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Peritinic advertisement.

[s.l.]: [s.n.], 1967

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Q. How much does the **anticoptive*** **hematinic** cost?

A. No more than costive hematinics cost!

The anticoptive hematinic is
PERITINIC[®]
Hematinic with Vitamins and Fecal Softener

A tablet-a-day provides:

● Elemental Iron (as Ferrous Fumarate)	100 mg
● Dioctyl Sodium Sulfosuccinate (to counteract constipating effect of iron)	100 mg
Vitamin B ₁	7.5 mg
Vitamin B ₂	7.5 mg
Vitamin B ₆	7.5 mg
Vitamin B ₁₂	50 mcgm
Vitamin C	200 mg
Niacinamide	30 mg
Folic Acid	0.05 mg
Pantothenic Acid	15 mg

Bottles of 60



anticoptive, *adj.* (*anti* opposed to + *costive* causing constipation.) Against constipation. (Now isn't that a good idea in an iron-containing hematinic? We'll send you samples if you'll send a request on your Rx blank, addressed to Department 150.)



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Pearl River, New York 10965