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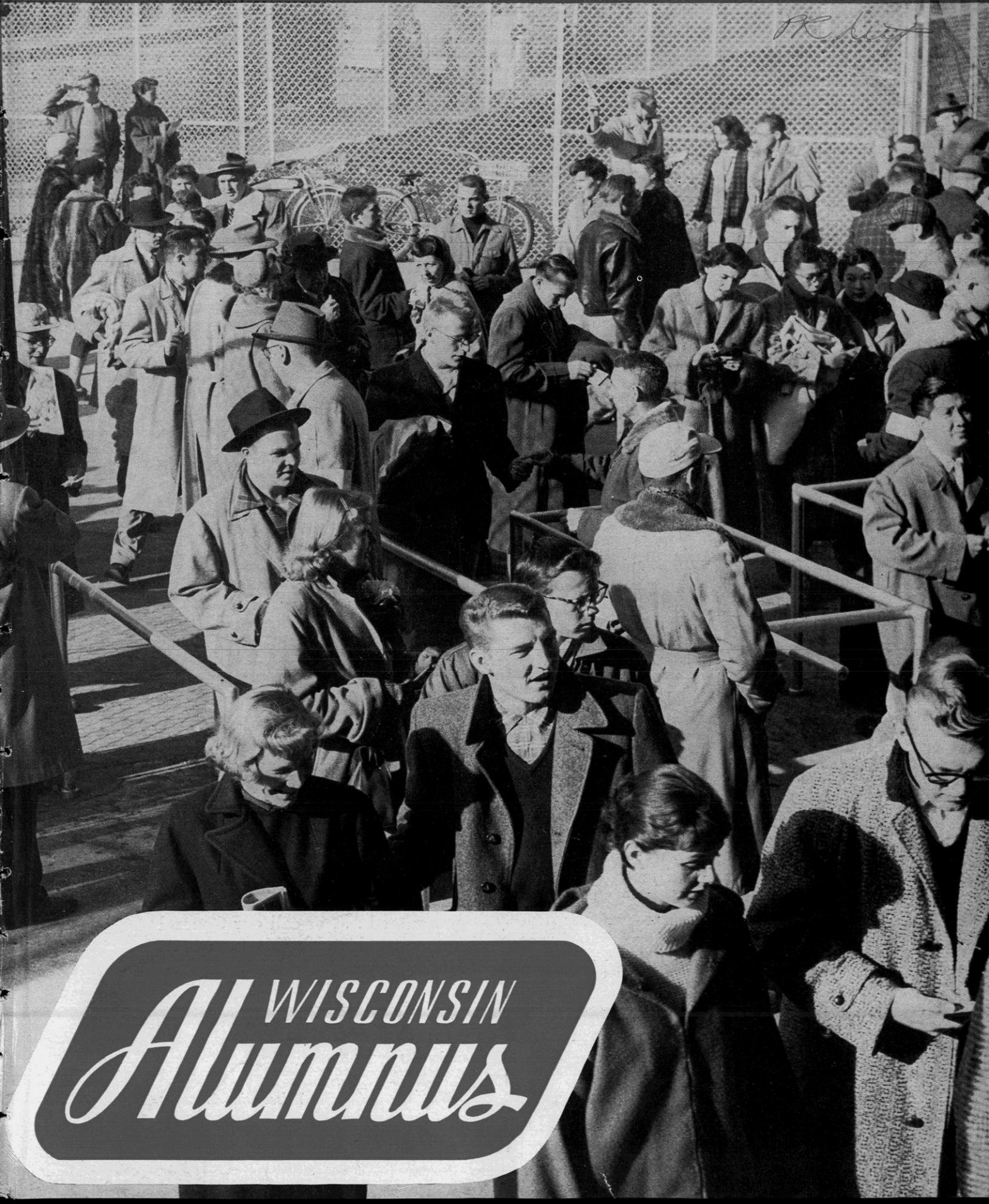
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# The Birth of A University

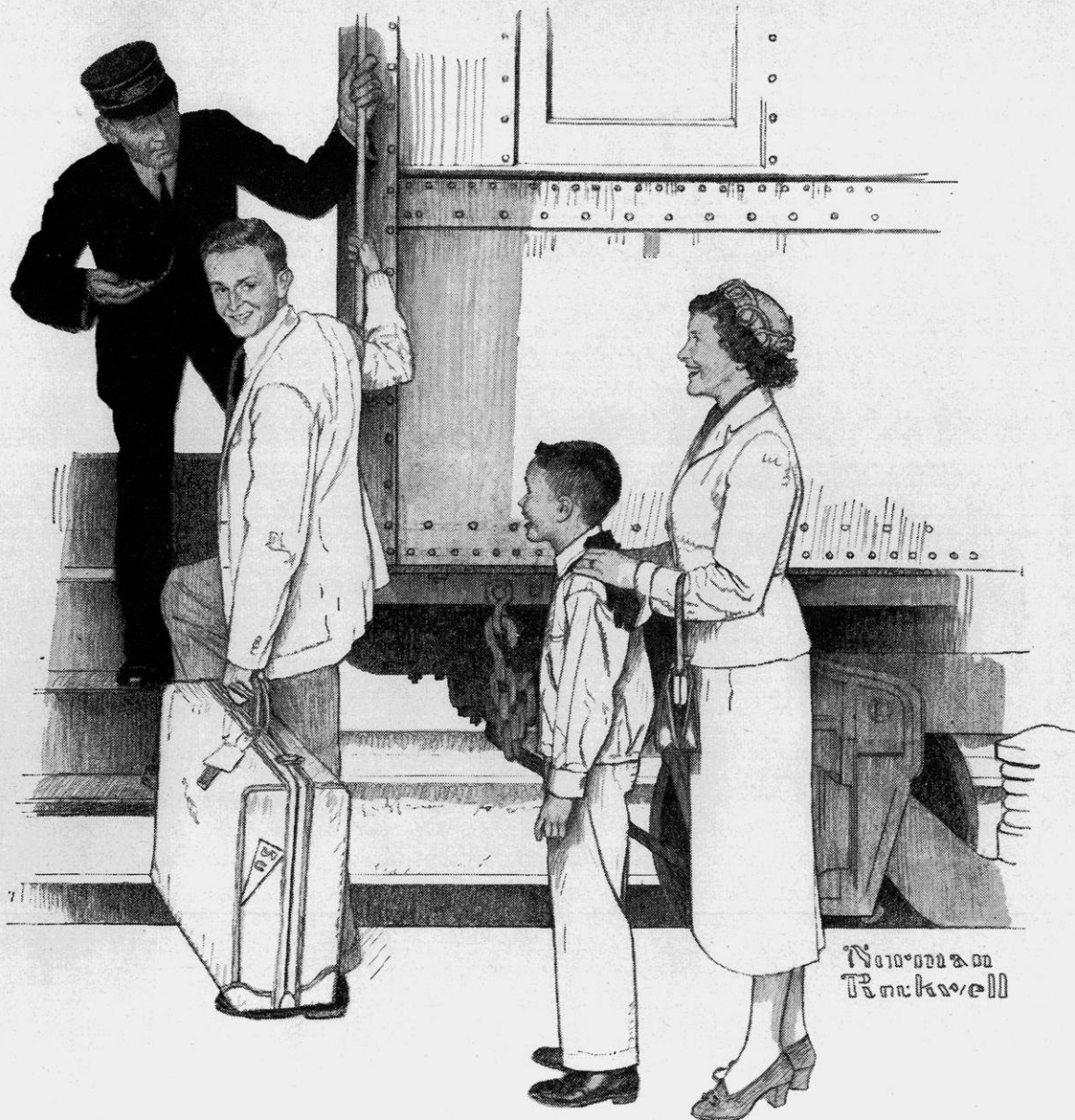
October 5, 1956

(see page eight)



WISCONSIN  
*Alumnus*





Norman  
Rockwell

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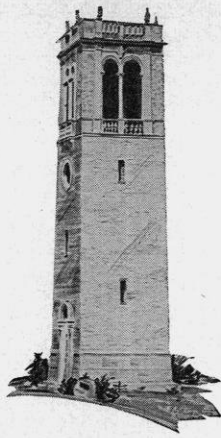
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Springfield, Massachusetts



# WISCONSIN *Alumnus*

Official Publication of the Wisconsin Alumni Association

OCTOBER 5, 1956

VOL. 58, NO. 2

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## Staff

John Berge, '22 .....	Managing Editor
George Richard, '47 .....	Editor
Edward H. Gibson, '23 .....	Field Secretary
Grace Chatterton, '25 .....	Alumnae Editor

## ★Sidelines

**COVER.** It's a wonderful feeling—being part of the 52,000 people descending on Camp Randall Stadium to witness that *sine qua non* of contemporary campus life: an intercollegiate football game. This scene, recorded by George Richard, will be duplicated . . . or nearly so . . . before five home contests this fall.

**METHUSIASM.** That's the secret of enjoying the extra years of living beyond the age of 65, according to a booklet prepared by the UW Extension Division called "Retirement—A New Way of Life." The booklet is based on a series of articles which appeared last year in the *Wisconsin Alumnus* and is by Eugene A. Friedmann, assistant professor of sociology. The booklet costs 50 cents a copy or 40 cents each in lots of 10 or more. It is aimed at all ages and income levels . . . in short, everybody!

**BOOM TIME.** The economists and politicians may argue, but a University of Chicago sociology professor stepped right up and told the UW School of Banking that the next two decades will see a great boom. He foresees a population of 208-230 million by 1975, representing a \$75 billion market. "It is inconceivable that we will outrun ourselves in preparing for it," he concluded.

**NO TAKERS?** Tregaron is a 21-acre estate in the heart of Washington's most exclusive residential section and it belongs to Joseph E. Davies, '98. Newspaper reports told this summer how Davies has offered the million dollar estate to the government as a vice-presidential residence. So far, Congress has not been receptive.

THE WISCONSIN ALUMNUS, published once monthly in December, January, February, March, April, May, June, July and September, and three times monthly in October and November. (These extra issues are Football Bulletins.) Entered as second class matter at the post office at Madison, Wis., under the act of March 3, 1879. Subscription price (included in membership dues of the Wisconsin Alumni Association) \$2.50 a year; subscription to non-members, \$5.00 a year. Editorial and business offices at 770 Langdon St., Madison 6, Wis. If any subscriber wishes his magazine discontinued at the expiration of his subscription, notice to that effect should be sent with the subscription, or at its expiration. Otherwise it is understood that a continuance is desired.



**U**NDERGRADUATE GRIPES at a Milwaukee Junior High school and at the University of Wisconsin may seem a doubtful springboard for a career in television—but Nat Hiken bounced right to the top.

Nat, a native of Chicago who grew up in Milwaukee, is the producer and head writer of "You'll Never Get Rich," the CBS-TV show starring Phil Silvers. . .

Where do the gripes come in? Well, it may be stretching it a bit, but here's how it went:

Nat went to school in Milwaukee along with about 49

other related members of the Hiken clan, including Gerry Hiken, who is in show business now himself as an actor and writer on Broadway.

At Roosevelt Junior High, Nat started turning out a column for the school paper about the students' grievances against the world.

At the University of Wisconsin, Nat parlayed this idea into a "Gripes' Club" column in the *Daily Cardinal*.

After graduation in 1936, Nat went to Hollywood and tried writing a column for Wisconsin newspapers, but it didn't click. So he moved into radio as a disc jockey. Remembering the "Gripers' Club," he built his show along the same lines and called it the "Grouch Club."

"Most of the morning shows at the time were of the wake up and live type," says Nat. "We featured wake-up-and-gripe—had people write in about their irritations."

This was a big success—except financially. To make out, Nat took a \$10-a-week job as doorman at a Los Angeles produce warehouse. This collapsed when his boss heard him on the radio, pretending to be a buyer of a piano in a commercial. The produce man wanted to know how Nat could buy such luxuries on a \$10 a week, and fired him for being on the radio instead of on the job.

The Grouch Club caught on though, and made a network in 1937.

Two years later, while working on script for Warner Brothers, Nat met Fred Allen—and Allen remembered the

## Sgt. Bilko

## Takes Orders

## From Him

*Nat Hiken, '36, is one of TV's top comedy writers*

Hiken (right) deservedly gets a big credit line—and salary—for producing and writing the Phil Silvers (left) show.







Presumably Nat gets a chance to spend some time with his family, as these CBS-TV publicity pictures aver. The children are Dana, 10, and Mia, 7.

"yoks" in the Grouch Club and signed him on as a writer for Allen's radio program. Other workers in this vineyard at the time included Herman Wouk, now famous as author of "The Caine Mutiny," and Arnold Auerbach, who later wrote the hit show, "Call Me Madam."

Hiken wrote for Allen for seven years, with two years out in the Army Air Corps. In 1949, he left Allen to develop a radio show for Milton Berle, and after that created "The Magnificent Montague," a radio vehicle for Monty Woolley. Meanwhile, he was getting into television as producer-writer of the "Jack Carson Show," and a one-shot program he did for Martha Raye led into the comedy series built around the comedienne—and to Nat's permanent affiliation with television.

The gimmick he used so effectively on the Martha Raye show—introducing prize fighters as TV artists—is now showing up in the Phil Silvers show.

"Fighters are used to taking orders," he explains. "They work easily in our show, which is based on regular Army life. Phil is a good-natured but firm master sergeant. He barks orders and the boys, the 'leather pushers,' fall right into the mood and act naturally. Besides, when I coach them in their speeches and scenes they listen attentively, grasp the situation readily and snap to it. I like 'em."

In his "leisure" moments, Hiken has written lyrics and sketches for Broadway musicals, including the words to "I Had to Get Away From It All" for Jackie Gleason; "Irving" for Nancy Walker in "Along Fifth Avenue," the "Schneider's Miracle" sketch for "Two on the Aisle" and the "Jealousy" sketch for the Bette Davis show, "Two's Company."

When he gets home—yes he does TOO get home!—Nat's family life includes musicales with Ambur, his wife, and



the girls, Dana and Mia, Ambur plays the piano, Nat the clarinet and the girls recorders.

His hobbies include making ship models and woodworking—and the latter has produced a southern-mansion type doll house for Mia.

And if you haven't already decided that this ex-*Cardinal* columnist is busy enough for 10 men—it may be added that he also builds full-sized boats as well, and has a "string" of three horses in his own racing stable!

Life was never like this on Langdon Street!

**By Robert J. Riordan**

*In the Telescope Magazine  
Milwaukee Sentinel*

## Regents Approve Observatory As Site of Alumni House!

**S**EPTEMBER 8 was a red-letter day for Wisconsin alumni. On that date the Board of Regents approved the Observatory Building as the site for our Alumni House. This site had been approved by the University Planning Commission on August 28.

At its September 8 meeting the Regents also approved authorization of final plans and specifications for a new astronomy building at Pine Bluff, about ten miles west of Madison.

Universities from Harvard to California have found that alumni houses are effective in stimulating alumni interest. "Since the establishment of our Alumni Hall," reports Virginia, "alumni interest has reached the highest point in the history of our Association." California describes its Alumni House as "A family hearth for the University family." Similar results are expected at Wisconsin when our Alumni House becomes a reality.

This good news was a splendid stimulus to your Association officers and staff members as the Association started its 95th fiscal year on September first. During the summer months your officers have been looking ahead to the Association's Centennial in 1961. Plans have been drafted to make these coming five years the finest in Association history. Knowing that we can have our own Alumni House on Observatory Hill before this Centennial rolls around is great news for all Wisconsin alumni. This five-year plan, of course, includes a complete program of activities for the current fiscal year.

On July 23 your executive committee had a very important meeting with President E. B. Fred, Vice-President Ira Baldwin and Prof. William H. Young, budgetary assistant to President Fred. These men outlined the University's financial needs in the face of an enrollment of more than 22,000 students this fall: about 16,000 on the Madison campus, 1,500 at UW extension centers and approximately 5,000 at the University of Wisconsin-Milwaukee.

With graphs and charts they made it crystal clear that the University faces a dangerous situation unless its budget is increased to provide higher faculty salaries for the coming biennium. The critical salary problem outlined in the April issue of the *Wisconsin Alumnus* is still to be solved. President Fred warned that Wisconsin will continue losing its key men unless the University gets a higher operating budget.

After listening to these reports, it is self-evident that our two major jobs for this year are these:

a. Expand our information program so that Wisconsin

alumni and others interested in the University's welfare will have a clear picture of its financial needs.

b. Increase our membership so that we will have money enough to pay for this expanded information program.

Membership campaigns were planned and organized during the summer months. Membership statements for the 95th fiscal year were mailed out in August. President L. J. Fitzpatrick also appointed a special Centennial Committee made up of one hundred loyal Badgers interested in making the Association increasingly effective as the strong right arm of the University. Our membership goal is 30,000 by 1961—at least 2,000 new members a year for the next five years.

**A**S WE START this 95th fiscal year, the University starts its first year of operation under the coordination law passed last October. This new system, scheduled to go into effect on or before January 1, 1957, merges the Milwaukee State College and the University Extension Center in Milwaukee into a new institution which is operated as a part of the University by the board of regents. Its official name is University of Wisconsin-Milwaukee.

### WAA Committee Chairmen

Here are the chairmen of Wisconsin Alumni Association committees for 1956-57, appointed by President Lawrence J. Fitzpatrick.

*Executive Committee:* L. J. Fitzpatrick, 5001 University Ave., Madison 5

*Alumni Awards:* Thomas Brittingham, Jr., Delaware Trust Bldg., Wilmington, Del.

*Life Membership Fund:* R. A. Teckemeyer, 1 S. Pinckney St., Madison 3

*Resolutions:* Mrs. John Schindler, 532-22nd Ave., Monroe

*Membership:* John Keenan, 551 Fifth Ave., New York City and Mrs. Silas Spengler, 342 Park St., Menasha, Co-Chairmen

*Constitution:* John Lord, 135 S. La Salle St., Chicago 3

*State Relations:* Sam Ogle, 2153 N. 3rd St., Milwaukee

*Scholarship:* Maxine Plate, 1109 N. 5th St., Milwaukee

*Student Awards:* Dean Conrad A. Elvehjem, Bascom Hall, UW, Madison 6



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### WEAPONS PHYSICS

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# the birth of a university

*Merger at Milwaukee beat deadline;*

*transition was a smooth one*

*Main Building*

ON N. DOWNER and W. Kilbourn avs. in Milwaukee and in Madison last summer there was all the bustle and fretting and heady anticipation that attends any blessed event: the new University of Wisconsin-Milwaukee was being born.

Committee after committee settled details ranging from complicated curriculum matters to the setting up of registration lines before the start of classes Sept. 24 and registration Sept. 19 to 21.

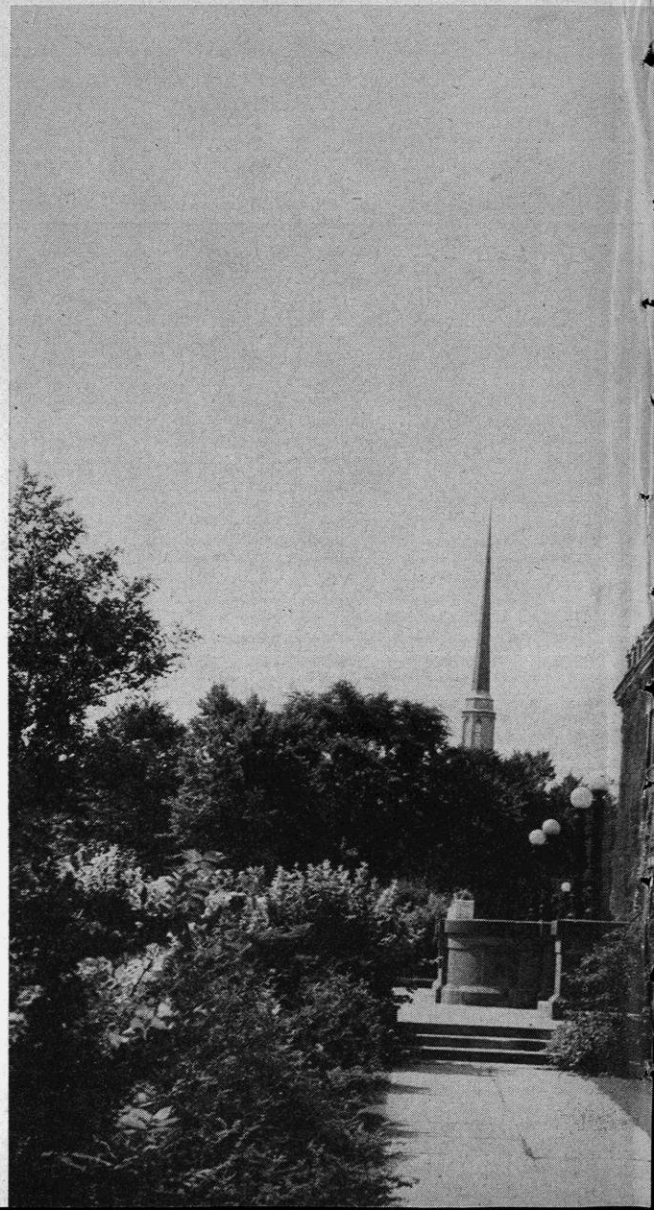
The magnitude of last minute work being done, and the accompanying headaches, stemmed in part from the thoroughness of the integration of the two former institutions. If, like many corporate mergers, the two former entities simply operated as separate divisions under a single overall administration, problems would be much simpler. But the UW-M is not being created that way.

Academic departments of the two former institutions have been completely integrated. Student activities all are being organized on a single, all UW-M basis.

In time, about the only reminder that the UW-M grew from two institutions will be the fact that it has two campuses. Even at that, liberal arts students will attend part of their college career (freshman year) on the former extension campus downtown and the remainder on the Kenwood campus. Many faculty members will shuttle between the two.

The feeling of merger, considering the previous rivalry of the two institutions, is surprisingly strong. Throughout the Committee of 30 meetings last winter and spring which developed provisions of the merger, there was almost complete unanimity between representatives of the state college, the extension and also from the University at Madison.

Domination by Madison—feared by some in Milwaukee—simply didn't develop, largely due to the tact of President E. B. Fred and Vice-President Ira Baldwin, the two prin-



By John McLean

*Condensed from an article  
In the Milwaukee Journal*

*Kenwood (former state college) campus*



cial Madison officials working on the merger. Faculty members also expressed pleasant surprise at how well, in general, the merging of various departments took place. The appointment of top administrative officials by Dr. Fred took place in May without interrupting the spirit of co-operation.

The problems of the University of Wisconsin-Milwaukee are material ones—how to find space and faculty, how to assign students to the two campuses, how to develop long range programs without even short term experience.

There will be very little, if any “shuttling” by UW-M students. Some duplication of courses is required this year to eliminate the necessity of shuttling. Embryology, for example, is taken both by future biology teachers at the Kenwood campus and by premedical students who will be downtown. So it will be offered both places.

Some of this type of duplication may be eliminated when a proposed \$2,000,000 science building on the Kenwood campus is completed, about 1960. This will allow grouping on that campus of more categories of students requiring special science facilities.

**A**N EXPECTED 5,000 students at UW-M this fall will have to be tucked into just slightly more space than was occupied last year by 4,000. Some remodeling at the Kenwood campus will release a few more classrooms. And another floor of the Wisconsin Tower in downtown Milwaukee is being rented. The University extension rented one floor last year.

The UW-M will not be able to abandon its downtown operation and concentrate all its programs at the Kenwood campus in any foreseeable future, according to Provost J. Martin Klotsche.

To take care of the expected enrolment increase this fall, the UW-M has been granted an extra \$167,000 for operation and \$150,000 for building remodeling by the state emergency board. These funds, plus a total of \$428,000 expected to come in from increased tuition revenues and some other sources, will be added to the previously budgeted state college and University extension appropriations. This will make a total UW-M budget of slightly more than \$3,600,000 for the coming academic year. Much of the increase will be used to hire 70 new faculty members, to fill new positions.

The UW-M, in its first year, will not offer programs that did not exist at the previous institutions. Development of new programs must await the fall of 1957, when they can be included in a new biennial budget. Yet the combination of offerings of the two previous institutions should enlarge educational opportunity for many individual students.

The state college ran a small liberal arts program, based on majors also followed by future high school teachers. Majors in such subjects as English, history, biology, economics and foreign languages were available. But there were some courses—among them political science, anthropology and psychology—in which majors were not offered. The University extension, on the other hand, offered a strong liberal arts and science program, but only for the freshman and sophomore years.

Education courses for this year will not be changed from last year's state college offerings, according to Dr. Glen G.





*Downtown Milwaukee buildings will also be retained*

Eye, acting dean of the UW-M college of education. He said that after classes start this fall, members of the education faculty would start an extensive re-examination of curriculum designed to "harmonize" the programs in Milwaukee and Madison.

"We want to offer as nearly a comparable program as possible," Dr. Eye said.

The commerce and engineering offerings of the UW-M still will not include the granting of undergraduate degrees. Third year commerce offerings are more extensive this year than they were at the university extension last year, but fourth year work still will not be offered. Various university statements indicate that a degree program in commerce probably will be realized within several years. Engineering still will be limited to two years work. It is believed unlikely that upperclass work will be given at the UW-M in the near future because of the high cost of duplicating the extensive laboratories available at Madison.

Night school offerings — which include late evening classes—probably will be expanded under the UW-M, even over the extensive programs offered by the University extension and state college, according to Vice-Provost George A. Parkinson.

The basic Regent's policy statement for the UW-M adopted last May, called for strong night programs, including noncredit courses and as many credit courses as can conveniently be given at night.

Besides the regular night school of the UW-M, there still will be an extension program of the University here, directed by the extension division at Madison. It will include various short term institutes and activities such as the school for workers which are not based on daytime programs offered at the UW-M.

**L**IKE ALL PIONEERS, the first students at the UW-M will face some hardships and uncertainties. Tuition will be higher for former state college students. Student life will be more complicated. Both campuses will be crowded.

The rise in costs will be particularly sharp for the few out of state students at the state college, who now will be charged the University's nonresident rate of \$250 a semester. But Provost J. Martin Klotzsche said that officials were trying to arrange scholarship aid for at least some of these students.

Students of both the former extension and the state college will find themselves in a far larger institution this fall, not only in size but also in outlook, because of its close ties with the University at Madison.

Social activities of the two former institutions will be completely merged, according to Dean of Students Robert Norris. The fraternities and sororities—only one of them with a national connection—which existed at the state college now will have more than twice as many students from which to draw members.

Miss Charlotte Wollaeger, dean of women for the UW-M, said that 18 national sororities had shown interest in establishing chapters at the UW-M, either for forming wholly new groups or by "colonizing" existing sororities that do not have national ties. National fraternities also have shown interest.

Scholarships, placement and counselling services, health insurance, an expanded student loan program and other student welfare services will be generally the same as existing programs at Madison.

Campus crowding will be a serious problem this fall and for several years to come. The state college's spanking new student union will be hard pressed to meet the needs of 3,000 students on the Kenwood campus.

The former state college dormitories—about 25 per cent of its students did not live at home—are so over-applied that UW-M officials are scouring the neighborhood for private homes in which to locate students.

Most of the out of town students are teacher trainees attracted to Milwaukee because of the high repute of its education programs. Some, however, are liberal arts students

*(Continued on page 25)*



## Compendium

All-campus enrolment this fall was expected to top 22,000—including 16,000 at Madison and more than 1,500 at the eight Extension Centers (Green Bay, Kenosha, Manitowoc, Marinette, Menasha, Racine, Sheboygan and Wausau.) UW-Milwaukee enrollment: an estimated 5,000. The total enrollment figure has been surpassed only twice before, in 1946-47 and 1947-48. The high was 23,892 in the former year, as a deluge of World War II veterans hit the campus. All classes, freshman through graduate school, are feeling the increase.

A freshman class of 2,700 was being prepared for in mid-September by New Student Week Co-Chairman Joan Van Buskirk and Rodney Bohn, working with faculty officials to provide a top-notch welcome to the brand new Badgers. Freshmen were up one hundred over 1955.

### World War II

#### G.I. Bill

#### Is No More

July 25 marked a milestone in the history of American Education. On that date educational benefits for World War II veterans under the G. I. Bill came to an end. Approximately 28,000 World War II veterans have studied under the program at the University during the past 12 years. (The Korean War G. I. Bill doesn't expire until 1963, depending on the veteran's discharge date.)

Another record class was on hand for the 12th annual **School of Banking** at the University. A total of 1,050 bankers from 39 states enrolled for the summer's-end school and 445 of them were freshmen. "A far cry from the first session in 1945," noted Commerce School Emeritus Dean Fayette Elwell. In that year the enrollment was 47—including 40 from Wisconsin. The school has been directed from its inception by alumnus Dr. Herbert V. Prochnow, now the deputy under-secretary of state for economic affairs.

\*

The University has decided to continue the present graduate program of **social work** in Milwaukee so that it can "serve more individuals and communities," in the words of Pres. Fred.

\*

The **American Legion**, in state convention, backed its executive committee's demand that the University of Wisconsin forbid the use of public buildings to groups such as the Labor Youth League which has been branded by the U.S. Attorney General as subversive. Three Wisconsin alumni—all former Legion state commanders—spoke vigorously in opposition to the action.

*Wisconsin Alumnus, October, 1956*

### Fox Will

#### Fosters

#### Liberty



Fox

E. Gordon Fox, '08, former Wisconsin Alumni Association president, left more than \$200,000 to the University of Wisconsin Foundation, particularly to "foster education in . . . the Declaration of Independence, the United States Constitution, and the bill of rights in the fundamental principles established by our forefathers."

The determined foe of communism, who died in June, declared in his will: "It is with the conviction that only through enlightened leadership fostered by sound education can the trend away from individual liberty be halted."

Mr. Fox, who was also much interested in development of an Alumni House on the campus and earlier contributed generously to it, left \$1,000 to the Alumni Association for this project.

The Regents have approved final plans and specifications for the **Married Students Apartments** at the Pharmaceutical Gardens.

\*

Temporary research headquarters of the Midwest Universities Research Association—which is planning to build the world's biggest **atom smasher**—have been set up in Madison. There'll be about a score of scientists and engineers involved in design of the machine and in operation of a complex IBM Model 704 electronic computer which will let them mathematically test their machine before it is built.

\*

The National **Agricultural Extension Center** for Advanced Study, established at the UW last year under a plan of the Association of Land Grant Colleges and Universities and financed by the Kellogg Foundation, will operate on a \$244,000 budget during 1956-57, including \$100,000 for the center's fellowship program.

International educational exchange leadership is another feather in the cap of the University of Wisconsin, according to a series of surveys by the Institute of International Education. Last year, Wisconsin, with 69 foreign faculty members studying and teaching on its campus, led the list among United States educational institutions. Other leaders included Pennsylvania with 56, California with 51 and Minnesota with 41. Wisconsin ranked eight in the number of its faculty members teaching abroad (22), and eleventh in the number of foreign students attending (495).

### Strong Ties Abroad

## Faculty

### Honored and Appointed

Approaching a half-century of service to Wisconsin, the director of physical plant planning, *Albert F. Gallistel* has succeeded to the presidency of the National Association of Physical Plant Administrators of Universities and Colleges. He may be the only organization president, at least on the Wisconsin campus, who also serves as his group's secretary - treasurer. He has held the latter office for many years. Gallistel has been in his present UW position for nine years, and preceded this with a twenty-year period as superintendent of buildings and grounds.



*A. F. Gallistel* has relinquished his administrative duties as director of the University Memorial Library in order to do research on a pioneer Wisconsin churchman and educator, the Rt. Rev. Jackson Kemper. Prof. *Louis Kaplan* is deputy director of the Library and acting director this year.

Prof. *Gilbert Doane* has relinquished his administrative duties as director of the University Memorial Library in order to do research on a pioneer Wisconsin churchman and educator, the Rt. Rev. Jackson Kemper. Prof. *Louis Kaplan* is deputy director of the Library and acting director this year.

Prof. *Harry F. Harlow*, psychology, is president of the American Psychological Association, a 15,000-member organization. He is founder and present director of the UW Primate Laboratory.

Prof. *Farrington Daniels*, chemistry, is chairman of the National Research Council's newly formed committee on photochemical storage of energy.

Prof. *Arthur Wileden*, rural sociology, is new president of the American Country Life Association.

*James A. Marks*, engineering, is director of the engineering job placement service.

*Sewall Wright*, genetics, received the Kimber Genetics Award of the National Academy of Sciences—the outstanding award in the field. He came to the UW after retiring from the University of Chicago in 1954.

*Frank N. Campbell* is assistant director of the Cooperative Agricultural Extension Service in charge of Wisconsin 4-H Club work.

New University of Wisconsin-Milwaukee dean appointments include *Charlotte Wollaeger*, dean of women; *Herman Kluge*, acting dean of men; and *Merlin Hayes* and *Gordon Haferbecker*, half-time L&S associate deans.

*Joshua Lederberg* and his wife, *Esther*, microbiology, have been selected recipients of the 1956 Pasteur Award of the Society of Illinois Bacteriologists, "particularly for their fundamental studies in bacterial genetics."

Botany Prof. *Folke Skoog* has been elected to the National Academy of Science.

English Prof. *Helen C. White* has won the Campion Award for literary contribution by the Catholic Book Club of America.

*Rita L. Youmans* has been appointed associate professor in the School of Education, after heading the home economics department at Wisconsin State College, Stevens Point.

### NECROLOGY

Emeritus Prof. *Edward M. Gilbert*, who served in the departments of botany and plant pathology for 36 years.

### ON THE MOVE

Last month, Prof. *John A. Armstrong*, political science, was one of the first American political scientists to travel inside the Soviet Union.

After a summertime position at Duke university, where he was adviser on setting up a British Commonwealth Studies program, Emeritus Prof. *Paul Knaplund* and his wife are in Mona, Jamaica, where he is a Fulbright lecturer at the University College of the West Indies. They'll be glad to see Badgers vacationing in Jamaica this winter.

## Top Attractions Scheduled for Union Theater

EACH THEATER season brings new treasures to campus audiences at the Wisconsin Union theater, and the coming year will be enriched by some of the most renowned names of the mid-century, as well as a varied program of Wisconsin Player production.

For the Wisconsin Union Concert series, now in its 37th season, five selections are again offered. Violinist Isaac Stern plays Nov. 19, 20; Nadine Conner, leading soprano of the Metropolitan Opera, sings Nov. 30, Dec. 1; the New York Pro Musica Antiqua, an ensemble of 11 singers and instrumentalists playing the music of Elizabethan and Renaissance times and using ancient instruments, will be heard Jan. 11, 12; Solomon, British pianist, makes his Madison debut Feb. 15, 16; and William Warfield, whose rich bass-baritone and warm personality won him hosts of friends on the Series three years ago, concludes the schedule Feb. 25, 26.

Special attractions include Norman Granz' "Jazz at the Philharmonic" dated for two performances Oct. 2. A consistent student favorite, the JATP features Ella Fitzgerald, Oscar Peterson, Gene Krupa, Dizzy Gillespie and many other popular stars.



Gilbert and Sullivan's immortal operettas, "The Mikado" and "The Pirates of Penzance" will be staged by the American Savoyards Oct. 12, 13.

The Ballet Russe de Monte Carlo is scheduled for its annual holiday engagement Dec. 17, 18, 19, and the Minneapolis Symphony orchestra, conducted by Antal Dorati, will offer its annual matinee and evening concerts, Mar. 3.

A unique dance group, the Ballets Basques de Biarritz, imported to America for the first time, will present the spectacular dances and music of the

*Wisconsin Alumnus, October, 1956*



# Elwell Appointed Alumni Fund Chairman

ancient Basques people of the Pyrenees mountain area in southern France on Mar. 25.

Marian Anderson, beloved contralto, who has not sung on the campus in many years, will offer a pair of programs April 1, 2.

The Philadelphia Orchestra, considered by many critics to be one of America's greatest symphonies, will play in Madison for the first time May 8 in the University Stock Pavilion, with Eugene Ormandy conducting.

Many other events will also be scheduled as the season develops, including a few road shows which are now under consideration. These programs are all sponsored by the Wisconsin Union Music and Theater committees as part of the social education program of the Wisconsin Union. Darlene McLeod, Saskatchewan, Canada, is student chairman of the Union Music committee. Dean Hess, Racine, Wis. is chairman of the Union Theater committee. Fannie T. Taylor, theater director, and assistant professor of social education, is faculty advisor.

## Five Players Productions

Four plays and a musical—ranging from the realism of Ibsen to the farce of Kaufman—will be the Players' contribution to the Union boards.

"Of Thee I Sing," an election satire of quarter-century ago, will open, appropriately, on October 29 and run six nights until Nov. 3. The Players will commemorate the 50th anniversary of Henrik Ibsen's death with "Hedda Gabler" on Dec. 11-15. From the pen of Sean O'Casey came the production scheduled for March 12-16: that mingling of tragedy and comedy he called "The Plough and the Stars." Paul Osborn's domestic comedy "Morning's at Seven" about a spinster and her reluctant swain will occupy the stage April 9-13. The playbill will end with Maxwell Anderson's "Elizabeth the Queen," scheduled for May 14-18.

PRESIDENT FRANK V. BIRCH, '18, of the University of Wisconsin Foundation, has announced the appointment of Emeritus Dean Fay H. Elwell, '08, to the chairmanship of the newly-selected Annual Alumni Fund Committee. The Foundation President also announced that the First Annual Alumni Fund has been completed with 1,945 alumni making pledges and cash gifts totaling \$70,624.97.

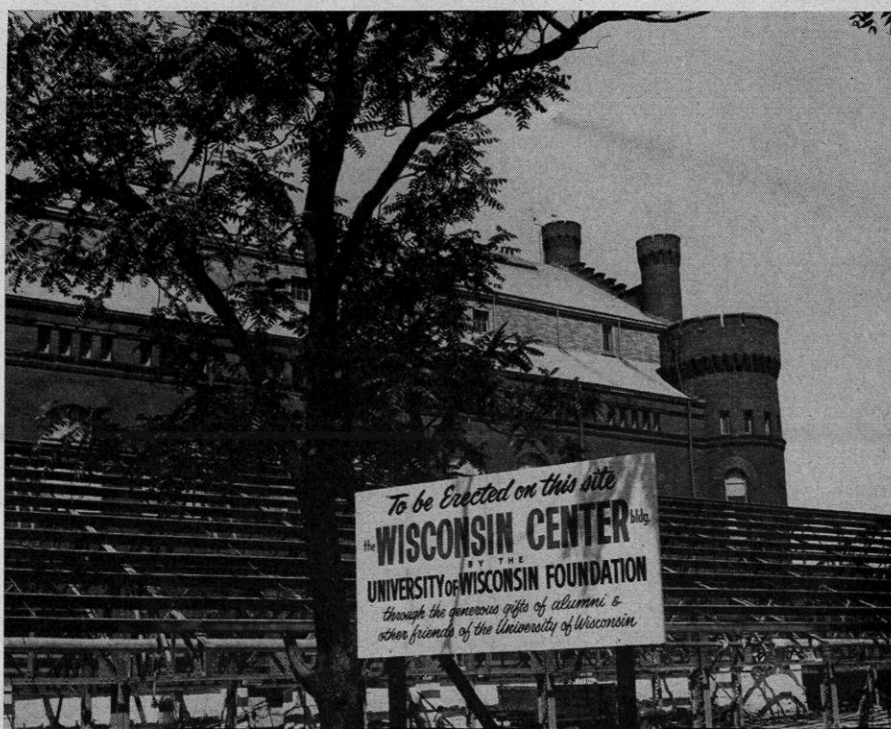
"This is not large when compared to the annual gifts of alumni of such sister institutions as Ohio State, Michigan, and Illinois," he said, "but it is a wonderful start; and it will surely grow with the years. The average gift per person was outstanding. There are many, however, who could afford \$1, \$5, \$10 or more per year who have not joined, but whom we expect to have with us in the Second Annual Alumni Fund, which is now under way."

Other members of the key Foundation Alumni Fund Committee include John S. Lord, '04; Joseph A. Cutler, '09; Clayton F. Van Pelt, '18; Irwin Maier, '21; Dudley J. Godfrey, '21; Harold P. Taylor, '24; Mrs. Carroll Heft, '24; Stanley V. Kubly, '30; and John Berge, '22. Additional members are expected to be added later.

In accepting this appointment, Dean Elwell said: "This committee will ask alumni to consider the need for, and propriety of, annual giving to the University of Wisconsin. Alumni of over 300 colleges and universities, including several Big Ten schools, have been on such a basis for many years. I am confident Wisconsin alumni will be happy to include their University in their annual list of contributions."

## Center Building Begun

Ground-breaking ceremonies September 29 were to signal the beginning of construction of the new Wisconsin Center Building—a major project of the University of Wisconsin Foundation. The site is on Lake and Langdon streets, and the old Armory Annex came down last summer to make way for the adult education center. The Annex was replaced by the new Camp Randall Memorial practice building.







## Geggo's Tree

TABBED BY THE New York Times as among the three outstanding centers of print making in the Middle West, the University of Wisconsin art education department obviously boasts some exceptional artists. Go to a show in virtually any part of the country and the chances are not remote that you'll see prints by Profs. Warrington Colescott, Dean Meeker and Alfred Sessler, or Instructor Robert E. Marx. It is this widespread evidence of talent, plus the quality and variety of instruction at Wisconsin, which has established the University's reputation in this area, thinks department chairman Prof. Frederick Logan. This lithograph is called "Geggo's Tree" and was done this year by Prof. Sessler, whose rather eerie style seems especially appropriate with Halloween coming up. The lithograph is black and white, and thus is rather faithfully reproduced here. It was purchased at the 18th National Exhibition of Print Making at the Library of Congress and will be added to the permanent collection there.



# New Theory on Cancer Has UW Origin

*McArdle Lab and  
WARF tackle  
research on disease*

test thousands of possible cancer-killing chemicals.

According to the UW cancer theory, a trigger mechanism—in the form of radiation, a carcinogenic chemical, or a virus—starts the cancer process by blocking some of the cell's functional activities.

"Initial cell changes are then perpetuated," Dr. Rusch says, "giving rise to cancer tissue."

These changes develop in different ways:

1. Viruses—which some scientists think are naked chromosomes—pass from cell to cell, bringing about changes closely resembling genetic changes. Or the virus may only be the carrier for foreign genetic material, and the material induces the genetic change.

2. A chemical, isolated from cell chromosomes, called DNA for short, may effect the change.

3. Changes may be the result of altered cell cytoplasm. For example, substances with cytoplasm that confer characteristics to a cell may be lost by very rapid cell division.

Rusch says that normal cell chemistry is progressively upset, with weakened cells passing weaknesses to progeny, until a point of no return is passed. Then the cell neglects its other functions and concentrates on wild reproduction. A tumor results.

Work with laboratory animals at UW's McArdle Laboratory backs up this theory, Rusch explains.

When cancer-causing chemicals are applied periodically to animals they must be applied for a certain length of time before cancers start to grow. If application is stopped before the critical time is reached, no cancers result.

When the point of no return is reached, McArdle scientists believe, a protein has been grabbed away from the cell by the cancer-causing chemical. This is called the protein deletion theory, and was developed at the UW as a result of experimental evidence supplied by a husband and wife cancer team, Drs. James and Elizabeth Miller.

"We believe that once a protein is missing from a cell, bound to the chemical used to trigger the tumor formation, it is too late to stop the cancer formation," Rusch says.

The protein deletion theory developed when scientists realized that the

mutation theory—important 10 years ago—was inadequate to explain cancer.

The idea that cancer is caused by a deletion of proteins from the cell is acceptable in general terms, but details remain to be worked out and verified in coming years, Rusch pointed out.

"The idea is now growing among cancer scientists that not only is something lost from the cell, but that something is also added to these cells when they become cancerous—something used by them in multiplication. If this is true—we may be able to work out some chemical that will knock it out, and this should offer hope for the treatment of cancer," Rusch added.

Wisconsin's cancer program has become additionally rounded out with the chemical-screening process at the WARF.

The testing program being conducted in the five laboratories is part of a relatively new scientific assault on cancer known as "chemotherapy." It involves a search for a chemical that would kill cancer cells anywhere, when injected into the body.

It is at this point that WARF and other cancer-killer hunters enter the picture. They are looking for a "magical chemical bullet" that can be put in the body to kill cancer cells no matter how widely spread and without too much damage to normal cells, which are almost identical to cancer cells.

Some forms of cancer, such as acute leukemia, cannot be treated successfully by surgery or radiation. Other forms may be diagnosed only after they have spread throughout the body, too late to be benefited by either surgery or radiation. Chemical treatment appears to offer the greatest hope in such cases.

Compounds now in use have successfully prolonged the useful life of patients suffering from some non-operable cancers. But these compounds are not curative.

The WARF testing work is under the direction of Ward Ross, Chicago, WARF managing director and L. J. Teply, director of projects for the Foundation. Associated in its direction are B. E. Kline, cancer research biochemist; B. E. Derse, director of the WARF Control Laboratory operations; H. T. Scott, director of biological research, and E. A. Rosten, Foundation operations director.

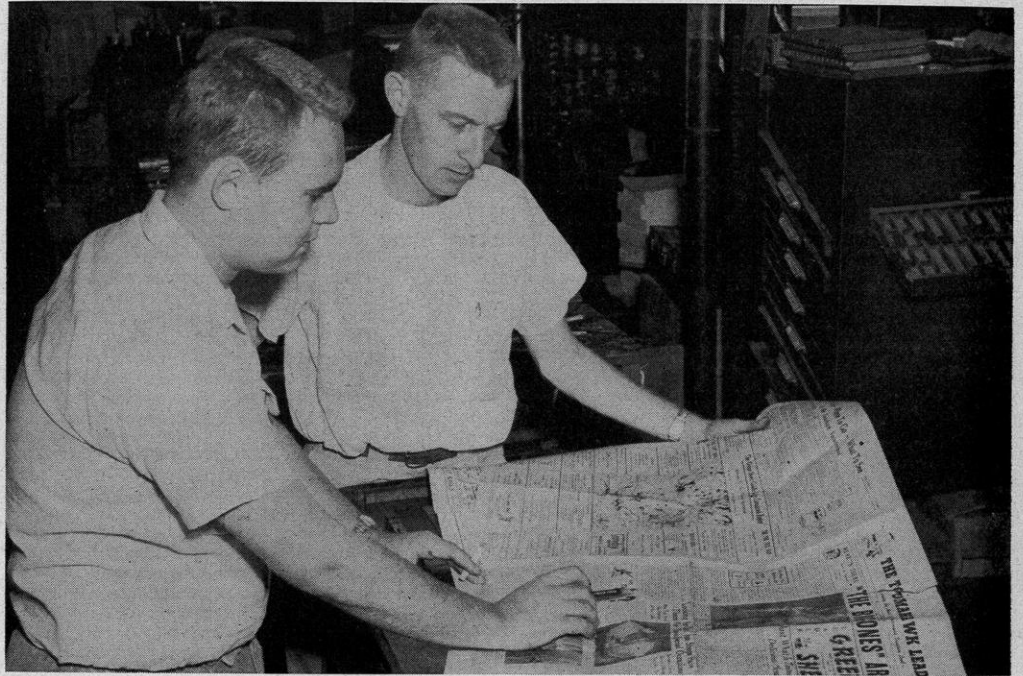
Two recent and important developments in man's war on cancer had their origins in connection with the University of Wisconsin.

One, a Wisconsin developed theory regarding the cause of cancer was outlined by Dr. Harold P. Rusch, director of McArdle Memorial Laboratory for cancer research at the University.

Two, the Wisconsin Alumni Research Foundation's participation in a massive U.S. Public Service program to



# Newspapering at the



Richard Klade had full responsibility for getting out the Tomahawk Leader's weekly vacation section and here inspects an issue of the "Green Sheet" on a composing stone with Leader publisher Ken Keenan (right). Richard reported: "I am gaining experience in just about every phase of newspaper operation."



Joan Ackley—who also is a credit to the staff of the Wisconsin Alumnus during the school term—declares of her stay at the Clintonville Tribune-Gazette: "It's great. My job this summer has increased my knowledge and love of journalism enormously. It's been a comprehensive, interesting—even thrilling—experience."

# “grass roots”

THE WISCONSIN Press Association—comprising 280 weekly newspapers in the state—had been watching, too long, top-notch journalism students siphoned off to the seemingly more lucrative area of public relations and allied fields. So, three years ago, the Association worked out a plan with the University of Wisconsin and Marquette University providing for a summer internship program.

“We have felt that through the intern program we can revive a feeling toward the weekly field in the students by having them in the field for a few weeks in the summer,” says William Branen, '51, editor of the *Burlington Standard-Press* and chairman of the press association committee. “They get a good run of the shop, and if they are ever going to like it, meaning that weekly field, they’ll sure find out with a good summer session with pay.”

The pay, incidentally, is the responsibility of the participating newspapers and the cubs work from eight to ten weeks. This year there were nine journalism majors in the program.

According to University Journalism School Director Ralph O. Nafziger and Prof. Lester L. Hawkes, who is in charge of assignments, the program is most successful. Not only has it stimulated the students, but it has facilitated the school’s joint programs with newspapers of the state.

The comments accompanying these pictures indicate that the students are high on the internship program, too. And, with Branen reporting that the editors involved are impressed with their interns’ work, it looks like a happy arrangement all around!



Frances Montgomery gets a tip on front-page makeup from *Whitewater Register* Editor Ellsworth Coe. Says Frances: “The most fascinating and instructive thing has been learning to work with and for the people of *Whitewater*.” The *Register*, she proudly reported, is celebrating its 100th year of publication.

Joyce Kiederowski was advertising manager of the *Jefferson Banner* and is looking here at ad proofs. Joyce declares: “There is nothing to compare favorably with this work. . . . It offers a chance to try a little of everything—advertising, reporting, photography and just plain ‘digging up’ news for the paper.”



Patricia Race makes an advertising call on appliance dealer Clarence Heasty on a run from the *Sparta Herald*. According to Patricia the biggest value of the program is that “it fills a tremendous gap existing between studying newspaper work in a text book and actually doing a little writing and ad selling.”







## Badger Sports Schedules

### Fencing

- Dec. 15—Shorewood Fencing Club at Shorewood.
- Jan. 12—Iowa & Indiana at Iowa City.
- 19—Marquette & Shorewood Fencing Club at Madison.
- Feb. 8—Detroit & Lawrence Tech at Detroit.
- 9—Ohio State & Wayne at Detroit.
- 16—Iowa & Michigan State at Madison.
- 23—Northwestern & Chicago at Madison.
- Mar. 2—Illinois & Notre Dame at Champaign.
- 9—Conference at Champaign.
- 29-30—N.C.A.A. at Detroit.

### Gymnastics

- Jan. 11—Michigan at Madison.
- 12—Northwestern at Madison.
- 19—Chicago at Chicago (tentative).
- Feb. 2—Iowa at Iowa City.
- 9—Ohio State at Columbus, O.
- 15—Illinois at Champaign, Ill.
- 16—Indiana at Bloomington, Ind.
- 23—Michigan State at Lansing (tentative).
- Mar. 2—Minnesota at Madison.
- 8-9—Conference at Ann Arbor, Mich.
- 22-23—N.C.A.A. at Annapolis.

### Swimming

- Jan. 5—Big Ten Relays at Ann Arbor, Mich. (tentative).
- 12—Iowa at Madison.
- 19—Minnesota at Minneapolis, Minn.
- Feb. 7—Illinois at Champaign, Ill.
- 9—Northwestern at Evanston, Ill.
- 16—Purdue at Lafayette, Ind.
- 23—Ohio State at Madison.
- Mar. 2—Michigan State at Madison.
- 7-9—Conference at Minneapolis, Minn.
- 28-30—N.C.A.A. at Chapel Hill, N.C.

### Track

#### Indoor

- Feb. 2—Michigan State Relays at E. Lansing, Mich.
- 9—Iowa & Northwestern at Madison.
- 16—Minnesota at Minneapolis.
- 23—Ohio State at Madison.
- Mar. 1-2—Conference at Columbus, O.
- 9—Milwaukee Journal meet at Milwaukee.
- Date to Be Determined—Chicago Daily News Relays.

#### Outdoor

- Apr. 20—Iowa, Northwestern, Illinois, Wisconsin at Champaign, Ill.
- 26-27—Drake Relays at Des Moines, Ia.
- May 4—Purdue at Lafayette.
- 11—Minnesota & Northwestern at Madison.
- 18—Iowa at Iowa City.
- 24-25—Conference at Northwestern.
- Dates to Be Determined for—Central Collegiate Meet at Milwaukee; N.C.A.A. (site to be determined); Big Ten—Pacific Coast Dual Meet (site to be determined).

### Wrestling

- Dec. 1—Northwestern at Madison.
- 7—Illinois Normal University at Normal, Ill.
- 8—Wheaton College (tentative) at Wheaton.
- 15—Iowa State Teachers College at Madison.
- Jan. 12—Ohio State at Columbus.
- 19—Minnesota at Minneapolis, Minn.
- Feb. 4—Colorado State College at Madison.
- 8—Indiana at Bloomington.
- 9—Illinois at Champaign.
- 16—Iowa at Madison.
- 23—Michigan State at Madison.
- Mar. 8-9—Conference at Columbus, O.
- 22-23—N.C.A.A. at Pittsburgh, Pa.

It has been quite a year for Don Rose, '53. When it began he was a sports writer on the *La Crosse Tribune*. Then, in rapid succession, here's what happened:

1. He took a position as 150 pound crew coach at Princeton. (He doesn't weigh 150; he weighs 117 and was, you'll remember, varsity coxswain at Wisconsin.)

2. His freshman and varsity crews won the American Henley regatta.

3. He was married in June to Ada Lou Scott.

4. His varsity crew won the Thames Challenge Cup at the annual Henley Regatta itself.

\*

Wisconsin varsity and freshman athletes turned in another top performance when seven turned in straight "A" or 4-point averages, and 86 were credited with "B" or better marks.

\*

Charles Neinas, UW senior from Marshfield, will be at the microphone for Wisconsin football and basketball games broadcast over the state radio network.

\*

After Louisiana's legislature passed a law which bans athletic contests in Louisiana where Negroes and whites participate, the University of Wisconsin decided to cancel its home and home football series for 1957 and 1958. The law, said the UW, would have the "effect of denying to the University of Wisconsin the privilege of selecting the members of its team without regard to race or color."

\*

A single game with West Virginia University at Camp Randall Stadium was substituted on the 1957 Badger schedule. That will be Oct. 5, following the season opener Sept. 28. Other 1957 games include contests with Purdue there Oct. 12, at Iowa Oct. 19, with Ohio State at Madison Oct. 26, with Michigan State at Madison Nov. 2, at Northwestern Nov. 9, with Illinois at Madison Nov. 16 and at Minnesota Nov. 23. Miami U. of Florida has been scheduled in place of LSU for the 1958 schedule.



## On, Wisconsin

Da-de-da-da-dum . . . . A new program-year has begun for Wisconsin Alumni Clubs from here to there and back. There'll be movies, talks by professors, speeches from interesting alumni, football films, plenty of informal discussion, eating, general gemütlichkeit, and, quite naturally, some fancy singing . . . such as that being rendered by this quartet of New York City alumni who serenaded a Founders Day audience earlier this year: Philip Reed, '21, E. Osborne Hand, '26, Karl Mann, '11, and Charles Carpenter, '20.

*Wisconsin Alumni Club*

## BULLETIN BOARD

### NEW YORK

August 29 Stag Golf Outing  
Winged Foot Golf Club, Mamoroneck

### ALUMNAE OF SOUTHERN CALIFORNIA

Sept. 26 Travelogue program  
Home of: Mrs. Lucille Hendrickson, 12009 Iredell, Studio City

### SEATTLE

November 2 Buffet Dinner  
Contact: Donald W. Stanton, 144 W. Florentia

### DETROIT, MICHIGAN

Sept. 28 Tour and Buffet Dinner  
Goebel Brewery  
Contact: I. R. Zemon, 220 W. Congress St. Phone: Woodward 2-8774

*Wisconsin Alumnus, October, 1956*

### BEAVER DAM

August 29 All-Day Picnic  
Old Hickory Golf Club

### EAU CLAIRE

Oct. 16 Wisconsin Pre-View Meeting  
Home of: Mrs. J. H. Kleiner, 327 Bartlett Ct.  
Contact: Mrs. J. H. Kleiner, 327 Bartlett Ct. Phone: Temple 2-8121

### SAN FERNANDO VALLEY

Oct. 3 Dinner meeting and rally  
Reception Room of the Anheuser-Busch Plant, 15800 Roscoe Blvd., Van Nuys.  
Contact: Dr. Robert Natelson, 18631 Tarzana Dr., Tarzana, Calif.

### CHICAGO ALUMNAE

October 5 Dinner, Panel Political Discussion:  
"Issues of the National Campaigns"  
At Western Society of Engineers, 84 E. Randolph St.  
Contact: Miss Lulu Moore, 1621 Madison St., Evanston

### WAUKESHA COUNTY

November 5 Wisconsin Pre-View Meeting  
Waukesha Y.M.C.A.  
Contact: Newton H. Willis, 1108 Grant St., Waukesha

### COLUMBUS, OHIO

October 26 Annual Football Dinner  
Riverside Restaurant, 1570 Olentangy River Road  
Contact: Mrs. Eugene S. Montgomery, 6387 Danbury Drive, Worthington, Ohio

### COLUMBUS, OHIO

October 27 Post-Game Roundup  
For all Badgers in Columbus for Ohio State-Wisconsin game. Riverside Restaurant, 1570 Olentangy River Road  
NO reservations needed; come as you are!

### FOX RIVER VALLEY

September 22 Fall Jamboree  
Golf, Cards, Smorgasbord, Football Movies  
Hickory Hills Country Club, Chilton  
Contact: O. C. Boldt, 512 W. 4th St., Appleton

### UW CLUB OF CHICAGO

Each Friday, September 21 to December 28  
Weekly Luncheon, featuring speakers, game movies  
Mandel's Men's Grill, State and Madison  
Reservations Not Necessary Cost: \$1.50

### NEW YORK

December 6 Fall Banquet  
Speaker: Ivan Williamson Other entertainment, also  
Columbia University Club, 4 W. 33rd St.  
Contact: James L. Spencer, 527 Madison Ave. N. Y. (Plaza 3-6551)



# Wisconsin Women

... with Grace Chatterton

## People Are Praising

Eudora Welty, '29, and Lit. D., '54, who was invited this year to deliver the 198th William Vaughn Moody lecture during the second annual Festival of Arts at the University of Chicago. Her novelette, *The Ponder Heart*, has been made into a Broadway play.

\*\*\*

Julia Benoy Landmark, '39, (Mrs. Ambrose), mother of six young children and musician. She has been accompanist for the Madison Philharmonic Chorus for the past 10 years, a teacher of music during the week at the Wisconsin School for Girls, church organist every Sunday and piano teacher to 14 pupils.

\*\*\*

Marion Everson, '45, member of the University of Minnesota home economic staff, who was honored this past spring by that fine institution for "her work in the

classroom, interest in students, and enthusiasm for her field."

\*\*\*

A dedicated public servant, Maud Swett, '10, retiring director of the woman and child labor department of the Wisconsin Industrial Commission. A member of the Commission since 1911, she has been its director since the early 1920's. Katherine Lenroot, '12, for many years chief of the federal children's bureau, calls Miss Swett's work "outstanding in the whole United States." The *Milwaukee Journal* suggested that she write the history of the woman and child labor laws in Wisconsin because it would be her autobiography as well as an important additional contribution to her "magnificently productive life."

\*\*\*

Mildred Freburg Barry, Ph.D. '37, professor and director of the speech center at Rockford College, who has won two Fulbright awards, one a lectureship in speech pathology in Denmark, and a previous one at the Oslo Medical School.

\*\*\*

Grace Cohen Cohn, '55, (Mrs. Lee), instructor in physical training at the University of Texas, for the modern dance program presented by her students last spring—an outstanding feature of the Arts and Crafts Fiesta held at the Laguna Gloria Gallery in Austin.

## The Job Picture

By Emily Chervenik

Coordinator  
UW Placement Services



HOW DOES the University of Wisconsin bring together its chief product, educated men and women, and the great variety of employers who are looking for their services? How does it discharge its responsibility to both of these groups?

"Job placement," of course, goes on constantly in every University department. Individual faculty members and department heads are frequently called upon to recommend qualified students for jobs. This is particularly true where recipients of advanced degrees are concerned.

Further, organized placement services within the University—such as in commerce, education and engineering—help employers and students get together for campus interviews.

Now, how about those students who are in departments, schools or colleges which do not have organized placement

services, or those students who are not interested in working in the specific area for which they have been trained? That's where the Coordinator of Placement Services comes in.

The Coordinator's office is also a center for a comprehensive collection of occupational information. It has on hand occupational material prepared by major representative industries of the country—as well as publications describing opportunities in government, institutions, and professions. These provide students with a general education, particularly, with information as to how employers may utilize their services.

### COMPANIES ON CAMPUS

In this first semester over 300 companies already have interviews scheduled on campus. Twice that number have

*Wisconsin Alumnus, October, 1956*

# Alumni

## 1900-1905

Although Arthur W. KOPP, '00, has nominally retired, he is still serving as "reserve judge" consultant to his son's legal firm, chairman of the Wisconsin Bar Association's Committee on Rules of Practice and Procedure, and an official of the Platteville bank.

Dr. George S. CASSELS, '00, who was 82 in August, is still practicing medicine in Port Washington, where he has practiced for the past 50 years.

John M. KELLEY, '01, is a member of the Baraboo circus museum committee planning the national circus museum to be established in Baraboo late in 1957.

Mrs. Blanche G. Dunlap, (Blanche GERMOND, '03) has retired from the faculty of St. Mary's School in Sewanee, Tenn., to live at 645 N. Fourth St., Springfield, Ill.

Mr. and Mrs. J. Q. AMES, '03, (Edna GRAVES, '06) celebrated their golden wedding anniversary at their home near Brooklyn.

Bob ZUPPKE, '05, football coach at the University of Illinois for 29 years, celebrated his 77th birthday in retirement at his Muskegon summer home.

## 1906-1910

Benjamin M. RASTALL, Ph.D. '06, started the endowment fund in 1933 which now amounts to \$500,000 and which will be distributed to Colorado College, the University

of Denver, and the Colorado School of Mines.

The committees for the long-awaited 50th reunion next summer of the Class of 1907 are already busy with ambitious plans. The Memorial Gift Committee working under co-chairmen John W. Leslie, A. Walter Seiler, and William K. Winkler, includes Rowland B. Anthony, Seth B. Atwood, Robert W. Baily, Mr. and Mrs. Charles P. Barker, Carolyn E. Blackburn, Mr. and Mrs. Otto Breidenbach, John J. Cleary, Alfred S. Diehl, Howard C. Estberg, Elizabeth G. Fox, Oscar H. Gaarden, Elizabeth Harrington, Mrs. Julie Harvey, August C. Krey, Robert W. Lee, Mr. and Mrs. Richard Loesch, Paul G. Mueller, Martha Neprud, Earl Pryor, Mrs. B. H. Roderick, Lynn H. Smith, J. Riley Stone, Walter F. Teschan, Walter S. Underwood, Mrs. Stella M. Uphan, John S. Walbridge, Louis E. Ward, Sidney J. Williams, Hubert O. Wolf, Milton L. Woodward, and Leonard B. Zeisler. Co-chairman of the program committee are Jerome H. Coe, Zillah Bagley Evjue, and Paul N. Reynolds, all of Madison.

Edgar E. ROBINSON, '08, founder and director of the Institute of American History at Stanford University, has been appointed to the editorial advisory board of *Encyclopaedia Britannica*.

The "father of the Social Security Act," Edwin E. WITTE, '09, has been elected president of the Wisconsin chapter of Phi Beta Kappa.

Mary "Matie" McCUMBER, '10, who has spent the past few years in Phoenix, Ariz., visited Wisconsin friends this summer.

Dr. and Mrs. A. DUENK, '10, (Lucile CHAPLIN) celebrated their 45th wedding

anniversary at Oostburg.

George B. LUHMAN, '10, president of the First Wisconsin Trust Co. in Milwaukee since 1928, has been elected chairman of the board of directors. Vice President John M. NUZUM, '29, was promoted to the presidency, Phillip P. NOLTE, '22, to the executive vice presidency, and Catherine B. CLEARY, LL.B. '43, became secretary of the board and of the executive committee. She will continue as vice president.

W. A. KLINGER, '10, addressed the American Society of Engineering Educators, civil engineering division, at their annual convention at Iowa State College, Ames.

## 1911-1915

John J. DOERSCHUK, '11, has retired after 26 years as manager and secretary of the Livestock Mortgage Credit Corporation of Chicago.

Dr. F. E. J. WILDE, '11, has retired after 36 years at Wisconsin State College, Milwaukee, and 44 years as a teacher.

We are pleased to report the discovery that Beulah E. BETTINGER, '12, is now living at 529 N. 13th St. in Milwaukee.

Carl MUCK, '12, has retired from active service with the Braun Lumber Company of Jefferson. He will continue as secretary-treasurer and member of the board of directors.

Mortimer LEVITAN, '12, is in his 34th year of service in the Wisconsin State Attorney General's office.

J. Parish LEWIS, '12, investment broker, has been elected president of the Milwaukee Farmers, an organization of businessmen who also operate farms.

The Rev. and Mrs. Arthur C. PEABODY,

committed themselves for the second semester. This does not yet include school personnel and other agencies which will be seeking employees from among the seniors and graduate students. Last year, for example, there were 800 job openings received by the Library School.

While engineers are currently in heaviest demand, nearly 150 representatives have been scheduled to see chemists, close to 100 for physicists, and over 50 for mathematicians. Commerce seniors and graduates will have an opportunity in the first semester for interviews with about 100 companies representing a cross section of the major industries of the country. Requests also include in lesser numbers opportunities to interview students with training in journalism, law, geology, agriculture, and pharmacy. An increasing number of industries are indicating an interest in students with a general education. Some of these have training programs in management as well as in technical fields for those students.

## A HAND TO ALUMNI

While the University Placement Service devotes its prime energies to assisting the student on the campus, it likewise can be of help to alumni, either those who are now returning from military service or those who wish to make a job change. A monthly list of job openings reported to the office is presently being mailed to registered alumni. (A

similar list is prepared by the College of Engineering placement office.) The September list, issued the first of the month, included job openings with 34 companies and institutions. They were designed to attract, for example, salesmen, actuarial scientists, mathematicians, statisticians, librarians, physicists, chemists, food technologists, bacteriologists, industrial management trainees, male case workers, copywriters, a layout man, and advertising men. Some of these obviously require specific training; others specify experience or a general education.

The University Placement Services will welcome requests from alumni both for the job list and from employers who may wish to list their opportunities for graduates on the monthly announcement.

Address: University Placement Services, 117 Bascom Hall.

## SPECIALIZED UNIVERSITY PLACEMENT SERVICES

Agriculture: Assoc. Dean V. E. Kivlin, 108 Agriculture Hall  
Chemistry: Prof. V. W. Meloche, 269 Chemistry Building  
Commerce: Prof. E. A. Petersen, 102 Commerce Building  
Education: R. A. Walker, 104 Education Building  
Engineering: James A. Marks, 261 Mechanical Engr. Building  
Home Economics: Assoc. Dean Francis Zuill, 119 Home Economics Building  
Journalism: Prof. L. L. Hawkes, 285 Journalism Hall  
Law: Prof. C. P. Runge, 104 Law School  
Library Science: Dir. Rachel Schenk, 205 Library School  
Pharmacy: Prof. William S. Apple, 172 Pharmacy Building



'13, Newburyport, Mass., celebrated their 30th wedding anniversary in Madison at a dinner in the University Club. For the past 31 years rector of St. Paul's Episcopal Church in Newburyport, the Rev. Peabody is the son of Arthur Peabody, longtime state architect who designed the Memorial Union and 60 state buildings.

Prof. Sumner H. SLICHTER, '13, of Harvard, was optimistic about the U. S. economy when he spoke to Madison Rotarians this summer.

After 40 years of viewing more than a million X-rays as radiologist in the Harvard Medical School, Dr. Merrill C. SOSMAN, '13, retired to emeritus status.

William D. BLISS, '13, has retired as Dean of Marquette University's Engineering College.

Henry G. LEE, '14, is now emeritus professor of economics of Whitewater State College.

Emeritus Prof. Paul KNAPLUND, M. A. '14, spent the summer in Durham, N. C., advising the Commonwealth Studies Committee at Duke University. Prof. and Mrs. KNAPLUND, '25, will spend next year in Jamaica, where he will lecture at University College of the British West Indies on a Fulbright appointment.

Howard Mumford JONES, '14, Harvard

University professor of English, delivered the keynote address for the campus Conference on the Teaching of English.

James W. L. BENSON, '14, has accepted a new job with the Chatham Blanket Co., Elkin, N. Car.

William A. HADFIELD, '14, national authority in the field of farm and dairy sanitation, has retired from his position on the staff of the Pennsalt Chemicals Co., Philadelphia.

Stanley C. ALLYN, '14, was given the doctorate of humane letters by the University of Cincinnati.

John N. DALAND, '14, has resigned as Dean of the College at Milton College. He will be succeeded by Prof. L. Milton VAN HORN, who spent the past year working toward his doctorate at Wisconsin.

Prof. Raymond J. ROARK, '14, was awarded the annual Benjamin Smith Reynolds award of \$1,000 for excellence in the teaching of future engineers at Wisconsin.

O. B. REESE, '15, has sold his Badger Pharmacy in Hartford to Howard JOSSELYN, '43, but will remain to assist him for a time.

Dr. Charles N. FREY, '15, lecturer at M.I.T., received the Honor Scroll Award given by the New York section of the American Institute of Chemists.

Alvin H. HANSEN, '15, retired during the summer as Littauer Professor of Political Economy at Harvard University.

Dr. Michael KASAK, '15, former medical director of the Milwaukee County Hospital for Mental Diseases, was awarded the annual citation for distinguished service by the Milwaukee County Society for Mental Health.

## 1916-1920

A. J. CRAMER, '16, retired dairy husbandman at the University, has been named a "lifetime" member of the American Dairy Science Association.

Ellsworth C. ALVORD, '16, well-known tax attorney of Washington, D. C. and president of the Northland College Board of Trustees, spoke at the Northland College alumni banquet in Ashland.

Helen T. PARSONS, M. S. 16, was honored by faculty colleagues in home economics on her retirement after almost 40 years of teaching and research.

Dr. William F. MEGGERS, M.A. '16, chief of the spectroscopy section of the National Bureau of Standards, was given the first Alumnus Honoris Recognition Award of Clintonville High school where he was graduated 50 years ago.

Frank V. POWELL, '17, has retired as

# Wedding Bells Have Rung For:

## 1948

Mary Lou SCHNEIDER and David W. Coons, Neenah, Wis.

Katherine Lucille BARCLAY and Glenn Lewis PENFIELD, '50, Fond du Lac, Wis. Lyla Mae RICE and James Herschel Boehms, Knoxville, Tenn.

Patricia Hinz and William G. SCHMIDT, Two Rivers, Wis.

Mary Elizabeth Thomas and Harry Sheffield GRISWOLD, Milwaukee.

## 1949

Nancy Jean Kurath and William Charles MOSHER, Waukesha, Wis.

Ruth Alice LINDNER and Thomas Craig Ketcham, Green Bay, Wis.

Barbara Jersild STANAT and Joseph Robert HILL, '52, Milwaukee.

Joan Patricia MCKERLEY, '55, and Dr. William Henry ATWOOD, Jr., Madison.

Elizabeth RICE and Allan B. Ecker, New York City.

Mary Elizabeth BATISTE and Cameron Murchison, Washington, D. C.

## 1950

Doris Y. K. LUM, '52, and Alfred J. LEVY, South Bend, Ind.

Mary F. Roberts and Hugo Albert ERDMANN, Jr., Phoenix, Ariz.

Shirley Anne Eaton and Rev. John Arthur KLINDT, Grafton, Mass.

Lois Ellen Velicer and Alvin J. SHOEVERS, Racine, Wis.

Nancy Louise REID, '55, and Gregory L. GALLO, Madison.

Norma Shoolman and Jack A. ARNOW, Bedford, Mass.

Jacqueline Jean Cox and Mark Lansing HOOPER, Jr., Manitowoc, Wis.

Nancy Ann McCUTCHIN, '54, and John Roger BURNS, Madison.

Joyce Kam Lan Seto and Paul Alan SMITH, Carlisle, Pa.

Nancy Winifred OAKES, '54, and Paul C. Ekern, Jr., Honolulu, Hawaii.

Patricia Mae Haeckel and John Lawrence FREDERICKSON, Milwaukee.

Margaret O'CONNOR and Fred C. Wick, Denver, Colo.

Theresa Langtin and Leo C. KRANZ, Park Forest, Ill.

Ann Wykes MASTERSON and Lloyd George MAKOOOL, Janesville, Wis.

## 1951

LaRita HEWSTONE and George D. Waltz, Racine, Wis.

Barbara Claire Hammer, and Floren B. HEGGE, Whitehall, Wis.

Katherine Faustine MONSON, '53, and John Edward CASIDA, Madison.

JoAnn Ahrens and Alan GROLL, Manitowoc, Wis.

Rita Marie Morgan and Jay Wayne AUSTRENG, Superior, Wis.

Joyce Marie MCNEARNEY, '55, and Neil Raymond BAER, Madison.

Dorothy Teresa Haen and Vernon M. CHRISTOPHERSON, Port Washington, Wis.

Marilyn Ann Thornburg and William J. HINZE, Negaunee, Mich.

Jean Alta BRIGHAM and Lt. Kenneth H. Lee, Madison.

Rose Gerke and Edward J. BAENKE, Milwaukee.

Dorothy Arlene JENSON and John Benjamin Williams, Berkeley, Calif.

## 1952

Dawna Virgene LOCKERY, '56, and Werner Richard GERHARD, Milwaukee.

Vergenne FOSSHAGE and Frederick B. GLASER, '55, Boston, Mass.

## 1955

Mary Louise SCHOMISCH, '56, and Charles Gerhard BAUMBACH, Oshkosh, Wis.

Marion Imogene BOLTON and Alvin Lee BREKKEN, '57, Madison.

Nancy FITZGIBBON and Andrea CECCHINI, '58, Madison.

Shelley Anne THURMAN, '56, Donald C. WOLD, Madison.

Jacquelin A. Curtis and Ronald W. BENTLEY, Reedsburg, Wis.

Mary Kathryn COLVIN and 2nd Lt. George Bishop GOLLEHON, Tucson, Ariz.

Barbara L. BRUNSELL and Paul O. Lee, Cooksville, Wis.

Bonnie Lu KALEPP and Eugene Polzin, Shawano, Wis.

Lois Jane LIMPET and William Matthews Dalton, Nashville, Tenn.

Betty VOGT and John TROLLER, Madison.

Ethel Janet MOSSBERG and Harry W. KRAMER, Fort Wayne, Ind.

Barbara Jeanne KRUMM and Maurice Clifford NELSON, Madison.

Mildred Carolyn MORSE and John Robert VARSIK, Cudahy, Wis.

Frieda C. MAIBAUM and Ronald D. GROSE, '56, Cincinnati, Ohio.

director of the State Bureau for Handicapped Children after 17 years of service.

Directors of Dun & Bradstreet, Inc., have elected Keith S. McHUGH, '17, president of the New York Telephone Co. since 1949, to their board.

When Mary A. McNULTY, '17, retired as auditor of the Wisconsin Power and Light Co., she was succeeded by L. W. HANSON, '26. John E. ZWETTLER, '47, was named assistant auditor.

When Arlie MUCKS, Sr., '17, retired as assistant director of Agricultural Extension at the University, more than 200 of his associates put on a "This is Your Life" program in the Congregational church to honor him.

Elmer L. NORDNESS, '17, has been chosen to succeed the late Supt. Leon A. Smith as superintendent of the Madison Water Department.

Dr. Francis D. MURPHY, '18, chairman of the department of medicine at Marquette University and medical director of Milwaukee county general hospital, was named Marquette University "Alumnus of the Year."

The Rev. Arlie H. Krussell has been transferred to the Perry, Ia., Methodist church from the First Methodist Church in Beloit.

## No \$64,000 Questions,

. . . . but questions, yes . . . .

We can't afford \$64,000 for a question . . . . not even, in fact, for an answer. What we do is offer to find an answer for your question on some phase of the University of Wisconsin or on education in general. We'll take your question to the proper person within the University, and print the best of the questions and answers in the *Wisconsin Alumnus*. Send your question to THE EDITOR, *Wisconsin Alumnus*, Memorial Union, Madison 6, Wisconsin.

Mary Carol MULLER and Clyde J. Hough, Waterford, Wis.

Carol Jeann EINERSON, '57, and Donald SCHWARZ, Sturgeon Bay, Wis.

Patricia Ann Meek and James R. DIMMICK, Black River Falls, Wis.

Sarah Elizabeth PRICE and Laurence W. KETTELER, '56, Ripon, Wis.

Joyce Elaine KROGEN, '56, and Ensign Donald Joseph URSIN, Norfolk, Va.

Nancy ANDREWS, '56, and George Victor SKOWRONSKI, Madison.

Anne Elizabeth HENKE, '56, and Robert M. FAHRES, Fort Knox, Ky.

Jane Louise LOEHNING, '56, and Carl R. LOPER, Jr., Cambridge, Wis.

Rosemary Patricia Wold and Arthur Leonard ANDERSON, Fond du Lac, Wis.

Beatrice Huber RIEDEL and Elmer Beall Hess, Ann Arbor, Mich.

Patricia Ann CLEASBY and Charles Edward COOK, '57, San Antonio, Tex.

Arlene HENKE and Jerome HUNT, '56, Green Bay, Wis.

Shirley Ann TORRENCE and Richard David MacRAVEY, '58, Madison.

Kathleen Therese O'Connor and Raymond Eugene LUNDBERG, Palo Alto, Calif.

Ruth Marie Hansen and Robert E. SARGENT, Green Bay, Wis.

Janice Laree VAUGHN, '56, and Murray Richard RITLAND, Milwaukee.

Lois Ann ZIEBELL and E. Thomas SCHILLING, '56, Milwaukee.

Jane Ann O'Leary and Russell Edward MARINEAU, Detroit, Mich.

Nancy Karen STEINMETZ and James Carlisle FERRILL, Madison.

Helen Lydia GADE and Gerald Charles GANT, Madison.

Mary Louise ROSS and Charles H. HOLBROW, New York City.

Betty Ann Meyers and John M. TROYER, Madison.

Jacqueline Claire Lorenz and James Alan JAEGER, San Francisco, Calif.

Dorothy Ruth JULIN, '57, and Morgan Frederick MEYERS, Bayfield, Wis.

Nola Steele and Robert O. JACOBSON, Lodi, Wis.

Donna Elizabeth Leute and Lt. George E. WEISBECKER, Phoenix, Ariz.

Helen Louise WERNER and Dr. Marvin Hinke, Stanley, Wis.

Betty Lee PETERSON and James CONWAY, '57, Madison.

Audrey Elaine SILVERNESS and Duane John SCHMATZ, Dearborn, Mich.

Janet Cyrene DAHLE, '56, and Robert Hamilton RECTOR, San Antonio, Tex.

Patricia Verone QUINDT, '56, and Arland Allen CAP, Quantico, Va.

Joann STRAUS and Frank J. BUCAIDA, '58, Madison.

Phyllis Rae ROBERTSON, '56, and Robert Clarke DANFORTH, Madison.

Mary Joe Anne STIGLITZ, '57, and Ensign Konrad Cullen TESTWUIDE III, Hawaii.

Joanne Theresa Gorman and Robert Edward GORENC, Wisconsin Dells, Wis.

Helen Wilson and Wayne R. BOSSHARDT, Sheboygan, Wis.

Virginia Marie RENNER, '57, and Larry F. HAPPEL, Omaha, Neb.

Betsy Jane Boyd and Bruce Frederick AUGUSTIN, Milwaukee.

Marion ELLIOTT, '56, and Donald A. FIRSHOW, Kenosha, Wis.

Betty Gene Collier and Daniel F. TONER, Dayton, Ohio.

Patricia PURTELL and Rea James Julian, Glendale, Wis.

### 1956

Ruth Regina BAER and Stuart G. MOREHOUSE, Milwaukee.

Marilyn Schaefer and James H. REYNARD, Jr., Columbus, Ohio.

Nancy WITTMAN and Arthur W. GOLL, Quantico, Va.

Gladys GRUICHICH and Steven Elich, Milwaukee.

Marie A. Lehman and Irving B. JOHNSON, Jr., Burbank, Calif.

Elizabeth Allen and Allan David EDGARTON, Quantico, Va.

Agnes A. BROADWAY and Donn George SHARER, Menominee, Mich.

Beverly Miles Burks and K. David FELDHAUSEN, Green Bay, Wis.

Janet Knaus and Reuben HANSON, Freeport, Ill.

Mary Jo SWIFT and Charles Stephen KORTIER, Toledo, Ohio.

Joan Marion EGRE and Airman 2nd Class Ronald Stewart KNILANS, '57, Columbus, Ohio.

Joan STOLTENBERG and Algimantas A. DARGIS, Fort Eustis, Va.

Jean DILLMAN, '57, and Edmund H. DRAGER, Jr., Madison.

Joan DILLMAN, '57, and Charles B. KLEINSCHMIDT, Wauwatosa, Wis.

Mary SCHECKLER and Richard Henry Plehn, Madison.

Florence SCHUCHARDT and James M. Huffer, Chicago.

JoAnn Lundy and Gary B. ADAMSON, Dundalk, Md.

Mary K. HILT and Paul J. CODY, Athens, Ga.

Mary A. Williamson and Ronald W. CALDWELL, Arlington, Wis.

Ronna ALEXANDER, '58, and John Joseph GRIFFIN, Jr., Chicago.

Kathleen Lorena NEAL, '59, and Richard Edward MILLER, Bartlesville, Okla.

Sara Gale Stringer and Fredric Lee HILDEBRAND, Philadelphia, Pa.

Barbara PITT and William L. VAITL, Madison.

Gertrude V. ROSHARDT and Robert Theison, Madison.





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Mrs. Krussell (nee Helen EATON, '18) is a native of Madison.

William J. GREDE, '19, has been elected chairman of the executive committee of J. I. Case Co., Racine.

Two members of the Class of 1919 are newly elected officers of the Wisconsin Alumni Club of the San Fernando Valley. They are Dr. E. B. BENNETT, vice president, and Atty. Chauncey PELLOW, secretary. Other officers are Jordan L. PAUST, '41, president, and Earl WHITING, '13, treasurer.

At its 161st commencement exercises, Union College, Schenectady, N.Y., conferred the honorary degree of Doctor of Science upon Glenn B. WARREN, '19, vice president and general manager of the turbine division of General Electric.

Kenneth E. OLSON, '20, dean of the Northwestern University Medill School of Journalism for 19 years, has resigned for reasons of health.

Mary HUTCHINSON, M.A. '20, holds something of a record: she has been a student at Wisconsin for 30 years and never seen a football game or a commencement exercise. Why? She's strictly a summer school student.

Dr. and Mrs. Harold M. COON, '20, were tendered a reception at University Hospitals before he left his duties as superintendent of the hospitals to assume his new position as superintendent of Milwaukee County Hospital. Their new address is 8845 Watertown Plank Road, Wauwatosa 13.

The Sun Oil Company of Philadelphia has appointed Herbert J. WEEKS, '20, geological counselor for foreign operations.

Dr. M. E. FINSKY, '20, has been named chief-of-staff of South Chicago Community Hospital.

**1930-1935**

Kenneth M. O'CONNOR, '30, Wisconsin state representative of Red Cross, was featured by the Madison *Capital Times* in an article describing his work in helping the disaster victims of the Northeastern floods get on their feet again.

Newton H. WILLIS, '30, manager of the railway division at the Waukesha Motor Co., has been appointed to the local fire and police commission.

Maj. Gen. Robert Whitney BURNS, '30, is heading the gigantic operations of the U. S. Air Force Air Proving Ground Command.

Gertie L. HANSON, '30, was recently married to Harry L. Halsted, Baraboo, Wis.

Dr. Quincy DOUDNA, M. A. '30, long-time dean of administration at Wisconsin State College, Stevens Point, has moved up the educational ladder to the presidency of Eastern Illinois State College, Charleston.

Another play by Victor WOLFSON, '33, is scheduled on CBS-TV: "The Orderly World of Mr. Appleby," on "Alfred Hitchcock Presents."

Hazel C. CREASY, '31, has married Dr. Arthur A. Bennett and is living at 60 Presidio Ave., Corte Madera, Calif.

Clarence O. GROTH, '31, is the new director of the laboratory at the J. I. Case Co., Racine.

Forrest R. POLK, '31, recently celebrated his 25th year as president of Oshkosh State College.

Another new address: Edward T. NORDQUIST, '31, is at 721 W. Third St., Anaconda, Mont., where he represents the Metropolitan Life Insurance Co.

Newly-appointed executive vice president of the Chrysler Corp. export division: Harlan E. MILLS, '31.

Rosalyn J. KAISER, '31, Racine, celebrated her 14th anniversary in the Women's Army Corps recently by donning the silver leaves of lieutenant colonel.

(Continued on page 27)

(Continued from page 10)

who choose Milwaukee rather than Madison because of the greater opportunities for part time employment there.

Students are being admitted this fall through the apparatus of both the university and the state college. They may enter on University or state college admissions standards. A standard admission policy will be developed before next fall.

By that time, there also will likely be a University policy on who is to be allowed to attend the UW-M. As of this year, entrants to the University get a free choice of going to Madison or Milwaukee. But with severe crowding at Milwaukee almost a certainty, it seems possible that students from out of the lakeshore area may be required to go to Madison in the future.

The new UW-M also means considerable change in the daily life of faculty members, particularly those who have taught at the state college.

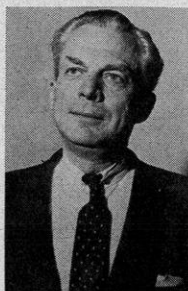
The administrative structure of the UW-M — running from the Regents through President E. B. Fred through Klotsche through deans, through department heads to individual faculty members, is far more complicated than the informal relationships at the state college.

Faculty decisions—a powerful force in the University of

## Birth of a University

Dr. J. M. Klotsche  
Provost

University of Wisconsin Milwaukee



Wisconsin way of doing things—will be arrived at through department meetings, college meetings, all-Milwaukee meetings and all-university meetings. There also is a complicated arrangement for joint discussion of policies between department faculties at Milwaukee and corresponding faculties at Madison.

Former extension faculty members have had experience with the university system. But they, too, will find their operating methods more complicated because of the necessity of co-ordination with existing state college programs and of developing a structure of advanced courses.

**T**HE FUTURE of the University of Wisconsin-Milwaukee is bright. By all present indications, it should grow into a large and great educational institution.

Its courses should be of a high caliber and wide variety in the under-graduate field. There should be a significant sprinkling of graduate programs.

It should receive adequate financing from future legislatures and strong academic support from the university at Madison.

These predictions would have been wildly fantastic six, four or perhaps even two years ago. But now there are strong political, academic, population and other factors working in favor of growth of the UW-M.

And there is the actual fact of merger, of co-operative development of the UW-M by the various faculties concerned and of strong support from the University Regents.

The most important underlying factor in the UW-M's growth is population.

Best estimates are that there will be about twice as many Wisconsin youths seeking admission to college in 1970 as there have been in the last few years.

But the potential for the UW-M is still greater, for several reasons. All public institutions are expected to increase faster than the total increase in college enrolments because many private schools are determined to limit their expansion to a set percentage, usually well below the anticipated total growth of college enrolments. This throws a disproportionate share of the growth on public institutions.

In Wisconsin, this means a tremendous pressure on the state university. Yet the University's somewhat-hemmed-in campus at Madison may have definite limitations for expansion.

The result is that University policy, which was cool to expansion in Milwaukee a few years ago and was opposed to the merger of Wisconsin State College, Milwaukee, and the University Extension, now strongly favors expansion in enrolment in Milwaukee. However, it still is cautious about expansion of types of programs, particularly in the graduate field.

There have been similar changes in legislative thinking, even among legislators who have opposed Milwaukee on other issues. For if the University is to be flooded with college applicants, it is cheaper to offer at least some of the most widely sought programs near their homes, rather than build dormitories at Madison.

Thus the UW-M—and perhaps later expansions of the university in other centers—becomes a solution to a statewide problem rather than a special favor for one area of the state.

If students and funds will be forthcoming, how about the other great necessity—a strong faculty?

The UW-M starts, of course, with the existing faculties of the state college and the University extension. It is hiring some 70 new persons this fall, some of them on a temporary basis.

The UW-M will be able to offer the same salaries as are offered at Madison. However, in the near future it is unlikely that it will be able to match the prestige of a long established institution, or the chance for close academic associations with top ranking scholars on the undergraduate, graduate and research levels.

But offsetting this somewhat will be the challenge of developing a new institution and the opportunity of living in a large metropolitan area.

The caliber of academic offerings at the UW-M is strongly propped by provision in the merger law that the UW-M be an "integral part of the University."

To carry out this clause, provision has been made for joint



conferences between department faculties in Madison and Milwaukee on policy recommendations, procedures and course standards.

However, to insure some autonomy at Milwaukee, there also are provisions for an all-Milwaukee faculty. The balance between local autonomy and insurance of University standards generally has been worked out to everybody's satisfaction.

There is apt, in the future, to be less agreement on the desirable extent of academic offerings in Milwaukee. University policy so far has been to guard the centering of post-graduate work at Madison.

In the meantime, UW-M development can be seen in three phases.

First comes a transitional year when offerings are little different from those of the two former institutions which were merged.

Next comes a period of a few years when university type undergraduate programs, standards and admission policies will have been developed but facilities still will be running behind.

This period should last until 1960 or 1961. By that time the new facilities which are high in the University list of priorities—a science building, a fine arts building, a new all-purpose classroom building and a new heating plant — should be largely completed.

The UW-M also should know by then which way it is going to be able to expand the Kenwood campus, whether by purchase of land from Milwaukee-Downer seminary or college to the north or by acquisition of privately owned land to the east or west.

After that comes the future—unknown but unlimited. It was the distant vision of this that resulted in the exciting atmosphere as faculty, students and administrators prepare to open the University of Wisconsin-Milwaukee this fall.

## ADVERTISING NOTE

A new brochure entitled "How to Reach the College Graduate Market" should be in the hands of every businessman interested in the national advertising scene. It gives circulations and both individual and group advertising rates of thirty-six alumni magazines that are read by more than 600,000 college men and women. Also listed are the 83 firms advertising in alumni magazines. You can get a copy for your firm by writing Birge W. Kinne, c/o American Alumni Magazines, 22 Washington Square, New York City 11.

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13 FACTORIES AND 42 SALES OFFICES IN THE EAST, MIDWEST AND SOUTH

Mary LATIMER, M.A. '31, professor of speech education at Madison College, Harrisonburg, Va., returned to the campus this summer after a nine-year absence to direct the Wisconsin Players in "The First Mrs. Fraser."

Mr. Aaron ('33) and Mrs. Marion Asnes ('31) ARNOLD are now living at 47 Terrace Ave., Albany, N.Y.

Prof. L. G. SORDEN, '31, of the UW College of Agriculture is co-author of a volume, "Logger's Words of Yesteryears" which records the colorful language of early Great Lakes lumber workers.

At the centennial commencement of Tufts University, Medford, Mass., Henry Roy ALDRICH Ph.D. '31 was cited for his 15 years service as secretary and editor-in-chief of the Geological Society of America and presented the honorary Doctor of Science degree.

Mrs. Warner Geiger, (nee Helen BRIGGS), '31, Oshkosh, president of the Wisconsin division of AAUW, attended the sixth biennial state president's conference in Washington, D. C.

Prof. H. D. BRUHN, '31, UW agricultural engineering department, was given an award for his article on efforts to develop hay crushing machinery, published in the journal of the American Society of Agricultural Engineers.

Eugene J. PETERSON, '31, with the Soil Conservation Service in Washington, D.C., received the silver medal for "superior service" to the Department of Agriculture from Secretary Erza Benson during the annual Honor Awards ceremony.

Lloyd J. "Lefty" WILBUR, '32, work unit conservationist of the Buffalo County Soil Conservation District, received a certificate of merit for outstanding performance in the establishment of grassland, woodland, and wildlife programs in the district.

Robert C. JACKSON, '32, Madison, has been promoted to government service manager of the Wisconsin Telephone Co. after 18 years of service with the company.

Andrew MARX, M. S. '32, has resigned after 24 years with the Menasha Water Filtration Plant to become supervisor of the new plant at Green Bay.

Chester H. SLOAT, M.A., '32, headmaster of Pennsylvania Military Preparatory School since 1947, has been named director of admissions at Pennsylvania Military College, Chester, Pa.

Kendall CLARK, '33, played the part of George Moulton-Barrett in the recent production of "The Barretts of Wimpole Street" on WTMJ-TV in Milwaukee.

Theodore F. CALLAHAN, '33, president and manager of the Iron River Water, Light, and Telephone Co. and the Iron River Electric Transmission Co., is named in the new edition of "Who's Who in the Midwest."

Ormal E. KIESLING, '33, is secretary and export manager for the National Agricultural Supply Co. (NASCO) in Fort Atkinson. Howard J. SAYRE, '52, is Nasco advertising manager.

Dr. Harold L. CLAPP, M.A. '33, professor of Romance languages at Grinnell College, Iowa, has been granted a leave of absence for the next academic year to serve as executive secretary of the newly formed Council for Basic Education in Washington, District of Columbia.

Atty. James H. HILL, Jr., LLB '33, Baraboo, lectured for the UW Law School summer course in legal problems.

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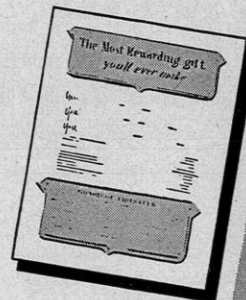
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**YES,** there are a lot of all-Wisconsin families who combine resources to provide added strength to the Wisconsin Alumni Association's support of the University. They do it by taking out *family memberships*—whereby both husband and wife gain all privileges and benefits of membership except that only one magazine is sent to the household address.

If you're eligible for a family membership, how about joining the Association this way . . . right away? Family membership rate: one year—\$6; three years—\$15; five years—\$24.

**Wisconsin Alumni Association**

Memorial Union  
Madison, 6

1948

Fred M. BALSLEY, a resident engineer with the Wisconsin Highway Commission for 18 years, has been appointed assistant city traffic engineer in Madison.

Dr. Raymond E. WHITSITT has joined Drs. Thomas A. Leonard and William V. Luetke with offices in Madison. Dr. WHITSITT will specialize in obstetrics and gynecology.

Ben D. SISSON is the new treasurer of the United States Junior Chamber of Commerce. He is an investment research officer in the bond department of the Northwest Mutual Life Insurance Company, Milwaukee.

Karachi, Pakistan, is the new home of Daniel R. COOL. He is employed with the producing division of Standard Vacuum Oil Company.

Mrs. James M. DOUGLAS writes that she and her husband are presently living in Philadelphia. Jim is on the staff of Smith, Kline and French Laboratories as a Research Associate in the medical contact section.

Charles B. EATON has received a promotional transfer to the RCA Missile Test Project at Patrick Air Force Base, Florida.

Fulton CATLIN has accepted the post of associate professor and chairman of English at Nassau College, Springdale, Maine.

Mr. and Mrs. James G. Allen (nee Rosemary MARSH) are living in Ames, Iowa, where James is assistant director of residence halls at Iowa State college.

Robert E. BURMEISTER has been elected assistant treasurer of the Parker Pen company of Janesville.

A Ph.D. degree in sanitary chemistry has been awarded to Myrton C. RAND at Rutgers University. He and his family are living in Old Bridge, N. J.

The new president of the Wisconsin Alumni Club of Milwaukee is A. N. RENNEN.

Wray GEORGE, former Madison East high school and University football star, has resigned as football and basketball coach at Montello High school.

Jerome S. FOY, a State Department of Public Welfare probation officer has been appointed the first director of the Dane county probation department.

The man who will head the Fort Atkinson Community Chest fund drive in October is Leonard BERTH, manager of the Larsen Company, a Fort Atkinson canning plant.

Arthur F. KUEHN, Jr., has been appointed assistant resident manager of the Manhattan Rubber Manufacturing company of Neenah.

Mr. and Mrs. Robert (Pat) MOUL recently visited Milwaukee from their home in Ketchikan, Alaska. For the past several years Pat has been employed by the Midnight Sun Broadcasting Co. At present he is at Radio Station KABI in Ketchikan.

Dr. and Mrs. John W. PLUMMER have just returned to Oregon, Wis., from Hawaii. Dr. PLUMMER will establish his dental practice in Oregon.

Osman C. FOX, Jr., is with Kaiser Aluminum Co. in Palo Alto, California.

Mr. and Mrs. Frederick F. HANSEN (nee Mary Katharine RIES, '49) are living in Milwaukee where Frederick is Factory Manager for Hydraulic Controls of the Blackhawk Manufacturing Company.

Dr. Howard V. EVANS of Madison has been named dean of Muskingum College, New Concord, Ohio. His most recent assign-

(Continued on page 32)

*Wisconsin Alumnus, October, 1956*

**B**Y now more than twenty companies and foundations have established programs by which their employees' contributions to their colleges are matched dollar for dollar.

Each program is predicated on three assumptions:

- that the employee benefits continuously by a college experience paid for only in part, recognizes the fact, and wants to help make this same experience available to others;
- that the company also benefits continuously by the quality of experience of its college-graduate employees and wants, therefore, to share in making this experience available to others;
- that the college must continue—in the face of new and increasing demands—to offer the college experience, and must have the support of both types of beneficiaries to do so.

If these assumptions are correct, matching programs can be powerful factors in the support of American colleges and universities. Yet such programs can only be successful if college alumni recognize their growing obligations and act upon them.

There are many things alumni can do to help their colleges. But the first and easiest thing is to give regularly and substantially to the college gift fund.





## Necrology

Col. Howard GREENE, '86, Christiana, Del., retired investment banker, and father of Howard T. Green, a former president of the Wisconsin Alumni Association.

Mrs. Eugene WINSTON Weller, '90, at St. Pete.sburg, Fla.

George Harvey FUNK, '90, lawyer of Olympia, Washington.

Ira S. GRIFFIN, '91, long time resident and attorney of Keota, Colorado, in Viroqua.

Charles H. AYER, '93, St. Louis, Mo.  
Mrs. Grace TERRY Lincoln, '94, member of a pioneer Dane County family, at Fergus Falls, Minn.

Agnes BASSETT, '95, in Fond du Lac.  
Amelia McMINN, '95, retired faculty member of the old Milwaukee State Teacher's College, Milwaukee.

H. I. SHOCKLEY, '96, former Lafayette county highway commissioner, in Darling-ton.

John J. SUHR, '96, vice-president and director of the American Exchange Bank of Madison.

Dr. Gunerius E. BILSTAD, '96, a Cambridge, Wis., physician for 57 years.

Arthur W. FAIRCHILD, '97, Milwaukee, senior partner in Wisconsin's largest legal firm and one of the state's most widely known attorneys.

Christine R. WRIGHT, '98, retired Baraboo High School teacher, at Baraboo.

Max H. SPINDLER, '98, Oshkosh, retired civil engineer.

Fred W. BENTLEY, '98, retired mechanical engineer of Oregon, Wis.

Grace E. McNAIR, '98, of Brodhead, at Wauwatosa.

Walton H. PYRE, '99, Evanston, Ill., former principal of Evansville, Wis., High School and head of the Walton Pyre School of Dramatic Art in Chicago.

Laura WELD, '99, former teacher in the State Normal School at Platteville, at Denver, Colorado.

Charles B. BOLENDER, '00, Monroe, former Green County treasurer.

Dr. John M. VERBERKMOES, '01, of Kooskia, Idaho, about two years ago.

Edwin J. GROSS, '01, Milwaukee, attorney and pioneer in the Progressive movement of Wisconsin.

Mrs. Samuel B. ECHLIN, '01, former Janesville resident and teacher, at Los Angeles, Calif.

Thomas W. LEAHY, '01, lawyer for 50 years in Muskogee, Oklahoma.

August E. BRAUN, '02, Milwaukee, former circuit judge.

Dr. O. V. OVERTON, '20, practicing Janesville physician.

Lorelle A. WOLF, '21, University of Wisconsin librarian.

Mrs. Frances HOLMBURG Benedict, '21, Portuguese Bend, Calif.

John E. HOLMES, '21, English teacher at Riverside High School, Milwaukee.

Richard C. CLARK, '21, district engineer for the Wisconsin highway department.

Lyman P. HUSZAGH, '22, December 1951, in New York City.

Bert D. VAN KONYENBURG, '22, retired druggist of St. Croix Falls.

Kenneth P. THRALL, '22, president of the Brooklyn Creamery Co. of Green Lake, Wis.

Frederick C. AEBISCHER, '22, former Manitowoc attorney.

Belle Alexander, University freshman examiner since 1926 and friend of thousands of Wisconsin students, died on August 14. Said Pres. Fred: "Her passing leaves a void that cannot be filled . . ."



Belle Alexander

Ralph B. WACKMAN, '25, Milwaukee, advertising salesman for the *Milwaukee Journal*.

Dr. Lother E. RAUCHSCHWALBE, '26, physician and surgeon in Oconto Falls.

Elliott GILMORE, '26, Bellingham, Wash., news editor of the *Bellingham Herald*.

Cora Belle WANDREY, '26, Sacramento, Calif., teacher.

Ivor E. GUNNISON, '27, Baraboo, owner and founder of the Gunnison Manufacturing Co.

Anne E. BERSH, '27, Milwaukee, Wis.

Maurice F. BENFER, '27, methods engineer at the Ladish Foundry Co., Milwaukee.

Mrs. Carol WHEELER Horstmeyer, '28, Phoenix, Arizona.

Adelbert W. PECK, '29, Milwaukee, Wis.  
Mrs. Phyllis GARLAND Berman, '29, Milwaukee, in Grand Canyon plane crash.

Glenn A. DUNCAN, '30, Nevada state superintendent of public instruction, in Carson City, Nevada.

Ray LOVELACE, '30, Monroe.

Paul C. RIETZ, '30, Evansville, Indiana.

Dr. Virgil C. STEBNITZ, '31, Chicago, dairy scientist and owner of the Chicago Dairy and Seed Laboratory.

Clifford MEYER, '31, Whitwen, Wis.  
Mrs. Lina LOGEMAN Meyer, '31, teacher, at Madison.

Bena SUYDAM, '32, West Allis, retired schoolteacher.

William H. MEYERS, '33, San Antonio, Texas.

Mrs. Ruth SIEBECKER Rollins, '34, of Wausau, librarian for the government of Pakistan, in Karachi.

Robert M. BENNETT, '35, West Chester, Pa.

Mrs. Eleanor SMITH Meagher, '36, Minneapolis, Minn.

Kay COHN, '38, South Bend, Indiana.

Alta KAMNETZ, '38, Coloma, Wisconsin.

Col. Felix WAITKUS, '39, of Kohler, Wis., while stationed with the Air Force in Wiesbaden, Germany.

Frank H. REICHSTEIN, '49, sports editor of the *Beloit Daily News*, at Monroe.

Reed M. SYLER, '41, Maywood, Ill., an assistant sales manager for the Motor Wheel Co. Lansing, Mich.

Mrs. Kathryn MENG Hunsader, '42, Ft. Atkinson, Wis.

Robert J. SIKORA, '46, Palatine, Ill.

Mrs. Joann BENNETT Considine, '46, Portage, Wis.

Harold C. HANSON, '47, Indianapolis, Indiana.

Roman MONTEMAYOR, '50, Janesville, University graduate student and instructor, at Madison.

Theodore LYMAN, '50, Chicago, mechanical engineer for Oscar Mayer, in Grand Canyon plane crash.

Charles J. FEUERSTEIN, '53, history teacher at the Reedsburgh High School.

Edward K. STINGL, '55, Milwaukee.

## Memorial Resolution

### HARRY ADAMS

With deep regret, the Wisconsin Alumni Association records the passing on July 25, 1956, of Harry Adams, one of the University of Wisconsin's staunchest friends—loyal, generous and ever-willing to rally and respond to the University's call.

Throughout his life after graduation from Wisconsin in 1900 Harry Adams displayed outstanding alumni leadership as president of the Beloit Alumni Club, as charter member of the University of Wisconsin Foundation, as a long-time director of the Wisconsin Alumni Association, and in a myriad of more personal relationships. His exceptional devotion to the cause of the University was signalized in 1952 by a Distinguished Service Citation from this Association.

His philanthropy — particularly in the stimulation of the University's forensic program, in fostering research and in providing scholarships for deserving students — stemmed from a deep-seated desire to advance the University.

His was noteworthy achievement, too, in both private life as an attorney and manufacturer of food products and in civic leadership as city attorney and mayor of Beloit.

In every capacity, he has been known for his promotion of the best interests of the University of Wisconsin.

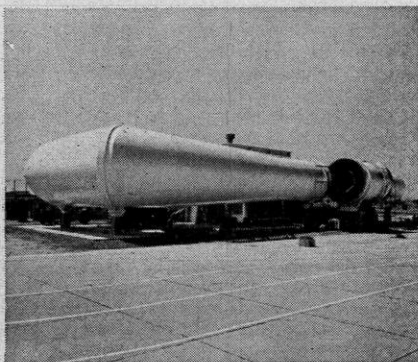
Our board of directors will miss his wise counsel and forceful expression.

Be it resolved that this statement be recorded in the official proceedings of the Board of Directors of the Wisconsin Alumni Association and that a copy be sent to the family of Harry Adams.

# NORTHROP WIND TUNNEL

New Unit Installed  
at Hawthorne, Calif.

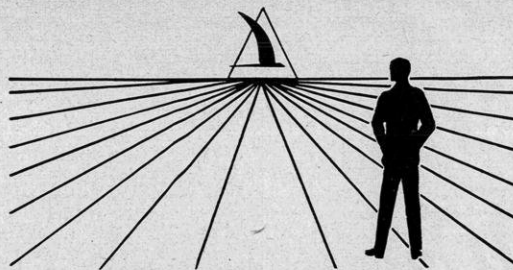
(HAWTHORNE, CALIF.) Climaxing many months of planning and construction, Northrop Aircraft's high-performance wind tunnel has been installed in the



company's new engineering and science center at Hawthorne, California. The immense rectangular shaped structure is 200 feet long by 65 feet wide, and is 33 feet in diameter in the settling chamber. Steel components alone weigh over 300 tons.

A slow speed wind tunnel, the new installation will be used for testing reactions of supersonic aircraft in take-offs and landings. Specifically planned and designed by Northrop engineers for the exacting functions it is to perform, the tunnel is a valuable addition to the company's first-line test facilities, and is one of the many scientific features that distinguish Northrop's new multi-million dollar engineering and science center. The new buildings are progressing rapidly and when finished will house advanced installations and equipment that are unexcelled anywhere in the entire industry.

In this modern engineering center, personnel will be important, too. Every convenience and facility will be provided for human well-being and efficiency. Air-conditioning and scientific lighting and heating are among the many innovations that will contribute to the health and comfort of every worker. This regard for personnel welfare is in full keeping with the fact that "Northrop is a good place to work."



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At Northrop Aircraft in Hawthorne, Southern California, many fine engineering positions are available in electrical design, dynamics, electronics, computing, weapon systems, mechanical design, and structures.

Here are many challenging opportunities, with attractive salaries on fast-growing programs in jet aircraft and guided missile research and development. You'll be on the engineering team of a company that has pioneered for over seventeen years in these fields where continued expansion promises to be fantastic.

At Northrop Aircraft, the progress of personnel is as important as the progress of projects. Your initiative and ambition will be respected. Constantly fresh assignments will be yours. You'll be among friendly people of your own caliber, and you'll be living in sunny Southern California where you and your family can enjoy life at its best, the year 'round.

At Northrop you will find the success you are seeking. For complete information about the many career positions now available, we invite you to contact the Manager of Engineering Industrial Relations, Northrop Aircraft, Inc., ORegon 8-9111, Extension 1893, or write to: 1015 East Broadway, Department 4600-88, Hawthorne, California.



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ment has been head of the education and research activities of the United States Armed Forces Institute. Mrs. Evans (nee Charlotte BUFF, '56) has been teaching German on a Fellowship Program at the University.

### 1953

Dale EVERSON is serving as a medical interne at the hospital in Ogden, Utah.

Rev. James VAHEY is the new pastor of Sawyer Methodist church in Sawyer, Wis.

1st. Lt. John S. SCHLOM has taken part in U.S. Army pistol matches at Hohenfels, Germany. He is a platoon leader with the Heavy Mortar Company of the Sixth Infantry Regiment.

Janice Mae HEISER, a TWA stewardess, was on the plane which collided with a United Air Lines plane over Grand Canyon last month with all lives lost. She was off-duty, travelling back to her home base at Kansas City.

Curt PAGE has become a staff member of the *Baraboo News-Republic*.

Thomas OLSEN is serving his medical internship at Marshfield, Wis.

Ronald UNKE, former University baseball star, is head football coach and assistant basketball coach at Wisconsin Lutheran high school in Milwaukee.

Richard HANSEN has returned to Mauston from three years aboard a Navy destroyer and is working as a reporter for the Mauston newspapers.

William J. TETZLAFF writes that he is in charge of laboratory and development work at Motor Castings Company in Milwaukee.

Robert C. CARSON has been promoted to assistant professor of mathematics at Lehigh University, Bethlehem, Pa.

A newsy letter from "down under" tells that Gordon and Lydia LUFT LEWTH-WAITE are beginning to enjoy the climate and life in Auckland, New Zealand. Gordon is a lecturer in Geography, Auckland University College, while Lydia is looking after nine-months-old Rebecca.

Joan BENSON writes that she is working as Teen-Age Program director at the YWCA in Troy, New York.

Richard A. FINKE has been assigned to Industrial Sales in the Engine division of Caterpillar Tractor Co., Peoria, Ill.

A certificate of Commendation in recognition of exceptionally meritorious service in the performance of duty as assistant provost marshal of the 205th M.P. Company stationed at Kansas City, Mo., has been presented to 2d Lt. Stanley D. SLAGG. Slagg has completed his two year tour of duty and has returned to civilian life.

William R. THOMAS, Jr. has joined the staff of the Du Pont photo products research laboratory in Wilmington, Del.

Betty Jane SCHMIDT has signed a contract to teach physical education at the Monroe, Wis., High School.

Ruth DIEZ, Ozaukee County home agent for the past four years, has resigned to do graduate work at the University this fall.

Kay MCGANN has accepted a position as occupational therapist at the Cerebral Palsy Foundation in Beaumont, Tex.

Recently graduated from the UW Medical School, Dr. Julian J. NEWMAN will intern in Waterbury Hospital, Waterbury, Conn.

*a gift box that's  
distinctively  
"Wisconsin"*



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Here's the perfect Wisconsin gift box to send friends and business associates for Christmas — three delicious cranberry specialties that make a stylish addition to any appetizer tray. Cransweets add holiday color to desserts, salads and drinks. Spiced Cransweets and Cransweet Relish are the "best of company" for any sauce, garnish or relish tray. Delicious Cransweets retain both the natural color and cranberry flavor. Sweetness is added, but a touch of tartness remains to provide that mouth-watering appeal.

Three 12-oz. jars of Cransweets, Spiced Cransweets and Cransweet Relish attractively gift-packed. Just \$1.60 delivered anywhere in the U. S.

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"IT'S FUN TO PHONE"



"SO GLAD YOU CALLED"



"IT'S GOOD TO HEAR  
YOUR VOICE"



"THE DANCE WAS SWELL"

## Just calling up can brighten your day

The telephone can be priceless in emergencies. It's the world's best helper when it comes to saving time, trips and trouble.

But one of its greatest uses has nothing to do with sudden need or calls to the grocer, dentist, hairdresser, electrician, department store, etc.

It's to bring friends and families together.

Just to be able to lift the receiver and talk to others is one of the joys of the telephone.

Isn't there some news you'd like to share with someone right now? And hasn't that someone some news you'd like to hear?

A telephone call that costs so little can do so much to brighten the day at both ends of the line.

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Dr. Diane C. BOHLMAN, Janesville, and Dr. Eleanor H. JULIN, Stockholm, Wis., will intern at Wisconsin General Hospital in Madison; and Dr. Harvey J. MEULBROEK, Sheboygan, will intern at Methodist Hospital, Indianapolis.

2nd Lt. Harley H. HINRICHS, Madison, a platoon leader in the 87th Transportation Light Truck Co. at Ft. Carson, Colo., helped support the National Guard and Army Reserve units training at Camp McCoy during the past summer.

Richard SCHERFF is the new athletic director and coach at Williams Bay, Wis. High School.

Marcella NERBOVIG, Osseo, has acquired her Wisconsin Ph.D. degree.

Daniel F. DICKUTT, West Allis, this fall becomes the first full-time art instructor in the history of St. Norbert's College, De Pere.

Lawrence R. NASH, Port Edwards, has joined the Wisconsin Rapids law firm of Graves and Chambers as junior partner.

Patrick H. McGLYNN is assistant professor of education at Coe College, Cedar Rapids, Iowa.

James E. SCHMUTZLER and Fritz H. FRIEDERICH are recent graduates of the American Institute for Foreign Trade at Thunderbird Field, Phoenix, Ariz. Friederich's wife is Nancy LEM, '54.

Pvt. Philip J. WRUK has been assigned to the Radiation Branch at the Quartermaster Food and Container Institute for the Armed Forces.

Don REDLICH held tryouts in Madison for dance parts in the pageant depicting the missionary work of the Congregational Church given in Omaha, Nebr., and chose Janis STOCKMAN, '55, M. Claudia SCHROEDER, '55, and Dwight WILSON, '57, to take part.

Don ROSE, former UW coxswain, and his bride, Ada Lou Scott of Manhattan, Kas., spent their honeymoon in England where they watched the Princeton lightweight crew, which he coaches, win the Thames Challenge Cup at the annual Henley Rowing Regatta.

Mr. and Mrs. Roland FRIEDRICH (nee Mitzi ASCHENBRENNER) announce the birth of Mark Daniel.

## 1955

Gail A. TURNER has graduated from the administrative internship program in industrial nutrition sponsored by the Eastman Kodak Co. in Rochester, N. Y., and joined the staff at the Veterans Administration Hospital at Buffalo, N. Y.

Willis J. ZICK was graduated with honors from the UW Law School in June, and on completion of his six-months tour of duty as a military police officer will join the law firm of Lowry and Hunter in Waukesha, Wis.

The first annual James W. "Jinks" JERVEY Jr. award was given at Davidson, N. C. College in honor of Jervey, (UW M.A. '55) who died last year while studying at the Catholic University at Santiago, Chile, on a Rotary Fellowship.

Kathleen TORPHY has graduated from a year's dietetic internship in the nutrition department of the New York Hospital.

Firman H. BROWN Jr. has accepted a position as drama director at Montana State University, Missoula. He replaces Le Roy W. HINZE, '44, who will spend the year as guest director at the University of Oregon.

Orland K. JOHNSON Jr. (LL.B. '55) has been appointed assistant vice president of the American Bank and Trust Co., Racine.

Rex FOSTER, (M.S. '55) will join the Madison East High School faculty to assist Coach Herb Mueller.

Reginald E. MARTIN is a research assistant at the University of California's Los Alamos scientific laboratory.

Edward NAGER has opened a law office in Madison at 119 E. Washington Ave.

Richard C. BOND has been assigned to the special heat transfer sales department of the Trane Co., La Crosse.

Paula ABRAMSON has accepted a position as instructor of psychiatric nursing at the Rochester State Hospital. Her

new address is 1516 Third Ave. N. E., Rochester.

Born to Mr. and Mrs. Erick J. LAINE (nee Nancy HERRICK '56) was a daughter, Kristan Helen. One of the proud grandfathers is Prof. Virgil Herrick, UW School of Education.

Joan MALLEY, who teaches physical education in San Diego, was a Madison summer visitor.

Armed Forces Notes: 2nd Lt. Eugene C. CNARE has completed an Army Signal Corps basic officer's course at Fort Monmouth, N. J. 2nd Lt. Calvin W. HARTLEB is assigned to the 344th Transportation Co. at Fort Story, Va. Nancy J. MILLER and Mary M. EDELMAN recently graduated from Fitzsimmons Army Hospital as army nurse second lieutenants. Navy Ens. David S. FELLOWS has qualified in aviation gunnery and has reported to Corry Field, Pensacola, Fla., for instrument flight training.

Graduated from the Army's Transportation School at Fort Eustis, Va. are second lieutenants Richard W. CABLE, Robert J. MORGAN, Richard E. LANDWEHR, William H. NINABUCK, Roy W. HALLER, Robert W. JONET, Richard W. STEEL, Howard T. HASSELKUS, and Richard E. FLEMING.

2nd Lt. Roger W. BONEHAM was recently graduated from the 14-week officers basic course at the Engineer School, Fort Belvoir, Va. Spec. 2/c Alvin J. MORROW is receiving advanced infantry training in the 4th Armored Division at Ford Hood, Tex. 2nd Lt. Kenneth G. PFISTER is a member of the Reserve Forces Training Regiment at Fort Leonard Wood, Mo.

2nd Lt. Michael W. STEPHENS is a member of the 24th Infantry Division in Korea. 2nd Lt. Robert E. PAGE and 2nd Lt. Raymond H. MILLER participated in the All-Army rifle and pistol championships at Fort Benning, Ga. 2nd Lt. Bernadine

(Continued on page 37)

# NOW!

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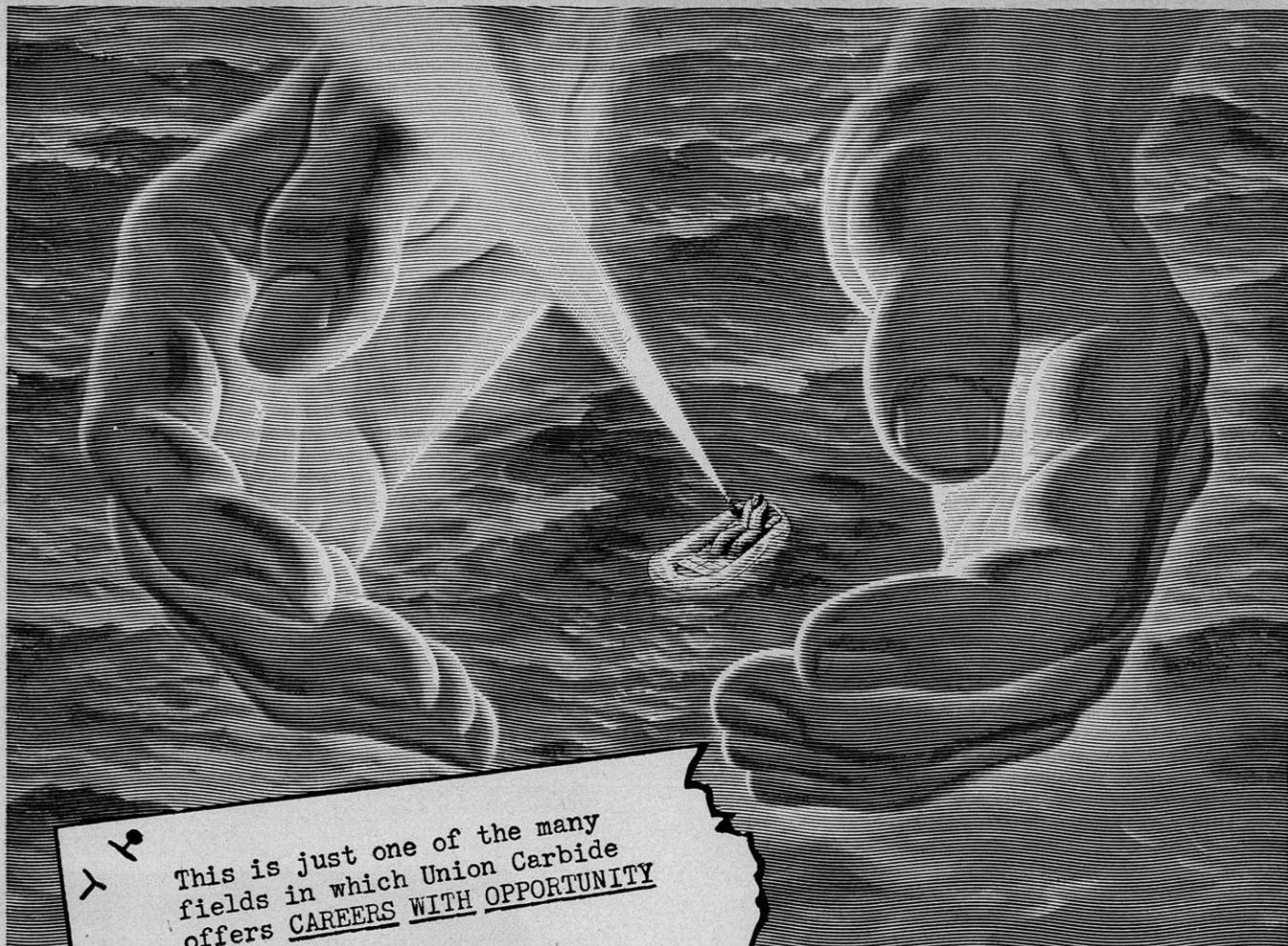
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## WISCONSIN ALUMNI ASSOCIATION OFFICERS AND DIRECTORS

### OFFICERS

**Chairman of the Board:** Gordon R. Walker, '26, Walker Forge, Inc., 2000 17th St., Racine.  
**President:** Lawrence J. Fitzpatrick, '38, J. J. Fitzpatrick, Lumber Co., 5001 University Ave., Madison 5.  
**First Vice President:** Dr. John A. Keenan, '30, Standard Packaging Corp., 551 Fifth Ave., New York City.  
**Second Vice President:** Sam Ogle, '20, Schusters, Inc., Milwaukee.  
**Treasurer:** Russell A. Teckemeyer, '18, 1 S. Pinckney St., Madison 3.  
**Secretary:** Mrs. Robert D. Johns, '41, 1514 King, La Crosse.  
**Executive Director:** John Berge, Memorial Union, Madison 6.

### DIRECTORS AT LARGE

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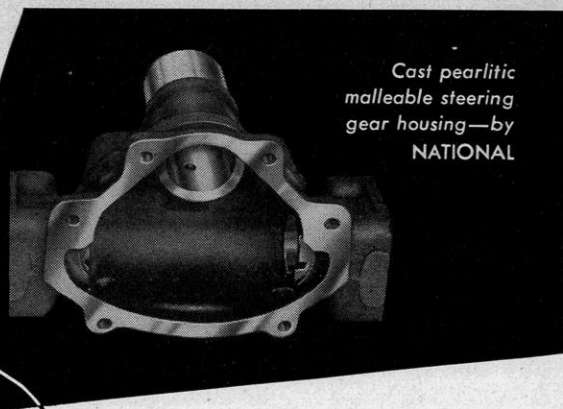
*Class of 1954:* Mrs. Byron Barrington, 5522A S. Ellis Ave., Chicago 37.  
*Class of 1955:* Maret G. Small, Memorial Union, Madison.  
*Class of 1956:* Leslie M. Klevay, Jr., 625 Mendota Court, Madison 3.

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AA-2911-B

M. KONTOWT has graduated from the WAC Officers basic course at the Women's Army Corps Center, Fort McClellan, Ala., and is stationed at the center.

## 1956

Mrs. Ronald L. Luebke (nee Bonnie Kay STEPHAN) won a contest sponsored by a magazine and the title, "Miss Champagne Music," and toured California with the Lawrence Welk orchestra.

Joan LIEBERMAN spent the summer as recreation director on the SS Zuiderkruise and in Holland, and will take a similar position on the SS Waterman when she returns to the States.

Barbara DAHLE has joined the Madison public health nursing staff.

Howard J. WOLFMEYER is assistant director of research and products development with Hansen's Laboratories, Little Falls, N. Y.

Keith C. FOX (M.S. '56) is Shell Lake's new supervising principal of schools.

Ronald L. CHAGNON is assistant purchasing agent at Madison General Hospital.

James R. WARTINBEE has accepted a position with the Arthur Anderson Co., a Milwaukee accounting firm.

Bruce BOWEN is training with the

Prentice-Hall publishing company preparatory to assignment with the college text books division to the Midwest territory.

Vernon BELL is a swine specialist in the extension division of Purdue University.

Donald BIECHLER is assistant research chemist with the Continental Oil Co. in Ponca City, Okla.

Jody PARK is a flight stewardess with Delta Air Lines.

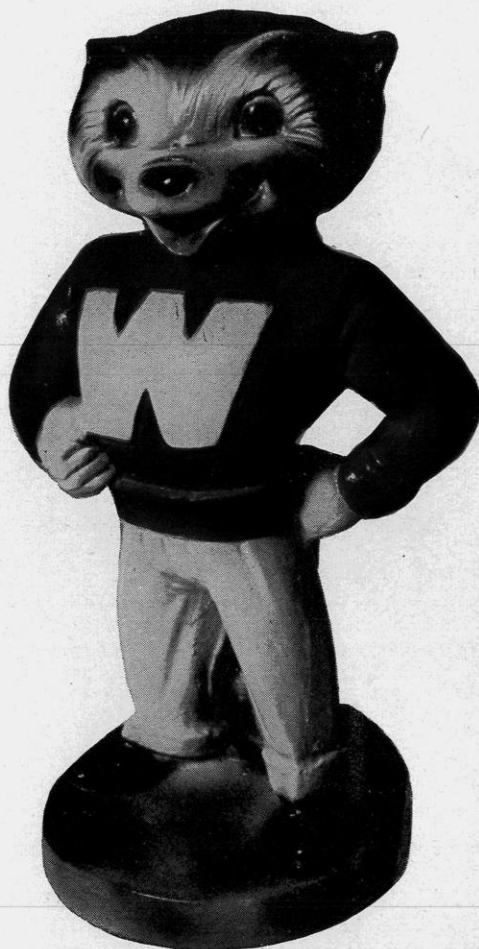
Margaret TUTTLE is the new home agent of Iron County, Wisconsin.

Duane ZINKEL will continue work for a higher degree in biochemistry while working part-time at the Forest Products Laboratory.

2nd Lt. Paul A. BRANDT has graduated from the officer's basic course at the Engineer School, Fort Belvoir, Va. Ens. William E. HERTEL is serving with the Navy in Japan. 2nd Lts. Burton F. NATARUS and Luther J. SEEGER have completed the military police officer basic course at Fort Gordon, Ga.

Bob KONOVSKY was voted the University's "senior athlete of the year" by the student W club. He has won the Big Ten heavyweight wrestling title for three years and earned two major letters in football. Early this year he was named winner of the Western conference medal.

## Your lucky mascot, Bucky Badger



## Regents Welcome Gifts, Grants

### Gifts

Samuel Miller, Washington, D. C., \$10; Wisconsin Journalism Alumni Association, \$750; Mrs. Anne Steytler, Chapel Hill, N. C., \$5; Addition to the Louise Troxell Award, \$50; Madison Branch of the American Association of University Women, \$100; A. J. Sweet of Madison, Inc., \$200; Mr. Leonard S. Kandell, New York, \$100; Wisconsin Junior Chamber of Commerce through the Wisconsin Easter Seal Society, \$2,000; Dr. Phillips T. Bland, Westby, \$25; The Oaklawn Foundation, New York, \$2,800; University of Wisconsin Foundation, \$631.50; Pharmacists of the State of Wisconsin, electric typewriter for use in the Pharmacy School, estimated value: \$400; Carbide and Carbon Chemicals Company, a division of Union Carbide and Carbon Corp., \$300; Faculty of the Chemistry Department, \$200; Rock County Bankers' Association, \$400;

The Pelton Foundation, Milwaukee \$1,000; Dr. William Merkow, Waukesha, \$100; Thomas A. Reynolds, Los Angeles, \$10; Additional contributions to the John E. Gonce Memorial Fund, \$778.25; The National "W" Club through the University of Wisconsin Foundation, \$4,000; Wisconsin Pharmaceutical Association, Madison, \$2,311.50; Colonial Dames in Wisconsin, \$300; Government of France, \$900; Additions to the Louise Troxell Award, \$15; Wisconsin Junior Chamber of Commerce Auxiliary through the Wisconsin Easter Seal Society, \$1,000; The Alexander and Margaret Stewart Trust, Washington, D. C., \$45,000; The Wisconsin Rural Rehabilitation Corporation, \$6,300; Smith, Kline & French Laboratories, Philadelphia, \$3,500; Emeritus Professor C. K. Leith, Madison, \$1,250; American Veterinary Medical Association Research Council, \$2,750; The Western Underwriters Association, Chicago, \$131.20; The International Supreme Council Order of De Molay, Kansas City, \$1,620.

### Grants

The University of Chicago, Chicago, \$1,000; C. E. Sweeney & Sons Company, Edgerton, \$300; Pet Milk Company, St. Louis, Mo., \$1,000; Wisconsin Heart Association, Milwaukee, \$4,000; The University of Wisconsin Foundation, \$1,700; E. R. Squibb & Sons, Division of Olin Mathieson Chemical Corporation, New Brunswick, N. J., \$3,000; Members of Rainbo Lodge, Inc., Vilas County, \$725; Hoffmann-LaRoche, Inc., Nutley 10: N. J., \$7,500; American Cancer Society, Inc., New York, \$30,160; Income from the estate of Dr. Sobey Okuyama, Genesee Depot, through the University of Wisconsin Foundation, \$2,000; Land O'Lakes Creameries Inc., Minneapolis, Minn., \$2,200; Pure Milk Association, Chicago, \$500; Abbotts Dairies, Inc., Cameron, Wis., \$637; The Upjohn Company Kalamazoo, Mich., \$6,000; The Association of American Soap and Glycerine Producers, Inc., New York, \$10,280; Dow Chemical Company, Midland, Mich., \$5,500; General Cigar Co., Inc., New York, \$1,000; P. Lorillard Company, New York, \$500; Panogen, Inc., Ringwood, Ill., \$250; Dried Milk Products Cooperative, Eau Claire, \$8,333.33; Smith, Kline & French Laboratories, Philadelphia, \$5,000; National Science Foundation, \$60,700; China Medical Board, Inc., \$10,000; Square D Company, Detroit, Mich., \$950; Carnation Company, Los Angeles, Calif., \$945.

Bucky Badger is five inches tall, with a cardinal sweater and white trousers—and a wicked gleam in his eye. Made of hard rubber and as hard to crack as the Wisconsin varsity line.

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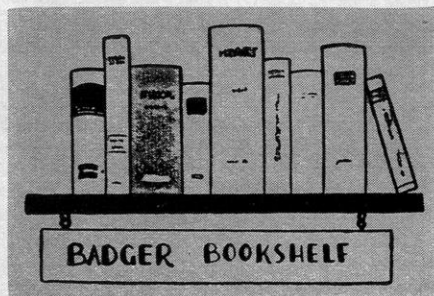
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Another member of the Pike family heads for the Wisconsin campus: Robert P. Pike Jr. was selected to participate in the UW Naval Reserve Officers Training Corps (NROTC) program, and above he gets the congratulations of Admiral William M. Fechteler, commander in chief of the Allied Forces Southern Europe, as his father, Col. Robert Pike, '28, NATO legal advisor at Naples, looks on proudly. Young Bob's mother is Martha Brown Pike, '28, his sister is Laura B. Pike, '57. He also has one Badger cousin in school—Robert Brandt, '59—and numbers among alumni relatives three uncles—Col. Harry M. Pike, '35, USAF, Munich, the late Russell A. Pike, '37, Portage, and Lt. Col. Edwin G. Pike, '41, U.S.A., Silver Springs, Md., and two aunts—Mildred Pike Brandt, '29, Madison, and Lorraine Pike Wooster, '31, Portage. Frosh Pike arrived on campus with 2,600 other freshmen.



**GOD'S RIVER COUNTRY.** By Marion, '25, and Ben Ferrier. Prentice-Hall, Inc. (Price \$2.95)

The authors have explored most of the untamed wilderness of the North American continent, and Marion is the first white woman to make the trip down God's River. This book is a true account of a thousand-mile-long canoe trip, and of the many adventures encountered by six teen-age boys and their guides. But in addition to the thrill of adventure the trip taught the lore of the great North Woods to these young people. The story of this expedition into the Canadian sub-arctic wilderness will intrigue and delight both young and older would-be-explorers.

**NATURE GAMES AND ACTIVITIES.** By Sylvia Cassell, '48. Harper & Bros.

An activity book for children which includes games, projects for collecting, observing and building, ideas for hobbies and crafts, and suggestions for making charts and note books, all concerned with aspects of nature. This book will be of value to den mothers of scout groups and many other group leaders.

**OUR AMERICAN GOVERNORS.** By Ralph G. Plumb, '01. Manitowoc Printing & Lithographing Corp.

The author was a history and political science major when an undergraduate student at Wisconsin. Later

he became a successful businessman who continued research in American history as an avocation. This latest of a number of books written by Mr. Plumb is about our governors, from the bewigged royal governors of colonial days to the business executives of present day states, and is filled with fascinating information about their personal backgrounds and peculiarities as well as their powers and duties.

**THE RETURN OF LONO.** By O. A. Bushnell, '35. Boston: Atlantic-Little, Brown. (Price \$3.75)

The author, a second-generation Hawaiian, is associate professor, and chairman of the department of bacteriology at the University of Hawaii. For the background of his first novel he has made full use of the records and journals of the actual participants in the expedition led by Captain James Cook. We are reminded that the discoveries of this great explorer, navigator, and scientist opened up the huge half-world of the Pacific, and that Hawaiian natives welcomed Cook triumphantly as the legendary white god, Lono, who had sailed away generations before with a promise to return. This is a moving and exciting novel certain to be of great interest to many.

**PATTY REED'S DOLL.** By Rachel Kelley Laugaard, '35. The Caxton Printers, Ltd. (Price \$3.50)

The author's pioneer grandmother gave her a first glimpse into the past when, as a little girl, she listened to stories about "the real flesh-and-blood folks who bore little resemblance to the cold generalities of the history books." When she grew older, Mrs. Laugaard continued to find historical fact more interesting than fiction, and her enthusiasm for vivifying history for all chil-

dren increased. "Patty Reed's Doll" will appeal particularly to young people between the ages of 8 — 12 years.

\* \* \*

Outstanding textbooks published recently by Wisconsin graduates:

**INTRODUCTORY ORGANIC CHEMISTRY,** by A. E. Wertheim and Harold Jeskey, Ph.D. '42, associate professor of chemistry, Southern Methodist university, and recipient of an outstanding teaching award from this institution. This book will equip students of home economics, agriculture, veterinary science and nutrition, and those preparing for work in medicine, dentistry, or pharmacy with a working knowledge of organic chemistry. It emphasizes practical applications to everyday life. (Price \$5.50)

..... The principal objective of E. Richard Heineman, '25, professor of mathematics, Texas Technological college, in writing the second edition of **PLANE TRIGONOMETRY** has been teachability. "His book especially considers the students who have a weak mathematical background and those who have not yet acquired the habit of orderly and independent thinking." ..... **FORAGE CROPS,** by Prof. Gilbert H. Ahlgren, '36, chairman of the department of farm crops, Rutgers university, will be of use as a text for the classroom, as a reference for county agricultural agents, vocational agricultural teachers, soil conservationists, professional agricultural workers, and members of seed associations, fertilizer groups, and livestock associations. (Price \$7.00) McGraw-Hill are the publishers of these three books.

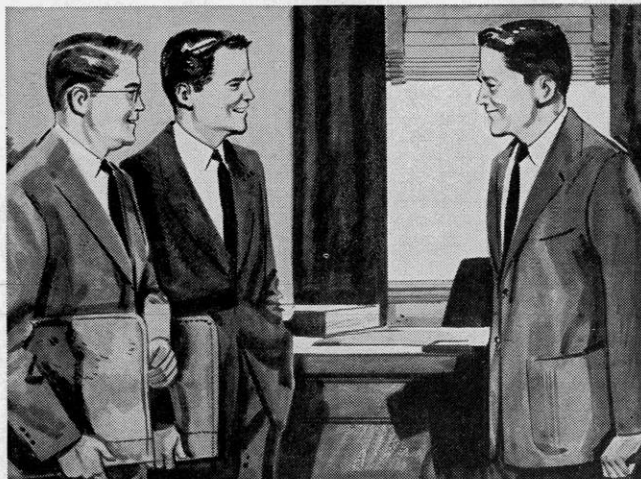
*Wisconsin Alumnus, October, 1956*

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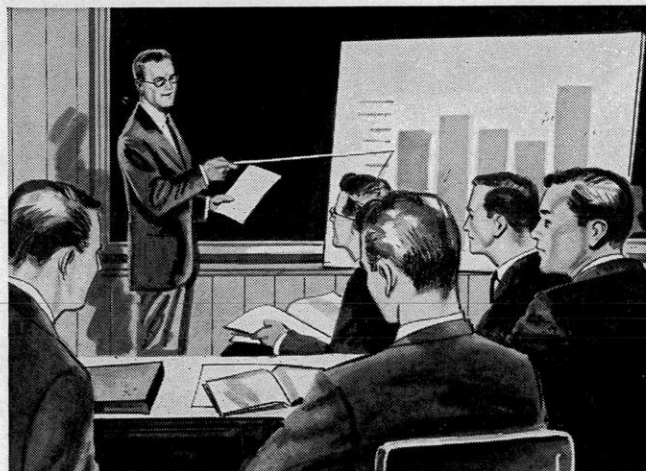
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Thayer C. Snively, '30, Milwaukee  
Martin B. Lehman, CLU, '35, Kansas City  
John C. Zimdars, '39, Madison

Edward M. LeVine, '47, Milwaukee  
Calbert L. Dings, '48, Charlotte  
Daniel R. Femal, '48, Houston  
Clifford H. Chaffee, '49, Milwaukee  
Will C. Vorpagel, '49, Denver

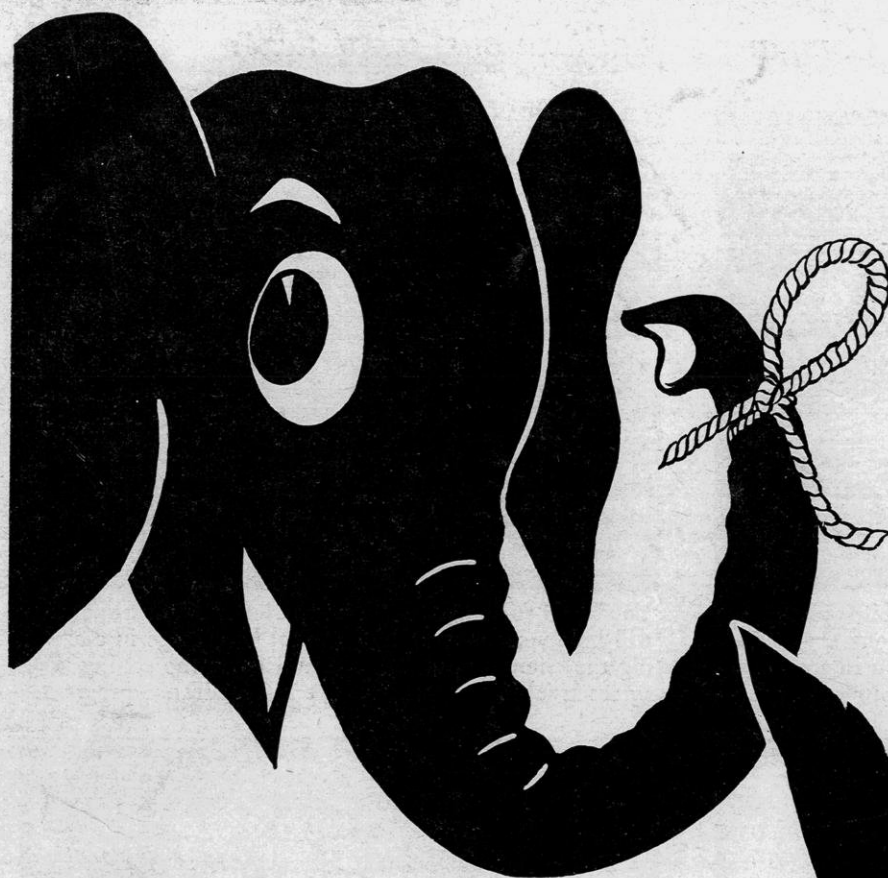
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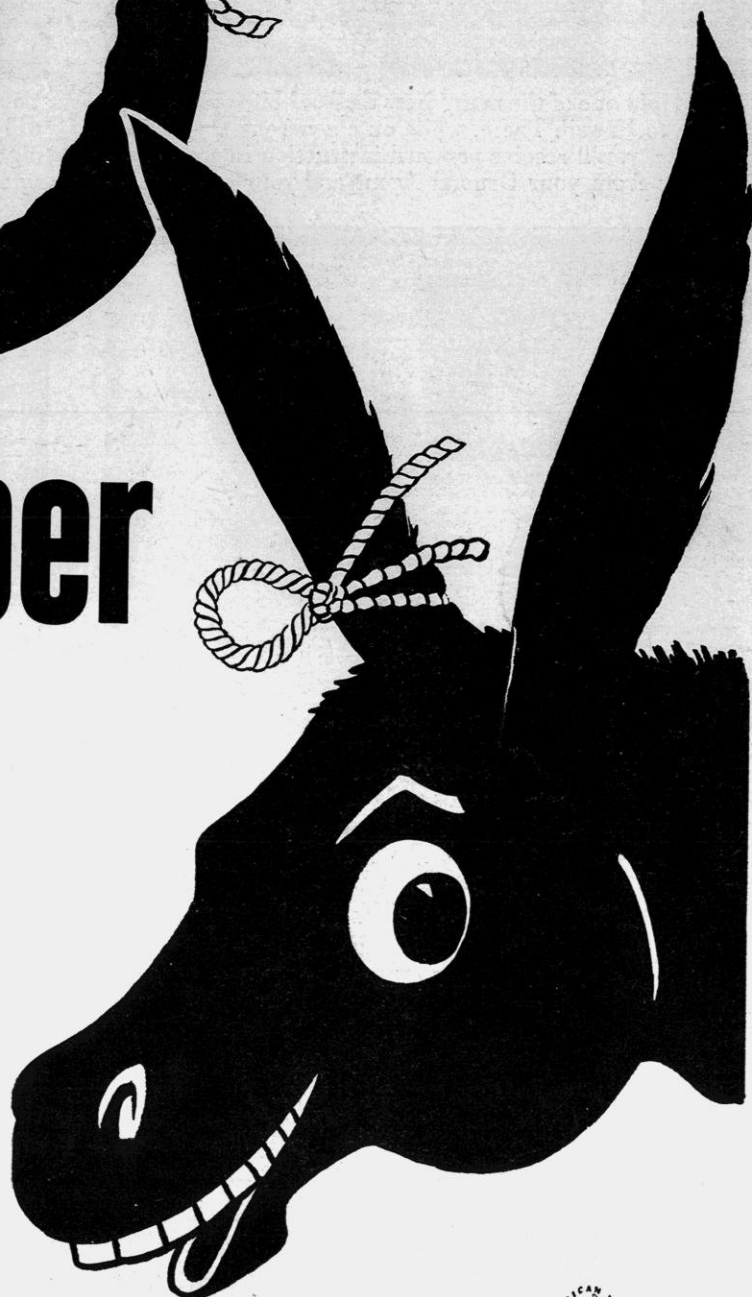
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