

The Sphinx. Vol. 11, No. 6 January 14, 1910

Madison, Wisconsin: University of Wisconsin, January 14, 1910

https://digital.library.wisc.edu/1711.dl/VLDRVFMTZUMQR8S

Based on date of publication, this material is presumed to be in the public domain.

For information on re-use, see http://digital.library.wisc.edu/1711.dl/Copyright

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

SPHINTS Lang don



UNIVERSITE OF WILCOMSTH

Winter Tumber

NECTARINE

NECTARINE is one of the most nutritious and healthful malt tonics on the market to-day. It is prescribed by physicians for convalescents and many assert that their return to perfect health is due alone to NECTARINE. We deliver it to the home in the city, and ship in cases and barrels.

PHONE 17

FAUERBACH

The Curtiss Studio

Duplicates printed from E. R. Curtiss, A. C. Isaacs, and F. W. Curtiss negatives.

WISCONSIN BLOCK, OVER PALACE OF SWEETS



The "MODELSHOP" FOR COLLEGE MEN

Everything new in Hats, Caps, Gloves, Shirts, Neckwear, Hose, Underwear, Sweaters, Bath Robes, Pajamas, Vests, Traveling Bags and Suit Cases.

HARRY S. ROHRBACH, 219 State St.

Hurley-Reilly Co.

Men's Furnishings and Hats.

Sellers of the Finest Ready-to-Wear Clothes

89 Wisconsin St. Milwaukee.

A. G. SPALDING & BROS.

The SPALDING Trade Mark



is known throughout the world as a

Guarantee of quality

are the Largest Manufacturers in the World of

OFFICIAL EQUIPMENT

FOR ALL
ATHLETIC SPORTS AND
PASTIMES

IF YOU are interested in Athletic Sportyou should have a copy of the Spalding Catalogue. It's a complete encyclopedia of What's New in Sport and is sent free on request.

A. G. SPALDING & BROS. 147 Wabash Avenue Chicago

FELLOWS! A fine Xmas Present

Get HER a box of those FAMOUS BITTER SWEETS

made by

AL. J. SCHWOEGLER

Cents per pound



Haswell Furniture Co.

The Home of GOOD FURNITURE

Clayton W. Haswell, Pres. and Treas.

CHAS. ABRESCH CO. 4th and Poplar Sts., Milwaukee, Wis.

Where People Buy Carriages

Palace Barber Shop 230 State St. JOS. MENNES, Prop.

PHONE 9



LIVERY

CHESTER A. TAYLOR
Men's Furnishings

East Side Livery

Full Line of Livery
We will teach you to ride horse-back
Phone 343 W. E. Campbell, Prop.

The FAIR PLAY

208-212 State Street.

Continuous Motion Pictures.
Using Licensed Films only
Admission 5c. Sherwood & McWilliams

W. J. GAMM,

Jeweler and Optician

Fine Watch Repairing 3 W. Main St. Telephone 685

Badger Cleaning Repairing and

Phone 365

Pressing Co.

511 1-2 State St.

Ladies and Gents Clothes Cleaned, Dyed, Repaired and Pressed. Clothes called for and delivered. All work guaranteed.

Hotel Cumberland

NEW YORK

S. W. Corner Broadway at 54th Street Near 50th St. Subway Station and 53d St. Elevated

KEPT BY A COLLEGE MAN
HEADQUARTERS FOR COLLEGE MEN
SPECIAL RATES FOR COLLEGE TEAMS

Ideal Location
Near Theatres,
Shops, Central Park



New,
Modern and Absolutely Fireproof

Most attractive hotel in New York. Transient Rates \$2.50 with bath, and up. All outside rooms.

HARRY P. STIMSON, Formerly with Hotel Imperial R. J. BINGHAM, Formerly with Hotel Woodward

10 Minutes walk to 20 Theatres

HEADQUARTERS FOR WISCONSIN MEN

Milmankee National

Bank of

Wisconsin

Cor. E. Mater and Michigan Sts.

CAPITAL AND SURPLUS, \$550,000.00

Solicits your business Does Banking in all its branches

DIRECTORS AND OFFICERS

J. F. Wm. Inbusch Geo. W. Strohmeyer, Pres.

FERD. MEINECKE

CARL PENSHORN

L. M. ALEXANDER, Vice Pres.

JNO. F. STROHMEYER, Asst. Cashier

The Model Creamery

CE CRE

A

M

FANCY ELGIN BUTTER, PURE PASTEURIZED CREAM and MILK, BUTTERMILK and all DAIRY PRODUCTS

207 STATE STREET TELEPHONE 979

LEWIS
DRUG STORE

507 STATE

KERN'S SUCCESS FLOUR

WM. F. FILTER, Cashier.

FINEST PRODUCED

Made by
John B. A. Kern & Sons
Milwaukee, Wis.

She "This light dress spots awfully easily." He "You bet; I spotted it two blocks away."

YALE RECORD.

Dr. E. A. Brown

Mendota Block

Theo. O. Vilter, Pres. & Supt. Edward F. Goes. Vice- Pres. Wm. O. Vilter, Sec'y and Treas

THE-

Vilter Manufacturing Co.

Builders of

CORLISS ENGINES

Pumps, Heaters, Boilers
Machinery for Brewers and Bottlers, Ice Making and
Refrigerating Machinery

968 Clinton St.

Milwaukee

Residence Phone 3826

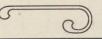
Office Phone 3119

DR. C. F. HESS

Practice limited to eye, ear, nose and throat Glasses fitted and Furnished Rooms in Blied & Schneider Bldg.

Hours 9 to 12 and 2 to 5.

PIPER BROS.



2 STORES



Wholesale and Retail GROCERS

"The Handiest Printing Office in the City."

PARSONS

PRINTING AND STATIONERY CO.

24 N. CARROLL ST.

Spencer's

for the best

Boston Brown Bread

and the best

Home-like Baked Beans

ANTON METZ
PLUMBER

113 W. MIFFLIN ST. MADISON

Fashion Livery

Cor E. Washington Ave. and Butler St. MADISON, WIS.

Closed carriages and light livery a specialty. Student and city tradesolicited E. S. BURWELL, Prop.

L. L. ROWE Grocer

334 State Street



EVERY LILLEY UNIFORM

is guaranteed in quality, true military style, fit and the highest grade of workmanship.

We are making the best uniforms for the best Colleges in America.

Send for Catalog

M. C. Lilley & Co. COLUMBUS. O.

Burglar and Fire-Proof Safe Deposit Boxes

Central Wisconsin Trust Co.

No 1 S. Pinckney St.,

Madison, Wis.

PANTORIUM Co.

TAILORS

We will give you a very liberal share of CLEANERS our profits. See our commutation ticket

3163

DYERS

Three Shops Phones 1180 405 State Street 1598 702 University Ave.

man.

When Down Town

Do not forget to visit Madison's finest and most up-to-date

Clothing, Furnishing and Tailoring Establishment

You can find all the latest and up-to-the-minute Haberdashery shown by all the swell shops in the large cities.



27 North Pinckney Street.

Men's Suits and Overcoats FOR FALL AND WINTER

224 King Street

Correct styles and effective fabrics combine to make our fall garment collection the most interesting we have ever gathered.

Hart, Schaffner and Marx clothes are represented by their most fashionable models. Olson and Veerhusen Company specials are snappy and tailored and designed to meet the requirements of young men.

J. B. STETSON & CO. HATS

EXCELLO SHIRTS

Olson and Veerhusen

N. B. VANSLYKE, Pres. M. E. FULLER, Vice-Pres.

N.B. Van Slyke,

WAYNE RAMSAY, Cashier M. C. Clarke, Asst. Cashier

U. S. DEPOSITORY

Interest Paid on Certificates of Deposits Capital, \$100,000.00 James E. Moseley, M. E. Fuller Halle Steensland Wm. F. Vilas

DIRECTORS:

Foreign and Domestic Exchange Surplus, \$100,000.00 Wayne Ramsay F. F. Proudfit





The Latest Thing in Millinery
THE NORTH POLE TOQUE



The SPHINX

Published fortnightly during the College Year by students of the University of Wisconsin.

Entered at the Postoffice of Madison, Wis., as Second Class Matter, September 28, 1901

SUBSCRIPTION, \$1.00 PER ANNUM.

(If not paid before January 1st, \$1.50 per annum will be charged.)

Single copies on sale at the news-stands and book stores.

ADVERTISING RATES MADE KNOWN ON APPLICATION

Editorial and Business Offices, 427 State St. Phone 2836

Address all communications, subscriptions and remittances for same to the Business Manager. Contributions may be handed or mailed to the Editor or will be collected from the box in Main Hall

RALPH BIRCHARD, '10, Editor,

H. J. Newman, '10 Walter A. Buchen, '11 W. A Klinger, 10 Carroll Bickelhaupt, '11 Hugo H. Hering, '10 B. P. Stiles, '11

Hugo H. Hering, '10 B. P. Stiles, '11
H. N. Crawford '11 L. G. Bonesteel, '10
M. B. Mitchell, '12 Roy Phipps, '11
W. T. Brunow, Business Manager

Always remember that this is only pretense, so that you are not to believe a word of it, even if it is true-KINGSLEY

ATCH that next special meeting of the faculty. The action taken there means more to the student body than anything that has happened in some time. Two very important student matters will be voted upon. One is the seven game schedule. The other is the proposition of Student Self Government. In our humble judgement the latter is the most important. It involves the taking over by students of all discipline of undergraduates except that for dishonesty. If it works that will come later, also, if we make good at this, other things will come easier. The system proposed is a step in advance of anything now in vogue in American Universities. We feel, however, that this is in line with the Wisconsin Idea.

S S S S

WILL anybody come up with a plausible excuse for the appearance in Madison of such a show as the so-called Broadway Burlesquers which was inflicted at the Fuller last week? The average stude only goes to those things because they are dirty. He is naturally disgusted with himself when it is over. There wasn't anything like a riot at that show but that's no sign the show didn't deserve it. They don't tolerate shows like that in Milwaukee, and if the local manager hasn't got enough sense of decency to stop them here somebody ought to step in and do it for him. This is plain speaking, but the chorus to that show was plainer.

WHILE home for the recent vacation we took ten minutes off and compared the female denizens of that sanctified region with the crop that infests the local forest of knowledge. And we must say, girls, that the comparison was suffocating. Back in the rude homes of our childhood, girls—most of them at least—still retain some of the modesty and decorum they inherited from their unlightened mothers.

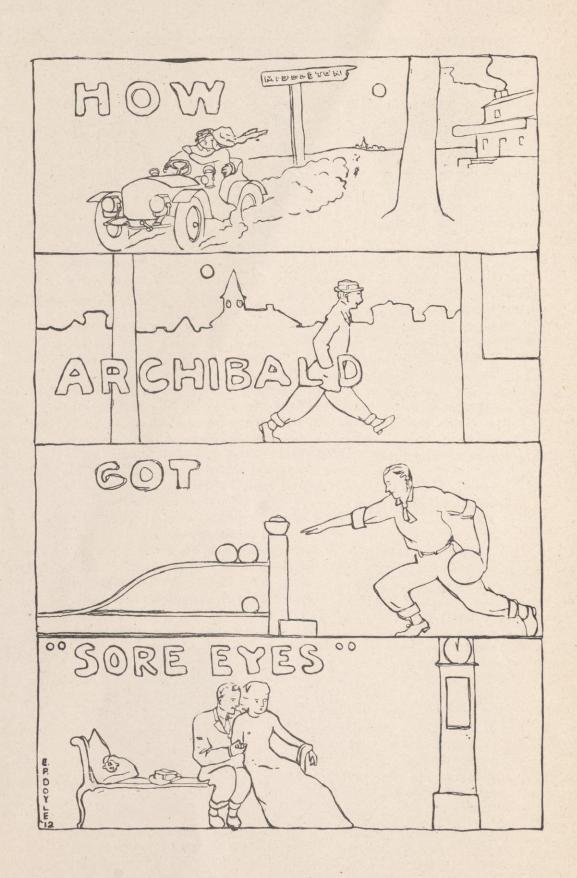
They do not have conquest as the sole end and aim of their existence nor reckon their success in life by the number of easy marks that have bought them candy and given them temporary use of a frat pin. They do not think that stinging a sucker is the cleverest thing a woman can do. A great many of them don't go to more than one party a month. Some of them (horrid thought!) help their mothers with the work. All this is very pitiful, as you with the squirrel coiffure and soulful eyes too good to waste looking at books will doubtless agree. It is also rather lucky.

Still if we had to stick at home right along a squirrel coiffure might look better to us than we'd like to admit. Everything palls in time. Soulful things pall quicker than others but there are so many of us here that the average one gets a chance to pall on quite a bunch every year. Along about the last year when she has to resort to the freshman class for new material it maybe gets a little tiresome, for her but it is a good thing for the rest of us in that it helps us to learn what is worth while. Oh those soulful things are not so bad. But there are soulful things and soulful things. One kind gets our Angora with machine like regularity.

We refer to the hyper-sophisticated pseudo hot house flower that blooms usually in the first semester and gets trimmed off by the relentless sickle of Dean Birge along about Prom time if she hasn't allready demised from sheer affected ennui. She poses as the heiress to millions anyway whereas in reality her dad is cutting down on the cigars and her mother making over her last year's dress so that

Gladys can keep up appearances—appearances which if you will pardon us, would be much better not kept up. This type at best is only ornamental across the room. Thank Heaven it isn't very common. Consideration of it may let a glimmer of understanding into the yearning hearts of you who wonder it is that the girl from home gets the main chance at Prom time.





SOLILOPHILOSOPHY

Back again.
1910.
Seems about the same though.
Nothing new
Since I blew.
Wonder that I came though.

Pretty nice
On the ice
Skating in the parks now.
Rather queer
That I'm here
Boning with the sharks now.

While ago
Mistletoe
Holly and the lights dim.
Now a grind
On my mind
Bucking till my sight's dim.

Still I say
Every day
Has its bit of balm time.
Pulses stir.
Thoughts of her
Who will come at Prom time.

SSS

New Year Resolutions

I did the resolution stunt
December, thirty-first;
And all my wrongs of days gone by
I mentally traversed.

I thought of how I made, last year, Full many a worthy vow; And how I'd broken every one-But all was different now!

This year I planned to study hard,
And get my lessons wellOf course a failure then would be
A case of "Fought and fell."

I next resolved to use no slang-I swore I'd cut it out. How foolish one is New Year's Eve, Such queer resolves to spout!

To keep these vows I took an oath,

As solemn as could be-

I took it o'er that revered book, My trigonometry.

But oh, dear me! if these resolves
I faithfully were keeping,
I fear I'd be where Washington
And all the rest are sleeping.



He "I hope I see you well Miss Jones." She "I hope you do."

SSS

After the Party.

Medic: What an odor about you? Formal or formaldahyde?

SSS

Skating.

Skating is the northern version of the ancient and honorable Grecian symposium. A skate is a cold thing you get on (active or passive). Active, the skate is external and goes to your foot; passive, it is internal and goes to your head.

When you get on a skate, if it is active, you fall, and the ice slaps you in the face. If passive, you tumble and the step of the H² O cart slaps you. Again, active, you have your cracked head on the ice; passive, you have your cracked ice on the head.

In scollege one never goes on a skate alone. If you go on one with a Pi Phi, you return by dark; if with a Chi Omega, by 11 P. X. (and by dark), but if with a Delta Tau, by carriage.

There is a third form of skate, a Roller Skate. This occurs when a line of schooners get stranded on a bar, a (brain) storm cames up, the lake foams, the rail evades you, and a sea-going *calibou* rolls you home.

B. F.-'13.

RAP-A-TAP, TAP RAP-RAP, TAP.

Rap-a-tap, rap-rap, tap,
The knockers chorus begins.
Everything is rotten as rotten can be
Around this here University.
The regents are stingy,
The faculty's crazy.
Our crews are all rotten
Coach TenEyck is lazy
And basketball's punk
Under Witt, Noyes and Dacy.'
Rap-a-tap, tap, rap-tap, tap.



Rap-a-tap, tap, rap-rap, tap,
The knocker is busy again.
Our democracy's naught but a myth, says he,
We have, instead, aristocracy.
The whole system's rotten
From bottom to top;
The co-ed's a snob, and
The frat-man's a fop.
And even the proflets, democracy's hub,
Have been hit in the head by a Varsity club
Which is quite as exclusive
As any frat dub.
Rap-a-tap, tap, rap-rap, tap.

Rap-a-tap, tap, rap-rap, tap,
Our teams are a sin and a shame.
The stuff in them's poor and the coaching is worse
The only thing now is to ring for a hearse.
Alumni are kicking
The students are swearing
The gym's in a shape
That's beyond all repairing
The worst of it is
No one seems to be caring.
Rap-a-tap, tap, rap-rap, tap.





Rap-a-tap, tap, rap-rap, tap.
Debating is all on the hog.
Our papers are poor and the magazines rotten,
The looks of the campus were better forgotten,
Dramatics are dreary
The glee club is sad
Jtude Con makes me weary
We're all to the bad
Gee! it's a sad world
Now isn't it dearie?
Rap-a-tap tap, rap-rap, tap.

Gov. Davidson—I trust that I can count on the support of you and your fellow students if I decide to run for United States Senator.

English Major—Aw, gwan, youse! We ain't gone ter support no Republican. This here's a Democratic institooshun.

SSS

Co-ed—Understand the domestic science students got to eat all they cook.

Ed—That so? Sort of a lunch course, ain't it?

SSS

"Here is where one can see History in the making" said the enthusiast.

"Where?" inquired the iconoclast mildly.

"There", replied the enth, as he pointed to a History Prof. jotting down page 77 of his new revised History of Greece and Rome.

SSS

Charlie, with suitcase, passes Bill on the street.

Hello Bill. Going to see the Doctor?

No. Why?
Well, I see you've come down with
the grip.

SSS

Wifey: You are drunk, and you said you came straight home!

Hubby: No, I shaid I buffeted my way home zhrough the storm.

SSS

"Did you read that American History topic?"

"Naw, I hear its Fish-story."



Charlie, that rude man is staring at us. Well, let him stare. He can't see much.

At Sumner's

Louis: Have a cigar?

Phi Beta Kappa: Don't smoke, but I'll take a lead pencil instead.

SSS

Brutus chuckled as he saw stern zephyrs waft snow about*.

*About an hour.

"Ye Ides of March. 'Tis snow; I can go sleighing."

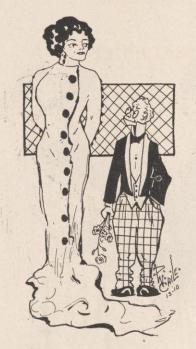
So saying he strode forth and slew Julius C.

SSS

Strange Yet Natural

'12. But what makes you think that D. G. has such a crush on you?

'13. Why, I've only met her at three parties, and she recognizes me on the hill—



She "Have you kissed the bride?"
He "Yes-er-Ah-no.—not lately-"

SSS

Boarding House Lyrics

Grub

Little specks of this and that, Little dabs all cold Make the morning cereal A dainty to behold.

Little chunks of dried out meat, Little bits of mush Make the soup for luncheon A delicious slush.

Little drops of gravy,
Little shreds of meat
Makes the hash for dinner
Makes our meals complete.

Little scraps left over,
Mixed up dopes galore
Bring us pleasant (?) memories
Of what has gone before.

The Younger Bard

D

The older poets sang to many a love,
And I sing but to thee.
They longed to be a lark or flitting dove,
To fly and lie at the feet of some dear love
But that's no go with me.

And when I long to hold you close again
To ease love's longing pain,
I'll pray to the genii of red, red blooded men,
He'll hear my prayer and I'll come flying
then,

To you, in an aeroplane.

SSS

LATIN PROF'S MOTTO

Givit tu em gudand plen ti; Soc et tu em gudand strong; Never letem geta stand-in; Gopher evri word tha tswrong.

Makem flunkand makem worry; Makem sit up nightsand buck; Makem wun derwat chur thinking; Makem cursther evilluck.

Never letem getoo hopeful; Never sayther doing well; Makem wishthey hadn't cum here; Makem wish u were—at home.

B. F.-'13.

SSS



While we are talking about "seven games" why not have a little more water?

WISCONSIN'S WONDERS

No. 2.

Choseph Henry Vosskuehler

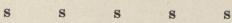
As near as the biographer has been able to learn Mr. Choseph Henry Vosskuehler, yet, was born in Cork, Ireland on the 17th of March some years ago. Possibly he attended the parish school by night and worked in a shillalah factory by day, and consequently he soon became famous for his strong yet versatile command of the English language. Eventually he came to the University of Wisconsin.

It is reported, that, once, back in '92 Vosskuehler appeared two days in succession wearing the same vest. Possibly he had only an hour to make an eight o'clock, and consequently did not have time to change all the frat pins from one vest to another. Consequently he either had to wear the same vest or miss an eight o'clock. Possibly he had a new green and blue bow tie to show the class and consequently wore the vest twice. It is reported that two engineers dropped dead. Possibly from surprise.

He is possibly the only man in the college to buy his cigarettes by the thousand. Consequently he is quite a favorite with the brother A. T. Q's.

He was formerly chief engineer for the Flat Iron Works, but the muddulus of ellasdizity went on a strike, consequently he came to the Universitatis Wisconsinensis to teach roughneck engineers possibilities and their consequences with a little machine design thrown in. Report has it that the department of M. D. took him to relieve Johnnie Mack of the heavyweight title. Possibly not.







"Hey!"
"Wot?"

"Just wanted t'tell y' y' got two more hours t' sleep."

This is the Sphinx's riddle
Made on a Friday night
As she sat alone in her cosy den
While her slaves went out in the way of men
None of them went beyond her ken,
Though some beyond her sight.

What is it that this means my little man, You with the socks so passionate and pumps?

Does Delta Gamma mean the Dearest Girls Or should it be translated Dumbest Gumps?



Cook and his Esquimaux at the Pole. Gee! but it's cold up here.

He "Are you fond of Winter Sports?" She "Yes, if they really are."

SSS

Dr. Elsom: You need a good sweat and Soph.: I can get a goood sweat at home.

Soph.: Yes, I have a regular sweater there.

Engineer---Can you describe an arc? . Theolog-You mean the arc, don't you?

Doc. Hutchins says that Bitter Root Apples are easy fruit. We will back the Wisconsin Pippin crop against the world.

SHOWING HOW



Doc Hutchins experience at Wisconsin



may be of use to him in his new field.

The Shorthorn Prom attracted a large and miscellaneous bunch. We are authorized to state that the floor has since been entirely replaced this having been made necessary by the peculiar pumps worn by some who attended. Also that the affair,

SOCIAL AND PERSONAL

Another Prom will be held in the University Armory on February eighteenth. A large attendance is desired.

though rather staggy, was a great success.

(Adv.)

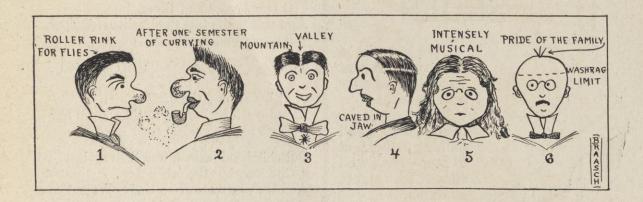
SSS

World's Worst Jokes

No. 6

had better get one at a turkish bath parlor. Dr. Elsom: So?

The Science of Hairology



The Science of Hairology is that art by virtue of which man, assisted by a hair brush, a little patience, and plenty of water, is enabled to portray his character. In this respect the Co-eds are entirely outclassed. Altho they have many ways of arranging their silky tresses, all of the hairbrushes, patience, and water in the entire universe would be insufficient to bring about the mountainous, superabundant effects which we see hovering about the brows of the fair damsels as they daily ascend the hill. In other words, these same effects are on display in the hairdresser's show window. Man alone, by a few fantastic twists of his mighty hairbrush, transforms his locks into the key to his character. At one glance the world can size up the victim.

The pompadour and the smooth, glossy, retreating styles (1 & 2) are favorites with the students. These types meet with so much approval because of their great efficiency in enabling the wearer to make his "eight o'clock". The pompadour, after one semester of conscientious currying, will remain a constant and therefore will require but little attention. That means the disappearance of the annoying hairbrushing item in the mornings toilet. On the other hand, the pompadour may be used as a hairbrush; and, if the correct motion be applied, is excellent for cleaning clothes, hats, and even shoes. Altho the smooth, retreating type makes a great hit with the Co-eds, it is a type that causes much embarrassment at times of intense anger, for the hair in its effort to rise, causes the entire glossy effect to move with a bob-like motion. Here is where the man with the pompadour has the distinct advantage, for his hair remains tranquil at times of great vexation. The question now arises, "How can the the man with the pompadour show his anger?" During times of peace he is forced to to wear a perpetual smile to show his amiability and to prove that he's not a "sore head". At times of great anger he ceases smiling, and by virtue of the fact that his hair co-operates with him in bringing about the desired effect, his appearance is anything but pleasing.

The valley and mountain type (3) is worn largely by dudes and professors of geography. It is a favorite type with the dude because he wishes to bring about a state of equilibrium in his head so that his high, silk hat will not tilt to the side burdened with too much hair. The professor of geography enjoys this type, for it enables him to picture distinctly to his class the nature of vallies and mountains.

The good, old "parted on the side style" (4) is worn by the conservative man, who is either disgusted with the other types, or is jealous because it is impossible to decorate his cranium with another style. The conservative man, pictured above, has talked so much against the other types that his lower jaw has actually caved in.

The long, flowing type worn by the violinist, the lunatic, or the man who cannot afford a haircut, (5) is a style common to both sexes. In fact; all Co-eds wear this style while dancing at the "Feather Bed Ball" in the far off realms of Dreamland. The violinist is forced to wear this type so as to insure a constant supply of hair for his bow.

Alas, we now approach the unenvied type which is beyond the helpful scope of Herpicide, Rexall, or Seven Sutherland Sisters. (6) The poor victim, pictured above, gives the three solitary hair, which crown his never to be hoary head, great attention, wearing them in a different style each day of the week. He hates to pass a washrag over his medulla oblongota shield and therefore has established a definite washrag limit upon his stately brow. The absence of the use of water has given him an imitation crop of hairiie, from the distant view point, the desired effect is produced. Therefore the victim always keeps his distance when his head is unshielded, and when his hat is on, avoids the Co-eds and refrains from singing Varsity.

W. K. B.

COLLEGE CUT SHOES



Are here in a hundred different varieties, shapes and styles.

Every pair high class, good looking, perfect fitting---the swell shoes for street or dress.

FOR MEN AND WOMEN \$3.50 to \$6.00 the pair

SCHUMACHER BRS.

93 Wisconsin Street 93 MILWAUKEE, U.S.A.



News Item

"The Freshmen now have their guns."

THE BUGHOUSE KEEPER

IAMA RHYMER

"Tell me the tale O bug house keeper O twenty two and three."

And this is the tale the bughouse keeper, Buggily told to me.

Two boys and a girl through childhood played

At house, and the darling girl Loved both the boys, and they loved her From foot to golden curl.

But childhood passed, and then at last One lost, but the other won, And the playmate from their bliss outcast Gave up, a game as done.

She married the one of her choice, and then The other bloke went mad. They stored him away with the dippy men In a cell with many a pad.

And there he is, poor twenty three; He tries to smile at you. "Yes, sad it is, Now tell to me The tale of twenty two."

"O there is little else to say," He said with his keys awhirl, That chap right there across the way Is he who wed the girl.

SSS

"Full" Moon.

She: Has the moon gone down? He: Yes, down town.

SSS

One of our distinguished alumnæ has returned from the cocoanut belt where she has been making a study of bugs. It is understood she will continue her researches at Mendota.

SSS

"It is my treat", said the faculty as he poured out several choice "cons".
"You might call this "On Wisconsin"

said the stupid stude.

How to Write a Modern Novel In Four Easy Lessons

4. THE FINISH

The finish is very important. No young writer can afford to overlook the possibilities of a whirlwind finish to his novel. Many novels finish in the waste basket, but that is trite and unrenumerative. Pay attention now while we explain how to bamboozle the editor.

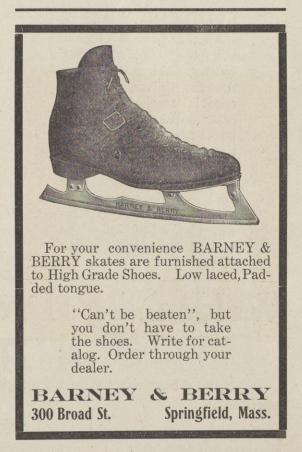
You remember that in the last lesson we had Archibald propose to Clarsissimona with all the ardor he could muster. You remember also, that the tumultuous flood of Clary's girlish love was made to slop over so that she accepted him. Now we have only used 250 pages and all best sellers have to at least 300 pages and six illustrations by a well-known artist. What is to be done? The reader has seen Archie throw his arms around our heroyne four times straight and breathe the tender story into her shell-like ear every time-that wonderful story, as old as the world yet ever new. (Always use that last phrase. No modern novel is complete without it.) It is getting a bit tiresome for the reader. If something doesn't happen pretty quick he will throw the book at the cat. Ah! We have it!

Tip Archie over on his side so that his ear grovels in the sand. Then make him jump suddenly to his feet shouting "By Gravy!" in stentorian tones. Of course Clary also jumps to her pedestals with the grace of a new-born fawn, and Archie's assistance. Have her say "What is it Baldy?", in a voice in which anxiety and admiration are strangely blended (The more strange blends you can work in the better) and Archie reply "Calm yourself, Deerest" thus emphasizing the gazelle-likeness without undue repetition.

Have it appear that Archie has heard the faint but unmistakable chug of an automobile going at terrific speed. Have it come beating down the beach with the chauffeur and villian. As it passes with incredible speed let the villian stretch out his gloved mit and tear Clarsissimona from the arms of her love. Following this put in one paragraph on the vicissitudes of life.

You have now managed to get Archie into a desperate situation. It is then up to you to get him out of it. Develop his wonderful sprinting ability and you have it. Start him out after the car and let him catch it in about half a mile. Foil him again by having the villian pour the machine oil over the back end of the tonneau so that Archie cannot get a good hold. Then let Archie make a supreme effort and hurl his lithe form into the air alighting in the car. Have him spill out the ruffians and with one hand grasping Clarsissimona and the other the steering wheel, rush madly down the main street of Palm Beach (This will surprise the reader who has been thinking all the time it was a desert island instead of the Florida coast) and let them take the place of two prominent divorcees who lost their nerve at the last minute at the swell church wedding which had been prepared for them.

This is all except to get eccentric and into the papers as much as possible and see that your work is well advertised.



CON TO CONTRIBUTORS

Write it down now! Send it in today! He who hesitates is lost and the Sphinx can't afford to lose you. In the Prom Sphinx all previous records will be left back in the jungles. Get in on it. Everybody will send one to his girl, and she'll want to read your dope. February fifth is the last lingering limit that we can set for our annual reception to Prom slush. The sooner it gets here the better. First come will stand a better chance of being served to the avid public. Of course Prom is the funniest thing that ever happened. Help us to make other people appreciate that fact. Write it down now.



"All is not gold that glitters."

S S S LITERARY NOTES

Another name is added to the roll of Indiana's fiction writers, and at the same time the University of Chicago is enrolled with the older universities having books of college stories, by the publication on December Tenth of "Maroon Tales." by Will J. Cuppy (Forbes & Co.). Various phases of university life are introduced into a book full of the healthy and spirited action of youth.

Little Miss Whale and an oyster
Went out for a walk in the sea
She wept for his love, but the oyster
Said, "Quit it, don't blubber on me."

SSS



Oh! that this too too solid flesh would melt", said Hamlet hopelessly as he wacked the boarding house steak for the eighth consecutive time.

Woldenberg's Dressmaking Annex

Get your orders in early for your Prom Dresses.

Have a talk with Mrs. Edgengton, she will be pleased to give you her ideas.

Woldenberg's - - Corner Pinckney and Mifflin Sts.

RIBBONS

THE IDEAL

SHINING PARLOR

211 1-2 State St.

We make a specialty of dying and oiling shoes. Work done by expert men. Bring your old shoes around, we'll oil them, scrub them and make them look like new.

JAMES MORTON

ASK TO SEE THE

CUSTOM LAST

It is a short vamp last made in dull wax calf or dark winter tan.

A. E. AUSTIN & CO.

13 S. Pinckney St.

The DOLLY MADISON

for afternoon tea and after-theatre lunches.

130 State Street

REBUILT TYPEWRITERS

We save you 50 to 75% on any make. Send for catalogue



LOW RENTAL RATES

Portion of rent applied on purchase price if you buy.

THE MILWAUKEE TYPEWRITER EXCHANGE

130 MASON STREET

A. D. & J. V. FREDERICKSON General Contractors

Pine, Hemlock & Hardwood Lumber Manufacturers of Builders Material MADISON, WIS.

Buy where you can get QUAL-ITY and the LOWEST AVERAGE PRICE.

Quality and LowestP rices at

OPPEL'S

PALACE Drug Store
OPEN DAY AND NIGHT

Next to the Pal.

CONKLIN AND SONS

Coal and Wood

MENDOTA LAKE ICE
Office 105 E. Washington Avenue

Residence, Bell Phone 3118
Office, Bell Phone 3119
DR. C. F. RODOLF, Dentist

DR. C. F. KODOLF, Dentis

BLIED and SCHNEIDER BLOCK

OPPOSITE PARK HOTEL

Danielson Mueller & Simpson

Tailors, Clothiers, and Men's
Furnishers.
Twenty Three
So. Pinckney St. Madison, Wis.

The Home of First Class Clothes

Men's Shoe Shining Parlor FIRST CLASS

---COLORED SHOES BLACKENED---

302 1-2 State St.

Geo. Paps, Prop.

The Commercial National Bank

MADISON, WISCONSIN

CAPITAL \$200,000.00 ADDITIONAL LIABILITIES

\$200,000.00

Special attention given to Checking Accounts

Accounts of banks, firms and individuals received on the most liberal terms consistent with sound banking.

The Wisconsin Agriculturist

Does---

-Go to 60,000 prosperous farmers every week.

-Go into 1,191 out of the 1,241 postoffices in Wisconsin.

-Reach the most receptive and the least solicited people.

Is---

-Read from cover to cover as you read your technical paper.

-Received with the confidence that comes only with long-continued fair dealing.

-The Greatest Single Selling power in the State of Wisconsin.

Can---

—Put your story before the best third of the farmers of Wisconsin —1-6 of the State's total population.

-Bring you business direct or through the local dealers.

-Make your goods the standard of comparison.

May we show you what The Agriculturist is doing and how little it costs to cover this State.

THE WISCONSIN AGRICULTURIST

ARTHUR SIMONSON, Publisher, Racine, Wisconsin

GEO. W. HERBERT, Special Representative, First Nat'l Bank Bldg., Chicago WALLACE C. RICHARDSON, INC. Eastern Representatives, 41 Park Row, New York.



Originator and Designer COLLEGE CLOTHES

Suits To Order

From \$25 to \$40

THE



Madison - Wisconsin

Offers Unsurpassed Opportunities in All Lines of

3,000 GRADUATES IN GOOD POSITIONS

ANNUAL ENROLLMENT 500

DEPARTMENTS OF INSTRUCTION

Bookkeeping

Gregg Shorthand Every Day Enrollment Day English Typewriting Special Shorthand and Typewriting Course for U. W. Students.

Banking

School in Session Entire Year

Call, Phone, or Write for Full Information.

32 Page Catalog Free

HOTEL HOSPITAL INSTITUTION

SUPPLIES

For Complete Price List

WHOLESALE GROCER

192-194-196 Broadway

MILWAUKEE, WIS

The

F. C. GROSS BROS. & CO.

---PACKERS---

Corner Moskegon and Canal Strs. MILWAUKEE WIS.

Funny Thing

Not one complaint from our many student customers last year. The Menges Pharmacies

John-What doctor attended your aunt in her last illness?

James-None. She died a natural death.

Harvard Lampoon

AND MAKE

213 STATE STREET

COLLEGE STYLES



WHEN THE COWS COME HOME ON

GAY'S STOCK AND DAIRY FARM

B. F. STAACK

HIGH GRADE GROCERY

729 University Ave.

Fred Klein PICTURE FRAMING AND DECORATING

413 State

Eye, Ear, Nose and Throat Hospital 204 Monona Avenue,

A well equipped instution for the treat-ment of all diseases of the eye, ear, nose and throat.

Glasses fitted and furnished. John R. Taylor, M.D. Phone 183 Resident Surgeon



ARMS AND THE MAN

The Captain—"I shall never forget the first timeI drew my sword.' Lady Gingham—"Where was that?"
The Captain—"Down in the Soudan at a raffle."

Tiger

ANOTHER SCANDAL

He-"Smith is supported at college by the work of his fiancee." She-"I never would have believed it of him. How is it?" He-"Well, you see she made him a lot of sofa pillows."

A young doctor has recently discovered that the ankle was put in the leg to keep the calf away from the corn.

Coyote

"You say he never goes home till morning. I wonder why?"

"Probably because he has an A. M. degree."

Widow

"Do you live within your income?"

"Yes, and I am in close quarters."

Record

An aeronautist named Wurtz Would take joy- flies with various flirts Till one, with a frown Said "Please take me down, I simply can't manage my skirts."

Tiger

John Rea Woolley

Photographic Portraits . . .

509 STATE STREET

Appointment By Only

BELL 3030

Two Irishmen fell from the scaffolding of the Singer Building and as they passed the twenty-second floor Pat said to Mike: "Say, Mike, d'ye think the Lord is with us?" And just before he struck the bottom Mike replied:

"Well, if he is he's going some."

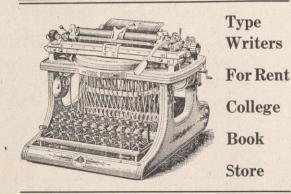
Jester

Sparking Plug-the derby. Steering gear-the sombrero.

Lampoon

1912-"Did you go to Prof. Bendell's last lecture?" 1913-"No such luck."

Lampoon



TRUNKS

Suit Cases and Traveling Bags -- All kinds of leather Goods--

Chas. Wehrman

116 King - Phone 666 - Opposite Majestic

ST. CHARLES HOTEL

MILWAUKEE

Everybody likes the good old AMERICAN PLAN. Three good meals a day and a good bed at night. While the desirable and still popular American Plan hotel is rapidly disappearing, owing to the fact that the European Plan is more profitable to the hotelkeeper, the ST. CHARLES HOTEL nevertheless retains the more homelike American Plan, with rates from

\$2.25 and Up.

Today the St. Charles is the best American Plan Hotel in the State of Wisconsin

Charlie's

KENNEL CLUB OPEN DAY AND NIGHT



Place

C. E. REAMER, MGR. 415 STATE ST.



Hat Shop Ladies' Madison, Wis.

A Rendezvous for College girls

FASHION LIVERY

Closed Carriages and Light Livery a Specialty Student and City Trade Solicited.

Jefferson Transfer Co. In Connection Phone No. 7

Painters and Decorators GET YOUR PICTURES FRAMED AT MAUTZ BROS.

The NEW St. Nicholas Restaurant

Ben. Stitgen, Proprietor

118-120 W. Main St.

HAVE YOUR BADGER PICTURE TAKEN AT FORD'S

THE UNIVERSITY OF WISCONSIN

THE COLLEGE OF LETTERS AND SCIENCE offers a General Course in Liberal Arts; a Course in Commerce; a Course in Pharmacy; a Course in Music; a Course in Journalism; Library Training Courses in connection with the Wisconsin Library School; a Course in Education; the Course for the Training of Teachers, and the Course in Chemistry.

THE COLLEGE OF MECHANICS AND ENGINEERING offers courses of four years in Mechanical Engineering, Electrical Engineering, Civil Engineering, Applied Electrochemistry, Chemical Engineering and Mining Engineering.

THE COLLEGE OF LAW offers a Course extending over three years, which leads to the degree of Bachelor of Laws, and which entitles graduates to admission to the Supreme Court of the State without examination.

THE COLLEGE OF AGRICULTURE offers [1] a course of four years in Agriculture; [2] a middle course of two years; [3] a short course of one or two years in Agriculture; [4] a Dairy Course; [5] a Farmers' Course; [6] a Course in Home Economics, of four years.

THE COLLEGE OF MEDICINE offers a course of two years in Pre-clinical Medical Work, the equivalent of the first two years of the Standard Medical Course. After the successful completion of the two years' course in the College of Medicine students can finish their medical studies in any medical school in two years.

THE GRADUATE SCHOOL offers courses of advanced instruction in all departments of the University.

THE UNIVERSITY EXTENSION DIVISION embraces the departments of Correspondence Study, of Debating and Public Discussions, of Lectures, and of information and General Welfare.

THE SUMMER SESSION embraces the Graduate School, and the Colleges of Letters and Science, Engineering and Law. The session opens the fourth week of June and lasts for six weeks, except in the College of Law, which continues for ten weeks. The graduate and undergraduate work in letters and science is designed for high school teachers who desire increased academic and professional training and for graduates and undergraduates generally. The work in Law is open to those who have done two years' work in letters and science or its equivalent. The Engineering courses range from advanced work for graduates to elementary courses for artisans.

THE LIBRARIES at the service of the members of the University include the Libraries of the University of Wisconsin, the Library of the State Historical Society, the Library of the Wisconsin Academy of Sciences, Arts and Letters, the State Law Library, and the Madison Free Public Library, which together contain about 380,000 bound books and upward of 195,000 pamphlets.

THE GYMNASIUM, Athletic Field, Boating Facilities, and Athletic Teams give opportunity for indoor and outdoor athletic training, and for courses in physical training under the guidance of the athletic director.

Detailed information on any subject connected with the University may be obtained by addressing W. D. HIESTAND, REGISTRAR, MADISON, WIS.

Millinery

Fashions latest styles can be had at this store - - - -

Veilings

Popular meshes in Novelty and Staple lines - - - -

Burdick & Murray Co.

CARL THOMAS PHOTOGRAPHER

GROUPS A SPECIALTY

S. H. CHASE

DENTIST

302 State St.

Phone 977 Res. 3493

J. MASSINO GAS AND ELECTRIC FIXTURE MFG. CO.

Gas and Electric Fixtures
651-3rd Milwaukee



Chas. Polacheck & Bro. Co. MILWAUKEE, WIS.

Manufacturers of

Lighting Chandeliers

Dealers in

Everything Lightable

The PEOPLE'S TAILORING CO.

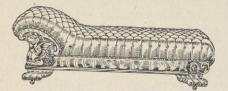
FINE TAILORING - POPULAR PRICES
250-252 West Water St.
MILWAUKEE, WIS.



The Quick Laundry



MILWAUKEE



Robert H. Barwig

BARWIG BROTHERS

Geo. B. Barwig

3008-10-12 Lincoln Ave.,

CHICAGO, Ill.

3336 Clark St.

Two large well stocked stores. Furniture, Cook Stoves, Heating Stoves, Brussels Rugs, French Wilton Rugs, Oriental Rugs, Imported and Domestic Lace Curtains. Complete Furnishings for the House. We extend Credit. Telephone Lake View 872.

Commercial Printing

CATALOGS
ADVERTISING NOVELTIES
LETTER-HEADS
BOOKLETS
ETC.



Social Printing

PROGRAMS
MENUS
CRAFT GOODS
STATIONERY
ETC.

THEPRINISHOP

Designers, Printers, Embossers
427 State St.
MADISON, WIS.

Joseph M. Boyd, Pres't and Cashier.

Chas. O'Neil, Ass't Cashier,

W. B. Roys, Ass't Cashier at Branch Bank,

BANK OF WISCONSIN

MADISON, WISCONSIN

Capital \$100,000.00

Surplus and Undivided Profits \$100,000.00

Additional Liabilities of Stockholders \$100,000.00

SAVINGS DEPARTMENT.

Safety Deposit Boxes For Rent at Reasonable Prices.

(Branch Bank Located Corner State, Johnson and Henry Streets)

DIRECTORS: A. L. SANBORN, T. H. COLEMAN A. O. FOX, EUGENE EIGHMY, JOEL BOLEY, GEO. SOELCH, FRANK KESSENICH, R. R. KROPF, JOSEPH M. BOYD H. L. RUSSELL, GEO. E. GARY.

CUSTOM TAILORING

Woolens carefully selected for Fall and Winter Wear from the best manufacturers, both foreign and domestic, are now on exhibition. Never were the blending of colors more beautiful than this season. Your early inspection is invited.

SCHMEDEMAN & BAILLIE 25 EAST MAIN STREET

ATHLETES and others who desire a tonic take

BLATZ



A NON INTOXICANT
MILWAUKEE

AUL HAMMERSMITH,

BENJAMIN KORTMEYER,



116 Michigan Street, MILWAUKEE

"THE COLLEGE PUBLISHERS"

Annuals

Catalogues

Bulletins

Calendars

THE PARK BOWLING ALLEYS
GEORGE PALTZ COMPANY



Billiard Hall

225 STATE ST.

The Exclusive "Student's Place"

Kentzler Bros.

LIVERY

Keep the "Best Equipped Livery" in the state (no exception) and meet all the requirements of Fashionable driving, and to this fact is due their wide-spread popularity. A fine stock of vehicles and well-bred horses constantly on hand for your pleasure.

Badger Creamery

Pastuerized Cream and Milk,
Butter and Eggs
610 University Ave.

Grimm's BOOK INDERY

Book Binders, Rulers and Blank Book Manufacturers.



The Range especially built for the home in which good cooking is appreciated. It is not at all like the old-fashioned, or ordinary kind of ranges it is free from all their faults.

ARCADIAN MALLEABLE RANGE CO.
MILWAUKEE - WISCONSIN

Go to

WALTZINGER'S

For Exquisite Ice Cream, Sherbets and Confectionery

19 N. PINCKNEY ST.

OLWELL BROS.

GROCERIES

FRATERNITY, SORORITY and BOARDING HOUSE TRADE SOLICITED

Phone 1037

Cor. Frances and Univ. Av.

Fresh: Is this lesson for the week? Prof: No, for the strong.

COYOTE.

BROWN BROS. LIVERY

PARTY CARRIAGES

A SPECIALTY

NEAREST BARN TO UNIVERSITY

Corner Broom and Gorham Sts.

Phone 559

Ester Oyster Co. Fish, Oysters and Cheese THAT'S ALL 206 E. Main



Moving :: Illu Pictures :: Songs

Illustrated

Entire Change

Daily

ALL SEATS 5 CENTS

KIRCH

THAT'S ALL

The Finest Equipped Billiard
Parlor in the Northwest

DRUGS PERFUMES

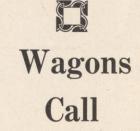
Sumner & Cramton

502 STATE STREET

PHOTO SUPPLIES
DEVELOPING
PRINTING

Both Phones 172





The society man and the dainty summer girl alike have their linen laundered at this establishment. We launder delicate shirt waists and linen collars, cuffs and shirts with conscientious care, and without tear or fray, and never fail to give general satisfaction to our patrons.

ALFORD BROS.

113 AND 115 NORTH CARROLL STREET,

MADISON, WISCONSIN

Christmas suggestion

A pair of our Handsome Boots or Slippers for every member of the Family.

SCHUMACHER'S Big Shoe Store

21 S. Pinckney St.

M. DIEDERICH FANCY GROCER

CANDY, FRUIT, PICKLES, OLIVES, Etc. 816 University Ave.

Gas and Electric Appliances

Always on display at our salesroom

MADISON GAS & ELECTRIC CO.

120-126 E. MAIN ST. PHONE 144

Phone 720

CUDAHY Cash Market

THE BEST OF FRESH AND SALT MEATS

Club and Fraternity
Trade Solicited

WILLIAM HUPPERICH, Mgr.

111 W. Mifflin St.

When Body and Brain Protest at the strain imposed upon them, use



TONIC

JUNG Milwaukee,

Keeley's

where the famous bitter-sweets are made

60 cents

Shipped to all parts of the world

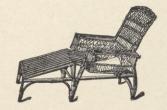
Luncheon -:- Soda

THE HUB

Why is this Store the favorite of the Student Body?

There Must Be Reason for it

Supposing you step in and see the new FALL STYLES for yourself - - -



A. MEINECKE & SON

MANUFACTURERS OF

ENGLISH WICKER, LAWN and VERANDA

Furniture

Wooden Toys and
Children's Vehicles
Milwaukee, Wisconsin



You may see

FOWNES GLOVES

on the man who doesn't know what's what--vou're sure to see them on the man who does know.

GEE WHIZZ!

DIEDERICH & MEIER, Props.

Did you know there is a new SORORITY VIEW in this nick of the woods, just a stone's throw from Chadbourn Hall. Drop in and get a bite.

SPRING

Indications are that soft-finished goods will be in great demand this season. Without exception our representation of these popular fabrics---CRASHES, HOMESPUNS, FLANNELS and CASSIMERES is the most complete in the country. The assortment of other modish patterns in all the different correct shades is equally comprehensive. In a word, our outfit embraces everything desirable in tailoring fabrics.

University Co-operative Co. Call and Look over the Line at the