# The Sphinx. Vol. 6, No. 10 April 1, 1905 

Madison, Wisconsin: University of Wisconsin, April 1, 1905
https://digital.library.wisc.edu/1711.dl/VLDRVFMTZUMQR8S

Based on date of publication, this material is presumed to be in the public domain.

For information on re-use, see http://digital.library.wisc.edu/1711.dl/Copyright

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.


Volume VI Number 10
Madison, Wis., April 1, 1905


## The Students'

## Favorite Brew

## Cigars

Students don't
forget the place
Fenner's
Cigar Store
and Billard Parlor

21 West Main Street

GEO. A. KEMMER<br>Wholesale and retail Dealer in

## All Kinds of Meats

12 North Pinckney St.
Tel. 1709

# Kentzler Bros. LIVERY 

Keep the "Best Equipped Livery" in the state (no exception) and meet all the requirements of Fashionable Driving, and to this fact is due their wide spread popularity. A fine stock of vehicles and well-bred horses constantly on hand for your pleasure.

# Walter \& Schulz 

Dealers in
FRESH,SALTAND SMOKED MEATS, SAUSAGES, POUL, TRY AND LARD

Phones: Standard 1334
Bell 5311
224 STATE STREET
Madison Steam Laundry
Goods Called For and Delivered
NO. 111 KING STREET
Phones: Standard 815, Bell 5961

## M. S. Klauber

 CompanySpring Styles

## WOOLENS

Now In

## Grimm's B OOK

 INDERY Book Binders, Rulers and Blank Book ManufacturersTelephone 469, Third Floor, 119 and 121 East Washington Ave., Madison, Wis.


## Vincent Zach

404 State Street
The Students' Tailor

## Suits to Order

Pressing, Repairing and Cleaning donc neatly and quickly. Workmanship guaranteed. Ladies' Clothes a Specialty

## "DO YOU EAT?"

Try Cronin's, at Main, King and Pinckney. Call. Rest assured here. He can please you all, for at Cronin's Restaurant you will find Choice meals and lunch of superior kind. Remember the name, to Cronin's a visit pay, Old and new friends he treats in a courteous way. Nicest roasts, steaks, chops and cutlets, too. In fish, game and poultry, he can please you. Night or day to Cronin's a visit pay Surpassed by none in Madison today.

BILLARD, POOL and COMBINATION TABLES
FOR SALE

A Complete Encyclopia of Amateur Sport Spalding's Official Athletic Almanac

## For 1905

Edited by J. E. SULLIVAN (Chief of Department of Physical Culture, Louisiana Purchase Exposition).
Should be read by every student, as it contains the records of athletes and all amateur events in this country and abroad.
It also contains a complete review of the Olympic Games from the official report of Director Sullivan and a resume of the two days devoted te sports in which savases wre the only contestants, in which it is proved conclusively that savages are not the natural born athetes we have heretofore supposed them to be. This is the first time in which the athletic performances of savages have ever been systematically recorded.
This is the largest Athletic Almanac ever published, containing 320 pages. Numerous illustrations of prominent athletes and track teams.

## PRICE 10 CENTS

For sale by all newsdealers and
A. G. SPALDING \& BROS.

New York Philadelphia Buffalo Boston Minneapolis Syracuse

Chicago St. Louls San Francisco Kansas City Denver Baltimore New Orleans Montreal, Can. Wittsburr Pittsburg Cincinnati
London, Eng

Send for a copy of Spalding's Athletic Goods Catalogue. It's free.


Bausch \& Lomb Opt. Co.
New York Chicago Boston Frankfurt, G'y

KINGSTON'S
Hack \& Baggage Line
Livery in Connection
Calls for Parties a Specialty TELEPHONE 146=2

## For

Your
Stomach's Sake

## Eat <br> Spencer's Bread

457 W. Gilman St.

## See Our Inine of

 Cemnis Goods
## The Model Creamery

Fancy Elgin Butter, Pure Cream, Sweet Milk, Buttermilk and all Dairy Products

207 State Street Phone II50

## A. Haswell \& Co.

26 and 28 N. Carroll St.

## Good Furniture

## New York Store

DRY GOODS, CARPETS AND RUGS

Student Trade Solicited

5 and 7 West Main Street
MADISON, WIS.

TELEPHONE 53

## BROWN BROS. LIVERY

Corner State and GiIman Streets Next to $\mathbf{C o}=0$ p.

Party Carriages a Specialty Madison, Wis.


FOR ANYTHING IN

# Jewelry .. 

AND
.FINE STATIONERY..
write to
Bunde $\&$ Upmeyer Co.
Largest Assortment Lowest Prices

COR. EAST WATER AND WISCONSIN STS. IILW AUKEE, WIS.

FOR $\qquad$

Wociety $\mathfrak{B a n q u e t s}$ со то CAPITAL HOUSE B. F. BURTON, Prop.

## Antutitrentit

WE SOLICIT YOUR BUSINESS.
 STATIONERS AND ENGRAVERS

> We are particularly fitted to supply new and exclusive ideas in Dance Orders, Menu Cards and Die Stamped Stationery, because we are now making these things for sixty-six colleges and universities, extending from Maine to California.

## TOLEDO, OHIO

## Carefully Prepared Courses of Study

 and $a$
## Permanent Faculty

attract a
High Grade of Students to the

## Capital City

## Commercial College

Madison, Wis.
"Where business is taught as business is done"

[^0]Exclusive Tailoring=-Tailoring Exclusively
"The Best of Everything"

## STYLES

 FIT FINISH
E. J. SOUTHWICK, Mgr.

## E. H. McCARTHY

4 S. Carroll St.
Madison, Wis.


The Makin's of a Man


## THE SPHINX

Published fortnightly during the College Year by Students of the University if Wisconsin.
Entered at the Postoffice of Madison. Wis, as Second-Class Matter, September 28, 1901.

SUBSCRIPTION, \$1.00 PER ANNUM.
SINGLE COPIES, TEN CENTS
(If not paid before January 1st, $\$ 1.50$ per annum will be charged.)
Single copies on sale at the news stands and book stores.

ADVERTISING RATES MADE KNOWN ON APPLICATION

Address Communications to the Business Editor All contributions, subscriptlons and remittances for same should be addressed to Editor, 505 N. Carroll St.
A. B. Braley, '05, Editor.
C. R. Freeman, L, '05, Art Editor. A. B. Dean, '05, Manager.
W. H. Lieber, '07. Fred Mackenzie, 'Oo E. B. Rose, L, '05. A. B. Shuster, '07. E. S. Jordan '05. R. Zuppre, '05. J. S. Blaine, '05. R. ZUPPKE, ${ }^{05}$ A. Hatton, '07.
M. C. Otto, ${ }^{\prime} 06$.

Always remember that this is only pretence, so that you are not to believe a word of it, even if it is true.-Kingsley
 HILE WE WERE scarce able to fathom the nebulous discusiveness and crepuscular prolixity of the inscrutable arbiter on the daily cardinal. we nevertheless gained a hazy hunch that certain of his murky murmurings were designed to overflow our devoted head.

Wrapping himself in an impenetrable fog of labyrinthic incoherency, he broke the vials of his supperrated vocabulary upon us, and expectantly waits for us to be overwhelmed in the seething torrent of effervescing invidiousness.

We are edified at the spectacle and uncontaminated by the flood. We are glad to see the abcess of verbosity lanced by the pen of composition, but we are surprised and grieved at the painful tortuousity of the Cardinal's acrimonious invective. We view this distressing exhibition of tenuous insipidity, these vague and vacuous chortlings of a gelatinous intellect with amused tolerance and infinite compassion. As a realistic imitation of a London fog, or a cuttle fish attempt to obscure the waters of lucidity, the Cardinal editorials are tremenduously successful, but as intended displays of verbal pyrotechnics, as scintillating obfuscations of iridiscent brilliancy they are sizzling, sozzling failures.

When the glamour (accent on the $u$ ) of approbation is gone, let us hope that some time the Cardinal's ideas catch up to its vocabulary. (We too are flagrantly sinning against simplicity in this exhuberant editorial, but what would you, we have been reading ( O tempora) our pretentious contemporary.) We have pity for that sheet and sympathy for the bewilderment of its readers, as the editor goes "ruining along the illimitable inane." We also admit an excruciating uncertainty. We think we decipher what he is talking about, but we cannot unravel what he is saying. We have followed as he meandered warily in winding ways and weary wiles, we have squshed through sloughs of sinuous slams, and wallowed in weltering quicksands of verbiage, seeking to follow his inscrutable style. But we are nonplussed. Our untutored comprehension is inadequate. Is the Cardinal attempting humor? but no! We are no alienist, no expert in the devious ways of physchological monstrosities, we can only regard this scurrilous pestiferousness as the flux of a mind saturated and sodden with stupendous and incomparable futility.

WHAT'S A MUCKER, anyway? Can any one define him? No! "Mucker" is an undefinable word; it stands for a certain sort of creature who can be located by no other noun. Some people think a fellow who wears rather misfit clothes and waits on table for his board, is a mucker. A mucker may be such a fellow, but such a fellow isn't often a mucker, not nearly so often as the superior snob who calls him one. For other people a mucker is a person who disapproves of or interferes with his own pet nooliganisms, as Mr . Shuster so well puts it in these verses:
"I met a mucker on the street, I knew him right away,
He butted in before I got A chance to say my say.


I saw him in the opera house, He really seemed displeased
When in the most pathetic part I very cutely sneezed.
And in the cloak room on the hill He seemed a little sore
Because from off my hook I threw His clothing on the floor.

He helps me with my work sometimes
(I never was a 'bucker;')
Now surely you will all agree
That he's an awful mucker."
But while he can't be accurately defined, he can usually be spotted. He hisses and groans at the theatre, he talks evilly of women, he jeers his opponents in mass meetings and such. He is not plentiful in the Varsity but he is very evident.

There isn't much to be done about the mucker, he is more or less his own antidote and better left alone. All the fellows can do is to keep him from bespattering the whole university with rowdyism, and to gently eliminate him from social intercourse. Be sure he's a mucker, then cut him dead.


OT'ELL YOUSE CARE, anyhow? We ain't no students. Dat Chibunch can't do nuttin' much, an' say cully if youse don't loike de way we hooted dem, go chase yerself. Wot's a bunch dat comes here to run desoive but a good root in de jaw? Huh! youse-"

Well in good, simple English, if we're to be thought a decent, manly crowd of students we've got to shut out or shut up the muckers. Every time we have a dual meet some little bunch of town toughs and high school "micks" gets out and jeers and hoots the visiting team, tell its members go away from Madison thinking us about the poorest sports that ever sat around a track or filled the grand stand. Madison has about the hardest gang of little gamins and muckers ever, but they can be squelched and should be. Next time a team of athletes comes down here let's consider them our guests, and spot every man who treats them otherwise.

The poet＇s eyes flashed as he heard a woman＇s footsteps on the stairs．＂Ah！＂he mused，＂＇tis she．My inspiration．＂

And he fell to writing furiously again．For he had heard the step of his landlady and his board was overdue．

Oh，isn＇t the moon lovely to－night？
It＇s simply great．There＇s nothing on earth can touch it．
＂Do you know how the water comes down at Lodore？＂
＂No，but I know how Minnihaha Falls．＂


The Man in the Picture－＂Reading maketh a full man．＂

His Friend－＂What you been doing－ reading booze ads？＂


## Dr．A．C．L．

＂What English are you taking？＂
＂General Survey with a Hahvah ac－ cent．＂
＂Oh，－Brown！＂

## 天 天 天 ※

A rolling stone may gather no moss，but it is a regular Sunny Jim when it comes to Force．
だ だ だ

Be rich and you＇ll be loaning．

## $\therefore$ ※ 天

No，Willie，Ph．D．，doesn＇t mean Physi－ cal Director．

## மூ だ だ <br> Our Local Column

Mr．Reuben J．Neckerman has rolled as high as 120 in the alleys．Reub is a nice fellow and bowls good．

Herbert E．Chynoweth is taking a post graduate course in raising He－althy corn． Herb＇s a good farmer，by Hen！

Hungry Hamilton done good work up to the athletic association meeting．

Give me the pounds and I'll let the pennies take care of themselves.


We're going to live anyhow until we die. 'Course this sort of life ain't very high
There's cons and bills
To give us chills,
But Lord, we've lived through graver ills,
And-we're going to live anyhow until we die.
$* * *$

## A Rash Journey

We journeyed to a distant clime Where bottles grew on trees, And where the natives told the time By whistling at the breeze.
We saw the monarch of the band, He sat upon his fist,
And said: "I like to be on hand, 'Tis thus I'm never missed."

We told him then his joke was good, The gang prepared to sup,
They brought a kettle and some wood, And then-they ate us up.
-A.B.S.

Kissing is like eating soup with a fork. You can't get enough of it.

## On with the Dance

"So she led you a merry dance during Prom time, eh?"
"Yep, and now my creditors are leading me a merry dance."

There was a young fellow named Tucker, Who thought to play me for a sucker;
'Twas certainly rash
To try for my cash,
But he got it-the confounded mucker!

When you think that you are a regular I zzit in the use of the English language, just try to describe the feeling you have in the back of your neck after passing a gang of small "kids" who are throwing snow balls.


Nothing could ever come between us, could.it, dear?

I can't think of a single thing unless I should happen to becomeengaged to another man.



## A Thirst Breeder

＂Why do all the fellows in the front row go out between the acts？＂
＂Guess it＇s because the play is so dry．＂

## Not Up to the Time of Going to Press

Lives there a girl with soul so dead，
Who never to herself hath said，
And thought the matter of great weight，
＂I wonder if my hat＇s on straight．＂

$$
x: x
$$

A medical journal says，＂If the child does not thrive on fresh milk，boil it．＂Don＇t be so hard on the little fellow．Begin by spanking him．He may learn to like it after awhile．

## た が た

Professor of Philosophy－＂The great se－ cret of happiness lies in being content with one＇s lot．＂

A Murmur－＂Yes，but it has to be a whole lot．＂
＂Ha！＂cried the Little Eva of the modern Uncle Tom＇s Cabin Co．＂I will fool the bloodhounds yet．＂And then putting on a pair of rubbers she erased her tracks．

## 第 第 筫

Jay－What a beautiful nose she has．
Kay－That＇s her scenter of attraction．

＂Ain＇t Chimmie de swell ting dough？＂
＂Sure．Dey say he uses vilet water to clean his celluloid collar．＂

$$
x: x
$$

Some people seem to believe that the first two syllables of＂gentleman＂are not genuine unless pronounced＂Frat．＂

## Booze

Some mugs dey tout deir goils an' shout
H lot of guff, fer fair,
While odders chin of fights dey win
Hn' shoots de heated air.
Dese may be fine, but-none in mine,
Hear dis I'm tellin' youse,
Fer me de bar, a fat cigar
An' booze, booze, booze.


H plunk!
Hn' Geel
One drunk
Fer me.
I knows it's rank
Hn' tough to use,
But I'm a tank
Fer booze.
Dere's some dat sings of beer an' tings, Hn' odder fancy drink
of gin frappay an' pussy caffay.
I likes dem-I don't tink!
I gets my skates on whiskey straights, Den I fergits me blues,
An, sings a song that comes out strong Fer booze, booze, booze!

I'm drunk Hgain.
I knows it's rank
Hn' tough to use,


But I'm a tank
Fer booze!
-Berton Braley.
[That her readers may know "what's doing" in the way of verse at other colleges, The Sphinx will print in each number for the rest of the year, what seems to her the cleverest bit of verse in her current exchanges. The ballade below is taken from the Cornell Widow.]

## Ballade of the College Widow

Tell me where is the little maid Who danced at the Juniors long ago, Who plied with dexterous skill the trade

Of dancing and wooing, of love and woe?
Where is she who was "sweet of show"
With the subtle arts of a witching dame, Throwing affections to and fro!

She is playing still at the same old game.

Where has she fled-or is she afraid-
The maid with the pompadour brushed just so,-
Or has she a moment, thoughtless, strayed Off to a corner we all must know,
Her satin paniers rustling low,
In high-heeled slippers, cheeks aflame,-
Where did she fly, her eyes aglow,-
She is playing still at the same old game.

Where are they all, prim, and staid,
Who were proud of your father as a beau,
In the days when he was a brave young blade
Who laughed and made friends of a rival foe?
Are they gone "in the dust that the breezes blow?"
Your fathers once lisped in love their name,
For your father's sake, pray where did they go?

They are playing still at the same old game.

## ENvoi.

Yea, though you ask us all in a row,
The answer will always be one and the same,-
And we answer it with a sigh,-Heigho!
She's playing still at the same old game.

[^1]
## Pabst Blue Ribbon



> By acknowledgment of experts and laymen the standard brew of America

Mucker No. 1 (at Fuller)-Say, how'd yuh loike de show?

Mucker No. 2-Foine! Every toime I seen de villyan light anoder cig., I spits on de moke's overcoat wot sits in front of me. Chee, but de moke wuz sore.
$x x x$
"Don't you think he's a nobby looker?"
"Yes, so is a toad."
"Did you print a kiss upon her lips?"
"Yes, and by the amount of rouge I got, I guess she thought I wanted a color print."
"He is a prince, apparently,"
Quoth Maude, with gladsome caper,
(And she was right, a pressman he,
He always prints a paper.)

$$
\sigma \sigma \sigma
$$

When I went to college, I seen
That it wasn't no way to be green, So I feeds like a vulture, On manners and culture, I'm a gent of great polish, I mean.

## Clipped Quips

All was quiet as the conductor approached the Lady-who-had-seen-better-days and demanded her ticket.
"Oh!" she replied nonchalantly, "I'm traveling on my face."
"Is that so?" he answered; "I was just wondering what had happened to it.Tiger.

May-Why did you refuse to go to the dance with him?

Fay-He has a past.
May-But he can blot it out.
Fay-Perhaps, but he can't use me as a blotter.-Widow.

Pish-What makes you think she will make a good chorus girl?

Pash-She used to work in an unholstering establishment.-Tiger.

Jack-I could never learn to love Matilda.

Jim-What's the matter with Matilda?
Jack-Her past.
Jim-Never heard anything against her past. What wrong with it?

Jack-Its length.-Widow.

Professor of Statistics-"We use 329, 647,283 handkerchiefs in this country every year."

Influenza patient (on back seat)-Dod! I wudder who uses the odder ted or dwelve!" -Widow.

Circassian Beauty-Ain't the bearded lady the awful knocker?
Fat Lady-Yes; she's the most barefaced scandal monger I ever saw.-Tiger.

## OLSON \& VEERHUSEN

## 7 \& 9 NORTH PINCKNEY STREET

We carry the largest stock of FINE CLOTHING, FURNISHINGS and HATS in the city. U. W. trade especially solicited

## Sofa Pillows, Stamping and Fancy Goods, Hair Dressing and Shampooing

 MRS. L. ESSER, Hair and Fancy Goods Store, 2 S. Carroll St.```
ESTABLISHED 1854.
```


## Conklin \& Sons

Coal, Wood and Mendota Lake Ice.

Salt, Cement, Stucco, White Lime. Hair and Sewer Pipe.

[^2] MADISON, WIS.

Who is BUCKMASTER?<br>LEADING JEWELER mendota block

E. R. Curtiss<br>Photographer<br>Vilas Block<br>Madison, Wis.

## Madison Steam Dye Worts <br> ALL KINDS OF

Ladies' \& Men's Garments Cleaned, Dyed \& Pressed. Dry Cleaning Nicely Done. Soft © Stiff Hats Cleaned and Reblocked

112 South Pinckney St.
'PHONE 191
MADISON, WIS.

## Go to OTTO'S for Your MIDNIGHT LUNCHES

## LAUNDRY

Domestic Finish a Specialty.

7 and 9 East Main Street.

## 'Phone 65

Always bear in mind
that when we sell it, its all right.
CAPITAL CITY FRUIT STORE
402 STATE STREET
geo. ElLMAN, Prop.

I can satisfy the most fastidious taste in the smoking line.

Carl Boelsing.

## His Inference

Chollie Up-to-date-"Life is worth living down in my office now. I've got one ofthose visible typewriters."

Wallie Ketchon - "Ah! The kind that wears those lacy shirt-waists?"- $\mathscr{F u d g e}$.
"Our preacher is preaching on 'Conse-quences.'"
"I know all about them, I went to the Prom."

Here's to our wives, our own 'till death,
(And here's to the cloves that hide our breath.)


## Coke is an ideal substitute for coal

## Goes as far as hard coal and costs 25 per cent less

Uniform price $\$ 6.50$ perton or $\$ 3.25$ for a half ton delivered within city limits, but smaller orders will not be delivered.

## Gas Ranges

Water Heaters, Gas Grates and other Fuel Appliances at cost
Madison
Gas \& Electric Co., 124-126
East Main Street

PHONES: Standard 23 Bell 144

Office Open Evenings

The One Man-What happened when you kissed her?

The Other Man-Oh the girl said, 'this isn't proper," but her tone said, "keep righton."-Lampoon.

He-Aw, don't you know, those plaster casts must have a jolly time.

She-How?
He-Aw-w, playing marbles, to be sure.-Chaparral.

If you want a cigar that is right, or want to find a nice brand that will suit you, just call and see Boelsing.

> THE HUB EXCLUSIVE AGENTS
> Stein=Bloch Clothes Stacy=Adams Shoes


## The Most Carping of Critics

cannot find any fault with our laundry work, as we aim to please the most fas-tidious-and what's more, we do it. No one finds fault with our up-to-date laundry work in shirts collars and cuffs. The best work is what we strive for and attain.

## ALFORD BROS., <br> Phone 172.

## Lewis' Family Cough Syrup

Is just the thing for you. Keeps cold from the lungs, stops hacking cough.
Try it. 50c per bottle AT LEWIS' DRUG STORE

## Brown's in Town

## WITH

## Dress Suit Cases

 Travelling Bags College TrunksBROWN'S TRUNK FACTORY 118 E.Main St.

## Ester Oyster Co.

 FISH AND OYSTER DEALERSNo. 206 East Main Street

## Gibson Mandolins and Guitars

Mr. Bach of the University School of Music uses 'em. We sell'em.

## Warner "27"



## THE UNDERWOOD

is the $O N L Y$ typewriter made which presents

## REAL VISIBLE WRITING

that is, all the writing VISIBLE, from start to finish of a communication. In addition to this it is the strongest and simplest typewriter made. Six years of constant us in some of the largest concerns in this country has demonstrated this.
WM. J. PARK CO., Agents
113 State Street, Madison, Wis.

## KEELEY'S <br> PALACE of SWEETS

The largest and grandest

## CANDY STORE

in the northwest.

JUST WHAT YOU WANT.
Where winter? have our Select Dances this Where can we have our Parties? AT KEELEY'S
Where can we get our Lunches? AT KEELEY'S
Where can we get the Best Candies? ${ }^{\text {aT KEELEY'S }}$ Where can we get Delicious Ice Cream Soda? Who can furnish the Hall, the Supper, the Wh0 Punch, and everything for a Select
KEELEY Who has the Palace of Sweets?

KEELEX
112 STATE STREET.

It is easier to jump into a well than to jump out
and it costs you nothing to investigate. Let us cater to your wants in our line. : : We're ready to give you satisfaction.

John Sexton \& Co. IMPORTERS OF

## Teas and Coffees

The Menges Pharmacies

## - GO TO -

WALTZINGER'S
for Exquisite
Ice Cream, Sherbets and Confectionery

## Wholesale... Girocers

$16,18,20,22$ STATE ST.
CHICAGO

CHAS. BALL, Representative

## . . M. J. GAY. .

FINE TAILORING A SPECIALTY

Business Suits
Frock Suits
Dress Suits and
Overcoats made in
very latest style

302 State Street

## ANTON METZ PLUMBER <br> 113 West Mifflin Street Telephone 164

## W. J. G A M M

 JEWELER and OPTICIANFine Watch Repairing
3 West Main St. Telephone 685
IF IT'S

## Printing or... Paper

THERE'S NO QUESTION
PARSONS'
Printing \& Stationery C .
24 N. CARROLL STREET

## PIPER BROS.

 GROCERSare doing business at the old stands
Your orders will be carefully looked after.
14 E. Mifflin and Market Square

## DIRECTORY.

LAWYERS:
Bashford, Aylward \& Spensley, 423 N. Pinckney St.

SANborn \& SANBORN,
Wisconsin Block.
F. K. Shuttleworth,

Pioneer Block.
PHYSICIANS AND SURGEONS:
Chas. H. Hall,
First National Bank Block. Hours: 2-4, 7-8 P. m. PHoNe 260

DENTISTS;
Meng Bros.
Over German-American Bank.
Get Your.....
Píctures Framed at...
MAUTZ BROS,

## TELEPHONE

RILEY \& SON - FOR Fine Livery

Either Phone No. 54 COR PINCKNEY \& DOTY STS.
" Not How Cheap, but How Good"


Why not pay a reasonable price and get the best of printing? We can give you just what you want in Programs, Invitations, Cards, Menus, etc., at moderate prices.


## WILLIAM OWENS PLUMBER

118 North Pinckney Street Telephone No. 121 MADISON, WIS.

## $\$ 1.00$

> GOODRICH
> INE
> STEAMERS

to Chicago
$\$ 1.50$
Round Trip
Passenger service every day in the year between Milwaukee and Chicago. During summer season our steamera reach over 30 principal summer resorts on Lake Michigan and Green Bay.

Office and docks foot of Sycamore St. MILWAUKEE, WIS.

## GEM UNION INSTRUMENTS

Superior to all others in Construction, Material and Finish.
"UNION" PIVOT JOINT,
Strongest and most Durable Joint made Warranted to last a Lifetime.

SOLE AGENTS FOR
RICHTER'S INSTRUMENTS OF PRECISION.
Drawing Materials In the West.
EUGENE DIETZEN CO.
181 Monroe St., Chicago, Ill.

## Beer Is Good for You

The malt is a food ; the hops a tonic. The alcohol—only $3 \frac{1}{2}$ per cent - is an aid to digestion ; a healthful stimulant.

Schlitz Beer is brewed with the extreme of cleanliness-cooled in filtered air-and every bottle is sterilized.

It is one of the best things in the world for you.
It does not ferment on the stomach, because it is aged-aged for months in refrigerating rooms before it is marketed.

It gives you beer without biliousness. Ask your doctor what he thinks about drinking Schlitz beer. Ask for the brewery bottling.

## The Beer That Made Milwaukee Famous

## Caution

Do not delay taking advantage of the extraordinary sale we are having now in copyright books at 50 cents. The Right of. Way - Parker, Graustark McCutcheon, Hearts Courageous-Rives, Hound of the Baskervilles - Doyle The Crisis-Churchill, The Virginian-Wister, Etc., Etc,
COLLEGE BOOK STORE 412 STATE STREET

## Barber Shop <br> ...and... <br> Bath Rooms <br>  <br> $35 \mathrm{c} . \mathrm{Aoch} \mathrm{a}$ Java Blend. <br> A deliciously mild, smooth coffee. <br> The presence of genuine Ara- <br> bian Mocha in it, has much to do with its satisfying qualities. <br> And it's absolutel.Y. Dry-Roast. <br> 3 lbs . for $\$ 1.00$. <br> N. B. Have you a copy of Findlay's Price list?

Carl Thomas Photographer

26 West Mifflin Street Madison, Wis.

## WISCONSIN CENTRAL R’Y

BETTW'EEN
CHICAGO
MILWAUKEE
ST. PAUL
MINNEAPOLIS
ASHLAND
DULUTH
AND THE NORTHWEST

JAS. C. POND, G. P. A. Milwaukee


# Tie Nev Slort Line 

 OF THE .....Chicago, Milwaukee \& St. Paul Ry.

## Between Madison, Janesille... and Chicago

## The Best of Equipment

Buffet Parlor Cars on All Trains

DON'T FAIL TO TRY THE NEW SHORT LINE
F. A. Miller, Gen. Pass. Agt. J. M. Dunn, Frt. \& Pass. Agt. Chicago

Madison

## Daily Excursions to

CALIFORNIA


Through First-class and Tourist Sleeping Cars to points|in California and Oregon ever day in the year from Chicago

## PERSONALLY CONDUCTED EXCURSIONS

every Tuesday and Thursday from Chicago. Lowest Rates; Finest Scenery, Shortest time on the Road. A most comfortable and inexpensive means of making the tripoverland.
The only route by which you can leave home any day in the week and travel in Tourist Cars on fast trains all the way. For descriptive pamphlets and full information inquire of nearest ticket agent, or address W. B. KNISKERN, General Passenger and Ticket Agent, Chicago \& NorthWestern Ry., Chicago.
(Send 2-cent stamp to W. B. B. Kniskern, 22 Fifth Avenue, Chicago, I 461 Broadway New York 435 Vine St. Cincinnati 601 Chestnut St. Philadelphia 507 Smithfield St. Pittsburg 368 Washington St. Boston 234 Superior St. Cleveland 301 Main St. Buffalo 17 Campus-Martius Detroit 212 Clark St. Chicago 2 E. King St. Toronto, Ont. 99 Wisconsin St. Milwaukee.



[^0]:    College Catalog, "דhe Pathfinder," Free on Application

[^1]:    -Reprinted from the Widow, February, rgor.

[^2]:    Coal Yard: 614 W. Mai St., Ice Houes: 322-4 E. Gorfam St., 548 W. Wilso St., Offices: 105 E . Washingto Aveue.

