



# **The daily cardinal. Vol. XXXII, No. 50**

## **November 16, 1921**

Madison, Wisconsin: University of Wisconsin, November 16, 1921

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# The Daily Cardinal

Owned and Controlled by the Student Body of the University of Wisconsin

VOL. XXXII. NO. 50

MADISON, WIS., WEDNESDAY, NOVEMBER 16, 1921

PRICE 5 CENTS

## MEMORIAL IS ENDORSED BY THE FACULTY

Mathews Saw Need For Union  
Here at Wisconsin Some  
Twenty Years  
Ago

"This is our opportunity to show that Wisconsin spirit exists and that it is worthy of a home," said Prof. Jessie Kommers of the engineering department, who has made plans to start the drive in the engineering school today.

"I attended the first massmeeting at Illinois last spring in the drive for the Memorial stadium. The spirit exhibited by the students there in raising almost a million dollars made it clear to me that the spirit of a university is a great deal more than merely something to talk about."

### Mid-West Does Things

"I was at Illinois for a year and a half, and I realize that great things are being done by the various universities of the middle west. It remains for the students and the faculty of the University of Wisconsin to show that the Memorial drive desires the support of the Wisconsin alumni and of the people of the state," concluded Professor Kommers.

"I felt a distant need for some such social center as the Memorial Union when I was in the University of Wisconsin some twenty years ago," said Prof. Joseph H. Mathews of the chemistry department last night, "and besides that, I was a member of the Harvard union for

(Continued on Page 8)

## Railroad Company Gives Special Rate To Chicago Game

A round trip fare of \$6.74 for students and others who wish to see the Chicago game November 19, is the offer made by the Chicago, Milwaukee and St. Paul railroad company, according to a letter received by Charles J. Lewin, athletic editor of The Daily Cardinal. Tickets will be on sale Saturday morning, one and one third fare for the round trip, good returning from Chicago until midnight of that day.

A special student train, both steel coaches and parlor cars, is scheduled to leave Madison at 7:15 a. m. This will be a fast train, stopping only at Janesville. Another special, in addition to the regular service, will leave Chicago Saturday night at 11:45. This will be a fast, non-stop, all steel train.

Arrangements will be made with the street car company to have sufficient cars on hand at the arrival of this train so that the students will have no trouble in getting to their quarters.

ETA KAPPA NU  
Eta Kappa Nu, honorary electrical engineering fraternity, announces the election of  
Herbert Henry Beck '22.

## Football Fans May See Bat At Special Rate

By special arrangement with the management of "The Bat" now in its forty-seventh week at a Chicago theater, The Daily Cardinal has made it possible for Wisconsin undergraduates to secure \$2.50 seats at Cohan's Grand theater next Saturday night after the game for two dollars.

This concession applies to the \$2.50 section of the theater only, and tickets are on sale at The Daily Cardinal office through the medium of Donald M. Bailey, business manager. Reservations can also be made for boxes and other sections of the house and The Daily Cardinal will secure such seats as ordered.

The offer is open until noon Friday and it is expected that it will be taken advantage of owing to the fact that Chicago playhouses are practically sold out for Saturday night. Choice locations can now be secured for "The Bat," assuring theater-goers the seats that otherwise could not be secured on less than two weeks' notice at the box office.

"The Bat" is one of the most sensational successes now playing in Chicago and, with seven companies presenting the piece in as many different cities nightly warrants the prediction that the play by Mary Roberts Rinehart and Avery Hopwood will establish a record all over the country for number of performances given.

## Directories Due After Holiday

"Effort is being made to produce the student directories right after Thanksgiving," said Mrs. Ethyl H. Roth, university editor.

The pages have been compiled and checked by the Registrar's office and the proof page has just returned to the printer. The Homestead Printing company, of Des Moines, Iowa, holds the contract. This is the first year that printing has not been handled by a local concern.

An order has been made for 9,000 copies. They will be distributed to faculty members and students from the Registrar's office. Orders from the outside will be filled through the Bursar's office.

## Vote Complaints To Be Heard Today

To hear complaints on certain alleged irregularities in the elections last Thursday, the Student Senate election committee will hold an open meeting on the first floor of the Union building, today at 12:45 o'clock.

The report on the votes which were checked up at the Registrar's office, and the number of ballots cast at the polls will be considered. It is the duty of the Elections committee in addition to superintending all elections, "to receive protests and have power to call new elections." The members of the committee are Tom Coxon '22, chairman, George Stolley '22, Dale Merrick '22, Melbourne Bergerman '22, and Lee McCandless '23.

## OCTOPUS BETTER THAN EVER SAYS PLEASED CRITIC

Longer Articles Lend a Dignity  
To the Magazine's  
Humor

By P. H. J.

The Autumn number of the Octopus is out today. With this, its second appearance of the semester comes the realization that Wisconsin's humorous magazine is on a par with similar college publications.

Many of the crudities which have marked previous issues have entirely disappeared. The magazine has become more cosmopolitan in subject matter, and an outsider will find it as interesting and timely as any of the commercial humorous magazines. One thing is especially laudable—the Octopus has so far resisted the temptation of producing a "burlesque number," or the attempt to get out an imitation of some nationally known magazine, a thing which has been done by many eastern publications.

A good index to the quality of the contents of the Autumn number is the unusual cover by Hub Townsend '23—unusual in its simplicity and color harmony. The art work, which has been the Octopus' forte in the past, is well up to standard, while the literary content shows a commendable tendency toward longer articles.

The illustrated jokes are scattered generously from cover to cover, and, for the most part, are original in that they treat of other subjects besides, co-eds, alarm-clocks, and booze. The motor-car stuff has been reduced to two cuts, both of which are clever.

George Bartlett's "Bird's-eye-view of Collegeville," and Fagg's "Men's Class in Interpretive Dancing," are two full-page illustrations that are well worked out. "Sputtagups," one of Rubel's complicated drawings that defies description, is used to accompany some intricate poetry. Hub Townsend contributes his usual quota, including a full-page "he-and-she."

On the literary side the Octopus is apparently adopting a new policy. In place of the tiresome short paragraphs a series of longer articles all a certain unity to the magazine. A clever treatise on "Golf," and another on "Home" show the possibilities of this longer type.

On the whole the Octopus is better this month than it has been for some time. The issue is well rounded out, contains a great variety of material, and a comparison with any of the older college magazines will show the Octopus to be a peer of any humorous publication.

## Gopher Harriers Start for Indiana

(By W. C. Radio News Service)  
MINNEAPOLIS, Minn. (via Dept. of Physics Wireless Station 9XM.)

The Gopher cross country men leave Wednesday night with the football team. At Chicago the grid warriors will embark for Ann Arbor, and the runners will hit for Bloomington, Ind.

Eight men make up the cross country team, which will compete in the conference meet in the Hoosier state.

## DISPOSAL OF GRID TICKETS IS EXPLAINED

Students to Get But Few of  
9,250 Pasteboards Sent  
Here by Chicago  
Department

Making an open statement, Coach Thomas E. Jones, director of the athletic department, gave out a detailed report yesterday regarding the sale of tickets for the Chicago-Wisconsin football game at Stagg field Saturday afternoon. "We want to present the facts of the whole sale to the student body," said Coach Jones, "and are anxious to avoid any misunderstanding with the students as to our handling of the sale." Sale of 1,000 additional tickets at \$1.50 will start at 9 o'clock this morning.

Exactly 9,250 tickets for the game were reserved by the athletic department for the Chicago game, according to Coach Jones and Robert O. Quick, who is in charge of the sale. The majority of these tickets had been sent to the athletic department before yesterday's sale, and had been disposed of in the following manner.

### Where Tickets Went

The Chicago Alumni association received 3,000 tickets, to be sold to Chicago alumni, who presented complete credentials as to their right to the tickets.

The Milwaukee Alumni association were sent 1,000 pasteboards, and the sale made to alumni under the same conditions as in Chicago.

Alumni from all over the country were given the privilege of a

(Continued on Page 8)

## STATEMENT OF PRESIDENT BIRGE

Pres. E. A. Birge of the university yesterday gave out the following statement praising the work of the students who are raising the fund for the Memorial Union building and urging other students to give their hearty support to the project.

His statement is as follows:

"I want to express the warmest thanks of the university to the numerous students who are carrying on the campaign for the Memorial Union with such devotion and with so great success. The Union is the most important matter that the university has ever undertaken, not only financially, but also in its effect in strengthening the loyalty of our students to their Alma Mater. Its success now rests on the students who, at great personal sacrifice of time and energy, are making an individual canvass of their comrades. They should know that all the friends of the university are watching their efforts with the deepest feeling; that the hopes of the university for a larger loyalty and a higher life are closely united with the full completion and success of their work in the days now before us."

\$85,000 NOW

HELP THE CANVASSERS

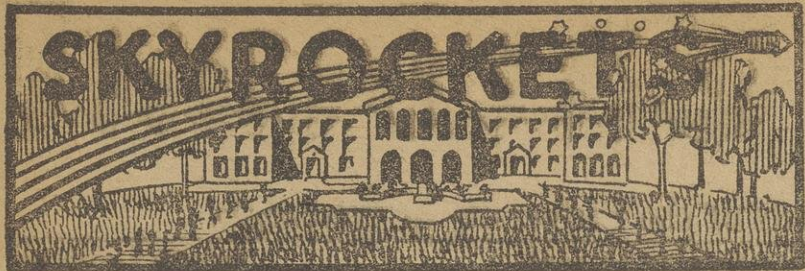
\$15,000 TO GO

# Volunteer Your Pledge

HEADQUARTERS—ALUMNI BUILDING

## Memorial Union





What will you have this day, children: the disarmament conference, scandal about the coming trip to Chicago, or the latest dope regarding the ruling of the dean that gas-buggies must remain in the home-town garage? We could give you something intriguing about any of these matters, but on second thought, you're more qualified to form your opinions than we are. Say, did you know that on the special leaving Saturday that reservations by two....., but there, you'll know it all by Monday any day anyway.

A young fellow—THE RESTLESS REPORTER—has added to our staff. Already his energy has unearthed several scoops which we present, with his comments, below.

"After bribing the dean of women and giving the janitor of Lathrop a plug of Navy, I flicked my cigarette ashes on the floor and removed this piquant sign from the bulletin board."

Grad. student with wife or young woman may find pleasant living accommodations at .... W. Wash  
For a consideration, I'll whisper the address in your ear."

"While wandering in a southern portion of our insidious Latin quarter, I saw an open window, and, clambering in, found this sanitary bit of doggerel addressed to the evidently careful young women of the house. It is my wish that this verse interrupt the regularity of their habits."

Rub the tub,  
Scrub the tub,  
When your bath is done;  
Leave it white  
Shining, bright  
Like the morning sun;  
If you should be  
The next, you see,  
You'd be the lucky one.  
Rub! Scrub! Rub!

If anyone knows the whereabouts of BLOWZA GALE, appreciate

### New Senate Has Much Business On Its Calendar

The election of officers, reorganization of the new traditions as a result of the referendum last Thursday, and preparations for the appointment of justices of the Student Court will be among the first acts of the new Student Senate which will hold its first meeting in President Birge's office at 7 o'clock tonight.

Justices to the Student Court which was revived in a referendum last September will be appointed by the Senate to hold office until the regular spring elections. Nominations for justices are to be made by the deans or directors of the

ciative offering will be made for bringing the information to this office. Her disappearance led us to suspect OSCAR and APIS of certain things, but one denies all and the other cannot be found. Soon we'll be descending to the use of the w. k. YELP! YELP!

JACK HURLEY claims that there was too much horse-shoe crap shooting in the game last Saturday. Both Yost and Richards started out with eleven and ended up with seven.

#### HASTE MAKES WASTE

She (cooly)—Will you always, always, after we're married....  
He (interrupting with great ardor)—Yes, forever and even....  
She (continuing demurely)—Pay my bills and ask no questions?

#### FAMOUS ENDS

Week .....  
..... of the world.  
Gus Tebell.  
The blonde on the .....  
..... less chain.  
..... of the last hour.  
Let's ..... it all!

#### OUR LATIN PARADISE

Fur coats, bobbed hair and Gamma Phis,—  
Let the rest of the world go hang!  
That's enough for the man who's wise,  
Fur coats, bobbed hair and Gamma Phis,  
Solomon's gift would be his to prize,  
And David's harp with its lyric twang,—  
Fur coats, bobbed hair and Gamma Phis,—  
Let the rest of the world go hang!

#### OSCAR WILDEST.

F. L. L.

"You're not so slow," said Ben Franklin watching the lightning connect with the kite.

HI N. LOW.

various colleges and schools in the university.

The new senators are as follows: L. P. Gabbard, representative from the Graduate school; Robert A. Aspinwall, I. O. "Doc" Hughes, Cyrus H. Peterman, George B. Stolley, and Edison Boerke, seniors; Ralph Axley, Maynard Brown, and Wayne Morse, juniors; Walter Frautschi and James Powell, sophomores; Jack Larsch, president of the freshman class.

The board representatives are: Arthur Kinnan '22, Union board; William M. Sale '22, Daily Cardinal; R. B. Stewart '23, forensics; Horace B. Powell '23, Badger; Albert Knollin '22, Athletic board.

READ CARDINAL ADS

## Announcement

A dollar and a half Table d'Hote Dinner will be served every Sunday in the Elizabethan Room, Park Hotel.

12 P. M. TO 8 P. M.

We are now accepting reservations for Thanksgiving  
TABLE D'HOTE DINNER  
12 P. M. TO 8 P. M.—\$1.50

## Buy Your Octopus

Early

# Today

Have Your Quarter Ready



## FOOTBALL SPECIAL

WISCONSIN vs. CHICAGO

Saturday, Nov. 19, 1921

Special Rate: \$6.74 Madison To Chicago and Return

Special train leaves Madison 7:15 a.m.

Other trains at 4:10 a.m., 4:35 a.m., 6:00 a.m.  
and 7:50 a.m.

Returning special train leaves Chicago 11:35 p.m.;  
other trains at 5:30 p.m. and 8:00 p.m.

Special rate tickets honored on all the above trains Nov. 19th, 1921

Ample Parlor Car Accommodations  
Make Reservations in Advance

CHICAGO & NORTH WESTERN RY.

A. W. BOWER, D. F. & P. A. F. J. ZOELLE, Passenger Agent  
(Phones 142 and 143)

150

## The Forensic Board

Presents

## WITTER BYNNER

—in—

"A Poet's Impression  
of the Orient"

MUSIC HALL

Friday, Nov. 18, 8 P. M.

Reserved seats at 75c can be obtained  
from Wayne L. Morse, 1119 Mound St.

Open seat sale at 50c, obtainable at Uni-  
versity Pharmacy and Menges' Pharmacy.



# NEWS OF CONFERENCE SPORTS

## STAR HARES TO RACE IN BIG 10 MEET

### Finkle and Furnas Will Fight to Fast Finish

The conference cross country meet to be held at Indiana this Saturday will, in all probability, resolve itself into bitter five mile battle between the largest group of individual stars that have ever taken part in the annual race for the Mid-Western championship.

As well as all of the ten conference schools, the Ames and Michigan colleges of agriculture will have teams entered in the event, and practically every team can boast of two or three star performers whom they expect to have in the lead at the breaking of the tape Saturday. With the weather uncertain, the outcome of the race over the exceptionally rough and hilly course through the Bloomington woods, is almost impossible to predict.

#### Furnas Purdue's Best

Foremost among the hopes of Purdue is Furnas who took part in the Olympic contests two years ago and who won the conference meet last fall. The Boilermakers' star went into a slump during the track season of last spring, and Finkle, green and inexperienced as he was in his first trials, was able to repeatedly out-distance him in the two mile event. Although the Hoosier boy took first from the weak Chicago squad in their dual meet this fall, his time for the distance was slow, and the poor fourth which he salvaged from their wreck at Illinois would seem to indicate that he has not materially improved this fall.

#### Finkle Wisconsin's Hope

Finkle, on the other hand, is just rising to his peak of fame. His improvement in form over last year's performances is marked, and he gets better every day. This is his first year of work in the cross country department, and, from the results which he has attained, the five mile distance seems to suit him even better than the two. His reserve of strength is remarkable; in winning both the Minnesota and Chicago races over the last mile and came in practically fresh, in the meet with the Maroons nearly a mile ahead of the last Chicago runner. The time he has made, both in races and in time trials, has measured up to that of last year's conference, and, with no reversals of dope, he should come through with a first for Wisconsin on Saturday.

Strongly backing the sparkling Finkle is Captain Wall, a formidable runner who can be depended upon to place well in any conference meet. Although somewhat overshadowed, his work this year has been consistent and he will run Finkle a strong second in the big meet this week.

In Swanson, Wharton, Yates, and MacGinnis, Illinois has a wonderful quartet of runners. The last three are men who have run together many times before and who have been consistent point winners for Coach Harry Gill. Swanson, a mediocre two miler of the last years' track squad, blossomed forth in the dual meet with Purdue and ran away from the field.

Ames is strongly represented by Rathbun, Webb, and Frevert, all of whom have shown well in their work this year.

Pristine is Coach Bresnahan's mainstay on the strong Iowa squad, and will be fighting strongly for a place Saturday.

Minnesota will send down her famous four: Sweitzer, Hoverstad, Winters and Moon, who will be running their last race together as all of them graduate this year.

Michigan will have at least one stellar performer, and over a course which is strange to most of the teams, it is entirely conceivable that some unknown from any of the less prominent schools may step out and upset the dope altogether.

## Alpha Sigs and Tekes Lead in Greek Bowling

Due to a misunderstanding yesterday, the Cardinal ran the pin-fall averages for the first five teams of the Inter-fraternity bowling league instead of the percentages.

The Alpha Sigs still maintain their lead in the first division with a percentage of .888, with the P. A. D. team second with .778. In the second division the Tekes lead with .994, and Chi Phi is second with .778.

#### FIRST DIVISION

	Won	Lost	Pct.
Alpha Sig	16	2	.888
P. A. D.	14	4	.778
Alpha Chi Sig	14	4	.778
Phi Sig	14	4	.778
Kappa Sig	13	5	.721
Phi Kap	10	8	.555
Sig Phi Ep	7	8	.467
Phi Gam	8	10	.444
Acacia	8	10	.444
Delt	8	10	.444
Zeta Psi	6	12	.333
Psi U	4	11	.267
Phi Delt	4	14	.222
Sig Chi	3	12	.200
Chi Psi	0	15	.000

#### SECOND DIVISION

	Won	Lost	Pct.
T. K. E.	17	1	.944
Chi Phi	14	4	.778
Theta Chi	12	6	.667
A. T. O.	11	7	.611
Theta Xi	11	7	.611
Theta Delt	11	7	.611
D. U.	11	7	.611
Phi D. Phi	10	8	.556
Triangle	10	8	.556
S. A. E.	9	9	.500
Alpha Delt	4	14	.222
Delta Sig Phi	4	14	.222
Beta	3	15	.167
Deke	1	17	.056

## Soccer Schedules To Be Continued In Spite of Snow

On account of the snow, the Chinese did not play their soccer game last Friday, as they had planned. They may play against the Norwegians this coming Saturday for the deciding game. The Orientals and the Scandinavians have each won one game, and they want to play again to decide which is the better team.

Interest in soccer games is constantly increasing here, as at various other institutions in the country. The game originated in England, under the name of association football. It has spread all over the globe—to Scandinavia, America, the Orient, and Australia. Pat O'Dea, Wisconsin's famous grid star of the late nineties, achieved his great kicking ability in playing soccer in Australia. It requires as much, if not more skill to be able to manage a soccer ball well without touching it with one's hands than it does to play football or basketball.

The teams remaining in the soccer elimination tournament between the teams from the various gymnastic classes are as follows: the Spades, Horse Shoes, Red Wings, Red Circles, Pawnbrokers, Red Diamonds, Dumbbells, Red Dominoes, Pirates, Black Circles, Crescents, Skull and Cross Bones, Black Squares, and Black Triangles.

There are several games scheduled to be played this week, which will be played in spite of the snow which now covers the lower campus. The schedule follows:

Wednesday—Red Wings vs. Red Circles.

Thursday—Dumbbells vs. Red Dominoes.

Saturday—Skull and Cross Bones vs. Black Squares.

## Aldrich of Yale is Eastern Point Leader

Captain Malcolm Aldrich of Yale, whose two field goals helped to defeat Princeton at New Haven on Saturday, still is the leading point scorer of major football teams of the east. He has made nine touchdowns and four goals from the field for a total of 83 points. Captain Jim Robertson of Dartmouth is second with 75 points and Lightner of Penn State third with 66.

## CENTER GOES WEST TO PLAY AMONG ROSES

By CHUCK

Centre college has accepted California's invitation to play at the Tournament of Roses next New Year's day. In a nutshell, the Kernels will go West to play California for the championship of United States and outlying possessions.

People are glad Wisconsin didn't get the honor. They want to see the boys celebrate on New Year's eve. And besides, the Badgers didn't beat Harvard. It's a crool wold.

Centre has received lots of good wishes. It will need them when it enters the arena with Andy Smith's man-eaters. Nobody knows why the Californians always win. Who couldn't win with a flock of Bathing Beauties in the background? When "Bo" McMillin lamps those babies, he'll think California is next door to Heaven. He'll rub his eyes and ask, "Where am I?" He'll act like a trained seal who won't perform until he gets his fish.

The crowd will think "Bo" is a plaster cast statue of "The Thinker." The Kentucky quarter will be plastered, too. So many Californians will hit him at once that his body will look like an X-Ray picture of sirloin steak. After the game is over, he'll take a couple of pencils, a shoestring, put an "I'm blind" sign on his bosom, and charter a street corner.

The world hands it to Centre, though. If they beat California, the boys can have anything from medicinal beer to a seat in the disarmament conference. Nothing would be too good for them. Their marks will make Phi Betas feel like a fourth grader at Yale. Centre would be the 49th state in the Union. McMillin would be as popular as port wine at a card party.

It's a long trip. It's a different climate. And the boys out there aren't so nice.

Nobody wants to discourage Centre. But if you scare 'em a little, maybe Wisconsin gets the next chance at a California game.

#### SORORITY BOWLING

Games scheduled for Thursday, Nov. 17, 4 p. m., at city Y. M. C. A. Alpha Gamma Delta vs. Kappa Kappa Gamma, Achoth vs. Kappa Alpha Theta, Delta Zeta vs. Pi Beta Phi.

## TEAM IS HARD AT PRACTICE FOR MAROONS

### Eleven Expects Tough Battle Against Chicago

"A tough battle" is the way Wisconsin players characterize the Chicago game as they engage in stiff workouts for the contest which will be played on Stagg field next Saturday.

The Badgers are undergoing their last hard week of drill, and far from being disheartened by the result of the Michigan deadlock, they are resolved to close a successful season by taking the Maroon eleven into camp. Varsity is successfully meeting Maroon plays as interpreted by a speedy eleven.

#### Maroon Attack Versatile

Chicago boasts a versatile attack which displays itself in a brilliant kicking, passing, or line plunging and end-running offense. The Maroons have the necessary sort of men in their three-play backfield to use any one of three methods which Stagg has handed out to them, and they can be depended upon to do their utmost to send Wisconsin back to Madison defeated.

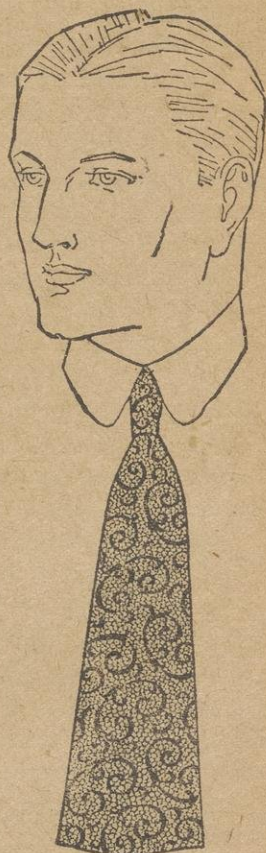
The game will be the third of a contracted five which are scheduled to be played in Chicago as the last big game of the Big Ten season. Originally planned to become a western gridiron classic, it has fulfilled expectations and probably the largest crowd of the season will tax Stagg field to its utmost capacity when the two ancient rivals clash.

#### Davey Won Two Games

Wisconsin has won both of the games previously played according to the new contract. "Al" Davey turned the trick both times, and his spectacular work at the Midway will never be forgotten by students and alumni who witnessed the terrifically fought games. In 1919, Davey snaked 65 yards through a broken field for the winning touchdown shortly before the game ended. (Continued on page 5.)

**CHENEY CRAVATS**  
—smart in pattern and  
colouring—always in good  
taste—knotting easily—  
resisting wrinkles. Cravats  
of character. We will  
gladly show you our wide  
selections.

**CHENEY  
CRAVATS**



The Co-op, 508 State St.

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The Crescent, 27 N. Pinckney St.

John Grinde, 18 N. Carroll St.

The Hub, 22-24 W. Mifflin St.

Geo. A. Isberner, 404 E. Wilson St.

O'Connell & Myer, 7 E. Main St.

G. A. Rupp, 234 State St.

C. J. Speth, Esq., 222 State St.



# The Daily Cardinal

Member Wisconsin Intercollegiate Press Association  
Member the Western Conference Editorial Association

10

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Capital Times Building, Phone Badger 1137.

Business Offices—Union Building, Phone Badger 6606.

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## NIGHT EDITOR—DAVID K. STEENBERG

### WHO IS TO BLAME?

SEVERAL hundred Wisconsin students stood in line yesterday morning in front of the gym to get tickets to the Chicago game. It is safe to say that every student who stood in line was disappointed.

Only about a third of them received any tickets at all. The others were told that more tickets would be in today. Those who did receive tickets had to take bleacher seats and seats at the ends of Stag field. The bulk of the seats were of the \$1.50 variety; the others were only \$2.00 seats.

Even the rule—first come first served—was not observed, for the first men in line yesterday morning received bleacher seats. And those who did not receive any seats at all thought the others were fortunate at being able to secure even bleacher seats.

Wisconsin student support of the team should be as able to secure good seats as are the Chicago student supporters. Instead they are sent a block of the poorest seats on Stag field, seats that are accepted only because an intense student loyalty to the team and to the university makes each taker feel that he wants to see the game even though he may need a telescope or opera glasses to view the plays.

Wisconsin is playing Chicago at Chicago on a five-year contract. It is slightly to Wisconsin's advantage, but greatly to Chicago's advantage to do this. The Wisconsin-Chicago game is the classic gridiron game of the West and larger gate receipts will be secured possibly at Stag field than at Camp Randall.

But because of this five-year contract with Chicago the only way Wisconsin students have to see the game between the two schools is for them to journey to Chicago at heavy expense.

If they are so intensely loyal that they are willing to stand this expense in order to see

game, then why are they not entitled to as good seats as there are in the stadium?

If Chicago cannot be even courteous in the matter they should at least be just. All Wisconsin students ask is that they have an opportunity to secure good seats for the game. They are willing to pay the standard price for them, but they want the seats.

The five-year contract has two more years to run. If a radical departure is not made in seat sales next year there will be a strenuous student opposition to a further contract with Chicago.

Some action should be taken immediately to place the blame for this unjust discrimination. If not, righteous Wisconsin students' indignation may reach alarming proportions.

\* \* \*

### A FAIR RETURN

THERE are many publications on the campus that solicit and receive advertisements from Madison firms. In the main it is the same firms that buy advertising space in the several publications.

In only a few cases are these firms the only ones in their field. In the greater majority of them, those who advertise in the various campus papers and magazines have strong competitors in their same line, competitors who, by the way, do not advertise in any of the campus periodicals.

It is necessary to the life of any publication that it sells advertising space. Subscriptions alone could not support a campus paper. Subscriptions alone are not expected to support papers with a much larger clientele to draw from than any of the campus publications have.

The chief aid of subscriptions is that the larger the subscription list, the easier it is to sell advertising space and higher rates can be charged for that space. For with a larger subscription list, the advertisement reaches a larger number of people and the probable returns to the advertiser are higher in accordance.

Understanding that those who advertise in the campus papers and magazines contribute largely to the support of the publications, it is no more than fair that those who do give this support should receive the bulk of the trade of the readers of these publications. It is a way the students have of showing the interest that these advertisers have shown in their periodicals.

It is a fair return of courtesy; it is business; it is just.

Of two competitors in a single line of merchandise, one may advertise in campus papers, the other may not. Students who are interested in this particular publication might well reciprocate by giving the balance of their trade to the one who does show such interest, even though it may be only business interest.

Other things being equal, the merchant who advertises where students may read should receive the student support, for he is bound to be in closer touch and sympathy with student enterprises. It would be a wise rule for student to patronize those who patronize them.

This rule, like all others, is not infallible. There are a few instances where by the nature of their commodity, a Madison merchant would not be repaid for the amount spent in advertising. Such cases are very few, however. Other instances may be had where the price charged by the advertiser is not consistent with the quality of his product or the amount of service given. In the main, however, the prices as between merchants for the same quality product or service and very similar. And there are very few lines that are carried in Madison that are not supported in part at least by student trade.

They know that it is educational to read them; they know that it is economy. And it is more. It is learning who are friends and supporters of student endeavor and who are deserving in return of student support.

## BULLETIN BOARD

### SENIOR SUMMARIES

Senior summaries are due. Address them to Helen Kasbeer, editor of the senior section, 1923 Badger. The section is being completed, and all seniors are urged to make appointments with some Badger photographer this week.

### ORGANIZATIONS

Treasurers of all organizations that desire space in the 1923 Badger should call Ned Chew, B. 497, at once.

### CHRISTIAN SCIENCE LECTURE

Christian Science society of the University of Wisconsin announces a free lecture on Christian Science by Bliss Knapp, C. S. B., of Brookline, Mass., member of the board of lectureship of the Mother church, the First Church of Christ Scientist, Boston, Mass., Thursday evening, Nov. 17, at 7:30 p. m., 165 Bascom hall. The public is cordially invited to attend.

### SQUARE CLUB

There will be a meeting of the Square club in the parlors of the university Y. M. C. A., Wednesday, Nov. 16, at 7 p. m. All members are requested to be present.

### S. G. A. BOARD

S. G. A. board will meet Wednesday night at 7:15 in the S. G. A. room of Lathrop.

### S. G. A. COUNCIL

S. G. A. council will meet Wednesday at 12:45 in the S. G. A. room of Lathrop.

### RED GAUNTLET

Red Gauntlet dues of 25 cents are payable this week in Lathrop hall.

### GUN AND BLADE

Regular meeting of Gun and Blade club will be held Thursday evening at 7:15 in the Union building.

### DOLPHIN CLUB

Dolphin club will meet in tank room at Lathrop, Wednesday, at 7 p. m.

### TWELFTH NIGHT

Twelfth Night pledging today in S. G. A. rooms, Lathrop hall, at 12 o'clock. Important business.

### VESPERS

Twilight Vespers will be held Thursday at 5 p. m., in Lathrop parlors. Both men and women are urged to come.

### OUTING CLUB

Outing club will meet Thursday night at 7:15 in concert room of Lathrop hall.

### OUTING CLUB PICTURE

Outing club will meet at De Longe's studio Thursday at 12:30.

### W. A. A. BOARD PICTURE

W. A. A. board picture for the Badger will be taken at De Longe's 12:45 today.

### OUTING CLUB BOARD

Members meet Thursday 12:30 at De Longe's studio.

### KEYSTONE

Meeting of Keystone, Thursday, 5:30 p. m., in the S. G. A. room, Lathrop hall. Attendance compulsory unless excused.

### THETA SIGMA PHI

Short business meeting 7:15 p. m. Union building, followed by pledge entertainment. Alumnae are invited.

### PRESIDENT'S GUARD

Drill Thursday evening, Nov. 17, at 7:15. The annual formal will be held Friday evening, Dec. 2. All guardsmen expecting to attend must be prepared to deposit the money at the next drill. Rifles must be turned in at once.

### MEN ONLY

There will be a meeting of a philosophical discussion group in the Episcopal church club house on University avenue at 8:15 tonight.

### FRENCH CLUB

The graduate French club will meet tonight at the Smith home, 34 Virginia terrace.



## CARDINAL BOARD VACANCIES FILLED

The Cardinal Board of Control has elected Walter Ebling to fill the vacancy on the board due to the ineligibility of one of the senior members. Ebling is a senior in the College of Agriculture, is a member of Acacia, Alpha Zeta, Sigma Delta Chi, Press club, and Square club. He is also on the A. C. F. board and editor of the Country magazine.

## Team Practices For Chicago Game

(Continued from Page 3)

ed. He drop-kicked last year for the winning three points which came in the fourth quarter.

Wisconsin fans are looking for another victory over Staggs outfit, although Chicago has bowed in defeat only once this season. In the first game of the season on October 1, Chicago and Northwestern opened the conference schedule, the Purple receiving a 41 to 0 walloping. Chicago barely beat Purdue 9 to 0, in a game at the Windy City on October 8.

Gaining the reputation of being one of the most versatile as well as powerful squads in the country, the Maroons went east and defeated Princeton 9 to 0. It was one of the biggest upsets of the 1921 football season, and even though "Old Man" Staggs had lost most of his other games, the victory over Princeton would have redeemed an otherwise poor record.

Colorado afforded an easy practice game for a second string eleven and lost 35 to 0. Ohio State, by one of its famous last-minute rallies, squeezed out a 7 to 0 win. The game was one of the hardest that has been played on any gridiron this year. Illinois managed to hold the Maroons 14 to 6 last week, showing either that it has improved or that the Chicago combination has retrograded from the sparkling form displayed in the Princeton game.

Chicago will attempt to defeat Wisconsin as a close to the hardest schedule undertaken in recent years. Six games with potentially strong teams have faced the Midwayites and they have come out unscathed from every battle except that with Ohio State. The seventh game in a hard series will be decided when Wisconsin lines up against the great Maroon team on

### GRAFTERS CLUB

There will be no meeting of the Grafters club tonight on account of the Apple and Flower show which will be held Thursday afternoon. Apple pies will be sold at auction after the show at 4:30 p. m., in the Horticulture building.

### SUNDAY DISCUSSIONALS

Discussional classes for freshman will be held at the Y. M. C. A. next Sunday morning at 9 o'clock. Upperclassmen will be led in an open forum on world tendencies by "Dad" Wolf.

### SOPHOMORE COMMISSION

The Sophomore commission will meet at the Y. M. C. A. on Friday noon at 12 o'clock. All members are asked to be present to assist in the work of reorganization.

### PHILOMATHIA MEETS

Philomathia Literary society will meet Friday evening at 7:30 in 220 Bascom hall. All men are invited to attend.

### EDWIN BOOTH TRYOUTS

Preliminary conference for those men trying out for Edwin Booth will be held at the Union building, Thursday and Friday, Nov. 17 and 18 at 4:30 p. m.

## Classified Ads

Rates 1½¢ per word. Ads accepted over phone only from parties listed in the phone directory.

WANTED — UNIVERSITY STUDENTS, PREFERABLY ONES WITHOUT 8 O'CLOCK CLASSES AND WHO ARE WELL ACQUAINTED WITH THE UNIVERSITY HEIGHTS DISTRICT TO CARRY PAPER ROUTES FOR THE DAILY CARDINAL. CALL RUSS FRAWLEY, B. 6606. tf.

RENT YOUR SADDLE HORSES at White's Livery. New location, 214-20 N. Bassett. t.

FOR RENT—Quiet, homelike, rooms, handsomely furnished, for university instructors, graduates, and upperclassmen. Phone B. 3709. tf.

FORD FOR SALE—1917 touring, good condition, new tires, extras. Bargain for quick sale, \$150.00. Call B. 5834. tf.

PHONOGRAPHS FOR RENT—Only \$3.00 per month. Call F. 610. tf.

LOST—Young Airdale dog with collar. Lost since Friday, B. 2172. Reward. tf.

LOST—Phi Sigma Kappa pin, with name Edward Murane. Finder please call B. 312. 5x13

LOST—Pair shell rimmed glasses. Please call A. Mahler, B. 5260. 3x15

BOARD—High class home cooking. B. 6603. 6x15

LOST—Tan glove for left hand, on State. B. 4018. 3x15

LOST—Saturday, Elgin wrist watch. Reward. A. Loeffler, 515 N. Lake, B. 2816. 5x15

LOST—Black leather note book, Friday, in Lawrence's. If found please call B. 3754. 2x15

WILL GIRL who took new galoshes by mistake at Park Saturday night, please call F. 1385.

WILL THE PERSON who took brown leather ulster overcoat from Alpha Delta house Saturday evening kindly leave at 524 N. Henry street, or call B. 2761. 2x15

FOR SALE—Beautiful lamp; mink choker; white fox; euketele. 7 W. Main street. 5x15

LOST—Black leather note book, containing electrical engineering notes. Call B. 6083 or return to this office. 4x16

MAGIC TRICKS, SPECIALTIES, ILLUSIONS, APPARATUS. Books. Madison Magic Co., 504 W. Washington avenue.

LOST—Silver Elgin wrist watch, Sunday evening. Call B. 5830. Reward. 6x16

LOST—Lambda Chi Alpha frat pin. Finder please call F. 811. 2x15

CHICAGO and return in Paige, \$6.00. Leave Thursday noon, return Sunday, B. 5780. 2x16

LOST—Pair of shell rimmed glasses, between Main and Music Halls. Return to this office. 2x16

LOST—Brown leather folio case, containing books and valuable notes. Taken from Lathrop cafeteria, Tuesday a. m. Please call B. 1794. 3x16

LOST—Between North Frances and Chemistry building, an Alpha Chi Sigma pin. Finder please return to Cardinal office. 6x16

FOR SALE—Alto Saxophone. Perfect condition. Reasonable. F. 1404. 2x16

## THE VARSITY CAFE

Is now being operated by

## Lawrence Lunch

Try it for breakfast tomorrow and see how you are served

"Where Cleanliness Prevails"

# Keeley-Neckerman Co.

MADISON'S BIGGEST AND BUSIEST STORE

## Novelties for the College Girl

Girls are always seeking novelties in jewelry, and we have an attractive line of all sorts of beads, in light colors, lingerie clasps, in plain gold, barred gold, and enamel, and slipper pins to brighten the black satin dancing pumps, in rhinestone—in bowknots and cunning shapes. All these novelties are popularly priced.



### WOOL HOSE

in all the popular shades in plain mesh and ribbed stockings

\$1.25 to \$4.50

### SILK HOSE

Full fashioned, plain and fancy, lace and drop stitch.

## Gloves Especially Priced

Women's slip-on in French Kid Gloves, gray black, white, beaver, champagne and brown. Special ----- \$3.95

Women's short Kid Gloves, P. K. and P. M. over-seams in black, beaver and brown. Special ----- \$2.50

Women's Wool Gauntlets in green heather, brown heather, grey heather, and white, at ----- \$1.25—\$2.50

Children's Wool Gauntlets in brown, grey, green and white at ----- \$1.50 to \$1.75





## Society News

### Open House for Wisconsin People After Chicago Game

Wisconsin "open house" will be held in Chicago after the Chicago-Wisconsin game, Nov. 19, by Dr. and Mrs. Bertram W. Sippy, at their home, 5615 Woodlawn avenue, for all students and former students of the University of Wisconsin. A similar informal affair was given last year, at which over 200 Wisconsin men and women were present.

Both Dr. and Mrs. Sippy were former students at the University of Wisconsin. Mrs. Sippy was Miss Mabel Lamberson.

### Williams-Mather Marriage

Mr. and Mrs. Frank Hamilton Williams, Whitewater, announce the marriage of their daughter, Clara Bassett Williams to Lyman McConnell Mather, on Saturday, Nov. 12, at Whitewater. Mrs. Mather was a member of the class of 1918 of the university, and was active in all women's athletics. She was also prominent in hill activities, and was a member of Gamma Phi Beta sorority. During the year 1919-20, she was a member of the instructional staff in the woman's physical education staff.

### Meyer-Bigler Engagement

Mr. and Mrs. Harry Meyer, Barron, Wis., announce the engagement of their daughter, Leah Jane, to Samuel P. Rigler, Hebron, North

Dakota. Miss Meyer, formerly a student in the university, was a member of the class of '23. She was a member of the staff of The Daily Cardinal, and the Commerce magazine. Mr. Rigler is an attorney in Hebron. He was graduated from the University of North Dakota, and the University of Minnesota, and is a member of Sigma Alpha Epsilon fraternity. The wedding will take place on December 26.

### Yerly-Farnum Marriage

Announcement is made of the approaching marriage of Miss Leona Yerly to Robert Farnum, which will take place on Saturday at the bride's home in La Crosse. Miss Yerly graduated from the university in the class of 1920. She was a member of Gamma Phi Beta sorority.

### Farm House Initiates

Farm house, professional agricultural fraternity, announces the initiation of the following men: John R. Bollinger '22, G. William Langenecker '24, Ed. H. Rohrbeck, '24, Vilas D. Young '23, Gerald W. Heal Grad, Marvin A. Schaars '24, Conrad A. Elveljen '23, Roy J. Bibelhausen '23.

### Twelfth Night Pledges

At a meeting of Twelfth Night dramatic society held last night the pledging of Sarah Philipson '24 and Dixie Dacis '23, was announced.

### Disposal of Grid Tickets Explained

(Continued from Page 1)

mail order sale to the university gymnasium, and about 2,500 tickets were sold in this manner.

Members of the football squad reserved tickets to the number of 800.

The reports of the university received 175.

Coach John R. Richards of the football team received 120 tickets.

### 1,000 on Sale Today

Student sale started yesterday morning with 1,700 tickets, divided equally between the two booths. The sale lasted for an hour, and was closed at that time because no more tickets were available. In the meantime, 1,000 tickets in addition were received from the University of Chicago athletic department, and these will be placed on sale this morning at 9 o'clock. This group of tickets will sell for \$1.50.

### Record Sale

"Student sales have never before reached the number that we have at this game," said Quick. "Last year we sold only 2,500 tickets altogether. Previously, the Chicago office has sent us only 3,000 pasteboards, and at the end of the sale, we have been forced to turn in tickets before the game. For that reason, the Chicago department loses money, as we have done in similar cases. Consequently, they send the tickets in bunches as we order them." Coach Jones said that the contract with Chicago did

not have a clause relating to the delivery of tickets.

Coach Jones asks the student body not to become alarmed at the apparent shortage of seats. "I feel confident that everyone will see the game. It is probable that more outsiders will see it than students for the reason that often students do not use tickets themselves but turn them over to outside parties," said Quick. "We are anxious to avoid such situations, but we are making every effort to discover any plans of that sort."

### Little Cheating

But little cheating was detected at the booths, according to Quick. Any sort of deception was usually detected by others in the line, and the violator promptly ostracized.

In regard to the 800 tickets used by the football squad, Coach Jones explained that each member of the squad was entitled to eight tickets, two free and six purchased. In some cases, where the need was

great, an extension of the purchased number was granted, but this was only in rare instances.

READ CARDINAL ADS

### Shampoo and Marcel \$1.50

Top Marcel and ends round curl bob hair, \$1.00

Special price on high class Silk Hosiery, also just received nice line of fancy combs

### Rosemary Beauty Shop

523 State St. De Long Bldg. B. 6211

don't forget that everything you buy this week from us means a share to the Memorial Union Fund-- ten per cent of the cash receipts-- get your Christmas Victrola or records now.

### University Music Shop

508 State

At The Co-op

### AFTER THE CHICAGO GAME

See

# "The Bat"

Chicago's Sensational Mystery Drama

By Avery Hopwood and Mary Roberts Rhinehart

Get your tickets in Madison at the office of The Cardinal

\$2.50 Seats at Student Rate of \$2.00

All other seats at regular prices

\$1.50 to \$3.00 Plus Tax

This offer closes Friday noon

As an accommodation to Wisconsin students, The Daily Cardinal has secured these seats for Madison sale. Hold your tickets before you leave here. Avoid scalpers' prices.

### Be More Beautiful

Some of the 57 or more varieties of beauty aids and treatments offered here:

Marinello Facials, Electrolysis, Shampooing, Marcelling, Manicuring, Chiropody, Air Goods, Hair Tinting, Scalp Treatments, Permanent Waving, Corsets and Accessories, Marinello. Preparations—a full line for every purpose.

**Mrs. W. Wengel**

Licensed Madison THE FOUR LAKES CITY BEAUTIFUL 225 State St. Phone Fairchild-79

A Beauty Aid For Every Need



## Press Club Hears Crownhart Speak

Telling his experience with the Holmes news service in the state of Wisconsin, George Crownhart 22, spoke to the members of Press club last night. He advocated a broad acquaintanceship and a reputation for keeping confidences and promises as primary requisites for successful journalists.

The club voted aid in financing the convention of the Central Interscholastic Press association, which will be held here Thanksgiving week-end.

Twenty-one new members were elected. Gertrude Adelt '24, Karl Maier '23, Merle Shaw '23, Evelyn Shaw '23, Dane Vermillion '23, Dorothy Van Meter '22, Harold R. Maier '24, Frederick Flickinger '23, Eric A. Halling '23, Jerome Oliver Bjerke, Mary James '23, E. D. Bader '23, Ezra Crane '24, Bertha Elbel '24, Margaret Callsen '24, Bernice Bruns '23, M. E. Smith '23, Dorothy Reichert '24, Kitty Callahan '24, Porter Butts '24, Betty Vincent '22.

**HINKSON'S**  
644 STATE ST.  
Recreation & Refreshments

"If You Can Walk—  
I'll Teach You to DANCE"  
**SARI FIELDS**  
The New Dances  
"SOCIETY WALK" "THE SAUNTER"  
Results Guaranteed—B 1806 for Terms

**Miss Hazel West**  
Dancing Instructor  
BOYD'S STUDIO  
All the latest steps.  
Private lesson by appointment  
Call B. 2729, 3148

Yes,  
**The Varsity Beauty Shop**  
A personal attention for every need.  
415 N. Park  
Phone Badger 429

**LUCILE Q. WOLFE**  
Designs and Fashions  
Frocks for Girls  
28 Vroman Bldg. F. 1422

**Kehl's School of Dancing**  
Class instruction Thursday nights.  
Private lessons by appointment, day or evening. Lady or gentleman teacher.  
PHONE BADGER 1770

**Lucile Q. Wolfe**  
Exclusive designer of Day, Dinner and Dancing Frocks  
28 Vroman Bldg.  
F. 1422

**HELEN ZINGG**  
Gowns for all occasions  
Student patronage a specialty  
Nu Bone Corsets made to order.  
21 S. Pinckney B. 5985

**TYPEWRITERS RENTED**  
Special Rates to Students  
Special bargains in standard makes of rebuilt typewriters. All makes repaired or exchanged. See our new Gourland portable typewriter. This machine has a standard keyboard.  
Wisconsin Typewriter Exchange  
519 State B. 1970

**Dr. Elva J. Lyman**  
OSTEOPATH  
213 N. Hamilton St.  
B. 3100

**Dr. V. G. Bancroft**  
**Dr. J. A. Bancroft**  
DENTISTS  
Badger 3682 901 Univ. Ave.

**TYPEWRITERS**  
If you want to buy. If you want to sell. If you want to rent. If you want repairs—SEE  
**KELLEY**  
521 State F. 422

# Memorial Union Week

at the

## The Co-Op

10% of our sales for this week go to the Memorial fund. You can help by buying, this week, the supplies that you will need during the coming month. Buy your Xmas cards and gifts now. Here are a few of the things that you can buy in our men's department — Clothing, shoes, skates and shoes for men and women, shirts, hosiery, underwear, pajamas, etc.

Buy on your Co-op number.

10% to Memorial Union Fund

## The Co-Op.

E. J. GRADY, Mgr.

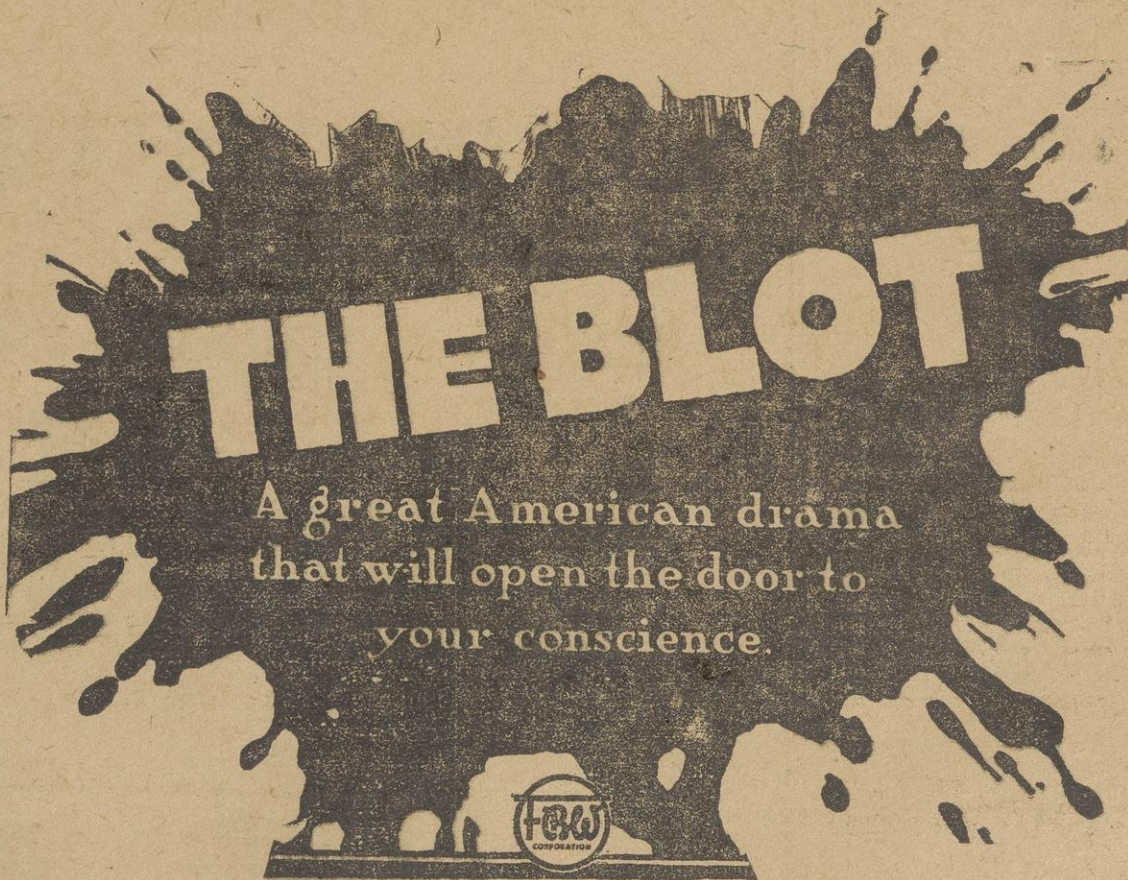
ADULTS 22¢  
CHILDREN 10¢  
PLUS GOV'T  
TAX

NEVERCHANGING PRICES  
**STRAND**  
MADISON'S PHOTOPLAY THEATRE DE LUXE

AFTERNOON  
2 TO 5  
EVENING  
7 TO 11

Starting Today

*A Picture with a Special  
Appeal to Everyone Who is  
Connected With the University*



ALSO—COMEDY CARTOON



## Story to Feature Wisconsin Sports

Prof. William Everett Jillson, A. M., is preparing a series of articles on athletics in the colleges and universities of the United States for "The Football World," which is published in Columbus, Ohio.

Professor Jillson obtained his degree at Brown university in 1882, and in 1912 he graduated from the Library school at Wisconsin. In the January number of "The Football World" all athletic sports at Wisconsin will be featured.

It is requested that any graduates or others having interesting items of news of the early days or pictures of teams or players send them to Professor Jillson. The material will be returned after used. Send all matter to W. E. Jillson, care of The Football World, 335 S. High street, Columbus, Ohio.

## Faculty Endorses Memorial Union

(Continued from Page 1)

two years, as a graduate student, and I can see what a union means in the life of university students."

### Faculty All Helping

The Memorial Union campaign is being enthusiastically extended throughout the faculty. The drive is being taken up according to schools, and the spirit almost rivals that of the undergraduate body.

Prof. James Henry Walton, of the chemistry department, feels the lack of a place for the men to get together and meet each other. "I have always felt that there was no opportunity for the men to get together as men, or for the faculty to meet the influential men on the hill. I used to belong to an organization known as "The Yellow Helmet," which gave us all a chance to meet each other, faculty and students. But now a Memorial Union seems to be the only solution of that problem," asserted Professor Walton.

"We mustn't fail in this project," declared Prof. Leslie F. Van Hagen of the engineering department. We want the students to know that the faculty is interested in them entirely aside from scholastic work; that we are backing the whole proposition."

## In Chicago

## 'THE BAT'

The baffling mystery drama  
by Avery Hopwood and  
Mary Roberts Rinehart

47th Week in Chicago

Thrills and Fun



A FOOTBALL lunch will be served at the Sisson—promptness may be expected. After the game there will be a dinner dance in the dining-room on the water's edge. The Sisson is but five minutes' walk from Staggs Field.

A hotel of spacious apartment homes for a day or for a year.  
Lake Michigan at Fifty-third Street  
Telephone Fairfax 1000

# Sisson

# STUDENTS ATTENTION

WISCONSIN-CHICAGO FOOTBALL GAME

Saturday, November 19th

Round Trip Rate \$6.74

CHICAGO, MILWAUKEE & ST. PAUL RAILWAY COMPANY

## FAST SPECIAL

Train Leaves West Madison ..... 7:15 A. M.  
Train Leaves Chicago, Ill. .... 11:45 P. M.

## EQUIPMENT

Going Trip—Coaches, parlor cars and observation car.

Returning—Coaches, standard and tourist sleepers.

Secure tickets and reservations now. Avoid last minute rush. For further information phone Badger 6300.

E. F. IMMLER, Passenger Agent

# Quality!

that which guarantees satisfaction in every purchase. Quality in workmanship, fabric and trimmings is what we offer in our Quality



## SUITS

# \$30 to \$60

Minimum Price for Quality Goods

# Overcoats---

Do not forget about Quality in your Quest for Low Prices in Overcoats. Our Quality Overcoats at the new Lower Prices invites perfect satisfaction at the new price level

\$22.50, \$30, \$35, \$40, \$45, \$50 up to \$70

Fur collared  
Overcoats

\$30 up to \$65

## Are You Ready? Six Suggestions

- 1 Ties, a man's hobby.
- 2 Underwear, a comfort.
- 3 Shirts, a necessity.
- 4 Military sets, a convenience for men.
- 5 Collar bags, time saver for men.
- 6 Bath Robes, comfort to men.

