

## **Octopus. Vol. 2, No. 8 May, 1921**

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# Octopus:

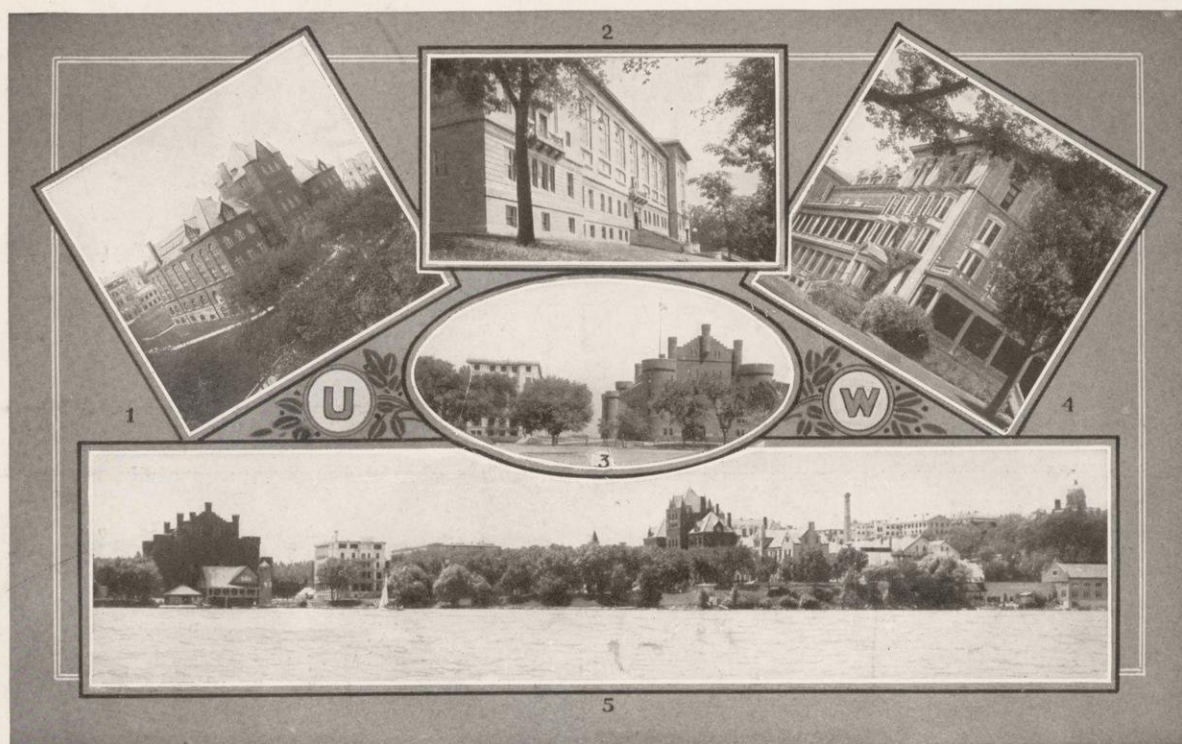




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## The WISCONSIN OCTOPUS

MADISON

Published by students of the  
University of Wisconsin

Founded 1919

Incorporated 1920

Office, Union Building, Madison, Wis.

Subscription price one dollar and seventy-five cents the year, twenty-five cents the copy.

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Office Hours: Business Manager and editors will be in the Octopus office daily 3:30-5:00. Students wishing to tryout for places on the staff should call either the Business Manager or the Editor.

Vol. II

May, 1921

Number 8

## Branch Bank of Wisconsin

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As college days come to a close,  
And college halls fade from your view,  
Keep fresh your mind with campus wit,  
May "Octy" laugh through life with you.





Supply and Demand.



# The WISCONSIN OCTOPUS

## The Origin of the Lounge Lizard

In the good old prehistoric days,  
When the world lay in a purple haze,  
We slithered through the slimy ooze  
With little thought of smokes or booze.

For we were little lizards then,  
Living in some slimy fen,  
And crawling blithely here and there  
With food and drink and little care.

Then came old Mother Nature's call,  
No longer did we creep and crawl;  
Some became large and others small,  
For evolution changed us all.

But some had traits that would not die  
Tho' centuries came and passed us by;  
And now, in spite of Nature's skill  
We find that they are lizards still.

"Lounge lizards" is what they are called.  
Their lives are spent on sofas sprawled,  
Or at the tea dawncce every week,  
Wiggling and dawncing cheek to cheek.

Time was when most poets lived in attics,  
but now their upper stories are entirely vacant.

## How True!

Joe: Saw a funny thing today.

Phoebe: Yeh?

Joe: Saw a fellow not wearing a herringbone  
suit walking with a girl not wearing a silk scarf.

Did you ever dance across the lake?  
No, not in my right mind.

## From Our Cynical Bachelor

An evening spent at a mixed bridge party makes  
a man appreciate the poker session at the club.

The fellow that forgets to get up for graduation  
will probably go to sleep at his own wedding.

Can it be possible that the predominance of  
bobbed hair is due to a cheapness of upkeep?

The beauty spot has caused the loss of more heads  
than the guillotine.

They were alone.

Standing there face to face.

"I want you truly," he said.

"Will you always be kind to me?" she asked.

"Always."

"And you will never get provoked with me?"

"Never."

"And may I always have my own way?"

"Surely."

"All right, then I will take the job of cook."

He (after being exposed to the street-light  
for several hours) "Why don't you grow vines  
over this porch?"

Guide: There's the great razor-back hog over  
yonder?

English Traveller: Stopping fellow, eh what?

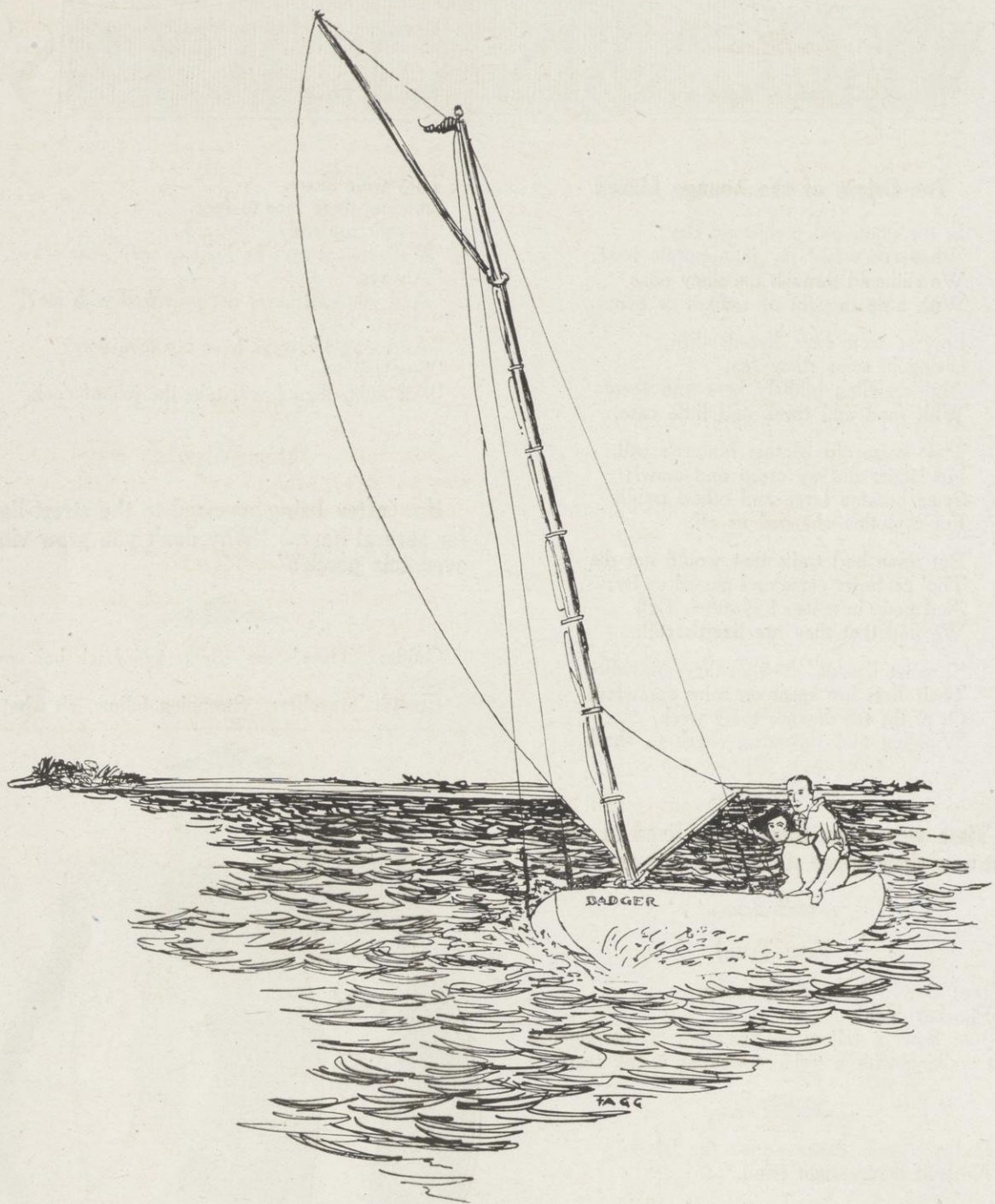


John Alden A la Mode.

She: Do you love me best?

He: You ought to know.





She: You remind me of the capitol.  
He: How so?  
She: You've got such a hollow dome.



Next to examinations and alarm clocks the most useless thing in the world is a leaky canoe.



### Ain't It So?

Good gold watch in pawn shop,  
Diamond pin in hock,  
A hundred sundry creditors,  
And I haven't got a rock.

Sixteen dollars overdrawn,  
Room rent months unpaid.  
All because I've fallen,  
Fallen for a maid.

Take her out to dinner  
Seven bucks the throw.  
They can't arrest a bankrupt  
So let the money go.



"I was held up in the busiest section of the city yesterday."

"How so?"

"By a traffic cop."



### A Strange Coincidence

It is strange that so many young men have decided to become druggists since the passage of the Volstead act.



### Graduates

Graduates are either Phi Betes or lucky.

Some people get through school on knowledge and others on the semblance of it. Others, sad in their plight, do not get through school.

To be relieved of educational duties is not to graduate.

After graduation some graduates get a job and go to work, others get married. In either case the value of the sheepskin can only be determined by a six place table of logarithms.

It seems futile working four years for a piece of paper until we look at the league of nations. They are still working for that piece of paper.

To return to the subject of graduation it may be said that there are degrees of graduation just as there are degrees of murder.

Once in a long while a student graduates cum laude, which means he was a working fool; most people usually graduate B. G. D. (by the grace of God) or L. C. (leniency of the faculty.)

### From a Nut House

Dear friends:

From this lunatical house I write. You wonder how I came here. I must write fast as my frenzied madness will soon return to take away the light of reason. When you last saw me I was going to play for a group of friends. I did, and after I had played some Brahms and Caesar Franck and Beethoven they were delighted and I reveled in my power to please them. Then I played the great Schumann Fantasia as it had never been played until tears came into the eyes of all. When they crowded around me my joy was complete. But as I got up to leave the piano one of them asked, "Can you play Margie?"

My madness is fast returning and I cannot think clearly, so farewell, good friends, I sink to eternal insanity.

Frederick.

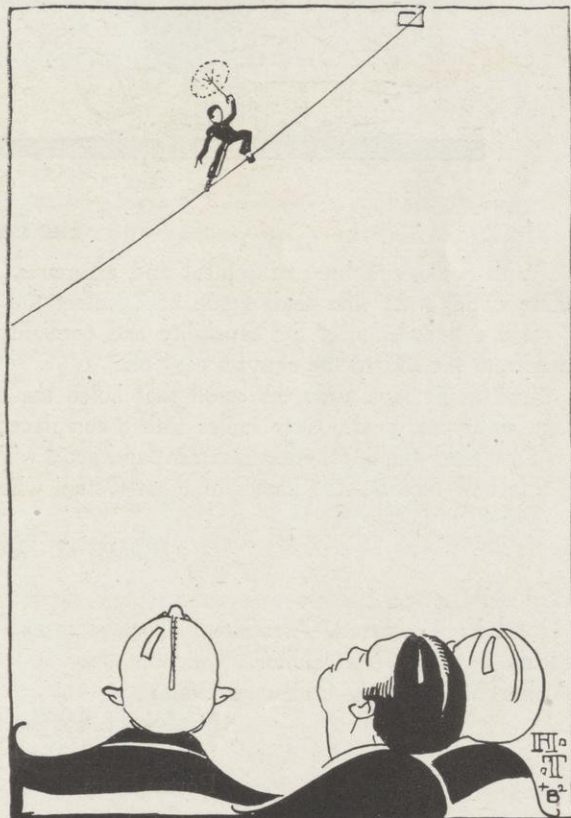


Octy says, "The man who contemplates bigamy has never met a co-ed. Even one is more than most men can handle."



He: Shall we take a little walk along the drive tonite Marg?

She: Yes, but lets walk tonite for a change.



It won't hurt him if he falls. He's got an umbrella.





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Incorporated 1920

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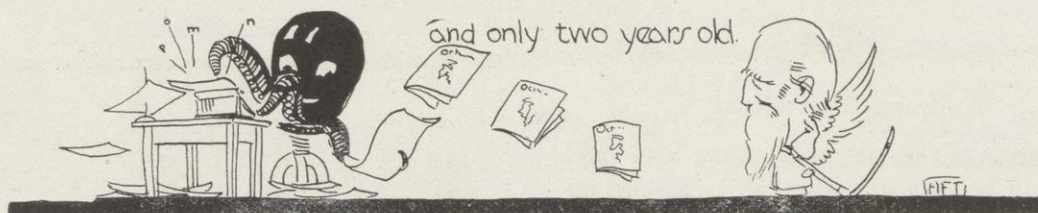
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## The Pen Is Passed.

With a pleasure bred of content and assurance, Octy dips his overworked quill and inscribes the names of those dotting wits who shall guide and protect the Octopus through its third year.

It is a knowledge of the capability and cordiality of the new mentors that makes the task of shifting the burden from the old to the new an easy one.

And as he lays aside the scroll that holds the names of those who helped the Octopus through its turbulent, embryonic years, Octy smiles with a complacent gratitude. To them he extends genuine thanks.

To the new he offers encouragement and good wishes.

He now inscribes the names of those Octopi who shall be the trusted keepers of the sacred pen.

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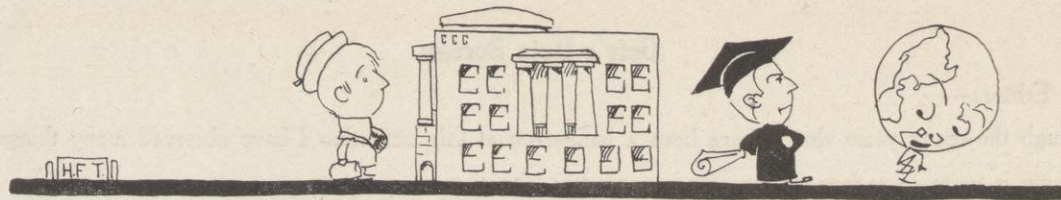
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### To Seniors.

Through the smoky haze of the sacred Sanctum, Octy sees a Senior.

With his copious black gown, his tassled mortar board, and his ribboned sheepskin, he stands on the crown of a great precipice, a cliff that overhangs a shadowy unfathomable depth.

His eyes grow misty as he looks back at his Alma Mater now dim in the distance. He feels utterly alone.

That anticipation that preceeds a degree has gone, that daring desire to shove into the swirl of the current has left. And he stands shorn of happiness.

Life appears to be but a black impenetrable Erebus. That light of life whose blaze stimulated his efforts has flickered and left a Cimmerian darkness. All is blackness.

How to make *light*, Octy, the jolly merry-andrew, well knows. He makes *light* by quip rather than by candle.

His *light* shall make the Senior happy.

It shall preserve for him all the happiness and joviality of his exhuberant undergraduate days.



### Opportunity to the Ambitious.

Before Octy goes to summer in the Castle of Indolence to be soothed and refreshed by "tired Nature's sweet restorer, balmy sleep," he hesitates long enough to make this timely suggestion.

Wisconsin should have more organizations.

With only a paltry thousand societies, clubs and brotherhoods, the beloved old school confronts disaster. Its strength is undermined, its power is weakened. For after all are not organizations to a school what teeth are to a chicken? Surely their importance is comparable.

But aside from the advantage that the school reaps from a million or more cliques, let us not overlook the significance of clubs to students.

Sad is it but true that a student in this era of under-organization has been known to leave this school with memberships in not more than twenty societies.

Few are the other schools that tolerate such laxity.

Knowing that to be a successful student, a "prominent" student so-to-speak, one must be able to count himself a member of some thirty or forty little rings, other great institutions provide such opportunities.

There are clubs for those who like sugar in their tea, for those who wear their R. V. D.s the winter through; there are august and honorary alliances for those who have affected the Bostonian piffle of "r" dropping and for those who can "lithp."

Every type of temperament or insanity finds some combine for the encouragement of his eccentricity.

Why is it that Wisconsin doesn't offer its students similar opportunities?

The undergraduate who would serve his Alma Mater through the summer months would do well to devote his time to the planning of organizations, or to the consideration of imposing names for honorary societies. Were he to do this, his reward would be manifold, excelled only by his service.

He would be able to jingle more keys than a night watchman. A single vest would not be of sufficient expanse to display all his insignia, all of his badges. An entire page in the annual would not be large enough to carry all his titles.

What more could any man ask?



## Octy's Date Bureau

Dear Editor:—

Through the many years that I have been a hanger-on at this institution I have observed many things awry, but nothing is quite so serious as the ever-present date situation.

The earnest young man seeking the sweet boon of feminine companionship is often forced to pass a month without writing home for more money. This condition should not exist! The poor young things, on the other hand, are often forced to eat at their boarding houses merely because no opportunity is given for them to acquire a meal-ticket.

As a possible remedy for this sad plight, I suggest this procedure.

Every man and woman should be required to fill out record sheets (Forms B—5052 and 23SGA attached) upon their entrance, and these forms should be kept on file in the Central Booking Office, together with the pictures of the students. The records should be kept up to date, and be open to any student for examination. Each sheet should be numbered, and a key to the names corresponding kept by the manager of the office.

A male student desiring a date could look over the files of female students, and select one which suits. He might then refer to the accredited date list of that number to find what time is open. After determining upon the time, he would fill out Form SHG (which see) and after determining the status of the man the manager would forward it to the woman concerned. The woman, upon receiving the application, would then refer to the man's number in the files, after which would check Form SHG either Yes or No, and return it to the manager, who is to forward a report to the man making application. In the event of the woman's accepting, the manager of the office would furnish the man with her name and address. In the case of his offer being rejected, the man would be so informed, the name not being given.

This system is exceedingly simple, all red tape being avoided.

Yours resignedly,

Amos Boe.

## Form 23SGA

No. ....  
(Name and phone number on file in office.)

RECORD OF FEMALE.  
(Check proper qualifications.)

Disposition: Frigid.... Cold.... Warm.... Hot....  
Approx. degrees F.....°  
Financial outlay per date wanted \$.... Required...¢  
Probable age, based on appearance..... (This item to be made out by the Dean of Men.)  
Type of beauty, if any: Dashing brunette.... Limpid blonde.... Details on intermediate types..  
Conversational ability....% Topics preferred.....  
Sense of humor, Yes... No... Type of landlady:  
Strict.... Not so strict....  
Social attainments, in percent: Dancing.....%  
Canoeing.....%  
Walking.....%  
Cooking.....%  
Weighted average (count double on last two points).....%  
Color..... Nationality..... Home.....  
Eyes..... Hair..... Skin.....  
Scars and where located.....  
Food preference: Steak dinner... Cafeteria lunch...  
Waffles.... Sundaes.... One without.... Stick candy....  
Below this line successful applicants (male) will enter any additional data which they may obtain in their research.  
Date. Condition when last noted. Initials of observer.

(Picture of female to be placed here.)

## Form B—5052

No. ....  
(Name and make of car on file in office.)

APPLICANT'S RECORD.  
(Check proper qualifications.)

Allowance and date received \$..... Expense for board, etc. \$.....  
Balance available at this date \$.....  
Fraternity, if so..... If not, why not.....  
(Attach additional sheet if needed.)  
Year in school..... Year in Madison.....  
Year in registrar's office..... Reason for above.....  
Age.... Nose: Greek.... Roman.... Roaming....  
Eyes: Soulful.... Masterful....  
Ears: Cauliflower.... Lobeless....  
Special qualifications: "W" sweater.... Nice uniform.... T. N. E.... Y. M. C. A.... Any other letters.....  
References (Give phone numbers).....  
(Former sweethearts, and why former, are to be given.)  
Average number of dates per woman in previous history.....  
Variety of female desired: Wife.... Steady.... Unsteady.....  
No remarks are to be placed on this card except by office.

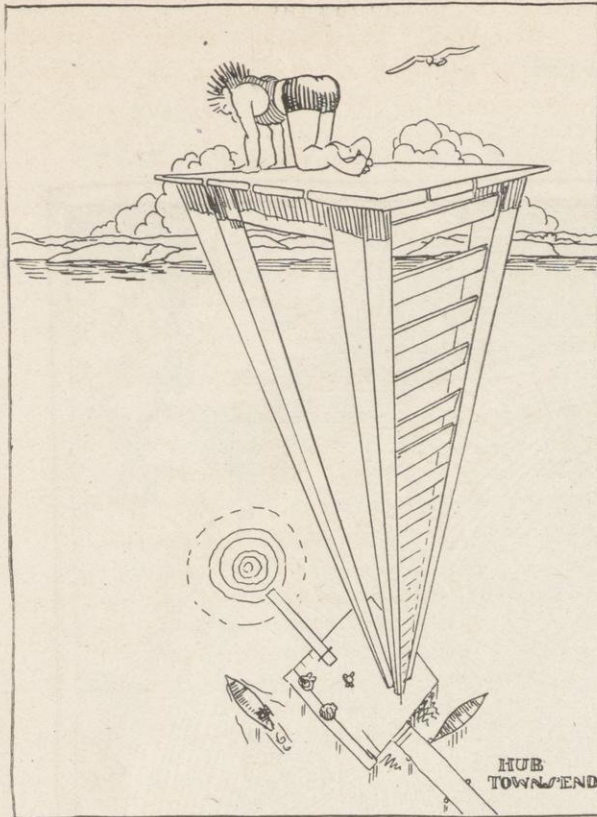
(Picture to be placed here. This picture must not be taken in uniform or bathing suit.)





Stepping Into It.





How the high dive looks when you go up for the first time, with your girl watching below.

Octy says, "It's a poor fish that hasn't been caught."

### Thumbnail Guide to the Big Ten

1. Wisconsin. Us and otherwise important. Registering egotism.
2. Chicago. Large place for graduate and week-end research.
3. Michigan. Where the good old days were really those.
4. Indiana. No one is quite sure where this g. s. u.\* really is.
5. Purdue. Engineers and not such a crowd.
6. Minnesota. Blonde university often mentioned in Badgerville.
7. Ohio. Where Columbus goes to school.
8. Northwestern. Girls and lake parties, mostly girls.
9. Illinois. Tommy's college, dumb on Sundays.
10. Iowa. Another popular cornfield school.

\*Abbreviation for "great state university."

### To Make Them Happy

Six good silver dollars  
Gone for a bouquet.  
Six colossal iron men  
Gone away to stay.

Fifteen minutes beautiful,  
Later crushed and dead.  
Six dollar flower bill  
Charged to overhead.

"The man who wrote 'fifteen men on a dead man's chest' must have been dreaming," says Trixie, "no man ever had a chest that big."

She: Do you know the song "Do You Ever Think of Me?"

He: Yes.

She: Do you know "Make Believe?"

He: Yes, why?

She: Do you know "Who's Going to Love Me When Your Gone?"

He: No, who?



May I marry your daughter?  
Have you asked her mother?  
Oh, I think she is too old for me old top.





Little Boy Blue.

"I'll make a statue or bust," muttered the clay as the artist picked up a handful.

Stude (To young prof. coming in with blue books.): You hadn't ought to give us a quiz today.  
Smart Young Prof: There'll be a quiz today! Besides, what have you to say about it?

Stude: Oh, nothing; nothing at all. That's why I don't want the quiz.

### Fistically Speaking

Rough: So Mrs. Van Boyneton expects her daughter to make a hit at the coming out party tonight?

Neck: Yes, she will probably go around, but I don't expect a knock out.

Octy says, "Examinations should be forbidden as improper as they show up frightfully the nudities of the mind."

As they strolled  
Along the drive  
This wonderful  
Spring night,  
He became bold  
And said,  
"I am going to  
Kiss you  
The next time  
We go out together."  
She came back with,  
"Jack, have you never  
Read any of Washburn-Crosby's  
Gold Medal Flour ads?"  
He said he hadn't  
And what's more  
Could get no sense out of  
The question  
Until he got home  
And noticed one of their ads.  
The principal wording  
Was "Eventually, Why Not Now"  
And then he thought of the bird  
Who said, "Ignorance is bliss."



She: Go over and tell John I can't dance with him, that I've a headache.

He: I won't let you use the males to defraud.



### Rocks

Some rocks are softer than others.

However, sitting on them one does not distinguish any difference.

Rocks are especially a nuisance when one is in a canoe. To be on the rocks is to be either broke or in a bad way.

Then there are rocks that you buy by the carat, becoming to the feminine hand but hard on the bank roll. Criminals and rocks have a great attraction for each other.

A lot of rocks get all broken up by men in stripes.

It is a pleasant occupation but one that grows monotonous.

Rocking the baby to sleep must not be confused with this general subject as those rocks are purely figurative.

All rocks finally become dust.

Men finally become dust.

Therefore men are rocks and vice versa, according to the ritual of the literary societies. Hence the derivation of the term marble-head.

It would take some people three years of experience as a yegg and several pounds of dynamite to crack a joke successfully.

### Envy

I envy many many birds who do what I cannot  
I also envy those who have the things I haven't got.  
I envy any pretty youth whose hair is fiery red  
And also slender sofa snakes who knock the women dead.

Aviators I admire, and boys with rakish cars;  
I even envy poets who can chant of twinkling stars.  
A Phi Bete has my deep respect, but right here I declare

The bird I envy most of all is called a millionaire.

"Why is that boy so popular?" a co-ed craved to learn,

"Can he procure the hoof-oil for which others seem to yearn?"

A wiser sister answered, "What I say is true,  
His popularity depends upon his new canoe."

In passing out the prizes, we shouldn't forget the man who suggested sending Lake Mendota to the laundry in order to smooth it out.

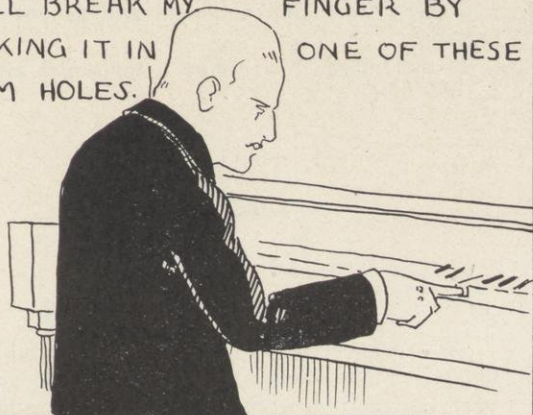
The most ambitious super joiner Octy knows is the one who wanted to know how to make the Indian club.



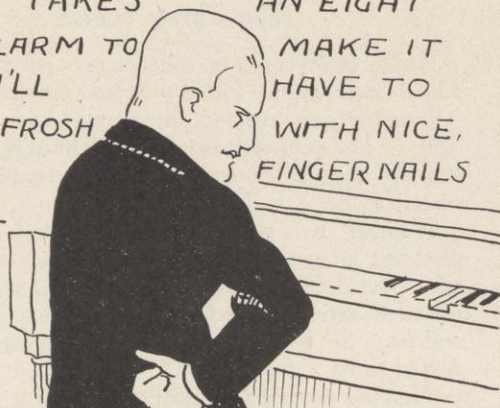
Will Science Prevail in the Examinations of the Future?



WHAT A NICE ANTIQUE THE BOYS HAVE!  
I JUST SHOOK THE MACHINE AND THE  
ORIGINAL MUSIC OF "BEN BOLT" FELL  
OUT. IF I MISS THE KEYS I'M AFRAID  
I WILL BREAK MY FINGER BY  
STICKING IT IN ONE OF THESE  
WORM HOLES.



I WONDERED HOW IT HELD TO-  
GETHER UNTIL I LOOKED UNDER  
IT AND FOUND THEY USE CHEW-  
ING GUM. IF YOU PRESS DOWN A  
KEY IT TAKES AN EIGHT  
DAY ALARM TO MAKE IT  
RISE. I'LL HAVE TO  
GET A FROSH WITH NICE,  
LONG FINGER NAILS  
TO PULL THEM  
UP.



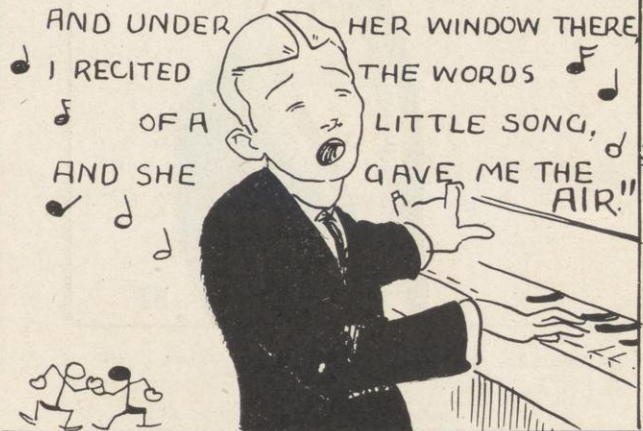
MIGHT AS WELL TAKE OFF THE  
BLANKET AND WARM UP A BIT. IF  
MY HANDS SWEAT I'LL SOON BE  
RUNNING ON A MUDDY TRACK. GEE!  
THE DRUMMER IS GETTING  
SORE. EVERY TIME I HIT A  
CHORD HE THINKS  
SOMEONE KICKS  
HIS COW-  
BELLS.



I ALWAYS LAUGH WHEN I PLAY A  
ONE-STEP. THERE IS ALWAYS SOME  
BOY WHO TRIES TO TIME WITH  
THE MUSIC. CHARLES PADDOCK  
STAYED WITH ME FOR FOUR  
MEASURES ONCE.  
LOOK AT THOSE  
KEYS STEAM.



I FEEL A SONG COMING ON. I'LL  
SING TO THAT GOOD LOOKIN'  
GIRL. "I HAD A MUSICAL SWEETIE,  
AND UNDER HER WINDOW THERE  
I RECITED THE WORDS  
OF A LITTLE SONG,  
AND SHE GAVE ME THE  
AIR."



IT'S FIVE MINUTES 'TILL TWELVE,  
BUT THEY WILL THINK IT IS  
THEIR WATCHES THAT ARE SLOW.  
THERE GOES THE LAST  
NOTE OF "ON  
WISCONSIN."



HUB  
TOWNSEND  
APOLOGIES TO  
BRIGGS.

Wonder What the Piano Player of An Orchestra Thinks About?



### Social Origins

Jack: Blanche is a social butterfly.

Mack: Well she needn't be so high-toned, butterflies came from worms originally.

### The Three Fools

Three fools came to college, even as you and I. Three fools with a single purpose, presumably.

Number one avoided the crowds and the bright lights. He pounded the books faithfully and well into the wee small hours. Hence, he graduated and ceased to be a fool.

Number two went out for activities. He was president of everything and chairman of several others. But he neglected the professors who became offended and requested that he hie himself to other regions. So he got a job and becoming a success ceased to be a fool.

Number three was versatile, but still a fool. He tackled the social problem, loved the friendly image in the mirror, collected silk handkerchiefs and scented letters. Yes, he broke their hearts with his car and his toddle. But finally he fell, the invincibles always fall the hardest, and got engaged. Poor fool.

Octy says, "Why doesn't somebody start a drive to benefit the students?"

### How To Be a Success at the Great State University

Year One: Buy a green spot and a red fob and go out for football.

Year Two: Buy a suitcase sticker and a silvered pipe and go out for politics.

Year Three: Buy a haircut and go out for the wimmin.

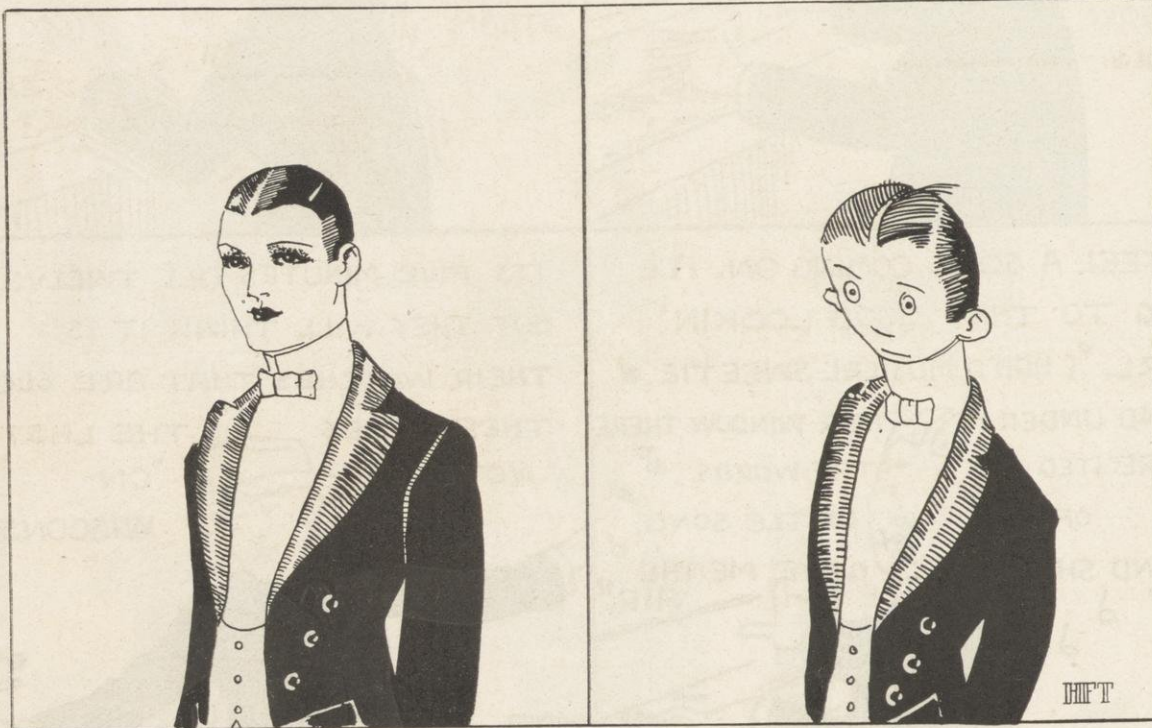
In the Fourth Year: Buy a typewriter and hope for the best.

### Why Roommates Die Young

As I remove clothes: "I saw a wonderful woman today. I think she's a -- Wherenell do you keep your stamps? I wish you'd buy another light for this room. Wait till I get another cigarette.----"

As I shave: "Why don't you learn to handle a razor? Gotta party on tomorrow night; we're going to have a pint of -- Where's our matches? For Gawd's sake keep quiet when you come in tonight. Who was that puzzle-faced woman I saw you with ----"

As I dress: "We're paying too much for this room. I won thirty bucks last night. PICK UP AFTER YOURSELF! I'm going to wear our light overcoat. Say can you let me have five?"



How you think you look when a flashlight is taken.

How you really look.





**The Fallen One:** Aw phat are ye laffin at? Didn't I have to come down for mortar anyway?

**Instructor:** Army discipline is what you need young man. Six months in the army would have made a man out of you.

**X. A. E. F.** Well, this is what fifteen months did for me.

### The Usual Place

"Don't cry little boy, you'll get your reward in the end," said the kindly old gent. "I suppose so. That's where I always git it," said the boy.

"How stunning," remarked the victim as the holdup cracked him across the head.

**Mrs. Jones:** I'm so glad you're moving in. Won't you come over soon? You know we've had such stupid neighbors in that house.

**The other woman:** Thank you kindly but we're just moving out.

It was near the dinner hour, and a strange quiet was on the house. Since I could not smell gas, I remained seated, but I couldn't understand this deadly calm. I watched two snipe fighting on the other side of the lake. As I was about to offer five to two on the grey snipe, I heard a door open. This in itself was queer, as neither of the remaining doors were ever known to be closed. I did not turn around, but I heard behind me the soft shuffle peculiar to despondent roommates. "In love again," thought I.

Finally as I could hold my breath no longer, he was forced to speak. He spoke disappointingly,—he always did, but this was devastating. "Why does a chicken cross the road?" he queried.

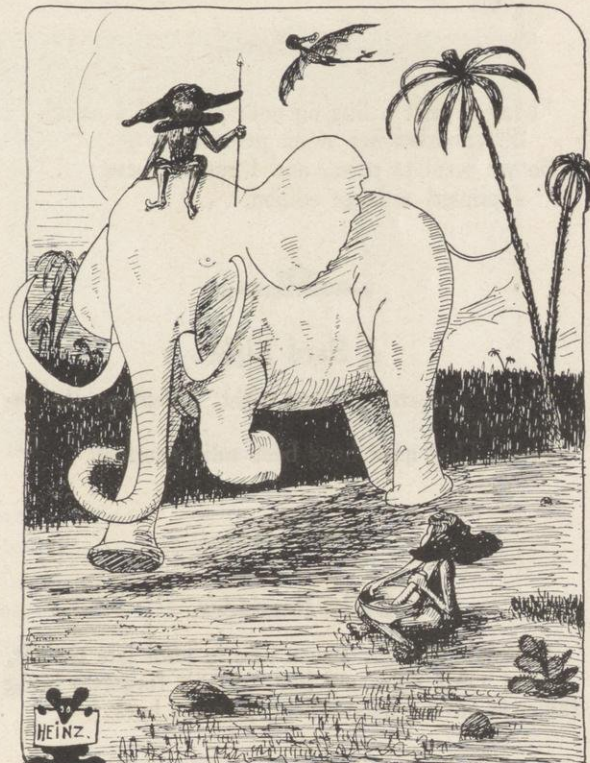
I knew the answer. I had to keep my eye on the two snipe. So without deigning even to glance in his direction, I shot him dead in his tracks. What else could I do?

**Book worms can crawl a good deal farther than some persons imagine.**

### In the Medic Lab

**Doc:** This treatise is significant for its lack of detail.

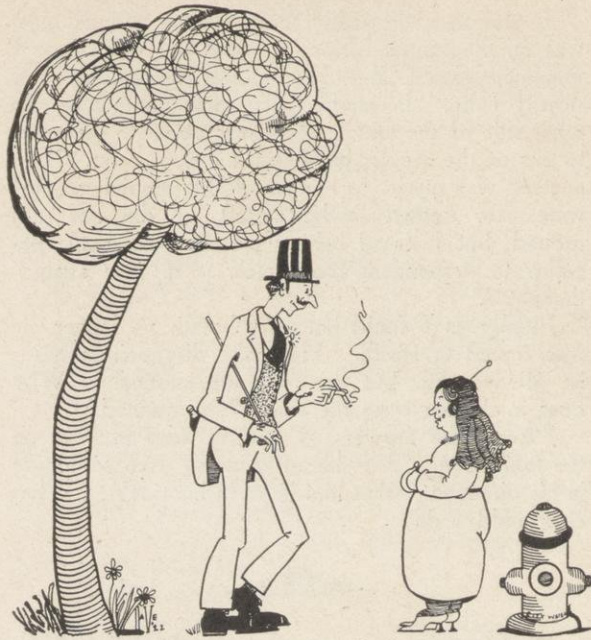
**Sub-Doc:** But doctor, you must understand I was dissecting a head.



**Miss Flint:** Father will give three thousand leopard skins to the man that marries me.

**Mr. Silurian:** Oh, the old profiteer.





**Mr. Stillman:** How did your husband like that liquor I sent him?

**Volstead Widow:** I don't know. He never regained consciousness.



Our idea of the meanest man is the one who swears in the presence of his deaf wife.



"May I print a kiss on your cheek?" I asked.  
She nodded her sweet permission,  
So we went to press, and I rather guess  
I printed a large edition.



### A Hard Night

**He:** I was so tired last night, I slept on the cement walk.

**Hee:** That must have been solid comfort.



### Daily Reminder

**Sonny:** Mother, I won't be in until late tonight.

**Ma:** All right, my boy. Don't forget to bring father in off the stoop when you come back.



Have you ever noticed how polite the trees are in Madison? They always bough before leaving.

### The Budding Agric

(Upon receiving a bid to a formal at the Pi Gamma Pijamma house)

At the Big "U" in Madison, Wis.

Monday, 1921.

Oh Father, dear Father, the beans are all spilled  
My chances in college are heartlessly killed,  
Although I've a girl who is loving and cute  
I'm all out of luck without a

*Dress Suit.*

I have learned all about the prize porkers and cattle  
With dairy exams I've had many a battle,  
Still, all this rare wisdom will leave me quite mute  
If, gosh ding it, dear Pop, I can't have that

*Dress Suit.*

Now some look for riches and others for fame;  
A good many play this life like a game.  
As for me, I would give all my chances for loot  
If you'll only, dear Papa, let me have that

*Dress Suit.*

I have studied the habits of molecules small,—  
Plants, soils, bugs and engines,—I've learned from them all,

But in searching my college career to the root,  
I find one thing lacking,—a little

*Dress Suit.*

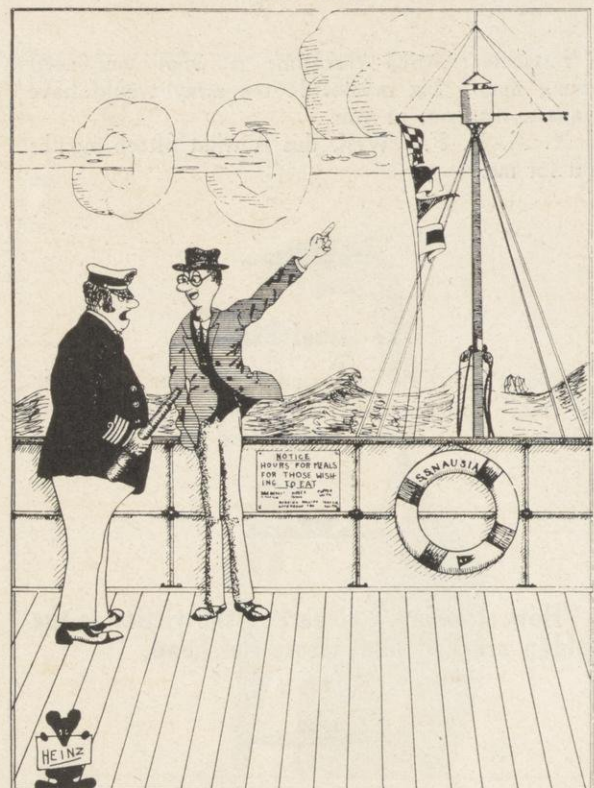
L'ENVOI

When I leave this old world with my work all complete

Wearing robes, haloes, winglets, seraphic things replete,

Even though I bore with me a harp and a lute,  
St. Pete would not take me without a

*Dress Suit.*



**Just Graduated:** What is that up there?

**Captain:** That is the crows nest.

**J. G.:** How interesting. I studied ornithology. Who's that bird up there?

**Captain:** He's a bad egg.





Why do I buck when canoes may be had?  
Why am I gloomy when the world is so glad?  
I had a girl and I made quite a smash,  
When along came a bird with oodles of cash;  
He had also a car with every new fad—  
That's why I've become a recluse, b'gad.



### Vanity Fair of New York City

What a wealth of rural laughter this monthly journal brings  
By its Manhattanese ignoring of middle-western things.  
Of course it's metropolitan and of its kind the best,  
But why hand hokus-pokus to us rustics of the "West?"



### Geography

Instructor: How does England lie in relation to the other European countries?

Stude: Fluently, sir, fluently.



Nothing to do but study,  
Nowhere to go but home.  
While the rain comes down on the streets of the town  
Spring is not here but the winter has gone.  
The grass is changing to green from brown  
And the drizzle continues from dusk to dawn  
Through mist and rain I hike for home  
To read by the fire a dusty tome,  
The gutters without are running brooks,  
Nothing to do but buck the books.



Because a man receives a setback we needn't conclude that he is flat on his back.

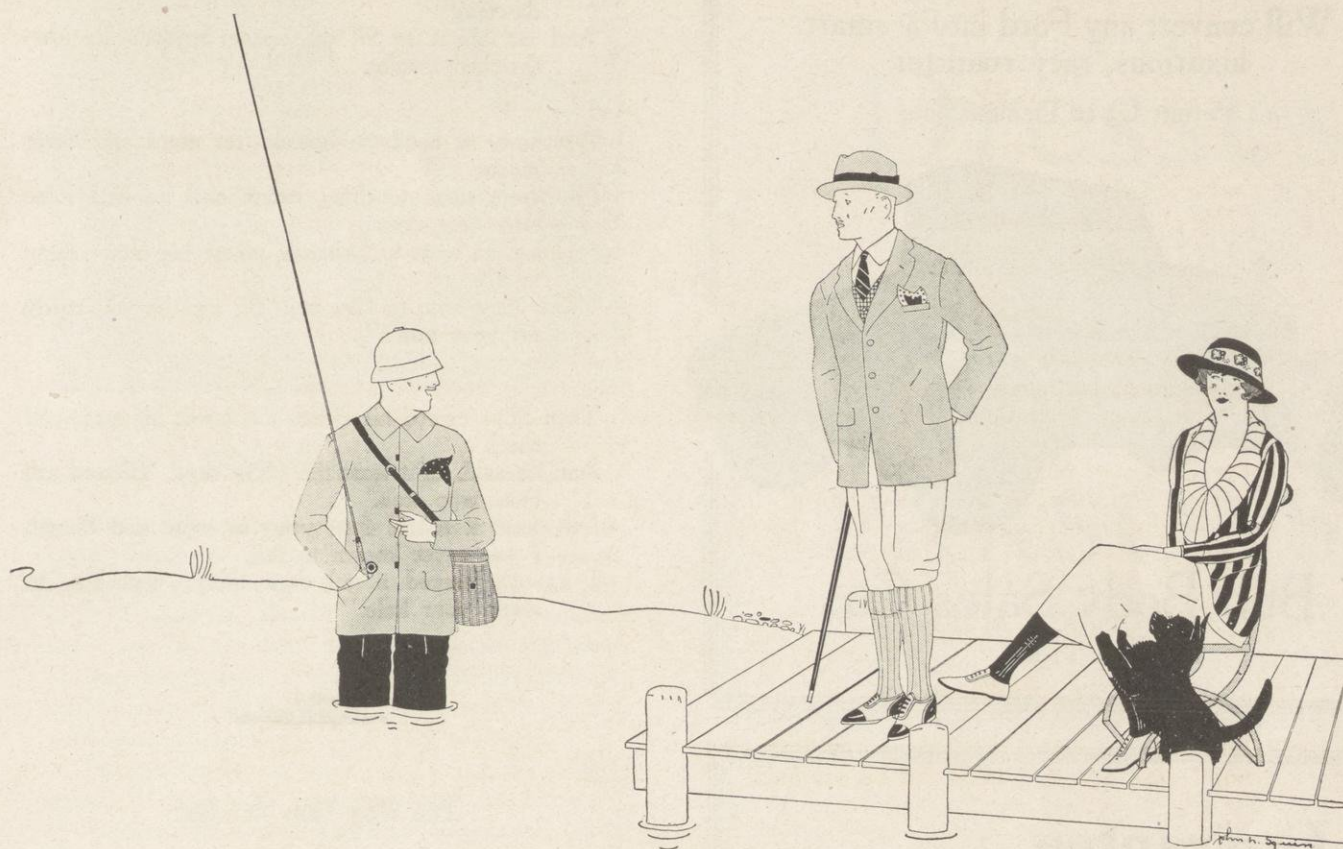
### L'Examinations

Hence,—idle nights of fussing  
Of candy-shop and moving pictures born  
Of quiet spot forlorn  
The nights I spent with her,—sweet love discussing.  
Find out some other place  
Where Idleness doth spread his lazy wings  
And the whole world sings;  
There amid days of joy and nights of pleasure  
To beat thy sweetest measure  
And be a blessing to the human race.  
But come, thou phantom wild and strong,  
With sleepless nights and study-hours long  
Haste thee, imp, and bring with thee  
Study—Hence, loathed Jollity! —  
Calc and French and Chemistry  
Logic and Philosophy  
Such as hers are writ in books  
Mislaid in the remotest nooks;  
Hours late and midnight oil  
Labors long and ceaseless toil  
Come, and slip me ere you go  
Things that I have need to know  
And if I buck with labors due  
Luck, admit me of thy crew  
To pass my Calc and Chemistry  
Oh unproved pleasure free!  
I'll study long into the night  
And hear the lark begin his flight  
And from my studies I will rise  
Not til dawn shall light the skies  
Then to come in spite of sorrow  
To hit my Calc upon the morrow  
These delights if thou canst give,  
Study, with thee I mean to live.



There's Music in the Air.





*You're all dressed up this morning, Tom. Not going fishing?*

*No, just landed a wife and a little Scotch!*

*What line did you use?*

*The same kind I always use - she simply gazed at me and said "What a good looking collar" - and the rest was easy.*

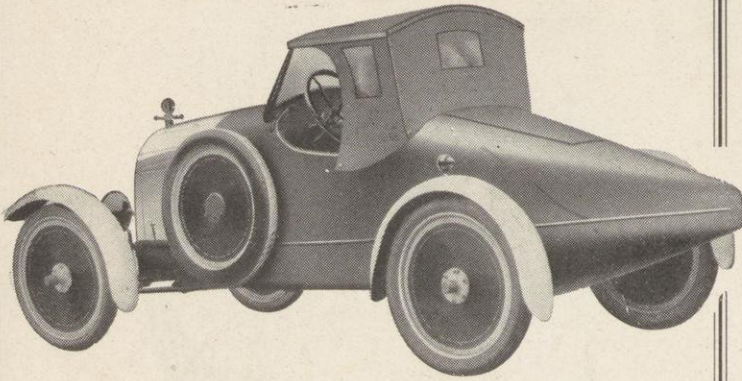




## A BUB BODY

Will convert any Ford into a smart  
luxurious, racy roadster

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Bub Body Sales Co.

Park Hotel

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IS A GREAT THING

And when you select

**Hart, Schaffner  
& Marx Clothes**

You get that guarantee.

IT'S A GREAT THING

LET'S TELL YOU ABOUT IT!

**Olson & Veerhusen Co.**

*The Home of Hart Schaffner & Marx Clothes*

### The Homecoming

There was a boy from Oshkosh put out to go to college  
With mule-like ears, and an aching void he hoped  
to fill with knowledge.  
So he arrived at Madison one wet and foggy dawn-  
dawning  
And set about to fill the space beneath his tow-  
thatched awning .

But never a book he opened for eight and forty  
moons  
He wrote some touching letters and he had some  
darn fine spoons  
So home he went to Oshkosh, where his father came  
to ask,  
"Was they able to larn you, Si, and be you ready  
for your task?"

Then Silas turned his Beech nut inside his massaged  
cheek  
And he said, "At least the Bible says, 'Blessed are  
those who seek.'  
I've been at school four years or more and though  
I was never known to fail  
I haven't learned a gol darn thing, 'cept how to  
spend your kale."



### The Way They Are Got

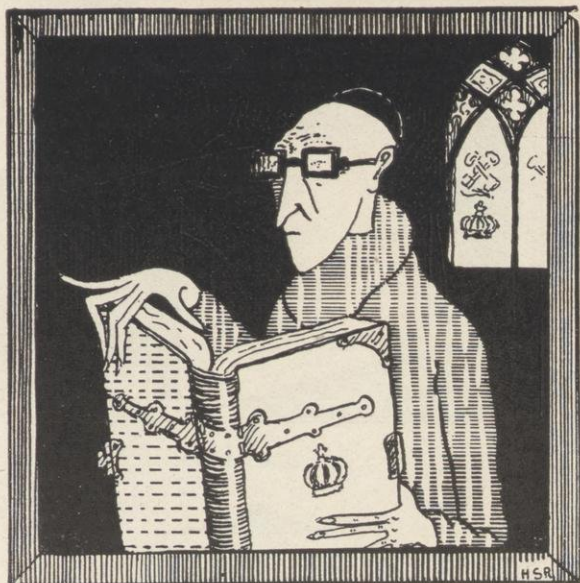
Mrs. Oldstyle: Isn't that bathing suit a trifle  
risque?

Miss Marriageable: It is only by taking chances  
that we get anywhere at all nowadays.



In the old days they made several hundred  
miles on a galleon.





### Octy's Book Review.

We have reviewed for your benefit, gentle or rough reader, a book known to almost everybody, a book which has been carried by such men as Lincoln, Washington, Ponzi, and Ben Turpin; a book which has brought both joy and sadness to millions of American hearts; a book which has caused great men to weep or laugh, broken the spirits of hundreds, and caused many to leave this very university.

The reading of this book affects each man differently. It is its wide emotional range that proves it to be one of the greatest and most indispensable books of the ages.

Every week or so we find ourselves perusing its pages. At times our hearts are light as we finish reading it, at other times we find a despondency approaching hopeless despair.

Such are the thrills of *The Bank Book*.

Do you recall how you wept after reading page two and seeing the tragedy of the notation "Overdrawn ten dollars?"

Do you remember the feeling that came over you, an emotion that neither a Victor Hugo nor a Jesse James could have produced in you?

Do you recall the ecstasy on page three when you see "Deposited Seventy dollars?"

Well, enough of this, you read your own enough to appreciate it. After all we find that the man who writes the *Bank Book* is the man who counts.



### Actions Speak Louder Than Words

Professor: If there is any one in this lecture room who doesn't like my lectures will he please leave.

Entire class makes mad scramble for the door.

Professor: Here, here, I didn't say class excused.

Dainty Organdy and  
Dotted Swiss

# Dresses

arriving daily

Call and see them

## PARSONS'

Cloak & Suit Co.

# \$6.00 Ticket \$5.00

Cleaning—Pressing—Repairing

If you like good work and prompt service, try our tailoring department.

# The Co-Op

PHONE BADGER 7542





# State Capitol Cate

Under New Management of

MRS. W. C. SPAHR

Try Our 50c Legislative Luncheon

Sunday Dinners \$1.00 and \$1.25

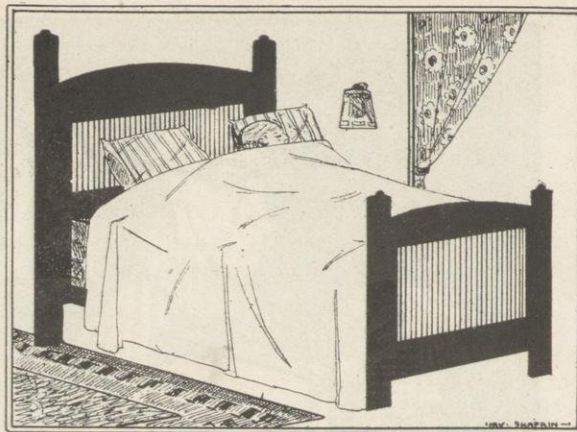
Dinner 80c

DINNERS AND BANQUETS

Receive Our Special Attention

*Music Evenings and Sundays*

Call Capitol Exchange 217 For Reservations



A Lot of Bunk.

## A Towering Tragedy

Oh Katherine! fain would I dance  
with thee  
Or take thee out to tea  
And you're willing servant be  
And serve but thee.

You are the fairest of them all  
And you above all others would I  
call  
To go to any dance or ball.  
But stern propriety, which binds us  
all,  
Binds me, and says you're too d—  
tall.

For seniors particularly commencement time  
means commencing real work.

## Belated Heroism

(Extract from the Town Gazette)

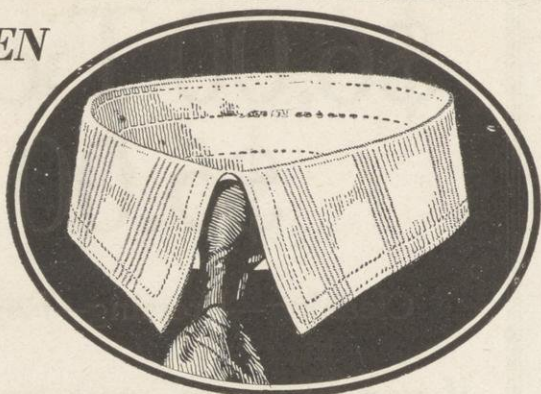
A log cabin was destroyed by fire yesterday and  
Len Hawkins, its sole occupant, was burned to death.  
His lastwords were:

"Don't mind me; save the others."

## Seniors in the Libe

You see, he sits, next chair to mine,  
We're both of us at work on theses —  
Acquaintances? We give no sign.  
(You see he sits, next chair to mine)  
He dashes his off, line by line,  
I smile at word or phrase that pleases,  
You see, he sits, next chair to mine  
(We're both of us at work on theses).

**DARIEN**



*"And yet they cost no more"*

**EW** Collars  
& Shirts

EARL & WILSON TROY, N. Y.



### The Admirable Algernon

The man and the girl are seated together on the sand of the desert island, dressed in the very best all-wool bathing suits.

The lady's costume is of bright orange, with one stripe of white, while the masculine character wears just the right shade of blue-gray. The harmony is complete.

These two have been very careful in their choice of color-schemes.

Behind them, under a cocoanut palm tree, are stacked their other clothes—a dozen bathing suits, in assorted colors, and their household furniture, a huge red beach umbrella.

He:—At last we are alone! (Kisses her rapturously) In the three and a half years that I have known you, there has never been such happiness as this. N. S. G. A. rules, no chaperones, no people! Paradise! !

She:—(Blissfully)—Ummm!

He:—Dear, ever since I met you at that mixer at the beginning of our freshman year, I have been trying to get you alone. It has been terrible—enough to kill a stronger man than I am. The first night, when I took you home from the mixer, we met your roommate by the door and had to take her along.

She:—She was a nawful bother!

He:—And it went on like that for three years and a half. When I took you to Bernard's and we went for a walk up the road, thinking to elude the hoi polloi, and sat down on a log by the lake—

She:—An escaped nut from Mendota popped out from a bush and sat down on the other end, and wouldn't go away.

He:—When we sat on the swing on your porch, the landlady came out and said, "It's after ten o'clock!"

She:—And canoeing was just as bad. The lake was so crowded that they needed a traffic cop.

He:—And the Drive was simply impossible. One might as well try to make love on State street on Saturday night! There was scarcely room to walk without being jostled by the vulgar horde.

She:—(Shaking her head in mournful remembrance): It has been terrible.

He:—And then at midnight at last Prom, I took you into the revolving door in the West Wing of the Capitol. Holding the door with my foot so that no one else could enter, I had you alone at last. It was then that I made you promise to come with me somewhere where we could be together, and alone.

She:—You wonderful Algy! And here we are!

He:—(kissing her): Without even a pet goat for amusement. You know, I rather liked the idea of having a pet goat, but after all, I want you entirely to myself. Yet there might have been A nanny goat with whiskers white,

(Continued on page 29)

### A Regular Girl

must be fastidious about her jewelry and it's easy to show good taste when selecting from our complete line of rings, watches, necklaces and vanity boxes.

**Gamm  
Jewelry Co.**  
9 W. Main St.



You will find a wonderful assortment of the latest and most attractive novelties from which to select Wedding and Commencement Gifts

and

**GIFTS FOR ALL OCCASIONS**  
at

### The Unique Shop

Hand Wrought Jewelry  
Leather Goods  
Lamps  
Exclusive Art Pottery  
Special China and  
Glassware  
Baskets  
Desk Sets  
Greeting Cards

Look these over before buying



## The Sporting Goods Shop

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### Sporting Goods Exclusively

Athletic Supplies

Fishing Supplies

Camping Supplies

Guns & Ammunition

Bathing Suits

Tennis Rackets Restrung in Our Shop

## The College Refectory

An Up-to-date Cafeteria

Home cooked food at

lower prices

672-674 State St.



# Goodbye Senior Class But---Just A Moment

WE want to tell you, before you go,  
Just how sorry we are to have to say  
Goodbye. We will miss your faces on  
The hill next year. And, say---  
We won't keep you long, but we needed  
You this year---you stuck by us, and  
We thank you for that.  
You will need us next year when you are a  
Long way from old Wisconsin. Let us  
Send you a smile or two and a familiar  
Whiff of the old campus spirit.  
You will see us  
Again in the September issue, of the

## Octopus



## DeVoe Art Materials

It is unnecessary to make  
a long trip for artists' ma-  
terials, for we carry the

### COMPLETE LINE

A block from the Lower Campus

## L. Klein & Sons

Wall Paper and Paints  
724 University Ave.

I'll See You at

## Fred Mautz's

821 University Ave.

Billiards

Pocket Billiards

# Yellow Cab

Phone  
Badger 500

ANY TIME  
ANYWHERE

Cars by hour, for sight-seeing  
or pleasure driving,  
\$3.00 per hour.

Let us haul your baggage

(Continued from page 27)

And horns and hair and appetite,  
For shoes and cans and old stove-  
lids;

To give us milk and mind the  
kids.

She—(indignantly): What  
kids?

He—(soothingly): The goat's  
kids, of course.

She—(pacified): Oh!

He—(kissing her joyfully):  
And we don't have to go to eight  
o'clocks!

She—Or nine o'clocks, or ten  
o'clocks, or eleven o'clocks.

He—Or one-thirtys, or two-  
thirtys, or three-thirtys.

She—Or those darned old four-  
thirtys—they were the worst.

He—(kissing her ecstatically):  
Or buck at night.

She—Or come in at ten from  
Sunday to Thursday nights, and  
twelve-thirty on week-end nights.

He—We can't come in at all  
—we haven't got any house.

She—We can put up the um-  
brella.

He—Oh, let's stay out a little  
longer, darling!

She—Yes, Algy.

He—Let me kiss you! There  
is not a living soul within a hundred  
miles except you and me!

She—(tragically): Oh, dear-  
est, there's a monkey in that tree!

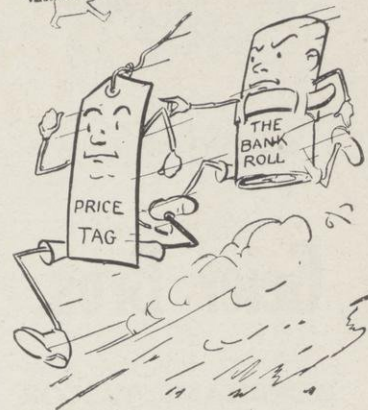
(A moth eaten monkey shins  
wearily down the cocoanut palm.)

He—(desperately): My God,  
will this never end? Shall we never  
be alone?



How a Lawyer Thinks an Engi-  
neer Looks.

MICHAELS STERN  
Value First Clothes



## Giving Value Is Not A 100 Yard Dash

Nor is keeping the confidence  
of the people a one day occu-  
pation. It's a Marathon.

And with all due respect to  
Mr. Barnum we could not give  
bountiful values on Tuesday—  
bamboozle our friends on  
Wednesday—and still hope to  
do business on Thursday. It  
JUST COULDN'T BE DONE  
—SUCCESSFULLY.

In talking over our new recon-  
struction prices with your  
friends we would like to have  
you remember to say—

*That these pace making  
values are not a flash in  
the pan—they are real  
steady, substantial and  
normal beings that awake  
every morning at the turn  
of our latch key.*

Fitform newly priced Suits  
\$35 to \$60

**The Crescent**  
CLOTHING CO  
Specialists in Apparel for Men & Boys

## The W Cafe

The place where you get  
quick service over the  
busy noon hour.



*Who's Your Tailor?*

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MERCHANT TAILOR  
MEN'S FURNISHINGS

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BAGGAGE  
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Phones—B. 2646, F. 935

### A Slippery Walk

A slippery walk,  
A flash of hose,  
A little squawk—  
And down she goes.

A startled look,  
A quick exam,  
A crumbled book,  
A whispered, "Damn!"

A quick arising  
To her feet;  
A few more steps  
And then—repeat.

What will you do when you  
graduate?  
Try to find something to do.

### Short But Unsweetened

A tragedy in two minutes.  
She to he: There's something  
I want—  
He to she: Please tell me.  
She to he, (Naively): I wish  
you'd kiss me.  
Mmmmmmm!  
Whack! ! !  
She: Thank you. You see, I  
was just perishing to slap somebody.

### Indian Tactics

Monk: So she has added an-  
other scalp to her list?  
Bunk: You might call it that  
since old Jones wears a wig.

I threw a horse shoe in the air,  
And it came down (Oh woe and care!)  
On a professor's hairless dome.  
That's why I'm on my journey home.

Pull in your neck.  
Aw, go on, I'm no turtle.

### Hate

I hate you books and notes and such,  
You're nothing but a bore.  
I pound my brain for lucid thoughts  
Until my hands get sore.  
And when I find I can not learn  
I hate you all the more.

She: I am undone.  
He: Shall I get your coat?

She: I did a good thing today.  
He: Where did you find him?

### Cave Man Stuff

He: Do you like to drive?  
She: No, I'd rather be driven.

"Shall I go with one girl,  
Or go with three or four,"  
Mused Archie as he crept upstairs  
And softly closed his door, which  
was across the hall from his  
father's.

Poor Archie was in high school—  
Had never fussed before,  
And when his father heard him  
come  
He stormed across the floor to  
Archie's room across the hall.

He beat him for an hour  
Until he was quite sore  
And Archie promised achingly  
That he would step no more, and  
his father then went back across  
the hall.

Well, Archie's been with one girl,  
He's been with three or four,  
For Archie is my own poor self  
Of four long years before.

Cool, Creamy

## VELVET ICE CREAM

Satisfies!

"IT'S ALL CREAM"

Pure and Pasteurized!

Be sure that you get Velvet ALWAYS!

Made only by

## Kennedy Dairy Company

Distributors of Safe Milk, Cream, Buttermilk, Cottage Cheese, Butter

Milk Plant  
618 University Ave.  
Phone Badger 7100

Ice Cream Plant  
629 W. Washington Ave.  
Phone Badger 2751



## Ladies Bathing Suits

The celebrated California brand assures you of quality goods in most fashionable styles and colors.

SEE THEM AT THE

Next to  
Co-Op

STATE STREET LEADER

Next to  
Co-Op

Vladimir Bumpemoff  
in an effort to popularize  
Beethoven  
will play the Waldstein  
for  
les élèves precieuses.

### PROGRAM

Sonata opus 53 Beethoven

- (a) Mazie  
Allegro con brio  
Palesteena  
(Intermission)
- (b) Anytime, Anyday, Any-  
place  
Adagio multo  
Rebecca  
(Intermission)  
(Refreshments Served)
- (c) Rosie  
Rondo allegretto moderato  
(Intermission)
- (d) Prestissimo  
Toodles  
Prestissimo  
Finis  
In view of the wearying ef-  
fects of the program,  
motors will be waiting to  
carry audience away.

### And the Public Suffers

Barber: Why don't you eat  
your own cooking?  
His Wife: I don't notice you  
cutting your own hair.

The two of them sat there  
In the porch swing,  
Alone.  
It was easy to tell he had  
Something on his mind.  
He wanted to ask the question  
Which was to make him  
The happiest, or most miserable  
Fellow in the world.  
Finally, he drew closer,  
His heart pounding.  
And his breath coming  
In gasps.  
"Dad," he said, "Can I go  
To Wisconsin  
This fall?"

### The Chief Causes of Swearing

1. Collar Buttons
2. Automobiles
3. Women

Do you like this cave man stuff?  
Oh, about once a week.

## CAN'T YOU JUST TASTE THOSE DELICIOUS PICNIC LUNCHES

Prepared by

## The Chocolate Shop

"They make the picnic a success"

## Irving Cafeteria

419 Sterling Court

A desirable place to  
eat, where only the  
best is served.

F. R. & W. L. Fuller

CALL BADGER 104  
AND HAVE THE



CALL FOR AND  
DELIVER  
YOUR CLOTHES

If we can't do it, it can't be done  
312 WEST MIFFLIN

Postal Station No. 9

## Sumner & Cramton

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SUPPLIES

Special Department for Developing,  
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670 STATE STREET

MADISON, WISCONSIN



*'Say it with Flowers'*

We Grow Them



We Grow Them

*Rentschler Floral Co.*

Store 226 State Street

Phone B. 179

**Better Try a Baby Ben**

They were huddled in the big front seat  
One perfect eve in May;  
The sun went down, the moon came up,  
The clouds began to play.

The car was parked along the drive,  
The lake was still as death,  
While somewhere in the tiny Ford  
Two lovers held their breath.

The conversation lasted long  
Until the clock struck one;  
Then "Bobby Dear" the lover man  
Thought sure the time had come.

He told the maiden of his love,  
The color left her cheeks;  
And on the shoulder of his coat  
The spot remained for weeks.

They ran away one day in May  
To try and get united;  
The judge looked wisely at the pair  
And said, "I'll be delighted."

The girl grew faint, the man grew thin,  
The two drew slowly asunder;  
The judge arose and held them both,  
Then told them of their blunder.

They both came back to go to school,  
How funny it does seem;  
The alarm went off, the boy woke up,  
Then swore about his dream.

He: Are you fond of animals?  
She: Fishing for a compliment?

Roe: Where's the banjo?  
Joe: I don't hear any band.

**Money Talks**

Movie Director: Can the new  
star register anything?

Manager: Nothing but cash.

Co-eds were born beautiful and foolish—  
Beautiful, for fellows to love them;  
Foolish, to love the fellows.

**Biers vs. Beers**

Cleopatra made her bier  
Upon the river Nile.  
We make our beer in kitchenettes  
Because that is the style.

Now Cleo's bier was beautiful,  
A pleasant thing to thing of.  
The beer we make looks much like mud  
And tastes like hell to drink of.

**Form**

"Was the girl pitcher any good?"  
"Boy, you should have seen her curves."

A bird gulps down a lung of air,  
Wild horses mew a song,  
Come on oh Death, I now will dare,  
For fear I live too long.

I stole softly up  
Behind a girl I thought I knew  
And put my hands before her eyes  
But drew them back. Phew!  
Then is when man's courage dies.  
It was a girl I never knew.

**An Ol' Story**

Oh, tell the chaperon we ran out of gas.  
No, no, Bab used that excuse last nite.

Your party picture belongs  
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Saturday Night—Cohan and Don  
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### Economic Thought

A young lady of Wilmington, Delaware,  
Of the high cost of living was well-aware.

Said she, "I suppose  
I can save on my clothes  
If I don't giveadam what the Hel-aware."

—Judge



Customer: What do you take  
off for cash?

Saleslady: Sir!

—Mirror



### Really

She: They say Jones puts  
every cent he earns on his wife's  
back.

He: Business must be rotten.  
—Juggler



Judge: Who brought you  
here?

Drunk: Two policemen.

Judge: Drunk, I suppose?

Drunk: Yes, sir, both of them.  
—Virginia Reel.

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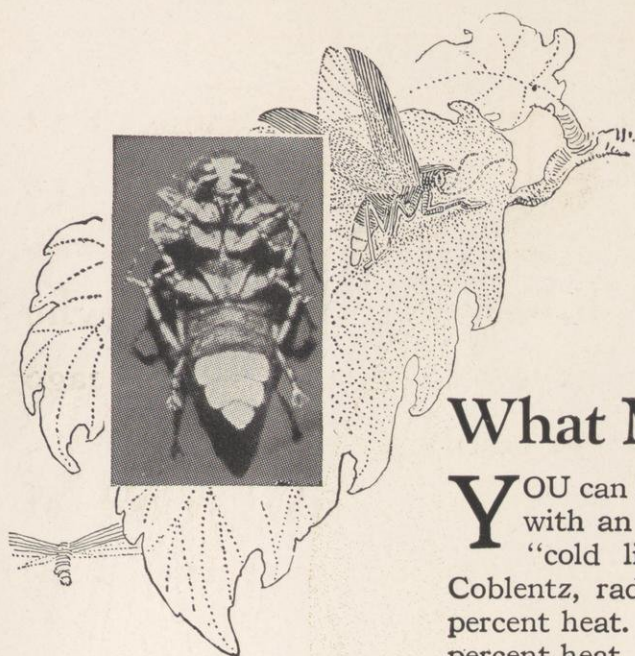
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## What Makes the Firefly Glow?

**Y**OU can hold a firefly in your hand; you can boil water with an electric lamp. Nature long ago evolved the "cold light." The firefly, according to Ives and Coblenz, radiates ninety-six percent light and only four percent heat. Man's best lamp radiates more than ninety percent heat.

An English physicist once said that if we knew the firefly's secret, a boy turning a crank could light up a whole street. Great as is the advance in lighting that has been made through research within the last twenty years, man wastes far too much energy in obtaining light.

This problem of the "cold light" cannot be solved merely by trying to improve existing power-generating machinery and existing lamps. We should still be burning candles if chemists and physicists had confined their researches to the improvement of materials and methods for making candles.

For these reasons, the Research Laboratories of the General Electric Company are not limited in the scope of their investigations. Research consists in framing questions of the right kind and in finding the answers, no matter where they may lead.

What makes the firefly glow? How does a firefly's light differ in color from that of an electric arc, and why? The answers to such questions may or may not be of practical value, but of this we may be sure—it is by dovetailing the results of "theoretical" investigations along many widely separated lines that we arrive at most of our modern "practical" discoveries.

What will be the light of the future? Will it be like that of the firefly or like that of the dial on a luminous watch? Will it be produced in a lamp at present undreamed of, or will it come from something resembling our present incandescent lamp? The answers to these questions will depend much more upon the results of research in pure science than upon strictly commercial research.

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