



LIBRARIES

UNIVERSITY OF WISCONSIN-MADISON

Badger report: University of Wisconsin news for alumni, parents of students, and friends of the University. Volume II, number 6 July-August 1952

Madison, Wisconsin: University of Wisconsin News Service,
July-August 1952

<https://digital.library.wisc.edu/1711.dl/UMH2ISZOJCBFB8M>

Based on date of publication, this material is presumed to be in the public domain.

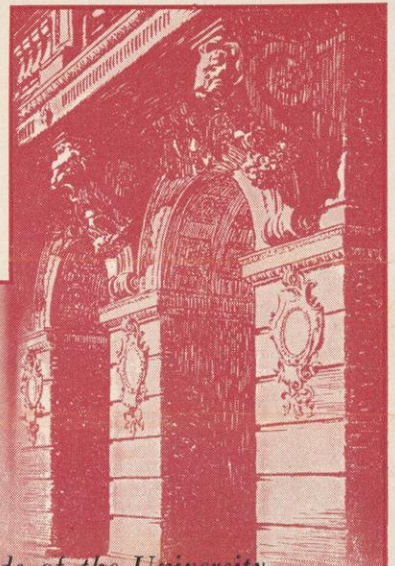
For information on re-use, see

<http://digital.library.wisc.edu/1711.dl/Copyright>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

Peggy Gaertner
5046 Tholozan St.,
St. Louis 9, Mo.



July-Aug. 1952

Badger Report

University of Wisconsin news for alumni, parents of students, and friends of the University

Major Share of University 1952-53 budget increase devoted to faculty-employee benefits as UW holds close to line on other operating costs

1952-53 BUDGET AT A GLANCE

Where the money comes from:

State of Wisconsin	\$17,555,698
Federal Government	1,231,323
Student Fees, Miscellaneous	3,758,993
Extension Fees, Services	1,709,495
Educational Sales, Services	3,370,614
Self-Supporting Functions	4,402,544
Gifts	971,171

TOTAL RECEIPTS \$32,999,838

Where the money goes:

Educational, General Services	\$18,928,730
Extension, Public Service	4,538,715
Hospitals, Dairy, Theater	4,884,685
Dorms, Union, Athletics, Etc.	4,551,673
Unassigned	96,035

TOTAL EXPENDITURES \$32,999,838

CHANGES FROM 1951-52

Increases:

Educational, General Services	\$ 1,176,948
(includes \$576,188 instructional)	
Extension and Public Service	
ice	349,497
Hospital	182,464
Unassigned	16,773
Others	47,550

TOTAL INCREASE \$ 1,773,232

Decreases:

Residence Halls	204,239
Union	39,008

TOTAL DECREASE \$ 243,247
NET INCREASE \$ 1,529,985

The University is holding close to the line on operating costs in the face of spiraling prices. This fact shows up in the \$32,999,838 UW budget for 1952-53.

The budget figure is \$1,529,985 over 1951-52, but \$1,048,556 will go for salary raises and other employee benefits provided by the 1951 Legislature.

In discussing the budget, Pres. E. B. Fred declared that these policies governed budget allocations this year:

1. Improving instruction—"By awarding merit salary increases to young teachers of promise and members of the senior faculty who devote sincere effort to improving teaching; by providing additional faculty members where needed; and by continued study of teaching and advising methods." Under such a program, the teaching ratio at the UW will improve to about 13 students a teacher.

2. Maintaining research momentum—"Continuity is an all-important factor in successful research, and it was determined that wherever possible, promising research projects now under way should be continued."

3. Limiting expansion—"Strengthening of present programs has priority over the introduction of new programs."

4. Meeting legislative goals—"The University pledged to operate a 'strong, balanced, top-notch state University' with funds granted by the 1951 Legislature, and every effort was made in budgeting to fulfill this promise and all other commitments made to the Legislature."

The only major additions to the UW program included in the budget are operating funds for a television "closed circuit" laboratory, a child development center, and an arthritis research project which was provided by special legislative appropriation.



Langdon St.

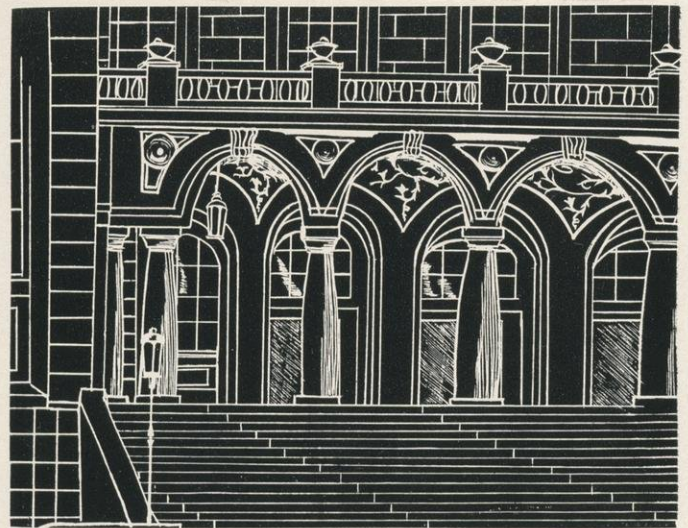
University of Wisconsin - Stevens Point

Campus beauty spots . . . the view overlooking the men's dorms across to Picnic Point . . . the mental walk along the lakeshore through the Willows out to the Point . . . or a leisurely amble in the other direction across the "Hill" where the stately Capitol lifts its majesty against the horizon . . . and down to Langdon Street and up the Union steps to spend time with the music, handicrafts, books, and relaxation offered there . . . or lively conversation on world problems with the ever-present friends that make the Union Terrace a home away from home. . .

This is the University in the summer . . .



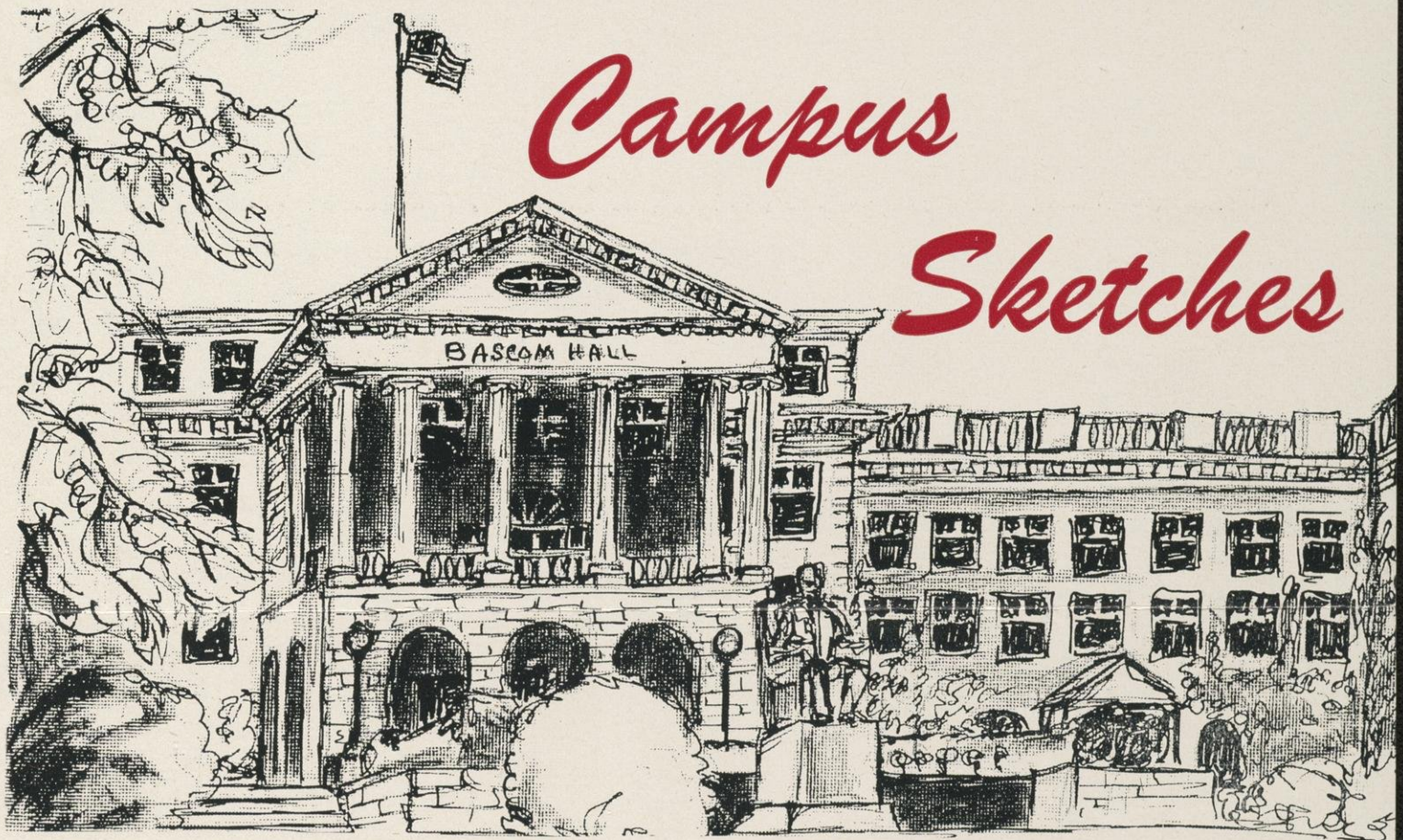
. . . from the lakeside dormitories . . .



. . . to the Campus "living room" . . .



. . . to the Terrace table "home away from home" . . .



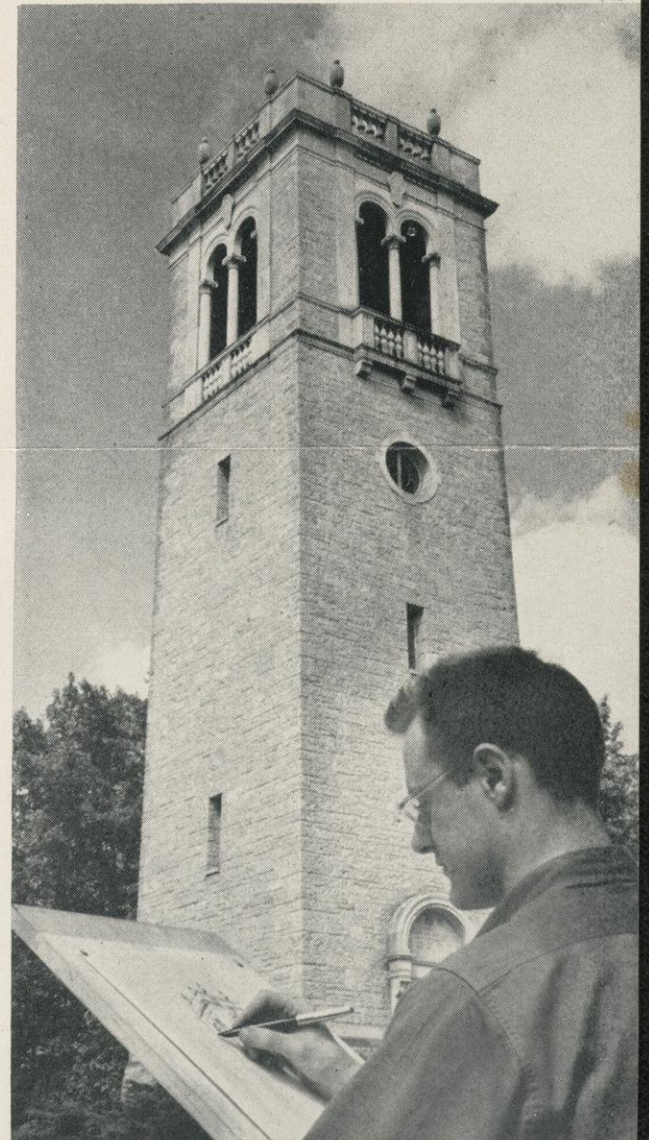
How did the campus look to you the first time you saw it? Do you remember your first impressions of the "Hill," or Willow Drive, or the Library, or the scene overlooking the lake?

On these pages are first impressions of today's freshmen. These newcomers to the campus might see new things in the same old scenes that every Wisconsin grad and parent carries around in his memory.

The scenes are the same—oh, some new buildings perhaps and some minor terrain changes—but the eyes that look at them are sharper than those of our memories because to them the scenes are new. Scenes to be savored, devoured with eager eyes until for them, too, the stately beauty of Wisconsin in the summer is deeply implanted in each heart.

Somehow, the old scenes take on new meaning when they are seen again through the eyes of another, a younger and perhaps more eager Badger son or daughter. For themselves, the students who sketched the surrounding scenes have satisfied the requirements for an art education course. By such sketching they learn proportion, perspective, and technique.

But they also accomplish something more. They refresh the campus scenes for those who not too long ago were drinking them in personally.



Meet a Badger

Coed Hits European Travel Trail on Art Talent, Real Ambition

There are many ways to sample foreign travel, but sewing the way over and sketching the way back is one of the most novel.

That's the program for Katherine Monson, June grad in art education from La Crosse, Wis. Last fall she decided to go to Germany.

So, she became a business woman. She started making gift luncheon sets with hand painted design. Then she made and sold aprons.

Using Mother's Day as a selling point, Katherine got orders for 180 aprons from students. She floated a \$200 student loan to buy material and hired five women to cut out the aprons. Then Katherine silk-screened an original Norwegian design on the aprons.

She netted enough from the venture to get her to Germany, but not enough for passage back. She offered to bring back sketches of Germany to anyone who gave a dollar to her travel fund.

She sailed June 10, determined to sketch her way home.



... Europe Ho!

BULLETIN BOARD: Last day for entrance exams at the University is September 12. New Student Week and registration open September 15—and continue through the week. Entering students with permits to register will receive an admissions packet about two weeks prior to registration. Those wishing such a permit or information about entering the University may write to the Office of Admissions. Classes begin September 22.

Badger Report



HEADLINES: University Summer Session enrollment squeezed its way over the 5,000 mark for the eight-week session. Total enrollment including the 10-week Law School session and short courses in agriculture and engineering reached 5,556. This is a drop from the 5,900 enrolled in 1951, but still is 1,000 more students than prewar peak enrollments . . . Wisconsin scientists have found that processed oat, wheat, and corn foods are harder on teeth than diets high in sugar—depending on how much you brush your teeth . . . Medical scientists have reported excellent results in controlling epileptic seizures by administering ammonium chloride—best known for use in tinning soldering irons or tanning hides—along with the usual anti-convulsive drugs . . . Five German specialists in labor relations visited the University in July as guests of the U. S. State Department . . . A new program at the University aimed at executives opened on the campus this summer. It is a four-week Executive Leadership Program sponsored by the Industrial Management Institute designed to develop executive skills . . . A television set has been installed in South Hall for classroom use. It will be used jointly by journalism, speech, and political science classes. It got its first use during the National Conventions . . . More than 90,000 youngsters in Wisconsin took art lessons last year by radio through School of the Air programs over University Station WHA.

FACULTY: Tribute by the National Academy of Sciences, distinguished American scientific organization, has been given to the UW Prof. Homer B. Adkins, late world authority on phases of organic chemistry. The tribute has been published as a biographical memoir by the academy. It was written by Farrington Daniels,

president-elect of the American Chemical Society and one of Adkins' fellow scientists and faculty colleagues . . . Pres. E. B. Fred gave the key address of Religious Dedication Day in a three-day observance of the Portage (Wis.) Centennial . . . U.W. Physicist R. G. Herb addressed the Symposium on Nuclear Physics held in Rio de Janeiro and Sao Paulo, Brazil, July 15-30. The symposium is sponsored by the Brazilian Academy of Sciences in co-operation with UNESCO . . . Prof. Kurt F. Wendt, associate director of the UW Engineering Experiment Station, has been named vice chairman of the Engineering College Research Council for a two-year term . . . Prof. Robben W. Fleming, director of the Industrial Relations Center since its founding, resigned from the faculty in July to accept a position as director of the Institute of Labor and Industrial Relations at the University of Illinois.

STUDENTS: On the whole, students see eye-to-eye with parents on most University social regulations. Questionnaires to sample groups of students and parents to determine how strict the University should be in setting student rules indicate that on many key questions most students are happy with present regulations and the parents even more satisfied. Both agree that there should be a gradual decrease in regulations from the freshman to the senior year.

SPORTS: Basketball is the No. 1 sport at Wisconsin according to intramural participation figures. Softball was second in popularity, followed by football. Altogether, 3,618 of the more than 9,000 male students participated in the intramural program which included nine sports for fraternity, Residence Halls, and independent teams . . . Football tickets are going faster than ever this year.