at the university. According to Dean Slichter, the experiment was decidedly successful and it will warrant continuation of the long session. The School of Education led the eighteen departments offering nine weeks' courses in enrollment.

During the summer, forty teachers of college engineering were students at a short course sponsored by the Society for the Promotion of Engineering Edu-

cation, held at the university and directed by Professor E. R. Maurer, chairman of the Wisconsin department of mechanics of that institution.

Forty-eight librarians and teachers from eight states were enrolled in the summer session of the Wisconsin Library School. Twenty-seven were public librarians and twenty-one high school teachers. The latter were given a special course which fitted them for work in high schools.

Jewish, Episcopal, and Methodist groups joined in sponsoring a school of religion during the summer session. Regular classes were held in the evenings and in the morning and afternoon on Sundays.

A feature of the summer session was a course for workers in industry which was attended by forty-five women and two men who left their work benches, switch boards, and elevator controls to attend school. The course was planned to give ambitious and capable workers a chance to gain an insight into the world of education. The forty-seven students were sent by Y. W. C. A.'s, employers, and alumni groups. The course included instruction in economics, English and physical education. Seven states besides Wisconsin were represented by the workers.

**Miss Wilkinson Made Executive Secretary** Miss Julia Wilkinson who has acted as secretary to President Frank, was made executive secretary by a vote of the board of regents at their August meeting. Miss Wilkinson served in the capacity of secretary to former Presidents Van Hise and Birge. She is eminently acquainted with the responsibilities of the office, and the recent action of the regents is a well deserved promotion.

**Astronomers Meet at U. W.** The 38th meeting of the American Astronomical Society which was held on the university campus Sept. 6 to 9 was a Wisconsin-managed and officered event. The president of the association is Emeritus Professor George C. Comstock, and the secretary for this year is Prof. Joel Stebbins, director of Washburn observatory.

Prof. Stebbins and T. S. Jacobsen of Washburn observatory reported at the convention on their summer work at Lick observatory, Calif., where they have been continuing the observation of variations in the light of stars and planets which may eventually produce a method to check variations in sunlight, and which is regarded by astronomers as very important among research work now being conducted.

**Miss Page Golf Champion** Miss Dorothy Page, L. & S. 2, who last year won the Western Women's Amateur Golf championship at Chicago, won the Wisconsin Women's Amateur championship this summer at the state tournament in Milwaukee. Miss Page played her way to the title this year by defeating older players of much more experience.

**Teacher Honored** W. O. Brown, graduate of the Oshkosh Normal School in 1885 and student at the University of Wisconsin in 1893 and 1894, and for many years a leader in secondary education in Wisconsin, was paid tribute by a great mass meeting of five hundred former students and friends from Green Bay and Sturgeon Bay at the latter city in June. The occasion was his retirement from the teaching profession after forty-two years of service. The event was planned and carried out by R. E. Balliet, '23, Superintendent of Schools at Sturgeon Bay, and Eben R. Minahan, '03, attorney at law at Green Bay.

Mr. Brown was presented with a gift of \$1,000.00 in the nature of two bonds on the new East Side high school of Green Bay of which he was principal for a number of years. The program included a number of talks by former pupils. More than fifty letters of greeting were received, among them a letter from President Glenn Frank of the University.

**Dr. Jastrow Retires** Dr. Joseph Jastrow, since 1888 professor of psychology at the University of Wisconsin, was made emeritus professor of psychology at the July meeting of the executive committee of the university regents. During his thirty-nine years of teaching, Dr. Jastrow assisted in the development of the modern science of psychology by lecture work and by research. He published a number of books and many articles contributing to the building up of the science. Dr. Jastrow has been on leave from the University during the past year which he spent in Boston doing lecture work and continuing psychological writings.

**Life Membership Certificates** Attractive life membership certificates have been prepared and will be issued to all paid up life members within the next week or two. The certificate is in two colors bearing a red "W" with a badger at the top. It is printed on heavy bond paper and is four by six inches in size so that it may be framed for desk or office.



## The Wisconsin Alumni Magazine

Published by

The General Alumni Association, University of Wisconsin

Member of Alumni Magazines, Associated

BART E. McCORMICK, '04, *General Secretary and Editor*

DUANE H. KIPP '27 *Managing Editor*

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**WELCOME FRESHMEN**—Twenty-five hundred young men and women have come to Wisconsin to prepare themselves for better citizenship. They have come from large cities and small villages and rural communities. Some of them have "seen the university before," but for many of them this is their first experience. For the most part they are sincere and earnest. They find themselves in a new community, amid strange surroundings, and in making the adjustment some may falter. A friendly word, a bit of advice, or a little encouragement may prove a panacea for freshman ills.

The state and the university have attempted to emphasize the welcome with which freshmen are received at Wisconsin. In them is recognized what Charles Tenney Jackson meant when he disposed of the future of democracy by pointing to the march of the young men and women "up the Hill."

The city of Madison welcomes the freshman to the community, and the citizens of Madison welcome the opportunity to serve them.

The Alumni Association welcomes the student who is about to take his first step in the climb to educational achievement for it recognizes that out of obscure freshmen renowned alumni grow.

**TO GLENN THISTLETHWAITE**—As this is written, you are working night and day to develop a football team that will be a credit to Wisconsin in Big Ten competition this fall. As alumni we know you have a big task, but we know, too, that you, your able assistants, and your boys are giving your "best" for Wisconsin; we know you want to win, for a game without the spirit of win is scarcely competition; and we know that the traditions of Wisconsin are safe in your keeping. We want you to know that win or lose, you shall have the undivided and earnest support of the great alumni body of the institution which you are representing as general on the athletic field.

**WELCOME LINDY**—Looking back over the few months of Col. Lindbergh's continuous achievement three distinct phases of his career since he flew to Paris stand out, each one a glorious ideal of courage and self-sacrifice, to which future generations can point with pride. First, of course, was the flight, second, his refusal of all "easy" money, and third, his crusade in behalf of air navigation.

Pervading all three of these great phases of a great career is the Spirit of Amateurism which has made Col. Lindbergh a great popular idol throughout the world. Had he accepted million dollar contracts for movie or vaudeville appearances, or had he press-agented himself as others have done, Col. Lindbergh would soon have sunk into the oblivion of discarded idols.

The Alumni Association is proud indeed to have Col. Lindbergh for its first honorary life member. May the Spirit of Lindbergh, which is the spirit of unselfish service, remain forever a guiding beacon to youth, to middle age, to mankind.

"And now the matchless deed's achieved,  
Determined, dared, and done."

**FRANK AND FRANKNESS**—In a statement issued following the signing of the budget of the university by the governor, President Frank generously attributed the success of the budget "to the sincere concern that all parties and all groups in Wisconsin have in the preservation and promotion of the university."

The statement is true, but tells only half the story. Wisconsin citizens are sincerely concerned in the preservation and promotion of their university, and we hope they always will be. The statement emphasizes the president's modesty for it fails to even suggest what is generally recognized, namely that interest in preservation and promotion has been crystallized during the past two years by President Frank himself. And this feat has been accomplished almost single-handed through a policy of taking to the people in a simple yet dignified way the problems of their university, of submitting policies to them, of inviting their criticism, and of soliciting their support. President Frank has contributed no greater service to the university and to the state than that which he has rendered from the public platform. He has carried the university from one end of the state to the other where he has discussed its problems frankly with bankers, lawyers, teachers, business men, labor groups, and other citizens. A prominent alumnus puts it in a nutshell thus: "A man who can so quickly make such a wonderful appeal to all that is finest and best in our people is not going to be denied spontaneous support for adequate development of our great university." He was as frank before the committees of the state legislature and with the governor, whose comment, "an honest budget honestly built," pretty definitely reflects the attitude of the state toward President Frank and his policy of frankness.

**TO PARENTS**—We are particularly pleased to note that many of our alumni have sons and daughters in attendance at the University. They are registered from many states in the Union. We know they will give their best to Wisconsin and giving their best, the returns to them will be proportionate. If at any time the alumni office can render a service to the sons and daughters of Wisconsin, we hope they or their parents will not hesitate to call on us.

**WHAT USE?**—Of what use is an alumni association? Can't the university get along without one? The answer may be found in an analysis of the situation. The state university was created to render service to the people of the state. It is not the president's university, the faculty's university or the students' university. If the university touched only those students who pass through her doors, she would perform a very small service. Her greatest contribution is made through the men and women she sends back to the rural communities, the villages, and the cities of the state. They occupy a strategic position.

The alumni association helps to keep these men and women who are out on the firing line in touch with the home base and with each other, helps to maintain the purposes and standards of the university, and thereby helps the university to contribute to the material welfare of the people of the state.

The alumni are the university off the campus. The alumni association is the line of communication between headquarters and the advance guard.

**MARCHING ORDERS**—Alumni will rejoice in the news that the budget as presented by President Frank and the Regents of the university was approved by the legislature and signed by the governor. President Frank declared that the action of the legislature and the governor "means that 'marching orders,' held in abeyance for the last ten years can now be issued. The state has done its part in a magnanimous and statesmanlike manner. It now remains for the university to prove itself worthy of this new vote of confidence. There can be no alibi for any failure to move forward."

That marching orders have been issued and that the university will move forward in accordance with plans carefully and well laid by the president and the faculty is unquestioned. The budget provides for "elbow room," and alumni may be happy in the thought that the university is at the beginning of a new era in expansion and achievement.

Incidentally the action of the legislature and the governor in accepting the budget as presented is just another evidence of the well founded confidence that the people of the state have in the judgment, vision, and leadership of the "commanding officer" of the university.

**GOOD FOOTBALL TICKETS**—In accordance with the rules of the football ticket sale, active members of the Alumni Association and life members of the Memorial Union were given preference in the assignment of seats in the alumni section for home football games this fall. The list of active members of the Association was certified to the athletic authorities on August first. The members were sent special Alumni Association membership blanks. All applications for tickets received on or before September first were filled according to lot. Active members of the Alumni Association and life members of the Memorial Union were given preference in the assignment of seats in the alumni section according to lot. After they were assigned seats, other alumni were taken care of in the space remaining in the section.

We believe that members will find themselves in good seats at the football games and that the new arrangement will meet with their approval.

**YOUR CHECK BOOK**—This is the beginning of a new year. Statements for current dues are being mailed as fast as our clerical force is able to prepare them. Your check book and a few minutes of your time as soon as your statement is received will get the

matter off your mind and your remittance will be greatly appreciated by your association.

The alumnus who continues active support of his Alumni Association by prompt payment of dues is rewarded by the satisfaction that comes from giving to that from which he has received. The joy of continual and invigorating contact with his university and the knowledge that he is actively helping its growth and development are his. "Cold cash is often the means of expressing warm sympathy."

**OFF TOGETHER**—The long anticipated Experimental College became a reality when 120 freshmen swarmed into the new soils building lecture room on the opening day of the University and were greeted by President Frank, Dr. Meiklejohn and the faculty. "Off we go together," the conclusion of Dr. Meiklejohn's remarks, seems to characterize the spirit of the college. And therein, in our opinion, is the key to the success which, we believe, the experiment will achieve.

The intangible thing called education may not be transferred from the source of larger supply to the empty receptacle as is water from the pitcher to the glass for education is not a pouring in process. A layman has defined it as the "healthy growth and the harmonious development of the powers of the individual. Another as the process which "uncovers latent talent, creates character, and inspires to effort." Both of these emphasize the importance of the student. Again education has been and may be achieved by individuals without the aid of colleges or universities. But colleges and universities, it is believed, may accelerate educational achievement and it is in the hope of finding new and more efficient methods of acceleration that Dr. Meiklejohn, his faculty, and 120 freshmen are off together.



**MEET MR. KIPP**—This will introduce you to Mr. Duane H. Kipp who has been appointed managing editor of the Wisconsin Alumni Magazine and assistant in the alumni office.

Mr. Kipp was graduated from the Course in Journalism at the university last June. He was awarded honors on his B.A. thesis "The Influence of the Newspaper on Amateur Athletics."

Mr. Kipp was a student at the university for three years, coming to Madison from the University of Utah in 1924. During his senior year he was president of the Wisconsin chapter of Sigma Delta Chi, international honorary journalistic fraternity, and was general chairman for the national convention of that fraternity which was held in Madison last fall.

Mr. Kipp will give his attention to the Alumni Magazine and his appointment is an effort to improve the association's service to its members and the university. Modern colleges and universities have come to regard their alumni as the institution in the field and they value the efforts of alumni associations in keeping alumni informed of achievements of their Alma Mater. The Wisconsin Association is pleased to announce Mr. Kipp's affiliation with the Alumni Office.



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# New Coach Must Develop New Team

L. R. GAGE, '23

**T**HE NEW COACH comes to Wisconsin with a none too bright outlook. With but ten veterans back in the fold for the new mentor, and a dearth of tackles, the hopes of the Cards are nothing to be hilarious about at this early stage of the season. Of the



*Glenn Thistlethwaite, new head football coach.*

lettermen ready for the first gun are: Captain Edwin "Toad" Crofoot, "Mike" Welch, Don Cameron, Paul Schuette, Gordon Connor, George Von Bremer, "Rube" Wagner, Robert Sykes, and Jack Wilson.

Looking over the material that has reported for the early drills does not raise hopes one bit. In the backfield, the new coach will have Crofoot, his captain, to handle the quarterback position. Crofoot is a fine leader and should do well with two years experience at that post. Gene Rose, a fine little passer and ball carrier should be another regular among the ball toters. New hopes will have to be found in such holdovers from last fall as Frankie Shaw, a flashy little back who is almost too light to stand the strain of conference football; Frank Cuisinier, who played his Frosh year at Georgetown and has attracted some attention here with his speed; Don Barr, a southpaw passer and hard hitting back who was out most of last fall with injuries; Roy Goodlad, a fair pilot and excellent drop kicker; C. B. Hayes, a youngster who learned his football at Mooseheart; Del Hutchins, Paul Arne, Irv Breckenfeld, William McCormick, Pat Mohardt, Mike Murphy, W. Weigent, all of them sophomores; Les Orcutt, a holdover

from last fall; Earl Burbidge, a sub quarter from last fall who at times showed fine work; Lewis Smith, a fullback with some experience at Ohio Wesleyan and a few others. Harry Kyr, a back from Cleveland, has attracted some attention and may come through.

The fullback position is also a source of worry to the coaches. The loss of Kresky was a hard blow and at present the task seems to fall to sophomores. Harold Rebholz, a youngster from Portage, looked great on the Frosh eleven last fall and has caught the eye of the new coach. The youngster carries enough brawn for the position, blocks, and hits the line in good shape, and is a



*Capt. Edwin "Toad" Crofoot.*

fair punter. Lewis Smith is his closest rival. The latter was a star on the All-American squad last fall.

At the ends, there are but two vets who will undoubtedly be forced to carry the brunt of the burden. Cameron and Welch played last fall and appear fit and ready after the first drill. Both are average ends and the best in camp. E. Ziese, E. Goodman, Bernard Lutz, A. Bachus, J. Pierson, Vern Taylor, and two or three others have taken a hand at the job but for the most part are just ordinary material. George Hotchkiss of basketball fame is again taking a try at the wings and may come through. In an effort to bolster that department, Coach Thistlethwaite has shifted "Dynamite" Mansfield, the Cleveland, Ohio, youngster who came highly touted as a fullback last fall to the ends. Mansfield lacks drive for a fullback job.

Tackles are a real scarcity in the Badger camp. Two sophomores have

caught the eye of the coach and may come through. Green as they are, William Ketelaar and Bill Boma have all the physical capabilities to make ideal tackles. Both are rangy youths, carrying over 190 pounds of beef and brawn and both have shown an abundance of fight in the early workouts. P. Dempsey, J. Davies, E. Lutz, and S. Binish are other hopefuls.

A galaxy of guard material is on hand including four lettermen from the team of last fall. George Von Bremer, Paul Schuette, Gordon Connor, and Rube Wagner all won the coveted "W" on the 1926 team. Among the newcomers, John Parks captain of the last year Frosh looks like real Varsity material. Herman McKaskle, F. Bachuber, J. Linden, Paul Miller, A. Krom, and several others are aspirants.

At the pivot, Jack Wilson is the lone vet of the squad last year. E. Conry, a member of the squad last fall, is again available but is very light. Schweers, who was used at tackle last fall is seeing a lot of action at the pivot so far this fall. N. Wigdale has shifted his chances from the backfield to the line and looks fairly good at center. Wagner has played center and is another prospect for that position. Bob Sykes a vet of some four or five years ago has returned to school and may be used at almost any of the line positions. Sykes played guard under Coach John Richards and he can handle a tackle, center or guard position.

Coach Thistlethwaite has more than eighty candidates working at the pres-



*George Little, Director of Physical Education.*

ent time but plans to cut the squad gradually. The new coach broke all Badger traditions when every man appeared in the flaming Cardinal jerseys at the first workout. It is the contention of the new mentor that any man on the Frosh or Varsity last fall or who has

taken part in spring drill and is worthy of being called back for the first drill is worthy of the Cardinal jersey. Those cut to the All-American squad will then don their traditional black suits.

Coach Thistlethwaite is ably assisted by a fine staff of coaches. Handling the backfield are Irv Uteritz, who came to Wisconsin with Little, and Guy Sundt, a former Badger of great grid history. Tom Lieb is again coaching the line. L. "Stub" Allison is a new end coach. He comes from South Dakota. Glenn Holmes and Rollie Barnum will handle the Frosh squad.

With such a galaxy of good coaches Wisconsin should have a creditable team this year despite the fact that of the eighty or more men who reported for practice the first day, less than a dozen are veterans.

But Coach Thistlethwaite is planning on coming years as well as the present one, and he is starting the building process which showed its worth at Northwestern.

The Badger football schedule this fall is as follows:

- Oct. 1—Cornell at Madison
- Oct. 8—Kansas at Lawrence
- Oct. 15—Michigan at Madison
- Oct. 22—Purdue at Madison
- Oct. 29—Minnesota at Minneapolis
- Nov. 5—Grinnell at Madison
- Nov. 12—Iowa at Madison
- Nov. 19—Chicago at Chicago

### Cross Country—1927

UNHERALDED and unsung, a little band of spiked shoe Badgers are working out daily in quest of their fourth consecutive Big Ten cross country title. Under the tutelage of Coach Tom Jones about fifteen candidates are taking their daily jaunt over the course in preparation for one of the stiffest schedules that a Badger team has ever faced.

#### ANOTHER A.A. SERVICE TO MEMBERS

The Alumni Association has made arrangements to send the Sunday Cardinal following conference football games to life members and other members whose dues are paid for 1927-28, if they wish it. A card which may be used by members to indicate their choice will be mailed in a few days. Please give them your prompt attention.

The squad that last fall romped to the title has lost six of its regulars. Vic Chapman, winner of the 1925 conference harrier crown and Big Ten indoor two mile record holder, will not return to school this fall. The slender ace dropped out last winter due to illness and has notified Coach Jones that he is not yet ready to return. Then, too, Captain George Schutt, of the 1926 champs, has graduated and with him go Wallie Butz, George Gumbreck, Pip Schwenger, and

Stan Zola. Schutt, Gumbreck, and Chapman, all placed at the Big Ten meet last fall and were up among the first twenty.

A nucleus for the team this season will be formed around four remaining lettermen of the championship team. The team will be captained by diminutive Johnny Zola, winner of the outdoor conference two mile last spring and a mainstay on the hill and dale squad for the past two years. Zola will have three of his pals from last fall to carry on. Johnny Petaje, "Wisconsin's Flying Finn," the husky Payne, and the lengthy Bullamore, have had a lot of good experience that should help for this year.

The new recruits present a fine group that should allow the coach a bit of leeway in picking his chosen few for the big meets. The most likely of the squad include Moe, McLeod, Steenis, Wall, Troy, Schroeder, Goldsworthy, and Fink. Wall is a young brother of the former Cardinal ace, Mark Wall. These men should help to carry on the great Badger hare and hound tradition. The Badgers have captured the title of the Big Ten in eleven of the twenty years of competition. Jones is anxious for the even dozen mark and points this squad to annex the honors.

The Badgers have a high class schedule that sends them against the best in the conference. Iowa, Minnesota, and Michigan again present the biggest threat to the Cards who meet practically all of them but Michigan in dual competition.



BADGER MENTORS

Uteritz, Back Field. Lieb, Line. Thistlethwaite, Head Coach. Sundt, Back Field. Allison, End.



# A Page of Badgers

## "Lindy" Our First Honory Life Member

The General Alumni Association of the University of Wisconsin is honored in awarding to Colonel Charles A. Lindbergh honorary life membership in recognition of his courageous daring and his signal achievement.

THE ABOVE is a copy of the certificate of honorary life membership in the General Alumni Association, voted to Charles A. Lindbergh by the directors of the association and presented to him by the University of Wisconsin Club of New York upon the occasion of his visit to that city following his triumphant flight across the Atlantic. The certificate was presented by Mr. Edward J. Connell, president of the club. The meeting was arranged for Colonel Lindbergh by a committee of the New York Club, headed by Mr. Carl Beck co-author of "On Wisconsin."

August 22nd was Lindbergh Day in Madison, and the Colonel seemed to enjoy it immensely. Banqueting had been the steady diet of the Colonel for days. The plaudits of the admiring throngs had become an old story. Not so in Madison, however, for the Colonel was among the home folks and he seemed to enjoy every bit of the rather elaborate program arranged in his honor. Pennco Field was crowded with admiring friends, thousands of others stood for hours along the line of march, and the stadium was well filled. The banquet in the evening was attended by a capacity crowd. His return was in contrast to his departure a few years ago. While the Colonel's modesty prevented any show of complaisance, there was evidence that he enjoyed the events of the day.

## Malcolm P. Hanson Designs Byrd's Radio Equipment

MALCOLM P. HANSON, ex'18, of the Naval Research Laboratory, "Bellevue," Anacostia, D. C., designed and installed the radio in Commander Byrd's plane for its flight across the Atlantic. He is designing more special equipment for the commander's south pole expedition. This work was in addition to the regular work of testing and developing air craft radio equipment for Uncle Sam's navy.

## Hon. J. E. Davies Honored by the Greek President

ANNOUNCEMENT has been made here that President Paul Coundouritis of Greece has awarded the Gold Cross of the Order of the Saviour to Honorable Joseph E. Davies, of Wisconsin, for his services to the refugee children in Greece. Mr. Davies, who has a law office in Washington, has been, for three years, president of the Relief for Fatherless Children of Greece—an organization that has cared for helpless waifs, left fatherless through the massacres in Smyrna and the interior of Asia Minor during the years 1922-23. In addition to this he has served as trustee of an allied organization, the



Hon. J. E. Davies, B. L. '98, L. L. B. '01.

American Friends of Greece, which has established and maintained workshops, where more than a thousand women and girls have become self-supporting.

Mr. Davies is a native of Watertown and was educated at the University of Wisconsin. Admitted to the Bar in 1901, he was elected District Attorney in the following year. He was appointed Commissioner of Corporations in 1913 and Chairman of the Federal Trade Commission in 1915. Since the close of the war, he has been engaged in legal practice in Washington, devoting much of his time to international cases. He was one of the Counsel for the Republic of Peru in the Tacna-Arica arbitration before the President of the United States and recently has been associated with John W. Davis in the Ford Motor Valuation Case.

The citation was read and the Gold Cross conferred upon Mr. Davies at the Greek Legation in Washington

## Carlsen Helps Capture Madison Bank Bandit

ELMER W. CARLSEN, '27, officer on the Madison police force, was one of the two officers who finally captured a bank bandit the night of Sept. 15, who had eluded the police for nearly a week. He and another officer were stationed at the boarding house in which the bandit had lived, and to which he returned. It was only after a desperate struggle that the officers finally relieved the bandit of his gun and took him to the police station.

Mr. Carlsen has been a member of the police force since the first of August, 1925. Since that time he has performed his duties regularly while attending school, walking his beat at night. Mr. Carlsen is from Blanchardville, Wisconsin.

## Degree Conferred Upon Charles Lewis Beach

CHARLES LEWIS BEACH, '86, President of the Connecticut Agricultural College, was the recipient of an honorary degree conferred by Wesleyan University, Middletown, Connecticut, in June President James L. McConaughy, in conferring the degree said:

"Charles Lewis Beach, from your training in Wisconsin you brought to our young sister college at Storrs the experience of the middle west in state agricultural education, professor at Connecticut State Agricultural College for twenty-nine years, and its President for the past nineteen, largely responsible for its notable advances during the last two decades, by virtue of the authority conferred upon me by the Board of Trustees and at their direction I hereby confer upon you the honorary degree of Doctor of Science and admit you to all the rights, dignities and privileges which here and elsewhere pertain to that degree."

## John Gold is Supplanting Jinrikishas in China

JOHN GOLD, '13, is speeding up Shanghai. Since his introduction of 125 modern American taxis into the Chinese city the picturesque old jinrikisha is rapidly being relegated to the background as a means of transportation, even by the Chinese themselves.

"It took a long time to educate the Chinese to the benefits of using a cab instead of the old conveyance," Mr. Gold explains, "but they are coming to realize that it is much cheaper to sum-

mon a taxi, as four or five can ride in one. This reduces the cost for each.

"A five mile trip in a jinrikisha relieves the pocket book of considerably more cash than a ride an equal distance in a cab. To the thrifty Chinese this feature is not one to be considered lightly."

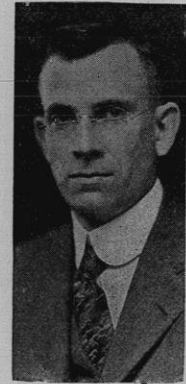
The cabs used by Mr. Gold are constructed on a Ford chassis and are driven by Chinese chauffeurs. Larger cars were tried at first but the excessive price of gasoline, which retails at \$1.00 a gallon "Mex," prohibited the use of any car which used much fuel. Mr. Gold operates a garage in connection with his taxi company.

### F. B. Morrison Director of N. Y. Experiment Stations

**PROF. F. B. MORRISON**, '11, a member of the staff of the College of Agriculture since his graduation, has been appointed director of the New York experiment stations. He will have supervision over the New York Experiment Station at Geneva, of the Cornell university experiment station at Ithaca, and the associated research activities of these two institutions, including branch experiment stations in several districts in New York.

The two New York stations have long held an enviable position among experiment stations. Their research work along many lines has attracted world wide attention.

At the university Professor Morrison was first a member of the Agricultural Chemistry Department and later of the animal husbandry department where he had general charge of live stock feeding and investigations with dairy cattle, beef cattle, swine, sheep, and horses. Among live stock men, Professor Morrison is widely known on account of his authorship of late editions of "Feeds and Feeding," the standard authorities on stock feeding in the United States, Canada, and several other countries. His first work was with Professor Henry. Later he prepared a book entitled "Feeds and Feeding, Abridged," which is widely used as a text book in secondary schools in the United States and Canada. He is the author of the "Morrison Feeding Standards" which are based upon investigations conducted at various American experiment stations.



At the University he devoted a portion of his time to administrative work,

first as assistant to Dean Russell and since 1915, as assistant director of the Experiment Station where he succeeded Dr. Stephen M. Babcock. In 1918, he was acting dean and director of the Experiment Station and extension service during the absence of Dean Russell. He served in the same capacity during 1924 and 1925, when Dean Russell was in New Zealand and throughout the academic year of 1925-26, when Dean Russell was in the Orient. He is a member of the National Research Council committee on nutrition, the American Association for the Advancement of Science, the American Chemical Society, the American Dairy Science association, and the American Society of Animal Production.

### McMahon Appointed Insurance Trust Officer

**EDWARD M. McMAHON**, '08, former regent of the University and former Milwaukeean, has been appointed Insurance Trust Officer of the Life Insurance Trust Department of the Equitable Trust company of New York. The department which was established "for the purpose of assisting life underwriters and their clients in the creation of estates by contracts, the reduction of lapse ratio thereon, and the efficient administration thereof," is the first of its kind in the United States. For the past three years, Mr. McMahon has been general agent for New York and part of New Jersey for the National Life Insurance Company. He will devote his entire time to his new work.

### Raymond Bill Heads New Concern

**RAYMOND BILL**, '16, was recently elected President of the Federated Business Publications, Inc., a publishing concern recently organized in New York City. The Federated Business Publications, Inc., succeeds the Edward Lyman Bill, Inc., organization. The new company will publish the "Music Trade Review," "Carpet and Rug Review," "Talking Machine World" and "Tires." In addition the company will expand by the accepting of additional publications of a well established character. Other officers of the organization are Randolph Brown, '16, vice-president, and Edward Lyman Bill, ex-'20, secretary-treasurer.

### A. S. Johnson Elected Rutgers Business Manager

**ALBERT S. JOHNSON**, '17, Controller of the University for a number of years, accepted the position of Business Manager at Rutgers College during the summer. He took up his duties in August. Mr. Johnson has been a member of the administrative staff

at Wisconsin since 1923. During that period he has been the right hand assistant to J. D. Phillips, Business Manager of the University.

### Gives Library to Home Community

**W. P. POWERS**, the surviving member of the class of 1860, has completed the construction of a public library for the village of Palmyra, Wis.—a memorial to his father who was the founder of the village. The new building will be dedicated on October 25th. President Glenn Frank has been invited to deliver the dedicatory address.



### Karl Mowry Mann Finds New Magazine

"**ELECTRICITY on the Farm**" is the name of a new periodical founded this summer by Karl Mowry Mann, '11, in New York City. The new publication is a magazine for the farmer and its chief purpose is to promote the use of electricity. The strikingly new idea is that it is published in pocket size and sold in quantities to power companies for distribution to farmer customers and prospective customers.

Mr. Mann is president of the Case-Shepard Mann Publishing corporation which also publishes "The Rural Electric Dealer," "Water Works Engineering," and "Fire Engineering." Mr. Mann was one of the first students in the classes in journalism at the University. He is a member of the board of directors of the General Alumni Association. His home is at Montclair, N. J.

### Oldest "W" Man Dies at Boulder, Colo.

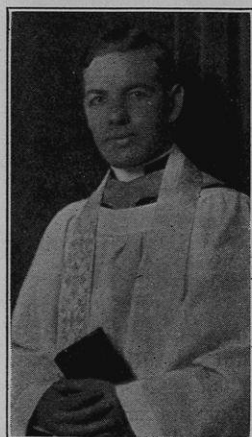
**E. W. HULSE**, '73, oldest living "W" man, died at Boulder, Colorado, in May of this year. Mr. Hulse was a real estate dealer and prominent in the church, civic and political life of Boulder. He was a pioneer educator in the state of Kansas, establishing high school systems at Kansas City, Eldorado, and McPherson. He was educated at Milton college and later entered the University of Wisconsin. He earned his letter in baseball at Wisconsin, and at the time of his death, he was the oldest living "W" man, an honor of which he



was very proud. His interest in athletics was maintained throughout his life. Mrs. Hulse and four daughters survive him.

### Louis Melcher Appointed Episcopal Dean

WHEN Louis C. Melcher, '22, was appointed dean of the Episcopal cathedral of St. Luke, at Ancon, in the Panama canal zone, he achieved distinction rare to men of his age. To have the title of the Very Reverend Melcher is a signal honor, but more significance is attached to it because he completed his studies in the Episcopal theological department of the University of the South, at Sewanee, Tenn., but little more than two years ago.



While attending the University of the South the Very Reverend Melcher worked among the Negroes in the Tennessee mountains. He was organist of the All Saints' and St. Luke's chapels, and director of the choir. He also

directed the Sewanee Glee club, one of the best in Dixie, which he took on several tours through the South.

A few days after being ordained he left for the canal zone as assistant to Bishop James Craik Morris, formerly rector of Grace church in Madison. The work of the Episcopal clergyman in the canal zone includes ministering to congregations in the leper colony, in the House of the Holy Child orphanage, and among the natives.

### Regent Wild Lectures At Heidelberg University

ROBERT WILD, of Milwaukee, regent of the University of Wisconsin, will become a visiting lecturer at the famous old University of Heidelberg, Germany, during an European tour this fall.

Regent Wild, an authority on German history and German-American relations, will give three lectures before the student body of the German university. The lectures will deal with famous German-Americans coming to the United States in each of the three great waves of migration from the fatherland to the new world during the second quarter of the nineteenth century.

### C. E. Rightor Prepares Finance Report

"THE PREPARATION of a Long Term Financial Program" is the title of a report prepared by C. E. Rightor, '09, chief accountant, Detroit Bureau of Governmental Research, Inc., and secretary of the mayor's Committee on Finances. The Detroit Bureau of Governmental Research is organized to increase the effectiveness of local government through cooperation with officials and by keeping citizens informed about the city's business. The Bureau is non-partisan and takes no part in the election or appointment of persons to office. The cost of the bureau is financed and controlled by the Detroit community fund, but only such contributions are used as are specifically designated to the bureau by the donors.

The foreword of the report points out that cities are confronted with the problem of reconciling two conflicting demands from citizens; one calls for improvements in governmental service, and the other asks for a decrease in the tax burden. With reference to the author, Mr. Forbes, the editor says: "C. E. Rightor is one of the outstanding workers in the field of government research. He served for three years as director of the Dayton Bureau of Municipal Research and since 1918 he has been chief accountant of the Detroit Bureau of Governmental Research. He is the author of "City Manager in Dayton." He also contributes data which are published annually in the National Municipal Review. Since 1925, Mr. Rightor has been Secretary of the Mayor's Committee on Finances, and in such capacity took a leading part in formulating the Detroit Long Term Financial Program."

### U. W. Girls Form Club at Smith College

QUALITY rather than quantity is the essential element in a live U. W. Alumni club. Witness the truth of the statement in the activities of the smallest U. W. Club in existence last year which met regularly, often daily, when Wisconsin spirit was revived and Wisconsin traditions and experiences reviewed. It was composed of just three alumnae, members of the class of 1926, who were in attendance at Smith College. They were Florence Hamm, Frances Perlowski and Eleanor Ehlert.

The club no longer exists for each of the three was rewarded for earnest effort at the end of the school year by a master of social science degree, and each has gone her way this year to put into practice the inspiration and the information acquired at Wisconsin and

Smith college. Miss Hamm is serving as visiting teacher in the public schools of Racine, Wis., Miss Perlowski is assistant psychiatric social worker on the bureau of educational council of the La Salle-Peru, Ill., high school, and Miss Ehlert is psychiatric social worker on the staff of the Boston state hospital, Boston, Mass.

### A. C. Roberts Becomes College President

DR. ALEXANDER C. ROBERTS, '06, dean of the summer session and director of the University Extension Service of the University of Washington, assumed the duties of President of the San Francisco State Teachers college September 1st. Dr. Roberts was a leader in educational work in Washington for seventeen years. He was a member of the university faculty for six years.



Dr. Roberts was appointed president of the California institution on August 1st, after a conference with the California State Board of Education. The San Francisco State Teachers college has a faculty of thirty - five members and

an enrollment of from five to eleven hundred students. It is located near the civic center of San Francisco, in the heart of the city.

Dr. Roberts went to Everett, Washington in 1910 as principal of the high school. After seven and a half years of service in that position, he became city superintendent. Two and a half years later he went to Centralia, where he assisted in organizing the normal school. He became a member of the faculty of the University of Washington in 1921, as associate professor of education. He became a professor in 1924, when he was given charge of the Extension Service. In 1925 he was appointed acting dean of the summer session and for the past two years has been dean. He is a graduate of Mason City High school, Iowa State Teachers college, and the University of Wisconsin. He received the first doctor's degree in education ever given at the University of Washington. In collaboration with Dr. Edward M. Draper, he wrote "The High School Principal" which was published in June. A second volume "The Philosophy and Practice of Extra-Curricular Activities," is now on the press.

## U. W. Clubs

*"Sit together, listen together, sing together, eat together, and you'll work together."*

### Detroit Alumnae Hold Meeting

THE FIRST meeting of the Wisconsin Alumnae Club of Detroit was a luncheon at the Hotel Wolverine. Due to the extremely hot September weather only a few members were present. Plans were discussed for the ensuing year.

An effort is being made to check the names which make up our mailing list, so that notice may be sent to all Wisconsin women here in the metropolitan area, urging them to affiliate with our club, the dues of which are very small. It would be greatly appreciated if any change of address, or new names were sent to either the president, Mrs. H. V. Wade, 2239 Helen Ave., (Edgewood 1204-J) or to the secretary, Grace Shugart, 1446 Helen Ave.

With the financial assistance from the University of Minnesota Woman's Club, it was possible to send two industrial girls to the 1927 summer session for Industrial Workers at Wisconsin.

The next luncheon meeting will be held the third Saturday in October, October fifteenth, at the Hotel Wolverine. This announcement will be in the previous Sunday edition of the Detroit papers. A cordial invitation is extended to all interested Wisconsin women to be present.—GRACE SHUGART, '24.

### Los Angeles Club Begins New Year

THE Wisconsin Alumnae of Los Angeles met in May at the Windsor tea rooms, Mrs. Fisher presiding. Mable Bradley Breuer, chairman of the nominating committee, announced the officers for the coming year. They are: Helen Kellog, president; Frances Slat-ter, vice-president; Illa Dow, corresponding secretary; Faye Rogers Cary, treasurer; Mrs. Kurtz, secretary; Blanche Ranum Nelson, publicity chairman. Blanche Nelson and Ella Hardy are the program committee.

The organization voted to discontinue sending a delegate to the Women's University Club of Los Angeles. They also voted to send \$25 to the relief fund for the Mississippi flood sufferers.

The first meeting this fall was held Saturday, Sept. 17, at the Windsor tea rooms. Mab Copeland Lineman, an attorney of Los Angeles, was the principal speaker.

### Denver Club Up and Doing

THE University of Wisconsin Club of Denver entertained Prof. E. H. Gardner and a galaxy of Wisconsin grads at a special meeting in June. John Gabriel, B.L. '87, LL.B. '89, presided. Clifford Betts, '13, secretary of the club, writes:



Ned Gardner has *come and gone* — fishing with Cliff Mills. As soon as we found that his traveling bag was full of boots and tackle it sounded fishy for an Ad delegate.

I doubt if any delegate to a Wisconsin alumni group ever gave a more delightful resume of current events and future plans at Madison than did Ned Gardner when he told the Colorado Wisconsin Alumni about the University while at a dinner party at the Denver Athletic Club on Tuesday evening, July 28th.

To add to the evening he brought with him Art Brayton of Des Moines, Karl Mann of New York, C. A. Richards, and "Toots" Tuteur of Chicago, a shining group of grads who were leading lights at the International Advertising Convention. As the result of a telegram of good wishes sent to Dad Vail's Freshman crew you know what happened. What would have been the result if we hadn't sent the wire? Better fortune next time.

### Northern California Club Entertains Meiklejohn

THE Wisconsin Alumni for Northern California of which C. F. Caesar, '22, is president, Anna Bell Smith Blake-man, '06, vice-president, and Frank Cornish, '96, secretary, entertained Prof. Alexander Meiklejohn on Thursday, August 18, at the Athens Club in Oakland. "An American philosopher, a man of extraordinary mind and adventurous career, one of the great and gifted teachers of this generation," reads the invitation. And the California club showed Dr. Meiklejohn their appreciation of his services at Wisconsin in true Wisconsin style.

### Dean Russell Visits South Dakota

PROF. M. R. Benedict of the South Dakota State Agricultural college writes of Dean Russell's visit on May 29:

"We learned Sunday morning that Dean Russell was in town for the day and got in touch with as many as possible of the 20 or 25 alumni located here. With their usual thoughtfulness and hospitality President and Mrs. Pugsley had invited us to come over to their house for a visit with the dean during the afternoon. Several of the Wisconsin people were off for the day before we could get in touch with them so we did not have a full representation, but 12 or 15 were there and we had a most delightful visit with the Dean. He told us a lot about things that are going on and new ideas that are being tried out at Madison and we shall watch them with a great deal of interest.

"Among those present were Mr. and Mrs. Harry Severin, '07; Mr. and Mrs. T. M. Olson, '15; Mr. and Mrs. Gerald Heebink, '08; Mr. and Mrs. Totman, '12; Wendell and Mrs. Kumlien, '23; R. E. McConnell, '23; Mr. and Mrs. A. J. Dexter, '12; Miss Gertrude Young, '06; and Mrs. Benedict and myself. Verne Varney was out at the lake helping to instill proper ideas into the minds of the Boy Scouts so he and Mrs. Varney were unable to come.

"We hope the dean may come this way often and that we may always have a chance for as good a visit as we had this time."

### Marinette Has Early Meeting

THE U. W. alumni club of Marinette planned and carried out a get-together dinner and dance for the alumni of the twin cities, Marinette, Wis., and Menomonee, Mich., early in the month. The dinner and party were attended by alumni and students at the present time enrolled at the university. New Wisconsin teachers in the public schools of the twin cities were the special guests. John O. Miller, L. & S. '97, LL.B. '99, addressed the meeting which was held at the Riverside Country club. Harry Miller, '21, is president of the club.

Officers of the club, elected at a meeting held in the spring are:

Harry I. Miller, '21, President.

Mrs. W. F. Doyle (Kathryn Kinney) '24, Vice-President.

Chester Clements, Ex. 23, Secretary-Treasurer.

These with L. M. Evert, '04, and Walter Isenberg, '15, constitute the executive committee.



# Alumni News

Notices of engagements, marriages, births, and deaths should be brief, definite, and accurate. Correct spelling of proper names should receive careful attention.

## ENGAGEMENTS

- 1916 Alice Cheney BERGSTROM, Los Angeles, to Raymond Wood JORDAN, Green Bay.
- 1922 Louise ALLYN, Madison, to Dr. John E. Gonce Jr., Madison. Dr. Gonce is a graduate of the University of Pennsylvania and Johns Hopkins University.
- 1923 Otto B. HERBENER, Chicago, to Elisabeth Mueller, Fort Dodge, Iowa.
- 1924 June Dorothy CODDINGTON, Milwaukee, to Victor DAVIS WERNER, Appleton.
- 1923 Lillian FAIRBANKS, Hibbing, Minnesota, to Robert D. Rothenburg, North Hollywood, California. Miss Fairbanks is a graduate of the Koehler School of Nursing, Rochester, Minnesota.
- 1923 Malcolm GULDAN, Chippewa Falls, to Elizabeth L. Shearer, Madison.
- 1924 Marian Logan DUNCAN, Mercer, Pa. to Gerald JENNY, Milwaukee. Mr. Jenny is in the publicity department of the International Harvester Co., at Chicago.
- 1924 Beatrice PERHAM, Sparta, Wis., to Harold D. McCoy, Sparta. Mr. McCoy has accepted a position with the interstate commerce commission at Washington, D. C.
- 1925 Eunice CLARK, Madison, to Morse MUSSELMAN, Madison.
- 1925 Lucille Margaret JOHNSON, Lemont, Ill., to David J. A. Hayes, Chicago.
- 1925 Helen MARSH, Elroy, Wis., to Charles W. RILEY, Madison.
- 1924 Minnie B. MCFADDEN, Madison, to B. Hamilton ROCHE, Baltimore, Md.
- 1926 Marcelles C. RUTHERFORD, Chicago, to Vern M. McLAUGHLIN, Marshall, Minn.
- 1926 Dorothy June HANAN, Oregon, to Charles G. Simms, Flint, Mich. Mr. Simms is a graduate of the University of Minnesota.
- M.A. '27 Lucille Harriet SATTLER, Milwaukee, to Herman Stewart HENDRICKSON, Madison.
- 1927 Celia E. MILLER, Madison, to Harry J. KADWIT, Kenosha.
- 1927 Berenice Elizabeth WINTERBOTHAM, Madison, to George Griswold STEBBINS, Madison. Mr. Stebbins completes his course at the Harvard Medical School this year.
- ex '27 Elizabeth H. DIBBLE, New York City, to A. Douglas WILSON, New York City.
- ex '30
- 1911 Marion Bolger, Columbus, Wis., to Bernard CONLIN, Columbus, Aug. 24, at Waterloo, Wis.
- 1912 Mary Duggan, Goodwin, Nebr., to Vilas WHALEY, Racine, June 22, at Willis, Nebr. Mr. and Mrs. Whaley will live in Racine.
- 1912 Christina Burnham, Woodstock, Ill., to G. Roy PHELPS, Woodstock, Aug. 22, at Woodstock. After a wedding trip to Canada, Mr. and Mrs. Phelps will return to Albany where Mr. Phelps is connected with the Bank of Albany.
- ex '13 Miriam Berenice Rufsvold, Marinette, to Oscar Trygve SLAGSVOL, Marinette, Aug. 6, at Marinette. Mr. Slagsvol operates the O. T. Slagsvol Insurance agency in Eau Claire.
- ex '15 Lola BULLARD, Milwaukee, to Edward Behling, Milwaukee, July 23, at Woodstock, Ill. Mrs. Behling is a prominent newspaper woman in Milwaukee and was formerly with the Wisconsin State Journal at Madison.
- 1915 Lillian WALLACE, Mineral Point, to J. E. Stewart, Long Beach, Calif., July 25, at Long Beach, Calif.
- 1915 Vera ZUEHLKE, Wausau, to Clifford Gale, Shawano, Wis., June 16, at the home of the bride. Mr. and Mrs. Gale, after a trip to the Pacific coast, will make their home in Shawano.
- 1915 Lillian H. OTTO, Walla Walla, Wash., to Orrin A. FRIED, Madison, Aug. 18, at Madison. Mrs. Fried has been assistant director of dormitories and commons at the University of Wisconsin. Mr. Fried attended the university and is now acting secretary of the industrial commission.
- 1916 Mona Dell Taylor, Toledo, O., to Wilbur ROADHOUSE, Beloit, July 16, at Toledo. Mrs. Roadhouse is the author of a mathematics text book used in the high schools of Ohio and other states.
- 1916 Ruth E. DILLMAN, Los Angeles, to Birdsall P. BRISCOE, Feb. 1, 1927, at Los Angeles. Mr. Briscoe is an architect. Mr. and Mrs. Briscoe live at 719 Chelsea Blvd., Houston, Texas.
- 1917 Dorothy Kathryn Luce, Beloit, to Ellis R. BRANDT, Beloit, July 16, at Janesville.
- 1917 Elizabeth Gage WOOTTON, Madison, to Paul T. Sanders, Orland, Ill., Aug. 25, at Madison. Mr. Sanders is a graduate of the University of Illinois, and the Garrett Biblical Institute, Northwestern University. Mr. and Mrs. Sanders will live in Orland, Ill., where Mr. Sanders is director of the Chicago Southwest Suburban Parish.
- 1917 Marguerite JENISON, Urbana, Ill., to Theodore Calvin Pease, Urbana, Aug. 15, at Urbana. Mr. Pease is professor of American history at the University of Illinois, and editor of the Illinois Historical Collections. Mr. and Mrs. Pease will live at 708 Indiana avenue, Urbana, Ill.
- 1918 Grace Elizabeth Gaither, Trenton, Mich., to Philip Harold SMITH, Detroit, June 18, at Trenton. Mr. and Mrs. Smith will live at 2519 Clements avenue, Detroit.
- 1918 Mabel Reed, Grand Rapids, Mich., to Carl EMMERICK, June 2, at Grand Rapids. Mr. and Mrs. Emmerick will make their home at Park Ridge, Ill.
- 1919 Gladys Bauer, Milwaukee, to Earl KUEHLTHAU, West Bend, June 27, at Milwaukee. Mr. and Mrs. Kuehlthau will reside in Milwaukee.
- 1919 Josie Ethel Moseley, Edgemont, S. D., to Leo James PETERS, Madison, Aug. 16, at Edgemont. Mr. and Mrs. Peters will live in Madison, where Mr. Peters is an instructor in the College of Engineering at the university.
- 1919 Ruth Vivian Frolich, Chicago, to Robin Hood, Chicago, July 14, at Chicago.
- 1920 Mary Dempsey, North Lake, to William H. FRICKER, Whitewater, Aug. 27, at North Lake. Mr. Fricker is mayor of Whitewater.
- 1920 Merrie Boyd Mitchell, Oak Park, Ill., to Walter L. MAIER, Antigo, June 29, at Oak Park. Mrs. Maier is a voice instructor in the American Conservatory of Music in Chicago.
- 1920 Martha Marguerite Jadack, Marshfield, Wis., to Marcellus James McKinley, Dodgeville, Wis., June 21, at Marshfield. Mr. and Mrs. McKinley will live in Marshfield.
- 1920 Ethel Ruby Hotchkiss, Detroit, to C. Karel MELAAS, Stoughton, June 18, at the home of the bride's brother in Farmington, Mich. Mr. and Mrs. Melaas will live in Detroit, where Mr. Melaas is associated with the Bond motor company.
- 1920 Lois K. SEVERINGHAUS, New Albany, Ind., to Edward Lee PERKINS, Chicago, June 18, at New Albany. Mr. Perkins is now advertising manager of the A. J. Nystrom Map company. Mr. and Mrs. Perkins will live at 723 Simpson Avenue, Evanston, Ill.
- 1920 Mrs. Harriet McDermott GORDON, Madison, to Leo Thomas Grace, Chicago, Aug. 27, at Madison. Mrs. Grace has been secretary of the Wisconsin Home Economics association and a member of the state council for four years. Mr. and Mrs. Grace will reside in Madison.
- 1921 Leonora FARLEY, Chicago, to Edgar Jamison Pershing, Penllyn, Pa., May 11, at Chicago. Mr. and Mrs. Pershing will live in Penllyn, Pa.
- 1921 Margaret Luscher, Oshkosh, to Stafford TROTSMAN, Milwaukee, July 26, at Oshkosh.
- 1921 Leota Cornelison, Timberland, Wis., to Helmer ODDEN, Timberland, June 18, at Grantsburg, Wis. Mr. and Mrs. Odden will live in Janesville.
- 1921 Dorothy Anne KROPP, Madison, to John Harwood Evans, Bloomington, Ill., Aug. 25, at Madison. Mr. Evans is a graduate of the University of Illinois, is an instructor in the Janesville high school.
- 1922 Alice L. SPENSLEY, Madison, to Clarence E. RINEHARD, Shawano, Wis., Sept. 3, at Madison.
- 1922 Nyria GILE, Edgerton, to Harold E. Christiansen, Cedar Falls, Ia., July 16, at Edgerton.
- 1922 Lorena OESTREICH, New London, to Harry E. Peterson, Stillwater, Minn., Aug. 3, at New London.
- 1922 Sabina Elizabeth Lynaugh, Madison, to Elmer B. Orr, Madison, Aug. 6, at Madison. Mr. and Mrs. Orr will reside at 1038 Spaight Street, Madison.
- 1922 Lenore Haberman, Ellsworth, to Theodore A. WALLER, Ellsworth, June 28, at Ellsworth.
- 1922 Gladys Marjorie HASKINS, Madison, to Theodore Earl Bronson, Elkhorn, Aug. 17, at the Alpha Xi Delta house, 12 Langdon street, Madison. They will reside at 1320 Spring street, Madison.
- 1922 Edwina DEXTER, Madison, to Ward Jackson GAUNTLETT, Chicago, Aug. 20, in the College Women's club, at Madison. The couple, since Sept. 1, have been at home in Deerfield, Ill., where Mr. Gauntlett is assistant manager of the mortgage department of the H. O. Stone Realty company, Chicago.
- 1922 Ardys Loueen Knudson, Jewell, Iowa, to Howard Tichenor BEAVER, Chicago, June 30, at Jewell, Iowa. Mr. Beaver received his M. A. degree at the university in 1922 and instructed in Economics from 1921-24.
- 1922 Christine Andersen, Puunene, Maui, Hawaii, to Dr. Lyle G. PHILLIPS, formerly of Fond du Lac, June 18, at the bride's home. Dr. and Mrs. Phillips will live in Honolulu, where Dr. Phillips has established his practice.
- 1923 Elizabeth TUTTLE, Schullsburg, Wis., to Robert W. BENTZEN, Warrens, Wis., June 18, at the home of the bride.
- 1923 Marion REBUSCHATIS, Washington, D. C., to Kenneth Stanley FAGG, New York City, June 29, at Washington. Mr. and Mrs. Fagg will live in New York City.
- 1923 Golda M. BRANT, Hamilton, Ill., to M. Earl Griffith, Detroit, Mich., July

## MARRIAGES

- 1900 Myrtle PORTER, Whitewater, to Roy HALL, Whitewater, Aug. 20, at Whitewater. Mr. Hall is associated with the Pittsburgh Glass Co., in Milwaukee where the couple will live.
- 1905 Erlene McCONACHIE, Schenectady, N. Y., to Raymond Taber WAGNER, Aug. 26, at Schenectady.
- 1906 Eleanor MOORE, Milwaukee, to Christian John SCHROEDER, Milwaukee, Aug. 19. Mr. and Mrs. Schroeder will make their home in Whitefish Bay, Wis. Mr. Schroeder is editorial and feature writer for the Wisconsin Farmer's Magazine. He formerly instructed at the University of Minnesota and the University of Wisconsin.
- 1907 Mabel R. Watson, Elkhorn, Wis., to Charles A. JAHR, Elkhorn, June 27, at Beloit. Mr. Jahr is superintendent of the Elkhorn public schools and he and Mrs. Jahr will make their home in that city.
- 1911 Miss Lillian Schoenk, Green Bay, to Alvin KRUSCHKE, Green Bay, Aug. 10, at Green Bay. Mr. Kruschke has taught at Manitowoc for several years.
- M.S. '11 Carroll Seaver KEAY, Madison, to Ph.D. '14 George Wanamaker KEITT, Madison, Aug. 30, at Clifton Heights, Pa. Mr. Keitt is connected with the plant pathology department of the university.



2. at Woodland. Mr. and Mrs. Griffith will reside in Detroit, Mich.
- 1923 Harriet Ellen Jones, Milwaukee, to Harold Raymond NEUBAUER, Milwaukee, Aug. 20, at Madison. They will reside in Madison.
- 1923 Martha Muehlmeier, Monticello, Wis. to John S. RICHARDS, Monticello, Aug. 11, at Monticello. The couple will live in Monticello, where Mr. Richards teaches in the high school.
- ex '23 Dorothy York BACON, Salt Lake City, to Lauchlin Bernard Currie, Aug. 6, at Cambridge, Mass. Mr. Currie is a graduate of the University of London. Mr. and Mrs. Currie will live in Cambridge, Mass., where Mr. Currie is in the economics department at Harvard.
- 1923 Paula Irene Killian, Cottage Grove, to Thomas Leonard COYLE, Klevenville, July 26, at Cottage Grove.
- 1923 Rachel J. Klein, Lake Mills, to Rollin B. GETTLE, Madison, June 30, at Lake Mills.
- 1923 Blanche Eldridge, to Lawrence E. HART, Aug. 20. At home after Sept. 15, at 318 Norris Court, Madison.
- 1923 Norma CARL, Cedar Rapids, Iowa, to George Kosek, Aug. 26, near Oostburg, Wisconsin. Mrs. Kosek has been connected with the Wisconsin Anti-Tuberculosis Ass'n since 1923.
- 1923 Dorothy Mae Anderson, Schenectady, N. Y., to Laurence Palmer RICHMOND, Lodi, Wis., June 17, at the home of the bride's parents. Mr. and Mrs. Richmond will live at 1166 Glenwood boulevard, Schenectady.
- 1923 Isabel Janet TROTTER, Virginia, Minn., to Edwin B. Gearhart, July 20, at Virginia, Minn., Since Sept. 1. Mr. and Mrs. Gearhart have been at home in the Berkeley Court apartments, Bloomfield, N. J. Mr. Gearhart is New York representative of Wyman, Partridge and Co., of Minneapolis.
- 1924 Margaret HENRY, Rockford, Ill., to Senn D. Slemmons, Ellendale, N. D., Aug. 6, at Rockford, Ill.
- 1924 Helen Dorothy WINKELMAN, Omaha, to Frank Lester GUNDERSON, Madison, Aug. 3, at Omaha. Mr. and Mrs. Gunderson will make their home in Madison.
- 1924 Katherine KLUETER, Madison, to Charles Axford Wood, Montclair, New Jersey, Aug. 8, at Waterford, Maine.
- 1924 Grace Irene Bosben, Madison, to Leo F. DUGAN, Janesville, June 21, at Madison.
- 1924 Marleine Elizabeth READER, Delavan, Wis., to Meade Harris, Roanoke, Va., June 18, at Delavan. Mr. Harris is a graduate of Washington and Lee university. Mr. and Mrs. Harris are living at Roanoke, after a wedding trip through Nova Scotia.
- 1924 M.A. '25 Leone SANDS, Fargo, N. D., to Tracy W. JOHNSON, Waupaca, July 27, at Fargo. Mr. Johnson is a graduate of the University of Wisconsin, College of Agriculture. He will be an instructor in journalism in the College of Agriculture at Fargo, N. D.
- 1924 Jeanette Elizabeth MANVILLE, Sheboygan, to Roland Erwin Wiens, Boston, June 18, at Sheboygan. Mr. Wiens is a graduate of the Annapolis Naval academy, and at present is employed by the Allis Chalmers company in Boston, where the couple will live.
- 1924 Arlene Reynolds, Oconto, Wis., to Harry SCHWEERS, Shawano, Wis., June 17, in Oconto. They will live in Green Bay, where Mr. Schweers is connected with the Wisconsin highway commission.
- 1924 Pauline L. NEWELL, Evanston, to ex '26 Laurits C. CHRISTENSEN, Racine, July 30, at Racine.
- 1924 Ann ANDERSON, Columbus, to Gerhard Jensen, Edgerton, July 7, at Columbus.
- 1924 Lozelle Connors, Gary, Ind., to Norman Denton SCOTT, Sioux Falls, S. D., July 23, at Gary, Ind.
- 1924 Leonora Guild Dana, Platteville, to Horace I. TRENARY, Chicago, July 18, at Platteville.
- 1924 Eunice Marie ROGERS, Chicago, to Richard Trezona PLUMMER, Marble Minn., July 12, Waupaca.
- 1924 Martha Lucille Saveland, Milwaukee, to David Knox STEENBERG, Langley Field, Va., June 25, at Milwaukee. Mr. and Mrs. Steenberg will live in Milwaukee where Mr. Steenberg is editor of the trade publication Feed Bag.
- 1924 Leona Charlotte IMMEL, Fond du Lac, to Leslie Graham MILLER, Fond du Lac, July 21, at Fond du Lac.
- 1924 Marian L. BJORNSON, La Moure, N. D., to H. Clay Reed, Lock Haven, Del., April 2, 1927, at Washington, D. C. Mr. Reed is a member of the history department of the University of Delaware. Mr. and Mrs. Reed will live in Newark, Delaware.
- 1924 Belva HOSKINS, Bloomington, to Dr. Harold HEATH, April 16, 1926, at Chicago.
- 1924 Adaline GILES, Palmyra, to Erving Knott, Benton Harbor, Mich., July 5, at Palmyra. They will reside in Benton Harbor, Mich.
- 1924 Olga Wellberg, Duluth, to Royce E. JOHNSON, Madison, July 21, at Duluth. Both Mr. and Mrs. Johnson are faculty members in the university.
- 1924 Gladys Comstock, Minneapolis, to Arnold ZUBE, Shell Lake, June 23, at Minneapolis. Mr. Zube is with General Motors Acceptance corporation, Minneapolis.
- 1924 Anna Lucile UHL, Galesville, to Clarence Morris Simonson, La Crosse, June 30, at Galesville.
- 1924 Lucile Moors, Hancock, to Archie R. WILEY, Hancock, June 25, at Hancock Shirley Paull, Ridgeway, Wis., to Harold F. STRUTT, Ridgeway, June 22, at Ridgeway, where Mr. and Mrs. Strutt will live.
- 1924 Orrel Tennant BALDWIN, Evansville, Wis., to James Kendrick Noble, Yonkers, N. Y., June 25, at the home of the bride's parents, in Evansville. Immediately after the ceremony Mr. and Mrs. Noble left for Vancouver, B. C., from where they sailed on the Empress of China for a round-the-world cruise.
- 1924 Carola Schaus, Chicago, to William G. FEHN, Janesville, July 6, at Madison.
- 1927 Muriel G. CORBETT, Milwaukee, to 1924 Arnold H. NIELSEN, formerly of Madison, June 18, at Milwaukee, where Mr. and Mrs. Nielsen will live.
- 1924 Kathleen SAUNDERS, Madison, to Anthony L. Genisot, Rhinelander, Wis., June 23, at Madison. Mr. and Mrs. Genisot will live in Rhinelander.
- 1924 Catherine Purcell, Madison, to James H. COYNE, Madison, June 28, at Madison. The couple will live at 229 Mason street, Milwaukee.
- 1925 Zelma Marion KINCANNON, Madison, to John Woodward Diest, Madison, June 25, at the First Methodist church in Madison. Mr. and Mrs. Diest will live in Milwaukee, where Mr. Diest is employed by the American Telephone company.
- 1925 Dorothy Barbara SCHALLENBERGER, Alma, Nebr., to Lieut. Oscar W. THOENY, U. S. Navy, June 27, at Alma. Lieut. and Mrs. Thoeny will make their home in San Diego, where Lieut. Thoeny is attached to the medical corps of the navy.
- 1925 Leila LUDDEN, Fennimore, Wis., to Monroe Tubbs, Bloomington, Wis., July 2, at Oregon, Ill. Mr. and Mrs. Tubbs will make their home in Cross Plains, Wis., where Mr. Tubbs is cashier of the bank.
- ex '25 Dorothy Stewart, Madison, to Lieut. Ralph ZWICKER, Madison, July 14, at the home of the bride. Lieut. Zwickler was graduated from West Point in June.
- 1925 Frances Cecelia Holmes, Whitewater, to John D. DESMOND, Madison, June 28, at Whitewater. Mr. and Mrs. Desmond will live in Madison.
- 1925 Edith E. CALVERT, Benton, Wis., to Ernest S. WATSON, Whitewater, Wis., July 2, at Benton. Dr. Watson is doing interne work at the Wesley hospital, Chicago.
- 1925 Geneva Larson, Eau Claire, to Fergus G. CHANDLER, Madison, Aug. 6, at Madison.
- 1925 Christine C. Kaether, Madison, to Lyall T. BEGGS, Madison, June 25, at Madison. After a wedding trip to Canada and New York, Mr. and Mrs. Beggs returned to Madison where they will live at 215 N. Brooks Street. Mr. Beggs is engaged in private practice of law in Madison.
- 1925 Jean I. PALICA, Kenosha, to Robert E. Fleming, West Lebanon, Ind., June 27, at Kenosha. Mr. and Mrs. Fleming left immediately for New York from where they sailed for Bordeaux. Mr. Fleming will continue his medical studies at the University of Strasbourg this coming year.
- 1925 Anna SEYBOLD, Forest Junction, to Herbert C. SCHAEFER, Brillion, July 2, at Forest Junction. Mr. Schaefer is a chemist with the Ralston Purina Co., at St. Louis, Mo.
- 1925 Lottie Luetta COUMBE, Richland Center, Wis., to Charles Harry Robertson, Lafayette, Ind., June 24, at the home of the bride. Mr. Robertson is an attorney in Lafayette, where he and Mrs. Robertson will make their home.
- 1925 Genevieve Jensen, Janesville, to Harlan ZODTNER, Portage, Wis., June 23, at Janesville. Mr. and Mrs. Zodtner will live in Cajon, Calif., where Mr. Zodtner is connected with the Smithsonian Institute.
- 1925 Shirley LENZER, Madison, to Emery J. Ohr, McCloud, Calif., June 26, at Elkhorn, Wis.
- 1925 Edna HEBERELIN, Portage, Wis., to Dallas M. Kilby, Plymouth, Wis., June 24, at Chicago. Mr. and Mrs. Kilby spent the summer at Elkhart Lake.
- 1925 Lorene WIESE, Platteville, Wis., to Lyle Benedict, Rockford, Ill., June 11, at Madison. Mr. and Mrs. Benedict will live in Rockford.
- ex '25 Ethel Virginia Wilson, Madison, to Alvin J. EMANUEL, Fall Creek, July 2, at Madison. They will reside in Madison.
- 1925 Marion Elizabeth BURG, Monticello, to H. Chester HOESLY, Monroe, July 6, at Monticello. Mr. Hoesly is field representative for the A. H. Barber-Goodhue Co., Chicago.
- 1925 Myrtle BRANDT, Nekeosa, Wis., to John B. Buehler, formerly of Nekeosa, Aug. 10, at Santa Monica, Calif. Mr. Buehler is a graduate of La Crosse Normal school and Harvard university. For the past three years he has taught physical education in the Belmont school, Los Angeles, where he and Mrs. Buehler will live.
- 1925 Marie Ellen MCKENNA, Madison, to Robert Paul Pobreslo, Madison, June 25, at Madison. Mr. Pobreslo is now manager of the F. W. Kruse company in Madison. Mr. and Mrs. Pobreslo will live at 204 N. Lake Street, Madison.
- 1925 Alice Elizabeth CUMMINGS, Milwaukee, to Carl H. Brehm, June 30, at Milwaukee. Mr. Brehm is an alumnus of the University of Nebraska. Mrs. Brehm was graduated from the Course in Journalism, and since her graduation has been employed by the Milwaukee Journal. The couple will live in the Cudahy apartments in Milwaukee.
- 1925 Lillian Imogene DELL, Black River Falls, Wis., to James Rodgers FLICKINGER, Toledo, Ohio, July 30, at Rockford, Ill.
- 1925 Alice BRUNS, Chicago, to Carl J. Kluge, Wisconsin Rapids, May 28, at Chicago. Mrs. Kluge was graduated from the Course in Journalism. Mr. and Mrs. Kluge will live in Wisconsin Rapids, where Mr. Kluge is employed by L. A. DeGuere, architect.
- 1925 Margaret G. CONKLIN, Madison, to ex '25 Ralph G. GILL, Madison, June 29, at Madison. Mr. and Mrs. Gill will live at 21 Lathrop street, Madison.
- 1925 Margaret Isabel Miller, Williamsport, Pa., to Ernest W. CALLENBACH, Virginia Beach, Va., July 21, at Virginia Beach. Mr. Callenbach is a teacher in the Pennsylvania State College of Agriculture, and he and Mrs. Callenbach will live at State College, Pa.
- 1925 Myrtle Gundry, Schullsburg, Wis., to Burton Gideon BILLINGS, Madison, July 1, at Galena. Mr. and Mrs. Billings will live in Madison.
- ex '25 Mermel WONSER, Granton, Wis., to Dr. W. A. Shannon, Tacoma Park, D. C., June 10, in Washington, D. C.
- 1925 Norma Hilliker, Tunnel City, to Adolph M. PEDERSON, Madison, June 22, at Tunnel City. They will reside in Madison.
- 1925 Emily Grayce Stonebreaker, Bristol, Wis., to Roland BENEDICT, Bristol, June 18, at the home of the bride.
- 1925 Mary Louise THOMAS, Indianapolis, to Howard Donne, Indianapolis, Indiana July 27, at Indianapolis.



- 1926 Beatrice Streich, Oshkosh, to Robert HARMON, Oshkosh, June 21, at Oshkosh. After a wedding trip in Canada Mr. and Mrs. Harmon will make their home in Oshkosh.
- 1926 Eunice Elizabeth NECKERMAN, Madison, to Waldemar William GROTH, Watertown, Aug. 10, at Madison. Mrs. Groth was prominent in musical activities.
- ex '26 Irene VAN DRESER, Elk Mound, Wis. 1923 to George ARBUTHNOT, Janesville, Aug. 12, at Elk Mound. Mr. Arbuthnot is with the Arbuthnot-Randall dairy, Janesville.
- ex '26 Hazel Dorthea MESSERSCHMIDT, Nankoma, to Leo J. Hoven, Madison, Aug. 9, at Madison. Mr. Hoven is employed in the medical science department of the university. at Madison.
- 1926 Marion Elizabeth REYNOLDS, Madison to William Bowen SARLES, Madison, Aug. 4, at Madison. Mr. and Mrs. Sarles will live in Manhattan, Kansas.
- 1926 Mary Lois BYERS, La Crosse, to Robert Gerhart Peterson, Camp Douglas, Wis., Aug. 10, at La Crosse. Mr. and Mrs. Peterson will live in Camp Douglas where Mr. Peterson is principal of the public schools.
- 1926 Anna Marie HACKETT, Sheboygan to Daniel C. Miller, Oak Park, Ill., July 9, at Chicago. Mr. Miller is Michigan representative of the Barnsdahl Oil Company of Tulsa, Okla. Mr. and Mrs. Miller will make their temporary home in Grand Rapids.
- 1926 Lujean COLBY, Janesville, to Dixie Field Smith, Lexington, Nebr., June 22, at Janesville. Mr. Smith is a graduate of the University of Nebraska. Mr. and Mrs. Smith will make their home near Lexington, where Mr. Smith is the manager of a large stock ranch.
- 1926 Thelma MELAAS, Madison, to Clifford H. Wiedner, Madison, July 14, at Madison.
- 1926 Kathleen Carmody, Milwaukee, to John WITECK, Milwaukee, June, 26, at Milwaukee. Mr. and Mrs. Witeck will live at 401 Adams street, Milwaukee.
- 1926 Charlotte Anderson, Atlanta, Ga., to Marlin SCHNURR, West Bend, Wis., July 30, at Milwaukee. After a wedding trip to Georgia, the couple returned to Wilmot, Wis., where Mr. Schnurr teaches agriculture in the high school.
- 1926 Cora Louise BARTLETT, Eau Claire, to William M. Young, Austin, Texas, July 14.
- 1926 Hazel M. Radall, Richland Center, to Arthur B. LORD, Milwaukee, July 15 at Milwaukee.
- 1926 Eunice A. LUND, Mt. Horeb, Wis., to Ralph J. Harkins, Oak Park, Ill., July 4, at the home of the bride. After a wedding trip in Canada, Mr. and Mrs. Harkins will live at 305 W. Mifflin street, Madison.
- 1926 Ahda BEARDSLEY, Bagley, Wis., to Deane MILLMAN, Platteville, June 29, at Bagley. After a wedding trip through the Great Lakes, Mr. and Mrs. Millman will make their home at Nashwauk, Minn., where Mr. Millman is a mining engineer with the International Harvester company.
- 1926 Viola M. Addison, Madison, to Charles Alfred COPP, Turtle Lake, July 23, at Madison.
- 1926 Lorraine Elizabeth Appuhn, Madison to William F. ATKINS, Madison, July 23, Madison.
- 1926 Lyschen Damerow, Oshkosh, to George Robert Fisk, Milwaukee, June 18, at Oshkosh. Mr. and Mrs. Fisk will live at 1295 Greenfield avenue, Milwaukee.
- 1926 Eleanor Douglas SINGER, Chicago, to Clement COOK, Madison, July 2, Chicago. Mr. and Mrs. Cook will make their home in Madison, where Mr. Cook is advertising manager for the Fuller and Johnson company.
- 1926 Harriet JACKSON, Madison, to Russell Osgood MORRIS, Madison, July 2, at Madison. Mr. Morris is now with the Scanlan Morris Hospital company. The couple will reside at 2263 E. Washington Ave.
- 1926 Estella RAWLEIGH, Freeport, Ill., to John H. Vohlken, Freeport, June 21, at Freeport. Mr. and Mrs. Vohlken will live at 1241 S. Chicago Ave., Freeport.
- 1926 Ruth Marion LARSON, Madison, to Calvert DEDRICK, Madison, July 16,
- at Madison. Mr. Dedrick is an instructor in the economics department of the university.
- 1926 Martha Katherine Gurda, Milwaukee, to Leslie M. KLEVAY, Mt. Morris, Ill. June 18, at Milwaukee. Mr. and Mrs. Klevay will live in Mt. Morris.
- 1926 Dorothy Ruth TOOHEY, Milwaukee, to Birchard Platt HAYES, Clearwater, Fla. June 25, in Milwaukee. After a wedding trip, Mr. and Mrs. Hayes made their home in Clearwater, where they will live.
- 1927 Ruth Helen Viertel, Madison, to Walter MELCHOIR, Stevens Point, July 2, at Stevens Point. Mr. and Mrs. Melchoir have been at home at Stevens Point after Sept. 1.
- 1927 Irene Hitchcock, Madison, to James SMITH, Madison, February 20, at Rockford, Ill. Mr. and Mrs. Smith will reside in Milwaukee, where Mr. Smith is in business.
- 1927 Velma Harrop, Arena, Wis., to Bernard H. VOLLRATH, Greenwood, Wis., June 21, at Arena. Mr. and Mrs. Vollrath will live in Detroit.
- 1926 Helen HUNTER, Clarksville, Mo., to Glen George HEBARD, Eagle River, Wis., June 20, at Madison.
- 1927 Helen HARRIS, Pontiac, Ill., to Harold Edwards, Pontiac, Aug. 12, at Pontiac. Mr. and Mrs. Edwards live at 315 W. Henry Street, Pontiac.
- Ph.D. '27 Mary F. Windsor, Urbana, Ill., to Dr. Harry Gordon HARDING, Urbana, Aug. 11, at Covington, Ind. Dr. Harding received his Ph.D. degree from the University of Wisconsin this June. He received his B.S. and M.S. degrees from the University of Illinois.
- ex '27 Gladys Capitola Fazan, Racine, to Theodore C. LARSON, Milwaukee, Aug. 2, at Milwaukee. Mr. and Mrs. Larson will make their home in Milwaukee.
- 1927 Charlotte June RATHMANN, Milwaukee, to Willis James ERLANDSON, Wausau, Wis., in August, at Glen Ellyn, Ill. Both Mr. and Mrs. Erlandson are graduates of the Course in Journalism. They will live at Elmhurst, Ill., where Mr. Erlandson is employed by a chain of Chicago suburban newspapers.
- 1927 Randine RANUM, Northwood, Ia., to Lowell T. Thronson, Madison, Aug. 15, at Northwood. After a wedding trip to Niagara Falls, Mr. and Mrs. Thronson will return to Madison, where Mr. Thronson is in the legal department of the Wisconsin Tobacco pool. They will live in the Randall apartments.
- 1927 Margaret Helen BRK, Chicago, to Frederick S. RYE, Wilmette, Ill., Aug. 25, at Chicago. The couple will live at 1714 Forest Avenue, Wilmette. During her senior year at the university, Mrs. Rye was the winner of the Glicksman prize.
- 1927 Florence Elliott, River Falls, Wis., to Robert A. PARKER, Tomahawk, Wis., Aug. 18, at River Falls. Mrs. Parker is a graduate of the River Falls Normal school and also of Lawrence college. Mr. and Mrs. Parker will live in Phillips, Wis., where Mr. Parker is an instructor in the high school.
- 1927 Iva Lucille RANKIN, Pekin, Ill., to Prof. George B. MORTIMER, Madison, Faculty Aug. 23, at the Presbyterian Parish house in Madison. Prof. and Mrs. Mortimer will live in the Clifford court apartments, Madison.
- 1927 Dorothy VILLEMONT, Fennimore, to George C. JOHNSON, Kenosha, Aug. 19, at Fennimore. Mrs. Johnson was president of the Arden club and was elected to Phi Beta Kappa. Mr. Johnson will hold a position in the Freshman advisory department of the university under Dean Glicksman. They will live in Madison.
- 1927 Etta Elizabeth LANDSCHULZ, Dubuque, Ia., to Theodore B. Payceur, Des Moines, Aug. 22, at Dubuque. Mr. and Mrs. Payceur, will reside in Evanston, Ill.
- 1927 Elizabeth Katherine Korn, Waukesha, Wis., to Randall Henry WALVOORD, Racine, June 28, at Waukesha. Mr. and Mrs. Walvoord will live in Milwaukee.
- 1927 Esther Jeanette WANG, Wittenberg, to '27 Dr. Wendell Herbert MARSDEN, Fennimore, June 20, at Madison. The marriage ceremony was performed at noon and both Dr. and Mrs. Marsden received degrees in the afternoon. They will live in Madison, where Dr. Marsden will do interne work at the Wisconsin General hospital.
- 1927 Lois Jardine, Waupaca, Wis., to Emil A. JORGENSEN, Waupaca, June 22, at Waupaca. Mr. and Mrs. Jorgensen, after a wedding trip, will make their home in Westfield, Wis., where Mr. Jorgensen will teach in the high school.
- 1927 Dorothy Ann WALKER, Madison, to Ralph M. CROWLEY, Madison. Mr. Crowley has been a member of the faculty of the university for the past year.
- 1927 Virginia FAY, Hayward, to Glenn Seifert, Madison, July 14, at Hayward.
- ex '27 Emma Jo SCHLOSSER, to Carleton R. Sabin, July 14. Mr. and Mrs. Sabin have been at home after Sept. 14, at 11 Villa Beach club, Cleveland, Ohio.
- 1928 Harriet MORGAN, Madison, to John W. POWELL, Jr., Milwaukee. Mrs. Powell is a member of the senior class. Mr. Powell will be a member of the faculty of the Experimental college.
- Lib. Isabella Esther SCOTT, Madison, to School Ralph Owen Griffis, Beloit, June 19, in Madison.
- 1928 Sarah Browne CHICKERING, Madison Faculty to Robert B. Reynolds, Guntersville, Ala., Aug. 10. The couple will live in Madison, and Mr. Reynolds will continue his studies under the Adams scholarship. Mrs. Reynolds will also continue at the university.
- 1928 Marcia BENNETT, Boone, Iowa, to Hugh Lewis BURDICK, Lake Geneva, July 14, at Boone, Iowa. They will reside in Madison.
- ex '28 Agnes NEU, Madison, to Clark RICHARDSON, Madison, Aug. 5, at the Holy Family Parish house, Glendale, Calif.
- 1928 Grace Reed KENDALL, Glen Ellyn, Ill., to Francis Joseph RICHARDSON, Appleton, July 30, at Glen Ellyn.
- 1928 Selma STEIG, Whitehall, to Ray STEHR, Madison, July 18, at Madison, Wis.
- ex '27 Alma HALL, Madison, to Wade CROSBY, Cedar Rapids, Aug. 5, at Des Moines. Mr. Crosby is art director of the Capitol theater in Des Moines.
- ex '28 Lora Robinson, Marshfield, to James L. BUCKMASTER, Marshfield, July 24, at Marshfield.
- ex '28 Berenice Werschem, Kaukauna, Wis. to Alfred W. MICHEL, Green Bay, July 2, at Kaukauna. Mr. and Mrs. Michel will live in Kaukauna, where Mr. Michel is city editor of the Kaukauna Times.
- ex '28 Katherine Loise Firebaugh, Mount Pleasant, Iowa, to James Fenton PARKER, Chicago, July 19, at Madison. They will reside in Chicago.
- ex '29 Marian GREER, Madison, to Dupont M. Newbro, Detroit, Aug. 6, at Chicago. Mr. and Mrs. Newbro sailed for Europe Sept. 1, after spending a few weeks at Mackinac Island.
- ex '29 Beth Jeanette NOYES, Evansville, to Albert Franklin Hensel, Janesville, Aug. 17, at Evansville. Both Mr. and Mrs. Hensel are graduates of the Rock County Normal school. They will live in Orfordville, Wis., where Mr. Hensel teaches.
- 1929 Opal KRAMER, Madison, to Final H. YOUNG, Madison, July 29, at Madison. Mrs. Young is a talented musician. Mr. Young is now a representative of the National Advertising Co.

## BIRTHS

- 1904 To Mr. and Mrs. Benton B. BYERS (Mary Elizabeth RAYNE), 107 Devonshire Apts., Duluth, a daughter, Mary Rayne, July 6. Mr. Byers manages the Byers' Pharmacies in Duluth.
- ex '06 To Mr. and Mrs. O. B. JOHNSON (Adele BARWIG), 3740 Sheridan Road, Chicago, a daughter, Mary Martha, July 23.
- 1908 To Mr. and Mrs. Ernest F. RICE, 1357 Lake Drive, Milwaukee, a daughter, Joan, June 16th.
- 1911 To Mr. and Mrs. William C. HOWE (Ruth SWINGLE), 2087 Iuka Drive, Columbus, Ohio, a son, William C. Jr., Aug. 7.
- 1912 To Mr. and Mrs. Roger G. CUNNINGHAM, Janesville, Wis., a son, Donald Roger, July 2.



- 1912 To Mr. and Mrs. Edward CARUS, LaSalle, Ill., a son, Milton B., June 15.
- 1914 To Mr. and Mrs. Bennett Ross TAYLOR (Carol Hill), Harvard, Ill., a son, Bennett Ross Jr., June 9.
- 1915 To Dr. and Mrs. S. J. SCHILLING, a son, Daird Wesley, June 9, at Fayetteville, Ark.
- 1915 To Mr. and Mrs. Ralph H. Potts (Nancy Gray), 1220 E. 65th St., Chicago, Ill., a son, John Gray, Aug. 22.
- 1916 To Mr. and Mrs. Ira D. JONES, a son, Ira David Jr., at Wausau, Wis.,
- 1916 To Mr. and Mrs. E. J. CONNOR, Madison, a daughter, Mary Jane, Aug. 8, at Madison. Mrs. Connor is a graduate of the University of Utah, class of 1915.
- 1917 To Mr. and Mrs. Francis D. HIGSON (Ramona Reichert), 46 Grandview avenue, White Plains, N. Y., a son, John Reynolds, July 21.
- 1917 To Mr. and Mrs. Fred C. SIEBOLD, 311 Norris Ct., Madison, a son, Frederick Carl, Jr., May 5.
- ex '18 To Mr. and Mrs. K. C. BARROWS, a daughter, April 27.
- 1918 To Mr. and Mrs. E. C. EDWARDS, 1120 Colorado Ave., San Angelo, Tex., a son, Thomas Arthur, June 24.
- 1918 To Mr. and Mrs. Charles Law WARNER (Rosa Fitch Briggs), Cresson, Pa., a daughter, Marian Law, July 8.
- 1918 To Mr. and Mrs. G. F. Johnson (Iva N. Ketcham), Whitewood, S. D., a son, Warren Frederick, April 13.
- 1919 To Mr. and Mrs. Lawrence P. WORKS (Marion Olbrich), 1025 Emile St., Green Bay, Wis., a daughter, Ruth Marion, April 12. Mr. and Mrs. Works have another daughter, Betty Grace, born July 22, 1924.
- 1919 To Mr. and Mrs. Charles A. Loughin (Anna Briggs), 2729 Colfax Ave. S., Minneapolis, a daughter, Elizabeth Fitch, July 1.
- 1921 To Prof. and Mrs. Ottis H. Rechard (Mary Bird), 269 N. 8th St., Laramie, Wyo., a son, Paul Albert, June 4.
- 1921 To Mr. and Mrs. Mervin O. FLOM (Mary Kriz), 7667 Sheridan Road, Chicago, a son, John Mervin, June 5.
- 1922 To Mr. and Mrs. Laurel A. DUFFIN, Whitewater, Wis., a son, John Lee, Jr.
- 1923 To Mr. and Mrs. Edward Cole Jones, Ft. Atkinson, Wis. (Helen E. Schlaser), a daughter, Mary Frances Cole, June 2.
- 1923 To Mr. and Mrs. Edward V. Hanley, (Helen F. Smallshaw), 693 Hackett Ave., Milwaukee, a son, John Skerritt, on June 29.
- 1924 To Mr. and Mrs. Jesse COHEN, Madison, twin girls, Jo Ellyn and Joan, July 5, at Madison. Mrs. Cohen is a graduate of Northwestern university, class of 1925.
- ex '25 To Mr. and Mrs. Barton J. ROGERS (Ada Williams), 40 Franklin avenue, Oshkosh, Wis., a daughter, Nancy Griswold, June 30.
- ex '26 To Mr. and Mrs. Jerome BIERKE, 802 Summit Ave., Stoughton, Wis., a son, Joseph Gilbert.
- 1926 To Mr. and Mrs. Palmer O. NARVESSON (Lillian Soldan), a son, Richard Soldan, July 18, at Madison. Mr. and Mrs. Narveson live in Oconomowoc, Wis., where Mr. Narveson is in the advertising department of the Carnation Milk company.

## DEATHS

Mrs. KITTIE COVERT CREETH, B.L. '83, passed away at San Gabriel, Calif., Aug. 27, after an illness of several months. Mrs. Creeth was the daughter of Dr. George Covert, a physician of Clinton, Wis., her early home. She is survived by her husband a son, and a daughter.

AUGUSTUS C. UMBREIT, '83, died in Milwaukee, June 27, after an illness of four months. Mr. Umbreit practiced law in Milwaukee for 35 years and was associated with the Marquette Law school, which he organized in 1907, until last February, when his illness forced his retirement. Mr. Umbreit is the author of "Umbreit's Study of Cases," and of "An Outline of Common Law Pleadings." Funeral services were held in Milwaukee June 29.

NILES A. COLMAN, '89, first district attorney of Vilas county, Wis., died June 13, at the Warner cottage on Yellow Birch lake, Wis. Funeral services were held June 17, at the old

home of Mr. Colman in Eagle River, Wis., and the body was removed to Duluth for interment. Mr. Colman is survived by his widow, two children, and two sisters.

Mrs. ROSETTA SILBAUGH (Regina A. Bold), B. A. '94, died suddenly this summer in Seattle, as she was leaving a dentist's office. Death was due to a sudden cardiac attack.

Following her graduation at which she won special honors in rhetoric and oratory, Mrs. Silbaugh began her career as a national W. C. T. U. lecturer, later drifting into the suffrage field, and ably combined the dry issue and the equal franchise in her lecture work. Always alive to political influence, Mrs. Silbaugh was the first woman lobbyist in the state of Washington. She had not missed a legislative session in the last 17 years. In May, 1924, Mrs. Silbaugh was admitted to practice before the Department of the Interior.

Following funeral services in Seattle, the body was shipped to Viroqua, Wis., for interment in the family plot. Mrs. Silbaugh is survived by her husband, Jackson Silbaugh, attorney, Seattle.

MISS ANTOINETTE SCHNEIDER, ex '97, formerly of Madison, died August 17, at the home of her sister, Mrs. P. Hansen, Fond du Lac, following an operation. Miss Schneider, during the war, gave up teaching to take a position in the U. S. construction department at Washington. She is survived by one sister and a brother.

HARRY O. SEYMOUR, Ll. B. '99, died unexpectedly from a heart attack at his summer home in Lake Geneva, July 23. He was 53 years old.

During his undergraduate days Mr. Seymour, better known as "Spide" Seymour, was a member of the varsity track team, competing in the hurdles. After graduating Mr. Seymour went to Milwaukee where he was employed in the place setting department of the Wisconsin Telephone Co. In 1901 he joined with Paul Tratt to form the legal firm of Seymour and Tratt, at White-water, where he became city attorney.

In 1903 Mr. Seymour returned to Milwaukee to the telephone company and in 1908, was made general manager. In 1918 he was elected director of the First National Bank, later becoming vice-president. When the First National Bank merged with the Wisconsin National Bank to form the First Wisconsin National Bank, he became vice-president of the new organization and also vice-president of the First Wisconsin Trust Co. Jan. 14, of this year he was elected president of the trust company.

Mr. Seymour was interested in many public enterprises, being general chairman of the Red Cross in Milwaukee during the war, treasurer of the Community Fund for several years, a trustee of the Milwaukee-Downer college, and of Marquette university, and a member of the advisory board of the Milwaukee Children's hospital.

Interment was in Lake Geneva.

FRED STEPHEN STEIN, '68, died at his summer home in Alexandria, Minn., June 22. In the spring Mr. Stein had a severe attack of influenza from which he never recovered sufficiently to resume his ministry work at the resort town of Alexandria. Mr. Stein was 81 years old, and was buried in Lincoln, Nebraska, where he had lived for many years.

DR. ARTHUR LEVANT TRAVIS, '79 died this summer in Minneapolis, where he has practiced medicine for many years. Interment was in the Lakewood cemetery, Minneapolis.

CHARLES QUINCY ALBERTSON, '79, died at his home in Elberta, Utah, Dec. 21, 1926. Interment was at Payson, Utah.

Mrs. JULIA CLARK HALLAM (Julia Clark), B. A. '81, died August 10, in Chicago. She was 67 years of age.

Mrs. Hallam received an M.A. degree from the University of Wisconsin in 1884, and another M.A. degree from the University of Chicago in 1910. Mrs. Hallam taught in high schools in Madison and La Crosse, was recording secretary for the Iowa Federation of Women's Clubs, and president of the Iowa Equal Suffrage Society in 1909-10. She was Class speaker at the commencement Alumni dinner in 1911.

Mrs. Hallam taught in high schools in California, and since 1924 has been a lecturer to women's clubs in and around Chicago. She is the author of: "The Relation of the Sexes from a Scientific Standpoint," "The Story of a European Tour," 1900; "Studies in Child Development," 1913; besides many contributions to newspapers and magazines. Prior to her death Mrs. Hallam's home address was 6114 Ellis Ave., Chicago.

MISS LILIAN EVANS, '04, died at Rhineland July 13, following a sudden illness.

Since 1924, Miss Evans has been teaching English at South Division High school in Milwaukee, and coaching boys' oratorical contests, and acted as advisor to girls' clubs. Before going to Milwaukee Miss Evans taught in the Central High school at Madison.

WILLIAM ROBERT SCHMIDLEY, '05, Madison, died at his home July 4, after an illness of nearly a month.

After graduating, Mr. Schmidley went to his old home in Janesville to be superintendent and electrical engineer of the old Janesville Electric Co. When this company merged with the Wisconsin Power and Light Co., Mr. Schmidley was promoted to district manager. In 1926 he was transferred to Madison.

JOHN GORMLEY, C.E. '06, died in San Jose, Calif., July 2, after several years' illness with asthma.

Mr. Gormley, following his graduation, was appointed superintendent of construction on the new capitol building at Madison, which position he held until completion of the building, ten years later. When his health began to fail, Mr. Gormley turned his attention to draftsmanship in southern California in which he was very successful. The body was shipped to Watertown, Wis., for interment in St. Bernard's cemetery.

MISS MAUD ETHEL BUNKER, M.A. '26, died from uremic poisoning at Fayetteville, Ark., following a serious illness of only two days. Miss Bunker had been in poor health for about two months.

Following funeral services in Fayetteville the body was taken to the old family home at Lodi, Wis., for burial. Miss Bunker is survived by her mother, and by a foster-brother, Cecil Burdge, of Madison.

ARTHUR ERICKSON, ex '14, Sparta, died in a Portage hospital Aug. 27, from injuries received in an automobile accident.

DR. FRANK EMMETT DOWNS, '16, formerly of Madison, but recently of Oakland, Calif., died July 9, at Oakland. Dr. Downs is survived by his wife, a sister, Mrs. Joseph Becker, Washington, D. C., and a brother, M. E. Downs, Hurler, Wis. The body was sent from Oakland to Madison for interment in the Calvary cemetery.

Mrs. HARVEY VIETH (Marion Steele), '24, died June 16, at her home in Columbus, Wis. Mrs. Vieth had been in poor health for several months before her death but the end came unexpectedly.

MISS ANITA LOUISE SCHMIDT, '25, died suddenly at the home of her sister in Waterloo, Indiana, in June. Miss Schmidt for the past year had been librarian at the Butnam-Fish Memorial library, in Waterloo.

MISS DOROTHEA LUECK, student in music, was drowned June 24, in Fox Lake while swimming with a companion, Miss Ethelyn Heilmann, Beaver Dam, Mr. Erwin Jobski, Chicago, was drowned when he attempted to rescue the girls. The tragedy occurred Friday, June 24, and the bodies of Miss Lueck and Mr. Jobski were recovered Sunday. Miss Heilmann's body was not found until Monday afternoon.

MONROE WEIRICH, Baraboo, died in a Milwaukee hospital July 5, following a ten days' illness. Death was caused by pneumonia. For the past year Mr. Weirich had been employed in Milwaukee, but for two years previously he had attended the University in the class of 1927. He is survived by his parents, a sister, and a brother.

MISS ADELE ESSER, Janesville, died at her home Monday, July 4, following an illness of more than three years.

Miss Esser entered the University with the class of 1927, and would have been graduated last spring if her illness had not necessitated her withdrawal.

Two-year old Bobby Jacobson, son of Mr. and Mrs. Irving Jacobson, '25, died at Portland, Ore., July 15, where Mrs. Jacobson was visiting her parents. Mr. Jacobson has been a pitcher on the U. W. baseball team for the past two years.

OSCAR HILLENBRAND, former student of pharmacy, and his brother-in-law were drowned in the Wisconsin river at Poynette, Sunday, July 10. The two men, with their wives, and Mr. Hillenbrand's two children were spending the day as an outing and after a dinner they went swimming. Mr. Hillenbrand is survived by his wife and two babies.



## News of the Classes

'68 Isaac S. LEAVILL, Los Angeles, is awaiting physician's orders to have an operation for cataract. Otherwise he is healthy and writes in a strong hand and a cheerful mood.—James TURNER lives in Waupun, enjoying his children, grandchildren, and a green old age.—John G. TAYLOR is still living in Arlington Heights, Mass., and this summer supplied the pulpit of his former church in the absence of another minister.

'70 Mr. and Mrs. William E. HUNTINGTON recently returned from a winter in Los Angeles to their old home in Newton Center, Mass., for a few weeks. They exchanged a mild winter in California for a cold spring in New England.

'73 Mrs. James QUIRK, San Diego, a few months ago opened her house to Wisconsin alumni and friends for a pre-view of the bust of Bishop James Bashford, also class of '73, before the bust was sent to Yen Ching University in Pekin, China, there to be installed in the Bashford Memorial Administration building.

'87 Mrs. May TENNEY Healy, Boston, has been appointed educational chairman of the National League of Women Voters to succeed Miss Cornelia Adair. Mrs. Healy is also a graduate of the University of Chicago.—W. W. ARMSTRONG is still president of the National Copper Bank in Salt Lake City.

'91 Judge George G. ARMSTRONG writes from Salt Lake City: "It seems good to be back in Utah after two years in ungodly Los Angeles."

'95 Lloyd W. GOLDER '96 electrical engineering, for the past 21 years secretary of the Metal Specialties Manufacturing company of Chicago, has recently been elected treasurer and general manager of this same company. Mr. Golder writes that "length of service with one company has its reward."

'97 Walter ALEXANDER, who has been a member of the Milwaukee school board for nearly three years, was elected president of the board June 30. Mr. Alexander was an instructor in the University for five years shortly following his graduation.

'99 Judge E. A. EVANS and his wife Fern RYAN EVANS, also '99, were in Madison for the alumni picnic

and dinner in June.—George HAIGHT, with his wife and daughter, Chicago, attended all the alumni gatherings.—Alice Sceets GILL, Milwaukee, also was in Madison for the alumni festivities.

'01 E. O. LEATHERWOOD is still U. S. congressman from Utah, Salt Lake City district.

'02 After more than seven years of research Mrs. Honore W. MORROW, has completed a new biography of Lincoln, "Freedom Forever". Mrs. Morrow has written many other books.—Miss Margaret KENNEDY, and her sister, Miss Mida KENNEDY, spent the summer at Cowles mountain, near Las Vegas, N. M. Miss Margaret Kennedy is dean of women at the New Mexico State Normal college, Miss Mida Kennedy teaches in the high school at Las Vegas.—Mrs. Mary Swain ROUTZAHN, of the department of surveys and exhibits, Russell Sage Foundation, New York, was elected to serve on the committee on educational publicity of the National Conference of Social Work at the recent national meeting held at Des Moines.

'03 Percy Ap ROBERTS is the publisher of the Hudson-Star-Observer at Hudson, Wis. Mrs. Ap Roberts was formerly Janet St. JOHN, '03.—Arnold GESELL, M.D. Director of Yale University physiological clinic, said in an article in Liberty for March 26, "We have come to depend entirely too much on placards, slogans, and schools to teach the lessons of life. The more basic lessons can be taught only through the home." Dr. Gesell deplors child fatalities through vehicular causes, and he urges a policy of mutual aid to lower the accident rate.

'04 Alan LEE, Evanston, Ill., visited in Madison this last Summer.—Margaret ASHMUN has recently published a new book "Pa: The Head of the Family," in which she reveals herself as a subtle and penetrating painter of the colorless lives lived by many in the isolation of small farms.

'05 Ellis J. WALKER, for the past four years has been supervising nurse with the department of health in Kalamazoo, Mich., has resigned to accept a position at the Western State Normal school in Kalamazoo. Miss Walker spent the summer touring Great Britain.—Fred A. COLLMAN, ex '05, is president of the Morris Plan State banks in San Francisco. Mr. Collman lives at 787 Rosemount road, Oakland.

—L. R. CREUTZ M.A. '25 has been elected superintendent of schools in Janesville to succeed Frank O. Holt recently appointed registrar of the University of Wisconsin.

'06 Frank A. KENNEDY is now general manager for the Idaho Copper company with his office at Homestead, Ore.—Clarence B. KING, secretary of the Central Council of Social Agencies of Bridgeport, Ct., was elected a member of the committee on publicity methods in social work at the convention of the National Conference of Social Work at Des Moines.

'07 Robert J. USHER, for a number of years reference librarian of the John Crerar library of Chicago, resigned on June 1, to become librarian of the Howard Memorial library of New Orleans.—Edwin C. JONES was elected chairman of the committee on publicity methods in social work at the National Conference of Social Work in Des Moines in May. At the conference Mr. Jones was granted a publicity award for noteworthy service in connection with convention arrangements.—Dr. John A. LAPP, Chicago, retiring president of the National Conference on Social Work; sociologist, orator, and writer, has been appointed professor of sociology at Marquette university.

'08 Herbert R. SIMONDS is in the New York office of the Penton publishing company, 220 Broadway, doing editorial work and feature articles on their group of trade papers.—Edwin GRUHL, formerly of Milwaukee, is the author of a report on the cost of electric service. At present Mr. Gruhl is chairman of the research committee of the national Electric Light association.—Mrs. Robert B. Brinsmade (Helen STEENBOCK), Mexico City attended the reunion of her class last June accompanied by her four children. All of her children except the eldest were born in Mexico, and speak Spanish as fluently as they do English.—Ragner O. COMER and family recently visited Frank A. Kennedy at Boise, Idaho.

'09 W. E. MORRIS has been appointed live stock specialist at the University of Minnesota.—Prof. and Mrs. J. W. RODEWALD, Oconomowoc, spent several weeks visiting Mrs. Rodewald's parents in Madison. Mrs. Rodewald is a member of the class of 1910.

'10 Mr. and Mrs. Earl QUIRK, Watertown, Wis., (Eugenia BRANDT) spent, July at the home of Mrs.

James Quirk, class of '73, in San Diego, and later visited Mr. and Mrs. Gilbert Quirk in Beverly Hills.

'11 Miss Ethel Theodora ROCKWELL, for the past four years connected with the University of North Carolina, has returned to the University of Wisconsin to direct the newly created bureau of dramatic activities in the speech department.—John C. ANDRESOHN, B.A. '11, M.A. '12, Ph.D. '23, will spend the coming year in the libraries of London, Berlin, and Paris.—“Mike” TIMBERS, star athlete at Wisconsin in his undergraduate days, is now guiding the destinies of the Mauston ball club.—Norma ROEHM Kepler writes; “This is to notify all the friends of Mr. Erbott '07 and Norma Kepler '11 that they were duly discussed in a moonlit, jasmine-scented garden in Tocopilla, Chile. There's romance for you—to talk over one's U. W. friends in such a faraway place! Our greetings to you all.”

'12 Miss Bonnie E. SCHOLLES gave two courses in the University of Southern California in Los Angeles last summer, to students from all over the United States.

'13 Dr. Charles M. PURIN, well known linguist and educator, has been appointed director of the Milwaukee day school of the University extension division. Dr. Purin will also conduct classes in German. In 1914 Dr. Purin was an associate professor in the university at Madison.—B. M. GILE for the past three years has been connected with the department of agricultural economics at the university of Minnesota. Mr. Gile received his M.A. from Minnesota in 1925.—Gladys BRANEGAN, head of the home economics department at Montana State college, Bozeman, during her sabbatical leave has been studying for her Ph.D. at Columbia.

'14 F. F. COOPER is now in the research division of the Milwaukee water works.—G. A. GUNTHER has been placed in charge of the Buffalo territory of the Chain Belt company, Milwaukee, with which company he has been connected since his graduation.—Mr. A. D. BULLERJAHN '13, and Mrs. BULLERJAHN '14, and their two children, Hazel and Edward, left New York Aug. 6, for an extended tour of Europe.

'15 Ellis MONROE is with Fred F. French company, 350 Madison, New York City, in building construction work.—W. Noble CLARK has been appointed assistant to the Dean of the

College of Agriculture of the University of Wisconsin.—Edward J. CONNELL, Beloit, is president of the New York Alumni Association of Wisconsin, and was one of the organizers of the welcome dinner the New York alumni gave Colonel Lindbergh.—William V. Dargan has gone to Juneau, Alaska, for a trip.—Misses Marguerite '15, Helen '15, and Genevieve A. POHLE '22, spent the summer together touring Europe. Miss Marguerite will spend a year in study at Rome, and Miss Helen will spend the coming year at Grenoble, France. Miss Genevieve returned in

time to resume her work as cataloguer at Illinois State Normal university, Normal, Ill.

'16 Ira D. JONES is a chemist for the Maltost company, an affiliation of the Kraft cheese company. Mr. Jones is located at Wausau, Wis., where the company is equipping a new plant.—Frank “Sol” MORLEY, secretary of the Goodrich Rubber company in Canada, visited friends in Madison this summer on his way to the Pacific coast on a business trip.—Earl W. BRANDENBURG has general supervision of all Y. M. C. A.



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work in the central region, a district which comprises nine states.—Walter P. JACOBI has been promoted to the head of the light oils purchasing department of the Wadhams Oil company, Milwaukee.

'17 A. W. MORGAN, associated with the Ohio Public Service company, located at Cleveland, recently won the Doherty gold medal for the best paper presented on any subject relating to the sales industry at a national convention. Mr. Morgan's paper was entitled "The Ohio Public Service Company's Market Analysis of the Security Sales Territory."

'18 Alfred D. MUELLER, professor of education in the Massachusetts State Teachers college, Worcester, has recently received his Ph.D. from Yale university.—P. E. WICK is president of the Central Electric Sales corporation, 327 Juneau Avenue, Milwaukee.—Glen HALIK, violin instructor at the College of the Pacific, Stockton, Calif., gave a violin recital at the La Crosse Normal school July 14. Mr. Halik has been at the College of the Pacific for three years.

'19 Reverend Ernest E. CLARK is the minister of the Lake Street Methodist Episcopal church, Eau Claire, Wis.

'20 Gavin C. HAWN alternates between New York and Hollywood doing publicity work for the United Artist Film company.—Mr. and Mrs. Oscar EKLUND, Washington, D. C., motored from Washington to Tomah, Wis., this summer. Mr. Eklund was varsity center in 1918. Mrs. Eklund (Pennell CROSBY) is a research worker on the Electrical Workers' Journal in Washington.—Grace McLAY, for the past three years general secretary of the Y. W. C. A. at Mitchell, S. D., has been engaged as general secretary for the Beloit Y. W. C. A.

'21 Dr. Charlotte J. CALVERT has been spending the summer in travel and study abroad.—Dr. Frank L. "Red" WESTON, who has been a member of the student medical advisory staff at the Wisconsin General hospital, has resigned to establish a private practice and has opened offices in the First Central building, Madison.—Kathryn HORNIBROOK has been appointed city librarian at Kaukauna, Wis.—Josephine M. HALSOR will teach English and dramatics at the Viroqua Senior high school this year.

'22 Leonard KAASA is teaching agriculture at Columbus, Wis.—Mary DOWNEY is teaching music in

New York City. She is directing one of the largest high school bands in the city.—R. E. LARSON, with Thomas W. MELHAM '23, has taken over the Milwaukee office of the Central Life Assurance society of Des Moines.—Dr. J. F. MOON formerly of Madison, has opened offices in Baraboo, Wis.—Mr. and Mrs. Samuel BORNT (Katherine MENDENHALL) has moved to Paris, France, where Mr. Bornt is connected with the stock and bond department of the Travelers' bank, Place Vendome.—

'23 Rufus S. PHILLIPS and Mrs. Phillips (Dorothy JOHNSON, '24) have moved from Madison to 33 West Grand Avenue, Chicago.—Tokitaro SUZUKI is with the Mitsubishi Trading company of Tokyo, Japan. His address is No. 921 Kichijoji, Tokyo Suburb, Japan.—Howard E. JAMISON is the assistant editor of the Dairy Farmer, published by the Meridith Publishing Company of Des Moines, Iowa.—Ida FITZGIBBONS is in the advertising department of Lloyd's store in Menoninee, Wis.—Louella KNEALE is in the engineering department of the Illinois Bell Telephone company at Chicago.—

'24 Henry C. FULLER is with the Northwestern Mutual Life Insurance company of Milwaukee with offices at 5043 Plankinton Building. Mr. Fuller has the distinction of making the largest increase in personal production during the year over the previous year's business of any of the fifty-one special agents for the company. Mrs. Fuller was Mary CALDWELL '20.—Frank WILKINSON is teaching agriculture at Milton, Wisconsin.

'25 Lisle L. LONGSDORF is a member of the editorial staff of the agricultural extension service of the Kansas State Agricultural College, Manhattan, Kansas.—George PIPER is teaching agriculture at Reedsburg, Wis.—George MASSEY is teaching agriculture at Highland, Wisconsin.—T. L. CHAMBERS, M.S., was appointed state entomologist of the state department of agriculture last June to succeed Dr. S. B. Fracker.—Mona THOMAS will teach at Randolph, Wis., during the present year.—Mary ANSTEY, New York City, visited in Madison and Lancaster during the past summer.—Dr. Roscoe PAULL completed his course at Harvard in June and passed through Madison on his way to San Diego, Calif., where he will serve his internship.—NATHAN GRABIN is now living in Chicago where he is in the advertising department of the Chicago Herald and Examiner.—ERNST SCHNEIDER is the chemist for the Brodhead cheese company.

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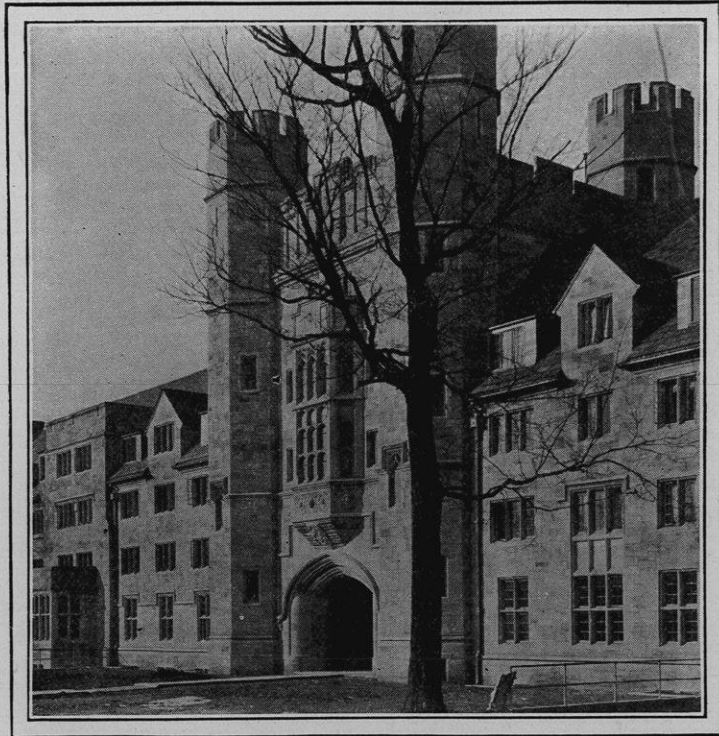
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*The NATION'S BUILDING STONE*

'26 Thomas L. CLEARY has been appointed assistant editor of the College of Agriculture of the University of Missouri.—Mr. and Mrs. William B. Sarles (Marion E. REYNOLDS) are now living in Manhattan, Kansas, where Mr. Sarles is instructing in the department of bacteriology at the Kansas State Agricultural college.—Harry "Pat" Mc-ANDREWS will coach at Kaukauna high school during the coming year.—Beulah NASET, designer with the Churchill Weavers company of Berea, West Va., spent three weeks visiting her parents in Madison during the summer.—Herman C. SCHUETTE, ex '26, and his wife left early in August for Paris where he will be assistant Automotive Trades commissioner with the Automotive Trades Commission.—Burnell SHAFER, Merrill, Wis., received his M.A. in American history from Columbia university in June.—Arthur MARQUARDT is on the payroll department of Swift and Co. at St. Paul, Minn.—Esther SHIRK will spend the coming winter studying in Paris.—Lois B. BACON will spend the coming year in Denmark as a fellow of the American-Scandinavian Foundation.—Felicia A. DRUCK is doing speech correction work in the public schools at Manitowoc, Wis.—Victor R. PORTMANN, for the past year director of the journalism and news bureau departments of the University of Arkansas, has accepted a position on the faculty of the school of journalism, University of Kentucky, located in Lexington.

'27 George H. O'BRIEN is principal of the high school at Belmont, Wis.—J. Paul GREEN is principal of the high school at Unity, Wis.—Harvey B. GILBOE is principal of the high school at Ithaca.—Emory E. OWENS is teaching agriculture at Frederick, Wis.—Lyle J. OWENS is teaching at Neillsville, Wis.—Alphonse E. McGRATH is teaching in the Racine County School at Rochester.—Merlin J. LUCIA is teaching agriculture at Princeton.—Harold BARRINGTON is teaching at Argonne.—Emil JORGENSEN is teaching at Westfield.—David H. WILLIAMS is teaching at Dodgeville.—Earl J. WILKE is teaching science and athletics at Stoughton.—Alvin L. THRONE is teaching in the Milwaukee Normal school.—Robert A. Parker is teaching at Phillips.—Charles BICE is teaching poultry at the College of Agriculture, Hawaii.—Clarence N. Arwood is a member of the editorial staff of the Butter, Cheese and Egg Journal, published by the Olsen Publishing company, Milwaukee.—James W. MEYERS has been appointed assistant to the city engineer of Kenosha.—Richard PRITTE is associated with the legal firm of Sanborn, Lamoreux & Prey, Ashland, Wis.



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McCormick Bldg., 332 S. Michigan  
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FRED B. SILBER, '94, (McGoorty,  
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'99, 1221-26 Atlanta Trust Co., Bldg.,  
Atlanta.

Minnesota—CLARK R. FLETCHER,  
'11 (Allen & Fletcher), 631-39 Metro-  
politan Bank Bldg., Minneapolis.

—Nellie Mae BILSTAD will be an instructor in biology this year at the university.—Blythe WHITE managed the Capital Times Kiddies' Summer Camp last summer.—Veryl SCHULT is teaching at Two Rivers, Wis., after spending the summer in Los Angeles.—Ida Mae JOHNSON is teaching history this year in the Stoughton High School.

### How Business Initiates University Graduates

employee in an office quickly learns the difference between an invoice and a bill of lading, if he grasps the significance of a reserve set up for bad debts and its relation to profits and loss, his employer cannot help advancing him to responsibilities which will afford full utilization of his educational accomplishments. For the college "grad" who can humble himself to the severe initiation which employment in business invariably imposes upon him until he gets the training that his less accomplished associates secured while he was basking in the more kindly campus atmosphere, there is rich reward for having followed such a route toward captaincy in industry.

Ultimate success in any occupation is easier via the college route than any other. However, there is far too much that a college man must learn after he graduates and too many things he must forget under our present system of education. Some day this impractical situation may be overcome by calling our business men to teaching chairs and ordering our professors to work. In the meantime business will of necessity continue to make men out of "Rah! Rah! boys," if they have the stamina to pay the initiation fees.

### BOOK NOTES

TO THE FOOT OF THE RAINBOW. By Clyde K. Kluckhohn, '28. The Century Co., New York. \$3.50.

AN ODYSSEY of nearly 3,000 miles on horseback through country little frequented by white men, and some of it hardly explored—the trials and tribulations of tenderfeet evolving into "old-timers"—an understanding and intimate depiction of the social and religious life of the Southwestern Indians—inimitable description of the almost indescribable scenery of the never changing Southwest—all of these molded into a chronological narrative by a readable, cheerful, and humorous style make Mr. Kluckhohn's "To the Foot of the Rainbow" an outstanding book.

The rainbow is Nonne-zoche Not-selid (rainbow stone bridge), revered by the Navajos as holy ground, and sought by Mr. Kluckhohn and his partner as the grail of their quest which took them through parts of New Mexico, Arizona,

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Washington — ARTHUR REMINGTON '87, 1012-1014 Rust Bldg., Tacoma.

Wisconsin—M. B. OLBRICH, '04, TIMOTHY BROWN, '11, LEE L. SIEBECKER, '15 (Olbrich, Brown & Siebecker), Madison.

RICHARD R. RUNKE, '00, Stange Bldg., Merrill.

R. G. HARVEY, '03, (Thompson & Harvey), Osgood Bldg., Racine.

J. W. COLLINS, '97, W. B. COLLINS, '01, L. '09 (Collins & Collins), York Bldg., Sheboygan.

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Colorado, and Utah. The bridge has but recently been decreed a National Monument and access to it is now much easier, though still difficult, than when the author discovered his way to it five years ago.

Although ostensibly a quest with Nonne-zoche as the end in view "To the Foot of the Rainbow" reveals a much deeper quest after an understanding of the Navajo, the Paiute, the Hopi and the other peoples who live in that little known part of the United States. How well the author succeeded in this search after an understanding of desert life can be appreciated only by a careful reading of the book.

The excellent description and the sympathetic understanding of foreign conditions of life would indicate a much older and more matured writer. Mr. Kluckhohn this year will be graduated from the College of Letters and Science. It is to be hoped that many subsequent books by Mr. Kluckhohn will reach the public.