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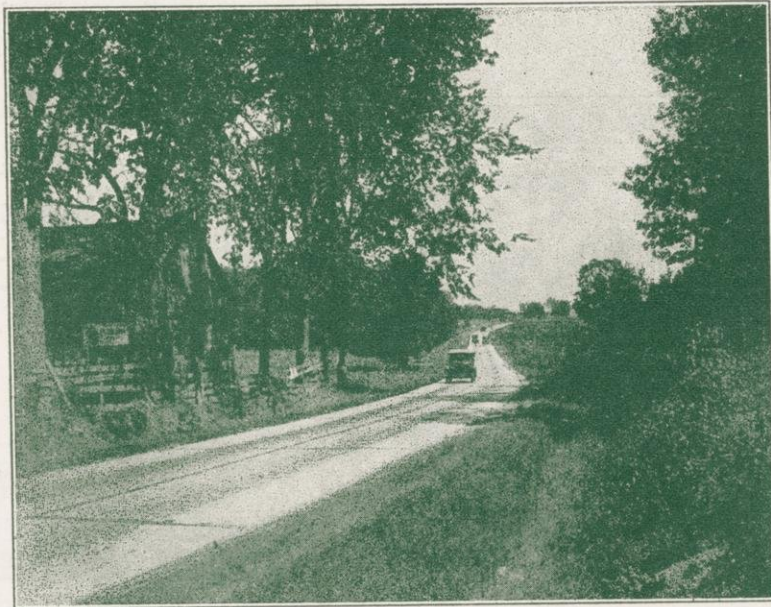
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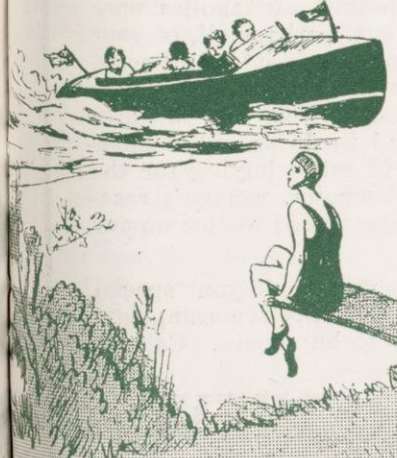
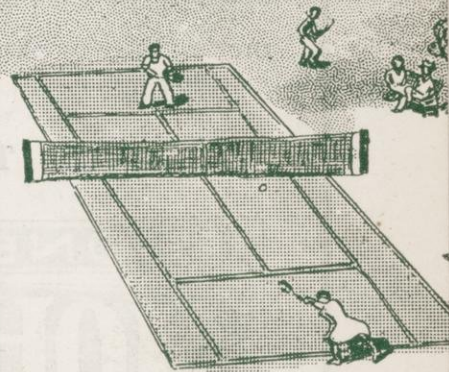
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The Appleton REVIEW



Do you recognize this beautiful scene? It is on a state highway.



Johnson Says:

"Why not DYE and SAVE?"

Summer-time is over. Why throw your blonde and white shoes away?

Have them DYED in the new Fall Shades. Our expert DYERS are now able to DYE your last summer's White Satins to match your Fall ENSEMBLE.

The Greater

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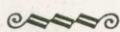
JOHNSON'S
SHOE
REBUILDERS

123 E. COLLEGE AVE., APPLETON, WIS.

Your Bank

Must have ample resources to care for the needs of your growing business and to insure you real financial backing. Its officers must always be willing to study your problems and to help you work out the solution.

You will find all these things and more here and will soon come to feel that you are among friends whenever you enter our doors; friends who are ready and willing to serve you at all times.



Appleton State Bank

Large enough to serve you

Strong enough to protect you

Small enough to know you

Miles of Smiles with SCHEURLE SERVICE



"You only imagine I'm in love with my husband. I'd turn him in for a Ford any day."

Values in Miller tires sold by The Appleton Tire Shop cannot be doubted. Sold upon exact representation—used with perfect satisfaction. Incidentally, don't throw away that old tube or shoe—you may be able to get many more miles of satisfaction from it. Let us repair it for you in expert fashion.

Appleton's Oldest and Largest Tire Shop



APPLETON A TIRE SHOP

218 EAST COLLEGE AVE.
PHONE 1788 "TIRES SINCE 1908"

Profitable Buying!

Seven for the price of one would be profitable buying any time, wouldn't it? It is a life-saver now. That is what you get in Review Advertising.

The good news about your products, your merchandise, your service—whatever it is that you have to sell—told once in Appleton Review moves right in to each of over 6,000 homes in the Appleton area and lives with the family for at least a week; often, much longer. Seven days instead of one.

Many of our readers keep complete files of Review. We have frequent calls for extra copies and back numbers to replace those carried away by interested friends or those sent to former residents of Appleton.

Get your message to these thousands of families once every week and it will fill a large part, perhaps all, of your advertising needs. Sensible economy, isn't it? And wise, consistent, persistent advertising at the same time. If you want us to help you frame that message to fit your business and your clientele, we shall be glad to do so. Remember that women do about 90 per cent of retail buying for the home and family. Get women's viewpoint, women's reaction to your sales talk. We have experienced women on our staff.

We shall be glad to consult with you about your special needs and help plan an economical, effective campaign, whether or not you are quite ready to buy space. Call 79.

APPLETON REVIEW

APPLETON REVIEW

A weekly publication for the people of Appleton, owned, edited, and printed by Appleton people

ISSUED EVERY FRIDAY — SUBSCRIPTION PRICE—\$2.00 PER YEAR

VOL. 1—NO. 36

APPLETON, WIS., SEPTEMBER 19, 1930

5c PER COPY

More Workers Needed In The Review's Xmas Travel Club Subscription Contest

Extra Cash Prizes Offered For The Largest Cash Reports Made By Nine O'clock Saturday Night

Do Not Hesitate Longer—Come In Today and Make a Flying Start—Ambition and Determination Are Only Qualifications Needed To Win

This week marks the opening of the Appleton Review's "Merry Christmas Travel Club" Circulation Campaign. The announcement of the rich prize awards that this paper is offering to the public has caused considerable favorable comment. Everywhere one hears praise and approval of this unique and generous profit-sharing campaign. This is the first prize campaign evolved in which the winner is accorded a choice as to whether the prize he or she wins shall be some article of value or the equivalent in cash.

YOU have been contemplating joining the Appleton Review "Travel Club" Subscription Contest. YOU have experienced a desire to WIN one of the beautiful automobiles or the delightful trip to Europe for two people, or maybe you would rather have ONE THOUSAND DOLLARS in ACTUAL CASH, that the Review will award to the winner of first honors on October 25—just FIVE WEEKS and two days from today.

YET, for some reason or other YOU ARE HESITATING sending or bringing in your entry blank and getting your working outfit, so that you can realize your desires. If you have an ounce of ambition or determination, you will not hesitate one moment longer, but will come in and convince your friends that you are capable of putting over anything that you attempt.

Frankly, the contest management is at a loss to understand why the response to this wonderful offer has not been greater than it has. Possibly the reason may be that the prizes are too generous, or may frighten you by their magnificence, or you may reason that just because you have not had experience in selling, that you would not be able to successfully compete with others. That is not the case. Practically every contestant is new in the selling game and none of them are professionals, so you would not suffer any handicap on this account.

Again, maybe you are afraid that you would not have much of a chance because there may be too many competing now. We want to assure you on this point that this would not be a handicap, because the more workers competing, the more the territory will be divided and the greater opportunity

YOU will have, as a real worker, to get out and bring in the subscriptions that will make you winner of the first grand prize.

Purpose of This Campaign

The publishers have been distributing the Appleton Review free of charge to the citizens of Appleton and rural routes for the purpose of introducing this delightful weekly magazine. The publishers now feel convinced that this purpose has been accomplished. Almost daily they receive commendations extolling the merits of the Review and a great many have voluntarily sent in their paid subscriptions. On October 15 the Appleton Review will be issued twice each week instead of once a week as at present and the small subscription charge of \$2.00 a year will remain. The free distribution will be discontinued within the next few weeks.

Circulation is the life-blood of a newspaper—the more circulation, the more business. It costs little more to produce 7,000 copies than 5,000.

Briefly,—the APPLETON REVIEW wants paid-in-advance circulation and has selected the "Travel Club" as the best and quickest method to gain that end. The publishers want the liveliest men, women and young folks in this community to be interested in this magazine-newspaper and they have selected prizes that will appeal to the discriminating.

The Appleton Review is not offering a something-for-nothing scheme—in fact, it is not a scheme at all. It is a business proposition drawn along such liberal lines that those who fail to take advantage of it will overlook the biggest opportunity that may ever come to them.

It is not a contest of popularity—it is not a voting contest. This campaign simply puts a premium on initiative and those who make the biggest records will be paid as they have never been paid before.

Practically every person in Appleton and surrounding territory will be more than pleased to subscribe to the APPLETON REVIEW if they are only asked to do so. Here is your opportunity, if you are energetic, to earn as much as \$200 a week during the few short weeks of this campaign. There is plenty of room for more hustlers to enroll, so if you have not entered, do so today. Fill out the entry blank which you will find in the lower corner of the four-page announcement in today's issue and bring or mail it to Travel Club Campaign headquarters in the Appleton Review office, Appleton, Wisconsin, where you will receive your working outfit and be ready to start after one of the big prizes to be awarded at the close of this contest. This is the first week of the campaign—get in at the start.

Campaign Just Started

People sometimes get the mistaken idea when they read such announcements that unless they are down at the office the first thing the next morning, they are too late to get into the running and earn a place in the big prize distribution. As a matter of

fact, such a situation never arises. The first few days of a campaign of this kind are always employed in organizing and perfecting the preliminary plans and it is not unusual for new workers to join the club even as late as the second week and still win out for the big prizes.

Busy People Wanted

This is not merely a campaign to furnish occupation for idle people. We would not bar a person who happens to be without regular employment, but we know from experience that people who are busy are the ones who get things done. We have purposely shortened this campaign to six weeks so that the earnest, energetic, busy workers can get out and win the magnificent awards we are offering without neglecting their other business to too great an extent. We want fast workers who will appreciate the value of the magnificent remuneration we are offering.

No matter how busy you may happen to be, you will find a great deal of spare time that is now going to waste which, if you will apply to obtaining subscriptions in this campaign, will put you over the top for the first grand award. It takes AMBITION and DETERMINATION to WIN. If you have these two qualifications, why hesitate? Come in and let us explain

(Continued on page 6)

List Of Contestants In The Appleton Review "Travel Club"

We give below the names of popular young ladies and gentlemen who have entered and are now working in the Appleton Review's great subscription campaign, all of whom have expressed their determination to get out and win the magnificent First Grand Award. We need more active workers in this great prize club. Come in at once and let us explain the details of this greatest of all prize campaigns.

Pick out your favorite contestant, give him or her your subscription and go out among your friends and help boost the one whom you desire to win the First Grand Award. There is still plenty of time to enter and win, so that if you know of someone whom you would like to see win one of the fine prizes this paper is offering send in his or her name and talk them into working.

NAMES OF CONTESTANTS

MRS. ALMA M. ANDERSON.....	316 Maple St., Kimberly, Wis.
MISS IRENE BIDWELL.....	226 S. Morrison St., Phone 4505
CHARLES EHLKE.....	424 W. Spring St., Phone 3134
GEORGE C. HAEFS.....	Rt. 5, Box 20, Appleton, Phone 9618J11
LOTAR HAMBURGER.....	903 N. Morrison St., Phone 4369
EVERETT J. LAUSMAN.....	403 N. Division, Phone 2703
MRS. MARY PARDEE.....	208 W. Pacific, Phone 3310
MERLIN PITT.....	727 W. Wisconsin Ave., Phone 4224-W
JOHN ROONEY.....	413 S. Walnut St., Phone 1577
MISS ALICE SCHAFELKE.....	1907 N. Meade St., Phone 3982
WILLARD SCHMIDT.....	803 W. Commercial St., Phone 3678-R
RALPH E. SELL.....	227 E. College, Phone 4487
WILLIAM C. VILLWOCK.....	1114 N. State St., Phone 1763
WM. C. WILLIAMS.....	711 E. Franklin St.

Who's Who in Appleton

"JOE" ROSSMEISSL

A familiar sight on the streets of our city is Joe Rossmeissl and his two colliers, Cappy and Bummer. Mr. Rossmeissl has been on the sick list for the past few weeks, but he is now on the high road to recovery and will soon be resuming his daily routine. This takes him down to the meat market every forenoon where he purchases the daily meat for his dogs. To make sure that he does not forget them, the dogs go along and Cappy carries the meat, while Bummer acts as guard. Whenever their master stops to chat with a friend they wait patiently until he is ready to go on and never think of attacking their meal until after returning home. They are well trained, well

opened a shoe shop on West College avenue, where the Chevrolet garage now stands. From there they moved down town to find a more central location on Appleton street, near the present site of the Hotel Appleton. But after only a few months there the owner of the property boosted the rent, so they bought the property at the southeast corner of College avenue and Appleton street where they worked many years. Their first building was an unpretentious frame structure, but it was soon replaced by the present brick building. When they first opened up factory-made shoes were unknown and all footwear was custom made. However, it was not many years before big factories grew up in the east and the two brothers, Joe and Matt, early recognized the trend towards the machine-made product. Joe made a trip east, where he established credit relations with one of the largest manufacturers so that when the new stock ar-



Joseph Rossmeissl with Bummer and Cappy.

Review-Koch Photo

mannered dogs and their names describe their characteristics. Cappy is the martinet, sober and sedate when on duty and reluctant to make friends, but at home always ready to romp with anybody whom he regards as a friend. You know what Bummer means. He acquired that name for his penchant, now happily overcome except for occasional lapses, of wandering off to see the world. He is always ready to make friends but keeps one ear cocked for any orders his master may have. They make an interesting trio and one well worth knowing.

Joseph Rossmeissl was born in German-Bohemia in 1853 in a small village called Robersgruen, only a few miles from the frontiers of both Saxony and Bavaria. As a lad of fifteen he came to Appleton in 1868 with his parents and has lived here ever since. His early training in Europe had been an apprenticeship to a shoemaker, but in this country he sought new fields and for ten years was associated with the late A. W. Priest in the operation of a rake factory. However, that work was neither particularly profitable nor interesting, so he and his brother Matt

rived they had one of the best assortments in this part of the country.

From that time on their business grew and prospered. About seventeen years ago Joe suffered a stroke and the doctor advised him to retire and take life easy. Matt thought it an excellent excuse to do likewise. Now Joe devotes his mornings to his dogs and his afternoons to the schafskopf sessions with his old friends Mike Alberty, Tony and Charley Rechner, Phil Frieders and his own brother Matt. He has missed these sessions more than anything else during his illness and is fairly itching to get back into the game and show the others that he is just as good as he ever was.

RUNAWAY PRISONER RECAPTURED

William Williams of Kaukauna, who walked away from the county jail a month ago where he was awaiting trial on a charge of abandonment, was arrested in Crystal Falls, Mich., last week and brought back to the local jail Monday.

Look and Learn

1. Which of the states border on the Pacific Ocean?
2. In what year did the Wright Brothers make their first flight?
3. What are the primary colors?
4. What was the most costly motion picture ever made?
5. How long was Philadelphia capital of the U. S.?
6. Who wrote "The Sea Hawk"?
7. What is the usual weight of the gloves in championship boxing matches?
8. What is the language of Brazil?
9. Which travels the faster, the rim or the hub of a wheel?
10. What are the five leading world powers?
11. Who was the Roman god of war?
12. In what language was the New Testament originally written?
13. What two bodies of water are connected by the Straits of Gibraltar?
14. What is the cross between the horse and the ass?
15. What country is famous for the production of matches?
16. Who said, "Millions for defense, but not a cent for tribute"?
17. How many million are there in a billion?
18. What is the famous national sport of Spain?
19. Who, only, has the power in the U. S. to declare war?
20. Which is the largest state in the Union?
21. Who was called the "Little Corporal"?
22. Does a ship float deeper in fresh or salt water?
23. In what country is located the Leaning Tower of Pisa?
24. How many points are there on a compass?
25. What body of water separates the British Isles from the mainland?
26. What Biblical character lost his strength when his hair was shorn?
27. How many senators are there in the U. S. senate?

28. Of what country is Yucatan a part?

29. What is the cause of tides?

30. Of what state is Tucson the chief city?

(Answers on page 15)

Fire Destroys Farm Buildings Near City

Loss About \$8,000

The buildings on the William Kohl farm in Grand Chute were destroyed by fire Monday. Neighbors formed a bucket brigade and managed to save the buildings of August Becker just across the road, but were unable to save the Kohl buildings. The large barn, which was filled with this year's crops, the silo and sheds were destroyed. The loss is placed at \$8,000 and is only partially covered by insurance.

Try a Review classified ad.

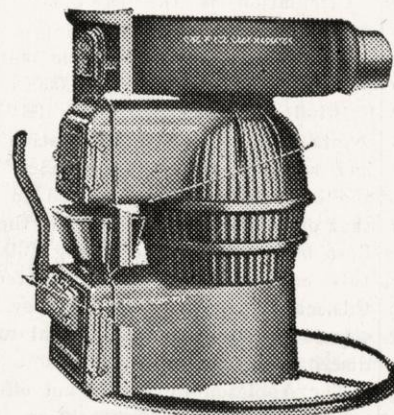
Friends are easily forgotten at Christmas time

Our 1930 Personal Christmas Greeting Cards will do you honor. A call will bring our samples to you. We are always ready to serve you.

Phone 277

IDEAL PHOTO & GIFT SHOP

More Than 35 Years



INSTALLING
FURNACES
in
APPLETON

Let Us Check Over Your
Installation Before
Winter Comes

BADGER FURNACE CO.

608 N. Morrison St.

Phone 215

La Follette Wins Primary Nomination

Has 110,000 Majority

The primary election on Tuesday again demonstrated the magic of the La Follette name in Wisconsin, when Phillip F. La Follette carried his ticket to an overwhelming victory over Governor Kohler. He carried his entire ticket with him and all the Progressive state candidates were nominated. In Outagamie county Governor Kohler carried the city of Appleton by a nice majority, but the vote from the rural districts gave La Follette a majority for the county of almost 1,700. His majority for the state will be at least 110,000.

Returns from the state indicate that the Progressives have made a net gain of at least eight assembly seats and three senate seats. This assures them control of the assembly, and with the



Phillip La Follette

socialist senators certain to co-operate with the progressives, leaves the conservatives with a margin of but one vote in the upper house.

When the platform convention meets in Madison September 30 to declare the principles of the Republican party in Wisconsin, the platform to be adopted will be the one on which Mr. La Follette ran, or will follow it closely. The convention will also name the Republican state central committee and the state chairman, so that the organization will be entirely under Mr. La Follette's control.

For congress from the ninth district George J. Schneider carried every county by a comfortable margin over both his opponents.

On the county ticket few surprises were recorded. John Hantschel was re-elected county clerk, getting more votes than did Sydney Shannon for clerk of courts, in spite of the fact that Mr. Shannon had no opposition. The fight for the sheriff's office had been expected to be a close one, with six candidates in the field, but Lappen made a run-away of it. He received 7,117 votes while Giese was second with slightly more than 3,000 and Otto H.

Zuehlke third with about 2,500. The other candidates received only a few votes.

For county treasurer Marie Ziegenhagen received almost 8,000 votes, 4,500 more than Earl Bates who was second. M. J. V. Fose and Raymond Voigt received less than 2,000 each. For register of deeds A. G. Koch was renominated with 8,685 to 5,899 for August W. Laabs. This was the largest vote ever given an opponent since Koch has held the office. The fight for the district attorney's office was between three candidates, but as the returns came in it soon developed that the decision would be between Staidl for re-election and Bradford. Staidl finally won out with 5,291 as against 5,170 cast for Bradford. Sigman was third with 4,545.

For assemblyman from the first district Oscar J. Schmiede was re-nominated when he received about 800 votes more than Catlin and Koehler. In the second district William Bay of Kaukauna was nominated by about 900 votes over Robert Doersch of Seymour. Percy Silverwood received about 100 less than Doersch.

Lions Sponsor Placing of Historical Markers

Erection of a historical marker at the site of the signing of the "Treaty of the Cedars" on Highway 41 near Little Chute will be completed this fall by Appleton Lions club. The special committee, of which Dr. J. A. Holmes is chairman, will proceed with the arrangements at once.

Consent of the county highway commission has been obtained to place the marker north of the road just below the Little Chute hill where there is ample parking space for cars to stop without inconvenience to traffic. The place will be graded and a huge boulder put in position on which will be mounted a bronze tablet describing the significance of this site.

At this point the land forms a natural amphitheater on the north bank of the Fox river. It was here that the Menominee Indians and the white people of the locality gathered years ago to witness the signing with the government of the document which gave the whites the right to all of the land now comprising northeastern Wisconsin, except for a tract reserved for a reservation for the Menominee tribe.

Funds for the erection of the marker have been provided by the Lions club. A public unveiling will be arranged as soon as the work is done.

Lawrence College Starts Drive for Funds

A campaign among local people to raise funds for Lawrence college was officially started Wednesday with a banquet at the Conway hotel. Gustav Keller, Sr., is in charge of the campaign and is being assisted by F. J. Sensenbrenner, first vice chairman, James A. Wood as second vice chairman, and F. N. Belanger as third vice chairman. The campaign is to continue one week.

Retail Institute to Be Held Here Next Week

September 23, 24 and 25

For many years the University of Wisconsin through its extension division and other departments has made a study of retailing and its many problems so that, in recent years, with the aid of practical retailers and research students, it has been in position to advise retailers on successful ways of operating their business to a profit. The purpose of holding the retail institute in Appleton is to afford the Appleton merchants the opportunity of obtaining first-hand the results of the investigation carried on by the university and its experts. At the request of the retail division of the local Chamber of Commerce the Vocational school is sponsoring this institute while the local service clubs are co-operating in sponsoring the noon-day meetings for the executives.

The program is divided into three parts: Luncheon meetings for executives on Tuesday and Wednesday at which stock control, meeting competition, making more profits, training salespeople and selling behind the counter will be discussed. Parts two and three consist of individual conferences and evening meetings for salespeople.

R. E. Ellingwood and H. R. Doering will be the speakers at the various meetings. They have had much practical experience and thoroughly understand the problems of the store. Mr. Ellingwood acted as merchandising counsellor for several years in a leading store service organization. He has conducted a number of extension classes in retailing in Wisconsin. He is assistant dean of the university extension division and an advisory editor of the Wisconsin Retail Bulletin.

Mr. Doering is editor of the Wisconsin Retail Bulletin and conducts the present extension courses in retailing. He has had a varied retail experience. In his boyhood he worked behind the counter in his father's store. After graduating from the University of

Iowa he took part in the management of general stores in South Dakota and Montana. For two years following his graduation from the Harvard Business school in 1924 he was merchandise manager of a chain store organization.

**40TH
Anniversary Sale
Now On**

**ENTIRE STOCK HAS
BEEN MARKED DOWN**

Kamps Jewelry Store
115 E. COLLEGE

**THE NEW
West End Variety Store
SPECIALS FOR SATURDAY**

Free Package of Appleton's
Pure Ice Cream to the first
100 Customers with 25c
purchase.

A new lot of Jewelry, Rings, Broaches, Pins, Beads, Pearls, Purses and Handbags from 10c to \$1.98.

School Supplies, Stationery, Brief Cases, and Traveling Bags.

Fresh stock of Candies 10c per lb. and up.

See the lot of Toys, Novelties, and Books for the kids. A dandy metal Red Wagon at only 50c.

Notions, Men's Shirts, Ties, and Hose for Everybody. Toilet Articles.

Five House Paint at only \$1.98 per gallon. Varnish, Brushes, Tools, Hardware, etc., reasonable.

4 Specials on Box Soap—10c and 25c Sets.

Don't forget Appleton's Pure Ice Cream now at

Gibson's Variety Store
(Home Owned)

614 W. College Ave., Appleton
At the Head of Memorial Dr.

We have just received a shipment of Karpen Living Room Furniture, and are offering these distinctive living room groups at unusually moderate prices. This is the opportunity you have been waiting for.

Davenport Suites range in price from \$98.00 to \$375.00

Brettschneider Furniture Co.

Appleton Review

ISSUED EVERY FRIDAY

A weekly publication for the people of Appleton, owned, edited, and printed by Appleton people.

Review Publishing Co., Publishers

R. J. MEYER, Editor

300 E. College Ave.

Appleton, Wis.

Telephone 79

Subscription Price—\$2.00 a Year
Payable in Advance

Vol. 1—No. 36

September 19, 1930

REVIEW'S PLATFORM FOR APPLETON

1. A Community Chest.
2. Proper Waste Disposal.
3. A Free City Beach.

REVIEW BECOMES SEMI-WEEKLY

The Appleton Review was founded with the beginning of the current year, by men who long have felt that Appleton, because of its splendid educational facilities, high-class citizens, and proximity to the paper industry, logically might be developed into a publishing center; that there was a definite place in this progressive community for a news-magazine—a definite need for the service such a publication might render the homes and businesses and other activities of the community.

So, from its inception the Review has been a vital part of community life. Entirely owned and edited in Appleton it is sympathetic with local problems and devotes its best energies to their solution—to putting **into** the community instead of taking **out** of it.

Some concrete results have already been attained, even in its infancy. Our important streets are rid of the abandoned and unused street car tracks; railroad crossings have been repaired to make smoother and safer going for motorist and pedestrian; a vigorous campaign for considerate driving has brought Appleton into prominence with local and visiting motorists as the safest place to drive.

The move for a public beach has been inaugurated and a new interest in swimming aroused by awards to those who attain a certain skill and endurance. The menace of "dumps" in the heart of our city was first brought to light by the Review, leading to renewed efforts for the proper disposal of waste and the saving of what is left of our beautiful ravines. The campaign to protect birds, through unique, true bird stories, is being taken up by the schools.

Events and trends that closely concern our citizens are stressed without excluding such things of wider scope as affect them in their part in the larger commonwealths. Our open forum gives an opportunity to residents to voice their own opinions for the good of all, to take active part in building a better community. Worthy institutions and projects are being championed, right undertakings of city and citizens are being given real support.

In a dozen other ways influences emanating from and through the Review are being felt in the community. Encouraged by cordial support and hearty commendation, as well as a many-times repeated urging, the directors have decided that, beginning about October 15, the Review will appear twice each week. In making this change the popular little news-magazine will retain all the features which have won its popularity during its brief existence, and will be able to give still better service in bringing a terse, meaty digest of all the essential news to its readers. This policy will only be in line with the determination of the publishers to give the citizens of Appleton the best news-magazine possible. All additional revenue will be devoted to improving the paper by adding new features from time to time and will thus be returned directly to its readers and advertisers.

A high class news-magazine, well-printed on good paper, in convenient, readable, permanent form at less than one cent per copy. Pioneering? Yes, but Appleton was founded by men and women with the pioneering spirit. Let us keep at least a little of it alive. Our citizens, our homes, our businesses, all our projects, are interdependent. All working together, we can build up.

GARBAGE DISPOSAL

Garbage disposal is a question which has been discussed in our city for many years. When Mr. Goodland was mayor several years ago the project had advanced to a stage where a considerable sum of money had been included in the budget for the erection of a garbage incinerator. But the tide of politics shifted, a new administration moved into the city hall and that administration used the money for other purposes so that the question of garbage disposal reverted to its former status. And there it languished, despite the efforts of the Chamber of Commerce and of the Civic Council.

The Review was the first to recognize the seriousness of the plague of cockroaches and rats arising from the city dump on Superior street and spreading over the neighborhood. Its publication of the facts has brought matters to a head and at the meeting of the Common Council held Wednesday evening a committee was appointed to investigate into the cost of equipment for adequate garbage collection and disposal. There is no reason why this report cannot be ready in time for action before the tax roll is made up for next year, so that it can be included in the budget and work started next spring.

The present plan, as outlined by Mayor Goodland, calls for the purchase of one or more modern trucks for collecting the garbage and for the erection of an incinerator on the fair grounds, between the switch track and the Northwestern right-of-way. Utilizing the ravine at this point will permit the trucks to dump their loads into the incinerator from the ground level, and will save the cost of the long incline necessary in other, less fortunately situated cities. The street

department garage and workshop will be constructed next to the incinerator and will be heated from that plant, thus saving the city considerable in fuel. Much of the material from the present garage can be salvaged. The latter building was erected only a year ago, but was built on filled ground, the settling of which has already caused large cracks to appear in the walls. As that fill will continue to settle for some time, expensive piles would have to be driven to solid ground to keep the walls from collapsing, so that it will really be a matter of economy to move the garage to the other side of the switch track and incorporate it in the building of the incinerator plant, from which it can be heated.

The removal of this building and also of the large shed on the western part of the grounds will add greatly to the parking space available in that section, and with the new postoffice to be built in the immediate future, this question of parking space is of sufficient importance to be a real argument in favor of moving the garage, even though the building could be saved at reasonable cost.

We sincerely hope that the committee appointed by the common council will lose no time in gathering its information and making its report. Conditions are serious and the solution of the question in the immediate future would reflect the greatest credit upon the administration. It will be welcomed by citizens of all classes and from all parts of the city.

THE PRIMARY ELECTION

The magic of the LaFollette name was shown at the primary Tuesday when Phillip LaFollette carried his ticket to a smashing victory over Governor Kohler. Undoubtedly the hard times contributed much to the result. Voters, many of whom have been having hard work to make ends meet, followed time-honored custom and blamed it all on the man in power.

Young LaFollette will now have the opportunity to demonstrate that he is the worthy son of a worthy father. He is an unknown quantity, but he may go far. He will have support of a great many who voted for him and if he tries honestly to carry the state forward he will have the support and co-operation of many who did not vote for him. Wisconsin people take their politics seriously, but they do not forget that our interests are common interests.

The result of the primary in the county brought no surprises. Some weeks ago we advised our readers to study the records of the men in office and of the candidates opposing them and to let those records aid in deciding for whom to vote. Several of the present officeholders were renominated by majorities which will undoubtedly discourage aspirants for those offices in future campaigns. Others had a harder fight to maintain themselves. But all have been re-nominated and will undoubtedly be re-elected. It is now up to them to justify the confidence of the voters.

NEWS REVIEW

A Digest of Events and Trends for Busy People

LOCAL

Fire which broke out last week in the building owned by Fred Petersen and occupied by the Hughes Clothing company, Petersen & Rehbein's market, Eb. Harwood's studio and Dr. E. H. Brooks caused damage amounting to \$67,000. The building, which was damaged to the extent of \$20,000, will be rebuilt immediately. In the meantime the occupants of the building have found temporary quarters.

The so-called "Committee of Fifteen" published a report last week in which it was stated that a careful investigation of local prohibition conditions had convinced the committee that conditions in Appleton are not as bad as currently rumored. Newspapers in other parts of the state have been poking fun at the report ever since its publication.

Only 806 new cars had been registered in Appleton up to August 1 as compared with 985 during the same period of the previous year.

The Appleton Rifle and Pistol club opened its activities for the winter last Thursday evening. Helm Hussner has been elected secretary to succeed James Schroeder, resignee.

James Hinton, who left Appleton eighteen years ago to settle in Vancouver, B. C., has been around town visiting friends. His son, Richard Hinton, is with him and they are having a fine time looking up old acquaintances.

William Schroeder, Black Creek, fell from the C. & N. W. bridge near the Thilmany mill last week, landing in shallow water in the river bed. He suffered serious injuries and has been confined to the hospital since, where he is getting along nicely.

Elmer Buelow of Sherwood was kicked by a cow last week and badly injured.

The local public schools this year have an enrollment of 4,118 pupils, an increase of 96 over last year. There are 974 pupils in the high school, 70 more than last year.

Final accounts in the receivership of the Seamless Steel Tube company were settled last week and the receiver discharged by the court.

Irving Getschow suffered a lacerated finger when his hand was caught in a roll in the Atlas mill of the Kimberly-Clark company.

Circuit court is in session with fifteen cases on the calendar. The case of Karl Greunke against the North American Airways company will be heard again. This case, which grew out

of an accident at the local airport, was decided in favor of the company at the first trial, but the supreme court reversed the verdict and sent the case back for retrial.

Cars owned by Rudolph Haase and Petersen Press collided Saturday evening on E. Franklin street. The cars were badly damaged, but the occupants escaped with minor bruises. — Hector Fischer and William Horn also damaged their machines in a collision.

Three Kaukauna men were arrested at the ball park for drunkenness and paid fines and costs in local court.

Mrs. Lawrence Keats, 324 E. Pacific street, was overcome by gas escaping from a stove. Fortunately her husband returned in time to call medical aid, so that she recovered after a few days and will suffer no ill effects.

Napoleon Sauter of Chilton was instantly killed when the car in which he was riding with Armand Lorenz and John Schumacher, also of Chilton, turned over as they tried to avoid a barrier put up by a paving crew working on highway 114 east of the North Shore Country club. Lorenz and Schumacher escaped with minor injuries.

The usual number of arterial jumpers paid fines and costs in municipal court during the past week.

Dolores Van Roy, three-year-old daughter of Mr. and Mrs. Adrian Van Roy of Kimberly, was so severely burned last week when a can of gasoline exploded in a shed where the child was playing, that she succumbed to her injuries. She was carried from the burning shed by her brother, Norbert, who suffered painful burns, but the child had been so badly injured that physicians were unable to save her life.

Harry Kuntzmann, an employee of the American Express company, suffered a sprained ankle Monday when he slipped as he was getting out of one of the company's trucks.

The suit for \$13,000 damages against John Griesbach of Mackville was thrown out of court by the judge after the testimony had been taken and the attorney's pleas heard. William Riese of Black Creek and his son Gordon, 17, had sued Gainor, alleging that Gordon had purchased moonshine at Gainor's place and as a result of drinking the poison had suffered an illness which still threatened him with total blindness.

Jack, the small son of Mrs. Irene VanDenzon, was bitten by a dog being led on a leash by the owner. The child was immediately taken to a doctor for treatment.

STATE AND NATION

Major Coste and Lieut. Bellonte took the air Monday on a good will tour of the United States during which they will visit more than 30 states, fly over 100 cities and make about 50 stops. They were to lunch in Milwaukee today and proceed from there to St. Paul and Minneapolis.

A plowing contest in Iowa showed that the majority of farmers prefer tractors to horses.

A carillon of 72 bells is being installed in Riverside Baptist church, of which John D. Rockefeller is a member. The largest weighs over 20 tons and it is said can be heard over five miles.

Col. A. A. Sprague, former commissioner of public works, Chicago, has been appointed to head the business war on racketeers. His plan is for more fighting and less talking.

With the newly perfected "Wisconsin plan" of controlling contagious abortion among the 8,000 herds of dairy cattle, this state is once more leading the world in the war on cattle disease.

Dutch pilots have won the first airplane strike in the world after two weeks' duration and a conference between the conflicting parties and government arbitrators.

Harold Bromley and Harold Gatty, American aviators, turned back from their projected non-stop trans-Pacific flight after battle with fog and landed safely only a few miles from the point where their flight was started.

Now is the time for sportsmen's groups to start making plans for feeding game birds next winter if their efforts are to be most successful. Those who can make arrangements now with

farmers to leave grain in their fields and who can plan their winter feeding program early will do the most towards increasing the game birds in their districts.

Discovery of a new method to make vitamin D by a peculiar kind of X-rays has been announced at the university of Cincinnati, adding another extension to the field of "artificial sunshine."

Ras Tafari, Negro, to be crowned emperor of Abyssinna in October has bought the ex-kaiser's imperial coach for his coronation coach.

Building contracts reaching nearly \$12,000,000 have been let in Chicago during the last two weeks. More activity is looked for.



The coatless-vestless-and starchless days are over.

Now come the Fall Shirts

There's something about a dab of starch in a collar that seems to put more spunk and poise into a man's carriage.

These Fall shirts from Eagle with starched collars can be laundered soft—but why not try this tonic of starch? You'll like it.

Pity tho to cover such beauty in design and color with a coat and vest—but it's compensated by the fact that our Fall coats and vests are just as smart.

\$2.00 to \$5.00
Cargos of Fall Neckwear

Matt Schmidt & Son

CASH & CARRY CLEANERS
109 N. Durkee St.
75c
Ladies' plain Coats, Men's Suits, Overcoats, Topcoats, Sweaters, Blankets cleaned and pressed
Archie Clark Roy Sauberlich Props.

Radio Specialists
Expert repair service on all electric receiving and recording devices.
M-L-O-TONE RADIO CO.
812 So. Kernan Ave. Telephone 3373

The Week's Parties

Mrs. William Anderson, Kimberly, acted as hostess at a reception given by the Ladies' Aid to the school teachers and school board of that village at the club house. Mrs. Anderson was assisted by Mrs. I. B. Clark and Mrs. Harold Ferd. Mr. John Limpert was in charge of the games.

Mr. Gilbert Steckler left Monday for Northwestern university. On Saturday evening he was guest of honor at a dancing party at the lake.

The Masons are planning a card party and dance for this evening. Bridge and schafskopf will be played. This will be for all persons with Masonic affiliations.

Bohl and Winters families gathered together in their first family reunion at Pierce park Sunday. Mr. August Winters, Jr., was elected president. A similar reunion will be held the last Sunday in August of each year hereafter.

A number of friends of Miss Eunice Campshure surprised her Friday night at her home, in honor of her birthday anniversary. Miss Marcella Endter and Miss Bernice Schweitzer won at dice.

Miss Louise Schwab was honored at the home of Mrs. Katherine Williams at a kitchen shower September 11. Miss Schwab will be married to Joseph Williams on September 22.

Miss Bonita Brown was honored at a wiener and marshmallow roast at Alicia park last week. She was also guest of honor at a card party given by Miss Margaret Henkel Friday evening. Miss Brown left Sunday for the State Teachers College at Milwaukee.

The T N T club met at the Conway hotel September 11. Mrs. Charles Sherman, Miss Laura Eisenbach, Mrs. Raymond K. DeLong, and Miss Lynda Hollenbeck were hostesses. Bridge followed a dinner.

The Good Fellowship club was entertained by Mr. and Mrs. Ed. Dettman at their cottage at the lake September 10. Eighteen guests were present.

Miss Barbara Schmidt was honored at a bridge party given by the Misses Florence and Marie Hitchler at their home September 10. Miss Schmidt left this week for Northwestern university.

August Witzke was surprised by a number of his friends Saturday evening at the home of Mr. and Mrs. Frank Burke, in honor of his birthday anniversary. Dancing furnished entertainment.

Mr. and Mrs. Simon Schuh entertained a number of friends and relatives at their home Sunday. This was

in honor of Mr. Schuh's birthday anniversary.

Mrs. W. C. McPheeters, was guest of honor at a luncheon at Riverview Country club Tuesday, which was sponsored by the Tourist club.

The Jewish Ladies Aid society honored Miss Deena Zussman at her home on Tuesday. Four tables of bridge were in play.

Mrs. A. H. Falk entertained at a linen shower September 11 in honor of Miss Irene Wissman who will be married September 20 to Harold Roeder.

Greek lettered girls of Lawrence began their official drive for new members at the various teas on Monday. The rushing teas were all held in prominent homes and the rushees feted and entertained. Fraternity men began their rushing on Tuesday.

Phi Kappa Tau fraternity met at dinner at Hotel Northern Monday. Edward Koch and Charles Culmer gave talks.

A surprise party for Miss Effie Arps was held Saturday evening.

Fourteen friends were entertained at the home of Mr. and Mrs. Peter Ver Voort, Little Chute, on Sunday evening. Cards provided the entertainment.

Weddings

Miss Anna Karrow and William J. Kling were married September 10 at First English Lutheran parsonage. Rev. F. C. Reuter performed the ceremony.

Miss Fredia Breitung and Louis C. Mueller were married September 10 at Freedom. The bride was attended by Miss Esther Breitung, and the groom by William Mueller.

Mr. and Mrs. Theodore Sell announce the marriage of their daughter, Lucy to George Peotter September 10 at Zion Lutheran parsonage. The Rev. Theodore Marth performed the ceremony.

Miss Rose B. Bruehl, daughter of Mrs. Elizabeth Bruehl, was married to Andrew F. Wickham, Menasha, September 16, at St. Joseph church. Miss Genevieve Bruehl and George Wickham were bridesmaid and best man. After a two weeks' trip to Minneapolis Mr. and Mrs. Wickham will reside in Menasha.

The marriage of Miss Nona Rander-son, daughter of Mr. and Mrs. Christ Randerson, to Herman Kloes, Jr., Milwaukee, son of Mr. and Mrs. Herman Kloes, Sr., this city, took place Tuesday morning at St. Nicholas church, Freedom. Miss Florine Deutsch, Oshkosh, and the Misses Esther and Ethel Kloes attended the bride. The bridegroom's attendants were Delbert Wachlin, Kenneth Coffey and Edward Kloes. The couple will reside in Milwaukee.

Workers Needed in Subscription Contest

(Continued from page 1)
more fully the details of this great subscription campaign.

Ask Yourself this Question

"Which would I rather have, that Tour of Europe, the Flying Course, one of the fine Sedans, or shall I take the CASH to do with as I please?"

After you have answered that question to your own satisfaction, ask yourself this one: "How long would it take me to save from my present earnings an amount of cash equal to the value of the first prize or of the second prize or even the third prize?"

Answer the two above questions and you will realize how ridiculous it is for the average person to say: "I do not have the time to take part in the campaign."

Only a few people have the good things in life handed to them for nothing—and those few get very little enjoyment out of life. The greatest pleasures come from accomplishments. The winners of this unique competition will, therefore, have a double reward; they will taste the joys of accomplishment and receive prizes of their own selection.

As a matter of fact, the more you think about the magnificent prize offer, the more you will wonder how a weekly paper can make such a liberal offer. The explanation is that newspapers do not make their money from subscriptions, but from advertising space and the value of that space is, in a great

measure, determined by the number of subscribers. That is the whole story and a moment of thought will show you that there is no mystery to be explained.

That Extra Spurt

In a competition such as this the big prizes are won by the contestant who obtains just a few more subscriptions than any of the other workers—one or two more is enough. It, therefore, behooves you not to neglect getting every subscription you possibly can as the one that you may fail to go after may be the one that you needed to put you over the top.

Call and Ask Questions

Get a copy of the first announcement which appeared in last week's issue of the Appleton Review. Read it carefully and mark any points which are not fully understood by you. Then come to the campaign office or phone 79, if that be more convenient.

Remember this—you do not have to spend a cent or miss one dollar that would come to you during the next few weeks from any other direction so that what you make this campaign yield will be clear, extra profit.

Own your own car—travel to far places—learn to fly—take the cash—or waste the same amount of time getting nothing.

WHICH DO YOU CHOOSE?

About 200 guests were present at the formal dancing party given by Miss Helen Jean Ingold and Roy Marston, Jr., at the Riverview Country club Friday evening.

Lawrence Conservatory of Music

All Branches of Music Taught
Beginners and Advanced Students Accepted
Moderate Tuition Rates

FACULTY

PIANO

John Ross Frampton
Gladys Brainard
Nettie Fullinwider
Viola Buntrock
Mildred Boettcher
Barbara Simmons

PUBLIC SCHOOL MUSIC SUPERVISION

Earl L. Baker
O. J. Jacobsen

VOICE

Carl J. Waterman
Helen Mueller
Gertrude Farrell

HARMONY and COMPOSITION

Cyrus Daniel
LaVahn Maesch
John Ross Frampton

INSTRUMENTAL SCHOOL MUSIC SUPERVISION

E. C. Moore

VIOLIN-CELLO

Percy Fullinwider
Marion Miller
Roberta Lanouette

BAND INSTRUMENTS

E. C. Moore
Marguerite Graass
Herbert Rehfeldt
Merton Zahrt

ORGAN

LaVahn Maesch

Call at the Conservatory Office for Information
Phone 1659

ENROLL NOW

Thousands of Dollars in Prizes to be Distributed in the Review's
MERRY CHRISTMAS TRAVEL CLUB

\$200 A WEEK!

Would You Work for It?

That's what the TRAVEL CLUB Subscription Contest Will Pay You for **ONE HOUR DAILY** if You Win First Honors. Consistent Effort for One Hour Each Day Will Give You a **HEAD START!**

Here's How You Can Pile Up a Substantial Lead in the FIRST DAY!

FIRST: Fill in the Entry Blank (to be found in the lower left hand corner of this page) giving you **5,000 FREE CREDITS.**

SECOND: Take advantage of Each **200 FREE CREDIT COUPON** you will find in every copy of the Appleton Review.

THIRD: Call a friend, relative, lodge member or neighbor on the telephone and tell him **YOU'RE OUT TO WIN** in the big TRAVEL CLUB subscription Contest, and ask them to give you their subscription to the Appleton Review.

JUST ONE FIVE YEAR SUBSCRIPTION will give you **120,000 regular credits!** Also a **SILVER CERTIFICATE** good for **50,000 credits** will be issued for each **\$10.00** in cash reported, and an additional **250,000 credits** will be issued for each **10 SILVER CERTIFICATES** earned!

THUS: On the very First Day, your total credits would stack up like this with **JUST ONE SUBSCRIPTION:**

One 5-year Subscription.....	120,000 credits
One Silver Certificate.....	50,000 credits
ENTRY Blank	5,000 credits
FIRST ORDER Coupon	10,000 credits
BOOSTER Coupon (1st 5 years).....	25,000 credits
FREE CREDIT Coupon	200 credits
<hr/>	
TOTAL for 1 Subscription.....	210,200 credits

In **ONE WEEK**, your lead—by getting in on the ground floor—will keep **YOU** head and shoulders above the rest when the final day draws near!

Merry Christmas Travel Club
ENTRY BLANK
5,000 FREE CREDITS

Please enter.....
 as a member of the "Merry Christmas Travel Club."
 Address.....
 Phone No.....

This blank counts 5,000 credits. Only one given to each member. You may enter your own name or that of a friend. Participants are expected, and urged, to enter their own names. This is not a matter of "popularity" but a business proposition.

For Further Information, Entry Blanks, Receipt Books, Etc., Call at, Write or Telephone

Travel Club Headquarters

The APPLETON REVIEW
 104 North Durkee St. Phone 79

Plenty of Time to Enter and Win a Prize



MERRY CHRISTMAS

A cordial invitation is extended to everyone in Appleton and vicinity to enter

**Campaign Officially Started
Monday, September 15th**

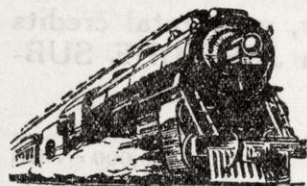
**Enter Now
AND
Extra Money**

FIRST GRAND PRIZE

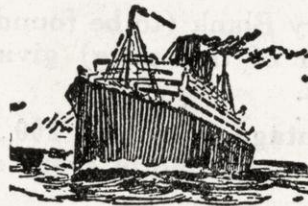
Winner of First Honors May Choose Any One of the Optional Prizes Listed Below:

TOUR OF EUROPE FOR TWO PEOPLE

All Expense Paid 30-Day Tour—Valued at \$1500.00

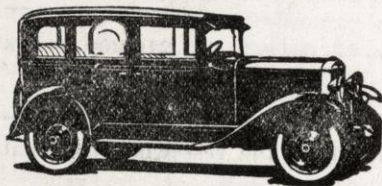


A delightful tour of Europe to the principal places of interest in France, Italy, Switzerland, Germany, Holland, Belgium, England and Ireland, with all expenses paid by this newspaper. Think of visiting incomparable PARIS, with its endless pleasures, its beautiful boulevards, the world's gorgeous palace at Versailles, the Louvre, the Arc de Triomphe, and countless other historical places. All this and more—London, Brussels, The Hague, the quaint customs and costumes of the Dutch—what



more could you ask? **AND THINK.** All this can be yours for only six weeks of your spare time in securing subscriptions for this newspaper, if you win first prize.

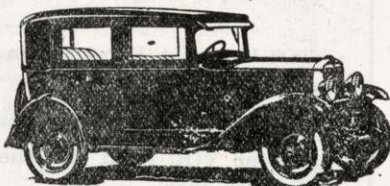
**Buick 4-Door Straight
Eight Sedan**
Retail Value \$1285



114 Series—Model 8-57
Fully Equipped

On Display at
Central Motor Car Co.
127 E. Washington St.

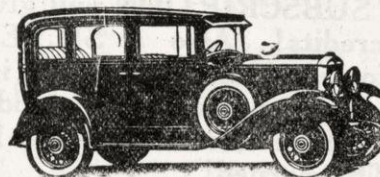
**Dodge Bros. De Luxe
Eight Sedan**
Retail Value \$1285



Fully Equipped, Including
Spare Tire, Etc.

On Display at
Wolter Motor Co.
118 N. Appleton St.

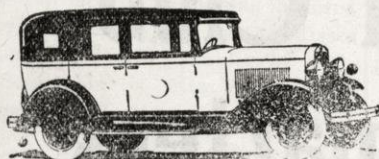
**Oldsmobile De Luxe
Patrician Sedan**
Retail Value \$1285



Fully Equipped, Including 6 Wire
Wheels, Trunk, Etc.

On Display at
Berry Motor Car Co.
742 W. College Ave.

**Marmon Roosevelt 4-Door
De Luxe Sedan**
Retail Value \$1270



Fully Equipped, including 6 wire
wheels, trunk, etc.

On Display at
M. Wagner Marmon Co.
1330 E. Wisconsin Ave.

AVIATION COURSE

A complete flying course which includes tuition in an accredited aviation school, liberal allowance for necessary expenses such as transportation, board and room, flying outfit, a pilot's license to fly, etc.



TAKE THE CASH

If the winner of first honors does not care for any of the other optional prizes, this newspaper will award **IN GOLD** a sum equivalent to the cash cost of the tour of Europe to this newspaper.

\$2,000 IN GOLD RESERVED TO PAY

No Expense

Op

EVER

FIVE VS

No Cost to Enter!

Merry Chris

FIRST ORR

10,000 FR

Hand in this coupon with st
old or new, and you will re 000
earned under the regular s

Name of Subscriber.....

Name of Club Member.....

Amount enclosed \$.....

Cash must accompany t
will be credited to each club.

200 FRE

(Not Good)

For.....

Address.....

Collect all these coupon
paper and they are free

ASK YOUR FRIENDS

Prizes the Appleton Review's
MEMBERS TRAVEL CLUB

ty to enter subscription Contest and share in its Mammoth Prize Distribution

Now TODAY!
AND EARLY
Money for Christmas

Campaign Officially Ends
Saturday, Oct. 25th, 9 P.M.



Experience Necessary

Open To
EVERYBODY

FIVE WEEKS WORK
Enter! No Cost to Win!

Travel Club
COUPON
NO FEES CREDITS

coupon with subscription payment, either
 and you will receive 100 credits in addition to those
 the regular subscription

Member.....
 Member.....
 (or New Subscriber)

accompany them. Only one of these coupons
 is allowed to each club.

FREE CREDITS

(Not Good After October 2, 1930)

There is one in every
 club. They are free.

SEND THESE FOR YOU

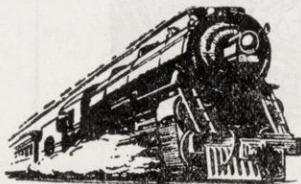
PAY CASH COMMISSIONS

SECOND PRIZE

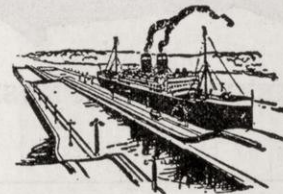
Winner of Second Honors May Choose Any One of the Optional Prizes Listed Below:

"SEE AMERICA FIRST" TOUR

20-Day Trip—Valued at \$750



This "See America First" Tour combines a delightful cruise around the coast of California through the Panama Canal, up the Atlantic Coast to New York, by steamer, together with a railroad trip across the United States. The steamer voyage includes restful days at sea with the pleasures of shipboard life and sight-seeing calls at gay Havana and Old Panama; a daylight trip through the Panama Canal, etc.



Ford 2-Door Sedan
 Retail Value \$579



On Display at
August Brandt Co.
 300 W. College Ave.

Ford Phaeton
 Retail Value \$540 and
\$100 CASH ADDITIONAL

On Display at
August Brandt Co.
 300 W. College Ave.

SOLO FLYING COURSE



This flying course, while not qualifying one for a pilot's license, does teach one the art of flying. Tuition and generous allowance for expenses not to exceed cost of the "See America First" Tour to this newspaper will be covered by this award.



Genuine Logwood
Alaska Seal
Fur Coat
 Retail Value \$600

Made from
 Government
 Stamped Skins
 On Display at
Nigbor Fur Coat Co.
 232 E. College Ave.

Apollo Grand Piano
 Including Bench
 Retail Value \$975



On Display at
Meyer-Seeger Music Co.
 116 W. College Ave.

TAKE THE CASH

If the winner of second honors does not care for any of the other options offered, this newspaper will award a sum of **ACTUAL CASH**, equivalent to the cost of the "See America First" Tour to this newspaper.

Earn Money for Christmas



To All Active Travel Club Members who fail to win one of the handsome awards listed in this announcement and who comply with Rules and Regulations.

Now is the Time to Make Up Your Mind to Enter and Win in the Review's Merry Christmas Travel Club

THIRD PRIZE

WINNER TAKES CHOICE OF ANY ONE OF FOLLOWING:

ROUND TRIP TO LOS ANGELES

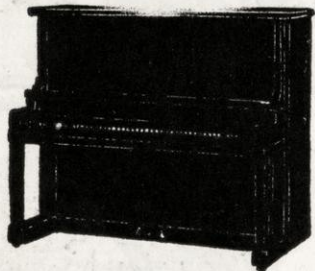
With Liberal Expense Allowance



Here is your opportunity to visit Hollywood, the home of your favorite star. This paper will pay your transportation and a liberal allowance for necessary expenses.

Gulbransen Symphony Model Upright Piano

Retail Value \$390.00



On Display at

MEYER-SEEGER MUSIC CO.

116 W. College

General Electric REFRIGERATOR

Retail Value \$290.00

The economical operation of this efficient electric refrigerator will save you money every day.

On Display at

FINKLE ELECTRIC CO.

316 E. College

FOURTH PRIZE

WINNER TAKES CHOICE OF ANY ONE OF FOLLOWING:

TRIP TO WASHINGTON, D. C.



Visit places of historical interest and see your favorite congressman or senator in action. How delightful it would be to visit the home of the United States Government. Liberal allowance made for necessary expenses.

Diamond Dinner Ring

Retail Value \$250.00



3 large and 8 small diamonds set in 18k white gold mounting

On Display at

FISCHER'S JEWELRY STORE

101 E. College

DIAMOND BAR PIN

Retail Value \$238.00



1 large and 4 small diamonds set in platinum mounting.

On Display at

KAMPS JEWELRY STORE

115 E. College

TAKE THE CASH

this paper will give ACTUAL CASH, equivalent to cost of trip. If the winner of this award does not care for the other options

TAKE THE CASH

ACTUAL CASH, equivalent to the cash cost of the trip to Los Angeles to this newspaper, will be awarded in lieu of the other prizes.

FIFTH PRIZE

Winner Takes Choice of Any One of the Following:

TRIP OR TOUR OF YOUR OWN CHOICE

The winner of fifth honors will be given the option of any tour or trip, not to exceed in cost the cash value of this Award.

VICTOR Micro-Synchronous Model R-35 RADIO

Retail Value \$180.00

On Display at

MEYER SEEGER MUSIC CO.

116 W. College Ave.

Hallmark Diamond Set WRIST WATCH

Retail Value \$125.00

On Display at

FISCHER'S JEWELRY STORE

101 E. College Ave.

TAKE THE CASH

Actual Cash will be awarded in lieu of other options.

SIXTH PRIZE

Winner Takes Choice of Any One of the Following:

1,000 MILE RAILROAD TRIP

The winner of sixth honors has the option of a 1,000-Mile Railroad Trip of his or her selection and a liberal allowance will be made for necessary expenses.

Bulova Diamond Set WRIST WATCH

Retail Value \$100.00

On Display at

KAMPS JEWELRY STORE

115 E. College Ave.

TAKE THE CASH

The winner of sixth honors may take ACTUAL CASH, equivalent to the cost of the railroad trip, in lieu of the other options.

SEVENTH PRIZE

Winner Takes Choice of any One of the Following:

500-MILE RAILROAD TRIP OF YOUR OWN SELECTION

The winner of seventh honors has the option of a 500-mile Railroad Trip of his or her selection and a liberal allowance will be made for necessary expenses.

66-Piece Set Alvin Heavy PLATE SILVERWARE

Retail Value \$80.00

On Display at

FISCHER'S JEWELRY STORE

101 E. College Ave.

TAKE THE CASH

If the winner of seventh honors does not care for the other options this paper will award ACTUAL CASH, equivalent to the cost of the trip.

EIGHTH PRIZE

Winner Takes Choice of any One of the Following:

250-MILE RAILROAD TRIP OF YOUR OWN SELECTION

The winner of eighth honors has the option of a 250-mile Railroad Trip of his or her selection and a liberal allowance will be made for necessary expenses.

Ladies' Bulova WRIST WATCH

Retail Value \$37.50

On Display at

KAMPS JEWELRY STORE

115 E. College Ave.

TAKE THE CASH

If the winner of eighth honors does not care for the other options this paper will award ACTUAL CASH, equivalent to the cost of the trip.

Church Notes

Christian Endeavor Union to Meet in Appleton

Appleton has been tentatively selected as the city which will entertain the Green Bay district convention of the Wisconsin Christian Endeavor union, according to arrangements made by Clifford Earle, state field secretary, during a recent visit here. Memorial Presbyterian church society will be invited to act as host, with all C. E. societies in Appleton co-operating.

This convention will bring to Appleton approximately 100 young people on the dates of November 7 and 8, in the territory from Appleton north to Marinette. Experts in various phases of young people's work will be on the program and the Rev. D. Evans Jones of Cambria, will act as devotional leader. Two institutes will be held to take up the new crusade program of the International Society of Christian Endeavor, and the concluding session will be a banquet on Saturday evening.

A conference of newly elected officers is planned for Sunday, November 9, at which they will map out their plans for the year.

* * *

A business and social meeting of the Young People's society of St. John Evangelical church was held Monday.

* * *

The Christian Mothers society of St. Mary church will hold a bridge party this afternoon at Columbia hall.

* * *

At the annual business meeting, September 11, of the Christian Endeavor society of First Reformed church, Norbert Franz was elected president; Miss Evelyn Brandt, secretary; and Wilmer Werner, treasurer. Committee chairmen are: Miss Tillie Jahn, program; Gerold Franz, lookout; Miss Eva Engel, missionary; and Charles Herzog, social.

* * *

Group No. 10 of Christian Mothers society of St. Therese church began its weekly card parties Wednesday under the leadership of Mrs. Frank Schneider.

* * *

Mrs. E. Perkins was named chairman of the committee in charge of the bazaar, which will be held this fall, at the regular meeting of the Ladies' Aid society of St. Matthew church last week. Mrs. Fred Jentz will be in charge of a cake sale September 27. A social hour followed the business transactions.

* * *

The Rev. George Schemmer, Mackville, was the principal speaker at the meeting which followed the breakfast of the Holy Name society Sunday. Communion was also received in a body.

* * *

Robert Eads was in charge of the evening services of the First Baptist church last Sunday. He told of his recent trip to Toronto, Canada.

* * *

Miss Gwendolyn Vandawarka was in charge of the arrangements of a wiener and marshmallow roast Monday by the

Baptist Young People's Union. The members were also entertained by the Rev. and Mrs. Hasselblad on Friday.

* * *

The Brotherhood of St. John Evangelical church elected Otto Voelker official delegate to the Evangelical Brotherhood convention which will be held in Appleton October 8 and 9. A report of the convention at Elmhurst was given by Harold Krueger.

* * *

At the meeting last week of Young Women's Missionary society of Emanuel Evangelical church, Miss Joyce Nienstedt reported on the convention at Lomira.

* * *

Miss Irene Granse, Martin Gauerke, Rudolph Gauerke, Miss Hertha Rohde, Miss Mildred Albrecht, and Mr. and Mrs. Floyd Foor, were the Appleton people who attended the state convention of Associated Luther Leagues of Wisconsin at Oshkosh Saturday and Sunday. The Luther League expects to merge with the Wartburg Federation and the Leagues of the former Buffalo synod.

* * *

G. A. Lemke was in charge of the first meeting of the fall season of the Brotherhood of First English Lutheran church Tuesday. Plans for the coming year were made.

* * *

A reception for Presbyterian college students was held Sunday evening at Memorial Presbyterian church by the Christian Endeavor society. Musical selections by Miss Eloise Smeltzer, Miss Annette Heller and Miss Annette Post were part of the entertainment. Miss Helen Werner was in charge of the games and Miss Doris Everson was in charge of the lunch.

Golf Rules and Etiquette

By OSCAR RICHES
Riverview Pro

What small attention is given these two important points by the average golfer in playing what is fast becoming the national game. In football or baseball you have the referee or umpire. In golf you are put on your honor to play the game straight, yet the average player violates the rules of play, as well as the etiquette of the game many times in the course of a day's play.

One of the most important points of etiquette is quietness while a shot is being played. Yet how few players observe this rule! They forget the rights of the other fellow. Particularly is this true of the municipal course players. As soon as they have made a shot, they rush off after the ball, forgetting that they are not alone on the course, and intent only on that par score, the goal of every golfer's dreams.

How much more pleasant the game is for the whole party when its members keep together instead of spreading out over the entire fairway, driving into the players ahead, shouting back and

forth, spoiling the game for everybody in the neighborhood.

FORE!! This is a word that is ignored by lots of people. Why?

Because again they forget that they are not alone on the course and that the other players have rights which should be respected. It is also ignored by beginners who do not know what the word means.

Every golf player should familiarize himself with the rules and terms of the game as soon as he starts playing.

Club Activities

Mrs. Ben Hooper, Oshkosh, chairman of the International Relations committee of the Federation of Women's clubs, spoke to the Business and Professional Women's Club on Tuesday evening. Mrs. Hooper is a well known speaker throughout the state. Her talk Tuesday evening covered some of her experiences as chairman of the International Relations committee. She stressed the importance of the women's work in securing the ratification of the last treaty, and the work which the women of this country have before them.

Miss Lynda Hollenbeck is chairman of the finance committee which is planning a Harvest Festival to be held October 25 at Knights of Pythias hall.

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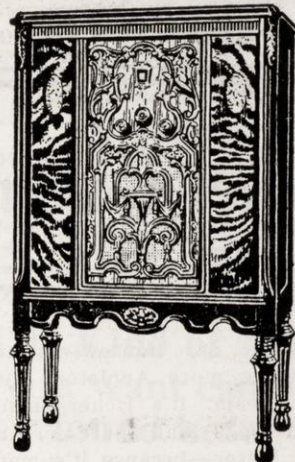
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A membership drive, led by Mrs. Marjorie Berg, was also instituted. Plans for State night, to be held in Milwaukee November 1, were also made.

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Friendly Neighbors

"A bird's nest. Mark it well, within,
without,
No tool has she that wrought, no knife
to cut,
No nail to fix, no bodkin to insert,
And yet how neatly finished! What
nice hand,
With every implement and means of
art,
And twenty years' apprenticeship to
boot,
Could make me such another?"

—Hurdis.

The Oriole's Nest

Having supplied three orioles with nesting material, I was surprised to hear an insistent clamoring for more, and upon placing out a quantity, found this to be Madam Oriole No. 4, who was building on the tip end of the longest swaying branch of the nearby elm.

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I had saved grocer's twine since last year's nest building time, and, cutting it in two foot lengths, placed it out on the fence, the clothesline, the morning glory poles, and when my supply was exhausted I begged of my neighbor, who has a large family and receives many packages each day.

Finally, our twine being used up, I bethought me of some knitting cotton which I cut up and placed out for the industrious little worker. Colonel Oriole watched nearby, calling, singing, talking; and often flew to the elm to watch the making of the little "bassinet," but never took any part in it otherwise.

How fast his mate worked and wove, what a quantity of material she used! I watched with the glasses. She would reach way up and place an end of twine over a twig, then tug and pull, drawing it close up to the nest, knowing it would grow and successfully hide her little "bye-low."

Colored yarn she ignored. (I have never found one who accepted colors.) I tried to tempt her, not giving her white for a time, only beautiful colors; but, no, one piece of natural color raffia and one piece of yellow mercerized cotton was all she took. Then I thought to have a little fun with her and to put my own mark upon her beautiful nest, which by now was reaching large proportions. I crocheted a chain of several inches and then a little medallion on the end; was I delighted when she took that before the uncrocheted pieces!

Then a robin came for the string (so many had had bad luck with their first nesting) and knowing her fondness for white rags, I tore up a quantity and strewed them on the garden path. Imagine my surprise when Madam Oriole immediately appropriated these also, hastening back and forth, using many, many of the muslin strips. How interestingly she decorated her nest, fastening only the end of the crocheted ornament, letting the motif hang; Some twine she fastened at both ends leaving a loop to hang down and the muslin hanging loosely all about the nest like fringe!

Early in June she finished the nest and after about two weeks both male and female began to carry food to the little ones, who called loud and louder, "Feed it, feed it! Feed the baby!" In another week, late one afternoon,

one of the little ones flew out of the nest, the mother buoying him up until he landed on the ground near my fence. Knowing she could keep her eye on him and still take care of the others, she left him there. He stretched out his legs, looked up and around and discovered he had FEET—such a miracle; immediately he seemed a fullgrown oriole!

Then something ran along the fence and he nabbed it, and another, and for one hour that little fellow sat in the warm sunshine and ate ants all by himself. Then the parent birds advised

placed in the children's department of the public library for their pleasure and convenience.

—E. L. E.

Our Gardens

Get New Bulbs Now

If you want a bright garden in the spring see to your bulbs and perennials now. Last week several garden enthusiasts were making ready the space for new bulbs to be put in next month and checking over the bulbs on hand.



Photo by Harwood

THE ORIOLE'S NEST

This nest is on exhibition in the children's department of the public library.

him to fly up and he landed in the apple tree, joining two others who were already there. The fourth, smaller and more timid, stayed in the elm tree for a few days, where also the others came and were fed. Then they left. Where to and why so soon?

The male came again and again, seemingly to admire and guard the wonderful nest. Once I saw him slip down into it. Nearly two months after the nestlings had left I heard him make a great fuss early one morning and saw a cedar waxwing trying to take some of the so precious material from the nest, to which he was strongly objecting. I helped him in that by giving the waxwing what she wanted. By the end of August he had gone. South Mexico? Columbia? Some days later I enlisted the interest of another bird lover who drove his car under the tree, climbed upon the top of it and with long pruning shears clipped off the branch with the nest (they do not use old nests a second season) and, knowing that hundreds of children in the city are coming to know and love our bird neighbors, the nest has been

Somehow the earliest blooms get the most enthusiastic welcome from most of us. Our eyes tired of long Wisconsin winters are eager for fresh beauty. A number of these are so easily grown from bulbs put into the ground in the fall and then left for several years, until they need separating, thinning out, or moving to some other spot in the garden, that it takes but a little time and a few nickels to have some of them.

Last spring, perhaps, when you watched your neighbor's garden through the climax of its beauty when tulips, peonies and iris were there in brilliant succession, you resolved to have something like it yourself for next spring. Then you must plant this fall the bulbs and perennials upon which your spring garden will depend.

Bulbs are not difficult to grow, many of them are not costly, and they last for a long time. One dealer tells of tulips and daffodils now growing in American gardens for which the original stock was purchased over a hundred years ago.

The early snowdrops, deep blue scil-

jas in vivid patches, bright crocuses in the grass and along the edges of borders—blue, yellow, purple; then daffodils, early purple iris, and all the lovely tulips; early flowering herbaceous perennials and shrubs to give background and foil for brilliant masses of color.

Peonies and irises, coming with the latest tulips or following them, bring the climax to your spring garden and many of their devotees claim that the newly developed varieties of these two families are the "finest of all landscape flowers."

In planning new color harmonies of tulips for the border, bright spots of color for the lawn, and great masses of the later, larger blooms, don't forget that many bulbs are "suited in size and habit" to that new rock garden you started this year.

You need not confine this new area of your garden to those plants whose natural habitat is a mountain or a rocky cliff. Plants grown from bulbs to a height of not more than twelve or fifteen inches, which fit into the picture you wish to create, should be welcome in the rock garden, especially if they are among those precious early blossoming ones—snowdrops, scillas, crocuses, dog tooth violets, some of the minor tulips, grape hyacinths and others which your nurseryman will recommend.

Don't forget the hardy lilies, so beautiful and yet so easy to grow. Late arrivals may be planted the second or third week in December and yield gorgeous blooms the next summer. If the ground threatens to freeze before you get them in, cover with a heavy mulch to keep it soft enough to work.

Do have some small clumps of these hardy beauties in your border with background to display their loveliness, and you will have some fine blooms in midsummer when there isn't much else in the garden. Madonna, regal, meadow, auratum and rubrum, leopard and tiger, Turk's cap, orange lily, valley lily and numbers of others, American, European, and oriental. Try at least one or two.

It is easy to succeed with fall bulbs, if you will observe a few essential points. The bulbs must be of good quality; they must not be planted in poorly drained spots; they must be planted deep enough; fresh manure should never be used. The matter of fertilizing is more important after the first flowering of new bulbs than before, but bone meal may be added to the soil when bulbs are planted and it will be used by the plants for the spring flowering and the next year's growth.

Hardy bulbs do not need protection from the cold and a mulch should not be put over them until after the ground has frozen. Its only purpose is to keep the ground from thawing and re-freezing.

Miss Helen Rose Umland, daughter of Mr. and Mrs. William Umland, was married to Erwin W. Fisch, son of Mr. and Mrs. Michael Fisch, Greenville, Tuesday morning. After a week's wedding trip the couple will make their home here.

Wonderful Opportunities At the Vocational School

By Herb Heilig
Trades and Industry

The fall of the year brings school days for young people and night school for adults. September brings educational opportunities of great value to the working people of Appleton. The Vocational school has designed many courses to fit the requirements of people who want to both earn and learn. The school has set up a program that does not require the individual to pay for his learning in dollars, but it does require an outlay of time, effort and a desire to learn, which will pay the learner large dividends of future satisfaction and advancement.

Courses not listed below may be had if enough people apply and a vital need for the work is evident.

The following courses have been organized and will be organized this year. Registrations for them can be made at the Vocational school September 22, 23, 24, from 7 to 9 P.M.

There will be two courses dealing with electricity. One is for a study and interpretation of the new state and local electric codes and will be handled by Mr. L. E. Luebke, the electric inspector. The other is a study of advanced practical electricity, adapted to the needs of the individual. This class will be taught by Mr. Clyde Cavert, head of the electrical department at the Vocational school.

There will be one class in general woodworking which will be open to the public. There will be no special entrance requirements set up for this class. Mr. James Chadek, woodworking instructor, will be in charge. A class in the use of the steel square will be offered to carpenters, construction men, masons, and others who make frequent use of a square. This will be a short unit of ten lessons.

Blue print reading, shop sketching and drafting will be offered again, but the organization of classes and instruction will depend on the number enrolled and the room and equipment available.

There will be classes in machine shop and probably special advanced work will be offered regularly employed and experienced machinists. Mr. W. Ray Challoner, instructor at the Vocational school will handle the machine shop work.

Other classes that will be held include arithmetic, shop mathematics, slide rule, and advanced mathematics, and special mathematics for tradesmen. One special class in mathematics has been in session for several weeks.

Classes in foremanship, pulp and paper, first aid, safety school, sheet metal, plant maintenance, plumbing, welding for steamfitters, training in leading conferences, lighting clinic, and milk route men have been organized and enrollment in them can be made at any time.

Another very successful class in printing is being planned by Mr. John Geiger, veteran printer and lock up man.

All of the above courses are offered by the Trades and Industry section of

the Appleton Vocational school, and are especially adapted to employed tradesmen and general workers.

Many general subjects will be offered, typical of which are: English for foreigners, citizenship, arithmetic, algebra, public speaking, review of English grammar, French.

What They Say

Wants Foot Traffic Regulated

Editor Review: Couldn't we have just a little more regulation of foot traffic, especially at the intersections controlled by stop and go lights? A few days ago I rode in a car approaching the Oneida street intersection and the line of cars ahead (less than half a block long) was halted twice by stop lights before we made the half block because of foot traffic going against the lights. A mighty poor way to speed up traffic and avoid accidents. In Neenah, on that same day, I noticed that a policeman held back the pedestrians when the cars had the right of way and things went much more smoothly.

Just a day or two ago I saw two small children cross College avenue against the lights, forcing several cars to stop suddenly to avoid hitting them, yet the policeman who stood on the corner saw the whole proceeding and said never a word.

It seems foolish to halt pedestrians when there are no cars in sight, but I do think it would be much better to do so when an officer is present and the traffic is heavy. With the regulations as they are, permitting right and left turns with only one exception, and allowing foot traffic to regulate itself, the driver has to look out for it in all directions and has gained very little.

With thousands of school children, some as young as five years, using the streets at least four times a day, the situation is considerably complicated.

—E. C.

Police Lines at Fires

Editor Review:—When the Petersen building on College avenue burned last week it was natural that quite a crowd should gather to watch the spectacle. But I cannot understand why no effort was made to keep that crowd out from under the feet of the fire department.

At times some of the curious crowded up so close as actually to interfere with the work of the department, to say nothing of jeopardizing their own lives and those of others because they blocked all means of escape in case of an explosion, cave-in of a wall, or any of the many dangerous happenings which are likely to occur at any fire. I sincerely hope that at the next fire the police will establish fire lines and keep the crowd back far enough so that it will neither interfere with the work of the fire department, nor be exposed to danger because of getting too close to the fire.

—L. P. S.

Mission society of Zion Lutheran church met Wednesday. Routine business was transacted.

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Sugar, Pure Cane, 10 lbs. 50c
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Brown Sugar, 4 lbs. . . . 25c

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A STUDY IN SQUARES

1	2	3	4	5	6	7	8	9	10
11		12	13				14		
15			16	17		18			
	19			20		21			
22		23			24		25		26
27	28			29		30		31	
32			33				34		
35			36				37		
		38			39		40		
	41			42		43			44
45					46		47		48
49				50		51		52	
53				54					55

(©, 1926, Western Newspaper Union.)

Horizontal.

Vertical.

- 1—Sack
- 4—Toy wagons
- 8—Request
- 11—Golf club
- 13—Piece of neckwear
- 14—Building lot
- 15—Doctrine
- 17—A knight-errant
- 19—Turkish town in Asia Minor
- 21—Stream
- 23—Musteline mammal
- 25—Boy's nickname
- 27—Night birds
- 29—To pierce, as with an animal's horn
- 31—Note of scale
- 32—Serpent
- 33—Buffalo
- 34—Vehicle
- 35—Preposition
- 36—Misplaces
- 37—To check
- 38—Also
- 39—Number below ten
- 41—Intoxicating liquor
- 43—Sylvan deity (myth)
- 45—Breakfast food
- 47—Body of soldiers
- 49—Period of time (pl.)
- 50—Circumference of a wheel
- 52—Enough (poetic)
- 53—Relative (abbr.)
- 54—To go in
- 55—Doctor of sacred theology (abbr.)

- 1—Part of a harness
- 2—Extent
- 3—Venetian boat
- 5—Preposition
- 6—To tear
- 7—To rip
- 8—Helped
- 9—To mix, as dough
- 10—Knowledge
- 12—Cattle of the ox kind (pl.)
- 14—Conserves
- 16—Explosive
- 18—Kind of cloth
- 20—A shield
- 22—Kind of bird
- 24—Flowers
- 26—Meadow bird (pl.)
- 28—Conquered
- 30—Same as 24 vertical
- 31—Distant
- 33—Same as 41 horizontal
- 34—Valley with high steep sides (pl.)
- 36—Appears
- 37—Measure of length in metric system (var. sp.)
- 38—Sum
- 40—Large tub
- 41—Uncovered
- 42—To merit
- 44—Base
- 45—Over (poetic)
- 46—Lighted
- 48—Public works dept. (abbr.)
- 51—This person

Solution will appear in next issue.

PAW			BET		
ORNIS			AURAS		
WIGGLE		ASSERT			
EEL	YAWLS	CRY			
SET	ROE	STY			
RAW	R	HAS			
	CAUSTIC				
FIR	T	SKY			
BIT	DEW	SOT			
FIG	SADIE	NAP			
REUSED	STUDIO				
ARROW	ANENT				
SET	ART				

Recent Deaths

David W. Barry, 78, died Tuesday at his home on W. Seventh street. He had lived in Appleton 46 years and was street commissioner from 1909 to 1924. He leaves one sister, Miss Abbie Barry. The body was taken to the Schommer funeral home and the funeral was held this morning from St. Mary church.

Theodore DeGroot, 48, of Little Chute died Monday after a short illness. He leaves his widow; three daughters, Isabelle and Barbara in Little Chute and Delphine in Green Bay; two sons, Joseph and John in Little Chute. He was buried Wednesday morning from St. John church in Little Chute.

Alois Bruex, 42, passed away last week at his home in Darboy after an illness extending over several years. He leaves his widow; five children, Robert, Norman, Victor, John and Joan; his mother, Mrs. A. Bruex; two sisters, Mrs. Harvey Kittner and Mrs. Emma Hartzheim; two brothers, Henry in Appleton and William in S. Kaukauna. The body was taken to Brettschneider's funeral home and the funeral services were held Monday morning at Holy Angels church in Darboy, with interment in St. Joseph cemetery in Appleton.

C. C. Wayland, who left Appleton 20 years ago after having been a resident of our city many years, passed away last week at his home in Pasadena, Cal., at the age of 92. He leaves three daughters, Mrs. Otto

Kuehmsted of Appleton, Mrs. Harriet Worden and Miss Lillian Wayland of Pasadena. He was laid to rest in Pasadena.

Ruby Ruth, 10 year old daughter of Mr. and Mrs. Raymond E. Coon, 829 N. Ell street, died last week after a short illness. She leaves her parents; two brothers, Elmer and Woodrow; one sister, Pearl; her grandparents, Mr. and Mrs. Frank Peterson of Kaukauna. The body was taken to the Brettschneider funeral home and the funeral was conducted by Dr. Holmes.

Clarence, infant son of Mr. and Mrs. Bernard Kauth in Grand Chute, died last week. The body was taken to the Schommer funeral home and the funeral was held from St. Theresa church.

William Comerford, 92, passed away last week at his home on E. Harris street. He was born in Ireland and came to this country as a child of ten. About 60 years ago he came to Appleton where he spent the rest of his life. For many years he was a member of the firm of Comerford & Clark, retiring about ten years ago. He took an active part in public affairs and served several terms as a member of the city council and of the fire and police commission. He leaves two daughters, Mrs. James L. Carey in Chicago, and Miss Margaret Comerford, principal of the Columbus school. The body was taken to the Schommer funeral home and the funeral was held Saturday from St. Mary church.

Mrs. Carmen Green, 35, died Friday evening at her home on W. Summer street. She leaves her husband, one daughter, Lorence, and one son, Gerald. The body was taken to the Schommer funeral home and the funeral was held Monday from St. Theresa church.

Mrs. Michael Gainer, formerly of Mackville, died last Thursday in Green Bay. She leaves four daughters, Mrs. Helen Hartel in Saar, Mrs. Paul Schroeder in Appleton, Mrs. Ed. Weyenberg in Milwaukee and Mrs. George Verkullen in Niagara, N. D.; two sons, Victor in Seymour and Joseph in Mackville. The funeral was held Monday morning from St. Edwards church in Mackville.

Nicholas Holzer, Civil war veteran and for many years prominent in Grand Army of the Republic activities, passed away at his home in Oshkosh after a long illness. He was a resident of Appleton for many years before moving to Oshkosh. He leaves our children, Louis C. Holzer of Appleton, Edward H. Holzer of Glendale, Cal., Harry Holzer and Mrs. Albert Homberger, both of Oshkosh. The funeral was held Wednesday afternoon with military honors.

PROBATE COURT CALENDAR

Hearing on proof of will in estate of Alana Lockery.
Hearing on claims in estate of David Odgins.
Hearing on claims in estate of Alfred Ostol.
Hearing on final account in estate of Albert Luebben.
Hearing on final account in estate of Joanna Grunst.
Hearing on final account in estate of Mary J. Jenkins.
Hearing on final account in estate of Laura A. Brigham.
Hearing on final account in estate of Joseph Klarner.

NOTICE TO CREDITORS ON WAIVER

State of Wisconsin, County Court for Outagamie County
IN THE MATTER OF THE ESTATE OF John Meiers, Deceased. — IN PROBATE.
PURSUANT TO THE ORDER made in his matter by the county court for Outagamie County on the 12th day of September, 1930.

NOTICE is hereby given that all claims for allowance against John Meiers, late of Town of Grand Chute, must be presented to said court on or before the 18th day of January, 1931, which is the time limited herefor, or be forever barred, and

NOTICE is hereby also given that at a special term of said court to be held at the court house aforesaid, on the third Tuesday, being the 20th day of January, 1931, at the opening of the court on that day, or as soon thereafter, as the same can be, will be heard, examined and adjusted all claims against said deceased then presented to the court.

Dated September 12, 1930.
By order of the Court,
FRED V. HEINEMANN,
County Judge.
LONSDORF, STAIDL & SCHMIEGE,
Attorneys for the Estate.
Sept. 19-26-Oct. 3

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At the annual meeting Monday night of the American Legion Auxiliary Mrs. Harold Miller was elected president. Mrs. Stanley Staidl was elected first vice president; Mrs. Ed Lutz, second vice president; Mrs. A. B. Fischer, treasurer; Mrs. John Hantschel, Mrs. Michael Versteegen, sergeants at arms; Mrs. John O'Hanlon, chaplain; Mrs. George Hogriever, poppy treasurer.

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The TRAIL of '98

A Northland Romance

by ROBERT W. SERVICE

INSTALLMENT XII

He was gone and I had failed. I cursed myself for a fool. The man had baffled me. Nay, even I had hurt myself by giving him an inkling of my search. Berna seemed further away from me than ever. Home I went, discouraged and despairful.

Then I began to argue with myself. He must know where they were, and if he really had designs on the girl and was keeping her in hiding my interview with him would alarm him. He would take the first opportunity of warning the Winklesteins. When would he do it? That very night in all likelihood. So I reasoned; and I resolved to watch.

I stationed myself in a saloon from where I could command a view of his hotel, and there I waited. I was beginning to think he must have evaded me, when suddenly coming forth alone from the hotel I saw my man.

He was walking swiftly and he took a path that skirted the swamp behind the town. I had no doubt of his mission. My heart began to beat with excitement. I followed breathlessly. There were few cabins hereabouts; I was a lonely place to be so near to town, very quiet and thickly screened from sight. Suddenly he seemed to disappear, and, fearing my pursuit was going to be futile, I rushed forward.

I came to dead stop. There was no one to be seen. He had vanished completely. Blindly I blundered forward. Then I came to a place where the trail forked. Panting for breath I hesitated which way to take, and it was in that moment of hesitation that a heavy hand was laid on my shoulder.

"Where away, my young friend?" It was Locasto. His face was Memphis tophelian, his voice edged with irony. I was startled I admit, but I tried to put a good face on it.

"Hello," I said; "I'm just taking a stroll."

His black eyes pierced me, his black brows met savagely. The heavy jaw shot forward, and for a moment the man, menacing and terrible, seemed to tower over me.

"You lie!" like explosive steam came the words, and wolf-like his lips parted, showing his powerful teeth. "You lie!" he reiterated. "You followed me. Didn't I see you from the hotel? Didn't I determine to decoy you away? You would try to cross me would you? You would champion damsels in distress? You pretty fool, you simpleton, you meddler—"

Suddenly, without warning, he struck me square on the face, a blinding, staggering blow that brought me to my knees as falls a pole-axed steer. I was stunned, swaying weakly, trying vainly to get on my feet. Then he struck me again, a bitter, felling blow.

I was completely at his mercy now and he showed me none. He was like a fiend. Rage seemed to rend him. Time and again he kicked me, brutally, relentlessly, on the ribs, on the chest, on the head. Was the man going to do me to death? I shielded my head. I moaned in agony. Would he never stop? Then I became unconscious, knowing that he was still kicking me, and wondering if I would ever open my eyes again.

"Long live the cold-foot tribe! Long live the soreheads!"

It was the Prodigal who spoke. "This outfit buying's got gold mining beaten to a standstill. Here I've been

three weeks in the burg and got over ten thousand dollars' worth of grub cached away. Every pound of it will net me 100 per cent profit."

He was very sprightly and elate, but I was in no sort of mood to share in his buoyancy. Physically I had fully recovered from my terrible manhandling, but in spirit I still writhed at the outrage of it. And the worst was I could do nothing. The law could not help me, for there were no witnesses to the assault. I could never cope with this man in bodily strength.

Yet how bitterly I brooded over the business. At times there was even black murder in my heart. I planned schemes of revenge, grinding my teeth in impotent rage the while; and my feelings were complicated by that awful gnawing hunger for Berna that never left me. It seemed to me as if I saw all the world through the medium of my love for her, and that all beauty, all truth, all good was but a setting for this girl of mine.

"Come on," said Jim; "let's go for a walk in the town."

The "Modern Gomorrah" he called it, and he was never tired of expatiating on its iniquity.

We met the Jam-wagon. He had aushed in from the creeks that very day. Physically he looked supreme. He was berry-brown, lean, muscular and as full of suppressed energy as an nsprung bear trap. Financially he was well ballasted. Mentally and morally he was in the state of a volcano before an eruption.

You could see in the quick breathing, in the restlessness of this man, a pent-up energy that clamored to exhaust itself in violence and debauch. His fierce blue eyes were wild and owing, his lips twitcher nervously. He was an atavism; of the race of those white-bodied, ferocious sea kings that rank deep and died in the din of battle.

As we walked along, Jim did most of the talking in his favorite morality vein. The Jam-wagon puffed silently at his briar pipe, while I, very listless and downhearted, thought largely of my own troubles. Then, in the middle of the block, where most of the music halls were situated, suddenly we met Locasto.

I had thought much over this meeting, and had dreaded it. There are things which no man can overlook, and, if it meant death to me, I must gain try conclusions with the brute.

He was accompanied by a little bald-headed Jew named Spitzstein, and we were almost abreast of them when I stepped forward and arrested them. My teeth were clenched; I was all quiver with passion; my heart beat violently.

He was dressed in that miner's costume in which he always looked so striking. His mouth was grim as granite, and his black eyes hard and repellent as those of a toad.

"Oh, you coward!" I cried. "You vile, filthy coward!"

"Get out of my way," he snarled; "I've got to teach you a lesson."

Once more before I could guard he landed on me with that terrible right-arm swing, and down I went as if a sledge hammer had struck me. But instantly I was on my feet, a thing of blind passion, of desperate fight. I made one rush to throw myself on this human tower of brawn and muscle, when some one pinioned me from behind. It was Jim.

"Easy, boy," he was saying; "you can't fight this big fellow."

Spitzstein was looking on curiously. There was a breathless pause, then, at the psychological moment, the Jam-wagon intervened.

The smoldering fire in his eye had brightened into a fierce joy; his twitching mouth was now grim and stern as a prison door. For days he had been fighting a dim intangible foe. Here at last was something human and definite. He advanced to Locasto.

"Why don't you strike some one nearer your own size?" he demanded. "You're a brute, a cowardly brute."

Black Jack's face grew dark and terrible. His eyes glinted sparks of fire.

"See here, Englishman," he said, "this isn't your scrap. What are you butting in about?"

"It isn't," said the Jam-wagon, and I could see the flame of fight brighten joyously in him. "It isn't, but I'll soon make it mine!"

Quick as a flash he dealt the other a blow on the cheek, an open-handed blow that stung like a whiplash.

"Now, fight me, you coward." There and then Locasto seemed about to spring on his challenger. With hands clenched and teeth bared, he half bent as if for a charge. Then, suddenly, he straightened up.

"All right," he said softly; "Spitzstein, can we have the opera house?"

"Yes, I guess so. We can clear away the benches."

"Then tell the crowd to come along; we'll give them a free show."

I think there must have been five hundred men around that ring. A big Australian pugilist was umpire. Some one suggested gloves, but Locasto would not hear of it.

"No," he said, "I want to mark the son of a dog so his mother will never know him again."

He had become frankly brutal, and prepared for the fray exultantly. Both men fought in their underclothing.

Stripped down, the Jam-wagon was seen to be much the smaller man, not only in height, but in breadth and weight. Yet he was a beautiful figure of a fighter, clean, well-poised, free-limbed, with a body that seemed to taper from the shoulders down.

Locasto looked almost too massive. His muscles bulged out. The veins in his forearms were cordlike. His great chest seemed as broad as a door. His legs were statuesque in their size and strength. In that camp of strong men probably he was the most powerful.

(To be continued)

Pythian Sisters met at Castle hall on Monday. Plans for a district rally here in October were discussed.

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18. Bull fighting.
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High School Notes

By Wilhelmine Meyer

The new teachers were initiated at a picnic held at Pierce park last Tuesday evening.

The first G. A. A. dance, a matinee mixer, will be held on Wednesday, September 24. Jack Schroeder's orchestra will furnish the music for the dancing. Admission will be 15c as usual.

A second band is being organized by Mr. Moore. The first band has a total of sixty-one pieces and the second will have twenty-nine pieces. This is being organized because of the great interest in band work that has been shown by the students.

A parking place for cars was planned on the North street side of the school yard. Due to a law passed by the city, students cannot park their cars here, but must park them on the streets near the school.

Personality records of the seniors are being kept this year. They will be used for future reference when employers and others ask about the character of the students.

The first student activities fee collection and bank day were held last Tuesday.

Last Monday the student council held its first meeting. Members of the council this year are Jacob Schilerat, Carlton Kuck, Herbert Schmidt, Donald Mueller, David Dietrich, Robert Steffen, Isadore Zussman, Helen Cohen, William VanRyzin, Norman Clapp, Mary Reineck, Helen McGrath, Wilbert Hansen, Earl Becker, Marjorie Jacobson, Robert Rule, Sidney Dutcher, Adrienne Reider, Jim Murphy, Howard

Bowlby, Alvin Gloudemans, Raymond Herzog, Betty Elias, Harvey Wolfgram, Ellen Balliet, and Merril Mohr. Herbert Schmidt has been elected this year's president.

Tonight the annual senior-sophomore mixer will be held at high school. No one but seniors and sophomores are admitted to this get acquainted party.



A. H. S. CROSS COUNTRY SQUAD
Review-Koch Photo
Standing, left to right: Babino, Widsteen, Sexsmith, Ransley, Herres, Cavert, Homrig, Gmeiner, O'Dell. Kneeling: Feuerstein, DeYoung, Schroeder, Kahler. Sitting: Cherkasky, Karrow, Roehl, Glazer, Perske, McCarey.

Soccer Team Ties Sheboygan, 4 to 4

Another Game To Be Played Here Next Sunday Afternoon

Last Sunday the first team of the Sheboygan club came to Appleton to inaugurate the league season. The Sheboygan players won the league championship last year and as the local players are a new organization they were expecting little more than a practice game. Their surprise was considerable when the local boys held them to a 2 to 1 score in the first half. In the second half the visitors spurted and soon had the score at 4 to 2, but the local boys threw themselves into the game with heart and soul and shortly before the timer's whistle blew, scored the goal which tied the score at 4 all.

All the local boys did good work, but Ogilvie's work as goalie was particularly noteworthy. Time after time he seized the ball when a Sheboygan score seemed inevitable and booted it far down the field. The work of the team showed the benefits of their practice games with Oshkosh and the local boys had their short passing game working in a manner which completely baffled the visitors, especially in the second half.

The luck of the draw in scheduling games for next Sunday brings Sheboygan's Number Two team to Appleton. The game will be called at 2:30 at the high school practice grounds on S. Outagamie street and is sure to result in a real game. The local boys are out to show that the score last Sunday was not due to a fluke, while the Sheboygan lads will be intent on redeeming the honor of their city.

At the meeting of Women of Mooseheart Legion Wednesday night plans for a bazaar and food sale to be held in the near future were made.

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