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## Camp Randall football stadium. 1961/2000

[Madison, Wisconsin]: [s.n.], 1961/2000

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## UW planners outline building priorities

Erik Christianson

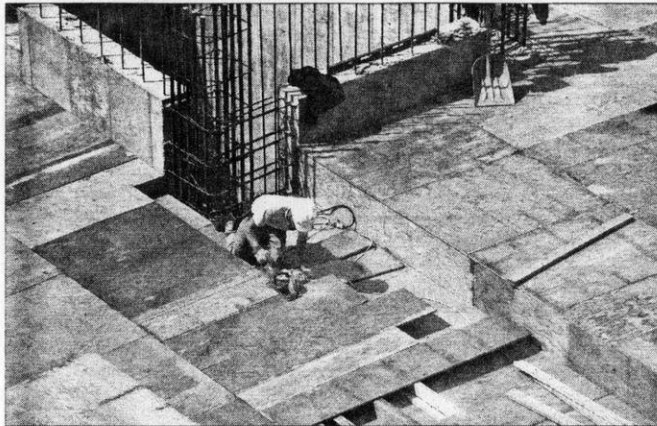
The Campus Planning Committee last week unanimously approved 10 building projects for 2001-03, including a \$19.8 million renovation of Chamberlin Hall and construction of a \$22.8 million University Health Services building.

The Chamberlin renovation and the health services building, which would likely be built in the 700 block of University Avenue and include space for student activities, are the top two priorities among five projects forecasted to be financed in the 2001-2003 state budget.

The other three, in priority order, are a \$32.7 million renovation of the Mechanical Engineering Building; \$10 million in utility systems upgrades; and \$1.8 million for the first part of an Integrated Dairy Facility in Marshfield and Arlington.

Of the \$87.1 million total for the five recommended projects, \$60.9 million would come from state-supported borrowing, according to Facilities Planning and Management.

Two additional projects were approved for design stage in 2001-03: Microbial Sciences building, a replacement for E.B. Fred Hall that would house the departments of bacteriology, medical microbiology and food toxicology; and renovation of Sterling Hall, which would



Construction workers will remain busy on campus for the foreseeable future as the university continues to prioritize and pursue a range of renovation and construction projects. Photo: Jeff Miller

move the rest of the Physics Department to Chamberlin and allow the Psychology Department to move into Sterling.

Five other projects approved by the CPC do not include requests for state money and would be financed by program revenue, gifts and grants. They include expansion of Camp Randall Stadium; \$9.1 million to replace the Charmany Animal Facilities on Madison's near west side; \$1.1 million to replace and relocate the Soil

and Plant Lab near the research station on Mineral Point Road; \$14.5 million for the University Ridge Phase Three expansion, which will include a second 18-hole golf course; and \$5 million to expand Weeks Hall. Approved Jan. 20, the CPC recommendations now go to Chancellor David Ward for consideration. The State Building Commission has final say over which items make the state budget. ■

## Ward outlines next steps on sweatshop issue

Erik Christianson

In its ongoing effort to end the use of sweatshop labor, the university will maintain its provisional affiliation with the Fair Labor Association as it continues to evaluate the FLA and the Worker Rights Consortium as options to bring about change, Chancellor David Ward says.

In addition, UW-Madison will explore the possibility of independent monitoring of workplace conditions to augment monitoring through the FLA, Ward says. This project will build on the university's current pilot monitoring project, which is examining the factories of three UW-Madison licensed manufacturers in Costa Rica, Korea and Mexico.

"These next steps represent UW-Madison's ongoing national leadership on this most difficult issue," Ward says. "It is

important to remember that complex global problems such as sweatshops cannot be resolved overnight. Yet the university remains committed to helping solve this important human rights issue."

The measures would be among several steps announced recently in the university's ongoing effort to end the use of sweatshop labor practices among manufacturers of university-licensed products.

Ward's announcement is based on feedback from the university's sweatshop task force advisory committee, which he created last year to provide guidance on how to best eliminate the use of sweatshop labor in the production of apparel and other merchandise bearing UW logos.

"The university's membership in the Fair Labor Association (FLA) has always been provisional," Ward says. "I don't

believe that FLA can alone solve the sweatshop issue. But for the time being, it is valuable for UW-Madison to keep working within this alliance and monitor its progress."

Should independent monitoring through the FLA prove to be insufficient, the university could partner with other major universities or go it alone.

Under new guidelines implemented Jan. 1, licensed manufacturers of UW-Madison merchandise must disclose their factory locations and follow other stringent workplace standards outlined in the Collegiate Licensing Company's draft conduct code.

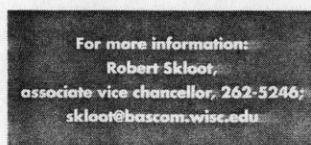
UW-Madison is one of only six universities nationwide to impose such strict requirements on its licensed manufacturers. Ward announced the new standards in October 1999. ■

## New programs to celebrate teaching excellence

Barbara Wolff

Three new initiatives designed to reward and recognize teaching innovations and excellence will begin this semester.

The new initiatives will include the Chancellor's Award for Departmental Excellence in Teaching. The three-year initial program will announce its first winners in May. Two departments, schools or programs, one large and one small, each will receive \$50,000 to be used as the unit sees fit, "perhaps to advance existing learning initiatives or create new ones," says Robert Skloot, the associate vice chancellor who worked with Chancellor David Ward to create the new programs.



To win an award, an academic unit must demonstrate how its faculty and staff worked together to further a culture of learning, Skloot says. "A unit might show how its curricular efforts have strengthened interdisciplinary teaching across campus, mentored assistant professors on the road to tenure, assisted graduate students making the transition to professional

careers or integrated new technologies in education," he says.

In addition to the new award, six new grants for collaborative teaching also will be given this spring. Recipients will be senior faculty interested in re-invigorating their teaching through working with colleagues in other disciplines.

Also, new Summer Teaching Workshops/Retreats will set aside \$50,000 per year for three years to develop an intensive summer curriculum for faculty and staff to learn together how they might become more effective teachers.

Gift funds will support the three new initiatives for their first years. ■

## NEWSMAKERS

Here's a small sample of the faculty and staff who each week are spotlighted by the media. For more visit: <http://www.news.wisc.edu/inthenews/index.html>.

### Integrity or prosperity?

As Al Gore makes his bid for a job promotion, Americans are still split on how heavily to weigh personal integrity and character when judging presidential candidates. And much of that split, say experts such as UW political scientist Charles Jones, has been caused by Gore's boss, Bill Clinton. "What Clinton did was to successfully present us with a hell of a dilemma," Jones says, in an article that appeared across the country. Jones tells the Associated Press (Jan. 27) that when confronted with the question of whether to get rid of Clinton during the Monica Lewinsky scandal, people had trouble sorting out their satisfaction with the state of the nation and their disappointment and embarrassment in Clinton as a person. Jones suggests that the reason people may hold Gore's association with Clinton against him is because that tension makes them want a change.

### Radiation: Good for you?

Should we be concerned about the levels of radiation that we are exposed to? Emeritus professor John Cameron says yes, but not for the expected reason. He doesn't think people are getting enough radiation, which he thinks is healthy. Cameron's studies are indicating that people benefit from an annual dose of radiation equivalent to 15,000 to 20,000 chest X-rays each year, about 100 times as much radiation as most of us get naturally. "Radiation is an essential trace energy for improved health," Cameron, who is a visiting professor at the University of Florida, tells the Augusta (Ga.) Chronicle (Jan. 26). He suggests that elderly people should receive regular doses of low-level radiation to stimulate their immune systems.

### Men: Bad hair hurts more

A Yale University study is making news with its findings that people really do have bad hair days. The study demonstrates that people feel less confident, intelligent, capable and sociable when their hair doesn't look good. The results didn't surprise Janet Hyde, a psychology professor who studies body image and self-esteem. But she tells the Associated Press (Jan. 25) that she was interested that the study found that men suffer psychologically from untamed locks, too. The study found the effects were even stronger among men than among the women.

### Eat less, live longer

Professor of medicine Rick Weindruch was featured in "Never Say Die," an episode of Scientific American's popular Frontiers program (Jan. 25) that explored research advances in life sciences that are revealing insights into the aging process. The show highlights Weindruch's landmark studies on the effects of calorie-restricted diets as one of the projects that may be pointing toward a future when human beings live well beyond current life expectancies. Weindruch's research, though far from complete enough to be conclusive, seems to be confirming that diets that are low in calories but high in nutrition help the mice and monkeys that he studies to retain high levels of energy and good health.

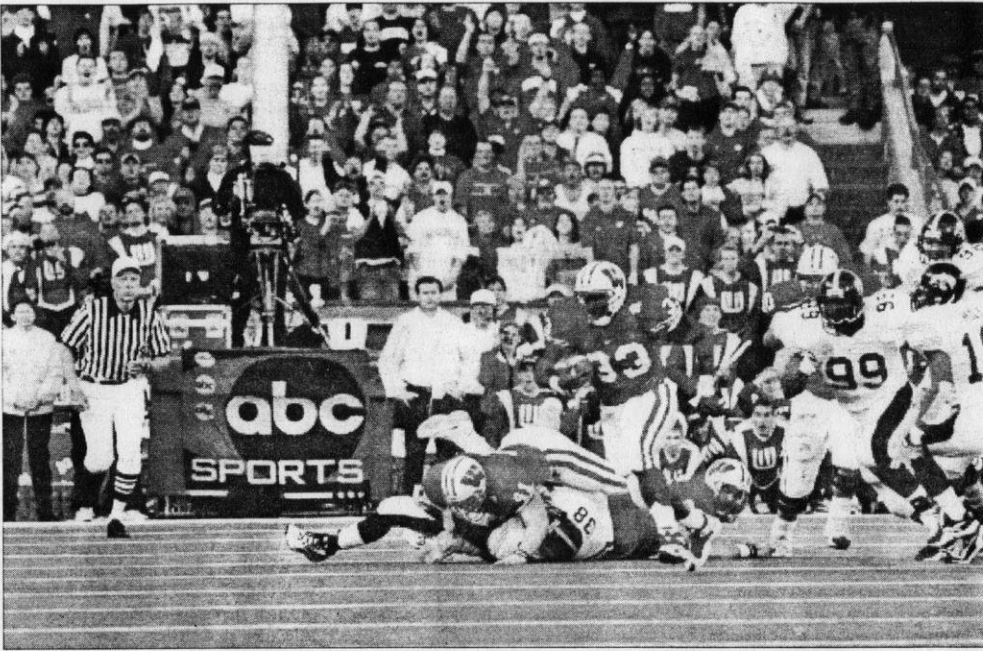
### Length matters in bird society

You can learn a lot about the dynamics of hummingbird societies just by measuring their bills, zoology professor Robert Bleiweiss tells Science News (Jan. 15). His research studied the bills of 166 species of hummingbirds, finding linkages between the bills' characteristics and the breeding and feeding habits of the birds. Dominant birds, for example, tend to have shorter bills. "Think of it as who's first at the table," Bleiweiss says. The birds who pick at flowers first use "short straws," while underclass birds have longer bills to find the leftovers. ■



# Back to back

## Badgers heading back to Rose Bowl; Dayne clinches rushing record



The Wisconsin football team clinched its 11th Big Ten Championship in UW history and a trip to the Rose Bowl with a 41-3 win over Iowa Nov. 13 at Camp Randall Stadium.

Tailback Ron Dayne rushed for 216 yards in the win, becoming the NCAA all-time leading rusher with 6,397 yards.

After the record-breaking run Dayne presented the game ball to Bernie Wyatt, the UW assistant coach who recruited Dayne to Wisconsin.

Wisconsin, which shared the league championship a year ago, has won back-to-back titles for just the second time in school history. The other time was 1896-97 when Wisconsin captured the Western Conference (later Big Ten) title in its first two seasons of football play.

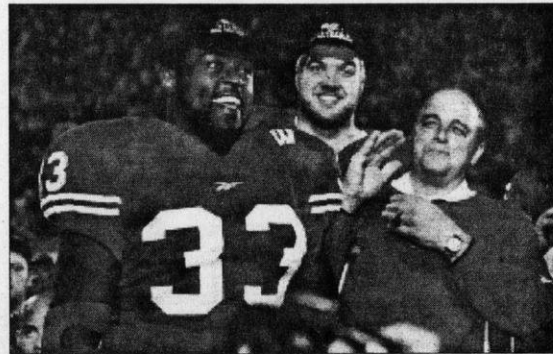
The Badgers' victory, coupled with Penn State's loss, means that Wisconsin will play in the Rose Bowl for the second year in a row and the third time in seven years. The only way that Wisconsin would not appear in Pasadena is if it ended up first or second in the final BCS (Bowl Championship Series) ratings. If that occurred, Wisconsin would participate in the Sugar Bowl.

The Badgers were presented with the Big Ten Conference Trophy in a ceremony following the game and officially received their invitation from a Rose Bowl representative.

The university also unveiled Dayne's name and number, which are permanently enshrined on the Camp Randall facade.

Applications for Rose Bowl tickets will be mailed this week to football season ticket holders. If available, tickets will go on sale to the public Saturday, Dec. 11.

Tickets for UW students go on sale Dec. 9-10. The Wisconsin Alumni Association is sponsoring tour packages. Information: 263-BOWL (2695).



From the top, then descending left to right: Ron Dayne runs to become college football's all-time rushing leader on a first-down, 31-yard carry in the second quarter, boosting his career total at that point to 6,288 yards. Teammates congratulate Dayne after he surpassed the old mark of 6,279 yards by Texas' Ricky Williams. A fan hoists a placard with his holiday wish as the Badgers roll toward a 41-3 win over Iowa. A crew of painted fans got their share of television time in the nationally broadcast game. Tackle Chris McIntosh, center, joins Dayne and coach Barry Alvarez as they bask in post-game glory. In a pregame senior recognition ceremony, Dayne is joined by his parents, Ron Dayne Sr. and Brenda Reid Dayne. Fans wave souvenir newspaper posters as Wisconsin heads toward victory over Iowa, guaranteeing the Badgers sole possession of the 1999 Big Ten championship, and an invitation to the Rose Bowl.

# Who knew?

Eileen Gilligan

**Q. Who are those crazy students who dash across the football field at the Homecoming football game and throw sticks at the goalposts?**

A. Law students, obviously. (OK, maybe it's not obvious.) But each year at the Homecoming football game, third-year law students undertake this traditional run, which they believe forecasts the results of their first official cases as lawyers.

The goal is for students to toss canes over the goalpost and catch them on the other side. Legend holds that those who catch successfully will win their first cases; those who catch the wrong cane will have to settle.

Meghan McCormick, treasurer of the Student Bar Association, says she knows of no studies to determine whether those who drop their canes really do lose their first cases.

Perhaps with a nod to a future working relationship, the plain, black canes this year were ordered from a medical supply company, the cheapest source. "A lot of times people decorate them in different ways so they can recognize their canes so they get a 'win' rather than a settlement in their first case," McCormick notes.

Despite some top legal research, the origin of the cane toss remains murky. Many believe it dates to the arrival of professor William Herbert Page from Ohio State University Law School in the 1930s.

Keep an eye out for this event during the game Saturday, Oct. 16, and wish the future jurists luck — unless you plan to be on the opposing side of the courtroom for a new graduate's first case.

**Q. Where did the Bucky Wagon come from?**

A. The Bucky firehouse, of course. Or would you believe Wisconsin Rapids?

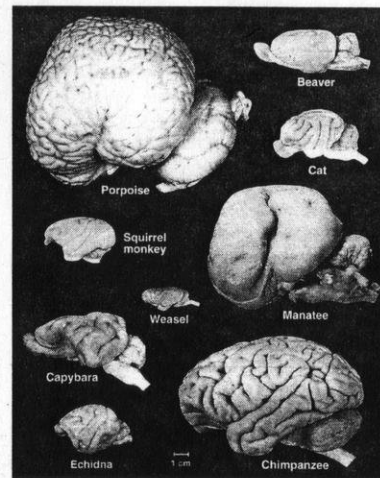
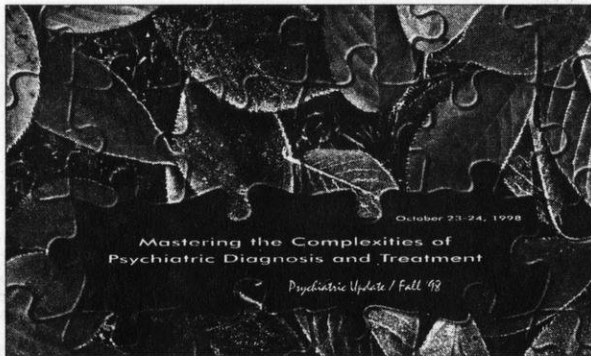
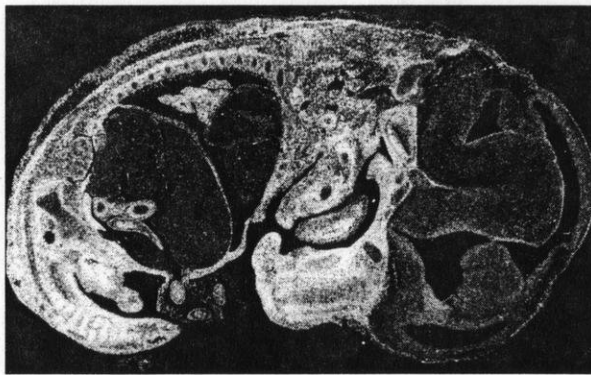
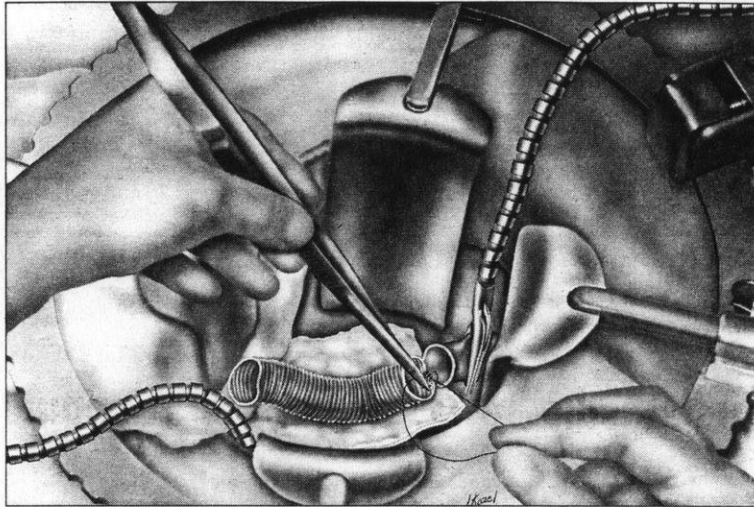
The Bucky Wagon, which carries Bucky and the cheerleading squad onto the football field before games, actually is the third in a line of Bucky wagons. Originally, the wagon was used to transport shells for the crew team from lake to lake. Then the wagon's cargo expanded to include the football team. The tradition dates to the turn of the century when fans pulled the football team in a "Little Red Wagon" to and from the train station for out-of-state games.

At one point, the wagon was an antediluvian Ford chassis with a wooden framework. An old fire truck followed, until the current restored truck, a 1932 La France fire engine, was donated by Mr. and Mrs. Jay J. Norrington of Wisconsin Rapids in the mid-1970s.

Now the team travels by bus or airplane, and the Bucky Wagon is reserved for taking Bucky and his contingent onto the field at Camp Randall stadium.



Camp Randall



Left: A brochure and program designed by Todd Brown for a 1998 conference, called "Mastering the Complexities of Psychiatric Diagnosis and Treatment," visually likens the diagnosis and treatment of patients to solving a puzzle.

Above left: The image shows detail of a developing mouse embryo experiment and section done by Ian C. Scott in the laboratory of professor Daniel S. Greenspan, Department of Pathology and Laboratory Medicine. The specimen was about 7 mm long and almost invisible to the naked eye due to its transparency. Top: An illustration from a surgical series by senior illustrator Joan Kozel shows surgeon William Turnipseed's mini-laparotomy aortic surgery. The illustration was done for a lecture and for publication. Above: A chart compares various animal brains.

## Image conscious: Service helps illustrate work

Images tell the story in this age of visual communication, and to help faculty and staff tell their stories better, a low-profile unit in the Medical School has been quietly expanding its range of high-quality art and photography.

The images on this page are a tiny sample of a wide range of digital and traditional art and photography services produced by the Medical Illustration and Photography staff.

Staff members support clinical, teaching and research projects at the Medical School, University Hospital and Clinics, health sciences and for other university faculty and staff.

Director Leta Hensen says the unit has branched out since another service, Photo Media, closed in 1997. For example, the

Medical Photography unit at the Medical Science Center now offers a new service, extremely high-resolution macrophotography of specimens (including large specimens up to 9 centimeters across) at magnifications of up to 50 times.

"This service will be of particular interest to researchers wishing to have outstanding images of stained tissue sections, embryos, histological specimens and other images for publication, poster sessions and other applications where only the best quality will do," says Doug Austin, a photographer who handles these special projects.

Medical Illustration and Photography also is the only place on campus where faculty and staff will find a computer slide-imaging service bureau. Files composed on

computer can be imaged onto slide film for presentations and other uses.

In other graphics areas, staff also produce illustrations and animations, publications and web pages, and general design services. Faculty and staff outside the health sciences can use these services, but should check to make sure their own school doesn't provide similar presentation help.

"We don't turn anyone away, but whether we compete or not may not be our decision," Hensen explains. "We will service staff from schools who have a service but choose to come to us for various reasons."

For more information and further examples of the work, visit: <http://media.medsch.wisc.edu>.



## Coke contract up for approval

### Revised agreement could net \$1 million

Erik Christianson

A proposed expansion of UW-Madison's contract with Coca-Cola would make the soft drink the exclusive choice at the Kohl Center and could generate more than \$1 million in revenue.

The revised contract would expand exclusive soft drink "pouring, marketing and sponsorship rights" for Coca-Cola to all athletic facilities, including the Kohl Center, and includes a guaranteed payment to the Athletic Department of \$735,250. Other financial incentives could increase revenue to more than \$1 million over the next four years.

The proposal, which the UW System Board of Regents is scheduled to act on when it meets Thursday and Friday, Sept. 9-10, would extend the university's current contract with Coke by 18 months to June 30, 2003.

First approved in 1992, the existing contract provides for the exclusive sale of Coke products at the UW Field House, Camp Randall Stadium and University Ridge Golf Course in exchange for beverage dispensing equipment. Currently, it does not include any payment to UW-Madison, although Coca-Cola does pay \$85,000 annually for scoreboard sponsorship.

The proposed contract extension would apply only to campus athletic facilities.

"With the construction of the Kohl Center, UW-Madison determined that it was appropriate to conduct a competitive bid/negotiation process with potential suppliers to provide service at that facility, as well as other facilities," the regents document states.

*continued on page fourteen*



Sophomore John Berlucci reaches for the summit of a 24-foot portable cliff face set up on Library Mall last week. The Adventure Learning Program student organization, which organizes team-building exercises, rented the wall from Boulders Climbing Gym. The event was one of many activities competing for the attention of more than 5,600 freshmen and 1,100 transfer students who joined about 30,000 returning students in classes that began Sept. 2. Photo: Jeff Miller

## Hiring plan aids research in genetics

Brian Mattmiller

The effort to assemble a nationally prominent genomics research center at the university is gaining momentum.

The new Genome Center of Wisconsin has hired two big-name faculty in the genomics field, and recruitment is in progress for three more positions. The effort is being supported by a special \$1.5 million funding boost last year proposed by Gov. Tommy Thompson and approved by the state legislature.

"This recruitment effort is a landmark for the university," says Fred Blattner, a genetics professor and director of the new center. "It allows us to attract faculty who are first rate in the field."

One new hire on board this summer is David Schwartz, a genetics professor from New York University in Manhattan. Schwartz is a national leader in genetic sequencing and developed a high-speed method of mapping entire genomes called optical mapping.

Hiring Schwartz was a major undertaking, Blattner says, since his research team includes about 40 people and he needed roughly 50,000 square feet of laboratory space for his work.

Also hired was Jeffrey Bennetzen, a professor of biological sciences at Purdue University. Bennetzen is a plant geneticist specializing in the genome analysis of corn, sorghum and rice. He will begin in spring.

The hires complement existing strengths in genomics. Significant achievements in DNA sequencing have come from UW-Madison, and genomics is one of several concentrations in Chancellor David Ward's cluster hiring plan started last year.

**Also: Gene-mapping advances/7**

## Colleges collaborate on biology education

Terry Devitt

For as long as anyone can remember, undergraduate life sciences students have faced the confusing and intimidating task of picking an academic home on a campus with no fewer than 37 distinct biology majors.

This diverse biological landscape remains a pillar of academic strength for the university. But tapping into it is now far easier for the undergraduate as the first broad-based, intercollege biology major in the history of the university debuts this semester.

"It makes the institution much less confusing, much less complicated for students," says Robert Goodman, a professor of plant pathology and a co-leader,

with botany Professor Tom Sharkey, of the new biology major. The new major, he says, is designed to provide a unified academic gateway to the life sciences on the UW-Madison campus.

The motivation for the new intercollege major offered by the colleges of Letters and Science and Agricultural and Life Sciences, Sharkey says, was to provide a broad gateway to biology, to give undergraduates a unified, big-picture look at biology before they settle on a life-sciences niche to call home.

"It is designed so that if you start in this major you can move into a specialty major with no loss" of credits, Sharkey says. "The second thing it achieves is an emphasis on breadth in education. It includes the range of topics from ecology to cellular and biochemical classes."

Alternatively, students can remain in the

major throughout their undergraduate years, according to Sharkey, and be well-served by it.

That there is a demand for such a broad gateway to the biological sciences is reflected by the fact that more than 130 students declared the program as their major before a single class was held this semester.

One of those students, Jennifer Jirka, a sophomore transfer from DePaul University, was swayed in her decision to declare the major by the program's big-picture approach to biology and its built-in flexibility: "In college, I knew I wanted to study the natural sciences, but I didn't know what. This major makes it much easier to explore my options. I'm very excited about this year."

An important goal of the program is to

*continued on page fourteen*

- Coach takes the ice**  
Women's hockey debuts soon **4**
- In pursuit**  
Garbage turned into gold **5**
- Thar she blows!**  
UW tracks hurricanes **6**



**Fall arts: Hair-raising? 15**



## UIR Call for Proposals

Industrial and Economic Development Research guidelines will be sent to all faculty and academic staff with Principal Investigator (PI) status during the second week of September 1999. Awards are granted on a fiscal-year basis. I&EDR provides seed money for early stages of applied research.

## Instructional Technology Grants

A new grant called Web Works is available to faculty and instructional staff who wish to incorporate instructional technology more fully into their curriculum. The \$1,000 grants are intended to expand or improve instructional use of the Web with WebCT software. Grant recipients will be offered customized WebCT training classes, as well as the option of hiring an assistant from a pool of 15 students training in instructional technology support. Any UW-Madison faculty or instructional staff member teaching courses is eligible to apply. Information: <http://www.wisc.edu/learntech/webworks>.

## POSITION VACANCIES

### Administrative

**035040: Associate Dean,**  
Med Sc/Administration (25%-50%).  
Apply by November 1.

**035082: Assistant Dean (L),**  
Med Sc/Administration (100%).  
Apply by October 15.

**035217: Assoc Dir, Unspec (7),**  
DoIT/Wisnet (100%).  
Apply by September 14.

**035241: Dean,**  
Nur/Administration (100%).  
Apply by October 8.

**035289: Outreach Specialist,**  
Educ/Arts Institute (50%).  
Apply by September 30.

### Clinical / Health Sciences

**030901: Clinical Asst Prof,**  
Med School/Medicine (100%).  
Apply by November 30.

### Computer / Information Processing

**031581: Assoc Inf Proc Consult,**  
Med School/Health Sciences Library (100%).  
Apply by September 30.

### Instruction

**035019: Lecturer,**  
L&S/International Relations (40%).  
Apply by September 15.

**035202: Asst Instrmt Inn,**  
**Ins/Instrmt Innovator, Ins,**  
Engr/Engineering Physics (100%).  
Apply by September 20.

**035288: Asst Faculty Assoc,**  
L&S/Psychology (90%).  
Apply by September 15.

**035413: Asst Faculty Assoc,**  
L&S/School of Library & Information Studies  
(100%). Apply by October 1.

### Research

**035220: Assoc Research Spec,**  
Ag&Lsc/Bacteriology (100%).  
Apply by September 15.

**035281: Assoc Research Spec,**  
Ag&Lsc/Biochemistry (100%).  
Apply by September 15.

**035309: Assoc Research Spec/  
Research Specialist,**  
Ag&Lsc/Bacteriology (100%).  
Apply by September 24.

**035353: Research Specialist,**  
Ag&Lsc/Forest Ecology And Management  
(100%). Apply by September 21.

**035381: Assoc Research Spec/Research  
Specialist/Sr Research Spec,**  
Engr/Engineering Experiment Station (100%).  
Apply by September 20.

**035400: Assistant Scientist,**  
Wslh/Environmental Sciences (100%).  
Apply by September 15.

### Student Services

**035240: Dean of Students (L),**  
Dos/Administration (100%).  
Apply by October 1.

**035385: Student Sv Pr Mgr III,**  
Ac Svc/office of The Registrar (100%).  
Apply by October 15.

### Non-academic staff positions

**Special Assistant to the Chancellor**  
University of Wisconsin-Extension  
Apply by Sept. 30  
Contact Rita Sears, 608/262-3786  
e-mail: [sears@admin.uwex.edu](mailto:sears@admin.uwex.edu)  
527 Ext. Bldg., 432 N. Lake St.  
Madison, WI 53706-1498

### Athletic Board vacancies

The Academic Staff Nominating Committee is seeking candidates to fill two vacancies on the UW Athletic Board as a result of recent resignations. The initial appointments will be for the remainder of the incumbents' terms. Candidates should submit a resume with a one-page cover letter that states how your background has prepared you for the work of this committee, and describes the philosophy or emphasis you would bring to your committee role. A description of Athletic Board functions is available from the Secretary of the Academic Staff, 263-2985, or e-mail: [cmccabe@bascom.wisc.edu](mailto:cmccabe@bascom.wisc.edu). All materials must be submitted by Sept. 30 to Karen Carlson, 341 Goodnight Hall; or [kcarlson2@facstaff.wisc.edu](mailto:kcarlson2@facstaff.wisc.edu).

Due to publication schedules, not all vacancies are listed in Wisconsin Week. Complete descriptions of all vacancies (including faculty) are available electronically through the Web at <http://www.wisc.edu/ohr/employ.html> [click on "Position Vacancy Listings (Faculty, Academic Staff, and Limited Positions)"] or at the Academic Personnel Office, 174 Bascom Hall (263-2511).

UW-Madison is an Equal Opportunity/Affirmative Action employer.

# Extension chancellor to retire

Albert J. Beaver, interim chancellor of UW-Extension since 1997 and one of the UW System's most senior administrators, plans to retire next year.

"Since February 1997, we have worked together to promote the value of UW-Extension and chart its course for a dynamic future," Beaver says in a written statement to UW-Extension faculty and staff. "For me personally this experience has been an excellent capstone to a 33-year career in the UW."

"It is with sincere regret that I accede to Al Beaver's wish to retire from the UW and his extension chancellorship next July," says UW System President Katharine C. Lyall, joining Beaver in the statement. "Al has been a dedicated and tireless public servant. Most recently, his steady hand and resourceful leadership have helped strengthen UW-Extension and place the institution on the road to a bright and productive future," says Lyall.

Lyall says she intends to ask the UW Board of Regents to begin the process of selecting the next chancellor of UW-Extension at its September meeting. ■

# Group issues lecture guidelines

## Liz Beyler

Campus organizations sponsoring public lectures now have a guide to help them plan and carry out their events.

The "Framework for Planning a Public Lecture" covers topics such as how to line up a speaker, reserve adequate space, make technical arrangements, schedule news conferences and post-lecture events, establish ticket policies and conduct question-and-answer sessions.

The document was developed by an ad hoc committee of faculty, staff and students appointed last fall by Chancellor David Ward. The committee was created after concerns were expressed about the ticket distribution, seating arrangements and Q&A session for the appearance of University of California regent Ward Connerly, a critic of affirmative action, and the subsequent disruption that occurred during that appearance.

"These are suggested guidelines, not official policies or rules," emphasizes Associate Dean of Students Roger Howard, who served as co-facilitator of the committee along with Wisconsin Union Theater Director Michael Goldberg. "The committee was committed to protecting the right of free speech on this campus."

In accepting the report, Ward says, "The committee deserves credit for operationalizing the cherished tradition of the University of Wisconsin-Madison that students, staff and faculty must be free to seek the truth through that process of continual and fearless sifting and winnowing from which alone the truth can be found."

For a copy of the document, contact Central Reservations, 262-2511, or the Office of Student Organizations, 263-0365; [soo@redgym.wisc.edu](mailto:soo@redgym.wisc.edu). ■

## Coke contract

*continued from page one*

Since Sweeney, associate athletic director, says it is standard procedure for university athletic facilities to feature one soft drink vendor such as Coke. Pepsi also competed for the revised contract. "We've always sold soda at athletic events, so this is just an expansion of what we had already been doing," he says. "In addition, it's part of our ongoing effort to continue to self-fund the athletic department."

The proposed contract expansion also includes limited additional sponsorship opportunities for Coke, including signs and scoreboard displays at the Kohl Center and ads in athletic programs, but still gives UW-Madison the final say over their use.

The regents must approve any contract between the university and a private, for-profit group that exceeds \$500,000. The contract is with Coca-Cola Company and Midwest Coca-Cola Bottling Company. ■

## Biology education

*continued from page one*

get students to declare biology as a major and to get those students connected with a faculty adviser who can help guide them to their desired academic destination. And faculty support, Goodman says, has been terrific with more than 50 faculty members from both colleges as well as the Medical School volunteering to serve as advisers in the new program.

While the new biology major is broad-based and likely to serve an increasing number of students each year, it was created to capitalize on existing strengths in the biological sciences with a minimum of bureaucracy. There are, for instance, no new courses or large administrative structures to confuse students, although an office and a student services coordinator, Tanya Hendricks, have been added to the program to help students find their way.



To allow students to meet the requirements for bachelors of science degrees in either college, CALS or L&S, the program comes in two flavors. On the CALS side, science remains as an emphasis, while L&S students can build into their course of study all of the components that make up the broad program in the liberal arts. For the undecided, there are courses such as Anthropology 104 and Economics 101 that satisfy requirements in both colleges.

"This has taken a long time to build and has involved the efforts of many people," says Sharkey.

The new biology major was conceived and forged through the efforts of two faculty committees, and an elected, 10-member executive committee representing faculty from across the biological sciences now guides the program. ■

# Roundtable lunch series program set for fall

The 1999 UW Roundtable faculty/staff luncheon series will focus on a broad range of topics, kicking off with an address by UW System President Katharine Lyall.

Co-chairs for this year's series are Tino Balio, executive director, UW Arts Institute, and chair of the Department of Communication Arts; and Jane Tylus, associate dean for humanities in the College of Letters and Science and professor of comparative literature.

Roundtable reservations should be sent to:

Heather Rhodes,

418 Memorial Union,

or made via email, [roundtable@macc.wisc.edu](mailto:roundtable@macc.wisc.edu).

The cost for the lunches is \$10.50. Reservations must be received by 4 p.m. the Thursday before each presentation.

To make reservations by voice mail, call 265-2447;

e-mail: [roundtable@macc.wisc.edu](mailto:roundtable@macc.wisc.edu)

All events last from 11:45 a.m.-1 p.m. in the Memorial Union.

Here is the lineup for the series which will be held in Trip Commons, Memorial Union.

■ Sept. 21: Katharine Lyall, president UW System, "Moving Towards the Millennium."

■ Oct. 12: Russell Panczenko, director, Elvehjem Museum of Art, "The LVM: Growing Pains of a University Art Museum."

■ Oct. 26: Sonya Clark, assistant professor, Department of Environment, Textiles and Design, School of Human Ecology, "The Roots and Routes of My Work: Art Inspired by the African Diaspora."

■ Nov. 9: Jeffery B. Bartell, Quarles & Brady, member of the Overture Project Board of Directors, "The Arts (and the Overture Project) Are for Everyone."

■ Dec. 14: Wisconsin Brass Quintet, School of Music, featuring John Aley and Alan Campbell, trumpets; Douglas Hill, horn; William Richardson, trombone, and John Stevens, tuba, "Seasonal and Other Music."



# NEWS

1 • 8 • 4 • 8

UNIVERSITY OF WISCONSIN-MADISON

Office of News and Public Affairs  
28 Bascom Hall • 500 Lincoln Drive  
Madison, Wisconsin 53706-1380

Phone: 608/262-3571  
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FOR IMMEDIATE RELEASE

8/23/99

**CONTACT: Mary Rouse, (608) 263-5702;  
Carren Martin, Office of Assistance and Student Orientation, (608)263-0363**

## BACK TO SCHOOL SPECIAL:

### **WISCONSIN WELCOME PLANNED FOR NEW, RETURNING STUDENTS**

MADISON – More than 5,600 freshmen and 1,100 transfer students are expected to join about 30,000 returning students at the University of Wisconsin-Madison during the next few weeks, and dozens of events are planned to help make the new students feel welcome.

Wisconsin Welcome 1999 features different events each day – such as open houses, skills workshops, faculty lectures and fun residence hall programs -- starting Tuesday, Aug. 24.

Arctic explorer Alvah Simon will be the keynote speaker at the Chancellor's Convocation Wednesday, Sept. 1, at 2 p.m. in the Kohl Center. Simon, author of "North to the Night: A Year in the Arctic Ice," will talk about his experiences surviving five months of isolation on his 36-foot sailboat high above the Arctic Circle. After his talk, free Babcock Hall ice cream will be served to commemorate his icy trip.

Some of the other highlights of Wisconsin Welcome 1999 include:

-- Fifth Quarter Pep Rally and Badger Tailgate, 4:30-7 p.m., Sunday, Aug. 29, in Camp Randall Stadium. The UW Marching Band, cheerleaders, dance squad and Bucky Badger will teach traditional Wisconsin cheers and fight songs to the newest Badgers, to be followed by a tailgate party.

-- Free Midnight Movies to close out the new students' first weekend on campus starting at 11 p.m. Sunday, Aug. 29, at the Memorial Union.

--more--

Welcome/Add 1

-- ComedySportz, a local improvisational group, to perform humorous skits about college life and survival tips at 9 p.m. and 11 p.m. Monday, Aug. 30, in the Wisconsin Union Theater.

-- The Morgridge Center Open House, 716 Langdon St., 1-4 p.m., Tuesday, Aug. 31. Students may sign up for community service opportunities with local, regional, national and international service organizations.

-- Rec Sports "Up At Night" Party, starting at 10 p.m. Tuesday, Aug. 31, which invites students to the Natatorium and SERF (Southeast Recreational Facility) for some late-night hours of sports, games, dancing, food, movies and prizes.

-- "Getting the Most Out of Your Freshman Year," a program sponsored by the Cross-College Advising Service, featuring survival skills for avoiding freshman pitfalls. It will run from 9:30 to 11:45 a.m. Wednesday, Sept. 1, in B10 Ingraham Hall, located on Observatory Drive.

-- UW-Madison Society of Poets Fall Picnic combining food and poetry at 4 p.m. Friday, Sept. 3, near the fountain on Library Mall.

-- Labor Day Bash, 12-3 p.m., Monday, Sept. 6, next to Vilas Hall, 821 University Avenue. One of Madison's best local bands will entertain students who may grill out while enjoying the music.

-- Global Connections, an all-campus social event with dance performances and instruction for all students, faculty and staff interested in meeting students from around the world, exchanging travel experiences and making new friends. From 8-11 p.m., Thursday, Sept. 9, Global Connections will be held in the Great Hall, fourth floor, of Memorial Union.

Tours of 10 UW-Madison libraries will be available starting Thursday, Aug. 26. Students may begin moving into residence halls on Friday, Aug. 27, and Saturday, Aug. 28. Special events are scheduled for commuter students and older adult students. And many campus religious organizations also are planning receptions for new students.

###

-- Eileen Gilligan, (608) 265-5359





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# NEWS

UNIVERSITY OF WISCONSIN-MADISON

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## LIMITED PARKING AVAILABLE FOR DRUM CORPS INTERNATIONAL

MADISON -- Daytime on-campus parking for spectators attending the Drum Corps International World Championships at Camp Randall Stadium Aug. 11-14 will be very limited, particularly on Wednesday through Friday.

Motorists are advised to park at East Towne or West Towne and take a Madison Metro shuttle bus to and from the stadium.

The buses will run about every 15 minutes Thursday, Friday and Saturday, starting three hours before the first event of the day. Passengers will board in front of the old West Towne Cinema building and on East Towne Boulevard across from the Red Lobster. On the return trip, pick-up will be at University Avenue and Breese Terrace. Cost: \$2 round-trip. A complete schedule is available by visiting: <http://www.dci.org>.

On the weekday evenings and Saturday, public parking will be available in Lot 16 along Randall Avenue and Lot 20, the ramp just west of the Medical Sciences Center on University Avenue. The ramps will be open at 3 p.m. Wednesday through Friday and at 8:30 a.m. on Saturday. Cost: \$5. However, those lots are expected to fill up quickly.

The gates of Camp Randall Stadium will open at 5 p.m. on Wednesday, Aug. 11; at 1:30 p.m. on Thursday, Aug. 12, and Friday, Aug. 13; and at 11 a.m. on Saturday, Aug. 14.

A construction note: Randall Avenue between Dayton Street and University Avenue, which has been closed for construction much of the summer, is expected to be re-opened to traffic on Tuesday, Aug. 10.

###

-- Liz Beyler, (608) 263-1986



# NEWS

1 • 8 • 4 • 8

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**FOR IMMEDIATE RELEASE 5/27/99**  
**CONTACT: Steven Cramer, (608) 262-7711**

## **MILLION-POUND HAMMER SQUASHES STUFF FOR SAKE OF SCIENCE**

**MADISON --** Of all the devices that pulverize, crush, vibrate, flatten and stretch in the name of materials testing, one University of Wisconsin-Madison machine separates the tools from the toys.

By its name alone, one can easily appreciate the gravity of a "Million-Pound Test Machine." The device, housed at Engineering Hall, is a James Bond movie villain's dream: It stands five stories tall with two towering side rails, a circular staircase and catwalk. Its giant hydraulic head moves suspensefully slow, crushing its target at one inch per minute.

The machine is one of only about a dozen like it in the world. And despite being nearly 60 years old, it remains a vital teaching and research device on campus, and a tool for major materials-safety jobs in private industry.

In recent years, the device has helped test materials going into major professional stadiums, nuclear power plants, mining equipment and highway construction projects.

"They don't make machines like this anymore," says Steven Cramer, a civil engineering professor and director of the Structures and Materials Testing Laboratory. "It's our big hammer."

Cramer says the laboratory has more than 50 devices that deliver and measure stress, defining the breaking points in materials such as steel, plastic, wood, concrete and asphalt. Materials testing ensures that products will withstand the wear and tear they're designed for. "We can do practically any materials testing job in one of our labs," says Cramer. "But with that machine here, we always have the fallback option of a bigger hammer."

The machine got its start in Madison in 1962, when it was purchased from Northwestern University's engineering school. According to John Dreger, electronics technician for the UW-Madison lab, Northwestern had declining use for the device and needed the space it inhabited.

Dreger found documents showing that Northwestern paid \$300,000 for the machine back in 1942, when it was built and installed by the Baldwin-Lima-Hamilton Corp. UW-Madison picked it up for the bargain-basement price of \$65,000.

About 15 years ago, Dreger upgraded the machine from old manual controls, which looked like captain's wheels on a boat, to fully automated computer controls. Since then, it has enjoyed a resurgence of use among researchers and companies with specialized needs.

Last summer, for example, the hammer helped test the construction process for 130-foot concrete beams supporting the retractable dome roof at Miller Park, future home of the Milwaukee Brewers. Also in summer 1998, engineers for the new Houston Astrodome tested a massive flexible steel and plastic pivot for its retractable roof.

The machine has crushed concrete pipes for sewer systems, manhole covers for city streets, and steel poles for interstate lights. Back in the 1960s, Ford sawed several cars in half and crushed their front-ends in the hammer, to gauge the "accordion effect" of their frame designs. The designs were a precursor to the impact-absorbing frames that are common today.

So what's it take to crush some typical items? Here's a sampling:

\* The front half of a 1964 Ford Fairlane: Crushes at 24,600 pounds. The total displacement, or "accordion effect," was 32.5 inches.

\* Concrete sewer pipe: One specimen crumbled at 800,000 pounds. Another sample went to 1 million pounds without failing.

\* The concrete-reinforcing steel for Camp Randall's upper deck: 700,000 pounds.

In addition to crushing, the device can also stretch products. They used downward tension of the machine to test crane hooks that lift fuel rods from nuclear power plants, and foot-thick industrial chains for mining equipment.

It allows for some innovative research projects among faculty. Cramer ran a test to see if compressed wood could be used as a shock-absorbing packing material around hazardous waste containers. Another researcher tested the elastic nature of a new type of highway guardrail design. One year,



researchers crushed a ripe pile of landfill waste to find out how much it can be compressed.

William Lang, a senior instrumentation specialist who along with Dreger manages the lab's day-to-day operations, says instruction and research take priority over any industrial use of the machine. But outside contract revenue has been helpful for maintaining the lab.

As many as 500 engineering students work in the materials testing lab each year, either in undergraduate classes or graduate research. But even those who never see the machine have probably felt it.

"Everybody knows when we're testing something down here," Lang says. "When the material breaks and everything relaxes, the whole building quakes."

In an age of computer wizardry, where nearly every step of product development can be digitally simulated, there is still no substitute for reaching out and crushing something. "The hammer" removes any gray areas between the theory and the reality of material performance.

A quote on the laboratory bulletin board reinforces that message: "One test is worth a thousand expert opinions."

###

-- Brian Mattmiller, (608) 262-9772

- 031533: Asst Scientist,**  
Engr/Wcsar (100%).  
Apply by May 10.
- 031535: Research Specialist,**  
L&S/Botany (50%).  
Apply by May 4.
- 031536: Assoc Research Spec/Research Specialist,**  
Med School/Anatomy (100%).  
Apply by May 5.
- 031546: Assoc Research Spec,**  
L&S/Psychology (25%-100%).  
Apply by May 4.
- 031551: Assoc Research Spec/Research Specialist,**  
Vet Med/Medical Sciences (100%).  
Apply by May 4.
- 031556: Researcher/Assoc Researcher/  
Asst Researcher,**  
CALS/Biochemistry (100%).  
Apply by May 12.
- 031557: Assoc Research Spec/Research Specialist,**  
Med School/Medicine (100%).  
Apply by May 5.
- 031560: Assoc Research Spec/Research Specialist,**  
Vet Med/Medical Sciences (100%).  
Apply by May 5.
- 031561: Assoc Research Spec,**  
Vet Med/Medical Sciences (100%).  
Apply by May 5.
- Student Services**
- 031087: Student Serv Coord,**  
L&S/Student Academic Affairs (100%).  
Apply by May 9.
- 031515: Adviser,**  
Dean of Students/Int'l Stu & Scholar (100%).  
Apply by May 31.
- 031522: Assoc Stu Serv Coord/  
Student Serv Coord,**  
Educ/Educ Academic Services (100%).  
Apply by May 13.

Due to publication schedules, not all Academic Staff or Limited vacancies are listed in Wisconsin Week. Complete descriptions of all vacancies (including faculty) are available electronically through the Web at <http://www.wisc.edu/ohr/employ.html> [click on "Position Vacancy Listings (Faculty, Academic Staff, and Limited Positions)"] or at the Academic Personnel Office, 174 Bascom Hall (263-2511).

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## Parking

*continued from page one*

semester. Parking reassignments in Lots 91 and 46 for Wisconsin Interscholastic Athletic Association tournaments will be the same as this year.

Overall, rate increases average about 7 percent for most permit holders and are higher than last year to help pay for the construction of campus parking ramps. That construction includes an addition to Lot 46, the Southeast Ramp, and Lot 36, the Steenbock Ramp.

Construction on the Lot 17 Engineering Ramp begins in May and will displace

about 350 permit holders, who will be reassigned to other lots. Those reassignments will displace about another 100 permit holders in those lots.

Because of limited space, the university has had to build ramps to meet the demand for parking. Ramp costs are estimated at \$10,000-\$30,000 per vehicle stall, while the cost to construct a surface parking lot is about \$3,000 per space.

"We continue to have our costs go up to build our parking facilities," Kay says.

With 11,600 parking spaces for a campus population of nearly 60,000, UW-Madison has the lowest ratio of parking to population in the Big Ten. ■

## 1999-2000 Parking Budget

REVENUE	
Permit Parking	\$4,087,300
Visitor Parking-Hospital	1,268,200
Visitor Parking-Other	378,300
Meter Parking	849,900
Fines	1,003,600
Special Events	598,600
<b>Total Direct Operating Revenue</b>	<b>\$8,185,900</b>
Less Sales Tax	-302,900
Less Athletics Revenue	-229,200
<b>Net Operating Revenue</b>	<b>\$7,653,800</b>
Other Revenue	27,100
Interest Revenue	543,500
<b>Total Revenue</b>	<b>\$8,224,400</b>

EXPENSES	
Salaries, Wages and Benefits	\$1,631,500
Supplies and Services	1,476,000
Depreciation	1,962,300
Interest Payments on Parking Ramps	1,741,700
Madison Metro Subsidy	1,049,500
<b>Total Expenses</b>	<b>\$7,861,000</b>
<b>Net Income</b>	<b>\$363,400</b>

<sup>1</sup> The Department of Intercollegiate Athletics retains the net profits from parking earned during UW athletic events and most events held in UW athletic facilities, such as concerts.

<sup>2</sup> Net income goes toward maintaining required reserves for expenses such as interest payments on building projects and bus service.

## Libraries upgrade

*continued from page one*

This statewide switch is part of a national movement to new library catalogs. "All major research universities are in the process of moving to new catalogs," says Nolan Pope, associate director for technology at GLS.

Many of them are switching for the same reasons that drove the UW System decision. Even libraries with homegrown library software, such as the Library of Congress and the National Library of Medicine, are switching to Voyager because

it's more cost-effective than hiring staff to develop and improve their own software.

Voyager has many features not available in the current UW-Madison catalog, requiring only a web browser. (see [www.library.wisc.edu/Newsystem/faq.htm](http://www.library.wisc.edu/Newsystem/faq.htm) for details.)

With Voyager, you can:

- Access your library record, and renew and recall items on-line.
- Have items from one of the UW-Madison libraries delivered to the library closest to your office (to be started within the first year of use).
- Link to electronic reserves.

■ See newly acquired materials immediately upon arrival.

"Voyager will be more intuitive for users, but we also will have on-line help and drop-in classes at several campus libraries," says Jean Gilbertson, director of Steenbock Library. Gilbertson heads up a group that's working to ease the transition to Voyager for users. They will be talking to departments about the new catalog this summer and fall.

Faculty, staff and students at UW-Madison were actively involved in the choice of Voyager through the University Library Committee. ■

## Abe cleaning

*continued from page one*

may assume is "natural."

Well, corrosion may be natural, but it's also unhealthy for Abe. Without cleaning and protection, he is doomed to slow-motion disfigurement over the years, with his facial features and other details the first to go.

"One big myth is that outdoor sculpture will stay there forever, but everything is susceptible to the elements," says Russell Panczenko, director of the Elvehjem Museum of Art. "Maintenance of the Lincoln statue is part of the responsibility of owning it."

Here's good news, he adds, for all those who consider Abe to be an important campus icon: Help for the great president is on

the way. As part of the sesquicentennial, the university has contracted with Cameron Wilson of Brooklyn, N.Y., to spend a week with Abe in September.

Wilson is a nationally known art conservator and owner of his own business, Wilson Conservation. During his visit to UW-Madison this fall, Wilson will remove active corrosion agents from Abe, along with remnants of red and green paint left by vandals. He also will clean the statue's base and hot-wax the bronze. The hot wax has a corrosion inhibitor and will be reapplied each year.

"The statue will appear dark brown-green with much less streaking," says Wilson, to "bring it closer to its original appearance. The artist didn't intend for it to have green and black streaks — that's

just what happens to statuary outside."

Abe's clean-and-wax job will show him off to greater advantage. "Corrosion distracts the viewer from the work of art itself," says Wilson. "After Abe is cleaned, you'll be able to read his form better."

You'll also be able to see details more easily that now require the peer-and-squint approach. For example, a layer of green corrosion makes it hard to see the eagle on the back of Abe's chair.

Wilson will also clean and wax the two dedication plaques near the statue, as well as a plaque with the Gettysburg Address and the "sifting and winnowing" plaque on the front of Bascom Hall.

Wilson's work will have a hallmark: gentleness. He'll remove corrosion products from Abe with medium water pressure or

# CAPITOL CAPSULE

*Camp  
Randall*

## HOSPITAL BONDING EXPANDS

The Joint Finance Committee voted to increase the amount of bonds that can be issued by the UW Hospital and Clinics Authority. The additional \$56.5 million, which is \$16.5 million more than the governor's original request for the 1999-2001 state budget, increases the total statutory ceiling on borrowing to \$106.5 million.

At the same time, the committee voted to prohibit the hospital authority from issuing bonds or using WHEFA financing for the purpose of buying HMOs or insurance companies. This measure replaces language in the proposed budget that would have prohibited the authority from using such funding for the purchase of a hospital or clinic.

The full Legislature and governor also must approve the measures.

## STUDENT AID HIKE ADVANCES

The Joint Finance Committee approved a measure that will boost the UW System minority and disadvantaged student-aid programs by \$974,300, but scale back the UW's share of the Wisconsin Higher Education Grants money by \$570,200.

Meanwhile, a committee motion to tie future financial aid increases to tuition increases failed along party lines. But similar legislation (SB 68) was scheduled to be taken up at the Senate Education Committee hearing Wednesday, April 28.

## ATHLETIC BUDGET APPROVED

In the course of increasing funding for UW-Madison Intercollegiate Athletics auxiliaries and non-income sports, the Joint Finance Committee also voted to require the Athletic Department to coordinate with the Legislative Fiscal Bureau in reporting more budget information to the state.

The department will need to submit a five-year financial forecast, results of a detailed review of all athletic budgets and other financial information.

Meanwhile, at the request of Rep. Marlin Schneider, D-Wisconsin Rapids, the Legislative Audit Bureau will conduct a limited audit of the Athletic Department.

## SEATING CAPACITY STUDIED

The State Building Commission has approved a plan to study the feasibility of increasing Camp Randall seating capacity and other upgrades using \$100,000 from Building Trust Funds.

## COMING UP

The Assembly Colleges and Universities Committee is expected to vote on a bill that would make UW faculty and some staff eligible for employer-paid health coverage as soon as they are hired. Wednesday, May 5, 10 a.m., 328 Northwest, Capitol.

crushed deoiled walnut shells. Wilson will not strip the statue and plaques down to like-new condition, and for good reason.

"Some corrosion agents on Abe, for example, are now inactive and stable and form a kind of protection," says Wilson. "Stripping a bronze down to the metal means you are removing part of the metal's surface, which is not an accepted technique in conservation anymore."

In the end, the cure for what ails Abe is responsible stewardship. "We don't want to pretend that time hasn't passed for Abe," says Panczenko. "But at the same time we want to preserve the statue's artistic integrity so it can continue to be a campus icon."

After Wilson completes his work in September, the statue will be unveiled during homecoming weekend Oct. 15-16. ■

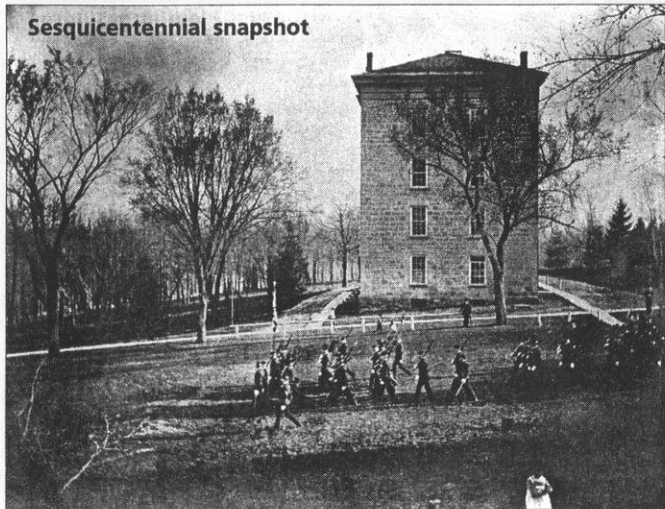


# 150 YEARS

Camp Randall

UNIVERSITY OF WISCONSIN • SINCE 1848

Sesquicentennial snapshot



The Civil War prompted great comings and goings for the infant University of Wisconsin campus. Going were many of the male students and new alumni; of the 50 graduates up to 1864, 28 joined the Union Army, and a few served the Southern cause. Coming were Wisconsin troops, shown in the photo, who trained at Camp Randall, an open field on the edge of campus that later, in 1893, was acquired by the university to serve as an athletic field. Drained of male students and looking to boost enrollment, the university opened its doors in 1863 to women for the first time. The first female students were admitted to the Normal Department (for teacher preparation), but in 1867 President Paul A. Chadbourne segregated women into a Female College. President John Bascom, a pioneer of social justice who would have none of the separation, closed the Female College in 1874 and granted women full coeducational status.

## Alumni convergence

### International convocation to draw prominent, diverse group of global alums

Jeff Iseminger

Alumni from 30 nations, including the manager of the famous Bullet Train in Japan, will return to their alma mater May 3-7 to attend the International Alumni Convocation.

The public convocation, titled "A Global Perspective for the 21st Century," will be held on campus and at the Monona Terrace Convention Center. It will draw leaders in education, business and government as one of the events celebrating the 150th anniversary of UW-Madison's founding.

UW-Madison has had a long history of attracting students from other countries, ranking among the top five universities nationally in international student enrollment. But this is the first time that the university's international alumni have been recognized through a major campus event.

Speakers at the International Alumni Convocation will include:

- Yoshiyuki Kasai, president of the Central Japan Railway, which includes the Bullet Train.
- Ali Ahmed Attiga, secretary general of the Arab Thought Forum in Jordan and former secretary general of the Organization of Arab Petroleum Exporting Countries.
- Cassio Luiselli, Mexican ambassador to South Africa.
- Ibrahim Saad, deputy minister of transportation in Malaysia.
- Erik Bye, commentator, Norwegian Broadcasting Corp.

- Silvio De Franco, president of Thomas More University in Nicaragua and former president of the Central Bank of Nicaragua.
- Hsiang-Chun Steve Hsieh, vice chairman of the National Science Council of Taiwan.
- Chai-Anan Samudavanija, political scientist, judge of Constitutional Court and headmaster of Vajiravudh College in Thailand.

Keynoters and panels will address these topics during the week's morning sessions at Monona Terrace: science and technology transfer, Monday, May 3; growth and the environment, Tuesday, May 4; managing the global economy, Wednesday, May 5; local culture, politics and globalization, Thursday, May 6; and the global university, Friday, May 7.

Speaking at a Wednesday evening banquet will be Donald Emmerson, a professor of political science at UW-Madison with more than 30 years of research, writing and teaching on Southeast Asia. He will talk on the topic "Does Globalization Mean Homogenization?"

Faculty and staff may attend the morning sessions for \$25 a day, which includes lunch. Students may attend morning sessions free of charge (lunch available for \$15) if they register on a space-available basis.

For details, call 262-3152, e-mail: [interalumcon@facstaff.wisc.edu](mailto:interalumcon@facstaff.wisc.edu), or visit: [www.wisc.edu/intl-conv/](http://www.wisc.edu/intl-conv/). ■

## Sesquicentennial Events

Public events and exhibits

April

**20 Tuesday**

### LANDSCAPE FOR LEARNING

"Visions of the Natural Campus." Greg Armstrong, Arboretum; Cathie Bruner, Campus Natural Areas; Robert Hendricks, Campus Planning; and Robert Ray, Campus Natural Areas Subcommittee. Union South (TITU), noon.

**23 Friday**

### 11TH AGING COLLOQUIUM

Faculty and researchers present variety of recent aging studies. The Pyle Center. Information: 262-1818.

### DIVERSITY IN TEACHING LAW

A symposium celebrating the 25th anniversary of the William H. Hastic Program, which provides fellowships and academic support to talented minority lawyers planning to teach law. April 23-24. Information: 265-2804, or e-mail: [pshollen@facstaff.wisc.edu](mailto:pshollen@facstaff.wisc.edu).

**27 Tuesday**

### LANDSCAPE FOR LEARNING

"The Campus as a Learning Environment." Daniel Einstein, Environmental Management Program; Evelyn Howell, Department of Landscape Architecture; and Thomas Yuill, Institute for Environmental Studies. Union South (TITU), noon.

**30 Friday**

### SESSQUICENTENNIAL LECTURE

"Trends in Imaging for the 21st Century." Elizabeth V. Patton, Kodak. Sponsored by Chemistry, Chemical Engineering, and Materials Science. 1361 Chemistry, 3:30 p.m.

May

**3 Monday**

### INTERNATIONAL CONVOCATION

Events for international alumni and others. May 3-7.

**9 Sunday**

### NATIONAL HISTORIC LANDMARK DEDICATION

"Van Hise Rock." UW research has many connections to the Baraboo Hills area. This rock is to be dedicated in the name of Charles Van Hise, a UW geologist and former UW president. Abelman Gorge, Highway 136, north of Rock Springs, Wis., 1 p.m.

June

**16 Wednesday**

### ROBERT J. LAMPMAN MEMORIAL LECTURE

"A Financial Policy in Lampman's Tradition: The Community Reinvestment Act." Edward Gramlich, University of Michigan. 1100 Grainger Hall, 4 p.m.

August

**21 & 22 Saturday & Sunday**

### SUMMER CELEBRATION

Dance band concert, evening kickoff, Memorial Union Terrace.

Health fair, dairy lunch, tours, entertainment and open houses. 8:30 a.m.-8:30 p.m.

Exhibits

### ENGINEERING PHOTO EXHIBIT

"Engineering Time." Scenes from the college's rich history; 23 images span 1881-1998. East wall, 1610 Engineering Hall. Exhibit runs through the year.

### HUMAN ECOLOGY STUDENT EXHIBIT

Exhibits from landscape architecture, interior design and textile and apparel design. Through May 13.

### WISCONSIN UNION GALLERIES

"Student Purchase Award Retrospective." Highlights from more than 70 years of collecting work from the Annual Student Art Show. This exhibition is curated by the Wisconsin Union Directorate Art Committee. Theater Gallery. Through May 2.

## FLASHBACK

### HISTORICAL HIGHLIGHT

Thanks to **Joshua Lederberg**, we know a lot about the intimate lives of the bacteria that flourish around and inside us. Lederberg, who discovered as a graduate student that bacteria reproduce sexually, worked out their mating process and mapped genes on their chromosomes after coming to UW-Madison in 1947. In later studies, he explained why bacteria develop resistance to antibiotics, showing why bacteria that cause diseases such as tuberculosis grow more impervious to the antibiotics designed to combat them. In 1958, his work made him the first UW faculty member to win a Nobel Prize.

### PEOPLE IN OUR PAST

President Franklin D. Roosevelt's Social Security Act became law in 1935, bringing to the nation progressive ideals that were a direct product of a UW social-science brain trust. UW economist **Edwin Witte** drafted the legislation while serving as an economic adviser to the president, drawing on even older UW roots. A group of scholars here, led by economists **John Commons**, **Arthur Altmeyer** and **Witte**, had been showing through research and argument how government could help the welfare of millions of working Americans. Their ideas helped rewrite labor laws and create unemployment insurance and anti-trust policy.

Painter **John Steuart Curry** became UW's first artist-in-residence in 1936, and from that position he captured the essence of the American Middle West. Curry's iron-jawed wheat farmers and buckskin-clad frontiersmen, set in landscapes of sweeping plains and looming tornadoes, helped define pictorially our notion of Midwestern life. To encourage rural citizens to find their own artistic expression, Curry inspired a UW program to nurture Midwestern art.

### FACTORY MEMORIES

"I was a very naive student of French literature in 1959. I was taking a course from professor **Alfred Glauser** my junior year. His emphasis on 'style' in literature totally mystified me. But, he was an animated and enthusiastic teacher, so I kept taking courses with him — hoping I'd finally fully understand the elusive 'style.' Professor Glauser seemed to be making it the mark of a writer's personality as well as his oeuvre.

"His words stayed with me ever since, and it finally dawned on me what he meant. My interests have expanded over the years into African literature and various world cultures as well. I have found that 'style' explains much of human behavior, including literary and verbal expression. I am grateful for Professor Glauser's insights."

— **Beverly McGraw**, BA '60

### RESOURCES

Check out the campus Sesquicentennial Calendar, listing institutional, school, college, departmental and area activities at: [www.uw150.wisc.edu](http://www.uw150.wisc.edu).

### FOR MORE INFORMATION

If you have any questions regarding sesquicentennial planning, you may direct them to a member of the sesquicentennial staff: Peyton Smith, sesquicentennial coordinator, 265-3044, [plsmith@mail.bascom.wisc.edu](mailto:plsmith@mail.bascom.wisc.edu); or Catherine Gray, sesquicentennial program assistant, 262-4315.



# Firms quickly fill MGE innovation center

Brian Mattmiller

The new MGE Innovation Center will open Friday, March 19, with more than double its past building space, yet the latest University Research Park addition already has nearly a full house of tenants.

The facility will be home base for 14 small businesses, five of them new to the Research Park, putting the center at 85 percent occupancy. It reflects growing demand for the Innovation Center concept, which began a decade ago as a way to nurture high-tech ideas into successful companies.

"We have seen a growing interest at the university in technology transfer and commercialization of intellectual property," says Wayne McGown, director of the Research Park. "The Innovation Center provides an excellent location for the spin-off companies that result from this trend."

The MGE Innovation Center, supported by a \$1 million donation last summer from Madison Gas and Electric, is part of a new 55,000-square-foot office building on the west side of Whitney Way. MGE also sponsored the original center in 1989.

"This commitment by MGE shareholders is a long-term investment in our local economy," says David Mebane, MGE's chief executive officer. "High-technology businesses provide steady growth for our electric and gas operations."

The Innovation Center has been a key

part of MGE's efforts to encourage high-technology growth in the area, said Mike Mathews, MGE's director of economic development. "High-tech firms are a good fit for the area," he says. "The tend to rely on university research and graduates to establish and grow their businesses."

That has been especially true with recent additions to the center. Greg Hyer, URP associate director, says that all five new businesses at the center have a connection to UW-Madison research.

One new firm, called Quiq Inc., is the brainchild of UW-Madison computer scientist Raghu Ramakrishnan. He is developing Internet-based software that will help people create online communities. The idea is to have a shared network of information and services that can help school groups, clubs and others stay better connected.

Another new business, Metabiologics, stems from research by bacteriology Professor Eric Johnson into beneficial uses for the botulinum toxin. Best known as a toxic food contaminant, botulinum toxin has been found to be a very effective drug in treating muscle disorders and spasms.

The 27,000 square feet of space in the new center is up from 10,000 square feet in the previous building, and includes more shared features, Hyer said. It will have four conference rooms, shared lab space to do prototype work and a community commons and food service area.

In another "great fit" for the center, Hyer said, the Madison volunteer organization Senior Corps of Retired Executives, or SCORE, will move into the Innovation Center. Tapping the experience of area retired business leaders and faculty, this organization provides free consulting services and can operate as an informal board of directors for small business startups.

Hyer says SCORE serves clients across the city, but is an ideal service for the type of businesses at the center, which often start with strong technological background but limited business knowledge.

The original MGE Innovation Center demonstrated great success in its first decade in Madison, said McGown. A survey of the 27 businesses started since 1989 showed a 90 percent success rate of companies still in business. The average success rate of U.S. business startups is closer to 20 percent. Businesses started at the center have created more than 200 high-paying new jobs, Mathews says.

Shared services form the backbone of the center. Advisory assistance in financial and business planning is provided by Venture Investors, a venture and seed capital company which will serve as building manager for the new center. Other support and mentoring occurs from the connection to UW-Madison, and the new facility will have a high-speed connection to the campus Internet server. ■

## CAPITOL CAPSULE

Camp Randall

### BUDGET REVIEW UNDERWAY

The Joint Finance Committee, co-chaired by Sen. Brian Burke, D-Milwaukee, and Rep. John Gard, R-Peshigo, is beginning work on the budget bill (AB 133/SB 45) with Legislative Fiscal Bureau briefings and testimony from key state agency leaders.

The committee will be briefed on the UW System budget Wednesday, March 24, about 1 p.m. That same day, at 10 a.m., the Senate Education Committee will hold a hearing on the higher education part of the 1999-2001 budget recommendations.

### PROJECTS APPROVED

The state Building Commission has approved UW-Madison plans to:

- Renovate Barnard, Bradley and Chadbourne residence halls at an estimated cost of \$3.2 million.
- Install fiber optic cable to University Houses for an estimated \$908,300.
- Expand the Camp Randall Sports Center Hall of Fame using \$179,000 in gift money.
- Remodel lab space in the Genetics Building at \$300,000 for a faculty member hired as part of the biological life sciences initiative approved by the governor and Legislature last spring.

Also at the February meeting, Rep. Tim Hoven, R-Washington, requested that a feasibility study be done to introduce club seating and expand handicapped accessible seating at Camp Randall Stadium. Action on the request was deferred.

### LEGISLATIVE WATCH

- Health plan advances: The Senate Education Committee has endorsed a measure (SB 3) that would cover health insurance premiums for UW System faculty and academic staff on the first day of their employment. Currently, faculty and staff must wait six months before payments kick in. The bill has been referred to the Joint Finance Committee. A companion bill (AB-152, introduced by Rep. Sheryl Albers) has been referred to an Assembly Committee on Colleges and Universities.
- Financial aid: Sen. Richard Grobschmidt, D-Milwaukee, has introduced legislation (SB 68/AB 165) that would change the funding formula for Wisconsin higher education and Lawton minority undergraduate grant programs to reflect changes in tuition; it was referred to Senate Education. Rep. Spenser Black, D-Madison, has introduced similar Assembly legislation.

### COMING UP

- The Joint Committee on Retirement Systems will meet to take public testimony on the UW Optional Retirement System. 1 p.m., Monday, March 22, Room 417 North, Capitol.

### FOR MORE INFORMATION

The university's state relations staff works to raise awareness of the value and impact of UW-Madison on Wisconsin and improve the relationship between the university and state government leaders. For information, contact Charles B. Hoslet, special assistant to the chancellor for state relations: hoslet@mail.bascom.wisc.edu, or Kristi Voss, legislative assistant: kvoss@mail.bascom.wisc.edu. Both are in 97 Bascom Hall, 263-5510.

# Retiring McGown nurtured Research Park

Brian Mattmiller

Having worked under four Wisconsin governors and four UW-Madison chancellors, Wayne McGown has adapted to a certain kind of professional rhythm: "You're in, you're out, you're off to something else."

Yet the project McGown is most well-known for, the University Research Park, has been a model of steady growth and stability during the past 15 years. Set to retire on June 30, McGown says his experience as both an early planner and long-term director of the park will be a particularly satisfying memory.

"It's a rarity for a public administrator to be involved in the planning of a major public project, and then be able to stay with it until it reaches maturity," McGown says. "To see this through its years of development has been fun."

Once home to the Charmany-Rieder research farms, the 300-acre, west-side development at Odana Road and Whitney Way was not always seen as a sure bet. McGown says many universities nationally were starting research parks in the early 1980s, and some studies suggested they would compete with each other for limited business and some would ultimately fail.

McGown attributes the success of UW-Madison's park to two key factors. First, park leadership resisted the temptation to expand development into other commercial ventures, such as retail stores and housing. At different times, the park had offers on the table for locating a Target department store and a quick-service oil change store on park property.

It would have made for an odd mix today, among the thriving high-tech and service businesses. The park is now home to 72 companies employing more than 2,100 people and supplying well over \$1 million a year in property taxes.

A second key to its success has been a "grow-your-own" philosophy for new business startups, focusing on technology transfer from university research. Many of the companies at the park stem directly from UW-Madison research, or were started by university-trained graduate students.

In that sense, McGown says the research park is a visible model to faculty that technology transfer can be successful. "There is much greater encouragement today for faculty to be involved in the commercialization of their research, which is a dramatic change from the early 80s," he says.

McGown played a major role in several other landmark UW-Madison projects, including the Wisconsin Initiative for State Technology and Applied Research (WISTAR). The program helped UW-Madison respond to a crisis of aging and deteriorating research buildings in the past decade with a public-private partnership that raised more than \$200 million.



Wayne McGown steps through the latest University Research Park addition, the MGE Innovation Center, which already has nearly a full house of tenants. The facility will be home base for 14 small businesses. Once home to the Charmany-Rieder research farms, the 300-acre, west-side research park at Odana Road and Whitney Way is home to 72 companies employing more than 2,100 people.

McGown cites his role with the UW Hospital and Clinics Authority as another major milestone. The five-year effort led in 1996 to a complete restructuring of the hospital that gave it more independence from the state.

Also in keeping with his versatile role, McGown served as interim director for three UW-Madison offices, including facilities, budget and personnel.

By the time he retires this summer, McGown will have spent exactly 20 years of public service on each end of State Street.

From 1959-1979, McGown's resume might look like a who's who of Wisconsin leadership. He served as state budget director under Democratic Gov. John Reynolds, secretary of administration under Republican Gov. Warren Knowles, and also served key positions under Govs. Patrick Lucey and Martin Schreiber.

From 1979-1999, he served as special assistant under Chancellors Irving Shain, Bernard Cohen (interim), Donna Shalala and David Ward: "I've found that to be a very rewarding opportunity. All four of them were different in many ways, but similar in their skill to give leadership to a massive organization like this."

McGown, who just turned 70 in February, and his wife, Hildy, plan to stay in Madison after his retirement. He will continue working with a small consulting firm that offers advice to the nation's 160-plus university-affiliated research parks. ■

Community



A bus decorated with full-length decal celebrating UW-Madison's sesquicentennial debuts Monday on a campus route. Monday also marked the first day that Madison Metro's former L (UW Campus) Line was divided into Red, Blue and Green routes. UW-Madison students, faculty and staff can ride the new routes for free this week by showing bus drivers their university ID cards.

Head changes in campus bus routes

Weekday campus bus routes changed Monday: Madison Metro's L (UW Campus) Line has been revamped into Red, Blue and Green campus bus routes.

The Red route provides 20-minute circulator service between Memorial Union, Union South and the Southeast dorms via Bascom Hill, Dayton Street and Lake Street from about 7 a.m. to 6:30 p.m.

The Blue route provides direct service between Eagle Heights and Memorial Union via Union South at 10-minute intervals.

The Green route provides direct service between the Clinical Science Center and Memorial Union via Union South at 20-minute intervals. Fares will not change for any of the new routes.

UW-Madison students, faculty and staff can ride the buses for free through Saturday, Feb. 13, by showing bus drivers their university ID cards.

Schedules are available on campus buses; at Transportation Services, 124 WARF Office Building, 610 Walnut St; and at the Visitor Information Place in the Memorial Union. Weekend and evening campus bus routes will not change and will be referred to on new bus schedules as the Combined Route.

Information about the changes also can be accessed on Transportation Services' web site at <http://twiscinfo.doit.wisc.edu/trans/>, or Metro's web site at <http://www.ci.madison.wi.us/metro/>.

Arboretum gets \$1.2 million for expansion

A vastly improved experience for visitors is in store at the Arboretum, where two major gifts totaling more than \$1 million will enable construction of a new auditorium and other enhancements to facilities and programs.

■ An \$850,000 gift from Sally Mead Hands of Wilmette, Ill., will support construction of a new 250-seat auditorium and help fund the Arboretum's \$2.8-million capital campaign.

■ The Oscar Rennebohm Foundation, a long-time supporter of Arboretum programs, has contributed \$350,000 toward the auditorium. The gifts are among the largest ever received by the Arboretum.

The auditorium, which will feature high quality audio-visual capabilities and flexible seating, is designed to be a focal point of an expanded visitor center at the Arboretum. Other noteworthy features include a terraced entrance with a dramatic view of Curtis Prairie, exhibit space, a browsing library and a gift shop. Groundbreaking is scheduled for spring 2000.

"The auditorium will enable us to greatly improve and expand our programs for university, public and professional audiences, and to serve many more people than we can now with

our existing classroom space," says Arboretum Director Greg Armstrong. "With these exceptional gifts, we are now very close to realizing our campaign goal."

Hands, a UW-Madison alumna, says her longstanding interest in conservation issues led her to make the gift to the Arboretum. Her family's business, Consolidated Papers Inc., supports conservation programs.

The Rennebohm Foundation has long supported the Arboretum, funding the first ranger program in the 1970s and providing money for public education programs that now reach thousands of people each year.

With these two gifts secured, the Arboretum will continue to work with the UW Foundation to begin a public fund-raising campaign, which will encourage the community to help these improvements become a reality.

The new wing of the visitor center is one of three major goals of the Arboretum's capital campaign. Another is an extensive collection of plants native to Wisconsin.

The third element of the campaign is a comprehensive interpretive program designed to guide visitors to greater enjoyment of the Arboretum. ■

Flu season arrives on campus

Influenza season is here officially, now that the University Health Services and the Wisconsin State Laboratory of Hygiene have recently confirmed a case of influenza in a UW-Madison student.

So far this year, influenza activity has been relatively mild nationwide but cases are slowly increasing in Wisconsin. To help reduce the spread of influenza in the UW-Madison community, UHS provided flu shots to 5,100 students last fall.

"Still, we can expect to see more students come down with influenza, and for those who

do, it often means a week or more of missed classes and other activities," says Craig Roberts, UHS manager of community health.

Influenza is a brief, but often severe and highly contagious, respiratory infection. Symptoms typically appear 24-72 hours after exposure and are characterized by a quick onset of high fever, chills, headache, fatigue, cough and sometimes a sore throat. Uncomplicated influenza generally resolves itself within a week. Symptomatic treatment with rest, acetaminophen (for fever) and plenty of fluids are important to facilitate a prompt recovery. ■

Applicants sought for mentoring program

Participants are sought once again for the Academic Staff Mentoring Program.

Now in its third year, the program pairs up academic staff members to build relationships, reduce isolation and foster more involvement in shared governance. Organizers say the program also contributes to professional growth and helps create a greater sense of community at UW-Madison. There are currently 85 pairs in the program, and since its inception about 100 pairs have been matched. Many of the academic staff employees who were mentored in the first year of the program have become mentors.

The deadline to apply for the program is Feb. 24. An advisory committee will match staff members with mentors. Staff members set their own goals for the relationship and are expected to meet with their mentor at least two hours each month.

Applications and information about the program is available on the Internet at [www.physics.wisc.edu/people/mentor/](http://www.physics.wisc.edu/people/mentor/), or by contacting Steve Myrah, secretary of the academic staff, at 263-2985 or [myrah@mail.bascom.wisc.edu](mailto:myrah@mail.bascom.wisc.edu). ■

Feed Bag deli opens in vet school

People on the west end of campus will finally get what they have been craving for some time: a deli of their own. On Friday, Feb. 12, Wisconsin Union food services will celebrate the grand opening of the Feed Bag, located on the 2nd floor of the Veterinary Medicine Building, 2015 Linden Drive.

The celebration will continue during normal deli business hours, 7 a.m. - 3 p.m.

"We will give away several prizes every hour in honor of the occasion," says deli manager Vicky McSherry, "and we'll be serving free samples and food at special prices."

The Feed Bag will sell gourmet coffee, fresh bakery goods, sandwiches, salads, desserts, snacks and drinks. Hot entrees are available from 11:30 a.m. - 2 p.m. Limited space precludes on-site seating, so the new deli will operate strictly as a "grab and go" enterprise.

During the grand opening, patrons will be able to set up Wiscard accounts using their UW IDs as a debit card. And every sixth cup of coffee will be free to customers who pick up the popular "Coffee Club" cards, which are valid at any union deli across campus.

Pete Behrendt, union deli division manager, expects good traffic. "People have really been starved on this end of campus for a close place to get some good food," he says.

The only eatery on campus from the old UW hospital to the new UW Hospital, the Feed Bag hopes to draw more than Vet School and clinic customers. They are expecting to serve students, faculty and staff from the Biotron, the ag school, the greenhouses, the WARF Building and the Natatorium, right across Parking Lot 69.

Five other delis operate on campus: the Deli/Sweet Shops in Memorial Union and in Union South, the Blue Chip Deli in Grainger Hall, the Ingraham Hall Deli, and the ICU Deli in the Medical Sciences Center. ■

Assembly tables review plan

The Academic Staff Assembly tabled a proposal Monday to require annual performance reviews for the university's 5,300 staff.

The proposal would require supervisors to prepare written performance summaries each year for their employees. Supporters say the measure would help academic staff members, but others are concerned that mandatory written reviews carry a negative connotation.

The assembly did not set another date to consider the proposal. Barry Robinson, chair of the Academic Staff Executive Committee, says he intends to form a subcommittee to review and make revisions to the proposal. ■

Notable

Regents approve faculty hiring

The first round of the Sesquicentennial Hires Program was approved Feb. 5 by the UW System Board of Regents.

The 32 new faculty positions will be financed entirely with gift money. At least half or more of the new professors could be hired and teaching by this fall in several key disciplines, including chemistry, computer engineering and religious studies.

Chancellor David Ward says the new positions signify his commitment to his biennial budget proposal, which calls for matching \$57 million in state funds and tuition revenue over four years with private gift money from alumni and donors.

Provost John Wiley told the board's Education Committee Feb. 4 that UW-Madison's plan to hire a block of new faculty with gift funds is believed to be the first of its kind in the country.

In other business, the board approved:

■ Two campus remodeling projects to be financed with housing revenue. One project will provide \$3.2 million in needed maintenance for Barnard, Bradley and Chadbourn halls. The other will install fiber optic cable in Eagle Heights apartments and University Houses for faculty and staff, at a cost of \$908,000.

■ An expansion of Camp Randall Stadium's Hall of Fame, using \$179,000 in gift funds. ■

SECC tops 1998 goal

Contributions totaled \$2,120,693 for the recent State, University and UWHC Employees Combined Campaign of Dane County — nearly five percent above the symbolic silver anniversary goal of \$2,025,000 set by the campaign's administrative board.

Organizers credited volunteers and contributors for making the 1998 charity fund-raising effort the most successful in SECC's 25-year history. A total of 3,762 university and UW System employees gave \$895,656 to the campaign, with an average contribution of \$238. That is more than double the amount of the average contribution in most charitable giving campaigns. In addition, UW Hospital and Clinics employees raised \$86,430 for SECC. On the state side, 7,271 employees gave an average of \$156.44, totaling more than \$1.1 million. ■

ISIS deadlines approach

As the transition to UW-Madison's new student records system moves closer to implementation, a university official overseeing the project is reminding the campus community of important deadlines.

The conversion to the Integrated Student Information System will begin March 5 and last until approximately March 31, according to ISIS Project Manager Ron Niendorf. During this period, data in the current system will be put on hold, and student records can be accessed but not updated.

Course additions and drops must be made on change forms available in deans' offices. The changes will be entered in the order they were received when the ISIS system comes online. Students are encouraged to resolve grade change issues or classification changes before March 1. Niendorf says this deadline is important for students completing scholarship forms.

Starting March 5, students will have to use paper forms to update postal or e-mail addresses or their expected graduation date at the A.W. Peterson Building, 750 University Ave. New information will be entered into the system after April 1.

Students and advisers will be updated through weekly mass e-mails from ISIS officials titled "En Route" that began last week. Information is also available on the ISIS web site at <http://www.wisc.edu/isis/>. ■

Camp Randall



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FOR IMMEDIATE RELEASE 11/17/98  
Contact: Capt. Dale Burke, (608) 262-4981; Al Fish, (608) 262-3157  
Dr. Marvin Birnbaum, (608) 263-7094

### UNIVERSITY OFFICIALS OFFER STADIUM SAFETY REMINDERS

University of Wisconsin-Madison officials are working to help make Saturday's Wisconsin football game a safe and fun experience for fans who expect a win to secure a Rose Bowl berth for their beloved Badgers.

Stepped-up security and physical changes to the stadium since 1993 will help keep fans safe in their seats. But campus police and university officials are urging fans to remember that they hold the key to making Saturday's contest against Penn State an enjoyably memorable game.

Here are some tips offered by stadium officials and campus police: -- Come early. Gates will open at 1 p.m. for the 2 p.m. start. A big crowd is expected, so early birds will more likely avoid the long lines -- and get to see the kickoff.

-- Enter the gate marked on the ticket. Capt. Dale Burke of the University Police Department says that using the gate number printed on each ticket will minimize congestion and allow for quicker access to seats once ticket holders are inside.

-- Make sure you are in the correct seat. Tell ushers immediately if you find someone in your seat. Fans should retain their ticket stubs to show that where they are and where they're supposed to be are one and the same.

-- Don't try to enter the field. Fans who try to gain access to the playing field at any time face a \$270.50 fine. After the game, the Wisconsin Band plans its famous "Fifth Quarter" celebration, but the event will be canceled if fans are trying to get onto the field at the end of the game.

Other post-game entertainment also is scheduled, so organizers urge fans to stay in their seats and watch the show.

-- Enjoy the game. Even with the sell-out games this season, police say they've been encouraged with the way the crowds have cooperated with stadium rules.

There have been relatively few problems with fans bringing alcohol into the stadium and few disorderly conduct charges for unruly fans.

Nevertheless, Burke says extra security personnel will be on hand Saturday to step up spot checks at every gate for prohibited carry-in items such as alcoholic beverages, bottles, cans, food items and coolers. Fans can be cited for alcohol violations.

A possible return to the Rose Bowl recalls memories of the Oct. 30, 1993 Camp Randall crowd surge that left about 70 students injured. But since 1993, safety measures have been instituted to increase security and enjoyment for fans and players alike:

-- Physical improvements include railings, concrete work and new gates increase player and fan safety.

-- Better communication encourages safer crowd behavior.

-- Added police, private security and paramedic personnel are on hand.

Camp Randall

-- Clearer exterior signage makes it easier for fans to enter the stadium at the most appropriate gates.

Even with the improvements, Burke says responsible fan behavior is the only way to guarantee to a safe, enjoyable game: "Safety depends on fans staying in their seats and off the field."

###

--Tim Kelley, (608) 265-9870

...will help keep fans safe in their seats. But campus police and university officials are urging fans to remember that they hold the key to making Saturday's contest against Penn State an enjoyable, non-violent game.

Here are some tips offered by stadium officials and campus police: -- Come early. Games will open at 1 p.m. for the 2 p.m. start. A big crowd is expected, so early birds will more likely avoid the long lines -- and get to see the kickoff.

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*Cathy Rowland*

# NEWS MAKERS

## QUOTABLE KETTL

Don Kettl, a political science professor who heads the La Follette Institute of Public Affairs, has been the source of choice for reporters seeking a nonpartisan "political observer" in the weeks before November's elections.

Kettl has been quoted at least 30 times in Wisconsin daily newspapers alone this election year, and he shared the commentator's desk for WISC-TV (Ch. 3) election-night coverage.

Kettl typically urges campaigners to give voters more credit, and is sought out for his views on campaign financing (he chaired a state commission on the subject). Even before the September primary, he was predicting a big-money showdown between liberal and conservative forces. "It'll be bombs away from all sides," he told the *Milwaukee Journal Sentinel*.

## PFAU LENDS ELECTION EXPERTISE

On the national campaign scene, sound bites from a rather extensive interview with Michael Pfau, UW-Madison professor of journalism, were featured on an election-eve edition of ABC's "Nightline." Pfau says he discussed the role and influence of campaign advertising in the Feingold-Neumann race, the influence of soft money and the impact of Feingold's strategy to limit soft money and negative campaigning.

## WRIGHT IDEAS EXAMINED

Ken Burns' PBS documentary on architect Frank Lloyd Wright featured history professor William Cronon discussing points including the architect's relationship to broader Emersonian ideas about the relationship between the natural world and the human psyche. "Wright's 'organic' architecture often is misunderstood," Cronon says. "Wright took nature and passed it through the mind of the artist, so he saw his buildings as being more natural than nature itself. Consequently, he wasn't really concerned with whether the roof leaked — what mattered to Wright was the ideal form."

## ESCAPISM IS INESCAPABLE

Professor emeritus of geography Yi-Fu Tuan's new book, *Escapism* (Johns Hopkins University Press; 245 pages; \$28), is attracting academic attention. *The Chronicle of Higher Education* recently reviewed the book, which tackles the human impulse toward escape, fantasy and transformation.

"A human being is an animal who is congenitally indisposed to accept reality as it is," writes the author. Escapism is human, and in fact, inescapable.

Culture can be seen, in general, as an escape from nature, he argues. Our artifacts, our constructions, our placating rituals are attempts to rope nature — undependable and often violent — into the human world. But there is also the seeming obverse, the escape to nature. Since antiquity, there have been versions of the back-to-nature sentiment. However, as Tuan points out, the nature one is going back to is itself a construction, a world filtered through cultural concepts of landscape, countryside and wilderness. Yet he says an escape to nature is still an escape from nature.

If escapism, through imagination, can give us a taste of heaven, Tuan writes, it can also create terrestrial hell. The mind "suffers from certain distortions and limitations that have the effect of taking us to where we, in our right mind, would not want to go."

More campus newsmakers: [www.news.wisc.edu/wire/nm.html](http://www.news.wisc.edu/wire/nm.html).

## Learning

### New Web site experiments with scholarly publishing

A new campus Web site examining the fundamental nature of the parent-child relationship represents an experiment in alternative publishing that puts scholarly papers online months before they would normally be available.

The site, Parenthood in America (<http://parenthood.library.wisc.edu/>), contains 36 presentations from a major conference held in Madison last spring. It offers diverse views on some of the most vexing issues facing the nation, including divorce, moral development, children and schools, health care, reproduction and child care.

"Parenthood implies 'hands on' work in which parents grow with their children," says Jack C. Westman, professor emeritus in the Department of Psychiatry and organizer of the conference. "Although societal pressures can

have negative effects, they also provide opportunities for constructive developments. The site is devoted to elevating parenthood to the status it deserves."

The Web site is an experiment in alternative publishing by campus libraries, the conference planning committee and the UW Press. By placing presentations on the Internet, the proceedings are accessible to millions of potential readers many months before they would normally appear in print.

The site is directed at a broad audience of social workers, psychologists, lawyers, educators, policymakers and an informed general public. The papers are available in their entirety and can be searched by topic.

"Libraries can and should play an active role in the dissemination of information and

knowledge," says Kenneth L. Frazier, General Library System director. "This effort provides striking evidence that a model of communicating leading edge, authoritative knowledge quickly, cheaply and effectively is possible."

A second outcome of the project will be printed publication of selections from the proceedings by the UW Press in an anthology. "The printed version will allow for thoughtful editing of the papers and compilation in a format which is completely portable," says Steve Salemsen, UW Press associate director.

A third anticipated outcome is the development of a national Parenthood organization along the lines of the American Association of Retired Persons. A meeting was recently held in Chicago to explore ways of pursuing conference goals into the future. ■

## Community

### City advances \$52 million engineering campus project

Approval from the Madison City Council is the last step remaining in the College of Engineering's journey to upgrade its facilities and build a new parking ramp.

The Plan Commission unanimously approved the \$52 million Engineering Centers Building project Monday, paving the way for the council to take up the proposal Dec. 1.

The plan commission approved a zoning change to allow for the construction of the research facility on the corner of Breese Terrace and University Avenue. The 800-stall parking ramp would be built north of Camp Randall Stadium on what is now Lot 17.

Bids for the ramp will be sought in the next few months, and construction on the parking structure could start next spring, says Bruce Braun, assistant vice chancellor for Facilities Planning and Management. The entire project is scheduled to be completed in 2002.

"I think this is a marvelous step forward, because we had some honest and very long negotiations with the neighborhoods, individuals and the aldermen involved," Braun says. "This is living testimony to the chancellor's stated desire that we be good neighbors and work closely with the city."

Madison Alds. Ken Golden and Napoleon Smith, whose districts would be affected by the project, praised the university for its willingness to work with the city and adjacent neighborhoods and expressed their support for the proposal.

The Engineering Centers building would provide much-needed space for the college's research projects, outreach activities and student organizations. The ramp would help meet the need for more parking, especially for visitors to the Engineering campus, Union South, the Biochemistry Building, the UW Foundation and athletic events. ■



Nina Smith of Waterloo, Iowa, the consensus No. 1 high school basketball recruit in the nation, signs autographs in Madison after watching a basketball game here. She has signed a letter of intent to attend UW-Madison. The prized recruit joins Leah Heft of McFarland and Kristi Seeger of Stoughton in signing national letters of intent to attend UW-Madison. Smith, a 6-4 center, is a first-team Parade all-American and the second first-team recruit signed at Wisconsin. Smith showed her dominance by averaging 22.1 points while shooting almost 70 percent from the field last season. This past summer, Smith was the leading scorer on the USA team participating in the World Youth Games in Moscow, Russia. The team earned a bronze medal.

## Notable

### Student loan refinancing available through January

Congress' recent reauthorization of higher education spending includes an opportunity for student loan refinancing at a special low rate. But this window of opportunity will close at the end of January.

"Prior borrowers need to be proactive," says Steven Van Ess, director of student financial services. "If this is something you are interested in pursuing, now is the time to do it."

The Higher Education Amendments of 1998, which reauthorized the 1965 Higher Education Act, allow student loan borrowers to apply for a consolidation loan from the U.S. Department of Education's direct loan program.

The interest rate on the consolidation loan is 7.46 percent, significantly lower than most existing student loan rates. While the interest rate would be adjusted each year, it would be based on a lower interest rate formula for the life of the loan.

According to the Department of Education, most people who consolidate their student

loans under this program would save about \$500 per every \$10,000 of debt on an average 10-year loan.

To qualify, former students with loans must have at least one federal direct loan or one loan from the Federal Family Education Loan Program, which includes Stafford Loans and the former Guaranteed Student Loans. There is no charge for the loan consolidation or a minimum balance, and one or more loans can be refinanced.

Current students are eligible only if they hold direct loans. Those with other types of student loans, such as institutional loans, do not qualify.

Van Ess recommends that people contact their lending institution for more details on this refinancing opportunity. They can also obtain more information and an application by contacting the Department of Education's Direct Loan origination center at (800) 557-7392 or on the web at <http://www.ed.gov/DirectLoan>. The deadline to apply is Jan. 31. ■

### Business offers first Net course

The School of Business is launching its first Internet course, a class on management fundamentals.

Students who sign up for Professor Randall Dunham's Organizational Behavior course can study the online material anytime and anywhere they have World Wide Web access — home computers, laptops in remote locations or university computer labs.

Dunham has achieved a national reputation for his innovative teaching of management issues as well as his pioneering efforts in instructional technology. The three-credit course is open to students who want to master the fundamentals of organizational behavior, managing people and groups in organizations.

Through electronic discussion rooms, students can communicate with team members, classmates and instructors. The nonlinear nature of the course allows students to take the course material as they choose.

A course sampler is available by visiting <http://instruction.bus.wisc.edu/obdemo>. ■



1 • 8 • 4 • 8

# NEWS TIPS

UNIVERSITY OF WISCONSIN-MADISON

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Fax: 608/262-2331

*Camp  
Randall*

May 26, 1998

...

**TO:** News editors, assignment desks  
**FROM:** Liz Beyler, (608) 263-1986  
**RE:** Parking for Civil War Re-enactment at Camp Randall

Members of the general public planning to attend the re-enactment of the Civil War encampment at Camp Randall Park this weekend will be able to park free of charge in university parking lots 17, 18, 19, and 16. The free parking will be in effect on Friday afternoon, May 29, and all day on Saturday, May 30.

Lots 17, 18 and 19 are adjacent to Camp Randall Stadium and the Field House; Lot 16 is located behind the UW-Madison Police and Security headquarters in the 1400 block of Monroe Street.

The Wisconsin Veterans Museum is presenting the two-day living history program, entitled "When Johnny Comes Marching Home — The Return of the 2nd Wisconsin Volunteer Infantry Regiment," as part of the Wisconsin Sesquicentennial Statehood Day celebration. It will re-enact the welcome home celebration which greeted the soldiers in the regiment when they returned to be mustered out of the Union Army in 1864.

The encampment will open to the public at 8 p.m. on Friday, with candlelight tours taking place until 10 p.m., when the camp will close for the night. It will re-open at 8:30 a.m. on Saturday, close temporarily at approximately 2 p.m. when the soldiers will prepare for their march to the State Capitol for a 3 p.m. parade, and reopen following the parade until 10 p.m.

For more information on parking, contact the UW-Madison Special Events Parking Office at (608) 262-8683.

###



Camp  
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###



## BRIEFS

**Endless summer** Another semester has slipped through our fingers, and we're ready for a break. The paper you're reading is the last *Wisconsin Week* on newsprint for the 1997-98 academic year. The paper will take its annual summer hiatus and return to your mailbox in August.

In the meanwhile, you can stay on top of campus news over the summer by calling up the UW-Madison News Web site (<http://www.wisc.edu/news/thisweek/>) or the *Wisconsin Week Wire* (<http://www.wisc.edu/news/WisWeek/index.html>), an e-mail service that will report summer news.

**In need of editing** When *Wisconsin Week* returns in fall, it will be under the leadership of a new editor. Michael Penn, who has worked on *Wisconsin Week* for the past three years, will move to a position with *On Wisconsin*, the university magazine.

The position listing for *Wisconsin Week* editor/writer is listed in this issue; see page 15 under "University Relations Specialist." Copies of the job description can be found in the Academic Personnel office, at the Office of News and Public Affairs or on the Internet under the university's position vacancy listings (<http://www.wisc.edu/ohr/employ.html>).

**Press time** Usually in this last spring issue, we publish winners of the faculty and academic staff professional development grants. As of press time, those results were not yet available. Winners will be published in the first issue in the fall.

**Yahoo! We're wired** UW-Madison has been named one of America's "100 Most Wired Colleges" by *Yahoo! Internet Life*, a national web magazine. Yahoo! surveyed students at more than 400 schools about their campuswide networks, e-mail accounts and computer lab facilities. UW-Madison placed

## Campus

## Student radio a step closer to air

Student radio station WSUM hopes to make the leap from the Internet to the airwaves by early 1999, pending construction of its radio tower in southern Dane County.

Last month, the Dane County Zoning and Natural Resources Committee voted to grant UW-Madison a permit for the tower in the town of Montrose, about 15 miles southwest of Madison. The university's next step is to answer an appeal to the full county board and the Board of Adjustments.

The tower site had generated local opposition from some residents fearing a decline in aesthetic character. However, the Federal Communications Commission rules confine any new tower to a four-mile area around the town to avoid interference with existing stations.

WSUM Manager Dave Black said the station will bring a programming blend of public affairs, community service, music and sports for broadcast on 91.7 FM. More than 100 students are currently involved with the station, but the number should rise after they reach an on-air audience, he said. ■

## Camp Randall turf decision expected from state next week

The State Building Commission is expected to vote next week to replace Camp Randall Stadium's aging artificial turf.

The building commission action, set for May 21, follows a public hearing on the subject held May 4, where several UW-Madison officials spoke in favor of new artificial turf over a natural-grass field. The hearing was held by a subcommittee of the commission appointed this spring by Gov. Tommy Thompson to study the issue.

Proponents of turf — including football coach Barry Alvarez, band director Mike Leckrone and athletic director Pat Richter — say a grass field would be costly to maintain and limit the number of events held in the stadium, including concerts, high school football games and Fifth Quarter performances by the UW Marching Band. The Athletic Department estimates it could lose up to \$700,000 annually if it reduced the number of events in the stadium. Athletic Department officials also say that playing on grass won't lead to fewer injuries, as some proponents claim. ■

## Engineering dedicates revamped materials-science building

The recently remodeled Materials Science and Engineering Building — which brings classrooms, research labs, the Materials Science Center, and many faculty and graduate student offices together under one roof — was dedicated May 9.

In all, more than three-quarters of the previous structure was gutted and remodeled, and 7,000 square feet of new space was added. The \$4.6 million renovation was made possible by a \$1 million gift from the Kohler Company, which established the Kohler Partnership for Excellence in Materials Science and Engineering.

The improved facility features large vibration-proof instrument bays, state-of-the-art audio-visual equipment, and an enclosed steel-and-glass walkway to the Engineering Research Building. ■

## Learning

## Adopt-a-block program seeks volunteers

Adopt-A-Block, a relatively new program coordinated by the Physical Plant Department, involves volunteers — students, faculty and staff — in helping to improve the physical appearance of the campus and raise awareness about problems created by those who litter. The job entails cleaning up litter and other debris; Physical Plant provides the volunteers with bags, which are picked up when the clean-up is done.

Sellery Hall resident Connie Fuehrer signed up for the block where her residence hall stands, and soon the Food Science Club will be doing a springtime clean-up on the block surrounding Babcock Hall. Physical Plant staff members are serving as stewards of the block where the Service Building, the Service Building Annex and the Psychology Building are located.

Graduate student Julia Schmelzer, who heads community service activities for the Food Science Club, says she was looking for something "fun, easy and helpful to the community." They decided to clean the area around their own building.

"We thought it would be a good thing to assume some responsibility for our own environment. We have the dairy store here and there seems to be a lot of litter around outside," she says. "We have many visitors coming to our building, and we want the area to be attractive and to reflect well on our department."

Just as groups adopting sections of Wisconsin highways are afforded recognition via signage along their stretches of road, volunteers who adopt a campus block will be recognized with signs posted at opposite corners of their block.

To volunteer, contact Gary Beck, Physical Plant assistant director, at 265-2758. ■

# Wermers, led registration into digital age, will retire

Erik Christianson

A university administrator who has impacted the lives of every student and professor for almost 13 years is stepping down this summer.

Donald J. Wermers, UW-Madison's registrar, is retiring June 30. Hired in 1985 from the University of North Dakota, Wermers manages the university office responsible for the creation and maintenance of permanent student academic records.

The more visible functions of the office include producing the Timetable publication and handling registration, fee assessment, grade processing, transcripts, certifications, ID cards and degree summaries. His office has approximately 1.1 million records of current and former students on file.

Each semester, his office provides services to every student, faculty member, academic department, dean's office and most administrative offices.

"I view my role as registrar as a remarkable and marvelous opportunity to manage an office whose services reach the entire academic community," says Wermers.

From his first-floor office in the Peterson Building, Wermers had led the Registrar's Office into the technological age, beginning with touchtone registration in 1988. Since then, he has been instrumental in developing direct computer access for students to their academic records; an automated



Donald Wermers

degree summary system; the electronic transmission and receipt of transcripts; and the all-purpose ID card system.

The installation of UW-Madison's Integrated Student Information System, with the assistance of software vendor PeopleSoft, will greatly enhance on-line registrar services, Wermers says. (see story below)

Before the new system, known as ISIS, was developed, Wermers chaired a campus task force that envisioned a system for the future that would be able to provide all required services and data electronically to anyone who needed them.

"We aren't there yet, but we have come a long way, and ISIS will provide another major step in that direction," Wermers says.

Wermers' focus on higher education was sharpened in graduate school. He earned a master's in student personnel from the University of Florida and a doctorate in education, with an emphasis on higher education administration, from the University of Illinois.

From 1970-1980, Wermers served as assistant director of the Office of School and College Relations and assistant professor of higher education at Illinois. In 1980 he took over as registrar and director of admissions at North Dakota, spending five years there before coming to Madison.

With 30 years of experience in higher education administration behind him, Wermers is looking forward to spending more time with his wife, his two children and his two grandchildren.

"It is difficult to leave a staff, an office and a campus currently involved in so many exciting developments to enhance academic support services, but I am looking forward very much to transitioning into another phase and style of life," he says. ■

## ISIS: Student records' next wave

Erik Christianson

Donald J. Wermers wishes he were either five years younger or five years older. The 63-year-old Wermers, retiring this summer as UW-Madison's registrar, says if he were younger, he would be in the middle of implementing UW-Madison's Integrated Student Information System.

If he were older, he wouldn't have been around for the planning — and therefore wouldn't be disappointed in not seeing it through to completion.

Wermers is an unabashed supporter and current project manager of the new state-of-the-art student-information system, which is scheduled to come on-line starting this fall.

"When the system is functional, the campus community will really appreciate it," Wermers says.

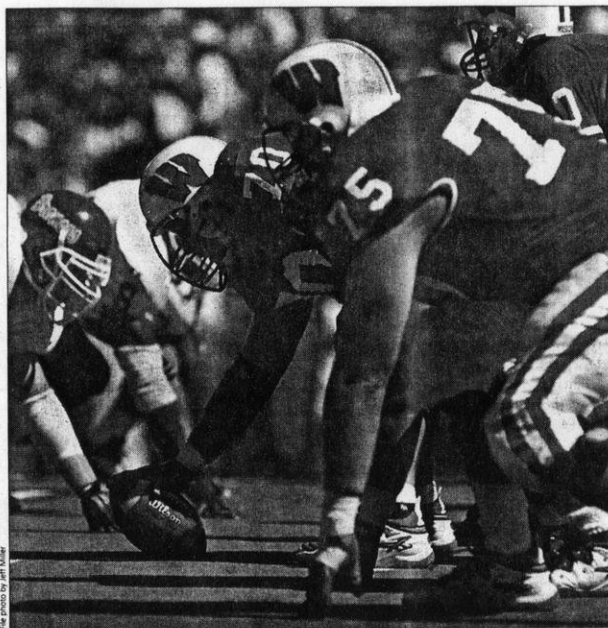
ISIS will replace the 25-year-old Integrated Student Data System, known as ISDS or by its transaction code of "3270." Wermers and other organizers say it will greatly improve the functions and flexibility of processing and retrieving student records and other data. The 3270 transactions from other systems concerning budget, accounting, payroll, personnel and purchasing will not be directly affected by ISIS, organizers say.

Starting this August, all admitting offices will use ISIS to process applications for summer and fall 1999. By January 1999, ISIS will be used to process financial aid applications, and by April 1999 it should be fully functional.

The ISIS project is working with PeopleSoft, a top provider of client/server software to colleges and universities, including Michigan, Minnesota, Northwestern and a host of other institutions.

When he retires, Wermers will be replaced as ISIS project manager by Ron Niendorf, director of computer services for Academic Services and Outreach Development.

For detailed timelines on ISIS implementations in schools and colleges, contact 262-7437 or visit <http://www.wisc.edu/isis>. ■



Camp Randall Stadium's artificial grass has sprouted concern among some state officials, including the governor.

## Turf battles

### While state pushes for grass, UW stands by its football field

Erik Christianson

As state officials continue to explore whether to install grass in Camp Randall Stadium, the UW-Madison Athletic Department remains committed to artificial turf.

Gov. Tommy Thompson last month established a three-member subcommittee of the State Building Commission to examine the issue, as the university seeks to replace the stadium's artificial turf before the 1998 football season. The subcommittee is chaired by Rep. Tim Hoven, R-Port Washington.

UW Athletic officials and football coach Barry Alvarez favor new turf rather than grass, with their preference related to cost, access to the field for other events, football recruiting and possible lost revenue.

Most other Big Ten schools play on grass or are in the process of changing to grass fields.

"While our analysis indicates that artificial turf is the best option, we welcome the opportunity to discuss the issue," says Al Fish, administrative officer for the Athletic Department.

Installed in 1990, Camp Randall's turf is compacted and worn out, according to the Athletic Department. The cost to replace it, estimated at \$735,000 to \$1.2 million, is comparable to the cost of constructing a natural grass field. But the annual cost of maintaining a grass field is unpredictable due to weather and use, and it could be up to 10 times higher than the expense of turf maintenance, which cost only \$8,000 last year.

As a major maintenance project, 70 percent of the cost of new turf or grass in Camp Randall will be paid by the state,

with the Athletic Department paying the remaining 30 percent.

Natural grass could also limit the number of concerts, high school football games, UW Band performances and other events held in Camp Randall, UW officials say. There are approximately 120 events held in the stadium each year, while most universities with natural grass fields use their stadiums for events other than football fewer than 20 times per year because of the damage to the grass, the Athletic Department says.

Alvarez says between 60 and 90 high school football games are played at Camp Randall each year — games that might not be played on a grass field. He says allowing the teams to play at the stadium has developed a strong connection with Wisconsin high schools. Since establishing this connection, he adds, he has never lost an in-state recruit.

Not hosting these events could, in a worst-case scenario, result in a loss of up to \$700,000 a year in revenue for the university, including \$250,000 for each concert not held in the stadium, the Athletic Department says. Moreover, Madison businesses would lose \$2.25 million in economic impact for each concert not held at Camp Randall, about the same impact as a UW football game, according to information from the Greater Madison Convention and Visitors Bureau.

Proponents of grass often cite increased injuries related to turf as a factor to switch playing surfaces. But an NCAA study last year found the number of injuries on turf versus grass to be negligible (37.8 per 1,000 plays on turf, compared to 35.7 per 1,000 plays on grass). ■

Camp Randall





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# NEWS

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Camp Randall

FOR IMMEDIATE RELEASE

9/23/96

**CONTACT: Tracey McMahon, (608) 241-2131**

## UW MARCHING BAND TO TAKE THE FIELD WITH VERY SPECIAL MUSICIANS

MADISON — A musical force of almost 500 will take the field at the University of Wisconsin-Madison stadium Sept. 28 for the nation's only collaboration between a university marching band, Very Special musicians and their high school peer "coaches."

Over the summer, high school students from around the state have been rehearsing with their partners, musicians participating in Very Special Arts Wisconsin. Since 1985, the nonprofit VSA Wisconsin has been expanding arts opportunities for persons with disabilities in the areas of dance, drama, creative writing and the visual arts, as well as music.

The UW-VSA Wisconsin band will perform during the Wisconsin-Penn State game at half-time and for the Fifth Quarter, a post-game extension of the Badger spirit. In addition, the VSA choir will open the proceedings by singing and signing the national anthem.

According to Mandy Huber, a student at Sun Prairie High School, "Very Special Saturday" will cap a memorable experience. Although she predicts that playing with the UW Band will be a thrill, "one of the best parts is the time before the actual game, when we start to get to know our partners and help them learn and then see how they improve over the next couple of weeks."

For Saddle Boes, a DePere High School student, "Very Special Saturday" offers an

- more -

Very Special Arts -- Add 1

introduction to UW-Madison's world-famous Marching Band. "I really enjoyed seeing the band for the first time. It was also great to see the excitement that flooded the faces of our band partners," she says.

That sensation isn't limited to the performers. According to Cindy Rowe, a special education teacher at Portage High School and event veteran of four years' standing, "'Very Special Saturday' never fails to move me. It's a tremendous rush to be out on the field with our famous Marching Band in front of thousands of fans."

Indeed, 1996 will mark "Very Special Saturday's" ninth anniversary at UW-Madison. Michael Leckrone, band director and VSAW board member, has been on hand for all of them, and adds the event benefits both the university and VSA.

"The band members love working with VSA," he says. "And 'Very Special Saturday' draws attention to VSA programs in the other arts."

Leckrone will join VSA Wisconsin executive committee chair Sue Ann Thompson and VSA Wisconsin president Kay Lindblade for a special presentation to UW-Madison Chancellor David Ward after the first quarter of the game. For more information on the event, contact the UW Band office, (608) 263-1896, or Tracey McMahon at VSA Wisconsin, (608) 241-2131.

###

— Barbara Wolff, (608) 262-8292



## Talks on teaching, learning in works for Teaching Academy

By Bill Arnold

A series of colloquia on teaching and learning may be the first major initiative of the campus' new Teaching Academy.

The academy — with an initial makeup of 11 faculty members and a planned induction of 35 more faculty and staff members in early October — is eyeing a series of discussion sessions that may feature a varied range of topics, including innovations in instructional technology, instructional preparation for new and veteran teachers, curriculum content, peer review and student evaluations, and identifying what "teaching" really is.

The academy was approved in December 1993 by the Faculty Senate as a "gathering place for UW-Madison's excellent teaching scholars." It is a place for dialogue and debate about complex issues that are unique to a large research university.

The academy, the first of its kind in the Big Ten and among large research universities, will likely be studied by other colleges and universities, as they create similar structures, says academy chair Nancy Diekmann, a professor of nursing. Preliminary plans for the colloquia were drawn up during a Teaching Academy retreat on Aug. 26.

"These colloquia will be an attempt to present, create and reflect on what we see as the central contemporary issues for teaching and learning on this campus," Diekmann says, noting these discussions will likely spawn task forces that will look even more critically at these issues.

James Taylor, professor of chemistry and X-ray lithography, says students' evaluation of learning and peer review of teaching are particularly important.

"We (teachers) need more feedback from students, and we want to involve students in what we're doing," says Taylor, an academy fellow and one of the group's founders. "But, we realize that the standard student questionnaire is inadequate. We need something constructive, something that will allow praise where praise is due and that will also constructively point out areas that require attention and review."

Peer review is something that is still in the experimental stages here, Taylor says. "We need to learn how to do peer review in a constructive way, and we need to find out how it will work at a major research university like UW-Madison. On this, we are trying to move forward carefully."

Diekmann and Taylor say that topics for the colloquia might include:

- Describing what teachers do, and making public some of the many examples of fine teaching at UW-Madison. This discussion will help students and the public better understand the many facets of teaching — in and out of the classroom.
- Discussing new insights on learning and applying new strategies and innovations in instructional technology.
- New facilities and technological innovations being used to improve teaching and learning, such as distance education.
- Methods for selecting curriculum content to reflect multiculturalism.

The academy's agenda will be decided following induction of its first full slate of fellows on Oct. 10. Original and current fellows are: Diekmann; Taylor; Michael Corradini, professor, nuclear engineering, mechanical engineering and engineering physics; Jaleh Daie, botany professor; James Donnelly, history professor; Jeffrey Hardin, assistant professor, zoology; Alan Knox, professor of agriculture and education, continuing and vocational education; Mary Layoun, associate professor, comparative literature; Brent McCown, professor, horticulture and environmental studies; Daniel Pekarsky, professor, education policy studies; and Jeffrey Steele, professor, English and women's studies.

The Teaching Academy is generating a good amount of interest on campus, and its future is promising, Taylor says. "There's a lot of excitement all across the country right now. People are examining what teaching is, how it works and how to make it better," he says.

## University, community join against sexual assault

*That skirt was so tight, and so short.  
What did she think he would do?  
She'd had a few too many before she  
even got to the party, and had a few more.  
Drinking at age 17, how can she file  
charges?*

*She changed her mind, but he was too  
hot to stop. What did she expect?*

She expected — and deserved — not to be sexually assaulted. This, according to Linda Bishop, coordinator of the UW-Madison Student Organization Office, is the central message of the sixth annual Sexual Assault Awareness Week. This year's events, including speakers, presentations, films and more (see schedule of events), will be held Sept. 26-Oct. 6.

"Data shows that women on college campuses are most at risk for sexual assaults during the first six weeks of the fall semester," Bishop says. "We have to reach people when they're new on campus."

That's when women typically feel the most vulnerable — about fitting in, making friends, doing the right thing, Bishop says. The uncertainty, she adds, combined with the intense desire to establish herself, might cause a young woman to do something that she might not ordinarily do, such as drinking too much or trusting someone she doesn't know very well.

"To imply that bad judgment caused a rape unfairly blames the victim. It's the perpetrator who committed the crime," Bishop says. "By blaming victims for their own attacks, are we saying that men cannot control themselves? Is that fair to men?"

Nevertheless, Bishop says that while female students often worry that their judgment lapses will weaken their sexual assault grievances, their male counterparts frequently assume poor judgment excuses major behavioral affronts. "In some quarters, 'I was drunk' is a perfectly legitimate excuse," she says. "We need to make it loud and clear that it is not. Assaulting an intoxicated person is still the perpetrator's crime, no matter who was inebriated."

The activities are designed to send that message, as well as to educate women about how to prevent an unwanted sexual encounter.

Hope Rennie, a volunteer with the

Campus Women's Center, believes the key to prevention is a two-step process involving both women and men.

"We need to improve communication. We have to learn how to express our love in positive, non-abusive ways," Rennie says.

To that end, UW-Madison offers a number of programs to help prevent sexual assaults, and help students deal with the aftermath if they do occur.

- **Saferide**, late night taxi transportation for students, university employees and visitors, 262-5000.
- **Badger Saferide Bus**, free nighttime service, 263-6666.

- **Safewalk**, student-staffed evening escort service, 262-5000.

- **Chimera classes** in assertive behavior are offered through the UW-Madison Dean of Students Office and the Madison Rape Crisis Center, 263-5700.

- **Counseling and Consultation Services**, 262-1744.

- **Dean of Students Office**, 263-5700.

- **University Police and Security**, 262-4524, emergency 262-2957.

For more information, contact the Student Organization Office, 263-0365.

— Barbara Wolff

### • SCHEDULE OF EVENTS •

All events are free and, unless otherwise noted, open to the public.

**Monday, Sept. 26**

- **Wreath Dedication Ceremony** commemorates victims of sexual assault. Speakers: UW Police Chief Susan Rieseling, Dane County Rape Crisis Center Director Becky Westerfelt, and Student Health Service Director Dr. Richard Keeling, 11 a.m., Memorial Union.

- **Student Personnel Association brown bag discussion** about a new study about sexual assault at UW-Madison, 11:45 a.m., Memorial Union.

- **Keynote speaker Kathleen Barry**, author of "Female Sexual Slavery" will talk about "Sexual Exploitation as a Violation of Human Rights," 7:30 p.m., Memorial Union, Tripp Commons.\*

**Tuesday, Sept. 27**

- **Chimera workshops (women only)**, in English, Spanish, 6:30 - 8:30 p.m., Memorial Union.

**Wednesday, Sept. 28**

- **University Health Services/Rape Crisis Science Center brown bag discussion** for health care providers, "What to Do After Sexual Assault," noon, location to be announced.

- **Movie, "What's Love Got to Do With It?"** chronicling the often violent relationship between Tina and Ike Turner, 5 p.m. and 7 p.m., Memorial Union Play Circle.

- **Discussion, "Violence Within Lesbian Relationships,"** (lesbian and bisexual women only), 7-9 p.m., call Lavender for location and information, 255-7447.

- **Discussion, "Abusive Relationships Among Gay and Bisexual Men,"** (gay and bisexual men only), 7-9 p.m., call Men Stopping Rape for location and information, 257-4444.

**Thursday, Sept. 29**

- **Movie, "The Good Woman of Bangkok,"** about sex, tourism and prostitution in Southeast Asia, 8 p.m., Memorial Union Play Circle, discussion to follow at 9:30 p.m.

- **Men Stopping Rape presentation, "Non-Violent Intervention,"** 5-7 p.m., Memorial Union.

**Friday, Sept. 30**

- **Campus Women's Center brown bag discussion**, speaker: Jennifer Obinna, Wisconsin Coalition Against Sexual Assault, "Sexual Harassment in College," 2 p.m., Memorial Union.

- **Sexual Assault Awareness Week volunteer appreciation reception**, 4-6 p.m., Pres House.

**Saturday, Oct. 1**

- **Take Back the Night Rally and Speak Out**, 4-6 p.m., State Capitol, march down Langdon St., 6-6:30 p.m., dance and information fair, 6:30 p.m., Memorial Union.\*

**Sunday, Oct. 2**

- **Co-ed Self Defense for People With Disabilities**, 1-5 p.m., Memorial Union, pre-registration required with McBurney Disability Resource Center, 263-2741 or TDD/TTY, 263-6393.\*

\*American Sign Language interpreted.

## University hopes enhanced security makes game safer

By Bill Arnold

Fan behavior at the Sept. 10 football game between the Badgers and Eastern Michigan University at Camp Randall Stadium will determine the stringency of security measures at future home games, according to UW-Madison Chancellor David Ward.

Last week, confusion arose about how security officers would check fans entering the stadium for alcohol and objects that could be thrown. It was reported that football fans — and especially students — would be searched before entering the stadium on football Saturdays. But, during an Aug. 31 press briefing, Ward clarified university policy on security inspections at Camp Randall, saying that during the Sept. 10 game all fans may be subject to inspections of carry-in items and confiscation of alcohol beverages and unsafe objects, or objects that have been used during past football games as missiles.

Ward says those objects include, but are not limited to, food items and "whip-pets," steel-cased cartridges of nitrous oxide. Also, Ward says security personnel will use their discretion in inspecting fans who they suspect are concealing suspicious objects and/or alcohol.

*'I think that there are certain threats to public safety in large crowds that might make a pat-down (of fans) necessary. In a visceral sense, that may be a very extreme measure. But when people are almost killed, sometimes extreme measures are necessary.'*

David Ward

•••••

If the new policy does not effectively curb alcohol use and the throwing of hard objects, Ward says that he will likely opt to raise the level of intervention to ensure safety at football games.

While Ward says that he shares a "visceral" dislike of the concept of individual security inspections with many people, he also says that not to search for alcohol and hard objects would be irresponsibly putting people in danger.

"I think that there are certain threats to public safety in large crowds that might make a pat-down (of fans) necessary. In a visceral sense, that may be a very extreme measure," Ward says. "But when people are almost killed, sometimes extreme measures are necessary."

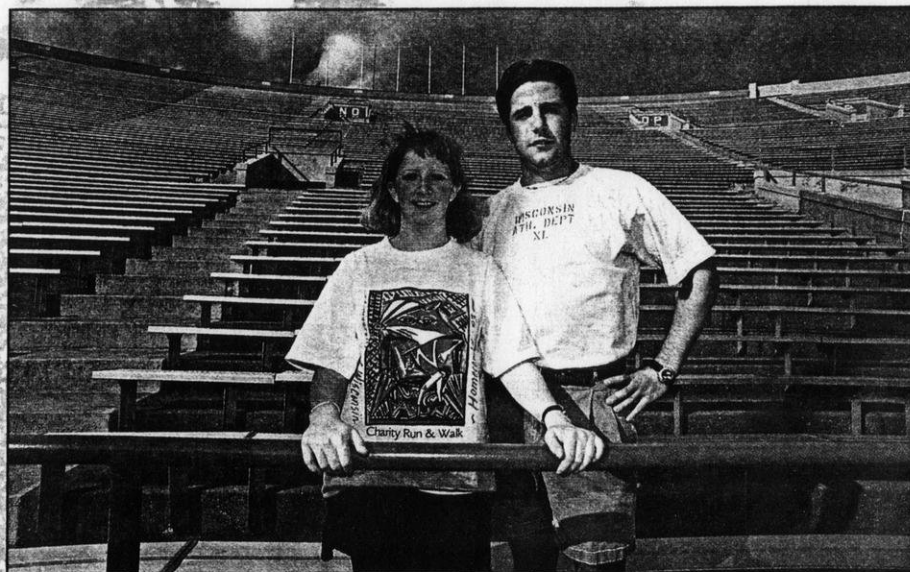
In the wake of the Oct. 30, 1993 Camp Randall crowd-surge incident that left an estimated 70 students injured — some critically, Ward asked George Kaiser, a Milwaukee businessman and former state

secretary of administration, to review the incident and make recommendations on crowd management and game personnel, the stadium facility, fan behavior and ticket distribution. In May, UW-Madison adopted the Camp Randall Stadium safety improvement recommendations offered by Kaiser.

After the Kaiser report was made public, Dean of Students Mary Rouse and University Police Chief Susan Rieseling met with a number of student groups to share Kaiser's findings and seek feedback on the recommendations. In general, the student reaction has been favorable to the recommendations, and students have pledged their support to seeing the changes implemented, Rouse says.

Students who violate the student disciplinary code for illegal alcohol use and throwing objects during football games at the stadium face severe penalties such as suspension and expulsion, Rouse says.

BRENT NICASTRO



# STADIUM SECURITY

*The co-chairs of Homecoming join UW officials in a plan to educate students and enhance Camp Randall safety.*

BY STEVE SCHUMACHER

JONI SCHROEDER REMEMBERS OCTOBER 30, 1993 all too well. The UW-Madison senior was sitting in section M in the end zone of Camp Randall Stadium as the Badgers won one of their most important football games of the year, 13-10 over Michigan.

But it isn't the victory that has stayed in her mind—it is the victory celebration. The student sections next to her were jammed with two thousand more fans than capacity. And when the game ended, they began to "rush the field," surging down from the top rows into the narrow funnel of bleachers at the field level.

"It was like a waterfall of people," Schroeder says, describing how, as the fans cascaded down, those in the lower rows were pinned against fences and railings. Some were swept under the surging crowd. Once they realized the magnitude of the problem, many students struggled to help. Football players waded in to try and tug victims out of the crush. Emergency medical personnel rushed onto the field. "At first I didn't know how bad it was; and then ambulances began coming onto the field," Schroeder says. "Then I saw someone having CPR performed on her right in front



of me. It really threw me for a loop."

Schroeder's fellow Homecoming chair and senior Nelson Corazzari was on the field as the game ended, not far from the UW Band. He also saw the flood of students, and felt the shock when he saw the ambulances.

"I walked over to the area, and it was pretty terrifying," he says. A friend of Corazzari's was hurt in the crush. In fact, more than seventy students were injured, many of them seriously. Eight were so badly crushed that they stopped breathing and had no pulse when emergency medical personnel arrived. Only quick action saved their lives.

And now, the co-chairs of the Homecoming Committee are taking strategic action to make sure that a stampede in the student section never happens again. Both Schroeder and Corazzari serve on the twelve-member task force put together by Dean of Students Mary Rouse to develop a safety plan for the stadium.

Schroeder says she'll "do anything I can to help," and Corazzari says he thinks seniors have to play a role in starting new traditions for the students.

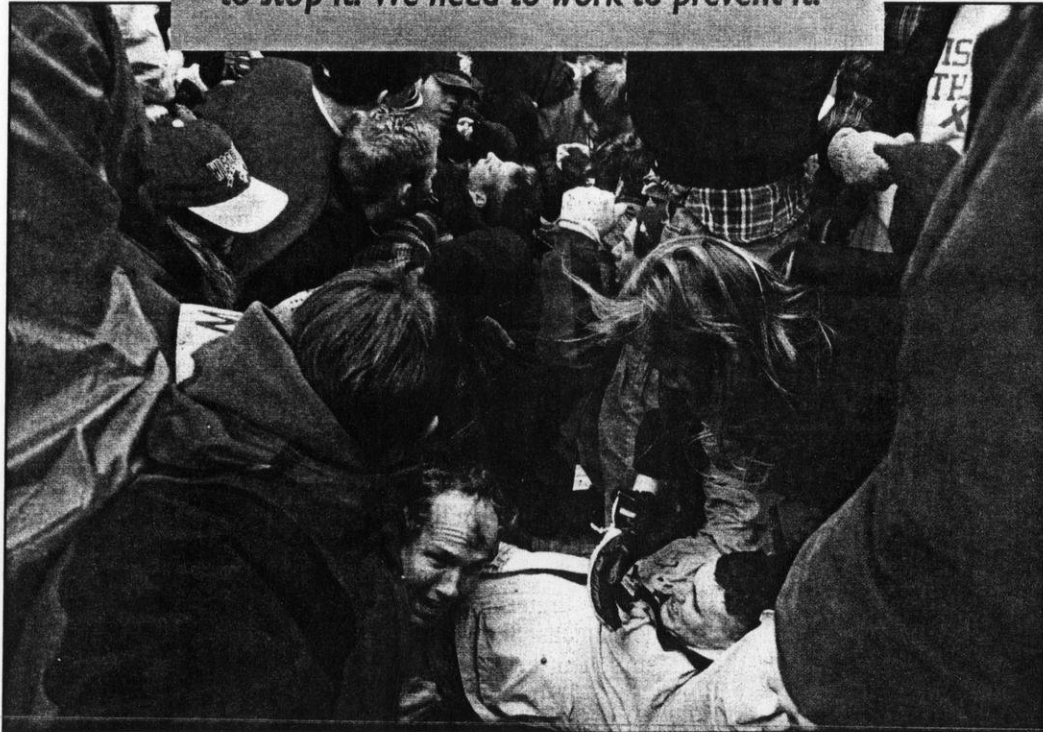
These kinds of sentiments are music to the ears of UW-Madison officials. Although the university is expected to spend about \$300,000 in recommended physical changes and security improvements to make the stadium safer, the cooperation of the students themselves is seen as the key to the process.

"All the changes are important," says George Kaiser, a Milwaukee busi-

nessman and former state secretary of administration who studied the crowd surge at the request of Chancellor David Ward. "I'm confident the university can make the stadium a safer place. But the behavior of the students will play a very critical role."

Kaiser and Greg Hyer, associate director of the University Research Park, spent three-and-one-half months studying the stadium safety issue. They interviewed more than eighty-five people, reviewed police and internal audit reports, studied UW police tapes of the student section, and surveyed other Big Ten universities about their stadium security. They then made forty-nine recommendations for change, all of which

**"It's not enough to try to prepare for a crowd surge. What we learned last year is that once something like that starts, it's all over—there aren't enough police officers in Dane County to stop it. We need to work to prevent it."**



"It was like a waterfall of people," remembers Joni Schroeder x '94, opposite left. "It was pretty terrifying," adds Nelson Corazzari x '94. Together, the Homecoming Committee co-chairs are taking strategic action to prevent a rush to the field, which resulted in a near-tragedy at the Michigan game last October.

were accepted by the university.

According to their report, the near-deadly surge at Camp Randall was caused by the pushing and shoving of

fans who were attempting to rush the field. Other contributing factors were cited in the stadium design. It requires a significant number of fans to exit at field level, allowing "cascade" exiting straight down over rows of seats instead of in aisles, as well as overcrowding in the student section which blocks the aisles. What's more, stadium exits at the field level are blocked by exiting teams.

The report praised stadium security and emergency medical personnel for their response to the crisis, although it said one PerMar security guard overreacted in trying to keep fans off the field. That guard's case is not yet resolved.

Kaiser said the issue of making the stadium safer is a serious one, and

wasn't lost in the euphoria of the Badgers' Rose Bowl season. "Everyone we dealt with—the university, the state, and the students we met with and interviewed—took this very seriously," he says.

Many of the recommended changes will be noticeable to

the sellout crowds expected at this fall's games. More than two thousand additional seats have been given over to students, to meet increased demand. Sections K and L in the north end zone have been added for students, in addition to Sections M, N, O, and P. Section Q, on the other hand, will be taken away from the students, because opposing team members exiting through a tunnel in that section have been pelted with objects on

a regular basis. Student seating will also change from general admission to reserved. That measure is designed to

prevent overcrowding and congestion in the stadium, cited by Kaiser's report as two of the primary causes of last fall's tragedy.

They also will see the UW Band, which had been seated in the lower rows of the student section, in its own set of bleachers at ground level outside the end zone. The bottom three rows of seats in the student sections will be closed off and covered to create a buffer zone. A six-foot-high, covered fence and gates will be installed in the north end zone to close the fans off from the field and keep people from congregating at ground level to watch the game. And ticketholders will be required to enter the stadium only at the exits identified on their tickets, to reduce congestion.

They also will notice a larger police presence. According to UW Police Lieutenant Dean Miller, between thirty and forty more officers will be added to the seven or so who have worked the game in the past. And they will be expected to enforce the rules more stringently than in the recent past.

A large part of the behavior pattern among the students have grown out of a laissez-faire attitude," Kaiser says. "The Athletic Department's priority has been on increasing student attendance and their enjoyment of the game, and that's become a problem as attendance has grown so quickly."

Enforcement has changed over the years, Miller says. "When we didn't have such large crowds, it wasn't as critical as it is now. Now, we will continue to enforce the rules, but with the research seating, we should be able to move around the sections more quickly."

Security forces will not allow anyone on the field after the game until after the band has finished its "Fifth Quarter" performance. The university also is installing better public address systems and improved communication links for those monitoring the game.

By about one in five of the recommendations specifically involve something as visible as the physical changes to the education of the fans themselves. Those recommendations generally involve establishing standards of behavior, conveying those standards to students, creating incentives for appropriate behavior, and defining the consequences of violating the standards.

That's where people like Dean of Students Rouse, Schroeder, and Coraz-

zari come in.

"Many students were upset by what happened last year, and have offered to pitch in," Rouse says. "To me, that is really encouraging, because the key to this is student leadership."



MEG THENO

**"Once they realized the magnitude of the problem, many students struggled to help. Football players waded in to try and tug victims out of the crush. Emergency medical personnel rushed onto the field."**

Rouse hopes to involve the student government leaders in the education process, as well as student organizations in such areas as fraternities, sororities, and residence halls. She is hoping that the students themselves will come up with new, less-destructive traditions, such as halftime contests, as well as special programs by the band and cheerleaders especially aimed at the student sections. And she will depend on upper-class students.

"I like the idea of having student observers in the sections, not to enforce rules but to make general observations about the problems that will help us improve things," she says. "And I do

believe that the seniors are important. They set the tone; other students model their behavior on the seniors."

Schroeder agrees. "More than anything, seniors can set an example, just going to the game and behaving in a way that others can follow," she says. That's what student leaders *should* do.

"Because of last year, I don't think the thrill of the rush is going to be there," Corazzari says. "I think we have to play a role in starting new traditions — have fun, but don't be reckless or throw things. I'd like to see a moment of silence before the Homecoming game this year, so we remember what happened."

Rouse says students were stung by criticism in the national media after the Michigan game, and perhaps will be motivated by that to prove others wrong.

"They gave us a raw deal," Corazzari says. "Sports Illustrated wrote about us like we were the bad Badgers, always drinking, and I object to that. When I was a freshman, there seemed to be a lot of drinking in the stands; but now I hardly see any. People are into the team and the games now."

Kaiser's report backs that up. It says drinking still goes on in the section, but it appears to be significantly less than in the past.

Although Rouse doesn't foresee another problem in the stadium of the magnitude of the Michigan game, she is worried about rowdy behavior and the throwing of objects that could cause injury.

"The administration is going to come down very hard on students who break the rules," she says. "But the problem is that by the time you have to come down hard, you already have a problem. Prevention is much more important." She says another crowd surge is unlikely "in this generation."

"Anywhere from 500 to 3,000 or 4,000 students were actively involved in that surge. That's how many students probably took a step forward. And they all know they did. I've seen many students who were very upset because they know they were involved in making it happen."

Lieutenant Miller adds: "It's not enough to try to prepare for a crowd surge," he says. "What we learned last year is that once something like that starts, it's all over—there aren't enough police officers in Dane County to stop it. We need to work to prevent it." □



# HOOF PATROL

**UW-Madison's mounted police unit trains to add another dimension to stadium security.**

There were a number of heroes in the aftermath of last fall's near-disaster at Camp Randall Stadium. But perhaps the most unsung were members of UW-Madison's mounted police team.

When the word came to emergency medical personnel that serious injuries resulted in the crush of students after the Michigan game, ambulances stationed outside the stadium were summoned onto the field. But because

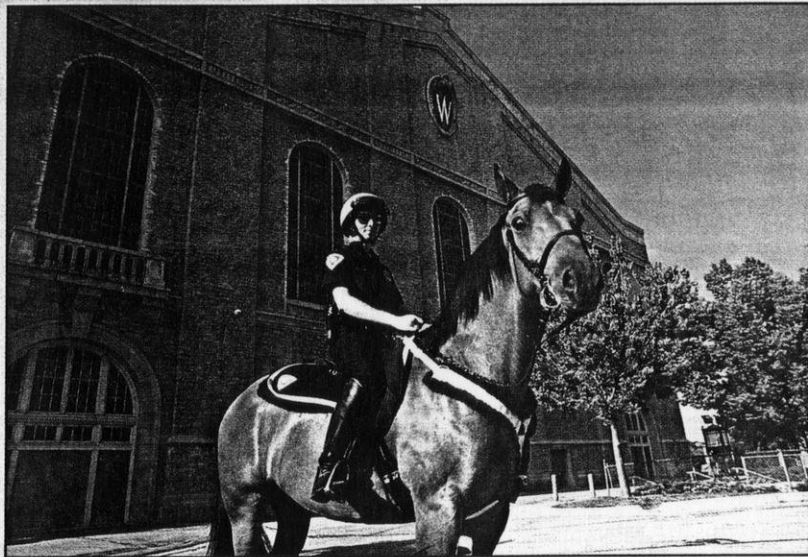
of the enormous crowd leaving the stadium at Gate 21 on the south side of the field, the ambulances couldn't get through. So two mounted officers were called in to help.

"The horses just took the lead, and wedged people out of the way so the ambulances could get through," says Edie Brogan, a UW police sergeant and head of the mounted team. "The emergency personnel were really happy with us."

The ability of the horses to clear the crowd was critical in saving seconds, or even minutes, for the emergency personnel who were trying to reach the students. A number of students were what are called "pulseless non-breathers" — they had been squeezed to the point that they had stopped breathing and their hearts had stopped. Only quick treatment saved their lives.

"People move out of the way for horses when they won't move for motor vehicles, even ambulances," Brogan says. "Maybe it's because people know that horses are not only big, but unpredictable."

Brogan began UW-Madison's horse unit in 1989. Police Captain Debbie Hettrick is the second member of the unit, and officer Karen Soley is training to become the third. They form one of the only university police horse



BRENT NICASTRO

*UW-Madison's horse unit led ambulances into the stadium last year to save eight students in critical condition. The unit is one of the only university police horse teams in the country, and probably the only one in the Midwest.*

teams in the country, and the only one Brogan knows of in the Midwest.

The UW police have two horses, while the city of Madison has five, the city of Middleton, one and Dane County one. All the units work together as one team.

The horses are used for regular patrols, and they are a fixture at events where crowd control is essential, such as at rock concerts, fairs, demonstrations, and the annual Halloween party on State

Street. "With four horses, we can clear out State Street if we have to," Brogan says. "You couldn't do that with one hundred officers on foot."

Camp Randall, with its sellout crowds of 77,000 people for football, is an obvious focal point. Brogan says she tries to have four to six mounted officers at each game. The horses are not trained to go inside the stadium, but are an important presence outside both before and after the games.

"We have many more contacts than the foot officers, because of our visibility," Brogan says. "People who want help will walk right past four or five foot officers to get to us, because they can see us. We also can see trouble spots because we're up high, and we can get through to places that cars can't."

In 1989, when Brogan first started the mounted patrol, she says there were skeptics in the department.

"Then one day a prisoner escaped as he was being taken in by the UW police, and I chased him down on horseback in Camp Randall Park and grabbed his collar," she says. "By the time the officers on foot came huffing and puffing around the corner, my horse had him pinned up against a tree. I think that helped convince people that horses are a valuable addition to the department." □



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# NEWS

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*Camp Randall*

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7/1/94

**CONTACT: Mike Green , (608) 262-7974**

## SEAT CUSHIONS A GOOD OPTION FOR SOME PINK FLOYD FANS

MADISON — If you have a ticket for Sunday night's Pink Floyd concert at Camp Randall Stadium and you're sitting in sections C through K of the lower deck, you may want to bring something soft to sit on.

An ongoing repair project at Camp Randall means that about 20,000 seats in sections C-K of the lower west stands will be without aluminum bleacher benches, leaving the concrete bleachers for concertgoers to sit. Each section of concrete bleachers is marked with row and individual seat numbers, thereby ensuring reserved seating.

"We urge concertgoers who have seats in the sections affected to bring seat cushions or blankets to sit on," says Mike Green, director of facilities and events management for the University of Wisconsin-Madison Athletic Department.

Green says that it was expected that the benches would be installed in time for the concert, but the Louisville, Ky.-based Dant Clayton company providing the benches has been delayed by an aluminum shortage.

Based on a 1990 engineering analysis, the \$2.4 million Camp Randall Stadium structural repair project has included concrete bleacher replacement, waterproofing and seat replacement, and drain and gutter repair and replacement work. Previous projects provided for the replacement of 31,487 of the 77,071 spectator seats in the stadium; this project is providing for the replacement of the remaining 45,584 seats.

###

— Bill Arnold, (608) 262-0930



## PROFILE

HEINZ LETTAU

The towering sand dunes of a Baltic Sea vacation spot had a spellbinding grip on a young Heinz Lettau, who began to envision his academic future in the swirling winds that created them.

Lettau, whose meteorology career spans six decades in Germany and the United States, became a pioneer in studying the give-and-take relationship between the earth's surface and the wind. He has spent the latter 37 years at UW-Madison.

An emeritus professor of atmospheric and oceanic sciences here since 1980, Lettau has remained active in research and writing. Later this month he will retire with finality when he moves to Charleston, S.C. to be closer to his family.

The Koenigsberg, Germany native is known academically for his studies of wind turbulence and flight response, for wind and temperature connections, and for his exhaustive look at the atmosphere's first mile.

But it all comes back these days to a simple childhood curiosity: What forces created those massive, moving hills of sand?

Lettau accents stories about his career with documents from a large magazine tray on his bookshelf. "My treasure box," he calls it. The stack of books and yellowing papers provide a mental road map to Lettau's youth in Koenigsberg, on the southeast edge of the Baltic Sea.

Lettau attended a summer camp in 1925 at a hang glider school in Rossitten, located on a slender isthmus. "Life on this protected nature preserve was controlled by the wind," he says. The winds created a 10-mile wall of sand dunes with crests of 120 to 180 feet. The dune migrated slowly to the east, occasionally burying — and 150 years later, unearthing — ancient cemeteries and fishing cottages in its sandy wake.

Along that stretch of dunes, a 1920s world record was set for flight in a non-engine powered plane, a cruise of more than eight hours.

"This is what really captivated me about what the wind can do," Lettau says of the dunes. "My conclusion then was that one should try to understand more about the wind."

Since then, Lettau has studied some equally exotic locales. Like the arid coastal deserts of Peru between the Andes Mountains and the Pacific Ocean. Or the frozen tundra of the Antarctic. Or the surface of the Moon.

"My academic life is full of little anecdotes," Lettau says.

Lettau may be best known in Madison for his winter studies on Lake Mendota, which involved rows of either bushel baskets or Christmas trees. In both projects, his students created a simulated and controlled forest by which they could measure the wind's effect on the heating and cooling process of trees.

The science was called "micrometeorology," and it looked at changes in temperature and wind velocity only a few feet above the ground. Lettau says that's where the real action is, where the wind affects botanical functions.

"One of its major tenets is, what does the wind do to the ground and what does the ground do to the wind?" he says. "The thing that's interesting here is the interaction."

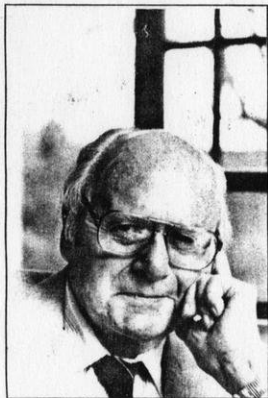
And in the mid-1960s, he helped put to rest a scientific controversy about the amount of dust on the Moon's surface. A prominent science journal published an article that predicted travel on the lunar surface would be impossible because of a nine-foot layer of dust. Lettau's own examination led him to conclude the Moon's surface had only inches of dust at best. He remembered watching the 1969 Apollo 11 Moon walk on television with some gratification, as Astronaut Neil Armstrong left his shallow boot print.

One of his favorite stories is of his first research project at The Albertian University in Koenigsberg. He wanted to compare the intensity of blueness in the sky at the harbor to 10 miles inland. So he borrowed a crude, hand-held blue scale and crisscrossed the city on his bicycle, taking readings at different stops.

That image might best capture the teaching and researching style of Lettau, who preferred the resourcefulness of bicycles and bushel baskets to today's million-dollar mega-grants.

"Research is becoming so complicated and so competitive that the good times have passed," Lettau says. "The present tendency is to look for measurements of things, not in trying to understand the whole."

— Brian Mattmiller



DEP MILLER

## UW to adopt recommended changes for Camp Randall Stadium

UW-Madison will adopt the Camp Randall Stadium safety improvement recommendations offered by an independent investigator, including the sale of reserved-seating season tickets for an expanded student section.

Though the investigator recommended initially splitting the student section into both reserved and general admission areas and phasing in all-reserved seating, Chancellor David Ward said this fall all student season tickets will be sold on a reserved seat basis, with the opportunity for students to obtain seats in groups. (The student section had been sold entirely as general admission).

"After further analysis and consultation with staff, I have concluded that full-scale reserved seating offers greater accountability and crowd management," Ward said. "It is the norm in the Big Ten, and I suspect many students will welcome the news," he said.

Athletic Director Pat Richter said the ticket office will sell about 14,000 reserved season tickets to students, 2,000 more than last year, on a first-come, first-served basis, starting next week. Students will have the option of sitting with one or more friends by applying for the season tickets as a group. Student per game ticket prices will remain at last year's level of \$6, so that a season ticket will cost \$36.

Ward said the remainder of the investigator's recommendations would be adopted either wholly or in large part, based on feasibility. "Our intention is to follow the Kaiser recommendations closely so that we may attend next fall's football games in greater safety and comfort," Ward said. "The university is indebted to George Kaiser and Greg Hyer for providing us with a document that can be so easily translated into timely action."

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dium facility, fan behavior and ticket distribution.

On April 21, Kaiser and his co-investigator, Hyer, associate director of the University Research Park, released the results of their review, including a report listing 49 separate recommendations for: football stadium facility improvements; student seating and ticketing changes; changing stadium traditions; crowd and safety management; and increased ticket controls.

After the Kaiser report was made public, Dean of Students Mary Rouse and University Police Chief Susan Risinger met with a number of student groups to share Kaiser's findings and seek feedback on the recommendations. "In general, the student reaction has been favorable, and students have pledged their support to seeing these changes implemented," Rouse said.

Rouse, whose meetings included representatives of Greek organizations and members of the Homecoming Committee, said the students she met reflected both on the importance of their role in support of the team on the field and on their behavioral decisions in relation to increasing crowd safety. "Our students want to support the team, and recognize that fan conduct has impact on the university's image and traditions," she said.

In addition to the changes in student seating, Ward said a number of improvements will be in place by September, including:

- physical changes, including railings, concrete work and new gates that will increase player and fan safety. UW Marching Band members' seating will be relocated to the field at the North End Zone, and 300 seats will be removed from the stands.
- a communication plan for encouraging safer crowd behaviors and developing new stadium traditions.
- an increased presence of police, private security and paramedic personnel.
- enhanced exterior signage, making it easier for fans to enter the stadium at the most appropriate gates.

— Susan Trebach

## Law School expansion to begin Aug. 1

Dan Bernstine hopes to have a shovel in his hand and a smile on his face a little later this summer.

Bernstine, dean of the UW Law School, says that ground-breaking for the Law School's building and expansion project should take place by Aug. 1.

The project would expand library and office space, create a simulated courtroom, upgrade utilities and expand computer-aided instruction. Some law programs that are now housed in other buildings would be moved. The project is estimated to cost about \$14.5 million.

The law school is currently designed to accommodate about 650 students. But, typical enrollments now average about 900 students. The law library currently has seating for about 550 students.

Bernstine says most law classes will be

held in other campus buildings in the next academic year as the project hits full stride. "In particular, Ingraham Hall (formerly Commerce) will house several classes during the construction," he says.

The Law School has raised the initial \$3 million needed to break ground for the project, and Bernstine says additional fundraising will continue.

In other Law School news, alumnus Rubens Medina has been named chief of the Law Library at the Library of Congress. Medina had been chief of the library's Hispanic Law Division since 1971.

Medina received a master's degree in legal institutions in 1966 and a Ph.D. in law and sociology in 1970 from UW-Madison.

— Bill Arnold

## Dean Trueba accepts post at Houston

Henry Trueba, dean of the School of Education since 1991, has resigned to become vice president for academic affairs and provost at the University of Houston. His resignation is effective June 30.

UW-Madison Chancellor David Ward plans to name an acting dean shortly. A national search will begin in September for a new dean, who will take office in either January or July 1995.

"Henry Trueba has been instrumental in encouraging cooperation within the School of Education through stimulating course offerings across departmental lines," said Ward. "He also has facilitated the difficult transplantation of allied health programs to the School of Education."

"Dean Trueba has served as a role model for minority scholars and students, and he has been a strong advocate of reaching out to external audiences such as alumni to more closely involve them in the life of the school."

Before becoming education dean at UW-Madison, Trueba served as associate dean of the College of Letters and Science and director of the Division of Education at the University of California-Davis. He also has held faculty appointments at the University of Illinois and the University of California-Santa Barbara. As a nationally known anthropologist, he has written several books on the role of culture in the acquisition of knowledge.

— Jeff Iseminger



# NEWS

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5/5/94

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(608) 262-4527**

## **UW-MADISON TO ADOPT RECOMMENDED CHANGES FOR CAMP RANDALL**

Madison — The University of Wisconsin-Madison will adopt the Camp Randall Stadium safety improvement recommendations offered by an independent investigator, including the sale of reserved-seating season tickets for an expanded student section, Chancellor David Ward announced Thursday.

Though the investigator recommended initially splitting the student section into both reserved and general admission areas and phasing in all-reserved seating, Ward said this fall **all** student season tickets will be sold on a reserved seat basis, with the opportunity for students to obtain seats in groups. (The student section had been sold entirely as general admission).

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-more-



## Camp Randall changes -- Add 1

by applying for the season tickets as a group. Student per game ticket prices will remain at last year's level of \$6, so that a season ticket will cost \$36.

Ward said the remainder of the investigator's recommendations would be adopted either wholly or in large part, based on feasibility. "Our intention is to follow the Kaiser recommendations closely so that we may attend next fall's football games in greater safety and comfort," Ward said. "The university is indebted to George Kaiser and Greg Hyer for providing us with a document that can be so easily translated into timely action."

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On April 21, Kaiser and his co-investigator, Hyer, associate director of the University Research Park, released the results of their review, including a report listing 49 separate recommendations for: football stadium facility improvements; student seating and ticketing changes; changing stadium traditions; crowd and safety management; and increased ticket controls.

After the Kaiser report was made public, Dean of Students Mary Rouse and University Police Chief Susan Riseling met with a number of student groups to share Kaiser's findings and seek feedback on the recommendations. "In general, the student reaction has been favorable, and students have pledged their support to seeing these changes implemented," Rouse said.

Rouse, whose meetings included representatives of Greek organizations and members of the Homecoming Committee, said the students she met reflected both on the

## Camp Randall changes -- Add 2

importance of their role in support of the team on the field and on their behavioral decisions in relation to increasing crowd safety. "Our students want to support the team, and recognize that fan conduct has impact on the university's image and traditions," she said.

In addition to the changes in student seating, Ward said a number of improvements will be in place by September, including:

- physical changes, including railings, concrete work and new gates that will increase player and fan safety. UW Marching Band members' seating will be relocated to the field at the North End Zone, and 300 seats will be removed from the stands.

- a communication plan for encouraging safer crowd behaviors and developing new stadium traditions.

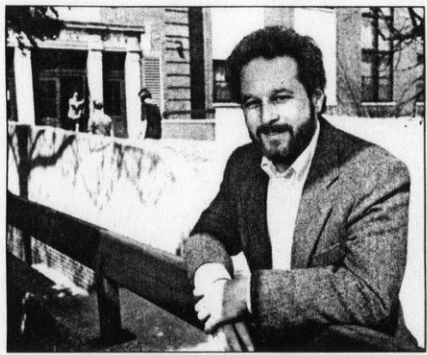
- an increased presence of police, private security and paramedic personnel.

- enhanced exterior signage, making it easier for fans to enter the stadium at the most appropriate gates.

###

— Susan Trebach, (608) 262-9406





JEFF MILLER

## PROFILE

STEVE SMALL

Information people can use. Not tomorrow — now. To help improve their children's lives — not the lives of "most children in America." To decide how to spend money to make those improvements.

Specific information. With specific targets. Delivered fresh and fast to your neighborhood. It doesn't sound, at first, like the kind of patient, painstaking over-the-years approach of much scholarly research, especially that which examines social trends. Yet Steve Small, an associate professor in the Department of Child and Family Studies — who also holds an appointment with UW Cooperative Extension — is a traditional researcher, whose work adds to the established body of scientific knowledge. But he also gets the chance to put that knowledge to work quickly, and therein lies a difference.

Small calls his work (which mostly involves issues concerning adolescents and their parents) "action research." What matters to him, fully as much as the empirical base of knowledge enlarged by his work, is that "it can be beneficial to local communities before their children grow up."

And so, Small and his graduate students head out to Wisconsin communities — about 150 of them to date — and ask community leaders what's worrying them. A pile of beer bottles at the local teen hangout near the railroad trestle? A suicide at the local high school?

Together, with suggestions from those leaders, Small helps communities decide how they will take advantage of the survey program known as the Teen Assessment Project (TAP), which polls local teenagers on their concerns, aspirations and behaviors.

"They bring to the table what they know — their community, its strengths, needs and problems," he says. "I bring to the table what I know — national trends, current theories, the tools of social science research. I try to make scholarly knowledge available to people who can use it."

Once the survey is completed and the results analyzed, the TAP program makes the results available to interested agencies and individuals, from schools to law enforcement to social service workers. Press releases are prepared highlighting the data. There may be a press conference, and there always is a community report and a localized newsletter distributed to the parents of teens who took part in the survey.

"The fact that these results come from their own kids really makes them meaningful," says Small. "People don't often see the relevance of research findings on teens when they're collected somewhere else. They tend to think that something that may be happening nationally — such as the majority of teenagers being sexually active by their junior year in high school — is not happening in their own community."

What people learn from the TAP program often is the antithesis of esoteric information. They learn what's really going on among their junior-high and high-school students. And what they learn may be the spark they need to plan the kinds of programs or services that might help shape a better future for their young people, says Small. The survey results are often used to convince school boards and persuade legislators. They often make parents sit up, take notice and begin talking to their teens. That's the "action" phase.

Though he initially pointed his career goals at more traditional forms of scholarship, Small says he's careful that his extension work has steered him toward the kind of outreach that is so much a part of his work now. "Some people say it's an example of the Wisconsin Idea in practice," he says. "And I guess that my own bias is that I wish there were more kinds of projects like this."

The father of 4-year-old twins (one boy, one girl) and an 8-year-old daughter, Small also says he has a personal stake in his work: "I think it really can contribute to the well-being of kids, which, of course, as a father, is a top priority for me."

He has, in fact, taught a class on bridging the gap between research and action "Many researchers make erroneous assumptions about how their research is going to be applied," Small, who is also writing a book about the subject, says. "If there is a way to put that knowledge to work to improve human life — not someday, but while we're living it — then we all ought to work toward that goal."

— Jacquelyn Mitchard

## Investigator outlines proposed changes for Randall Stadium safety

By Bill Arnold

An independent investigation has concluded that changes in student seating, crowd management, ticketing procedures, facility improvements and crowd behavior are crucial for making Camp Randall Stadium a safer venue for UW-Madison football games.

On April 21, independent investigator George Kaiser issued a 17-page report listing 49 recommendations that should be considered to improve fan safety. The investigation, spurred by the Oct. 30, 1993 crowd surge in the student section following the Wisconsin-Michigan football game, was requested by Chancellor David Ward, who named Kaiser to the position in December.

Ward said the report covers "all of the key areas" that were cited in November 1993 as possible contributing factors to the crowd surge. He will meet with Director of Athletics Pat Richter, Chief of University Police Susan Riseling, Dean of Students Mary Rouse and other university officials to help determine which changes will be made before the start of the football season.

"The report does seem to be balanced and comprehensive," Ward said. "I think it takes a very critical and fair look at our current practices, and proposes several constructive ways that we can improve." The chancellor also invites reaction to the report from the university community.

Kaiser said one of the keys to reducing the possibility of crowd surges is fan education and sensitivity. If fans' attitudes and behavior can be changed, it will be less likely that crowd surges will occur, he said. "I don't think that anyone could make the commitment to say that crowd surges can be prevented," Kaiser said. "I think it is impossible. Certainly the expert testimony that I've looked at suggests that you cannot prevent crowd surges. What you can do is try to minimize (the likelihood of their occurring).

"I think that people have to be sensitive to the fact that we all give up something for the common good and for the safety of our fellow citizens. And that's what has to happen at the stadium. There has to be some 'give' in order to accommodate safety," Kaiser said.

The report recommends reducing stadium seating by about 300. Portable bleacher seats would be set up in the north end zone for use by the University Marching Band.

The height of the existing fence in the north end zone would be extended to about six feet, gates would be installed at three control points to provide access to the field at the center and each end of the bleachers. The fencing would be covered to eliminate any opportunity to view the game through it, minimizing crowding and keeping aisles open below seating areas. The first three rows of seats in Sections J-O would be removed because, with the changes, they would offer only obstructed views of the field.

Recommended changes would create a new section of student reserved seating — rather than general admission — to minimize crowding. To help meet the increased overall student demand for tickets, student seating would be increased by 2,318.

Specifically, the report recommends adding sections K and L to the student section as reserved seating only. It also recommends removing section Q from the student section because of the tendency of fans in that section to throw objects at the players and coaches of visiting teams who must enter and exit the field through a portal directly adjacent to section Q. The report also includes two other specific recommendations regarding student section seating:

"Section P should remain a part of the student section only if all seating within the section is designated reserved seating." And, at a maximum, "only sections M, N and O should remain general admission student sections for the next season," the report states.

Other recommended changes include:

- Increasing University Police, PerMar Security and paramedic personnel in response to increased attendance.

- Establishing University Police and PerMar Security personnel as a visible presence in the student section and giving them the authority to enforce behavior standards.

- Clearly communicating to fans that they are not permitted on the playing field until after the players and band have left the field.

- Creating new stadium traditions for students — especially half-time activities that involve students.

Before the report was written, Kaiser and Greg Hyer, associate director of University Research Park, conducted more than 85 interviews, surveyed other Big Ten Conference schools, and reviewed game films, police reports and audit reports.

## Parity pay increase approved for Jan. 1

By Bill Arnold

Faculty and academic staff at UW-Madison and other UW institutions will receive an average 2 percent "parity" pay increase starting Jan. 1, 1995.

The pay increase, approved April 20 by the Joint Committee on Employment Relations (JCOER), will be an allocation of funds to UW System faculty and academic staff (and other non-union state employees) to achieve salary parity with unionized state employees. The individual pay raises will vary depending on judgments made by departmental merit review panels.

The committee's action means that non-represented classified staff will also receive an average 2 percent parity pay increase on Jan. 1. Actual distribution of the pay increases will be based on the newly bargained "grid" system.

Chancellor David Ward says that he is pleased JCOER opted to grant the parity increase. "I would like to thank the governor, (state Department of Employment Relations) Secretary (Jon) Litscher, and members of the committee for recognizing the inequity and for supporting the improvement of faculty and staff pay," Ward said. "This adjustment helps to close the gap between UW-Madison faculty and staff and their colleagues at peer institutions."

UW System President Katharine Lyall also reacted positively to the parity in-

crease. "The 2 percent parity adjustment brings the UW System's 1993-95 faculty and staff compensation package into alignment with other state employees, and it brings faculty salaries across the UW System closer to competitive market levels than at any time in the last decade," Lyall said, adding that part of the merit pay increase decisions for faculty will be based on teaching ability.

An earlier proposal put forth by The Association of University of Wisconsin Professionals (TAUWP) that called on legislators to distribute an additional 1 percent pay raise exclusively to faculty at the comprehensive and center campuses of the UW System failed. That proposal attempted to target undergraduate education at the UW's non-doctoral campuses and urged officials to recognize the "exemplary performance of (those) teachers through compensation."

Ward had responded to the TAUWP proposal, calling it a "divisive plan," noting UW-Madison's commitment to undergraduate education and saying the university should not be penalized for its multiple missions.

The committee directed the UW System Board of Regents to develop a merit pay proposal for all UW System faculty. The proposal is to include teaching credit hours as a specific factor in merit pay distribution. It directed that the proposal be included in the board's 1995-97 biennial budget request.



# NEWS

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UNIVERSITY OF WISCONSIN-MADISON

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**FOR IMMEDIATE RELEASE**

**10/27/93**

**CONTACT: Sue Riseling, (608) 262-4527**

## **UNIVERSITY POLICE ASK COOPERATION**

### **FANS WILL FIND CHANGES AT CAMP RANDALL THIS WEEKEND**

MADISON — If you're one of the 77,000-plus fans who'll pack Camp Randall this Saturday to watch the Badgers take on Michigan, you'll want to do some pre-planning.

"Most of the changes will come in the student sections, but everyone attending the game needs to be aware of the situation," said University Police Chief Sue Riseling.

Riseling says fans will want to remember just a few things: come plenty early, enter the gate marked on the ticket, make sure you're in the correct seat and enjoy the game.

Student sections M, N, O, P and Q will see some changes. Riseling says the track around the field will be blocked off between sections M and Q. This will ease the crush of people who stand along the track — especially when the team runs on and off the field — and will give only students access to the student section.

- **Come early.** Gates will open at 10 a.m. for the 11:30 a.m. start. "We're urging people to come as early as possible," Riseling says. "Those who don't arrive until 11 shouldn't expect to make it their seats before the kickoff."

- **Enter the gate marked on the ticket.** Riseling says this will minimize congestion and allow for quicker access to seats once ticketholders are inside. A gate number is printed on each ticket.

- **Make sure you are in the correct seat.** Tell ushers immediately if you find

-more-



## Camp Randall – Add 1

someone in your seat. "If you allow someone to sit in your seat, that means you'll be sitting in someone else's seat," Riseling says. "This doesn't make anyone happy and detracts from watching the game."

- **Enjoy the game.** Especially with the sell-out nature of the games this season, Riseling says she has been encouraged with the way the crowds have cooperated. "The fans are showing the kind of spirit this year that really helps the team." She adds that there have been only a few problems with fans bringing alcohol into the stadium and a minimum number of disorderly conduct charges for fans being on the field. She also says patrons are respecting the new policy to keep Camp Randall smoke-free.

###

Handwritten notes: "x" and "At the Medical School" with a signature and date "10/30/93".

Handwritten text: "Camp Randall Stadium"

# DoIT awards project grants

By Jeff Iseminger

If your department or school teaches undergraduates, and you'd like some help in deploying the power of information technology, hear this:

Instructional Technology Grants totaling \$150,000 have just been awarded through the Division of Information Technology (DoIT) for seven projects — and there's more where that came from.

This is the first installment in a five-year, \$750,000 program to help departments and schools improve undergraduate education. The grants, which can be up to \$30,000 apiece, are sponsored by the Chancellor's Office and funded by the Hilldale Foundation. The 1993-94 grants went to these recipients:

- Department of History, to set up a three-tiered advising system that integrates on-line information and electronic advising with traditional one-on-one advising.
- Department of Botany, to create a CD-ROM library of digitized botanical images which, unlike color slides, will not deteriorate with age.
- Department of Mathematics, to purchase laptop computers and computer projection equipment to enhance instruction in both basic and advanced courses.
- Department of Geography, to improve instruction in physical geography by introducing more students to sources of electronic data, including CD-ROM and network datasets, and to Geographical Information Systems (GIS), a computer system that processes data referenced to geographic locations.
- School of Journalism and Mass Communication, to set up an interactive multimedia project called "The Electronic Newsroom," which will incorporate print stories, audio and video.
- Department of Hebrew and Semitic Studies, to establish an instructional technology resource library, especially of CD-ROMs, for faculty and students.
- School of Nursing, to use interactive multimedia software to develop a coordinated anatomy program in undergraduate core courses.

These seven projects were chosen from 47 proposals. "We were very pleased with the quality and variety of the proposals," said Mark Luker, DoIT director. "It shows the creativity of our faculty and staff as well as their commitment to improve the way we deliver both instruction and academic support."

The deadline for next year's grants will likely be in late spring, and the call for proposals will go to departments by mid-December. For more information, call DoIT Instructional Support at 262-5667 or e-mail its@macc.wisc.edu.

# Regents approve stadium repair

The UW System Board of Regents on Nov. 5 unanimously approved a \$700,000 increase for a Camp Randall Stadium repair project based on a 1990 engineering analysis. The board approved increasing the Camp Randall Stadium structural repair project budget from \$675,000 to \$1.375 million for concrete bleacher replacement, waterproofing and seat replacement, and drain and gutter repair and replacement work. Previous projects provided for the replacement of 31,487 of the 77,071 spectator seats in the stadium; this project will provide for the replacement of the remaining 45,584 seats.

A calculation error made by engineering consultants in the original repair project study resulted in an erroneously low cost for waterproofing and seat replacement. The error accounts for a construction cost increase of about \$441,000.

Twenty percent of the project's total costs are being paid for by athletic program revenues. The remaining 80 percent comes from general fund supported borrowing — all agency funds.

Construction should start in late winter or early spring 1994 and should be completed by August 1994.

# At the Medical School Major changes planned for curriculum

**An information explosion, scarcity of generalists, shrinking research dollars and changing health care delivery settings are driving American medical schools to rethink how they educate their students.**



Last spring, second-year UW medical student Sue Werwie found herself in a predicament that most of today's beginning medical students are forced to confront — she was in the midst of information overload, unsure about which of the thousands of facts presented to her she should learn. But major changes planned for the school's curriculum will guarantee that future students won't have to endure the same numbing experience.

The biomedical information explosion is just one challenge among many driving American medical schools to rethink the way they educate their students. Other compelling forces include the scarcity of generalist physicians, shrinking research dollars and changing health care delivery settings.

In keeping with a growing national trend, the UW Medical School recently completed the first phase of an exhaustive, two-year curriculum evaluation involving several hundred faculty members and many students, including Werwie.

"Our goal has been to revise the curriculum so that it is responsive to the many changes medicine now faces," said UW Medical School Dean Laurence Marton, adding that faculty commitment to and input in the formal process has been outstanding. "In the future, we will continually review and assess the curriculum to ensure that the educational experience we provide is on the cutting edge."

As a result of the review, several committees are in the process of integrating changes, many of which the school will implement next fall. The new curriculum will require no more than 15 hours of lecture per week, downplaying rote memorization of facts that may become outdated quickly. "Instead of taking a passive role in their education, students will be encouraged to become active, self-directed learners, continually seeking, for the rest of their lives, new and relevant information as it becomes available," said UW Medical School Associate Dean for curriculum Sheldon Horowitz.

Basic sciences will remain the primary focus of the first two years, but courses will be more fully integrated to avoid overlap and an overabundance of information. "For example, first-year students now attend five different courses dealing with various aspects of neuroscience," said Horowitz. "But our new integrated course will start with basic molecular biology, move on to neuroanatomy and neurophysiology, then concentrate on the senses and finally delve into pertinent clinical problems through small-group discussions guided by a faculty member."

Basic science and clinical science faculty are working together to design the course, to be presented next year, while other faculty groups are adapting additional courses, he said.

The revamped first- and second-year curricula will also include greater use of clinical examples to enhance students' understanding of basic science principles. And topics such as nutrition, prevention and geriatrics, now taught sporadically in various courses, will be more evenly distributed throughout the new four-year curriculum.

The transition between basic science and clinical years, during which students receive supervised, hands-on experience in the hospital or clinic setting, will also be improved with a week-long clerkship in which faculty explain duties students are expected to perform, better preparing them to work with patients. "This was very helpful and minimized anxiety for me," said Werwie of the pilot program, which was presented for the first time last summer.

The school is also hoping to institute at the end of the third year a test to measure clinical skills, including students' ability to take medical histories, perform physical examinations, interpret laboratory results and communicate with patients.

Of all the impending curriculum changes, perhaps the most expansive is a blueprint to more solidly ground students in primary care. Physicians trained for primary care — which encompasses general internal medicine, general pediatrics and family medicine — treat the majority of patients, including people in underserved areas. But since generalists are in high demand, the federal and some state governments, including Wisconsin's, will begin requiring medical schools to produce many more of them than they now do.

"We will institute a comprehensive four-year plan for primary care that builds on our long-running and widely recognized primary care programs for third- and fourth-year students," said Horowitz, also a UW Medical School professor of pediatrics. The plan will be in place in the next one to two years.

In the first days of their first-semester courses, next year's entering students will be exposed to primary care practice.

For at least one-half day every other week, they will shadow physicians working out of clinics in Madison and surrounding communities, observing patients with a wide range of common problems.

Second-year students will spend even more time with generalists, linking up with UW Medical School faculty to further develop and practice doctor-patient skills in a primary care setting. The second-year primary care core curriculum also will be expanded to incorporate more information applicable to generalist practice.

In the well-established, third-year primary care clerkship, cited as exemplary by the journal *Academic Medicine*, students spend eight weeks working with physicians who see patients in internal medicine, family practice and pediatric clinics. The school is considering extending the clerkship to three months, and it plans to increase clinic sites, currently clustered mainly around Madison and Milwaukee, to include underserved, particularly rural, areas of the state. For Werwie, a third-year clerkship at Milwaukee's Mt. Sinai Hospital has prompted her to lean even more strongly toward a career in primary care.

Fourth-year students undergo an even more intense clinical experience in the eight-week preceptorship program involving 22 sites around the state, about two-thirds of which are primary care settings.

"Many of the best clinicians in Wisconsin volunteer to participate in this program, in which students are truly immersed in the clinical and social milieu of their preceptor," said Horowitz. Plans call for adding more physicians and clinics to broaden student choices in the program.

The school will be pushing to expand all of its off-campus training sites to include additional community-based outpatient clinics, including those that are part of the Area Health Education Center network, added UW Medical School curriculum associate Selma Van Eyck. "In these clinics, students can see greater numbers of patients with routine illnesses, instead of the more serious and complicated cases common to tertiary care facilities such as UW Hospital and Clinics," she said.

Once the changes are in place, the UW Medical School will have a comprehensive, state-of-the-art program for primary care that should significantly increase the number of students who choose to go into generalist practice, said Horowitz. "I believe we can be a world-class research institution with a world-class primary care curriculum."

— Dian Land, Center for Health Sciences

# Legislators approve Sept. 1 for start of classes

By Bill Arnold

In late October, state legislators passed a bill clearing the way for UW System campuses to start classes on Sept. 1, 1994, thus avoiding a conflict for Jewish students who will be celebrating the beginning of Rosh Hashanah, the Jewish New Year, on Sept. 6 and 7. Currently, Sept. 6 is the scheduled start date for classes.

"I think that it's a very, very good thing," Irv Saposnik, executive director of Madison's B'nai B'rith Hillel Foundation,

says of the legislation. "The various parties came up with a very good way of relieving Jewish students of an unnecessary burden. I think it was resolved in the best way possible."

The bill includes an amendment which states that should the UW System Board of Regents start classes on Sept. 1, 1994, "the board shall develop procedures to enable students to continue to work during the Labor Day weekend."

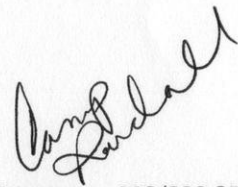
Rhonda Norsetter, assistant to the chancellor at UW-Madison, says that once

the bill is signed and also approved by the Board of Regents, UW-Madison will adjust its calendar to begin classes on Sept. 1, 1994, and will notify members of the university community of the change in the fall calendar.

Introduced by Rep. Tammy Baldwin, D-Madison, Rep. Walter Kunicicki, D-Milwaukee and Rep. David Prosser, R-Appleton, the bill will be in effect next fall only.

Gov. Tommy Thompson is expected to sign the bill.





From the University of Wisconsin-Madison / News Service, Bascom Hall, 500 Lincoln Drive, Madison 53706 / Telephone: 608/262-3571

Release: Immediately

11/9/89

CONTACT: Mary Rouse (608) 263-5700, Ralph Hanson (608) 262-4528

## BADGER PLAYERS, OFFICIALS ASK FOR FAN COOPERATION AT SATURDAY'S GAME

MADISON--The captains of the Wisconsin Badger football team have joined forces with Dean of Students Mary Rouse and Police and Security Chief Ralph Hanson in asking students to forego dangerous behavior at the Wisconsin-Indiana game Saturday.

The four made their request in a letter circulated this week to UW-Madison students living in university residence halls, private dormitories and fraternities or sororities.

Tim Knoeck, an outside linebacker majoring in agricultural journalism, says that throwing objects and "body-passing" can compromise everyone's safety. "There definitely is a risk of injury -- people can get seriously hurt," he said.

Rouse said the letter was prompted by a recent incident in which a student suffered a serious and possibly permanent eye injury after being hit by a plastic cup during a "cup war." As a result of the injury, the National W Club no longer will sell hard plastic souvenir cups.

P&S Chief Hanson said the conduct violations have been a "chronic problem. We've had between 15-30 citations at each game this season.

"The penalties for violations amount to \$90 per citation. We don't want to have to issue any citations. We are asking, through this letter, for our students' understanding and compliance."

Attendance at Badger football games has dropped during the last few

85-1  
Add 1--Football letter

seasons; some students blame stricter enforcement of rules governing conduct at games. Football co-captain Dan Kissling, however, wondered why students would attend a game just to be rowdy.

"Screwing around like that isn't what the games are about," said Kissling, an outside linebacker majoring in elementary education. "If students just want to carouse, why pay for a ticket (to the game)?"

Teammate Knoeck also took issue with students who come to football games intent on other amusements. "We're playing as hard as we can out there -- we're putting our all into it. It offends me if people don't find the game compelling enough."

The Wisconsin-Indiana game gets under way at Camp Randall at 1:05 p.m.

###

-- Barbara Wolff (608) 262-8292



*Camp Randall*

Release: **Immediately**

11/12/87

CONTACT: Percy Gyland or Bob Skolaski (608) 262-2533

NOTE TO EDITORS: Photo available on request.

## UW CARPENTER FINDS FASCINATION IN CANNON RESTORATION

By PATRICK DORN  
University News Service

MADISON--Percy Gyland probably never expected to develop a fascination with antique wooden wheels.

But that changed this summer, when the University of Wisconsin-Madison carpenter took on the task of refurbishing the 140-year-old cannon Civil War cannon that sits in Camp Randall Memorial Park on the west side of campus.

With the exception of one wheel, Gyland constructed replacement pieces for the entire carriage of the cannon. Among the trickiest work, he said, was the manufacturing of the one wheel that needed replacing.

"When you get into a different project like this, it's amazing how much you learn," Gyland said. "I was born and raised on a farm and we had old wagon wheels lying all over. They never intrigued me like they do now."

Gyland had to construct parts of the cannon's carriage to exact specifications so they would fit together with the big gun's original metal components. His work on the wheel was so fine he was able to fit square-cut nails from the original wheel into the hub piece for the new one.

The entire restoration took Gyland about a month. He said the wheel alone consumed about 60 hours of work time. The most difficult part of making the

Add 1--Camp Randall cannon

wheel was creating offset tenons on the spokes where they fit into the hub and rim. Gyland said spokes on old wooden wheels slant out, giving the wheels increased strength and reducing the chance of breakage.

The rim on Gyland's wheel is comprised of four separate arched sections that are notched together. Nails are used only in the wheel's hub. A metal band fitted to the rim is used to hold the wheel together.

Fitting the metal band required Gyland to coordinate efforts with employees at the university's machine shop. On the day of the fitting, machine shop employees heated the metal band and stretched it three-eighths of an inch before dropping it around the new wheel's rim. They then immediately hosed the band down with cold water, causing it to contract and pull the wheel together.

Gyland said he is confident the wheel will hold up under the weight of the 1,700-pound cannon.

"If there's a fear at all, it's that it will dry out in the sun and we'll get a shrinkage in the wood. But that's an unknown we can't control," Gyland said. Though some wood shrinkage has occurred in the cannon's other wheel, Gyland said it was repaired about 15 years ago so he decided to leave it alone.

Gyland used white oak for the new carriage and wheel, the same hardwood used for the original cannon parts. Measurements for the work were taken from the cannon itself and from a book about Civil War-era cannons.

Gyland's research revealed that the Camp Randall cannon is identical to ones used in the Civil War that fired six-pound cannon balls. According to Gyland, a six-pound-cannon crew consisted of eight men who were responsible for the gun and its caisson. Crews were capable of firing two rounds a minute and could inflict heavy damage by using exploding shells.

Gyland said restoring the cannon was one of his most interesting projects in nine years with the university's carpentry shop, and one he hopes will be a source of enjoyment to visitors of the Camp Randall Memorial for many years.

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*Camp Randall  
Stadium*

Release: **Immediately**

9/10/87

## VETERANS TO BE HONORED AT WISCONSIN-HAWAII GAME

MADISON--Wisconsin's Civil War veterans will be honored in ceremonies before Saturday's (Sept. 12) Wisconsin-Hawaii football game at Camp Randall Stadium.

Wisconsin Gov. Tommy G. Thompson has proclaimed Saturday "Camp Randall Veterans Day" in honor of the 12,000 Wisconsin soldiers who were killed and the thousands more wounded in the Civil War. Camp Randall served as a Union camp.

The ceremony, which gets under way at about 12:45 p.m., will include 17 color guard units from veterans groups around the state, along with 50 flag-bearers and nine individual veterans group leaders. Altogether, more than 200 veterans will participate.

The UW Marching Band, led by Michael Leckrone, will provide the music for the ceremony.

Kickoff for the Wisconsin-Hawaii game is scheduled for 1:05 p.m.

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# UW news

From the University of Wisconsin-Madison / News Service, Bascom Hall, 500 Lincoln Drive, Madison 53706 / Telephone: 608/262-3571

*Camp Randall Stadium*

Release: **Immediately**

9/9/87

CONTACT: Sid Gomon (608) 262-3631

## GAME DAY IS WORKING DAY FOR STADIUM CREW

By PATRICK DORN  
University News Service

MADISON--There's more to a football Saturday than meets the average Badger fan's eye. Just ask Sid Gomon.

Gomon is maintenance supervisor for the University of Wisconsin-Madison Athletic Department. Game day for him and his 13 crew members starts at 7:30 a.m. and runs well past the final whistle. Preparations for this Saturday's opening game were begun more than a month ago.

Topping the list of priorities is preparation of the playing field, where Gomon's main concern is applying a fresh coat of paint to yardlines and boundary markers far enough in advance for it to dry. A crew of four goes through about 30 gallons of white paint during the "long two days" it takes to finish the job.

Touch-up painting is done as needed two or three times a season. Band members, not the football players, are the hardest on the paint, he said. "When they march in place on the yardlines, they just wear the paint right off," he said.

Despite that, Gomon counts himself among enthusiastic band boosters.

Painting is only the beginning of the maintenance crew's preseason preparations. Also on the list: a thorough cleaning of Camp Randall's 46 public restrooms, not to mention installation of paper towel, soap and toilet,

-more-



Add 1--Stadium crew

paper supplies for 70,000 fans; strategic placement of portable toilets to handle the halftime bathroom facilities overload; and the stenciling this year of 1,655 seat numbers on freshly-painted bleachers in the south end zone area.

On game day, the crew vacuums the turf, closes all gates and fences leading to the field, puts turnstiles in place at the stadium's 20 gates, sets up bench areas, installs field phone equipment and puts out extra garbage cans.

The reward for all the work? Sideline seats.

"When the game is on there usually isn't that much to do, unless it's snowing or something," Gomon said.

And it can snow. In fact, the Michigan State game on Nov. 9, 1985, was played in blizzard-like conditions.

"I think that's the worst game I ever worked," Gomon said.

That weekend, snow started falling late Friday afternoon and continued on and off until early Sunday morning. Almost eight inches fell on Saturday on the heels of about four inches Friday night. Maintenance employees had cleared the field Friday night, but could barely keep the yardlines clear in the heavy snow of the game by sweeping between plays.

One job that is too big for Gomon's crew to handle on its own is the post-game clean-up. Most of that work is done by 75 to 100 youngsters, who start picking up litter from the bleachers, surrounding parking lots and the Breese Terrace neighborhood as soon as games end. They usually work until about 9 p.m. clearing the largest items and return for a few hours at daybreak Sunday to finish the job.

Gomon said on average the clean-up crew nearly fills two garbage trucks and seven trash packers. Measured by weight, the trash would tip the scales at about 15 tons.

###

--Patrick Dorn (608) 262-2650

# Stadium crew honed for opener

WI. Week 9/9/87

by Patrick Dorn

There's more to a football Saturday than meets the average Badger fan's eye. Just ask Sid Gomon.

Gomon is maintenance supervisor for the UW-Madison Athletic Department. Game day for him and his 13 crew members starts at 7:30 a.m. and runs well past the final whistle. Not only that, preparations for Saturday's opening game were begun more than a month ago.

Topping the list of priorities is preparation of the playing field, where Gomon's main concern is applying a fresh coat of paint to yardlines and boundary markers far enough in advance for it to dry. A crew of four goes through about 30 gallons of white paint during the "long two days" it takes to finish the job.

Touch-up painting is done as needed two or three times a season. Band members, not the football players, are the hardest on the paint, he said. "When they march in place on the yardlines, they just wear the paint right off," he said.

Despite that, Gomon counts himself among enthusiastic "fifth-quarter" boosters.

Painting is only the beginning of the maintenance crew's preseason preparations. Also on the list: a thorough cleaning of Camp Randall's 46 public restrooms, not to mention installation of paper towel, soap and toilet paper supplies for 70,000 fans; strategic placement of portable toilets to handle the halftime bathroom facilities overload; and the stenciling this year of 1,655 seat numbers on freshly-painted bleachers in the south end zone area.

On game day, the crew vacuums the turf, closes all gates and fences leading to the field, puts turnstiles in place at the stadium's 20 gates, sets up bench areas, installs field phone equipment and puts out extra garbage cans.

The reward for all the work? Sideline seats.

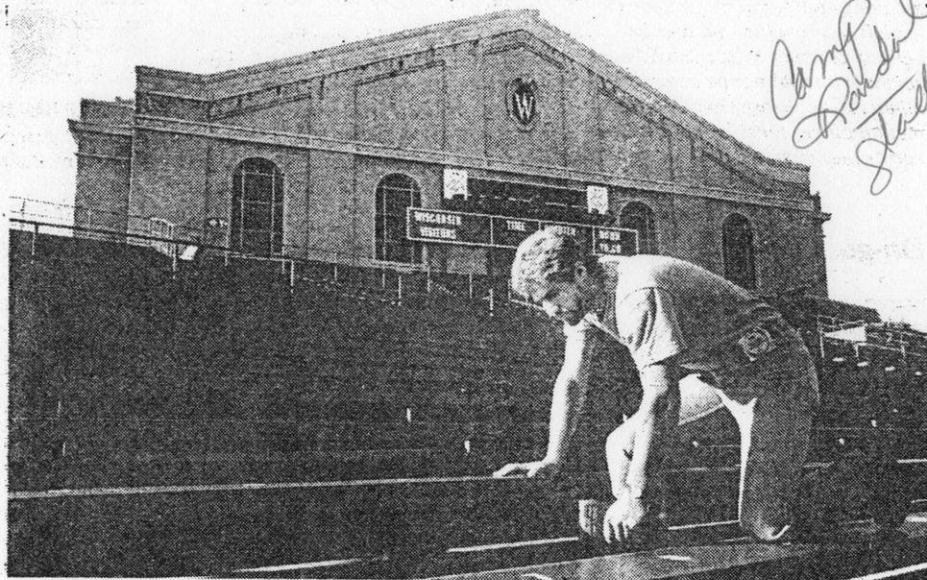
"When the game is on there usually isn't that much to do, unless it's snowing or something," Gomon said.

And it can snow. In fact, the Michigan State game on Nov. 9, 1985, was played in blizzard-like conditions.

"I think that's the worst game I ever worked," Gomon said.

National Weather Service records show the snow started falling late Friday afternoon and continued on and off until early Sunday morning. Almost eight inches fell on Saturday on the heels of about four inches Friday night.

Maintenance employees worked well into the night Friday moving snow from the field to dump trucks waiting outside



**CHUCK BRUHN, a labor specialist with the athletic department, puts new foot boards in the south end of Camp Randall Stadium in preparation for Saturday's game.**  
—University News Service photo

the stadium. The field was clear at game time, when it started snowing again. The best the stadium crew could do in the second half was keep major yardlines clear by sweeping between plays.

One job that is too big for Gomon's crew to handle on its own is the post-game clean-up. Most of that work is done by 75 to 100 Sun Prairie youths. The youths start picking up litter from the bleachers, surrounding parking lots and the Breese Terrace neighborhood as soon as games end. They usually work until about 9 p.m. clearing the largest items and return for a few hours at daybreak Sunday to finish the job.

Gomon said on average the clean-up crew nearly fills two garbage trucks and seven trash packers. Measured by weight, the trash would tip the scales at about 15 tons.

After 15 years on the stadium crew,

Gomon has game day down to a routine. The job gets easier after the season's first game, he said.

He also said he is grateful that Camp Randall has artificial turf.

"Our problems are probably one-tenth of what they would be if we had grass out there," he explained. It's a good thing, since Gomon and company also are responsible for maintaining the university's baseball diamond, McClimon track, the men's and women's soccer practice fields and the Field House.

So the next time you're enjoying a Badger football game—tripping the turnstile, watching the band's halftime show, dropping peanut shells and leaving hot dog wrappers in the stands—tip your hat to the maintenance crew and Sid Gomon. He's easy to spot: he's the only person on the visitor's sidelines dressed in Badger red. ■



*Camp Randall  
Stadium*

Release: **Immediately**

9/2/86

**CONTACT: Ralph Neale (608) 262-1866**

## BEWARE ITCHY SEATS, OFFICIALS TELL FOOTBALL FANS

MADISON--University of Wisconsin-Madison football fans with seats on the east side of Camp Randall Stadium should wear long pants or bring something to sit on to protect themselves from fiberglass irritation this fall, athletic department officials say.

Some fans attending the Green Bay Packers exhibition game with the New York Jets at Camp Randall in August left the game with itchy rashes from the seats. Ralph Neale, UW-Madison deputy director of athletics, said the problem is that paint and sealer applied more than a decade ago has worn away from the fiberglass seat covers in sections Q through X.

The August game was played in warm, sunny weather, and fans in those sections who wore shorts were irritated by the unprotected fiberglass.

"We didn't even know we were going to have a problem with those seats until after the Green Bay game," Neale said.

All the fiberglass seats in Camp Randall except those in Sections Q through X were repainted and re-sealed this summer. Next summer the seats in the unfinished sections will be replaced as part of a \$1.3 million waterproofing project designed to stop rain and melting snow from leaking into the athletic department offices below.

"We have decided not to refinish seats that should all be torn out next summer," Neale said.

After learning that the seats had caused discomfort to patrons, the

Add 1--football itch

athletic department did look for temporary solutions, including re-sealing the seats without painting them first.

"Even that would have cost at least \$15,000," Neale said. "And it would have been difficult, maybe impossible, to get the job done before the first game on Sept. 13."

"It's going to be a short-term problem," he added. "People will be affected only if the weather is unseasonably warm this fall and they wear shorts to the games."

Seats in Sections Q through X have been sanded to make them smoother, but Neale recommends that fans who sit there wear long pants or, if they wear shorts, bring something to sit on to protect themselves from direct contact with the fiberglass.

###

--Mary Ellen Bell (608) 262-8287



*Camp Randall Stadium*

Release: **Immediately**

1/16/86

**CONTACT: Donald R. Peterson (608) 262-4591**

## COMMITTEE RECOMMENDS CHANGES IN STUDENT SEATING AT CAMP RANDALL

By MARY ELLEN BELL  
University News Service

MADISON--Students would keep their special seating sections at Camp Randall Stadium next season, but not sit in the top few rows, if a special University of Wisconsin-Madison committee's recommendations are followed.

The committee, appointed to find ways to end the vandalism, body-passing, cup throwing and drinking that marred the 1985 football season, also recommended that students be allowed to enter the stadium only at designated gates, and that punishment for disruptive behavior and illegal drinking be clearly defined.

"The committee believes that patrons can ... enjoy the game and related activities and, at the same time, conduct themselves in a manner that does not infringe upon the ability (or right) of others to watch and participate," said a committee report released Thursday (Jan. 16).

"Behavior which deviates from this standard of conduct will not be tolerated."

The committee Thursday (Jan. 16) adopted recommendations compiled by Professor Donald R. Peterson, who headed the group. The full UW-Madison Crowd Management Committee will discuss the recommendations Friday (Jan. 17) at 1 p.m. in the the W Club Room at Camp Randall Stadium.

The Athletic Board will decide Jan. 24 whether the recommendations will be

adopted as policy for 1986.

The committee recommended that the university take steps to change state law and its own rules to make possession of intoxicants and "rowdy behavior" subject to civil rather than criminal penalties.

Such a change would mean that police would issue citations similar to traffic tickets. Offenders would pay fines rather than go through more complex criminal procedures.

Although the civil penalties may sound less serious than criminal penalties, Peterson said, the change would allow police to deal with violations more quickly and effectively.

Student sections have been the scene of vandalism, excessive drinking and disorderly behavior. Problems peaked at the Homecoming game Nov. 2, when 177 people were ejected and 15 were arrested. Police reported that 41 sections of seats were torn up, jagged pieces of fiberglass seat covers were passed around and at least two pieces were thrown over the top of the stadium.

As a result, nine students were referred to the Dean of Students Office for university discipline in addition to facing criminal penalties. Dean of Students Paul Ginsberg said one student has been suspended for two years and another for one year.

Five of the students were placed on disciplinary probation earlier for periods ranging from one to two years. The other two were found not to have violated university rules, and their cases were withdrawn.

The committee rejected a proposal to break up the student section and scatter student seating throughout the stadium.

"We will monitor the situation and evaluate the effectiveness of this strategy at the end of the season," Peterson said.

"If we are disappointed in the behavior displayed in the student sections, we will consider more stringent measures for 1987 -- including breaking up the student section."



Add 2--Stadium crowd recommendations

Among the committee recommendations:

-- Seat students in Sections J through P in rows 1 through 45 and in Q through S in rows 1 through 64. Remove a row of seats just above the student seats in sections J through P, where most disruptions occurred last fall, to allow security people access to the student section. Sell single admission general public tickets in the rows above the student sections.

-- Issue color-coded tickets to students and allow them to enter the stadium only at five gates where extra security people will be stationed to keep alcoholic beverages out of the stadium.

-- Discontinue sale of beverages in hard plastic cups in the student sections.

-- Develop an educational campaign to inform students about the rules of behavior at football games and penalties for violations.

###

--Mary Ellen Bell (608) 262-8287

# UW news

*Camp Randall*

From the University of Wisconsin-Madison / News Service, Bascom Hall, 500 Lincoln Drive, Madison 53706 / Telephone: 608/262-3571

Release: **Immediately**

1/14/85

CONTACT: Alice Wentworth (608) 283-6566/833-5451 evenings

## ICE SKATING LESSONS OFFERED AT CAMP RANDALL SPORTS CENTER

MADISON--The mid-winter session of ice skating instruction at Camp Randall Sports Center will begin Friday, Jan. 25, at the Shell.

Individual and group instruction is being offered in beginning through advanced levels of ice skating for tots through adults. A new class, Introduction to Ice Aerobics, is also scheduled for adults on Wednesday mornings. Courses in basic and advanced powerskating are slated.

Registration forms are available at Camp Randall Sports Center, 1430 Monroe St., with registration requested on or before Monday (Jan. 21). More information is available at the Shell days at (608) 263-6566 or evenings from Alice Wentworth at (608) 833-5451.

###

-- Joseph H. Sayrs (608) 262-8290



# UW news

*Camp Randall*

From the University of Wisconsin-Madison / News Service, Bascom Hall, 500 Lincoln Drive, Madison 53706 / Telephone: 608/262-3571

Release: **Immediately**

11/1/84

CONTACT: Karen Hanson (608) 262-4889

## CAMP RANDALL PAY PHONE 'DISCONNECTED'

MADISON--Someone apparently took a particular liking to the bright red pay telephones that stand outside Camp Randall Stadium at University of Wisconsin-Madison.

Phone, cover, post and all disappeared Sunday, Oct. 21, leaving just loose wires trailing from a hole on the ground.

The phones are unusual. The phone receivers are set in red egg-shaped metal shells that have white "W's" on them.

Karen Hanson of UW Police and Security said someone may have taken the phone to use as an apartment or house decoration without realizing its value. The phones are worth \$775 apiece, making the theft a felony, she said.

Anyone with information on the case could be eligible for a cash reward through the Campus Crimewatch program, Hanson said. The Crimewatch number is (608) 262-TIPS.

###

-- Steve Schumacher (608) 262-8289



From the University of Wisconsin-Madison / News Service, Bascom Hall, 500 Lincoln Drive, Madison 53706 / Telephone: 608/262-3571

Release: **Immediately**

10/8/84

**CONTACT: Jerry Kaufman (608) 262-1004**

## UW-MADISON NEWSBRIEFS

### BARNEVELD RECOVERY IS TOPIC

Disaster recovery planning at Barneveld will be the subject of a noon discussion Friday (Oct. 12) sponsored by the UW-Madison department of urban and regional planning.

Steve Webster, recovery coordinator for the Wisconsin Department of Development, will discuss the recovery following the June tornado this year that devastated the small community west of Madison.

The discussion, in Room 208 of Old Music Hall, is part of the Drop-In Series sponsored by the urban and regional planning department.

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### ICE SKATING INSTRUCTION BEGINS

The six-week fall session of ice skating instruction begins this week (Oct. 8) at the Camp Randall Memorial Sports Center at UW-Madison.

Individual and group lessons are being offered, in beginning through advanced levels of skating, for tots through adults. Lessons in freestyle, patch and ice dancing also are available.

Further information is available at the center, 1430 Monroe St., telephone (608) 263-6566. During evening hours call (608) 833-5454.

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~~more~~



Add 1--UW-Madison Newsbriefs

10/18/83  
Camp Randall

ICE SKATING LESSONS OFFERED AT UW-MADISON

A seven-week session of ice skating lessons for the public will be offered Oct. 29-Dec. 17 at the ice arena of the UW-Madison Camp Randall Memorial Sports Center, 1430 Monroe St.

Daily classes and private lessons are available for all ages, tots through adults, and for all levels of ability from beginner to advanced. Special classes for powerskating will be available for both hockey and figure skaters.

For more information, call the ice arena at (608) 263-6566 or Alice Wentworth at (608) 833-5454.

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AUTHOR-CRITIC TO SPEAK ON FEMINISM IN CULTURE

Author and critic Annette Kuhn will speak Friday (Oct. 21) on the topic "Feminist Interventions in Culture: Perspectives from Mass Media Theory." The talk is scheduled in the Wisconsin Center auditorium, 702 Langdon St.

Kuhn is author of "Women's Pictures: Feminism and Cinema" and has written and edited a number of books and articles about films. Her address at UW-Madison is sponsored by the Women's Studies Program and communication arts department through the Committee on University Lectures. It is open to the public.

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Release: **Immediately**

*Handwritten signature*  
12/12/83 jhs

## MORNING ICE SKATING LESSONS TO BE OFFERED AT CAMP RANDALL

MADISON--Two weeks of lessons on ice skating and hockey powerskating will be offered mornings at Camp Randall Ice Arena Dec. 19-30 for all age groups.

A Camp Randall Memorial Sports Center announcement said ice skating classes will be offered for tots in two categories, and for beginning, intermediate and advanced adults and children.

Introductory hockey techniques, basic powerskating and advanced powerskating classes will be presented for hockey players in all age groups.

In addition, the announcement said, powerskating sessions for figure skaters and private lessons in school figures and free style competition will be available.

Further information is available by telephoning Camp Randall Ice Arena at (608) 263-6566 or Alice Wentworth at (608) 833-5454.

The Camp Randall sports center is located at 1430 Monroe St. on the University of Wisconsin-Madison campus.

###



# feature story

TEMPORARY NEWS SERVICE LOCATION:  
115 Science Hall  
550 North Park Street

*Camp Randall*

From The University of Wisconsin-Madison / University News and Publications Service, Bascom Hall, Madison 53706 / Telephone: (608) 262-3571

AT WILL

3/18/76 jb

Release:

## FOOTBALL STADIUM AREA IS MEMORIAL TO CIVIL WAR VETERANS

MADISON--Someone says Camp Randall, and immediately you think of the University of Wisconsin-Madison football stadium area. But did you know that more than 70,000 soldiers trained and prepared for service in the Civil War at this location, long before it became the stadium site?

Camp Randall was named for Wisconsin's first wartime governor, Alexander W. Randall. In the days before the war between the states, the area was owned by the State Agricultural Society whose annual state fairs attracted huge throngs.

Troops of the 2nd Regiment first occupied the site May 1, 1861. A hospital and a stockade for Confederate prisoners also were located here.

Regents of the UW purchased the land in 1893 for \$25,000. The University needed an athletic field and agreed to the war veterans' plea that it be maintained as a park. A memorial arch was erected in 1912.

A plaque near a cannon states: "14th Wisconsin volunteer infantry killed and died of wounds received April 7, 1862." Then follows a list of names and the words: "Dedicated to the memory of his comrades by Captain F. H. Magdeburg."

A stone bench is inscribed:

"They kept the stars in the field of Blue. They held the state to allegiance true. To them the Nation's debt is due and the Nation must never forget. Erected to honor our fathers, the Grand Army of the Republic by the Daughters of Union Veterans of the Civil War 1861-65. Dedicated Sept. 5, 1937."

Add one---Camp Randall

The original 53½ acres now are occupied by Camp Randall Stadium, the Wisconsin Fieldhouse, and the Camp Randall Memorial Sports Center, dedicated in 1956. The Center is used for public events, for military training by ROTC units, and indoor practice and competition of University and high school athletes.

###



*Camp Randall*

Release: **Immediately**

4/6/73 hg

## FACULTY WOMEN AT UW-MADISON CHARGE SEX DISCRIMINATION IN ATHLETIC FACILITIES

MADISON--A group of faculty women at the University of Wisconsin-Madison has charged the University with violation of the federal Education Amendments Act of 1972.

The Act states: "No person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any education program or activity which receives federal financial assistance."

The violations were cited in a letter sent to UW Athletic Director Elroy Hirsch by the committee on athletics of the Association of Faculty Women. The demands of the committee include equal use of all men's athletic facilities to halt the alleged violations. Hirsch has referred the letter to the UW Athletic Board for study.

Athletic Board Chairman Prof. Frederick W. Haberman, communication arts, contends that the athletic department is not in violation of anti-discriminatory legislation because it is trying to correct the imbalance.

"It's just a simple matter of reallocating funds now," countered neurophysiology Prof. Ruth H. Bleier, chairwoman of the women's faculty committee. "The athletic department can equalize athletic facilities now, but they don't want to spend the money."

Bleier claimed that the bigger men's locker rooms can be divided in half at a minimal cost. Haberman disagreed, saying that the cost of dividing existing facilities is high. He added that partitioning could violate fire safety regulations.

Add one--Hirsch

Terming the response of Hirsch "a real put-off," Bleier indicated that the women's athletic committee planned to take further action regarding demands for equal women's facilities and funding. No specific plans have been made as yet, however.

Both Hirsch and Haberman feel that women's athletic facilities should improve greatly next year, after the Camp Randall Memorial shell building is remodelled. The athletic department is going to donate the shell to the University for all-campus use. Haberman added that the transfer of the shell must be approved by the state legislature and the state building department.

Until the shell remodelling is completed, the athletic department has given women athletes the use of the visitors' locker room at the Field-House.

Women students have also protested the imbalance in the past two months by entering and using men's locker rooms, both at the shell and at the armory gymnasium, another men's facility.

###



# UW news

From The University of Wisconsin-Madison / University News and Publications Service, Bascom Hall, Madison 53706 / Telephone: (608) 262-3571

Release: **Immediately**

1/12/73 jB

*Camp Randall*

## SKATING RINK

MADISON--Construction plans for an ice skating rink inside the Camp Randall Practice Building on the Madison campus, for use by students, staff, and faculty, were approved Friday by the University of Wisconsin System regents.

Presented by the regents' physical planning and development committee, the project is expected to cost \$245,700, to be financed through intramural segregated student fees.

The regent action outlines authority to prepare a budget and concept, to ask for bids, and to construct the rink.

Under the proposal, an ice sheet measuring 85 feet by 195 feet will be built at the south end of the facility. It also includes a wood wall to separate it from other areas, and storage for an ice re-surfacing machine.

The rink is expected to provide a multi-use recreational and instruction area for the division of athletics, club sports, and men and women's intramural activities. To accommodate 450 skaters at one time, the facility is expected to be completed by next September. No spectator seating was included in the initial plans.

The regents, who accepted a \$150,000 gift from the trustees of the Memorial Union Building Association last month, approved plans for remodeling of the commons wing entrance, to enclose the crossover deck between Great Hall and the craft shop, to build a new men's room on the fourth floor, and to make additional safety improvements.

###

# NEWS

from

UNIVERSITY EXTENSION

The University of Wisconsin

Office of Public Information, 432 N. Lake St., Madison, Wis. 53706

(608) 262-1156  
262-0074

Immediately

6/17/69 wnr

MADISON--Camp Randall Stadium will be the scene of four concerts this July as a part of the Madison Pop/Rock Festival.

Concerts will be held on four Thursdays, July 10, 17, 24, and 31. They will feature a combination of local and national young talent, plus professional groups, Prof. Emmett R. Sarig, director of the festival, announced.

The shows will be the culmination of a week-long institute high school-age youngsters will be attending on the University of Wisconsin's Madison campus. The Youth Music Project, designed to bring youth and educators together using young people's music as the bond, is sponsored by University Extension, the U.S. Office of Education, and the Music Educators' National Conference.

Sarig, director of the Extension music department, said there are 20 groups coming to Madison from across the country, five per week. They will have a professional group available as consultants.

"We plan to have one 'headliner' attraction, perhaps on July 24," he said. "Plus that, we are making arrangements for some Madison area groups to be a part of the festival."

The festival is expected to emphasize the rock sound, but will also encompass other forms, including country, folk, and jazz.



Add one--Pop/Rock Festival

"Popular music covers a wide range, and we plan for the festival to reflect this. While this is the music of young people, we hope adults will have an interest, if only to hear the music their children prefer," Sarig said.

The stadium will be set up with the north end zone providing the seating area. In case of bad weather, the festival will move into the Field-House.

Ticket prices and outlets will be announced soon.

###

~~at~~  
Athletic's  
Building  
Camp Randall  
Stadium

BUSINESS AND FINANCE COMMITTEE

That, upon the recommendation of the Chancellor of the Madison Campus and concurred in by Central Administration, the University Administration be authorized to convert the ground floor southeast corner concourse area of the Stadium into a ticket sales facility, at an estimated cost of \$20,000. Funds to be furnished by the National "W" Club in accordance with its action of May 17, 1969.



# NEWS OF THE UNIVERSITY OF WISCONSIN

From the University's Statewide Communications Service, 1752 Van Hise Hall, Madison 53706

Release **Immediately**

6/13/69 hb

## FOOTBALL PARKING

MADISON--A \$65,846 contract for the construction of a 500-car parking lot adjacent to [Camp Randall Stadium] was approved Friday by the University of Wisconsin Board of Regents.

The lot will be built by Hammersley Construction Co., Inc., of Madison on former football practice fields. The need for a separate practice area was eliminated last year when the stadium playing field was covered with artificial turf.

The regents also authorized the University administration to convert the ground floor area of the southeast corner of the stadium into an athletic ticket sales office. Cost of the conversion is estimated at \$20,000, with funds to be provided by the National "W" Club.

In other action, the regents approved an agreement for use of Dane County Memorial Coliseum for the 1969-70 and 1970-71 home hockey seasons at a rental rate of \$935 per scheduled date. The rental will be raised \$150 if a preliminary match is played.

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# NEWS OF THE UNIVERSITY OF WISCONSIN

From the University's Statewide Communications Service, 1842 Van Hise Hall, Madison 53706

Release **Immediately**

9/6/68 jb

## CONTRACTS

MADISON--The University of Wisconsin regents Friday authorized the Wisconsin State Agencies Building Corp. to award contracts for construction of the Milwaukee campus Science Complex to be located on Pearse Field.

The low bidder for general construction was Nelson & Co. Inc., Racine, with its offer to build the facility for \$4,122,900.

The structure will consist of a four-story instructional unit and a 13-story office and research tower. It will house the College of Applied Science and Engineering, the mathematics department, science library, and UWM Computing Center.

Other Science Complex contracts, which also are subject to approval of Gov. Warren P. Knowles and the state director of engineering, were awarded to:

Plumbing--Sedlet Plumbing & Heating Inc., Butler, \$302,080.

Heating, ventilating, air conditioning--Zien Plumbing & Heating Co., Milwaukee, \$1,184,000; electrical--Good Electric Co., Milwaukee, \$616,635;

Service elevator--Northwestern Elevator Co. Inc., Milwaukee, \$16,049.

Other contracts awarded:

For construction of the Enzyme Research addition, Madison--general construction, John Dahl Construction Co. Inc., Madison, \$696,000; plumbing, C. A. Hooper Co., Madison, \$133,484; heating, John S. Jung Inc., Milwaukee, \$534,000; electrical, R. D. Schnurbusch Inc., Madison, \$137,700; elevator, Berman Elevator Co., Madison, \$23,839.



Add one--contracts

Academic Building, Milwaukee--general construction, Steel Line Builders Inc., New Berlin, \$280,300; plumbing, Superior-Kuetemeyer Co. Inc., Milwaukee, \$21,000; heating, Brenner Corp., Milwaukee, \$100,968; electrical, Staff Electric Co., Milwaukee, \$52,495.

Residence and service building, Hancock Experimental Farm--construction, John J. Bushman Inc., Hancock, \$49,370; plumbing, Manley's Plumbing, Heating and Electrical, Plainfield, \$6,340; Electrical, K. M. Johnson & Sons, Westfield, \$6,066; heating and ventilating, Grande's Hardware & Heating, Hancock, \$8,593.

For installation of artificial turf in [Camp Randall stadium,] Madison--Minnesota Mining and Manufacturing Co., St. Paul, \$177,744; construction of a base for the turf, Consolidated Paving Co. Inc., Madison, \$29,982.

Installation and furnishing centrifugal water chillers for Central heating plant at Milwaukee--York Div., Borg-Warner Corp., Chicago, \$339,750.

Installing and furnishing steam generating units for central heating plant at Milwaukee--Cleaver-Brooks, Milwaukee, \$319,998.

Lathrop Hall remodeling, Madison campus--construction, Gilbert Builders Inc., Verona, \$92,452; plumbing, Pharo Heating Co. Inc., Madison, \$3,686; heating, ventilating, air conditioning, J. E. Robertson Co. Inc., Pewaukee, \$31,700; electrical, R. D. Schnurbusch Inc., Madison, \$28,570.

Furnishing outdoor primary unit substation for UWM--Allis-Chalmers Manufacturing Co., West Allis, \$243,000.

Construction of sanitary sewer for Diagnostic Center, Madison--J. K. Walsh Inc., Madison, \$3,790.

In other action, the regents:

Granted authority for demolishing most of the Breese Terrace Cafeteria, Madison, which was damaged by fire Aug. 13-14;

Agreed to lease property at 2208 N. 3rd st., Milwaukee, from the Jamar Investment Co., for \$425. The building will be used as UWM field headquarters for Inner City projects.

*Camp  
Randall*

WHEREAS, The Legislature by Joint Resolution has unanimously urged the University of Wisconsin Board of Regents to extend an invitation to the Green Bay Packers to play a preseason exhibition game at Camp Randall Stadium and to urge the Big Ten Conference to permit such use of the Stadium, and

WHEREAS, the University Athletic Board has unanimously approved such action and the University Faculty Committee has approved the desirability of University control of its facilities, and

WHEREAS, President Harrington has expressed himself as favoring a change of the Big Ten rule regarding use of intercollegiate facilities so as to permit the use of Camp Randall for such Packers exhibition game.

NOW THEREFORE BE IT RESOLVED that pursuant to the Joint Resolution of the Wisconsin Legislature, The Board of Regents of the University of Wisconsin do hereby invite the Green Bay Packers to play a preseason exhibition game at Camp Randall as soon as scheduling will permit, with the proceeds to be used for scholarships for needy students, and

BE IT FURTHER RESOLVED that the Big Ten Conference be urged to change the present rule regulating the use of University sports facilities to permit such game to be played at Camp Randall; and

BE IT FURTHER RESOLVED that copies of this resolution be sent to the Commissioner of the Big Ten Conference, the University Committee, the University Athletic Board, the University Athletic Director, Coach Vince Lombardi, and the Green Bay Packers Corporation.



# UW news

*Camp Randall*

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: **Immediately**

7/29/66 jb

By JACK BURKE

MADISON, Wis.--A busy Madison campus building program is doing its best to keep pace with the mounting registration of University of Wisconsin students.

More than 33,000 are expected to register this fall. To meet this challenge, the University will open the doors to six new structures, together with additions to two others.

There will be more classrooms; lecture, library, and research areas; and offices--as well as 12,700 more seats for football fans at Camp Randall stadium. Classes begin Sept. 12.

Another project, the UW Alumni House on the shore of Lake Mendota, was planned to be ready for homecoming Nov. 5, but construction and design delays forced a change in schedule.

The new projects nearing completion:

Biotron, Social Science Research Center, Molecular Biology and Biophysics, Numerical Analysis-Statistics, Medical Library, heating plant addition, the west classroom wing of Van Hise Hall, and the Camp Randall addition.

The \$4.8 million Biotron on Observatory Drive, the only structure of its kind in the world, is a huge computer-controlled environment machine with a three-story building erected around it. In its laboratories, scientists will produce artificially almost any climate known to man. They will study precisely the life processes and behavior of plants and animals under controlled conditions.

-more-

Add one--building

Also on Observatory Drive, the Social Science Research Center, built at a cost of \$2 million, will house the departments of anthropology, economics, sociology, and the Wisconsin Survey Research Laboratory. An eight-story unit, it is located just north of the Carillon Tower, on the lakeshore.

Built with \$2.2 million in grants and gifts, the Molecular Biology and Biophysics Laboratories on the College of Engineering campus will permit a number of departments--11 at last count--to join in various programs. Administration of the laboratories is under direction of the Graduate School.

The Numerical Analysis-Statistics complex, a \$1.6 million project, houses \$5 million in computing equipment, and provides offices, classrooms, training and research space, and administrative areas. It is located on West Dayton Street.

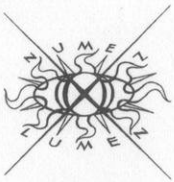
The first phase of the new Medical Library on Linden Drive, named in honor of Dr. William S. Middleton, former dean of the UW Medical School, was built for \$1.1 million, most of it coming from private and industrial gifts. The second and third phases of the library are planned for the 1969-71 biennium.

The \$2 million heating plant addition on North Charter Street will provide a boiler capacity of 200,000 pounds of steam 24 hours a day, sufficient for projected University needs in Madison until 1971.

The west wing of the new Van Hise Hall on Linden Drive and North Charter Street will be opened in time to ease the shortage of classrooms. The five-story section contains 50 classrooms with a capacity for 2,000 students. The hall's 18-story tower will be completed next summer.

In addition to the cantilevered second deck on the Breese Terrace (west) side of the stadium, the University is building a new communications center for press, radio, and television personnel. The \$3 million stadium improvement, paid by athletic receipts, will be ready for the season opener against Iowa State Sept. 17.





# NEWS FROM THE UNIVERSITY OF WISCONSIN

Serving the state through campuses at Madison and Milwaukee, nine University Centers, and a statewide extension system.

11/12/65 jb

RELEASE

Immediately

MADISON, Wis.--The University of Wisconsin regents Friday authorized the Wisconsin State Agencies Building Corporation to award contracts for a 12,700-seat addition to Camp Randall stadium and a new stadium press box in Madison.

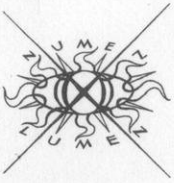
Subject to the approval of the Wisconsin State Building Commission, Gov. Warren P. Knowles, and the state director of engineering, the contracts include one awarded to J. H. Findorff and Son Inc., Madison, for general construction. The low bid submitted by the firm was \$2,207,436.

To be paid for out of athletic receipts, the improvements will include a cantilevered second deck on the west side, bringing stadium capacity to ~~76,483~~ <sup>77,284</sup> when the 1966 football season begins. There will be no posts to obstruct the view of the playing field and the deck will reach from goal line to goal line on the Breese Terrace side of the stadium.

The new press box will provide 14 radio booths, ample area for television and camera crews, seats for 102 members of the working press, and space for off-the-field game officials, such as announcers, timekeepers, and scouts.

#### Other contracts approved:

Plumbing--Pharo Heating Co. Inc., Madison, \$153,130; electrical--H & H Electric Co. Inc., Madison, \$104,901; heating--Hyland Hall and Co., Madison, \$47,616; Elevator--Westinghouse Elevator Corp., Madison, \$26,370; communications systems--Satterfield Electronics Inc., Madison, \$17,958; sanitary and storm sewers--Mike Oliver Co., Madison, \$18,244; concession equipment--Messner Inc., Madison, \$7,663; and communications center seating--Blid Inc., Madison, \$2,492.



# NEWS FROM THE UNIVERSITY OF WISCONSIN

Serving the state through campuses at Madison and Milwaukee, nine University Centers, and a statewide extension system.

6/11/65 jb

RELEASE

Immediately

MADISON, Wis. -- Preliminary plans and specifications for a 12,700-seat addition to Camp Randall stadium and a new stadium press box were approved by the University of Wisconsin regents Friday.

The addition and press box will cost \$3 million, to be paid out of athletic receipts.

The additional seating, in the form of a cantilevered second deck on the west side of the stadium, will bring the capacity to <sup>77,284</sup>~~76,403~~ when the 1966 football season begins. There will be no posts to obstruct the view of the playing field and the deck will reach from goal line to goal line on the Breese Terrace side of the stadium.

The new press box will provide 14 radio booths, ample area for television and camera crews, seats for 102 members of the working press, and space for off-the-field game officials, such as timekeepers and announcers, and scouts.

The athletic department noted that the present press box "is a fire hazard, is not adequate to meet the ever-growing needs of newspaper, TV, and radio reporters and crew members, and is the third least adequate box in the Big Ten Conference."

To pay for the improvements, the regents in March, 1964, approved an increase in football ticket prices starting last fall.

The additional stadium seats are necessary, University officials said, because student enrollment is expected to reach 40,000 on the Madison campus by 1970.

-more-

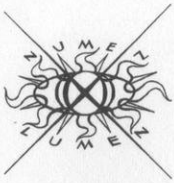


Add one--stadium

The regents also approved final plans for an underground storage facility between the Wisconsin Union Theater and Lake Mendota for boats and canoes. The project calls for renovation of the shoreline site and construction of a decorative plaza to cover the storage area and to serve as a viewing deck for sailing activities.

The cost, to be paid out of Union funds, was estimated at \$100,000. Construction is expected to be completed before the fall semester begins.

##



# NEWS FROM THE UNIVERSITY OF WISCONSIN

Serving the state through campuses at Madison and Milwaukee, nine University Centers, and a statewide extension system.

9/24/65 jb

RELEASE

Immediately

MADISON, Wis.--The University of Wisconsin regents Friday approved final plans for a 12,700-seat addition to Camp Randall stadium and a new stadium press box to be paid for out of athletic receipts.

The additional seating, in the form of a cantilevered second deck on the west side of the stadium, will boost seating capacity to ~~76,483~~<sup>77,284</sup> when the 1966 football season begins. There will be no posts to obstruct the view of the playing field, and the deck will reach from goal line to goal line on the Breese Terrace side of the stadium.

University officials said the additional stadium seats are necessary because student enrollment is expected to reach 40,000 on the Madison campus by 1970.

The addition and press box will cost \$3 million.

The new press box will provide 14 radio booths, ample area for movie camera and television crews, seats for 102 members of the press, and space for off-the-field game officials, such as timekeepers, announcers, and scouts.

When the athletic department asked for the new facility early this year, it noted that the present press box "is not adequate to meet the ever-growing needs of newspaper, TV, and radio reporters and crew members, and is the third least adequate box in the Big Ten Conference."

###



# U. W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON, WISCONSIN 53706

9/25/64 jb

RELEASE:

Immediately

Attn: Sports Editors

MADISON, Wis.--The University of Wisconsin regents Friday authorized the preparation of initial plans and specifications for a 12,700 seat addition and new communications center at Camp Randall Stadium in Madison.

University officials described it as the first of a three-stage development to bring the stadium up to 101,000 seats--an increase necessitated by the ever-mounting student enrollment.

The new seats, to be ready for the 1966 football season, will be added by construction of a cantilevered second deck on the west side of the stadium, adjacent to Breese Terrace. There will be no posts, and the deck will reach from goal line to goal line.

The new communications center will provide 14 radio booths, ample area for television and camera crews, seats for 102 members of the working press, and space for off-the-field game officials, such as timekeepers and announcers.

The present press box was described last spring by the UW athletic department as not adequate to meet the needs of newspaper, radio, and TV reporters and crew members.

The projects were recommended to the regents last March by UW Pres. Fred Harvey Harrington and the Wisconsin Athletic Board. It was also proposed at that time to increase the price of athletic coupon books to finance the construction out of athletic receipts.

Regent action on an allied athletic department project, a new winter sports arena, was deferred until October. This is planned to provide facilities for recreational skating, hockey, and curling.

###

# U. W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON, WISCONSIN 53706

3/6/64 jb

RELEASE:

Immediately

Attention: Sports Editors

MADISON, Wis.--Enlargement of Camp Randall stadium by 12,500 seats, construction of a new stadium press box, and erection of a winter sports arena in Madison were approved in principle by University of Wisconsin regents Friday, along with a hike in ticket prices to pay for the improvements.

The proposals, presented by the UW administration upon recommendation of the Athletic Board, would result in expenditure of about \$3 million to be financed out of athletic receipts, if given final authorization. Wisconsin Athletic Director Ivan B. Williamson estimated the cost of stadium improvement at \$2.4 million, the arena cost at \$600,000.

In an ensuing action contingent on approval of the construction proposals, a revised athletic ticket price schedule, to take effect next September, was approved by the regents, as follows:

The \$5, \$4, and \$3 tickets would be increased to \$5 and \$4. All present \$5 locations would be unchanged. The \$4 locations would become \$5, and the \$3 would become \$4.

Student season books would be increased from \$10 to \$12, and the student-spouse books from \$13 to \$14. The faculty-employee and spouse rate would go from \$17 to \$18.

The regents voted allocation of \$15,000 in athletic department funds for a study of the best possible construction design and materials for the stadium addition, as recommended by the UW planning and construction department and the University administration. The additional seating in the form of a second deck on the east side would bring the stadium capacity to 75,935.

-more-



## Add one--athletic construction

The winter sports arena is planned for recreational skating, for intramural and intercollegiate hockey, and for curling.

In a report submitted to the administration by the UW Athletic Board, it was stated:

"In anticipation of an enrollment of 45,000 students (in Madison) by 1970, the board recommends an increase of the seating capacity of the stadium prior to the 1965 football season. It is proposed to add a second deck of approximately 12,500 seats on the east side.

"This...would make possible an improvement of seat location for students and faculty members, and contribute to the solution of a less obvious problem, that caused by the increased sale of coupon books. This arises from the fact that for every additional sale of such books to students and faculty, our gross potential income decreases, because there is a proportionate decrease in seats available for sale to the public."

The administration cited the Athletic Board report which stated that the UW press box "is one of the three least adequate" in the Big 10 Conference, and that it "lacks working space for press, radio, and television, as well as other necessary facilities. It has become a hazard as far as injury and fire are concerned."

The report also stated that erection of the press box would result in making 400 additional stadium seats available for sale to the public.

###

# U. W. NEWS

1/13/62 rt

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE:

Immediately

MADISON--University of Wisconsin buildings totaling \$61,164,000 anticipated to be built during the six-year period 1963-69 from self-amortizing or gift funds were listed by the University today in a supplement to the \$117,521,000 priority list of state-supported building earlier announced in November for the same six years.

The new listing was included in minutes distributed to the Board of Regents, and brings the total hoped-for construction in the next three biennia to nearly \$179-million.

In his presentation to the regents, Dean Kurt Wendt, chairman of the campus planning committee, stressed that the list is not complete "since there undoubtedly will be additional gifts and grants for buildings and some of the items now listed may be dropped." He noted that the State Building Commission had requested that the list be filed and warned that the projects were not listed in priority order.

The major single item on the list is \$36-million for housing development, mostly in the southeast student dormitory area, to be built with loans paid off over future years from rents.

A total of \$758,000 in self-amortizing projects to be financed by athletic receipts include rebuilding of the Camp Randall Stadium press box, a permanent stand for baseball and track, a crew house, eight tennis courts, and land for a golf course.

-more-





Add one--buildings

Among \$675,000 in projects to be built from receipts from sales of University Hill Farms property are swine, beef, and sheep research laboratories.

Projects on the list to be financed in whole or in part by gifts, grants, or bequests include an Art Center, \$2,000,000; Medical Research, \$1,800,000; Biotron, \$4,000,000 (of which \$1,500,000 already has been received as a grant); Memorial Union-West, \$1,250,000; Wisconsin Center additions, \$500,000; Molecular Biology, \$1,422,500; Biophysics, \$1,313,400; Radio-Therapy, \$215,000; Physics Research, \$4,000,000 (partly from state funds); Mental Retardation Research (Joseph P. Kennedy Jr. Memorial) \$220,000; Metabolic Laboratory, \$225,000; Pharmacy remodeling, \$285,000; and the proposed Lower Campus Guest House, \$2,000,000 (partly gift, partly self-amortizing.)

###

*Camp Randall*

University of Wisconsin  
Division of Intercollegiate Athletics

Athletic Activity Book and Football Ticket Prices

A. Present Prices (See attached diagram for ticket prices)

Student Ath.Act.Bk.	\$ 9.00	Student-Spouse Ath.Act.Bk.	\$12.00
Faculty-Employee Ath.Act.Bk.	17.00	Faculty-Employee-Spouse Ath.Act.Bk.	17.00
General Public Ticket	4.50		

<u>Patron</u>	<u>Stadium Capacity</u>	<u>Potential Receipts from General Public Sales</u>
Student	13,501	(See remarks No.1)
Faculty-Employee	1,621	(See remarks No.1)
\$4.50 - General Public	48,313	\$217,408.50
Total	63,435	\$217,408.50

B. Prices as recommended and approved by the Athletic Board on December 15, 1961.  
(See attached diagram for ticket prices)

Student Ath.Act.Bk.	\$10.00	Student-Spouse Ath.Act.Bk.	\$13.00
Faculty-Employee Ath.Act.Bk.	17.00	Faculty-Employee-Spouse Ath.Act.Bk.	17.00
General Public Tickets - \$3.00; \$4.00; \$5.00			

<u>Patron</u>	<u>Stadium Capacity</u>	<u>Potential Receipts from General Public Sales</u>
Student	14,000	(See remarks No.1)
Faculty-Employee	1,751	(See remarks No.1)
\$3.00 - General Public	5,684	\$ 17,052.00
\$4.00 - General Public	19,095	76,380.00
\$5.00 - General Public	22,905	114,525.00
Total	63,435	\$207,957.00

Remarks:

1. Student and Faculty-Employee receipts are not included in above totals.
2. It is believed that a scaled ticket price for the home football games would be more desirable to the general public. There is an aisle separation between each price category. The following prices were recommended and approved by the Athletic Board on December 15, 1961.
  - a) That the side line locations be increased to \$5.00 each.
  - b) That the end zone locations in the regular or permanent stadium sections be reduced to \$4.00 each.
  - c) That the end zone locations in the far south end or Field House area be reduced to \$3.00 each.



3. The \$1.00 increase on Student Athletic Activity Book price is justified due to an additional home football game thus making a total of six home games for next season. The cost of the student Athletic Activity Book at Wisconsin is the lowest in the Big Ten Conference. Also the Athletic Activity Book is valid for admission to all athletic events sponsored by the Division of Intercollegiate Athletics.

Note: See attached survey (C) for Athletic Activity Book and General Public ticket prices of other members of the Big. Ten.

4. Since the price of the Faculty-Employee Athletic Activity Book was increased for the 1961 season it is felt that no increase be made on this type of admission.
5. The prices recommended re-locates the U. W. Student sections to the East side of the stadium.
  - a) This will permit us to better service our many season ticket patrons whose locations are assigned on the East side and desire West side locations because of the easy ramp entrances into the stadium. Older patrons and patrons with physical handicaps discontinue purchasing tickets when we are unable to re-locate their location on the West side. It is believed that our older patrons would continue to purchase tickets for a longer period of time if an easier access to the stadium is made available to them. On all locations on the East side above row 30 it is necessary to climb three flights of stairs to enter the specific sections. This creates a tremendous problem for a great many patrons. Students who are much younger can enter the East side sections with much less difficulty. Also the greater number of the students arrive from the Northeast area of the stadium.
  - b) The Visiting Team ticket allotment would be moved directly across the field to West side in comparable locations. The visiting team bench would be located on the West side line.
  - c) The Wisconsin or Home team bench would be located on East side line. Coach Bruhn does not object to this proposal. He feels that in many ways it has more advantages to be located on the East side line.
  - d) The U. W. Band section would be located in Section Q north of squad ramp on the East side of the stadium - present visiting team band location. Professor Ray Dvorak is in favor of this proposal.
  - e) The visiting team band would be assigned the present band area on the West side.

C. Survey of Athletic Activity Book and  
General Public Football Ticket Prices in  
Big Ten Conference

	<u>General Public Football</u>	<u>Student Ath.Act.Bk.</u>	<u>Student- Spouse Ath.Act.Bk.</u>	<u>Faculty- Employee Ath.Act.Bk.</u>	<u>Faculty- Employee- Spouse Ath.Act.Bk.</u>
Illinois	\$4.50	\$13.20	\$13.20	\$13.20	\$13.20
Indiana	\$5.00	\$15.00	\$15.00	\$18.00	\$18.00
Iowa	\$5.00	\$10.00 (1)	\$17.00	\$18.00	\$18.00
Michigan	\$5.00	\$15.00 (1)	\$15.00	\$15.00	\$15.00
Michigan St.	\$4.50	\$18.00 (1)	\$18.00	\$14.00	\$14.00
Minnesota	\$4.00	\$12.00	\$16.00	\$12.00	\$16.00
Northwestern	\$5.00 Side Line \$4.00 End Zone	\$10.00 (1) (2)	\$10.00 (2)	\$10.00 (2)	\$10.00 (2)
Ohio State	\$4.50	\$12.00	\$12.00	\$14.00	\$14.00
Purdue	\$5.00	\$15.00 (1)	\$15.00	\$15.00	\$15.00
Wisconsin	\$4.50	\$9.00	\$12.00	\$17.00	\$17.00

Footnotes:

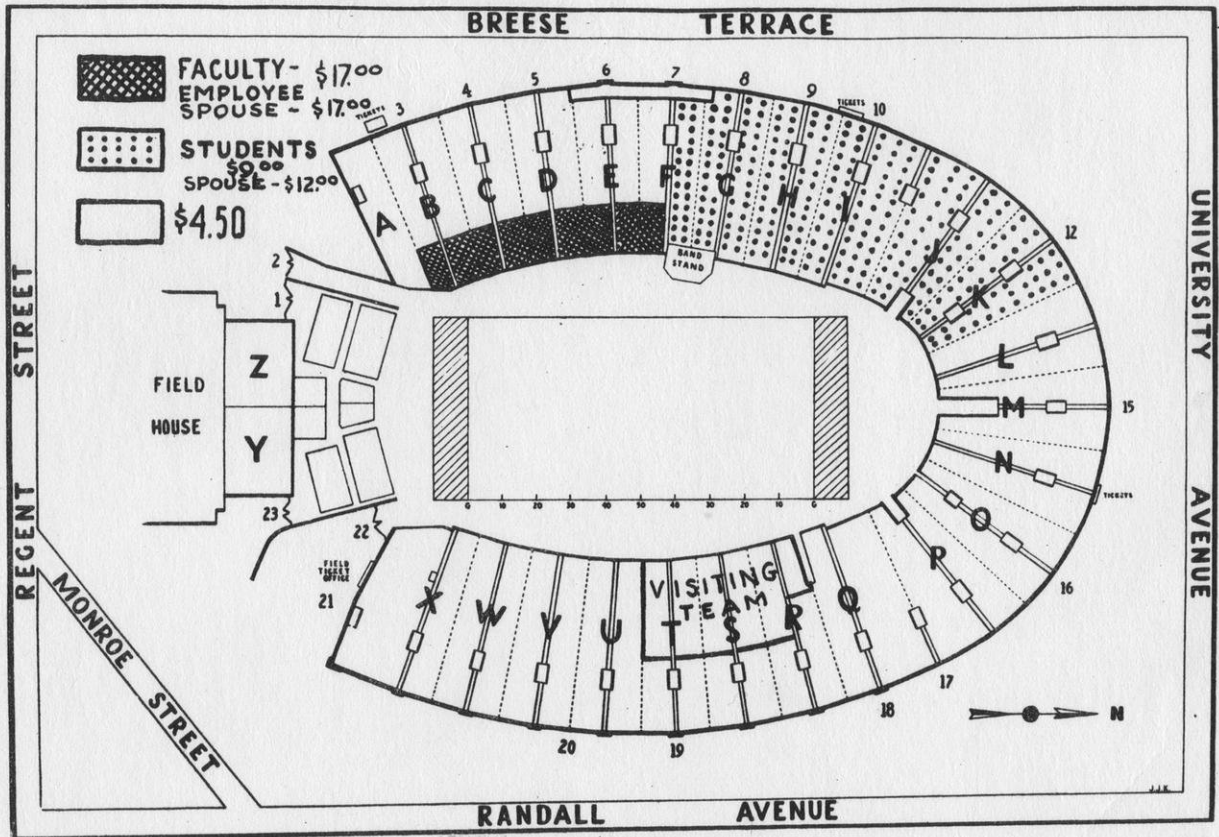
1. Required - part of tuition
2. For football only - additional charge made for basketball, etc.

December 20, 1961



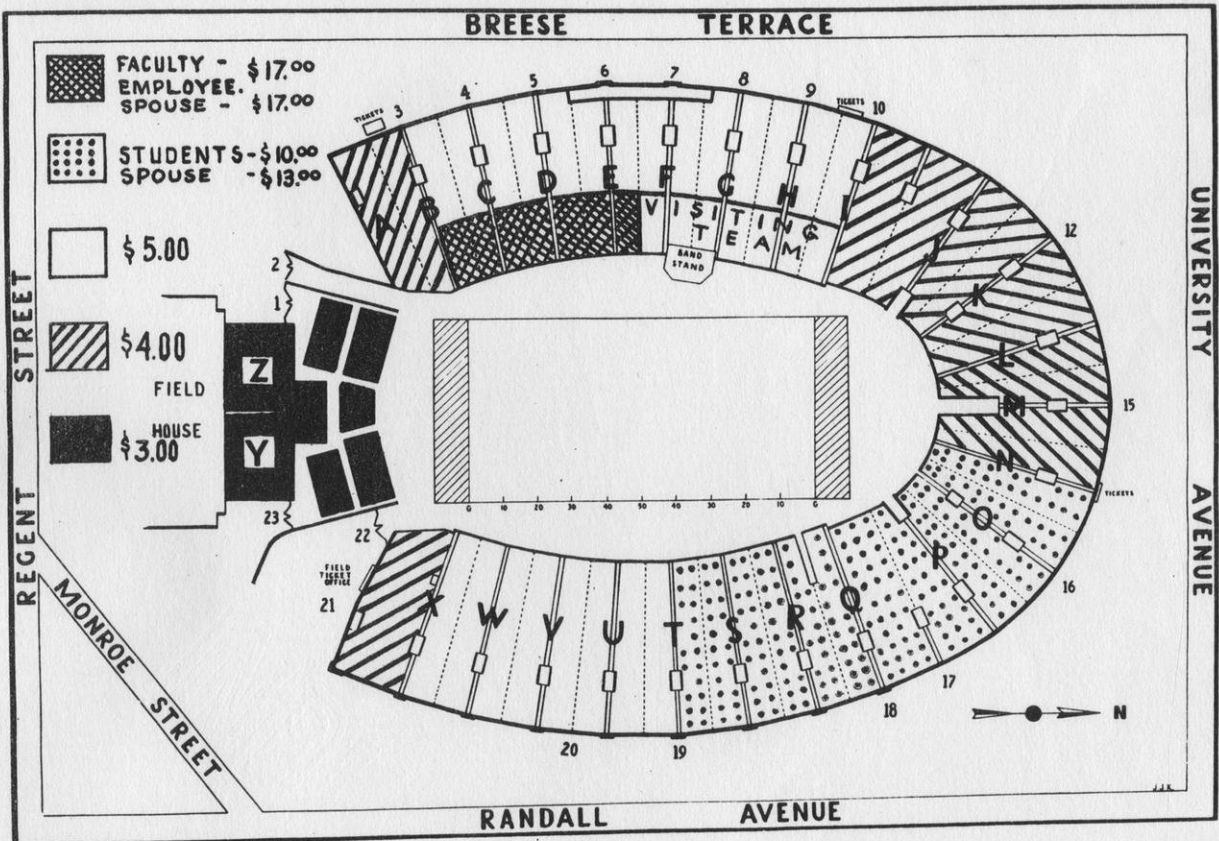
PRESENT ATHLETIC ACTIVITY BOOK  
AND FOOTBALL TICKET PRICES

UNIVERSITY OF WISCONSIN : CAMP RANDALL STADIUM



RECOMMENDED ATHLETIC ACTIVITY BOOK  
AND FOOTBALL TICKET PRICES

UNIVERSITY OF WISCONSIN : CAMP RANDALL STADIUM



# U. W. NEWS

*Camp Randall*

10/26/61 jg

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN  
RELEASE: Immediately

MADISON--Dedication of a Civil War historical marker and the University of Wisconsin band's "Songs of the Century" tribute to returning alumni will top the Homecoming halftime festivities Saturday at Camp Randall stadium. The Badgers will meet Ohio State's Buckeyes in a game to be televised by ABC.

The marker, to be dedicated by Gov. Nelson and UW President C.A. Elvehjem, is being erected in recognition of Wisconsin's role in the Civil War. Camp Randall was the state's largest troop staging and training facility and more than 70,000 Wisconsin soldiers trained there. The marker was a project of the State Civil War Centennial Commission.

The band's pre-game show will include traditional flag ceremonies, according to Prof. Ray Dvorak, director.

Following the national anthem, Dean George Young of the UW Law School will lead the traditional law student cane parade. Young will be accompanied by John Whitney, president of the Wisconsin State Bar Association; Walter J. Bjork, president of the Wisconsin Law Alumni Association; Maurice Paasch, member of the UW Board of Regents; and law school faculty. As tradition has it, the law student will win his first case if he tosses the cane over the goal post--and catches it.

The band, led by drum major Ron Smith, Baraboo, will open its half-time program with a eschelon drill, followed by "On Wisconsin." The marching band will be joined by the alumni band in singing and playing "Varsity."

-more-





add one--homecoming festivities

The band will salute alumni of years gone by with a favorite of all ages, "Ta Ra Ra Boom De Ay," while doing a diamond drill. For the graduates of 1935-45, the band is to play "Tea for Two," and then dedicate "Lady of Spain" to the 1945-50 graduates.

Homecoming chairman Thomas R. Toman, Ripon, will introduce his Queen, Judy Beverley, Wayne, Ill. Not forgetting the present generation, the band will present a special arrangement from "Sound of Music."

As a musical reenactment of the Civil War, the band will divide into two bands, one representing the North and the other the South, led by the two flags of 1861. The bands will march toward the center of the field playing "Dixie" and "Yankee Doodle."

After the dedication, Michael Cuthbert (425 Hawthorne Ct., Madison) will play taps at the north goal with an echo at the south goal by Cecil Richmond, Economy, Ind. Singing of "The Battle Hymn of the Republic" is to conclude the dedication.

In addition to its appearance at halftime, the 100-piece alumni band will play a short program before the game.

Alumni of the band have played together for several years, and this is the biggest group of alumni ever recruited, according to Robert L. Tottingham, instructor in Extension Division journalism, the group's president.

The alumni plan to rehearse in the practice field building for an hour and a half, beginning at 9:30 a.m. The director is Prof. W.J. Dennis, chairman of the department of music at Wisconsin State College, Platteville.

###

THE STORY OF [CAMP RANDALL]

If the old guard-house, standing today in the grove of oaks among the grass-covered knolls of Camp Randall, could speak, it would tell the story of some 47½ acres of land which have played a key role in the history of our state and nation, through wars and peace.

For Camp Randall, scene of state fairs from the early history of Wisconsin, became the state's central training-ground for Civil War troops, served the nation's defense training needs in World Wars I and II, and in peace, provided agricultural exhibition grounds and later athletic fields where some of the nation's leaders build strength and courage.

The State Agricultural Society was quick to offer its fair-grounds when Wisconsin needed a training center for its Civil War troops. And the offer, made in April, 1861, was quickly accepted. Within the month, work on converting the animal stalls into barracks, the flower-show hall into a hospital, began. And by May 1, the first troops, part of the Second Regiment, moved in to train.

The camp was named for Alexander W. Randall, the state's first war governor.

During the first winter, some 9,200 troops were quartered in the cold and drafty buildings. Later, the camp population ranged from 5,000 to 7,000. In all, some 70,000 of the 91,327 Wisconsin Civil War troops trained at one time or another at Camp Randall.

A total of 27 regiments, two batteries of light artillery, nine companies of heavy artillery, and one company of sharpshooters were organized here.



The state had hastened to the colors before the federal forces could be mobilized. Thus, Camp Randall did not come under federal control until January of 1862.

By April, 1862, space was needed for war prisoners, and Camp Randall, ill-equipped as a prison camp or hospital, housed some 1,400 Confederates, most of them sick or wounded, captured on Island 10 in the Mississippi and at Shiloh.

At the War's end, the training ground was returned to the State Agricultural Society, and again by September, 1864, it was the site of the annual state fair and other agricultural meetings, although a small number of troops remained here until April, 1865.

Gen. U. S. Grant, speaking on the hallowed grounds which had been returned to peaceful use, called the transformation "a symbol of beating the spears of war into the plowshares of peace."

When the state fair was moved to Milwaukee, the Dane County Agricultural Society held its county fairs on the grounds for a few years. But in 1893, when the county fairs were moved to a tract south of Madison, and the Agricultural Society decided to subdivide Camp Randall into lots, a movement for the perpetual retention of the site as a memorial began.

Led by UW Pres. Charles K. Adams, and Gen. Lucius Fairchild, who had been governor and commander of the G.A.R., a determined group of patriots convinced the Legislature to provide funds for the purchase of the site, in spite of the state's current financial plight.

An old account says Gen. Fairchild's testimony before the legislative committee was brief and to the point:

"Gentlemen, there is the property; the University needs it; the price is cheap; if you don't buy it, I will."

The Legislature, in Chapter 280, Laws of 1893, appropriated \$25,000 for its purchase "for the exclusive use of the University," and the land was transferred to "the regents of the University of Wisconsin" by deed April 29, 1893.

The University constructed its first grandstand in the old camp area in 1896 although Wisconsin had won its first major football game on these grounds in 1894, Wisconsin 6, Minnesota 0. By joint resolution in 1911, the Legislature indicated its intention to set off part of the site as a Memorial Park, and in Chapter 28, Laws of 1913, it set forth the boundaries of the park, enclosing approximately 6½ acres, and making the park available for University use "for military drill and athletic purposes."

In the other portions of the tract, the University began its present Stadium in 1916 and added to it in 1940 and 1950; Mining and Metallurgy, 1910 (as the Forest Products Laboratory); Women's Field House, 1917; Metal Casting Laboratory, 1918; Mechanical Engineering, 1920 with an addition in 1930; Field House, 1930; Highway Laboratory, 1938; Engineering, 1950; and Chemical Engineering, 1951.

During World War I, the Army Student Training Corps brought a second war training task to the historic field, and new barracks dotted the area. Some 3,000 young soldiers in khaki were stationed there.

Quite a different sort of training was carried on during World War II, for then Camp Randall was the training site for young women in the WAVES, attending the University's Naval Radio School.



Then, after the war, when the educational benefits of veterans' legislation helped swell the enrollments of the University and brought to school many married veterans, Camp Randall again became the home of many young Wisconsin men, living in 196 trailers scattered through the green lawns of the historic site.

Seven temporary buildings, including classrooms, laboratories, and a cafeteria, were added to the old camp grounds in 1947.

Today, an arch at the old camp entrance, built with \$25,000 appropriated in 1911, and cannon, mounted with funds appropriated in 1913, stand with the stout oak guard-house as the only memorials to Wisconsin's great contribution in the war to preserve the Union.

Some day, it is hoped, a fitting, useful memorial, dedicated to the youth of yesterday, and serving the youth of today and tomorrow, can add lustre to this historic place.

###

# UNIVERSITY of WISCONSIN



1962

## FOOTBALL FACTS

*and*

WISCONSIN ATHLETIC REVIEW

1961 - 1962



# HISTORY OF CAMP RANDALL STADIUM

They call it Camp Randall.  
That's important.

Every now and then some hurried out-of-town sports announcer will call it "Randall Field," but he is corrected quickly.

The University of Wisconsin is proud that its sports center is more than just an athletic field—and that the drama and excitement of football seasons are set against a backdrop of colorful Wisconsin history.

In its 65 years of ownership, the University has expanded the facilities there until they include a large stadium, fieldhouse, memorial practice building and football practice fields.

But the University didn't name it. The name was decided long before that by veterans of the Civil War who knew it was a great military camp named for a wartime governor. When the University took it over, they insisted that the name be preserved forever as a memorial to their fallen friends.

In the days before the Civil War, the site was owned by the State Agricultural Society whose yearly state fairs attracted holidaying throngs there. With the outbreak of the war, however, the society turned the place over to the government to become the state's major training center.

The display halls were transformed into white-washed barracks and the hall used for flower shows became a hospital. A total of 70,000 troops was drilled—usually about 7,000 being stationed there at a time—and 500,000 relatives and friends came to visit them.

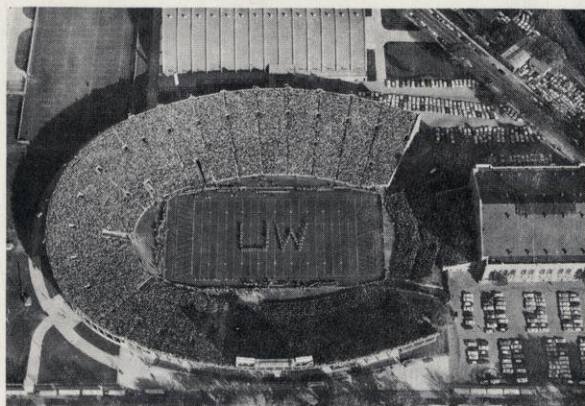
Later in the war part of the camp became a prison where a group of sick Confederates, captured by Gen. Pope at Island No. 10 in the Mississippi, was brought. Many died in the drafty prison hospital on the knoll and were buried in what is now Confederate Rest at Forest Hill cemetery.

The land again became the state fair grounds when peace returned and when Gen. U. S. Grant visited it 15 years later he hailed the transformation as "a symbol of beating the spears of war into the plowshares of peace."

Other visitors to the grounds were Gens. Sherman and Sheridan and Pres. Hayes. When the state fair was moved to Milwaukee and a few years later even the Dane County Agricultural society stopped using it for fairs, the Civil War veterans were furious to learn the land was to be sold for building lots.

Blasting the "sordid sacrilege," they urged the legislature to buy it and in 1893 the state presented it

Camp Randall Stadium from the air.



to the University as a memorial athletic field.

When the question of a name arose, the veterans promptly carried the day for "camp" instead of "field."

Intercollegiate athletics had been started at Wisconsin in 1881 and the University had had a football team since 1889. The school won its first great victory in 1894, defeating Minnesota 6-0 in a game on the lower campus that part of the crowd watched from fringed surreys. The great teams of '96, '97, and '01 were among the first to play at the new field.

Charles Van Hise, who became president of the University in 1903, was a sports enthusiast as well as a great president and he used to ride his horse nightly out to watch the football practice. Games were played before the old wood fairstand and many Madison business and professional men still boast of the holes they found as boys to insure a free look at the fun.

The University had a "real" stadium by 1913 but its stands were still wooden. The legislature declined to pay for concrete—and consequently, was promptly blamed when a large section collapsed Nov. 21, 1915, at the climactic Wisconsin-Minnesota game.

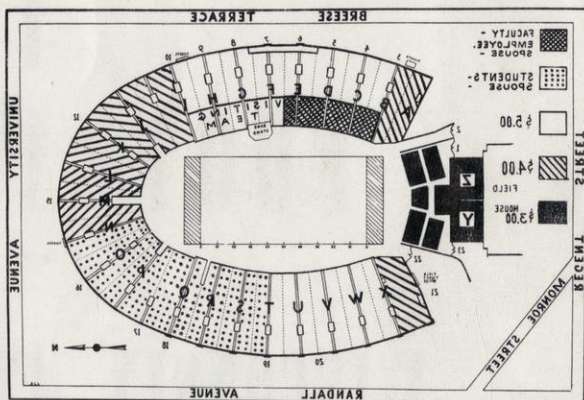
Twenty people were injured, some seriously, and only the fact that the seats fell slowly prevented more casualties among the 1,800 in the area.

So in 1917 the present stadium—following completion of the past year's addition—was started with a grant of \$15,000 from the legislature. The rest of the money was earned by athletic events and the stadium, which now seats 63,435, is the only one in the Big Ten to "pay its own way" that way. Permanent dormitories were built, housing 150 men but this space now is used as athletic department offices and training quarters.

The first game to be played in Camp Randall Stadium was the 1917 homecoming game against Minnesota's Golden Gophers. The Badgers won the game 10-7 to hand the Gophers their only Big Ten loss, relegating them to second place in the final conference standings. A week later, Ohio State visited Camp Randall and inflicted a 16-3 defeat on the Badgers; the Ohioans won the title that year with an unbeaten record. Wisconsin placed in a tie for third place with Northwestern.

The fieldhouse at the open end of the stadium horse shoe was built in 1930 for almost \$500,000 and has a seating capacity of 13,800 for basketball games and other events.

Current seating diagram of Camp Randall Stadium.



ON THE COVER: University of Wisconsin Football Co-Captains Steve Underwood, left, and Hugh V. "Pat" Richter, right, contemplate 1962 success as Badgers Gridiron Leaders. Cover offset process by Campus Printing Company and Lee-Ad. Color photo by Duane Hopp, University of Wisconsin Photographic Laboratory.



WISCONSIN CIVIL WAR CENTENNIAL COMMISSION

CAMP RANDALL

From these historic grounds went forth Wisconsin's sons to fight for the preservation of the nation in the American Civil War -- 1861-1865.

Named after Alexander W. Randall, a wartime governor, more than 70,000 men trained for service within the camp's boundaries.

Originally comprising 53 1/2-acres and owned by the estate of William D. Bruen, the tract was leased to the State Agricultural Society in 1859. When war came in April 1861, the land was turned over to the state as a military training rendezvous and Camp Randall became the state's largest staging point. A hospital and a stockade for Confederate prisoners of war were also located here.

Purchased by the state in 1890 the land was deeded to the University of Wisconsin. Since that time, a portion of the grounds has been used as an athletic field. As a memorial to Wisconsin's Civil War soldiers a small segment of the land was set aside as a Park and the Memorial Arch was completed in 1912.

Erected 1961

The Civil War Centennial Commission