



The dairy show comes home. Bulletin no. 47

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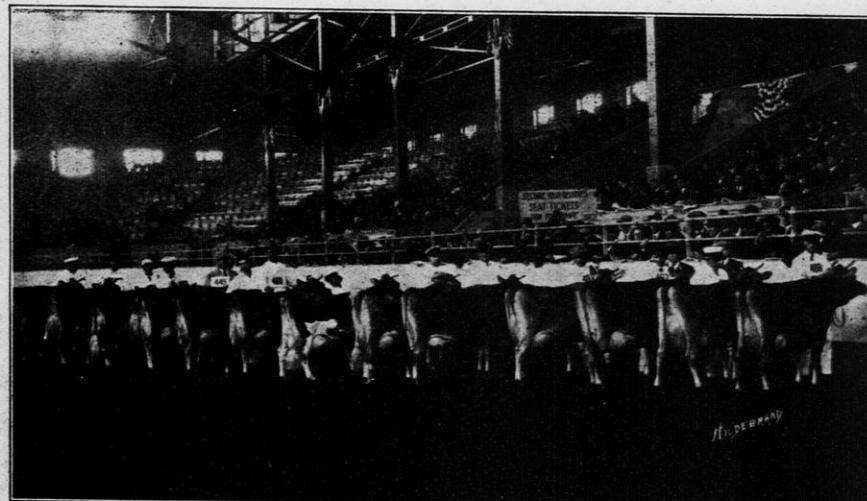
BULLETIN No. 47

AUGUST, 1924

THE DAIRY SHOW COMES HOME

BY W. E. SKINNER,

General Manager, National Dairy Exposition



FINALS IN THE SHOW RING

Compliments of

College of Agriculture, University of Wisconsin

MADISON, WIS.

THE DAIRY SHOW COMES HOME

BY W. E. SKINNER,

General Manager, National Dairy Exposition

President McKinley, in his address at the opening of the Pan-American Exposition at Buffalo in 1907, said, "Fairs and expositions are milestones which mark progress of human endeavor." This is what the management of the National Dairy Exposition hold religiously in mind when preparing for the annual exhibit so that they may go to the men and women of the industry and bid them come to the feast prepared with everything that the genius of man has contrived or perfected, to the hour of opening the show, for their use to improve conditions, by lessening labor, lowering costs and increasing income.

So for the dairy people of America we bring together for inspection by those who want to better their farm conditions the knowledge that has so far been reached on the subject of breeding and feeding profitable animals. Through exhibits of purebred cattle brought together for comparison by expert judges we show what the world's best breeders and feeders of dairy cattle have accomplished; and we show what this good blood has accomplished and can accomplish for the average cow on the average farm through the grade cow exhibit presented by various cow test associations from different states which are also judged by judges of national reputation and demonstrated as to their relative values by men recognized the world over as cow experts. The Bull Club exhibit with its showing of common dams with two or three high producing progeny at side is an inspiring part of this show.

The calves exhibited and demonstrated by the juniors give hope of better things to come in the world's progress from human effort. The Wisconsin Agricultural College exhibit of home grown feeds and the results of investigation and research in nutrition values of feeds, balanced rations, etc., all worked out in actual farm methods, is worthwhile; the dairy cattle demonstrations every day, showing methods of selection in purchase of dairy cattle; the daily cattle judging contests by amateurs, which means every-day dairy farmers who have never officially judged dairy cattle, have a big punch and many states are planning to have teams at the show.

The machinery and supply exhibit for the home dairy, the barn and the farm will contain many new economical features for reducing labor. The Dairy Cattlemen's Conference to bring about better understanding of the cattle health laws and conduct in buying and selling cattle will be a worthwhile feature of the show. The exhibit of the U. S. Department of Agriculture will afford an opportunity to see in plain form the results of all the work Uncle Sam has done and is doing for the dairy farmer, and the dairy farmer will be given an opportunity to see what the rest of the industry is doing in manufacturing his product into form for human consumption and what the industry is doing to insure a steadily increasing market for his products.

Here are a few of the things that will be found on the exposition grounds during the National Dairy Exposition:

One thousand head of the world's best foundation dairy stock.

Five hundred head of America's best grade dairy cattle exhibited by cow test associations to be sold at auction during the show.

Five hundred calves from high producing cows, exhibited by boys' and girls' calf clubs.

Exhibit of bulls from bull associations showing results of work accomplished by exhibit of dams and get, with production records.

Continuous daily (September 29th to October 4th) competitive judging by farmers representing state dairy associations, to learn how to select cows for home use. All states invited to send contestants.

Daily demonstrations and lectures on dairy cows, giving easy-to-learn lessons on the kind of cows to buy for profitable returns.

National Dairy Cattlemen's Conference on Wednesday, October 1st, to formulate uniform state sanitary laws and to develop marketing methods of integrity for protection of cow buyers.

The program for cattle judging is as follows:

Guernseys—Tuesday, September 30th.

Holsteins—Wednesday, October 1st.

Jerseys—Thursday, October 2nd.

Ayrshires—Friday, October 3rd.

Brown Swiss—Friday, October 3rd.

Grade Cattle—According to breeds as above.



MODERN MACHINERY IMPORTANT FACTOR IN DAIRY INDUSTRY

The greatest auction sale of grade cattle ever held, on Thursday, October 2nd. Every animal meets full sanitary requirements, and has production record signed by authorized state officials.

Agricultural College Students Contest in Judging Cattle will be held September 27th—in judging dairy products, September 29th.

Boys' and Girls' Cattle Judging Contest will be held on September 29th—demonstrations in judging by the boys and girls will be given every day.

Dairy Pioneers' Day, Tuesday, September 30th, to honor Dr. S. M. Babcock, Dean W. A. Henry, Prof. T. D. Haecker, and the memory of Governor W. D. Hoard—all pioneers in the development of dairying.

Leading farmers from many states will make the journey to the National Dairy Exposition and there will be many dairymen from foreign countries so that the Wisconsin dairymen will be hosts to the dairy world for the period of September 27th to October 4th at Milwaukee. Since these visitors will want to

see what the great dairy state of Wisconsin is doing, it affords a rare opportunity for dairymen of Wisconsin to meet and talk with their brethren from all over the country and get a slant on what is going on elsewhere that may be of untold value to them just at the cost of a buggyride to the show, while the other fellow has spent a lot of money to travel a thousand miles more or less to get the messages the exposition imparts. Our big message is, "Every cow must make a profit"—and the National Dairy Exposition shows how.

WISCONSIN AS AN OBJECT LESSON

The widely heralded and much advertised visit to Wisconsin by a party consisting of 135 bankers, farmers, editors, county agents, business men and others from the states of Missouri, Kansas and Oklahoma is now a matter of history. During their four-day trip through ten counties in Wisconsin, some 30 odd dairy farms and fine herds of cattle were visited and a score or more of creameries, cheese factories and condenseries were inspected. Auto conveyances furnished by farmers and business men, and evening dinners and programs provided by local county bankers associations, played an important part in impressing our hospitality upon the visitors. That this event should have an important educational bearing upon a more permanent and profitable type of agriculture for the states to the south and west, and an advertising effect of immense value to Wisconsin and her dairy cattle, are results that will come about in no distant future. Our only regret is that our visitors might have had more time to study what the dairy industry has done for Wisconsin and that more communities in Wisconsin could have had the opportunity of entertaining our guests.

OUR NEXT ISSUE

The article on "Wisconsin's Attitude Toward the Sale of Dairy Cattle," by J. D. Jones, Commissioner of the State Department of Agriculture, which was scheduled for this August issue, will appear in our next bulletin under date of September 1st. It will also include a summary of the work done in tuberculosis eradication for the year. You won't want to miss this number. The article by Mr. Jones will conclude the series as announced last fall. Another series for the ensuing year will be announced soon. We would welcome suggestions from farmers and bankers as to the nature and kind of subjects in which they are interested.