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ALUMNI



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NOVEMBER 1988 DECEMBER

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The Wisconsin Clock is a personal source of pride, as it represents your insistence on quality and your personal ties to the University of Wisconsin.

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- With its American-made quartz movement, this clock is guaranteed accurate. Battery



A handsome way to show your pride in Wisconsin—and what room doesn't need another clock? Ideal for use on wall, mantle or shelf. Case: 20" x 10" x 4".

operated, it needs no winding, there are no cords to hide, and it is silent and maintenance-free.

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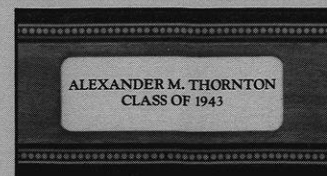


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An engraved plaque on a family or office clock has always been special; your "personal touch" adds even more classic character to this clock. So,

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These days most clocks are either inexpensive imports or, when you find a good clock, more expensive than you're looking for. This one is tasteful, and, as you are able to acquire this clock directly from the maker, it represents an especially good value. To receive your clock, simply use the order form below, or with your credit card, call (804) 358-1899 for prompt, personal service. Satisfaction is guaranteed, or you may return it for a refund anytime within one month.

If you are a graduate of the University, or have a family member who is, this is a proud and useful legacy of those fond memories of the good old days at the University of Wisconsin.

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_____ Charge to: VISA MasterCard Am. Express

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Signature: _____

Name: _____

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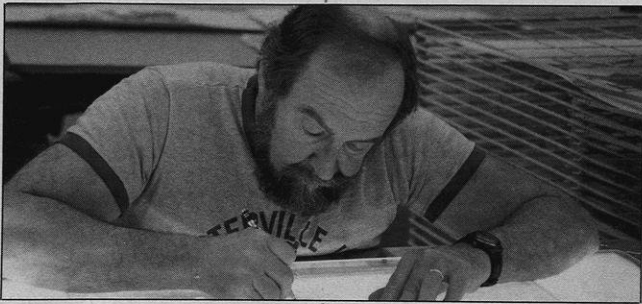
Please add \$5.81 tax for Va. deliveries.

ALUMNI

THE ART OF INVENTION

Printmaking may be an age-old process. But at the

UW's new Tandem Press, professional artists are collaborating with students to create original—and experimental—works of art.
by Barbara Wolff 12



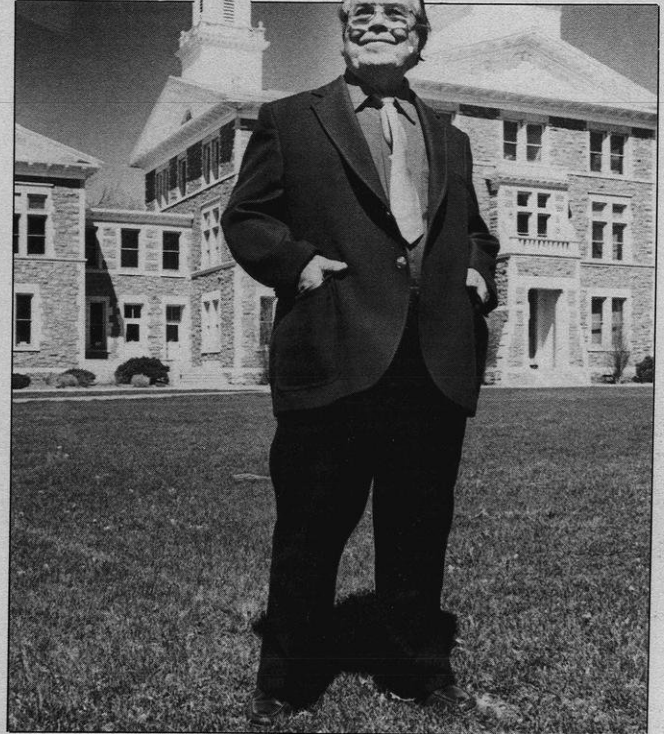
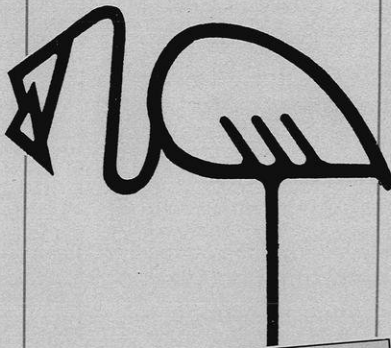
COVER

WHAD' YA KNOW?

National Public Radio's latest hit is a zany comedy quiz show hosted by our own Michael Feldman '70. Tune in and hear a bit of homegrown humor, broadcast live from the studios of WHA-Radio to 82 markets coast to coast.

by Tom Murphy '49

16



ICONOCLAST OF THE IVORY TOWER

William O. Farber '35 is a well-known professor of political science from South Dakota. He is also

the mentor of NBC anchor Tom Brokaw, of *USA Today* founder and chairman Allen Neuharth, of Miami Dolphins owner Joe Robbie, and of members of our own political science faculty.

by Jeff Iseminger

20



The Wisconsin Singers began their 21st season this fall with a new choreographer—John Jacobson, an alumnus of both the UW and the Singers. See Compendium, page 8, for more university news on the retirement of three top administrators and the hiring of a new UW Foundation president.

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Cover Photo
Michael Kienitz

ON WISCONSIN



E. David Cronon, Dean of the College of Letters & Science, will retire in December.

As an L&S history professor with a fair amount of previous college and campus committee service, I thought I knew something about the University. But like most faculty members, I had only a vague sense of the enormous breadth and diversity of the College of Letters and Science when Chancellor Edwin Young asked me to be its Dean one night in 1974.

By a number of measures the college constitutes about half of the total University (though it certainly doesn't receive half of the latter's budget!); it's also larger than all of the other universities of the UW System except Milwaukee. And as UW-Madison's

liberal arts college, L&S is, as one of my fellow deans recently remarked, the intellectual heart of the University.

It is this last quality that makes the L&S deanship such a stimulating and rewarding experience. I have had the opportunity to learn about the work and help develop the careers of hundreds of faculty members in scores of disciplines and academic specialties, ranging across the alphabet from African languages and literature to zoology. While I can't claim any Leonardo-like expertise as a result, it's been a wonderfully broadening educational experience.

My biggest regret, of course, is that my deanship coincided with a period of almost unrelieved budget cutting, compounded by rising enrollments. It's always more fun to be a builder than a conserver, to be Santa Claus rather than Scrooge. Still, I think we've been able to preserve and in a number of places to enhance the academic quality of the college during these lean years. We've initiated some new programs, like our top-ranked Women's Studies Program, replaced retiring faculty with some of the best new PhD's on the market each year, and managed to make micro-computers widely available for faculty and student use. We've also strengthened our student services in a number of ways—through better support for minority and educationally disadvantaged students, through a stronger Honors Program, and through increased recognition for high academic student achievement and greatly expanded undergraduate study abroad opportunities.

During 1989 the first four colleges of the University—Agriculture, Engineering, Law, and Letters and Science—will be celebrating the centennial anniversary of their creation by the Wisconsin Legislature. Our College is planning a number of events to mark our proud heritage and look ahead into the next century. Special lectures and symposia will be taught by emeriti faculty to assure that our newest students have contact with some of our most experienced teachers.

On deaning? In a nutshell, it's been stimulating, challenging, and fun. I've thoroughly enjoyed almost every minute of it. □

E. David Cronon
Dean, College of Letters and Science

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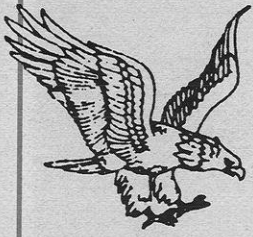
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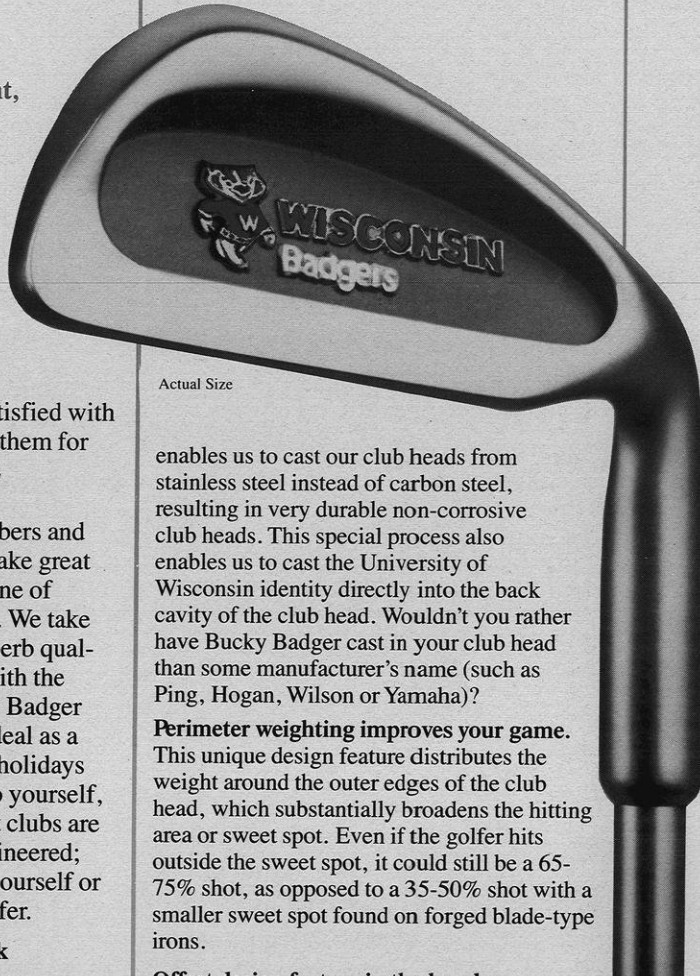
We're so confident of the quality and design of these unique clubs, that we offer the best warranty in the industry! You see, to effectively make the transition from your older



clubs to new ones, we think a golfer needs 30 days and maybe six to 10 rounds of golf. Then, after 30 days, if the golfer is not satisfied for *any* reason, the clubs may be returned for a **FULL REFUND.** We also guarantee workmanship and materials for one full year after purchase.

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Ordinary carbon steel forged club heads require extensive finishing; including machining, grinding, shaping, heat treating and triple plating, which can chip and cause rust. But our investment casting process



Actual Size

enables us to cast our club heads from stainless steel instead of carbon steel, resulting in very durable non-corrosive club heads. This special process also enables us to cast the University of Wisconsin identity directly into the back cavity of the club head. Wouldn't you rather have Bucky Badger cast in your club head than some manufacturer's name (such as Ping, Hogan, Wilson or Yamaha)?

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- Graphite Shafts - \$25.00/each for irons, \$40.00/each for woods
- Metal Woods (1-3-5) \$150.00

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Handling	
TOTAL	

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I loved your issue on Frank Lloyd Wright (September/October '88). When I was in college, we had him for dinner at the Chi Phi house and I sat next to him. He said to me, "I hear the boys calling you 'Lew.' What is your full name? When I told him "Llewellyn," he became irate and said, "Don't let *anyone* call you anything but Llewellyn." I later found out that he had a son named Llewellyn Lloyd Wright.

W. Llewellyn Millar, Jr. '35
Wayne, PA

The following words appear in your "Alumni Guide to Football Saturdays" (September/October '88) on page 33: "The Log Cabin? If you remember this one you must have gone to school with Lincoln. A fallen acorn in our forest of yesteryear." I, and thousands of others, remember the Log Cabin well—and no, little twig, we did not go to school with Lincoln. We were the giant oaks that greatly enjoyed the "fallen acorn."

Jack Mathewson '37
Naples, FL

Your trip down memory lane in the September/October '88 issue was delightful, but as with all lists we occasionally miss one. Tony Frank's Tavern is still there, the oldest continuously operating tavern in Madison (since 1929 and no one ever asks about those early Prohibition years). Tony is gone now and so is his son, Ed, but Tony's grandchildren are still welcoming students, faculty, and alumni sports fans to a frosty glass of beer and Tony's famous hamburgers (which are still served on a piece of butcher paper so all the value is in the burger and not in the trappings). If you missed Tony's because you have never been there then by all means give it a try next game weekend.

Arthur W. Jorgenson, Jr. '56 '58
Madison, WI

The September/October '88 issue is a masterpiece! Accolades on "Frank Lloyd Wright and Madison" and on "Where Wright Went Wrong," which, with its wonderful quotes, is the most humorous article I have read this year. And yes, regarding your "Alumni Guide," I do remember the Log Cabin. But Lincoln wasn't a classmate: it was Socrates. Remember?

Stan Ehlenbeck '40 '42
Berkeley Springs, WV

I've just enjoyed reading the wonderful Frank Lloyd Wright feature in your most attractive September/October issue. Congratulations to your staff! Your survey results were most interesting, too.

Mary Ruth Snyder
New Brunswick, NJ

The WISCONSIN ALUMNI welcomes letters from readers. Please send them to: Editor, 650 N. Lake Street, Madison, WI 53706.



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MICHAEL KIENITZ/UW NEWS SERVICE



The Wisconsin Singers surround their new choreographer, John Jacobson, an alumnus of both the UW and the Singers. Jacobson is now based in Washington, D.C., where he staged President Reagan's second inauguration festivities. He has also performed in and directed shows for Walt Disney Productions in Florida and for Macy's Thanksgiving Day Parade. Last year, the WAA-sponsored singing group helped alumni clubs raise over \$34,000 in matching-dollar scholarship funds.

Three Top Administrators Ready to Step Down

Three of our best-known administrators have announced their pending retirements, although none will leave the campus.

The three are **Robert M. Bock**, dean of the Graduate School; **Bernard C. Cohen**, vice-chancellor for academic affairs; and **E. David Cronon**, dean of the College of Letters & Science.

Bock, 65, will retire next July after twenty-two years as head of the grad school. His is the longest tenure of the three. He is a specialist in genetic research, and was a member of the international team that cracked the genetic code in the late 1950s. Bock has maintained a research laboratory since assuming the deanship in 1967, and will continue to do so.

The dean of the Graduate School is the chancellor's principal advisor on research and is in charge of a unit which serves about 9,200 students. We have the largest PhD program in the nation, and the school is ranked among the top ten.

Cohen, too, will retire in July. He is 62. He is a political scientist who served as acting chancellor in 1987 following the departure of Irving Shain and agreed to stay on as assistant to Chancellor Shalala for her first months in office. Cohen was chairman of our political science department in the late sixties and associate dean of the Graduate School from 1971-75. He plans to complete a book and to work with the UW Foundation during its upcoming capital campaign.

The vice chancellor for academic affairs is deputy to the

chancellor in the management of the university and has primary responsibility for academic programs and services.

Cronon, 64, will leave the L&S deanship at the end of this calendar year and plans to rejoin the history faculty. He is only the seventeenth dean of L&S in its ninety-nine years, and has held the post since 1974. (See "On Wisconsin," page 4.) The college, with an enrollment of 18,240 undergrads and 4,265 graduate students, has an annual budget of \$117 million.

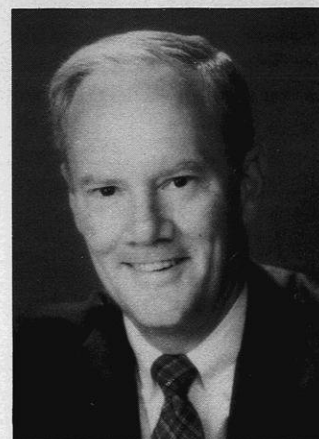
At its October meeting, the System Board of Regents set up search committees to fill the three positions, preferably by the end of this academic year. It is also seeking a successor to Peter P. Dorner, 63, who will retire in July as dean of International Studies and Programs.

UW Foundation Gets New President

Coming "home" to the Midwest, the new president of the UW Foundation arrived in early October from Stanford University. Andrew A. (Sandy) Wilcox, 45, is a native of Indiana who was educated there and in Chicago before moving west.

Wilcox earned a bachelor's degree in English and theology at Hanover (Indiana) College and a law degree from Loyola University in Chicago. He directed fund-raising at Hanover, and in Chicago at Rush-Presbyterian St. Luke's Medical Center and at the Continental Illinois Corporation. At Stanford he was director of planned giving and of the legal section of the office of development since 1984. The capital campaign he planned and started there is said to be the largest in college history.

Wilcox succeeds the UW Foundation's first president, Robert B. Rennebohm '48, who retired officially September 30. During Rennebohm's thirty-three-year tenure, more than \$250 million has been contributed to the UW-Madison. The Foundation staff currently numbers forty-three.



New UW Foundation President Andrew A. (Sandy) Wilcox.

Button Pushing for Books

A few years back I was a student at the University of Wisconsin, where I spent a fair number of hours warming a chair on the terrace and a few scattered moments wrestling with the mammoth card catalogue at the Memorial Library. The huge wooden card cabinets take up two whole rooms; they hold the keys to locating anything in the library's vast store of information.

Now these venerable wooden chests full of little white cards are becoming obsolete. Yes, it's true—the UW library system has discovered computers.

Tucked back in a comfortable old corner of the Memorial Library is the office of Jeannie Boston, automation systems manager. "You can get lost back here real easily," Boston said as she led the way through the rows of stacks holding hundreds of weighty volumes.

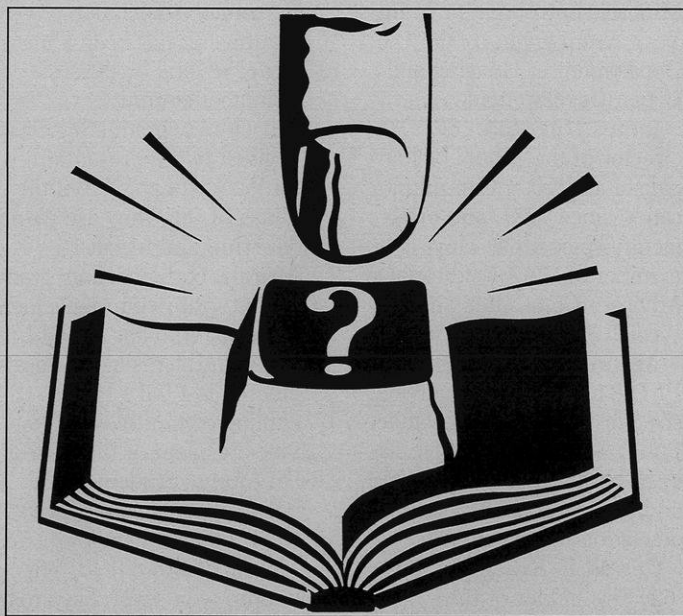
The five new high-tech plastic computer terminals on the shelves of Boston's office stood out in sharp contrast to the worn, tawny wood that nearly everything else in that part of the library is made of.

"Welcome to the computer catalogue of the University of Wisconsin—Madison Libraries," was the greeting flashed across a terminal screen.

Boston slipped out of the traditional librarian's reserved demeanor as she explained the system. "It's great for students in the middle of winter," she said. "They don't want to walk all over campus to all the libraries searching for information. They can limit a search for materials to a specific library with this computer catalogue."

Sounds too easy. As a UW graduate I've always believed

KEITH SKEEN



that the mark of a true alumnus came from being able to survive at least four winters of trudging back and forth across campus through bitter cold and snow. But here on the horizon of the computer library age, the word "freezing" means something else: "We're freezing the card catalogue," said Nolan Pope, associate director of automation. "We will no longer add new materials to the old card catalogue. Our biggest goal is to get all serials and currently held materials onto the data base."

Pope pulled out a calculator to emphasize his point that the 1.2 million titles already listed in the computer catalogue represented a solid "28 percent of the 4.3 million titles" that make up the library's current holdings.

Impressive, but all changes take some period of adjustment. No more the familiar click of card catalogue drawers being opened and slammed shut; no more crashes and grunts, the sounds of drawers falling on the feet of harried students. Now the only sound comes from the busy clicking of computer keyboards from the clusters of terminals in

the hall outside the card catalogue rooms.

Aren't people going to miss the comfortable feeling of working in the rows of the old wooden catalogue chests!

"Well, you can't do this with the old card catalogue," Boston said, ready to challenge the last stronghold of all my library sentimentality. "Suppose you want to find books by the author Fran Lebowitz, whose last name can be spelled any number of different ways. In this system, you can also search for authors by their first names."

She typed F-R-A-N, and before I could blink, every author with the first name of Fran known to the literary world was listed before me alphabetically by first name.

"Keyboard searching is one of the strong points of this system," Boston triumphantly told her newest computer convert.

—Sherri Wilder '85

Reprinted courtesy of Isthmus

Now you can access the UW's vast computer catalogue system, which also includes all library holdings at the University of Wisconsin—Milwaukee, on your home computer via modem.

Call the Help Desk at 608-262-8800 for instructions. Wisconsin residents may apply for a library card—and thereby check-out books—with a one-time \$30 deposit. For details, call the Circulation Desk at 608-263-7360 during office hours.

One NSF Grant Comes, Another Passes By

The National Science Foundation had a good news—bad news report for us in August. The good was that it has granted \$12 million to our College of Engineering to establish a national engineering research center for plasma-aided manufacturing. The money will be fed in over a five-year period to involve more than twenty-five faculty and one hundred grad students.

The plasmas they'll be studying are similar to gases, but they consist of electrically charged particles, atoms and molecules like those seen in neon lights and mercury vapor lamps. Plasmas play key roles in manufacturing processes, including the fabrication of electronic chips and the creation of new chemicals.

Our college has several traditionally strong research areas that form a foundation for the new center. We're big on programs of research on plasmas and fusion, materials science, chemistry and quality and productivity improvement.

But our bid for federal funding to establish a national center for geographic information and analysis was turned down, the NSF said, despite our efforts over nearly two years to land it. The \$10-million program went to a consortium of universities including the University of California at Santa Barbara, the State University of New York at Buffalo, and the University of Maine.

WAA Welcomes New Alumni Leaders

As of July 1, WAA's Board of Directors now numbers 110. Nine were elected by the board at its spring meeting. The new members, each to serve three years in office, are:

Paul M. Berge '60, president of Madison's M&I Bank. Berge is a member of the Board of Visitors of the School of Business; a director of Downtown Madison, Inc. and a trustee of the state's Nature Conservancy;

Frank H. Heckrodt '49, Appleton, Wisconsin, who retired a few months ago from Presto Products, Inc. and, on May 1, finished his term as a member of the Board of Regents. For his years of service to the Boy Scouts of America, Heckrodt holds the prestigious Distinguished Eagle Award;

Elzie L. Higginbottom '65, real estate broker, construction company executive and president of Chicago's East Lake Management and Development Corporation. In 1984 he was the first recipient of the

Minority Entrepreneur of the Year award given by the U.S. Department of Housing and Urban Development;

James Hoyt '65, '67, '70, director of the School of Journalism and Mass Communication since 1981, and on its faculty since 1973. Hoyt is a member of WAA's Editorial Advisory Committee and a specialist in broadcast news;

Aquine Jackson '69, PhD'81, an administrative specialist with the Milwaukee Public School System. He has been both a school principal and supervisor of physical education for the system;

Gerald L. Kulcinski '61, '62, '66, holder of the Grainger Chair in our nuclear engineering department and director of its Fusion Technology Institute. Professor Kulcinski is a director and fellow in the American Nuclear Society and a faculty rep to the UW athletic board;

Karen Keister Stauffacher '76, is director of career services for the School of Business. She also serves on the university's Future Directions Committee and the Student

Personnel Association. Stauffacher has been a member of several of WAA's volunteer committees.

Each new graduating class is given two representatives on WAA's board. From the **Class of '88**, they are **Anne Martino** and **Mark D. Moran**, both of whom graduated at spring commencement. Martino, who has joined Leo Burnett Advertising in Chicago, chaired last fall's Homecoming committee and was vice-president of the Wisconsin Alumni Student Board. A native of Dousman, Wisconsin, she is a journalism graduate. Moran, of Brookfield, Wisconsin, won several awards and scholarships while maintaining a 3.98 GPA in electrical engineering and computer science. He is a past president of WAA's Student Board and is now in grad school at University of California-Berkeley.

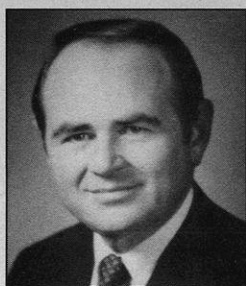
Charles R. Thomas '57, superintendent of the North Chicago Public Schools, who is not a WAA director, was elected the newest of four WAA representatives to the UW Athletic Board.

Student Is Home From Colombian Capture

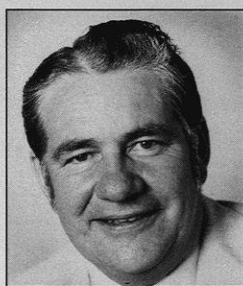
Stephen Koneman, a senior in geography, was late getting home to Chicago. Several months late. He and a buddy were held for ten months by Colombian leftist guerrillas before their release August 15. They'd been captured while canoeing on the Putumayo River, which parallels the border between Colombia and Peru. According to a U.S. embassy spokesman, their captors originally believed them to be CIA agents.

They were treated well, Koneman said at a press conference from the embassy in Bogota. The group moved frequently, never remaining more than two months in any one place. The two prisoners ate the same food as did their captors, a diet ranging from yucca beans to piranha.

Koneman intended to stay in Chicago this fall, returning to Madison for the spring semester.



Paul M. Berge '60



Frank H. Heckrodt '49



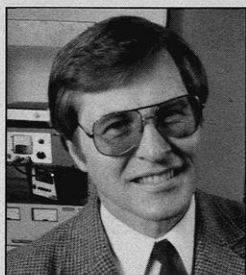
Elzie L. Higginbottom '65



James Hoyt '65 '67 '70



Aquine Jackson '69 '81



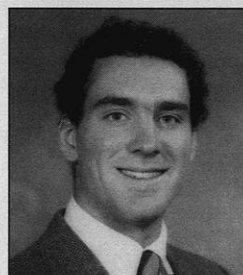
Gerald L. Kulcinski '61 '62 '66



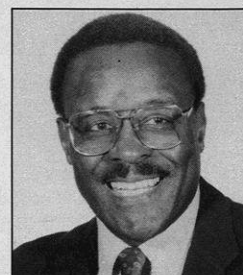
Karen Keister Stauffacher '76



Anne Martino '88



Mark Moran '88



Charles R. Thomas '57

Promised "Madison Plan" For Minorities is Underway

By early August the administration was able to distribute a five-page news release heralding the successful start of The Madison Plan to encourage minority recruitment and retention. Eighteen minority faculty—six of them visiting—arrived for the fall semester (there were fifty-three on the permanent faculty as the spring semester ended). They joined with about 350 other faculty and staff in the new mentor program, giving minority freshmen personal contact and offering support if needed.

The Madison Plan was announced by Chancellor Shalala last February (WA/March). It is an extensive set of recommendations to improve minority relations on the campus. Much of it addresses points made in an eighty-eight-page critique submitted in December by the interracial Steering Committee on Minority Affairs, although some steps were said

to have been underway prior to that report.

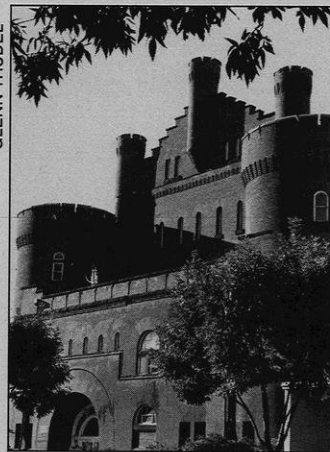
Other signs of progress with the plan as mentioned in the fall release were the advancement of a financial aid agenda called FASTrack for low-income students from Wisconsin; new or expanded programs in student orientation and support; outreach to local public schools; and scholarships, as well as specific goals for recruiting minorities at all levels.

A Multicultural Center opened (for the time being in Memorial Union) with receptions during registration week. Several schools and colleges announced the establishment of credit requirements—to begin next fall—in ethnic studies, with the remaining disciplines expected to follow suit during the year. Enrollment of targeted minorities this semester was expected to increase on all levels including the graduate and professional schools. A coordinated educational campaign against both racism and sexism on campus was launched for this semester.

Disability Fund For Athletes Started

If, as you read this, you were here for Homecoming, you must have heard about this. (At our late-summer deadline, we report it as a fine and loving idea.) Through various fundraising events before and during Homecoming weekend, a group of former football players hope to raise \$100,000 or more. The "or more" will go into a fund overseen by **Terry Murawski** of the National W Club, a disability fund for any Badger athlete who might one day need it. The \$100,000 will pay for a special van for **Mike Fixmer '83**, who is now a paraplegic. "Fixy" Fixmer was a tight end here. **Dave Crossen x'81**, a linebacker, was his buddy and teammate from high school days. Crossen started the fund-raising project when he got the heartbreaking news that Fixmer had destroyed his spinal cord last winter while body surfing on Maui. Now "The Fixy Fund" has been taken on by dozens of W-Clubbers. You can help it

build. Contributions should go to Terry Murawski, National W. Club, 1440 Monroe Street, Madison, WI 53705.



GLENN TRUDEL

By the time the Old Red Gym turns ninety-five next year it may have a new purpose. It now houses the men's and women's gym teams and a few other programs, and the pool still gets some recreational use. But Chancellor Shalala wants to utilize it more wisely, one possibility being as headquarters for student services and student organizations. A committee will work on it.

Bon Anniversaire to the Grand Dame of Language Houses

French House turned seventy this year, the oldest foreign-language residence on any U.S. campus.

Actually, it's the concept that has the birthday, not the building itself. The residence at 633 Frances Street is actually the second one we've had. It was willed to the university by its owners, Moses and Gertrude Slaughter. Moses was a classics professor. The original, in use from 1918 to 1923, was at the corner of University Avenue and Mills Street.

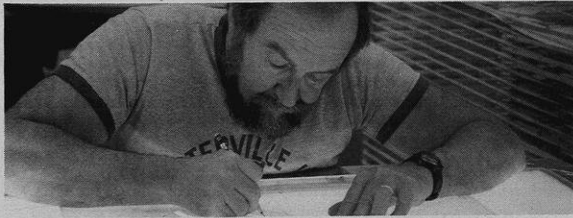
The routine at French House has remained much the same

through the years. The idea is to maintain a small island, a "total experience," of France for its thirty-two student residents. They don't have to be French majors, but they must have the equivalent of four semesters of the language. Its use is compulsory at meals and in general conversation. Music is French. Most of the food is French (Wednesday dinners and Friday lunches are open to the public). International holidays are celebrated the way they do it in France, and there are specials such as Mardi Gras and Bastille Day.

Residency in French House was limited to women until 1972 when—*la vie en rose*—it went co-ed.



GLENN TRUDEL



At the university's new Tandem Press, well-known printmakers join UW students to improve on an age-old process.

the art of **INVENTION**

by Barbara Wolff '77 '79



anks of bright fluorescent lights illuminate a forty-foot row of work stations positioned around a large open space. William Weege, UW professor of art, painstakingly cuts one of eighteen intricate stencils from tracings made by New York painter and printmaker Sondra Freckelton.

In another corner, students measure and punch holes at the top of the stencils and on large sheets of paper so that waxed paper templates will line up perfectly over each sheet. Freckelton, moving briskly from one work station to another, supervises pairs of students as they brush and then carefully blot one of eighteen watercolor washes necessary to create the layered colors of her brilliant floral composition. After each application, the individual sheets are placed on a drying rack to await the next color stencil. Slowly, Freckelton and the staff and students at the campus's new Tandem Press begin to combine the professional artist's interests in still life and the watercolor medium with the printmaking process.



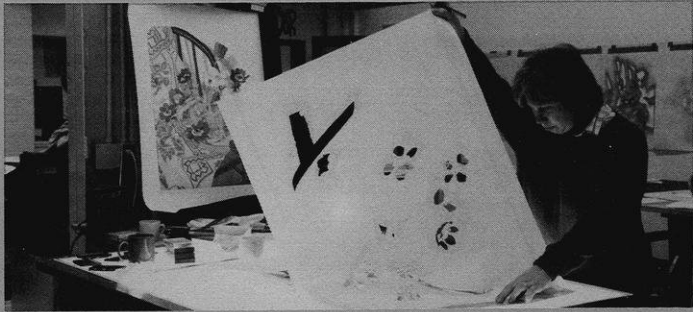


Purple Antelope Space Squeeze

Sam Gilliam

Beginning with free-form sheets of paper produced at Tandem Press prior to his arrival, Abstract Expressionist Sam Gilliam layered and blended inks using several relief and intaglio printing processes. Working in a highly improvisational manner, Gilliam also embossed areas and added hand-painted collage elements to create the forty variant prints in the *Purple Antelope Space Squeeze* edition.

Top left: Press Director William Weege cuts a stencil for Sondra Freckelton's pochoir, *All Over Red*.



Guest artist Sondra Freckelton aligns one of the eighteen stencils used in the production of *All Over Red* over a light table for additional cutting. The watercolor maquette, or study, which Ms. Freckelton painted prior to her arrival at Tandem, hangs at left to be used as a guide for drawing and cutting each stencil.



All Over Red
Sondra Freckelton

All Over Red is a pochoir, or stencil process using watercolor paints. Eighteen stencils were drawn and cut by the artist, and eighteen layers of transparent watercolors were applied to create the numerous pure colors and tones of the still life.



The resulting pochoir (stencil process) entitled "All Over Red" ("because that's how we looked," Freckelton said), was published in

a small edition of about forty signed and numbered copies.

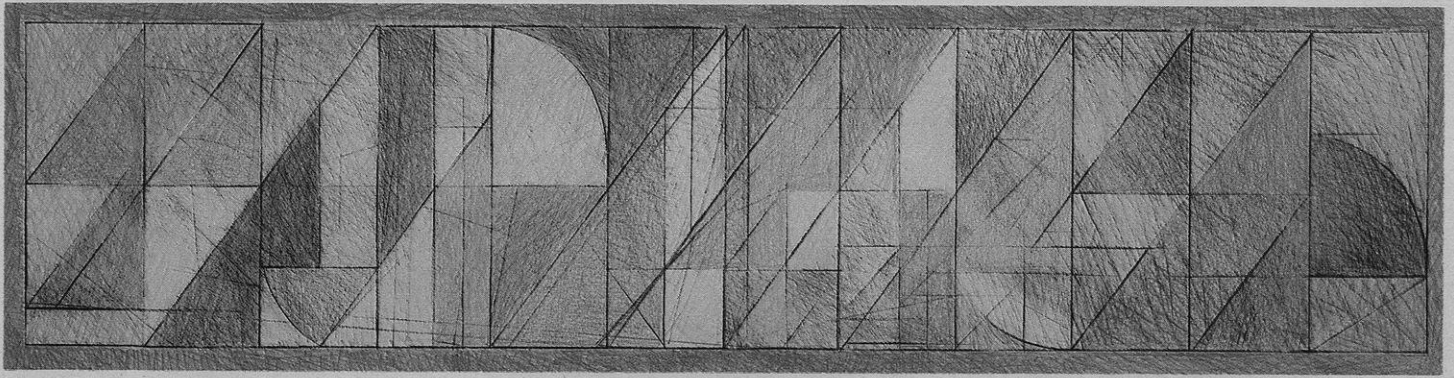
Tandem Press was created last fall as a not-for-profit printmaking workshop and publishing operation under the auspices of our department of art. The philosophy of the year-old press is that collaboration can open artistic vistas that might remain unrealized if the artist worked alone. Trudy Hansen, Tandem's associate director/curator, said printmaking, which requires equal amounts of artistic and technical skill, invites and often demands the input of many people.

"We stress the press as a workshop to foster artistic experimentation, research, and innovation. In the collaborative environment, problem solving becomes a team process, with each artistic decision or technical solution creating new possibilities. It is the classic example of the whole being greater than the sum of the parts," she said.

Sondra Freckelton had never worked on a collaborative project in a university setting before visiting here last spring. She said the cooperative spirit of the press gave her the artistic freedom and technical support to try a new medium: "I was so impressed at the way people worked together. There were no big egos. The key was to get the piece done, and we did."

By 1990, the press is expected to remain self-supporting through sales of works of art created here, supplemented by grants, gifts, and subscriptions. During the first two start-up years, subscribers investing \$10,000 will be able to select a variety of prints published at Tandem up to a total retail value of \$20,000. Individual prints published during the first year retail from \$750 to \$3,500. Written documentation describing the print medium and processes used, edition size, type of paper, and printing order also accompanies each print.

Tandem's experimental quality has been a selling point with subscribers as well as artists. "Many local subscribers have been fascinated with the development of various prints and may visit at several stages and share the excitement as the experiments either fail or succeed," Trudy Hansen said, noting that Tandem Press has achieved over two-thirds of its twenty-five-subscriber goal for the first two years.



Untitled
Garo Antreasian

Garo Antreasian, a painter and master printer who played a major role in the revival of lithography and the fine art press in the early 1960s, was one of Tandem Press's first guest artists last October. The untitled print he created at the press is a two-color lithograph with hand-painted pastel crayon additions, produced in an edition of forty-five.

William Weege, Tandem director, said that twenty printmakers in addition to Freckelton will visit the press during its first two operating years. Some have held a wide range of teaching positions; others are independent, well-known artists who have never before worked in a university setting. All are represented in numerous public and private collections throughout the U.S. and abroad. This year the schedule will include Frank Owen, Alice Aycock, Italo Scanga, Claire Van Vliet, Dana Van Horn, and Marjorie Portnow; Alan Shields and Richard Bosman will make return visits.

Hansen said artists are selected on the basis of their interest in expanding their capabilities while promoting an interdisciplinary approach to art. Consequently, she said, Tandem Press works tend to be more experimental than those produced by commercial fine art presses. For example, Sam Gilliam created "Purple Antelope Space Squeeze," a multiprocess print combining relief and intaglio with embossing and hand-painted collage on paper that was also produced at the press. Martin Puryear and Lynda Benglis produced relief prints while visiting here and experimented at the art department's glass laboratory.

Some of the press's new equipment allows artists to develop projects that would be difficult to undertake elsewhere. Hansen cited the custom-designed etching and monoprint press, which can turn out prints up to a mammoth six-by-ten feet. That capability has already elicited a great deal of artistic interest around the country.



Press Director William Weege "pulling" a print with guest artist Lynda Benglis and graduate student Bruce Crownover. Benglis' *Tandem Series* of monoprints combines the relief printing of found objects such as brass screening with hand-painted watercolor washes, making each print in the series unique.

Tandem's open, informal atmosphere draws a great deal of student interest as well. Operating in a remodeled warehouse on South Dickinson Street on Madison's east side, the press employs graduate and undergraduate art students in all artistic, technical, and administrative aspects of press operation. One of them is Lisa Moline, a graduate student specializing in graphics. She found that she "gained a perspective on the overall running of a fine arts press. There is constant activity, whether in the shop during the actual collaborations or editioning, or in the offices where there is ongoing communication with past and future guest artists, with showing or shipping the art, giving tours or programming a computer to monitor costs and distribution of each edition."

Only about six comparable operations currently are affiliated with American universities. But Bill Weege predicted more will develop between artists and colleges due to the advantages of establishing a press in a university setting.

"Having graduate students involved not only enables us to undertake some ambitious, labor-intensive projects, but the

enthusiasm of the students is contagious," he said.

The artists enjoyed collaborating with the students as well; Sondra Freckelton said the Tandem students were "absolutely wonderful. I tended to run around like a sauce chef, telling everybody what needed to be done, finding out who was able to do what. If I told somebody his or her hands were too heavy (for the actual printing), no one was insulted."

Given the significant benefits for both artists and students, Trudy Hansen hopes to expand participation at Tandem. Right now, project assistants, work study students, volunteers, and members of art classes do everything from maintaining the workshop to making paper to printing editions. Hansen is exploring the possibilities for art history internships and opportunities for graduate students in the Business School's Center for Arts Administration, which trains graduate students for executive positions in arts organizations.

"There are many aspects and functions of a fine art press," Hansen said. "Art is

Continued on page 29

Whad' Ya Know?

ABOUT MICHAEL FELDMAN '70

His comedy-quiz show is capturing National Public Radio listeners in 82 cities. And the humor is home grown, broadcast live from campus on WHA-Radio.

by Tom Murphy '49

He says he could be content if he were a hermit who comes out into the light one day a week just long enough to do his radio show. But as it turns out, this is not another gag from Michael Feldman '70, who, when he sets his mind to it, produces witty lines at the rate the rest of us inhale. As listeners from Boston to Sacramento and from Fairbanks to Tallahassee are aware, Feldman is the star of WHA-Radio's "Whad' Ya Know?" It's an audi-

ence-participation call-in comedy quiz show which he originated, which he produces and which, from beginning to end, is Feldman.

It is arguably the most plebeian program to ride the often-snooty airwaves of National Public Radio in years. So much so that it scares those station managers conditioned toward fugues, lectures, and British panelists. "Whad' Ya Know?" is irreverent and freewheeling, and its humor is ad-libbed almost entirely.

Reviewers find it impossible to talk about Feldman without bringing in Groucho Marx. True, he is like—very like—Groucho. But some say he's faster, and nobody writes his stuff for him. His show is *like* Groucho's "You Bet Your Life" was in that it has a quiz format with a host who plays off the contestants. But that's a frame of reference only. Neither Feldman nor the show is a clone.

For two hours each Saturday morning up in WHA's studios on the seventh floor

of Vilas Hall, Feldman revels in his job. He is brilliant at repartee, at the twist to the innocent remark of a victim. Chuckles and guffaws from the studio audience are so constant they sound like a laughtrack. People phone in from coast to coast to serve as backstops to his wit. He loves every minute of it.

Today's prizes might include a small fish mounted in a pin, Wisconsin cheese, a frisbee, and probably a pink plastic flamingo.

Why, then, his wistful remark on the life of a hermit? "When the show is over each Saturday, I'm ready to drop out for another week. I'd never be comfortable being 'on' all the time," Feldman says simply. "I'm not the life of the party. In school I wasn't the class clown."

We were talking on a Monday morning at the WHA studios. Since there is no script for "Whad' Ya Know?" and thus no writers' conferences, one might think Monday would be Feldman's day to sit around and do crosswords. But the show's success means Monday is a race to take care of the business end of things. There is a stack of phone calls to be returned. Prospective underwriters want to come to Madison to be courted. Stations not yet in the fold want audition tapes.

If they're looking for grandeur, better they play the tapes than drop in on a broadcast. The studio is cramped and not at all the kind you're used to seeing on the likes of "Donahue" or "Jeopardy." No sloping bank of seats arena style; these are folding chairs PTA style. Audience capacity is about one hundred, and it is at capacity every week. In fact they start lining up a good hour before broadcast time. At the far end of the room a pair of tables holds doughnuts and two containers of coffee, courtesy of Victor's Coffee, one of the underwriters.

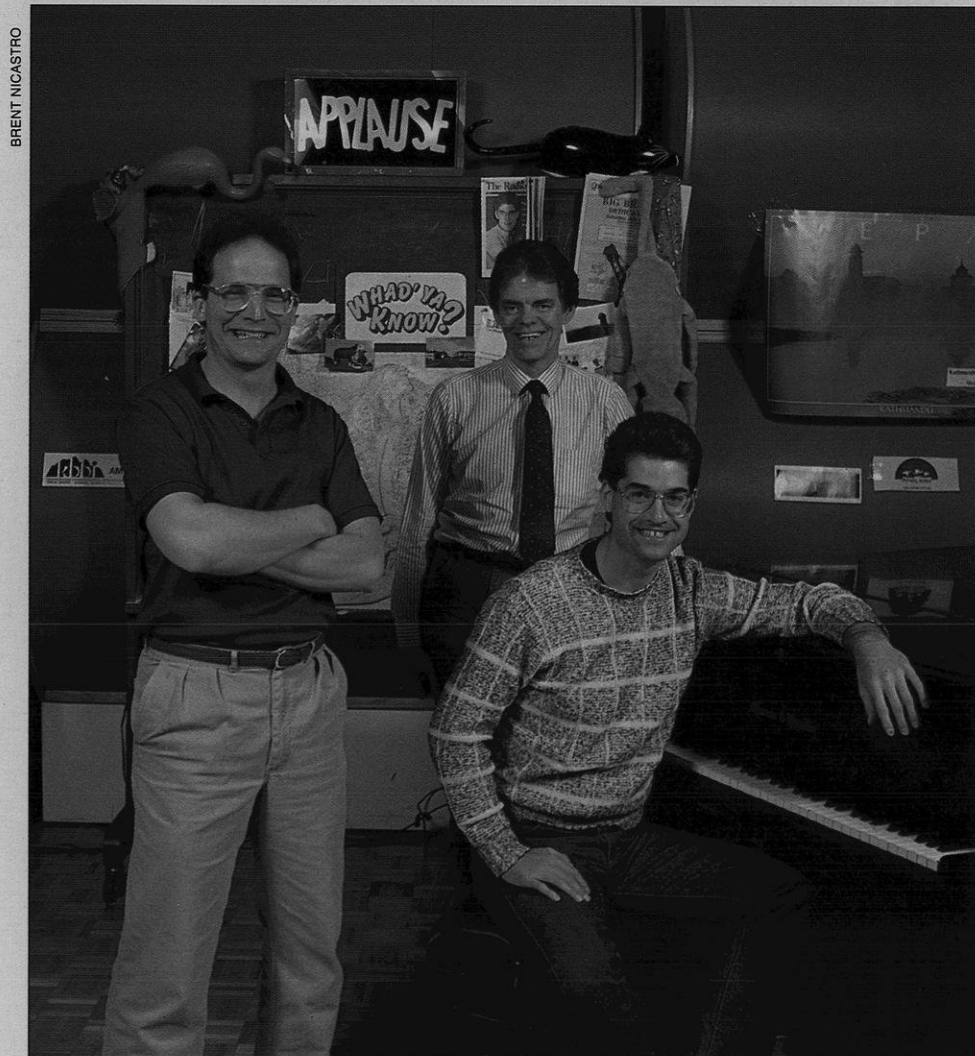
Much of the show takes place in front of a free-standing wall of cork. In one corner is Feldman's desk, in the other the grand piano. The decor is self-consciously madcap—a giant Oscar Mayer weiner, Superman with Reagan's face, schlock

posters. Feldman makes no entrance, he's simply hanging out there like everyone else until, about five minutes before air-time, he threads his way among the folding chairs for the warmup. With his conservative haircut and clear-rimmed glasses he belongs in a three-piece suit, but he's wearing a T-shirt and chinos. He could be a forty-year-old lawyer on a Saturday run to buy window caulking. There's a scrubbed look about him. There is also, apparently, little or no ego. Witness the fact that Feldman readily suggests that people feel free to roam during the show—to the coffee-and-doughnuts table, to the rest-rooms. ("They're out there beside the elevators. Try not to confuse them *with* the elevators; the doors keep opening.")

He introduces pianist John Thulin and bassist Jeff Eckles (who will do two five-minute sets during the broadcast) and his assistant producer Ruthanne Bessman '79. The show opens with Feldman doing a two-minute monologue. He writes this himself, the only prepared material he uses. "Bush asked a Jewish audience to help him win one for 'Yom Kipper.'"

"The news is that they've put out that big fire near Mt. Rushmore. Dry brush had been ignited by sparks from Jesse Jackson's chisel."

Would-be contestants for the quiz fill out the usual cards before the show—name, home town, a chatty remark or question. With the cards in hand, Feldman climbs into the audience to find them.



On the set with Michael Feldman (left), announcer Jim Packard, and pianist John Thulin. The misaligned U.S. map is not just for aesthetics, mind you. Audience members toss darts at it to help select the next show's town-of-the-week.

Here he is at his best, but here, too, he is kind, smiling, almost shy. He talks with the girl who lists herself as a "singing deli-ette," two women who want audience support on their conviction that Bryant Gumbel is overbearing, someone who "almost met Dan Rather" (Rather had been invited to a cookout which this girl missed, as did Rather), and a young man from Sellery Hall who confesses to having receding gums.

A psychology major mentions conducting experiments. "Who do you do them on? People? Newts?" Feldman asks.

"On college freshmen."

"Oh. On newts."

With a high school principal he talks about student detentions (Feldman taught English for eight years). "They used to

What has Timothy Leary said he will leave to science?

Who did Rocky Graziano back for President?

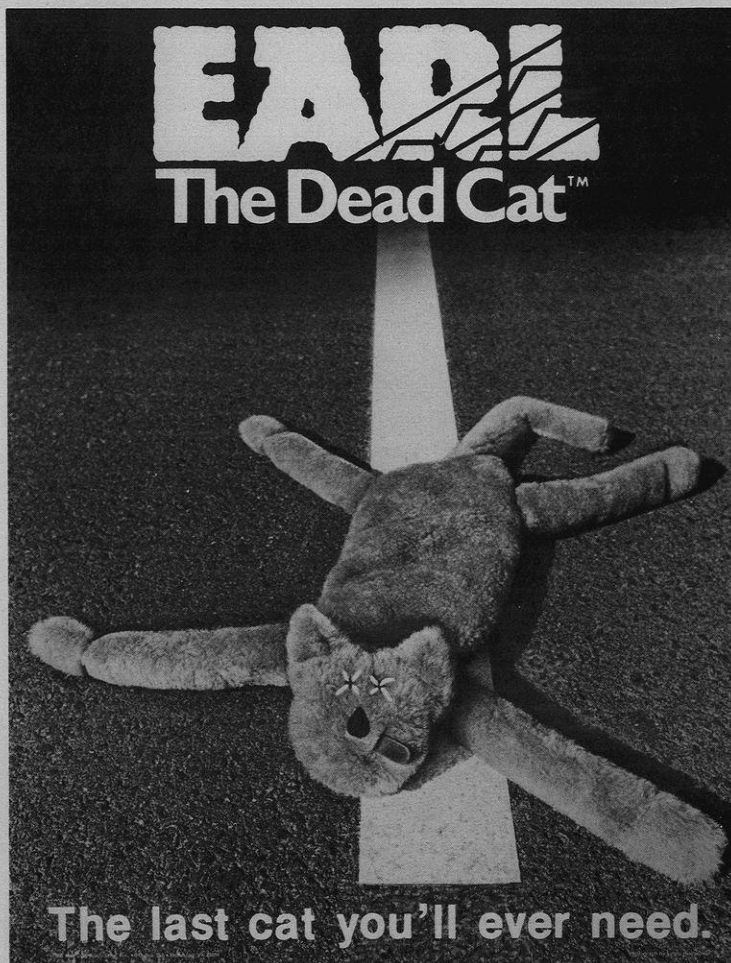
What percentage of kids expect their parents to buy them a new car as soon as they're old enough to drive?

have some really general charges," Feldman remembers.

"Well, there's 'antagonistic toward class routine,'" the principal says. "And P.D.A.—public display of affection."

"That's bad," Feldman observes, "especially when it's only one person."

The student from Sellery Hall is chosen for the quiz. His partner will be someone who phones in, and today it is a young man from Appleton, Wisconsin. They will be given a series of factual questions to answer in cahoots. What has Timothy Leary said he will leave to science? Who did Rocky Graziano back for President? What percentage of kids expect their parents to buy them a new car as soon as they're old enough to drive? If teamwork produces enough correct answers, today's prizes might include a small fish mounted in a pin, a pound of Wisconsin cheese, or a frisbee. And probably a pink plastic flamingo. There's one quiz per hour of the show.



Making a potential fool of yourself over National Public Radio is not without its rewards. "Whad' Ya Know?" participants may receive memorable gag gifts, a favorite of which is Earl the stuffed dead cat—"the last cat you'll ever need."

Tacked at the center of the cork wall behind Feldman's desk is a schoolroom map of the United States that has been cut apart and goofily misaligned. After the broadcast on any given Saturday someone from the audience tosses a dart at it to choose a city. The following week, with suitable chamber of commerce heraldry, the fine points of that city are described by announcer Jim Packard, and from its phone book Feldman calls numbers at random for friendly chats. He says the map was redesigned because people kept hitting Nebraska. Now, though, maybe it's Minnesota: Chisholm gets it one week, Red Lake the next. Feldman devotes the final five minutes of each broadcast to these calls.

In Chisholm he talks with a woman who has seven children, one of whom is in Norway working on the equivalent of a master's degree. Mother probably doesn't miss her with six still at home? Indeed mother does miss her; "we're only complete when everyone is here," she says softly. In Red Lake, Feldman settles for the friend of the woman called because the latter is outside hanging up the wash. The friend has never heard of "Whad' Ya

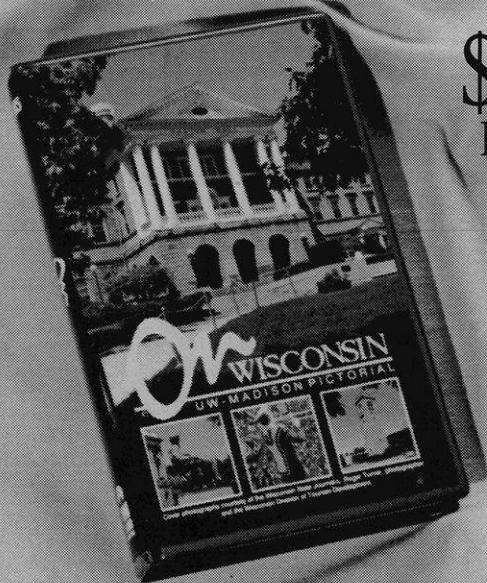
Know?" and opines that the callee hasn't, either. Feldman handles the unexpected in his usual superlative style.

The people at the other end of the line receive gifts, too, for talking to Feldman, the chintziness of which entrances those who write about "Whad' Ya Know?" (It's received feature space in the *Chicago Tribune*, *The New York Post*, *The Philadelphia Inquirer*, among several recently, and blurbs in such as *Parade* and *USA Today*.) So no doubt Feldman will keep on awarding fish ties and plastic flamingoes, even though the burgeoning market would allow for better things. Actually, star or no star, he looks for ways to take some of the attention off himself. "It's a little awkward to be promoting the show when it means I'm promoting *me*. I'm not awfully comfortable with that. I don't think I'd want to build a career entirely on myself."

But he may be stuck with that success. After all, he is faster than Groucho. □

Whad' ya know about hearing the show? To find out the station nearest you, call (608) 263-4141 during Madison business hours.

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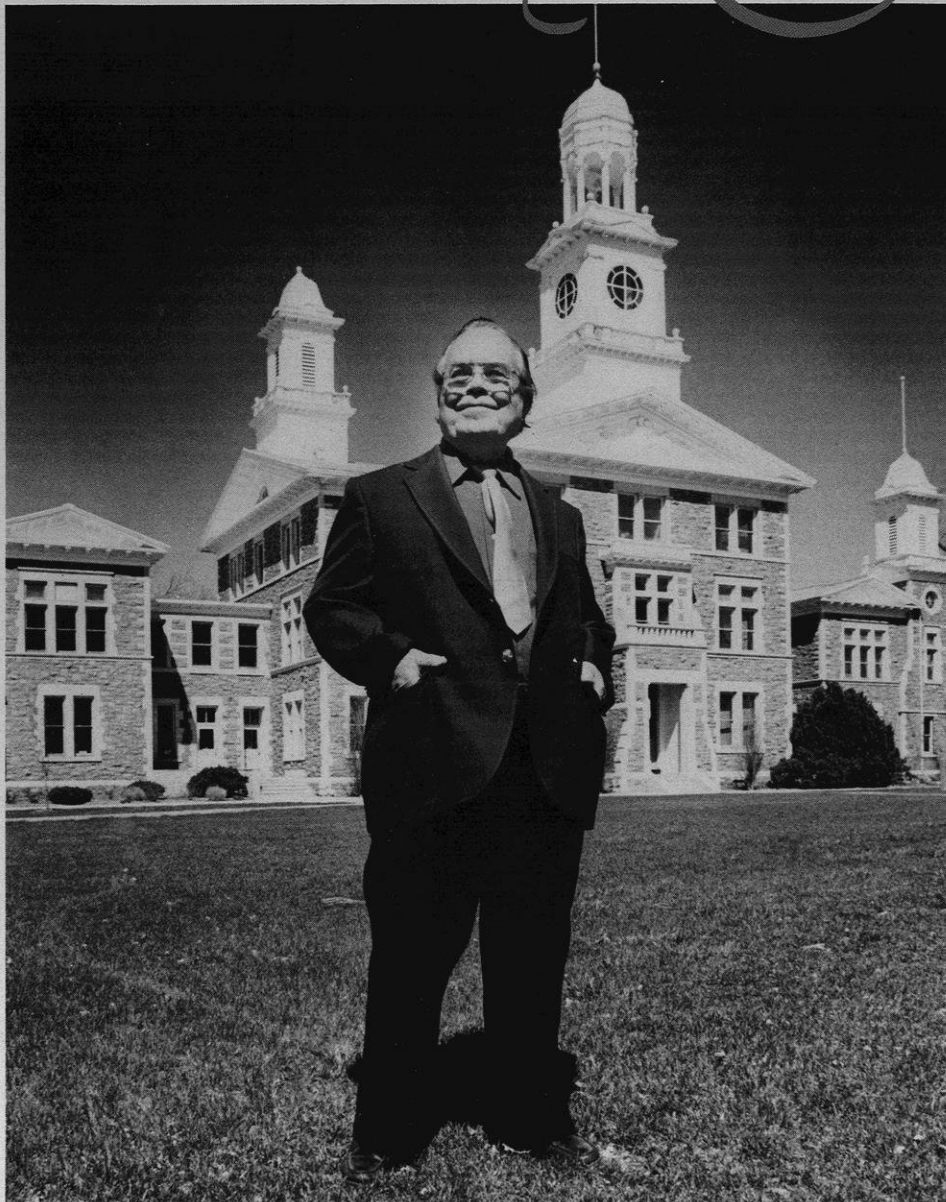
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ICONOCLAST OF THE *Ivory Tower*



by Jeff Iseminger

In a fine summer evening, when the prairie light slants through the arching elms, you can see him sitting there in the campus garden, under the arbor, looking like the kind of complacent man that he isn't.

He's short, about five-foot-six, but so exuberant and compelling that you feel, in a way, that you're looking up to him.

He's an eclectic dresser, this evening in a mix of checked shirt, bolo tie, and walking hat, but he once had tea in the private chambers of the House of Lords.

He's seventy-eight years old, but age—instead of dimming his ability—has ripened him into a lively sage, a reservoir of acumen. He's full of banter and bluff, but underneath lie burning ambitions.

This garden visitor is sitting in the heart of the University of South Dakota in Vermillion, where he's taught since 1935, when he earned his Ph.D. at Wisconsin. His name is William O. Farber, USD professor emeritus of political science, and he's a man who has shaped his life to suit his vision.

That vision is spangled with iconoclastic surprises. Here's a professor who considers an ivory tower a gilded prison . . . who drives a student 240 miles for a job interview . . . who takes students abroad—at his own expense—to show them that the American way is but one hue on the human palette.

William O. Farber '35 is anything but a passive political scientist from a small sleepy town in South Dakota. He's the mentor of the likes of NBC anchor Tom Brokaw and *USA Today* founder Allen Neuharth, the advisor of senators and governors, and one heck of a good guy.

The student whom Farber drove to an interview did get the job, by the way. He signed on at KMT-TV in Omaha in 1962 and rose rapidly. You've watched him anchor NBC's Nightly News: Tom Brokaw.

"Dr. Farber is one of the brightest, most enthusiastic, most curious friends I have," said Brokaw, "and from him I've learned that life isn't meant to be a passive experience. He charges through every day giving off energy, ideas and inspiration to everyone in his wake."

Farber has followed his own advice to students: "The important thing is to do what you want to do." In his fifty-three-year career he's marshalled his formidable talents for the sake of his students and the common good—an almost quaint notion when public discourse has been dancing to the whip-crack of private prosperity.

Four Rhodes scholars have majored under Farber—a phenomenal number, especially for a teacher at a school with just 5,500 students.

Farber's two aims for over-achievement—to make students his family and the nation and the world his community—were sparked as a graduate student at the UW-Madison. Here he joined the political science program in 1933 after earning two degrees at Northwestern University. "It was a time of ferment," he said. "People thought more broadly then about alternatives, and minds were bold. It wasn't the incrementalist approach so common today."

He says he studied under "great professors" at Madison, like Grayson Kirk (later president of Columbia University), Frederick A. Ogg (editor of the *American Political Science Review*), Llewellyn Pfankuchen, Walter Sharp, John Gaus, and Harold Groves. And his teachers taught in more than classrooms. They invited Farber and other students into their homes, where they could socialize and free themselves intellectually from classrooms and curricula.

When Farber left Wisconsin with his doctorate to teach at the University of South Dakota, he opened his doors as wide as those he had entered in Madison. He arrived in Vermillion with a potent concept of the Wisconsin Idea, the tenet

that a university's campus is its state and beyond. And he transplanted that idea to South Dakota, where he not only kept it alive but made it thrive for the thirty-eight years he was to chair USD's department of government.

South Dakota Governor George Mickelson calls Farber one of the state's greatest resources because of his experience and "passion for his own continuing education in government." The state's largest newspaper, the *Sioux Falls Argus-Leader*, recognized Farber last spring when it named him one of the ninety-nine most influential people in South Dakota's ninety-nine years of statehood.

Farber's concept of public service has spanned the spectrum from municipal to global. In Vermillion he chaired the city planning commission for ten years, and in Congress he advised South Dakota Senator Karl Mundt. In the North Atlantic Treaty Organization, as Mundt's aide, he was secretary of the Committee on Education, Cultural Affairs and Information, where he proposed a seminar in public administration for NATO officials later conducted in Bruges, Belgium.

All the while, Farber wrote a spate of articles (beginning in 1934 on chain store taxation) and worked tirelessly as a charter member of the American Society of Public Administration. In 1983 he was inducted as an honorary member into the National Academy of Public Administration, joining a group of nineteen that includes former Supreme Court Chief Justice Warren Burger and former Secretary of Defense and World Bank President Robert McNamara.

But where were Farber's students in this welter of public service? At the very center, just where their professor wanted them.

"Bill Farber has produced an unusually large number of students who've gone on to become outstanding political scientists," said Leon Epstein, professor emeritus of political science at the UW. Among Farber's many proteges are Kenneth Meier and Charles Jones, who earned advanced degrees at Madison and now serve on our political science faculty. This means a lot to Farber. "They're returning what was given to me," he said.

At USD Farber pulled Meier out of a class of 250 students for a personal talk and gave him a research job. He saw promise in Charles Jones too, but that presented a problem. Farber had to pick

the department's top junior in 1953 for a twenty-five dollar award, but there were two excellent candidates: Jones and Sam Patterson. "So I dug into my own pocket for another twenty-five dollars and gave the award to both of them, one of the smartest things I ever did," Farber said.

In tribute to their professor, students have poured \$300,000 into the Farber Internship and Travel Fund.

Both Jones and Patterson, who teaches at Ohio State University, became distinguished political scientists, each chosen at different times as editor of the *American Political Science Review*. Two more of the Farber veterans in academe are Michael Rukstad, associate professor in Harvard's Graduate School of Business Administration, and Robert Legvold, director of the Harriman Institute for Advanced Study of the Soviet Union at Columbia University.

Other USD students who felt Farber's influence are Phil Odeen MS'59, former assistant to Henry Kissinger in the National Security Council; Joe Robbie, owner of the Miami Dolphins football team; South Dakota Congressman Tim Johnson; and CBS sportscaster Pat O'Brien.

O'Brien said he was "on the verge of juvenile delinquency" as a USD freshman. "I had no real goals, like lots of kids in the '60s." Then Farber asked O'Brien to drop by his house, and two hours later he was a political science major. Farber invited O'Brien as a junior to accompany him on a trip to NATO countries and the Soviet Union. "He told me all I had to do was carry his bags and learn something," said O'Brien.

On another European trip Farber took Kevin Schieffer, now an assistant to U.S. Senator Larry Pressler of South Dakota. When they visited the House of Lords in London, he sent in a note to a friend from his NATO days, Lady Elliot, the Baroness of Harwood. "Lady Elliot answered through a liveried messenger that she'd be delighted to have tea with us. She did—with Kevin in blue jeans—and he's never forgotten it," Farber chuckled.

Schieffer's boss, Senator Pressler, is one of four Rhodes scholars to major under Farber—a phenomenal number, especially

for a teacher at a school with 5,500 students. Since a Rhodes Scholar must show wide-ranging interests, Pressler says USD political science students had an edge in the competition: Dr. Farber. He wanted students to piece together "the big picture," so he helped them land internships and summer jobs in Congress, the State Department and NASA, for example.

Farber often tried to ratchet up his students' goals so they could gain more influence and do more good. He's been called "a down-to-earth guy who makes you want to reach for the stars" by Allen Neuharth, who studied under Farber before switching to journalism at USD. Neuharth reached high himself: today he's founder and chairman of *USA Today* and chairman of Gannett, the nation's largest newspaper company.

Farber put extra zip in his students by redrawing the usual parameters of his profession: "The teacher's role today is not primarily to provide information—students can get that through a variety of media—but to stimulate. I try to be a motivator, a counselor, even a placement officer. And I try to teach by example."

In the classroom Farber recorded his lectures and placed copies on library reserve. Freed from note-taking, students could consider the day's topic and speak their minds as Farber bounced on the balls of his feet, gestured with sweeping arms and jabbing fingers, and talked and

laughed in a booming crescendo. Like a leprechaun in a business suit, one student said.

The doors to Farber's office and his home across from campus were wide open and widely used by students seeking advice or just a sympathetic ear. He paid attention to their hopes and fears and confusions because he believed that each of them needed one thing above all: recognition as an individual.

•••••

USA Today's founder and chairman Allen Neuharth says Farber is a down-to-earth guy who makes you want to reach for the stars.

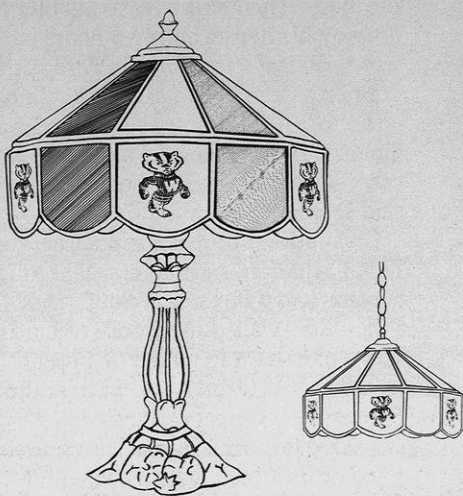
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Farber traces his counseling style to the ten years he clerked in his family's grocery store in Geneseo, Illinois, during the 1920s and '30s. "In those days the clerks would fill the requests of customers as they came in," Farber explained. So he asked himself: What can I get Mrs. Peterson to put on her list that isn't on it now? As a professor, Farber saw Mrs. Peterson in each of his students. He widened their intellectual swath by suggesting new options for a term paper, a semester, or a life.

Many former students of Farber's would agree with UW professor Charles Jones when he says Farber is "an extraordinary man." And extraordinary is the way they've honored him since his retirement in 1976, pouring \$300,000 into what's called the Farber Internship and Travel Fund. Created to give USD students the experiences they miss in the classroom cloister, the fund supports internships, trips to conferences, and guest lectures.

Farber's "retirement" was simply a segue into teaching less, traveling more, and making just as large a wake. A typical two-day slice of Farber's life last summer showed him saying farewell to a recent USD graduate, sifting through correspondence, upgrading his computer, tipping off a newspaper editor about a colleague's work, giving a visitor a tour of campus in 100-degree heat ("It's invigorating!" he said with a smile), driving 250 miles to "help a student in a bit of trouble" and . . . sitting under the arbor in the campus garden.

In that rare moment of repose, Farber muses sometimes about the world's great problems and what can be done to meet them boldly and bare knuckled, without an increment in sight. He also wonders about the image that young people have today of public service, and whether he can do something new, maybe tomorrow, to give it a boost. No doubt he will. □



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**TWENTIES
THIRTIES**

Chicago's Executive Service Corps, whose 500 members advise nonprofit organizations at no charge, honored **Hershel E. Kaufman '36** as one of its outstanding volunteers. Only those who have given a minimum of 1,500 hours receive this citation. Kaufman retired in 1979 from U.S. Steel.

Kenneth LeCount '30, '58 of Beaver Dam retired last spring after forty-one years in various positions with correctional institutions in the state.

FORTIES-FIFTIES

Eugene S. Lindstrom '47, '48, '51, State College, Pennsylvania, retired in June as head of the biology department at Penn State. His specialty has been photosynthetic bacteria, for which he was elected a fellow in the American Academy of Microbiology.

Richard M. Heins '49, '50, '54, '58, longtime member of our business faculty before joining CUNA Mutual as senior EVP, is now its chief executive officer. He succeeds **Robert L. Curry '53**, who has retired.

William J. Buglass '50 of Roselle, Illinois, has been promoted to vice president of the midwest region of Wilbur Smith Associates, a traffic/transportation engineering firm.

Robert E. Shafter '50, '53, director of English education at Arizona State University, got back recently from a working trip to the People's Republic of China. He lectured on linguistics to educators in Shanghai and Beijing.

The new president of the Nursing Alumni Association is **Natalie Slocumb Witte x'50 BS'70**, Madison. She's a psychiatric nurse at UW Hospitals.

When Circuit Judge **Franz W. Brand '51** of Monroe retired in August, one of his colleagues honored him by saying, "he is a fair judge. I can't think of a better accolade."

The Nursing Alumni Association gave its Distinguished Alumnus Award to **Gene Cranston Anderson '54, '72, '73**, who is on the faculty at the University of Florida, Gainesville. She is internationally recognized for her investigation of the

Kangaroo Program of natural care for preterm infants and for promoting its use.

The American Society of Civil Engineers gave one of its top awards to **David A. Woolhiser '55, PhD'62**. He's supervisory research hydraulic engineer at the U.S. Department of Agriculture in Tucson, and was cited for "his many outstanding accomplishments in water resources research, particularly in the modeling of hydraulic processes in arid and semi-arid regions."

At its national congress each year, the American Public Works Association honors public works administrators "who have served a single local government agency honorably and efficiently for at least thirty years." This year, two of them were **Herbert J. Hellen '54** of Madison and **Bob D. Schroeder '58** of La Crosse.

Diane Craig Chechik '59, Sarasota, Florida, was guest on several talkshows last year regarding the book she wrote and published, *Journey to Justice: A Woman's True Story of Breast Cancer and Medical Malpractice*.

**SIXTIES
SEVENTIES**

Thomas J. Bontly '61, coordinator of creative writing at UW-Milwaukee, sends us a blurb from the fall catalog of Random House publishers. It announces his new spy thriller, *The Giant's Shadow*, and tells us Bontly's work has appeared in *Esquire* and *McCalls*. He won critical praise for an earlier novel, *Celestial Chess*.

William C. Adams '62, '68 now lives in Wilmington, Delaware, where he is general manager of public affairs for ICI Americas. It's the U.S. subsidiary of what Bill advises us is "the world's fourth largest chemical company." He joined ICI last year after a decade with Phillips Petroleum.

Norge W. Jerome MS'62, PhD'67 has left the medical school faculty at the University of Kansas to join the U.S. Agency for International Development in Washington. She will be the director of its department of nutrition.

Robert W. Trefz '62, Madison, has joined Eder Associates Consulting Engineers in its recently opened local office.

Donald R. Field '63, '65, who's been a rural sociologist at Oregon State University, is back on our campus as associate dean of the College of Agricultural and Life Sciences. He's a specialist on the effects of rural development on our national parks.

Barbara Gregorick MA'65, Chicago, whose first novel, *She's On First*, was well received and is now in paperback (Paperjacks Publishers), sends us the announcement of her new mystery book, *Dirty Proof*. It's a paperback by Crown-Pageant.

Navy Cdr. **Malcolm P. Branch '69** is on the Persian Gulf as air operations officer for the commander of Carrier Group Three. It's a new assignment following a year as commanding officer of Attack Squadron 27 on the gulf.

In Deerfield, Illinois, **David C. DeBauche '70, '72** moves up to senior vice president for national production with ITT Real Estate Services. He joined the firm in 1981.

Alan J. Green '70 of Katonah, New York, changes his commute route. He goes no longer to Stamford, Connecticut, and the Gartner Group; now he's a vice president with the Diebold Group in New York City. Both firms are in management consulting.

Sharon Brewer Scanlon '70 may find herself inundated with visiting classmates this winter. She's now the manager of Sears Hawaii region, headquartered in Honolulu. She's been with Sears since graduation.

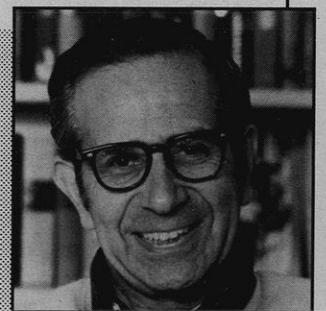
Keith Glaunert '71 and his wife **Diane (Gruen '71)** and their small son live in Greenfield, Wisconsin, where he has recently opened an automatic sprinkler firm.

George Hesselberg '73 scooped the world on this caper in his column in the *Wisconsin State Journal*. In June and July, George has disclosed, a shoe-napper struck again and yet again in Memorial and Helen C. White libraries. The victims were males who had kicked their shoes off while studying in carrels up in the stacks. The bootie burglar hit when the owners dozed or got up to take a barefoot stroll. His preference was for Docksidiers, something in a 9½, and he picked up about a dozen pairs over several visits.

SIDELINES

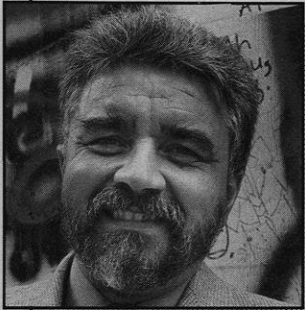


Jana Schneider '73 just completed her national tour as the Ceylonese siren of *The Mystery of Edwin Drood*. For her outstanding performance on Broadway she earned the prestigious Drama Desk Award and a Tony Award nomination.



Oscar-winning Hollywood producer **Walter Mirisch '42** returned to campus in October as a guest lecturer. During his 40-year career he has produced such films as *West Side Story* and *Some Like It Hot*.

SIDELINES



Diego Vigil, an anthropologist specializing in urban youth issues, has been named permanent director of our Chicano Studies Program. "Although research will be the primary activity," he says, "public service will be emphasized right along with teaching."



Eudora Welty '29 Hon. '54 was presented with the first annual Phi Beta Kappa Associates Award in October. As one of the nation's finest writers, she has also won the 1973 Pulitzer Prize in Literature and three O. Henry Awards.

Ron Jordak '73, '76, '77 has combined his art and love of nature as artist-in-residence for the Aldo Leopold Memorial Reserve. He's exhibited a series of works inspired by Leopold's *Sand County Almanac*. Ron lives with his wife and daughter on a farm near DeForest, Wisconsin, and teaches art at Poynette High School.

Robert R. Bogda '74, a Chicago-based editor for Knight-Ridder Financial News, received one of that news chain's awards for editorial excellence. Bogda, who heads a twenty-five member staff, was cited for his personal coverage of agricultural conditions in Brazil and Argentina.

After ten years in Amoco's Chicago office, **Peter F. Levonowich MS'78** has left for London, England. He's a new regional manager there, responsible for negotiations of foreign crude oil purchases and sales.

In San Francisco, Ketchum Public Relations has promoted **Steve Swasey '79** to account supervisor. He's been with the firm a year.

EIGHTIES

Dale Pollek '81 has moved from Mountain View, California to Scottsdale, Arizona, joining Edge Computer Corp. as a product manager.

Ryan Toole '81 is now living in Minneapolis, transferred there from Denver with Prudential Property Company.

After a year in Washington, D.C. on a journalism fellowship of the American Political Science Association, **William D. Zaferos '81** joined the *Wilmington* (Delaware) *News Journal* as statehouse reporter.

In July, Navy Ensign **Michael J. Steed '84** got his pilot's wings. The Navy announcement gives no details on where that happened or where Steed has been assigned.

Karen J. Cigale '86 leaves Madison and the UW Foundation for Mount Mary College, Milwaukee, as assistant director of development.

FACULTY & FRIENDS

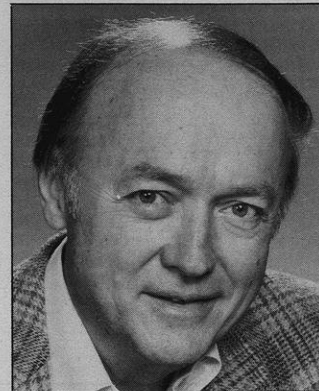
There are two new staff members in the Dean of Students Office. **Elena Meyer '74, JD'84** has been appointed an assistant dean to specialize on student organizations; and **Janice Root**

Sheppard MA'76, PhD'83 is assistant to the dean.

Geneticist/zoology professor **Seymour Abrahamson** is the third of our faculty to serve as director of Hiroshima's Radiation Effects Research Foundation. He'll make several trips there in the next two years.

Professor **Donald Nichols**, chair of the economics department, is the new president of PROFS (Public Representation Organization of the Faculty Senate), its lobbying group.

Horticulture professor **Frederick Bliss PhD'65** won the 1988 Outstanding Educator award from the American Society of Horticultural Science.



Steven Sondheim's 1971 hit musical *Follies* has to do with a reunion of showbiz people. Madison's chapter of Phi Beta, the professional fraternity for performing arts, offered it here in October by bringing about a showbiz reunion of its own. The director and one of the stars was **Jerry McNeely MS'50, PhD'56**, who came back to Music

Hall from Hollywood to do it. The musical director and another of the stars was **Professor Karlos Moser**. The two last worked together—and in those same directorial capacities—when the Wisconsin Players did *Most Happy Fella* back in 1971.

McNeely left the faculty in 1975 after combining teaching duties with successful TV scripting since the '50s. He has since concentrated on producing and directing, and last season produced NBC-TV's "Our House."

Moser, on our music faculty since 1961, has conducted the Opera Workshop for twenty-five years, has ventured into working on commercial theater with such as Julie Stein, and conducts a locally popular vintage band, the Hyperion Orchestra.

Medical personnel can't always tell whether frostbite is serious enough to require amputation. But now a new bone scan technique will help decide. It was developed and announced here by radiology resident **Rahul Mehta MD**. It uses small amounts of injected gamma rays, which circulate through living tissue, to give the picture.

Professor **Bonnie Svarstad MS'67, PhD'74** of our pharmacy faculty won the 1988 Research Achievement award of the American Pharmaceutical Association Foundation.

Rheta McCutchin '56, in her thirtieth year as director of dorm food service, had a week-long trip to the Caribbean in October. She won it by taking first place in a national recipe (what else?) contest. Her entry was her original wild-rice soup, long a hit in campus dining rooms.

CLUB EVENTS

Akron/Cleveland November 5. Football Outing—UW vs. Ohio State. Contact: Howard Hohl, H (216) 666-0934.

Austin, TX November 11. Brat-n-Beer Bash. Contact: Marty Dittberner, H (512) 288-0668, or William Woodside, H (512) 255-0682.

Detroit November 19. Fall Football Fest. Contact: Tom Rowley, H (313) 540-3589.

BADGER HUDDLES. Before home games, come to the Copper

Hearth in Union South for some Wisconsin cheer. There'll be complimentary cheeses, coffee, and a cash bar, and Bucky and the cheerleaders, too. Meet us at the away games on:

November 5 Ohio State. Columbus Marriott East, 11:00 a.m. Contact: Sally Schneeberger, WAA office, (608) 262-7427.

November 19 Michigan State. Radisson Hotel Lansing, 11:00 a.m. Contact: Sally Schneeberger, WAA office, (608) 262-7427.

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Manitowoc

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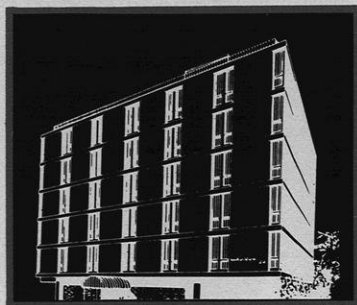
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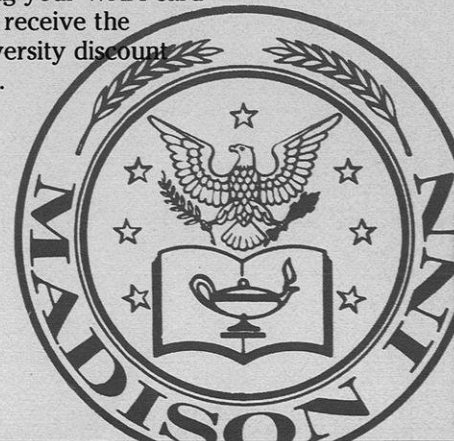


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EARLY YEARS

Names are those on student records. Women's married names appear in parentheses. This list is limited to those whose death has been confirmed as occurring no more than two years ago.

- Runge, Elsie (Mohr) '13, Madison, in August.
- Burnham, Horace Lowell '14, Platteville, Wisconsin, in July.
- Hansen, Hans Andrew '16, Brush, Colorado, in July.
- Martin, Romona T. (Morgan) '17, Fort Wayne, Indiana, in April.
- Tyrrell, Gladys D. (Teesdale) '17, Madison, in August.
- Jamieson, Helen M. (Vieth) '20, '25, Madison/Ripon, Wisconsin, in July.
- Moran, Edward Leonard x'20, Phoenix, Arizona, in July.
- Roth, Edward Walter '20, Milwaukee, in July.
- Johnson, Miriam (Lindblom) '21, Bellefontaine, Ohio, in May.
- Bilstad, Gwendolyn W. '22, Cambridge, Wisconsin, in June.
- Busby, Allen J. '22, '25, '28, Milwaukee, a state senator for thirty-six years, one time chair of its Judiciary Committee; in July.
- Cullen, Kenneth A. '22, Albuquerque, New Mexico, in June.
- Kolb, Edwin S. x'22, Berlin, Wisconsin, in July.
- Smith, Frederick G. x'22, Freeport, Illinois, in January.
- Lichtfeldt, Pearl A. (Sorenson) '33, Riverside, California, in June.
- Bonsack, Clarence H. '23, '36, Zionsville, Indiana, in July.
- Bremer, Charlotte S. (Carl) '23, North Muskegon, Michigan, in August.
- Green, Sherman B. '23, Seattle, Washington, in January.
- Metcalf, Harold H. '23, '37, Pacific Beach, California, last December.
- Powers, Patrick G. '23, Milwaukee, in 1987.
- Weitman, Waldemar x'23, Arlington Heights, Illinois, in 1986.
- Ganser, Herbert A. '24, Greenfield, Wisconsin, in July.
- Bell, Glen Hugh '25, '27, Madison, in August.
- Burr, Samuel E. MA'25, Hightstown, New Jersey, last November.
- Connell, Mary Catherine (Boyle) '25, Darlington, Wisconsin, in July.
- Connell, Myra E. (Koch) '25, Nashotah, Wisconsin, in June.
- Hansen, Eleanor C. (Nichols) '25, Wilmington, Delaware, in July.
- Hazen, Harvey D. '25, Lake Wales, Florida, in August.
- Heise, Cornelia D. '25, '60, Ephraim, Wisconsin, in May.
- Abbott, Clayton C. MA'26, Stockton, Missouri, in 1987.
- Clemons, Lester Stanley '26, Milwaukee/Longboat Key, Florida, president of the UW Foundation from 1969-1973, then its board chairman for two years; in July.
- Glasoe, G. Norris MA'26, PhD'30, Bethesda, Maryland, in 1987.
- Haven, Mary E. (Nelson) '26, Dousman, Wisconsin, in June.
- Helaas, Thelma M. (Hill) '26, Middleton, Wisconsin, in August.
- McLennan, Mary A. (Streit) '26, Detroit, Michigan, in August.
- Rogers, Edna (Boyce) x'26, Minneapolis, Minnesota, in July.
- Walker, Clarence S. x'26, Columbus, Wisconsin, in June.
- Blunt, Albert E. '27, Chippewa Falls, Wisconsin, in July.
- Nowell, Elizabeth L. '27, Waukesha, Wisconsin, in April.
- Depue, Burton W. '28, Wickenburg, Arizona, in June.
- Schwenger, Robert B. '28, Kensington, Maryland, veteran federal trade economist and director of the division for economic policy in the U.S. Labor Department; in July.
- Aaron, Irvin I. '29, '43, Wausau, Wisconsin, in June.
- Fosse, Margaret A. '29, '35, Beloit, Wisconsin, in August.
- Thiel, Clarence J. '29, Random Lake, Wisconsin, in August.

THIRTIES

- Engler, Paul G. '30, Pensacola, Florida, in July.
- Buchanan, Orrin R. '31, Alexandria, Virginia, in June.
- Connelly, Marguerite H. '31, Darlington, Wisconsin, in July.
- Krings, Cornelia M. '31, Madison, in August.
- Laird, Emily D. (Cort) '31, Ligonier, Pennsylvania, in July.
- Lloyd Jones, John '31, Hampton, New Jersey, in July.
- Lee, Lester C. '32, Madison, in August.

- Lindsay, Jean (Johnson) '32, Oconomowoc, Wisconsin, in June.
- Reichert, Edwin C. '32, Lake Forest, Illinois, in July.
- Wenger, Harold Arthur '32, MD'43, Whittier, California, in June.
- Wilson, Eugene E. '32, Houston, Texas, in April.
- Zettler, Marie E. (Ragsdale) '32, Madison, in August.
- Lee, Robert John '33, Manitowoc, Wisconsin, in July.
- Coen, Ruth Elizabeth (Fontaine) '34, Rocky River, Ohio, in 1987.
- Guenther, Jennie (Haydon) '34, Cincinnati, Ohio, in June.
- Hyde, Warren C. '35, Sanibel, Florida, in July.
- Moog, Hubert C. '35, St. Louis, Missouri, in July.
- O'Meara, Thomas F. '35, West Bend, Wisconsin, in June.
- Tormey, Marion V. (Darbo) '35, Madison, in July.
- Burton, Bernard '36, Wauconda, Illinois, in 1987.
- Estes, Robert V. '36, Destin, Florida, in May.
- Gebuhr MD, Carl August '36, Glenview, Illinois, in January.
- Sigman, Isiah '36, '39, '40, Encino, California, in 1987.
- Byrne, Robert E. '38, '39, Arlington, Virginia, in June.
- Theisen, Margaret E. (Janes) '38, Wilmington, Delaware, in July.
- Whelan, John V. '38, '39, Mondovi, Wisconsin, in 1988.
- Wilson, Gordon William '38, River Forest, Illinois, in June.
- Adair, Charles Roy PhD'39, Bella Vista, Arizona, in 1987.
- Albrecht, William L. '39, Oak Ridge, Indiana, in 1987.
- Bean, Ernest F. '39, Lafayette, Louisiana, in May.
- Etzweiler, Anna M. (Leweling) '39, '41, Kansasville, Wisconsin/Park Forest, Illinois, in July.
- Lyons, Earle T. '39, Edina, Minnesota, in July.
- Roberts, Charles H. '39, Washington, D.C., in May.
- Jansen, Harold Lewis '41, DePere, Wisconsin, in July.
- Steffen, Donald R. x'41, Tomah, Wisconsin, in July.
- Dais, Jeanne V. (Young) '42, La Crosse, Wisconsin, in May.
- Harloff, Norman C. '42, Colorado Springs, Colorado, in July.
- Snyder, Walter E. MS'42, PhD'48, Fort Collins, Colorado, in July.
- West, Margaret (Runkel) '42, Eugene, Oregon, in June.
- Baumgardt, Gerald G. '43, Plain, Wisconsin, in July.
- Liebetrau, Robert Charles '43, Madison, in July.
- Shapson, Lucille (Thompson) '43, internationally recognized nutritionist specializing in studies of the mother's nutritional condition as it affects the fetus; on the faculty of UC-Davis since 1955; in Davis, California, in July.
- Webster, Robert Bruce '43, Fallbrook, California, in June.
- Panganiban, Antonito x'44, Madison, in July.
- Baldwin, Reverdy E. MS'46, Shokan, New York, in March.
- Dettman, John Albert MS'46, PhD'55, Duluth, Minnesota, in August.
- Welti, William MA'46, Sheboygan, Wisconsin, in July.
- Fischer DDS, Willard G. '47, Pittsburgh, Pennsylvania, in April.
- Frey, John Elmer '47, Denver, Colorado, in July.
- Roszkowski, Stanley A. '47, Racine, Wisconsin, in July.
- Sporn, Eugene M. MS'47, Bethesda, Maryland, in August.
- Buehler, Robert J. '48, '49, '52, St. Paul, Minnesota, in July.
- Cournoyer, Robert L. '48, Arlington Heights, Illinois, in July.
- Horton, Frank S. MS'48, New Auburn, Wisconsin, in June.
- Sullivan, Mary M. (Durham) '48, Fresno, California, in July.
- Thoeng, Howard D. '48, Madison, in June.
- Kashnig, William G. '49, '50, Hartford, Connecticut, in August.
- Kirk, Mary Evelyn (Miller) MS'49, Springfield, Missouri, last February.
- Lane, Willard Ralph MS'49, PhD'51, Iowa City, Iowa, in August.
- Silbersack, Clarence R. MS'49, Manitowoc, Wisconsin, in 1986.
- Spencer, Russell D. '49, Banning, California, in July.

FORTIES

- Dake, Dorothy J. (Hesse) '40, Mayville, Wisconsin, in July.
- Risseuw, Elmer J. '40, Ellison Bay, Wisconsin, in June.
- Yancey, Elizabeth A. (Hayden) '40, Three-Mile Bay, New York, in May.

FIFTIES

Balliette, Stanley R. '50, Columbus, Wisconsin, in June.
 Harbort, Allen E. MS'50, Haines City, Florida, in August.
 Branen, William E. '51, Burlington, Wisconsin, in July.
 Plotkin, James S. '51, Milwaukee, in July.
 Rothfuss, George A. '51, Madison, in July.
 Roeck, Alan L. '52, Martinsburg, West Virginia, in 1987.
 Galarowicz, John Joseph '53, Antigo, Wisconsin, in June.
 Lapcewich, Joseph '53, Mt. Prospect, Illinois, in June.
 Dewey, L. William '56, Nashotah, Wisconsin, in July.
 Jensema, Mabel L. MS'56, Sheboygan Falls, Wisconsin, in 1986.
 Reihl, Richard E. MS'57, MS'71, Two Rivers, Wisconsin, in July.
 Simonson, Dorothy A. MS'58, Toronto, Ontario, in July.

Coffey, William M. '59, '61, Milwaukee, in February.

**SIXTIES
SEVENTIES**

Bell, Martha K. (Michelson) '60, Ballston Lake, New York, in August.
 Glaub, Wayne R. '60, Racine, Wisconsin, in 1987.
 Govier, Sylva Irene (Kessenich) '62, Racine, Wisconsin, in July.
 Chapman, Peggy Ann MS'65, PhD'74, Middleton, Wisconsin, in June.
 Ross, Marian Channell (Casper) '65, Monmouth Beach, New Jersey, in 1987.
 Goshman, Charles K. '66, Madison, in July.
 Callahan, Timothy L. '67, Washington, D.C., in August.
 Steiner, Susan Betty '67, Roslyn Harbor, New York, in June.
 Tardy, Walter J. MD'67, Englewood, New Jersey, in February.

Verkuilen, David E. '69, Menasha, Wisconsin, in August.
 Schwert, Richard Eugene '70, '72, Middleton, Wisconsin, in 1987.
 Pfeifer, James B. MS'76, Morrilton, Arkansas/Madison, in June.

EIGHTIES

Bowler, Ann Arlys '80, Madison, in July.
 Riggle, Mark Allen '81, Madison, in August.
 Schappe, Cheryl Patricia '85, Miami Beach, Florida, in an auto accident in June.
 Sopher, Deitra Rae '85, Madison, in an auto accident in July.
 Durfey, John L. MBA'86, Middleton, Wisconsin, in 1987.
 Kolo, Catherine (Manning) '87 and her husband James MM'88, Madison, in an auto accident in New York State, in August.

Faculty and Staff

Emerita Professor Gladys Borchers '21, '24, '27, Madison, in August, at age 97. In her thirty-six years on the speech faculty before retirement in 1962, she wrote or co-authored seven textbooks and lectured throughout the U.S. and Europe. Memorials to the Borchers Lectureship Fund through the UW Foundation.
 Don H. Didcoct MA'65, MA'67, PhD'72, on the administrative staff of the School of Education since 1970, in Madison in July, at age 51.
 Emeritus sociology professor Burton R. Fisher, age 70, in Madison in August. He was on the faculty from 1951-1983, during which time he traveled on Fulbright grants to complete research on social psychology in Oslo, Norway, and Haifa, Israel, and did extensive work on problems of Menominee Indians here in Wisconsin.

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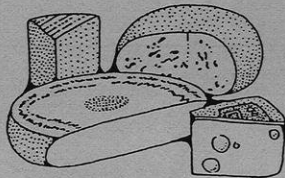
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Guest artist Alan Shields (right) instructs graduate student assistants in the process of assembling the *Soft and Fluffy Gears* series of paper constructions. Shields and students cut, tore, rearranged, sewed and glued each of the nine prints in the series in an edition of fifteen.



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Tandem Press
Continued from page 15

produced, of course, and our art students are able to gain valuable experience in that area. But cataloging and handling the finished pieces are also a part of what we do here, and I think there would be excellent chances for art history students interested in working in museums or galleries after graduation.

"Presses must also market what they produce. Besides working with the artists and master printers, we solicit subscriptions, sell prints, and sponsor special events for the general public. Arts Administration students would be able to obtain direct professional experience here," she said.

On the other hand, Weege said, the use of the press as an educational instrument is not the exclusive domain of art students. Providing students and faculty in all fields access to original art as part of their university experience is an important goal.

With this in mind, Tandem Press has begun working with the Elvehjem Museum of Art to establish archives of editions that the press has published. Many of the visiting artists give lectures and take part in other university activities in addition to developing prints. Revenues from the sale of one print from each Tandem edition will also be set aside for art department scholarships.

A final word from veteran printmaker Garo Antreasian. In 1970, he co-founded New Mexico's trailblazing Tamarind Press, a venture which led the way to the printmaking revival of the 1970s. Fittingly, Antreasian was one of the first visiting artists to produce work at Tandem Press.

"It's a real feather in Madison's cap to have Tandem," he said. "As publisher, Tandem can choose which artists to invite to work there, and that's very exciting. There is the opportunity to make some highly individualistic choices, and as a result, we can expect truly fresh, original work to be produced at the press."

More information about Tandem Press, its inaugural subscription program or sales of scholarship fund prints, can be obtained through the Department of Art, University of Wisconsin-Madison, 6241 Humanities Building, 455 North Park Street, Madison, Wisconsin 53706, (608) 262-1660/263-3437.

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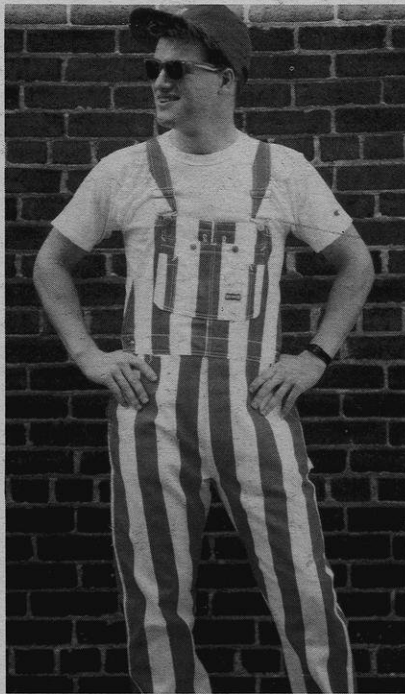
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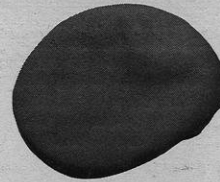
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